The idea of a single number to access medical advice would appear to be an excellent idea. It is simple and would be especially useful for people who have limited access to the internet and even to a landline phone. Finding a public call box can be difficult as I recently discovered when my home phone developed a fault.

The cost of the call might be an issue since there is often a waiting time in addition to the actual call time and these calls are often excluded from any "free call package". If possible I would like these calls to be free for the user.