#### Title:

Mr

#### Forename:

Ian

#### Surname:

Bonham

### **Representing:**

Self

### **Organisation (if applicable):**

Email:

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### What do you want Ofcom to keep confidential?:

Keep nothing confidential

#### If you want part of your response kept confidential, which parts?:

#### Ofcom may publish a response summary:

Yes

## I confirm that I have read the declaration:

Yes

## Of com should only publish this response after the consultation has ended:

You may publish my response on receipt

#### **Additional comments:**

# Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

No. I believe that introducing DRM will reduce take-up. It is assuming everyone to be involved in copyright theft, which is hugely ignorant. I use OpenSource software (MythTV)

for my TV viewing, and DRM would restrict the ability of people such as myself to view TV in a way I prefer.

DRM has been proven to have pretty much failed in the Music Industry, and they are now providing Music DRM free. It would be in the interests of the Broadcast industry for OFCOM to look at the Music Industry's results with DRM before continuing.

#### Question 2: Do you agree that the BBC?s proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

No. The plan is too flexible. Although only premium content may have DRM applied, there is nothing stopping the DRM creeping into more programming further down the line. As a licence fee payer, I have paid for my viewing rights, and expect to be able to view that programming in any way I see fit.

The BBC should attack the Pirates, and not the general public. This assumption that everyone is pirating video is insulting.

# Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

No.

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

No.

#### Question 5: Do you agree that the BBC?s proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

No, it restricts my decision to view programming I have funded through my licence fee. The BBC, ITV and other broadcasters would be better looking at how to work with the Governments current proposals in bringing piracy to a halt, rather than attacking the public's freedom of choice as a whole.

#### Question 6: Do you agree that the BBC?s proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? .:

No, as mentioned, I use OpenSource software for my TV viewing. OpenSource software is free. Introducing DRM would be impossible under that model. There for a cost would be introduced, even if installing a 'closed source' module. Standalone receivers would see a cost increase as DRM is implemented, however scale would bring down costs as we have seen with Sky+ HD decoders.

I believe there would be an impact on the PMP market however, if one is restricted from

copying recorded programs to more than one device. Imagine choosing which of your children gets the noe copy of this week's Doctor Who on their phone/pmp ?

# Question 7: Do stakeholders agree that the BBC?s proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

Partially, but market scale will always impact price to the consumer.

# Question 8: Do the BBC?s proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

ITV and other broadcasters need to lay out plans more clearly before that could be decided. I am completely against DRM on DTT in any form however.

# Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC?s proposal, that have not been addressed by this consultation?:

Yes, as mentioned previously, DRM's impact on OpenSource technologies, and it's programmers and users.