

Ofcom Bulletin for complaints about BBC online material

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Introduction

This Bulletin reports on complaints made to Ofcom about the BBC's online material. It gives the outcome of Ofcom's consideration on each complaint received and where relevant, provides Ofcom's opinion on whether the BBC observed the relevant standards for its online material.

Under the BBC's Charter and Agreement, set by Government and Parliament, the BBC is responsible for the editorial standards of its online material. Ofcom has a responsibility to consider and give an opinion on whether the BBC has observed relevant editorial guidelines in its online material¹. This came into effect with the Digital Economy Act on 27 April 2017.

Online material means content on the BBC's website and apps. This includes written text, images, video and sound content. It does not extend to social media, Bitesize, BBC material on third party websites and World Service content, among other things.

Ofcom's published arrangements and procedures for handling complaints about BBC online material can be found here on the Ofcom website: https://www.ofcom.org.uk/consultations-and-statements/ofcom-and-the-bbc/bbc-online-material. These documents contain more information about the types of complaints we will consider and the process we will normally follow when handling complaints.

Complaints about BBC online material must follow the 'BBC First' approach, where they are made to the BBC in the first instance. If a complainant is not satisfied with the BBC's final response to a complaint about its online material, they may seek an independent opinion on it from Ofcom.

Unlike our role regulating the standards of BBC broadcasting and on demand programme services (such as the BBC iPlayer), Ofcom has no enforcement powers for BBC online material.

¹ This does not include content on BBC on demand programme services (such as the BBC iPlayer), which must comply with relevant rules in Ofcom's <u>Broadcasting Code</u>.

Complaints assessed, not accepted

Closed between 13 January and 9 March 2018

Below is an alphabetical list of complaints which, after careful assessment, Ofcom considered did not raise substantive issues under the relevant BBC editorial guidelines that warranted further consideration by Ofcom.

For more information about how Ofcom assesses complaints about BBC online material go to: https://www.ofcom.org.uk/ data/assets/pdf file/0022/101893/bbc-online-procedures.pdf.

Complaints about BBC online material

BBC online material	Date ²	Category	Number of complaints
BBC News website	Various	Accuracy, Religion, Impartiality, Harm and Offence, other	22
BBC News website: Japan recalls Korean envoy over 'comfort women' statue	07/01/2017	Accuracy	1
BBC News website: Model Munroe Bergdorf on racism in the UK	13/10/2017	Impartiality	1

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 $^{^{\}rm 2}$ This is the date the complainant first became aware of the online material.

BBC First

Complaints closed between 13 January and 12 March 2018

Complaints about BBC online material, made to Ofcom in the first instance

The table below is an alphabetical list of complaints about the BBC's online material which Ofcom has not assessed. This is because Ofcom only considers complaints about the BBC's online material if the complainant has already complained to the BBC and the BBC has reached its final view on the complaint. The complaints in this table were made to Ofcom before completing the BBC's process.

BBC online material	Date ³	Category	Number of Complaints
BBC News website: Why did Vikings	19/10/2017	Impartiality	1
have 'Allah' embroidered into funeral			
clothes?			
BBC website: Disability Sport pages	01/02/2018	Harm and Offence,	1
		other	
BBC News website: Home Office denies	18/02/2018	Impartiality	1
medical cannabis pleas for boy age six			
BBC News website	Various	Impartiality	1
BBC website	01/01/2018	Impartiality	1
BBC News website: North Korea's Kim	01/01/2018	Accuracy	1
Jong-un issues threats and olive branch			
BBC website	01/01/2018	Accuracy	1
BBC News website: Tesco faces record	06/02/2018	Impartiality	1
£4bn equal pay claim			
BBC News website: Living life with	31/01/2018	Privacy	1
Scotland's carers			
BBC News website	23/01/2018	Impartiality	1
BBC Weather website: Super blue blood	30/01/2018	Fairness,	1
moon: a lunar extravaganza on the way		Contributors and	
		Consent	
BBC News website, Hindi	17/02/2018	Impartiality	1
BBC News website: Armed forces	06/02/2018	Accuracy	1
paralysis due to Brexit, Rusi warns			

Out of remit complaints

The table below includes complaints which have not been assessed by Ofcom because they fall outside of Ofcom's remit under its arrangement with the BBC.

³ This is the date the complainant first became aware of the online material.

BBC online material	Date ⁴	Number of Complaints
BBC News website: Jurgen Klopp: Liverpool boss fumes after Harry Kane penalty in Tottenham draw	05/02/18	1
BBC News website: New Scottish fund to back women in politics	07/02/18	1
BBC recruitment website	21/01/18	1
BBC Sports website	n/a	1
BBC Three Facebook	05/01/18	1

For information about how Ofcom deals with different types of BBC complaints, go to: https://www.ofcom.org.uk/tv-radio-and-on-demand/how-to-report-a-complaint/how-ofcom-deals-with-bbc-complaints

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 $^{^{\}rm 4}$ This is the date the complainant first became aware of the online material.