

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

No, copy management and DRM have been a singular failure everywhere they've been tried.

Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

No

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

No

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

No

Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

Again no, DRM on music only managed to drive people away from purchasing to illegal downloads. The only way to protect the consumer and producer is to promote low cost. high quality sales in the immediate aftermath of a broadcast. Broadcast medium is not where the problem lies but with the internet.

Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :

No, if the UK is the only place require content management, manufacturers will charge UK consumers a premium.

Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

I imagine that it would be negligible although there is the possibility that people abandon broadcast television altogether.

Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

Not sure that I can answer that but the possibility that people are driven away from broadcast television could be detrimental to all producers of content.

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:

The international failure of the DTLA to promote this piece of nonsense should be noted. Britain cannot afford to be hamstrung by this and we should follow the lead of other countries in rejecting these bully boy tactics by people, who quite frankly, are absolutely clueless with regards to how consumers wish to enjoy digital content.

The success of iTunes, Spotify and indeed the BBC's own iPlayer, show that people are happy to pay for low cost, high quality output without the need for DRM.

Please reject this ill conceived and pathetic plan which will only drive consumers back to the arms of the pirates.