



Community radio licence application form

Version 4

Vectis Radio

1. Station Name	Guidance Notes
What is the proposed station name?	<i>This is the name you expect to use to identify the station on air.</i>
Vectis Radio	

2. Community to be served	Guidance Notes
<p>Define the community or communities you are proposing to serve. Drawing from various sources of data (e.g. from the Office of Population, Census and Survey) and in relation to your proposed coverage area, please determine the size of the population concerned and the make-up of the population as a whole, along with any relevant socio-economic information that would support your application. (Please tell us the sources of the information you provide.)</p>	<p><i>It is a legislative requirement that a service is intended primarily to serve one or more communities (whether or not it also serves other members of the public) and we need to understand who comprises that community or communities. The target community will also be specified in the licence, if this application is successful. The legislation defines a 'community' as: people who live or work or undergo education or training in a particular area or locality, or people who have one or more interests or characteristics in common.</i></p>
<p>Answer in fewer than 300 words:</p> <p>Vectis Radio already exists as a successful internet-based community radio station. Currently there are estimated to be in excess of 4000 listeners daily. The proposed licensed area will serve the community of Newport on the Isle of Wight, and several of the surrounding villages.</p> <p>Newport is the county town of the Island and has a population of 24,000 (2001 census). Within the proposed coverage area there are a number of distinct communities, ranging from residential accommodation and retail to industrial estates, and also includes several educational establishments ranging from primary schools to further education and 6th form colleges.</p> <p>While providing great entertainment we will also provide a credible outlet for community services like the police, local government, and other relevant agencies like education authorities and health services, enabling them to establish an effective dialogue with people in Newport and across our island.</p> <p>The majority of the island's business is conducted within Newport, being the home of County Hall and the major road maintenance depot</p> <p>The station's focus is strongly anchored in the local community, covering local news and community events, and the large number of volunteer presenters represent all factions of the community. The presenters collectively endeavour to provide programming which is not provided by other local mainstream stations.</p> <p>We have had and will continue to have great support from organisations such as the Isle of Wight Council, The Footprint Trust, The Care Learning Centre, Ryde Academy, St George's School, St Catherine's School & The Island Learning Centre.</p>	

3. Proposed area	Guidance Notes
What is the area you propose to serve?	<p><i>It is Ofcom policy that community radio stations usually serve an area of up to a 5 kilometre radius from the transmission site. See 'Coverage and planning policy for analogue radio broadcasting services'.</i></p> <p>http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf</p>
<p>In addition to our existing internet service, which we would maintain, the licence would strengthen our aims by including radio coverage in a 5 km radius around the county town of Newport. This would give the station not only a greater audience amongst the target group at home, but vitally, would extend the reach to the upper end of that age range by being readily available on car radios. This would include service to the main residential areas of Pan & Carisbrooke.</p> <p>The coverage is expected to be approximately the same as that for Angel Radio as noted in http://www.ofcom.org.uk/static/radiolicensing/mcamaps/cr000007.pdf</p>	

Programmes and programme output:

Definitions:

Studio location: The studio from which the service will be broadcast should be located within the licensed area. (In some instances, and by prior written agreement from Ofcom, it may be acceptable for the primary studio to be located outside the licensed area.)

Locally-produced: it is anticipated that most stations will produce the bulk of their output themselves, in the locality. However, for some target communities it may be appropriate for fairly high levels of output to originate from outside the licensed area.

Live output: is that which is produced by a presenter in the studio at the time of broadcast. The amount of live output may vary between different services depending on the needs or expectations of the target community.

Original output: All output specifically produced for this service (but excluding repeats and automated material).

Peak time: it may be helpful to state what material will be broadcast in 'peak time'. If you do, please say what you consider peak time to be for your target community (this may vary from station to station).

Automated output/voice-tracked material: most stations will carry automated output at some time. The amount of automated or voice-tracked material does not need to be specified in the key commitments.

Sustaining service/third party produced material: if you intend to broadcast material produced by a different organisation please state what it is and how much (per day or week as appropriate).

4. Programming output	Guidance Notes
<p>Please fill-in all three questions below</p> <p>Question A asks you to describe your programme service.</p> <p>Question B relates to how your output will serve the tastes and interests of your target community.</p> <p>Question C is about how your service will broaden the range of local (non-BBC) services available in your area.</p> <p>Later in this form you will be asked to draft your own 'key commitments'. This will form the basis of your licence and is what Ofcom will judge you against. It should include a summary of your proposed programme output as set out below and reflect your commitment to cater for relevant tastes and interests, to broaden the range of relevant programmes and services and to provide a service with a distinct nature and content as set out in the Guidance Notes in the column opposite.</p>	<p><i>The law requires applicants to state their proposals for providing a service that would:</i></p> <ul style="list-style-type: none"> <i>(i) cater for the tastes and interests of members of its target community or communities (or for any particular tastes and interests in those communities);</i> <i>(ii) broaden the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities;</i> <i>(iii) broaden the overall range of such non-BBC local services provided in the area concerned; and</i> <i>(iv) have a distinct nature, or provide distinct content, from any non-BBC local services with which it would overlap.</i> <p><i>Ofcom is required to consider the extent to which an applicant's proposals will cater for the tastes and interests of members of its target community or communities.</i></p> <p><i>Ofcom is also required to consider the extent to which proposals for a community radio station would broaden the range of programmes available by way of non-BBC local services (both commercial and community stations) in the area concerned (especially, the extent to which a proposed service would have a distinct nature or provide distinct content from any overlapping non-BBC local services).</i></p> <p><i>The information given here should be more detailed than what you set out in your draft key commitments (later in this form), and will help us gain a fuller understanding of how you will serve your target community and what the station will sound like.</i></p>
4. Programming output	
<p>A: Please tell us about your programme service. The following questions may help you describe your programme service (but should only be used as a guide):</p> <ul style="list-style-type: none"> • What will the service sound like? • What music will you play? • What are the main speech elements of the service and how will the social gain/community benefits you propose be reflected on-air? • What is the likely music to speech ratio? 	

- Will this vary at different times of the day or week (or year)?
- Do you intend to broadcast live output? If so when and how much do you propose to do?
- Will you broadcast in languages other than English (what languages and how much)?
- Will your output be original i.e. specifically produced for your service?
- Will it be locally produced?
- Do you intend to repeat material?

Answer in fewer than 1,000 words:

Vectis Radio will play a broad range of music from the 1950s to current tunes, reflecting current popular charts. Specifically the station will play at least 80% of what other mainstream stations aren't playing. This will include forgotten hits album tracks and specialist music. We aim to do this by continuing to monitor the other stations and our own playlist.

The station manager, with many years experience of mainstream broadcasting, has an extensive knowledge of how play lists work. This experience shows that a very small percentage of artists' hits are played regularly. As an example 3 or 4 ELO hits are on many playlists but on Vectis Radio all 26 of their hits will rotate through our system, this will be done with every act. This will hopefully combat the many music services that are offering this to subscribers, thus driving people away from many radio stations because of how limiting their music policy is.

General programming from 8 AM until 7 PM, which will include breakfast, mid morning, afternoon, and drivetime shows. Children aged 11 until 19 Will co present on every mid morning show and present every Tea Time /Drive Time Show teenagers (already in place), from local schools and our Vectis Radio Training School, in every daytime show there will be interviews giving advice or awareness on Health, sexual health, gaining employment and other important aspects of everyday life.

We will be promoting charities and voluntary groups by means of advertising, promotion and interviews which may be included in our lunchtime social debate as detailed below.

A lunchtime social debate covering a variety of topics of interest to local people, Access to the debate is opened up to listeners via phone, email and social media to give the widest range of access across age groups and communities.

Evenings will comprise of specialist music shows that will include youngsters as presenters or co presenters, New music, Rock, Mod, Jazz, Dance, Eclectic, Urban Dance and Local music shows, which are all under served on the Isle of Wight, as indeed the opportunity for youngsters to broadcast on the radio.

Weekends will offer the weeks local news show, every week local bands will play live sets on air, both morning shows will feature teenagers as co-hosts. Interviews, chatting to locals, national celebrities, politicians and up and coming talent. Local plays and Local Authors/Audio Books will feature. As well as sporting commentary on our Local football teams.

We will have local news bulletins at least one minute long, working closely with our council, police, hospital, Road working department, At least 50% of The news will be sourced and read by teenagers, with the ability to feature items of their choice within radio rules. The reasoning behind this is because it will help youngsters incorporate themselves into a working environment which is something that is sadly lacking in today's society, to be able to mature as part of the radio station, no other station allows, again this is very much under served on the Isle of Wight.

We will continue to give prominence to the vibrant local music scene on the Isle of Wight. This includes local music shows, with live and recorded music from local artists, outside broadcasts from local music events that feature Island bands, and inviting local musicians in to more general shows for interview or to play. This is something that is gets little or no airtime on other stations in the area.

Expected ratio of music to speech during daytime shows will be around half and half. Specialist shows in the evening will be around two thirds music one third speech including news and commercials, this is broadly in line with the current output on the Internet station that exists now.

Our commercials will reflect small local business who have been priced out of all other radio stations in the the area.

We intend to broadcast live output at least 85%, we will broadcast live between eight am and 10pm There may be a need for variation of times due to bank holidays but 95% of the time it will be as above.

We will broadcasting English. It would be locally produced.

Material will be repeated and also loaded onto our website as Podcasts.

B: Based on what you have said above, how will your proposed radio service cater for the tastes and interests of your target community/communities?

Answer in fewer than 400 words:

We have run as Vectis radio for over five years as an internet-only station. Through this experience the programming has been adapted following feedback and comments from listeners. This covers the music we play, the local bands and presenters we feature and the range and style of topics we discuss. With the inception of the 4Ps training project has given a flow of newer and younger input to the station and to move forward, we continue to adapt the output to reflect the views and aspirations of those we seek to serve.

We draw our presenters from a wide range of backgrounds and we actively engage with the local community to ensure that listeners have significant input to the station - in person, through market research and by accepting comments & suggestions on the station website.

Vectis Radio is the dominant audio platform for local charities and societies which want to share their work and campaigns with a wider audience.

A number of local bands have been enthusiastic about our for showcasing of locally created music, and a number of them commented on how important it was for there to be an outlet for fresh talent to be able to feature their work. Listeners also support the mix of established performers and new talent. This has been particularly true of one particular music festival which we have broadcast live over the past three years. This has given a broad showcase for musicians as young as 12 for their live performances to be heard across the Isle of Wight and around the world.

C: How will your proposed community radio service add to the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities, add to the overall range of such services in the area concerned and be different and distinct from them? Please tell us which non-BBC local services your station will overlap with.

Answer in fewer than 400 words:

The non-BBC services that Vectis Radio will overlap with is as follows:

Island Based: Isle of Wight Radio, Angel Radio

Mainland Based: Sam FM, Wave 105, Capital South Coast, Capital Gold. The Breeze, Smooth, Heart.

The station offers/will offer easy access to airtime for local people and issues. This may be by way of local interest groups being invited in for interviews or debates. Interviews and debates with local political figures and those businesses that hold major interest for Isle of Wight people. These include, but are not limited to, The ferry companies, bus & rail companies, the local NHS trust and Island Roads.

The station also majors on covering the vibrant local music scene on the Island. This includes local music shows, with live and recorded music from local artists, outside broadcasts from local music events that feature Island bands, and inviting local musicians in to more general shows for interview or to play.

Vectis Radio will offer a different mix of music from any of the other existing Island-based or mainland-based stations. The programme will include contemporary and popular hits, but there will be more eclectic and forgotten hits too, as well as the more obscure offerings from mainstream and local artists.

Additionally, Vectis Radio would continue to provide outside broadcasts from community events to maximise their appeal and awareness amongst the target audience.

Besides music and live speech programming, there will be specially recorded drama from local dramatic groups. This is currently being piloted to gauge audience reaction, and if successful will include original works from local playwrights, classical pieces and some specifically written for radio production.

It is intended to invite local schools to perform a radio version of whichever Shakespeare play is needed for the current examination syllabus to assist students with their understanding of that work.

Social gain

5. Social gain	Guidance Notes
<p>Community radio is required to be for the public good and to bring community benefits, or social gains, to listeners and participants. The requirement for 'social gain,' is one of the key factors that makes community radio stations different from other radio services.</p> <p>Please tell us what community benefits your service will bring to your target community(ies) and/or the general public. Please include summaries of evidence to support your answer.</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed social gain set out below.</p>	<p><i>Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case the delivery of social gain.</i></p> <p><i>The legislation sets out social gains that stations must provide. These are the achievement, in respect of individuals or groups of individuals in the target community, or in respect of other members of the public, of the following objectives –</i></p> <ul style="list-style-type: none"> <i>(a) the provision of a radio service to individuals who are otherwise underserved by such services,</i> <i>(b) the facilitation of discussion and the expression of opinion,</i> <i>(c) the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the station, and</i> <i>(d) the better understanding of the particular community and the strengthening of links within it.</i> <p><i>Social gain may also include the achievement of other objectives of a social nature.¹</i></p> <p><i>Applicants are required to provide evidence that their service will result in significant social gain to the public or the target community(ies). Copies of letters or research reports etc. should not be submitted, but brief relevant extracts from them, which represent an accurate and comprehensive summary, may be included. If we wish to see the source material, we will ask for it.</i></p> <p><i>Ofcom is required to have regard to the extent to which your proposed service would result in the delivery of social gain to the public or target community.</i></p>
<p>Answer in fewer than 1,500 words:</p> <p>The social gain of Vectis Radio is well-established by the current internet-only incarnation of the station. This being, in no particular order:</p> <p>Small Businesses</p> <p>Many of our advertisers cannot afford to advertise on larger stations. On Vectis Radio they can advertise for reasonable cost and thus stimulate local trade and improve local employment opportunities.</p> <p>Young People</p> <p>Involvement of young people who are able to participate in talk or debate shows on topics of their own choosing, or by actually going through the training offered by the station to young people to improve their communication skills and confidence (see below). The local authority has indicated a desire to include Vectis Radio in the local youth council following the success of these training programmes.</p> <p>Training</p> <p>The training offered to young people by Vectis Radio will be expanded and will continue the highly successful "4Ps" project, that is currently adopted. This provides the opportunity for 11-19 year old people (older for those with additional needs) to learn about Presentation, Promotion, Production & Podcasting. Working in conjunction with the local authority, local schools (mainstream and specialist) and local training providers, there are opportunities for young people to learn these skills and improve</p>	

¹ See Article 2(3) of the Community Radio Order 2004 and Ofcom's Notes of guidance for community radio applicants and licensees.

their confidence & communications skills. They broadcast at least once on a live show as well as preparing their own recorded inserts and/or news bulletins for broadcast. This in turn serves the listening audience by stimulating interest in the course from young people (friends of those on the course) or via the parents/carers of young people who may suggest the course for their children.

We have had many letters of praise for this course which has resulted in a number of participants creating their own shows which showcase their particular interests.

Coverage of local events

Local community groups get free coverage of their issues/events either as invited interviewees to raise awareness or as part of a wider debate programme with participation from the audience via phone, email or social media.

On-air opportunities

Access to the station on-air by members of the public is by phone, social media, Skype & email. This gives a wide selection of the community the opportunity to contribute to debates in a way that is not offered by other stations in the area. This method has proved successful on the current internet service, encouraging debate with a wide and varied audience.

Community Organisations

We will continue and strengthen our connections with organisations such as The Footprint Trust and Quay Arts who in collaboration with us or separately run events, and workshops for people in environmental matters and Arts Training respectively. This will be promoted by the station using young participants in the projects or the organisers depending on the status of any given project.

Access and participation:

6. Participation in the service	Guidance Notes
<p>How do you propose to ensure that members of your target community (or communities) are given opportunities to participate in the operation and management of the service?</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed participation objectives as set out below.</p>	<p><i>Legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case providing opportunities to participate in the operation and management of the service. Ofcom requires information as to how this would be achieved.</i></p> <p><i>What will be the involvement of members of the target community in the radio station? How many volunteers do you anticipate will be involved in your service per year?</i></p>
<p>Answer in fewer than 400 words:</p> <p>Participation by the local community is key to what Vectis Radio does now and what it intends to do with a Community Radio Licence. The station will be staffed by volunteers who are mostly presenters. Currently, there are 24 presenters. Behind the scenes are a number of volunteer backroom staff involved with the training programme, technical, marketing, cleaning and maintenance.</p> <p>All of these are drawn from the local community and are given an opportunity to participate & shape the station giving them a voice and a presence in the community and strengthening ties between them and the other organisations they are associated with.</p> <p>There is a natural turnover of people involved with any local voluntary organisation and past experience has shown that for presenters there is approximately a 15% turnover annually.</p> <p>Feeding into this is a small percentage of the 4Ps training course participants who have added in the first year a further two presenters, from a throughput of around 40 people.</p> <p>From time to time the Vectis Radio hosts meetings of everyone involved in the life of the station. The meetings help shape the direction and policy of the station, including the production of its development plan.</p>	

7. Access to facilities and training	Guidance Notes
<p>Set out the practical (formal and informal) mechanisms which you will use to ensure that</p>	<p><i>Ofcom is required by the legislation to have regard to the provision each applicant proposes to make to allow for</i></p>

<p>members of your target community can gain access to your facilities that would be used for the provision of your service and to receive training in their use.</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed access and objectives for training people in the use of the facilities as set out below.</p>	<p><i>access by members of the target community to the facilities to be used for the provision of the service and for their training in the use of those facilities.</i></p>
---	--

Answer in fewer than 400 words:

Vectis Radio operates an equal opportunities policy, ensuring people from all backgrounds in the area are given a fair voice. Vectis Radio will not discriminate against race, religion, sex, sexual orientation, age, background, disability, social class or creed.

Vectis Radio currently runs a successful training scheme that we will continue. Subject to staffing levels available, we will be happy to involve as many people as possible with training. We currently have the necessary equipment, used for outside broadcast purposes, that is identical to the main on-air studio equipment which will allow members of our target community to use the equipment for training purposes whilst not on air.

Vectis Radio is situated in the Riverside centre Newport. The Riverside Centre is a community hub specialising in providing services for the widest community possible, including those with disabilities and additional needs. In that regard the centre is equipped with accessible toilets and trained staff. The whole centre, including the parking, is accessible by wheelchair users. The radio studios themselves are designed to be accessible, including the presenter's area, so that participation is enabled for the whole community.

Informally, the Riverside Centre is known for its accessibility and people visiting the centre for other reasons will learn of the existence of Vectis Radio and make the assumption that it too is accessible. The Riverside centre is also home to the office of the current MP for the Isle of Wight, the location chosen in part for its accessibility.

Vectis Radio has an outstanding record of inclusivity, and continues to welcome any participant on a course, for training or as a volunteer who has additional needs including those who require carers to be present. In addition to the above, Vectis Radio has forged links with a number of specialist educational facilities on the Island. These include:

1. St Catherine's School for children and young people aged seven to 19 years who have speech, language and communication needs. <http://www.stcatherines.org.uk/>
2. St George's Special School for students with Severe and Complex Needs. <http://www.stgeorges-school.co.uk/>
3. The Island Learning Centre for students who have been permanently excluded from their mainstream school or who are at risk of permanent exclusion Children with Special Educational Needs awaiting a place at a special school. Students who are medically unwell or who are emotionally vulnerable and therefore unable to access mainstream education.

Ensuring accountability:

8. Accountability	Guidance Notes
<p>Please set out your proposed community accountability mechanisms. These should cover matters such as:</p> <p>How will members of your target community:</p> <ul style="list-style-type: none"> • make contact with your service, and • influence the operation of the service? <p>How will suggestions or criticisms from members of your target community (or communities) be considered and acted upon?</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed accountability measures as set out below.</p>	<p><i>Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics. One is that, in respect of the provision of the service, the provider makes itself accountable to the community (or communities) the service is intended to serve.</i></p> <p><i>Ofcom is required to have regard to the provision each applicant proposes to make in order to ensure its accountability to the relevant community (or communities).</i></p>
<p>Answer in fewer than 500 words:</p>	

The basis of Vectis Radio is accessibility. This is not just physical accessibility as outlined previously, but accessibility for the audience and community members.

To that end there are several different but overlapping systems for accessibility and accountability that will operate.

1. Day to day comments and involvement. This is by email to the studio, or station manager, via social media or telephone (including Skype). This will be in the form of contributions to shows, comment or debates, requests for particular music or types of show and live interaction with presenters.
2. Open meetings of stakeholders. Currently Vectis Radio is applying for Charitable status. When this is achieved there will be a board of trustees drawn from the wider community who will meet regularly under Charity Commission regulations to discuss the station, its progress and objectives and to deal with any complaints received. Additionally, there will be regular meetings, annually or more frequently, to invite in members of the public, community leaders, businesses, and local authorities to promote the station, chart its progress and invite suggestions for future development in terms of broadcast offering and other functions. It is hoped that these meetings will garner a few extra volunteers for the station too.
3. A formal complaints procedure will be established to deal with any that are received via Mail, email. Or other electronic means. Whether these be from individuals, businesses, community organisations, statutory bodies or others. The Trustees of Vectis Radio will oversee the complaints procedure and review each case at the regular trustee meetings.
4. Vectis Radio will be managed by a Station Manager, who will look after the day to day running of the station and he/she will be accountable to the Board of Directors.
5. The Station Manager will meet with an Advisory Panel at least once a quarter, which will consist of representatives from local organisations and other interested community representatives. The panel will represent a wide range of age groups, and to this end young people will be recruited from local schools, colleges and youth groups to ensure the diverse youth community are fairly represented. Representatives will be asked to sit on the Advisory board for a minimum of three months with the norm being an annual change of person. People will be encouraged to express their views to their representative on the Advisory Panel. The station's web site will help this process by making it easy to communicate with a chosen representative.

Guidance notes: station's draft key commitments

Please draft the Key Commitments for your proposed service. There is a blank key commitments document overleaf. If your organisation is awarded a licence, the key commitments you draft here will form the basis of what we put in the licence. (Please note: this would be subject to Ofcom's agreement, and we may require it to be amended, including, for example, to properly reflect legislative requirements).

Your draft Key Commitments should be consistent with, and summarise the answers you have already given in sections 1-8 of this application form.

It is important that you draft your own commitments, rather than just copying what may have been done by others. You should keep in mind that it will be a condition of any licence to meet the Key Commitments: something you must do at all times and for breach of which you could face sanctions including revocation of the licence. So, you should think carefully about what you will be committing to.

We would expect key commitments to be brief, and no more than two pages long.

KEY COMMITMENTS: to be completed by the applicant

Station name [As in section 1 of this application]	Vectis Radio
Community to be served [In no more than 30 words describe the community or communities you will serve. This should be a summary of section 2.]	Isle of Wight Community groups, local musicians and young people, to give them a exposure, training & access to on-air debate. Plus, small businesses who cannot afford mainstream radio advertising.
Proposed area [State the proposed coverage area as set out in section 3.]	An area 3km radius around Newport isle of Wight.

Programming output

[This should be a summary of the answer you have given in section 4, in no more than **200 words**]

A varying mixture of music and speech. Live or originally produced programming will form 19 out of 24 hours each day Mon-Fri. Weekends will have 16 out of 24 hours live or originally produced programming each day. The remaining hours will be automated output consisting of music, station identity, news and some repeated material.

All live and original programming will be locally made. National news is sourced from News Hub and is produced by them. No more than 2 hours of syndicated programming at weekends, none at any other time.

The studio will be located in The Riverside Centre, Newport. This is almost at the centre of the proposed coverage area.

Live and/or original output: [what are the minimum hours per day or week that the service will broadcast live and/or original output? (content specifically produced for this service (but excluding repeats and automated material).]

Locally-made programming: [what proportion of output will be locally-made?]

Studio location: [This should be in the proposed coverage area.]

Social gain

[Summarise the answers you have given in section 5.]

There are a number of communities in the Isle of Wight that will gain from having access to Vectis Radio. These are Small businesses who will be able to promote their business and thus expand and employ more people. Young people older people and those with additional needs who can access the training, skills and confidence needed to broadcast through the training programme. Community groups who can raise awareness through exposure on a not for profit station.

Participation in the service

[Summarise the answer you have given in section 6.]

Besides the volunteers that actually run and manage the day to day affairs of the station, there is a board of trustees. Additionally, there will be people who would like to be presenters who can give a "local voice" to our shows.

Access to facilities and training

[Summarise the answer you have given in section 7.]

Vectis Radio operates an equal opportunities policy, ensuring young people from all backgrounds in Watford are given a fair voice. Vectis Radio will not discriminate against race, religion, sex, sexual orientation, age, background, disability, social class or creed.

Besides on the job training for presenters, there is a formal training course for young people. This will be broadened to cater for anyone who needs or wishes to improve their skills and self confidence. Not necessarily to become a presenter on Vectis Radio or elsewhere, but as a life skill. All training will be fully accessible to people with additional needs.

Vectis Radio is situated in the Riverside centre Newport. The Riverside Centre is fully accessible and is equipped with accessible toilets and trained staff. The whole centre, including the parking, is accessible by wheelchair users. The radio studios themselves are designed to be accessible, including the presenter's area, so that participation is enabled for the whole community.

Accountability

[Summarise the answer you have given in section 8.]

Vectis Radio will be managed by a Station Manager, who will look after the day to day running of the station and he/she will be accountable to the Board of Directors.

The Station Manager will meet with an Advisory Panel at least once a quarter, which will consist of representatives from local organisations and young people. Young people of all communities will always be encouraged to express their views and these will be taken into consideration by the Advisory Panel when setting the priorities for the station.

Minor complaints would be dealt with by the Station Manager and more serious complaints would be

dealt by the Board of Directors. Each complaint would be treated on a fair basis and it would be the Station Manager's responsibility to judge whether the complaint would need to be taken to the Board of Directors for advice.

[Please note: If awarded a licence, the commitments the applicant makes in this section will, subject to Ofcom's agreement, form the basis of the 'key commitments' part of its community radio licence. The headings above are for applicants' guidance and will be removed from the final version.]

About your organisation:

9. Company details	Guidance Notes
<p>The legislation requires that:</p> <ul style="list-style-type: none"> Community radio services should not be provided primarily for commercial reasons or for the financial or other material gain of the body providing the service or the individuals involved in it Any profits produced may only be used to either improve the future provision of the service or for the delivery of social gain to members of the public or the target community 	
<p>Provide the name of the body corporate (e.g. company) submitting this application and the type of body corporate.</p> <p>Please provide copies of the company's Memorandum, Articles of Association and Certificate of Incorporation (or, where it is another type of body corporate, its founding documents and those which set out its objectives and rules of operation)</p>	<p><i>Only a body corporate can hold a community radio licence. A body corporate is almost always a (registered) company, although it can also include, for example, some bodies created by statute (an individual or a registered charity on its own is not a body corporate).</i></p> <p><i>Your application must therefore be submitted on behalf of a registered company (or other body corporate). There are different types of company (e.g. a company limited by shares, a community interest company, a company limited by guarantee) and we need to know what kind of company is applying for a licence.</i></p> <p><i>We will not consider a licence award to a company if it has not yet been registered. If the application is successful the licence will be awarded to the body corporate (e.g. company) submitting this application.</i></p>
<p>Company (or other body corporate) name: Vectis Radio Limited</p> <p>Date of registration: 24th September 2009</p> <p>Company registration number: 07028730</p> <p>Type of company (or other body corporate): Private Limited Company with Share Capital</p> <p>Our memorandum of Articles of Association will follow on with details of how we will comply with the surplus to prove that we are not for profit.</p> <p>Where your body is not a company, please explain how it meets the requirement to be a body corporate:</p>	

10. Ownership	Guidance Notes
<p>Please provide details of who controls and who owns the body corporate (e.g. company) applying for this licence, and on what basis this control and ownership is achieved. (If this will be different once the station starts broadcasting please say so (a licence is not issued until broadcasting starts.)</p> <p>The information provided must include:</p> <ul style="list-style-type: none"> all the subscribers, members, shareholders, or whatever is appropriate for the applicant company (or body corporate), and state the extent of their interest (e.g. % shareholding) (if the company will be controlled by members, but the members are not yet recruited, please say so). (You will also be asked about the board of directors in 11 & 12 below.) 	<p><i>Ofcom needs to know about the ownership of the company (or other body corporate) applying for this licence, and any issues regarding its control. We will also consider how the company (or body corporate) will be run (this will usually be specified in the Articles of Association of the company).</i></p> <p><i>In relation to exerting control over the applicant, the information provided should include the name and address of any individuals or corporate bodies in accordance with whose wishes the applicant's affairs are or will be conducted in most cases or in significant respects.</i></p>

<ul style="list-style-type: none"> • details of any individual, company or other body that may exert control over the applicant. 	
<p>The managing director of Vectis Radio Ltd is Mr Ian McLaughlin. 5 years plus</p> <p>Mr Peter Barber is also a director of 4 years</p> <p>There are additional directors on board with paperwork being processed as we are in the process of setting up a charity to manage the fundraising and training. This does not mean that Vectis Radio Ltd will become a charity in itself.</p>	

Ability to maintain the service:

11. Management and operations	Guidance Notes
<p>With regard to the applicant please provide:</p> <ul style="list-style-type: none"> • A list of directors, indicating who is the managing director and/or chair (please see question 12 regarding directors' details). • An indication of management structure (e.g. management committee or equivalent, if applicable), and/or • Information about who would be responsible for the day to day management and running of the station (there is a separate question regarding other staff below). Explain the role(s) in the station, job titles, and indicate whether paid or voluntary, full or part-time (and the number of hours). 	<p><i>In addition to the notes above on ownership, Ofcom is also required to evaluate the human resources involved in the running of a community radio station. Answers should demonstrate how those who have relevant experience will work for the station. In addition, a diagram or organisation chart may help paint a clearer picture.</i></p>
<p>The managing director is Mr Ian McLaughlin. Additionally, a charity is being set up which will be associated with Vectis Radio Ltd. We are currently taking advice about the most appropriate relationship/structure of the two bodies to meet relevant legal requirements for Ofcom, HMRC, Companies House & the Charity Commission. Full details will be disclosed when required, but it is envisaged there will be a board of directors in due course.</p>	

12. Management and operations	Guidance Notes
<p>Please provide information regarding each director as set out below (some or all of which may be regarded as confidential).</p> <p>In addition if any individuals have been identified for management roles at the proposed station, please give further information in this section.</p>	<p><i>Ofcom needs to know about the proposed directors and chair of the applicant. Some or all of the information given in this section will usually be removed from the publicly available copy of this application form. (All community radio applications forms will be made available on our website.) If you request that any information be removed, please indicate which (and why) by email to community.radio@ofcom.org.uk.</i></p>
<p>Answer (for each director):</p> <p>Ian McLaughlin Employment Station Manager, Vectis Radio Other directorships None Relevant experience or qualifications Director and station manager of Vectis Radio for 5 years. Previously, presenter on Isle of Wight Radio.</p> <p>Peter Barber Employment Retired, Other directorships None Relevant experience or qualifications</p>	

Formerly director of WB Electrical Ltd.

If any individuals (not necessarily directors) have been identified for management roles please state what experience identified individuals have to undertake the role in question.

13. Staffing structure	Guidance Notes
<p>What is the staffing structure of your proposed radio service? Provide a job title for each position and indicate whether the individual will be paid or will work in a voluntary capacity, will be full or part-time (indicate the number of hours for part-time posts). This may be provided as a diagram or organisation chart.</p>	<p><i>The legislation requires that Ofcom has regard to the applicant's ability to maintain the proposed service (as well as to ensure the applicant is fit and proper to hold the licence). As well as its ownership, management and operations, the proposed staffing of the station is relevant to these considerations.</i></p>
<p>Answer in fewer than 400 words, plus organisation chart (optional):</p> <p>Station Manager/Presenter (programming & service quality) Ian McLaughlin - Paid Marketing (General) J Owen – Commission only Marketing (Training projects) A Hayden – Commission only Technical Consultant (Broadcast) G Harris – Volunteer Technical Consultant/Presenter (OB & Studio) K Currie – Volunteer Website & promotion/Presenter – D Cole – Volunteer Apprentice production assistant/Presenter B Langdon (Paid via 4Ps project)</p> <p>News, voiceovers, continuity announcements: J Skeet D Parkinson M Currie</p> <p>Presenters (all volunteers) General shows: K Filby A Knight J & J Vaux S Steele B Curtis M Furness K Wilson Specialist Shows: M Newland G Cooper J Bacon B Saunders R Clark P Petty T Blackwell J Priddle S Cooper D Donkersley K Currie</p>	

14. Applicant's experience	Guidance Notes
<p>Please describe the history of your group, and any relevant experience of the group, or the individuals</p>	<p><i>Ofcom is required to consider whether an applicant has the ability to run a community radio station for the licence period (up to five years). To aid our</i></p>

within the group, by answering the questions below.	<i>consideration we want to know about any relevant experience the applicant group as a whole, or the individuals involved, may have.</i>
A. Please provide a brief history of your group. Answer in fewer than 300 words:	
The management of Vectis Radio as an internet station spans five years since its inception. It was started by a Ian McLaughlin, former mainstream radio presenter (Isle of Wight Radio) to represent a true community radio station, with roots within the community it serves. Not to make money, but to open up access to radio for people. From those beginnings it has established a loyal listener base, and been through a number of studio moves to get to where it is now.	
B. Please summarise the group's broadcasting experience (e.g. internet radio, Restricted Service Licences (RSLs)). Answer in fewer than 150 words:	
Headed up by Ian McLaughlin, a presenter on Isle of Wight radio for 16 years, the team has many years of experience in radio gained on the internet service currently running and technical expertise gained from running outside broadcasts. All presenters have been fully trained and some have been hosting shows of 4-5 years. The technical expertise comes from long careers in radio and broadcasting as well as telecommunications.	
C. Please summarise the relevant experience of the group or its members, in relevant non-broadcast areas (such as third sector, local business, fund-raising, training or education). Answer in fewer than 150 words:	
Within the team there are several people who are self-employed and run their own businesses. There are team members who are trustees on charities and have worked in both the public & private sector. The charity connections give some of the team an insight into fundraising, and at least two are involved with training and education.	
D. Please summarise the radio broadcasting experience of key individuals in the applicant group (only if not already described above). Answer in fewer than 150 words:	
Ian McLaughlin – Presenter on Isle of Wight Radio for 16 years. Running Vectis Radio for 5 years. Gavin Harris, Currently Program Manager at Jack FM Reading. Many years in the radio industry in both presentation & technical. Kelvin Currie. Four years radio presentation at Vectis Radio. Technical facilitator of outside broadcasts. 30 years experience in telecommunications industry.	

Evidence of demand:

15. Demand and/or support	Guidance Notes
<p>Please provide a summary of evidence of demand and/or support for your proposed service.</p> <p>This may include a variety of information, for example:</p> <ul style="list-style-type: none"> summary of support from statutory or voluntary sector organisations which expect to contribute practically and/or financially to your operations, or which would expect to collaborate with you in joint activities; evidence of interest generated through radio activity (e.g. RSLs, internet radio), community activity, training, voluntary sector work etc; results of research; summary of support from local politicians, councils, educational or religious bodies etc; 	<p><i>When considering community radio licence applications, Ofcom is required to take into account the extent of local demand for, or support for, the provision of the proposed service.</i></p> <p><i>It is for applicants to decide what evidence of demand or support they wish to submit. However, Ofcom does not believe that generic support for the establishment of a new radio service is as meaningful as evidence of considered support for a specific applicant's proposals. This means that Ofcom does not attach great value to numerous examples of similar generic or form letters of support by your group, or to petitions.</i></p> <p><i>Copies of letters or research reports etc. should not be submitted. However, your response here may include brief relevant extracts from such material and must represent an accurate and comprehensive summary of any such supporting evidence. If we wish to see the</i></p>

<ul style="list-style-type: none"> summary of support from local business or other sectors; evidence of support from your proposed target community. 	<i>source material, we will ask for it.</i>
<p>Answer in fewer than 1,000 words:</p> <p>The main source of evidence comes from the existing internet-based service operated as Vectis radio. This has a regular listenership of around 4,000 people daily. The station has been active with local community groups and supports the IW Foodbank, Hants & IW Air Ambulance, to name but two. There has been considerable support from local schools, both mainstream & specialist and we have received numerous letters of thanks for what we do in the training of people in radio.</p> <p>Some extracts from letters are.....</p> <p>From the leader of the IW Council:</p> <p>I am very supportive of the work that Vectis Radio does across the Community, both for youths and more generally in relation to raising awareness of local issues and organisations across the spectrum from local small businesses to musicians and charities and all stops in between. I take the view that the 'social gain' that Vectis Radio provides is both extensive and impressive.</p> <p>From a parent:</p> <p>"We are writing to thank you and the Vectis Radio team for giving the opportunity for our son Robert to participate with Vectis Radio Community Radio Station.....As a volunteer DJ presenter with Vectis Radio he has been able to learn new skills and meet and interview some very interesting people including Level 42 and the Chuckle Brothers We think that the work the Vectis Radio team is doing with the community on the Isle of Wight is inspirational and is making a big difference to the lives of many people including Robert."</p> <p>From a School:</p> <p>"I am sending you this letter to thank you for your support with the year 10 work experience week.....Our students have had a fantastic work experience and have learnt so much throughout their time."</p>	

Ability to maintain the service – financial information:

16. Pre-launch financial information

In assessing an applicant's ability to maintain the service we need to know what funds and assets it holds, how much it intends to spend getting the station on-air (pre-launch expenditure), and predicted funding for the pre-launch period. Please note 'in-kind' income is dealt with in 18 below.

Please note the categories listed below are examples for guidance only and may not be relevant to all applications (and others may be relevant to your application and in which case they must be listed)

Existing Assets		Pre-Launch Expenditure		
Item	Amount	Item	Details	Amount
	£s			£s
Cash at bank/building society				
Premises (value of buildings you own)		Premises lease/rent covering pre-launch		4000
Value of studio equipment you own (less any finance debt)	3000	Studio equipment		
Value of transmission equipment (less finance debt)		Transmission equipment		4000
Outside broadcast equipment	1000	Outside broadcast equipment		
Office equipment	1000	Office equipment		
Premises (annual rental income)				
Other items (these MUST be specified)		Other one off costs (please specify)	Licence application fee	600
		Staffing costs (gross)		

		Publicity and marketing		1000
		Contingency (reserves)		1000
Total Assets:	5000	Total set up costs:		10600
Income: Please provide information on predicted funding for your pre-launch period				
Secured cash funding:				
Name of Funder(s)	Terms and conditions placed on funding (if any)		Amount of pre-launch funding (£s)	
IW Council	Vectis Radio Training School		11760	
Unconfirmed (not yet secured) cash funding:				
e.g. grant				
IW Council grant			1500	
Total funds available in the pre-launch period: 13260				
<input type="checkbox"/> Tick this box if you request Ofcom to withhold this information from the public copy of your application.				

17. Year 1 financial information - income

Please provide information on the predicted income for your first year of broadcasting. N.B. there is a legislative restriction on income from on-air advertising and sponsorship/commercial references (in summary, each station is allowed a 'fixed revenue allowance' of £15,000 per year from paid-for advertising and sponsorship; some stations may also be allowed up to 50% of their total relevant information per year (i.e. disregarding the fixed revenue allowance). See the 'Invitation of applications for community radio licences' for your region for further information).

Secured cash funding:

Name of Funder(s)	Terms and conditions placed on funding (if any)	Amount of year 1 total funding (£s)
IW Council	Vectis Radio Training School	11760
Unconfirmed (not yet secured) cash funding:		
e.g. grant		
e.g. on-air advertising		10000
e.g. sponsorship		5000
Total funds available to fund the first year of operation: 26760		
<input type="checkbox"/> Tick this box if you request Ofcom to withhold this information from the public copy of your application.		

18. Financial information – in-kind support

Please provide totals that reflect the in-kind support you expect to receive for the pre-launch period, and for year one. You may count some volunteer input as in-kind support – please see our guidance on this <http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/volunteerinput.pdf>

Pre-launch: Confirmed (secured) 'in-kind' support:

Details of 'in-kind' support provider	Terms and conditions placed this 'in-kind' support (if any)	Estimated equivalent value of support (£s)
Volunteer Presenters	None	34630
Senior Presenters	None	3930
Back Office & Maintenance		975
Newsreaders		975
Unconfirmed (not yet secured) 'in-kind' support:		
e.g. volunteer input		
Total 'in-kind' support available in the pre-launch period: 40510		

Year one: Confirmed (secured) 'in-kind' support:

Details of 'in-kind' support provider	Terms and conditions placed this 'in-kind' support (if any)	Estimated equivalent value of support (£s)
Volunteer Standard Presenters		34360

Community radio application form

Volunteer Senior Presenters	Includes holidays/sickness cover for station manager	3930
Back office & Maintenance		975
Newsreaders		975
Unconfirmed (not yet secured) 'in-kind' support:		
e.g. volunteer input		
Total 'in-kind' support available in year one of operation: 40510		
<input type="checkbox"/> Tick this box if you request Ofcom to withhold this information from the public copy of your application.		

19. Year 1 financial information – outgoings

Please summarise year 1 outgoings – your expected operational expenditure to cover the first 12 months after the service has commenced broadcasting. (Add rows if necessary).

Please note the categories listed below are examples for guidance only and may not be relevant to all applications. Please add further items if required.

Outgoings	Please include any additional information/explanations that you think might be helpful to your application	Year 1 total (£s)
H.P./leasing/finance		
Staff	Mobile phone	500
Premises		4000
Establishment/overheads	Insurance	600
General & administration		
Legal & professional		
Volunteer expenses		
Engineering		
- Transmitter operating costs		
- Other (specify)		
Programming		
- Copyright fees		
- News service		250
- Other (please specify)	Streaming, Broadband and Telephone	2000
Sales costs/commission		2500
Marketing and promotion		500
Audience research		100
Broadcast licence fees		1500
Others (these MUST be specified)		
Total outgoings:		11950

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

20. Year 1 financial information – commercial activities on air

During your first year of broadcasting would your proposed station carry any on-air advertising? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)	Yes. We estimate £10000 from current revenue figures	<i>The legislation for Community Radio places limits on the amount of income annually from the sale of on-air advertising and sponsorship that can be generated.</i>
If 'No' might your proposed service seek to carry on-air advertising at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)		
During your first year of broadcasting would your proposed station carry sponsorship or commercial references in return for payment? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)	Yes. We estimate £5000 from current revenue figures	
If 'No' might your proposed service seek to carry sponsorship or commercial references in return for payment at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)		

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

21. Pre-launch financial information - contingency

If there is a shortfall between pre-launch predicted income and outgoings, please explain below how you would expect to cover any outstanding costs.

Answer in fewer than 150 words and/or submit a summary table:

We would hold fund-raising events, including, but not limited to music events, quiz nights, providing a paid for, Vectis Radio road show for third-party events, e.g. weddings & parties.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

22. Year 1 financial information - contingency

If there is a shortfall between Year 1 income and Year 1 outgoings, please explain below how you would expect to cover any outstanding costs (see also 23 and 24 below).

Alternatively if there is a surplus at the end of Year 1, please explain what you intend to do with such additional resources.

Answer in fewer than 150 words and/or submit a summary table:

We would hold fund-raising events, including, but not limited to music events, quiz nights, providing a paid for, Vectis radio road show for third-party events, e.g. weddings & parties.

Monies left over will be ploughed back into the School or a nominated charity.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

23. Financial information – loans and other borrowings

If any of your proposed funding (either set-up or operational) is in the form of loans e.g. from directors, individuals or organisations, please provide details as to who the loan is from and the terms of such lending, expected repayment terms, interest rate charged and other associated costs.

Answer in fewer than 150 words and/or submit a summary table:

No Loans at present

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

24. Financial information – alternative funding streams

If there is a shortfall between income and outgoings, what arrangements have you explored and are in place to provide further financial and/or 'in-kind' support for your proposed service?

If you have any proposals for expanding and/or changing the funding model of your proposed service after the first year of operation, please provide details below:

Answer in fewer than 150 words and/or submit a summary table:

Our Vectis Radio Training School will be expanded to cover a greater range of students who may benefit, for example using NHS "well being" funding where some patients would benefit from the stimulation and engagement that the course offers.

Additionally, we would seek alternative sources of funding for specific projects, e.g. a heritage audio archive, for which funding may be sourced via the Heritage Lottery fund.

The setting up of the associated charity will open funding routes hitherto unavailable to a commercial organisation.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

Broadcasting engineering:**Engineering notes**

We require preliminary radio frequency (r.f.) engineering information and applicants are advised that this section is not intended to be exhaustive. We are asking for the basic engineering parameters necessary to determine the

extent of frequency availability in an applicant's chosen area (after taking account of the requirements of neighbouring broadcasters); and to determine whether the proposed service area can be adequately served from this site. As a result, applicants should note the importance of identifying a transmission site that is suitable for the area they wish to serve.

While Ofcom would not wish applicants to go to unnecessary expense (we do not guarantee the availability of a suitable frequency and/or our ability to allocate it for broadcasting from the chosen transmission site), we do require precise details about the transmission site chosen. The questions following relate to this.

Applicants should provide evidence of negotiations or agreement with the site owner (e.g. whether a provisional agreement is in place). Any licence award will be based on the coverage area from the site identified in the application. If a licence is offered, Ofcom may not be able to agree to a change from the site put forward in this application (and any request for a change will need to be justified).

Applicants should read and be aware of the relevant part of the Ofcom Site Engineering Code which may be found at: http://stakeholders.ofcom.org.uk/broadcasting/guidance/tech-guidance/eng_code/

Community radio stations typically have a coverage area of up to a 5 kilometre radius. Please see Ofcom's 'Coverage and planning policy for analogue broadcasting services' (including community radio)

<http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf>

25. Engineering information

Note: there are fundamental differences between FM (VHF) and AM (MF) transmission systems. These include differences in mast and antenna size, transmitter site requirements, site location, installation cost, audio quality and night-time interference. Before completing this section, applicants may wish to take professional advice to ensure they understand these differences and their implications.

Answer		
Waveband:	Is the application for an FM licence?	Yes
	Is the application for an AM licence?	No
	Should a suitable FM frequency be unavailable, would a frequency on AM be acceptable? <i>If you have answered YES to this last question please complete the questions below separately for both an FM transmission site and an AM transmission site.</i>	Yes
	Do you understand the fundamental differences between FM (VHF) and AM (MF) services and have you incorporated these below and in, for example, your start-up and other costs, detailed earlier?	Yes
Transmission site address:	What is the postal address and post code:	Adjacent to Newport Golf Club, St Georges Down, Newport, Isle of Wight, PO30 3BA
National Grid Reference (NGR):	The NGR is a reference code comprising two letters and two groups of three numbers (e.g. SW 123 456). It is available from Ordnance Survey. Further information can be found at: http://www.ordnancesurvey.co.uk/oswebsite/index.html	SZ 513 872
About the site's dimensions:	What is the height of the site, in metres, Above Ordnance Datum (AOD)?	94.2m
	In metres, what is the total height of the mast / building Above Ground level (AGL)?	10m (For both a.m. And f.m.)
	What is the height, in metres, of the transmitting antenna AGL?	10m (for a.m. Proposed top loaded, guyed pole or twin masts & long-wire "T" aerial. At 10m height AGL)
	Please supply photographs of the transmitter mast / building and aerial location.	<input type="checkbox"/> Tick if enclosed
About the	Who owns the site and what are their full contact details?	

transmission site:	Is this site already used for broadcasting and if so by whom?	Yes, by Angel Radio IW
Transmission site availability:	Delete as appropriate the yes/no answers which describe your situation regarding proposed site (it may be that you cannot answer all four questions):	
	Site identified?	Yes
	Provisional agreement with site owner in place?	No
	Or under negotiation?	Yes
	Applicant group owns site?	No
	Other – please specify.	
<i>(Note: we cannot consider an application if no site has been identified.)</i>		

How to contact you:

26. Public contact details	Guidance Notes
Provide the name of the person who will deal with enquiries from the press and public and the contact details for them.	<i>Ofcom will publish community radio licence applications, and from time to time statements which may include public contact details, on its website. A point of contact is required to deal with press and other enquiries from interested parties.</i>
Name: Ian McLaughlin	
Mobile: 07817 165617	
E-mail: ian.mac@vectisradio.com	
Website: www.vectisradio.com	

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

27. Contact details for Ofcom	Guidance Notes
Provide the name of the person who will be Ofcom's primary contact and their contact details:	<i>Ofcom will need to contact your group in relation to this application.</i>

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

Concluding declaration:

28. Declaration		
APPLICANT'S, DIRECTORS' AND OWNERS' OTHER INTERESTS		
1. In relation to the applicant and any body's and/or individuals whose details are given in sections 11, 12 and 13 of this application, please state whether the applicant, any body or individual is (and if so identify that body or individual) involved in any of the activities set out in the table below, and the extent of the involvement or interest. For these purposes, the applicant includes associates of the applicant (i.e. directors and their associates and other group companies): (Note: if none of the following categories in this section apply, this must be clearly indicated by writing "none" in any appropriate box.)		
Activity/involvement	By the applicant and/or a shareholder or member (section 11 of this application form)	By a director (section 12 of this application form)
a) Local authorities	None	None
b) Bodies whose objects are wholly or mainly of a political nature, or which are affiliated to such a body	None	None

Community radio application form

c) Bodies whose objects are wholly or mainly of a religious nature	None	None
d) An individual who is an officer of a body falling within (c) above	None	None
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1a) of Part I of Schedule 2 to the Broadcasting Act 1990) or a body falling within (b) or (c) above	None	None
f) An advertising agency or an associate of an advertising agency	None	None
g) Other broadcasting interests (including radio, television, satellite and cable broadcasting and allied activities).	None (other than existing Vectis Radio internet service as described earlier)	None (other than existing Vectis Radio internet service as described earlier)
Other interests		
2. Give details of any other interest or activity of the applicant which is or could be incompatible with the requirements imposed by or under Schedule 2 to the Broadcasting Act 1990 (as modified by the Community Radio Order 2004) and Articles 6 and 7 of the Community Radio Order 2004. Please also give details of any other participant in the applicant whose interest is or could be incompatible with those requirements. (You may need to seek advice about these matters)		
None known		
Other matters		
3. In pursuance of its duties under Section 86(4) of the Broadcasting Act 1990 (as amended), Ofcom requires that the applicant should notify Ofcom of any matters which might influence Ofcom's judgement as to whether:		
<ul style="list-style-type: none"> (i) the applicant; (ii) any director of the applicant; (iii) any individual, or any director of a company, who will have an interest of 5 per cent or more in the applicant; 		
<p>may not be considered a 'fit and proper person' to participate in a radio licence. Such matters would include, for example, the following (whether they occurred in the UK or any other country): any unspent criminal conviction, any undischarged insolvency and/or bankruptcy orders, any disqualification from being a director of a limited company, and any adverse findings made by Ofcom (or its predecessor broadcast regulators), any other regulatory authority and/or any court or tribunal in respect of any regulatory matters.</p>		
None known		
Do you confirm, to the best of your knowledge and belief, that:		
4. The applicant is not a disqualified person in relation to the licence by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 (relating to political objects);		
5. The applicant is not otherwise a disqualified person in relation to the licence by virtue of Part II of Schedule 2 to the Broadcasting Act 1990 or any other rule prohibiting its holding the licence;		
6. No director, member or other person involved directly or indirectly in the management of the applicant group is the subject of a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996;		
7. No person (body corporate or individual) involved in the application has been convicted within the past five years of an unauthorised broadcasting offence and that the applicant will do all it can to ensure that no person (body corporate or individual) so convicted will be concerned in the provision of the service, the making of programmes included in it, or the operation of the radio station if the applicant is granted a licence; and		
8. Any matters which might influence Ofcom's judgement as to whether the directors or members of the applicant group are fit and proper persons to participate in a radio licence have been made to Ofcom.		
<p>Applicants should note that Ofcom reserves the right to revoke a licence if at any time any material statement made is found to be false and to have been made by the applicant or any member or officer thereof knowing it to be false, and that in the circumstances of section 144 of the Broadcasting Act 1996, the provision of false information or the withholding of relevant information with the intention of misleading Ofcom could incur a criminal conviction and a disqualification from the holding of a licence.</p>		
<input checked="" type="checkbox"/> Please tick this box to confirm that the applicant agrees with the above statements.		

Please tick the boxes below to indicate which additional documentation is included as part of this application. We are not willing to accept additional information with this application, other than that set out below:

- Memorandum & Articles of Association
- Certificate of Incorporation
- Application Payment (UK £ 600.00) non-returnable
- Photographs of the transmitter mast / building and aerial location.

I hereby apply to Ofcom for the grant of a community radio licence and declare that the information given in this application and any additional documentation is, to the best of my knowledge and belief, correct.

Ian McLaughlin _____ *(Name of person)*

Station Manager _____ *(Title or position in the applicant group)*

19th October 2015 _____ *(Date)*

**Please return this form and any additional electronic information by e-mail to:
community.radio@ofcom.org.uk**

If there is any paper-based material associated with this application, please send it to:

Community Radio Licensing Team, 5th Floor
Ofcom
Riverside House
2A Southwark Bridge Road
London
SE1 9HA

Please make sure you keep a copy of this form for your records.