

Title:

Mr

Forename:

William

Surname:

Addison

Representing:

Organisation

What additional details do you want to keep confidential?:

Keep organisation confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Additional comments:

Question 1: Do you agree with our assessment of the number of viewers that will need to retune?:

Question 2: Do you any comments on how viewers will find the retuning process and whether there are particular groups of viewers which will require greater consideration/assistance with the process? What help might they need?:

Question 3: Do you have any information to suggest that our estimate for the number of households that will need to replace their aerials should be different?:

Question 4: Do you have any information relevant to our assessment of the average cost of an aerial replacement?:

Question 5: Do you have any evidence as to what proportion of viewers may struggle to bear the cost of an aerial replacement?:

Question 6: Do you have any information to suggest that our estimate of the number of viewers that may need to repoint their aerials should be different?:

Question 7: Do you have any information relevant to our estimate of the cost of aerial repoints or platform changes?:

Question 8: Do you have any evidence as to what proportion of viewers may struggle to bear the cost of an aerial repoint or platform change? :

Question 9: Are there any other matters the viewer support scheme should cover?:

Question 10: Are there any other elements a viewer information campaign would need to include? Do you have any comments on or further evidence to inform the above estimates of the cost of providing information and advice to viewers? Please provide supporting evidence for any adjustments that you think may be relevant.:

Question 11: Do you have any comments on information which is relevant to our assessment of the potential costs of administering a help scheme?:

Question 12: Do you have any evidence to further inform our assessment of the likelihood of viewers that suffer from un-related pre-existing reception problems erroneously making claims against a 700 MHz help scheme?:

Question 13: Do you have any additional information to further inform our cost estimates and assumptions of the effectiveness for the different triage methods? Are there any other triage methods which should be considered? Please provide supporting evidence for any adjustments you think may be relevant to our current estimates. :

Question 14: Have there been any developments since 2014 which would affect our estimate of the amount of equipment that PMSE users will need to replace as a result of 700 MHz clearance?:

I would reiterate what was said in the May 2014 consultation Annex 12.34b. Whilst equipment in the 470-694MHz band is not directly affected some of this may need to be replaced due to less interleaved spectrum available in this band due to the shift of DTV from 700MHz. I would broadly agree with the 70%, although I don't think it should be limited to equipment used at fixed locations.

This figure may be higher as should the models currently used may no longer be available. It may be necessary to replace as much as 100% of our inventory, as a mixture of models of equipment for use as part of a single system would be unacceptable to our customers.

Question 15: Are you aware of any developments since the 2014 Statement that would affect our cost estimates?:

Question 16: Do you have any information or evidence of the likely unit cost of new equipment which operates in the 960-1164 MHz band?:

No

I think it unlikely that it would be cost effective for manufacturers to produce equipment that operates in this range unless harmonised with Europe/other countries.

As a rental company that supplies equipment not only in the UK, but throughout Europe, it is uneconomical to own equipment that can only be used in the UK.

Whilst the 960-1164 MHz band seems to be 100MHz wide, once the various restrictions (e.g. guard band around 1030MHz) have been implemented the useable spectrum is more around the 50MHz mark, and for indoor use only in many places.

Question 17: Have we correctly identified the main categories of PMSE user that 700 MHz clearance will affect? If not, please provide examples of stakeholders which do not fit broadly into any of the groups mentioned.:

I believe so, although I couldn't comment on the percentages.

Question 18: Do you have any comments on our assessment of the proportion of equipment the different users types account for?:

Question 19: In addition to any information provided in response to the survey, do you have any other evidence as to how clearance may financially affect each of the different categories of PMSE equipment owner identified above?:

I think owner operators are potentially less likely to be affected than other users, as schools/churches etc would generally only be using 4-8 channels simultaneously rather than the 36+ used in theatrical productions.