

**3i) Do you agree with Ofcom's assessment that television continues to have an essential role in delivering the purposes of public service broadcasting?:**

Yes and no to a certain extent. The UK's commercial broadcasters should cease to be handed free money from the TV License as the TV license fee should be completely scrapped. The BBC has moved from an essential service to a money making machine, yet we are subsidizing their entire world-wide BBC feeds, websites, etc and it does no good to those of us at home in the UK.

**3ii) Do you agree that UK-originated output is fundamental to the delivery of public service broadcasting purposes?:**

Yes but not at every taxpayers expense -- scrap the TV License and allow the advertising revenue to cover the costs, OR require the public service broadcasters to not "feed the world" with content that I pay for locally.

**4i) Do you agree with Ofcom's conclusions about the way that other digital channels and interactive media contribute towards the public purposes?:**

No -- there are far greater uses of similar technology as a fee-for-pay service instead of a general taxation of all involved.

**5i) Do you agree with Ofcom's assessment of the implications of different economic scenarios for the UK TV market for the future prospects for delivery of the public purposes?:**

No

**5ii) Do you agree with Ofcom's analysis of the costs and benefits of PSB status?:**

No

**6i) Do you agree with Ofcom's vision for public service content?:**

No -- time to revamp your thinking.

**6ii) How important are plurality and competition for quality in delivering the purposes of public service broadcasting, and in what areas?:**

Competition is the most important and key word here -- strong content ='s more viewers and advertising revenue, and less need to rely on taxing the general public.

**6iii) In maximising reach and impact of public service content in the future, what roles can different platforms and services play?:**

By their own hand, what the BBC has done globally, although I continue to be offended paying for other countries, is a workable model. One must admit were I OFCOM that the BBC is now a monopoly like Murdoch's Sky services. Whither the BBC has taken a PC-centric view, Sky's services run on all platforms: mobile, Mac, PC, etc and that is the rich content experience folks want.

**6iv) Do you agree that the existing model for delivering public service broadcasting will not be sufficient to meet changing needs in future?:**

Depends on who is funding it -- other countries get by just fine w/o a TV License and deliver far greater variety of content. If you are just listening to "we need the TV License £'s to survive" then you'll be hoodwinked in taking bad decisions here.

**7i) What are your views of the high-level options for funding public service broadcasting in future?:**

- 1) Scrap the TV License
- 2) Eliminate the BBC from not calling itself a commercial entity when it already is
- 3) Eliminate funding commercial channels (ITV, CH4, etc)

It is NOT up to the taxpayer to fund this -- full stop!

**7ii) Are the proposed tests of effectiveness for future models for public service broadcasting the right ones?:**

No

**7iii) Of the four possible models for long term delivery of public service content, which, if any, do you consider the most appropriate and why? Are there any alternative models, or combination of models that could be more appropriate, and why?:**

None of the meet the test of a free-market system if you continue to run against potential funding to develop via the TV License.

**8i) What do you think is the appropriate public service role for Channel 4 in the short, medium and long term? What do you think of Channel 4's proposed vision?:**

None -- pull their funding.

**8ii) Which of the options set out for the commercial PSBs do you favour?:**

Can I say "None of the Above" please?

**9i) To what extent do you agree with Ofcom's assessment of the likely future long term issues as they apply to the nations, regions and localities of the UK?:**

I honestly don't have an opinion.

**9ii) Which model(s) do you think will be most appropriate in each of the nations and in the English regions in the long term, and why?:**

I honestly don't have an opinion.

**9iii) What are your views on short/medium-term issues referred to, including the out-of-London network production quotas?:**

I honestly don't have an opinion.

**9iv) What are your initial views on the preliminary options set out relating to ITV plc's regional news proposal? (Please note that Ofcom will put forward firm options on these issues, and consult also on ITV plc's regional news proposal, in phase 2 of this Review.):**

ITV should take its advertising and regionalise it to fund their own local content.

**10i) Do you agree with our assessment of the possible short term options available relating to children's programming:**

YES -- and eliminate US-generated Children's programming.

**11i) Do you agree that new legislation will need to be in place by 2011 in order to ensure continued delivery of the public purposes in the medium and long term?:**

absolutely!