

Title:

Mr

Forename:

Jason

Surname:

Beverley

Representing:

Self

Organisation (if applicable):

Email:

What additional details do you want to keep confidential? :

No

If you want part of your response kept confidential, which parts? :

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Additional comments:

Question 1: Do you agree that the existing obligations on Channel 3 and Channel 5 licensees in respect of national and international news and current affairs, original productions, and Out of London productions should be maintained at their current levels? If not, what levels do you consider appropriate, and why? :

No - Itv should be producing more regional based programs at least a once a week local documentary similar to the inside out strain on BBC they should also have tonight on once a week and something like world in action on also in the week there are too many soap operas and these should be limited to maximum 4 episodes of any one of them per 7 days. There are too many Celeb quiz shows these should operate in normal format i.e. with public involvement with the odd Celeb version now and again especially family fortunes.

I am not bothered about networked programs whether they come from London or not -that is a policy the BBC is over obsessed with. All local programs should come from the area they serve all regions should be reinstated as before with the exception of Thames Valley which isnt a region but worked well and is an area that isnt well served by BBC local news being attached to BBC South rather bizzarrelly. If itv isnt prepared to let us have local identity back -which ofcom should never have allowed them to get rid of in the first place then that regional license should be readvertised and not just automatically awarded to itv viewers in some regions -Border and Westcountry especailly have suffered a poor and inferior local service now for long enough and are being treated like second class citizens by ITV bosses. Quite frankly let channel 5 do what they like though I think they should have a few more documentaries

Question 2: Do you agree with ITV's proposals for changes to its regional news arrangements in England, including an increase in the number of news regions in order to provide a more localised service, coupled with a reduction in overall news minutage? :

As above - every region in itv should have the following:

30 minute (not 27 or less) local news magazine mon to fri without a sponsored weather forecast which should not be allowed in the main program.

A local news bulletin at 11am and 3pm 3 minutes, 15 minutes of local news between 5 and 6 pm on a Saturday and 6 and 7pm on a Sunday.

The program must have a local ident and must not be branded with national itv news style branding and sets -it needs too be different from the dire BBC branding.

There should be a local news for every region and the thames valley area of central south/Meridian North. Every area should also have a half hour local current affairs program once a week as well to discuss the main issue of the week in that area in more depth funded time from at least one less episode of coronation street a week.

Simplr if Itv dont want to do it in every region then that region should be readvertised for someone who does want to provide viewers with a service.

NO FURTHER CUTS TO NEWS MINUTES SHOULD BE ALLOWED UNDER ANY CIRCUMSTANCES.

NO REGION NEWS SERVICES SHOULD EVER BE ALLOWED TO BE PRE RECORDED

NO MERGER OF REGIONAL NEWS PROGRAMS ALLOWED

Question 3: Do you agree with UTV's proposal for non-news obligations should be reduced to 90 minutes a week? If not, what alternative would you propose and why? :

UTV can cut there non news out put that is fine provided they meet the news obligations set out in my answer to question 2

Question 4: Do you agree with the proposals by STV to maintain overall minutage for regional content in the northern and central licence areas of Scotland at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :

STV is providing a good news service shame itv doesnt follow suit here and take some initiative and a shame ofcom doesnt make them instead of always backing whatever cuts itv wants to make.

Question 5: Do you agree with the proposals by ITV to maintain the overall minutage for regional content in Wales at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :

ITV can allow Wales to operate seperately as HTV as it should correctly be called.

Question 6: Do you agree with the proposals by ITV to reduce the overall minutage for regional content in the Channel Islands from 4 hours a week to 3 hours 20 minutes as detailed in Annex 3, while maintaining the present provision of a 30 minute early evening regional news programme? If not, what alternative would you propose, and why? :

No, Typical ITV bosses ththey get there hands on something like the Channel tv franchise and then want to destroy aka Westcountry /Border/ LWT and the rest Channel Islands are a seperate part of the UK and should be treated as per UTV / Wales etc.,.

Question 7: Do you have any views on any other aspects of the nations and regions programming and production obligations of the Channel 3 licensees? :

Yes all franchises should be re advertised if itv dont address the following:

Regional identity reinstated in every region

Local news non recorded in every region

30 minutes of local news every weekday at 6pm in every region

Daybreak franchise should be readvertised ITV PLC owns too much of its output and there is no or little competition within the network making ITV PLC too strong and this is recognised in the inferior output we now see on breakfast tv from the days of TV-AM/GMTV

There are also too many competitions on itv programms as well you can see them about 20-30 minutes during daybreak, lorraine and this morning besides the questions being incredibly insulting to anyone with an iq above 1 they are also incredibly irratating. I thought under changes by the gaming commission there had to be an element of skill involved in quiz questions for phone in competitions ? This is clearly not the case on itv.

Question 8: Which option would you prefer in respect of the news and current affairs in the Border region, and why? :

Border news should be back for Cumbria north lancashire and lake district and isle of man and South Scotland should go to STV

Question 9: If option 2 were to be adopted, should ITV be required to provide separate transmission for the Scottish and English parts of the region on DTT? :

YES

Question 10: If you would prefer a different option to those set out in Questions 8 and 9 above, please explain what, and why:

Question 11: Do you agree that the Border licence should be amended to reduce the proportion of regional production required to a sustainable level? If not, what proposals would you like to make? :

No it should operate fully as Border TV use too before itvplc ownership

Question 12: What views do you have on the proposal by STV and UTV to extend peak time to 11pm, which would extend the window in which they could schedule regional content that must be shown in peak time? :

No this is an excuse to shove everything in the 10.30pm slot