

Q.1 Do you personally use a mobile phone?

Base: All respondents 15+

	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total	1020	492	528	157	227	203	175	135	123	153	302	206	276	455	482	261	287	267	205	477	151	392
Total	1020	504	516	166	239	184	165	138	128	140	268	230	285	408	515	292	250	288	190	469	151	400
Yes	942 92%	471 94%	471 91%	160* 96%	230* 96%	180* 98%	155 94%	118* 85%	100* 78%	137* 98%	261* 97%	220* 96%	246* 86%	398* 98%	466* 90%	280* 96%	231 92%	264 92%	168* 88%	450* 96%	144 95%	348* 87%
No	78 8%	33 6%	45 9%	6* 4%	9* 4%	4* 2%	10 6%	20* 15%	28* 22%	3* 2%	7* 3%	10* 4%	39* 14%	10* 2%	49* 10%	12* 4%	19 8%	24 8%	22* 12%	19* 4%	8 5%	51* 13%

Significance Testing - 95% shown as *

Q.1 Do you personally use a mobile phone?

Base: All respondents 15+

Absolute figures
Column percentages

	Q.5		Q.8		
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	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE ISITNG NUMBER	KEPT EX 284
Unweighted total	1020	378	642	94	284
Total	1020	380	640	97	283
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Yes	942	380*	563*	97*	283*
	92%	100%	88%	100%	100%
No	78	-*	78*	-*	-*
	8%	-	12%	-	-

Significance Testing - 95% shown as *

Q.1(a) Which of these best describes the mobile package you personally use most often?

Base: All who have personally used a mobile phone

	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total	943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total	942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
Prepay/ Pay as you go	644 68%	293* 62%	351* 75%	142* 89%	142* 62%	103* 57%	101 65%	85 72%	70 70%	62* 45%	169 65%	161 74%	205* 83%	231* 58%	367* 79%	185 66%	159 69%	184 70%	115 69%	250* 56%	111* 77%	283* 81%
Postpay/ monthly contract	292 31%	175* 37%	117* 25%	17* 10%	88* 38%	73* 41%	54 35%	32 27%	29 30%	74* 54%	89 34%	57 26%	41* 17%	163* 41%	99* 21%	94 33%	71 31%	76 29%	52 31%	197* 44%	31* 22%	64* 18%
Other	4 *	1 *	3 1%	- -	- -	2 1%	1 1%	1 1%	- -	- -	2 1%	1 *	- -	2 1%	1 *	- -	1 *	3* 1%	- -	1 *	1 1%	2 *
Don't know/Refused	2 *	2 *	- -	1 *	- -	1 1%	- -	- -	- -	1 1%	1 *	- -	- -	2 1%	- -	2 1%	- -	- -	1 *	2 *	- -	- -

Significance Testing - 95% shown as *

Q.1(a) Which of these best describes the mobile package you personally use most often?

Base: All who have personally used a mobile phone

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE USING NUMBER	KEPT EX NUMBER
Unweighted total	943	378	565	94	284
Total	942	380	563	97	283
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Prepay/ Pay as you go	644 68%	241* 64%	402* 72%	74 77%	167* 59%
Postpay/ monthly contract	292 31%	136* 36%	157* 28%	22 23%	114* 40%
Other	4 *	2 1%	2 *	- -	2 1%
Don't know/Refused	2 *	1 *	2 *	1 1%	- -

Significance Testing - 95% shown as *

Q.2 Roughly how long have you had a mobile phone?

Base: All who own a mobile phone

	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total	943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total	942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
More than 5 years	765 81%	394 84%	371 79%	117* 73%	198* 86%	155* 86%	132 85%	91 77%	72* 72%	116 85%	218 84%	189* 86%	182* 74%	335* 84%	371 80%	229 82%	188 82%	218 83%	129 77%	401* 89%	115 80%	249* 71%
2-5 years	146 15%	63 13%	83 18%	32 20%	23* 10%	15* 8%	20 13%	28* 23%	28* 28%	18 13%	33 13%	21* 9%	55* 22%	52 13%	75 16%	39 14%	38 16%	37 14%	31 19%	36* 8%	24 17%	85* 25%
Less than 2 years	31 3%	14 3%	17 4%	10* 6%	9 4%	9 5%	3 2%	-* -	- -	2 2%	10 4%	9 4%	10 4%	12 3%	19 4%	12 4%	4 2%	8 3%	7 4%	13 3%	4 3%	14 4%
Don't know/Refused	1 *	1 *	- -	- -	- -	1* 1%	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -

Significance Testing - 95% shown as *

Q.2 Roughly how long have you had a mobile phone?

Base: All who own a mobile phone

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE ISITNG NUMBER	KEPT EX NUMBER
Unweighted total	943	378	565	94	284
Total	942	380	563	97	283
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More than 5 years	765 81%	320* 84%	445* 79%	79 81%	241* 85%
2-5 years	146 15%	47* 12%	99* 18%	13 14%	34* 12%
Less than 2 years	31 3%	13 3%	18 3%	5 5%	8 3%
Don't know/Refused	1 *	- -	1 *	- -	- -

Significance Testing - 95% shown as *

Q.3 How easy or difficult do you think it is to change to another mobile phone network? Would you say it is ...

Base: All who own a mobile phone

Absolute figures																							
Column percentages																							
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
Very easy	(2)	373 40%	191 40%	182 39%	74 47%	109* 47%	73 40%	59 38%	40 34%	18* 18%	52 38%	109 42%	88 40%	103 42%	161 40%	190 41%	128* 46%	89 39%	103 39%	52* 31%	194* 43%	55 38%	124 36%
Easy	(1)	409 43%	198 42%	211 45%	64 40%	87 38%	85 47%	67 43%	52 44%	52 53%	65 47%	106 41%	98 45%	98 40%	171 43%	197 42%	110 39%	108 47%	103 39%	88* 53%	191 42%	71 50%	147 42%
Neither easy nor difficult	(0)	55 6%	29 6%	26 6%	11 7%	11 5%	11 6%	10 6%	8 7%	4 4%	6 4%	24* 9%	12 5%	9 3%	30 7%	21 4%	22 8%	11 5%	15 6%	7 4%	27 6%	6 4%	21 6%
Difficult	(-1)	70 7%	32 7%	38 8%	9 6%	20 9%	5* 3%	14 9%	12 10%	9 9%	9 6%	16 6%	18 8%	25 10%	25 6%	42* 9%	16 6%	17 7%	24 9%	13 8%	28 6%	7 5%	34* 10%
Not possible	(-2)	7 1%	3 1%	4 1%	1 1%	- -	2 1%	- -	1 1%	3* 3%	1 1%	2 1%	1 *	- -	3 1%	1 *	- -	1 *	4 2%	2 1%	1 *	3 2%	3 1%
Easy (NET)		782 83%	389 83%	393 83%	139 87%	196 85%	158* 88%	127 82%	92 78%	70* 70%	117 86%	215 82%	186 85%	201 81%	332 83%	387 83%	238 85%	197 86%	206* 78%	140 84%	385 85%	126 88%	271* 78%
Difficult (NET)		76 8%	35 7%	41 9%	10 6%	20 9%	7* 4%	14 9%	13 11%	12 12%	9 7%	18 7%	18 8%	25 10%	28 7%	43 9%	16 6%	17 7%	28 11%	15 9%	29 6%	10 7%	37* 11%
Don't know/Refused		29 3%	18 4%	11 2%	-* -	2* 1%	4 2%	5 3%	4 4%	14* 14%	4 3%	5 2%	3 1%	12* 5%	9 2%	15 3%	4 2%	5 2%	15* 6%	5 3%	9 2%	1 1%	19* 5%
Mean		1.17	1.19	1.15	1.27	1.25	1.26	1.14	1.03	0.85*	1.20	1.18	1.18	1.19	1.19	1.18	1.27*	1.19	1.11	1.08	1.24*	1.17	1.08*
Standard deviation		0.901	0.892	0.910	0.862	0.908	0.793	0.902	0.975	0.977	0.846	0.900	0.889	0.932	0.881	0.911	0.839	0.857	0.998	0.895	0.849	0.892	0.964
Error variance		0.001	0.002	0.002	0.005	0.004	0.003	0.005	0.009	0.012	0.005	0.003	0.004	0.004	0.002	0.002	0.003	0.003	0.004	0.005	0.002	0.006	0.003

Significance Testing - 95% shown as *

Q.3 How easy or difficult do you think it is to change to another mobile phone network? Would you say it is ...

Base: All who own a mobile phone

Absolute figures
Column percentages

		Total	Q.5		Q.8	
			EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
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Very easy	(2)	373 40%	193* 51%	180* 32%	48* 50%	145* 51%
Easy	(1)	409 43%	138* 36%	271* 48%	31* 32%	107* 38%
Neither easy nor difficult	(0)	55 6%	18 5%	37 7%	4 4%	14 5%
Difficult	(-1)	70 7%	27 7%	42 7%	13* 14%	14 5%
Not possible	(-2)	7 1%	3 1%	4 1%	- -	3 1%
Easy (NET)		782 83%	331* 87%	451* 80%	80 82%	252* 89%
Difficult (NET)		76 8%	30 8%	46 8%	13* 14%	17 6%
Don't know/Refused		29 3%	-* -	29* 5%	- -	-* -
Mean		1.17	1.29*	1.09*	1.19	1.33*
Standard deviation		0.901	0.911	0.884	1.032	0.865
Error variance		0.001	0.002	0.001	0.011	0.003

Significance Testing - 95% shown as *

Q.4 And how easy or difficult do you think it is to keep your existing mobile phone number when you change to another mobile phone network? Would you say it is ...

Base: All who own a mobile phone

Absolute figures																							
Column percentages																							
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
Very easy	(2)	376 40%	208* 44%	168* 36%	71 45%	107* 46%	79 44%	64 41%	36* 31%	19* 19%	57 42%	107 41%	101* 46%	93 38%	164 41%	193 42%	122 43%	96 42%	111 42%	47* 28%	201* 45%	59 41%	116* 33%
Easy	(1)	426 45%	205 44%	221 47%	72 45%	102 44%	81 45%	67 43%	60 51%	45 45%	54 39%	120 46%	93 42%	120 49%	173 44%	213 46%	121 43%	105 45%	111 42%	90* 53%	203 45%	59 41%	165 47%
Neither easy nor difficult	(0)	30 3%	12 3%	18 4%	6 4%	4 2%	10 5%	6 4%	1 1%	3 3%	7 5%	8 3%	6 3%	5 2%	14 4%	11 2%	9 3%	5 2%	8 3%	8 5%	16 3%	4 3%	11 3%
Difficult	(-1)	45 5%	15* 3%	30* 6%	7 4%	10 4%	7 4%	7 5%	4 4%	10* 10%	7 5%	10 4%	14 6%	6 3%	17 4%	20 4%	16 6%	10 5%	11 4%	8 5%	12* 3%	10 7%	23* 7%
Not possible	(-2)	14 2%	8 2%	6 1%	3 2%	3 1%	- -	2 1%	1 1%	5* 5%	2 1%	3 1%	-* -	8* 3%	5 1%	8 2%	3 1%	3 1%	4 1%	5 3%	3* 1%	5 3%	7 2%
Easy (NET)		802 85%	414* 88%	389* 82%	143 90%	209* 91%	160 89%	130 84%	96 82%	64* 64%	111 81%	227 87%	194 88%	213 86%	337 85%	407 87%	242 87%	201 87%	223 85%	137 81%	404* 90%	118 82%	280* 80%
Difficult (NET)		60 6%	24 5%	36 8%	10 6%	13 6%	7 4%	9 6%	6 5%	15* 15%	9 7%	13 5%	14 6%	14 6%	22 6%	28 6%	19 7%	13 6%	14 5%	13 8%	15* 3%	14* 10%	30* 9%
Don't know/Refused		50 5%	22 5%	28 6%	1* 1%	4* 2%	4* 2%	10 6%	15* 12%	17* 17%	11 8%	14 5%	5* 2%	15 6%	24 6%	20 4%	10 4%	11 5%	19 7%	10 6%	15* 3%	7 5%	28* 8%
Mean		1.24	1.31*	1.16*	1.27	1.32	1.32	1.25	1.21	0.78*	1.24	1.28	1.31	1.22	1.27	1.27	1.27	1.28	1.29	1.04*	1.35*	1.16	1.12*
Standard deviation		0.864	0.835	0.887	0.864	0.836	0.747	0.865	0.786	1.114	0.891	0.819	0.817	0.887	0.843	0.854	0.857	0.834	0.846	0.923	0.742	1.020	0.926
Error variance		0.001	0.002	0.002	0.005	0.003	0.003	0.005	0.006	0.016	0.006	0.002	0.004	0.004	0.002	0.002	0.003	0.003	0.003	0.005	0.001	0.008	0.003

Significance Testing - 95% shown as *

		Total	Q.5		Q.8	
			EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
			NUMBER		NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
<hr/>						
Very easy	(2)	376	201*	175*	31	170*
		40%	53%	31%	32%	60%
Easy	(1)	426	147*	279*	53*	94*
		45%	39%	50%	55%	33%
Neither easy nor difficult	(0)	30	10	21	3	7
		3%	3%	4%	3%	2%
Difficult	(-1)	45	15	30	7	8
		5%	4%	5%	7%	3%
Not possible	(-2)	14	5	10	2	2
		2%	1%	2%	2%	1%
Easy (NET)		802	348*	454*	84	264*
		85%	92%	81%	87%	93%
Difficult (NET)		60	20	40	9	11*
		6%	5%	7%	10%	4%
Don't know/Refused		50	2*	48*	1*	1*
		5%	1%	9%	1%	*
Mean		1.24	1.39*	1.13*	1.08	1.50*
Standard deviation		0.864	0.824	0.876	0.922	0.761
Error variance		0.001	0.002	0.001	0.009	0.002

Q.5 Have you ever changed your mobile phone network? If Yes, when was the last time you did this?

Base: All who own a mobile phone

	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total	943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total	942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
Ever changed (NET)	380 40%	197 42%	183 39%	99* 62%	109* 47%	68 38%	58 37%	30* 25%	16* 16%	54 39%	113 43%	98 44%	100 41%	167 42%	198 42%	126 45%	97 42%	106 40%	50* 30%	200* 44%	59 41%	121* 35%
Yes - in the last 2 years	185 20%	87 18%	98 21%	62* 39%	50 22%	24* 13%	26 17%	14* 12%	8* 8%	27 19%	55 21%	45 20%	52 21%	81 20%	97 21%	61 22%	45 20%	55 21%	24* 14%	86 19%	31 22%	67 19%
Yes - between 2-5 years	147 16%	81 17%	66 14%	31 19%	46* 20%	31 17%	22 14%	10* 8%	7* 7%	18 13%	41 16%	45* 20%	35 14%	59 15%	80 17%	52 19%	38 16%	38 14%	19 12%	81 18%	25 17%	41* 12%
Yes - More than 5 years ago	48 5%	29 6%	19 4%	6 3%	13 6%	12 7%	10 7%	6 5%	1 1%	9 7%	17 6%	8 4%	13 5%	26 7%	21 4%	14 5%	14 6%	13 5%	7 4%	33* 7%	3 2%	12 3%
No	562 60%	273 58%	289 61%	61* 38%	121* 53%	111 62%	97 63%	88* 75%	83* 84%	83 61%	147 56%	122 56%	146 59%	230 58%	268 58%	154 55%	134 58%	157 60%	118* 70%	249* 55%	85 59%	228* 65%
Don't know/Refused	1 *	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	1 *	-	-	-	1 *	-	1 *	-	-

Significance Testing - 95% shown as *

Q.5 Have you ever changed your mobile phone network? If Yes, when was the last time you did this?

Base: All who own a mobile phone

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total	943	378	565	94	284
Total	942	380	563	97	283
<hr/>					
Ever changed (NET)	380	380*	-*	97*	283*
	40%	100%	-	100%	100%
Yes - in the last 2 years	185	185*	-*	39*	145*
	20%	49%	-	41%	51%
Yes - between 2-5 years	147	147*	-*	40*	107*
	16%	39%	-	41%	38%
Yes - More than 5 years ago	48	48*	-*	18*	30*
	5%	13%	-	18%	11%
No	562	-*	562*	-*	-*
	60%	-	100%	-	-
Don't know/Refused	1	-	1	-	-
	*	-	*	-	-

Significance Testing - 95% shown as *

Q.6 Roughly how often have you changed your mobile phone network in the past?

Base: All who ever changed mobile phone supplier

	Absolute figures Column percentages																					
	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total	378	192	186	94	105	72	61	28	18	61	129	82	91	190	173	114	106	101	57	198	58	122
Total	380	197	183	99	109	68	58	30	16	54	113	98	100	167	198	126	97	106	50	200	59	121
At least once a year (NET)	19 5%	12 6%	7 4%	6 6%	4 4%	3 4%	2 4%	2 8%	1 4%	- -	7 7%	5 5%	6 6%	7 4%	11 6%	3 2%	6 6%	9 8%	2 4%	10 5%	4 6%	5 4%
Once between 1 and 2 years (NET)	63 16%	34 17%	28 15%	20 20%	19 18%	10 14%	5 9%	5 15%	4 24%	9 16%	22 19%	10 11%	19 19%	30 18%	30 15%	25 20%	13 14%	15 14%	9 19%	30 15%	10 17%	22 18%
More often than once a year	8 2%	5 2%	4 2%	3 3%	2 2%	2 2%	1 2%	1 2%	- -	- -	4 3%	4 4%	1 1%	4 2%	5 2%	1 1%	3 3%	4 4%	1 1%	4 2%	1 1%	4 3%
Every year	11 3%	7 4%	4 2%	3 3%	2 2%	1 2%	1 2%	2 6%	1 4%	- -	4 3%	1 1%	6 5%	4 2%	7 3%	2 1%	3 3%	4 4%	1 3%	7 3%	3 5%	1 1%
Every 18 months	10 3%	6 3%	4 2%	6* 6%	2 2%	2 2%	- -	- -	- -	2 3%	1 1%	- -	7* 7%	3 2%	7 4%	4 3%	1 1%	5 5%	- -	7 3%	1 1%	3 3%
Every 2 years	52 14%	28 14%	24 13%	14 14%	17 16%	8 12%	5 9%	5 15%	4 24%	7 13%	20 18%	10 11%	12 12%	27 16%	22 11%	21 17%	12 12%	10 9%	9 19%	24 12%	9 16%	19 16%
Less often than every 2 years	290 76%	148 75%	143 78%	71 72%	84 77%	53 79%	50* 87%	20 68%	11 67%	44 82%	82 72%	81 83%	72 72%	126 75%	153 77%	96 76%	76 78%	81 77%	37 74%	155 77%	45 77%	90 75%
Don't know/Refused	8 2%	4 2%	5 3%	1 1%	2 2%	2 3%	- -	2* 8%	1 4%	1 2%	2 2%	1 1%	3 3%	3 2%	4 2%	3 2%	2 2%	1 1%	2 4%	5 2%	- -	4 3%

Significance Testing - 95% shown as *

Q.6 Roughly how often have you changed your mobile phone network in the past?

Base: All who ever changed mobile phone supplier

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total	378	378	-	94	284
Total	380	380	-	97	283
At least once a year (NET)	19 5%	19 5%	-	3 3%	16 6%
Once between 1 and 2 years (NET)	63 16%	63 16%	-	15 15%	48 17%
More often than once a year	8 2%	8 2%	-	-	8 3%
Every year	11 3%	11 3%	-	3 3%	8 3%
Every 18 months	10 3%	10 3%	-	-	10 4%
Every 2 years	52 14%	52 14%	-	15 15%	37 13%
Less often than every 2 years	290 76%	290 76%	-	75 78%	215 76%
Don't know/Refused	8 2%	8 2%	-	3 3%	5 2%

Significance Testing - 95% shown as *

Q.7 If you change your mobile network, it is your right to keep the same mobile number. Before now were you aware of this?

Base: All who own a mobile phone

	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total	943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total	942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
Yes	707	356	352	139*	166	142	116	85	60*	99	211*	178*	168*	309	346	203	177	208	120	355*	101	251
	75%	75%	75%	87%	72%	79%	75%	72%	60%	72%	81%	81%	68%	78%	74%	72%	77%	79%	71%	79%	70%	72%
No	235	116	119	21*	64	38	39	33	40*	38	50*	41*	79*	89	120	77	54	56	48	95*	43	97
	25%	25%	25%	13%	28%	21%	25%	28%	40%	28%	19%	19%	32%	22%	26%	28%	23%	21%	29%	21%	30%	28%

Significance Testing - 95% shown as *

Q.7 If you change your mobile network, it is your right to keep the same mobile number. Before now were you aware of this?

Base: All who own a mobile phone

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total	943	378	565	94	284
Total	942	380	563	97	283
<hr/>					
Yes	707	304*	404*	67	237*
	75%	80%	72%	69%	84%
No	235	76*	159*	30	46*
	25%	20%	28%	31%	16%

Significance Testing - 95% shown as *

Q.8 When you last changed your mobile phone network, did you change your phone number or did you keep your existing number?

Base: All who ever changed mobile phone supplier

	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total	378	192	186	94	105	72	61	28	18	61	129	82	91	190	173	114	106	101	57	198	58	122
Total	380	197	183	99	109	68	58	30	16	54	113	98	100	167	198	126	97	106	50	200	59	121
Changed mobile phone number	97	43	53	31	23	11*	18	9	5	12	31	21	29	43	50	39	22	25	11	40*	16	41*
	25%	22%	29%	31%	22%	16%	31%	30%	28%	21%	28%	22%	29%	26%	25%	31%	22%	24%	21%	20%	27%	34%
Kept existing number	283	154	129	68	86	57*	40	21	12	42	82	76	71	124	147	87	76	81	40	160*	43	80*
	75%	78%	71%	69%	78%	84%	69%	70%	72%	79%	72%	78%	71%	74%	75%	69%	78%	76%	79%	80%	73%	66%

Significance Testing - 95% shown as *

Q.8 When you last changed your mobile phone network, did you change your phone number or did you keep your existing number?

Base: All who ever changed mobile phone supplier

Absolute figures
Column percentages

	Q.5			Q.8	
	-----			-----	
		EVER	NO/ DON'T	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISTING NUMBER
	Total	ANGED	KNOW	NUMBER	NUMBER
Unweighted total	378	378	-	94	284
Total	380	380	-	97	283
	-----	-----	-----	-----	-----
Changed mobile phone number	97	97	-	97*	-*
	25%	25%	-	100%	-
Kept existing number	283	283	-	-*	283*
	75%	75%	-	-	100%

Significance Testing - 95% shown as *

Q.9 Agreement with statements - Summary

Base: All mobile customers that kept their original number

Absolute figures
Column percentages

		AGREEMENT WITH STATEMENTS	
		The process overall	The time taken to transfer your number to your new mobile network
Unweighted total		284	284
Total		283	283
Very satisfied	(2)	112 40%	120 42%
Satisfied	(1)	125 44%	135 48%
Neither satisfied not dissatisfied	(0)	30 10%	12 4%
Dissatisfied	(-2)	10 4%	11 4%
Very dissatisfied	(-1)	6 2%	4 2%
Satisfied (NET)		237 84%	255 90%
Dissatisfied (NET)		16 6%	15 5%
Don't know/Refused		1 *	1 *
Mean		1.15	1.23
Standard deviation		0.940	0.913
Error variance		0.003	0.003

Q.9 Satisfaction with process when transferring existing number - The process overall

Base: All mobile customers that kept their original number

Absolute figures Column percentages																							
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		284	150	134	64	85	60	42	21	12	48	95	65	65	143	130	82	82	77	43	158	45	81
Total		283	154	129	68	86	57	40	21	12	42	82	76	71	124	147	87	76	81	40	160	43	80
Very satisfied	(2)	112 40%	57 37%	56 43%	22 33%	33 38%	22 39%	19 48%	11 52%	5 41%	22 52%	26 32%	34 45%	23 32%	48 39%	57 38%	34 39%	30 40%	33 41%	15 38%	65 40%	20 47%	27 34%
Satisfied	(1)	125 44%	69 45%	56 43%	30 45%	39 46%	27 48%	16 39%	8 36%	5 41%	15 36%	43 52%	29 38%	38 54%	58 47%	67 45%	40 46%	34 45%	34 42%	17 42%	68 42%	16 38%	41 51%
Neither satisfied not dissatisfied	(0)	30 10%	15 10%	14 11%	12* 18%	10 11%	5 9%	1 4%	1 6%	- -	3 8%	10 12%	8 10%	8 11%	13 10%	16 11%	10 12%	9 12%	7 8%	4 9%	18 11%	3 6%	9 12%
Dissatisfied	(-2)	10 4%	8 5%	2 2%	3 4%	1 1%	2 3%	3 7%	1 5%	1 6%	1 2%	2 2%	5 6%	1 1%	3 2%	5 4%	2 2%	2 3%	3 4%	3 8%	5 3%	4* 9%	1 1%
Very dissatisfied	(-1)	6 2%	5 3%	1 1%	- -	3 4%	- -	1 3%	- -	2* 13%	1 2%	1 1%	1 1%	2 2%	2 1%	3 2%	1 1%	- -	4* 6%	1 2%	4 3%	- -	2 2%
Satisfied (NET)		237 84%	126 82%	111 86%	53 78%	72 84%	50 87%	35 87%	18 88%	9 81%	37 88%	69 84%	63 82%	61 86%	106 85%	124 84%	75 86%	64 85%	66 82%	32 80%	132 83%	37 85%	68 85%
Dissatisfied (NET)		16 6%	13* 8%	3* 2%	3 4%	4 5%	2 3%	4 10%	1 5%	2* 19%	1 3%	3 4%	6 8%	2 3%	4 4%	8 5%	2 3%	2 3%	8 9%	4 10%	10 6%	4 9%	2 3%
Don't know/Refused		1 *	- -	1 *	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1* 2%	1 *	- -	- -
Mean		1.15	1.05	1.26	1.02	1.17	1.20	1.18	1.30	0.97	1.36	1.11	1.13	1.13	1.19	1.13	1.20	1.20	1.10	1.01	1.14	1.15	1.15
Standard deviation		0.940	1.027	0.815	0.947	0.835	0.873	1.109	1.016	1.260	0.842	0.841	1.072	0.771	0.846	0.935	0.816	0.864	1.028	1.149	0.952	1.154	0.788
Error variance		0.003	0.007	0.005	0.014	0.008	0.013	0.029	0.049	0.132	0.015	0.008	0.018	0.009	0.005	0.007	0.008	0.009	0.014	0.031	0.006	0.030	0.008

Significance Testing - 95% shown as *

Q.9 Satisfaction with process when transferring existing number - The process overall

Base: All mobile customers that kept their original number

Absolute figures
Column percentages

		Q.5		Q.8			
		-----		-----			
		CH		CH			
		EVER		ANGED			
		CH		MOBILE			
		DON'T		PHONE			
		KNOW		ISITNG			
		NUMBER		NUMBER			
		-----		-----			
Unweighted total		284	284	-	-	284	
Total		283	283	-	-	283	
		-----		-----		-----	
Very satisfied	(2)	112	112	-	-	112	
		40%	40%	-	-	40%	
Satisfied	(1)	125	125	-	-	125	
		44%	44%	-	-	44%	
Neither satisfied not dissatisfied	(0)	30	30	-	-	30	
		10%	10%	-	-	10%	
Dissatisfied	(-2)	10	10	-	-	10	
		4%	4%	-	-	4%	
Very dissatisfied	(-1)	6	6	-	-	6	
		2%	2%	-	-	2%	
Satisfied (NET)		237	237	-	-	237	
		84%	84%	-	-	84%	
Dissatisfied (NET)		16	16	-	-	16	
		6%	6%	-	-	6%	
Don't know/Refused		1	1	-	-	1	
		*	*	-	-	*	
Mean		1.15	1.15	-	-	1.15	
Standard deviation		0.940	0.940	-	-	0.940	
Error variance		0.003	0.003	-	-	0.003	

Significance Testing - 95% shown as *

Q.9 Satisfaction with process when transferring existing number - The time taken to transfer your number to your new mobile network

Base: All mobile customers that kept their original number

Absolute figures Column percentages																							
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		284	150	134	64	85	60	42	21	12	48	95	65	65	143	130	82	82	77	43	158	45	81
Total		283	154	129	68	86	57	40	21	12	42	82	76	71	124	147	87	76	81	40	160	43	80
Very satisfied	(2)	120 42%	62 40%	58 45%	23 34%	38 44%	26 45%	18 45%	9 45%	5 46%	22 51%	31 37%	36 48%	26 37%	52 42%	62 42%	36 42%	30 40%	35 44%	18 45%	69 43%	21 48%	30 37%
Satisfied	(1)	135 48%	75 48%	61 47%	34 50%	43 50%	25 43%	19 47%	11 52%	5 41%	19 45%	40 48%	34 45%	38 53%	59 47%	72 49%	44 51%	37 49%	36 45%	18 45%	77 48%	21 48%	38 47%
Neither satisfied not dissatisfied	(0)	12 4%	7 5%	5 4%	3 4%	3 4%	5 8%	1 4%	- -	- -	2 4%	6 7%	2 3%	3 4%	8 6%	5 3%	3 4%	6 8%	3 4%	- -	8 5%	1 2%	4 5%
Dissatisfied	(-2)	11 4%	6 4%	5 4%	7* 11%	1 1%	2 3%	1 2%	1 3%	- -	- -	5 6%	2 3%	3 4%	5 4%	5 4%	3 4%	2 2%	3 4%	3 9%	3 2%	1 2%	7* 9%
Very dissatisfied	(-1)	4 2%	4 3%	- -	1 1%	1 1%	- -	1 3%	- -	2* 13%	- -	- -	1 1%	2 2%	- -	3 2%	- -	1 1%	4* 4%	- -	3 2%	- -	2 2%
Satisfied (NET)		255 90%	136 88%	118 92%	57 84%	80 94%	51 88%	37 92%	20 97%	10 87%	41 96%	70 86%	71 93%	64 90%	111 89%	135 91%	81 93%	67 89%	71 88%	36 90%	145 91%	42 96%	68 85%
Dissatisfied (NET)		15 5%	10 7%	5 4%	8* 12%	2 2%	2 3%	2 5%	1 3%	2 13%	- -	5 6%	4 5%	4 6%	5 4%	8 5%	3 4%	2 3%	6 8%	3 9%	6 4%	1 2%	9* 11%
Don't know/Refused		1 *	- -	1 *	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1* 2%	1 *	- -	- -
Mean		1.23	1.18	1.29	0.96*	1.35	1.29	1.30	1.35	1.20	1.47*	1.11	1.32	1.17	1.24	1.25	1.27	1.24	1.20	1.19	1.29	1.41	1.02*
Standard deviation		0.913	0.939	0.880	1.187	0.709	0.853	0.826	0.808	1.017	0.579	1.011	0.872	0.911	0.901	0.891	0.850	0.814	0.971	1.116	0.808	0.716	1.148
Error variance		0.003	0.006	0.006	0.022	0.006	0.012	0.016	0.031	0.086	0.007	0.011	0.012	0.013	0.006	0.006	0.009	0.008	0.012	0.030	0.004	0.011	0.016

Significance Testing - 95% shown as *

Q.9 Satisfaction with process when transferring existing number - The time taken to transfer your number to your new mobile network

Base: All mobile customers that kept their original number

Absolute figures
Column percentages

		Q.5		Q.8	
		-----		-----	
		EVER		CH	
		CH		ANGED	
		DON'T		MOBILE	
		KNOW		PHONE	
		ISITNG		EX	
		NUMBER		NUMBER	
		Total			
Unweighted total		284	284	-	-
Total		283	283	-	-
		-----	-----	-----	-----
Very satisfied	(2)	120	120	-	-
		42%	42%	-	-
Satisfied	(1)	135	135	-	-
		48%	48%	-	-
Neither satisfied not dissatisfied	(0)	12	12	-	-
		4%	4%	-	-
Dissatisfied	(-2)	11	11	-	-
		4%	4%	-	-
Very dissatisfied	(-1)	4	4	-	-
		2%	2%	-	-
Satisfied (NET)		255	255	-	-
		90%	90%	-	-
Dissatisfied (NET)		15	15	-	-
		5%	5%	-	-
Don't know/Refused		1	1	-	-
		*	*	-	-
Mean		1.23	1.23	-	-
Standard deviation		0.913	0.913	-	-
Error variance		0.003	0.003	-	-

Significance Testing - 95% shown as *

Q.10a Why did you change your phone number?
SPONTANIOUS MENTIONS

Base: All who changed their phone number when switching

Absolute figures
Column percentages

	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKG	WO
Unweighted total	94	42	52	30	20	12	19	7	6	13	34	17	26	47	43	32	24	24	14	40	13	41	
Total	97	43	53	31	23	11	18	9	5	12	31	21	29	43	50	39	22	25	11	40	16	41	
Did not know I could keep existing number	11 11%	5 11%	6 11%	5 16%	-	2 22%	3 17%	-	1 15%	-	4 12%	1 5%	4 14%	4 9%	5 10%	5 14%	2 9%	1 4%	2 20%	4 9%	5* 29%	2 6%	
Wasn't told I could keep existing number/ wasn't given the option	5 5%	3 7%	2 3%	2 6%	-	-	2 13%	-	1 15%	1 7%	2 6%	-	2 8%	3 6%	2 4%	2 6%	1 7%	1 4%	-	1 2%	-	4 10%	
New network said I had to have new number	6 6%	4 9%	2 4%	3 9%	-	2 15%	-	2 17%	-	1 7%	5* 16%	-	-	6* 13%	-*	3 7%	2 11%	1 4%	-	3 8%	-	3 6%	
Old network said I couldn't keep existing number	9 9%	6 13%	3 6%	2 7%	2 9%	4* 41%	-	-	-	1 5%	2 6%	2 11%	3 9%	3 6%	5 10%	1 3%	2 10%	4 17%	1 13%	6 15%	-	3 6%	
My number was locked by my old company	1 1%	1 2%	-	-	-	-	-	-	1* 20%	-	-	-	1 3%	-	1 2%	1 2%	-	-	-	-	-	1 2%	
Was too expensive/ would have to pay a fee	4 4%	2 6%	2 3%	-	1 4%	-	2* 13%	1 10%	-	-	1 3%	1 4%	2 8%	1 2%	3 6%	3 9%	-	1 3%	-	2 5%	1 5%	2 4%	
It was too much hassle to get a PAC code from my old network	1 1%	1 2%	-	-	1 3%	-	-	-	-	-	1 2%	-	-	1 2%	-	1 2%	-	-	-	1 2%	-	-	
Wanted new number for privacy	16 17%	8 18%	8 16%	5 15%	7* 32%	1 7%	2 8%	2 20%	-	3 23%	6 19%	6 30%	1* 4%	9 20%	8 15%	6 15%	2 9%	5 18%	4 35%	11* 26%	4 24%	2* 5%	
Wanted new number for other reasons	9 9%	3 8%	5 10%	1 3%	4 15%	2 21%	-	2 20%	-	3* 24%	1 3%	3 12%	2 8%	4 9%	5 10%	3 7%	1 5%	4 15%	1 8%	2 5%	2 11%	5 11%	
Didn't mind having a new number	8 9%	2 6%	6 11%	2 8%	2 7%	2 17%	3 14%	-	-	1 7%	3 10%	-	4 15%	4 9%	4 9%	3 8%	2 11%	2 8%	1 7%	2 5%	1 5%	6 14%	
Company Phone	3 3%	1 3%	1 3%	-	-	1 5%	1 8%	-	1 15%	1* 13%	1 2%	-	1 2%	2 5%	1 1%	1 2%	1 3%	1 3%	1 5%	2 5%	-	1 2%	
I lost it / Moved Abroad	7 7%	1 2%	6 11%	3 10%	2 7%	-	1 5%	-	1 21%	1 8%	3 10%	-	2 6%	4 9%	2 3%	2 6%	3 15%	1 4%	-	3 8%	2 11%	2 4%	
Technical Problems	2 2%	2 3%	1 1%	1 2%	-	-	2 8%	-	-	1 6%	-	-	2 5%	1 2%	2 3%	2 4%	1 3%	-	-	-	-	2 5%	
Got new phone / new sim	4 4%	2 3%	2 4%	2 5%	-	-	2 8%	-	1 15%	-	-	2 7%	2 8%	-	4 8%	3 8%	1 3%	-	-	2 4%	-	2 6%	
New Package/Package Deal	7 7%	1 3%	5 10%	4 14%	-	-	2 9%	1 7%	-	2 14%	-	4* 20%	1 2%	2 4%	5 10%	3 8%	2 9%	1 6%	-	1 2%	-	6* 14%	

Significance Testing - 95% shown as *

Q.10a Why did you change your phone number?
SPONTANIOUS MENTIONS

Base: All who changed their phone number when switching

Absolute figures																							
Column percentages																							
	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKING	
Unweighted total	94	42	52	30	20	12	19	7	6	13	34	17	26	47	43	32	24	24	14	40	13	41	
Total	97	43	53	31	23	11	18	9	5	12	31	21	29	43	50	39	22	25	11	40	16	41	
Push (NET)	39 40%	21 48%	18 34%	10 33%	8 35%	7* 67%	7 37%	4 47%	2 49%	2 19%	16 50%	4* 20%	15 51%	18 42%	19 38%	16 41%	7 32%	12 47%	4 38%	16 40%	8 49%	15 37%	
Pull (NET)	25 26%	12 28%	12 23%	7 23%	11* 48%	5 45%	2 8%	- -	- -	4 32%	7 22%	8 35%	7 23%	10 24%	14 28%	7 18%	5 22%	7 29%	5* 51%	12 29%	4 23%	9 23%	
ANY PUSH/PULL (NET)	53 55%	27 63%	26 49%	16 53%	14 61%	10* 95%	8 42%	2 27%	2 49%	5 44%	19 61%	11 50%	16 56%	24 57%	27 54%	21 54%	10 45%	13 52%	9* 84%	24 60%	9 58%	20 49%	
PUSH AND NOT PULL (NET)	28 29%	15 35%	13 25%	9 30%	3* 12%	5 50%	6 34%	2 27%	2 49%	1 12%	13 40%	3 14%	10 33%	14 32%	13 25%	14 36%	5 23%	6 23%	4 33%	12 31%	5 34%	11 26%	
PULL AND NOT PUSH (NET)	23 24%	10 24%	12 23%	7 23%	11* 48%	3 27%	2 8%	- -	- -	3 25%	7 22%	8 35%	6 19%	10 22%	13 26%	7 18%	4 18%	6 25%	5* 51%	11 27%	4 23%	8 20%	
Don't know/Refused	3 3%	2 5%	1 2%	2 5%	- -	- -	1 6%	1 7%	- -	- -	1 3%	1 5%	1 2%	1 2%	2 3%	1 3%	1 3%	1 4%	1 6%	1 3%	- -	2 5%	

Significance Testing - 95% shown as *

Q.10a Why did you change your phone number?
SPONTANIOUS MENTIONS

Base: All who changed their phone number when switching

Absolute figures
Column percentages

	Q.5			Q.8	
	-----			-----	
		EVER	NO/ CH DON'T	CH ANGED MOBILE	KEPT EX ISITNG
	Total	ANGED	KNOW	NUMBER	NUMBER
Unweighted total	94	94	-	94	-
Total	97	97	-	97	-
	-----	-----	-----	-----	-----
Did not know I could keep existing number	11 11%	11 11%	-	11 11%	-
Wasn't told I could keep existing number/ wasn't given the option	5 5%	5 5%	-	5 5%	-
New network said I had to have new number	6 6%	6 6%	-	6 6%	-
Old network said I couldn't keep existing number	9 9%	9 9%	-	9 9%	-
My number was locked by my old company	1 1%	1 1%	-	1 1%	-
Was too expensive/ would have to pay a fee	4 4%	4 4%	-	4 4%	-
It was too much hassle to get a PAC code from my old network	1 1%	1 1%	-	1 1%	-
Wanted new number for privacy	16 17%	16 17%	-	16 17%	-
Wanted new number for other reasons	9 9%	9 9%	-	9 9%	-
Didn't mind having a new number	8 9%	8 9%	-	8 9%	-
Company Phone	3 3%	3 3%	-	3 3%	-
I lost it / Moved Abroad	7 7%	7 7%	-	7 7%	-
Technical Problems	2 2%	2 2%	-	2 2%	-
Got new phone / new sim	4 4%	4 4%	-	4 4%	-

Significance Testing - 95% shown as *

Q.10a Why did you change your phone number?
SPONTANIOUS MENTIONS

Base: All who changed their phone number when switching

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total	94	94	-	94	-
Total	97	97	-	97	-
New Package/Package Deal	7 7%	7 7%	-	7 7%	-
Push (NET)	39 40%	39 40%	-	39 40%	-
Pull (NET)	25 26%	25 26%	-	25 26%	-
ANY PUSH/PULL (NET)	53 55%	53 55%	-	53 55%	-
PUSH AND NOT PULL (NET)	28 29%	28 29%	-	28 29%	-
PULL AND NOT PUSH (NET)	23 24%	23 24%	-	23 24%	-
Don't know/Refused	3 3%	3 3%	-	3 3%	-

Significance Testing - 95% shown as *

Q.10(b) And which, if any, of the following reasons where why you changed your phone number?
PROMPTED MENTIONS

Base: All who changed their phone number when switching

Absolute figures
Column percentages

	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKG	WO
Unweighted total	94	42	52	30	20	12	19	7	6	13	34	17	26	47	43	32	24	24	14	40	13	41	
Total	97	43	53	31	23	11	18	9	5	12	31	21	29	43	50	39	22	25	11	40	16	41	
Did not know I could keep existing number	23 24%	11 25%	12 23%	5 16%	8 34%	4 41%	5 26%	1 7%	1 15%	1 12%	8 24%	5 21%	10 34%	9 21%	14 29%	8 21%	5 21%	9 37%	1 13%	7 17%	2 16%	14 34%	
Wasn't told I could keep existing number/ wasn't given the option	37 38%	16 38%	20 38%	10 31%	10 42%	5 50%	11* 58%	1 7%	1 15%	1* 13%	13 41%	10 48%	12 42%	14 33%	22 44%	13 34%	7 30%	13 50%	4 41%	14 35%	6 40%	16 40%	
New network said I had to have new number	12 12%	2* 4%	10* 19%	5 17%	2 8%	2 20%	3 15%	- -	- -	3 27%	5 15%	2 8%	3 9%	8 18%	4 8%	7 17%	2 11%	2 7%	1 13%	6 15%	- -	6 15%	
It was too much admin/hassle to keep existing number	32 34%	14 32%	18 35%	13 41%	8 34%	3 24%	5 29%	2 27%	2 34%	4 33%	11 34%	9 40%	9 30%	15 34%	17 34%	11 28%	7 31%	10 38%	5 50%	8* 19%	3 20%	22* 53%	
It was too much hassle to get a PAC code from my old network	21 21%	7 15%	14 27%	7 23%	6 24%	3 24%	2 9%	2 25%	2 34%	2 18%	5 16%	6 27%	7 25%	7 17%	13 26%	5 14%	4 17%	9 35%	3 27%	5 12%	3 19%	13* 32%	
It would have taken too long to arrange to keep existing number	23 24%	10 23%	13 24%	7 22%	8 35%	3 24%	3 17%	1 14%	1 20%	2 18%	7 22%	7 34%	6 22%	9 21%	14 27%	11 28%	4 17%	7 26%	2 15%	4* 11%	5 29%	14* 34%	
Push (NET)	66 69%	31 71%	36 67%	23 76%	15 64%	7 65%	14 80%	5 51%	2 49%	6 49%	25 79%	18 84%	17 58%	31 71%	35 69%	26 67%	14 65%	17 69%	9 84%	26 66%	9 57%	31 76%	
Don't know/Refused	30 31%	12 29%	18 33%	7 24%	9 36%	4 35%	4 20%	4 49%	2 51%	6 51%	7 21%	3 16%	12 42%	13 29%	15 31%	13 33%	8 35%	8 31%	2 16%	14 34%	7 43%	10 24%	

Significance Testing - 95% shown as *

Q.10(b) And which, if any, of the following reasons where why you changed your phone number?
PROMPTED MENTIONS

Base: All who changed their phone number when switching

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total	94	94	-	94	-
Total	97	97	-	97	-
Did not know I could keep existing number	23 24%	23 24%	-	23 24%	-
Wasn't told I could keep existing number/ wasn't given the option	37 38%	37 38%	-	37 38%	-
New network said I had to have new number	12 12%	12 12%	-	12 12%	-
It was too much admin/hassle to keep existing number	32 34%	32 34%	-	32 34%	-
It was too much hassle to get a PAC code from my old network	21 21%	21 21%	-	21 21%	-
It would have taken too long to arrange to keep existing number	23 24%	23 24%	-	23 24%	-
Push (NET)	66 69%	66 69%	-	66 69%	-
Don't know/Refused	30 31%	30 31%	-	30 31%	-

Significance Testing - 95% shown as *

Q.10a/10b And which, if any, of the following reasons where why you changed your phone number?
TOTAL MENTIONS

Base: All who changed their phone number when switching

Absolute figures
Column percentages

	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKING	WO
Unweighted total	94	42	52	30	20	12	19	7	6	13	34	17	26	47	43	32	24	24	14	40	13	41	
Total	97	43	53	31	23	11	18	9	5	12	31	21	29	43	50	39	22	25	11	40	16	41	
Did not know I could keep existing number	33 35%	15 35%	18 34%	10 32%	8 34%	7* 63%	7 38%	1 7%	1 29%	1 12%	11 34%	6 27%	14 48%	12 28%	19 39%	14 35%	6 27%	10 41%	4 33%	11 27%	7 45%	16 38%	
Wasn't told I could keep existing number/ wasn't given the option	40 42%	18 42%	22 41%	12 38%	10 42%	5 50%	11* 63%	1* 7%	1 29%	2 19%	15 47%	10 48%	13 45%	17 40%	23 46%	14 36%	8 37%	13 53%	4 41%	15 37%	6 40%	19 46%	
New network said I had to have new number	18 18%	6 13%	12 23%	8 25%	2 8%	4 35%	3 15%	2 17%	- -	4 34%	10* 30%	2 8%	3 9%	13* 31%	4* 8%	9 23%	5 22%	3 10%	1 13%	9 23%	- -	9 21%	
Old network said I couldn't keep existing number	9 9%	6 13%	3 6%	2 7%	2 9%	4* 41%	- -	- -	- -	1 5%	2 6%	2 11%	3 9%	3 6%	5 10%	1 3%	2 10%	4 17%	1 13%	6 15%	- -	3 6%	
My number was locked by my old company	1 1%	1 2%	- -	- -	- -	- -	- -	- -	1* 20%	- -	- -	- -	1 3%	- -	1 2%	1 2%	- -	- -	- -	- -	- -	1 2%	
Was too expensive/ would have to pay a fee	4 4%	2 6%	2 3%	- -	1 4%	- -	2* 13%	1 10%	- -	- -	1 3%	1 4%	2 8%	1 2%	3 6%	3 9%	- -	1 3%	- -	2 5%	1 5%	2 4%	
It was too much admin/hassle to keep existing number	32 34%	14 32%	18 35%	13 41%	8 34%	3 24%	5 29%	2 27%	2 34%	4 33%	11 34%	9 40%	9 30%	15 34%	17 34%	11 28%	7 31%	10 38%	5 50%	8* 19%	3 20%	22* 53%	
It was too much hassle to get a PAC code from my old network	21 22%	7 17%	14 27%	7 23%	6 28%	3 24%	2 9%	2 25%	2 34%	2 18%	6 19%	6 27%	7 25%	8 19%	13 26%	6 16%	4 17%	9 35%	3 27%	6 14%	3 19%	13 32%	
It would have taken too long to arrange to keep existing number	23 24%	10 23%	13 24%	7 22%	8 35%	3 24%	3 17%	1 14%	1 20%	2 18%	7 22%	7 34%	6 22%	9 21%	14 27%	11 28%	4 17%	7 26%	2 15%	4* 11%	5 29%	14* 34%	
Wanted new number for privacy	16 17%	8 18%	8 16%	5 15%	7* 32%	1 7%	2 8%	2 20%	- -	3 23%	6 19%	6 30%	1* 4%	9 20%	8 15%	6 15%	2 9%	5 18%	4 35%	11* 26%	4 24%	2* 5%	
Wanted new number for other reasons	9 9%	3 8%	5 10%	1 3%	4 15%	2 21%	- -	2 20%	- -	3* 24%	1 3%	3 12%	2 8%	4 9%	5 10%	3 7%	1 5%	4 15%	1 8%	2 5%	2 11%	5 11%	
Didn't mind having a new number	8 9%	2 6%	6 11%	2 8%	2 7%	2 17%	3 14%	- -	- -	1 7%	3 10%	- -	4 15%	4 9%	4 9%	3 8%	2 11%	2 8%	1 7%	2 5%	1 5%	6 14%	
Company Phone	3 3%	1 3%	1 3%	- -	- -	1 5%	1 8%	- -	1 15%	1* 13%	1 2%	- -	1 2%	2 5%	1 1%	1 2%	1 3%	1 3%	1 5%	2 5%	- -	1 2%	
I lost it / Moved Abroad	7 7%	1 2%	6 11%	3 10%	2 7%	- -	1 5%	- -	1 21%	1 8%	3 10%	- -	2 6%	4 9%	2 3%	2 6%	3 15%	1 4%	- -	3 8%	2 11%	2 4%	

Significance Testing - 95% shown as *

Q.10a/10b And which, if any, of the following reasons where why you changed your phone number?
TOTAL MENTIONS

Base: All who changed their phone number when switching

Absolute figures																				Column percentages		
	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WORKING
Unweighted total	94	42	52	30	20	12	19	7	6	13	34	17	26	47	43	32	24	24	14	40	13	41
Total	97	43	53	31	23	11	18	9	5	12	31	21	29	43	50	39	22	25	11	40	16	41
Technical Problems	2 2%	2 3%	1 1%	1 2%	-	-	2 8%	-	-	1 6%	-	-	2 5%	1 2%	2 3%	2 4%	1 3%	-	-	-	-	2 5%
Got new phone / new sim	4 4%	2 3%	2 4%	2 5%	-	-	2 8%	-	1 15%	-	-	2 7%	2 8%	-	4 8%	3 8%	1 3%	-	-	2 4%	-	2 6%
New Package/Package Deal	7 7%	1 3%	5 10%	4 14%	-	-	2 9%	1 7%	-	2 14%	-	4* 20%	1 2%	2 4%	5 10%	3 8%	2 9%	1 6%	-	1 2%	-	6* 14%
Push (NET)	78 81%	37 87%	41 76%	26 83%	17 74%	9 83%	16 88%	7 80%	3 64%	6* 56%	28 88%	18 84%	24 82%	34 79%	42 83%	34 86%	15 71%	20 79%	9 84%	32 80%	11 72%	35 85%
Pull (NET)	25 26%	12 28%	12 23%	7 23%	11* 48%	5 45%	2 8%	-	-	4 32%	7 22%	8 35%	7 23%	10 24%	14 28%	7 18%	5 22%	7 29%	5* 51%	12 29%	4 23%	9 23%
Don't know/Refused	33 35%	15 34%	19 35%	9 29%	9 36%	4 35%	5 27%	5 56%	2 51%	6 51%	8 24%	4 21%	13 44%	14 31%	17 34%	14 36%	8 38%	9 35%	2 21%	15 37%	7 43%	12 30%

Significance Testing - 95% shown as *

Q.10a/10b And which, if any, of the following reasons where why you changed your phone number?
TOTAL MENTIONS

Base: All who changed their phone number when switching

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total	94	94	-	94	-
Total	97	97	-	97	-
Did not know I could keep existing number	33 35%	33 35%	-	33 35%	-
Wasn't told I could keep existing number/ wasn't given the option	40 42%	40 42%	-	40 42%	-
New network said I had to have new number	18 18%	18 18%	-	18 18%	-
Old network said I couldn't keep existing number	9 9%	9 9%	-	9 9%	-
My number was locked by my old company	1 1%	1 1%	-	1 1%	-
Was too expensive/ would have to pay a fee	4 4%	4 4%	-	4 4%	-
It was too much admin/hassle to keep existing number	32 34%	32 34%	-	32 34%	-
It was too much hassle to get a PAC code from my old network	21 22%	21 22%	-	21 22%	-
It would have taken too long to arrange to keep existing number	23 24%	23 24%	-	23 24%	-
Wanted new number for privacy	16 17%	16 17%	-	16 17%	-
Wanted new number for other reasons	9 9%	9 9%	-	9 9%	-
Didn't mind having a new number	8 9%	8 9%	-	8 9%	-
Company Phone	3 3%	3 3%	-	3 3%	-

Significance Testing - 95% shown as *

Q.10a/10b And which, if any, of the following reasons where why you changed your phone number?
TOTAL MENTIONS

Base: All who changed their phone number when switching

Absolute figures
Column percentages

	Q.5			Q.8	
	-----			-----	
		EVER	NO/ CH DON'T	CH ANGED MOBILE	KEPT EX ISITNG
	Total	ANGED	KNOW	NUMBER	NUMBER
Unweighted total	94	94	-	94	-
Total	97	97	-	97	-
	-----	-----	-----	-----	-----
I lost it / Moved Abroad	7	7	-	7	-
	7%	7%	-	7%	-
Technical Problems	2	2	-	2	-
	2%	2%	-	2%	-
Got new phone / new sim	4	4	-	4	-
	4%	4%	-	4%	-
New Package/Package Deal	7	7	-	7	-
	7%	7%	-	7%	-
Push (NET)	78	78	-	78	-
	81%	81%	-	81%	-
Pull (NET)	25	25	-	25	-
	26%	26%	-	26%	-
Don't know/Refused	33	33	-	33	-
	35%	35%	-	35%	-

Significance Testing - 95% shown as *

Q.11(a) Why haven't you changed to another mobile phone network recently?

Base: All mobile customers who have not switched in the last 2 years

Absolute figures																				Column percentages		
	Total	GENDER		AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total	758	374	384	94	166	172	139	103	84	120	231	157	187	351	344	195	213	197	153	373	110	275
Total	757	384	373	98	179	155	129	104	92	110	206	175	194	316	369	220	186	208	144	364	112	281
Satisfied with existing network	452 60%	210* 55%	242* 65%	67 68%	120* 67%	88 57%	71 55%	58 56%	49 54%	60 55%	122 59%	105 60%	125 64%	183 58%	230 62%	131 60%	110 59%	125 60%	86 60%	212 58%	79* 70%	161 57%
Too much hassle/ disruption/ can't be bothered(*)	43 6%	23 6%	20 5%	7 8%	9 5%	9 5%	10 8%	4 4%	3 3%	5 5%	12 6%	15 9%	6 3%	17 6%	21 6%	9 4%	13 7%	7 4%	14* 10%	21 6%	8 7%	14 5%
Not interested in changing network	29 4%	12 3%	17 5%	4 4%	7 4%	8 5%	4 3%	4 4%	3 3%	5 5%	9 4%	4 2%	9 4%	14 4%	13 3%	10 5%	7 4%	4 2%	8 5%	10 3%	2 2%	17* 6%
Have always used current network	15 2%	7 2%	8 2%	1 1%	6 3%	1 1%	1 1%	2 2%	3 3%	1 1%	3 2%	5 3%	5 3%	4 1%	10 3%	6 3%	6 3%	1 *	1 1%	6 2%	2 2%	6 2%
Existing network made better offer/difficult to change network	20 3%	13 3%	6 2%	2 2%	4 2%	5 3%	4 3%	3 2%	2 2%	3 3%	5 2%	8 5%	4 2%	8 3%	12 3%	5 2%	1 1%	6 3%	7* 5%	9 3%	2 2%	8 3%
Don't want to have to change my phone number(*)	22 3%	10 3%	12 3%	4 4%	7 4%	2 1%	4 3%	3 3%	1 1%	1 1%	7 4%	4 2%	7 3%	9 3%	11 3%	11* 5%	4 2%	4 2%	2 2%	9 3%	6 5%	6 2%
It is difficult to change network(*)	2 *	1 *	1 *	1 1%	1 1%	- -	- -	- -	- -	- -	2* 1%	- -	- -	2 1%	- -	- -	- -	1 *	1 1%	1 *	- -	1 *
Too much hassle to keep phone number	5 1%	3 1%	2 1%	1 1%	1 1%	2 1%	- -	- -	1 1%	1 1%	2 1%	1 1%	1 1%	2 1%	2 1%	1 *	1 *	2 1%	1 *	2 *	1 1%	2 1%
I didn't want to pay the change fee	1 *	1 *	- -	- -	1 1%	- -	- -	- -	- -	1* 1%	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -
Never considered changing	45 6%	23 6%	22 6%	3 4%	8 5%	8 5%	14* 11%	4 4%	7 7%	6 6%	13 6%	10 6%	11 6%	20 6%	22 6%	19* 9%	15 8%	4* 2%	6 4%	20 5%	9 8%	16 6%
Thinking about changing/ adding another network	1 *	1 *	- -	- -	- -	- -	- -	- -	1* 1%	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 *
Reliability/ quality of service might not be as good	24 3%	13 3%	11 3%	3 3%	3 2%	11* 7%	3 2%	1 1%	2 3%	3 3%	7 3%	7 4%	3 1%	10 3%	10 3%	7 3%	5 3%	8 4%	4 3%	14 4%	2 2%	8 3%
Too difficult to work out which is cheaper	13 2%	7 2%	6 2%	6* 6%	2 1%	1 1%	2 1%	2 2%	- -	4* 4%	4 2%	- -	2 1%	9 3%	2* 1%	2 1%	5 2%	6 3%	- -	3 1%	1 1%	9* 3%
Don't know enough about other networks	4 1%	4* 1%	-* -	1 1%	2 1%	1 1%	- -	- -	- -	- -	2 1%	- -	2 1%	2 1%	2 1%	- -	- -	3* 2%	1 1%	2 1%	- -	2 1%
Would not know how to go about changing network	1 *	1 *	- -	- -	- -	- -	1* 1%	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -	1 1%	- -	- -	1 *	- -	- -

Significance Testing - 95% shown as *

Q.11(a) Why haven't you changed to another mobile phone network recently?

Base: All mobile customers who have not switched in the last 2 years

	Absolute figures Column percentages																					
	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total	758	374	384	94	166	172	139	103	84	120	231	157	187	351	344	195	213	197	153	373	110	275
Total	757	384	373	98	179	155	129	104	92	110	206	175	194	316	369	220	186	208	144	364	112	281
Other networks have a poor reputation	5 1%	2 *	3 1%	- -	2 1%	2 1%	- -	- -	1 1%	1 1%	4* 2%	- -	- -	5* 1%	-* -	3 1%	1 *	- -	1 1%	3 1%	- -	2 1%
Insufficient savings	1 *	- -	1 *	- -	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1* 1%	- -
Need to use current network for internet access	2 *	2 1%	- -	- -	2* 1%	- -	- -	- -	- -	- -	- 1%	- -	- -	- -	2 1%	2* 1%	- -	- -	- -	2 1%	- -	- -
Need to use current network for other services	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -
NET OVERCODE (All codes marked (*))	64 8%	33 9%	30 8%	12 12%	17 10%	10 6%	15 11%	7 7%	3 3%	7 6%	20 10%	19 11%	11 6%	27 9%	30 8%	18 8%	16 9%	13 6%	17 11%	32 9%	13 12%	19 7%
Other	298 39%	149 39%	149 40%	37 38%	63 35%	66 43%	54 42%	45 43%	33 36%	46 42%	85 42%	65 37%	77 40%	131 42%	142 38%	83 38%	69 37%	97* 47%	50 34%	142 39%	45 40%	111 40%
Don't know/Refused	10 1%	5 1%	5 1%	1 1%	- -	4 2%	2 1%	3 3%	- -	2 2%	1 *	2 1%	3 2%	3 1%	5 1%	3 2%	1 *	3 2%	2 1%	3 1%	- -	7* 2%

Significance Testing - 95% shown as *

Q.11(a) Why haven't you changed to another mobile phone network recently?

Base: All mobile customers who have not switched in the last 2 years

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total	758	194	564	57	137
Total	757	195	562	57	138
Satisfied with existing network	452 60%	120 62%	332 59%	37 64%	84 61%
Too much hassle/ disruption/ can't be bothered(*)	43 6%	7 4%	36 6%	2 3%	5 4%
Not interested in changing network	29 4%	3 2%	26 5%	- -	3 2%
Have always used current network	15 2%	-* -	15* 3%	- -	- -
Existing network made better offer/difficult to change network	20 3%	7 3%	13 2%	- -	7 5%
Don't want to have to change my phone number(*)	22 3%	5 2%	17 3%	4 7%	1 *
It is difficult to change network(*)	2 *	- -	2 *	- -	- -
Too much hassle to keep phone number	5 1%	1 *	4 1%	- -	1 1%
I didn't want to pay the change fee	1 *	- -	1 *	- -	- -
Never considered changing	45 6%	9 5%	35 6%	3 6%	6 4%
Thinking about changing/ adding another network	1 *	- -	1 *	- -	- -
Reliability/ quality of service might not be as good	24 3%	9 5%	14 3%	1 2%	8* 6%
Too difficult to work out which is cheaper	13 2%	3 2%	10 2%	- -	3 2%
Don't know enough about other networks	4 1%	- -	4 1%	- -	- -

Significance Testing - 95% shown as *

Q.11(a) Why haven't you changed to another mobile phone network recently?

Base: All mobile customers who have not switched in the last 2 years

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total	758	194	564	57	137
Total	757	195	562	57	138
<hr/>					
Would not know how to go about changing network	1 *	- -	1 *	- -	- -
Other networks have a poor reputation	5 1%	2 1%	3 *	- -	2 1%
Insufficient savings	1 *	- -	1 *	- -	- -
Need to use current network for internet access	2 *	2* 1%	-* -	- -	2* 2%
Need to use current network for other services	1 *	- -	1 *	- -	- -
NET OVERCODE (All codes marked (*))	64 8%	11 6%	53 9%	5 9%	5* 4%
Other	298 39%	80 41%	218 39%	16 29%	64 46%
Don't know/Refused	10 1%	1 1%	9 2%	1 2%	- -

Significance Testing - 95% shown as *

Q.11(b) And which, if any, of the following reasons are why you have not changed to another mobile network recently?
PROMPTED MENTIONS

Base: All mobile customers who have not switched in the last 2 years

Absolute figures
Column percentages

	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WORKING	WO RKING
Unweighted total	758	374	384	94	166	172	139	103	84	120	231	157	187	351	344	195	213	197	153	373	110	275	
Total	757	384	373	98	179	155	129	104	92	110	206	175	194	316	369	220	186	208	144	364	112	281	
Satisfied with existing network	242 32%	132 34%	111 30%	24 25%	50 28%	53 34%	43 33%	39 38%	33 36%	38 35%	68 33%	56 32%	55 29%	106 34%	111 30%	76 34%	61 33%	60 29%	45 31%	119 33%	26* 23%	97 35%	
Too much hassle/ disruption/ can't be bothered(*)	387 51%	204 53%	183 49%	50 51%	81 45%	79 51%	64 50%	55 53%	57* 62%	56 50%	98 48%	84 48%	107 55%	154 49%	191 52%	100 46%	97 52%	104 50%	85* 59%	169* 47%	59 52%	158* 56%	
Don't want to have to change my phone number(*)	211 28%	107 28%	103 28%	30 31%	38* 21%	38 24%	28 21%	42* 41%	35* 38%	26 24%	52 25%	41 24%	71* 36%	78 25%	112 30%	52 24%	54 29%	53 26%	52* 36%	80* 22%	33 30%	98* 35%	
It is difficult to change network(*)	64 9%	32 8%	32 9%	13 13%	13 7%	12 8%	6 5%	10 9%	12 13%	7 7%	16 8%	18 10%	19 10%	23 7%	36 10%	17 8%	16 8%	17 8%	15 10%	20* 5%	14 12%	31 11%	
Too much hassle to keep phone number	146 19%	75 19%	72 19%	13 13%	37 21%	21* 13%	22 17%	26 25%	29* 31%	12* 11%	37 18%	36 21%	49* 25%	49* 16%	85* 23%	53* 24%	32 17%	30* 14%	32 22%	56* 16%	25 22%	65* 23%	
Reliability/ quality of service might not be as good	382 50%	191 50%	191 51%	64* 66%	92 52%	73 47%	49* 38%	58 56%	46 50%	46* 42%	109 53%	85 49%	108 56%	155 49%	194 52%	102 46%	99 53%	100 48%	81 56%	170* 47%	57 51%	155* 55%	
Too difficult to work out which is cheaper	271 36%	139 36%	132 35%	41 42%	62 34%	52 34%	44 34%	38 37%	35 38%	30* 27%	71 35%	63 36%	78 40%	101 32%	141 38%	74 34%	73 39%	65 31%	60 41%	118 33%	45 40%	108 38%	
NET OVERCODE (All codes marked (*))	467 62%	244 64%	223 60%	66 67%	96* 54%	95 62%	71 55%	69 67%	69* 76%	61 55%	121 59%	99 57%	139* 71%	182 58%	238 65%	120* 54%	119 64%	126 61%	103* 71%	197* 54%	74 66%	196* 70%	
Don't know/Refused	72 9%	37 10%	34 9%	3* 3%	23 13%	14 9%	19* 15%	5 5%	7 7%	14 13%	22 11%	17 10%	13 7%	36 11%	31 8%	22 10%	18 10%	24 12%	8 6%	46* 13%	7 7%	18* 6%	

Significance Testing - 95% shown as *

Q.11(b) And which, if any, of the following reasons are why you have not changed to another mobile network recently?
PROMPTED MENTIONS

Base: All mobile customers who have not switched in the last 2 years

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total	758	194	564	57	137
Total	757	195	562	57	138
Satisfied with existing network	242 32%	58 29%	185 33%	12* 20%	46 33%
Too much hassle/ disruption/ can't be bothered(*)	387 51%	73* 37%	314* 56%	26 46%	46* 34%
Don't want to have to change my phone number(*)	211 28%	41* 21%	170* 30%	12 22%	29* 21%
It is difficult to change network(*)	64 9%	18 9%	47 8%	7 13%	11 8%
Too much hassle to keep phone number	146 19%	25* 13%	121* 22%	8 13%	17* 13%
Reliability/ quality of service might not be as good	382 50%	93 48%	289 51%	24 41%	70 51%
Too difficult to work out which is cheaper	271 36%	58* 30%	213* 38%	13* 22%	46 33%
NET OVERCODE (All codes marked (*))	467 62%	94* 48%	373* 66%	31 54%	63* 46%
Don't know/Refused	72 9%	29* 15%	42* 8%	7 12%	22* 16%

Significance Testing - 95% shown as *

Q.11(a/b) Which, if any, of the following reasons are why you have not changed to another mobile network recently?
TOTAL MENTIONS

Base: All mobile customers who have not switched in the last 2 years

Absolute figures
Column percentages

	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKING	WO
Unweighted total	758	374	384	94	166	172	139	103	84	120	231	157	187	351	344	195	213	197	153	373	110	275	
Total	757	384	373	98	179	155	129	104	92	110	206	175	194	316	369	220	186	208	144	364	112	281	
Satisfied with existing network	694 92%	342* 89%	352* 94%	91 93%	169 94%	141 91%	114 88%	96 93%	82 90%	99 89%	189 92%	160 92%	180 93%	288 91%	341 92%	207 94%	171 92%	184 89%	131 91%	331 91%	105 93%	258 92%	
Too much hassle/ disruption/ can't be bothered(*)	429 57%	227 59%	203 54%	57 59%	91 50%	87 56%	75 58%	59 57%	60 66%	61 55%	110 53%	99 57%	113 58%	171 54%	212 58%	109* 50%	110 59%	112 54%	99* 69%	191* 52%	67 59%	172 61%	
Not interested in changing network	29 4%	12 3%	17 5%	4 4%	7 4%	8 5%	4 3%	4 4%	3 3%	5 5%	9 4%	4 2%	9 4%	14 4%	13 3%	10 5%	7 4%	4 2%	8 5%	10 3%	2 2%	17* 6%	
Have always used current network	15 2%	7 2%	8 2%	1 1%	6 3%	1 1%	1 1%	2 2%	3 3%	1 1%	3 2%	5 3%	5 3%	4 1%	10 3%	6 3%	6 3%	1 *	1 1%	6 2%	2 2%	6 2%	
Existing network made better offer/difficult to change network	20 3%	13 3%	6 2%	2 2%	4 2%	5 3%	4 3%	3 2%	2 2%	3 3%	5 2%	8 5%	4 2%	8 3%	12 3%	5 2%	1 1%	6 3%	7* 5%	9 3%	2 2%	8 3%	
Don't want to have to change my phone number(*)	232 31%	117 31%	115 31%	34 35%	44 25%	40 26%	32 25%	46* 44%	36 40%	28 25%	60 29%	45 26%	77* 40%	87 28%	122 33%	63 29%	58 31%	57 28%	54* 38%	89* 24%	40 35%	104* 37%	
It is difficult to change network(*)	66 9%	33 9%	33 9%	14 14%	14 8%	12 8%	6 5%	10 9%	12 13%	7 7%	18 9%	18 10%	19 10%	25 8%	36 10%	17 8%	16 8%	18 9%	16 11%	20* 6%	14 12%	32* 11%	
Too much hassle to keep phone number	151 20%	77 20%	74 20%	14 14%	38 21%	22* 14%	22 17%	26 25%	30* 32%	13* 12%	39 19%	38 22%	50* 26%	52* 16%	88* 24%	54* 25%	33 18%	32 15%	33 23%	58* 16%	26 23%	67* 24%	
I didn't want to pay the change fee	1 *	1 *	-	-	1 1%	-	-	-	-	1* 1%	-	-	-	1 *	-	-	1 *	-	-	1 *	-	-	
Never considered changing	45 6%	23 6%	22 6%	3 4%	8 5%	8 5%	14* 11%	4 4%	7 7%	6 6%	13 6%	10 6%	11 6%	20 6%	22 6%	19* 9%	15 8%	4* 2%	6 4%	20 5%	9 8%	16 6%	
Thinking about changing/ adding another network	1 *	1 *	-	-	-	-	-	-	1* 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 *	
Reliability/ quality of service might not be as good	404 53%	205 53%	199 53%	67* 69%	95 53%	82 53%	52* 40%	58 56%	49 53%	50 45%	114 56%	93 53%	110 57%	164 52%	203 55%	109 49%	103 56%	108 52%	84 59%	184 51%	59 53%	161 57%	
Too difficult to work out which is cheaper	284 38%	146 38%	138 37%	47* 48%	64 35%	53 34%	45 35%	41 39%	35 38%	35 31%	75 37%	63 36%	80 41%	110 35%	143 39%	77 35%	77 42%	71 34%	60 41%	122* 33%	46 41%	117 41%	
Don't know enough about other networks	4 1%	4* 1%	-*	1 1%	2 1%	1 1%	-	-	-	-	2 1%	-	2 1%	2 1%	2 1%	-	-	3* 2%	1 1%	2 1%	-	2 1%	
Would not know how to go about changing network	1 *	1 *	-	-	-	-	1* 1%	-	-	-	-	1 1%	-	-	1 *	-	1 1%	-	-	1 *	-	-	

Significance Testing - 95% shown as *

Q.11(a/b) Which, if any, of the following reasons are why you have not changed to another mobile network recently?
TOTAL MENTIONS

Base: All mobile customers who have not switched in the last 2 years

	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WORKING	WO RKING
Unweighted total	758	374	384	94	166	172	139	103	84	120	231	157	187	351	344	195	213	197	153	373	110	275	
Total	757	384	373	98	179	155	129	104	92	110	206	175	194	316	369	220	186	208	144	364	112	281	
Other networks have a poor reputation	5 1%	2 *	3 1%	-	2 1%	2 1%	-	-	1 1%	1 1%	4* 2%	-	-	5* 1%	-* -	3 1%	1 *	-	1 1%	3 1%	-	2 1%	
Insufficient savings	1 *	-	1 *	-	-	1 1%	-	-	-	-	-	1 *	-	-	1 *	-	-	1 *	-	-	1* 1%	-	
Need to use current network for internet access	2 *	2 1%	-	-	2* 1%	-	-	-	-	-	-	2* 1%	-	-	2 1%	2* 1%	-	-	-	2 1%	-	-	
Need to use current network for other services	1 *	1 *	-	-	1 *	-	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-	-	1 *	-	-	
NET OVERCODE (All codes marked (*))	502 66%	266 69%	235 63%	74* 76%	107* 59%	102 66%	79 61%	71 68%	69 76%	67 60%	130 63%	112 64%	143* 74%	197 62%	256 69%	133* 61%	126 68%	130 62%	113* 78%	216* 59%	82 73%	203* 72%	
Other	298 39%	149 39%	149 40%	37 38%	63 35%	66 43%	54 42%	45 43%	33 36%	46 42%	85 42%	65 37%	77 40%	131 42%	142 38%	83 38%	69 37%	97* 47%	50 34%	142 39%	45 40%	111 40%	

Significance Testing - 95% shown as *

Q.11(a/b) Which, if any, of the following reasons are why you have not changed to another mobile network recently?
TOTAL MENTIONS

Base: All mobile customers who have not switched in the last 2 years

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total	758	194	564	57	137
Total	757	195	562	57	138
Satisfied with existing network	694 92%	177 91%	516 92%	48* 84%	129 94%
Too much hassle/ disruption/ can't be bothered(*)	429 57%	80* 41%	350* 62%	28 49%	52* 37%
Not interested in changing network	29 4%	3 2%	26 5%	- -	3 2%
Have always used current network	15 2%	-* -	15* 3%	- -	- -
Existing network made better offer/difficult to change network	20 3%	7 3%	13 2%	- -	7 5%
Don't want to have to change my phone number(*)	232 31%	46* 23%	187* 33%	16 28%	29* 21%
It is difficult to change network(*)	66 9%	18 9%	48 9%	7 13%	11 8%
Too much hassle to keep phone number	151 20%	26* 13%	125* 22%	8 13%	18* 13%
I didn't want to pay the change fee	1 *	- -	1 *	- -	- -
Never considered changing	45 6%	9 5%	35 6%	3 6%	6 4%
Thinking about changing/ adding another network	1 *	- -	1 *	- -	- -
Reliability/ quality of service might not be as good	404 53%	102 52%	302 54%	25 43%	77 56%
Too difficult to work out which is cheaper	284 38%	62* 32%	223* 40%	13* 22%	49 35%
Don't know enough about other networks	4 1%	- -	4 1%	- -	- -

Significance Testing - 95% shown as *

Q.11(a/b) Which, if any, of the following reasons are why you have not changed to another mobile network recently?
TOTAL MENTIONS

Base: All mobile customers who have not switched in the last 2 years

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total	758	194	564	57	137
Total	757	195	562	57	138
<hr/>					
Would not know how to go about changing network	1 *	- -	1 *	- -	- -
Other networks have a poor reputation	5 1%	2 1%	3 *	- -	2 1%
Insufficient savings	1 *	- -	1 *	- -	- -
Need to use current network for internet access	2 *	2* 1%	-* -	- -	2* 2%
Need to use current network for other services	1 *	- -	1 *	- -	- -
NET OVERCODE (All codes marked (*))	502 66%	101* 52%	400* 71%	36 62%	66* 48%
Other	298 39%	80 41%	218 39%	16 29%	64 46%

Significance Testing - 95% shown as *

Q.12 Agreement with statements about networks - Summary

Base: All who have not switched

Absolute figures
Column percentages

		AGREEMENT WITH STATEMENTS			
		It is so difficult to change to another mobile phone network that it puts me off from doing so	It takes so long to change to another mobile phone network that it puts me off from doing so	I am satisfied with my existing mobile network so I have no reason to think about changing	If I wanted to change to another mobile phone network nothing would stop me
Unweighted total		564	564	564	564
Total		562	562	562	562
Agree strongly		25	22	201	185
		4%	4%	36%	33%
Agree		83	66	314	297
		15%	12%	56%	53%
Neither agree nor disagree		60	85	13	28
		11%	15%	2%	5%
Disagree		284	292	26	40
		51%	52%	5%	7%
Disagree strongly		104	82	6	9
		18%	15%	1%	2%
Agree (NET)		108	88	516	483
		19%	16%	92%	86%
Disagree (NET)		388	374	32	49
		69%	67%	6%	9%
Don't know		6	15	1	3
		1%	3%	*	1%
Mean		-0.65	-0.63	1.21	1.09
Standard deviation		1.083	1.011	0.792	0.896
Error variance		0.002	0.002	0.001	0.001

Q.12 Whether agree or disagree with statement about networks - It is so difficult to change to another mobile phone network that it puts me off from doing so

Base: All who have not switched

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		564	268	296	59	113	125	104	88	75	89	165	113	143	254	256	138	157	146	123	261	85	218
Total		562	273	289	61	121	111	97	88	83	83	147	122	146	230	268	154	134	157	118	249	85	228
Agree strongly	(2)	25 4%	18* 6%	7* 2%	4 6%	5 4%	4 3%	2 2%	8* 9%	2 3%	5 6%	3 2%	2 1%	13* 9%	7 3%	15 6%	10 7%	6 4%	5 3%	4 3%	8 3%	7 8%	10 4%
Agree	(1)	83 15%	48 18%	35 12%	12 20%	17 14%	10* 9%	12 13%	9 11%	22* 27%	9 11%	17 12%	26* 21%	21 15%	27 12%	47 18%	23 15%	20 15%	22 14%	18 15%	32 13%	16 19%	35 15%
Neither agree nor disagree	(0)	60 11%	23 8%	38 13%	4 6%	7* 6%	11 10%	13 14%	11 12%	15* 18%	14* 17%	15 10%	15 13%	12 8%	29 13%	27 10%	20 13%	13 10%	13 8%	14 12%	31 12%	4* 5%	26 11%
Disagree	(-1)	284 51%	127 47%	157 54%	34 56%	69 57%	59 53%	50 51%	39 44%	32* 39%	31* 38%	82 56%	60 49%	81 56%	113 49%	141 53%	68 44%	69 52%	83 53%	63 54%	122 49%	41 48%	121 53%
Disagree strongly	(-2)	104 18%	55 20%	48 17%	7 11%	23 19%	28* 25%	20 20%	17 20%	9 11%	24* 28%	29 20%	18 15%	17* 11%	53* 23%	35* 13%	32 20%	23 17%	31 20%	18 16%	56* 22%	17 20%	31* 14%
Agree (NET)		108 19%	66* 24%	42* 15%	16 27%	22 18%	14* 12%	14 14%	18 20%	24* 29%	14 17%	20* 14%	28 23%	35 24%	34* 15%	62* 23%	34 22%	26 19%	26 17%	22 19%	40 16%	23* 27%	45 20%
Disagree (NET)		388 69%	182 67%	205 71%	41 68%	92 76%	86* 78%	70 72%	56 64%	42* 50%	55 66%	111* 76%	78 64%	98 67%	166 72%	176 66%	100 65%	92 69%	114 73%	81 69%	178 71%	58 68%	152 67%
Don't know		6 1%	3 1%	4 1%	- -	- -	- -	- -	4* 4%	3 3%	- -	1 *	1 1%	2 1%	1 *	3 1%	- -	2 2%	3 2%	1 1%	1 *	- -	5* 2%
Mean		-0.65	-0.57	-0.72	-0.46	-0.73	-0.87*	-0.76	-0.56	-0.30*	-0.72	-0.81*	-0.55	-0.46*	-0.78*	-0.50*	-0.57	-0.63	-0.74	-0.63	-0.75*	-0.53	-0.57
Standard deviation		1.083	1.185	0.972	1.134	1.062	0.999	0.976	1.215	1.078	1.160	0.953	1.034	1.155	1.031	1.100	1.171	1.077	1.033	1.035	1.047	1.241	1.051
Error variance		0.002	0.005	0.003	0.022	0.010	0.008	0.009	0.018	0.016	0.015	0.006	0.010	0.009	0.004	0.005	0.010	0.008	0.007	0.009	0.004	0.018	0.005

Significance Testing - 95% shown as *

Q.12 Whether agree or disagree with statement about networks - It is so difficult to change to another mobile phone network that it puts me off from doing so

Base: All who have not switched

Absolute figures
Column percentages

		Q.5		Q.8		
		-----		-----		
				CH		
				ANGED		
				MOBILE		
				EX		
				ITITNG		
				NUMBER		
				NUMBER		
Unweighted total		564	-	564	-	-
Total		562	-	562	-	-
		-----	-----	-----	-----	-----
Agree strongly	(2)	25	-	25	-	-
		4%	-	4%	-	-
Agree	(1)	83	-	83	-	-
		15%	-	15%	-	-
Neither agree nor disagree	(0)	60	-	60	-	-
		11%	-	11%	-	-
Disagree	(-1)	284	-	284	-	-
		51%	-	51%	-	-
Disagree strongly	(-2)	104	-	104	-	-
		18%	-	18%	-	-
Agree (NET)		108	-	108	-	-
		19%	-	19%	-	-
Disagree (NET)		388	-	388	-	-
		69%	-	69%	-	-
Don't know		6	-	6	-	-
		1%	-	1%	-	-
Mean		-0.65	-	-0.65	-	-
Standard deviation		1.083	-	1.083	-	-
Error variance		0.002	-	0.002	-	-

Q.12 Whether agree or disagree with statement about networks - It takes so long to change to another mobile phone network that it puts me off from doing so

Base: All who have not switched

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		564	268	296	59	113	125	104	88	75	89	165	113	143	254	256	138	157	146	123	261	85	218
Total		562	273	289	61	121	111	97	88	83	83	147	122	146	230	268	154	134	157	118	249	85	228
Agree strongly	(2)	22 4%	12 4%	10 4%	2 4%	2 2%	3 2%	-* -	9* 10%	6 7%	3 4%	3 2%	6 5%	7 5%	6 3%	13 5%	4 3%	7 5%	6 4%	5 4%	8 3%	2 2%	13 6%
Agree	(1)	66 12%	40* 15%	26* 9%	11 18%	12 10%	3* 3%	14 14%	8 9%	18* 21%	6 8%	9* 6%	23* 19%	20 14%	15* 7%	43* 16%	14 9%	18 14%	18 12%	15 13%	26 10%	9 11%	31 14%
Neither agree nor disagree	(0)	85 15%	35 13%	50 17%	7 11%	11* 9%	15 14%	21* 22%	16 18%	15 18%	20* 25%	22 15%	18 15%	19 13%	42 18%	37 14%	32* 21%	17 13%	18 11%	19 16%	41 16%	12 14%	32 14%
Disagree	(-1)	292 52%	134 49%	158 55%	35 57%	73* 61%	65 59%	46 48%	40 45%	32* 38%	34* 41%	85 58%	61 50%	79 54%	119 52%	140 52%	71 46%	72 54%	89 57%	60 51%	126 51%	47 55%	119 52%
Disagree strongly	(-2)	82 15%	45 17%	37 13%	6 10%	22 18%	22 19%	16 16%	11 12%	7 8%	17 21%	25 17%	14 11%	16 11%	42* 18%	29* 11%	28 18%	16 12%	24 15%	14 12%	45* 18%	15 18%	22* 10%
Agree (NET)		88 16%	52* 19%	36* 13%	13 22%	14 12%	6* 5%	14 14%	17 19%	24* 29%	10 11%	12* 8%	29* 24%	27 19%	21* 9%	57* 21%	18 12%	25 19%	24 16%	20 17%	33 13%	11 13%	44 19%
Disagree (NET)		374 67%	179 66%	195 68%	41 67%	95* 79%	87* 78%	62 64%	51* 57%	39* 46%	51 62%	110* 75%	75 61%	95 65%	161 70%	170 63%	99 64%	88 66%	113 72%	75 63%	171 69%	62 73%	141 62%
Don't know		15 3%	7 3%	7 3%	- -	1 1%	3 3%	- -	5* 6%	6* 7%	1 2%	4 3%	-* -	5 3%	6 2%	5 2%	5 3%	3 2%	2 1%	4 4%	4 2%	- -	11* 5%
Mean		-0.63	-0.60	-0.66	-0.51	-0.84*	-0.93*	-0.65	-0.43*	-0.19*	-0.69	-0.84*	-0.43*	-0.54	-0.78*	-0.49*	-0.70	-0.55	-0.68	-0.57	-0.71	-0.76	-0.49*
Standard deviation		1.011	1.073	0.949	1.030	0.902	0.826	0.918	1.163	1.132	1.020	0.857	1.077	1.032	0.920	1.053	0.979	1.054	1.000	1.017	0.985	0.940	1.052
Error variance		0.002	0.004	0.003	0.018	0.007	0.006	0.008	0.016	0.018	0.012	0.005	0.010	0.008	0.003	0.004	0.007	0.007	0.007	0.009	0.004	0.010	0.005

Significance Testing - 95% shown as *

Q.12 Whether agree or disagree with statement about networks - It takes so long to change to another mobile phone network that it puts me off from doing so

Base: All who have not switched

Absolute figures
Column percentages

		Q.5		Q.8	
		-----		-----	
		EVER		CH	
		CH		ANGED	
		DON'T		MOBILE	
		KNOW		PHONE	
		ISITNG		EX	
		NUMBER		NUMBER	
		-----		-----	
Unweighted total		564	-	564	-
Total		562	-	562	-
		-----		-----	
Agree strongly	(2)	22	-	22	-
		4%	-	4%	-
Agree	(1)	66	-	66	-
		12%	-	12%	-
Neither agree nor disagree	(0)	85	-	85	-
		15%	-	15%	-
Disagree	(-1)	292	-	292	-
		52%	-	52%	-
Disagree strongly	(-2)	82	-	82	-
		15%	-	15%	-
Agree (NET)		88	-	88	-
		16%	-	16%	-
Disagree (NET)		374	-	374	-
		67%	-	67%	-
Don't know		15	-	15	-
		3%	-	3%	-
Mean		-0.63	-	-0.63	-
Standard deviation		1.011	-	1.011	-
Error variance		0.002	-	0.002	-

Significance Testing - 95% shown as *

Q.12 Whether agree or disagree with statement about networks - I am satisfied with my existing mobile network so I have no reason to think about changing

Base: All who have not switched

Absolute figures Column percentages																							
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		564	268	296	59	113	125	104	88	75	89	165	113	143	254	256	138	157	146	123	261	85	218
Total		562	273	289	61	121	111	97	88	83	83	147	122	146	230	268	154	134	157	118	249	85	228
Agree strongly	(2)	201 36%	87* 32%	115* 40%	25 41%	40 33%	38 34%	27 28%	38 43%	34 40%	26 32%	55 37%	39 32%	61 42%	81 35%	100 37%	58 38%	43 32%	52 33%	49 42%	83 33%	27 32%	92 40%
Agree	(1)	314 56%	164* 60%	150* 52%	30 50%	72 59%	65 59%	59 61%	47 53%	41 49%	49 59%	80 54%	73 60%	77 52%	128 56%	150 56%	83 54%	82 61%	90 57%	59 50%	148 59%	48 57%	118 52%
Neither agree nor disagree	(0)	13 2%	7 3%	6 2%	- -	3 2%	3 3%	3 3%	- -	4 5%	4 5%	2 1%	3 2%	2 1%	6 3%	5 2%	2 2%	3 2%	4 2%	4 4%	8 3%	- -	5 2%
Disagree	(-1)	26 5%	12 4%	14 5%	6 9%	5 4%	4 4%	7 7%	1 2%	3 3%	2 2%	10 7%	7 6%	5 4%	11 5%	12 5%	10 6%	4 3%	10 6%	3 3%	7 3%	9* 10%	10 5%
Disagree strongly	(-2)	6 1%	3 1%	3 1%	- -	1 1%	1 1%	2 2%	1 2%	2 2%	2 3%	1 *	- -	1 1%	3 1%	1 *	1 1%	1 1%	2 1%	2 2%	3 1%	1 1%	2 1%
Agree (NET)		516 92%	251 92%	264 92%	55 91%	111 92%	103 93%	86 89%	85 96%	75 90%	75 90%	134 91%	112 92%	138 94%	209 91%	250 93%	141 92%	125 93%	142 90%	108 92%	231 92%	76 89%	209 92%
Disagree (NET)		32 6%	15 6%	17 6%	6 9%	7 5%	5 4%	8 9%	3 3%	4 5%	4 5%	10 7%	7 6%	6 4%	14 6%	14 5%	10 7%	5 4%	12 7%	5 5%	10 4%	9* 11%	13 6%
Don't know		1 *	- -	1 *	- -	- -	- -	- -	1* 1%	- -	- -	1 *	- -	- -	1 *	- -	- -	1 1%	- -	- -	- -	- -	1 *
Mean		1.21	1.17	1.25	1.22	1.19	1.22	1.06*	1.35	1.23	1.15	1.22	1.18	1.31	1.19	1.25	1.22	1.21	1.15	1.27	1.20	1.09	1.26
Standard deviation		0.792	0.776	0.806	0.865	0.767	0.724	0.855	0.730	0.838	0.821	0.806	0.742	0.745	0.810	0.745	0.802	0.716	0.831	0.813	0.750	0.895	0.796
Error variance		0.001	0.002	0.002	0.013	0.005	0.004	0.007	0.006	0.009	0.008	0.004	0.005	0.004	0.003	0.002	0.005	0.003	0.005	0.005	0.002	0.009	0.003

Significance Testing - 95% shown as *

Q.12 Whether agree or disagree with statement about networks - I am satisfied with my existing mobile network so I have no reason to think about changing

Base: All who have not switched

Absolute figures
Column percentages

		Q.5		Q.8		
		-----		-----		
				CH		
				ANGED		
				MOBILE		
				EX		
				ITITNG		
				NUMBER		
				NUMBER		
Unweighted total		564	-	564	-	-
Total		562	-	562	-	-
		-----	-----	-----	-----	-----
Agree strongly	(2)	201	-	201	-	-
		36%	-	36%	-	-
Agree	(1)	314	-	314	-	-
		56%	-	56%	-	-
Neither agree nor disagree	(0)	13	-	13	-	-
		2%	-	2%	-	-
Disagree	(-1)	26	-	26	-	-
		5%	-	5%	-	-
Disagree strongly	(-2)	6	-	6	-	-
		1%	-	1%	-	-
Agree (NET)		516	-	516	-	-
		92%	-	92%	-	-
Disagree (NET)		32	-	32	-	-
		6%	-	6%	-	-
Don't know		1	-	1	-	-
		*	-	*	-	-
Mean		1.21	-	1.21	-	-
Standard deviation		0.792	-	0.792	-	-
Error variance		0.001	-	0.001	-	-

Q.12 Whether agree or disagree with statement about networks - If I wanted to change to another mobile phone network nothing would stop me

Base: All who have not switched

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		564	268	296	59	113	125	104	88	75	89	165	113	143	254	256	138	157	146	123	261	85	218
Total		562	273	289	61	121	111	97	88	83	83	147	122	146	230	268	154	134	157	118	249	85	228
Agree strongly	(2)	185 33%	98 36%	87 30%	18 29%	32 27%	35 32%	32 33%	39* 44%	29 35%	29 35%	49 33%	37 30%	49 33%	79 34%	86 32%	55 36%	38 29%	54 34%	38 33%	85 34%	30 35%	71 31%
Agree	(1)	297 53%	136 50%	161 56%	34 56%	72 60%	60 54%	58 59%	38 43%	35* 42%	39 47%	79 54%	70 58%	74 51%	118 51%	144 54%	75 49%	73 55%	90 57%	59 50%	132 53%	44 52%	121 53%
Neither agree nor disagree	(0)	28 5%	12 4%	16 5%	2 3%	4 3%	4 4%	2 2%	7 8%	8* 10%	6 7%	9 6%	4 3%	8 5%	15 7%	12 4%	9 6%	8 6%	5 3%	5 5%	13 5%	1 2%	13 6%
Disagree	(-1)	40 7%	22 8%	18 6%	5 8%	12 10%	10 9%	5 5%	4 4%	5 6%	6 7%	9 6%	9 8%	13 9%	15 7%	23 8%	12 8%	11 8%	8 5%	9 8%	15 6%	8 10%	16 7%
Disagree strongly	(-2)	9 2%	4 2%	4 2%	2 3%	1 1%	2 1%	- -	- -	4* 5%	3 3%	- -	1 1%	1 1%	3 1%	3 1%	2 1%	2 1%	- -	5* 4%	3 1%	2 2%	4 2%
Agree (NET)		483 86%	234 86%	248 86%	52 85%	104 86%	95 86%	90* 93%	77 88%	64* 76%	68 83%	128 87%	108 88%	123 84%	197 85%	230 86%	130 84%	112 84%	143* 91%	98 83%	217 87%	74 87%	192 84%
Disagree (NET)		49 9%	26 10%	23 8%	7 12%	13 11%	11 10%	5 5%	4 4%	9 11%	8 10%	9 6%	10 9%	15 10%	18 8%	25 9%	13 9%	13 10%	8 5%	15 12%	18 7%	10 12%	21 9%
Don't know		3 1%	1 *	2 1%	- -	- -	1 1%	- -	- -	2* 2%	- -	1 1%	- -	1 1%	1 *	1 *	2 1%	1 1%	- -	- -	1 *	- -	2 1%
Mean		1.09	1.11	1.07	0.99	1.02	1.07	1.21	1.28*	0.97	1.05	1.15	1.09	1.07	1.11	1.08	1.11	1.02	1.21	0.99	1.13	1.08	1.05
Standard deviation		0.896	0.927	0.867	0.990	0.877	0.910	0.724	0.783	1.091	1.004	0.795	0.851	0.919	0.876	0.887	0.908	0.901	0.738	1.048	0.857	0.968	0.913
Error variance		0.001	0.003	0.003	0.017	0.007	0.007	0.005	0.007	0.016	0.011	0.004	0.006	0.006	0.003	0.003	0.006	0.005	0.004	0.009	0.003	0.011	0.004

Significance Testing - 95% shown as *

Q.12 Whether agree or disagree with statement about networks - If I wanted to change to another mobile phone network nothing would stop me

Base: All who have not switched

Absolute figures
Column percentages

		Q.5		Q.8		
		-----		-----		
				CH		
				ANGED		
				MOBILE		
				EX		
				ITITNG		
				NUMBER		
				NUMBER		
Unweighted total		564	-	564	-	-
Total		562	-	562	-	-
		-----	-----	-----	-----	-----
Agree strongly	(2)	185	-	185	-	-
		33%	-	33%	-	-
Agree	(1)	297	-	297	-	-
		53%	-	53%	-	-
Neither agree nor disagree	(0)	28	-	28	-	-
		5%	-	5%	-	-
Disagree	(-1)	40	-	40	-	-
		7%	-	7%	-	-
Disagree strongly	(-2)	9	-	9	-	-
		2%	-	2%	-	-
Agree (NET)		483	-	483	-	-
		86%	-	86%	-	-
Disagree (NET)		49	-	49	-	-
		9%	-	9%	-	-
Don't know		3	-	3	-	-
		1%	-	1%	-	-
Mean		1.09	-	1.09	-	-
Standard deviation		0.896	-	0.896	-	-
Error variance		0.001	-	0.001	-	-

Q.13 When changing from one mobile phone network to another - if you wanted to keep your existing mobile phone number, which of these processes would you most prefer?

Base: All who own a mobile phone

Absolute figures Column percentages																							
	GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
	Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKING	
Unweighted total	943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340	
Total	942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348	
You contact your current mobile network telling them that you want to take your existing phone number to a new network, then contact your new network for them to complete the process	130 14%	66 14%	63 13%	22 14%	37 16%	19 11%	22 14%	16 13%	14 14%	18 13%	36 14%	30 14%	37 15%	55 14%	67 14%	39 14%	36 15%	36 14%	19 12%	57 13%	16 11%	57 16%	
Your new mobile network automatically contacts your existing network to complete the process	444 47%	233 49%	211 45%	83 52%	120 52%	98* 54%	80 51%	42* 36%	22* 22%	66 48%	139* 53%	113 51%	91* 37%	206* 52%	204* 44%	128 46%	108 47%	130 49%	78 47%	233* 52%	76 53%	135* 39%	
No preference	346 37%	162 34%	184 39%	54 34%	71* 31%	61 34%	50 32%	57* 48%	52* 53%	48 35%	82* 31%	74 33%	110* 44%	130* 33%	183 39%	109 39%	79 34%	90 34%	68 40%	153 34%	51 35%	142* 41%	
Don't know	23 2%	10 2%	13 3%	1 1%	1* 1%	2 1%	3 2%	4 3%	12* 12%	4 3%	4 2%	3 1%	9 4%	8 2%	12 3%	5 2%	8 4%	7 3%	3 2%	7 2%	2 1%	14* 4%	

Significance Testing - 95% shown as *

Q.13 When changing from one mobile phone network to another - if you wanted to keep your existing mobile phone number, which of these processes would you most prefer?

Base: All who own a mobile phone

Absolute figures
Column percentages

	Q.5			Q.8	
	Total	EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
Unweighted total	943	378	565	94	284
Total	942	380	563	97	283
<hr/>					
You contact your current mobile network telling them that you want to take your existing phone number to a new network, then contact your new network for them to complete the process	130 14%	44 12%	85 15%	10 11%	34 12%
Your new mobile network automatically contacts your existing network to complete the process	444 47%	199* 52%	246* 44%	47 48%	152* 54%
No preference	346 37%	133 35%	213 38%	38 39%	95 34%
Don't know	23 2%	4* 1%	19* 3%	2 2%	2* 1%

Significance Testing - 95% shown as *

Q.14 How important is it when changing mobile phone network that you keep your existing mobile phone number?

Base: All who own a mobile phone

		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
Very important	(2)	684 73%	354 75%	331 70%	97* 61%	166 72%	143* 79%	123* 79%	90 76%	67 67%	114* 83%	188 72%	165 75%	155* 63%	302 76%	320* 69%	205 73%	160 69%	192 73%	127 76%	351* 78%	109 76%	225* 64%
Important	(1)	165 18%	73 15%	92 20%	40* 25%	39 17%	24 13%	24 16%	18 15%	21 21%	16 12%	52 20%	32 15%	51 21%	69 17%	83 18%	45 16%	51* 22%	46 17%	23 14%	60* 13%	27 19%	77* 22%
Neither important nor unimportant	(0)	37 4%	9* 2%	27* 6%	14* 9%	10 4%	3* 1%	3 2%	5 4%	2 2%	3 3%	10 4%	11 5%	12 5%	14 3%	23 5%	11 4%	4* 2%	13 5%	8 5%	15 3%	3 2%	19 5%
Unimportant	(-1)	37 4%	22 5%	15 3%	7 5%	9 4%	7 4%	3 2%	4 3%	7 7%	1* 1%	8 3%	7 3%	18* 7%	9* 2%	25* 5%	10 4%	10 4%	10 4%	7 4%	13 3%	4 3%	20* 6%
Not at all important	(-2)	19 2%	13 3%	5 1%	2 1%	6 3%	5 3%	1 1%	2 2%	3 3%	2 1%	2 1%	5 2%	10* 4%	4 1%	15* 3%	9 3%	5 2%	3 1%	1 1%	11 2%	1 *	7 2%
Important (NET)		850 90%	427 91%	423 90%	136* 86%	205 89%	166 92%	147* 95%	108 91%	87 88%	130* 95%	240 92%	197 90%	206* 84%	371* 93%	403* 87%	251 90%	211 91%	237 90%	151 90%	411 91%	137* 95%	302* 87%
Unimportant (NET)		55 6%	35* 8%	20* 4%	9 6%	15 6%	11 6%	5 3%	6 5%	10 10%	2* 2%	11 4%	12 5%	28* 11%	13* 3%	40* 9%	19 7%	15 7%	13 5%	9 5%	24 5%	4 3%	27 8%
Don't know/Refused		1 *	- -	1 *	- -	- -	- -	- -	- -	1* 1%	1* 1%	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *
Mean		1.55	1.55	1.55	1.39*	1.52	1.63	1.70*	1.61	1.43	1.77*	1.59	1.57	1.31*	1.65*	1.43*	1.53	1.52	1.57	1.60	1.62*	1.67	1.41*
Standard deviation		0.893	0.954	0.828	0.905	0.944	0.893	0.706	0.837	1.032	0.634	0.788	0.902	1.111	0.743	1.025	0.958	0.904	0.846	0.841	0.875	0.687	0.973
Error variance		0.001	0.002	0.001	0.005	0.004	0.004	0.003	0.006	0.012	0.003	0.002	0.004	0.005	0.001	0.002	0.004	0.003	0.003	0.004	0.002	0.003	0.003

Significance Testing - 95% shown as *

Q.14 How important is it when changing mobile phone network that you keep your existing mobile phone number?

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		CH			CH	
		EVER			ANGED	
		CH			MOBILE	
		DON'T			PHONE	
		KNOW			ISITNG	
		NUMBER			NUMBER	
		-----			-----	
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----			-----	
Very important	(2)	684	263	422	39*	224*
		73%	69%	75%	40%	79%
Important	(1)	165	65	100	23	42
		18%	17%	18%	24%	15%
Neither important nor unimportant	(0)	37	26*	11*	15*	11
		4%	7%	2%	15%	4%
Unimportant	(-1)	37	16	20	13*	4*
		4%	4%	4%	13%	1%
Not at all important	(-2)	19	9	9	7*	3
		2%	2%	2%	7%	1%
Important (NET)		850	328*	522*	62*	266*
		90%	86%	93%	64%	94%
Unimportant (NET)		55	26	30	20*	6*
		6%	7%	5%	20%	2%
Don't know/Refused		1	-	1	-	-
		*	-	*	-	-
Mean		1.55	1.46*	1.61*	0.77*	1.70*
Standard deviation		0.893	0.970	0.833	1.297	0.686
Error variance		0.001	0.002	0.001	0.018	0.002

Significance Testing - 95% shown as *

Q.15a LIKELIHOOD TO ACCEPT ONE DAY - Summary

Base: All who own a mobile phone

Absolute figures
Column percentages

		LIKELIHOOD TO ACCEPT ONCE OFF CASH PAYMENT IF TO MOVE WAS ONE DAY		
		5 Euros	20 Euros	50 Euros
Unweighted total		943	943	943
Total		942	942	942
I would definitely accept		84 9%	177 19%	315 33%
I would probably accept		196 21%	279 30%	255 27%
I may or may not accept		127 13%	149 16%	123 13%
I would probably not accept		172 18%	137 15%	103 11%
I would definitely not accept		356 38%	193 21%	137 15%
Probably/definitely pay		280 30%	456 48%	570 61%
Probably/definitely not pay		528 56%	331 35%	240 25%
Don't know		6 1%	7 1%	8 1%
Mean		0.14	0.25	0.35
Standard deviation		0.224	0.272	0.308
Error variance		*	*	*

Q.15a Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WORKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(0.75)	84 9%	46 10%	38 8%	17 11%	15 6%	21 12%	14 9%	15 12%	3* 3%	13 10%	24 9%	20 9%	23 9%	37 9%	43 9%	23 8%	24 10%	26 10%	11 7%	44 10%	14 9%	26 8%
I would probably accept	(0.30)	196 21%	89 19%	107 23%	53* 33%	58* 25%	32 18%	24 15%	15* 13%	14 14%	22 16%	54 21%	48 22%	56 23%	76 19%	104 22%	64 23%	44 19%	45 17%	43 26%	85 19%	28 20%	83 24%
I may or may not accept	(0.10)	127 13%	56 12%	71 15%	19 12%	38 17%	22 12%	25 16%	8* 7%	14 14%	18 13%	38 15%	28 13%	33 13%	57 14%	61 13%	41 15%	32 14%	39 15%	16 9%	58 13%	20 14%	49 14%
I would probably not accept	(0.00)	172 18%	88 19%	84 18%	29 18%	37 16%	39 22%	25 16%	26 22%	16 16%	26 19%	43 16%	43 20%	43 17%	70 17%	86 19%	58 21%	36 16%	49 19%	29 17%	83 18%	30 21%	59 17%
I would definitely not accept	(0.00)	356 38%	191 41%	165 35%	41* 25%	81 35%	65 36%	64 41%	53 45%	52* 52%	54 40%	100 38%	80 36%	90 37%	154 39%	170 37%	93 33%	94 41%	103 39%	66 39%	178 40%	50 35%	128 37%
Probably/ definitely pay		280 30%	135 29%	145 31%	70* 44%	73 32%	53 29%	37 24%	29 25%	17* 17%	35 26%	78 30%	67 31%	80 32%	113 28%	147 32%	87 31%	68 29%	71 27%	54 32%	129 29%	42 29%	109 31%
Probably/ definitely not pay		528 56%	279* 59%	249* 53%	70* 44%	118 52%	104 58%	89 58%	79* 67%	68* 68%	81 59%	143 55%	123 56%	133 54%	224 56%	256 55%	151 54%	130 56%	152 58%	95 57%	261 58%	81 56%	187 54%
Don't know		6 1%	1* *	6* 1%	- -	- -	1 1%	3 2%	2 1%	1 1%	3* 2%	1 1%	1 1%	1 *	4 1%	2 *	2 1%	1 1%	1 *	2 1%	2 1%	1 1%	3 1%
Mean		0.14	0.14	0.15	0.19*	0.14	0.15	0.13	0.14	0.08*	0.14	0.15	0.15	0.15	0.14	0.15	0.14	0.15	0.14	0.14	0.14	0.15	0.14
Standard deviation		0.224	0.231	0.217	0.234	0.202	0.245	0.223	0.252	0.159	0.230	0.225	0.224	0.227	0.226	0.226	0.217	0.236	0.232	0.208	0.231	0.228	0.213
Error variance		*	*	*	*	*	*	*	0.001	*	*	*	*	*	*	*	*	*	*	*	*	*	*

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
					NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(0.75)	84 9%	33 9%	52 9%	13 14%	19 7%
I would probably accept	(0.30)	196 21%	90 24%	106 19%	21 22%	69 24%
I may or may not accept	(0.10)	127 13%	48 13%	79 14%	12 12%	36 13%
I would probably not accept	(0.00)	172 18%	77 20%	95 17%	26* 27%	50 18%
I would definitely not accept	(0.00)	356 38%	132 35%	225 40%	23* 24%	109 38%
Probably/definitely pay		280 30%	122 32%	158 28%	34 36%	88 31%
Probably/definitely not pay		528 56%	209 55%	320 57%	49 51%	159 56%
Don't know		6 1%	1 *	6 1%	1 1%	- -
Mean		0.14	0.15	0.14	0.18	0.14
Standard deviation		0.224	0.222	0.226	0.259	0.207
Error variance		*	*	*	0.001	*

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

Absolute figures
Column percentages

		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKING	WO
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340	
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348	
I would definitely accept		(0.75) 177 19%	96 20%	81 17%	45* 28%	32* 14%	38 21%	25 16%	24 20%	14 14%	26 19%	41 16%	44 20%	57 23%	67 17%	101* 22%	50 18%	49 21%	49 18%	30 18%	80 18%	22 15%	74 21%	
I would probably accept		(0.30) 279 30%	131 28%	148 31%	49 31%	88* 38%	50 28%	45 29%	30 25%	18* 18%	33 24%	90* 34%	61 28%	68 27%	123 31%	129 28%	85 30%	70 30%	71 27%	53 32%	129 29%	47 33%	103 30%	
I may or may not accept		(0.10) 149 16%	64 14%	85 18%	27 17%	40 17%	23 13%	27 18%	12 11%	19 19%	24 18%	46 18%	35 16%	32 13%	70 18%	67 14%	51 18%	30 13%	43 16%	24 14%	71 16%	25 17%	53 15%	
I would probably not accept		(0.00) 137 15%	76 16%	61 13%	19 12%	35 15%	24 13%	25 16%	19 16%	15 15%	20 14%	34 13%	37 17%	38 15%	53 13%	75 16%	39 14%	39 17%	35 13%	24 14%	73 16%	17 12%	47 13%	
I would definitely not accept		(0.00) 193 21%	102 22%	91 19%	19* 12%	36* 16%	43 24%	32 21%	31 26%	31* 31%	32 24%	49 19%	42 19%	48 19%	81 20%	90 19%	54 19%	43 19%	60 23%	36 21%	94 21%	30 21%	69 20%	
Probably/ definitely pay		456 48%	227 48%	229 49%	94* 59%	119 52%	89 49%	70 45%	53 45%	31* 32%	59 43%	131 50%	106 48%	124 50%	190 48%	230 49%	135 48%	119 51%	119 45%	83 49%	209 47%	69 48%	178 51%	
Probably/ definitely not pay		331 35%	178 38%	153 32%	39* 24%	71 31%	67 37%	57 37%	50 43%	46* 47%	52 38%	82 32%	79 36%	86 35%	134 34%	165 35%	93 33%	82 36%	96 36%	60 36%	168 37%	47 33%	116 33%	
Don't know		7 1%	2 1%	5 1%	- -	- -	1 1%	1 1%	2 2%	3* 3%	2 2%	1 *	- -	4 2%	3 1%	4 1%	1 *	- -	5* 2%	1 1%	2 *	2 2%	2 1%	
Mean		0.25	0.25	0.24	0.32*	0.23	0.26	0.23	0.24	0.18*	0.23	0.24	0.25	0.27	0.24	0.26	0.24	0.26	0.24	0.24	0.24	0.23	0.27	
Standard deviation		0.272	0.281	0.262	0.293	0.242	0.285	0.260	0.286	0.256	0.278	0.254	0.279	0.290	0.262	0.285	0.266	0.281	0.274	0.267	0.269	0.255	0.281	
Error variance		*	*	*	0.001	*	*	*	0.001	0.001	0.001	*	*	*	*	*	*	*	*	*	*	*	*	*

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
			NUMBER		NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(0.75)	177 19%	80 21%	97 17%	25 25%	56 20%
I would probably accept	(0.30)	279 30%	118 31%	161 29%	33 35%	85 30%
I may or may not accept	(0.10)	149 16%	60 16%	89 16%	14 14%	46 16%
I would probably not accept	(0.00)	137 15%	54 14%	83 15%	15 16%	39 14%
I would definitely not accept	(0.00)	193 21%	65* 17%	128* 23%	10* 10%	56 20%
Probably/definitely pay		456 48%	198* 52%	257* 46%	58* 60%	140 50%
Probably/definitely not pay		331 35%	119 31%	211 38%	25* 26%	94 33%
Don't know		7 1%	2 1%	5 1%	- -	2 1%
Mean		0.25	0.27*	0.23*	0.31*	0.26
Standard deviation		0.272	0.277	0.267	0.285	0.274
Error variance		*	*	*	0.001	*

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

		Absolute figures Column percentages																						
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKING	WO
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340	
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348	
I would definitely accept		(0.75) 315 33%	158 33%	158 33%	61 38%	76 33%	71* 39%	41* 27%	42 35%	25 25%	47 34%	87 33%	82 37%	84 34%	134 34%	167 36%	95 34%	86 37%	82 31%	53 31%	147 33%	54 38%	114 33%	
I would probably accept		(0.30) 255 27%	123 26%	131 28%	53 33%	66 29%	46 26%	39 25%	30 26%	20 20%	31 23%	70 27%	61 28%	66 27%	101 25%	128 27%	81 29%	61 26%	64 24%	49 29%	126 28%	38 26%	91 26%	
I may or may not accept		(0.10) 123 13%	58 12%	66 14%	14 9%	37 16%	17 10%	32* 20%	12 10%	12 12%	18 13%	41 16%	19* 9%	29 12%	59 15%	48* 10%	37 13%	29 12%	30 11%	27 16%	56 12%	15 10%	52 15%	
I would probably not accept		(0.00) 103 11%	56 12%	48 10%	13 8%	24 10%	16 9%	22 14%	15 13%	13 13%	16 11%	28 11%	28 13%	23 10%	44 11%	52 11%	24 9%	26 11%	34 13%	20 12%	56 12%	17 12%	31 9%	
I would definitely not accept		(0.00) 137 15%	75 16%	62 13%	18 11%	25 11%	27 15%	19 12%	17 15%	30* 31%	23 17%	34 13%	28 13%	39 16%	57 14%	67 14%	40 14%	28 12%	51* 19%	17 10%	60 13%	19 13%	58 17%	
Probably/ definitely pay		570 61%	281 60%	289 61%	114* 71%	142 62%	118 65%	80* 52%	72 61%	44* 44%	78 57%	157 60%	144 65%	151 61%	234 59%	294 63%	176 63%	147 64%	146* 55%	102 61%	274 61%	92 64%	205 59%	
Probably/ definitely not pay		240 25%	130 28%	110 23%	31 19%	49 21%	43 24%	41 27%	32 27%	43* 43%	39 28%	62 24%	56 26%	63 25%	101 25%	119 26%	65 23%	54 24%	84* 32%	37 22%	116 26%	35 25%	89 26%	
Don't know		8 1%	2 *	6 1%	1 1%	1 1%	2 1%	2 1%	2 2%	- -	2 2%	2 1%	1 *	4 1%	4 1%	4 1%	2 1%	1 1%	4 1%	2 1%	4 1%	1 1%	3 1%	
Mean		0.35	0.34	0.35	0.40*	0.35	0.39	0.30*	0.36	0.26*	0.34	0.35	0.37	0.35	0.35	0.36	0.36	0.37	0.32	0.34	0.35	0.38	0.34	
Standard deviation		0.308	0.310	0.305	0.300	0.301	0.316	0.296	0.315	0.305	0.317	0.306	0.312	0.310	0.310	0.311	0.304	0.311	0.312	0.299	0.306	0.314	0.307	
Error variance		*	*	*	0.001	*	0.001	0.001	0.001	0.001	0.001	*	0.001	*	*	*	*	*	*	0.001	*	0.001	*	

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
					CH	
			EVER	NO/	ANGED	KEPT
			CH	DON'T	MOBILE	EX
		Total	ANGED	KNOW	PHONE	ISITNG
					NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(0.75)	315 33%	146* 39%	169* 30%	43* 45%	103 36%
I would probably accept	(0.30)	255 27%	107 28%	148 26%	27 28%	79 28%
I may or may not accept	(0.10)	123 13%	48 13%	75 13%	12 12%	36 13%
I would probably not accept	(0.00)	103 11%	37 10%	67 12%	9 9%	28 10%
I would definitely not accept	(0.00)	137 15%	38* 10%	99* 18%	5* 5%	33 12%
Probably/ definitely pay		570 61%	253* 67%	317* 56%	71* 73%	182 64%
Probably/ definitely not pay		240 25%	75* 20%	165* 29%	14* 14%	61 22%
Don't know		8 1%	4 1%	5 1%	- -	4 1%
Mean		0.35	0.39*	0.32*	0.43*	0.37
Standard deviation		0.308	0.307	0.305	0.303	0.307
Error variance		*	*	*	0.001	*

Significance Testing - 95% shown as *

Q.15b LIKELIHOOD TO ACCEPT TWO DAYS - Summary

Base: All who own a mobile phone

Absolute figures
Column percentages

		LIKELIHOOD TO ACCEPT ONCE OFF CASH PAYMENT IF TO MOVE WAS TWO DAYS		
		5 Euros	20 Euros	50 Euros
Unweighted total		943	943	943
Total		942	942	942
I would definitely accept	(0.75)	51 5%	103 11%	218 23%
I would probably accept	(0.30)	101 11%	181 19%	239 25%
I may or may not accept	(0.10)	84 9%	98 10%	93 10%
I would probably not accept	(0.00)	170 18%	160 17%	115 12%
I would definitely not accept	(0.00)	527 56%	391 42%	268 28%
Probably/definitely pay		152 16%	284 30%	457 48%
Probably/definitely not pay		697 74%	551 58%	383 41%
Don't know		10 1%	9 1%	9 1%
Mean		0.08	0.15	0.26
Standard deviation		0.186	0.240	0.295
Error variance		*	*	*

Q.15b Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(0.75)	51 5%	28 6%	23 5%	12 7%	8 4%	14 8%	7 4%	9 7%	2 2%	9 7%	14 5%	14 6%	13 5%	23 6%	27 6%	11 4%	16 7%	20 8%	4* 2%	24 5%	8 6%	18 5%
I would probably accept	(0.30)	101 11%	49 10%	52 11%	31* 20%	32 14%	15 9%	12 8%	4* 3%	6 6%	10 7%	28 11%	23 11%	33 13%	38 9%	56 12%	25 9%	26 11%	27 10%	23 14%	41 9%	18 13%	42 12%
I may or may not accept	(0.10)	84 9%	36 8%	48 10%	20 13%	22 10%	16 9%	12 8%	3* 2%	10 10%	14 10%	32* 12%	11* 5%	22 9%	45* 11%	34 7%	32 11%	13* 5%	21 8%	18 11%	34 8%	7 5%	42* 12%
I would probably not accept	(0.00)	170 18%	86 18%	84 18%	26 16%	39 17%	32 18%	28 18%	26 22%	19 19%	24 18%	35* 13%	50 23%	46 19%	59* 15%	96* 21%	49 18%	44 19%	49 19%	28 17%	79 18%	31 22%	60 17%
I would definitely not accept	(0.00)	527 56%	271 57%	256 54%	70* 44%	125 55%	100 56%	95 61%	74 63%	62 62%	78 57%	150 57%	119 54%	129 52%	227 57%	248 53%	161 57%	130 57%	145 55%	91 54%	268* 60%	78 54%	180 52%
Probably/ definitely pay		152 16%	76 16%	76 16%	43* 27%	41 18%	29 16%	18 12%	12 11%	8* 8%	19 14%	42 16%	37 17%	46 19%	61 15%	83 18%	36 13%	42 18%	47 18%	27 16%	65 14%	26 18%	60 17%
Probably/ definitely not pay		697 74%	356 76%	340 72%	96* 60%	165 72%	133 74%	123 79%	100* 84%	81 81%	102 74%	185 71%	169 77%	175 71%	287 72%	344 74%	210 75%	174 76%	194 73%	119 71%	347* 77%	109 76%	240* 69%
Don't know		10 1%	3 1%	8 2%	- -	2 1%	2 1%	2 1%	3 3%	1 1%	2 2%	3 1%	2 1%	3 1%	5 1%	5 1%	2 1%	2 1%	2 1%	4 2%	4 1%	1 1%	5 2%
Mean		0.08	0.08	0.08	0.13*	0.08	0.09	0.06	0.07	0.04*	0.08	0.09	0.09	0.09	0.08	0.09	0.07	0.09	0.10	0.07	0.08	0.09	0.09
Standard deviation		0.186	0.191	0.181	0.212	0.168	0.209	0.168	0.202	0.118	0.197	0.186	0.199	0.189	0.190	0.194	0.165	0.205	0.210	0.147	0.184	0.193	0.185
Error variance		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
			EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
		Total				
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(0.75)	51 5%	24 6%	26 5%	9* 10%	15 5%
I would probably accept	(0.30)	101 11%	38 10%	63 11%	10 11%	27 10%
I may or may not accept	(0.10)	84 9%	33 9%	51 9%	12 12%	21 7%
I would probably not accept	(0.00)	170 18%	67 18%	103 18%	15 15%	52 18%
I would definitely not accept	(0.00)	527 56%	214 56%	313 56%	50 52%	164 58%
Probably/definitely pay		152 16%	62 16%	90 16%	20 20%	42 15%
Probably/definitely not pay		697 74%	281 74%	416 74%	65 67%	216 76%
Don't know		10 1%	4 1%	6 1%	- -	4 2%
Mean		0.08	0.09	0.08	0.12	0.08
Standard deviation		0.186	0.197	0.178	0.229	0.183
Error variance		*	*	*	0.001	*

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

		Absolute figures Column percentages																						
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING	
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340	
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348	
I would definitely accept	(0.75)	103 11%	48 10%	55 12%	28* 18%	18 8%	20 11%	16 10%	14 12%	7 7%	19 14%	23 9%	23 11%	33 14%	42 11%	56 12%	20* 7%	30 13%	37 14%	16 10%	43 10%	17 12%	43 12%	
I would probably accept	(0.30)	181 19%	81 17%	100 21%	47* 29%	52 22%	28 16%	24 16%	16 14%	14 14%	21 15%	53 20%	49 22%	42 17%	73 18%	90 19%	59 21%	34* 15%	44 17%	45* 27%	71* 16%	35 25%	74 21%	
I may or may not accept	(0.10)	98 10%	48 10%	50 11%	19 12%	29 13%	21 12%	12 7%	10 8%	8 8%	13 10%	33 13%	19 9%	25 10%	47 12%	45 10%	35 12%	17 7%	27 10%	19 11%	51 11%	14 10%	33 9%	
I would probably not accept	(0.00)	160 17%	89 19%	71 15%	25 15%	39 17%	34 19%	26 17%	20 17%	17 17%	20 14%	42 16%	40 18%	42 17%	61 15%	82 18%	50 18%	42 18%	45 17%	22 13%	79 17%	28 20%	53 15%	
I would definitely not accept	(0.00)	391 42%	203 43%	189 40%	41* 26%	91 39%	76 42%	75 48%	55 47%	53* 53%	62 45%	108 41%	86 39%	101 41%	170 43%	187 40%	115 41%	105 46%	108 41%	63 38%	203* 45%	48* 33%	140 40%	
Probably/ definitely pay		284 30%	128 27%	156 33%	75* 47%	69 30%	48 27%	40 26%	30 25%	21 22%	40 29%	76 29%	72 33%	75 30%	115 29%	147 32%	79 28%	63 27%	81 31%	61 36%	114* 25%	53 37%	117 34%	
Probably/ definitely not pay		551 58%	291* 62%	260* 55%	66* 41%	130 57%	110 61%	101 65%	75 64%	69* 70%	82 60%	150 57%	126 57%	143 58%	232 58%	269 58%	165 59%	147* 64%	153 58%	86* 51%	282* 63%	76 53%	193 55%	
Don't know		9 1%	4 1%	6 1%	- -	1 *	1 1%	3 2%	3* 3%	1 1%	2 2%	2 1%	2 1%	3 1%	4 1%	5 1%	1 *	3 1%	2 1%	3 2%	3 1%	1 1%	5 2%	
Mean		0.15	0.14	0.16	0.23*	0.14	0.14	0.13	0.14	0.11	0.16	0.14	0.16	0.16	0.15	0.16	0.13	0.15	0.17	0.17	0.13*	0.18	0.17	
Standard deviation		0.240	0.234	0.246	0.271	0.215	0.242	0.237	0.248	0.212	0.260	0.224	0.239	0.258	0.237	0.249	0.210	0.255	0.262	0.230	0.229	0.248	0.250	
Error variance		*	*	*	*	*	*	*	0.001	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
					NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(0.75)	103 11%	44 12%	59 10%	14 14%	31 11%
I would probably accept	(0.30)	181 19%	69 18%	112 20%	16 16%	54 19%
I may or may not accept	(0.10)	98 10%	42 11%	56 10%	14 14%	28 10%
I would probably not accept	(0.00)	160 17%	65 17%	95 17%	19 20%	46 16%
I would definitely not accept	(0.00)	391 42%	155 41%	237 42%	34 35%	121 43%
Probably/definitely pay		284 30%	114 30%	170 30%	29 30%	84 30%
Probably/definitely not pay		551 58%	220 58%	331 59%	53 55%	167 59%
Don't know		9 1%	4 1%	5 1%	1 1%	3 1%
Mean		0.15	0.16	0.15	0.17	0.15
Standard deviation		0.240	0.246	0.237	0.262	0.240
Error variance		*	*	*	0.001	*

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

		Absolute figures Column percentages																						
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT R KING	WO
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340	
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348	
I would definitely accept		(0.75) 218 23%	113 24%	105 22%	49* 31%	51 22%	44 25%	30 19%	27 23%	17 17%	35 26%	56 21%	50 23%	61 25%	91 23%	111 24%	62 22%	57 24%	60 23%	39 23%	100 22%	33 23%	85 24%	
I would probably accept		(0.30) 239 25%	109 23%	130 28%	49 31%	58 25%	46 26%	34 22%	28 23%	25 25%	27 20%	75 29%	54 24%	62 25%	102 26%	115 25%	73 26%	55 24%	60 23%	51 30%	94* 21%	45 31%	100 29%	
I may or may not accept		(0.10) 93 10%	49 10%	45 9%	22 14%	26 11%	17 9%	15 10%	6 5%	8 8%	15 11%	30 11%	19 8%	22 9%	45 11%	41 9%	32 11%	25 11%	19 7%	18 11%	47 10%	15 10%	32 9%	
I would probably not accept		(0.00) 115 12%	63 13%	52 11%	12 7%	33 14%	18 10%	23 15%	16 14%	12 12%	16 12%	31 12%	28 13%	28 11%	47 12%	57 12%	31 11%	30 13%	32 12%	21 13%	56 12%	14 10%	45 13%	
I would definitely not accept		(0.00) 268 28%	135 29%	134 28%	26* 17%	63 27%	53 29%	52 33%	38 32%	37* 37%	41 30%	69 26%	67 31%	69 28%	110 28%	136 29%	80 29%	63 27%	88* 34%	36* 21%	149* 33%	36 25%	83* 24%	
Probably/ definitely pay		457 48%	222 47%	235 50%	98* 61%	109 47%	90 50%	64* 41%	55 46%	42 42%	62 45%	131 50%	104 47%	123 50%	193 49%	227 49%	135 48%	112 48%	120 46%	90 54%	194* 43%	78 54%	185* 53%	
Probably/ definitely not pay		383 41%	198 42%	185 39%	38* 24%	96 42%	71 39%	75* 48%	54 46%	49 49%	58 42%	99 38%	96 44%	97 39%	157 39%	193 41%	112 40%	93 40%	121* 46%	57* 34%	205* 46%	50 35%	128 37%	
Don't know		9 1%	3 1%	6 1%	1 1%	- -	2 1%	2 1%	3* 3%	1 1%	2 2%	1 *	1 1%	4 2%	3 1%	6 1%	1 *	1 1%	4 1%	3 2%	4 1%	1 1%	4 1%	
Mean		0.26	0.26	0.26	0.34*	0.25	0.27	0.22	0.25	0.21	0.27	0.26	0.26	0.27	0.26	0.27	0.26	0.27	0.25	0.28	0.24*	0.28	0.28	
Standard deviation		0.295	0.300	0.290	0.298	0.292	0.300	0.285	0.301	0.275	0.309	0.285	0.297	0.301	0.293	0.299	0.290	0.300	0.299	0.290	0.296	0.288	0.295	
Error variance		*	*	*	0.001	*	*	*	0.001	0.001	0.001	*	*	*	*	*	*	*	*	*	*	0.001	*	

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
			NUMBER		NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(0.75)	218 23%	91 24%	127 23%	28 29%	63 22%
I would probably accept	(0.30)	239 25%	101 27%	138 25%	29 30%	72 26%
I may or may not accept	(0.10)	93 10%	38 10%	56 10%	13 13%	25 9%
I would probably not accept	(0.00)	115 12%	43 11%	72 13%	11 11%	32 11%
I would definitely not accept	(0.00)	268 28%	104 27%	165 29%	16* 17%	87 31%
Probably/definitely pay		457 48%	192 50%	265 47%	56* 58%	135 48%
Probably/definitely not pay		383 41%	146 38%	237 42%	27* 28%	119 42%
Don't know		9 1%	4 1%	5 1%	- -	4 2%
Mean		0.26	0.27	0.26	0.32*	0.26
Standard deviation		0.295	0.296	0.294	0.300	0.293
Error variance		*	*	*	0.001	*

Significance Testing - 95% shown as *

Q.15c LIKELIHOOD TO ACCEPT MORE THAN TWO DAYS - Summary

Base: All who own a mobile phone

Absolute figures
Column percentages

		LIKELIHOOD TO ACCEPT ONCE OFF CASH PAYMENT IF TO MOVE WAS MORE THAN TWO DAYS		
		5 Euros	20 Euros	50 Euros
Unweighted total		943	943	943
Total		942	942	942
I would definitely accept	(0.75)	47 5%	70 7%	144 15%
I would probably accept	(0.30)	67 7%	117 12%	190 20%
I may or may not accept	(0.10)	69 7%	90 10%	104 11%
I would probably not accept	(0.00)	170 18%	171 18%	139 15%
I would definitely not accept	(0.00)	579 61%	486 52%	358 38%
Probably/ definitely pay		114 12%	187 20%	334 35%
Probably/ definitely not pay		749 79%	658 70%	497 53%
Don't know		10 1%	8 1%	8 1%
Mean		0.07	0.10	0.19
Standard deviation		0.176	0.209	0.266
Error variance		*	*	*

Q.15c Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(0.75)	47 5%	25 5%	21 4%	13 8%	9 4%	9 5%	8 5%	6 5%	2 2%	6 4%	13 5%	15 7%	10 4%	19 5%	25 5%	12 4%	16 7%	16 6%	3* 2%	23 5%	5 4%	18 5%
I would probably accept	(0.30)	67 7%	34 7%	33 7%	23* 15%	22 10%	10 6%	6 4%	3* 2%	3 3%	7 5%	17 6%	14 6%	27* 11%	24 6%	41 9%	19 7%	12 5%	23 9%	13 8%	25 6%	10 7%	33* 9%
I may or may not accept	(0.10)	69 7%	34 7%	35 7%	15 9%	21 9%	12 7%	9 6%	3* 3%	9 9%	18* 13%	23 9%	7* 3%	18 7%	41* 10%	25* 5%	25 9%	13 5%	19 7%	12 7%	33 7%	8 5%	28 8%
I would probably not accept	(0.00)	170 18%	82 17%	89 19%	32 20%	39 17%	34 19%	21 14%	25 21%	19 19%	20 15%	46 18%	46 21%	49 20%	66 17%	95 20%	50 18%	40 17%	43 16%	37 22%	68* 15%	30 21%	72 21%
I would definitely not accept	(0.00)	579 61%	291 62%	287 61%	77* 48%	136 59%	112 62%	109* 70%	78 66%	67 67%	83 61%	160 61%	133 61%	140 57%	243 61%	274 59%	170 61%	150 65%	160 61%	100 59%	294* 65%	89 62%	195* 56%
Probably/ definitely pay		114 12%	60 13%	54 12%	36* 23%	31 14%	19 11%	14 9%	9 7%	5* 5%	13 10%	30 12%	29 13%	37 15%	43 11%	66 14%	31 11%	27 12%	39 15%	17 10%	48 11%	15 10%	51 15%
Probably/ definitely not pay		749 79%	373 79%	376 80%	109* 68%	175 76%	146 81%	130 84%	103* 87%	86 86%	103 75%	206 79%	180 82%	189 77%	309 78%	369 79%	220 78%	189 82%	203 77%	137 81%	363 81%	119 83%	267 77%
Don't know		10 1%	5 1%	6 1%	- -	2 1%	3 2%	2 1%	3 3%	- -	2 2%	2 1%	4 2%	2 1%	4 1%	6 1%	4 1%	1 1%	2 1%	2 1%	6 1%	2 1%	2 1%
Mean		0.07	0.07	0.06	0.11*	0.07	0.06	0.06	0.05	0.03*	0.06	0.07	0.07	0.07	0.07	0.07	0.06	0.07	0.08	0.05	0.06	0.05	0.08
Standard deviation		0.176	0.182	0.170	0.215	0.167	0.176	0.175	0.170	0.112	0.164	0.177	0.200	0.168	0.173	0.183	0.167	0.196	0.190	0.131	0.176	0.157	0.183
Error variance		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

Significance Testing - 95% shown as *

Base: All who own a mobile phone

Column percentages

Significance Testing - 95% shown as *

Q.15c Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

Absolute figures
Column percentages

		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept		(0.75) 70 7%	39 8%	31 7%	22* 14%	14 6%	10 5%	9 6%	9 8%	6 6%	12 9%	14 6%	17 8%	24 10%	26 7%	41 9%	18 6%	22 9%	22 8%	9 5%	29 6%	10 7%	32 9%
I would probably accept		(0.30) 117 12%	50 11%	67 14%	34* 21%	29 13%	22 12%	15 10%	10 8%	7 7%	15 11%	33 13%	28 13%	33 13%	49 12%	60 13%	36 13%	21 9%	35 13%	25 15%	45* 10%	22 16%	49 14%
I may or may not accept		(0.10) 90 10%	39 8%	51 11%	18 11%	30* 13%	18 10%	9 6%	6 5%	10 10%	14 10%	28 11%	19 9%	25 10%	42 10%	44 10%	30 11%	19 8%	25 10%	16 9%	36 8%	19 13%	35 10%
I would probably not accept		(0.00) 171 18%	93 20%	78 17%	29 18%	47 21%	31 17%	27 17%	19 16%	17 17%	25 18%	45 17%	49 22%	38 16%	70 18%	87 19%	48 17%	41 18%	46 17%	36 21%	88 20%	21 15%	62 18%
I would definitely not accept		(0.00) 486 52%	248 53%	238 51%	58* 36%	109 47%	97 54%	93* 60%	70 60%	59 59%	69 50%	138 53%	105 48%	125 51%	207 52%	230 49%	145 52%	127 55%	133 51%	81 48%	249* 55%	70 49%	168 48%
Probably/ definitely pay		187 20%	89 19%	98 21%	56* 35%	43 19%	31 17%	25 16%	19 16%	13 13%	27 20%	48 18%	45 20%	57 23%	75 19%	101 22%	54 19%	42 18%	57 22%	33 20%	74* 16%	32 22%	81* 23%
Probably/ definitely not pay		658 70%	341 72%	316 67%	86* 54%	157 68%	129 72%	120* 77%	90 76%	76 77%	94 69%	183 70%	154 70%	163 66%	277 70%	317 68%	194 69%	168 73%	179 68%	117 70%	336* 75%	92 64%	230* 66%
Don't know		8 1%	2 *	6 1%	- -	- -	2 1%	2 1%	4* 3%	- -	2 2%	3 1%	1 1%	2 1%	5 1%	3 1%	2 1%	1 1%	2 1%	2 1%	4 1%	1 1%	3 1%
Mean		0.10	0.10	0.10	0.18*	0.10	0.09	0.08	0.09	0.08	0.11	0.09	0.11	0.12	0.10	0.12	0.10	0.11	0.11	0.09	0.09*	0.11	0.12*
Standard deviation		0.209	0.216	0.202	0.256	0.196	0.188	0.192	0.212	0.190	0.220	0.190	0.214	0.230	0.201	0.223	0.199	0.226	0.218	0.187	0.197	0.203	0.225
Error variance		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

Significance Testing - 95% shown as *

Base: All who own a mobile phone

Column percentages

Significance Testing - 95% shown as *

Q.15c Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(0.75)	144 15%	73 16%	70 15%	40* 25%	31 13%	22 12%	17 11%	20 17%	14 14%	24 18%	34 13%	35 16%	42 17%	59 15%	77 17%	40 14%	35 15%	46 17%	23 14%	66 15%	22 15%	56 16%
I would probably accept	(0.30)	190 20%	88 19%	103 22%	36 23%	50 22%	38 21%	29 19%	21 18%	16 16%	22 16%	50 19%	45 21%	52 21%	73 18%	97 21%	49 17%	48 21%	49 19%	45* 27%	72* 16%	37 26%	81 23%
I may or may not accept	(0.10)	104 11%	51 11%	52 11%	22 14%	28 12%	18 10%	16 10%	8 6%	12 12%	21 16%	31 12%	13* 6%	30 12%	52 13%	44 9%	34 12%	28 12%	21 8%	20 12%	49 11%	14 10%	40 12%
I would probably not accept	(0.00)	139 15%	74 16%	65 14%	27 17%	31 14%	26 15%	18 12%	21 18%	14 14%	10* 7%	50* 19%	34 16%	41 16%	59 15%	75 16%	41 14%	29 13%	39 15%	31 18%	67 15%	26 18%	46 13%
I would definitely not accept	(0.00)	358 38%	183 39%	175 37%	35* 22%	90 39%	74 41%	73* 47%	44 37%	43 43%	57 42%	93 36%	90 41%	80* 32%	150 38%	170 37%	115 41%	90 39%	106 40%	47* 28%	192* 43%	44* 30%	122 35%
Probably/ definitely pay		334 35%	161 34%	173 37%	76* 47%	81 35%	60 33%	46 30%	41 35%	30 30%	47 34%	85 32%	80 36%	94 38%	131 33%	174 37%	89 32%	82 36%	95 36%	68 40%	138* 31%	59 41%	137 39%
Probably/ definitely not pay		497 53%	256 54%	240 51%	62* 39%	121 53%	100 56%	91 59%	65 55%	57 58%	66 49%	143 55%	125 57%	121 49%	209 53%	245 53%	156 56%	119 52%	145 55%	78 46%	259* 58%	69 48%	168* 48%
Don't know		8 1%	2 *	6 1%	- -	- -	2 1%	2 1%	4* 3%	- -	2 2%	3 1%	1 1%	2 1%	5 1%	3 1%	2 1%	1 1%	2 1%	2 1%	4 1%	1 1%	3 1%
Mean		0.19	0.18	0.19	0.27*	0.18	0.17	0.15*	0.19	0.17	0.20	0.17	0.19	0.20	0.18	0.20	0.17	0.19	0.20	0.20	0.17	0.20	0.20
Standard deviation		0.266	0.268	0.264	0.300	0.255	0.250	0.239	0.281	0.262	0.280	0.255	0.273	0.274	0.264	0.273	0.261	0.264	0.280	0.255	0.264	0.264	0.269
Error variance		*	*	*	0.001	*	*	*	0.001	0.001	0.001	*	*	*	*	*	*	*	*	*	*	*	*

Significance Testing - 95% shown as *

Base: All who own a mobile phone

Column percentages

Significance Testing - 95% shown as *

Q.15a LIKELIHOOD TO ACCEPT ONE DAY - Summary

Base: All who own a mobile phone

Absolute figures
Column percentages

		LIKELIHOOD TO ACCEPT ONCE OFF CASH PAYMENT IF TO MOVE WAS ONE DAY		
		5 Euros	20 Euros	50 Euros
Unweighted total		943	943	943
Total		942	942	942
I would definitely accept	(1.00)	84 9%	177 19%	315 33%
I would probably accept	(1.00)	196 21%	279 30%	255 27%
I may or may not accept	(0.00)	127 13%	149 16%	123 13%
I would probably not accept	(0.00)	172 18%	137 15%	103 11%
I would definitely not accept	(0.00)	356 38%	193 21%	137 15%
Probably/definitely pay		280 30%	456 48%	570 61%
Probably/definitely not pay		528 56%	331 35%	240 25%
Don't know		6 1%	7 1%	8 1%
Mean		0.30	0.49	0.61
Standard deviation		0.458	0.500	0.488
Error variance		*	*	*

Q.15a Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

Absolute figures Column percentages																							
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	84 9%	46 10%	38 8%	17 11%	15 6%	21 12%	14 9%	15 12%	3* 3%	13 10%	24 9%	20 9%	23 9%	37 9%	43 9%	23 8%	24 10%	26 10%	11 7%	44 10%	14 9%	26 8%
I would probably accept	(1.00)	196 21%	89 19%	107 23%	53* 33%	58* 25%	32 18%	24 15%	15* 13%	14 14%	22 16%	54 21%	48 22%	56 23%	76 19%	104 22%	64 23%	44 19%	45 17%	43 26%	85 19%	28 20%	83 24%
I may or may not accept	(0.00)	127 13%	56 12%	71 15%	19 12%	38 17%	22 12%	25 16%	8* 7%	14 14%	18 13%	38 15%	28 13%	33 13%	57 14%	61 13%	41 15%	32 14%	39 15%	16 9%	58 13%	20 14%	49 14%
I would probably not accept	(0.00)	172 18%	88 19%	84 18%	29 18%	37 16%	39 22%	25 16%	26 22%	16 16%	26 19%	43 16%	43 20%	43 17%	70 17%	86 19%	58 21%	36 16%	49 19%	29 17%	83 18%	30 21%	59 17%
I would definitely not accept	(0.00)	356 38%	191 41%	165 35%	41* 25%	81 35%	65 36%	64 41%	53 45%	52* 52%	54 40%	100 38%	80 36%	90 37%	154 39%	170 37%	93 33%	94 41%	103 39%	66 39%	178 40%	50 35%	128 37%
Probably/ definitely pay		280 30%	135 29%	145 31%	70* 44%	73 32%	53 29%	37 24%	29 25%	17* 17%	35 26%	78 30%	67 31%	80 32%	113 28%	147 32%	87 31%	68 29%	71 27%	54 32%	129 29%	42 29%	109 31%
Probably/ definitely not pay		528 56%	279* 59%	249* 53%	70* 44%	118 52%	104 58%	89 58%	79* 67%	68* 68%	81 59%	143 55%	123 56%	133 54%	224 56%	256 55%	151 54%	130 56%	152 58%	95 57%	261 58%	81 56%	187 54%
Don't know		6 1%	1* *	6* 1%	- -	- -	1 1%	3 2%	2 1%	1 1%	3* 2%	1 1%	1 1%	1 *	4 1%	2 *	2 1%	1 1%	1 *	2 1%	2 1%	1 1%	3 1%
Mean		0.30	0.29	0.31	0.44*	0.32	0.30	0.25	0.25	0.17*	0.26	0.30	0.31	0.32	0.29	0.32	0.31	0.30	0.27	0.33	0.29	0.29	0.32
Standard deviation		0.458	0.453	0.464	0.498	0.467	0.457	0.432	0.436	0.378	0.441	0.460	0.463	0.469	0.453	0.466	0.464	0.458	0.445	0.471	0.454	0.458	0.465
Error variance		*	*	*	0.002	0.001	0.001	0.001	0.002	0.002	0.001	0.001	0.001	0.001	*	0.001	0.001	0.001	0.001	0.001	*	0.001	0.001

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
			EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
		Total				
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
I would definitely accept	(1.00)	84 9%	33 9%	52 9%	13 14%	19 7%
I would probably accept	(1.00)	196 21%	90 24%	106 19%	21 22%	69 24%
I may or may not accept	(0.00)	127 13%	48 13%	79 14%	12 12%	36 13%
I would probably not accept	(0.00)	172 18%	77 20%	95 17%	26* 27%	50 18%
I would definitely not accept	(0.00)	356 38%	132 35%	225 40%	23* 24%	109 38%
Probably/ definitely pay		280 30%	122 32%	158 28%	34 36%	88 31%
Probably/ definitely not pay		528 56%	209 55%	320 57%	49 51%	159 56%
Don't know		6 1%	1 *	6 1%	1 1%	- -
Mean		0.30	0.32	0.28	0.36	0.31
Standard deviation		0.458	0.468	0.451	0.482	0.463
Error variance		*	0.001	*	0.003	0.001

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

		Absolute figures Column percentages																						
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKG	WO
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340	
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348	
I would definitely accept		(1.00)	177 19%	96 20%	81 17%	45* 28%	32* 14%	38 21%	25 16%	24 20%	14 14%	26 19%	41 16%	44 20%	57 23%	67 17%	101* 22%	50 18%	49 21%	49 18%	30 18%	80 18%	22 15%	74 21%
I would probably accept		(1.00)	279 30%	131 28%	148 31%	49 31%	88* 38%	50 28%	45 29%	30 25%	18* 18%	33 24%	90* 34%	61 28%	68 27%	123 31%	129 28%	85 30%	70 30%	71 27%	53 32%	129 29%	47 33%	103 30%
I may or may not accept		(0.00)	149 16%	64 14%	85 18%	27 17%	40 17%	23 13%	27 18%	12 11%	19 19%	24 18%	46 18%	35 16%	32 13%	70 18%	67 14%	51 18%	30 13%	43 16%	24 14%	71 16%	25 17%	53 15%
I would probably not accept		(0.00)	137 15%	76 16%	61 13%	19 12%	35 15%	24 13%	25 16%	19 16%	15 15%	20 14%	34 13%	37 17%	38 15%	53 13%	75 16%	39 14%	39 17%	35 13%	24 14%	73 16%	17 12%	47 13%
I would definitely not accept		(0.00)	193 21%	102 22%	91 19%	19* 12%	36* 16%	43 24%	32 21%	31 26%	31* 31%	32 24%	49 19%	42 19%	48 19%	81 20%	90 19%	54 19%	43 19%	60 23%	36 21%	94 21%	30 21%	69 20%
Probably/ definitely pay			456 48%	227 48%	229 49%	94* 59%	119 52%	89 49%	70 45%	53 45%	31* 32%	59 43%	131 50%	106 48%	124 50%	190 48%	230 49%	135 48%	119 51%	119 45%	83 49%	209 47%	69 48%	178 51%
Probably/ definitely not pay			331 35%	178 38%	153 32%	39* 24%	71 31%	67 37%	57 37%	50 43%	46* 47%	52 38%	82 32%	79 36%	86 35%	134 34%	165 35%	93 33%	82 36%	96 36%	60 36%	168 37%	47 33%	116 33%
Don't know			7 1%	2 1%	5 1%	- -	- -	1 1%	1 1%	2 2%	3* 3%	2 2%	1 *	- -	4 2%	3 1%	4 1%	1 *	- -	5* 2%	1 1%	2 *	2 2%	2 1%
Mean		0.49	0.48	0.49	0.59*	0.52	0.50	0.45	0.46	0.32*	0.44	0.51	0.48	0.51	0.48	0.50	0.48	0.51	0.46	0.50	0.47	0.49	0.51	
Standard deviation		0.500	0.500	0.500	0.494	0.501	0.501	0.499	0.500	0.471	0.498	0.501	0.501	0.501	0.500	0.501	0.501	0.501	0.500	0.501	0.499	0.502	0.501	
Error variance		*	0.001	0.001	0.002	0.001	0.001	0.002	0.002	0.002	0.002	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.002	0.001	

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
					NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	177 19%	80 21%	97 17%	25 25%	56 20%
I would probably accept	(1.00)	279 30%	118 31%	161 29%	33 35%	85 30%
I may or may not accept	(0.00)	149 16%	60 16%	89 16%	14 14%	46 16%
I would probably not accept	(0.00)	137 15%	54 14%	83 15%	15 16%	39 14%
I would definitely not accept	(0.00)	193 21%	65* 17%	128* 23%	10* 10%	56 20%
Probably/definitely pay		456 48%	198* 52%	257* 46%	58* 60%	140 50%
Probably/definitely not pay		331 35%	119 31%	211 38%	25* 26%	94 33%
Don't know		7 1%	2 1%	5 1%	- -	2 1%
Mean		0.49	0.53	0.46	0.60*	0.50
Standard deviation		0.500	0.500	0.499	0.492	0.501
Error variance		*	0.001	*	0.003	0.001

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	315 33%	158 33%	158 33%	61 38%	76 33%	71* 39%	41* 27%	42 35%	25 25%	47 34%	87 33%	82 37%	84 34%	134 34%	167 36%	95 34%	86 37%	82 31%	53 31%	147 33%	54 38%	114 33%
I would probably accept	(1.00)	255 27%	123 26%	131 28%	53 33%	66 29%	46 26%	39 25%	30 26%	20 20%	31 23%	70 27%	61 28%	66 27%	101 25%	128 27%	81 29%	61 26%	64 24%	49 29%	126 28%	38 26%	91 26%
I may or may not accept	(0.00)	123 13%	58 12%	66 14%	14 9%	37 16%	17 10%	32* 20%	12 10%	12 12%	18 13%	41 16%	19* 9%	29 12%	59 15%	48* 10%	37 13%	29 12%	30 11%	27 16%	56 12%	15 10%	52 15%
I would probably not accept	(0.00)	103 11%	56 12%	48 10%	13 8%	24 10%	16 9%	22 14%	15 13%	13 13%	16 11%	28 11%	28 13%	23 10%	44 11%	52 11%	24 9%	26 11%	34 13%	20 12%	56 12%	17 12%	31 9%
I would definitely not accept	(0.00)	137 15%	75 16%	62 13%	18 11%	25 11%	27 15%	19 12%	17 15%	30* 31%	23 17%	34 13%	28 13%	39 16%	57 14%	67 14%	40 14%	28 12%	51* 19%	17 10%	60 13%	19 13%	58 17%
Probably/ definitely pay		570 61%	281 60%	289 61%	114* 71%	142 62%	118 65%	80* 52%	72 61%	44* 44%	78 57%	157 60%	144 65%	151 61%	234 59%	294 63%	176 63%	147 64%	146* 55%	102 61%	274 61%	92 64%	205 59%
Probably/ definitely not pay		240 25%	130 28%	110 23%	31 19%	49 21%	43 24%	41 27%	32 27%	43* 43%	39 28%	62 24%	56 26%	63 25%	101 25%	119 26%	65 23%	54 24%	84* 32%	37 22%	116 26%	35 25%	89 26%
Don't know		8 1%	2 *	6 1%	1 1%	1 1%	2 1%	2 1%	2 2%	- -	2 2%	2 1%	1 *	4 1%	4 1%	4 1%	2 1%	1 1%	4 1%	2 1%	4 1%	1 1%	3 1%
Mean		0.61	0.60	0.62	0.72*	0.62	0.66	0.52*	0.62	0.44*	0.58	0.60	0.66	0.62	0.59	0.64	0.63	0.64	0.56	0.61	0.61	0.65	0.59
Standard deviation		0.488	0.491	0.485	0.451	0.486	0.475	0.501	0.487	0.499	0.496	0.490	0.476	0.486	0.492	0.481	0.483	0.481	0.497	0.489	0.487	0.480	0.492
Error variance		*	0.001	*	0.001	0.001	0.001	0.002	0.002	0.003	0.002	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.002	0.001

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
					CH	
			EVER	NO/	ANGED	KEPT
			CH	DON'T	MOBILE	EX
		Total	ANGED	KNOW	PHONE	ISITNG
					NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	315 33%	146* 39%	169* 30%	43* 45%	103 36%
I would probably accept	(1.00)	255 27%	107 28%	148 26%	27 28%	79 28%
I may or may not accept	(0.00)	123 13%	48 13%	75 13%	12 12%	36 13%
I would probably not accept	(0.00)	103 11%	37 10%	67 12%	9 9%	28 10%
I would definitely not accept	(0.00)	137 15%	38* 10%	99* 18%	5* 5%	33 12%
Probably/ definitely pay		570 61%	253* 67%	317* 56%	71* 73%	182 64%
Probably/ definitely not pay		240 25%	75* 20%	165* 29%	14* 14%	61 22%
Don't know		8 1%	4 1%	5 1%	- -	4 1%
Mean		0.61	0.67*	0.57*	0.73*	0.65
Standard deviation		0.488	0.470	0.496	0.445	0.477
Error variance		*	0.001	*	0.002	0.001

Significance Testing - 95% shown as *

Q.15b LIKELIHOOD TO ACCEPT TWO DAYS - Summary

Base: All who own a mobile phone

Absolute figures
Column percentages

		LIKELIHOOD TO ACCEPT ONCE OFF CASH PAYMENT IF TO MOVE WAS TWO DAYS		
		5 Euros	20 Euros	50 Euros
Unweighted total		943	943	943
Total		942	942	942

I would	(1.00)	51	103	218
definitely accept		5%	11%	23%
I would	(1.00)	101	181	239
probably accept		11%	19%	25%
I may or may	(0.00)	84	98	93
not accept		9%	10%	10%
I would probably	(0.00)	170	160	115
not accept		18%	17%	12%
I would definitely	(0.00)	527	391	268
not accept		56%	42%	28%
Probably/		152	284	457
definitely pay		16%	30%	48%
Probably/		697	551	383
definitely not pay		74%	58%	41%
Don't know		10	9	9
		1%	1%	1%
Mean		0.16	0.30	0.49
Standard deviation		0.369	0.460	0.500
Error variance		*	*	*

Q.15b Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

																					Absolute figures Column percentages		
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	51 5%	28 6%	23 5%	12 7%	8 4%	14 8%	7 4%	9 7%	2 2%	9 7%	14 5%	14 6%	13 5%	23 6%	27 6%	11 4%	16 7%	20 8%	4* 2%	24 5%	8 6%	18 5%
I would probably accept	(1.00)	101 11%	49 10%	52 11%	31* 20%	32 14%	15 9%	12 8%	4* 3%	6 6%	10 7%	28 11%	23 11%	33 13%	38 9%	56 12%	25 9%	26 11%	27 10%	23 14%	41 9%	18 13%	42 12%
I may or may not accept	(0.00)	84 9%	36 8%	48 10%	20 13%	22 10%	16 9%	12 8%	3* 2%	10 10%	14 10%	32* 12%	11* 5%	22 9%	45* 11%	34 7%	32 11%	13* 5%	21 8%	18 11%	34 8%	7 5%	42* 12%
I would probably not accept	(0.00)	170 18%	86 18%	84 18%	26 16%	39 17%	32 18%	28 18%	26 22%	19 19%	24 18%	35* 13%	50 23%	46 19%	59* 15%	96* 21%	49 18%	44 19%	49 19%	28 17%	79 18%	31 22%	60 17%
I would definitely not accept	(0.00)	527 56%	271 57%	256 54%	70* 44%	125 55%	100 56%	95 61%	74 63%	62 62%	78 57%	150 57%	119 54%	129 52%	227 57%	248 53%	161 57%	130 57%	145 55%	91 54%	268* 60%	78 54%	180 52%
Probably/ definitely pay		152 16%	76 16%	76 16%	43* 27%	41 18%	29 16%	18 12%	12 11%	8* 8%	19 14%	42 16%	37 17%	46 19%	61 15%	83 18%	36 13%	42 18%	47 18%	27 16%	65 14%	26 18%	60 17%
Probably/ definitely not pay		697 74%	356 76%	340 72%	96* 60%	165 72%	133 74%	123 79%	100* 84%	81 81%	102 74%	185 71%	169 77%	175 71%	287 72%	344 74%	210 75%	174 76%	194 73%	119 71%	347* 77%	109 76%	240* 69%
Don't know		10 1%	3 1%	8 2%	- -	2 1%	2 1%	2 1%	3 3%	1 1%	2 2%	3 1%	2 1%	3 1%	5 1%	5 1%	2 1%	2 1%	2 1%	4 2%	4 1%	1 1%	5 2%
Mean		0.16	0.16	0.16	0.27*	0.18	0.16	0.12	0.11	0.08*	0.14	0.16	0.17	0.19	0.15	0.18	0.13	0.18	0.18	0.17	0.15	0.19	0.18
Standard deviation		0.369	0.369	0.370	0.446	0.385	0.371	0.326	0.312	0.269	0.348	0.370	0.378	0.393	0.362	0.385	0.338	0.387	0.384	0.373	0.353	0.390	0.382
Error variance		*	*	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001	*	0.001	0.001	*	*	*	0.001	0.001	0.001	*	0.001	*

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
			NUMBER		NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	51 5%	24 6%	26 5%	9* 10%	15 5%
I would probably accept	(1.00)	101 11%	38 10%	63 11%	10 11%	27 10%
I may or may not accept	(0.00)	84 9%	33 9%	51 9%	12 12%	21 7%
I would probably not accept	(0.00)	170 18%	67 18%	103 18%	15 15%	52 18%
I would definitely not accept	(0.00)	527 56%	214 56%	313 56%	50 52%	164 58%
Probably/definitely pay		152 16%	62 16%	90 16%	20 20%	42 15%
Probably/definitely not pay		697 74%	281 74%	416 74%	65 67%	216 76%
Don't know		10 1%	4 1%	6 1%	- -	4 2%
Mean		0.16	0.17	0.16	0.20	0.15
Standard deviation		0.369	0.372	0.368	0.405	0.359
Error variance		*	*	*	0.002	*

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	103 11%	48 10%	55 12%	28* 18%	18 8%	20 11%	16 10%	14 12%	7 7%	19 14%	23 9%	23 11%	33 14%	42 11%	56 12%	20* 7%	30 13%	37 14%	16 10%	43 10%	17 12%	43 12%
I would probably accept	(1.00)	181 19%	81 17%	100 21%	47* 29%	52 22%	28 16%	24 16%	16 14%	14 14%	21 15%	53 20%	49 22%	42 17%	73 18%	90 19%	59 21%	34* 15%	44 17%	45* 27%	71* 16%	35 25%	74 21%
I may or may not accept	(0.00)	98 10%	48 10%	50 11%	19 12%	29 13%	21 12%	12 7%	10 8%	8 8%	13 10%	33 13%	19 9%	25 10%	47 12%	45 10%	35 12%	17 7%	27 10%	19 11%	51 11%	14 10%	33 9%
I would probably not accept	(0.00)	160 17%	89 19%	71 15%	25 15%	39 17%	34 19%	26 17%	20 17%	17 17%	20 14%	42 16%	40 18%	42 17%	61 15%	82 18%	50 18%	42 18%	45 17%	22 13%	79 17%	28 20%	53 15%
I would definitely not accept	(0.00)	391 42%	203 43%	189 40%	41* 26%	91 39%	76 42%	75 48%	55 47%	53* 53%	62 45%	108 41%	86 39%	101 41%	170 43%	187 40%	115 41%	105 46%	108 41%	63 38%	203* 45%	48* 33%	140 40%
Probably/ definitely pay		284 30%	128 27%	156 33%	75* 47%	69 30%	48 27%	40 26%	30 25%	21 22%	40 29%	76 29%	72 33%	75 30%	115 29%	147 32%	79 28%	63 27%	81 31%	61 36%	114* 25%	53 37%	117 34%
Probably/ definitely not pay		551 58%	291* 62%	260* 55%	66* 41%	130 57%	110 61%	101 65%	75 64%	69* 70%	82 60%	150 57%	126 57%	143 58%	232 58%	269 58%	165 59%	147* 64%	153 58%	86* 51%	282* 63%	76 53%	193 55%
Don't know		9 1%	4 1%	6 1%	- -	1 *	1 1%	3 2%	3* 3%	1 1%	2 2%	2 1%	2 1%	3 1%	4 1%	5 1%	1 *	3 1%	2 1%	3 2%	3 1%	1 1%	5 2%
Mean		0.30	0.27*	0.33*	0.47*	0.30	0.27	0.26	0.26	0.22	0.29	0.29	0.33	0.31	0.29	0.32	0.28	0.28	0.31	0.37*	0.26*	0.37	0.34
Standard deviation		0.460	0.447	0.472	0.501	0.461	0.445	0.441	0.441	0.415	0.457	0.456	0.472	0.462	0.456	0.467	0.452	0.449	0.463	0.484	0.437	0.485	0.475
Error variance		*	*	*	0.002	0.001	0.001	0.001	0.001	0.002	0.001	0.001	0.001	0.001	*	0.001	0.001	0.001	0.001	0.001	*	0.002	0.001

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
			NUMBER		NUMBER	
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	103 11%	44 12%	59 10%	14 14%	31 11%
I would probably accept	(1.00)	181 19%	69 18%	112 20%	16 16%	54 19%
I may or may not accept	(0.00)	98 10%	42 11%	56 10%	14 14%	28 10%
I would probably not accept	(0.00)	160 17%	65 17%	95 17%	19 20%	46 16%
I would definitely not accept	(0.00)	391 42%	155 41%	237 42%	34 35%	121 43%
Probably/definitely pay		284 30%	114 30%	170 30%	29 30%	84 30%
Probably/definitely not pay		551 58%	220 58%	331 59%	53 55%	167 59%
Don't know		9 1%	4 1%	5 1%	1 1%	3 1%
Mean		0.30	0.30	0.31	0.31	0.30
Standard deviation		0.460	0.460	0.461	0.464	0.460
Error variance		*	0.001	*	0.002	0.001

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	218 23%	113 24%	105 22%	49* 31%	51 22%	44 25%	30 19%	27 23%	17 17%	35 26%	56 21%	50 23%	61 25%	91 23%	111 24%	62 22%	57 24%	60 23%	39 23%	100 22%	33 23%	85 24%
I would probably accept	(1.00)	239 25%	109 23%	130 28%	49 31%	58 25%	46 26%	34 22%	28 23%	25 25%	27 20%	75 29%	54 24%	62 25%	102 26%	115 25%	73 26%	55 24%	60 23%	51 30%	94* 21%	45 31%	100 29%
I may or may not accept	(0.00)	93 10%	49 10%	45 9%	22 14%	26 11%	17 9%	15 10%	6 5%	8 8%	15 11%	30 11%	19 8%	22 9%	45 11%	41 9%	32 11%	25 11%	19 7%	18 11%	47 10%	15 10%	32 9%
I would probably not accept	(0.00)	115 12%	63 13%	52 11%	12 7%	33 14%	18 10%	23 15%	16 14%	12 12%	16 12%	31 12%	28 13%	28 11%	47 12%	57 12%	31 11%	30 13%	32 12%	21 13%	56 12%	14 10%	45 13%
I would definitely not accept	(0.00)	268 28%	135 29%	134 28%	26* 17%	63 27%	53 29%	52 33%	38 32%	37* 37%	41 30%	69 26%	67 31%	69 28%	110 28%	136 29%	80 29%	63 27%	88* 34%	36* 21%	149* 33%	36 25%	83* 24%
Probably/ definitely pay		457 48%	222 47%	235 50%	98* 61%	109 47%	90 50%	64* 41%	55 46%	42 42%	62 45%	131 50%	104 47%	123 50%	193 49%	227 49%	135 48%	112 48%	120 46%	90 54%	194* 43%	78 54%	185* 53%
Probably/ definitely not pay		383 41%	198 42%	185 39%	38* 24%	96 42%	71 39%	75* 48%	54 46%	49 49%	58 42%	99 38%	96 44%	97 39%	157 39%	193 41%	112 40%	93 40%	121* 46%	57* 34%	205* 46%	50 35%	128 37%
Don't know		9 1%	3 1%	6 1%	1 1%	- -	2 1%	2 1%	3* 3%	1 1%	2 2%	1 *	1 1%	4 2%	3 1%	6 1%	1 *	1 1%	4 1%	3 2%	4 1%	1 1%	4 1%
Mean		0.49	0.47	0.51	0.62*	0.47	0.51	0.41*	0.48	0.42	0.46	0.50	0.48	0.51	0.49	0.49	0.48	0.49	0.46	0.55	0.43*	0.55	0.54*
Standard deviation		0.500	0.500	0.501	0.487	0.500	0.501	0.494	0.502	0.496	0.500	0.501	0.501	0.501	0.501	0.500	0.501	0.501	0.500	0.499	0.496	0.500	0.499
Error variance		*	0.001	0.001	0.002	0.001	0.001	0.001	0.002	0.003	0.002	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.002	0.001

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	CH		CH	
			EVER	NO/ DON'T	ANGED MOBILE	KEPT EX
			CH ANGED	KNOW	PHONE NUMBER	ISITNG NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	218 23%	91 24%	127 23%	28 29%	63 22%
I would probably accept	(1.00)	239 25%	101 27%	138 25%	29 30%	72 26%
I may or may not accept	(0.00)	93 10%	38 10%	56 10%	13 13%	25 9%
I would probably not accept	(0.00)	115 12%	43 11%	72 13%	11 11%	32 11%
I would definitely not accept	(0.00)	268 28%	104 27%	165 29%	16* 17%	87 31%
Probably/definitely pay		457 48%	192 50%	265 47%	56* 58%	135 48%
Probably/definitely not pay		383 41%	146 38%	237 42%	27* 28%	119 42%
Don't know		9 1%	4 1%	5 1%	- -	4 2%
Mean		0.49	0.51	0.48	0.58	0.48
Standard deviation		0.500	0.501	0.500	0.495	0.501
Error variance		*	0.001	*	0.003	0.001

Significance Testing - 95% shown as *

Q.15c LIKELIHOOD TO ACCEPT MORE THAN TWO DAYS - Summary

Base: All who own a mobile phone

Absolute figures
Column percentages

		LIKELIHOOD TO ACCEPT ONCE OFF CASH PAYMENT IF TO MOVE WAS MORE THAN TWO DAYS		
		5 Euros	20 Euros	50 Euros
Unweighted total		943	943	943
Total		942	942	942
I would definitely accept	(1.00)	47 5%	70 7%	144 15%
I would probably accept	(1.00)	67 7%	117 12%	190 20%
I may or may not accept	(0.00)	69 7%	90 10%	104 11%
I would probably not accept	(0.00)	170 18%	171 18%	139 15%
I would definitely not accept	(0.00)	579 61%	486 52%	358 38%
Probably/ definitely pay		114 12%	187 20%	334 35%
Probably/ definitely not pay		749 79%	658 70%	497 53%
Don't know		10 1%	8 1%	8 1%
Mean		0.12	0.20	0.36
Standard deviation		0.328	0.400	0.479
Error variance		*	*	*

Q.15c Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

		Absolute figures Column percentages																						
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKING	WO
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340	
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348	
I would definitely accept	(1.00)	47 5%	25 5%	21 4%	13 8%	9 4%	9 5%	8 5%	6 5%	2 2%	6 4%	13 5%	15 7%	10 4%	19 5%	25 5%	12 4%	16 7%	16 6%	3* 2%	23 5%	5 4%	18 5%	
I would probably accept	(1.00)	67 7%	34 7%	33 7%	23* 15%	22 10%	10 6%	6 4%	3* 2%	3 3%	7 5%	17 6%	14 6%	27* 11%	24 6%	41 9%	19 7%	12 5%	23 9%	13 8%	25 6%	10 7%	33* 9%	
I may or may not accept	(0.00)	69 7%	34 7%	35 7%	15 9%	21 9%	12 7%	9 6%	3* 3%	9 9%	18* 13%	23 9%	7* 3%	18 7%	41* 10%	25* 5%	25 9%	13 5%	19 7%	12 7%	33 7%	8 5%	28 8%	
I would probably not accept	(0.00)	170 18%	82 17%	89 19%	32 20%	39 17%	34 19%	21 14%	25 21%	19 19%	20 15%	46 18%	46 21%	49 20%	66 17%	95 20%	50 18%	40 17%	43 16%	37 22%	68* 15%	30 21%	72 21%	
I would definitely not accept	(0.00)	579 61%	291 62%	287 61%	77* 48%	136 59%	112 62%	109* 70%	78 66%	67 67%	83 61%	160 61%	133 61%	140 57%	243 61%	274 59%	170 61%	150 65%	160 61%	100 59%	294* 65%	89 62%	195* 56%	
Probably/ definitely pay		114 12%	60 13%	54 12%	36* 23%	31 14%	19 11%	14 9%	9 7%	5* 5%	13 10%	30 12%	29 13%	37 15%	43 11%	66 14%	31 11%	27 12%	39 15%	17 10%	48 11%	15 10%	51 15%	
Probably/ definitely not pay		749 79%	373 79%	376 80%	109* 68%	175 76%	146 81%	130 84%	103* 87%	86 86%	103 75%	206 79%	180 82%	189 77%	309 78%	369 79%	220 78%	189 82%	203 77%	137 81%	363 81%	119 83%	267 77%	
Don't know		10 1%	5 1%	6 1%	- -	2 1%	3 2%	2 1%	3 3%	- -	2 2%	2 1%	4 2%	2 1%	4 1%	6 1%	4 1%	1 1%	2 1%	2 1%	6 1%	2 1%	2 1%	
Mean		0.12	0.13	0.12	0.23*	0.14	0.11	0.09	0.07	0.05*	0.10	0.12	0.13	0.15	0.11	0.14	0.11	0.12	0.15	0.10	0.11	0.10	0.15	
Standard deviation		0.328	0.334	0.321	0.419	0.345	0.311	0.291	0.264	0.218	0.298	0.322	0.341	0.359	0.314	0.351	0.316	0.325	0.356	0.303	0.311	0.307	0.355	
Error variance		*	*	*	0.001	0.001	*	0.001	0.001	0.001	0.001	*	0.001	0.001	*	*	*	*	0.001	0.001	*	0.001	*	

Significance Testing - 95% shown as *

Q.15c Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
			EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
		Total				
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
I would definitely accept	(1.00)	47 5%	18 5%	29 5%	8 8%	10 3%
I would probably accept	(1.00)	67 7%	27 7%	40 7%	6 6%	21 8%
I may or may not accept	(0.00)	69 7%	26 7%	43 8%	10 10%	16 6%
I would probably not accept	(0.00)	170 18%	55* 15%	115* 20%	14 14%	42 15%
I would definitely not accept	(0.00)	579 61%	248* 65%	331* 59%	60 62%	188* 66%
Probably/ definitely pay		114 12%	45 12%	69 12%	14 14%	31 11%
Probably/ definitely not pay		749 79%	303 80%	446 79%	73 76%	230 81%
Don't know		10 1%	6 2%	4 1%	- -	6 2%
Mean		0.12	0.12	0.12	0.14	0.11
Standard deviation		0.328	0.325	0.330	0.350	0.316
Error variance		*	*	*	0.001	*

Significance Testing - 95% shown as *

Q.15c Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

Absolute figures
Column percentages

		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKG	WO
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340	
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348	
I would definitely accept	(1.00)	70 7%	39 8%	31 7%	22* 14%	14 6%	10 5%	9 6%	9 8%	6 6%	12 9%	14 6%	17 8%	24 10%	26 7%	41 9%	18 6%	22 9%	22 8%	9 5%	29 6%	10 7%	32 9%	
I would probably accept	(1.00)	117 12%	50 11%	67 14%	34* 21%	29 13%	22 12%	15 10%	10 8%	7 7%	15 11%	33 13%	28 13%	33 13%	49 12%	60 13%	36 13%	21 9%	35 13%	25 15%	45* 10%	22 16%	49 14%	
I may or may not accept	(0.00)	90 10%	39 8%	51 11%	18 11%	30* 13%	18 10%	9 6%	6 5%	10 10%	14 10%	28 11%	19 9%	25 10%	42 10%	44 10%	30 11%	19 8%	25 10%	16 9%	36 8%	19 13%	35 10%	
I would probably not accept	(0.00)	171 18%	93 20%	78 17%	29 18%	47 21%	31 17%	27 17%	19 16%	17 17%	25 18%	45 17%	49 22%	38 16%	70 18%	87 19%	48 17%	41 18%	46 17%	36 21%	88 20%	21 15%	62 18%	
I would definitely not accept	(0.00)	486 52%	248 53%	238 51%	58* 36%	109 47%	97 54%	93* 60%	70 60%	59 59%	69 50%	138 53%	105 48%	125 51%	207 52%	230 49%	145 52%	127 55%	133 51%	81 48%	249* 55%	70 49%	168 48%	
Probably/ definitely pay		187 20%	89 19%	98 21%	56* 35%	43 19%	31 17%	25 16%	19 16%	13 13%	27 20%	48 18%	45 20%	57 23%	75 19%	101 22%	54 19%	42 18%	57 22%	33 20%	74* 16%	32 22%	81* 23%	
Probably/ definitely not pay		658 70%	341 72%	316 67%	86* 54%	157 68%	129 72%	120* 77%	90 76%	76 77%	94 69%	183 70%	154 70%	163 66%	277 70%	317 68%	194 69%	168 73%	179 68%	117 70%	336* 75%	92 64%	230* 66%	
Don't know		8 1%	2 *	6 1%	- -	- -	2 1%	2 1%	4* 3%	- -	2 2%	3 1%	1 1%	2 1%	5 1%	3 1%	2 1%	1 1%	2 1%	2 1%	4 1%	1 1%	3 1%	
Mean		0.20	0.19	0.21	0.35*	0.19	0.18	0.16	0.16	0.13	0.20	0.19	0.21	0.23	0.19	0.22	0.20	0.18	0.22	0.20	0.17*	0.22	0.23*	
Standard deviation		0.400	0.392	0.408	0.478	0.392	0.382	0.368	0.372	0.341	0.401	0.389	0.405	0.422	0.393	0.414	0.397	0.389	0.414	0.401	0.372	0.419	0.424	
Error variance		*	*	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	*	*	0.001	0.001	0.001	0.001	*	0.001	0.001	

Significance Testing - 95% shown as *

Q.15c Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
			EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
		Total				
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	70 7%	27 7%	43 8%	8 9%	18 6%
I would probably accept	(1.00)	117 12%	46 12%	71 13%	10 10%	36 13%
I may or may not accept	(0.00)	90 10%	35 9%	55 10%	10 10%	25 9%
I would probably not accept	(0.00)	171 18%	61 16%	110 20%	21 22%	40* 14%
I would definitely not accept	(0.00)	486 52%	208 55%	278 49%	48 50%	160* 57%
Probably/ definitely pay		187 20%	73 19%	114 20%	18 19%	55 19%
Probably/ definitely not pay		658 70%	269 71%	389 69%	69 72%	200 71%
Don't know		8 1%	3 1%	5 1%	- -	3 1%
Mean		0.20	0.19	0.20	0.19	0.20
Standard deviation		0.400	0.395	0.404	0.391	0.397
Error variance		*	*	*	0.002	0.001

Significance Testing - 95% shown as *

Q.15c Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	144 15%	73 16%	70 15%	40* 25%	31 13%	22 12%	17 11%	20 17%	14 14%	24 18%	34 13%	35 16%	42 17%	59 15%	77 17%	40 14%	35 15%	46 17%	23 14%	66 15%	22 15%	56 16%
I would probably accept	(1.00)	190 20%	88 19%	103 22%	36 23%	50 22%	38 21%	29 19%	21 18%	16 16%	22 16%	50 19%	45 21%	52 21%	73 18%	97 21%	49 17%	48 21%	49 19%	45* 27%	72* 16%	37 26%	81 23%
I may or may not accept	(0.00)	104 11%	51 11%	52 11%	22 14%	28 12%	18 10%	16 10%	8 6%	12 12%	21 16%	31 12%	13* 6%	30 12%	52 13%	44 9%	34 12%	28 12%	21 8%	20 12%	49 11%	14 10%	40 12%
I would probably not accept	(0.00)	139 15%	74 16%	65 14%	27 17%	31 14%	26 15%	18 12%	21 18%	14 14%	10* 7%	50* 19%	34 16%	41 16%	59 15%	75 16%	41 14%	29 13%	39 15%	31 18%	67 15%	26 18%	46 13%
I would definitely not accept	(0.00)	358 38%	183 39%	175 37%	35* 22%	90 39%	74 41%	73* 47%	44 37%	43 43%	57 42%	93 36%	90 41%	80* 32%	150 38%	170 37%	115 41%	90 39%	106 40%	47* 28%	192* 43%	44* 30%	122 35%
Probably/ definitely pay		334 35%	161 34%	173 37%	76* 47%	81 35%	60 33%	46 30%	41 35%	30 30%	47 34%	85 32%	80 36%	94 38%	131 33%	174 37%	89 32%	82 36%	95 36%	68 40%	138* 31%	59 41%	137 39%
Probably/ definitely not pay		497 53%	256 54%	240 51%	62* 39%	121 53%	100 56%	91 59%	65 55%	57 58%	66 49%	143 55%	125 57%	121 49%	209 53%	245 53%	156 56%	119 52%	145 55%	78 46%	259* 58%	69 48%	168* 48%
Don't know		8 1%	2 *	6 1%	- -	- -	2 1%	2 1%	4* 3%	- -	2 2%	3 1%	1 1%	2 1%	5 1%	3 1%	2 1%	1 1%	2 1%	2 1%	4 1%	1 1%	3 1%
Mean		0.36	0.34	0.37	0.47*	0.35	0.34	0.30	0.36	0.30	0.35	0.33	0.37	0.38	0.33	0.38	0.32	0.36	0.37	0.41	0.31*	0.41	0.40
Standard deviation		0.479	0.475	0.484	0.501	0.478	0.474	0.460	0.483	0.461	0.478	0.470	0.483	0.487	0.472	0.485	0.467	0.481	0.482	0.493	0.463	0.494	0.490
Error variance		*	*	*	0.002	0.001	0.001	0.001	0.002	0.002	0.002	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	*	0.002	0.001

Significance Testing - 95% shown as *

Q.15c Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
			EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
		Total				
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	144 15%	57 15%	87 15%	14 14%	43 15%
I would probably accept	(1.00)	190 20%	83 22%	107 19%	26 26%	58 20%
I may or may not accept	(0.00)	104 11%	40 10%	64 11%	9 9%	31 11%
I would probably not accept	(0.00)	139 15%	47 12%	92 16%	18 19%	29* 10%
I would definitely not accept	(0.00)	358 38%	151 40%	207 37%	31 32%	120 42%
Probably/definitely pay		334 35%	140 37%	194 34%	39 41%	101 36%
Probably/definitely not pay		497 53%	197 52%	299 53%	49 50%	149 53%
Don't know		8 1%	3 1%	5 1%	- -	3 1%
Mean		0.36	0.37	0.35	0.41	0.36
Standard deviation		0.479	0.484	0.477	0.494	0.481
Error variance		*	0.001	*	0.003	0.001

Significance Testing - 95% shown as *

Q.15a LIKELIHOOD TO ACCEPT ONE DAY - Summary

Base: All who own a mobile phone

Absolute figures
Column percentages

		LIKELIHOOD TO ACCEPT ONCE OFF CASH PAYMENT IF TO MOVE WAS ONE DAY		
		5 Euros	20 Euros	50 Euros
Unweighted total		943	943	943
Total		942	942	942
I would definitely accept		84 9%	177 19%	315 33%
I would probably accept		196 21%	279 30%	255 27%
I may or may not accept		127 13%	149 16%	123 13%
I would probably not accept		172 18%	137 15%	103 11%
I would definitely not accept		356 38%	193 21%	137 15%
Probably/definitely pay		280 30%	456 48%	570 61%
Probably/definitely not pay		528 56%	331 35%	240 25%
Don't know		6 1%	7 1%	8 1%
Mean		0.44	0.65	0.74
Standard deviation		0.496	0.478	0.437
Error variance		*	*	*

Q.15a Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

		Absolute figures Column percentages																						
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROl	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKING	WO
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340	
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348	
I would definitely accept	(1.00)	84 9%	46 10%	38 8%	17 11%	15 6%	21 12%	14 9%	15 12%	3* 3%	13 10%	24 9%	20 9%	23 9%	37 9%	43 9%	23 8%	24 10%	26 10%	11 7%	44 10%	14 9%	26 8%	
I would probably accept	(1.00)	196 21%	89 19%	107 23%	53* 33%	58* 25%	32 18%	24 15%	15* 13%	14 14%	22 16%	54 21%	48 22%	56 23%	76 19%	104 22%	64 23%	44 19%	45 17%	43 26%	85 19%	28 20%	83 24%	
I may or may not accept	(1.00)	127 13%	56 12%	71 15%	19 12%	38 17%	22 12%	25 16%	8* 7%	14 14%	18 13%	38 15%	28 13%	33 13%	57 14%	61 13%	41 15%	32 14%	39 15%	16 9%	58 13%	20 14%	49 14%	
I would probably not accept	(0.00)	172 18%	88 19%	84 18%	29 18%	37 16%	39 22%	25 16%	26 22%	16 16%	26 19%	43 16%	43 20%	43 17%	70 17%	86 19%	58 21%	36 16%	49 19%	29 17%	83 18%	30 21%	59 17%	
I would definitely not accept	(0.00)	356 38%	191 41%	165 35%	41* 25%	81 35%	65 36%	64 41%	53 45%	52* 52%	54 40%	100 38%	80 36%	90 37%	154 39%	170 37%	93 33%	94 41%	103 39%	66 39%	178 40%	50 35%	128 37%	
Probably/ definitely pay		280 30%	135 29%	145 31%	70* 44%	73 32%	53 29%	37 24%	29 25%	17* 17%	35 26%	78 30%	67 31%	80 32%	113 28%	147 32%	87 31%	68 29%	71 27%	54 32%	129 29%	42 29%	109 31%	
Probably/ definitely not pay		528 56%	279* 59%	249* 53%	70* 44%	118 52%	104 58%	89 58%	79* 67%	68* 68%	81 59%	143 55%	123 56%	133 54%	224 56%	256 55%	151 54%	130 56%	152 58%	95 57%	261 58%	81 56%	187 54%	
Don't know		6 1%	1* *	6* 1%	- -	- -	1 1%	3 2%	2 1%	1 1%	3* 2%	1 1%	1 1%	1 *	4 1%	2 *	2 1%	1 1%	1 *	2 1%	2 1%	1 1%	3 1%	
Mean		0.44	0.41	0.46	0.56*	0.48	0.42	0.41	0.32*	0.31*	0.40	0.45	0.44	0.46	0.43	0.45	0.46	0.43	0.42	0.42	0.42	0.43	0.46	
Standard deviation		0.496	0.492	0.499	0.498	0.501	0.495	0.494	0.469	0.466	0.491	0.498	0.497	0.499	0.496	0.498	0.499	0.497	0.494	0.496	0.494	0.497	0.499	
Error variance		*	0.001	0.001	0.002	0.001	0.001	0.002	0.002	0.002	0.002	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.002	0.001	

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
					NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	84 9%	33 9%	52 9%	13 14%	19 7%
I would probably accept	(1.00)	196 21%	90 24%	106 19%	21 22%	69 24%
I may or may not accept	(1.00)	127 13%	48 13%	79 14%	12 12%	36 13%
I would probably not accept	(0.00)	172 18%	77 20%	95 17%	26* 27%	50 18%
I would definitely not accept	(0.00)	356 38%	132 35%	225 40%	23* 24%	109 38%
Probably/definitely pay		280 30%	122 32%	158 28%	34 36%	88 31%
Probably/definitely not pay		528 56%	209 55%	320 57%	49 51%	159 56%
Don't know		6 1%	1 *	6 1%	1 1%	- -
Mean		0.44	0.45	0.43	0.48	0.44
Standard deviation		0.496	0.498	0.495	0.502	0.497
Error variance		*	0.001	*	0.003	0.001

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	177 19%	96 20%	81 17%	45* 28%	32* 14%	38 21%	25 16%	24 20%	14 14%	26 19%	41 16%	44 20%	57 23%	67 17%	101* 22%	50 18%	49 21%	49 18%	30 18%	80 18%	22 15%	74 21%
I would probably accept	(1.00)	279 30%	131 28%	148 31%	49 31%	88* 38%	50 28%	45 29%	30 25%	18* 18%	33 24%	90* 34%	61 28%	68 27%	123 31%	129 28%	85 30%	70 30%	71 27%	53 32%	129 29%	47 33%	103 30%
I may or may not accept	(1.00)	149 16%	64 14%	85 18%	27 17%	40 17%	23 13%	27 18%	12 11%	19 19%	24 18%	46 18%	35 16%	32 13%	70 18%	67 14%	51 18%	30 13%	43 16%	24 14%	71 16%	25 17%	53 15%
I would probably not accept	(0.00)	137 15%	76 16%	61 13%	19 12%	35 15%	24 13%	25 16%	19 16%	15 15%	20 14%	34 13%	37 17%	38 15%	53 13%	75 16%	39 14%	39 17%	35 13%	24 14%	73 16%	17 12%	47 13%
I would definitely not accept	(0.00)	193 21%	102 22%	91 19%	19* 12%	36* 16%	43 24%	32 21%	31 26%	31* 31%	32 24%	49 19%	42 19%	48 19%	81 20%	90 19%	54 19%	43 19%	60 23%	36 21%	94 21%	30 21%	69 20%
Probably/ definitely pay		456 48%	227 48%	229 49%	94* 59%	119 52%	89 49%	70 45%	53 45%	31* 32%	59 43%	131 50%	106 48%	124 50%	190 48%	230 49%	135 48%	119 51%	119 45%	83 49%	209 47%	69 48%	178 51%
Probably/ definitely not pay		331 35%	178 38%	153 32%	39* 24%	71 31%	67 37%	57 37%	50 43%	46* 47%	52 38%	82 32%	79 36%	86 35%	134 34%	165 35%	93 33%	82 36%	96 36%	60 36%	168 37%	47 33%	116 33%
Don't know		7 1%	2 1%	5 1%	- -	- -	1 1%	1 1%	2 2%	3* 3%	2 2%	1 *	- -	4 2%	3 1%	4 1%	1 *	- -	5* 2%	1 1%	2 *	2 2%	2 1%
Mean		0.65	0.62	0.67	0.76*	0.69	0.62	0.63	0.57	0.52*	0.61	0.68	0.64	0.65	0.66	0.64	0.67	0.64	0.63	0.64	0.63	0.67	0.67
Standard deviation		0.478	0.486	0.470	0.429	0.463	0.486	0.484	0.498	0.502	0.489	0.466	0.481	0.479	0.474	0.480	0.472	0.480	0.484	0.481	0.484	0.474	0.472
Error variance		*	0.001	*	0.001	0.001	0.001	0.001	0.002	0.003	0.002	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.002	0.001

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
			NUMBER		NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	177 19%	80 21%	97 17%	25 25%	56 20%
I would probably accept	(1.00)	279 30%	118 31%	161 29%	33 35%	85 30%
I may or may not accept	(1.00)	149 16%	60 16%	89 16%	14 14%	46 16%
I would probably not accept	(0.00)	137 15%	54 14%	83 15%	15 16%	39 14%
I would definitely not accept	(0.00)	193 21%	65* 17%	128* 23%	10* 10%	56 20%
Probably/definitely pay		456 48%	198* 52%	257* 46%	58* 60%	140 50%
Probably/definitely not pay		331 35%	119 31%	211 38%	25* 26%	94 33%
Don't know		7 1%	2 1%	5 1%	- -	2 1%
Mean		0.65	0.68*	0.62*	0.74*	0.66
Standard deviation		0.478	0.465	0.486	0.440	0.473
Error variance		*	0.001	*	0.002	0.001

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WORKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	315 33%	158 33%	158 33%	61 38%	76 33%	71* 39%	41* 27%	42 35%	25 25%	47 34%	87 33%	82 37%	84 34%	134 34%	167 36%	95 34%	86 37%	82 31%	53 31%	147 33%	54 38%	114 33%
I would probably accept	(1.00)	255 27%	123 26%	131 28%	53 33%	66 29%	46 26%	39 25%	30 26%	20 20%	31 23%	70 27%	61 28%	66 27%	101 25%	128 27%	81 29%	61 26%	64 24%	49 29%	126 28%	38 26%	91 26%
I may or may not accept	(1.00)	123 13%	58 12%	66 14%	14 9%	37 16%	17 10%	32* 20%	12 10%	12 12%	18 13%	41 16%	19* 9%	29 12%	59 15%	48* 10%	37 13%	29 12%	30 11%	27 16%	56 12%	15 10%	52 15%
I would probably not accept	(0.00)	103 11%	56 12%	48 10%	13 8%	24 10%	16 9%	22 14%	15 13%	13 13%	16 11%	28 11%	28 13%	23 10%	44 11%	52 11%	24 9%	26 11%	34 13%	20 12%	56 12%	17 12%	31 9%
I would definitely not accept	(0.00)	137 15%	75 16%	62 13%	18 11%	25 11%	27 15%	19 12%	17 15%	30* 31%	23 17%	34 13%	28 13%	39 16%	57 14%	67 14%	40 14%	28 12%	51* 19%	17 10%	60 13%	19 13%	58 17%
Probably/definitely pay		570 61%	281 60%	289 61%	114* 71%	142 62%	118 65%	80* 52%	72 61%	44* 44%	78 57%	157 60%	144 65%	151 61%	234 59%	294 63%	176 63%	147 64%	146* 55%	102 61%	274 61%	92 64%	205 59%
Probably/definitely not pay		240 25%	130 28%	110 23%	31 19%	49 21%	43 24%	41 27%	32 27%	43* 43%	39 28%	62 24%	56 26%	63 25%	101 25%	119 26%	65 23%	54 24%	84* 32%	37 22%	116 26%	35 25%	89 26%
Don't know		8 1%	2 *	6 1%	1 1%	1 1%	2 1%	2 1%	2 2%	- -	2 2%	2 1%	1 *	4 1%	4 1%	4 1%	2 1%	1 1%	4 1%	2 1%	4 1%	1 1%	3 1%
Mean		0.74	0.72	0.76	0.81	0.78	0.76	0.73	0.72	0.57*	0.71	0.76	0.74	0.74	0.74	0.74	0.77	0.76	0.68*	0.78	0.74	0.75	0.74
Standard deviation		0.437	0.448	0.425	0.397	0.412	0.431	0.445	0.450	0.498	0.455	0.427	0.438	0.439	0.437	0.438	0.423	0.426	0.469	0.417	0.439	0.434	0.438
Error variance		*	*	*	0.001	0.001	0.001	0.001	0.002	0.003	0.001	0.001	0.001	0.001	*	*	0.001	0.001	0.001	0.001	*	0.001	0.001

Significance Testing - 95% shown as *

Q.15a Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was One Day

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
					CH	
			EVER	NO/	ANGED	KEPT
			CH	DON'T	MOBILE	EX
		Total	ANGED	KNOW	PHONE	ISITNG
					NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	315 33%	146* 39%	169* 30%	43* 45%	103 36%
I would probably accept	(1.00)	255 27%	107 28%	148 26%	27 28%	79 28%
I may or may not accept	(1.00)	123 13%	48 13%	75 13%	12 12%	36 13%
I would probably not accept	(0.00)	103 11%	37 10%	67 12%	9 9%	28 10%
I would definitely not accept	(0.00)	137 15%	38* 10%	99* 18%	5* 5%	33 12%
Probably/ definitely pay		570 61%	253* 67%	317* 56%	71* 73%	182 64%
Probably/ definitely not pay		240 25%	75* 20%	165* 29%	14* 14%	61 22%
Don't know		8 1%	4 1%	5 1%	- -	4 1%
Mean		0.74	0.80*	0.70*	0.86*	0.78
Standard deviation		0.437	0.400	0.457	0.352	0.414
Error variance		*	*	*	0.001	0.001

Significance Testing - 95% shown as *

Q.15b LIKELIHOOD TO ACCEPT TWO DAYS - Summary

Base: All who own a mobile phone

Absolute figures
Column percentages

		LIKELIHOOD TO ACCEPT ONCE OFF CASH PAYMENT IF TO MOVE WAS TWO DAYS		
		5 Euros	20 Euros	50 Euros
Unweighted total		943	943	943
Total		942	942	942

I would definitely accept	(1.00)	51 5%	103 11%	218 23%
I would probably accept	(1.00)	101 11%	181 19%	239 25%
I may or may not accept	(1.00)	84 9%	98 10%	93 10%
I would probably not accept	(0.00)	170 18%	160 17%	115 12%
I would definitely not accept	(0.00)	527 56%	391 42%	268 28%
Probably/definitely pay		152 16%	284 30%	457 48%
Probably/definitely not pay		697 74%	551 58%	383 41%
Don't know		10 1%	9 1%	9 1%
Mean		0.25	0.41	0.59
Standard deviation		0.435	0.492	0.492
Error variance		*	*	*

Q.15b Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	51 5%	28 6%	23 5%	12 7%	8 4%	14 8%	7 4%	9 7%	2 2%	9 7%	14 5%	14 6%	13 5%	23 6%	27 6%	11 4%	16 7%	20 8%	4* 2%	24 5%	8 6%	18 5%
I would probably accept	(1.00)	101 11%	49 10%	52 11%	31* 20%	32 14%	15 9%	12 8%	4* 3%	6 6%	10 7%	28 11%	23 11%	33 13%	38 9%	56 12%	25 9%	26 11%	27 10%	23 14%	41 9%	18 13%	42 12%
I may or may not accept	(1.00)	84 9%	36 8%	48 10%	20 13%	22 10%	16 9%	12 8%	3* 2%	10 10%	14 10%	32* 12%	11* 5%	22 9%	45* 11%	34 7%	32 11%	13* 5%	21 8%	18 11%	34 8%	7 5%	42* 12%
I would probably not accept	(0.00)	170 18%	86 18%	84 18%	26 16%	39 17%	32 18%	28 18%	26 22%	19 19%	24 18%	35* 13%	50 23%	46 19%	59* 15%	96* 21%	49 18%	44 19%	49 19%	28 17%	79 18%	31 22%	60 17%
I would definitely not accept	(0.00)	527 56%	271 57%	256 54%	70* 44%	125 55%	100 56%	95 61%	74 63%	62 62%	78 57%	150 57%	119 54%	129 52%	227 57%	248 53%	161 57%	130 57%	145 55%	91 54%	268* 60%	78 54%	180 52%
Probably/ definitely pay		152 16%	76 16%	76 16%	43* 27%	41 18%	29 16%	18 12%	12 11%	8* 8%	19 14%	42 16%	37 17%	46 19%	61 15%	83 18%	36 13%	42 18%	47 18%	27 16%	65 14%	26 18%	60 17%
Probably/ definitely not pay		697 74%	356 76%	340 72%	96* 60%	165 72%	133 74%	123 79%	100* 84%	81 81%	102 74%	185 71%	169 77%	175 71%	287 72%	344 74%	210 75%	174 76%	194 73%	119 71%	347* 77%	109 76%	240* 69%
Don't know		10 1%	3 1%	8 2%	- -	2 1%	2 1%	2 1%	3 3%	1 1%	2 2%	3 1%	2 1%	3 1%	5 1%	5 1%	2 1%	2 1%	2 1%	4 2%	4 1%	1 1%	5 2%
Mean		0.25	0.24	0.27	0.40*	0.28	0.26	0.20	0.13*	0.18	0.24	0.28	0.22	0.28	0.27	0.25	0.24	0.24	0.26	0.28	0.22*	0.23	0.30*
Standard deviation		0.435	0.427	0.442	0.491	0.448	0.437	0.400	0.341	0.384	0.431	0.452	0.417	0.451	0.445	0.436	0.431	0.427	0.439	0.448	0.416	0.424	0.459
Error variance		*	*	*	0.002	0.001	0.001	0.001	0.001	0.002	0.001	0.001	0.001	0.001	*	*	0.001	0.001	0.001	0.001	*	0.001	0.001

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
			EVER CH ANGED	NO/ DON'T KNOW	CH ANGED MOBILE PHONE NUMBER	KEPT EX ISITNG NUMBER
		Total				
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	51 5%	24 6%	26 5%	9* 10%	15 5%
I would probably accept	(1.00)	101 11%	38 10%	63 11%	10 11%	27 10%
I may or may not accept	(1.00)	84 9%	33 9%	51 9%	12 12%	21 7%
I would probably not accept	(0.00)	170 18%	67 18%	103 18%	15 15%	52 18%
I would definitely not accept	(0.00)	527 56%	214 56%	313 56%	50 52%	164 58%
Probably/definitely pay		152 16%	62 16%	90 16%	20 20%	42 15%
Probably/definitely not pay		697 74%	281 74%	416 74%	65 67%	216 76%
Don't know		10 1%	4 1%	6 1%	- -	4 2%
Mean		0.25	0.25	0.25	0.33	0.23
Standard deviation		0.435	0.435	0.435	0.471	0.419
Error variance		*	0.001	*	0.002	0.001

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	103 11%	48 10%	55 12%	28* 18%	18 8%	20 11%	16 10%	14 12%	7 7%	19 14%	23 9%	23 11%	33 14%	42 11%	56 12%	20* 7%	30 13%	37 14%	16 10%	43 10%	17 12%	43 12%
I would probably accept	(1.00)	181 19%	81 17%	100 21%	47* 29%	52 22%	28 16%	24 16%	16 14%	14 14%	21 15%	53 20%	49 22%	42 17%	73 18%	90 19%	59 21%	34* 15%	44 17%	45* 27%	71* 16%	35 25%	74 21%
I may or may not accept	(1.00)	98 10%	48 10%	50 11%	19 12%	29 13%	21 12%	12 7%	10 8%	8 8%	13 10%	33 13%	19 9%	25 10%	47 12%	45 10%	35 12%	17 7%	27 10%	19 11%	51 11%	14 10%	33 9%
I would probably not accept	(0.00)	160 17%	89 19%	71 15%	25 15%	39 17%	34 19%	26 17%	20 17%	17 17%	20 14%	42 16%	40 18%	42 17%	61 15%	82 18%	50 18%	42 18%	45 17%	22 13%	79 17%	28 20%	53 15%
I would definitely not accept	(0.00)	391 42%	203 43%	189 40%	41* 26%	91 39%	76 42%	75 48%	55 47%	53* 53%	62 45%	108 41%	86 39%	101 41%	170 43%	187 40%	115 41%	105 46%	108 41%	63 38%	203* 45%	48* 33%	140 40%
Probably/ definitely pay		284 30%	128 27%	156 33%	75* 47%	69 30%	48 27%	40 26%	30 25%	21 22%	40 29%	76 29%	72 33%	75 30%	115 29%	147 32%	79 28%	63 27%	81 31%	61 36%	114* 25%	53 37%	117 34%
Probably/ definitely not pay		551 58%	291* 62%	260* 55%	66* 41%	130 57%	110 61%	101 65%	75 64%	69* 70%	82 60%	150 57%	126 57%	143 58%	232 58%	269 58%	165 59%	147* 64%	153 58%	86* 51%	282* 63%	76 53%	193 55%
Don't know		9 1%	4 1%	6 1%	- -	1 *	1 1%	3 2%	3* 3%	1 1%	2 2%	2 1%	2 1%	3 1%	4 1%	5 1%	1 *	3 1%	2 1%	3 2%	3 1%	1 1%	5 2%
Mean		0.41	0.38*	0.44*	0.59*	0.43	0.39	0.34*	0.35	0.29*	0.39	0.42	0.42	0.41	0.41	0.42	0.41	0.35*	0.41	0.48*	0.37*	0.47	0.44
Standard deviation		0.492	0.485	0.497	0.494	0.496	0.488	0.475	0.478	0.458	0.490	0.495	0.495	0.493	0.493	0.493	0.492	0.479	0.494	0.501	0.483	0.501	0.497
Error variance		*	0.001	0.001	0.002	0.001	0.001	0.001	0.002	0.002	0.002	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.002	0.001

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
					NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would	(1.00)	103	44	59	14	31
definitely accept		11%	12%	10%	14%	11%
I would	(1.00)	181	69	112	16	54
probably accept		19%	18%	20%	16%	19%
I may or may	(1.00)	98	42	56	14	28
not accept		10%	11%	10%	14%	10%
I would probably	(0.00)	160	65	95	19	46
not accept		17%	17%	17%	20%	16%
I would definitely	(0.00)	391	155	237	34	121
not accept		42%	41%	42%	35%	43%
Probably/		284	114	170	29	84
definitely pay		30%	30%	30%	30%	30%
Probably/		551	220	331	53	167
definitely not pay		58%	58%	59%	55%	59%
Don't know		9	4	5	1	3
		1%	1%	1%	1%	1%
Mean		0.41	0.41	0.41	0.45	0.40
Standard deviation		0.492	0.493	0.492	0.500	0.491
Error variance		*	0.001	*	0.003	0.001

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	218 23%	113 24%	105 22%	49* 31%	51 22%	44 25%	30 19%	27 23%	17 17%	35 26%	56 21%	50 23%	61 25%	91 23%	111 24%	62 22%	57 24%	60 23%	39 23%	100 22%	33 23%	85 24%
I would probably accept	(1.00)	239 25%	109 23%	130 28%	49 31%	58 25%	46 26%	34 22%	28 23%	25 25%	27 20%	75 29%	54 24%	62 25%	102 26%	115 25%	73 26%	55 24%	60 23%	51 30%	94* 21%	45 31%	100 29%
I may or may not accept	(1.00)	93 10%	49 10%	45 9%	22 14%	26 11%	17 9%	15 10%	6 5%	8 8%	15 11%	30 11%	19 8%	22 9%	45 11%	41 9%	32 11%	25 11%	19 7%	18 11%	47 10%	15 10%	32 9%
I would probably not accept	(0.00)	115 12%	63 13%	52 11%	12 7%	33 14%	18 10%	23 15%	16 14%	12 12%	16 12%	31 12%	28 13%	28 11%	47 12%	57 12%	31 11%	30 13%	32 12%	21 13%	56 12%	14 10%	45 13%
I would definitely not accept	(0.00)	268 28%	135 29%	134 28%	26* 17%	63 27%	53 29%	52 33%	38 32%	37* 37%	41 30%	69 26%	67 31%	69 28%	110 28%	136 29%	80 29%	63 27%	88* 34%	36* 21%	149* 33%	36 25%	83* 24%
Probably/ definitely pay		457 48%	222 47%	235 50%	98* 61%	109 47%	90 50%	64* 41%	55 46%	42 42%	62 45%	131 50%	104 47%	123 50%	193 49%	227 49%	135 48%	112 48%	120 46%	90 54%	194* 43%	78 54%	185* 53%
Probably/ definitely not pay		383 41%	198 42%	185 39%	38* 24%	96 42%	71 39%	75* 48%	54 46%	49 49%	58 42%	99 38%	96 44%	97 39%	157 39%	193 41%	112 40%	93 40%	121* 46%	57* 34%	205* 46%	50 35%	128 37%
Don't know		9 1%	3 1%	6 1%	1 1%	- -	2 1%	2 1%	3* 3%	1 1%	2 2%	1 *	1 1%	4 2%	3 1%	6 1%	1 *	1 1%	4 1%	3 2%	4 1%	1 1%	4 1%
Mean		0.59	0.58	0.60	0.76*	0.58	0.60	0.51*	0.53	0.50	0.57	0.62	0.56	0.60	0.60	0.58	0.60	0.59	0.53*	0.65	0.54*	0.65	0.63
Standard deviation		0.492	0.494	0.490	0.430	0.494	0.491	0.501	0.501	0.503	0.497	0.487	0.497	0.491	0.490	0.494	0.491	0.492	0.500	0.477	0.499	0.479	0.484
Error variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.002	0.002	0.003	0.002	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.002	0.001

Significance Testing - 95% shown as *

Q.15b Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was Two Days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
					NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	218 23%	91 24%	127 23%	28 29%	63 22%
I would probably accept	(1.00)	239 25%	101 27%	138 25%	29 30%	72 26%
I may or may not accept	(1.00)	93 10%	38 10%	56 10%	13 13%	25 9%
I would probably not accept	(0.00)	115 12%	43 11%	72 13%	11 11%	32 11%
I would definitely not accept	(0.00)	268 28%	104 27%	165 29%	16* 17%	87 31%
Probably/ definitely pay		457 48%	192 50%	265 47%	56* 58%	135 48%
Probably/ definitely not pay		383 41%	146 38%	237 42%	27* 28%	119 42%
Don't know		9 1%	4 1%	5 1%	- -	4 2%
Mean		0.59	0.61	0.58	0.72*	0.57
Standard deviation		0.492	0.488	0.495	0.453	0.495
Error variance		*	0.001	*	0.002	0.001

Significance Testing - 95% shown as *

Q.15c LIKELIHOOD TO ACCEPT MORE THAN TWO DAYS - Summary

Base: All who own a mobile phone

Absolute figures
Column percentages

		LIKELIHOOD TO ACCEPT ONCE OFF CASH PAYMENT IF TO MOVE WAS MORE THAN TWO DAYS		
		5 Euros	20 Euros	50 Euros
Unweighted total		943	943	943
Total		942	942	942
I would definitely accept	(1.00)	47 5%	70 7%	144 15%
I would probably accept	(1.00)	67 7%	117 12%	190 20%
I may or may not accept	(1.00)	69 7%	90 10%	104 11%
I would probably not accept	(0.00)	170 18%	171 18%	139 15%
I would definitely not accept	(0.00)	579 61%	486 52%	358 38%
Probably/definitely pay		114 12%	187 20%	334 35%
Probably/definitely not pay		749 79%	658 70%	497 53%
Don't know		10 1%	8 1%	8 1%
Mean		0.20	0.30	0.47
Standard deviation		0.398	0.457	0.499
Error variance		*	*	*

Q.15c Likelihood to accept a one-off cash payment of - 5 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

		Absolute figures Column percentages																						
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS			
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROl	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WORKING	WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340	
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348	
I would definitely accept	(1.00)	47 5%	25 5%	21 4%	13 8%	9 4%	9 5%	8 5%	6 5%	2 2%	6 4%	13 5%	15 7%	10 4%	19 5%	25 5%	12 4%	16 7%	16 6%	3* 2%	23 5%	5 4%	18 5%	
I would probably accept	(1.00)	67 7%	34 7%	33 7%	23* 15%	22 10%	10 6%	6 4%	3* 2%	3 3%	7 5%	17 6%	14 6%	27* 11%	24 6%	41 9%	19 7%	12 5%	23 9%	13 8%	25 6%	10 7%	33* 9%	
I may or may not accept	(1.00)	69 7%	34 7%	35 7%	15 9%	21 9%	12 7%	9 6%	3* 3%	9 9%	18* 13%	23 9%	7* 3%	18 7%	41* 10%	25* 5%	25 9%	13 5%	19 7%	12 7%	33 7%	8 5%	28 8%	
I would probably not accept	(0.00)	170 18%	82 17%	89 19%	32 20%	39 17%	34 19%	21 14%	25 21%	19 19%	20 15%	46 18%	46 21%	49 20%	66 17%	95 20%	50 18%	40 17%	43 16%	37 22%	68* 15%	30 21%	72 21%	
I would definitely not accept	(0.00)	579 61%	291 62%	287 61%	77* 48%	136 59%	112 62%	109* 70%	78 66%	67 67%	83 61%	160 61%	133 61%	140 57%	243 61%	274 59%	170 61%	150 65%	160 61%	100 59%	294* 65%	89 62%	195* 56%	
Probably/ definitely pay		114 12%	60 13%	54 12%	36* 23%	31 14%	19 11%	14 9%	9 7%	5* 5%	13 10%	30 12%	29 13%	37 15%	43 11%	66 14%	31 11%	27 12%	39 15%	17 10%	48 11%	15 10%	51 15%	
Probably/ definitely not pay		749 79%	373 79%	376 80%	109* 68%	175 76%	146 81%	130 84%	103* 87%	86 86%	103 75%	206 79%	180 82%	189 77%	309 78%	369 79%	220 78%	189 82%	203 77%	137 81%	363 81%	119 83%	267 77%	
Don't know		10 1%	5 1%	6 1%	- -	2 1%	3 2%	2 1%	3 3%	- -	2 2%	2 1%	4 2%	2 1%	4 1%	6 1%	4 1%	1 1%	2 1%	2 1%	6 1%	2 1%	2 1%	
Mean		0.20	0.20	0.19	0.32*	0.23	0.18	0.15	0.10*	0.14	0.23	0.20	0.17	0.22	0.21	0.20	0.20	0.17	0.22	0.17	0.18	0.16	0.23	
Standard deviation		0.398	0.401	0.395	0.467	0.422	0.382	0.359	0.305	0.350	0.424	0.404	0.374	0.418	0.411	0.399	0.404	0.380	0.417	0.381	0.388	0.366	0.421	
Error variance		*	*	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	*	*	0.001	0.001	0.001	0.001	*	0.001	0.001	

Significance Testing - 95% shown as *

Base: All who own a mobile phone

Significance Testing - 95% shown as *

Q.15c Likelihood to accept a one-off cash payment of - 20 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

Absolute figures
Column percentages

		GENDER			AGE					SOCIAL CLASS						REGION				WORKING STATUS			
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	70 7%	39 8%	31 7%	22* 14%	14 6%	10 5%	9 6%	9 8%	6 6%	12 9%	14 6%	17 8%	24 10%	26 7%	41 9%	18 6%	22 9%	22 8%	9 5%	29 6%	10 7%	32 9%
I would probably accept	(1.00)	117 12%	50 11%	67 14%	34* 21%	29 13%	22 12%	15 10%	10 8%	7 7%	15 11%	33 13%	28 13%	33 13%	49 12%	60 13%	36 13%	21 9%	35 13%	25 15%	45* 10%	22 16%	49 14%
I may or may not accept	(1.00)	90 10%	39 8%	51 11%	18 11%	30* 13%	18 10%	9 6%	6 5%	10 10%	14 10%	28 11%	19 9%	25 10%	42 10%	44 10%	30 11%	19 8%	25 10%	16 9%	36 8%	19 13%	35 10%
I would probably not accept	(0.00)	171 18%	93 20%	78 17%	29 18%	47 21%	31 17%	27 17%	19 16%	17 17%	25 18%	45 17%	49 22%	38 16%	70 18%	87 19%	48 17%	41 18%	46 17%	36 21%	88 20%	21 15%	62 18%
I would definitely not accept	(0.00)	486 52%	248 53%	238 51%	58* 36%	109 47%	97 54%	93* 60%	70 60%	59 59%	69 50%	138 53%	105 48%	125 51%	207 52%	230 49%	145 52%	127 55%	133 51%	81 48%	249* 55%	70 49%	168 48%
Probably/ definitely pay		187 20%	89 19%	98 21%	56* 35%	43 19%	31 17%	25 16%	19 16%	13 13%	27 20%	48 18%	45 20%	57 23%	75 19%	101 22%	54 19%	42 18%	57 22%	33 20%	74* 16%	32 22%	81* 23%
Probably/ definitely not pay		658 70%	341 72%	316 67%	86* 54%	157 68%	129 72%	120* 77%	90 76%	76 77%	94 69%	183 70%	154 70%	163 66%	277 70%	317 68%	194 69%	168 73%	179 68%	117 70%	336* 75%	92 64%	230* 66%
Don't know		8 1%	2 *	6 1%	- -	- -	2 1%	2 1%	4* 3%	- -	2 2%	3 1%	1 1%	2 1%	5 1%	3 1%	2 1%	1 1%	2 1%	2 1%	4 1%	1 1%	3 1%
Mean		0.30	0.27	0.32	0.46*	0.32	0.28	0.22*	0.21*	0.23	0.30	0.29	0.30	0.33	0.30	0.31	0.30	0.27	0.31	0.29	0.25*	0.36	0.34*
Standard deviation		0.457	0.446	0.467	0.500	0.467	0.448	0.414	0.413	0.425	0.461	0.456	0.457	0.472	0.457	0.465	0.461	0.444	0.465	0.457	0.431	0.481	0.473
Error variance		*	*	*	0.002	0.001	0.001	0.001	0.002	0.002	0.001	0.001	0.001	0.001	*	0.001	0.001	0.001	0.001	0.001	*	0.002	0.001

Significance Testing - 95% shown as *

Base: All who own a mobile phone

Significance Testing - 95% shown as *

Q.15c Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

		Absolute figures Column percentages																					
		GENDER			AGE						SOCIAL CLASS						REGION				WORKING STATUS		
		Total	Male	Female	15-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	Dublin	ROL	Munster	Conn/ Ulster	FULL TIME	PART TIME	NOT WO RKING
Unweighted total		943	461	482	153	218	198	165	116	93	150	295	195	234	445	429	252	263	248	180	460	143	340
Total		942	471	471	160	230	180	155	118	100	137	261	220	246	398	466	280	231	264	168	450	144	348
I would definitely accept	(1.00)	144 15%	73 16%	70 15%	40* 25%	31 13%	22 12%	17 11%	20 17%	14 14%	24 18%	34 13%	35 16%	42 17%	59 15%	77 17%	40 14%	35 15%	46 17%	23 14%	66 15%	22 15%	56 16%
I would probably accept	(1.00)	190 20%	88 19%	103 22%	36 23%	50 22%	38 21%	29 19%	21 18%	16 16%	22 16%	50 19%	45 21%	52 21%	73 18%	97 21%	49 17%	48 21%	49 19%	45* 27%	72* 16%	37 26%	81 23%
I may or may not accept	(1.00)	104 11%	51 11%	52 11%	22 14%	28 12%	18 10%	16 10%	8 6%	12 12%	21 16%	31 12%	13* 6%	30 12%	52 13%	44 9%	34 12%	28 12%	21 8%	20 12%	49 11%	14 10%	40 12%
I would probably not accept	(0.00)	139 15%	74 16%	65 14%	27 17%	31 14%	26 15%	18 12%	21 18%	14 14%	10* 7%	50* 19%	34 16%	41 16%	59 15%	75 16%	41 14%	29 13%	39 15%	31 18%	67 15%	26 18%	46 13%
I would definitely not accept	(0.00)	358 38%	183 39%	175 37%	35* 22%	90 39%	74 41%	73* 47%	44 37%	43 43%	57 42%	93 36%	90 41%	80* 32%	150 38%	170 37%	115 41%	90 39%	106 40%	47* 28%	192* 43%	44* 30%	122 35%
Probably/ definitely pay		334 35%	161 34%	173 37%	76* 47%	81 35%	60 33%	46 30%	41 35%	30 30%	47 34%	85 32%	80 36%	94 38%	131 33%	174 37%	89 32%	82 36%	95 36%	68 40%	138* 31%	59 41%	137 39%
Probably/ definitely not pay		497 53%	256 54%	240 51%	62* 39%	121 53%	100 56%	91 59%	65 55%	57 58%	66 49%	143 55%	125 57%	121 49%	209 53%	245 53%	156 56%	119 52%	145 55%	78 46%	259* 58%	69 48%	168* 48%
Don't know		8 1%	2 *	6 1%	- -	- -	2 1%	2 1%	4* 3%	- -	2 2%	3 1%	1 1%	2 1%	5 1%	3 1%	2 1%	1 1%	2 1%	2 1%	4 1%	1 1%	3 1%
Mean		0.47	0.45	0.48	0.61*	0.47	0.44	0.41	0.43	0.42	0.51	0.45	0.43	0.51	0.47	0.47	0.44	0.48	0.45	0.53	0.42*	0.51	0.51*
Standard deviation		0.499	0.498	0.500	0.489	0.500	0.498	0.493	0.497	0.497	0.502	0.498	0.496	0.501	0.500	0.500	0.497	0.501	0.498	0.501	0.494	0.502	0.501
Error variance	*		0.001	0.001	0.002	0.001	0.001	0.001	0.002	0.003	0.002	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.002	0.001

Significance Testing - 95% shown as *

Q.15c Likelihood to accept a one-off cash payment of - 50 Euros - to compensate you if the process to move phone number to new network was more than two days

Base: All who own a mobile phone

Absolute figures
Column percentages

		Q.5			Q.8	
		-----			-----	
		Total	EVER	NO/	CH	KEPT
			CH	DON'T	ANGED	EX
			ANGED	KNOW	PHONE	ISITNG
					NUMBER	NUMBER
Unweighted total		943	378	565	94	284
Total		942	380	563	97	283
		-----	-----	-----	-----	-----
I would definitely accept	(1.00)	144 15%	57 15%	87 15%	14 14%	43 15%
I would probably accept	(1.00)	190 20%	83 22%	107 19%	26 26%	58 20%
I may or may not accept	(1.00)	104 11%	40 10%	64 11%	9 9%	31 11%
I would probably not accept	(0.00)	139 15%	47 12%	92 16%	18 19%	29* 10%
I would definitely not accept	(0.00)	358 38%	151 40%	207 37%	31 32%	120 42%
Probably/ definitely pay		334 35%	140 37%	194 34%	39 41%	101 36%
Probably/ definitely not pay		497 53%	197 52%	299 53%	49 50%	149 53%
Don't know		8 1%	3 1%	5 1%	- -	3 1%
Mean		0.47	0.48	0.46	0.50	0.47
Standard deviation		0.499	0.500	0.499	0.503	0.500
Error variance		*	0.001	*	0.003	0.001

Significance Testing - 95% shown as *