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**SERIAL NO:**



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Private & Confidential  
April 2013

## QUESTIONNAIRE – CHILDREN AGED 3-15 (MASTER)

JN 7396

**2-DIGIT RESPONDENT ID NUMBER:**  
(to be found on the respondent list)

**Interviewer Note:**  
For backchecking purposes please note down the respondent address **directly** onto your blue respondent list.  
  
To link the questionnaire to a set of personal details, please write the relevant 2-digit Respondent ID from the respondent list in these two boxes.

**PLEASE ENSURE THE RESPONDENT POSTCODE IS STILL WRITTEN BELOW...**

**Interviewers Declaration:**

This interview was conducted by me with the respondent under the Code of Conduct laid down by the Market Research Society and according to the instructions I was given.

Date of Interview: \_\_\_/\_\_\_/\_\_\_ Start time: \_\_\_\_\_ Finish Time: \_\_\_\_\_

Signed: \_\_\_\_\_

Interviewer Name: \_\_\_\_\_ Interviewer No.

**FULL POSTCODE FOR PUNCHING:**

**PLEASE ENSURE YOU COMPLETE FULLY**

**PARENT/ RESPONSIBLE ADULT TO PROVIDE PERMISSION TO INTERVIEW CHILD AND SIGN HERE**

\_\_\_\_\_

Parent's name: \_\_\_\_\_

Code nation	
1	England
2	Scotland
3	Wales
4	Northern Ireland

Sample point number		

Good morning/ afternoon, my name is ..... I'm from a company called FieldWorks, an independent market research company based in London. We are conducting research on behalf of Ofcom to understand children's usage of and opinions about different sorts of media. We also need to know what parents or guardians think too. The questions will take about (x) minutes. This is a very important survey for Ofcom and your opinions really will count. Some of the questions ask about some aspects of internet safety. This is an area that Ofcom needs to know more about in order to work out the best ways of helping children and parents stay safe online.

We operate under the Code of Conduct of the Market Research Society and I can assure you that your answers will be treated with confidence and that you will not receive a follow-up call to try to sell you anything.

**SCREENING QUESTIONNAIRE – COMPLETE WITH PARENT**

QP1 ESTABLISH THAT PARENT HAS ANY CHILDREN AGED 3-15 LIVING AT HOME AND FOR WHOM THEY HAVE PARENTAL RESPONSIBILITY  
ENTER AGE OF CHILD TO BE INTERVIEWED  
SINGLE CODE

- Age 3 ..... 1
- Age 4 ..... 2
- Age 5 ..... 3
- Age 6 ..... 4
- Age 7 ..... 5
- Age 8 ..... 6
- Age 9 ..... 7
- Age 10 ..... 8
- Age 11 ..... 9
- Age 12 ..... 10
- Age 13 ..... 11
- Age 14 ..... 12
- Age 15 ..... 13

QP2 ENTER GENDER OF CHILD TO BE INTERVIEWED  
SINGLE CODE

- Male ..... 1
- Female ..... 2

QP2A What is the occupation of the main wage earner in your household?

Position/ Rank/ Grade: \_\_\_\_\_ Industry/ type of company: \_\_\_\_\_

Qual's/ degree/ apprenticeship: \_\_\_\_\_ Number of staff responsible for \_\_\_\_\_

**CODE SOCIAL GRADE BELOW**

- A ..... 1
- B ..... 2
- C1 ..... 3
- C2 ..... 4
- D ..... 5
- E ..... 6

**INTERVIEWER INSTRUCTION - CHECK QUOTAS FOR AGE, GENDER AND SOCIAL GRADE**

QP3 **ASK ALL PARENTS**

**SHOWCARD A**

I'm going to read out a list of different types of electronic equipment that you may or may not have in your home, and which your child **(NB the child to be interviewed)** may or may not use. Please note, we will be asking parents of children aged from 3 to 15 about the same types of equipment, so it may be that some types of equipment are not relevant for children in each age group.

Could you please let me know which **one** of the answers on this sheet applies to each of the different types of equipment? In each case we're interested in working equipment.

**READ OUT EACH PIECE OF EQUIPMENT FROM A TO M IN TURN: - CODE ONE RESPONSE FOR EACH ROW – CODING THE FIRST RESPONSE GIVEN BY THE RESPONDENT THAT APPLIES**

**INTERVIEWER – THE CHILD DOES NOT HAVE TO OPERATE THE EQUIPMENT TO 'USE' THE EQUIPMENT – E.G. WATCHING A DVD COUNTS AS USING THE DVD PLAYER**

		Child has own one – in their bedroom	Child has own one - elsewhere	Household has & child makes use of	Household has but child does not use	Do not have in the household	Don't know
A	TV	1	2	3	4	5	6
B	Digital Video Recorder/ DVR (such as Sky+, V+, BT Vision, YouView or Freeview+.) that allows you to record and store TV programmes and pause/rewind live TV programmes. May be referred to as a PVR	1	2	3	4	5	6
C	PC/ laptop/ netbook– <b>with</b> internet access <i>(Access to websites)</i>	1	2	3	4	5	6
D	PC/ laptop/netbook – <b>without</b> internet access	1	2	3	4	5	6
E	Tablet computer – like an iPad, Kindle Fire, Samsung Galaxy Tab, Google Nexus 7, Google Nexus 10	1	2	3	4	5	6
F	Any type of mobile phone, including Smartphone – (iPhone/ Samsung Galaxy /BlackBerry etc) <i>(Can be anywhere)</i>	1	n/a	3	4	5	6
G	Portable media player – like an iPod Touch or Archos – that can be used to go online	1	2	3	4	5	6
H	Games console connected to a TV – like a Sony PS2, Nintendo Wii, or Xbox	1	2	3	4	5	6
I	Handheld/ portable games player – like a Nintendo DS, Sony PSP or PS Vita	1	2	3	4	5	6
J	Radio <i>(whether FM/ AM or digital DAB)</i>	1	2	3	4	5	6
K	DVD player/ DVD recorder/ Blu-ray recorder <i>(Fixed or portable)</i>	1	2	3	4	5	6
L	E-Book reader - like a standard Kindle, Sony Reader or Kobo	1	2	3	4	5	6
M	Educational games system – such as VTech or Leapster	1	2	3	4	5	6

QP4 **ASK IF CHILD HAS THEIR OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP5**

You mentioned that your child has their own mobile phone. Is this a Smartphone? A smartphone is a phone on which you can easily access emails, download apps/ applications and other files, as well as view websites and generally surf the internet/ go online. Popular brands of smartphone include iPhone, BlackBerry, Nokia Lumia and Android phones such as HTC or Samsung Galaxy.

**SINGLE CODE**

- Yes..... 1
- No ..... 2
- Don't know ..... 3

QP5 **ASK ALL PARENTS**

**SHOWCARD B**

Does your child EVER use any of these devices to watch **television at home?**

IF NECESSARY – Not DVDs.

**MULTICODE OK FOR CODES 1-8**

QP6 **ASK ALL PARENTS**

**SHOWCARD B**

And when your child watches television at home, which device do they mostly use....

**SINGLE CODE ONE RESPONSE FROM QP5**

	QP5 Use at all	QP6 Mostly use
A television set.....	1	1
A desktop computer/ laptop/ netbook .....	2	2
A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry).....	3	3
A tablet computer (like an iPad, Kindle Fire, Google Nexus 7/ 10).....	4	4
A portable media player (like an iPod Touch/ Archos).....	5	5
A games console connected to a TV (like a PlayStation/ Xbox/ Wii).....	6	6
A portable or handheld games player (like a Nintendo DS/ Sony PSP/ PS Vita).....	7	7
Other type of device (WRITE IN) .....	8	8
<hr/>		
NONE OF THESE (SINGLE CODE)/ Does not watch TV programmes at home .....	9	NA
Don't know (SINGLE CODE).....	10	10

**INTERVIEWER NOTE – DIGITAL SWITCHOVER (TURNING OFF THE ANALOGUE TV SIGNAL) IS NOW COMPLETE, SO ALL HOUSEHOLDS MUST USE ONE OR MORE OF THE DIGITAL SERVICES SHOWN BELOW TO RECEIVE A TV SIGNAL.**

QP7 **ASK IF HAVE TV IN THE HOUSEHOLD AT QP3A (CODES 1 TO 4) – OTHERS SKIP TO QP11A**

**SHOWCARD C**

Which of these types of television does your household receive at the moment?

**MULTICODE OK FOR CODES 1-6**

- Cable TV (through Virgin Media - previously NTL and Telewest)..... 1
- Satellite TV (Sky)..... 2
- Satellite TV (Freesat)..... 3
- Freeview (through a set-top box or digital television set) with ONLY free channels..... 4
- Freeview (through a set-top box or digital television set) with free channels PLUS payment for extra channels such as Top-up TV, ESPN, Picturebox films..... 5
- Digital TV via a broadband DSL line (e.g. BT Vision, Talk Talk TV)..... 6
- Don't know (SINGLE CODE)..... 7

**QP8A ASK IF HAVE TV IN THE HOUSEHOLD AT QP3A (CODES 1-4) – OTHERS SKIP TO QP11A**

Can you watch TV programmes 'on-demand' through your TV service?

By this, I mean pay-per-view programmes or using the TV catch-up services that allow you to watch some of the programmes shown in the last week, through services such as Sky On Demand or Virgin Media Catch-up TV.

I do not mean watching programmes that you have personally recorded onto your hard-drive e.g. through Sky+ or a PVR or DVR or using a computer, laptop, netbook, tablet, mobile phone or games console to watch television.

IF YES – ASK: Can you watch programmes 'on-demand' through your TV service such as Sky or Virgin Media, or through a 'standalone' service such as LoveFilm, Netflix or Blinkbox?

**MULTICODE OK FOR CODES 1-2**

Yes, can watch via Pay TV service such as Sky or Virgin Media .....	1	QP8B
Yes, can watch via 'standalone' services such as LoveFilm, NetFlix or Blinkbox.....	2	QP8B
No access to on-demand TV services (SINGLE CODE) .....	3	QP9
Don't know (SINGLE CODE) .....	4	QP9

**QP8B ASK IF CAN WATCH ON DEMAND TV SERVICES THROUGH A TELEVISION SET AT QP8A – (CODES 1-2) – OTHERS SKIP TO QP9**

Does your child use the television to watch any of these types of 'on-demand' service at all?

IF YES – ASK: Do they watch programmes 'on-demand through your TV service such as Sky or Virgin Media, or through a 'standalone' service such as LoveFilm, Netflix or Blinkbox?

**MULTICODE OK FOR CODES 1-2 – ONLY IF MULTICODED AT QP8A**

Yes, my child watches via Pay TV service such as Sky or Virgin Media .....	1
Yes, my child watches via a 'standalone' services such as LoveFilm, NetFlix or Blinkbox .....	2
No my child does not watch 'on-demand' TV services (SINGLE CODE) .....	3
Don't know (SINGLE CODE) .....	4

**QP9 ASK IF CHILD HAS OWN TV AT QP3A (CODES 1-2) – OTHERS SKIP TO QP10**

Which, if any, of these does your child use their TV for?

**READ OUT CODES 1-3**

**MULTICODE OK FOR CODES 1-3**

Watching TV programmes .....	1
Watching DVDs or videos .....	2
Playing games using a games console.....	3
Does not use their TV for any of these (SINGLE CODE).....	4
Don't know (SINGLE CODE) .....	5

QP10 **ASK IF HAVE TV IN THE HOUSEHOLD AT QP3A (CODES 1-4) – OTHERS SKIP TO QP11A**

Are any of your TV sets “Smart TVs”? These are new types of TV that are connected to the internet and can stream video directly onto your television screen, without the need for a computer, set-top box or games console.

IF NECESSARY – It’s a TV that allows you to surf the internet/ go online and stream movies, TV shows and videos using services such as BBC iPlayer, LoveFilm and YouTube. They are also sometimes referred to as a Connected TV or a Hybrid TV.

- Yes..... 1
- No ..... 2
- Don’t know ..... 3

QP11A **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QP22**

Please think about the time your child spends watching television on a typical school day.

How many hours would you say he/ she spends watching TV programmes on a typical school day?

IF NECESSARY – Please think about any device your child uses to watch TV programmes at home.

INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE

**NB** TYPICAL SCHOOL DAY **NOT** HOLIDAYS. TELEVISION PROGRAMMES NOT DVDS THROUGH THE TV SET.

QP11B And how many hours would you say he/ she watches television on a weekend day?

	QP11A	QP11B
	School day	Weekend day
Number of <b>hours watch TV</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP11A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP11B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP12 **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QP22**

**SHOWCARD D**

Do you have any of these rules or restrictions about the TV, videos and DVDs that your child watches?

PROBE – Any others?

MULTICODE OK FOR CODES 1 -11

No TV after a certain time .....	1
Only children's TV programmes/ children's channels .....	2
Only DVDs/ videos with appropriate age rating.....	3
No programmes with violence .....	4
No programmes with swearing/ bad language .....	5
No programmes with nudity/ sexual content .....	6
Need a PIN or password to watch certain channels/ certain movie ratings .....	7
Regularly check on what they're watching .....	8
Can only watch when supervised/ not on their own .....	9
Only a DVD/ video that an adult or parent has watched first.....	10
Other (WRITE IN).....	11
<hr/>	
No, do not have ANY rules or restrictions (SINGLE CODE) .....	12

QP13 **ASK IF CHILD WATCHES TV AT HOME ON A TV SET AT QP3A (CODES 1-3) OR AT QP5 (CODE 1) - OTHERS SKIP TO QP18**

Does your television service have any parental controls set, to stop certain programmes, films or channels being viewed on your TV, until a PIN or password is entered?

SINGLE CODE

Yes.....	1	QP15
No .....	2	QP14
Don't know .....	3	QP18

QP14 **ASK IF NO CONTROLS SET AT QP13 (CODE 2) – OTHERS SKIP TO QP15**

And can you tell me why that is?

**DO NOT READ OUT**

PROBE: Any other reasons?

MULTICODE OK

Didn't know this was possible .....	1
Trust my child to be sensible/ responsible .....	2
Child too old for setting these controls.....	3
Don't know how to do this .....	4
Wouldn't work/ they'd find a way around any controls .....	5
Too complicated/time consuming to install/administer.....	6
Child is always supervised/ always an adult present.....	7
Child is too young for this to be a problem.....	8
It's not possible to set controls on my TV service .....	9
Would interfere with viewing of siblings/other family members.....	10
Other (WRITE IN) .....	11

QP15 **ASK IF CONTROLS SET AT QP13 (CODE 1) – OTHERS SKIP TO QP18**

**SHOWCARD E**

Do you use these parental controls in any of these ways?

**PROBE** – Any others?

**MULTICODE OK FOR CODES 1-6**

- 'Adult' channels removed from the on-screen menu of channels..... 1
  - Blocked specific channels from being viewed at any time of the day..... 2
  - Blocked specific channels from being viewed after a specific time/ after 8pm..... 3
  - Block films depending on their age rating ..... 4
  - Require a PIN to view a programme or film originally broadcast after 9pm ..... 5
  - Other (WRITE IN)..... 6
- 
- Don't know (SINGLE CODE)..... 7

QP16 **ASK IF CONTROLS SET AT QP13 (CODE 1) – OTHERS SKIP TO QP18**

Does your child know the PIN or password to override these controls?

**SINGLE CODE**

- Yes..... 1
- No ..... 2
- Don't know ..... 3

QP17 **ASK IF CONTROLS SET AT QP13 (CODE 1) – OTHERS SKIP TO QP18**

**SHOWCARD F**

Please tell me the extent to which you agree or disagree with these statements in relation to the parental controls that you have in place.

**ROTATE ORDER OF STATEMENTS**

**READ OUT AND CODE ONE RESPONSE FOR EACH ROW**

		Strongly disagree	Slightly disagree	Neither agree nor disagree	Slightly agree	Strongly agree	Don't know
A	I am confident that the controls we have are effective	1	2	3	4	5	6
B	I feel that my child is safer as a result of the controls we have	1	2	3	4	5	6



QP18 **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QP22**

**SHOWCARD G**

Please tell me the extent to which you are concerned about these aspects of your child's TV viewing.

ROTATE ORDER OF STATEMENTS

READ OUT AND CODE ONE RESPONSE FOR EACH ROW

		Very concerned	Fairly concerned	Neither/nor	Not very concerned	Not at all concerned	Don't know
A	The content of the TV programmes that they watch	1	2	3	4	5	6
B	How much time they spend watching television	1	2	3	4	5	6

QP19 **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QP22**

**SHOWCARD H**

I'd like to ask you a bit more about your views on the types of programmes your child watches, and would like you to think specifically about TV programmes that are on during the day and evening up until 9pm.

So, thinking about your child's television viewing, how concerned are you, if at all, by the types of things your child has seen on TV in the last 12 months?

CODE ONE RESPONSE

	Very concerned	Fairly concerned	Not very concerned	Not at all concerned	Don't know
Types of things they have seen on TV in the last 12 months	1	2	3	4	5

**QP20 ASK IF CONCERNED AT QP19 (CODES 1-2) – OTHERS SKIP TO QP22**

Still thinking specifically about what your child watches during the day and up until 9pm in the evening, what kind of things concern you about what your child has seen on TV in the last 12 months?

**DO NOT READ OUT**  
**PROBE – What else?**  
**MULTICODE OK**

Bad language .....	1
Sex/ sexually explicit content .....	2
Generally unsuitable content of a sexual nature (i.e. not sex, but sexually provocative) .....	3
Overtly sexual performances.....	4
Nakedness/ naked bodies/ naked body parts .....	5
Unsuitable content for younger people/ children .....	6
Unsuitable content aired too early/ pre-watershed/ before 9pm.....	7
Makes me feel embarrassed/ don't feel comfortable watching with others/ adults .....	8
Makes me feel embarrassed/ don't feel comfortable watching with my child/ children .....	9
Negative portrayal of women/ objectification of women .....	10
Glamorisation of certain lifestyles.....	11
Portrayal of anti-social behaviour .....	12
Violence (in general) .....	13
Discriminatory treatment or portrayal of people (age/disability/sexuality/race/religion etc.) .....	14
Invasion of privacy/ not respecting people's privacy .....	15
Lack of respect towards adults.....	16
Other (WRITE IN).....	17

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**QP21 ASK IF CONCERNED AT QP19 (CODES 1-2) – OTHERS SKIP TO QP22**

**SHOWCARD I**

And which of these types of programme concern you regarding your child's television viewing, during the day and up until 9pm in the evening, in the last 12 months? You can say more than one programme type, if appropriate.

**MULTICODE OK FOR CODES 1 -15**

News programmes.....	1
Current affairs programmes.....	2
Documentaries.....	3
Sports programmes .....	4
Children's programmes.....	5
Reality programmes.....	6
General entertainment including quiz shows .....	7
Talent shows.....	8
Magazine style shows.....	9
Soaps.....	10
Dramas .....	11
Films .....	12
Music videos shown on music channels or general channels .....	13
Trailers for programmes .....	14
Other types of programmes (WRITE IN) .....	15

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Don't know (SINGLE CODE).....	16
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**RADIO - COMPLETE WITH PARENT**

**QP22 ASK ALL PARENTS**

**SHOWCARD J**

Does your child ever listen to the radio in these ways in your home?

**MULTICODE OK FOR CODES 1-6**

NOTE TO INTERVIEWER: Please ensure that anything entered under Other (CODE 6) relates to radio listening at home: so, if their child listens to radio via any other type of portable device then please check this is when they are at home and not when they are outside of the home

- Through a traditional radio set (including portable sets, radio alarms, etc.) ..... 1
  - Through your satellite or cable TV service or Freeview..... 2
  - Through a DAB digital radio set (a mix of existing stations and new stations not available on traditional radio, with digital sound quality) ..... 3
  - Over the internet (when broadcast or later or via a podcast)..... 4
  - Through a mobile phone - while at home ..... 5
  - Other way of listening to radio AT HOME (Write in) ..... 6
- 
- Does not listen to radio at home (SINGLE CODE) ..... 7      QP26A

**QP23A ASK IF CHILD LISTENS TO RADIO AT HOME AT QP22 (CODES 1-6) – OTHERS SKIP TO QP26A**

Please think about the time your child spends listening to radio at home on a typical school day.  
 How many hours would you say he/ she spends listening to radio at home on a typical school day?  
 INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE  
**NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

QP23B And how many hours would you say he/ she listens to radio at home on a weekend day?

	QP23A	QP23B
	School day	Weekend day
Number of <b>hours listen</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP23A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP23B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP24 **ASK IF CHILD LISTENS TO RADIO AT HOME AT QP22 (CODES 1-6) – OTHERS SKIP TO QP26A**

**SHOWCARD K**

Do you have any of these rules or restrictions about radio that your child listens to?

**PROBE** – Any others?

**MULTICODE OK FOR CODES 1- 7**

- No radio after a certain time ..... 1
- Only certain radio stations/ shows..... 2
- Only children's radio stations/ shows ..... 3
- No music with swearing/ bad language..... 4
- Regularly check on what they're listening to ..... 5
- Can only listen when supervised/ not on their own ..... 6
- Other (WRITE IN)..... 7

\_\_\_\_\_  
 No, do not have ANY rules or restrictions (SINGLE CODE) ..... 8

QP25 **ASK IF CHILD LISTENS TO RADIO AT HOME AT QP22 (CODES 1-6) – OTHERS SKIP TO QP26A**

**SHOWCARD L**

Please tell me the extent to which you are concerned about these aspects of your child's radio listening

**ROTATE ORDER OF STATEMENTS**

**READ OUT AND CODE ONE RESPONSE FOR EACH ROW**

		Very concerned	Fairly concerned	Neither/ nor	Not very concerned	Not at all concerned	Don't know
A	The content of the radio shows that they listen to	1	2	3	4	5	6
B	How much time they spend listening to the radio	1	2	3	4	5	6

**INTERNET - COMPLETE WITH PARENT**

**QP26A ASK ALL PARENTS**

**SHOWCARD M**

Including any ways you may have already mentioned, does your child EVER use any of the following devices to go online at home? Please think about any reason your child may have for going online at home – maybe to look at a website, watch a TV programme or video clip, play games online, check emails or visit a social networking site.

**MULTICODE OK FOR CODES 1-10**

**QP26B ASK IF CHILD USES ANY DEVICE TO GO ONLINE AT QP26A (CODES 1-10) AND MORE THAN ONE RESPONSE GIVEN AT QP26A – OTHERS SKIP TO QP27**

**SHOWCARD M AGAIN**

And when your child goes online at home, which device do they mostly use....

**SINGLE CODE ONE RESPONSE FROM QP26A**

	QP26A	QP26B
	Use at all	Mostly use
A desktop PC .....	1	1
A laptop/ netbook .....	2	2
A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry) .....	3	3
A tablet computer (like an iPad, Kindle Fire, Google Nexus 7/ 10) .....	4	4
A portable media player (like an iPod Touch/ Archos) .....	5	5
A games console connected to a TV (like a PlayStation/ Xbox/ Wii) .....	6	6
A portable or handheld games player (like a Nintendo DS/ Sony PSP/ PS Vita) .....	7	7
TV set with internet access/ Smart TV/ Connected TV/ Hybrid TV .....	8	8
E-reader/ e-book readers (like a standard Kindle/ Kobo) .....	9	9
Other type of device (WRITE IN).....	10	10
<hr/>		
NONE OF THESE (SINGLE CODE)/ Does not go online at home .....	11	NA
Don't know (SINGLE CODE).....	12	12

**QP27 ASK IF EVER GO ONLINE THROUGH A GAMES CONSOLE OR A GAMES PLAYER AT QP26A (CODES 6 OR 7) – OTHERS SKIP TO QP28A**

**SHOWCARD N**

When your child uses a games console or games player to go online, do they ever use it for any of the following...

**MULTICODE OK**

To play games online.....	1
To look at websites .....	2
For voice chat (for example using a headset and chatting through Xbox Live or PlayStation Home) .....	3
For sending text messages through Instant Messaging applications like Windows Live/ Skype Messenger .....	4
Or something else – WRITE IN .....	5

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QP28A **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QP63A**

Please think about the time your child spends going online at home on a typical school day on any device whether it's a PC, laptop, netbook or tablet computer like an iPad, a mobile phone, a games player or a media player like an iPod Touch.

How many hours would you say he/ she spends going online on a typical school day?

INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE

**NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

QP28B And how many hours would you say he/ she goes online at home on a weekend day?

	QP28A	QP28B
	School day	Weekend day
Number of <b>hours used</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP28A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP28B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP29 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QP63A**

**SHOWCARD O**

Do you have any of these rules or restrictions about the access that your child has to the internet on any device whether it's a PC, laptop, netbook or tablet computer like an iPad, a mobile phone, a games player or a media player like an iPod Touch?

**PROBE** – Any others?

NOTE TO INTERVIEWER: IF PARENT MENTIONS THAT THEY SIT WITH THEIR CHILD/ ARE ALWAYS CLOSE BY/ KEEP AN EYE ON THEIR CHILD - THEN PLEASE RECORD AS CODE 6 BELOW

**MULTICODE OK FOR CODES 1 -13**

- No internet after a certain time ..... 1
  - PIN/ Password required to enter websites unless already approved ..... 2
  - Only websites stored in their Favourites list ..... 3
  - Only children's websites ..... 4
  - Regularly check what they're doing online ..... 5
  - Can only use when supervised/ not on their own..... 6
  - No Instant Messaging/ MSN..... 7
  - No social networking sites like Facebook/ Bebo/ MySpace/ hi5/ Twitter..... 8
  - Only talk/ chat/ communicate with friends/ people they already know ..... 9
  - No purchasing from websites ..... 10
  - Only allowed to use the internet for a certain amount of time ..... 11
  - Only use for homework ..... 12
  - Other (WRITE IN) ..... 13
- 
- No, do not have ANY rules or restrictions (SINGLE CODE) ..... 14

QP30 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR THROUGH A DESKTOP PC OR LAPTOP/ NETBOOK AT QP26A (CODES 1-2) - OTHERS SKIP TO QP39**

**SHOWCARD P**

Please read each of the descriptions shown on this card. Do you have any of these types of 'parental controls' loaded or put into place and working on the PC/ laptop/ netbook that your child uses at home, to prevent them viewing certain types of websites? You can select more than one option.

IF NECESSARY – Please think about the PC, laptop or netbook that your child mostly uses to go online at home.

**MULTICODE OK FOR CODES 1-3**

Parental controls provided by your internet service provider/ ISP – e.g. provided by Talk Talk, BT, Sky, Virgin etc. ....	1	QP31
Parental controls built into the computer's operating system – e.g. Windows, Mac. ....	2	QP31
Parental controls that someone in your household has installed or downloaded onto the computer, either free or paid for (e.g. Net Nanny, OpenDNS, FamilyShield).....	3	QP31
Parental controls <u>are</u> working on the computer, but not sure which types of controls (SINGLE CODE) .....	4	QP31
No parental controls (SINGLE CODE).....	5	QP35
Don't know if there are parental controls (SINGLE CODE) .....	6	QP39

QP31 **ASK IF HAVE PARENTAL CONTROLS AT QP30 (CODES 1-4) – OTHERS SKIP TO QP35**

**SHOWCARD Q**

When did these parental controls get loaded or put into place?

IF NECESSARY – Please think about the parental controls that were first put in place on the PC, laptop or netbook that your child mostly uses to go online at home.

PROMPT IF NECESSARY

**SINGLE CODE**

Within the last six months .....	1
Within the last year .....	2
Within the last 2 years .....	3
Within the last 3 years .....	4
Longer ago than the last 3 years .....	5
Don't know .....	6

QP32 **ASK IF HAVE PARENTAL CONTROLS AT QP30 (CODES 1-4) – OTHERS SKIP TO QP35**

**SHOWCARD R**

Please look at the reasons shown on this card. Which one of these describes why the parental controls were put in place?

**SINGLE CODE**

The controls came already installed/ loaded.....	1	QP34
The controls were installed/ loaded as a result of someone in the household seeing something inappropriate online .....	2	QP33
The controls were installed/ loaded as a precaution/ just in case.....	3	QP33
Don't know (SINGLE CODE) .....	4	QP34

QP33 **ASK IF HAVE PARENTAL CONTROLS THAT DID NOT COME ALREADY INSTALLED AT QP32 (CODES 2-3) – OTHERS SKIP TO QP34**

How did you become aware that parental controls could be loaded onto the PC, laptop or netbook your child uses?

**DO NOT READ OUT**

**MULTICODE OK FOR CODES 1-9**

- Heard about it from a friend/ relative..... 1
  - Heard about it from child's school..... 2
  - Heard about it from child..... 3
  - Read or heard about it from TV/ newspaper/ radio/ magazine ..... 4
  - Information from internet service provider/ ISP..... 5
  - Information from government/ local authority..... 6
  - Information from child welfare organisation/ charity..... 7
  - Saw in store ..... 8
  - Other (WRITE IN)..... 9
- 
- Can't remember (SINGLE CODE) ..... 10

QP34 **ASK IF HAVE PARENTAL CONTROLS AT QP30 (CODES 1-4) – OTHERS SKIP TO QP35**  
**SHOWCARD S**

Please tell me the extent to which you agree or disagree with these statements in relation to the parental controls that you have in place.

**ROTATE ORDER OF STATEMENTS**

**READ OUT AND CODE ONE RESPONSE FOR EACH ROW**

		Strongly disagree	Slightly disagree	Neither agree nor disagree	Slightly agree	Strongly agree	Don't know
A	I am confident that the controls we have are effective	1	2	3	4	5	6
B	I feel that my child is safer as a result of the controls we have	1	2	3	4	5	6
C	The controls we have get in the way of what I or other family members want to access online	1	2	3	4	5	6
D	I am concerned that the controls we have invade my child's privacy	1	2	3	4	5	6

QP35 **ASK IF NO PARENTAL CONTROLS AT QP30 (CODE 5) - OTHERS SKIP TO QP39**  
**SHOWCARD T**

You said you don't currently have parental controls installed on the PC, laptop or netbook that your child mostly uses to go online at home, have you ever had any controls installed that you have since stopped using, or have you never used parental controls?

**SINGLE CODE**

- Used to have parental controls installed and stopped using ..... 1 QP38
- Have never had parental controls installed..... 2 QP36
- Don't know ..... 3 QP39



QP36 **ASK IF NEVER HAD PARENTAL CONTROLS SET AT QP35 (CODE 2) – OTHERS SKIP TO QP38**

And can you tell me why that is?

**DO NOT READ OUT**

**PROBE:** What else?

**MULTICODE OK**

Didn't know this was possible.....	1
Trust my child to be sensible/ responsible.....	2
Child too young to surf/ look around the web.....	3
Child too old for setting these controls.....	4
Don't know how to do this.....	5
Too complicated/time consuming to install/administer.....	6
Wouldn't work/ they'd find a way around any controls.....	7
Child is always supervised/ always an adult present.....	8
Child is too young for this to be a problem.....	9
Child learns how to be safe on the internet at school.....	10
Parental controls would get in the way of what I or other members of the family wanted to access online.....	11
Child stopped using this device/ started using another device.....	12
Other (WRITE IN).....	13

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QP37 **ASK IF NEVER HAD PARENTAL CONTROLS AT QP35 (CODE 2) AND QP36 CODES 2-13 WITH NO MENTION OF CODE 1 – OTHERS SKIP TO QP38**

Before today, were you aware that it is possible to have parental controls set on a PC or laptop?

**SINGLE CODE**

Yes.....	1
No.....	2
Don't know.....	3

QP38 **ASK IF USED TO HAVE PARENTAL CONTROLS INSTALLED AT QP35 (CODE 1) – OTHERS SKIP TO QP39**

**SHOWCARD U**

Here are some reasons given by others who have tried parental controls but then stopped. Which of these reasons apply to you?

Just read out the number or numbers that apply.

**MULTICODE OK**

Didn't block enough content.....	1
Blocked too much content.....	2
Controls were not flexible enough to change them when required.....	3
Child is now older and don't think it's necessary.....	4
Parental controls got in the way of what I or other members of the family wanted to access online.....	5
Parental controls slowed down the computer/ laptop/ netbook.....	6
Child started using another device to go online.....	7
Other (WRITE IN).....	8

---

QP39 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QP63A**  
 As far as you're aware, within the last 12 months have you received any information about parental controls from your internet service provider/ ISP?  
**SINGLE CODE**

- Yes ..... 1
- No ..... 2
- Don't know ..... 3

QP40 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QP63A**  
**SHOWCARD V**  
 Which, if any, of the following measures do you have in place?  
**MULTICODE OK FOR CODES 1-3**

- Software installed on your PC/ laptop to protect against junk email/ spam or computer viruses ..... 1
- Software installed that limits the amount of time your child can spend on the internet ..... 2
- Use the 'History' function to see the websites that your child has visited..... 3
- None of these (SINGLE CODE ONLY) ..... 4

QP41 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QP63A**  
 Do you have settings that allow only safe searches on search engines such as Google?  
**SINGLE CODE**  
 INTERVIEWER – IF PARENT SAYS SETTINGS ARE IN PLACE FOR 'IMAGE SEARCHES ONLY' ON GOOGLE, CODE 'YES' BELOW

- Yes..... 1
- No ..... 2
- Don't know ..... 3

QP42 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR THROUGH A DESKTOP PC OR LAPTOP/ NETBOOK AT QP26A (CODES 1-2) - OTHERS SKIP TO QP44**  
 Does your child visit the YouTube website on the PC/ laptop/ netbook that they use at home?  
**SINGLE CODE**

- Yes..... 1 QP43
- No ..... 2 QP44
- Don't know ..... 3 QP44

QP43 **ASK IF CHILD EVER VISITS YOUTUBE AT QP42 (CODE 1) - OTHERS SKIP TO QP44**  
 Have you enabled the Safety Mode on YouTube to prevent your child viewing some videos?  
**SINGLE CODE**

- Yes..... 1
- No ..... 2
- Don't know ..... 3

QP44 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS  
SKIP TO QP63A**

Does your child have a profile on a social networking website. By this I mean websites like Facebook, Bebo, MySpace, Google Plus, Tumblr, or Twitter?

SINGLE CODE

Yes.....	1	QP45A
No .....	2	QP49
Don't know .....	3	QP49

QP45A **ASK IF CHILD HAS A SOCIAL NETWORKING SITE PROFILE AT QP44 (CODE 1) – OTHERS  
SKIP TO QP49**

Which different social networking sites does your child have a page or profile on?

DO NOT READ OUT

PROBE: - Any others?

MULTICODE OK FOR CODES 1-16

QP45B **ASK IF HAVE MORE THAN ONE SOCIAL NETWORKING SITE PROFILE AT QP45A (CODES 1-16) – IF SINGLE CODED 1-16 AT QP45A THEN ALSO CODE AT QP45B AND SKIP TO QP46A**

And which is their main social networking site profile, so the one they use most often?

DO NOT READ OUT

SINGLE CODE ONE RESPONSE GIVEN AT QP45A

	QP45A Have a profile	QP45B Main profile
Bebo .....	1	1
Blogger .....	2	2
Facebook.....	3	3
Flickr.....	4	4
Google+.....	5	5
hi5.....	6	6
Instagram .....	7	7
Jabble.....	8	8
MySpace .....	9	9
Ning .....	10	10
Piczo.....	11	11
Pinterest.....	12	12
Tumblr .....	13	13
Twitter.....	14	14
YouTube.....	15	15
Other (WRITE IN).....	16	16
<hr/>		
Don't currently have a profile on/ use any of these sites (SINGLE CODE).....	17	NA

QP46A **ASK IF CHILD HAS A CURRENT SOCIAL NETWORKING SITE PROFILE AT QP45A (CODES 1-16) – OTHERS SKIP TO QP49**  
**SHOWCARD W**  
 Which of the following devices does your child use to visit their main social networking site profile?  
**MULTICODE OK FOR CODES 1-10**

QP46B **ASK IF MORE THAN ONE RESPONSE GIVEN AT QP46A – OTHERS SKIP TO QP47**  
**SHOWCARD W AGAIN**  
 And which device do they mostly use to visit their main social networking site profile?  
**SINGLE CODE ONE RESPONSE FROM QP46A**

	QP46A	QP46B
	Use at all	Mostly use
A desktop PC .....	1	1
A laptop/ netbook .....	2	2
A mobile phone/ Smartphone (like an iPhone/Samsung Galaxy/ BlackBerry) .....	3	3
A tablet computer (like an iPad, Kindle Fire or Google Nexus 7/10) .....	4	4
A portable media player (like an iPod Touch or Archos) .....	5	5
A games console connected to a TV (like a PlayStation/ Xbox/ Wii) .....	6	6
A portable or handheld games player (like a Nintendo DS/ Sony PSP/PS Vita) .....	7	7
TV set with internet access/ Smart TV/ Connected TV/ Hybrid TV .....	8	8
E-reader/ e-book reader (like a standard Kindle or Kobo) .....	9	9
Other type of device (WRITE IN) .....	10	10
<hr/>		
Don't know (SINGLE CODE) .....	11	11

QP47 **ASK IF CHILD HAS A CURRENT SOCIAL NETWORKING SITE PROFILE AT QP45A (CODES 1-16) – OTHERS SKIP TO QP49**  
 Across all the devices your child may use for social networking, how often do they visit their main profile?  
 NOTE TO INTERVIEWER: IF RESPONDENT SAYS 'EVERY DAY' – PROBE TO PRECODES 1 TO 3  
**READ OUT IF NECESSARY**  
**SINGLE CODE**

More than 10 times a day .....	1
2-10 times a day .....	2
Once a day .....	3
Every other day .....	4
A couple of times a week .....	5
Once a week .....	6
Less often .....	7
Don't know .....	8

**QP48 ASK IF CHILD HAS A CURRENT SOCIAL NETWORKING PROFILE AT QP45A (CODES 1-16) - OTHERS SKIP TO QP49**

Do you tend to check what they are doing online when they are visiting these types of social networking sites?

**SINGLE CODE**

- Yes..... 1
- No ..... 2
- Don't know ..... 3

**QP49 ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) - OTHERS SKIP TO QP63A**

**SHOWCARD X**

Please tell me the extent to which you agree or disagree with these statements in relation to your child. Please bear in mind that we are referring to their use of the internet on any device whether it's a PC, laptop, netbook or tablet computer like an iPad, a mobile phone, a games player or a media player like an iPod Touch.

**ROTATE ORDER OF STATEMENTS**

**READ OUT AND CODE ONE RESPONSE FOR EACH ROW**

		<b>Strongly disagree</b>	<b>Slightly disagree</b>	<b>Neither agree nor disagree</b>	<b>Slightly agree</b>	<b>Strongly agree</b>	<b>Don't know</b>
A	The benefits of the internet for my child outweigh any risks	1	2	3	4	5	6
B	I trust my child to use the internet safely	1	2	3	4	5	6
C	My child knows more about the internet than I do	1	2	3	4	5	6
D	I feel I know enough to help my child to stay safe when they are online	1	2	3	4	5	6

QP50 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) - OTHERS SKIP TO QP63A**

**SHOWCARD Y**

Does your child watch TV programmes or films in any of the following ways?

MULTICODE OK FOR CODES 1-2

Watch online or download from UK TV broadcaster's websites (such as the BBC iPlayer, ITV player, Channel 4 on demand, Five TV's Demand Five, or Sky Player).....	1	ROUTING
Watch online or download from other websites.....	2	<u>AT QP51</u>
No, neither of these (SINGLE CODE) .....	3	QP54
Don't know (SINGLE CODE).....	4	QP54

QP51 **ASK IF WATCH ONLINE USING TV BROADCASTERS WEBSITES AT QP50 (CODE 1) – OTHERS SKIP TO QP54**

Did you know that UK broadcaster's websites like the BBC iPlayer and ITV Player show Guidance labels for programmes that may include content that is unsuitable for young audiences (such as violence, sex, drug use or strong language)?

**SINGLE CODE**

Yes, knew this .....	1	<u>QP52</u>
No, did not know this .....	2	QP54

QP52 **ASK IF AWARE OF GUIDANCE LABEL AT QP51 (CODE 1) - OTHERS SKIP TO QP54**

Have you set up a PIN or password on the UK websites that your child uses to watch or download TV programmes or films – which needs to be entered before it's possible to view programmes that have a Guidance label?

**IF YES:** Is that on all of the websites or just some of the websites that your child uses to watch or download TV programmes or films? (CODE AS 1 OR 2 AS APPROPRIATE)

**IF NO - CODE 3**

**SINGLE CODE**

PIN/ password set up on ALL of the websites the child uses for watching/ downloading TV or films.....	1	QP54
PIN/ password set up on SOME of the websites that the child uses for watching/ downloading TV or films.....	2	<u>QP54</u>
PIN/ password NOT set up on any of the websites that the child uses for watching/ downloading TV or films.....	3	<u>QP53</u>
Don't know if this has been set up .....	4	QP54

QP53 **ASK IF NO PIN/ PASSWORD CONTROLS SET AT QP52 (CODE 3) – OTHERS SKIP TO QP54**

And can you tell me why that is?

**DO NOT READ OUT**

**PROBE:** What else?

**MULTICODE OK**

Didn't know this was possible .....	1
Trust my child to be sensible/ responsible .....	2
Child too young to surf/ look around the web.....	3
Child too old for setting these controls .....	4
Don't know how to do this .....	5
Wouldn't work/ they'd find a way around any controls .....	6
Too complicated/time consuming to install/administer .....	7
Child is always supervised/ always an adult present .....	8
Child is too young for this to be a problem.....	9
Child learns how to be safe on the internet at school .....	10
Would interfere with viewing of siblings/other family members.....	11
Other (WRITE IN).....	12

QP54 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) - OTHERS SKIP TO QP63A**  
 Have you talked to your child about staying safe when they are online?  
**SINGLE CODE**

- Yes ..... 1 QP55
- No ..... 2 QP56
- Don't know ..... 3 QP57

QP55 **ASK IF HAVE TALKED TO CHILD ABOUT STAYING SAFE AT QP54 (CODE 1) – OTHERS SKIP TO QP56**  
**SHOWCARD Z**  
 Which of these best describes how often you talk to your child about staying safe when they are online?  
**SINGLE CODE**

- More often than once a month ..... 1
- Monthly ..... 2
- Every few months ..... 3
- A couple of times a year ..... 4
- Once a year ..... 5
- Less often than once a year ..... 6
- Have talked to them once, and not since then ..... 7
- Don't know ..... 8

QP56 **ASK IF HAVE NOT TALKED TO CHILD ABOUT STAYING SAFE AT QP54 (CODE 2) – OTHERS SKIP TO QP57**  
 And can you tell me why that is?  
**DO NOT READ OUT:**  
**PROBE:** What else?  
**MULTICODE OK FOR CODES 1-8**

- Child too young for this kind of conversation ..... 1
  - Child has learnt about this at school ..... 2
  - Don't know enough about this to talk about it with my child ..... 3
  - Embarrassing/ unsuitable topic ..... 4
  - Other parent/ adult has discussed this with child ..... 5
  - Haven't got round to it ..... 6
  - Child is always supervised when online ..... 7
  - Other (WRITE IN) ..... 8
- 
- Don't know (SINGLE CODE) ..... 9

QP57 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) - OTHERS**  
**SKIP TO QP63A**  
**SHOWCARD AA**

Please tell me the extent to which you are concerned about these possible aspects of your child's internet use.  
Please bear in mind we mean using the internet across any device whether it's a PC, laptop, netbook or tablet computer like an iPad, a mobile phone, a games player or a media player like an iPod Touch.

**ROTATE ORDER OF STATEMENTS A-F. THEN ASK STATEMENT G, THEN H LAST.**  
**READ OUT AND CODE ONE RESPONSE FOR EACH ROW**

		Very concerned	Fairly concerned	Neither/nor	Not very concerned	Not at all concerned	Don't know
A	The content on the websites that they visit	1	2	3	4	5	6
B	How much time they spend online	1	2	3	4	5	6
C	Who they are in contact with online	1	2	3	4	5	6
D	Any illegal online sharing or accessing of copyrighted material	1	2	3	4	5	6
E	Downloading or getting viruses or other harmful software installed on the PC as a result of what they do online	1	2	3	4	5	6
F	Them giving out their personal details to inappropriate people	1	2	3	4	5	6
G	Them being bullied online/ cyber bullying	1	2	3	4	5	6
H	The possibility of them bullying others online or making negative comments about other people online	1	2	3	4	5	6

QP58 **ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) - OTHERS**  
**SKIP TO QP63A**  
**SHOWCARD AB**

Have you looked for or received information or advice about how to help your child to stay safe when they are online, from any of these sources or in any other way?

**MULTICODE OK FOR CODES 1 -15**

- Your child's school..... 1
  - Family or friends ..... 2
  - From your child themselves..... 3
  - Government or local authority ..... 4
  - CEOP/ Child Exploitation and Online Protection Centre ..... 5
  - GSO / Get Safe Online ..... 6
  - UKCCIS / UK Council for Child Internet Safety ..... 7
  - Internet Watch Foundation ..... 8
  - Parentport..... 9
  - Manufacturers or retailers selling the product ..... 10
  - Internet service providers/ ISPs..... 11
  - TV, radio, newspapers or magazines ..... 12
  - Other welfare organisations or charities ..... 13
  - Other websites with safety information..... 14
  - Other sources (WRITE IN) ..... 15
- 
- No, have not looked for or received any information or advice (SINGLE CODE)..... 16
  - Don't know (SINGLE CODE) ..... 17



QP59 **ASK IF CHILD USES THE INTERNET AT HOME AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) - OTHERS SKIP TO QP63A**

In the last year, do you think your child has seen anything online that is worrying, nasty or offensive in some way?

IF YES: Do you think they have seen something once or twice in the last year or more frequently than that?

IF SEEN BUT UNSURE HOW OFTEN – CODE 3

IF NOT SEEN - CODE 4

SINGLE CODE

Yes seen – just once or twice .....	1
Yes seen - more frequently.....	2
Yes seen - but couldn't say how many times.....	3
Not seen in last year .....	4
Don't know whether seen any of these things .....	5

QP60 **ASK IF CHILD USES THE INTERNET AT HOME AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) - OTHERS SKIP TO QP63A**

Please think about having a Facebook page or profile. As far you know, is there an age someone needs to have reached in order to have a Facebook profile? IF YES: What age is that?

DO NOT READ OUT

SINGLE CODE

Age under 10 .....	1
Aged 10 .....	2
Aged 11 .....	3
Aged 12 .....	4
Aged 13 .....	5
Aged 14 .....	6
Aged 15 .....	7
Aged 16 .....	8
Aged 17 .....	9
Aged 18 or over .....	10
Yes - but don't know what age.....	11
No minimum age.....	12
Don't know .....	13

QP61 **ASK IF CHILD USES THE INTERNET AT HOME AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) - OTHERS SKIP TO QP62**

**SHOWCARD AC**

When your child is at home, do they go online to do any of these things, either on their own or with someone to help them? Please think about going online on any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), on a mobile phone, on a games player or on a media player like an iPod Touch).

IF NO – CODE 4.

IF YES - How often do they do this online? Would you say most days, once or twice a week, not much, or never?

**SINGLE CODE PER ROW**

		Most days	Once or twice a week	Not much	Never
A	Send or receive emails	1	2	3	4
B	Instant Messaging ( AOL Instant Messenger/ AIM/ chat function on Facebook/ instant message function on Skype etc)	1	2	3	4
C	Go to social networking websites like, Facebook, Google+, Twitter, Tumblr , or hi5	1	2	3	4
D	Go to websites where they can create or play with a character that lives in the online world like Club Penguin, Moshi Monsters, Movie Star Planet, or Binweevils	1	2	3	4
E	School work or homework	1	2	3	4
F	Play games on websites or online	1	2	3	4
G	Download or play music	1	2	3	4
H	Listen to radio over the internet	1	2	3	4
I	Go to a TV channel's website or to particular TV programme websites	1	2	3	4
J	General surfing/ browsing/ looking around the internet	1	2	3	4
K	Watch or download TV programmes or films on websites like BBC iPlayer, 4OD, ITV Player, or Sky Player	1	2	3	4
L	Go to sites about news and what is going on in the world	1	2	3	4
M	Go to the Wikipedia website	1	2	3	4
N	Watch or download videos made by people/ the general public like on YouTube	1	2	3	4
O	Watch or download music videos	1	2	3	4
P	Look at or share photos on photo sharing websites like Flickr, Instagram or Snapfish	1	2	3	4
Q	Make or receive telephone or video calls using services like Skype or FaceTime	1	2	3	4
R	Buy things online	1	2	3	4
S	Sell things online	1	2	3	4
T	Visit blogs – journals or newsletters that are frequently updated and written for others to read	1	2	3	4
U	Send or receive Twitter updates	1	2	3	4

QP62 **ASK ALL**

Does your child use the internet anywhere apart from home at all?

IF YES - Where is that?

**READ OUT IF NECESSARY – MULTICODE OK FOR CODES 1-8**

Nursery/ School.....	1
Library .....	2
Internet café .....	3
Friend's house.....	4
Relative's house .....	5
Anywhere - using a mobile phone/ Smartphone .....	6
Anywhere - using another portable device (laptop or portable media player or games player etc) .....	7
Other (WRITE IN).....	8
<hr/>	
No, my child does not (SINGLE CODE).....	9

**MOBILE PHONE - COMPLETE WITH PARENT**

**QP63A ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP75**

Please think about how your child uses his/ her mobile phone on a typical school day.  
 How many calls would you say he/ she makes on his/ her mobile phone – both before and after school?  
 INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL  
**NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

**QP63B** And how many calls would you say he/ she makes using his/ her mobile phone on a weekend day?  
 INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL  
 Is it more or less than on a school day? About how much more/ less?

	QP63A	QP63B
	School day	Weekend day
Number of <b>calls made</b> in a typical day – Please enter 0 if none		

NOTE TO INTERVIEWER – IF AT QP63A THE PARENT MENTIONS A HIGH NUMBER OF CALLS PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP63B – IF A HIGH NUMBER OF CALLS IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

**QP64A ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP75**

How many text messages would you say he/ she sends from the phone on a typical school day – both before and after school? Please only think about text messages over the mobile network and not any messages they may send through instant messaging applications such as BlackBerry Messenger/ BBMs, Apple iMessage or through instant messaging applications such as Whats App, Yahoo Messenger, Viber or Skype.  
 INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL  
**NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

**QP64B** And how many text messages would you say he/ she sends from the phone on a weekend day? (Again, please only think about text messages over the mobile network)  
 INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL  
 Is it more or less than on a school day? About how much more/ less?

	QP64A	QP64B
	School day	Weekend day
Number of <b>texts sent</b> in a typical day – Please enter 0 if none		

NOTE TO INTERVIEWER – IF AT QP64A THE PARENT MENTIONS A HIGH NUMBER OF TEXTS PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP64B – IF A HIGH NUMBER OF TEXTS IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP65 **ASK IF CHILD HAS OWN SMARTPHONE AT QP4 (CODE 1) – OTHERS SKIP TO QP67**

**SHOWCARD AD**

Thinking now about using a smartphone to send messages through BlackBerry Messenger/ BBMs or Apple iMessage or through instant messaging applications such as Yahoo Messenger, Viber or Whats App. How many Instant Messages of this type would you say your child sends on a typical school day?

**SINGLE CODE**

None.....	1
1-5 a day .....	2
6-20 a day .....	3
21-50 a day .....	4
51-99 a day .....	5
100 or more a day .....	6
Don't know.....	7

QP66 **ASK IF CHILD HAS OWN SMARTPHONE AT QP4 (CODE 1) – OTHERS SKIP TO QP67**

**SHOWCARD AD AGAIN**

And how many Instant Messages of this type would you say your child sends on a typical weekend day?

**SINGLE CODE**

None.....	1
1-5 a day .....	2
6-20 a day .....	3
21-50 a day .....	4
51-99 a day .....	5
100 or more a day .....	6
Don't know.....	7

IF NECESSARY - CHECK THAT THE RESPONDENT HAS UNDERSTOOD THESE QUESTIONS – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS AND ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

QP67 **ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP75**

**SHOWCARD AE**

Do you have any of these rules or restrictions about the use that your child makes of his/ her mobile phone?

**PROBE** – Any others?

**MULTICODE OK FOR CODES 1-11**

Child is responsible for paying top-ups/ bills .....	1
Limit how often credit can be put on the phone.....	2
No going online/ internet sites/ no WAP browsing .....	3
Can only visit certain websites on the phone .....	4
Regularly check what they're doing with the phone .....	5
Only calls/ texts to an agreed list of people.....	6
No calls to premium rate numbers .....	7
No texts to premium rate numbers .....	8
Only to make/ receive voice calls or send texts, nothing else .....	9
No downloading of apps/ applications onto the phone.....	10
Other (WRITE IN).....	11

\_\_\_\_\_  
No, do not have ANY rules or restrictions (SINGLE CODE) ..... 12

QP68 **ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP75**

**SHOWCARD AF**

Please tell me the extent to which you are concerned about these aspects of your child's mobile phone use.

**ROTATE ORDER OF STATEMENTS A-G, THEN ASK STATEMENT H, THEN I LAST**

**READ OUT AND CODE ONE RESPONSE FOR EACH ROW**

		Very concerned	Fairly concerned	Neither/ nor	Not very concerned	Not at all concerned	Don't know
A	What they see or read on their mobile phone	1	2	3	4	5	6
B	How much time they spend using the phone	1	2	3	4	5	6
C	Who they are in contact with using their mobile phone	1	2	3	4	5	6
D	How much money is spent on their mobile phone	1	2	3	4	5	6
E	Them giving out their personal details to inappropriate people	1	2	3	4	5	6
F	Them downloading malicious or bogus apps (that could download viruses to the phone or steal personal information)	1	2	3	4	5	6
G	Use of location based services that share your child's location with other people (e.g. other users of the service or their social network contacts)	1	2	3	4	5	6
H	Being bullied via calls/ texts/ emails/ messages to their mobile phone	1	2	3	4	5	6
I	The possibility of them bullying others or making negative comments about other people via their mobile phone	1	2	3	4	5	6

QP69 **ASK IF CHILD HAS OWN MOBILE PHONE THAT IS NOT A SMARTPHONE AT QP4 (CODES 2-3) – OTHERS SKIP TO QP70**

Could your child's mobile phone be used to go online?

NOTE TO INTERVIEWER: IF PARENT SAYS INTERNET ACCESS HAS BEEN DISABLED/ TAKEN OFF – PLEASE CODE 1

**SINGLE CODE**

Yes .....1 QP70  
 No .....2 QP73  
 Don't know .....3 QP73

QP70 **ASK IF CHILD HAS THEIR OWN SMARTPHONE AT QP4 (CODE 1) OR IF CHILD'S MOBILE PHONE CAN GO ONLINE AT QP69 (CODE 1) – OTHERS SKIP TO QP73**

Is access to the internet on your child's phone limited to exclude websites that are aimed at people aged 18 or over?

IF NECESSARY – Either through the mobile phone network operator or through a specific app.

IF YES: Who did this/ set this up? – CODE AS 1 OR 2 AS APPROPRIATE

NOTE TO INTERVIEWER: IF MEMBER OF STAFF IN SHOP SET THIS UP ON THE PHONE - PLEASE CODE 2

**SINGLE CODE**

Yes – I/ someone in the household/ friend etc organised this .....1 QP71  
 Yes – already activated when the phone was purchased .....2 QP71  
 No .....3 QP72  
 Don't know .....4 QP73

QP71 **ASK IF CONTROLS SET AT QP70 (CODES 1-2) – OTHERS SKIP TO QP72**

**SHOWCARD AG**

Please tell me the extent to which you agree or disagree with these statements in relation to the filters or restrictions that are in place on your child's phone.

**ROTATE ORDER OF STATEMENTS**

**READ OUT AND CODE ONE RESPONSE FOR EACH ROW**

		Strongly disagree	Slightly disagree	Neither agree nor disagree	Slightly agree	Strongly agree	Don't know
A	I am confident that the filters in place are effective	1	2	3	4	5	6
B	I feel that my child is safer as a result of the filters in place	1	2	3	4	5	6

QP72 **ASK IF NO CONTROLS SET AT QP70 (CODE 3) – OTHERS SKIP TO QP73**

And can you tell me why that is?

**DO NOT READ OUT PROBE:** What else?

**MULTICODE OK**

- Didn't know this was possible.....1
- Trust my child to be sensible/ responsible.....2
- Child too young to use the internet on their phone.....3
- Child too old for setting these controls .....4
- Don't know how to do this.....5
- Wouldn't work/ they'd find a way around any controls.....6
- Too complicated/time consuming to install/administer .....7
- Child is always supervised when using their phone to go online.....8
- Child is too young for this to be a problem .....9
- Child learns how to use their phone safely at school .....10
- Other (WRITE IN) .....11

QP73 **ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP75**

Which of these best describes the mobile package your child uses most often?

**SINGLE CODE**

Prepay/ Pay as you go.....	1	QP75
Postpay/ monthly contract .....	2	QP74
Other (WRITE IN) .....	3	QP75
<hr/>		
Don't know .....	4	

QP74 **ASK IF POSTPAY/ CONTRACT AT QP73 (CODE 2) – OTHERS SKIP TO QP75**  
**SHOWCARD AH**

In the last twelve months, have you or your child received a bill that is much higher than normal for your child's mobile phone for any of the following reasons?

**PROBE – Any others?**

**MULTICODE OK FOR CODES 1-8**

Child made more calls than included in their allowance .....	1
Child rang premium rate numbers or other numbers not included in their monthly allowance .....	2
Child used more data than was included in their monthly allowance.....	3
Child downloaded paid for content or applications, e.g. games, ringtones or other apps.....	4
Child downloaded malicious apps or software which charged their account without their knowledge .....	5
Unauthorised use when child's phone was used when lost or stolen .....	6
Child's phone used by friends/ schoolmates.....	7
Other (WRITE IN) .....	8
<hr/>	
Not received a bill for the child's phone that is much higher than normal (SINGLE CODE) .....	9



**GAMING - COMPLETE WITH PARENT**

**QP75 ASK ALL PARENTS**

**SHOWCARD A1**

Does your child ever play games at home in any of these ways?

MULTICODE OK FOR CODES 1-8

On a hand held games player (like a. Sony PSP/ PS Vita/ Nintendo DS).....	1	
On a games console connected to a TV (like an Xbox/ PlayStation/ Wii) .....	2	
On a computer/ laptop/ netbook .....	3	
On a tablet computer (like an iPad, Kindle Fire or Google Nexus 7/10).....	4	
On a mobile phone or Smartphone (like an iPhone, Samsung Galaxy/ BlackBerry) .....	5	
On a portable media player (like an iPod Touch or Archos) .....	6	
On a Personal Digital Assistant/ PDA (like a Palm) .....	7	
<u>On an MP3 player (like an iPod) .....</u>	<u>8</u>	
No, never / Does not play games at home (SINGLE CODE) .....	9	QC0

**QP76A ASK IF CHILD EVER PLAYS GAMES AT QP75 (CODES 1-8) – OTHERS SKIP TO QC0**

Please think about the time your child spends playing these types games at home on a typical school day.

How many hours would you say he/she spends playing these types of games at home on a typical school day?

IF NECESSARY – Please think about any device your child uses for playing games.

INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF UNSURE.

**NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

**QP76B And how many hours would you say he/she spends playing these games at home on a weekend day?**

	QP76A	QP76B
	School day	Weekend day
Number of hours <b>gaming</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QP76A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QP76B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QP77 **ASK IF CHILD EVER PLAYS GAMES AT QP75 (CODES 1-8) – OTHERS SKIP TO QC0**

**SHOWCARD AJ**

Do you have any of these rules or restrictions about the games your child plays at home - whether on a games player or console, a computer, or any other device?

**PROBE** – Any others?

**MULTICODE OK FOR CODES 1-13**

No games after a certain time .....	1
Only games with appropriate age rating.....	2
No games with violence .....	3
No games with drug use.....	4
No games with swearing/ bad language .....	5
No games with nudity/ sexual content.....	6
Regularly check on what they're playing .....	7
Can only play when supervised/ not on their own.....	8
Only a game that an adult or parent has played/ tried first.....	9
No online game playing.....	10
No online game playing with people they don't already know.....	11
No online chat or messaging.....	12
Other (WRITE IN).....	13
<hr/>	
No, do not have ANY rules or restrictions (SINGLE CODE) .....	14

QP78 **ASK IF CHILD EVER PLAYS GAMES AT QP75 (CODES 1-8) – OTHERS SKIP TO QC0**

Does your child ever play games at home over the internet on any of these devices which is often referred to as online game playing?

IF NECESSARY – Please think about the types of games that can be played online where more than one person can play in the same game at the same time, wherever they are in the world.

**SINGLE CODE**

Yes.....	1	QP79
No .....	2	QP80
Don't know .....	3	QP80

QP79 **ASK IF CHILD EVER PLAYS GAMES ONLINE AT QP78 (CODE 1) – OTHERS SKIP TO QP80**

**SHOWCARD AK**

When your child plays games at home over the internet, which of these describes how they are playing?

Please choose as many as apply.

**MULTICODE OK FOR CODES 1 -4**

On their own/ against the computer or games player.....	1
Against someone else in the same room as them .....	2
Against someone else they have met in person who is playing elsewhere.....	3
Against one or more other people they have not met in person who are playing elsewhere .....	4
Don't know (SINGLE CODE).....	5

QP80 **ASK IF CHILD EVER PLAYS ON A HANDHELD GAMES PLAYER AT QP75 (CODE 1) – OTHERS SKIP TO QP81**

Are there any parental controls set on the handheld games player?

IF NECESSARY – To stop your child playing games above a certain age rating or to restrict or prevent them going online  
SINGLE CODE

Yes.....1  
No .....2  
Don't know .....3

QP81 **ASK IF CHILD EVER PLAYS ON A GAMES CONSOLE CONNECTED TO A TV AT QP75 (CODE 2) – OTHERS SKIP TO QP82**

Are there any parental controls set on the games console that is connected to a TV?

IF NECESSARY – To stop your child playing games or watching DVDs above a certain age rating or to restrict or prevent them going online

SINGLE CODE

Yes.....1  
No .....2  
Don't know .....3

QP82 **ASK IF CONTROLS SET AT QP80 (CODE 1) – OTHERS SKIP TO QP83**

SHOWCARD AL

Please tell me the extent to which you agree or disagree with these statements about the parental controls that you have in place on the handheld games player.

ROTATE ORDER OF STATEMENTS

READ OUT AND CODE ONE RESPONSE FOR EACH ROW

		Strongly disagree	Slightly disagree	Neither agree nor disagree	Slightly agree	Strongly agree	Don't know
A	I am confident that the controls we have are effective	1	2	3	4	5	6
B	I feel that my child is safer as a result of the controls we have	1	2	3	4	5	6

QP83 **ASK IF CONTROLS SET AT QP81 (CODE 1) – OTHERS SKIP TO QP84**

SHOWCARD AL AGAIN

Please tell me the extent to which you agree or disagree with these statements about the parental controls that you have in place on the games console connected to a TV

ROTATE ORDER OF STATEMENTS

READ OUT AND CODE ONE RESPONSE FOR EACH ROW

		Strongly disagree	Slightly disagree	Neither agree nor disagree	Slightly agree	Strongly agree	Don't know
A	I am confident that the controls we have are effective	1	2	3	4	5	6
B	I feel that my child is safer as a result of the controls we have	1	2	3	4	5	6

QP84 **ASK IF NO CONTROLS SET ON HANDHELD GAMES PLAYER AT QP80 (CODE 2) – OTHERS  
SKIP TO QP85**

And can you tell me why there are no parental controls set on the handheld games player?

**DO NOT READ OUT PROBE:** What else?

**MULTICODE OK FOR CODES 1-10**

Didn't know this was possible .....	1
Trust my child to be sensible/ responsible.....	2
Child too old for setting these controls.....	3
Don't know how to do this.....	4
Wouldn't work/ they'd find a way around any controls.....	5
Too complicated/time consuming to install/administer .....	6
Child is always supervised/ always an adult present.....	7
Child is too young for this to be a problem .....	8
Would interfere with other siblings/family members gaming.....	9
Other (WRITE IN) .....	10
<hr/>	
Don't know (SINGLE CODE).....	11

QP85 **ASK IF NO CONTROLS SET ON GAMES CONSOLE CONNECTED TO A TV AT QP81 (CODE 2)  
– OTHERS SKIP TO QP86**

And can you tell me why there are no parental controls set on the games console connected to a TV?

**DO NOT READ OUT PROBE:** What else?

**MULTICODE OK FOR CODES 1-10**

Didn't know this was possible .....	1
Trust my child to be sensible/ responsible.....	2
Child too old for setting these controls.....	3
Don't know how to do this.....	4
Wouldn't work/ they'd find a way around any controls.....	5
Too complicated/time consuming to install/administer .....	6
Child is always supervised/ always an adult present.....	7
Child is too young for this to be a problem .....	8
Would interfere with other siblings/family members gaming.....	9
Other (WRITE IN) .....	10
<hr/>	
Don't know (SINGLE CODE).....	11

QP86 **ASK IF CHILD EVER PLAYS GAMES AT QP75 (CODES 1-8) – OTHERS SKIP TO QC0**

**SHOWCARD AM**

Please tell me the extent to which you are concerned about these aspects of your child's games playing through any means.

**ROTATE ORDER OF STATEMENTS**

**READ OUT AND CODE ONE RESPONSE FOR EACH ROW**

NOTE TO INTERVIEWER: IF THEIR CHILD DOES NOT PLAY ONLINE GAMES THROUGH THEIR GAMES PLAYER (QP78 – NOT CODE 1) - PLEASE SELECT CODE 7 FOR OPTION C

		Very concerned	Fairly concerned	Neither/nor	Not very concerned	Not at all concerned	Don't know	Not applicable
A	The content of the games that they are playing	1	2	3	4	5	6	
B	How much time they spend playing games	1	2	3	4	5	6	
C	Who they are playing online games with through the games player	1	2	3	4	5	6	7
D	The cost of possible in-game purchases for things like access to additional points/ tokens/ levels or for game upgrades	1	2	3	4	5	6	

QC0 **SAY TO PARENT** – I'd now like to speak with your child about these types of media as we're interested in hearing what your child has to say about them.

INTERVIEWER – IT IS THE PARENT'S DECISION WHETHER THEY WANT TO STAY WHILE THEIR CHILD IS INTERVIEWED

WAS THE CHILD TO BE INTERVIEWED PRESENT DURING THIS INTERVIEW WITH THEIR PARENT?  
SINGLE CODE

- Yes, and child conferred with parent as the interview was taking place..... 1
- Yes, but they did not comment during the interview..... 2
- No, they were not present ..... 3

**MAIN QUESTIONNAIRE – COMPLETE WITH CHILD**

**TELEVISION**

So first we're going to talk about television and how you watch TV. There may be some things you haven't heard of or you don't use, but that doesn't matter because we want to know about you.

QC1 **ASK ALL**  
**SHOWCARD AN**  
 Do you EVER use any of the following devices to watch **television at home**?  
 IF NECESSARY – Not DVDs.  
**MULTICODE OK FOR CODES 1-8**

QC2 **ASK ALL**  
**SHOWCARD AN AGAIN**  
 And when you watch television at home, which device do you mostly use....  
**SINGLE CODE ONE RESPONSE FROM QC1**

	QC1 Use at all	QC2 Mostly use
A television set .....	1	1
A desktop computer/ laptop/ netbook.....	2	2
A mobile phone/ Smartphone (like an iPhone/ Samsung Galaxy/ BlackBerry) .....	3	3
A tablet computer (like an iPad, Kindle Fire or Google Nexus 7 /10).....	4	4
A portable media player (like an iPod Touch or Archos) .....	5	5
A games console connected to a TV (like a PlayStation/ Xbox/ Wii) .....	6	6
A portable or handheld games player (like a Nintendo DS/ Sony PSP/ PS Vita).....	7	7
Other type of device (WRITE IN).....	8	8
<hr/>		
NONE OF THESE (SINGLE CODE)/ Do not watch TV programmes at home .....	9	NA
Don't know (SINGLE CODE).....	10	10

QC3A **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QC7**  
 Please think about the time you spend watching television programmes on a typical school day.  
 How many hours would you say you spend watching TV programmes – both before and after school?  
 INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.  
**NB TYPICAL SCHOOL DAY NOT HOLIDAYS. TELEVISION PROGRAMMES NOT DVDS THROUGH THE TV SET.**  
 So before school when you get up? When you get back from school? After you've had dinner or tea?  
 IF NECESSARY – Please think about any device you use to watch TV programmes at home.

QC3B And how many hours would you say you watch television on a Saturday or Sunday?  
 INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL  
 Is it more or less than on a school day? About how much more/ less?

	QC3A	QC3B
	School day	Weekend day
Number of <b>hours watch TV</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC3A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS. LIKEWISE AT QC3B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

QC4 **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QC7**  
**SHOWCARD AO**  
 Which of these things, if any, are things that you don't like about TV?  
**MULTICODE OK FOR CODES 1-6**

- Too many adverts ..... 1
- Seeing things that make me feel sad, frightened or embarrassed..... 2
- Not enough programmes that I like..... 3
- Not enough programmes showing people like me..... 4
- Seeing things that are too old for me ..... 5
- Programmes that are on too late..... 6
- These things don't worry me/ None of these (SINGLE CODE)..... 7

QC5 **ASK IF CHILD WATCHES TV AT HOME AT QP3A OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QC7**  
**SHOWCARD AP**  
 I'm going to read out some things about television, for each one please say which of the options on the card applies to you.  
**ASK EACH IN TURN FROM A THROUGH TO D – CODE ONE RESPONSE PER ROW**

		Strongly disagree	Slightly disagree	Neither agree nor disagree	Slightly agree	Strongly agree	Don't know
A	Television increases my understanding of what's going on in the world, current issues and news	1	2	3	4	5	6
B	Television makes me aware of different types of people and different opinions	1	2	3	4	5	6
C	Television helps me form my own opinion about things	1	2	3	4	5	6
D	On TV I see people like me	1	2	3	4	5	6

QC6 **ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR ON TV AT QP5 (CODE 1) – OTHERS SKIP TO QC7**  
**SHOWCARD AQ**  
 Thinking about when you watch TV at home on a TV set, do you ever...  
**INTERVIEWER – IF THE CHILD SAYS THEY DON'T HAVE A MOBILE PHONE – CODE 3 AT B AND C**

		Most times when I watch TV	Sometimes when I watch TV	Never when I watch TV	Don't know
A	Go online (using any type of device – like a PC, laptop, netbook, mobile phone, iPad, iPod Touch, games console)	1	2	3	4
B	Talk on a mobile phone	1	2	3	4
C	Text or send instant messages with a mobile phone	1	2	3	4

RADIO

QC7 **ASK ALL  
SHOWCARD AR**

Now we're going to talk about radio and how you listen to radio.

Do you ever listen to the radio in the following ways at home?

**MULTICODE OK FOR CODES 1-6**

NOTE TO INTERVIEWER: Please ensure that anything entered under other (CODE 6) relates to radio listening at home: so, if they listen to radio via any other type of portable device then please check this is when they are at home and not when they are outside of the home

- Through a traditional radio set (including portable sets, radio alarms, etc.) ..... 1
- Through your satellite or cable TV service or Freeview..... 2
- Through a DAB digital radio set (a mix of existing and new stations not available on traditional radio with digital sound quality)..... 3
- Over the internet (when broadcast or later or via a podcast)..... 4
- Through a mobile phone – while at home..... 5
- Other way of listening to radio AT HOME (Write in) ..... 6

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Do not listen to radio at home (SINGLE CODE) ..... 7 QC9A

QC8A **ASK IF CHILD LISTENS TO RADIO AT HOME AT QC7 (CODES 1-6) – OTHERS SKIP TO QC9A**

Please think about the time you spend listening to radio at home on a typical school day.

How many hours would you say you spend listening to radio – both before and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

**NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

So before school when you get up? When you get back from school? After you've had dinner or tea?

QC8B And how many hours would you say you listen to radio at home on a Saturday or Sunday?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

	QC8A	QC8B
	School day	Weekend day
Number of <b>hours listen</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC8A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QC8B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS



**INTERNET**

**QC9A ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QC11A**

Okay, you're doing really well, we're about half way through. Now we're going to talk about the internet.

In which rooms do you go online at home? Any others?

**MULTICODE OK**

**IF NECESSARY, CONFIRM** – This could be going online in any way including using any type of computer, a mobile phone or a games player.

**QC9B ASK IF MORE THAN ONE RESPONSE AT QC9A – OTHERS SKIP TO QC10**

In which room do you go online most often at home?

**SINGLE CODE ONE RESPONSE GIVEN AT QC9A**

	QC9A	QC9B
	Use at all	Most often
Living room/ lounge/ sitting room.....	1	1
Bedroom – this child's.....	2	2
Bedroom – other child's.....	3	3
Bedroom – parent's.....	4	4
Kitchen.....	5	5
Playroom/ family room.....	6	6
Other room at home – (WRITE IN).....	7	7

---

**QC10 ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QC11A**

Thinking about when you're going online at home, do you spend most of the time...

**READ OUT SINGLE CODE**

**IF WITH PARENT/ ADULT AND OTHER CHILDREN – CODE 1**

**IF EQUALLY SPLIT BETWEEN TWO CODES ALWAYS SELECT THE HIGHER NUMBER (IE IF CODES 1 AND 3 THEN SELECT CODE 3)**

Using with an adult in the room with you.....	1
Using with other children, but no adults.....	2
Using on your own.....	3

QC11A **ASK ALL**

**SHOWCARD AS**

Please think about any reason you may have for going online at home – maybe to look at a website, watch a TV programme or video clip, play games online, check emails or visit a social networking site.

Do you ever use any of the following devices to go online at home?

MULTICODE OK FOR CODES 1 -10

QC11B **ASK IF MORE THAN ONE RESPONSE GIVEN AT QC11A – OTHERS SKIP TO QC12**

**SHOWCARD AS AGAIN**

And when you go online at home, which device do you mostly use?

SINGLE CODE ONE RESPONSE FROM QC11A

	QC11A	QC11B
	Use at all	Mostly use
A desktop PC .....	1	1
A laptop/ netbook .....	2	2
A mobile phone/ Smartphone (like an iPhone/Samsung Galaxy/ BlackBerry) .....	3	3
A tablet computer (like an iPad, Kindle Fire or Google Nexus 7/10) .....	4	4
A portable media player (like an iPod Touch or Archos) .....	5	5
A games console connected to a TV (like a PlayStation/ Xbox/ Wii) .....	6	6
A portable or handheld games player (like a Nintendo DS/ Sony PSP/ PS Vita) .....	7	7
TV set with internet access/ Smart TV/ Connected TV/ Hybrid TV .....	8	8
E-reader/ e-book reader (like a standard Kindle or Kobo) .....	9	9
Other type of device (WRITE IN) .....	10	10
<hr/>		
NONE OF THESE (SINGLE CODE)/ Do not go online at home .....	11	NA
Don't know (SINGLE CODE) .....	12	12

QC12 **ASK IF EVER GO ONLINE THROUGH A GAMES CONSOLE OR A PORTABLE/ HANDHELD GAMES PLAYER AT QC11A (CODE 6 OR 7) – OTHERS SKIP TO QC13A**

**SHOWCARD AT**

When you use a games console or games player to go online, do you ever use it for any of the following....

MULTICODE OK

To play games online.....	1
To look at websites .....	2
For voice chat (for example using a headset and chatting through Xbox Live or PlayStation Home) .....	3
For sending text messages through Instant Messaging applications like Windows Live/ Skype Messenger .....	4
Or something else – WRITE IN .....	5

---

QC13A **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QC31**

Please think about the time you spend going online at home on a typical school day in any way including using any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), a mobile phone, a games player or a media player like an iPod Touch.

How many hours would you say you spend going online – both before and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

**NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

So before school when you get up? When you get back from school? After you've had dinner or tea?

QC13B And how many hours would you say you go online at home on a Saturday or Sunday?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

	QC13A	QC13B
	School day	Weekend day
Number of <b>hours used</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC13A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QC13B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

QC14 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QC31**

**SHOWCARD AU**

When you're at home, do you go online to do any of these things (FOR 5-7s include, either on your own or with someone to help you)? Please think about going online on any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), on a mobile phone, on a games player or on a media player like an iPod Touch.

IF NO – CODE 4. IF YES - How often do you do this online? Would you say most days, once or twice a week, not much, or never? **SINGLE CODE PER ROW**

		Most days	Once or twice a week	Not much	Never
A	Send or receive emails	1	2	3	4
B	Instant Messaging (AOL Instant Messenger/ AIM/ chat function on Facebook/ instant message function on Skype etc)	1	2	3	4
C	<b>Go to social networking websites like, Facebook, Google+, Twitter, Tumblr or Hi5</b>	1	2	3	4
D	Go to websites where you can create or play with a character that lives in the online world like Club Penguin, Moshi Monsters, Movie Star Planet or Binweevils	1	2	3	4
E	<b>School work or homework</b>	1	2	3	4
F	Play games on websites or online	1	2	3	4
G	Download or play music	1	2	3	4
H	Listen to radio over the internet	1	2	3	4
I	Go to a TV channel's website or to particular TV programme websites	1	2	3	4
J	General surfing/ browsing/ looking around the internet	1	2	3	4
K	Watch or download TV programmes or films on websites like BBC iPlayer, 4OD, ITV Player, or Sky Player	1	2	3	4
L	<b>Go to sites about news and what is going on in the world</b>	1	2	3	4
M	<b>Go to the Wikipedia website</b>	1	2	3	4
N	Watch or download videos made by people/ the general public like on YouTube	1	2	3	4
O	Watch or download music videos	1	2	3	4
P	Look at or share photos on photo sharing websites like Flickr, Instagram or Snapfish	1	2	3	4
Q	Make or receive telephone or video calls using services like Skype or FaceTime	1	2	3	4
R	Buy things online	1	2	3	4
S	Sell things online	1	2	3	4
T	Visit blogs – journals or newsletters that are frequently updated and written for others to read	1	2	3	4
U	Send or receive Twitter updates	1	2	3	4

QC15 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) AND SEE ROUTING WITHIN TABLE BELOW - OTHERS SKIP TO QC16**

SHOWCARD AV

When you go online to visit (READ ACTIVITY TEXT IN COLUMN BELOW)... Do you believe that all of the information you see is true, most of it is true or just some of it is true?

SINGLE CODE PER ROW

		All is true	Most is true	Some is true	Don't know
<b>ASK IF CODES 1-3 AT QC14C – OR SKIP TO NEXT ROW</b>					
A	Social networking websites like Facebook, Google Plus, Twitter, Tumblr or Hi5	1	2	3	4
<b>ASK IF CODES 1-3 AT QC14E – OR SKIP TO NEXT ROW</b>					
B	Sites you use for school work or homework	1	2	3	4
<b>ASK IF CODES 1-3 AT QC14L – OR SKIP TO NEXT ROW</b>					
C	Sites about news and what is going on in the world	1	2	3	4
<b>ASK IF CODES 1-3 AT QC14M – OR SKIP TO QC16</b>					
D	The Wikipedia website	1	2	3	4

QC16 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QC31**

SHOWCARD AW

Which of these things, if any, are things that you don't like about the internet?

MULTICODE OK FOR CODES 1-10

Websites that take too long to load .....	1
Too many adverts .....	2
Seeing things that make me feel sad, frightened or embarrassed.....	3
Not enough websites that I like .....	4
Seeing things that are too old for me .....	5
Websites which are blocked so I can't look at them.....	6
Bad things people have written about me or photos of me on their profile page/ web page.....	7
People being nasty, mean or unkind to each other .....	8
I feel under pressure to appear popular or attractive online.....	9
People pretending to be me online .....	10
These things don't worry me/ None of these (SINGLE CODE).....	11

QC17 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QC31**

In most weeks when you go online on any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), a mobile phone, a games player or a media player like an iPod Touch, would you say that you...

**SINGLE CODE**

- Only visit websites that you've visited before ..... 1
- Visit maybe **one or two** sites that you haven't visited before ..... 2
- Visit **lots** of websites that you haven't visited before ..... 3
- Don't know ..... 4

QC18 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QC31**

**SHOWCARD AX**

Thinking about the websites you visit that you haven't visited before either when you're looking for information online or if you're buying or selling things online... Which, if any, of these things would you check?

**MULTICODE OK FOR CODES 1-11**

- Look at how up to date the information on the site is..... 1
- Check some types of information across a number of websites to be sure it's correct ..... 2
- See who/ which company has created the web page ..... 3
- Check the general appearance and look of the site..... 4
- Ask someone else if they have been to the website ..... 5
- See if there is a symbol to indicate a quality standard..... 6
- See if there is a padlock or other symbol to indicate the connection to the site is secure ..... 7
- See whether it is a company you have heard of ..... 8
- See if there are links to the site from another trusted site..... 9
- Check which country the website is from..... 10
- Check the website name to see if it ends in .org, .com or .co.uk..... 11
- None of these (SINGLE CODE)..... 12
- Not applicable – never go to websites I haven't visited before (SINGLE CODE) ..... 13
- Don't know (SINGLE CODE) ..... 14

QC19 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QC31**

**SHOWCARD AY**

I'm going to read out some questions about confidence using the internet, for each one please say which of the options on the card applies to you.

**ASK EACH IN TURN FROM A THROUGH TO F – CODE ONE RESPONSE PER ROW**

		Very confident	Fairly confident	Neither confident nor not confident	Not very confident	Not at all confident	Don't know
A	How confident are you using an internet search engine (such as Google, Yahoo, Bing or Ask)?	1	2	3	4	5	6
B	How confident are you that you can find what you want when you go online?	1	2	3	4	5	6
C	How confident are you using the internet to do creative things – like making blogs, websites or games, sharing photos online, or uploading short videos to the internet?	1	2	3	4	5	6
D	How confident are you in judging whether a website you use is truthful?	1	2	3	4	5	6
E	How confident are you that you know how to stay safe while you are online?	1	2	3	4	5	6
F	Overall how confident are you as an internet user?	1	2	3	4	5	6

QC20 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QC31**

I'd like to read out a number of things people might do. For each one, please tell me if you've done it, you'd be interested in doing it, or not interested?

**READ OUT EACH IN TURN AND CODE ONE RESPONSE PER ROW**

		Done this	Interested in doing this	Not interested	Don't know
A	Set up your own page or profile on a social networking website like Facebook, Google Plus, Twitter, Tumblr, or Hi5	1	2	3	4
B	Created a character that lives or plays in the online world on websites like Club Penguin, Moshi Monsters, Movie Star Planet or Bin Weevils	1	2	3	4
C	Made a film or video and shared it with others online	1	2	3	4
D	Uploaded or shared photos on a website	1	2	3	4
E	Set up your own website, blog or weblog	1	2	3	4
F	Created or developed your own online game (this could be for a school project or in your own time)	1	2	3	4
G	Made and/ or shared online any music or songs that you have composed or created yourself	1	2	3	4
H	Signed an online petition	1	2	3	4
I	Expressed your views online about political or social issues	1	2	3	4



**QC21A ASK IF HAVE SOCIAL NETWORKING SITE PROFILE AT QC20A (CODE 1) – OTHERS SKIP TO QC29**

Which different social networking sites do you have a page or profile on?

**DO NOT READ OUT**

**PROBE:** - Any others?

**MULTICODE OK FOR CODES 1-16**

**QC21B ASK IF HAVE MORE THAN ONE SOCIAL NETWORKING SITE PROFILE AT QC21A (CODES 1-16) – IF SINGLE CODED 1-16 AT QC21A THEN ALSO CODE AT QC21B AND SKIP TO QC22A**

And which is your main social networking site profile, so the one you use most often?

**DO NOT READ OUT**

**SINGLE CODE ONE RESPONSE GIVEN AT QC21A**

	QC21A	QC21B
	Have a	Main
	profile	profile
Bebo.....	1.....	1
Blogger.....	2.....	2
Facebook.....	3.....	3
Flickr.....	4.....	4
Google+.....	5.....	5
hi5.....	6.....	6
Instagram.....	7.....	7
Jabble.....	8.....	8
MySpace.....	9.....	9
Ning.....	10.....	10
Piczo.....	11.....	11
Pinterest.....	12.....	12
Tumblr.....	13.....	13
Twitter.....	14.....	14
YouTube.....	15.....	15
Other (WRITE IN).....	16.....	16
<hr/>		
Don't currently have a profile on/ use any of these sites (SINGLE CODE).....	17.....	NA

QC22A **ASK ALL WITH A CURRENT SOCIAL NETWORKING SITE PROFILE AT QC21A (CODES 1-16) – OTHERS SKIP TO QC29**  
**SHOWCARD AZ**  
 Which of the following devices do you use to visit your main social networking site profile?  
**MULTICODE OK FOR CODES 1-10**

QC22B **ASK IF MORE THAN ONE RESPONSE GIVEN AT QC22A – OTHERS SKIP TO QC23**  
**SHOWCARD AZ AGAIN**  
 And which device do you mostly use to visit your main social networking site profile?  
**SINGLE CODE ONE RESPONSE FROM QC22A**

	QC22A	QC22B
	Use at all	Mostly use
A desktop PC .....	1	1
A laptop/ netbook .....	2	2
A mobile phone/ Smartphone (like an iPhone/Samsung Galaxy/ BlackBerry) .....	3	3
A tablet computer (like an iPad, Kindle Fire or Google Nexus 7/10) .....	4	4
A portable media player (like an iPod Touch or Archos) .....	5	5
A games console connected to a TV (like a PlayStation/ Xbox/ Wii) .....	6	6
A portable or handheld games player (like a Nintendo DS/ Sony PSP/PS Vita) .....	7	7
TV set with internet access/ Smart TV/ Connected TV/ Hybrid TV .....	8	8
E-reader/ e-book reader (like a standard Kindle or a Kobo) .....	9	9
Other type of device (WRITE IN) .....	10	10
<hr/>		
Don't know (SINGLE CODE) .....	11	11

QC23 **ASK ALL WITH CURRENT SOCIAL NETWORKING SITE PROFILE AT QC21A (CODES 1-16) - OTHERS SKIP TO QC29**  
 Across all the devices you may use for social networking, how often do you visit your main profile?  
**NOTE TO INTERVIEWER : IF RESPONDENT SAYS 'EVERY DAY' – PROBE TO PRECODES 1 TO 3**  
**READ OUT IF NECESSARY**  
**SINGLE CODE**

More than 10 times a day .....	1
2-10 times a day .....	2
Once a day .....	3
Every other day .....	4
A couple of times a week .....	5
Once a week .....	6
Less often .....	7
Don't know .....	8

QC24 **ASK ALL WITH CURRENT SOCIAL NETWORKING SITE PROFILE AT QC21A (CODES 1-16) - OTHERS SKIP TO QC29**  
 Thinking about your main social networking site profile, do you know if this profile can be seen by other people?  
 Which one of these options best describes who can see it?  
**READ OUT EACH OF CODES 1-4 IN TURN**  
**SINGLE CODE**

It can only be seen by my friends and no-one else .....	1
It can only be seen by my friends and their friends .....	2
It can be seen by anyone .....	3
Nobody can see it .....	4
Don't know .....	5

QC25 **ASK ALL WITH CURRENT SITE PROFILE AT QC21A (CODES 1-16) - OTHERS SKIP TO QC29**  
**SHOWCARD BA**

Do you regularly use social networking sites for any of the things shown on this card? Just read out the numbers that apply to the things you do.

MULTICODE OK

For contact with friends/ family .....	1
For contact with people I have never met in person/ face to face .....	2
For contact with people who are friends of friends .....	3
Look at other people's pages without leaving a message .....	4
Leave messages on the pages or profiles of your friends .....	5
Posting messages or updates about what you are thinking or doing.....	6
Use chat or instant messaging services .....	7
Share photos of you or your friends.....	8
Play games .....	9
Look at or join in with campaigns and petitions .....	10
Look at news and what is going on in the world .....	11
Following something or someone you are interested in.....	12
Join groups .....	13
Invite people to events through your page or profile.....	14
Any other uses – (WRITE IN) .....	15

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QC26 **ASK ALL WITH CURRENT SITE PROFILE AT QC21A (CODES 1-16) - OTHERS SKIP TO QC29**  
**SHOWCARD BB**

Which of these things, if any, are things that you don't like about social networking sites?

MULTICODE OK FOR CODES 1-9

I sometimes spend too much time on them.....	1
Strangers might find out information about me.....	2
Sometimes people get bullied on them .....	3
People can get a bad name from other people posting comments about them .....	4
Someone might pretend to be my age and get to know me .....	5
Someone posting photos of me on their page.....	6
People can be mean, nasty or hurtful to other people.....	7
I feel under pressure from my friends or others to go on these sites .....	8
People pretending to be me online.....	9
These things don't worry me/ None of these (SINGLE CODE).....	10

**QC27 ASK ALL WITH CURRENT SITE PROFILE AT QC21A (CODES 1-16) - OTHERS SKIP TO QC29**

How many people do you have listed as 'friends' on your main social networking site profile?

**IF NECESSARY** – Just your best guess.

**WRITE IN OR CODE DON'T KNOW**

Don't know..... X

**QC28 ASK ALL WITH CURRENT SITE PROFILE AT QC21A (CODES 1-16) - OTHERS SKIP TO QC29**

How many of these people listed as 'friends' have you met face to face?

**IF NECESSARY** – So in real life, not just online. Just your best guess.

**WRITE IN OR CODE DON'T KNOW**

**INTERVIEWER – THIS CANNOT BE A BIGGER NUMBER THAN QC27**

Don't know..... X

**QC29 ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) – OTHERS SKIP TO QC31**

Do you ever use search engine websites like Google, Yahoo, or Bing to search for information or to find out about other websites?

**SINGLE CODE**

- Yes ..... 1 QC30
- No ..... 2 QC31
- Don't know ..... 3 QC31

**QC30 ASK IF USE SEARCH ENGINES AT QC29 (CODE 1) – OTHERS SKIP TO QC31**

**SHOWCARD BC**

When you use a search engine to find information, you enter a query in the search box and the search engine will then show some links to websites in the results pages.

Which **one** of these is the **closest** to your opinion about the truthfulness of the information in the websites that appear in the results pages?

**SINGLE CODE**

- I think that if they have been listed by the search engine the information on that website must be truthful.....1
- I think that some of the websites in the list will show truthful information and some will show untruthful information .....2
- I don't really think about whether or not they have truthful information, I just use the sites I like the look of .....3
- Don't know .....4

**QC31 ASK ALL**

Do you use the internet anywhere apart from home at all?

IF YES - Where is that?

**READ OUT IF NECESSARY – MULTICODE OK FOR CODES 1-8**

School .....1  
 Library .....2  
 Internet café .....3  
 Friend’s house.....4  
 Relative’s house .....5  
 Anywhere - using a mobile phone/ Smartphone .....6  
 Anywhere - using another portable device (laptop or portable media player or games player etc) .....7  
 Other (WRITE IN).....8

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No, do not (SINGLE CODE).....9

**QC32 ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) OR ELSEWHERE AT QC31 (CODES 1-8) – OTHERS SKIP TO QC41**

**SHOWCARD BD**

I'm going to read out some types of information that people can show on the internet. For each one I'd like you to say which one of the statements on this card best describes how you feel about who could see each type of information.

**ROTATE AND TICK START - READ OUT AND CODE ONE RESPONSE FOR EACH ROW**

INTERVIEWER – IF 'DEPENDS ON THE TYPE/ SECURITY OF SITE', PROBE FOR AN OVERALL FEELING

		Would not want anyone to see this	Would only want my friends to see this and nobody else	Would only want my friends and their friends to see this	Would be happy for anyone to see this	Don't know
A	Information about what you are doing	1	2	3	4	5
B	Information about how you are feeling	1	2	3	4	5
C	Photos from your holidays	1	2	3	4	5
D	Photos from being out with your friends	1	2	3	4	5
E	Your home address	1	2	3	4	5
F	Your email address	1	2	3	4	5
G	Your mobile phone number	1	2	3	4	5

QC33 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR QP26A (CODES 1-10) OR ELSEWHERE AT QC31 (CODES 1-8) – OTHERS SKIP TO QC41**

If you saw something online that you found worrying, nasty or offensive in some way that you didn't like, would you tell someone about it?

IF YES – Who would you tell?

**DO NOT READ OUT PROBE:** Who else?

**MULTICODE OK FOR CODES 2-14**

Would not tell anyone about this (SINGLE CODE).....	1
Brother/ sister .....	2
Friend.....	3
Parent .....	4
Other relative .....	5
Teacher.....	6
The websites themselves .....	7
The internet service providers (e.g. Virgin / AOL/ BT) .....	8
Internet Watch Foundation .....	9
CEOP/ Child Exploitation and Online Protection Centre .....	10
Ofcom .....	11
PEGI website/ Pan European Game Information .....	12
The police .....	13
Other (WRITE IN) .....	14

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Unsure who I would tell (SINGLE CODE)..... 15

Don't know if I would tell someone (SINGLE CODE) ..... 16

QC34 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR QP26A (CODES 1-10) OR ELSEWHERE AT QC31 (CODES 1-8) – OTHERS SKIP TO QC41**

And in the last year, have you seen anything online that you found worrying, nasty or offensive in some way that you didn't like?

**SINGLE CODE**

Yes.....	1
No .....	2
Don't know .....	3

QC35 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) OR ELSEWHERE AT QC31 (CODES 1-8) – OTHERS SKIP TO QC41**

Have you ever been given any information or advice about how to stay safe while you are online?

IF YES: Who has given you the advice?

DO NOT READ OUT PROBE: Who else?

MULTICODE OK FOR CODES 1-7

- Yes – from parent ..... 1
- Yes – from other member of family..... 2
- Yes – from teacher at school ..... 3
- Yes - from friends ..... 4
- Yes - from websites ..... 5
- Yes – from television/ radio programmes ..... 6
- Other (WRITE IN) ..... 7

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No – not been given information/ advice (SINGLE CODE) ..... 8

Don't know (SINGLE CODE) ..... 9

QC36 **ASK ALL WITH A CURRENT SOCIAL NETWORKING SITE PROFILE AT QC21A (CODES 1-16) - OTHERS SKIP TO QC37**

Thinking about sites like Facebook and other social media... If you were to see anything online that you found worrying, nasty or offensive in some way that you didn't like, are you aware that there is a function to report this to the website?

READ OUT The report function could be a button, a link on a web page, or even an email address through which you can point out the web page content that makes you feel uncomfortable.

- Yes, aware of report function..... 1
- No, not aware of report function ..... 2
- Don't know ..... 3

QC37 **ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) OR AT QC31 (CODES 1-8) – OTHERS SKIP TO QC41**

Some websites use information about what you have been looking at or searching for online, or information about what you have clicked that you 'like' online to show advertising that is personalised to you. For example, if you had been looking at a particular t-shirt on a website, or clicked that you 'liked' a product, a different website that you visit later could show you an advert for that item.

Before today, were you aware that websites could use information to show you personalised advertising in this way?

SINGLE CODE

- Yes, was aware ..... 1
- No, was not aware ..... 2
- Don't know ..... 3

**QC38 ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) OR AT QC31 (CODES 1-8) – OTHERS SKIP TO QC41**

**SHOWCARD BE**

How do you feel about websites using information about what you look at or 'like' online to show you personalised advertising? Would you say...

**READ OUT**

**SINGLE CODE**

- It's a good thing ..... 1
- It's a bad thing ..... 2
- It's not good or bad ..... 3
- I don't know how I feel about this..... 4

**QC39 ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) OR AT QC31 (CODES 1-8) – OTHERS SKIP TO QC41**

**SHOWCARD BF**

I'm going to read out some questions about the internet and going online, for each one please say which of the options on the card applies to you.

**ASK EACH IN TURN FROM A THROUGH TO D – CODE ONE RESPONSE PER ROW**

		Strongly disagree	Slightly disagree	Neither agree nor disagree	Slightly agree	Strongly agree	Don't know
A	Going online increases my understanding of what's going on in the world, current issues and news	1	2	3	4	5	6
B	Going online makes me aware of different types of people and different opinions	1	2	3	4	5	6
C	Going online helps me form my own opinion about things	1	2	3	4	5	6
D	When I go online I see people like me	1	2	3	4	5	6



QC40 **ASK IF CHILD USES THE INTERNET AT HOME AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) - OTHERS SKIP TO QC41**

**SHOWCARD BG**

Thinking about when you go online at home, do you ever...

IF NECESSARY - Please think about going online on any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), on a mobile phone, on a games player or on a media player like an iPod Touch .

INTERVIEWER – IF THE CHILD SAYS THEY DON'T HAVE A MOBILE PHONE – CODE 3 AT B AND C

		Most times when I go online at home	Sometimes when I go online at home	Never when I go online at home	Don't know
A	Watch TV on a TV set	1	2	3	4
B	Talk on a mobile phone	1	2	3	4
C	Text or send instant messages with a mobile phone	1	2	3	4

**GAMING**

**QC41 ASK ALL**

**SHOWCARD BH**

Do you ever play games at home in any of these ways?

**MULTICODE OK FOR CODES 1-8**

On a hand held games console (like a Sony PSP/ PS Vita/ Nintendo DS) .....	1	
On a games console connected to a TV (like an Xbox/ PlayStation/ Wii) .....	2	
On a computer/ laptop/ netbook .....	3	
On a tablet computer (like an iPad, Kindle Fire or Google Nexus 7/10) .....	4	
On a mobile phone or Smartphone (like an iPhone, Samsung Galaxy/ BlackBerry) .....	5	
On a portable media player (like an iPod Touch or Archos) .....	6	
On a Personal Digital Assistant/ PDA (like a Palm) .....	7	
<u>On an MP3 player (like an iPod) .....</u>	<u>8</u>	
No, never / Do not play games at home (SINGLE CODE) .....	9	QC45A

**QC42 ASK IF PLAY GAMES AT QC41 (CODES 1-8) – OTHERS SKIP TO QC45A**

Do you ever play online games at home on any of these devices which is often referred to as online game playing?

IF NECESSARY – Please think about the types of games that can be played online where more than one person can play in the same game at the same time, wherever they are in the world.

**SINGLE CODE**

Yes .....	1	QC43
No .....	2	QC44A
Don't know .....	3	QC44A

**QC43 ASK IF PLAYS GAMES ONLINE AT QC42 (CODE 1) – OTHERS SKIP TO QC45A**

**SHOWCARD BI**

When you play online games at home, which of these describes how you are playing? Please choose as many as apply

**MULTICODE OK FOR CODES 1-4**

On your own/ against the computer or games player .....	1
Against someone else in the same room as you .....	2
Against someone else you have met in person who is playing elsewhere .....	3
Against one or more other people you have not met in person who are playing elsewhere .....	4
Don't know (SINGLE CODE) .....	5

QC44A **ASK IF PLAY GAMES AT QC41 (CODES 1-8) – OTHERS SKIP TO QC45A**

Please think about the time you spend playing these games at home at all on a typical school day.

How many hours would you say you spend playing– both before and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.

**NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

So before school when you get up? When you get back from school? After you've had dinner or tea?

QC44B And how many hours would you say you spend playing these games at home at all on a Saturday or Sunday?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

	QC44A	QC44B
	School day	Weekend day
Number of hours <b>gaming</b> in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day		

NOTE TO INTERVIEWER – IF AT QC44A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** SCHOOL DAY IN A TYPICAL WEEK **NOT ALL FIVE** SCHOOL DAYS

LIKEWISE AT QC44B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT **ONE** WEEKEND DAY AND NOT **BOTH** WEEKEND DAYS

**MOBILE PHONE**

**QC45A ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC52**

Please think about how you use your mobile phone on a typical school day.

How many calls would you say you make on your mobile phone – both before and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

**NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

So before school when you get up? When you get back from school? After you've had dinner or tea?

**QC45B And how many calls would you say you make using your mobile phone on a Saturday or Sunday?**

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

	QC45A	QC45B
	School day	Weekend day
Number of <b>calls made</b> in a typical day – Please enter 0 if none		

NOTE TO INTERVIEWER – IF AT QC45A THE CHILD MENTIONS A HIGH NUMBER OF CALLS PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QC45B – IF A HIGH NUMBER OF CALLS IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

**QC46A ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC52**

How many text messages would you say you send from the phone on a typical school day – both before and after school? Please only think about text messages over the mobile network and not any messages you may send through BlackBerry Messenger/ BBMs, Apple iMessage or through instant messaging applications such as Whats App , Yahoo Messenger, Viber or Skype.

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL. **NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

So before school when you get up? When you get back from school? After you've had dinner or tea?

**QC46B And how many text messages would you say you send from the phone on a Saturday or Sunday? (Again, please only think about text messages over the mobile network)**

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.

Is it more or less than on a school day? About how much more/ less?

	QC46A	QC46B
	School day	Weekend day
Number of <b>texts sent</b> in a typical day – Please enter 0 if none		

NOTE TO INTERVIEWER – IF AT QC46A THE CHILD MENTIONS A HIGH NUMBER OF TEXTS PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QC46B – IF A HIGH NUMBER OF TEXTS IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

QC47 **ASK IF CHILD HAS OWN SMARTPHONE AT QP4 (CODE 1) – OTHERS SKIP TO QC49**

**SHOWCARD BJ**

Thinking now about using a smartphone to send messages through BlackBerry Messenger/ BBM or Apple iMessage or through instant messaging applications such as Whats App, Yahoo Messenger Viber or Skype. How many Instant Messages of this type would you say you send on a typical school day?

**SINGLE CODE**

None.....	1
1-5 a day .....	2
6-20 a day .....	3
21-50 a day .....	4
51-99 a day .....	5
100 or more a day .....	6
Don't know.....	7

QC48 **ASK IF CHILD HAS OWN SMARTPHONE AT QP4 (CODE 1) – OTHERS SKIP TO QC49**

**SHOWCARD BJ AGAIN**

And how many of Instant Messages of this type would you say you send on a typical weekend day?

**SINGLE CODE**

None.....	1
1-5 a day .....	2
6-20 a day .....	3
21-50 a day .....	4
51-99 a day .....	5
100 or more a day .....	6
Don't know.....	7

IF NECESSARY - CHECK THAT THE RESPONDENT HAS UNDERSTOOD THESE QUESTIONS – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS AND ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

QC49 **ASK IF CHILD HAS OWN MOBILE PHONE / SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC52**

**SHOWCARD BK**

Do you use your mobile phone to do any of these?

IF NO – CODE 4

IF YES - How often to you do this with your mobile phone? Would you say most days, once or twice a week, not much, or never?

**SINGLE CODE PER ROW**

		Most days	Once or twice a week	Not much	Never
A	Make or receive calls	1	2	3	4
B	Send or receive texts	1	2	3	4
C	Send or receive photos	1	2	3	4
D	Send or receive video clips	1	2	3	4
E	Play games that are loaded on the phone	1	2	3	4
F	Play games over the internet using your phone	1	2	3	4
G	Visit websites using your phone	1	2	3	4
H	Listen to music	1	2	3	4
I	Take photos	1	2	3	4
J	Take videos	1	2	3	4
K	Watch TV programmes or clips	1	2	3	4
L	Use your phone to visit social networking websites like Facebook, Google +, Twitter, Tumblr or Hi5	1	2	3	4
M	Use your phone to look at videos or clips posted by other people on sites like YouTube	1	2	3	4
N	Use your phone to put photos or videos on sites like YouTube, Facebook or Instagram for others to see	1	2	3	4
O	Send or receive Twitter updates using your phone	1	2	3	4
P	Send or receive emails	1	2	3	4
Q	Use Instant Messaging applications such as BlackBerry Messenger/BBM, Apple iMessage, Whats App, Yahoo Messenger, Viber or Skype	1	2	3	4
R	Make or receive telephone or video calls over the internet using services like Skype or FaceTime	1	2	3	4
S	Use your phone to update your location on a service like FourSquare or Facebook Places	1	2	3	4
T	Download apps/ applications (including games)	1	2	3	4
U	Use your phone to share music with friends (e.g. through Apps that let you share playlists or tag particular tracks)	1	2	3	4

QC50 **ASK IF CHILD HAS OWN MOBILE PHONE / SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC52**

**SHOWCARD BL**

Which of these things, if any, are things that you don't like about mobile phones?

**MULTICODE OK FOR CODES 1-9**

- It costs too much money ..... 1
- Seeing things on my phone that make me feel sad, frightened or embarrassed..... 2
- Slow access to the internet over the phone ..... 3
- Sometimes people get bullied on them..... 4
- Seeing things on the phone that are too old for me ..... 5
- Too difficult to use..... 6
- People can be mean, nasty or hurtful to other people using a mobile..... 7
- Calls getting cut off unexpectedly ..... 8
- Poor sound quality during the call, making it difficult to hear ..... 9
- These things don't worry me/ None of these (SINGLE CODE) ..... 10

QC51 **ASK IF CHILD HAS OWN MOBILE PHONE / SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC52**

**SHOWCARD BM**

Thinking about when you use your phone for calls, texts or instant messages at home, do you ever...

		Most times when I use my phone at home	Sometimes when I use my phone at home	Never when I use my phone at home	Don't know
A	Watch TV on a TV set	1	2	3	4
B	Go online (using any type of device – like a PC, laptop, netbook, iPad, iPod Touch, games console)	1	2	3	4

QC52 **ASK ALL**

We're nearly finished now, just a few more questions about the things you do.

**SHOWCARD BN**

Which of the following do you do almost every day?

**READ OUT MULTICODE OK FOR CODES 1-8**

QC53 **ASK IF MORE THAN ONE RESPONSE AT QC52 – OTHERS SKIP TO QC54A**

**SHOWCARD BN AGAIN**

Which **one** of the things you do almost every day would you **miss doing** the most if it got taken away?

IF NECESSARY Which is your favourite thing to do?

**SINGLE CODE ONE RESPONSE GIVEN AT QC52**

**IF ONLY ONE RESPONSE GIVEN AT QC52 ALSO RECORD IT AT QC53**

	QC52	QC53
Watch TV.....	1	1
Listen to radio.....	2	2
Use a mobile phone.....	3	3
Use the internet/ going online.....	4	4
Read magazines, comics or newspapers.....	5	5
Watch videos or DVDs.....	6	6
Listen to an MP3 player like an iPod.....	7	7
Play computer or video games.....	8	8
None of these (SINGLE CODE).....	9	9
Don't know (SINGLE CODE).....	NA	10



**QC54A ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC55A**

I'm now going to ask you just a few questions about some of the things that can be more difficult about mobile phones.

Sometimes, children or teenagers can say or do things to other children that can be quite nasty or hurtful. This type of behaviour is known as bullying.

Children or teenagers can bully others using their mobile phone, by making nasty calls or sending nasty or hurtful text messages or video clips.

In the last year, do you know of anyone who has been bullied by someone being nasty or hurtful to them through their mobile phone?

NOTE TO INTERVIEWER – IF CHILD ASKS IF WE ALSO MEAN THEM AT THIS QUESTION, PLEASE SAY – IT COULD BE YOU OR ANYONE YOU KNOW

**SINGLE CODE**

**QC54B ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC55A**

In the last year, do you feel you have been bullied by anyone being nasty or hurtful to you through your mobile phone?

**SINGLE CODE**

	QC54A	QC54B
	Know	Personally
	anyone	Personally
Yes.....	1.....	1
No .....	2.....	2
Prefer not to say .....	3.....	3
Don't know .....	4.....	4

**QC55A ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) OR AT QC31 (CODES 1-8) – OTHERS SKIP TO QC56**

I'm now going to ask you just a few questions about some of the things that can be more difficult about the internet.

(READ OUT IF YOU HAVE SKIPPED QC54A ABOVE - Sometimes, children or teenagers can say or do things to other children that can be quite nasty or hurtful. This type of behaviour is known as bullying).

Sometimes, children or teenagers can bully others online, perhaps by sending or posting nasty or hurtful messages or video clips

In the last year, do you know of anyone who has been bullied by someone being nasty or hurtful to them online?

NOTE TO INTERVIEWER – IF CHILD ASKS IF WE ALSO MEAN THEM AT THIS QUESTION, PLEASE SAY – IT COULD BE YOU OR ANYONE YOU KNOW

**SINGLE CODE**

**QC55B ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) OR AT QC31 (CODES 1-8) – OTHERS SKIP TO QC56**

In the last year, do you feel you have been bullied by anyone being nasty or hurtful to you online?

**SINGLE CODE**

	QC55A	QC55B
	Know	Personally
	anyone	Personally
Yes.....	1.....	1
No .....	2.....	2
Prefer not to say .....	3.....	3
Don't know .....	4.....	4

QC56 **ASK ALL**

**SHOWCARD BO**

Please take a look at the list of things shown on this card and think about whether you know anyone who has experienced any of these things in the last year, either online or on a mobile phone.

Please read out the letters from the card if you know anyone this has happened to in the last year.

NOTE TO INTERVIEWER – IF CHILD ASKS IF WE ALSO MEAN THEM AT THIS QUESTION, PLEASE SAY – IT COULD BE YOU OR ANYONE YOU KNOW

**MULTICODE OK FOR CODES 1-8**

A. Gossip being spread about someone online or through a text message .....	1
B. Embarrassing pictures being posted of someone online or sent to other people against their wishes .....	2
C. Another person pretending to be them online .....	3
D. Another person using their password to get at their information .....	4
E. Seeing something of a sexual nature online or on a mobile phone .....	5
F. Seeing or receiving something troubling online like an email chain letter or something that makes them feel scared .....	6
G. Someone being cheated out of money online .....	7
H. Someone being picked on by other players in online games.....	8
I. Don't know anyone who has experienced any of these things in the last year (SINGLE CODE) .....	9
J. Prefer not to say (SINGLE CODE) .....	10
Don't know (SINGLE CODE).....	11

QC57 **ASK ALL**

**SHOWCARD BP**

Again, please just read out the letters from the card if you yourself have experienced any of these things in the last year, either online or on a mobile phone.

**MULTICODE OK FOR CODES 1-8**

A. Gossip being spread about you online or through a text message .....	1
B. Embarrassing pictures being posted online or sent to other people against your wishes.....	2
C. Another person pretending to be you online .....	3
D. Another person using your password to get at your information .....	4
E. Seeing something of a sexual nature online or on a mobile phone .....	5
F. Seeing or receiving something troubling online like an email chain letter or something that makes you feel scared .....	6
G. Being cheated out of money online .....	7
H. Being picked on by other players in online games.....	8
I. I have not experienced any of these things in the last year (SINGLE CODE).....	9
J. Prefer not to say (SINGLE CODE) .....	10
Don't know (SINGLE CODE).....	11

**QC58 ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) OR AT QC31 (CODES 1-8) – OTHERS SKIP TO QC60**

**SHOWCARD BQ**

Please take a look at the list of things shown on this card and think about whether you have done any of these things in the last year. If there is something on the list that you have done in the last year then please just read out the letters from the card.

**MULTICODE OK FOR CODES 1-4**

- A. Sent personal information such as your full name, address or phone number to a person you've only had contact with online ..... 1
- B. Pretended to be a different kind of person online to who you really are..... 2
- C. Sent a photo or video of yourself to a person that you've only had contact with online ..... 3
- D. Added people to your friends list or address book or contacts list that you've only had contact with online ..... 4
- E. Have not done any of these things in the last year (SINGLE CODE)..... 5
- F. Prefer not to say (SINGLE CODE) ..... 6
- Don't know (SINGLE CODE) ..... 7

**QC59A ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP26A (CODES 1-10) OR AT QC31 (CODES 1-8) – OTHERS SKIP TO QC60**

**SHOWCARD BR**

Please take a look at the list of things shown on this card and think about whether you know how to do any of these things online. Please read out the letters on the card if you know how to do this.

**MULTICODE OK FOR CODES 1-7**

**QC59B ASK IF CHILD KNOWS HOW TO DO ANY AT QC59A (CODES 1-7) – OTHERS SKIP TO QC60**  
**SHOWCARD BR AGAIN**

And are there any things on this list that you personally have done online in the last year? Please read out the letters on the card if you have done this in the last year.

**MULTICODE OK FOR CODES 1-7**

**ONLY CODE RESPONSE IF GIVEN AT QC59A**

	QC59A	QC59B
	Know how	Have done
A. Block messages from someone you don't want to hear from.....	1.....	1
B. Block pop-up adverts.....	2.....	2
C. Block junk email or spam .....	3.....	3
D. Amend the settings to use a web browser in privacy mode/ in private browsing .....	4.....	4
E. Change the settings so fewer people can view your social networking site profile .....	5.....	5
F. Delete the 'history' records of which websites you have visited .....	6.....	6
G. Unset any filters or controls that are there to stop certain websites being viewed .....	7.....	7
H. None of these (SINGLE CODE) .....	8.....	8
I. Prefer not to say (SINGLE CODE).....	9.....	9
Don't know (SINGLE CODE) .....	10.....	10

QC60 **ASK ALL**

**SHOWCARD BS**

Which, if any, of these ways would you prefer to learn about using the internet, mobile phones, digital TV and so on?

**READ OUT THEN PROBE:** What other ways do you prefer to learn?

**MULTICODE OK FOR CODES 1-8**

From friends.....	1
From school.....	2
From your parents.....	3
From your brothers or sisters.....	4
From suppliers or shops selling the technology.....	5
From the manual or instructions.....	6
On your own, through trial & error or self-taught.....	7
Other (WRITE IN).....	8

---

Not interested/ don't want to learn (SINGLE CODE)..... 9

Don't know (SINGLE CODE)..... 10

QC61 **ASK 12-15s**

Do any of your lessons at school teach you about TV? For example, how TV programmes are made and how they are paid for.

IF YES – Which lessons are those?

**PROMPT IF NECESSARY MULTICODE OK FOR CODES 1-6**

QC62 **ASK 12-15s**

Do any of your lessons at school teach you about the Internet? For example, how the Internet works, how to make websites, how to do research on the internet, or how to avoid websites you don't want to see.

IF YES – Which lessons are those?

**PROMPT IF NECESSARY MULTICODE OK FOR CODES 1-6**

	QC61 TV	QC62 Internet
ICT/ computer studies.....	1.....	1
English.....	2.....	2
Citizenship.....	3.....	3
Media Studies.....	4.....	4
Sociology.....	5.....	5
Other (WRITE IN).....	6.....	6
<hr/>		
No, do not (SINGLE CODE).....	7.....	7
Don't know.....	8.....	8

QC63 **ASK 8-11s**

Do any of your lessons at school teach you about TV? For example, how TV programmes are made and how they are paid for.

**SINGLE CODE**

QC64 **ASK 8-11s**

Do any of your lessons at school teach you about the internet? For example, how the internet works, how to make websites, how to do research on the internet, or how to avoid websites you don't want to see.

**SINGLE CODE**

	QC63 TV	QC64 Internet
Yes.....	1.....	1
No.....	2.....	2
Don't know.....	3.....	3

**THANK AND CLOSE INTERVIEW WITH CHILD – COMPLETE CLASSIFICATION WITH PARENT**

**CLASSIFICATION – COMPLETE WITH PARENT**

**SAY TO PARENT** – I'd now like to finish the interview by asking you some questions about your child and your household. These questions are used to help us to group the different people we will speak with across the UK as part of this survey when we look at the results.

**QP87 ASK ALL PARENTS**

**SHOWCARD BT**

Which of these groups best describes your child?

**SINGLE CODE**

WHITE

A. British .....	1
B. English.....	2
C. Scottish .....	3
D. Welsh .....	4
E. Irish.....	5
F. Any other white background (WRITE IN) .....	6

MIXED

G. White and Black Caribbean .....	7
H. White and Black African .....	8
I. White and Asian.....	9
J. Any other mixed background (WRITE IN) .....	10

ASIAN AND BRITISH ASIAN

K. Indian.....	11
L. Pakistani .....	12
M. Bangladeshi .....	13
N. Any other Asian background (WRITE IN) .....	14

BLACK AND BLACK BRITISH

O. Caribbean .....	15
P. African .....	16
Q. Any other black background (WRITE IN) .....	17

MIDDLE EAST AND ARABIC ORIGIN

R. Middle Eastern, including Arabic origin .....	18
S. Iranian .....	19

CHINESE OR OTHER ETHNIC GROUP

T. Chinese .....	20
U. Any other background (WRITE IN) .....	21

Refused .....	22
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**QP88 ASK ALL PARENTS**

Does your child have any long-standing illness, disability or infirmity?

IF NECESSARY: By long-standing I mean anything that has troubled them over a period of time or that is likely to affect them over a period of time?

**SINGLE CODE**

Yes.....	1	QP89
No .....	2	QP90
Don't know .....	3	QP90

QP89 **ASK IF LONG STANDING ILLNESS/ DISABILITY OR INFIRMITY (QP88 CODE 1) – OTHERS**  
**SKIP TO QP90**

Does this illness, disability or infirmity limit their activities in any way?

**SINGLE CODE**

- Yes.....1
- No .....2
- Don't know .....3

QP90 **ASK ALL PARENTS**

Is there a landline phone in your home that can be used to make and receive calls?

IF NECESSARY: Not a mobile phone or internet voice service.

IF YES: Can this phone be used to make and receive calls?

**SINGLE CODE – IF HAVE LINE/ PHONE BUT CAN'T USE PROBE TO PRECODE REASON (S)**

- Can use to make and receive calls.....1
- Can receive but not make calls/ incoming only.....2
- Line not working properly/ needs to be repaired.....3
- No, do not have landline phone.....4
- Don't know .....5

QP91 **ASK ALL PARENTS**

Can I please ask your age?

WRITE IN EXACT AGE AND THEN CODE

--	--

- 16-17.....1
- 18 - 24.....2
- 25 - 34.....3
- 35 - 44.....4
- 45 - 54.....5
- 55 - 64.....6
- 65 - 74.....7
- 75-79.....8
- 80+ .....9
- Refused .....10

QP92 **ASK ALL PARENTS**

And at what age did YOU finish your education?

IF STILL IN EDUCATION – At which age do you expect to finish your education?

READ OUT IF NECESSARY

- Aged 16 or under.....1
- Aged 17-18.....2
- Aged 19-20.....3
- Aged 21 or over .....4
- Don't know .....5
- Refused .....6

QP93 **ASK ALL PARENTS**

**SHOWCARD BU**

And which of these options applies to your home?

**SINGLE CODE**

- Being bought on mortgage .....1
  - Owned outright by the household .....2
  - Rented from Local Authority/ Housing Association/ Trust.....3
  - Rented from Private Landlord .....4
  - Other (WRITE IN ) .....5
- 
- Don't know .....6

QP94 **ASK ALL PARENTS**

How many people are there in your household in total (including yourself)?

**WRITE IN BELOW – USE LEADING ZEROS**

--	--

QP95 **ASK ALL PARENTS**

How many of your children aged under 16 live at home with you?

IF NECESSARY – That is, children for whom you are their parent or guardian.

**WRITE IN BELOW – USE LEADING ZEROS**

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QP96 **ASK PARENTS WITH 2 OR MORE CHILDREN AT QP95 – OTHERS SKIP TO QP97**

What are the ages of the other children aged under 16 living at home with you?

**MULTICODE OK FOR CODES 1-17**

- Under 1 .....1
- Aged 1 .....2
- Aged 2 .....3
- Aged 3 .....4
- Aged 4 .....5
- Aged 5 .....6
- Aged 6 .....7
- Aged 7 .....8
- Aged 8 .....9
- Aged 9 .....10
- Aged 10 .....11
- Aged 11 .....12
- Aged 12 .....13
- Aged 13 .....14
- Aged 14 .....15
- Aged 15 .....16
- Aged 16 .....17
- Refused (SINGLE CODE).....18

QP97 **ASK ALL PARENTS**

**SHOWCARD BV**

Which of these adults aged 16 and over live in your household with you, in terms of their relationship to you?

**MULTICODE OK FOR CODES 1-7**

- A. Your husband/ wife/ partner- CHILD'S PARENT.....1
- B. Your husband/ wife/ partner- NOT CHILD'S PARENT .....2
- C. Your Mother/ Father/ Stepmother/ Stepfather/ Partner of Father/ Partner of Mother.....3
- D. Your Brothers/ Sisters/ Stepbrothers/ Stepsisters.....4
- E. Your Child/ children aged 16 and over .....5
- F. Other relative of yours .....6
- G. Friend/ other person not related to you .....7
- H. None – I am the only adult in the household (SINGLE CODE) .....8
- Refused.....9

QP98 **ASK ALL PARENTS**

Can you tell me if your annual household income from all sources before tax and other deductions is above or below £11,500?

**SINGLE CODE**

- Under £11,500 .....1
- Above £11,500.....2
- Don't know .....3
- Refused .....4

QP99 **ASK ALL PARENTS IF HOUSEHOLD INCOME UNDER £11,500 AT QP98 (CODE 1) CODE THAT ANSWER HERE WITHOUT ASKING QUESTION**

**SHOWCARD BW**

Which option applies to your household for the total annual household income from all sources before tax and deductions?

Please just tell me the letter that applies to your household

**SINGLE CODE**

	Per month (approx)	Per Year	
A	Up to £950	Under £11,500	1
B	£950 - £1,450	£11,500 - £17,499	2
C	£1,450- £2,500	£17,500 - £29,999	3
D	£2,500 - £4,200	£30,000 - £49,999	4
E	£4,200 or over	£50,000 or over	5
		Don't know	6
		Refused	7

QP100 **ASK ALL PARENTS**

Would you be happy for your child to be contacted again – either regarding this study or if we were to conduct any similar research in the future? IF NECESSARY – This would only be with your permission, as with this survey.

- Yes.....1
- No .....2

QP101 **ASK ALL PARENTS HAPPY FOR THEIR CHILD TO BE CONTACTED AGAIN AT QP100 (CODE 1)**

Can I make a note of your phone number in case we need to contact you again?

- Yes – ENTER HERE .....1
- No.....2

**THANK AND CLOSE WITH PARENT**



QP102 INTERVIEWER – ENTER LENGTH OF INTERVIEW IN MINUTES BELOW

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QP103 ENTER GENDER OF PARENT INTERVIEWED  
SINGLE CODE

Male ..... 1  
Female..... 2

QP104 WAS THE CHILD'S PARENT PRESENT DURING THE CHILD'S INTERVIEW?  
SINGLE CODE

Yes, they answered for the child/ influenced the response as the interview was taking place ..... 1  
Yes, they commented or helped the child but did not influence the response ..... 2  
Yes, but they did not interfere with the interview ..... 3  
No, they were not present ..... 4