

Question 1: Do you have any comments on the general analysis and conclusions of the report?:

I agree that it would be good to have more high quality children's programming. However, I think it would be a good idea to take (more) high quality European as well as UK (and US) output, with subtitles for programmes aimed at children old enough to read them.

In other European countries it is quite normal for children to watch TV in multiple languages, (including children too young to read subtitles), and it puts them ahead in language learning, as well as giving them access to higher quality programmes.

Question 2: Of the policy approaches suggested by stakeholders, which, if any, do you consider the most appropriate to address the conclusions made in this report?:

Question 3: If they are appropriate, should any of the policy approaches be tailored to different age groups (for example to pre-school, younger children, older children and young teenagers), or to different types of children's programming (like drama, factual, entertainment and animation)?:

Question 4: What is the role and importance of UK-originated programming for children?:

Question 5: What is the role and importance of plurality in the provision of children's programming?:

Question 6: Should further consideration be given to provision of public service content for children over platforms other than linear television?:

Question 7: Does the policy approach for children's programming need to be different to the policy approach taken to public service broadcasting overall?:

I can't answer this question in general. However, I would like to see UK (terrestrial) TV channels provide more foreign programmes for adults too, (with subtitles rather than dubbed if possible), where that enables higher quality content to be provided, (e.g. high quality drama programmes). Obviously some of this is now available via satellite etc, but tends to involve additional cost.

Additional comments: