	Page	Table	Title	Base Description	Bas
•	1	1	Q.1 Which company does your household use for your landline telephone service and or line rental?	Base: All adults 16+ UK	637
•	8	2	Q.2 And thinking of your personal mobile phone, which network are you on?	Base: All adults 16+ UK	637
•	17	3	Q.3 Which company does your household use for its fixed broadband internet connection?	Base: All adults 16+ UK	6377
•	22	4	Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Instant Video and Netflix.	Base: All adults 16+ UK	637
•	27	5	Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint?	Base: All adults 16+ UK	6377
•	32	6	Q.6 What was the issue(s) you had reason to complain about in connection with your home landline?	Base: All who had reason to complain about landline phone	214
•	42	7	Q.7 And have you gone ahead and made a complaint about your home landline service or supplier? If so, who did you complain to?	Base: All who had reason to complain about landline phone	214
4	47	8	Q.8 Why didn't you make a complaint about your landline service or supplier? [Unprompted]	Base: All those who did not complain about landline issue	33
•	52	9	Q.9 What was the issue(s) you had reason to complain about in connection with your mobile phone?	Base: All who had reason to complain about mobile phone provider	190
•	60	10	Q.10 And have you gone ahead and made a complaint about your mobile service or supplier? If so, who did you complain to?	Base: All who had reason to complain about mobile phone provider	190
	65	11	Q.11 Why didn't you make a complaint about your mobile service or supplier? [Unprompted]	Base: All those who did not complain about a mobile phone issue	50
•	70	12	Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet?	Base: All who had reason to complain about fixed broadband	764
•	80	13	Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to?	Base: All who had reason to complain about fixed broadband	764
1	85	14	Q.14 Why didn't you make a complaint about your fixed broadband service or supplier? [Unprompted]	Base: All who did not complain about fixed broadband issue	138
•	90	15	Q.15 What was the issue\s you had reason to complain about in connection with your pay TV?	Base: All who had reason to complain about Pay TV provider	186
	100	16	Q.16 And did you go ahead and make a complaint about your pay TV service or supplier? If so, who did you complain to?	Base: All who had reason to complain about Pay TV provider	186
	105	17	Q.17 Why didn't you make a complaint about your pay TV service or supplier? [Unprompted]	Base: All those who did not complain about a Pay TV issue	24

## Reasons to Complain (QS0578 - 310502)

### Q.1 Which company does your household use for your landline telephone service and or line rental? Base: All adults 16+ UK

		GEN					AGE						SOCIAL G			
	Total	Male (a)	Female (b)	16-24 (c)	25-34 3 (d)	35-44 (e)	45-54 (f)	55-64 (g)		75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	6377 6377	3101 3094	3276 3283	696 899	975 1197	839 1042	901 995	917 1005	1129 683	920 557	1074 1218	1654 1949	1429 1322	2220 1888	2728 3167	3649 3210
ВТ	1891 <i>30%</i>	884 29% 47%	1007 31% 53%	199 <i>22%</i> 11%	241 20% 13%	240 <i>23%</i> <i>13%</i>	302 <i>30%</i> 16%cde	337 <i>34%</i> 18%cde	266 <i>39%</i> 14%cdefg	306 <i>55%</i> 16%c h	442 <i>36%</i> defg 23%kl	575 <i>30%</i> mno 30%m	374 28% 20%	500 26% 26%	1017 <i>32%</i> 54%lmo	874 27% 46%
Sky	1025 <i>16%</i>	454 15% 44%	571 <i>17%</i> 56%a	124 <i>14%</i> 12%i	235 <i>20%</i> 23%cghi	222 <i>21%</i> 22%cghi	187 <i>19%</i> 18%cghi	140 <i>14%</i> 14%i	79 <i>12%</i> 8%i	38 7% 4%	182 15% 18%	320 16% 31%	234 18% 23%	289 15% 28%	502 16% 49%	523 16% 51%
TalkTalk	566 <i>9%</i>	259 8% 46%	307 9% 54%	77 9% 14%	101 8% 18%	76 7% 13%	67 7% 12%	102 <i>10%</i> 18%ef	85 <i>12%</i> 15%cdef	58 <i>10%</i> 10%e	80 7% f 14%	168 9% 30%	134 <i>10%</i> 24%jn	184 <i>10%</i> 33%jn	248 8% 44%	318 <i>10%</i> 56%
Virgin Media	1061 <i>17%</i>	544 18% 51%	517 16% 49%	90 10% 8%	177 <i>15%</i> 17%ci	189 <i>18%</i> 18%ci	224 <i>23%</i> 21%cdeł	215 <i>21%</i> ni 20%cdhi	110 <i>16%</i> 10%ci	57 10% 5%	246 <i>20%</i> 23%In	333 <i>17%</i> 10 31%m	215 16% 20%	267 14% 25%	579 <i>18%</i> 55%mo	482 15% 45%
EE	189 <i>3%</i>	94 3% 50%	96 3% 50%	16 2% 8%	38 <i>3%</i> 20%i	50 <i>5%</i> 27%cfghi	29 <i>3%</i> 15%i	30 <i>3%</i> 16%i	19 <i>3%</i> 10%	8 1% 4%	45 4% 24%	59 3% 31%	39 <i>3%</i> 21%	46 2% 24%	105 <i>3%</i> <i>55%</i>	85 3% 45%
Plusnet	131 <i>2%</i>	71 2% 54%	60 2% 46%	9 1% 7%	24 2% 18%	26 <i>2%</i> 20%c	21 2% 16%	23 <i>2%</i> 18%	21 <i>3%</i> 16%ci	6 1% 5%	32 <i>3%</i> 24%m	40 2% 30%	33 <i>2%</i> 25%m	26 1% 20%	71 <i>2%</i> 55%m	59 2% 45%
Post Office	65 1%	25 1% 38%	40 1% 62%	4 * 7%	4 * 7%	8 1% 13%	10 1% 15%	4 * 6%	11 <i>2%</i> 17%cdg	23 4% 35%c	4 * defgh 6%	18 1% 27%	12 1% 19%	31 <i>2%</i> 48%jn	22 1% 33%	43 1% 67%
Other	187 <i>3%</i>	84 3% 45%	103 <i>3%</i> <i>55%</i>	7 1% 4%	38 <i>3%</i> 20%c	37 <i>4%</i> 20%c	23 <i>2%</i> 12%c	37 4% 20%c	27 4% 14%cf	18 <i>3%</i> 10%c	46 4% 25%	55 <i>3%</i> 29%	35 <i>3%</i> 19%	51 3% 27%	101 <i>3%</i> <i>54%</i>	86 <i>3%</i> 46%
Don't have a landline telephone\line rental service	1093 <i>17%</i>	601 <i>19%</i> 55%b	492 15%	324 <i>36%</i> 30%defg	307 <i>26%</i> h 28%efghi	177 <i>17%</i> 16%fghi	112 <i>11%</i> 10%hi	102 <i>10%</i> 9%hi	49 7% 4%i	22 4% 2%	108 9% 10%	336 <i>17%</i> 31%jn	216 <i>16%</i> 20%j	433 <i>23%</i> 40%jkln	444 <i>14%</i> o 41%j	649 <i>20%</i> 59%
Don't know	169 <i>3%</i>	78 3% 46%	91 3% 54%	49 <i>5%</i> 29%defg	33 <i>3%</i> h 19%g	17 2% 10%	21 <i>2%</i> 12%	14 1% 8%	16 2% 9%	20 4% 12%e	35 <i>3%</i> fg <i>20%</i>	44 2% 26%	30 2% 18%	61 <i>3%</i> <i>36%</i>	79 2% 46%	91 3% 54%

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o

## Reasons to Complain (QS0578 - 310502)

### Q.1 Which company does your household use for your landline telephone service and or line rental? Base: All adults 16+ UK

		AR	EA		COU	NTRY						GO	/ERNMENT	REGIONS					
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	Yorkshi re and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	6377 6377	5019 5045	1358 1332	5346 5371	541 542	307 318	183 145	277 269	716 699	554 552	466 462	547 543	600 627	770 814	855 855	561 548	307 318	541 542	183 145
BT	1891 <i>30%</i>	1353 6 27% 72%			151 28% 8%	109 34% 6%	69 <i>47%</i> 4%	43 5 16% scde 2%	196 <i>28%</i> 10%	138 <i>25%</i> g 7%		156 <i>29%</i> gilm 8%	163 <i>26%</i> g 9%g	192 <i>24%</i> 10%g	302 <i>35%</i> 16%g klmq	216 <i>39%</i> hi 11% Imq		151 <i>28%</i> gilm 8%	
Sky	1025 <i>16%</i>	823 5 16% 80%		815 <i>15%</i> <i>80%</i>	116 <i>21%</i> 11%0	65 <i>21%</i> 5 6%c	28 20% 3%		127 <i>18%</i> 12%				79 13% 8%	130 <i>16%</i> <i>13%</i>	118 14% 12%	86 16% 8%			28 <i>20%</i> ijklmn 3%
TalkTalk	566 <i>9%</i>	433 9% 77%		472 9% 83%	48 9% 8%	26 8% 5%	19 <i>13%</i> 3%		64 9% 11%	54 10% 10%			52 8% 9%	64 8% 11%	83 10% 15%	48 9% 8%			
Virgin Media	1061 <i>17%</i>	957 6 <i>19%</i> 90%		937 <i>17%</i> 88%e	75 14% of 7%	34 11% 3%	14 10% 1%			74 <i>13%</i> nopq 7%				163 <i>20%</i> no 15%ir pqr	118 <i>14%</i> no 11%c	41 7% 4%			
EE	189 <i>3%</i>	149 3% 79%		157 3% <i>83</i> %	17 3% 9%	11 3% 6%	4 3% 2%	12 4% 6%	15 2% 8%	12 <i>2%</i> <i>6</i> %			14 2% 8%	32 4% 17%	19 2% 10%	20 4% 10%		17 3% 9%	
Plusnet	131 2%	95 2% 73%		116 2% 89%	10 2% 8%	5 2% 4%	-	4 1% 3%	16 2% 12%	16 <i>3%</i> 13%			10 2% 8%	13 2% 10%	20 2% 15%	15 <i>3%</i> 12%		10 2% 8%	
Post Office	65 1%	51 51 79%		55 1% 84%	6 1% 9%	3 1% 5%	1 * 1%	4 1% 5%	8 1% 12%	8 1% 13%			4 1% 6%	5 1% 7%	6 1% 10%	5 1% 7%			
Other	187 <i>3%</i>	140 3% 75%		162 3% 87%	18 3% 10%	4 1% 2%	2 2% 1%		20 3% 11%	44 <i>8%</i> 24% nopqr	8 <i>2%</i> ghjklm 4%		16 <i>3%</i> <i>8</i> %	15 <i>2%</i> <i>8</i> %	26 3% 14%	13 2% 7%			
Don't have a landline telephone\line rental service	1093 <i>17%</i>	905 6 <i>18%</i> 83%		951 <i>18%</i> 87%f	81 <i>15%</i> 7%f	56 <i>18%</i> 5%f	6 4% 1%		105 <i>15%</i> njk 10%	100 <i>18%</i> 9%				171 <i>21%</i> njk 16%h nqr	143 <i>17%</i> jk 13%r	91 <i>17%</i> 8%			

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base

## Reasons to Complain (QS0578 - 310502)

### Q.1 Which company does your household use for your landline telephone service and or line rental? Base: All adults 16+ UK

		AR	EA		COU	NTRY						GO	VERNMENT	REGIONS					
										Yorkshi re and									
	Total	Urban (a)	Rural	England	Scotla nd (d)	Wales	Northern Ireland (f)	North East	North West	The Humber (i)	East Midlands	West Midlands (k)	East of England	London	South East (n)	South West	Wales	Scotla nd (g)	Northern Ireland (r)
Unweighted Base	6377	5019	1358	5346	541	307	183	277	716	554	466	547	600	770	855	561	307	541	183
Weighted Base	6377	5045	1332	5371	542	318	145	269	699	552	462	543	627	814	855	548	318	542	145
Don't know	169	137 <i>3%</i>	33 <i>2%</i>	144 <i>3</i> %	19 4%	3 1%	2 2%	10 4%	20 <i>3%</i>	18 <i>3%</i>	7 2%	11 <i>2</i> %	15 	29 4%	20 <i>2%</i>	15 <i>3%</i>	3 1%	19 5 4%	2 2%
	5%	81%	2 // 19%	3 % 85%	11%		2 /8 1%	4 % 6%	12%	3% 11%	2 % 4%	2 % 6%	9%						

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base

## Reasons to Complain (QS0578 - 310502)

### Q.1 Which company does your household use for your landline telephone service and or line rental? Base: All adults 16+ UK

		ETHNIC C	RIGIN	INTERNET					_	Q.1 LANDLINE S	UPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)		Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	6377 6377	5704 5619	647 734	5390 5700	987 677	5227 5114	2042 1891		964 1025	607 566	1021 1061	181 189	132 131	85 65*
Weighted base	03/7	3013	734	5700	011	5114	1031		1025	300	1001	105	101	00
BT	1891	1729	155	1570	321	1891	1891		-	-	-	-	-	-
	30%	<i>31%</i> 91%t	21% > 8%	28% 83%	47% 17%	37% c 100%		1% I%eghijkl	-	-	-	-	-	-
Sky	1025	889	135	982	44	1025			1025	-	-	-		-
	16%	16% 87%	18% 13%	<i>17%</i> 96%d	6% 4%	<i>20%</i> 100%			100% 100%efhiji	- kl -		-		-
TalkTalk	566	481	82	535	30	566	-			566	-	-		-
	9%	9% 85%	<i>11%</i> 15%	9% 95%d	5% 5%	<i>11%</i> 100%			-	<i>100%</i> 100%efgijk	- d -	-		-
Virgin Media	1061	928	132	1006	55	1061			-	-	1061	-		-
	17%	17% 87%	18% 12%	<i>18%</i> 95%d	8% 5%	<i>21%</i> 100%			-	-	100% 100%efgl	- njkl -	-	-
EE	189	160	28	186	3	189			-	-	-	189		
	3%	3% 85%	4% 15%	<i>3%</i> 98%d	1% 2%	4% 100%i			-	-	-	<i>100%</i> 100%efgl	- nikl -	-
Plusnet	131	124	6	128	3	131			-	-	-	-	131	-
	2%	<i>2%</i> 95%t	1% 5%	<i>2%</i> 98%d	* 2%	3% 100%			-	-	-	-	<i>100%</i> 100%ef	- ghijl -
Post Office	65	64	1	41	24	65			-	-	-	-	-	65
	1%	1% 98%t	* 2%	1% 63%	3% 37%	1% 0 100%			-	-	-	-	-	1009 1009
Other	187	175	12	168	18	187			-	-		-	-	-
	3%	<i>3%</i> 94%t	2% 0 6%	3% 90%	3% 10%	4% 100%			-	-	-	-	-	-
Don't have a landline	1093	933	151	945	148	-			-	-		-	-	-
telephone\line rental service	17%	17% 85%	<i>21%</i> 14%a	1 <i>7%</i> 86%	<i>22%</i> 14%	-			-	-		-	-	-
Don't know	169	136	32	139	30	-			-	-			-	
	3%	2% 80%	4% 19%a	2% 1 82%	4% 18%	-			-	-	-	-	-	

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j/k/l \* small base

## Reasons to Complain (QS0578 - 310502)

### Q.1 Which company does your household use for your landline telephone service and or line rental? Base: All adults 16+ UK

					Q.2 M	DBILE SUPPL	IER							Q.3 BROAD	BAND SU	PPLIER		
	Total	Total N	EE\T- Mobile\ Drange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamol ile (h)	giffga f (i)		Total broadba nd (j)	BT (k)	EE\Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (0)	Plusnet (p)
Unweighted Base Weighted Base	6377 6377	5584 5798	1413 1490	1237 1277	491 447	590 667	387 379	872 929	57 62		201 233	5171 5412	1411 1420	214 223	1189 1293	659 641	1242 1365	175 179
ВТ	1891 <i>30%</i>	1620 <i>28%</i> 86%efi	438 <i>29%</i> 23%efi	380 <i>30%</i> 20%e	138 <i>31%</i> efi 7%e	153 <i>23%</i> fhi 8%f	48 13% 3%	295 <i>32</i> % 16%			43 18% 2%	1561 <i>29%</i> 83%lmno p	1290 <i>91%</i> 68%jlr	21 <i>9%</i> nno 1%no	120 <i>9%</i> 6%n	29 5% o <i>2</i> %	54 4% 3%	14 <i>8%</i> 1%
Sky	1025 <i>16%</i>	964 <i>17%</i> 94%fh	280 <i>19%</i> 27%fh	244 <i>19%</i> 24%a	70 <i>16%</i> afh 7%fł	122 <i>18%</i> n 12%fh	27 7% 3%	145 <i>16</i> 9 14%			31 <i>13%</i> 3%f	996 <i>18%</i> 97%klnop	11 <i>1%</i> 1%0	2 1% *	979 <i>76%</i> 95%jł p	1 * klno *	2 * *	1 1% *
TalkTalk	566 <i>9%</i>	523 <i>9%</i> 92%bf	103 7% 18%	134 <i>10%</i> 24%b	45 10% of 8%b	66 <i>10%</i> f 12%bf	15 4% 3%	74 <i>8</i> % 13%			24 11% 4%f	537 <i>10%</i> 95%klmoj	4 * 0 1%	1 * *	6 * 1%	516 <i>81%</i> 91%jkln p	4 * 10 <i>1%</i>	2 1% *
Virgin Media	1061 <i>17</i> %	1002 <i>17%</i> 94%bh	196 <i>13%</i> 18%h	205 <i>16%</i> 19%b		100 <i>15%</i> h 9%h	218 <i>58%</i> 21%a eghi	151 <i>16%</i> bcd 14%			39 <i>17%</i> 4%h	1012 <i>19%</i> 95%klmn	4 * >	3 <i>1%</i> *kn	4 * *	-	995 <i>73%</i> 94%jkln p	3 <i>1%</i> nn *k
EE	189 <i>3%</i>	184 <i>3%</i> 97%cde g	133 <i>9%</i> f 70%acde fghi	21 2% e 11%	6 1% 3%	4 1% 2%	3 1% 2%	10 19 59			3 1% 2%	181 <i>3%</i> 95%kmno	2 * 1%	165 <i>74%</i> 87%jkm p	- - no -	4 <i>1%</i> 2%m	8 <i>1%</i> 4%m	1 <i>1%</i> 1%
Plusnet	131 <i>2%</i>	126 <i>2%</i> <i>96%</i>	27 2% 21%	30 2% 23%	15 <i>3%</i> 11%f	11 2% 8%	3 1% 2%	18 29 149			4 2% 3%	130 <i>2%</i> 99%klmn	- - 	-	-	-	-	130 <i>72%</i> 99%
Post Office	65 <i>1%</i>	49 1% 76%	7 * 11%	17 <i>1%</i> 26%b	5 1% 5 7%	5 1% 7%	4 1% 6%	7 19 109		% %	2 1% 3%	40 <i>1%</i> 62%mo	6 * 9%	- -	3 * 4%	3 * 4%	2 * 4%	* * 1%
Other	187 <i>3%</i>	174 3% 93%	34 2% 18%	29 2% 16%	10 2% 5%	16 2% 8%	9 2% 5%	40 49 21%		%	5 2% 2%	166 <i>3%</i> 89%klmn p	1 * >	1 • •	6 * 3%k	-	1 * 1%	-
Don't have a landline telephone\line rental service	1093 <i>17%</i>	1049 <i>18%</i> 96%cf	241 16% 22%	197 15% 18%	69 <i>15%</i> <i>6%</i>	175 <i>26%</i> 16%ab q	48 <i>13%</i> cdf 4%	171 <i>189</i> 16%		% %abcde	77 33% 7%ab fg	729 <i>13%</i> ocd 67%k	92 6% 8%	27 1 <i>2%</i> 2%k	150 <i>12%</i> 14%k	82 <i>13%</i> 8%k	286 <i>21%</i> 26%jkln p	25 14% nn 2%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p \* small base KANTAR MEDIA

Page 5

## Reasons to Complain (QS0578 - 310502)

### Q.1 Which company does your household use for your landline telephone service and or line rental? Base: All adults 16+ UK

### Unweighted Base Weighted Base

Don't know

				Q.2 M	OBILE SUPI	PLIER						Q.3 BRC	ADBAND SU	JPPLIER		
Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (o)	Plusnet (p)
6377 6377	5584 5798	1413 1490	1237 1277	491 447	590 667	387 379	872 929	57 62*	201 233	5171 5412	1411 1420	214 223	1189 1293	659 641	1242 1365	175 179
169 <i>3%</i>	108 2% 64%	30 2% 18%	22 2% 13%	9 2% 5%	16 2% 9%	3 1% 2%	17 2% 10%		4 2% abcde 2%	61 1% 36%	10 1% 6%				13 <i>1%</i> <i>8</i> %	3 2% 2%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p \* small base

## Q.1 Which company does your household use for your landline telephone service and or line rental? Base: All adults 16+ UK

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	6377 6377	3243 3375	317 327	1783 1859	151 143	906 951
ВТ	1891 <i>30%</i>	936 <i>28%</i> 49%de	297 <i>91%</i> 16%ao	569 <i>31%</i> de 30%ade	1 1% *	49 <i>5%</i> 3%0
Sky	1025 <i>16%</i>	850 <i>25%</i> 83%bde	4 1% *e	841 <i>45%</i> 82%abd	- - -	1 * *
TalkTalk	566 <i>9%</i>	228 7% 40%bce	2 1% *	91 <i>5%</i> 16%be	122 <i>86%</i> 22%abce	7 1% 1%
Virgin Media	1061 <i>17%</i>	853 <i>25%</i> 80%bcd	2 1%	57 <i>3%</i> 5%b	1 1% *	786 <i>83%</i> 74%8
EE	189 <i>3%</i>	58 <i>2%</i> 31%be	-	37 <i>2%</i> 20%be	-	7 1% 4%
Plusnet	131 <i>2%</i>	37 1% 28%e	1 * 1%	25 <i>1%</i> 19%e	-	-
Post Office	65 <i>1%</i>	13 * <i>20%</i>	1 * 1%	7 * 11%	-	2 * 4%
Other	187 <i>3%</i>	65 <i>2%</i> 35%be	1 * *	49 <i>3%</i> 26%be		1 * <i>1%</i>
Don't have a landline telephone\line rental service	1093 <i>17%</i>	293 <i>9%</i> 27%b	14 4% 1%	156 <i>8%</i> 14%b	18 <i>12%</i> 2%b	87 <i>9%</i> 8%l
Don't know	169 <i>3%</i>	44 1% 26%	6 2% 4%	26 1% 16%	-	10 <i>1%</i> <i>6</i> %

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e

## Reasons to Complain (QS0578 - 310502)

## Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

		GEN					AGE						SOCIAL GF			
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 7 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	6377 6377	3101 3094	3276 3283	696 899	975 1197	839 1042	901 995	917 1005	1129 683	920 557	1074 1218	1654 1949	1429 1322	2220 1888	2728 3167	3649 3210
EE\T-Mobile\Orange	1490 <i>23%</i>	721 23% 48%	769 <i>23%</i> 52%	246 <i>27%</i> 17%fhi	321 <i>27%</i> 22%hi	240 <i>23%</i> 16%i	228 <i>23%</i> 15%i	238 <i>24%</i> 16%i	138 <i>20%</i> 9%i	79 14% 5%	315 <i>26%</i> 21%mo	477 <i>24%</i> 32%mo	323 <i>24%</i> 22%mo	375 20% 25%	792 <i>25%</i> 53%mo	698 22% 47%
giffgaff	233 4%	107 3% 46%	127 4% 54%	66 <i>7%</i> 28%efgł	77 <i>6%</i> ii 33%efgh	33 <i>3%</i> i 14%hi	23 <i>2%</i> 10%i	18 <i>2%</i> <i>8%</i>	11 2% 5%	4 1% 2%	33 3% 14%	86 <i>4%</i> 37%j	45 3% 19%	70 4% 30%	119 4% 51%	114 4% 49%
O2	1277 20%	600 19% 47%	677 21% 53%	175 <i>19%</i> 14%i	262 <i>22%</i> 21%hi	238 <i>23%</i> 19%hi	221 <i>22%</i> 17%hi	211 <i>21%</i> 16%hi	116 <i>17%</i> 9%i	54 10% 4%	263 22% 21%	399 20% 31%	255 19% 20%	361 <i>19%</i> <i>28%</i>	661 <i>21%</i> <i>52%</i>	616 <i>19%</i> <i>48%</i>
Tesco Mobile	447 7%	191 6% 43%	256 <i>8%</i> 57%	53 6% a 12%d	42 3% 9%	65 <i>6%</i> 14%d	70 <i>7%</i> 16%d	96 <i>10%</i> 22%cdef	72 11% 16%cdef	50 <i>9%</i> 11%cde	83 7% 19%	114 6% 25%	101 <i>8%</i> <i>23%</i>	149 <i>8%</i> 33%kn	197 6% 44%	250 <i>8%</i> 56%k
Three	667 10%	372 1 <i>2%</i> 56%t	294 9% o 44%	128 <i>14%</i> 19%fghi	179 <i>15%</i> 27%fghi	150 <i>14%</i> 22%fghi	102 <i>10%</i> 15%ghi	63 <i>6%</i> 9%i	31 <i>5%</i> 5%i	13 2% 2%	111 9% 17%	214 <i>11%</i> <i>32%</i>	155 <i>12%</i> 23%j	187 <i>10%</i> <i>28%</i>	325 10% 49%	342 11% 51%
Virgin Media	379 <i>6%</i>	206 7% 54%t		34 4% 9%	48 4% 13%	66 <i>6%</i> 17%cd	71 <i>7%</i> 19%cdi	84 <i>8%</i> 22%cdi	52 <i>8%</i> 14%cdi	24 4% 6%	69 6% 18%	114 6% 30%	85 6% 22%	110 6% 29%	184 6% 49%	195 6% 51%
Vodafone	929 15%	459 15% 49%	470 14% 51%	140 <i>16%</i> 15%i	190 <i>16%</i> 20%hi	155 <i>15%</i> 17%i	171 <i>17%</i> 18%ghi	134 <i>13%</i> 14%i	87 <i>13%</i> 9%i	52 9% 6%	209 <i>17%</i> 22%lmo	301 <i>15%</i> 32%mo	180 14% 19%	239 13% 26%	510 <i>16%</i> 55%lmo	419 <i>13%</i> <i>45%</i>
Lycamobile	62 1%	35 1% 56%	27 1% 44%	10 <i>1%</i> 15%gi	25 <i>2%</i> 40%fghi	15 <i>1%</i> 24%ghi	7 1% 12%	2 * <i>3%</i>	3 * 4%	1 * 1%	9 1% 14%	13 1% 20%	19 <i>1%</i> 31%kn	21 1% 34%	21 1% 35%	41 <i>1%</i> 65%n
Other	315 <i>5</i> %	141 5% 45%	174 5% 55%	25 3% 8%	35 3% 11%	50 <i>5%</i> 16%d	49 <i>5%</i> 15%cd	75 <i>7%</i> 24%cdef	56 <i>8%</i> i 18%cdefi	26 5% 8%d	59 5% 19%	105 5% 33%	62 5% 20%	89 5% 28%	164 5% 52%	151 5% 48%
Don't have a personal mobile	364 <i>6%</i>	172 6% 47%	192 6% 53%	13 1% 4%	13 1% 4%	13 1% 3%	27 <i>3%</i> 8%de	53 <i>5%</i> 15%cdef	68 10% 19%cdefg	177 <i>32%</i> 49%cdef h	40 3% g 11%	67 3% 18%	54 4% 15%	203 <i>11%</i> 56%jkln	107 <i>3%</i> o <i>29%</i>	257 <i>8%</i> 71%j4

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o

## Reasons to Complain (QS0578 - 310502)

### Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

## Unweighted Base Weighted Base Don't know

	GEN	DER				AGE						SOCIAL	. GRADE		
Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
6377	3101	3276	696	975	839	901	917	1129	920	1074	1654	1429	2220	2728	3649
6377	3094	3283	899	1197	1042	995	1005	683	557	1218	1949	1322	1888	3167	3210
215 <i>3</i> %	91 <i>3%</i> <i>42%</i>	124 4% 58%	8 1% 4%	5 * <i>3%</i>	18 <i>2%</i> 8%0	25 <i>2%</i> d 11%cd	32 <i>3%</i> 15%cd	49 <i>7%</i> 23%cdef	78 <i>14%</i> g 36%cdef h	28 2% g 13%	60 <i>3%</i> 28%	43 3% 20%		87 <i>3%</i> kn 41%	127 <i>4%</i> 59%

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o

## Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

		AR	EA		COU	NTRY						GO	/ERNMENT	REGIONS					
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	Yorkshi re and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	6377 6377	5019 5045	1358 1332	5346 5371	541 542	307 318	183 145	277 269	716 699	554 552	466 462		600 627	770 814	855 855	561 548	307 318	541 542	183 145
EE\T-Mobile\Orange	1490 <i>23%</i>	1172 23% 79%	319 24% 21%	1287 <i>24%</i> 86%d	100 <i>18%</i> f 7%f	93 <i>29%</i> 6%df	11 7% 1%	73 <i>27%</i> 5%	165 <i>24%</i> qr 11%c	129 <i>23%</i> jr 9%			136 <i>22%</i> qr 9%		192 <i>22%</i> r 13%	143 <i>26%</i> 10%	93 <i>29%</i> qr 6%lr	100 <i>18%</i> nqr 7%r	11 7% 1%
giffgaff	233 4%	183 4% 79%	50 4% 21%	190 4% <i>82%</i>	26 5% 11%	14 4% 6%	3 2% 1%	11 4% 5%	34 <i>5%</i> 14%k	30 6% no 13%		12 % 2% % 5%	20 3% 9%		22 3% 9%	12 2% 5%	14 4% 6%	26 <i>5%</i> 11%k	3 2% no 1%
O2	1277 20%	994 20% 78%	283 21% 22%	1026 <i>19%</i> <i>80%</i>	109 <i>20%</i> <i>9</i> %	50 16% 4%	92 <i>63%</i> 7%0	48 <i>18%</i> cde 4%	141 20% 11%	90 16% 7%			131 21% 10%		178 <i>21%</i> 14%i	109 <i>20%</i> <i>9</i> %	50 16% 4%	109 20% 9%	92 <i>63%</i> 7% Imn
Tesco Mobile	447 7%	340 7% 76%	107 8% 24%	378 7% 84%	34 6% 8%	28 9% 6%	7 5% 2%	17 6% 4%	52 7% 12%n	32 6% n <i>7</i> %		36 % 7% %m <i>8%</i>	54 <i>9%</i> 12%		74 9% 17%	40 7% n 9%	28 <i>9%</i> n 6%n	34 6% n <i>8</i> %	7 5% 2%
Three	667 <i>10%</i>	552 11% 83%	115 <i>9%</i> b <i>17%</i>	576 11% 86%	53 10% 8%	27 9% 4%	10 7% 2%	19 <i>7%</i> <i>3%</i>	74 11% 11%	65 <i>12%</i> 10%		58 % 11% % 9%	64 10% 10%			50 9% 8%	27 9% 4%	53 10% 8%	10 7% 2%
Virgin Media	379 <i>6%</i>	329 7% 87%I	49 4% b 13%	332 6% 88%f	31 <i>6%</i> 8%f	14 4% 4%	2 1% 1%	20 <i>8%</i> 5%	36 <i>5%</i> 9%r	41 7% 11%		% 9%	39 6% hmno 10%		39 5% 10%	25 5% 7%	14 4% 4%	31 <i>6%</i> 8%r	2 1% 1%
Vodafone	929 15%	729 14% 79%	199 <i>15%</i> <i>21%</i>	782 <i>15%</i> 84%f	95 <i>17%</i> 10%f	41 <i>13%</i> <i>4%</i>	11 7% 1%	37 14% 4%	93 <i>13%</i> 10%r	71 <i>13%</i> <i>8</i> %			100 <i>16%</i> 11%		144 <i>17%</i> 16%	77 14% 8%	41 13% 4%	95 <i>17%</i> 10%ił	11 7% sr 1%
Lycamobile	62 1%	60 <i>1%</i> 96%	2 * b 4%	60 1% 96%	1 * 2%	1 * 2%	-		5 1% 8%	7 <i>1%</i> 12%		7 1% % 11%	6 19 n 109		2 * hij 4%	1 * 2%	1 * 2%	1 * 2%	-
Other	315 <i>5%</i>	236 5% 75%	78 6% 25%	265 5% 84%	33 6% 10%	14 4% 4%	4 2% 1%	8 3% 3%	33 5% 10%	24 4% 8%		34 % 6% % 11%	31 5% 10%	34 6 4%	44 5% 14%	35 6% 11%	14 4% 4%	33 6% 10%	4 2% 1%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base

KANTAR MEDIA

Table 2

Page 10

## Reasons to Complain (QS0578 - 310502)

### Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

		ARE	EA		COU	NTRY						GO	VERNMENT	REGIONS					
										Yorkshi re and									
	Total	Urban (a)	Rural	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	The Humber (i)	East Midlands (i)	West Midlands (k)	East of England (I)	London	South East (n)	South West (o)	Wales	Scotla nd (q)	Northern Ireland (r)
Unweighted Base	6377 6377	5019 5045	1358 1332	5346 5371	541 542	307 318	183 145	277 269	716	554 552	466 462	547 543	600 627	770 814	855 855	561 548	307 318	541 542	183 145
Weighted Base	0377	5045	1002	5371	542	310	145	269	099	552	402	543	027	014	655	546	310	542	145
Don't have a personal	364	280	84	305	34	21	4	15	49	38	32	30	27	23	53	37	21	34	4
mobile	6%	6% 77%	6% 23%	6% 84%	6% 9%		3% 1%	6% 4%m	7% 14%l	7% mr 11%					6% 15%m	7% 10%m	7% 1 6%n	6% 1 9%n	3% n 1%
Don't know	215	169	45	172	26	15	3	21	19	24	15	19	19	19	16	18	15	26	3
	3%	3% 79%	3% 21%	3% 80%	5% 12%	5% 7%	2% 1%	8% 10%hi Imnor	3% ijk 9%	4% 11%					2% 7%	3% 9%	<i>5%</i> 7%n	5% 12%n	2% nn 1%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base

## Reasons to Complain (QS0578 - 310502)

## Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

			DRIGIN		ACCESS				Q.1 LANDLINE	SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base	6377	5704	647	5390	987	5227	2042	964	607	1021	181	132	85
Weighted Base	6377	5619	734	5700	677	5114	1891	1025	566	1061	189	131	65*
EE\T-Mobile\Orange	1490	1310	178	1385	106	1220	438	280	103	196	133	27	7
	23%	23% 88%	24% 12%	<i>24%</i> 93%d	16% 7%	<i>24%</i> 82%hil	<i>23%</i> 29%hil	<i>27%</i> 19%e	18% fhil 7%	18% 13%	70% 9%ef	21% ghikl 2%	11% *
giffgaff	233	196	36	225	8	152	43	31	24	39	3	4	2
	4%	3% 84%		4% 97%d	1% 3%	3% 65%	2% 18%	3% 13%	4% 11%f	4% 17%f	2% 1%	3% 2%	3% 1%
02	1277	1161	113	1193	84	1058	380	244	134	205	21	30	17
	20%	<i>21%</i> 91%		<i>21%</i> 93%d	12% 7%	<i>21%</i> 83%j	<i>20%</i> 30%j	<i>24%</i> 19%e	24% fij 10%j	<i>19%</i> 16%j	11% 2%	23% 2%j	<i>26%</i> 1%j
Tesco Mobile	447	431	16	393	54	369	138	70	45	80	6	15	5
	7%	<i>8%</i> 96%i		7% 88%	8% 12%	7% 83%	7% 31%	7% 16%	<i>8%</i> 10%j	<i>8%</i> 18%j	3% 1%	11% 3%j	7% 1%
Three	667	508	153	648	18	476	153	122	66	100	4	11	5
	10%	9% 76%	21% 23%a	11% 97%d	3% 3%	<i>9%</i> 71%j	<i>8%</i> 23%j	<i>12%</i> 18%e	12% fj 10%fj	<i>9%</i> 15%j	2% 1%	8% 2%j	7% 1%
Virgin Media	379	326	52	356	22	327	48	27	15	218	3	3	4
·	6%	6% 86%	7% 14%	6% 94%d	3% 6%	6% 86%fg	<i>3%</i> hj <i>13%</i>	3% 7%	3% 4%	21% 58%efgl	2% njkl 1%	2% 1%	6% 1%
Vodafone	929	841	82	865	63	740	295	145	74	151	10	18	7
	15%	<i>15%</i> 91%i		<i>15%</i> 93%d	9% 7%	14% 80%j	<i>16%</i> 32%j	<i>14%</i> 16%j	<i>13%</i> 8%j	<i>14%</i> 16%j	5% 1%	14% 2%j	10% 1%
Lycamobile	62	16	44	58	4	28	11	3	9	1	-	-	1
	1%	* 26%	6% 71%a	1% 94%	1% 6%	1% 45%	1% 18%	* 5%	2% 14%ef	* ai 2%	-	-	<i>2%</i> 2%i
Other	315	20%	22	297	18	45 % 271	114	41	51	yı 2% 12	3	18	3
Outer	5%	5% 93%	3%	5% 94%d	3% 6%	5% 86%ij	6% 36%gij	4% 13%i	9% 16%ef	1%	1% 1%	14% 6%e	4%
Don't have a personal	364	350	12	144	220	317	191	32	26	42	3	3	10
mobile	6%	6% 96%		3% 40%	<i>32%</i> 60%		10% 52%eqt	3% nijk 9%	5% 7%	4% 11%	1% 1%	2% 1%	15% 3%eg

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j/k/l \* small base

## Reasons to Complain (QS0578 - 310502)

### Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

		ETHNIC (	DRIGIN	INTERNET	ACCESS				Q.1 LANDLIN	IE SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	6377 6377	5704 5619	647 734	5390 5700	987 677	5227 5114	2042 1891	964 1025	607 566	1021 1061	181 189	132 131	85 65*
Don't know	215 <i>3</i> %	187 3% 87%		136 <i>2%</i> <i>63%</i>	79 1 <i>2%</i> 37%	156 <i>3%</i> c 73%	80 4% 37%	29 3% ei <u>13%</u>	17 3% 8%		3 1% 1%	2 1% 1%	6 <i>9%</i> 3%eghijk

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j/k/l \* small base

## Reasons to Complain (QS0578 - 310502)

## Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

					Q.2 MO	BILE SUPPL	IER						Q.3 BROA	DBAND SU	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (0)	Plusnet (p)
Unweighted Base	6377	5584	1413	1237	491	590	387	872	57	201	5171	1411	214	1189	659	1242	175
Weighted Base	6377	5798	1490	1277	447	667	379	929	62*	233	5412	1420	223	1293	641	1365	179
EE\T-Mobile\Orange	1490	1490	1490	-	-	-	-	-	-	-	1336	344	161	349	124	264	38
	23%	<i>26%</i> 100%cd fghi	100% e 100%a ghi	- acdef -	-	-	-	-	-	-	<i>25%</i> 90%no	24% 23%		27% nn 23%r		19% 18%	21% 3%
giffgaff	233	233	-	-	-	-	-	-	-	233	204	44	3	46	29	63	7
	4%	4% 100%bo g	- def -	-	-	-	-	-	-	<i>100%</i> 100% efgh		3% 19%		4% 20%	5% 13%l	5% 27%l	4% 3%
O2	1277	1277	-	1277	-	-	-	-	-	-	1138	312	21	309	149	257	39
	20%	<i>22%</i> 100%bo hi	- lefg -	<i>100%</i> 100%ab ghi	- odef -	-	-	-		-	<i>21%</i> 89%l	<i>22%</i> 24%		<i>24%</i> 24%j		19% 20%l	22% 3%
Tesco Mobile	447	447	-	-	447	-	-	-	-	-	378	98	8	90	51	95	20
	7%	8% 100%bo hi	efg -	-	<i>100%</i> 100%ab ghi	- cef -	-	-	-	-	7% 85%	7% 22%		7% 20%	<i>8%</i> 11%l	7% 21%	11% 4%ji
Three	667	667	-	-	-	667	-	-	-	-	594	132	10	168	77	157	21
	10%	<i>11%</i> 100%bo hi	- dfg -	-	-	<i>100%</i> 100%ab ghi	- ocdf -	-	-	-	11% 89%l	<i>9%</i> 20%		<i>13%</i> 25%ł		<i>12%</i> 24%l	12% 3%
Virgin Media	379	379	-	-	-	-	379	-	-	-	344	34	1	31	17	247	4
	6%	7% 100%bo i	- deg -	-	-	-	<i>100%</i> 100%ab ghi	- ocde -	-	-	6% 91%klm	2% np 9%	:	2% 8%	3% 4%	<i>18%</i> 65%ji p	2% klmn 1%
Vodafone	929	929	-	-	-	-	-	929	-	-	825	248	11	188	91	195	21
	15%	<i>16%</i> 100%bo hi	- def -	-	-	-	-	<i>100%</i> 100%a fhi	bcde -	-	<i>15%</i> 89%l	17% 27%		15% 20%l	<i>14%</i> 10%l	14% 21%l	12% 2%
Lycamobile	62	62	-	-	-	-	-	-	62	-	49	8	1	15	11	9	-
	1%	1% 100%bc	- deg -	-	-	-	-	-	<i>100%</i> 100% fgi		1% 79%	1% 13%		1% 24%	<i>2%</i> 17%k	1% o 15%	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/fig/h/i - j/k/l/m/n/o/p \* small base

## Reasons to Complain (QS0578 - 310502)

### Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

					Q.2 M	OBILE SUPP	PLIER						Q.3 BRC	ADBAND SU	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE\Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (0)	Plusnet (p)
Unweighted Base	6377	5584	1413	1237	491	590	387	872	57	201	5171	1411	214	1189	659	1242	175
Weighted Base	6377	5798	1490	1277	447	667	379	929	62*	233	5412	1420	223	1293	641	1365	179
Other	315	315	-	-	-	-	-	-	-	-	294	108	3	45	54	29	24
	5%	5%		-	-	-	-	-	-	-	5%	8%	1%			2%	13%
		100%l gi	bcdef -	-	-	-	-	-	-	-	93%lm	io 34%jli	mo 1%	14%	17%jln	10 <i>9</i> %	8%jklmo
Don't have a personal	364	· -	-	-	-			-	-		155	57	1	29	22	37	4
mobile	6%	-	-	-	-	-	-	-	-	-	3%	4%	*	2%	3%	3%	2%
		- 1	-	-	-	-	-	-	-	-	43%l	16%jlı	m *	8%	6%l	10%l	1%
Don't know	215	- 1		-			-	-	-	-	95	34	2	26	15	12	2
	3%		-	-	-	-	-	-	-	-	2%	2%	1%			1%	1%
		-	-	-	-	-	-	-	-	-	44%0	16%0	1%	12%	o 7%o_	5%	1%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p \* small base

## Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	6377 6377	3243 3375	317 327	1783 1859	151 143	906 951
EE\T-Mobile\Orange	1490 <i>23%</i>	853 <i>25%</i> 57%d	80 <i>25%</i> <i>5%</i>	510 <i>27%</i> 34%d	23 16% e 2%	211 <i>22%</i> 14%
giffgaff	233 <i>4%</i>	92 3% 39%	7 2% 3%	46 2% 20%	8 <i>6%</i> 3%c	24 3% 10%
02	1277 20%	713 <i>21%</i> 56%	58 18% 5%	428 <i>23%</i> 34%b	32 23% e 3%	184 <i>19%</i> 14%
Tesco Mobile	447 7%	224 7% 50%	27 8% 6%	122 7% <i>27</i> %	12 9% 3%	60 6% 13%
Three	667 10%	343 10% 51%	35 11% 5%	197 <i>11%</i> <i>30%</i>	16 <i>11%</i> <i>2%</i>	84 <i>9%</i> 1 <i>3%</i>
Virgin Media	379 <i>6%</i>	256 <i>8%</i> 68%bcc	4 1% 1%	52 3% 14%	4 3% 1%	196 <i>21%</i> 52%ab
Vodafone	929 <i>15%</i>	542 16% 58%	66 <i>20%</i> 7%e	305 16% 33%	20 14% 2%	129 <i>14%</i> 14%
Lycamobile	62 1%	22 1% 35%	2 1% 3%	12 1% 19%	3 <i>2%</i> 5%ace	2 * 4%
Other	315 <i>5%</i>	155 <i>5%</i> 49%e	29 <i>9%</i> 9%a	95 <i>5%</i> 30%e	11 <i>8%</i> 4%e	13 <i>1%</i> 4%
Don't have a personal mobile	364 <i>6%</i>	112 3% 31%	14 4% 4%	54 3% 15%	6 4% 2%	33 4% 9%
Don't know	215 <i>3</i> %	64 2% 30%	5 2% 3%	37 2% 17%	6 <i>5%</i> 3%ae	14 1% 6%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e

## Reasons to Complain (QS0578 - 310502)

## Q.3 Which company does your household use for its fixed broadband internet connection? Base: All adults 16+ UK

		GEN					AGE						SOCIAL GF			
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	6377 6377	3101 3094	3276 3283	696 899	975 1197	839 1042	901 995	917 1005	1129 683	920 557	1074 1218	1654 1949	1429 1322	2220 1888	2728 3167	3649 3210
BT	1420 <i>22%</i>	692 22% 49%	727 22% 51%	203 <i>23%</i> 14%d	221 19% 16%	210 <i>20%</i> <i>15%</i>	241 <i>24%</i> 17%dei	265 <i>26%</i> 19%dei	175 <i>26%</i> 12%dei	105 <i>19%</i> <i>7%</i>	366 <i>30%</i> 26%klmo	483 <i>25%</i> 34%mo	296 <i>22%</i> 21%mo	274 15% 19%	849 <i>27%</i> 60%lmo	570 <i>18%</i> 40%
EE\Orange	223 <i>3%</i>	112 4% 50%	111 3% 50%	28 3% 13%	43 <i>4%</i> 19%i	54 <i>5%</i> 24%fhi	30 <i>3%</i> 14%i	36 <i>4%</i> 16%i	22 <i>3%</i> 10%i	9 2% 4%	44 4% 20%	74 4% 33%	46 3% 21%	58 3% 26%	118 4% 53%	104 3% 47%
Sky	1293 20%	590 19% 46%	704 <i>21%</i> 54%	198 <i>22%</i> a 15%ghi	320 <i>27%</i> 25%cfghi	265 <i>25%</i> 20%ghi	226 <i>23%</i> 17%ghi	167 <i>17%</i> 13%hi	86 <i>13%</i> 7%i	32 6% 2%	237 19% 18%	410 21% 32%	298 <i>23%</i> 23%m	348 18% 27%	647 20% 50%	646 20% 50%
TalkTalk	641 <i>10%</i>	305 10% 48%	336 10% 52%	109 <i>12%</i> 17%efi	132 <i>11%</i> 21%ef	82 <i>8%</i> 1 <i>3%</i>	80 <i>8%</i> 12%	107 <i>11%</i> <i>17%</i>	84 <i>12%</i> 13%efi	47 8% 7%	92 8% 14%	200 <i>10%</i> 31%j	145 <i>11%</i> 23%j	203 <i>11%</i> 32%j	292 9% 46%	349 <i>11%</i> 54%
Virgin Media	1365 <i>21%</i>	702 <i>23%</i> 51%	663 20% o 49%	186 <i>21%</i> 14%hi	289 <i>24%</i> 21%hi	259 <i>25%</i> 19%hi	257 <i>26%</i> 19%chi	226 <i>23%</i> 17%hi	107 <i>16%</i> 8%i	40 7% 3%	306 <i>25%</i> 22%lmo	471 <i>24%</i> 34%lmo	268 <i>20%</i> 20%m	321 <i>17%</i> <i>24%</i>	776 <i>25%</i> 57%lmo	589 18% 43%
Plusnet	179 <i>3%</i>	95 3% 53%	84 3% 47%	22 2% 12%	33 <i>3%</i> 18%	36 <i>3%</i> 20%i	27 3% 15%	29 3% 16%	23 <i>3%</i> 13%i	10 2% 5%	43 <i>4%</i> 24%m	55 3% 31%	43 <i>3%</i> 24%m	37 2% 21%	98 <i>3%</i> 55%m	81 3% 45%
Other	292 5%	139 5% 48%	152 5% 52%	41 5% 14%	66 <i>6%</i> 23%i	53 <i>5%</i> 18%i	40 4% 14%	42 4% 15%	34 <i>5%</i> 12%i	15 3% 5%	65 5% 22%	97 5% 33%	53 4% 18%	77 4% 26%	161 5% 55%	130 4% 45%
Don't have fixed broadband service	775 12%	362 1 <i>2%</i> 47%	414 <i>13%</i> 53%	61 7% 8%	69 <i>6%</i> <i>9%</i>	57 5% 7%	73 <i>7%</i> <i>9</i> %	112 <i>11%</i> 14%cde	124 <i>18%</i> ef 16%cdefg	280 50% g 36%cdef	33 <i>3%</i> gh <i>4%</i>	107 <i>6%</i> 14%j	134 <i>10%</i> 17%jkn	502 <i>27%</i> 65%jklr	140 <i>4%</i> no 18%j	635 <i>20%</i> 82%
Don't know	189 <i>3%</i>	96 3% 51%	93 <i>3%</i> 49%	51 <i>6%</i> 27%def	24 2% g 13%	26 2% 14%	20 <i>2%</i> 10%	20 <i>2%</i> 11%	28 <i>4%</i> 15%defg	20 4% 11%dfg	33 <i>3%</i> 18%	50 3% 27%	39 <i>3%</i> 21%	67 4% 35%	83 3% 44%	106 3% 56%

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o

## Reasons to Complain (QS0578 - 310502)

### Q.3 Which company does your household use for its fixed broadband internet connection? Base: All adults 16+ UK

		AR	EA		COU	NTRY						GO	VERNMENT	REGIONS					
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	Yorkshi re and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	6377 6377	5019 5045	1358 1332	5346 5371	541 542	307 318	183 145	277 269	716 699	554 552	466 462	547 543	600 627	770 814	855 855	561 548	307 318	541 542	183 145
BT	1420 <i>22%</i>	989 20% 70%		1170 <i>22%</i> a <i>82%</i>	114 <i>21%</i> <i>8</i> %	80 25% 6%	56 <i>38%</i> 4%	30 11% cde 2%	130 <i>19%</i> 9%g	94 17% 1 7%					243 <i>28%</i> 17%g jklmq	184 <i>34%</i> hi 13% klmpq	ghij 6%g	114 <i>21%</i> Jhil 8%g	56 <i>38%</i> g 4%g Imnp
EE\Orange	223 <i>3</i> %	177 4% 79%		186 <i>3%</i> <i>83%</i>	22 4% 10%	11 3% 5%	4 3% 2%		21 3% 10%	12 2% 5%				34 4% 15%	29 3% 13%	22 4% 10%		22 4% 10%	4 3% 2%
Sky	1293 <i>20</i> %	1034 6 20% 80%		1042 19% 81%	144 <i>27%</i> 11%0	74 23% 5 6%	33 22% 3%		154 <i>22%</i> 12%k	116 <i>21%</i> an <i>9%</i>				167 20% 13%	147 <i>17%</i> <i>11%</i>	116 <i>21%</i> <i>9</i> %		144 <i>27%</i> n 11%g no	33 <i>22%</i> gijklm <i>3%</i>
TalkTalk	641 <i>10%</i>	499 5 10% 78%		537 10% 84%	56 10% 9%	30 10% 5%	18 <i>12%</i> <i>3%</i>		64 9% 10%	53 10% 8%					99 12% 15%	56 10% 9%		56 10% 9%	18 <i>12%</i> <i>3</i> %
Virgin Media	1365 <i>21%</i>	1233 24% 90%		1209 <i>23%</i> 89%de	93 <i>17%</i> əf 7%f	49 15% 4%	15 10% 1%	87 <i>32%</i> 6%ł nopq		83 <i>15%</i> opr 6%			187 <i>30%</i> inop 14% nopqr		169 <i>20%</i> nij 12%io	52 10% or 4%		93 17% 0 7%0	15 10% or 1%
Plusnet	179 <i>3%</i>	128 3% 71%		158 <i>3%</i> a 88%f	13 2% 7%	9 <i>3%</i> 5%f	-	4 1% 2%	26 4% 14%r	24 <i>4%</i> 13%					23 <i>3%</i> 13%r	21 4% 12%		13 2% 7%	-
Other	292 5%	231 5% 79%		256 5% 88%	23 4% 8%	9 3% 3%	4 3% 1%		29 4% 10%	69 <i>12%</i> 24% nopqr	ghjklm 6%				42 5% 14%	16 3% 6%		23 4% 8%	4 3% 1%
Don't have fixed broadband service	775 12%	601 5 <i>12%</i> 78%		652 <i>12%</i> 84%	60 11% 8%	50 16% 6%	14 10% 2%	40 <i>15%</i> 5%r	106 <i>15%</i> n 14%n	90 <i>16%</i> nnoq 12% r		62 5 11% 5mnoqr 8%			87 10% 11%	59 <i>11%</i> 8%		60 <i>11%</i> nno 8%r	14 <i>10%</i> m <i>2%</i>
Don't know	189 <i>3</i> %	153 3% 81%		163 <i>3%</i> <i>86%</i>	17 3% 9%	6 2% 3%	3 2% 2%		18 <i>3%</i> nij <i>10%</i>	12 2% 6%					16 <i>2%</i> n <i>8</i> %	22 4% 11%		17 3% 9%	3 2% 2%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base

## Reasons to Complain (QS0578 - 310502)

### Q.3 Which company does your household use for its fixed broadband internet connection? Base: All adults 16+ UK

		ETHNIC C	DRIGIN	INTERNET	ACCESS				Q.1 LANDLINE	SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	6377 6377	5704 5619	647 734	5390 5700	987 677	5227 5114	2042 1891	964 1025	607 566	1021 1061	181 189	132 131	85 65*
BT	1420 <i>22%</i>	1294 <i>23%</i> 91%I	121 <i>16%</i> 5 <i>9</i> %	1385 <i>24%</i> 98%d	34 5% 2%	1318 <i>26%</i> 93%gl	1290 <i>68%</i> hijkl 91%e	11 1% ghijkl 1%		4 *	2 1% *	-	6 <i>9%</i> *g
EE\Orange	223 <i>3</i> %	190 <i>3%</i> <i>86%</i>	31 4% 14%	218 <i>4%</i> 98%d	5 1% 2%	192 <i>4%</i> 86%fg	21 <i>1%</i> ghik 9%g	2 * 1%	1 * *	3 * 1%	165 <i>87%</i> 74%e	- - fghikl -	-
Sky	1293 <i>20%</i>	1113 20% 86%	177 <i>24%</i> 14%a	1270 <i>22%</i> 98%d	24 4% 2%	1119 <i>22%</i> 86%fh	120 6% nijkl 9%ł	979 <i>95%</i> iijk 76%	6 1% efhijkl *	4 *	-	-	3 <i>4%</i> *h
TalkTalk	641 <i>10%</i>	545 10% 85%	94 <i>13%</i> 15%a	630 <i>11%</i> 98%d	11 2% 2%	554 <i>11%</i> 86%fg	29 <i>2%</i> jijk 5%g	1 * ji *	516 <i>91%</i> 81%efg	- - ijkl -	4 <i>2%</i> 1%g	- - i -	3 4% *g
Virgin Media	1365 <i>21%</i>	1170 21% 86%	188 <i>26%</i> 14%a	1347 <i>24%</i> 99%d	18 <i>3%</i> <i>1%</i>	1066 <i>21%</i> 78%fg	54 <i>3%</i> ghjkl 4%g	2 * 1h *	4 1% *	995 <i>94%</i> 73%efgł	8 <i>4%</i> njkl 1%g	- - hk -	2 4% *g
Plusnet	179 <i>3</i> %	167 <i>3%</i> 93%	12 2% 0 6%	176 <i>3%</i> 98%d	3 1% 2%	151 <i>3%</i> 84%fg	14 <i>1%</i> ghi 8%g	1 * 1 <i>1%</i>	2 * 1%	3 * 1%	1 1% 1%	130 <i>99%</i> 72%	* 1% efghijl *
Other	292 5%	267 5% 92%	24 3% 8%	287 <i>5%</i> 98%d	5 1% 2%	223 <i>4%</i> 76%fg	33 <i>2%</i> ghijk 11%g	* * Jhi *	3 1% 1%	3 * 1%	-	-	26 40% 9%
Don't have fixed broadband service	775 <i>12%</i>	718 <i>13%</i> 93%	56 <i>8%</i> o <i>7</i> %	232 4% 30%	544 <i>80%</i> 70%	423 <i>8%</i> 55%gl	289 <i>15%</i> hijk 37%e	24 <i>2%</i> ghijk <i>3%</i>		40 <i>4%</i> <i>5</i> %	4 2% 1%	1 1% *	22 35% 3%
Don't know	189 <i>3%</i>	153 <i>3%</i> <i>81%</i>	32 4% 17%a	157 3% 83%	32 <i>5%</i> 17%	68 1%	41 <i>2</i> %	5	5 1%	9 1% 5%	4 <i>2%</i> 2%g	-	2 <i>3%</i> 1%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j/k/l \* small base

## Reasons to Complain (QS0578 - 310502)

### Q.3 Which company does your household use for its fixed broadband internet connection? Base: All adults 16+ UK

					Q.2 MOE	BILE SUPPL	IER							Q.3 BROA	ADBAND SU	PPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamol ile (h)	giffgaf f (i)		Total roadba nd (j)	BT (k)	EE\Oran ge (I)	Sky (m)		Virgin Media (0)	Plusnet (p)
Unweighted Base Weighted Base	6377 6377	5584 5798	1413 1490	1237 1277	491 447	590 667	387 379	872 929	57			5171 5412	1411 1420	214 223	1189 1293	659 641	1242 1365	175 179
BT	1420	1328	344	312	98	132	34	248 <i>27%</i>	8			1420	1420 <i>100%</i>	-	-	-	-	-
	22%	<i>23%</i> 94%f	<i>23%</i> 24%f	24% 22%e		20% 9%f	9% 2%	27% 17%			9% 3%f	<i>26%</i> 100%lmr op			-	-	-	-
EE\Orange	223	220	161	21	8	10	1	11	1		3	223	-	223	-	-	-	-
	3%	4% 99%c q	<i>11%</i> def 72%ac fghi	2% de 10%f	2% 4%f	2% 5%	*	1% 5%			1% 1%	4% 100%km	- nop -	<i>100%</i> 100%jk p	- mno -	-	-	-
Sky	1293	1239	349	309	90	168	31	188	15	4	6	1293	-	-	1293	-	-	-
	20%	<i>21%</i> 96%f	<i>23%</i> 27%f	<i>24%</i> 24%a		<i>25%</i> 13%af	8% g 2%	20% 15%			0% 4%f	<i>24%</i> 100%kln	- op -	-	100% 100%jk	- Ino -	-	-
TalkTalk	641	603	124	149	51	77	17	91	11	2	9	641	-	-	۳ -	641		-
	10%	<i>10%</i> 94%b	<i>8%</i> f 19%f	<i>12%</i> 23%t		<i>12%</i> 12%bf	4% 3%	<i>10%</i> 14%			3% 5%f	<i>12%</i> 100%klm	- 10p -	-	-	<i>100%</i> 100%jklm	- 10 -	-
Virgin Media	1365	1317	264	257	95	157	247	195	ç	6	3	1365				р -	1365	
angin moond	21%	23% 96%b	18%	20% 19%	21% 7%	24% 12%b	<i>65%</i> 18%ab	21%	15	% 2	7% 5%bc	25% 100%klm	- Inp -	-	-	-	<i>100%</i> 100%jkl	- mn -
Plusnet	179	174	38	39	20	21	eghi 4	21			7	179		-			р -	179
riadiot	3%	3%	3%	3%	4%	3%	1%	2%			3%	3%	-	-	-	-	-	100%
Other	292	97%f 281	<i>21%</i> 56	22%f 51	11%bfg 15	12%f 29	<i>2%</i> 11	<i>12%</i> 71	, E		4% 1	100%klm 292	ino -		-			100%
Other	5%	5%	4%	4%	3%	4%	3%	8%		%	5%	5%	-	-	-	-	-	-
		96%	19%	17%	5%	10%	4%	24%; f	abcde 2	%	4%	100%klm p	ino -	-	-	-	-	-
Don't have fixed	775	519	125	105	62	57	29	89	10			-	-	-	-	-	-	-
broadband service	12%	9% 67%	8% 16%	8% 14%	14% 8%abo g	9% ef 7%	8% 4%	10% 12%			0% 3%	-	-	-	-	-	-	-
Don't know	189	117	29	34	8	15	6	14	3		6	-	-	-	-	-	-	-
	3%	2% 62%	2% 15%	3% 18%	2% 4%	2% 8%	1% 3%	1% 7%			3% 3%	-	-		-	-		-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p \* small base

## 0.3 Which company does your household use for its fixed broadband internet connection? Base: All adults 16+ UK

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	6377 6377	3243 3375	317 327	1783 1859	151 143	906 951
BT	1420 <i>22%</i>	750 <i>22%</i> 53%de	304 <i>93%</i> 21%ac	414 <i>22%</i> de 29%de	- -	13 1% 1%
EE\Orange	223 <i>3%</i>	67 <i>2%</i> 30%be	1 * *	44 <i>2%</i> 20%be	2 2% 1%	7 1% 3%
Sky	1293 <i>20%</i>	1031 <i>31%</i> 80%bde	4 1% *	1012 54% 78%abde	1 1%	3 * *
TalkTalk	641 <i>10%</i>	248 <i>7%</i> 39%bce	1 • •	102 <i>5%</i> 16%be	134 <i>94%</i> 21%abce	4 * 1%
Virgin Media	1365 <i>21%</i>	986 <i>29%</i> 72%bcd	4 1% *	81 <i>4%</i> 6%bd	-	885 <i>93%</i> 65%at
Plusnet	179 <i>3%</i>	42 <i>1%</i> 23%e	3 1% 2%e	28 <i>1%</i> 15%e	1 <i>1%</i> 1%e	-
Other	292 5%	93 <i>3%</i> 32%be	1 *	70 <i>4%</i> 24%bde	-	4 * 2%
Don't have fixed broadband service	775 12%	129 4% 17%	10 <i>3%</i> <i>1%</i>	82 4% 11%	4 3% 1%	31 <i>3%</i> <i>4%</i>
Don't know	189 <i>3%</i>	30 1% 16%	-	26 <i>1%</i> 14%be_	-	3 * <i>2%</i>

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e

### Reasons to Complain (QS0578 - 310502)

Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Instant Video and Netflix. Base: All adults 16+ UK

		GEN	IDER				AGE			- 1			SOCIAL C	RADE		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	6377 6377	3101 3094	3276 3283	696 899	975 1197	839 1042	901 995	917 1005	1129 683	920 557	1074 1218	1654 1949	1429 1322	2220 1888	2728 3167	3649 3210
BT	327 <i>5%</i>	157 5% 48%		46 5% 14%	53 4% 16%	60 <i>6%</i> 18%	65 <i>7%</i> 20%dhi	53 5% 16%	29 4% 9%	21 4% 6%	88 7% 27%mo	105 <i>5%</i> 32%m	72 <i>5%</i> 22%m	63 <i>3%</i> 19%	193 <i>6%</i> 59%mo	135 4% 41%
Sky	1859 <i>29%</i>	892 6 29% 48%		248 <i>28%</i> 13%i	378 <i>32%</i> 20%hi	338 <i>32%</i> 18%chi	328 <i>33%</i> 18%chi	301 <i>30%</i> 16%hi	174 <i>25%</i> 9%i	93 1 <i>7%</i> 5%	393 <i>32%</i> 21%mo	570 <i>29%</i> 31%m	414 <i>31%</i> 22%m	481 25% o 26%	964 <i>30%</i> 52%mo	895 <i>28%</i> 48%
TalkTalk	143 <i>2</i> %	63 2% 44%		18 <i>2%</i> 13%	30 2% 21%	24 2% 17%	22 2% 15%	21 <i>2%</i> <i>15%</i>	19 <i>3%</i> 14%	9 2% 6%	16 1% 12%	23 1% 16%	44 <i>3%</i> 31%jki	59 <i>3%</i> n 41%jkn	40 1% 28%	103 <i>3%</i> 72%jki
Virgin Media	951 <i>15%</i>	460 4 <i>15%</i> 48%		99 11% 10%	142 <i>12%</i> 15%i	175 <i>17%</i> 18%cdi	202 <i>20%</i> 21%cdh	192 <i>19%</i> i 20%cdh	94 <i>14%</i> i 10%i	46 <i>8%</i> 5%	227 <i>19%</i> 24%klmc	301 15% 32%mo	193 <i>15%</i> 20%m	230 <i>12%</i> <i>2</i> 4%	528 <i>17%</i> 56%mo	423 1 <i>3%</i> 44%
Other	96 1%	48 2% 50%		17 <i>2%</i> 18%i	25 <i>2%</i> 26%gi	27 <i>3%</i> 28%fghi	11 1% 11%	8 1% 8%	7 <i>1%</i> 7%i	2 * 2%	16 1% 17%	31 2% 33%	27 <i>2%</i> 28%m	21 <i>1%</i> <i>22%</i>	47 1% 49%	48 2% 51%
Don't have a pay TV service	2860 <i>45%</i>	1405 % 45% 49%		435 <i>48%</i> 15%efg	539 <i>45%</i> 19%ef	400 38% 14%	355 <i>36%</i> 12%	415 <i>41%</i> 15%f	346 <i>51%</i> 12%defg	370 66% 13%cdefg h	454 37% 16%	883 <i>45%</i> 31%jl	539 41% 19%	983 <i>52%</i> 34%jkln	1337 <i>42%</i> io 47%j	1523 <i>47%</i> 53%jln
Don't know	142 <i>2%</i>	70 2% 49%		36 <i>4%</i> 25%efgł	30 <i>3%</i> n <i>21%</i>	18 2% 13%	12 1% 9%	15 1% 10%	14 2% 10%	17 3% 12%fg	23 2% 17%	35 2% 25%	32 2% 23%	51 3% 36%	59 2% 41%	83 3% 59%

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o

# Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Instant Video and Netflix. Base: All adults 16+ UK

		AR	EA		COU	NTRY						GO\	/ERNMENT	REGIONS					
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	Yorkshi re and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	6377 6377	5019 5045	1358 1332	5346 5371	541 542	307 318	183 145	277 269	716 699	554 552	466 462	547 543	600 627	770 814	855 855	561 548	307 318	541 542	183 145
BT	327 5%	236 5% 72%	91 7% 28%		36 7% 11%	11 3% 3%	8 6% 3%	3 1% 1%	31 <i>4%</i> 10%g	24 4% 7%g	19 4% 6%			51 <i>6%</i> 16%g	41 <i>5%</i> 13%g	38 7% 12%g	11 <i>3%</i> p <i>3%</i>	36 <i>7%</i> 11%g	8 6% 3%g
Sky	1859 <i>29%</i>	1439 29% 77%	420 <i>32%</i> 23%	1503 <i>28%</i> a <i>81%</i>	175 <i>32%</i> <i>9%</i>	120 <i>38%</i> 6%c	62 <i>42%</i> 3%	81 <i>30%</i> cd 4%n	232 <i>33%</i> 12%lm	156 <i>28%</i> nn <i>8%</i>	134 <i>29%</i> 7%i	164 <i>30%</i> m 9%r		189 <i>23%</i> <i>10%</i>	218 25% 12%	160 <i>29%</i> 9%n	120 <i>38%</i> 1 6%iji mno	175 <i>32%</i> kl 9%m	62 <i>42%</i> n 3%g Imno
TalkTalk	143 <i>2%</i>	117 2% 82%	26 2% 18%	120 <i>2%</i> <i>84%</i>	16 3% 11%	7 2% 5%	1 1% 1%	6 <i>2%</i> 4%	10 1% 7%	17 3% 12%	12 3% 9%	16 3% 11%	17 3% 12%	17 2% 12%	13 1% 9%	12 2% 9%	7 2% 5%	16 3% 11%	1 1% 1%
Virgin Media	951 <i>15%</i>	857 1 <i>7%</i> 90%	94 7% b 10%	834 <i>16%</i> 88%e	72 13% f 8%	31 10% 3%	14 9% 1%	69 <i>26%</i> 7%h mnopo r		68 <i>12%</i> lopr 7%c	73 16% 8%0	108 <i>20%</i> op 11%i pqr		124 <i>15%</i> mn 13%o	101 <i>12%</i> p 11%0	44 8% 5%	31 <i>10% 3%</i>	72 <i>13%</i> 8%0	14 9% 1%
Other	96 1%	68 1% 71%	28 2% 29%	86 2% 91%	3 1% 3%	5 2% 5%	1 1% 1%	4 1% 4%	8 1% 9%	7 1% 7%	9 2% 9%	12 <i>2%</i> 12%		17 <i>2%</i> 18%q	11 1% 11%	10 2% 10%	5 2% 5%	3 1% 3%	1 1% 1%
Don't have a pay TV service	2860 45%	2204 44% 77%	656 <i>49%</i> 23%		222 41% 8%	141 44% 5%	58 40% 2%	93 <i>35%</i> <i>3%</i>	289 41% 10%	268 <i>49%</i> 9%g	208 <i>45%</i> hklq 7%	203 <i>37%</i> gk <i>7</i> %	259 41% 9%	380 <i>47%</i> 13%g q	463 <i>54%</i> hk 16%gi klmpqr	275 <i>50%</i> hj 10%g qr	141 <i>44%</i> hkl 5%g	222 41% 8%	58 40% 2%
Don't know	142 <i>2%</i>	125 <i>2%</i> 88%	17 1% p 12%	117 2% 83%	19 4% 14%	4 1% 3%	1 1% 1%	13 <i>5%</i> 9%h nopr_	8 <i>1%</i> ijl 6%	12 <i>2%</i> <i>8%</i>	7 2% 5%			35 4% 25%h nopr	8 <i>1%</i> ijl <i>6%</i>	9 2% 7%	4 1% 3%	19 <i>4%</i> 14%hr	1 1% 1%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base

KANTAR MEDIA

Table 4

### Reasons to Complain (QS0578 - 310502)

Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Instant Video and Netflix. Base: All adults 16+ UK

ETHNIC ORIGIN INTERNET ACCESS Q.1 LANDLINE SUPPLIER Any Internet No Minority Internet Total Virgin Post Total White Ethnic Landline BT Sky TalkTalk Media EE Office access access Plusnet (a) (b) (C) (d) (g) (h) (i) (e) (f) (i) (k) (1) Unweighted Base 6377 5704 647 5390 987 5227 2042 964 607 1021 181 132 85 131 65\* Weighted Base 6377 5619 734 5700 677 5114 1891 1025 566 1061 189 327 15 297 ΒT 292 35 312 308 4 2 2 1 1 5% 5% 5% 5% 2% 6% 16% \* 1% 1% 89% 11% 95%d 5% 94%ghijk 91%eghijkl 1% 1% 1% \* 1859 1631 222 1751 108 1676 569 91 57 37 25 7 841 Sky 29% 29% 30% 31% 16% 33% 30% 82% 16% 5% 20% 19% 11% 88% 12% 94%d 6% 90%fhijkl 31%hijkl 45%efhijkl 5%i 3% 2%i 1%i 143 121 22 140 3 125 122 TalkTalk 1 1 -2% 2% 3% 2% 2% \* 22% 85% 15% 98%d 2% 88%fgij 1% 86%efgijkl 1% ---96 46 854 2 Virgin Media 951 853 904 49 1 7 786 7 4% \*gk 15% 15% 13% 16% 7% 5% 17% 3% 1% 74% 4% 1%g 90% 10% 95%d 90%fghjkl 5%g . 83%efghjkl 1%ghk -Other 96 87 9 93 3 76 19 4 5 7 13 10 3 2% 2% . 1% 1% 1% 1% 8% 5% 1% 7% 19 91% 9% 3% 4% 5% 7% 14%efghi 11%efghi 97%d 79%gi 20% 3%efahi 2860 2527 320 2379 480 2013 923 165 335 199 125 94 51 Don't have a pay TV 79% 45% 45% 71% 49% 66% 72% service 44% 42% 39% 16% 59% 19% 88% 11% 83% 17%0 70%gi 32%egi 6% 12%efgi 7% 4%efgi 3%efghi 2%efgh \* Don't know 142 107 31 121 21 63 32 10 3 9 6 2% 2% 4% 2% 3% 1% 2% 1% 1% 1% 3% 1% 76% 22% 85% 15% 44% 23% 2% 6% 4%ghi 7%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j/k/l \* small base

### Reasons to Complain (QS0578 - 310502)

Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Instant Video and Netflix. Base: All adults 16+ UK

					Q.2 MOE	ILE SUPPL	IER .							Q.3 BROA	DBAND S	SUPPLIER			
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycam ile (h)		ifgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virg Me (c	dia P	lusnet (p)
Unweighted Base Weighted Base	6377 6377	5584 5798	1413 1490	1237 1277	491 447	590 667	387 379	872 929		57 62*	201 233	5171 5412	1411 1420	214 223	1189 1293	659 641		1242 1365	175 179
ВТ	327 5%	308 5% 94%1		58 <i>5%</i> 18%f	27 6% 8%f	35 <i>5%</i> 11%f	4 1% 1%	66 79 209	% %acfi	2 3% 1%	7 3% 2%	317 6% 97%lmr p	304 <i>21%</i> no 93%jln p	1 * 1no *	4 * 19	1 * %		4 * 1%	3 <i>2%</i> 1%mr
Sky	1859 <i>29%</i>	1767 <i>30%</i> 95%1		428 <i>34%</i> 1 23%a	122 27% udfhi 7%f	197 <i>30%</i> 11%fi	52 14% 3%	305 <i>33</i> 9 169	% %dfhi	12 19% 1%	46 20% 2%	1751 <i>32%</i> 94%kln p	414 29% o 22%Ind	44 <i>20%</i> 2%o	1012 <i>789</i> 549 p			81 6% 4%	28 <i>15%</i> 1%0
TalkTalk	143 <i>2%</i>	130 2% 91%	23 2% 16%	32 3% 23%	12 3% 9%	16 2% 11%	4 1% 3%	20 29 149		3 5% 2%bf	8 3% 6%	139 <i>3%</i> 97%km	- - 0 -	2 <i>1%</i> 2%kn	1 *	134 <i>21</i> % 94 p		- - -	1 <i>1%</i> 1%km
Virgin Media	951 <i>15%</i>	903 16% 95%		184 <i>14%</i> 19%h	60 <i>13%</i> 6%h	84 13% 9%	196 <i>52%</i> 21%ab eghi	129 <i>149</i> cd 149		2 4% *	24 10% 3%	916 <i>17%</i> 96%klm	13 <i>1%</i> Inp 1%m	7 <i>3%</i> 1%kn	3 * 100 *	4	%	885 <i>65%</i> 93%jklmn p	-
Other	96 1%	91 <i>2%</i> 96%1		11 1% 11%	3 1% 3%	11 <i>2%</i> 11%f	-	23 <i>2</i> 9 249	% %cdf	2 4% 3%cdf	6 <i>3%</i> 7%cd	94 <i>2%</i> f 98%m	19 <i>1%</i> 20%	13 6% 14%jkı o	11 19 nn 129	6 % 1 % 7	%	16 1% 16%	10 <i>6%</i> 11%jkn
Don't have a pay TV service	2860 45%	2515 43% 88%1		545 <i>43%</i> 19%f	217 <i>49%</i> 8%abo g	310 47% f 11%bf	120 <i>32%</i> g 4%	380 <i>419</i> 139	%	36 <i>59%</i> 1%abcfg	138 <i>59%</i> 5%ab efg	2142 40% cd 75%md	657 <i>46%</i> 23%jm	148 <i>66%</i> o 5%jki	246 199 no 99			369 <i>27%</i> 13%m	136 <i>76%</i> 5%įkn
Don't know	142 2%	83 1% 59%		19 1% 13%	6 1% 4%	14 <i>2%</i> 10%g	2 1% 2%	6 19 49		4 7% 3%abcde fgi	4 2%	53 1% 37%	12 1% 8%	8 4% 6%jki o	16 19 nn 119		%	11 1% 8%	1 1% 1%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p \* small base

### Reasons to Complain (QS0578 - 310502)

Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Instant Video and Netflix. Base: All adults 16+ UK

Q.4 PAY TV SUPPLIER Total Total TV ΒT TalkTalk Virgin Media Sky (c) (a) (b) (d) (e) 6377 3243 317 1783 151 906 Unweighted Base Weighted Base 6377 3375 327 1859 143 951 327 327 ΒT 327 5% 10% 100% ---100%cde 100%acde ---1859 1859 1859 Sky ---29% 55% 100% ---100%bde 100%abde . --143 TalkTalk 143 143 --4% 100% 2% --100%bce 100%abce ---Virgin Media 951 951 --951 -28% 100% 15% ---100%bcd 100%abcd Other 96 96 -3% 1% -100%bcde -2860 -Don't have a pay TV 45% service --142 Don't know -2% --

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e

### Reasons to Complain (QS0578 - 310502)

		GEN	DER				AGE						SOCIAL G	RADE		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	6377 6377	3101 3094	3276 3283	696 899	975 1197	839 1042	901 995	917 1005	1129 683	920 557	1074 1218	1654 1949	1429 1322	2220 1888	2728 3167	3649 3210
Landline phone	197 <i>3</i> %	82 3% 41%	115 4% 59%	7 1% 4%	23 2% 12%	21 <i>2%</i> 10%	47 <i>5%</i> 24%cd	38 <i>4%</i> e 19%cd	37 <i>5%</i> e 19%cde	24 <i>4%</i> 12%cde	51 4% 26%lmo	62 3% 32%	33 3% 17%	51 <i>3%</i> <i>26%</i>	113 4% 57%o	84 3% 43%
Mobile phone	207 <i>3%</i>	93 <i>3%</i> 45%	115 <i>3%</i> <i>55%</i>	40 <i>4%</i> 19%dg	29 <i>2%</i> hi <i>14%</i>	42 <i>4%</i> 20%hi	51 <i>5%</i> 25%dg	23 <i>2%</i> hi <i>11%</i>	14 2% 7%	7 1% 3%	50 4% 24%lo	69 4% 33%	31 <i>2%</i> 15%	57 3% 28%	119 <i>4%</i> 58%lo	88 3% 42%
Fixed broadband internet	823 <i>13%</i>	423 14% 51%	400 <i>12%</i> 49%	120 <i>13%</i> 15%hi	178 <i>15%</i> 22%h	137 <i>13%</i> i 17%hi	156 <i>16%</i> 19%hi	140 <i>14%</i> 17%hi	66 <i>10%</i> 8%i	25 5% 3%	199 <i>16%</i> 24%lmo	277 <i>14%</i> 34%mo	176 <i>13%</i> 21%mo	171 9% 21%	476 <i>15%</i> 58%mo	347 11% 42%
Pay TV	195 <i>3%</i>	113 4% 58%t	82 <i>3%</i> 5 42%	19 <i>2%</i> 10%	39 <i>3%</i> 20%i	35 <i>3%</i> 18%i	43 <i>4%</i> 22%ci	29 3% 15%	22 <i>3%</i> 11%i	9 2% 4%	47 4% 24%lo	64 3% 33%	32 2% 16%	52 3% 27%	111 4% 57%	84 3% 43%
SUMMARY CODE																
REASON TO COMPLAIN	1209 <i>19%</i>	607 20% 50%	602 18% 50%	171 <i>19%</i> 14%i	230 <i>19%</i> 19%i	209 <i>20%</i> 17%i	232 <i>23%</i> 19%cd	198 <i>20%</i> hi 16%i	114 <i>17%</i> 9%i	54 10% 4%	279 <i>23%</i> 23%lmo	411 <i>21%</i> 34%mo	242 <i>18%</i> 20%m	277 15% 23%	690 <i>22%</i> 57%lmo	519 16% 43%
None of these	5168 <i>81%</i>	2487 80% 48%	2681 <i>82%</i> <i>52%</i>	728 <i>81%</i> 14%f	967 <i>81%</i> 19%f	832 80% 16%	762 77% 15%	806 <i>80%</i> 16%	569 <i>83%</i> 11%f	503 <i>90%</i> 10%cdefg h	939 77% 18%	1538 79% 30%	1080 <i>82%</i> 21%jn	1611 <i>85%</i> 31%jklr	2477 78% n 48%	2691 <i>84%</i> 52%

## Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint? Base: All adults 16+ UK

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o

## Reasons to Complain (QS0578 - 310502)

Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint?
Base: All adults 16+ UK

		ARE	EA		COUN	ITRY						GO\	/ERNMENT	REGIONS					
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)		North	orkshi e and The umber M (i)	East lidlands (j)	West Midlands (k)	East of England (I)	London (m)		South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	6377 6377	5019 5045	1358 1332	5346 5371	541 542	307 318	183 145	277 269	716 699	554 552	466 462	547 543	600 627	770 814	855 855	561 548	307 318	541 542	183 145
Landline phone	197 <i>3%</i>	148 3% 75%	48 4% 25%	156 3% 79%	24 4% 12%	15 5% 7%	2 2% 1%	9 <i>3%</i> 5%j	18 <i>3%</i> <i>9%</i>	8 2% 4%	5 1% 3%	19 <i>4%</i> 10%i	16 <i>3%</i> j <i>8</i> %	29 <i>4%</i> 15%ij	34 <i>4%</i> 17%ij	18 <i>3%</i> 9%j	15 <i>5%</i> 7%ij	24 <i>4%</i> 12%ij	2 2% 1%
Mobile phone	207 <i>3%</i>	157 3% 76%	50 4% 24%	178 <i>3%</i> <i>86%</i>	19 <i>3%</i> <i>9%</i>	9 3% 4%	2 1% 1%	7 2% 3%	12 <i>2%</i> 6%	16 3% 8%	9 2% 4%	18 3% 9%	12 <i>2%</i> 6%	45 <i>5%</i> 22%hij Ir	32 <i>4%</i> 15%h	27 5% 13%hji	9 <i>3%</i> r 4%	19 <i>3%</i> <i>9%</i>	2 1% 1%
Fixed broadband internet	823 <i>13</i> %	638 <i>13%</i> <i>78%</i>	185 14% 22%	684 13% 83%	90 <i>17%</i> 11%ce	29 9% 4%	20 13% 2%	31 11% 4%	78 <i>11%</i> 9%j	46 <i>8%</i> <i>6%</i>	33 7% 4%	76 <i>14%</i> 9%i	87 <i>14%</i> 11%	131 <i>16%</i> j 16%hij p	131 <i>15%</i> 16%hijp	71 <i>13%</i> 9%ij	29 9% 4%	90 <i>17%</i> 11%hijp	20 <i>13%</i> p 2%j
Pay TV	195 <i>3%</i>	151 <i>3%</i> <i>77%</i>	45 3% 23%	163 <i>3%</i> <i>83%</i>	21 4% 11%	6 2% 3%	6 4% 3%	16 <i>6%</i> 8%hin p	14 2% no 7%	10 2% 5%	16 4% 8%	17 3% 9%	24 4% 12%	16 2% 8%	37 <i>4%</i> 19%him	12 2% 10 6%	6 2% 3%	21 4% 11%	6 4% 3%
SUMMARY CODE REASON TO COMPLAIN	1209 <i>19%</i>	936 19% 77%	273 21% 23%	1011 19% 84%	124 <i>23%</i> 10%ce	51 16% 4%	24 16% <i>2</i> %	44 16% 4%	110 <i>16%</i> <i>9%</i>	73 13% 6%	57 12% 5%	104 <i>19%</i> 9%i	121 <i>19%</i> j 10%	190 <i>23%</i> j 16%gh jp	201 <i>23%</i> i 17%ghij pr	111 <i>20%</i> 9%hij	51 16% 4%	124 <i>23%</i> 10%ghi	24 <i>16%</i> ijp <i>2%</i>
None of these	5168 <i>81%</i>	4109 <i>81%</i> <i>80%</i>	1059 <i>79%</i> <i>20%</i>	4360 <i>81%</i> 84%d	419 77% <u>8%</u>	268 <i>84%</i> 5%d	122 84% 2%	225 <i>84%</i> 4%mr	590 <i>84%</i> iq 11%mno	479 <i>87%</i> q 9%klmn	405 <i>88%</i> oq 8%kln	439 <i>81%</i> nnoq <i>9%</i>	506 81% 10%	624 77% 12%	655 77% 13%	437 80% <u>8%</u>	268 <i>84%</i> 5%m	419 77% nq <u>8%</u>	122 <i>84%</i> 2%n

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base

## Reasons to Complain (QS0578 - 310502)

		ETHNIC C	DRIGIN	INTERNET					Q.1 LANDLINE	SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	6377 6377	5704 5619	647 734	5390 5700	987 677	5227 5114	2042 1891	964 1025	607 566	1021 1061	181 189	132 131	85 65*
Landline phone	197 <i>3%</i>	175 <i>3%</i> <i>89</i> %		174 3% 88%	23 <i>3%</i> 1 <i>2%</i>	194 <i>4%</i> <i>98%</i>	68 4% 35%	25 <i>2%</i> 1 <i>3</i> %	31 <i>5%</i> 16%g	48 <i>4%</i> 24%g	6 3% 3%	5 4% 3%	5 7% 2%
Mobile phone	207 <i>3%</i>	174 3% 84%		195 <i>3%</i> 94%d	13 <i>2%</i> 6%	158 <i>3%</i> <i>76%</i>	56 3% 27%	33 3% 16%	14 2% 7%	33 <i>3%</i> 16%	10 5% 5%	6 5% 3%	-
Fixed broadband internet	823 <i>13%</i>	711 <i>13%</i> <i>86%</i>		816 <i>14%</i> 99%d	7 1% 1%	700 <i>14%</i> 85%fl	214 <i>11%</i> 26%I	134 <i>13%</i> 16%l	105 <i>18%</i> 13%efg	166 <i>16%</i> gl 20%fl	31 <i>16%</i> 4%I	18 <i>14%</i> 2%I	2 3% *
Pay TV	195 <i>3%</i>	176 3% 90%		184 <i>3%</i> 95%d	11 2% 5%	174 <i>3%</i> 89%k	50 3% 26%	51 <i>5%</i> 26%e	10 <i>2%</i> fhjk <i>5</i> %	59 <i>6%</i> 30%efhj	1 1% K 1%	-	1 2% 1%
SUMMARY CODE													
REASON TO COMPLAIN	1209 <i>19%</i>	1045 <i>19%</i> <i>86%</i>		1161 <i>20%</i> 96%d	48 7% 4%	1026 <i>20%</i> <i>85%</i>	342 18% 28%	184 <i>18%</i> <i>15%</i>	141 <i>25%</i> 12%efg	243 <i>23%</i> gl 20%fgl	41 <i>22%</i> <i>3</i> %	26 20% 2%	8 12% 1%
None of these	5168 <i>81%</i>	4574 81% 89%		4539 <i>80%</i> <i>88%</i>	629 <i>93%</i> 12%0	4088 <i>80%</i> 79%h	1549 <i>82%</i> 30%hi	841 <i>82%</i> 16%h	425 75% i 8%	818 77% 16%	148 <i>78%</i> <i>3</i> %	105 <i>80%</i> <i>2</i> %	57 <i>88%</i> 1%

## Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint? Base: All adults 16+ UK

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j/k/l \* small base

## Reasons to Complain (QS0578 - 310502)

					Q.2 M	DBILE SUPPL	IER						Q.3 BRO	ADBAND SUP	PLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE\Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (0)	Plusnet (p)
Unweighted Base Weighted Base	6377 6377	5584 5798	1413 1490	1237 1277	491 447	590 667	387 379	872 929	57 62*	201 233	5171 5412	1411 1420	214 223	1189 1293	659 641	1242 1365	175 179
Landline phone	197 <i>3%</i>	175 3% 89%	50 3% 26%	27 2% 14%	16 4% 8%	18 3% 9%	15 4% 8%	36 <i>4%</i> 18%c	-	3 1% 2%	173 <i>3%</i> <i>88%</i>	51 4% 26%	6 3% 3%	31 <i>2%</i> 16%	27 <i>4%</i> 14%m	47 3% 24%	5 39 39
Mobile phone	207 <i>3%</i>	205 4% 99%	37 2% 18%	37 3% 18%	15 3% 7%	21 3% 10%	14 4% 7%	62 7% 30%ab i	2 4% ocde 1%	3 1% 2%	184 3% 89%	55 4% 27%	10 5% 5%	43 3% 21%	14 2% 7%	43 3% 21%	9 5% 4%
Fixed broadband internet	823 <i>13%</i>	805 14% 98%	196 <i>13%</i> 24%	182 <i>14%</i> 22%h	52 1 <i>2%</i> 1 6%	111 <i>17%</i> 14%bd	42 11% fh 5%	138 <i>15%</i> 17%h	3 5% *	34 15% 4%	815 15% 99%	195 <i>14%</i> <i>24%</i>	32 14% 4%	184 <i>14%</i> 22%	117 <i>18%</i> 14%jkr	217 <i>16%</i> n <i>26%</i>	23 139 39
Pay TV	195 <i>3%</i>	187 <i>3%</i> <i>96%</i>	47 3% 24%	45 3% 23%	13 3% 7%	22 3% 11%	13 3% 7%	35 4% 18%	-	5 2% 2%	185 <i>3%</i> 95%p	35 <i>2%</i> 18%	3 1% 2%	62 5% 32%jkli	13 <i>2%</i> p <i>7%</i>	68 <i>5%</i> 35%jkli	- - np -
SUMMARY CODE																	
REASON TO COMPLAIN	1209 <i>19%</i>	1167 <i>20%</i> 97%h	282 <i>19%</i> 23%h	248 <i>19%</i> 21%h	82 <i>18%</i> 1 7%h	148 <i>22%</i> 12%h	67 <i>18%</i> 6%ł	225 <i>24%</i> 1 19%ab h	4 7% ocdf *	42 18% 3%		292 21% 24%	43 19% 4%	257 20% 21%	151 24% 13%	311 23% 26%	33 189 39
None of these	5168 <i>81%</i>	4631 <i>80%</i> 90%g	1209 <i>81%</i> 23%g	1029 <i>81%</i> 20%g	365 <i>82%</i> 9 7%g	519 78% 10%	311 <i>82%</i> 6%g	703 76% 14%	58 <i>93%</i> 1%a fgi	191 <i>82%</i> abcde <i>4%</i>	4264 79% 83%	1127 79% 22%	179 <i>81%</i> <i>3</i> %	1037 80% 20%	489 76% 9%	1055 77% 20%	146 <i>829</i> 39

## Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint? Base: All adults 16+ UK

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p \* small base

## Reasons to Complain (QS0578 - 310502)

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	6377 6377	3243 3375	317 327	1783 1859	151 143	906 951
Landline phone	197 <i>3%</i>	113 <i>3%</i> <i>57</i> %	12 4% 6%	50 3% 25%	5 <i>3%</i> <i>2</i> %	44 5% 22%
Mobile phone	207 <i>3%</i>	111 <i>3%</i> <i>53%</i>	16 5% 8%	63 <i>3%</i> <i>30</i> %	3 2% 1%	27 3% 13%
Fixed broadband internet	823 <i>13%</i>	470 14% 57%	38 <i>12%</i> <i>5</i> %	251 14% 31%	23 16% <i>3</i> %	143 <i>15%</i> 17%
Pay TV	195 <i>3%</i>	186 6% 95%	17 5% 9%	93 5% 47%	9 6% 4%	68 7% 35%
SUMMARY CODE						
REASON TO COMPLAIN	1209 <i>19%</i>	716 <i>21%</i> <i>59</i> %	68 <i>21%</i> <i>6</i> %	375 20% 31%	35 <i>25%</i> <i>3</i> %	220 23% 18%
None of these	5168 <i>81%</i>	2659 <i>79%</i> 51%	260 79% 5%	1484 80% 29%	108 75% 2%	731 77% 14%

Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint? Base: All adults 16+ UK

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e

Q.6 What was the issue(s) you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

		GEN	DER				AGE						SOCIAL G	IRADE		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	214 197	97 82*	117 115	6 7**	19 23**	16 21**	42 47*	35 38*	57 37*	39 24*	52 51*	63 62*	37 33*	62 51*	115 113	99 84*
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	49 25%	17 21% 36%		3 36% 5%	6 27% 13%	1 6% 2%	14 30% 29%	8 22% 17%	12 33% 25%	4 16% 8%	10 <i>19%</i> 20%	17 28% 36%	7 20% 13%	15 30% 31%	27 24% 55%	22 26% 45%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	34 17%	15 <i>18%</i> <i>43%</i>	19 17% 57%	-	4 18% 12%	4 19% 12%	6 12% 17%	8 22% 25%	8 21% 23%	4 16% 12%	9 17% 26%	12 20% 36%	8 24% 23%	5 10% 15%	21 19% 62%	13 16% 38%
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed/missed/late installation or installation appointment, it was not installed/set up correctly or time taken for hardware to arrive	16 <i>8%</i>	7 8% 41%			3 12% 18%	2 11% 14%	2 5% 16%	2 5% 13%	4 11% 27%	2 9% 13%	5 11% 34%	4 6% 23%	3 8% 17%	4 8% 26%	9 8% 57%	7 8% 43%
Dissatisfaction with customer service from a previous occasion or contact	17 <i>8</i> %	7 9% 43%		-	4 16% 23%	3 14% 17%	5 10% 29%	2 5% 12%	2 5% 11%	2 7% 10%	4 7% 22%	6 10% 38%	3 10% 20%	3 7% 20%	10 9% 60%	7 8% 40%
The service not performing as it should, for example voice mails delivered late, poor call\line quality or not performing as advertised, loss of service	104 <i>53%</i>	40 50% 39%		3 47% 3%	11 47% 10%	15 75% 15%	27 57% 26%	17 46% 17%	16 <i>43%</i> <i>15%</i>	14 58% 13%	35 <i>68%</i> 33%ko	28 45% 27%	16 49% 16%	25 49% 24%	62 55% 60%	41 49% 40%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g/h/i - j/k/l/m/n/o \* small base; \*\* very small base (under 30) ineligible for sig testing

Q.6 What was the issue(s) you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

# Unweighted Base Weighted Base

Or something else

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)
Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o
* small base; ** very small base (under 30) ineligible for sig testing

	GEN	DER				AGE						SOCIAL	GRADE		
Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(0)
214	97	117	6	19	16	42	35	57	39	52	63	37	62	115	
197	82*	115	7**	23**	21**	47*	38*	37*	24*	51*	62*	33*	51*	113	
18 <i>9</i> %	12 <i>15%</i> 70%b	5 5% 30%	1 18% 7%	2 11% 14%	2 9% 11%	1 <i>3%</i> 7%	6 <i>16%</i> 36%ft	1 3% 1 6%	3 13% 18%	2 5% 14%	6 10% 36%	5 15% 28%	4 8% 23%	9 8% 49%	

### Q.6 What was the issue(s) you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

		AR	EA		COU	NTRY						GO	<b>VERNMENT</b>	REGIONS					
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	Yorkshi re and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	214 197	159 148	55 48*	167 156	28 24**	15 15**	4 2**	9 9**	21 18**	9 8**	6 5**	21 19**	16 16**	28 29**	37 34*	20 18**	15 15**	28 24**	4 2**
A billing, pricing or payment issue, for example unexpected/unclear charges, overcharged or incorrect bill	49 25%	41 27% 84%		41 26% 85%	5 19% 9%	1 4% 1%	2 100% 5%	7 77% 14%	5 29% 11%	2 20% 3%	2 42% 4%					3 18% 6%	1 4% 1%		2 100% 5%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	34 17%	26 18% 77%	8 16% 23%	28 18% 83%	2 9% 7%	3 24% 10%	-	-	3 16% 9%	1 14% 3%	1 25% 4%				6 18% 18%	1 8% 4%	3 24% 10%	2 9% 7%	-
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	16 <i>8%</i>	10 7% 64%	6 12% 36%	15 <i>9%</i> <i>93%</i>	1 3% 4%	1 3% 3%		-	-			3 17% 21%			3 9% 19%	3 14% 16%		1 3% 4%	
Dissatisfaction with customer service from a previous occasion or contact	17 <i>8%</i>	13 9% 78%	4 8% 22%	13 8% 77%	3 13% 18%	1 5% 4%	-	-	1 7% 8%	- -	1 13% 4%					1 8% 8%	1 5% 4%	3 13% 18%	- - -

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

### Q.6 What was the issue(s) you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

		AR	EA		COU	NTRY						GO	/ERNMENT	REGIONS					
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland	North East (g)	North West	Yorkshi re and The Humber (i)	East Midlands	West Midlands (k)	East of England	London (m)	South East (n)	South West (o)	Wales	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	214 197	159 148	(5) 55 48*	167 156	28 24**	15 15**	(1) 4 2**	(g) 9 9**	21 18**	(1) 9 8**	6 5**	(K) 21 19**	16 16**	28 29**	37 34*	20 18**	15 15**	28 24**	4 2**
The service not performing as it should, for example voice mails delivered late, poor call\line quality or not performing as advertised, loss of service	104 53%	74 50% 71%		85 55% 82%	10 43% 10%	8 58% 8%	-	3 36% 3%	9 47% 8%	5 61% 5%	2 32% 2%	10 52% 10%			24 71% 23%	11 61% 10%	8 58% 8%	10 43% 10%	
Or something else	18 <i>9%</i>	12 8% 71%		9 6% 52%	6 23% 32%	3 20% 17%	-	-	1 7% 7%	* 6% 3%		1 8% 8%			2 7% 14%	-	3 20% 17%	6 23% 32%	- -

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

## Q.6 What was the issue(s) you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

		ETHNIC (	DRIGIN	INTERNET					Q.1 LANDLIN	IE SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	214 197	194 175	19 21**	180 174	34 23*	210 194	81 68*	25 25**	35 31*	45 48*	6 6**	5 5**	6 5**
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	49 <i>25%</i>	43 25% 89%		43 25% 89%	6 24% 11%	48 25% 98%	11 <i>17%</i> 23%						2 45% 4%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	34 17%	33 19% 97%		31 18% 91%	3 13% 9%	34 18% 100%	14 20% 40%						
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	16 <i>8%</i>	15 8% 94%		14 <i>8%</i> 90%	2 7% 10%	16 <i>8%</i> 100%	7 10% 45%					1 26% 9%	
Dissatisfaction with customer service from a previous occasion or contact	17 <i>8</i> %	15 9% 91%		16 <i>9%</i> <i>93</i> %	1 5% 7%	17 9% 100%	1 2% 9%		5 <i>16%</i> 30%			3 51% 17%	

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/t/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

## Q.6 What was the issue(s) you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

		ETHNIC C	DRIGIN	INTERNET	ACCESS				Q.1 LANDLIN	IE SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	214 197	194 175	19 21**	180 174	34 23*	210 194	81 68*	25 25**	35 31*	45 48*	6 6**	5 5**	6 5**
The service not performing as it should, for example voice mails delivered late, poor callNine quality or not performing as advertised, loss of service	104 <i>53%</i>	91 52% 87%		93 54% 90%	11 47% 10%	102 53% 99%	34 50% 33%	13 49% 12%	20 66% 19%	24 50% 23%	5 82% 5%	3 53% 3%	2 40% 2%
Or something else	18 <i>9%</i>	15 9% 86%		15 <i>9%</i> <i>85%</i>	3 11% 15%	17 9% 95%	10 <i>14%</i> 56%	3 10% 15%	1 4% 7%	2 3% 9%	-	1 23% 7%	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/t/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

## Q.6 What was the issue(s) you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

					Q.2 M	OBILE SUPI	PLIER						Q.3 BRO	ADBAND SL	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (0)	Plusnet (p)
Unweighted Base Weighted Base	214 197	184 175	55 50*	31 27**	17 16**	17 18**	16 15**	34 36*	**	3 3**	180 173	58 51*	6 6**	30 31**	31 27**	44 47*	5 5**
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	49 <i>25%</i>	43 25% 89%		8 29% 16%	4 26% 9%	3 18% 6%		10 27% 20%		-	43 25% 88%	10 19% 20%	1 9% 1%	11 34% 22%		16 33% 32%	
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	34 17%	30 17% 89%		4 15% 12%	2 9% 5%	3 19% 10%		4 12% 12%		-	31 18% 91%	8 16% 24%	1 16% 3%	7 21% 20%		7 15% 21%	1 26% 4%
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	16 <i>8</i> %	14 8% 90%		2 7% 11%	-	2 12% 14%		2 6% 13%			14 <i>8%</i> 90%	5 10% 31%	-	3 10% 20%		3 6% 17%	1 26% 9%
Dissatisfaction with customer service from a previous occasion or contact	17 <i>8</i> %	14 8% 83%		2 7% 11%	1 8% 7%	3 16% 17%		2 5% 10%		-	16 9% 93%	1 3% 9%	-	- -	5 17% 27%	6 13% 37%	3 51% 17%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/t/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

### Q.6 What was the issue(s) you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

					Q.2 M	OBILE SUPF	LIER						Q.3 BRO	ADBAND SL	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (0)	Plusnet (p)
Unweighted Base Weighted Base	214 197	184 175	55 50*	31 27**	17 16**	17 18**	16 15**	34 36*	- _**	3 3**	180 173	58 51*	6 6**	30 31**	31 27**	44 47*	5 5**
The service not performing as it should, for example voice mails delivered late, poor call\line quality or not performing as advertised, loss of service	104 <i>53%</i>	94 54% 91%	23 45% 22%	15 <i>57%</i> 15%	10 60% 9%	8 46% 8%	8 52% 7%	24 66% 23%	-	3 100% <i>3</i> %	93 54% 90%	27 53% 26%	5 84% 5%	14 46% 14%	18 66% 17%	24 50% 23%	3 53% 3%
Or something else	18 <i>9%</i>	15 8% 84%	3 6% 18%	1 5% 7%	3 16% 14%	4 22% 22%	1 7% 6%	1 4% 7%	-	-	15 9% 85%	8 16% 47%	-	3 8% 15%		2 4% 9%	1 23% 7%

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

Q.6 What was the issue(s) you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

			(	Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	214 197	115 113	14 12**	52 50*	5 5**	43 44*
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	49 25%	33 29% 68%	2 15% 4%	13 27% 27%	1 20% 2%	15 35% 31%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	34 17%	20 18% 59%	2 18% 6%	9 19% 27%	2 37% 5%	7 16% 20%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	16 <i>8%</i>	8 7% 53%	1 8% 6%	5 9% 29%	:	3 6% 17%
Dissatisfaction with customer service from a previous occasion or contact	17 <i>8%</i>	9 <i>8%</i> 56%	1 8% 6%	1 1% 3%	2 34% 10%	6 14% 37%c
The service not performing as it should, for example voice mails delivered late, poor call\line quality or not performing as advertised, loss of service	104 <i>53%</i>	56 50% 54%	6 52% 6%	24 48% 23%	4 87% 4%	22 49% 21%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

43

44\*

1

3%

8%

Q.6 What was the issue(s) you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

### Q.4 PAY TV SUPPLIER BT (b) Total Total TV TalkTalk Virgin Media (e) Sky (c) (d) (a) Unweighted Base Weighted Base 214 115 14 52 5 12\*\* 197 113 50\* 5\*\* Or something else 18 10 3 6 9% 22% 12% 34% 9% . 59% 16%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e

\* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

## Q.7 And have you gone ahead and made a complaint about your home landline service or supplier? If so, who did you complain to? Base: All who had reason to complain about landline phone

		GEND	DER				AGE						SOCIAL C			
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	214 197	97 82*	117 115	6 7**	19 23**	16 21**	42 47*	35 38*	57 37*	39 24*	52 51*	63 62*	37 33*	62 51*	115 113	99 84*
Yes - to my landline provider	168 <i>85%</i>	71 <i>87%</i> <i>42%</i>	97 84% 58%	6 81% 3%	20 <i>85%</i> 12%	17 83% 10%	42 <i>90%</i> 25%i	33 88% 20%	33 88% 19%	17 <i>72%</i> 10%	44 88% 27%	48 77% 29%	29 89% 18%	46 90% 27%	93 <i>82%</i> 55%	75 90% 45%
Yes - to Ofcom	1 1%	1 2% 100%	-	- -	-	-	-	1 4% 100%	-	-	-	1 2% 100%	-	- -	1 1% 100%	-
Yes - other	1	1 1% 100%	-	- -	-	-	-	-	-	1 2% 100%	-	1 1% 100%	-	- -	1 * 100%	-
No	28 14%	10 <i>12%</i> <i>35%</i>	18 16% 65%	1 19% 5%	4 15% 13%	4 1 <i>7%</i> 13%	5 10% 17%	3 9% 12%	4 12% 16%	7 <i>28%</i> 24%	6 12% g 22%	13 21% 46%	4 11% 13%	5 10% 18%	19 <i>17%</i> 69%	9 10% 31%
SUMMARY CODE																
ANY YES	169 <i>86%</i>	72 88% 43%	97 84% 57%	6 81% 3%	20 <i>85%</i> 12%	17 83% 10%	42 <i>90%</i> 25%i	35 <i>91%</i> 21%i	33 88% 19%	17 72% 10%	44 88% 26%	49 79% 29%	29 89% 17%	46 90% 27%	94 <i>83%</i> 56%	75 90% 44%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g/h/i - j/k/l/m/n/o \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

### Q.7 And have you gone ahead and made a complaint about your home landline service or supplier? If so, who did you complain to? Base: All who had reason to complain about landline phone

		AR	EA		COU	NTRY						GO	VERNMENT	REGIONS					
										Yorkshi re and									
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	214 197	159 148	55 48*	167 156	28 24**	15 15**	4 2**	9 9**	21 18**	9 8**	6 5**	21 19**	16 16**	28 29**	37 34*	20 18**	15 15**	28 24**	4 2**
Yes - to my landline provider	168 <i>85%</i>	127 85% 76%	41 85% 24%	136 <i>87%</i> <i>81%</i>	15 63% 9%	15 100% 9%	2 80% 1%	9 100% 5%	14 79% 9%						29 86% 18%		15 100% 9%		2 80% 1%
Yes - to Ofcom	1 1%	1 1% 100%	-	1 1% 100%	-	-	-	-	-	-	-	-	- -	1 5% 100%	-	-	-	-	-
Yes - other	1	-	1 1% 100%	1 * 100%	-	-	-	-	-	- -	-	-	-	-	-	1 3% 100%	-	-	-
No	28 14%	20 14% 73%	7 15% 27%	18 <i>12%</i> 66%	9 <i>37%</i> <i>32%</i>	-	* 20% 2%	-	4 21% 14%			3 15% 10%	1 5% 3%	2 7% 7%	5 14% 17%		-	9 37% 32%	* 20% 2%
SUMMARY CODE																			1
ANY YES	169 <i>86%</i>	128 <i>86%</i> <i>76%</i>	41 <i>85%</i> 24%	137 88% 81%	15 63% 9%	15 100% 9%	2 80% 1%	9 100% 5%	14 79% 9%								15 100% 9%		2 80% 1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

 Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

 Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

 \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

## Q.7 And have you gone ahead and made a complaint about your home landline service or supplier? If so, who did you complain to? Base: All who had reason to complain about landline phone

		ETHNIC C	RIGIN	INTERNET	ACCESS				Q.1 LANDLIN	E SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	214 197	194 175	19 21**	180 174	34 23*	210 194	81 68*	25 25**	35 31*	45 48*	6 6**	5 5**	6 5**
Yes - to my landline provider	168 <i>85%</i>	151 <i>86%</i> <i>90%</i>	16 78% 10%	149 <i>86%</i> <i>89</i> %	19 <i>80%</i> 11%	166 <i>85%</i> <i>99%</i>	57 84% 34%	20 79% 1 <i>2</i> %	29 93% 17%	43 90% 26%	3 44% 2%	4 77% <i>3</i> %	4 88% 2%
Yes - to Ofcom	1 1%	-	1 6% 100%	1 1% 100%	-	1 1% 100%	1 2% 100%	-	-	-	-	-	-
Yes - other	1	1 * 100%	-	1 * 100%	-	1 * 100%	-	-	1 2% 100%	-	-		-
No	28 14%	24 14% 88%	3 15% 12%	23 1 <i>3%</i> 84%	5 20% 16%	27 14% 97%	10 <i>14%</i> <i>35%</i>	5 21% 19%	2 7% 7%	5 10% 17%	3 56% 12%	1 23% 4%	1 12% 2%
SUMMARY CODE													
ANY YES	169 <i>86%</i>	151 86% 89%	18 <i>85%</i> 10%	151 <i>87%</i> <i>89</i> %	19 80% 11%	167 <i>86%</i> <i>99%</i>	59 86% 35%	20 79% 1 <i>2</i> %	29 93% 17%	43 90% 26%	3 44% 2%	4 77% <i>3</i> %	4 88% 2%
Don't know	-	-	-	-	-	-	-	- -	-	-	-	-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

## Q.7 And have you gone ahead and made a complaint about your home landline service or supplier? If so, who did you complain to? Base: All who had reason to complain about landline phone

					Q.2 M	OBILE SUPP	LIER						Q.3 BRO	ADBAND SU	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (0)	Plusnet (p)
Unweighted Base Weighted Base	214 197	184 175	55 50*	31 27**	17 16**	17 18**	16 15**	34 36*	.**	3 3**	180 173	58 51*	6 6**	30 31**	31 27**	44 47*	5 5**
Yes - to my landline provider	168 <i>85%</i>	149 <i>85%</i> <i>89%</i>	44 87% 26%	23 84% 14%		11 61% 6%	13 88% 8%	35 <i>98%</i> 21%a	-	2 60% 1%	148 <i>86%</i> <i>88%</i>	42 82% 25%		27 84% 16%		42 89% 25%	4 77% 3%
Yes - to Ofcom	1 1%	1 1% 100%	- -	-	-	1 8% 100%	-	- -	-	-	1 1% 100%	1 3% 100%	- -	-		-	-
Yes - other	1	1 * 100%	- -	-	1 3% 100%	-	-	-	-		1 * 100%	-	- -	-	1 2% 100%	-	-
No	28 14%	25 14% 90%	7 13% 24%	4 16% 16%		6 31% 20%	2 12% 6%	1 2% 2%	-	1 40% 5%	24 14% 86%	8 15% 28%		5 16% 18%	2 7% 7%	5 11% 19%	1 23% 4%
SUMMARY CODE																	
ANY YES	169 <i>86%</i>	150 <i>86%</i> <i>89%</i>	44 87% 26%	23 84% 1 <i>3</i> %		12 69% 7%	13 <i>88%</i> <i>8%</i>	35 98% 21%	-	2 60% 1%	150 <i>86%</i> <i>88%</i>	43 85% 25%	4 61% 2%	27 84% 16%		42 89% 25%	4 77% 3%
Don't know	-	-	-	-	-	-	-	-	-	-	- -	-	-	-	-	-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/t/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

Q.7 And have you gone ahead and made a complaint about your home landline service or supplier? If so, who did you complain to? Base: All who had reason to complain about landline phone

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	214 197	115 113	14 12**	52 50*	5 5**	43 44*
Yes - to my landline provider	168 <i>85%</i>	97 86% 58%	11 88% 7%	41 <i>83%</i> <i>25%</i>	5 100% <i>3</i> %	39 88% 23%
Yes - to Ofcom	1 1%	-	-	-	-	-
Yes - other	1		-	-	-	-
No	28 14%	16 <i>14%</i> 56%	1 12% 5%	9 17% 31%	-	5 12% 19%
SUMMARY CODE						
ANY YES	169 <i>86%</i>	97 86% 57%	11 88% 6%	41 <i>83%</i> <i>24%</i>	5 100% <i>3</i> %	39 <i>88%</i> <i>23%</i>
Don't know	-	-	-	-	-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e

\* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

## Q.8 Why didn't you make a complaint about your landline service or supplier? [Unprompted] Base: All those who did not complain about landline issue

		GENI	DER				AGE						SOCIAL (	GRADE		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base	33	14	19	1	3	3	4	3	7	12	8	14	4	7	22	11
Weighted Base	28*	10**	18**	1**	4**	4**	5**	3**	4**	7**	6**	13**	4**	5**	19**	9**
Did not know where to	2	1	1	-	1	-	-	-	-	1	-	2	-	1	2	1
go\ who to complain to	9%	11%	7%	-	38%	-	-	-	-	16%	-	14%	-	11%	9%	7%
		44%	56%	-	56%	-	-	-	-	44%	-	75%	-	25%	75%	25%
Didn't have the time	6	2	5	-	-	-	2	1	2	1	2	5	-	-	6	-
	23%	18%	26%	-	-	-	48%	37%	41%	16%	26%	38%	-	-	34%	-
		27%	73%	-	-	-	35%	19%	29%	17%	25%	75%	-	-	100%	-
Not worth the hassle	7	2	6	1	1	-	2	-	1	1	2	3	2	1	4	3
	27%	16%	32%	100%	29%	-	52%	-	32%	17%	29%	21%	44%	26%	24%	34%
		21%	79%	18%	14%	-	33%	-	19%	16%	24%	36%	21%	18%	61%	39%
They wouldn't do	4	-	4	-	-	2	-	-	1	1	-	2	-	2	2	2
anything anyway	14%	-	22%	-	-	61%	-	-	19%	14%	-	17%	-	34%	12%	20%
		-	100%	-	-	55%	-	-	22%	23%	-	56%	-	44%	56%	44%
I\ someone else sorted	3	1	1	-	1	1	-	-	-	-	1	-	1	-	1	1
the problem out	9%	12%	8%	-	33%	39%	-	-	-	-	23%	-	32%	-	7%	13%
		45%	55%	-	45%	55%	-	-	-	-	55%	-	45%	-	55%	45%
The problem resolved	2	2	-	-	-	-	-	1	•	*	*	1	-	•	2	*
itself	8%	23%	-	-	-	-	-	38%	10%	7%	7%	10%	-	9%	9%	6%
		100%	-	-	-	-	-	58%	20%	22%	20%	58%	-	22%	78%	22%
Other	5	2	3	-	-	-	-	1	2	2	1	2	1	1	3	2
	18%	20%	17%	-	-	-	-	25%	49%	30%	16%	13%	39%	19%	14%	27%
		38%	62%	-	-	-	-	17%	43%	40%	19%	34%	28%	19%	53%	47%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g/h/i - j/k/l/m/n/o \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

## Q.8 Why didn't you make a complaint about your landline service or supplier? [Unprompted] Base: All those who did not complain about landline issue

		AR	EA		COU	NTRY						GO	/ERNMENT	REGIONS					
							Northerm	Nanth	Nanda	Yorkshi re and	East				Questi	Quinth		Questia	Nanthaus
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	33 28*	25 20**	8 7**	22 18**	10 9**	- _**	1	- _**	6 4**	3 2**	1 1**	3 3**	1 1**	2 2**	5 5**	1 1**	**	10 9**	1 ***
Did not know where to go\ who to complain to	2 9%	1 3% 25%	2 24% 75%	1 6% 44%	1 15% 56%	-	-	-	-	* 19% 19%	-	- -	-	-	1 13% 25%	-	- -	1 15% 56%	-
Didn't have the time	6 <i>23%</i>	5 26% 82%	1 15% 18%	5 25% 71%	2 21% 29%	-	-	-	* 12% 7%	-	-	1 34% 15%	-	-	3 68% 49%	-	-	2 21% 29%	-
Not worth the hassle	7 27%	7 34% 92%	1 7% 8%	3 18% 43%	4 47% 57%	-	- -	-	1 33% 17%	1 24% 8%	-	-	-	-	1 18% 12%	1 100% 8%		4 47% 57%	
They wouldn't do anything anyway	4 14%	3 13% 65%	1 18% 35%	4 21% 100%	-	-	- -	-	-	1 57% 35%	-	-	-	1 41% 20%	2 38% 45%	-	-	-	
I\ someone else sorted the problem out	3 9%	3 13% 100%	-	3 14% 100%	-	-	- -	-	-	-	-	1 49% 55%	-	1 59% 45%	-	-	-	-	-
The problem resolved itself	2 8%	1 5% 42%	1 17% 58%	2 10% 80%	* 5% 20%	-	- -	-	* 13% 22%	-	1 100% 58%			-	-	-	-	* 5% 20%	-
Other	5 18%	4 18% 73%	1 18% 27%	4 19% 70%	1 12% 21%	-	* 100% 9%	-	2 42% 31%	1 24% 11%	-	1 18% 10%		-	-	-	-	1 12% 21%	* 100% 9%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

### Q.8 Why didn't you make a complaint about your landline service or supplier? [Unprompted] Base: All those who did not complain about landline issue

		ETHNIC (	DRIGIN	INTERNET					Q.1 LANDLINE	ESUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	33 28*	30 24**	3 3**	25 23**	8 5**	31 27**	12 10**	6 5**	3 2**	5 5**	3 3**	1 1**	1 1**
Did not know where to go∖ who to complain to	2 9%	2 10% 100%		2 8% 81%	* 10% 19%	2 7% 81%	1 6% 25%	1 25% 56%	-	-	- -	- -	-
Didn't have the time	6 <i>23%</i>	6 26% 100%		6 28% 100%	-	6 24% 100%	3 28% 42%	* 9% 7%	1 <i>42%</i> <i>13%</i>	1 25% 18%	-	1 100% 19%	-
Not worth the hassle	7 27%	6 25% 83%		6 27% 85%	1 25% 15%	7 28% 100%	-	1 25% 18%	2 100% 27%	2 54% 33%	1 32% 14%	-	1 100% 8%
They wouldn't do anything anyway	4 14%	3 13% 80%			1 20% 23%	4 15% 100%	2 23% 58%	-	1 <i>42%</i> <i>22%</i>	-	1 25% 20%	-	-
I\ someone else sorted the problem out	3 <i>9%</i>	1 6% 55%			-	3 10% 100%	1 <i>12%</i> 45%	-	-	-	1 44% 55%	-	-
The problem resolved itself	2 8%	2 9% 100%		2 7% 78%	* 11% 22%	2 8% 100%	-	2 33% 80%	-	* 10% 20%	-	-	-
Other	5 18%	5 21% 100%		3 13% 58%	2 47% 42%	5 17% 90%	3 31% 60%	* 9% 9%	-	1 11% 10%	-	-	1 100% 11%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/t/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

## Q.8 Why didn't you make a complaint about your landline service or supplier? [Unprompted] Base: All those who did not complain about landline issue

					Q.2 M	OBILE SUPP	PLIER						Q.3 BRO	ADBAND SL	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE\Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (o)	Plusnet (p)
Unweighted Base Weighted Base	33 28*	28 25**	7 7**	5 4**	5 4**	5 6**	3 2**	1 1**	- .**	1 1**	26 24**	9 8**	2 2**	5 5**	3 2**	6 5**	1 1**
Did not know where to go\ who to complain to	2 9%	2 8% 81%	-	-	-	1 24% 56%	-	-	- -	-	2 8% 81%	1 8% 25%	- -	1 27% 56%	- -	- -	-
Didn't have the time	6 <i>23%</i>	6 26% 100%	1 17% 18%	3 75% 50%		-	-	1 100% 9%	-	-	6 27% 100%	3 35% 42%	-	* 9% 7%		1 21% 18%	1 100% 19%
Not worth the hassle	7 27%	7 28% 92%	3 42% 38%	1 20% 12%		1 24% 18%	-	-	-	-	7 29% 92%	-	1 42% 14%		2 100% 27%	2 46% 33%	- - -
They wouldn't do anything anyway	4 14%	3 12% 77%		1 20% 22%		-	1 45% 20%	-	-	1 100% 35%	3 13% 77%	1 17% 35%	-	-	1 42% 22%	1 15% 20%	- -
I\ someone else sorted the problem out	3 <i>9%</i>	3 10% 100%	1 21% 55%	-	-	1 21% 45%	-	-	-	-	3 11% 100%	1 15% 45%	1 58% 55%		-	-	-
The problem resolved itself	2 8%	2 7% 78%	-	-	-	2 31% 78%	-	-	-	-	2 7% 78%	-	-	1 26% 58%	-	* 8% 20%	- -
Other	5 18%	4 16% 79%	1 20% 27%	1 25% 22%		-	1 55% 19%	- -	-	-	3 12% 58%	2 25% 38%	-	* 10% 9%	-	1 10% 10%	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/t/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

Q.8 Why didn't you make a complaint about your landline service or supplier? [Unprompted] Base: All those who did not complain about landline issue

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	33 28*	17 16**	2 1**	9 9**		6 5**
Did not know where to go\ who to complain to	2 9%	1 9% 56%	- -	1 15% 56%	-	:
Didn't have the time	6 <i>23%</i>	3 22% 52%	1 41% 9%	2 18% 25%		1 21% 18%
Not worth the hassle	7 27%	5 31% 65%	-	2 27% 32%	-	2 46% 33%
They wouldn't do anything anyway	4 14%	1 5% 20%	-	-	-	1 <i>15%</i> 20%
I\ someone else sorted the problem out	3 9%	1 7% 45%	-	1 <i>13%</i> 45%		-
The problem resolved itself	2 8%	2 14% 100%	- -	2 20% 80%	-	* 8% 20%
Other	5 18%	2 12% 36%	1 59% 17%	* 5% 9%	-	1 10% 10%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

Q.9 What was the issue(s) you had reason to complain about in connection with your mobile phone? Base: All who had reason to complain about mobile phone provider

		GEN	DER				AGE						SOCIAL (	GRADE		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	190 207	86 93*	104 115	32 40*	24 29**	34 42*	45 51*	21 23**	21 14**	13 7**	44 50*	57 69*	30 31**	59 57*	101 119*	89 88*
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	76 <i>37%</i>	32 35% 43%	44 38% 57%	11 27% 14%	14 50% 19%	18 43% 24%	21 41% 28%	4 18% 6%	6 44% 8%	1 16% 2%	16 32% 21%	24 34% 31%	14 44% 18%	23 40% 30%	40 <i>33%</i> <i>52%</i>	36 41% 48%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	9 <i>4%</i>	5 5% 56%	4 3% 44%	2 6% 27%	1 3% 9%	1 2% 9%	2 5% 27%	1 4% 11%	-	1 21% 17%	2 5% 26%	2 4% 27%	-	4 8% 48%	5 4% 52%	4 5% 48%
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	7 3%	4 4% 54%	3 3% 46%	1 3% 18%	1 2% 10%	1 4% 21%	3 5% 36%	1 4% 15%	-	-	5 10% 75%kc	- - ) -	1 2% 10%	1 2% 15%	5 4% 75%	2 2% 25%
Dissatisfaction with customer service from a previous occasion or contact	24 11%	12 <i>12%</i> 49%	12 11% 51%	4 9% 16%	6 22% 27%	2 6% 10%	6 11% 25%	2 10% 10%	2 13% 8%	1 15% 5%	7 14% 30%	9 12% 36%	1 4% 5%	7 12% 29%	16 <i>13%</i> 66%	8 9% 34%
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G or 4G) in certain areas, text (SMS or IM) or voice mails delivered late, poor call\line quality	108 <i>52%</i>	46 50% 43%	61 54% 57%	22 55% 21%	13 45% 12%	22 52% 20%	25 49% 23%	17 72% 16%	6 43% 6%	2 32% 2%	22 44% 21%	39 56% 36%	18 58% 17%	29 50% 27%	61 51% 57%	47 53% 43%
Or something else	7 4%	1 1% 8%	7 6% 92%	2 6% 31%	3 9% 37%	-	1 2% 16%	-	-	1 16% 16%	4 8% 53%	2 3% 26%	1 <i>3%</i> 14%	1 1% 8%	6 5% 78%	2 2% 22%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g/h/i - j/k/l/m/n/o \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

Q.9 What was the issue(s) you had reason to complain about in connection with your mobile phone? Base: All who had reason to complain about mobile phone provider

		AR	EA		COU	NTRY						GO	/ERNMENT	REGIONS					
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	Yorkshi re and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	190 207	144 157	46 50*	164 178	16 19**	8 9**	2 2**	6 7**	11 12**	15 16**	8 9**	19 18**	12 12**	39 45*	28 32**	26 27**	8 9**	16 19**	2 2**
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	76 <i>37%</i>	62 40% 82%	14 28% 18%		10 51% 13%	5 62% 7%	-	3 43% 4%	5 43% 7%	6 34% 7%									-
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	9 4%	9 6% 100%	-	8 4% 87%	-	1 14% 13%	-	-	-	* 3% 5%	-	• <i>3%</i> 5%					1 14% 13%		-
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	7 3%	5 3% 71%	2 4% 29%	7 4% 100%	-	-	-	-	-	-	-	1 7% 18%						-	-
Dissatisfaction with customer service from a previous occasion or contact	24 11%	16 10% 69%	7 15% 31%		4 19% 15%	-	1 52% 4%	-	-	3 17% 12%	-	-	2 13% 7%					4 19% 15%	1 52% 4%
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G or 4G) in certain areas, text (SMS or IM) or voice mails delivered late, poor call\line quality	108 <i>52%</i>	77 49% 71%	31 62% 29%	93 52% 87%	9 49% 9%	3 38% 3%	2 100% 2%	4 57% 4%	7 57% 7%	10 60% 9%	8 84% 7%								2 100% 2%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

Q.9 What was the issue(s) you had reason to complain about in connection with your mobile phone? Base: All who had reason to complain about mobile phone provider

		AR	EA		COU	NTRY						GO	/ERNMENT	REGIONS					
										Yorkshi									
					Scotla		Northern	North	North	re and The	East	West	East of		South	South		Scotla	Northern
	Total	Urban	Rural	England	nd	Wales	Ireland	East	West	Humber	Midlands	Midlands	England	London	East	West	Wales	nd	Ireland
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(0)	(p)	(q)	(r)
Unweighted Base	190	144	46	164	16	8	2	6	11	15	8	19	12	39	28	26	8	16	2
Weighted Base	207	157	50*	178	19**	9**	2**	7**	12**	16**	9**	18**	12**	45*	32**	27**	9**	19**	2**
Or something else	7	6	1	7	1	-	-	-	-	-	-	-	-	1	4	1	-	1	-
	4%	4%	3%	4%	3%	-	-	-	-	-	-	-	-	3%	13%	5%	-	3%	-
		83%	17%	92%	8%	-	-	-	-	-		-	-	19%	56%	17%	-	8%	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

## Q.9 What was the issue(s) you had reason to complain about in connection with your mobile phone? Base: All who had reason to complain about mobile phone provider

		ETHNIC C	DRIGIN	INTERNET					Q.1 LANDLIN	E SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	190 207	161 174	27 31**	174 195	16 13**	146 158	54 56*	28 33**	14 14**	29 33**	9 10**	5 6**	- _**
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	76 <i>37%</i>	66 38% 86%		73 <i>37</i> % 96%	3 25% 4%	59 37% 78%	19 <i>34%</i> 25%			8 26% 11%	5 49% 7%	3 40% 3%	
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	9 <i>4%</i>	8 5% 91%		9 5% 100%		5 3% 60%	2 <i>3%</i> 18%			2 5% 19%	1 6% 6%	-	-
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	7 3%	4 3% 64%		7 4% 100%	-	7 4% 100%	4 7% 58%			-	-	1 11% 10%	
Dissatisfaction with customer service from a previous occasion or contact	24 11%	21 <i>12%</i> 90%		24 12% 100%	-	19 <i>12%</i> 79%	5 9% 21%			4 13% 18%	-	-	-
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G or 4G) in certain areas, text (SMS or IM) or voice mails delivered late, poor call\line quality	108 <i>52%</i>	91 52% 84%		99 51% 92%	9 70% 8%	79 50% 74%	26 47% 24%			17 52% 16%	6 57% 5%	4 67% 4%	

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/t/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

Q.9 What was the issue(s) you had reason to complain about in connection with your mobile phone? Base: All who had reason to complain about mobile phone provider

# Unweighted E Weighted Bas

		ETHNIC C	DRIGIN	INTERNET	ACCESS				Q.1 LANDLIN	IE SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	190 207	161 174	27 31**	174 195	16 13**	146 158	54 56*	28 33**	14 14**	29 33**	9 10**	5 6**	
Or something else	7 4%	6 4% 84%		7 3% 92%	1 5% 8%	7 5% 100%	2 4% 34%			1 4% 19%	1 11% 16%	-	

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

### Q.9 What was the issue(s) you had reason to complain about in connection with your mobile phone? Base: All who had reason to complain about mobile phone provider

					Q.2 M	OBILE SUPP	PLIER						Q.3 BRO	ADBAND SL	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (0)	Plusnet (p)
Unweighted Base Weighted Base	190 207	188 205	33 37*	32 37**	15 15**	18 21**	14 14**	57 62*	2 2**	3 3**	165 184	51 55*	9 10**	36 43*	14 14**	38 43*	7 9**
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	76 <i>37%</i>	76 37% 100%	11 29% 14%	12 <i>32%</i> 16%	7 45% 9%	6 30% 8%			-	-	69 38% 91%	17 32% 23%	5 49% 7%	24 <i>56%</i> 31%		13 30% 17%	
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	9 <i>4%</i>	8 4% 89%	2 4% 18%		1 5% 9%	1 3% 6%			1 52% 13%	1 37% 14%		1 2% 14%	1 6% 6%	2 4% 18%	1 7% 11%	3 7% 32%	
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	7 3%	6 3% 85%	-	1 <i>3%</i> 18%	-	-	-	3 6% 50%	-	-	7 4% 100%	4 7% 58%	-	1 3% 18%	1 7% 15%	-	1 8% 10%
Dissatisfaction with customer service from a previous occasion or contact	24 11%	24 11% 100%	7 20% 31%	7 18% 28%	-	- -	1 9% 5%		- -	1 26% 4%		4 7% 16%	-	9 21% 38%		6 13% 24%	
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G or 4G) in certain areas, text (SMS or IM) or voice mails delivered late, poor call\line quality	108 <i>52%</i>	107 52% 99%	20 55% 19%	23 62% 21%	7 47% 7%	15 73% 14%			1 48% 1%	3 74% 2%		29 53% 27%	6 57% 5%	20 46% 18%	8 59% 8%	20 47% 19%	

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/t/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

Q.9 What was the issue(s) you had reason to complain about in connection with your mobile phone? Base: All who had reason to complain about mobile phone provider

### Unweighted Base Weighted Base Or something else

				Q.2 M	OBILE SUPP	LIER						Q.3 BRC	JADBAND SI	JPPLIER			
Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE\Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (o)	Plusnet (p)	
190 207	188 205	33 37*	32 37**	15 15**	18 21**	14 14**	57 62*	2 2**	3 3**	165 184	51 55*	9 10**	36 43*	14 14**	38 43*	7 9**	
7 4%	7 4% 100%	2 7% 34%	-	2 11% 22%	-	-	3 4% 36%	-	-	7 4% 92%	2 3% 25%				1 3% 19%	- -	

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/t/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

Q.9 What was the issue(s) you had reason to complain about in connection with your mobile phone? Base: All who had reason to complain about mobile phone provider

				Q.4 PAY TV SUPPLIER		]
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	190 207	99 111*	15 16**	55 63*	4 3**	23 27**
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	76 <i>37%</i>	43 39% 57%	7 43% 9%	28 44% 37%	1 27% 1%	7 28% 10%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	9 <i>4%</i>	4 4% 45%	-	1 1% 9%	1 27% 9%	2 9% 27%
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	7 3%	4 3% 54%	1 8% 18%	3 4% 36%	-	- - -
Dissatisfaction with customer service from a previous occasion or contact	24 11%	14 <i>13%</i> 61%	2 10% 7%	9 14% 37%	* 16% 2%	3 13% 15%
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G or 4G) in certain areas, text (SMS or 1M) or voice mails delivered late, poor call\line quality	108 <i>52%</i>	57 52% 53%	7 46% 7%	35 56% 33%	1 29% 1%	12 46% 11%
Or something else	7 4%	3 2% 37%	-	1 2% 19%	-	1 5% 19%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

Q.10 And have you gone ahead and made a complaint about your mobile service or supplier? If so, who did you complain to? Base: All who had reason to complain about mobile phone provider

		GENI	DER				AGE						SOCIAL (			
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base	190	86	104	32	24	34	45	21	21	13	44	57	30	59	101	89
Weighted Base	207	93*	115	40*	29**	42*	51*	23**	14**	7**	50*	69*	31**	57*	119*	88*
Yes- to my mobile phone	150	66	84	30	21	27	40	17	10	4	36	56	18	39	93	58
provider	72%	71% 44%	74% 56%	74% 20%	72% 14%	65% 18%	79% 27%	73% 11%	73% 7%	53% 3%	72% 24%	<i>82%</i> 37%o	59% 12%	69% 26%	78% 62%	66% 38%
Yes- to Ofcom			-	-		-	-	-	-	-	-	-			-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes - other	3	1	2	-	1	-	-	1	1	-	-	1	1	1	1	2
	1%	1% 34%	2% 66%	-	4% 34%	-	-	5% 37%	6% 30%	-	-	2% 37%	3% 34%	2% 30%	1% 37%	2% 63%
No	53 <i>26%</i>	26 28% 48%	27 24% 52%	10 26% 19%	7 24% 13%	14 33% 26%	11 <i>21%</i> <i>20%</i>	5 22% 10%	3 20% 5%	3 47% 6%	14 28% 27%	11 17% 21%	12 38% 22%	16 28% 30%	26 <i>22%</i> 48%	28 31% 52%
SUMMARY CODE																
ANY YES	153 <i>74%</i>	67 72% 44%	86 75% 56%	30 74% 20%	22 76% 14%	27 65% 18%	40 79% 26%	18 78% 12%	11 80% 7%	4 53% 3%	36 72% 24%	57 <i>83%</i> 37%0	19 <i>62%</i> 13%	40 71% 26%	94 78% 61%	60 68% 39%
Don't know	1	-	1 1%	-	-	1 2%	-	-	-	-	-	-	-	1 1%	-	1 1%
		-	100%	-	-	100%				-	-	-	-	100%	-	100%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

Q.10 And have you gone ahead and made a complaint about your mobile service or supplier? If so, who did you complain to? Base: All who had reason to complain about mobile phone provider

		AR	EA		COU	NTRY						GO	VERNMENT	REGIONS					
										Yorkshi re and	_								
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	190 207	144 157	46 50*	164 178	16 19**	8 9**	2 2**	6 7**	11 12**	15 16**	8 9**	19 18**	12 12**	39 45*	28 32**	26 27**	8 9**	16 19**	2 2**
Yes- to my mobile phone provider	150 <i>72%</i>	108 <i>69%</i> <i>72%</i>	42 84% 28%	124 70% 83%	15 82% 10%	9 100% 6%	2 100% 1%	4 63% 3%	8 65% 5%		6 63% 4%			27 59% 18%				15 82% 10%	2 100% 1%
Yes- to Ofcom	-	-	-	- - -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- -
Yes – other	3 1%	2 1% 63%	1 2% 37%	3 2% 100%	-	-	-	-	-	1 6% 34%	-	-	- -	-	-	2 8% 66%	-	-	-
No	53 <i>26%</i>	46 <i>29%</i> 87%b	7 14% 13%	50 28% 94%	3 18% 6%	-	-	2 37% 5%	4 35% 8%	4 25% 8%	3 37% 6%		2 15% 3%	17 39% 33%	8 24% 14%			3 18% 6%	-
SUMMARY CODE																			
ANY YES	153 <i>74%</i>	110 <i>70%</i> <i>72%</i>	43 <i>86%</i> 28%	127 <i>72%</i> a <i>83%</i>	15 82% 10%	9 100% 6%	2 100% 1%	4 63% 3%	8 65% 5%		6 63% 4%			27 59% 17%				15 82% 10%	2 100% 1%
Don't know	1 *	1 1% 100%	-	1 * 100%	-	-	-	-	-	-	-	-	-	1 2% 100%		-	-	-	-

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

### Q.10 And have you gone ahead and made a complaint about your mobile service or supplier? If so, who did you complain to? Base: All who had reason to complain about mobile phone provider

		ETHNIC C	RIGIN	INTERNET					Q.1 LANDLIN	E SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	190 207	161 174	27 31**	174 195	16 13**	146 158	54 56*	28 33**	14 14**	29 33**	9 10**	5 6**	- _**
Yes- to my mobile phone provider	150 <i>72%</i>	127 73% 85%	21 67% 14%	142 <i>73%</i> <i>95</i> %	8 64% 5%	116 74% 78%	38 68% 25%	27 83% 18%		22 67% 15%	7 70% 5%	6 100% 4%	- -
Yes- to Ofcom	-	-	-	-		-	-	-	-	-	-	-	-
Yes – other	3 1%	2 1% 66%	1 3% 34%	3 2% 100%		3 2% 100%	2 3% 63%	-	1 <i>8%</i> <i>37</i> %	-	-	-	-
No	53 <i>26%</i>	45 26% 85%	8 27% 15%	49 25% 91%	5 36% 9%	38 24% 71%	15 27% 28%	6 17% 10%		11 33% 20%	3 30% 6%	-	-
SUMMARY CODE													
ANY YES	153 <i>74%</i>	129 <i>74%</i> <i>84%</i>	22 71% 14%	145 <i>75%</i> <i>95</i> %	8 64% 5%	120 76% 78%	40 72% 26%	27 83% 18%		22 67% 14%	7 70% 5%	6 100% 4%	-
Don't know	1	-	1 3% 100%	1 * 100%	-	1 1% 100%	1 1% 100%	-	-	-	-	-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/t/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

### Q.10 And have you gone ahead and made a complaint about your mobile service or supplier? If so, who did you complain to? Base: All who had reason to complain about mobile phone provider

					Q.2 M	OBILE SUPP	PLIER						Q.3 BRO	ADBAND SU	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (o)	Plusnet (p)
Unweighted Base Weighted Base	190 207	188 205	33 37*	32 37**	15 15**	18 21**	14 14**	57 62*	2 2**	3 3**	165 184	51 55*	9 10**	36 43*	14 14**	38 43*	7 9**
Yes- to my mobile phone provider	150 <i>72%</i>	148 <i>72%</i> 99%	29 77% 19%	28 78% 19%		12 60% 8%	11 <i>81%</i> <i>8</i> %			1 37% 1%	135 <i>73%</i> 90%	38 68% 25%		35 81% 23%		28 66% 19%	
Yes- to Ofcom	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes – other	3 1%	3 2% 100%	- -	1 2% 30%		-	-	1 2% 34%		-	3 2% 100%	2 4% 63%		-	1 8% 37%	-	-
No	53 <i>26%</i>	53 26% 100%	8 23% 16%	7 20% 13%		8 40% 16%	3 19% 5%			2 63% 4%	45 25% 85%	16 28% 30%	3 30% 6%	8 18% 14%	2 14% 4%	15 <i>34%</i> 28%	
SUMMARY CODE																	
ANY YES	153 74%	151 74% 99%	29 77% 19%	29 80% 19%		12 60% 8%	11 81% 7%			1 37% 1%	138 <i>75%</i> <i>90%</i>	40 72% 26%		35 81% 23%		28 66% 19%	
Don't know	1 *	1 * 100%	-	-	1 5% 100%	-	-	-	-	-	1 * 100%	-	-	1 2% 100%		-	- -

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

Q.10 And have you gone ahead and made a complaint about your mobile service or supplier? If so, who did you complain to? Base: All who had reason to complain about mobile phone provider

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	190 207	99 111*	15 16**	55 63*	4 3**	23 27**
Yes- to my mobile phone provider	150 <i>72%</i>	87 79% 58%	11 68% 7%	55 <i>87%</i> 36%	1 45% 1%	20 76% 14%
Yes- to Ofcom	-	-	-	-	-	-
Yes – other	3 1%	1 1% 34%	-	1 2% 34%	-	-
No	53 <i>26%</i>	22 20% 41%	5 32% 10%	7 12% 14%	1 27% 2%	7 24% 12%
SUMMARY CODE						
ANY YES	153 <i>74%</i>	88 <i>80%</i> 58%	11 68% 7%	56 <i>88%</i> <i>36%</i>	1 45% 1%	20 76% 13%
Don't know	1 *	1 1% 100%	-	-	1 27% 100%	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

### Q.11 Why didn't you make a complaint about your mobile service or supplier? [Unprompted] Base: All those who did not complain about a mobile phone issue

		GENI	DER				AGE						SOCIAL	GRADE		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	50 53*	24 26**	26 27**	8 10**	6 7**	11 14**	10 11**	5 5**	4 3**	6 3**	12 14**	10 11**	11 12**	17 16**	22 26**	28 28**
Did not know where to go\ who to complain to	5 10%	2 9% 43%	3 11% 57%	-	-	3 19% 49%	1 11% 22%	-	1 34% 19%	1 17% 11%	1 <i>8%</i> 22%	3 23% 51%	-	1 9% 28%	4 15% 72%	1 5% 28%
Didn't have the time	7 13%	2 7% 24%	5 19% 76%	-	-	3 18% 36%	1 11% 16%	2 36% 26%	2 53% 22%	-	2 13% 27%	2 19% 30%	2 17% 29%	1 6% 14%	4 16% 57%	3 11% 43%
Not worth the hassle	16 <i>29%</i>	7 26% 43%	9 <i>32%</i> 57%	7 70% 47%	2 28% 13%	1 11% 9%	4 40% 28%	-	- -	1 16% 4%	4 29% 26%	4 32% 24%	3 23% 17%	5 32% 33%	8 30% 50%	8 28% 50%
They wouldn't do anything anyway	7 14%	5 20% 72%	2 8% 28%	2 16% 23%	-	2 16% 30%	3 27% 40%	-	-	1 16% 8%	-	1 11% 17%	4 37% 60%	2 10% 23%	1 5% 17%	6 22% 83%
I\ someone else sorted the problem out	5 10%	5 20% 100%	- -	1 14% 28%	-	3 18% 49%	1 11% 23%	-	-	-	1 10% 29%	-	1 10% 23%	2 16% 48%	1 6% 29%	4 13% 71%
The problem resolved itself	11 20%	5 18% 44%	6 22% 56%	-	4 52% 34%	1 8% 10%	2 20% 20%	1 24% 12%	1 31% 9%	2 49% 16%	3 22% 30%	2 17% 18%	2 17% 19%	4 22% 33%	5 20% 48%	6 20% 52%
Other	7 13%	3 10% 37%	4 16% 63%	-	1 20% 19%	3 18% 36%	-	2 41% 30%	* 16% 7%	1 18% 9%	2 18% 35%	2 17% 28%	1 10% 16%	1 9% 21%	4 17% 63%	3 9% 37%

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

## Q.11 Why didn't you make a complaint about your mobile service or supplier? [Unprompted] Base: All those who did not complain about a mobile phone issue

		AR	EA		COU	NTRY						GO	/ERNMENT	REGIONS					
					Scotla		Northern	North	North	Yorkshi re and The	East	West	East of		South	South		Scotla	Northern
	Total	Urban (a)	Rural (b)	England (c)	nd (d)	Wales (e)	Ireland (f)	East (g)	West (h)	Humber (i)	Midlands (j)	Midlands (k)	England (I)	London (m)	East (n)	West (0)	Wales (p)	nd (q)	Ireland (r)
Unweighted Base	50	44	6	46	4	-	-	2	4	3	3	6	2	15	7	4	-	4	-
Weighted Base	53*	46*	7**	50*	3**	_**	_**	2**	4**	4**	3**	5**	2**	17**	8**	4**	_**	3**	_**
Did not know where to	5	5	-	5	-	-	-	-	2	-	1	1		-	2	-	-	-	-
go\ who to complain to	10%	11%	-	11%	-	-	-	-	38%		26%		-	-	23%		-	-	-
		100%	-	100%	-	-	-	-	32%	-	17%	19%	-	-	33%	-	-	-	-
Didn't have the time	7	7	-	7	-	-	-	-	-	-	-	1	1	5	-	1	-	-	-
	13%	15% 100%	-	14% 100%	-	:	-	:	-	-	-	18% 14%				16% 8%		-	-
Not worth the hassle	16	14	2	13	2	-	-	1	-	-	-	1	-	8	1	2	-	2	-
	29%	30% 88%	26% 12%	27% 86%	64% 14%		-	47% 7%	-	-	-	22% 7%	-	46% 52%		51% 12%		64% 14%	
They wouldn't do	7	4	3	6	1	-	-	-	2	2	1	-	-	1	-	1	-	1	-
anything anyway	14%	8%	48%	13%	24%	-	-	-	43%				-	7%		15%		24%	
		53%	47%	89%	11%	-	-	-	26%	23%	17%	-	-	16%	-	8%	-	11%	-
I\ someone else sorted	5	4	1	5	-	-	-	-	-	1	-	-	-	1	1	1	-	-	-
the problem out	10%	9%	17%	10%	-	-	-	-	-	35%		-	-	6%					-
		77%	23%	100%	-	-	-	-	-	28%	-	-	-	20%	29%	23%	-	-	-
The problem resolved	11	9	1	10	1	-	-	1	1	1	1	2	1	2	1	-	-	1	-
itself	20%	20% 88%	17% 12%	20% 94%	18% 6%	-	-	53% 12%	19% 8%								-	18% 6%	
Other	7	7	-	6	1	-	-	- 1	-	-	-	1		3	2	-	-	1	-
	13%	15%	-	13%	18%	-	-	- 1	-	-	-	27%		15%			-	18%	
1		100%	-	91%	9%	-	-	-	-	-	-	21%	-	36%	35%	-	-	9%	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

### Q.11 Why didn't you make a complaint about your mobile service or supplier? [Unprompted] Base: All those who did not complain about a mobile phone issue

		ETHNIC C	DRIGIN	INTERNET					Q.1 LANDLIN	E SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	50 53*	43 45*	7 8**	45 49*	5 5**	37 38*	15 15**	5 6**	2 2**	10 11**	3 3**	- _**	**
Did not know where to go\ who to complain to	5 10%	4 9% 78%	1 14% 22%	4 7% 68%	2 37% 32%	4 9% 68%	2 16% 46%		-	-	1 38% 22%	-	-
Didn't have the time	7 13%	7 16% 100%	-	7 14% 100%	-	6 16% 83%	3 21% 44%		-	2 20% 31%	-	-	-
Not worth the hassle	16 <i>29%</i>	11 24% 70%	5 58% 30%	15 30% 95%	1 18% 5%	11 29% 70%	4 26% 25%	2 45% 16%	1 41% 5%	4 35% 25%	- -	-	-
They wouldn't do anything anyway	7 14%	6 14% 86%	1 13% 14%	6 1 <i>3%</i> 89%	1 18% 11%	4 11% 59%	2 15% 30%		-	1 8% 12%	-	-	-
I\ someone else sorted the problem out	5 10%	5 11% 100%	-	5 10% 100%	-	4 10% 72%	3 17% 49%		1 59% 23%	-	- -	-	-
The problem resolved itself	11 <i>20%</i>	9 21% 88%	1 16% 12%	11 <i>22%</i> 100%	-	10 25% 90%	2 12% 17%	2 33% 17%	-	4 37% 38%	2 62% 17%	-	-
Other	7 13%	7 16% 100%	-	5 10% 71%	2 45% 29%	3 7% 38%	2 11% 22%		-	-	-	-	

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/t/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

### Q.11 Why didn't you make a complaint about your mobile service or supplier? [Unprompted] Base: All those who did not complain about a mobile phone issue

					Q.2 M	OBILE SUPF	PLIER						Q.3 BRC	ADBAND SU	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE\Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (o)	Plusnet (p)
Unweighted Base Weighted Base	50 53*	50 53*	8 8**	6 7**	5 5**	7 8**	3 3**	13 15**	.**	2 2**	42 45*	15 16**	3 3**	6 8**	2 2**	13 15**	- _**
Did not know where to go\ who to complain to	5 10%	5 10% 100%	1 14% 22%	-	2 40% 35%	2 20% 32%	-	-	- -	-	4 8% 68%	2 15% 46%		-	-	- -	-
Didn't have the time	7 13%	7 13% 100%	-	2 31% 31%	1 21% 14%	1 14% 16%	-	1 8% 17%	-	-	6 13% 83%	3 20% 44%		-	-	2 15% 31%	-
Not worth the hassle	16 <i>29%</i>	16 <i>2</i> 9% 100%	3 31% 17%	1 21% 9%	2 47% 14%	2 30% 16%	1 20% 4%	3 20% 19%	-	1 58% 8%	15 <i>33%</i> <i>95%</i>	6 40% 41%		4 50% 24%		4 26% 25%	-
They wouldn't do anything anyway	7 14%	7 14% 100%	1 12% 14%	2 35% 34%	- -	1 14% 16%	1 20% 8%	1 8% 17%	-	-	5 12% 75%	2 14% 30%		2 32% 33%		1 6% 12%	
I\ someone else sorted the problem out	5 10%	5 10% 100%	-	-	-	1 17% 28%	-	3 18% 52%	-	-	4 8% 72%	3 16% 49%		-	1 59% 23%	-	-
The problem resolved itself	11 20%	11 <i>20%</i> 100%	3 37% 30%	1 14% 9%	-	2 19% 15%	2 80% 20%	2 12% 17%	-	1 42% 9%	11 <i>23%</i> 100%	2 12% 17%		1 18% 13%		5 35% 48%	-
Other	7 13%	7 13% 100%	* 6% 7%	- -	1 13% 9%	1 14% 16%	-	5 33% 68%	-	-	5 11% 71%	-	-	1 15% 16%		3 19% 38%	-

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

### Q.11 Why didn't you make a complaint about your mobile service or supplier? [Unprompted] Base: All those who did not complain about a mobile phone issue

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	50 53*	20 22**	5 5**	6 7**	1 1**	6 7**
Did not know where to go\ who to complain to	5 10%	1 4% 17%	1 17% 17%	-	- -	-
Didn't have the time	7 13%	3 13% 41%	1 19% 14%	- -	-	1 21% 19%
Not worth the hassle	16 <i>29%</i>	7 31% 44%	1 19% 6%	4 49% 23%	1 100% 5%	1 20% 9%
They wouldn't do anything anyway	7 14%	4 17% 51%	2 32% 23%	1 16% 17%	-	1 13% 12%
I\ someone else sorted the problem out	5 10%	- -	-	- -	-	- -
The problem resolved itself	11 20%	6 29% 59%	1 <i>12%</i> 6%	3 35% 24%	-	3 46% 29%
Other	7 13%	1 5% 16%	-	-	-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

### Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

		GENDER al Male Female					AGE						SOCIAL G	RADE		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (q)	65-74 (h)	75+ (i)	AB (i)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	764 823	393 423	371 400	93 120*	142 178	109 137	140 156	127 140	109 66	44 25*	174 199	226 277	178 176	186 171	400 476	364 347
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	76 <i>9%</i>	46 11% 60%		5 4% 7%	12 7% 16%	13 9% 17%	19 <i>12%</i> 25%c	12 8% 15%	11 <i>17%</i> 15%cd	4 14% lg 5%		29 10% 38%	14 8% 18%	16 10% 21%	46 10% 61%	30 <i>9%</i> <i>39%</i>
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	72 9%	47 11% 65%		6 5% 8%	18 10% 25%	15 11% 20%	15 9% 20%	13 9% 17%	3 5% 5%	3 13% 4%	18 <i>9%</i> 25%	28 10% 39%	14 8% 20%	12 7% 17%	46 10% 64%	26 8% 36%
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed/missed/late installation or installation appointment, it was not installed/set up correctly or time taken for hardware to arrive	46 <i>6%</i>	21 5% 45%		4 4% 9%	9 5% 20%	11 8% 24%	4 3% 9%	12 9% 26%f	4 5% 8%	1 6% 3%	10 5% 21%	20 7% 45%	9 5% 20%	6 4% 14%	30 6% 66%	16 4% 34%
Dissatisfaction with customer service from a previous occasion or contact	39 <i>5%</i>	26 6% 67%	13 <i>3%</i> <i>33%</i>	10 <i>8%</i> 25%g	11 6% 27%	6 4% 14%	9 6% 23%	2 2% 6%	1 2% 3%	1 2% 2%	14 <i>7%</i> 36%k	7 3% 19%	12 7% 31%k	6 <i>3%</i> 15%	21 4% 54%	18 5% 46%
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	662 <i>80%</i>	338 80% 51%		101 <i>84%</i> 15%i	149 <i>84%</i> 23%i	112 81% 17%	121 78% 18%	111 79% 17%	52 78% 8%	17 69% 3%	162 <i>81%</i> <i>24%</i>	217 79% 33%	144 82% 22%	139 81% 21%	379 80% 57%	283 <i>82%</i> <i>43%</i>

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o

\* small base

### Reasons to Complain (QS0578 - 310502)

Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet	?
Base: All who had reason to complain about fixed broadband	

# Unweighted Base Weighted Base

Or something else

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)	
Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i -	j/k/l/m/n/o
* small base	-

Total 764	Male (a) 393	Female (b) 371	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
	393	071				(.)	(g)	(n)	(i)	(j)	(k)	(1)	(m)	(n)	(0)
823	423	400	93 120*	142 178	109 137	140 156	127 140	109 66	44 25*	174 199	226 277	178 176	186 171	400 476	364 347
7 1%	3 1% 46%	4 1% 54%	-	1 1% 19%	-	3 2% 50%	1 1% 14%	1 1% 8%	1 <i>2%</i> 9%e	1 * 8%	1 * 19%	2 1% 32%	3 2% 40%	2 * 28%	5 1 72

### Reasons to Complain (QS0578 - 310502)

# Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

		AR	EA		COU	NTRY						GO	/ERNMENT	REGIONS					
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	Yorkshi re and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	764 823	591 638	173 185	628 684	83 90*	29 29**	24 20**	28 31**	75 78*	42 46*	32 33**	70 76*	79 87*	116 131	117 131	69 71*	29 29**	83 90*	24 20**
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	76 <i>9%</i>	66 10% 86%	10 6% 14%	64 9% 85%	7 8% 9%		3 17% 4%	7 22% 9%			3 8% 3%	9 12% 12%	9 10% 11%			5 <i>7%</i> n <i>6</i> %			3 17% 4%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	72 9%	61 10% 84%	12 6% 16%	63 9% 87%	7 8% 9%		-	3 9% 4%			2 6% 3%					2 3% 3%			-
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	46 <i>6%</i>	32 5% 71%	13 7% 29%	42 6% 92%	3 3% 7%		1 3% 1%		3 <i>4%</i> 7%		3 10% 7%		7 8% 15%	8 6% 18%		5 7% 11%		3 3% 7%	1 3% 1%
Dissatisfaction with customer service from a previous occasion or contact	39 <i>5%</i>	32 5% 80%	8 4% 20%	36 5% 91%	2 2% 4%		2 9% 4%	1 4% 3%			-	8 <i>10%</i> 19%	4 4% 9%			2 3% 6%		2 2% 4%	2 9% 4%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

# Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

		AR	EA		COU	NTRY						GO\	/ERNMENT	REGIONS					
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	Yorkshi re and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base	764	591	173	628	83	29	24	28	75	42	32	70	79	116	117	69	29	83	24
Weighted Base	823	638	185	684	90*	29**	20**	31**	78*	46*	33**	76*	87*	131	131	71*	29**	90*	20**
The service not	662	509	153	550	72	25	15	24	64	35	28	64	63	111	104	58	25	72	15
performing as it should,	80%	80%	83%	80%	80%	85%	78%	78%	81%	75%	85%	84%	72%	84%	79%	82%	85%	80%	78%
for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised		77%	23%	83%	11%	4%	2%	4%	10%	5%	4%	10%	9%	17%	16%	9%	4%	11%	2%
Or something else	7	4	2	2	3	2	-	-	-	-	-	-	1	-	1	1	2	3	-
-	1%	1%	1%	*	3%	7%	-	-	-	-	-	-	1%		*	1%	7%	3%	-
		64%	36%	33%	37%0	: 30%	-	-		-	-	-	16%	-	9%	8%	30%	37%	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

# Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

		ETHNIC	ORIGIN	INTERNET	ACCESS				Q.1 LANDLIN	E SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	764 823	667 711	94 110*	752 816	12 7**	662 700	201 214	123 134	109 105*	153 166	28 31**	18 18**	2 2**
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	76 <i>9%</i>	71 10% 94%			2 26% 2%	66 9% 86%	14 7% 19%			24 <i>14%</i> 31%		2 11% 3%	-
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	72 9%	63 9% 87%				61 9% 84%	15 7% 20%			23 14% 32%		1 8% 2%	-
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	46 <i>6</i> %	39 5% 85%				38 5% 84%	11 5% 25%			8 5% 17%		1 <i>8%</i> <i>3%</i>	
Dissatisfaction with customer service from a previous occasion or contact	39 <i>5%</i>	32 5% 83%			-	36 5% 91%	8 4% 21%		7 7% 18%	9 5% 22%		1 8% 4%	- - -

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

# Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

		ETHNIC (	DRIGIN	INTERNET	ACCESS				Q.1 LANDLIN	IE SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	764 823	667 711	94 110*	752 816	12 7**	662 700	201 214	123 134	109 105*	153 166	28 31**	18 18**	2 2**
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	662 <i>80%</i>	569 <i>80%</i> <i>86%</i>		657 81% 99%	5 74% 1%	565 <i>81%</i> 85%i	178 <i>83%</i> 27%i	107 <i>80%</i> <i>16%</i>	85 81% 13%				2 100% *
Or something else	7 1%	7 1% 100%		7 1% 100%	-	7 1% 100%	2 1% 24%	3 2% 37%	-	2 1% 23%		-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

# Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

					Q.2 M	OBILE SUPP	PLIER						Q.3 BRO	ADBAND SL	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE\Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (0)	Plusnet (p)
Unweighted Base Weighted Base	764 823	741 805	178 196	167 182	57 52*	97 111*	44 42*	120 138	3 3**	28 34**	757 815	184 195	29 32**	165 184	121 117	194 217	22 23**
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	76 <i>9</i> %	74 9% 97%		17 9% 23%	6 11% 7%	10 9% 13%			-	2 6% 3%	75 9% 99%	18 9% 23%		12 6% 16%	8 7% 10%	29 <i>14%</i> 38%n	2 9% n <u>3%</u>
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	72 9%	72 9% 99%		13 7% 18%	5 10% 7%	15 14% 21%			-	5 14% 6%	70 9% 97%	12 6% 17%		19 11% 27%		27 12% 37%	1 6% 2%
A problem relating to the installation or set up of your service for example the time taken to installxet up the service, changed/missed/late installation or installation appointment, it was not installed/set up correctly or time taken for hardware to arrive	46 <i>6</i> %	46 6% 100%		10 5% 21%	3 5% 6%	10 9% 21%			-		46 6% 100%	13 7% 28%		7 4% 15%	9 8% 20%	10 5% 23%	2 11% 5%
Dissatisfaction with customer service from a previous occasion or contact	39 <i>5%</i>	38 5% 98%		8 4% 21%	2 4% 6%	7 6% 18%			- -	-	38 5% 97%	6 3% 15%		9 5% 24%	7 6% 18%	11 5% 29%	1 6% 4%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/t/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

# Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

					Q.2 M	OBILE SUPP	PLIER						Q.3 BRO	ADBAND SL	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE\Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (o)	Plusnet (p)
Unweighted Base Weighted Base	764 823	741 805	178 196	167 182	57 52*	97 111*	44 42*	120 138	3 3**	28 34**	757 815	184 195	29 32**	165 184	121 117	194 217	22 23**
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	662 <i>80%</i>	648 81% 98%	157 80% 24%	147 <i>81%</i> <i>22%</i>	42 81% 6%	85 76% 13%	34 81% 5%			28 <i>82%</i> 4%	659 81% 99%	160 <i>82%</i> <i>24%</i>	28 <i>87%</i> 4%	148 80% 22%	94 80% 14%	165 76% 25%	
Or something else	7 1%	6 1% 82%	1 1% 16%	1 1% 15%	- -	1 1% 19%	1 2% 14%		-	1 2% 8%	7 1% 100%	2 1% 24%	-	3 1% 37%	-	2 1% 23%	- - -

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/t/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	764 823	437 470	35 38*	232 251	23 23**	132 143
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	76 <i>9%</i>	48 10% 64%	3 9% 5%	19 7% 25%	1 4% 1%	25 <i>18%</i> 33%ac
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	72 9%	44 9% 61%	2 4% 2%	19 <i>8%</i> 27%	2 10% 3%	19 <i>13%</i> 26%
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed/missed/late installation or installation appointment, it was not installed/set up correctly or time taken for hardware to arrive	46 <i>6%</i>	24 5% 54%	1 2% 2%	13 5% 27%	4 17% 9%	7 5% 14%
Dissatisfaction with customer service from a previous occasion or contact	39 <i>5%</i>	22 5% 57%	1 <i>3%</i> <i>2%</i>	12 5% 31%	- - -	9 7% 24%
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	662 <i>80%</i>	369 79% 56%	32 84% 5%	201 80% 30%	18 77% <i>3</i> %	107 75% 16%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	764 823	437 470	35 38*	232 251	23 23**	132 143
Or something else	7 1%	6 1% 91%	-	5 2% 69%		1 1% 14%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

#### Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to? Base: All who had reason to complain about fixed broadband

		GEN					AGE						SOCIAL (	GRADE		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base	764	393	371	93	142	109	140	127	109	44	174	226	178	186	400	364
Weighted Base	823	423	400	120*	178	137	156	140	66	25*	199	277	176	171	476	347
Yes - to my fixed	663	346	318	90	148	115	127	113	52	19	157	225	141	141	382	282
broadband provider	81%	82% 52%	79% 48%	75% 14%	83% 22%	84% 17%	82% 19%	81% 17%	78% 8%	74% 3%	79% 24%	81% 34%	80% 21%	82% 21%	80% 58%	81% 42%
Yes - to Ofcom	7 1%	2 * 28%	5 1% 72%	-	3 2% 49%	1 1% 19%	1 1% 12%	1 1% 12%	1 1% 9%	-	-	2 1% 28%	3 2% 49%	2 1% 23%	2 * 28%	5 1% 72%
Yes - other	9 1%	3 1% 30%	6 2% 70%	4 3% 44%	1 1% 14%	3 2% 30%	1 1% 12%	- -	-	- -	- -	9 <i>3%</i> 100%jlmo	-	- -	9 <i>2%</i> 100%0	-
No	148 <i>18%</i>	72 17% 48%	76 19% 52%	26 22% 18%	27 15% 18%	21 <i>15%</i> <i>14%</i>	26 17% 18%	27 19% 19%	14 21% 9%	6 24% 4%	42 21% 29%	43 16% 29%	33 19% 23%	29 17% 19%	86 18% 58%	62 18% 42%
SUMMARY CODE																
ANY YES	674 <i>82%</i>	351 83% 52%	324 81% 48%	94 78% 14%	151 <i>85%</i> <i>22%</i>	116 <i>85%</i> <i>17%</i>	129 <i>83%</i> <i>19%</i>	113 <i>81%</i> <i>17%</i>	52 78% 8%	19 <i>74%</i> <i>3%</i>	157 <i>79% 23%</i>	233 84% 35%	143 81% 21%	142 83% 21%	389 <i>82%</i> 58%	285 <i>82%</i> 42%
Don't know	1	1	1 *	-	-	-	-	-	1 1%	1 <i>2%</i>	-	1 *	-	1 *	1 *	1
		45%	55%	-	-	-		-	55%	45%0	lfg <u>-</u>	55%	-	45%	55%	45%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o \* small base

# Reasons to Complain (QS0578 - 310502)

#### Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to? Base: All who had reason to complain about fixed broadband

		AR	A		COU	NTRY						GO	VERNMENT	REGIONS	6				
										Yorkshi re and									
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	764 823	591 638	173 185	628 684	83 90*	29 29**	24 20**	28 31**	75 78*	42 46*	32 33**	70 76*	79 87*	116 131	117 131	69 71*	29 29**	83 90*	24 20**
Yes - to my fixed broadband provider	663 <i>81%</i>	511 80% 77%	152 <i>82%</i> <i>23%</i>	550 <i>80%</i> <i>83%</i>	71 79% 11%	25 88% 4%	16 <i>84%</i> <i>2</i> %	24 80% 4%	55 70% 8%					101 779 him 159			25 <i>88%</i> ni 4%		16 <i>84%</i> <i>2</i> %
Yes - to Ofcom	7 1%	6 1% 81%	1 1% 19%	7 1% 91%	1 1% 9%	-	-	1 <i>3%</i> 12%	2 3% 28%	1 3% 16%		-	-	1 19 169			-	1 1% 9%	
Yes - other	9 1%	8 1% 85%	1 1% 15%	8 1% 86%	1 1% 14%	-	-	-	-	1 3% 16%		-	-	2 29 279			-	1 1% 14%	-
No	148 <i>18%</i>	115 <i>18%</i> <i>78%</i>	32 17% 22%	124 18% 84%	17 19% 12%	3 10% 2%	3 16% 2%	5 17% 4%	24 <i>30%</i> 16%					27 209 189			3 10% 2%		3 16% 2%
SUMMARY CODE																			
ANY YES	674 <i>82%</i>	522 <i>82%</i> 77%	152 <i>82%</i> <i>23%</i>	560 <i>82%</i> <i>83%</i>	73 81% 11%	25 88% 4%	16 <i>84%</i> <i>2</i> %	25 <i>83%</i> 4%	55 70% 8%					104 <i>80</i> % hi <i>15</i> %			25 <i>88%</i> ni 4%		16 <i>84% 2%</i>
Don't know	1	1 * 55%	1 * 45%	1 * 55%	-	1 2% 45%	-	-	-	1 1% 55%		-	-	-	-	-	1 2% 45%	-	-

 Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

 Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

 \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

# Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to? Base: All who had reason to complain about fixed broadband

		ETHNIC C	RIGIN	INTERNET	ACCESS				Q.1 LANDLIN	E SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	764 823	667 711	94 110*	752 816	12 7**	662 700	201 214	123 134	109 105*	153 166	28 31**	18 18**	2 2**
Yes - to my fixed broadband provider	663 <i>81%</i>	574 81% 87%	87 80% 13%	657 81% 99%	6 85% 1%	564 81% 85%	174 <i>81%</i> 26%	109 <i>82%</i> <i>16%</i>		137 <i>83%</i> <i>21%</i>	23 74% <i>3</i> %	13 70% <i>2</i> %	2 100% *
Yes - to Ofcom	7 1%	6 1% 84%	1 1% 16%	7 1% 100%	-	7 1% 100%	1 * <i>12</i> %	2 1% 25%		2 1% 28%	-	-	-
Yes - other	9 1%	5 1% 57%	4 4% 43%a	9 1% a 100%	-	5 1% 56%	2 1% 27%	1 1% 14%		-	-	-	-
No	148 <i>18%</i>	129 <i>18%</i> <i>88%</i>	17 16% 12%	147 <i>18%</i> <i>99%</i>	1 15% 1%	128 18% 87%	37 17% 25%	23 17% 16%		27 16% 18%		5 30% 4%	-
SUMMARY CODE													
ANY YES	674 <i>82%</i>	580 <i>82%</i> <i>86%</i>	93 84% 14%	668 <i>82%</i> <i>99%</i>	6 85% 1%	571 <i>82%</i> <i>85%</i>	177 <i>83%</i> <i>26%</i>	111 <i>83%</i> <i>16</i> %		139 <i>84%</i> <i>21%</i>	23 74% <i>3</i> %		2 100% *
Don't know	1	1 * 100%	-	1 * 100%	-	1 * <i>100%</i>	1 * 45%	-	-	-	1 2% 55%	-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

#### Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to? Base: All who had reason to complain about fixed broadband

					Q.2 M	OBILE SUPF	PLIER						Q.3 BRO	ADBAND SL	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (o)	Plusnet (p)
Unweighted Base Weighted Base	764 823	741 805	178 196	167 182	57 52*	97 111*	44 42*	120 138	3 3**	28 34**	757 815	184 195	29 32**	165 184	121 117	194 217	22 23**
Yes - to my fixed broadband provider	663 <i>81%</i>	649 <i>81%</i> <i>98%</i>	159 <i>81%</i> 24%	150 <i>82%</i> <i>23%</i>	44 84% 7%	91 82% 14%	35 <i>82%</i> 5%	109 <i>79%</i> <i>16%</i>		25 74% 4%	657 81% 99%	160 <i>82%</i> 24%		148 <i>80%</i> 22%	92 78% 14%	181 <i>83%</i> <i>27%</i>	
Yes - to Ofcom	7 1%	7 1% 100%	2 1% 25%	1 1% 16%	1 2% 12%	-	1 2% 12%	1 1% 16%		1 4% 19%	7 1% 100%	1 * 12%	-	2 1% 25%	-	2 1% 28%	
Yes - other	9 1%	9 1% 100%	3 1% 28%	3 1% 29%	-	3 2% 28%	-	-	-	1 4% 15%	9 1% 100%	2 1% 27%		1 1% 14%	-	1 1% 14%	
No	148 <i>18%</i>	144 18% 97%	33 1 <i>7%</i> 22%	30 16% 20%		17 15% 12%	7 16% 5%	28 20% 19%		9 26% 6%	146 18% 99%	33 1 <i>7%</i> 22%		35 19% 24%	25 22% 17%	33 15% 22%	6 28% 4%
SUMMARY CODE																	
ANY YES	674 <i>82%</i>	660 <i>82%</i> <i>98%</i>	162 <i>83%</i> <i>24%</i>	153 <i>84%</i> <i>23%</i>	44 84% 7%	94 85% 14%	35 84% 5%	110 <i>80%</i> <i>16%</i>	1 35% *	25 74% 4%	668 <i>82%</i> <i>99%</i>	162 <i>83%</i> <i>24%</i>		149 <i>81%</i> <i>22%</i>	92 78% 14%	184 <i>85%</i> <i>27%</i>	
Don't know	1 *	1 * 55%	1 * 55%	-	-	-	-	-	-	-	1 * 100%	1 * 45%	1 2% 55%	-	-	-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

#### Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to? Base: All who had reason to complain about fixed broadband

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	764 823	437 470	35 38*	232 251	23 23**	132 143
Yes - to my fixed broadband provider	663 <i>81%</i>	387 <i>82%</i> 58%	33 88% 5%	208 83% 31%	17 74% <i>3</i> %	118 <i>82%</i> 18%
Yes - to Ofcom	7 1%	3 1% 36%	-	2 1% 25%	-	1 1% 12%
Yes - other	9 1%	3 1% 29%	-	3 1% 29%	-	-
No	148 <i>18%</i>	78 17% 53%	5 12% 3%	40 16% 27%	6 26% 4%	24 17% 16%
SUMMARY CODE						
ANY YES	674 <i>82%</i>	391 <i>83%</i> <i>58%</i>	33 88% 5%	211 84% 31%	17 74% <i>3</i> %	119 <i>83%</i> 18%
Don't know	1	1 * 55%	-	1 * 55%	-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e

\* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

Q.14 Why didn't you make a complaint about your fixed broadband service or supplier? [Unprompted] Base: All who did not complain about fixed broadband issue

		GEN	DER				AGE						SOCIAL	GRADE		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	138 148	68 72*	70 76*	20 26**	22 27**	16 21**	24 26**	25 27**	21 14**	10 6**	37 42*	38 43*	31 33**	32 29**	75 86*	63 62*
Did not know where to go\ who to complain to	6 4%	4 5% 62%	2 3% 38%	1 5% 21%	-	1 7% 24%	-	1 5% 23%	1 10% 22%	1 10% 10%	3 6% 45%	2 5% 37%	-	1 4% 18%	5 6% 82%	1 2% 18%
Didn't have the time	28 19%	15 20% 52%	13 18% 48%	2 9% 9%	3 13% 12%	6 30% 23%	7 28% 26%	5 18% 18%	3 22% 11%	1 10% 2%	7 18% 27%	10 24% 37%	7 21% 25%	3 12% 12%	18 21% 64%	10 16% 36%
Not worth the hassle	38 <i>26%</i>	18 25% 48%	20 26% 52%	5 20% 14%	7 27% 19%	5 26% 14%	9 <i>33%</i> <i>23%</i>	5 17% 12%	2 16% 6%	4 73% 12%	12 28% 31%	9 20% 23%	8 25% 21%	9 31% 24%	21 <i>24%</i> 55%	17 28% 45%
They wouldn't do anything anyway	16 <i>11%</i>	5 7% 30%	11 15% 70%	3 10% 17%	1 5% 8%	1 6% 8%	1 4% 6%	6 24% 40%	3 24% 20%	-	3 <i>8%</i> 20%	5 11% 30%	4 11% 23%	4 16% 28%	8 9% 49%	8 13% 51%
I\ someone else sorted the problem out	16 <i>11%</i>	10 14% 59%	7 9% 41%	4 14% 23%	5 18% 30%	1 7% 9%	5 17% 28%	1 4% 7%	1 5% 4%	-	7 16% 42%	1 3% 9%	2 7% 14%	6 20% 36%	8 10% 51%	8 13% 49%
The problem was resolved	34 <i>23%</i>	19 <i>27%</i> 57%	15 <i>19%</i> 43%	7 25% 19%	5 19% 15%	9 44% 27%	4 16% 13%	6 20% 16%	3 19% 8%	1 9% 2%	9 21% 27%	10 24% 31%	10 <i>29%</i> 28%	5 17% 14%	20 <i>23%</i> 57%	14 23% 43%
Other	22 15%	6 9% 29%	15 20% 71%	5 21% 25%	5 18% 22%	1 6% 6%	4 17% 20%	3 12% 15%	2 14% 9%	* 7% 2%	9 22% 42%	7 15% 30%	3 10% 15%	3 10% 13%	16 <i>18%</i> <i>72%</i>	6 10% 28%

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

# Q.14 Why didn't you make a complaint about your fixed broadband service or supplier? [Unprompted] Base: All who did not complain about fixed broadband issue

		ARE	A		COU	NTRY						GO	/ERNMENT	REGIONS					
										Yorkshi re and									
	Total	Urban	Rural	England	Scotla nd	Wales	Northern Ireland	North East	North West	The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotla nd	Northern Ireland
		(a)	(b)	(C)	(d)	(e)	(1)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)
Unweighted Base	138	109	29	113	18	3	4	4	23	11	5 7**	8	9	23	20	10	3	18	4
Weighted Base	148	115	32**	124	17**	3**	3**	5**	24**	13**	7**	8**	9**	27**	22**	9**	3**	17**	3**
Did not know where to	6	5	1	5	*	-	-	-	-	-	1	-	-	3	1	-		•	-
go\ who to complain to	4%	4%	4%	4%	3%	-	-	-	-	-	22%	-	-	13%	3%	-	-	3%	-
0		76%	24%	92%	8%	-	-	-	-	-	24%	-	-	59%	10%	-	-	8%	-
Didn't have the time	28	24	4	24	3	-	1	1	7	2	1	3	2	4	3	2		3	1
	19%	20%	14%	20%	15%	-	33%	24%	30%	14%	22%	37%		13%		20%	-	15%	33%
		84%	16%	87%	9%	-	4%	5%	25%	7%	5%	11%	6%	13%	9%	7%	-	9%	4%
Not worth the hassle	38	24	14	32	3	1	2	-	5	2	3	1	3	4	8	6	1	3	2
	26%	20%	45%	26%	19%	40%	51%	-	23%	13%	43%	12%						19%	
		62%	38%	84%	9%	3%	4%	-	14%	4%	7%	3%	8%	12%	20%	15%	3%	9%	4%
They wouldn't do	16	11	5	14	2	-	-	-	3	3	1	1	-	2	2	2	-	2	-
anything anyway	11%	10%	16%	12%	10%	-	-	-	12%	23%	19%	12%	-	9%				10%	
		68%	32%	89%	11%	-	-	-	18%	19%	8%	6%	-	14%	14%	11%	-	11%	-
I\ someone else sorted	16	15	1	14	2	-	-	-	-	-	2	3	1	6	3	-	-	2	-
the problem out	11%	13%	3%	12%	11%	-	-	-	-	-	38%	33%			12%	-	-	11%	-
		95%	5%	88%	12%	-	-	-	-	-	15%	16%	5%	35%	16%	-	-	12%	-
The problem was resolved	34	28	6	30	3	1	-	-	5	7	-	2	3	8	5	-	1	3	-
	23%	24%	18%	24%	17%	20%	-	-	20%	50%	-	30%			25%		20%		
		83%	17%	89%	9%	2%	-	-	14%	20%	-	7%	8%	25%	16%	-	2%	9%	-
Other	22	18	4	15	5	1	*	4	3	1	-	-	1	4	2	-	1	5	*
	15%	16%	11%	12%	29%	40%	15%	76%	14%	5%	-	-	11%				40%		
		84%	16%	69%	23%	5%	2%	18%	15%	3%	-	-	5%	17%	11%	-	5%	23%	2%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

#### Q.14 Why didn't you make a complaint about your fixed broadband service or supplier? [Unprompted] Base: All who did not complain about fixed broadband issue

		ETHNIC C	DRIGIN	INTERNET	ACCESS				Q.1 LANDLIN	E SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	138 148	122 129	15 17**	136 147	2 1**	122 128	35 37*	21 23**	24 23**	24 27**	7 7**	6 5**	**
Did not know where to go\ who to complain to	6 <i>4%</i>	6 5% 100%	-	6 4% 100%	-	5 4% 79%	1 2% 10%	2 10% 37%	2 8% 32%	-	-	-	- -
Didn't have the time	28 19%	24 18% 84%	3 19% 12%	28 19% 98%	* 46% 2%	27 21% 95%	9 24% 32%	2 10% 8%		5 18% 17%	1 11% 3%		-
Not worth the hassle	38 <i>26%</i>	36 28% 96%	1 9% 4%	37 26% 99%	1 54% 1%	33 26% 87%	8 22% 22%	3 13% 8%		6 23% 16%	2 26% 5%		
They wouldn't do anything anyway	16 <i>11%</i>	16 <i>13%</i> 100%	-	16 11% 100%		14 11% 86%	9 24% 55%	2 10% 14%		-	-	-	-
I\ someone else sorted the problem out	16 <i>11%</i>	13 10% 81%	3 18% 19%	16 11% 100%		15 <i>12%</i> 92%	3 9% 19%	5 20% 28%		5 19% 32%	1 19% 9%		-
The problem was resolved	34 <i>23%</i>	27 21% 79%	7 41% 21%	34 23% 100%	- - -	29 <i>23%</i> <i>85%</i>	5 14% 15%	5 20% 14%	5 22% 15%	8 28% 22%	1 16% 3%		-
Other	22 15%	19 <i>15%</i> 89%	2 14% 11%	22 15% 100%	-	18 <i>14%</i> <i>83%</i>	5 12% 21%	4 17% 18%		5 17% 21%	2 28% 10%	2 37% 9%	

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/t/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

#### Q.14 Why didn't you make a complaint about your fixed broadband service or supplier? [Unprompted] Base: All who did not complain about fixed broadband issue

					Q.2 M	OBILE SUPP	PLIER						Q.3 BRO	ADBAND SL	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (o)	Plusnet (p)
Unweighted Base Weighted Base	138 148	134 144	30 33**	29 30**	9 8**	14 17**	8 7**	25 28**	2 2**	8 9**	137 146	32 33**	7 7**	30 35**	26 25**	29 33**	7 6**
Did not know where to go\ who to complain to	6 4%	6 4% 100%	-	1 5% 24%		- -	-	3 10% 45%		1 14% 21%	6 4% 100%	2 6% 31%		2 6% 37%	2 7% 32%	-	-
Didn't have the time	28 19%	27 19% 97%	3 8% 10%	10 <i>32%</i> <i>35%</i>		4 23% 14%	1 19% 5%			2 24% 8%	28 19% 100%	6 20% 23%		4 11% 13%	9 34% 31%	5 15% 17%	
Not worth the hassle	38 <i>26%</i>	37 26% 97%	7 22% 19%	9 32% 25%		4 25% 11%	2 31% 5%			2 19% 4%	37 25% 97%	8 25% 21%		7 19% 18%	9 34% 23%	7 23% 20%	
They wouldn't do anything anyway	16 <i>11%</i>	15 11% 94%	3 10% 20%	4 14% 26%		2 14% 14%	-	4 15% 25%		1 15% 8%	16 11% 100%	10 <i>31%</i> 63%		2 7% 14%	3 11% 17%	1 3% 6%	
I\ someone else sorted the problem out	16 <i>11%</i>	15 10% 89%	5 15% 30%	3 10% 18%		1 8% 8%	-	4 15% 27%		-	16 11% 100%	3 10% 19%		5 13% 28%	1 3% 4%	7 20% 40%	
The problem was resolved	34 <i>23%</i>	34 24% 100%	9 28% 27%	4 14% 12%		4 24% 12%	4 55% 11%			2 17% 4%	34 <i>23%</i> 100%	2 7% 7%		8 22% 22%	6 25% 19%	10 <i>30%</i> 28%	
Other	22 15%	21 14% 94%	5 16% 24%	6 19% 26%		1 8% 6%	2 26% 8%			2 17% 7%	22 15% 100%	3 9% 14%		8 23% 36%	2 9% 10%	5 14% 21%	

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

Q.14 Why didn't you make a complaint about your fixed broadband service or supplier? [Unprompted] Base: All who did not complain about fixed broadband issue

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	138 148	72 78*	4 5**	36 40*	6 6**	22 24**
Did not know where to go\ who to complain to	6 4%	4 5% 69%	-	3 7% 45%	1 24% 24%	-
Didn't have the time	28 19%	15 <i>19%</i> <i>52%</i>	3 64% 10%	5 12% 17%	2 40% 8%	3 11% 9%
Not worth the hassle	38 <i>26%</i>	16 20% 41%	- -	7 19% 19%	2 38% 6%	6 25% 16%
They wouldn't do anything anyway	16 <i>11%</i>	7 9% 43%	2 36% 10%	4 11% 27%	-	1 4% 6%
I\ someone else sorted the problem out	16 <i>11%</i>	10 <i>13%</i> 62%	- -	6 14% 35%	1 11% 4%	4 15% 23%
The problem was resolved	34 <i>23%</i>	20 <i>25%</i> 58%	- -	10 25% 29%	1 17% 3%	8 35% 25%
Other	22 15%	12 15% 54%	-	6 14% 25%	1 18% 5%	4 15% 17%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e \* small base; \*\* very small base (under 30) ineligible for sig testing KANTAR MEDIA

Page 89

Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

		GENI	DER				AGE						SOCIAL O	RADE		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	186 195	107 113*	79 82*	13 19**	31 39**	26 35**	40 43*	27 29**	35 22*	14 9**	39 47*	55 64*	36 32*	56 52*	94 111*	92 84*
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	70 <i>36%</i>	45 40% 65%	25 30% 35%	8 45% 12%	16 <i>41%</i> 22%	10 29% 15%	18 41% 25%	8 26% 11%	8 39% 12%	2 23% 3%	14 29% 19%	24 37% 34%	12 <i>39%</i> 17%	21 40% 30%	37 <i>33%</i> 53%	33 <i>39%</i> 47%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	19 <i>10%</i>	12 11% 67%	6 8% 33%	-	3 9% 19%	5 13% 25%	2 6% 13%	4 14% 22%	4 16% 19%	* 5% 2%	4 9% 22%	7 11% 36%	3 11% 18%	4 8% 23%	11 10% 59%	8 9% 41%
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed/missed/late installation or installation appointment, it was not installed/set up correctly or time taken for hardware to arrive	12 6%	3 2% 24%	9 11% 76%		1 4% 12%	2 6% 19%	2 5% 18%	2 8% 20%	1 6% 12%	-	1 3% 11%	6 10% 54%	• 1% 4%	4 7% 31%	7 7% 65%	4 5% 35%
Dissatisfaction with customer service from a previous occasion or contact	12 <i>6</i> %	8 7% 66%	4 5% 34%	1 8% 12%	1 3% 9%	2 6% 18%	6 13% 46%	-	2 8% 14%	- -	5 10% 38%	2 3% 17%	2 6% 16%	4 7% 29%	7 6% 55%	6 7% 45%
The service not performing as it should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels\content	89 46%	47 42% 53%	42 51% 47%	8 43% 9%	17 44% 19%	18 51% 20%	19 <i>45%</i> 22%	14 47% 15%	8 37% 9%	5 55% 5%	27 58% 31%	26 40% 29%	14 45% 16%	21 41% 24%	53 48% 60%	36 43% 40%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g/h/i - j/k/l/m/n/o \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

# Unweighted Base Weighted Base

Or something else

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)
Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o
* small base; ** very small base (under 30) ineligible for sig testing

	GEN	DER				AGE						SOCIAL	GRADE		
Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2[ (0
186 195	107 113*	79 82*	13 19**	31 39**	26 35**	40 43*	27 29**	35 22*	14 9**	39 47*	55 64*	36 32*	56 52*	94 111*	
4	2	2	-	-	-	1	1	-	1	1	2	-	1	3	
2%	2% 48%	2% 52%	-	-	-	3% 29%	5% 34%	-	17% 37%	3% 34%	3% 43%	-	2% 23%	3% 77%	

# Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

		ARE	EA		COU	NTRY						GO	/ERNMENT	REGIONS		-	-		
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	Yorkshi re and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	186 195	144 151	42 45*	154 163	18 21**	6 6**	8 6**	13 16**	15 14**	9 10**	14 16**	17 17**	24 24**	13 16**	37 37*	12 12**	6 6**	18 21**	8 6**
A billing, pricing or payment issue, for example unexpected/unclear charges, overcharged or incorrect bill	70 <i>36%</i>	61 <i>40%</i> 86%b	9 21% 14%	58 36% 83%	7 32% 9%		3 48% 4%	8 50% 11%	9 61% 13%	7 72% 10%	5 28% 7%								3 48% 4%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	19 <i>10%</i>	15 10% 80%	4 9% 20%	18 <i>11%</i> 98%	-	* 8% 2%	-	3 16% 13%	2 12% 9%	1 10% 6%	-	3 18% 17%	8 32% 41%		1 <i>3%</i> 6%				-
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	12 6%	5 3% 45%	6 14% 55%		2 10% 18%	* 8% 4%		-	1 9% 12%	-	4 22% 32%			-	2 5% 15%				
Dissatisfaction with customer service from a previous occasion or contact	12 6%	9 6% 73%	3 7% 27%		1 6% 10%	-	2 28% 14%	-	1 8% 9%	3 26% 21%	-	-	-	1 8% 11%	4 11% 34%		-	1 6% 10%	2 28% 14%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

GOVERNMENT REGIONS

24

11

46%

12%

24\*\*

London

(m)

13

16\*\*

13

83%

15%

1 8%

34%

South

East

(n)

37

37\*

15

40%

16%

3

7%

66%

South

West

(o)

12

12\*\*

9

75%

10%

-

Wales

(p)

6

6\*\*

2

45%

3%

Scotla

nd

(q)

18

21\*\*

12

59%

14%

Northern

Ireland

(r)

8

6\*

2

36%

2%

East of

England

(I)

West

Midlands

(k)

17

17\*\*

8

44%

8%

-

East

Midlands

(i)

14

16\*\*

8

50%

9%

13%

2%

Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

AREA

		7.01								
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	Yorkshi re and The Humber (i)
Unweighted Base Weighted Base	186 195	144 151	42 45*	154 163	18 21**	6 6**	8 6**	13 16**	15 14**	9 10**
The service not performing as it should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels\content	89 <i>46%</i>	66 44% 75%	22 50% 25%	72 44% 81%	12 59% 14%	2 45% 3%	2 36% 2%	5 34% 6%	1 10% 2%	1 13% 2%
Or something else	4 2%	4 3%	-	4 2%	-	-	-	-	-	-
	2%	3% 100%	-	2% 100%	-		-	-	-	-

COUNTRY

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

\* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

# Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

		ETHNIC (	DRIGIN	INTERNET	ACCESS				Q.1 LANDLIN	E SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	186 195	171 176	14 18**	172 184	14 11**	169 174	46 50*	48 51*	13 10**	59 59*	1 1**	- _**	1 1**
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	70 36%	65 <i>37%</i> 92%		68 37% 97%	2 18% 3%	66 38% 94%	17 33% 24%		1 10% 2%	24 41% 34%	-	-	- -
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	19 <i>10%</i>	17 10% 93%		18 10% 96%	1 8% 4%	14 8% 74%	4 9% 23%		2 19% 10%	4 7% 22%	-	-	-
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed/missed/late installation or installation appointment, it was not installed/set up correctly or time taken for hardware to arrive	12 6%	11 6% 91%		12 6% 100%		9 5% 80%	3 5% 23%		1 14% 12%	2 4% 19%			1 100% 12%
Dissatisfaction with customer service from a previous occasion or contact	12 6%	12 7% 100%		12 6% 95%	1 5% 5%	12 7% 100%	5 9% 38%		- -	4 7% 34%	-	- -	- - -

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/t/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

# Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

		ETHNIC C	DRIGIN	INTERNET	ACCESS				Q.1 LANDLIN	IE SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	186 195	171 176	14 18**	172 184	14 11**	169 174	46 50*	48 51*	13 10**	59 59*	1 1**	- _**	1 1**
The service not performing as it should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels\content	89 46%	79 45% 89%	9 49% 10%	82 45% 93%	6 60% 7%	79 46% 89%	24 48% 27%		6 57% 7%				-
Or something else	4 2%	3 1% 66%	1 8% 34%	3 2% 77%	1 8% 23%	4 2% 100%	1 1% 14%		-	1 2% 29%		-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/t/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

# Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

					Q.2 M	OBILE SUPP	PLIER						Q.3 BRO	ADBAND SU	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (0)	Plusnet (p)
Unweighted Base Weighted Base	186 195	175 187	39 47*	40 45*	14 13**	20 22**	16 13**	35 35*	**	4 5**	175 185	32 35**	2 3**	57 62*	15 13**	66 68*	- _**
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	70 36%	67 36% 96%		18 40% 25%	3 22% 4%	10 46% 14%				-	68 <i>37%</i> 96%	9 26% 13%		29 48% 42%		27 40% 39%	
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	19 <i>10%</i>	18 10% 98%		2 5% 11%	2 15% 11%	1 5% 6%		3 9% 17%		-	16 9% 87%	2 5% 9%		3 6% 19%		6 9% 34%	
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	12 6%	12 6% 100%		4 8% 32%	2 19% 22%	1 6% 11%				1 30% 12%	12 6% 100%	1 4% 13%		5 8% 44%		4 5% 30%	
Dissatisfaction with customer service from a previous occasion or contact	12 6%	12 7% 100%		6 <i>13%</i> 48%i	1 9% 5 10%	1 4% 6%		3 9% 26%		-	12 6% 95%	4 12% 34%		3 5% 27%		4 6% 34%	

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/t/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

# Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

Unweighted Base Weighted Base	
The service not performing as it should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels/content	

Or something else

					Q.2 M	OBILE SUPP	PLIER						Q.3 BRO	ADBAND SL	IPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (o)	Plusnet (p)
9	186 195	175 187	39 47*	40 45*	14 13**	20 22**	16 13**	35 35*	**	4 5**	175 185	32 35**	2 3**	57 62*	15 13**	66 68*	- _**
should, mittent of Pay picture to get	89 46%	84 45% 95%	26 55% 29%	19 <i>43%</i> 21%	4 33% 5%	9 41% 10%		13 37% 14%	-	3 70% 4%	85 46% 96%	21 58% 23%	1 44% 1%		7 56% 8%	31 45% 35%	-
e	4	3	1	-	1	1		-	-	-	3	-		2		1	-
	2%	2%	2%	-	10%	3%	-	-	-	-	2%	-	-	3%	-	2%	-
		77%	29%	-	34%	14%	-	-	-	-	77%	-	-	48%	-	29%	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/t/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	186 195	177 186	15 17**	87 93*	9 9**	66 68*
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	70 <i>36%</i>	67 36% 96%	3 19% 4%	35 <i>37%</i> 49%	- - -	29 43% 42%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	19 <i>10%</i>	18 9% 94%	• 3% 2%	6 6% 32%	3 35% 16%	8 12% 43%
A problem relating to the installation or set up of your service for example the time taken to install/set up the service, changed/missed/late installation or installation appointment, it was not installed/set up correctly or time taken for hardware to arrive	12 6%	9 5% 76%	1 6% 9%	3 3% 25%	1 16% 12%	4 5% 30%
Dissatisfaction with customer service from a previous occasion or contact	12 6%	12 6% 95%	1 6% 8%	6 7% 52%	-	4 6% 34%
The service not performing as it should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels\content	89 46%	86 46% 97%	12 72% 13%	44 47% 49%	4 49% 5%	27 39% 30%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e \* small base; \*\* very small base (under 30) ineligible for sig testing

#### Reasons to Complain (QS0578 - 310502)

TalkTalk

(d)

9

.

9\*\*

Virgin Media (e)

66

68\*

1

2%

29%

Q.4 PAY TV SUPPLIER

Sky (c)

87

93\*

3

3% 71%

BT (b)

15

17\*\*

-

Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

100%

# Total Total TV (a) Unweighted Base 186 Weighted Base 195 Or something else 4 2% 2%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e

\* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

Q.16 And did you go ahead and make a complaint about your pay TV service or supplier? If so, who did you complain to? Base: All who had reason to complain about Pay TV provider

		GEN	DER				AGE						SOCIAL (			
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base	186	107	79	13	31	26	40	27	35	14	39	55	36	56	94	92
Weighted Base	195	113*	82*	19**	39**	35**	43*	29**	22*	9**	47*	64*	32*	52*	111*	84*
Yes - to my Pay TV	169	98	71	14	33	33	39	27	17	8	42	53	27	47	96	74
provider	87%	87%	86%	74%	84%	93%	90%	93%	78%	89%	90%	83%	84%	90%	86%	88%
		58%	42%	8%	19%	19%	23%	16%	10%	5%	25%	31%	16%	28%	56%	44%
Yes - to Ofcom	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	1
	1%	-	1%	-	3%	-	-	-	-	-	-	-	4%	-	-	1%
		-	100%	-	100%	-	-	-	-	-	-	-	100%	-	-	100%
Yes - other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	25	15	11	5	6	3	4	2	4	1	5	11	5	5	16	10
	13%	13% 58%	13% 42%	26% 20%	16% 25%	7% 10%	10% 17%	7% 9%	19% 16%	11% 4%	10% 19%	17% 43%	16% 20%	9% 18%	14% 62%	11% 38%
SUMMARY CODE																I
ANY YES	169	98	71	14	33	33	39	27	17	8	42	53	27	47	96	74
	87%	87%	86%	74%	84%	93%	90%	93%	78%	89%	90%	83%	84%	90%	86%	88%
		58%	42%	8%	19%	19%	23%	16%	10%	5%	25%	31%	16%	28%	56%	44%
Don't know	1	-	1	-	-	-	-	-	1	-	-	-	-	1	-	1
	*	-	1%	-	-	-	-	-	3%	-	-	-	-	1%	-	1%
		-	100%	-	-	-	-	-	100%	-	-	-	-	100%	-	100%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o \* small base; \*\* very small base (under 30) ineligible for sig testing

#### Reasons to Complain (QS0578 - 310502)

#### Q.16 And did you go ahead and make a complaint about your pay TV service or supplier? If so, who did you complain to? Base: All who had reason to complain about Pay TV provider

		AR	Ā		COU	NTRY						GO	VERNMENT	REGIONS					
										Yorkshi re and									
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (g)	North West (h)	The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	186 195	144 151	42 45*	154 163	18 21**	6 6**	8 6**	13 16**	15 14**	9 10**	14 16**	17 17**	24 24**	13 16**	37 37*	12 12**	6 6**	18 21**	8 6**
Yes - to my Pay TV provider	169 <i>87%</i>	133 <i>89%</i> <i>79%</i>	36 81% 21%	140 <i>86%</i> <i>83%</i>	18 88% 11%	6 100% 3%	6 92% 3%	16 100% 9%	12 81% 7%					15 <i>92%</i> <i>9</i> %	29 80% 17%		6 100% 3%		6 92% 3%
Yes - to Ofcom	1 1%	1 1% 100%	-	1 1% 100%	-	-	- -	-	1 8% 100%	-	-	-	-	-	-	-	-	-	-
Yes - other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- -
No	25 <i>13%</i>	16 11% 66%	9 19% 34%	22 14% 88%	3 12% 10%	-	* 8% 2%	-	3 19% 11%	4 38% 15%			1 5% 5%	1 8% 5%	7 20% 29%	1 11% 5%	-	3 12% 10%	* 8% 2%
SUMMARY CODE																			
ANY YES	169 <i>87%</i>	133 <i>89%</i> <i>79%</i>	36 81% 21%	140 <i>86%</i> <i>83%</i>	18 <i>88%</i> 11%	6 100% 3%	6 92% 3%	16 100% 9%	12 81% 7%	6 55% 3%			22 95% 13%	15 <i>92%</i> <i>9</i> %	29 80% 17%	11 89% 6%	6 100% 3%		6 92% 3%
Don't know	1	1 * 100%	-	1 * 100%	-	-	-	-	-	1 7% 100%		-	-	-	-	-	-	-	-

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

### Q.16 And did you go ahead and make a complaint about your pay TV service or supplier? If so, who did you complain to? Base: All who had reason to complain about Pay TV provider

		ETHNIC C	RIGIN	INTERNET	ACCESS				Q.1 LANDLIN	E SUPPLIER			
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	186 195	171 176	14 18**	172 184	14 11**	169 174	46 50*	48 51*	13 10**	59 59*	1 1**	- _**	1 1**
Yes - to my Pay TV provider	169 <i>87%</i>	153 <i>87%</i> 90%	16 92% 10%	160 <i>87%</i> <i>94%</i>	10 <i>91%</i> <i>6</i> %	153 <i>88%</i> <i>90%</i>	44 88% 26%	43 86% 26%	10 100% 6%	52 88% 31%	1 100% 1%	-	-
Yes - to Ofcom	1 1%	1 1% 100%		1 1% 100%	-	1 1% 100%	- -	1 2% 100%	-	-	-	- -	-
Yes - other		-	-	-	-	-	-	-	-	-	-	-	-
No	25 1 <i>3%</i>	23 1 <i>3%</i> 90%	1 8% 5%	24 13% 96%	1 9% 4%	21 <i>12%</i> <i>82%</i>	5 10% 21%	7 14% 28%	-	7 12% 27%	-	-	1 100% 5%
SUMMARY CODE													
ANY YES	169 <i>87%</i>	153 <i>87%</i> 90%	16 92% 10%	160 <i>87%</i> <i>94%</i>	10 <i>91%</i> <i>6</i> %	153 <i>88%</i> 90%	44 88% 26%	43 86% 26%	10 100% 6%	52 88% 31%	1 100% 1%	- -	-
Don't know	1	1 * 100%	-	1 * 100%	-	1 * 100%	1 1% 100%	-	-	-	-	-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain (QS0578 - 310502)

# Q.16 And did you go ahead and make a complaint about your pay TV service or supplier? If so, who did you complain to? Base: All who had reason to complain about Pay TV provider

					Q.2 M	OBILE SUPF	PLIER						Q.3 BRO	ADBAND SU	JPPLIER		
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE\Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (o)	Plusnet (p)
Unweighted Base Weighted Base	186 195	175 187	39 47*	40 45*	14 13**	20 22**	16 13**	35 35*	- _**	4 5**	175 185	32 35**	2 3**	57 62*	15 13**	66 68*	- _*'
Yes - to my Pay TV provider	169 <i>87%</i>	162 86% 95%	42 89% 25%	41 91% 24%	10 76% 6%	20 91% 12%	11 80% 6%	28 81% 17%	-	2 48% 1%	160 <i>87%</i> <i>95%</i>	33 92% 19%		50 81% 30%			
Yes - to Ofcom	1 1%	1 1% 100%	- -	1 3% 100%	-	-	-	-	-	-	1 1% 100%	-	-	1 2% 100%		-	-
Yes - other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	25 <i>13%</i>	25 13% 100%	5 11% 21%	4 9% 16%	3 24% 12%	2 9% 8%	2 15% 8%	7 19% 26%	-	2 52% 9%	24 13% 96%	2 6% 8%		12 19% 46%	-	9 13% 36%	-
SUMMARY CODE																	
ANY YES	169 <i>87%</i>	162 <i>86%</i> <i>95%</i>	42 89% 25%	41 91% 24%	10 <i>76%</i> <i>6%</i>	20 91% 12%	11 80% 6%		-	2 48% 1%	160 <i>87%</i> <i>95%</i>	33 92% 19%		50 81% 30%		59 <i>87%</i> 35%	
Don't know	1	1 * 100%	-	-	-	-	1 5% 100%	-	-	-	1 * 100%	1 2% 100%		-	-	-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/t/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

#### Q.16 And did you go ahead and make a complaint about your pay TV service or supplier? If so, who did you complain to? Base: All who had reason to complain about Pay TV provider

				Q.4 PAY TV SUPPLIER		
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)
Unweighted Base Weighted Base	186 195	177 186	15 17**	87 93*	9 9**	66 68*
Yes - to my Pay TV provider	169 <i>87%</i>	165 <i>89%</i> <i>97%</i>	17 100% 10%	79 <i>85%</i> 47%	9 100% 5%	60 88% 35%
Yes - to Ofcom	1 1%	1 1% 100%	-	1 1% 100%	-	
Yes - other	-	-	-	-	-	-
No	25 1 <i>3%</i>	21 11% 85%	-	14 15% 54%	-	8 12% 31%
SUMMARY CODE						
ANY YES	169 <i>87%</i>	165 <i>89%</i> <i>97%</i>	17 100% 10%	79 85% 47%	9 100% 5%	60 88% 35%
Don't know	1 .	-	-	-	-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e

\* small base; \*\* very small base (under 30) ineligible for sig testing

Q.17 Why didn't you make a complaint about your pay TV service or supplier? [Unprompted] Base: All those who did not complain about a Pay TV issue

		GEN	DER				AGE						SOCIAL (	GRADE		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)
Unweighted Base Weighted Base	24 25*	15 15**	9 11**	3 5**	4 6**	2 3**	4 4**	2 2**	7 4**	2 1**	4 5**	9 11**	6 5**	5 5**	13 16**	11 10**
Did not know where to go\ who to complain to	2 8%	2 13% 100%	-	- -	1 <i>23%</i> 75%	-	-	-	* 12% 25%	-	-	1 14% 75%	-	* 11% 25%	1 9% 75%	* 5% 25%
Didn't have the time	6 23%	3 18% 44%	3 31% 56%	2 46% 39%	1 23% 25%	1 46% 20%	1 23% 17%	-	-	-	- -	2 21% 39%	3 52% 44%	1 22% 17%	2 15% 39%	4 38% 61%
Not worth the hassle	4 18%	1 7% 22%	3 33% 78%	1 28% 30%	- -	- -	1 29% 27%	-	1 37% 33%	* 44% 10%	1 26% 27%	1 5% 12%	* 9% 10%	2 50% 50%	2 11% 40%	3 28% 60%
They wouldn't do anything anyway	3 13%	3 23% 100%	-	-	3 54% 100%	- -	- -	-	-	-	2 35% 50%	2 16% 50%	- -	- -	3 22% 100%	-
I\ someone else sorted the problem out	1 <i>3%</i>		1 8% 100%	-	-	-	1 20% 100%	-	-	-	-	-	1 17% 100%	-	-	1 9% 100%
The problem resolved itself	5 18%	3 22% 70%	1 13% 30%	1 26% 28%	- -	1 54% 30%	- -	1 38% 18%	1 26% 23%	-	1 11% 11%	3 24% 58%	1 11% 12%	1 18% 18%	3 20% 70%	1 14% 30%
Other	4 16%	2 17% 60%	2 15% 40%	-	-	-	1 27% 28%	1 62% 33%	1 25% 25%	1 56% 14%	1 28% 33%	2 20% 53%	1 11% 13%	-	4 23% 87%	1 6% 13%

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o \* small base; \*\* very small base (under 30) ineligible for sig testing

# Q.17 Why didn't you make a complaint about your pay TV service or supplier? [Unprompted] Base: All those who did not complain about a Pay TV issue

		AR	EA		COU	NTRY						GO	<b>VERNMENT</b>	REGIONS					
	Total	Urban (a)	Rural (b)	England (c)	Scotla nd (d)	Wales (e)	Northern Ireland (f)	North East (q)	North West (h)	Yorkshi re and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (I)	London (m)	South East (n)	South West (0)	Wales (p)	Scotla nd (q)	Northern Ireland (r)
Unweighted Base Weighted Base	24 25*	16 16**	8 9**	21 22**	2 3**	- _**	1	**	3 3**	3	2 4**	1	2 1**	1	8 7**	1 1**	-	2	1
Did not know where to go\ who to complain to	2 8%	-	2 23% 100%	2 9% 100%	-	-	-	-	-	* 13% 25%	- -	-	-	-	1 20% 75%	-	-	-	
Didn't have the time	6 23%	2 15% 41%	3 40% 59%	6 27% 100%	-	-	-	-	-	-	4 100% 63%	-	- -	-	2 29% 37%	-	-	-	-
Not worth the hassle	4 18%	4 24% 88%	1 7% 12%	2 9% 43%	3 100% 57%	-	-	-	-	-	-	-	* 34% 10%		1 20% 33%	-	-	3 100% 57%	-
They wouldn't do anything anyway	3 13%	3 20% 100%	-	3 15% 100%	-	-	-	-	-	3 87% 100%	-	-	-	-	-	-	-	-	-
I\ someone else sorted the problem out	1 3%	-	1 10% 100%	1 4% 100%	-	-	-	-	-	-	-	-	1 66% 100%		-	-	-	-	-
The problem resolved itself	5 18%	3 17% 60%	2 21% 40%	5 20% 100%	-	-	-	-	3 100% 60%	-	-	1 100% 11%		-	-	1 100% 28%		-	-
Other	4 16%	4 25% 100%	-	4 16% 88%	-	-	* 100% 12%		-	-	-	-	- -	1 100% 33%		-	-	- -	* 100% 12%

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

#### Q.17 Why didn't you make a complaint about your pay TV service or supplier? [Unprompted] Base: All those who did not complain about a Pay TV issue

		ETHNIC ORIGIN		INTERNET		Q.1 LANDLINE SUPPLIER							
	Total	White (a)	Minority Ethnic (b)	Any Internet access (c)	No Internet access (d)	Total Landline (e)	BT (f)	Sky (g)	TalkTalk (h)	Virgin Media (i)	EE (j)	Plusnet (k)	Post Office (I)
Unweighted Base Weighted Base	24 25*	22 23**	1 1**	22 24**	2 1**	21 21**	6 5**	6 7**	- _**	8 7**	- _**	**	1 1**
Did not know where to go\ who to complain to	2 8%	2 9% 100%		2 8% 100%	-	2 10% 100%	1 28% 75%	- -	-	* 7% 25%	- -	-	-
Didn't have the time	6 <i>23%</i>	5 21% 80%		6 24% 100%	-	2 10% 37%	-	1 14% 17%	-	1 17% 20%	-		-
Not worth the hassle	4 18%	4 20% 100%		3 14% 78%	1 100% 22%	4 22% 100%	1 19% 22%	1 19% 30%	-	2 31% 48%	-		-
They wouldn't do anything anyway	3 1 <i>3%</i>	3 15% 100%		3 14% 100%	-	3 16% 100%	2 32% 50%	2 24% 50%	-	-	-	-	-
I\ someone else sorted the problem out	1 <i>3%</i>	1 4% 100%		1 4% 100%	-	1 4% 100%	-	-	-	1 <i>13%</i> 100%	-	-	-
The problem resolved itself	5 18%	5 20% 100%		5 19% 100%	-	4 18% 82%		1 18% 28%	-	1 15% 23%	-	-	1 100% 30%
Other	4 16%	3 12% 67%			-	4 20% 100%	1 21% 27%	2 26% 45%	-	1 17% 28%		-	-

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02) Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/t/g/h/i/j/k/l \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

#### Q.17 Why didn't you make a complaint about your pay TV service or supplier? [Unprompted] Base: All those who did not complain about a Pay TV issue

		Q.2 MOBILE SUPPLIER						Q.3 BROADBAND SUPPLIER									
	Total	Total mobile (a)	EE\T- Mobile\ Orange (b)	O2 (c)	Tesco Mobile (d)	Three (e)	Virgin Media (f)	Vodafon e (g)	Lycamob ile (h)	giffgaf f (i)	Total broadba nd (j)	BT (k)	EE∖Oran ge (I)	Sky (m)	TalkTal k (n)	Virgin Media (o)	Plusnet (p)
Unweighted Base Weighted Base	24 25*	24 25**	4 5**	3 4**	3 3**	2 2**	3 2**	7 7**	- _**	2 2**	22 24**	2 2**	_**	9 12**	- _**	10 9**	- _**
Did not know where to go∖ who to complain to	2 8%	2 8% 100%	-	-	-	-	* 25% 25%		-	-	2 8% 100%	1 73% 75%		-	-	* 5% 25%	-
Didn't have the time	6 23%	6 23% 100%	- -	3 88% 59%	-	-	- -	1 22% 25%	-	1 42% 17%	6 24% 100%	-	-	3 28% 56%		1 13% 20%	-
Not worth the hassle	4 18%	4 18% 100%	- -	- -	1 39% 27%	1 71% 30%	1 48% 20%		-	-	3 14% 78%	-	-	1 12% 30%		2 24% 48%	-
They wouldn't do anything anyway	3 13%	3 13% 100%	3 63% 100%	-	-	-	-	-	-	-	3 14% 100%	-	-	3 29% 100%		-	-
I\ someone else sorted the problem out	1 <i>3</i> %	1 3% 100%	1 16% 100%	- -	-	-	-	- -	-	-	1 4% 100%	-	-	-	-	1 10% 100%	-
The problem resolved itself	5 18%	5 18% 100%	- -	-	1 17% 12%	-	1 27% 11%		-	1 58% 30%	5 19% 100%	-	-	1 11% 28%		3 36% 72%	-
Other	4 16%	4 16% 100%	1 21% 28%	* 12% 12%	1 43% 33%	1 29% 14%		1 8% 13%	-	-	4 17% 100%	1 27% 13%		2 20% 59%		1 13% 28%	-

<u>Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)</u> Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain (QS0578 - 310502)

Q.17 Why didn't you make a complaint about your pay TV service or supplier? [Unprompted] Base: All those who did not complain about a Pay TV issue

		Q.4 PAY TV SUPPLIER										
	Total	Total TV (a)	BT (b)	Sky (c)	TalkTalk (d)	Virgin Media (e)						
Unweighted Base Weighted Base	24 25*	22 21**	**	13 14**	- _**	9 8**						
Did not know where to go\ who to complain to	2 8%	2 9% 100%	-	1 11% 75%	-	* 6% 25%						
Didn't have the time	6 <i>23%</i>	2 10% 37%	-	2 16% 37%		-						
Not worth the hassle	4 18%	4 21% 100%	-	2 17% 52%	-	2 27% 48%						
They wouldn't do anything anyway	3 13%	3 16% 100%	-	3 25% 100%	-	-						
I\ someone else sorted the problem out	1 <i>3%</i>	1 4% 100%	- -	- -	-	1 11% 100%						
The problem resolved itself	5 18%	5 21% 100%	- -	1 9% 28%	-	3 41% 72%						
Other	4 16%	4 19% 100%	-	3 22% 72%	-	1 <i>15%</i> 28%						

Fieldwork : 10/01/2018 - 14/01/2018 (Week 02)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e \* small base; \*\* very small base (under 30) ineligible for sig testing