

QB. Which region do you live in?

Please select one option

| North East and Cumbria (including County Durham, Northumberland, Teesside, Tyne and Wear, Northern Cumbria and the majority of North Yorkshire) | 1 |
|--|----|
| North-West (including Cheshire, Greater Manchester, Lancashire, Merseyside, North Yorkshire (western Craven), West Yorkshire (Walsden), Derbyshire (western High Peak), Cumbria (Barrow-in-Furness and South Lakeland) and the Isle of Man) | 2 |
| Yorkshire & Lincolnshire (including Leeds, Sheffield and York) | 3 |
| West Midlands (including Herefordshire, Shropshire, Staffordshire, Warwickshire, and Worcestershire) | 4 |
| East Midlands (including Derbyshire (except High Peak, North East Derbyshire and the northern areas of the Derbyshire Dales), Leicestershire, Nottinghamshire (except Bassetlaw), Rutland and South Kesteven in Lincolnshire) | 5 |
| East (including Norfolk, Suffolk, Essex, Cambridgeshire, Northamptonshire, Bedfordshire, Hertfordshire and northern Buckinghamshire) | 6 |
| West (including Bristol, the majority of Wiltshire, northern and eastern Somerset, the majority of Gloucestershire and northern Dorset) | 7 |
| South (including Hampshire, Isle of Wight, the majority of West Sussex, eastern and central Dorset, eastern Gloucestershire, southern and eastern Oxfordshire, southern Northamptonshire, western Berkshire and parts of Buckinghamshire, Surrey and Wiltshire) | 8 |
| South West (including Cornwall, Devon, Isles of Scilly, southern and western Somerset, western Dorset and Channel Islands) | 9 |
| South East (including Kent, East Sussex, part of West Sussex and a small part of Surrey) | 10 |
| London | 11 |
| Wales | 12 |
| Scotland | 13 |
| Northern Ireland | 14 |

ALL RESPONDENTS

S1.

| | children? |
|-------|--|
| | Type in |
| | CLOSE IF LESS THAN 2 |
| ALL R | RESPONDENTS IN HOUSEHOLDS WITH 2+ PEOPLE |
| S2. | What is the total number of children aged under 18 in your household for whom you are the parent or guardian? |
| | Type in |

What is the total number of people in your household – including yourself, any other adults and any

SCREENING QUESTIONS TO ESTABLISH PRESENCE OF CHILDREN AGED 11-16 WHO ARE IN SECONDARY SCHOOL, WHICH ELIGIBLE CHILDREN ARE AVAILABLE NOW TO TAKE PART,

CLOSE IF NO CHILDREN IN HOUSEHOLD AT SECONDARY SCHOOL

CLOSE IF LESS THAN 1





ALL RESPONDENTS IN HOUSEHOLDS WITH ANY CHILDREN AGED 11-16 AT SECONDARY SCHOOL

S4. There are a few questions at the beginning of the survey for you as a parent or guardian and then the rest of the questions are for a child aged from 11 to 16 who are currently at Secondary School.

We will let you know when it's time for your child aged 11-16 to answer and then when they should hand the survey back for you to finish.

Before we ask any more questions, do we have your permission to ask your child some questions for this survey?

Please select one option

| Yes – permission given | 1 | CONTINUE |
|---------------------------------|---|----------|
| No – I don't give my permission | 2 | CLOSE |

ALL RESPONDENTS IN HOUSEHOLDS WITH ANY CHILDREN AGED 11-16 AT SECONDARY SCHOOL

S5. SAY IF 1 ELIGIBLE CHILD AT S3/S3B

Please confirm if your [Boy/ Girl] aged [11/12/13/14/15/16] is available now to take part in the survey. You're welcome to sit with your child while they complete the survey.

SAY IF MORE THAN 1 ELIGIBLE CHILD AT S3

Please confirm all the children who are available now to take part in the survey. We will then check to see who we still need and we'll let you know who we'd like to take part. You're welcome to sit with your child while they complete the survey.

Type in and select all that apply

| | | Boy | Girl | |
|---|--|-----|-------------------|----------|
| 1 | Aged 11 | 0 | 0 | CONTINUE |
| 2 | Aged 12 | 0 | 0 | CONTINUE |
| 3 | Aged 13 | 0 | 0 | CONTINUE |
| 4 | Aged 14 | 0 | 0 | CONTINUE |
| 5 | Aged 15 | 0 | 0 | CONTINUE |
| 6 | Aged 16 | 0 | 0 | CONTINUE |
| 5 | Not available now but can take part later | | rt later | PAUSE |
| 6 | My child/ children are not interested in taking part | | ed in taking part | CLOSE |





ALL ELIGIBLE RESPONDENTS - PARENT OR GUARDIAN

S7. What is your relationship to [your child]? Please select one option

| Mother | 1 |
|-------------------------|----|
| Father | 2 |
| Step-mother Step-mother | 3 |
| Step-father | 4 |
| Grandmother | 5 |
| Grandfather | 6 |
| Aunt | 7 |
| Uncle | 8 |
| Other relative | 9 |
| Foster carer | 10 |
| Other legal guardian | 11 |
| Prefer not to say | 12 |

ALL ELIGIBLE RESPONDENTS – PARENT OR GUARDIAN

S8. Thanks for confirming that. The next set of questions are **for you to respond to** about your household and your child to be interviewed, and then there will be a pause before handing over to your [term based on response at S7] aged [11/12/13/14/15/16].

Can you please enter the first name of your [boy/ girl] aged [11/12/13/14/15/16] so we can refer to them by name through their questions?

| 1 | Name provided | THIS TEXT PIPED THROUGH |
|---|------------------|---------------------------------|
| 2 | No name provided | TEXT WILL REFER TO 'Your child' |





ALL ELIGIBLE RESPONDENTS - PARENT OR GUARDIAN

Q3. Which of these best describes the chief income earner in your household?

If you/ they are retired and living on a private pension, please choose your description based on what you/ they did before you/ they retired.

If you/ they have been unemployed for six months or less, please choose your description based on your/ their most recent main job.

If you/ they are currently 'on furlough', please choose your description based on your/ their most recent main job.

Please select one option

| | | Social Grade |
|--|----|--------------|
| Very senior management; top level civil servant or professional (e.g. surgeon; partner in a law firm; regional bank manager; board director of medium/ large firm) | 1 | А |
| Senior or middle management in large organisation; owner of small business; principal officer in civil service/ local government | 2 | В |
| Junior management or professional; or administrative (e.g. most office workers; accounts clerk; secretary; police sergeant; nurse) | 3 | C1 |
| Skilled manual worker - e.g. mechanic, paramedic, cook, fitter, plumber, electrician, lorry driver, train driver, hairdresser, beautician, etc. | 4 | C2 |
| Semi-skilled or unskilled manual worker - e.g. baggage handler, restaurant server, factory worker, receptionist, labourer, gardener etc. | 5 | D |
| Housewife/househusband | 6 | E |
| Unemployed | 7 | Е |
| Student | 8 | C1 |
| Retired <u>and</u> on state pension ONLY (If retired but not only on state pension, please indicate the occupation just before retirement) | 9 | E |
| Don't know | 10 | X |

ALL ELIGIBLE RESPONDENTS - PARENT OR GUARDIAN

Q4. Which of these best describes your current situation?

If you are currently 'on furlough' please say what your previous status was.

Please select one option

| In full time employment | 1 |
|---|---|
| In part time employment | 2 |
| Unemployed | 3 |
| A student | 4 |
| Full-time responsibility for home/ family | 5 |
| Retired | 6 |
| Other | 7 |
| Prefer not to say | 8 |





ALL ELIGIBLE RESPONDENTS - PARENT OR GUARDIAN

Q5. Which of these people <u>aged 16 or over</u> do you usually share your home with? Please select all that apply

| Vour husband wife or partner | 1 |
|--------------------------------------|---|
| Your husband, wife or partner | ı |
| Your parent/ parents | 2 |
| Your child/ children aged 16 or over | 3 |
| Your brother/s or sister/s | 4 |
| Any other relatives of yours | 5 |
| Your friend/s or housemates | 6 |
| Any other adults aged 16 or over | 7 |
| None of these (SINGLE CODE) | 8 |
| Prefer not to say (SINGLE CODE) | 9 |

ALL ELIGIBLE RESPONDENTS - PARENT OR GUARDIAN

Q6. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment.

Please select one option

| | Per week | Per Year | |
|---|-------------------|-------------------------|--|
| 1 | Up to £199 | Up to £10,399 | |
| 2 | From £200 to £299 | From £10,400 to £15,599 | |
| 3 | From £300 to £499 | From £15,600 to £25,999 | |
| 4 | From £500 to £699 | From £26,000 to £36,399 | |
| 5 | From £700 to £999 | From £36,400 to £51,999 | |
| 6 | £1,000 and above | £52,000 and above | |
| 7 | Don't know | | |
| 8 | Prefer not to say | | |





ALL ELIGIBLE RESPONDENTS – PARENT OR GUARDIAN

Q7. Which of these ways of watching <u>broadcast TV channels</u> like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, a tablet (like an iPad), mobile phone, laptop or anything else?

Please select all that apply

| Freeview or Freeview Play (free TV via an aerial) | 1 |
|--|----|
| Virgin Media (cable TV subscription) | 1 |
| Sky (satellite TV with a monthly subscription) | 2 |
| Freesat (satellite TV with no subscription) | 3 |
| BT TV | 4 |
| TalkTalk TV | 5 |
| EE TV | 6 |
| YouView | 7 |
| NOW TV | 8 |
| Amazon Fire TV (plug in stick, plug in box or cube) | 9 |
| Google Chromecast | 10 |
| Roku | 11 |
| Apps for broadcaster catch-up services like BBC iPlayer, ITV Hub, All4 and My5 | 12 |
| Other (WRITE IN) | 13 |
| No-one watches broadcast TV channels in the household (SINGLE CODE) | 14 |
| Don't know (SINGLE CODE) | 15 |

ALL ELIGIBLE RESPONDENTS – PARENT OR GUARDIAN

Wave 2 respondents only

Q7A. Which – if any - of these paid-for on-demand services can be used in your household?

Please select all that apply

| Netflix | 1 |
|-----------------------------|---|
| Amazon Prime Video | 2 |
| Disney+ | 3 |
| NOW TV | 4 |
| Britbox | 5 |
| Apple TV+ | 6 |
| Hayu | 7 |
| None of these (SINGLE CODE) | 8 |
| Don't know (SINGLE CODE) | 9 |



ALL ELIGIBLE RESPONDENTS – PARENT OR GUARDIAN

Q8. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online? *Please select one option*

| Yes | 1 |
|------------|---|
| No | 2 |
| Don't know | 3 |

ALL RESPONDENTS WITH BROADBAND ACCESS AT HOME AT Q8

Q9. When did you <u>first</u> have broadband at home?

PLEASE NOTE - This may have been at a previous address.

Please select one option

| In the last 3 months | 1 |
|-------------------------|---|
| In the last 4-6 months | 2 |
| In the last 7-12 months | 3 |
| In the last 1-5 years | 4 |
| In the last 6-10 years | 5 |
| Over 10 years | 6 |
| Don't know | 7 |





ALL ELIGIBLE RESPONDENTS - PARENT OR GUARDIAN

Thanks very much – the remaining questions on the survey are for [your child] – could you please ask them to come to the computer/ mobile phone/ tablet to complete the remaining questions?

Please note – there will be a pause here before the arrows appear to move on to the next question.

BUILT IN PAUSE TO DELAY START WITH CHILD

ALL RESPONDENTS - CHILD AGED 11-16

Q10. [Hi [NAME OF CHILD FROM S7]]

Thanks for agreeing to answer some questions today. We're interested in the types of TV and video, radio and online services you use and what you think of them.

There are no right or wrong answers – we're interested in what you do and how you feel about the different services that you watch, listen to or use.

Can you please confirm that you're happy to continue?

| Yes | 1 | CONTINUE |
|-----|---|----------|
| No | 2 | CLOSE |

ALL RESPONDENTS - CHILD AGED 11-16

Q11. To start with, please think about how much time you spend online.

Please think about the time using social media and messaging, watching films, TV programmes and videos online, playing games online, listening to music online, searching for information online and doing schoolwork.

| Q11A. | How many hours on a typical school day do you spend online? |
|-------|---|
| | Type in |
| Q11B. | How many hours on a typical weekend day do you spend online? |
| | Type in |

ALL RESPONDENTS - CHILD AGED 11-16

- Q12. What number from 1 to 10 best describes you, where:
 - 1 is someone who goes online only sometimes, perhaps to check messages or to look up something specific
 - 10 is someone who is always online for social media or messaging, watching online videos, finding information online, and so on

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|----|
| | | | | | | | | | |





ALL RESPONDENTS – CHILD AGED 11-16

Q13. The next few questions ask about different TV and online services. Please click on the ones you have heard of.

| Netflix | 1 |
|---|----|
| BBC iPlayer | 2 |
| BBC iPlayer Kids | 3 |
| YouTube | 4 |
| Amazon Prime Video | 5 |
| Disney+ | 6 |
| NOW TV | 7 |
| BritBox | 8 |
| Hayu | 9 |
| ITV Hub or ITV Hub+ | 10 |
| All4 (previously 4OD) | 11 |
| My5 (previously Demand 5) | 12 |
| Sky On Demand or Sky Go or Sky Kids | 13 |
| Virgin TV Catch-up or Virgin Media Anywhere or Virgin TV Kids | 14 |
| BBC TV shows on YouTube | 15 |
| Apple TV+ | 16 |
| None of these (SINGLE CODE) | 17 |





ALL AWARE OF EACH OF THE CATCH-UP, ON-DEMAND OR STREAMING SERVICES AT Q13

Q14. How often in the past month have you watched shows or films using these?

| ROWS | |
|------|---|
| 1 | Netflix |
| 2 | BBC iPlayer |
| 3 | BBC iPlayer Kids |
| 4 | YouTube |
| 5 | Amazon Prime Video |
| 6 | Disney+ |
| 7 | NOW TV |
| 8 | BritBox |
| 9 | Hayu |
| 10 | ITV Hub or ITV Hub+ |
| 11 | All4 (previously 4OD) |
| 12 | My5 (previously Demand 5) |
| 13 | Sky On Demand or Sky Go or Sky Kids |
| 14 | Virgin TV Catch-up or Virgin Media Anywhere or Virgin TV Kids |
| 15 | BBC TV shows on YouTube |
| 16 | Apple TV+ |

Please select one option per row

| Most days | 1 |
|------------|---|
| Weekly | 2 |
| Less often | 3 |
| Never | 4 |
| Don't know | 5 |

ALL RESPONDENTS WHO WATCH ANY OF THE SERVICES AT Q14 - CHILD AGED 11-16

Q15. Which of these do you use when you watch films or shows using these services?

Please select all that apply

| TV set | 1 |
|-----------------------------|---|
| Laptop | 2 |
| Mobile phone | 3 |
| Tablet (like an iPad) | 4 |
| Desktop computer | 5 |
| Games console | 6 |
| Any other device (WRITE IN) | 7 |
| Don't know (SINGLE CODE) | 8 |





ALL RESPONDENTS - CHILD AGED 11-16

Q16. Please click on the TV channels you have heard of.

Please select all that apply

| Any BBC channels – Like CBBC, BBC One, BBC Two, BBC Three, BBC Four, BBC News channel | 1 |
|---|---|
| Any ITV channels – Like ITV/ STV [Scotland]/ UTV [Northern Ireland], ITV2, ITV3, ITV Be | 2 |
| Any Channel 4 channels – Like Channel 4, E4, Film4, More4, 4Seven | 3 |
| Any Channel 5 channels – Like Channel 5, 5USA, 5Star | 4 |
| Any Sky channels – Like Sky1, Sky Atlantic, Sky Sports, Sky Cinema, Sky Kids, Sky Go | 5 |
| | 6 |
| None of these (SINGLE CODE) | 7 |

ALL RESPONDENTS WHO ARE AWARE OF EACH OF THE TV SERVICES AT Q16

Q17. How often in the past month have you watched shows or films on any of these TV channels?

| ROWS | S |
|------|--|
| 1 | Any BBC channels – |
| ı | Like CBBC, BBC One, BBC Two, BBC Three, BBC Four, BBC News channel |
| 2 | Any ITV channels – |
| | Like ITV/ STV [Scotland]/ UTV [Northern Ireland], ITV2, ITV3, ITV Be |
| 2 | Any Channel 4 channels - |
| 3 | Like Channel 4, E4, Film4, More4, 4Seven |
| 4 | Any Channel 5 channels – |
| 4 | Like Channel 5, 5USA, 5Star |
| _ | Any Sky channels – |
| 5 | Like Sky1, Sky Atlantic, Sky Sports, Sky Cinema , Sky Kids, Sky Go |
| | |

| Most days | 1 |
|------------|---|
| Weekly | 2 |
| Less often | 3 |
| Never | 4 |
| Don't know | 5 |





ALL RESPONDENTS - CHILD AGED 11-16

Q20. Please click on the radio stations you have heard of

Please select all that apply

| Any BBC radio stations Like BBC Radio 1, BBC Radio 2 | 1 |
|--|---|
| Any Absolute Radio station | 2 |
| Any Capital radio station | 3 |
| Any Heart radio station | 4 |
| Any Smooth Radio station | 5 |
| Any Kiss radio station | 6 |
| Any Magic radio station | 7 |
| None of these (SINGLE CODE) | 8 |

ALL RESPONDENTS WHO ARE AWARE OF EACH OF THE RADIO STATIONS AT Q20

Q21. How often in the past month have you listened to these radio stations?

Please select all that apply

| Any BBC radio stations Like BBC Radio 1, BBC Radio 2 | 1 |
|--|---|
| Any Absolute Radio station | 2 |
| Any Capital radio station | 3 |
| Any Heart radio station | 4 |
| Any Smooth Radio station | 5 |
| Any Kiss radio station | 6 |
| Any Magic radio station | 7 |
| None of these (SINGLE CODE) | 8 |

| Most days | 1 |
|------------|---|
| Weekly | 2 |
| Less often | 3 |
| Never | 4 |
| Don't know | 5 |





ALL RESPONDENTS LISTENING TO ANY RADIO STATIONS AT Q20 OR Q21

Q23. Which of these do you use to listen to these radio stations?

Please select all that apply

| Radio set (DAB/FM/AM at home or in a car) | 1 |
|---|---|
| Mobile phone | 2 |
| Smart speaker (like Alexa or Google Home) | 3 |
| Tablet (like an iPad) | 4 |
| Laptop | 5 |
| Desktop computer | 6 |
| TV set | 7 |
| Any other device (WRITE IN) | 8 |
| Don't know (SINGLE CODE) | 9 |

ALL RESPONDENTS - CHILD AGED 11-16

Q24. Please click on the BBC apps and websites you have heard of.

Please select all that apply

| BBC News app/ site | 1 |
|-----------------------------|----|
| BBC Sport app/ site | 2 |
| BBC Bitesize app/ site | 3 |
| BBC Newsround site | 8 |
| None of these (SINGLE CODE) | 10 |

ALL RESPONDENTS AWARE OF EACH OF THE SITES OR APPS AT Q24

Q25. How often in the past month have you used these websites or apps?

| ROW | S |
|-----|------------------------|
| 1 | BBC News site/ app |
| 2 | BBC Sport site/ app |
| 3 | BBC Bitesize site/ app |
| 8 | BBC Newsround site |

| Most days | 1 |
|------------|---|
| Weekly | 2 |
| Less often | 3 |
| Never | 4 |
| Don't know | 5 |





ALL RESPONDENTS

Q26. Please click on the audio streaming services you have heard of.

Please select all that apply

| BBC Sounds | 1 |
|--------------------------------------|----|
| Apple Music or Apple Podcasts | 2 |
| Google Play Music or Google Podcasts | 3 |
| GlobalPlayer | 4 |
| RadioPlayer | 5 |
| Spotify | 6 |
| Deezer | 7 |
| Amazon Music | 8 |
| Tidal | 9 |
| YouTube Music | 10 |
| SoundCloud | 11 |
| None of these (SINGLE CODE) | 12 |

ALL RESPONDENTS AWARE OF EACH OF THE AUDIO STREAMING SERVICES AT Q26

Q27. How often in the past month have you used these?

| ROW | S |
|-----|--------------------------------------|
| 1 | BBC Sounds |
| 2 | Apple Music or Apple Podcasts |
| 3 | Google Play Music or Google Podcasts |
| 4 | GlobalPlayer |
| 5 | RadioPlayer |
| 6 | Spotify |
| 7 | Deezer |
| 8 | Amazon Music |
| 9 | Tidal |
| 10 | YouTube Music |
| 11 | SoundCloud |

| Most days | 1 |
|------------|---|
| Weekly | 2 |
| Less often | 3 |
| Never | 4 |
| Don't know | 5 |





ALL RESPONDENTS WATCHING ANY CHANNELS AT A4A OR A4B OR WATCHING ANY SERVICES AT A6A OR A6B

Please think about those different services that you've watched in the past month.

ALL RESPONDENTS WATCHING ANY ELIGIBLE SERVICES OR CHANNELS AT Q13A/ Q13B/ Q16/ Q18

Q28. Which one of these would you go to first when you were thinking about what to watch?

Please select one option

| BBC | 1 |
|--------------------------------------|----|
| ITV | 2 |
| Channel 4 | 3 |
| Channel 5 | 4 |
| Sky channels (including from NOW TV) | 6 |
| Netflix | 7 |
| Amazon Prime Video | 8 |
| YouTube | 9 |
| Disney+ | 10 |
| None of these | 11 |
| Don't know | 12 |

ALL ELIGIBLE RESPONDENTS - CHILD AGED 11-16

| Q29. | Thinking about the things you have watched in the past week or two across all different channels |
|------|--|
| | and services |

What did you enjoy watching?

(Please name the show/ series/ presenter if you can)

| TYPE IN: | | | |
|----------|--|--|--|
| | | | |
| Nothing | | | |





Now we're going to ask you how you feel about the different TV, radio and online services you've used in the past month – giving a star rating to show how much you like them, so 5 stars is the highest rating.

ALL RESPONDENTS WHO HAVE USED EACH PROVIDER IN THE PAST MONTH AT Q13/Q16/Q17/Q18

Q31. Thinking about the shows and films you have watched in the past month...

Please give a star rating to show how much you like each of the following.

| ROW | S |
|-----|--------------------------------|
| 1 | Netflix |
| 2 | BBC TV channels or BBC iPlayer |
| 3 | ITV channels or ITV Hub |
| 4 | Channel 4 channels or All4 |
| 5 | Channel 5 channels or My5 |
| 6 | Sky TV channels or Sky Go |
| 7 | Amazon Prime Video |
| 8 | YouTube |
| 9 | Disney+ |
| 10 | Britbox |
| 11 | Apple TV+ |

| 1 |
|---|
| 2 |
| 3 |
| 4 |
| 5 |



ALL RESPONDENTS WHO HAVE USED EACH RADIO PROVIDER IN THE PAST MONTH AT Q20

Now thinking about radio stations...

Q32. Please give a star rating to show how much you like each of these radio stations.

| ROW | S |
|-----|--------------------|
| 1 | BBC Radio stations |
| 2 | Any Absolute Radio |
| 3 | Any Capital radio |
| 4 | Any Heart radio |
| 5 | Any Smooth Radio |
| 6 | Any Kiss radio |
| 7 | Any Magic radio |

Please select one option per row

| 1 |
|---|
| 2 |
| 3 |
| 4 |
| 5 |

ALL RESPONDENTS WHO HAVE USED EACH AUDIO STREAMING SERVICE IN THE PAST MONTH AT Q26

Now thinking about streaming services...

Q33. Please give a star rating to show how much you like each of these streaming services.

| ROW | S |
|-----|--------------------------------------|
| 1 | BBC Sounds |
| 2 | Apple Music or Apple Podcasts |
| 3 | Google Play Music or Google Podcasts |
| 4 | GlobalPlayer |
| 5 | RadioPlayer |
| 6 | Spotify |
| 7 | Deezer |
| 8 | Amazon Music |
| 9 | Tidal |
| 10 | YouTube Music |
| 11 | SoundCloud |

| 1 |
|---|
| 2 |
| 3 |
| 4 |
| 5 |





ALL RESPONDENTS WHO HAVE USED ANY BBC SITE OR APP IN THE PAST MONTH AT Q24

Now thinking about BBC apps and sites...

Q34. Please give a star rating to show how much you like these BBC sites and apps.

| ROW | S |
|-----|------------------------|
| 1 | BBC News app/ site |
| 2 | BBC Sport app/ site |
| 3 | BBC Bitesize app/ site |
| 4 | BBC Newsround site |

Please select one option per row

| 1 |
|---|
| 2 |
| 3 |
| 4 |
| 5 |

ALL RESPONDENTS - CHILD AGED 11-16

Q35. Do you ever use any BBC sites or apps for your schoolwork or homework – so sites or apps like BBC Bitesize?

Please select one option

| Yes | 1 |
|------------|---|
| No | 2 |
| Don't know | 3 |

ALL WHO EVER USE BBC SITES OR APPS FOR HOMEWORK AT Q35

Q36. Which of these options applies to you:

"When I use these BBC websites or apps for my schoolwork or homework I find them helpful"

Please select one option

| Disagree | 1 |
|----------------------------|---|
| Neither agree nor disagree | 2 |
| Agree | 3 |
| Don't know | 4 |





ALL RESPONDENTS - CHILD AGED 11-16

Q36A. Wave 1 wording: When your school was closed during the first UK-wide lockdown in March 2020 because of coronavirus, did you use BBC Bitesize to help with your schoolwork?

Please select one option

| No, I didn't use BBC Bitesize | 1 |
|---|---|
| Yes, I used BBC Bitesize for the first time during lockdown | 2 |
| Yes, I used BBC Bitesize about as often during lockdown as I did before lockdown | 3 |
| Yes, I used BBC Bitesize more often during lockdown than I did before lockdown | 4 |
| Not sure | 5 |

Wave 2 wording: When your school was closed during the UK-wide lockdown in **January and February** of 2021 because of coronavirus, did you use BBC Bitesize to help with your schoolwork?

Please select one option

| No, I didn't use BBC Bitesize | 1 |
|---|---|
| Yes, I used BBC Bitesize for the first time during THIS lockdown | 2 |
| Yes, I used BBC Bitesize about as often as I did before THIS lockdown | 3 |
| Yes, I used BBC Bitesize more often than I did before THIS lockdown | 4 |
| Not sure | 5 |

ALL RESPONDENTS WHO USED BBC BITESIZE AT Q36A (CODES 2-4)

Q36B. Would you miss BBC Bitesize if it was no longer available?

Please select one option

| Yes | 1 |
|-------|---|
| No | 2 |
| Maybe | 3 |

ALL RESPONDENTS – CHILD AGED 11-16 WHO EITHER USE BBC BITESIZE AT Q35 (CODE 1) OR USED BBC BITESIZE DURING LOCKDOWN AT Q36A (CODES 2-4)

| Q36C. | What three | words | would | you | use to | describe | BBC | Bitesize | ? |
|-------|------------|-------|-------|-----|--------|----------|-----|----------|---|
| | | | | | | | | | |



TYPE IN:



ALL RESPONDENTS - CHILD AGED 11-16

Q37. Please click on any of these social apps if you've used them in the past month.

Please select all that apply

| Facebook | 1 |
|-----------------------------|---|
| Instagram | 2 |
| Pinterest | 3 |
| WhatsApp | 4 |
| Diskord | 5 |
| Snapchat | 6 |
| Twitter | 7 |
| None of these (SINGLE CODE) | 8 |

ALL RESPONDENTS - CHILD AGED 11-16

Q38. Please click on any of these video apps if you've used them in the past month

Please select all that apply

| Dailymotion | 1 |
|-----------------------------|---|
| Dubsmash | 2 |
| Liveleak | 3 |
| Tiktok | 4 |
| Triller | 5 |
| Vimeo | 6 |
| Twitch | 7 |
| None of these (SINGLE CODE) | 8 |

This part of the survey is just about the BBC.

ALL RESPONDENTS - CHILD AGED 11-16

Q40A. Please think about everything the BBC does across the different TV channels, iPlayer, radio stations, sites and apps.

Which one of these faces best describes how you much you like or dislike the BBC?

Please select one response

| 1 |
|---|
| 2 |
| 3 |
| 4 |
| 5 |





ALL RESPONDENTS - CHILD AGED 11-16

Q40B. What do you think about the BBC? *TYPE IN:*

ALL RESPONDENTS - CHILD AGED 11-16

Q41. Do you agree or disagree with each of these?

| ROW | S |
|-----|---|
| Α | News and information from the BBC helps me to understand what is going on in the UK and the world |
| В | The BBC has programmes and content that help me to learn about new things |
| С | The BBC has high quality shows I enjoy |
| D | The BBC has shows with people like me in them |

| Disagree | 1 |
|----------------------------|---|
| Neither agree nor disagree | 2 |
| Agree | 3 |
| Don't know | 4 |





ALL RESPONDENTS - CHILD AGED 11-16

Q42. Would you miss the BBC if it wasn't there? Please select one option

| Yes | 1 |
|-------|---|
| No | 2 |
| Maybe | 3 |

ALL RESPONDENTS - CHILD AGED 11-16

[Thanks [NAME OF CHILD FROM S7]]

We really appreciate your help today.

Can you please ask your parent or guardian to complete the rest of the questions we have?



ALL ELIGIBLE RESPONDENTS – PARENT OR GUARDIAN

Q43. Thanks very much again for letting [your child] answer those questions.

There are just a couple of questions to finish the survey today.

Which one of these groups best describes [your child's] ethnic group or background?

Please select one option

| WHITE | |
|---|----|
| English/ Welsh/ Scottish/ Northern Irish/ British | 1 |
| Irish | 2 |
| Gypsy, Traveller or Irish Traveller | 3 |
| Any other white background | 4 |
| MIXED/ MULTIPLE ETHNIC GROUPS | |
| White and Black Caribbean | 5 |
| White and Black African | 6 |
| White and Asian | 7 |
| Any other mixed/ multiple ethnic background | 8 |
| ASIAN AND BRITISH ASIAN | |
| Indian | 9 |
| Pakistani | 10 |
| Bangladeshi | 11 |
| Chinese | 12 |
| Any other Asian background | 13 |
| BLACK AND BLACK BRITISH | |
| Caribbean | 14 |
| African | 15 |
| Any other black/ African/ Caribbean background | 16 |
| OTHER ETHNIC GROUP | |
| Arab | 17 |
| Any other ethnic background | 18 |
| Prefer not to say | 19 |





ALL ELIGIBLE RESPONDENTS – PARENT OR GUARDIAN

Q44. Do any of these impact or limit [your child's] day-to-day activities?

Please select all that apply

| Hearing? Poor hearing, partial hearing, or are deaf | 1 |
|--|----|
| Eyesight? Poor vision, colour blindness, partial sight, or are blind | 2 |
| Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty | 3 |
| Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc. | 4 |
| Breathing? Breathlessness or chest pains | 5 |
| Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration | 6 |
| Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc. | 7 |
| Mental health? Anxiety, depression, or trauma-related conditions, for example | 8 |
| Other illnesses/ conditions which impact or limit their daily activities | 9 |
| Nothing – no impairments or conditions impact or limit their daily activities (SINGLE CODE) | 10 |
| Prefer not to say (SINGLE CODE) | 11 |
| Don't know (SINGLE CODE) | 12 |

ALL ELIGIBLE RESPONDENTS – PARENT OR GUARDIAN

Q45. How much help did [your child] receive in completing the questions today?

Please select one response

| A lot | 1 |
|----------|---|
| A little | 2 |
| None | 3 |

