

**Title:**

Dr

**Forename:**

David

**Surname:**

Tyrrell-Collins

**Representing:**

Organisation

**Organisation (if applicable):**

The Turning Point Heritage Trust

**Email:**

chair@tpht.org.uk

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: Do you agree with our analysis of consumer detriment on the 070 number range?:**

Yes

**Question 2: Do you agree that the costs outweigh the benefits in relation to closing the 070 number range and migrating users to an alternative range?:**

Yes

**Question 3: Do you agree that Ofcom should keep the 070 range open and monitor the market in light of enforcement action by PhonepayPlus?:**

Yes

**Question 4: Do you agree that Ofcom should require OCPs to give greater prominence to the cost of calling 070 numbers in published price lists and promotional material?:**

Yes

**Question 5: Do you agree that Ofcom should amend its guidance to ensure that PNS providers carry out appropriate due diligence of sub-allocatees of personal numbers?:**

Although though we see a desire to ensure that the numbers are not abused, we fail to see how this could be implemented in our case. Some numbers are registered and maintained in the USA and are used by Americans seeking information about there times in the UK prior to D. Day.

**Question 6: Do you agree that Ofcom should not bar the presentation of 070 CLI? Please provide evidence to support your response:**

CLI is as important on 070 as it is with other numbers - Call price labelling would be a more suitable tool to prevent scam abuse.

**Question 7: Should services provided by, for example, Hospedia, Premier Telesolutions and Trader Media be provided on an alternative number range to 070? Please provide any evidence to support your views.:**

Their circumstances differ, but in the case where equipment has to be paid (or part paid for) for from the price of the call they should be using 09 numbers.

**Question 8: Do you agree that Ofcom should withdraw formally the requirement for pre-call announcements on 070 Personal Numbers?:**

Yes - we are surprised that you have persevered for as long as you have against ITA and EU regulations.

**Additional comments:**