

Reference: 543685

Jerin John
Information Rights Adviser
Information.requests@ofcom.org.uk

31 May 2018

Freedom of Information: Right to know request

Thank you for your request for information where you asked about data for what times children go online.

This was received by Ofcom on 17 May and it has been considered under the Freedom of Information Act 2000 (the Act).

You asked:

It would be wonderful to find out what times that children in the UK go online - when their peak viewing hours are.

I was wondering if the raw data for this might be available as part of the report Children and parents: media use and attitudes report 2016?

Unfortunately, Ofcom does not hold the raw data as part of the report you have cited because we did not ask this as part of our research. However, to be helpful, our Digital Day Report 2016 should be able to provide an idea of the overall patterns in relation to your request: <https://www.ofcom.org.uk/research-and-data/multi-sector-research/general-communications/digital-day>.

If you have any queries, then please contact information.requests@ofcom.org.uk. Please remember to quote the reference number above in any future communications.

Yours sincerely,

Jerin John

If you are unhappy with the response or level of service you have received in relation to your request from Ofcom, you may ask for an internal review. If you ask us for an internal review of our decision, it will be treated as a formal complaint and will be subject to an independent review within Ofcom. We will acknowledge the complaint and inform you of the date by which you might expect to be told the outcome.

The following outcomes are possible:

- the original decision is upheld; or
- the original decision is reversed or modified.

Timing

If you wish to exercise your right to an internal review **you should contact us within two months of the date of this letter**. There is no statutory deadline for undertaking internal reviews and it will depend upon the complexity of the case. However, we aim to conclude all such reviews within 20 working days, and up to 40 working days in exceptional cases. We will keep you informed of the progress of any such review. If you wish to request an internal review, you should contact:

Ofcom
Riverside House
2a Southwark Bridge Road
London SE1 9HA

Switchboard: +44 (0)20 7981 3000
or +44 (0)300 123 3000

www.ofcom.org.uk

Steve Gettings
The Secretary to the Corporation
Ofcom
Riverside House
2a Southwark Bridge Road
London SE1 9HA

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF