

Title:

Forename:

Surname:

Representing:

Self

Organisation (if applicable):

Email:

What additional details do you want to keep confidential? :

Keep name confidential

If you want part of your response kept confidential, which parts? :

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Additional comments:

Additional comments to previously sent...

Question 1: Do you agree that the existing obligations on Channel 3 and Channel 5 licensees in respect of national and international news and current affairs, original productions, and Out of London productions should be maintained at their current levels? If not, what levels do you consider appropriate, and why? :

I believe ITV (the BBC too) should be making more programming within The Midlands area...an area that includes Britain's second biggest city - Birmingham.

Question 2: Do you agree with ITV's proposals for changes to its regional news arrangements in England, including an increase in the number of news regions in order to provide a more localised service, coupled with a reduction in overall news minutage? :

Another potential amendment to ITV's proposal...

I believe that Daybreak's Regional News could be cut to three 1 minute 'Headlines' bulletins (Top story, second story, Travel, then a static Weather forecast at the end) similar to BBC3's '60 Seconds'. I believe these should be sub-Regional as per other bulletins in ITV's proposal. The money saved producing the Regional News on Daybreak could be spent on keeping the 13:55 bulletin's length at 5 minutes.

The Evening Regional News programme proposal should be extended to 25 minutes (sub-Regional). To help pay for this there could be a new Advertising break at 18:25 and maybe some amendment to the Contract Rights Renewal agreement.

The other News bulletins would be as per ITV's proposal.

ITV Border should as it's own Region again, have a News Studio of it's own. Not as present which is within the Tyne Tees area.

Question 3: Do you agree with UTV's proposal for non-news obligations should be reduced to 90 minutes a week? If not, what alternative would you propose and why? :

Question 4: Do you agree with the proposals by STV to maintain overall minutage for regional content in the northern and central licence areas of Scotland at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :

Question 5: Do you agree with the proposals by ITV to maintain the overall minutage for regional content in Wales at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :

Question 6: Do you agree with the proposals by ITV to reduce the overall minutage for regional content in the Channel Islands from 4 hours a week to 3 hours 20 minutes as detailed in Annex 3, while maintaining the present provision of a 30 minute early evening regional news programme? If not, what alternative would you propose, and why? :

Question 7: Do you have any views on any other aspects of the nations and regions programming and production obligations of the Channel 3 licensees? :

All of ITV's English Regions should have a 30 minute Pan-Regional Non-News programme showcasing the Regions Politics and Current Affairs. This would run for 40 weeks a year as per the programme proposed by ITV for the Border region.

Question 8: Which option would you prefer in respect of the news and current affairs in the Border region, and why? :

Question 9: If option 2 were to be adopted, should ITV be required to provide separate transmission for the Scottish and English parts of the region on DTT? :

Question 10: If you would prefer a different option to those set out in Questions 8 and 9 above, please explain what, and why:

Question 11: Do you agree that the Border licence should be amended to reduce the proportion of regional production required to a sustainable level? If not, what proposals would you like to make? :

Question 12: What views do you have on the proposal by STV and UTV to extend peak time to 11pm, which would extend the window in which they could schedule regional content that must be shown in peak time? :