

Appendix 2

Examples of publicly funded arts media

Organisation: Animate!

Funding Source: Channel 4 and the Arts Council (Grants for the arts)

Arts Council amount: £200,000 (2008/09)

Purpose: Animate Projects Ltd are currently project managing this commissioning scheme for artists moving image which has a regular broadcast slot on Channel 4. They also commission works with other partners such as the RSA and FACT

Outcome/outputs: annual broadcast slot on Channel 4, an online platform for archiving and presentation of the work (<http://www.animateprojects.org>), and they use YouTube for distributing some of the commissions

Audience reach: TV audience figures = 260,000 in December 2006.

YouTube downloads = 1,000,000+

Organisation: Film and Video Umbrella

Funding source: Arts Council England (Managed Funds) /UK Film Council

Arts Council amount: £180,000 (from a £250,000 contribution to the Moving Image Initiative)

Purpose: Commissioning and exhibition programme entitled 'Single Shot' for moving image artists to create downloadable short films for multiple platforms including the mobile phone, public screens and online. The artistic specifications were that it had to be three minutes or less and work using a single camera shot

Outcome/outputs: 14 films were produced published on the Film and Video Umbrella website and Tate Online for download to mobile phones, and also toured nationally and internationally to festivals and gallery spaces

Organisation: Resonance FM

Funding source: Arts Council England regularly funded organisation

Arts Council amount: £89,000

Purpose: a regularly funded organisation that provides a community radio platform for artists, musicians, cultural and political groups, and for diverse participants from Congolese, Iranian and pensioner communities

Outcome/outputs: 24-hour public access radio broadcasting regular weekly contributions from nearly two hundred musicians, artists, thinkers, critics, activists and instigators. Online simultaneous live stream and accompanying website at www.resonancefm.com. Podcasts available on iTunes. Outside broadcasts from Frieze Art fair, Tate, AV Festival and the Serpentine

Audience reach: Inner London, plus worldwide audiences through the internet. Online unique listeners to the stream is measured at over 100,000 a month

Organisation: Film London

Funding source: Arts Council England (Grants for the arts) and BBC Radio 4

Arts Council amount: £105,000 (Film London are also a regularly funded organization receiving £370,000)

Purpose: 'The City Speaks', a collaborative project between BBC Radio Drama and Film London Artists' Moving Image Network involving the commissioning of six 14-minute audio-visual works about London. It aimed to experiment with the possibility of making films that could also work as radio works and to access multiple broadcast and audio-visual platforms provided by the BBC (eg BBC interactive, BBC radio and online)

Outputs/outcomes: launched March 2008, a series of short radio plays heard over two 45-minute segments on the BBC Radio 4 Afternoon Play (www.bbc.co.uk/radio4/arts/afternoon_play.shtml) slot at 2.15-3.00pm on Wednesday 19th and Thursday 20th March. A simultaneous 'red button' screening of each of the films were available on the BBC Film Network (www.bbc.co.uk/dna/filmnetwork) website. The works were also premiered on 10th March in a feature length presentation at BFI Southbank (www.bfi.org.uk/whatson)

Audience reach: Radio 4 audience figures = 600,000. No online stats delivered

Organisation: Artangel/Channel 4

Funding source: Arts Council England (Managed Funds) and Channel 4. Also Creative Partnerships, Kent County Council and The Esmée Fairbairn Foundation

Arts Council amount: £600,000 including Creative Partnerships (Artangel are also a regularly funded organisation receiving £566,000 each year)

Purpose: produce a film by Penny Woolcock accompanying the Margate Exodus project

Output/outcome: Channel 4 broadcast the film, October 2007

www.themargateexodus.org.uk

Organisation: Artangel Interaction

Funding source: regularly funded organisation (£566,000)

Arts Council amount: two development grants totalling £225,000 led to core funds being made regularly available through the regularly funded organisations grant

Purpose: developing the work of emergent artists that facilitate innovative ways of engaging audiences and communities in creating collaborative, participatory artworks including films and performances, and using digital/broadcast means to distribute

Output/outcome: for example, Sukhdev Sandhu's 'Night Haunts', a series of online stories and soundworks about night life in London; Janice Kerbel's *Nick Silver Can't Sleep* (<http://www.nicksilvercantsleep.org.uk>), a play for BBC Radio 3 exploring the relationship between insomniacs and night-flowering plants; Melanie Gilligan's *Crisis In The Credit System* a downloadable film in four episodes

<http://www.artangel.org.uk/pages/interaction.htm>

Organisation: Daily Life, Artsadmin and DVDance

Funding sources: the Wellcome Trust and Channel 4

Arts Council amount: Daily Life and Artsadmin are Arts Council regularly funded organisations

Purpose: co-produce eight *3 Minute Wonder* films with eight artists focusing on Charles Darwin, four of which will be selected by Channel 4 to be broadcast in February 2009 during one of the Darwin anniversaries

Output/outcome: four shorts to be broadcast in February 2009 as part of Channel 4 *3 Minute Wonder*

Audience reach: in production

Organisation: BRITDoc

Funding sources: Channel4 Film Foundation

Arts Council amount: £90,000

Purpose: 'Britdocart' - four new moving image commissions for artists using documentary film-making

Output/outcome: screened at ICA and Britdocart Festival in Oxford July 2007. Channel 4 have the option to screen on More 4

Audience reach: in production

Organisation: Deptford.TV

Funding sources: Goldsmiths and Arts Council

Arts Council amount: £5,000

Purpose: a user-generated audio-visual documentation of the regeneration process of the Deptford area in collaboration with community members, video artists, film-makers, visual artists and students

Output/outcome: ongoing website – edited media content is made available on the Deptford.TV database and distributed over the boundless.coop wireless network with an open content license such as the creative commons and the gnu general public license

Organisation: NODE London

Funding sources: LCACE and Arts Council

Arts Council amount: £70,000 (2006), £5,000 (2008)

Purpose: build a volunteer-run network and community for media arts practitioners and organise seasonal festivals using the tools and techniques of web 2.0. <http://www.nodel.org>

Output/outcome: 2006 and 2008 festivals collaboratively curated through an online events calendaring system, plus a print-on-demand catalogue. The website is currently being redeveloped