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●	37	12	A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?	Base = All respondents with access to the internet at home	3402
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●	106	42	A1a1_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.	Base = All Respondents	3907
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●	169	72	A2a_23. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents who have listened to radio in the last 3 months	534
●	170	72	A2a_23. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents who have listened to radio in the last 3 months	534
	171	73	A2a1. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
	172	73	A2a1. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	173	74	A2a1_1. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	174	74	A2a1_1. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	175	75	A2a1_3. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	176	75	A2a1_3. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	177	76	A2a1_4. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	178	76	A2a1_4. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907

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●	179	77	A2a1_5. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	180	77	A2a1_5. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	181	78	A2a1_7. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	182	78	A2a1_7. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	183	79	A2a1_9. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	184	79	A2a1_9. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	185	80	A2a1_10. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	186	80	A2a1_10. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	187	81	A2a1_11. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	188	81	A2a1_11. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	189	82	A2a1_14. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	190	82	A2a1_14. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	191	83	A2a1_25. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	192	83	A2a1_25. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	193	84	A2a1_15. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907

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●	194	84	A2a1_15. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	195	85	A2a1_16. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	196	85	A2a1_16. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	197	86	A2a1_17. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	198	86	A2a1_17. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	199	87	A2a1_18. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	200	87	A2a1_18. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	201	88	A2a1_19. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	202	88	A2a1_19. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	203	89	A2a1_20. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	204	89	A2a1_20. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	205	90	A2a1_21. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	206	90	A2a1_21. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	207	91	A2a1_22. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	208	91	A2a1_22. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907

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●	209	92	A2a1_23. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	210	92	A2a1_23. How often in the past 3 months have you listened to these radio stations?	Base = All Respondents	3907
●	211	93	A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.	Base = All respondents	3907
●	212	93	A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.	Base = All respondents	3907
●	213	93	A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.	Base = All respondents	3907
●	214	93	A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.	Base = All respondents	3907
	215	94	A3a. How often in the past 3 months have you watched programmes using these services?	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	1586
●	216	95	A3a_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	1586
●	217	95	A3a_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	1586
●	218	96	A3a_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	170

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●	219	96	A3a_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	170
●	220	97	A3a_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	142
●	221	97	A3a_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	142
●	222	98	A3a_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	921
●	223	98	A3a_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	921
	224	99	A3a_5. How often in the past 3 months have you watched programmes using these services? - STV Player	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	68
	225	99	A3a_5. How often in the past 3 months have you watched programmes using these services? - STV Player	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	68
	226	100	A3a_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	30
	227	100	A3a_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	30

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●	228	101	A3a_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	701
●	229	101	A3a_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	701
●	230	102	A3a_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	411
●	231	102	A3a_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	411
●	232	103	A3a_9. How often in the past 3 months have you watched programmes using these services? - Netflix	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	1491
●	233	103	A3a_9. How often in the past 3 months have you watched programmes using these services? - Netflix	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	1491
●	234	104	A3a_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	865
●	235	104	A3a_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	865
●	236	105	A3a_11. How often in the past 3 months have you watched programmes using these services? - Now TV	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	351

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●	237	105	A3a_11. How often in the past 3 months have you watched programmes using these services? - Now TV	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	351
●	238	106	A3a_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	576
●	239	106	A3a_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	576
●	240	107	A3a_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	192
●	241	107	A3a_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	192
	242	108	A3a_14. How often in the past 3 months have you watched programmes using these services? - Disney Life	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	108
	243	108	A3a_14. How often in the past 3 months have you watched programmes using these services? - Disney Life	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	108
●	244	109	A3a_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	263
●	245	109	A3a_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	263

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	246	110	A3a_16. How often in the past 3 months have you watched programmes using these services? - Hayu	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	51
	247	110	A3a_16. How often in the past 3 months have you watched programmes using these services? - Hayu	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	51
●	248	111	A3a_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	231
	249	111	A3a_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	231
●	250	112	A3a_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	447
●	251	112	A3a_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	447
	252	113	A3a1. How often in the past 3 months have you watched programmes using these services?	Base = All Respondents	3907
●	253	114	A3a1_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer	Base = All Respondents	3907
●	254	114	A3a1_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer	Base = All Respondents	3907
●	255	115	A3a1_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)	Base = All Respondents	3907

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●	256	115	A3a1_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)	Base = All Respondents	3907
●	257	116	A3a1_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids	Base = All Respondents	3907
●	258	116	A3a1_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids	Base = All Respondents	3907
●	259	117	A3a1_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]	Base = All Respondents	3907
●	260	117	A3a1_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]	Base = All Respondents	3907
●	261	118	A3a1_5. How often in the past 3 months have you watched programmes using these services? - STV Player	Base = All Respondents	3907
●	262	118	A3a1_5. How often in the past 3 months have you watched programmes using these services? - STV Player	Base = All Respondents	3907
●	263	119	A3a1_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic	Base = All Respondents	3907
●	264	119	A3a1_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic	Base = All Respondents	3907
●	265	120	A3a1_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)	Base = All Respondents	3907
●	266	120	A3a1_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)	Base = All Respondents	3907
●	267	121	A3a1_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)	Base = All Respondents	3907
●	268	121	A3a1_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)	Base = All Respondents	3907
●	269	122	A3a1_9. How often in the past 3 months have you watched programmes using these services? - Netflix	Base = All Respondents	3907

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●	270	122	A3a1_9. How often in the past 3 months have you watched programmes using these services? - Netflix	Base = All Respondents	3907
●	271	123	A3a1_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video	Base = All Respondents	3907
●	272	123	A3a1_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video	Base = All Respondents	3907
●	273	124	A3a1_11. How often in the past 3 months have you watched programmes using these services? - Now TV	Base = All Respondents	3907
●	274	124	A3a1_11. How often in the past 3 months have you watched programmes using these services? - Now TV	Base = All Respondents	3907
●	275	125	A3a1_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)	Base = All Respondents	3907
●	276	125	A3a1_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)	Base = All Respondents	3907
●	277	126	A3a1_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play	Base = All Respondents	3907
●	278	126	A3a1_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play	Base = All Respondents	3907
●	279	127	A3a1_14. How often in the past 3 months have you watched programmes using these services? - Disney Life	Base = All Respondents	3907
●	280	127	A3a1_14. How often in the past 3 months have you watched programmes using these services? - Disney Life	Base = All Respondents	3907
●	281	128	A3a1_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere	Base = All Respondents	3907
●	282	128	A3a1_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere	Base = All Respondents	3907
●	283	129	A3a1_16. How often in the past 3 months have you watched programmes using these services? - Hayu	Base = All Respondents	3907

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●	284	129	A3a1_16. How often in the past 3 months have you watched programmes using these services? - Hayu	Base = All Respondents	3907
●	285	130	A3a1_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel	Base = All Respondents	3907
●	286	130	A3a1_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel	Base = All Respondents	3907
●	287	131	A3a1_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel	Base = All Respondents	3907
●	288	131	A3a1_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel	Base = All Respondents	3907
●	289	132	A4. Which, if any, of these websites or apps have you used in the past 3 months?	Base = All respondents	3907
●	290	132	A4. Which, if any, of these websites or apps have you used in the past 3 months?	Base = All respondents	3907
●	291	132	A4. Which, if any, of these websites or apps have you used in the past 3 months?	Base = All respondents	3907
●	292	132	A4. Which, if any, of these websites or apps have you used in the past 3 months?	Base = All respondents	3907
	293	133	A4a. How often in the past 3 months have you used these websites and/or apps?	Base = All respondents who have visited websites in the last 3 months	588
●	294	134	A4a_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk	Base = All respondents who have visited websites in the last 3 months	588
●	295	134	A4a_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk	Base = All respondents who have visited websites in the last 3 months	588
●	296	135	A4a_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com	Base = All respondents who have visited websites in the last 3 months	421

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●	297	135	A4a_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com	Base = All respondents who have visited websites in the last 3 months	421
	298	136	A4a_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv	Base = All respondents who have visited websites in the last 3 months	51
	299	136	A4a_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv	Base = All respondents who have visited websites in the last 3 months	51
	300	137	A4a_4. How often in the past 3 months have you used these websites and/or apps? - S4C	Base = All respondents who have visited websites in the last 3 months	32
	301	137	A4a_4. How often in the past 3 months have you used these websites and/or apps? - S4C	Base = All respondents who have visited websites in the last 3 months	32
●	302	138	A4a_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com	Base = All respondents who have visited websites in the last 3 months	473
●	303	138	A4a_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com	Base = All respondents who have visited websites in the last 3 months	473
●	304	139	A4a_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)	Base = All respondents who have visited websites in the last 3 months	255
●	305	139	A4a_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)	Base = All respondents who have visited websites in the last 3 months	255
●	306	140	A4a_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com	Base = All respondents who have visited websites in the last 3 months	266
●	307	140	A4a_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com	Base = All respondents who have visited websites in the last 3 months	266

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●	308	141	A4a_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)	Base = All respondents who have visited websites in the last 3 months	137
●	309	141	A4a_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)	Base = All respondents who have visited websites in the last 3 months	137
●	310	142	A4a_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport	Base = All respondents who have visited websites in the last 3 months	682
●	311	142	A4a_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport	Base = All respondents who have visited websites in the last 3 months	682
●	312	143	A4a_10. How often in the past 3 months have you used these websites and/or apps? - BBC News	Base = All respondents who have visited websites in the last 3 months	1152
●	313	143	A4a_10. How often in the past 3 months have you used these websites and/or apps? - BBC News	Base = All respondents who have visited websites in the last 3 months	1152
●	314	144	A4a_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather	Base = All respondents who have visited websites in the last 3 months	974
●	315	144	A4a_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather	Base = All respondents who have visited websites in the last 3 months	974
●	316	145	A4a_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime	Base = All respondents who have visited websites in the last 3 months	127
●	317	145	A4a_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime	Base = All respondents who have visited websites in the last 3 months	127
●	318	146	A4a_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music	Base = All respondents who have visited websites in the last 3 months	155

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●	319	146	A4a_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music	Base = All respondents who have visited websites in the last 3 months	155
	320	147	A4a_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food	Base = All respondents who have visited websites in the last 3 months	372
	321	147	A4a_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food	Base = All respondents who have visited websites in the last 3 months	372
	322	148	A4a_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder	Base = All respondents who have visited websites in the last 3 months	46
	323	148	A4a_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder	Base = All respondents who have visited websites in the last 3 months	46
	324	149	A4a_16. How often in the past 3 months have you used these websites and/or apps? - BBC+	Base = All respondents who have visited websites in the last 3 months	67
	325	149	A4a_16. How often in the past 3 months have you used these websites and/or apps? - BBC+	Base = All respondents who have visited websites in the last 3 months	67
	326	150	A4a_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize	Base = All respondents who have visited websites in the last 3 months	116
	327	150	A4a_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize	Base = All respondents who have visited websites in the last 3 months	116
●	328	151	A4a_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime	Base = All respondents who have visited websites in the last 3 months	101
●	329	151	A4a_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime	Base = All respondents who have visited websites in the last 3 months	101

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	330	152	A4a_20. How often in the past 3 months have you used these websites and/or apps? - BBC Sounds	Base = All respondents who have visited websites in the last 3 months	12
	331	152	A4a_20. How often in the past 3 months have you used these websites and/or apps? - BBC Sounds	Base = All respondents who have visited websites in the last 3 months	12
	332	153	A4a1. How often in the past 3 months have you used these websites and/or apps?	Base = All Respondents	3907
●	333	154	A4a1_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk	Base = All Respondents	3907
●	334	154	A4a1_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk	Base = All Respondents	3907
●	335	155	A4a1_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com	Base = All Respondents	3907
●	336	155	A4a1_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com	Base = All Respondents	3907
●	337	156	A4a1_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv	Base = All Respondents	3907
●	338	156	A4a1_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv	Base = All Respondents	3907
●	339	157	A4a1_4. How often in the past 3 months have you used these websites and/or apps? - S4C	Base = All Respondents	3907
●	340	157	A4a1_4. How often in the past 3 months have you used these websites and/or apps? - S4C	Base = All Respondents	3907
●	341	158	A4a1_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com	Base = All Respondents	3907
●	342	158	A4a1_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com	Base = All Respondents	3907
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●	344	159	A4a1_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)	Base = All Respondents	3907
●	345	160	A4a1_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com	Base = All Respondents	3907
●	346	160	A4a1_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com	Base = All Respondents	3907
●	347	161	A4a1_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)	Base = All Respondents	3907
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●	350	162	A4a1_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport	Base = All Respondents	3907
●	351	163	A4a1_10. How often in the past 3 months have you used these websites and/or apps? - BBC News	Base = All Respondents	3907
●	352	163	A4a1_10. How often in the past 3 months have you used these websites and/or apps? - BBC News	Base = All Respondents	3907
●	353	164	A4a1_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather	Base = All Respondents	3907
●	354	164	A4a1_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather	Base = All Respondents	3907
●	355	165	A4a1_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime	Base = All Respondents	3907
●	356	165	A4a1_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime	Base = All Respondents	3907
●	357	166	A4a1_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music	Base = All Respondents	3907
●	358	166	A4a1_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music	Base = All Respondents	3907

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●	359	167	A4a1_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food	Base = All Respondents	3907
●	360	167	A4a1_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food	Base = All Respondents	3907
●	361	168	A4a1_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder	Base = All Respondents	3907
●	362	168	A4a1_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder	Base = All Respondents	3907
●	363	169	A4a1_16. How often in the past 3 months have you used these websites and/or apps? - BBC+	Base = All Respondents	3907
●	364	169	A4a1_16. How often in the past 3 months have you used these websites and/or apps? - BBC+	Base = All Respondents	3907
●	365	170	A4a1_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize	Base = All Respondents	3907
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●	367	171	A4a1_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime	Base = All Respondents	3907
●	368	171	A4a1_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime	Base = All Respondents	3907
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●	375	175	B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	3409
●	376	175	B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	3411
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●	379	176	B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	3081
●	380	176	B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	3090
●	381	176	B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	3081
●	382	177	B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	2765
●	383	177	B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	2725
●	384	177	B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	2765
●	385	177	B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	2725
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●	392	179	B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	151
	393	179	B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	104
●	394	180	B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	1305
●	395	180	B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	1246
●	396	180	B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	1305
●	397	180	B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	1246
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●	400	181	B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	1491
●	401	181	B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	1426
●	402	182	B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	865
	403	182	B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	807

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●	404	182	B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	865
	405	182	B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	807
●	406	183	B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	351
	407	183	B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	324
	408	183	B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	351
	409	183	B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each platform in the past 3 months	324
	410	184	B2Radio. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	2309
	411	184	B2Radio. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	2242
●	412	185	B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	2309
●	413	185	B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	2242
●	414	185	B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	2309
●	415	185	B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	2242
	416	186	B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	403
	417	186	B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	373
	418	186	B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	403

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	419	186	B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	373
●	420	187	B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	551
●	421	187	B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	505
●	422	187	B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	551
●	423	187	B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	505
●	424	188	B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	806
●	425	188	B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	807
●	426	188	B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	806
●	427	188	B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	807
	428	189	B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	619
	429	189	B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	568
	430	189	B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	619
	431	189	B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	568
●	432	190	B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	416
●	433	190	B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	411

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●	434	190	B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	416
●	435	190	B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	411
●	436	191	B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	481
●	437	191	B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	440
●	438	191	B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	481
●	439	191	B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	440
●	440	192	B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	570
●	441	192	B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	518
●	442	192	B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	570
	443	192	B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	518
●	444	193	B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	509
●	445	193	B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	447
●	446	193	B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	509
	447	193	B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,	Base = Users of each radio station in the past 3 months	447
	448	194	B3MEAPP. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	1915

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	449	194	B3MEAPP. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	1785
●	450	195	B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	1915
●	451	195	B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	1785
●	452	195	B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	1915
●	453	195	B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	1785
●	454	196	B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	407
	455	196	B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	341
	456	196	B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	407
	457	196	B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	341
●	458	197	B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	546
●	459	197	B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	488
●	460	197	B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	546
●	461	197	B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	488
●	462	198	B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	263
●	463	198	B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	213

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●	464	198	B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	263
●	465	198	B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	213
●	466	199	B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	137
●	467	199	B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	100
●	468	199	B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	137
●	469	199	B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	100
	470	200	B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	51
	471	200	B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	37
	472	200	B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	51
	473	200	B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	37
	474	201	B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	32
	475	201	B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	22
	476	201	B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	32
	477	201	B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and	Base = Users of each website/app in the past 3 months	22
●	478	202	C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is	Base = All respondents	3907

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●	479	202	C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is	Base = All respondents	3907
●	480	202	C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is	Base = All respondents	3907
●	481	202	C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is	Base = All respondents	3907
	482	203	C2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides:	Base = All respondents	3907
	483	203	C2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides:	Base = All respondents	3907
●	484	204	C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	485	204	C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	486	204	C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	487	204	C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	488	205	C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	489	205	C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	490	205	C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	491	205	C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	492	206	C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907

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●	493	206	C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	494	206	C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	495	206	C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	496	207	C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	497	207	C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	498	207	C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
●	499	207	C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,	Base = All respondents	3907
	500	208	C3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
	501	208	C3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	502	209	C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	503	209	C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	504	209	C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	505	209	C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907

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●	506	210	C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	507	210	C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	508	210	C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	509	210	C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	510	211	C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	511	211	C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	512	211	C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	513	211	C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	514	212	C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	515	212	C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
●	516	212	C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907

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●	517	212	C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	3907
	518	213	C4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
	519	213	C4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	520	214	C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	521	214	C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	522	214	C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	523	214	C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	524	215	C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	525	215	C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	526	215	C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	527	215	C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907

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●	528	216	C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	529	216	C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	530	216	C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	531	216	C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	532	217	C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	533	217	C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	534	217	C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	535	217	C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	3907
●	536	218	Summary Table. Summary of Purpose - Impartial news and information to help people understand and engage with the world around them. (7-10)	Base = All respondents	3907
●	537	218	Summary Table. Summary of Purpose - Impartial news and information to help people understand and engage with the world around them. (7-10)	Base = All respondents	3907
●	538	219	Summary Table. Summary of Purpose - Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (7-10)	Base = All respondents	3907

	Page	Table	Title	Base Description	Base
●	539	219	Summary Table. Summary of Purpose - Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (7-10)	Base = All respondents	3907
●	540	220	Summary Table. Summary of Purpose - A range of high quality, distinctive and creative content that is different to that of other providers. (7-10)	Base = All respondents	3907
●	541	220	Summary Table. Summary of Purpose - A range of high quality, distinctive and creative content that is different to that of other providers. (7-10)	Base = All respondents	3907
●	542	221	Summary Table. Summary of Purpose - Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (7-10)	Base = All respondents	3907
●	543	221	Summary Table. Summary of Purpose - Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (7-10)	Base = All respondents	3907
	544	222	C6. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
	545	222	C6. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	546	223	C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	547	223	C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	548	223	C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	549	223	C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907

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●	550	224	C6_2. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	551	224	C6_2. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	552	224	C6_2. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	553	224	C6_2. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	554	225	C6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	555	225	C6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	556	225	C6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	557	225	C6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	558	226	C6_sum. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
●	559	226	C6_sum. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.	Base = All respondents	3907
	560	227	C7. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
	561	227	C7. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907

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●	562	228	C7_1. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	563	228	C7_1. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	564	228	C7_1. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	565	228	C7_1. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	566	229	C7_2. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	567	229	C7_2. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	568	229	C7_2. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	569	229	C7_2. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	570	230	C7_3. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	571	230	C7_3. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	572	230	C7_3. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	573	230	C7_3. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	574	231	C7_4. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	575	231	C7_4. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	576	231	C7_4. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907

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●	577	231	C7_4. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	578	232	C7_5. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	579	232	C7_5. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	580	232	C7_5. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	581	232	C7_5. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	582	233	C7_sum. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
●	583	233	C7_sum. This set of statements are about the BBC supporting learning for people of all ages.	Base = All respondents	3907
	584	234	C8. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
	585	234	C8. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	586	235	C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	587	235	C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	588	235	C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	589	235	C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907

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●	590	236	C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	591	236	C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	592	236	C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	593	236	C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	594	237	C8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	595	237	C8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	596	237	C8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	597	237	C8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	598	238	C8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	599	238	C8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	600	238	C8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907

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●	601	238	C8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	602	239	C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	603	239	C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	604	239	C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	605	239	C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	606	240	C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	607	240	C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	608	240	C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	609	240	C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	610	241	C8_sum. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907
●	611	241	C8_sum. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.	Base = All respondents	3907

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	612	242	C9. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
	613	242	C9. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	614	243	C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	615	243	C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	616	243	C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	617	243	C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	618	244	C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	619	244	C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	620	244	C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	621	244	C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	622	245	C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907

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●	623	245	C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	624	245	C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	625	245	C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	626	246	C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	627	246	C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	628	246	C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	629	246	C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	630	247	C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	631	247	C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	632	247	C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	633	247	C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907

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●	634	248	C9_sum. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
●	635	248	C9_sum. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	3907
	636	249	D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
	637	249	D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
	638	250	D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
	639	250	D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	640	251	D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	641	251	D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	642	251	D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	643	251	D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	644	252	D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907

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●	645	252	D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	646	252	D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	647	252	D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	648	253	D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	649	253	D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	650	253	D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	651	253	D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	652	254	D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	653	254	D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	654	254	D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	655	254	D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907

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●	656	255	D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	657	255	D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	658	255	D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	659	255	D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	660	256	D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	661	256	D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	662	256	D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	663	256	D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All respondents	3907
●	664	257	D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	665	257	D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	666	257	D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440

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●	667	257	D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	668	258	D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	669	258	D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	670	258	D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	671	258	D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	672	259	D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	673	259	D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	674	259	D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	675	259	D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	676	260	D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	677	260	D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431

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●	679	260	D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	680	261	D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	681	261	D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	682	261	D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	683	261	D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	684	262	D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	685	262	D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	686	262	D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	687	262	D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services,	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	688	263	D1_sum. Competitive delivery for BBC vs. other TV providers (by users) (7-10)	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440

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	690	264	D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
	691	264	D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
	692	265	D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
	693	265	D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	694	266	D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	695	266	D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	696	266	D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	697	266	D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	698	267	D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	699	267	D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907

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●	701	267	D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	702	268	D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	703	268	D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	704	268	D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	705	268	D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	706	269	D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	707	269	D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	708	269	D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	709	269	D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	710	270	D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907

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●	711	270	D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	712	270	D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	713	270	D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	714	271	D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	715	271	D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	716	271	D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	717	271	D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	3907
●	718	272	D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	719	272	D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	720	272	D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	721	272	D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431

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●	722	273	D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	723	273	D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	724	273	D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	725	273	D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	726	274	D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	727	274	D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	728	274	D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	729	274	D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	730	275	D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	731	275	D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	732	275	D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440

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●	733	275	D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	734	276	D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	735	276	D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	736	276	D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	737	276	D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	738	277	D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	739	277	D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	740	277	D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3440
●	741	277	D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3431
●	742	278	D1a_sum. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)	Base = All respondents	3907
●	743	278	D1a_sum. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)	Base = All respondents	3907

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●	744	279	D1a_sum_rebase. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)	Base = Those who have watched BBC TV	3440
●	745	279	D1a_sum_rebase. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)	Base = Those who have watched BBC TV	3440
	746	280	D1b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	3244
	747	280	D1b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	3246
●	748	281	D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	3244
●	749	281	D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	3246
●	750	281	D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	3244
●	751	281	D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	3246
●	752	282	D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	2346
●	753	282	D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	2327
●	754	282	D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	2346

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●	755	282	D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	2327
●	756	283	D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	1160
●	757	283	D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	1145
●	758	283	D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	1160
●	759	283	D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	1145
●	760	284	D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	1324
●	761	284	D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	1276
●	762	284	D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	1324
●	763	284	D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	1276
●	764	285	D1b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	315
●	765	285	D1b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	299

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●	766	285	D1b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	315
●	767	285	D1b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	299
●	768	286	D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	122
	769	286	D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	106
●	770	286	D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	122
	771	286	D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	106
●	772	287	D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	345
●	773	287	D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	293
	774	287	D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	345
●	775	287	D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	293
●	776	288	D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	438

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	777	288	D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	411
●	778	288	D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	438
	779	288	D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	411
	780	289	D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	19
	781	289	D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	16
	782	289	D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	19
	783	289	D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	16
●	784	290	D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	1249
●	785	290	D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	1073
●	786	290	D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	1249
●	787	290	D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	1073

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●	788	291	D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	170
	789	291	D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	130
●	790	291	D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	170
	791	291	D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	130
●	792	292	D1b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	142
●	793	292	D1b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	113
●	794	292	D1b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	142
●	795	292	D1b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	113
	796	293	D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
	797	293	D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
	798	294	D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
	799	294	D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225

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●	800	295	D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	801	295	D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	802	295	D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	803	295	D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	804	296	D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	805	296	D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	806	296	D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	807	296	D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	808	297	D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	809	297	D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	810	297	D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	811	297	D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	812	298	D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	813	298	D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	814	298	D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907

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●	815	298	D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	816	299	D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	817	299	D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	818	299	D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	819	299	D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	820	300	D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	821	300	D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	822	300	D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	823	300	D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	3907
●	824	301	D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	825	301	D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	826	301	D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	827	301	D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	828	302	D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	829	302	D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225

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●	830	302	D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	831	302	D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	832	303	D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	833	303	D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	834	303	D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	835	303	D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	836	304	D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	837	304	D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	838	304	D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	839	304	D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	840	305	D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	841	305	D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	842	305	D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	843	305	D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	844	306	D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287

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●	845	306	D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	846	306	D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	847	306	D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	848	307	D2_sum. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10)	Base = All who have listened to BBC radio in the past 3 months	2287
●	849	307	D2_sum. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10)	Base = All who have listened to BBC radio in the past 3 months	2287
	850	308	D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
	851	308	D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
	852	309	D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
	853	309	D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	854	310	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	855	310	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	856	310	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907

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●	858	311	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	859	311	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	860	311	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	861	311	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	862	312	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	863	312	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	864	312	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	865	312	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	866	313	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	867	313	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907

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●	868	313	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	869	313	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	870	314	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	871	314	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	872	314	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	873	314	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	874	315	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	875	315	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	876	315	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	877	315	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	3907
●	878	316	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287

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●	879	316	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	880	316	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	881	316	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	882	317	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	883	317	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	884	317	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	885	317	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	886	318	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	887	318	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	888	318	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	889	318	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225

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●	890	319	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	891	319	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	892	319	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	893	319	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	894	320	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	895	320	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	896	320	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	897	320	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	898	321	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287
●	899	321	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	900	321	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2287

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●	901	321	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2225
●	902	322	D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)	Base = All respondents	3907
●	903	322	D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)	Base = All respondents	3907
●	904	323	D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)	Base = All who have listened to BBC radio in the past 3 months	2287
●	905	323	D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)	Base = All who have listened to BBC radio in the past 3 months	2287
	906	324	D2b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	981
	907	324	D2b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	890
●	908	325	D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	981
●	909	325	D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	890
●	910	325	D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	981
●	911	325	D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	890

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●	912	326	D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	888
●	913	326	D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	867
●	914	326	D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	888
●	915	326	D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	867
	916	327	D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	204
	917	327	D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	177
	918	327	D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	204
	919	327	D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	177
●	920	328	D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	533
●	921	328	D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	552
●	922	328	D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	533

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●	924	329	D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	437
●	925	329	D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	391
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●	1026	357	D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1906
●	1027	357	D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1777
●	1028	357	D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1906

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●	1030	358	D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1906
●	1031	358	D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1777
●	1032	358	D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1906
●	1033	358	D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1777
●	1034	359	D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1906
●	1035	359	D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1777
●	1036	359	D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1906
●	1037	359	D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1777
●	1038	360	D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1906
●	1039	360	D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1777

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●	1041	360	D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1777
●	1042	361	D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1906
●	1043	361	D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1777
●	1044	361	D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1906
●	1045	361	D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1777
●	1046	362	D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1906
●	1047	362	D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1777
●	1048	362	D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1906
●	1049	362	D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1777
●	1050	363	D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)	Base = All respondents	3907

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●	1052	364	D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)	Base = All who have used BBC online services in the past 3 months	1906
●	1053	364	D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)	Base = All who have used BBC online services in the past 3 months	1906
	1054	365	D3b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	588
	1055	365	D3b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	505
●	1056	366	D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	588
●	1057	366	D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	505
●	1058	366	D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	588
●	1059	366	D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	505
●	1060	367	D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	682
●	1061	367	D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	607

	Page	Table	Title	Base Description	Base
●	1062	367	D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	682
●	1063	367	D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	607
●	1064	368	D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	1152
●	1065	368	D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	1047
●	1066	368	D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	1152
●	1067	368	D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	1047
●	1068	369	D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	974
●	1069	369	D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	897
●	1070	369	D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	974
●	1071	369	D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	897
	1072	370	D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	127

	Page	Table	Title	Base Description	Base
	1073	370	D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	101
	1074	370	D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	127
	1075	370	D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	101
	1076	371	D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	155
	1077	371	D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	128
	1078	371	D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	155
	1079	371	D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	128
●	1080	372	D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	372
●	1081	372	D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	331
●	1082	372	D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	372
●	1083	372	D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	331

	Page	Table	Title	Base Description	Base
	1084	373	D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	46
	1085	373	D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	35
	1086	373	D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	46
	1087	373	D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	35
	1088	374	D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	67
	1089	374	D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	48
	1090	374	D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	67
	1091	374	D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	48
●	1092	375	D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	116
●	1093	375	D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	85
●	1094	375	D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	116

	Page	Table	Title	Base Description	Base
●	1095	375	D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	85
●	1096	376	D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	101
●	1097	376	D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	76
●	1098	376	D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	101
	1099	376	D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	76
	1100	377	D3b_20. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	12
	1101	377	D3b_20. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	14
	1102	377	D3b_20. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	12
	1103	377	D3b_20. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	14
	1104	378	E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?	Base = All respondents	3907
●	1105	379	E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?	Base = All respondents	3907

	Page	Table	Title	Base Description	Base
●	1106	379	E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?	Base = All respondents	3907
●	1107	380	E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?	Base = All respondents	3907
	1108	380	E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?	Base = All respondents	3907
●	1109	380	E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?	Base = All respondents	3907
	1110	380	E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?	Base = All respondents	3907
●	1111	381	E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?	Base = All respondents	3907
●	1112	381	E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?	Base = All respondents	3907
●	1113	382	E2_4. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?	Base = All respondents	3907
●	1114	382	E2_4. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?	Base = All respondents	3907
●	1115	383	F1. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?	Base = All respondents	3907
●	1116	383	F1. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?	Base = All respondents	3907
●	1117	384	F2. To what extent do you agree or disagree with the statement 'The BBC is less relevant to me than it was in the past'?	Base = All respondents	3907

	Page	Table	Title	Base Description	Base
●	1118	384	F2. To what extent do you agree or disagree with the statement 'The BBC is less relevant to me than it was in the past'?	Base = All respondents	3907
●	1119	385	NU1. Typically, how frequently do you access news? By news, we mean national, international,	Base = All respondents	3907
●	1120	385	NU1. Typically, how frequently do you access news? By news, we mean national, international,	Base = All respondents	3907
●	1121	385	NU1. Typically, how frequently do you access news? By news, we mean national, international,	Base = All respondents	3907
●	1122	385	NU1. Typically, how frequently do you access news? By news, we mean national, international,	Base = All respondents	3907
●	1123	386	QIA1. In which of the following locations have you accessed the internet in the past 3 months?	Base = All respondents	3907
●	1124	386	QIA1. In which of the following locations have you accessed the internet in the past 3 months?	Base = All respondents	3907
●	1125	387	DC01. How many people live in your house, including yourself?	Base = All respondents	3907
●	1126	387	DC01. How many people live in your house, including yourself?	Base = All respondents	3907
●	1127	388	DC02. Do you have any children living in your household? By children, we mean children under 16 living at home.	Base = All respondents	3907
●	1128	388	DC02. Do you have any children living in your household? By children, we mean children under 16 living at home.	Base = All respondents	3907
●	1129	389	DC03. Thinking about the children under 16 in your household, what ages are they? Please type in the age of each child in a separate box.	Base = All who have children living in their household	1206
●	1130	389	DC03. Thinking about the children under 16 in your household, what ages are they? Please type in the age of each child in a separate box.	Base = All who have children living in their household	1206
●	1131	390	DC04. Are you responsible for the children under 16 in your household? Are you their parent or guardian?	Base = All who have children living in their household	1206
●	1132	390	DC04. Are you responsible for the children under 16 in your household? Are you their parent or guardian?	Base = All who have children living in their household	1206

	Page	Table	Title	Base Description	Base
●	1133	391	DC05. Are you a carer for someone over the age of 16?	Base = All respondents	3907
●	1134	391	DC05. Are you a carer for someone over the age of 16?	Base = All respondents	3907
●	1135	392	DC06. Which, if any, is the highest educational or professional qualification you have obtained. If you're still studying, please select the highest level achieved so far.	Base = All respondents	3907
●	1136	392	DC06. Which, if any, is the highest educational or professional qualification you have obtained. If you're still studying, please select the highest level achieved so far.	Base = All respondents	3907
●	1137	393	DC07. In which of the following income bands does your gross annual household income fall?	Base = All respondents	3907
●	1138	393	DC07. In which of the following income bands does your gross annual household income fall?	Base = All respondents	3907
●	1139	394	DC08. What is your current working status?	Base = All respondents	3907
●	1140	394	DC08. What is your current working status?	Base = All respondents	3907
●	1141	394	DC08. What is your current working status?	Base = All respondents	3907
●	1142	394	DC08. What is your current working status?	Base = All respondents	3907
●	1143	395	SOCIAL GRADE. Social grade	Base = All respondents	3907
●	1144	395	SOCIAL GRADE. Social grade	Base = All respondents	3907
●	1145	395	SOCIAL GRADE. Social grade	Base = All respondents	3907
●	1146	395	SOCIAL GRADE. Social grade	Base = All respondents	3907
●	1147	396	DC13. Ofcom wants to ensure that it talks to as representative a sample of people as possible.	Base = All respondents	3907
●	1148	396	DC13. Ofcom wants to ensure that it talks to as representative a sample of people as possible.	Base = All respondents	3907
●	1149	397	DC14. Have you gone through any part of a process (including thoughts or actions) to change from the sex you were	Base = All respondents	3907
●	1150	397	DC14. Have you gone through any part of a process (including thoughts or actions) to change from the sex you were	Base = All respondents	3907

	Page	Table	Title	Base Description	Base
●	1151	398	DC15. Which of these, if any, limit your daily activities or the work you can do?	Base = All respondents	3907
●	1152	398	DC15. Which of these, if any, limit your daily activities or the work you can do?	Base = All respondents	3907
●	1153	398	DC15. Which of these, if any, limit your daily activities or the work you can do?	Base = All respondents	3907
●	1154	398	DC15. Which of these, if any, limit your daily activities or the work you can do?	Base = All respondents	3907
	1155	399	DC17. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.	Base = All respondents	3907
●	1156	400	DC17_1. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.	Base = All respondents	3907
●	1157	400	DC17_1. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.	Base = All respondents	3907
●	1158	401	DC17_2. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.	Base = All respondents	3907
●	1159	401	DC17_2. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.	Base = All respondents	3907
●	1160	402	DC17_3. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.	Base = All respondents	3907
●	1161	402	DC17_3. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.	Base = All respondents	3907
●	1162	403	DC17_4. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.	Base = All respondents	3907

	Page	Table	Title	Base Description	Base
●	1163	403	DC17_4. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.	Base = All respondents	3907
●	1164	404	BAN1. Banner 1	Base = All respondents	3907
●	1165	404	BAN1. Banner 1	Base = All respondents	3907
●	1166	404	BAN1. Banner 1	Base = All respondents	3907
●	1167	404	BAN1. Banner 1	Base = All respondents	3907
●	1168	404	BAN1. Banner 1	Base = All respondents	3907
●	1169	404	BAN1. Banner 1	Base = All respondents	3907
●	1170	404	BAN1. Banner 1	Base = All respondents	3907
●	1171	404	BAN1. Banner 1	Base = All respondents	3907
●	1172	404	BAN1. Banner 1	Base = All respondents	3907
●	1173	404	BAN1. Banner 1	Base = All respondents	3907
●	1174	405	BAN2. Banner 2	Base = All respondents	3907
●	1175	405	BAN2. Banner 2	Base = All respondents	3907
●	1176	405	BAN2. Banner 2	Base = All respondents	3907
●	1177	405	BAN2. Banner 2	Base = All respondents	3907
●	1178	405	BAN2. Banner 2	Base = All respondents	3907
●	1179	405	BAN2. Banner 2	Base = All respondents	3907
●	1180	406	BAN3. Banner 3	Base = All respondents	3907
●	1181	406	BAN3. Banner 3	Base = All respondents	3907
●	1182	406	BAN3. Banner 3	Base = All respondents	3907
●	1183	406	BAN3. Banner 3	Base = All respondents	3907
●	1184	406	BAN3. Banner 3	Base = All respondents	3907

	Page	Table	Title	Base Description	Base
●	1185	406	BAN3. Banner 3	Base = All respondents	3907
●	1186	407	BAN4. Banner 4	Base = All respondents	3907
●	1187	407	BAN4. Banner 4	Base = All respondents	3907
●	1188	407	BAN4. Banner 4	Base = All respondents	3907
●	1189	407	BAN4. Banner 4	Base = All respondents	3907
●	1190	407	BAN4. Banner 4	Base = All respondents	3907
●	1191	407	BAN4. Banner 4	Base = All respondents	3907
●	1192	407	BAN4. Banner 4	Base = All respondents	3907
●	1193	407	BAN4. Banner 4	Base = All respondents	3907

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Table 1
NATIONS. Region
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
England	3258	471	390	298	688	1285	722	110	107	236	2400
	83% ABEKL	79%	80%	85%	82%	82%	83%	83%	83%	80%	83%
	MT										
Scotland	332	58	54	26	80	154	79	11	14	33	244
	8% JLMNO	10%	11%	7%	10%	10% z	9%	9%	11%	11%	8%
	PQS										
Wales	194	45	32	23	55	84	40	6	5	17	149
	5% JNOPQS	8% z	7%	7%	7%	5%	5%	5%	4%	6%	5%
Northern Ireland	123	22	13	5	18	53	30	4	3	8	90
	3% JNOPQS	4%	3%	1%	2%	3%	3%	3%	2%	3%	3%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 1
NATIONS. Region
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
England	3258	688	-	-	-	319	370	298	390	473	2776
	83%ABEK	100%zKLM	-	-	-	100%z	100%z	100%z	100%z	94%zT	82%
	LMT										
Scotland	332	-	80	-	-	-	-	-	-	18	314
	8%JLMNOP	-	100%zJLM	-	-	-	-	-	-	4%	9%zS
	QS										
Wales	194	-	-	55	-	-	-	-	-	5	189
	5%JNOPQS	-	-	100%zJKM	-	-	-	-	-	1%	6%zS
Northern Ireland	123	-	-	-	18	-	-	-	-	5	117
	3%JNOPQS	-	-	-	100%zJKL	-	-	-	-	1%	3%zS
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 2

INTU. In the past week, how many hours have you spent using the internet?

This includes email, social media, online shopping, online gaming, browsing/searching or using apps, or watching TV programmes, films and videos, or listening to music and radio programmes online.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
30+ hours	651 17% ABCDER JKLMNOPQ	50 8% BCD	14 3%	4 1%	18 2%	117 7%	184 21% zHIR	40 30% zFHIR	12 10%	40 13%	444 15%
20 - 29 hours	356 9% BCDEIJL NOQ	46 8% CD	30 6% CD	3 1%	34 4% C	81 5%	76 9%	9 6%	11 8%	22 7%	272 9%
15 - 19 hours	255 7% BCDEJN OQ	39 7% BCD	10 2%	6 2%	16 2%	49 3%	55 6%	5 4%	8 7%	13 4%	191 7%
11 - 14 hours	428 11% BCDEFH IJLNO PQ	56 9% CD	32 6% CD	9 3%	41 5% C	125 8%	65 7%	12 9%	6 5%	14 5%	341 12% zFHI
8 - 10 hours	473 12% BCDEF GIJLNO PQ T	81 14% BCD	35 7% CD	8 2%	43 5% C	146 9%	65 8% G	3 2%	8 6%	19 7%	390 14% zFGHI
6 - 7 hours	642 16% FGIMQ	107 18%	98 20% CD	45 13%	143 17% C	283 18%	94 11%	9 7%	20 15% G	34 12%	514 18% zFGI
3 - 5 hours	379 10% CF	89 15% zC	70 14% zCD	21 6%	91 11% C	170 11%	63 7%	6 5%	10 8%	20 7%	305 11% zFG
1 - 2 hours	214 5%	43 7%	53 11% z	41 12% z	94 11% zA	144 9% z	55 6%	11 8%	4 3%	25 9% zHR	145 5%
Less than 1 hour	51 1%	3 1%	16 3% zA	18 5% zA	34 4% zA	46 3% z	17 2%	* *	4 3%	8 3% R	32 1%
None	456 12% RS	82 14%	130 27% zA	198 56% zABD	328 39% zAB	414 26% z	197 23% zR	37 28% zR	45 35% zFR	98 34% zFR	250 9%
Don't know	-	-	-	-	-	-	-	-	-	-	-
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 2

INTU. In the past week, how many hours have you spent using the internet?

This includes email, social media, online shopping, online gaming, browsing/searching or using apps, or watching TV programmes, films and videos, or listening to music and radio programmes online.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Less than an hour and none (Net)	508 13%RS	85 14%	146 30%zA	216 61%zABD	362 43%zAB	461 29%z	214 25%zR	37 28%zR	49 38%zFR	106 36%zFR	281 10%
Light use (Net)	593 15%	132 22%z	123 25%zCD	61 17%	185 22%zC	314 20%z	118 14%	17 13%	14 11%	45 15%	449 16%
Medium use (Net)	1799 46%BCDEF GHIJKLMN OQT	283 47%BCD	175 36%CD	67 19%	242 29%C	603 38%	279 32%G	29 22%	42 33%G	80 27%	1436 50%zFGHI
Heavy use (Net)	1008 26%ABCDE JKLMNOPQ	96 16%BCD	45 9%CD	8 2%	52 6%C	198 13%	260 30%zHIR	48 37%zHIR	23 18%	61 21%	716 25%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 2

INTU. In the past week, how many hours have you spent using the internet?

This includes email, social media, online shopping, online gaming, browsing/searching or using apps, or watching TV programmes, films and videos, or listening to music and radio programmes online.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
30+ hours	651 17% ABCDEFGHIJKLMNOPQ	13 2%	2 3%	3 5%	-	6 2%Q	7 2%	12 4%Q	2 *	97 19%	552 16%
20 - 29 hours	356 9% BCDEJLNQ	30 4%	3 3%	1 3%	* 2%	10 3%	19 5%Q	23 8%NQ	7 2%	35 7%	321 9%
15 - 19 hours	255 7% BCDEJNOQ	12 2%	1 1%	1 2%	1 7%J	7 2%Q	5 1%	11 4%OQ	1 *	31 6%	223 7%
11 - 14 hours	428 11% BCDEFHJLNOPQ	33 5%	4 5%	2 3%	2 9%	18 6%	15 4%	19 6%	14 4%	67 13%	359 11%
8 - 10 hours	473 12% BCDEFGJLNOPQT	34 5%	7 9%	1 2%	1 7%	18 6%Q	16 4%	21 7%Q	12 3%	78 16%zT	395 12%
6 - 7 hours	642 16% FGIMQ	122 18%M	9 11%	11 20%M	1 4%	58 18%Q	64 17%Q	77 26%zNOQ	45 12%	89 18%	549 16%
3 - 5 hours	379 10% CF	79 12%	8 9%	3 6%	1 4%	42 13%	38 10%	34 12%	45 12%	44 9%	334 10%
1 - 2 hours	214 5%	73 11%z	13 16%z	6 11%z	3 15%z	26 8%	46 13%z	30 10%z	43 11%z	21 4%	193 6%
Less than 1 hour	51 1%	26 4%z	6 8%z	2 3%	-	11 3%z	15 4%z	14 5%z	12 3%z	2 *	49 1%
None	456 12% RS	267 39%z	28 35%z	24 44%z	10 54%zJK	122 38%zP	145 39%zP	58 19%z	209 54%zNOP	36 7%	421 12%zS
Don't know	-	-	-	-	-	-	-	-	-	-	-
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 2

INTU. In the past week, how many hours have you spent using the internet?

This includes email, social media, online shopping, online gaming, browsing/searching or using apps, or watching TV programmes, films and videos, or listening to music and radio programmes online.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Less than an hour and none (Net)	508 13%RS	293 43%z	34 42%z	26 47%z	10 54%z	133 42%zP	160 43%zP	71 24%z	221 57%zNOP	38 8%	470 14%zS
Light use (Net)	593 15%	152 22%z	20 25%z	9 17%	3 18%	68 21%z	84 23%z	64 22%z	87 22%z	65 13%	526 16%
Medium use (Net)	1799 46%BCDEF GHIJKLMN OQT	201 29%	21 27%	15 28%	5 26%	102 32%Q	99 27%Q	128 43%NOQ	73 19%	265 53%zT	1526 45%
Heavy use (Net)	1008 26%ABCDEF KLMNOPQ	43 6%	5 6%	4 8%	* 2%	16 5%Q	27 7%Q	34 11%NOQ	9 2%	133 26%	873 26%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 3

Sex. And now, a few questions about you. Are you:

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Male	1906	285	227	166	394	736	407	64	79	137	1427
	49%OPT	48%	46%	47%	47%	47%	47%	49%	61%zFGIR	47%	50%
Female	1998	312	262	186	447	839	462	67	50	157	1455
	51%HNS	52%	54%	53%	53%	53%	53%H	51%H	39%	53%H	50%H
Other	2	-	-	-	-	1	2	-	-	-	-
	*	-	-	-	-	*	*R	-	-	-	-
Prefer not to say	1	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 3

Sex. And now, a few questions about you. Are you:

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Male	1906	319	41	26	9	319	-	125	194	277	1623
	49%OPT	46%	51%	47%	47%	100%zOPQ	-	42%O	50%O	55%zT	48%
Female	1998	370	39	29	9	-	370	173	196	223	1772
	51%HNS	54%	49%	53%	53%	-	100%zNPQ	58%zN	50%N	45%	52%zS
Other	2	-	-	-	-	-	-	-	-	1	1
	*	-	-	-	-	-	-	-	-	*	*
Prefer not to say	1	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 4

Age. How old are you?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
16-24	545	-	-	-	-	110	124	20	11	9	390
	14%ABCDEI JKLMNOPQT	-	-	-	-	7%	14%I	15%I	9%I	3%	14%I
25-34	648	-	-	-	-	134	116	21	6	12	508
	17%ABCDEF HIJKLMNOP QT	-	-	-	-	9%	13%HI	16%HI	5%	4%	18%zFHI
35-44	607	-	-	-	-	135	82	9	5	24	499
	16%ABCDEF GHIJKLMNO PQ	-	-	-	-	9%	9%H	7%	4%	8%	17%zFGHI
45-54	669	-	-	-	-	174	130	15	12	40	518
	17%ABCDEH JKLMNOPQ	-	-	-	-	11%	15%	11%	10%	14%	18%H
55-64	596	596	-	-	-	182	123	17	19	52	443
	15%BCDE JKLMNOP QS	100%zBCD	-	-	-	12%	14%	13%	15%	18%	15%
65-74	489	-	489	-	489	489	143	25	30	64	333
	13%ACRS	-	100%zACD	-	58%zAC	31%z	16%zR	19%zR	23%zR	22%zFR	12%
75+	352	-	-	352	352	352	152	26	46	92	191
	9%ABRS	-	-	100%zABD	42%zAB	22%z	17%zR	20%zR	36%zFGR	32%zFGR	7%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 4

Age. How old are you?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
16-24	545	-	-	-	-	-	-	-	-	120	421
	14%ABCDEI	-	-	-	-	-	-	-	-	24%zT	12%
	JKLMNOPQT										
25-34	648	-	-	-	-	-	-	-	-	107	539
	17%ABCDEF	-	-	-	-	-	-	-	-	21%zT	16%
	HIJKLMNQP										
	QT										
35-44	607	-	-	-	-	-	-	-	-	96	510
	16%ABCDEF	-	-	-	-	-	-	-	-	19%zT	15%
	GHIJKLMNO										
	PQ										
45-54	669	-	-	-	-	-	-	-	-	91	577
	17%ABCDEF	-	-	-	-	-	-	-	-	18%	17%
	JKLMNPOQ										
55-64	596	-	-	-	-	-	-	-	-	54	542
	15%BCDEJK	-	-	-	-	-	-	-	-	11%	16%zS
	LMNOPQS										
65-74	489	390	54	32	13	178	212	185	205	10	479
	13%ACRS	57%z	67%z	58%z	74%zJ	56%z	57%z	62%zQ	52%z	2%	14%zS
75+	352	298	26	23	5	141	158	113	185	23	328
	9%ABRS	43%zM	33%z	42%z	26%z	44%z	43%z	38%z	48%zP	5%	10%zS
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 5

Postcode_TV Region. Which region do you live in?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
East of England	377 10%KLM	53 9%	53 11%	55 16%zA	108 13%z	159 10%	86 10%	16 12%	19 14%	27 9%	266 9%
London	730 19%BDEFK LMT	102 17%	65 13%	52 15%	117 14%	243 15%	132 15%	24 18%	17 13%	49 17%	566 20%zF
Midlands East	166 4%FGT	22 4%	16 3%	10 3%	26 3%	65 4%	21 2%	* *	7 5%G	5 2%	142 5%zFGI
Midlands West	374 10%RKLM	53 9%	46 9%	41 12%	87 10%	149 9%	103 12%zR	15 11%	15 12%	30 10%	253 9%
North East and Cumbria	164 4%RS	25 4%	18 4%	16 5%	34 4%	87 6%z	53 6%zR	3 2%	5 4%	20 7%R	107 4%
North West	426 11%KLM	78 13%	62 13%	36 10%	98 12%	174 11%	85 10%	11 8%	8 6%	33 11%	313 11%
Scotland	332 8%JLMNO PQS	58 10%	54 11%	26 7%	80 10%	154 10%z	79 9%	11 9%	14 11%	33 11%	244 8%
South	187 5%CDEJLN QS	32 5%CD	14 3%	3 1%	17 2%C	43 3%	38 4%	8 6%	5 4%	8 3%	144 5%
South East	181 5%ILS	28 5%	20 4%	23 6%	42 5%	62 4%	31 4%I	3 2%	1 1%	3 1%	150 5%zI
South West	91 2%S	7 1%	16 3%	7 2%	23 3%	39 3%	25 3%	3 2%	2 1%	10 3%	64 2%
Ulster	123 3%JNOPQS	22 4%	13 3%	5 1%	18 2%	53 3%	30 3%	4 3%	3 2%	8 3%	90 3%
Wales	194 5%JNOPQS	45 8%z	32 7%	23 7%	55 7%	84 5%	40 5%	6 5%	5 4%	17 6%	149 5%

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Table 5

Postcode_TV Region. Which region do you live in?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
West	191	27	29	18	47	92	50	6	11	16	137
	5%LS	4%	6%	5%	6%	6%	6%	5%	9%	6%	5%
Yorkshire and Lincolnshire	372	46	51	37	88	171	99	22	17	34	258
	10%KLM	8%	10%	11%	11%	11%	11%	17%zR	13%	12%	9%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 5

Postcode_TV Region. Which region do you live in?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
East of England	377	108	-	-	-	52	56	51	57	43	334
	10%KLM	16%zKLM	-	-	-	16%z	15%z	17%z	15%z	9%	10%
London	730	117	-	-	-	60	57	59	58	215	509
	19%BDEFK LMT	17%KLM	-	-	-	19%	15%	20%	15%	43%zT	15%
Midlands East	166	26	-	-	-	12	13	14	12	33	132
	4%FGT	4%	-	-	-	4%	4%	5%	3%	6%zT	4%
Midlands West	374	87	-	-	-	43	44	26	61	37	337
	10%RKLM	13%zKLM	-	-	-	14%zP	12%	9%	16%zP	7%	10%
North East and Cumbria	164	34	-	-	-	15	19	9	25	3	161
	4%RS	5%L	-	-	-	5%	5%	3%	7%	1%	5%zS
North West	426	98	-	-	-	48	50	45	53	56	369
	11%KLM	14%zKLM	-	-	-	15%z	13%	15%z	14%	11%	11%
Scotland	332	-	80	-	-	-	-	-	-	18	314
	8%JLMNOP QS	-	100%zJLM	-	-	-	-	-	-	4%	9%zS
South	187	17	-	-	-	6	11	12	5	13	172
	5%CDEJLN QS	2%	-	-	-	2%	3%	4%	1%	3%	5%S
South East	181	42	-	-	-	11	31	26	17	5	176
	5%ILS	6%KL	-	-	-	4%	8%zNQ	9%zN	4%	1%	5%zS
South West	91	23	-	-	-	10	13	11	13	2	89
	2%S	3%	-	-	-	3%	4%	4%	3%	*	3%zS
Ulster	123	-	-	-	18	-	-	-	-	5	117
	3%JNOPQS	-	-	-	100%zJKL	-	-	-	-	1%	3%zS
Wales	194	-	-	55	-	-	-	-	-	5	189
	5%JNOPQS	-	-	100%zJKM	-	-	-	-	-	1%	6%zS

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Table 5

Postcode_TV Region. Which region do you live in?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
West	191	47	-	-	-	16	31	14	33	14	177
	5%LS	7%zKL	-	-	-	5%	8%zP	5%	8%zN	3%	5%zS
Yorkshire and Lincolnshire	372	88	-	-	-	44	45	31	57	53	319
	10%KLM	13%zKLM	-	-	-	14%z	12%	11%	15%z	11%	9%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 6

From Interviewer information. Which region do you live in?

Base = All F2F Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	313	376	278	654	1126	410	58	69	172	1412
WeightedBase	2302	417	420	334	754	1252	478	68*	88*	201	1723
EffectiveBase	1342	223	281	233	514	813	317	49	58	144	971
North East	220	45	34	26	61	120	54	6	6	27	157
	10%LM	11%	8%	8%	8%	10%	11%	9%	7%	13%	9%
North West	517	98	98	74	172	283	106	19	15	36	383
	22%	24%	23%	22%	23%	23%	22%	28%	16%	18%	22%
Yorks and Humber	400	66	78	66	145	223	84	7	14	36	296
	17%KS	16%	19%	20%	19%	18%	17%	10%	16%	18%	17%
East Midlands	141	25	29	18	47	71	15	4	8	4	126
	6%FIL	6%	7%	5%	6%	6%	3%	5%	9%FI	2%	7%FI
West Midlands	133	18	29	26	55	89	44	5	10	17	82
	6%RL	4%	7%	8%	7%	7%z	9%zR	7%	12%R	8%	5%
Eastern	144	28	22	27	49	64	26	8	7	14	106
	6%EKL	7%	5%	8%	7%	5%	5%	11%	8%	7%	6%
London	219	41	24	27	51	110	42	6	6	25	165
	10%BDKLM T	10%	6%	8%	7%	9%	9%	8%	7%	12%	10%
South East	181	34	23	30	53	77	24	3	1	3	152
	8%EFIKLS	8%	6%	9%	7%	6%	5%I	4%	1%	1%	9%zFHI
South West	104	16	27	16	43	59	31	5	8	14	73
	5%	4%	6%	5%	6%	5%	6%	8%	9%	7%	4%
Wales	65	16	12	9	21	32	12	2	1	8	52
	3%JNO PQ	4%	3%	3%	3%	3%	2%	3%	1%	4%	3%
Scotland	134	21	36	12	47	92	32	3	10	17	98
	6%JLNO PQ S	5%	9%zCD	4%	6%CD	7%z	7%	5%	12%	9%	6%
Northern Ireland	44	9	7	3	10	30	9	1	1	2	34
	2%JOQ	2%	2%	1%	1%	2%	2%	1%	1%	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 6

From Interviewer information. Which region do you live in?

Base = All F2F Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2302	417	420	334	754	1252	478	68*	88*	201	1723
EffectiveBase	1342	223	281	233	514	813	317	49	58	144	971
Total mentions	2302	417	420	334	754	1252	478	68	88	201	1723
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 6

From Interviewer information. Which region do you live in?

Base = All F2F Respondents

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	462	72	73	47	229	233	184	278	341	1558
WeightedBase	2302	619	72*	48*	16*	289	330	242	377	303	1993
EffectiveBase	1342	390	60	67	46	186	204	151	239	200	1141
North East	220	57	4	-	-	22	35	25	32	18	202
	10%LM	9%LM	5%	-	-	8%	11%	10%	9%	6%	10%
North West	517	149	13	8	3	76	73	64	85	69	444
	22%	24%	17%	16%	17%	26%	22%	27%	23%	23%	22%
Yorks and Humber	400	120	4	19	1	55	65	32	88	37	362
	17%KS	19%K	5%	40%zJKM	8%	19%	20%P	13%	23%zP	12%	18%S
East Midlands	141	41	4	-	1	18	23	21	20	23	118
	6%FIL	7%L	6%	-	8%L	6%	7%	9%	5%	8%	6%
West Midlands	133	55	-	-	-	29	26	19	36	21	112
	6%RL	9%zKLM	-	-	-	10%z	8%	8%	9%z	7%	6%
Eastern	144	49	-	-	-	25	24	13	36	17	127
	6%EKL	8%KL	-	-	-	9%	7%	6%	10%z	6%	6%
London	219	51	-	-	-	27	23	19	32	91	126
	10%BDKLMT	8%KL	-	-	-	9%	7%	8%	8%	30%zT	6%
South East	181	53	-	-	-	16	37	32	21	10	171
	8%EFIKLS	9%KLM	-	-	-	6%	11%Q	13%zNQ	6%	3%	9%zS
South West	104	43	-	-	-	20	23	15	27	10	94
	5%	7%zKL	-	-	-	7%	7%	6%	7%z	3%	5%
Wales	65	-	-	21	-	-	-	-	-	3	62
	3%JNOPQ	-	-	44%zJKM	-	-	-	-	-	1%	3%
Scotland	134	-	47	-	-	-	-	-	-	1	134
	6%JLNOPQ	-	66%zJLM	-	-	-	-	-	-	*	7%zS
Northern Ireland	44	-	-	-	10	-	-	-	-	3	41
	2%JOQ	-	-	-	67%zJKL	-	-	-	-	1%	2%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 6

From Interviewer information. Which region do you live in?

Base = All F2F Respondents

Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase 2302	619	72*	48*	16*	289	330	242	377	303	1993
EffectiveBase 1342	390	60	67	46	186	204	151	239	200	1141
Total mentions 2302	619	72	48	16	289	330	242	377	303	1993
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 7

NATID. How would you describe your national identity?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
English	2434	381	309	222	532	967	609	89	91	200	1749
	62% RKLMS	64%	63%	63%	63%	61%	70% zR	68%	71%	68% zR	61%
Welsh	140	28	26	19	45	66	32	4	5	13	105
	4% JNOPQS	5%	5%	5%	5% z	4%	4%	3%	4%	4%	4%
Scottish	275	45	49	25	75	134	73	10	14	30	194
	7% JMNOPQ	8%	10% z	7%	9%	8% z	8%	8%	11%	10% zR	7%
	S										
Northern Irish	71	13	5	5	10	26	20	4	2	5	49
	2% JOQS	2%	1%	1%	1%	2%	2%	3%	2%	2%	2%
British	758	124	92	70	162	291	138	22	18	35	570
	19% FIKT	21%	19%	20%	19%	18%	16% I	17%	14%	12%	20% FI
Other	335	16	15	13	28	123	33	7	3	16	279
	9% ABCFDH	3%	3%	4%	3%	8%	4%	6%	3%	6%	10% zFHI
	JKLNOPQT										
Total mentions	4012	607	496	355	851	1605	905	136	133	299	2947
	103%	102%	101%	101%	101%	102%	104%	103%	103%	102%	102%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 7

NATID. How would you describe your national identity?

Base = All respondents

	65+ Age Group by Nation					65+ Age Group England				MEG	
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
English	2434	520	2	10	*	237	283	216	304	134	2294
	62% RK LMS	76% z KLM	2%	18% K M	2%	74% z	76% z	72% z	78% z	27%	68% z S
Welsh	140	7	-	38	-	2	5	3	4	2	138
	4% J NO PQS	1%	-	69% z JKM	-	1%	1%	1%	1%	*	4% z S
Scottish	275	3	70	2	-	1	2	2	1	7	268
	7% J MNO PQ S	*	87% z JLM	3% J	-	*	1%	1%	*	1%	8% z S
Northern Irish	71	1	-	1	8	1	-	1	-	1	70
	2% J IO QS	*	-	1%	45% z JKL	*	-	*	-	*	2% z S
British	758	140	8	7	7	66	74	69	71	261	492
	19% F IKT	20% K	10%	13%	38% z JKL	21%	20%	23%	18%	52% z T	14%
Other	335	24	*	1	3	16	8	12	12	127	207
	9% A BCDFH JKLNO PQT	3%	*	2%	17% z JKL	5%	2%	4%	3%	25% z T	6%
Total mentions	4012	694	80	58	18	323	372	303	392	532	3470
	103%	101%	100%	106%	102%	101%	101%	101%	101%	106%	102%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 8

ETHNICITY. What is your ethnic group?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
English / Welsh / Scottish / Northern Irish / British	3152 81%RS	526 88%z	467 95%zACD	312 88%z	779 93%zAC	1330 84%z	765 88%zR	111 84%	114 88%zR	258 88%zR	2276 79%
Irish	44 1%S	3 *	5 1%	10 3%zA	15 2%	24 2%	9 1%	2 1%	3 2%	3 1%	32 1%
Gypsy or Irish traveller	4 *	-	-	-	-	4 *	1 *	1 1%	1 1%	-	4 *
Other White background	195 5%ABCDEF GHJLNQ S	13 2%	7 1%	6 2%	13 2%	60 4%	16 2%	1 1%	1 *	5 2%	161 6%zFGHI
White and Black Caribbean	29 1%DET	6 1%D	-	-	-	6 *	5 1%	* *	1 1%	1 *	24 1%
White and Black African	12 *T	-	-	-	-	4 *	3 *	1 1%	-	-	10 *
White and Asian	23 1%ET	-	-	-	-	1 *	7 1%	-	2 2%	2 1%	16 1%
Other mixed heritage background	28 1%DT	3 1%	-	-	-	10 1%	6 1%	2 1%	2 2%	3 1%	22 1%
Indian	83 2%CDFJT	10 2%	5 1%	1 *	7 1%	33 2%	7 1%	2 2%	1 1%	3 1%	72 2%zF
Pakistani	41 1%BDJT	5 1%D	* *	-	* *	20 1%	7 1%	2 1%	1 *	1 *	32 1%
Bangladeshi	11 *T	1 *	-	-	-	3 *	2 *	1 1%	* *	-	8 *
Chinese	54 1%ABDEFJ T	1 *	-	-	-	2 *	5 1%	-	-	2 1%	46 2%

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Table 8

ETHNICITY. What is your ethnic group?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Other Asian background	40 1%T	1 *	1 *	4 1%	5 1%B	10 1%	6 1%	- -	3 2%	3 1%	30 1%
African	61 2%BCDEFJQ T	11 2%BCD	- -	- -	- -	20 1%	7 1%	4 3%FI	- -	2 1%	54 2%zF
Caribbean	62 2%BT	7 1%	2 *	16 5%zABD	18 2%B	25 2%	14 2%	* *	- -	7 3%	47 2%
Any other Black / African / Caribbean background	11 *T	- -	- -	- -	- -	5 *	2 *	- -	- -	- -	10 *
Arab	20 1%T	2 *	- -	2 *	2 *	8 1%	4 1%	1 1%	* *	3 1%	13 *
Other ethnic background	26 1%T	5 1%	2 *	* *	3 *	8 *	3 *	1 1%	* *	1 *	21 1%
Prefer not to say	10 *T	1 *	* *	1 *	2 *	4 *	3 *	2 2%zFIR	- -	- -	6 *
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
White (Net)	3396 87%RS	542 91%z	479 98%zACD	328 93%z	806 96%zAC	1418 90%z	791 91%zR	115 87%	118 92%	266 91%R	2473 86%
Mixed/multiple ethnic group (Net)	92 2%BCDEJN OPQT	9 1%BD	- -	- -	- -	21 1%	21 2%	3 2%	5 4%	5 2%	71 2%
Asian/Asian British (Net)	229 6%ABCDEF JKLNOPT	19 3%	6 1%	5 1%	11 1%	68 4%	27 3%	5 4%	5 4%	9 3%	188 7%zFI
Black/African/Caribbean/Black British (Net)	135 3%BDOPT	19 3%B	2 *	16 5%BD	18 2%B	49 3%	22 3%	4 3%	- -	9 3%	110 4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 8

ETHNICITY. What is your ethnic group?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Other ethnic group (Net)	45 1%T	7 1%	2 *	2 1%	4 *	16 1%	7 1%	2 1%	1 *	3 1%	34 1%
BAME (Net)	501 13%ABCDEF JKLMNOPQT	54 9%BD	10 2%	23 7%BD	33 4%B	154 10%	78 9%	15 11%	10 8%	27 9%	403 14%zFI

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 8
ETHNICITY. What is your ethnic group?
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
English / Welsh / Scottish / Northern Irish / British	3152 81%RS	630 92%zM	80 100%zJM	54 98%zJM	15 81%	280 88%z	350 95%zNQ	275 92%z	355 91%z	-	3152 93%zS
Irish	44 1%S	11 2%	* *	- -	3 19%zJKL	6 2%	5 1%	5 2%	6 2%	-	44 1%zS
Gypsy or Irish traveller	4 *	-	-	-	-	-	-	-	-	-	4 *
Other White background	195 5%ABCDEF GHIJLNOQ S	13 2%	-	-	-	6 2%	7 2%	9 3%	4 1%	-	195 6%zS
White and Black Caribbean	29 1%DET	-	-	-	-	-	-	-	-	29 6%zT	-
White and Black African	12 *T	-	-	-	-	-	-	-	-	12 2%zT	-
White and Asian	23 1%ET	-	-	-	-	-	-	-	-	23 5%zT	-
Other mixed heritage background	28 1%DT	-	-	-	-	-	-	-	-	28 6%zT	-
Indian	83 2%CDFJT	7 1%	-	-	-	4 1%	2 1%	2 1%	5 1%	83 17%zT	-
Pakistani	41 1%BDJT	* *	-	-	-	* *	-	* *	-	41 8%zT	-
Bangladeshi	11 *T	-	-	-	-	-	-	-	-	11 2%zT	-
Chinese	54 1%ABDEFJ T	-	-	-	-	-	-	-	-	54 11%zT	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 8

ETHNICITY. What is your ethnic group?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Other Asian background	40	5	-	-	-	4	1	4	*	40	-
	1%T	1%	-	-	-	1%Q	*	1%O	*	8%zT	-
African	61	-	-	-	-	-	-	-	-	61	-
	2%BCDFJQ	-	-	-	-	-	-	-	-	12%zT	-
	T										
Caribbean	62	18	-	-	-	13	4	2	16	62	-
	2%BT	3%	-	-	-	4%zOP	1%	1%	4%zOP	12%zT	-
Any other Black / African / Caribbean background	11	-	-	-	-	-	-	-	-	11	-
	*T	-	-	-	-	-	-	-	-	2%zT	-
Arab	20	1	-	1	-	-	1	-	1	20	-
	1%T	*	-	2%J	-	-	*	-	*	4%zT	-
Other ethnic background	26	3	-	-	-	3	-	1	2	26	-
	1%T	*	-	-	-	1%	-	*	1%	5%zT	-
Prefer not to say	10	2	-	-	-	1	*	-	2	-	-
	*T	*	-	-	-	*	*	-	*	-	-
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
White (Net)	3396	654	80	54	18	293	361	289	365	-	3396
	87%RS	95%z	100%z	98%z	100%z	92%z	98%zNQ	97%zN	94%z	-	100%zS
Mixed/multiple ethnic group (Net)	92	-	-	-	-	-	-	-	-	92	-
	2%BCDEJN	-	-	-	-	-	-	-	-	18%zT	-
	OPQT										
Asian/Asian British (Net)	229	11	-	-	-	8	3	6	5	229	-
	6%ABCDEF	2%	-	-	-	3%	1%	2%	1%	46%zT	-
	JKLNOPQT										
Black/African/Caribbean/Black British (Net)	135	18	-	-	-	13	4	2	16	135	-
	3%BDOPT	3%	-	-	-	4%OP	1%	1%	4%OP	27%zT	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 8

ETHNICITY. What is your ethnic group?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Other ethnic group (Net)	45 1%T	3 *	-	1 2%	-	3 1%	1 *	1 *	3 1%	45 9%zT	-
BAME (Net)	501 13%ABCDEF JKLMNOPQT	33 5%	-	1 2%	-	25 8%OP	8 2%	9 3%	24 6%O	501 100%zT	-

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Table 9

RELIGION. What is your religion?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability					
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)	
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803	
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882	
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934	
No religion	2027	280	182	97	279	701	436	57	58	108	1512	
		52%ABCDE	47%BCD	37%CD	28%	33%C	44%	50%I	43%	45%	37%	52%I
		IJLMNOPQ										
		S										
Catholic	393	58	44	38	82	157	78	8	10	37	297	
	10%	10%	9%	11%	10%	10%	9%	6%	8%	13%FG	10%	
Church of England/ Scotland/Ireland	918	183	212	176	388	495	250	47	50	117	632	
	24%RS	31%z	43%zA	50%zA	46%zA	31%z	29%zR	36%zR	39%zFR	40%zFR	22%	
Other Christian	304	41	34	31	64	123	63	11	7	17	238	
	8%T	7%	7%	9%	8%	8%	7%	8%	5%	6%	8%	
Buddhist	12	1	1	*	1	4	3	1	*	2	8	
	*	*	*	*	*	*	*	1%	*	1%	*	
Hindu	50	6	3	2	5	18	7	1	*	2	41	
	1%T	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	
Jewish	39	8	4	2	6	9	8	1	1	4	27	
	1%T	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Muslim	89	9	1	1	1	33	14	2	2	4	70	
	2%BCDJNO	2%D	*	*	*	2%	2%	2%	1%	1%	2%	
	PQT											
Sikh	37	4	2	1	3	17	4	2	1	1	30	
	1%T	1%	*	*	*	1%	*	1%	1%	*	1%	
Any other religion	23	3	5	3	7	11	7	1	-	2	16	
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	
Prefer not to say	25	3	3	2	5	8	4	1	1	1	17	
	1%	*	1%	1%	1%	1%	*	1%	1%	*	1%	
Total mentions	3915	596	491	352	843	1577	874	132	130	294	2887	
	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 9

RELIGION. What is your religion?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Christian (Net)	1609	282	290	245	534	775	388	66	66	171	1162
	41%	47%z	59%zA	69%zABD	64%zAB	49%z	45%z	50%R	51%zR	58%zFR	40%
Non-Christian (Net)	2274	311	198	105	303	794	479	65	62	122	1705
	58%ABCDE FHIJKLMN OPQ	52%BCD	40%CD	30%	36%C	50%	55%I	49%	48%	42%	59%GHI

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 9

RELIGION. What is your religion?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
No religion	2027	233	34	12	1	139	93	108	125	137	1886
	52%ABCDE IJLMNOPQ S	34%LM	42%LM	21%M	3%	44%OPQ	25%	36%O	32%O	27%	56%zS
Catholic	393 10%	68 10%	7 9%	3 5%	5 25%zJKL	30 9%	38 10%	34 11%	34 9%	52 10%	341 10%
Church of England/ Scotland/Ireland	918 24%RS	325 47%zM	33 41%zM	27 49%zM	4 22%	119 37%z	206 56%zNP	125 42%z	200 51%zNP	29 6%	887 26%zS
Other Christian	304 8%T	40 6%	5 6%	10 19%zJK	9 48%zJKL	17 5%	23 6%	19 6%	21 5%	104 21%zT	199 6%
Buddhist	12 *	1 *	-	* 1%	-	1 *	* *	* *	1 *	4 1%	8 *
Hindu	50 1%T	5 1%	-	-	-	4 1%	1 *	2 1%	3 1%	45 9%zT	5 *
Jewish	39 1%T	6 1%	-	-	-	4 1%	2 1%	5 2%	1 *	10 2%T	29 1%
Muslim	89 2%BCDJNO PQT	1 *	-	-	-	1 *	1 *	1 *	1 *	79 16%zT	9 *
Sikh	37 1%T	3 *	-	-	-	2 1%	1 *	1 *	2 1%	35 7%zT	1 *
Any other religion	23 1%	5 1%	-	3 5%zJK	-	3 1%	2 *	1 *	3 1%	3 1%	19 1%
Prefer not to say	25 1%	3 *	2 2%	* 1%	* 2%	2 *	1 *	2 1%	1 *	4 1%	18 1%
Total mentions	3915 100%	689 100%	80 100%	55 100%	18 100%	320 100%	370 100%	298 100%	391 100%	502 100%	3402 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 9

RELIGION. What is your religion?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Christian (Net)	1609	433	45	40	17	165	267	178	255	184	1422
	41%	63%z	56%z	73%zK	95%zJKL	52%z	72%zNPQ	60%zN	65%zN	37%	42%
Non-Christian (Net)	2274	254	34	15	1	153	101	118	135	313	1957
	58%ABCDE	37%M	42%M	27%M	3%	48%OPQ	27%	40%O	35%O	62%	58%
	FHIJKLMN										
	OPQ										

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 10

A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Freeview - free TV via an aerial and set-top box or built into the TV set	1834 47%RS	280 47%	273 56%zA	251 71%zABD	524 62%zAB	889 56%z	494 57%zR	84 64%zR	79 61%zR	172 59%zR	1262 44%
Cable - Virgin Media	630 16%CDEFH JLMNQ	90 15%C	69 14%CD	27 8%	97 12%C	180 11%	113 13%	22 17%H	11 9%	35 12%	489 17%FHI
Satellite - from Sky for a monthly subscription	1246 32%CDEJN OPQ	197 33%CD	134 27%	72 21%	206 25%	424 27%	258 30%	34 26%	38 29%	106 36%FG	946 33%
Freesat satellite TV - via a satellite dish but with no subscription	228 6%	29 5%	33 7%	16 5%	49 6%	86 5%	63 7%	12 9%	8 7%	20 7%	156 5%
Satellite - from someone other than Sky	128 3%ABDEJ NQ	8 1%	6 1%	7 2%	13 2%	33 2%	25 3%I	6 5%I	2 1%	2 1%	97 3%I
BT TV (formerly BT Vision)	203 5%E	24 4%	25 5%	10 3%	36 4%	54 3%	51 6%I	12 9%I	10 8%	10 3%	150 5%
TalkTalk TV	110 3%	14 2%	11 2%	4 1%	14 2%	34 2%	30 3%	11 8%zFIR	4 3%	6 2%	78 3%
EE TV	41 1%DEJ	6 1%D	-	-	-	3 *	9 1%	3 2%	1 1%	2 1%	31 1%
NOW TV	214 5%ABCDEJ KLNOPQ	18 3%CD	5 1%	2 1%	7 1%	42 3%	44 5%	11 8%I	5 4%	11 4%	163 6%
YouView	61 2%CDEJ	5 1%	3 1%	1 *	3 *	9 1%	15 2%	2 2%	-	3 1%	44 2%
No TV in household	165 4%ABCFI JNOPQT	9 2%	3 1%	1 *	4 *	62 4%	26 3%I	5 3%I	2 1%	2 1%	128 4%I

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 10

A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Don't know	43	8	1	3	5	13	1	*	-	-	34
	1%F	1%	*	1%	1%	1%	*	*	-	-	1%F
Total mentions	4903	687	563	396	958	1828	1131	203	160	369	3577
	125%	115%	115%	112%	114%	116%	130%	154%	124%	126%	124%
Pay TV (Net)	2304	350	241	119	361	735	461	71	66	154	1763
	59%BCDEF IJKMNO PQ	59%BCD	49%CD	34%	43%C	47%	53%	54%	51%	52%	61%zFHI
Non Pay TV (Net)	1976	300	290	264	554	940	534	90	86	183	1359
	51%RS	50%	59%zA	75%zABD	66%zAB	60%z	61%zR	68%zR	67%zR	62%zR	47%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 10

A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Freeview - free TV via an aerial and set-top box or built into the TV set	1834 47%RS	434 63%zL	52 65%zL	26 47%	12 65%zL	214 67%zP	221 60%z	165 55%z	270 69%zOP	194 39%	1634 48%zS
Cable - Virgin Media	630 16%CDEFH JLMNQ	87 13%L	7 9%	3 5%	1 3%	34 11%	53 14%Q	55 18%NQ	32 8%	100 20%zT	529 16%
Satellite - from Sky for a monthly subscription	1246 32%CDEJN OPQ	161 23%	18 23%	21 38%JK	6 31%	77 24%	84 23%	76 25%	85 22%	170 34%	1075 32%
Freesat satellite TV - via a satellite dish but with no subscription	228 6%	43 6%	1 1%	5 10%KM	-	24 7%	19 5%	21 7%	22 6%	21 4%	207 6%
Satellite - from someone other than Sky	128 3%ABCDEJ NQ	8 1%	2 2%	3 6%J	-	2 1%	6 2%	5 2%	3 1%	24 5%	103 3%
BT TV (formerly BT Vision)	203 5%E	32 5%	1 2%	2 3%	1 3%	10 3%	22 6%	14 5%	17 4%	25 5%	178 5%
TalkTalk TV	110 3%	12 2%	1 1%	1 2%	* 2%	3 1%	9 2%	8 3%	4 1%	21 4%	88 3%
EE TV	41 1%DEJ	-	-	-	-	-	-	-	-	5 1%	36 1%
NOW TV	214 5%ABCDEJ KLNOPQ	7 1%	-	-	-	4 1%	3 1%	2 1%	5 1%	23 5%	191 6%
YouView	61 2%CDEJ	3 *	-	1 1%	-	1 *	2 1%	2 1%	1 *	8 2%	53 2%
No TV in household	165 4%ABCDFI JNOPQT	3 *	-	-	1 5%JKL	2 *	1 *	3 1%	* *	52 10%zT	112 3%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 10

A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Don't know	43	4	-	1	-	-	4	4	-	4	38
	1%F	1%	-	1%	-	-	1%	1%	-	1%	1%
Total mentions	4903	793	83	62	20	369	424	355	439	647	4245
	125%	115%	103%	113%	110%	116%	115%	119%	113%	129%	125%
Pay TV (Net)	2304	294	29	30	7	124	170	153	141	316	1986
	59%BCDEF IJKMNOPQ	43%	37%	56%JKM	38%	39%	46%Q	51%NQ	36%	63%	58%
Non Pay TV (Net)	1976	459	52	30	12	223	236	176	283	208	1762
	51%RS	67%zL	65%z	55%	65%z	70%zP	64%z	59%z	73%zOP	41%	52%zS

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Table 11

A0a. Do you have access to the internet at home?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Yes	3509	533	389	181	569	1218	702	101	90	211	2664
	90%BCDEF GHIJKLMN OPQT	89%BCD	79%CD	51%	68%C	77%	81%HI	77%	70%	72%	92%zFGHI
No	392	63	101	170	271	354	167	31	39	82	214
	10%RS	11%	21%zA	48%zABD	32%zAB	22%z	19%zR	23%zR	30%zFR	28%zFR	7%
Don't know	6	-	-	1	1	4	2	-	-	-	4
	*	-	-	*	*	*	*	-	-	-	*
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 11

A0a. Do you have access to the internet at home?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Yes	3509	466	55	38	11	216	250	252	215	469	3030
	90%BCDEF	68%	68%	69%	61%	68%Q	68%Q	84%NOQ	55%	94%zT	89%
	GHIJKLMN										
	OPQT										
No	392	221	26	17	7	101	120	47	174	32	360
	10%RS	32%z	32%z	31%z	39%z	32%zP	32%zP	16%z	45%zNOP	6%	11%zS
Don't know	6	1	-	-	-	1	-	-	1	-	6
	*	*	-	-	-	*	-	-	*	-	*
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 12

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents with access to the internet at home

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3402	497	389	170	559	1226	778	117	92	241	2491
WeightedBase	3366	531	387	179	566	1171	683	97*	88*	211	2551
EffectiveBase	2348	335	277	129	406	842	554	87	68	176	1718
Smart TV (i.e. a TV with built-in video streaming apps)	1171 35%ABCDEJ JKLMNO PQ	143 27%CD	81 21%	29 16%	110 19%	274 23%	250 37%	39 40%	24 28%	65 31%	884 35%
Apple TV	179 5%ABCDEJ NOPQ	15 3%D	4 1%	1 *	5 1%	18 2%	34 5%I	8 8%I	3 3%	5 2%	139 5%
Amazon Fire	494 15%BCDEJ LNOPQ	62 12%BCD	21 5%	7 4%	28 5%	88 7%	117 17%	24 25%zFIR	18 21%	32 15%	355 14%
Google Chromecast	241 7%ABCDEJ NOPQT	21 4%D	8 2%	1 1%	9 2%	32 3%	53 8%	8 8%	6 7%	11 5%	177 7%
Games console	542 16%ABCDEJ JKLMNO PQ	27 5%CD	10 3%	* *	10 2%	90 8%	117 17%I	25 26%zFIR	15 17%	20 10%	402 16%I
Freeview - free TV via an aerial and set-top box or built into the TV set	615 18%OPS	95 18%	75 19%	28 15%	102 18%	209 18%	137 20%	26 26%zR	21 24%	37 17%	452 18%
Cable - Virgin Media	357 11%EQ	50 9%	38 10%	10 6%	48 9%	85 7%	63 9%	10 10%	10 12%	20 9%	279 11%
Satellite - from Sky for a monthly subscription	677 20%BCDEJ NOPQ	103 19%CD	52 13%C	12 7%	64 11%C	183 16%	123 18%	16 16%	19 21%	38 18%	528 21%
Freesat satellite TV - via a satellite dish but with no subscription	82 2%	16 3%	7 2%	1 1%	9 2%	21 2%	22 3%	4 4%	3 4%	7 3%	56 2%
Satellite - from someone other than Sky	43 1%ADEJ	1 *	- -	- -	- -	6 1%	9 1%	3 3%	1 1%	* *	34 1%
BT TV (formerly BT Vision)	121 4%E	17 3%	14 4%	3 2%	17 3%	27 2%	29 4%	7 8%zR	6 7%	6 3%	90 4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 12

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents with access to the internet at home

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3366	531	387	179	566	1171	683	97*	88*	211	2551
EffectiveBase	2348	335	277	129	406	842	554	87	68	176	1718
TalkTalk TV	68 2%BD	10 2%	2 1%	2 1%	4 1%	15 1%	20 3%	7 8%zFHIR	1 2%	3 2%	47 2%
EE TV	20 1%E	-	-	-	-	2 *	5 1%	3 3%zFIR	-	* *	15 1%
NOW TV	168 5%ABCDEJ NOPQ	14 3%D	2 1%	1 *	3 1%	26 2%	33 5%	8 8%I	3 3%	5 2%	129 5%
YouView	36 1%E	2 *	3 1%	1 *	3 1%	6 1%	8 1%	2 2%	-	1 *	27 1%
Laptop, netbook, tablet or smartphone	1433 43%ABCDE HIJKLMNO PQ	181 34%CD	113 29%	38 21%	152 27%	409 35%	269 39%H	43 45%H	24 27%	72 34%	1101 43%HI
Other device connected to the TV	67 2%	9 2%	9 2%	1 1%	10 2%	20 2%	18 3%	2 3%	* *	4 2%	48 2%
None of these	561 17%T	121 23%z	109 28%z	82 46%zABD	191 34%zAB	314 27%z	129 19%	23 23%	16 19%	52 24%zFR	414 16%
Don't know	29 1%	1 *	9 2%zA	2 1%	11 2%zA	14 1%	8 1%	-	-	1 *	19 1%
Total mentions	6904 205%	887 167%	556 144%	220 123%	776 137%	1840 157%	1443 211%	257 265%	172 195%	380 181%	5196 204%
Connected TV Viewing (Net)	2775 82%ABCDE IJLNO PQS	408 77%BCD	270 70%CD	95 53%	365 64%C	843 72%	547 80%	74 77%	72 81%	158 75%	2117 83%I
Non-connected TV Viewing (Net)	561 17%T	121 23%z	109 28%z	82 46%zABD	191 34%zAB	314 27%z	129 19%	23 23%	16 19%	52 24%zFR	414 16%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 12

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents with access to the internet at home

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3402	400	58	68	33	203	197	228	172	517	2874
WeightedBase	3366	463	55*	38*	11*	215	248	249	215	429	2928
EffectiveBase	2348	308	47	59	33	149	159	170	138	305	2035
Smart TV (i.e. a TV with built-in video streaming apps)	1171	91	10	7	2	48	44	45	46	149	1021
	35%ABCDE JKLMNOPQ	20%	19%	18%	15%	22%	18%	18%	21%	35%	35%
Apple TV	179	3	1	1	-	3	1	*	3	33	146
	5%ABCDEJ NOPQ	1%	1%	2%	-	1%	*	*	1%	8%T	5%
Amazon Fire	494	23	3	2	1	14	10	9	14	59	435
	15%BCDEJL NOPQ	5%	5%	5%	6%	6%	4%	4%	6%	14%	15%
Google Chromecast	241	7	1	1	*	5	2	2	4	44	197
	7%ABCDEJ NOPQT	1%	2%	2%	3%	2%	1%	1%	2%	10%zT	7%
Games console	542	9	-	1	-	5	4	4	5	82	459
	16%ABCDEI JKLMNO PQ	2%	-	2%	-	2%	2%	2%	2%	19%	16%
Freeview - free TV via an aerial and set-top box or built into the TV set	615	77	16	4	5	47	30	31	46	59	554
	18%OPS	17%	30%zL	12%	45%zL	22%OP	12%	12%	21%OP	14%	19%zS
Cable - Virgin Media	357	39	7	2	1	17	22	30	9	47	310
	11%EQ	8%	13%	4%	6%	8%Q	9%Q	12%Q	4%	11%	11%
Satellite - from Sky for a monthly subscription	677	49	6	6	4	17	31	31	18	74	603
	20%BCDEJ NOPQ	10%	10%	15%	38%zJKL	8%	13%	12%	8%	17%	21%
Freesat satellite TV - via a satellite dish but with no subscription	82	7	1	1	-	4	4	5	2	7	75
	2%	2%	2%	2%	-	2%	1%	2%	1%	2%	3%
Satellite - from someone other than Sky	43	-	-	-	-	-	-	-	-	9	34
	1%ADEJ	-	-	-	-	-	-	-	-	2%	1%
BT TV (formerly BT Vision)	121	15	-	1	1	4	11	9	7	17	104
	4%E	3%	-	3%	6%K	2%	4%	3%	3%	4%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 12

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents with access to the internet at home

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3366	463	55*	38*	11*	215	248	249	215	429	2928
EffectiveBase	2348	308	47	59	33	149	159	170	138	305	2035
TalkTalk TV	68	3	-	1	*	1	2	1	2	10	58
	2%BD	1%	-	2%	3%	1%	1%	1%	1%	2%	2%
EE TV	20	-	-	-	-	-	-	-	-	2	18
	1%E	-	-	-	-	-	-	-	-	*	1%
NOW TV	168	3	-	-	-	3	-	2	1	19	149
	5%ABCDEJ	1%	-	-	-	1%	-	1%	1%	4%	5%
	NOPQ										
YouView	36	3	-	1	-	1	2	2	1	7	29
	1%E	1%	-	2%	-	*	1%	1%	*	2%	1%
Laptop, netbook, tablet or smartphone	1433	130	12	7	2	65	66	75	55	193	1238
	43%ABCDE	28%	22%	19%	20%	30%	26%	30%	26%	45%	42%
	HJKLMNO										
	PQ										
Other device connected to the TV	67	9	1	*	-	4	5	9	*	8	59
	2%	2%	1%	1%	-	2%	2%Q	4%Q	*	2%	2%
None of these	561	162	13	15	1	70	92	84	78	92	466
	17%T	35%zM	23%	40%zM	6%	32%z	37%z	34%z	37%z	21%zT	16%
Don't know	29	11	-	*	-	7	4	4	6	4	25
	1%	2%z	-	1%	-	3%z	2%	2%	3%z	1%	1%
Total mentions	6904	642	70	49	16	312	329	344	297	914	5979
	205%	138%	128%	129%	146%	145%	133%	138%	139%	213%	204%
Connected TV Viewing (Net)	2775	291	42	22	10	139	152	161	130	333	2437
	82%ABCDE	63%	77%	59%	94%JL	64%	61%	65%	60%	78%	83%zS
	IJLNO PQS										
Non-connected TV Viewing (Net)	561	162	13	15	1	70	92	84	78	92	466
	17%T	35%zM	23%	40%zM	6%	32%z	37%z	34%z	37%z	21%zT	16%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 13

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Smart TV (i.e. a TV with built-in video streaming apps)	1171	143	81	29	110	274	250	39	24	65	884
	30%ABCDE HIJKLMNO PQ	24%BCD	16%CD	8%	13%C	17%	29%HI	30%H	19%	22%	31%HI
Apple TV	179	15	4	1	5	18	34	8	3	5	139
	5%ABCDE JNOPQ	2%CD	1%	*	1%	1%	4%I	6%I	2%	2%	5%I
Amazon Fire	494	62	21	7	28	88	117	24	18	32	355
	13%BCDE JKLMNO PQ	10%BCD	4%	2%	3%	6%	13%	18%I	14%	11%	12%
Google Chromecast	241	21	8	1	9	32	53	8	6	11	177
	6%ABCDE NOPQT	4%CD	2%	*	1%	2%	6%	6%	5%	4%	6%
Games console	542	27	10	*	10	90	117	25	15	20	402
	14%ABCDE JKLMNO PQ	4%CD	2%C	*	1%C	6%	13%I	19%I	12%	7%	14%I
Freeview - free TV via an aerial and set-top box or built into the TV set	615	95	75	28	102	209	137	26	21	37	452
	16%CDE PS	16%C	15%CD	8%	12%C	13%	16%	19%	16%	12%	16%
Cable - Virgin Media	357	50	38	10	48	85	63	10	10	20	279
	9%CDEFIL NQ	8%C	8%CD	3%	6%C	5%	7%	8%	8%	7%	10%
Satellite - from Sky for a monthly subscription	677	103	52	12	64	183	123	16	19	38	528
	17%BCDEF JKNO PQ	17%BCD	11%CD	3%	8%C	12%	14%	12%	15%	13%	18%zFI
Freesat satellite TV - via a satellite dish but with no subscription	82	16	7	1	9	21	22	4	3	7	56
	2%CDE	3%C	2%	*	1%	1%	3%	3%	2%	2%	2%
Satellite - from someone other than Sky	43	1	-	-	-	6	9	3	1	*	34
	1%ABDE J	*	-	-	-	*	1%	2%	1%	*	1%
BT TV (formerly BT Vision)	121	17	14	3	17	27	29	7	6	6	90
	3%CE	3%	3%	1%	2%	2%	3%	6%	5%	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 13

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
TalkTalk TV	68 2%BDEJ	10 2%	2 *	2 1%	4 1%	15 1%	20 2%	7 6%zFHIR	1 1%	3 1%	47 2%
EE TV	20 1%E	- -	- -	- -	- -	2 *	5 1%	3 2%zFIR	- -	* *	15 1%
NOW TV	168 4%ABCDEI JNOPQ	14 2%BCD	2 *	1 *	3 *	26 2%	33 4%I	8 6%I	3 2%	5 2%	129 4%
YouView	36 1%E	2 *	3 1%	1 *	3 *	6 *	8 1%	2 1%	- -	1 *	27 1%
Laptop, netbook, tablet or smartphone	1433 37%ABCDE FHIJKLMN OPQ	181 30%BCD	113 23%CD	38 11%	152 18%C	409 26%	269 31%HI	43 33%H	24 18%	72 25%	1101 38%zFHI
Other device connected to the TV	67 2%Q	9 1%	9 2%	1 *	10 1%C	20 1%	18 2%	2 2%	* *	4 1%	48 2%
None of these	561 14%MT	121 20%z	109 22%z	82 23%z	191 23%z	314 20%z	129 15%	23 17%	16 13%	52 18%	414 14%
Don't know	29 1%	1 *	9 2%zA	2 1%	11 1%	14 1%	8 1%	- -	- -	1 *	19 1%
No internet (A0a)	392 10%RS	63 11%	101 21%zA	170 48%zABD	271 32%zAB	354 22%z	167 19%zR	31 23%zR	39 30%zFR	82 28%zFR	214 7%
Don't know if have internet (A0a)	6 *	- -	- -	1 *	1 *	4 *	2 *	- -	- -	- -	4 *
No TV in household (A0)	165 4%ABCDI JNOPQT	9 2%	3 1%	1 *	4 *	62 4%	26 3%I	5 3%I	2 1%	2 1%	128 4%I
Total mentions	7467 191%	959 161%	659 135%	393 112%	1052 125%	2260 143%	1638 188%	293 222%	212 165%	464 158%	5542 192%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 13

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability					
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)	
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882	
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934	
Connected TV Viewing (Net)	2775	408	270	95	365	843	547	74	72	158	2117	
		71%BCDEF 68%BCD	55%CD	27%	43%C	54%	63%I	56%	56%	54%	73%zFGHI	
Non-connected TV Viewing (Net)	1097	187	211	254	465	715	315	58	57	134	742	
		28%RT	31%	43%zA	72%zABD	55%zAB	45%z	36%zR	44%zR	44%zR	46%zFR	26%

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Table 13

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Smart TV (i.e. a TV with built-in video streaming apps)	1171	91	10	7	2	48	44	45	46	149	1021
	30%ABCDE HIJKLMNO PQ	13%	13%	12%	9%	15%	12%	15%	12%	30%	30%
Apple TV	179	3	1	1	-	3	1	*	3	33	146
	5%ABCDEI JNOPQ	*	1%	2%	-	1%	*	*	1%	7%	4%
Amazon Fire	494	23	3	2	1	14	10	9	14	59	435
	13%BCDEIK LMNOPQ	3%	4%	3%	3%	4%	3%	3%	4%	12%	13%
Google Chromecast	241	7	1	1	*	5	2	2	4	44	197
	6%ABCDEJ NOPQT	1%	1%	1%	2%	1%	1%	1%	1%	9%zT	6%
Games console	542	9	-	1	-	5	4	4	5	82	459
	14%ABCDEI JKLMNO PQ	1%	-	2%	-	2%	1%	1%	1%	16%	14%
Freeview - free TV via an aerial and set-top box or built into the TV set	615	77	16	4	5	47	30	31	46	59	554
	16%CDEJO PS	11%	20%JL	8%	26%zJL	15%O	8%	10%	12%	12%	16%zS
Cable - Virgin Media	357	39	7	2	1	17	22	30	9	47	310
	9%CDEFJL NQ	6%	9%	3%	3%	5%Q	6%Q	10%NOQ	2%	9%	9%
Satellite - from Sky for a monthly subscription	677	49	6	6	4	17	31	31	18	74	603
	17%BCDEFJ KNOPQ	7%	7%	10%	22%JKL	5%	8%Q	10%NQ	5%	15%	18%
Freesat satellite TV - via a satellite dish but with no subscription	82	7	1	1	-	4	4	5	2	7	75
	2%CDE	1%	1%	1%	-	1%	1%	2%	1%	1%	2%
Satellite - from someone other than Sky	43	-	-	-	-	-	-	-	-	9	34
	1%ABDEJ	-	-	-	-	-	-	-	-	2%	1%
BT TV (formerly BT Vision)	121	15	-	1	1	4	11	9	7	17	104
	3%CE	2%	-	2%	3%K	1%	3%	3%	2%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 13

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
TalkTalk TV	68	3	-	1	*	1	2	1	2	10	58
	2%BDEJ	*	-	1%	2%	*	1%	*	1%	2%	2%
EE TV	20	-	-	-	-	-	-	-	-	2	18
	1%E	-	-	-	-	-	-	-	-	*	1%
NOW TV	168	3	-	-	-	3	-	2	1	19	149
	4%ABCDEI JNOPQ	*	-	-	-	1%	-	1%	*	4%	4%
YouView	36	3	-	1	-	1	2	2	1	7	29
	1%E	*	-	1%	-	*	1%	1%	*	1%	1%
Laptop, netbook, tablet or smartphone	1433	130	12	7	2	65	66	75	55	193	1238
	37%ABCDE FHIJKLMN OPQ	19%	15%	13%	12%	20%Q	18%	25%OQ	14%	39%	36%
Other device connected to the TV	67	9	1	*	-	4	5	9	*	8	59
	2%Q	1%	1%	1%	-	1%	1%Q	3%Q	*	2%	2%
None of these	561	162	13	15	1	70	92	84	78	92	466
	14%MT	24%zM	16%	28%zM	4%	22%z	25%z	28%z	20%z	18%zT	14%
Don't know	29	11	-	*	-	7	4	4	6	4	25
	1%	2%z	-	1%	-	2%z	1%	1%	2%	1%	1%
No internet (A0a)	392	221	26	17	7	101	120	47	174	32	360
	10%RS	32%z	32%z	31%z	39%z	32%zP	32%zP	16%z	45%zNOP	6%	11%zS
Don't know if have internet (A0a)	6	1	-	-	-	1	-	-	1	-	6
	*	*	-	-	-	*	-	-	*	-	*
No TV in household (A0)	165	3	-	-	1	2	1	3	*	52	112
	4%ABCDFI JNOPQT	*	-	-	5%JKL	*	*	1%	*	10%zT	3%
Total mentions	7467	867	96	66	24	416	451	394	473	997	6457
	191%	126%	119%	120%	131%	131%	122%	132%	121%	199%	190%

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Table 13

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Connected TV Viewing (Net)	2775	291	42	22	10	139	152	161	130	333	2437
	71%BCDEF GHIJKLMN OPQS	42%	52%	40%	55%	44%Q	41%Q	54%NOQ	33%	66%	72%zS
Non-connected TV Viewing (Net)	1097	386	39	32	8	172	214	133	252	164	928
	28%RT	56%z	48%z	59%z	45%z	54%zP	58%zP	45%z	65%zNOP	33%zT	27%

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Table 14

A1. Which, if any, of these TV channels have you personally watched in the past 3 months? Please do not include programmes watched on catch-up or on-demand.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
BBC One	3246 83%S	531 89%z	454 93%z	333 95%zA	787 94%zA	1313 83%	749 86%zR	113 86%	116 90%R	258 88%zR	2375 82%
BBC Two	2327 60%S	432 72%z	366 75%z	276 78%z	643 76%z	972 62%	546 63%	93 71%zR	99 77%zFR	201 68%zFR	1699 59%
BBC Four	1145 29%S	229 38%z	191 39%z	124 35%z	315 37%z	453 29%	249 29%	40 31%	37 29%	86 29%	859 30%
ITV	2960 76%RS	486 82%z	417 85%z	305 87%z	722 86%z	1244 79%z	693 80%zR	107 81%	107 83%	248 85%zFR	2147 74%
Any other ITV channel (e.g. ITV2, ITV3, ITV Be)	2041 52%EKS	341 57%zD	247 51%	174 49%	421 50%	779 49%	456 52%	72 54%	60 47%	150 51%	1497 52%
Channel 4	2530 65%S	430 72%z	343 70%z	248 70%z	591 70%z	993 63%	576 66%	80 61%	76 59%	201 68%	1854 64%
Any other 4 channel (e.g. E4, Film4, More4, 4Seven)	1754 45%BCDEJ KNOPQS	307 51%zBCD	173 35%	119 34%	291 35%	586 37%	399 46%	63 48%	48 37%	124 42%	1294 45%
Channel 5	1948 50%S	364 61%z	276 56%z	204 58%z	480 57%z	797 51%	461 53%G	58 44%	65 51%	170 58%zGR	1406 49%
Any other Channel 5 channel (e.g. 5USA, 5Star)	1055 27%S	183 31%C	130 27%	81 23%	212 25%	401 25%	265 30%zR	32 24%	39 30%	102 35%zGR	754 26%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1260 32%RS	247 41%zBCD	166 34%	103 29%	269 32%	481 31%	341 39%zR	52 39%R	51 39%	116 40%zR	865 30%
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	1189 30%BCDEJ NOQ	186 31%CD	120 25%	66 19%	186 22%	364 23%	248 29%	35 26%	29 23%	99 34%FH	902 31%
S4C	104 3%	12 2%z	19 4%	11 3%	30 4%	38 2%	29 3%	6 5%	3 3%	10 3%	71 2%

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Table 14

A1. Which, if any, of these TV channels have you personally watched in the past 3 months? Please do not include programmes watched on catch-up or on-demand.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
BBC News Channel	1276	207	182	147	329	503	302	49	45	115	925
	33%MT	35%	37%	42%z	39%z	32%	35%	37%	35%	39%zR	32%
BBC Parliament	299	58	59	34	94	118	75	17	10	29	213
	8%	10%	12%z	10%	11%z	7%	9%	13%zR	8%	10%	7%
BBC Alba	106	23	19	5	25	31	31	7	1	15	71
	3%EJNOPQ	4%	4%	2%	3%	2%	4%	5%	1%	5%zHR	2%
CBBC	293	22	8	6	15	71	62	11	7	8	217
	8%ABCDEI JKMNOPQ	4%	2%	2%	2%	5%	7%I	8%I	5%	3%	8%I
CBeebies	411	31	19	9	28	108	67	7	10	15	322
	11%ABCDEF IJKMNOPQ	5%	4%	3%	3%	7%	8%	5%	8%	5%	11%FGI
BBC Scotland	16	2	3	1	4	9	6	2	-	4	9
	*	*	1%	*	*	1%	1%	2%zR	-	1%zR	*
Other	81	17	7	9	16	42	22	-	5	11	58
	2%	3%	1%	3%	2%	3%	3%	-	4%G	4%G	2%
None of these	235	20	7	5	11	101	26	5	1	4	198
	6%ABCFH IJLNOPQT	3%D	1%	1%	1%	6%	3%I	3%	*	1%	7%zFHI
Total mentions	24278	4127	3208	2261	5469	9406	5604	849	808	1967	17734
	621%	692%	656%	642%	650%	597%	644%	644%	628%	671%	615%
Any BBC channels (Net)	3409	544	465	335	800	1362	788	120	120	271	2490
	87%RS	91%z	95%zA	95%z	95%zA	86%	90%zR	91%	93%R	93%zR	86%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 14

A1. Which, if any, of these TV channels have you personally watched in the past 3 months? Please do not include programmes watched on catch-up or on-demand.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
BBC One	3246	644	72	54	16	301	343	284	360	353	2885
	83% S	94% z	90%	99% z K M	91%	95% z	93% z	95% z	92% z	70%	85% z S
BBC Two	2327	522	59	47	13	242	281	247	276	226	2096
	60% S	76% z	74% z	86% z J	74% z	76% z	76% z	83% z NO Q	71% z	45%	62% z S
BBC Four	1145	265	22	25	4	131	134	143	121	105	1036
	29% S	38% z M	27%	45% z K M	24%	41% z Q	36% z	48% z Q Q	31%	21%	31% z S
ITV	2960	586	69	50	17	261	326	256	331	286	2669
	76% R S	85% z	86% z	92% z	93% z	82% z	88% z	86% z	85% z	57%	79% z S
Any other ITV channel (e.g. ITV2, ITV3, ITV Be)	2041	343	30	35	13	152	190	144	199	202	1835
	52% E K S	50%	38%	65% z J K	70% z J K	48%	51%	48%	51%	40%	54% z S
Channel 4	2530	488	47	42	14	219	269	220	267	236	2288
	65% S	71% z K	59%	78% z K	76%	69%	73% z	74% z	69%	47%	67% z S
Any other 4 channel (e.g. E4, Film4, More4, 4Seven)	1754	238	24	22	8	112	126	104	134	160	1588
	45% B C D E J	35%	29%	40%	43%	35%	34%	35%	34%	32%	47% z S
Channel 5	1948	389	40	40	11	174	214	165	224	171	1775
	50% S	57% z	50%	73% z J K	61%	55%	58% z	55%	57% z	34%	52% z S
Any other Channel 5 channel (e.g. 5USA, 5Star)	1055	170	20	16	5	73	97	74	96	92	961
	27% S	25%	25%	30%	30%	23%	26%	25%	25%	18%	28% z S
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1260	225	18	18	8	95	130	91	134	77	1182
	32% R S	33%	23%	33%	43% K	30%	35%	31%	34%	15%	35% z S
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	1189	142	17	22	5	65	76	75	66	143	1045
	30% B C D E J	21%	21%	40% J K	29%	21%	21%	25% Q	17%	29%	31%
S4C	104	11	2	18	-	8	3	5	6	7	98
	3%	2%	2%	33% z J K M	-	2%	1%	2%	1%	1%	3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 14

A1. Which, if any, of these TV channels have you personally watched in the past 3 months? Please do not include programmes watched on catch-up or on-demand.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
BBC News Channel	1276	277	22	28	3	141	136	134	143	190	1084
	33%MT	40%zKM	27%	50%zKM	14%	44%zQ	37%	45%zO	37%	38%zT	32%
BBC Parliament	299	78	6	10	*	46	32	46	32	43	256
	8%	11%zM	7%	18%zKM	2%	14%zOQ	9%	15%zOQ	8%	9%	8%
BBC Alba	106	4	20	-	*	2	3	1	3	11	95
	3%EJNOPQ	1%	25%zLLM	-	2%	*	1%	*	1%	2%	3%
CBBC	293	13	*	2	-	4	9	8	4	49	244
	8%ABCDEI JKMNOPQ	2%	*	3%	-	1%	2%	3%	1%	10%	7%
CBeebies	411	24	1	3	-	4	20	15	9	62	349
	11%ABCDEF IJKMNOPQ	3%	2%	5%	-	1%	5%NQ	5%N	2%	12%	10%
BBC Scotland	16	-	4	-	-	-	-	-	-	-	16
	*	-	4%zJ	-	-	-	-	-	-	-	*
Other	81	12	2	2	-	9	3	4	9	14	66
	2%	2%	3%	4%	-	3%	1%	1%	2%	3%	2%
None of these	235	7	3	-	1	3	4	6	1	72	162
	6%ABCFH IJKLNOPQT	1%	4%	-	5%JL	1%	1%	2%	*	14%zT	5%
Total mentions	24278	4437	479	434	118	2042	2396	2023	2414	2498	21730
	621%	645%	596%	791%	657%	641%	648%	678%	619%	499%	640%
Any BBC channels (Net)	3409	654	75	54	16	305	349	287	367	392	3009
	87%RS	95%z	93%	99%zIM	91%	96%z	94%z	96%z	94%z	78%	89%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 15
A1a_1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC One

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3244	498	451	295	746	1325	810	123	114	276	2316
WeightedBase	3246	531	454	333	787	1313	749	113*	116*	258	2375
EffectiveBase	2276	334	326	239	565	946	589	94	87	209	1615
A few times a day	607 19%R	114 21%	113 25%z	81 24%z	194 25%z	287 22%z	179 24%zR	24 21%	39 34%zFGR	73 28%zR	408 17%
At least once every day	1260 39%S	227 43%	219 48%z	177 53%zA	397 50%zA	583 44%z	277 37%	37 33%	40 34%	102 39%	951 40%
About two or three times a week	728 22%BCDEF JKNPQ	117 22%CD	77 17%	48 15%	125 16%	250 19%	143 19%	23 21%	18 15%	50 19%	564 24%zF
At least once a week	426 13%ABCDE IJKLMNOPQ	51 10%C	33 7%	16 5%	49 6%	124 9%	100 13%I	18 16%I	10 8%	22 9%	297 12%
At least once a month	129 4%CDJN	18 3%	10 2%	5 1%	15 2%	46 3%	24 3%	6 5%	7 6%I	6 2%	97 4%
At least once in the last three months	75 2%ABCDEJ NOPQT	3 1%	-	1 *	1 *	14 1%	18 2%I	4 3%	1 1%	2 1%	51 2%
Don't know/can't remember	21 1%R	2 *	2 *	4 1%	6 1%	10 1%	8 1%R	1 1%	1 1%	4 2%R	8 *
Total mentions	3246 100%	531 100%	454 100%	333 100%	787 100%	1313 100%	749 100%	113 100%	116 100%	258 100%	2375 100%
Daily (Net)	1867 58%S	341 64%z	333 73%zA	258 78%zA	591 75%zA	870 66%z	455 61%	61 54%	79 68%zGR	175 68%zFGR	1358 57%
Weekly (Net)	3021 93%	509 96%z	442 97%z	323 97%z	765 97%z	1243 95%z	698 93%	102 90%	106 92%	247 95%	2219 93%
Monthly (Net)	3150 97%S	526 99%z	452 100%z	328 98%	780 99%z	1289 98%z	722 96%	108 96%	114 98%	252 98%	2317 98%z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 15
A1a_1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
BBC One
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3244	524	80	91	51	260	264	248	276	422	2813
WeightedBase	3246	644	72*	54*	16*	301	343	284	360	353	2885
EffectiveBase	2276	427	64	80	51	204	223	192	235	250	2020
A few times a day	607 19%R	147 23%z	26 36%zJ	16 30%z	5 32%z	66 22%	81 24%	65 23%	82 23%	72 20%	533 18%
At least once every day	1260 39%S	328 51%z	31 43%	29 53%z	9 54%z	161 54%z	167 49%z	150 53%z	179 50%z	105 30%	1154 40%zS
About two or three times a week	728 22%BCDEF JKNPQ	106 17%	9 12%	8 14%	2 13%	47 16%	60 17%	45 16%	61 17%	96 27%	630 22%
At least once a week	426 13%ABCDEI JLMNOPQ	43 7%	5 8%	1 3%	-	23 8%	20 6%	17 6%	26 7%	50 14%	375 13%
At least once a month	129 4%CDJN	13 2%	2 2%	-	-	4 1%	9 3%	4 2%	9 2%	12 3%	117 4%
At least once in the last three months	75 2%ABCDEJ NOPQT	1 *	-	-	-	-	1 *	-	1 *	15 4%zT	60 2%
Don't know/can't remember	21 1%R	6 1%	-	-	-	* *	5 2%	3 1%	3 1%	4 1%	16 1%
Total mentions	3246 100%	644 100%	72 100%	54 100%	16 100%	301 100%	343 100%	284 100%	360 100%	353 100%	2885 100%
Daily (Net)	1867 58%S	475 74%z	57 78%z	45 83%z	14 87%zJ	227 75%z	248 72%z	215 76%z	260 72%z	177 50%	1687 58%zS
Weekly (Net)	3021 93%	624 97%z	71 98%	54 100%z	16 100%	297 98%zQ	327 95%	277 97%z	347 96%z	323 91%	2692 93%
Monthly (Net)	3150 97%S	637 99%z	72 100%	54 100%	16 100%	301 100%z	336 98%	281 99%	356 99%	335 95%	2809 97%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 16

A1a_2. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Two

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2346	409	373	249	622	991	602	97	93	223	1664
WeightedBase	2327	432	366	276	643	972	546	93*	99*	201	1699
EffectiveBase	1656	274	265	201	465	711	441	76	72	170	1166
A few times a day	142 6%	22 5%	26 7%	25 9%	51 8%	68 7%	40 7%	9 9%	10 10%	17 9%	95 6%
At least once every day	573 25%	98 23%	134 36%zA	106 38%zA	240 37%zA	305 31%z	131 24%	25 27%	28 28%	52 26%	425 25%
About two or three times a week	808 35%CG	167 39%C	131 36%	78 28%	210 33%	323 33%	184 34%G	21 22%	29 30%	70 35%G	602 35%G
At least once a week	517 22%BCDEJ MNOPQ	100 23%BD	49 13%	44 16%	93 15%	171 18%	117 21%	20 22%	18 18%	38 19%	378 22%
At least once a month	193 8%BDJ	30 7%	16 4%	16 6%	32 5%	73 8%	45 8%	9 10%	7 7%	15 7%	141 8%
At least once in the last three months	76 3%CDJNQ	12 3%	9 2%	2 1%	10 2%	24 2%	19 4%	7 7%I	2 2%	4 2%	53 3%
Don't know/can't remember	17 1%R	3 1%	1 *	5 2%z	6 1%B	8 1%	10 2%zR	3 3%zR	4 4%zR	4 2%zR	6 *
Total mentions	2327 100%	432 100%	366 100%	276 100%	643 100%	972 100%	546 100%	93 100%	99 100%	201 100%	1699 100%
Daily (Net)	715 31%	119 28%	160 44%zA	131 47%zA	291 45%zA	372 38%z	170 31%	34 36%	38 38%	70 35%	520 31%
Weekly (Net)	2041 88%G	387 90%	341 93%z	253 92%	594 92%z	866 89%	472 86%	75 80%	86 86%	177 88%	1499 88%G
Monthly (Net)	2234 96%G	417 97%	357 97%	269 97%	626 97%	939 97%	517 95%G	84 90%	93 93%	192 96%G	1640 97%G

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 16

A1a_2. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Two

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2346	429	70	81	42	210	219	218	211	261	2080
WeightedBase	2327	522	59*	47*	13*	242	281	247	276	226	2096
EffectiveBase	1656	346	56	71	42	163	183	168	179	154	1499
A few times a day	142 6%	37 7%	6 10%	7 14%z	2 12%	22 9%	15 5%	15 6%	22 8%	21 9%	121 6%
At least once every day	573 25%	194 37%z	21 36%	19 40%z	6 44%z	96 40%z	98 35%z	96 39%z	98 36%z	61 27%	512 24%
About two or three times a week	808 35%CG	174 33%	20 34%	12 25%	4 32%	77 32%	97 35%	86 35%	88 32%	75 33%	732 35%
At least once a week	517 22%BCDEJ MNOPQ	77 15%	8 13%	8 16%	1 7%	36 15%	42 15%	32 13%	45 16%	46 20%	469 22%
At least once a month	193 8%BDJ	28 5%	2 4%	1 3%	* 2%	11 5%	17 6%	12 5%	17 6%	17 7%	176 8%
At least once in the last three months	76 3%CDJNQ	6 1%	3 5%	1 3%	- -	- -	6 2%Q	5 2%	1 1%	3 2%	73 3%
Don't know/can't remember	17 1%R	6 1%	- -	- -	* 2%	- -	6 2%z	2 1%	4 1%	4 2%	13 1%
Total mentions	2327 100%	522 100%	59 100%	47 100%	13 100%	242 100%	281 100%	247 100%	276 100%	226 100%	2096 100%
Daily (Net)	715 31%	231 44%z	27 45%z	25 53%z	7 56%z	118 49%z	113 40%z	111 45%z	121 44%z	82 36%	633 30%
Weekly (Net)	2041 88%G	482 92%z	54 91%	45 94%	13 95%	231 95%zO	252 90%	229 93%z	254 92%	202 89%	1833 87%
Monthly (Net)	2234 96%G	510 98%	57 95%	46 97%	13 98%	242 100%zOP	269 96%	240 97%	270 98%	219 97%	2010 96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 17

A1a_3. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Four

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1160	212	186	111	297	450	288	49	38	100	841
WeightedBase	1145	229	191	124*	315	453	249	40*	37**	86*	859
EffectiveBase	812	140	132	91	224	325	211	37	28	75	587
A few times a day	43 4%	4 2%	4 2%	3 2%	8 2%	14 3%	13 5%	4 10%	-	3 4%	30 3%
At least once every day	156 14%T	24 11%	27 14%	21 17%	48 15%	65 14%	34 14%	7 18%	7 18%	13 15%	115 13%
About two or three times a week	324 28%L	66 29%	51 27%	37 30%	87 28%	128 28%	67 27%	11 27%	14 38%	21 25%	253 29%
At least once a week	347 30%S	89 39%zCD	56 29%	32 26%	89 28%	130 29%	76 30%	11 27%	10 27%	22 26%	256 30%
At least once a month	185 16%	27 12%	41 22%A	16 13%	57 18%	76 17%	39 16%	6 14%	2 5%	18 21%	141 16%
At least once in the last three months	60 5%	12 5%	10 5%	5 4%	15 5%	23 5%	13 5%	2 6%	3 8%	4 5%	46 5%
Don't know/can't remember	31 3%	6 3%	1 *	11 8%zABD	11 4%B	18 4%	8 3%	-	2 5%	4 4%	19 2%
Total mentions	1145 100%	229 100%	191 100%	124 100%	315 100%	453 100%	249 100%	40 100%	37 100%	86 100%	859 100%
Daily (Net)	200 17%T	29 13%	32 17%	24 19%	56 18%	78 17%	47 19%	11 27%	7 18%	16 19%	145 17%
Weekly (Net)	870 76%L	184 80%	139 73%	93 75%	232 74%	336 74%	189 76%	33 81%	31 82%	60 69%	654 76%
Monthly (Net)	1055 92%	210 92%	180 94%	109 87%	289 92%	412 91%	228 92%	109 94%	38 87%	32 90%	794 92%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 17

A1a_3. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Four

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1160	218	23	42	14	117	101	124	94	129	1026
WeightedBase	1145	265	22**	25*	4**	131*	134*	143*	121*	105*	1036
EffectiveBase	812	174	19	37	14	91	83	94	80	76	732
A few times a day	43 4%	5 2%	-	2 7%	1 16%	3 3%	2 1%	2 2%	3 2%	8 8%	35 3%
At least once every day	156 14%T	40 15%	3 13%	4 16%	2 36%	19 15%	21 16%	19 14%	21 17%	23 22%zT	133 13%
About two or three times a week	324 28%L	82 31%L	2 11%	2 9%	1 14%	50 38%zQ	32 24%	49 34%O	33 27%	33 32%	288 28%
At least once a week	347 30%S	70 27%	9 42%	8 31%	2 35%	29 22%	41 31%	39 27%	31 26%	21 20%	324 31%zS
At least once a month	185 16%	48 18%	4 17%	5 22%	-	22 17%	26 19%	26 18%	22 18%	10 10%	174 17%
At least once in the last three months	60 5%	12 4%	1 5%	2 9%	-	5 4%	7 5%	6 4%	6 5%	5 5%	55 5%
Don't know/can't remember	31 3%	7 3%	3 13%	2 7%	-	2 1%	5 4%	1 1%	5 4%	5 5%	26 3%
Total mentions	1145 100%	265 100%	22 100%	25 100%	4 100%	131 100%	134 100%	143 100%	121 100%	105 100%	1036 100%
Daily (Net)	200 17%T	45 17%	3 13%	5 22%	2 51%	23 17%	23 17%	22 15%	24 20%	31 29%zT	168 16%
Weekly (Net)	870 76%L	198 75%	14 66%	15 62%	4 100%	102 78%	96 72%	110 77%	88 73%	85 81%	781 75%
Monthly (Net)	1055 92%	246 93%	18 82%	21 84%	4 100%	124 95%	122 91%	136 95%	110 90%	96 91%	955 92%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 18
A1a_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

ITV

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2963	459	416	275	691	1252	757	117	102	263	2097
WeightedBase	2960	486	417	305	722	1244	693	107*	107*	248	2147
EffectiveBase	2081	310	302	224	526	897	551	90	80	201	1464
A few times a day	493 17%RS	103 21%z	91 22%z	54 18%	146 20%z	239 19%z	162 23%zR	21 19%	30 28%zR	65 26%zR	315 15%
At least once every day	1059 36%	180 37%	183 44%z	138 45%z	321 44%zA	514 41%z	240 35%	31 28%	37 34%	89 36%	786 37%
About two or three times a week	721 24%CDEFO	111 23%	90 22%	57 19%	148 20%	269 22%	147 21%	30 28%	19 17%	51 20%	544 25%
At least once a week	421 14%BDEFG HJKMOQ	65 13%BD	29 7%	31 10%	60 8%	122 10%	75 11%	7 7%	7 6%	26 11%	322 15%FGH
At least once a month	188 6%DN	23 5%	18 4%	12 4%	30 4%	68 6%	42 6%	8 8%	10 9%	11 5%	139 6%
At least once in the last three months	50 2%R	3 1%	4 1%	7 2%	11 1%	20 2%	15 2%	6 6%zFIR	2 2%	4 2%	28 1%
Don't know/can't remember	29 1%RT	1 *	-	7 2%ABD	7 1%	11 1%	12 2%R	4 4%zIR	3 3%R	2 1%	13 1%
Total mentions	2960 100%	486 100%	417 100%	305 100%	722 100%	1244 100%	693 100%	107 100%	107 100%	248 100%	2147 100%
Daily (Net)	1552 52%S	283 58%z	275 66%zA	192 63%z	467 65%z	754 61%z	402 58%zGR	51 48%	67 63%GR	154 62%zGR	1100 51%
Weekly (Net)	2694 91%G	459 94%z	395 95%z	280 92%	675 93%z	1144 92%	624 90%G	88 82%	92 86%	231 93%GH	1967 92%G
Monthly (Net)	2881 97%GS	482 99%zC	413 99%zCD	292 96%	705 98%C	1212 97%	666 96%G	96 90%	102 95%	242 98%G	2105 98%zFG

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 18
A1a_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

ITV

Base = All Respondents who have watched TV in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2963	478	77	85	51	227	251	225	253	333	2623
WeightedBase	2960	586	69*	50*	17*	261	326	256	331	286	2669
EffectiveBase	2081	393	61	75	50	180	213	177	217	199	1877
A few times a day	493 17%RS	99 17%	23 33%zJ	15 30%zJ	8 50%zJL	43 16%	56 17%	39 15%	60 18%	32 11%	461 17%zS
At least once every day	1059 36%	264 45%z	29 43%	22 43%	6 36%	114 44%z	150 46%z	101 39%	164 49%zP	98 34%	960 36%
About two or three times a week	721 24%CDEFO Q	126 21%	11 16%	9 18%	2 14%	66 25%Q	59 18%	70 27%OQ	56 17%	81 28%	639 24%
At least once a week	421 14%BDEFGH JKMOQ	55 9%M	2 2%	4 8%	-	25 10%	29 9%	29 11%	26 8%	45 16%	372 14%
At least once a month	188 6%DN	28 5%	1 1%	1 2%	-	7 3%	21 7%	15 6%N	13 4%	16 5%	172 6%
At least once in the last three months	50 2%R	7 1%	3 5%	-	-	2 1%	5 2%P	1 *	7 2%	7 3%	43 2%
Don't know/can't remember	29 1%RT	7 1%	-	-	-	3 1%	4 1%	1 *	6 2%	7 3%zT	22 1%
Total mentions	2960 100%	586 100%	69 100%	50 100%	17 100%	261 100%	326 100%	256 100%	331 100%	286 100%	2669 100%
Daily (Net)	1552 52%S	364 62%z	52 76%zJ	36 73%z	14 86%zJ	157 60%z	206 63%zP	140 55%	224 68%zNP	130 45%	1421 53%zS
Weekly (Net)	2694 91%G	544 93%	65 94%	49 98%z	17 100%z	249 95%z	295 91%	239 94%	305 92%	256 89%	2432 91%
Monthly (Net)	2881 97%GS	572 98%	66 95%	50 100%	17 100%	256 98%	316 97%	254 99%OQ	318 96%	271 95%	2605 98%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 19

A1a_5. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Any other ITV channel (e.g. ITV2, ITV3, ITV Be)

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2111	326	260	152	412	827	525	82	65	169	1505
WeightedBase	2041	341	247	174	421	779	456	72*	60*	150	1497
EffectiveBase	1482	217	188	123	310	580	371	61	47	124	1064
A few times a day	150 7%	20 6%	18 7%	9 5%	27 6%	66 8%	34 8%	4 6%	5 8%	17 11%	108 7%
At least once every day	450 22%R	63 18%	72 29%zA	42 24%	114 27%zA	189 24%	125 27%zR	23 32%R	18 30%	49 33%zR	306 20%
About two or three times a week	633 31%CGI	111 33%	81 33%CD	39 23%	121 29%	234 30%	131 29%I	14 19%	14 23%	31 21%	480 32%GI
At least once a week	476 23%BM	89 26%B	42 17%	43 25%	85 20%	162 21%	94 21%	17 24%	9 15%	30 20%	363 24%
At least once a month	230 11%JO	43 13%	22 9%	17 10%	39 9%	80 10%	47 10%	8 11%	6 10%	14 10%	176 12%
At least once in the last three months	67 3%	6 2%	8 3%	13 8%zA	21 5%	31 4%	15 3%	5 6%	6 9%zFR	5 4%	48 3%
Don't know/can't remember	37 2%R	9 3%	4 2%	10 6%zB	14 3%zB	16 2%	10 2%	* 1%	3 4%R	3 2%	16 1%
Total mentions	2041 100%	341 100%	247 100%	174 100%	421 100%	779 100%	456 100%	72 100%	60 100%	150 100%	1497 100%
Daily (Net)	599 29%R	83 24%	90 36%zA	51 29%	141 33%A	255 33%z	160 35%zR	27 38%	23 38%	66 44%zFR	414 28%
Weekly (Net)	1708 84%CL	283 83%	213 86%CD	133 77%	346 82%C	651 84%	385 84%	59 82%	46 76%	127 85%	1257 84%
Monthly (Net)	1938 95%CDHJO PQ	326 95%C	236 95%CD	150 86%	386 92%C	731 94%	432 95%H	150 93%	67 86%	52 94%	1433 96%zH

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 19

A1a_5. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Any other ITV channel (e.g. ITV2, ITV3, ITV Be)

Base = All Respondents who have watched TV in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2111	281	33	59	39	134	147	133	148	238	1867
WeightedBase	2041	343	30**	35*	13*	152	190	144	199	202	1835
EffectiveBase	1482	231	26	52	39	106	125	104	128	146	1332
A few times a day	150 7%	23 7%	2 5%	1 3%	2 13%	7 4%	16 8%	14 10%N	9 4%	14 7%	136 7%
At least once every day	450 22%R	91 27%	8 26%	8 23%	6 51%zJL	38 25%	53 28%	37 25%	54 27%	46 23%	403 22%
About two or three times a week	633 31%CGI	98 29%	10 32%	10 27%	3 25%	47 31%	51 27%	33 23%	65 33%	74 37%	559 30%
At least once a week	476 23%BM	72 21%	5 18%	7 20%	1 8%	33 22%	39 20%	37 26%	35 18%	41 20%	433 24%
At least once a month	230 11%JO	25 7%	5 17%	9 25%zJM	* 2%	15 10%	10 6%	9 6%	16 8%	16 8%	214 12%
At least once in the last three months	67 3%	20 6%z	* 1%	1 2%	-	7 5%	12 7%z	8 6%	11 6%	5 3%	61 3%
Don't know/can't remember	37 2%R	14 4%z	* 1%	-	-	5 3%	9 5%z	6 4%	8 4%z	6 3%	30 2%
Total mentions	2041 100%	343 100%	30 100%	35 100%	13 100%	152 100%	190 100%	144 100%	199 100%	202 100%	1835 100%
Daily (Net)	599 29%R	114 33%	10 32%	9 26%	8 64%zJL	45 29%	69 36%	51 35%	63 32%	60 30%	539 29%
Weekly (Net)	1708 84%CL	284 83%	25 81%	26 73%	12 98%zJL	125 82%	159 83%	121 84%	163 82%	175 87%	1530 83%
Monthly (Net)	1938 95%CDHJO PQ	309 90%	30 98%	35 98%	13 100%	140 92%	169 89%	130 90%	179 90%	190 95%	1744 95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

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Table 20
A1a_6. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Channel 4

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2580	414	344	227	571	1032	651	90	76	225	1835
WeightedBase	2530	430	343	248	591	993	576	80*	76*	201	1854
EffectiveBase	1806	275	248	179	427	741	467	68	57	167	1282
A few times a day	153 6%T	21 5%	15 4%	13 5%	28 5%	59 6%	37 7%	9 11%	6 8%	11 5%	109 6%
At least once every day	601 24%	90 21%	87 25%	72 29%A	160 27%	263 26%z	157 27%z	21 26%	18 24%	52 26%	429 23%
About two or three times a week	760 30%G	135 31%	107 31%	76 31%	183 31%	305 31%	170 30%G	13 16%	22 29%	61 30%G	562 30%G
At least once a week	698 28%CEJS	140 33%zCD	92 27%	52 21%	143 24%	246 25%	152 26%	26 33%	20 26%	57 29%	520 28%
At least once a month	227 9%FM	38 9%	29 8%	22 9%	51 9%	81 8%	37 6%	7 8%	5 6%	15 7%	176 10%F
At least once in the last three months	53 2%	3 1%	7 2%	3 1%	10 2%	19 2%	7 1%	3 4%F	2 2%	3 2%	38 2%
Don't know/can't remember	39 2%R	4 1%	6 2%	10 4%zA	16 3%z	21 2%	15 3%zIR	2 2%	4 5%zIR	2 1%	19 1%
Total mentions	2530 100%	430 100%	343 100%	248 100%	591 100%	993 100%	576 100%	80 100%	76 100%	201 100%	1854 100%
Daily (Net)	754 30%K	111 26%	103 30%	85 34%	188 32%	322 32%z	194 34%z	29 36%	24 31%	63 31%	537 29%
Weekly (Net)	2212 87%	386 90%	301 88%	213 86%	514 87%	872 88%	517 90%	68 85%	66 87%	181 90%	1620 87%
Monthly (Net)	2439 96%O	424 98%zCD	330 96%	235 95%	565 96%	953 96%	553 96%	75 93%	70 93%	196 98%	1796 97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 20

A1a_6. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Channel 4

Base = All Respondents who have watched TV in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2580	399	58	72	42	189	210	194	205	275	2299
WeightedBase	2530	488	47*	42*	14*	219	269	220	267	236	2288
EffectiveBase	1806	323	46	63	42	148	176	149	174	156	1647
A few times a day	153 6%T	24 5%	2 4%	* 1%	2 13%JL	13 6%	11 4%	8 4%	16 6%	23 10%	131 6%
At least once every day	601 24%	140 29%zK	6 12%	8 20%	5 40%zKL	66 30%	74 27%	62 28%	78 29%	59 25%	541 24%
About two or three times a week	760 30%G	151 31%	15 33%	13 30%	3 25%	70 32%	82 30%	66 30%	85 32%	82 35%	677 30%
At least once a week	698 28%CEJS	111 23%	17 35%	13 31%	3 19%	47 22%	64 24%	54 24%	57 21%	49 21%	648 28%zS
At least once a month	227 9%FM	39 8%	4 9%	7 16%zJM	-	19 9%	20 7%	17 8%	22 8%	17 7%	208 9%
At least once in the last three months	53 2%	7 2%	2 4%	1 2%	-	2 1%	5 2%	5 2%	2 1%	2 1%	51 2%
Don't know/can't remember	39 2%R	14 3%z	2 3%	-	* 2%	1 1%	13 5%zN	8 4%zN	6 2%	6 2%	33 1%
Total mentions	2530 100%	488 100%	47 100%	42 100%	14 100%	219 100%	269 100%	220 100%	267 100%	236 100%	2288 100%
Daily (Net)	754 30%K	164 34%KL	8 16%	9 20%	7 53%zJKL	79 36%	85 32%	70 32%	94 35%	81 34%	672 29%
Weekly (Net)	2212 87%	427 87%	40 84%	35 82%	13 98%zL	196 90%	231 86%	190 86%	236 88%	211 89%	1997 87%
Monthly (Net)	2439 96%O	466 96%	44 93%	42 98%	13 98%	215 98%OP	251 93%	207 94%	259 97%O	228 97%	2205 96%

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Table 21

A1a_7. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Any other 4 channel (e.g. E4, Film4, More4, 4Seven)

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1833	303	184	104	288	635	467	73	53	143	1304
WeightedBase	1754	307	173	119*	291	586	399	63*	48*	124	1294
EffectiveBase	1281	201	126	82	208	439	338	58	36	107	912
A few times a day	96	12	1	3	4	26	20	6	3	8	70
	5%BDJOPT	4%	*	2%	1%	4%	5%	10%	7%	6%	5%
At least once every day	278	38	25	22	47	108	73	6	8	30	197
	16%	12%	14%	19%	16%	18%	18%	10%	16%	24%zGR	15%
About two or three times a week	497	84	50	28	78	164	105	17	12	30	376
	28%	27%	29%	23%	27%	28%	26%	26%	24%	24%	29%
At least once a week	509	95	50	33	83	165	115	22	16	33	379
	29%	31%	29%	28%	28%	28%	29%	35%	33%	26%	29%
At least once a month	259	54	38	20	58	92	53	9	3	14	194
	15%	17%	22%z	17%	20%z	16%	13%	14%	7%	11%	15%
At least once in the last three months	74	14	5	3	8	14	23	3	4	6	51
	4%E	5%	3%	3%	3%	2%	6%	5%	9%	5%	4%
Don't know/can't remember	42	10	5	9	14	17	10	-	1	5	28
	2%	3%	3%	8%z	5%z	3%	2%	-	3%	4%	2%
Total mentions	1754	307	173	119	291	586	399	63	48	124	1294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	374	50	25	25	51	134	93	12	11	37	267
	21%T	16%	15%	21%	17%	23%	23%	20%	24%	30%zR	21%
Weekly (Net)	1379	229	125	86	211	464	313	51	39	100	1022
	79%DJN	75%	72%	72%	72%	79%	79%	81%	81%	81%	79%
Monthly (Net)	1638	283	163	106	269	555	367	60	42	114	1216
	93%L	92%	94%	89%	92%	95%	92%	95%	88%	92%	94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 21

A1a_7. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Any other 4 channel (e.g. E4, Film4, More4, 4Seven)

Base = All Respondents who have watched TV in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1833	201	26	37	24	102	99	97	104	200	1627
WeightedBase	1754	238	24**	22*	8**	112*	126*	104*	134*	160	1588
EffectiveBase	1281	156	20	32	24	75	82	71	85	112	1165
A few times a day	96	2	1	*	1	2	-	-	2	25	70
	5%BDJOPT	1%	4%	1%	9%	1%	-	-	1%	16%zT	4%
At least once every day	278	37	3	3	4	19	18	16	20	34	244
	16%	15%	14%	12%	55%	17%	14%	16%	15%	21%	15%
About two or three times a week	497	63	7	6	1	28	35	26	37	40	455
	28%	27%	30%	28%	12%	25%	28%	26%	28%	25%	29%
At least once a week	509	69	7	6	1	28	41	30	39	34	471
	29%	29%	28%	27%	12%	25%	33%	29%	29%	21%	30%
At least once a month	259	51	3	3	1	28	23	21	30	16	243
	15%	21%z	14%	15%	8%	25%z	18%	20%	22%z	10%	15%
At least once in the last three months	74	7	-	1	-	4	2	2	4	7	68
	4%E	3%	-	6%	-	4%	2%	2%	3%	4%	4%
Don't know/can't remember	42	9	2	2	*	3	6	8	2	4	38
	2%	4%	9%	10%z	4%	3%	5%	7%z	1%	2%	2%
Total mentions	1754	238	24	22	8	112	126	104	134	160	1588
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	374	38	4	3	5	20	18	16	22	60	314
	21%T	16%	18%	13%	64%	18%	14%	16%	16%	37%zT	20%
Weekly (Net)	1379	171	18	15	7	76	95	72	98	133	1240
	79%DJN	72%	77%	68%	88%	68%	75%	70%	73%	84%	78%
Monthly (Net)	1638	222	22	18	7	104	117	93	128	149	1483
	93%L	93%	91%	84%	96%	93%	93%	90%	95%	94%	93%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 22
A1a_8. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Channel 5

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2009	351	285	187	472	831	518	60	68	190	1416
WeightedBase	1948	364	276	204	480	797	461	58*	65*	170	1406
EffectiveBase	1408	233	207	150	357	593	371	46	50	140	990
A few times a day	102	10	15	18	33	53	31	3	6	10	68
	5%AT	3%	5%	9%zA	7%A	7%z	7%	5%	10%	6%	5%
At least once every day	403	53	56	43	99	175	95	17	12	39	292
	21%A	15%	20%	21%	21%	22%	21%	29%	18%	23%	21%
About two or three times a week	501	91	77	50	127	214	124	15	17	56	364
	26%	25%	28%	25%	27%	27%	27%	25%	26%	33%zF	26%
At least once a week	591	136	74	58	133	221	126	11	19	35	438
	30%IMQ	37%zBD	27%	29%	28%	28%	27%I	19%	29%	21%	31%I
At least once a month	250	52	41	20	61	97	66	8	6	22	176
	13%	14%	15%	10%	13%	12%	14%	14%	10%	13%	13%
At least once in the last three months	67	12	6	8	14	20	15	5	3	6	47
	3%	3%	2%	4%	3%	3%	3%	8%	5%	3%	3%
Don't know/can't remember	35	10	7	6	13	17	5	-	1	3	22
	2%	3%	2%	3%	3%	2%	1%	-	2%	2%	2%
Total mentions	1948	364	276	204	480	797	461	58	65	170	1406
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	505	63	71	61	132	229	126	20	18	48	360
	26%A	17%	26%A	30%A	27%A	29%z	27%	34%	28%	28%	26%
Weekly (Net)	1596	290	223	169	392	663	376	46	54	139	1161
	82%	80%	81%	83%	82%	83%	81%	78%	83%	82%	83%
Monthly (Net)	1846	342	264	189	453	760	441	54	61	161	1337
	95%	94%	95%	93%	94%	95%	96%	92%	93%	95%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 22

A1a_8. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Channel 5

Base = All Respondents who have watched TV in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2009	327	44	67	34	155	172	157	170	199	1807
WeightedBase	1948	389	40*	40*	11*	174	214	165	224	171	1775
EffectiveBase	1408	266	36	59	34	120	146	120	147	111	1296
A few times a day	102	28	2	1	1	16	12	8	20	17	85
	5%AT	7%	6%	3%	13%L	9%	6%	5%	9%Z	10%zT	5%
At least once every day	403	82	5	7	5	38	44	34	48	38	364
	21%A	21%	12%	18%	47%zJKL	22%	21%	21%	22%	22%	21%
About two or three times a week	501	96	16	14	2	45	51	36	60	39	462
	26%	25%	39%	34%	20%	26%	24%	22%	27%	23%	26%
At least once a week	591	109	10	12	2	44	65	58	51	55	535
	30%IMQ	28%	26%	29%	15%	25%	30%Q	35%NQ	23%	32%	30%
At least once a month	250	50	5	5	1	24	26	16	34	15	233
	13%	13%	13%	13%	6%	14%	12%	10%	15%	9%	13%
At least once in the last three months	67	12	1	1	-	3	9	7	5	3	64
	3%	3%	3%	2%	-	2%	4%	4%	2%	2%	4%
Don't know/can't remember	35	12	1	1	-	4	8	6	6	4	31
	2%	3%	2%	1%	-	2%	4%	3%	3%	2%	2%
Total mentions	1948	389	40	40	11	174	214	165	224	171	1775
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	505	110	7	8	7	54	56	42	68	55	450
	26%A	28%	18%	21%	60%zJKL	31%	26%	25%	31%	32%	25%
Weekly (Net)	1596	315	33	33	10	144	172	136	179	148	1447
	82%	81%	82%	84%	94%	82%	80%	82%	80%	87%	82%
Monthly (Net)	1846	365	38	38	11	167	198	152	213	164	1680
	95%	94%	95%	97%	100%	96%	92%	92%	95%	96%	95%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 23

A1a_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Any other Channel 5 channel (e.g. 5USA, 5Star)

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1111	184	137	67	204	431	301	38	38	113	774
WeightedBase	1055	183	130*	81*	212	401	265	32**	39**	102*	754
EffectiveBase	778	124	96	56	152	305	214	30	29	83	541
A few times a day	57	7	4	2	6	22	18	4	4	7	37
	5%JT	4%	3%	2%	3%	5%	7%	12%	10%	7%	5%
At least once every day	159	30	19	12	31	70	48	8	7	20	110
	15%	16%	14%	15%	15%	17%	18%	26%	18%	19%	15%
About two or three times a week	282	53	45	21	66	118	68	6	10	28	205
	27%	29%	34%	26%	31%	29%	26%	18%	25%	28%	27%
At least once a week	283	36	25	20	45	90	61	6	5	24	212
	27%E	20%	19%	25%	21%	23%	23%	18%	13%	24%	28%
At least once a month	161	33	26	6	31	53	40	4	9	12	117
	15%	18%C	20%CD	7%	15%C	13%	15%	14%	22%	12%	16%
At least once in the last three months	56	12	4	8	12	19	17	4	1	4	35
	5%	7%	3%	10%	5%	5%	6%	13%	3%	4%	5%
Don't know/can't remember	57	12	9	13	22	30	13	-	3	7	38
	5%	7%	7%	16%zA	10%zB	7%	5%	-	9%	6%	5%
Total mentions	1055	183	130	81	212	401	265	32	39	102	754
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	216	37	23	14	37	91	66	12	11	27	147
	21%T	20%	18%	17%	17%	23%	25%	38%	28%	26%	19%
Weekly (Net)	781	126	92	55	147	300	195	23	26	80	563
	74%P	69%	71%	67%	69%	75%	73%	73%	66%	78%	75%
Monthly (Net)	942	159	118	60	178	353	234	28	34	92	681
	89%CDJOP	87%C	90%CD	74%	84%C	88%	89%	87%	88%	89%	90%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 23

A1a_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Any other Channel 5 channel (e.g. 5USA, 5Star)

Base = All Respondents who have watched TV in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1111	141	19	27	17	64	77	68	73	111	998
WeightedBase	1055	170	20**	16**	5**	73*	97*	74*	96*	92*	961
EffectiveBase	778	113	16	24	17	48	65	52	61	65	712
A few times a day	57 5%JT	2 1%	2 12%	- -	1 19%	- -	2 2%	1 1%	1 1%	12 13%zT	46 5%
At least once every day	159 15%	21 12%	4 21%	3 19%	3 47%	7 10%	14 14%	7 10%	14 15%	19 21%	140 15%
About two or three times a week	282 27%	54 32%	5 27%	5 31%	1 11%	30 41%zP	25 25%	19 26%	35 37%O	25 27%	257 27%
At least once a week	283 27%E	37 22%	5 24%	2 14%	1 17%	15 21%	21 22%	18 24%	18 19%	18 19%	264 27%
At least once a month	161 15%	27 16%	* 2%	4 22%	* 6%	10 14%	17 18%	10 14%	17 18%	12 13%	149 15%
At least once in the last three months	56 5%	9 5%	1 6%	2 11%	- -	2 3%	6 7%	4 5%	5 5%	1 1%	55 6%
Don't know/can't remember	57 5%	20 12%z	2 8%	1 4%	- -	8 11%	11 12%zQ	15 20%zQ	5 5%	6 6%	51 5%
Total mentions	1055 100%	170 100%	20 100%	16 100%	5 100%	73 100%	97 100%	74 100%	96 100%	92 100%	961 100%
Daily (Net)	216 21%T	23 14%	7 33%	3 19%	4 66%	7 10%	16 17%	8 11%	15 16%	31 33%zT	186 19%
Weekly (Net)	781 74%P	115 67%	17 84%	10 63%	5 94%	52 72%	62 64%	45 61%	69 72%	73 79%	706 73%
Monthly (Net)	942 89%CDJOP	142 83%	17 86%	14 85%	5 100%	62 86%	79 82%	56 75%	86 90%OP	86 93%	854 89%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

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Table 24
A1a_10. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1328	239	184	92	276	523	375	56	50	128	901
WeightedBase	1260	247	166	103*	269	481	341	52*	51*	116*	865
EffectiveBase	949	160	133	73	205	374	270	44	36	98	646
A few times a day	67 5%DO	15 6%	5 3%	2 1%	7 3%	27 6%	16 5%	4 9%	4 9%	6 5%	49 6%
At least once every day	234 19%R	45 18%	32 19%	25 25%	58 21%	100 21%	71 21%	11 21%	13 26%	28 24%	145 17%
About two or three times a week	400 32%H	84 34%	52 31%	37 36%	89 33%	146 30%	105 31%H	15 30%H	6 13%	33 28%H	279 32%H
At least once a week	335 27%	68 28%	46 28%	21 20%	67 25%	126 26%	97 28%G	8 16%	15 31%	34 29%	231 27%
At least once a month	181 14%	28 11%	26 16%	11 10%	37 14%	62 13%	42 12%	7 14%	5 10%	10 9%	130 15%
At least once in the last three months	36 3%	4 2%	5 3%	5 5%	10 4%	15 3%	8 2%	4 8%zF	4 9%zF	4 3%	26 3%
Don't know/can't remember	7 1%	2 1%	-	2 2%	2 1%	5 1%	2 *	2 3%zF	2 3%zF	2 1%	5 1%
Total mentions	1260 100%	247 100%	166 100%	103 100%	269 100%	481 100%	341 100%	52 100%	51 100%	116 100%	865 100%
Daily (Net)	301 24%	60 24%	38 23%	27 26%	64 24%	127 26%	87 26%	15 29%	18 35%	34 29%	194 22%
Weekly (Net)	1037 82%	212 86%	135 81%	85 82%	220 82%	400 83%	290 85%G	39 75%	40 78%	100 86%	703 81%
Monthly (Net)	1217 97%GH	240 97%	161 97%	96 93%	257 95%	462 96%	331 97%GH	46 89%	45 88%	111 95%	834 96%GH

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 24
A1a_10. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1328	198	20	34	24	93	105	94	104	100	1226
WeightedBase	1260	225	18**	18**	8**	95*	130*	91*	134*	77*	1182
EffectiveBase	949	159	16	29	24	69	90	70	90	57	890
A few times a day	67 5%DO	5 2%	-	1 3%	1 13%	5 5%O	* *	3 3%O	2 2%	6 8%	61 5%
At least once every day	234 19%R	47 21%	3 17%	4 21%	3 42%	18 19%	30 23%	14 16%	33 25%	13 17%	221 19%
About two or three times a week	400 32%H	75 33%	8 46%	3 18%	2 32%	27 28%	48 37%	25 27%	50 37%	24 32%	375 32%
At least once a week	335 27%	54 24%	4 24%	8 45%	* 4%	28 30%	26 20%	26 28%	28 21%	22 28%	314 27%
At least once a month	181 14%	32 14%	3 14%	2 12%	* 4%	15 16%	17 13%	18 19%	14 11%	10 13%	169 14%
At least once in the last three months	36 3%	10 4%	-	-	-	2 2%	8 6%	5 5%	5 4%	1 1%	35 3%
Don't know/can't remember	7 1%	2 1%	-	-	* 4%	1 1%	1 1%	1 1%	1 1%	* *	7 1%
Total mentions	1260 100%	225 100%	18 100%	18 100%	8 100%	95 100%	130 100%	91 100%	134 100%	77 100%	1182 100%
Daily (Net)	301 24%	53 23%	3 17%	4 24%	4 55%	23 24%	30 23%	17 19%	35 27%	19 25%	282 24%
Weekly (Net)	1037 82%	181 81%	16 86%	16 88%	7 92%	77 81%	104 80%	68 75%	113 85%	65 85%	971 82%
Monthly (Net)	1217 97%GH	213 95%	18 100%	18 100%	7 96%	92 97%	121 93%	86 94%	127 95%	75 98%	1140 96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 25
A1a_11. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1236	189	127	68	195	398	282	40	34	105	914
WeightedBase	1189	186	120*	66*	186	364	248	35*	29**	99*	902
EffectiveBase	852	126	87	51	138	270	197	31	28	75	630
A few times a day	190 16%T	30 16%	14 12%	9 14%	23 12%	52 14%	46 18%	5 16%	8 27%	20 20%	141 16%
At least once every day	316 27%S	71 38%z	44 37%z	21 33%	66 35%z	118 32%z	74 30%	9 26%	4 14%	31 32%	226 25%
About two or three times a week	332 28%BDEGLO	41 22%	17 14%	20 30%BD	37 20%B	81 22%	59 24%	20 12%	37 24%	7 25%	266 30%G
At least once a week	221 19%	30 16%	27 23%	8 12%	35 19%	73 20%	46 18%	7 22%	7 22%	16 16%	166 18%
At least once a month	93 8%	13 7%	9 8%	3 4%	12 6%	21 6%	18 7%	5 13%	2 6%	5 5%	72 8%
At least once in the last three months	20 2%	1 1%	2 2%	2 3%	4 2%	6 2%	4 2%	3 8%zFIR	1 3%	1 1%	15 2%
Don't know/can't remember	17 1%	-	7 5%zA	3 5%zA	10 5%zA	12 3%z	1 1%	1 3%	1 4%	1 1%	15 2%
Total mentions	1189 100%	186 100%	120 100%	66 100%	186 100%	364 100%	248 100%	35 100%	29 100%	99 100%	902 100%
Daily (Net)	506 43%	101 54%z	59 49%	30 46%	89 48%	170 47%	120 48%	14 42%	12 41%	51 52%	367 41%
Weekly (Net)	1059 89%G	172 92%	103 85%	58 88%	160 86%	324 89%	225 90%G	26 75%	25 88%	91 92%G	799 89%G
Monthly (Net)	1152 97%BCDEGJLOQ	185 99%BCD	112 93%	60 92%	172 93%	346 95%	243 98%G	31 89%	27 93%	97 98%G	871 97%G

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 25
A1a_11. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1236	122	19	38	16	63	59	65	57	168	1066
WeightedBase	1189	142*	17**	22*	5**	65*	76*	75*	66*	143*	1045
EffectiveBase	852	94	14	33	16	44	50	46	48	94	759
A few times a day	190	14	4	2	3	6	8	8	5	35	154
	16%T	10%	26%	8%	62%	9%	10%	11%	8%	25%zT	15%
At least once every day	316	52	4	8	2	20	32	26	27	22	293
	27%S	37%z	25%	34%	32%	31%	42%z	34%	40%z	16%	28%zS
About two or three times a week	332	26	6	5	-	15	11	13	13	41	291
	28%BDEGJ	18%	35%	22%	-	23%	14%	17%	19%	29%	28%
	O										
At least once a week	221	29	2	4	-	17	12	18	11	32	188
	19%	20%	12%	16%	-	26%	16%	24%	16%	23%	18%
At least once a month	93	9	*	2	*	3	7	4	5	11	82
	8%	7%	2%	9%	6%	4%	9%	5%	8%	8%	8%
At least once in the last three months	20	3	-	1	-	*	2	1	2	-	20
	2%	2%	-	6%z	-	*	3%	1%	3%	-	2%
Don't know/can't remember	17	9	-	1	-	4	5	5	4	1	16
	1%	6%z	-	3%	-	6%z	6%z	7%z	6%z	*	2%
Total mentions	1189	142	17	22	5	65	76	75	66	143	1045
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	506	66	9	9	5	26	40	34	32	58	448
	43%	47%	51%	43%	94%	40%	52%	45%	48%	40%	43%
Weekly (Net)	1059	121	16	18	5	58	63	65	56	131	927
	89%G	85%	98%	82%	94%	89%	82%	87%	84%	92%	89%
Monthly (Net)	1152	130	17	20	5	61	69	69	61	142	1009
	97%BCDEG	92%	100%	90%	100%	93%	91%	92%	92%	100%	97%
	JLOQ										

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 26
A1a_12. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

S4C

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	151	19	24	16	40	56	43	8	4	13	102
WeightedBase	104	12**	19**	11**	30**	38*	29*	6**	3**	10**	71*
EffectiveBase	107	14	16	13	29	41	31	6	4	11	73
A few times a day	7 7%R	1 5%	1 3%	1 8%	2 5%	3 8%	5 17%zR	1 22%	-	1 7%	2 3%
At least once every day	18 17%T	* 3%	3 18%	2 15%	5 17%	5 14%	6 20%	1 16%	1 28%	1 11%	10 14%
About two or three times a week	22 21%	3 26%	3 14%	3 27%	6 19%	6 15%	6 20%	1 20%	-	3 34%	16 22%
At least once a week	25 24%	5 43%	6 30%	2 19%	8 26%	11 30%	7 23%	* 7%	1 38%	4 37%	18 25%
At least once a month	12 11%	2 18%	1 6%	2 14%	3 9%	3 9%	-	-	-	-	11 15%F
At least once in the last three months	8 8%	1 5%	1 5%	-	1 3%	3 8%	2 8%	1 16%	-	-	6 8%
Don't know/can't remember	12 11%	-	4 23%	2 16%	6 21%	6 16%	3 12%	1 19%	1 34%	1 11%	8 12%
Total mentions	104 100%	12 100%	19 100%	11 100%	30 100%	38 100%	29 100%	6 100%	3 100%	10 100%	71 100%
Daily (Net)	25 24%RT	1 8%	4 21%	3 23%	7 22%	9 22%	11 37%R	2 38%	1 28%	2 18%	12 17%
Weekly (Net)	72 69%	9 77%	12 65%	8 70%	20 67%	26 67%	23 80%	4 65%	2 66%	9 89%	46 65%
Monthly (Net)	84 81%	11 95%	13 71%	10 84%	23 76%	29 76%	23 80%	4 65%	2 66%	9 89%	57 80%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 26
A1a_12. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

S4C

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	151	10	1	29	-	6	4	4	6	11	140
WeightedBase	104	11**	2**	18**	-.**	8**	3**	5**	6**	7**	98
EffectiveBase	107	7	1	27	-	4	3	2	5	6	101
A few times a day	7 7% R	-	-	2	-	-	-	-	-	*	7
At least once every day	18 17% T	1	-	4	-	-	1	-	1	5	13
About two or three times a week	22 21%	-	2	4	-	-	-	-	-	1	21
At least once a week	25 24%	4	-	4	-	3	*	2	2	-	25
At least once a month	12 11%	*	-	2	-	-	*	-	*	1	11
At least once in the last three months	8 8%	-	-	1	-	-	-	-	-	*	8
Don't know/can't remember	12 11%	5	-	1	-	4	1	3	2	-	12
Total mentions	104 100%	11	2	18	-	8	3	5	6	7	98
Daily (Net)	25 24% RT	1	-	6	-	-	1	-	1	5	20
Weekly (Net)	72 69%	5	2	14	-	3	1	2	3	6	67
Monthly (Net)	84 81%	5	2	16	-	3	2	2	3	6	78
		48%	100%	90%	-	45%	54%	38%	56%	95%	80%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 27
A1a_13. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC News Channel

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1324	203	182	129	311	505	327	56	42	123	950
WeightedBase	1276	207	182	147	329	503	302	49*	45**	115*	925
EffectiveBase	917	136	129	104	233	356	240	41	30	95	649
A few times a day	160 13%T	31 15%	15 8%	20 13%	34 10%	56 11%	45 15%	8 17%	10 24%	20 17%	112 12%
At least once every day	411 32%	70 34%	70 38%	57 39%	127 39%z	167 33%	100 33%	19 40%	14 30%	38 33%	294 32%
About two or three times a week	280 22%FGIQ	34 16%	37 20%	25 17%	62 19%	116 23%	47 16%	4 8%	3 6%	14 12%	220 24%zFGI
At least once a week	236 19%	46 22%	35 19%	22 15%	57 17%	93 18%	53 18%	7 14%	9 20%	24 21%	174 19%
At least once a month	124 10%S	17 8%	14 7%	13 9%	26 8%	42 8%	36 12%	6 13%	6 14%	8 7%	87 9%
At least once in the last three months	48 4%	5 3%	9 5%	6 4%	15 5%	22 4%	14 5%	4 8%	3 7%	7 6%	29 3%
Don't know/can't remember	17 1%R	4 2%	3 2%	5 3%	8 2%	8 2%	7 2%	- -	- -	5 4%zR	8 1%
Total mentions	1276 100%	207 100%	182 100%	147 100%	329 100%	503 100%	302 100%	49 100%	45 100%	115 100%	925 100%
Daily (Net)	571 45%	101 49%	85 47%	76 52%	161 49%	223 44%	145 48%	28 57%	24 54%	58 51%	406 44%
Weekly (Net)	1087 85%FT	181 87%	157 86%	123 84%	280 85%	431 86%	245 81%	39 79%	35 80%	96 83%	800 87%F
Monthly (Net)	1211 95%I	197 95%	170 93%	136 93%	306 93%	473 94%	281 93%	45 92%	41 93%	104 90%	887 96%zI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 27
A1a_13. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC News Channel

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1324	231	25	47	8	129	102	118	113	256	1065
WeightedBase	1276	277	22**	28*	3**	141*	136*	134*	143*	190	1084
EffectiveBase	917	182	19	41	8	98	85	86	96	151	766
A few times a day	160	32	-	2	-	22	10	20	12	38	121
	13%T	12%	-	8%	-	15%Q	8%	15%O	8%	20%zT	11%
At least once every day	411	104	9	13	1	41	63	38	66	60	351
	32%	38%	42%	46%	36%	29%	46%zNP	28%	46%zNP	31%	32%
About two or three times a week	280	49	4	7	1	27	22	30	19	52	227
	22%FGIQ	18%	20%	27%	27%	19%	16%	23%	13%	27%	21%
At least once a week	236	49	5	3	*	31	19	22	28	27	210
	19%	18%	23%	9%	12%	22%	14%	16%	19%	14%	19%
At least once a month	124	24	-	2	*	13	10	11	12	10	113
	10%S	8%	-	8%	13%	9%	8%	9%	8%	5%	10%S
At least once in the last three months	48	12	2	-	*	4	8	8	4	3	45
	4%	4%	11%	-	13%	3%	6%	6%	3%	2%	4%
Don't know/can't remember	17	6	1	1	-	3	3	4	3	1	17
	1%R	2%	4%	2%	-	2%	2%	3%	2%	*	2%
Total mentions	1276	277	22	28	3	141	136	134	143	190	1084
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	571	136	9	15	1	63	73	58	78	98	472
	45%	49%	42%	54%	36%	44%	54%	43%	54%zN	52%	44%
Weekly (Net)	1087	235	19	25	2	120	114	110	124	177	909
	85%FT	85%	85%	90%	75%	85%	84%	82%	87%	93%zT	84%
Monthly (Net)	1211	258	19	27	2	133	125	122	137	186	1022
	95%I	93%	85%	98%	87%	94%	92%	91%	95%	98%z	94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 28
A1a_14. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Parliament

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	315	55	54	34	88	114	89	21	11	33	216
WeightedBase	299	58*	59*	34**	94*	118*	75*	17**	10**	29**	213
EffectiveBase	212	36	36	26	61	79	64	16	8	24	144
A few times a day	34 11%	2 4%	5 8%	6 18%	11 12%	12 10%	9 12%	5 27%	5 52%	2 6%	24 11%
At least once every day	41 14%	2 4%	9 15%	4 12%	13 14%	13 11%	9 13%	3 20%	1 7%	5 18%	31 14%
About two or three times a week	69 23%	11 19%	15 25%	8 23%	23 25%	27 23%	23 30%	5 29%	2 25%	7 23%	45 21%
At least once a week	82 27%	24 42% ^z	15 26%	6 19%	22 23%	34 28%	17 23%	2 12%	* 3%	10 33%	62 29%
At least once a month	45 15%	9 16%	8 14%	6 17%	14 15%	19 16%	8 11%	1 4%	1 13%	3 9%	31 15%
At least once in the last three months	26 9%	6 11%	7 12%	3 9%	10 11%	12 10%	8 10%	1 7%	-	3 11%	18 8%
Don't know/can't remember	4 1%	3 5%	-	1 3%	1 1%	1 1%	-	-	-	-	2 1%
Total mentions	299 100%	58 100%	59 100%	34 100%	94 100%	118 100%	75 100%	17 100%	10 100%	29 100%	213 100%
Daily (Net)	75 25%A	4 8%	14 23%	10 29%	24 25%A	25 21%	19 25%	8 47%	6 60%	7 24%	54 26%
Weekly (Net)	225 75%	39 68%	44 74%	24 71%	68 73%	86 73%	59 78%	15 89%	8 87%	23 80%	162 76%
Monthly (Net)	270 90%	48 84%	52 88%	30 88%	82 88%	105 89%	67 90%	16 93%	10 100%	26 89%	193 91%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 28
A1a_14. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Parliament

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	315	64	7	16	1	41	23	39	25	49	266
WeightedBase	299	78*	6**	10**	***	46**	32**	46**	32**	43**	256
EffectiveBase	212	47	5	14	1	29	18	27	20	29	183
A few times a day	34 11%	11 14%	-	-	-	4 8%	7 23%	7 15%	4 12%	7 16%	27 11%
At least once every day	41 14%	10 13%	2 42%	* 3%	-	2 5%	8 25%	4 8%	7 20%	5 11%	36 14%
About two or three times a week	69 23%	17 22%	1 11%	5 53%	-	12 26%	5 17%	13 29%	4 13%	12 27%	57 22%
At least once a week	82 27%	18 24%	1 13%	2 24%	* 100%	13 29%	5 16%	9 19%	9 29%	12 28%	69 27%
At least once a month	45 15%	12 15%	1 18%	1 14%	-	8 17%	4 12%	9 20%	2 8%	6 15%	38 15%
At least once in the last three months	26 9%	10 12%	-	1 6%	-	7 16%	2 7%	4 8%	6 18%	1 3%	24 10%
Don't know/can't remember	4 1%	-	1 16%	-	-	-	-	-	-	-	4 2%
Total mentions	299 100%	78 100%	6 100%	10 100%	* 100%	46 100%	32 100%	46 100%	32 100%	43 100%	256 100%
Daily (Net)	75 25%A	21 27%	2 42%	* 3%	-	6 12%	15 48%	11 23%	10 32%	12 27%	63 25%
Weekly (Net)	225 75%	56 73%	4 66%	8 80%	* 100%	31 67%	25 81%	32 71%	24 74%	36 82%	189 74%
Monthly (Net)	270 90%	68 88%	5 84%	9 94%	* 100%	39 84%	29 93%	42 92%	26 82%	42 97%	228 89%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 29
A1a_15. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Alba

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	122	24	18	5	23	34	38	7	1	15	80
WeightedBase	106*	23**	19**	5**	25**	31**	31**	7**	1**	15**	71*
EffectiveBase	89	18	15	4	19	27	30	6	1	14	56
A few times a day	13 12%	2 7%	-	-	-	1 5%	4 14%	3 45%	-	-	9 12%
At least once every day	13 12%	* 2%	1 7%	-	1 6%	2 6%	5 16%	* 5%	-	3 17%	8 11%
About two or three times a week	20 18%	2 11%	7 36%	1 27%	8 34%	10 33%	7 22%	1 17%	-	4 26%	13 18%
At least once a week	19 18%	1 6%	3 15%	2 38%	5 20%	6 21%	6 19%	1 19%	-	2 13%	13 19%
At least once a month	32 30%	13 57%	5 25%	2 30%	6 26%	8 24%	4 13%	1 14%	-	2 14%	24 34%
At least once in the last three months	7 6%	3 14%	2 12%	* 6%	3 11%	3 9%	4 14%	-	-	4 23%	2 4%
Don't know/can't remember	3 2%	1 4%	1 4%	-	1 3%	1 2%	1 3%	-	1 100%	1 6%	2 2%
Total mentions	106 100%	23 100%	19 100%	5 100%	25 100%	31 100%	31 100%	7 100%	1 100%	15 100%	71 100%
Daily (Net)	26 25%	2 9%	1 7%	-	1 6%	3 11%	9 30%	3 50%	-	3 17%	17 24%
Weekly (Net)	65 61%	6 25%	11 58%	3 65%	15 60%	20 64%	22 71%	6 86%	-	9 57%	43 60%
Monthly (Net)	97 91%	19 82%	16 84%	5 94%	21 86%	28 88%	26 84%	7 100%	-	11 71%	66 94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 29
A1a_15. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Alba

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	122	4	18	-	1	2	2	1	3	18	104
WeightedBase	106*	4**	20**	-.**	***	2**	3**	1**	3**	11**	95*
EffectiveBase	89	4	15	-	1	2	2	1	3	11	78
A few times a day	13 12%	-	-	-	-	-	-	-	-	1 11%	12 13%
At least once every day	13 12%	-	1 7%	-	-	-	-	-	-	4 33%	9 10%
About two or three times a week	20 18%	3 64%	6 28%	-	-	-	3 100%	1 100%	1 46%	2 15%	18 19%
At least once a week	19 18%	1 20%	4 20%	-	-	1 54%	-	-	1 29%	1 8%	18 19%
At least once a month	32 30%	-	6 31%	-	*	-	-	-	-	4 33%	28 30%
At least once in the last three months	7 6%	-	3 13%	-	-	-	-	-	-	-	7 7%
Don't know/can't remember	3 2%	1 17%	-	-	-	1 46%	-	-	1 25%	-	3 3%
Total mentions	106 100%	4 100%	20 100%	-	*	2 100%	3 100%	1 100%	3 100%	11 100%	95 100%
Daily (Net)	26 25%	-	1 7%	-	-	-	-	-	-	5 44%	21 23%
Weekly (Net)	65 61%	4 83%	11 55%	-	-	1 54%	3 100%	1 100%	2 75%	7 67%	57 61%
Monthly (Net)	97 91%	4 83%	17 87%	-	*	1 54%	3 100%	1 100%	2 75%	11 100%	86 90%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 30
A1a_16. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

CBBC

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	345	24	10	5	15	87	76	12	8	12	254
WeightedBase	293	22**	8**	6**	15**	71*	62*	11**	7**	8**	217
EffectiveBase	232	14	8	4	11	59	50	7	4	9	172
A few times a day	57 19%	1 5%	-	-	-	18 26%	12 19%	2 20%	* 5%	* 4%	43 20%
At least once every day	74 25%	5 23%	3 36%	-	3 20%	12 17%	12 19%	4 35%	1 9%	4 46%	58 27%
About two or three times a week	65 22%	4 20%	2 24%	4 59%	6 39%	20 28%	17 28%	2 20%	6 66%	4 33%	44 20%
At least once a week	50 17%	6 25%	3 32%	2 26%	4 29%	10 14%	11 18%	1 13%	-	1 7%	36 17%
At least once a month	26 9%	3 13%	1 9%	-	1 5%	4 6%	3 5%	1 5%	* 4%	1 10%	23 11%
At least once in the last three months	14 5%R	1 6%	-	1 15%	1 6%	7 7%	7 11%zR	1 7%	1 16%	-	6 3%
Don't know/can't remember	7 2%	2 7%	-	-	-	1 2%	1 1%	-	-	-	6 3%
Total mentions	293 100%	22 100%	8 100%	6 100%	15 100%	71 100%	62 100%	11 100%	7 100%	8 100%	217 100%
Daily (Net)	131 45%	6 28%	3 36%	-	3 20%	30 43%	23 38%	6 55%	1 14%	4 50%	101 47%
Weekly (Net)	246 84%	16 74%	8 91%	5 85%	13 89%	61 85%	52 83%	9 88%	5 80%	8 90%	181 84%
Monthly (Net)	272 93%	19 86%	8 100%	5 85%	14 94%	65 91%	55 88%	10 93%	6 84%	8 100%	205 94%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 30
A1a_16. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

CBBC

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	345	12	1	2	-	6	6	9	3	92	253
WeightedBase	293	13**	***	2**	..**	4**	9**	8**	4**	49*	244
EffectiveBase	232	9	1	2	-	5	6	6	3	58	181
A few times a day	57 19%	-	-	-	-	-	-	-	-	9 18%	48 20%
At least once every day	74 25%	3 23%	-	-	-	-	3 32%	1 18%	1 35%	10 20%	64 26%
About two or three times a week	65 22%	4 30%	* 100%	2 100%	-	-	4 41%	2 27%	1 35%	13 26%	52 21%
At least once a week	50 17%	4 34%	-	-	-	3 79%	1 16%	3 36%	1 30%	9 18%	41 17%
At least once a month	26 9%	1 6%	-	-	-	1 21%	-	1 9%	-	4 9%	22 9%
At least once in the last three months	14 5%R	1 7%	-	-	-	-	1 10%	1 11%	-	4 9%	10 4%
Don't know/can't remember	7 2%	-	-	-	-	-	-	-	-	-	7 3%
Total mentions	293 100%	13 100%	* 100%	2 100%	-	4 100%	9 100%	8 100%	4 100%	49 100%	244 100%
Daily (Net)	131 45%	3 23%	-	-	-	-	3 32%	1 18%	1 35%	19 38%	112 46%
Weekly (Net)	246 84%	11 87%	* 100%	2 100%	-	3 79%	8 90%	7 81%	4 100%	41 82%	205 84%
Monthly (Net)	272 93%	12 93%	* 100%	2 100%	-	4 100%	8 90%	8 89%	4 100%	45 91%	227 93%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 31
A1a_17. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

CBeebies

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	438	32	18	7	25	128	78	10	13	17	338
WeightedBase	411	31**	19**	9**	28**	108*	67*	7**	10**	15**	322
EffectiveBase	290	21	14	6	19	87	50	7	7	11	224
A few times a day	85 21%	* 1%	1 4%	- -	1 3%	18 16%	14 21%	- -	2 17%	2 10%	68 21%
At least once every day	142 35% S	9 28%	4 23%	3 32%	7 26%	33 31%	21 31%	3 44%	1 5%	4 26%	115 36%
About two or three times a week	78 19%	5 17%	4 21%	2 24%	6 22%	26 24%	14 20%	* 4%	6 67%	3 21%	64 20%
At least once a week	56 14%	9 30%	6 31%	3 33%	9 31%	20 18%	13 19%	2 25%	1 5%	6 38%	38 12%
At least once a month	20 5% T	2 7%	1 8%	- -	1 5%	3 3%	1 1%	- -	1 6%	* 2%	18 6%
At least once in the last three months	20 5%	4 12%	- -	1 10%	1 3%	5 4%	5 7%	2 26%	- -	1 3%	12 4%
Don't know/can't remember	9 2%	2 7%	3 13%	- -	3 9%	4 4%	- -	- -	- -	- -	8 3%
Total mentions	411 100%	31 100%	19 100%	9 100%	28 100%	108 100%	67 100%	7 100%	10 100%	15 100%	322 100%
Daily (Net)	227 55%	9 29%	5 27%	3 32%	8 29%	51 47%	35 52%	3 44%	2 22%	5 36%	182 57%
Weekly (Net)	362 88%	23 75%	15 79%	8 90%	23 83%	96 89%	61 91%	5 74%	10 94%	14 95%	284 88%
Monthly (Net)	382 93%	26 82%	16 87%	8 90%	25 88%	100 92%	62 93%	5 74%	10 100%	15 97%	302 94%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 31
A1a_17. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

CBeebies

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	438	19	3	3	-	6	13	12	7	103	335
WeightedBase	411	24**	1**	3**	..*	4**	20**	15**	9**	62*	349
EffectiveBase	290	15	3	3	-	5	11	10	6	60	234
A few times a day	85 21%	1 3%	-	-	-	-	1 4%	-	1 8%	15 25%	70 20%
At least once every day	142 35% ^S	7 28%	-	1 27%	-	-	7 34%	5 35%	1 16%	15 23%	128 37%
About two or three times a week	78 19%	3 12%	1 100%	2 73%	-	-	3 14%	2 15%	1 6%	9 15%	69 20%
At least once a week	56 14%	9 37%	-	-	-	4 100%	4 23%	5 34%	4 43%	12 19%	45 13%
At least once a month	20 5% ^T	1 6%	-	-	-	-	1 7%	1 10%	-	8 13% ^{zT}	12 3%
At least once in the last three months	20 5%	1 4%	-	-	-	-	1 5%	1 6%	-	3 6%	16 5%
Don't know/can't remember	9 2%	3 10%	-	-	-	-	3 13%	-	3 27%	-	9 3%
Total mentions	411 100%	24 100%	1 100%	3 100%	-	4 100%	20 100%	15 100%	9 100%	62 100%	349 100%
Daily (Net)	227 55%	7 31%	-	1 27%	-	-	7 38%	5 35%	2 24%	30 48%	198 57%
Weekly (Net)	362 88%	19 80%	1 100%	3 100%	-	4 100%	15 75%	12 84%	7 73%	51 81%	311 89%
Monthly (Net)	382 93%	21 86%	1 100%	3 100%	-	4 100%	16 82%	14 94%	7 73%	59 94%	323 93%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 32
A1a_20. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Scotland

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	19	2	4	1	5	13	6	2	-	4	12
WeightedBase	16**	2**	3**	1**	4**	9**	6**	2**	**	4**	9**
EffectiveBase	17	2	3	1	4	12	6	2	-	4	10
A few times a day	1 7%	-	1 37%	-	1 32%	1 12%	1 18%	-	-	1 30%	-
At least once every day	5 30%	-	1 31%	1 100%	1 42%	3 36%	1 20%	1 56%	-	-	3 39%
About two or three times a week	4 23%	1 53%	1 31%	-	1 26%	4 38%	2 28%	1 44%	-	2 47%	2 22%
At least once a week	5 32%	1 47%	-	-	-	1 13%	1 15%	-	-	1 24%	3 39%
At least once a month	-	-	-	-	-	-	-	-	-	-	-
At least once in the last three months	1 8%	-	-	-	-	-	1 20%	-	-	-	-
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	16 100%	2 100%	3 100%	1 100%	4 100%	9 100%	6 100%	2 100%	-	4 100%	9 100%
Daily (Net)	6 37%	-	2 69%	1 100%	3 74%	5 48%	2 38%	1 56%	-	1 30%	3 39%
Weekly (Net)	14 92%	2 100%	3 100%	1 100%	4 100%	9 100%	5 80%	2 100%	-	4 100%	9 100%
Monthly (Net)	14 92%	2 100%	3 100%	1 100%	4 100%	9 100%	5 80%	2 100%	-	4 100%	9 100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 32
A1a_20. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Scotland

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	19	-	5	-	-	-	-	-	-	-	19
WeightedBase	16**	..	4**	16**
EffectiveBase	17	-	4	-	-	-	-	-	-	-	17
A few times a day	1	-	1	-	-	-	-	-	-	-	1
	7%	-	32%	-	-	-	-	-	-	-	7%
At least once every day	5	-	1	-	-	-	-	-	-	-	5
	30%	-	42%	-	-	-	-	-	-	-	30%
About two or three times a week	4	-	1	-	-	-	-	-	-	-	4
	23%	-	26%	-	-	-	-	-	-	-	23%
At least once a week	5	-	-	-	-	-	-	-	-	-	5
	32%	-	-	-	-	-	-	-	-	-	32%
At least once a month	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
At least once in the last three months	1	-	-	-	-	-	-	-	-	-	1
	8%	-	-	-	-	-	-	-	-	-	8%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	16	-	4	-	-	-	-	-	-	-	16
	100%	-	100%	-	-	-	-	-	-	-	100%
Daily (Net)	6	-	3	-	-	-	-	-	-	-	6
	37%	-	74%	-	-	-	-	-	-	-	37%
Weekly (Net)	14	-	4	-	-	-	-	-	-	-	14
	92%	-	100%	-	-	-	-	-	-	-	92%
Monthly (Net)	14	-	4	-	-	-	-	-	-	-	14
	92%	-	100%	-	-	-	-	-	-	-	92%

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Table 33

A1a1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Base = All Respondents

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once in the last three months	Don't know/ can't remember	Never	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table															
BBC One	3907	3907	2717	607 16%	1260 32%	728 19%	426 11%	129 3%	75 2%	21 1%	661 17%	3907 100%	1867 48%	3021 77%	3150 81%
BBC Two	3907	3907	2717	142 4%	573 15%	808 21%	517 13%	193 5%	76 2%	17 *	1580 40%	3907 100%	715 18%	2041 52%	2234 57%
BBC Four	3907	3907	2717	43 1%	156 4%	324 8%	347 9%	185 5%	60 2%	31 1%	2762 71%	3907 100%	200 5%	870 22%	1055 27%
ITV	3907	3907	2717	493 13%	1059 27%	721 18%	421 11%	188 5%	50 1%	29 1%	947 24%	3907 100%	1552 40%	2694 69%	2881 74%
Any other ITV channel (e.g. ITV2, ITV3, ITV Be)	3907	3907	2717	150 4%	450 12%	633 16%	476 12%	230 6%	67 2%	37 1%	1866 48%	3907 100%	599 15%	1708 44%	1938 50%
Channel 4	3907	3907	2717	153 4%	601 15%	760 19%	698 18%	227 6%	53 1%	39 1%	1377 35%	3907 100%	754 19%	2212 57%	2439 62%
Any other 4 channel (e.g. E4, Film4, More4, 4Seven)	3907	3907	2717	96 2%	278 7%	497 13%	509 13%	259 7%	74 2%	42 1%	2153 55%	3907 100%	374 10%	1379 35%	1638 42%
Channel 5	3907	3907	2717	102 3%	403 10%	501 13%	591 15%	250 6%	67 2%	35 1%	1959 50%	3907 100%	505 13%	1596 41%	1846 47%
Any other Channel 5 channel (e.g. 5USA, 5Star)	3907	3907	2717	57 1%	159 4%	282 7%	283 7%	161 4%	56 1%	57 1%	2852 73%	3907 100%	216 6%	781 20%	942 24%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	3907	3907	2717	67 2%	234 6%	400 10%	335 9%	181 5%	36 1%	7 *	2647 68%	3907 100%	301 8%	1037 27%	1217 31%
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	3907	3907	2717	190 5%	316 8%	332 9%	221 6%	93 2%	20 1%	17 *	2718 70%	3907 100%	506 13%	1059 27%	1152 29%
S4C	3907	3907	2717	7 *	18 *	22 1%	25 1%	12 *	8 *	12 *	3803 97%	3907 100%	25 1%	72 2%	84 2%
BBC News Channel	3907	3907	2717	160 4%	411 11%	280 7%	236 6%	124 3%	48 1%	17 *	2631 67%	3907 100%	571 15%	1087 28%	1211 31%
BBC Parliament	3907	3907	2717	34 1%	41 1%	69 2%	82 2%	45 1%	26 1%	4 *	3608 92%	3907 100%	75 2%	225 6%	270 7%
BBC Alba	3907	3907	2717	13 *	13 *	20 *	19 *	32 1%	7 *	3 *	3801 97%	3907 100%	26 1%	65 2%	97 2%
CBBC	3907	3907	2717	57 1%	74 2%	65 2%	50 1%	26 1%	14 *	7 *	3614 92%	3907 100%	131 3%	246 6%	272 7%
CBeebies	3907	3907	2717	85 2%	142 4%	78 2%	56 1%	20 1%	20 1%	9 *	3496 89%	3907 100%	227 6%	362 9%	382 10%
BBC Scotland	3907	3907	2717	1 *	5 *	4 *	5 *	- -	1 *	- -	3891 100%	3907 100%	6 *	14 *	14 *

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Table 34
A1a1_1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC One
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	607 16%R	114 19%z	113 23%z	81 23%z	194 23%z	287 18%z	219 21%zR	24 18%	39 30%zFGR	73 25%zFR	408 14%
At least once every day	1260 32%S	227 38%z	219 45%z	177 50%zA	397 47%zA	583 37%z	277 32%	37 28%	40 31%	102 35%	951 33%
About two or three times a week	728 19%CDE	117 20%	77 16%	48 14%	125 15%	250 16%	143 16%	23 18%	18 14%	50 17%	564 20%z
At least once a week	426 11%BCDEJL MOPQ	51 9%	33 7%	16 5%	49 6%	124 8%	100 12%I	18 13%	10 7%	22 8%	297 10%
At least once a month	129 3%D	18 3%	10 2%	5 1%	15 2%	46 3%	24 3%	6 5%	7 6%I	6 2%	97 3%
At least once in the last three months	75 2%ABDEJN PQ	3 *	- -	1 *	1 *	14 1%	18 2%	4 3%	1 1%	2 1%	51 2%
Don't know/can't remember	21 1%R	2 *	2 *	4 1%	6 1%	10 1%	8 1%R	1 1%	1 1%	4 1%R	8 *
Never	661 17%ABCF IJLNOPQT	65 11%CD	35 7%	19 5%	54 6%	263 17%	122 14%	19 14%	13 10%	35 12%	508 18%FHI
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	1867 48%S	341 57%z	333 68%zA	258 73%zA	591 70%zA	870 55%z	455 52%zR	61 46%	79 61%zGR	175 60%zFGR	1358 47%
Weekly (Net)	3021 77%S	509 85%z	442 90%zA	323 92%zA	765 91%zA	1243 79%	698 80%z	102 78%	106 83%	247 84%zR	2219 77%
Monthly (Net)	3150 81%S	526 88%z	452 92%z	328 93%z	780 93%zA	1289 82%	722 83%	108 82%	114 88%zR	252 86%zR	2317 80%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 34
A1a1_1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC One
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	607	147	26	16	5	66	81	65	82	72	533
	16%R	21%z	32%zJ	30%z	29%z	21%z	22%z	22%z	21%z	14%	16%
At least once every day	1260	328	31	29	9	161	167	150	179	105	1154
	32%S	48%z	38%	52%z	50%z	51%z	45%z	50%z	46%z	21%	34%zS
About two or three times a week	728	106	9	8	2	47	60	45	61	96	630
	19%CDE	15%	11%	14%	12%	15%	16%	15%	16%	19%	19%
At least once a week	426	43	5	1	-	23	20	17	26	50	375
	11%BCDEJL	6%	7%	3%	-	7%	5%	6%	7%	10%	11%
At least once a month	129	13	2	-	-	4	9	4	9	12	117
	3%D	2%	2%	-	-	1%	2%	2%	2%	2%	3%
At least once in the last three months	75	1	-	-	-	-	1	-	1	15	60
	2%ABDEJN	*	-	-	-	-	*	-	*	3%	2%
Don't know/can't remember	21	6	-	-	-	*	5	3	3	4	16
	1%R	1%	-	-	-	*	1%	1%	1%	1%	*
Never	661	44	8	1	2	17	27	14	30	148	510
	17%ABCDFI	6%	10%L	1%	9%L	5%	7%	5%	8%	30%zT	15%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	1867	475	57	45	14	227	248	215	260	177	1687
	48%S	69%z	70%z	82%zJ	79%z	71%z	67%z	72%z	67%z	35%	50%zS
Weekly (Net)	3021	624	71	54	16	297	327	277	347	323	2692
	77%S	91%z	88%z	99%zJKM	91%z	93%zQ	88%z	93%zO	89%z	64%	79%zS
Monthly (Net)	3150	637	72	54	16	301	336	281	356	335	2809
	81%S	93%z	90%z	99%zJKM	91%z	94%z	91%z	94%z	91%z	67%	83%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 35
A1a1_2. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Two
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	142 4%	22 4%	26 5%	25 7%z	51 6%z	68 4%	40 5%	9 7%	10 8%zR	17 6%R	95 3%
At least once every day	573 15%	98 16%	134 27%zA	106 30%zA	240 29%zA	305 19%z	131 15%	25 19%	28 22%zF	52 18%	425 15%
About two or three times a week	808 21%S	167 28%z	131 27%z	78 22%	210 25%z	323 20%	184 21%	21 16%	29 23%	70 24%	602 21%
At least once a week	517 13%ES	100 17%zBD	49 10%	44 12%	93 11%	171 11%	117 13%	20 15%	18 14%	38 13%	378 13%
At least once a month	193 5%	30 5%	16 3%	16 4%	32 4%	73 5%	45 5%	9 7%	7 5%	15 5%	141 5%
At least once in the last three months	76 2%NQ	12 2%	9 2%	2 1%	10 1%	24 2%	19 2%	7 5%zFIR	2 2%	4 1%	53 2%
Don't know/can't remember	17 *R	3 *	1 *	5 2%z	6 1%B	8 1%	10 1%zR	3 2%zR	4 3%zFR	4 1%zR	6 *
Never	1580 40%ABCDG HIJKLMNO PQT	165 28%	123 25%	76 22%	199 24%	604 38%	325 37%HI	39 29%	30 23%	93 32%	1184 41%GHI
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	715 18%	119 20%	160 33%zA	131 37%zA	291 35%zA	372 24%z	170 20%	34 25%zR	38 29%zFR	70 24%zR	520 18%
Weekly (Net)	2041 52%S	387 65%z	341 70%z	253 72%z	594 71%z	866 55%z	472 54%	75 57%	86 66%zFR	177 60%zFR	1499 52%
Monthly (Net)	2234 57%S	417 70%z	357 73%z	269 76%z	626 74%z	939 60%z	517 59%	84 63%	93 72%zFR	192 65%zFR	1640 57%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 35
A1a1_2. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
BBC Two
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	142 4%	37 5%z	6 7%	7 12%zJ	2 9%z	22 7%z	15 4%	15 5%	22 6%	21 4%	121 4%
At least once every day	573 15%	194 28%z	21 26%z	19 34%z	6 33%z	96 30%z	98 27%z	96 32%z	98 25%z	61 12%	512 15%
About two or three times a week	808 21%S	174 25%z	20 25%	12 22%	4 24%	77 24%	97 26%z	86 29%z	88 22%	75 15%	732 22%zS
At least once a week	517 13%ES	77 11%	8 9%	8 14%	1 5%	36 11%	42 11%	32 11%	45 12%	46 9%	469 14%zS
At least once a month	193 5%	28 4%	2 3%	1 2%	* 2%	11 3%	17 5%	12 4%	17 4%	17 3%	176 5%
At least once in the last three months	76 2%NQ	6 1%	3 3%	1 2%	- -	- -	6 2%Q	5 2%	1 *	3 1%	73 2%
Don't know/can't remember	17 *R	6 1%	- -	- -	* 2%	- -	6 2%z	2 1%	4 1%	4 1%	13 *
Never	1580 40%ABCDG HIJKLMNO PQT	166 24%L	21 26%	7 14%	5 26%	77 24%P	89 24%P	52 17%	114 29%P	275 55%zT	1300 38%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	715 18%	231 34%z	27 33%z	25 46%zJ	7 41%z	118 37%zQ	113 31%z	111 37%zO	121 31%z	82 16%	633 19%
Weekly (Net)	2041 52%S	482 70%z	54 68%z	45 82%zJ	13 71%z	231 72%zQ	252 68%z	229 77%zOQ	254 65%z	202 40%	1833 54%zS
Monthly (Net)	2234 57%S	510 74%z	57 71%z	46 84%z	13 73%z	242 76%zQ	269 73%z	240 80%zOQ	270 69%z	219 44%	2010 59%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 36
A1a1_3. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Four

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	43 1%	4 1%	4 1%	3 1%	8 1%	14 1%	13 2%	4 3%	- -	3 1%	30 1%
At least once every day	156 4%	24 4%	27 6%	21 6%	48 6%z	65 4%	34 4%	7 5%	7 5%	13 4%	115 4%
About two or three times a week	324 8%	66 11%z	51 10%	37 10%	87 10%z	128 8%	67 8%	11 8%	14 11%	21 7%	253 9%
At least once a week	347 9%S	89 15%zCD	56 12%	32 9%	89 11%	130 8%	76 9%	11 8%	10 8%	22 8%	256 9%
At least once a month	185 5%S	27 4%	41 8%zA	16 4%	57 7%zC	76 5%	39 4%	6 4%	2 1%	18 6%H	141 5%
At least once in the last three months	60 2%	12 2%	10 2%	5 1%	15 2%	23 1%	13 1%	2 2%	3 2%	4 1%	46 2%
Don't know/can't remember	31 1%	6 1%	1 *	11 3%zBD	11 1%B	18 1%	8 1%	- -	2 1%	4 1%	19 1%
Never	2762 71%ABCDJ LNOPT	368 62%	298 61%	228 65%	526 63%	1123 71%	622 71%	91 69%	91 71%	207 71%	2023 70%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	200 5%	29 5%	32 7%	24 7%	56 7%	78 5%	47 5%	11 8%	7 5%	16 5%	145 5%
Weekly (Net)	870 22%S	184 31%z	139 28%z	93 26%	232 28%z	336 21%	189 22%	33 25%	31 24%	60 20%	654 23%
Monthly (Net)	1055 27%S	210 35%z	180 37%z	109 31%	289 34%z	412 26%	228 26%	38 29%	32 25%	78 26%	794 28%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 36
A1a1_3. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Four
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	43 1%	5 1%	-	2 3%	1 4%JK	3 1%	2 *	2 1%	3 1%	8 2%	35 1%
At least once every day	156 4%	40 6%z	3 3%	4 7%	2 9%	19 6%	21 6%	19 6%	21 5%	23 5%	133 4%
About two or three times a week	324 8%	82 12%zKL	2 3%	2 4%	1 3%	50 16%zOQ	32 9%	49 16%zOQ	33 8%	33 7%	288 8%
At least once a week	347 9%S	70 10%	9 11%	8 14%	2 9%	29 9%	41 11%	39 13%z	31 8%	21 4%	324 10%zS
At least once a month	185 5%S	48 7%z	4 4%	5 10%zM	-	22 7%	26 7%	26 9%z	22 6%	10 2%	174 5%zS
At least once in the last three months	60 2%	12 2%	1 1%	2 4%	-	5 1%	7 2%	6 2%	6 2%	5 1%	55 2%
Don't know/can't remember	31 1%	7 1%	3 3%z	2 3%z	-	2 1%	5 1%	1 1%	5 1%	5 1%	26 1%
Never	2762 71%ABCDJ LNOPT	424 62%zK	59 73%L	30 55%	14 76%JL	188 59%	236 64%P	155 52%	268 69%NP	396 79%zT	2360 69%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	200 5%	45 7%	3 3%	5 10%z	2 12%zK	23 7%	23 6%	22 7%	24 6%	31 6%	168 5%
Weekly (Net)	870 22%S	198 29%z	14 18%	15 28%	4 24%	102 32%zQ	96 26%	110 37%zOQ	88 23%	85 17%	781 23%zS
Monthly (Net)	1055 27%S	246 36%zK	18 22%	21 38%zK	4 24%	124 39%zQ	122 33%z	136 46%zOQ	110 28%	96 19%	955 28%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 37
A1a1_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

ITV

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	493 13%RS	103 17%z	91 19%z	54 15%	146 17%z	239 15%z	162 19%zR	21 16%	30 23%zR	65 22%zR	315 11%
At least once every day	1059 27%S	180 30%	183 37%zA	138 39%zA	321 38%zA	514 33%z	240 28%	31 23%	37 29%	89 30%	786 27%
About two or three times a week	721 18%	111 19%	90 18%	57 16%	148 18%	269 17%	147 17%	30 23%	19 15%	51 17%	544 19%
At least once a week	421 11%BDEFJ KMQ	65 11%BD	29 6%	31 9%	60 7%	122 8%	75 9%	7 6%	7 5%	26 9%	322 11%
At least once a month	188 5%	23 4%	18 4%	12 3%	30 4%	68 4%	42 5%	8 6%	10 8%	11 4%	139 5%
At least once in the last three months	50 1%R	3 1%	4 1%	7 2%	11 1%	20 1%	15 2%	6 5%zFIR	2 2%	4 1%	28 1%
Don't know/can't remember	29 1%R	1 *	-	7 2%zABD	7 1%	11 1%	12 1%R	4 3%zIR	3 2%R	2 1%	13 *
Never	947 24%ABCDE FIJKLMNO PQT	110 18%	72 15%	47 13%	119 14%	332 21%	178 20%i	25 19%	22 17%	45 15%	736 26%zFI
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	1552 40%RS	283 47%z	275 56%zA	192 55%z	467 55%zA	754 48%z	402 46%zR	51 39%	67 52%zGR	154 52%zFGR	1100 38%
Weekly (Net)	2694 69%S	459 77%z	395 81%z	280 80%z	675 80%z	1144 73%z	624 72%	88 67%	92 72%	231 79%zFGR	1967 68%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 37
A1a1_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
ITV
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Monthly (Net)	2881	482	413	292	705	1212	666	96	102	242	2105
	74% S	81% z	84% z	83% z	84% z	77% z	77%	73%	79%	83% z FGR	73%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 37
A1a1_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

ITV

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	493	99	23	15	8	43	56	39	60	32	461
	13%RS	14%	29%zJ	27%zJ	47%zJKL	13%	15%	13%	15%	6%	14%zS
At least once every day	1059	264	29	22	6	114	150	101	164	98	960
	27%S	38%z	36%	39%z	34%	36%z	41%zP	34%z	42%zN	19%	28%zS
About two or three times a week	721	126	11	9	2	66	59	70	56	81	639
	18%	18%	14%	16%	13%	21%Q	16%	24%OQ	14%	16%	19%
At least once a week	421	55	2	4	-	25	29	29	26	45	372
	11%BDEFJK	8%M	2%	7%	-	8%	8%	10%	7%	9%	11%
At least once a month	188	28	1	1	-	7	21	15	13	16	172
	5%	4%	1%	2%	-	2%	6%	5%N	3%	3%	5%
At least once in the last three months	50	7	3	-	-	2	5	1	7	7	43
	1%R	1%	4%z	-	-	1%	1%P	*	2%	1%	1%
Don't know/can't remember	29	7	-	-	-	3	4	1	6	7	22
	1%R	1%	-	-	-	1%	1%	*	1%	1%	1%
Never	947	102	11	5	1	58	44	43	59	215	727
	24%ABCDE	15%	14%	8%	7%	18%	12%	14%	15%	43%zT	21%
	FJJKLMNO										
	PQT										
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	1552	364	52	36	14	157	206	140	224	130	1421
	40%RS	53%z	65%z	67%zJ	81%zJ	49%z	56%zP	47%z	57%zNP	26%	42%zS
Weekly (Net)	2694	544	65	49	17	249	295	239	305	256	2432
	69%S	79%z	81%z	90%zJ	93%zJ	78%z	80%z	80%z	78%z	51%	72%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 37
A1a1_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
ITV
Base = All Respondents

Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase 3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase 2717	455	69	82	54	216	239	204	252	354	2354
Monthly (Net) 2881	572	66	50	17	256	316	254	318	271	2605
74% _S	83% _z	82%	92% _z	93% _z	80% _z	86% _z	85% _z	82% _z	54%	77% _{zS}

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Table 38
A1a1_5. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any other ITV channel (e.g. ITV2, ITV3, ITV Be)
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	150 4%	20 3%	18 4%	9 3%	27 3%	66 4%	34 4%	4 3%	5 4%	17 6%	108 4%
At least once every day	450 12%R	63 11%	72 15%	42 12%	114 13%	189 12%	125 14%zR	23 18%zR	18 14%	49 17%zR	306 11%
About two or three times a week	633 16%CI	111 19%C	81 17%	39 11%	121 14%C	234 15%	131 15%I	14 11%	14 11%	31 11%	480 17%I
At least once a week	476 12%BES	89 15%BD	42 9%	43 12%	85 10%	162 10%	94 11%	17 13%	9 7%	30 10%	363 13%
At least once a month	230 6%IOS	43 7%	22 5%	17 5%	39 5%	80 5%	47 5%	8 6%	6 5%	14 5%	176 6%
At least once in the last three months	67 2%	6 1%	8 2%	13 4%zA	21 2%	31 2%	15 2%	5 3%	6 4%zFR	5 2%	48 2%
Don't know/can't remember	37 1%R	9 2%	4 1%	10 3%zB	14 2%zB	16 1%	10 1%	* *	3 2%	3 1%	16 1%
Never	1866 48%ALMT	255 43%	242 49%	178 51%	421 50%A	797 51%z	414 48%	60 46%	68 53%	143 49%	1385 48%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	599 15%R	83 14%	90 18%	51 14%	141 17%	255 16%	160 18%zR	27 21%	23 18%	66 23%zFR	414 14%
Weekly (Net)	1708 44%CEKS	283 47%C	213 44%	133 38%	346 41%	651 41%	385 44%	59 44%	46 36%	127 43%	1257 44%
Monthly (Net)	1938 50%CDEJK S	326 55%zCD	236 48%	150 43%	386 46%	731 46%	432 50%H	67 51%	52 40%	142 48%	1433 50%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 38
A1a1_5. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any other ITV channel (e.g. ITV2, ITV3, ITV Be)
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	150 4%	23 3%	2 2%	1 2%	2 9%zJKL	7 2%	16 4%	14 5%	9 2%	14 3%	136 4%
At least once every day	450 12%R	91 13%	8 10%	8 15%	6 36%zJKL	38 12%	53 14%	37 12%	54 14%	46 9%	403 12%
About two or three times a week	633 16%CI P	98 14%	10 12%	10 18%	3 18%	47 15%	51 14%	33 11%	65 17%	74 15%	559 16%
At least once a week	476 12%BES	72 10%	5 7%	7 13%	1 5%	33 10%	39 10%	37 12%	35 9%	41 8%	433 13%zS
At least once a month	230 6%JOS	25 4%	5 6%	9 16%zJM	* 2%	15 5%	10 3%	9 3%	16 4%	16 3%	214 6%zS
At least once in the last three months	67 2%	20 3%z	* *	1 1%	- -	7 2%	12 3%z	8 3%	11 3%	5 1%	61 2%
Don't know/can't remember	37 1%R	14 2%z	* *	- -	- -	5 2%	9 2%z	6 2%	8 2%	6 1%	30 1%
Never	1866 48%ALMT	346 50%LM	50 62%zLM	19 35%	5 30%	166 52%	179 49%	154 52%	191 49%	300 60%zT	1560 46%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	599 15%R	114 17%	10 12%	9 17%	8 45%zJKL	45 14%	69 19%	51 17%	63 16%	60 12%	539 16%
Weekly (Net)	1708 44%CEKS	284 41%	25 31%	26 47%K	12 68%zJKL	125 39%	159 43%	121 41%	163 42%	175 35%	1530 45%zS
Monthly (Net)	1938 50%CDEJK S	309 45%	30 37%	35 63%zJK	13 70%zJK	140 44%	169 46%	130 44%	179 46%	190 38%	1744 51%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 39
A1a1_6. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Channel 4

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	153 4%	21 4%	15 3%	13 4%	28 3%	59 4%	37 4%	9 6%	6 4%	11 4%	109 4%
At least once every day	601 15% S	90 15%	87 18%	72 21% z	160 19% z	263 17%	157 18% z	21 16%	18 14%	52 18%	429 15%
About two or three times a week	760 19% G	135 23%	107 22%	76 22%	183 22%	305 19%	170 20% G	13 10%	22 17%	61 21% G	562 19% G
At least once a week	698 18% ES	140 23% zCD	92 19%	52 15%	143 17%	246 16%	152 17%	26 20%	20 15%	57 20%	520 18%
At least once a month	227 6% FS	38 6%	29 6%	22 6%	51 6%	81 5%	37 4%	7 5%	5 4%	15 5%	176 6%
At least once in the last three months	53 1%	3 *	7 1%	3 1%	10 1%	19 1%	7 1%	3 3%	2 1%	3 1%	38 1%
Don't know/can't remember	39 1% R	4 1%	6 1%	10 3% zA	16 2% z	21 1%	15 2% zR	2 2%	4 3% zR	2 1%	19 1%
Never	1377 35% ABCDJ LOPT	166 28%	146 30%	104 30%	250 30%	583 37%	295 34%	52 39%	53 41%	93 32%	1029 36%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	754 19% K	111 19%	103 21%	85 24% z	188 22% z	322 20%	194 22% zR	29 22%	24 19%	63 21%	537 19%
Weekly (Net)	2212 57% S	386 65% z	301 62% z	213 61%	514 61% z	872 55%	517 59%	68 52%	66 51%	181 62% GH	1620 56%
Monthly (Net)	2439 62% S	424 71% z	330 67% z	235 67%	565 67% z	953 60%	553 64% H	75 57%	70 55%	196 67% GH	1796 62%

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Table 39
A1a1_6. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Channel 4

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	153 4%	24 3%	2 2%	* 1%	2 10%zJKL	13 4%	11 3%	8 3%	16 4%	23 4%	131 4%
At least once every day	601 15%S	140 20%zK	6 7%	8 15%	5 31%zKL	66 21%z	74 20%z	62 21%z	78 20%z	59 12%	541 16%zS
About two or three times a week	760 19%G	151 22%	15 19%	13 23%	3 19%	70 22%	82 22%	66 22%	85 22%	82 16%	677 20%
At least once a week	698 18%ES	111 16%	17 21%	13 24%	3 14%	47 15%	64 17%	54 18%	57 15%	49 10%	648 19%zS
At least once a month	227 6%FS	39 6%	4 5%	7 13%zJM	-	19 6%	20 5%	17 6%	22 6%	17 3%	208 6%S
At least once in the last three months	53 1%	7 1%	2 2%	1 2%	-	2 1%	5 1%	5 2%	2 1%	2 *	51 1%
Don't know/can't remember	39 1%R	14 2%z	2 2%	-	* 2%	1 *	13 4%zNQ	8 3%zN	6 2%	6 1%	33 1%
Never	1377 35%ABCDJ LOPT	201 29%	33 41%JL	12 22%	4 24%	100 31%	101 27%	78 26%	122 31%	265 53%zT	1107 33%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	754 19%K	164 24%zK	8 10%	9 16%	7 40%zJKL	79 25%z	85 23%	70 24%	94 24%z	81 16%	672 20%
Weekly (Net)	2212 57%S	427 62%zK	40 49%	35 63%	13 74%zK	196 61%	231 62%	190 64%z	236 61%	211 42%	1997 59%zS
Monthly (Net)	2439 62%S	466 68%zK	44 55%	42 76%zK	13 74%K	215 68%	251 68%	207 69%z	259 66%	228 46%	2205 65%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 40
A1a1_7. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any other 4 channel (e.g. E4, Film4, More4, 4Seven)
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	96 2%BDEJNO PQT	12 2%BD	1 *	3 1%	4 *	26 2%	20 2%	6 5%	3 3%	8 3%	70 2%
At least once every day	278 7%	38 6%	25 5%	22 6%	47 6%	108 7%	73 8%	6 5%	8 6%	30 10%	197 7%
About two or three times a week	497 13%CDEJS	84 14%CD	50 10%	28 8%	78 9%	164 10%	105 12%	17 13%	12 9%	30 10%	376 13%
At least once a week	509 13%DEJNS	95 16%BCD	50 10%	33 9%	83 10%	165 10%	115 13%	22 17%	16 12%	33 11%	379 13%
At least once a month	259 7%S	54 9%	38 8%	20 6%	58 7%	92 6%	53 6%	9 7%	3 3%	14 5%	194 7%
At least once in the last three months	74 2%DE	14 2%	5 1%	3 1%	8 1%	14 1%	23 3%	3 2%	4 3%	6 2%	51 2%
Don't know/can't remember	42 1%	10 2%	5 1%	9 3%z	14 2%	17 1%	10 1%	- -	1 1%	5 2%	28 1%
Never	2153 55%AT	289 49%	317 65%zA	234 66%zA	550 65%zA	990 63%z	471 54%	69 52%	81 63%	169 58%	1588 55%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	374 10%BDJOPQ	50 8%	25 5%	25 7%	51 6%	134 9%	93 11%	12 9%	11 9%	37 13%	267 9%
Weekly (Net)	1379 35%BCDEJ KNOPQS	229 38%BCD	125 26%	86 24%	211 25%	464 29%	313 36%	51 39%	39 30%	100 34%	1022 35%
Monthly (Net)	1638 42%BCDEJ KNOPQS	283 47%zBCD	163 33%	106 30%	269 32%	555 35%	367 42%H	60 46%H	42 33%	114 39%	1216 42%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 40
A1a1_7. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any other 4 channel (e.g. E4, Film4, More4, 4Seven)
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	96 2%BDEJINO PQT	2 *	1 1%	* 1%	1 4%J	2 *	- -	- -	2 *	25 5%zT	70 2%
At least once every day	278 7%	37 5%	3 4%	3 5%	4 23%zJKL	19 6%	18 5%	16 5%	20 5%	34 7%	244 7%
About two or three times a week	497 13%CDEJS	63 9%	7 9%	6 11%	1 5%	28 9%	35 10%	26 9%	37 9%	40 8%	455 13%zS
At least once a week	509 13%DEJNS	69 10%	7 8%	6 11%	1 5%	28 9%	41 11%	30 10%	39 10%	34 7%	471 14%zS
At least once a month	259 7%S	51 7%	3 4%	3 6%	1 3%	28 9%	23 6%	21 7%	30 8%	16 3%	243 7%zS
At least once in the last three months	74 2%DE	7 1%	-	1 3%	-	4 1%	2 1%	2 1%	4 1%	7 1%	68 2%
Don't know/can't remember	42 1%	9 1%	2 3%	2 4%z	* 2%	3 1%	6 2%	8 3%z	2 *	4 1%	38 1%
Never	2153 55%AT	450 65%z	57 71%z	33 60%	10 57%	207 65%z	243 66%z	195 65%z	256 66%z	341 68%zT	1807 53%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	374 10%BDJOPQ	38 6%	4 5%	3 5%	5 28%zJKL	20 6%	18 5%	16 5%	22 6%	60 12%	314 9%
Weekly (Net)	1379 35%BCDEJ KNOPQS	171 25%	18 23%	15 28%	7 38%J	76 24%	95 26%	72 24%	98 25%	133 27%	1240 37%zS
Monthly (Net)	1638 42%BCDEJ KNOPQS	222 32%	22 27%	18 34%	7 41%	104 33%	117 32%	93 31%	128 33%	149 30%	1483 44%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 41
A1a1_8. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Channel 5
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	102 3%	10 2%	15 3%	18 5%zA	33 4%zA	53 3%z	31 4%	3 2%	6 5%	10 3%	68 2%
At least once every day	403 10%	53 9%	56 11%	43 12%	99 12%	175 11%	95 11%	17 13%	12 9%	39 13%	292 10%
About two or three times a week	501 13%S	91 15%	77 16%	50 14%	127 15%	214 14%	124 14%	15 11%	17 13%	56 19%zFGR	364 13%
At least once a week	591 15%GS	136 23%zBD	74 15%	58 17%	133 16%	221 14%	126 14%G	11 8%	19 15%	35 12%	438 15%G
At least once a month	250 6%S	52 9%	41 8%	20 6%	61 7%	97 6%	66 8%	8 6%	6 5%	22 8%	176 6%
At least once in the last three months	67 2%	12 2%	6 1%	8 2%	14 2%	20 1%	15 2%	5 4%	3 2%	6 2%	47 2%
Don't know/can't remember	35 1%	10 2%	7 1%	6 2%	13 2%	17 1%	5 1%	-	1 1%	3 1%	22 1%
Never	1959 50%ABCDI JLOQT	232 39%	213 44%	149 42%	361 43%	779 49%	410 47%	74 56%FI	64 49%	124 42%	1476 51%I
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	505 13%	63 11%	71 14%	61 17%zA	132 16%zA	229 15%z	126 14%	20 15%	18 14%	48 16%	360 12%
Weekly (Net)	1596 41%S	290 49%z	223 45%	169 48%z	392 47%z	663 42%	376 43%G	46 35%	54 42%	139 47%zGR	1161 40%
Monthly (Net)	1846 47%S	342 57%z	264 54%z	189 54%z	453 54%z	760 48%	441 51%zG	54 41%	61 47%	161 55%zGR	1337 46%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 41
A1a1_8. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

Channel 5
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	102 3%	28 4%z	2 3%	1 2%	1 8%z	16 5%z	12 3%	8 3%	20 5%z	17 3%	85 3%
At least once every day	403 10%	82 12%	5 6%	7 13%	5 29%zJKL	38 12%	44 12%	34 11%	48 12%	38 8%	364 11%
About two or three times a week	501 13%S	96 14%	16 20%	14 25%zJ	2 12%	45 14%	51 14%	36 12%	60 15%	39 8%	462 14%zS
At least once a week	591 15%GS	109 16%	10 13%	12 21%	2 9%	44 14%	65 18%	58 19%N	51 13%	55 11%	535 16%zS
At least once a month	250 6%S	50 7%	5 6%	5 9%	1 3%	24 7%	26 7%	16 5%	34 9%	15 3%	233 7%zS
At least once in the last three months	67 2%	12 2%	1 1%	1 1%	-	3 1%	9 2%	7 2%	5 1%	3 1%	64 2%
Don't know/can't remember	35 1%	12 2%	1 1%	1 1%	-	4 1%	8 2%	6 2%	6 2%	4 1%	31 1%
Never	1959 50%ABCDI JLOQT	299 43%L	40 50%L	15 27%	7 39%	144 45%	155 42%	133 45%	166 43%	330 66%zT	1621 48%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	505 13%	110 16%z	7 9%	8 15%	7 36%zJKL	54 17%	56 15%	42 14%	68 18%z	55 11%	450 13%
Weekly (Net)	1596 41%S	315 46%z	33 41%	33 61%zJK	10 57%z	144 45%	172 46%	136 46%	179 46%	148 30%	1447 43%zS
Monthly (Net)	1846 47%S	365 53%z	38 48%	38 70%zJK	11 61%z	167 53%	198 54%z	152 51%	213 55%z	164 33%	1680 49%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/JR - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 42
A1a1_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any other Channel 5 channel (e.g. 5USA, 5Star)
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	57 1%J	7 1%	4 1%	2 *	6 1%	22 1%	18 2%	4 3%	4 3%	7 2%	37 1%
At least once every day	159 4%	30 5%	19 4%	12 3%	31 4%	70 4%	48 6%z	8 6%	7 5%	20 7%zR	110 4%
About two or three times a week	282 7%	53 9%	45 9%	21 6%	66 8%	118 7%	68 8%	6 4%	10 8%	28 10%	205 7%
At least once a week	283 7%DES	36 6%	25 5%	20 6%	45 5%	90 6%	61 7%	6 4%	5 4%	24 8%	212 7%
At least once a month	161 4%C	33 6%C	26 5%CD	6 2%	31 4%C	53 3%	40 5%	4 3%	9 7%	12 4%	117 4%
At least once in the last three months	56 1%S	12 2%	4 1%	8 2%	12 1%	19 1%	17 2%	4 3%	1 1%	4 1%	35 1%
Don't know/can't remember	57 1%	12 2%	9 2%	13 4%z	22 3%z	30 2%	13 2%	-	3 3%	7 2%	38 1%
Never	2852 73%FIT	413 69%	359 73%	271 77%A	630 75%	1175 75%	606 70%	100 76%I	90 70%	191 65%	2129 74%FI
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	216 6%JN	37 6%	23 5%	14 4%	37 4%	91 6%	66 8%zR	12 9%	11 8%	27 9%zR	147 5%
Weekly (Net)	781 20%JS	126 21%	92 19%	55 16%	147 17%	300 19%	195 22%	23 18%	26 20%	80 27%zFGR	563 20%
Monthly (Net)	942 24%CS	159 27%C	118 24%CD	60 17%	178 21%C	353 22%	234 27%z	28 21%	34 27%	92 31%zGR	681 24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 42
A1a1_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any other Channel 5 channel (e.g. 5USA, 5Star)
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	57 1%J	2 *	2 3%J	- -	1 6%zL	- -	2 1%	1 *	1 *	12 2%	46 1%
At least once every day	159 4%	21 3%	4 5%	3 5%	3 14%zJ	7 2%	14 4%	7 2%	14 4%	19 4%	140 4%
About two or three times a week	282 7%	54 8%	5 7%	5 9%	1 3%	30 9%	25 7%	19 6%	35 9%	25 5%	257 8%
At least once a week	283 7%DES	37 5%	5 6%	2 4%	1 5%	15 5%	21 6%	18 6%	18 5%	18 4%	264 8%zS
At least once a month	161 4%C	27 4%	* *	4 6%K	* 2%	10 3%	17 5%	10 3%	17 4%	12 2%	149 4%
At least once in the last three months	56 1%S	9 1%	1 1%	2 3%	- -	2 1%	6 2%	4 1%	5 1%	1 *	55 2%zS
Don't know/can't remember	57 1%	20 3%z	2 2%	1 1%	- -	8 3%	11 3%zQ	15 5%zQ	5 1%	6 1%	51 2%
Never	2852 73%FIT	518 75%	60 75%	39 70%	13 70%	246 77%	272 74%	224 75%	294 75%	409 82%zT	2435 72%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	216 6%JN	23 3%	7 8%J	3 5%	4 20%zKL	7 2%	16 4%	8 3%	15 4%	31 6%	186 5%
Weekly (Net)	781 20%JS	115 17%	17 21%	10 19%	5 29%J	52 16%	62 17%	45 15%	69 18%	73 15%	706 21%zS
Monthly (Net)	942 24%CS	142 21%	17 22%	14 25%	5 30%	62 20%	79 21%	56 19%	86 22%	86 17%	854 25%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 43
A1a1_10. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	67 2%DO	15 2%D	5 1%	2 *	7 1%	27 2%	16 2%	4 3%	4 3%	6 2%	49 2%
At least once every day	234 6%RS	45 8%	32 7%	25 7%	58 7%	100 6%	71 8%zR	11 8%	13 10%R	28 10%zR	145 5%
About two or three times a week	400 10%S	84 14%z	52 11%	37 11%	89 11%	146 9%	105 12%H	15 12%H	6 5%	33 11%H	279 10%
At least once a week	335 9%S	68 11%zC	46 9%	21 6%	67 8%	126 8%	97 11%zR	8 6%	15 12%	34 12%	231 8%
At least once a month	181 5%S	28 5%	26 5%	11 3%	37 4%	62 4%	42 5%	7 6%	5 4%	10 4%	130 5%
At least once in the last three months	36 1%	4 1%	5 1%	5 1%	10 1%	15 1%	8 1%	4 3%zFR	4 3%zFR	4 1%	26 1%
Don't know/can't remember	7 *	2 *	-	2 1%	2 *	5 *	2 *	2 1%zFR	2 1%zFR	2 1%	5 *
Never	2647 68%AFIT	350 59%	323 66%A	249 71%A	573 68%A	1095 69%	530 61%	80 61%	78 61%	177 60%	2017 70%zFGI
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	301 8%RS	60 10%	38 8%	27 8%	64 8%	127 8%	87 10%zR	15 11%	18 14%zR	34 11%zR	194 7%
Weekly (Net)	1037 27%RS	212 36%zBCD	135 28%	85 24%	220 26%	400 25%	290 33%zR	39 29%	40 31%	100 34%zR	703 24%
Monthly (Net)	1217 31%RS	240 40%zBCD	161 33%	96 27%	257 31%	462 29%	331 38%zR	46 35%	45 35%	111 38%zR	834 29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 43
A1a1_10. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	67 2%DO	5 1%	-	1 1%	1 6%zJK	5 2%	*	3 1%O	2 1%	6 1%	61 2%
At least once every day	234 6%RS	47 7%	3 4%	4 7%	3 18%zJKL	18 6%	30 8%P	14 5%	33 9%	13 3%	221 7%zS
About two or three times a week	400 10%S	75 11%	8 10%	3 6%	2 14%	27 8%	48 13%P	25 8%	50 13%N	24 5%	375 11%zS
At least once a week	335 9%S	54 8%	4 5%	8 15%zJM	* 2%	28 9%	26 7%	26 9%	28 7%	22 4%	314 9%zS
At least once a month	181 5%S	32 5%	3 3%	2 4%	* 2%	15 5%	17 5%	18 6%	14 4%	10 2%	169 5%zS
At least once in the last three months	36 1%	10 1%	-	-	-	2 1%	8 2%	5 2%	5 1%	1 *	35 1%
Don't know/can't remember	7 *	2 *	-	-	* 2%z	1 *	1 *	1 *	1 *	* *	7 *
Never	2647 68%AFIT	463 67%	62 77%M	37 67%	10 57%	224 70%	240 65%	207 69%	256 66%	424 85%zT	2214 65%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	301 8%RS	53 8%	3 4%	4 8%	4 24%zJKL	23 7%	30 8%	17 6%	35 9%	19 4%	282 8%zS
Weekly (Net)	1037 27%RS	181 26%	16 20%	16 29%	7 39%zJK	77 24%	104 28%	68 23%	113 29%	65 13%	971 29%zS
Monthly (Net)	1217 31%RS	213 31%	18 23%	18 33%	7 41%K	92 29%	121 33%	86 29%	127 33%	75 15%	1140 34%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 44
A1a1_11. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	190 5%DEJNOQ T	30 5%	14 3%	9 3%	23 3%	52 3%	46 5%	5 4%	8 6%	20 7%	141 5%
At least once every day	316 8%S	71 12%zCD	44 9%	21 6%	66 8%	118 7%	74 9%H	9 7%	4 3%	31 11%H	226 8%
About two or three times a week	332 9%BDEGJM NOPQ	41 7%B	17 3%	20 6%	37 4%	81 5%	59 7%	4 3%	7 5%	24 8%G	266 9%zFG
At least once a week	221 6%CEQ	30 5%	27 6%C	8 2%	35 4%C	73 5%	46 5%	7 6%	7 5%	16 5%	166 6%
At least once a month	93 2%E	13 2%	9 2%	3 1%	12 1%	21 1%	18 2%	5 3%	2 1%	5 2%	72 2%
At least once in the last three months	20 1%	1 *	2 *	2 1%	4 *	6 *	4 *	3 2%zFR	1 1%	1 *	15 1%
Don't know/can't remember	17 *	-	7 1%zA	3 1%	10 1%zA	12 1%z	1 *	1 1%	1 1%	1 *	15 1%
Never	2718 70%	411 69%	369 75%z	287 81%zA	656 78%zA	1212 77%z	622 71%I	97 74%	100 77%I	194 66%	1981 69%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	506 13%CDEJN Q	101 17%zCD	59 12%	30 9%	89 11%	170 11%	120 14%	14 11%	12 9%	51 17%zHR	367 13%
Weekly (Net)	1059 27%BCDEJ NOQ	172 29%BCD	103 21%	58 16%	160 19%	324 21%	225 26%	26 20%	25 20%	91 31%FGH	799 28%
Monthly (Net)	1152 29%BCDEJ NOPQ	185 31%BCD	112 23%	60 17%	172 20%	346 22%	243 28%	31 23%	27 21%	97 33%FGH	871 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 44
A1a1_11. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	190	14	4	2	3	6	8	8	5	35	154
	5%DEJNOQ	2%	5%	3%	18%zJKL	2%	2%	3%	1%	7%zT	5%
At least once every day	316	52	4	8	2	20	32	26	27	22	293
	8%S	8%	5%	14%	9%	6%	9%	9%	7%	4%	9%zS
About two or three times a week	332	26	6	5	-	15	11	13	13	41	291
	9%BDEGJM	4%	7%	9%JM	-	5%	3%	4%	3%	8%	9%
At least once a week	221	29	2	4	-	17	12	18	11	32	188
	6%CEQ	4%	3%	7%	-	5%Q	3%	6%O	3%	6%	6%
At least once a month	93	9	*	2	*	3	7	4	5	11	82
	2%E	1%	*	4%	2%	1%	2%	1%	1%	2%	2%
At least once in the last three months	20	3	-	1	-	*	2	1	2	-	20
	1%	*	-	3%zJ	-	*	1%	*	*	-	1%
Don't know/can't remember	17	9	-	1	-	4	5	5	4	1	16
	* 1%z	-	-	1%	-	1%	1%z	2%z	1%	*	*
Never	2718	546	64	33	13	253	293	223	323	358	2350
	70%	79%zL	79%L	60%	71%	79%z	79%z	75%	83%zP	71%	69%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	506	66	9	9	5	26	40	34	32	58	448
	13%CDEJN	10%	11%	17%J	28%zJK	8%	11%	11%	8%	11%	13%
Weekly (Net)	1059	121	16	18	5	58	63	65	56	131	927
	27%BCDEJ	18%	20%	33%J	28%	18%	17%	22%Q	14%	26%	27%
Monthly (Net)	1152	130	17	20	5	61	69	69	61	142	1009
	29%BCDEJ	19%	21%	36%JK	29%	19%	19%	23%Q	16%	28%	30%
	NOQ										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 45
A1a1_12. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

S4C
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	7 *R	1 *	1 *	1 *	2 *	3 *	5 1%zR	1 1%R	-	1 *	2 *
At least once every day	18 *	* *	3 1%	2 *	5 1%	5 *	6 1%	1 1%	1 1%	1 *	10 *
About two or three times a week	22 1%	3 1%	3 1%	3 1%	6 1%	6 *	6 1%	1 1%	-	3 1%	16 1%
At least once a week	25 1%	5 1%	6 1%	2 1%	8 1%	11 1%	7 1%	* *	1 1%	4 1%	18 1%
At least once a month	12 *	2 *	1 *	2 *	3 *	3 *	- -	- -	- -	- -	11 *
At least once in the last three months	8 *	1 *	1 *	- *	1 *	3 *	2 *	1 1%	- -	- -	6 *
Don't know/can't remember	12 *	- -	4 1%	2 1%	6 1%z	6 *	3 *	1 1%	1 1%	1 *	8 *
Never	3803 97%L	585 98%	471 96%	341 97%	811 96%	1538 98%	842 97%	126 95%	125 97%	283 97%	2811 98%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	25 1%R	1 *	4 1%	3 1%	7 1%	9 1%	11 1%zR	2 2%R	1 1%	2 1%	12 *
Weekly (Net)	72 2%J	9 2%	12 2%	8 2%	20 2%	26 2%	23 3%	4 3%	2 2%	9 3%	46 2%
Monthly (Net)	84 2%JO	11 2%	13 3%	10 3%	23 3%	29 2%	23 3%	4 3%	2 2%	9 3%	57 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 45
A1a1_12. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

S4C
Base = All Respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	7	-	-	2	-	-	-	-	-	*	7
*R		-	-	3%zJ	-	-	-	-	-	*	*
At least once every day	18	1	-	4	-	-	1	-	1	5	13
*		*	-	8%zJK	-	-	*	-	*	1%	*
About two or three times a week	22	-	2	4	-	-	-	-	-	1	21
1%		-	2%J	8%zJ	-	-	-	-	-	*	1%
At least once a week	25	4	-	4	-	3	*	2	2	-	25
1%		1%	-	7%zJK	-	1%	*	1%	*	-	1%
At least once a month	12	*	-	2	-	-	*	-	*	1	11
*		*	-	4%zJ	-	-	*	-	*	*	*
At least once in the last three months	8	-	-	1	-	-	-	-	-	*	8
*		-	-	2%zJ	-	-	-	-	-	*	*
Don't know/can't remember	12	5	-	1	-	4	1	3	2	-	12
*		1%	-	1%	-	1%z	*	1%	1%	-	*
Never	3803	678	79	37	18	311	367	294	384	494	3298
97%L		98%L	98%L	67%	100%L	98%	99%	98%	99%	99%	97%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	25	1	-	6	-	-	1	-	1	5	20
1%R		*	-	10%zJKM	-	-	*	-	*	1%	1%
Weekly (Net)	72	5	2	14	-	3	1	2	3	6	67
2%J		1%	2%	25%zJKM	-	1%	*	1%	1%	1%	2%
Monthly (Net)	84	5	2	16	-	3	2	2	3	6	78
2%JO		1%	2%	30%zJKM	-	1%	*	1%	1%	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 46
A1a1_13. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
BBC News Channel
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	160 4%T	31 5%	15 3%	20 6%	34 4%	56 4%	45 5%	8 6%	10 8%zR	20 7%zR	112 4%
At least once every day	411 11%	70 12%	70 14%z	57 16%z	127 15%z	167 11%	100 12%	19 15%	14 11%	38 13%	294 10%
About two or three times a week	280 7%FHT	34 6%	37 8%	25 7%	62 7%	116 7%	47 5%	4 3%	3 2%	14 5%	220 8%H
At least once a week	236 6%	46 8%	35 7%	22 6%	57 7%	93 6%	53 6%	7 5%	9 7%	24 8%	174 6%
At least once a month	124 3%	17 3%	14 3%	13 4%	26 3%	42 3%	36 4%	6 5%	6 5%	8 3%	87 3%
At least once in the last three months	48 1%	5 1%	9 2%	6 2%	15 2%	22 1%	14 2%	4 3%R	3 2%	7 2%	29 1%
Don't know/can't remember	17 *R	4 1%	3 1%	5 1%z	8 1%	8 1%	7 1%	-	-	5 2%zR	8 *
Never	2631 67%CDIUL NPS	390 65%	307 63%	205 58%	512 61%	1073 68%	569 65%	83 63%	84 65%	178 61%	1958 68%I
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	571 15%MT	101 17%	85 17%	76 22%z	161 19%z	223 14%	145 17%	28 21%zR	24 19%	58 20%zR	406 14%
Weekly (Net)	1087 28%MT	181 30%	157 32%	123 35%z	280 33%z	431 27%	245 28%	39 29%	35 28%	96 33%	800 28%
Monthly (Net)	1211 31%MT	197 33%	170 35%	136 39%z	306 36%z	473 30%	281 32%	45 34%	41 32%	104 35%	887 31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 46
A1a1_13. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
BBC News Channel
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	160 4%T	32 5%	-	2 4%	-	22 7%zOQ	10 3%	20 7%zO	12 3%	38 8%zT	121 4%
At least once every day	411 11%	104 15%z	9 11%	13 23%zM	1 5%	41 13%	63 17%z	38 13%	66 17%z	60 12%	351 10%
About two or three times a week	280 7%FHT	49 7%	4 6%	7 14%zJ	1 4%	27 9%Q	22 6%	30 10%OQ	19 5%	52 10%zT	227 7%
At least once a week	236 6%	49 7%	5 6%	3 5%	* 2%	31 10%z	19 5%	22 7%	28 7%	27 5%	210 6%
At least once a month	124 3%	24 3%	-	2 4%	* 2%	13 4%	10 3%	11 4%	12 3%	10 2%	113 3%
At least once in the last three months	48 1%	12 2%	2 3%	-	* 2%	4 1%	8 2%	8 3%z	4 1%	3 1%	45 1%
Don't know/can't remember	17 *R	6 1%	1 1%	1 1%	-	3 1%	3 1%	4 1%	3 1%	1 *	17 *
Never	2631 67%CDJL NPS	411 60%	58 73%JL	27 50%	15 86%zJL	177 56%	234 63%P	165 55%	246 63%N	311 62%	2311 68%zS
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	571 15%MT	136 20%zM	9 11%	15 27%zKM	1 5%	63 20%z	73 20%z	58 19%z	78 20%z	98 20%zT	472 14%
Weekly (Net)	1087 28%MT	235 34%zM	19 23%	25 45%zKM	2 11%	120 38%z	114 31%	110 37%z	124 32%	177 35%zT	909 27%
Monthly (Net)	1211 31%MT	258 38%zKM	19 23%	27 49%zJKM	2 12%	133 42%zQ	125 34%	122 41%zO	137 35%	186 37%zT	1022 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 47
A1a1_14. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Parliament
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	34 1%	2 *	5 1%	6 2%	11 1%	12 1%	9 1%	5 4%zFIR	5 4%zFIR	2 1%	24 1%
At least once every day	41 1%	2 *	9 2%	4 1%	13 2%	13 1%	9 1%	3 3%	1 1%	5 2%	31 1%
About two or three times a week	69 2%	11 2%	15 3%	8 2%	23 3%z	27 2%	23 3%	5 4%	2 2%	7 2%	45 2%
At least once a week	82 2%	24 4%z	15 3%	6 2%	22 3%	34 2%	17 2%	2 2%	* *	10 3%	62 2%
At least once a month	45 1%	9 2%	8 2%	6 2%	14 2%	19 1%	8 1%	1 *	1 1%	3 1%	31 1%
At least once in the last three months	26 1%	6 1%	7 1%	3 1%	10 1%	12 1%	8 1%	1 1%	- -	3 1%	18 1%
Don't know/can't remember	4 *	3 1%z	- -	1 *	1 *	1 *	- -	- -	- -	- -	2 *
Never	3608 92%BDGJL NP	539 90%	430 88%	318 90%	748 89%	1458 93%	796 91%	114 87%	119 92%	264 90%	2670 93%G
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	75 2%	4 1%	14 3%A	10 3%A	24 3%A	25 2%	19 2%	8 6%zFIR	6 4%	7 2%	54 2%
Weekly (Net)	225 6%	39 7%	44 9%z	24 7%	68 8%z	86 5%	59 7%	15 12%zFR	8 7%	23 8%	162 6%
Monthly (Net)	270 7%	48 8%	52 11%z	30 9%	82 10%z	105 7%	67 8%	16 12%zR	10 8%	26 9%	193 7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 47
A1a1_14. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
BBC Parliament
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	34 1%	11 2%	-	-	-	4 1%	7 2%	7 2%z	4 1%	7 1%	27 1%
At least once every day	41 1%	10 1%	2 3%	* 1%	-	2 1%	8 2%	4 1%	7 2%	5 1%	36 1%
About two or three times a week	69 2%	17 2%	1 1%	5 10%zJKM	-	12 4%zQ	5 1%	13 4%zOQ	4 1%	12 2%	57 2%
At least once a week	82 2%	18 3%	1 1%	2 4%	* 2%	13 4%z	5 1%	9 3%	9 2%	12 2%	69 2%
At least once a month	45 1%	12 2%	1 1%	1 2%	-	8 2%Q	4 1%	9 3%zOQ	2 1%	6 1%	38 1%
At least once in the last three months	26 1%	10 1%z	-	1 1%	-	7 2%z	2 1%	4 1%	6 1%	1 *	24 1%
Don't know/can't remember	4 *	-	1 1%zJ	-	-	-	-	-	-	-	4 *
Never	3608 92%BDGJL NP	610 89%	75 93%L	45 82%	18 98%JL	272 86%	338 91%NP	253 85%	358 92%NP	458 91%	3140 92%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	75 2%	21 3%	2 3%	* 1%	-	6 2%	15 4%z	11 4%	10 3%	12 2%	63 2%
Weekly (Net)	225 6%	56 8%z	4 5%	8 14%zKM	* 2%	31 10%zQ	25 7%	32 11%zO	24 6%	36 7%	189 6%
Monthly (Net)	270 7%	68 10%z	5 6%	9 17%zKM	* 2%	39 12%zQ	29 8%	42 14%zOQ	26 7%	42 8%	228 7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 48
A1a1_15. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

BBC Alba
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	13 *E	2 *	-	-	-	1 *	4 *	3 2%zFIR	-	-	9 *
At least once every day	13 *	* *	1 *	-	1 *	2 *	5 1%	* *	-	3 1%	8 *
About two or three times a week	20 *	2 *	7 1%z	1 *	8 1%	10 1%	7 1%	1 1%	-	4 1%	13 *
At least once a week	19 *	1 *	3 1%	2 1%	5 1%	6 *	6 1%	1 1%	-	2 1%	13 *
At least once a month	32 1%	13 2%z	5 1%	2 *	6 1%	8 *	4 *	1 1%	-	2 1%	24 1%
At least once in the last three months	7 *	3 1%	2 *	* *	3 *	3 *	4 *zR	-	-	4 1%zR	2 *
Don't know/can't remember	3 *	1 *	1 *	-	1 *	1 *	1 *	-	1 1%zR	1 *	2 *
Never	3801 97%IK	574 96%	470 96%	347 98%	817 97%	1544 98%z	840 96%	125 95%	128 99%I	278 95%	2812 98%I
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	26 1%E	2 *	1 *	-	1 *	3 *	9 1%	3 3%zR	-	3 1%	17 1%
Weekly (Net)	65 2%J	6 1%	11 2%	3 1%	15 2%	20 1%	22 3%	6 5%zHR	-	9 3%	43 1%
Monthly (Net)	97 2%EINQ	19 3%	16 3%	5 1%	21 3%	28 2%	26 3%	7 5%HR	-	11 4%	66 2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 48
A1a1_15. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
BBC Alba
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	13	-	-	-	-	-	-	-	-	1	12
*E		-	-	-	-	-	-	-	-	*	*
At least once every day	13	-	1	-	-	-	-	-	-	4	9
*		-	2%zJ	-	-	-	-	-	-	1%	*
About two or three times a week	20	3	6	-	-	-	3	1	1	2	18
*		*	7%zJL	-	-	-	1%	*	*	*	1%
At least once a week	19	1	4	-	-	1	-	-	1	1	18
*		*	5%zJ	-	-	*	-	-	*	*	1%
At least once a month	32	-	6	-	*	-	-	-	-	4	28
1%		-	8%zJL	-	2%J	-	-	-	-	1%	1%
At least once in the last three months	7	-	3	-	-	-	-	-	-	-	7
*		-	3%zJ	-	-	-	-	-	-	-	*
Don't know/can't remember	3	1	-	-	-	1	-	-	1	-	3
*		*	-	-	-	*	-	-	*	-	*
Never	3801	684	61	55	18	317	367	297	387	490	3301
97%IK		99%zK	75%	100%K	98%K	100%z	99%z	100%z	99%z	98%	97%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	26	-	1	-	-	-	-	-	-	5	21
1%E		-	2%J	-	-	-	-	-	-	1%	1%
Weekly (Net)	65	4	11	-	-	1	3	1	2	7	57
2%J		1%	14%zJLM	-	-	*	1%	*	1%	1%	2%
Monthly (Net)	97	4	17	-	*	1	3	1	2	11	86
2%EJNQ		1%	21%zJLM	-	2%	*	1%	*	1%	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 49
A1a1_16. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

CBBC

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	57 1%ABDJ	1 *	-	-	-	18 1%	12 1%I	2 2%	* *	* *	43 1%
At least once every day	74 2%BCDEJN	5 1%	3 1%	-	3 *	12 1%	12 1%	4 3%	1 *	4 1%	58 2%
About two or three times a week	65 2%BDJ	4 1%	2 *	4 1%	6 1%	20 1%	17 2%	2 2%	4 3%	3 1%	44 2%
At least once a week	50 1%DE	6 1%	3 1%	2 *	4 1%	10 1%	11 1%I	1 1%	-	1 *	36 1%
At least once a month	26 1%DE	3 *	1 *	-	1 *	4 *	3 *	1 *	* *	1 *	23 1%
At least once in the last three months	14 *R	1 *	-	1 *	1 *	5 *	7 1%R	1 1%	1 1%	-	6 *
Don't know/can't remember	7 *	2 *	-	-	-	1 *	1 *	-	-	-	6 *
Never	3614 92%	575 96%z	481 98%z	346 98%z	827 98%z	1505 95%z	809 93%	121 92%	122 95%	285 97%zFGR	2666 92%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	131 3%ABCDEJ NOPQ	6 1%	3 1%	-	3 *	30 2%	23 3%	6 4%	1 1%	4 1%	101 3%
Weekly (Net)	246 6%ABCDEI JKNOPQ	16 3%	8 2%	5 2%	13 2%	61 4%	52 6%I	9 7%I	5 4%	8 3%	181 6%I
Monthly (Net)	272 7%ABCDEI JKMNOPQ	19 3%	8 2%	5 2%	14 2%	65 4%	55 6%I	10 7%I	6 4%	8 3%	205 7%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 49
A1a1_16. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

CBBC

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	57 1%ABDJ	-	-	-	-	-	-	-	-	9 2%	48 1%
At least once every day	74 2%BCDEJN	3 *	-	-	-	-	3 1%	1 *	1 *	10 2%	64 2%
About two or three times a week	65 2%BDJ	4 1%	* *	2 3%J	-	-	4 1%	2 1%	1 *	13 3%	52 2%
At least once a week	50 1%DE	4 1%	-	-	-	3 1%	1 *	3 1%	1 *	9 2%	41 1%
At least once a month	26 1%DE	1 *	-	-	-	1 *	-	1 *	-	4 1%	22 1%
At least once in the last three months	14 *R	1 *	-	-	-	-	1 *	1 *	-	4 1%	10 *
Don't know/can't remember	7 *	-	-	-	-	-	-	-	-	-	7 *
Never	3614 92%	676 98%z	80 100%z	53 97%	18 100%z	315 99%z	360 98%z	290 97%z	386 99%z	452 90%	3152 93%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	131 3%ABCDEJ NOPQ	3 *	-	-	-	-	3 1%	1 *	1 *	19 4%	112 3%
Weekly (Net)	246 6%ABCDEI JKNOPQ	11 2%	* *	2 3%	-	3 1%	8 2%	7 2%	4 1%	41 8%	205 6%
Monthly (Net)	272 7%ABCDEI JKMNOPQ	12 2%	* *	2 3%	-	4 1%	8 2%	8 3%	4 1%	45 9%	227 7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 50
A1a1_17. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

CBeebies
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	85 2%ABCDEJ NOPQ	* *	1 *	- -	1 *	18 1%	14 2%	- -	2 1%	2 1%	68 2%
At least once every day	142 4%ABCDEJ IJNQ	9 1%	4 1%	3 1%	7 1%	33 2%	21 2%	3 2%	1 *	4 1%	115 4%I
About two or three times a week	78 2%DJNQ	5 1%	4 1%	2 1%	6 1%	26 2%	14 2%	* *	7 5%zFGI	3 1%	64 2%
At least once a week	56 1%	9 2%	6 1%	3 1%	9 1%	20 1%	13 1%	2 1%	1 *	6 2%	38 1%
At least once a month	20 1%ET	2 *	1 *	- -	1 *	3 *	1 *	- -	1 *	* *	18 1%
At least once in the last three months	20 1%	4 1%	- -	1 *	1 *	5 *	5 1%	2 1%	- -	1 *	12 *
Don't know/can't remember	9 *	2 *	3 1%	- -	3 *	4 *	- -	- -	- -	- -	8 *
Never	3496 89%	565 95%z	470 96%z	343 97%z	813 97%z	1468 93%z	804 92%zR	125 95%R	119 92%	278 95%zR	2561 89%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	227 6%ABCDEJ IJKNOPQ	9 2%	5 1%	3 1%	8 1%	51 3%	35 4%I	3 2%	2 2%	5 2%	182 6%FI
Weekly (Net)	362 9%ABCDEJ GIJKMNOP Q	23 4%	15 3%	8 2%	23 3%	96 6%	61 7%	5 4%	10 7%	14 5%	284 10%FGI
Monthly (Net)	382 10%ABCDEJ GIJKMNOPQ	26 4%	16 3%	8 2%	25 3%	100 6%	62 7%	5 4%	10 8%	15 5%	302 10%FGI

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 50
A1a1_17. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.

CBeebies
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	85 2%ABCDEJ NOPQ	1 *	-	-	-	-	1 *	-	1 *	15 3%	70 2%
At least once every day	142 4%ABCDEF IJNQ	7 1%	-	1 1%	-	-	7 2%Q	5 2%	1 *	15 3%	128 4%
About two or three times a week	78 2%DJNQ	3 *	1 2%	2 4%J	-	-	3 1%	2 1%	1 *	9 2%	69 2%
At least once a week	56 1%	9 1%	-	-	-	4 1%	4 1%	5 2%	4 1%	12 2%	45 1%
At least once a month	20 1%ET	1 *	-	-	-	-	1 *	1 *	-	8 2%zT	12 *
At least once in the last three months	20 1%	1 *	-	-	-	-	1 *	1 *	-	3 1%	16 *
Don't know/can't remember	9 *	3 *	-	-	-	-	3 1%	-	3 1%	-	9 *
Never	3496 89%	664 97%z	79 98%z	52 95%	18 100%z	314 99%zOP	350 95%z	284 95%z	381 98%zO	439 88%	3047 90%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	227 6%ABCDEF IJKNOPQ	7 1%	-	1 1%	-	-	7 2%NQ	5 2%	2 1%	30 6%	198 6%
Weekly (Net)	362 9%ABCDEF GIJKMNOP Q	19 3%	1 2%	3 5%	-	4 1%	15 4%Q	12 4%N	7 2%	51 10%	311 9%
Monthly (Net)	382 10%ABCDEF GIJKMNOPQ	21 3%	1 2%	3 5%	-	4 1%	16 4%Q	14 5%N	7 2%	59 12%	323 10%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 51
A1a1_20. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
BBC Scotland
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	1 *	- *	1 *	- *	1 *	1 *	1 *	- -	- -	1 *zR	- -
At least once every day	5 *	- *	1 *	1 *	1 *	3 *	1 *	1 1%zR	- -	- -	3 *
About two or three times a week	4 *	1 *	1 *	- *	1 *	4 *	2 *	1 1%zR	- -	2 1%zR	2 *
At least once a week	5 *	1 *	- *	- *	- *	1 *	1 *	- -	- -	1 *	3 *
At least once a month	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
At least once in the last three months	1 *	- *	- *	- *	- *	- *	1 *	- -	- -	- -	- -
Don't know/can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Never	3891 100%GIK	595 100%	486 99%	352 100%	838 100%	1566 99%	865 99%	130 98%	129 100%	290 99%	2874 100%GI
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	6 *	- *	2 *	1 *	3 *	5 *	2 *	1 1%zR	- -	1 *	3 *
Weekly (Net)	14 *	2 *	3 1%	1 *	4 *	9 1%	5 1%	2 2%zR	- -	4 1%zR	9 *
Monthly (Net)	14 *	2 *	3 1%	1 *	4 *	9 1%	5 1%	2 2%zR	- -	4 1%zR	9 *

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 51
A1a1_20. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
BBC Scotland
Base = All Respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	1 *	-	1 1%zJ	-	-	-	-	-	-	-	1 *
At least once every day	5 *	-	1 2%zJ	-	-	-	-	-	-	-	5 *
About two or three times a week	4 *	-	1 1%zJ	-	-	-	-	-	-	-	4 *
At least once a week	5 *	-	-	-	-	-	-	-	-	-	5 *
At least once a month	-	-	-	-	-	-	-	-	-	-	-
At least once in the last three months	1 *	-	-	-	-	-	-	-	-	-	1 *
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3891 100%GIK	688 100%K	77 96%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3380 100%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	6 *	-	3 3%zJ	-	-	-	-	-	-	-	6 *
Weekly (Net)	14 *	-	4 4%zJ	-	-	-	-	-	-	-	14 *
Monthly (Net)	14 *	-	4 4%zJ	-	-	-	-	-	-	-	14 *

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 52

**A2. Which, if any, of these radio stations have you personally listened to in the past 3 months?
Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .
Base = All respondents**

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
BBC Radio 1	890 23%ABCDEI JKLMNO PQ	48 8%	32 7%	15 4%	47 6%	172 11%	183 21%I	36 27%HI	20 15%	26 9%	674 23%I
BBC Radio 2	867 22%CEIMQ S	186 31%zCD	131 27%zCD	55 15%	185 22% C	285 18%	180 21%I	33 25%I	23 18%	41 14%	652 23%I
BBC Radio 3	177 5%R	17 3%	25 5%	21 6%A	46 5%A	61 4%	60 7%zR	15 12%zFIR	8 6%	16 6%	110 4%
BBC Radio 4	552 14%EM	122 20%z	88 18%z	59 17%	147 18%z	187 12%	107 12%	18 14%	18 14%	29 10%	431 15%I
BBC Radio 5 live	391 10%DEFHI KMOQ	68 11%	42 9%	24 7%	66 8%	116 7%	57 7%	9 7%	5 4%	18 6%	322 11%zFHI
BBC 6 Music	159 4%BCDEIN OPQ	16 3%D	5 1%	3 1%	8 1%	24 2%	44 5%I	10 8%HI	3 2%	8 3%	114 4%
BBC Asian Network	75 2%BCDEIO PQT	4 1%	1 *	* *	1 *	13 1%	19 2%	5 4%	1 1%	5 2%	50 2%
BBC local radio stations	591 15%S	77 13%	106 22%zA	85 24%zA	191 23%zA	267 17%z	144 17%	27 21%	27 21%	49 17%	428 15%
Any other BBC station (including digital BBC stations)	133 3%J	18 3%	15 3%	10 3%	25 3%	42 3%	31 4%	1 1%	3 2%	10 4%	96 3%
TalkSPORT	388 10%BCDEF IJKOQ	61 10%BCD	26 5%	15 4%	40 5%	103 7%	64 7%	12 9%	6 4%	15 5%	309 11%zFHI
TalkRADIO	102 3%BDEIOP	15 2%BD	3 1%	4 1%	7 1%	15 1%	26 3%	11 8%zFIR	6 5%	6 2%	73 3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 52

**A2. Which, if any, of these radio stations have you personally listened to in the past 3 months?
Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .
Base = All respondents**

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Classic FM	505 13%E	63 11%	66 14%	56 16%	122 14%	179 11%	133 15%zR	22 17%	31 24%zFIR	39 13%	352 12%
Absolute Radio	373 10%ABCDEI JLMNOPQ	33 5%BCD	10 2%	3 1%	14 2%	55 3%	81 9%I	21 16%zFHIR	8 6%	16 5%	281 10%I
Any Capital Radio station	568 15%ABCDEH IJKLMNOPQ	40 7%BCD	14 3%	8 2%	21 3%	123 8%	134 15%HI	20 15%HI	9 7%	24 8%	413 14%HI
Any Heart Radio station	807 21%BCDEF HIJKLMNO PQS	120 20%BCD	38 8%CD	7 2%	45 5%C	205 13%	152 17%I	21 16%	14 11%	32 11%	611 21%FHI
Any Smooth Radio station	411 11%CLMS	87 15%zCD	58 12%CD	18 5%	75 9%C	154 10%	94 11%	10 7%	9 7%	31 11%	303 11%
Kiss	518 13%ABCDEI JKLMNOPQT	29 5%BCD	7 1%	1 *	8 1%	89 6%	101 12%I	22 16%HI	10 8%	19 6%	398 14%I
Magic	447 11%BCDEJK LMNOPQ	51 9%CD	25 5%CD	3 1%	28 3%C	108 7%	111 13%I	13 10%	10 8%	23 8%	320 11%
Other local Radio station (e.g. a local station that has advertising)	484 12%BCDEJ OQS	78 13%D	42 9%	30 8%	71 8%	163 10%	118 14%	25 19%zIR	22 17%	31 11%	346 12%
None of these	949 24%T	128 21%	139 28%A	138 39%zABD	276 33%zAB	530 34%z	234 27%	41 31%	43 34%zR	100 34%zFR	680 24%
Total mentions	9386 240%	1259 211%	872 178%	555 158%	1426 170%	2889 183%	2072 238%	373 283%	276 214%	540 184%	6962 242%
Not stated	3 *	-	-	-	-	1 *	-	-	-	-	1 *
BBC Radio (Net)	2242 57%EIKS	334 56%	290 59%	182 52%	472 56%	770 49%	483 56%I	81 61%I	68 53%	130 44%	1675 58%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 52

A2. Which, if any, of these radio stations have you personally listened to in the past 3 months?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
BBC National (Net)	2018	309	233	124	356	624	417	69	54	101	1525
	52% CDEFH IJKMOQS	52% CD	48% CD	35%	42% C	40%	48% I	52% I	42%	34%	53% FHI
BBC local (Net)	591	77	106	85	191	267	144	27	27	49	428
	15% S	13%	22% zA	24% zA	23% zA	17% z	17%	21%	21%	17%	15%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 52

**A2. Which, if any, of these radio stations have you personally listened to in the past 3 months?
Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .
Base = All respondents**

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
BBC Radio 1	890	36	8	2	*	21	14	13	23	111	778
	23%ABCDEI JKLMNOPQ	5%	10%	4%	2%	7%	4%	4%	6%	22%	23%
BBC Radio 2	867	149	14	22	1	77	72	83	65	51	814
	22%CEIMQ S	22%M	17%	40%zJKM	5%	24%Q	19%	28%zOQ	17%	10%	24%zS
BBC Radio 3	177	43	1	1	*	29	14	29	15	25	151
	5%R	6%	2%	2%	2%	9%zOQ	4%	10%zOQ	4%	5%	4%
BBC Radio 4	552	132	7	8	1	69	63	84	48	59	492
	14%EM	19%zKM	9%	14%	3%	22%zQ	17%Q	28%zOQ	12%	12%	15%
BBC Radio 5 live	391	61	2	3	*	40	21	36	25	47	344
	10%DEFHIK MOQ	9%	2%	6%	2%	13%OQ	6%	12%OQ	6%	9%	10%
BBC 6 Music	159	7	*	*	-	2	5	4	4	19	140
	4%BCDEIN OPQ	1%	*	1%	-	1%	1%	1%	1%	4%	4%
BBC Asian Network	75	1	-	-	-	1	-	*	1	48	26
	2%BCDEJO PQT	*	-	-	-	*	-	*	*	10%zT	1%
BBC local radio stations	591	163	15	5	9	80	83	68	95	46	544
	15%S	24%zL	18%	9%	52%zJKL	25%z	22%z	23%z	24%z	9%	16%zS
Any other BBC station (including digital BBC stations)	133	12	4	9	1	4	8	6	6	24	109
	3%J	2%	5%	16%zJKM	3%	1%	2%	2%	1%	5%	3%
TalkSPORT	388	34	2	3	1	28	6	21	13	42	345
	10%BCDEFI JKOQ	5%	3%	5%	7%	9%OQ	2%	7%O	3%	8%	10%
TalkRADIO	102	5	1	1	-	4	1	1	4	19	83
	3%BDEIOP	1%	2%	2%	-	1%	*	*	1%	4%	2%

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Table 52

A2. Which, if any, of these radio stations have you personally listened to in the past 3 months?
Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Classic FM	505 13%E	101 15%	7 9%	12 23%zKM	1 5%	58 18%zQ	44 12%	52 17%O	49 13%	72 14%	431 13%
Absolute Radio	373 10%ABCDEI JLMNOPQ	10 1%	3 4%	1 2%	-	9 3%OP	1 *	2 1%	8 2%O	38 8%	334 10%
Any Capital Radio station	568 15%ABCDEH IJKLMNOPQ	19 3%	-	2 4%	-	14 4%Q	5 1%	14 5%OQ	6 1%	90 18%zT	477 14%
Any Heart Radio station	807 21%BCDEFH IJKLMNOPQ S	38 6%	2 2%	5 10%K	* 2%	18 6%	20 5%	13 4%	25 6%	79 16%	726 21%zS
Any Smooth Radio station	411 11%CLMS	59 9%M	15 18%zJLM	2 4%	-	32 10%	27 7%	20 7%	39 10%	30 6%	380 11%zS
Kiss	518 13%ABCDEI JKLMNOPQT	6 1%	1 2%	* 1%	-	5 2%	1 *	5 2%O	2 *	88 18%zT	429 13%
Magic	447 11%BCDEIK LMNOPQ	25 4%	1 1%	2 4%	-	14 5%	11 3%	12 4%	14 3%	70 14%	376 11%
Other local Radio station (e.g. a local station that has advertising)	484 12%BCDEJO QS	51 7%	9 11%	7 13%	5 27%zJKL	29 9%	22 6%	26 9%	25 6%	46 9%	436 13%
None of these	949 24%T	226 33%z	32 40%zL	12 23%	6 31%	90 28%	136 37%zNP	78 26%	148 38%zNP	182 36%zT	762 22%
Total mentions	9386 240%	1178 171%	125 155%	99 180%	25 140%	624 196%	554 150%	566 190%	611 157%	1186 237%	8178 241%
Not stated	3 *	-	-	-	-	-	-	-	-	-	3 *
BBC Radio (Net)	2242 57%EIKS	392 57%K	34 42%	37 67%K	10 57%	195 61%Q	196 53%	190 64%OQ	201 52%	243 49%	1993 59%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 52

A2. Which, if any, of these radio stations have you personally listened to in the past 3 months?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .

Base = All respondents

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
BBC National (Net)	2018	293	26	35	3	151	142	157	136	228	1786
	52% CDEFH JKMOQS	43% M	32% M	63% zJKM	15%	48% OQ	38%	53% OQ	35%	46%	53% zS
BBC local (Net)	591	163	15	5	9	80	83	68	95	46	544
	15% S	24% zL	18%	9%	52% zJKL	25% z	22% z	23% z	24% z	9%	16% zS

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Table 53

A2a. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio).

Base = All Respondents who have listened to radio in the last 3 months

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table														
BBC Radio 1	981	890	695	115 13%	260 29%	212 24%	177 20%	86 10%	37 4%	3 *	890 100%	375 42%	764 86%	850 95%
BBC Radio 2	888	867	631	133 15%	296 34%	202 23%	139 16%	68 8%	22 3%	6 1%	867 100%	429 50%	771 89%	839 97%
BBC Radio 3	204	177	138	25 14%	41 23%	42 24%	29 16%	27 15%	11 6%	2 1%	177 100%	65 37%	136 77%	163 92%
BBC Radio 4	533	552	372	132 24%	162 29%	127 23%	96 17%	30 5%	5 1%	-	552 100%	294 53%	517 94%	547 99%
BBC Radio 5 live	437	391	297	49 12%	90 23%	109 28%	103 26%	36 9%	4 1%	1 *	391 100%	139 35%	351 90%	387 99%
BBC 6 Music	171	159	110	21 13%	33 21%	47 29%	40 25%	14 9%	5 3%	-	159 100%	53 33%	140 88%	154 97%
BBC Asian Network	133	75	86	18 24%	21 28%	16 21%	10 14%	4 6%	3 4%	2 3%	75 100%	39 53%	66 88%	70 93%
BBC local radio stations	633	591	438	76 13%	182 31%	123 21%	107 18%	75 13%	18 3%	11 2%	591 100%	258 44%	488 82%	563 95%
Any other BBC station	161	133	113	16 12%	37 28%	27 20%	25 19%	14 10%	7 5%	8 6%	133 100%	53 40%	105 79%	119 89%
TalkSPORT	424	388	287	49 13%	77 20%	93 24%	108 28%	47 12%	10 3%	3 1%	388 100%	126 32%	327 84%	375 97%
TalkRADIO	126	102	85	16 15%	30 29%	18 18%	20 19%	10 10%	6 6%	3 3%	102 100%	45 44%	83 81%	94 92%
Classic FM	551	505	394	61 12%	96 19%	118 23%	116 23%	84 17%	19 4%	11 2%	505 100%	157 31%	391 77%	476 94%
Absolute Radio	403	373	290	43 12%	76 20%	97 26%	88 24%	52 14%	16 4%	1 *	373 100%	119 32%	304 82%	356 96%
Any Capital Radio station	619	568	436	75 13%	144 25%	146 26%	109 19%	69 12%	20 4%	4 1%	568 100%	220 39%	474 84%	544 96%
Any Heart Radio station	806	807	560	97 12%	220 27%	220 27%	144 18%	91 11%	31 4%	4 *	807 100%	317 39%	681 84%	772 96%
Any Smooth Radio station	416	411	298	40 10%	85 21%	122 30%	94 23%	52 13%	14 3%	5 1%	411 100%	125 30%	341 83%	392 96%
Kiss	570	518	392	72 14%	115 22%	155 30%	98 19%	54 10%	18 3%	6 1%	518 100%	187 36%	440 85%	494 95%
Magic	509	447	351	57 13%	97 22%	114 25%	101 22%	53 12%	23 5%	3 1%	447 100%	154 35%	369 82%	421 94%
Other local Radio station (e.g. a local station that has advertising)	534	484	358	56 12%	126 26%	144 30%	100 21%	33 7%	18 4%	7 1%	484 100%	182 38%	425 88%	458 95%

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Table 54

A2a_1. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 1

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	981	58	36	17	53	206	229	41	23	42	715
WeightedBase	890	48*	32**	15**	47*	172	183	36**	20**	26*	674
EffectiveBase	695	39	28	13	41	148	165	29	15	30	508
A few times a day	115 13%E	2 5%	4 11%	-	4 8%	12 7%	29 16%	8 22%	3 15%	6 23%	82 12%
At least once every day	260 29%	18 37%	10 32%	6 41%	16 35%	58 34%	47 26%	6 16%	6 31%	10 38%	203 30%
About two or three times a week	212 24%	7 15%	8 24%	3 20%	11 23%	38 22%	43 23%	8 23%	7 34%	4 14%	163 24%
At least once a week	177 20%	8 17%	6 17%	5 33%	10 22%	35 21%	36 20%	12 33%	4 20%	4 16%	136 20%
At least once a month	86 10%	9 18%	4 13%	-	4 9%	17 10%	19 11%	1 4%	-	2 6%	62 9%
At least once every three months	37 4%	3 7%	1 3%	1 5%	2 3%	10 6%	8 5%	1 2%	-	* 1%	26 4%
Don't know/can't remember	3 *	-	-	* 2%	* 1%	1 1%	1 *	-	-	1 2%	2 *
Total mentions	890 100%	48 100%	32 100%	15 100%	47 100%	172 100%	183 100%	36 100%	20 100%	26 100%	674 100%
Daily (Net)	375 42%	20 42%	14 43%	6 41%	20 42%	71 41%	76 42%	14 38%	9 46%	16 61%zFR	285 42%
Weekly (Net)	764 86%A	36 75%	27 84%	14 93%	41 87%	144 84%	155 85%	34 94%	20 100%	24 91%	583 86%
Monthly (Net)	850 95%	44 93%	31 97%	14 93%	45 96%	161 93%	174 95%	35 98%	20 100%	25 97%	645 96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 54

A2a_1. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 1

Base = All Respondents who have listened to radio in the last 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
UnweightedBase	981	40	7	5	1	26	14	20	20	158	820
WeightedBase	890	36*	8**	2**	***	21**	14**	13**	23**	111*	778
EffectiveBase	695	31	6	5	1	19	12	15	17	91	603
A few times a day	115	2	2	-	*	2	-	-	2	17	98
	13%E	5%	20%	-	100%	8%	-	-	8%	15%	13%
At least once every day	260	11	3	2	-	6	5	3	7	30	229
	29%	30%	41%	81%	-	28%	33%	26%	33%	27%	29%
About two or three times a week	212	9	2	-	-	6	3	2	7	23	189
	24%	25%	20%	-	-	27%	22%	18%	29%	20%	24%
At least once a week	177	9	2	-	-	6	3	3	6	28	149
	20%	25%	19%	-	-	30%	17%	20%	27%	26%	19%
At least once a month	86	4	-	*	-	1	2	4	-	9	77
	10%	10%	-	19%	-	6%	17%	28%	-	8%	10%
At least once every three months	37	2	-	-	-	-	2	1	1	3	34
	4%	4%	-	-	-	-	10%	6%	3%	3%	4%
Don't know/can't remember	3	*	-	-	-	*	-	*	-	*	3
	*	1%	-	-	-	1%	-	2%	-	*	*
Total mentions	890	36	8	2	*	21	14	13	23	111	778
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	375	13	5	2	*	8	5	3	9	47	327
	42%	35%	61%	81%	100%	36%	33%	26%	41%	43%	42%
Weekly (Net)	764	31	8	2	*	20	11	9	22	98	665
	86%A	85%	100%	81%	100%	93%	73%	64%	97%	89%	85%
Monthly (Net)	850	34	8	2	*	21	13	12	22	107	742
	95%	95%	100%	100%	100%	99%	90%	92%	97%	97%	95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 55

A2a_3. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 2

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	888	174	129	55	184	296	207	37	24	53	645
WeightedBase	867	186	131*	55*	185	285	180	33**	23**	41*	652
EffectiveBase	631	120	92	46	137	211	153	30	16	39	457
A few times a day	133 15%	27 14%	23 18%	7 12%	30 16%	43 15%	28 16%	7 20%	5 23%	6 15%	101 15%
At least once every day	296 34%	79 42%z	44 33%	30 55%zBD	74 40%B	105 37%	73 40%	13 39%	9 38%	12 30%	210 32%
About two or three times a week	202 23%FT	43 23%	35 27%	8 15%	43 23%	71 25%	30 17%	4 13%	3 12%	10 26%	165 25%F
At least once a week	139 16%	23 12%	19 14%	8 14%	27 14%	48 17%	30 17%	7 22%	6 26%	9 21%	109 17%
At least once a month	68 8%	11 6%	9 7%	2 5%	11 6%	15 5%	13 7%	2 7%	* 1%	3 8%	49 7%
At least once every three months	22 3%E	1 1%	-	-	-	1 *	4 2%	-	-	-	16 3%
Don't know/can't remember	6 1%	3 1%	1 1%	-	1 1%	2 1%	2 1%	-	-	-	3 *
Total mentions	867 100%	186 100%	131 100%	55 100%	185 100%	285 100%	180 100%	33 100%	23 100%	41 100%	652 100%
Daily (Net)	429 50%	105 57%	67 51%	36 67%z	104 56%	148 52%	101 56%	20 59%	14 60%	18 45%	310 48%
Weekly (Net)	771 89%	171 92%	121 92%	52 95%	173 93%	266 93%z	161 90%	31 93%	23 99%	37 92%	584 90%
Monthly (Net)	839 97%	182 98%	130 99%	55 100%	184 99%z	282 99%z	174 97%	33 100%	23 100%	41 100%	633 97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 55

A2a_3. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 2

Base = All Respondents who have listened to radio in the last 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	888	128	15	38	3	73	55	77	51	58	827
WeightedBase	867	149	14**	22*	1**	77*	72*	83*	65*	51*	814
EffectiveBase	631	100	12	32	3	55	46	60	41	32	597
A few times a day	133 15%	20 13%	2 17%	8 35%zJ	* 31%	13 17%	7 9%	12 15%	8 12%	8 17%	124 15%
At least once every day	296 34%	60 40%	5 35%	8 38%	* 31%	28 37%	32 44%	40 48%z	20 31%	15 29%	282 35%
About two or three times a week	202 23%FT	35 24%	4 29%	3 15%	* 37%	18 23%	17 24%	13 15%	23 34%P	18 36%	183 22%
At least once a week	139 16%	23 16%	1 6%	3 12%	-	14 18%	9 13%	14 17%	9 14%	5 10%	133 16%
At least once a month	68 8%	10 7%	2 12%	-	-	4 5%	6 8%	4 5%	6 9%	3 6%	65 8%
At least once every three months	22 3%E	-	-	-	-	-	-	-	-	1 3%	20 3%
Don't know/can't remember	6 1%	1 1%	-	-	-	-	1 1%	1 1%	-	-	6 1%
Total mentions	867 100%	149 100%	14 100%	22 100%	1 100%	77 100%	72 100%	83 100%	65 100%	51 100%	814 100%
Daily (Net)	429 50%	80 54%	7 53%	16 73%z	1 63%	41 54%	39 54%	52 62%z	28 43%	23 45%	406 50%
Weekly (Net)	771 89%	138 93%	12 88%	22 100%z	1 100%	73 95%	65 91%	79 94%	59 91%	47 91%	722 89%
Monthly (Net)	839 97%	148 99%	14 100%	22 100%	1 100%	77 100%	71 99%	82 99%	65 100%	50 97%	787 97%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 56

A2a_4. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 3

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	204	17	21	18	39	57	67	21	11	19	130
WeightedBase	177	17**	25**	21**	46**	61*	60*	15**	8**	16**	110*
EffectiveBase	138	10	15	15	30	42	49	16	9	14	85
A few times a day	25 14%	3 20%	3 12%	* 2%	4 8%	6 11%	7 12%	2 12%	1 11%	5 29%	14 13%
At least once every day	41 23%	* 2%	6 26%	5 25%	12 26%	13 22%	15 25%	6 37%	3 37%	1 9%	24 22%
About two or three times a week	42 24%	7 43%	4 15%	10 49%	14 30%	18 30%	12 20%	3 18%	2 28%	5 32%	30 28%
At least once a week	29 16%	2 15%	8 33%	1 3%	9 19%	10 17%	10 18%	3 19%	1 10%	2 15%	17 16%
At least once a month	27 15%	3 20%	2 7%	3 13%	4 10%	7 12%	10 16%	2 10%	* 4%	* 2%	17 16%
At least once every three months	11 6%	- -	* 2%	2 9%	2 5%	3 5%	5 9%	1 4%	1 11%	2 12%	5 5%
Don't know/can't remember	2 1%	- -	1 5%	- -	1 3%	2 4%	1 1%	- -	- -	- -	2 1%
Total mentions	177 100%	17 100%	25 100%	21 100%	46 100%	61 100%	60 100%	15 100%	8 100%	16 100%	110 100%
Daily (Net)	65 37%	4 22%	10 38%	6 27%	15 33%	20 32%	22 36%	7 49%	4 48%	6 38%	38 35%
Weekly (Net)	136 77%	13 80%	21 86%	17 78%	38 83%	49 80%	44 74%	13 86%	7 86%	14 86%	86 78%
Monthly (Net)	163 92%	17 100%	23 93%	19 91%	42 92%	56 91%	54 90%	15 96%	7 89%	14 88%	103 94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 56

A2a_4. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 3

Base = All Respondents who have listened to radio in the last 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	204	35	1	2	1	23	12	24	11	38	164
WeightedBase	177	43**	1**	1**	***	29**	14**	29**	15**	25**	151
EffectiveBase	138	27	1	2	1	19	8	17	10	20	116
A few times a day	25	4	-	-	-	3	*	2	2	5	20
	14%	8%	-	-	-	11%	3%	6%	13%	19%	13%
At least once every day	41	12	-	-	-	3	8	12	-	4	37
	23%	27%	-	-	-	12%	57%	41%	-	15%	25%
About two or three times a week	42	13	-	1	*	9	4	6	7	5	35
	24%	30%	-	61%	100%	31%	27%	19%	51%	21%	24%
At least once a week	29	8	-	*	-	8	*	7	2	6	22
	16%	19%	-	39%	-	28%	3%	24%	11%	25%	15%
At least once a month	27	4	-	-	-	3	1	3	2	5	22
	15%	10%	-	-	-	10%	10%	9%	13%	20%	15%
At least once every three months	11	2	-	-	-	2	-	*	2	-	11
	6%	5%	-	-	-	8%	-	2%	13%	-	8%
Don't know/can't remember	2	-	1	-	-	-	-	-	-	-	2
	1%	-	100%	-	-	-	-	-	-	-	1%
Total mentions	177	43	1	1	*	29	14	29	15	25	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	65	15	-	-	-	7	9	13	2	8	57
	37%	35%	-	-	-	23%	60%	47%	13%	34%	38%
Weekly (Net)	136	37	-	1	*	24	13	26	11	20	115
	77%	84%	-	100%	100%	82%	90%	90%	74%	80%	76%
Monthly (Net)	163	41	-	1	*	27	14	28	13	25	137
	92%	95%	-	100%	100%	92%	100%	98%	87%	100%	91%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

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Table 57

A2a_5. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 4

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	533	102	82	44	126	176	110	21	16	32	411
WeightedBase	552	122*	88*	59*	147*	187	107*	18**	18**	29**	431
EffectiveBase	372	70	59	37	96	130	80	16	12	23	286
A few times a day	132 24%	33 27%	25 28%	22 37%	46 31%z	54 29%	31 29%	7 37%	6 36%	7 23%	98 23%
At least once every day	162 29%	35 29%	31 35%	17 28%	48 32%	59 32%	26 24%	5 29%	2 8%	7 23%	127 29%
About two or three times a week	127 23%D	30 25%	15 16%	8 14%	23 16%	33 18%	23 22%	3 15%	-	6 19%	104 24%
At least once a week	96 17%	18 15%	15 17%	8 13%	23 15%	30 16%	19 18%	4 19%	8 45%	9 31%	76 18%
At least once a month	30 5%	6 5%	3 4%	3 5%	7 4%	10 5%	7 6%	-	1 5%	1 5%	22 5%
At least once every three months	5 1%	-	-	1 2%	1 1%	1 1%	1 1%	-	1 6%	-	3 1%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	552 100%	122 100%	88 100%	59 100%	147 100%	187 100%	107 100%	18 100%	18 100%	29 100%	431 100%
Daily (Net)	294 53%	68 56%	55 63%	39 65%	94 64%z	113 60%z	57 53%	12 66%	8 44%	13 46%	225 52%
Weekly (Net)	517 94%	116 95%	85 96%	55 93%	140 95%	175 94%	99 93%	18 100%	16 89%	28 95%	406 94%
Monthly (Net)	547 99%	122 100%	88 100%	58 98%	146 99%	186 99%	106 99%	18 100%	17 94%	29 100%	428 99%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 57

A2a_5. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 4

Base = All Respondents who have listened to radio in the last 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	533	102	8	14	2	58	44	67	35	65	467
WeightedBase	552	132*	7**	8**	1**	69*	63*	84*	48**	59*	492
EffectiveBase	372	82	6	12	2	45	36	52	30	35	337
A few times a day	132 24%	43 32%	1 7%	3 44%	-	17 25%	25 40%z	25 30%	17 35%	11 20%	121 24%
At least once every day	162 29%	39 29%	5 73%	3 41%	* 50%	23 34%	16 25%	25 29%	14 30%	21 36%	140 28%
About two or three times a week	127 23%D	21 16%	* 5%	1 12%	* 50%	9 13%	12 20%	13 15%	9 18%	7 13%	120 24%
At least once a week	96 17%	21 16%	1 15%	* 4%	-	12 18%	9 14%	18 21%	4 8%	16 28%	80 16%
At least once a month	30 5%	7 5%	-	-	-	6 9%	* 1%	3 4%	3 7%	2 4%	27 6%
At least once every three months	5 1%	1 1%	-	-	-	1 2%	-	-	1 2%	-	5 1%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	552 100%	132 100%	7 100%	8 100%	1 100%	69 100%	63 100%	84 100%	48 100%	59 100%	492 100%
Daily (Net)	294 53%	81 62%	6 80%	7 84%	* 50%	41 59%	41 65%	50 60%	31 65%	33 56%	260 53%
Weekly (Net)	517 94%	124 94%	7 100%	8 100%	1 100%	62 90%	62 99%	80 96%	44 91%	56 96%	460 93%
Monthly (Net)	547 99%	131 99%	7 100%	8 100%	1 100%	68 98%	63 100%	84 100%	47 98%	59 100%	487 99%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 58

A2a_7. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 5 live

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	437	70	43	21	64	122	84	16	7	26	339
WeightedBase	391	68*	42**	24**	66*	116*	57*	9**	5**	18**	322
EffectiveBase	297	45	28	16	44	82	56	12	6	20	234
A few times a day	49 12%	11 16%	3 7%	5 22%	8 13%	17 15%	7 13%	3 27%	2 40%	1 4%	41 13%
At least once every day	90 23%	17 24%	16 37%	5 21%	21 31%	27 23%	10 17%	1 15%	* 6%	5 25%	77 24%
About two or three times a week	109 28%	19 28%	5 12%	9 37%	14 21%	29 25%	19 34%	3 35%	2 38%	5 27%	87 27%
At least once a week	103 26%	17 25%	13 31%	5 20%	18 27%	31 27%	10 17%	2 23%	1 16%	3 18%	88 27%
At least once a month	36 9%	4 6%	5 12%	- -	5 7%	9 7%	8 14%	- -	- -	2 10%	28 9%
At least once every three months	4 1% R	- -	* 1%	- -	* *	2 2%	3 5% zR	- -	- -	3 15%	1 *
Don't know/can't remember	1 *	- -	- -	- -	- -	* *	* 1%	- -	- -	- -	* *
Total mentions	391 100%	68 100%	42 100%	24 100%	66 100%	116 100%	57 100%	9 100%	5 100%	18 100%	322 100%
Daily (Net)	139 35%	28 41%	19 45%	11 43%	29 44%	44 38%	17 29%	4 41%	2 47%	5 30%	118 37%
Weekly (Net)	351 90% F	63 94%	37 88%	24 100%	61 92%	105 90%	46 80%	9 100%	5 100%	13 74%	293 91% F
Monthly (Net)	387 99% F	68 100%	42 99%	24 100%	66 100%	113 98%	54 94%	9 100%	5 100%	15 85%	321 100% zF

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 58

A2a_7. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 5 live

Base = All Respondents who have listened to radio in the last 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	437	53	4	6	1	37	16	34	19	62	375
WeightedBase	391	61*	2**	3**	***	40**	21**	36**	25**	47*	344
EffectiveBase	297	38	4	5	1	25	13	22	16	34	263
A few times a day	49	8	1	-	-	4	4	4	4	5	44
	12%	13%	35%	-	-	11%	17%	11%	15%	10%	13%
At least once every day	90	20	1	-	-	17	3	8	12	13	77
	23%	33%	47%	-	-	43%	13%	23%	47%	27%	22%
About two or three times a week	109	13	-	1	*	7	6	9	3	16	93
	28%	21%	-	28%	100%	16%	30%	26%	14%	33%	27%
At least once a week	103	16	-	1	-	9	8	12	5	11	92
	26%	27%	-	45%	-	22%	36%	32%	19%	24%	27%
At least once a month	36	4	-	1	-	3	1	3	1	1	34
	9%	7%	-	28%	-	8%	4%	7%	5%	3%	10%
At least once every three months	4	-	*	-	-	-	-	-	-	*	3
	1%R	-	18%	-	-	-	-	-	-	1%	1%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	1	-
	*	-	-	-	-	-	-	-	-	1%	-
Total mentions	391	61	2	3	*	40	21	36	25	47	344
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	139	28	1	-	-	22	6	12	15	17	121
	35%	46%	82%	-	-	54%	30%	34%	62%	37%	35%
Weekly (Net)	351	57	1	2	*	37	20	33	24	44	307
	90%F	93%	82%	72%	100%	92%	96%	93%	95%	95%	89%
Monthly (Net)	387	61	1	3	*	40	21	36	25	46	341
	99%F	100%	82%	100%	100%	100%	100%	100%	100%	98%	99%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 59

A2a_9. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC 6 Music

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	171	16	5	2	7	25	46	10	5	11	122
WeightedBase	159	16**	5**	3**	8**	24**	44**	10**	3**	8**	114*
EffectiveBase	110	12	3	2	5	16	29	6	4	9	79
A few times a day	21 13%	3 16%	* 6%	- -	* 4%	6 25%	6 13%	* 4%	- -	- -	15 13%
At least once every day	33 21%	- -	- -	1 55%	1 19%	4 17%	9 21%	2 20%	* 11%	4 58%	22 19%
About two or three times a week	47 29%	6 39%	2 29%	1 45%	3 34%	5 22%	9 20%	4 39%	2 50%	1 8%	38 34%
At least once a week	40 25%	6 39%	3 47%	- -	3 31%	6 26%	16 37%	4 37%	1 39%	3 34%	23 21%
At least once a month	14 9%	1 6%	1 17%	- -	1 12%	2 8%	4 8%	- -	- -	- -	10 9%
At least once every three months	5 3%	- -	- -	- -	- -	* 1%	- -	- -	- -	- -	5 5%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	159 100%	16 100%	5 100%	3 100%	8 100%	24 100%	44 100%	10 100%	3 100%	8 100%	114 100%
Daily (Net)	53 33%	3 16%	* 6%	1 55%	2 23%	10 42%	15 34%	2 24%	* 11%	4 58%	36 32%
Weekly (Net)	140 88%	15 94%	4 83%	3 100%	7 88%	22 90%	40 92%	10 100%	3 100%	8 100%	98 86%
Monthly (Net)	154 97%	16 100%	5 100%	3 100%	8 100%	24 99%	44 100%	10 100%	3 100%	8 100%	108 95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 59

A2a_9. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC 6 Music

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	171	5	1	1	-	2	3	3	2	33	138
WeightedBase	159	7**	***	***	..**	2**	5**	4**	4**	19**	140*
EffectiveBase	110	4	1	1	-	2	3	3	2	18	93
A few times a day	21	-	*	-	-	-	-	-	-	4	16
	13%	-	100%	-	-	-	-	-	-	22%	12%
At least once every day	33	1	-	-	-	-	1	1	-	3	30
	21%	20%	-	-	-	-	30%	41%	-	16%	21%
About two or three times a week	47	2	-	*	-	2	-	1	1	7	40
	29%	33%	-	100%	-	100%	-	34%	33%	38%	28%
At least once a week	40	3	-	-	-	-	3	-	3	4	36
	25%	34%	-	-	-	-	51%	-	67%	19%	26%
At least once a month	14	1	-	-	-	-	1	1	-	*	14
	9%	13%	-	-	-	-	19%	25%	-	2%	10%
At least once every three months	5	-	-	-	-	-	-	-	-	1	5
	3%	-	-	-	-	-	-	-	-	3%	3%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	159	7	*	*	-	2	5	4	4	19	140
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	53	1	*	-	-	-	1	1	-	7	46
	33%	20%	100%	-	-	-	30%	41%	-	38%	33%
Weekly (Net)	140	6	*	*	-	2	4	3	4	18	122
	88%	87%	100%	100%	-	100%	81%	75%	100%	95%	87%
Monthly (Net)	154	7	*	*	-	2	5	4	4	18	136
	97%	100%	100%	100%	-	100%	100%	100%	100%	97%	97%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 60

A2a_10. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Asian Network

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	133	7	1	1	2	23	29	6	3	6	94
WeightedBase	75*	4**	1**	***	1**	13**	19**	5**	1**	5**	50*
EffectiveBase	86	6	1	1	2	19	21	5	3	5	60
A few times a day	18 24%	1 15%	1 100%	-	1 60%	2 19%	5 29%	-	-	3 58%	11 22%
At least once every day	21 28%	1 27%	-	-	-	4 29%	6 30%	1 17%	1 100%	1 11%	13 26%
About two or three times a week	16 21%	-	-	*	* 40%	3 23%	5 29%	3 56%	-	2 31%	9 19%
At least once a week	10 14%	2 59%	-	-	-	2 17%	2 9%	1 28%	-	-	9 17%
At least once a month	4 6%	-	-	-	-	1 9%	-	-	-	-	4 9%
At least once every three months	3 4%	-	-	-	-	* 2%	1 3%	-	-	-	2 4%
Don't know/can't remember	2 3%	-	-	-	-	-	-	-	-	-	2 3%
Total mentions	75 100%	4 100%	1 100%	* 100%	1 100%	13 100%	19 100%	5 100%	1 100%	5 100%	50 100%
Daily (Net)	39 53%	2 41%	1 100%	-	1 60%	6 48%	11 59%	1 17%	1 100%	3 69%	24 48%
Weekly (Net)	66 88%	4 100%	1 100%	* 100%	1 100%	11 88%	18 97%	5 100%	1 100%	5 100%	42 84%
Monthly (Net)	70 93%	4 100%	1 100%	* 100%	1 100%	12 98%	18 97%	5 100%	1 100%	5 100%	46 92%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 60

A2a_10. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Asian Network

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	133	2	-	-	-	2	-	1	1	98	34
WeightedBase	75*	1**	-.**	-.**	-.**	1**	-.**	***	1**	48*	26**
EffectiveBase	86	2	-	-	-	2	-	1	1	63	24
A few times a day	18 24%	1 60%	-	-	-	1 60%	-	-	1 100%	11 22%	7 28%
At least once every day	21 28%	-	-	-	-	-	-	-	-	13 26%	9 33%
About two or three times a week	16 21%	* 40%	-	-	-	* 40%	-	* 100%	-	10 20%	6 22%
At least once a week	10 14%	-	-	-	-	-	-	-	-	7 15%	3 12%
At least once a month	4 6%	-	-	-	-	-	-	-	-	4 9%	-
At least once every three months	3 4%	-	-	-	-	-	-	-	-	3 6%	-
Don't know/can't remember	2 3%	-	-	-	-	-	-	-	-	1 2%	1 5%
Total mentions	75 100%	1 100%	-	-	-	1 100%	-	* 100%	1 100%	48 100%	26 100%
Daily (Net)	39 53%	1 60%	-	-	-	1 60%	-	-	1 100%	24 49%	16 61%
Weekly (Net)	66 88%	1 100%	-	-	-	1 100%	-	* 100%	1 100%	40 84%	25 95%
Monthly (Net)	70 93%	1 100%	-	-	-	1 100%	-	* 100%	1 100%	45 92%	25 95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 61

A2a_11. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC local radio stations

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	633	90	113	77	190	285	168	31	31	57	445
WeightedBase	591	77*	106*	85*	191	267	144	27**	27**	49*	428
EffectiveBase	438	59	76	62	138	201	124	25	23	44	305
A few times a day	76 13%	12 15%	7 7%	13 15%	20 11%	33 12%	17 12%	-	*	8 16%	56 13%
At least once every day	182 31%	25 32%	36 34%	30 35%	66 35%	87 33%	51 36%	10 38%	9 34%	21 42%	127 30%
About two or three times a week	123 21%	12 16%	22 21%	22 26%	44 23%	55 21%	28 19%	7 26%	6 24%	13 26%	94 22%
At least once a week	107 18% C	9 12%	25 24% CD	6 7%	31 16% C	48 18%	25 17%	5 17%	7 25%	5 11%	79 19%
At least once a month	75 13% I	10 13%	12 11%	12 14%	24 12%	36 13%	18 13% I	4 14%	3 11%	2 4%	57 13%
At least once every three months	18 3% DE	9 12% zBCD	* *	- -	* *	2 1%	2 1%	-	-	1 2%	9 2%
Don't know/can't remember	11 2%	-	2 2%	3 4%	6 3%	6 2%	3 2%	1 5%	1 5%	-	6 1%
Total mentions	591 100%	77 100%	106 100%	85 100%	191 100%	267 100%	144 100%	27 100%	27 100%	49 100%	428 100%
Daily (Net)	258 44%	36 47%	44 41%	42 50%	86 45%	120 45%	68 47%	10 38%	10 35%	29 58% z	183 43%
Weekly (Net)	488 82%	58 75%	91 86%	70 83%	162 84%	222 83%	121 84%	22 81%	23 84%	47 95% zFR	356 83%
Monthly (Net)	563 95% A	68 88%	103 97% A	82 96%	185 97% A	258 97%	139 96%	26 95%	26 95%	48 98%	413 97% z

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 61

A2a_11. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC local radio stations

Base = All Respondents who have listened to radio in the last 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	633	131	20	10	29	71	60	57	74	67	564
WeightedBase	591	163	15**	5**	9**	80*	83*	68*	95*	46*	544
EffectiveBase	438	107	16	9	29	55	53	44	63	38	399
A few times a day	76	18	1	1	1	8	9	7	10	6	71
	13%	11%	8%	15%	10%	10%	11%	10%	11%	12%	13%
At least once every day	182	51	8	2	5	27	24	16	35	10	171
	31%	31%	57%	44%	51%	34%	29%	23%	37%	22%	31%
About two or three times a week	123	36	3	1	3	15	21	18	18	12	111
	21%	22%	24%	31%	32%	18%	25%	26%	19%	26%	20%
At least once a week	107	29	2	-	1	17	12	15	14	8	99
	18% C	18%	12%	-	7%	21%	15%	22%	15%	17%	18%
At least once a month	75	24	-	-	-	11	13	9	15	9	66
	13% I	15%	-	-	-	14%	15%	13%	16%	19%	12%
At least once every three months	18	-	-	*	-	-	-	-	-	*	17
	3% DE	-	-	10%	-	-	-	-	-	1%	3%
Don't know/can't remember	11	6	-	-	-	2	3	4	2	2	9
	2%	3%	-	-	-	3%	4%	5%	2%	3%	2%
Total mentions	591	163	15	5	9	80	83	68	95	46	544
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	258	68	10	3	6	35	33	23	46	16	242
	44%	42%	65%	59%	61%	44%	40%	33%	48%	35%	44%
Weekly (Net)	488	133	15	4	9	67	67	56	78	36	452
	82%	82%	100%	90%	100%	83%	81%	81%	82%	77%	83%
Monthly (Net)	563	157	15	4	9	78	79	65	93	44	517
	95% A	97%	100%	90%	100%	97%	96%	95%	98%	96%	95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 62

A2a_25. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any other BBC station

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	161	24	22	10	32	57	44	2	4	14	111
WeightedBase	133	18**	15**	10**	25**	42*	31*	1**	3**	10**	96*
EffectiveBase	113	15	17	8	24	43	33	2	4	11	79
A few times a day	16	3	2	3	5	8	8	-	1	2	8
	12%	15%	12%	33%	20%	18%	25%zR	-	23%	18%	9%
At least once every day	37	7	3	2	5	9	7	*	-	3	27
	28%	36%	18%	23%	20%	20%	22%	32%	-	31%	28%
About two or three times a week	27	5	4	1	6	11	3	-	1	1	24
	20%F	26%	30%	13%	23%	26%	8%	-	29%	14%	25%z
At least once a week	25	3	6	2	7	9	8	1	1	1	15
	19%	17%	37%	17%	29%	22%	27%	68%	48%	8%	16%
At least once a month	14	1	*	1	2	4	2	-	-	2	12
	10%T	4%	3%	14%	8%	8%	8%	-	-	18%	12%
At least once every three months	7	-	-	-	-	1	2	-	-	1	5
	5%	-	-	-	-	2%	7%	-	-	8%	5%
Don't know/can't remember	8	*	-	-	-	2	1	-	-	*	5
	6%	2%	-	-	-	4%	3%	-	-	3%	6%
Total mentions	133	18	15	10	25	42	31	1	3	10	96
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	53	9	5	6	10	16	14	*	1	5	35
	40%	51%	30%	56%	41%	39%	46%	32%	23%	49%	36%
Weekly (Net)	105	17	15	9	23	36	25	1	3	7	74
	79%	94%	97%	86%	92%	86%	82%	100%	100%	71%	78%
Monthly (Net)	119	18	15	10	25	40	28	1	3	9	86
	89%	98%	100%	100%	100%	94%	90%	100%	100%	89%	90%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 62

A2a_25. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any other BBC station

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	161	12	4	14	2	5	7	7	5	24	137
WeightedBase	133	12**	4**	9**	1**	4**	8**	6**	6**	24**	109*
EffectiveBase	113	9	4	12	2	4	5	5	4	15	100
A few times a day	16 12%	4 35%	1 28%	- -	- -	2 49%	2 28%	- -	4 71%	4 15%	12 11%
At least once every day	37 28%	2 17%	1 28%	2 22%	- -	- -	2 25%	1 25%	1 9%	9 35%	28 26%
About two or three times a week	27 20%F	* 3%	2 45%	3 38%	* 50%	* 9%	- -	* 5%	- -	5 19%	22 20%
At least once a week	25 19%	3 29%	- -	4 40%	* 50%	1 30%	2 29%	2 38%	1 20%	1 3%	25 23%z
At least once a month	14 10%T	2 16%	- -	- -	- -	* 12%	1 18%	2 32%	- -	6 25%	8 7%
At least once every three months	7 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	7 6%
Don't know/can't remember	8 6%	- -	- -	- -	- -	- -	- -	- -	- -	1 3%	7 7%
Total mentions	133 100%	12 100%	4 100%	9 100%	1 100%	4 100%	8 100%	6 100%	6 100%	24 100%	109 100%
Daily (Net)	53 40%	6 52%	2 55%	2 22%	- -	2 49%	4 53%	1 25%	5 80%	12 51%	41 37%
Weekly (Net)	105 79%	10 84%	4 100%	9 100%	1 100%	3 88%	7 82%	4 68%	6 100%	18 72%	87 80%
Monthly (Net)	119 89%	12 100%	4 100%	9 100%	1 100%	4 100%	8 100%	6 100%	6 100%	24 97%	95 87%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

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Table 63

A2a_14. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkSPORT

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	424	62	33	14	47	117	82	17	6	21	325
WeightedBase	388	61*	26**	15**	40*	103*	64*	12**	6**	15**	309
EffectiveBase	287	41	19	12	32	78	56	13	3	16	222
A few times a day	49 13%	11 19%	2 9%	2 13%	4 10%	15 15%	10 16%	1 10%	-	3 17%	37 12%
At least once every day	77 20%D	11 19%	1 6%	1 6%	2 6%	14 14%	8 13%	2 19%	*	1 8%	66 21%
About two or three times a week	93 24%	11 18%	10 40%	6 40%	16 40%zA	35 34%z	20 31%	5 42%	1 20%	8 53%	70 23%
At least once a week	108 28%	15 25%	9 36%	3 23%	13 32%	23 23%	14 22%	3 26%	1 20%	2 15%	87 28%
At least once a month	47 12%	11 17%	1 4%	2 11%	3 7%	10 10%	9 14%	* 3%	3 53%	1 6%	38 12%
At least once every three months	10 3%	1 2%	1 5%	-	1 3%	4 4%	3 4%	-	-	-	8 3%
Don't know/can't remember	3 1%	-	-	1 8%	1 3%	1 1%	-	-	-	-	3 1%
Total mentions	388 100%	61 100%	26 100%	15 100%	40 100%	103 100%	64 100%	12 100%	6 100%	15 100%	309 100%
Daily (Net)	126 32%D	23 37%	4 15%	3 19%	6 16%	29 29%	19 29%	3 29%	*	4 25%	103 33%
Weekly (Net)	327 84%	49 81%	23 91%	12 81%	35 87%	88 85%	53 82%	11 97%	3 47%	14 94%	261 84%
Monthly (Net)	375 97%	60 98%	24 95%	13 92%	38 94%	98 95%	62 96%	12 100%	6 100%	15 100%	299 97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 63

A2a_14. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkSPORT

Base = All Respondents who have listened to radio in the last 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	424	33	4	6	4	28	5	23	10	59	364
WeightedBase	388	34**	2**	3**	1**	28**	6**	21**	13**	42*	345
EffectiveBase	287	24	4	5	4	19	4	16	8	34	253
A few times a day	49	3	-	1	-	3	-	2	2	9	39
	13%	10%	-	26%	-	12%	-	8%	14%	21%	11%
At least once every day	77	1	1	*	*	*	1	1	-	10	67
	20%D	2%	38%	11%	24%	1%	9%	4%	-	24%	20%
About two or three times a week	93	14	1	-	*	13	1	9	5	9	84
	24%	42%	62%	-	28%	45%	27%	44%	38%	22%	24%
At least once a week	108	11	-	1	1	9	1	7	3	11	96
	28%	32%	-	42%	48%	33%	26%	35%	28%	27%	28%
At least once a month	47	2	-	1	-	1	1	2	-	1	46
	12%	6%	-	21%	-	4%	14%	10%	-	4%	13%
At least once every three months	10	1	-	-	-	-	1	-	1	1	10
	3%	4%	-	-	-	-	24%	-	11%	2%	3%
Don't know/can't remember	3	1	-	-	-	1	-	-	1	-	3
	1%	3%	-	-	-	4%	-	-	9%	-	1%
Total mentions	388	34	2	3	1	28	6	21	13	42	345
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	126	4	1	1	*	4	1	2	2	19	106
	32%D	13%	38%	36%	24%	13%	9%	12%	14%	45%	31%
Weekly (Net)	327	29	2	2	1	26	3	19	10	39	287
	84%	87%	100%	79%	100%	91%	62%	90%	80%	94%	83%
Monthly (Net)	375	31	2	3	1	27	4	21	10	41	333
	97%	93%	100%	100%	100%	96%	76%	100%	80%	98%	96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 64

A2a_15. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkRADIO

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	126	15	3	4	7	16	34	13	6	8	88
WeightedBase	102*	15**	3**	4**	7**	15**	26**	11**	6**	6**	73*
EffectiveBase	85	8	2	3	6	11	26	11	5	6	57
A few times a day	16 15%	3 21%	-	-	-	3 20%	4 13%	2 16%	1 23%	1 21%	12 16%
At least once every day	30 29%	6 39%	1 50%	-	1 20%	2 12%	9 35%	3 29%	1 23%	3 53%	20 28%
About two or three times a week	18 18%	3 20%	* 10%	1 15%	1 13%	2 15%	5 19%	3 27%	-	1 10%	13 17%
At least once a week	20 19%	3 17%	1 39%	2 41%	3 40%	5 32%	5 20%	1 10%	2 35%	* 5%	14 19%
At least once a month	10 10%	* 3%	-	1 24%	1 14%	2 16%	3 10%	2 18%	* 7%	-	8 10%
At least once every three months	6 6% ^T	-	-	1 20%	1 12%	1 6%	1 3%	-	1 13%	1 12%	5 7%
Don't know/can't remember	3 3%	-	-	-	-	-	-	-	-	-	2 2%
Total mentions	102 100%	15 100%	3 100%	4 100%	7 100%	15 100%	26 100%	11 100%	6 100%	6 100%	73 100%
Daily (Net)	45 44%	9 60%	1 50%	-	1 20%	5 32%	13 49%	5 45%	3 45%	5 73%	32 44%
Weekly (Net)	83 81%	14 97%	3 100%	2 56%	5 74%	12 79%	23 87%	9 82%	5 80%	6 88%	59 80%
Monthly (Net)	94 92%	15 100%	3 100%	3 80%	6 88%	14 94%	26 97%	11 100%	5 87%	6 88%	66 90%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 64

A2a_15. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkRADIO

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	126	4	2	1	-	3	1	1	3	30	96
WeightedBase	102*	5**	1**	1**	-**	4**	1**	1**	4**	19**	83*
EffectiveBase	85	4	2	1	-	3	1	1	3	17	68
A few times a day	16	-	-	-	-	-	-	-	-	2	14
	15%	-	-	-	-	-	-	-	-	10%	17%
At least once every day	30	1	-	-	-	-	1	1	-	9	21
	29%	29%	-	-	-	-	100%	100%	-	48%	25%
About two or three times a week	18	1	*	-	-	1	-	-	1	1	18
	18%	13%	22%	-	-	19%	-	-	19%	4%	21%
At least once a week	20	3	-	-	-	3	-	-	3	2	18
	19%	58%	-	-	-	81%	-	-	81%	8%	22%
At least once a month	10	-	1	-	-	-	-	-	-	2	8
	10%	-	78%	-	-	-	-	-	-	12%	10%
At least once every three months	6	-	-	1	-	-	-	-	-	3	3
	6%T	-	-	100%	-	-	-	-	-	19%	3%
Don't know/can't remember	3	-	-	-	-	-	-	-	-	-	3
	3%	-	-	-	-	-	-	-	-	-	3%
Total mentions	102	5	1	1	-	4	1	1	4	19	83
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	45	1	-	-	-	-	1	1	-	11	35
	44%	29%	-	-	-	-	100%	100%	-	58%	41%
Weekly (Net)	83	5	*	-	-	4	1	1	4	13	70
	81%	100%	22%	-	-	100%	100%	100%	100%	70%	84%
Monthly (Net)	94	5	1	-	-	4	1	1	4	15	78
	92%	100%	100%	-	-	100%	100%	100%	100%	81%	94%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 65

A2a_16. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Classic FM

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	551	64	77	55	132	203	148	26	30	43	383
WeightedBase	505	63*	66*	56*	122*	179	133	22**	31**	39*	352
EffectiveBase	394	43	56	42	98	147	110	20	24	31	272
A few times a day	61 12%R	11 17%	9 13%	6 11%	15 12%	20 11%	21 16%	3 15%	4 14%	9 22%R	34 10%
At least once every day	96 19%	8 13%	18 27%	9 17%	27 22%	37 20%	24 18%	3 16%	6 19%	7 19%	69 20%
About two or three times a week	118 23%	13 21%	15 23%	21 38%z	36 30%	50 28%	29 21%	5 25%	6 20%	12 31%	82 23%
At least once a week	116 23%DO	18 29%	10 14%	9 16%	19 15%	32 18%	27 20%	3 14%	3 11%	4 11%	87 25%
At least once a month	84 17%	7 11%	13 20%	9 16%	22 18%	32 18%	25 19%	7 30%	8 26%	6 15%	58 16%
At least once every three months	19 4%	1 1%	2 3%	-	2 1%	6 3%	6 4%	-	2 7%	1 2%	13 4%
Don't know/can't remember	11 2%	5 8%zD	-	1 2%	1 1%	3 1%	1 1%	-	1 4%	-	8 2%
Total mentions	505 100%	63 100%	66 100%	56 100%	122 100%	179 100%	133 100%	22 100%	31 100%	39 100%	352 100%
Daily (Net)	157 31%T	19 30%	27 40%	15 28%	42 34%	56 31%	46 34%	7 31%	10 33%	16 41%	103 29%
Weekly (Net)	391 77%	51 81%	51 77%	46 82%	97 79%	138 77%	102 76%	15 70%	20 63%	33 83%	273 78%
Monthly (Net)	476 94%	58 91%	64 97%	54 98%	119 98%	171 95%	127 95%	22 100%	28 89%	38 98%	331 94%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 65

A2a_16. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Classic FM

Base = All Respondents who have listened to radio in the last 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	551	96	9	24	3	58	38	58	38	96	453
WeightedBase	505	101*	7**	12**	1**	58*	44*	52*	49*	72*	431
EffectiveBase	394	76	7	21	3	45	31	43	34	57	335
A few times a day	61	13	1	1	-	7	6	7	6	14	47
	12%R	13%	13%	5%	-	12%	14%	13%	13%	19%	11%
At least once every day	96	19	4	4	1	8	11	10	9	18	78
	19%	19%	50%	30%	100%	15%	24%	20%	18%	25%	18%
About two or three times a week	118	31	1	3	-	17	15	18	13	13	105
	23%	31%	19%	27%	-	29%	33%	35%	27%	18%	24%
At least once a week	116	18	*	1	-	14	4	8	9	19	97
	23%DO	17%	4%	5%	-	24%	8%	16%	19%	26%	22%
At least once a month	84	18	1	4	-	10	8	7	11	7	76
	17%	17%	14%	29%	-	17%	17%	13%	21%	10%	18%
At least once every three months	19	1	-	*	-	-	1	-	1	1	18
	4%	1%	-	4%	-	-	3%	-	3%	1%	4%
Don't know/can't remember	11	1	-	-	-	1	-	1	-	*	11
	2%	1%	-	-	-	2%	-	2%	-	*	3%
Total mentions	505	101	7	12	1	58	44	52	49	72	431
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	157	32	5	4	1	16	16	17	15	32	125
	31%T	32%	63%	35%	100%	27%	38%	33%	30%	44%zT	29%
Weekly (Net)	391	81	6	8	1	46	35	44	37	64	327
	77%	80%	86%	68%	100%	81%	79%	84%	76%	89%zT	76%
Monthly (Net)	476	99	7	12	1	56	42	51	48	71	403
	94%	97%	100%	96%	100%	98%	97%	98%	97%	99%	93%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 66

A2a_17. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Absolute Radio

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	403	33	14	3	17	65	95	24	11	21	290
WeightedBase	373	33**	10**	3**	14**	55*	81*	21**	8**	16**	281
EffectiveBase	290	22	10	3	13	44	70	16	8	17	209
A few times a day	43 12%	1 4%	2 20%	-	2 15%	7 13%	9 11%	2 10%	2 29%	1 8%	33 12%
At least once every day	76 20%	7 22%	2 21%	-	2 16%	10 18%	17 21%	3 16%	1 14%	3 19%	57 20%
About two or three times a week	97 26%	13 40%	3 24%	3 79%	5 38%	14 26%	18 23%	3 16%	3 38%	2 12%	75 27%
At least once a week	88 24%	9 29%	2 18%	-	2 13%	12 22%	27 33%zR	8 38%	-	7 45%	59 21%
At least once a month	52 14%F	2 6%	1 7%	1 21%	1 11%	9 16%	6 7%	1 6%	1 19%	3 16%	46 16%F
At least once every three months	16 4%	-	1 9%	-	1 7%	3 6%	4 5%	3 15%	-	-	10 3%
Don't know/can't remember	1 *	-	-	-	-	-	-	-	-	-	-
Total mentions	373 100%	33 100%	10 100%	3 100%	14 100%	55 100%	81 100%	21 100%	8 100%	16 100%	281 100%
Daily (Net)	119 32%	8 25%	4 41%	-	4 31%	17 31%	26 32%	5 26%	3 43%	4 27%	91 32%
Weekly (Net)	304 82%	31 94%	9 83%	3 79%	11 82%	43 78%	71 88%	16 79%	6 81%	13 84%	225 80%
Monthly (Net)	356 96%	33 100%	9 91%	3 100%	13 93%	52 94%	76 95%	17 85%	8 100%	16 100%	271 97%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 66

A2a_17. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Absolute Radio

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	403	11	3	3	-	10	1	3	8	53	349
WeightedBase	373	10**	3**	1**	**	9**	1**	2**	8**	38*	334
EffectiveBase	290	9	2	3	-	8	1	3	7	32	258
A few times a day	43	1	-	1	-	1	-	-	1	4	39
	12%	12%	-	76%	-	13%	-	-	14%	12%	12%
At least once every day	76	2	-	-	-	2	-	*	2	4	71
	20%	22%	-	-	-	24%	-	29%	21%	11%	21%
About two or three times a week	97	2	3	-	-	2	-	-	2	11	86
	26%	24%	100%	-	-	26%	-	-	29%	28%	26%
At least once a week	88	2	-	-	-	2	-	*	2	12	76
	24%	19%	-	-	-	21%	-	20%	19%	32%	23%
At least once a month	52	1	-	-	-	1	1	1	1	5	47
	14%F	15%	-	-	-	9%	100%	51%	9%	14%	14%
At least once every three months	16	1	-	*	-	1	-	-	1	1	15
	4%	7%	-	24%	-	7%	-	-	8%	3%	4%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Total mentions	373	10	3	1	-	9	1	2	8	38	334
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	119	3	-	1	-	3	-	*	3	9	110
	32%	34%	-	76%	-	37%	-	29%	35%	23%	33%
Weekly (Net)	304	8	3	1	-	8	-	1	7	32	272
	82%	78%	100%	76%	-	84%	-	49%	83%	83%	81%
Monthly (Net)	356	9	3	1	-	8	1	2	7	37	319
	96%	93%	100%	76%	-	93%	100%	100%	92%	97%	95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 67

A2a_18. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Capital Radio station

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	619	47	16	7	23	146	161	25	13	29	434
WeightedBase	568	40**	14**	8**	21**	123	134	20**	9**	24**	413
EffectiveBase	436	28	13	5	18	107	117	19	9	18	305
A few times a day	75 13%	3 7%	3 22%	- -	3 14%	12 10%	18 13%	2 8%	2 17%	4 16%	57 14%
At least once every day	144 25%	16 40%	1 11%	3 41%	5 22%	34 27%	33 25%	8 40%	4 47%	8 33%	104 25%
About two or three times a week	146 26%	11 27%	4 26%	3 39%	6 31%	32 26%	32 24%	4 21%	3 36%	3 14%	110 27%
At least once a week	109 19%	8 20%	3 21%	1 20%	4 20%	29 24%	27 20%	2 10%	- -	5 21%	80 19%
At least once a month	69 12%ET	2 5%	1 4%	- -	1 3%	8 7%	16 12%	3 13%	- -	3 14%	49 12%
At least once every three months	20 4%R	- -	2 16%	- -	2 10%	7 5%	8 6%R	2 10%	- -	* 1%	9 2%
Don't know/can't remember	4 1%	* 1%	- -	- -	- -	1 1%	* *	- -	- -	* 1%	3 1%
Total mentions	568 100%	40 100%	14 100%	8 100%	21 100%	123 100%	134 100%	20 100%	9 100%	24 100%	413 100%
Daily (Net)	220 39%	19 47%	4 33%	3 41%	8 36%	46 38%	51 38%	9 47%	6 64%	12 48%	161 39%
Weekly (Net)	474 84%	37 94%	11 79%	8 100%	18 87%	107 87%	109 82%	15 78%	9 100%	20 83%	351 85%
Monthly (Net)	544 96%	39 99%	11 84%	8 100%	19 90%	115 94%	126 94%	18 90%	9 100%	23 97%	401 97%z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 67

A2a_18. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Capital Radio station

Base = All Respondents who have listened to radio in the last 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	619	19	-	4	-	14	5	14	5	126	491
WeightedBase	568	19**	-.**	2**	-.**	14**	5**	14**	6**	90*	477
EffectiveBase	436	15	-	4	-	11	4	10	5	67	369
A few times a day	75 13%	2 11%	-	1 44%	-	1 9%	1 15%	-	2 36%	8 9%	67 14%
At least once every day	144 25%	5 24%	-	-	-	3 23%	1 28%	5 34%	-	22 24%	122 26%
About two or three times a week	146 26%	6 34%	-	-	-	6 47%	-	5 39%	1 21%	27 30%	119 25%
At least once a week	109 19%	4 20%	-	* 22%	-	2 17%	1 28%	1 11%	2 43%	12 13%	97 20%
At least once a month	69 12%ET	1 3%	-	-	-	1 4%	-	1 4%	-	18 19%	52 11%
At least once every three months	20 4%R	1 8%	-	1 34%	-	-	1 28%	1 11%	-	2 3%	17 4%
Don't know/can't remember	4 1%	-	-	-	-	-	-	-	-	2 2%	2 *
Total mentions	568 100%	19 100%	-	2 100%	-	14 100%	5 100%	14 100%	6 100%	90 100%	477 100%
Daily (Net)	220 39%	7 35%	-	1 44%	-	4 31%	2 43%	5 34%	2 36%	30 33%	190 40%
Weekly (Net)	474 84%	17 89%	-	1 66%	-	13 96%	4 72%	11 84%	6 100%	68 76%	406 85%z
Monthly (Net)	544 96%	18 92%	-	1 66%	-	14 100%	4 72%	12 89%	6 100%	86 95%	457 96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 68

A2a_19. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Heart Radio station

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	806	106	43	7	50	220	182	26	18	41	586
WeightedBase	807	120*	38*	7**	45*	205	152	21**	14**	32*	611
EffectiveBase	560	71	32	5	36	151	127	17	11	30	414
A few times a day	97 12%	15 13%	4 12%	- -	4 10%	23 11%	15 10%	3 15%	2 14%	6 19%	78 13%
At least once every day	220 27%	30 25%	13 34%	1 11%	14 31%	51 25%	46 30%	6 26%	4 29%	8 25%	161 26%
About two or three times a week	220 27%	31 26%	9 23%	1 17%	10 22%	59 29%	45 30%	3 15%	4 32%	6 19%	167 27%
At least once a week	144 18%	25 21%	7 19%	2 26%	9 20%	38 18%	19 13%	6 27%	2 16%	3 11%	116 19%
At least once a month	91 11%	14 11%	3 7%	- -	3 6%	25 12%	19 13%	1 5%	1 7%	3 10%	64 10%
At least once every three months	31 4%	5 4%	2 4%	3 46%	5 11%zB	10 5%	7 5%	2 9%	- -	5 15%zFR	22 4%
Don't know/can't remember	4 *	- -	- -	- -	- -	- -	* *	* 1%	* 2%	* 1%	3 1%
Total mentions	807 100%	120 100%	38 100%	7 100%	45 100%	205 100%	152 100%	21 100%	14 100%	32 100%	611 100%
Daily (Net)	317 39%	45 37%	17 46%	1 11%	18 40%	74 36%	61 40%	9 42%	6 43%	14 45%	239 39%
Weekly (Net)	681 84%	101 84%	34 88%D	4 54%	38 83%	171 83%	125 83%	18 84%	13 91%	24 74%	522 85%
Monthly (Net)	772 96%D1	115 96%	36 96%D	4 54%	40 89%	196 95%	145 95%1	19 90%	14 98%	27 84%	586 96%1

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 68

A2a_19. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Heart Radio station

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	806	37	2	10	1	19	18	15	22	103	699
WeightedBase	807	38**	2**	5**	***	18**	20**	13**	25**	79*	726
EffectiveBase	560	28	2	9	1	13	15	10	18	57	501
A few times a day	97	4	-	*	-	3	1	1	3	15	82
	12%	10%	-	9%	-	14%	7%	6%	13%	19%	11%
At least once every day	220	11	1	2	*	3	8	5	6	16	203
	27%	29%	40%	34%	100%	15%	41%	37%	25%	21%	28%
About two or three times a week	220	8	1	1	-	5	3	2	6	19	201
	27%	21%	60%	17%	-	30%	14%	15%	25%	24%	28%
At least once a week	144	8	-	1	-	4	4	3	5	13	130
	18%	22%	-	20%	-	24%	19%	25%	20%	17%	18%
At least once a month	91	2	-	1	-	1	1	-	2	10	81
	11%	6%	-	11%	-	4%	7%	-	8%	13%	11%
At least once every three months	31	5	-	*	-	2	2	2	2	5	25
	4%	12%	-	9%	-	13%	11%	17%	9%	6%	3%
Don't know/can't remember	4	-	-	-	-	-	-	-	-	-	4
	*	-	-	-	-	-	-	-	-	-	1%
Total mentions	807	38	2	5	*	18	20	13	25	79	726
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	317	15	1	2	*	5	10	5	10	31	285
	39%	39%	40%	43%	100%	29%	49%	43%	38%	40%	39%
Weekly (Net)	681	31	2	4	*	15	16	10	21	63	616
	84%	82%	100%	80%	100%	83%	82%	83%	82%	81%	85%
Monthly (Net)	772	33	2	5	*	16	18	10	23	74	697
	96% ^D	88%	100%	91%	100%	87%	89%	83%	91%	94%	96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 69

A2a_20. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Smooth Radio station

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	416	80	54	20	74	154	102	12	10	34	300
WeightedBase	411	87*	58*	18**	75*	154	94*	10**	9**	31**	303
EffectiveBase	298	57	43	16	59	111	78	10	8	27	211
A few times a day	40 10%	5 6%	6 10%	2 12%	8 10%	15 9%	13 14%	3 27%	- -	8 25%	24 8%
At least once every day	85 21%	18 20%	11 19%	3 18%	14 19%	29 19%	25 27%	* 3%	3 33%	6 21%	58 19%
About two or three times a week	122 30%	38 43%z	20 34%	9 51%	29 38%	51 33%	22 24%	1 14%	3 33%	6 19%	94 31%
At least once a week	94 23%	14 16%	14 24%	3 19%	17 23%	34 22%	21 22%	4 39%	1 15%	7 24%	71 23%
At least once a month	52 13%	12 13%	4 8%	- -	4 6%	20 13%	9 10%	1 13%	1 15%	3 9%	43 14%
At least once every three months	14 3%	1 1%	3 5%	- -	3 4%	5 3%	2 3%	* 3%	* 3%	1 2%	10 3%
Don't know/can't remember	5 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	4 1%
Total mentions	411 100%	87 100%	58 100%	18 100%	75 100%	154 100%	94 100%	10 100%	9 100%	31 100%	303 100%
Daily (Net)	125 30%R	23 26%	17 29%	5 30%	22 30%	44 28%	38 41%zR	3 30%	3 33%	14 46%	82 27%
Weekly (Net)	341 83%	75 85%	50 87%	18 100%	68 90%	129 84%	82 87%	8 84%	7 81%	28 89%	247 81%
Monthly (Net)	392 96%	86 99%	55 95%	18 100%	72 96%	148 97%	91 96%	9 97%	8 97%	31 98%	290 96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 69

A2a_20. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Smooth Radio station

Base = All Respondents who have listened to radio in the last 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	416	54	16	4	-	30	24	22	32	45	370
WeightedBase	411	59*	15**	2**	-**	32**	27**	20**	39**	30**	380
EffectiveBase	298	43	14	4	-	23	20	16	27	26	272
A few times a day	40	7	-	1	-	4	4	2	5	4	36
	10%	12%	-	31%	-	12%	13%	10%	14%	12%	10%
At least once every day	85	12	1	1	-	8	4	8	4	7	78
	21%	20%	9%	55%	-	24%	15%	38%	11%	22%	21%
About two or three times a week	122	17	12	*	-	14	3	2	14	4	117
	30%	29%	80%	14%	-	43%	12%	12%	37%	14%	31%
At least once a week	94	16	2	-	-	6	9	4	11	8	86
	23%	26%	11%	-	-	20%	34%	20%	29%	25%	23%
At least once a month	52	4	-	-	-	1	4	1	3	6	46
	13%	7%	-	-	-	2%	14%	5%	9%	20%	12%
At least once every three months	14	3	-	-	-	-	3	3	-	2	12
	3%	5%	-	-	-	-	11%	15%	-	6%	3%
Don't know/can't remember	5	-	-	-	-	-	-	-	-	-	5
	1%	-	-	-	-	-	-	-	-	-	1%
Total mentions	411	59	15	2	-	32	27	20	39	30	380
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	125	19	1	2	-	11	8	10	10	11	114
	30%R	33%	9%	86%	-	36%	29%	48%	25%	34%	30%
Weekly (Net)	341	51	15	2	-	31	20	16	35	23	318
	83%	87%	100%	100%	-	98%	75%	80%	91%	74%	84%
Monthly (Net)	392	56	15	2	-	32	24	17	39	29	363
	96%	95%	100%	100%	-	100%	89%	85%	100%	94%	96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 70

A2a_21. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Kiss

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	570	27	11	2	13	106	131	26	16	24	415
WeightedBase	518	29**	7**	1**	8**	89*	101*	22**	10**	19**	398
EffectiveBase	392	17	9	2	10	68	90	17	12	16	289
A few times a day	72 14%E	* 1%	1 12%	- -	1 10%	5 6%	16 16%	5 21%	1 11%	2 12%	48 12%
At least once every day	115 22%	7 24%	1 12%	1 76%	2 23%	20 23%	16 16%	3 16%	3 30%	2 11%	96 24%
About two or three times a week	155 30% <i>S</i>	8 28%	* 4%	- -	* 4%	32 36%	26 25%	5 22%	3 29%	4 20%	128 32%
At least once a week	98 19%	4 14%	3 43%	* 24%	3 40%	18 20%	26 26%	7 32%	3 27%	6 34%	69 17%
At least once a month	54 10%	4 12%	2 29%	- -	2 24%	8 9%	11 11%	2 9%	* 3%	4 23%	38 10%
At least once every three months	18 3%	3 10%	- -	- -	- -	5 6%	4 4%	- -	- -	- -	14 3%
Don't know/can't remember	6 1%	3 9%	- -	- -	- -	- -	2 2%	- -	- -	- -	4 1%
Total mentions	518 100%	29 100%	7 100%	1 100%	8 100%	89 100%	101 100%	22 100%	10 100%	19 100%	398 100%
Daily (Net)	187 36%	7 26%	2 23%	1 76%	3 32%	25 28%	32 32%	8 37%	4 41%	4 23%	144 36%
Weekly (Net)	440 85%	19 68%	5 71%	1 100%	6 76%	76 85%	83 83%	20 91%	10 97%	15 77%	342 86%
Monthly (Net)	494 95%	23 80%	7 100%	1 100%	8 100%	84 94%	95 94%	22 100%	10 100%	19 100%	380 96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 70

A2a_21. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Kiss

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	570	10	2	1	-	9	1	8	2	116	453
WeightedBase	518	6**	1**	***	..**	5**	1**	5**	2**	88*	429
EffectiveBase	392	8	2	1	-	7	1	7	2	65	326
A few times a day	72 14%E	1 12%	-	-	-	1 14%	-	1 17%	-	19 21%	53 12%
At least once every day	115 22%	1 12%	1 75%	-	-	1 14%	-	1 17%	-	22 25%	93 22%
About two or three times a week	155 30%S	* 5%	-	-	-	* 6%	-	* 7%	-	17 19%	139 32%zS
At least once a week	98 19%	3 45%	-	*	-	3 53%	-	2 38%	1 63%	17 20%	80 19%
At least once a month	54 10%	2 25%	* 25%	-	-	1 12%	1 100%	1 21%	1 37%	11 12%	42 10%
At least once every three months	18 3%	-	-	-	-	-	-	-	-	3 3%	15 3%
Don't know/can't remember	6 1%	-	-	-	-	-	-	-	-	* *	6 1%
Total mentions	518 100%	6 100%	1 100%	* 100%	-	5 100%	1 100%	5 100%	2 100%	88 100%	429 100%
Daily (Net)	187 36%	2 25%	1 75%	-	-	2 29%	-	2 34%	-	41 46%	146 34%
Weekly (Net)	440 85%	5 75%	1 75%	* 100%	-	5 88%	-	4 79%	1 63%	75 84%	365 85%
Monthly (Net)	494 95%	6 100%	1 100%	* 100%	-	5 100%	1 100%	5 100%	2 100%	86 97%	408 95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 71

A2a_22. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Magic

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	509	48	27	4	31	132	138	17	18	30	350
WeightedBase	447	51*	25**	3**	28**	108*	111*	13**	10**	23**	320
EffectiveBase	351	32	21	2	23	88	97	13	15	20	241
A few times a day	57 13%	1 3%	4 14%	-	4 13%	10 10%	17 15%	2 14%	1 8%	4 17%	36 11%
At least once every day	97 22%	11 21%	8 34%	-	8 30%	24 22%	24 22%	3 25%	3 30%	5 23%	71 22%
About two or three times a week	114 25%	16 31%	1 6%	2 61%	3 12%	24 22%	24 21%	5 34%	2 16%	1 4%	87 27%
At least once a week	101 22%	11 22%	8 32%	1 39%	9 33%	31 29%	26 24%	2 15%	2 19%	5 23%	71 22%
At least once a month	53 12%	7 14%	3 13%	-	3 11%	15 14%	16 14%	1 4%	2 19%	8 33%	34 11%
At least once every three months	23 5%	5 10%	* 2%	-	* 2%	3 3%	5 4%	1 6%	1 8%	-	18 6%
Don't know/can't remember	3 1%	-	-	-	-	1 1%	-	-	-	-	3 1%
Total mentions	447 100%	51 100%	25 100%	3 100%	28 100%	108 100%	111 100%	13 100%	10 100%	23 100%	320 100%
Daily (Net)	154 35%	12 24%	12 48%	-	12 42%	34 32%	41 37%	5 40%	4 38%	9 41%	107 33%
Weekly (Net)	369 82%	39 77%	21 86%	3 100%	25 87%	89 83%	90 82%	12 89%	7 73%	15 67%	264 83%
Monthly (Net)	421 94%	46 90%	25 98%	3 100%	28 98%	105 97%	106 96%	13 94%	9 92%	23 100%	299 93%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 71

A2a_22. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Magic

Base = All Respondents who have listened to radio in the last 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	509	25	2	4	-	16	9	12	13	87	421
WeightedBase	447	25**	1**	2**	-**	14**	11**	12**	14**	70*	376
EffectiveBase	351	19	2	4	-	12	8	9	11	48	303
A few times a day	57	3	-	*	-	2	1	-	3	14	43
	13%	12%	-	23%	-	12%	13%	-	23%	20%	12%
At least once every day	97	7	-	1	-	3	4	4	4	15	82
	22%	29%	-	53%	-	20%	42%	32%	27%	21%	22%
About two or three times a week	114	3	-	-	-	2	1	3	-	17	97
	25%	14%	-	-	-	13%	14%	29%	-	25%	26%
At least once a week	101	9	1	-	-	6	2	4	5	10	91
	22%	34%	67%	-	-	42%	23%	30%	37%	14%	24%
At least once a month	53	3	*	-	-	2	1	1	2	8	43
	12%	11%	33%	-	-	13%	9%	8%	14%	12%	11%
At least once every three months	23	-	-	*	-	-	-	-	-	6	17
	5%	-	-	23%	-	-	-	-	-	8%	5%
Don't know/can't remember	3	-	-	-	-	-	-	-	-	*	3
	1%	-	-	-	-	-	-	-	-	1%	1%
Total mentions	447	25	1	2	-	14	11	12	14	70	376
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	154	10	-	2	-	5	6	4	7	29	126
	35%	41%	-	77%	-	32%	54%	32%	49%	41%	33%
Weekly (Net)	369	22	1	2	-	13	10	11	12	56	313
	82%	89%	67%	77%	-	87%	91%	92%	86%	79%	83%
Monthly (Net)	421	25	1	2	-	14	11	12	14	64	356
	94%	100%	100%	77%	-	100%	100%	100%	100%	91%	95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 72

A2a_23. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Other local Radio station (e.g. a local station that has advertising)

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	534	91	50	28	78	195	143	28	23	42	373
WeightedBase	484	78*	42*	30**	71*	163	118	25**	22**	31**	346
EffectiveBase	358	60	32	22	54	130	105	22	19	29	246
A few times a day	56 12%	11 14%	2 5%	3 9%	4 6%	19 12%	22 18%zR	2 10%	3 15%	6 19%	33 10%
At least once every day	126 26%	24 31%	13 30%	8 26%	21 29%	45 28%	24 21%	7 26%	3 16%	14 43%	98 28%
About two or three times a week	144 30%	21 27%	12 30%	7 25%	20 28%	41 25%	30 26%	7 27%	4 18%	6 18%	105 30%
At least once a week	100 21%	13 16%	12 28%	6 21%	18 25%	37 23%	21 18%	2 10%	6 27%	4 13%	75 22%
At least once a month	33 7%R	5 6%	2 4%	3 11%	5 7%	12 7%	15 13%zR	5 19%	4 18%	1 2%	18 5%
At least once every three months	18 4%	-	1 4%	1 5%	3 4%	3 2%	4 3%	2 8%	-	-	14 4%
Don't know/can't remember	7 1%	5 6%z	-	1 2%	1 1%	6 4%z	2 1%	-	1 6%	1 4%	3 1%
Total mentions	484 100%	78 100%	42 100%	30 100%	71 100%	163 100%	118 100%	25 100%	22 100%	31 100%	346 100%
Daily (Net)	182 38%	35 45%	15 35%	10 35%	25 35%	64 39%	46 39%	9 36%	7 31%	19 62%	131 38%
Weekly (Net)	425 88%F	68 88%	38 92%	24 82%	63 88%	142 87%	97 82%	18 73%	17 76%	29 93%	311 90%
Monthly (Net)	458 95%	73 94%	40 96%	28 93%	68 95%	154 94%	112 96%	23 92%	20 94%	30 96%	329 95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 72

A2a_23. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Other local Radio station (e.g. a local station that has advertising)

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	534	40	9	14	15	23	17	19	21	52	481
WeightedBase	484	51*	9**	7**	5**	29**	22**	26**	25**	46**	436
EffectiveBase	358	33	7	12	15	18	15	16	17	30	327
A few times a day	56 12%	3 5%	1 11%	1 9%	* 7%	3 9%	- -	2 7%	1 3%	6 14%	49 11%
At least once every day	126 26%	16 32%	* 3%	2 34%	2 32%	8 27%	8 38%	5 20%	11 45%	9 20%	117 27%
About two or three times a week	144 30%	11 22%	5 53%	2 22%	2 48%	9 33%	2 9%	7 28%	4 16%	16 34%	128 29%
At least once a week	100 21%	14 27%	1 10%	3 36%	1 13%	6 21%	8 36%	8 31%	6 23%	11 23%	89 20%
At least once a month	33 7% ^R	3 6%	2 22%	- -	- -	3 10%	* 2%	* 2%	3 11%	2 4%	30 7%
At least once every three months	18 4%	3 6%	- -	- -	- -	- -	3 13%	3 11%	- -	2 5%	16 4%
Don't know/can't remember	7 1%	1 1%	- -	- -	- -	- -	1 2%	- -	1 2%	- -	7 2%
Total mentions	484 100%	51 100%	9 100%	7 100%	5 100%	29 100%	22 100%	26 100%	25 100%	46 100%	436 100%
Daily (Net)	182 38%	19 37%	1 15%	3 42%	2 39%	10 36%	8 38%	7 28%	12 47%	16 34%	166 38%
Weekly (Net)	425 88% ^F	44 87%	7 78%	7 100%	5 100%	26 90%	18 83%	23 87%	21 87%	42 91%	383 88%
Monthly (Net)	458 95%	47 93%	9 100%	7 100%	5 100%	29 100%	19 84%	23 89%	24 98%	44 95%	414 95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 73

A2a1. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio).

Base = All Respondents

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Never	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table															
BBC Radio 1	3907	3907	2717	115 3%	260 7%	212 5%	177 5%	86 2%	37 1%	3 *	3017 77%	3907 100%	375 10%	764 20%	850 22%
BBC Radio 2	3907	3907	2717	133 3%	296 8%	202 5%	139 4%	68 2%	22 1%	6 *	3040 78%	3907 100%	429 11%	771 20%	839 21%
BBC Radio 3	3907	3907	2717	25 1%	41 1%	42 1%	29 1%	27 1%	11 *	2 *	3730 95%	3907 100%	65 2%	136 3%	163 4%
BBC Radio 4	3907	3907	2717	132 3%	162 4%	127 3%	96 2%	30 1%	5 *	- -	3355 86%	3907 100%	294 8%	517 13%	547 14%
BBC Radio 5 live	3907	3907	2717	49 1%	90 2%	109 3%	103 3%	36 1%	4 *	1 *	3516 90%	3907 100%	139 4%	351 9%	387 10%
BBC 6 Music	3907	3907	2717	21 1%	33 1%	47 1%	40 1%	14 *	5 *	- -	3748 96%	3907 100%	53 1%	140 4%	154 4%
BBC Asian Network	3907	3907	2717	18 *	21 1%	16 *	10 *	4 *	3 *	2 *	3832 98%	3907 100%	39 1%	66 2%	70 2%
BBC local radio stations	3907	3907	2717	76 2%	182 5%	123 3%	107 3%	75 2%	18 *	11 *	3316 85%	3907 100%	258 7%	488 12%	563 14%
Any other BBC station (including digital BBC stations)	3907	3907	2717	16 *	37 1%	27 1%	25 1%	14 *	7 *	8 *	3774 97%	3907 100%	53 1%	105 3%	119 3%
TalkSPORT	3907	3907	2717	49 1%	77 2%	93 2%	108 3%	47 1%	10 *	3 *	3519 90%	3907 100%	126 3%	327 8%	375 10%
TalkRADIO	3907	3907	2717	16 *	30 1%	18 *	20 1%	10 *	6 *	3 *	3805 97%	3907 100%	45 1%	83 2%	94 2%
Classic FM	3907	3907	2717	61 2%	96 2%	118 3%	116 3%	84 2%	19 *	11 *	3402 87%	3907 100%	157 4%	391 10%	476 12%
Absolute Radio	3907	3907	2717	43 1%	76 2%	97 2%	88 2%	52 1%	16 *	1 *	3534 90%	3907 100%	119 3%	304 8%	356 9%
Any Capital Radio station	3907	3907	2717	75 2%	144 4%	146 4%	109 3%	69 2%	20 1%	4 *	3339 85%	3907 100%	220 6%	474 12%	544 14%
Any Heart Radio station	3907	3907	2717	97 2%	220 6%	220 6%	144 4%	91 2%	31 1%	4 *	3100 79%	3907 100%	317 8%	681 17%	772 20%
Any Smooth Radio station	3907	3907	2717	40 1%	85 2%	122 3%	94 2%	52 1%	14 *	5 *	3496 89%	3907 100%	125 3%	341 9%	392 10%
Kiss	3907	3907	2717	72 2%	115 3%	155 4%	98 3%	54 1%	18 *	6 *	3389 87%	3907 100%	187 5%	440 11%	494 13%
Magic	3907	3907	2717	57 1%	97 2%	114 3%	101 3%	53 1%	23 1%	3 *	3460 89%	3907 100%	154 4%	369 9%	421 11%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 73

A2a1. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio).

Base = All Respondents

Other local Radio station (e.g. a local station that has advertising)

Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Never	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
3907	3907	2717	56 1%	126 3%	144 4%	100 3%	33 1%	18 *	7 *	3423 88%	3907 100%	182 5%	425 11%	458 12%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 74

A2a1_1. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 1

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	115 3%ABCDEI NOPQ	2 *	4 1%	- -	4 *	12 1%	29 3%	8 6%zI	3 2%	6 2%	82 3%
At least once every day	260 7%ABCDEI JNOPQ	18 3%	10 2%	6 2%	16 2%	58 4%	47 5%	6 4%	6 5%	10 3%	203 7%I
About two or three times a week	212 5%ABCDEI JLNOPQ	7 1%	8 2%	3 1%	11 1%	38 2%	43 5%I	8 6%I	7 5%I	4 1%	163 6%I
At least once a week	177 5%ABCDEI JOPQ	8 1%	6 1%	5 1%	10 1%	35 2%	36 4%I	12 9%zFHIR	4 3%	4 1%	136 5%I
At least once a month	86 2%CDEI Q	9 1%	4 1%	- -	4 *	17 1%	19 2%I	1 1%	- -	2 1%	62 2%
At least once every three months	37 1%D	3 1%	1 *	1 *	2 *	10 1%	8 1%	1 *	- -	* *	26 1%
Don't know/can't remember	3 *	- -	- -	* *	* *	1 *	1 *	- -	- -	1 *	2 *
Never	3017 77%	549 92%z	457 93%z	337 96%z	795 94%z	1404 89%z	688 79%	96 73%	109 85%G	267 91%zFGR	2208 77%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	375 10%ABCDEI JMNOPQ	20 3%	14 3%	6 2%	20 2%	71 4%	76 9%I	14 10%	9 7%	16 5%	285 10%I
Weekly (Net)	764 20%ABCDEI JKLMNPOQ	36 6%	27 5%	14 4%	41 5%	144 9%	155 18%I	34 26%FHI	20 15%I	24 8%	583 20%I
Monthly (Net)	850 22%ABCDEI JKLMNPOQ	44 7%	31 6%	14 4%	45 5%	161 10%	174 20%I	35 27%HI	20 15%I	25 9%	645 22%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 74

A2a1_1. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 1

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	115	2	2	-	*	2	-	-	2	17	98
	3%ABCDEJ NOPQ	*	2%J	-	2%	1%	-	-	*	3%	3%
At least once every day	260	11	3	2	-	6	5	3	7	30	229
	7%ABCDEI JNOPQ	2%	4%	4%	-	2%	1%	1%	2%	6%	7%
About two or three times a week	212	9	2	-	-	6	3	2	7	23	189
	5%ABCDEI JLNOPQ	1%	2%	-	-	2%	1%	1%	2%	5%	6%
At least once a week	177	9	2	-	-	6	3	3	6	28	149
	5%ABCDEI JOPQ	1%	2%	-	-	2%	1%	1%	2%	6%	4%
At least once a month	86	4	-	*	-	1	2	4	-	9	77
	2%CDEJQ	1%	-	1%	-	*	1%	1%	-	2%	2%
At least once every three months	37	2	-	-	-	-	2	1	1	3	34
	1%D	*	-	-	-	-	*	*	*	1%	1%
Don't know/can't remember	3	*	-	-	-	*	-	*	-	*	3
	*	*	-	-	-	*	-	*	-	*	*
Never	3017	652	72	52	18	297	355	285	367	390	2617
	77%	95%z	90%z	96%z	98%z	93%z	96%z	96%z	94%z	78%	77%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	375	13	5	2	*	8	5	3	9	47	327
	10%ABCDEI JMNOPQ	2%	6%J	4%	2%	2%	1%	1%	2%	9%	10%
Weekly (Net)	764	31	8	2	*	20	11	9	22	98	665
	20%ABCDEI JKLMNOPQ	4%	10%	4%	2%	6%P	3%	3%	6%O	20%	20%
Monthly (Net)	850	34	8	2	*	21	13	12	22	107	742
	22%ABCDEI JKLMNOPQ	5%	10%	4%	2%	7%	4%	4%	6%	21%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 75

A2a1_3. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 2

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	133 3% <i>S</i>	27 4%	23 5%	7 2%	30 4% <i>C</i>	43 3%	28 3%	7 5%	5 4%	6 2%	101 3%
At least once every day	296 8% <i>IS</i>	79 13% <i>zD</i>	44 9%	30 8%	74 9%	105 7%	73 8% <i>I</i>	13 10% <i>I</i>	9 7%	12 4%	210 7%
About two or three times a week	202 5% <i>CF</i>	43 7% <i>C</i>	35 7% <i>CD</i>	8 2%	43 5% <i>C</i>	71 5%	30 3%	4 3%	3 2%	10 4%	165 6% <i>F</i>
At least once a week	139 4% <i>S</i>	23 4%	19 4%	8 2%	27 3%	48 3%	30 3%	7 5%	6 5%	9 3%	109 4%
At least once a month	68 2% <i>E</i>	11 2%	9 2%	2 1%	11 1%	15 1%	13 1%	2 2%	* *	3 1%	49 2%
At least once every three months	22 1% <i>E</i>	1 *	- -	- -	- -	1 *	4 *	- -	- -	- -	16 1%
Don't know/can't remember	6 *	3 *	1 *	- -	1 *	2 *	2 *	- -	- -	- -	3 *
Never	3040 78% <i>ABLPT</i>	411 69%	358 73%	298 85% <i>zABD</i>	656 78% <i>AB</i>	1290 82% <i>z</i>	691 79%	99 75%	105 82%	253 86% <i>zFGR</i>	2230 77%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	429 11% <i>EIQS</i>	105 18% <i>zCD</i>	67 14%	36 10%	104 12%	148 9%	101 12% <i>I</i>	20 15% <i>I</i>	14 11%	18 6%	310 11% <i>I</i>
Weekly (Net)	771 20% <i>CEIMS</i>	171 29% <i>zCD</i>	121 25% <i>zCD</i>	52 15%	173 21% <i>C</i>	266 17%	161 19% <i>I</i>	31 24% <i>I</i>	23 18%	37 13%	584 20% <i>I</i>
Monthly (Net)	839 21% <i>CEIMS</i>	182 30% <i>zCD</i>	130 27% <i>zCD</i>	55 15%	184 22% <i>C</i>	282 18%	174 20% <i>I</i>	33 25% <i>I</i>	23 18%	41 14%	633 22% <i>I</i>

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Table 75

A2a1_3. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 2

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	133 3% S	20 3%	2 3%	8 14% zJKM	* 2%	13 4% Q	7 2%	12 4% O	8 2%	8 2%	124 4%
At least once every day	296 8% IS	60 9%	5 6%	8 15% zM	* 2%	28 9% Q	32 9% Q	40 13% zOQ	20 5%	15 3%	282 8% zS
About two or three times a week	202 5% CF	35 5%	4 5%	3 6%	* 2%	18 6%	17 5%	13 4%	23 6%	18 4%	183 5%
At least once a week	139 4% S	23 3%	1 1%	3 5%	-	14 4%	9 3%	14 5%	9 2%	5 1%	133 4% zS
At least once a month	68 2% E	10 1%	2 2%	-	-	4 1%	6 2%	4 1%	6 2%	3 1%	65 2%
At least once every three months	22 1% E	-	-	-	-	-	-	-	-	1 *	20 1%
Don't know/can't remember	6 *	1 *	-	-	-	-	1 *	1 *	-	-	6 *
Never	3040 78% ABLPT	539 78% L	67 83% L	33 60%	17 95% zJL	242 76%	298 81% P	215 72%	324 83% zNP	450 90% zT	2582 76%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	429 11% EIQS	80 12%	7 9%	16 29% zJKM	1 3%	41 13% Q	39 10%	52 17% zOQ	28 7%	23 5%	406 12% zS
Weekly (Net)	771 20% CEIMS	138 20% M	12 15%	22 40% zJKM	1 5%	73 23% Q	65 18%	79 26% zOQ	59 15%	47 9%	722 21% zS
Monthly (Net)	839 21% CEIMS	148 21% M	14 17%	22 40% zJKM	1 5%	77 24% Q	71 19%	82 28% zOQ	65 17%	50 10%	787 23% zS

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Table 76

A2a1_4. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 3

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	25 1%	3 1%	3 1%	* *	4 *	6 *	7 1%	2 1%	1 1%	5 2%R	14 *
At least once every day	41 1%A	* *	6 1%A	5 1%A	12 1%A	13 1%	15 2%	6 4%zFIR	3 2%	1 1%	24 1%
About two or three times a week	42 1%	7 1%	4 1%	10 3%zB	14 2%B	18 1%	12 1%	3 2%	2 2%	5 2%	30 1%
At least once a week	29 1%	2 *	8 2%z	1 *	9 1%C	10 1%	10 1%	3 2%R	1 1%	2 1%	17 1%
At least once a month	27 1%	3 1%	2 *	3 1%	4 1%	7 *	10 1%I	2 1%	* *	* *	17 1%
At least once every three months	11 *R	- -	* *	2 1%	2 *	3 *	5 1%	1 *	1 1%	2 1%	5 *
Don't know/can't remember	2 *	- -	1 *	- -	1 *	2 *	1 *	- -	- -	- -	2 *
Never	3730 95%FGNP	580 97%CD	464 95%	331 94%	795 95%	1515 96%	811 93%G	117 88%	121 94%	277 94%G	2773 96%zFG
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	65 2%R	4 1%	10 2%	6 2%	15 2%	20 1%	22 2%R	7 6%zFR	4 3%	6 2%	38 1%
Weekly (Net)	136 3%R	13 2%	21 4%	17 5%	38 5%	49 3%	44 5%zR	13 10%zFIR	7 5%	14 5%	86 3%
Monthly (Net)	163 4%R	17 3%	23 5%	19 5%	42 5%	56 4%	54 6%zR	15 11%zFIR	7 6%	14 5%	103 4%

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Table 76

A2a1_4. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 3

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	25 1%	4 1%	-	-	-	3 1%	* *	2 1%	2 *	5 1%	20 1%
At least once every day	41 1%A	12 2%	-	-	-	3 1%	8 2%Q	12 4%zNQ	-	4 1%	37 1%
About two or three times a week	42 1%	13 2%	-	1 1%	* 2%	9 3%z	4 1%	6 2%	7 2%	5 1%	35 1%
At least once a week	29 1%	8 1%	-	* 1%	-	8 2%zOQ	* *	7 2%zO	2 *	6 1%	22 1%
At least once a month	27 1%	4 1%	-	-	-	3 1%	1 *	3 1%	2 *	5 1%	22 1%
At least once every three months	11 *R	2 *	-	-	-	2 1%	-	* *	2 *	-	11 *
Don't know/can't remember	2 *	-	1 2%zJ	-	-	-	-	-	-	-	2 *
Never	3730 95%FGNP	645 94%	79 98%	54 98%	18 98%	290 91%	355 96%NP	270 90%	375 96%NP	476 95%	3245 96%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	65 2%R	15 2%	-	-	-	7 2%Q	9 2%	13 4%zQ	2 *	8 2%	57 2%
Weekly (Net)	136 3%R	37 5%z	-	1 2%	* 2%	24 7%zQ	13 4%	26 9%zOQ	11 3%	20 4%	115 3%
Monthly (Net)	163 4%R	41 6%zK	-	1 2%	* 2%	27 8%zOQ	14 4%	28 9%zOQ	13 3%	25 5%	137 4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 77

A2a1_5. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 4

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	132 3%	33 6%z	25 5%	22 6%z	46 6%z	54 3%	31 4%	7 5%	6 5%	7 2%	98 3%
At least once every day	162 4%	35 6%	31 6%z	17 5%	48 6%z	59 4%	26 3%	5 4%	2 1%	7 2%	127 4%
About two or three times a week	127 3%ES	30 5%z	15 3%	8 2%	23 3%	33 2%	23 3%	3 2%	-	6 2%	104 4%
At least once a week	96 2%	18 3%	15 3%	8 2%	23 3%	30 2%	19 2%	4 3%	8 6%zFR	9 3%	76 3%
At least once a month	30 1%	6 1%	3 1%	3 1%	7 1%	10 1%	7 1%	-	1 1%	1 *	22 1%
At least once every three months	5 *	-	-	1 *	1 *	1 *	1 *	-	1 1%R	-	3 *
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3355 86%ABDJN P	475 80%	401 82%	293 83%	694 82%	1389 88%z	764 88%	113 86%	111 86%	264 90%R	2452 85%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	294 8%	68 11%z	55 11%z	39 11%z	94 11%z	113 7%	57 6%	12 9%	8 6%	13 5%	225 8%
Weekly (Net)	517 13%EM	116 19%z	85 17%z	55 16%	140 17%z	175 11%	99 11%	18 14%	16 13%	28 10%	406 14%z
Monthly (Net)	547 14%EM	122 20%z	88 18%z	58 17%	146 17%z	186 12%	106 12%	18 14%	17 13%	29 10%	428 15%zI

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Table 77

A2a1_5. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 4

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	132 3%	43 6%z	1 1%	3 6%K	-	17 5%	25 7%z	25 9%z	17 4%	11 2%	121 4%
At least once every day	162 4%	39 6%	5 6%	3 6%	* 2%	23 7%zQ	16 4%	25 8%zOQ	14 4%	21 4%	140 4%
About two or three times a week	127 3%ES	21 3%	* *	1 2%	* 2%	9 3%	12 3%	13 4%	9 2%	7 1%	120 4%zS
At least once a week	96 2%	21 3%	1 1%	* 1%	-	12 4%Q	9 2%	18 6%zOQ	4 1%	16 3%	80 2%
At least once a month	30 1%	7 1%	-	-	-	6 2%	* *	3 1%	3 1%	2 *	27 1%
At least once every three months	5 *	1 *	-	-	-	1 *	-	-	1 *	-	5 *
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3355 86%ABDJN P	556 81%	73 91%J	47 86%	17 97%zJ	249 78%	307 83%P	215 72%	341 88%NOP	442 88%	2903 85%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	294 8%	81 12%zM	6 7%	7 12%M	* 2%	41 13%zQ	41 11%z	50 17%zOQ	31 8%	33 7%	260 8%
Weekly (Net)	517 13%EM	124 18%zM	7 9%	8 14%	1 3%	62 20%zQ	62 17%Q	80 27%zNOQ	44 11%	56 11%	460 14%
Monthly (Net)	547 14%EM	131 19%zKM	7 9%	8 14%	1 3%	68 21%zQ	63 17%Q	84 28%zNOQ	47 12%	59 12%	487 14%

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Table 78

A2a1_7. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 5 live

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	49 1%	11 2%	3 1%	5 2%	8 1%	17 1%	7 1%	3 2%	2 2%	1 *	41 1%
At least once every day	90 2%F	17 3%	16 3%	5 1%	21 2%	27 2%	10 1%	1 1%	* *	5 2%	77 3%zF
About two or three times a week	109 3%BDEQ	19 3%	5 1%	9 3%	14 2%	29 2%	19 2%	3 3%	2 1%	5 2%	87 3%
At least once a week	103 3%F	17 3%	13 3%	5 1%	18 2%	31 2%	10 1%	2 2%	1 1%	3 1%	88 3%zF
At least once a month	36 1%	4 1%	5 1%	- -	5 1%	9 1%	8 1%	- -	- -	2 1%	28 1%
At least once every three months	4 *R	- -	* *	- -	* *	2 *	3 *zR	- -	- -	3 1%zR	1 *
Don't know/can't remember	1 *	- -	- -	- -	- -	* *	* *	- -	- -	- -	* *
Never	3516 90%R	529 89%	447 91%	328 93%	775 92%z	1460 93%z	813 93%zR	122 93%	124 96%zR	276 94%zR	2561 89%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	139 4%F	28 5%	19 4%	11 3%	29 3%	44 3%	17 2%	4 3%	2 2%	5 2%	118 4%zF
Weekly (Net)	351 9%EFIKO	63 11%	37 8%	24 7%	61 7%	105 7%	46 5%	9 7%	5 4%	13 5%	293 10%zFHI
Monthly (Net)	387 10%EFHIK MOQ	68 11%	42 9%	24 7%	66 8%	113 7%	54 6%	9 7%	5 4%	15 5%	321 11%zFHI

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Table 78

A2a1_7. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 5 live

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	49 1%	8 1%	1 1%	-	-	4 1%	4 1%	4 1%	4 1%	5 1%	44 1%
At least once every day	90 2%F	20 3%	1 1%	-	-	17 5%zO	3 1%	8 3%	12 3%O	13 3%	77 2%
About two or three times a week	109 3%BDEQ	13 2%	-	1 2%	*	7 2%	6 2%	9 3%	3 1%	16 3%	93 3%
At least once a week	103 3%F	16 2%	-	1 3%	-	9 3%	8 2%	12 4%	5 1%	11 2%	92 3%
At least once a month	36 1%	4 1%	-	1 2%	-	3 1%	1 *	3 1%	1 *	1 *	34 1%
At least once every three months	4 *R	-	*	-	-	-	-	-	-	*	3 *
Don't know/can't remember	1 *	-	-	-	-	-	-	-	-	1 *	-
Never	3516 90%R	627 91%	79 98%z	52 94%	18 98%z	278 87%	349 94%zNP	262 88%	365 94%zNP	454 91%	3051 90%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	139 4%F	28 4%	1 2%	-	-	22 7%zOQ	6 2%	12 4%O	15 4%O	17 3%	121 4%
Weekly (Net)	351 9%EFIKO	57 8%	1 2%	2 4%	*	37 12%OQ	20 5%	33 11%O	24 6%	44 9%	307 9%
Monthly (Net)	387 10%EFHIKM OQ	61 9%K	1 2%	3 6%	*	40 13%OQ	21 6%	36 12%OQ	25 6%	46 9%	341 10%

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Table 79

A2a1_9. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC 6 Music

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	21 1%D	3 *	* *	- -	* *	6 *	6 1%	* -	- -	- -	15 1%
At least once every day	33 1%DE	- -	- -	1 *	1 *	4 *	9 1%	2 2%	* *	4 1%	22 1%
About two or three times a week	47 1%DE	6 1%	2 *	1 *	3 *	5 *	9 1%	4 3%FI	2 1%	1 *	38 1%
At least once a week	40 1%DE	6 1%	3 1%	- -	3 *	6 *	16 2%zR	4 3%R	1 1%	3 1%	23 1%
At least once a month	14 *	1 *	1 *	- -	1 *	2 *	4 *	- -	- -	- -	10 *
At least once every three months	5 *	- -	- -	- -	- -	* *	- -	- -	- -	- -	5 *
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3748 96%	581 97%	484 99%z	349 99%z	833 99%zA	1552 98%z	827 95%	122 92%	126 98%G	286 97%FG	2769 96%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	53 1%BDEJ	3 *	* *	1 *	2 *	10 1%	15 2%	2 2%	* *	4 1%	36 1%
Weekly (Net)	140 4%BCDEJN OPQ	15 2%D	4 1%	3 1%	7 1%	22 1%	40 5%	10 8%zHIR	3 2%	8 3%	98 3%
Monthly (Net)	154 4%BCDEJN OPQ	16 3%D	5 1%	3 1%	8 1%	24 2%	44 5%i	10 8%zHIR	3 2%	8 3%	108 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 79

A2a1_9. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC 6 Music

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	21	-	*	-	-	-	-	-	-	4	16
1%D	-	-	*	-	-	-	-	-	-	1%	*
At least once every day	33	1	-	-	-	-	1	1	-	3	30
1%DE	*	-	-	-	-	-	*	1%	-	1%	1%
About two or three times a week	47	2	-	*	-	2	-	1	1	7	40
1%DE	*	-	-	1%	-	1%	-	*	*	1%	1%
At least once a week	40	3	-	-	-	-	3	-	3	4	36
1%DE	*	-	-	-	-	-	1%	-	1%	1%	1%
At least once a month	14	1	-	-	-	-	1	1	-	*	14
*	*	-	-	-	-	-	*	*	-	*	*
At least once every three months	5	-	-	-	-	-	-	-	-	1	5
*	-	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
Never	3748	681	80	55	18	316	365	295	386	482	3255
96%	99%z	100%	99%	99%	100%	99%z	99%z	99%z	99%z	96%	96%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	53	1	*	-	-	-	1	1	-	7	46
1%BDEJ	*	*	-	-	-	-	*	1%	-	1%	1%
Weekly (Net)	140	6	*	*	-	2	4	3	4	18	122
4%BCDEJN	OPQ	1%	*	1%	-	1%	1%	1%	1%	4%	4%
Monthly (Net)	154	7	*	*	-	2	5	4	4	18	136
4%BCDEJN	OPQ	1%	*	1%	-	1%	1%	1%	1%	4%	4%

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Table 80

A2a1_10. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Asian Network

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	18 *ET	1 *	1 *	- -	1 *	2 *	5 1%	- -	- -	3 1%	11 *
At least once every day	21 1%ET	1 *	- -	- -	- -	4 *	6 1%	1 1%	1 1%	1 *	13 *
About two or three times a week	16 *T	- -	- -	* *	* *	3 *	5 1%	3 2%zR	- -	2 1%	9 *
At least once a week	10 *T	2 *	- -	- -	- -	2 *	2 *	1 1%	- -	- -	9 *
At least once a month	4 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	4 *
At least once every three months	3 *	- -	- -	- -	- -	* *	1 *	- -	- -	- -	2 *
Don't know/can't remember	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
Never	3832 98%S	592 99%	489 100%z	352 100%z	841 100%z	1563 99%z	852 98%	127 96%	128 99%	288 98%	2832 98%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	39 1%DEJT	2 *	1 *	- -	1 *	6 *	11 1%	1 1%	1 1%	3 1%	24 1%
Weekly (Net)	66 2%BCDEJO QT	4 1%	1 *	* *	1 *	11 1%	18 2%	5 4%	1 1%	5 2%	42 1%
Monthly (Net)	70 2%BCDEJO QT	4 1%	1 *	* *	1 *	12 1%	18 2%	5 4%	1 1%	5 2%	46 2%

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Table 80

A2a1_10. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Asian Network

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	18 *ET	1 *	-	-	-	1 *	-	-	1 *	11 2%zT	7 *
At least once every day	21 1%ET	-	-	-	-	-	-	-	-	13 3%zT	9 *
About two or three times a week	16 *T	* *	-	-	-	* *	-	* *	-	10 2%zT	6 *
At least once a week	10 *T	-	-	-	-	-	-	-	-	7 1%zT	3 *
At least once a month	4 *	-	-	-	-	-	-	-	-	4 1%zT	-
At least once every three months	3 *	-	-	-	-	-	-	-	-	3 1%zT	-
Don't know/can't remember	2 *	-	-	-	-	-	-	-	-	1 *	1 *
Never	3832 98%zS	687 100%z	80 100%	55 100%	18 100%	318 100%	370 100%z	298 100%z	389 100%z	453 90%	3370 99%zS
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	39 1%DEJT	1 *	-	-	-	1 *	-	-	1 *	24 5%zT	16 *
Weekly (Net)	66 2%BCDEJO QT	1 *	-	-	-	1 *	-	* *	1 *	40 8%zT	25 1%
Monthly (Net)	70 2%BCDEJO QT	1 *	-	-	-	1 *	-	* *	1 *	45 9%zT	25 1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 81

A2a1_11. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC local radio stations

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	76 2%	12 2%	7 2%	13 4%	20 2%	33 2%	17 2%	-	*	8 3%	56 2%
At least once every day	182 5% <i>S</i>	25 4%	36 7% <i>z</i>	30 8% <i>zA</i>	66 8% <i>zA</i>	87 6%	51 6%	10 8%	9 7%	21 7%	127 4%
About two or three times a week	123 3%	12 2%	22 4%	22 6% <i>zA</i>	44 5% <i>zA</i>	55 3%	28 3%	7 5%	6 5%	13 4%	94 3%
At least once a week	107 3%	9 2%	25 5% <i>zACD</i>	6 2%	31 4% <i>AC</i>	48 3%	25 3%	5 4%	7 5%	5 2%	79 3%
At least once a month	75 2%	10 2%	12 2%	12 3%	24 3%	36 2%	18 2% <i>I</i>	4 3%	3 2%	2 1%	57 2%
At least once every three months	18 * <i>E</i>	9 2% <i>zBD</i>	* *	- -	* *	2 *	2 *	- -	- -	1 *	9 *
Don't know/can't remember	11 *	-	2 *	3 1%	6 1%	6 *	3 *	1 1%	1 1%	-	6 *
Never	3316 85% <i>BCDEJ</i> MNOPQT	520 87% <i>BCD</i>	383 78%	267 76%	650 77%	1309 83%	727 83%	104 79%	102 79%	244 83%	2455 85%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	258 7% <i>S</i>	36 6%	44 9%	42 12% <i>zA</i>	86 10% <i>zA</i>	120 8%	68 8%	10 8%	10 7%	29 10% <i>zR</i>	183 6%
Weekly (Net)	488 12% <i>S</i>	58 10%	91 19% <i>zA</i>	70 20% <i>zA</i>	162 19% <i>zA</i>	222 14% <i>z</i>	121 14%	22 17%	23 18%	47 16%	356 12%
Monthly (Net)	563 14% <i>S</i>	68 11%	103 21% <i>zA</i>	82 23% <i>zA</i>	185 22% <i>zA</i>	258 16% <i>z</i>	139 16%	26 20%	26 20%	48 17%	413 14%

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Table 81

A2a1_11. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC local radio stations

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	76 2%	18 3%	1 1%	1 1%	1 5%	8 3%	9 3%	7 2%	10 3%	6 1%	71 2%
At least once every day	182 5% ^S	51 7% ^z	8 10% ^z	2 4%	5 26% ^{zJKL}	27 8% ^z	24 6%	16 5%	35 9% ^z	10 2%	171 5% ^{zS}
About two or three times a week	123 3%	36 5% ^z	3 4%	1 3%	3 17% ^{zJKL}	15 5%	21 6% ^z	18 6% ^z	18 5%	12 2%	111 3%
At least once a week	107 3%	29 4% ^z	2 2%	-	1 4% ^L	17 5% ^z	12 3%	15 5% ^z	14 4%	8 2%	99 3%
At least once a month	75 2%	24 3% ^z	-	-	-	11 4%	13 3%	9 3%	15 4% ^z	9 2%	66 2%
At least once every three months	18 * ^E	-	-	*	-	-	-	-	-	*	17
Don't know/can't remember	11 *	6 1% ^z	-	-	1% ^J	-	-	-	-	*	1%
Never	3316 85% ^{BCDEJ} MNOPQT	525 76% ^M	66 82% ^M	50 91% ^{JM}	9 48%	239 75%	287 78%	230 77%	295 76%	455 91% ^{zT}	2852 84%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	258 7% ^S	68 10% ^z	10 12%	3 5%	6 31% ^{zJKL}	35 11% ^z	33 9%	23 8%	46 12% ^z	16 3%	242 7% ^{zS}
Weekly (Net)	488 12% ^S	133 19% ^{zL}	15 18%	4 8%	9 52% ^{zJKL}	67 21% ^z	67 18% ^z	56 19% ^z	78 20% ^z	36 7%	452 13% ^{zS}
Monthly (Net)	563 14% ^S	157 23% ^{zL}	15 18%	4 8%	9 52% ^{zJKL}	78 24% ^z	79 21% ^z	65 22% ^z	93 24% ^z	44 9%	517 15% ^{zS}

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 82

A2a1_14. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkSPORT

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	49 1%D	11 2%D	2 *	2 1%	4 *	15 1%	10 1%	1 1%	- -	3 1%	37 1%
At least once every day	77 2%BCDEFI NOQ	11 2%BD	1 *	1 *	2 *	14 1%	8 1%	2 2%	* *	1 *	66 2%F
About two or three times a week	93 2%O	11 2%	10 2%	6 2%	16 2%	35 2%	20 2%	5 4%	1 1%	8 3%	70 2%
At least once a week	108 3%DEFIO	15 3%	9 2%	3 1%	13 2%	23 1%	14 2%	3 2%	1 1%	2 1%	87 3%FI
At least once a month	47 1%DEJ	11 2%BD	1 *	2 *	3 *	10 1%	9 1%	* *	3 2%	1 *	38 1%
At least once every three months	10 *	1 *	1 *	- -	1 *	4 *	3 *	- -	- -	- -	8 *
Don't know/can't remember	3 *	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -	3 *
Never	3519 90%R	535 90%	464 95%zA	338 96%zA	801 95%zA	1473 93%z	807 93%zR	120 91%	123 96%R	278 95%zR	2573 89%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	126 3%BCDEJO PQ	23 4%BCD	4 1%	3 1%	6 1%	29 2%	19 2%	3 3%	* *	4 1%	103 4%
Weekly (Net)	327 8%BCDEFH IJOQ	49 8%CD	23 5%	12 3%	35 4%	88 6%	53 6%	11 9%H	3 2%	14 5%	261 9%FHI
Monthly (Net)	375 10%BCDEF IJOQ	60 10%BCD	24 5%	13 4%	38 4%	98 6%	62 7%	12 9%	6 4%	15 5%	299 10%zFI

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Table 82

A2a1_14. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkSPORT

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	49 1%D	3 *	-	1 1%	-	3 1%	-	2 1%	2 *	9 2%	39 1%
At least once every day	77 2%BCDEFJ NOQ	1 *	1 1%	* 1%	* 2%J	* *	1 *	1 *	-	10 2%	67 2%
About two or three times a week	93 2%O	14 2%	1 2%	-	* 2%	13 4%OQ	1 *	9 3%O	5 1%	9 2%	84 2%
At least once a week	108 3%DEFIO	11 2%	-	1 2%	1 3%K	9 3%OQ	1 *	7 2%O	3 1%	11 2%	96 3%
At least once a month	47 1%DEJ	2 *	-	1 1%	-	1 *	1 *	2 1%	-	1 *	46 1%
At least once every three months	10 *	1 *	-	-	-	-	1 *	-	1 *	1 *	10 *
Don't know/can't remember	3 *	1 *	-	-	-	1 *	-	-	1 *	-	3 *
Never	3519 90%R	655 95%z	78 97%z	52 95%	17 93%	291 91%	364 98%zNP	277 93%	377 97%zN	459 92%	3051 90%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	126 3%BCDEJO PQ	4 1%	1 1%	1 2%	* 2%	4 1%	1 *	2 1%	2 *	19 4%	106 3%
Weekly (Net)	327 8%BCDEFH IJOQ	29 4%	2 3%	2 4%	1 7%	26 8%OQ	3 1%	19 6%OQ	10 3%	39 8%	287 8%
Monthly (Net)	375 10%BCDEFI JOQ	31 5%	2 3%	3 5%	1 7%	27 8%OQ	4 1%	21 7%OQ	10 3%	41 8%	333 10%

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Table 83

A2a1_25. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any other BBC station (including digital BBC stations)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	16 *	3 *	2 *	3 1%	5 1%	8 *	8 1%zR	-	1 1%	2 1%	8 *
At least once every day	37 1%	7 1%	3 1%	2 1%	5 1%	9 1%	7 1%	* *	-	3 1%	27 1%
About two or three times a week	27 1%	5 1%	4 1%	1 *	6 1%	11 1%	3 *	-	1 1%	1 1%	24 1%
At least once a week	25 1%	3 1%	6 1%	2 *	7 1%	9 1%	8 1%	1 *	1 1%	1 *	15 1%
At least once a month	14 *T	1 *	* *	1 *	2 *	4 *	2 *	-	-	2 1%	12 *
At least once every three months	7 *	-	-	-	-	1 *	2 *	-	-	1 *	5 *
Don't know/can't remember	8 *	* *	-	-	-	2 *	1 *	-	-	* *	5 *
Never	3774 97%L	578 97%	474 97%	342 97%	816 97%	1534 97%	840 96%	131 99%	126 98%	283 96%	2787 97%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	53 1%	9 2%	5 1%	6 2%	10 1%	16 1%	14 2%	* *	1 1%	5 2%	35 1%
Weekly (Net)	105 3%	17 3%	15 3%	9 2%	23 3%	36 2%	25 3%	1 1%	3 2%	7 3%	74 3%
Monthly (Net)	119 3%	18 3%	15 3%	10 3%	25 3%	40 3%	28 3%	1 1%	3 2%	9 3%	86 3%

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Table 83

A2a1_25. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any other BBC station (including digital BBC stations)

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	16 *	4 1%	1 1%	-	-	2 1%	2 1%	-	4 1%	4 1%	12 *
At least once every day	37 1%	2 *	1 1%	2 4%zJ	-	-	2 1%	1 1%	1 *	9 2%	28 1%
About two or three times a week	27 1%	* *	2 2%J	3 6%zJ	* 2%J	* *	-	* *	-	5 1%	22 1%
At least once a week	25 1%	3 1%	-	4 7%zJK	* 2%	1 *	2 1%	2 1%	1 *	1 *	25 1%
At least once a month	14 *†	2 *	-	-	-	* *	1 *	2 1%	-	6 1%zT	8 *
At least once every three months	7 *	-	-	-	-	-	-	-	-	-	7 *
Don't know/can't remember	8 *	-	-	-	-	-	-	-	-	1 *	7 *
Never	3774 97%L	676 98%zL	76 95%L	46 84%	17 97%L	315 99%	362 98%	292 98%	384 99%	477 95%	3287 97%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	53 1%	6 1%	2 3%	2 4%J	-	2 1%	4 1%	1 1%	5 1%	12 2%	41 1%
Weekly (Net)	105 3%	10 1%	4 5%J	9 16%zJKM	1 3%	3 1%	7 2%	4 1%	6 1%	18 4%	87 3%
Monthly (Net)	119 3%	12 2%	4 5%	9 16%zJKM	1 3%	4 1%	8 2%	6 2%	6 1%	24 5%T	95 3%

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Table 84

A2a1_15. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkRADIO

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	16 *	3 1%	-	-	-	3 *	4 *	2 1%	1 1%	1 *	12 *
At least once every day	30 1%DET	6 1%	1 *	-	1 *	2 *	9 1%	3 2%zR	1 1%	3 1%	20 1%
About two or three times a week	18 *E	3 *	* *	1 *	1 *	2 *	5 1%	3 2%zFIR	-	1 *	13 *
At least once a week	20 1%	3 *	1 *	2 *	3 *	5 *	5 1%	1 1%	2 2%	* *	14 *
At least once a month	10 *	* *	-	1 *	1 *	2 *	3 *	2 1%zFR	* *	-	8 *
At least once every three months	6 *T	-	-	1 *	1 *	1 *	1 *	-	1 1%	1 *	5 *
Don't know/can't remember	3 *	-	-	-	-	-	-	-	-	-	2 *
Never	3805 97%G	582 98%	486 99%zA	348 99%	834 99%zA	1561 99%z	844 97%G	121 92%	123 95%	287 98%G	2809 97%G
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	45 1%DEJ	9 1%D	1 *	-	1 *	5 *	13 1%	5 4%zR	3 2%	5 2%	32 1%
Weekly (Net)	83 2%BDEIO	14 2%D	3 1%	2 1%	5 1%	12 1%	23 3%	9 7%zFIR	5 4%	6 2%	59 2%
Monthly (Net)	94 2%BDEIO	15 2%BD	3 1%	3 1%	6 1%	14 1%	26 3%	11 8%zFIR	5 4%	6 2%	66 2%

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Table 84

A2a1_15. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkRADIO

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	16 *	-	-	-	-	-	-	-	-	2 *	14 *
At least once every day	30 1%DET	1 *	-	-	-	-	1 *	1 *	-	9 2%zT	21 1%
About two or three times a week	18 *E	1 *	* *	-	-	1 *	-	-	1 *	1 *	18 1%
At least once a week	20 1%	3 *	-	-	-	3 1%	-	-	3 1%	2 *	18 1%
At least once a month	10 *	-	1 1%J	-	-	-	-	-	-	2 *	8 *
At least once every three months	6 *T	-	-	1 2%zJ	-	-	-	-	-	3 1%zT	3 *
Don't know/can't remember	3 *	-	-	-	-	-	-	-	-	-	3 *
Never	3805 97%G	683 99%z	79 98%	54 98%	18 100%	315 99%	368 100%z	297 100%z	386 99%	482 96%	3312 98%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	45 1%DEJ	1 *	-	-	-	-	1 *	1 *	-	11 2%	35 1%
Weekly (Net)	83 2%BDEJO	5 1%	* *	-	-	4 1%	1 *	1 *	4 1%	13 3%	70 2%
Monthly (Net)	94 2%BDEJO	5 1%	1 2%	-	-	4 1%	1 *	1 *	4 1%	15 3%	78 2%

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Table 85

A2a1_16. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Classic FM

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	61 2%RT	11 2%	9 2%	6 2%	15 2%	20 1%	21 2%zR	3 3%	4 3%	9 3%R	34 1%
At least once every day	96 2%	8 1%	18 4%A	9 3%	27 3%	37 2%	24 3%	3 3%	6 5%	7 3%	69 2%
About two or three times a week	118 3%	13 2%	15 3%	21 6%zA	36 4%z	50 3%	29 3%	5 4%	6 5%	12 4%	82 3%
At least once a week	116 3%EO	18 3%	10 2%	9 3%	19 2%	32 2%	27 3%I	3 2%	3 3%	4 1%	87 3%
At least once a month	84 2%	7 1%	13 3%	9 3%	22 3%	32 2%	25 3%	7 5%zR	8 6%zFIR	6 2%	58 2%
At least once every three months	19 *	1 *	2 *	- -	2 *	6 *	6 1%	- -	2 2%	1 *	13 *
Don't know/can't remember	11 *	5 1%	- -	1 *	1 *	3 *	1 *	- -	1 1%	- -	8 *
Never	3402 87%FHLN	533 89%	423 86%	296 84%	719 86%	1397 89%z	737 85%H	110 83%	98 76%	254 87%H	2531 88%FH
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	157 4%T	19 3%	27 5%	15 4%	42 5%	56 4%	46 5%	7 5%	10 8%zR	16 5%	103 4%
Weekly (Net)	391 10%	51 9%	51 10%	46 13%	97 12%	138 9%	102 12%	15 12%	20 15%	33 11%	273 9%
Monthly (Net)	476 12%	58 10%	64 13%	54 15%A	119 14%A	171 11%	127 15%zR	22 17%	28 22%zFIR	38 13%	331 11%

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Table 85

A2a1_16. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Classic FM

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	61 2%RT	13 2%	1 1%	1 1%	- -	7 2%	6 2%	7 2%	6 2%	14 3%T	47 1%
At least once every day	96 2%	19 3%	4 5%	4 7%zJ	1 5%	8 3%	11 3%	10 3%	9 2%	18 4%	78 2%
About two or three times a week	118 3%	31 5%z	1 2%	3 6%	- -	17 5%z	15 4%	18 6%z	13 3%	13 3%	105 3%
At least once a week	116 3%EO	18 3%	* *	1 1%	- -	14 4%O	4 1%	8 3%O	9 2%	19 4%	97 3%
At least once a month	84 2%	18 3%	1 1%	4 7%zJ	- -	10 3%	8 2%	7 2%	11 3%	7 1%	76 2%
At least once every three months	19 *	1 *	- -	* 1%	- -	- -	1 *	- -	1 *	1 *	18 1%
Don't know/can't remember	11 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	* *	11 *
Never	3402 87%FHLN	587 85%	73 91%L	42 77%	17 95%L	261 82%	326 88%P	247 83%	341 87%N	429 86%	2964 87%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	157 4%T	32 5%	5 6%	4 8%	1 5%	16 5%	16 4%	17 6%	15 4%	32 6%zT	125 4%
Weekly (Net)	391 10%	81 12%	6 8%	8 15%	1 5%	46 15%zQ	35 9%	44 15%zO	37 10%	64 13%	327 10%
Monthly (Net)	476 12%	99 14%	7 9%	12 22%zKM	1 5%	56 18%zQ	42 11%	51 17%zO	48 12%	71 14%	403 12%

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Table 86

A2a1_17. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Absolute Radio

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	43 1%DEJ	1 *	2 *	- -	2 *	7 *	9 1%	2 2%	2 2%	1 *	33 1%
At least once every day	76 2%BCDEJO P	7 1%	2 *	- -	2 *	10 1%	17 2%	3 2%	1 1%	3 1%	57 2%
About two or three times a week	97 2%BDEIJO PQ	13 2%D	3 1%	3 1%	5 1%	14 1%	18 2%	3 2%	3 2%	2 1%	75 3%
At least once a week	88 2%BCDEJO PQ	9 2%D	2 *	- -	2 *	12 1%	27 3%	8 6%zHR	-	7 2%	59 2%
At least once a month	52 1%BDEJ	2 *	1 *	1 *	1 *	9 1%	6 1%	1 1%	1 1%	3 1%	46 2%
At least once every three months	16 *	-	1 *	- -	1 *	3 *	4 *	3 2%zFIR	-	-	10 *
Don't know/can't remember	1 *	-	-	-	-	-	-	-	-	-	-
Never	3534 90%G	564 95%z	479 98%zA	349 99%zA	828 98%zA	1521 97%z	790 91%G	111 84%	121 94%G	278 95%zFGR	2602 90%G
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	119 3%ABCDEJ OPQ	8 1%	4 1%	- -	4 1%	17 1%	26 3%	5 4%	3 3%	4 1%	91 3%
Weekly (Net)	304 8%ABCDEI JLMNOPQ	31 5%BCD	9 2%	3 1%	11 1%	43 3%	71 8%I	16 12%HI	6 5%	13 5%	225 8%
Monthly (Net)	356 9%ABCDEI JLMNOPQ	33 5%BCD	9 2%	3 1%	13 2%	52 3%	76 9%I	17 13%HI	8 6%	16 5%	271 9%I

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 86

A2a1_17. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Absolute Radio

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	43 1%DEJ	1 *	-	1 2%J	-	1 *	-	-	1 *	4 1%	39 1%
At least once every day	76 2%BCDEJO P	2 *	-	-	-	2 1%	-	* *	2 *	4 1%	71 2%
About two or three times a week	97 2%BDEIJO PQ	2 *	3 4%J	-	-	2 1%	-	-	2 1%	11 2%	86 3%
At least once a week	88 2%BCDEJO PQ	2 *	-	-	-	2 1%	-	* *	2 *	12 2%	76 2%
At least once a month	52 1%BDEJ	1 *	-	-	-	1 *	1 *	1 *	1 *	5 1%	47 1%
At least once every three months	16 *	1 *	-	* 1%	-	1 *	-	-	1 *	1 *	15 *
Don't know/can't remember	1 *	-	-	-	-	-	-	-	-	-	1 *
Never	3534 90%G	679 99%z	77 96%	54 98%z	18 100%z	310 97%z	369 100%zNQ	297 99%zN	382 98%z	463 92%	3061 90%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	119 3%ABCDEJ OPQ	3 *	-	1 2%	-	3 1%	-	* *	3 1%	9 2%	110 3%
Weekly (Net)	304 8%ABCDEI JLMNOPQ	8 1%	3 4%	1 2%	-	8 2%OP	-	1 *	7 2%O	32 6%	272 8%
Monthly (Net)	356 9%ABCDEI JLMNOPQ	9 1%	3 4%	1 2%	-	8 3%OP	1 *	2 1%	7 2%O	37 7%	319 9%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 87

A2a1_18. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Capital Radio station

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	75 2%ABCDEJ OP	3 *	3 1%	- -	3 *	12 1%	18 2%	2 1%	2 1%	4 1%	57 2%
At least once every day	144 4%BCDEIN OQ	16 3%BD	1 *	3 1%	5 1%	34 2%	33 4%	8 6%	4 3%	8 3%	104 4%
About two or three times a week	146 4%ABCDEI JOQ	11 2%	4 1%	3 1%	6 1%	32 2%	32 4%I	4 3%	3 3%	3 1%	110 4%I
At least once a week	109 3%BCDEJO PQ	8 1%	3 1%	1 *	4 1%	29 2%	27 3%	2 1%	- -	5 2%	80 3%
At least once a month	69 2%ABCDEJ OQT	2 *	1 *	- -	1 *	8 1%	16 2%	3 2%	- -	3 1%	49 2%
At least once every three months	20 1%R	- -	2 *	- -	2 *	7 *	8 1%R	2 1%R	- -	* *	9 *
Don't know/can't remember	4 *	* *	- -	- -	- -	1 *	* *	- -	- -	* *	3 *
Never	3339 85%S	557 93%z	476 97%zA	345 98%zA	820 97%zA	1453 92%z	737 85%	112 85%	119 93%zFGR	269 92%zFGR	2469 86%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	220 6%ABCDEJ KNOPQ	19 3%BD	4 1%	3 1%	8 1%	46 3%	51 6%	9 7%	6 5%	12 4%	161 6%
Weekly (Net)	474 12%ABCDEI JKLMNO PQ	37 6%BCD	11 2%	8 2%	18 2%	107 7%	109 13%I	15 12%	9 7%	20 7%	351 12%I
Monthly (Net)	544 14%ABCDEI JKLMNO PQ	39 7%BCD	11 2%	8 2%	19 2%	115 7%	126 14%HI	18 14%	9 7%	23 8%	401 14%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 87

A2a1_18. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Capital Radio station

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	75	2	-	1	-	1	1	-	2	8	67
	2%ABCDEJ	*	-	2%	-	*	*	-	1%	2%	2%
	OP										
At least once every day	144	5	-	-	-	3	1	5	-	22	122
	4%BCDEJN	1%	-	-	-	1%	*	2%Q	-	4%	4%
	OQ										
About two or three times a week	146	6	-	-	-	6	-	5	1	27	119
	4%ABCDEI	1%	-	-	-	2%OQ	-	2%O	*	5%	4%
	JOQ										
At least once a week	109	4	-	*	-	2	1	1	2	12	97
	3%BCDEJO	1%	-	1%	-	1%	*	1%	1%	2%	3%
	PQ										
At least once a month	69	1	-	-	-	1	-	1	-	18	52
	2%ABCDEJ	*	-	-	-	*	-	*	-	4%zT	2%
	OQT										
At least once every three months	20	1	-	1	-	-	1	1	-	2	17
	1%R	*	-	1%	-	-	*	1%	-	*	1%
Don't know/can't remember	4	-	-	-	-	-	-	-	-	2	2
	*	-	-	-	-	-	-	-	-	*	*
Never	3339	669	80	53	18	305	364	285	384	411	2919
	85%S	97%z	100%z	96%z	100%z	96%z	99%zP	95%z	99%zNP	82%	86%S
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	220	7	-	1	-	4	2	5	2	30	190
	6%ABCDEJ	1%	-	2%	-	1%	1%	2%	1%	6%	6%
	KNOPQ										
Weekly (Net)	474	17	-	1	-	13	4	11	6	68	406
	12%ABCDEI	2%	-	3%	-	4%OQ	1%	4%O	1%	14%	12%
	JKLMNO PQ										
Monthly (Net)	544	18	-	1	-	14	4	12	6	86	457
	14%ABCDEI	3%	-	3%	-	4%OQ	1%	4%O	1%	17%	13%
	JKLMNO PQ										

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 88

A2a1_19. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Heart Radio station

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	97 2%BCDEJO P	15 3%CD	4 1%	-	4 1%	23 1%	15 2%	3 2%	2 2%	6 2%	78 3%
At least once every day	220 6%BCDEIJ NOPQS	30 5%CD	13 3%CD	1 *	14 2%C	51 3%	46 5%I	6 4%	4 3%	8 3%	161 6%
About two or three times a week	220 6%BCDEIJ NOPQ	31 5%BCD	9 2%	1 *	10 1%	59 4%	45 5%I	3 2%	4 3%	6 2%	167 6%I
At least once a week	144 4%BCDEFI JOPQ	25 4%BCD	7 1%	2 1%	9 1%	38 2%	19 2%	6 4%	2 2%	3 1%	116 4%FI
At least once a month	91 2%BCDEIN OPQ	14 2%CD	3 1%	-	3 *	25 2%	19 2%	1 1%	1 1%	3 1%	64 2%
At least once every three months	31 1%	5 1%	2 *	3 1%	5 1%	10 1%	7 1%	2 1%	-	5 2%	22 1%
Don't know/can't remember	4 *	-	-	-	-	-	*	*	*	*	3 *
Never	3100 79%T	476 80%	451 92%zA	345 98%zABD	796 95%zAB	1371 87%z	719 83%zR	110 84%	115 89%zR	261 89%zFR	2271 79%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	317 8%BCDEJK NOPQ	45 8%BCD	17 4%CD	1 *	18 2%C	74 5%	61 7%	9 7%	6 5%	14 5%	239 8%
Weekly (Net)	681 17%BCDEF HIJKLMNO PQS	101 17%BCD	34 7%CD	4 1%	38 4%C	171 11%	125 14%I	18 14%	13 10%	24 8%	522 18%FHI
Monthly (Net)	772 20%BCDEF HIJKLMNO PQS	115 19%BCD	36 7%CD	4 1%	40 5%C	196 12%	145 17%I	19 15%	14 11%	27 9%	586 20%FHI

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 88

A2a1_19. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Heart Radio station

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	97	4	-	*	-	3	1	1	3	15	82
	2%BCDEJO P	1%	-	1%	-	1%	*	*	1%	3%	2%
At least once every day	220	11	1	2	*	3	8	5	6	16	203
	6%BCDEIJ NOPQS	2%	1%	3%	2%	1%	2%	2%	2%	3%	6%zS
About two or three times a week	220	8	1	1	-	5	3	2	6	19	201
	6%BCDEIJ NOPQ	1%	1%	2%	-	2%	1%	1%	2%	4%	6%
At least once a week	144	8	-	1	-	4	4	3	5	13	130
	4%BCDEFI JOPQ	1%	-	2%	-	1%	1%	1%	1%	3%	4%
At least once a month	91	2	-	1	-	1	1	-	2	10	81
	2%BCDEIN OPQ	*	-	1%	-	*	*	-	1%	2%	2%
At least once every three months	31	5	-	*	-	2	2	2	2	5	25
	1%	1%	-	1%	-	1%	1%	1%	1%	1%	1%
Don't know/can't remember	4	-	-	-	-	-	-	-	-	-	4
	*	-	-	-	-	-	-	-	-	-	*
Never	3100	650	79	50	18	301	350	286	365	422	2669
	79%T	94%z	98%zL	90%z	98%z	94%z	95%z	96%z	94%z	84%zT	79%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	317	15	1	2	*	5	10	5	10	31	285
	8%BCDEIK NOPQ	2%	1%	4%	2%	2%	3%	2%	2%	6%	8%
Weekly (Net)	681	31	2	4	*	15	16	10	21	63	616
	17%BCDEFH IJKLMNOPQ S	5%	2%	8%	2%	5%	4%	4%	5%	13%	18%zS
Monthly (Net)	772	33	2	5	*	16	18	10	23	74	697
	20%BCDEFH IJKLMNOPQ S	5%	2%	9%	2%	5%	5%	4%	6%	15%	21%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 89

A2a1_20. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Smooth Radio station

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	40 1%	5 1%	6 1%	2 1%	8 1%	15 1%	13 2%	3 2%	- -	8 3%zR	24 1%
At least once every day	85 2%	18 3%	11 2%	3 1%	14 2%	29 2%	25 3%	* *	3 2%	6 2%	58 2%
About two or three times a week	122 3%OPS	38 6%zCD	20 4%	9 3%	29 3%	51 3%	22 3%	1 1%	3 2%	6 2%	94 3%
At least once a week	94 2%	14 2%	14 3%	3 1%	17 2%	34 2%	21 2%	4 3%	1 1%	7 3%	71 2%
At least once a month	52 1%D	12 2%CD	4 1%	- -	4 1%	20 1%	9 1%	1 1%	1 1%	3 1%	43 1%
At least once every three months	14 *	1 *	3 1%	- -	3 *	5 *	2 *	* *	* *	1 *	10 *
Don't know/can't remember	5 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	4 *
Never	3496 89%AKT	509 85%	432 88%	334 95%zABD	766 91%AB	1422 90%	777 89%	122 93%	120 93%	262 89%	2579 89%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	125 3%	23 4%	17 3%	5 2%	22 3%	44 3%	38 4%zR	3 2%	3 2%	14 5%	82 3%
Weekly (Net)	341 9%CMS	75 12%zCD	50 10%CD	18 5%	68 8%CD	129 8%	82 9%	8 6%	7 6%	28 9%	247 9%
Monthly (Net)	392 10%CMPS	86 14%zCD	55 11%CD	18 5%	72 9%CD	148 9%	91 10%	9 7%	8 7%	31 10%	290 10%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 89

A2a1_20. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Smooth Radio station

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	40 1%	7 1%	-	1 1%	-	4 1%	4 1%	2 1%	5 1%	4 1%	36 1%
At least once every day	85 2%	12 2%	1 2%	1 2%	-	8 2%	4 1%	8 3%	4 1%	7 1%	78 2%
About two or three times a week	122 3%OPS	17 2%	12 15%zJLM	* 1%	-	14 4%OP	3 1%	2 1%	14 4%OP	4 1%	117 3%zS
At least once a week	94 2%	16 2%	2 2%	-	-	6 2%	9 2%	4 1%	11 3%	8 2%	86 3%
At least once a month	52 1%D	4 1%	-	-	-	1 *	4 1%	1 *	3 1%	6 1%	46 1%
At least once every three months	14 *	3 *	-	-	-	-	3 1%	3 1%	-	2 *	12 *
Don't know/can't remember	5 *	-	-	-	-	-	-	-	-	-	5 *
Never	3496 89%AKT	629 91%K	66 82%	53 96%zK	18 100%zJK	287 90%	343 93%	279 93%	351 90%	471 94%zT	3016 89%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	125 3%	19 3%	1 2%	2 3%	-	11 4%	8 2%	10 3%	10 2%	11 2%	114 3%
Weekly (Net)	341 9%CMS	51 7%M	15 18%zJLM	2 4%	-	31 10%P	20 5%	16 5%	35 9%O	23 4%	318 9%zS
Monthly (Net)	392 10%CMPS	56 8%M	15 18%zJLM	2 4%	-	32 10%P	24 6%	17 6%	39 10%O	29 6%	363 11%zS

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Table 90

A2a1_21. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Kiss

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	72 2%ABCDEJ OQT	*	1 *	-	1 *	5 *	16 2%	5 3%I	1 1%	2 1%	48 2%
At least once every day	115 3%ABCDEF IJNOPQ	7 1%	1 *	1 *	2 *	20 1%	16 2%	3 3%	3 2%	2 1%	96 3%I
About two or three times a week	155 4%ABCDEI JNOPQ	8 1%D	* *	-	* *	32 2%	26 3%I	5 4%	3 2%	4 1%	128 4%zI
At least once a week	98 3%ABCDEJ OQ	4 1%	3 1%	* *	3 *	18 1%	26 3%	7 5%	3 2%	6 2%	69 2%
At least once a month	54 1%DEJ	4 1%	2 *	-	2 *	8 1%	11 1%	2 1%	* *	4 1%	38 1%
At least once every three months	18 *	3 1%	-	-	-	5 *	4 *	-	-	-	14 *
Don't know/can't remember	6 *	3 *	-	-	-	-	2 *	-	-	-	4 *
Never	3389 87%S	568 95%z	483 99%zA	351 100%zA	833 99%zA	1487 94%z	770 88%	110 84%	119 92%G	274 94%zFGR	2485 86%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	187 5%ABCDEI JLNOPT	7 1%	2 *	1 *	3 *	25 2%	32 4%I	8 6%I	4 3%	4 1%	144 5%I
Weekly (Net)	440 11%ABCDEI JKLMNOPQT	19 3%BCD	5 1%	1 *	6 1%	76 5%	83 10%I	20 15%FI	10 7%	15 5%	342 12%I
Monthly (Net)	494 13%ABCDEI JKLMNOPQT	23 4%BCD	7 1%	1 *	8 1%	84 5%	95 11%I	22 16%HI	10 8%	19 6%	380 13%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 90

A2a1_21. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Kiss

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	72 2%ABCDEJ OQT	1 *	-	-	-	1 *	-	1 *	-	19 4%zT	53 2%
At least once every day	115 3%ABCDEF IJNOPQ	1 *	1 1%	-	-	1 *	-	1 *	-	22 4%	93 3%
About two or three times a week	155 4%ABCDEF JNOPQ	* *	-	-	-	* *	-	* *	-	17 3%	139 4%
At least once a week	98 3%ABCDEJ OQ	3 *	-	* 1%	-	3 1%	-	2 1%	1 *	17 3%	80 2%
At least once a month	54 1%DEJ	2 *	* *	-	-	1 *	1 *	1 *	1 *	11 2%	42 1%
At least once every three months	18 *	-	-	-	-	-	-	-	-	3 1%	15 *
Don't know/can't remember	6 *	-	-	-	-	-	-	-	-	* *	6 *
Never	3389 87%z	682 99%z	79 98%z	55 99%z	18 100%z	313 98%z	369 100%zP	294 98%z	388 100%z	413 82%	2967 87%zS
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	187 5%ABCDEI JLNOPQT	2 *	1 1%	-	-	2 *	-	2 1%	-	41 8%zT	146 4%
Weekly (Net)	440 11%ABCDEI JKLMNOPQT	5 1%	1 1%	* 1%	-	5 1%Q	-	4 1%	1 *	75 15%zT	365 11%
Monthly (Net)	494 13%ABCDEI JKLMNOPQT	6 1%	1 2%	* 1%	-	5 2%	1 *	5 2%O	2 *	86 17%zT	408 12%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 91

A2a1_22. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Magic

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	57 1%AEJIT	1 *	4 1%	- -	4 *	10 1%	17 2%	2 1%	1 1%	4 1%	36 1%
At least once every day	97 2%CDEJ	11 2%C	8 2%C	- -	8 1%	24 2%	24 3%	3 3%	3 2%	5 2%	71 2%
About two or three times a week	114 3%BCDEIJ NOQ	16 3%BD	1 *	2 1%	3 *	24 1%	24 3%I	5 3%I	2 1%	1 *	87 3%I
At least once a week	101 3%CDJO	11 2%	8 2%	1 *	9 1%	31 2%	26 3%	2 2%	2 1%	5 2%	71 2%
At least once a month	53 1%DJ	7 1%	3 1%	- -	3 *	15 1%	16 2%	1 *	2 1%	8 3%	34 1%
At least once every three months	23 1%DE	5 1%	* *	- -	* *	3 *	5 1%	1 1%	1 1%	- -	18 1%
Don't know/can't remember	3 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	3 *
Never	3460 89%	545 91%	464 95%z	349 99%zABD	813 97%zAB	1468 93%z	760 87%	119 90%	119 92%	270 92%F	2563 89%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	154 4%ACDEJN OP	12 2%C	12 2%CD	- -	12 1%	34 2%	41 5%	5 4%	4 3%	9 3%	107 4%
Weekly (Net)	369 9%ABCDEI JKLMNO PQ	39 7%CD	21 4%CD	3 1%	25 3%C	89 6%	90 10%I	12 9%	7 6%	15 5%	264 9%I
Monthly (Net)	421 11%ABCDEJ KLMNO PQ	46 8%CD	25 5%CD	3 1%	28 3%C	105 7%	106 12%I	13 9%	9 7%	23 8%	299 10%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 91

A2a1_22. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Magic

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	57 1%AEJT	3 *	-	*	-	2 1%	1 *	-	3 1%	14 3%T	43 1%
At least once every day	97 2%CDEJ	7 1%	-	1 2%	-	3 1%	4 1%	4 1%	4 1%	15 3%	82 2%
About two or three times a week	114 3%BCDEJ NOQ	3 *	-	-	-	2 1%	1 *	3 1%	-	17 3%	97 3%
At least once a week	101 3%CDJO	9 1%	1 1%	-	-	6 2%	2 1%	4 1%	5 1%	10 2%	91 3%
At least once a month	53 1%DJ	3 *	* *	-	-	2 1%	1 *	1 *	2 *	8 2%	43 1%
At least once every three months	23 1%DE	-	-	*	-	-	-	-	-	6 1%	17 *
Don't know/can't remember	3 *	-	-	-	-	-	-	-	-	* *	3 *
Never	3460 89%	663 96%z	79 99%z	53 96%z	18 100%z	304 95%z	359 97%z	287 96%z	376 97%z	431 86%	3020 89%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	154 4%ACDEJN OP	10 2%	-	2 3%	-	5 1%	6 2%	4 1%	7 2%	29 6%	126 4%
Weekly (Net)	369 9%ABCDEI JKLMNOPQ	22 3%	1 1%	2 3%	-	13 4%	10 3%	11 4%	12 3%	56 11%	313 9%
Monthly (Net)	421 11%ABCDEJ KLMNOPQ	25 4%	1 1%	2 3%	-	14 5%	11 3%	12 4%	14 3%	64 13%	356 10%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 92

A2a1_23. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Other local Radio station (e.g. a local station that has advertising)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	56 1%DRJ	11 2%	2 *	3 1%	4 1%	19 1%	22 2%zR	2 2%	3 3%	6 2%	33 1%
At least once every day	126 3%	24 4%	13 3%	8 2%	21 2%	45 3%	24 3%	7 5%	3 3%	14 5%	98 3%
About two or three times a week	144 4%DEIOQ	21 3%	12 3%	7 2%	20 2%	41 3%	30 3%	7 5%	4 3%	6 2%	105 4%
At least once a week	100 3%	13 2%	12 2%	6 2%	18 2%	37 2%	21 2%	2 2%	6 5%	4 1%	75 3%
At least once a month	33 1%R	5 1%	2 *	3 1%	5 1%	12 1%	15 2%zIR	5 4%zIR	4 3%zIR	1 *	18 1%
At least once every three months	18 *	- -	1 *	1 *	3 *	3 *	4 *	2 1%	- -	- -	14 1%
Don't know/can't remember	7 *	5 1%z	- -	1 *	1 *	6 *	2 *	- -	1 1%R	1 *	3 *
Never	3423 88%GM	519 87%	448 91%z	323 92%z	770 92%zA	1413 90%z	753 86%	107 81%	107 83%	262 89%G	2536 88%G
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	182 5%DJ	35 6%D	15 3%	10 3%	25 3%	64 4%	46 5%	9 7%	7 5%	19 7%	131 5%
Weekly (Net)	425 11%BCDEJ OQ	68 11%D	38 8%	24 7%	63 7%	142 9%	97 11%	18 14%	17 13%	29 10%	311 11%
Monthly (Net)	458 12%BCDEJ OQ	73 12%D	40 8%	28 8%	68 8%	154 10%	112 13%	23 18%IR	20 16%	30 10%	329 11%

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Table 92

A2a1_23. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Other local Radio station (e.g. a local station that has advertising)

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	56 1%DRJ	3 *	1 1%	1 1%	* 2%	3 1%	- -	2 1%	1 *	6 1%	49 1%
At least once every day	126 3%	16 2%	* *	2 4%	2 9%zJK	8 2%	8 2%	5 2%	11 3%	9 2%	117 3%
About two or three times a week	144 4%DEJOQ	11 2%	5 6%J	2 3%	2 13%zJL	9 3%OQ	2 1%	7 2%	4 1%	16 3%	128 4%
At least once a week	100 3%	14 2%	1 1%	3 5%	1 4%	6 2%	8 2%	8 3%	6 1%	11 2%	89 3%
At least once a month	33 1%R	3 *	2 2%	- -	- -	3 1%	* *	* *	3 1%	2 *	30 1%
At least once every three months	18 *	3 *	- -	- -	- -	- -	3 1%	3 1%	- -	2 *	16 *
Don't know/can't remember	7 *	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	7 *
Never	3423 88%GM	637 93%zM	72 89%M	48 87%M	13 73%	290 91%	347 94%z	272 91%	365 94%z	455 91%z	2960 87%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	182 5%DJ	19 3%	1 2%	3 5%	2 10%zJK	10 3%	8 2%	7 2%	12 3%	16 3%	166 5%
Weekly (Net)	425 11%BCDEJO Q	44 6%	7 8%	7 13%J	5 27%zJKL	26 8%	18 5%	23 8%	21 5%	42 8%	383 11%
Monthly (Net)	458 12%BCDEJO Q	47 7%	9 11%	7 13%	5 27%zJKL	29 9%	19 5%	23 8%	24 6%	44 9%	414 12%

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Table 93
A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
BBC iPlayer	1470	231	141	42	184	388	281	41	28	68	1135
	38%BCDEF HIJLMNOQ S	39%BCD	29%CD	12%	22%C	25%	32%HI	31%	21%	23%	39%zFHI
BBC Three (now available only online)	130	6	6	2	8	24	36	9	3	6	91
	3%ABCDEJ OQ	1%	1%	1%	1%	2%	4%I	7%zIR	3%	2%	3%
BBC iPlayer Kids	113	8	3	1	4	19	34	7	5	5	78
	3%ABCDEJ NOPQT	1%	1%	*	*	1%	4%I	5%	4%	2%	3%
ITV Hub or ITV Hub+ [formerly ITV player]	824	126	72	14	87	206	183	28	27	47	617
	21%BCDEI JKLMNOQS	21%BCD	15%CD	4%	10%C	13%	21%I	22%	21%	16%	21%
STV Player	58	11	8	-	8	18	8	1	*	2	47
	1%J	2%C	2%C	-	1%	1%	1%	1%	*	1%	2%
S4C Clic	22	2	-	-	-	1	11	3	1	4	11
	1%ER	*	-	-	-	*	1%zR	3%zR	1%	1%	*
All 4 (formerly 4OD)	625	84	44	7	51	138	139	18	13	28	474
	16%BCDEI JKLMNO PQ	14%BCD	9%CD	2%	6%C	9%	16%I	14%	10%	10%	16%I
My5 (formerly Demand 5)	337	55	24	4	27	79	89	11	10	21	241
	9%BCDEJK LNO PQ	9%BCD	5%CD	1%	3%C	5%	10%I	9%	8%	7%	8%
Netflix	1426	134	59	15	74	321	277	42	25	48	1089
	36%ABCDE FHIJKLMN OPQ	22%BCD	12%CD	4%	9%C	20%	32%HI	31%HI	19%	16%	38%zFHI
Amazon Prime/Amazon Video	807	81	36	10	45	153	165	22	16	39	601
	21%ABCDE HIJKLMNO PQ	14%BCD	7%CD	3%	5%C	10%	19%I	17%	12%	13%	21%HI
Now TV	324	30	5	2	7	52	64	11	9	14	242
	8%ABCDEI JKLNO PQ	5%BCD	1%	1%	1%	3%	7%	8%	7%	5%	8%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 93
A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Sky On Demand (Sky Go)	542 14%BCDEJ KMNOPQ	67 11%CD	43 9%CD	9 3%	52 6%C	138 9%	127 15%	16 12%	15 11%	41 14%	397 14%
UKTV Play	159 4%BCDEJO Q	28 5%BCD	6 1%	6 2%	12 1%	35 2%	31 4%	4 3%	3 2%	7 2%	124 4%
Disney Life	73 2%ACDEJO P	3 1%	3 1%	- -	3 *	11 1%	20 2%	3 3%	2 2%	6 2%	51 2%
Virgin TV Catch-up/ Virgin Media Anywhere	236 6%CENQ	36 6%	29 6%	10 3%	38 5%	69 4%	48 5%	11 9%I	7 6%	12 4%	181 6%
Hayu	39 1%DEJ	2 *	- -	- -	- -	7 *	12 1%	4 3%zIR	2 2%	1 *	27 1%
A BBC YouTube Channel	201 5%ABCDEI JOPQT	13 2%	9 2%	3 1%	12 1%	34 2%	45 5%I	10 8%I	8 6%I	4 1%	149 5%I
Other YouTube Channel	367 9%ABCDEI JKLNOPQ	24 4%	17 3%	6 2%	23 3%	94 6%	94 11%I	19 14%HI	8 6%	11 4%	266 9%I
Other streaming service	31 1%	4 1%	6 1%	1 *	8 1%	12 1%	7 1%	3 2%	3 2%	3 1%	24 1%
None of these	1319 34%R	238 40%z	260 53%zA	287 82%zABD	548 65%zAB	859 55%z	355 41%zR	57 44%zR	70 54%zFR	167 57%zFGR	926 32%
Total mentions	9106 233%	1184 199%	772 158%	419 119%	1191 142%	2657 169%	2027 233%	322 244%	253 197%	533 182%	6772 235%
BBC iPlayer (including BBC 3) (Net)	1537 39%BCDEF HIJLMNOQ S	238 40%BCD	145 30%CD	46 13%	191 23%C	401 25%	297 34%HI	47 35%HI	30 23%	72 24%	1184 41%zFHI
BBC (Net)	1590 41%BCDEF	240 40%BCD	150 31%CD	46 13%	196 23%C	413 26%	309 35%HI	48 36%I	33 25%	74 25%	1223 42%zFHI

HIJKLMNO
QS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 93
A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG		
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295	
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396	
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354	
BBC iPlayer	1470	145	23	14	2	72	73	99	45	148	1318	
		38%BCDEF HIJLMNOQ S	21%M	29%M	26%M	9%	23%Q	20%Q	33%NOQ	12%	29%	39%zS
BBC Three (now available only online)	130	8	-	*	-	4	3	5	2	22	107	
		3%ABCDEJ OQ	1%	-	1%	-	1%	1%	2%	1%	4%	3%
BBC iPlayer Kids	113	3	-	1	-	2	1	1	2	24	89	
		3%ABCDEJ NOPQT	*	-	1%	-	1%	*	*	1%	5%zT	3%
ITV Hub or ITV Hub+ [formerly ITV player]	824	73	4	8	2	34	38	47	26	84	739	
		21%BCDEI JKMNOQS	11%	5%	15%K	10%	11%Q	10%Q	16%NOQ	7%	17%	22%zS
STV Player	58	-	8	-	-	-	-	-	-	3	55	
		1%J	10%zLM	-	-	-	-	-	-	1%	2%	
S4C Clic	22	-	-	-	-	-	-	-	-	5	17	
		1%ER	-	-	-	-	-	-	-	1%	*	
All 4 (formerly 4OD)	625	44	4	3	*	26	18	29	15	65	559	
		16%BCDEJ KLMNOPQ	6%	5%	5%	2%	8%Q	5%	10%OQ	4%	13%	16%
My5 (formerly Demand 5)	337	25	1	1	*	13	11	13	11	40	296	
		9%BCDEJK LNOPQ	4%	2%	2%	2%	4%	3%	4%	3%	8%	9%
Netflix	1426	58	9	5	1	31	28	39	19	182	1242	
		36%ABCDEJ HIJKLMNO PQ	8%	11%	10%	5%	10%Q	7%	13%OQ	5%	36%	37%
Amazon Prime/Amazon Video	807	34	7	4	*	21	13	21	13	93	711	
		21%ABCDEH IJKLMNOPQ	5%	9%	8%	2%	7%Q	4%	7%O	3%	19%	21%
Now TV	324	5	1	-	1	3	2	2	3	39	285	
		8%ABCDEI JKLNOPQ	1%	2%	-	3%JL	1%	1%	1%	1%	8%	8%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 93
A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Sky On Demand (Sky Go)	542	40	4	8	1	15	25	21	19	58	484
	14%BCDEJK MNOPQ	6%	5%	14%J	4%	5%	7%	7%	5%	12%	14%
UKTV Play	159	11	-	*	*	8	3	7	4	16	143
	4%BCDEJO Q	2%	-	1%	2%	3%	1%	2%	1%	3%	4%
Disney Life	73	3	*	-	-	3	-	-	3	12	61
	2%ACDEJO P	*	*	-	-	1%	-	-	1%	2%	2%
Virgin TV Catch-up/ Virgin Media Anywhere	236	31	5	2	1	10	22	26	5	26	209
	6%CENQ	5%	6%	3%	4%	3%	6%Q	9%NQ	1%	5%	6%
Hayu	39	-	-	-	-	-	-	-	-	6	34
	1%DEJ	-	-	-	-	-	-	-	-	1%	1%
A BBC YouTube Channel	201	11	-	1	-	9	2	3	7	43	159
	5%ABCDEI JOPQT	2%	-	2%	-	3%	1%	1%	2%	9%zT	5%
Other YouTube Channel	367	19	1	2	1	10	9	12	7	54	313
	9%ABCDEI JKLNOPQ	3%	2%	3%	4%	3%	2%	4%	2%	11%	9%
Other streaming service	31	7	1	-	-	3	4	7	-	4	27
	1%	1%	1%	-	-	1%	1%	2%zQ	-	1%	1%
None of these	1319	453	50	30	15	206	246	154	299	188	1126
	34%R	66%z	63%z	55%z	82%zJKL	65%zP	67%zP	52%z	77%zNOP	38%	33%
Total mentions	9106	969	120	79	23	471	498	487	482	1112	7975
	233%	141%	149%	144%	128%	148%	135%	163%	124%	222%	235%
BBC iPlayer (including BBC 3) (Net)	1537	151	23	15	2	75	76	103	48	162	1371
	39%BCDEF HIJLMNOQ S	22%M	29%M	27%M	9%	24%Q	21%Q	35%NOQ	12%	32%	40%zS
BBC (Net)	1590	156	23	16	2	78	77	103	52	179	1407
	41%BCDEF	23%M	29%M	29%M	9%	25%Q	21%Q	35%NOQ	13%	36%	41%zS

HIJKLMNO
QS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 94

A3a. How often in the past 3 months have you watched programmes using these services?

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table														
BBC iPlayer	1586	1470	1111	52 4%	203 14%	475 32%	412 28%	269 18%	53 4%	6 *	1470 100%	254 17%	1142 78%	1411 96%
BBC Three (now available only online)	170	130	118	6 5%	20 16%	37 28%	37 28%	21 16%	5 4%	3 2%	130 100%	27 21%	100 77%	121 94%
BBC iPlayer Kids	142	113	85	9 8%	36 32%	31 28%	17 15%	11 10%	8 7%	- -	113 100%	45 40%	94 83%	105 93%
ITV Hub or ITV Hub+ [formerly ITV player]	921	824	646	32 4%	94 11%	234 28%	253 31%	162 20%	40 5%	8 1%	824 100%	126 15%	613 74%	775 94%
STV Player	68	58	47	5 8%	7 12%	13 22%	14 24%	18 31%	1 2%	- -	58 100%	12 20%	39 66%	57 98%
S4C Clic	30	22	22	3 12%	7 33%	8 36%	3 15%	1 3%	- -	- -	22 100%	10 45%	22 97%	22 100%
All 4 (formerly 4OD)	701	625	509	15 2%	60 10%	146 23%	175 28%	192 31%	29 5%	8 1%	625 100%	75 12%	396 63%	588 94%
My5 (formerly Demand 5)	411	337	284	8 2%	37 11%	73 22%	83 25%	101 30%	31 9%	4 1%	337 100%	45 13%	201 60%	302 90%
Netflix	1491	1426	1034	200 14%	419 29%	437 31%	231 16%	116 8%	22 2%	2 *	1426 100%	619 43%	1287 90%	1403 98%
Amazon Prime/Amazon Video	865	807	631	58 7%	145 18%	263 33%	180 22%	125 15%	33 4%	4 *	807 100%	203 25%	646 80%	771 95%
Now TV	351	324	247	41 13%	89 28%	76 23%	62 19%	33 10%	19 6%	3 1%	324 100%	130 40%	269 83%	302 93%
Sky On Demand (Sky Go)	576	542	387	53 10%	114 21%	157 29%	116 21%	88 16%	14 3%	1 *	542 100%	167 31%	440 81%	528 97%
UKTV Play	192	159	137	11 7%	20 12%	37 23%	52 33%	30 19%	9 6%	1 *	159 100%	31 19%	120 75%	150 94%
Disney Life	108	73	74	8 11%	22 30%	17 23%	11 16%	9 12%	5 7%	1 2%	73 100%	30 41%	58 80%	67 91%
Virgin TV Catch-up/ Virgin Media Anywhere	263	236	180	19 8%	46 19%	70 30%	66 28%	27 11%	8 3%	1 *	236 100%	65 28%	201 85%	228 97%
Hayu	51	39	37	5 12%	4 10%	15 37%	7 19%	7 18%	2 4%	- -	39 100%	9 22%	31 78%	38 96%
A BBC YouTube Channel	231	201	153	25 12%	38 19%	41 20%	53 26%	35 17%	9 5%	1 *	201 100%	63 31%	157 78%	191 95%
Other YouTube Channel	447	367	308	84 23%	102 28%	86 23%	60 16%	27 7%	6 1%	2 1%	367 100%	186 51%	332 91%	359 98%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 95

A3a_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1586	235	147	42	189	441	351	52	36	87	1184
WeightedBase	1470	231	141	42*	184	388	281	41*	28**	68*	1135
EffectiveBase	1111	157	101	32	133	299	252	40	25	60	835
A few times a day	52 4%T	6 3%	2 1%	-	2 1%	12 3%	11 4%	2 6%	2 7%	2 3%	36 3%
At least once every day	203 14%T	27 12%	15 11%	7 16%	22 12%	49 13%	39 14%	8 19%	3 13%	9 13%	159 14%
About two or three times a week	475 32%	78 34%	44 31%	16 37%	59 32%	123 32%	85 30%	13 31%	6 23%	19 28%	373 33%
At least once a week	412 28%	67 29%	44 31%	6 15%	50 28%	111 29%	80 29%	9 22%	12 44%	16 23%	323 28%
At least once a month	269 18%	44 19%	31 22%	8 19%	39 21%	73 19%	55 20%	8 20%	3 11%	17 25%	202 18%
At least once every three months	53 4%	7 3%	5 4%	6 14%zAB	11 6%B	19 5%	10 4%	1 2%	1 3%	5 7%	36 3%
Don't know/can't remember	6 *	3 1%	-	-	-	-	-	-	-	-	5 *
Total mentions	1470 100%	231 100%	141 100%	42 100%	184 100%	388 100%	281 100%	41 100%	28 100%	68 100%	1135 100%
Daily (Net)	254 17%T	33 14%	17 12%	7 16%	24 13%	62 16%	50 18%	10 25%	5 19%	11 17%	195 17%
Weekly (Net)	1142 78%	178 77%	105 74%	28 67%	133 73%	296 76%	215 77%	32 78%	24 86%	46 68%	892 79%
Monthly (Net)	1411 96%CQ	222 96%C	136 96%CD	36 86%	172 94%	369 95%	271 96%	40 98%	27 97%	63 93%	1094 96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 95

A3a_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1586	134	24	26	5	72	62	90	44	187	1394
WeightedBase	1470	145*	23**	14**	2**	72*	73*	99*	45*	148	1318
EffectiveBase	1111	98	18	22	5	52	47	65	34	105	1003
A few times a day	52 4%T	1 1%	1 2%	- -	- -	1 1%	1 1%	1 1%	- -	13 9%zT	38 3%
At least once every day	203 14%T	18 12%	3 12%	1 4%	* 21%	10 14%	8 11%	12 12%	6 12%	34 23%zT	169 13%
About two or three times a week	475 32%	46 32%	7 31%	6 42%	- -	28 40%	18 24%	28 28%	18 39%	42 28%	433 33%
At least once a week	412 28%	39 27%	5 20%	6 42%	1 60%	15 20%	24 33%	30 31%	9 19%	32 22%	379 29%
At least once a month	269 18%	31 21%	7 29%	1 9%	* 19%	13 18%	18 24%	23 23%	8 17%	19 13%	247 19%
At least once every three months	53 4%	9 7%	1 6%	* 3%	- -	5 7%	4 6%	4 4%	5 12%z	7 5%	46 3%
Don't know/can't remember	6 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	4 *
Total mentions	1470 100%	145 100%	23 100%	14 100%	2 100%	72 100%	73 100%	99 100%	45 100%	148 100%	1318 100%
Daily (Net)	254 17%T	19 13%	3 14%	1 4%	* 21%	11 15%	9 12%	14 14%	6 12%	47 32%zT	208 16%
Weekly (Net)	1142 78%	104 72%	15 65%	12 88%	1 81%	54 75%	51 70%	72 73%	32 71%	120 82%	1020 77%
Monthly (Net)	1411 96%CQ	135 93%	22 94%	14 97%	2 100%	67 93%	68 94%	95 96%	40 88%	139 94%	1268 96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 96

A3a_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	170	11	8	1	9	33	50	12	5	9	116
WeightedBase	130	6**	6**	2**	8**	24**	36*	9**	3**	6**	91*
EffectiveBase	118	9	7	1	6	23	38	9	4	7	79
A few times a day	6 5%T	-	-	-	-	-	2	2	*	*	4
At least once every day	20 16%	2	1	-	1	2	7	5	2	2	13
At least once every day	16%	27%	12%	-	8%	7%	20%	56%	66%	25%	14%
About two or three times a week	37 28%	1	2	2	4	10	7	2	*	1	30
About two or three times a week	28%	14%	35%	100%	54%	42%	18%	22%	9%	22%	33%
At least once a week	37 28%	1	1	-	1	6	10	*	*	1	26
At least once a week	28%	12%	23%	-	16%	24%	29%	4%	13%	19%	28%
At least once a month	21 16%	3	1	-	1	5	9	-	-	1	13
At least once a month	16%	46%	22%	-	16%	23%	24%	-	-	19%	14%
At least once every three months	5 4%	-	*	-	*	1	1	-	-	-	4
At least once every three months	4%	-	8%	-	6%	3%	2%	-	-	-	4%
Don't know/can't remember	3 2%	-	-	-	-	*	1	-	-	1	2
Don't know/can't remember	2%	-	-	-	-	1%	2%	-	-	10%	3%
Total mentions	130 100%	6	6	2	8	24	36	9	3	6	91
Total mentions	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	27 21%	2	1	-	1	2	10	7	3	2	17
Daily (Net)	21%	27%	12%	-	8%	7%	26%	74%	78%	30%	18%
Weekly (Net)	100 77%	3	4	2	6	17	26	9	3	4	72
Weekly (Net)	77%	54%	70%	100%	79%	72%	73%	100%	100%	71%	79%
Monthly (Net)	121 94%	6	5	2	8	23	35	9	3	6	85
Monthly (Net)	94%	100%	92%	100%	94%	95%	97%	100%	100%	90%	93%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

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Table 96

A3a_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	170	8	-	1	-	6	2	6	2	37	133
WeightedBase	130	8**	-.**	***	-.**	4**	3**	5**	2**	22**	107*
EffectiveBase	118	6	-	1	-	5	2	4	2	19	99
A few times a day	6	-	-	-	-	-	-	-	-	4	2
	5%T	-	-	-	-	-	-	-	-	18%	2%
At least once every day	20	1	-	-	-	1	-	1	-	2	18
	16%	9%	-	-	-	15%	-	12%	-	9%	17%
About two or three times a week	37	4	-	-	-	1	3	3	1	6	30
	28%	57%	-	-	-	27%	100%	57%	59%	29%	28%
At least once a week	37	1	-	-	-	1	-	*	1	8	29
	28%	17%	-	-	-	29%	-	8%	41%	35%	27%
At least once a month	21	1	-	-	-	1	-	1	-	1	20
	16%	17%	-	-	-	28%	-	23%	-	6%	19%
At least once every three months	5	-	-	*	-	-	-	-	-	*	5
	4%	-	-	100%	-	-	-	-	-	1%	4%
Don't know/can't remember	3	-	-	-	-	-	-	-	-	*	3
	2%	-	-	-	-	-	-	-	-	1%	3%
Total mentions	130	8	-	*	-	4	3	5	2	22	107
	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	27	1	-	-	-	1	-	1	-	6	21
	21%	9%	-	-	-	15%	-	12%	-	27%	19%
Weekly (Net)	100	6	-	-	-	3	3	4	2	20	80
	77%	83%	-	-	-	72%	100%	77%	100%	91%	74%
Monthly (Net)	121	8	-	-	-	4	3	5	2	21	100
	94%	100%	-	-	-	100%	100%	100%	100%	97%	93%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 97

A3a_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	142	8	4	2	6	26	43	11	6	5	96
WeightedBase	113*	8**	3**	1**	4**	19**	34**	7**	5**	5**	78*
EffectiveBase	85	4	3	2	5	16	28	8	5	3	56
A few times a day	9 8%T	-	-	-	-	2 8%	3 8%	* 6%	1 24%	* 6%	6 8%
At least once every day	36 32%	3 33%	-	1 68%	1 18%	6 31%	9 28%	5 65%	1 28%	-	27 34%
About two or three times a week	31 28%	-	2 85%	* 32%	3 71%	3 18%	7 22%	1 11%	2 34%	4 66%	23 29%
At least once a week	17 15%	2 26%	-	-	-	4 19%	6 18%	-	-	1 28%	11 14%
At least once a month	11 10%	-	* 15%	-	* 11%	4 23%	5 16%	1 18%	* 7%	-	5 7%
At least once every three months	8 7%	3 41%	-	-	-	-	3 8%	-	* 7%	-	6 7%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	113 100%	8 100%	3 100%	1 100%	4 100%	19 100%	34 100%	7 100%	5 100%	5 100%	78 100%
Daily (Net)	45 40%	3 33%	-	1 68%	1 18%	7 39%	12 36%	5 72%	2 51%	* 6%	33 42%
Weekly (Net)	94 83%	5 59%	2 85%	1 100%	4 89%	14 77%	26 76%	6 82%	4 86%	5 100%	67 86%
Monthly (Net)	105 93%	5 59%	3 100%	1 100%	4 100%	19 100%	31 92%	7 100%	4 93%	5 100%	73 93%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 97

A3a_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	142	5	-	1	-	3	2	2	3	41	101
WeightedBase	113*	3**	-.**	1**	-.**	2**	1**	1**	2**	24**	89*
EffectiveBase	85	4	-	1	-	2	2	2	3	20	65
A few times a day	9	-	-	-	-	-	-	-	-	5	4
	8%T	-	-	-	-	-	-	-	-	21%	4%
At least once every day	36	-	-	1	-	-	-	-	-	3	34
	32%	-	-	100%	-	-	-	-	-	11%	38%z
About two or three times a week	31	3	-	-	-	2	1	*	2	8	23
	28%	87%	-	-	-	79%	100%	44%	100%	32%	26%
At least once a week	17	-	-	-	-	-	-	-	-	4	14
	15%	-	-	-	-	-	-	-	-	16%	15%
At least once a month	11	*	-	-	-	*	-	*	-	4	7
	10%	13%	-	-	-	21%	-	56%	-	18%	7%
At least once every three months	8	-	-	-	-	-	-	-	-	1	8
	7%	-	-	-	-	-	-	-	-	3%	9%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	113	3	-	1	-	2	1	1	2	24	89
	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	45	-	-	1	-	-	-	-	-	8	38
	40%	-	-	100%	-	-	-	-	-	31%	42%
Weekly (Net)	94	3	-	1	-	2	1	*	2	19	75
	83%	87%	-	100%	-	79%	100%	44%	100%	79%	84%
Monthly (Net)	105	3	-	1	-	2	1	1	2	24	81
	93%	100%	-	100%	-	100%	100%	100%	100%	97%	91%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 98

A3a_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	921	139	82	15	97	244	236	39	29	63	655
WeightedBase	824	126*	72*	14**	87*	206	183	28**	27**	47*	617
EffectiveBase	646	92	54	11	65	166	169	29	19	47	462
A few times a day	32 4%T	1 1%	* *	- -	* *	5 3%	13 7%zR	3 10%	4 14%	2 4%	19 3%
At least once every day	94 11%A	5 4%	7 10%	4 31%	11 13%A	28 14%	22 12%	5 18%	2 9%	6 12%	72 12%
About two or three times a week	234 28%S	44 35%	18 25%	6 39%	24 28%	64 31%	49 27%	9 32%	4 16%	14 29%	179 29%
At least once a week	253 31%	34 27%	30 42%	3 21%	33 39%	67 33%	53 29%	7 25%	10 39%	13 27%	195 32%
At least once a month	162 20%S	30 23%	12 17%	- -	12 14%	31 15%	36 19%	4 13%	4 15%	9 20%	117 19%
At least once every three months	40 5%	7 6%	4 6%	1 9%	5 6%	11 5%	7 4%	1 3%	2 7%	4 8%	31 5%
Don't know/can't remember	8 1%	5 4%z	- -	- -	- -	- -	4 2%	- -	- -	- -	4 1%
Total mentions	824 100%	126 100%	72 100%	14 100%	87 100%	206 100%	183 100%	28 100%	27 100%	47 100%	617 100%
Daily (Net)	126 15%AT	6 5%	7 10%	4 31%	12 13%	34 16%	35 19%	8 28%	6 23%	7 16%	90 15%
Weekly (Net)	613 74%	84 67%	56 77%	13 91%	69 80%	165 80%	137 75%	24 84%	21 78%	34 72%	464 75%
Monthly (Net)	775 94%	114 90%	68 94%	13 91%	81 94%	195 95%	172 94%	28 97%	25 93%	43 92%	581 94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 98

A3a_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	921	70	5	16	6	38	32	45	25	113	807
WeightedBase	824	73*	4**	8**	2**	34**	38**	47*	26**	84*	739
EffectiveBase	646	50	4	14	6	26	25	32	18	67	579
A few times a day	32	-	-	-	*	-	-	-	-	10	22
4%T		-	-	-	17%	-	-	-	-	12%zT	3%
At least once every day	94	11	*	-	-	5	6	7	3	15	79
11%A		15%	10%	-	-	16%	15%	16%	14%	18%	11%
About two or three times a week	234	20	1	2	*	8	13	9	11	15	218
28%S		28%	38%	21%	16%	22%	33%	19%	45%	18%	30%
At least once a week	253	28	*	5	1	14	14	20	8	26	228
31%		38%	10%	56%	33%	40%	36%	42%	32%	31%	31%
At least once a month	162	8	2	2	1	4	4	7	1	9	153
20%S		11%	42%	23%	34%	10%	12%	16%	3%	10%	21%zS
At least once every three months	40	5	-	-	-	4	1	4	2	6	34
5%		8%	-	-	-	12%	4%	8%	8%	8%	5%
Don't know/can't remember	8	-	-	-	-	-	-	-	-	3	6
1%		-	-	-	-	-	-	-	-	3%	1%
Total mentions	824	73	4	8	2	34	38	47	26	84	739
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	126	11	*	-	*	5	6	7	3	25	100
15%AT		15%	10%	-	17%	16%	15%	16%	14%	30%zT	14%
Weekly (Net)	613	59	2	6	1	27	32	36	23	66	546
74%		81%	58%	77%	66%	78%	84%	77%	90%	79%	74%
Monthly (Net)	775	67	4	8	2	30	37	44	24	75	700
94%		92%	100%	100%	100%	88%	96%	92%	92%	89%	95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 99

A3a_5. How often in the past 3 months have you watched programmes using these services? - STV Player

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	68	16	7	-	7	18	13	1	1	4	51
WeightedBase	58*	11**	8**	-**	8**	18**	8**	1**	***	2**	47*
EffectiveBase	47	12	5	-	5	13	10	1	1	3	35
A few times a day	5 8%	* 3%	-	-	-	-	1 12%	-	-	* 21%	4 8%
At least once every day	7 12%	1 5%	-	-	-	1 7%	2 19%	-	-	-	5 10%
About two or three times a week	13 22%	3 25%	4 45%	-	4 45%	5 25%	-	-	-	-	13 28%
At least once a week	14 24%	2 20%	2 30%	-	2 30%	3 18%	2 23%	1 100%	*	-	12 26%
At least once a month	18 31%	4 35%	2 25%	-	2 25%	9 50%	4 46%	-	-	2 79%	12 27%
At least once every three months	1 2%	1 12%	-	-	-	-	-	-	-	-	1 2%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	58 100%	11 100%	8 100%	-	8 100%	18 100%	8 100%	1 100%	*	2 100%	47 100%
Daily (Net)	12 20%	1 9%	-	-	-	1 7%	3 31%	-	-	* 21%	8 18%
Weekly (Net)	39 66%	6 53%	6 75%	-	6 75%	9 50%	5 54%	1 100%	*	* 21%	33 71%
Monthly (Net)	57 98%	10 88%	8 100%	-	8 100%	18 100%	8 100%	1 100%	*	2 100%	46 98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 99

A3a_5. How often in the past 3 months have you watched programmes using these services? - STV Player

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	68	-	7	-	-	-	-	-	-	7	61
WeightedBase	58*	..**	8**	..**	..**	..**	..**	..**	..**	3**	55*
EffectiveBase	47	-	5	-	-	-	-	-	-	5	43
A few times a day	5	-	-	-	-	-	-	-	-	1	4
	8%	-	-	-	-	-	-	-	-	42%	6%
At least once every day	7	-	-	-	-	-	-	-	-	*	7
	12%	-	-	-	-	-	-	-	-	10%	12%
About two or three times a week	13	-	4	-	-	-	-	-	-	-	13
	22%	-	45%	-	-	-	-	-	-	-	23%
At least once a week	14	-	2	-	-	-	-	-	-	*	14
	24%	-	30%	-	-	-	-	-	-	11%	25%
At least once a month	18	-	2	-	-	-	-	-	-	1	17
	31%	-	25%	-	-	-	-	-	-	37%	31%
At least once every three months	1	-	-	-	-	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	-	-	2%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	58	-	8	-	-	-	-	-	-	3	55
	100%	-	100%	-	-	-	-	-	-	100%	100%
Daily (Net)	12	-	-	-	-	-	-	-	-	2	10
	20%	-	-	-	-	-	-	-	-	52%	18%
Weekly (Net)	39	-	6	-	-	-	-	-	-	2	37
	66%	-	75%	-	-	-	-	-	-	63%	66%
Monthly (Net)	57	-	8	-	-	-	-	-	-	3	54
	98%	-	100%	-	-	-	-	-	-	100%	98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 100

A3a_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	30	2	-	-	-	1	15	7	2	3	14
WeightedBase	22**	2**	.**	.**	.**	1**	11**	3**	1**	4**	11**
EffectiveBase	22	2	-	-	-	1	11	6	2	3	10
A few times a day	3	-	-	-	-	-	2	*	-	1	1
	12%	-	-	-	-	-	15%	9%	-	35%	11%
At least once every day	7	1	-	-	-	1	4	2	1	1	3
	33%	46%	-	-	-	100%	41%	43%	68%	23%	23%
About two or three times a week	8	-	-	-	-	-	5	1	*	2	4
	36%	-	-	-	-	-	42%	39%	32%	42%	32%
At least once a week	3	1	-	-	-	-	-	-	-	-	3
	15%	54%	-	-	-	-	-	-	-	-	31%
At least once a month	1	-	-	-	-	-	*	*	-	-	*
	3%	-	-	-	-	-	3%	9%	-	-	4%
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	22	2	-	-	-	1	11	3	1	4	11
	100%	100%	-	-	-	100%	100%	100%	100%	100%	100%
Daily (Net)	10	1	-	-	-	1	6	2	1	2	4
	45%	46%	-	-	-	100%	56%	53%	68%	58%	34%
Weekly (Net)	22	2	-	-	-	1	11	3	1	4	11
	97%	100%	-	-	-	100%	97%	91%	100%	100%	96%
Monthly (Net)	22	2	-	-	-	1	11	3	1	4	11
	100%	100%	-	-	-	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 100

A3a_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	30	-	-	-	-	-	-	-	-	7	23
WeightedBase	22**	..**	..**	..**	..**	..**	..**	..**	..**	5**	17**
EffectiveBase	22	-	-	-	-	-	-	-	-	5	17
A few times a day	3 12%	-	-	-	-	-	-	-	-	2 29%	1 7%
At least once every day	7 33%	-	-	-	-	-	-	-	-	* 6%	7 41%
About two or three times a week	8 36%	-	-	-	-	-	-	-	-	2 41%	6 35%
At least once a week	3 15%	-	-	-	-	-	-	-	-	1 24%	2 13%
At least once a month	1 3%	-	-	-	-	-	-	-	-	-	1 4%
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	22 100%	-	-	-	-	-	-	-	-	5 100%	17 100%
Daily (Net)	10 45%	-	-	-	-	-	-	-	-	2 35%	8 48%
Weekly (Net)	22 97%	-	-	-	-	-	-	-	-	5 100%	16 96%
Monthly (Net)	22 100%	-	-	-	-	-	-	-	-	5 100%	17 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 101

A3a_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 40D)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	701	94	44	8	52	166	186	25	17	41	499
WeightedBase	625	84*	44**	7**	51*	138	139	18**	13**	28**	474
EffectiveBase	509	64	29	6	35	114	139	18	15	26	367
A few times a day	15 2%T	2 2%	-	-	-	4 3%	6 4%	1 6%	1 9%	1 3%	10 2%
At least once every day	60 10%A	2 2%	-	-	-	8 6%	16 12%	3 15%	-	* 1%	43 9%
About two or three times a week	146 23%	12 15%	12 28%	1 14%	13 26%	28 20%	33 24%	4 20%	1 6%	10 35%	111 23%
At least once a week	175 28%	25 30%	8 19%	5 67%	13 25%	49 35%z	40 29%	5 25%	4 27%	8 26%	130 27%
At least once a month	192 31%	28 34%	17 38%	1 18%	18 36%	42 30%	37 27%	5 29%	7 52%	8 30%	151 32%
At least once every three months	29 5%	12 14%z	2 5%	-	2 4%	3 2%	7 5%	1 4%	1 6%	1 4%	21 5%
Don't know/can't remember	8 1%	3 3%	4 10%	-	4 9%z	4 3%	-	-	-	-	8 2%
Total mentions	625 100%	84 100%	44 100%	7 100%	51 100%	138 100%	139 100%	18 100%	13 100%	28 100%	474 100%
Daily (Net)	75 12%ADT	4 4%	-	-	-	12 9%	22 16%	4 22%	1 9%	1 4%	53 11%
Weekly (Net)	396 63%A	41 49%	21 47%	6 82%	26 52%	89 64%	95 68%	12 66%	5 42%	19 66%	294 62%
Monthly (Net)	588 94%A	70 83%	38 85%	7 100%	44 87%	131 94%	132 95%	18 96%	12 94%	27 96%	445 94%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 101

A3a_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	701	42	5	4	1	28	14	29	13	72	628
WeightedBase	625	44**	4**	3**	***	26**	18**	29**	15**	65*	559
EffectiveBase	509	28	4	3	1	18	10	19	9	40	473
A few times a day	15	-	-	-	-	-	-	-	-	6	10
	2%T	-	-	-	-	-	-	-	-	9%zT	2%
At least once every day	60	-	-	-	-	-	-	-	-	10	50
	10%A	-	-	-	-	-	-	-	-	15%	9%
About two or three times a week	146	12	-	1	-	5	7	3	9	12	134
	23%	28%	-	42%	-	19%	41%	10%	61%	18%	24%
At least once a week	175	9	3	1	-	7	2	7	1	20	155
	28%	20%	77%	40%	-	26%	12%	26%	10%	31%	28%
At least once a month	192	17	1	*	*	10	7	14	3	16	175
	31%	38%	23%	18%	100%	36%	40%	47%	20%	25%	31%
At least once every three months	29	2	-	-	-	2	-	2	-	2	27
	5%	5%	-	-	-	8%	-	7%	-	3%	5%
Don't know/can't remember	8	4	-	-	-	3	1	3	1	-	8
	1%	10%	-	-	-	11%	8%	10%	9%	-	1%
Total mentions	625	44	4	3	*	26	18	29	15	65	559
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	75	-	-	-	-	-	-	-	-	15	60
	12%ADT	-	-	-	-	-	-	-	-	23%zT	11%
Weekly (Net)	396	21	3	2	-	12	9	10	11	47	349
	63%A	48%	77%	82%	-	45%	53%	36%	71%	72%	62%
Monthly (Net)	588	38	4	3	*	21	16	24	14	64	524
	94%A	85%	100%	100%	100%	81%	92%	83%	91%	97%	94%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 102

A3a_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	411	60	29	5	34	109	119	14	12	29	280
WeightedBase	337	55*	24**	4**	27**	79*	89*	11**	10**	21**	241
EffectiveBase	284	38	18	5	22	76	85	10	10	19	192
A few times a day	8 2%T	1 1%	-	-	-	3 4%	2 2%	1 7%	-	* 2%	6 3%
At least once every day	37 11%A	1 2%	1 5%	1 26%	2 8%	8 10%	8 9%	1 7%	1 13%	* 2%	29 12%
About two or three times a week	73 22%	6 11%	6 27%	1 18%	7 26%	14 17%	24 27%	4 37%	2 23%	8 37%	48 20%
At least once a week	83 25%	15 28%	3 13%	1 23%	4 14%	19 24%	23 26%	2 15%	1 7%	6 31%	57 24%
At least once a month	101 30%	20 37%	12 50%	1 33%	13 48%	31 39%z	22 25%	2 16%	6 58%	5 22%	76 31%
At least once every three months	31 9%	8 15%	1 5%	-	1 5%	4 6%	10 11%	2 17%	-	2 7%	21 9%
Don't know/can't remember	4 1%	3 5%	-	-	-	-	* *	-	-	-	4 2%
Total mentions	337 100%	55 100%	24 100%	4 100%	27 100%	79 100%	89 100%	11 100%	10 100%	21 100%	241 100%
Daily (Net)	45 13%AT	2 4%	1 5%	1 26%	2 8%	11 14%	10 11%	2 14%	1 13%	1 4%	35 15%
Weekly (Net)	201 60%A	23 43%	11 45%	2 67%	13 48%	44 55%	58 64%	7 67%	4 42%	15 71%	140 58%
Monthly (Net)	302 90%A	44 80%	22 95%	4 100%	26 95%	75 94%	80 89%	9 83%	10 100%	20 93%	216 90%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 102

A3a_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	411	28	2	3	1	16	12	18	10	49	361
WeightedBase	337	25**	1**	1**	***	13**	11**	13**	11**	40**	296
EffectiveBase	284	19	2	3	1	10	8	15	6	24	264
A few times a day	8	-	-	-	-	-	-	-	-	5	3
	2%T	-	-	-	-	-	-	-	-	13%	1%
At least once every day	37	2	-	-	-	1	1	1	1	5	32
	11%A	8%	-	-	-	5%	12%	7%	10%	13%	11%
About two or three times a week	73	7	-	*	-	3	3	2	5	10	63
	22%	28%	-	28%	-	25%	30%	15%	42%	24%	21%
At least once a week	83	3	1	-	*	1	2	1	2	6	78
	25%	11%	71%	-	100%	5%	17%	7%	15%	14%	26%z
At least once a month	101	12	*	1	-	7	5	8	4	11	89
	30%	48%	29%	72%	-	55%	40%	61%	33%	28%	30%
At least once every three months	31	1	-	-	-	1	-	1	-	3	28
	9%	5%	-	-	-	10%	-	9%	-	8%	9%
Don't know/can't remember	4	-	-	-	-	-	-	-	-	*	4
	1%	-	-	-	-	-	-	-	-	1%	1%
Total mentions	337	25	1	1	*	13	11	13	11	40	296
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	45	2	-	-	-	1	1	1	1	10	35
	13%AT	8%	-	-	-	5%	12%	7%	10%	26%	12%
Weekly (Net)	201	11	1	*	*	5	7	4	7	25	176
	60%A	47%	71%	28%	100%	35%	60%	30%	67%	64%	59%
Monthly (Net)	302	23	1	1	*	12	11	12	11	36	265
	90%A	95%	100%	100%	100%	90%	100%	91%	100%	92%	89%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 103

A3a_9. How often in the past 3 months have you watched programmes using these services? - Netflix

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1491	123	59	15	74	361	331	55	33	56	1096
WeightedBase	1426	134*	59*	15**	74*	321	277	42*	25**	48*	1089
EffectiveBase	1034	81	43	11	55	242	245	42	27	40	755
A few times a day	200 14%AR	5 4%	5 8%	1 5%	6 8%	35 11%	60 21%zR	10 25%zR	6 24%	11 24%R	135 12%
At least once every day	419 29%ABDJ	26 19%D	4 7%	1 6%	5 7%	87 27%	75 27%	17 41%FI	6 25%	9 19%	328 30%
About two or three times a week	437 31%GS	51 38%	21 36%	5 37%	27 36%	102 32%	80 29%G	6 14%	8 31%	11 23%	341 31%G
At least once a week	231 16%	28 21%	16 27%z	5 31%	21 28%z	62 19%	44 16%	4 10%	3 13%	12 25%	173 16%
At least once a month	116 8%T	18 13%	9 15%	2 11%	11 14%	26 8%	16 6%	3 7%	2 7%	3 6%	95 9%
At least once every three months	22 2%	5 4%	3 5%	1 6%	4 5%z	9 3%	2 1%	-	-	2 4%	18 2%
Don't know/can't remember	2 *	-	1 1%z	* 3%	1 2%z	1 *	1 *	1 2%zR	-	-	* *
Total mentions	1426 100%	134 100%	59 100%	15 100%	74 100%	321 100%	277 100%	42 100%	25 100%	48 100%	1089 100%
Daily (Net)	619 43%ABDEJ T	31 23%	9 15%	2 12%	10 14%	122 38%	134 48%	28 67%zFIR	12 49%	20 43%	463 42%
Weekly (Net)	1287 90%ABDJS	110 83%	46 78%	12 80%	58 78%	285 89%	258 93%	38 91%	23 93%	43 90%	976 90%
Monthly (Net)	1403 98%BDJ	128 96%	55 93%	13 91%	68 93%	311 97%	274 99%	41 98%	25 100%	46 96%	1071 98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 103

A3a_9. How often in the past 3 months have you watched programmes using these services? - Netflix

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1491	52	10	9	3	29	23	31	21	218	1270
WeightedBase	1426	58*	9**	5**	1**	31**	28**	39**	19**	182	1242
EffectiveBase	1034	40	9	8	3	20	19	24	17	126	906
A few times a day	200	5	-	1	-	1	4	4	1	31	169
	14%AR	8%	-	11%	-	4%	13%	9%	6%	17%	14%
At least once every day	419	3	1	*	-	-	3	3	*	62	355
	29%ABDJ	6%	15%	6%	-	-	12%	7%	2%	34%	29%
About two or three times a week	437	21	4	2	1	15	5	9	12	39	397
	31%GS	35%	41%	32%	70%	50%	20%	23%	61%	22%	32%zS
At least once a week	231	17	2	*	*	8	9	14	3	22	209
	16%	30%z	27%	9%	30%	28%	32%	36%	18%	12%	17%
At least once a month	116	7	1	2	-	2	5	7	-	24	92
	8%T	12%	17%	43%	-	7%	17%	17%	-	13%zT	7%
At least once every three months	22	4	-	-	-	3	1	2	2	3	19
	2%	7%z	-	-	-	10%	3%	5%	10%	1%	2%
Don't know/can't remember	2	1	-	-	-	*	1	1	*	-	2
	*	2%z	-	-	-	1%	3%	2%	2%	-	*
Total mentions	1426	58	9	5	1	31	28	39	19	182	1242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	619	8	1	1	-	1	7	6	2	93	524
	43%ABDEJ T	14%	15%	17%	-	4%	25%	16%	9%	51%	42%
Weekly (Net)	1287	46	7	3	1	25	21	29	17	155	1130
	90%ABDJS	79%	83%	57%	100%	81%	77%	75%	88%	85%	91%zS
Monthly (Net)	1403	53	9	5	1	27	26	36	17	179	1222
	98%BDJ	91%	100%	100%	100%	89%	94%	92%	88%	99%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 104

A3a_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	865	80	42	14	56	186	192	27	18	47	634
WeightedBase	807	81*	36*	10**	45*	153	165	22**	16**	39*	601
EffectiveBase	631	54	31	12	42	139	143	21	12	35	464
A few times a day	58 7%T	4 5%	-	-	-	11 7%	13 8%	1 3%	-	3 6%	39 7%
At least once every day	145 18%	7 9%	3 10%	1 13%	5 10%	25 16%	32 19%	9 40%	4 25%	8 20%	107 18%
About two or three times a week	263 33%	27 33%	12 33%	3 28%	15 32%	58 38%	53 32%	5 24%	4 24%	14 37%	201 33%
At least once a week	180 22%S	22 27%	7 19%	3 36%	10 22%	29 19%	38 23%	4 20%	6 37%	11 27%	135 22%
At least once a month	125 15%	17 20%	9 24%	1 7%	9 21%	21 14%	25 15%	2 9%	1 4%	2 5%	92 15%
At least once every three months	33 4%	4 5%	5 14%z	2 17%	7 15%z	8 5%	2 1%	1 5%	1 4%	2 5%	27 5%
Don't know/can't remember	4 *R	-	-	-	-	-	2 1%R	-	1 7%	-	* *
Total mentions	807 100%	81 100%	36 100%	10 100%	45 100%	153 100%	165 100%	22 100%	16 100%	39 100%	601 100%
Daily (Net)	203 25%BD	12 15%	3 10%	1 13%	5 10%	36 23%	45 27%	9 43%	4 25%	10 26%	146 24%
Weekly (Net)	646 80%BD	61 74%	22 62%	7 77%	29 65%	123 81%	136 82%	19 86%	14 86%	35 90%	481 80%
Monthly (Net)	771 95%BD	77 95%	31 86%	8 83%	39 85%	144 95%	160 97%	21 95%	14 90%	37 95%	573 95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 104

A3a_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	865	38	8	9	1	23	15	24	14	115	747
WeightedBase	807	34**	7**	4**	***	21**	13**	21**	13**	93*	711
EffectiveBase	631	29	6	8	1	17	13	17	12	73	555
A few times a day	58	-	-	-	-	-	-	-	-	16	42
	7%T	-	-	-	-	-	-	-	-	17%zT	6%
At least once every day	145	3	1	*	-	*	3	2	2	17	129
	18%	10%	13%	7%	-	2%	23%	7%	14%	18%	18%
About two or three times a week	263	10	2	2	-	8	3	7	3	31	230
	33%	30%	36%	48%	-	36%	20%	33%	25%	33%	32%
At least once a week	180	8	2	*	*	4	4	5	3	11	167
	22%S	22%	29%	7%	100%	18%	28%	24%	20%	12%	23%zS
At least once a month	125	9	1	*	-	5	3	5	4	15	110
	15%	25%	9%	7%	-	26%	23%	24%	26%	16%	15%
At least once every three months	33	4	1	1	-	4	1	3	2	2	31
	4%	13%	13%	31%	-	17%	6%	12%	14%	2%	4%
Don't know/can't remember	4	-	-	-	-	-	-	-	-	1	3
	*R	-	-	-	-	-	-	-	-	1%	*
Total mentions	807	34	7	4	*	21	13	21	13	93	711
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	203	3	1	*	-	*	3	2	2	33	171
	25%BD	10%	13%	7%	-	2%	23%	7%	14%	35%zT	24%
Weekly (Net)	646	21	5	3	*	12	9	13	8	75	568
	80%BD	62%	78%	62%	100%	56%	71%	64%	60%	80%	80%
Monthly (Net)	771	30	6	3	*	17	12	18	11	90	678
	95%BD	87%	87%	69%	100%	83%	94%	88%	86%	97%	95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 105

A3a_11. How often in the past 3 months have you watched programmes using these services? - Now TV

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	351	32	9	2	11	69	85	18	8	18	247
WeightedBase	324	30**	5**	2**	7**	52*	64*	11**	9**	14**	242
EffectiveBase	247	22	7	2	9	52	61	15	5	14	178
A few times a day	41 13%R	1 4%	2 29%	-	2 21%	11 22%z	15 23%zR	2 14%	1 9%	4 30%	25 10%
At least once every day	89 28%	10 34%	-	-	-	11 20%	17 27%	5 45%	2 20%	4 31%	70 29%
About two or three times a week	76 23%	9 30%	* 6%	1 67%	2 23%	14 26%	12 19%	1 14%	1 15%	1 10%	63 26%
At least once a week	62 19%	3 9%	2 32%	-	2 23%	7 13%	13 20%	* 4%	3 40%	3 19%	42 17%
At least once a month	33 10%	4 12%	1 27%	-	1 19%	4 7%	4 7%	2 17%	1 7%	-	26 11%
At least once every three months	19 6%	3 9%	-	1 33%	1 9%	4 8%	3 5%	1 6%	1 9%	1 10%	15 6%
Don't know/can't remember	3 1%	* 1%	* 6%	-	* 4%	1 3%	-	-	-	-	2 1%
Total mentions	324 100%	30 100%	5 100%	2 100%	7 100%	52 100%	64 100%	11 100%	9 100%	14 100%	242 100%
Daily (Net)	130 40%	12 38%	2 29%	-	2 21%	22 42%	32 50%	6 59%	2 29%	9 61%	95 39%
Weekly (Net)	269 83%	24 78%	4 67%	1 67%	5 67%	42 82%	57 88%	8 76%	7 84%	13 90%	199 82%
Monthly (Net)	302 93%	27 90%	5 94%	1 67%	6 87%	46 89%	61 95%	10 94%	8 91%	13 90%	225 93%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 105

A3a_11. How often in the past 3 months have you watched programmes using these services? - Now TV

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	351	7	2	-	2	5	2	3	4	53	298
WeightedBase	324	5**	1**	-**	1**	3**	2**	2**	3**	39*	285
EffectiveBase	247	6	2	-	2	5	2	3	3	31	216
A few times a day	41	2	-	-	-	2	-	2	-	8	33
	13%R	30%	-	-	-	46%	-	76%	-	19%	12%
At least once every day	89	-	-	-	-	-	-	-	-	12	77
	28%	-	-	-	-	-	-	-	-	31%	27%
About two or three times a week	76	1	*	-	-	-	1	-	1	5	71
	23%	26%	23%	-	-	-	73%	-	42%	13%	25%
At least once a week	62	2	-	-	-	1	1	1	1	6	56
	19%	32%	-	-	-	35%	27%	24%	37%	15%	20%
At least once a month	33	-	1	-	*	-	-	-	-	6	27
	10%	-	77%	-	49%	-	-	-	-	16%	10%
At least once every three months	19	1	-	-	-	1	-	-	1	2	17
	6%	12%	-	-	-	19%	-	-	21%	5%	6%
Don't know/can't remember	3	-	-	-	*	-	-	-	-	*	3
	1%	-	-	-	51%	-	-	-	-	1%	1%
Total mentions	324	5	1	-	1	3	2	2	3	39	285
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	130	2	-	-	-	2	-	2	-	20	111
	40%	30%	-	-	-	46%	-	76%	-	50%	39%
Weekly (Net)	269	5	*	-	-	3	2	2	3	31	238
	83%	88%	23%	-	-	81%	100%	100%	79%	79%	83%
Monthly (Net)	302	5	1	-	*	3	2	2	3	37	265
	93%	88%	100%	-	49%	81%	100%	100%	79%	94%	93%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 106

A3a_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	576	75	50	11	61	161	145	22	18	46	411
WeightedBase	542	67*	43*	9**	52*	138	127*	16**	15**	41*	397
EffectiveBase	387	45	38	9	46	106	97	16	15	32	278
A few times a day	53 10%	5 8%	3 7%	3 35%	6 12%B	15 11%	14 11%	3 20%	4 31%	4 10%	36 9%
At least once every day	114 21%	9 13%	10 22%	2 20%	11 22%	30 21%	25 20%I	4 25%	2 17%	4 9%	86 22%
About two or three times a week	157 29%	24 36%	13 31%	1 11%	14 27%	42 31%	39 31%	3 19%	5 38%	16 39%	114 29%
At least once a week	116 21%	21 32%	9 21%	2 18%	11 21%	30 22%	22 17%	2 12%	1 9%	6 15%	90 23%
At least once a month	88 16%E	6 8%	5 11%	- -	5 9%	12 9%	21 17%	3 21%	- -	10 24%	63 16%
At least once every three months	14 3%	2 2%	4 8%z	2 17%	5 10%z	8 6%z	5 4%	1 4%	1 5%	1 2%	7 2%
Don't know/can't remember	1 *	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -
Total mentions	542 100%	67 100%	43 100%	9 100%	52 100%	138 100%	127 100%	16 100%	15 100%	41 100%	397 100%
Daily (Net)	167 31%	14 20%	13 29%	5 54%	17 33%	45 32%	39 31%	7 45%	7 48%	8 19%	122 31%
Weekly (Net)	440 81%	59 88%	35 81%	8 83%	43 81%	117 85%	100 79%	12 76%	14 95%	30 74%	327 82%
Monthly (Net)	528 97%BDEJ	65 97%	40 92%	8 83%	47 90%	129 94%	121 96%	16 96%	14 95%	40 98%	390 98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 106

A3a_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	576	41	5	13	2	20	21	26	15	85	491
WeightedBase	542	40*	4**	8**	1**	15**	25**	21**	19**	58*	484
EffectiveBase	387	32	4	11	2	14	19	20	13	47	342
A few times a day	53	5	-	1	-	4	1	3	2	9	44
	10%	12%	-	18%	-	25%	3%	12%	11%	16%	9%
At least once every day	114	8	2	2	*	3	5	7	*	11	103
	21%	19%	41%	22%	49%	18%	20%	35%	2%	18%	21%
About two or three times a week	157	11	2	1	-	5	6	4	7	15	141
	29%	28%	46%	14%	-	35%	24%	21%	36%	26%	29%
At least once a week	116	8	1	2	*	2	6	5	3	12	104
	21%	21%	12%	22%	51%	12%	26%	26%	15%	20%	22%
At least once a month	88	4	-	*	-	1	3	*	4	10	78
	16%E	11%	-	4%	-	9%	12%	2%	21%	17%	16%
At least once every three months	14	4	-	1	-	-	4	1	3	1	13
	3%	9%z	-	19%	-	-	15%	4%	15%	2%	3%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Total mentions	542	40	4	8	1	15	25	21	19	58	484
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	167	12	2	3	*	7	6	10	3	20	147
	31%	31%	41%	41%	49%	43%	23%	47%	13%	34%	30%
Weekly (Net)	440	32	4	6	1	14	18	20	12	47	393
	81%	80%	100%	77%	100%	91%	73%	95%	64%	81%	81%
Monthly (Net)	528	36	4	6	1	15	21	20	16	57	471
	97%BDEJ	91%	100%	81%	100%	100%	85%	96%	85%	98%	97%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 107

A3a_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	192	29	7	5	12	42	44	6	4	10	143
WeightedBase	159	28**	6**	6**	12**	35**	31*	4**	3**	7**	124
EffectiveBase	137	17	6	4	9	30	34	5	3	7	102
A few times a day	11 7%	-	-	-	-	1 3%	5 17%zR	1 35%	1 42%	-	6 5%
At least once every day	20 12%T	1 4%	1 20%	-	1 10%	5 14%	3 9%	* 10%	-	1 18%	15 12%
About two or three times a week	37 23%	4 14%	2 37%	4 67%	6 51%	10 29%	8 26%	1 18%	-	2 35%	29 23%
At least once a week	52 33%	13 48%	-	-	-	6 18%	7 23%	* 9%	1 38%	3 38%	45 36%
At least once a month	30 19%	6 22%	1 11%	2 33%	3 22%	7 19%	7 22%	1 27%	1 19%	1 9%	23 19%
At least once every three months	9 6%	3 11%	1 24%	-	1 13%	5 15%	1 3%	-	-	-	7 5%
Don't know/can't remember	1 *	-	1 8%	-	1 4%	1 1%	-	-	-	-	1 *
Total mentions	159 100%	28 100%	6 100%	6 100%	12 100%	35 100%	31 100%	4 100%	3 100%	7 100%	124 100%
Daily (Net)	31 19%T	1 4%	1 20%	-	1 10%	6 17%	8 26%	2 45%	1 42%	1 18%	20 16%
Weekly (Net)	120 75%	19 67%	4 57%	4 67%	7 62%	22 64%	23 75%	3 73%	2 81%	6 91%	94 75%
Monthly (Net)	150 94%	25 89%	4 68%	6 100%	10 83%	29 83%	30 97%	4 100%	3 100%	7 100%	117 94%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 107

A3a_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	192	10	-	1	1	7	3	5	5	28	164
WeightedBase	159	11**	..**	***	***	8**	3**	7**	4**	16**	143
EffectiveBase	137	8	-	1	1	6	3	4	5	16	121
A few times a day	11	-	-	-	-	-	-	-	-	2	9
	7%	-	-	-	-	-	-	-	-	13%	6%
At least once every day	20	1	-	-	-	1	-	-	1	5	15
	12%T	11%	-	-	-	14%	-	-	28%	30%	10%
About two or three times a week	37	6	-	-	-	5	1	4	3	1	36
	23%	55%	-	-	-	63%	29%	51%	60%	7%	25%
At least once a week	52	-	-	-	-	-	-	-	-	2	50
	33%	-	-	-	-	-	-	-	-	15%	35%
At least once a month	30	2	-	*	*	2	-	2	-	6	25
	19%	17%	-	100%	100%	23%	-	28%	-	35%	17%
At least once every three months	9	1	-	-	-	-	1	1	-	-	9
	6%	13%	-	-	-	-	53%	22%	-	-	6%
Don't know/can't remember	1	1	-	-	-	-	1	-	1	-	1
	*	4%	-	-	-	-	18%	-	12%	-	*
Total mentions	159	11	-	*	*	8	3	7	4	16	143
	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	31	1	-	-	-	1	-	-	1	7	24
	19%T	11%	-	-	-	14%	-	-	28%	43%	16%
Weekly (Net)	120	7	-	-	-	7	1	4	4	11	109
	75%	65%	-	-	-	77%	29%	51%	88%	65%	76%
Monthly (Net)	150	9	-	*	*	8	1	5	4	16	134
	94%	82%	-	100%	100%	100%	29%	78%	88%	100%	93%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 108

A3a_14. How often in the past 3 months have you watched programmes using these services? - Disney Life

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	108	5	2	-	2	16	33	7	6	10	72
WeightedBase	73*	3**	3**	-**	3**	11**	20**	3**	2**	6**	51*
EffectiveBase	74	4	1	-	1	9	26	6	6	8	48
A few times a day	8 11%	1 27%	-	-	-	1 6%	3 15%	1 43%	* 14%	1 11%	5 10%
At least once every day	22 30%	1 21%	-	-	-	2 21%	4 18%	* 12%	1 31%	1 19%	18 35%
About two or three times a week	17 23%	1 34%	-	-	-	2 20%	6 30%	* 9%	* 14%	3 55%	11 21%
At least once a week	11 16%	-	* 10%	-	* 10%	2 17%	4 19%	1 18%	1 42%	-	7 15%
At least once a month	9 12%	1 18%	3 90%	-	3 90%	3 26%	1 4%	-	-	-	7 13%
At least once every three months	5 7%	-	-	-	-	1 10%	1 7%	1 19%	-	1 15%	3 7%
Don't know/can't remember	1 2%	-	-	-	-	-	1 6%	-	-	-	-
Total mentions	73 100%	3 100%	3 100%	-	3 100%	11 100%	20 100%	3 100%	2 100%	6 100%	51 100%
Daily (Net)	30 41%	1 49%	-	-	-	3 27%	7 33%	2 55%	1 45%	2 30%	23 45%
Weekly (Net)	58 80%	2 82%	* 10%	-	* 10%	7 64%	17 83%	3 81%	2 100%	5 85%	41 80%
Monthly (Net)	67 91%	3 100%	3 100%	-	3 100%	10 90%	17 86%	3 81%	2 100%	5 85%	47 93%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 108

A3a_14. How often in the past 3 months have you watched programmes using these services? - Disney Life

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	108	1	1	-	-	1	-	-	1	29	79
WeightedBase	73*	3**	***	..*	..*	3**	..*	..*	3**	12**	61*
EffectiveBase	74	1	1	-	-	1	-	-	1	21	57
A few times a day	8 11%	-	-	-	-	-	-	-	-	2 21%	5 9%
At least once every day	22 30%	-	-	-	-	-	-	-	-	5 44%	17 28%
About two or three times a week	17 23%	-	-	-	-	-	-	-	-	1 11%	15 25%
At least once a week	11 16%	-	*	-	-	-	-	-	-	1 10%	10 17%
At least once a month	9 12%	3 100%	-	-	-	3 100%	-	-	3 100%	1 5%	8 13%
At least once every three months	5 7%	-	-	-	-	-	-	-	-	1 9%	4 6%
Don't know/can't remember	1 2%	-	-	-	-	-	-	-	-	-	1 2%
Total mentions	73 100%	3 100%	* 100%	-	-	3 100%	-	-	3 100%	12 100%	61 100%
Daily (Net)	30 41%	-	-	-	-	-	-	-	-	8 64%	22 37%
Weekly (Net)	58 80%	-	* 100%	-	-	-	-	-	-	10 86%	48 78%
Monthly (Net)	67 91%	3 100%	* 100%	-	-	3 100%	-	-	3 100%	11 91%	56 92%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 109

A3a_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	263	36	27	10	37	73	57	14	7	15	196
WeightedBase	236	36**	29**	10**	38**	69*	48*	11**	7**	12**	181
EffectiveBase	180	22	21	6	27	50	37	11	4	11	135
A few times a day	19 8%R	1 4%	2 8%	* 4%	3 7%	7 11%	8 17%zR	3 26%	3 37%	1 11%	11 6%
At least once every day	46 19%T	7 19%	6 20%	- -	6 15%	14 20%	11 23%	2 22%	1 12%	4 32%	33 18%
About two or three times a week	70 30%	13 36%	11 37%	4 41%	14 38%	21 31%	12 25%	3 27%	* 5%	2 14%	57 32%
At least once a week	66 28%	12 33%	9 30%	4 46%	13 34%	23 33%	11 24%	- -	3 42%	4 33%	52 29%
At least once a month	27 11%E	2 7%	1 3%	- -	1 2%	1 2%	2 3%	* 3%	* 4%	1 10%	24 13%
At least once every three months	8 3%R	- -	1 2%	1 10%	1 4%	2 4%	4 8%	3 23%	- -	- -	3 2%
Don't know/can't remember	1 *	* 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Total mentions	236 100%	36 100%	29 100%	10 100%	38 100%	69 100%	48 100%	11 100%	7 100%	12 100%	181 100%
Daily (Net)	65 28%T	8 23%	8 28%	* 4%	8 22%	21 30%	19 40%R	5 48%	3 48%	5 43%	43 24%
Weekly (Net)	201 85%	33 92%	27 95%	9 90%	36 94%	66 95%z	43 89%	8 75%	7 96%	10 90%	153 85%
Monthly (Net)	228 97%	35 99%	28 98%	9 90%	37 96%	67 96%	44 92%	9 77%	7 100%	12 100%	177 98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 109

A3a_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	263	28	4	3	2	13	15	22	6	40	223
WeightedBase	236	31**	5**	2**	1**	10**	22**	26**	5**	26**	209
EffectiveBase	180	21	4	3	2	10	12	16	5	21	159
A few times a day	19	3	-	-	-	1	1	3	-	2	17
	8%R	8%	-	-	-	12%	7%	10%	-	9%	8%
At least once every day	46	3	3	-	-	2	1	3	*	13	33
	19%T	10%	59%	-	-	17%	7%	10%	8%	50%	16%
About two or three times a week	70	13	-	1	-	5	9	10	3	6	64
	30%	42%	-	73%	-	50%	39%	40%	56%	23%	30%
At least once a week	66	12	-	*	1	2	10	10	2	1	65
	28%	38%	-	27%	100%	21%	45%	38%	36%	4%	31%z
At least once a month	27	-	1	-	-	-	-	-	-	2	25
	11%E	-	21%	-	-	-	-	-	-	7%	12%
At least once every three months	8	1	1	-	-	-	1	1	-	1	6
	3%R	2%	21%	-	-	-	2%	2%	-	5%	3%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	*	*
	*	-	-	-	-	-	-	-	-	1%	*
Total mentions	236	31	5	2	1	10	22	26	5	26	209
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	65	6	3	-	-	3	3	5	*	16	49
	28%T	18%	59%	-	-	29%	13%	20%	8%	59%	24%
Weekly (Net)	201	31	3	2	1	10	21	26	5	23	178
	85%	98%	59%	100%	100%	100%	98%	98%	100%	86%	85%
Monthly (Net)	228	31	4	2	1	10	21	26	5	25	203
	97%	98%	79%	100%	100%	100%	98%	98%	100%	94%	97%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 110

A3a_16. How often in the past 3 months have you watched programmes using these services? - Hayu

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	51	2	-	-	-	7	17	5	3	3	33
WeightedBase	39*	2**	..**	..**	..**	7**	12**	4**	2**	1**	27**
EffectiveBase	37	2	-	-	-	5	12	4	2	2	24
A few times a day	5	-	-	-	-	-	1	*	-	*	3
	12%	-	-	-	-	-	11%	9%	-	23%	12%
At least once every day	4	-	-	-	-	1	2	1	1	1	2
	10%	-	-	-	-	11%	17%	33%	32%	55%	7%
About two or three times a week	15	-	-	-	-	1	5	1	1	-	10
	37%	-	-	-	-	15%	42%	34%	56%	-	36%
At least once a week	7	1	-	-	-	2	3	1	*	*	4
	19%	57%	-	-	-	26%	23%	24%	13%	22%	16%
At least once a month	7	1	-	-	-	2	-	-	-	-	7
	18%	43%	-	-	-	28%	-	-	-	-	26%
At least once every three months	2	-	-	-	-	1	1	-	-	-	1
	4%	-	-	-	-	20%	7%	-	-	-	3%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	39	2	-	-	-	7	12	4	2	1	27
	100%	100%	-	-	-	100%	100%	100%	100%	100%	100%
Daily (Net)	9	-	-	-	-	1	3	2	1	1	5
	22%	-	-	-	-	11%	28%	42%	32%	78%	19%
Weekly (Net)	31	1	-	-	-	3	11	4	2	1	19
	78%	57%	-	-	-	51%	93%	100%	100%	100%	71%
Monthly (Net)	38	2	-	-	-	5	11	4	2	1	26
	96%	100%	-	-	-	80%	93%	100%	100%	100%	97%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 110

A3a_16. How often in the past 3 months have you watched programmes using these services? - Hayu

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	51	-	-	-	-	-	-	-	-	10	41
WeightedBase	39*	..**	..**	..**	..**	..**	..**	..**	..**	6**	34*
EffectiveBase	37	-	-	-	-	-	-	-	-	6	31
A few times a day	5 12%	-	-	-	-	-	-	-	-	1 22%	3 10%
At least once every day	4 10%	-	-	-	-	-	-	-	-	* 6%	4 11%
About two or three times a week	15 37%	-	-	-	-	-	-	-	-	1 24%	13 39%
At least once a week	7 19%	-	-	-	-	-	-	-	-	3 48%	5 14%
At least once a month	7 18%	-	-	-	-	-	-	-	-	-	7 21%
At least once every three months	2 4%	-	-	-	-	-	-	-	-	-	2 5%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	39 100%	-	-	-	-	-	-	-	-	6 100%	34 100%
Daily (Net)	9 22%	-	-	-	-	-	-	-	-	2 28%	7 21%
Weekly (Net)	31 78%	-	-	-	-	-	-	-	-	6 100%	25 74%
Monthly (Net)	38 96%	-	-	-	-	-	-	-	-	6 100%	32 95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 111

A3a_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	231	13	7	4	11	43	60	12	9	6	162
WeightedBase	201	13**	9**	3**	12**	34**	45*	10**	8**	4**	149
EffectiveBase	153	9	5	2	7	28	43	10	8	3	107
A few times a day	25 12%	-	-	-	-	4 13%	10 22%zR	7 63%	2 21%	* 7%	14 9%
At least once every day	38 19%	* 3%	1 16%	-	1 12%	3 10%	6 12%	* 4%	-	-	32 22%
About two or three times a week	41 20%	* 2%	2 28%	3 90%	5 44%	10 30%	11 24%	1 11%	2 27%	1 25%	28 19%
At least once a week	53 26%	5 34%	3 34%	* 10%	3 28%	8 24%	10 21%	2 22%	2 27%	2 60%	42 28%
At least once a month	35 17%	5 38%	2 22%	-	2 16%	5 13%	9 19%	-	2 25%	-	24 16%
At least once every three months	9 5%	3 20%	-	-	-	3 9%	* 1%	-	-	* 7%	9 6%
Don't know/can't remember	1 *	* 2%	-	-	-	-	-	-	-	-	-
Total mentions	201 100%	13 100%	9 100%	3 100%	12 100%	34 100%	45 100%	10 100%	8 100%	4 100%	149 100%
Daily (Net)	63 31%	* 3%	1 16%	-	1 12%	8 23%	16 34%	7 66%	2 21%	* 7%	46 31%
Weekly (Net)	157 78%	5 39%	7 78%	3 100%	10 84%	27 78%	36 80%	10 100%	6 75%	4 93%	116 78%
Monthly (Net)	191 95%	10 77%	9 100%	3 100%	12 100%	31 91%	45 99%	10 100%	8 100%	4 93%	141 94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 111

A3a_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	231	10	-	1	-	8	2	4	6	61	170
WeightedBase	201	11**	**	1**	**	9**	2**	3**	7**	43*	159
EffectiveBase	153	6	-	1	-	5	2	3	4	33	120
A few times a day	25	-	-	-	-	-	-	-	-	6	18
	12%	-	-	-	-	-	-	-	-	15%	12%
At least once every day	38	1	-	-	-	1	1	1	1	12	27
	19%	13%	-	-	-	8%	36%	20%	10%	27%	17%
About two or three times a week	41	5	-	-	-	4	1	3	2	4	36
	20%	48%	-	-	-	44%	64%	80%	34%	10%	23%
At least once a week	53	3	-	-	-	3	-	-	3	14	39
	26%	31%	-	-	-	38%	-	-	44%	32%	25%
At least once a month	35	1	-	1	-	1	-	-	1	6	29
	17%	8%	-	100%	-	10%	-	-	12%	15%	18%
At least once every three months	9	-	-	-	-	-	-	-	-	*	9
	5%	-	-	-	-	-	-	-	-	1%	6%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Total mentions	201	11	-	1	-	9	2	3	7	43	159
	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	63	1	-	-	-	1	1	1	1	18	45
	31%	13%	-	-	-	8%	36%	20%	10%	42%	28%
Weekly (Net)	157	10	-	-	-	8	2	3	7	36	121
	78%	92%	-	-	-	90%	100%	100%	88%	84%	76%
Monthly (Net)	191	11	-	1	-	9	2	3	7	42	149
	95%	100%	-	100%	-	100%	100%	100%	100%	99%	94%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 112

A3a_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	447	30	23	8	31	136	124	25	12	19	312
WeightedBase	367	24**	17**	6**	23**	94*	94*	19**	8**	11**	266
EffectiveBase	308	22	15	7	21	89	93	20	10	13	211
A few times a day	84 23%T	2 7%	-	1 17%	1 4%	18 19%	24 26%	4 24%	1 17%	2 23%	60 23%
At least once every day	102 28%T	4 17%	2 12%	* 8%	2 11%	27 28%	28 30%	7 36%	2 20%	3 30%	73 27%
About two or three times a week	86 23%	4 18%	9 55%	1 18%	10 46%	30 32%z	23 25%	4 19%	3 37%	3 29%	61 23%
At least once a week	60 16%E	10 40%	* 2%	1 14%	1 5%	7 7%	13 13%	3 18%	2 27%	1 8%	47 18%
At least once a month	27 7%	4 18%	4 26%	2 43%	7 30%	9 10%	5 5%	1 3%	-	1 9%	21 8%
At least once every three months	6 1%	-	-	-	-	3 3%	1 1%	-	-	-	3 1%
Don't know/can't remember	2 1%	* 1%	1 5%	-	1 4%	1 1%	-	-	-	-	2 1%
Total mentions	367 100%	24 100%	17 100%	6 100%	23 100%	94 100%	94 100%	19 100%	8 100%	11 100%	266 100%
Daily (Net)	186 51%T	6 24%	2 12%	1 25%	3 15%	45 48%	52 55%	11 60%	3 37%	6 54%	133 50%
Weekly (Net)	332 91%	20 81%	12 70%	3 57%	15 67%	81 87%	88 93%	18 97%	8 100%	10 91%	240 90%
Monthly (Net)	359 98%	24 99%	16 95%	6 100%	22 96%	90 96%	93 99%	19 100%	8 100%	11 100%	261 98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 112

A3a_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	447	22	3	4	2	13	9	15	7	72	373
WeightedBase	367	19**	1**	2**	1**	10**	9**	12**	7**	54*	313
EffectiveBase	308	16	3	4	2	11	6	10	6	42	266
A few times a day	84	1	-	-	-	-	1	1	-	19	65
	23%T	5%	-	-	-	-	11%	8%	-	36%zT	21%
At least once every day	102	2	-	1	-	2	-	2	-	22	79
	28%T	10%	-	36%	-	18%	-	15%	-	41%T	25%
About two or three times a week	86	8	1	*	1	5	3	6	2	8	79
	23%	42%	100%	18%	100%	47%	38%	51%	27%	14%	25%
At least once a week	60	1	-	-	-	*	1	1	-	4	56
	16%E	6%	-	-	-	4%	9%	10%	-	8%	18%
At least once a month	27	6	-	*	-	3	3	1	5	1	26
	7%	34%	-	28%	-	31%	37%	12%	73%	1%	8%
At least once every three months	6	-	-	-	-	-	-	-	-	-	6
	1%	-	-	-	-	-	-	-	-	-	2%
Don't know/can't remember	2	1	-	*	-	-	1	1	-	*	2
	1%	3%	-	18%	-	-	6%	4%	-	1%	1%
Total mentions	367	19	1	2	1	10	9	12	7	54	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	186	3	-	1	-	2	1	3	-	41	145
	51%T	15%	-	36%	-	18%	11%	23%	-	76%zT	46%
Weekly (Net)	332	12	1	1	1	7	5	10	2	53	279
	91%	64%	100%	54%	100%	69%	57%	84%	27%	98%	89%
Monthly (Net)	359	18	1	1	1	10	8	12	7	53	305
	98%	97%	100%	82%	100%	100%	94%	96%	100%	99%	98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 113

A3a1. How often in the past 3 months have you watched programmes using these services?

Base = All Respondents

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Never	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table															
BBC iPlayer	3907	3907	2717	52 1%	203 5%	475 12%	412 11%	269 7%	53 1%	6 *	2437 62%	3907 100%	254 7%	1142 29%	1411 36%
BBC Three (now available only online)	3907	3907	2717	6 *	20 1%	37 1%	37 1%	21 1%	5 *	3 *	3777 97%	3907 100%	27 1%	100 3%	121 3%
BBC iPlayer Kids	3907	3907	2717	9 *	36 1%	31 1%	17 *	11 *	8 *	- -	3794 97%	3907 100%	45 1%	94 2%	105 3%
ITV Hub or ITV Hub+ [formerly ITV player]	3907	3907	2717	32 1%	94 2%	234 6%	253 6%	162 4%	40 1%	8 *	3083 79%	3907 100%	126 3%	613 16%	775 20%
STV Player	3907	3907	2717	5 *	7 *	13 *	14 *	18 *	1 *	- -	3849 99%	3907 100%	12 *	39 1%	57 1%
S4C Clic	3907	3907	2717	3 *	7 *	8 *	3 *	1 *	- -	- -	3885 99%	3907 100%	10 *	22 1%	22 1%
All 4 (formerly 4OD)	3907	3907	2717	15 *	60 2%	146 4%	175 4%	192 5%	29 1%	8 *	3282 84%	3907 100%	75 2%	396 10%	588 15%
My5 (formerly Demand 5)	3907	3907	2717	8 *	37 1%	73 2%	83 2%	101 3%	31 1%	4 *	3570 91%	3907 100%	45 1%	201 5%	302 8%
Netflix	3907	3907	2717	200 5%	419 11%	437 11%	231 6%	116 3%	22 1%	2 *	2481 64%	3907 100%	619 16%	1287 33%	1403 36%
Amazon Prime/Amazon Video	3907	3907	2717	58 1%	145 4%	263 7%	180 5%	125 3%	33 1%	4 *	3100 79%	3907 100%	203 5%	646 17%	771 20%
Now TV	3907	3907	2717	41 1%	89 2%	76 2%	62 2%	33 1%	19 *	3 *	3583 92%	3907 100%	130 3%	269 7%	302 8%
Sky On Demand (Sky Go)	3907	3907	2717	53 1%	114 3%	157 4%	116 3%	88 2%	14 *	1 *	3365 86%	3907 100%	167 4%	440 11%	528 14%
UKTV Play	3907	3907	2717	11 *	20 1%	37 1%	52 1%	30 1%	9 *	1 *	3748 96%	3907 100%	31 1%	120 3%	150 4%
Disney Life	3907	3907	2717	8 *	22 1%	17 *	11 *	9 *	5 *	1 *	3834 98%	3907 100%	30 1%	58 1%	67 2%
Virgin TV Catch-up/ Virgin Media Anywhere	3907	3907	2717	19 *	46 1%	70 2%	66 2%	27 1%	8 *	1 *	3671 94%	3907 100%	65 2%	201 5%	228 6%
Hayu	3907	3907	2717	5 *	4 *	15 *	7 *	7 *	2 *	- -	3868 99%	3907 100%	9 *	31 1%	38 1%
A BBC YouTube Channel	3907	3907	2717	25 1%	38 1%	41 1%	53 1%	35 1%	9 *	1 *	3706 95%	3907 100%	63 2%	157 4%	191 5%
Other YouTube Channel	3907	3907	2717	84 2%	102 3%	86 2%	60 2%	27 1%	6 *	2 *	3540 91%	3907 100%	186 5%	332 9%	359 9%

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Table 114

A3a1_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	52 1%DEJT	6 1%	2 *	-	2 *	12 1%	11 1%	2 2%	2 1%	2 1%	36 1%
At least once every day	203 5%BCDEJO Q	27 5%	15 3%	7 2%	22 3%	49 3%	39 4%	8 6%	3 3%	9 3%	159 6%
About two or three times a week	475 12%BCDEF HIJMOQS	78 13%CD	44 9%CD	16 4%	59 7%CD	123 8%	85 10%I	13 10%	6 5%	19 7%	373 13%FHI
At least once a week	412 11%CDEIJ NOQS	67 11%CD	44 9%CD	6 2%	50 6%CD	111 7%	80 9%I	9 7%	12 9%	16 5%	323 11%I
At least once a month	269 7%CDEIQS	44 7%CD	31 6%CD	8 2%	39 5%CD	73 5%	55 6%	8 6%	3 2%	17 6%	202 7%
At least once every three months	53 1%	7 1%	5 1%	6 2%	11 1%	19 1%	10 1%	1 1%	1 1%	5 2%	36 1%
Don't know/can't remember	6 *	3 *	-	-	-	-	-	-	-	-	5 *
Never	2437 62%RT	365 61%	348 71%zA	310 88%zABD	658 78%zAB	1188 75%z	590 68%zR	91 69%	101 79%zFR	226 77%zFR	1747 61%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	254 7%BCDEIJL NOQT	33 5%CD	17 3%	7 2%	24 3%	62 4%	50 6%	10 8%	5 4%	11 4%	195 7%
Weekly (Net)	1142 29%BCDEF HIJMNOQS	178 30%BCD	105 21%CD	28 8%	133 16%CD	296 19%	215 25%I	32 24%I	24 18%	46 16%	892 31%zFHI
Monthly (Net)	1411 36%BCDEF	222 37%BCD	136 28%CD	36 10%	172 20%CD	369 23%	271 31%HI	40 31%I	27 21%	63 22%	1094 38%zFHI

HIJLMNOQ
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Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 114

A3a1_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	52 1%DEJT	1 *	1 1%	- -	- -	1 *	1 *	1 *	- -	13 3%zT	38 1%
At least once every day	203 5%BCDEJO Q	18 3%	3 4%	1 1%	* 2%	10 3%	8 2%	12 4%	6 1%	34 7%	169 5%
About two or three times a week	475 12%BCDEFH IJMOQS	46 7%	7 9%	6 11%M	- -	28 9%Q	18 5%	28 9%OQ	18 5%	42 8%	433 13%zS
At least once a week	412 11%CDEIJN OQS	39 6%	5 6%	6 11%	1 5%	15 5%Q	24 7%Q	30 10%NOQ	9 2%	32 6%	379 11%zS
At least once a month	269 7%CDEJQS	31 4%	7 8%	1 2%	* 2%	13 4%Q	18 5%Q	23 8%NQ	8 2%	19 4%	247 7%zS
At least once every three months	53 1%	9 1%	1 2%	* 1%	- -	5 2%	4 1%	4 1%	5 1%	7 1%	46 1%
Don't know/can't remember	6 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	4 *
Never	2437 62%RT	544 79%z	57 71%	41 74%z	16 91%zJKL	247 77%zP	297 80%zP	199 67%	345 88%zNOP	353 71%zT	2077 61%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	254 7%BCDEIL NOQT	19 3%	3 4%	1 1%	* 2%	11 3%Q	9 2%	14 5%Q	6 1%	47 9%zT	208 6%
Weekly (Net)	1142 29%BCDEF HIJMNOQS	104 15%	15 19%	12 23%M	1 7%	54 17%Q	51 14%Q	72 24%NOQ	32 8%	120 24%	1020 30%zS
Monthly (Net)	1411 36%BCDEF	135 20%	22 27%M	14 25%M	2 9%	67 21%Q	68 19%Q	95 32%NOQ	40 10%	139 28%	1268 37%zS

HIJLMNOQ
S

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 115

A3a1_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	6 *T	-	-	-	-	-	2 *	2 1%zR	* *	* *	4 *
At least once every day	20 1%E	2 *	1 *	- -	1 *	2 *	7 1%	5 4%zFIR	2 2%	2 1%	13 *
About two or three times a week	37 1%	1 *	2 *	2 1%	4 1%	10 1%	7 1%	2 2%	* *	1 *	30 1%
At least once a week	37 1%DE	1 *	1 *	- -	1 *	6 *	10 1%	* *	* *	1 *	26 1%
At least once a month	21 1%	3 1%	1 *	- -	1 *	5 *	9 1%	- -	- -	1 *	13 *
At least once every three months	5 *	- -	* *	- -	* *	1 *	1 *	- -	- -	- -	4 *
Don't know/can't remember	3 *	- -	- -	- -	- -	* *	1 *	- -	- -	1 *	2 *
Never	3777 97%G	590 99%z	484 99%z	350 99%z	833 99%z	1552 98%z	835 96%	123 93%	125 97%	287 98%FG	2791 97%G
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	27 1%DE	2 *	1 *	- -	1 *	2 *	10 1%	7 5%zFIR	3 2%	2 1%	17 1%
Weekly (Net)	100 3%ABCDEJ Q	3 1%	4 1%	2 1%	6 1%	17 1%	26 3%	9 7%zFIR	3 3%	4 2%	72 3%
Monthly (Net)	121 3%ABCDEJ OQ	6 1%	5 1%	2 1%	8 1%	23 1%	35 4%I	9 7%zIR	3 3%	6 2%	85 3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 115

A3a1_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	6	-	-	-	-	-	-	-	-	4	2
	*T	-	-	-	-	-	-	-	-	1%zT	*
At least once every day	20	1	-	-	-	1	-	1	-	2	18
	1%E	*	-	-	-	*	-	*	-	*	1%
About two or three times a week	37	4	-	-	-	1	3	3	1	6	30
	1%	1%	-	-	-	*	1%	1%	*	1%	1%
At least once a week	37	1	-	-	-	1	-	*	1	8	29
	1%DE	*	-	-	-	*	-	*	*	2%	1%
At least once a month	21	1	-	-	-	1	-	1	-	1	20
	1%	*	-	-	-	*	-	*	-	*	1%
At least once every three months	5	-	-	*	-	-	-	-	-	*	5
	*	-	-	1%J	-	-	-	-	-	*	*
Don't know/can't remember	3	-	-	-	-	-	-	-	-	*	3
	*	-	-	-	-	-	-	-	-	*	*
Never	3777	681	80	54	18	314	366	293	388	479	3288
	97%G	99%z	100%	99%	100%	99%	99%z	98%	99%z	96%	97%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	27	1	-	-	-	1	-	1	-	6	21
	1%DE	*	-	-	-	*	-	*	-	1%	1%
Weekly (Net)	100	6	-	-	-	3	3	4	2	20	80
	3%ABCDEJ	1%	-	-	-	1%	1%	1%	1%	4%	2%
	Q										
Monthly (Net)	121	8	-	-	-	4	3	5	2	21	100
	3%ABCDEJ	1%	-	-	-	1%	1%	2%	1%	4%	3%
	OQ										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 116

A3a1_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	9	-	-	-	-	2	3	*	1	*	6
	*T	-	-	-	-	*	*	1%	*	*	*
At least once every day	36	3	-	1	1	6	9	5	1	-	27
	1%DEJ	*	-	*	*	*	1%	4%zFIR	1%	-	1%
About two or three times a week	31	-	2	*	3	3	7	1	2	4	23
	1%E	-	1%	*	*	*	1%	1%	1%	1%	1%
At least once a week	17	2	-	-	-	4	6	-	-	1	11
	*	*	-	-	-	*	1%	-	-	1%	*
At least once a month	11	-	*	-	*	4	5	1	*	-	5
	*T	-	*	-	*	*	1%	1%	*	-	*
At least once every three months	8	3	-	-	-	-	3	-	*	-	6
	*	1%	-	-	-	-	*	-	*	-	*
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Never	3794	588	486	351	837	1557	837	125	124	288	2804
	97%S	99%z	99%z	100%z	100%z	99%z	96%	95%	96%	98%F	97%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	45	3	-	1	1	7	12	5	2	*	33
	1%BDEJ	*	-	*	*	*	1%l	4%zFIR	2%	*	1%
Weekly (Net)	94	5	2	1	4	14	26	6	4	5	67
	2%ABCDEJ	1%	1%	*	*	1%	3%	5%	3%	2%	2%
	NOPQ										
Monthly (Net)	105	5	3	1	4	19	31	7	4	5	73
	3%ABCDEJ	1%	1%	*	*	1%	4%	5%	3%	2%	3%
	NOPQT										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 116

A3a1_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	9	-	-	-	-	-	-	-	-	5	4
	*T	-	-	-	-	-	-	-	-	1%zT	*
At least once every day	36	-	-	1	-	-	-	-	-	3	34
	1%DEJ	-	-	1%J	-	-	-	-	-	1%	1%
About two or three times a week	31	3	-	-	-	2	1	*	2	8	23
	1%E	*	-	-	-	*	*	*	1%	2%	1%
At least once a week	17	-	-	-	-	-	-	-	-	4	14
	*	-	-	-	-	-	-	-	-	1%	*
At least once a month	11	*	-	-	-	*	-	*	-	4	7
	*T	*	-	-	-	*	-	*	-	1%zT	*
At least once every three months	8	-	-	-	-	-	-	-	-	1	8
	*	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Never	3794	685	80	54	18	317	368	298	387	477	3307
	97%S	100%z	100%	99%	100%	99%z	100%z	100%z	99%z	95%	97%zS
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	45	-	-	1	-	-	-	-	-	8	38
	1%BDEJ	-	-	1%J	-	-	-	-	-	2%	1%
Weekly (Net)	94	3	-	1	-	2	1	*	2	19	75
	2%ABCDEJ	*	-	1%	-	*	*	*	1%	4%	2%
	NO PQ										
Monthly (Net)	105	3	-	1	-	2	1	1	2	24	81
	3%ABCDEJ	*	-	1%	-	1%	*	*	1%	5%zT	2%
	NO PQT										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 117

A3a1_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	32 1%DET	1 *	* *	- -	* *	5 *	13 1%zR	3 2%	4 3%zR	2 1%	19 1%
At least once every day	94 2%AD	5 1%	7 1%	4 1%	11 1%	28 2%	22 3%	5 4%	2 2%	6 2%	72 2%
About two or three times a week	234 6%CDEJNQ S	44 7%BCD	18 4%	6 2%	24 3%	64 4%	49 6%	9 7%	4 3%	14 5%	179 6%
At least once a week	253 6%CDEJKQ	34 6%C	30 6%CD	3 1%	33 4%C	67 4%	53 6%	7 5%	10 8%	13 4%	195 7%
At least once a month	162 4%CDEJNO QS	30 5%CD	12 2%CD	- -	12 1%	31 2%	36 4%	4 3%	4 3%	9 3%	117 4%
At least once every three months	40 1%	7 1%	4 1%	1 *	5 1%	11 1%	7 1%	1 1%	2 1%	4 1%	31 1%
Don't know/can't remember	8 *	5 1%zD	- -	- -	- -	- -	4 *	- -	- -	- -	4 *
Never	3083 79%T	470 79%	417 85%zA	338 96%zABD	755 90%zAB	1370 87%z	688 79%	103 78%	102 79%	247 84%zF	2266 79%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	126 3%ABDEIQ T	6 1%	7 1%	4 1%	12 1%	34 2%	35 4%	8 6%	6 5%	7 3%	90 3%
Weekly (Net)	613 16%BCDEJ KNOQ	84 14%CD	56 11%CD	13 4%	69 8%C	165 10%	137 16%I	24 18%	21 16%	34 11%	464 16%
Monthly (Net)	775 20%BCDEI JKNOQS	114 19%CD	68 14%CD	13 4%	81 10%C	195 12%	172 20%I	28 21%	25 19%	43 15%	581 20%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 117

A3a1_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	32	-	-	-	*	-	-	-	-	10	22
	1%DET	-	-	-	2%J	-	-	-	-	2%zT	1%
At least once every day	94	11	*	-	-	5	6	7	3	15	79
	2%AD	2%	*	-	-	2%	2%	3%	1%	3%	2%
About two or three times a week	234	20	1	2	*	8	13	9	11	15	218
	6%CDEJNQ	3%	2%	3%	2%	2%	3%	3%	3%	3%	6%zS
At least once a week	253	28	*	5	1	14	14	20	8	26	228
	6%CDEJKQ	4%	*	8%K	3%	4%Q	4%	7%Q	2%	5%	7%
At least once a month	162	8	2	2	1	4	4	7	1	9	153
	4%CDEJNO	1%	2%	3%	3%	1%	1%Q	2%Q	*	2%	5%zS
At least once every three months	40	5	-	-	-	4	1	4	2	6	34
	1%	1%	-	-	-	1%	*	1%	*	1%	1%
Don't know/can't remember	8	-	-	-	-	-	-	-	-	3	6
	*	-	-	-	-	-	-	-	-	1%	*
Never	3083	615	77	47	16	284	331	251	364	417	2657
	79%T	89%z	95%zL	85%	90%z	89%zP	90%zP	84%	93%zNOP	83%zT	78%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	126	11	*	-	*	5	6	7	3	25	100
	3%ABDEJQ	2%	*	-	2%	2%	2%	3%	1%	5%zT	3%
Weekly (Net)	613	59	2	6	1	27	32	36	23	66	546
	16%BCDEJK	9%	3%	12%K	7%	8%	9%	12%Q	6%	13%	16%
Monthly (Net)	775	67	4	8	2	30	37	44	24	75	700
	20%BCDEI	10%	5%	15%K	10%	10%Q	10%Q	15%NOQ	6%	15%	21%zS
	JKNOQS										

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 118

A3a1_5. How often in the past 3 months have you watched programmes using these services? - STV Player

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	5 *	* *	- -	- -	- -	- *	1 *	- -	- -	* *	4 *
At least once every day	7 *	1 *	- -	- -	- -	1 *	2 *	- -	- -	- -	5 *
About two or three times a week	13 *	3 *	4 1%	- -	4 *	5 *	- -	- -	- -	- -	13 *
At least once a week	14 *	2 *	2 1%	- -	2 *	3 *	2 *	1 1%	* *	- -	12 *
At least once a month	18 *	4 1%	2 *	- -	2 *	9 1%	4 *	- -	- -	2 1%	12 *
At least once every three months	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Don't know/can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Never	3849 99%K	585 98%	481 98%	352 100%AB	833 99%	1558 99%	862 99%	131 99%	128 100%	291 99%	2835 98%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	12 *	1 *	- -	- -	- -	1 *	3 *	- -	- -	* *	8 *
Weekly (Net)	39 1%J	6 1%	6 1%	- -	6 1%	9 1%	5 1%	1 1%	* *	* *	33 1%
Monthly (Net)	57 1%J	10 2%C	8 2%C	- -	8 1%	18 1%	8 1%	1 1%	* *	2 1%	46 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 118

A3a1_5. How often in the past 3 months have you watched programmes using these services? - STV Player

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	5 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	4 *
At least once every day	7 *	- -	- -	- -	- -	- -	- -	- -	- -	* *	7 *
About two or three times a week	13 *	- -	4 5%zJ	- -	- -	- -	- -	- -	- -	- -	13 *
At least once a week	14 *	- -	2 3%zJ	- -	- -	- -	- -	- -	- -	* *	14 *
At least once a month	18 *	- -	2 3%zJ	- -	- -	- -	- -	- -	- -	1 *	17 1%
At least once every three months	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3849 99%K	688 100%zK	72 90%	55 100%K	18 100%K	319 100%	370 100%	298 100%	390 100%	498 99%	3340 98%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	12 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	10 *
Weekly (Net)	39 1%J	- -	6 8%zJL	- -	- -	- -	- -	- -	- -	2 *	37 1%
Monthly (Net)	57 1%J	- -	8 10%zJLM	- -	- -	- -	- -	- -	- -	3 1%	54 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 119

A3a1_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	3 *T	-	-	-	-	-	2 *	* *	-	1 *R	1 *
At least once every day	7 *R	1 *	-	-	-	1 *	4 1%zR	2 1%zR	1 1%	1 *	3 *
About two or three times a week	8 *	-	-	-	-	-	5 1%	1 1%R	* *	2 1%	4 *
At least once a week	3 *	1 *	-	-	-	-	-	-	-	-	3 *
At least once a month	1 *	-	-	-	-	-	* *	* *	-	-	* *
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3885 99%FG	595 100%	489 100%	352 100%	841 100%	1575 100%z	860 99%	128 97%	128 99%	290 99%	2871 100%zFG
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	10 *ER	1 *	-	-	-	1 *	6 1%zR	2 1%zR	1 1%	2 1%R	4 *
Weekly (Net)	22 1%ER	2 *	-	-	-	1 *	11 1%zR	3 2%zR	1 1%	4 1%	11 *
Monthly (Net)	22 1%ER	2 *	-	-	-	1 *	11 1%zR	3 3%zR	1 1%	4 1%	11 *

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 119

A3a1_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	3	-	-	-	-	-	-	-	-	2	1
	*T	-	-	-	-	-	-	-	-	*	*
At least once every day	7	-	-	-	-	-	-	-	-	*	7
	*R	-	-	-	-	-	-	-	-	*	*
About two or three times a week	8	-	-	-	-	-	-	-	-	2	6
	*	-	-	-	-	-	-	-	-	*	*
At least once a week	3	-	-	-	-	-	-	-	-	1	2
	*	-	-	-	-	-	-	-	-	*	*
At least once a month	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3885	688	80	55	18	319	370	298	390	496	3379
	99%FG	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	10	-	-	-	-	-	-	-	-	2	8
	*ER	-	-	-	-	-	-	-	-	*	*
Weekly (Net)	22	-	-	-	-	-	-	-	-	5	16
	1%ER	-	-	-	-	-	-	-	-	1%	*
Monthly (Net)	22	-	-	-	-	-	-	-	-	5	17
	1%ER	-	-	-	-	-	-	-	-	1%	*

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 120

A3a1_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	15 *T	2 *	-	-	-	4 *	6 1%	1 1%	1 1%	1 *	10 *
At least once every day	60 2%ABCDEJ Q	2 *	-	-	-	8 *	16 2%	3 2%	-	* *	43 2%
About two or three times a week	146 4%CDEJP	12 2%	12 3%CD	1 *	13 2%C	28 2%	33 4%	4 3%	1 1%	10 3%	111 4%
At least once a week	175 4%BCDEJO Q	25 4%CD	8 2%	5 1%	13 2%	49 3%	40 5%	5 3%	4 3%	8 3%	130 5%
At least once a month	192 5%CDEJOQ	28 5%CD	17 3%CD	1 *	18 2%C	42 3%	37 4%	5 4%	7 5%	8 3%	151 5%
At least once every three months	29 1%E	12 2%zCD	2 *	-	2 *	3 *	7 1%	1 1%	1 1%	1 *	21 1%
Don't know/can't remember	8 *	3 *	4 1%z	-	4 1%	4 *	-	-	-	-	8 *
Never	3282 84%	512 86%	445 91%zA	345 98%zABD	791 94%zAB	1438 91%z	732 84%	113 86%	116 90%	265 90%zFR	2408 84%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	75 2%ABCDEJ NOPQ	4 1%	-	-	-	12 1%	22 3%	4 3%	1 1%	1 *	53 2%
Weekly (Net)	396 10%ABCDEH IJMNO PQ	41 7%CD	21 4%	6 2%	26 3%C	89 6%	95 11%HI	12 9%	5 4%	19 6%	294 10%
Monthly (Net)	588 15%ABCDE	70 12%CD	38 8%CD	7 2%	44 5%C	131 8%	132 15%	18 13%	12 9%	27 9%	445 15%

IJKLMNOP
Q

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 120

A3a1_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	15 *T	-	-	-	-	-	-	-	-	6 1%zT	10 *
At least once every day	60 2%ABCDEJ Q	-	-	-	-	-	-	-	-	10 2%	50 1%
About two or three times a week	146 4%CDEJP	12 2%	-	1 2%	-	5 2%	7 2%	3 1%	9 2%	12 2%	134 4%
At least once a week	175 4%BCDEJO Q	9 1%	3 4%	1 2%	-	7 2%Q	2 1%	7 2%OQ	1 *	20 4%	155 5%
At least once a month	192 5%CDEJOQ	17 2%	1 1%	* 1%	*	10 3%Q	7 2%	14 5%OQ	3 1%	16 3%	175 5%
At least once every three months	29 1%E	2 *	-	-	-	2 1%	-	2 1%	-	2 *	27 1%
Don't know/can't remember	8 *	4 1%	-	-	-	3 1%z	1 *	3 1%z	1 *	-	8 *
Never	3282 84%	644 94%z	76 95%z	52 95%z	18 98%z	292 92%z	352 95%zP	269 90%z	375 96%zNP	436 87%	2837 84%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	75 2%ABCDEJ NOPQ	-	-	-	-	-	-	-	-	15 3%	60 2%
Weekly (Net)	396 10%ABCDEH IJMNOPQ	21 3%	3 4%	2 4%	-	12 4%	9 2%	10 3%	11 3%	47 9%	349 10%
Monthly (Net)	588 15%ABCDEI JKLMNPOQ	38 5%	4 5%	3 5%	* 2%	21 7%Q	16 4%	24 8%OQ	14 3%	64 13%	524 15%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 121

A3a1_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	8 *T	1 *	-	-	-	3 *	2 *	1 1%	-	*	6 *
At least once every day	37 1%DE	1 *	1 *	1 *	2 *	8 1%	8 1%	1 1%	1 1%	*	29 1%
About two or three times a week	73 2%CDE	6 1%	6 1%	1 *	7 1%	14 1%	24 3%z	4 3%	2 2%	8 3%	48 2%
At least once a week	83 2%BCDEJN Q	15 3%BCD	3 1%	1 *	4 *	19 1%	23 3%	2 1%	1 1%	6 2%	57 2%
At least once a month	101 3%C	20 3%C	12 2%C	1 *	13 2%C	31 2%	22 3%	2 1%	6 4%	5 2%	76 3%
At least once every three months	31 1%DE	8 1%D	1 *	-	1 *	4 *	10 1%	2 1%	-	2 1%	21 1%
Don't know/can't remember	4 *	3 *	-	-	-	-	* *	-	-	-	4 *
Never	3570 91%	542 91%	466 95%zA	348 99%zABD	814 97%zAB	1497 95%z	781 90%	121 91%	119 92%	272 93%F	2642 92%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	45 1%DJ	2 *	1 *	1 *	2 *	11 1%	10 1%	2 1%	1 1%	1 *	35 1%
Weekly (Net)	201 5%BCDEJN OPQ	23 4%CD	11 2%	2 1%	13 2%	44 3%	58 7%z	7 6%	4 3%	15 5%	140 5%
Monthly (Net)	302 8%BCDEJL NOPQ	44 7%CD	22 5%CD	4 1%	26 3%C	75 5%	80 9%	9 7%	10 8%	20 7%	216 7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 121

A3a1_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	8	-	-	-	-	-	-	-	-	5	3
	*T	-	-	-	-	-	-	-	-	1%zT	*
At least once every day	37	2	-	-	-	1	1	1	1	5	32
	1%DE	*	-	-	-	*	*	*	*	1%	1%
About two or three times a week	73	7	-	*	-	3	3	2	5	10	63
	2%CDE	1%	-	1%	-	1%	1%	1%	1%	2%	2%
At least once a week	83	3	1	-	*	1	2	1	2	6	78
	2%BCDEJN	*	1%	-	2%	*	1%	*	*	1%	2%
	Q										
At least once a month	101	12	*	1	-	7	5	8	4	11	89
	3%C	2%	*	1%	-	2%	1%	3%	1%	2%	3%
At least once every three months	31	1	-	-	-	1	-	1	-	3	28
	1%DE	*	-	-	-	*	-	*	-	1%	1%
Don't know/can't remember	4	-	-	-	-	-	-	-	-	*	4
	*	-	-	-	-	-	-	-	-	*	*
Never	3570	664	79	54	18	306	358	285	379	461	3099
	91%	96%z	98%z	98%z	98%	96%z	97%z	96%z	97%z	92%	91%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	45	2	-	-	-	1	1	1	1	10	35
	1%DJ	*	-	-	-	*	*	*	*	2%	1%
Weekly (Net)	201	11	1	*	*	5	7	4	7	25	176
	5%BCDEJN	2%	1%	1%	2%	1%	2%	1%	2%	5%	5%
	OPQ										
Monthly (Net)	302	23	1	1	*	12	11	12	11	36	265
	8%BCDEJL	3%	2%	2%	2%	4%	3%	4%	3%	7%	8%
	NOPQ										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 122

A3a1_9. How often in the past 3 months have you watched programmes using these services? - Netflix

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	200 5%ABCDEJ NOPQ	5 1%	5 1%	1 *	6 1%	35 2%	60 7%zR	10 8%	6 5%	11 4%	135 5%
At least once every day	419 11%ABCDEF IJKLMNOPQ	26 4%BCD	4 1%	1 *	5 1%	87 6%	75 9%I	17 13%HI	6 5%	9 3%	328 11%FHI
About two or three times a week	437 11%BCDEFG IJKLMNOPQS	51 9%BCD	21 4%	5 2%	27 3%C	102 6%	80 9%I	6 5%	8 6%	11 4%	341 12%GI
At least once a week	231 6%BCDEJL NOQ	28 5%C	16 3%	5 1%	21 2%	62 4%	44 5%	4 3%	3 2%	12 4%	173 6%
At least once a month	116 3%DEFJN QT	18 3%C	9 2%	2 *	11 1%	26 2%	16 2%	3 2%	2 1%	3 1%	95 3%
At least once every three months	22 1%	5 1%	3 1%	1 *	4 *	9 1%	2 *	- -	- -	2 1%	18 1%
Don't know/can't remember	2 *	-	1 *	* *	1 *	1 *	1 *	1 1%zR	- -	- -	* *
Never	2481 64%R	463 78%z	430 88%zA	337 96%zABD	768 91%zAB	1255 80%z	594 68%zR	90 69%	104 81%zFGR	245 84%zFGR	1794 62%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	619 16%ABCDEI JKLMNOPQ	31 5%BCD	9 2%	2 *	10 1%	122 8%	134 15%I	28 21%HI	12 9%	20 7%	463 16%I
Weekly (Net)	1287 33%ABCDE FHIJKLMNOP OPQ	110 19%BCD	46 9%CD	12 3%	58 7%C	285 18%	258 30%HI	38 29%HI	23 18%	43 15%	976 34%FHI
Monthly (Net)	1403 36%ABCDE FHIJKLMNOP OPQ	128 22%BCD	55 11%CD	13 4%	68 8%C	311 20%	274 31%HI	41 31%HI	25 19%	46 16%	1071 37%zFHI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 122

A3a1_9. How often in the past 3 months have you watched programmes using these services? - Netflix

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	200 5%ABCDEJ NOPQ	5 1%	-	1 1%	-	1 *	4 1%	4 1%	1 *	31 6%	169 5%
At least once every day	419 11%ABCDEF JKLMNOPQ	3 *	1 2%	* 1%	-	-	3 1%	3 1%	* *	62 12%	355 10%
About two or three times a week	437 11%BCDEFG IJLNOPQS	21 3%	4 5%	2 3%	1 4%	15 5%O	5 1%	9 3%	12 3%	39 8%	397 12%z5
At least once a week	231 6%BCDEIL NOQ	17 3%	2 3%	* 1%	* 2%	8 3%Q	9 2%	14 5%Q	3 1%	22 4%	209 6%
At least once a month	116 3%CDEFIN QT	7 1%	1 2%	2 4%J	-	2 1%	5 1%	7 2%Q	-	24 5%zT	92 3%
At least once every three months	22 1%	4 1%	-	-	-	3 1%	1 *	2 1%	2 *	3 1%	19 1%
Don't know/can't remember	2 *	1 *	-	-	-	* *	1 *	1 *	* *	-	2 *
Never	2481 64%R	630 92%z	72 89%z	49 90%z	17 95%z	288 90%z	342 93%zP	259 87%z	371 95%zNP	319 64%	2153 63%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	619 16%ABCDEI JKLMNOPQ	8 1%	1 2%	1 2%	-	1 *	7 2%Q	6 2%	2 *	93 19%	524 15%
Weekly (Net)	1287 33%ABCDEF HIJKLMNOP Q	46 7%	7 9%	3 6%	1 5%	25 8%Q	21 6%	29 10%OQ	17 4%	155 31%	1130 33%
Monthly (Net)	1403 36%ABCDEF HIJKLMNOP Q	53 8%	9 11%	5 10%	1 5%	27 9%Q	26 7%	36 12%OQ	17 4%	179 36%	1222 36%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 123

A3a1_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	58 1%BDEJT	4 1%D	-	-	-	11 1%	13 2%	1 *	-	3 1%	39 1%
At least once every day	145 4%ABCDEJ NOPQ	7 1%	3 1%	1 *	5 1%	25 2%	32 4%	9 7%	4 3%	8 3%	107 4%
About two or three times a week	263 7%BCDEJN OPQ	27 4%CD	12 2%	3 1%	15 2%	58 4%	53 6%	5 4%	4 3%	14 5%	201 7%
At least once a week	180 5%BCDEJN OPQS	22 4%CD	7 1%	3 1%	10 1%	29 2%	38 4%	4 3%	6 5%	11 4%	135 5%
At least once a month	125 3%CDEIJO Q	17 3%C	9 2%	1 *	9 1%	21 1%	25 3%	2 1%	1 1%	2 1%	92 3%
At least once every three months	33 1%F	4 1%	5 1%	2 *	7 1%	8 1%	2 *	1 1%	1 *	2 1%	27 1%
Don't know/can't remember	4 *R	-	-	-	-	-	2 *R	-	1 1%zR	-	* *
Never	3100 79%	515 86%z	453 93%zA	343 97%zABD	796 95%zAB	1423 90%z	706 81%	110 83%	113 88%zR	254 87%zFR	2282 79%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	203 5%ABCDEJ NOPQ	12 2%D	3 1%	1 *	5 1%	36 2%	45 5%	9 7%	4 3%	10 3%	146 5%
Weekly (Net)	646 17%ABCDEJ JKLMNO	61 10%BCD	22 5%	7 2%	29 3%	123 8%	136 16%	19 14%	14 11%	35 12%	481 17%
Monthly (Net)	771 20%ABCDE	77 13%BCD	31 6%CD	8 2%	39 5%	144 9%	160 18%HI	21 16%	14 11%	37 13%	573 20%HI

HIJKLMNO
PQ

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 123

A3a1_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	58 1%BDEJT	-	-	-	-	-	-	-	-	16 3%zT	42 1%
At least once every day	145 4%ABCDEJ NOPQ	3 1%	1 1%	* 1%	-	* *	3 1%	2 1%	2 *	17 3%	129 4%
About two or three times a week	263 7%BCDEJN OPQ	10 1%	2 3%	2 4%	-	8 2%	3 1%	7 2%O	3 1%	31 6%	230 7%
At least once a week	180 5%BCDEJN OPQS	8 1%	2 2%	* 1%	* 2%	4 1%	4 1%	5 2%	3 1%	11 2%	167 5%zS
At least once a month	125 3%CDEJIO Q	9 1%	1 1%	* 1%	-	5 2%	3 1%	5 2%	4 1%	15 3%	110 3%
At least once every three months	33 1%F	4 1%	1 1%	1 2%	-	4 1%	1 *	3 1%	2 *	2 *	31 1%
Don't know/can't remember	4 *R	-	-	-	-	-	-	-	-	1 *	3 *
Never	3100 79%	654 95%z	73 91%z	51 92%z	18 98%z	298 93%z	356 96%zP	278 93%z	377 97%zN	408 81%	2684 79%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	203 5%ABCDEJ NOPQ	3 1%	1 1%	* 1%	-	* *	3 1%	2 1%	2 *	33 7%	171 5%
Weekly (Net)	646 17%ABCDEJ KLMNOPQ	21 3%	5 7%	3 5%	* 2%	12 4%	9 3%	13 4%	8 2%	75 15%	568 17%
Monthly (Net)	771 20%ABCDEH IJKLMNOPQ	30 4%	6 7%	3 5%	* 2%	17 5%Q	12 3%	18 6%O	11 3%	90 18%	678 20%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 124

A3a1_11. How often in the past 3 months have you watched programmes using these services? - Now TV

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	41 1%DJ	1 *	2 *	-	2 *	11 1%	15 2%	2 1%	1 1%	4 1%	25 1%
At least once every day	89 2%BCDEJN OPQ	10 2%BCD	-	-	-	11 1%	17 2%	5 4%	2 1%	4 2%	70 2%
About two or three times a week	76 2%BDEJNP Q	9 2%BD	* *	1 *	2 *	14 1%	12 1%	1 1%	1 1%	1 *	63 2%
At least once a week	62 2%ABCDEJ	3 *	2 *	-	2 *	7 *	13 1%	* *	3 3%	3 1%	42 1%
At least once a month	33 1%DEJ	4 1%	1 *	-	1 *	4 *	4 *	2 1%	1 *	-	26 1%
At least once every three months	19 *	3 *	-	1 *	1 *	4 *	3 *	1 *	1 1%	1 *	15 1%
Don't know/can't remember	3 *	* *	* *	-	* *	1 *	-	-	-	-	2 *
Never	3583 92%	566 95%z	484 99%zA	350 99%zA	834 99%zA	1524 97%z	807 93%	121 92%	120 93%	279 95%z	2640 92%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	130 3%BCDEJN OPQ	12 2%BCD	2 *	-	2 *	22 1%	32 4%	6 5%	2 2%	9 3%	95 3%
Weekly (Net)	269 7%ABCDEJ KLMNOPQ	24 4%BCD	4 1%	1 *	5 1%	42 3%	57 7%	8 6%	7 6%	13 4%	199 7%
Monthly (Net)	302 8%ABCDEJ JLNO PQ	27 5%BCD	5 1%	1 *	6 1%	46 3%	61 7%I	10 8%	8 6%	13 4%	225 8%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 124

A3a1_11. How often in the past 3 months have you watched programmes using these services? - Now TV

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	41	2	-	-	-	2	-	2	-	8	33
	1%DJ	*	-	-	-	*	-	1%	-	2%	1%
At least once every day	89	-	-	-	-	-	-	-	-	12	77
	2%BCDEJN OPQ	-	-	-	-	-	-	-	-	2%	2%
About two or three times a week	76	1	*	-	-	-	1	-	1	5	71
	2%BDEJNP Q	*	*	-	-	-	*	-	*	1%	2%
At least once a week	62	2	-	-	-	1	1	1	1	6	56
	2%ABCDEJ	*	-	-	-	*	*	*	*	1%	2%
At least once a month	33	-	1	-	*	-	-	-	-	6	27
	1%DEJ	-	1%J	-	2%J	-	-	-	-	1%	1%
At least once every three months	19	1	-	-	-	1	-	-	1	2	17
	*	*	-	-	-	*	-	-	*	*	1%
Don't know/can't remember	3	-	-	-	*	-	-	-	-	*	3
	*	-	-	-	2%zJ	-	-	-	-	*	*
Never	3583	683	79	55	17	315	368	296	387	462	3110
	92%	99%zM	98%z	100%zM	97%	99%z	99%z	99%z	99%z	92%	92%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	130	2	-	-	-	2	-	2	-	20	111
	3%BCDEJN OPQ	*	-	-	-	*	-	1%	-	4%	3%
Weekly (Net)	269	5	*	-	-	3	2	2	3	31	238
	7%ABCDEJ KLMNOPQ	1%	*	-	-	1%	1%	1%	1%	6%	7%
Monthly (Net)	302	5	1	-	*	3	2	2	3	37	265
	8%ABCDEI JLNOPQ	1%	2%	-	2%	1%	1%	1%	1%	7%	8%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 125

A3a1_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	53 1%	5 1%	3 1%	3 1%	6 1%	15 1%	14 2%	3 3%	4 3%	4 1%	36 1%
At least once every day	114 3% CDEJQ	9 1%	10 2%	2 1%	11 1%	30 2%	25 3% I	4 3%	2 2%	4 1%	86 3%
About two or three times a week	157 4% CDEJOQ	24 4% CD	13 3% CD	1 *	14 2% C	42 3%	39 4%	3 2%	5 4%	16 5%	114 4%
At least once a week	116 3% CDEJNQ	21 4% CD	9 2%	2 *	11 1%	30 2%	22 2%	2 1%	1 1%	6 2%	90 3%
At least once a month	88 2% CDEJP	6 1%	5 1%	-	5 1%	12 1%	21 2%	3 3%	-	10 3%	63 2%
At least once every three months	14 *	2 *	4 1%	2 *	5 1%	8 1%	5 1%	1 *	1 1%	1 *	7 *
Don't know/can't remember	1 *	1 *	-	-	-	-	1 *	-	-	-	-
Never	3365 86%	529 89%	446 91% z	343 97% zABD	789 94% zAB	1438 91% z	744 85%	115 88%	114 89%	253 86%	2485 86%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	167 4% ACDEJOQ	14 2%	13 3%	5 1%	17 2%	45 3%	39 5%	7 6%	7 5%	8 3%	122 4%
Weekly (Net)	440 11% BCDEJNOPQ	59 10% CD	35 7% CD	8 2%	43 5% C	117 7%	100 11%	12 9%	14 11%	30 10%	327 11%
Monthly (Net)	528 14% BCDEJKMNOPQ	65 11% CD	40 8% CD	8 2%	47 6% C	129 8%	121 14%	16 12%	14 11%	40 14%	390 14%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 125

A3a1_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	53 1%	5 1%	-	1 3%	-	4 1%	1 *	3 1%	2 1%	9 2%	44 1%
At least once every day	114 3% CDEJQ	8 1%	2 2%	2 3%	* 2%	3 1%	5 1% Q	7 2% Q	* *	11 2%	103 3%
About two or three times a week	157 4% CDEJOQ	11 2%	2 2%	1 2%	-	5 2%	6 2%	4 1%	7 2%	15 3%	141 4%
At least once a week	116 3% CDEJNQ	8 1%	1 1%	2 3%	* 2%	2 1%	6 2%	5 2%	3 1%	12 2%	104 3%
At least once a month	88 2% CDEJP	4 1%	-	* 1%	-	1 *	3 1%	* *	4 1%	10 2%	78 2%
At least once every three months	14 *	4 1%	-	1 3% zJ	-	-	4 1%	1 *	3 1%	1 *	13 *
Don't know/can't remember	1 *	-	-	-	-	-	-	-	-	-	1 *
Never	3365 86%	648 94% zL	76 95% z	47 86%	17 96% z	303 95% z	345 93% z	278 93% z	371 95% z	443 88%	2911 86%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	167 4% ACDEJOQ	12 2%	2 2%	3 6% J	* 2%	7 2% Q	6 2%	10 3% Q	3 1%	20 4%	147 4%
Weekly (Net)	440 11% BCDEJN OPQ	32 5%	4 5%	6 11% J	1 4%	14 4%	18 5%	20 7%	12 3%	47 9%	393 12%
Monthly (Net)	528 14% BCDEJK MNOPQ	36 5%	4 5%	6 11% J	1 4%	15 5%	21 6%	20 7%	16 4%	57 11%	471 14%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 126

A3a1_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	11 *	- -	- -	- -	- -	1 *	5 1%	1 1%	1 1%	- -	6 *
At least once every day	20 1%	1 *	1 *	- -	1 *	5 *	3 *	* *	- -	1 *	15 1%
About two or three times a week	37 1%	4 1%	2 *	4 1%	6 1%	10 1%	8 1%	1 *	- -	2 1%	29 1%
At least once a week	52 1%BDEJ	13 2%BCD	- -	- -	- -	6 *	7 1%	* *	1 1%	3 1%	45 2%
At least once a month	30 1%	6 1%	1 *	2 1%	3 *	7 *	7 1%	1 1%	1 *	1 *	23 1%
At least once every three months	9 *	3 *	1 *	- -	1 *	5 *	1 *	- -	- -	- -	7 *
Don't know/can't remember	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	1 *
Never	3748 96%	569 95%	483 99%zA	346 98%zA	829 99%zA	1541 98%z	840 96%	128 97%	126 98%	287 98%	2758 96%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	31 1%DE	1 *	1 *	- -	1 *	6 *	8 1%	2 1%	1 1%	1 *	20 1%
Weekly (Net)	120 3%BDEJOQ	19 3%BD	4 1%	4 1%	7 1%	22 1%	23 3%	3 2%	2 2%	6 2%	94 3%
Monthly (Net)	150 4%BDEJOQ	25 4%BD	4 1%	6 2%	10 1%	29 2%	30 3%	4 3%	3 2%	7 2%	117 4%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 126

A3a1_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	11	-	-	-	-	-	-	-	-	2	9
	*	-	-	-	-	-	-	-	-	*	*
At least once every day	20	1	-	-	-	1	-	-	1	5	15
	1%	*	-	-	-	*	-	-	*	1%	*
About two or three times a week	37	6	-	-	-	5	1	4	3	1	36
	1%	1%	-	-	-	2%	*	1%	1%	*	1%
At least once a week	52	-	-	-	-	-	-	-	-	2	50
	1%BDEJ	-	-	-	-	-	-	-	-	*	1%
At least once a month	30	2	-	*	*	2	-	2	-	6	25
	1%	*	-	1%	2%	1%	-	1%	-	1%	1%
At least once every three months	9	1	-	-	-	-	1	1	-	-	9
	*	*	-	-	-	-	*	1%	-	-	*
Don't know/can't remember	1	1	-	-	-	-	1	-	1	-	1
	*	*	-	-	-	-	*	-	*	-	*
Never	3748	677	80	54	18	310	367	291	385	485	3252
	96%	98%z	100%	99%	98%	97%	99%z	98%	99%z	97%	96%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	31	1	-	-	-	1	-	-	1	7	24
	1%DE	*	-	-	-	*	-	-	*	1%	1%
Weekly (Net)	120	7	-	-	-	7	1	4	4	11	109
	3%BDEJOQ	1%	-	-	-	2%	*	1%	1%	2%	3%
Monthly (Net)	150	9	-	*	*	8	1	5	4	16	134
	4%BDEJOQ	1%	-	1%	2%	3%OQ	*	2%	1%	3%	4%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 127

A3a1_14. How often in the past 3 months have you watched programmes using these services? - Disney Life

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	8 *	1 *	-	-	-	1 *	3 *	1 1%zR	* *	1 *	5 *
At least once every day	22 1%E	1 *	-	-	-	2 *	4 *	* *	1 1%	1 *	18 1%
About two or three times a week	17 *E	1 *	-	-	-	2 *	6 1%	* *	* *	3 1%	11 *
At least once a week	11 *	- *	* *	- *	* *	2 *	4 *	1 *	1 1%	- -	7 *
At least once a month	9 *	1 *	3 1%	- -	3 *	3 *	1 *	- -	- -	- -	7 *
At least once every three months	5 *	- *	- -	- -	- -	1 *	1 *	1 *	- -	1 *	3 *
Don't know/can't remember	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -
Never	3834 98%	594 99%z	486 99%	352 100%z	838 100%z	1564 99%z	851 98%	129 97%	127 98%	288 98%	2832 98%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	30 1%DE	1 *	-	-	-	3 *	7 1%	2 1%	1 1%	2 1%	23 1%
Weekly (Net)	58 1%BDEJ	2 *	* *	- -	* *	7 *	17 2%	3 2%	2 2%	5 2%	41 1%
Monthly (Net)	67 2%ACDEJO	3 1%	3 1%	-	3 *	10 1%	17 2%	3 2%	2 2%	5 2%	47 2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 127

A3a1_14. How often in the past 3 months have you watched programmes using these services? - Disney Life

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	8 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	5 *
At least once every day	22 1%E	- -	- -	- -	- -	- -	- -	- -	- -	5 1%	17 *
About two or three times a week	17 *E	- -	- -	- -	- -	- -	- -	- -	- -	1 *	15 *
At least once a week	11 *	- -	* *	- -	- -	- -	- -	- -	- -	1 *	10 *
At least once a month	9 *	3 *	- -	- -	- -	3 1%z	- -	- -	3 1%	1 *	8 *
At least once every three months	5 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	4 *
Don't know/can't remember	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Never	3834 98%	685 100%z	80 100%	55 100%	18 100%	316 99%	370 100%z	298 100%z	387 99%	489 98%	3335 98%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	30 1%DE	- -	- -	- -	- -	- -	- -	- -	- -	8 2%	22 1%
Weekly (Net)	58 1%BDEJ	- -	* *	- -	- -	- -	- -	- -	- -	10 2%	48 1%
Monthly (Net)	67 2%ACDEJO	3 *	* *	- -	- -	3 1%	- -	- -	3 1%	11 2%	56 2%

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Table 128

A3a1_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	19 *	1 *	2 *	* *	3 *	7 *	8 1%	3 2%zR	3 2%zR	1 *	11 *
At least once every day	46 1%T	7 1%	6 1%	- -	6 1%	14 1%	11 1%	2 2%	1 1%	4 1%	33 1%
About two or three times a week	70 2%	13 2%	11 2%	4 1%	14 2%	21 1%	12 1%	3 2%	* *	2 1%	57 2%
At least once a week	66 2%S	12 2%	9 2%	4 1%	13 2%	23 1%	11 1%	- -	3 2%	4 1%	52 2%
At least once a month	27 1%DEF	2 *	1 *	- -	1 *	1 *	2 *	* *	* *	1 *	24 1%
At least once every three months	8 *	- *	1 *	1 *	1 *	2 *	4 *	3 2%zFIR	- -	- -	3 *
Don't know/can't remember	1 *	* *	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Never	3671 94%	561 94%	461 94%	343 97%z	803 95%	1507 96%z	823 95%	120 91%	122 94%	282 96%G	2702 94%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	65 2%CQT	8 1%	8 2%	* *	8 1%C	21 1%	19 2%	5 4%zR	3 3%	5 2%	43 1%
Weekly (Net)	201 5%CEQ	33 6%	27 6%	9 2%	36 4%C	66 4%	43 5%	8 6%	7 5%	10 4%	153 5%
Monthly (Net)	228 6%CEQ	35 6%C	28 6%	9 2%	37 4%C	67 4%	44 5%	9 7%	7 6%	12 4%	177 6%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 128

A3a1_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	19	3	-	-	-	1	1	3	-	2	17
	*	*	-	-	-	*	*	1%	-	*	*
At least once every day	46	3	3	-	-	2	1	3	*	13	33
	1%T	*	3%J	-	-	1%	*	1%	*	3%zT	1%
About two or three times a week	70	13	-	1	-	5	9	10	3	6	64
	2%	2%	-	2%	-	1%	2%Q	3%Q	1%	1%	2%
At least once a week	66	12	-	*	1	2	10	10	2	1	65
	2%S	2%	-	1%	4%K	1%	3%Q	3%NQ	*	*	2%zS
At least once a month	27	-	1	-	-	-	-	-	-	2	25
	1%DEF	-	1%J	-	-	-	-	-	-	*	1%
At least once every three months	8	1	1	-	-	-	1	1	-	1	6
	*	*	1%	-	-	-	*	*	-	*	*
Don't know/can't remember	1	-	-	-	-	-	-	-	-	*	*
	*	-	-	-	-	-	-	-	-	*	*
Never	3671	657	76	53	17	309	348	272	385	475	3186
	94%	95%	94%	97%	96%	97%zP	94%	91%	99%zOP	95%	94%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	65	6	3	-	-	3	3	5	*	16	49
	2%CQT	1%	3%	-	-	1%	1%	2%	*	3%zT	1%
Weekly (Net)	201	31	3	2	1	10	21	26	5	23	178
	5%CEQ	4%	3%	3%	4%	3%	6%Q	9%zNQ	1%	5%	5%
Monthly (Net)	228	31	4	2	1	10	21	26	5	25	203
	6%CEQ	4%	4%	3%	4%	3%	6%Q	9%NQ	1%	5%	6%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 129

A3a1_16. How often in the past 3 months have you watched programmes using these services? - Hayu

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	5 *	- -	- -	- -	- -	- -	1 *	* *	- -	* *	3 *
At least once every day	4 *	- -	- -	- -	- -	1 *	2 *	1 1%zR	1 1%	1 *	2 *
About two or three times a week	15 *E	- -	- -	- -	- -	1 *	5 1%	1 1%	1 1%	- -	10 *
At least once a week	7 *	1 *	- -	- -	- -	2 *	3 *	1 1%	* *	* *	4 *
At least once a month	7 *	1 *	- -	- -	- -	2 *	- -	- -	- -	- -	7 *
At least once every three months	2 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *
Don't know/can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Never	3868 99%G	595 100%	489 100%	352 100%	841 100%z	1569 100%z	859 99%	128 97%	126 98%	292 100%G	2855 99%G
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	9 *	- -	- -	- -	- -	1 *	3 *	2 1%zR	1 1%	1 *	5 *
Weekly (Net)	31 1%DE	1 *	- -	- -	- -	3 *	11 1%	4 3%zIR	2 2%	1 *	19 1%
Monthly (Net)	38 1%DEI	2 *	- -	- -	- -	5 *	11 1%	4 3%zIR	2 2%	1 *	26 1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 129

A3a1_16. How often in the past 3 months have you watched programmes using these services? - Hayu

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	5 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	3 *
At least once every day	4 *	- -	- -	- -	- -	- -	- -	- -	- -	* *	4 *
About two or three times a week	15 *E	- -	- -	- -	- -	- -	- -	- -	- -	1 *	13 *
At least once a week	7 *	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	5 *
At least once a month	7 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	7 *
At least once every three months	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3868 99%G	688 100%z	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	495 99%	3362 99%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	9 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	7 *
Weekly (Net)	31 1%DE	- -	- -	- -	- -	- -	- -	- -	- -	6 1%	25 1%
Monthly (Net)	38 1%DEJ	- -	- -	- -	- -	- -	- -	- -	- -	6 1%	32 1%

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Table 130

A3a1_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	25 1%E	- -	- -	- -	- -	4 *	10 1%I	7 5%zFIR	2 1%	* *	14 *
At least once every day	38 1%ADET	* *	1 *	- -	1 *	3 *	6 1%	* *	- -	- -	32 1%
About two or three times a week	41 1%A	* *	2 1%	3 1%	5 1%	10 1%	11 1%	1 1%	2 2%	1 *	28 1%
At least once a week	53 1%DET	5 1%	3 1%	* *	3 *	8 1%	10 1%	2 2%	2 2%	2 1%	42 1%
At least once a month	35 1%DEJ	5 1%	2 *	- -	2 *	5 *	9 1%	- -	2 1%	- -	24 1%
At least once every three months	9 *	3 *	- -	- -	- -	3 *	* *	- -	- -	* *	9 *
Don't know/can't remember	1 *	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Never	3706 95%S	583 98%z	480 98%z	349 99%z	830 99%z	1542 98%z	826 95%	121 92%	121 94%	289 99%zFGHR	2733 95%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	63 2%ABCDEI JT	* *	1 *	- -	1 *	8 1%	16 2%I	7 5%zFIR	2 1%	* *	46 2%
Weekly (Net)	157 4%ABCDEI JOPQT	5 1%	7 1%	3 1%	10 1%	27 2%	36 4%I	10 8%zFIR	6 5%I	4 1%	116 4%I
Monthly (Net)	191 5%ABCDEI JOPQT	10 2%	9 2%	3 1%	12 1%	31 2%	45 5%I	10 8%I	8 6%I	4 1%	141 5%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 130

A3a1_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	25 1%E	-	-	-	-	-	-	-	-	6 1%	18 1%
At least once every day	38 1%ADET	1 *	-	-	-	1 *	1 *	1 *	1 *	12 2%zT	27 1%
About two or three times a week	41 1%A	5 1%	-	-	-	4 1%	1 *	3 1%	2 1%	4 1%	36 1%
At least once a week	53 1%DET	3 *	-	-	-	3 1%	-	-	3 1%	14 3%zT	39 1%
At least once a month	35 1%DEJ	1 *	-	1 2%J	-	1 *	-	-	1 *	6 1%	29 1%
At least once every three months	9 *	-	-	-	-	-	-	-	-	* *	9 *
Don't know/can't remember	1 *	-	-	-	-	-	-	-	-	-	1 *
Never	3706 95%S	677 98%z	80 100%	54 98%	18 100%	310 97%	367 99%z	295 99%z	382 98%z	458 91%	3237 95%zS
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	63 2%ABCDEI JT	1 *	-	-	-	1 *	1 *	1 *	1 *	18 4%zT	45 1%
Weekly (Net)	157 4%ABCDEI JOPQT	10 1%	-	-	-	8 2%	2 1%	3 1%	7 2%	36 7%zT	121 4%
Monthly (Net)	191 5%ABCDEI JOPQT	11 2%	-	1 2%	-	9 3%	2 1%	3 1%	7 2%	42 8%zT	149 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 131

A3a1_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	84 2%ABCDEJ NOQT	2 *	-	1 *	1 *	18 1%	24 3%	4 3%	1 1%	2 1%	60 2%
At least once every day	102 3%ABCDEJ NOQT	4 1%	2 *	* *	2 *	27 2%	28 3%	7 5%	2 1%	3 1%	73 3%
About two or three times a week	86 2%ACQ	4 1%	9 2%	1 *	10 1%C	30 2%	23 3%	4 3%	3 2%	3 1%	61 2%
At least once a week	60 2%BDEIQ	10 2%BD	* *	1 *	1 *	7 *	13 1%	3 3%	2 2%	1 *	47 2%
At least once a month	27 1%	4 1%	4 1%	2 1%	7 1%	9 1%	5 1%	1 *	-	1 *	21 1%
At least once every three months	6 *	-	-	-	-	3 *	1 *	-	-	-	3 *
Don't know/can't remember	2 *	* *	1 *	-	1 *	1 *	-	-	-	-	2 *
Never	3540 91%	572 96%z	472 97%z	347 98%z	819 97%z	1482 94%z	777 89%	113 86%	120 94%G	283 96%zFGR	2616 91%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	186 5%ABCDEI JNOPQT	6 1%	2 *	1 *	3 *	45 3%	52 6%	11 9%	3 2%	6 2%	133 5%
Weekly (Net)	332 9%ABCDEI JKLNOPQ	20 3%	12 2%	3 1%	15 2%	81 5%	88 10%	18 14%zHIR	8 6%	10 3%	240 8%
Monthly (Net)	359 9%ABCDEI JKLNOPQ	24 4%	16 3%	6 2%	22 3%	90 6%	93 11%	19 14%HI	8 6%	11 4%	261 9%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 131

A3a1_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	84 2%ABCDEJ NOQT	1 *	-	-	-	-	1 *	1 *	-	19 4%zT	65 2%
At least once every day	102 3%ABCDEJ NOQT	2 *	-	1 1%	-	2 1%	-	2 1%	-	22 4%zT	79 2%
About two or three times a week	86 2%ACQ	8 1%	1 2%	* 1%	1 4%	5 1%	3 1%	6 2%	2 *	8 2%	79 2%
At least once a week	60 2%BDEJQ	1 *	-	-	-	* *	1 *	1 *	-	4 1%	56 2%
At least once a month	27 1%	6 1%	-	* 1%	-	3 1%	3 1%	1 *	5 1%	1 *	26 1%
At least once every three months	6 *	-	-	-	-	-	-	-	-	-	6 *
Don't know/can't remember	2 *	1 *	-	* 1%	-	-	1 *	1 *	-	* *	2 *
Never	3540 91%	669 97%z	79 98%z	53 97%z	17 96%	309 97%z	361 98%z	286 96%z	383 98%z	447 89%	3083 91%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	186 5%ABCDEI JNOPQT	3 *	-	1 1%	-	2 1%	1 *	3 1%	-	41 8%zT	145 4%
Weekly (Net)	332 9%ABCDEI JKLNOPQ	12 2%	1 2%	1 2%	1 4%	7 2%Q	5 1%	10 3%OQ	2 *	53 11%	279 8%
Monthly (Net)	359 9%ABCDEI JKLNOPQ	18 3%	1 2%	1 2%	1 4%	10 3%	8 2%	12 4%	7 2%	53 11%	305 9%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 132

A4. Which, if any, of these websites or apps have you used in the past 3 months?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
BBC.co.uk	505 13%BCDEI JKLNOPQ	72 12%BCD	32 7%CD	5 2%	38 4%C	85 5%	113 13%I	24 18%I	15 11%	23 8%	371 13%I
ITV.com	348 9%ABCDEI NOPQT	25 4%C	19 4%C	4 1%	24 3%C	72 5%	95 11%zI	20 15%zIR	11 8%	19 6%	244 8%
stv.tv	37 1%EJ	5 1%	3 1%	1 *	4 *	6 *	11 1%	5 4%zFIR	2 2%	2 1%	24 1%
S4C	22 1%R	* *	1 *	1 *	2 *	5 *	11 1%zR	4 3%zR	2 2%	2 1%	11 *
SkySports.com	413 11%ABCDEF IJKLMNOPQ	45 8%BCD	14 3%	6 2%	20 2%	69 4%	73 8%	14 10%	8 6%	17 6%	321 11%FI
News.sky.com (Sky News)	207 5%BCDEIJ OPQ	24 4%CD	8 2%	3 1%	11 1%	35 2%	55 6%I	10 7%	6 5%	11 4%	144 5%
Channel4.com	215 6%ABCDEI KNOPQT	16 3%	8 2%	3 1%	10 1%	36 2%	52 6%I	14 11%zFIR	8 6%	8 3%	152 5%
5 (channel5.com)	100 3%ABCDEI OPQ	6 1%	4 1%	- -	4 1%	24 1%	27 3%	7 6%zR	2 2%	9 3%	67 2%
BBC Sport	607 16%BCDEF HIJLMOPQ	87 15%BCD	37 8%	15 4%	52 6%	115 7%	109 13%I	18 14%I	11 8%	21 7%	479 17%zFHI
BBC News	1047 27%BCDEF IJKLMNOPQ	148 25%CD	94 19%CD	29 8%	123 15%C	248 16%	195 22%I	35 26%I	26 20%	46 16%	807 28%zFI
BBC Weather	897 23%BCDEI JKLMNOPQS	145 24%BCD	83 17%CD	36 10%	119 14%C	228 14%	177 20%I	38 29%FI	28 22%	46 16%	687 24%I
BBC CBeebies Playtime	101 3%ABCDEI NQ	2 *	4 1%	1 *	5 1%	21 1%	23 3%	7 5%I	4 3%	3 1%	78 3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 132

A4. Which, if any, of these websites or apps have you used in the past 3 months?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
BBC Music	128 3%BCDEIO Q	10 2%	6 1%	* *	7 1%	19 1%	31 4%I	10 7%zFIR	4 3%	4 2%	97 3%
BBC Food	331 8%BCDEIJ LNOQ	47 8%CD	22 4%CD	4 1%	26 3%C	61 4%	73 8%I	12 9%I	7 5%	11 4%	247 9%I
BBC iWonder	35 1%E	4 1%	3 1%	-	3 *	6 *	9 1%	6 5%zFR	4 3%zFR	6 2%	26 1%
BBC+	48 1%ADE	1 *	2 *	2 1%	4 *	9 1%	16 2%	4 3%	3 3%	6 2%	31 1%
BBC Bitesize	85 2%ABCDEJ OQT	2 *	2 *	-	2 *	13 1%	22 3%I	5 4%I	2 1%	2 1%	59 2%
BBC CBeebies Storytime	76 2%ACDEJN Q	3 *	4 1%	-	4 1%	21 1%	21 2%	5 4%	2 2%	5 2%	52 2%
BBC Sounds	14 *	2 *	2 *	-	2 *	3 *	2 *	-	-	-	12 *
None of these	1952 50%R	331 56%z	341 70%zA	299 85%zABD	639 76%zAB	1108 70%z	479 55%zR	65 49%	75 58%	195 67%zFGR	1397 48%
Total mentions	7167 183%	975 163%	691 141%	410 117%	1101 131%	2186 139%	1594 183%	301 228%	220 171%	437 149%	5305 184%
Any BBC	1788 46%BCDEF	250 42%BCD	144 29%CD	53 15%	197 23%C	431 27%	356 41%I	64 49%I	51 40%I	87 30%	1370 48%zFI

IJKLMN
OP
Q

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 132

A4. Which, if any, of these websites or apps have you used in the past 3 months?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
BBC.co.uk	505	31	2	3	1	24	8	24	8	71	435
	13%BCDEIJ	5%	2%	5%	7%	7%OQ	2%	8%OQ	2%	14%	13%
	KLNOPQ										
ITV.com	348	19	2	2	*	14	5	11	8	63	285
	9%ABCDEJ	3%	3%	4%	2%	4%Q	1%	4%O	2%	13%zT	8%
	NOPQT										
stv.tv	37	1	2	1	-	-	1	-	1	4	33
	1%EJ	*	3%J	2%J	-	-	*	-	*	1%	1%
S4C	22	1	-	1	-	1	-	-	1	3	18
	1%R	*	-	1%	-	*	-	-	*	1%	1%
SkySports.com	413	18	1	1	*	15	3	9	9	66	346
	11%ABCDEF	3%	1%	2%	2%	5%OQ	1%	3%O	2%O	13%	10%
	IJKLMNOPQ										
News.sky.com (Sky News)	207	9	1	1	*	4	5	4	5	28	179
	5%BCDEIN	1%	1%	3%	2%	1%	1%	1%	1%	6%	5%
	OPQ										
Channel4.com	215	10	-	1	-	7	3	7	3	42	173
	6%ABCDEJ	1%	-	1%	-	2%Q	1%	2%	1%	8%zT	5%
	KNOPQT										
5 (channel5.com)	100	4	-	-	-	2	2	1	3	14	85
	3%ABCDEJ	1%	-	-	-	1%	1%	1%	1%	3%	3%
	OPQ										
BBC Sport	607	43	6	3	1	35	8	31	11	74	532
	16%BCDEFH	6%	8%	5%	5%	11%OQ	2%	11%OQ	3%	15%	16%
	IJLMOPQ										
BBC News	1047	107	7	8	1	60	47	72	35	142	904
	27%BCDEF	16%M	9%	14%	5%	19%Q	13%	24%OQ	9%	28%	27%
	IJKLMNOPQ										
BBC Weather	897	104	8	7	1	49	55	67	37	85	810
	23%BCDEI	15%	10%	12%	5%	15%Q	15%Q	23%NOQ	9%	17%	24%zS
	JKLMNOQS										
BBC CBeebies Playtime	101	3	-	2	-	*	3	2	1	14	87
	3%ABCDEJ	1%	-	3%J	-	*	1%	1%	*	3%	3%
	NQ										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 132

A4. Which, if any, of these websites or apps have you used in the past 3 months?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG		
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396	
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354	
BBC Music	128	7	-	-	-	6	1	5	2	23	106	
		3%BCDEJO	-	-	-	2%Q	*	2%O	*	5%	3%	
BBC Food	331	24	2	-	*	9	15	19	5	42	289	
		8%BCDEJU	2%	-	2%	3%	4%Q	6%NQ	1%	8%	8%	
BBC iWonder	35	3	-	-	-	1	1	-	3	9	26	
		1%E	-	-	-	*	*	-	1%	2%	1%	
BBC+	48	4	*	-	-	4	-	1	2	8	41	
		1%ADE	*	-	-	1%	-	*	1%	2%	1%	
BBC Bitesize	85	2	-	-	-	2	-	1	1	25	60	
		2%ABCDEJ	-	-	-	1%	-	*	*	5%zT	2%	
BBC CBeebies Storytime	76	3	1	-	-	-	3	2	1	17	60	
		2%ACDEJN	1%	-	-	-	1%	1%	*	3%T	2%	
BBC Sounds	14	1	-	1	-	1	1	1	1	1	13	
		*	-	1%	-	*	*	*	*	*	*	
None of these	1952	515	67	42	16	232	283	185	330	236	1707	
		50%R	75%z	83%z	76%z	88%zJ	73%zP	77%zP	62%z	85%zNOP	47%	50%
Total mentions	7167	910	99	71	21	466	444	443	467	966	6190	
		183%	132%	123%	130%	146%	120%	149%	120%	193%	182%	
Any BBC	1788	170	13	12	2	86	84	113	57	238	1548	
		46%BCDEF	25%M	16%	23%	10%	27%Q	23%Q	38%NOQ	15%	48%	46%

IJKLMNOP
Q

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 133

A4a. How often in the past 3 months have you used these websites and/or apps?

Base = All respondents who have visited websites in the last 3 months

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table														
BBC.co.uk	588	505	417	70 14%	135 27%	115 23%	103 20%	68 13%	12 2%	1 *	505 100%	206 41%	424 84%	492 97%
ITV.com	421	348	295	31 9%	69 20%	85 25%	87 25%	59 17%	15 4%	2 1%	348 100%	100 29%	272 78%	331 95%
stv.tv	51	37	36	4 11%	10 28%	7 20%	9 24%	4 10%	2 5%	1 2%	37 100%	14 39%	31 83%	34 93%
S4C	32	22	23	5 22%	8 38%	5 25%	2 12%	1 4%	- -	- -	22 100%	13 60%	21 96%	22 100%
SkySports.com	473	413	330	53 13%	115 28%	125 30%	85 21%	28 7%	4 1%	2 1%	413 100%	168 41%	378 92%	406 98%
News.sky.com (Sky News)	255	207	183	34 16%	59 28%	63 30%	33 16%	16 8%	3 1%	* *	207 100%	93 45%	188 91%	204 98%
Channel4.com	266	215	184	26 12%	28 13%	55 26%	53 25%	38 18%	15 7%	- -	215 100%	54 25%	163 76%	200 93%
5 (channel5.com)	137	100	94	8 8%	21 21%	32 32%	20 20%	13 13%	4 4%	1 1%	100 100%	30 30%	82 82%	95 95%
BBC Sport	682	607	477	90 15%	178 29%	153 25%	128 21%	49 8%	5 1%	5 1%	607 100%	267 44%	548 90%	597 98%
BBC News	1152	1047	815	185 18%	345 33%	267 25%	168 16%	73 7%	7 1%	3 *	1047 100%	530 51%	964 92%	1037 99%
BBC Weather	974	897	690	101 11%	334 37%	239 27%	138 15%	72 8%	6 1%	7 1%	897 100%	435 49%	812 91%	884 99%
BBC CBeebies Playtime	127	101	83	14 14%	26 26%	26 26%	24 24%	9 9%	2 2%	- -	101 100%	40 40%	90 89%	98 98%
BBC Music	155	128	105	17 13%	21 17%	45 35%	27 21%	14 11%	4 3%	* *	128 100%	39 30%	110 86%	124 96%
BBC Food	372	331	255	21 6%	29 9%	68 21%	85 26%	111 34%	17 5%	- -	331 100%	50 15%	203 61%	314 95%
BBC iWonder	46	35	33	6 17%	9 26%	2 6%	10 27%	5 15%	1 3%	2 6%	35 100%	15 43%	27 77%	32 92%
BBC+	67	48	49	7 15%	13 28%	9 19%	5 11%	12 25%	- -	1 2%	48 100%	21 43%	35 73%	47 98%
BBC Bitesize	116	85	76	5 5%	11 14%	16 19%	25 29%	20 24%	5 6%	2 3%	85 100%	16 19%	57 67%	78 92%
BBC CBeebies Storytime	101	76	64	11 14%	20 26%	15 20%	14 19%	6 8%	7 9%	3 4%	76 100%	31 40%	60 78%	66 87%
BBC Sounds	12	14	10	2 17%	- -	5 36%	2 15%	4 26%	- -	1 6%	14 100%	2 17%	9 67%	13 94%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 134

A4a_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	588	76	36	8	44	112	150	32	21	36	418
WeightedBase	505	72*	32**	5**	38**	85*	113	24**	15**	23**	371
EffectiveBase	417	52	23	6	29	76	109	26	16	25	298
A few times a day	70 14%	11 15%	1 4%	1 12%	2 5%	8 10%	19 17%	4 18%	1 5%	6 24%	48 13%
At least once every day	135 27%	18 24%	14 44%	3 53%	17 45%	31 37%z	32 28%	5 20%	3 23%	7 31%	101 27%
About two or three times a week	115 23%	15 22%	10 31%	2 28%	11 30%	19 23%	21 19%	4 17%	5 35%	2 8%	93 25%
At least once a week	103 20%E	14 19%	1 4%	* 7%	2 5%	10 12%	22 20%	4 17%	1 7%	5 21%	72 19%
At least once a month	68 13%S	14 19%	4 13%	- -	4 11%	13 16%	15 13%	5 21%	4 29%	2 10%	49 13%
At least once every three months	12 2%	1 1%	1 4%	- -	1 3%	2 3%	4 4%	2 7%	- -	1 5%	7 2%
Don't know/can't remember	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 *
Total mentions	505 100%	72 100%	32 100%	5 100%	38 100%	85 100%	113 100%	24 100%	15 100%	23 100%	371 100%
Daily (Net)	206 41%	28 40%	15 48%	4 65%	19 50%	39 46%	51 45%	9 38%	4 29%	13 56%	150 40%
Weekly (Net)	424 84%	57 80%	27 83%	5 100%	32 85%	69 81%	95 83%	17 72%	10 71%	20 85%	314 85%
Monthly (Net)	492 97%	71 99%	31 96%	5 100%	36 97%	82 97%	109 96%	22 93%	15 100%	22 95%	363 98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 134

A4a_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	588	32	2	6	4	23	9	23	9	99	489
WeightedBase	505	31**	2**	3**	1**	24**	8**	24**	8**	71*	435
EffectiveBase	417	22	1	5	4	15	8	15	8	54	363
A few times a day	70	2	-	-	-	1	1	*	1	15	55
	14%	6%	-	-	-	5%	9%	2%	17%	21%	13%
At least once every day	135	14	-	2	1	13	2	14	*	17	118
	27%	45%	-	65%	75%	54%	20%	59%	5%	24%	27%
About two or three times a week	115	9	2	-	-	8	2	4	6	17	98
	23%	30%	100%	-	-	34%	19%	17%	70%	24%	23%
At least once a week	103	1	-	-	*	1	*	1	1	15	88
	20%E	5%	-	-	25%	4%	5%	4%	8%	21%	20%
At least once a month	68	4	-	1	-	1	3	4	-	4	64
	13%\$	12%	-	20%	-	3%	36%	16%	-	5%	15%z
At least once every three months	12	1	-	*	-	-	1	1	-	3	9
	2%	3%	-	15%	-	-	10%	3%	-	4%	2%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Total mentions	505	31	2	3	1	24	8	24	8	71	435
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	206	16	-	2	1	14	2	14	2	32	174
	41%	51%	-	65%	75%	59%	29%	61%	23%	45%	40%
Weekly (Net)	424	27	2	2	1	23	4	19	8	64	360
	84%	86%	100%	65%	100%	97%	53%	81%	100%	91%	83%
Monthly (Net)	492	31	2	3	1	24	7	23	8	68	425
	97%	97%	100%	85%	100%	100%	90%	97%	100%	96%	98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 135

A4a_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	421	33	18	7	25	95	122	29	17	26	287
WeightedBase	348	25**	19**	4**	24**	72*	95*	20**	11**	19**	244
EffectiveBase	295	27	12	6	16	64	83	21	13	15	204
A few times a day	31 9%R	2 9%	-	-	-	4 6%	13 13%R	3 16%	1 13%	1 3%	15 6%
At least once every day	69 20%	2 8%	2 13%	2 54%	5 20%	19 27%	23 24%	7 35%	3 23%	6 31%	45 18%
About two or three times a week	85 25%	6 25%	6 31%	-	6 25%	17 24%	22 23%	4 22%	2 16%	6 30%	63 26%
At least once a week	87 25%	6 24%	6 29%	1 28%	7 28%	17 24%	17 18%	2 9%	1 13%	5 25%	67 27%
At least once a month	59 17%	4 17%	4 20%	1 18%	5 20%	11 15%	16 17%	3 15%	3 25%	1 3%	41 17%
At least once every three months	15 4%	4 16%	-	-	-	1 2%	4 4%	1 3%	1 10%	2 8%	11 4%
Don't know/can't remember	2 1%	* 1%	1 7%	-	1 6%	1 2%	-	-	-	-	2 1%
Total mentions	348 100%	25 100%	19 100%	4 100%	24 100%	72 100%	95 100%	20 100%	11 100%	19 100%	244 100%
Daily (Net)	100 29%R	4 17%	2 13%	2 54%	5 20%	24 33%	36 37%zR	10 51%	4 36%	6 34%	60 25%
Weekly (Net)	272 78%	17 66%	14 72%	4 82%	18 74%	58 81%	75 79%	16 81%	7 65%	17 89%	191 78%
Monthly (Net)	331 95%	21 83%	18 93%	4 100%	22 94%	69 96%	91 96%	19 97%	10 90%	17 92%	231 95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 135

A4a_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	421	18	2	4	1	12	6	10	8	89	332
WeightedBase	348	19**	2**	2**	***	14**	5**	11**	8**	63*	285
EffectiveBase	295	12	1	4	1	7	5	6	7	51	244
A few times a day	31	-	-	-	-	-	-	-	-	9	22
	9%R	-	-	-	-	-	-	-	-	14%	8%
At least once every day	69	3	*	1	*	2	1	1	2	12	57
	20%	16%	18%	54%	100%	15%	18%	7%	28%	19%	20%
About two or three times a week	85	5	-	1	-	5	-	4	1	17	69
	25%	26%	-	46%	-	36%	-	34%	14%	27%	24%
At least once a week	87	7	-	-	-	7	-	4	3	14	73
	25%	35%	-	-	-	49%	-	32%	39%	22%	26%
At least once a month	59	3	2	-	-	-	3	3	-	9	50
	17%	16%	82%	-	-	-	55%	26%	-	14%	18%
At least once every three months	15	-	-	-	-	-	-	-	-	3	13
	4%	-	-	-	-	-	-	-	-	4%	4%
Don't know/can't remember	2	1	-	-	-	-	1	-	1	-	2
	1%	8%	-	-	-	-	27%	-	18%	-	1%
Total mentions	348	19	2	2	*	14	5	11	8	63	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	100	3	*	1	*	2	1	1	2	21	79
	29%R	16%	18%	54%	100%	15%	18%	7%	28%	33%	28%
Weekly (Net)	272	15	*	2	*	14	1	8	6	52	221
	78%	77%	18%	100%	100%	100%	18%	74%	82%	82%	77%
Monthly (Net)	331	18	2	2	*	14	4	11	6	60	271
	95%	92%	100%	100%	100%	100%	73%	100%	82%	96%	95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 136

A4a_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	51	5	3	2	5	8	17	8	3	4	31
WeightedBase	37*	5**	3**	1**	4**	6**	11**	5**	2**	2**	24**
EffectiveBase	36	3	2	2	4	6	13	7	3	4	21
A few times a day	4 11%	-	-	-	-	-	2 15%	1 12%	1 41%	1 36%	2 10%
At least once every day	10 28%	4 83%	1 29%	* 33%	1 30%	1 19%	3 31%	2 40%	* 19%	1 32%	6 24%
About two or three times a week	7 20%	* 8%	-	-	-	2 37%	2 18%	1 16%	-	1 32%	4 18%
At least once a week	9 24%	* 9%	2 60%	1 67%	2 62%	2 39%	3 30%	1 19%	1 40%	-	6 23%
At least once a month	4 10%	-	* 11%	-	* 8%	* 5%	1 6%	1 13%	-	-	3 13%
At least once every three months	2 5%	-	-	-	-	-	-	-	-	-	2 8%
Don't know/can't remember	1 2%	-	-	-	-	-	-	-	-	-	1 3%
Total mentions	37 100%	5 100%	3 100%	1 100%	4 100%	6 100%	11 100%	5 100%	2 100%	2 100%	24 100%
Daily (Net)	14 39%	4 83%	1 29%	* 33%	1 30%	1 19%	5 46%	2 52%	1 60%	2 68%	8 35%
Weekly (Net)	31 83%	5 100%	3 89%	1 100%	4 92%	6 95%	11 94%	4 87%	2 100%	2 100%	18 76%
Monthly (Net)	34 93%	5 100%	3 100%	1 100%	4 100%	6 100%	11 100%	5 100%	2 100%	2 100%	21 89%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 136

A4a_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	51	1	2	2	-	-	1	-	1	8	43
WeightedBase	37*	1**	2**	1**	-**	-**	1**	-**	1**	4**	33*
EffectiveBase	36	1	1	2	-	-	1	-	1	5	31
A few times a day	4	-	-	-	-	-	-	-	-	2	3
	11%	-	-	-	-	-	-	-	-	37%	8%
At least once every day	10	1	*	-	-	-	1	-	1	*	10
	28%	100%	18%	-	-	-	100%	-	100%	7%	30%
About two or three times a week	7	-	-	-	-	-	-	-	-	1	6
	20%	-	-	-	-	-	-	-	-	33%	18%
At least once a week	9	-	2	1	-	-	-	-	-	1	8
	24%	-	82%	71%	-	-	-	-	-	23%	24%
At least once a month	4	-	-	*	-	-	-	-	-	-	4
	10%	-	-	29%	-	-	-	-	-	-	11%
At least once every three months	2	-	-	-	-	-	-	-	-	-	2
	5%	-	-	-	-	-	-	-	-	-	5%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	-	-	2%
Total mentions	37	1	2	1	-	-	1	-	1	4	33
	100%	100%	100%	100%	-	-	100%	-	100%	100%	100%
Daily (Net)	14	1	*	-	-	-	1	-	1	2	13
	39%	100%	18%	-	-	-	100%	-	100%	44%	38%
Weekly (Net)	31	1	2	1	-	-	1	-	1	4	26
	83%	100%	100%	71%	-	-	100%	-	100%	100%	81%
Monthly (Net)	34	1	2	1	-	-	1	-	1	4	30
	93%	100%	100%	100%	-	-	100%	-	100%	100%	92%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 137

A4a_4. How often in the past 3 months have you used these websites and/or apps? - S4C

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	32	1	1	1	2	7	15	5	3	2	16
WeightedBase	22**	***	1**	1**	2**	5**	11**	4**	2**	2**	11**
EffectiveBase	23	1	1	1	2	6	12	4	3	1	11
A few times a day	5 22%	-	-	-	-	*	3	2	-	-	2
At least once every day	8 38%	*	-	-	-	1	3	1	*	-	5
About two or three times a week	5 25%	-	1	1	2	3	3	1	1	*	3
At least once a week	2 12%	-	-	-	-	1	2	-	-	2	1
At least once a month	1 4%	-	-	-	-	-	1	-	1	-	-
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	22 100%	* 100%	1 100%	1 100%	2 100%	5 100%	11 100%	4 100%	2 100%	2 100%	11 100%
Daily (Net)	13 60%	* 100%	-	-	-	1 23%	6 53%	3 77%	* 19%	-	7 66%
Weekly (Net)	21 96%	* 100%	1 100%	1 100%	2 100%	5 100%	10 92%	4 100%	1 60%	2 100%	11 100%
Monthly (Net)	22 100%	* 100%	1 100%	1 100%	2 100%	5 100%	11 100%	4 100%	2 100%	2 100%	11 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 137

A4a_4. How often in the past 3 months have you used these websites and/or apps? - S4C

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	32	1	-	1	-	1	-	-	1	6	26
WeightedBase	22**	1**	-.**	1**	-.**	1**	-.**	-.**	1**	3**	18**
EffectiveBase	23	1	-	1	-	1	-	-	1	4	19
A few times a day	5 22%	-	-	-	-	-	-	-	-	1 21%	4 22%
At least once every day	8 38%	-	-	-	-	-	-	-	-	1 21%	8 41%
About two or three times a week	5 25%	1 100%	-	1 100%	-	1 100%	-	-	1 100%	* 10%	5 27%
At least once a week	2 12%	-	-	-	-	-	-	-	-	2 48%	1 5%
At least once a month	1 4%	-	-	-	-	-	-	-	-	-	1 4%
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	22 100%	1 100%	-	1 100%	-	1 100%	-	-	1 100%	3 100%	18 100%
Daily (Net)	13 60%	-	-	-	-	-	-	-	-	1 42%	12 63%
Weekly (Net)	21 96%	1 100%	-	1 100%	-	1 100%	-	-	1 100%	3 100%	18 96%
Monthly (Net)	22 100%	1 100%	-	1 100%	-	1 100%	-	-	1 100%	3 100%	18 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 138

A4a_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	473	47	18	9	27	93	94	18	10	20	357
WeightedBase	413	45*	14**	6**	20**	69*	73*	14**	8**	17**	321
EffectiveBase	330	32	10	7	17	61	66	13	9	15	250
A few times a day	53 13%	3 7%	* 3%	- -	* 2%	10 14%	11 15%	3 23%	2 24%	- -	41 13%
At least once every day	115 28%E	9 20%	3 22%	- -	3 15%	12 17%	21 28%	5 37%	2 21%	6 33%	89 28%
About two or three times a week	125 30%F	13 30%	5 37%	2 42%	8 38%	26 38%	13 18%	1 9%	1 14%	3 16%	106 33%F
At least once a week	85 21%	15 34%	6 39%	3 53%	9 43%	19 27%	19 26%	3 24%	3 31%	6 37%	63 20%
At least once a month	28 7%	4 9%	- -	* 5%	* 1%	2 2%	7 10%	1 6%	1 10%	2 14%	18 6%
At least once every three months	4 1%	- -	- -	- -	- -	1 2%	1 1%	- -	- -	- -	3 1%
Don't know/can't remember	2 1%	- -	- -	- -	- -	- -	2 3%zR	- -	- -	- -	- -
Total mentions	413 100%	45 100%	14 100%	6 100%	20 100%	69 100%	73 100%	14 100%	8 100%	17 100%	321 100%
Daily (Net)	168 41%	12 27%	4 25%	- -	4 17%	22 31%	32 43%	8 60%	4 45%	6 33%	130 41%
Weekly (Net)	378 92%	41 91%	14 100%	6 95%	20 99%	67 96%	63 86%	13 94%	7 90%	14 86%	300 93%z
Monthly (Net)	406 98%	45 100%	14 100%	6 100%	20 100%	68 98%	70 96%	14 100%	8 100%	17 100%	318 99%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 138

A4a_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	473	22	2	2	1	19	3	12	10	90	382
WeightedBase	413	18**	1**	1**	***	15**	3**	9**	9**	66*	346
EffectiveBase	330	14	2	2	1	11	2	8	6	53	276
A few times a day	53	*	-	-	-	*	-	*	-	13	41
	13%	2%	-	-	-	3%	-	5%	-	19%	12%
At least once every day	115	3	1	-	-	1	1	1	1	18	97
	28%E	14%	45%	-	-	7%	54%	16%	12%	27%	28%
About two or three times a week	125	6	1	1	*	6	-	4	2	16	108
	30%F	33%	55%	100%	100%	39%	-	40%	26%	25%	31%
At least once a week	85	9	-	-	-	7	1	4	5	12	73
	21%	48%	-	-	-	49%	46%	39%	58%	18%	21%
At least once a month	28	*	-	-	-	*	-	-	*	8	20
	7%	2%	-	-	-	2%	-	-	3%	12%	6%
At least once every three months	4	-	-	-	-	-	-	-	-	-	4
	1%	-	-	-	-	-	-	-	-	-	1%
Don't know/can't remember	2	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	1%
Total mentions	413	18	1	1	*	15	3	9	9	66	346
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	168	3	1	-	-	2	1	2	1	30	138
	41%	17%	45%	-	-	10%	54%	21%	12%	46%	40%
Weekly (Net)	378	18	1	1	*	15	3	9	9	58	319
	92%	98%	100%	100%	100%	98%	100%	100%	97%	88%	92%
Monthly (Net)	406	18	1	1	*	15	3	9	9	66	340
	98%	100%	100%	100%	100%	100%	100%	100%	100%	100%	98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 139

A4a_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	255	31	12	5	17	47	70	14	8	16	175
WeightedBase	207	24**	8**	3**	11**	35*	55*	10**	6**	11**	144
EffectiveBase	183	24	9	5	13	34	51	11	7	11	126
A few times a day	34 16%T	2 9%	-	1 23%	1 6%	4 12%	10 18%	2 24%	3 44%	3 22%	23 16%
At least once every day	59 28%	8 31%	2 29%	* 12%	3 24%	8 24%	19 35%	4 37%	1 24%	5 41%	38 27%
About two or three times a week	63 30%	8 32%	1 18%	1 21%	2 19%	12 35%	13 24%	1 9%	2 32%	1 7%	46 32%
At least once a week	33 16%	4 18%	4 53%	1 18%	5 44%	7 21%	9 16%	2 25%	-	2 22%	21 15%
At least once a month	16 8%	2 9%	-	1 27%	1 7%	3 9%	3 6%	* 5%	-	-	13 9%
At least once every three months	3 1%	* 2%	-	-	-	-	1 2%	-	-	1 8%	2 2%
Don't know/can't remember	* *	- -	-	-	-	-	-	-	-	-	* *
Total mentions	207 100%	24 100%	8 100%	3 100%	11 100%	35 100%	55 100%	10 100%	6 100%	11 100%	144 100%
Daily (Net)	93 45%T	10 40%	2 29%	1 35%	3 30%	13 36%	29 53%	6 61%	4 68%	7 64%	62 43%
Weekly (Net)	188 91%	22 89%	8 100%	2 73%	10 93%	32 91%	51 93%	9 95%	6 100%	10 92%	129 90%
Monthly (Net)	204 98%	24 98%	8 100%	3 100%	11 100%	35 100%	54 98%	10 100%	6 100%	10 92%	142 98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 139

A4a_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	255	12	1	3	1	7	5	6	6	50	205
WeightedBase	207	9**	1**	1**	***	4**	5**	4**	5**	28*	179
EffectiveBase	183	9	1	3	1	6	4	4	5	31	153
A few times a day	34	1	-	-	-	1	-	-	1	10	24
	16%T	8%	-	-	-	17%	-	-	14%	35%zT	13%
At least once every day	59	1	1	1	-	1	*	*	1	9	50
	28%	14%	100%	59%	-	20%	10%	9%	19%	32%	28%
About two or three times a week	63	1	-	1	*	1	-	-	1	4	58
	30%	13%	-	41%	100%	30%	-	-	24%	16%	32%
At least once a week	33	5	-	-	-	1	3	3	2	4	29
	16%	55%	-	-	-	33%	74%	71%	42%	13%	16%
At least once a month	16	1	-	-	-	-	1	1	-	1	15
	8%	9%	-	-	-	-	16%	20%	-	3%	8%
At least once every three months	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	2%
Don't know/can't remember	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	1%	-
Total mentions	207	9	1	1	*	4	5	4	5	28	179
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	93	2	1	1	-	1	*	*	2	19	74
	45%T	22%	100%	59%	-	37%	10%	9%	33%	66%zT	41%
Weekly (Net)	188	8	1	1	*	4	4	3	5	27	161
	91%	91%	100%	100%	100%	100%	84%	80%	100%	95%	90%
Monthly (Net)	204	9	1	1	*	4	5	4	5	28	176
	98%	100%	100%	100%	100%	100%	100%	100%	100%	99%	98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 140

A4a_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	266	21	6	4	10	50	72	18	11	9	183
WeightedBase	215	16**	8**	3**	10**	36*	52*	14**	8**	8**	152
EffectiveBase	184	13	4	3	7	31	47	13	8	5	132
A few times a day	26 12%ET	-	-	-	-	*	9	6	3	1	14
At least once every day	28 13%	3 19%	1 20%	* 13%	2 18%	6 17%	7 14%	* 3%	1 9%	-	19 13%
About two or three times a week	55 26%	3 21%	1 15%	* 13%	1 14%	10 28%	17 33%	3 23%	4 53%	3 40%	35 23%
At least once a week	53 25%	1 6%	4 56%	1 29%	5 49%	11 30%	9 17%	1 9%	-	3 36%	45 29%z
At least once a month	38 18%	6 34%	1 10%	1 46%	2 19%	6 18%	6 11%	3 19%	-	-	29 19%
At least once every three months	15 7%	3 20%	-	-	-	2 6%	3 7%	-	-	1 8%	10 6%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	215 100%	16 100%	8 100%	3 100%	10 100%	36 100%	52 100%	14 100%	8 100%	8 100%	152 100%
Daily (Net)	54 25%	3 19%	1 20%	* 13%	2 18%	6 18%	17 32%	7 49%	4 47%	1 16%	34 22%
Weekly (Net)	163 76%	7 46%	7 90%	1 54%	8 81%	28 76%	43 82%	11 81%	8 100%	8 92%	113 75%
Monthly (Net)	200 93%	13 80%	8 100%	3 100%	10 100%	34 94%	49 93%	14 100%	8 100%	8 92%	142 94%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 140

A4a_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	266	9	-	1	-	6	3	6	3	60	206
WeightedBase	215	10**	-**	1**	-**	7**	3**	7**	3**	42*	173
EffectiveBase	184	6	-	1	-	4	3	4	3	32	153
A few times a day	26	-	-	-	-	-	-	-	-	11	15
	12%ET	-	-	-	-	-	-	-	-	26%zT	9%
At least once every day	28	2	-	-	-	*	1	2	-	4	24
	13%	19%	-	-	-	5%	49%	26%	-	9%	14%
About two or three times a week	55	1	-	-	-	1	-	*	1	10	46
	26%	15%	-	-	-	22%	-	5%	44%	23%	26%
At least once a week	53	4	-	1	-	4	1	4	1	6	47
	25%	45%	-	100%	-	54%	25%	52%	26%	15%	27%
At least once a month	38	2	-	-	-	1	1	1	1	8	30
	18%	21%	-	-	-	19%	25%	17%	30%	19%	17%
At least once every three months	15	-	-	-	-	-	-	-	-	3	12
	7%	-	-	-	-	-	-	-	-	7%	7%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	215	10	-	1	-	7	3	7	3	42	173
	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	54	2	-	-	-	*	1	2	-	15	39
	25%	19%	-	-	-	5%	49%	26%	-	36%	23%
Weekly (Net)	163	8	-	1	-	5	2	6	2	31	132
	76%	79%	-	100%	-	81%	75%	83%	70%	74%	76%
Monthly (Net)	200	10	-	1	-	7	3	7	3	39	161
	93%	100%	-	100%	-	100%	100%	100%	100%	93%	93%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 141

A4a_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	137	10	5	-	5	33	39	11	4	11	90
WeightedBase	100*	6**	4**	-.**	4**	24**	27**	7**	2**	9**	67*
EffectiveBase	94	8	4	-	4	21	24	8	3	6	65
A few times a day	8 8%T	-	-	-	-	1 3%	4 13%	1 17%	* 13%	* 4%	4 7%
At least once every day	21 21%R	2 34%	2 45%	-	2 45%	6 25%	8 31%	4 52%	2 74%	1 15%	11 16%
About two or three times a week	32 32%	1 21%	1 26%	-	1 26%	7 28%	7 26%	2 27%	-	2 23%	25 38%
At least once a week	20 20%	* 7%	1 30%	-	1 30%	6 27%	4 14%	* 4%	-	3 35%	14 21%
At least once a month	13 13%	1 14%	-	-	-	4 17%	2 8%	-	* 12%	2 24%	10 15%
At least once every three months	4 4%	1 24%	-	-	-	-	1 5%	-	-	-	3 4%
Don't know/can't remember	1 1%	-	-	-	-	-	1 3%	-	-	-	-
Total mentions	100 100%	6 100%	4 100%	-	4 100%	24 100%	27 100%	7 100%	2 100%	9 100%	67 100%
Daily (Net)	30 30%RT	2 34%	2 45%	-	2 45%	7 28%	12 44%	5 69%	2 88%	2 19%	15 22%
Weekly (Net)	82 82%	4 62%	4 100%	-	4 100%	20 83%	23 83%	7 100%	2 88%	7 76%	54 81%
Monthly (Net)	95 95%	4 76%	4 100%	-	4 100%	24 100%	25 92%	7 100%	2 100%	9 100%	64 96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 141

A4a_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	137	5	-	-	-	3	2	1	4	32	105
WeightedBase	100*	4**	-**	-**	-**	2**	2**	1**	3**	14**	85*
EffectiveBase	94	4	-	-	-	3	2	1	4	20	76
A few times a day	8	-	-	-	-	-	-	-	-	5	3
	8%T	-	-	-	-	-	-	-	-	34%	4%
At least once every day	21	2	-	-	-	-	2	1	*	4	18
	21%R	45%	-	-	-	-	100%	100%	16%	25%	21%
About two or three times a week	32	1	-	-	-	1	-	-	1	3	30
	32%	26%	-	-	-	47%	-	-	39%	18%	35%
At least once a week	20	1	-	-	-	1	-	-	1	2	19
	20%	30%	-	-	-	53%	-	-	45%	11%	22%
At least once a month	13	-	-	-	-	-	-	-	-	1	12
	13%	-	-	-	-	-	-	-	-	5%	14%
At least once every three months	4	-	-	-	-	-	-	-	-	1	3
	4%	-	-	-	-	-	-	-	-	7%	4%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
Total mentions	100	4	-	-	-	2	2	1	3	14	85
	100%	100%	-	-	-	100%	100%	100%	100%	100%	100%
Daily (Net)	30	2	-	-	-	-	2	1	*	9	21
	30%RT	45%	-	-	-	-	100%	100%	16%	59%	25%
Weekly (Net)	82	4	-	-	-	2	2	1	3	13	70
	82%	100%	-	-	-	100%	100%	100%	100%	88%	81%
Monthly (Net)	95	4	-	-	-	2	2	1	3	13	82
	95%	100%	-	-	-	100%	100%	100%	100%	93%	95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 142

A4a_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	682	96	41	19	60	141	131	25	12	26	527
WeightedBase	607	87*	37**	15**	52*	115*	109*	18**	11**	21**	479
EffectiveBase	477	66	26	14	40	95	91	18	7	21	370
A few times a day	90 15%DEJ	14 15%D	* 1%	1 5%	1 2%	10 9%	16 14%	5 26%	3 28%	4 19%	72 15%
At least once every day	178 29%	26 30%	11 31%	3 18%	14 27%	30 26%	31 28%	6 34%	1 14%	6 30%	142 30%
About two or three times a week	153 25%	20 23%	12 32%	4 25%	16 30%	33 29%	24 22%	3 14%	3 24%	3 17%	121 25%
At least once a week	128 21%	19 21%	12 31%	4 25%	15 29%	28 24%	30 28%	5 26%	1 7%	5 26%	94 20%
At least once a month	49 8%	9 10%	1 3%	4 27%	5 10%	13 11%	6 6%	- -	3 28%	2 9%	42 9%
At least once every three months	5 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	5 1%
Don't know/can't remember	5 1%	- -	* 1%	- -	* 1%	2 2%	1 1%	- -	- -	- -	3 1%
Total mentions	607 100%	87 100%	37 100%	15 100%	52 100%	115 100%	109 100%	18 100%	11 100%	21 100%	479 100%
Daily (Net)	267 44%DE	40 45%	12 32%	4 23%	15 29%	40 34%	46 43%	11 60%	4 41%	10 48%	214 45%
Weekly (Net)	548 90%	79 90%	35 95%	11 73%	47 89%	101 87%	101 92%	18 100%	8 72%	19 91%	429 90%
Monthly (Net)	597 98%	87 100%	36 99%	15 100%	52 99%	114 98%	107 98%	18 100%	11 100%	21 100%	471 98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 142

A4a_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	682	44	7	6	3	37	7	32	12	102	579
WeightedBase	607	43*	6**	3**	1**	35**	8**	31**	11**	74*	532
EffectiveBase	477	30	5	5	3	24	6	22	8	59	417
A few times a day	90	1	-	-	*	-	1	1	-	15	74
	15%DEJ	2%	-	-	35%	-	10%	3%	-	21%	14%
At least once every day	178	13	2	-	-	9	3	10	2	22	156
	29%	29%	25%	-	-	26%	45%	33%	19%	30%	29%
About two or three times a week	153	14	*	1	*	14	-	11	4	13	139
	25%	34%	5%	33%	32%	41%	-	34%	34%	18%	26%
At least once a week	128	10	4	1	*	7	3	6	5	12	116
	21%	24%	64%	34%	32%	20%	45%	18%	41%	16%	22%
At least once a month	49	4	*	1	-	4	-	3	1	9	40
	8%	10%	6%	34%	-	12%	-	11%	6%	12%	7%
At least once every three months	5	-	-	-	-	-	-	-	-	2	4
	1%	-	-	-	-	-	-	-	-	2%	1%
Don't know/can't remember	5	*	-	-	-	*	-	*	-	-	5
	1%	1%	-	-	-	1%	-	1%	-	-	1%
Total mentions	607	43	6	3	1	35	8	31	11	74	532
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	267	13	2	-	*	9	4	11	2	38	230
	44%DE	31%	25%	-	35%	26%	55%	36%	19%	51%	43%
Weekly (Net)	548	38	6	2	1	30	8	28	10	63	484
	90%	89%	94%	66%	100%	87%	100%	88%	94%	85%	91%
Monthly (Net)	597	42	6	3	1	34	8	31	11	72	524
	98%	99%	100%	100%	100%	99%	100%	99%	100%	98%	98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 143

A4a_10. How often in the past 3 months have you used these websites and/or apps? - BBC News

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1152	159	92	33	125	278	231	43	32	59	877
WeightedBase	1047	148	94*	29**	123*	248	195	35*	26**	46*	807
EffectiveBase	815	106	64	24	87	190	173	32	25	44	618
A few times a day	185 18%BDE	21 14%	8 8%	4 14%	12 10%	32 13%	44 22%	10 28%	6 22%	14 31%zR	133 16%
At least once every day	345 33%	55 37%	39 41%	8 27%	47 38%	81 33%	62 32%	10 29%	7 29%	18 40%	270 33%
About two or three times a week	267 25%	41 28%	32 34%	7 23%	38 31%	66 27%	48 25%	8 23%	10 40%	10 23%	209 26%
At least once a week	168 16%I	20 14%	11 11%	4 14%	15 12%	46 18%	27 14%I	5 14%	1 3%	2 4%	134 17%I
At least once a month	73 7%	12 8%	5 5%	3 11%	8 7%	20 8%	13 6%	2 6%	2 7%	1 2%	54 7%
At least once every three months	7 1%T	* *	- -	* 2%	* *	1 *	* *	- -	- -	* 1%	6 1%
Don't know/can't remember	3 *	- -	- -	3 10%	3 2%z	3 1%z	1 1%	- -	- -	- -	2 *
Total mentions	1047 100%	148 100%	94 100%	29 100%	123 100%	248 100%	195 100%	35 100%	26 100%	46 100%	807 100%
Daily (Net)	530 51%	75 51%	47 50%	12 41%	59 48%	113 46%	105 54%	20 57%	13 51%	32 70%zFR	402 50%
Weekly (Net)	964 92%	136 92%	89 95%D	23 78%	112 91%	225 91%	181 93%	33 94%	24 93%	45 97%	745 92%
Monthly (Net)	1037 99%OP	148 100%	94 100%	26 88%	120 97%	245 98%	193 99%	35 100%	26 100%	45 99%	799 99%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 143

A4a_10. How often in the past 3 months have you used these websites and/or apps? - BBC News

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1152	96	11	15	3	57	39	66	30	189	963
WeightedBase	1047	107*	7**	8**	1**	60*	47*	72*	35**	142	904
EffectiveBase	815	70	8	13	3	39	31	48	3	113	702
A few times a day	185	10	1	*	*	7	4	9	1	30	155
	18%BDE	10%	15%	4%	35%	11%	8%	12%	4%	21%	17%
At least once every day	345	41	*	5	1	23	18	29	11	43	302
	33%	38%	5%	66%	65%	38%	38%	41%	32%	30%	33%
About two or three times a week	267	34	3	1	-	17	17	23	11	39	228
	25%	32%	45%	13%	-	28%	36%	32%	30%	28%	25%
At least once a week	168	11	3	1	-	7	4	5	6	19	148
	16%I	10%	35%	17%	-	11%	9%	7%	16%	14%	16%
At least once a month	73	8	-	-	-	7	1	2	6	8	65
	7%	8%	-	-	-	11%P	3%	3%	16%	5%	7%
At least once every three months	7	*	-	-	-	-	*	-	*	3	3
	1%T	*	-	-	-	-	1%	-	1%	2%zT	*
Don't know/can't remember	3	3	-	-	-	-	3	3	-	*	3
	*	3%z	-	-	-	-	6%z	4%z	-	*	*
Total mentions	1047	107	7	8	1	60	47	72	35	142	904
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	530	51	1	5	1	29	22	38	13	72	457
	51%	48%	20%	70%	100%	49%	45%	53%	36%	51%	51%
Weekly (Net)	964	96	7	8	1	53	43	67	29	131	833
	92%	89%	100%	100%	100%	89%	90%	93%	82%	92%	92%
Monthly (Net)	1037	104	7	8	1	60	44	69	35	139	898
	99%OP	97%	100%	100%	100%	100%	93%	96%	99%	97%	99%z

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 144

A4a_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	974	145	82	36	118	252	212	42	29	56	725
WeightedBase	897	145*	83*	36**	119*	228	177	38*	28**	46*	687
EffectiveBase	690	93	57	28	85	177	157	32	22	38	515
A few times a day	101 11%A	8 5%	7 8%	3 7%	9 8%	26 11%	23 13%	8 20%	2 9%	5 10%	73 11%
At least once every day	334 37%F	67 46%	27 32%	17 47%	44 37%	75 33%	47 26%	10 27%	10 37%	18 39%	274 40%zF
About two or three times a week	239 27%I	40 27%	27 32%D	2 5%	29 24%	61 27%	49 28%I	7 19%	4 13%	4 8%	181 26%I
At least once a week	138 15%	19 13%	18 22%	9 24%	27 22%	41 18%	30 17%	5 12%	9 32%	14 31%zFGR	103 15%
At least once a month	72 8%	10 7%	5 6%	4 10%	8 7%	19 8%	23 13%zR	8 20%zR	3 10%	5 11%	47 7%
At least once every three months	6 1%	1 1%	-	-	-	3 1%	2 1%	-	-	-	4 1%
Don't know/can't remember	7 1%	* *	-	2 7%	2 2%	4 2%	2 1%	-	-	* 1%	4 1%
Total mentions	897 100%	145 100%	83 100%	36 100%	119 100%	228 100%	177 100%	38 100%	28 100%	46 100%	687 100%
Daily (Net)	435 49%F	75 52%	34 41%	19 54%	53 45%	102 44%	70 39%	18 48%	13 46%	22 49%	347 51%F
Weekly (Net)	812 91%FG	134 92%	79 94%	30 83%	109 91%	203 89%	149 84%	30 80%	25 90%	40 88%	632 92%zFG
Monthly (Net)	884 99%	144 99%	83 100%	34 93%	117 98%	222 97%	172 97%	38 100%	28 100%	45 99%	679 99%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 144

A4a_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	974	90	12	13	3	46	44	57	33	129	844
WeightedBase	897	104*	8**	7**	1**	49*	55*	67*	37**	85*	810
EffectiveBase	690	69	8	11	3	32	37	43	26	78	613
A few times a day	101	8	2	-	-	5	3	6	2	11	90
	11%A	8%	19%	-	-	10%	5%	8%	6%	13%	11%
At least once every day	334	38	2	4	1	22	16	29	8	24	310
	37%F	36%	23%	57%	65%	44%	29%	43%O	23%	28%	38%
About two or three times a week	239	24	4	2	-	15	9	13	11	28	211
	27%I	23%	48%	22%	-	31%	16%	19%	30%	33%	26%
At least once a week	138	25	-	1	-	3	22	16	9	13	123
	15%	24%z	-	21%	-	7%	40%zNP	23%N	26%	15%	15%
At least once a month	72	7	1	-	*	4	4	3	5	8	64
	8%	7%	10%	-	35%	7%	7%	4%	13%	9%	8%
At least once every three months	6	-	-	-	-	-	-	-	-	*	6
	1%	-	-	-	-	-	-	-	-	*	1%
Don't know/can't remember	7	2	-	-	-	*	2	1	1	1	6
	1%	2%	-	-	-	1%	3%	2%	2%	1%	1%
Total mentions	897	104	8	7	1	49	55	67	37	85	810
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	435	45	3	4	1	26	19	35	11	35	400
	49%F	44%	43%	57%	65%	54%	34%	52%O	29%	41%	49%
Weekly (Net)	812	94	7	7	1	45	50	63	31	76	734
	91%FG	91%	90%	100%	65%	92%	90%	94%	85%	90%	91%
Monthly (Net)	884	101	8	7	1	48	53	66	36	84	798
	99%	98%	100%	100%	100%	99%	97%	98%	98%	99%	99%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 145

A4a_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	127	4	5	2	7	26	29	9	5	5	97
WeightedBase	101*	2**	4**	1**	5**	21**	23**	7**	4**	3**	78*
EffectiveBase	83	3	4	2	6	20	19	7	4	4	64
A few times a day	14 14%	-	-	-	-	2 10%	1 5%	1 12%	-	-	13 17%
At least once every day	26 26%	1 43%	-	-	-	2 11%	6 27%	2 35%	3 64%	2 65%	20 25%
About two or three times a week	26 26%R	* 15%	-	1 71%	1 14%	8 40%	11 50%	2 28%	1 27%	1 26%	14 19%
At least once a week	24 24%	-	1 12%	-	1 10%	1 2%	1 6%	* 6%	* 9%	-	22 29%z
At least once a month	9 9%	1 42%	2 51%	* 29%	2 47%	6 29%	3 12%	1 19%	-	* 9%	6 8%
At least once every three months	2 2%	-	1 36%	-	1 29%	1 7%	-	-	-	-	2 3%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	101 100%	2 100%	4 100%	1 100%	5 100%	21 100%	23 100%	7 100%	4 100%	3 100%	78 100%
Daily (Net)	40 40%	1 43%	-	-	-	4 21%	7 32%	3 47%	3 64%	2 65%	33 42%
Weekly (Net)	90 89%	1 58%	1 12%	1 71%	1 24%	13 64%	20 88%	5 81%	4 100%	3 91%	70 89%
Monthly (Net)	98 98%	2 100%	3 64%	1 100%	4 71%	19 93%	23 100%	7 100%	4 100%	3 100%	75 97%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 145

A4a_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	127	5	-	2	-	1	4	3	2	29	98
WeightedBase	101*	3**	-**	2**	-**	***	3**	2**	1**	14**	87*
EffectiveBase	83	4	-	2	-	1	3	2	2	20	67
A few times a day	14	-	-	-	-	-	-	-	-	4	10
	14%	-	-	-	-	-	-	-	-	31%	11%
At least once every day	26	-	-	-	-	-	-	-	-	4	22
	26%	-	-	-	-	-	-	-	-	30%	25%
About two or three times a week	26	-	-	1	-	-	-	-	-	3	23
	26%R	-	-	44%	-	-	-	-	-	20%	26%
At least once a week	24	1	-	-	-	-	1	-	1	2	22
	24%	14%	-	-	-	-	16%	-	40%	12%	25%
At least once a month	9	1	-	1	-	*	1	1	1	1	8
	9%	43%	-	56%	-	100%	35%	33%	60%	6%	9%
At least once every three months	2	1	-	-	-	-	1	1	-	-	2
	2%	43%	-	-	-	-	49%	67%	-	-	3%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	101	3	-	2	-	*	3	2	1	14	87
	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	40	-	-	-	-	-	-	-	-	8	32
	40%	-	-	-	-	-	-	-	-	61%	37%
Weekly (Net)	90	1	-	1	-	-	1	-	1	13	77
	89%	14%	-	44%	-	-	16%	-	40%	94%	88%
Monthly (Net)	98	2	-	2	-	*	2	1	1	14	85
	98%	57%	-	100%	-	100%	51%	33%	100%	100%	97%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 146

A4a_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	155	12	6	1	7	21	37	10	4	6	117
WeightedBase	128	10**	6**	***	7**	19**	31**	10**	4**	4**	97*
EffectiveBase	105	9	3	1	4	14	28	9	3	3	77
A few times a day	17 13%R	-	-	-	-	1	8	3	2	1	9
At least once every day	21 17%	2	-	-	-	4	2	2	-	*	19
About two or three times a week	45 35%	4	2	-	2	6	8	3	1	4	37
At least once a week	27 21%	2	2	*	2	5	9	1	*	-	18
At least once a month	14 11%	2	3	-	3	3	3	-	-	-	11
At least once every three months	4 3%	-	-	-	-	-	1	-	-	-	3
Don't know/can't remember	* *	-	-	-	-	-	*	-	-	-	-
Total mentions	128 100%	10 100%	6 100%	* 100%	7 100%	19 100%	31 100%	10 100%	4 100%	4 100%	97 100%
Daily (Net)	39 30%	2 21%	-	-	-	5 24%	10 33%	5 56%	2 57%	1 20%	28 29%
Weekly (Net)	110 86%	8 78%	3 54%	* 100%	4 56%	16 84%	27 87%	10 100%	4 100%	4 100%	83 85%
Monthly (Net)	124 96%	10 100%	6 100%	* 100%	7 100%	19 100%	30 96%	10 100%	4 100%	4 100%	93 96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 146

A4a_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	155	7	-	-	-	5	2	4	3	41	114
WeightedBase	128	7**	-**	-**	-**	6**	1**	5**	2**	23**	106*
EffectiveBase	105	4	-	-	-	3	2	2	3	23	83
A few times a day	17	-	-	-	-	-	-	-	-	4	13
	13%R	-	-	-	-	-	-	-	-	16%	13%
At least once every day	21	-	-	-	-	-	-	-	-	1	20
	17%	-	-	-	-	-	-	-	-	6%	19%
About two or three times a week	45	2	-	-	-	1	1	-	2	10	35
	35%	25%	-	-	-	20%	50%	-	100%	44%	33%
At least once a week	27	2	-	-	-	2	1	2	-	5	22
	21%	31%	-	-	-	28%	50%	41%	-	20%	21%
At least once a month	14	3	-	-	-	3	-	3	-	1	12
	11%	44%	-	-	-	52%	-	59%	-	6%	12%
At least once every three months	4	-	-	-	-	-	-	-	-	2	3
	3%	-	-	-	-	-	-	-	-	7%	3%
Don't know/can't remember	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	*
Total mentions	128	7	-	-	-	6	1	5	2	23	106
	100%	100%	-	-	-	100%	100%	100%	100%	100%	100%
Daily (Net)	39	-	-	-	-	-	-	-	-	5	34
	30%	-	-	-	-	-	-	-	-	22%	32%
Weekly (Net)	110	4	-	-	-	3	1	2	2	20	90
	86%	56%	-	-	-	48%	100%	41%	100%	87%	86%
Monthly (Net)	124	7	-	-	-	6	1	5	2	21	103
	96%	100%	-	-	-	100%	100%	100%	100%	93%	97%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 147

A4a_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	372	43	19	5	24	70	91	14	6	12	271
WeightedBase	331	47**	22**	4**	26**	61*	73*	12**	7**	11**	247
EffectiveBase	255	28	13	4	16	51	67	11	5	9	183
A few times a day	21 6%	2 4%	-	-	-	2 4%	7 10%	2 16%	* 6%	1 8%	14 6%
At least once every day	29 9%	1 2%	-	-	-	3 5%	8 12%	3 21%	-	1 5%	20 8%
About two or three times a week	68 21%	5 10%	4 18%	-	4 15%	12 20%	17 24%	1 8%	2 28%	5 47%	51 21%
At least once a week	85 26%	12 26%	8 37%	1 36%	10 37%	16 27%	14 19%	1 11%	3 43%	2 16%	65 26%
At least once a month	111 34%	22 46%	10 45%	3 64%	12 48%	23 38%	22 30%	5 42%	1 22%	3 25%	85 34%
At least once every three months	17 5%	5 11%	-	-	-	4 6%	4 5%	* 2%	-	-	13 5%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Total mentions	331 100%	47 100%	22 100%	4 100%	26 100%	61 100%	73 100%	12 100%	7 100%	11 100%	247 100%
Daily (Net)	50 15%	3 6%	-	-	-	5 9%	16 22%	5 37%	* 6%	1 13%	33 13%
Weekly (Net)	203 61%	20 42%	12 55%	1 36%	14 52%	34 56%	47 65%	7 56%	5 78%	8 75%	148 60%
Monthly (Net)	314 95%	41 89%	22 100%	4 100%	26 100%	57 94%	69 95%	12 98%	7 100%	11 100%	234 95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 147

A4a_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	372	21	2	-	1	10	11	15	6	65	307
WeightedBase	331	24**	2**	..*	***	9**	15**	19**	5**	42*	289
EffectiveBase	255	15	2	-	1	6	9	10	5	33	222
A few times a day	21	-	-	-	-	-	-	-	-	4	17
	6%	-	-	-	-	-	-	-	-	10%	6%
At least once every day	29	-	-	-	-	-	-	-	-	6	23
	9%	-	-	-	-	-	-	-	-	14%	8%
About two or three times a week	68	4	-	-	-	3	1	3	1	13	55
	21%	17%	-	-	-	32%	7%	16%	21%	30%	19%
At least once a week	85	8	2	-	-	3	5	8	-	6	79
	26%	33%	100%	-	-	35%	31%	42%	-	13%	27%
At least once a month	111	12	-	-	*	3	9	8	4	11	99
	34%	51%	-	-	100%	32%	62%	42%	79%	27%	34%
At least once every three months	17	-	-	-	-	-	-	-	-	2	15
	5%	-	-	-	-	-	-	-	-	5%	5%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	331	24	2	-	*	9	15	19	5	42	289
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	50	-	-	-	-	-	-	-	-	10	39
	15%	-	-	-	-	-	-	-	-	24%	14%
Weekly (Net)	203	12	2	-	-	6	5	11	1	29	174
	61%	49%	100%	-	-	68%	38%	58%	21%	68%	60%
Monthly (Net)	314	24	2	-	*	9	15	19	5	40	273
	95%	100%	100%	-	100%	100%	100%	100%	100%	95%	95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 148

A4a_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	46	4	3	-	3	7	9	6	4	5	36
WeightedBase	35*	4**	3**	..**	3**	6**	9**	6**	4**	6**	26**
EffectiveBase	33	3	3	-	3	6	7	5	3	4	26
A few times a day	6 17%	-	-	-	-	*	2 18%	2 27%	1 30%	1 23%	4 16%
At least once every day	9 26%	* 9%	1 50%	-	1 50%	3 49%	5 50%	3 45%	1 33%	1 26%	5 18%
About two or three times a week	2 6%	-	-	-	-	-	-	-	-	-	2 8%
At least once a week	10 27%	-	-	-	-	-	1 14%	-	-	1 22%	8 32%
At least once a month	5 15%	2 60%	-	-	-	1 22%	1 15%	1 22%	1 31%	1 24%	4 15%
At least once every three months	1 3%	-	1 21%	-	1 21%	1 10%	* 3%	* 5%	* 7%	* 5%	1 2%
Don't know/can't remember	2 6%	1 31%	1 29%	-	1 29%	1 14%	-	-	-	-	2 8%
Total mentions	35 100%	4 100%	3 100%	-	3 100%	6 100%	9 100%	6 100%	4 100%	6 100%	26 100%
Daily (Net)	15 43%	* 9%	1 50%	-	1 50%	3 53%	6 68%	4 73%	3 63%	3 49%	9 34%
Weekly (Net)	27 77%	* 9%	1 50%	-	1 50%	3 53%	7 82%	4 73%	3 63%	4 71%	19 74%
Monthly (Net)	32 92%	3 69%	1 50%	-	1 50%	5 76%	9 97%	6 95%	4 93%	5 95%	23 90%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 148

A4a_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	46	3	-	-	-	2	1	-	3	13	33
WeightedBase	35*	3**	..**	..**	..**	1**	1**	..**	3**	9**	26**
EffectiveBase	33	3	-	-	-	2	1	-	3	7	26
A few times a day	6 17%	-	-	-	-	-	-	-	-	2 18%	4 16%
At least once every day	9 26%	1 50%	-	-	-	-	1 100%	-	1 50%	1 7%	9 33%
About two or three times a week	2 6%	-	-	-	-	-	-	-	-	* 4%	2 7%
At least once a week	10 27%	-	-	-	-	-	-	-	-	5 60%	4 16%
At least once a month	5 15%	-	-	-	-	-	-	-	-	-	5 20%
At least once every three months	1 3%	1 21%	-	-	-	1 42%	-	-	1 21%	-	1 3%
Don't know/can't remember	2 6%	1 29%	-	-	-	1 58%	-	-	1 29%	1 10%	1 5%
Total mentions	35 100%	3 100%	-	-	-	1 100%	1 100%	-	3 100%	9 100%	26 100%
Daily (Net)	15 43%	1 50%	-	-	-	-	1 100%	-	1 50%	2 26%	13 49%
Weekly (Net)	27 77%	1 50%	-	-	-	-	1 100%	-	1 50%	8 90%	19 72%
Monthly (Net)	32 92%	1 50%	-	-	-	-	1 100%	-	1 50%	8 90%	24 92%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 149

A4a_16. How often in the past 3 months have you used these websites and/or apps? - BBC+

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	67	2	2	2	4	12	25	6	4	10	40
WeightedBase	48*	1**	2**	2**	4**	9**	16**	4**	3**	6**	31*
EffectiveBase	49	2	2	1	3	9	17	4	3	6	31
A few times a day	7 15%	- -	- -	- -	- -	- -	4 22%	2 41%	- -	- -	4 12%
At least once every day	13 28%	- -	* 25%	2 100%	3 68%	4 47%	2 13%	* 8%	* 9%	1 16%	10 33%
About two or three times a week	9 19%	1 100%	1 75%	- -	1 32%	2 23%	3 17%	- -	- -	* 5%	7 21%
At least once a week	5 11%	- -	- -	- -	- -	1 8%	3 16%	2 43%	- -	1 23%	3 8%
At least once a month	12 25%	- -	- -	- -	- -	2 19%	4 25%	* 8%	2 65%	2 36%	8 26%
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	1 2%	- -	- -	- -	- -	* 3%	1 7%	- -	1 26%	1 20%	- -
Total mentions	48 100%	1 100%	2 100%	2 100%	4 100%	9 100%	16 100%	4 100%	3 100%	6 100%	31 100%
Daily (Net)	21 43%	- -	* 25%	2 100%	3 68%	4 47%	6 35%	2 49%	* 9%	1 16%	14 45%
Weekly (Net)	35 73%	1 100%	2 100%	2 100%	4 100%	7 78%	11 68%	4 92%	* 9%	3 44%	23 74%
Monthly (Net)	47 98%	1 100%	2 100%	2 100%	4 100%	9 97%	15 93%	4 100%	2 74%	5 80%	31 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 149

A4a_16. How often in the past 3 months have you used these websites and/or apps? - BBC+

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	67	3	1	-	-	3	-	1	2	18	49
WeightedBase	48*	4**	***	..*	..*	4**	..*	1**	2**	8**	41*
EffectiveBase	49	2	1	-	-	2	-	1	1	14	39
A few times a day	7	-	-	-	-	-	-	-	-	3	4
	15%	-	-	-	-	-	-	-	-	40%	10%
At least once every day	13	2	*	-	-	2	-	-	2	1	13
	28%	64%	100%	-	-	64%	-	-	100%	11%	31%
About two or three times a week	9	1	-	-	-	1	-	1	-	1	8
	19%	36%	-	-	-	36%	-	100%	-	18%	19%
At least once a week	5	-	-	-	-	-	-	-	-	1	5
	11%	-	-	-	-	-	-	-	-	8%	11%
At least once a month	12	-	-	-	-	-	-	-	-	1	11
	25%	-	-	-	-	-	-	-	-	18%	26%
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	1	-	-	-	-	-	-	-	-	*	1
	2%	-	-	-	-	-	-	-	-	4%	2%
Total mentions	48	4	*	-	-	4	-	1	2	8	41
	100%	100%	100%	-	-	100%	-	100%	100%	100%	100%
Daily (Net)	21	2	*	-	-	2	-	-	2	4	17
	43%	64%	100%	-	-	64%	-	-	100%	51%	41%
Weekly (Net)	35	4	*	-	-	4	-	1	2	6	29
	73%	100%	100%	-	-	100%	-	100%	100%	78%	72%
Monthly (Net)	47	4	*	-	-	4	-	1	2	7	40
	98%	100%	100%	-	-	100%	-	100%	100%	96%	98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 150

A4a_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	116	3	3	-	3	19	37	10	4	5	74
WeightedBase	85*	2**	2**	-**	2**	13**	22**	5**	2**	2**	59*
EffectiveBase	76	2	3	-	3	14	27	7	3	3	48
A few times a day	5 5%	-	-	-	-	2 17%	1 4%	1 13%	-	*	4 6%
At least once every day	11 14%	-	*	-	*	3%	4 17%	1 14%	-	1 51%	7 13%
About two or three times a week	16 19%	*	1	-	1	5 37%	6 29%	2 37%	-	*	10 17%
At least once a week	25 29%	-	-	-	-	2 13%	7 30%	1 29%	1 64%	*	17 28%
At least once a month	20 24%	1 68%	-	-	-	2 13%	2 11%	-	*	-	17 28%
At least once every three months	5 6%	-	1 34%	-	1 34%	2 13%	1 6%	* 6%	*	*	3 5%
Don't know/can't remember	2 3%	* 17%	-	-	-	1 5%	1 3%	-	-	-	2 3%
Total mentions	85 100%	2 100%	2 100%	-	2 100%	13 100%	22 100%	5 100%	2 100%	2 100%	59 100%
Daily (Net)	16 19%	-	*	-	*	3 20%	5 21%	1 28%	-	2 63%	11 19%
Weekly (Net)	57 67%	* 15%	2 66%	-	2 66%	9 70%	18 80%	5 94%	1 64%	2 88%	37 63%
Monthly (Net)	78 92%	2 83%	2 66%	-	2 66%	11 82%	20 91%	5 94%	1 83%	2 88%	54 92%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 150

A4a_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	116	3	-	-	-	3	-	2	1	33	83
WeightedBase	85*	2**	-**	-**	-**	2**	-**	1**	1**	25**	60*
EffectiveBase	76	3	-	-	-	3	-	2	1	17	62
A few times a day	5	-	-	-	-	-	-	-	-	2	2
	5%	-	-	-	-	-	-	-	-	9%	4%
At least once every day	11	*	-	-	-	*	-	*	-	3	9
	14%	18%	-	-	-	18%	-	34%	-	10%	15%
About two or three times a week	16	1	-	-	-	1	-	-	1	2	14
	19%	48%	-	-	-	48%	-	-	100%	10%	23%
At least once a week	25	-	-	-	-	-	-	-	-	10	15
	29%	-	-	-	-	-	-	-	-	38%	25%
At least once a month	20	-	-	-	-	-	-	-	-	6	14
	24%	-	-	-	-	-	-	-	-	24%	24%
At least once every three months	5	1	-	-	-	1	-	1	-	1	4
	6%	34%	-	-	-	34%	-	66%	-	3%	7%
Don't know/can't remember	2	-	-	-	-	-	-	-	-	1	1
	3%	-	-	-	-	-	-	-	-	6%	2%
Total mentions	85	2	-	-	-	2	-	1	1	25	60
	100%	100%	-	-	-	100%	-	100%	100%	100%	100%
Daily (Net)	16	*	-	-	-	*	-	*	-	5	11
	19%	18%	-	-	-	18%	-	34%	-	19%	19%
Weekly (Net)	57	2	-	-	-	2	-	*	1	17	40
	67%	66%	-	-	-	66%	-	34%	100%	68%	67%
Monthly (Net)	78	2	-	-	-	2	-	*	1	23	55
	92%	66%	-	-	-	66%	-	34%	100%	92%	91%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 151

A4a_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	101	5	5	-	5	25	29	9	3	8	67
WeightedBase	76*	3**	4**	-**	4**	21**	21**	5**	2**	5**	52*
EffectiveBase	64	4	4	-	4	20	20	7	2	6	41
A few times a day	11 14%	-	-	-	-	2 10%	3 16%	2 51%	-	-	7 14%
At least once every day	20 26%	-	1 36%	-	1 36%	3 13%	2 8%	1 20%	-	-	16 31%
About two or three times a week	15 20%	2 89%	1 16%	-	1 16%	6 27%	6 30%	1 22%	1 67%	2 47%	9 17%
At least once a week	14 19%	-	* 7%	-	* 7%	3 16%	5 25%	-	1 33%	1 24%	9 17%
At least once a month	6 8%	-	2 41%	-	2 41%	3 17%	1 3%	* 7%	-	-	6 11%
At least once every three months	7 9%R	* 11%	-	-	-	3 16%	3 17%	-	-	1 23%	2 3%
Don't know/can't remember	3 4%	-	-	-	-	-	* 1%	-	-	* 6%	3 6%
Total mentions	76 100%	3 100%	4 100%	-	4 100%	21 100%	21 100%	5 100%	2 100%	5 100%	52 100%
Daily (Net)	31 40%	-	1 36%	-	1 36%	5 24%	5 23%	3 71%	-	-	24 46%
Weekly (Net)	60 78%	2 89%	2 59%	-	2 59%	14 67%	16 79%	4 93%	2 100%	4 71%	41 80%
Monthly (Net)	66 87%	2 89%	4 100%	-	4 100%	17 84%	17 82%	5 100%	2 100%	4 71%	47 91%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 151

A4a_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	101	3	2	-	-	-	3	2	1	33	68
WeightedBase	76*	3**	1**	-.**	-.**	-.**	3**	2**	1**	17**	60*
EffectiveBase	64	3	2	-	-	-	3	2	1	23	45
A few times a day	11 14%	-	-	-	-	-	-	-	-	4 25%	7 11%
At least once every day	20 26%	1 46%	-	-	-	-	1 46%	1 61%	-	4 26%	16 26%
About two or three times a week	15 20%	-	1 70%	-	-	-	-	-	-	2 15%	12 21%
At least once a week	14 19%	-	* 30%	-	-	-	-	-	-	3 17%	11 19%
At least once a month	6 8%	2 54%	-	-	-	-	2 54%	1 39%	1 100%	2 10%	5 8%
At least once every three months	7 9%R	-	-	-	-	-	-	-	-	1 7%	6 10%
Don't know/can't remember	3 4%	-	-	-	-	-	-	-	-	-	3 6%
Total mentions	76 100%	3 100%	1 100%	-	-	-	3 100%	2 100%	1 100%	17 100%	60 100%
Daily (Net)	31 40%	1 46%	-	-	-	-	1 46%	1 61%	-	9 51%	22 37%
Weekly (Net)	60 78%	1 46%	1 100%	-	-	-	1 46%	1 61%	-	14 83%	46 77%
Monthly (Net)	66 87%	3 100%	1 100%	-	-	-	3 100%	2 100%	1 100%	15 93%	51 85%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 152

A4a_20. How often in the past 3 months have you used these websites and/or apps? - BBC Sounds

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	12	1	3	-	3	4	2	-	-	-	10
WeightedBase	14**	2**	2**	..**	2**	3**	2**	..**	..**	..**	12**
EffectiveBase	10	1	3	-	3	4	2	-	-	-	8
A few times a day	2 17%	-	-	-	-	-	-	-	-	-	2 19%
At least once every day	-	-	-	-	-	-	-	-	-	-	-
About two or three times a week	5 36%	-	1 70%	-	1 70%	1 49%	1 49%	-	-	-	4 34%
At least once a week	2 15%	-	-	-	-	-	1 51%	-	-	-	1 10%
At least once a month	4 26%	2 100%	1 30%	-	1 30%	1 21%	-	-	-	-	4 30%
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	1 6%	-	-	-	-	1 30%	-	-	-	-	1 7%
Total mentions	14 100%	2 100%	2 100%	-	2 100%	3 100%	2 100%	-	-	-	12 100%
Daily (Net)	2 17%	-	-	-	-	-	-	-	-	-	2 19%
Weekly (Net)	9 67%	-	1 70%	-	1 70%	1 49%	2 100%	-	-	-	8 63%
Monthly (Net)	13 94%	2 100%	2 100%	-	2 100%	2 70%	2 100%	-	-	-	11 93%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 152

A4a_20. How often in the past 3 months have you used these websites and/or apps? - BBC Sounds

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	12	2	-	1	-	1	1	1	1	1	11
WeightedBase	14**	1**	-.**	1**	-.**	1**	1**	1**	1**	1**	13**
EffectiveBase	10	2	-	1	-	1	1	1	1	1	9
A few times a day	2 17%	-	-	-	-	-	-	-	-	-	2 18%
At least once every day	-	-	-	-	-	-	-	-	-	-	-
About two or three times a week	5 36%	1 57%	-	1 100%	-	-	1 100%	1 100%	-	-	5 38%
At least once a week	2 15%	-	-	-	-	-	-	-	-	-	2 16%
At least once a month	4 26%	1 43%	-	-	-	1 100%	-	1 100%	-	-	4 28%
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	1 6%	-	-	-	-	-	-	-	-	1 100%	-
Total mentions	14 100%	1 100%	-	1 100%	-	1 100%	1 100%	1 100%	1 100%	1 100%	13 100%
Daily (Net)	2 17%	-	-	-	-	-	-	-	-	-	2 18%
Weekly (Net)	9 67%	1 57%	-	1 100%	-	-	1 100%	1 100%	-	-	9 72%
Monthly (Net)	13 94%	1 100%	-	1 100%	-	1 100%	1 100%	1 100%	1 100%	-	13 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 153

A4a1. How often in the past 3 months have you used these websites and/or apps?

Base = All Respondents

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/can't remember	Never	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table															
BBC.co.uk	3907	3907	2717	70 2%	135 3%	115 3%	103 3%	68 2%	12 *	1 *	3402 87%	3907 100%	206 5%	424 11%	492 13%
ITV.com	3907	3907	2717	31 1%	69 2%	85 2%	87 2%	59 2%	15 *	2 *	3559 91%	3907 100%	100 3%	272 7%	331 8%
stv.tv	3907	3907	2717	4 *	10 *	7 *	9 *	4 *	2 *	1 *	3870 99%	3907 100%	14 *	31 1%	34 1%
S4C	3907	3907	2717	5 *	8 *	5 *	2 *	1 *	- -	- -	3885 99%	3907 100%	13 *	21 1%	22 1%
SkySports.com	3907	3907	2717	53 1%	115 3%	125 3%	85 2%	28 1%	4 *	2 *	3494 89%	3907 100%	168 4%	378 10%	406 10%
News.sky.com (Sky News)	3907	3907	2717	34 1%	59 2%	63 2%	33 1%	16 *	3 *	* *	3700 95%	3907 100%	93 2%	188 5%	204 5%
Channel4.com	3907	3907	2717	26 1%	28 1%	55 1%	53 1%	38 1%	15 *	- -	3692 94%	3907 100%	54 1%	163 4%	200 5%
5 (channel5.com)	3907	3907	2717	8 *	21 1%	32 1%	20 1%	13 *	4 *	1 *	3807 97%	3907 100%	30 1%	82 2%	95 2%
BBC Sport	3907	3907	2717	90 2%	178 5%	153 4%	128 3%	49 1%	5 *	5 *	3300 84%	3907 100%	267 7%	548 14%	597 15%
BBC News	3907	3907	2717	185 5%	345 9%	267 7%	168 4%	73 2%	7 *	3 *	2860 73%	3907 100%	530 14%	964 25%	1037 27%
BBC Weather	3907	3907	2717	101 3%	334 9%	239 6%	138 4%	72 2%	6 *	7 *	3010 77%	3907 100%	435 11%	812 21%	884 23%
BBC CBeebies Playtime	3907	3907	2717	14 *	26 1%	26 1%	24 1%	9 *	2 *	- -	3806 97%	3907 100%	40 1%	90 2%	98 3%
BBC Music	3907	3907	2717	17 *	21 1%	45 1%	27 1%	14 *	4 *	* *	3779 97%	3907 100%	39 1%	110 3%	124 3%
BBC Food	3907	3907	2717	21 1%	29 1%	68 2%	85 2%	111 3%	17 *	- -	3576 92%	3907 100%	50 1%	203 5%	314 8%
BBC iWonder	3907	3907	2717	6 *	9 *	2 *	10 *	5 *	1 *	2 *	3872 99%	3907 100%	15 *	27 1%	32 1%
BBC+	3907	3907	2717	7 *	13 *	9 *	5 *	12 *	- -	1 *	3859 99%	3907 100%	21 1%	35 1%	47 1%
BBC Bitesize	3907	3907	2717	5 *	11 *	16 *	25 1%	20 1%	5 *	2 *	3822 98%	3907 100%	16 *	57 1%	78 2%
BBC CBeebies Storytime	3907	3907	2717	11 *	20 1%	15 *	14 *	6 *	7 *	3 *	3831 98%	3907 100%	31 1%	60 2%	66 2%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 154

A4a1_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	70 2%BCDEIO	11 2%BD	1 *	1 *	2 *	8 1%	19 2%	4 3%	1 1%	6 2%	48 2%
At least once every day	135 3%CDEOQ	18 3%	14 3%	3 1%	17 2%	31 2%	32 4%	5 4%	3 3%	7 3%	101 4%
About two or three times a week	115 3%CDEIJO	15 3%C	10 2%	2 *	11 1%	19 1%	21 2%	4 3%	5 4%	2 1%	93 3%
At least once a week	103 3%BCDEIN OPQ	14 2%BCD	1 *	* *	2 *	10 1%	22 3%	4 3%	1 1%	5 2%	72 2%
At least once a month	68 2%CDEIQ	14 2%CD	4 1%	- -	4 1%	13 1%	15 2%	5 4%	4 3%	2 1%	49 2%
At least once every three months	12 *	1 *	1 *	- -	1 *	2 *	4 *	2 1%	- -	1 *	7 *
Don't know/can't remember	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *
Never	3402 87%	525 88%	457 93%zA	347 98%zABD	804 96%zAB	1491 95%z	757 87%	108 82%	114 89%	270 92%zFGR	2512 87%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	206 5%CDEIOQ	28 5%CD	15 3%	4 1%	19 2%	39 2%	51 6%	9 7%	4 3%	13 4%	150 5%
Weekly (Net)	424 11%BCDEI JKLOPQ	57 10%BCD	27 5%CD	5 2%	32 4%	69 4%	95 11%	17 13%	10 8%	20 7%	314 11%
Monthly (Net)	492 13%BCDEI JKLNO PQ	71 12%BCD	31 6%CD	5 2%	36 4%	82 5%	109 13%	22 17%	15 11%	22 8%	363 13%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 154

A4a1_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	70	2	-	-	-	1	1	*	1	15	55
	2%BCDEJO	*	-	-	-	*	*	*	*	3%	2%
At least once every day	135	14	-	2	1	13	2	14	*	17	118
	3%CDEOQ	2%	-	4%	5%K	4%OQ	*	5%OQ	*	3%	3%
About two or three times a week	115	9	2	-	-	8	2	4	6	17	98
	3%CDEIJO	1%	2%	-	-	2%	*	1%	1%	3%	3%
At least once a week	103	1	-	-	*	1	*	1	1	15	88
	3%BCDEJN	*	-	-	2%J	*	*	*	*	3%	3%
	OPQ										
At least once a month	68	4	-	1	-	1	3	4	-	4	64
	2%CDEIQ	1%	-	1%	-	*	1%	1%	-	1%	2%
At least once every three months	12	1	-	*	-	-	1	1	-	3	9
	*	*	-	1%	-	-	*	*	-	1%	*
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Never	3402	657	78	52	17	295	362	275	382	430	2961
	87%	95%z	98%z	95%z	93%	93%z	98%zNP	92%z	98%zNP	86%	87%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	206	16	-	2	1	14	2	14	2	32	174
	5%CDEJOQ	2%	-	4%	5%K	4%OQ	1%	5%OQ	*	6%	5%
Weekly (Net)	424	27	2	2	1	23	4	19	8	64	360
	11%BCDEIJ	4%	2%	4%	7%	7%OQ	1%	6%OQ	2%	13%	11%
	KLOPQ										
Monthly (Net)	492	31	2	3	1	24	7	23	8	68	425
	13%BCDEIJ	4%	2%	5%	7%	7%OQ	2%	8%OQ	2%	13%	13%
	KLNOPQ										

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 155

A4a1_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	31 1% DERT	2 *	-	-	-	4 *	13 1% zIR	3 2% IR	1 1%	1 *	15 1%
At least once every day	69 2% ABDJ	2 *	2 1%	2 1%	5 1%	19 1%	23 3%	7 5% zR	3 2%	6 2%	45 2%
About two or three times a week	85 2% CDEJOQ	6 1%	6 1%	-	6 1%	17 1%	22 3%	4 3%	2 1%	6 2%	63 2%
At least once a week	87 2% CDEJO	6 1%	6 1%	1 *	7 1%	17 1%	17 2%	2 1%	1 1%	5 2%	67 2%
At least once a month	59 2% DEJQ	4 1%	4 1%	1 *	5 1%	11 1%	16 2% I	3 2% I	3 2% I	1 *	41 1%
At least once every three months	15 * E	4 1%	-	-	-	1 *	4 *	1 *	1 1%	2 1%	11 *
Don't know/can't remember	2 *	* *	1 *	-	1 *	1 *	-	-	-	-	2 *
Never	3559 91% FGS	571 96% z	470 96% z	348 99% zABD	818 97% z	1504 95% z	776 89%	112 85%	118 92%	274 94% FG	2639 92% G
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	100 3% ABCDEF JOPQ	4 1%	2 1%	2 1%	5 1%	24 1%	36 4% zR	10 8% zFIR	4 3%	6 2%	60 2%
Weekly (Net)	272 7% ABCDEF KOPQT	17 3%	14 3%	4 1%	18 2%	58 4%	75 9% zI	16 12% zIR	7 6%	17 6%	191 7%
Monthly (Net)	331 8% ABCDEF NOPQT	21 4%	18 4%	4 1%	22 3% C	69 4%	91 10% zI	19 15% zIR	10 8%	17 6%	231 8%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 155

A4a1_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	31 1%DERT	- -	- -	- -	- -	- -	- -	- -	- -	9 2%zT	22 1%
At least once every day	69 2%ABDJ	3 *	* *	1 2%	* 2%	2 1%	1 *	1 *	2 1%	12 2%	57 2%
About two or three times a week	85 2%CDEJQ	5 1%	- -	1 2%	- -	5 2%OQ	- -	4 1%	1 *	17 3%	69 2%
At least once a week	87 2%CDEJO	7 1%	- -	- -	- -	7 2%O	- -	4 1%	3 1%	14 3%	73 2%
At least once a month	59 2%DEJQ	3 *	2 2%	- -	- -	- -	3 1%	3 1%	- -	9 2%	50 1%
At least once every three months	15 *E	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	13 *
Don't know/can't remember	2 *	1 *	- -	- -	- -	- -	1 *z	- -	1 *z	- -	2 *
Never	3559 91%FGS	669 97%z	78 97%	53 96%	18 98%	305 96%z	364 99%zP	287 96%z	382 98%zN	438 87%	3111 92%zS
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	100 3%ABCDER JOPQ	3 *	* *	1 2%	* 2%	2 1%	1 *	1 *	2 1%	21 4%zT	79 2%
Weekly (Net)	272 7%ABCDEJ KOPQT	15 2%	* *	2 4%	* 2%	14 4%OQ	1 *	8 3%O	6 2%O	52 10%zT	221 6%
Monthly (Net)	331 8%ABCDEJ NOPQT	18 3%	2 3%	2 4%	* 2%	14 4%OQ	4 1%	11 4%O	6 2%	60 12%zT	271 8%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 156

A4a1_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	4 *	- -	- -	- -	- -	- -	2 *	1 *	1 1%	1 *	2 *
At least once every day	10 *	4 1%	1 *	* *	1 *	1 *	3 *	2 1%zR	* *	1 *	6 *
About two or three times a week	7 *	* *	- -	- -	- -	2 *	2 *	1 1%	- -	1 *	4 *
At least once a week	9 *	* *	2 *	1 *	2 *	2 *	3 *	1 1%	1 1%	- -	6 *
At least once a month	4 *	- -	* *	- -	* *	* *	1 *	1 *	- -	- -	3 *
At least once every three months	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
Don't know/can't remember	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Never	3870 99%G	592 99%	486 99%	351 100%	837 100%	1570 100%z	860 99%G	127 96%	127 98%	291 99%G	2859 99%G
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	14 *E	4 1%	1 *	* *	1 *	1 *	5 1%	2 2%zR	1 1%	2 1%	8 *
Weekly (Net)	31 1%E	5 1%	3 1%	1 *	4 *	6 *	11 1%	4 3%zR	2 2%	2 1%	18 1%
Monthly (Net)	34 1%EJ	5 1%	3 1%	1 *	4 *	6 *	11 1%	5 4%zFIR	2 2%	2 1%	21 1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 156

A4a1_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	4 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	3 *
At least once every day	10 *	1 *	* *	- -	- -	- -	1 *	- -	1 *	* *	10 *
About two or three times a week	7 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	6 *
At least once a week	9 *	- -	2 2%zJ	1 1%zJ	- -	- -	- -	- -	- -	1 *	8 *
At least once a month	4 *	- -	- -	* 1%J	- -	- -	- -	- -	- -	- -	4 *
At least once every three months	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
Don't know/can't remember	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Never	3870 99%G	687 100%zKL	78 97%	54 98%	18 100%	319 100%	369 100%	298 100%	389 100%	497 99%	3363 99%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	14 *E	1 *	* *	- -	- -	- -	1 *	- -	1 *	2 *	13 *
Weekly (Net)	31 1%E	1 *	2 3%J	1 1%J	- -	- -	1 *	- -	1 *	4 1%	26 1%
Monthly (Net)	34 1%EJ	1 *	2 3%J	1 2%J	- -	- -	1 *	- -	1 *	4 1%	30 1%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 157

A4a1_4. How often in the past 3 months have you used these websites and/or apps? - S4C

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	5 *	- -	- -	- -	- -	* *	3 *	2 2%zFIR	- -	- -	2 *
At least once every day	8 *	* *	- -	- -	- -	1 *	3 *	1 1%	* *	- -	5 *
About two or three times a week	5 *	- -	1 *	1 *	2 *	3 *	3 *	1 1%	1 1%	* *	3 *
At least once a week	2 *T	- -	- -	- -	- -	1 *	2 *	- -	- -	2 1%zR	1 *
At least once a month	1 *	- -	- -	- -	- -	- -	1 *	- -	1 1%zR	- -	- -
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3885 99%FG	596 100%	488 100%	352 100%	840 100%	1571 100%	860 99%	128 97%	127 98%	291 99%	2872 100%zFG
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	13 *E	* *	- -	- -	- -	1 *	6 1%	3 2%zIR	* *	- -	7 *
Weekly (Net)	21 1%	* *	1 *	1 *	2 *	5 *	10 1%zR	4 3%zR	1 1%	2 1%	11 *
Monthly (Net)	22 1%R	* *	1 *	1 *	2 *	5 *	11 1%zR	4 3%zR	2 2%	2 1%	11 *

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 157

A4a1_4. How often in the past 3 months have you used these websites and/or apps? - S4C

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	5 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	4 *
At least once every day	8 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	8 *
About two or three times a week	5 *	1 *	-	1 1%z	-	1 *	-	-	1 *	* *	5 *
At least once a week	2 *T	- -	- -	- -	- -	- -	- -	- -	- -	2 *	1 *
At least once a month	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3885 99%FG	687 100%	80 100%	54 99%	18 100%	317 100%	370 100%	298 100%	389 100%	498 99%	3377 99%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	13 *E	-	-	-	-	-	-	-	-	1 *	12 *
Weekly (Net)	21 1%	1 *	-	1 1%	-	1 *	-	-	1 *	3 1%	18 1%
Monthly (Net)	22 1%R	1 *	-	1 1%	-	1 *	-	-	1 *	3 1%	18 1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 158

A4a1_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	53 1%BDEJ	3 1%	* *	- *	* *	10 1%	11 1%	3 2%I	2 2%	- -	41 1%
At least once every day	115 3%BCDEJN OPQ	9 2%	3 1%	- -	3 *	12 1%	21 2%	5 4%	2 1%	6 2%	89 3%
About two or three times a week	125 3%BCDEFI JOQ	13 2%	5 1%	2 1%	8 1%	26 2%	13 1%	1 1%	1 1%	3 1%	106 4%zFI
At least once a week	85 2%DEO	15 3%	6 1%	3 1%	9 1%	19 1%	19 2%	3 3%	3 2%	6 2%	63 2%
At least once a month	28 1%DEJ	4 1%	- -	* *	* *	2 *	7 1%	1 1%	1 1%	2 1%	18 1%
At least once every three months	4 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	3 *
Don't know/can't remember	2 *	- -	- -	- -	- -	- -	2 *zR	- -	- -	- -	- -
Never	3494 89%	552 92%z	475 97%zA	346 98%zA	821 98%zA	1507 96%z	797 92%zR	118 90%	121 94%	276 94%zR	2561 89%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	168 4%ABCDEF NOPQ	12 2%CD	4 1%	- -	4 *	22 1%	32 4%	8 6%I	4 3%	6 2%	130 5%
Weekly (Net)	378 10%ABCDEF IJKLMNOPQ	41 7%BCD	14 3%	6 2%	20 2%	67 4%	63 7%	13 10%	7 6%	14 5%	300 10%zFI
Monthly (Net)	406 10%ABCDEF IJKLMNOPQ	45 8%BCD	14 3%	6 2%	20 2%	68 4%	70 8%	14 10%	8 6%	17 6%	318 11%FI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 158

A4a1_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	53 1%BDEJ	* *	- -	- -	- -	* *	- -	* *	- -	13 3%T	41 1%
At least once every day	115 3%BCDEJN OPQ	3 *	1 1%	- -	- -	1 *	1 *	1 1%	1 *	18 4%	97 3%
About two or three times a week	125 3%BCDEFI JOQ	6 1%	1 1%	1 2%	* 2%	6 2%O	- -	4 1%	2 1%	16 3%	108 3%
At least once a week	85 2%DEO	9 1%	- -	- -	- -	7 2%	1 *	4 1%	5 1%	12 2%	73 2%
At least once a month	28 1%DEJ	* *	- -	- -	- -	* *	- -	- -	* *	8 2%	20 1%
At least once every three months	4 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 *
Don't know/can't remember	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
Never	3494 89%	670 97%z	79 99%z	54 98%z	18 98%z	303 95%z	367 99%zNPQ	289 97%z	381 98%zN	435 87%	3049 90%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	168 4%ABCDEJ NOPQ	3 *	1 1%	- -	- -	2 *	1 *	2 1%	1 *	30 6%	138 4%
Weekly (Net)	378 10%ABCDEF IJKLMNOPQ	18 3%	1 1%	1 2%	* 2%	15 5%OQ	3 1%	9 3%O	9 2%	58 12%	319 9%
Monthly (Net)	406 10%ABCDEF IJKLMNOPQ	18 3%	1 1%	1 2%	* 2%	15 5%OQ	3 1%	9 3%O	9 2%O	66 13%	340 10%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 159

A4a1_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	34 1%DEJT	2 *	-	1 *	1 *	4 *	10 1%	2 2%	3 2%	3 1%	23 1%
At least once every day	59 2%CDEJ	8 1%	2 *	* *	3 *	8 1%	19 2%	4 3%	1 1%	5 2%	38 1%
About two or three times a week	63 2%BCDEJO	8 1%	1 *	1 *	2 *	12 1%	13 2%	1 1%	2 2%	1 *	46 2%
At least once a week	33 1%	4 1%	4 1%	1 *	5 1%	7 *	9 1%	2 2%	-	2 1%	21 1%
At least once a month	16 *	2 *	-	1 *	1 *	3 *	3 *	* *	-	-	13 *
At least once every three months	3 *	* *	-	-	-	-	1 *	-	-	1 *	2 *
Don't know/can't remember	* *	- -	-	-	-	-	-	-	-	-	* *
Never	3700 95%	572 96%	481 98%z	349 99%zA	831 99%zA	1541 98%z	816 94%	122 93%	123 95%	282 96%F	2738 95%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	93 2%BCDEJN OPQ	10 2%D	2 *	1 *	3 *	13 1%	29 3%	6 4%	4 3%	7 2%	62 2%
Weekly (Net)	188 5%BCDEJN OPQ	22 4%CD	8 2%	2 1%	10 1%	32 2%	51 6%	9 7%	6 5%	10 4%	129 4%
Monthly (Net)	204 5%BCDEJN OPQ	24 4%CD	8 2%	3 1%	11 1%	35 2%	54 6%	10 7%	6 5%	10 4%	142 5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 159

A4a1_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)

Base = All Respondents

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	34	1	-	-	-	1	-	-	1	10	24
	1%DEJT	*	-	-	-	*	-	-	*	2%zT	1%
At least once every day	59	1	1	1	-	1	*	*	1	9	50
	2%CDEJ	*	1%	2%J	-	*	*	*	*	2%	1%
About two or three times a week	63	1	-	1	*	1	-	-	1	4	58
	2%BCDEJO	*	-	1%	2%J	*	-	-	*	1%	2%
At least once a week	33	5	-	-	-	1	3	3	2	4	29
	1%	1%	-	-	-	*	1%	1%	1%	1%	1%
At least once a month	16	1	-	-	-	-	1	1	-	1	15
	*	*	-	-	-	-	*	*	-	*	*
At least once every three months	3	-	-	-	-	-	-	-	-	-	3
	*	-	-	-	-	-	-	-	-	-	*
Don't know/can't remember	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	*	-
Never	3700	680	80	53	18	315	365	295	385	473	3217
	95%	99%z	99%	97%	98%	99%z	99%z	99%z	99%z	94%	95%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	93	2	1	1	-	1	*	*	2	19	74
	2%BCDEJN	*	1%	2%	-	*	*	*	*	4%	2%
	OPQ										
Weekly (Net)	188	8	1	1	*	4	4	3	5	27	161
	5%BCDEJN	1%	1%	3%	2%	1%	1%	1%	1%	5%	5%
	OPQ										
Monthly (Net)	204	9	1	1	*	4	5	4	5	28	176
	5%BCDEJN	1%	1%	3%	2%	1%	1%	1%	1%	6%	5%
	OPQ										

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 160

A4a1_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	26 1%DET	- -	- -	- -	- -	* *	9 1%	6 5%zFIR	3 2%R	1 *	14 *
At least once every day	28 1%	3 1%	1 *	* *	2 *	6 *	7 1%	* *	1 1%	- -	19 1%
About two or three times a week	55 1%BDEJ	3 1%	1 *	* *	1 *	10 1%	17 2%	3 2%	4 3%	3 1%	35 1%
At least once a week	53 1%AE	1 *	4 1%	1 *	5 1%	11 1%	9 1%	1 1%	- -	3 1%	45 2%
At least once a month	38 1%DE	6 1%	1 *	1 *	2 *	6 *	6 1%	3 2%I	- -	- -	29 1%
At least once every three months	15 *	3 1%	- -	- -	- -	2 *	3 *	- -	- -	1 *	10 *
Don't know/can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Never	3692 94%GS	580 97%z	482 98%z	349 99%z	831 99%z	1540 98%z	819 94%G	118 89%	121 94%	285 97%FG	2731 95%G
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	54 1%DEJT	3 1%	1 *	* *	2 *	6 *	17 2%I	7 5%zFIR	4 3%I	1 *	34 1%
Weekly (Net)	163 4%ABCDEJ OQ	7 1%	7 1%	1 *	8 1%	28 2%	43 5%I	11 9%zIR	8 6%	8 3%	113 4%
Monthly (Net)	200 5%ABCDEJ NOQT	13 2%	8 2%	3 1%	10 1%	34 2%	49 6%I	14 11%zFIR	8 6%	8 3%	142 5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 160

A4a1_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	26	-	-	-	-	-	-	-	-	11	15
	1%DET	-	-	-	-	-	-	-	-	2%zT	*
At least once every day	28	2	-	-	-	*	1	2	-	4	24
	1%	*	-	-	-	*	*	1%	-	1%	1%
About two or three times a week	55	1	-	-	-	1	-	*	1	10	46
	1%BDEJ	*	-	-	-	*	-	*	*	2%	1%
At least once a week	53	4	-	1	-	4	1	4	1	6	47
	1%AE	1%	-	1%	-	1%Q	*	1%	*	1%	1%
At least once a month	38	2	-	-	-	1	1	1	1	8	30
	1%DE	*	-	-	-	*	*	*	*	2%	1%
At least once every three months	15	-	-	-	-	-	-	-	-	3	12
	*	-	-	-	-	-	-	-	-	1%	*
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3692	678	80	54	18	312	367	291	387	459	3223
	94%GS	99%z	100%z	99%	100%	98%z	99%z	98%z	99%zN	92%	95%zS
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	54	2	-	-	-	*	1	2	-	15	39
	1%DEJT	*	-	-	-	*	*	1%	-	3%zT	1%
Weekly (Net)	163	8	-	1	-	5	2	6	2	31	132
	4%ABCDEJ	1%	-	1%	-	2%Q	1%	2%	*	6%zT	4%
	OQ										
Monthly (Net)	200	10	-	1	-	7	3	7	3	39	161
	5%ABCDEJ	1%	-	1%	-	2%Q	1%	2%	1%	8%zT	5%
	NOQT										

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 161

A4a1_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	8 *T	-	-	-	-	1	4	1	*	*	4
At least once every day	21 1%R	2	2	-	2	6	8	4	2	1	11
About two or three times a week	32 1%DE	1	1	-	1	7	7	2	-	2	25
At least once a week	20 1%	*	1	-	1	6	4	*	-	3	14
At least once a month	13 *	1	-	-	-	4	2	-	*	2	10
At least once every three months	4 *	1	-	-	-	-	1	-	-	-	3
Don't know/can't remember	1 *	-	-	-	-	-	1	-	-	-	-
Never	3807 97%G	591 99%z	485 99%z	352 100%z	837 99%z	1552 99%z	843 97%	124 94%	126 98%	285 97%	2816 98%G
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	30 1%RT	2	2	-	2	7	12 1%zR	5	2	2	15
Weekly (Net)	82 2%ACDEJ	4	4	-	4	20	23 3%	7	2	7	54
Monthly (Net)	95 2%ABCDEJ O	4	4	-	4	24	25 3%	7	2	9	64
		1%	1%	-	1%	1%	3%	6%zR	2%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 161

A4a1_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	8 *T	- -	- -	- -	- -	- -	- -	- -	- -	5 1%zT	3 *
At least once every day	21 1%R	2 *	- -	- -	- -	- -	2 1%	1 1%	* *	4 1%	18 1%
About two or three times a week	32 1%DE	1 *	- -	- -	- -	1 *	- -	- -	1 *	3 1%	30 1%
At least once a week	20 1%	1 *	- -	- -	- -	1 *	- -	- -	1 *	2 *	19 1%
At least once a month	13 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	12 *
At least once every three months	4 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	3 *
Don't know/can't remember	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Never	3807 97%G	684 99%z	80 100%	55 100%	18 100%	316 99%	368 99%z	297 99%z	387 99%z	487 97%	3310 97%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	30 1%RT	2 *	- -	- -	- -	- -	2 1%	1 1%	* *	9 2%zT	21 1%
Weekly (Net)	82 2%ACDEJ	4 1%	- -	- -	- -	2 1%	2 1%	1 1%	3 1%	13 3%	70 2%
Monthly (Net)	95 2%ABCDEJ O	4 1%	- -	- -	- -	2 1%	2 1%	1 1%	3 1%	13 3%	82 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 162

A4a1_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	90 2%BCDEJN OPQ	14 2%BCD	* *	1 *	1 *	10 1%	16 2%	5 4%	3 2%	4 1%	72 3%
At least once every day	178 5%BCDEJO Q	26 4%CD	11 2%	3 1%	14 2%	30 2%	31 4%	6 5%	1 1%	6 2%	142 5%
About two or three times a week	153 4%CDEJO Q	20 3%	12 2%	4 1%	16 2%	33 2%	24 3%	3 2%	3 2%	3 1%	121 4%
At least once a week	128 3%CDEJOQ	19 3%	12 2%	4 1%	15 2%	28 2%	30 3%	5 4%	1 1%	5 2%	94 3%
At least once a month	49 1%	9 1%	1 *	4 1%	5 1%	13 1%	6 1%	- -	3 2%	2 1%	42 1%
At least once every three months	5 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	5 *
Don't know/can't remember	5 *	- -	* *	- -	* *	2 *	1 *	- -	- -	- -	3 *
Never	3300 84%R	509 85%	452 92%zA	337 96%zA	789 94%zA	1460 93%z	762 87%zR	114 86%	118 92%zR	272 93%zFGR	2403 83%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	267 7%BCDEIJ LNOQ	40 7%BCD	12 2%	4 1%	15 2%	40 3%	46 5%	11 8%	4 3%	10 3%	214 7%
Weekly (Net)	548 14%BCDEF HIJLNOPQ	79 13%BCD	35 7%CD	11 3%	47 6%C	101 6%	101 12%I	18 14%HI	8 6%	19 6%	429 15%zFHI
Monthly (Net)	597 15%BCDEF IJLMOPQ	87 15%BCD	36 7%	15 4%	52 6%	114 7%	107 12%I	18 14%I	11 8%	21 7%	471 16%zFHI

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 162

A4a1_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	90 2%BCDEJN OPQ	1 *	-	-	*	-	1 *	1 *	-	15 3%	74 2%
At least once every day	178 5%BCDEJO Q	13 2%	2 2%	-	-	9 3%Q	3 1%	10 4%OQ	2 1%	22 4%	156 5%
About two or three times a week	153 4%CDEJO Q	14 2%	* *	1 2%	* 2%	14 5%OQ	-	11 4%O	4 1%	13 3%	139 4%
At least once a week	128 3%CDEJOQ	10 1%	4 5%J	1 2%	* 2%	7 2%	3 1%	6 2%	5 1%	12 2%	116 3%
At least once a month	49 1%	4 1%	* *	1 2%	-	4 1%Q	-	3 1%	1 *	9 2%	40 1%
At least once every three months	5 *	-	-	-	-	-	-	-	-	2 *	4 *
Don't know/can't remember	5 *	* *	-	-	-	* *	-	* *	-	-	5 *
Never	3300 84%R	646 94%z	74 92%	52 95%z	17 95%z	284 89%	362 98%zNP	267 89%z	379 97%zNP	427 85%	2863 84%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	267 7%BCDEIJ LNOQ	13 2%	2 2%	-	* 2%	9 3%Q	4 1%	11 4%OQ	2 1%	38 7%	230 7%
Weekly (Net)	548 14%BCDEFH IJLNOPQ	38 6%	6 7%	2 3%	1 5%	30 10%OQ	8 2%	28 9%OQ	10 3%	63 13%	484 14%
Monthly (Net)	597 15%BCDEFI JLMOPQ	42 6%	6 8%	3 5%	1 5%	34 11%OQ	8 2%	31 10%OQ	11 3%	72 14%	524 15%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 163

A4a1_10. How often in the past 3 months have you used these websites and/or apps? - BBC News

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	185 5%BCDEJN OQ	21 3%D	8 2%	4 1%	12 1%	32 2%	44 5%	10 7%	6 4%	14 5%	133 5%
At least once every day	345 9%CDEJKO Q	55 9%CD	39 8%CD	8 2%	47 6%C	81 5%	62 7%	10 8%	7 6%	18 6%	270 9%
About two or three times a week	267 7%CDEIMQ	41 7%C	32 6%CD	7 2%	38 5%C	66 4%	48 6%	8 6%	10 8%	10 4%	209 7%I
At least once a week	168 4%BCDEJ OQ	20 3%	11 2%	4 1%	15 2%	46 3%	27 3%I	5 4%I	1 1%	2 1%	134 5%I
At least once a month	73 2%E	12 2%	5 1%	3 1%	8 1%	20 1%	13 1%I	2 1%	2 1%	1 *	54 2%
At least once every three months	7 *T	* *	- -	* *	* *	1 *	* *	- -	- -	* *	6 *
Don't know/can't remember	3 *	- -	- -	3 1%z	3 *z	3 *	1 *	- -	- -	- -	2 *
Never	2860 73%R	448 75%	395 81%z	323 92%zABD	718 85%zAB	1328 84%z	676 78%zR	97 74%	103 80%	247 84%zFGR	2075 72%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	530 14%BCDEJ KOQ	75 13%CD	47 10%CD	12 3%	59 7%C	113 7%	105 12%	20 15%	13 10%	32 11%	402 14%
Weekly (Net)	964 25%BCDEF IJKLMNOQ	136 23%CD	89 18%CD	23 6%	112 13%C	225 14%	181 21%I	33 25%I	24 19%	45 15%	745 26%zFI
Monthly (Net)	1037 27%BCDEF IJKLMNOQ	148 25%CD	94 19%CD	26 7%	120 14%C	245 16%	193 22%I	35 26%I	26 20%	45 15%	799 28%zFI

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 163

A4a1_10. How often in the past 3 months have you used these websites and/or apps? - BBC News

Base = All Respondents

	65+ Age Group by Nation					65+ Age Group England				MEG	
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	185 5%BCDEJN OQ	10 1%	1 1%	* 1%	* 2%	7 2%Q	4 1%	9 3%OQ	1 *	30 6%	155 5%
At least once every day	345 9%CDEJKO Q	41 6%	* *	5 9%K	1 3%	23 7%Q	18 5%	29 10%OQ	11 3%	43 9%	302 9%
About two or three times a week	267 7%CDEIMQ	34 5%	3 4%	1 2%	- -	17 5%Q	17 5%	23 8%OQ	11 3%	39 8%	228 7%
At least once a week	168 4%BCDEIJ OQ	11 2%	3 3%	1 3%	- -	7 2%	4 1%	5 2%	6 1%	19 4%	148 4%
At least once a month	73 2%E	8 1%	- -	- -	- -	7 2%	1 *	2 1%	6 1%	8 2%	65 2%
At least once every three months	7 *T	* *	- -	- -	- -	- -	* *	- -	* *	3 1%zT	3 *
Don't know/can't remember	3 *	3 *z	- -	- -	- -	- -	3 1%z	3 1%z	- -	* *	3 *
Never	2860 73%R	581 84%z	73 91%z	47 86%z	17 95%zJ	259 81%z	322 87%zP	226 76%	355 91%zNP	359 72%	2491 73%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	530 14%BCDEJK OQ	51 7%	1 2%	5 10%K	1 5%	29 9%Q	22 6%	38 13%OQ	13 3%	72 14%	457 13%
Weekly (Net)	964 25%BCDEF IJKLMNOQ	96 14%	7 9%	8 14%	1 5%	53 17%Q	43 12%Q	67 22%OQ	29 7%	131 26%	833 25%
Monthly (Net)	1037 27%BCDEF IJKLMNOQ	104 15%	7 9%	8 14%	1 5%	60 19%OQ	44 12%	69 23%OQ	35 9%	139 28%	898 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 164

A4a1_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	101 3% CDEIQ	8 1%	7 1%	3 1%	9 1%	26 2%	23 3%	8 6% zFIR	2 2%	5 2%	73 3%
At least once every day	334 9% BCDEF JOQS	67 11% zBCD	27 6%	17 5%	44 5%	75 5%	47 5%	10 8%	10 8%	18 6%	274 10% zF
About two or three times a week	239 6% CDEIJO Q	40 7% CD	27 5% CD	2 1%	29 3% C	61 4%	49 6% I	7 6% I	4 3%	4 1%	181 6% I
At least once a week	138 4% EN	19 3%	18 4%	9 2%	27 3%	41 3%	30 3%	5 4%	9 7%	14 5%	103 4%
At least once a month	72 2% E	10 2%	5 1%	4 1%	8 1%	19 1%	23 3%	8 6% zFIR	3 2%	5 2%	47 2%
At least once every three months	6 *	1 *	-	-	-	3 *	2 *	-	-	-	4 *
Don't know/can't remember	7 *	* *	-	2 1%	2 *	4 *	2 *	-	-	* *	4 *
Never	3010 77% T	452 76%	406 83% zA	316 90% zABD	722 86% zAB	1348 86% z	694 80% G	94 71%	101 78%	248 84% zFGR	2195 76%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	435 11% BCDEF JOQS	75 13% BCD	34 7%	19 6%	53 6%	102 6%	70 8%	18 14% FI	13 10%	22 8%	347 12% zFI
Weekly (Net)	812 21% BCDEF IJKMNOQS	134 22% BCD	79 16% CD	30 9%	109 13% C	203 13%	149 17%	30 23% I	25 20%	40 14%	632 22% zFI
Monthly (Net)	884 23% BCDEF	144 24% BCD	83 17% CD	34 10%	117 14% C	222 14%	172 20% I	38 29% FI	28 22%	45 15%	679 24% FI

IJKLMNOQ
S

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 164

A4a1_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	101 3% CDEIQ	8 1%	2 2%	- -	- -	5 2%	3 1%	6 2%	2 1%	11 2%	90 3%
At least once every day	334 9% BCDEFJ OQS	38 5%	2 2%	4 7%	1 3%	22 7% Q	16 4%	29 10% OQ	8 2%	24 5%	310 9% zS
About two or three times a week	239 6% CDEIJO Q	24 3%	4 5%	2 3%	- -	15 5%	9 2%	13 4%	11 3%	28 6%	211 6%
At least once a week	138 4% EN	25 4%	- -	1 3%	- -	3 1%	22 6% zNQ	16 5% N	9 2%	13 3%	123 4%
At least once a month	72 2% E	7 1%	1 1%	- -	* 2%	4 1%	4 1%	3 1%	5 1%	8 2%	64 2%
At least once every three months	6 *	- -	- -	- -	- -	- -	- -	- -	- -	* *	6 *
Don't know/can't remember	7 *	2 *	- -	- -	- -	* *	2 1%	1 *	1 *	1 *	6 *
Never	3010 77% T	584 85% z	73 90% z	48 88% z	17 95% z	270 85% zP	314 85% zP	231 77%	353 91% zNOP	416 83% zT	2586 76%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	435 11% BCDEFJ OQS	45 7%	3 4%	4 7%	1 3%	26 8% Q	19 5% Q	35 12% OQ	11 3%	35 7%	400 12% zS
Weekly (Net)	812 21% BCDEF IJKMNOQS	94 14% M	7 9%	7 12%	1 3%	45 14% Q	50 13% Q	63 21% NOQ	31 8%	76 15%	734 22% zS
Monthly (Net)	884 23% BCDEF	101 15%	8 10%	7 12%	1 5%	48 15% Q	53 14% Q	66 22% NOQ	36 9%	84 17%	798 23% zS

IJKLMNOQ
S

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 165

A4a1_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	14 *	- -	- -	- -	- -	2 *	1 *	1 1%	- -	- -	13 *
At least once every day	26 1%DE	1 *	- -	- -	- -	2 *	6 1%	2 2%	3 2%	2 1%	20 1%
About two or three times a week	26 1%D	* *	- -	1 *	1 *	8 1%	11 1%zR	2 1%	1 1%	1 *	14 1%
At least once a week	24 1%DE	- -	1 *	- -	1 *	1 *	1 *	* *	* *	- -	22 1%
At least once a month	9 *	1 *	2 *	* *	2 *	6 *	3 *	1 1%	- -	* *	6 *
At least once every three months	2 *	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	2 *
Don't know/can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Never	3806 97%	594 100%z	485 99%z	351 100%z	836 99%z	1555 99%z	848 97%	125 95%	125 97%	290 99%G	2805 97%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	40 1%DEJ	1 *	- -	- -	- -	4 *	7 1%	3 2%	3 2%	2 1%	33 1%
Weekly (Net)	90 2%ABCDEJ NOPQ	1 *	1 *	1 *	1 *	13 1%	20 2%	5 4%	4 3%	3 1%	70 2%
Monthly (Net)	98 3%ABCDEJ NOPQ	2 *	3 1%	1 *	4 *	19 1%	23 3%	7 5%I	4 3%	3 1%	75 3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 165

A4a1_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	14 *	- -	- -	- -	- -	- -	- -	- -	- -	4 1%	10 *
At least once every day	26 1%DE	- -	- -	- -	- -	- -	- -	- -	- -	4 1%	22 1%
About two or three times a week	26 1%D	- -	- -	1 1%	- -	- -	- -	- -	- -	3 1%	23 1%
At least once a week	24 1%DE	1 *	- -	- -	- -	- -	1 *	- -	1 *	2 *	22 1%
At least once a month	9 *	1 *	- -	1 2%zJ	- -	* *	1 *	1 *	1 *	1 *	8 *
At least once every three months	2 *	1 *	- -	- -	- -	- -	1 *	1 1%z	- -	- -	2 *
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3806 97%	685 99%zL	80 100%	53 97%	18 100%	318 100%z	367 99%	296 99%	389 100%z	488 97%	3308 97%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	40 1%DEJ	- -	- -	- -	- -	- -	- -	- -	- -	8 2%	32 1%
Weekly (Net)	90 2%ABCDEJ NOPQ	1 *	- -	1 1%	- -	- -	1 *	- -	1 *	13 3%	77 2%
Monthly (Net)	98 3%ABCDEJ NOPQ	2 *	- -	2 3%	- -	* *	2 *	1 *	1 *	14 3%	85 3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 166

A4a1_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	17 *E	-	-	-	-	1	8 1%zR	3 3%zIR	2 2%R	1	9
At least once every day	21 1%	2	-	-	-	4	2	2	-	*	19
About two or three times a week	45 1%DEJ	4	2	-	2	6	8	3	1	4	37
At least once a week	27 1%E	2	2	*	2	5	9	1	*	-	18
At least once a month	14 *	2	3	-	3	3	3	-	-	-	11
At least once every three months	4 *	-	-	-	-	-	1	-	-	-	3
Don't know/can't remember	*	-	-	-	-	-	*	-	-	-	-
Never	3779 97%G	586 98%	483 99%z	352 100%z	835 99%z	1557 99%z	840 96%G	122 93%	125 97%	289 98%FG	2786 97%G
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	39 1%DEJ	2	-	-	-	5	10	5	2	1	28
Weekly (Net)	110 3%BCDEJO Q	8	3	*	4	16	27	10	4	4	83
Monthly (Net)	124 3%BCDEJO Q	10	6	*	7	19	30	10	4	4	93

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 166

A4a1_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	17	-	-	-	-	-	-	-	-	4	13
*E	-	-	-	-	-	-	-	-	-	1%	*
At least once every day	21	-	-	-	-	-	-	-	-	1	20
1%	-	-	-	-	-	-	-	-	-	*	1%
About two or three times a week	45	2	-	-	-	1	1	-	2	10	35
1%DEJ	*	-	-	-	-	*	*	-	*	2%	1%
At least once a week	27	2	-	-	-	2	1	2	-	5	22
1%E	*	-	-	-	-	1%	*	1%	-	1%	1%
At least once a month	14	3	-	-	-	3	-	3	-	1	12
*	*	-	-	-	-	1%	-	1%	-	*	*
At least once every three months	4	-	-	-	-	-	-	-	-	2	3
*	-	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	*	-	-	-	-	-	-	-	-	-	*
*	-	-	-	-	-	-	-	-	-	-	*
Never	3779	681	80	55	18	313	369	293	388	478	3290
97%G	99%z	100%	100%	100%	100%	98%	100%zP	98%	100%zN	95%	97%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	39	-	-	-	-	-	-	-	-	5	34
1%DEJ	-	-	-	-	-	-	-	-	-	1%	1%
Weekly (Net)	110	4	-	-	-	3	1	2	2	20	90
3%BCDEJO	1%	-	-	-	-	1%	*	1%	*	4%	3%
Q											
Monthly (Net)	124	7	-	-	-	6	1	5	2	21	103
3%BCDEJO	1%	-	-	-	-	2%Q	*	2%O	*	4%	3%
Q											

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 167

A4a1_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	21 1%E	2 *	-	-	-	2 *	7 1%	2 2%	* *	1 *	14 *
At least once every day	29 1%DE	1 *	-	-	-	3 *	8 1%	3 2%I	-	1 *	20 1%
About two or three times a week	68 2%CDEJ	5 1%	4 1%	-	4 *	12 1%	17 2%	1 1%	2 1%	5 2%	51 2%
At least once a week	85 2%CDEQ	12 2%	8 2%	1 *	10 1%	16 1%	14 2%	1 1%	3 2%	2 1%	65 2%
At least once a month	111 3%CDE	22 4%CD	10 2%	3 1%	12 1%	23 1%	22 3%I	5 4%I	1 1%	3 1%	85 3%
At least once every three months	17 *	5 1%D	-	-	-	4 *	4 *	* *	-	-	13 *
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3576 92%	550 92%	467 96%z	348 99%zABD	815 97%zAB	1515 96%z	798 92%	120 91%	122 95%	283 96%zFGR	2636 91%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	50 1%BDEJ	3 *	-	-	-	5 *	16 2%I	5 3%zIR	* *	1 *	33 1%
Weekly (Net)	203 5%BCDEJL NOQ	20 3%C	12 2%	1 *	14 2%C	34 2%	47 5%I	7 5%	5 4%	8 3%	148 5%
Monthly (Net)	314 8%BCDEIJ LNOQ	41 7%CD	22 4%CD	4 1%	26 3%C	57 4%	69 8%I	12 9%I	7 5%	11 4%	234 8%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 167

A4a1_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	21 1%E	- -	- -	- -	- -	- -	- -	- -	- -	4 1%	17 *
At least once every day	29 1%DE	- -	- -	- -	- -	- -	- -	- -	- -	6 1%	23 1%
About two or three times a week	68 2%CDEJ	4 1%	- -	- -	- -	3 1%	1 *	3 1%	1 *	13 3%	55 2%
At least once a week	85 2%CDEQ	8 1%	2 2%	- -	- -	3 1%	5 1%	8 3%Q	- -	6 1%	79 2%
At least once a month	111 3%CDE	12 2%	- -	- -	* 2%	3 1%	9 2%	8 3%	4 1%	11 2%	99 3%
At least once every three months	17 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	15 *
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	3576 92%	664 97%z	79 98%	55 100%z	18 98%	309 97%zP	355 96%z	280 94%	384 99%zOP	459 92%	3107 92%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	50 1%BDEJ	- -	- -	- -	- -	- -	- -	- -	- -	10 2%	39 1%
Weekly (Net)	203 5%BCDEJL NOQ	12 2%	2 2%	- -	- -	6 2%Q	5 1%	11 4%OQ	1 *	29 6%	174 5%
Monthly (Net)	314 8%BCDEIJ LNOQ	24 3%	2 2%	- -	* 2%	9 3%	15 4%Q	19 6%NQ	5 1%	40 8%	273 8%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 168

A4a1_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	6 *	- -	- -	- -	- -	* *	2 *	2 1%zFR	1 1%zR	1 *	4 *
At least once every day	9 *	* *	1 *	- -	1 *	3 *	5 1%	3 2%zFR	1 1%R	1 *	5 *
About two or three times a week	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
At least once a week	10 *T	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	8 *
At least once a month	5 *	2 *	- -	- -	- -	1 *	1 *	1 1%zR	1 1%zR	1 *	4 *
At least once every three months	1 *	- -	1 *	- -	1 *	1 *	* *	* *	* *	* *	1 *
Don't know/can't remember	2 *	1 *	1 *	- -	1 *	1 *	- -	- -	- -	- -	2 *
Never	3872 99%GH	593 99%	486 99%	352 100%	838 100%	1570 100%z	862 99%GH	126 95%	124 97%	288 98%	2857 99%GH
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	15 *	* *	1 *	- -	1 *	3 *	6 1%	4 3%zFR	3 2%zR	3 1%	9 *
Weekly (Net)	27 1%ET	* *	1 *	- -	1 *	3 *	7 1%	4 3%zFR	3 2%	4 1%	19 1%
Monthly (Net)	32 1%DE	3 *	1 *	- -	1 *	5 *	9 1%	6 4%zFR	4 3%zFR	5 2%	23 1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 168

A4a1_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	6	-	-	-	-	-	-	-	-	2	4
	*	-	-	-	-	-	-	-	-	*	*
At least once every day	9	1	-	-	-	-	1	-	1	1	9
	*	*	-	-	-	-	*	-	*	*	*
About two or three times a week	2	-	-	-	-	-	-	-	-	*	2
	*	-	-	-	-	-	-	-	-	*	*
At least once a week	10	-	-	-	-	-	-	-	-	5	4
	*T	-	-	-	-	-	-	-	-	1%zT	*
At least once a month	5	-	-	-	-	-	-	-	-	-	5
	*	-	-	-	-	-	-	-	-	-	*
At least once every three months	1	1	-	-	-	1	-	-	1	-	1
	*	*	-	-	-	*	-	-	*	-	*
Don't know/can't remember	2	1	-	-	-	1	-	-	1	1	1
	*	*	-	-	-	*	-	-	*	*	*
Never	3872	685	80	55	18	317	368	298	387	492	3369
	99%GH	100%	100%	100%	100%	100%	100%	100%	99%	98%	99%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	15	1	-	-	-	-	1	-	1	2	13
	*	*	-	-	-	-	*	-	*	*	*
Weekly (Net)	27	1	-	-	-	-	1	-	1	8	19
	1%ET	*	-	-	-	-	*	-	*	2%zT	1%
Monthly (Net)	32	1	-	-	-	-	1	-	1	8	24
	1%DE	*	-	-	-	-	*	-	*	2%	1%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 169

A4a1_16. How often in the past 3 months have you used these websites and/or apps? - BBC+

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	7 * *T	-	-	-	-	-	4	2	-	-	4
							*	1%zR	-	-	*
At least once every day	13 *	-	*	2	3	4	2	*	*	1	10
				1%	*	*	*	*	*	*	*
About two or three times a week	9 *	1	1	-	1	2	3	-	-	*	7
		*	*	-	*	*	*	-	-	*	*
At least once a week	5 *	-	-	-	-	1	3	2	-	1	3
						*	*	1%zR	-	*	*
At least once a month	12 *	-	-	-	-	2	4	*	2	2	8
						*	*	*	2%zR	1%	*
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	1 *	-	-	-	-	*	1	-	1	1	-
						*	*	-	1%zR	*zR	-
Never	3859 99%	596 100%z	488 100%	350 99%	837 100%z	1566 99%z	855 98%	128 97%	125 97%	287 98%	2851 99%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	21 1%	-	*	2	3	4	6	2	*	1	14
			*	1%	*	*	1%	1%	*	*	*
Weekly (Net)	35 1%E	1	2	2	4	7	11	4	*	3	23
		*	*	1%	*	*	1%	3%zR	*	1%	1%
Monthly (Net)	47 1%ADE	1	2	2	4	9	15	4	2	5	31
		*	*	1%	*	1%	2%	3%	2%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 169

A4a1_16. How often in the past 3 months have you used these websites and/or apps? - BBC+

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	7	-	-	-	-	-	-	-	-	3	4
*T		-	-	-	-	-	-	-	-	1%	*
At least once every day	13	2	*	-	-	2	-	-	2	1	13
*		*	*	-	-	1%	-	-	1%	*	*
About two or three times a week	9	1	-	-	-	1	-	1	-	1	8
*		*	-	-	-	*	-	*	-	*	*
At least once a week	5	-	-	-	-	-	-	-	-	1	5
*		-	-	-	-	-	-	-	-	*	*
At least once a month	12	-	-	-	-	-	-	-	-	1	11
*		-	-	-	-	-	-	-	-	*	*
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
-		-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	1	-	-	-	-	-	-	-	-	*	1
*		-	-	-	-	-	-	-	-	*	*
Never	3859	685	80	55	18	315	370	297	388	494	3355
99%		99%	100%	100%	100%	99%	100%	100%	99%	98%	99%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	21	2	*	-	-	2	-	-	2	4	17
1%		*	*	-	-	1%	-	-	1%	1%	*
Weekly (Net)	35	4	*	-	-	4	-	1	2	6	29
1%E		1%	*	-	-	1%	-	*	1%	1%	1%
Monthly (Net)	47	4	*	-	-	4	-	1	2	7	40
1%ADE		1%	*	-	-	1%	-	*	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 170

A4a1_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	5 *T	-	-	-	-	2	1	1	-	*	4
At least once every day	11 *E	-	*	-	*	*	4	1	-	1	7
About two or three times a week	16 *	*	1	-	1	5	6	2	-	*	10
At least once a week	25 1%ET	-	-	-	-	2	7	1	1	*	17
At least once a month	20 1%E	1	-	-	-	2	2	-	*	-	17
At least once every three months	5 *	-	1	-	1	2	1	*	*	*	3
Don't know/can't remember	2 *T	*	-	-	-	1	1	-	-	-	2
Never	3822 98%S	594 100%z	487 100%z	352 100%z	839 100%z	1562 99%z	848 97%	127 96%	127 99%	291 99%FG	2823 98%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	16 *	-	*	-	*	3	5	1	-	2	11
Weekly (Net)	57 1%ABDEJT	*	2	-	2	9	18	5	1	2	37
Monthly (Net)	78 2%ABCDEJ OPQT	2	2	-	2	11	20	5	1	2	54
		*	*	-	*	1%	2%I	4%I	1%	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 170

A4a1_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	5	-	-	-	-	-	-	-	-	2	2
	*T	-	-	-	-	-	-	-	-	*T	*
At least once every day	11	*	-	-	-	*	-	*	-	3	9
	*E	*	-	-	-	*	-	*	-	1%	*
About two or three times a week	16	1	-	-	-	1	-	-	1	2	14
	*	*	-	-	-	*	-	-	*	*	*
At least once a week	25	-	-	-	-	-	-	-	-	10	15
	1%ET	-	-	-	-	-	-	-	-	2%zT	*
At least once a month	20	-	-	-	-	-	-	-	-	6	14
	1%E	-	-	-	-	-	-	-	-	1%	*
At least once every three months	5	1	-	-	-	1	-	1	-	1	4
	*	*	-	-	-	*	-	*	-	*	*
Don't know/can't remember	2	-	-	-	-	-	-	-	-	1	1
	*T	-	-	-	-	-	-	-	-	*	*
Never	3822	686	80	55	18	316	370	297	389	476	3336
	98%S	100%z	100%	100%	100%	99%	100%z	100%	100%z	95%	98%zS
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	16	*	-	-	-	*	-	*	-	5	11
	*	*	-	-	-	*	-	*	-	1%	*
Weekly (Net)	57	2	-	-	-	2	-	*	1	17	40
	1%ABDEJT	*	-	-	-	*	-	*	*	3%zT	1%
Monthly (Net)	78	2	-	-	-	2	-	*	1	23	55
	2%ABCDEJ	*	-	-	-	*	-	*	*	5%zT	2%
	OPQT										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 171

A4a1_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	11 *T	-	-	-	-	2 *	3 *	2 2%zFIR	-	-	7 *
At least once every day	20 1%E	-	1 *	-	1 *	3 *	2 *	1 1%	-	-	16 1%
About two or three times a week	15 *	2 *	1 *	-	1 *	6 *	6 1%	1 1%	1 1%	2 1%	9 *
At least once a week	14 *	-	* *	-	* *	3 *	5 1%	-	1 1%	1 *	9 *
At least once a month	6 *	-	2 *	-	2 *	3 *	1 *	* *	-	-	6 *
At least once every three months	7 *R	* *	-	-	-	3 *	3 *R	-	-	1 *	2 *
Don't know/can't remember	3 *	-	-	-	-	-	* *	-	-	* *	3 *
Never	3831 98%	594 100%z	485 99%	352 100%z	837 99%z	1555 99%z	850 98%	127 96%	127 98%	288 98%	2830 98%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	31 1%DET	-	1 *	-	1 *	5 *	5 1%	3 3%zFI	-	-	24 1%
Weekly (Net)	60 2%ACDEJQ T	2 *	2 1%	-	2 *	14 1%	16 2%	4 3%	2 2%	4 1%	41 1%
Monthly (Net)	66 2%ACDEJQ T	2 *	4 1%	-	4 1%	17 1%	17 2%	5 4%	2 2%	4 1%	47 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 171

A4a1_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	11	-	-	-	-	-	-	-	-	4	7
*T		-	-	-	-	-	-	-	-	1%T	*
At least once every day	20	1	-	-	-	-	1	1	-	4	16
1%E		*	-	-	-	-	*	1%	-	1%	*
About two or three times a week	15	-	1	-	-	-	-	-	-	2	12
*J		-	1%J	-	-	-	-	-	-	*	*
At least once a week	14	-	*	-	-	-	-	-	-	3	11
*		-	*	-	-	-	-	-	-	1%	*
At least once a month	6	2	-	-	-	-	2	1	1	2	5
*		*	-	-	-	-	*	*	*	*	*
At least once every three months	7	-	-	-	-	-	-	-	-	1	6
*R		-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	3	-	-	-	-	-	-	-	-	-	3
*		-	-	-	-	-	-	-	-	-	*
Never	3831	685	79	55	18	319	366	296	389	484	3336
98%		100%z	99%	100%	100%	100%z	99%	99%	100%z	97%	98%S
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	31	1	-	-	-	-	1	1	-	9	22
1%DET		*	-	-	-	-	*	1%	-	2%zT	1%
Weekly (Net)	60	1	1	-	-	-	1	1	-	14	46
2%ACDEJQ		*	1%	-	-	-	*	1%	-	3%zT	1%
T											
Monthly (Net)	66	3	1	-	-	-	3	2	1	15	51
2%ACDEJQ		*	1%	-	-	-	1%	1%	*	3%zT	1%
T											

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 172

A4a1_20. How often in the past 3 months have you used these websites and/or apps? - BBC Sounds

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A few times a day	2 *	-	-	-	-	-	-	-	-	-	2 *
At least once every day	-	-	-	-	-	-	-	-	-	-	-
About two or three times a week	5 *	-	1 *	-	1 *	1 *	1 *	-	-	-	4 *
At least once a week	2 *	-	-	-	-	-	1 *	-	-	-	1 *
At least once a month	4 *	2 *	1 *	-	1 *	1 *	-	-	-	-	4 *
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	1 *	-	-	-	-	1 *	-	-	-	-	1 *
Never	3893 100%	594 100%	487 100%	352 100%	839 100%	1573 100%	869 100%	132 100%	129 100%	293 100%	2870 100%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Daily (Net)	2 *	-	-	-	-	-	-	-	-	-	2 *
Weekly (Net)	9 *	-	1 *	-	1 *	1 *	2 *	-	-	-	8 *
Monthly (Net)	13 *	2 *	2 *	-	2 *	2 *	2 *	-	-	-	11 *

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 172

A4a1_20. How often in the past 3 months have you used these websites and/or apps? - BBC Sounds

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A few times a day	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
At least once every day	-	-	-	-	-	-	-	-	-	-	-
About two or three times a week	5 *	1 *	-	1 1%z	-	-	1 *	1 *	-	-	5 *
At least once a week	2 *	-	-	-	-	-	-	-	-	-	2 *
At least once a month	4 *	1 *	-	-	-	1 *	-	-	1 *	-	4 *
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	1 *	-	-	-	-	-	-	-	-	1 *T	-
Never	3893 100%	687 100%	80 100%	54 99%	18 100%	318 100%	369 100%	298 100%	389 100%	500 100%	3383 100%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
Daily (Net)	2 *	-	-	-	-	-	-	-	-	-	2 *
Weekly (Net)	9 *	1 *	-	1 1%	-	-	1 *	1 *	-	-	9 *
Monthly (Net)	13 *	1 *	-	1 1%	-	1 *	1 *	1 *	1 *	-	13 *

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Table 173

Section A summary. Cross-Media Consumption

Base = All Respondents

Summary Table

	Unweighted Base	Weighted Base	Effective Base	Daily	Weekly	Monthly	At least once in the last 3 months	Never
Consumption of BBC on TV	3907	3907	2717	2138 55%	3201 82%	3312 85%	279 7%	498 13%
Radio	3907	3907	2717	1220 31%	2044 52%	2174 56%	97 2%	1665 43%
On-demand	3907	3907	2717	309 8%	1250 32%	1528 39%	72 2%	2317 59%
online	3907	3907	2717	891 23%	1603 41%	1756 45%	63 2%	2119 54%
Any BBC across TV, Radio, On-demand or Online	3907	3907	2717	2700 69%	3510 90%	3587 92%	440 11%	286 7%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 174

B1TV. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?

Base = Users of each platform in the past 3 months

Summary Table									
	BBC television channels (including BBC One, BBC Two, BBC Four, BBC News, ITV(including ITV1, ITV2, ITV3, ITV4, ITV Be, ITV Encore, CITV and the ITV Hub) OR STV	Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)	Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)	S4C	Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV	Netflix	Amazon Prime Video	Now TV	
UnweightedBase	3411	3090	2765	2153	151	1305	1491	865	351
WeightedBase	3409	3081	2725	2091	104	1246	1426	807	324
EffectiveBase	2387	2172	1933	1509	107	901	1034	631	247
Extremely Dissatisfied 1	49 1%	24 1%	17 1%	16 1%	1 1%	13 1%	3 *	4 1%	1 *
2	41 1%	15 *	27 1%	24 1%	- -	6 *	2 *	8 1%	4 1%
3	96 3%	71 2%	40 1%	40 2%	2 2%	18 1%	9 1%	11 1%	7 2%
4	143 4%	125 4%	105 4%	123 6%	8 7%	43 3%	22 2%	27 3%	4 1%
5	403 12%	377 12%	359 13%	366 18%	20 19%	137 11%	61 4%	55 7%	26 8%
6	418 12%	477 15%	456 17%	366 18%	17 16%	121 10%	81 6%	81 10%	32 10%
7	687 20%	702 23%	624 23%	484 23%	16 15%	263 21%	195 14%	151 19%	55 17%
8	822 24%	682 22%	645 24%	379 18%	19 18%	326 26%	366 26%	204 25%	92 28%
9	383 11%	299 10%	232 9%	135 6%	9 9%	147 12%	289 20%	142 18%	50 16%
Extremely Satisfied 10	365 11%	309 10%	219 8%	156 7%	12 12%	173 14%	397 28%	124 15%	53 16%
Total mentions	3409 100%	3081 100%	2725 100%	2091 100%	104 100%	1246 100%	1426 100%	807 100%	324 100%
Mean	7.04	7.03	6.96	6.65	6.77	7.35	8.26	7.60	7.63
1-3 (Net)	187 5%	110 4%	85 3%	81 4%	4 4%	37 3%	15 1%	23 3%	12 4%
1-4 (Net)	331 10%	235 8%	190 7%	204 10%	11 11%	80 6%	37 3%	50 6%	15 5%
1-2 (Net)	91 3%	39 1%	45 2%	40 2%	1 1%	19 2%	5 *	12 2%	5 1%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 174

B1TV. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?

Base = Users of each platform in the past 3 months

	Summary Table								
	BBC television channels (including BBC One, BBC Two, BBC Four, BBC News, News, ITV Hub) OR STV	ITV(including ITV1, ITV2, ITV3, ITV4, ITV Be, ITV Encore, CITV and the ITV Hub) OR STV	Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)	Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)	S4C	Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV	Netflix	Amazon Prime Video	Now TV
WeightedBase	3409	3081	2725	2091	104	1246	1426	807	324
EffectiveBase	2387	2172	1933	1509	107	901	1034	631	247
4-7 (Net)	1652 48%	1681 55%	1544 57%	1340 64%	61 58%	563 45%	359 25%	314 39%	117 36%
5-6 (Net)	822 24%	854 28%	814 30%	732 35%	37 35%	257 21%	142 10%	136 17%	58 18%
8-10 (Net)	1570 46%	1290 42%	1097 40%	670 32%	40 38%	646 52%	1052 74%	471 58%	196 60%
7-10 (Net)	2257 66%	1992 65%	1721 63%	1155 55%	56 54%	909 73%	1247 87%	622 77%	251 77%
9-10 (Net)	748 22%	608 20%	452 17%	291 14%	21 21%	320 26%	686 48%	266 33%	104 32%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 175

B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - BBC television channels
Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3411	507	459	297	756	1382	855	134	118	290	2429
WeightedBase	3409	544	465	335	800	1362	788	120	120*	271	2490
EffectiveBase	2387	340	331	241	572	984	621	102	91	219	1689
Extremely Dissatisfied 1	49 1%	6 1%	9 2%	11 3%z	21 3%z	26 2%	14 2%	1 1%	4 4%	5 2%	34 1%
2	41 1%	12 2%	7 1%	3 1%	10 1%	21 2%	11 1%	2 2%	2 1%	4 2%	30 1%
3	96 3%	17 3%	24 5%z	9 3%	33 4%z	50 4%	25 3%	8 7%zFR	4 3%	10 4%	66 3%
4	143 4%JO	33 6%BD	13 3%	13 4%	26 3%	62 5%	41 5%	4 4%	5 4%	23 9%zFR	97 4%
5	403 12%T	69 13%	55 12%	63 19%zABD	119 15%zB	202 15%z	99 13%	11 9%	12 10%	36 13%	281 11%
6	418 12%	51 9%	54 12%	39 12%	93 12%	156 11%	96 12%	14 12%	18 15%	35 13%	299 12%
7	687 20%L	103 19%	102 22%	70 21%	172 21%	289 21%	150 19%	24 20%	30 25%i	42 15%	516 21%
8	822 24%EK	138 25%	104 22%	68 20%	172 22%	283 21%	186 24%	27 23%	23 19%	58 21%	605 24%
9	383 11%CEQ	58 11%	51 11%	25 7%	76 9%	128 9%	76 10%	12 10%	9 8%	25 9%	297 12%
Extremely Satisfied 10	365 11%	57 10%	46 10%	33 10%	78 10%	145 11%	89 11%	15 13%	12 10%	34 13%	265 11%
Total mentions	3409 100%	544 100%	465 100%	335 100%	800 100%	1362 100%	788 100%	120 100%	120 100%	271 100%	2490 100%
Mean	7.04CDEJ KMNQ	6.95	6.90	6.67	6.80	6.83	6.94	6.95	6.74	6.80	7.09zi

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 175

B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - BBC television channels
Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3409	544	465	335	800	1362	788	120	120*	271	2490
EffectiveBase	2387	340	331	241	572	984	621	102	91	219	1689
1-3 (Net)	187 5%	35 6%	40 9%z	24 7%	63 8%z	97 7%z	50 6%	12 10%zR	10 8%	19 7%	130 5%
1-4 (Net)	331 10%	68 13%	53 11%	37 11%	90 11%	159 12%z	91 12%	16 14%	15 13%	42 15%zFR	226 9%
1-2 (Net)	91 3%	18 3%	16 3%	15 4%	31 4%	47 3%z	25 3%	3 3%	6 5%	9 3%	63 3%
4-7 (Net)	1652 48%	257 47%	224 48%	186 55%zA	410 51%	709 52%z	386 49%	54 45%	66 55%	136 50%	1192 48%
5-6 (Net)	822 24%T	120 22%	109 24%	103 31%zA	212 27%	358 26%z	195 25%	25 21%	31 26%	71 26%	580 23%
8-10 (Net)	1570 46%CDEKM Q	253 46%C	201 43%	125 37%	326 41%	556 41%	352 45%	54 45%	44 37%	117 43%	1168 47%
7-10 (Net)	2257 66%CDEIM	356 65%	303 65%	195 58%	498 62%	845 62%	501 64%	79 65%	74 62%	159 59%	1684 68%zI
9-10 (Net)	748 22%K	115 21%	96 21%	57 17%	154 19%	273 20%	165 21%	27 22%	21 18%	59 22%	562 23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 175

B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - BBC television channels

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3411	531	82	92	51	264	267	251	280	476	2925
WeightedBase	3409	654	75*	54*	16*	305	349	287	367	392	3009
EffectiveBase	2387	432	66	81	51	206	226	194	238	283	2098
Extremely Dissatisfied 1	49	17	1	2	1	9	8	6	11	5	44
	1%	3%z	1%	3%	6%z	3%	2%	2%	3%z	1%	1%
2	41	8	1	1	*	5	2	-	8	5	36
	1%	1%	1%	2%	2%	2%	1%	-	2%P	1%	1%
3	96	27	3	2	*	13	14	9	18	4	92
	3%	4%	5%	3%	2%	4%	4%	3%	5%	1%	3%
4	143	16	5	3	2	14	3	7	9	12	131
	4%JO	3%	7%	6%	10%zJ	4%O	1%	3%O	2%	3%	4%
5	403	97	13	4	4	39	58	39	58	61	339
	12%T	15%z	18%	8%	24%zL	13%	17%z	14%	16%	16%zT	11%
6	418	74	8	9	2	28	46	39	35	53	365
	12%	11%	10%	16%	14%	9%	13%	14%	10%	13%	12%
7	687	138	25	6	3	73	66	56	83	77	608
	20%L	21%L	33%zJLM	11%	16%	24%	19%	19%	23%	20%	20%
8	822	145	10	15	3	72	72	64	81	97	724
	24%EK	22%	13%	28%K	16%	24%	21%	22%	22%	25%	24%
9	383	61	5	8	1	23	39	34	27	41	342
	11%CEQ	9%	7%	14%	6%	7%	11%	12%N	7%	10%	11%
Extremely Satisfied 10	365	70	4	4	1	30	40	32	38	37	327
	11%	11%	5%	8%	6%	10%	11%	11%	10%	10%	11%
Total mentions	3409	654	75	54	16	305	349	287	367	392	3009
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.04CDEJ KMNQ	6.86M	6.43	6.90M	6.02	6.77	6.94	7.05	6.71	7.01	7.05

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 175

B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - BBC television channels

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3409	654	75*	54*	16*	305	349	287	367	392	3009
EffectiveBase	2387	432	66	81	51	206	226	194	238	283	2098
1-3 (Net)	187 5%	52 8%z	5 7%	5 8%	2 9%	27 9%z	25 7%	15 5%	37 10%z	15 4%	173 6%
1-4 (Net)	331 10%	68 10%	10 14%	8 14%	3 19%zJ	40 13%P	28 8%	23 8%	46 12%O	27 7%	304 10%
1-2 (Net)	91 3%	25 4%	2 3%	3 5%	1 8%z	14 5%	11 3%	6 2%	19 5%z	10 3%	81 3%
4-7 (Net)	1652 48%	327 50%	51 68%zJL	22 41%	10 63%zL	154 50%	173 50%	142 49%	185 50%	202 52%	1443 48%
5-6 (Net)	822 24%T	172 26%	21 28%	13 24%	6 38%z	67 22%	104 30%z	79 27%	93 25%	114 29%zT	703 23%
8-10 (Net)	1570 46%CDEKM Q	275 42%KM	19 25%	27 50%KM	4 27%	125 41%	151 43%	130 45%	146 40%	175 45%	1394 46%
7-10 (Net)	2257 66%CDEIM	414 63%M	43 58%	34 62%M	7 43%	197 65%	217 62%	186 65%	228 62%	252 64%	2002 67%
9-10 (Net)	748 22%K	131 20%	9 12%	12 22%	2 12%	52 17%	78 22%	66 23%	65 18%	78 20%	670 22%

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Table 176

B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - ITV

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3090	472	427	276	703	1290	788	124	111	270	2184
WeightedBase	3081	499	430	307	737	1283	719	111*	114*	255	2237
EffectiveBase	2172	319	311	225	536	923	571	95	86	205	1529
Extremely Dissatisfied 1	24 1%	*	4 1%	4 1%	8 1%	11 1%	5 1%	-	2 2%	2 1%	17 1%
2	15 *	1 *	3 1%	2 1%	5 1%	6 *	4 1%	-	* *	2 1%	11 *
3	71 2%	9 2%	17 4%	5 2%	22 3%	28 2%	22 3%	4 3%	2 2%	9 4%	48 2%
4	125 4%	21 4%	15 4%	18 6%	34 5%	64 5%	21 3%	3 3%	4 4%	9 4%	99 4%
5	377 12%L	66 13%	56 13%	50 16%	106 14%	189 15%z	85 12%	14 12%	17 15%	36 14%	267 12%
6	477 15%	91 18%	64 15%	48 16%	112 15%	191 15%	118 16%	13 11%	16 14%	40 16%	332 15%
7	702 23%L	119 24%	106 25%	60 20%	167 23%	298 23%	152 21%	26 24%	29 26%	46 18%	527 24%
8	682 22%AE	89 18%	99 23%	68 22%	167 23%	258 20%	164 23%	21 19%	27 24%	53 21%	496 22%
9	299 10%D	52 10%	34 8%	20 7%	55 7%	112 9%	68 9%	15 13%H	6 5%	23 9%	217 10%
Extremely Satisfied 10	309 10%N	50 10%	31 7%	31 10%	61 8%	127 10%	81 11%	16 15%	9 8%	35 14%	223 10%
Total mentions	3081 100%	499 100%	430 100%	307 100%	737 100%	1283 100%	719 100%	111 100%	114 100%	255 100%	2237 100%
Mean	7.03BDEJ NP	7.02	6.84	6.81	6.83	6.92	7.08	7.31	6.86	7.02	7.04
1-3 (Net)	110 4%	11 2%	24 6%A	12 4%	35 5%	45 4%	30 4%	4 3%	4 4%	13 5%	76 3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 176

B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - ITV

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3081	499	430	307	737	1283	719	111*	114*	255	2237
EffectiveBase	2172	319	311	225	536	923	571	95	86	205	1529
1-4 (Net)	235	32	39	30	69	109	52	7	8	23	175
	8%	6%	9%	10%	9%	8%	7%	6%	7%	9%	8%
1-2 (Net)	39	2	7	6	13	17	9	-	2	4	28
	1%	*	2%	2%	2%	1%	1%	-	2%	2%	1%
4-7 (Net)	1681	297	242	177	418	741	375	56	67	131	1225
	55%L	60%z	56%	58%	57%	58%z	52%	50%	59%	51%	55%
5-6 (Net)	854	158	120	98	218	380	203	26	33	76	598
	28%	32%	28%	32%	30%	30%	28%	24%	29%	30%	27%
8-10 (Net)	1290	191	164	119	283	497	313	52	43	111	936
	42%EN	38%	38%	39%	38%	39%	44%	46%	38%	44%	42%
7-10 (Net)	1992	310	271	179	450	794	465	78	72	157	1463
	65%CDENP	62%	63%	58%	61%	62%	65%	70%	64%	61%	65%
9-10 (Net)	608	102	65	51	116	239	149	31	15	58	440
	20%BDJNP	20%	15%	17%	16%	19%	21%	28%zH	13%	23%H	20%

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Table 176

B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - ITV

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3090	488	77	86	52	233	255	227	261	359	2723
WeightedBase	3081	600	69*	50*	17*	270	331	258	343	307	2767
EffectiveBase	2172	402	61	76	51	185	217	178	224	216	1951
Extremely Dissatisfied 1	24 1%	6 1%	1 2%	1 1%	* 2%	3 1%	3 1%	- -	6 2%	3 1%	20 1%
2	15 *	3 1%	- -	2 4%zJ	- -	3 1%	- -	1 *	2 1%	1 *	13 *
3	71 2%	16 3%	2 3%	3 6%	* 2%	5 2%	11 3%	11 4%	6 2%	9 3%	62 2%
4	125 4%	29 5%	2 3%	2 4%	1 6%	10 4%	18 6%	17 6%	12 3%	10 3%	115 4%
5	377 12%L	92 15%zL	10 14%L	2 3%	3 17%L	45 17%	46 14%	38 15%	54 16%	38 12%	339 12%
6	477 15%	89 15%	10 14%	12 23%	2 12%	51 19%OQ	38 12%	51 20%OQ	38 11%	51 17%	423 15%
7	702 23%L	134 22%L	23 33%L	6 11%	4 23%	68 25%P	66 20%	46 18%	88 26%O	67 22%	634 23%
8	682 22%AE	139 23%	11 16%	13 26%	4 22%	53 20%	86 26%	59 23%	80 23%	63 21%	618 22%
9	299 10%D	43 7%	4 6%	6 12%	2 9%	18 7%	25 8%	17 7%	26 8%	29 10%	270 10%
Extremely Satisfied 10	309 10%N	49 8%	7 9%	4 9%	1 8%	13 5%	36 11%N	19 7%	30 9%N	35 11%	273 10%
Total mentions	3081 100%	600 100%	69 100%	50 100%	17 100%	270 100%	331 100%	258 100%	343 100%	307 100%	2767 100%
Mean	7.03BDEJ NP	6.83	6.84	6.82	6.82	6.64	6.99P	6.71	6.92N	7.03	7.04
1-3 (Net)	110 4%	26 4%	3 5%	6 11%zJ	1 4%	11 4%	14 4%	12 5%	14 4%	13 4%	95 3%

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Table 176

B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - ITV

Base = Users of each platform in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3081	600	69*	50*	17*	270	331	258	343	307	2767
EffectiveBase	2172	402	61	76	51	185	217	178	224	216	1951
1-4 (Net)	235	54	5	8	2	21	33	29	26	23	210
	8%	9%	8%	15%z	9%	8%	10%	11%	7%	8%	8%
1-2 (Net)	39	9	1	3	*	6	3	1	8	4	33
	1%	2%	2%	6%zJ	2%	2%	1%	*	2%	1%	1%
4-7 (Net)	1681	344	44	21	10	175	169	151	192	166	1511
	55%L	57%L	63%L	42%	57%	65%zOQ	51%	59%O	56%	54%	55%
5-6 (Net)	854	181	19	13	5	96	84	89	92	89	762
	28%	30%	28%	27%	29%	36%zOQ	26%	34%zO	27%	29%	28%
8-10 (Net)	1290	231	22	24	7	84	147	95	137	128	1161
	42%EN	39%	32%	47%	39%	31%	45%NP	37%	40%N	42%	42%
7-10 (Net)	1992	366	45	29	11	152	214	141	225	195	1795
	65%CDENP	61%	65%	58%	62%	56%	65%P	55%	66%NP	64%	65%
9-10 (Net)	608	92	11	10	3	31	61	36	56	65	543
	20%BDJNP	15%	16%	21%	17%	12%	18%	14%	16%N	21%	20%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 177

B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 4 (including Channel 4, E4, More 4,4 Seven, Film 4, 4 Music and All4)
Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2765	439	358	233	591	1095	705	107	85	238	1954
WeightedBase	2725	464	358	256	614	1058	629	94*	86*	217	1985
EffectiveBase	1933	293	257	185	442	782	507	81	64	177	1363
Extremely Dissatisfied 1	17 1%	* *	4 1%	3 1%	6 1%	8 1%	4 1%	- -	- -	3 1%	14 1%
2	27 1%R	6 1%	2 1%	3 1%	6 1%	10 1%	14 2%zR	1 1%	- -	4 2%	13 1%
3	40 1%R	6 1%	12 3%z	10 4%z	21 3%z	30 3%z	16 2%zR	5 6%zR	1 1%	7 3%zR	22 1%
4	105 4%	30 7%z	16 5%	15 6%	31 5%	45 4%	26 4%	4 4%	6 7%	12 5%	72 4%
5	359 13%S	85 18%z	68 19%z	50 19%z	117 19%z	187 18%z	82 13%	13 13%	16 19%	44 21%zFR	260 13%
6	456 17%	81 18%	80 22%z	53 21%	133 22%z	192 18%	113 18%	15 16%	20 23%	41 19%	315 16%
7	624 23%FGI	94 20%	80 22%	57 22%	138 22%	244 23%	121 19%	13 14%	22 25%G	37 17%	489 25%zFGI
8	645 24%BCDEI JKP	94 20%	63 18%	44 17%	107 17%	200 19%	145 23%I	26 28%I	15 18%	37 17%	471 24%
9	232 9%BDJQ	33 7%	19 5%	16 6%	34 6%	77 7%	58 9%	9 10%	3 4%	18 8%	165 8%
Extremely Satisfied 10	219 8%BCDEJN OPQ	34 7%CD	13 4%	7 3%	20 3%	65 6%	49 8%	7 8%	3 4%	14 6%	166 8%
Total mentions	2725 100%	464 100%	358 100%	256 100%	614 100%	1058 100%	629 100%	94 100%	86 100%	217 100%	1985 100%
Mean	6.96ABCD EHIJKLMN OPQT	6.71CD	6.43	6.33	6.38	6.65	6.84I	6.87	6.50	6.46	7.01zHI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 177

B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 4 (including Channel 4, E4, More 4,4 Seven, Film 4, 4 Music and All4)
 Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2725	464	358	256	614	1058	629	94*	86*	217	1985
EffectiveBase	1933	293	257	185	442	782	507	81	64	177	1363
1-3 (Net)	85 3%R	13 3%	18 5%	16 6%z	33 5%z	48 4%z	34 5%zR	7 7%zR	1 1%	14 6%zR	49 2%
1-4 (Net)	190 7%R	43 9%	34 10%	30 12%z	64 10%z	93 9%z	60 9%zR	10 11%	7 8%	26 12%zR	121 6%
1-2 (Net)	45 2%	7 1%	6 2%	6 2%	12 2%	18 2%	18 3%zR	1 1%	-	7 3%	27 1%
4-7 (Net)	1544 57%S	291 63%z	245 68%z	174 68%z	419 68%z	669 63%z	342 54%	44 47%	63 74%zFGR	134 62%FG	1135 57%
5-6 (Net)	814 30%S	166 36%z	148 41%z	102 40%z	251 41%z	379 36%z	195 31%	28 30%	36 41%zR	86 40%zFR	574 29%
8-10 (Net)	1097 40%ABCDE HIJKLMNP QT	161 35%BCD	95 27%	66 26%	161 26%	342 32%	253 40%HI	43 46%HI	22 25%	69 32%	801 40%HI
7-10 (Net)	1721 63%ABCDE FHIJLMNO PQT	255 55%	175 49%	123 48%	299 49%	586 55%	374 59%i	56 59%	43 50%	105 49%	1290 65%zFHI
9-10 (Net)	452 17%BCDEH JMNOQT	67 15%BD	32 9%	22 9%	54 9%	142 13%	108 17%H	17 18%H	6 8%	31 14%	330 17%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 177

B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 4 (including Channel 4, E4, More 4,4 Seven, Film 4, 4 Music and All4)
Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2765	417	58	73	43	202	215	204	213	297	2461
WeightedBase	2725	509	47*	43*	14*	233	276	230	280	251	2467
EffectiveBase	1933	337	46	64	43	156	181	157	181	169	1759
Extremely Dissatisfied 1	17	4	1	1	-	1	3	2	2	3	14
2	1%	1%	3%	2%	-	1%	1%	1%	1%	1%	1%
3	27	3	1	1	*	1	1	1	1	2	26
4	1%R	1%	3%	3%J	2%	1%	1%	1%	*	1%	1%
5	40	17	1	3	-	6	11	5	12	6	34
6	1%R	3%z	2%	7%z	-	2%	4%z	2%	4%z	3%	1%
7	105	28	2	1	1	10	18	9	18	6	99
8	4%	5%	4%	2%	4%	4%	6%	4%	7%	2%	4%
9	359	94	9	9	6	41	53	47	46	20	338
10	13%S	18%z	19%	21%	40%zJKL	17%	19%z	21%z	17%	8%	14%zS
Extremely Satisfied 10	456	114	8	8	3	61	54	57	58	32	420
2	17%	22%z	17%	18%	23%	26%z	19%	25%z	21%	13%	17%
3	624	112	16	8	2	51	61	51	62	61	562
4	23%FGI	22%	33%M	18%	11%	22%	22%	22%	22%	24%	23%
5	645	92	5	9	2	41	50	32	60	64	579
6	24%BCDEIJKP	18%	10%	20%	14%	18%	18%	14%	21%	26%	23%
7	232	29	2	2	*	16	14	19	11	30	202
8	9%BDJQ	6%	5%	5%	2%	7%	5%	8%	4%	12%	8%
9	219	16	2	2	*	5	11	7	9	27	193
10	8%BCDEJNOPQ	3%	4%	4%	2%	2%	4%	3%	3%	11%	8%
Total mentions	2725	509	47	43	14	233	276	230	280	251	2467
Mean	6.96ABCD EHIJKLMN OPQT	6.43	6.22	6.21	5.96	6.48	6.38	6.43	6.42	7.26zT	6.93

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 177

B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2725	509	47*	43*	14*	233	276	230	280	251	2467
EffectiveBase	1933	337	46	64	43	156	181	157	181	169	1759
1-3 (Net)	85	24	4	5	*	8	16	9	15	11	74
	3%R	5%	8%	12%zJ	2%	4%	6%z	4%	5%	4%	3%
1-4 (Net)	190	52	6	6	1	18	33	18	34	17	173
	7%R	10%z	12%	14%z	7%	8%	12%z	8%	12%z	7%	7%
1-2 (Net)	45	7	3	2	*	2	4	4	3	5	40
	2%	1%	6%zJ	5%zJ	2%	1%	2%	2%	1%	2%	2%
4-7 (Net)	1544	348	35	25	11	163	185	163	185	119	1420
	57%S	68%z	74%z	59%	79%zL	70%z	67%z	71%z	66%z	47%	58%zS
5-6 (Net)	814	208	17	17	9	101	107	104	104	52	758
	30%S	41%z	36%	39%	64%zJKL	43%z	39%z	45%z	37%z	21%	31%zS
8-10 (Net)	1097	137	9	13	3	62	75	57	80	121	974
	40%ABCDE HIJKMNOP QT	27%	18%	29%	18%	27%	27%	25%	29%	48%zT	39%
7-10 (Net)	1721	250	25	20	4	114	136	108	142	182	1536
	63%ABCDE FHJLMNO PQT	49%M	52%M	47%	30%	49%	49%	47%	51%	73%zT	62%
9-10 (Net)	452	46	4	4	1	21	25	26	20	57	395
	17%BCDEHJ MNOQT	9%	8%	9%	5%	9%	9%	11%	7%	23%zT	16%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 178

B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)
Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2153	365	303	195	498	887	564	69	75	208	1509
WeightedBase	2091	380	295	213	509	851	504	65*	74*	191	1501
EffectiveBase	1509	242	220	158	377	633	405	53	56	154	1054
Extremely Dissatisfied 1	16 1%	-	4 1%	1 1%	5 1%	8 1%	1 *	-	-	-	15 1%
2	24 1%	7 2%	4 1%	4 2%	8 1%	13 1%	7 1%	2 3%	1 1%	6 3%zFR	16 1%
3	40 2%	8 2%	7 2%	6 3%	13 2%	20 2%	14 3%	1 2%	2 2%	9 5%zR	23 2%
4	123 6%	24 6%	12 4%	22 10%zBD	35 7%B	49 6%	37 7%	4 6%	4 5%	15 8%	84 6%
5	366 18%	92 24%z	60 20%	54 25%z	114 22%z	181 21%z	93 18%	10 15%	17 23%	40 21%	251 17%
6	366 18%G	54 14%	58 20%	33 16%	92 18%	141 17%	83 16%G	5 7%	13 18%	32 17%	260 17%
7	484 23%CDEFI JO	90 24%C	64 22%	32 15%	96 19%	171 20%	95 19%	9 14%	16 22%	28 14%	379 25%zFI
8	379 18%	55 14%	52 18%	36 17%	88 17%	148 17%	99 20%	23 34%zFHIR	13 17%	36 19%	263 18%
9	135 6%	21 6%	17 6%	14 7%	31 6%	58 7%	35 7%	5 8%	4 5%	12 6%	97 6%
Extremely Satisfied 10	156 7%	29 8%	17 6%	11 5%	28 6%	64 8%	41 8%	7 10%	5 6%	13 7%	112 7%
Total mentions	2091 100%	380 100%	295 100%	213 100%	509 100%	851 100%	504 100%	65 100%	74 100%	191 100%	1501 100%
Mean	6.65CDIJ LP	6.49	6.50	6.24	6.39	6.55	6.64I	7.03I	6.53	6.34	6.68I

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 178

B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2091	380	295	213	509	851	504	65*	74*	191	1501
EffectiveBase	1509	242	220	158	377	633	405	53	56	154	1054
1-3 (Net)	81 4%T	15 4%	15 5%	11 5%	26 5%	40 5%	21 4%	3 5%	2 3%	16 8%zFR	54 4%
1-4 (Net)	204 10%	39 10%	27 9%	33 16%z	60 12%B	89 10%	58 11%	7 11%	6 8%	30 16%zFR	138 9%
1-2 (Net)	40 2%T	7 2%	8 3%	5 2%	13 3%	21 2%	8 2%	2 3%	1 1%	6 3%F	31 2%
4-7 (Net)	1340 64%G	260 68%	195 66%	142 66%	336 66%	541 64%	308 61%G	28 42%	51 68%G	114 60%G	975 65%G
5-6 (Net)	732 35%	146 38%	118 40%	88 41%	206 40%z	321 38%	176 35%G	15 23%	31 41%G	72 38%G	511 34%
8-10 (Net)	670 32%	105 28%	86 29%	61 28%	147 29%	270 32%	175 35%	34 53%zFHIR	21 29%	61 32%	472 31%
7-10 (Net)	1155 55%CDEI P	195 51%	150 51%	93 43%	243 48%	441 52%	270 54%I	44 67%FI	38 51%	89 47%	852 57%I
9-10 (Net)	291 14%LN	50 13%	34 12%	25 12%	59 12%	122 14%	76 15%	12 18%	8 11%	25 13%	209 14%

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Table 178

B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2153	350	44	70	34	168	182	165	185	217	1933
WeightedBase	2091	416	40*	41*	11*	189	227	174	242	186	1903
EffectiveBase	1509	284	36	62	34	129	155	126	159	123	1384
Extremely Dissatisfied 1	16 1%	3 1%	1 3%	1 2%	-	-	3 1%	3 2%	1 *	4 2%	12 1%
2	24 1%	5 1%	2 4%	1 2%	-	-	5 2%	1 *	4 2%	4 2%	20 1%
3	40 2%	10 2%	-	3 6%z	-	7 4%	3 1%	3 2%	7 3%	7 4%	34 2%
4	123 6%	28 7%	3 8%	3 8%	1 5%	13 7%	14 6%	12 7%	16 7%	8 4%	116 6%
5	366 18%	93 22%z	12 29%	7 18%	2 21%	33 17%	60 26%zQ	45 26%zN	47 20%	25 13%	340 18%
6	366 18%G	78 19%	3 9%	8 18%	3 27%K	45 24%	33 15%	35 20%	43 18%	30 16%	336 18%
7	484 23% CDEFI JO	77 19%	10 24%	7 17%	7 17%	45 24%	33 14%	30 17%	47 20%	46 25%	438 23%
8	379 18%	71 17%	4 10%	10 24%	2 21%	34 18%	38 17%	23 13%	48 20%	40 21%	339 18%
9	135 6%	27 7%	3 6%	1 1%	* 3%	6 3%	21 9%N	9 5%	18 8%N	11 6%	125 7%
Extremely Satisfied 10	156 7%	24 6%	3 7%	1 3%	1 6%	7 3%	17 7%	13 7%	11 5%	13 7%	143 7%
Total mentions	2091 100%	416 100%	40 100%	41 100%	11 100%	189 100%	227 100%	174 100%	242 100%	186 100%	1903 100%
Mean	6.65 CDJ LP	6.44	6.16	6.09	6.58	6.40	6.47	6.34	6.50	6.61	6.66

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Table 178

B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2091	416	40*	41*	11*	189	227	174	242	186	1903
EffectiveBase	1509	284	36	62	34	129	155	126	159	123	1384
1-3 (Net)	81 4%T	18 4%	3 7%	4 10%z	- -	7 4%	11 5%	7 4%	12 5%	15 8%zT	66 3%
1-4 (Net)	204 10%	46 11%	6 15%	8 19%z	1 5%	20 11%	26 11%	18 11%	28 11%	22 12%	181 10%
1-2 (Net)	40 2%T	8 2%	3 7%z	2 4%	- -	- -	8 4%N	3 2%	5 2%	8 4%T	32 2%
4-7 (Net)	1340 64%G	275 66%	28 69%	25 61%	8 71%	136 72%Q	140 62%	122 70%O	154 63%	108 58%	1230 65%
5-6 (Net)	732 35%	170 41%z	15 37%	15 36%	5 48%	78 41%	93 41%	80 46%z	90 37%	55 29%	676 36%
8-10 (Net)	670 32%	122 29%	10 24%	12 28%	3 29%	46 25%	76 33%	45 26%	77 32%	64 34%	607 32%
7-10 (Net)	1155 55%CDEU P	200 48%	19 48%	19 45%	5 47%	91 48%	109 48%	75 43%	125 51%	109 59%	1045 55%
9-10 (Net)	291 14%LN	51 12%	5 13%	2 4%	1 9%	13 7%	38 17%N	22 13%N	29 12%N	24 13%	267 14%

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Table 179

B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - S4C

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability					
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)	
UnweightedBase	151	19	24	16	40	56	43	8	4	13	102	
WeightedBase	104	12**	19**	11**	30**	38*	29*	6**	3**	10**	71*	
EffectiveBase	107	14	16	13	29	41	31	6	4	11	73	
Extremely Dissatisfied 1	1	-	1	1	1	1	-	-	-	-	1	
2	1%	-	4%	5%	4%	3%	-	-	-	-	2%	
3	-	-	-	-	-	-	-	-	-	-	-	
4	2	1	1	-	1	1	-	-	-	-	2	
5	2%	5%	3%	-	2%	3%	-	-	-	-	3%	
6	8	1	-	-	-	1	3	-	-	-	3	
7	7%ERT	6%	-	-	-	2%	10%	-	-	-	4%	
8	20	2	4	5	8	9	8	1	1	6	12	
9	19%	17%	20%	40%	28%	23%	29%	22%	26%	57%	16%	
10	17	2	5	*	5	8	3	*	-	1	13	
11	16%	18%	26%	3%	17%	20%	11%	5%	-	5%	19%	
12	16	2	2	1	3	4	6	2	*	1	10	
13	15%	20%	9%	13%	10%	10%	20%	27%	12%	8%	14%	
14	19	2	4	2	6	7	3	-	1	1	15	
15	18%	13%	22%	14%	19%	18%	10%	-	28%	13%	20%	
16	9	1	-	1	1	2	3	1	-	1	6	
17	9%	11%	-	5%	2%	5%	10%	11%	-	6%	8%	
18	Extremely Satisfied 10	1	3	2	5	6	3	2	1	1	10	
19	12%	11%	16%	20%	18%	17%	10%	35%	34%	11%	13%	
20	Total mentions	12	19	11	30	38	29	6	3	10	71	
21	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
22	Mean	6.77	6.80	6.68	6.70	6.69	6.75	6.59	7.79	7.80	6.39	6.87
23	1-3 (Net)	4	1	1	2	2	-	-	-	-	4	
24	4%	5%	7%	5%	6%	6%	-	-	-	-	5%	
25	1-4 (Net)	11	1	1	2	3	3	-	-	-	7	
26	11%	10%	7%	5%	6%	8%	10%	-	-	-	9%	
27	1-2 (Net)	1	-	1	1	1	-	-	-	-	1	
28	1%	-	4%	5%	4%	3%	-	-	-	-	2%	

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 179

B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - S4C

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	104	12**	19**	11**	30**	38*	29*	6**	3**	10**	71*
EffectiveBase	107	14	16	13	29	41	31	6	4	11	73
4-7 (Net)	61	7	10	6	17	21	20	3	1	7	38
	58%	60%	55%	55%	55%	54%	71%	54%	38%	70%	53%
5-6 (Net)	37	4	9	5	13	16	12	2	1	6	25
	35%	35%	46%	43%	45%	42%	40%	27%	26%	62%	35%
8-10 (Net)	40	4	7	5	12	15	8	3	2	3	30
	38%	35%	38%	39%	38%	40%	29%	46%	62%	30%	42%
7-10 (Net)	56	7	9	6	15	19	14	4	2	4	40
	54%	55%	47%	52%	49%	50%	50%	73%	74%	38%	55%
9-10 (Net)	21	3	3	3	6	8	6	3	1	2	15
	21%	22%	16%	26%	20%	21%	20%	46%	34%	17%	21%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 179

B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - S4C

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	151	10	1	29	-	6	4	4	6	11	140
WeightedBase	104	11**	2**	18**	-**	8**	3**	5**	6**	7**	98
EffectiveBase	107	7	1	27	-	4	3	2	5	6	101
Extremely Dissatisfied 1	1	-	-	1	-	-	-	-	-	-	1
1	1%	-	-	7%	-	-	-	-	-	-	1%
2	-	-	-	-	-	-	-	-	-	-	-
3	2	-	-	1	-	-	-	-	-	-	2
3	2%	-	-	3%	-	-	-	-	-	-	2%
4	8	-	-	-	-	-	-	-	-	2	6
4	7%ERT	-	-	-	-	-	-	-	-	30%	6%
5	20	1	2	6	-	1	-	1	-	-	20
5	19%	12%	100%	31%	-	17%	-	26%	-	-	21%
6	17	2	-	3	-	2	*	*	2	*	16
6	16%	21%	-	16%	-	25%	10%	6%	33%	5%	17%
7	16	1	-	2	-	-	1	-	1	2	14
7	15%	12%	-	10%	-	-	44%	-	23%	30%	14%
8	19	2	-	4	-	*	1	*	1	1	18
8	18%	16%	-	22%	-	4%	46%	6%	24%	11%	18%
9	9	-	-	1	-	-	-	-	-	1	8
9	9%	-	-	3%	-	-	-	-	-	10%	9%
Extremely Satisfied 10	12	4	-	1	-	4	-	3	1	1	11
10	12%	39%	-	7%	-	55%	-	62%	20%	15%	12%
Total mentions	104	11	2	18	-	8	3	5	6	7	98
Total mentions	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mean	6.77	7.89	5.00	6.13	-	8.10	7.36	8.33	7.51	6.81	6.77
1-3 (Net)	4	-	-	2	-	-	-	-	-	-	4
1-3 (Net)	4%	-	-	11%	-	-	-	-	-	-	4%
1-4 (Net)	11	-	-	2	-	-	-	-	-	2	10
1-4 (Net)	11%	-	-	11%	-	-	-	-	-	30%	10%
1-2 (Net)	1	-	-	1	-	-	-	-	-	-	1
1-2 (Net)	1%	-	-	7%	-	-	-	-	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 179

B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - S4C

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	104	11**	2**	18**	-**	8**	3**	5**	6**	7**	98
EffectiveBase	107	7	1	27	-	4	3	2	5	6	101
4-7 (Net)	61	5	2	10	-	3	2	2	3	4	56
	58%	45%	100%	57%	-	41%	54%	32%	56%	64%	58%
5-6 (Net)	37	3	2	8	-	3	*	2	2	*	37
	35%	33%	100%	47%	-	41%	10%	32%	33%	5%	38%
8-10 (Net)	40	6	-	6	-	4	1	3	2	2	38
	38%	55%	-	32%	-	59%	46%	68%	44%	36%	39%
7-10 (Net)	56	7	-	8	-	4	3	3	4	4	51
	54%	67%	-	42%	-	59%	90%	68%	67%	65%	53%
9-10 (Net)	21	4	-	2	-	4	-	3	1	2	20
	21%	39%	-	10%	-	55%	-	62%	20%	25%	20%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 180

B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV

Base = Users of each platform in the past 3 months

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1305	188	142	68	210	457	295	41	42	112	967
WeightedBase	1246	197	134*	72*	206	424	258	34*	38*	106*	946
EffectiveBase	901	127	99	51	151	313	208	30	32	81	666
Extremely Dissatisfied 1	13 1%	* *	5 4%zA	1 2%	7 3%zA	10 2%z	1 *	- -	- -	- -	10 1%
2	6 *	1 *	3 2%z	1 2%	4 2%z	5 1%	1 *	- -	- -	1 1%	4 *
3	18 1%	1 1%	3 3%	2 2%	5 2%	10 2%	2 1%	- -	- -	1 1%	16 2%
4	43 3%	8 4%	1 1%	4 6%	6 3%B	17 4%	9 4%	1 3%	4 11%zFIR	2 2%	31 3%
5	137 11%	32 16%z	20 15%	13 18%	33 16%z	62 15%z	32 12%	6 18%	2 6%	14 13%	97 10%
6	121 10%	22 11%	13 10%	7 9%	20 10%	34 8%	27 10%	3 10%	8 21%zFR	12 11%	90 10%
7	263 21%	37 19%	20 15%	19 27%	39 19%	87 20%	50 19%	3 9%	9 24%	29 27%FG	207 22%
8	326 26%CI	54 27%	34 26%	10 14%	44 21%	100 24%	62 24%	8 22%	8 20%	18 17%	253 27%
9	147 12%	21 10%	16 12%	6 8%	22 11%	39 9%	33 13%	5 15%	6 15%	11 10%	113 12%
Extremely Satisfied 10	173 14%S	21 11%	18 13%	9 12%	26 13%	62 15%	42 16%H	8 22%H	1 3%	18 17%H	126 13%
Total mentions	1246	197	134	72	206	424	258	34	38	106	946
Mean	7.35CDEJ NP	7.20	7.03	6.74	6.93	7.08	7.46	7.62	6.91	7.36	7.35

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 180

B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV

Base = Users of each platform in the past 3 months

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1246	197	134*	72*	206	424	258	34*	38*	106*	946
EffectiveBase	901	127	99	51	151	313	208	30	32	81	666
1-3 (Net)	37 3%	2 1%	11 9%zA	4 6%	16 8%zA	25 6%z	4 2%	-	-	2 2%	31 3%
1-4 (Net)	80 6%	10 5%	13 9%	9 12%	21 10%z	41 10%z	13 5%	1 3%	4 11%	4 4%	61 6%
1-2 (Net)	19 2%	1 1%	8 6%zA	3 4%	11 5%zA	14 3%z	2 1%	-	-	1 1%	15 2%
4-7 (Net)	563 45%	99 50%	54 41%	43 60%zBD	98 47%B	199 47%	117 45%	14 41%	24 62%zF	57 54%	425 45%
5-6 (Net)	257 21%	54 28%z	33 25%	20 27%	53 26%	96 23%	58 23%	10 28%	10 27%	26 25%	187 20%
8-10 (Net)	646 52%CE	96 49%	68 51%D	25 34%	93 45%	201 47%	137 53%I	20 59%	14 38%	47 44%	491 52%
7-10 (Net)	909 73%CDEJN	133 67%	88 66%	44 61%	132 64%	287 68%	187 72%	24 69%	23 62%	75 71%	698 74%
9-10 (Net)	320 26%S	42 21%	34 25%	14 20%	48 23%	101 24%	75 29%	13 37%	7 17%	29 27%	238 25%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 180

B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1305	135	21	37	17	70	65	71	64	228	1075
WeightedBase	1246	161	18**	21*	6**	77*	84*	76*	85*	170	1075
EffectiveBase	901	106	15	33	17	51	55	55	52	135	766
Extremely Dissatisfied 1	13 1%	6 4%z	-	*	-	5 7%z	1 2%	5 6%z	2 2%	* *	13 1%
2	6 *	4 2%z	-	*	-	2 3%z	1 2%	2 2%	2 2%	1 *	6 1%
3	18 1%	4 2%	-	1 3%	1 11%	1 2%	3 3%	1 2%	3 3%	4 2%	14 1%
4	43 3%	6 3%	-	-	-	4 5%	1 2%	4 6%	1 2%	5 3%	37 3%
5	137 11%	24 15%	4 22%	5 22%z	-	11 15%	13 15%	13 17%	11 13%	24 14%	112 10%
6	121 10%	15 9%	1 6%	3 14%	1 23%	6 8%	8 10%	3 4%	11 13%	13 8%	108 10%
7	263 21%	31 19%	6 32%	2 11%	* 6%	12 15%	19 23%	17 22%	14 17%	41 24%	222 21%
8	326 26% ^{CIP}	33 20%	5 26%	5 24%	2 36%	16 21%	16 19%	11 14%	22 25%	50 30%	276 26%
9	147 12%	17 11%	1 3%	4 17%	1 11%	9 12%	8 10%	7 9%	10 12%	18 11%	129 12%
Extremely Satisfied 10	173 14% ^S	22 14%	2 11%	2 7%	1 12%	10 13%	12 15%	13 17%	9 11%	13 8%	160 15% ^{zS}
Total mentions	1246 100%	161 100%	18 100%	21 100%	6 100%	77 100%	84 100%	76 100%	85 100%	170 100%	1075 100%
Mean	7.35 ^{CDEJ} NP	6.89	7.14	6.95	7.26	6.68	7.08	6.75	7.01	7.18	7.38

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 180

B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV

Base = Users of each platform in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1246	161	18**	21*	6**	77*	84*	76*	85*	170	1075
EffectiveBase	901	106	15	33	17	51	55	55	52	135	766
1-3 (Net)	37 3%	14 9%z	-	1 6%	1 11%	8 11%z	5 6%	8 10%z	6 7%	5 3%	32 3%
1-4 (Net)	80 6%	19 12%z	-	1 6%	1 11%	13 16%z	7 8%	12 16%z	8 9%	10 6%	69 6%
1-2 (Net)	19 2%	10 6%z	-	1 3%	-	7 9%z	3 3%	6 8%z	4 4%	1 1%	18 2%
4-7 (Net)	563 45%	75 47%	11 60%	10 46%	2 29%	34 44%	42 49%	37 49%	38 45%	83 49%	479 45%
5-6 (Net)	257 21%	39 24%	5 28%	8 36%z	1 23%	18 23%	21 25%	16 21%	23 26%	37 22%	220 20%
8-10 (Net)	646 52%CE	72 45%	7 40%	10 48%	3 59%	35 45%	37 44%	31 41%	41 48%	82 48%	564 52%
7-10 (Net)	909 73%CEJN	103 64%	13 72%	12 59%	4 66%	47 61%	56 67%	48 63%	55 65%	123 72%	786 73%
9-10 (Net)	320 26%S	39 24%	3 14%	5 24%	1 23%	19 24%	21 25%	20 27%	19 23%	32 19%	289 27%S

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 181

B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Netflix

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1491	123	59	15	74	361	331	55	33	56	1096
WeightedBase	1426	134*	59*	15**	74*	321	277	42*	25**	48*	1089
EffectiveBase	1034	81	43	11	55	242	245	42	27	40	755
Extremely Dissatisfied 1	3*	-	1	2	3	3	1	1	-	1	2
	*	-	1%	14%	4%zB	1%z	*	1%	-	1%	*
2	2	-	-	-	-	-	1	-	-	-	1
	*	-	-	-	-	-	1%	-	-	-	*
3	9	3	-	1	1	1	1	-	1	1	7
	1%	2%	-	5%	1%	*	*	-	3%	2%	1%
4	22	4	1	-	1	5	5	2	1	2	17
	2%	3%	2%	-	2%	2%	2%	5%	4%	4%	2%
5	61	7	7	3	10	19	10	1	-	2	48
	4%	5%	12%z	18%	13%z	6%	4%	3%	-	5%	4%
6	81	9	10	-	10	25	16	2	3	4	61
	6%	7%	17%z	-	13%z	8%	6%	5%	11%	9%	6%
7	195	13	10	1	11	48	40	5	6	8	145
	14%	10%	17%	6%	15%	15%	14%	12%	24%	17%	13%
8	366	42	15	5	20	72	63	8	5	12	282
	26%	31%	26%	32%	27%	23%	23%	18%	21%	25%	26%
9	289	24	5	2	7	56	57	9	4	7	222
	20%BD	18%	8%	15%	9%	17%	21%	22%	15%	15%	20%
Extremely Satisfied 10	397	32	11	1	12	91	82	14	6	11	304
	28%D	24%	18%	8%	16%	28%	30%	33%	22%	23%	28%
Total mentions	1426	134	59	15	74	321	277	42	25	48	1089
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.26BDJ	8.06D	7.45	6.45	7.25	8.10	8.30I	8.28	7.83	7.80	8.27
1-3 (Net)	15	3	1	3	3	4	3	1	1	1	10
	1%	2%	1%	20%	5%zB	1%	1%	1%	3%	3%	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 181

B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Netflix

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1426	134*	59*	15**	74*	321	277	42*	25**	48*	1089
EffectiveBase	1034	81	43	11	55	242	245	42	27	40	755
1-4 (Net)	37	7	2	3	4	10	8	2	2	3	27
	3%T	5%	3%	20%	6%B	3%	3%	6%	7%	7%	2%
1-2 (Net)	5	-	1	2	3	3	2	1	-	1	3
	*	-	1%	14%	4%zB	1%	1%	1%	-	1%	*
4-7 (Net)	359	33	28	4	31	98	71	11	9	16	270
	25%	24%	47%zA	25%	43%zA	30%z	25%	25%	38%	34%	25%
5-6 (Net)	142	15	17	3	19	44	26	4	3	6	109
	10%	11%	28%zA	18%	26%zA	14%z	9%	9%	11%	13%	10%
8-10 (Net)	1052	98	31	8	39	219	203	30	14	30	809
	74%BDEJ	74%BD	52%	56%	53%	68%	73%	73%	58%	63%	74%
7-10 (Net)	1247	112	41	9	50	267	243	35	20	38	953
	87%BDEJ	83%D	69%	62%	68%	83%	88%	85%	82%	80%	88%
9-10 (Net)	686	56	15	3	19	147	140	23	9	18	527
	48%BDJ	42%	26%	24%	26%	46%	50%	55%	37%	38%	48%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 181

B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Netflix

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1491	52	10	9	3	29	23	31	21	218	1270
WeightedBase	1426	58*	9**	5**	1**	31**	28**	39**	19**	182	1242
EffectiveBase	1034	40	9	8	3	20	19	24	17	126	906
Extremely Dissatisfied 1	3	3	-	-	-	2	1	1	1	1	2
	*	4%z	-	-	-	5%	3%	4%	6%	1%	*
2	2	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	*
3	9	1	-	-	-	-	1	1	-	2	7
	1%	1%	-	-	-	-	3%	2%	-	1%	1%
4	22	1	-	-	*	-	1	1	-	6	16
	2%	1%	-	-	30%	-	3%	2%	-	3%	1%
5	61	9	-	-	*	4	5	7	2	9	52
	4%	16%z	-	-	36%	12%	19%	19%	10%	5%	4%
6	81	6	3	1	-	2	4	3	3	11	69
	6%	10%	32%	22%	-	7%	13%	7%	17%	6%	6%
7	195	9	1	1	-	9	-	7	2	26	168
	14%	16%	11%	11%	-	31%	-	18%	12%	14%	14%
8	366	15	2	3	-	8	7	12	2	42	324
	26%	26%	21%	58%	-	25%	26%	32%	13%	23%	26%
9	289	5	1	*	*	2	3	2	3	35	254
	20%BD	8%	13%	9%	33%	6%	12%	5%	15%	19%	20%
Extremely Satisfied 10	397	10	2	-	-	4	6	5	5	49	348
	28%D	17%	24%	-	-	14%	21%	12%	26%	27%	28%
Total mentions	1426	58	9	5	1	31	28	39	19	182	1242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.26BDJ	7.16	7.87	7.54	6.02	7.13	7.19	6.99	7.50	8.08	8.29
1-3 (Net)	15	3	-	-	-	2	2	2	1	3	12
	1%	6%z	-	-	-	5%	6%	6%	6%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 181

B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Netflix

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1426	58*	9**	5**	1**	31**	28**	39**	19**	182	1242
EffectiveBase	1034	40	9	8	3	20	19	24	17	126	906
1-4 (Net)	37	4	-	-	*	2	3	3	1	9	28
	3%T	7%	-	-	30%	5%	9%	8%	6%	5%	2%
1-2 (Net)	5	3	-	-	-	2	1	1	1	1	4
	*	4%z	-	-	-	5%	3%	4%	6%	1%	*
4-7 (Net)	359	25	4	2	1	15	10	18	8	53	305
	25%	43%z	42%	33%	67%	50%	36%	45%	39%	29%	25%
5-6 (Net)	142	15	3	1	*	6	9	10	5	21	121
	10%	26%z	32%	22%	36%	20%	33%	25%	27%	11%	10%
8-10 (Net)	1052	30	5	4	*	14	16	19	10	126	925
	74%BDEJ	51%	58%	67%	33%	44%	58%	49%	55%	69%	75%
7-10 (Net)	1247	39	6	4	*	23	16	26	13	152	1093
	87%BDEJ	67%	68%	78%	33%	75%	58%	67%	67%	84%	88%
9-10 (Net)	686	15	3	*	*	6	9	7	8	84	601
	48%BDJ	25%	37%	9%	33%	19%	32%	17%	42%	46%	48%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 182

B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Amazon Prime Video
Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	865	80	42	14	56	186	192	27	18	47	634
WeightedBase	807	81*	36*	10**	45*	153	165	22**	16**	39*	601
EffectiveBase	631	54	31	12	42	139	143	21	12	35	464
Extremely Dissatisfied 1	4 1%	1 1%	1 1%	- -	1 1%	1 *	1 1%	1 2%	* 2%	1 1%	4 1%
2	8 1%	1 1%	- -	- -	- -	3 2%	4 2%	- -	- -	1 2%	4 1%
3	11 1%	2 2%	1 3%	- -	1 3%	1 1%	- -	- -	- -	- -	11 2%
4	27 3%R	4 5%	- -	1 12%	1 3%	6 4%	9 5%	1 7%	- -	2 5%	15 2%
5	55 7%	11 13%	3 9%	1 8%	4 9%	8 5%	9 6%	1 7%	2 13%	2 5%	42 7%
6	81 10%	4 5%	5 15%	1 10%	6 14%	15 10%	16 10%	1 2%	1 7%	5 13%	62 10%
7	151 19%F	15 18%	7 18%	2 24%	9 19%	27 17%	21 13%	4 18%	5 28%	5 14%	123 21%F
8	204 25%	20 25%	10 29%	1 16%	12 26%	39 26%	48 29%	5 25%	6 36%	9 23%	147 25%
9	142 18%	13 16%	2 6%	1 14%	3 8%	26 17%	27 17%	6 25%	1 4%	7 17%	105 18%
Extremely Satisfied 10	124 15%	11 13%	7 18%	2 16%	8 18%	27 18%	29 18%	3 14%	2 9%	8 20%	88 15%
Total mentions	807 100%	81 100%	36 100%	10 100%	45 100%	153 100%	165 100%	22 100%	16 100%	39 100%	601 100%
Mean	7.60	7.27	7.40	7.30	7.38	7.66	7.65	7.68	7.27	7.61	7.58
1-3 (Net)	23 3%	4 5%	2 5%	- -	2 4%	5 3%	5 3%	1 2%	* 2%	1 3%	18 3%
1-4 (Net)	50 6%	8 10%	2 5%	1 12%	3 6%	11 7%	13 8%	2 9%	* 2%	3 9%	33 6%
1-2 (Net)	12 2%	2 2%	1 1%	- -	1 1%	3 2%	5 3%	1 2%	* 2%	1 3%	8 1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 182

B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Amazon Prime Video

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability					
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)	
WeightedBase	807	81*	36*	10**	45*	153	165	22**	16**	39*	601	
EffectiveBase	631	54	31	12	42	139	143	21	12	35	464	
4-7 (Net)	314	33	15	5	20	56	55	7	8	14	242	
		39%	41%	42%	54%	37%	33%	34%	49%	36%	40%	
5-6 (Net)	136	15	9	2	10	23	25	2	3	7	104	
		17%	18%	24%	18%	23%	15%	9%	20%	17%	17%	
8-10 (Net)	471	44	19	4	23	92	105	14	8	24	340	
		58%	54%	53%	46%	51%	60%	64%	64%	49%	60%	57%
7-10 (Net)	622	59	26	7	32	119	126	18	12	29	464	
		77%	72%	71%	70%	71%	78%	77%	82%	78%	74%	77%
9-10 (Net)	266	24	9	3	12	53	57	9	2	15	193	
		33%	29%	24%	30%	25%	34%	39%	14%	37%	32%	

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Table 182

B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Amazon Prime Video

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	865	38	8	9	1	23	15	24	14	115	747
WeightedBase	807	34**	7**	4**	***	21**	13**	21**	13**	93*	711
EffectiveBase	631	29	6	8	1	17	13	17	12	73	555
Extremely Dissatisfied 1	4	1	-	-	-	1	-	1	-	1	4
	1%	2%	-	-	-	2%	-	2%	-	1%	*
2	8	-	-	-	-	-	-	-	-	-	7
	1%	-	-	-	-	-	-	-	-	-	1%
3	11	1	-	-	-	1	-	-	1	-	11
	1%	4%	-	-	-	6%	-	-	9%	-	1%
4	27	1	-	-	-	1	-	-	1	1	25
	3%R	3%	-	-	-	5%	-	-	9%	1%	4%
5	55	3	*	*	-	2	2	3	1	6	49
	7%	10%	5%	7%	-	9%	12%	13%	6%	6%	7%
6	81	5	1	-	-	4	1	4	1	15	66
	10%	16%	13%	-	-	18%	11%	20%	9%	16%	9%
7	151	6	2	1	*	4	1	4	2	22	128
	19%F	16%	24%	31%	100%	20%	11%	17%	16%	24%	18%
8	204	8	3	1	-	4	4	5	3	25	180
	25%	25%	39%	14%	-	20%	33%	25%	26%	27%	25%
9	142	2	1	1	-	*	1	2	-	13	129
	18%	5%	9%	27%	-	2%	10%	8%	-	14%	18%
Extremely Satisfied 10	124	6	1	1	-	4	3	3	4	11	113
	15%	19%	10%	22%	-	17%	23%	14%	27%	12%	16%
Total mentions	807	34	7	4	*	21	13	21	13	93	711
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.60	7.23	7.64	8.18	7.00	6.83	7.86	7.23	7.00	7.23	7.62
1-3 (Net)	23	2	-	-	-	2	-	1	1	1	21
	3%	5%	-	-	-	8%	-	2%	9%	1%	3%
1-4 (Net)	50	3	-	-	-	3	-	1	2	2	46
	6%	8%	-	-	-	14%	-	2%	18%	2%	7%
1-2 (Net)	12	1	-	-	-	1	-	1	-	1	10
	2%	2%	-	-	-	2%	-	2%	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 182

B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Amazon Prime Video

Base = Users of each platform in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	807	34**	7**	4**	***	21**	13**	21**	13**	93*	711
EffectiveBase	631	29	6	8	1	17	13	17	12	73	555
4-7 (Net)	314	15	3	2	*	11	4	10	5	44	268
	39%	46%	42%	38%	100%	53%	34%	50%	38%	47%	38%
5-6 (Net)	136	9	1	*	-	6	3	7	2	21	115
	17%	26%	18%	7%	-	28%	23%	33%	14%	23%	16%
8-10 (Net)	471	17	4	3	-	8	9	10	7	48	422
	58%	49%	58%	62%	-	39%	66%	47%	52%	52%	59%
7-10 (Net)	622	22	6	4	*	12	10	13	9	70	550
	77%	66%	82%	93%	100%	59%	77%	64%	68%	75%	77%
9-10 (Net)	266	8	1	2	-	4	4	5	4	23	242
	33%	24%	19%	48%	-	19%	33%	23%	27%	25%	34%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

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Table 183

B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Now TV
Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	351	32	9	2	11	69	85	18	8	18	247
WeightedBase	324	30**	5**	2**	7**	52*	64*	11**	9**	14**	242
EffectiveBase	247	22	7	2	9	52	61	15	5	14	178
Extremely Dissatisfied 1	1	-	-	-	-	-	*	-	-	*	1
2	4	-	-	-	-	-	1%	-	-	2%	*
3	7	1	-	-	-	-	-	-	-	-	3
4	2%	4%	-	-	-	-	-	-	-	-	1%
5	26	2	1	-	1	4	7	-	3	-	19
6	8%	8%	9%	-	7%	8%	11%	-	35%	-	8%
7	32	2	-	-	-	4	5	-	-	1	25
8	10%	6%	-	-	-	7%	8%	-	-	8%	10%
9	55	6	1	-	1	7	7	2	2	2	41
10	17%	19%	26%	-	19%	13%	10%	16%	24%	11%	17%
Extremely Satisfied	92	10	2	1	3	14	19	4	2	7	71
10	28%	34%	35%	33%	34%	28%	30%	41%	20%	47%	29%
Total mentions	50	4	*	1	2	7	13	2	1	2	36
Mean	16%	14%	8%	67%	24%	14%	21%	18%	14%	14%	15%
1-3 (Net)	53	2	1	-	1	15	11	2	-	2	39
1-4 (Net)	16%	5%	21%	-	15%	28%z	17%	19%	-	14%	16%
1-2 (Net)	324	30	5	2	7	52	64	11	9	14	242
1-2 (Net)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1-3 (Net)	7.63	7.11	7.95	8.67	8.15	8.16z	7.79	8.14	6.50	7.79	7.60
1-4 (Net)	12	1	-	-	-	-	1	1	1	1	9
1-2 (Net)	4%	4%	-	-	-	-	2%	5%	7%	6%	4%
1-3 (Net)	15	4	-	-	-	*	2	1	1	1	12
1-4 (Net)	5%	14%	-	-	-	1%	3%	5%	7%	6%	5%
1-2 (Net)	5	-	-	-	-	-	*	-	-	*	3
1-3 (Net)	1%	-	-	-	-	-	1%	-	-	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 183

B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Now TV

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	324	30**	5**	2**	7**	52*	64*	11**	9**	14**	242
EffectiveBase	247	22	7	2	9	52	61	15	5	14	178
4-7 (Net)	117	13	2	-	2	15	19	2	5	3	87
	36%	42%	36%	-	26%	29%	30%	16%	59%	19%	36%
5-6 (Net)	58	4	1	-	1	8	12	-	3	1	44
	18%	14%	9%	-	7%	16%	19%	-	35%	8%	18%
8-10 (Net)	196	16	3	2	5	36	43	8	3	11	146
	60%	54%	64%	100%	74%	71%	67%	79%	34%	75%	60%
7-10 (Net)	251	22	5	2	7	43	50	10	5	12	186
	77%	72%	91%	100%	93%	84%	78%	95%	58%	85%	77%
9-10 (Net)	104	6	2	1	3	22	24	4	1	4	74
	32%	20%	29%	67%	40%	42%	38%	38%	14%	28%	31%

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Table 183

B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Now TV

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	351	7	2	-	2	5	2	3	4	53	298
WeightedBase	324	5**	1**	.**	1**	3**	2**	2**	3**	39*	285
EffectiveBase	247	6	2	-	2	5	2	3	3	31	216
Extremely Dissatisfied 1	1	-	-	-	-	-	-	-	-	-	1
2	4	-	-	-	-	-	-	-	-	*	3
3	7	-	-	-	-	-	-	-	-	3	4
4	4	-	-	-	-	-	-	-	-	-	4
5	26	1	-	-	-	-	1	1	-	4	22
6	32	10%	-	-	-	-	27%	24%	-	10%	8%
7	55	1	-	-	1	1	-	1	-	7	49
8	92	1	1	-	-	1	-	-	1	12	79
9	50	2	-	-	-	*	1	-	2	8	42
Extremely Satisfied 10	53	1	*	-	-	1	-	1	-	4	50
Total mentions	324	5	1	-	1	3	2	2	3	39	285
Mean	7.63	8.20	8.46	-	7.00	8.36	7.91	7.65	8.56	7.45	7.66
1-3 (Net)	12	-	-	-	-	-	-	-	-	3	9
1-4 (Net)	15	-	-	-	-	-	-	-	-	3	12
1-2 (Net)	5	-	-	-	-	-	-	-	-	*	4
	1%	-	-	-	-	-	-	-	-	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 183

B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Now TV
Base = Users of each platform in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	324	5**	1**	-**	1**	3**	2**	2**	3**	39*	285
EffectiveBase	247	6	2	-	2	5	2	3	3	31	216
4-7 (Net)	117	1	-	-	1	1	1	1	-	12	105
	36%	24%	-	-	100%	23%	27%	62%	-	31%	37%
5-6 (Net)	58	1	-	-	-	-	1	1	-	6	52
	18%	10%	-	-	-	-	27%	24%	-	15%	18%
8-10 (Net)	196	4	1	-	-	3	1	1	3	24	172
	60%	76%	100%	-	-	77%	73%	38%	100%	61%	60%
7-10 (Net)	251	5	1	-	1	3	1	2	3	30	221
	77%	90%	100%	-	100%	100%	73%	76%	100%	78%	77%
9-10 (Net)	104	3	*	-	-	1	1	1	2	11	92
	32%	49%	23%	-	-	36%	73%	38%	56%	29%	32%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 184

B2Radio. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?

Base = Users of each radio station in the past 3 months

	Summary Table									
	BBC Radio	Absolute Radio	Classic FM	Heart	Capital	Smooth	TalkRadio/Sport	Kiss	Magic	
UnweightedBase	2309	403	551	806	619	416	481	570	509	
WeightedBase	2242	373	505	807	568	411	440	518	447	
EffectiveBase	1614	290	394	560	436	298	330	392	351	
Extremely Dissatisfied 1	16 1%	1 *	3 1%	1 *	1 *	1 *	2 *	-	1 *	
2	16 1%	1 *	4 1%	5 1%	2 *	2 1%	2 *	4 1%	4 1%	
3	26 1%	2 *	5 1%	10 1%	10 2%	6 1%	1 *	4 1%	2 *	
4	82 4%	11 3%	17 3%	25 3%	21 4%	7 2%	8 2%	10 2%	8 2%	
5	181 8%	33 9%	36 7%	62 8%	43 8%	33 8%	37 8%	44 8%	42 9%	
6	275 12%	50 13%	57 11%	107 13%	69 12%	47 11%	53 12%	74 14%	61 14%	
7	461 21%	75 20%	106 21%	197 24%	141 25%	94 23%	112 25%	115 22%	103 23%	
8	534 24%	100 27%	131 26%	191 24%	134 24%	109 26%	112 26%	132 26%	121 27%	
9	297 13%	53 14%	85 17%	75 9%	64 11%	60 15%	53 12%	56 11%	52 12%	
Extremely Satisfied 10	354 16%	47 13%	62 12%	132 16%	82 14%	51 13%	60 14%	78 15%	54 12%	
Total mentions	2242 100%	373 100%	505 100%	807 100%	568 100%	411 100%	440 100%	518 100%	447 100%	
Mean	7.46	7.49	7.50	7.44	7.41	7.50	7.51	7.49	7.42	
1-3 (Net)	57 3%	4 1%	12 2%	16 2%	13 2%	9 2%	4 1%	7 1%	6 1%	
1-4 (Net)	139 6%	14 4%	29 6%	42 5%	34 6%	16 4%	12 3%	18 3%	14 3%	
1-2 (Net)	32 1%	2 1%	7 1%	6 1%	3 1%	3 1%	4 1%	4 1%	4 1%	
4-7 (Net)	998 45%	169 45%	216 43%	392 49%	274 48%	181 44%	210 48%	244 47%	215 48%	
5-6 (Net)	456 20%	83 22%	93 18%	170 21%	112 20%	80 20%	91 21%	118 23%	104 23%	

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Table 184

B2Radio. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?

Base = Users of each radio station in the past 3 months

	Summary Table									
	BBC Radio	Absolute Radio	Classic FM	Heart	Capital	Smooth	TalkRadio/Sport	Kiss	Magic	
WeightedBase	2242	373	505	807	568	411	440	518	447	
EffectiveBase	1614	290	394	560	436	298	330	392	351	
8-10 (Net)	1186 53%	200 54%	278 55%	398 49%	280 49%	220 54%	225 51%	266 51%	226 51%	
7-10 (Net)	1647 73%	275 74%	383 76%	596 74%	422 74%	314 77%	337 77%	382 74%	330 74%	
9-10 (Net)	652 29%	100 27%	147 29%	207 26%	146 26%	111 27%	113 26%	134 26%	106 24%	

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 185

B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - BBC Radio

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2309	317	290	161	451	795	551	94	73	153	1672
WeightedBase	2242	334	290	182	472	770	483	81*	68*	130	1675
EffectiveBase	1614	213	203	128	331	562	400	69	53	113	1167
Extremely Dissatisfied 1	16 1%	3 1%	3 1%	3 1%	5 1%	6 1%	6 1%	-	-	2 1%	10 1%
2	16 1%	3 1%	3 1%	-	3 1%	3 *	3 1%	-	-	-	13 1%
3	26 1%	1 *	2 1%	-	2 *	9 1%	8 2%	1 1%	3 4%zR	1 1%	17 1%
4	82 4%	9 3%	9 3%	3 2%	12 3%	24 3%	20 4%	4 5%	4 6%	7 5%	58 3%
5	181 8%T	23 7%	21 7%	22 12%	42 9%	71 9%	35 7%	4 5%	4 6%	9 7%	130 8%
6	275 12%LQ	30 9%	36 13%	15 8%	51 11%	97 13%	55 11%	5 6%	9 14%	14 11%	200 12%
7	461 21%FP	72 22%	51 18%	31 17%	83 17%	145 19%	77 16%	25 31%zFI	16 23%	21 16%	372 22%zF
8	534 24%H	66 20%	76 26%	45 25%	121 26%	178 23%	114 24%H	18 23%	8 12%	27 21%	406 24%H
9	297 13%	48 14%	36 12%	25 14%	61 13%	95 12%	68 14%	11 13%	10 15%	22 17%	221 13%
Extremely Satisfied 10	354 16%S	78 23%z	54 19%	38 21%	93 20%z	143 19%z	98 20%zR	13 16%	14 21%	28 21%	247 15%
Total mentions	2242 100%	334 100%	290 100%	182 100%	472 100%	770 100%	483 100%	81 100%	68 100%	130 100%	1675 100%
Mean	7.46S	7.76z	7.58	7.70	7.63	7.52	7.58	7.61	7.44	7.68	7.46
1-3 (Net)	57 3%	7 2%	7 2%	3 1%	10 2%	18 2%	17 3%	1 1%	3 4%	3 2%	40 2%

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Table 185

B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - BBC Radio

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2242	334	290	182	472	770	483	81*	68*	130	1675
EffectiveBase	1614	213	203	128	331	562	400	69	53	113	1167
1-4 (Net)	139 6%	16 5%	16 6%	6 3%	22 5%	42 5%	37 8%	5 6%	7 10%	9 7%	98 6%
1-2 (Net)	32 1%	6 2%	5 2%	3 1%	8 2%	9 1%	8 2%	-	-	2 1%	23 1%
4-7 (Net)	998 45%FLT	134 40%	117 40%	71 39%	188 40%	337 44%	187 39%	38 47%	33 48%	50 39%	761 45%F
5-6 (Net)	456 20%GT	53 16%	57 20%	37 20%	94 20%	168 22%	90 19%	9 11%	13 19%	23 17%	331 20%
8-10 (Net)	1186 53%S	192 58%	166 57%	108 60%	274 58%z	415 54%	280 58%zR	42 52%	32 48%	77 59%	874 52%
7-10 (Net)	1647 73%	264 79%z	217 75%	140 77%	357 76%	560 73%	357 74%	67 83%	48 71%	98 75%	1247 74%
9-10 (Net)	652 29%S	126 38%z	90 31%	63 35%	153 32%	237 31%	166 34%zR	23 29%	24 35%	50 38%zR	468 28%

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Table 185

B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - BBC Radio

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2309	317	39	63	32	171	146	166	151	302	2000
WeightedBase	2242	392	34*	37*	10*	195	196	190	201	243	1993
EffectiveBase	1614	251	31	55	32	130	122	126	126	172	1438
Extremely Dissatisfied 1	16 1%	5 1%	-	-	-	1 1%	4 2%	3 2%	2 1%	* *	15 1%
2	16 1%	2 1%	-	1 2%	-	1 *	1 1%	1 1%	- *	2 1%	14 1%
3	26 1%	1 *	-	1 2%	-	1 1%	-	1 1%	-	5 2%	21 1%
4	82 4%	10 3%	1 2%	1 2%	-	5 3%	5 3%	4 2%	7 3%	8 3%	74 4%
5	181 8%T	34 9%	2 7%	4 12%	2 15%	20 10%	14 7%	11 6%	23 12%	29 12%	150 8%
6	275 12%LQ	43 11%L	7 20%L	* 1%	1 7%	17 9%	26 13%Q	31 16%NQ	13 6%	36 15%	239 12%
7	461 21%FP	66 17%	10 29%	5 14%	2 22%	33 17%	33 17%	25 13%	40 20%	58 24%	402 20%
8	534 24%H	101 26%	8 23%	10 26%	3 28%	60 30%	41 21%	51 27%	50 25%	60 24%	474 24%
9	297 13%	47 12%	2 5%	10 27%zJK	2 18%	21 11%	27 14%	22 12%	25 13%	25 10%	272 14%
Extremely Satisfied 10	354 16%S	82 21%z	5 14%	5 14%	1 10%	37 19%	45 23%z	42 22%	40 20%	23 9%	331 17%zS
Total mentions	2242 100%	392 100%	34 100%	37 100%	10 100%	195 100%	196 100%	190 100%	201 100%	243 100%	1993 100%
Mean	7.46S	7.64	7.36	7.74	7.55	7.63	7.66	7.66	7.62	7.14	7.50zS
1-3 (Net)	57 3%	9 2%	-	1 4%	-	3 2%	5 3%	6 3%	3 1%	7 3%	51 3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 185

B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - BBC Radio

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2242	392	34*	37*	10*	195	196	190	201	243	1993
EffectiveBase	1614	251	31	55	32	130	122	126	126	172	1438
1-4 (Net)	139	19	1	2	-	8	11	10	9	14	125
	6%	5%	2%	6%	-	4%	5%	5%	5%	6%	6%
1-2 (Net)	32	7	-	1	-	2	5	5	3	2	30
	1%	2%	-	2%	-	1%	3%	2%	1%	1%	2%
4-7 (Net)	998	153	20	11	5	75	78	70	83	129	865
	45%FLT	39%	58%JL	29%	44%	39%	40%	37%	41%	53%zT	43%
5-6 (Net)	456	77	9	5	2	37	40	41	36	64	389
	20%GT	20%	27%	13%	22%	19%	20%	22%	18%	26%zT	20%
8-10 (Net)	1186	230	14	25	6	117	113	114	115	107	1077
	53%S	59%z	42%	67%zK	56%	60%	57%	60%	57%	44%	54%zS
7-10 (Net)	1647	295	24	30	8	150	146	140	156	165	1479
	73%	75%	71%	81%	78%	77%	74%	73%	77%	68%	74%z
9-10 (Net)	652	129	6	15	3	57	71	64	65	48	603
	29%S	33%	19%	41%zK	27%	29%	36%	33%	32%	20%	30%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

* small base

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Table 186

B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Absolute Radio

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	403	33	14	3	17	65	95	24	11	21	290
WeightedBase	373	33**	10**	3**	14**	55*	81*	21**	8**	16**	281
EffectiveBase	290	22	10	3	13	44	70	16	8	17	209
Extremely Dissatisfied 1	1 *	-	-	-	-	-	-	-	-	-	1 *
2	1 *	-	-	-	-	-	1 1%	1 4%	1 11%	-	-
3	2 *	-	1 7%	-	1 6%	1 1%	-	-	-	-	2 1%
4	11 3%	3 8%	-	-	-	* 1%	1 1%	-	* 4%	-	10 3%
5	33 9%	2 7%	1 14%	1 21%	2 16%	6 10%	6 7%	2 10%	-	1 5%	27 10%
6	50 13%	2 6%	1 6%	-	1 4%	7 13%	15 19%	2 12%	3 37%	3 20%	32 11%
7	75 20%	6 20%	* 3%	2 50%	2 15%	13 24%	16 20%	3 13%	2 23%	4 28%	55 20%
8	100 27%	10 31%	3 27%	-	3 20%	15 27%	21 27%	9 42%	* 6%	5 31%	78 28%
9	53 14%	2 7%	4 34%	-	4 25%	9 16%	11 13%	1 6%	* 6%	1 8%	39 14%
Extremely Satisfied 10	47 13%	7 22%	1 9%	1 30%	2 14%	5 9%	9 12%	3 12%	1 14%	1 8%	36 13%
Total mentions	373 100%	33 100%	10 100%	3 100%	14 100%	55 100%	81 100%	21 100%	8 100%	16 100%	281 100%
Mean	7.49	7.66	7.57	7.48	7.55	7.43	7.47	7.39	6.56	7.42	7.49
1-3 (Net)	4 1%	-	1 7%	-	1 6%	1 1%	1 1%	1 4%	1 11%	-	3 1%
1-4 (Net)	14 4%	3 8%	1 7%	-	1 6%	1 2%	2 2%	1 4%	1 15%	-	12 4%
1-2 (Net)	2 1%	-	-	-	-	-	1 1%	1 4%	1 11%	-	1 *
4-7 (Net)	169 45%	13 40%	2 23%	2 70%	5 35%	26 48%	38 47%	7 35%	5 63%	8 53%	124 44%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 186

B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Absolute Radio

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	373	33**	10**	3**	14**	55*	81*	21**	8**	16**	281
EffectiveBase	290	22	10	3	13	44	70	16	8	17	209
5-6 (Net)	83	4	2	1	3	13	21	5	3	4	59
	22%	12%	20%	21%	20%	23%	26%	22%	37%	25%	21%
8-10 (Net)	200	19	7	1	8	28	42	12	2	7	154
	54%	60%	70%	30%	60%	51%	52%	61%	26%	47%	55%
7-10 (Net)	275	26	8	3	10	41	58	15	4	12	209
	74%	80%	73%	79%	74%	75%	72%	74%	48%	75%	74%
9-10 (Net)	100	9	4	1	5	13	20	4	2	3	75
	27%	28%	43%	30%	39%	24%	25%	18%	20%	16%	27%

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Table 186

B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Absolute Radio

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	403	11	3	3	-	10	1	3	8	53	349
WeightedBase	373	10**	3**	1**	-**	9**	1**	2**	8**	38*	334
EffectiveBase	290	9	2	3	-	8	1	3	7	32	258
Extremely Dissatisfied 1	1	-	-	-	-	-	-	-	-	-	1
*	*	-	-	-	-	-	-	-	-	-	*
2	1	-	-	-	-	-	-	-	-	-	1
*	*	-	-	-	-	-	-	-	-	-	*
3	2	1	-	-	-	1	-	1	-	-	2
*	*	8%	-	-	-	9%	-	51%	-	-	*
4	11	-	-	-	-	-	-	-	-	1	10
3%	3%	-	-	-	-	-	-	-	-	3%	3%
5	33	2	-	*	-	1	1	-	2	3	30
9%	9%	19%	-	24%	-	13%	100%	-	23%	9%	9%
6	50	1	-	-	-	1	-	-	1	7	43
13%	13%	6%	-	-	-	7%	-	-	8%	18%	13%
7	75	2	-	-	-	2	-	*	2	7	68
20%	20%	21%	-	-	-	23%	-	20%	21%	19%	20%
8	100	3	-	-	-	3	-	*	2	10	90
27%	27%	29%	-	-	-	32%	-	29%	29%	26%	27%
9	53	1	2	*	-	1	-	-	1	7	46
14%	14%	12%	65%	38%	-	13%	-	-	14%	19%	14%
Extremely Satisfied 10	47	*	1	*	-	*	-	-	*	2	45
13%	13%	4%	35%	38%	-	5%	-	-	5%	6%	13%
Total mentions	373	10	3	1	-	9	1	2	8	38	334
100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.49	6.89	9.35	8.40	-	7.04	5.00	5.24	7.20	7.36	7.50
1-3 (Net)	4	1	-	-	-	1	-	1	-	-	4
1%	1%	8%	-	-	-	9%	-	51%	-	-	1%
1-4 (Net)	14	1	-	-	-	1	-	1	-	1	13
4%	4%	8%	-	-	-	9%	-	51%	-	3%	4%
1-2 (Net)	2	-	-	-	-	-	-	-	-	-	2
1%	1%	-	-	-	-	-	-	-	-	-	1%
4-7 (Net)	169	4	-	*	-	4	1	*	4	19	150
45%	45%	47%	-	24%	-	42%	100%	20%	52%	49%	45%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 186

B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Absolute Radio

Base = Users of each radio station in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
WeightedBase	373	10**	3**	1**	-**	9**	1**	2**	8**	38*	334
EffectiveBase	290	9	2	3	-	8	1	3	7	32	258
5-6 (Net)	83	2	-	*	-	2	1	-	2	10	73
	22%	26%	-	24%	-	20%	100%	-	30%	27%	22%
8-10 (Net)	200	4	3	1	-	4	-	*	4	19	180
	54%	45%	100%	76%	-	49%	-	29%	48%	51%	54%
7-10 (Net)	275	6	3	1	-	6	-	1	6	27	248
	74%	66%	100%	76%	-	72%	-	49%	70%	70%	74%
9-10 (Net)	100	2	3	1	-	2	-	-	2	9	90
	27%	16%	100%	76%	-	17%	-	-	19%	25%	27%

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Table 187

B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Classic FM

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	551	64	77	55	132	203	148	26	30	43	383
WeightedBase	505	63*	66*	56*	122*	179	133	22**	31**	39*	352
EffectiveBase	394	43	56	42	98	147	110	20	24	31	272
Extremely Dissatisfied 1	3 1%	-	-	-	-	-	-	-	-	-	3 1%
2	4 1%T	-	-	-	-	*	1 1%	-	1 3%	1 2%	3 1%
3	5 1%	1 2%	1 1%	-	1 1%	1 *	* *	-	* 1%	-	4 1%
4	17 3%	5 7%	3 4%	1 2%	4 3%	4 2%	5 4%	4 17%	2 7%	1 4%	12 4%
5	36 7%	4 6%	6 9%	3 6%	9 8%	12 7%	10 8%	4 17%	1 4%	1 2%	23 6%
6	57 11%IO	5 8%	3 4%	5 9%	8 6%	17 10%	14 10%	5 22%	4 13%	4 -	38 11%
7	106 21%	13 20%	12 19%	10 17%	22 18%	33 18%	25 19%	5 21%	5 16%	7 18%	77 22%
8	131 26%	20 32%	16 24%	20 35%	36 29%	54 30%	38 28%	3 12%	9 30%	15 39%	89 25%
9	85 17%	10 16%	14 22%	9 16%	23 19%	32 18%	24 18%	1 6%	3 9%	7 17%	59 17%
Extremely Satisfied 10	62 12%	6 9%	11 17%	8 15%	20 16%	25 14%	17 13%	1 6%	5 17%	7 17%	44 12%
Total mentions	505 100%	63 100%	66 100%	56 100%	122 100%	179 100%	133 100%	22 100%	31 100%	39 100%	352 100%
Mean	7.50	7.42	7.81	7.82	7.81z	7.76z	7.60	6.36	7.37	8.00	7.48
1-3 (Net)	12 2%T	1 2%	1 1%	-	1 1%	1 1%	1 1%	-	1 4%	1 2%	10 3%
1-4 (Net)	29 6%E	6 9%	3 5%	1 2%	5 4%	5 3%	6 5%	4 17%	3 11%	2 6%	22 6%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 187

B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Classic FM

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	505	63*	66*	56*	122*	179	133	22**	31**	39*	352
EffectiveBase	394	43	56	42	98	147	110	20	24	31	272
1-2 (Net)	7	-	-	-	-	*	1	-	1	1	6
	1%T	-	-	-	-	*	1%	-	3%	2%	2%
4-7 (Net)	216	26	24	19	43	66	54	17	13	9	150
	43%IO	41%	36%	35%	35%	37%	40%I	76%	41%	24%	43%I
5-6 (Net)	93	9	9	8	17	29	24	8	5	1	61
	18%I	14%	13%	15%	14%	16%	18%I	39%	17%	2%	17%I
8-10 (Net)	278	36	42	36	78	112	78	5	17	29	192
	55%	57%	63%	65%	64%z	62%z	59%	24%	55%	74%zFR	54%
7-10 (Net)	383	49	54	46	100	145	103	10	22	36	268
	76%	77%	82%	83%	82%	81%	77%	45%	72%	92%zFR	76%
9-10 (Net)	147	16	26	17	43	57	40	3	8	14	103
	29%	26%	39%	30%	35%	32%	30%	11%	26%	35%	29%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 187

B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Classic FM

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	551	96	9	24	3	58	38	58	38	96	453
WeightedBase	505	101*	7**	12**	1**	58*	44*	52*	49*	72*	431
EffectiveBase	394	76	7	21	3	45	31	43	34	57	335
Extremely Dissatisfied 1	3	-	-	-	-	-	-	-	-	-	3
2	4	-	-	-	-	-	-	-	-	3	1
3	5	-	-	1	-	-	-	-	-	2	3
4	17	4	-	-	-	1	3	1	3	*	17
5	36	7	2	1	-	4	3	2	5	5	31
6	57	7	-	*	-	7	-	2	5	9	47
7	106	18	1	3	*	14	4	12	5	14	91
8	131	28	3	4	*	14	14	11	17	14	117
9	85	21	*	1	-	11	10	14	8	15	70
Extremely Satisfied 10	62	16	1	2	*	7	9	9	7	10	52
Total mentions	505	101	7	12	1	58	44	52	49	72	431
Mean	7.50	7.84	7.64	7.68	8.33	7.66	8.07	8.09zN	7.58	7.44	7.51
1-3 (Net)	12	-	-	1	-	-	-	-	-	5	7
1-4 (Net)	29	4	-	1	-	1	3	1	3	5	24
	6% E	4%	-	6%	-	1%	8%	3%	6%	7%	5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 187

B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Classic FM

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	505	101*	7**	12**	1**	58*	44*	52*	49*	72*	431
EffectiveBase	394	76	7	21	3	45	31	43	34	57	335
1-2 (Net)	7	-	-	-	-	-	-	-	-	3	4
	1%T	-	-	-	-	-	-	-	-	5%T	1%
4-7 (Net)	216	36	3	4	*	26	10	18	18	28	186
	43%IO	36%	34%	33%	34%	45%	24%	35%	37%	39%	43%
5-6 (Net)	93	14	2	1	-	11	3	4	10	14	78
	18%I	14%	22%	8%	-	20%P	7%	8%	20%O	19%	18%
8-10 (Net)	278	65	5	8	1	32	33	34	31	39	239
	55%	64%	66%	62%	66%	55%	76%z	65%	63%	54%	55%
7-10 (Net)	383	83	6	11	1	45	37	46	36	53	330
	76%	82%	78%	86%	100%	79%	86%	89%zN	74%	74%	76%
9-10 (Net)	147	37	2	3	*	17	20	23	14	25	122
	29%	37%	23%	27%	33%	30%	45%z	44%zN	29%	35%	28%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 188

B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Heart

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	806	106	43	7	50	220	182	26	18	41	586
WeightedBase	807	120*	38*	7**	45*	205	152	21**	14**	32*	611
EffectiveBase	560	71	32	5	36	151	127	17	11	30	414
Extremely Dissatisfied 1	1 *	-	-	-	-	-	-	-	-	-	1 *
2	5 1%	3 2%	-	-	-	4 2%z	* *	-	-	* 1%	4 1%
3	10 1%R	1 1%	1 3%	-	1 3%	3 2%	4 3%	1 4%	1 6%	-	4 1%
4	25 3%	3 2%	* 1%	4 57%	4 10%zB	6 3%	4 3%	-	1 6%	* 1%	18 3%
5	62 8%F	16 13%	1 4%	-	1 3%	12 6%	5 3%	2 9%	3 18%	-	56 9%zF
6	107 13%	9 7%	8 20%	-	8 17%	18 9%	24 16%	5 24%	5 34%	7 21%	77 13%
7	197 24%	25 21%	12 33%	1 16%	13 30%	60 29%	37 24%	2 11%	2 16%	7 21%	153 25%
8	191 24%	27 22%	5 13%	1 8%	6 13%	38 18%	29 19%	5 23%	1 4%	5 15%	148 24%
9	75 9%	14 12%	4 11%	1 12%	5 11%	20 10%	13 8%	1 4%	-	5 15%	56 9%
Extremely Satisfied 10	132 16%	23 19%	6 15%	1 7%	6 14%	44 21%	36 23%zR	5 25%	2 15%	8 25%	93 15%
Total mentions	807 100%	120 100%	38 100%	7 100%	45 100%	205 100%	152 100%	21 100%	14 100%	32 100%	611 100%
Mean	7.44	7.47	7.39D	5.85	7.14	7.55	7.62	7.48	6.36	7.90	7.41
1-3 (Net)	16 2%	4 3%	1 3%	-	1 3%	7 4%	5 3%	1 4%	1 6%	* 1%	10 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 188

B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Heart

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	807	120*	38*	7**	45*	205	152	21**	14**	32*	611
EffectiveBase	560	71	32	5	36	151	127	17	11	30	414
1-4 (Net)	42	6	2	4	6	14	9	1	2	1	28
	5%	5%	4%	57%	12%zB	7%	6%	4%	12%	2%	5%
1-2 (Net)	6	3	-	-	-	4	*	-	-	*	5
	1%	2%	-	-	-	2%	*	-	-	1%	1%
4-7 (Net)	392	53	22	5	27	97	70	9	10	14	304
	49%	44%	57%	72%	59%	47%	46%	44%	75%	44%	50%
5-6 (Net)	170	25	9	-	9	31	29	7	7	7	133
	21%E	21%	24%	-	20%	15%	19%	33%	52%	21%	22%
8-10 (Net)	398	64	15	2	17	101	77	11	3	18	297
	49%	53%	40%	28%	38%	49%	51%	52%	19%	55%	49%
7-10 (Net)	596	89	27	3	31	161	114	13	5	25	450
	74%	74%	72%	43%	68%	79%	75%	63%	35%	77%	74%
9-10 (Net)	207	37	10	1	11	63	48	6	2	13	149
	26%	31%	26%	20%	25%	31%	32%	29%	15%	40%	24%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 188

B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Heart

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	806	37	2	10	1	19	18	15	22	103	699
WeightedBase	807	38**	2**	5**	***	18**	20**	13**	25**	79*	726
EffectiveBase	560	28	2	9	1	13	15	10	18	57	501
Extremely Dissatisfied 1	1*	-	-	-	-	-	-	-	-	-	1*
2	5	-	-	-	-	-	-	-	-	-	5
1%	1%	-	-	-	-	-	-	-	-	-	1%
3	10	1	-	-	-	1	-	-	1	-	10
1%R	1%R	3%	-	-	-	7%	-	-	5%	-	1%
4	25	4	-	-	-	2	2	4	-	3	22
3%	3%	12%	-	-	-	12%	11%	35%	-	4%	3%
5	62	1	-	-	-	-	1	-	1	10	52
8%F	8%F	4%	-	-	-	-	7%	-	6%	12%	7%
6	107	7	-	1	-	3	4	1	6	8	100
13%	13%	18%	-	11%	-	14%	22%	6%	24%	10%	14%
7	197	11	1	2	*	7	3	2	9	16	180
24%	24%	28%	60%	30%	100%	40%	17%	16%	34%	20%	25%
8	191	5	-	*	-	1	4	1	4	25	166
24%	24%	14%	-	6%	-	7%	20%	10%	16%	32%	23%
9	75	4	-	1	-	3	1	2	2	6	68
9%	9%	10%	-	24%	-	16%	5%	12%	9%	8%	9%
Extremely Satisfied 10	132	4	1	2	-	1	3	3	1	11	121
16%	16%	11%	40%	29%	-	4%	17%	21%	6%	14%	17%
Total mentions	807	38	2	5	*	18	20	13	25	79	726
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.44	6.94	8.19	8.29	7.00	6.72	7.13	6.88	6.96	7.42	7.45
1-3 (Net)	16	1	-	-	-	1	-	-	1	-	16
2%	2%	3%	-	-	-	7%	-	-	5%	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

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Table 188

B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Heart

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	807	38**	2**	5**	***	18**	20**	13**	25**	79*	726
EffectiveBase	560	28	2	9	1	13	15	10	18	57	501
1-4 (Net)	42	6	-	-	-	3	2	4	1	3	38
	5%	15%	-	-	-	19%	11%	35%	5%	4%	5%
1-2 (Net)	6	-	-	-	-	-	-	-	-	-	6
	1%	-	-	-	-	-	-	-	-	-	1%
4-7 (Net)	392	23	1	2	*	12	11	7	16	37	354
	49%	61%	60%	41%	100%	66%	57%	56%	64%	47%	49%
5-6 (Net)	170	8	-	1	-	3	6	1	8	17	152
	21%E	22%	-	11%	-	14%	29%	6%	30%	22%	21%
8-10 (Net)	398	13	1	3	-	5	9	6	8	42	356
	49%	35%	40%	59%	-	27%	43%	44%	31%	53%	49%
7-10 (Net)	596	24	2	5	*	12	12	8	16	58	536
	74%	63%	100%	89%	100%	67%	60%	59%	65%	74%	74%
9-10 (Net)	207	8	1	3	-	3	5	4	4	17	190
	26%	21%	40%	53%	-	19%	23%	34%	15%	22%	26%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 189

B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Capital

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	619	47	16	7	23	146	161	25	13	29	434
WeightedBase	568	40**	14**	8**	21**	123	134	20**	9**	24**	413
EffectiveBase	436	28	13	5	18	107	117	19	9	18	305
Extremely Dissatisfied 1	1 *	-	-	-	-	-	1 1%	-	-	-	-
2	2 *	-	1 5%	-	1 3%	1 1%	* *	* 2%	* 3%	* 1%	2 *
3	10 2%	-	-	-	-	2 1%	3 2%	-	-	-	7 2%
4	21 4%	1 3%	-	2 25%	2 9%	3 2%	6 4%	-	-	-	14 3%
5	43 8%	3 8%	2 17%	1 16%	4 17%	14 12%	9 7%	1 7%	-	2 6%	31 8%
6	69 12%	2 6%	3 19%	1 13%	4 17%	16 13%	15 11%	3 15%	-	2 9%	53 13%
7	141 25%	10 26%	2 12%	1 20%	3 15%	23 19%	31 23%	7 37%	5 51%	4 19%	107 26%
8	134 24%	15 37%	4 28%	2 25%	6 27%	30 25%	36 27%	4 22%	3 33%	9 38%	90 22%
9	64 11%	2 6%	* 2%	-	* 1%	10 8%	14 11%	1 3%	-	3 11%	47 11%
Extremely Satisfied 10	82 14%	6 15%	2 16%	-	2 10%	23 19%	20 15%	3 14%	1 13%	4 15%	61 15%
Total mentions	568 100%	40 100%	14 100%	8 100%	21 100%	123 100%	134 100%	20 100%	9 100%	24 100%	413 100%
Mean	7.41	7.63	6.99	6.04	6.65	7.47	7.42	7.33	7.57	7.78	7.41
1-3 (Net)	13 2%	-	1 5%	-	1 3%	2 2%	4 3%	* 2%	* 3%	* 1%	9 2%
1-4 (Net)	34 6%	1 3%	1 5%	2 25%	3 12%	5 4%	9 7%	* 2%	* 3%	* 1%	24 6%
1-2 (Net)	3 1%	-	1 5%	-	1 3%	1 1%	1 1%	* 2%	* 3%	* 1%	2 *
4-7 (Net)	274 48%	17 42%	7 49%	6 75%	12 58%	57 46%	60 45%	12 59%	5 51%	8 34%	205 50%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 189

B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Capital

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	568	40**	14**	8**	21**	123	134	20**	9**	24**	413
EffectiveBase	436	28	13	5	18	107	117	19	9	18	305
5-6 (Net)	112	5	5	2	7	31	24	4	-	4	84
	20%	13%	37%	29%	34%	25%	18%	22%	-	15%	20%
8-10 (Net)	280	23	6	2	8	64	70	8	4	15	199
	49%	58%	46%	25%	38%	52%	52%	39%	46%	65%	48%
7-10 (Net)	422	33	8	3	11	87	100	15	9	20	305
	74%	83%	58%	45%	53%	71%	75%	77%	97%	83%	74%
9-10 (Net)	146	8	2	-	2	33	34	3	1	6	108
	26%	21%	18%	-	12%	27%	26%	17%	13%	26%	26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 189

B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Capital

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	619	19	-	4	-	14	5	14	5	126	491
WeightedBase	568	19**	-**	2**	-**	14**	5**	14**	6**	90*	477
EffectiveBase	436	15	-	4	-	11	4	10	5	67	369
Extremely Dissatisfied 1	1	-	-	-	-	-	-	-	-	-	1
2	2	-	-	1	-	-	-	-	-	-	2
3	10	-	-	-	-	-	-	-	-	2	8
4	21	2	-	-	-	2	-	2	-	4	16
5	43	4	-	-	-	4	-	1	2	4	39
6	69	4	-	-	-	2	1	3	1	17	53
7	141	3	-	*	-	1	1	3	-	17	124
8	134	6	-	-	-	3	2	5	1	22	112
9	64	*	-	-	-	*	-	*	-	15	49
Extremely Satisfied 10	82	1	-	1	-	1	-	-	1	9	73
Total mentions	568	19	-	2	-	14	5	14	6	90	477
Mean	7.41	6.66	-	6.63	-	6.47	7.15	6.62	6.74	7.36	7.43
1-3 (Net)	13	-	-	1	-	-	-	-	-	2	11
1-4 (Net)	34	2	-	1	-	2	-	2	-	6	27
1-2 (Net)	3	-	-	1	-	-	-	-	-	-	3
4-7 (Net)	274	12	-	*	-	9	3	8	3	43	231
	48%	62%	-	22%	-	64%	57%	62%	64%	47%	49%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 189

B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Capital

Base = Users of each radio station in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
WeightedBase	568	19**	-**	2**	-**	14**	5**	14**	6**	90*	477
EffectiveBase	436	15	-	4	-	11	4	10	5	67	369
5-6 (Net)	112	7	-	-	-	6	1	4	3	21	91
	20%	38%	-	-	-	41%	28%	27%	64%	23%	19%
8-10 (Net)	280	7	-	1	-	5	2	5	2	46	235
	49%	38%	-	44%	-	36%	43%	38%	36%	51%	49%
7-10 (Net)	422	10	-	1	-	6	4	8	2	63	358
	74%	52%	-	66%	-	45%	72%	58%	36%	70%	75%
9-10 (Net)	146	2	-	1	-	2	-	*	1	24	123
	26%	8%	-	44%	-	11%	-	2%	22%	26%	26%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 190

B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Smooth

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	416	80	54	20	74	154	102	12	10	34	300
WeightedBase	411	87*	58*	18**	75*	154	94*	10**	9**	31**	303
EffectiveBase	298	57	43	16	59	111	78	10	8	27	211
Extremely Dissatisfied 1	1	-	-	-	-	1	-	-	-	-	1
	*	-	-	-	-	1%	-	-	-	-	*
2	2	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	1%
3	6	-	*	1	1	1	2	*	-	1	4
	1%	-	1%	4%	1%	1%	2%	3%	-	3%	1%
4	7	1	-	-	-	4	1	-	-	-	6
	2%	1%	-	-	-	3%	2%	-	-	-	2%
5	33	12	2	-	2	10	6	3	-	3	27
	8%	14%D	4%	-	3%	6%	6%	34%	-	8%	9%
6	47	7	3	1	5	13	12	5	1	4	30
	11%	8%	6%	8%	6%	9%	12%	-	7%	13%	10%
7	94	19	14	5	18	31	20	1	2	5	72
	23%T	22%	23%	26%	24%	20%	21%	15%	28%	17%	24%
8	109	25	16	4	20	39	19	3	2	7	87
	26%	29%	29%	22%	27%	25%	20%	31%	28%	21%	29%
9	60	10	15	4	19	31	26	1	3	11	34
	15%R	12%	26%z	22%	25%z	20%	27%zR	14%	33%	37%	11%
Extremely Satisfied 10	51	12	7	3	10	24	8	*	*	*	41
	13%	14%	11%	18%	13%	16%	9%	3%	3%	1%	14%
Total mentions	411	87	58	18	75	154	94	10	9	31	303
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.50	7.54	7.98z	7.96	7.97z	7.77z	7.64	6.88	7.97	7.55	7.48
1-3 (Net)	9	-	*	1	1	2	2	*	-	1	7
	2%	-	1%	4%	1%	1%	2%	3%	-	3%	2%
1-4 (Net)	16	1	*	1	1	6	3	*	-	1	13
	4%	1%	1%	4%	1%	4%	4%	3%	-	3%	4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 190

B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Smooth

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	411	87*	58*	18**	75*	154	94*	10**	9**	31**	303
EffectiveBase	298	57	43	16	59	111	78	10	8	27	211
1-2 (Net)	3	-	-	-	-	1	-	-	-	-	3
	1%	-	-	-	-	1%	-	-	-	-	1%
4-7 (Net)	181	40	19	6	25	58	39	5	3	12	134
	44%	45%	34%	34%	34%	38%	42%	49%	36%	38%	44%
5-6 (Net)	80	20	6	1	7	23	18	3	1	6	56
	20%D	22%	10%	8%	10%	15%	19%	34%	7%	21%	19%
8-10 (Net)	220	48	38	11	49	94	53	5	6	18	162
	54%	55%	66%	62%	65%	61%z	56%	48%	64%	59%	53%
7-10 (Net)	314	67	51	16	67	125	73	6	8	24	234
	77%	76%	89%z	88%	89%z	81%	78%	63%	93%	76%	77%
9-10 (Net)	111	22	21	7	29	55	34	2	3	12	75
	27%	26%	37%	40%	38%z	36%z	36%z	17%	36%	38%	25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 190

B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Smooth

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	416	54	16	4	-	30	24	22	32	45	370
WeightedBase	411	59*	15**	2**	-**	32**	27**	20**	39**	30**	380
EffectiveBase	298	43	14	4	-	23	20	16	27	26	272
Extremely Dissatisfied 1	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
2	2	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	1%
3	6	1	-	*	-	1	-	-	1	-	6
	1%	1%	-	14%	-	2%	-	-	2%	-	2%
4	7	-	-	-	-	-	-	-	-	*	7
	2%	-	-	-	-	-	-	-	-	1%	2%
5	33	1	1	-	-	-	1	1	-	2	32
	8%	3%	6%	-	-	-	6%	8%	-	5%	8%
6	47	5	-	-	-	1	4	1	3	2	44
	11%	8%	-	-	-	2%	16%	8%	9%	8%	12%
7	94	16	3	-	-	11	5	3	13	13	81
	23%T	26%	18%	-	-	35%	17%	14%	33%	42%	21%
8	109	15	3	2	-	11	4	5	10	4	105
	26%	26%	23%	86%	-	34%	16%	26%	26%	13%	28%
9	60	12	7	-	-	5	7	6	6	8	51
	15%R	21%	45%	-	-	17%	25%	30%	16%	27%	14%
Extremely Satisfied 10	51	9	1	-	-	3	6	3	6	1	50
	13%	15%	7%	-	-	10%	21%	16%	15%	3%	13%
Total mentions	411	59	15	2	-	32	27	20	39	30	380
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.50	7.94	8.22	7.30	-	7.87	8.01	8.09	7.86	7.55	7.50
1-3 (Net)	9	1	-	*	-	1	-	-	1	-	9
	2%	1%	-	14%	-	2%	-	-	2%	-	2%
1-4 (Net)	16	1	-	*	-	1	-	-	1	*	16
	4%	1%	-	14%	-	2%	-	-	2%	1%	4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 190

B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Smooth

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	411	59*	15**	2**	-**	32**	27**	20**	39**	30**	380
EffectiveBase	298	43	14	4	-	23	20	16	27	26	272
1-2 (Net)	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	1%
4-7 (Net)	181	22	4	-	-	12	10	6	16	17	164
	44%	37%	25%	-	-	37%	38%	29%	41%	56%	43%
5-6 (Net)	80	6	1	-	-	1	6	3	3	4	76
	20%D	11%	6%	-	-	2%	21%	15%	9%	13%	20%
8-10 (Net)	220	36	11	2	-	19	17	14	22	13	206
	54%	61%	75%	86%	-	61%	62%	71%	57%	44%	54%
7-10 (Net)	314	52	14	2	-	30	21	17	35	26	288
	77%	88%	94%	86%	-	96%	79%	85%	89%	86%	76%
9-10 (Net)	111	21	8	-	-	9	12	9	12	9	102
	27%	36%	52%	-	-	27%	45%	45%	31%	30%	27%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 191

B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - TalkRadio/Sport

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	481	68	33	18	51	125	101	25	9	26	360
WeightedBase	440	65*	26**	19**	44*	109*	81*	19**	10**	19**	342
EffectiveBase	330	45	19	16	35	84	71	20	6	20	247
Extremely Dissatisfied 1	2 *T	-	-	-	-	1 1%	1 1%	1 6%	-	-	1 *
2	2 *	-	-	-	-	-	-	-	-	-	2 *
3	1 *	-	-	-	-	-	-	-	-	-	1 *
4	8 2%	-	-	2 11%	2 5%	2 2%	1 2%	1 4%	1 8%	1 3%	5 1%
5	37 8%	7 11%	3 13%	1 6%	4 10%	12 11%	8 10%	2 8%	-	2 11%	28 8%
6	53 12%	9 14%	1 3%	1 8%	2 5%	18 17%	9 12%	1 3%	* 3%	3 13%	41 12%
7	112 25%F	22 33%	6 23%	5 25%	11 24%	25 23%	12 15%	4 23%	-	3 15%	98 29%zF
8	112 26%	11 17%	11 43%	6 33%	17 39%A	32 30%	24 30%	4 22%	6 58%	4 23%	83 24%
9	53 12%	7 11%	2 7%	3 18%	5 12%	9 8%	9 12%	4 22%	1 13%	1 6%	43 12%
Extremely Satisfied 10	60 14%	9 14%	3 11%	-	3 6%	9 9%	15 19%	2 12%	2 17%	5 28%	42 12%
Total mentions	440 100%	65 100%	26 100%	19 100%	44 100%	109 100%	81 100%	19 100%	10 100%	19 100%	342 100%
Mean	7.51E	7.45	7.60	7.17	7.42	7.20	7.63	7.32	8.08	7.73	7.49
1-3 (Net)	4 1%	-	-	-	-	1 1%	1 1%	1 6%	-	-	3 1%
1-4 (Net)	12 3%	-	-	2 11%	2 5%	3 3%	3 3%	2 10%	1 8%	1 3%	8 2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 191

B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - TalkRadio/Sport

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	440	65*	26**	19**	44*	109*	81*	19**	10**	19**	342
EffectiveBase	330	45	19	16	35	84	71	20	6	20	247
1-2 (Net)	4	-	-	-	-	1	1	1	-	-	2
	1%	-	-	-	-	1%	1%	6%	-	-	1%
4-7 (Net)	210	38	10	9	19	58	31	8	1	8	172
	48%	58%	39%	49%	43%	53%	38%	39%	11%	43%	50%
5-6 (Net)	91	16	4	2	7	30	18	2	*	5	69
	21%	25%	16%	13%	15%	28%	22%	12%	3%	25%	20%
8-10 (Net)	225	27	15	10	25	50	49	11	9	11	167
	51%	42%	61%	51%	57%	46%	60%	55%	89%	57%	49%
7-10 (Net)	337	49	21	14	36	76	61	15	9	14	265
	77%	75%	84%	76%	80%	69%	75%	78%	89%	72%	77%
9-10 (Net)	113	16	5	3	8	18	25	6	3	6	85
	26%E	24%	18%	18%	18%	16%	30%	33%	30%	34%	25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 191

B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - TalkRadio/Sport

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	481	35	5	7	4	30	5	23	12	72	408
WeightedBase	440	36**	3**	4**	1**	30**	6**	21**	15**	52*	387
EffectiveBase	330	26	4	6	4	21	4	16	9	43	287
Extremely Dissatisfied 1	2	-	-	-	-	-	-	-	-	-	1
	*T	-	-	-	-	-	-	-	-	-	*
2	2	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	1%
3	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
4	8	1	-	1	-	1	-	-	1	3	5
	2%	3%	-	23%	-	4%	-	-	8%	5%	1%
5	37	3	1	-	*	1	2	1	2	2	35
	8%	8%	31%	-	28%	4%	33%	2%	17%	3%	9%
6	53	2	-	*	-	2	-	1	1	5	49
	12%	5%	-	8%	-	6%	-	4%	8%	9%	13%
7	112	10	*	1	-	10	-	8	1	15	97
	25%F	27%	9%	20%	-	31%	-	40%	8%	29%	25%
8	112	14	2	*	1	12	2	7	8	17	95
	26%	39%	60%	8%	47%	39%	40%	32%	51%	34%	25%
9	53	4	-	1	*	2	1	4	-	6	47
	12%	11%	-	24%	25%	8%	27%	18%	-	11%	12%
Extremely Satisfied 10	60	2	-	1	-	2	-	1	1	4	56
	14%	6%	-	16%	-	7%	-	4%	9%	9%	14%
Total mentions	440	36	3	4	1	30	6	21	15	52	387
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.51E	7.47	6.97	7.29	7.42	7.51	7.27	7.72	7.12	7.50	7.53
1-3 (Net)	4	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	1%
1-4 (Net)	12	1	-	1	-	1	-	-	1	3	8
	3%	3%	-	23%	-	4%	-	-	8%	5%	2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 191

B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - TalkRadio/Sport

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	440	36**	3**	4**	1**	30**	6**	21**	15**	52*	387
EffectiveBase	330	26	4	6	4	21	4	16	9	43	287
1-2 (Net)	4	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	1%
4-7 (Net)	210	16	1	2	*	14	2	10	6	24	186
	48%	44%	40%	51%	28%	45%	33%	46%	40%	47%	48%
5-6 (Net)	91	5	1	*	*	3	2	1	4	6	84
	21%	14%	31%	8%	28%	10%	33%	6%	24%	12%	22%
8-10 (Net)	225	20	2	2	1	17	4	11	9	28	198
	51%	56%	60%	49%	72%	55%	67%	54%	60%	53%	51%
7-10 (Net)	337	30	2	3	1	26	4	20	10	43	294
	77%	83%	69%	69%	72%	86%	67%	94%	67%	82%	76%
9-10 (Net)	113	6	-	1	*	5	1	5	1	10	103
	26%E	17%	-	41%	25%	15%	27%	22%	9%	20%	27%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 192

B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Kiss

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	570	27	11	2	13	106	131	26	16	24	415
WeightedBase	518	29**	7**	1**	8**	89*	101*	22**	10**	19**	398
EffectiveBase	392	17	9	2	10	68	90	17	12	16	289
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	4 1%R	-	-	-	-	1 2%	2 2%R	-	-	-	* *
3	4 1%	-	-	-	-	2 2%	-	-	-	-	4 1%
4	10 2%	1 3%	-	-	-	1 1%	2 2%	-	-	-	7 2%
5	44 8%	4 13%	* 4%	-	* 4%	5 5%	6 6%	2 9%	1 15%	3 15%	37 9%
6	74 14%	4 14%	2 29%	* 24%	2 28%	20 23%z	11 11%	1 3%	2 17%	2 13%	61 15%
7	115 22%	10 35%	1 14%	-	1 12%	16 18%	20 20%	3 13%	2 22%	6 33%	95 24%
8	132 26%	7 24%	2 24%	-	2 20%	23 26%	31 30%	10 48%	3 27%	1 6%	93 23%
9	56 11%	3 9%	* 4%	-	* 4%	7 8%	15 15%	4 20%	1 8%	3 15%	38 10%
Extremely Satisfied 10	78 15%	1 3%	2 23%	1 76%	3 32%	14 16%	13 13%	2 7%	1 11%	3 18%	63 16%
Total mentions	518 100%	29 100%	7 100%	1 100%	8 100%	89 100%	101 100%	22 100%	10 100%	19 100%	398 100%
Mean	7.49	7.04	7.65	9.02	7.88	7.36	7.59	7.87	7.29	7.46	7.47
1-3 (Net)	7 1%	-	-	-	-	4 4%	2 2%	-	-	-	4 1%
1-4 (Net)	18 3%	1 3%	-	-	-	4 5%	5 4%	-	-	-	11 3%
1-2 (Net)	4 1%R	-	-	-	-	1 2%	2 2%R	-	-	-	* *

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 192

B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Kiss

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	518	29**	7**	1**	8**	89*	101*	22**	10**	19**	398
EffectiveBase	392	17	9	2	10	68	90	17	12	16	289
4-7 (Net)	244	18	3	*	4	41	39	5	5	12	199
	47%	64%	48%	24%	44%	46%	39%	25%	54%	61%	50%z
5-6 (Net)	118	8	2	*	3	25	17	3	3	5	98
	23%	27%	34%	24%	32%	28%	17%	12%	32%	28%	25%
8-10 (Net)	266	10	3	1	5	44	60	16	5	7	194
	51%	36%	52%	76%	56%	50%	59%	75%	46%	39%	49%
7-10 (Net)	382	20	4	1	5	60	79	19	7	14	289
	74%	71%	66%	76%	68%	67%	79%	88%	68%	72%	73%
9-10 (Net)	134	4	2	1	3	21	29	6	2	6	101
	26%	12%	28%	76%	36%	24%	28%	27%	19%	33%	25%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 192

B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Kiss

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	570	10	2	1	-	9	1	8	2	116	453
WeightedBase	518	6**	1**	***	-**	5**	1**	5**	2**	88*	429
EffectiveBase	392	8	2	1	-	7	1	7	2	65	326
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	4	-	-	-	-	-	-	-	-	-	4
1%R	-	-	-	-	-	-	-	-	-	-	1%
3	4	-	-	-	-	-	-	-	-	-	4
1%	-	-	-	-	-	-	-	-	-	-	1%
4	10	-	-	-	-	-	-	-	-	2	8
2%	-	-	-	-	-	-	-	-	-	2%	2%
5	44	-	-	*	-	-	-	-	-	5	39
8%	-	-	-	100%	-	-	-	-	-	6%	9%
6	74	2	-	-	-	2	-	1	1	11	63
14%	-	36%	-	-	-	42%	-	25%	63%	13%	15%
7	115	1	-	-	-	-	1	1	-	22	93
22%	-	15%	-	-	-	-	100%	21%	-	25%	22%
8	132	1	*	-	-	1	-	1	1	21	111
26%	-	20%	25%	-	-	23%	-	13%	37%	24%	26%
9	56	*	-	-	-	*	-	*	-	10	46
11%	-	5%	-	-	-	6%	-	7%	-	12%	11%
Extremely Satisfied 10	78	2	1	-	-	2	-	2	-	17	61
15%	-	25%	75%	-	-	29%	-	34%	-	19%	14%
Total mentions	518	6	1	*	-	5	1	5	2	88	429
100%	-	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.49	7.67	9.51	5.00	-	7.79	7.00	8.04	6.73	7.75	7.44
1-3 (Net)	7	-	-	-	-	-	-	-	-	-	7
1%	-	-	-	-	-	-	-	-	-	-	2%
1-4 (Net)	18	-	-	-	-	-	-	-	-	2	16
3%	-	-	-	-	-	-	-	-	-	2%	4%
1-2 (Net)	4	-	-	-	-	-	-	-	-	-	4
1%R	-	-	-	-	-	-	-	-	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 192

B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Kiss

Base = Users of each radio station in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	518	6**	1**	***	-**	5**	1**	5**	2**	88*	429
EffectiveBase	392	8	2	1	-	7	1	7	2	65	326
4-7 (Net)	244	3	-	*	-	2	1	2	1	40	204
	47%	51%	-	100%	-	42%	100%	46%	63%	45%	47%
5-6 (Net)	118	2	-	*	-	2	-	1	1	16	102
	23%	36%	-	100%	-	42%	-	25%	63%	18%	24%
8-10 (Net)	266	3	1	-	-	3	-	2	1	48	218
	51%	49%	100%	-	-	58%	-	54%	37%	55%	51%
7-10 (Net)	382	4	1	-	-	3	1	3	1	70	311
	74%	64%	100%	-	-	58%	100%	75%	37%	80%	73%
9-10 (Net)	134	2	1	-	-	2	-	2	-	27	107
	26%	29%	75%	-	-	34%	-	41%	-	31%	25%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 193

B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Magic

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	509	48	27	4	31	132	138	17	18	30	350
WeightedBase	447	51*	25**	3**	28**	108*	111*	13**	10**	23**	320
EffectiveBase	351	32	21	2	23	88	97	13	15	20	241
Extremely Dissatisfied 1	1 *	-	-	-	-	1 1%	1 *	-	-	-	-
2	4 1%	3 5%z	-	-	-	-	1 1%	1 6%	1 8%	-	3 1%
3	2 *	-	-	-	-	1 1%	1 1%	-	-	-	1 *
4	8 2%T	-	1 2%	-	1 2%	2 2%	2 2%	1 4%	-	1 2%	5 2%
5	42 9%	6 13%	3 14%	-	3 12%	16 15%	10 9%	2 12%	* 3%	2 11%	32 10%
6	61 14%	5 10%	2 10%	-	2 9%	10 9%	17 15%	2 14%	1 12%	2 9%	42 13%
7	103 23%	8 15%	8 31%	2 77%	10 36%	23 21%	25 22%	1 10%	1 10%	5 20%	74 23%
8	121 27%	18 36%	4 17%	* 10%	5 16%	28 26%	25 22%	4 29%	2 15%	5 23%	92 29%
9	52 12%T	7 14%	2 7%	-	2 7%	11 10%	10 9%	2 13%	2 23%	2 7%	38 12%
Extremely Satisfied 10	54 12%	4 7%	5 19%	* 14%	5 19%	15 14%	20 18%z	1 11%	3 28%	6 28%	33 10%
Total mentions	447 100%	51 100%	25 100%	3 100%	28 100%	108 100%	111 100%	13 100%	10 100%	23 100%	320 100%
Mean	7.42	7.23	7.45	7.51	7.46	7.37	7.44	7.08	7.87	7.83	7.40
1-3 (Net)	6 1%	3 5%	-	-	-	2 1%	2 2%	1 6%	1 8%	-	3 1%
1-4 (Net)	14 3%	3 5%	1 2%	-	1 2%	4 4%	4 4%	1 10%	1 8%	1 2%	8 3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 193

B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Magic

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	447	51*	25**	3**	28**	108*	111*	13**	10**	23**	320
EffectiveBase	351	32	21	2	23	88	97	13	15	20	241
1-2 (Net)	4	3	-	-	-	1	1	1	1	-	3
	1%	5%z	-	-	-	1%	1%	6%	8%	-	1%
4-7 (Net)	215	19	14	2	17	52	54	5	3	10	154
	48%	38%	56%	77%	59%	48%	49%	40%	25%	43%	48%
5-6 (Net)	104	12	6	-	6	26	27	4	2	5	75
	23%	23%	24%	-	21%	24%	25%	26%	15%	20%	23%
8-10 (Net)	226	29	11	1	12	55	54	7	7	13	163
	51%	57%	44%	23%	41%	51%	49%	54%	67%	57%	51%
7-10 (Net)	330	37	19	3	22	78	79	8	8	18	237
	74%	72%	74%	100%	77%	72%	71%	63%	77%	78%	74%
9-10 (Net)	106	11	7	*	7	27	30	3	5	8	71
	24%	21%	27%	14%	25%	25%	27%	25%	52%	35%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

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Table 193

B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Magic

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	509	25	2	4	-	16	9	12	13	87	421
WeightedBase	447	25**	1**	2**	**	14**	11**	12**	14**	70*	376
EffectiveBase	351	19	2	4	-	12	8	9	11	48	303
Extremely Dissatisfied 1	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
2	4	-	-	-	-	-	-	-	-	-	4
	1%	-	-	-	-	-	-	-	-	-	1%
3	2	-	-	-	-	-	-	-	-	1	1
	*	-	-	-	-	-	-	-	-	1%	*
4	8	1	-	-	-	1	-	1	-	4	5
	2%T	2%	-	-	-	4%	-	4%	-	5%	1%
5	42	3	-	*	-	1	2	3	-	3	38
	9%	12%	-	23%	-	6%	21%	26%	-	4%	10%
6	61	2	-	-	-	2	-	1	1	7	54
	14%	10%	-	-	-	17%	-	11%	9%	10%	14%
7	103	10	-	-	-	4	6	5	5	18	86
	23%	40%	-	-	-	26%	59%	42%	38%	25%	23%
8	121	3	1	1	-	3	-	-	3	22	98
	27%	13%	67%	30%	-	23%	-	-	24%	32%	26%
9	52	2	*	-	-	2	-	2	-	13	38
	12%T	6%	33%	-	-	11%	-	13%	-	19%	10%
Extremely Satisfied 10	54	4	-	1	-	2	2	*	4	3	51
	12%	17%	-	47%	-	15%	20%	4%	28%	4%	14%z
Total mentions	447	25	1	2	-	14	11	12	14	70	376
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.42	7.36	8.33	8.23	-	7.50	7.18	6.61	8.01	7.44	7.42
1-3 (Net)	6	-	-	-	-	-	-	-	-	1	5
	1%	-	-	-	-	-	-	-	-	1%	1%
1-4 (Net)	14	1	-	-	-	1	-	1	-	4	10
	3%	2%	-	-	-	4%	-	4%	-	6%	3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 193

B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Magic

Base = Users of each radio station in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	447	25**	1**	2**	-**	14**	11**	12**	14**	70*	376
EffectiveBase	351	19	2	4	-	12	8	9	11	48	303
1-2 (Net)	4	-	-	-	-	-	-	-	-	-	4
	1%	-	-	-	-	-	-	-	-	-	1%
4-7 (Net)	215	16	-	*	-	7	9	10	6	31	183
	48%	64%	-	23%	-	52%	80%	83%	47%	44%	49%
5-6 (Net)	104	5	-	*	-	3	2	4	1	10	92
	23%	22%	-	23%	-	23%	21%	37%	9%	14%	25%
8-10 (Net)	226	9	1	2	-	7	2	2	7	38	188
	51%	36%	100%	77%	-	48%	20%	17%	53%	55%	50%
7-10 (Net)	330	19	1	2	-	11	9	7	12	56	274
	74%	76%	100%	77%	-	74%	79%	59%	91%	80%	73%
9-10 (Net)	106	6	*	1	-	4	2	2	4	16	90
	24%	23%	33%	47%	-	26%	20%	17%	28%	23%	24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 194

B3MEAPP. On a scale of 1 to 10, where 1 means extremely dissatisfied and

10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?

Base = Users of each website/app in the past 3 months

	Summary Table						
	BBC website and apps	ITV website and apps	Sky website and apps	Channel 4 website and apps	Channel 5 website and apps	STV website and apps	S4C website and apps
UnweightedBase	1915	407	546	263	137	51	32
WeightedBase	1785	341	488	213	100	37	22
EffectiveBase	1345	287	386	183	94	36	23
Extremely Dissatisfied 1	9	*	1	-	-	-	-
2	4	*	5	-	*	-	-
3	17	4	*	1	4	3	-
4	42	8	9	2	1	*	-
5	146	24	32	14	7	3	*
6	184	47	50	35	17	6	7
7	397	103	107	55	27	10	5
8	515	65	139	50	18	7	2
9	245	40	75	29	12	5	3
Extremely Satisfied 10	226	50	69	28	13	3	4
Total mentions	1785	341	488	213	100	37	22
Mean	7.53	7.47	7.65	7.56	7.25	7.04	7.57
1-3 (Net)	29	5	7	1	5	3	-
1-4 (Net)	72	12	16	3	6	3	-
1-2 (Net)	13	1	7	-	*	-	-
4-7 (Net)	770	181	198	105	53	20	12
5-6 (Net)	330	71	83	49	24	9	7
	18%	21%	17%	23%	24%	24%	34%

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Table 194

B3MEAPP. On a scale of 1 to 10, where 1 means extremely dissatisfied and

10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?

Base = Users of each website/app in the past 3 months

	Summary Table						
	BBC website and apps	ITV website and apps	Sky website and apps	Channel 4 website and apps	Channel 5 website and apps	STV website and apps	S4C website and apps
WeightedBase	1785	341	488	213	100	37	22
EffectiveBase	1345	287	386	183	94	36	23
8-10 (Net)	985 55%	155 46%	283 58%	107 50%	43 43%	15 40%	9 43%
7-10 (Net)	1383 77%	258 76%	389 80%	162 76%	70 70%	25 68%	14 66%
9-10 (Net)	471 26%	90 26%	143 29%	57 27%	24 24%	8 21%	7 32%

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Table 195
B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? BBC website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1915	253	145	55	200	481	432	81	57	114	1418
WeightedBase	1785	250	144*	53*	197	431	356	64*	51*	87*	1368
EffectiveBase	1345	169	99	41	139	331	311	61	41	80	999
Extremely Dissatisfied 1	9	*	1	-	1	3	2	-	-	-	7
2	*	*	1%	-	1%	1%	*	-	-	-	1%
3	4	*	-	-	-	*	-	-	-	-	4
4	*	*	-	-	-	*	-	-	-	-	*
5	17	1	1	2	3	5	6	1	3	3	11
6	1%	*	1%	4%A	2%	1%	2%	2%	5%zR	4%zR	1%
7	42	11	3	1	3	12	9	1	1	1	30
8	2%	4%	2%	1%	2%	3%	3%	1%	2%	1%	2%
9	146	12	17	7	24	50	32	7	10	5	106
10	8%	5%	12%A	13%A	12%A	11%z	9%	12%	20%zFIR	5%	8%
Extremely Satisfied 10	184	13	23	7	30	56	36	7	4	9	144
2	10%A	5%	16%A	14%A	15%zA	13%	10%	10%	9%	10%	11%
3	397	71	24	10	35	84	71	15	7	13	311
4	22%JP	28%zBD	17%	19%	18%	19%	20%	23%	14%	15%	23%
5	515	73	42	16	58	122	105	19	18	32	396
6	29%	29%	29%	30%	29%	28%	30%	30%	36%	36%	29%
7	245	41	17	4	21	49	49	5	5	13	183
8	14%O	17%	12%	7%	10%	11%	14%	8%	10%	15%	13%
9	226	28	16	6	22	51	46	9	2	12	175
10	13%	11%	11%	12%	11%	12%	13%	14%	4%	14%	13%
Total mentions	1785	250	144	53	197	431	356	64	51	87	1368
Mean	7.53EH	7.65D	7.31	7.22	7.28	7.34	7.51H	7.44	6.93	7.67H	7.54H
1-3 (Net)	29	1	3	2	5	8	7	1	3	3	22
	2%	*	2%	4%	2%	2%	2%	2%	5%	4%	2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 195
B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? BBC website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1785	250	144*	53*	197	431	356	64*	51*	87*	1368
EffectiveBase	1345	169	99	41	139	331	311	61	41	80	999
1-4 (Net)	72 4%	12 5%	5 4%	2 5%	8 4%	20 5%	17 5%	2 3%	4 7%	4 5%	52 4%
1-2 (Net)	13 1%	1 *	1 1%	- -	1 1%	3 1%	2 *	- -	- -	- -	11 1%
4-7 (Net)	770 43%I	107 43%	66 46%	25 48%	92 47%	201 47%	148 42%I	29 46%	23 44%	27 31%	591 43%I
5-6 (Net)	330 18%AT	25 10%	40 28%zA	14 27%A	54 27%zA	106 25%z	68 19%	14 22%	15 29%	13 15%	250 18%
8-10 (Net)	985 55%	142 57%	75 52%	26 49%	101 51%	222 51%	200 56%	33 52%	26 50%	57 65%	755 55%
7-10 (Net)	1383 77%BDEHJ OQ	213 85%zBCD	99 69%	36 68%	135 69%	305 71%	271 76%	48 75%	33 64%	69 79%H	1065 78%H
9-10 (Net)	471 26%S	70 28%	33 23%	10 19%	43 22%	100 23%	95 27%	14 22%	7 15%	25 29%	358 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 195
B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? BBC website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1915	152	18	24	6	85	67	101	51	308	1605
WeightedBase	1785	170	13**	12**	2**	86*	84*	113*	57*	238	1544
EffectiveBase	1345	112	13	21	6	57	54	73	39	183	1161
Extremely Dissatisfied 1	9	1	-	-	-	-	1	1	-	-	9
	*	1%	-	-	-	-	2%	1%	-	-	1%
2	4	-	-	-	-	-	-	-	-	-	4
	*	-	-	-	-	-	-	-	-	-	*
3	17	3	-	-	-	2	1	2	1	3	13
	1%	2%	-	-	-	2%	2%	2%	3%	1%	1%
4	42	3	-	1	-	2	1	1	1	6	36
	2%	1%	-	4%	-	2%	1%	1%	2%	3%	2%
5	146	22	1	1	-	6	17	13	9	23	123
	8%	13%z	9%	5%	-	7%	20%zN	12%	16%	10%	8%
6	184	27	1	2	*	17	9	17	10	33	150
	10%A	16%	7%	15%	17%	20%z	11%	15%	17%	14%	10%
7	397	25	7	2	1	15	10	13	11	55	342
	22%JP	15%	50%	18%	49%	18%	12%	12%	20%	23%	22%
8	515	54	2	2	-	26	27	40	14	70	445
	29%	32%	14%	19%	-	31%	33%	35%	25%	29%	29%
9	245	16	1	3	1	13	3	10	6	24	221
	14%O	9%	7%	25%	34%	15%O	3%	9%	10%	10%	14%
Extremely Satisfied 10	226	19	2	2	-	4	14	15	4	24	202
	13%	11%	12%	13%	-	5%	17%N	13%N	7%	10%	13%
Total mentions	1785	170	13	12	2	86	84	113	57	238	1544
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.53EH	7.24	7.41	7.72	7.51	7.28	7.19	7.35	7.02	7.33	7.56
1-3 (Net)	29	5	-	-	-	2	3	3	1	3	26
	2%	3%	-	-	-	2%	3%	3%	3%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 195
B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? BBC website and apps
 Base = Users of each website/app in the past 3 months

Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG		
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
WeightedBase	1785	170	13**	12**	2**	86*	84*	113*	57*	238	1544
EffectiveBase	1345	112	13	21	6	57	54	73	39	183	1161
1-4 (Net)	72	7	-	1	-	4	4	4	3	9	62
	4%	4%	-	4%	-	4%	4%	4%	5%	4%	4%
1-2 (Net)	13	1	-	-	-	-	1	1	-	-	13
	1%	1%	-	-	-	-	2%	1%	-	-	1%
4-7 (Net)	770	77	9	5	1	40	37	45	31	117	651
	43% <i>l</i>	45%	66%	43%	66%	47%	43%	40%	55%	49%	42%
5-6 (Net)	330	49	2	2	*	23	26	31	18	56	273
	18% <i>AT</i>	29% <i>z</i>	16%	20%	17%	27%	31% <i>z</i>	27%	33% <i>z</i>	24%	18%
8-10 (Net)	985	88	4	7	1	44	45	64	24	118	867
	55%	52%	34%	57%	34%	51%	53%	57%	42%	50%	56%
7-10 (Net)	1383	113	11	9	2	59	54	78	35	173	1209
	77% <i>BDEHJ</i>	67%	84%	76%	83%	69%	65%	69%	62%	72%	78%
9-10 (Net)	471	35	3	5	1	18	17	25	10	48	423
	26% <i>S</i>	20%	19%	39%	34%	21%	20%	22%	18%	20%	27% <i>zS</i>

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 196
B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? ITV website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	407	32	18	7	25	93	118	28	16	25	277
WeightedBase	341	25**	19**	4**	24**	70*	94*	20**	11**	19**	239
EffectiveBase	287	26	12	6	16	62	81	21	13	15	198
Extremely Dissatisfied 1	*	-	-	-	-	-	-	-	-	-	*
2	*	-	-	-	-	-	-	-	-	-	-
3	4	-	1	-	1	2	1	-	1	1	3
1%	1%	-	7%	-	6%	3%	2%	-	6%	3%	1%
4	8	1	3	-	3	5	3	*	-	*	5
2%	2%	5%	15%	-	13%	7%z	3%	2%	-	2%	2%
5	24	3	1	1	1	4	4	1	*	2	18
7%	7%	11%	3%	18%	6%	6%	4%	5%	3%	11%	8%
6	47	1	2	2	4	9	15	5	4	1	29
14%	14%	5%	9%	44%	15%	13%	16%	26%	40%	5%	12%
7	103	8	6	1	7	16	24	4	*	7	75
30%	30%	31%	32%	12%	29%	23%	26%	20%	3%	37%	31%
8	65	6	2	*	2	13	19	3	3	4	46
19%	19%	23%	8%	10%	8%	19%	20%	17%	24%	20%	19%
9	40	3	2	1	2	9	12	3	1	2	27
12%	12%	14%	9%	17%	10%	13%	13%	14%	12%	8%	11%
Extremely Satisfied 10	50	3	3	-	3	11	15	3	1	2	35
15%	15%	10%	16%	-	13%	16%	16%	16%	12%	13%	15%
Total mentions	341	25	19	4	24	70	94	20	11	19	239
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.47	7.39	6.82	6.64	6.79	7.34	7.54	7.51	7.14	7.32	7.47
1-3 (Net)	5	-	1	-	1	2	1	-	1	1	3
1%	1%	-	7%	-	6%	3%	2%	-	6%	3%	1%
1-4 (Net)	12	1	4	-	4	7	4	*	1	1	8
4%	4%	5%	23%	-	19%	10%z	4%	2%	6%	5%	3%
1-2 (Net)	1	-	-	-	-	-	-	-	-	-	*
*	*	-	-	-	-	-	-	-	-	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 196
B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? ITV website and apps
Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	341	25**	19**	4**	24**	70*	94*	20**	11**	19**	239
EffectiveBase	287	26	12	6	16	62	81	21	13	15	198
4-7 (Net)	181	13	12	3	15	35	46	10	5	10	127
		53%	60%	73%	62%	50%	50%	53%	45%	54%	53%
5-6 (Net)	71	4	2	3	5	14	19	6	4	3	48
		21%	12%	62%	21%	20%	21%	32%	43%	16%	20%
8-10 (Net)	155	12	6	1	8	33	46	9	5	8	108
		46%	33%	27%	32%	47%	49%	47%	48%	42%	45%
7-10 (Net)	258	20	13	2	14	50	70	13	5	15	183
		76%	65%	38%	60%	71%	75%	67%	51%	79%	77%
9-10 (Net)	90	6	5	1	6	20	27	6	3	4	63
		26%	25%	17%	23%	29%	28%	30%	24%	22%	26%

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Table 196
B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? ITV website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	407	18	2	4	1	12	6	10	8	84	323
WeightedBase	341	19**	2**	2**	***	14**	5**	11**	8**	61*	280
EffectiveBase	287	12	1	4	1	7	5	6	7	49	238
Extremely Dissatisfied 1	*	-	-	-	-	-	-	-	-	-	*
2	*	-	-	-	-	-	-	-	-	-	*
3	4	1	-	-	-	-	1	-	1	1	3
	1%	8%	-	-	-	-	27%	-	18%	1%	1%
4	8	3	-	-	-	3	-	3	-	-	8
	2%	16%	-	-	-	22%	-	27%	-	-	3%
5	24	1	-	-	-	1	1	1	-	1	22
	7%	8%	-	-	-	5%	14%	13%	-	2%	8%
6	47	3	*	-	-	3	-	1	2	9	38
	14%	17%	18%	-	-	23%	-	7%	31%	14%	14%
7	103	6	-	1	-	5	1	3	3	18	85
	30%	30%	-	46%	-	35%	18%	27%	35%	30%	30%
8	65	2	-	-	*	1	1	2	-	14	51
	19%	9%	-	-	100%	6%	14%	15%	-	23%	18%
9	40	-	2	1	-	-	-	-	-	8	32
	12%	-	82%	33%	-	-	-	-	-	13%	11%
Extremely Satisfied 10	50	3	-	*	-	1	1	1	1	10	40
	15%	14%	-	21%	-	9%	27%	13%	15%	17%	14%
Total mentions	341	19	2	2	*	14	5	11	8	61	280
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.47	6.41	8.47	8.29	8.00	6.35	6.59	6.41	6.42	7.76	7.40
1-3 (Net)	5	1	-	-	-	-	1	-	1	1	4
	1%	8%	-	-	-	-	27%	-	18%	1%	1%
1-4 (Net)	12	4	-	-	-	3	1	3	1	1	12
	4%	23%	-	-	-	22%	27%	27%	18%	1%	4%
1-2 (Net)	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

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Table 196
B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? ITV website and apps
Base = Users of each website/app in the past 3 months

Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase 287	19**	2**	2**	***	14**	5**	11**	8**	61*	280
EffectiveBase 4-7 (Net) 181	12	1	4	1	7	5	6	7	49	238
53%	70%	18%	46%	-	85%	32%	73%	66%	46%	55%
5-6 (Net) 71	5	*	-	-	4	1	2	2	10	61
21%	24%	18%	-	-	28%	14%	20%	31%	16%	22%
8-10 (Net) 155	4	2	1	*	2	2	3	1	32	123
46%	23%	82%	54%	100%	15%	41%	27%	15%	53%	44%
7-10 (Net) 258	10	2	2	*	7	3	6	4	50	208
76%	53%	82%	100%	100%	50%	59%	54%	51%	83%	74%
9-10 (Net) 90	3	2	1	-	1	1	1	1	18	72
26%	14%	82%	54%	-	9%	27%	13%	15%	30%	26%

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Table 197
B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Sky website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	546	66	23	10	33	113	123	17	12	30	400
WeightedBase	488	59*	19**	7**	25**	87*	95*	12**	10**	22**	374
EffectiveBase	386	46	14	8	21	76	86	12	10	22	285
Extremely Dissatisfied 1	1 *	1 3%z	-	-	-	-	-	-	-	-	1 *
2	5 1%	3 5%z	-	-	-	1 1%	1 1%	-	1 7%	1 3%	4 1%
3	* *	-	-	-	-	-	-	-	-	-	* *
4	9 2%	2 3%	2 10%	1 11%	3 10%	5 5%z	2 2%	1 9%	-	-	7 2%
5	32 7%R	5 9%	2 10%	2 30%	4 15%	7 8%	11 12%zR	-	1 12%	4 19%	17 5%
6	50 10%	5 8%	1 5%	2 23%	3 10%	8 9%	10 10%	2 13%	1 11%	2 11%	38 10%
7	107 22%	13 21%	5 29%	1 12%	6 25%	19 22%	20 21%	6 47%	1 9%	6 26%	82 22%
8	139 29%	15 26%	6 31%	1 13%	7 26%	25 28%	25 26%	3 21%	5 55%	4 19%	109 29%
9	75 15%S	12 21%	1 6%	1 10%	2 7%	9 11%	12 12%	1 8%	-	3 12%	62 17%
Extremely Satisfied 10	69 14%A	2 3%	2 10%	-	2 7%	15 17%	14 15%	* 2%	1 8%	2 10%	52 14%
Total mentions	488 100%	59 100%	19 100%	7 100%	25 100%	87 100%	95 100%	12 100%	10 100%	22 100%	374 100%
Mean	7.65A	7.00	7.20	6.15	6.92	7.56	7.50	7.03	7.11	7.10	7.71
1-3 (Net)	7 1%	4 8%z	-	-	-	1 1%	1 1%	-	1 7%	1 3%	6 2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 197
B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Sky website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	488	59*	19**	7**	25**	87*	95*	12**	10**	22**	374
EffectiveBase	386	46	14	8	21	76	86	12	10	22	285
1-4 (Net)	16	6	2	1	3	5	3	1	1	1	13
	3%	11%z	10%	11%	10%	6%	3%	9%	7%	3%	4%
1-2 (Net)	7	4	-	-	-	1	1	-	1	1	6
	1%	8%z	-	-	-	1%	1%	-	7%	3%	2%
4-7 (Net)	198	25	10	5	15	38	43	9	3	12	144
	41%	42%	53%	77%	60%	43%	45%	69%	31%	56%	39%
5-6 (Net)	83	10	3	4	6	14	21	2	2	6	55
	17%	17%	15%	53%	25%	17%	22%	13%	22%	30%	15%
8-10 (Net)	283	30	9	2	10	48	51	4	6	9	223
	58%	50%	47%	23%	40%	56%	54%	31%	62%	41%	60%
7-10 (Net)	389	42	14	2	17	67	71	10	7	15	305
	80%	72%	76%	35%	65%	77%	75%	78%	71%	67%	82%
9-10 (Net)	143	14	3	1	4	24	26	1	1	5	114
	29%S	24%	16%	10%	14%	27%	27%	10%	8%	22%	31%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 197
B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Sky website and apps
 Base = Users of each website/app in the past 3 months

Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG		
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
UnweightedBase	546	26	2	4	1	19	7	14	12	91	454
WeightedBase	488	22**	1**	2**	***	15**	7**	11**	11**	71*	417
EffectiveBase	386	17	2	4	1	11	6	10	7	57	328
Extremely Dissatisfied 1	1	-	-	-	-	-	-	-	-	-	1
2	5	-	-	-	-	-	-	-	-	1	4
3	1%	-	-	-	-	-	-	-	-	1%	1%
4	9	3	-	-	-	*	2	3	-	1	8
5	2%	11%	-	-	-	2%	32%	22%	-	2%	2%
6	32	4	-	-	-	2	2	4	-	3	29
7	7%R	17%	-	-	-	10%	33%	34%	-	5%	7%
8	50	2	-	-	*	2	-	*	2	11	40
9	10%	10%	-	-	100%	14%	-	3%	17%	15%	9%
Extremely Satisfied 10	107	5	1	-	-	4	1	3	2	16	91
1	22%	23%	100%	-	-	27%	14%	27%	19%	22%	22%
2	139	6	-	1	-	4	1	*	5	27	112
3	29%	25%	-	57%	-	27%	21%	4%	47%	38%	27%
4	75	2	-	*	-	2	-	*	1	4	71
5	15%S	7%	-	17%	-	10%	-	4%	10%	6%	17%z5
6	69	1	-	*	-	1	-	1	1	7	61
7	14%A	6%	-	26%	-	9%	-	6%	6%	10%	15%
Total mentions	488	22	1	2	*	15	7	11	11	71	417
Mean	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
7.65A	6.79	7.00	8.70	6.00	7.33	5.58	5.91	7.69	7.42	7.68	
1-3 (Net)	7	-	-	-	-	-	-	-	-	1	6
1%	-	-	-	-	-	-	-	-	-	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 197
B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Sky website and apps
 Base = Users of each website/app in the past 3 months

Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG		
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
WeightedBase	488	22**	1**	2**	***	15**	7**	11**	11**	71*	417
EffectiveBase	386	17	2	4	1	11	6	10	7	57	328
1-4 (Net)	16	3	-	-	-	*	2	3	-	3	14
	3%	11%	-	-	-	2%	32%	22%	-	4%	3%
1-2 (Net)	7	-	-	-	-	-	-	-	-	1	6
	1%	-	-	-	-	-	-	-	-	1%	1%
4-7 (Net)	198	14	1	-	*	8	6	10	4	31	167
	41%	62%	100%	-	100%	54%	79%	86%	36%	44%	40%
5-6 (Net)	83	6	-	-	*	4	2	4	2	14	68
	17%	27%	-	-	100%	25%	33%	37%	17%	20%	16%
8-10 (Net)	283	9	-	2	-	7	1	2	7	38	244
	58%	38%	-	100%	-	46%	21%	14%	64%	54%	58%
7-10 (Net)	389	14	1	2	-	11	2	5	9	54	335
	80%	61%	100%	100%	-	74%	35%	41%	83%	76%	80%
9-10 (Net)	143	3	-	1	-	3	-	1	2	11	132
	29% S	13%	-	43%	-	19%	-	10%	16%	16%	32% zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 198
B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 4 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	263	21	6	4	10	50	71	18	11	9	181
WeightedBase	213	16**	8**	3**	10**	36*	52*	14**	8**	8**	151
EffectiveBase	183	13	4	3	7	31	47	13	8	5	131
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	1 1%	-	-	-	-	-	1 1%	-	-	1 8%	1 *
4	2 1%	1 5%	-	-	-	1 2%	1 1%	-	* 4%	-	1 1%
5	14 6%	1 4%	2 30%	-	2 22%	3 8%	1 3%	1 6%	* 5%	-	11 7%
6	35 17%F	* 3%	1 9%	1 41%	2 17%	7 19%	3 6%	1 7%	-	* 5%	32 21%zF
7	55 26%R	4 23%	5 62%	* 13%	5 49%	12 32%	20 39%zR	4 31%	3 33%	5 58%	32 21%
8	50 23%T	6 38%	-	-	-	7 20%	12 23%	3 21%	2 21%	1 9%	35 23%
9	29 14%	3 18%	-	1 46%	1 12%	3 9%	7 14%	1 9%	1 16%	-	21 14%
Extremely Satisfied 10	28 13%	1 8%	-	-	-	3 9%	7 13%	4 27%	2 21%	2 19%	18 12%
Total mentions	213 100%	16 100%	8 100%	3 100%	10 100%	36 100%	52 100%	14 100%	8 100%	8 100%	151 100%
Mean	7.56	7.71	6.32	7.52	6.63	7.25	7.68	8.01	7.94	7.31	7.50
1-3 (Net)	1 1%	-	-	-	-	-	1 1%	-	-	1 8%	1 *
1-4 (Net)	3 1%	1 5%	-	-	-	1 2%	1 3%	-	* 4%	1 8%	1 1%
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 198
B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 4 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	213	16**	8**	3**	10**	36*	52*	14**	8**	8**	151
EffectiveBase	183	13	4	3	7	31	47	13	8	5	131
4-7 (Net)	105	6	8	1	9	22	25	6	3	5	75
	49%	36%	100%	54%	88%	62%	49%	43%	42%	63%	50%
5-6 (Net)	49	1	3	1	4	10	5	2	*	*	42
	23%F	7%	38%	41%	39%	27%	9%	13%	5%	5%	28%zF
8-10 (Net)	107	10	-	1	1	14	26	8	5	2	75
	50%	64%	-	46%	12%	38%	49%	57%	58%	29%	50%
7-10 (Net)	162	14	5	2	6	26	45	12	7	7	107
	76%R	87%	62%	59%	61%	71%	88%zR	87%	91%	87%	71%
9-10 (Net)	57	4	-	1	1	7	14	5	3	2	40
	27%	26%	-	46%	12%	19%	27%	36%	37%	19%	26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Table 198
B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 4 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	263	9	-	1	-	6	3	6	3	59	204
WeightedBase	213	10**	**	1**	**	7**	3**	7**	3**	42*	172
EffectiveBase	183	6	-	1	-	4	3	4	3	32	151
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
4	2	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	1%
5	14	2	-	-	-	-	2	1	1	3	11
	6%	23%	-	-	-	-	75%	21%	30%	7%	6%
6	35	2	-	-	-	1	1	1	1	6	29
	17%F	18%	-	-	-	15%	25%	15%	26%	16%	17%
7	55	4	-	1	-	4	-	3	1	9	46
	26%R	46%	-	100%	-	67%	-	46%	44%	21%	27%
8	50	-	-	-	-	-	-	-	-	16	34
	23%T	-	-	-	-	-	-	-	-	39%zT	20%
9	29	1	-	-	-	1	-	1	-	5	24
	14%	13%	-	-	-	19%	-	17%	-	11%	14%
Extremely Satisfied 10	28	-	-	-	-	-	-	-	-	3	25
	13%	-	-	-	-	-	-	-	-	7%	14%
Total mentions	213	10	-	1	-	7	3	7	3	42	172
	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.56	6.61	-	7.00	-	7.22	5.25	6.78	6.14	7.54	7.56
1-3 (Net)	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
1-4 (Net)	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	2%
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 198
B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 4 website and apps
 Base = Users of each website/app in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	213	10**	-**	1**	-**	7**	3**	7**	3**	42*	172
EffectiveBase	183	6	-	1	-	4	3	4	3	32	151
4-7 (Net)	105	9	-	1	-	5	3	6	3	18	87
	49%	87%	-	100%	-	81%	100%	83%	100%	43%	51%
5-6 (Net)	49	4	-	-	-	1	3	3	1	9	40
	23%F	41%	-	-	-	15%	100%	36%	56%	22%	23%
8-10 (Net)	107	1	-	-	-	1	-	1	-	24	83
	50%	13%	-	-	-	19%	-	17%	-	57%	48%
7-10 (Net)	162	6	-	1	-	6	-	5	1	32	129
	76%R	59%	-	100%	-	85%	-	64%	44%	78%	75%
9-10 (Net)	57	1	-	-	-	1	-	1	-	8	49
	27%	13%	-	-	-	19%	-	17%	-	18%	29%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 199
B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 5 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	137	10	5	-	5	33	39	11	4	11	90
WeightedBase	100*	6**	4**	..**	4**	24**	27**	7**	2**	9**	67*
EffectiveBase	94	8	4	-	4	21	24	8	3	6	65
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	*	-	-	-	-	-	-	-	-	-	*
3	4	-	-	-	-	-	-	-	-	-	4
	4%	-	-	-	-	-	-	-	-	-	6%
4	1	-	-	-	-	*	1	-	-	-	-
	1%	-	-	-	-	1%	4%	-	-	-	-
5	7	*	1	-	1	3	*	*	-	-	4
	7%	7%	34%	-	34%	12%	1%	4%	-	-	6%
6	17	1	1	-	1	2	5	1	*	2	12
	17%	23%	30%	-	30%	9%	17%	19%	12%	23%	18%
7	27	*	2	-	2	10	14	4	2	6	13
	27%R	5%	36%	-	36%	43%	50%	55%	68%	66%	20%
8	18	1	-	-	-	4	3	*	*	1	14
	18%	15%	-	-	-	15%	12%	4%	20%	10%	20%
9	12	1	-	-	-	*	3	1	-	-	9
	12%	24%	-	-	-	1%	10%	17%	-	-	14%
Extremely Satisfied 10	13	2	-	-	-	4	1	-	-	-	11
	13%	26%	-	-	-	19%	5%	-	-	-	16%
Total mentions	100	6	4	-	4	24	27	7	2	9	67
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Mean	7.25	8.06	6.03	-	6.03	7.38	7.15	7.11	7.08	6.87	7.38
1-3 (Net)	5	-	-	-	-	-	-	-	-	-	5
	5%T	-	-	-	-	-	-	-	-	-	7%
1-4 (Net)	6	-	-	-	-	*	1	-	-	-	5
	6%	-	-	-	-	1%	4%	-	-	-	7%
1-2 (Net)	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 199
B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 5 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	100*	6**	4**	-**	4**	24**	27**	7**	2**	9**	67*
EffectiveBase	94	8	4	-	4	21	24	8	3	6	65
4-7 (Net)	53	2	4	-	4	15	20	6	2	8	29
	53%R	35%	100%	-	100%	65%	73%	79%	80%	90%	43%
5-6 (Net)	24	2	3	-	3	5	5	2	*	2	16
	24%	29%	64%	-	64%	21%	19%	23%	12%	23%	24%
8-10 (Net)	43	4	-	-	-	8	7	2	*	1	33
	43%	65%	-	-	-	35%	27%	21%	20%	10%	50%z
7-10 (Net)	70	4	2	-	2	18	21	6	2	7	46
	70%	71%	36%	-	36%	78%	77%	77%	88%	77%	69%
9-10 (Net)	24	3	-	-	-	5	4	1	-	-	20
	24%	50%	-	-	-	20%	15%	17%	-	-	30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Table 199
B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 5 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	137	5	-	-	-	3	2	1	4	32	105
WeightedBase	100*	4**	**	**	**	2**	2**	1**	3**	14**	85*
EffectiveBase	94	4	-	-	-	3	2	1	4	20	76
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	2%	-
3	4	-	-	-	-	-	-	-	-	2	2
	4%	-	-	-	-	-	-	-	-	13%	3%
4	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	2%
5	7	1	-	-	-	-	1	1	-	2	5
	7%	34%	-	-	-	-	76%	100%	-	14%	6%
6	17	1	-	-	-	1	-	-	1	3	13
	17%	30%	-	-	-	53%	-	-	45%	24%	16%
7	27	2	-	-	-	1	*	-	2	1	26
	27%R	36%	-	-	-	47%	24%	-	55%	7%	31%
8	18	-	-	-	-	-	-	-	-	3	16
	18%	-	-	-	-	-	-	-	-	19%	18%
9	12	-	-	-	-	-	-	-	-	2	10
	12%	-	-	-	-	-	-	-	-	13%	12%
Extremely Satisfied 10	13	-	-	-	-	-	-	-	-	1	11
	13%	-	-	-	-	-	-	-	-	9%	13%
Total mentions	100	4	-	-	-	2	2	1	3	14	85
	100%	100%	-	-	-	100%	100%	100%	100%	100%	100%
Mean	7.25	6.03	-	-	-	6.47	5.48	5.00	6.55	6.55	7.37
1-3 (Net)	5	-	-	-	-	-	-	-	-	2	2
	5%T	-	-	-	-	-	-	-	-	16%	3%
1-4 (Net)	6	-	-	-	-	-	-	-	-	2	4
	6%	-	-	-	-	-	-	-	-	16%	4%
1-2 (Net)	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	2%	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 199
B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 5 website and apps
 Base = Users of each website/app in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	100*	4**	-**	-**	-**	2**	2**	1**	3**	14**	85*
EffectiveBase	94	4	-	-	-	3	2	1	4	20	76
4-7 (Net)	53	4	-	-	-	2	2	1	3	6	46
	53%R	100%	-	-	-	100%	100%	100%	100%	44%	54%
5-6 (Net)	24	3	-	-	-	1	1	1	1	5	19
	24%	64%	-	-	-	53%	76%	100%	45%	37%	22%
8-10 (Net)	43	-	-	-	-	-	-	-	-	6	37
	43%	-	-	-	-	-	-	-	-	41%	43%
7-10 (Net)	70	2	-	-	-	1	*	-	2	7	63
	70%	36%	-	-	-	47%	24%	-	55%	47%	74%
9-10 (Net)	24	-	-	-	-	-	-	-	-	3	21
	24%	-	-	-	-	-	-	-	-	22%	25%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 200
B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? STV website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	51	5	3	2	5	8	17	8	3	4	31
WeightedBase	37*	5**	3**	1**	4**	6**	11**	5**	2**	2**	24**
EffectiveBase	36	3	2	2	4	6	13	7	3	4	21
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	3	3	-	-	-	-	-	-	-	-	3
	7%	57%	-	-	-	-	-	-	-	-	11%
4	*	-	-	-	-	-	*	*	*	-	-
	1%	-	-	-	-	-	3%	8%	19%	-	-
5	3	-	-	-	-	1	1	1	-	1	2
	9%	-	-	-	-	12%	7%	16%	-	32%	10%
6	6	-	1	*	1	1	1	*	-	*	5
	15%	-	29%	33%	30%	19%	6%	7%	-	15%	21%
7	10	2	2	-	2	2	5	1	-	-	4
	28%	34%	71%	-	51%	32%	49%	29%	-	-	18%
8	7	-	-	-	-	1	2	1	1	-	5
	19%	-	-	-	-	13%	18%	27%	40%	-	20%
9	5	*	-	1	1	1	2	1	1	1	3
	13%	8%	-	67%	19%	12%	17%	13%	41%	53%	12%
Extremely Satisfied 10	3	-	-	-	-	1	-	-	-	-	2
	8%	-	-	-	-	13%	-	-	-	-	8%
Total mentions	37	5	3	1	4	6	11	5	2	2	24
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.04	4.88	6.71	8.01	7.07	7.31	7.22	6.90	7.65	7.28	6.82
1-3 (Net)	3	3	-	-	-	-	-	-	-	-	3
	7%	57%	-	-	-	-	-	-	-	-	11%
1-4 (Net)	3	3	-	-	-	-	*	*	*	-	3
	8%	57%	-	-	-	-	3%	8%	19%	-	11%
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4-7 (Net)	20	2	3	*	3	4	7	3	*	1	12
	53%	34%	100%	33%	81%	63%	65%	60%	19%	47%	49%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 200
B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? STV website and apps
Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	37*	5**	3**	1**	4**	6**	11**	5**	2**	2**	24**
EffectiveBase	36	3	2	2	4	6	13	7	3	4	21
5-6 (Net)	9	-	1	*	1	2	1	1	-	1	7
	24%	-	29%	33%	30%	31%	13%	23%	-	47%	31%
8-10 (Net)	15	*	-	1	1	2	4	2	2	1	10
	40%	8%	-	67%	19%	37%	35%	40%	81%	53%	40%
7-10 (Net)	25	2	2	1	3	4	9	3	2	1	14
	68%	43%	71%	67%	70%	69%	84%	69%	81%	53%	58%
9-10 (Net)	8	*	-	1	1	2	2	1	1	1	5
	21%	8%	-	67%	19%	24%	17%	13%	41%	53%	20%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 200
B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? STV website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	51	1	2	2	-	-	1	-	1	8	43
WeightedBase	37*	1**	2**	1**	..**	..**	1**	..**	1**	4**	33*
EffectiveBase	36	1	1	2	-	-	1	-	1	5	31
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	3	-	-	-	-	-	-	-	-	-	3
	7%	-	-	-	-	-	-	-	-	-	8%
4	*	-	-	-	-	-	-	-	-	-	*
	1%	-	-	-	-	-	-	-	-	-	1%
5	3	-	-	-	-	-	-	-	-	1	2
	9%	-	-	-	-	-	-	-	-	33%	6%
6	6	1	*	-	-	-	1	-	1	*	5
	15%	100%	18%	-	-	-	100%	-	100%	8%	16%
7	10	-	2	*	-	-	-	-	-	-	10
	28%	-	82%	29%	-	-	-	-	-	-	32%
8	7	-	-	-	-	-	-	-	-	2	5
	19%	-	-	-	-	-	-	-	-	37%	16%
9	5	-	-	1	-	-	-	-	-	*	5
	13%	-	-	71%	-	-	-	-	-	8%	14%
Extremely Satisfied 10	3	-	-	-	-	-	-	-	-	1	2
	8%	-	-	-	-	-	-	-	-	14%	7%
Total mentions	37	1	2	1	-	-	1	-	1	4	33
	100%	100%	100%	100%	-	-	100%	-	100%	100%	100%
Mean	7.04	6.00	6.82	8.42	-	-	6.00	-	6.00	7.22	7.02
1-3 (Net)	3	-	-	-	-	-	-	-	-	-	3
	7%	-	-	-	-	-	-	-	-	-	8%
1-4 (Net)	3	-	-	-	-	-	-	-	-	-	3
	8%	-	-	-	-	-	-	-	-	-	9%
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4-7 (Net)	20	1	2	*	-	-	1	-	1	2	18
	53%	100%	100%	29%	-	-	100%	-	100%	41%	54%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 200
B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? STV website and apps
 Base = Users of each website/app in the past 3 months

Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	37*	1**	2**	1**	-**	1**	-**	1**	4**	33*
EffectiveBase	36	1	1	2	-	1	-	1	5	31
5-6 (Net)	9	1	*	-	-	1	-	1	2	7
	24%	100%	18%	-	-	100%	-	100%	41%	22%
8-10 (Net)	15	-	-	1	-	-	-	-	3	12
	40%	-	-	71%	-	-	-	-	59%	37%
7-10 (Net)	25	-	2	1	-	-	-	-	3	23
	68%	-	82%	100%	-	-	-	-	59%	69%
9-10 (Net)	8	-	-	1	-	-	-	-	1	7
	21%	-	-	71%	-	-	-	-	22%	21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 201
B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? S4C website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	32	1	1	1	2	7	15	5	3	2	16
WeightedBase	22**	***	1**	1**	2**	5**	11**	4**	2**	2**	11**
EffectiveBase	23	1	1	1	2	6	12	4	3	1	11
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-
5	* 2%	-	-	-	-	-	* 4%	* 10%	* 19%	-	-
6	7 32%	-	1 100%	-	1 66%	2 39%	4 36%	1 32%	-	2 82%	3 28%
7	5 23%	* 100%	-	1 100%	1 34%	1 29%	2 22%	1 32%	2 81%	-	3 25%
8	2 11%	-	-	-	-	1 11%	1 11%	-	-	* 18%	1 8%
9	3 15%	-	-	-	-	1 13%	2 14%	-	-	-	2 16%
Extremely Satisfied 10	4 17%	-	-	-	-	* 8%	1 13%	1 26%	-	-	2 22%
Total mentions	22 100%	* 100%	1 100%	1 100%	2 100%	5 100%	11 100%	4 100%	2 100%	2 100%	11 100%
Mean	7.57	7.00	6.00	7.00	6.34	7.24	7.34	7.23	6.62	6.36	7.78
1-3 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-4 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
4-7 (Net)	12 57%	* 100%	1 100%	1 100%	2 100%	3 67%	7 62%	3 74%	2 100%	2 82%	6 54%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 201
B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? S4C website and apps
Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	22**	***	1**	1**	2**	5**	11**	4**	2**	2**	11**
EffectiveBase	23	1	1	1	2	6	12	4	3	1	11
5-6 (Net)	7	-	1	-	1	2	4	2	*	2	3
	34%	-	100%	-	66%	39%	40%	43%	19%	82%	28%
8-10 (Net)	9	-	-	-	-	2	4	1	-	*	5
	43%	-	-	-	-	33%	38%	26%	-	18%	46%
7-10 (Net)	14	*	-	1	1	3	6	2	2	*	8
	66%	100%	-	100%	34%	61%	60%	57%	81%	18%	72%
9-10 (Net)	7	-	-	-	-	1	3	1	-	-	4
	32%	-	-	-	-	22%	27%	26%	-	-	38%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 201
B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? S4C website and apps
 Base = Users of each website/app in the past 3 months

Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG		
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
UnweightedBase	32	1	-	1	-	1	-	-	1	6	26
WeightedBase	22**	1**	..**	1**	..**	1**	..**	..**	1**	3**	18**
EffectiveBase	23	1	-	1	-	1	-	-	1	4	19
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-
5	-	-	-	-	-	-	-	-	-	-	-
* 2%	-	-	-	-	-	-	-	-	-	-	*
6	7	1	-	-	-	1	-	-	1	2	5
32%	100%	-	-	-	-	100%	-	-	100%	48%	29%
7	5	-	-	1	-	-	-	-	-	*	5
23%	-	-	100%	-	-	-	-	-	-	11%	25%
8	2	-	-	-	-	-	-	-	-	*	2
11%	-	-	-	-	-	-	-	-	-	10%	11%
9	3	-	-	-	-	-	-	-	-	*	3
15%	-	-	-	-	-	-	-	-	-	10%	16%
Extremely Satisfied 10	4	-	-	-	-	-	-	-	-	1	3
17%	-	-	-	-	-	-	-	-	-	21%	17%
Total mentions	22	1	-	1	-	1	-	-	1	3	18
100%	100%	-	100%	-	-	100%	-	-	100%	100%	100%
Mean	7.57	6.00	-	7.00	-	6.00	-	-	6.00	7.45	7.59
1-3 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-4 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
4-7 (Net)	12	1	-	1	-	1	-	-	1	2	10
57%	100%	-	100%	-	-	100%	-	-	100%	59%	57%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 201
B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? S4C website and apps
Base = Users of each website/app in the past 3 months

Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG		
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
WeightedBase	22**	1**	..**	1**	..**	1**	..**	..**	1**	3**	18**
EffectiveBase	23	1	-	1	-	1	-	-	1	4	19
5-6 (Net)	7	1	-	-	-	1	-	-	1	2	6
	34%	100%	-	-	-	100%	-	-	100%	48%	31%
8-10 (Net)	9	-	-	-	-	-	-	-	-	1	8
	43%	-	-	-	-	-	-	-	-	41%	43%
7-10 (Net)	14	-	-	1	-	-	-	-	-	2	13
	66%	-	-	100%	-	-	-	-	-	52%	69%
9-10 (Net)	7	-	-	-	-	-	-	-	-	1	6
	32%	-	-	-	-	-	-	-	-	31%	32%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 202
C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Extremely Unfavourable 1	127 3% S	19 3%	29 6% zCD	8 2%	38 4% C	71 5% z	36 4%	4 3%	9 7% zR	13 4%	83 3%
2	117 3%	28 5% z	12 3%	20 6% z	32 4% B	55 3%	27 3%	2 1%	5 4%	11 4%	86 3%
3	111 3%	21 3%	18 4%	6 2%	25 3%	56 4%	26 3%	3 3%	1 1%	13 5%	83 3%
4	138 4% R	25 4%	16 3%	15 4%	31 4%	61 4%	44 5% zGR	2 1%	9 7% GR	15 5%	89 3%
5	503 13% GT	92 15%	67 14%	45 13%	112 13%	248 16% z	111 13% G	6 4%	11 9%	39 13% G	369 13% G
6	387 10%	49 8%	59 12%	27 8%	86 10%	139 9%	94 11%	16 12%	20 15% R	29 10%	271 9%
7	745 19% F	108 18%	75 15%	75 21%	150 18%	299 19%	130 15%	26 20%	23 18%	44 15%	586 20% zF
8	886 23% A	111 19%	106 22%	80 23%	186 22%	336 21%	202 23%	44 34% zFHIR	28 22%	62 21%	654 23%
9	454 12% E	70 12%	57 12%	34 10%	91 11%	150 9%	92 11%	13 10%	14 11%	32 11%	347 12%
Extremely Favourable 10	440 11%	74 12%	49 10%	42 12%	92 11%	162 10%	109 13% H	16 12%	8 6%	34 12%	314 11%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Mean	6.88 BDEH KNQ	6.71	6.62	6.83	6.71	6.61	6.78	7.30 zFHI	6.42	6.63	6.91 H

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Table 202
C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
1-3 (Net)	355 9% S	68 11%	60 12% z	35 10%	94 11% z	183 12% z	89 10%	9 7%	16 12%	37 13% zR	252 9%
1-4 (Net)	493 13% RS	93 16%	76 16%	49 14%	126 15% z	243 15% z	132 15% zGR	11 8%	24 19% GR	52 18% zGR	341 12%
1-2 (Net)	244 6% S	47 8%	42 9%	28 8%	70 8% z	126 8% z	63 7%	6 4%	15 11% zGR	24 8%	169 6%
4-7 (Net)	1773 45% 	274 46%	217 44%	162 46%	379 45%	746 47%	379 44%	50 38%	63 49%	127 43%	1316 46%
5-6 (Net)	889 23% 	141 24%	126 26%	72 20%	198 24%	386 25%	205 24% G	21 16%	31 24%	68 23%	640 22%
8-10 (Net)	1779 46% EK	255 43%	212 43%	156 44%	368 44%	648 41%	403 46%	73 56% zFHIR	50 39%	129 44%	1315 46%
7-10 (Net)	2524 65% BEFM	362 61%	287 59%	231 66%	518 62%	946 60%	533 61%	100 76% zFHIR	73 57%	173 59%	1901 66% zFI
9-10 (Net)	893 23% EK	144 24%	106 22%	76 22%	183 22%	312 20%	201 23%	29 22%	22 17%	66 23%	661 23%

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Table 202
C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Extremely Unfavourable 1	127	32	4	2	1	17	15	8	24	2	124
	3% S	5%	4%	3%	3%	5%	4%	3%	6% z	*	4% zS
2	117	25	5	2	1	17	8	4	21	13	104
	3%	4%	6%	3%	5%	5% zP	2%	1%	5% zOP	3%	3%
3	111	18	5	1	1	8	9	8	9	14	97
	3%	3%	6%	2%	7% J	3%	3%	3%	2%	3%	3%
4	138	22	5	3	1	12	10	9	13	14	124
	4% R	3%	6%	5%	6%	4%	3%	3%	3%	3%	4%
5	503	91	13	4	4	39	51	43	48	81	420
	13% GT	13%	16%	7%	23% zJL	12%	14%	14%	12%	16%	12%
6	387	74	5	5	1	36	38	42	32	39	344
	10%	11%	7%	9%	8%	11%	10%	14% z	8%	8%	10%
7	745	123	17	8	2	53	70	42	81	105	638
	19% F	18%	21%	15%	9%	17%	19%	14%	21%	21%	19%
8	886	146	18	19	3	69	77	60	86	132	752
	23% A	21%	22%	34% zJM	16%	22%	21%	20%	22%	26%	22%
9	454	78	5	6	2	34	44	44	34	58	396
	12% E	11%	7%	10%	10%	11%	12%	15%	9%	12%	12%
Extremely Favourable 10	440	80	3	6	2	33	47	38	42	43	397
	11%	12%	4%	11%	13%	10%	13%	13%	11%	9%	12%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.88 BDEH KNQ	6.76 K	6.10	7.09 KM	6.29	6.58	6.91 Q	7.01 NQ	6.56	7.00	6.86

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 202
C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
1-3 (Net)	355	74	13	4	3	42	32	21	54	29	326
	9% S	11%	16% z	8%	16%	13% zP	9%	7%	14% zOP	6%	10% zS
1-4 (Net)	493	96	18	7	4	54	42	30	67	44	450
	13% RS	14%	23% z	13%	21% z	17% zP	11%	10%	17% zOP	9%	13% zS
1-2 (Net)	244	57	9	3	2	34	23	12	44	16	228
	6% S	8%	11%	6%	8%	11% zP	6%	4%	11% zOP	3%	7% zS
4-7 (Net)	1773	310	41	20	8	140	170	136	174	238	1525
	45%	45%	50%	37%	46%	44%	46%	46%	45%	48%	45%
5-6 (Net)	889	165	19	9	6	75	90	85	80	119	763
	23%	24%	23%	16%	31% L	24%	24%	28% z	21%	24%	22%
8-10 (Net)	1779	304	27	30	7	136	168	142	162	233	1545
	46% EK	44%	33%	56% K	39%	43%	45%	48%	42%	47%	45%
7-10 (Net)	2524	427	44	39	9	189	238	184	243	338	2183
	65% BEFM	62% M	54%	71% KM	48%	59%	64%	62%	62%	67%	64%
9-10 (Net)	893	158	9	12	4	67	91	82	76	101	793
	23% EK	23% K	11%	21%	23%	21%	25%	28% NQ	19%	20%	23%

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Table 203
C2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides:
Base = All respondents

Summary Table				
	Impartial news and information to help people understand and engage with the world around them.	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	A range of high quality, distinctive and creative content that is different to that of other providers.	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
UnweightedBase	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717
Not At All Well 1	177 5%	72 2%	100 3%	97 2%
2	95 2%	56 1%	52 1%	91 2%
3	114 3%	85 2%	107 3%	100 3%
4	167 4%	138 4%	164 4%	166 4%
5	401 10%	406 10%	410 11%	412 11%
6	432 11%	387 10%	438 11%	449 11%
7	687 18%	751 19%	715 18%	788 20%
8	830 21%	952 24%	930 24%	863 22%
9	467 12%	467 12%	475 12%	447 11%
Extremely Well 10	400 10%	402 10%	359 9%	302 8%
Don't know	138 4%	191 5%	157 4%	192 5%
Total mentions	3907 100%	3907 100%	3907 100%	3907 100%
Mean	6.80	7.12	6.98	6.85
1-3 (Net)	386 10%	213 5%	259 7%	289 7%

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Table 203
C2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides:
Base = All respondents

Summary Table				
	Impartial news and information to help people understand and engage with the world around them.	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	A range of high quality, distinctive and creative content that is different to that of other providers.	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
WeightedBase	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717
1-4 (Net)	552 14%	351 9%	423 11%	455 12%
1-2 (Net)	272 7%	128 3%	152 4%	189 5%
4-7 (Net)	1687 43%	1683 43%	1728 44%	1815 46%
5-6 (Net)	833 21%	793 20%	848 22%	861 22%
8-10 (Net)	1696 43%	1821 47%	1764 45%	1611 41%
7-10 (Net)	2384 61%	2572 66%	2479 63%	2399 61%
9-10 (Net)	867 22%	869 22%	834 21%	749 19%

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Table 204

C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Impartial news and information to help people understand and engage with the world around them.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	177	25	34	11	45	81	48	4	7	14	118
	5%S	4%	7%zCD	3%	5%C	5%	5%	3%	5%	5%	4%
2	95	29	14	5	19	42	25	2	3	10	65
	2%	5%zCD	3%	1%	2%	3%	3%	1%	2%	3%	2%
3	114	23	27	10	37	61	22	2	2	10	84
	3%	4%	5%z	3%	4%z	4%z	3%	2%	2%	3%	3%
4	167	17	23	20	44	68	35	4	8	10	124
	4%	3%	5%	6%	5%	4%	4%	3%	6%	4%	4%
5	401	72	57	49	106	211	92	13	14	36	288
	10%	12%	12%	14%z	13%z	13%z	11%	9%	11%	12%	10%
6	432	56	60	48	107	187	98	18	12	37	319
	11%	9%	12%	14%	13%	12%	11%	14%	9%	13%	11%
7	687	97	73	45	118	226	123	21	16	34	540
	18%CDEFI JNOQ	16%	15%	13%	14%	14%	14%	16%	13%	11%	19%zFI
8	830	133	98	69	167	309	163	27	27	58	634
	21%	22%	20%	19%	20%	20%	19%	20%	21%	20%	22%
9	467	75	49	44	94	171	117	16	18	48	338
	12%K	13%	10%	13%	11%	11%	13%	12%	14%	16%zR	12%
Extremely Well 10	400	57	40	39	78	143	112	22	18	29	273
	10%R	10%	8%	11%	9%	9%	13%zR	17%zIR	14%	10%	9%
Don't know	138	12	14	12	26	78	34	3	5	7	99
	4%	2%	3%	3%	3%	5%z	4%	3%	4%	2%	3%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 204

C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Impartial news and information to help people understand and engage with the world around them.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.80BDEJ NP	6.68	6.35	6.81BD	6.54B	6.55	6.81	7.20	6.93	6.75	6.82
1-3 (Net)	386 10% S	78 13% zC	75 15% zCD	26 7% 12% C	101 12% z	184 11%	95 11%	8 6%	11 9%	34 12%	267 9%
1-4 (Net)	552 14% S	95 16%	98 20% zCD	46 13%	144 17% zC	251 16% z	131 15%	12 9%	19 15%	44 15%	391 14%
1-2 (Net)	272 7% RS	55 9% C	48 10% zCD	15 4% 8% C	64 8% C	122 8%	73 8%	6 5%	9 7%	24 8%	183 6%
4-7 (Net)	1687 43% S	242 41%	213 43%	162 46%	375 45%	691 44%	349 40%	56 42%	50 39%	117 40%	1272 44%
5-6 (Net)	833 21% S	128 21%	117 24%	97 27% z	214 25% z	398 25% z	191 22%	30 23%	26 20%	73 25%	608 21%
8-10 (Net)	1696 43% BEP	265 44%	188 38%	152 43%	339 40%	623 40%	392 45%	64 49%	63 49%	136 46%	1245 43%
7-10 (Net)	2384 61% BDEJO P	362 61% B	260 53%	197 56%	457 54%	849 54%	515 59%	86 65%	79 61%	170 58%	1785 62%
9-10 (Net)	867 22% EK	132 22%	89 18%	83 24%	172 20%	314 20%	229 26% zR	38 29%	36 28%	78 26%	611 21%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 204

C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Impartial news and information to help people understand and engage with the world around them.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	177	39	2	3	*	26	13	17	22	7	170
	5% S	6%	3%	6%	2%	8% zO	3%	6%	6%	1%	5% zS
2	95	14	1	3	*	6	7	3	11	15	80
	2%	2%	2%	6%	2%	2%	2%	1%	3%	3%	2%
3	114	32	2	2	2	14	18	14	18	9	105
	3%	5% z	2%	3%	11% zJKL	4%	5%	5%	5%	2%	3%
4	167	35	3	4	2	13	22	23	12	15	152
	4%	5%	3%	8%	9%	4%	6% Q	8% zNQ	3%	3%	4%
5	401	84	15	4	2	50	35	37	48	59	338
	10%	12%	19% z	8%	12%	16% zO	9%	12%	12%	12%	10%
6	432	97	6	3	1	29	68	52	45	53	378
	11%	14% zL	8%	5%	7%	9%	18% zNQ	18% zN	11%	11%	11%
7	687	83	20	11	2	40	43	38	46	87	595
	18% CDEFI	12%	25% J	21% J	13%	13%	12%	13%	12%	17%	18%
8	830	134	18	12	4	62	71	48	86	125	705
	21%	19%	22%	21%	20%	20%	19%	16%	22%	25%	21%
9	467	83	3	6	1	41	42	28	55	62	404
	12% K	12%	4%	11%	7%	13%	11%	9%	14%	12%	12%
Extremely Well 10	400	64	5	6	3	32	32	32	32	43	357
	10% R	9%	7%	10%	17% K	10%	9%	11%	8%	9%	11%
Don't know	138	23	3	*	-	5	18	7	16	26	112
	4%	3%	4%	1%	-	2%	5% P	2%	4% N	5%	3%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 204

C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Impartial news and information to help people understand and engage with the world around them.

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.80BDEJ NP	6.54	6.57	6.52	6.65	6.46	6.61	6.42	6.63	7.02	6.77
1-3 (Net)	386 10%S	84 12%	6 7%	8 15%	3 14%	46 15%z	38 10%	35 12%	50 13%	31 6%	355 10%zS
1-4 (Net)	552 14%S	119 17%z	8 10%	12 23%zK	4 23%K	59 19%	60 16%	57 19%z	62 16%	46 9%	506 15%zS
1-2 (Net)	272 7%RS	53 8%	4 5%	6 12%	1 3%	33 10%z	20 5%	21 7%	32 8%	22 4%	250 7%zS
4-7 (Net)	1687 43%	300 44%	45 56%z	23 42%	7 41%	132 41%	168 45%Q	149 50%zNQ	150 39%	214 43%	1463 43%
5-6 (Net)	833 21%	181 26%zL	22 27%L	7 13%	3 19%	79 25%	103 28%z	89 30%z	93 24%	112 22%	717 21%
8-10 (Net)	1696 43%BEP	281 41%	27 33%	23 43%	8 45%	136 43%	146 39%	108 36%	174 45%	230 46%	1466 43%
7-10 (Net)	2384 61%BDEJO P	365 53%	47 58%	35 63%	10 57%	176 55%	189 51%	146 49%	219 56%	317 63%	2061 61%
9-10 (Net)	867 22%EK	147 21%K	9 11%	12 21%	4 24%K	73 23%	74 20%	60 20%	87 22%	105 21%	761 22%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 205

C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	72 2%R	9 1%	15 3%	7 2%	22 3%	44 3%z	28 3%zR	4 3%	6 5%zR	13 4%zR	38 1%
2	56 1%	9 2%	13 3%z	5 1%	18 2%	33 2%z	13 1%	1 1%	4 3%	7 2%	41 1%
3	85 2%R	19 3%	24 5%z	7 2%	32 4%z	51 3%z	31 4%zR	2 1%	4 3%	10 4%	50 2%
4	138 4%5	31 5%	22 4%	7 2%	29 3%	57 4%	24 3%	5 4%	4 3%	6 2%	103 4%
5	406 10%T	67 11%	49 10%	60 17%zABD	109 13%zB	212 13%z	85 10%	7 5%	12 10%	38 13%FG	308 11%
6	387 10%	49 8%	51 10%	41 12%	92 11%	148 9%	91 10%	17 13%	16 12%	27 9%	275 10%
7	751 19%CEFM	112 19%	94 19%	50 14%	143 17%	269 17%	143 16%	23 17%	24 18%	49 17%	580 20%F
8	952 24%FI	154 26%	116 24%	80 23%	196 23%	363 23%	178 20%I	29 22%	22 17%	45 15%	740 26%zFI
9	467 12%EK	63 11%	48 10%	44 12%	91 11%	165 10%	131 15%zR	18 14%	16 12%	52 18%zR	326 11%
Extremely Well 10	402 10%DEK	58 10%	38 8%	31 9%	68 8%	135 9%	102 12%	15 11%	16 13%	28 10%	284 10%
Don't know	191 5%	26 4%	20 4%	20 6%	40 5%	99 6%z	45 5%	11 8%	5 4%	18 6%	136 5%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

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Table 205

C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.12BDEI JKNQ	7.01	6.70	6.94	6.80	6.81	7.07	7.22	6.82	6.85	7.15I
1-3 (Net)	213 5%RS	37 6%	52 11%zACD	19 6%	71 8%zC	128 8%z	72 8%zR	7 5%	14 11%zR	30 10%zR	130 5%
1-4 (Net)	351 9%RS	68 11%	74 15%zCD	27 8%	100 12%zC	185 12%z	96 11%zR	12 9%	18 14%R	36 12%R	234 8%
1-2 (Net)	128 3%R	18 3%	28 6%z	12 3%	40 5%z	77 5%z	41 5%zR	5 4%	10 8%zR	20 7%zR	80 3%
4-7 (Net)	1683 43%F	259 43%	216 44%	158 45%	374 44%	686 44%	343 39%	52 39%	56 44%	121 41%	1266 44%F
5-6 (Net)	793 20%T	116 19%	100 20%	101 29%zABD	201 24%zB	360 23%z	176 20%	24 18%	28 22%	65 22%	583 20%
8-10 (Net)	1821 47%BDEKQ	274 46%	202 41%	155 44%	356 42%	663 42%	410 47%	63 47%	54 42%	125 42%	1350 47%
7-10 (Net)	2572 66%BCDEI JMNQ	386 65%	295 60%	204 58%	500 59%	932 59%	553 64%	85 64%	77 60%	174 59%	1931 67%zI
9-10 (Net)	869 22%BDERK	121 20%	85 17%	75 21%	160 19%	300 19%	233 27%zR	33 25%	32 25%	80 27%R	610 21%

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Table 205

C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	72	18	1	2	*	9	9	5	13	3	68
	2%R	3%	1%	4%	2%	3%	2%	2%	3%	1%	2%
2	56	12	4	2	*	7	5	-	12	5	51
	1%	2%	5%zJ	4%	2%	2%P	1%	-	3%zP	1%	1%
3	85	24	4	1	2	12	12	5	19	5	79
	2%R	3%z	5%	2%	13%zJL	4%	3%	2%	5%z	1%	2%
4	138	22	5	1	1	14	9	13	9	9	129
	4%S	3%	6%	2%	4%	4%	2%	5%	2%	2%	4%
5	406	93	8	6	3	45	48	44	49	67	334
	10%T	14%z	9%	10%	16%	14%	13%	15%z	13%	13%T	10%
6	387	79	5	6	2	36	43	43	36	54	333
	10%	12%	6%	10%	11%	11%	12%	14%z	9%	11%	10%
7	751	112	21	10	1	47	64	43	69	88	661
	19%CEFM	16%	26%M	18%	7%	15%	17%	14%	18%	17%	19%
8	952	158	22	13	4	80	78	69	89	129	821
	24%FI	23%	28%	23%	20%	25%	21%	23%	23%	26%	24%
9	467	81	2	7	1	31	50	39	42	63	405
	12%EK	12%K	3%	13%K	5%	10%	13%	13%	11%	13%	12%
Extremely Well 10	402	57	2	6	3	25	32	30	27	53	348
	10%DEK	8%	3%	10%	17%JK	8%	9%	10%	7%	11%	10%
Don't know	191	32	6	2	1	12	20	6	25	25	167
	5%	5%	7%	4%	4%	4%	5%P	2%	7%P	5%	5%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 205

C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.12BDEI JKNQ	6.84	6.39	6.92	6.59	6.71	6.96	7.05N	6.68	7.28	7.10
1-3 (Net)	213 5%RS	54 8%z	10 12%z	5 10%	3 16%zJ	28 9%zP	25 7%P	10 4%	43 11%zOP	14 3%	198 6%zS
1-4 (Net)	351 9%RS	76 11%	14 18%z	6 12%	4 20%z	42 13%zP	34 9%	24 8%	52 13%zO	23 5%	327 10%zS
1-2 (Net)	128 3%R	30 4%	5 7%	4 8%z	1 3%	16 5%P	14 4%	5 2%	24 6%zP	9 2%	119 4%
4-7 (Net)	1683 43%F	306 45%	38 48%	22 40%	7 38%	142 45%	164 44%	143 48%	163 42%	217 43%	1457 43%
5-6 (Net)	793 20%T	172 25%z	13 16%	11 21%	5 27%	81 25%	91 25%	87 29%z	86 22%	121 24%T	667 20%
8-10 (Net)	1821 47%BDEKQ	296 43%	27 34%	25 46%	8 43%	136 43%	160 43%	138 46%	158 40%	245 49%	1574 46%
7-10 (Net)	2572 66%BCDEI JMNQ	408 59%	48 59%	35 64%	9 50%	184 58%	224 61%	181 61%	227 58%	333 66%	2235 66%
9-10 (Net)	869 22%BDERK	138 20%K	5 6%	13 23%K	4 23%K	56 18%	82 22%	69 23%	69 18%	116 23%	753 22%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 206

C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	100	11	22	6	29	56	27	3	6	11	67
	3%	2%	5%zA	2%	3%C	4%z	3%	2%	4%	4%	2%
2	52	11	12	6	18	38	17	3	5	6	34
	1%	2%	2%	2%	2%	2%z	2%	3%	4%R	2%	1%
3	107	24	30	12	43	66	38	3	5	15	66
	3%RS	4%	6%z	4%	5%z	4%z	4%zR	3%	4%	5%zR	2%
4	164	31	22	15	37	71	41	4	5	18	111
	4%	5%	5%	4%	4%	4%	5%	3%	4%	6%	4%
5	410	66	59	45	104	195	84	8	8	29	306
	11%	11%	12%	13%	12%	12%z	10%	6%	6%	10%	11%
6	438	60	63	35	98	179	94	17	11	26	319
	11%	10%	13%	10%	12%	11%	11%	13%	9%	9%	11%
7	715	101	61	52	112	243	139	33	24	44	553
	18%BDEJN PQ	17%	12%	15%	13%	15%	16%	25%FI	18%	15%	19%
8	930	145	115	86	201	350	192	26	37	61	707
	24%	24%	24%	24%	24%	22%	22%	20%	28%	21%	25%
9	475	68	56	43	99	180	115	14	10	50	349
	12%	11%	11%	12%	12%	11%	13%	11%	8%	17%zFHR	12%
Extremely Well 10	359	57	36	32	68	121	91	18	13	27	253
	9%E	10%	7%	9%	8%	8%	10%	14%	10%	9%	9%
Don't know	157	21	13	19	32	78	32	2	6	6	118
	4%T	3%	3%	5%	4%	5%z	4%	1%	4%	2%	4%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 206

C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.98BDEJ KNQ	6.91B	6.53	6.94BD	6.70B	6.67	6.89	7.12	6.81	6.83	7.02
1-3 (Net)	259 7%RS	46 8%	64 13%zACD	25 7%	89 11%zC	159 10%z	83 10%zR	10 7%	16 12%zR	32 11%zR	167 6%
1-4 (Net)	423 11%RS	77 13%	86 18%zCD	40 11%	126 15%zC	230 15%z	124 14%zR	14 11%	20 16%R	50 17%zR	278 10%
1-2 (Net)	152 4%S	23 4%	34 7%z	13 4%	46 6%z	93 6%z	45 5%	6 5%	10 8%zR	17 6%	101 4%
4-7 (Net)	1728 44%L	259 43%	205 42%	147 42%	352 42%	688 44%	358 41%	62 47%	48 37%	117 40%	1288 45%
5-6 (Net)	848 22%	127 21%	122 25%	80 23%	202 24%	374 24%z	178 20%	25 19%	19 15%	55 19%	624 22%
8-10 (Net)	1764 45%E	270 45%	207 42%	162 46%	369 44%	651 41%	398 46%	58 44%	60 46%	139 47%	1310 45%
7-10 (Net)	2479 63%BDEJN Q	372 62%B	268 55%	213 61%	481 57%	894 57%	537 62%	92 69%	83 65%	184 63%	1862 65%z
9-10 (Net)	834 21%EK	125 21%	92 19%	76 21%	168 20%	301 19%	206 24%	32 24%	23 18%	78 26%zR	602 21%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 206

C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	100	23	4	2	1	12	11	7	16	6	94
	3%	3%	5%	3%	4%	4%	3%	2%	4%	1%	3%
2	52	12	3	3	*	10	1	2	10	3	49
	1%	2%	3%	6%zJ	2%	3%zOP	*	1%	2%	1%	1%
3	107	34	5	1	2	19	15	8	26	5	101
	3%RS	5%z	6%	2%	12%zIL	6%zP	4%	3%	7%z	1%	3%zS
4	164	31	4	1	1	13	19	14	18	16	148
	4%	5%	5%	2%	4%	4%	5%	5%	5%	3%	4%
5	410	87	10	5	2	37	51	43	44	66	341
	11%	13%	13%	8%	12%	12%	14%	15%	11%	13%	10%
6	438	82	9	4	2	39	43	34	48	44	392
	11%	12%	12%	7%	13%	12%	12%	12%	12%	9%	12%
7	715	87	16	7	2	35	52	38	49	100	613
	18%BDEJN	13%	20%	13%	13%	11%	14%	13%	13%	20%	18%
8	930	158	22	19	3	74	84	70	88	136	793
	24%	23%	27%	34%zJM	17%	23%	23%	23%	23%	27%	23%
9	475	88	4	6	1	42	46	40	48	54	422
	12%	13%	5%	12%	7%	13%	12%	13%	12%	11%	12%
Extremely Well 10	359	57	3	5	3	24	33	33	23	36	323
	9%E	8%	4%	9%	16%K	8%	9%	11%Q	6%	7%	9%
Don't know	157	30	-	2	*	15	15	9	21	35	121
	4%T	4%	-	3%	2%	5%	4%	3%	5%	7%zT	4%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 206

C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.98BDEJ KNQ	6.73	6.28	6.97	6.49	6.62	6.83Q	7.01NQ	6.51	7.12	6.96
1-3 (Net)	259 7%RS	68 10%z	11 14%z	6 11%	3 18%z	41 13%zP	28 8%	17 6%	51 13%zOP	15 3%	244 7%zS
1-4 (Net)	423 11%RS	100 14%z	16 19%z	7 13%	4 21%z	53 17%zP	46 13%	31 10%	69 18%zOP	30 6%	392 12%zS
1-2 (Net)	152 4%S	34 5%	6 8%	5 9%z	1 5%	22 7%zP	13 3%	9 3%	25 6%zO	9 2%	143 4%zS
4-7 (Net)	1728 44%L	288 42%	39 49%L	17 31%	7 42%	123 39%	165 45%	129 43%	159 41%	225 45%	1494 44%
5-6 (Net)	848 22%	169 25%	19 24%	8 15%	5 25%	76 24%	94 25%	78 26%	92 23%	110 22%	733 22%
8-10 (Net)	1764 45%E	302 44%	30 37%	30 55%K	7 39%	140 44%	162 44%	143 48%	159 41%	226 45%	1537 45%
7-10 (Net)	2479 63%BDEIN Q	390 57%	45 56%	37 68%	9 52%	175 55%	215 58%	181 61%	209 54%	326 65%	2150 63%
9-10 (Net)	834 21%EK	145 21%K	8 9%	11 21%K	4 23%K	66 21%	78 21%	73 25%	71 18%	90 18%	744 22%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 207

C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	97	13	18	8	26	52	28	3	6	9	61
	2%	2%	4%	2%	3%	3%z	3%	2%	5%	3%	2%
2	91	20	19	12	31	50	23	*	6	11	64
	2%	3%	4%z	4%	4%z	3%z	3%	*	5%G	4%	2%
3	100	19	22	5	27	51	33	4	2	14	64
	3%	3%	4%zC	1%	3%C	3%	4%zR	3%	2%	5%zR	2%
4	166	30	23	23	46	77	46	9	7	17	112
	4%	5%	5%	7%	6%	5%	5%	7%	6%	6%	4%
5	412	67	57	48	105	210	93	8	10	38	297
	11%	11%	12%	14%	12%	13%z	11%	6%	8%	13%G	10%
6	449	56	57	37	94	163	80	13	16	24	346
	11%FN	9%	12%	11%	11%	10%	9%	10%	12%	8%	12%F
7	788	128	85	73	158	289	168	32	31	56	587
	20%EM	21%	17%	21%	19%	18%	19%	24%	24%	19%	20%
8	863	143	115	62	177	330	178	28	29	44	662
	22%I	24%	24%	18%	21%	21%	20%I	22%	22%	15%	23%I
9	447	60	40	39	79	149	106	17	12	42	333
	11%BEK	10%	8%	11%	9%	9%	12%	13%	9%	14%	12%
Extremely Well 10	302	46	29	28	56	107	76	13	5	24	211
	8%	8%	6%	8%	7%	7%	9%	9%	4%	8%	7%
Don't know	192	14	26	17	43	97	41	6	4	14	144
	5%A	2%	5%A	5%	5%A	6%z	5%	4%	3%	5%	5%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 207

C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.85BDEI JKNQ	6.77	6.47	6.68	6.55	6.57	6.76	7.08HI	6.46	6.58	6.90zHI
1-3 (Net)	289 7%R	52 9%	58 12%z	25 7%	84 10%zC	154 10%z	84 10%zR	7 6%	15 12%	34 12%zGR	190 7%
1-4 (Net)	455 12%R	82 14%	81 17%z	49 14%	130 15%z	232 15%z	129 15%zR	16 12%	22 17%R	51 18%zR	302 10%
1-2 (Net)	189 5%	32 5%	37 8%z	20 6%	57 7%z	103 7%z	51 6%	3 2%	13 10%zGR	20 7%	126 4%
4-7 (Net)	1815 46%	281 47%	222 45%	181 51%	403 48%	738 47%	386 44%	61 46%	64 50%	135 46%	1343 47%
5-6 (Net)	861 22%	123 21%	114 23%	85 24%	199 24%	372 24%	173 20%	20 15%	26 20%	62 21%	644 22%
8-10 (Net)	1611 41%DEK	249 42%	183 37%	129 37%	312 37%	586 37%	360 41%	58 44%	46 36%	110 38%	1206 42%
7-10 (Net)	2399 61%BDEJM OQ	378 63%BD	268 55%	201 57%	469 56%	875 56%	527 61%	90 68%I	77 60%	166 57%	1793 62%
9-10 (Net)	749 19%BDEK	106 18%	68 14%	67 19%	135 16%	257 16%	182 21%H	29 22%	17 13%	66 23%H	544 19%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 207

C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	97	22	1	2	1	15	7	8	14	7	90
	2%	3%	2%	3%	4%	5%z	2%	3%	4%	1%	3%
2	91	20	7	3	1	16	4	4	17	10	82
	2%	3%	8%zJ	6%z	5%	5%zOP	1%	1%	4%zO	2%	2%
3	100	22	2	1	2	11	11	7	15	9	91
	3%	3%	2%	3%	9%zJK	3%	3%	2%	4%	2%	3%
4	166	38	5	3	*	14	25	15	23	17	149
	4%	6%	6%	5%	2%	4%	7%	5%	6%	3%	4%
5	412	88	9	6	3	47	41	41	47	57	355
	11%	13%	11%	10%	15%	15%z	11%	14%	12%	11%	10%
6	449	79	6	6	3	24	55	44	34	50	394
	11%FN	11%	7%	12%	16%	7%	15%NQ	15%NQ	9%	10%	12%
7	788	122	26	9	1	52	70	57	65	89	696
	20%EM	18%M	32%zJLM	16%	5%	16%	19%	19%	17%	18%	20%
8	863	148	13	12	4	75	73	61	87	132	730
	22%I	21%	16%	22%	22%	23%	20%	20%	22%	26%zT	21%
9	447	70	2	6	1	37	33	30	40	65	382
	11%BEK	10%K	3%	11%K	5%	11%	9%	10%	10%	13%	11%
Extremely Well 10	302	46	3	5	3	20	26	22	24	32	270
	8%	7%	3%	9%	16%zJK	6%	7%	7%	6%	6%	8%
Don't know	192	33	7	2	*	9	24	9	24	34	159
	5%A	5%	9%	4%	2%	3%	7%P	3%	6%N	7%	5%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 207

C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.85BDEI JKNQ	6.60	6.15	6.62	6.45	6.49	6.69	6.73	6.49	7.03	6.83
1-3 (Net)	289 7%R	64 9%	10 12%	6 12%	3 18%z	41 13%zOP	23 6%	19 6%	45 12%zO	26 5%	262 8%
1-4 (Net)	455 12%R	102 15%z	15 19%	9 17%	3 19%	55 17%zP	48 13%	34 11%	68 18%zO	44 9%	411 12%
1-2 (Net)	189 5%	42 6%	8 10%z	5 9%	2 9%	31 10%zOP	12 3%	12 4%	31 8%zO	17 3%	172 5%
4-7 (Net)	1815 46%	327 47%	46 57%M	24 43%	7 38%	136 43%	190 52%Q	157 53%N	169 43%	212 42%	1593 47%
5-6 (Net)	861 22%	167 24%	15 18%	12 22%	6 31%	71 22%	96 26%	85 29%zN	81 21%	106 21%	749 22%
8-10 (Net)	1611 41%DEK	264 38%K	18 22%	23 41%K	8 42%K	132 41%	132 36%	113 38%	151 39%	229 46%	1382 41%
7-10 (Net)	2399 61%BDEJM OQ	386 56%	44 54%	31 57%	9 48%	184 58%	202 55%	170 57%	216 55%	318 63%	2078 61%
9-10 (Net)	749 19%BDEK	116 17%K	5 6%	11 19%K	4 21%K	57 18%	59 16%	52 17%	64 16%	97 19%	652 19%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 208

C3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

Base = All respondents

Summary Table				
	Impartial news and information to help people understand and engage with the world around them.	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	A range of high quality, distinctive and creative content that is different to that of other providers.	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
UnweightedBase	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717
Not At All Important				
1	63 2%	46 1%	47 1%	70 2%
2	47 1%	34 1%	43 1%	37 1%
3	51 1%	71 2%	60 2%	76 2%
4	101 3%	72 2%	94 2%	113 3%
5	266 7%	265 7%	291 7%	312 8%
6	350 9%	334 9%	374 10%	313 8%
7	517 13%	620 16%	633 16%	639 16%
8	802 21%	883 23%	902 23%	845 22%
9	586 15%	626 16%	580 15%	585 15%
Extremely Important				
10	1011 26%	829 21%	751 19%	801 21%
Don't know	112 3%	128 3%	133 3%	115 3%
Total mentions	3907 100%	3907 100%	3907 100%	3907 100%
Mean	7.79	7.75	7.62	7.59
1-3 (Net)	161 4%	150 4%	149 4%	182 5%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 208

C3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

Base = All respondents

Summary Table				
	Impartial news and information to help people understand and engage with the world around them.	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	A range of high quality, distinctive and creative content that is different to that of other providers.	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
WeightedBase	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717
1-4 (Net)	263 7%	222 6%	243 6%	296 8%
1-2 (Net)	110 3%	79 2%	89 2%	106 3%
4-7 (Net)	1235 32%	1291 33%	1392 36%	1378 35%
5-6 (Net)	616 16%	598 15%	665 17%	625 16%
8-10 (Net)	2399 61%	2338 60%	2233 57%	2231 57%
7-10 (Net)	2916 75%	2958 76%	2866 73%	2870 73%
9-10 (Net)	1597 41%	1455 37%	1331 34%	1387 35%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 209
**C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
 Impartial news and information to help people understand and engage with the world around them.**
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	63	17	8	6	14	26	13	*	4	3	47
1	2%	3%	2%	2%	2%	2%	1%	*	3%	1%	2%
2	47	4	7	5	12	22	14	1	4	8	30
	1%	1%	1%	1%	1%	1%	2%	*	3%R	3%zR	1%
3	51	13	8	4	12	27	11	-	1	5	39
	1%	2%	2%	1%	1%	2%	1%	-	1%	2%	1%
4	101	12	23	13	36	55	17	4	2	10	81
	3%	2%	5%zA	4%	4%z	4%z	2%	3%	2%	4%F	3%
5	266	35	27	25	52	128	56	8	11	21	195
	7%T	6%	6%	7%	6%	8%z	6%	6%	8%	7%	7%
6	350	66	34	37	70	139	68	16	13	24	262
	9%	11%	7%	10%	8%	9%	8%	12%	10%	8%	9%
7	517	65	47	41	88	189	105	16	17	37	389
	13%BDMP	11%	10%	12%	11%	12%	12%	12%	13%	12%	13%
8	802	99	101	66	167	304	169	31	24	61	605
	21%AO	17%	21%	19%	20%	19%	19%	23%	18%	21%	21%
9	586	108	70	55	125	221	131	18	19	43	443
	15%	18%	14%	16%	15%	14%	15%	14%	14%	15%	15%
Extremely Important	1011	163	152	90	242	405	261	37	32	76	717
10	26%S	27%	31%z	26%	29%	26%	30%zR	28%	24%	26%	25%
Don't know	112	14	13	10	23	59	27	1	2	5	76
	3%	2%	3%	3%	3%	4%z	3%	*	2%	2%	3%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.79EQS	7.79	7.89	7.71	7.82	7.68	7.94zHI	7.97	7.50	7.69	7.77

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 209

C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

Impartial news and information to help people understand and engage with the world around them.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
1-3 (Net)	161 4%	33 6%	23 5%	15 4%	38 5%	74 5%	38 4%G	1 1%	10 7%G	16 6%G	116 4%
1-4 (Net)	263 7%L	45 8%	46 9%z	28 8%	74 9%z	130 8%z	54 6%	5 4%	12 9%	27 9%F	196 7%
1-2 (Net)	110 3%	21 3%	16 3%	11 3%	26 3%	48 3%	27 3%	1 1%	9 7%zFGR	11 4%	77 3%
4-7 (Net)	1235 32%BFLMPT	179 30%	130 27%	117 33%	247 29%	512 32%	245 28%	44 34%	43 33%	92 31%	926 32%
5-6 (Net)	616 16%T	101 17%	61 12%	62 18%	123 15%	267 17%	124 14%	24 19%	24 18%	45 15%	457 16%
8-10 (Net)	2399 61%ES	370 62%	323 66%	211 60%	534 63%	931 59%	561 64%	86 65%	74 57%	180 61%	1765 61%
7-10 (Net)	2916 75%ES	435 73%	370 76%	252 72%	622 74%	1120 71%	665 76%	102 77%	91 71%	216 74%	2154 75%
9-10 (Net)	1597 41%QS	271 45%	222 45%	144 41%	367 44%	627 40%	392 45%zR	55 42%	50 39%	119 41%	1160 40%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 209
**C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
 Impartial news and information to help people understand and engage with the world around them.**
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	63	14	-	-	-	9	5	4	10	4	59
1	2%	2%	-	-	-	3%	1%	1%	3%	1%	2%
2	47	7	4	-	*	4	3	2	5	9	38
	1%	1%	6%zJ	-	2%	1%	1%	1%	1%	2%	1%
3	51	10	1	*	-	4	7	3	8	6	45
	1%	1%	1%	1%	-	1%	2%	1%	2%	1%	1%
4	101	32	3	*	1	19	13	12	19	14	88
	3%	5%z	4%	1%	3%	6%z	3%	4%	5%z	3%	3%
5	266	46	5	1	1	22	24	23	23	50	215
	7%T	7%	6%	2%	4%	7%	6%	8%	6%	10%zT	6%
6	350	55	10	5	1	19	35	23	31	49	301
	9%	8%	13%	9%	4%	6%	10%	8%	8%	10%	9%
7	517	73	11	4	1	30	43	16	57	79	435
	13%BDMP	11%	14%	6%	4%	10%P	12%P	5%	15%NP	16%	13%
8	802	134	16	11	5	77	57	47	87	111	690
	21%AO	19%	20%	20%	30%	24%OP	15%	16%	22%O	22%	20%
9	586	101	14	8	1	45	56	47	54	77	507
	15%	15%	18%	15%	7%	14%	15%	16%	14%	15%	15%
Extremely Important	1011	197	13	24	8	83	114	115	81	84	924
10	26%S	29%K	16%	44%zJK	46%zJK	26%Q	31%Q	39%zNOQ	21%	17%	27%zS
Don't know	112	20	2	1	-	5	15	6	14	18	94
	3%	3%	3%	2%	-	2%	4%	2%	3%	4%	3%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.79EQS	7.78	7.37	8.68zJK	8.54zJK	7.66	7.88Q	8.14zNQ	7.49	7.49	7.84zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 209

C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

Impartial news and information to help people understand and engage with the world around them.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
1-3 (Net)	161 4%	32 5%	6 7%	* 1%	* 2%	17 5%	15 4%	9 3%	23 6%	19 4%	142 4%
1-4 (Net)	263 7%L	63 9%zL	9 11%L	1 1%	1 5%	36 11%zP	27 7%	21 7%	42 11%z	32 6%	230 7%
1-2 (Net)	110 3%	22 3%	4 6%	-	* 2%	13 4%	8 2%	6 2%	15 4%	12 2%	97 3%
4-7 (Net)	1235 32%BFLMPT	205 30%LM	29 36%LM	10 18%	3 14%	91 29%	114 31%P	74 25%	131 34%P	192 38%zT	1038 31%
5-6 (Net)	616 16%T	101 15%	15 18%	6 11%	1 7%	41 13%	59 16%	47 16%	54 14%	100 20%zT	515 15%
8-10 (Net)	2399 61%ES	431 63%	43 54%	44 80%zJK	15 84%zJK	206 65%Q	226 61%	209 70%zOQ	222 57%	272 54%	2121 62%zS
7-10 (Net)	2916 75%ES	504 73%	55 68%	47 86%zJK	16 88%zJK	236 74%	268 73%	225 75%	280 72%	351 70%	2556 75%zS
9-10 (Net)	1597 41%QS	297 43%	27 34%	32 59%zJK	10 54%K	128 40%	169 46%Q	162 54%zNOQ	135 35%	161 32%	1431 42%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 210

C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	46	10	7	4	11	26	12	*	4	5	31
1	1%	2%	1%	1%	1%	2%	1%	*	3%	2%	1%
2	34	4	5	4	9	19	12	-	1	7	20
	1%	1%	1%	1%	1%	1%	1%	-	1%	2%zR	1%
3	71	16	14	5	19	33	12	4	2	7	54
	2%	3%	3%	1%	2%	2%	1%	3%	2%	2%	2%
4	72	14	6	12	18	33	13	3	1	7	55
	2%	2%	1%	3%	2%	2%	1%	2%	1%	3%	2%
5	265	35	31	25	56	126	52	9	7	20	200
	7%T	6%	6%	7%	7%	8%z	6%	7%	6%	7%	7%
6	334	50	39	35	74	134	88	19	20	27	222
	9%R	8%	8%	10%	9%	9%	10%R	14%zR	15%zR	9%	8%
7	620	86	69	46	115	218	118	16	13	45	481
	16%EMP	14%	14%	13%	14%	14%	14%	12%	10%	15%	17%
8	883	139	103	67	170	340	184	30	30	53	670
	23%P	23%	21%	19%	20%	22%	21%	23%	23%	18%	23%
9	626	96	80	48	128	223	133	24	18	44	479
	16%E	16%	16%	14%	15%	14%	15%	18%	14%	15%	17%
Extremely Important	829	136	120	86	205	354	211	23	22	69	584
10	21%S	23%	24%	24%	24%z	22%	24%zR	18%	17%	23%	20%
Don't know	128	9	15	20	35	71	35	4	11	11	86
	3%A	2%	3%	6%zA	4%A	5%z	4%	3%	8%zFR	4%	3%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.75Q	7.74	7.79	7.71	7.76	7.66	7.80	7.67	7.46	7.59	7.75

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Table 210
**C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
 Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.**
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
1-3 (Net)	150 4%	30 5%	26 5%	13 4%	39 5%	77 5%z	36 4%	4 3%	7 6%	19 6%zR	105 4%
1-4 (Net)	222 6%L	44 7%	33 7%	25 7%	58 7%	110 7%z	49 6%	7 5%	9 7%	26 9%zFR	161 6%
1-2 (Net)	79 2%	14 2%	12 2%	8 2%	20 2%	44 3%z	25 3%	* *	5 4%	12 4%zGR	51 2%
4-7 (Net)	1291 33%LMT	185 31%	145 30%	118 34%	264 31%	510 32%	271 31%	47 35%	41 32%	98 34%	959 33%
5-6 (Net)	598 15%	85 14%	70 14%	60 17%	130 15%	260 16%	140 16%	28 21%	27 21%	46 16%	423 15%
8-10 (Net)	2338 60%K	372 62%	302 62%	201 57%	503 60%	917 58%	528 61%	77 59%	70 54%	165 56%	1732 60%
7-10 (Net)	2958 76%CEHQ	458 77%	371 76%	247 70%	618 73%	1135 72%	646 74%H	93 71%	82 64%	210 71%	2213 77%zH
9-10 (Net)	1455 37%QS	233 39%	199 41%	134 38%	333 40%	577 37%	344 39%	47 36%	40 31%	112 38%	1063 37%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 210
**C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
 Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.**
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	46	11	-	-	-	8	3	2	8	2	43
1	1%	2%	-	-	-	3%	1%	1%	2%	*	1%
2	34	6	3	-	*	2	4	2	4	5	29
	1%	1%	4%zJ	-	2%	*	1%	1%	1%	1%	1%
3	71	18	1	-	-	8	10	6	12	6	64
	2%	3%	2%	-	-	2%	3%	2%	3%	1%	2%
4	72	17	1	-	-	8	10	9	9	8	64
	2%	3%	1%	-	-	2%	3%	3%	2%	2%	2%
5	265	48	6	1	1	24	24	20	28	48	215
	7%T	7%	7%	2%	6%	8%	7%	7%	7%	10%zT	6%
6	334	62	8	3	1	30	32	24	37	41	292
	9%R	9%	10%	6%	4%	9%	9%	8%	10%	8%	9%
7	620	92	17	5	1	40	52	32	60	92	526
	16%EMP	13%M	22%M	10%	3%	12%	14%	11%	15%	18%	15%
8	883	144	12	8	6	69	74	49	94	125	757
	23%P	21%	15%	15%	32%KL	22%	20%	17%	24%P	25%	22%
9	626	101	14	11	2	43	57	52	48	77	546
	16%E	15%	18%	20%	11%	14%	16%	18%	12%	15%	16%
Extremely Important	829	162	12	24	8	74	88	92	70	80	748
10	21%S	23%	15%	44%zJK	43%zJK	23%Q	24%Q	31%zNOQ	18%	16%	22%zS
Don't know	128	29	5	2	-	14	15	8	20	17	111
	3%A	4%	7%	3%	-	4%	4%	3%	5%	3%	3%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.75Q	7.69	7.45	8.81zJK	8.59zJK	7.62	7.75Q	8.00NQ	7.45	7.61	7.77

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 210
**C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
 Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.
 Base = All respondents**

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
1-3 (Net)	150 4%	35 5%L	4 5%	- -	* 2%	18 5%	17 5%	11 4%	24 6%	13 3%	136 4%
1-4 (Net)	222 6%L	52 8%L	5 6%L	- -	* 2%	25 8%	27 7%	20 7%	32 8%	21 4%	201 6%
1-2 (Net)	79 2%	17 2%	3 4%	- -	* 2%	10 3%	7 2%	5 2%	12 3%	7 1%	72 2%
4-7 (Net)	1291 33%LMT	219 32%LM	32 40%LM	10 18%	2 12%	101 32%	118 32%	85 29%	134 34%	189 38%zT	1097 32%
5-6 (Net)	598 15%	110 16%	14 17%	5 9%	2 9%	54 17%	56 15%	45 15%	65 17%	89 18%	507 15%
8-10 (Net)	2338 60%K	406 59%	38 48%	43 79%zJK	15 86%zJK	186 58%	220 59%	194 65%Q	212 54%	282 56%	2051 60%
7-10 (Net)	2958 76%CEHQ	498 72%	56 70%	49 89%zJK	16 89%zJK	226 71%	271 73%	225 76%	272 70%	374 75%	2577 76%
9-10 (Net)	1455 37%QS	262 38%	26 32%	35 64%zJK	10 53%zJK	117 37%Q	145 39%Q	144 48%zNOQ	118 30%	157 31%	1294 38%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 211

C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	47	10	5	3	8	22	13	1	3	5	32
1	1%	2%	1%	1%	1%	1%	1%	*	3%	2%	1%
2	43	5	8	5	12	21	10	-	1	5	28
	1%	1%	2%	1%	1%	1%	1%	-	1%	2%	1%
3	60	14	13	5	18	34	19	-	5	11	37
	2%	2%	3%	1%	2%	2%z	2%	-	4%GR	4%zFGR	1%
4	94	10	11	14	24	38	21	5	3	9	68
	2%	2%	2%	4%	3%	2%	2%	4%	3%	3%	2%
5	291	44	31	29	59	131	64	10	15	25	211
	7%L	7%	6%	8%	7%	8%	7%	8%	11%	8%	7%
6	374	59	43	28	71	147	73	14	12	19	281
	10%	10%	9%	8%	8%	9%	8%	10%	10%	6%	10%
7	633	94	59	58	117	228	133	18	19	39	472
	16%BEM	16%	12%	16%	14%	14%	15%	14%	15%	13%	16%
8	902	122	111	61	172	331	194	35	21	62	679
	23%CEOPT	20%	23%	17%	20%	21%	22%	26%	17%	21%	24%
9	580	96	71	54	125	218	122	19	18	41	445
	15%	16%	14%	15%	15%	14%	14%	14%	14%	14%	15%
Extremely Important	751	130	123	78	201	333	195	28	26	68	530
10	19%S	22%	25%z	22%	24%z	21%z	22%zR	22%	20%	23%	18%
Don't know	133	12	15	18	33	73	27	2	4	10	98
	3%	2%	3%	5%A	4%	5%z	3%	2%	3%	4%	3%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 211

C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.62	7.65	7.78	7.64	7.72	7.58	7.66	7.80H	7.27	7.55	7.64
1-3 (Net)	149 4%	30 5%	25 5%	13 4%	39 5%	77 5%z	42 5%G	1 *	10 8%zGR	21 7%zGR	98 3%
1-4 (Net)	243 6%L	40 7%	36 7%	27 8%	63 7%	116 7%z	62 7%	6 5%	13 10%	30 10%zFGR	166 6%
1-2 (Net)	89 2%	15 3%	12 3%	8 2%	20 2%	43 3%	23 3%	1 *	5 4%	9 3%	61 2%
4-7 (Net)	1392 36%BDLMN	208 35%	143 29%	128 36%	271 32%	544 35%	291 33%	47 36%	50 39%	92 31%	1032 36%
5-6 (Net)	665 17%L	103 17%	73 15%	57 16%	130 15%	278 18%	137 16%	24 18%	27 21%	43 15%	492 17%
8-10 (Net)	2233 57%	347 58%	305 62%z	193 55%	498 59%	882 56%	511 59%	82 62%	65 50%	171 58%	1655 57%
7-10 (Net)	2866 73%EQ	441 74%	364 74%	251 71%	615 73%	1110 70%	644 74%H	100 76%	84 65%	210 71%	2127 74%
9-10 (Net)	1331 34%S	225 38%	194 40%z	132 37%	326 39%z	551 35%	316 36%	47 36%	43 34%	109 37%	976 34%

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Table 211
**C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
 A range of high quality, distinctive and creative content that is different to that of other providers.**
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	47	8	-	-	-	7	1	4	4	2	45
1	1%	1%	-	-	-	2%O	*	1%O	1%	*	1%
2	43	8	4	-	*	3	5	1	7	5	38
	1%	1%	5%zJ	-	2%	1%	1%	*	2%	1%	1%
3	60	15	3	-	-	8	8	3	12	6	54
	2%	2%	3%	-	-	2%	2%	1%	3%z	1%	2%
4	94	20	4	-	-	8	12	13	7	15	79
	2%	3%	5%	-	-	3%	3%	4%	2%	3%	2%
5	291	52	5	*	2	24	28	19	33	42	247
	7%L	7%L	7%	1%	11%L	7%	8%	6%	8%	8%	7%
6	374	62	6	3	1	21	41	22	40	40	334
	10%	9%	8%	5%	4%	6%	11%	7%	10%N	8%	10%
7	633	94	16	6	1	40	54	38	56	86	546
	16%BEM	14%	20%M	11%	5%	13%	15%	13%	14%	17%	16%
8	902	143	15	10	5	78	64	51	92	149	750
	23%CEOPT	21%	19%	18%	25%	25%P	17%	17%	23%O	30%zT	22%
9	580	96	15	13	2	46	50	49	47	68	509
	15%	14%	19%	23%zJ	11%	14%	13%	16%	12%	14%	15%
Extremely Important	751	161	11	22	8	71	90	91	70	72	678
10	19%S	23%z	13%	39%zJK	43%zJK	22%	24%zQ	30%zNOQ	18%	14%	20%zS
Don't know	133	30	1	2	-	12	18	8	22	17	116
	3%	4%	1%	4%	-	4%	5%	3%	6%z	3%	3%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 211

C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.62	7.67	7.20	8.84zJK	8.42zJK	7.65	7.69	7.98zNOQ	7.43	7.56	7.63
1-3 (Net)	149 4%	32 5%	7 8%L	- -	* 2%	18 6%P	13 4%	8 3%	24 6%	12 2%	137 4%
1-4 (Net)	243 6%L	52 8%L	11 14%zLM	- -	* 2%	27 8%	25 7%	21 7%	31 8%	27 5%	216 6%
1-2 (Net)	89 2%	16 2%	4 5%	- -	* 2%	11 3%	6 2%	4 1%	12 3%	6 1%	83 2%
4-7 (Net)	1392 36%B ¹ D ² L ³ M ⁴ N ⁵	227 33%LM	32 40%LM	9 16%	4 19%	93 29%	134 36%	92 31%	136 35%	183 37%	1206 36%
5-6 (Net)	665 17%L	113 16%L	12 14%	3 5%	3 14%L	44 14%	69 19%P	41 14%	73 19%N	82 16%	580 17%
8-10 (Net)	2233 57%	399 58%	41 51%	44 80%zJK	14 79%zJK	196 61%Q	204 55%	191 64%zOQ	208 53%	289 58%	1938 57%
7-10 (Net)	2866 73%EQ	493 72%	57 71%	50 91%zJK	15 84%	236 74%Q	257 70%	229 77%OQ	264 68%	374 75%	2484 73%
9-10 (Net)	1331 34%S	256 37%	25 32%	34 62%zJK	10 53%zJK	117 37%Q	139 38%Q	140 47%zNOQ	117 30%	140 28%	1187 35%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 212

C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	70	14	13	5	18	33	17	1	5	7	49
1	2%	2%	3%	2%	2%	2%	2%	1%	4%	2%	2%
2	37	7	8	3	11	16	9	-	2	3	25
	1%	1%	2%	1%	1%	1%	1%	-	2%	1%	1%
3	76	14	9	10	19	37	24	3	5	16	48
	2%	2%	2%	3%	2%	2%	3%	3%	4%	5%zFR	2%
4	113	18	12	13	26	45	16	6	5	7	93
	3%F	3%	3%	4%	3%	3%	2%	4%F	4%	2%	3%
5	312	52	47	23	70	153	64	7	13	26	228
	8%L	9%	10%	7%	8%	10%z	7%	5%	10%	9%	8%
6	313	51	29	36	66	127	77	14	9	22	219
	8%	9%	6%	10%	8%B	8%	9%	11%	7%	8%	8%
7	639	97	56	53	109	223	118	21	16	36	496
	16%BDEFJ LM	16%	11%	15%	13%	14%	14%	16%	12%	12%	17%F
8	845	121	100	65	165	328	185	30	31	59	635
	22%OPT	20%	20%	19%	20%	21%	21%	23%	24%	20%	22%
9	585	85	90	53	142	228	127	20	14	47	446
	15%	14%	18%	15%	17%	14%	15%	15%	11%	16%	15%
Extremely Important	801	127	112	82	194	327	214	28	27	66	555
10	21%RS	21%	23%	23%	23%	21%	25%zR	21%	21%	23%	19%
Don't know	115	12	13	9	22	58	20	1	3	5	88
	3%	2%	3%	2%	3%	4%	2%	*	2%	2%	3%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.59Q	7.50	7.64	7.61	7.62	7.51	7.69H	7.66	7.25	7.49	7.58

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Table 212

C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
1-3 (Net)	182 5%	34 6%	30 6%	18 5%	48 6%	87 5%	50 6%	5 4%	12 9%zR	25 9%zFR	123 4%
1-4 (Net)	296 8%	52 9%	42 9%	31 9%	73 9%	132 8%	66 8%	11 8%	17 13%zFR	32 11%F	215 7%
1-2 (Net)	106 3%	20 3%	21 4%	8 2%	29 3%	49 3%	26 3%	1 1%	7 5%G	10 3%	74 3%
4-7 (Net)	1378 35%BFLM	219 37%B	144 30%	126 36%	270 32%	548 35%	274 31%	48 37%	42 33%	91 31%	1036 36%F
5-6 (Net)	625 16%	103 17%	76 16%	60 17%	136 16%	280 18%z	140 16%	21 16%	21 16%	48 16%	447 15%
8-10 (Net)	2231 57%	332 56%	302 62%	200 57%	502 60%	883 56%	526 60%z	78 59%	72 56%	172 59%	1636 57%
7-10 (Net)	2870 73%E	429 72%	358 73%	253 72%	610 73%	1106 70%	644 74%	99 75%	88 68%	208 71%	2133 74%
9-10 (Net)	1387 35%S	211 35%	202 41%z	135 38%	336 40%z	555 35%	341 39%zR	48 37%	41 32%	113 38%	1001 35%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 212
**C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
 Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.**
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	70	16	1	*	-	11	5	6	10	4	66
1	2%	2%	2%	1%	-	3%	1%	2%	3%	1%	2%
2	37	8	2	-	*	4	4	1	7	5	32
	1%	1%	3%	-	2%	1%	1%	*	2%	1%	1%
3	76	14	3	1	-	7	7	3	11	10	66
	2%	2%	4%	1%	-	2%	2%	1%	3%	2%	2%
4	113	24	1	1	-	12	12	13	12	14	100
	3%F	4%	1%	1%	-	4%	3%	4%	3%	3%	3%
5	312	61	6	1	1	21	40	30	31	42	268
	8%L	9%L	8%	2%	7%	7%	11%	10%	8%	8%	8%
6	313	55	5	5	1	29	27	16	40	50	263
	8%	8%	6%	9%	5%	9%P	7%	5%	10%	10%	8%
7	639	89	16	3	1	38	51	37	52	82	554
	16%BDEFJ LM	13%	20%LM	5%	5%	12%	14%	12%	13%	16%	16%
8	845	134	16	11	5	75	58	41	92	132	712
	22%OPT	19%	19%	20%	29%	24%OP	16%	14%	24%OP	26%zT	21%
9	585	118	15	8	2	49	69	59	59	64	521
	15%	17%	19%	15%	9%	15%	19%	20%	15%	13%	15%
Extremely Important	801	151	13	23	8	68	83	85	65	80	717
10	21%RS	22%	16%	41%zJK	43%zJK	21%	22%Q	29%zNOQ	17%	16%	21%S
Don't know	115	17	2	3	-	4	13	7	10	18	97
	3%	2%	3%	5%	-	1%	3%	2%	3%	4%	3%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.59Q	7.55	7.41	8.57zJK	8.47zJK	7.49	7.61	7.84NQ	7.33	7.50	7.60

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 212

C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
1-3 (Net)	182	39	7	1	*	22	17	11	29	18	164
	5%	6%	9%	2%	2%	7%P	5%	4%	7%z	4%	5%
1-4 (Net)	296	64	8	2	*	34	29	23	40	32	263
	8%	9%	10%	3%	2%	11%	8%	8%	10%	6%	8%
1-2 (Net)	106	25	3	*	*	15	10	7	18	9	98
	3%	4%	4%	1%	2%	5%	3%	2%	5%	2%	3%
4-7 (Net)	1378	230	28	9	3	100	130	95	134	188	1185
	35%BFLM	33%LM	35%LM	17%	18%	31%	35%	32%	34%	38%	35%
5-6 (Net)	625	117	11	6	2	50	67	46	71	92	531
	16%	17%	13%	11%	13%	16%	18%	15%	18%	18%	16%
8-10 (Net)	2231	402	43	42	14	192	210	186	216	277	1950
	57%	58%	54%	76%zJK	81%zJK	60%	57%	62%	56%	55%	57%
7-10 (Net)	2870	491	60	45	15	230	261	222	268	359	2504
	73%E	71%	74%	81%	86%zJ	72%	70%	75%	69%	72%	74%
9-10 (Net)	1387	268	28	31	9	117	152	144	124	144	1238
	35%S	39%	35%	56%zJK	52%z	37%	41%Q	48%zNOQ	32%	29%	36%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 213

C4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:

Base = All respondents

Summary Table				
	Impartial news and information to help people understand and engage with the world around them.	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	A range of high quality, distinctive and creative content that is different to that of other providers.	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
UnweightedBase	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717
Not At All Important				
1	101 3%	120 3%	115 3%	140 4%
2	51 1%	63 2%	60 2%	84 2%
3	78 2%	79 2%	83 2%	88 2%
4	113 3%	103 3%	117 3%	117 3%
5	302 8%	332 9%	338 9%	362 9%
6	304 8%	362 9%	368 9%	389 10%
7	540 14%	611 16%	638 16%	613 16%
8	794 20%	839 21%	813 21%	804 21%
9	547 14%	556 14%	545 14%	533 14%
Extremely Important				
10	989 25%	753 19%	735 19%	686 18%
Don't know	89 2%	89 2%	94 2%	91 2%
Total mentions	3907 100%	3907 100%	3907 100%	3907 100%
Mean	7.64	7.40	7.36	7.23
1-3 (Net)	229 6%	263 7%	259 7%	311 8%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 213

C4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:

Base = All respondents

Summary Table				
	Impartial news and information to help people understand and engage with the world around them.	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	A range of high quality, distinctive and creative content that is different to that of other providers.	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
WeightedBase	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717
1-4 (Net)	342 9%	365 9%	376 10%	428 11%
1-2 (Net)	152 4%	184 5%	175 4%	223 6%
4-7 (Net)	1258 32%	1408 36%	1461 37%	1481 38%
5-6 (Net)	606 16%	694 18%	706 18%	751 19%
8-10 (Net)	2330 60%	2147 55%	2093 54%	2024 52%
7-10 (Net)	2870 73%	2759 71%	2731 70%	2637 68%
9-10 (Net)	1536 39%	1308 33%	1280 33%	1220 31%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 214

C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.

Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	101	15	9	7	16	46	23	1	2	5	74
1	3%	2%	2%	2%	2%	3%	3%	*	2%	2%	3%
2	51	8	11	8	19	27	13	-	1	3	36
	1%	1%	2%	2%	2%z	2%	1%	-	1%	1%	1%
3	78	20	12	8	20	47	14	4	2	5	59
	2%	3%z	2%	2%	2%	3%z	2%	3%	2%	2%	2%
4	113	15	12	19	31	59	23	5	4	9	87
	3%S	2%	2%	5%zA	4%B	4%z	3%	4%	3%	3%	3%
5	302	38	43	29	73	151	54	6	13	20	232
	8%	6%	9%	8%	9%	10%z	6%	4%	10%	7%	8%
6	304	51	37	25	62	125	58	14	6	21	227
	8%M	9%	8%	7%	7%	8%	7%	10%	5%	7%	8%
7	540	74	48	46	95	169	111	23	13	37	407
	14%BDELP	12%	10%	13%	11%	11%	13%	18%	10%	13%	14%
8	794	116	93	73	166	318	180	24	32	60	583
	20%	19%	19%	21%	20%	20%	21%	18%	25%	20%	20%
9	547	79	70	47	117	200	120	22	21	44	408
	14%	13%	14%	13%	14%	13%	14%	17%	16%	15%	14%
Extremely Important	989	167	144	86	230	389	253	32	32	81	706
10	25%KS	28%	29%	24%	27%	25%	29%zR	24%	25%	27%	24%
Don't know	89	13	9	4	13	44	22	2	2	8	63
	2%	2%	2%	1%	2%	3%	3%	2%	1%	3%	2%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 214

C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.64EQ	7.67	7.73	7.48	7.62	7.44	7.81zR	7.79	7.79	7.81	7.61
1-3 (Net)	229 6%LS	43 7%	32 7%	23 6%	55 7%	121 8%z	49 6%	5 4%	6 4%	14 5%	169 6%
1-4 (Net)	342 9%LS	58 10%	44 9%	42 12%	87 10%	180 11%z	72 8%	10 7%	9 7%	23 8%	256 9%
1-2 (Net)	152 4%S	23 4%	20 4%	15 4%	35 4%	74 5%	35 4%G	1 *	3 3%	9 3%	110 4%
4-7 (Net)	1258 32%FLMPT	178 30%	140 29%	120 34%	261 31%	504 32%	246 28%	48 36%F	36 28%	87 30%	953 33%F
5-6 (Net)	606 16%F	89 15%	80 16%	55 16%	135 16%	277 18%z	112 13%	19 15%	19 15%	42 14%	459 16%
8-10 (Net)	2330 60%Q	362 61%	307 63%	205 58%	512 61%	907 58%	553 63%zR	77 59%	85 66%	184 63%	1697 59%
7-10 (Net)	2870 73%EQ	436 73%	356 73%	251 71%	607 72%	1076 68%	664 76%	101 76%	98 76%	221 75%	2104 73%
9-10 (Net)	1536 39%KQS	246 41%	214 44%	132 38%	347 41%	589 37%	373 43%z	54 41%	53 41%	124 42%	1114 39%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 214
C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	101	14	1	-	*	9	5	5	9	6	94
1	3%	2%	2%	-	2%	3%	1%	2%	2%	1%	3%
2	51	17	2	*	*	8	9	7	10	3	48
	1%	2%z	2%	1%	2%	3%	2%	2%	3%	1%	1%
3	78	19	-	-	1	9	10	6	13	4	74
	2%	3%	-	-	5%KL	3%	3%	2%	3%	1%	2%
4	113	26	5	*	-	11	15	11	15	7	106
	3%S	4%	6%	1%	-	3%	4%	4%	4%	1%	3%
5	302	58	8	4	2	29	30	20	39	49	252
	8%	8%	10%	8%	9%	9%	8%	7%	10%	10%	7%
6	304	54	6	2	-	20	34	22	32	46	258
	8%M	8%M	8%	3%	-	6%	9%	7%	8%	9%	8%
7	540	76	15	2	1	38	39	22	54	83	453
	14%BDLP	11%	19%L	4%	7%	12%P	10%	7%	14%P	17%	13%
8	794	128	21	12	4	65	63	51	77	113	681
	20%	19%	27%	22%	23%	20%	17%	17%	20%	23%	20%
9	547	94	10	12	1	46	48	47	47	73	474
	14%	14%	13%	21%M	6%	15%	13%	16%	12%	15%	14%
Extremely Important	989	189	11	22	8	80	109	106	83	99	886
10	25%KS	27%K	14%	40%zJK	46%zJK	25%	29%Q	36%zNQ	21%	20%	26%zS
Don't know	89	12	1	*	-	4	8	2	10	19	71
	2%	2%	1%	1%	-	1%	2%P	1%	3%	4%T	2%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 214
C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.64EQ	7.57	7.26	8.61zJK	8.15K	7.49	7.65Q	7.95zNQ	7.28	7.67	7.63
1-3 (Net)	229 6%LS	50 7%L	3 4%	* 1%	2 9%L	27 8%	24 6%	18 6%	32 8%	13 3%	216 6%zS
1-4 (Net)	342 9%LS	76 11%L	8 10%L	1 1%	2 9%L	38 12%	39 10%	29 10%	47 12%z	20 4%	322 9%zS
1-2 (Net)	152 4%S	31 5%	3 4%	* 1%	1 4%	17 5%	14 4%	12 4%	19 5%	9 2%	142 4%zS
4-7 (Net)	1258 32%FLMPT	215 31%LM	34 42%LM	9 16%	3 16%	97 30%	118 32%P	75 25%	140 36%P	184 37%T	1069 31%
5-6 (Net)	606 16%F	113 16%	14 18%	6 11%	2 9%	49 15%	64 17%	42 14%	71 18%	95 19%	510 15%
8-10 (Net)	2330 60%Q	411 60%	42 53%	46 83%zJK	14 75%zJK	191 60%Q	220 59%Q	204 68%zNOQ	207 53%	285 57%	2040 60%
7-10 (Net)	2870 73%EQ	487 71%	57 71%	48 87%zJK	15 82%	229 72%	258 70%	226 76%OQ	261 67%	368 73%	2493 73%
9-10 (Net)	1536 39%KQS	283 41%K	21 26%	33 61%zJK	9 52%K	126 40%Q	157 42%Q	153 51%zNOQ	130 33%	172 34%	1360 40%S

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 215
C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	120	15	16	14	30	68	36	1	6	12	77
1	3%RS	3%	3%	4%	4%	4%z	4%G	*	5%G	4%	3%
2	63	8	6	10	16	32	16	-	2	5	44
	2%	1%	1%	3%	2%	2%	2%	-	2%	2%	2%
3	79	15	13	10	22	43	15	2	3	6	63
	2%	2%	3%	3%	3%	3%z	2%	2%	2%	2%	2%
4	103	22	14	18	32	52	27	6	6	9	74
	3%S	4%	3%	5%z	4%z	3%	3%	4%	5%	3%	3%
5	332	40	46	48	94	169	72	11	18	31	249
	9%	7%	9%	14%zA	11%zA	11%z	8%	9%	14%F	11%	9%
6	362	48	37	32	69	139	78	12	11	25	258
	9%	8%	8%	9%	8%	9%	9%	9%	9%	9%	9%
7	611	97	70	43	113	195	124	30	19	46	461
	16%ELP	16%	14%	12%	13%	12%	14%	23%zF	15%	16%	16%
8	839	133	95	59	154	319	176	26	33	50	636
	21%DO	22%	20%	17%	18%	20%	20%	20%	26%I	17%	22%
9	556	87	69	37	106	202	101	14	4	36	437
	14%FHQ	15%	14%	11%	13%	13%	12%H	11%H	3%	12%H	15%zFH
Extremely Important	753	120	113	74	187	310	206	28	23	66	518
10	19%RK	20%	23%	21%	22%z	20%	24%zR	21%	18%	23%	18%
Don't know	89	12	9	7	16	47	19	2	4	7	66
	2%	2%	2%	2%	2%	3%	2%	1%	3%	3%	2%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 215
C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.40CEHJ KQT	7.48C	7.47CD	6.98	7.27C	7.18	7.40H	7.56H	6.90	7.30	7.41H
1-3 (Net)	263 7%GLS	38 6%	34 7%	35 10%z	69 8%	143 9%z	67 8%G	3 2%	11 9%G	23 8%G	184 6%
1-4 (Net)	365 9%LS	59 10%	49 10%	53 15%z	101 12%z	195 12%z	94 11%	8 6%	17 13%	32 11%	257 9%
1-2 (Net)	184 5%GRS	23 4%	22 4%	25 7%	47 6%	99 6%z	52 6%G	1 *	9 7%G	17 6%G	121 4%G
4-7 (Net)	1408 36%LM	207 35%	168 34%	141 40%	309 37%	556 35%	301 35%	59 45%zF	54 42%	111 38%	1042 36%
5-6 (Net)	694 18%	89 15%	83 17%	80 23%zA	163 19%	308 20%z	150 17%	24 18%	29 22%	56 19%	507 18%
8-10 (Net)	2147 55%CKQ	339 57%C	278 57%CD	170 48%	448 53%C	831 53%	484 56%	68 51%	60 47%	152 52%	1591 55%
7-10 (Net)	2759 71%CDEJO Q	437 73%CD	348 71%CD	212 60%	561 67%C	1026 65%	608 70%	98 74%H	80 62%	198 68%	2052 71%H
9-10 (Net)	1308 33%HQ	207 35%	183 37%	111 31%	293 35%	512 32%	308 35%H	41 31%	27 21%	102 35%H	955 33%H

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 215

C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	120	24	6	*	*	12	12	9	14	4	116
1	3%RS	3%	7%	1%	2%	4%	3%	3%	4%	1%	3%zS
2	63	16	-	-	*	4	12	3	13	3	61
	2%	2%	-	-	2%	1%	3%zP	1%	3%zN	1%	2%
3	79	20	1	-	1	10	10	8	12	4	75
	2%	3%	2%	-	5%L	3%	3%	3%	3%	1%	2%
4	103	28	4	-	-	15	13	7	21	1	101
	3%S	4%z	6%	-	-	5%z	3%	2%	6%z	*	3%zS
5	332	79	9	5	2	30	49	27	51	50	281
	9%	11%z	11%	8%	13%	9%	13%z	9%	13%z	10%	8%
6	362	61	5	3	*	28	34	28	33	52	309
	9%	9%	6%	5%	2%	9%	9%	9%	9%	10%	9%
7	611	92	16	4	1	45	47	31	61	73	534
	16%ELP	13%	19%L	7%	7%	14%	13%	11%	16%	15%	16%
8	839	125	14	12	4	69	55	49	75	123	716
	21%DO	18%	18%	22%	20%	22%	15%	16%	19%	25%	21%
9	556	82	12	10	1	35	47	45	37	80	476
	14%FHQ	12%	16%	19%	7%	11%	13%	15%	10%	16%	14%
Extremely Important	753	151	8	20	8	65	86	85	66	94	655
10	19%RK	22%K	10%	36%zJK	43%zJK	20%	23%Q	28%zNQ	17%	19%	19%
Don't know	89	10	4	1	-	5	5	6	5	18	72
	2%	2%	6%J	2%	-	2%	1%	2%	1%	4%	2%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 215
C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.40CEHJ KQT	7.20	6.84	8.45zJK	7.95JK	7.22Q	7.19Q	7.64NOQ	6.87	7.74zT	7.35
1-3 (Net)	263 7%GLS	60 9%L	7 9%L	* 1%	2 9%L	27 8%	33 9%	21 7%	39 10%z	10 2%	252 7%zS
1-4 (Net)	365 9%LS	88 13%zL	11 14%L	* 1%	2 9%L	42 13%	46 12%	27 9%	61 16%zP	11 2%	353 10%zS
1-2 (Net)	184 5%GRS	40 6%	6 7%	* 1%	1 4%	16 5%	23 6%	13 4%	27 7%	6 1%	177 5%zS
4-7 (Net)	1408 36%LM	260 38%LM	34 42%LM	11 20%	4 22%	118 37%	142 38%P	93 31%	167 43%zP	177 35%	1225 36%
5-6 (Net)	694 18%	140 20%	14 18%	7 13%	3 15%	57 18%	82 22%	55 18%	84 22%	102 20%	590 17%
8-10 (Net)	2147 55%CKQ	358 52%	35 43%	42 77%zJK	13 70%zJK	170 53%Q	189 51%	179 60%OQ	179 46%	297 59%	1847 54%
7-10 (Net)	2759 71%CDEIO Q	450 65%	50 63%	46 84%zJK	14 77%	215 67%	236 64%	210 70%OQ	240 62%	370 74%	2381 70%
9-10 (Net)	1308 33%HQ	234 34%	21 26%	30 55%zJK	9 50%zJK	100 31%	133 36%Q	130 44%zNOQ	104 27%	174 35%	1130 33%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 216

C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:

A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	115	11	11	13	25	65	31	1	5	8	79
1	3% S	2%	2%	4%	3%	4% z	4% G	*	4%	3%	3%
2	60	13	4	3	7	18	11	-	-	4	47
	2%	2%	1%	1%	1%	1%	1%	-	-	1%	2%
3	83	21	10	12	21	45	18	2	4	5	59
	2% S	4% z	2%	3%	3%	3% z	2%	2%	3%	2%	2%
4	117	16	15	20	35	54	24	2	6	10	89
	3% S	3%	3%	6% zA	4%	3%	3%	2%	5%	3%	3%
5	338	46	40	48	88	165	74	8	10	36	251
	9%	8%	8%	14% zABD	10% B	10% z	9%	6%	8%	12% zFG	9%
6	368	57	47	24	71	143	63	12	13	18	279
	9% F	10%	10%	7%	8%	9%	7%	9%	10%	6%	10%
7	638	97	74	51	126	226	127	22	10	38	483
	16% EH	16%	15%	15%	15%	14%	15% H	17% H	8%	13%	17% H
8	813	123	92	54	145	293	174	31	32	56	615
	21% CDEIO	21%	19%	15%	17%	19%	20%	23%	25%	19%	21%
9	545	67	72	52	124	214	126	24	17	45	401
	14%	11%	15%	15%	15%	14%	14%	19%	13%	15%	14%
Extremely Important	735	136	113	69	183	304	199	28	24	65	513
10	19% R	23% z	23% z	20%	22% z	19%	23% zR	21%	19%	22%	18%
Don't know	94	9	11	7	17	48	24	2	7	8	66
	2%	2%	2%	2%	2%	3%	3%	1%	6% zR	3%	2%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 216

C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:

A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.36EQ	7.43	7.58CD	7.14	7.39C	7.22	7.50	7.89zFHR	7.33	7.47	7.34
1-3 (Net)	259 7%GLS	45 8%	25 5%	27 8%	53 6%	128 8%z	61 7%G	3 2%	9 7%	17 6%	185 6%
1-4 (Net)	376 10%GLS	61 10%	40 8%	47 13%zBD	88 10%B	183 12%z	84 10%G	5 4%	15 12%G	27 9%G	274 10%G
1-2 (Net)	175 4%GS	24 4%	16 3%	16 5%	31 4%	84 5%	43 5%G	1 *	5 4%	11 4%	127 4%G
4-7 (Net)	1461 37%FLM	216 36%	176 36%	143 41%	320 38%	588 37%	287 33%	44 34%	40 31%	102 35%	1102 38%F
5-6 (Net)	706 18%	103 17%	87 18%	72 20%	159 19%	308 20%	137 16%	20 15%	23 18%	54 18%	530 18%
8-10 (Net)	2093 54%	326 55%	277 57%	175 50%	452 54%	811 51%	499 57%z	83 63%zR	73 57%	166 57%	1529 53%
7-10 (Net)	2731 70%CEQ	423 71%	352 72%CD	226 64%	578 69%C	1037 66%	626 72%	105 80%zFHIR	83 65%	204 70%	2012 70%
9-10 (Net)	1280 33%	203 34%	186 38%z	121 34%	307 36%z	518 33%	325 37%zR	52 40%	41 32%	110 38%	914 32%

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Table 216

C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:

A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	115	22	1	-	1	10	12	6	17	6	109
1	3%S	3%	2%	-	4%L	3%	3%	2%	4%	1%	3%zS
2	60	5	2	-	*	3	2	-	5	4	57
	2%	1%	2%	-	2%	1%	1%	-	1%	1%	2%
3	83	19	2	-	1	11	8	12	7	4	79
	2%S	3%	3%	-	3%L	3%	2%	4%	2%	1%	2%
4	117	31	3	-	*	14	18	13	19	5	112
	3%S	5%z	4%	-	2%	4%	5%	4%	5%	1%	3%zS
5	338	75	6	5	2	32	44	20	55	50	287
	9%	11%	8%	9%	9%	10%	12%P	7%	14%zNP	10%	8%
6	368	62	6	2	*	31	30	25	37	57	311
	9%F	9%	8%	4%	2%	10%	8%	8%	10%	11%	9%
7	638	100	19	5	2	40	60	45	55	94	541
	16%EH	15%	24%JLM	9%	8%	13%	16%	15%	14%	19%	16%
8	813	113	17	12	4	57	55	41	72	113	698
	21%CDEIO P	16%	21%	23%	20%	18%	15%	14%	18%	23%	21%
9	545	102	10	11	1	51	52	46	56	72	472
	14%	15%	12%	20%	7%	16%	14%	16%	14%	14%	14%
Extremely Important	735	147	9	18	8	66	81	86	61	79	654
10	19%R	21%	12%	34%zJK	43%zJK	21%Q	22%Q	29%zNOQ	16%	16%	19%
Don't know	94	12	4	1	-	4	7	5	7	18	76
	2%	2%	5%J	2%	-	1%	2%	2%	2%	4%	2%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 216

C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:

A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.36EQ	7.32	7.12	8.45zJK	7.93K	7.33Q	7.32	7.70zNOQ	7.03	7.52	7.34
1-3 (Net)	259 7%GLS	46 7%L	5 7%L	- 9%L	2 9%L	24 7%	22 6%	17 6%	29 7%	13 3%	245 7%zS
1-4 (Net)	376 10%GLS	77 11%L	8 10%L	- 10%L	2 10%L	37 12%	40 11%	30 10%	47 12%	18 4%	357 11%zS
1-2 (Net)	175 4%GS	27 4%	3 4%	- 5%L	1 5%L	13 4%	15 4%	6 2%	22 6%	9 2%	166 5%zS
4-7 (Net)	1461 37%FLM	268 39%LM	35 44%LM	12 22%	4 21%	117 37%	152 41%P	103 35%	165 42%	207 41%	1251 37%
5-6 (Net)	706 18%	137 20%	13 16%	7 13%	2 11%	63 20%	74 20%	45 15%	92 24%zP	107 21%	598 18%
8-10 (Net)	2093 54%	362 53%	36 44%	42 76%zJK	13 70%zJK	174 55%	188 51%	173 58%OQ	189 48%	263 53%	1824 54%
7-10 (Net)	2731 70%CEQ	462 67%	55 68%	46 85%zJK	14 78%	214 67%	248 67%	218 73%OQ	244 62%	358 71%	2365 70%
9-10 (Net)	1280 33%	250 36%K	19 23%	29 54%zJK	9 50%zJK	117 37%Q	133 36%Q	132 44%zNOQ	117 30%	150 30%	1126 33%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 217
**C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
 Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.**
 Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	140	23	14	11	25	67	36	1	5	14	95
1	4% S	4%	3%	3%	3%	4%	4%	1%	4%	5%	3%
2	84	16	9	10	19	37	14	1	3	4	70
	2%	3%	2%	3%	2%	2%	2%	1%	3%	1%	2%
3	88	19	16	10	26	50	24	5	2	8	56
	2%	3%	3%	3%	3%	3% z	3%	4%	2%	3%	2%
4	117	14	18	14	33	51	17	4	3	6	94
	3%	2%	4%	4%	4%	3%	2%	3%	3%	2%	3%
5	362	54	42	54	96	177	79	13	16	32	270
	9%	9%	9%	15% zABD	11% zB	11% z	9%	10%	12%	11%	9%
6	389	63	40	33	72	146	74	13	13	21	289
	10% M	11%	8%	9%	9%	9%	9%	10%	10%	7%	10%
7	613	91	60	44	104	199	127	23	13	37	462
	16% DEJLO P	15%	12%	13%	12%	13%	15%	17%	10%	13%	16%
8	804	125	96	72	168	324	180	32	41	57	604
	21% T	21%	20%	20%	20%	21%	21%	24%	32% zFIR	19%	21%
9	533	69	79	35	114	199	121	16	9	47	388
	14%	12%	16% CD	10%	14% C	13%	14% H	12%	7%	16% H	13%
Extremely Important	686	114	105	61	165	273	182	21	22	60	485
10	18% K	19%	21% z	17%	20%	17%	21% zR	16%	17%	20%	17%
Don't know	91	8	11	9	20	53	17	2	1	6	68
	2%	1%	2%	3%	2%	3% z	2%	2%	*	2%	2%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 217

C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:

Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.23ET	7.17	7.41CD	6.96	7.22C	7.07	7.35	7.31	7.11	7.31	7.21
1-3 (Net)	311 8%S	57 10%	39 8%	30 9%	69 8%	154 10%z	74 9%	8 6%	11 8%	26 9%	221 8%
1-4 (Net)	428 11%LS	72 12%	57 12%	44 13%	102 12%	205 13%z	92 11%	12 9%	14 11%	33 11%	315 11%
1-2 (Net)	223 6%S	39 7%	23 5%	21 6%	43 5%	103 7%	50 6%	3 2%	8 7%	18 6%	165 6%
4-7 (Net)	1481 38%BFLMP	223 37%	160 33%	145 41%BD	305 36%B	573 36%	298 34%	52 40%	46 35%	97 33%	1116 39%F
5-6 (Net)	751 19%	117 20%	82 17%	87 25%zBD	168 20%B	323 21%	153 18%	26 19%	29 23%	53 18%	559 19%
8-10 (Net)	2024 52%T	308 52%	279 57%zCD	168 48%	447 53%C	796 50%	482 55%z	69 52%	72 56%	164 56%	1478 51%
7-10 (Net)	2637 68%CEJOQ T	399 67%	339 69%CD	212 60%	551 65%C	995 63%	610 70%	92 69%	85 66%	201 69%	1940 67%
9-10 (Net)	1220 31%	183 31%	184 38%zCD	96 27%	279 33%C	472 30%	302 35%zHR	37 28%	31 24%	107 36%H	874 30%

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Table 217
**C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
 Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.**
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	140	19	5	1	*	10	9	9	10	5	134
1	4% S	3%	6%	1%	2%	3%	3%	3%	3%	1%	4% zS
2	84	18	-	-	*	9	9	9	9	4	79
	2%	3%	-	-	2%	3%	3%	3%	2%	1%	2%
3	88	22	3	1	1	14	8	8	14	5	82
	2%	3%	3%	1%	5%	4% z	2%	3%	4%	1%	2%
4	117	29	2	*	*	13	17	10	19	9	108
	3%	4%	3%	1%	2%	4%	5%	3%	5%	2%	3%
5	362	82	9	4	2	37	45	29	53	50	312
	9%	12% z	11%	7%	9%	12%	12%	10%	14% z	10%	9%
6	389	66	4	3	-	24	41	27	38	48	341
	10% M	10% M	5%	5%	-	8%	11%	9%	10%	10%	10%
7	613	78	21	4	1	36	41	26	52	70	541
	16% DEJLO	11%	26% zJLM	7%	7%	11%	11%	9%	13%	14%	16%
8	804	135	14	14	4	69	67	57	78	127	675
	21% T	20%	17%	26%	23%	22%	18%	19%	20%	25% zT	20%
9	533	90	13	9	1	48	43	41	49	75	459
	14%	13%	16%	17%	7%	15%	12%	14%	13%	15%	14%
Extremely Important	686	133	6	18	8	57	76	75	58	90	593
10	18% K	19% K	8%	33% zJK	43% zJK	18%	21% Q	25% zNQ	15%	18%	17%
Don't know	91	16	4	1	-	3	12	6	9	19	72
	2%	2%	4%	2%	-	1%	3%	2%	2%	4% T	2%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 217

C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:

Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.23ET	7.15	6.91	8.28zJK	8.02zJK	7.13	7.18	7.40	6.97	7.62zT	7.17
1-3 (Net)	311 8%S	59 9%	7 9%	1 2%	2 9%	33 10%	27 7%	26 9%	33 8%	15 3%	296 9%zS
1-4 (Net)	428 11%LS	89 13%L	10 12%L	2 3%	2 10%L	45 14%	44 12%	37 12%	52 13%	23 5%	403 12%zS
1-2 (Net)	223 6%S	38 5%	5 6%	1 1%	1 4%	19 6%	19 5%	19 6%	19 5%	9 2%	214 6%zS
4-7 (Net)	1481 38%BFLMP	255 37%LM	36 45%LM	11 20%	3 18%	110 34%	145 39%P	92 31%	162 42%NP	176 35%	1301 38%
5-6 (Net)	751 19%	147 21%M	12 16%	7 12%	2 9%	61 19%	87 23%	56 19%	91 23%	97 19%	652 19%
8-10 (Net)	2024 52%T	359 52%	33 42%	42 76%zJK	13 73%zJK	173 54%Q	186 50%	174 58%OQ	185 47%	291 58%zT	1727 51%
7-10 (Net)	2637 68%CEIOQ	436 63%	55 68%	45 83%zJK	14 80%zJ	209 66%	227 61%	199 67%	237 61%	361 72%zT	2268 67%
9-10 (Net)	1220 31%	223 32%	19 24%	28 50%zJK	9 50%zJK	104 33%	119 32%	116 39%zOQ	107 27%	164 33%	1051 31%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 218
Summary Table. Summary of Purpose - Impartial news and information to help people understand and engage with the world around them. (7-10)
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
7-10 on Performance (C2)	2384	362	260	197	457	849	515	86	79	170	1785
	61%BDEJOP	61%B	53%	56%	54%	54%	59%	65%	61%	58%	62%
7-10 on Importance to society (C3)	2916	435	370	252	622	1120	665	102	91	216	2154
	75%ES	73%	76%	72%	74%	71%	76%	77%	71%	74%	75%
7-10 on Importance personally (C4)	2870	436	356	251	607	1076	664	101	98	221	2104
	73%EQ	73%	73%	71%	72%	68%	76%	76%	76%	75%	73%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 218
Summary Table. Summary of Purpose - Impartial news and information to help people understand and engage with the world around them. (7-10)
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
7-10 on Performance (C2)	2384	365	47	35	10	176	189	146	219	317	2061
	61%BDEJO P	53%	58%	63%	57%	55%	51%	49%	56%	63%	61%
7-10 on Importance to society (C3)	2916	504	55	47	16	236	268	225	280	351	2556
	75%ES	73%	68%	86%zJK	88%zJK	74%	73%	75%	72%	70%	75%zS
7-10 on Importance personally (C4)	2870	487	57	48	15	229	258	226	261	368	2493
	73%EQ	71%	71%	87%zJK	82%	72%	70%	76%OQ	67%	73%	73%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 219
Summary Table. Summary of Purpose - Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (7-10)
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
7-10 on Performance (C2)	2572	386	295	204	500	932	553	85	77	174	1931
	66%BCDEI JMNQ	65%	60%	58%	59%	59%	64%	64%	60%	59%	67%zI
7-10 on Importance to society (C3)	2958	458	371	247	618	1135	646	93	82	210	2213
	76%CEHQ	77%	76%	70%	73%	72%	74%H	71%	64%	71%	77%zH
7-10 on Importance personally (C4)	2759	437	348	212	561	1026	608	98	80	198	2052
	71%CDEJO Q	73%CD	71%CD	60%	67%C	65%	70%	74%H	62%	68%	71%H

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 219
Summary Table. Summary of Purpose - Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (7-10)
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG		
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295	
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396	
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354	
7-10 on Performance (C2)	2572	408	48	35	9	184	224	181	227	333	2235	
		66%BCDEI JMNQ	59%	59%	64%	50%	58%	61%	61%	58%	66%	66%
7-10 on Importance to society (C3)	2958	498	56	49	16	226	271	225	272	374	2577	
		76%CEHQ	72%	70%	89%zJK	89%zJK	71%	73%	76%	70%	75%	76%
7-10 on Importance personally (C4)	2759	450	50	46	14	215	236	210	240	370	2381	
		71%CDEJO Q	65%	63%	84%zJK	77%	67%	64%	70%OQ	62%	74%	70%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 220

Summary Table. Summary of Purpose - A range of high quality, distinctive and creative content that is different to that of other providers. (7-10)

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
7-10 on Performance (C2)	2479	372	268	213	481	894	537	92	83	184	1862
	63%BDEJN Q	62%B	55%	61%	57%	57%	62%	69%	65%	63%	65%z
7-10 on Importance to society (C3)	2866	441	364	251	615	1110	644	100	84	210	2127
	73%EQ	74%	74%	71%	73%	70%	74%H	76%	65%	71%	74%
7-10 on Importance personally (C4)	2731	423	352	226	578	1037	626	105	83	204	2012
	70%CEQ	71%	72%CD	64%	69%C	66%	72%	80%zFHIR	65%	70%	70%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 220
Summary Table. Summary of Purpose - A range of high quality, distinctive and creative content that is different to that of other providers. (7-10)
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
7-10 on Performance (C2)	2479	390	45	37	9	175	215	181	209	326	2150
	63%BDEJN Q	57%	56%	68%	52%	55%	58%	61%	54%	65%	63%
7-10 on Importance to society (C3)	2866	493	57	50	15	236	257	229	264	374	2484
	73%EQ	72%	71%	91%zJK	84%	74%Q	70%	77%OQ	68%	75%	73%
7-10 on Importance personally (C4)	2731	462	55	46	14	214	248	218	244	358	2365
	70%CEQ	67%	68%	85%zJK	78%	67%	67%	73%OQ	62%	71%	70%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 221

Summary Table. Summary of Purpose - Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (7-10)

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
7-10 on Performance (C2)	2399	378	268	201	469	875	527	90	77	166	1793
	61%BDEJM OQ	63%BD	55%	57%	56%	56%	61%	68%I	60%	57%	62%
7-10 on Importance to society (C3)	2870	429	358	253	610	1106	644	99	88	208	2133
	73%E	72%	73%	72%	73%	70%	74%	75%	68%	71%	74%
7-10 on Importance personally (C4)	2637	399	339	212	551	995	610	92	85	201	1940
	68%CEJOQ T	67%	69%CD	60%	65%C	63%	70%	69%	66%	69%	67%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 221

Summary Table. Summary of Purpose - Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (7-10)

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
7-10 on Performance (C2)	2399	386	44	31	9	184	202	170	216	318	2078
	61% OQ	BDEJM 56%	54%	57%	48%	58%	55%	57%	55%	63%	61%
7-10 on Importance to society (C3)	2870	491	60	45	15	230	261	222	268	359	2504
	73% E	71%	74%	81%	86% zJ	72%	70%	75%	69%	72%	74%
7-10 on Importance personally (C4)	2637	436	55	45	14	209	227	199	237	361	2268
	68% T	CEJOQ 63%	68%	83% zJK	80% zJ	66%	61%	67%	61%	72% zT	67%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 222

C6. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

Summary Table			
	News coverage that helps me understand what's going on in the world today.	News that represents a range of viewpoints.	News that is impartial.
UnweightedBase	3907	3907	3907
WeightedBase	3907	3907	3907
EffectiveBase	2717	2717	2717
Not At All Well 1	137 4%	192 5%	257 7%
2	101 3%	112 3%	114 3%
3	118 3%	130 3%	143 4%
4	132 3%	162 4%	164 4%
5	315 8%	370 9%	382 10%
6	357 9%	400 10%	470 12%
7	664 17%	715 18%	622 16%
8	854 22%	854 22%	762 20%
9	619 16%	454 12%	461 12%
10 Extremely Well 10	462 12%	355 9%	343 9%
Don't know	148 4%	164 4%	189 5%
Total mentions	3907 100%	3907 100%	3907 100%
Mean	7.08	6.73	6.54
1-3 (Net)	355 9%	434 11%	513 13%
1-4 (Net)	487 12%	595 15%	678 17%
1-2 (Net)	237 6%	304 8%	371 9%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 222

C6. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

Summary Table			
	News coverage that helps me understand what's going on in the world today.	News that represents a range of viewpoints.	News that is impartial.
WeightedBase	3907	3907	3907
EffectiveBase	2717	2717	2717
4-7 (Net)	1467 38%	1647 42%	1639 42%
5-6 (Net)	672 17%	770 20%	852 22%
8-10 (Net)	1936 50%	1663 43%	1566 40%
7-10 (Net)	2599 67%	2378 61%	2188 56%
9-10 (Net)	1081 28%	809 21%	804 21%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 223

C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

News coverage that helps me understand what's going on in the world today.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	137	19	29	14	42	71	36	5	6	11	96
	4%S	3%	6%z	4%	5%z	5%z	4%	4%	5%	4%	3%
2	101	25	21	9	30	48	28	3	1	11	66
	3%	4%z	4%z	2%	4%	3%	3%	2%	1%	4%	2%
3	118	26	21	8	29	54	29	3	5	13	84
	3%	4%	4%	2%	3%	3%	3%	2%	4%	5%	3%
4	132	27	20	8	28	50	23	3	3	10	104
	3%	5%	4%	2%	3%	3%	3%	2%	2%	3%	4%
5	315	49	60	45	105	175	66	11	11	26	233
	8%	8%	12%z	13%z	12%zA	11%z	8%	9%	8%	9%	8%
6	357	49	44	21	65	142	70	11	15	17	270
	9%	8%	9%	6%	8%	9%	8%	8%	12%I	6%	9%
7	664	75	75	55	131	247	149	16	17	52	489
	17%AL	13%	15%	16%	16%	16%	17%	12%	14%	18%	17%
8	854	131	110	82	191	329	163	28	22	48	660
	22%FI	22%	22%	23%	23%	21%	19%	21%	17%	16%	23%zFI
9	619	110	58	49	107	217	161	27	32	56	441
	16%BDEIN Q	18%BD	12%	14%	13%	14%	18%z	21%	25%zR	19%	15%
Extremely Well 10	462	70	45	50	95	174	121	23	14	42	324
	12%	12%	9%	14%	11%B	11%	14%	17%	11%	14%	11%
Don't know	148	15	7	11	17	70	26	2	3	8	115
	4%BDJNT	3%	1%	3%	2%	4%	3%	2%	2%	3%	4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 223

C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

News coverage that helps me understand what's going on in the world today.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.08BDEJ KNQ	6.98B	6.53	7.11BD	6.77B	6.84	7.13	7.38	7.20	7.03	7.08
1-3 (Net)	355 9%S	70 12%	71 14%zCD	31 9%	101 12%zC	173 11%z	92 11%	11 9%	12 9%	36 12%	246 9%
1-4 (Net)	487 12%S	98 16%z	91 19%zCD	38 11%	129 15%zC	223 14%z	115 13%	14 11%	14 11%	45 15%	350 12%
1-2 (Net)	237 6%S	44 7%	50 10%z	22 6%	72 9%z	119 8%z	64 7%	8 6%	7 5%	22 8%	163 6%
4-7 (Net)	1467 38%	200 34%	200 41%A	129 37%	329 39%	613 39%	307 35%	41 31%	46 36%	105 36%	1096 38%
5-6 (Net)	672 17%	98 16%	104 21%z	66 19%	171 20%z	316 20%z	136 16%	22 17%	26 20%	43 15%	504 17%
8-10 (Net)	1936 50%BEK	311 52%B	212 43%	181 52%BD	394 47%B	720 46%	445 51%	78 59%z	68 53%	145 49%	1425 49%
7-10 (Net)	2599 67%BDE	386 65%	288 59%	236 67%BD	524 62%B	967 61%	593 68%	93 71%	86 67%	197 67%	1914 66%
9-10 (Net)	1081 28%BDERJ NQ	180 30%BD	103 21%	100 28%BD	202 24%B	391 25%	282 32%zR	50 38%zR	47 36%R	97 33%zR	765 27%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 223

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 On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
 News coverage that helps me understand what's going on in the world today.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	137	34	4	4	1	23	10	17	16	4	133
	4% S	5%	5%	8% z	4%	7% zOQ	3%	6% O	4%	1%	4% zS
2	101	26	2	1	*	15	11	6	20	10	90
	3%	4%	3%	3%	2%	5% zP	3%	2%	5% z	2%	3%
3	118	20	6	1	1	6	14	11	9	12	106
	3%	3%	8% zJ	3%	6%	2%	4%	4%	2%	2%	3%
4	132	18	8	1	1	9	9	10	8	17	115
	3%	3%	10% zJL	2%	4%	3%	2%	3%	2%	3%	3%
5	315	87	6	10	3	44	43	26	61	43	271
	8%	13% z	7%	19% zK	16% z	14% zP	12% z	9%	16% zP	9%	8%
6	357	55	8	2	1	24	30	31	24	49	308
	9%	8%	10%	3%	5%	8%	8%	10%	6%	10%	9%
7	664	107	18	3	3	52	55	48	59	73	586
	17% AL	16% L	22% L	5%	15% L	16%	15%	16%	15%	15%	17%
8	854	163	14	10	4	72	91	62	100	125	727
	22% FI	24%	17%	19%	24%	22%	25%	21%	26%	25%	21%
9	619	84	10	12	1	35	49	47	38	87	530
	16% BDEJN	12%	12%	21% JM	7%	11%	13%	16%	10%	17%	16%
	Q										
Extremely Well 10	462	80	4	9	3	35	44	35	45	47	415
	12%	12%	5%	16% K	16% K	11%	12%	12%	11%	9%	12%
Don't know	148	15	1	1	*	3	12	5	10	33	114
	4% BDJNT	2%	2%	2%	2%	1%	3%	2%	2%	7% zT	3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 223

C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
News coverage that helps me understand what's going on in the world today.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.08BDEJ KNQ	6.81	6.31	6.95	6.83	6.58	7.01	6.89	6.75	7.29	7.05
1-3 (Net)	355 9% S	80 12% z	12 15%	7 13%	2 11%	45 14% z	36 10%	34 12%	46 12%	26 5%	329 10% zS
1-4 (Net)	487 12% S	99 14%	20 25% zJ	8 15%	3 15%	54 17% z	45 12%	45 15%	54 14%	43 9%	444 13% zS
1-2 (Net)	237 6% S	60 9% z	6 7%	6 10%	1 5%	39 12% zO	21 6%	23 8%	37 9% zO	14 3%	223 7% zS
4-7 (Net)	1467 38%	267 39%	39 49% zL	16 29%	7 40%	129 41%	137 37%	115 39%	151 39%	182 36%	1280 38%
5-6 (Net)	672 17%	141 20% z	14 17%	12 22%	4 21%	68 21%	73 20%	57 19%	85 22% z	92 18%	579 17%
8-10 (Net)	1936 50% BEK	326 47% K	28 34%	31 57% K	8 47%	142 44%	185 50%	144 48%	183 47%	260 52%	1672 49%
7-10 (Net)	2599 67% BDE	434 63%	46 57%	34 62%	11 62%	194 61%	240 65%	192 64%	242 62%	333 66%	2258 67%
9-10 (Net)	1081 28% BDERJ NQ	164 24%	14 17%	21 38% zJK	4 23%	70 22%	94 25%	81 27%	82 21%	135 27%	945 28%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 224

C6_2. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

News that represents a range of viewpoints.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	192	32	34	14	49	93	49	7	7	16	133
	5%S	5%	7%	4%	6%	6%z	6%	5%	6%	6%	5%
2	112	30	21	7	27	60	28	1	3	11	79
	3%	5%zC	4%	2%	3%	4%z	3%	1%	2%	4%	3%
3	130	23	21	9	30	52	28	2	2	11	92
	3%	4%	4%	2%	4%	3%	3%	2%	2%	4%	3%
4	162	14	29	20	49	72	40	7	9	17	112
	4%	2%	6%A	6%A	6%zA	5%	5%	5%	7%	6%	4%
5	370	59	64	46	111	189	84	6	12	30	272
	9%	10%	13%z	13%z	13%z	12%z	10%G	5%	9%	10%	9%
6	400	55	56	29	85	152	79	11	15	26	308
	10%	9%	12%	8%	10%	10%	9%	9%	12%	9%	11%
7	715	97	75	68	144	245	140	32	21	45	549
	18%ELN	16%	15%	19%	17%	16%	16%	25%FI	17%	15%	19%
8	854	137	115	65	180	333	179	33	27	54	637
	22%	23%	24%	18%	21%	21%	21%	25%	21%	18%	22%
9	454	79	37	44	81	161	105	12	13	40	336
	12%B	13%B	8%	12%B	10%B	10%	12%	9%	10%	14%	12%
Extremely Well 10	355	49	31	38	69	142	104	18	15	35	240
	9%BRK	8%	6%	11%B	8%B	9%	12%zR	14%R	12%	12%	8%
Don't know	164	21	5	13	17	79	33	1	3	7	124
	4%BDGJNP T	4%B	1%	4%BD	2%B	5%	4%G	1%	2%	3%	4%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

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News that represents a range of viewpoints.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.73BDEJ NQT	6.64B	6.21	6.80BD	6.45B	6.51	6.74	7.10	6.71	6.66	6.74
1-3 (Net)	434 11%S	84 14%zC	76 16%zCD	29 8%	105 13%C	204 13%z	106 12%	10 8%	12 10%	38 13%	305 11%
1-4 (Net)	595 15%S	99 17%	105 22%zCD	49 14%	154 18%zC	276 18%z	146 17%	17 13%	22 17%	56 19%	417 14%
1-2 (Net)	304 8%S	61 10%	55 11%zCD	21 6%	76 9%C	152 10%z	78 9%	8 6%	10 8%	27 9%	212 7%
4-7 (Net)	1647 42%	226 38%	226 46%A	163 46%A	389 46%zA	658 42%	343 39%	57 43%	58 45%	118 40%	1241 43%
5-6 (Net)	770 20%	114 19%	121 25%z	75 21%	196 23%z	341 22%z	163 19%	18 13%	28 21%	56 19%	580 20%
8-10 (Net)	1663 43%BEK	265 44%	183 37%	147 42%	330 39%	636 40%	388 45%	64 48%	55 43%	129 44%	1213 42%
7-10 (Net)	2378 61%BDEJ	362 61%B	258 53%	215 61%BD	473 56%B	880 56%	528 61%	96 73%zFHIR	76 59%	174 59%	1762 61%
9-10 (Net)	809 21%BDK	128 21%B	68 14%	82 23%BD	150 18%B	303 19%	209 24%zR	31 23%	28 22%	75 26%R	576 20%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

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News that represents a range of viewpoints.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	192	38	5	5	1	28	10	19	20	8	184
	5% S	6%	6%	9%	4%	9% z OQ	3%	6% O	5%	2%	5% z S
2	112	23	3	1	*	10	13	9	14	13	99
	3%	3%	4%	2%	2%	3%	3%	3%	4%	3%	3%
3	130	22	4	2	1	10	12	13	9	9	121
	3%	3%	5%	4%	5%	3%	3%	4%	2%	2%	4%
4	162	42	5	2	*	20	22	17	25	19	142
	4%	6% z	6%	3%	2%	6%	6%	6%	7%	4%	4%
5	370	90	8	9	4	34	56	33	58	36	330
	9%	13% z	10%	17% z	20% z	11%	15% z	11%	15% z	7%	10%
6	400	75	6	3	1	38	37	35	40	55	344
	10%	11%	7%	6%	6%	12%	10%	12%	10%	11%	10%
7	715	113	23	4	4	42	71	42	70	92	620
	18% ELN	16%	28% z JL	8%	22% L	13%	19% P	14%	18% N	18%	18%
8	854	146	17	14	3	71	75	68	78	128	725
	22%	21%	21%	25%	16%	22%	20%	23%	20%	26%	21%
9	454	68	6	6	1	36	32	28	40	62	391
	12% B	10%	7%	11%	7%	11%	9%	9%	10%	12%	12%
Extremely Well 10	355	57	2	7	3	28	29	30	27	45	310
	9% BRK	8%	2%	13% K	16% K	9%	8%	10%	7%	9%	9%
Don't know	164	13	3	1	*	2	11	5	8	34	130
	4% BDGJNP	2%	4%	2%	2%	1%	3%	2%	2%	7% z T	4%
	T										
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

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 News that represents a range of viewpoints.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.73BDEJ NQT	6.46	6.19	6.61	6.74	6.37	6.54	6.51	6.43	7.12zT	6.67
1-3 (Net)	434 11%S	83 12%	12 15%	8 14%	2 11%	48 15%	35 10%	40 14%	43 11%	30 6%	404 12%zS
1-4 (Net)	595 15%S	126 18%	17 21%	10 17%	2 13%	68 21%z	58 16%	57 19%	68 18%	49 10%	546 16%zS
1-2 (Net)	304 8%S	61 9%	8 10%	6 11%	1 5%	38 12%zO	23 6%	27 9%	34 9%	21 4%	283 8%zS
4-7 (Net)	1647 42%	321 47%zL	41 51%L	19 34%	9 49%	134 42%	187 51%zP	127 43%	194 50%zN	202 40%	1435 42%
5-6 (Net)	770 20%	166 24%z	13 16%	13 23%	5 25%	72 23%	94 25%z	68 23%	98 25%z	91 18%	673 20%
8-10 (Net)	1663 43%BEK	271 39%	25 31%	27 50%K	7 38%	135 42%	136 37%	126 42%	145 37%	235 47%	1427 42%
7-10 (Net)	2378 61%BDEJ	384 56%	47 59%	31 57%	11 60%	176 55%	208 56%	169 57%	215 55%	327 65%	2046 60%
9-10 (Net)	809 21%BDK	125 18%	7 9%	13 24%K	4 23%K	64 20%	61 17%	58 20%	67 17%	107 21%	702 21%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 225

C6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

News that is impartial.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	257	43	47	23	70	120	62	9	10	19	186
	7%S	7%	10%z	6%	8%	8%	7%	7%	7%	6%	6%
2	114	24	27	10	37	65	32	2	2	18	75
	3%	4%	6%z	3%	4%z	4%z	4%	2%	1%	6%zFGR	3%
3	143	21	24	11	36	61	33	5	4	17	99
	4%	3%	5%	3%	4%	4%	4%	4%	3%	6%	3%
4	164	21	34	13	47	64	35	2	3	11	121
	4%	3%	7%zA	4%	6%	4%	4%	2%	2%	4%	4%
5	382	60	60	55	114	199	78	7	13	26	287
	10%	10%	12%	15%zA	14%z	13%z	9%	5%	10%	9%	10%
6	470	84	62	38	100	180	92	16	13	29	365
	12%	14%	13%	11%	12%	11%	11%	12%	10%	10%	13%
7	622	88	60	54	114	222	140	27	25	45	454
	16%BEN	15%	12%	15%	14%	14%	16%	20%	19%	15%	16%
8	762	103	98	55	153	288	149	24	24	52	585
	20%T	17%	20%	16%	18%	18%	17%	18%	19%	18%	20%
9	461	80	41	35	76	162	115	18	18	34	337
	12%BDE	13%BD	8%	10%	9%	10%	13%	14%	14%	12%	12%
Extremely Well 10	343	54	27	34	60	121	99	18	16	32	230
	9%BR	9%	6%	10%	7%B	8%	11%zR	14%zR	12%	11%	8%
Don't know	189	20	8	25	34	95	36	3	2	11	144
	5%B	3%	2%	7%ABD	4%B	6%z	4%	2%	2%	4%	5%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 225

C6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

News that is impartial.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.54 BDEJ KNQT	6.47 BD	5.88	6.42 BD	6.10 B	6.27	6.59	6.97 I	6.81	6.42	6.55
1-3 (Net)	513 13% S	88 15%	99 20% z CD	44 12%	143 17% z C	246 16% z	127 15%	16 12%	16 12%	53 18% z R	359 12%
1-4 (Net)	678 17% S	109 18%	133 27% z ACD	57 16%	190 23% z C	310 20% z	162 19%	18 14%	18 14%	64 22%	480 17%
1-2 (Net)	371 9% S	67 11%	75 15% z CD	32 9%	107 13% z C	185 12% z	94 11%	11 8%	11 9%	36 12%	261 9%
4-7 (Net)	1639 42% S	252 42%	216 44%	160 45%	376 45%	664 42%	345 40%	52 39%	53 41%	110 38%	1227 43%
5-6 (Net)	852 22% S	144 24%	122 25%	92 26%	214 25% z	379 24% z	170 20%	23 17%	26 20%	55 19%	652 23%
8-10 (Net)	1566 40% BDE IJO QT	236 40%	166 34%	124 35%	290 34%	571 36%	363 42%	61 46%	58 45%	119 40%	1152 40%
7-10 (Net)	2188 56% BDE IJN OQT	324 54% B	226 46%	177 50%	404 48%	793 50%	503 58%	88 67% z FIR	82 64%	164 56%	1607 56%
9-10 (Net)	804 21% BDE IJK	134 22% BD	68 14%	68 19%	137 16%	283 18%	214 25% z R	37 28% z R	33 26%	66 23%	567 20%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 225

C6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

News that is impartial.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	257	54	10	5	1	34	19	23	30	12	245
	7% S	8%	12%	10%	7%	11% zO	5%	8%	8%	2%	7% zS
2	114	29	6	2	-	14	15	10	19	14	100
	3%	4%	7% z	4%	-	4%	4%	3%	5%	3%	3%
3	143	30	1	3	1	10	20	16	13	10	132
	4%	4%	1%	6%	7% K	3%	5%	6%	3%	2%	4%
4	164	35	9	2	1	21	15	17	18	23	142
	4%	5%	11% z	5%	4%	6%	4%	6%	5%	5%	4%
5	382	96	8	7	3	45	51	29	68	46	332
	10%	14% z	9%	12%	19% z	14% z	14% z	10%	17% zP	9%	10%
6	470	86	9	4	1	41	45	44	42	54	415
	12%	13%	11%	7%	5%	13%	12%	15%	11%	11%	12%
7	622	90	14	7	3	26	64	41	49	75	544
	16% BEN	13%	17%	13%	19%	8%	17% NQ	14% N	13% N	15%	16%
8	762	124	14	12	2	63	61	59	65	123	638
	20% T	18%	18%	22%	12%	20%	17%	20%	17%	25% zT	19%
9	461	63	7	5	2	27	36	24	39	73	387
	12% BDE	9%	8%	9%	8%	9%	10%	8%	10%	15%	11%
Extremely Well 10	343	50	2	5	3	27	23	26	24	41	302
	9% BR	7%	3%	9%	16% JK	9%	6%	9%	6%	8%	9%
Don't know	189	31	1	1	*	10	21	9	22	30	159
	5% B	4%	2%	2%	2%	3%	6% P	3%	6% N	6%	5%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 225

C6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
News that is impartial.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.54BDEJ KNQT	6.13	5.65	6.19	6.48	6.00	6.25	6.23	6.06	6.99zT	6.48
1-3 (Net)	513 13%S	113 16%z	17 21%	11 20%	3 14%	58 18%z	54 15%	50 17%	63 16%	36 7%	477 14%zS
1-4 (Net)	678 17%S	148 21%z	25 31%z	13 24%	3 18%	79 25%z	69 19%	67 22%	81 21%	59 12%	619 18%zS
1-2 (Net)	371 9%S	83 12%z	16 19%z	8 14%	1 7%	48 15%z	34 9%	33 11%	49 13%	26 5%	345 10%zS
4-7 (Net)	1639 42%	307 45%	39 49%	21 37%	9 47%	133 42%	174 47%	131 44%	177 45%	198 40%	1433 42%
5-6 (Net)	852 22%	183 27%z	17 21%	11 20%	4 25%	87 27%z	96 26%	73 24%	110 28%z	100 20%	747 22%
8-10 (Net)	1566 40%BDEJO QT	237 34%	23 29%	22 41%	7 36%	117 37%	120 32%	109 37%	128 33%	237 47%zT	1327 39%
7-10 (Net)	2188 56%BDEJN OQT	327 48%	37 46%	30 54%	10 55%	143 45%	184 50%	150 50%	177 45%	312 62%zT	1872 55%
9-10 (Net)	804 21%BDEJK	113 16%	9 11%	10 19%	4 24%K	55 17%	59 16%	50 17%	63 16%	114 23%	689 20%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 226

C6_sum. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
News coverage that helps me understand what's going on in the world today.	2599 67%BDE	386 65%	288 59%	236 67%BD	524 62%B	967 61%	593 68%	93 71%	86 67%	197 67%	1914 66%
News that represents a range of viewpoints.	2378 61%BDEJ	362 61%B	258 53%	215 61%BD	473 56%B	880 56%	528 61%	96 73%zFHIR	76 59%	174 59%	1762 61%
News that is impartial.	2188 56%BDEJN OQT	324 54%B	226 46%	177 50%	404 48%	793 50%	503 58%	88 67%zFIR	82 64%	164 56%	1607 56%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 226

C6_sum. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase 3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase 3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase 2717	455	69	82	54	216	239	204	252	354	2354
News coverage that helps me understand what's going on in the world today. 67%BDE	434 63%	46 57%	34 62%	11 62%	194 61%	240 65%	192 64%	242 62%	333 66%	2258 67%
News that represents a range of viewpoints. 61%BDEJ	384 56%	47 59%	31 57%	11 60%	176 55%	208 56%	169 57%	215 55%	327 65%	2046 60%
News that is impartial. 56%BDEJN OQT	327 48%	37 46%	30 54%	10 55%	143 45%	184 50%	150 50%	177 45%	312 62%zT	1872 55%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 227

C7. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

Summary Table					
	Programmes and content that are educational.	Programmes and content that are inspirational.	Programmes and content that support children and young people with their education.	Programmes and content that helps me to learn new things.	Programmes and content that are informative.
UnweightedBase	3907	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717
Not At All Well 1	58 1%	93 2%	64 2%	97 2%	68 2%
2	73 2%	76 2%	66 2%	72 2%	64 2%
3	72 2%	131 3%	80 2%	125 3%	89 2%
4	140 4%	192 5%	128 3%	154 4%	105 3%
5	366 9%	403 10%	388 10%	437 11%	359 9%
6	391 10%	505 13%	407 10%	419 11%	403 10%
7	712 18%	716 18%	670 17%	733 19%	704 18%
8	952 24%	810 21%	771 20%	841 22%	982 25%
9	533 14%	454 12%	449 11%	459 12%	567 15%
Extremely Well 10	374 10%	294 8%	328 8%	351 9%	400 10%
Don't know	238 6%	234 6%	555 14%	220 6%	166 4%
Total mentions	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%
Mean	7.16	6.80	7.01	6.90	7.21
1-3 (Net)	203 5%	300 8%	210 5%	294 8%	221 6%
1-4 (Net)	342 9%	492 13%	338 9%	448 11%	326 8%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 227

C7. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

Summary Table					
	Programmes and content that are educational.	Programmes and content that are inspirational.	Programmes and content that support children and young people with their education.	Programmes and content that helps me to learn new things.	Programmes and content that are informative.
WeightedBase	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717
1-2 (Net)	131 3%	169 4%	131 3%	169 4%	132 3%
4-7 (Net)	1609 41%	1815 46%	1593 41%	1742 45%	1571 40%
5-6 (Net)	757 19%	908 23%	795 20%	856 22%	762 20%
8-10 (Net)	1858 48%	1558 40%	1548 40%	1651 42%	1949 50%
7-10 (Net)	2570 66%	2274 58%	2218 57%	2383 61%	2653 68%
9-10 (Net)	907 23%	749 19%	777 20%	810 21%	967 25%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 228

C7_1. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are educational.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	58	10	17	5	22	46	22	3	5	4	31
	1%RS	2%	3%z	2%	3%z	3%z	2%zR	2%	4%R	1%	1%
2	73	16	14	12	27	40	25	2	2	15	46
	2%	3%	3%	4%z	3%z	3%z	3%zR	1%	1%	5%zFR	2%
3	72	11	8	7	15	36	18	3	4	6	52
	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%
4	140	23	19	16	36	59	40	6	7	11	91
	4%	4%	4%	5%	4%	4%	5%	5%	5%	4%	3%
5	366	55	62	40	103	183	70	5	12	35	284
	9%G	9%	13%z	11%	12%z	12%z	8%	4%	10%	12%FG	10%G
6	391	56	41	37	78	131	86	15	12	27	277
	10%E	9%	8%	10%	9%	8%	10%	11%	9%	9%	10%
7	712	103	89	69	158	275	141	21	22	52	550
	18%	17%	18%	20%	19%	17%	16%	16%	17%	18%	19%
8	952	152	110	75	185	355	209	35	29	61	710
	24%M	25%	22%	21%	22%	23%	24%	26%	23%	21%	25%
9	533	77	60	28	88	186	113	19	9	33	409
	14%CDEHJ MO	13%	12%	8%	11%	12%	13%H	14%H	7%	11%	14%H
Extremely Well 10	374	60	34	26	60	131	103	16	17	31	254
	10%DRKQ	10%	7%	7%	7%	8%	12%zR	12%	13%	10%	9%
Don't know	238	35	35	36	70	133	44	7	11	19	177
	6%	6%	7%	10%zA	8%z	8%z	5%	6%	9%	6%	6%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 228

C7_1. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are educational.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.16BCDE JKMNQ	7.12BCD	6.79	6.74	6.77	6.88	7.09	7.31	6.91	6.86	7.20I
1-3 (Net)	203 5%R	37 6%	39 8%z	25 7%	64 8%z	122 8%z	65 7%zR	8 6%	10 8%	26 9%zR	130 5%
1-4 (Net)	342 9%R	60 10%	58 12%z	41 12%	99 12%z	181 11%z	104 12%zR	14 11%	17 13%	36 12%zR	221 8%
1-2 (Net)	131 3%R	26 4%	31 6%z	18 5%	49 6%z	86 5%z	46 5%zR	5 4%	6 5%	20 7%zR	78 3%
4-7 (Net)	1609 41%	236 40%	212 43%	163 46%	374 44%	649 41%	337 39%	47 36%	53 41%	125 42%	1202 42%
5-6 (Net)	757 19%	111 19%	104 21%	77 22%	181 21%	315 20%	156 18%	20 15%	24 19%	62 21%	561 19%
8-10 (Net)	1858 48%BCDEJ KMOQ	288 48%CD	204 42%	129 37%	333 40%	673 43%	425 49%I	70 53%I	54 42%	125 42%	1373 48%
7-10 (Net)	2570 66%BCDEJ KMNQ	391 66%CD	293 60%	198 56%	491 58%	948 60%	566 65%	91 69%	77 60%	176 60%	1923 67%I
9-10 (Net)	907 23%CDEJK OQ	137 23%CD	94 19%	54 15%	148 18%	318 20%	216 25%	35 27%	25 20%	63 22%	663 23%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 228

C7_1. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are educational.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	58	12	7	2	1	7	6	5	8	1	57
	1%RS	2%	8%zJ	4%	5%z	2%	1%	2%	2%	*	2%zS
2	73	20	6	2	-	7	13	2	18	9	64
	2%	3%	7%z	3%	-	2%	3%P	1%	4%zNP	2%	2%
3	72	12	1	1	1	5	7	3	8	7	64
	2%	2%	1%	2%	7%zJK	2%	2%	1%	2%	1%	2%
4	140	29	6	-	*	17	12	9	20	16	124
	4%	4%	7%L	-	2%	5%	3%	3%	5%	3%	4%
5	366	80	8	9	5	49	31	31	49	54	309
	9%G	12%	10%	16%z	28%zJK	15%zOP	8%	10%	13%O	11%	9%
6	391	69	4	5	1	29	40	28	41	50	341
	10%E	10%	5%	8%	4%	9%	11%	9%	11%	10%	10%
7	712	124	24	7	4	45	79	53	71	83	626
	18%	18%	29%zJL	13%	20%	14%	21%N	18%	18%	16%	18%
8	952	156	12	14	2	70	86	72	84	125	825
	24%M	23%	15%	26%	13%	22%	23%	24%	21%	25%	24%
9	533	74	6	9	*	44	30	36	38	76	457
	14%CDEHJMO	11%M	7%	16%M	2%	14%OQ	8%	12%O	10%	15%	13%
Extremely Well 10	374	52	1	4	2	21	31	31	21	48	324
	10%DRKQ	8%	1%	8%K	12%K	7%	8%	10%	6%	10%	10%
Don't know	238	61	5	2	1	25	36	28	33	33	205
	6%	9%z	7%	4%	8%	8%	10%z	10%z	8%	7%	6%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 228

C7_1. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are educational.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.16BCDE IJKMNQ	6.88KM	5.86	6.94K	6.22	6.82	6.93Q	7.25NOQ	6.60	7.30	7.15
1-3 (Net)	203 5%R	43 6%	14 17%zJ	5 9%	2 12%z	19 6%	25 7%P	10 3%	33 9%zP	17 3%	185 5%
1-4 (Net)	342 9%R	73 11%	20 24%zJL	5 9%	3 14%	36 11%P	37 10%	19 7%	53 14%zP	33 6%	309 9%
1-2 (Net)	131 3%R	32 5%	13 16%zJ	4 7%	1 5%	14 4%	18 5%P	7 2%	25 6%zP	10 2%	120 4%
4-7 (Net)	1609 41%	302 44%	42 52%	21 38%	10 54%	140 44%	162 44%	121 41%	181 46%	202 40%	1400 41%
5-6 (Net)	757 19%	149 22%	12 15%	14 25%	6 32%zK	78 24%	71 19%	59 20%	90 23%	104 21%	650 19%
8-10 (Net)	1858 48%BCDEJ KMOQ	282 41%KM	19 24%	27 50%KM	5 27%	135 42%	147 40%	139 47%OQ	143 37%	249 50%	1606 47%
7-10 (Net)	2570 66%BCDEJ KMNQ	405 59%	43 53%	34 62%	8 46%	180 57%	225 61%Q	192 64%NQ	214 55%	332 66%	2233 66%
9-10 (Net)	907 23%CDEJK OQ	126 18%K	7 8%	13 24%K	2 14%	65 20%Q	61 16%	67 22%O	59 15%	125 25%	781 23%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 229

C7_2. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are inspirational.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	93	15	22	9	30	63	30	5	5	9	58
	2%RS	3%	4%z	2%	4%z	4%z	3%zR	4%	4%	3%	2%
2	76	11	14	18	31	43	26	2	2	14	48
	2%	2%	3%	5%zA	4%z	3%z	3%zR	1%	2%	5%zR	2%
3	131	25	26	12	37	66	26	2	4	9	102
	3%S	4%	5%z	3%	4%	4%	3%	1%	3%	3%	4%
4	192	30	18	20	38	74	36	3	6	18	139
	5%	5%	4%	6%	5%	5%	4%	3%	5%	6%	5%
5	403	63	71	41	112	206	96	10	18	42	295
	10%	11%	14%z	12%	13%z	13%z	11%	8%	14%	14%z	10%
6	505	64	64	47	111	193	110	20	17	32	370
	13%M	11%	13%	13%	13%	12%	13%	15%	13%	11%	13%
7	716	108	84	62	146	255	144	23	21	50	550
	18%E	18%	17%	18%	17%	16%	17%	17%	16%	17%	19%
8	810	124	86	64	151	311	176	28	25	45	606
	21%IO	21%	18%	18%	18%	20%	20%I	21%	19%	15%	21%I
9	454	73	57	26	83	148	95	14	14	32	350
	12%CE	12%	12%	7%	10%	9%	11%	11%	11%	11%	12%
Extremely Well 10	294	55	17	20	37	95	83	17	11	26	198
	8%BDERJK Q	9%BD	4%	6%	4%	6%	10%zR	13%zR	9%	9%	7%
Don't know	234	28	31	34	65	122	48	7	6	17	168
	6%	5%	6%	10%zA	8%	8%z	5%	6%	4%	6%	6%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 229

C7_2. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are inspirational.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.80BCDE IJKMNOQT	6.84BCD	6.33	6.37	6.34	6.46	6.75I	7.07I	6.65	6.48	6.83I
1-3 (Net)	300 8% S	51 9%	61 12% z	38 11%	99 12% z	172 11% z	82 9%	9 7%	11 9%	32 11%	208 7%
1-4 (Net)	492 13% S	81 14%	79 16% z	58 17%	137 16% z	245 16% z	118 14%	12 9%	17 13%	50 17% zGR	347 12%
1-2 (Net)	169 4% R	26 4%	35 7% z	26 7% z	62 7% z	106 7% z	56 6% zR	7 5%	7 6%	23 8% zR	106 4%
4-7 (Net)	1815 46%	265 44%	237 48%	170 48%	407 48%	728 46%	386 44%	56 43%	63 49%	142 48%	1353 47%
5-6 (Net)	908 23%	128 21%	135 28% z	88 25%	223 26% z	399 25% z	206 24%	30 23%	35 27%	74 25%	664 23%
8-10 (Net)	1558 40% BCDEI KOQ	252 42% BCD	161 33%	110 31%	271 32%	554 35%	355 41% I	59 45% I	49 38%	103 35%	1154 40%
7-10 (Net)	2274 58% BCDEI JKMNOQ	360 60% BCD	245 50%	172 49%	417 50%	809 51%	499 57% I	82 62% I	71 55%	152 52%	1704 59% I
9-10 (Net)	749 19% BCDEI KNQ	128 22% BCD	74 15%	46 13%	120 14%	243 15%	179 21%	32 24%	25 19%	58 20%	548 19%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 229

C7_2. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are inspirational.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	93	20	7	2	1	13	8	7	13	5	88
	2%RS	3%	8%zJ	4%	5%	4%	2%	2%	3%	1%	3%
2	76	22	7	2	1	10	12	2	20	11	65
	2%	3%z	9%zJ	3%	3%	3%P	3%P	1%	5%zP	2%	2%
3	131	32	3	*	2	10	22	13	19	6	125
	3%S	5%	4%	1%	9%zL	3%	6%z	4%	5%	1%	4%zS
4	192	32	4	2	*	20	12	15	17	22	170
	5%	5%	5%	4%	2%	6%	3%	5%	4%	4%	5%
5	403	88	9	10	5	52	36	29	59	61	341
	10%	13%	12%	18%z	27%zJK	16%zOP	10%	10%	15%zO	12%	10%
6	505	94	10	5	*	33	62	45	49	51	452
	13%M	14%M	13%	10%	2%	10%	17%	15%N	13%	10%	13%
7	716	119	16	8	3	51	68	62	57	92	619
	18%E	17%	20%	15%	15%	16%	18%	21%	15%	18%	18%
8	810	126	10	11	3	70	56	50	77	124	684
	21%IO	18%	13%	21%	14%	22%	15%	17%	20%	25%T	20%
9	454	69	6	7	1	27	42	36	33	53	402
	12%CE	10%	7%	13%	3%	9%	11%	12%	9%	11%	12%
Extremely Well 10	294	31	1	3	2	15	16	17	14	45	249
	8%BDERJK	4%	1%	6%	12%JK	5%	4%	6%	4%	9%	7%
Don't know	234	53	7	3	1	19	35	21	32	33	200
	6%	8%	8%	6%	8%	6%	9%z	7%	8%	7%	6%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 229

C7_2. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are inspirational.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.80BCDE IJKMNOQT	6.42K	5.57	6.65K	6.08	6.35	6.47	6.70NQ	6.20	7.05zT	6.76
1-3 (Net)	300 8%S	75 11%z	17 21%zJL	4 7%	3 17%z	33 10%	42 11%z	22 8%	52 13%zP	21 4%	279 8%zS
1-4 (Net)	492 13%S	107 16%z	21 26%zJL	6 11%	3 19%	53 17%	54 15%	38 13%	69 18%z	43 9%	448 13%zS
1-2 (Net)	169 4%R	43 6%z	14 17%zJ	4 7%	2 8%	23 7%zP	20 5%	10 3%	33 9%zP	15 3%	153 5%
4-7 (Net)	1815 46%	333 48%	40 50%	26 47%	8 46%	155 49%	178 48%	152 51%	181 47%	225 45%	1582 47%
5-6 (Net)	908 23%	182 26%	20 25%	16 28%	5 29%	84 26%	98 26%	74 25%	108 28%	112 22%	793 23%
8-10 (Net)	1558 40%BCDEJ KOQ	227 33%K	17 21%	22 40%K	5 30%	112 35%	114 31%	103 34%	124 32%	221 44%	1335 39%
7-10 (Net)	2274 58%BCDEI JKMNOQ	346 50%	33 41%	30 55%	8 45%	163 51%	183 49%	165 55%	181 46%	313 62%	1954 58%
9-10 (Net)	749 19%BCDEJ KNQ	100 15%	7 8%	10 19%K	3 16%	42 13%	58 16%	53 18%	47 12%	97 19%	651 19%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 230

C7_3. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that support children and young people with their education.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	64	8	18	5	23	44	19	3	3	4	39
	2%RS	1%	4%zA	1%	3%z	3%z	2%	2%	3%	1%	1%
2	66	10	17	11	29	34	24	2	2	12	41
	2%	2%	4%z	3%	3%z	2%	3%zR	1%	1%	4%zR	1%
3	80	16	7	9	15	36	16	4	3	7	58
	2%N	3%	1%	2%	2%	2%	2%	3%	2%	2%	2%
4	128	14	19	9	28	46	29	4	5	10	89
	3%	2%	4%	3%	3%	3%	3%	3%	4%	3%	3%
5	388	66	59	41	100	188	68	6	11	29	308
	10%FG	11%	12%	12%	12%	12%z	8%	4%	8%	10%G	11%zFG
6	407	65	38	42	80	145	94	18	8	33	297
	10%	11%	8%	12%	9%	9%	11%	13%H	6%	11%	10%
7	670	94	79	41	120	245	146	26	28	36	503
	17%CDILQ	16%	16%	12%	14%	16%	17%I	20%I	22%I	12%	17%I
8	771	126	84	57	141	282	155	24	19	53	582
	20%DEK	21%	17%	16%	17%	18%	18%	18%	15%	18%	20%
9	449	51	41	28	69	140	94	14	13	27	347
	11%ADEJQ	9%	8%	8%	8%	9%	11%	11%	10%	9%	12%
Extremely Well 10	328	48	24	21	45	117	92	16	17	28	220
	8%BDRJK	8%	5%	6%	5%	7%	11%zR	12%	13%R	9%	8%
Don't know	555	98	103	88	192	297	134	15	20	56	399
	14%S	16%	21%z	25%zA	23%zA	19%z	15%	11%	15%	19%zGR	14%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 230

C7_3. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that support children and young people with their education.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.01BCDE JKMNOQT	6.93BD	6.49	6.64	6.55	6.74	7.00	7.14	7.12	6.82	7.04
1-3 (Net)	210 5%RS	35 6%	43 9%z	25 7%	68 8%z	115 7%z	59 7%R	9 7%	8 6%	23 8%R	138 5%
1-4 (Net)	338 9%R	49 8%	62 13%z	34 10%	96 11%z	161 10%z	88 10%	13 10%	13 10%	33 11%	227 8%
1-2 (Net)	131 3%R	19 3%	36 7%zA	16 5%	52 6%zA	78 5%z	43 5%zR	5 4%	5 4%	16 5%R	80 3%
4-7 (Net)	1593 41%	239 40%	194 40%	133 38%	327 39%	625 40%	337 39%	54 41%	51 40%	107 37%	1197 42%
5-6 (Net)	795 20%	131 22%	96 20%	83 24%	179 21%	333 21%	162 19%	23 18%	18 14%	62 21%	605 21%
8-10 (Net)	1548 40%BCDEJ KNOQT	224 38%BD	149 31%	106 30%	255 30%	539 34%	340 39%	54 41%	50 39%	107 36%	1149 40%
7-10 (Net)	2218 57%BCDEJ JKMNOQT	319 53%CD	228 47%	147 42%	375 45%	784 50%	487 56%I	81 61%I	78 60%I	143 49%	1653 57%I
9-10 (Net)	777 20%BCDEJ KNOQT	99 17%	65 13%	49 14%	114 14%	257 16%	186 21%	30 23%	30 24%	54 19%	567 20%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 230

C7_3. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that support children and young people with their education.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	64	15	5	2	1	11	4	5	10	2	62
	2%RS	2%	7%zJ	4%	5%	4%z	1%	2%	3%	*	2%S
2	66	23	4	2	*	10	12	5	17	10	56
	2%	3%z	6%z	3%	2%	3%	3%z	2%	4%z	2%	2%
3	80	12	1	1	1	-	12	6	6	4	75
	2%N	2%	1%	1%	7%zJKL	-	3%N	2%N	2%	1%	2%
4	128	22	4	1	1	11	11	8	14	16	110
	3%	3%	5%	2%	4%	3%	3%	3%	4%	3%	3%
5	388	80	4	11	4	43	36	19	61	48	340
	10%FG	12%	5%	21%zJK	25%zJK	14%P	10%	6%	16%zOP	10%	10%
6	407	62	12	5	1	27	35	29	33	53	353
	10%	9%	15%	9%	7%	8%	15%	10%	8%	11%	10%
7	670	97	16	4	2	41	55	48	49	84	580
	17%CDILQ	14%	20%L	8%	13%	13%	15%	16%	13%	17%	17%
8	771	121	7	10	3	55	65	56	65	113	658
	20%DEK	18%	9%	19%	14%	17%	18%	19%	17%	23%	19%
9	449	57	4	7	1	24	33	36	21	73	376
	11%ADEIQ	8%	5%	13%	3%	8%	9%Q	12%NQ	5%	14%	11%
Extremely Well 10	328	39	1	4	2	17	22	16	22	50	278
	8%BDRJK	6%	1%	7%K	12%K	5%	6%	6%	6%	10%	8%
Don't know	555	161	22	7	1	78	83	70	91	48	506
	14%S	23%zLM	27%zLM	13%	8%	25%z	22%z	23%z	23%z	10%	15%zS
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 230

C7_3. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that support children and young people with their education.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (I)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.01BCDE JKMNOQT	6.64K	5.74	6.62K	6.17	6.54	6.73Q	7.03NQ	6.35	7.29zT	6.97
1-3 (Net)	210 5%RS	50 7%	11 14%z	4 8%	2 14%z	21 7%	28 8%	16 5%	34 9%z	16 3%	194 6%
1-4 (Net)	338 9%R	72 10%	15 19%zJ	6 10%	3 17%z	32 10%	40 11%	24 8%	48 12%z	32 6%	304 9%
1-2 (Net)	131 3%R	37 5%z	10 12%zJ	4 7%	1 7%	21 7%zP	16 4%	10 3%	27 7%z	12 2%	118 3%
4-7 (Net)	1593 41%	261 38%	36 45%	22 40%	9 49%	122 38%	138 37%	104 35%	157 40%	202 40%	1383 41%
5-6 (Net)	795 20%	142 21%	16 20%	16 30%z	6 32%z	70 22%P	71 19%	48 16%	93 24%P	101 20%	693 20%
8-10 (Net)	1548 40%BCDEJ KNOQT	217 31%K	12 15%	21 39%K	5 30%K	96 30%	120 33%	108 36%	108 28%	235 47%zT	1313 39%
7-10 (Net)	2218 57%BCDEI JKMNOQT	313 46%	28 35%	26 47%	8 43%	138 43%	176 48%Q	156 52%NQ	157 40%	319 64%zT	1893 56%
9-10 (Net)	777 20%BCDEJ KNOQT	96 14%	4 5%	11 20%K	3 16%K	41 13%	55 15%	53 18%Q	43 11%	123 24%zT	654 19%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 231

C7_4. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that helps me to learn new things.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	97	13	19	18	37	63	31	3	4	6	61
	2% S	2%	4%	5% zA	4% z	4% z	4% zR	2%	3%	2%	2%
2	72	22	16	7	24	41	26	5	1	13	43
	2% R	4% z	3% z	2%	3%	3% z	3% zR	4%	1%	4% zR	1%
3	125	13	18	18	36	62	26	2	6	11	94
	3% S	2%	4%	5% A	4%	4%	3%	2%	4%	4%	3%
4	154	25	19	32	51	76	29	7	9	17	117
	4%	4%	4%	9% zABD	6% zB	5% z	3%	5%	7% F	6% F	4%
5	437	64	67	47	114	199	103	10	17	45	313
	11%	11%	14%	13%	14% z	13%	12%	7%	13%	15% zGR	11%
6	419	61	68	35	103	181	90	15	16	27	308
	11%	10%	14% z	10%	12%	12%	10%	11%	12%	9%	11%
7	733	101	96	54	150	275	138	15	22	43	573
	19% FG	17%	20%	15%	18%	17%	16%	12%	17%	15%	20% zFG
8	841	137	84	60	144	287	186	34	27	49	625
	22% BDEJM	23% D	17%	17%	17%	18%	21% I	26% I	21%	17%	22%
9	459	62	53	29	82	165	96	13	7	33	350
	12%	10%	11%	8%	10%	10%	11%	10%	6%	11%	12%
Extremely Well 10	351	68	19	26	46	115	103	20	13	34	235
	9% BDERU	11% BD	4%	7%	5% B	7%	12% zR	15% zR	10%	12%	8%
Don't know	220	31	28	26	54	112	44	8	6	15	164
	6%	5%	6%	7%	6%	7% z	5%	6%	5%	5%	6%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 231

C7_4. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that helps me to learn new things.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.90BCDE JKMNOQT	6.93BCD	6.39	6.26	6.33	6.54	6.86	7.12	6.60	6.65	6.92
1-3 (Net)	294 8%RS	48 8%	54 11%z	43 12%z	97 11%z	166 11%z	83 9%zR	10 8%	11 9%	30 10%	199 7%
1-4 (Net)	448 11%S	72 12%	73 15%z	75 21%zAB	148 18%zAB	243 15%z	111 13%	17 13%	20 16%	47 16%zR	315 11%
1-2 (Net)	169 4%R	35 6%	36 7%z	25 7%z	61 7%z	105 7%z	57 7%zR	8 6%	5 4%	20 7%R	104 4%
4-7 (Net)	1742 45%FG	250 42%	251 51%zA	168 48%	419 50%zA	731 46%	359 41%	46 35%	64 50%G	132 45%G	1311 45%G
5-6 (Net)	856 22%	125 21%	135 28%zA	82 23%	218 26%z	380 24%z	193 22%	24 18%	33 25%	71 24%	622 22%
8-10 (Net)	1651 42%BCDEJ KMNOPQT	267 45%BCD	157 32%	115 33%	272 32%	566 36%	385 44%	67 51%HI	48 37%	116 40%	1209 42%
7-10 (Net)	2383 61%BCDEJ JKMNOPT	367 62%BCD	253 52%	169 48%	422 50%	841 53%	523 60%I	82 63%	70 54%	159 54%	1782 62%I
9-10 (Net)	810 21%BCDEJ KNQ	129 22%BD	72 15%	55 16%	128 15%	280 18%	199 23%	33 25%	21 16%	67 23%	584 20%

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Table 231

C7_4. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that helps me to learn new things.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	97	29	5	2	1	20	9	11	19	5	91
	2% S	4% z	6% z	4%	3%	6% zO	2%	4%	5% z	1%	3%
2	72	15	7	2	*	6	10	2	13	9	64
	2% R	2%	8% zJ	3%	2%	2%	3% P	1%	3%	2%	2%
3	125	30	3	2	2	12	18	4	26	5	120
	3% S	4%	3%	3%	9% z	4% P	5% P	1%	7% zNP	1%	4% zS
4	154	45	4	1	*	18	27	20	25	13	140
	4%	7% z	5%	2%	2%	6%	7% z	7% z	6% z	3%	4%
5	437	92	8	10	5	46	45	36	55	62	375
	11%	13%	9%	19% z	26% zJK	15%	12%	12%	14%	12%	11%
6	419	87	10	5	2	26	61	51	36	42	373
	11%	13%	12%	9%	9%	8%	16% zNQ	17% zNQ	9%	8%	11%
7	733	119	18	11	3	63	56	57	61	82	649
	19% FG	17%	22%	19%	17%	20%	15%	19%	16%	16%	19%
8	841	118	14	10	2	61	56	47	71	137	701
	22% BDEJM OPT	17%	18%	19%	9%	19%	15%	16%	18%	27% zT	21%
9	459	68	6	7	1	29	39	29	39	61	397
	12%	10%	7%	13%	5%	9%	11%	10%	10%	12%	12%
Extremely Well 10	351	39	1	3	2	19	20	25	14	54	297
	9% BDERIK OQ	6%	1%	6%	11% K	6%	5%	8% Q	4%	11%	9%
Don't know	220	46	5	2	1	17	28	16	30	31	189
	6%	7%	6%	4%	8%	5%	8%	5%	8%	6%	6%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 231

C7_4. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that helps me to learn new things.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (I)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.90BCDE JKMNOQT	6.37	5.88	6.63	6.13	6.36	6.38	6.66Q	6.14	7.26zT	6.84
1-3 (Net)	294 8%RS	75 11%z	14 18%z	5 9%	2 14%	38 12%zP	37 10%P	17 6%	58 15%zOP	18 4%	276 8%zS
1-4 (Net)	448 11%S	120 17%z	19 23%z	6 11%	3 16%	56 18%z	64 17%zP	37 12%	83 21%zP	31 6%	416 12%zS
1-2 (Net)	169 4%R	44 6%z	12 15%zJ	3 6%	1 5%	26 8%zP	19 5%	13 4%	31 8%z	13 3%	155 5%
4-7 (Net)	1742 45%FG	343 50%z	40 50%	27 49%	10 54%	154 48%	189 51%z	165 55%zQ	178 46%	200 40%	1537 45%
5-6 (Net)	856 22%	179 26%z	18 22%	15 28%	6 35%z	73 23%	106 29%z	88 29%zN	91 23%	104 21%	748 22%
8-10 (Net)	1651 42%BCDEJ KMNOPQT	225 33%	21 26%	21 38%	4 25%	110 34%	116 31%	100 34%	125 32%	252 50%zT	1395 41%
7-10 (Net)	2383 61%BCDEI JKMNOPQT	344 50%	39 48%	31 57%	7 41%	173 54%Q	171 46%	158 53%	186 48%	334 67%zT	2043 60%
9-10 (Net)	810 21%BCDEJ KNQ	108 16%	7 8%	11 19%K	3 16%	49 15%	59 16%	54 18%	54 14%	115 23%	694 20%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 232

C7_5. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are informative.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	68	9	14	7	21	45	25	3	3	4	38
	2%RS	2%	3%	2%	3%	3%z	3%zR	2%	3%	1%	1%
2	64	12	12	9	21	39	18	1	2	13	44
	2%	2%	2%	3%	2%	2%z	2%	1%	1%	5%zFGR	2%
3	89	27	13	4	17	37	23	4	4	7	61
	2%	4%zCD	3%	1%	2%	2%	3%	3%	3%	2%	2%
4	105	16	10	17	27	52	25	3	7	12	74
	3%	3%	2%	5%z	3%B	3%	3%	3%	5%	4%	3%
5	359	59	72	40	113	189	78	8	8	27	272
	9%	10%	15%zA	11%	13%z	12%z	9%	6%	6%	9%	9%
6	403	56	45	37	82	163	82	14	19	29	298
	10%	9%	9%	11%	10%	10%	9%	10%	15%	10%	10%
7	704	84	85	71	156	263	134	19	18	48	546
	18%AF	14%	17%	20%A	19%	17%	15%	15%	14%	16%	19%F
8	982	155	123	83	206	381	224	41	32	65	721
	25%M	26%	25%	24%	24%	24%	26%	31%I	25%	22%	25%
9	567	93	63	34	97	191	118	18	17	45	434
	15%CDemoQ	16%C	13%	10%	12%	12%	14%	14%	14%	15%	15%
Extremely Well 10	400	70	32	28	60	127	105	17	15	25	279
	10%BDEKQ	12%BD	7%	8%	7%	8%	12%I	13%	11%	9%	10%
Don't know	166	15	20	21	41	89	37	4	4	18	116
	4%	2%	4%	6%A	5%	6%z	4%	3%	3%	6%	4%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 232

C7_5. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are informative.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.21BCDE JKMOQ	7.18BD	6.85	6.88	6.86	6.89	7.15	7.40	7.10	6.99	7.24
1-3 (Net)	221 6%RS	48 8%z	39 8%z	21 6%	60 7%	121 8%z	66 8%zR	8 6%	9 7%	24 8%R	143 5%
1-4 (Net)	326 8%R	64 11%	49 10%	38 11%	87 10%	173 11%z	92 11%zR	11 8%	16 12%	35 12%zR	217 8%
1-2 (Net)	132 3%R	22 4%	26 5%z	16 5%	42 5%z	84 5%z	43 5%zR	4 3%	5 4%	17 6%zR	82 3%
4-7 (Net)	1571 40%F	216 36%	212 43%A	166 47%zA	378 45%zA	667 42%	320 37%	44 33%	52 40%	116 39%	1189 41%F
5-6 (Net)	762 20%	115 19%	117 24%z	77 22%	195 23%z	352 22%z	160 18%	21 16%	27 21%	56 19%	569 20%
8-10 (Net)	1949 50%BCDEJ KMOQ	318 53%BCD	218 45%	145 41%	363 43%	699 44%	448 51%	76 58%I	64 50%	136 46%	1434 50%
7-10 (Net)	2653 68%BCDEJ KMQ	402 67%	302 62%	217 62%	519 62%	961 61%	582 67%	95 72%I	82 64%	183 62%	1981 69%
9-10 (Net)	967 25%BCDEJ KOQ	163 27%BCD	95 19%	62 18%	157 19%	318 20%	223 26%	35 26%	32 25%	70 24%	714 25%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

* small base

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Table 232

C7_5. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are informative.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	68	15	4	2	1	11	3	3	12	3	65
	2%RS	2%	5%z	4%	3%	4%zP	1%	1%	3%O	1%	2%
2	64	16	4	1	*	4	11	2	14	9	54
	2%	2%	5%z	2%	2%	1%	3%P	1%	3%zNP	2%	2%
3	89	13	3	1	1	6	7	5	8	5	84
	2%	2%	4%	1%	7%zJL	2%	2%	2%	2%	1%	2%
4	105	21	4	2	*	9	12	8	13	14	91
	3%	3%	5%	3%	2%	3%	3%	3%	3%	3%	3%
5	359	92	10	6	5	41	50	30	61	52	307
	9%	13%z	12%	12%	26%zJL	13%z	14%z	10%	16%z	10%	9%
6	403	65	9	7	1	27	38	23	42	58	342
	10%	9%	11%	12%	5%	8%	10%	8%	11%	12%	10%
7	704	128	17	7	4	51	77	67	61	77	626
	18%AF	19%	21%	14%	23%	16%	21%Q	22%N	16%	15%	18%
8	982	171	19	15	1	86	86	71	100	130	849
	25%M	25%M	23%M	26%M	7%	27%	23%	24%	26%	26%	25%
9	567	80	6	10	1	40	40	44	36	78	489
	15%CEMQ	12%	8%	19%KM	5%	13%	11%	15%	9%	16%	14%
Extremely Well 10	400	53	1	4	2	25	28	32	22	50	349
	10%BDEKQ	8%	1%	7%	11%K	8%	8%	11%Q	6%	10%	10%
Don't know	166	35	4	*	1	18	17	13	22	26	140
	4%	5%	5%	1%	8%L	6%	5%	4%	6%	5%	4%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 232

C7_5. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are informative.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.21BCDE JKMOQ	6.94KM	6.19	7.03KM	6.22	6.98Q	6.91Q	7.36NOQ	6.62	7.31	7.20
1-3 (Net)	221 6%RS	43 6%	11 14%zI	4 7%	2 12%z	21 7%P	22 6%	9 3%	33 9%zP	17 3%	204 6%
1-4 (Net)	326 8%R	64 9%	15 19%zI	5 10%	3 14%	30 9%	34 9%	17 6%	47 12%zP	31 6%	294 9%
1-2 (Net)	132 3%R	30 4%	8 10%zI	3 6%	1 5%	15 5%P	15 4%P	5 2%	25 7%zP	12 2%	120 4%
4-7 (Net)	1571 40%F	306 44%z	39 49%	22 40%	10 57%z	129 40%	178 48%z	129 43%	177 45%	200 40%	1365 40%
5-6 (Net)	762 20%	157 23%	19 23%	13 24%	6 32%z	68 21%	89 24%P	54 18%	103 26%zP	110 22%	649 19%
8-10 (Net)	1949 50%BCDEJ KMOQ	304 44%M	26 32%	29 52%KM	4 23%	151 47%Q	154 42%	147 49%O	157 40%	258 51%	1687 50%
7-10 (Net)	2653 68%BCDEJ KMQ	432 63%M	42 53%	36 66%M	8 46%	202 63%Q	230 62%Q	214 72%NOQ	218 56%	334 67%	2313 68%
9-10 (Net)	967 25%BCDEJ KOQ	133 19%K	7 9%	14 26%K	3 16%	65 21%Q	68 18%	76 25%OQ	57 15%	127 25%	838 25%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 233

C7_sum. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Programmes and content that are educational.	2570 66%BCDEJ KMNQ	391 66%CD	293 60%	198 56%	491 58%	948 60%	566 65%	91 69%	77 60%	176 60%	1923 67%I
Programmes and content that are inspirational.	2274 58%BCDEI JKMNOQ	360 60%BCD	245 50%	172 49%	417 50%	809 51%	499 57%I	82 62%I	71 55%	152 52%	1704 59%I
Programmes and content that support children and young people with their education.	2218 57%BCDEI JKMNOQT	319 53%CD	228 47%	147 42%	375 45%	784 50%	487 56%I	81 61%I	78 60%I	143 49%	1653 57%I
Programmes and content that helps me to learn new things.	2383 61%BCDEI JKMNOPQT	367 62%BCD	253 52%	169 48%	422 50%	841 53%	523 60%I	82 63%	70 54%	159 54%	1782 62%I
Programmes and content that are informative.	2653 68%BCDEJ KMQ	402 67%	302 62%	217 62%	519 62%	961 61%	582 67%	95 72%I	82 64%	183 62%	1981 69%

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Table 233

C7_sum. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Programmes and content that are educational.	2570	405	43	34	8	180	225	192	214	332	2233
	66%BCDEJ KMNQ	59%	53%	62%	46%	57%	61%Q	64%NQ	55%	66%	66%
Programmes and content that are inspirational.	2274	346	33	30	8	163	183	165	181	313	1954
	58%BCDEI JKMNOQ	50%	41%	55%	45%	51%	49%	55%	46%	62%	58%
Programmes and content that support children and young people with their education.	2218	313	28	26	8	138	176	156	157	319	1893
	57%BCDEI JKMNOQT	46%	35%	47%	43%	43%	48%Q	52%NQ	40%	64%zT	56%
Programmes and content that helps me to learn new things.	2383	344	39	31	7	173	171	158	186	334	2043
	61%BCDEI JKMNOPQT	50%	48%	57%	41%	54%Q	46%	53%	48%	67%zT	60%
Programmes and content that are informative.	2653	432	42	36	8	202	230	214	218	334	2313
	68%BCDEJ KMQ	63%M	53%	66%M	46%	63%Q	62%Q	72%NOQ	56%	67%	68%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 234

C8. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Base = All respondents

	Summary Table					
	Provides a broad mix of different types of TV, radio and online programmes and content	Provides high quality television, radio and online content.	Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides content that is new and innovative across all of its services, including television, radio and online.	Provides television, radio and online content which appeals to a wide range of different audiences across the UK.	Provides distinctive programmes and content.
UnweightedBase	3907	3907	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
Not At All Well 1	65 2%	67 2%	58 1%	103 3%	79 2%	76 2%
2	57 1%	62 2%	60 2%	85 2%	60 2%	70 2%
3	80 2%	109 3%	79 2%	141 4%	88 2%	89 2%
4	145 4%	131 3%	115 3%	197 5%	135 3%	141 4%
5	336 9%	322 8%	364 9%	397 10%	339 9%	351 9%
6	413 11%	405 10%	393 10%	456 12%	435 11%	450 12%
7	728 19%	720 18%	662 17%	764 20%	733 19%	760 19%
8	950 24%	850 22%	960 25%	764 20%	904 23%	901 23%
9	516 13%	590 15%	531 14%	425 11%	478 12%	512 13%
Extremely Well 10	388 10%	433 11%	374 10%	259 7%	379 10%	334 9%
Don't know	230 6%	218 6%	310 8%	316 8%	276 7%	222 6%
Total mentions	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%
Mean	7.17	7.20	7.20	6.70	7.10	7.05
1-3 (Net)	203 5%	238 6%	197 5%	330 8%	228 6%	235 6%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 234

C8. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Base = All respondents

Summary Table						
	Provides a broad mix of different types of TV, radio and online programmes and content	Provides high quality television, radio and online content.	Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides content that is new and innovative across all of its services, including television, radio and online.	Provides television, radio and online content which appeals to a wide range of different audiences across the UK.	Provides distinctive programmes and content.
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
1-4 (Net)	348 9%	368 9%	312 8%	527 13%	363 9%	376 10%
1-2 (Net)	122 3%	129 3%	118 3%	188 5%	140 4%	146 4%
4-7 (Net)	1621 41%	1577 40%	1535 39%	1814 46%	1642 42%	1702 44%
5-6 (Net)	748 19%	727 19%	757 19%	852 22%	774 20%	801 20%
8-10 (Net)	1854 47%	1874 48%	1865 48%	1447 37%	1762 45%	1747 45%
7-10 (Net)	2581 66%	2594 66%	2528 65%	2211 57%	2495 64%	2507 64%
9-10 (Net)	903 23%	1024 26%	905 23%	684 18%	857 22%	846 22%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 235

C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides a broad mix of different types of TV, radio and online programmes and content

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	65 2%	16 3%	15 3%z	5 1%	20 2%	37 2%z	21 2%	1 1%	5 4%	8 3%	40 1%
2	57 1%	8 1%	9 2%	12 3%z	21 2%z	31 2%	15 2%	3 2%	4 3%	7 2%	39 1%
3	80 2%	10 2%	18 4%z	8 2%	26 3%z	37 2%	23 3%	3 2%	3 2%	14 5%zFR	56 2%
4	145 4%	30 5%	21 4%	10 3%	32 4%	65 4%	28 3%	5 4%	2 2%	7 3%	107 4%
5	336 9%	69 12%z	48 10%	41 12%	89 11%z	171 11%z	80 9%	11 8%	15 12%	27 9%	241 8%
6	413 11%A	44 7%	51 10%	49 14%A	101 12%A	165 10%	83 10%	11 8%	10 8%	27 9%	306 11%
7	728 19%FNP	110 18%	86 17%	53 15%	138 16%	275 17%	138 16%	23 18%	23 18%	47 16%	556 19%F
8	950 24%CEIM	134 22%	124 25%	66 19%	190 23%	351 22%	204 23%I	37 28%I	28 22%	53 18%	722 25%I
9	516 13%EK	88 15%	61 12%	40 11%	100 12%	171 11%	128 15%	16 12%	12 9%	47 16%	374 13%
Extremely Well 10	388 10%BDEJ	66 11%BD	30 6%	31 9%	60 7%	131 8%	101 12%	17 13%	14 11%	35 12%	271 9%
Don't know	230 6%T	22 4%	27 5%	38 11%zABD	64 8%zAB	141 9%z	49 6%	4 3%	12 9%G	20 7%	172 6%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 235

C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides a broad mix of different types of TV, radio and online programmes and content

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.17BCDE JKNQ	7.10	6.81	6.86	6.83	6.90	7.17	7.29	6.86	7.05	7.19
1-3 (Net)	203 5%R	34 6%	42 9%z	25 7%	67 8%z	106 7%z	60 7%zR	8 6%	12 9%R	28 10%zFR	135 5%
1-4 (Net)	348 9%	64 11%	64 13%z	35 10%	98 12%z	171 11%z	88 10%	13 10%	14 11%	36 12%R	241 8%
1-2 (Net)	122 3%R	24 4%	24 5%	17 5%	41 5%z	68 4%z	36 4%	4 3%	9 7%zR	15 5%R	79 3%
4-7 (Net)	1621 41%F	252 42%	207 42%	153 44%	360 43%	676 43%	329 38%	50 38%	50 39%	109 37%	1209 42%
5-6 (Net)	748 19%	113 19%	100 20%	90 26%zA	190 23%z	336 21%z	163 19%	21 16%	25 20%	54 18%	546 19%
8-10 (Net)	1854 47%CDEJK OQ	288 48%CD	214 44%	137 39%	350 42%	653 41%	433 50%	70 53%	54 42%	136 46%	1367 47%
7-10 (Net)	2581 66%BCDEJ KMNOQ	398 67%CD	299 61%	189 54%	488 58%	928 59%	571 66%	94 71%	77 60%	183 62%	1923 67%
9-10 (Net)	903 23%BDEKS	154 26%BD	90 18%	70 20%	161 19%	301 19%	229 26%zR	33 25%	26 20%	82 28%R	645 22%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 235

C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides a broad mix of different types of TV, radio and online programmes and content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	65	12	5	2	*	8	5	4	8	3	62
	2%	2%	6%zJ	4%	2%	2%	1%	1%	2%	1%	2%
2	57	17	1	2	1	8	9	2	15	8	50
	1%	2%	2%	3%	5%z	2%	2%P	1%	4%zP	2%	1%
3	80	19	5	1	1	11	9	7	12	9	71
	2%	3%	6%z	2%	5%	3%	2%	2%	3%	2%	2%
4	145	26	4	1	*	9	17	11	15	18	126
	4%	4%	5%	2%	2%	3%	5%	4%	4%	4%	4%
5	336	69	11	6	3	37	31	27	41	49	285
	9%	10%	14%	11%	19%z	12%	8%	9%	11%	10%	8%
6	413	88	6	6	2	35	53	35	52	52	360
	11%A	13%	7%	10%	9%	11%	14%z	12%	13%	10%	11%
7	728	107	18	11	3	43	64	40	67	93	631
	19%FNP	16%	22%	19%	14%	14%	17%	13%	17%	18%	19%
8	950	158	15	14	2	78	80	81	77	124	823
	24%CEIM	23%	19%	25%	12%	24%	22%	27%	20%	25%	24%
9	516	88	3	7	2	45	43	43	45	54	461
	13%EK	13%K	4%	14%K	10%	14%	12%	14%	12%	11%	14%
Extremely Well 10	388	51	3	4	3	22	29	25	26	39	348
	10%BDEJ	7%	3%	8%	14%K	7%	8%	8%	7%	8%	10%
Don't know	230	53	9	1	1	22	30	23	30	52	178
	6%T	8%	11%L	2%	7%	7%	8%	8%	8%	10%zT	5%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 235

C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides a broad mix of different types of TV, radio and online programmes and content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.17BCDE JKNQ	6.92K	6.05	6.91K	6.63	6.90	6.93	7.19Q	6.71	7.13	7.18
1-3 (Net)	203 5%R	49 7%	11 14%zJ	5 9%	2 12%z	26 8%zP	22 6%	13 5%	35 9%z	19 4%	183 5%
1-4 (Net)	348 9%	74 11%	16 19%zJ	6 11%	3 14%	35 11%	39 11%	24 8%	50 13%z	38 8%	310 9%
1-2 (Net)	122 3%R	29 4%	6 8%z	4 7%z	1 7%	16 5%	14 4%	7 2%	23 6%z	10 2%	112 3%
4-7 (Net)	1621 41%F	290 42%	39 48%	23 43%	8 44%	125 39%	165 45%P	113 38%	176 45%N	212 42%	1402 41%
5-6 (Net)	748 19%	157 23%z	17 21%	12 21%	5 28%	72 23%	85 23%	63 21%	94 24%z	101 20%	645 19%
8-10 (Net)	1854 47%CDEJK OQ	297 43%K	21 26%	25 46%K	7 37%	145 46%Q	152 41%	149 50%OQ	148 38%	218 44%	1632 48%
7-10 (Net)	2581 66%BCDEJ KMNOQ	404 59%	39 48%	36 66%K	9 51%	189 59%	216 58%	189 63%	216 55%	311 62%	2263 67%
9-10 (Net)	903 23%BDEKS	139 20%K	6 7%	12 21%K	4 24%K	67 21%	72 19%	68 23%	71 18%	94 19%	809 24%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 236

C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
**On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:
 Provides high quality television, radio and online content.**
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	67 2%	10 2%	16 3%z	9 3%	26 3%z	44 3%z	23 3%zR	1 1%	4 3%	6 2%	41 1%
2	62 2%	13 2%	12 2%	12 3%z	24 3%z	38 2%z	20 2%	5 4%R	5 4%	8 3%	39 1%
3	109 3%	16 3%	16 3%	11 3%	27 3%	53 3%	27 3%	5 4%	5 4%	16 5%zFR	78 3%
4	131 3%	25 4%	21 4%	8 2%	29 3%	47 3%	30 3%	5 4%	6 5%	7 2%	93 3%
5	322 8%	51 9%	54 11%	48 14%zA	101 12%z	183 12%z	72 8%	9 7%	16 12%	29 10%	234 8%
6	405 10%I	63 11%	47 10%	32 9%	80 9%	150 9%	93 11%I	12 9%	80 7%	19 6%	286 10%
7	720 18%F	101 17%	88 18%	56 16%	143 17%	286 18%	132 15%	30 23%F	18 14%	53 18%	559 19%zF
8	850 22%BDEM	138 23%	85 17%	70 20%	155 18%	300 19%	186 21%	23 17%	31 24%	56 19%	647 22%
9	590 15%CEK	80 13%	77 16%	38 11%	115 14%	198 13%	135 15%	16 12%	16 12%	47 16%	435 15%
Extremely Well 10	433 11%BDEK	79 13%BD	36 7%	35 10%	71 8%	147 9%	109 13%	18 13%	13 10%	32 11%	308 11%
Don't know	218 6%L	21 4%	36 7%A	34 10%zA	71 8%zA	132 8%z	45 5%	10 7%	6 5%	21 7%	162 6%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 236

C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides high quality television, radio and online content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.20BCDE JKMNOQ	7.19BCD	6.80	6.82	6.81	6.87	7.14	7.11	6.81	7.03	7.24H
1-3 (Net)	238 6%R	38 6%	44 9%z	32 9%z	76 9%z	135 9%z	70 8%zR	11 8%	13 10%	30 10%zR	158 5%
1-4 (Net)	368 9%R	63 11%	65 13%z	39 11%	105 12%z	182 12%z	99 11%zR	16 12%	19 15%R	37 13%R	251 9%
1-2 (Net)	129 3%R	23 4%	28 6%z	21 6%z	49 6%z	82 5%z	42 5%zR	6 5%	8 7%R	14 5%	80 3%
4-7 (Net)	1577 40%	240 40%	210 43%	143 41%	353 42%	665 42%	327 38%	55 42%	50 39%	107 36%	1172 41%
5-6 (Net)	727 19%	115 19%	101 21%	80 23%	181 22%z	332 21%z	165 19%	20 15%	25 20%	47 16%	520 18%
8-10 (Net)	1874 48%BCDEJ KNQ	297 50%BCD	199 41%	143 41%	342 41%	644 41%	429 49%	57 43%	60 46%	135 46%	1390 48%
7-10 (Net)	2594 66%BCDEJ KMNOQ	398 67%BCD	287 59%	198 56%	485 58%	930 59%	562 65%	86 65%	78 61%	188 64%	1949 68%z
9-10 (Net)	1024 26%CDEKQ	159 27%	114 23%	73 21%	187 22%	345 22%	244 28%	33 25%	29 22%	79 27%	743 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

* small base

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Table 236

C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides high quality television, radio and online content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	67	17	5	2	1	8	10	6	11	5	62
	2%	3%	7%z	4%	3%	2%	3%	2%	3%	1%	2%
2	62	19	2	2	1	10	9	4	15	5	57
	2%	3%z	3%	3%	4%	3%	2%	1%	4%z	1%	2%
3	109	20	5	1	1	15	5	8	12	14	95
	3%	3%	6%	2%	4%	5%O	1%	3%	3%	3%	3%
4	131	21	4	3	*	5	16	11	10	10	121
	3%	3%	5%	6%	2%	2%	4%	4%	3%	2%	4%
5	322	86	5	6	4	37	49	36	50	45	275
	8%	13%z	7%	10%	24%zJKL	12%	13%z	12%z	13%z	9%	8%
6	405	68	7	3	2	34	34	30	38	54	349
	10%I	10%	9%	5%	11%	11%	9%	10%	10%	11%	10%
7	720	113	17	11	2	55	59	45	69	93	622
	18%F	16%	21%	20%	11%	17%	16%	15%	18%	19%	18%
8	850	128	15	10	2	53	75	56	72	104	745
	22%BDEM	19%	19%	18%	9%	17%	20%	19%	18%	21%	22%
9	590	98	5	10	2	51	47	49	49	80	511
	15%CEK	14%	7%	18%K	12%	16%	13%	16%	13%	16%	15%
Extremely Well 10	433	61	1	7	3	28	33	31	30	55	378
	11%BDEK	9%K	1%	13%K	14%K	9%	9%	10%	8%	11%	11%
Don't know	218	57	13	*	1	24	33	23	33	37	181
	6%L	8%zL	16%zL	1%	7%L	7%	9%z	8%	9%z	7%	5%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 236

C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
**On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:
 Provides high quality television, radio and online content.**
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.20 BCDE JKMNOQ	6.88 K	6.04	7.06 K	6.55	6.86	6.89	7.09	6.71	7.31	7.19
1-3 (Net)	238 6%R	56 8%z	13 16%zJ	5 8%	2 10%	32 10%zP	24 7%	17 6%	39 10%zO	24 5%	214 6%
1-4 (Net)	368 9%R	78 11%	17 21%zJ	8 14%	2 12%	37 12%	41 11%	28 10%	49 13%	34 7%	335 10%
1-2 (Net)	129 3%R	37 5%z	8 10%z	4 7%	1 7%	18 6%	19 5%	10 3%	27 7%z	10 2%	119 4%
4-7 (Net)	1577 40%	289 42%	33 41%	23 42%	9 48%	131 41%	157 43%	122 41%	166 43%	202 40%	1367 40%
5-6 (Net)	727 19%	154 22%z	12 15%	9 16%	6 35%zJKL	72 23%	82 22%	67 22%	87 22%	99 20%	625 18%
8-10 (Net)	1874 48%BCDEJ KNQ	286 42%K	22 27%	27 49%K	6 35%	131 41%	155 42%	135 45%	151 39%	239 48%	1633 48%
7-10 (Net)	2594 66%BCDEJ KMNOQ	400 58%	39 48%	38 70%KM	8 46%	186 58%	214 58%	180 60%	220 56%	332 66%	2255 66%
9-10 (Net)	1024 26%CDEKQ	158 23%K	7 8%	17 31%K	5 26%K	78 25%	80 22%	79 27%	79 20%	135 27%	889 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 237

C8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
**On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:
 Provides programmes and content made for UK audiences, using UK actors, writers and locations.**

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	58	10	18	6	24	39	20	3	3	6	33
	1%R	2%	4%z	2%	3%z	2%z	2%R	2%	3%	2%	1%
2	60	12	12	13	24	38	13	2	3	8	42
	2%	2%	2%	4%z	3%z	2%z	2%	1%	2%	3%	1%
3	79	15	20	6	26	40	21	3	1	13	54
	2%	2%	4%z	2%	3%	3%	2%	2%	1%	4%zFR	2%
4	115	19	22	17	38	58	32	7	7	13	73
	3%R	3%	4%	5%	5%z	4%	4%	5%	6%	4%	3%
5	364	73	44	34	78	158	69	7	16	26	281
	9%	12%z	9%	10%	9%	10%	8%	5%	13%G	9%	10%
6	393	44	51	43	94	173	84	11	14	24	286
	10%	7%	10%	12%A	11%A	11%	10%	9%	11%	8%	10%
7	662	97	76	56	132	251	147	27	16	46	489
	17%	16%	16%	16%	16%	16%	17%	21%	12%	16%	17%
8	960	151	116	63	178	339	205	31	38	59	725
	25%CDEK	25%C	24%	18%	21%	21%	24%	23%	30%I	20%	25%
9	531	74	62	41	103	179	115	15	13	41	403
	14%EK	12%	13%	12%	12%	11%	13%	12%	10%	14%	14%
Extremely Well 10	374	65	27	26	53	121	88	16	9	32	276
	10%BDEJN Q	11%BD	5%	8%	6%	8%	10%	12%	7%	11%	10%
Don't know	310	37	42	48	90	180	76	11	9	25	221
	8%L	6%	9%	14%zA	11%zAB	11%z	9%	8%	7%	9%	8%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 237

C8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides programmes and content made for UK audiences, using UK actors, writers and locations.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.20BCDE JKMNOQ	7.12BD	6.71	6.79	6.75	6.87	7.14	7.21	6.89	6.98	7.25z
1-3 (Net)	197 5%R	37 6%	49 10%z	25 7%	74 9%z	117 7%z	55 6%	8 6%	7 5%	27 9%zFR	128 4%
1-4 (Net)	312 8%R	57 9%	71 14%zA	42 12%z	113 13%z	175 11%z	87 10%zR	14 11%	14 11%	40 14%zFR	201 7%
1-2 (Net)	118 3%R	22 4%	29 6%z	19 5%z	49 6%z	77 5%z	33 4%	5 4%	6 5%	14 5%	75 3%
4-7 (Net)	1535 39%	233 39%	193 39%	150 42%	342 41%	639 41%	333 38%	52 39%	53 41%	109 37%	1130 39%
5-6 (Net)	757 19%	116 20%	95 19%	77 22%	172 20%	330 21%	153 18%	18 14%	30 24%G	50 17%	567 20%
8-10 (Net)	1865 48%BCDEJ KNOQ	290 49%CD	205 42%	130 37%	335 40%	639 41%	408 47%	62 47%	60 46%	132 45%	1404 49%
7-10 (Net)	2528 65%BCDEJ KMNOQ	387 65%BCD	281 57%	186 53%	467 55%	890 56%	555 64%	89 68%	75 59%	178 61%	1893 66%
9-10 (Net)	905 23%BDEJK NQ	139 23%	89 18%	67 19%	156 19%	301 19%	203 23%	31 23%	22 17%	73 25%	679 24%

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Table 237

C8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
**On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:
 Provides programmes and content made for UK audiences, using UK actors, writers and locations.**
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	58	15	8	1	*	7	8	9	6	2	56
	1%R	2%	9%zJ	3%	2%	2%	2%	3%	2%	*	2%
2	60	20	1	2	1	8	12	4	16	6	54
	2%	3%z	1%	4%	5%z	3%	3%z	1%	4%z	1%	2%
3	79	19	4	2	1	10	9	5	14	9	70
	2%	3%	5%	3%	6%	3%	2%	2%	4%	2%	2%
4	115	31	5	2	1	14	17	14	17	16	99
	3%R	4%z	7%	3%	4%	5%	4%	5%	4%	3%	3%
5	364	65	4	5	4	31	35	22	44	60	304
	9%	9%	5%	9%	22%zJKL	10%	9%	7%	11%	12%	9%
6	393	79	11	3	2	41	39	41	38	55	338
	10%	12%	13%	5%	9%	13%	10%	14%	10%	11%	10%
7	662	104	17	8	2	51	54	48	56	75	581
	17%	15%	21%	15%	11%	16%	15%	16%	14%	15%	17%
8	960	146	10	19	3	72	74	62	84	121	840
	25%CDEK	21%	13%	34%zJKM	18%	23%	20%	21%	22%	24%	25%
9	531	90	3	9	1	39	51	44	47	70	460
	14%EK	13%K	4%	17%K	5%	12%	14%	15%	12%	14%	14%
Extremely Well 10	374	43	4	4	3	18	25	22	21	37	336
	10%BDEJNQ	6%	5%	7%	14%JK	6%	7%	7%	5%	7%	10%
Don't know	310	74	14	1	1	28	47	28	46	50	258
	8%L	11%zL	18%zL	1%	5%	9%	13%z	9%	12%z	10%	8%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 237

C8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides programmes and content made for UK audiences, using UK actors, writers and locations.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.20 BCDE JKMNOQ	6.81 K	5.91	7.09 K	6.45	6.77	6.86	6.98	6.68	7.15	7.20
1-3 (Net)	197 5%R	54 8%z	12 15%zJ	5 10%	2 12%z	26 8%z	28 8%	18 6%	36 9%z	18 4%	179 5%
1-4 (Net)	312 8%R	85 12%z	18 22%zJ	7 12%	3 16%z	40 13%z	45 12%z	32 11%	53 14%z	34 7%	278 8%
1-2 (Net)	118 3%R	35 5%z	9 11%z	4 7%	1 7%	16 5%	19 5%z	13 4%	22 6%z	8 2%	110 3%
4-7 (Net)	1535 39%	280 41%	37 46%	17 32%	8 46%	136 43%	144 39%	125 42%	155 40%	206 41%	1322 39%
5-6 (Net)	757 19%	145 21%	14 18%	7 14%	6 31%zL	72 22%	73 20%	63 21%	82 21%	115 23%	642 19%
8-10 (Net)	1865 48%BCDEJ KNOQ	280 41%K	17 21%	32 58%JKM	7 37%K	129 40%	151 41%	128 43%	152 39%	227 45%	1636 48%
7-10 (Net)	2528 65%BCDEJ KMNOQ	384 56%K	34 42%	40 73%JKM	9 48%	179 56%	205 55%	176 59%	208 53%	303 60%	2217 65%
9-10 (Net)	905 23%BDEJK NQ	133 19%K	7 9%	13 24%K	3 19%	57 18%	77 21%	65 22%	68 17%	107 21%	797 23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 238

C8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Takes risks and provides content that is new and innovative across all of its services

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	103	16	18	9	27	54	27	3	3	6	70
	3% S	3%	4%	3%	3%	3% z	3%	2%	3%	2%	2%
2	85	15	15	15	31	53	19	2	5	10	60
	2% S	3%	3%	4% z	4% z	3% z	2%	1%	4%	3%	2%
3	141	25	17	19	36	61	31	4	6	17	104
	4%	4%	3%	5%	4%	4%	4%	3%	5%	6% F	4%
4	197	37	30	17	47	73	60	8	6	24	129
	5% R	6%	6%	5%	6%	5%	7% zR	6%	5%	8% zR	4%
5	397	70	48	36	84	174	73	11	10	26	311
	10%	12%	10%	10%	10%	11%	8%	8%	8%	9%	11%
6	456	53	58	42	100	173	92	10	15	23	335
	12% I	9%	12%	12%	12%	11%	11%	8%	11%	8%	12%
7	764	123	96	60	156	298	144	29	22	49	598
	20% F	21%	20%	17%	19%	19%	16%	22%	17%	17%	21% zF
8	764	114	84	60	144	273	160	16	23	47	573
	20% EGO	19%	17%	17%	17%	17%	18%	12%	18%	16%	20% G
9	425	55	50	29	79	141	105	20	15	28	307
	11% E	9%	10%	8%	9%	9%	12%	15%	12%	9%	11%
Extremely Well 10	259	47	20	16	35	84	72	15	9	27	182
	7% BDEINP	8% BD	4%	4%	4%	5%	8%	11% zR	7%	9%	6%
Don't know	316	41	53	49	102	193	88	14	14	38	212
	8% R	7%	11%	14% zA	12% zA	12% z	10% zR	11%	11%	13% zR	7%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 238

C8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Takes risks and provides content that is new and innovative across all of its services

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.70BCDE JKNQT	6.63	6.42	6.31	6.38	6.45	6.73	7.01	6.63	6.55	6.72
1-3 (Net)	330 8%S	56 9%	50 10%	44 12%z	94 11%z	168 11%z	77 9%	9 7%	15 11%	33 11%	234 8%
1-4 (Net)	527 13%RS	93 16%	80 16%	60 17%	141 17%z	241 15%z	137 16%zR	17 13%	21 16%	56 19%zR	363 13%
1-2 (Net)	188 5%S	31 5%	33 7%	25 7%	58 7%z	107 7%z	46 5%	4 3%	8 6%	16 5%	130 5%
4-7 (Net)	1814 46%F	284 48%	233 48%	154 44%	387 46%	717 46%	369 42%	58 44%	53 41%	121 41%	1374 48%zF
5-6 (Net)	852 22%FI	123 21%	106 22%	78 22%	184 22%	346 22%	165 19%	21 16%	25 19%	48 16%	646 22%i
8-10 (Net)	1447 37%BCDEJ KOQ	217 36%	154 31%	105 30%	259 31%	497 32%	337 39%	51 38%	47 37%	102 35%	1062 37%
7-10 (Net)	2211 57%BCDEJ OQ	340 57%CD	250 51%	164 47%	414 49%	796 50%	481 55%	80 60%	69 54%	151 51%	1661 58%
9-10 (Net)	684 18%CDEJN Q	103 17%	70 14%	44 13%	114 14%	225 14%	177 20%zR	34 26%zR	24 19%	54 19%	489 17%

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Table 238

C8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:
Takes risks and provides content that is new and innovative across all of its services
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	103	16	7	3	1	9	7	6	11	3	100
	3% S	2%	9% zI	5%	5%	3%	2%	2%	3%	1%	3% zS
2	85	26	2	2	*	12	15	10	17	3	82
	2% S	4% z	3%	3%	2%	4%	4%	3%	4% z	1%	2% zS
3	141	29	2	4	1	17	12	4	25	12	130
	4%	4%	3%	7%	6%	5% P	3%	1%	6% zOP	2%	4%
4	197	38	6	2	1	11	27	18	20	19	178
	5% R	6%	7%	4%	4%	4%	7%	6%	5%	4%	5%
5	397	69	5	7	4	39	30	26	43	59	336
	10%	10%	6%	13%	20% zJK	12%	8%	9%	11%	12%	10%
6	456	87	8	3	2	37	51	42	46	70	385
	12% I	13%	10%	6%	9%	11%	14%	14%	12%	14%	11%
7	764	122	18	12	3	58	64	56	67	93	668
	20% F	18%	22%	21%	19%	18%	17%	19%	17%	18%	20%
8	764	119	11	13	2	68	50	55	64	100	661
	20% EGO	17%	13%	23%	11%	21% OQ	14%	18% O	16%	20%	19%
9	425	70	3	5	1	26	44	38	32	62	363
	11% E	10%	4%	9%	5%	8%	12%	13% N	8%	12%	11%
Extremely Well 10	259	25	5	3	2	11	14	9	17	31	228
	7% BDEJNP	4%	6%	6%	12% I	3%	4%	3%	4%	6%	7%
Don't know	316	85	14	2	1	30	55	35	51	49	266
	8% R	12% zL	17% zL	3%	7%	10%	15% z	12%	13% z	10%	8%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 238

C8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Takes risks and provides content that is new and innovative across all of its services

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.70BCDE JKNQT	6.42	6.00	6.40	6.30	6.39	6.44	6.65	6.24	6.97zT	6.67
1-3 (Net)	330 8%S	71 10%	12 15%	8 15%z	2 12%	38 12%P	34 9%	20 7%	52 13%zOP	18 4%	312 9%zS
1-4 (Net)	527 13%RS	110 16%	17 22%z	10 19%	3 16%	49 15%	61 16%	38 13%	72 18%z	38 7%	489 14%zS
1-2 (Net)	188 5%S	43 6%	9 12%z	4 8%	1 7%	21 7%	22 6%	16 5%	27 7%	6 1%	182 5%zS
4-7 (Net)	1814 46%F	317 46%	36 45%	24 44%	9 52%	145 46%	172 47%	142 48%	175 45%	242 48%	1566 46%
5-6 (Net)	852 22%FI	156 23%	13 16%	10 19%	5 29%	75 24%	81 22%	68 23%	88 23%	130 26%zT	721 21%
8-10 (Net)	1447 37%BCDEJ KOQ	214 31%	19 23%	21 38%K	5 28%	106 33%	109 29%	102 34%	112 29%	192 38%	1252 37%
7-10 (Net)	2211 57%BCDEJ OQ	337 49%	37 46%	33 59%	9 48%	164 51%	173 47%	158 53%	179 46%	285 57%	1920 57%
9-10 (Net)	684 18%CDEJN Q	95 14%	8 10%	8 14%	3 17%	37 12%	58 16%	47 16%	49 12%	92 18%	591 17%

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Table 239

C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides television, radio and online content which appeals to a wide range of audiences in the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	79	17	17	4	21	42	24	2	4	6	50
	2% S	3%	4% z	1%	2% C	3%	3%	2%	3%	2%	2%
2	60	9	8	12	19	33	14	2	4	9	43
	2%	2%	2%	3% z	2%	2%	2%	1%	3%	3% zF	1%
3	88	27	11	4	15	35	21	2	3	10	60
	2%	4% zCD	2%	1%	2%	2%	2%	2%	2%	4%	2%
4	135	18	23	17	41	63	41	7	9	19	90
	3%	3%	5%	5%	5% z	4%	5% z	6%	7% R	7% zR	3%
5	339	54	55	35	90	171	71	9	10	22	257
	9%	9%	11%	10%	11% z	11% z	8%	7%	8%	7%	9%
6	435	71	50	43	93	159	79	11	7	22	325
	11% F	12%	10%	12%	11%	10%	9%	8%	5%	8%	11%
7	733	113	94	53	147	272	153	21	22	44	555
	19%	19%	19%	15%	17%	17%	18%	16%	17%	15%	19%
8	904	129	109	74	184	349	199	34	33	65	681
	23%	22%	22%	21%	22%	22%	23%	26%	26%	22%	24%
9	478	63	53	36	89	165	120	18	22	43	348
	12% EK	11%	11%	10%	11%	10%	14%	14%	17%	15%	12%
Extremely Well 10	379	64	32	27	59	126	85	13	6	22	279
	10% BDEJO	11% D	7%	8%	7%	8%	10%	10%	5%	8%	10%
Don't know	276	30	36	48	84	162	63	11	10	31	194
	7% T	5%	7%	14% zABD	10% zAB	10% z	7%	8%	8%	10% zFR	7%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 239

C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides television, radio and online content which appeals to a wide range of audiences in the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.10BDEJ KMJ	6.92	6.77	6.89	6.82	6.87	7.07	7.22	6.93	6.90	7.13
1-3 (Net)	228 6%	53 9%z	36 7%	19 5%	55 7%	109 7%z	59 7%	7 5%	10 8%	25 9%R	152 5%
1-4 (Net)	363 9%R	71 12%	60 12%	36 10%	96 11%z	173 11%z	100 11%zR	14 11%	19 15%R	45 15%zFR	242 8%
1-2 (Net)	140 4%S	26 4%	25 5%	15 4%	40 5%	74 5%z	38 4%	4 3%	7 6%	15 5%	92 3%
4-7 (Net)	1642 42%	257 43%	222 45%	148 42%	371 44%	666 42%	344 39%	48 37%	48 37%	107 37%	1227 43%
5-6 (Net)	774 20%FI	125 21%	105 21%	78 22%	183 22%	331 21%	150 17%	20 15%	17 13%	44 15%	582 20%
8-10 (Net)	1762 45%BCDEJ KOQ	256 43%	195 40%	137 39%	332 39%	639 41%	405 47%	66 50%	61 48%	130 44%	1309 45%
7-10 (Net)	2495 64%BCDEJ KMNOQ	369 62%C	289 59%	190 54%	479 57%	911 58%	558 64%	87 66%	83 65%	174 59%	1865 65%
9-10 (Net)	857 22%BDEJK Q	127 21%	86 18%	62 18%	148 18%	290 18%	206 24%	32 24%	28 22%	65 22%	628 22%

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Table 239

C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides television, radio and online content which appeals to a wide range of audiences in the UK.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	79	15	4	2	1	8	6	6	8	3	76
	2% S	2%	5%	3%	5%	3%	2%	2%	2%	1%	2% S
2	60	14	3	2	*	5	9	4	11	4	56
	2%	2%	3%	4%	2%	2%	2%	1%	3%	1%	2%
3	88	10	3	1	1	8	3	4	7	11	77
	2%	2%	3%	2%	6% J	2%	1%	1%	2%	2%	2%
4	135	33	6	1	*	17	17	8	26	21	114
	3%	5%	8%	2%	2%	5%	5%	3%	7% zP	4%	3%
5	339	73	7	7	3	31	41	26	47	39	298
	9%	11%	9%	13%	18% z	10%	11%	9%	12% z	8%	9%
6	435	80	8	3	2	34	45	35	45	61	372
	11% F	12%	10%	6%	13%	11%	12%	12%	11%	12%	11%
7	733	121	15	9	2	49	72	54	67	90	639
	19%	18%	18%	17%	12%	15%	20%	18%	17%	18%	19%
8	904	145	20	17	2	73	72	70	74	126	778
	23%	21%	25%	31% JM	12%	23%	19%	24%	19%	25%	23%
9	478	78	3	6	2	32	46	39	39	61	416
	12% EK	11%	4%	11%	9%	10%	13%	13%	10%	12%	12%
Extremely Well 10	379	49	3	5	3	27	22	26	23	34	345
	10% BDEJOQ	7%	3%	9%	14% K	8%	6%	9%	6%	7%	10% zS
Don't know	276	71	10	1	1	36	36	27	44	50	224
	7% T	10% zL	13% L	2%	7%	11% z	10%	9%	11% z	10% zT	7%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 239

C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides television,radio and online content which appeals to a wide range of audiences in the UK.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.10BDEJ KMQ	6.87K	6.27	7.01	6.51	6.87	6.87	7.17OQ	6.64	7.14	7.09
1-3 (Net)	228 6%	39 6%	9 11%	5 9%	2 12%zJ	21 7%	18 5%	14 5%	25 7%	19 4%	209 6%
1-4 (Net)	363 9%R	73 11%	15 19%zJ	6 10%	3 14%	38 12%P	35 9%	21 7%	51 13%zP	39 8%	323 10%
1-2 (Net)	140 4%S	29 4%	6 8%	4 7%	1 7%	14 4%	15 4%	10 3%	19 5%	7 1%	132 4%zS
4-7 (Net)	1642 42%	307 45%	35 44%	21 37%	8 45%	131 41%	176 48%P	122 41%	184 47%N	211 42%	1424 42%
5-6 (Net)	774 20%FI	152 22%	15 18%	10 19%	6 31%z	65 21%	87 23%	61 20%	92 24%	100 20%	670 20%
8-10 (Net)	1762 45%BCDEJ KOQ	271 39%	26 32%	28 52%JK	6 35%	131 41%Q	140 38%	135 45%OQ	136 35%	221 44%	1539 45%
7-10 (Net)	2495 64%BCDEJ KMNOQ	392 57%	41 51%	38 69%KM	9 47%	180 56%	212 57%	190 64%NQ	202 52%	311 62%	2178 64%
9-10 (Net)	857 22%BDEJK Q	127 18%K	6 8%	11 21%K	4 23%K	58 18%	68 18%	65 22%	61 16%	95 19%	761 22%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 240

C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides distinctive programmes and content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	76	17	12	5	17	37	24	1	5	6	45
	2%RS	3%	2%	2%	2%	2%	3%R	1%	4%	2%	2%
2	70	10	12	12	24	45	19	5	6	12	47
	2%	2%	2%	3%z	3%z	3%z	2%	3%	5%zR	4%zFR	2%
3	89	16	17	10	26	40	25	5	3	15	61
	2%	3%	3%	3%	3%	3%	3%	4%	2%	5%zFR	2%
4	141	31	20	12	32	58	31	6	3	10	103
	4%	5%	4%	3%	4%	4%	4%	4%	2%	3%	4%
5	351	55	57	40	97	165	77	7	18	31	259
	9%	9%	12%	11%	12%z	10%z	9%	5%	14%G	10%	9%
6	450	68	65	43	108	195	89	16	10	26	333
	12%	11%	13%	12%	13%	12%	10%	12%	8%	9%	12%
7	760	117	80	53	133	262	163	25	18	49	571
	19%DEJP	20%	16%	15%	16%	17%	19%	19%	14%	17%	20%
8	901	120	112	79	191	340	197	28	38	72	681
	23%M	20%	23%	22%	23%	22%	23%	21%	29%	24%	24%
9	512	79	59	35	94	181	116	17	15	38	377
	13%E	13%	12%	10%	11%	11%	13%	13%	12%	13%	13%
Extremely Well 10	334	58	31	29	60	120	88	16	7	25	234
	9%K	10%	6%	8%	7%	8%	10%	12%H	5%	8%	8%
Don't know	222	23	25	33	58	133	41	7	7	11	170
	6%LT	4%	5%	9%zABD	7%AB	8%z	5%	5%	5%	4%	6%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 240

C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides distinctive programmes and content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.05BDEJ KMOQ	6.93	6.76	6.83	6.79	6.83	7.02	7.12	6.72	6.82	7.08
1-3 (Net)	235 6%R	44 7%	40 8%	27 8%	68 8%z	122 8%z	68 8%zR	11 8%	13 10%R	33 11%zFR	154 5%
1-4 (Net)	376 10%RS	75 13%z	61 12%	39 11%	100 12%z	180 11%z	99 11%	16 12%	16 13%	43 15%zR	257 9%
1-2 (Net)	146 4%RS	27 5%	24 5%	18 5%	41 5%	82 5%z	43 5%R	6 4%	11 8%zR	18 6%zR	93 3%
4-7 (Net)	1702 44%	272 46%	222 45%	148 42%	371 44%	680 43%	360 41%	54 41%	49 38%	116 39%	1266 44%
5-6 (Net)	801 20%	124 21%	122 25%z	83 24%	205 24%z	360 23%z	166 19%	83 17%	22 22%	57 19%	592 21%
8-10 (Net)	1747 45%DEKQ	258 43%	202 41%	144 41%	345 41%	641 41%	401 46%	61 46%	60 47%	134 46%	1292 45%
7-10 (Net)	2507 64%BCDEJ KMQQS	375 63%	282 58%	197 56%	479 57%	903 57%	564 65%	87 66%	78 60%	183 62%	1864 65%
9-10 (Net)	846 22%DEKQ	138 23%	90 18%	64 18%	154 18%	301 19%	205 23%	33 25%	22 17%	62 21%	611 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

* small base

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Table 240
C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:
Provides distinctive programmes and content.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	76	10	4	2	1	6	4	4	6	2	74
	2%RS	1%	5%	4%	4%	2%	1%	1%	2%	*	2%zS
2	70	19	3	2	1	7	13	4	15	4	66
	2%	3%	3%	3%	3%	2%	3%	2%	4%z	1%	2%
3	89	20	4	2	1	9	10	6	14	14	75
	2%	3%	5%	3%	4%	3%	3%	2%	4%	3%	2%
4	141	28	3	1	*	13	15	9	19	12	130
	4%	4%	3%	2%	2%	4%	4%	3%	5%	2%	4%
5	351	77	10	6	4	26	51	29	48	55	295
	9%	11%	13%	11%	22%zJ	8%	14%z	10%	12%N	11%	9%
6	450	89	10	5	3	41	49	41	49	65	383
	12%	13%	13%	9%	16%	13%	13%	14%	12%	13%	11%
7	760	104	18	10	2	47	57	40	64	82	670
	19%DEJP	15%	22%	18%	9%	15%	15%	13%	16%	16%	20%
8	901	159	18	12	2	88	71	79	80	110	791
	23%M	23%M	22%	23%	11%	28%OQ	19%	26%O	21%	22%	23%
9	512	79	5	9	2	34	45	43	37	58	454
	13%E	12%	6%	16%K	9%	11%	12%	14%	9%	12%	13%
Extremely Well 10	334	50	1	6	3	25	25	21	29	48	287
	9%K	7%	2%	12%K	14%K	8%	7%	7%	7%	10%	8%
Don't know	222	52	5	-	1	22	29	22	30	50	172
	6%LT	8%L	6%L	-	7%L	7%	8%	7%	8%	10%zT	5%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 240

C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides distinctive programmes and content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.05BDEJ KMOQ	6.85K	6.19	7.00K	6.48	6.97Q	6.74	7.11OQ	6.64	7.14	7.04
1-3 (Net)	235 6%R	49 7%	11 13%z	6 10%	2 10%	22 7%	27 7%	14 5%	35 9%z	21 4%	214 6%
1-4 (Net)	376 10%RS	78 11%	14 17%z	7 12%	2 12%	35 11%	42 11%	23 8%	54 14%zP	33 7%	343 10%zS
1-2 (Net)	146 4%RS	30 4%	7 8%z	4 7%	1 7%	13 4%	17 5%	9 3%	21 5%	7 1%	139 4%zS
4-7 (Net)	1702 44%	299 43%	41 51%	22 40%	9 49%	127 40%	172 47%P	119 40%	180 46%N	214 43%	1478 44%
5-6 (Net)	801 20%	166 24%z	20 25%	11 20%	7 38%zJL	67 21%	100 27%z	70 23%	96 25%	120 24%	678 20%
8-10 (Net)	1747 45%DEKOQ	288 42%	24 30%	27 50%K	6 33%	147 46%Q	141 38%	143 48%OQ	145 37%	216 43%	1532 45%
7-10 (Net)	2507 64%BCDEJ KMOQS	393 57%M	41 52%	37 68%KM	8 42%	194 61%Q	198 54%	183 61%O	210 54%	298 59%	2202 65%
9-10 (Net)	846 22%DEKQ	129 19%K	6 8%	15 27%K	4 23%K	59 18%	70 19%	64 21%	65 17%	106 21%	740 22%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 241
C8_sum. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: (7-10)
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Provides a broad mix of different types of TV, radio and online programmes and content	2581 66%BCDEJ KMNOQ	398 67%CD	299 61%	189 54%	488 58%	928 59%	571 66%	94 71%	77 60%	183 62%	1923 67%
Provides high quality television, radio and online content.	2594 66%BCDEJ KMNOQ	398 67%BCD	287 59%	198 56%	485 58%	930 59%	562 65%	86 65%	78 61%	188 64%	1949 68%z
Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2528 65%BCDEJ KMNOQ	387 65%BCD	281 57%	186 53%	467 55%	890 56%	555 64%	89 68%	75 59%	178 61%	1893 66%
Takes risks and provides content that is new and innovative across all of its services, including television, radio and online.	2211 57%BCDEJ OQ	340 57%CD	250 51%	164 47%	414 49%	796 50%	481 55%	80 60%	69 54%	151 51%	1661 58%
Provides television, radio and online content which appeals to a wide range of different audiences across the UK.	2495 64%BCDEJ KMNOQ	369 62%C	289 59%	190 54%	479 57%	911 58%	558 64%	87 66%	83 65%	174 59%	1865 65%
Provides distinctive programmes and content.	2507 64%BCDEJ KMOQS	375 63%	282 58%	197 56%	479 57%	903 57%	564 65%	87 66%	78 60%	183 62%	1864 65%

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Table 241
C8_sum. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: (7-10)
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG		
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295	
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396	
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354	
Provides a broad mix of different types of TV, radio and online programmes and content	2581	404	39	36	9	189	216	189	216	311	2263	
		66%BCDEJ KMNOQ	59%	48%	66%K	51%	59%	58%	63%	55%	62%	67%
Provides high quality television, radio and online content.	2594	400	39	38	8	186	214	180	220	332	2255	
		66%BCDEJ KMNOQ	58%	48%	70%KM	46%	58%	58%	60%	56%	66%	66%
Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2528	384	34	40	9	179	205	176	208	303	2217	
		65%BCDEJ KMNOQ	56%K	42%	73%JKM	48%	56%	55%	59%	53%	60%	65%
Takes risks and provides content that is new and innovative across all of its services, including television, radio and online.	2211	337	37	33	9	164	173	158	179	285	1920	
		57%BCDEJ OQ	49%	46%	59%	48%	51%	47%	53%	46%	57%	57%
Provides television, radio and online content which appeals to a wide range of different audiences across the UK.	2495	392	41	38	9	180	212	190	202	311	2178	
		64%BCDEJ KMNOQ	57%	51%	69%KM	47%	56%	57%	64%NQ	52%	62%	64%
Provides distinctive programmes and content.	2507	393	41	37	8	194	198	183	210	298	2202	
		64%BCDEJ KMOQS	57%M	52%	68%KM	42%	61%Q	54%	61%O	54%	59%	65%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 242

C9. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

	Summary Table				
	A good range of programmes and content that includes people like me.	A good range of programmes and content that represents where I live.	An authentic portrayal of people like me.	An authentic portrayal of the region where I live.	Programmes and content that are relevant to me.
UnweightedBase	3907	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717
Not At All Well 1	122 3%	155 4%	179 5%	160 4%	122 3%
2	109 3%	137 4%	131 3%	128 3%	116 3%
3	159 4%	183 5%	174 4%	167 4%	179 5%
4	221 6%	240 6%	225 6%	222 6%	212 5%
5	405 10%	430 11%	494 13%	491 13%	421 11%
6	466 12%	495 13%	524 13%	503 13%	454 12%
7	700 18%	751 19%	657 17%	721 18%	710 18%
8	796 20%	668 17%	707 18%	693 18%	838 21%
9	434 11%	376 10%	315 8%	330 8%	400 10%
Extremely Well 10	294 8%	237 6%	220 6%	199 5%	304 8%
Don't know	201 5%	235 6%	281 7%	294 8%	151 4%
Total mentions	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%
Mean	6.65	6.38	6.28	6.32	6.62
1-3 (Net)	390 10%	476 12%	484 12%	455 12%	417 11%
1-4 (Net)	612 16%	716 18%	709 18%	676 17%	629 16%
1-2 (Net)	231 6%	292 7%	310 8%	288 7%	239 6%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 242

C9. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

	Summary Table				
	A good range of programmes and content that includes people like me.	A good range of programmes and content that represents where I live.	An authentic portrayal of people like me.	An authentic portrayal of the region where I live.	Programmes and content that are relevant to me.
WeightedBase	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717
4-7 (Net)	1792 46%	1916 49%	1900 49%	1936 50%	1797 46%
5-6 (Net)	871 22%	924 24%	1019 26%	993 25%	875 22%
8-10 (Net)	1524 39%	1281 33%	1242 32%	1222 31%	1542 39%
7-10 (Net)	2223 57%	2032 52%	1898 49%	1943 50%	2252 58%
9-10 (Net)	727 19%	613 16%	535 14%	529 14%	704 18%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 243

C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

A good range of programmes and content that includes people like me.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	122 3%R	21 3%	16 3%	13 4%	29 3%	60 4%	41 5%zR	5 4%	7 5%	14 5%	76 3%
2	109 3%	27 4%z	20 4%	12 3%	31 4%	60 4%z	28 3%	3 3%	6 5%	12 4%	79 3%
3	159 4%	22 4%	26 5%	17 5%	43 5%	83 5%z	43 5%	2 2%	8 7%	18 6%G	112 4%
4	221 6%R	37 6%	39 8%	26 7%	65 8%z	97 6%	54 6%	11 8%	6 5%	23 8%	147 5%
5	405 10%F	61 10%	60 12%	38 11%	98 12%	193 12%z	73 8%	6 5%	12 10%	27 9%	322 11%zFG
6	466 12%	62 10%	67 14%	45 13%	113 13%	191 12%	102 12%	12 9%	9 7%	31 10%	349 12%
7	700 18%E	106 18%	76 16%	60 17%	136 16%	255 16%	157 18%	30 23%	33 26%zFI	47 16%	510 18%
8	796 20%M	117 20%	97 20%	62 18%	159 19%	299 19%	158 18%	30 22%	21 17%	53 18%	616 21%z
9	434 11%E	76 13%	42 9%	35 10%	76 9%	145 9%	94 11%	12 9%	15 11%	34 11%	325 11%
Extremely Well 10	294 8%DE	44 7%	25 5%	22 6%	47 6%	98 6%	78 9%	14 11%H	5 4%	23 8%	204 7%
Don't know	201 5%T	23 4%	21 4%	22 6%	43 5%	94 6%	43 5%	6 4%	6 4%	13 4%	142 5%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

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Table 243

C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

A good range of programmes and content that includes people like me.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.65BCDE IJKMOQ	6.58	6.26	6.37	6.31	6.34	6.53	6.88HI	6.27	6.37	6.69I
1-3 (Net)	390 10%RS	70 12%	62 13%	42 12%	104 12%z	203 13%z	112 13%zR	11 8%	21 16%zGR	44 15%zGR	266 9%
1-4 (Net)	612 16%RS	107 18%	101 21%z	68 19%	169 20%z	300 19%z	166 19%zR	21 16%	27 21%	66 23%zR	413 14%
1-2 (Net)	231 6%R	48 8%	36 7%	25 7%	61 7%	120 8%z	69 8%zR	8 6%	13 10%	25 9%R	154 5%
4-7 (Net)	1792 46%	266 45%	242 50%	169 48%	411 49%	738 47%	386 44%	59 45%	61 47%	128 43%	1328 46%
5-6 (Net)	871 22%G	123 21%	127 26%	83 24%	211 25%	385 24%z	175 20%	18 14%	22 17%	57 20%	671 23%G
8-10 (Net)	1524 39%BDEJK MOQ	237 40%	164 34%	119 34%	283 34%	542 34%	330 38%	56 43%	41 32%	109 37%	1146 40%
7-10 (Net)	2223 57%BCDEJ KMOQ	343 57%BD	240 49%	179 51%	419 50%	797 51%	487 56%	87 66%FI	74 58%	157 53%	1656 57%
9-10 (Net)	727 19%BDEJK	120 20%BD	67 14%	57 16%	124 15%	243 15%	172 20%	27 20%	20 16%	57 19%	529 18%

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Table 243

C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

A good range of programmes and content that includes people like me.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	122	22	5	1	1	12	10	7	15	9	113
	3%R	3%	7%	2%	4%	4%	3%	2%	4%	2%	3%
2	109	25	4	2	*	11	14	12	14	11	98
	3%	4%	5%	3%	2%	3%	4%	4%	3%	2%	3%
3	159	30	8	2	3	15	15	9	21	13	146
	4%	4%	10%z	4%	16%zL	5%	4%	3%	5%	3%	4%
4	221	54	8	3	1	23	31	23	31	22	197
	6%R	8%z	10%	5%	4%	7%	8%	8%	8%	4%	6%
5	405	76	9	9	4	29	47	25	51	55	349
	10%F	11%	12%	16%	22%zJ	9%	13%P	8%	13%N	11%	10%
6	466	94	12	5	2	45	49	42	52	48	417
	12%	14%	14%	9%	11%	14%	13%	14%	13%	10%	12%
7	700	109	13	11	3	44	65	52	57	97	601
	18%E	16%	16%	20%	17%	14%	18%	18%	15%	19%	18%
8	796	133	14	10	2	70	63	66	67	104	691
	20%M	19%	18%	18%	9%	22%	17%	22%	17%	21%	20%
9	434	65	4	7	1	32	33	25	39	51	382
	11%E	9%	5%	12%	3%	10%	9%	9%	10%	10%	11%
Extremely Well 10	294	40	1	4	2	17	23	22	18	37	256
	8%DE	6%	2%	7%	12%K	5%	6%	7%	5%	7%	8%
Don't know	201	41	2	1	*	20	20	16	24	53	147
	5%T	6%	2%	1%	2%	6%	5%	5%	6%	11%zT	4%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 243

C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

A good range of programmes and content that includes people like me.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.65BCDE IJKMOQ	6.38K	5.61	6.58K	5.92	6.41	6.35	6.60	6.21	6.85	6.62
1-3 (Net)	390 10%RS	77 11%	17 21%zJ	5 10%	4 21%zJ	39 12%	38 10%	27 9%	50 13%	33 7%	357 11%zS
1-4 (Net)	612 16%RS	131 19%z	25 31%zL	8 15%	4 25%	61 19%	70 19%	51 17%	80 21%z	55 11%	554 16%zS
1-2 (Net)	231 6%R	47 7%	9 12%z	3 6%	1 5%	23 7%	24 6%	18 6%	29 7%	20 4%	211 6%
4-7 (Net)	1792 46%	333 48%	41 51%	28 51%	9 53%	141 44%	192 52%z	142 48%	191 49%	222 44%	1563 46%
5-6 (Net)	871 22%G	170 25%	21 26%	14 26%	6 33%	74 23%	96 26%	66 22%	103 26%	103 21%	765 23%
8-10 (Net)	1524 39%BDEJK MOQ	238 35%	20 25%	21 38%	4 24%	119 37%	119 32%	113 38%	125 32%	193 39%	1329 39%
7-10 (Net)	2223 57%BCDEJ KMOQ	347 50%	33 41%	32 58%K	7 41%	163 51%	184 50%	165 55%	182 47%	290 58%	1930 57%
9-10 (Net)	727 19%BDEJK	104 15%	6 7%	11 19%K	3 16%	49 15%	56 15%	47 16%	58 15%	89 18%	638 19%

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Table 244

C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

A good range of programmes and content that represents where I live.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	155	25	28	19	46	83	53	7	9	17	97
	4%R	4%	6%	5%	6%z	5%z	6%zR	5%	7%	6%	3%
2	137	29	23	18	41	68	26	1	7	11	104
	4%	5%	5%	5%	5%	4%	3%	1%	5%G	4%	4%
3	183	30	33	16	49	94	41	6	6	19	132
	5%S	5%	7%	5%	6%	6%z	5%	5%	5%	7%	5%
4	240	44	45	25	69	101	65	8	10	23	165
	6%	7%	9%z	7%	8%z	6%	7%	6%	8%	8%	6%
5	430	58	57	33	90	191	107	7	14	36	311
	11%G	10%	12%	9%	11%	12%	12%G	5%	11%	12%G	11%
6	495	96	69	47	116	200	98	31	7	27	381
	13%HS	16%z	14%	13%	14%	13%	11%	23%zFHIR	6%	9%	13%H
7	751	117	78	59	137	277	151	25	25	47	563
	19%D	20%	16%	17%	16%	18%	17%	19%	19%	16%	20%
8	668	92	75	58	133	236	147	19	30	53	497
	17%ET	15%	15%	16%	16%	15%	17%	14%	23%	18%	17%
9	376	50	39	29	68	122	79	9	10	29	291
	10%EM	8%	8%	8%	8%	8%	9%	7%	8%	10%	10%
Extremely Well 10	237	30	18	19	38	85	58	12	6	17	166
	6%B	5%	4%	5%	4%	5%	7%	9%	4%	6%	6%
Don't know	235	25	24	29	53	119	46	7	5	14	175
	6%T	4%	5%	8%A	6%	8%z	5%	5%	4%	5%	6%

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Table 244

C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

A good range of programmes and content that represents where I live.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.38BDEJ KLOQT	6.17	5.88	6.14	5.98	6.07	6.22	6.46	6.11	6.12	6.43
1-3 (Net)	476 12%S	84 14%	84 17%z	53 15%	137 16%z	245 16%z	120 14%	14 11%	22 17%	48 16%zR	333 12%
1-4 (Net)	716 18%RS	128 21%	128 26%z	77 22%	206 24%z	346 22%z	184 21%zR	22 17%	32 25%	71 24%zR	499 17%
1-2 (Net)	292 7%	54 9%	51 10%z	36 10%	87 10%z	151 10%z	79 9%	8 6%	16 12%	29 10%	201 7%
4-7 (Net)	1916 49%S	315 53%	248 51%	164 47%	413 49%	768 49%	422 48%	71 54%	56 43%	133 45%	1420 49%
5-6 (Net)	924 24%S	154 26%	126 26%	80 23%	206 24%	391 25%	206 24%	38 29%H	21 16%	63 21%	692 24%
8-10 (Net)	1281 33%BDEKO T	172 29%	133 27%	106 30%	239 28%	443 28%	283 32%	40 30%	46 36%	98 34%	954 33%
7-10 (Net)	2032 52%BDEJK OQT	289 49%	211 43%	165 47%	377 45%	720 46%	434 50%	65 49%	71 55%	145 50%	1517 53%
9-10 (Net)	613 16%BDE	81 14%	58 12%	48 14%	106 13%	208 13%	136 16%	21 16%	16 12%	46 16%	457 16%

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Table 244

C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

A good range of programmes and content that represents where I live.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	155	33	9	4	1	20	13	14	19	15	140
	4%R	5%	12%zI	7%	4%	6%	4%	5%	5%	3%	4%
2	137	31	5	4	1	11	21	10	21	15	123
	4%	5%	6%	8%z	3%	3%	6%	3%	5%	3%	4%
3	183	37	8	3	2	17	20	12	25	11	173
	5%S	5%	10%	5%	11%z	5%	5%	4%	6%	2%	5%zS
4	240	55	12	2	*	17	38	28	26	20	221
	6%	8%	15%zLM	4%	2%	5%	10%zQ	9%zN	7%	4%	6%
5	430	68	9	10	4	27	41	24	44	52	376
	11%G	10%	11%	17%J	23%zJK	8%	11%	8%	11%	10%	11%
6	495	99	7	7	3	47	52	47	52	43	447
	13%HS	14%	9%	14%	14%	15%	14%	16%	13%	9%	13%zS
7	751	116	11	7	3	56	60	58	58	102	647
	19%D	17%	14%	13%	17%	18%	16%	19%	15%	20%	19%
8	668	111	10	11	2	64	47	49	62	106	561
	17%ET	16%	12%	20%	10%	20%O	13%	16%	16%	21%zT	17%
9	376	60	5	3	*	32	28	27	33	56	319
	10%EM	9%	6%	5%	2%	10%	8%	9%	8%	11%	9%
Extremely Well 10	237	31	1	3	2	14	18	13	18	30	207
	6%B	5%	1%	5%	12%JK	4%	5%	4%	5%	6%	6%
Don't know	235	48	4	1	*	15	33	16	32	51	182
	6%T	7%	5%	2%	2%	5%	9%P	5%	8%N	10%zT	5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

*small base

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Table 244

C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

A good range of programmes and content that represents where I live.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.38BDEJ KLOQT	6.10K	5.09	5.85	6.01K	6.27	5.95	6.22	6.01	6.77zT	6.32
1-3 (Net)	476 12% S	101 15%	22 27% zJ	11 19% z	3 18%	47 15%	54 15%	36 12%	65 17% z	40 8%	435 13% zS
1-4 (Net)	716 18% RS	156 23% z	33 42% zJLM	13 24%	4 20%	64 20%	92 25% z	65 22%	91 23% z	60 12%	656 19% zS
1-2 (Net)	292 7%	64 9%	14 17% zJ	8 15% z	1 7%	30 10%	34 9%	24 8%	40 10%	30 6%	263 8%
4-7 (Net)	1916 49% S	337 49%	39 48%	27 49%	10 56%	147 46%	190 51%	157 53%	179 46%	217 43%	1691 50% zS
5-6 (Net)	924 24% S	167 24%	16 19%	17 31%	7 38% zJK	74 23%	93 25%	71 24%	96 25%	95 19%	823 24% S
8-10 (Net)	1281 33% BDEKO T	202 29%	16 20%	17 30%	4 24%	109 34% O	93 25%	89 30%	113 29%	193 38% zT	1088 32%
7-10 (Net)	2032 52% BDEJK OQT	318 46%	27 34%	24 44%	7 41%	165 52% OQ	152 41%	147 49% O	171 44%	295 59% zT	1735 51%
9-10 (Net)	613 16% BDE	91 13%	6 8%	6 11%	3 14%	46 14%	46 12%	40 13%	51 13%	87 17%	527 16%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 245

C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

An authentic portrayal of people like me.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	179	27	27	15	42	88	57	6	9	20	114
	5%RS	4%	6%	4%	5%	6%z	7%zR	5%	7%	7%R	4%
2	131	30	18	15	33	63	21	3	6	7	104
	3%	5%	4%	4%	4%	4%	2%	2%	5%	3%	4%
3	174	27	35	14	49	89	48	7	6	22	118
	4%S	4%	7%z	4%	6%	6%z	6%	5%	5%	8%zR	4%
4	225	24	37	31	67	111	69	9	8	31	145
	6%R	4%	8%A	9%zA	8%zA	7%z	8%zR	7%	6%	10%zR	5%
5	494	90	70	44	114	221	97	11	19	41	388
	13%	15%	14%	12%	14%	14%	11%	8%	15%	14%	13%z
6	524	76	65	52	117	204	104	9	10	22	393
	13%GI	13%	13%	15%	14%	13%	12%I	7%	7%	8%	14%GI
7	657	103	67	43	110	216	133	27	27	41	496
	17%CDEJN Q	17%	14%	12%	13%	14%	15%	21%	21%	14%	17%
8	707	121	75	66	141	260	148	21	21	48	535
	18%	20%	15%	19%	17%	16%	17%	16%	17%	16%	19%
9	315	41	39	19	58	110	68	12	10	17	238
	8%	7%	8%	5%	7%	7%	8%	9%	7%	6%	8%
Extremely Well 10	220	24	19	16	36	80	58	15	6	18	154
	6%	4%	4%	5%	4%	5%	7%	11%zFR	5%	6%	5%
Don't know	281	34	37	37	73	134	68	13	7	26	197
	7%T	6%	7%	10%zA	9%	8%z	8%	10%	5%	9%	7%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 245

C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

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Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.28BDEI JKOQT	6.16	5.90	6.05	5.96	5.99	6.15I	6.61FHI	5.99	5.85	6.33I
1-3 (Net)	484 12%S	84 14%	80 16%z	44 12%	124 15%z	240 15%z	126 14%	16 12%	21 17%	50 17%zR	336 12%
1-4 (Net)	709 18%RS	108 18%	117 24%z	74 21%	192 23%z	352 22%z	195 22%zR	24 18%	29 23%	80 27%zFGR	482 17%
1-2 (Net)	310 8%	57 10%	45 9%	30 8%	75 9%	151 10%z	78 9%	9 7%	15 12%	28 9%	218 8%
4-7 (Net)	1900 49%	292 49%	239 49%	170 48%	409 49%	752 48%	403 46%	56 43%	64 50%	135 46%	1422 49%
5-6 (Net)	1019 26%FG	165 28%	135 28%	96 27%	231 27%	425 27%	201 23%G	20 15%	29 22%	63 22%	781 27%FG
8-10 (Net)	1242 32%DE	186 31%	133 27%	102 29%	235 28%	450 29%	274 31%	47 36%	37 29%	83 28%	927 32%
7-10 (Net)	1898 49%BCDEI JOQ	289 48%BD	200 41%	145 41%	345 41%	665 42%	407 47%	75 57%FI	64 50%	124 42%	1423 49%I
9-10 (Net)	535 14%DE	64 11%	59 12%	35 10%	94 11%	190 12%	126 14%	26 20%zI	16 12%	35 12%	392 14%

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Table 245

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On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

An authentic portrayal of people like me.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	179	31	7	3	1	15	16	13	18	13	166
	5%RS	5%	9%	5%	4%	5%	4%	4%	5%	3%	5%zS
2	131	27	4	2	1	12	15	12	15	15	116
	3%	4%	5%	3%	5%	4%	4%	4%	4%	3%	3%
3	174	37	7	3	2	17	20	13	24	9	165
	4%S	5%	9%	6%	13%zJ	5%	5%	4%	6%	2%	5%zS
4	225	56	7	3	1	24	32	19	37	25	200
	6%R	8%z	9%	6%	4%	8%	9%	6%	10%z	5%	6%
5	494	89	12	10	4	38	51	33	56	70	422
	13%	13%	15%	17%	20%	12%	14%	11%	14%	14%	12%
6	524	99	8	7	2	45	54	48	51	56	464
	13%GI	14%	10%	14%	13%	14%	15%	16%	13%	11%	14%
7	657	85	14	9	3	38	47	45	39	102	553
	17%CDEJN	12%	17%	16%	16%	12%	13%	15%	10%	20%	16%
8	707	117	13	10	2	64	52	58	58	80	627
	18%	17%	16%	19%	9%	20%Q	14%	20%O	15%	16%	18%
9	315	53	4	1	*	23	30	27	26	50	265
	8%	8%	4%	3%	2%	7%	8%	9%	7%	10%	8%
Extremely Well 10	220	28	2	3	2	12	16	8	20	29	191
	6%	4%	3%	5%	12%zJK	4%	4%	3%	5%	6%	6%
Don't know	281	67	3	3	1	30	37	21	46	53	227
	7%T	10%z	3%	6%	4%	9%	10%	7%	12%z	11%zT	7%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 245

C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

An authentic portrayal of people like me.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.28BDEI JKOQT	6.02	5.49	5.97	5.84	6.10	5.96	6.20	5.88	6.58zT	6.24
1-3 (Net)	484 12%S	94 14%	18 23%z	8 14%	4 21%z	43 14%	51 14%	37 13%	57 15%	36 7%	447 13%zS
1-4 (Net)	709 18%RS	151 22%z	25 32%z	11 20%	5 25%	68 21%	83 23%	57 19%	94 24%z	62 12%	647 19%zS
1-2 (Net)	310 8%	58 8%	11 14%	5 8%	2 9%	26 8%	31 8%	25 8%	33 8%	27 5%	282 8%
4-7 (Net)	1900 49%	329 48%	41 51%	29 53%	9 52%	145 46%	184 50%	146 49%	183 47%	253 50%	1639 48%
5-6 (Net)	1019 26%FG	188 27%	20 25%	17 31%	6 32%	83 26%	105 28%	81 27%	107 27%	126 25%	886 26%
8-10 (Net)	1242 32%DE	198 29%	19 23%	15 27%	4 23%	100 31%	98 26%	94 31%	104 27%	159 32%	1083 32%
7-10 (Net)	1898 49%BCDEI JOQ	282 41%	32 40%	24 43%	7 39%	138 43%Q	144 39%	139 47%OQ	143 37%	261 52%	1636 48%
9-10 (Net)	535 14%DE	81 12%	6 8%	4 8%	3 14%	36 11%	45 12%	35 12%	46 12%	79 16%	456 13%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

*small base

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Table 246

C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

An authentic portrayal of the region where I live.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	160	26	30	12	41	80	48	6	5	15	104
	4%RS	4%	6%z	3%	5%	5%z	5%zR	4%	4%	5%	4%
2	128	27	27	18	44	71	27	4	9	9	95
	3%	5%	5%z	5%	5%z	5%z	3%	3%	7%zF	3%	3%
3	167	27	28	16	45	76	44	4	3	20	116
	4%S	4%	6%	5%	5%	5%	5%	3%	2%	7%zR	4%
4	222	29	34	20	54	96	66	9	11	28	149
	6%	5%	7%	6%	6%	6%	8%zR	7%	8%	9%zR	5%
5	491	78	59	50	108	226	102	10	20	45	370
	13%	13%	12%	14%	13%	14%z	12%	8%	15%G	15%FG	13%
6	503	75	67	42	109	181	96	20	13	24	380
	13%I	13%	14%	12%	13%	11%	11%	15%I	10%	8%	13%I
7	721	108	95	68	164	270	144	21	20	35	544
	18%I	18%	19%	19%	19%	17%	17%I	16%	15%	12%	19%I
8	693	111	70	63	133	264	155	23	24	49	520
	18%M	19%	14%	18%	16%	17%	18%	17%	19%	17%	18%
9	330	57	34	24	57	106	80	16	11	31	238
	8%E	10%	7%	7%	7%	7%	9%	12%	9%	11%	8%
Extremely Well 10	199	26	18	11	29	73	51	11	3	17	144
	5%D	4%	4%	3%	3%	5%	6%	8%H	2%	6%	5%
Don't know	294	31	28	30	57	133	59	9	11	20	222
	8%T	5%	6%	8%	7%	8%	7%	7%	8%	7%	8%

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Table 246

C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

An authentic portrayal of the region where I live.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.32BDEK LQT	6.27B	5.87	6.13	5.98	6.05	6.22	6.58I	6.04	6.07	6.36
1-3 (Net)	455 12%S	80 13%	85 17%z	45 13%	130 15%z	228 14%z	119 14%	14 11%	16 13%	45 15%	315 11%
1-4 (Net)	676 17%RS	109 18%	119 24%zA	65 19%	184 22%z	324 21%z	185 21%zR	23 17%	27 21%	72 25%zR	464 16%
1-2 (Net)	288 7%S	53 9%	56 12%z	29 8%	86 10%z	151 10%z	75 9%	10 8%	13 10%	25 8%	200 7%
4-7 (Net)	1936 50%	291 49%	255 52%	180 51%	435 52%	773 49%	408 47%	60 45%	63 49%	131 45%	1443 50%
5-6 (Net)	993 25%	153 26%	125 26%	92 26%	217 26%	407 26%	198 23%	30 23%	33 26%	69 23%	751 26%
8-10 (Net)	1222 31%BDEJK	195 33%BD	122 25%	97 28%	220 26%	442 28%	285 33%	49 37%	38 30%	97 33%	902 31%
7-10 (Net)	1943 50%BDEKQ	303 51%	217 44%	166 47%	383 46%	712 45%	429 49%	70 53%	58 45%	132 45%	1446 50%
9-10 (Net)	529 14%DEIQ	83 14%	52 11%	34 10%	86 10%	179 11%	130 15%	26 20%zHR	14 11%	48 16%	382 13%

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Table 246

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On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

An authentic portrayal of the region where I live.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	160	25	14	3	*	12	13	11	14	8	152
	4%RS	4%	17%zLJM	5%	2%	4%	3%	4%	4%	2%	4%zS
2	128	36	4	4	1	15	21	11	25	15	113
	3%	5%z	5%	7%z	3%	5%	6%z	4%	6%z	3%	3%
3	167	30	7	4	3	18	12	12	18	5	161
	4%S	4%	9%z	8%	15%zJ	6%	3%	4%	5%	1%	5%zS
4	222	41	11	2	1	15	26	18	23	30	191
	6%	6%	14%zJL	3%	4%	5%	7%	6%	6%	6%	6%
5	491	85	9	11	4	39	46	29	56	74	416
	13%	12%	11%	20%z	20%	12%	12%	10%	14%	15%	12%
6	503	91	9	7	2	38	54	40	51	51	449
	13%I	13%	11%	12%	9%	12%	15%	14%	13%	10%	13%
7	721	140	11	9	4	75	65	72	68	94	623
	18%I	20%	14%	17%	20%	23%Q	18%	24%zO	17%	19%	18%
8	693	115	9	8	1	57	59	50	65	95	599
	18%M	17%	11%	14%	7%	18%	16%	17%	17%	19%	18%
9	330	49	4	4	1	24	25	26	23	56	274
	8%E	7%	5%	7%	3%	8%	7%	9%	6%	11%	8%
Extremely Well 10	199	23	1	2	2	9	14	9	14	22	177
	5%D	3%	1%	4%	12%zJK	3%	4%	3%	4%	4%	5%
Don't know	294	52	2	2	1	17	35	19	33	50	243
	8%T	8%	3%	3%	6%	5%	10%	6%	8%	10%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 246

C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

An authentic portrayal of the region where I live.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.32BDEK LQT	6.13K	4.85	5.79K	6.01K	6.17	6.10	6.30	6.00	6.64zT	6.27
1-3 (Net)	455 12%S	91 13%	24 30%zJ	11 20%z	4 20%	45 14%	46 12%	34 12%	57 15%	29 6%	425 13%zS
1-4 (Net)	676 17%RS	132 19%	35 44%zIJM	13 23%	4 23%	61 19%	71 19%	53 18%	79 20%	59 12%	616 18%zS
1-2 (Net)	288 7%S	61 9%	17 21%zJM	7 12%	1 5%	27 9%	34 9%	22 7%	39 10%	23 5%	264 8%zS
4-7 (Net)	1936 50%	357 52%	40 49%	28 52%	9 52%	166 52%	191 52%	160 53%	198 51%	250 50%	1678 49%
5-6 (Net)	993 25%	176 26%	18 22%	18 32%	5 29%	76 24%	100 27%	69 23%	107 28%	126 25%	864 25%
8-10 (Net)	1222 31%BDEJK	188 27%	14 17%	14 25%	4 23%	90 28%	98 26%	85 29%	103 26%	173 34%	1050 31%
7-10 (Net)	1943 50%BDEKQ	327 48%K	25 31%	23 42%	8 43%	165 52%Q	163 44%	157 53%O	170 44%	266 53%	1672 49%
9-10 (Net)	529 14%DEIQ	72 11%	5 6%	6 11%	3 16%	33 10%	39 11%	35 12%	37 10%	78 16%	451 13%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 247

C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Programmes and content that are relevant to me.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	122 3%R	14 2%	16 3%	15 4%	31 4%	66 4%z	45 5%zR	4 3%	8 6%R	13 4%	72 2%
2	116 3%	21 4%	21 4%	14 4%	35 4%	65 4%z	26 3%	5 4%	6 5%	13 4%	85 3%
3	179 5%S	40 7%z	29 6%	19 5%	48 6%	87 6%z	48 5%	3 2%	8 6%	16 5%	120 4%
4	212 5%	43 7%	30 6%	29 8%z	59 7%	95 6%	49 6%	7 5%	9 7%	23 8%	147 5%
5	421 11%	53 9%	67 14%A	45 13%	112 13%zA	211 13%z	86 10%	14 10%	12 9%	33 11%	323 11%
6	454 12%	64 11%	59 12%	44 12%	103 12%	178 11%	94 11%	14 10%	14 11%	32 11%	341 12%
7	710 18%EFHOQ	113 19%	83 17%	51 14%	134 16%	239 15%	133 15%	25 19%H	12 9%	41 14%	549 19%FH
8	838 21%M	125 21%	89 18%	69 19%	157 19%	315 20%	187 22%	31 24%	33 25%	56 19%	632 22%
9	400 10%EK	58 10%	46 9%	32 9%	78 9%	132 8%	96 11%	13 10%	18 14%	32 11%	290 10%
Extremely Well 10	304 8%	49 8%	32 7%	20 6%	52 6%	108 7%	78 9%	13 10%	5 4%	25 9%	213 7%
Don't know	151 4%T	16 3%	17 3%	14 4%	31 4%	79 5%z	29 3%	4 3%	5 4%	9 3%	111 4%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

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Table 247

C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are relevant to me.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.62BCDE JKQ	6.55	6.31	6.21	6.27	6.29	6.54	6.78	6.31	6.38	6.67
1-3 (Net)	417 11%RS	75 13%	66 14%	48 14%	115 14%z	219 14%z	118 14%zR	12 9%	21 16%R	42 14%R	277 10%
1-4 (Net)	629 16%RS	118 20%z	96 20%	77 22%z	173 21%z	314 20%z	167 19%zR	19 14%	30 23%zR	65 22%zR	424 15%
1-2 (Net)	239 6%R	35 6%	37 8%	29 8%	66 8%z	131 8%z	70 8%zR	9 7%	13 10%R	25 9%R	157 5%
4-7 (Net)	1797 46%FH	273 46%	240 49%	169 48%	409 49%	723 46%	361 42%	59 44%	46 36%	129 44%	1360 47%FH
5-6 (Net)	875 22%	117 20%	126 26%A	89 25%	216 26%zA	389 25%z	180 21%	27 21%	25 20%	65 22%	664 23%
8-10 (Net)	1542 39%BDEKM	232 39%	167 34%	121 34%	287 34%	555 35%	362 42%	57 43%	56 43%	113 39%	1135 39%
7-10 (Net)	2252 58%BCDEJ KMOQ	345 58%CD	250 51%	172 49%	422 50%	794 50%	495 57%	82 62%	68 53%	155 53%	1684 58%
9-10 (Net)	704 18%EK	107 18%	78 16%	52 15%	130 15%	240 15%	175 20%	26 19%	23 18%	57 20%	503 17%

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Table 247

C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
 On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Programmes and content that are relevant to me.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	122	22	7	1	*	12	10	6	16	12	110
	3%R	3%	9%zJ	2%	2%	4%	3%	2%	4%	2%	3%
2	116	26	5	2	1	14	13	12	14	11	105
	3%	4%	7%	5%	5%	4%	3%	4%	4%	2%	3%
3	179	38	5	3	2	23	15	8	31	9	170
	5%S	6%	6%	5%	13%zJ	7%zP	4%	3%	8%zOP	2%	5%zS
4	212	47	8	3	1	12	35	22	25	19	193
	5%	7%	10%	6%	4%	4%	9%zN	7%N	6%N	4%	6%
5	421	95	9	5	4	37	59	36	59	67	354
	11%	14%z	11%	9%	20%z	11%	16%z	12%	15%z	13%	10%
6	454	82	13	7	2	40	42	44	38	54	398
	12%	12%	16%	12%	11%	13%	11%	15%	10%	11%	12%
7	710	105	15	12	3	55	50	55	49	91	615
	18%EFHQ	15%	18%	21%	18%	17%Q	13%	19%O	13%	18%	18%
8	838	131	12	13	1	61	70	54	77	114	721
	21%M	19%M	15%	24%M	7%	19%	19%	18%	20%	23%	21%
9	400	69	3	5	1	34	35	32	37	59	340
	10%EK	10%	3%	10%	5%	11%	9%	11%	9%	12%	10%
Extremely Well 10	304	44	2	3	2	19	25	22	22	27	277
	8%	6%	3%	6%	12%K	6%	7%	7%	6%	5%	8%
Don't know	151	28	2	*	1	12	17	6	22	38	111
	4%T	4%	2%	1%	4%	4%	5%P	2%	6%P	8%zT	3%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 247

C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
 On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
 Programmes and content that are relevant to me.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.62 BCDE JKQ	6.35 K	5.46	6.58 K	6.03	6.35	6.35	6.57	6.17	6.80	6.60
1-3 (Net)	417 11% RS	87 13%	18 22% zJ	7 12%	3 19% z	49 16% zP	37 10%	26 9%	60 16% zOP	32 6%	385 11% zS
1-4 (Net)	629 16% RS	134 19% z	26 32% zJL	10 18%	4 23%	61 19%	72 20%	48 16%	86 22% z	51 10%	578 17% zS
1-2 (Net)	239 6% R	48 7%	13 16% zJ	4 7%	1 7%	26 8%	22 6%	19 6%	30 8%	23 5%	215 6%
4-7 (Net)	1797 46% FH	329 48%	44 55%	26 47%	10 53%	144 45%	185 50%	157 53% zN	171 44%	230 46%	1561 46%
5-6 (Net)	875 22%	177 26%	21 27%	11 21%	6 31%	77 24%	100 27%	80 27%	97 25%	121 24%	752 22%
8-10 (Net)	1542 39% BDEKM	244 35% K	17 21%	22 40% K	4 24%	114 36%	130 35%	109 36%	135 35%	201 40%	1338 39%
7-10 (Net)	2252 58% BCDEJ KMOQ	349 51%	31 39%	33 61% KM	8 43%	169 53%	180 49%	164 55%	185 47%	291 58%	1954 58%
9-10 (Net)	704 18% EK	113 16% K	5 6%	9 16%	3 18% K	53 17%	60 16%	55 18%	58 15%	86 17%	618 18%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 248

C9_sum. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: (7-10)

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A good range of programmes and content that includes people like me.	2223 57%BCDEJ KMOQ	343 57%BD	240 49%	179 51%	419 50%	797 51%	487 56%	87 66%FI	74 58%	157 53%	1656 57%
A good range of programmes and content that represents where I live.	2032 52%BDEJK OQT	289 49%	211 43%	165 47%	377 45%	720 46%	434 50%	65 49%	71 55%	145 50%	1517 53%
An authentic portrayal of people like me.	1898 49%BCDEI JOQ	289 48%BD	200 41%	145 41%	345 41%	665 42%	407 47%	75 57%FI	64 50%	124 42%	1423 49%I
An authentic portrayal of the region where I live.	1943 50%BDEKQ	303 51%	217 44%	166 47%	383 46%	712 45%	429 49%	70 53%	58 45%	132 45%	1446 50%
Programmes and content that are relevant to me.	2252 58%BCDEJ KMOQ	345 58%CD	250 51%	172 49%	422 50%	794 50%	495 57%	82 62%	68 53%	155 53%	1684 58%

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Table 248

C9_sum. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: (7-10)

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A good range of programmes and content that includes people like me.	2223	347	33	32	7	163	184	165	182	290	1930
	57%BCDEJ KMOQ	50%	41%	58%K	41%	51%	50%	55%	47%	58%	57%
A good range of programmes and content that represents where I live.	2032	318	27	24	7	165	152	147	171	295	1735
	52%BDEJK OQT	46%	34%	44%	41%	52%OQ	41%	49%O	44%	59%zT	51%
An authentic portrayal of people like me.	1898	282	32	24	7	138	144	139	143	261	1636
	49%BCDEI JOQ	41%	40%	43%	39%	43%Q	39%	47%OQ	37%	52%	48%
An authentic portrayal of the region where I live.	1943	327	25	23	8	165	163	157	170	266	1672
	50%BDEKQ	48%K	31%	42%	43%	52%Q	44%	53%O	44%	53%	49%
Programmes and content that are relevant to me.	2252	349	31	33	8	169	180	164	185	291	1954
	58%BCDEJ KMOQ	51%	39%	61%KM	43%	53%	49%	55%	47%	58%	58%

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Table 249
D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Base = All respondents

	Summary Table					
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
UnweightedBase	3907	3907	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
Not At All Well 1	81 2%	90 2%	81 2%	122 3%	96 2%	89 2%
2	79 2%	78 2%	72 2%	85 2%	84 2%	71 2%
3	97 2%	100 3%	87 2%	133 3%	97 2%	110 3%
4	172 4%	153 4%	122 3%	187 5%	122 3%	157 4%
5	394 10%	354 9%	352 9%	427 11%	412 11%	400 10%
6	394 10%	384 10%	386 10%	465 12%	413 11%	425 11%
7	731 19%	599 15%	677 17%	718 18%	764 20%	701 18%
8	854 22%	919 24%	896 23%	794 20%	852 22%	901 23%
9	468 12%	548 14%	498 13%	390 10%	426 11%	454 12%
Extremely Well 10	322 8%	390 10%	314 8%	216 6%	288 7%	283 7%
Don't know	316 8%	291 7%	422 11%	368 9%	353 9%	317 8%
Total mentions	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%
Mean	6.94	7.08	7.05	6.62	6.88	6.90
1-3 (Net)	257 7%	269 7%	240 6%	341 9%	277 7%	270 7%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 249
D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Base = All respondents

	Summary Table					
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
1-4 (Net)	429 11%	422 11%	362 9%	528 14%	399 10%	427 11%
1-2 (Net)	160 4%	169 4%	153 4%	207 5%	180 5%	160 4%
4-7 (Net)	1691 43%	1490 38%	1536 39%	1798 46%	1711 44%	1682 43%
5-6 (Net)	788 20%	739 19%	737 19%	892 23%	825 21%	824 21%
8-10 (Net)	1643 42%	1857 48%	1708 44%	1401 36%	1566 40%	1638 42%
7-10 (Net)	2375 61%	2456 63%	2385 61%	2119 54%	2330 60%	2338 60%
9-10 (Net)	790 20%	938 24%	812 21%	607 16%	714 18%	736 19%

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Table 250
D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (by users)
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Summary Table					
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
UnweightedBase	3440	3440	3440	3440	3440	3440
WeightedBase	3431	3431	3431	3431	3431	3431
EffectiveBase	2407	2407	2407	2407	2407	2407
Not At All Well 1	56 2%	59 2%	55 2%	80 2%	57 2%	61 2%
2	54 2%	52 2%	51 1%	60 2%	54 2%	47 1%
3	71 2%	80 2%	64 2%	113 3%	82 2%	79 2%
4	143 4%	132 4%	106 3%	158 5%	99 3%	135 4%
5	333 10%	291 8%	285 8%	366 11%	353 10%	338 10%
6	360 10%	341 10%	346 10%	430 13%	375 11%	391 11%
7	674 20%	555 16%	619 18%	672 20%	706 21%	643 19%
8	805 23%	871 25%	847 25%	740 22%	803 23%	854 25%
9	441 13%	517 15%	479 14%	370 11%	410 12%	428 12%
Extremely Well 10	305 9%	369 11%	292 9%	199 6%	268 8%	265 8%
Don't know	187 5%	166 5%	289 8%	243 7%	224 7%	191 6%
Total mentions	3431 100%	3431 100%	3431 100%	3431 100%	3431 100%	3431 100%
Mean	7.08	7.23	7.19	6.75	7.03	7.04
1-3 (Net)	182 5%	190 6%	169 5%	253 7%	193 6%	187 5%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 250
D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (by users)
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Summary Table					
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
WeightedBase	3431	3431	3431	3431	3431	3431
EffectiveBase	2407	2407	2407	2407	2407	2407
1-4 (Net)	325 9%	322 9%	275 8%	412 12%	292 9%	322 9%
1-2 (Net)	111 3%	110 3%	106 3%	140 4%	111 3%	108 3%
4-7 (Net)	1510 44%	1318 38%	1356 40%	1625 47%	1533 45%	1506 44%
5-6 (Net)	693 20%	632 18%	631 18%	795 23%	728 21%	729 21%
8-10 (Net)	1552 45%	1757 51%	1617 47%	1309 38%	1481 43%	1547 45%
7-10 (Net)	2226 65%	2312 67%	2237 65%	1981 58%	2187 64%	2190 64%
9-10 (Net)	747 22%	886 26%	771 22%	569 17%	678 20%	693 20%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 251
D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	81	8	21	6	26	55	25	3	5	7	51
	2% S	1%	4% zA	2%	3%	4% z	3%	2%	4%	2%	2%
2	79	20	15	10	26	45	28	2	6	9	50
	2%	3%	3%	3%	3%	3% z	3% zR	1%	4%	3%	2%
3	97	26	14	11	25	48	32	4	5	16	57
	2% R	4% z	3%	3%	3%	3%	4% zR	3%	4%	5% zR	2%
4	172	39	19	15	34	57	32	6	4	14	124
	4%	7% z	4%	4%	4%	4%	4%	4%	3%	5%	4%
5	394	57	62	49	111	198	86	14	16	39	293
	10%	10%	13%	14% z	13% z	13% z	10%	11%	12%	13% F	10%
6	394	47	50	39	88	168	86	17	14	24	284
	10% KM	8%	10%	11%	11%	11%	10%	13%	11%	8%	10%
7	731	103	70	55	124	249	175	30	19	46	540
	19% BDEIL	17%	14%	16%	15%	16%	20% I	22%	15%	16%	19%
8	854	130	120	76	195	325	167	23	35	56	658
	22% FM	22%	24%	21%	23%	21%	19%	18%	27% F	19%	23% F
9	468	70	37	29	66	135	90	17	11	33	364
	12% BDEIK	12% D	8%	8%	8%	9%	10%	13%	9%	11%	13%
Extremely Well 10	322	56	35	23	58	112	86	12	11	18	222
	8%	9%	7%	7%	7%	7%	10% I	9%	9%	6%	8%
Don't know	316	41	47	41	88	183	63	6	5	31	239
	8% LT	7%	10%	12% zA	11% z	12% z	7%	4%	4%	11% FGH	8%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 251
D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides a broad mix of different types of TV programmes and content.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.94BCDE FIJKNQ	6.85	6.57	6.66	6.61	6.60	6.79I	6.92	6.68	6.54	7.01zFI
1-3 (Net)	257 7%R	53 9%	50 10%z	27 8%	77 9%z	149 9%z	85 10%zR	8 6%	15 11%zR	32 11%zR	158 5%
1-4 (Net)	429 11%R	92 15%z	69 14%	42 12%	110 13%	206 13%z	118 13%zR	14 11%	19 14%	46 16%zR	281 10%
1-2 (Net)	160 4%R	27 5%	36 7%z	16 5%	52 6%z	101 6%z	53 6%zR	5 3%	10 8%R	16 6%	101 3%
4-7 (Net)	1691 43%M	246 41%	201 41%	157 45%	357 42%	672 43%	379 43%	66 50%	52 40%	123 42%	1241 43%
5-6 (Net)	788 20%M	104 18%	112 23%	87 25%A	199 24%zA	366 23%z	172 20%	30 23%	29 23%	63 21%	578 20%
8-10 (Net)	1643 42%CDEKM Q	256 43%	191 39%	128 36%	319 38%	573 36%	344 39%	52 40%	57 44%	107 36%	1244 43%I
7-10 (Net)	2375 61%BCDEI JMNOQ	359 60%CD	261 53%	182 52%	443 53%	822 52%	518 60%I	82 62%	76 59%	153 52%	1784 62%I
9-10 (Net)	790 20%BCDEI KMNQ	126 21%BCD	72 15%	52 15%	123 15%	247 16%	177 20%	29 22%	23 18%	51 17%	586 20%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 251
D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	81	21	2	2	*	14	8	4	18	1	80
	2% S	3%	3%	4%	2%	4% zP	2%	1%	5% zOP	*	2% zS
2	79	19	3	3	*	11	8	4	15	11	68
	2%	3%	4%	5% z	2%	3%	2%	1%	4% z	2%	2%
3	97	22	1	1	*	13	9	7	15	10	87
	2% R	3%	2%	2%	2%	4%	2%	2%	4%	2%	3%
4	172	23	7	3	1	6	17	9	14	19	153
	4%	3%	9% zJ	5%	4%	2%	4%	3%	4%	4%	5%
5	394	93	12	5	1	40	53	41	52	52	339
	10%	14% zM	15%	9%	4%	13%	14% z	14%	13%	10%	10%
6	394	77	2	9	*	33	44	41	36	42	352
	10% KM	11% KM	3%	16% KM	2%	10%	12%	14%	9%	8%	10%
7	731	94	23	6	2	46	48	42	52	94	633
	19% BDEJL	14%	28% zJLM	10%	11%	14%	13%	14%	13%	19%	19%
	OQ										
8	854	163	17	13	2	80	83	77	86	107	745
	22% FM	24% M	22%	24%	10%	25%	22%	26%	22%	21%	22%
9	468	54	2	9	1	17	36	28	26	69	399
	12% BDEJKN	8%	3%	17% JKM	3%	5%	10%	9% N	7%	14%	12%
	Q										
Extremely Well 10	322	51	4	3	*	30	21	27	23	38	283
	8%	7%	5%	5%	2%	9%	6%	9%	6%	8%	8%
Don't know	316	72	5	1	11	30	42	20	52	59	256
	8% LT	10% zL	6%	2%	59% zJKL	9%	11% P	7%	13% zP	12% zT	8%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 251
D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides a broad mix of different types of TV programmes and content.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.94BCDE FIJKNQ	6.64	6.29	6.65	6.41	6.60	6.68Q	6.99NOQ	6.36	7.13	6.92
1-3 (Net)	257 7%R	62 9%z	7 9%	6 11%	1 5%	37 12%zP	25 7%	14 5%	48 12%zOP	22 4%	235 7%
1-4 (Net)	429 11%R	85 12%	15 18%z	9 16%	2 9%	44 14%P	42 11%	23 8%	62 16%zOP	40 8%	389 11%
1-2 (Net)	160 4%R	40 6%z	6 7%	5 9%z	1 3%	24 8%zP	16 4%	7 2%	33 8%zOP	12 2%	148 4%
4-7 (Net)	1691 43%M	287 42%M	45 56%zJM	22 41%M	4 20%	124 39%	162 44%	133 45%	154 39%	207 41%	1477 43%
5-6 (Net)	788 20%M	170 25%zM	14 18%	14 26%M	1 5%	72 23%	97 26%z	82 27%z	88 23%	94 19%	691 20%
8-10 (Net)	1643 42%CDEKM Q	267 39%M	23 29%	25 46%KM	3 16%	127 40%	141 38%	132 44%Q	136 35%	214 43%	1427 42%
7-10 (Net)	2375 61%BCDEI JMNQ	361 53%M	46 57%M	31 56%M	5 26%	172 54%	189 51%	174 58%OQ	188 48%	308 61%	2060 61%
9-10 (Net)	790 20%BCDEJ KMNQ	105 15%	6 7%	12 22%KM	1 5%	47 15%	58 16%	55 18%	49 13%	107 21%	683 20%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 252
D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	90	12	21	6	27	54	27	4	5	8	58
	2%	2%	4%z	2%	3%C	3%z	3%	3%	4%	3%	2%
2	78	16	13	14	27	52	29	4	6	14	48
	2%R	3%	3%	4%z	3%z	3%z	3%zR	3%	4%R	5%zR	2%
3	100	21	16	5	21	38	24	2	2	10	70
	3%	4%	3%	1%	2%	2%	3%	1%	2%	3%	2%
4	153	33	20	18	38	59	33	4	4	13	112
	4%	5%	4%	5%	5%	4%	4%	3%	3%	4%	4%
5	354	63	60	39	99	175	79	6	14	34	259
	9%	10%	12%z	11%	12%z	11%z	9%	5%	11%	12%G	9%
6	384	46	53	38	90	160	91	20	13	27	275
	10%M	8%	11%	11%	11%	10%	10%	15%	10%	9%	10%
7	599	75	63	49	112	220	107	18	14	33	468
	15%F	13%	13%	14%	13%	14%	12%	14%	11%	11%	16%zF
8	919	153	108	88	196	354	206	34	37	61	677
	24%M	26%	22%	25%	23%	22%	24%	26%	29%	21%	24%
9	548	82	58	30	88	164	124	18	13	40	412
	14%CDEIQ	14%C	12%	9%	10%	10%	14%	14%	10%	14%	14%
Extremely Well 10	390	61	32	31	64	122	92	15	13	23	282
	10%BDEKM	10%	7%	9%	8%	8%	11%	11%	10%	8%	10%
Don't know	291	35	45	34	79	178	58	7	7	31	220
	7%LT	6%	9%	10%	9%z	11%z	7%	5%	5%	11%F	8%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 252
D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.

Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...

Provides high quality television content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.08BDEI JKOQ	6.99B	6.61	6.84	6.71	6.73	6.97I	7.18I	6.86	6.70	7.13I
1-3 (Net)	269 7%R	49 8%	51 10%z	24 7%	76 9%z	143 9%z	81 9%zR	9 7%	13 10%	31 11%zR	175 6%
1-4 (Net)	422 11%RS	82 14%	71 15%z	42 12%	114 13%z	203 13%z	114 13%zR	14 10%	17 13%	45 15%zR	288 10%
1-2 (Net)	169 4%R	28 5%	35 7%z	20 6%	55 6%z	106 7%z	56 6%zR	7 6%	10 8%R	22 7%zR	106 4%
4-7 (Net)	1490 38%M	217 36%	196 40%	144 41%	339 40%	614 39%	311 36%	49 37%	46 35%	107 37%	1115 39%
5-6 (Net)	739 19%M	108 18%	112 23%z	77 22%	189 22%z	335 21%z	170 20%	26 20%	27 21%	61 21%	535 19%
8-10 (Net)	1857 48%BDEJM OQ	296 50%BD	198 40%	150 42%	348 41%	641 41%	422 48%I	68 51%	63 49%	124 42%	1372 48%
7-10 (Net)	2456 63%BCDEI JMOQ	371 62%BD	261 53%	199 56%	460 55%	861 55%	529 61%I	86 65%I	77 60%	157 54%	1840 64%I
9-10 (Net)	938 24%BCDEI KMOQ	143 24%D	90 18%	62 17%	152 18%	286 18%	215 25%	33 25%	26 20%	63 21%	695 24%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 252
D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	90	23	1	2	*	14	9	4	19	5	85
	2%	3%	2%	4%	2%	4%zP	3%	1%	5%zOP	1%	3%
2	78	20	4	3	*	7	13	7	13	9	69
	2%R	3%	5%	5%z	2%	2%	4%	2%	3%	2%	2%
3	100	14	6	1	*	9	5	4	10	10	90
	3%	2%	7%zJ	2%	2%	3%	1%	1%	2%	2%	3%
4	153	31	5	2	1	13	18	6	25	13	140
	4%	4%	6%	3%	4%	4%	5%P	2%	6%zP	3%	4%
5	354	83	11	4	1	40	44	35	48	40	313
	9%	12%z	13%	8%	4%	12%	12%	12%	12%	8%	9%
6	384	80	5	5	*	25	54	36	44	46	338
	10%M	12%M	7%	9%	2%	8%	15%zN	12%	11%	9%	10%
7	599	87	15	9	2	41	45	42	44	75	517
	15%F	13%	19%	16%	11%	13%	12%	14%	11%	15%	15%
8	919	156	22	17	1	75	80	69	87	129	789
	24%M	23%M	28%M	31%M	7%	24%	22%	23%	22%	26%	23%
9	548	75	5	7	1	33	42	44	30	76	471
	14%CDEJQ	11%	6%	12%	7%	10%	12%	11%	15%Q	8%	15%
Extremely Well 10	390	57	2	5	*	34	23	32	25	42	348
	10%BDEKMO	8%	3%	9%	2%	11%Q	6%	11%O	6%	8%	10%
Don't know	291	64	4	1	11	28	36	19	45	55	235
	7%LT	9%L	5%	2%	59%zJKL	9%	10%	6%	12%z	11%zT	7%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 252
D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.

Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...

Provides high quality television content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.08BDEI JKOQ	6.74	6.30	6.91	6.48	6.81Q	6.69Q	7.18NOQ	6.39	7.28	7.06
1-3 (Net)	269 7%R	57 8%	11 14%z	6 11%	1 5%	30 9%P	27 7%	15 5%	42 11%zP	25 5%	244 7%
1-4 (Net)	422 11%RS	88 13%	16 20%z	8 14%	2 9%	43 13%P	46 12%P	22 7%	67 17%zOP	38 8%	384 11%zS
1-2 (Net)	169 4%R	44 6%z	5 6%	5 9%z	1 3%	21 7%	23 6%	11 4%	32 8%z	14 3%	154 5%
4-7 (Net)	1490 38%M	280 41%M	36 45%M	19 35%	4 20%	119 37%	161 44%	120 40%	161 41%	174 35%	1308 39%
5-6 (Net)	739 19%M	163 24%zM	16 20%M	9 17%	1 5%	65 20%	98 26%z	71 24%	92 24%	86 17%	651 19%
8-10 (Net)	1857 48%BDEJM OQ	287 42%M	30 37%M	28 52%M	3 16%	142 44%Q	145 39%	145 49%OQ	142 36%	247 49%	1608 47%
7-10 (Net)	2456 63%BCDEI JMOQ	373 54%M	45 55%M	37 67%JM	5 26%	183 57%Q	190 51%	187 63%OQ	186 48%	322 64%	2125 63%
9-10 (Net)	938 24%BCDEJ KMOQ	131 19%K	7 9%	12 21%K	2 9%	66 21%Q	65 18%	76 25%OQ	55 14%	118 24%	820 24%

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Table 253
D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.

Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	81	9	20	6	26	53	26	4	4	7	50
	2%RS	2%	4%zA	2%	3%	3%z	3%R	3%	3%	2%	2%
2	72	13	13	6	19	37	22	1	2	6	49
	2%	2%	3%	2%	2%	2%	3%	1%	2%	2%	2%
3	87	23	15	10	24	43	26	5	5	16	53
	2%R	4%z	3%	3%	3%	3%	3%	3%	4%	5%zFR	2%
4	122	16	17	17	34	50	32	2	6	17	80
	3%	3%	3%	5%	4%	3%	4%	1%	4%	6%zFGR	3%
5	352	62	64	39	103	188	79	7	14	33	263
	9%	10%	13%z	11%	12%z	12%z	9%	5%	11%	11%G	9%
6	386	50	57	30	86	156	77	9	10	19	293
	10%	8%	12%	8%	10%	10%	9%	7%	8%	7%	10%
7	677	103	66	50	115	222	139	27	24	52	512
	17%BDEIL Q	17%	13%	14%	14%	14%	16%	20%	18%	18%	18%
8	896	148	102	80	182	335	189	34	29	47	679
	23%IM	25%	21%	23%	22%	21%	22%i	26%i	23%	16%	24%i
9	498	74	49	27	76	153	107	16	16	33	375
	13%CDEIM Q	12%	10%	8%	9%	10%	12%	12%	12%	11%	13%
Extremely Well 10	314	51	22	26	48	91	81	11	8	25	218
	8%BDE	9%B	4%	7%	6%	6%	9%	9%	6%	9%	8%
Don't know	422	47	65	63	128	247	93	17	11	39	311
	11%AL	8%	13%A	18%zA	15%zA	16%z	11%	13%	9%	13%	11%

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Table 253
D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.

Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...

Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.05BDEI JKNOQ	7.03BD	6.49	6.84	6.63	6.67	6.93	7.24I	6.80	6.69	7.10zI
1-3 (Net)	240 6%R	45 8%	48 10%z	21 6%	69 8%z	133 8%z	74 9%zR	9 7%	11 9%	28 10%zR	152 5%
1-4 (Net)	362 9%R	61 10%	65 13%z	38 11%	102 12%z	183 12%z	106 12%zR	11 8%	17 13%	45 15%zGR	232 8%
1-2 (Net)	153 4%RS	22 4%	33 7%z	11 3%	44 5%C	90 6%z	48 6%zR	5 4%	6 5%	12 4%	99 3%
4-7 (Net)	1536 39%M	231 39%	204 42%	135 38%	339 40%	616 39%	327 38%	44 33%	53 41%	122 41%	1147 40%
5-6 (Net)	737 19%G	112 19%	121 25%z	69 19%	190 23%z	344 22%z	156 18%	15 12%	24 19%	52 18%	556 19%G
8-10 (Net)	1708 44%BCDEI JKMNOQ	274 46%BCD	173 35%	133 38%	306 36%	579 37%	377 43%I	62 47%I	53 41%	105 36%	1272 44%I
7-10 (Net)	2385 61%BCDEI JKMNOQ	377 63%BCD	238 49%	183 52%	422 50%	802 51%	515 59%I	88 67%I	77 60%	157 54%	1784 62%I
9-10 (Net)	812 21%BCDEI KMNOQ	126 21%BD	71 14%	53 15%	124 15%	244 15%	188 22%	28 21%	24 19%	58 20%	593 21%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 253
D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	81	21	2	2	*	14	7	4	16	3	78
	2%RS	3%	3%	4%	2%	4%zP	2%	1%	4%zO	1%	2%z5
2	72	13	2	3	*	6	6	3	10	6	65
	2%	2%	3%	6%zJ	2%	2%	2%	1%	3%	1%	2%
3	87	20	4	-	*	9	11	6	14	10	77
	2%R	3%	5%	-	2%	3%	3%	2%	4%	2%	2%
4	122	26	5	2	1	13	13	6	20	15	106
	3%	4%	6%	4%	4%	4%	4%	2%	5%	3%	3%
5	352	81	14	7	1	35	46	35	46	46	305
	9%	12%z	18%z	12%	5%	11%	13%z	12%	12%	9%	9%
6	386	72	7	7	1	33	39	39	34	55	331
	10%	11%	8%	12%	4%	10%	11%	13%	9%	11%	10%
7	677	97	12	5	2	49	48	49	48	80	591
	17%BDEJL	14%	15%	9%	9%	15%	13%	16%	12%	16%	17%
8	896	147	14	19	2	65	82	72	76	114	780
	23%IM	21%M	18%	35%zJKM	9%	20%	22%	24%	19%	23%	23%
9	498	64	6	6	1	28	36	37	27	75	423
	13%CDEJMQ	9%	7%	10%	3%	9%	10%	12%	7%	15%	12%
Extremely Well 10	314	42	3	2	*	20	21	19	22	33	281
	8%BDE	6%	4%	5%	2%	6%	6%	6%	6%	7%	8%
Don't know	422	105	10	2	11	47	59	29	76	63	358
	11%AL	15%zL	13%L	3%	59%zJKL	15%P	16%zP	10%	20%zNP	13%	11%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 253
D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
 Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.05BDEI JKNOQ	6.69	6.19	6.65	6.24	6.60	6.77Q	7.04NOQ	6.39	7.18	7.03
1-3 (Net)	240 6%R	53 8%	9 11%	6 10%	1 5%	29 9%P	25 7%	13 4%	40 10%zOP	20 4%	221 6%
1-4 (Net)	362 9%R	79 12%	14 17%z	8 14%	2 9%	42 13%zP	38 10%P	19 6%	60 15%zOP	35 7%	327 10%
1-2 (Net)	153 4%RS	34 5%	5 6%	6 10%zI	1 3%	20 6%P	13 4%	7 2%	26 7%zOP	10 2%	143 4%zS
4-7 (Net)	1536 39%M	277 40%M	38 47%M	20 37%	4 22%	130 41%	147 40%	129 43%	148 38%	197 39%	1333 39%
5-6 (Net)	737 19%G	154 22%zM	21 26%M	13 24%M	2 9%	68 21%	86 23%	74 25%z	80 21%	101 20%	636 19%
8-10 (Net)	1708 44%BCDEI JKMNOQ	253 37%M	23 29%	27 50%JKM	3 14%	113 36%	139 38%	127 43%NQ	125 32%	222 44%	1484 44%
7-10 (Net)	2385 61%BCDEI JKMNOQ	350 51%M	35 44%M	32 59%M	4 23%	162 51%Q	188 51%Q	177 59%NOQ	173 44%	302 60%	2074 61%
9-10 (Net)	812 21%BCDEI KMNOQ	106 15%M	9 11%	8 15%	1 5%	49 15%	57 15%	56 19%	50 13%	108 22%	704 21%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 254
D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	122	16	26	7	33	70	36	4	5	8	78
	3%RS	3%	5%zCD	2%	4%C	4%z	4%	3%	4%	3%	3%
2	85	17	14	8	22	41	23	4	3	9	56
	2%	3%	3%	2%	3%	3%	3%	3%	2%	3%	2%
3	133	27	18	10	29	64	48	6	4	19	76
	3%ROS	5%	4%	3%	3%	4%	5%zR	4%	3%	6%zR	3%
4	187	27	31	25	56	79	38	4	7	18	138
	5%	4%	6%	7%	7%z	5%	4%	3%	6%	6%	5%
5	427	64	64	51	116	198	92	12	14	34	318
	11%	11%	13%	15%	14%z	13%z	11%	9%	11%	11%	11%
6	465	66	57	35	92	177	96	11	17	30	351
	12%	11%	12%	10%	11%	11%	11%	8%	13%	10%	12%
7	718	106	78	51	129	235	150	27	22	48	542
	18%DEMQ	18%	16%	14%	15%	15%	17%	20%	17%	16%	19%
8	794	132	91	71	162	290	157	29	24	43	614
	20%EIM	22%	19%	20%	19%	18%	18%	22%	19%	15%	21%zI
9	390	57	34	26	60	127	89	16	20	29	292
	10%BDEIN Q	10%	7%	7%	7%	8%	10%	12%	15%	10%	10%
Extremely Well 10	216	32	20	16	36	76	62	8	4	20	149
	6%	5%	4%	5%	4%	5%	7%z	6%	3%	7%	5%
Don't know	368	51	55	52	107	219	81	12	8	36	269
	9%T	9%	11%	15%zA	13%zA	14%z	9%	9%	6%	12%	9%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 254
D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.62BDEJ KNQT	6.59BD	6.17	6.45	6.28	6.32	6.50	6.77	6.58	6.38	6.69zl
1-3 (Net)	341 9%RPS	60 10%	59 12%zC	25 7%	84 10%C	175 11%z	106 12%zR	13 10%	12 9%	36 12%zR	210 7%
1-4 (Net)	528 14%RS	87 15%	90 18%z	50 14%	140 17%z	254 16%z	145 17%zR	18 13%	19 15%	54 18%zR	348 12%
1-2 (Net)	207 5%RP	33 6%	41 8%zC	15 4%	55 7%C	111 7%z	59 7%R	8 6%	8 6%	17 6%	134 5%
4-7 (Net)	1798 46%EM	263 44%	231 47%	162 46%	393 47%	689 44%	377 43%	54 41%	60 47%	129 44%	1348 47%
5-6 (Net)	892 23%	131 22%	121 25%	86 24%	207 25%	374 24%	188 22%	23 17%	31 24%	63 22%	669 23%
8-10 (Net)	1401 36%BDEJK MQ	222 37%BD	145 30%	113 32%	258 31%	493 31%	307 35%	53 40%	49 38%	92 31%	1055 37%
7-10 (Net)	2119 54%BCDEI JKMNOQ	328 55%BCD	223 46%	163 46%	387 46%	729 46%	457 52%	80 61%I	70 55%	140 48%	1597 55%I
9-10 (Net)	607 16%BDEJN Q	89 15%	54 11%	42 12%	96 11%	203 13%	150 17%	24 18%	24 19%	48 17%	441 15%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 254
D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	122	27	3	4	*	15	12	4	23	4	119
	3%RS	4%	3%	6%	2%	5%P	3%	1%	6%zOP	1%	3%zS
2	85	16	3	3	*	9	7	3	13	15	70
	2%	2%	4%	5%	2%	3%	2%	1%	3%	3%	2%
3	133	21	6	1	*	17	4	7	14	6	127
	3%ROS	3%	7%	2%	2%	5%OP	1%	2%	4%O	1%	4%zS
4	187	48	6	2	*	17	31	19	29	20	166
	5%	7%z	8%	3%	2%	5%	8%z	6%	8%z	4%	5%
5	427	95	12	7	1	45	50	44	51	50	375
	11%	14%z	15%	13%	7%	14%	13%	15%	13%	10%	11%
6	465	77	7	6	1	31	45	41	36	69	395
	12%	11%	9%	12%	7%	10%	12%	14%	9%	14%	12%
7	718	105	16	8	1	51	54	52	52	81	633
	18%DEMQ	15%	19%M	15%	5%	16%	15%	18%	13%	16%	19%
8	794	134	11	14	2	69	65	60	74	105	687
	20%EIM	20%	14%	26%M	9%	22%	18%	20%	19%	21%	20%
9	390	50	4	5	1	17	33	32	18	62	328
	10%BDEJNQ	7%	5%	9%	3%	5%	9%Q	11%NQ	5%	12%	10%
Extremely Well 10	216	31	2	3	1	13	18	12	18	24	193
	6%	4%	2%	5%	5%	4%	5%	4%	5%	5%	6%
Don't know	368	84	10	2	10	34	50	25	60	65	303
	9%T	12%zL	13%	4%	56%zJKL	11%	14%zP	8%	15%zNP	13%zT	9%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 254
D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Takes risks and provides TV programmes and content that is new and innovative.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.62BDEJ KNQT	6.32	5.84	6.36	6.49	6.19	6.45Q	6.69NQ	6.02	6.88zT	6.58
1-3 (Net)	341 9%RPS	64 9%	12 15%	8 14%	1 5%	41 13%zOP	23 6%	13 4%	51 13%zOP	25 5%	316 9%zS
1-4 (Net)	528 14%RS	112 16%	18 22%zM	9 17%	1 7%	58 18%zP	54 15%	32 11%	80 20%zOP	45 9%	482 14%zS
1-2 (Net)	207 5%RP	43 6%	6 7%	6 12%z	1 3%	24 7%P	19 5%P	6 2%	36 9%zOP	18 4%	189 6%
4-7 (Net)	1798 46%EM	324 47%M	41 51%M	23 42%M	4 22%	144 45%	180 49%	156 52%	169 43%	220 44%	1569 46%
5-6 (Net)	892 23%	172 25%	19 24%	13 24%	3 14%	77 24%	95 26%	85 28%	87 22%	119 24%	771 23%
8-10 (Net)	1401 36%BDEJK MQ	215 31%M	17 21%	22 40%KM	3 18%	100 31%	116 31%	105 35%	111 28%	191 38%	1208 36%
7-10 (Net)	2119 54%BCDEI JKMNOQ	320 47%M	33 41%M	30 55%M	4 23%	150 47%	170 46%	157 53%OQ	163 42%	272 54%	1841 54%
9-10 (Net)	607 16%BDEIN Q	81 12%	6 7%	7 14%	2 9%	30 10%	51 14%Q	45 15%N	36 9%	86 17%	521 15%

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Table 255
D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	96	14	26	4	30	61	27	3	4	7	65
	2% S	2%	5% zACD	1%	4% C	4% z	3%	2%	3%	2%	2%
2	84	16	14	8	22	40	29	4	5	13	53
	2%	3%	3%	2%	3%	3%	3% zR	3%	4%	4% zR	2%
3	97	26	14	4	18	39	23	2	1	8	68
	2%	4% zC	3%	1%	2%	2%	3%	2%	1%	3%	2%
4	122	20	18	14	31	47	24	4	2	9	87
	3%	3%	4%	4%	4%	3%	3%	3%	2%	3%	3%
5	412	74	70	46	116	199	93	14	19	40	299
	11%	12%	14% z	13%	14% z	13% z	11%	10%	15%	14%	10%
6	413	49	50	33	83	161	86	13	12	22	305
	11%	8%	10%	9%	10%	10%	10%	10%	9%	8%	11%
7	764	121	76	62	138	263	160	29	30	47	582
	20% BDEJM	20%	15%	18%	16%	17%	18%	22%	23%	16%	20%
8	852	135	96	77	173	318	184	24	24	58	640
	22%	23%	20%	22%	21%	20%	21%	18%	19%	20%	22%
9	426	58	39	30	68	131	98	19	11	25	318
	11% BDEIQ	10%	8%	9%	8%	8%	11%	14%	8%	9%	11%
Extremely Well 10	288	43	33	23	56	101	67	9	9	24	208
	7%	7%	7%	7%	7%	6%	8%	7%	7%	8%	7%
Don't know	353	40	55	52	107	214	80	13	11	40	258
	9% T	7%	11% A	15% zA	13% zA	14% z	9%	10%	9%	14% zFR	9%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 255
D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.88BDEJ KQ	6.74	6.42	6.87BD	6.60B	6.60	6.80	6.93	6.71	6.65	6.93
1-3 (Net)	277 7%R	56 9%C	54 11%zCD	16 5%	70 8%C	140 9%z	79 9%zR	9 7%	10 8%	28 10%	185 6%
1-4 (Net)	399 10%R	76 13%	71 15%zCD	30 8%	101 12%C	188 12%z	103 12%	12 9%	12 9%	37 13%	272 9%
1-2 (Net)	180 5%R	31 5%	40 8%zCD	12 3%	52 6%zC	101 6%z	56 6%zR	7 5%	9 7%	20 7%	117 4%
4-7 (Net)	1711 44%M	264 44%	214 44%	154 44%	368 44%	670 43%	363 42%	59 45%	63 49%	118 40%	1274 44%
5-6 (Net)	825 21%M	123 21%	120 25%	79 22%	199 24%	360 23%	179 21%	27 20%	31 24%	62 21%	604 21%
8-10 (Net)	1566 40%BDEKM Q	236 40%	167 34%	130 37%	297 35%	551 35%	349 40%	51 39%	45 35%	107 36%	1166 40%
7-10 (Net)	2330 60%BDEIJ MOQ	357 60%BD	242 50%	192 54%	434 52%	814 52%	509 58%I	80 61%	75 58%	154 52%	1748 61%I
9-10 (Net)	714 18%DEKMQ	101 17%	71 15%	53 15%	124 15%	232 15%	165 19%	27 21%	20 16%	49 17%	526 18%

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Table 255
D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	96	25	1	3	*	15	10	5	20	4	92
	2% S	4%	2%	5%	2%	5% zP	3%	2%	5% zOP	1%	3% zS
2	84	12	7	3	*	4	8	4	8	9	75
	2%	2%	9% zJ	5%	2%	1%	2%	1%	2%	2%	2%
3	97	16	1	-	*	12	5	6	10	10	87
	2%	2%	2%	-	2%	4%	1%	2%	3%	2%	3%
4	122	24	6	1	1	12	12	6	19	16	106
	3%	4%	7%	2%	4%	4%	3%	2%	5%	3%	3%
5	412	100	10	5	1	44	56	40	60	50	360
	11%	15% z	12%	10%	6%	14%	15% z	13%	15% z	10%	11%
6	413	68	6	8	1	27	42	32	36	43	368
	11%	10%	8%	14%	3%	8%	11%	11%	9%	9%	11%
7	764	109	19	9	1	54	54	58	50	95	663
	20% BDEJM	16% M	23% M	17%	5%	17%	15%	19%	13%	19%	20%
8	852	143	13	15	2	67	76	60	82	114	737
	22%	21%	16%	27%	12%	21%	21%	20%	21%	23%	22%
9	426	57	5	6	1	27	31	34	23	58	368
	11% BDEJQ	8%	6%	11%	3%	8%	8%	11% Q	6%	12%	11%
Extremely Well 10	288	49	3	3	*	26	24	25	24	33	256
	7%	7%	3%	6%	2%	8%	6%	8%	6%	7%	8%
Don't know	353	85	10	2	11	32	53	29	56	68	285
	9% T	12% zL	12%	3%	59% zJKL	10%	14% zP	10%	14% zN	14% zT	8%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 255
D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.88BDEJ	6.65	6.11	6.70	6.32	6.62	6.68Q	7.02NOQ	6.36	7.05	6.86
	KQ										
1-3 (Net)	277	53	10	6	1	31	22	14	39	24	253
	7%R	8%	13%	10%	5%	10%P	6%	5%	10%OP	5%	7%
1-4 (Net)	399	77	16	7	2	43	35	20	57	40	359
	10%R	11%	20%zJ	12%	9%	13%P	9%	7%	15%zOP	8%	11%
1-2 (Net)	180	37	9	6	1	19	18	8	29	14	166
	5%R	5%	11%z	10%z	3%	6%P	5%	3%	7%zP	3%	5%
4-7 (Net)	1711	301	40	23	3	137	164	136	165	204	1497
	44%M	44%M	50%M	43%M	18%	43%	44%	46%	42%	41%	44%
5-6 (Net)	825	168	16	13	2	70	98	72	96	93	728
	21%M	24%M	20%	24%M	9%	22%	26%z	24%	25%	19%	21%
8-10 (Net)	1566	249	20	24	3	119	130	120	130	205	1361
	40%BDEKM	36%M	25%	44%KM	17%	37%	35%	40%	33%	41%	40%
	Q										
7-10 (Net)	2330	358	39	33	4	174	184	178	180	300	2024
	60%BDEJ	52%M	48%M	61%M	23%	54%Q	50%	60%OQ	46%	60%	60%
	MOQ										
9-10 (Net)	714	107	7	9	1	52	54	59	47	90	624
	18%DEKMQ	15%M	9%	17%	5%	16%	15%	20%OQ	12%	18%	18%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 256
D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides distinctive TV programmes and content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	89	13	24	5	29	58	30	3	4	7	55
	2%RS	2%	5%zACD	1%	3%zC	4%z	3%zR	2%	3%	2%	2%
2	71	23	10	5	15	38	25	3	5	10	45
	2%	4%zD	2%	1%	2%	2%	3%zR	2%	4%	3%	2%
3	110	12	18	12	30	55	32	3	6	14	72
	3%S	2%	4%	3%	4%	3%	4%	2%	5%	5%R	2%
4	157	33	28	11	39	62	32	6	2	16	116
	4%P	5%	6%	3%	5%	4%	4%	4%	2%	6%	4%
5	400	63	60	43	103	177	83	9	13	35	294
	10%	11%	12%	12%	12%	11%	10%	6%	10%	12%	10%
6	425	55	57	40	96	184	97	18	11	25	309
	11%	9%	12%	11%	11%	12%	11%	14%	8%	9%	11%
7	701	108	73	63	136	224	150	21	33	50	529
	18%E	18%	15%	18%	16%	14%	17%	16%	26%zFGI	17%	18%
8	901	136	104	76	180	347	195	37	31	62	672
	23%M	23%	21%	22%	21%	22%	22%	28%	24%	21%	23%
9	454	66	39	32	71	146	85	13	9	19	358
	12%BDEU NQ	11%	8%	9%	8%	9%	10%I	10%	7%	6%	12%zI
Extremely Well 10	283	51	30	20	50	90	80	11	11	24	191
	7%E	9%	6%	6%	6%	6%	9%zR	8%	9%	8%	7%
Don't know	317	35	47	46	93	195	63	8	3	31	240
	8%HLT	6%	10%	13%zA	11%zA	12%z	7%H	6%	3%	10%FH	8%H

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Table 256
D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides distinctive TV programmes and content.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.90BDEI JKNOQ	6.82B	6.42	6.81BD	6.58	6.58	6.77	6.96	6.75	6.55	6.95zI
1-3 (Net)	270 7%RS	48 8%	52 11%z	22 6%	74 9%zC	151 10%z	87 10%zR	10 7%	15 12%R	30 10%zR	172 6%
1-4 (Net)	427 11%RPS	81 14%	80 16%zCD	33 9%	113 13%zC	213 14%z	118 14%zR	15 12%	17 13%	47 16%zR	288 10%
1-2 (Net)	160 4%RS	36 6%z	34 7%zCD	10 3%	44 5%C	97 6%z	55 6%zR	7 5%	9 7%	17 6%	100 3%
4-7 (Net)	1682 43%M	259 43%	217 44%	156 44%	374 44%	647 41%	362 42%	53 40%	59 46%	127 43%	1249 43%
5-6 (Net)	824 21%M	118 20%	116 24%	83 23%	199 24%	361 23%	180 21%	27 20%	23 18%	60 21%	603 21%
8-10 (Net)	1638 42%BDEIK MOQ	253 42%BD	173 35%	128 36%	301 36%	583 37%	359 41%I	61 46%I	52 40%	105 36%	1222 42%
7-10 (Net)	2338 60%BDEIJ MOQ	362 61%BD	246 50%	191 54%	436 52%	807 51%	509 58%I	82 62%	85 66%I	156 53%	1751 61%I
9-10 (Net)	736 19%BDEJM Q	117 20%BD	69 14%	52 15%	121 14%	236 15%	165 19%I	24 18%	21 16%	43 15%	550 19%

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Table 256
D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	89	24	2	3	*	14	10	4	20	3	87
	2%RS	3%	2%	5%	2%	4%zP	3%	1%	5%zOP	1%	3%zS
2	71	9	4	2	*	6	2	3	6	7	64
	2%	1%	5%J	4%	2%	2%	1%	1%	2%	1%	2%
3	110	26	3	1	*	14	11	9	16	6	104
	3%S	4%	4%	1%	2%	5%	3%	3%	4%	1%	3%zS
4	157	29	7	3	1	12	17	4	25	23	134
	4%P	4%	8%	5%	4%	4%	5%P	1%	6%P	5%	4%
5	400	86	11	4	1	37	49	38	49	43	354
	10%	13%	14%	7%	5%	12%	13%	13%	12%	9%	10%
6	425	82	4	10	1	31	50	38	43	52	370
	11%	12%	5%	18%zKM	4%	10%	14%	13%	11%	10%	11%
7	701	109	18	7	2	49	60	55	55	92	605
	18%E	16%	22%	12%	11%	15%	16%	18%	14%	18%	18%
8	901	150	14	14	1	81	69	68	83	120	780
	23%M	22%M	18%	26%M	7%	25%	19%	23%	21%	24%	23%
9	454	59	5	7	1	21	39	36	23	67	387
	12%BDEUN	9%	6%	12%	3%	6%	10%Q	12%NQ	6%	13%	11%
Extremely Well 10	283	40	5	4	*	24	16	22	18	24	258
	7%E	6%	7%	8%	2%	8%Q	4%	8%O	5%	5%	8%
Don't know	317	75	7	1	11	29	45	22	53	64	253
	8%HLT	11%zL	9%	2%	59%zJKL	9%	12%zP	7%	14%zNP	13%zT	7%

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Table 256
D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.
 Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.90BDEIJKNOQ	6.61	6.31	6.69	6.20	6.59Q	6.62Q	7.03NOQ	6.25	7.10	6.87
1-3 (Net)	270 7%RS	58 8%	9 11%	6 10%	1 5%	34 11%zP	24 6%	16 5%	43 11%zOP	15 3%	255 8%zS
1-4 (Net)	427 11%RPS	87 13%	16 19%z	8 15%	2 9%	46 15%P	41 11%P	20 7%	67 17%zOP	38 8%	389 11%zS
1-2 (Net)	160 4%RS	33 5%	6 7%	5 9%z	1 3%	20 6%P	13 3%	6 2%	26 7%zOP	9 2%	151 4%zS
4-7 (Net)	1682 43%M	306 44%M	40 50%M	23 42%M	4 23%	129 41%	177 48%	135 45%	171 44%	211 42%	1463 43%
5-6 (Net)	824 21%M	168 24%M	16 20%	14 25%M	2 9%	68 21%	100 27%z	76 25%	92 24%	95 19%	724 21%
8-10 (Net)	1638 42%BDEJKMOQ	249 36%M	24 30%M	25 46%M	2 12%	126 39%Q	124 33%	126 42%OQ	123 32%	211 42%	1425 42%
7-10 (Net)	2338 60%BDEIJKMOQ	359 52%M	42 52%M	32 58%M	4 23%	175 55%Q	184 50%	181 61%OQ	178 46%	304 61%	2030 60%
9-10 (Net)	736 19%BDEIJKMQ	99 14%	10 13%	11 20%M	1 5%	45 14%	54 15%Q	59 20%NOQ	40 10%	91 18%	645 19%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 257
D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides a broad mix of different types of TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Not At All Well 1	56	4	18	6	24	38	17	2	5	7	35
	2% S	1%	4% zA	2%	3% zA	3% z	2%	1%	4%	2%	1%
2	54	17	10	9	19	32	20	2	4	8	33
	2%	3% z	2%	3%	2%	2% z	3% zR	1%	4%	3%	1%
3	71	17	14	9	22	37	25	3	4	12	41
	2% R	3%	3%	3%	3%	3%	3% zR	3%	3%	4% zR	2%
4	143	33	16	15	31	49	29	4	2	12	100
	4% N	6%	3%	4%	4%	4%	4%	3%	2%	5%	4%
5	333	53	60	47	107	176	76	13	16	35	247
	10%	10%	13% z	14% z	13% z	13% z	10%	10%	13%	13% F	10%
6	360	46	48	36	84	156	83	16	14	23	256
	10% KM	8%	10%	11%	10%	11%	10%	13%	12%	8%	10%
7	674	93	68	54	122	227	165	28	19	46	495
	20% BDEJL OQ	17%	15%	16%	15%	17%	21%	23%	16%	17%	20%
8	805	126	118	71	189	303	154	22	29	51	623
	23% FM	23%	25%	21%	24%	22%	19%	18%	25%	19%	25% zF
9	441	66	37	28	64	124	86	15	10	32	341
	13% BCDEJ KNQ	12% D	8%	8%	8%	9%	11%	12%	9%	12%	14%
Extremely Well 10	305	56	35	23	58	106	85	12	11	18	210
	9%	10%	7%	7%	7%	8%	11% I	10%	9%	7%	8%
Don't know	187	32	44	37	81	122	52	6	5	28	125
	5%	6%	9% z	11% zA	10% zA	9% z	7%	5%	4%	10% zFHR	5%

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Table 257
D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Total mentions	3431	544	466	333	799	1369	793	122	119	271	2507
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.08BCDE IJKNOQ	6.99D	6.69	6.69	6.69	6.75	6.95I	7.03	6.71	6.64	7.14zFHI
1-3 (Net)	182 5%R	39 7%	41 9%z	23 7%	65 8%z	106 8%z	61 8%zR	7 5%	13 11%zR	26 10%zR	110 4%
1-4 (Net)	325 9%R	72 13%z	57 12%	38 11%	95 12%z	155 11%z	91 11%R	11 9%	15 13%	39 14%zR	209 8%
1-2 (Net)	111 3%R	22 4%	28 6%z	15 4%	42 5%z	69 5%z	37 5%zR	3 3%	9 7%zR	14 5%R	68 3%
4-7 (Net)	1510 44%M	225 41%	191 41%	152 46%	343 43%	608 44%	354 45%	61 50%	51 43%	116 43%	1097 44%
5-6 (Net)	693 20%M	98 18%	108 23%	83 25%A	191 24%zA	332 24%z	159 20%	29 24%	29 25%	58 21%	503 20%
8-10 (Net)	1552 45%CDEFI JKMOQ	248 46%CD	189 41%	122 36%	311 39%	532 39%	325 41%	49 40%	51 43%	101 37%	1174 47%zFI
7-10 (Net)	2226 65%BCDEI JMNOQ	341 63%BCD	257 55%	176 53%	433 54%	760 56%	491 62%I	77 63%	70 59%	147 54%	1669 67%zFI
9-10 (Net)	747 22%BCDEI KMNOQ	122 22%BCD	71 15%	51 15%	122 15%	230 17%	171 22%	27 22%	21 18%	49 18%	551 22%

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Table 257
D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Not At All Well 1	56	19	2	2	*	13	6	3	16	1	55
	2% S	3% z	3%	4%	2%	4% zP	2%	1%	4% zOP	*	2%
2	54	13	2	3	*	8	5	4	10	6	49
	2%	2%	3%	5% z	2%	3%	1%	1%	3%	2%	2%
3	71	20	1	1	*	13	7	6	13	8	63
	2% R	3%	2%	2%	2%	4% z	2%	2%	4%	2%	2%
4	143	20	7	3	1	5	15	8	12	15	128
	4% N	3%	10% zJ	5%	4%	1%	4%	3%	3%	4%	4%
5	333	89	12	5	1	38	52	40	50	37	294
	10%	14% z	16%	9%	4%	12%	15% z	14% z	14% z	9%	10%
6	360	72	2	9	*	29	43	38	34	34	326
	10% KM	11% KM	3%	17% KM	2%	10%	12%	13%	9%	9%	11%
7	674	93	21	6	2	45	48	41	52	78	592
	20% BDEJL	14%	28% LLM	10%	12%	15%	14%	14%	14%	20%	20%
8	805	156	17	13	2	78	79	74	83	97	707
	23% FM	24% M	23%	24%	11%	26%	23%	26%	23%	25%	23%
9	441	52	2	9	1	17	35	28	24	59	382
	13% BCDEJK	8%	3%	17% JKM	4%	6%	10%	10% N	7%	15%	13%
Extremely Well 10	305	51	4	3	*	30	21	27	23	35	271
	9%	8%	5%	5%	2%	10%	6%	10%	6%	9%	9%
Don't know	187	67	4	1	9	30	37	18	49	26	161
	5%	10% zL	5%	2%	55% zJKL	10% z	11% zP	6%	13% zP	7%	5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 257
D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Total mentions	3431	653	76	54	16	305	348	287	366	394	3028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.08BCDE JKNOQ	6.74	6.36	6.66	6.41	6.68	6.78	7.03NQ	6.48	7.27	7.05
1-3 (Net)	182 5%R	52 8%z	6 8%	6 11%z	1 6%	34 11%zOP	18 5%	13 5%	39 11%zOP	15 4%	167 6%
1-4 (Net)	325 9%R	71 11%	13 18%z	9 16%z	2 10%	39 13%P	33 9%	21 7%	51 14%zOP	29 7%	295 10%
1-2 (Net)	111 3%R	32 5%z	5 6%	5 9%z	1 4%	22 7%zP	11 3%	7 2%	25 7%zOP	7 2%	104 3%
4-7 (Net)	1510 44%M	274 42%M	43 57%zJM	22 41%M	4 22%	116 38%	158 45%	127 44%	148 40%	163 41%	1340 44%
5-6 (Net)	693 20%M	161 25%zM	14 19%	14 25%M	1 6%	67 22%	95 27%z	78 27%z	84 23%	71 18%	620 20%
8-10 (Net)	1552 45%CDEFI JKMOQ	259 40%M	23 31%	25 47%KM	3 17%	125 41%	134 39%	129 45%	131 36%	191 48%	1360 45%
7-10 (Net)	2226 65%BCDEI JMNOQ	352 54%M	45 59%M	31 57%M	5 29%	170 56%	183 53%	170 59%O	182 50%	268 68%	1952 64%
9-10 (Net)	747 22%BCDEI KMNOQ	103 16%	6 8%	12 22%KM	1 6%	47 15%	56 16%	55 19%	48 13%	94 24%	653 22%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 258
D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Not At All Well 1	59	6	19	5	23	39	18	3	5	7	37
	2%	1%	4%zA	1%	3%zC	3%z	2%	2%	4%	3%	1%
2	52	12	9	12	21	33	26	4	6	13	24
	2%R	2%	2%	4%z	3%z	2%z	3%zR	3%	5%zR	5%zR	1%
3	80	21	15	4	19	32	19	1	2	10	56
	2%	4%	3%	1%	2%	2%	2%	1%	2%	4%	2%
4	132	30	18	16	33	52	27	3	3	10	99
	4%	6%	4%	5%	4%	4%	3%	3%	3%	4%	4%
5	291	51	57	37	93	147	65	5	13	28	213
	8%	9%	12%z	11%	12%z	11%z	8%	4%	11%G	10%G	8%
6	341	40	53	34	87	145	85	19	12	25	242
	10%	7%	11%	10%	11%	11%	11%	16%zR	10%	9%	10%
7	555	72	61	46	106	199	101	17	11	31	432
	16%DFUQ	13%	13%	14%	13%	15%	13%	14%	9%	11%	17%zFI
8	871	146	105	87	192	338	196	34	36	59	641
	25%M	27%	23%	26%	24%	25%	25%	28%	31%	22%	26%
9	517	78	57	30	87	152	122	18	13	40	385
	15%CDEIQ	14%	12%	9%	11%	11%	15%	15%	11%	15%	15%
Extremely Well 10	369	60	32	31	64	114	88	12	13	23	267
	11%BDEKM	11%	7%	9%	8%	8%	11%	10%	11%	8%	11%
Don't know	166	28	41	32	73	117	45	7	6	26	112
	5%	5%	9%z	10%zA	9%zA	9%z	6%	5%	5%	10%zFR	4%

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Table 258
D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Total mentions	3431	544	466	333	799	1369	793	122	119	271	2507
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.23BCDE IJKNOQ	7.15BD	6.72	6.95	6.81	6.89	7.12I	7.27	6.93	6.79	7.29I
1-3 (Net)	190 6%R	38 7%	42 9%z	21 6%	63 8%z	104 8%z	63 8%zR	7 6%	12 10%R	30 11%zFR	117 5%
1-4 (Net)	322 9%R	68 13%z	60 13%z	36 11%	96 12%z	156 11%z	90 11%zR	10 9%	15 13%	39 15%zR	215 9%
1-2 (Net)	110 3%R	17 3%	28 6%z	16 5%	44 6%z	72 5%z	44 6%zR	6 5%	10 9%zR	20 7%zR	61 2%
4-7 (Net)	1318 38%M	193 36%	188 40%	132 40%	320 40%	544 40%	279 35%	44 36%	39 33%	94 35%	986 39%
5-6 (Net)	632 18%M	91 17%	110 24%zA	71 21%	180 23%zA	293 21%z	150 19%	24 20%	25 21%	53 20%	455 18%
8-10 (Net)	1757 51%BCDEI JKMOQ	285 52%BD	195 42%	148 44%	343 43%	604 44%	406 51%I	64 53%	62 52%	121 45%	1293 52%
7-10 (Net)	2312 67%BCDEF IJMNOQ	357 66%BD	256 55%	194 58%	450 56%	803 59%	507 64%I	81 66%I	73 62%	152 56%	1725 69%zFI
9-10 (Net)	886 26%BCDEI KMOQ	138 25%CD	90 19%	62 18%	151 19%	266 19%	210 26%	30 25%	26 22%	63 23%	652 26%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 258
D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Not At All Well 1	59 2%	19 3%z	1 2%	2 4%	* 2%	13 4%zP	6 2%	3 1%	16 4%zOP	2 1%	57 2%
2	52 2%R	14 2%	4 5%z	3 5%z	* 2%	5 2%	9 3%	7 3%	7 2%	9 2%	42 1%
3	80 2%	13 2%	4 6%	1 2%	* 2%	8 3%	5 1%	4 1%	9 3%	8 2%	71 2%
4	132 4%	26 4%	5 7%	2 3%	1 4%	11 4%	15 4%P	5 2%	21 6%P	10 3%	122 4%
5	291 8%	78 12%z	11 14%	4 7%	1 4%	37 12%z	41 12%	33 11%	45 12%z	28 7%	262 9%
6	341 10%	76 12%M	5 7%	5 9%	* 2%	24 8%	53 15%zN	34 12%	43 12%N	36 9%	304 10%
7	555 16%DFIJQ	82 13%	13 18%	9 16%	2 12%	40 13%	43 12%	40 14%	43 12%	62 16%	487 16%
8	871 25%M	152 23%M	22 29%M	17 31%M	1 8%	73 24%	78 22%	68 24%	84 23%	113 29%	757 25%
9	517 15%CDEJQ	74 11%	5 7%	7 13%	1 7%	33 11%	42 12%	44 15%Q	30 8%	66 17%	451 15%
Extremely Well 10	369 11%BDEKMO	57 9%	2 3%	5 9%	* 2%	34 11%Q	23 7%	32 11%O	25 7%	36 9%	333 11%
Don't know	166 5%	61 9%zL	2 3%	1 2%	9 55%zJKL	27 9%z	34 10%zP	17 6%	44 12%zP	24 6%	142 5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 258
D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Total mentions	3431	653	76	54	16	305	348	287	366	394	3028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.23BCDE IJKNOQ	6.87	6.35	6.93	6.48	6.89Q	6.84	7.25NOQ	6.55	7.38	7.22
1-3 (Net)	190 6%R	46 7%	10 13%z	6 11%z	1 6%	26 9%z	20 6%	14 5%	32 9%z	19 5%	170 6%
1-4 (Net)	322 9%R	73 11%	15 19%z	8 14%	2 10%	38 12%P	35 10%	19 7%	53 15%zOP	29 7%	292 10%
1-2 (Net)	110 3%R	33 5%z	5 7%	5 9%z	1 4%	18 6%z	15 4%	11 4%	23 6%z	11 3%	99 3%
4-7 (Net)	1318 38%M	263 40%M	35 45%M	19 35%	4 22%	112 37%	151 43%	111 39%	152 41%	136 35%	1175 39%
5-6 (Net)	632 18%M	154 24%zM	16 21%M	9 16%	1 6%	61 20%	93 27%z	66 23%	88 24%z	64 16%	566 19%
8-10 (Net)	1757 51%BCDEI JKMOQ	282 43%M	30 39%M	28 52%M	3 17%	140 46%Q	143 41%	144 50%OQ	138 38%	215 55%	1541 51%
7-10 (Net)	2312 67%BCDEF IJMNOQ	365 56%M	43 57%M	37 68%JM	5 29%	179 59%Q	185 53%	184 64%OQ	181 49%	277 70%	2027 67%
9-10 (Net)	886 26%BCDEI KMOQ	131 20%K	7 9%	12 22%K	2 9%	66 22%Q	65 19%	76 27%OQ	55 15%	102 26%	784 26%

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Table 259
D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Not At All Well 1	55	6	19	6	25	37	18	3	4	6	33
	2%	1%	4%zA	2%	3%z	3%z	2%	2%	3%	2%	1%
2	51	10	9	4	12	24	15	1	2	5	36
	1%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%
3	64	16	12	7	19	32	20	5	3	11	36
	2%R	3%	3%	2%	2%	2%	3%	4%	3%	4%zR	1%
4	106	16	16	16	32	47	31	2	6	17	66
	3%R	3%	3%	5%	4%	3%	4%	1%	5%	6%zFGR	3%
5	285	56	59	38	97	161	66	4	11	26	211
	8%G	10%	13%z	11%	12%z	12%z	8%G	3%	10%G	10%G	8%G
6	346	39	57	30	86	144	69	8	9	18	263
	10%A	7%	12%A	9%	11%	11%	9%	7%	7%	7%	11%
7	619	99	64	43	107	202	129	25	21	49	467
	18%BCDEJ LOQ	18%D	14%	13%	13%	15%	16%	20%	17%	18%	19%
8	847	142	99	77	177	314	180	33	28	47	641
	25%IM	26%	21%	23%	22%	23%	23%I	27%I	23%	17%	26%I
9	479	68	49	27	76	142	103	15	16	33	360
	14%BCDEJ MNQ	13%	11%	8%	9%	10%	13%	12%	13%	12%	14%
Extremely Well 10	292	51	22	26	48	85	80	11	7	25	200
	9%BDE	9%B	5%	8%	6%	6%	10%	9%	6%	9%	8%
Don't know	289	39	61	59	120	179	81	17	11	36	193
	8%R	7%	13%zA	18%zA	15%zA	13%z	10%	14%zR	10%	13%zR	8%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 259
D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Total mentions	3431	544	466	333	799	1369	793	122	119	271	2507
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.19BCDE IJKLNOQ	7.16BD	6.59	6.90	6.72	6.81	7.09I	7.33I	6.86	6.84	7.24I
1-3 (Net)	169 5%R	32 6%	40 9%z	17 5%	56 7%z	93 7%z	53 7%zR	8 7%	10 8%	21 8%zR	105 4%
1-4 (Net)	275 8%R	48 9%	55 12%z	33 10%	88 11%z	141 10%z	84 11%zR	10 8%	15 13%R	39 14%zFR	170 7%
1-2 (Net)	106 3%	16 3%	28 6%z	9 3%	37 5%z	61 4%z	33 4%	4 3%	6 5%	11 4%	68 3%
4-7 (Net)	1356 40%M	210 39%	195 42%	127 38%	322 40%	555 41%	296 37%	38 31%	47 39%	110 41%	1008 40%
5-6 (Net)	631 18%G	95 17%	116 25%zA	67 20%	183 23%zA	305 22%z	136 17%G	12 10%	20 17%	44 16%	475 19%G
8-10 (Net)	1617 47%BCDEI JKLMNOQ	262 48%BCD	170 36%	130 39%	300 38%	541 40%	363 46%I	58 48%	51 43%	104 38%	1201 48%I
7-10 (Net)	2237 65%BCDEI JKLMNOQ	361 66%BCD	234 50%	174 52%	407 51%	743 54%	492 62%I	83 68%I	72 61%	153 56%	1669 67%zFI
9-10 (Net)	771 22%BCDEI KMNOQ	119 22%BD	71 15%	53 16%	123 15%	227 17%	183 23%	25 21%	23 20%	57 21%	560 22%

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Table 259
D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Not At All Well 1	55 2%	20 3%z	2 3%	2 4%	* 2%	13 4%zP	6 2%	4 1%	16 4%zO	3 1%	52 2%
2	51 1%	7 1%	2 3%	3 6%zJ	* 2%	4 1%	3 1%	2 1%	5 1%	3 1%	47 2%
3	64 2%R	18 3%	1 2%	- -	* 2%	9 3%	9 3%	6 2%	12 3%	10 3%	54 2%
4	106 3%R	24 4%	5 7%	2 4%	1 4%	12 4%	12 3%	6 2%	18 5%	10 3%	95 3%
5	285 8%G	75 12%z	14 19%z	6 12%	1 6%	31 10%	44 13%z	31 11%	44 12%z	22 6%	262 9%
6	346 10%A	72 11%	7 9%	7 12%	1 4%	33 11%	39 11%	39 14%	34 9%	45 11%	301 10%
7	619 18%BCDEJ LOQ	89 14%	12 15%	5 9%	2 10%	43 14%	45 13%	46 16%	43 12%	68 17%	546 18%
8	847 25%IM	143 22%M	13 17%	19 35%zJKM	2 10%	64 21%	79 23%	69 24%	74 20%	107 27%	738 24%
9	479 14%BCDEJ MNQ	64 10%	6 7%	6 10%	1 4%	28 9%	35 10%	37 13%	27 7%	67 17%	411 14%
Extremely Well 10	292 9%BDE	42 6%	3 5%	2 5%	* 2%	20 7%	21 6%	19 7%	22 6%	27 7%	265 9%
Don't know	289 8%R	99 15%zL	10 14%L	2 3%	9 55%zJKL	46 15%zP	53 15%zP	28 10%	72 20%zP	31 8%	257 8%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 259
D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Total mentions	3431	653	76	54	16	305	348	287	366	394	3028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.19BCDE JKLNOQ	6.78	6.28	6.66	6.24	6.68	6.87Q	7.09NQ	6.51	7.34	7.17
1-3 (Net)	169 5%R	44 7%	6 8%	6 10%z	1 6%	25 8%zP	18 5%	12 4%	32 9%zO	17 4%	153 5%
1-4 (Net)	275 8%R	68 10%z	11 14%	8 14%z	2 10%	38 12%zP	30 9%	18 6%	50 14%zOP	27 7%	248 8%
1-2 (Net)	106 3%	26 4%	5 6%	6 10%zJ	1 4%	17 6%zP	9 3%	6 2%	20 6%zO	7 2%	99 3%
4-7 (Net)	1356 40%M	261 40%M	38 50%M	20 36%	4 24%	120 39%	140 40%	122 42%	139 38%	145 37%	1204 40%
5-6 (Net)	631 18%G	148 23%zM	21 28%zM	13 24%	2 10%	64 21%	83 24%z	70 24%z	77 21%	67 17%	563 19%
8-10 (Net)	1617 47%BCDEI JKMNOQ	249 38%M	22 29%	27 50%JKM	3 15%	113 37%	135 39%	125 44%Q	123 34%	201 51%	1414 47%
7-10 (Net)	2237 65%BCDEI JKMNOQ	337 52%M	34 44%M	32 59%M	4 25%	156 51%	181 52%Q	171 60%NOQ	166 45%	269 68%	1960 65%
9-10 (Net)	771 22%BCDEJ KMNOQ	105 16%	9 12%	8 15%	1 6%	49 16%	57 16%	56 19%	49 14%	94 24%	676 22%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 260
D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Not At All Well 1	80	10	20	7	27	47	22	3	4	6	51
	2%	2%	4%z	2%	3%	3%z	3%	3%	3%	2%	2%
2	60	16	11	4	15	30	17	3	2	8	38
	2%	3%	2%	1%	2%	2%	2%	2%	2%	3%	2%
3	113	22	18	10	28	54	45	6	4	18	64
	3%RS	4%	4%	3%	3%	4%	6%zR	5%	3%	7%zR	3%
4	158	22	28	20	49	69	35	4	7	16	113
	5%	4%	6%	6%	6%	5%	4%	3%	6%	6%	4%
5	366	58	60	50	110	172	80	8	13	29	272
	11%	11%	13%	15%z	14%z	13%z	10%	7%	11%	11%	11%
6	430	60	57	34	91	170	88	11	16	29	325
	13%	11%	12%	10%	11%	12%	11%	9%	13%	11%	13%
7	672	101	77	49	126	215	140	24	19	46	509
	20%CDEJM Q	19%	16%	15%	16%	16%	18%	20%	16%	17%	20%
8	740	128	89	68	157	268	151	28	23	41	568
	22%EIM	24%	19%	20%	20%	20%	19%	23%	19%	15%	23%zI
9	370	52	34	26	59	118	87	16	20	29	274
	11%BDEJNQ	9%	7%	8%	7%	9%	11%	13%	17%	11%	11%
Extremely Well 10	199	32	19	16	35	69	60	8	4	19	133
	6%	6%	4%	5%	4%	5%	8%zR	7%	4%	7%	5%
Don't know	243	42	53	49	102	157	69	12	7	31	160
	7%R	8%	11%z	15%zA	13%zA	11%z	9%	9%	6%	11%zR	6%

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Table 260
D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Total mentions	3431	544	466	333	799	1369	793	122	119	271	2507
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.75BDEI JKNQ	6.72BD	6.29	6.54	6.39	6.46	6.67	6.89	6.67	6.47	6.81z
1-3 (Net)	253 7%RS	48 9%	49 10%z	21 6%	70 9%	130 10%z	83 10%zR	12 10%	10 8%	33 12%zR	153 6%
1-4 (Net)	412 12%RS	70 13%	77 17%z	42 12%	119 15%z	199 15%z	118 15%zR	16 13%	17 15%	49 18%zR	266 11%
1-2 (Net)	140 4%R	26 5%	31 7%z	11 3%	42 5%	77 6%z	38 5%	6 5%	6 5%	14 5%	89 4%
4-7 (Net)	1625 47%FM	241 44%	222 48%	153 46%	375 47%	627 46%	343 43%	47 39%	55 46%	119 44%	1219 49%F
5-6 (Net)	795 23%	118 22%	117 25%	84 25%	200 25%	342 25%	168 21%	19 15%	29 24%	57 21%	597 24%G
8-10 (Net)	1309 38%BDEJK MOQ	212 39%BD	142 31%	110 33%	252 32%	455 33%	298 38%	52 42%	47 40%	89 33%	974 39%
7-10 (Net)	1981 58%BCDEI JKMNOQ	313 58%BCD	219 47%	159 48%	378 47%	670 49%	439 55%I	76 62%I	66 56%	134 50%	1484 59%zI
9-10 (Net)	569 17%BDEJK MNQ	84 15%	53 11%	42 13%	95 12%	187 14%	147 19%	24 20%	24 21%	48 18%	407 16%

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Table 260
D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Not At All Well 1	80	22	1	4	*	14	8	3	19	4	77
	2%	3%	2%	6%z	2%	5%zP	2%	1%	5%zOP	1%	3%
2	60	10	2	3	*	7	4	3	7	7	53
	2%	2%	2%	5%zJ	2%	2%	1%	1%	2%	2%	2%
3	113	20	6	1	*	16	4	6	14	4	109
	3%RS	3%	8%z	2%	2%	5%OP	1%	2%	4%O	1%	4%zS
4	158	40	6	2	*	14	26	15	26	16	141
	5%	6%	8%	3%	2%	5%	8%z	5%	7%	4%	5%
5	366	90	12	7	1	41	49	43	47	35	329
	11%	14%z	16%	12%	8%	13%	14%	15%z	13%	9%	11%
6	430	76	7	6	1	31	45	40	36	54	375
	13%	12%	10%	12%	8%	10%	13%	14%	10%	14%	12%
7	672	103	14	8	1	49	54	52	50	74	594
	20%CDEJM Q	16%	18%	15%	6%	16%	16%	18%	14%	19%	20%
8	740	130	11	14	2	69	61	57	73	98	641
	22%EIM	20%	15%	27%M	10%	23%	18%	20%	20%	25%	21%
9	370	50	4	5	1	17	33	32	18	54	315
	11%BDEJNQ	8%	5%	9%	4%	6%	9%Q	11%NQ	5%	14%	10%
Extremely Well 10	199	31	2	3	*	13	18	12	18	18	181
	6%	5%	2%	5%	2%	4%	5%	4%	5%	4%	6%
Don't know	243	81	10	2	9	33	47	23	57	31	213
	7%R	12%zL	14%z	4%	55%zJKL	11%z	14%zP	8%	16%zNP	8%	7%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 260
D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Total mentions	3431	653	76	54	16	305	348	287	366	394	3028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.75BDEI JKNQ	6.44	6.00	6.37	6.19	6.27	6.59Q	6.74NQ	6.18	7.04zT	6.72
1-3 (Net)	253 7%RS	53 8%	9 12%	8 14%z	1 6%	37 12%zOP	15 4%	12 4%	41 11%zOP	15 4%	239 8%zS
1-4 (Net)	412 12%RS	93 14%	15 20%z	9 17%	1 8%	51 17%zP	42 12%	27 9%	66 18%zOP	31 8%	379 13%zS
1-2 (Net)	140 4%R	32 5%	3 4%	6 12%zJ	1 4%	21 7%zP	11 3%	6 2%	26 7%zOP	10 3%	130 4%
4-7 (Net)	1625 47%FM	309 47%M	40 52%M	23 42%M	4 24%	135 44%	174 50%Q	150 52%N	159 43%	179 45%	1440 48%
5-6 (Net)	795 23%	166 25%	19 26%	13 24%	3 15%	72 24%	94 27%	83 29%	83 23%	89 23%	704 23%
8-10 (Net)	1309 38%BDEJK MOQ	210 32%M	17 22%	22 40%KM	3 15%	99 33%	111 32%	102 35%	109 30%	170 43%	1137 38%
7-10 (Net)	1981 58%BCDEI JKMNOQ	313 48%M	31 41%M	30 55%M	4 21%	148 49%	165 47%	154 54%Q	159 43%	244 62%	1731 57%
9-10 (Net)	569 17%BDEJK MNQ	80 12%	6 8%	7 14%	1 6%	30 10%	50 14%Q	45 16%N	36 10%	72 18%	497 16%

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Table 261
D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Not At All Well 1	57	6	21	4	24	38	16	2	4	5	36
	2%	1%	4%zACD	1%	3%zC	3%z	2%	1%	3%	2%	1%
2	54	13	9	5	14	26	20	3	3	11	34
	2%	2%	2%	1%	2%	2%	3%zR	3%	2%	4%zR	1%
3	82	22	14	4	18	32	22	2	1	8	56
	2%	4%z	3%	1%	2%	2%	3%	1%	1%	3%	2%
4	99	20	15	11	26	41	21	4	2	7	69
	3%	4%	3%	3%	3%	3%	3%	3%	2%	3%	3%
5	353	67	68	44	112	178	80	10	18	35	257
	10%	12%	15%z	13%	14%z	13%z	10%	8%	15%	13%	10%
6	375	44	48	32	80	148	79	12	12	21	277
	11%	8%	10%	10%	10%	11%	10%	10%	10%	8%	11%
7	706	115	76	56	132	241	148	28	26	44	540
	21%BDEJM OQ	21%	16%	17%	17%	18%	19%	23%	22%	16%	22%
8	803	130	94	74	167	295	178	24	21	55	598
	23%	24%	20%	22%	21%	22%	22%	20%	18%	20%	24%
9	410	53	38	30	68	123	95	17	11	25	306
	12%BDEIQ	10%	8%	9%	9%	9%	12%	14%	9%	9%	12%
Extremely Well 10	268	43	33	23	56	94	66	8	9	23	191
	8%	8%	7%	7%	7%	7%	8%	7%	8%	9%	8%
Don't know	224	32	51	50	101	151	69	13	11	37	144
	7%R	6%	11%zA	15%zA	13%zA	11%z	9%zR	10%	9%	14%zFR	6%
Total mentions	3431	544	466	333	799	1369	793	122	119	271	2507
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 261

D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.

Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...

Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Mean	7.03BDEI JKNQ	6.89	6.55	6.95BD	6.71B	6.76	6.97	7.08	6.78	6.76	7.071
1-3 (Net)	193 6%RS	41 8%	44 9%zCD	13 4%	56 7%zC	96 7%z	58 7%zR	6 5%	8 7%	24 9%zR	125 5%
1-4 (Net)	292 9%R	61 11%	59 13%zCD	24 7%	83 10%zC	138 10%z	79 10%	10 8%	10 8%	31 12%	195 8%
1-2 (Net)	111 3%R	19 4%	30 6%zCD	8 2%	38 5%zC	65 5%z	37 5%zR	5 4%	7 6%	17 6%zR	70 3%
4-7 (Net)	1533 45%FM	244 45%	206 44%	144 43%	350 44%	609 44%	327 41%	53 44%	58 49%	106 39%	1143 46%
5-6 (Net)	728 21%M	110 20%	116 25%	76 23%	192 24%	326 24%z	159 20%	22 18%	30 25%	56 21%	534 21%
8-10 (Net)	1481 43%BDEJK MOQ	226 42%	165 35%	127 38%	291 36%	513 37%	338 43%	50 41%	42 35%	104 38%	1095 44%
7-10 (Net)	2187 64%BCDEI JKMNOQ	341 63%BD	240 52%	183 55%	423 53%	754 55%	486 61%I	77 63%	68 57%	147 54%	1635 65%zI
9-10 (Net)	678 20%BDEJK MQ	97 18%	71 15%	53 16%	124 15%	218 16%	161 20%	26 21%	20 17%	48 18%	496 20%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 261
D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Not At All Well 1	57	20	1	3	*	13	6	3	16	3	54
	2%	3%z	2%	5%z	2%	4%zP	2%	1%	4%zOP	1%	2%
2	54	6	5	3	*	2	4	4	3	4	50
	2%	1%	6%zJ	5%zJ	2%	1%	1%	1%	1%	1%	2%
3	82	16	1	-	*	12	5	6	10	6	77
	2%	2%	2%	-	2%	4%	1%	2%	3%	1%	3%
4	99	19	6	1	1	11	8	4	15	12	87
	3%	3%	7%z	2%	4%	3%	2%	2%	4%	3%	3%
5	353	96	10	5	1	41	55	39	58	36	314
	10%	15%z	13%	9%	6%	14%	16%z	13%	16%z	9%	10%
6	375	66	6	8	1	24	42	32	34	34	340
	11%	10%	8%	14%	4%	8%	12%	11%	9%	9%	11%
7	706	103	19	9	1	53	50	54	49	83	618
	21%BDEJM	16%	24%M	17%	6%	17%	14%	19%	13%	21%	20%
8	803	138	13	15	2	65	73	59	79	105	698
	23%	21%	17%	27%	13%	21%	21%	21%	22%	27%	23%
9	410	57	5	6	1	27	30	34	23	53	357
	12%BDEJQ	9%	6%	11%	4%	9%	9%	12%Q	6%	14%	12%
Extremely Well 10	268	49	3	3	*	26	24	25	24	26	241
	8%	8%	3%	6%	2%	8%	7%	9%	7%	7%	8%
Don't know	224	83	8	2	9	32	51	27	55	31	192
	7%R	13%zL	11%	3%	55%zJKL	10%z	15%zP	9%	15%zN	8%	6%
Total mentions	3431	653	76	54	16	305	348	287	366	394	3028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 261
D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Mean	7.03BDEI JKNQ	6.77	6.28	6.71	6.32	6.70	6.83Q	7.06NQ	6.52	7.25	7.01
1-3 (Net)	193 6%RS	42 6%	7 9%	6 10%	1 6%	27 9%zP	15 4%	13 5%	29 8%O	12 3%	181 6%S
1-4 (Net)	292 9%R	61 9%	13 17%z	7 12%	2 10%	38 12%zOP	24 7%	18 6%	44 12%zOP	25 6%	268 9%
1-2 (Net)	111 3%R	26 4%	6 8%z	6 10%zJ	1 4%	16 5%	11 3%	7 3%	19 5%	7 2%	104 3%
4-7 (Net)	1533 45%FM	284 43%M	40 53%M	23 42%M	3 20%	129 42%M	155 45%	129 45%	155 42%	166 42%	1359 45%
5-6 (Net)	728 21%M	162 25%zM	16 21%	13 23%	2 10%	65 21%	96 28%z	70 24%	92 25%	70 18%	654 22%
8-10 (Net)	1481 43%BDEJK MOQ	244 37%M	20 27%	24 44%KM	3 19%	117 38%	127 36%	118 41%	126 34%	185 47%	1296 43%
7-10 (Net)	2187 64%BCDEI JKMNOQ	347 53%M	39 51%M	33 61%M	4 25%	170 56%Q	177 51%	172 60%OQ	175 48%	268 68%	1914 63%
9-10 (Net)	678 20%BDEJK MQ	106 16%	7 10%	9 17%	1 6%	52 17%	54 16%	59 21%Q	47 13%	80 20%	598 20%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 262
D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Not At All Well 1	61 2%	6 1%	20 4%zAC	5 1%	24 3%zC	41 3%z	17 2%	2 2%	4 3%	6 2%	40 2%
2	47 1%R	19 3%zD	6 1%	5 1%	11 1%	25 2%	21 3%zR	3 3%	3 3%	8 3%zR	26 1%
3	79 2%RS	10 2%	18 4%z	10 3%	27 3%z	42 3%z	27 3%zR	3 3%	6 5%R	12 4%zR	48 2%
4	135 4%P	29 5%	25 5%	11 3%	36 5%	57 4%	30 4%	6 5%	2 2%	16 6%	96 4%
5	338 10%	57 11%	57 12%	40 12%	97 12%z	155 11%z	70 9%	6 5%	11 10%	30 11%G	250 10%
6	391 11%	48 9%	55 12%	39 12%	94 12%	174 13%	92 12%	17 14%	11 9%	25 9%	284 11%
7	643 19%E	104 19%	73 16%	60 18%	133 17%	202 15%	137 17%	20 16%	30 25%F	46 17%	488 19%
8	854 25%DMO	132 24%	102 22%	72 22%	174 22%	326 24%	186 24%	36 29%	28 23%	60 22%	634 25%
9	428 12%BDEIJ NQ	61 11%	39 8%	31 9%	69 9%	133 10%	84 11%I	12 10%	9 7%	19 7%	335 13%zI
Extremely Well 10	265 8%ES	50 9%	30 6%	20 6%	50 6%	87 6%	78 10%zR	10 8%	11 10%	24 9%	178 7%
Don't know	191 6%	27 5%	42 9%zA	42 13%zA	83 10%zA	126 9%z	52 7%	7 6%	3 3%	27 10%zFHR	129 5%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 262
D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Total mentions	3431	544	466	333	799	1369	793	122	119	271	2507
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.04BDEI JKNOQ	6.97BD	6.54	6.83	6.66	6.72	6.93I	7.02	6.78	6.66	7.09I
1-3 (Net)	187 5%RS	35 6%	44 9%z	19 6%	63 8%z	108 8%z	65 8%zR	9 7%	14 11%zR	25 9%zR	114 5%
1-4 (Net)	322 9%R	64 12%	69 15%zCD	30 9%	99 12%zC	165 12%z	95 12%zR	14 12%	16 13%	41 15%zR	210 8%
1-2 (Net)	108 3%R	25 5%	26 6%z	10 3%	35 4%	66 5%z	38 5%zR	5 4%	7 6%	14 5%R	66 3%
4-7 (Net)	1506 44%M	238 44%	210 45%	150 45%	360 45%	588 43%	329 42%	48 39%	54 46%	116 43%	1117 45%
5-6 (Net)	729 21%M	105 19%	112 24%	79 24%	191 24%	329 24%z	162 20%	23 19%	22 18%	55 20%	534 21%
8-10 (Net)	1547 45%BCDEI JKMOQ	244 45%BD	171 37%	122 37%	293 37%	546 40%	348 44%I	58 47%	48 40%	103 38%	1147 46%I
7-10 (Net)	2190 64%BCDEI JMNOQ	348 64%BCD	244 52%	182 55%	426 53%	748 55%	484 61%I	78 64%	78 66%	148 55%	1634 65%zI
9-10 (Net)	693 20%BCDEI MNOQ	112 21%BD	68 15%	51 15%	119 15%	220 16%	161 20%I	22 18%	20 17%	43 16%	513 20%

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Table 262
D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Not At All Well 1	61 2%	19 3%z	2 2%	3 5%z	* 2%	13 4%zP	6 2%	3 1%	16 4%zOP	3 1%	59 2%
2	47 1%R	6 1%	2 3%	2 4%J	* 2%	4 1%	2 1%	2 1%	4 1%	5 1%	42 1%
3	79 2%RS	23 4%	3 4%	1 1%	* 2%	14 5%z	9 3%	9 3%	14 4%	3 1%	76 3%S
4	135 4%P	26 4%	7 9%z	3 5%	1 4%	11 3%P	16 5%P	3 1%	23 6%zNP	20 5%	115 4%
5	338 10%	81 12%z	11 15%	4 7%	1 6%	34 11%	47 13%	36 13%	45 12%	29 7%	307 10%
6	391 11%	79 12%	4 6%	10 18%KM	1 4%	29 9%	50 14%	37 13%	41 11%	47 12%	342 11%
7	643 19%E	106 16%	18 23%	7 13%	2 12%	47 16%	59 17%	55 19%	52 14%	73 19%	566 19%
8	854 25%DMO	144 22%M	14 19%	14 26%M	1 8%	79 26%	65 19%	63 22%	81 22%	110 28%	744 25%
9	428 12%BDEIJN Q	57 9%	5 6%	7 12%	1 4%	21 7%	37 11%Q	35 12%NQ	23 6%	58 15%	370 12%
Extremely Well 10	265 8%ES	40 6%	5 7%	4 8%	* 2%	24 8%Q	16 5%	22 8%O	18 5%	18 5%	247 8%zS
Don't know	191 6%	69 11%zL	4 5%	1 2%	9 55%zJKL	28 9%z	41 12%zP	20 7%	49 13%zNP	30 8%	161 5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 262
D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Total mentions	3431	653	76	54	16	305	348	287	366	394	3028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.04BDEI JKNOQ	6.69	6.40	6.71	6.20	6.67	6.70Q	7.05NOQ	6.38	7.18	7.02
1-3 (Net)	187 5%RS	49 7%z	8 10%	6 10%z	1 6%	31 10%zOP	18 5%	15 5%	34 9%zO	10 3%	177 6%zS
1-4 (Net)	322 9%R	75 12%	14 19%z	8 15%	2 10%	42 14%zP	33 10%	18 6%	57 16%zOP	30 8%	292 10%
1-2 (Net)	108 3%R	26 4%	4 5%	5 9%zJ	1 4%	17 6%zP	9 2%	5 2%	20 6%zO	8 2%	101 3%
4-7 (Net)	1506 44%M	293 45%M	40 53%M	23 42%	4 26%	121 40%	171 49%N	131 46%	161 44%	169 43%	1329 44%
5-6 (Net)	729 21%M	160 25%M	16 21%	13 24%M	2 10%	63 21%	97 28%z	74 26%	86 24%	76 19%	649 21%
8-10 (Net)	1547 45%BCDEI JKMOQ	242 37%M	24 32%M	25 46%M	2 13%	124 41%Q	117 34%	121 42%O	121 33%	186 47%	1361 45%
7-10 (Net)	2190 64%BCDEI JMNOQ	348 53%M	42 55%M	32 58%M	4 25%	172 56%Q	176 51%	175 61%OQ	173 47%	259 66%	1927 64%
9-10 (Net)	693 20%BCDEJ MNOQ	97 15%	10 13%	11 20%M	1 6%	45 15%	52 15%	57 20%Q	40 11%	76 19%	617 20%

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Table 263

D1_sum. Competitive delivery for BBC vs. other TV providers (by users) (7-10)

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Provides a broad mix of different types of TV programmes and content.	2226 65%BCDEI JMNOQ	341 63%BCD	257 55%	176 53%	433 54%	760 56%	491 62%I	77 63%	70 59%	147 54%	1669 67%zFI
Provides high quality television content.	2312 67%BCDEF IJMNOQ	357 66%BD	256 55%	194 58%	450 56%	803 59%	507 64%I	81 66%I	73 62%	152 56%	1725 69%zFI
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2237 65%BCDEI JKMNOQ	361 66%BCD	234 50%	174 52%	407 51%	743 54%	492 62%I	83 68%I	72 61%	153 56%	1669 67%zFI
Takes risks and provides TV programmes and content that is new and innovative.	1981 58%BCDEI JKMNOQ	313 58%BCD	219 47%	159 48%	378 47%	670 49%	439 55%I	76 62%I	66 56%	134 50%	1484 59%zI
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2187 64%BCDEI JKMNOQ	341 63%BD	240 52%	183 55%	423 53%	754 55%	486 61%I	77 63%	68 57%	147 54%	1635 65%zI
Provides distinctive TV programmes and content.	2190 64%BCDEI JMNOQ	348 64%BCD	244 52%	182 55%	426 53%	748 55%	484 61%I	78 64%	78 66%	148 55%	1634 65%zI

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 263

D1_sum. Competitive delivery for BBC vs. other TV providers (by users) (7-10)

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG		
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950	
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028	
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115	
Provides a broad mix of different types of TV programmes and content.	2226	352	45	31	5	170	183	170	182	268	1952	
		65%BCDEI	54%M	59%M	57%M	29%	56%	53%	59%O	50%	68%	64%
	JMNOQ											
Provides high quality television content.	2312	365	43	37	5	179	185	184	181	277	2027	
		67%BCDEF	56%M	57%M	68%JM	29%	59%Q	53%	64%OQ	49%	70%	67%
	IJMNOQ											
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2237	337	34	32	4	156	181	171	166	269	1960	
		65%BCDEI	52%M	44%M	59%M	25%	51%	52%Q	60%NOQ	45%	68%	65%
	JKMNOQ											
Takes risks and provides TV programmes and content that is new and innovative.	1981	313	31	30	4	148	165	154	159	244	1731	
		58%BCDEI	48%M	41%M	55%M	21%	49%	47%	54%Q	43%	62%	57%
	JKMNOQ											
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2187	347	39	33	4	170	177	172	175	268	1914	
		64%BCDEI	53%M	51%M	61%M	25%	56%Q	51%	60%OQ	48%	68%	63%
	JKMNOQ											
Provides distinctive TV programmes and content.	2190	348	42	32	4	172	176	175	173	259	1927	
		64%BCDEI	53%M	55%M	58%M	25%	56%Q	51%	61%OQ	47%	66%	64%
	JMNOQ											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 264

D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Base = All respondents

Summary Table						
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
UnweightedBase	3907	3907	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
Not At All Important						
1	69 2%	69 2%	85 2%	82 2%	78 2%	74 2%
2	41 1%	50 1%	59 2%	42 1%	38 1%	46 1%
3	70 2%	57 1%	57 1%	83 2%	57 1%	54 1%
4	85 2%	85 2%	109 3%	125 3%	77 2%	115 3%
5	301 8%	244 6%	281 7%	310 8%	275 7%	281 7%
6	317 8%	325 8%	362 9%	406 10%	342 9%	352 9%
7	647 17%	527 13%	678 17%	692 18%	688 18%	679 17%
8	965 25%	931 24%	962 25%	922 24%	965 25%	946 24%
9	629 16%	682 17%	591 15%	560 14%	581 15%	629 16%
Extremely Important						
10	643 16%	811 21%	538 14%	504 13%	646 17%	571 15%
Don't know	143 4%	127 3%	184 5%	182 5%	160 4%	161 4%
Total mentions	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%
Mean	7.55	7.73	7.40	7.30	7.55	7.47
1-3 (Net)	179 5%	176 5%	201 5%	207 5%	173 4%	174 4%
1-4 (Net)	264 7%	261 7%	311 8%	332 9%	250 6%	289 7%

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Table 264

D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Base = All respondents

Summary Table						
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
1-2 (Net)	109 3%	119 3%	144 4%	124 3%	117 3%	119 3%
4-7 (Net)	1349 35%	1181 30%	1430 37%	1533 39%	1382 35%	1426 37%
5-6 (Net)	618 16%	569 15%	643 16%	715 18%	618 16%	632 16%
8-10 (Net)	2236 57%	2423 62%	2091 54%	1985 51%	2191 56%	2146 55%
7-10 (Net)	2883 74%	2950 76%	2769 71%	2677 69%	2879 74%	2824 72%
9-10 (Net)	1271 33%	1493 38%	1129 29%	1063 27%	1227 31%	1199 31%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 265

D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Base = All who have watched BBC TV or BBC on demand in the past 3 months

Summary Table						
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
UnweightedBase	3440	3440	3440	3440	3440	3440
WeightedBase	3431	3431	3431	3431	3431	3431
EffectiveBase	2407	2407	2407	2407	2407	2407
Not At All Important						
1	38 1%	41 1%	53 2%	52 2%	44 1%	40 1%
2	22 1%	24 1%	33 1%	29 1%	22 1%	27 1%
3	44 1%	41 1%	42 1%	56 2%	39 1%	40 1%
4	74 2%	71 2%	85 2%	103 3%	66 2%	90 3%
5	226 7%	177 5%	209 6%	239 7%	206 6%	211 6%
6	277 8%	287 8%	322 9%	356 10%	302 9%	311 9%
7	581 17%	457 13%	615 18%	624 18%	617 18%	620 18%
8	896 26%	859 25%	893 26%	857 25%	898 26%	881 26%
9	591 17%	634 18%	551 16%	528 15%	545 16%	583 17%
Extremely Important						
10	589 17%	761 22%	500 15%	461 13%	584 17%	527 15%
Don't know	94 3%	79 2%	129 4%	126 4%	108 3%	101 3%
Total mentions	3431 100%	3431 100%	3431 100%	3431 100%	3431 100%	3431 100%
Mean	7.71	7.90	7.56	7.45	7.69	7.63
1-3 (Net)	104 3%	106 3%	128 4%	136 4%	105 3%	107 3%
1-4 (Net)	178 5%	177 5%	213 6%	239 7%	171 5%	197 6%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 265

D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Base = All who have watched BBC TV or BBC on demand in the past 3 months

Summary Table						
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
WeightedBase	3431	3431	3431	3431	3431	3431
EffectiveBase	2407	2407	2407	2407	2407	2407
1-2 (Net)	60 2%	65 2%	86 3%	80 2%	66 2%	67 2%
4-7 (Net)	1157 34%	991 29%	1230 36%	1323 39%	1191 35%	1232 36%
5-6 (Net)	503 15%	464 14%	530 15%	596 17%	508 15%	523 15%
8-10 (Net)	2076 60%	2254 66%	1944 57%	1845 54%	2027 59%	1991 58%
7-10 (Net)	2656 77%	2711 79%	2559 75%	2470 72%	2644 77%	2611 76%
9-10 (Net)	1180 34%	1395 41%	1051 31%	988 29%	1129 33%	1110 32%

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Table 266

D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides a broad mix of different types of TV programmes and content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	69	9	16	4	20	42	23	3	7	6	42
1	2%RS	2%	3%z	1%	2%	3%z	3%R	3%	5%zR	2%	1%
2	41	5	9	3	12	21	9	1	-	2	31
	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	1%
3	70	11	8	7	15	38	19	1	4	11	47
	2%	2%	2%	2%	2%	2%	2%	*	3%	4%zR	2%
4	85	15	14	9	23	38	20	2	-	6	59
	2%	3%	3%	3%	3%	2%	2%	2%	-	2%	2%
5	301	54	35	30	65	145	67	8	16	21	217
	8%L	9%	7%	9%	8%	9%z	8%	6%	12%	7%	8%
6	317	42	37	28	65	118	76	20	10	19	229
	8%M	7%	8%	8%	8%	7%	9%	15%zFIR	8%	6%	8%
7	647	89	69	60	129	246	127	27	27	50	485
	17%	15%	14%	17%	15%	16%	15%	21%F	21%	17%	17%
8	965	154	128	83	211	372	193	23	29	57	751
	25%	26%	26%	24%	25%	24%	22%	17%	22%	20%	26%zFGI
9	629	95	73	48	122	216	135	26	18	48	475
	16%EM	16%	15%	14%	14%	14%	15%	19%	14%	16%	16%
Extremely Important	643	110	79	62	141	271	169	17	14	55	446
10	16%R	18%	16%	18%	17%	17%	19%zHR	13%	11%	19%H	15%
Don't know	143	12	21	17	39	70	33	4	5	17	101
	4%	2%	4%	5%A	5%A	4%	4%	3%	4%	6%F	4%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 266

D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides a broad mix of different types of TV programmes and content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.55EHMQ	7.60	7.41	7.55	7.47	7.39	7.52H	7.44	7.06	7.53H	7.58H
1-3 (Net)	179 5%	25 4%	33 7%z	14 4%	47 6%	100 6%z	51 6%	5 4%	11 8%R	19 7%	119 4%
1-4 (Net)	264 7%	41 7%	47 10%z	23 7%	70 8%	138 9%z	71 8%	7 5%	11 8%	26 9%	179 6%
1-2 (Net)	109 3%	14 2%	25 5%zC	7 2%	31 4%C	62 4%z	32 4%	4 3%	7 5%	8 3%	73 3%
4-7 (Net)	1349 35%L	200 34%	155 32%	128 36%	282 34%	548 35%	290 33%	57 44%zFIR	52 41%	96 33%	990 34%
5-6 (Net)	618 16%L	96 16%	72 15%	58 16%	130 15%	263 17%	144 16%	28 21%I	26 20%	40 14%	446 15%
8-10 (Net)	2236 57%EHMQ	359 60%	280 57%	193 55%	474 56%	859 54%	496 57%H	66 50%	60 47%	161 55%	1672 58%H
7-10 (Net)	2883 74%EMQ	448 75%	349 71%	254 72%	603 72%	1105 70%	623 72%	93 70%	87 67%	210 72%	2156 75%
9-10 (Net)	1271 33%Q	205 34%	153 31%	110 31%	263 31%	487 31%	303 35%H	43 32%	31 24%	103 35%H	921 32%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 266

D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides a broad mix of different types of TV programmes and content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	69	12	3	1	4	8	5	4	8	2	66
1	2%RS	2%	4%	1%	21%zJKL	2%	1%	1%	2%	*	2%zS
2	41	11	-	1	*	5	6	3	7	8	33
	1%	2%	-	1%	2%	1%	2%	1%	2%	2%	1%
3	70	10	5	-	-	5	5	1	9	7	63
	2%	1%	6%zL	-	-	2%	1%	*	2%	1%	2%
4	85	20	3	-	-	10	10	5	15	10	75
	2%	3%	4%	-	-	3%	3%	2%	4%	2%	2%
5	301	58	4	1	2	23	35	27	31	50	251
	8%L	8%L	5%	1%	13%L	7%	9%	9%	8%	10%	7%
6	317	61	3	2	-	30	31	20	41	38	277
	8%M	9%M	3%	3%	-	9%	8%	7%	10%	8%	8%
7	647	108	13	6	2	51	57	47	61	89	555
	17%	16%	16%	12%	10%	16%	16%	16%	16%	18%	16%
8	965	166	28	15	3	84	82	72	94	116	846
	25%	24%	35%M	27%	15%	26%	22%	24%	24%	23%	25%
9	629	103	8	10	1	44	58	51	52	87	542
	16%EM	15%	10%	18%M	5%	14%	16%	17%	13%	17%	16%
Extremely Important	643	107	11	20	3	50	57	56	51	70	572
10	16%R	16%	14%	36%zJKM	17%	16%	15%	19%	13%	14%	17%
Don't know	143	33	3	1	3	9	24	12	20	25	117
	4%	5%	3%	1%	17%zJKL	3%	6%z	4%	5%N	5%	3%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 266

D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides a broad mix of different types of TV programmes and content.

Base = All respondents

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.55EHMQ	7.44M	7.26M	8.55zJKM	5.97	7.40	7.47	7.71NQ	7.22	7.53	7.56
1-3 (Net)	179 5%	33 5%	8 10%z	1 2%	4 23%zJKL	18 6%	16 4%	9 3%	24 6%	17 3%	162 5%
1-4 (Net)	264 7%	53 8%	11 14%zL	1 2%	4 23%zJL	28 9%P	25 7%	14 5%	39 10%zP	27 5%	237 7%
1-2 (Net)	109 3%	23 3%	3 4%	1 2%	4 23%zJKL	13 4%	11 3%	8 3%	16 4%	10 2%	99 3%
4-7 (Net)	1349 35%L	247 36%L	23 28%	9 16%	4 23%	114 36%	133 36%	99 33%	148 38%	186 37%	1157 34%
5-6 (Net)	618 16%L	119 17%L	7 8%	2 4%	2 13%	53 17%	66 18%	47 16%	72 18%	88 18%	528 16%
8-10 (Net)	2236 57%EHMQ	376 55%M	47 59%M	44 81%zJKM	7 37%	178 56%	197 53%	178 60%	197 51%	273 54%	1959 58%
7-10 (Net)	2883 74%EMQ	484 70%M	60 75%M	51 92%zJKM	9 47%	229 72%	255 69%	225 75%OQ	258 66%	361 72%	2514 74%
9-10 (Net)	1271 33%Q	210 30%	19 24%	29 54%zJKM	4 22%	94 30%	115 31%	106 36%Q	103 26%	156 31%	1113 33%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 267
D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	69	10	14	3	16	41	22	3	4	4	43
1	2%	2%	3%	1%	2%	3%z	3%	2%	3%	1%	1%
2	50	2	10	4	14	27	9	1	1	4	40
	1%	*	2%A	1%	2%A	2%	1%	1%	1%	1%	1%
3	57	13	4	5	9	30	18	1	4	11	38
	1%	2%	1%	1%	1%	2%	2%	*	3%	4%zR	1%
4	85	15	14	8	22	35	22	4	4	7	60
	2%	3%	3%	2%	3%	2%	3%	3%	3%	2%	2%
5	244	32	29	27	56	125	54	6	14	19	180
	6%LT	5%	6%	8%	7%	8%z	6%	4%	11%G	7%	6%
6	325	57	42	30	72	131	61	12	8	15	249
	8%	10%	9%	8%	9%	8%	7%	9%	6%	5%	9%
7	527	62	53	50	103	196	110	22	18	36	390
	13%	10%	11%	14%	12%	12%	13%	17%	14%	12%	14%
8	931	150	115	79	195	351	195	23	30	57	706
	24%	25%	24%	22%	23%	22%	22%	18%	23%	19%	24%
9	682	93	84	57	142	254	161	33	27	60	497
	17%	16%	17%	16%	17%	16%	18%	25%zFR	21%	20%	17%
Extremely Important	811	150	104	76	181	326	192	19	18	68	587
10	21%	25%z	21%	22%	21%	21%	22%GH	14%	14%	23%GH	20%
Don't know	127	11	19	14	33	61	27	7	1	13	93
	3%	2%	4%	4%	4%	4%	3%	6%H	1%	5%	3%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 267

D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides high quality television content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.73EHMQ	7.86	7.65	7.77	7.70	7.56	7.72H	7.67	7.31	7.79H	7.74H
1-3 (Net)	176 5%	24 4%	28 6%	12 3%	40 5%	98 6%z	49 6%	5 4%	10 8%	18 6%	121 4%
1-4 (Net)	261 7%L	40 7%	42 9%	19 6%	61 7%	133 8%z	71 8%	10 7%	14 11%	25 9%	180 6%
1-2 (Net)	119 3%	11 2%	24 5%zA	7 2%	31 4%C	68 4%z	32 4%	4 3%	6 5%	8 3%	83 3%
4-7 (Net)	1181 30%LT	167 28%	138 28%	114 32%	252 30%	487 31%	247 28%	44 33%	44 34%	77 26%	878 30%
5-6 (Net)	569 15%LT	89 15%	71 15%	56 16%	127 15%	256 16%z	115 13%	17 13%	21 17%	34 12%	429 15%
8-10 (Net)	2423 62%EMQS	394 66%	304 62%	213 60%	517 61%	931 59%	548 63%	76 57%	74 58%	185 63%	1790 62%
7-10 (Net)	2950 76%EMQ	457 77%	357 73%	263 75%	620 74%	1126 71%	658 76%	98 74%	93 72%	221 75%	2180 76%
9-10 (Net)	1493 38%Q	244 41%	189 39%	134 38%	322 38%	580 37%	353 41%	53 40%	45 35%	128 44%	1084 38%

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Table 267
D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	69	12	-	1	4	8	3	3	9	4	65
1	2%	2%	-	1%	23%zJKL	3%	1%	1%	2%	1%	2%
2	50	11	3	-	*	3	8	4	8	7	42
	1%	2%	4%	-	2%	1%	2%	1%	2%	1%	1%
3	57	6	3	-	-	5	1	1	5	6	50
	1%	1%	4%	-	-	2%	*	*	1%	1%	1%
4	85	17	5	-	-	10	7	4	13	8	76
	2%	2%	6%z	-	-	3%	2%	1%	3%	2%	2%
5	244	50	3	*	2	30	20	19	32	49	194
	6%LT	7%L	4%	1%	11%L	10%z	5%	6%	8%	10%zT	6%
6	325	66	2	3	1	23	43	23	43	41	282
	8%	10%	3%	5%	3%	7%	12%	8%	11%N	8%	8%
7	527	86	11	5	1	33	53	34	52	77	447
	13%	12%	14%	9%	5%	10%	14%	11%	13%	15%	13%
8	931	152	24	15	3	76	77	66	86	116	811
	24%	22%	30%	28%	15%	24%	21%	22%	22%	23%	24%
9	682	115	15	10	2	48	67	53	62	84	597
	17%	17%	19%	18%	9%	15%	18%	18%	16%	17%	18%
Extremely Important	811	146	11	20	3	74	72	83	63	86	724
10	21%	21%	14%	37%zJKM	17%	23%Q	19%	28%zOQ	16%	17%	21%
Don't know	127	27	3	1	3	8	19	10	16	21	106
	3%	4%	4%	1%	15%zJKL	2%	5%	3%	4%	4%	3%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 267

D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides high quality television content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.73EHMQ	7.69M	7.52M	8.64zJKM	5.94	7.64	7.73Q	8.09zNOQ	7.38	7.60	7.75
1-3 (Net)	176 5%	29 4%	6 7%	1 1%	4 25%zJKL	16 5%	13 3%	7 2%	22 6%	18 4%	158 5%
1-4 (Net)	261 7%L	46 7%	10 13%zL	1 1%	4 25%zJL	26 8%P	20 5%	11 4%	35 9%OP	26 5%	235 7%
1-2 (Net)	119 3%	23 3%	3 4%	1 1%	4 25%zJKL	11 4%	11 3%	6 2%	16 4%	11 2%	108 3%
4-7 (Net)	1181 30%LT	219 32%L	21 26%	8 15%	4 20%	96 30%	123 33%P	79 27%	140 36%zP	177 35%zT	999 29%
5-6 (Net)	569 15%LT	117 17%KL	5 7%	3 6%	3 14%	53 17%	63 17%	42 14%	75 19%z	91 18%zT	476 14%
8-10 (Net)	2423 62%EMQS	414 60%M	51 63%M	45 83%zJKM	7 40%	198 62%Q	215 58%	202 68%OQ	211 54%	286 57%	2132 63%zS
7-10 (Net)	2950 76%EMQ	499 73%M	62 77%M	50 92%zJKM	8 46%	231 73%	268 73%	236 79%NOQ	264 68%	364 73%	2579 76%
9-10 (Net)	1493 38%Q	261 38%	26 33%	30 55%zJKM	5 26%	122 38%Q	139 38%	136 46%zNOQ	125 32%	170 34%	1321 39%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 268
D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	85	11	17	3	20	44	23	3	4	4	56
1	2%	2%	3%C	1%	2%C	3%	3%	2%	3%	2%	2%
2	59	10	11	4	15	30	13	1	-	3	45
	2%	2%	2%	1%	2%	2%	1%	*	-	1%	2%
3	57	7	5	5	10	27	14	1	2	8	43
	1%	1%	1%	1%	1%	2%	2%	*	2%	3%	1%
4	109	18	16	8	25	43	21	3	1	7	79
	3%T	3%	3%	2%	3%	3%	2%	3%	1%	3%	3%
5	281	43	40	29	69	147	68	6	10	21	208
	7%	7%	8%	8%	8%	9%z	8%	4%	8%	7%	7%
6	362	36	46	38	84	153	79	20	18	27	268
	9%ALM	6%	9%	11%A	10%A	10%	9%	15%zFR	14%	9%	9%
7	678	107	70	47	117	227	131	20	15	35	510
	17%DEIMT	18%	14%	13%	14%	14%	15%	15%	12%	12%	18%I
8	962	166	134	87	221	370	220	33	32	78	715
	25%	28%	27%	25%	26%	23%	25%	25%	25%	27%	25%
9	591	82	63	46	109	220	131	22	24	44	436
	15%	14%	13%	13%	13%	14%	15%	16%	19%	15%	15%
Extremely Important	538	101	67	51	118	215	126	16	11	45	392
10	14%	17%	14%	14%	14%	14%	14%	12%	9%	16%	14%
Don't know	184	15	20	34	55	99	44	10	10	19	131
	5%A	3%	4%	10%zABD	7%zAB	6%z	5%	7%	7%	7%	5%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 268

D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.40EMQ	7.54	7.23	7.49	7.34	7.24	7.39	7.49	7.31	7.49	7.40
1-3 (Net)	201 5%S	27 5%	33 7%	11 3%	44 5%C	101 6%z	50 6%	4 3%	7 5%	16 5%	144 5%
1-4 (Net)	311 8%	46 8%	49 10%C	20 6%	69 8%C	145 9%	71 8%	7 6%	8 6%	23 8%	223 8%
1-2 (Net)	144 4%	20 3%	28 6%zCD	7 2%	35 4%C	74 5%z	36 4%	3 3%	4 3%	8 3%	102 4%
4-7 (Net)	1430 37%LMT	205 34%	172 35%	122 35%	294 35%	570 36%	300 34%	48 37%	45 35%	91 31%	1064 37%
5-6 (Net)	643 16%L	79 13%	86 18%	67 19%	153 18%A	300 19%z	147 17%	25 19%	29 22%	48 16%	476 16%
8-10 (Net)	2091 54%EMQS	349 59%z	264 54%	184 52%	448 53%	805 51%	477 55%	70 53%	68 53%	167 57%	1543 54%
7-10 (Net)	2769 71%DEJMN Q	456 76%zBCD	334 68%	231 66%	565 67%	1032 66%	608 70%	90 68%	82 64%	203 69%	2053 71%
9-10 (Net)	1129 29%Q	183 31%	129 26%	97 28%	227 27%	436 28%	257 30%	37 28%	36 28%	89 30%	828 29%

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Table 268
D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	85	14	1	1	4	10	4	4	10	4	81
1	2%	2%	2%	1%	23%zJKL	3%	1%	1%	2%	1%	2%
2	59	9	5	1	*	2	7	3	6	6	53
	2%	1%	6%zJ	1%	2%	1%	2%	1%	2%	1%	2%
3	57	8	1	-	-	2	7	3	5	3	54
	1%	1%	2%	-	-	1%	2%	1%	1%	1%	2%
4	109	21	4	-	-	13	8	8	13	23	87
	3%T	3%	5%	-	-	4%	2%	3%	3%	5%zT	3%
5	281	63	2	1	3	28	34	24	39	42	239
	7%	9%L	3%	2%	14%zKL	9%	9%	8%	10%	8%	7%
6	362	76	7	1	-	39	36	30	46	45	317
	9%ALM	11%LM	9%	2%	-	12%	10%	10%	12%	9%	9%
7	678	100	9	7	1	42	58	42	58	107	565
	17%DEIMT	15%	12%	12%	7%	13%	16%	14%	15%	21%zT	17%
8	962	170	29	20	3	86	84	77	93	112	848
	25%	25%	36%zJM	36%zJM	15%	27%	23%	26%	24%	22%	25%
9	591	85	15	8	2	36	49	41	43	70	520
	15%	12%	18%	14%	10%	11%	13%	14%	11%	14%	15%
Extremely Important	538	93	5	17	2	40	53	47	46	61	476
10	14%	14%	6%	31%zJKM	14%	13%	14%	16%	12%	12%	14%
Don't know	184	50	2	1	3	21	29	18	31	28	156
	5%A	7%zL	2%	1%	15%zJKL	7%	8%z	6%	8%z	6%	5%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 268

D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.40EMQ	7.31M	7.13M	8.39zJKM	5.82	7.23	7.37	7.53NQ	7.13	7.36	7.40
1-3 (Net)	201 5%S	31 4%	8 10%	1 2%	4 25%zJKL	13 4%	18 5%	10 3%	21 5%	13 3%	188 6%zS
1-4 (Net)	311 8%	52 7%	12 14%zJL	1 2%	4 25%zJL	26 8%	25 7%	18 6%	34 9%	36 7%	275 8%
1-2 (Net)	144 4%	23 3%	6 8%	1 2%	4 25%zJKL	11 4%	11 3%	7 2%	16 4%	10 2%	134 4%
4-7 (Net)	1430 37%LMT	259 38%LM	23 28%	9 16%	4 21%	123 39%	136 37%	104 35%	155 40%	216 43%zT	1208 36%
5-6 (Net)	643 16%L	139 20%zL	9 12%	2 4%	3 14%L	68 21%z	71 19%	54 18%	85 22%z	87 17%	556 16%
8-10 (Net)	2091 54%EMQS	348 51%	48 60%M	44 81%zJKM	7 39%	162 51%	187 50%	166 56%	183 47%	244 49%	1844 54%zS
7-10 (Net)	2769 71%DEIMN Q	448 65%M	58 72%M	51 93%zJKM	8 46%	204 64%	244 66%	208 70%	240 62%	350 70%	2409 71%
9-10 (Net)	1129 29%Q	178 26%	20 24%	25 45%zJKM	4 24%	76 24%	102 28%	89 30%	89 23%	131 26%	996 29%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 269
D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important											
1	82 2%R	15 3%	15 3%	6 2%	22 3%	46 3%z	29 3%zR	2 2%	5 4%	8 3%	48 2%
2	42 1%	2 *	9 2%A	5 2%	15 2%	25 2%z	7 1%	1 1%	2 1%	3 1%	35 1%
3	83 2%	17 3%	19 4%zC	4 1%	23 3%C	44 3%z	24 3%	1 1%	3 2%	11 4%	56 2%
4	125 3%	21 4%	15 3%	22 6%z	37 4%B	65 4%z	30 3%	3 3%	5 4%	10 3%	90 3%
5	310 8%	47 8%	50 10%	26 8%	76 9%	146 9%z	68 8%	10 8%	16 12%	21 7%	229 8%
6	406 10%K	58 10%	48 10%	33 9%	81 10%	147 9%	84 10%	13 10%	10 8%	34 12%	303 11%
7	692 18%BDEIM	92 15%	68 14%	58 16%	125 15%	239 15%	136 16%I	25 19%HI	13 10%	33 11%	526 18%HI
8	922 24%	149 25%	113 23%	84 24%	197 23%	350 22%	209 24%	30 23%	36 28%	72 25%	686 24%
9	560 14%E	77 13%	59 12%	45 13%	104 12%	196 12%	117 13%	23 17%	19 15%	41 14%	423 15%
Extremely Important											
10	504 13%	94 16%	72 15%	47 13%	119 14%	219 14%	129 15%	16 12%	15 12%	41 14%	351 12%
Don't know	182 5%	24 4%	22 4%	21 6%	43 5%	97 6%z	38 4%	7 5%	6 4%	20 7%F	136 5%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

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Table 269
D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.30BEJM Q	7.35	7.09	7.26	7.16	7.12	7.26	7.46	7.10	7.25	7.32
1-3 (Net)	207 5%	35 6%	44 9%zCD	15 4%	59 7%zC	116 7%z	59 7%zR	4 3%	10 7%	21 7%	139 5%
1-4 (Net)	332 9%	55 9%	58 12%z	37 11%	95 11%z	181 11%z	90 10%	8 6%	15 11%	31 11%	228 8%
1-2 (Net)	124 3%	18 3%	25 5%z	11 3%	36 4%	71 5%z	36 4%	3 2%	7 5%	10 4%	83 3%
4-7 (Net)	1533 39%LM	218 37%	180 37%	140 40%	320 38%	598 38%	319 37%	52 39%	44 34%	98 33%	1147 40%
5-6 (Net)	715 18%KL	105 18%	98 20%	60 17%	158 19%	294 19%	153 18%	23 18%	25 20%	55 19%	532 18%
8-10 (Net)	1985 51%EM	320 54%	244 50%	176 50%	420 50%	765 49%	455 52%	69 52%	70 54%	154 53%	1460 51%
7-10 (Net)	2677 69%BDEJM OQ	412 69%	311 64%	234 67%	546 65%	1004 64%	591 68%	94 71%	83 64%	187 64%	1986 69%
9-10 (Net)	1063 27%	171 29%	131 27%	92 26%	223 26%	415 26%	246 28%	38 29%	34 26%	82 28%	774 27%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 269
D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	82	14	3	1	4	9	5	3	11	6	77
1	2% ^R	2%	3%	1%	23% ^{zJKL}	3%	1%	1%	3%	1%	2%
2	42	14	-	1	*	4	9	3	11	7	34
	1%	2% ^z	-	1%	2%	1%	3% ^z	1%	3% ^z	1%	1%
3	83	14	8	*	-	4	10	5	9	10	72
	2%	2%	10% ^{zJLM}	1%	-	1%	3%	2%	2%	2%	2%
4	125	32	5	-	-	18	14	11	21	10	116
	3%	5%	6%	-	-	6%	4%	4%	5% ^z	2%	3%
5	310	68	4	1	2	33	36	24	44	43	266
	8%	10% ^L	5%	2%	13% ^L	10%	10%	8%	11% ^z	9%	8%
6	406	75	3	3	1	32	43	35	40	56	349
	10% ^K	11%	3%	5%	7%	10%	12%	12%	10%	11%	10%
7	692	104	11	9	1	47	57	51	53	97	590
	18% ^{BDEIM}	15%	14%	16%	5%	15%	15%	17%	14%	19%	17%
8	922	155	24	16	2	81	74	68	87	114	806
	24%	23%	30% ^M	29% ^M	13%	26%	20%	23%	22%	23%	24%
9	560	85	11	7	1	32	54	38	47	73	487
	14% ^E	12%	14%	12%	5%	10%	15%	13%	12%	15%	14%
Extremely Important	504	88	11	17	3	43	45	44	44	56	446
10	13%	13%	13%	32% ^{zJK}	17%	14%	12%	15%	11%	11%	13%
Don't know	182	38	1	1	3	16	22	16	23	30	152
	5%	6%	1%	1%	15% ^{zJKL}	5%	6%	5%	6%	6%	4%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 269
D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.30BEJM Q	7.11M	7.04M	8.26zJKM	5.76	7.10	7.12	7.37Q	6.92	7.31	7.30
1-3 (Net)	207 5%	42 6%	11 14%zJL	2 3%	4 25%zJL	18 5%	24 7%	12 4%	30 8%	23 5%	183 5%
1-4 (Net)	332 9%	74 11%L	16 19%zJL	2 3%	4 25%zJL	35 11%	39 10%	23 8%	51 13%z	33 7%	299 9%
1-2 (Net)	124 3%	28 4%	3 3%	1 2%	4 25%zJKL	14 4%	14 4%	6 2%	21 6%z	13 3%	111 3%
4-7 (Net)	1533 39%LM	280 41%LM	23 28%	13 23%	4 25%	129 40%	151 41%	121 41%	159 41%	205 41%	1321 39%
5-6 (Net)	715 18%KL	143 21%KL	7 9%	4 7%	4 20%L	64 20%	79 21%	59 20%	84 22%	99 20%	615 18%
8-10 (Net)	1985 51%EM	328 48%	46 57%M	40 73%zJKM	6 35%	156 49%	172 47%	150 50%	178 46%	243 48%	1739 51%
7-10 (Net)	2677 69%BDEJM OQ	433 63%M	57 71%M	49 89%zJKM	7 40%	203 64%	229 62%	201 67%	232 59%	340 68%	2330 69%
9-10 (Net)	1063 27%	173 25%	22 27%	24 44%zJKM	4 22%	75 23%	99 27%	82 27%	92 23%	129 26%	933 27%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 270

D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important											
1	78 2% S	7 1%	18 4% zA	5 1%	22 3%	51 3% z	24 3%	2 2%	5 4%	7 3%	49 2%
2	38 1%	10 2%	7 1%	3 1%	10 1%	19 1%	11 1%	1 -	2 2%	5 2%	24 1%
3	57 1%	8 1%	7 1%	3 1%	10 1%	23 1%	21 2% zR	- -	2 2%	8 3% R	35 1%
4	77 2%	14 2%	9 2%	5 1%	15 2%	33 2%	12 1%	1 1%	2 1%	3 1%	56 2%
5	275 7% L	46 8%	38 8%	38 11% z	75 9% z	139 9% z	64 7%	6 5%	12 9%	21 7%	199 7%
6	342 9%	53 9%	43 9%	31 9%	75 9%	148 9%	72 8%	18 13% F	13 10%	25 8%	258 9%
7	688 18% A	82 14%	77 16%	57 16%	134 16%	252 16%	142 16%	21 16%	24 18%	45 16%	513 18%
8	965 25% M	152 25%	129 26%	91 26%	219 26%	372 24%	209 24%	36 27%	33 26%	70 24%	724 25%
9	581 15% EQ	92 15%	69 14%	42 12%	111 13%	209 13%	119 14%	21 16%	20 16%	43 15%	446 15%
Extremely Important											
10	646 17%	114 19%	76 15%	53 15%	129 15%	250 16%	160 18% H	18 14%	13 10%	50 17%	462 16%
Don't know	160 4% T	18 3%	16 3%	25 7% zAB	41 5% B	81 5% z	35 4%	8 6%	2 2%	16 5%	118 4%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 270

D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.55EMQ	7.64	7.38	7.48	7.42	7.35	7.48	7.66H	7.17	7.46	7.59H
1-3 (Net)	173 4%R	25 4%	32 6%	11 3%	42 5%C	92 6%z	57 7%zGR	3 2%	9 7%	20 7%GR	108 4%
1-4 (Net)	250 6%R	38 6%	41 8%	16 4%	57 7%C	125 8%z	69 8%GR	4 3%	11 8%	24 8%	164 6%
1-2 (Net)	117 3%R	17 3%	24 5%z	8 2%	32 4%	70 4%z	36 4%R	3 2%	7 5%	12 4%	73 3%
4-7 (Net)	1382 35%LM	195 33%	167 34%	131 37%	298 35%	572 36%	291 33%	46 35%	51 39%	94 32%	1026 36%
5-6 (Net)	618 16%L	99 17%	81 17%	69 20%	150 18%	286 18%z	137 16%	24 18%	25 20%	45 15%	457 16%
8-10 (Net)	2191 56%EMQ	359 60%	274 56%	186 53%	460 55%	831 53%	488 56%	75 57%	67 52%	163 55%	1631 57%
7-10 (Net)	2879 74%DEJMQ	441 74%	351 72%	243 69%	593 71%	1083 69%	631 72%	96 73%	90 70%	208 71%	2144 74%
9-10 (Net)	1227 31%EQ	207 35%CD	145 30%	95 27%	240 29%	459 29%	279 32%	39 30%	33 26%	93 32%	908 31%

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Table 270
D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	78	13	4	1	4	10	3	3	10	*	78
1	2% S	2%	5%	1%	23% zJKL	3%	1%	1%	3% O	*	2% zS
2	38	9	1	-	*	1	7	3	6	8	31
	1%	1%	1%	-	2%	*	2%	1%	1%	2%	1%
3	57	6	3	*	-	5	1	1	5	8	49
	1%	1%	4% zJ	1%	-	1%	*	*	1%	2%	1%
4	77	11	3	-	*	8	3	7	5	11	66
	2%	2%	4%	-	2%	3%	1%	2%	1%	2%	2%
5	275	69	4	1	2	29	41	24	46	44	231
	7% L	10% zL	5%	1%	9% L	9%	11% z	8%	12% z	9%	7%
6	342	68	4	2	*	29	39	28	40	33	306
	9%	10%	5%	4%	2%	9%	11%	9%	10%	7%	9%
7	688	114	11	8	2	47	67	43	71	90	596
	18% A	17%	14%	14%	9%	15%	18%	14%	18%	18%	18%
8	965	168	32	16	2	87	81	69	99	131	831
	25% M	24%	40% zJM	30% M	13%	27%	22%	23%	25%	26%	24%
9	581	93	9	8	2	38	55	54	39	72	509
	15% EQ	14%	11%	15%	9%	12%	15% Q	18% NQ	10%	14%	15%
Extremely Important	646	99	8	19	3	47	52	51	48	68	577
10	17%	14%	10%	34% zJKM	17%	15%	14%	17%	12%	14%	17%
Don't know	160	37	1	1	3	17	20	16	21	37	122
	4% T	5%	1%	1%	15% zJKL	5%	5%	5%	5%	7% zT	4%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 270
D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.55EMQ	7.40M	7.12M	8.48zJKM	5.92	7.36	7.45Q	7.69NQ	7.18	7.55	7.55
1-3 (Net)	173 4%R	28 4%	9 11%zJL	1 2%	4 25%zJKL	16 5%	12 3%	7 2%	21 5%	16 3%	158 5%
1-4 (Net)	250 6%R	39 6%	12 14%zJL	1 2%	5 27%zJL	24 8%	15 4%	14 5%	25 7%	26 5%	224 7%
1-2 (Net)	117 3%R	22 3%	5 7%	1 1%	4 25%zJKL	11 4%	10 3%	6 2%	16 4%	8 2%	109 3%
4-7 (Net)	1382 35%LM	263 38%LM	21 27%	10 19%	4 21%	113 35%	150 41%P	101 34%	162 42%zN	178 35%	1199 35%
5-6 (Net)	618 16%L	138 20%zKL	8 10%	3 5%	2 11%	58 18%	80 22%z	52 17%	86 22%z	77 15%	538 16%
8-10 (Net)	2191 56%EMQ	360 52%	49 61%M	43 78%zJKM	7 39%	173 54%Q	188 51%	174 58%OQ	187 48%	270 54%	1916 56%
7-10 (Net)	2879 74%DEIMQ	474 69%M	60 75%M	51 92%zJKM	9 47%	219 69%	255 69%	217 73%	258 66%	360 72%	2512 74%
9-10 (Net)	1227 31%EQ	192 28%	17 21%	27 49%zJKM	5 26%	85 27%	107 29%Q	105 35%NOQ	87 22%	140 28%	1086 32%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 271
D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	74	10	14	4	18	43	25	2	6	7	45
1	2%RS	2%	3%	1%	2%	3%z	3%zR	2%	5%zR	2%	2%
2	46	5	12	5	17	24	8	2	1	3	36
	1%	1%	2%z	2%	2%z	2%	1%	1%	1%	1%	1%
3	54	9	4	2	6	22	13	1	1	6	36
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
4	115	28	9	17	26	50	27	1	6	7	79
	3%	5%zB	2%	5%B	3%B	3%	3%	*	4%G	3%	3%
5	281	38	35	29	64	134	69	8	13	27	205
	7%LT	6%	7%	8%	8%	9%z	8%	6%	10%	9%	7%
6	352	41	42	36	78	142	79	18	9	25	259
	9%K	7%	9%	10%	9%	9%	9%	14%	7%	8%	9%
7	679	104	77	40	118	225	127	21	18	29	515
	17%CDEFI	17%C	16%	11%	14%	14%	15%I	16%	14%	10%	18%FI
8	946	155	121	94	215	366	194	34	38	74	725
	24%M	26%	25%	27%	26%	23%	22%	26%	30%	25%	25%
9	629	89	71	49	120	236	126	20	18	45	480
	16%	15%	14%	14%	14%	15%	14%	15%	14%	15%	17%
Extremely Important	571	105	82	54	136	250	162	17	16	52	391
10	15%R	18%	17%	15%	16%	16%	19%zR	13%	13%	18%	14%
Don't know	161	12	22	21	43	85	41	8	3	18	111
	4%A	2%	4%	6%A	5%A	5%z	5%	6%	2%	6%	4%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 271

D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides distinctive TV programmes and content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.47EMQ	7.55	7.45	7.45	7.45	7.38	7.47	7.52	7.19	7.49	7.49
1-3 (Net)	174 4%	24 4%	30 6%	12 3%	42 5%	89 6%z	46 5%	5 4%	8 6%	16 6%	117 4%
1-4 (Net)	289 7%L	53 9%	39 8%	29 8%	68 8%	139 9%z	73 8%	5 4%	14 11%G	24 8%	196 7%
1-2 (Net)	119 3%	15 3%	26 5%z	10 3%	35 4%	67 4%z	33 4%	4 3%	7 5%	10 3%	81 3%
4-7 (Net)	1426 37%IKLM	212 35%	164 33%	122 35%	286 34%	550 35%	302 35%	48 36%	45 35%	89 30%	1058 37%I
5-6 (Net)	632 16%KLT	80 13%	77 16%	65 18%	142 17%	276 18%	148 17%	26 20%	22 17%	52 18%	464 16%
8-10 (Net)	2146 55%M	349 59%	274 56%	197 56%	471 56%	851 54%	481 55%	71 54%	72 56%	171 58%	1596 55%
7-10 (Net)	2824 72%EJMQ	453 76%CD	351 72%	237 67%	589 70%	1076 68%	609 70%	92 70%	90 70%	200 68%	2111 73%
9-10 (Net)	1199 31%Q	194 33%	153 31%	104 29%	256 30%	486 31%	288 33%	37 28%	34 26%	97 33%	871 30%

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Table 271
D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	74	12	1	1	4	9	3	3	9	*	73
1	2%RS	2%	2%	1%	21%zJKL	3%	1%	1%	2%	*	2%zS
2	46	13	3	-	*	4	9	4	10	8	37
	1%	2%	4%z	-	2%	1%	3%	1%	2%	2%	1%
3	54	5	1	-	-	4	1	-	5	11	44
	1%	1%	2%	-	-	1%	*	-	1%	2%	1%
4	115	21	5	-	-	14	7	7	14	11	104
	3%	3%	7%L	-	-	4%	2%	3%	3%	2%	3%
5	281	58	3	*	2	26	32	18	40	49	230
	7%LT	8%L	4%	1%	12%L	8%	9%	6%	10%	10%zT	7%
6	352	74	2	2	*	31	42	34	40	50	300
	9%K	11%KLM	2%	3%	2%	10%	11%	12%	10%	10%	9%
7	679	99	10	7	2	46	53	49	51	76	600
	17%CDEFI	14%	12%	13%	9%	14%	14%	16%	13%	15%	18%
8	946	166	31	15	2	81	85	66	101	125	818
	24%M	24%	38%zJM	28%M	13%	25%	23%	22%	26%	25%	24%
9	629	96	14	9	1	40	55	46	50	84	545
	16%	14%	17%	17%	7%	13%	15%	15%	13%	17%	16%
Extremely Important	571	106	7	20	3	52	54	58	49	58	511
10	15%R	15%	8%	36%zJKM	17%	16%	15%	19%zQ	12%	12%	15%
Don't know	161	37	2	1	3	11	26	13	24	29	132
	4%A	5%	3%	1%	17%zJKL	3%	7%z	4%	6%	6%	4%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 271
D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.47EMQ	7.40M	7.30M	8.60zJKM	5.97	7.34	7.46Q	7.71NQ	7.17	7.42	7.48
1-3 (Net)	174 4%	31 4%	6 8%	1 1%	4 23%zJKL	17 5%P	14 4%	7 2%	24 6%P	20 4%	154 5%
1-4 (Net)	289 7%L	52 8%L	12 14%zJL	1 1%	4 23%zJL	31 10%P	21 6%	14 5%	38 10%O	30 6%	258 8%
1-2 (Net)	119 3%	26 4%	5 6%	1 1%	4 23%zJKL	13 4%	13 3%	7 2%	19 5%	9 2%	111 3%
4-7 (Net)	1426 37%IKLM	252 37%LM	20 25%	9 17%	4 23%	117 37%	135 36%	109 36%	143 37%	186 37%	1234 36%
5-6 (Net)	632 16%KLT	132 19%KL	5 6%	2 4%	3 14%L	57 18%	75 20%	53 18%	79 20%	99 20%zT	531 16%
8-10 (Net)	2146 55%M	369 54%M	52 64%M	44 81%zJKM	7 37%	174 54%	195 53%	170 57%	199 51%	267 53%	1875 55%
7-10 (Net)	2824 72%EJMQ	468 68%M	61 76%M	51 94%zJKM	8 46%	220 69%	248 67%	218 73%OQ	249 64%	342 68%	2475 73%
9-10 (Net)	1199 31%Q	202 29%	21 26%	29 52%zJKM	4 24%	93 29%	110 30%	104 35%Q	98 25%	142 28%	1057 31%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 272

D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides a broad mix of different types of TV programmes and content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Not At All Important	38	6	9	4	13	24	10	3	5	4	25
1	1%	1%	2%	1%	2%	2%z	1%	3%	4%zFR	1%	1%
2	22	2	9	3	11	15	7	1	-	2	15
	1%	*	2%z	1%	1%z	1%z	1%	1%	-	1%	1%
3	44	10	8	5	13	21	14	1	4	9	27
	1%	2%	2%	1%	2%	2%	2%	*	3%R	3%zR	1%
4	74	15	12	9	21	36	17	2	-	4	53
	2%	3%	3%	3%	3%	3%	2%	1%	-	2%	2%
5	226	44	33	27	60	106	54	5	13	14	161
	7%L	8%	7%	8%	8%	8%	7%	4%	11%GI	5%	6%
6	277	32	36	28	64	109	67	18	10	18	200
	8%M	6%	8%	8%	8%	8%	8%	15%zFIR	8%	7%	8%
7	581	87	69	54	123	216	116	26	23	47	433
	17%	16%	15%	16%	15%	16%	15%	21%F	19%	17%	17%
8	896	147	126	82	208	348	186	21	28	57	689
	26%G	27%	27%	25%	26%	25%	23%	17%	24%	21%	27%zGI
9	591	90	68	48	116	201	129	24	18	46	444
	17%EM	17%	15%	14%	15%	15%	16%	20%	15%	17%	18%
Extremely Important	589	102	75	62	137	242	163	17	14	55	401
10	17%R	19%	16%	18%	17%	18%	21%zHR	14%	11%	20%H	16%
Don't know	94	8	21	12	33	51	29	4	4	15	59
	3%	2%	4%zA	4%	4%zA	4%z	4%	3%	3%	6%zR	2%
Total mentions	3431	544	466	333	799	1369	793	122	119	271	2507
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 272

D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides a broad mix of different types of TV programmes and content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Mean	7.71BDEH JMNQ	7.72	7.50	7.61	7.54	7.56	7.73H	7.51	7.18	7.74H	7.72H
1-3 (Net)	104 3%	18 3%	26 5%z	12 3%	37 5%z	61 4%z	31 4%	5 4%	9 8%zR	14 5%zR	67 3%
1-4 (Net)	178 5%	33 6%	38 8%z	21 6%	59 7%z	96 7%z	48 6%	7 5%	9 8%	19 7%	120 5%
1-2 (Net)	60 2%	8 2%	17 4%z	7 2%	24 3%z	39 3%z	17 2%	4 4%	5 4%R	6 2%	40 2%
4-7 (Net)	1157 34%L	178 33%	150 32%	118 35%	269 34%	467 34%	254 32%	51 42%FI	46 39%	83 31%	848 34%
5-6 (Net)	503 15%L	76 14%	70 15%	55 16%	125 16%	215 16%	121 15%	23 19%	23 19%	32 12%	361 14%
8-10 (Net)	2076 60%EGHJM Q	340 62%	269 58%	192 58%	461 58%	790 58%	478 60%GH	62 51%	60 50%	158 58%	1534 61%GH
7-10 (Net)	2656 77%BDEJM OQ	427 78%	338 73%	246 74%	584 73%	1007 74%	594 75%	88 72%	82 69%	205 76%	1967 78%H
9-10 (Net)	1180 34%MQ	193 35%	143 31%	110 33%	253 32%	443 32%	292 37%H	41 34%	31 26%	101 37%H	845 34%

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Table 272
D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Provides a broad mix of different types of TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Not At All Important	38	9	-	1	4	7	1	4	5	1	38
1	1%	1%	-	1%	22%zJKL	2%	*	1%	1%	*	1%
2	22	10	-	1	*	4	6	3	7	5	17
	1%	2%z	-	1%	2%	1%	2%	1%	2%z	1%	1%
3	44	8	5	-	-	5	3	1	7	4	39
	1%	1%	7%zL	-	-	2%	1%	*	2%	1%	1%
4	74	18	3	-	-	8	10	4	15	6	67
	2%	3%	4%	-	-	3%	3%	1%	4%z	2%	2%
5	226	54	4	1	2	22	32	27	27	26	200
	7%L	8%L	5%	1%	12%L	7%	9%	9%	7%	7%	7%
6	277	59	3	2	-	29	31	19	41	31	246
	8%M	9%M	4%	3%	-	9%	9%	7%	11%	8%	8%
7	581	102	13	6	2	47	55	44	58	69	508
	17%	16%	17%	12%	11%	15%	16%	15%	16%	18%	17%
8	896	163	28	14	3	84	79	70	93	95	798
	26%G	25%	37%zJM	26%	16%	27%	23%	24%	26%	24%	26%
9	591	98	8	10	1	42	55	50	48	81	509
	17%EM	15%	11%	18%	6%	14%	16%	17%	13%	21%	17%
Extremely Important	589	105	10	20	2	48	57	56	49	61	527
10	17%R	16%	13%	36%zJKM	15%	16%	16%	19%	13%	15%	17%
Don't know	94	27	3	1	3	8	19	11	16	15	79
	3%	4%	3%	1%	17%zJKL	3%	5%z	4%	4%	4%	3%
Total mentions	3431	653	76	54	16	305	348	287	366	394	3028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 272
D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Mean	7.71BDEH JMNQ	7.50M	7.44M	8.55zJKM	5.92	7.43	7.57Q	7.76NQ	7.30	7.78	7.70
1-3 (Net)	104 3%	27 4%	5 7%	1 2%	4 23%zJKL	17 6%z	10 3%	8 3%	19 5%z	10 2%	94 3%
1-4 (Net)	178 5%	45 7%	8 11%zL	1 2%	4 23%zJL	25 8%zP	20 6%	12 4%	34 9%zOP	16 4%	162 5%
1-2 (Net)	60 2%	19 3%	-	1 2%	4 23%zJKL	12 4%z	7 2%	7 2%	12 3%	5 1%	55 2%
4-7 (Net)	1157 34%L	233 36%L	23 30%	9 16%	4 23%	106 35%	127 37%	93 32%	141 38%	133 34%	1021 34%
5-6 (Net)	503 15%L	113 17%L	7 9%	2 4%	2 12%	50 17%	63 18%	46 16%	68 19%	57 14%	445 15%
8-10 (Net)	2076 60%EGHJM Q	366 56%M	46 60%M	44 81%zJKM	6 37%	174 57%	192 55%	175 61%	191 52%	237 60%	1834 61%
7-10 (Net)	2656 77%BDEJM OQ	467 72%M	58 77%M	50 92%zJKM	8 48%	221 72%	246 71%	219 76%	248 68%	307 78%	2342 77%
9-10 (Net)	1180 34%MQ	203 31%	18 23%	29 54%zJKM	3 21%	90 30%	112 32%	105 37%NQ	97 27%	142 36%	1036 34%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 273

D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides high quality television content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Not At All Important											
1	41 1%	8 1%	9 2%	3 1%	12 1%	26 2%z	13 2%	3 3%	4 4%zIR	2 1%	26 1%
2	24 1%	* *	7 2%A	2 1%	9 1%	12 1%	4 1%	1 1%	- -	3 1%	20 1%
3	41 1%R	9 2%	4 1%	5 1%	9 1%	20 1%	16 2%zR	1 1%	4 3%R	11 4%zFR	23 1%
4	71 2%	14 3%	12 3%	6 2%	18 2%	31 2%	16 2%	3 2%	2 2%	3 1%	54 2%
5	177 5%	24 4%	26 6%	24 7%	50 6%	87 6%z	40 5%	4 3%	12 11%zFGR	14 5%	129 5%
6	287 8%I	51 9%	42 9%	28 8%	70 9%	118 9%	55 7%	9 8%	7 5%	12 5%	218 9%I
7	457 13%	56 10%	53 11%	46 14%	99 12%	166 12%	102 13%	21 17%	17 14%	34 13%	336 13%
8	859 25%	142 26%	114 25%	76 23%	190 24%	328 24%	184 23%	22 18%	28 24%	53 20%	645 26%
9	634 18%	88 16%	79 17%	57 17%	136 17%	231 17%	152 19%	32 26%zFR	26 22%	58 22%	462 18%
Extremely Important											
10	761 22%Q	145 27%z	100 22%	76 23%	176 22%	303 22%	186 24%GH	19 15%	18 15%	67 25%GH	546 22%
Don't know	79 2%	7 1%	18 4%A	12 4%	30 4%zA	46 3%z	25 3%	7 6%zHR	1 1%	13 5%zR	49 2%
Total mentions	3431 100%	544 100%	466 100%	333 100%	799 100%	1369 100%	793 100%	122 100%	119 100%	271 100%	2507 100%

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Table 273
D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Mean	7.90EHMQ	7.98	7.74	7.88	7.80	7.77	7.92H	7.78	7.44	7.98H	7.90H
1-3 (Net)	106 3%	17 3%	21 4%	10 3%	30 4%	59 4%z	33 4%	5 4%	8 7%zR	15 6%zR	69 3%
1-4 (Net)	177 5%	31 6%	33 7%	15 5%	48 6%	90 7%z	48 6%	8 6%	11 9%	19 7%	123 5%
1-2 (Net)	65 2%	8 2%	16 4%z	5 1%	21 3%	38 3%z	17 2%	4 4%	4 4%	5 2%	46 2%
4-7 (Net)	991 29%L	146 27%	134 29%	103 31%	237 30%	403 29%	213 27%	37 30%	38 32%	64 24%	736 29%
5-6 (Net)	464 14%L	75 14%	68 15%	51 15%	120 15%	205 15%	95 12%	14 11%	19 16%	27 10%	347 14%
8-10 (Net)	2254 66%EMQ	374 69%	294 63%	209 63%	503 63%	862 63%	522 66%	73 60%	71 60%	179 66%	1653 66%
7-10 (Net)	2711 79%BDEJM Q	431 79%	347 74%	255 76%	602 75%	1028 75%	625 79%	94 77%	88 74%	213 79%	1989 79%
9-10 (Net)	1395 41%MQ	233 43%	179 38%	134 40%	313 39%	534 39%	338 43%	51 42%	44 37%	126 46%	1008 40%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 273
D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Not At All Important	41	7	-	1	4	7	-	2	5	4	37
1	1%	1%	-	1%	24%zJKL	2%O	-	1%	1%	1%	1%
2	24	9	-	-	*	3	6	4	6	3	21
	1%	1%	-	-	2%	1%	2%	1%	2%	1%	1%
3	41	6	3	-	-	5	1	1	5	6	35
	1%R	1%	4%zJ	-	-	2%	*	*	1%	2%	1%
4	71	13	5	-	-	8	5	2	11	8	63
	2%	2%	6%zJL	-	-	3%	1%	1%	3%	2%	2%
5	177	45	3	*	2	28	17	16	29	27	149
	5%	7%L	4%	1%	10%L	9%z	5%	6%	8%z	7%	5%
6	287	64	2	3	1	21	43	21	43	30	257
	8%I	10%	3%	5%	4%	7%	12%zP	7%	12%N	8%	8%
7	457	81	11	5	1	33	49	34	48	55	400
	13%	12%	14%	9%	6%	11%	14%	12%	13%	14%	13%
8	859	149	24	15	3	74	74	64	85	101	755
	25%	23%	32%	27%	16%	24%	21%	22%	23%	26%	25%
9	634	110	15	10	2	46	64	52	58	76	558
	18%	17%	20%	18%	9%	15%	18%	18%	16%	19%	18%
Extremely Important	761	144	10	20	2	72	72	83	61	75	685
10	22%Q	22%	13%	37%zJKM	15%	24%Q	21%	29%zOQ	17%	19%	23%
Don't know	79	23	3	1	2	7	17	8	15	11	69
	2%	4%	4%	1%	15%zJKL	2%	5%z	3%	4%	3%	2%
Total mentions	3431	653	76	54	16	305	348	287	366	394	3028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 273

D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides high quality television content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Mean	7.90EHMQ	7.78M	7.68M	8.64zJKM	5.89	7.68	7.88Q	8.17zNOQ	7.48	7.80	7.92
1-3 (Net)	106 3%	23 3%	3 4%	1 1%	4 25%zJKL	15 5%P	7 2%	6 2%	16 4%O	13 3%	93 3%
1-4 (Net)	177 5%	36 6%	8 10%L	1 1%	4 25%zJKL	24 8%P	12 4%	9 3%	27 7%OP	20 5%	157 5%
1-2 (Net)	65 2%	16 3%	-	1 1%	4 25%zJKL	10 3%	6 2%	5 2%	11 3%	7 2%	59 2%
4-7 (Net)	991 29%L	204 31%L	21 28%	8 15%	3 20%	90 30%	114 33%P	73 26%	131 36%zNP	119 30%	869 29%
5-6 (Net)	464 14%L	109 17%zKL	5 7%	3 6%	2 14%	49 16%	60 17%	37 13%	72 20%z	57 14%	406 13%
8-10 (Net)	2254 66%EMQ	402 62%M	49 65%M	45 83%zJKM	7 40%	192 63%Q	210 60%	199 69%OQ	203 56%	251 64%	1998 66%
7-10 (Net)	2711 79%BDEJM Q	484 74%M	60 79%M	50 92%zJKM	8 46%	225 74%	258 74%	233 81%NOQ	251 69%	306 78%	2397 79%
9-10 (Net)	1395 41%MQ	254 39%M	25 33%	30 55%zJKM	4 24%	118 39%Q	135 39%Q	135 47%NOQ	119 32%	151 38%	1243 41%

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Table 274
D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Not At All Important	53	9	11	3	14	25	12	3	3	2	36
1	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	1%
2	33	7	10	1	11	15	8	1	-	3	24
	1%	1%	2%z	*	1%	1%	1%	*	-	1%	1%
3	42	7	5	2	7	18	10	-	2	6	31
	1%	1%	1%	1%	1%	1%	1%	-	2%	2%	1%
4	85	14	15	8	23	38	19	2	1	7	61
	2%	3%	3%	2%	3%	3%	2%	2%	1%	3%	2%
5	209	30	38	27	65	110	53	4	9	15	151
	6%	6%	8%	8%	8%z	8%z	7%	3%	8%	5%	6%
6	322	31	45	36	81	141	70	17	14	22	240
	9%ALM	6%	10%	11%A	10%A	10%	9%	14%F	12%	8%	10%
7	615	103	68	42	110	194	123	18	13	33	460
	18%CDEIJ T	19%CD	15%	13%	14%	14%	16%	15%	11%	12%	18%I
8	893	157	133	85	218	348	212	32	32	78	655
	26%	29%	29%	26%	27%	25%	27%	26%	27%	29%	26%
9	551	75	58	46	105	204	120	21	23	42	409
	16%DJNQ	14%	13%	14%	13%	15%	15%	17%	19%	15%	16%
Extremely Important	500	98	64	51	115	195	124	15	11	45	359
10	15%	18%	14%	15%	14%	14%	16%	13%	10%	17%	14%
Don't know	129	13	19	31	50	81	40	10	10	18	81
	4%R	2%	4%	9%zABD	6%zAB	6%z	5%zR	8%zR	8%zR	6%zR	3%
Total mentions	3431	544	466	333	799	1369	793	122	119	271	2507
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 274

D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Mean	7.56BEMNQ	7.67B	7.31	7.60	7.43	7.44	7.58	7.61	7.47	7.67	7.56
1-3 (Net)	128 4%	23 4%	26 6% C	7 2%	33 4% C	58 4%	31 4%	3 3%	5 4%	11 4%	91 4%
1-4 (Net)	213 6%	37 7%	41 9% zC	15 4%	56 7% C	96 7%	50 6%	5 4%	6 5%	19 7%	152 6%
1-2 (Net)	86 3%	16 3%	21 4% zC	5 1%	25 3% C	40 3%	21 3%	3 3%	3 2%	6 2%	60 2%
4-7 (Net)	1230 36% ILMT	178 33%	166 36%	113 34%	279 35%	483 35%	265 33% I	41 34%	38 32%	77 28%	912 36% I
5-6 (Net)	530 15% AL	61 11%	83 18% A	63 19% A	146 18% zA	251 18% z	123 16%	21 17%	24 20%	36 13%	391 16%
8-10 (Net)	1944 57% JMQ	330 61%	255 55%	183 55%	438 55%	746 55%	456 58%	68 56%	66 56%	165 61%	1423 57%
7-10 (Net)	2559 75% BCDEJMNQ	433 80% zBCD	323 69%	225 67%	548 69%	941 69%	579 73%	86 71%	80 67%	198 73%	1883 75%
9-10 (Net)	1051 31% JNQ	173 32%	122 26%	97 29%	219 27%	398 29%	244 31%	36 29%	34 29%	87 32%	768 31%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 274
D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Not At All Important	53	10	-	1	4	9	1	3	6	2	51
1	2%	1%	-	1%	24%zJKL	3%O	*	1%	2%	1%	2%
2	33	7	4	1	*	2	5	3	4	3	30
	1%	1%	5%zJ	1%	2%	1%	1%	1%	1%	1%	1%
3	42	6	1	-	-	2	4	3	3	3	39
	1%	1%	2%	-	-	1%	1%	1%	1%	1%	1%
4	85	19	4	-	-	11	8	7	13	15	70
	2%	3%	5%	-	-	4%	2%	2%	3%	4%	2%
5	209	59	2	1	2	26	33	23	36	20	188
	6%	9%zL	3%	2%	14%zKL	9%	9%z	8%	10%z	5%	6%
6	322	73	7	1	-	38	35	29	45	36	286
	9%ALM	11%LM	9%	2%	-	13%	10%	10%	12%	9%	9%
7	615	93	9	7	1	40	53	40	52	92	519
	18%CDEIJ	14%	12%	12%	8%	13%	15%	14%	14%	23%zT	17%
8	893	168	29	19	3	86	82	75	93	92	799
	26%	26%	38%zJM	35%M	16%	28%	24%	26%	25%	23%	26%
9	551	83	13	8	1	33	49	41	41	59	491
	16%DJNQ	13%	17%	14%	7%	11%	14%	14%	11%	15%	16%
Extremely Important	500	91	5	17	2	38	52	46	44	55	444
10	15%	14%	6%	31%zJKM	15%	13%	15%	16%	12%	14%	15%
Don't know	129	45	2	1	2	20	26	17	29	18	111
	4%R	7%z	2%	1%	15%zJKL	6%z	7%z	6%	8%z	5%	4%
Total mentions	3431	653	76	54	16	305	348	287	366	394	3028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 274
D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Mean	7.56BEMN Q	7.40M	7.31M	8.40zJKM	5.80	7.26	7.51Q	7.58N	7.25	7.57	7.56
1-3 (Net)	128 4%	22 3%	5 6%	1 2%	4 25%zJKL	12 4%	10 3%	9 3%	13 4%	8 2%	120 4%
1-4 (Net)	213 6%	42 6%	9 12%L	1 2%	4 25%zJKL	24 8%	18 5%	16 6%	26 7%	23 6%	190 6%
1-2 (Net)	86 3%	16 3%	4 5%	1 2%	4 25%zJKL	11 3%	6 2%	6 2%	11 3%	5 1%	81 3%
4-7 (Net)	1230 36%ILMT	244 37%LM	23 30%	9 16%	4 21%	115 38%	129 37%	98 34%	146 40%	162 41%zT	1063 35%
5-6 (Net)	530 15%AL	132 20%zL	9 12%	2 4%	2 14%L	64 21%z	68 20%	52 18%	81 22%z	56 14%	474 16%
8-10 (Net)	1944 57%JMQ	341 52%	47 62%M	44 80%zJKM	6 38%	158 52%	183 53%	163 57%	178 49%	206 52%	1735 57%
7-10 (Net)	2559 75%BCDEJ MNOQ	433 66%M	56 74%M	50 93%zJKM	8 46%	197 65%	236 68%	203 71%	231 63%	297 75%	2253 74%
9-10 (Net)	1051 31%JNQ	173 27%	18 24%	25 45%zJKM	4 23%	72 24%	101 29%Q	88 31%N	85 23%	114 29%	935 31%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 275

D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Takes risks and provides TV programmes and content that is new and innovative.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Not At All Important											
1	52 2%	8 1%	10 2%	6 2%	16 2%	29 2%z	16 2%	2 2%	4 3%	5 2%	31 1%
2	29 1%	2 *	9 2%z	3 1%	13 2%z	17 1%	6 1%	1 1%	2 1%	3 1%	22 1%
3	56 2%	14 3%	17 4%z	4 1%	20 3%C	33 2%z	20 2%	1 1%	3 2%	11 4%zR	35 1%
4	103 3%	20 4%	13 3%	22 7%zBD	35 4%zB	57 4%z	28 4%	3 2%	5 4%	9 3%	70 3%
5	239 7%	36 7%	47 10%z	24 7%	71 9%z	110 8%	55 7%	8 6%	14 12%I	16 6%	175 7%
6	356 10%	47 9%	48 10%	32 10%	80 10%	135 10%	78 10%	12 10%	9 7%	32 12%	263 11%
7	624 18%DEFIM Q	91 17%	68 14%	51 15%	119 15%	214 16%	121 15%I	23 19%I	13 11%	29 11%	477 19%FHI
8	857 25%	142 26%	109 23%	80 24%	189 24%	320 23%	197 25%	29 24%	31 26%	65 24%	634 25%
9	528 15%DEN	74 14%	56 12%	45 13%	101 13%	181 13%	110 14%	20 17%	18 15%	41 15%	399 16%
Extremely Important											
10	461 13%	89 16%	68 14%	47 14%	115 14%	198 14%	124 16%R	16 13%	15 13%	41 15%	315 13%
Don't know	126 4%	20 4%	21 5%	19 6%	40 5%	74 5%z	36 5%	7 6%	6 5%	19 7%zFR	84 3%
Total mentions	3431 100%	544 100%	466 100%	333 100%	799 100%	1369 100%	793 100%	122 100%	119 100%	271 100%	2507 100%

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Table 275

D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Takes risks and provides TV programmes and content that is new and innovative.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Mean	7.45BDEJ MNOQ	7.51BD	7.16	7.31	7.22	7.27	7.41	7.51	7.16	7.36	7.46
1-3 (Net)	136 4%	24 4%	36 8%z	13 4%	49 6%z	79 6%z	42 5%zR	4 3%	8 7%	19 7%zR	89 4%
1-4 (Net)	239 7%	44 8%	49 11%z	35 11%z	84 11%z	136 10%z	71 9%zR	7 6%	13 11%	28 10%zR	159 6%
1-2 (Net)	80 2%	10 2%	19 4%z	9 3%	29 4%z	47 3%z	22 3%	3 2%	5 4%	8 3%	54 2%
4-7 (Net)	1323 39%ILM	194 36%	176 38%	130 39%	306 38%	517 38%	283 36%	46 38%	41 34%	87 32%	986 39%I
5-6 (Net)	596 17%L	83 15%	95 20%	56 17%	151 19%	245 18%	133 17%	20 16%	23 19%	49 18%	439 17%
8-10 (Net)	1845 54%EJMQ	306 56%	233 50%	172 52%	405 51%	699 51%	431 54%	65 53%	64 54%	147 54%	1348 54%
7-10 (Net)	2470 72%BDEJ MNOQ	396 73%BD	300 64%	223 67%	524 66%	913 67%	553 70%	88 72%	77 65%	176 65%	1825 73%I
9-10 (Net)	988 29%Q	163 30%	124 27%	92 28%	216 27%	379 28%	235 30%	36 29%	33 27%	82 30%	714 28%

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Table 275

D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Takes risks and provides TV programmes and content that is new and innovative.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Not At All Important											
1	52	10	1	1	4	9	1	3	7	4	47
	2%	2%	2%	1%	24%zJKL	3%O	*	1%	2%O	1%	2%
2	29	12	-	1	*	4	7	3	9	4	24
	1%	2%z	-	1%	2%	1%	2%z	1%	2%z	1%	1%
3	56	13	7	*	-	3	10	5	9	6	50
	2%	2%	9%zJL	1%	-	1%	3%	2%	2%	2%	2%
4	103	31	5	-	-	16	14	10	21	7	96
	3%	5%z	6%	-	-	5%z	4%	3%	6%z	2%	3%
5	239	64	4	1	2	29	35	22	41	23	215
	7%	10%zL	6%	2%	12%L	10%	10%	8%	11%z	6%	7%
6	356	74	3	3	1	30	43	33	40	45	311
	10%	11%	3%	5%	8%	10%	12%	12%	11%	11%	10%
7	624	98	11	9	1	47	51	50	48	78	542
	18%DEFIM	15%	15%	16%	6%	15%	15%	17%	13%	20%	18%
8	857	149	23	15	2	79	69	65	83	98	757
	25%	23%	30%	28%	14%	26%	20%	23%	23%	25%	25%
9	528	83	11	7	1	29	53	38	45	62	466
	15%DEN	13%	14%	12%	6%	10%	15%	13%	12%	16%	15%
Extremely Important											
10	461	84	11	17	2	41	43	44	40	48	412
	13%	13%	14%	32%zJKM	15%	14%	12%	15%	11%	12%	14%
Don't know											
	126	36	1	1	2	16	20	14	22	18	108
	4%	6%z	1%	1%	15%zJKL	5%	6%	5%	6%	5%	4%
Total mentions	3431	653	76	54	16	305	348	287	366	394	3028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 275

D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Takes risks and provides TV programmes and content that is new and innovative.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Mean	7.45BDEJ MNOQ	7.16M	7.21M	8.27zJKM	5.69	7.13	7.19	7.42Q	6.96	7.48	7.44
1-3 (Net)	136 4%	35 5%	8 11%z	2 3%	4 25%zJKL	16 5%	19 5%	11 4%	25 7%z	15 4%	121 4%
1-4 (Net)	239 7%	66 10%zL	13 17%zL	2 3%	4 25%zJL	33 11%z	33 10%	20 7%	46 13%z	22 6%	217 7%
1-2 (Net)	80 2%	22 3%	1 2%	1 2%	4 25%zJKL	13 4%	9 2%	6 2%	16 4%z	8 2%	72 2%
4-7 (Net)	1323 39%ILM	266 41%LM	23 30%	13 23%	4 25%	123 40%	143 41%	115 40%	151 41%	154 39%	1164 38%
5-6 (Net)	596 17%L	137 21%zKL	7 9%	4 7%	3 19%L	60 20%	78 22%z	56 19%	82 22%z	68 17%	527 17%
8-10 (Net)	1845 54%EJMQ	315 48%	44 58%M	39 73%zJM	6 35%	150 49%	165 48%	147 51%	168 46%	208 53%	1634 54%
7-10 (Net)	2470 72%BDEIJ MNOQ	413 63%M	55 73%M	48 89%zJKM	7 40%	197 65%	216 62%	197 69%Q	217 59%	286 73%	2176 72%
9-10 (Net)	988 29%Q	167 26%	22 28%	24 44%zJKM	3 21%	71 23%	96 28%	82 28%	85 23%	110 28%	877 29%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 276

D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Not At All Important											
1	44 1%	5 1%	11 2%	5 1%	15 2%	28 2%z	14 2%	2 2%	4 3%	5 2%	27 1%
2	22 1%	8 2%z	7 1%	1 *	8 1%	11 1%	7 1%	1 1%	2 2%	5 2%R	12 *
3	39 1%R	6 1%	7 1%	3 1%	10 1%	18 1%	18 2%zR	- -	2 2%	8 3%zR	21 1%
4	66 2%	11 2%	8 2%	5 2%	13 2%	31 2%	11 1%	1 1%	2 1%	3 1%	50 2%
5	206 6%G	37 7%	36 8%	32 10%z	69 9%z	104 8%z	47 6%G	2 2%	11 9%G	12 4%	150 6%
6	302 9%	46 9%	42 9%	30 9%	72 9%	134 10%	68 9%	17 14%zF	13 11%	24 9%	224 9%
7	617 18%	78 14%	77 16%	50 15%	127 16%	223 16%	128 16%	20 17%	18 15%	40 15%	461 18%
8	898 26%M	146 27%	126 27%	89 27%	215 27%	344 25%	202 25%	35 28%	32 27%	68 25%	668 27%
9	545 16%DEQ	85 16%	64 14%	42 13%	106 13%	192 14%	114 14%	20 16%	20 17%	43 16%	415 17%
Extremely Important											
10	584 17%	106 19%	73 16%	52 16%	125 16%	221 16%	151 19%H	16 13%	13 11%	48 18%	411 16%
Don't know	108 3%	14 3%	16 3%	24 7%zABD	40 5%zB	64 5%z	33 4%	8 6%R	2 2%	16 6%zR	68 3%
Total mentions	3431 100%	544 100%	466 100%	333 100%	799 100%	1369 100%	793 100%	122 100%	119 100%	271 100%	2507 100%

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Table 276

D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Mean	7.69BDEH JMNQ	7.72	7.47	7.57	7.51	7.51	7.66H	7.71	7.26	7.61	7.72H
1-3 (Net)	105 3%R	20 4%	24 5%z	8 3%	33 4%	56 4%z	39 5%zR	3 2%	8 7%R	17 6%zR	60 2%
1-4 (Net)	171 5%R	31 6%	32 7%	14 4%	46 6%	87 6%z	50 6%	4 4%	9 8%	21 8%R	110 4%
1-2 (Net)	66 2%R	14 3%	17 4%z	6 2%	23 3%	38 3%z	21 3%	3 2%	6 5%R	9 3%	39 2%
4-7 (Net)	1191 35%LM	172 32%	164 35%	117 35%	281 35%	492 36%	254 32%	41 33%	44 37%	79 29%	885 35%
5-6 (Net)	508 15%L	83 15%	79 17%	62 19%	141 18%z	238 17%z	115 14%	19 16%	24 20%	36 13%	374 15%
8-10 (Net)	2027 59%EJMOQ	337 62%	263 56%	183 55%	446 56%	757 55%	467 59%	71 58%	65 55%	159 59%	1494 60%
7-10 (Net)	2644 77%CDEJM NOQ	415 76%	340 73%	233 70%	573 72%	980 72%	595 75%	91 74%	83 70%	199 73%	1954 78%
9-10 (Net)	1129 33%DEJNQ	191 35%D	137 29%	94 28%	231 29%	412 30%	265 33%	36 29%	33 28%	91 33%	826 33%

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Table 276

D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Not At All Important											
1	44 1%	9 1%	1 2%	1 1%	4 24%zJKL	9 3%zO	-	3 1%	7 2%O	-	44 1%S
2	22 1%	6 1%	1 2%	-	* 2%	1 *	5 1%	3 1%	4 1%	4 1%	19 1%
3	39 1%R	6 1%	3 5%zJ	* 1%	-	4 1%	1 *	1 *	5 1%	5 1%	33 1%
4	66 2%	10 2%	3 4%	-	* 2%	7 2%	3 1%	5 2%	5 1%	8 2%	58 2%
5	206 6%G	63 10%zL	4 5%	1 1%	1 8%L	27 9%	36 10%z	22 8%	41 11%z	29 7%	177 6%
6	302 9%	66 10%	4 5%	2 4%	* 2%	28 9%	38 11%	27 9%	39 11%	28 7%	271 9%
7	617 18%	107 16%	11 14%	8 14%	2 9%	44 14%	63 18%	40 14%	66 18%	72 18%	543 18%
8	898 26%M	166 25%	31 41%zJM	16 29%	2 14%	86 28%	80 23%	67 23%	99 27%	116 29%	780 26%
9	545 16%DEQ	88 13%	9 11%	8 15%	2 10%	36 12%	52 15%Q	53 18%NQ	35 10%	59 15%	485 16%
Extremely Important											
10	584 17%	96 15%	8 11%	19 34%zJKM	2 15%	45 15%	51 15%	50 17%	46 13%	55 14%	528 17%
Don't know	108 3%	36 6%z	1 1%	1 1%	2 15%zJKL	17 5%	19 6%z	16 6%z	20 5%z	19 5%	89 3%
Total mentions	3431 100%	653 100%	76 100%	54 100%	16 100%	305 100%	348 100%	287 100%	366 100%	394 100%	3028 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 276

D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Mean	7.69BDEH JMNQ	7.48M	7.33M	8.48zJKM	5.87	7.38	7.57Q	7.74NQ	7.27	7.67	7.70
1-3 (Net)	105 3%R	21 3%	6 8%z	1 2%	4 25%zJKL	15 5%	6 2%	6 2%	15 4%O	9 2%	96 3%
1-4 (Net)	171 5%R	32 5%	9 12%zJL	1 2%	4 27%zJKL	22 7%O	10 3%	12 4%	20 5%O	16 4%	154 5%
1-2 (Net)	66 2%R	16 2%	2 3%	1 1%	4 25%zJKL	11 3%	5 1%	6 2%	10 3%	4 1%	63 2%
4-7 (Net)	1191 35%LM	246 38%LM	21 28%	10 19%	3 21%	106 35%	139 40%P	95 33%	151 41%zN	136 35%	1050 35%
5-6 (Net)	508 15%L	129 20%zL	8 10%	3 5%	2 10%	55 18%	73 21%z	49 17%	80 22%z	57 14%	448 15%
8-10 (Net)	2027 59%EJMOQ	349 54%M	48 63%M	43 78%zJKM	6 39%	167 55%	182 52%	170 59%Q	180 49%	231 58%	1793 59%
7-10 (Net)	2644 77%CDEJM NOQ	456 70%M	59 77%M	50 92%zJKM	8 48%	211 69%	245 71%	210 73%	246 67%	302 77%	2337 77%
9-10 (Net)	1129 33%DEJNQ	183 28%	17 22%	27 49%zJKM	4 25%	81 27%	102 29%Q	102 36%NQ	81 22%	114 29%	1013 33%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 277

D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides distinctive TV programmes and content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Not At All Important											
1	40 1%	6 1%	8 2%	4 1%	12 2%	25 2%z	14 2%	2 2%	5 4%zR	4 2%	24 1%
2	27 1%	4 1%	10 2%z	3 1%	13 2%z	16 1%	6 1%	2 1%	1 1%	3 1%	21 1%
3	40 1%	9 2%	4 1%	2 1%	6 1%	15 1%	11 1%	1 1%	1 1%	6 2%	24 1%
4	90 3%	22 4%	8 2%	17 5%zBD	25 3%B	44 3%	22 3%	1 1%	6 5%G	7 3%	62 2%
5	211 6%L	32 6%	32 7%	27 8%	60 7%	98 7%	55 7%	6 5%	11 9%	21 8%	152 6%
6	311 9%AK	33 6%	42 9%	32 9%	73 9%	128 9%	72 9%	16 13%	9 8%	22 8%	229 9%
7	620 18%CDEFI JQ	97 18%C	77 17%	38 11%	115 14%	203 15%	117 15%I	19 15%	18 15%	28 10%	472 19%FI
8	881 26%	151 28%	119 26%	89 27%	208 26%	344 25%	183 23%	33 27%	34 28%	68 25%	672 27%z
9	583 17%DEQ	81 15%	65 14%	49 15%	114 14%	207 15%	118 15%	18 15%	17 14%	43 16%	442 18%
Extremely Important											
10	527 15%R	100 18%	79 17%	54 16%	133 17%	228 17%	156 20%zR	17 14%	16 14%	52 19%	354 14%
Don't know	101 3%R	7 1%	21 4%A	17 5%zA	38 5%zA	60 4%z	38 5%zR	8 7%zR	3 2%	17 6%zR	56 2%
Total mentions	3431 100%	544 100%	466 100%	333 100%	799 100%	1369 100%	793 100%	122 100%	119 100%	271 100%	2507 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 277

D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides distinctive TV programmes and content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Mean	7.63EMNQ	7.68	7.54	7.51	7.53	7.53	7.64	7.59	7.26	7.62	7.64
1-3 (Net)	107 3%	18 3%	22 5%	10 3%	32 4%	56 4%z	31 4%	5 4%	7 6%	14 5%	68 3%
1-4 (Net)	197 6%	40 7%	30 7%	27 8%	58 7%	100 7%z	53 7%	5 4%	12 10%R	21 8%	130 5%
1-2 (Net)	67 2%	9 2%	18 4%z	8 2%	26 3%z	41 3%z	20 3%	4 3%	6 5%R	7 3%	44 2%
4-7 (Net)	1232 36%IL	185 34%	160 34%	113 34%	273 34%	473 35%	266 34%	41 33%	43 36%	78 29%	914 36%I
5-6 (Net)	523 15%KL	65 12%	74 16%	59 18%	133 17%	227 17%	127 16%	21 17%	20 17%	43 16%	381 15%
8-10 (Net)	1991 58%MQ	333 61%	263 57%	193 58%	456 57%	779 57%	458 58%	69 56%	66 56%	163 60%	1468 59%
7-10 (Net)	2611 76%CDEFI JMNOQ	430 79%CD	341 73%	230 69%	571 71%	982 72%	575 73%	87 72%	84 71%	191 70%	1940 77%zFI
9-10 (Net)	1110 32%Q	182 33%	144 31%	104 31%	248 31%	435 32%	275 35%	35 29%	33 28%	95 35%	796 32%

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Table 277

D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides distinctive TV programmes and content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Not At All Important	40	8	-	1	4	8	-	2	6	-	40
1	1%	1%	-	1%	22%zJKL	3%zO	-	1%	2%	-	1%
2	27	11	2	-	*	4	7	4	8	4	23
	1%	2%z	3%	-	2%	1%	2%z	1%	2%z	1%	1%
3	40	5	1	-	-	4	1	-	5	8	32
	1%	1%	2%	-	-	1%	*	-	1%	2%	1%
4	90	20	5	-	-	13	7	6	14	5	84
	3%	3%	7%zL	-	-	4%	2%	2%	4%	1%	3%
5	211	54	3	*	2	23	31	17	37	32	179
	6%L	8%zL	4%	1%	12%L	7%	9%	6%	10%z	8%	6%
6	311	70	2	2	*	31	39	32	37	42	270
	9%AK	11%KL	2%	3%	2%	10%	11%	11%	10%	11%	9%
7	620	96	10	7	2	45	52	47	49	62	554
	18%CEFI JQ	15%	13%	13%	9%	15%	15%	16%	13%	16%	18%
8	881	160	31	15	2	79	81	63	98	108	770
	26%	25%	40%zJM	28%	14%	26%	23%	22%	27%	27%	25%
9	583	91	12	9	1	38	53	46	45	74	509
	17%DEQ	14%	16%	17%	8%	13%	15%	16%	12%	19%	17%
Extremely Important	527	104	7	20	2	50	54	58	47	47	479
10	15%	16%	9%	36%zJKM	15%	16%	16%	20%Q	13%	12%	16%
Don't know	101	32	2	1	3	10	22	11	21	11	89
	3%R	5%z	3%	1%	17%zJKL	3%	6%z	4%	6%z	3%	3%
Total mentions	3431	653	76	54	16	305	348	287	366	394	3028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 277

D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides distinctive TV programmes and content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Mean	7.63EMNQ	7.47M	7.49M	8.60zJKM	5.93	7.36	7.57Q	7.77NQ	7.24	7.58	7.63
1-3 (Net)	107 3%	24 4%	3 5%	1 1%	4 23%zJKL	16 5%P	9 2%	6 2%	19 5%O	13 3%	95 3%
1-4 (Net)	197 6%	44 7%	9 12%zL	1 1%	4 23%zJL	29 9%zOP	15 4%	12 4%	32 9%zO	18 5%	178 6%
1-2 (Net)	67 2%	19 3%	2 3%	1 1%	4 23%zJKL	12 4%z	7 2%	6 2%	13 4%	4 1%	63 2%
4-7 (Net)	1232 36%IL	240 37%L	20 27%	9 17%	4 23%	111 37%	128 37%	103 36%	137 37%	141 36%	1086 36%
5-6 (Net)	523 15%KL	124 19%zKL	5 7%	2 4%	2 14%L	54 18%	70 20%z	49 17%	74 20%z	73 19%	448 15%
8-10 (Net)	1991 58%MQ	356 55%M	50 66%M	44 81%zJKM	6 37%	168 55%	188 54%	167 58%	189 52%	230 58%	1758 58%
7-10 (Net)	2611 76%CDEFI JMNOQ	453 69%M	60 79%M	51 94%zJKM	8 46%	213 70%	240 69%	214 75%Q	239 65%	291 74%	2312 76%
9-10 (Net)	1110 32%Q	196 30%	19 25%	29 53%zJKM	4 23%	89 29%	107 31%	104 36%NQ	92 25%	121 31%	988 33%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 278

D1a_sum. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Provides a broad mix of different types of TV programmes and content.	2883 74%EMQ	448 75%	349 71%	254 72%	603 72%	1105 70%	623 72%	93 70%	87 67%	210 72%	2156 75%
Provides high quality television content.	2950 76%EMQ	457 77%	357 73%	263 75%	620 74%	1126 71%	658 76%	98 74%	93 72%	221 75%	2180 76%
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2769 71%DEJMN Q	456 76%zBCD	334 68%	231 66%	565 67%	1032 66%	608 70%	90 68%	82 64%	203 69%	2053 71%
Takes risks and provides TV programmes and content that is new and innovative.	2677 69%BDEJM OQ	412 69%	311 64%	234 67%	546 65%	1004 64%	591 68%	94 71%	83 64%	187 64%	1986 69%
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2879 74%DEJMQ	441 74%	351 72%	243 69%	593 71%	1083 69%	631 72%	96 73%	90 70%	208 71%	2144 74%
Provides distinctive TV programmes and content.	2824 72%EJMQ	453 76%CD	351 72%	237 67%	589 70%	1076 68%	609 70%	92 70%	90 70%	200 68%	2111 73%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

*small base

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Table 278

D1a_sum. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Provides a broad mix of different types of TV programmes and content.	2883	484	60	51	9	229	255	225	258	361	2514
	74%EMQ	70%M	75%M	92%zJKM	47%	72%	69%	75%OQ	66%	72%	74%
Provides high quality television content.	2950	499	62	50	8	231	268	236	264	364	2579
	76%EMQ	73%M	77%M	92%zJKM	46%	73%	73%	79%NOQ	68%	73%	76%
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2769	448	58	51	8	204	244	208	240	350	2409
	71%DEJMN Q	65%M	72%M	93%zJKM	46%	64%	66%	70%	62%	70%	71%
Takes risks and provides TV programmes and content that is new and innovative.	2677	433	57	49	7	203	229	201	232	340	2330
	69%BDEJM OQ	63%M	71%M	89%zJKM	40%	64%	62%	67%	59%	68%	69%
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2879	474	60	51	9	219	255	217	258	360	2512
	74%DEJMQ	69%M	75%M	92%zJKM	47%	69%	69%	73%	66%	72%	74%
Provides distinctive TV programmes and content.	2824	468	61	51	8	220	248	218	249	342	2475
	72%EJMQ	68%M	76%M	94%zJKM	46%	69%	67%	73%OQ	64%	68%	73%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 279

D1a_sum_rebase. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)

Base = Those who have watched BBC TV

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3440	506	460	296	756	1390	862	136	117	290	2450
WeightedBase	3431	544	466	333	799	1369	793	122	119*	271	2507
EffectiveBase	2407	340	332	240	572	987	627	104	90	219	1704
Provides a broad mix of different types of TV programmes and content.	2656 77%BDEJM OQ	427 78%	338 73%	246 74%	584 73%	1007 74%	594 75%	88 72%	82 69%	205 76%	1967 78% ^H
Provides high quality television content.	2711 79%BDEJM Q	431 79%	347 74%	255 76%	602 75%	1028 75%	625 79%	94 77%	88 74%	213 79%	1989 79%
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2559 75%BCDEJ MNOQ	433 80% ^z BCD	323 69%	225 67%	548 69%	941 69%	579 73%	86 71%	80 67%	198 73%	1883 75%
Takes risks and provides TV programmes and content that is new and innovative.	2470 72%BDEJ MNOQ	396 73% ^{BD}	300 64%	223 67%	524 66%	913 67%	553 70%	88 72%	77 65%	176 65%	1825 73% ^I
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2644 77%CDEJM NOQ	415 76%	340 73%	233 70%	573 72%	980 72%	595 75%	91 74%	83 70%	199 73%	1954 78%
Provides distinctive TV programmes and content.	2611 76%CDEFI JMNOQ	430 79% ^{CD}	341 73%	230 69%	571 71%	982 72%	575 73%	87 72%	84 71%	191 70%	1940 77% ^z FI

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Table 279

D1a_sum_rebase. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)

Base = Those who have watched BBC TV

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3440	530	83	92	51	264	266	251	279	479	2950
WeightedBase	3431	653	76*	54*	16*	305	348	287	366	394	3028
EffectiveBase	2407	431	67	81	51	206	225	194	237	285	2115
Provides a broad mix of different types of TV programmes and content.	2656	467	58	50	8	221	246	219	248	307	2342
	77%BDJEIM OQ	72%M	77%M	92%zJKM	48%	72%	71%	76%	68%	78%	77%
Provides high quality television content.	2711	484	60	50	8	225	258	233	251	306	2397
	79%BDJEIM Q	74%M	79%M	92%zJKM	46%	74%	74%	81%NOQ	69%	78%	79%
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2559	433	56	50	8	197	236	203	231	297	2253
	75%BCDEJ MNOQ	66%M	74%M	93%zJKM	46%	65%	68%	71%	63%	75%	74%
Takes risks and provides TV programmes and content that is new and innovative.	2470	413	55	48	7	197	216	197	217	286	2176
	72%BDJEIJ MNOQ	63%M	73%M	89%zJKM	40%	65%	62%	69%Q	59%	73%	72%
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2644	456	59	50	8	211	245	210	246	302	2337
	77%CDEJIM NOQ	70%M	77%M	92%zJKM	48%	69%	71%	73%	67%	77%	77%
Provides distinctive TV programmes and content.	2611	453	60	51	8	213	240	214	239	291	2312
	76%CDEFI JMNOQ	69%M	79%M	94%zJKM	46%	70%	69%	75%Q	65%	74%	76%

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Table 280
D1b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
Base = All who have used BBC channel/service in the last 3 months

Summary Table												
	BBC One offers me something that other television and video providers do not	BBC Two offers me something that other television and video providers do not	BBC Four offers me something that other television and video providers do not	BBC News Channel offers me something that other television and video providers do not	BBC Parliament offers me something that other television and video providers do not	BBC Alba offers me something that other television and video providers do not	CBBC offers me something that other television and video providers do not	CBeebies offers me something that other television and video providers do not	BBC BBC Scotland offers me something that other television and video providers do not	BBC iPlayer offers me something that other television and video providers do not	BBC Three (now available only online) offers me something that other television and video providers do not	BBC iPlayer Kids offers me something that other television and video providers do not
UnweightedBase	3244	2346	1160	1324	315	122	345	438	19	1249	170	142
WeightedBase	3246	2327	1145	1276	299	106	293	411	16	1073	130	113
EffectiveBase	2276	1656	812	917	212	89	232	290	17	870	118	85
Not At All Agree 1	183 6%	106 5%	36 3%	56 4%	5 2%	-	11 4%	11 3%	-	31 3%	1 1%	1 1%
2	114 4%	61 3%	18 2%	29 2%	4 1%	-	4 1%	2 *	2 10%	18 2%	* *	3 3%
3	124 4%	76 3%	27 2%	38 3%	5 2%	2 2%	5 2%	6 1%	-	32 3%	-	1 1%
4	189 6%	144 6%	44 4%	62 5%	12 4%	6 6%	7 2%	16 4%	1 5%	41 4%	5 4%	1 1%
5	304 9%	241 10%	87 8%	115 9%	12 4%	5 4%	18 6%	32 8%	1 6%	75 7%	2 2%	2 2%
6	374 12%	292 13%	145 13%	172 13%	20 7%	9 9%	31 11%	31 8%	1 6%	123 11%	14 11%	17 15%
7	613 19%	420 18%	150 13%	226 18%	41 14%	22 21%	48 16%	74 18%	5 35%	196 18%	24 19%	21 19%
8	613 19%	469 20%	260 23%	258 20%	64 21%	27 26%	71 24%	95 23%	1 7%	250 23%	28 22%	21 19%
9	341 11%	253 11%	185 16%	182 14%	61 21%	19 18%	45 15%	65 16%	4 26%	138 13%	22 17%	23 21%
Agree Completely 10	297 9%	196 8%	150 13%	115 9%	65 22%	13 12%	41 14%	65 16%	-	152 14%	28 22%	21 18%
Don't know	94 3%	69 3%	43 4%	25 2%	10 3%	2 2%	11 4%	14 3%	1 5%	17 2%	5 4%	2 2%
Total mentions	3246 100%	2327 100%	1145 100%	1276 100%	299 100%	106 100%	293 100%	411 100%	16 100%	1073 100%	130 100%	113 100%
Mean	6.52	6.61	7.20	6.80	7.80	7.58	7.33	7.45	6.75	7.17	7.94	7.72
1-3 (Net)	421 13%	243 10%	80 7%	123 10%	14 5%	2 2%	20 7%	19 5%	2 10%	82 8%	1 1%	5 4%
1-4 (Net)	610 19%	387 17%	125 11%	185 14%	26 9%	8 8%	27 9%	35 9%	2 15%	123 11%	6 5%	6 6%

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Table 280
D1b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
Base = All who have used BBC channel/service in the last 3 months

Summary Table												
	BBC One offers me something that other television and video providers do not	BBC Two offers me something that other television and video providers do not	BBC Four offers me something that other television and video providers do not	BBC News Channel offers me something that other television and video providers do not	BBC Parliament offers me something that other television and video providers do not	BBC Alba offers me something that other television and video providers do not	CBBC offers me something that other television and video providers do not	CBeebies offers me something that other television and video providers do not	BBC BBC Scotland offers me something that other television and video providers do not	BBC iPlayer offers me something that other television and video providers do not	BBC Three (now available only online) offers me something that other television and video providers do not	BBC iPlayer Kids offers me something that other television and video providers do not
WeightedBase	3246	2327	1145	1276	299	106	293	411	16	1073	130	113
EffectiveBase	2276	1656	812	917	212	89	232	290	17	870	118	85
1-2 (Net)	298 9%	167 7%	53 5%	85 7%	9 3%	-	15 5%	13 3%	2 10%	49 5%	1 1%	4 3%
4-7 (Net)	1479 46%	1097 47%	427 37%	574 45%	84 28%	42 40%	104 36%	153 37%	8 52%	435 41%	46 35%	41 36%
5-6 (Net)	678 21%	533 23%	232 20%	287 22%	32 11%	14 13%	49 17%	63 15%	2 12%	197 18%	17 13%	19 17%
8-10 (Net)	1251 39%	918 39%	595 52%	554 43%	190 64%	59 56%	158 54%	226 55%	5 33%	540 50%	78 60%	65 58%
7-10 (Net)	1865 57%	1338 58%	745 65%	780 61%	231 77%	81 77%	206 70%	299 73%	11 68%	736 69%	102 79%	86 76%
9-10 (Net)	638 20%	449 19%	335 29%	296 23%	127 42%	32 30%	87 30%	130 32%	4 26%	290 27%	50 38%	44 39%

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Table 281
D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC One offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3244	498	451	295	746	1325	810	123	114	276	2316
WeightedBase	3246	531	454	333	787	1313	749	113*	116*	258	2375
EffectiveBase	2276	334	326	239	565	946	589	94	87	209	1615
Not At All Agree 1	183 6%R	28 5%	26 6%	22 7%	48 6%	93 7%z	60 8%zR	11 10%R	10 9%	15 6%	117 5%
2	114 4%	20 4%	29 6%z	15 5%	44 6%z	60 5%z	26 3%	3 2%	4 4%	9 4%	87 4%
3	124 4%	22 4%	22 5%	16 5%	37 5%	58 4%	25 3%	1 1%	4 4%	11 4%	94 4%
4	189 6%G	36 7%	27 6%	21 6%	48 6%	92 7%z	46 6%G	* *	3 2%	26 10%zFGHR	130 5%G
5	304 9%	60 11%	46 10%	36 11%	81 10%	128 10%	56 7%	4 4%	7 6%	22 9%	233 10%
6	374 12%	63 12%	48 11%	36 11%	84 11%	144 11%	77 10%	8 7%	6 6%	23 9%	285 12%
7	613 19%	94 18%	88 19%	50 15%	138 17%	237 18%	145 19%	33 29%zFIR	25 22%	40 15%	453 19%
8	613 19%T	90 17%	80 18%	53 16%	134 17%	227 17%	132 18%	23 21%	31 27%F	46 18%	460 19%
9	341 11%EK	48 9%	34 7%	33 10%	67 9%	104 8%	75 10%	9 8%	11 10%	26 10%	257 11%
Agree Completely 10	297 9%R	54 10%	37 8%	25 7%	62 8%	107 8%	87 12%zR	19 16%zHR	8 7%	30 12%	197 8%
Don't know	94 3%	14 3%	17 4%	27 8%zABD	44 6%zAB	62 5%z	21 3%	1 1%	6 5%G	9 3%	62 3%
Total mentions	3246 100%	531 100%	454 100%	333 100%	787 100%	1313 100%	749 100%	113 100%	116 100%	258 100%	2375 100%

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Table 281
D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC One offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3246	531	454	333	787	1313	749	113*	116*	258	2375
EffectiveBase	2276	334	326	239	565	946	589	94	87	209	1615
Mean	6.52BCDE JKMNQ	6.42	6.20	6.19	6.20	6.19	6.50	6.93	6.53	6.43	6.53
1-3 (Net)	421 13%	70 13%	77 17%z	53 16%	130 16%z	211 16%z	110 15%	15 14%	19 16%	36 14%	298 13%
1-4 (Net)	610 19%	107 20%	104 23%z	74 22%	177 23%z	303 23%z	155 21%	16 14%	21 18%	62 24%zGR	428 18%
1-2 (Net)	298 9%	48 9%	55 12%z	37 11%	92 12%z	153 12%z	85 11%zR	14 12%	14 12%	25 10%	205 9%
4-7 (Net)	1479 46%	254 48%	209 46%	142 43%	350 45%	602 46%	324 43%	46 41%	42 36%	111 43%	1101 46%
5-6 (Net)	678 21%FGH	124 23%	94 21%	72 22%	165 21%	273 21%	133 18%	13 11%	14 12%	45 18%	518 22%FGH
8-10 (Net)	1251 39%BDEJK Q	192 36%	152 33%	111 33%	262 33%	438 33%	293 39%	51 45%	50 43%	102 40%	914 38%
7-10 (Net)	1865 57%CDEJN OQT	287 54%	240 53%	160 48%	400 51%	675 51%	439 59%	84 74%zFIR	75 64%	142 55%	1366 58%
9-10 (Net)	638 20%BDEKQ	103 19%	71 16%	58 17%	129 16%	211 16%	162 22%	28 24%	19 16%	56 22%	454 19%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 281
D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC One offers me something that other television and video providers do not
 Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3244	524	80	91	51	260	264	248	276	422	2813
WeightedBase	3246	644	72*	54*	16*	301	343	284	360	353	2885
EffectiveBase	2276	427	64	80	51	204	223	192	235	250	2020
Not At All Agree 1	183	32	9	6	2	21	10	13	19	15	169
	6%R	5%	13%zJ	10%J	9%	7%	3%	4%	5%	4%	6%
2	114	38	3	2	1	15	23	18	19	8	105
	4%	6%z	4%	4%	8%	5%	7%z	6%z	5%	2%	4%
3	124	31	3	1	2	14	17	8	24	12	111
	4%	5%	5%	2%	12%zJL	5%	5%	3%	7%z	4%	4%
4	189	44	*	3	1	12	31	17	27	17	172
	6%G	7%K	*	5%	4%	4%	9%zN	6%	7%N	5%	6%
5	304	66	9	5	2	31	35	22	44	29	273
	9%	10%	12%	9%	13%	10%	10%	8%	12%	8%	9%
6	374	67	9	6	1	40	27	36	31	29	343
	12%	10%	13%	11%	8%	13%Q	8%	13%O	9%	8%	12%
7	613	109	19	8	2	53	55	43	66	72	539
	19%	17%	26%	14%	13%	18%	16%	15%	18%	20%	19%
8	613	111	11	9	3	55	57	58	54	87	524
	19%T	17%	15%	16%	17%	18%	17%	20%	15%	25%zT	18%
9	341	59	2	5	1	25	35	27	32	39	302
	11%EK	9%	3%	9%	4%	8%	10%	10%	9%	11%	10%
Agree Completely 10	297	47	5	8	2	20	28	26	22	28	269
	9%R	7%	6%	16%zJ	10%	7%	8%	9%	6%	8%	9%
Don't know	94	40	2	1	*	15	26	17	23	16	78
	3%	6%z	3%	3%	2%	5%	7%z	6%z	6%z	4%	3%
Total mentions	3246	644	72	54	16	301	343	284	360	353	2885
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 281
D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC One offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3246	644	72*	54*	16*	301	343	284	360	353	2885
EffectiveBase	2276	427	64	80	51	204	223	192	235	250	2020
Mean	6.52BCDE JKMNQ	6.24	5.82	6.44	5.63	6.18	6.29	6.48	6.04	6.80	6.48
1-3 (Net)	421 13%	101 16%	15 21%z	9 17%	5 29%zj	51 17%	50 15%	39 14%	62 17%z	35 10%	385 13%
1-4 (Net)	610 19%	144 22%z	16 22%	12 22%	5 33%z	63 21%	81 24%	55 20%	89 25%z	52 15%	557 19%
1-2 (Net)	298 9%	70 11%	12 17%z	8 15%	3 17%z	36 12%	33 10%	31 11%	38 11%	23 7%	274 9%
4-7 (Net)	1479 46%	285 44%	38 52%	21 39%	6 38%	137 45%	149 43%	117 41%	168 47%	147 42%	1328 46%
5-6 (Net)	678 21%FGH	133 21%	18 25%	11 20%	3 21%	71 24%	62 18%	57 20%	75 21%	58 17%	617 21%
8-10 (Net)	1251 39%BDEJK Q	218 34%	17 24%	22 41%K	5 31%	99 33%	119 35%	111 39%Q	107 30%	155 44%	1094 38%
7-10 (Net)	1865 57%CDEJN OQT	327 51%	36 50%	30 56%	7 44%	152 51%	174 51%	154 54%	173 48%	227 64%zT	1634 57%
9-10 (Net)	638 20%BDEKQ	107 17%	7 9%	14 25%K	2 13%	44 15%	62 18%	53 19%	54 15%	68 19%	570 20%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 282
D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Two offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2346	409	373	249	622	991	602	97	93	223	1664
WeightedBase	2327	432	366	276	643	972	546	93*	99*	201	1699
EffectiveBase	1656	274	265	201	465	711	441	76	72	170	1166
Not At All Agree 1	106 5%A	10 2%	18 5%	17 6%A	35 5%A	63 7%z	31 6%l	5 6%	5 5%	5 3%	69 4%
2	61 3%	12 3%	18 5%z	11 4%	29 5%z	35 4%z	13 2%	1 1%	1 1%	8 4%	45 3%
3	76 3%	19 4%	12 3%	14 5%	26 4%	35 4%	23 4%G	* *	4 4%	13 6%zGR	50 3%
4	144 6%	30 7%	17 5%	12 4%	30 5%	59 6%	31 6%	5 5%	4 4%	15 7%	102 6%
5	241 10%S	47 11%	38 10%	32 11%	70 11%	97 10%	47 9%	7 8%	8 8%	23 11%	189 11%
6	292 13%	53 12%	48 13%	28 10%	75 12%	116 12%	72 13%	11 12%	13 13%	21 10%	215 13%
7	420 18%C	72 17%	67 18%	35 13%	102 16%	173 18%	86 16%	16 17%	17 17%	33 16%	316 19%
8	469 20%	85 20%	71 19%	61 22%	132 21%	187 19%	114 21%	23 24%	25 25%	40 20%	340 20%
9	253 11%M	54 13%	33 9%	33 12%	67 10%	91 9%	48 9%	10 11%	9 9%	17 8%	196 12%
Agree Completely 10	196 8%	40 9%	28 8%	17 6%	45 7%	74 8%	61 11%zR	10 11%	8 8%	20 10%	132 8%
Don't know	69 3%	10 2%	15 4%	17 6%zA	32 5%z	40 4%z	20 4%	5 5%	4 4%	7 4%	46 3%
Total mentions	2327 100%	432 100%	366 100%	276 100%	643 100%	972 100%	546 100%	93 100%	99 100%	201 100%	1699 100%
Mean	6.61DEKM Q	6.72	6.42	6.38	6.40	6.36	6.60	6.93	6.65	6.50	6.63

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 282
D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Two offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2327	432	366	276	643	972	546	93*	99*	201	1699
EffectiveBase	1656	274	265	201	465	711	441	76	72	170	1166
1-3 (Net)	243 10%z	40 9%	48 13%	42 15%z	90 14%z	134 14%z	67 12%	7 7%	11 11%	25 13%	164 10%
1-4 (Net)	387 17%	70 16%	66 18%	54 20%	120 19%	193 20%z	98 18%	12 13%	15 15%	40 20%	265 16%
1-2 (Net)	167 7%	22 5%	36 10%A	28 10%A	64 10%zA	98 10%z	44 8%	7 7%	7 7%	13 6%	114 7%
4-7 (Net)	1097 47%CDNP	202 47%	171 47%	106 38%	277 43%	445 46%	236 43%	39 42%	43 43%	91 45%	822 48%
5-6 (Net)	533 23%	101 23%	86 24%	59 21%	146 23%	213 22%	119 22%	18 19%	22 22%	44 22%	404 24%
8-10 (Net)	918 39%EK	179 41%	132 36%	112 40%	244 38%	352 36%	223 41%	43 46%	41 42%	77 38%	667 39%
7-10 (Net)	1338 58%EQ	251 58%	199 54%	146 53%	345 54%	525 54%	308 57%	59 63%	58 59%	110 55%	983 58%
9-10 (Net)	449 19%E	94 22%	61 17%	50 18%	112 17%	165 17%	109 20%	20 21%	17 17%	37 18%	328 19%

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Table 282
D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Two offers me something that other television and video providers do not
 Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2346	429	70	81	42	210	219	218	211	261	2080
WeightedBase	2327	522	59*	47*	13*	242	281	247	276	226	2096
EffectiveBase	1656	346	56	71	42	163	183	168	179	154	1499
Not At All Agree 1	106	24	7	2	2	18	6	9	15	8	99
	5%A	5%	11%zJ	5%	16%zJL	7%OP	2%	4%	5%O	3%	5%
2	61	23	3	3	*	9	15	14	9	3	58
	3%	4%z	5%	6%	2%	4%	5%z	6%z	3%	1%	3%
3	76	24	1	*	1	13	11	8	15	8	68
	3%	5%	2%	1%	7%L	5%	4%	3%	6%	4%	3%
4	144	25	2	2	1	14	11	8	17	20	124
	6%	5%	3%	5%	5%	6%	4%	3%	6%	9%	6%
5	241	56	8	4	2	18	38	20	37	10	231
	10%S	11%	13%	8%	18%	7%	14%P	8%	13%N	4%	11%zS
6	292	60	9	5	1	28	32	28	32	33	259
	13%	11%	15%	12%	5%	12%	11%	11%	12%	14%	12%
7	420	81	14	6	1	32	49	39	42	44	374
	18%C	16%	23%	13%	7%	13%	17%	16%	15%	19%	18%
8	469	111	8	10	3	58	53	56	55	45	422
	20%	21%	13%	20%	26%	24%	19%	23%	20%	20%	20%
9	253	56	3	7	-	24	32	31	25	28	225
	11%M	11%M	5%	15%M	-	10%	11%	13%	9%	12%	11%
Agree Completely 10	196	34	3	7	2	17	17	19	14	18	178
	8%	6%	5%	14%J	12%	7%	6%	8%	5%	8%	8%
Don't know	69	28	3	*	*	11	17	15	13	11	58
	3%	5%z	5%	1%	2%	4%	6%z	6%z	5%	5%	3%
Total mentions	2327	522	59	47	13	242	281	247	276	226	2096
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.61DEKM	6.44	5.86	6.88KM	5.67	6.35	6.52	6.70	6.21	6.78	6.59
Q											

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 282
D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Two offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2327	522	59*	47*	13*	242	281	247	276	226	2096
EffectiveBase	1656	346	56	71	42	163	183	168	179	154	1499
1-3 (Net)	243 10%	71 14%z	10 17%	5 12%	3 25%zL	39 16%z	32 11%	31 13%	40 14%	18 8%	224 11%
1-4 (Net)	387 17%	96 18%	12 20%	8 17%	4 31%z	53 22%P	43 15%	39 16%	57 21%	38 17%	349 17%
1-2 (Net)	167 7%	47 9%	9 16%z	5 11%	2 18%z	27 11%z	21 7%	23 9%	24 9%	10 5%	156 7%
4-7 (Net)	1097 47%CDNP	222 43%	32 54%	18 38%	5 34%	92 38%	130 46%P	94 38%	128 47%N	106 47%	988 47%
5-6 (Net)	533 23%	116 22%	17 28%	9 20%	3 22%	46 19%	70 25%	47 19%	69 25%	42 19%	490 23%
8-10 (Net)	918 39%EK	201 39%K	14 23%	23 50%K	5 38%	99 41%	102 36%	107 43%	94 34%	91 40%	825 39%
7-10 (Net)	1338 58%EQ	282 54%	27 46%	30 63%	6 45%	132 54%	151 54%	146 59%	137 50%	135 60%	1199 57%
9-10 (Net)	449 19%E	90 17%	6 10%	14 29%zIKM	2 12%	41 17%	49 17%	50 20%	40 14%	46 20%	403 19%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 283
D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Four offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1160	212	186	111	297	450	288	49	38	100	841
WeightedBase	1145	229	191	124*	315	453	249	40*	37**	86*	859
EffectiveBase	812	140	132	91	224	325	211	37	28	75	587
Not At All Agree 1	36 3%	4 2%	9 5%	7 5%	16 5%	23 5%z	12 5%	2 4%	4 10%	3 4%	24 3%
2	18 2%	1 1%	3 2%	6 5%zA	9 3%	10 2%	4 2%	1 3%	1 4%	1 1%	14 2%
3	27 2%	1 *	6 3%	3 3%	10 3%	10 2%	8 3%	* 1%	2 6%	4 5%	18 2%
4	44 4%	11 5%	7 3%	6 5%	12 4%	24 5%	7 3%	- -	1 3%	4 4%	36 4%
5	87 8%	18 8%	18 10%	11 9%	30 9%	41 9%	15 6%	2 4%	2 6%	11 13%F	69 8%
6	145 13%GL	23 10%	25 13%	17 14%	42 13%	59 13%	26 11%G	* 1%	6 15%	12 13%G	116 13%G
7	150 13%	30 13%	25 13%	14 12%	40 13%	54 12%	29 12%	4 10%	3 7%	14 16%	115 13%
8	260 23%	54 24%	47 25%	29 23%	76 24%	106 23%	62 25%	12 30%	9 25%	17 20%	189 22%
9	185 16%CDEIO	51 22%zBCD	22 12%	10 8%	32 10%	46 10%	38 15%	13 33%zFIR	2 4%	9 10%	137 16%
Agree Completely 10	150 13%L	31 13%	24 12%	10 8%	33 11%	49 11%	38 15%	5 13%	5 14%	10 11%	111 13%
Don't know	43 4%	4 2%	3 2%	12 9%zABD	15 5%B	31 7%z	10 4%	1 2%	2 6%	2 2%	32 4%
Total mentions	1145 100%	229 100%	191 100%	124 100%	315 100%	453 100%	249 100%	40 100%	37 100%	86 100%	859 100%
Mean	7.20CDEI JLQ	7.54zBCD	6.91	6.43	6.73	6.78	7.21I	7.83I	6.32	6.71	7.18

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 283
D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Four offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1145	229	191	124*	315	453	249	40*	37**	86*	859
EffectiveBase	812	140	132	91	224	325	211	37	28	75	587
1-3 (Net)	80 7%A	6 3%	19 10%A	16 13%zA	35 11%zA	43 9%z	24 10%	3 8%	7 20%	8 10%	56 6%
1-4 (Net)	125 11%	17 8%	25 13%	22 18%zA	47 15%zA	67 15%z	31 12%	3 8%	9 23%	12 14%	92 11%
1-2 (Net)	53 5%	6 2%	13 7%	13 10%zA	25 8%zA	33 7%z	16 6%	3 7%	5 14%	5 5%	37 4%
4-7 (Net)	427 37%FG	82 36%	76 40%	49 39%	125 39%	178 39%	78 31%G	6 15%	12 31%	40 47%FG	335 39%FG
5-6 (Net)	232 20%G	41 18%	44 23%	28 23%	72 23%	100 22%	42 17%G	2 5%	8 21%	23 27%FG	185 21%G
8-10 (Net)	595 52%CDEIQ	137 60%zCD	93 49%	48 39%	141 45%	201 44%	138 55%I	30 75%zFIR	16 43%	35 41%	436 51%
7-10 (Net)	745 65%CDEIQ	166 73%zCD	118 62%	62 50%	181 57%	255 56%	167 67%I	34 85%zFIR	19 50%	49 57%	551 64%
9-10 (Net)	335 29%CDEJL OQ	82 36%BCD	46 24%	19 15%	65 21%	95 21%	76 31%I	18 45%zFIR	7 18%	18 21%	248 29%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 283
D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Four offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1160	218	23	42	14	117	101	124	94	129	1026
WeightedBase	1145	265	22**	25*	4**	131*	134*	143*	121*	105*	1036
EffectiveBase	812	174	19	37	14	91	83	94	80	76	732
Not At All Agree 1	36 3%	12 5%	1 5%	2 9%z	1 14%	10 7%z	2 2%	5 3%	7 6%	2 2%	34 3%
2	18 2%	8 3%	-	1 5%	* 7%	2 2%	5 4%	4 3%	4 3%	1 1%	16 2%
3	27 2%	9 3%	-	-	* 7%	6 4%	4 3%	4 3%	5 4%	* 4%	27 3%
4	44 4%	10 4%	1 6%	1 4%	-	5 4%	5 4%	4 3%	6 5%	6 6%	38 4%
5	87 8%	22 8%	3 12%	5 19%z	* 8%	8 6%	14 11%P	7 5%	16 13%	4 4%	82 8%
6	145 13%GL	37 14%	4 17%	1 2%	1 21%	19 15%	18 13%	23 16%	14 11%	10 9%	136 13%
7	150 13%	34 13%	3 13%	4 15%	-	11 8%	23 17%	18 12%	16 13%	16 15%	133 13%
8	260 23%	60 23%	6 28%	8 33%	2 36%	27 21%	33 25%	35 24%	25 21%	27 26%	232 22%
9	185 16%CDEIO	29 11%	1 4%	2 8%	-	18 14%	11 8%	18 12%	12 10%	18 17%	167 16%
Agree Completely 10	150 13%L	32 12%	-	1 2%	* 7%	20 15%	12 9%	21 15%	11 9%	14 13%	136 13%
Don't know	43 4%	11 4%	3 15%	1 3%	-	4 3%	7 5%	5 4%	6 5%	8 7%	35 3%
Total mentions	1145 100%	265 100%	22 100%	25 100%	4 100%	131 100%	134 100%	143 100%	121 100%	105 100%	1036 100%
Mean	7.20CDEI JLQ	6.82	6.38	6.22	5.76	6.84	6.80	7.14	6.44	7.52	7.17

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 283
D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Four offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1145	265	22**	25*	4**	131*	134*	143*	121*	105*	1036
EffectiveBase	812	174	19	37	14	91	83	94	80	76	732
1-3 (Net)	80 7%A	29 11%z	1 5%	4 15%	1 27%	18 13%z	11 8%	13 9%	16 13%z	3 3%	77 7%
1-4 (Net)	125 11%	39 15%	2 11%	4 18%	1 27%	23 17%z	16 12%	17 12%	23 19%z	9 9%	115 11%
1-2 (Net)	53 5%	20 7%	1 5%	4 15%z	1 21%	12 9%z	8 6%	9 6%	11 9%z	3 3%	50 5%
4-7 (Net)	427 37%FG	103 39%	10 47%	10 39%	1 29%	43 33%	60 45%	52 36%	51 42%	36 34%	389 38%
5-6 (Net)	232 20%G	60 22%	6 29%	5 21%	1 29%	27 21%	32 24%	30 21%	29 24%	14 13%	218 21%
8-10 (Net)	595 52%CDEIQ	121 46%	7 32%	11 44%	2 43%	65 50%	56 42%	73 51%	48 39%	59 56%	535 52%
7-10 (Net)	745 65%CDEIQ	155 59%	10 45%	14 58%	2 43%	76 58%	79 59%	91 64%	64 53%	74 71%	668 64%
9-10 (Net)	335 29%CDEJL OQ	61 23%	1 4%	3 10%	* 7%	38 29%Q	23 17%	38 27%O	23 19%	32 30%	303 29%

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Table 284
D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News Channel offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1324	203	182	129	311	505	327	56	42	123	950
WeightedBase	1276	207	182	147	329	503	302	49*	45**	115*	925
EffectiveBase	917	136	129	104	233	356	240	41	30	95	649
Not At All Agree 1	56 4%A	3 1%	9 5%	5 3%	14 4%	20 4%	11 4%	* 1%	1 2%	5 4%	45 5%
2	29 2%	6 3%	3 2%	3 2%	6 2%	9 2%	5 2%	- -	- -	2 2%	22 2%
3	38 3%	8 4%	10 6%	8 5%	18 5%z	23 5%z	10 3%	1 2%	1 2%	3 3%	27 3%
4	62 5%	21 10%zCD	9 5%	2 1%	11 3%	19 4%	17 5%	7 15%zFR	3 6%	9 8%	40 4%
5	115 9%A	9 4%	23 13%A	12 8%	35 11%A	53 11%	22 7%	4 7%	1 3%	8 7%	88 10%
6	172 13%	18 9%	29 16%	20 14%	50 15%	75 15%	40 13%	6 13%	9 21%	16 14%	128 14%
7	226 18%FI	43 21%	27 15%	24 16%	51 16%	77 15%	36 12%	7 14%	6 14%	11 10%	178 19%zFI
8	258 20%O	42 21%	30 16%	27 18%	57 17%	91 18%	60 20%	11 23%	9 21%	22 19%	194 21%
9	182 14%R	32 15%	19 10%	21 15%	41 12%	73 15%	56 19%zR	7 14%	8 18%	22 19%	117 13%
Agree Completely 10	115 9%	19 9%	21 11%	16 11%	37 11%	47 9%	37 12%zR	4 7%	5 11%	14 12%	74 8%
Don't know	25 2%R	5 2%	2 1%	9 6%zB	11 3%B	16 3%z	9 3%	2 4%	1 3%	3 2%	13 1%
Total mentions	1276 100%	207 100%	182 100%	147 100%	329 100%	503 100%	302 100%	49 100%	45 100%	115 100%	925 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 284
D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News Channel offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1276	207	182	147	329	503	302	49*	45**	115*	925
EffectiveBase	917	136	129	104	233	356	240	41	30	95	649
Mean	6.80	6.93	6.54	6.96	6.72	6.76	7.07zR	6.90	7.27	6.95	6.72
1-3 (Net)	123 10%	17 8%	22 12%	15 10%	38 11%	52 10%	26 9%	1 3%	2 4%	10 9%	94 10%
1-4 (Net)	185 14%	38 18%	31 17%	17 12%	48 15%	71 14%	43 14%	9 18%	4 10%	20 17%	133 14%
1-2 (Net)	85 7%	9 4%	12 7%	8 5%	20 6%	28 6%	16 5%	* 1%	1 2%	7 6%	66 7%
4-7 (Net)	574 45%F	92 44%	88 49%	58 40%	147 45%	224 44%	114 38%	24 49%	20 44%	45 39%	434 47%F
5-6 (Net)	287 22%A	27 13%	52 29%A	32 22%	85 26%A	128 25%	62 20%	10 20%	11 24%	25 21%	216 23%
8-10 (Net)	554 43%	94 45%	70 38%	65 44%	134 41%	211 42%	153 51%zR	22 45%	22 50%	58 50%	384 42%
7-10 (Net)	780 61%B	137 66%B	97 53%	89 60%	185 56%	288 57%	189 62%	29 59%	28 63%	69 60%	563 61%
9-10 (Net)	296 23%R	51 25%	40 22%	38 26%	77 24%	120 24%	93 31%zR	11 22%	13 29%	36 31%R	191 21%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 284
D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News Channel offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1324	231	25	47	8	129	102	118	113	256	1065
WeightedBase	1276	277	22**	28*	3**	141*	136*	134*	143*	190	1084
EffectiveBase	917	182	19	41	8	98	85	86	96	151	766
Not At All Agree 1	56	12	1	1	-	6	6	6	6	6	50
	4%A	4%	3%	5%	-	4%	4%	4%	4%	3%	5%
2	29	5	-	1	-	3	3	4	2	6	23
	2%	2%	-	3%	-	2%	2%	3%	1%	3%	2%
3	38	16	*	1	*	6	10	5	12	4	33
	3%	6%z	2%	3%	12%	5%	7%z	3%	8%z	2%	3%
4	62	10	-	1	-	2	8	6	4	9	53
	5%	4%	-	4%	-	2%	6%	4%	3%	5%	5%
5	115	30	3	1	-	16	14	17	14	19	95
	9%A	11%	16%	5%	-	11%	11%	13%	9%	10%	9%
6	172	43	2	4	1	20	23	17	26	20	152
	13%	15%	10%	13%	39%	14%	17%	12%	18%	11%	14%
7	226	41	4	6	-	23	18	24	17	31	193
	18%FI	15%	19%	22%	-	16%	13%	18%	12%	16%	18%
8	258	45	5	5	1	29	16	19	26	41	217
	20%O	16%	24%	19%	37%	21%	12%	15%	18%	22%	20%
9	182	34	4	3	-	13	22	14	20	32	150
	14%R	12%	17%	10%	-	9%	16%	10%	14%	17%	14%
Agree Completely 10	115	32	1	4	*	17	15	17	15	17	97
	9%	12%	3%	14%	12%	12%	11%	13%	10%	9%	9%
Don't know	25	9	1	1	-	7	2	6	3	4	20
	2%R	3%	6%	2%	-	5%z	2%	5%	2%	2%	2%
Total mentions	1276	277	22	28	3	141	136	134	143	190	1084
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 284
D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News Channel offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1276	277	22**	28*	3**	141*	136*	134*	143*	190	1084
EffectiveBase	917	182	19	41	8	98	85	86	96	151	766
Mean	6.80	6.69	7.01	6.85	6.88	6.80	6.58	6.68	6.69	6.94	6.77
1-3 (Net)	123 10%	33 12%	1 5%	3 12%	* 12%	15 11%	18 13%	14 11%	19 13%	17 9%	106 10%
1-4 (Net)	185 14%	43 15%	1 5%	4 16%	* 12%	17 12%	26 19%	20 15%	23 16%	25 13%	159 15%
1-2 (Net)	85 7%	17 6%	1 3%	2 8%	- -	8 6%	8 6%	10 7%	7 5%	12 6%	73 7%
4-7 (Net)	574 45%F	124 45%	10 45%	12 43%	1 39%	61 43%	63 46%	63 47%	61 43%	79 41%	493 46%
5-6 (Net)	287 22%A	73 26%	6 26%	5 18%	1 39%	36 25%	37 27%	33 25%	40 28%	39 20%	247 23%
8-10 (Net)	554 43%	111 40%	10 44%	12 43%	1 50%	59 42%	53 39%	51 38%	61 43%	90 47%	464 43%
7-10 (Net)	780 61%B	152 55%	14 63%	18 65%	1 50%	81 58%	71 52%	74 56%	78 54%	121 64%	657 61%
9-10 (Net)	296 23%R	66 24%	4 20%	6 23%	* 12%	30 21%	37 27%	31 23%	35 25%	49 26%	247 23%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 285
D1b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Parliament offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	315	55	54	34	88	114	89	21	11	33	216
WeightedBase	299	58*	59*	34**	94*	118*	75*	17**	10**	29**	213
EffectiveBase	212	36	36	26	61	79	64	16	8	24	144
Not At All Agree 1	5 2%	- -	- -	- -	- -	* *	* 1%	- -	- -	* 1%	5 2%
2	4 1%	* 1%	3 5%z	- -	3 3%	3 3%	2 3%	2 10%	- -	- -	2 1%
3	5 2%	- -	2 3%	2 6%	4 4%	4 4%	1 1%	1 6%	- -	- -	4 2%
4	12 4%	2 4%	6 11%z	1 4%	8 8%	8 6%	2 3%	- -	- -	1 4%	10 5%
5	12 4%	2 3%	1 1%	1 4%	2 2%	2 2%	- -	- -	- -	- -	12 6%
6	20 7%	5 8%	5 8%	1 2%	6 6%	8 7%	7 10%	3 18%	1 13%	3 10%	12 6%
7	41 14%	10 18%	7 11%	3 9%	10 10%	13 11%	9 12%	4 21%	* 3%	2 6%	30 14%
8	64 21%	13 22%	6 9%	6 19%	12 13%	18 15%	15 20%	2 13%	* 3%	7 25%	44 21%
9	61 21%	15 26%	6 9%	8 24%	14 15%	23 20%	15 21%	2 13%	3 35%	6 21%	44 21%
Agree Completely 10	65 22%	11 19%	20 34%	8 23%	28 30%	31 26%	20 27%	3 18%	4 46%	9 32%	42 20%
Don't know	10 3%	- -	4 7%	3 9%	7 8%z	7 6%	2 3%	- -	- -	- -	8 4%
Total mentions	299 100%	58 100%	59 100%	34 100%	94 100%	118 100%	75 100%	17 100%	10 100%	29 100%	213 100%
Mean	7.80	8.02	7.51	8.01	7.69	7.77	8.05	7.03	8.99	8.32	7.68
1-3 (Net)	14 5%	* 1%	5 9%	2 6%	7 8%	8 7%	4 5%	3 16%	- -	* 1%	11 5%

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Table 285
D1b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Parliament offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	299	58*	59*	34**	94*	118*	75*	17**	10**	29**	213
EffectiveBase	212	36	36	26	61	79	64	16	8	24	144
1-4 (Net)	26	3	12	3	15	15	5	3	-	2	21
	9%	5%	19%z	9%	16%z	13%	7%	16%	-	6%	10%
1-2 (Net)	9	*	3	-	3	4	2	2	-	*	7
	3%	1%	5%	-	3%	3%	3%	10%	-	1%	3%
4-7 (Net)	84	19	19	7	25	31	19	7	2	6	63
	28%	33%	31%	19%	27%	26%	25%	38%	16%	20%	30%
5-6 (Net)	32	6	6	2	8	10	7	3	1	3	24
	11%	11%	9%	6%	8%	9%	10%	18%	13%	10%	11%
8-10 (Net)	190	38	31	23	54	71	51	8	8	23	130
	64%	67%	53%	66%	58%	61%	67%	45%	84%	78%	61%
7-10 (Net)	231	49	38	26	64	85	60	11	8	25	160
	77%B	85%	64%	75%	68%	72%	80%	66%	87%	85%	75%
9-10 (Net)	127	26	26	16	42	54	36	6	8	15	86
	42%	45%	43%	47%	45%	45%	47%	32%	81%	53%	41%

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Table 285
D1b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Parliament offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	315	64	7	16	1	41	23	39	25	49	266
WeightedBase	299	78*	6**	10**	***	46**	32**	46**	32**	43**	256
EffectiveBase	212	47	5	14	1	29	18	27	20	29	183
Not At All Agree 1	5	-	-	-	-	-	-	-	-	2	3
	2%	-	-	-	-	-	-	-	-	5%	1%
2	4	3	-	*	-	3	-	-	3	-	4
	1%	4%	-	3%	-	6%	-	-	9%	-	2%
3	5	4	-	-	-	3	1	1	3	2	3
	2%	5%	-	-	-	7%	3%	2%	10%	5%	1%
4	12	8	-	-	-	5	3	1	7	*	11
	4%	10%z	-	-	-	11%	9%	1%	21%	1%	4%
5	12	-	-	2	-	-	-	-	-	1	11
	4%	-	-	21%	-	-	-	-	-	2%	4%
6	20	5	-	1	-	1	4	5	-	2	17
	7%	6%	-	7%	-	3%	12%	11%	-	5%	7%
7	41	6	2	2	-	2	4	3	3	8	33
	14%	8%	36%	15%	-	4%	14%	7%	9%	19%	13%
8	64	11	1	1	*	8	2	6	5	11	52
	21%	14%	11%	6%	100%	18%	7%	12%	15%	26%	20%
9	61	11	1	2	-	8	4	7	4	5	56
	21%	15%	18%	16%	-	17%	12%	16%	13%	12%	22%
Agree Completely 10	65	25	1	2	-	12	13	18	7	11	54
	22%	32%	13%	25%	-	25%	42%	40%	20%	25%	21%
Don't know	10	6	1	1	-	5	1	5	1	-	10
	3%	7%	23%	6%	-	10%	3%	10%	3%	-	4%
Total mentions	299	78	6	10	*	46	32	46	32	43	256
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.80	7.68	8.10	7.53	8.00	7.37	8.10	8.58	6.52	7.64	7.83
1-3 (Net)	14	7	-	*	-	6	1	1	6	4	10
	5%	9%	-	3%	-	13%	3%	2%	19%	10%	4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 285
D1b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Parliament offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	299	78*	6**	10**	***	46**	32**	46**	32**	43**	256
EffectiveBase	212	47	5	14	1	29	18	27	20	29	183
1-4 (Net)	26	14	-	*	-	11	3	1	13	5	21
	9%	19% z	-	3%	-	24%	11%	3%	40%	11%	8%
1-2 (Net)	9	3	-	*	-	3	-	-	3	2	7
	3%	4%	-	3%	-	6%	-	-	9%	5%	3%
4-7 (Net)	84	19	2	4	-	8	11	9	10	11	73
	28%	24%	36%	43%	-	17%	35%	20%	30%	26%	28%
5-6 (Net)	32	5	-	3	-	1	4	5	-	3	29
	11%	6%	-	28%	-	3%	12%	11%	-	7%	11%
8-10 (Net)	190	47	2	5	*	28	19	31	16	28	163
	64%	60%	41%	47%	100%	60%	60%	68%	48%	64%	63%
7-10 (Net)	231	53	4	6	*	29	23	34	18	36	195
	77% B	68%	77%	63%	100%	63%	74%	75%	57%	82%	76%
9-10 (Net)	127	36	2	4	-	19	17	25	11	16	110
	42%	46%	31%	41%	-	42%	53%	56%	33%	37%	43%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 286
D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Alba offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	122	24	18	5	23	34	38	7	1	15	80
WeightedBase	106*	23**	19**	5**	25**	31**	31**	7**	1**	15**	71*
EffectiveBase	89	18	15	4	19	27	30	6	1	14	56
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	2 2%	1 6%	-	-	-	* 1%	* 1%	-	-	-	1 2%
4	6 6%	1 4%	1 4%	-	1 4%	1 3%	-	-	-	-	6 9%
5	5 4%	1 5%	-	* 6%	* 1%	1 4%	2 5%	-	-	1 8%	3 5%
6	9 9%	* 1%	4 22%	-	4 17%	5 14%	3 9%	3 37%	-	* 2%	6 9%
7	22 21%	8 36%	8 41%	-	8 32%	8 25%	5 16%	2 31%	-	1 9%	17 24%
8	27 26%T	6 24%	1 6%	2 30%	3 11%	6 19%	8 24%	* 5%	-	4 26%	16 23%
9	19 18%	2 7%	1 8%	2 38%	3 14%	5 17%	7 21%	1 14%	1 100%	5 35%	12 16%
Agree Completely 10	13 12%	3 12%	4 19%	-	4 15%	4 13%	6 19%	1 14%	-	3 19%	7 10%
Don't know	2 2%	1 4%	-	1 27%	1 6%	1 5%	1 5%	-	-	-	1 1%
Total mentions	106 100%	23 100%	19 100%	5 100%	25 100%	31 100%	31 100%	7 100%	1 100%	15 100%	71 100%
Mean	7.58	7.27	7.42	8.29	7.56	7.59	8.04	7.37	9.00	8.36	7.34
1-3 (Net)	2 2%	1 6%	-	-	-	* 1%	* 1%	-	-	-	1 2%
1-4 (Net)	8 8%	2 10%	1 4%	-	1 4%	1 4%	* 1%	-	-	-	8 11%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 286
D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Alba offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	106*	23**	19**	5**	25**	31**	31**	7**	1**	15**	71*
EffectiveBase	89	18	15	4	19	27	30	6	1	14	56
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
4-7 (Net)	42	11	13	*	13	14	9	5	-	3	33
	40%	47%	68%	6%	54%	46%	30%	67%	-	19%	47%
5-6 (Net)	14	2	4	*	5	6	4	3	-	2	10
	13%	7%	22%	6%	19%	18%	14%	37%	-	10%	14%
8-10 (Net)	59	10	6	4	10	15	20	2	1	12	35
	56%	43%	32%	68%	40%	48%	64%	33%	100%	81%	50%
7-10 (Net)	81	18	14	4	18	23	25	4	1	14	52
	77%	79%	73%	68%	72%	74%	80%	63%	100%	90%	74%
9-10 (Net)	32	4	5	2	7	9	12	2	1	8	19
	30%	19%	26%	38%	29%	30%	40%	27%	100%	54%	26%

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Table 286
D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Alba offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	122	4	18	-	1	2	2	1	3	18	104
WeightedBase	106*	4**	20**	**	***	2**	3**	1**	3**	11**	95*
EffectiveBase	89	4	15	-	1	2	2	1	3	11	78
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	2	-	-	-	-	-	-	-	-	-	2
	2%	-	-	-	-	-	-	-	-	-	2%
4	6	1	-	-	-	1	-	-	1	1	6
	6%	20%	-	-	-	54%	-	-	29%	8%	6%
5	5	-	*	-	-	-	-	-	-	*	4
	4%	-	2%	-	-	-	-	-	-	3%	5%
6	9	1	3	-	-	-	1	-	1	-	9
	9%	31%	15%	-	-	-	48%	-	46%	-	10%
7	22	1	7	-	-	1	-	-	1	1	21
	21%	17%	36%	-	-	46%	-	-	25%	7%	22%
8	27	-	3	-	*	-	-	-	-	6	21
	26%T	-	13%	-	100%	-	-	-	-	55%	22%
9	19	-	3	-	-	-	-	-	-	1	18
	18%	-	17%	-	-	-	-	-	-	9%	19%
Agree Completely 10	13	1	2	-	-	-	1	1	-	2	11
	12%	33%	11%	-	-	-	52%	100%	-	18%	11%
Don't know	2	-	1	-	-	-	-	-	-	-	2
	2%	-	7%	-	-	-	-	-	-	-	3%
Total mentions	106	4	20	-	*	2	3	1	3	11	95
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Mean	7.58	7.10	7.67	-	8.00	5.38	8.07	10.00	5.66	7.98	7.53
1-3 (Net)	2	-	-	-	-	-	-	-	-	-	2
	2%	-	-	-	-	-	-	-	-	-	2%
1-4 (Net)	8	1	-	-	-	1	-	-	1	1	7
	8%	20%	-	-	-	54%	-	-	29%	8%	8%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 286
D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Alba offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	106*	4**	20**	-**	***	2**	3**	1**	3**	11**	95*
EffectiveBase	89	4	15	-	1	2	2	1	3	11	78
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
4-7 (Net)	42	3	10	-	-	2	1	-	3	2	41
	40%	67%	52%	-	-	100%	48%	-	100%	18%	43%
5-6 (Net)	14	1	3	-	-	-	1	-	1	*	14
	13%	31%	16%	-	-	-	48%	-	46%	3%	14%
8-10 (Net)	59	1	8	-	*	-	1	1	-	9	50
	56%	33%	41%	-	100%	-	52%	100%	-	82%	53%
7-10 (Net)	81	2	15	-	*	1	1	1	1	10	72
	77%	50%	77%	-	100%	46%	52%	100%	25%	89%	75%
9-10 (Net)	32	1	6	-	-	-	1	1	-	3	29
	30%	33%	28%	-	-	-	52%	100%	-	27%	31%

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Table 287
D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- CBBC offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	345	24	10	5	15	87	76	12	8	12	254
WeightedBase	293	22**	8**	6**	15**	71*	62*	11**	7**	8**	217
EffectiveBase	232	14	8	4	11	59	50	7	4	9	172
Not At All Agree 1	11	2	-	-	-	5	5	-	*	*	5
	4%	8%	-	-	-	8%	9%R	-	7%	6%	2%
2	4	-	-	-	-	-	1	1	-	-	3
	1%	-	-	-	-	-	2%	10%	-	-	1%
3	5	-	*	1	2	2	1	1	-	1	4
	2%	-	4%	23%	12%	2%	2%	14%	-	17%	2%
4	7	-	1	-	1	3	1	-	*	-	6
	2%	-	8%	-	5%	4%	2%	-	5%	-	3%
5	18	*	-	2	2	7	3	-	-	-	11
	6%	2%	-	36%	16%	10%	5%	-	-	-	5%
6	31	4	1	-	1	7	7	5	-	-	24
	11%	17%	18%	-	10%	10%	12%	44%	-	-	11%
7	48	6	2	-	2	11	8	1	3	*	38
	16%	27%	23%	-	13%	15%	12%	8%	45%	4%	18%
8	71	7	1	*	2	15	13	1	*	3	54
	24%	34%	18%	7%	13%	21%	22%	14%	4%	33%	25%
9	45	2	1	-	1	6	12	1	1	2	32
	15%	7%	18%	-	10%	8%	20%	8%	20%	27%	15%
Agree Completely 10	41	1	1	-	1	11	7	*	1	1	33
	14%	4%	11%	-	6%	15%	11%	3%	18%	14%	15%
Don't know	11	-	-	2	2	5	2	-	-	-	7
	4%	-	-	34%	15%	7%	3%	-	-	-	3%
Total mentions	293	22	8	6	15	71	62	11	7	8	217
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.33	6.88	7.30	4.62	6.40	6.83	6.98	5.91	7.42	7.25	7.43
1-3 (Net)	20	2	*	1	2	7	8	3	*	2	12
	7%	8%	4%	23%	12%	10%	13%	24%	7%	23%	5%
1-4 (Net)	27	2	1	1	2	10	9	3	1	2	18
	9%	8%	12%	23%	17%	14%	14%	24%	12%	23%	8%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 287
D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- CBBC offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	293	22**	8**	6**	15**	71*	62*	11**	7**	8**	217
EffectiveBase	232	14	8	4	11	59	50	7	4	9	172
1-2 (Net)	15	2	-	-	-	5	6	1	*	*	8
	5%	8%	-	-	-	8%	10%	10%	7%	6%	4%
4-7 (Net)	104	10	4	2	6	28	19	5	3	*	80
	36%	46%	50%	36%	44%	39%	31%	51%	50%	4%	37%
5-6 (Net)	49	4	1	2	4	15	11	5	-	-	35
	17%	19%	18%	36%	26%	20%	17%	44%	-	-	16%
8-10 (Net)	158	10	4	*	4	31	33	3	3	6	118
	54%	45%	47%	7%	30%	44%	53%	25%	43%	73%	55%
7-10 (Net)	206	16	6	*	6	42	40	3	6	7	157
	70%E	72%	70%	7%	43%	59%	65%	33%	88%	77%	72%
9-10 (Net)	87	2	2	-	2	16	19	1	3	3	64
	30%	11%	29%	-	16%	23%	31%	11%	39%	40%	30%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 287
D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- CBBC offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	345	12	1	2	-	6	6	9	3	92	253
WeightedBase	293	13**	***	2**	..**	4**	9**	8**	4**	49*	244
EffectiveBase	232	9	1	2	-	5	6	6	3	58	181
Not At All Agree 1	11	-	-	-	-	-	-	-	-	2	9
	4%	-	-	-	-	-	-	-	-	3%	4%
2	4	-	-	-	-	-	-	-	-	1	3
	1%	-	-	-	-	-	-	-	-	2%	1%
3	5	2	-	-	-	*	1	*	1	-	5
	2%	14%	-	-	-	9%	16%	4%	35%	-	2%
4	7	1	-	-	-	1	-	1	-	3	4
	2%	5%	-	-	-	19%	-	8%	-	6%	2%
5	18	2	-	-	-	-	2	2	-	4	14
	6%	18%	-	-	-	-	25%	27%	-	9%	6%
6	31	1	-	-	-	-	1	1	-	3	29
	11%	12%	-	-	-	-	16%	18%	-	5%	12%
7	48	2	-	-	-	*	1	2	-	9	40
	16%	15%	-	-	-	13%	16%	23%	-	17%	16%
8	71	1	*	1	-	1	-	1	-	11	60
	24%	7%	100%	41%	-	25%	-	10%	-	22%	25%
9	45	1	-	-	-	-	1	-	1	9	37
	15%	12%	-	-	-	-	16%	-	35%	17%	15%
Agree Completely 10	41	-	-	1	-	-	-	-	-	7	34
	14%	-	-	59%	-	-	-	-	-	14%	14%
Don't know	11	2	-	-	-	1	1	1	1	2	10
	4%	17%	-	-	-	35%	10%	11%	30%	4%	4%
Total mentions	293	13	*	2	-	4	9	8	4	49	244
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.33	5.92	8.00	9.17	-	5.97	5.90	5.89	6.00	7.30	7.34
1-3 (Net)	20	2	-	-	-	*	1	*	1	3	17
	7%	14%	-	-	-	9%	16%	4%	35%	6%	7%
1-4 (Net)	27	2	-	-	-	1	1	1	1	6	21
	9%	19%	-	-	-	28%	16%	12%	35%	11%	9%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 287
D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- CBBC offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	293	13**	***	2**	-**	4**	9**	8**	4**	49*	244
EffectiveBase	232	9	1	2	-	5	6	6	3	58	181
1-2 (Net)	15	-	-	-	-	-	-	-	-	3	12
	5%	-	-	-	-	-	-	-	-	6%	5%
4-7 (Net)	104	6	-	-	-	1	5	6	-	18	86
	36%	51%	-	-	-	32%	58%	75%	-	37%	35%
5-6 (Net)	49	4	-	-	-	-	4	4	-	7	42
	17%	30%	-	-	-	-	42%	45%	-	14%	17%
8-10 (Net)	158	2	*	2	-	1	1	1	1	27	131
	54%	18%	100%	100%	-	25%	16%	10%	35%	54%	54%
7-10 (Net)	206	4	*	2	-	1	3	3	1	35	171
	70%E	34%	100%	100%	-	37%	32%	33%	35%	71%	70%
9-10 (Net)	87	1	-	1	-	-	1	-	1	16	71
	30%	12%	-	59%	-	-	16%	-	35%	32%	29%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 288
D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- CBeebies offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	438	32	18	7	25	128	78	10	13	17	338
WeightedBase	411	31**	19**	9**	28**	108*	67*	7**	10**	15**	322
EffectiveBase	290	21	14	6	19	87	50	7	7	11	224
Not At All Agree 1	11 3%	* 2%	-	-	-	3 3%	3 5%	-	*	* 3%	8 2%
2	2 *	-	-	-	-	1 1%	-	-	-	-	2 1%
3	6 1%	-	-	1 8%	1 3%	1 1%	-	-	-	-	5 2%
4	16 4%T	1 4%	1 4%	1 16%	2 8%	5 5%	5 8%	2 25%	-	4 29%	11 3%
5	32 8%	3 10%	-	2 24%	2 8%	8 7%	2 3%	-	1 5%	1 7%	27 8%
6	31 8%	2 5%	3 16%	2 24%	5 18%	8 7%	5 7%	1 9%	-	-	25 8%
7	74 18%	9 29%	1 6%	-	1 4%	15 14%	13 20%	2 32%	3 34%	1 9%	58 18%
8	95 23%	11 36%	2 10%	-	2 7%	26 24%	16 24%	1 19%	3 29%	4 23%	75 23%
9	65 16%	2 7%	3 14%	* 5%	3 11%	13 12%	9 13%	* 6%	1 9%	3 19%	52 16%
Agree Completely 10	65 16%	2 5%	5 27%	-	5 18%	20 19%	12 18%	-	2 17%	1 6%	51 16%
Don't know	14 3%	1 2%	4 23%	2 23%	7 23%	7 7%	2 3%	1 8%	-	1 3%	9 3%
Total mentions	411 100%	31 100%	19 100%	9 100%	28 100%	108 100%	67 100%	7 100%	10 100%	15 100%	322 100%
Mean	7.45	7.17	8.21	5.16	7.20	7.47	7.39	6.42	7.61	6.57	7.46
1-3 (Net)	19 5%	* 2%	-	1 8%	1 3%	5 4%	3 5%	-	* 5%	* 3%	15 5%
1-4 (Net)	35 9%T	2 6%	1 4%	2 23%	3 10%	10 9%	9 13%	2 25%	* 5%	5 32%	25 8%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 288
D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- CBeebies offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	411	31**	19**	9**	28**	108*	67*	7**	10**	15**	322
EffectiveBase	290	21	14	6	19	87	50	7	7	11	224
1-2 (Net)	13	*	-	-	-	3	3	-	*	*	10
	3%	2%	-	-	-	3%	5%	-	5%	3%	3%
4-7 (Net)	153	15	5	6	11	37	25	5	4	7	120
	37%	49%	26%	64%	38%	34%	38%	67%	39%	45%	37%
5-6 (Net)	63	5	3	5	7	16	7	1	1	1	52
	15%	15%	16%	49%	27%	15%	10%	9%	5%	7%	16%
8-10 (Net)	226	15	10	*	10	59	36	2	6	7	178
	55%	48%	51%	5%	36%	55%	55%	26%	56%	48%	55%
7-10 (Net)	299	24	11	*	11	75	50	4	9	9	236
	73%	77%	57%	5%	40%	69%	74%	58%	90%	57%	73%
9-10 (Net)	130	4	8	*	8	33	21	*	3	4	103
	32%	12%	41%	5%	29%	30%	31%	6%	27%	25%	32%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 288
D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- CBeebies offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	438	19	3	3	-	6	13	12	7	103	335
WeightedBase	411	24**	1**	3**	**	4**	20**	15**	9**	62*	349
EffectiveBase	290	15	3	3	-	5	11	10	6	60	234
Not At All Agree 1	11	-	-	-	-	-	-	-	-	2	9
	3%	-	-	-	-	-	-	-	-	3%	3%
2	2	-	-	-	-	-	-	-	-	*	1
	*	-	-	-	-	-	-	-	-	1%	*
3	6	-	-	1	-	-	-	-	-	1	5
	1%	-	-	27%	-	-	-	-	-	1%	1%
4	16	2	-	-	-	1	1	1	1	8	8
	4%T	9%	-	-	-	15%	7%	5%	16%	13%zT	2%
5	32	2	-	-	-	-	2	2	-	3	29
	8%	9%	-	-	-	-	12%	15%	-	5%	8%
6	31	5	-	-	-	-	5	5	-	4	27
	8%	22%	-	-	-	-	27%	35%	-	6%	8%
7	74	1	-	-	-	1	-	-	1	11	62
	18%	5%	-	-	-	28%	-	-	13%	18%	18%
8	95	-	1	1	-	-	-	-	-	15	80
	23%	-	54%	39%	-	-	-	-	-	25%	23%
9	65	3	-	-	-	1	2	1	2	8	57
	16%	13%	-	-	-	20%	11%	6%	24%	12%	16%
Agree Completely 10	65	3	1	1	-	-	3	3	1	9	57
	16%	14%	46%	34%	-	-	18%	20%	6%	14%	16%
Don't know	14	7	-	-	-	2	5	3	4	1	13
	3%	27%	-	-	-	37%	25%	19%	41%	2%	4%
Total mentions	411	24	1	3	-	4	20	15	9	62	349
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.45	7.02	8.93	7.35	-	6.91	7.05	6.90	7.30	7.11	7.51
1-3 (Net)	19	-	-	1	-	-	-	-	-	3	16
	5%	-	-	27%	-	-	-	-	-	5%	4%
1-4 (Net)	35	2	-	1	-	1	1	1	1	11	24
	9%T	9%	-	27%	-	15%	7%	5%	16%	18%zT	7%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 288
D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- CBeebies offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	411	24**	1**	3**	-**	4**	20**	15**	9**	62*	349
EffectiveBase	290	15	3	3	-	5	11	10	6	60	234
1-2 (Net)	13	-	-	-	-	-	-	-	-	2	10
	3%	-	-	-	-	-	-	-	-	3%	3%
4-7 (Net)	153	11	-	-	-	2	9	8	3	26	127
	37%	45%	-	-	-	43%	46%	55%	29%	42%	36%
5-6 (Net)	63	7	-	-	-	-	7	7	-	7	56
	15%	31%	-	-	-	-	38%	50%	-	11%	16%
8-10 (Net)	226	7	1	2	-	1	6	4	3	32	194
	55%	27%	100%	73%	-	20%	29%	26%	30%	51%	56%
7-10 (Net)	299	8	1	2	-	2	6	4	4	43	256
	73%	32%	100%	73%	-	48%	29%	26%	43%	69%	73%
9-10 (Net)	130	7	1	1	-	1	6	4	3	16	114
	32%	27%	46%	34%	-	20%	29%	26%	30%	26%	33%

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Table 289
D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Scotland offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	19	2	4	1	5	13	6	2	-	4	12
WeightedBase	16**	2**	3**	1**	4**	9**	6**	2**	.**	4**	9**
EffectiveBase	17	2	3	1	4	12	6	2	-	4	10
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	2 10%	-	-	-	-	-	1 15%	-	-	1 24%	1 8%
3	-	-	-	-	-	-	-	-	-	-	-
4	1 5%	-	-	-	-	1 9%	1 13%	-	-	1 22%	-
5	1 6%	-	1 31%	-	1 26%	1 10%	-	-	-	-	1 11%
6	1 6%	1 47%	-	-	-	-	-	-	-	-	1 11%
7	5 35%	-	-	1 100%	1 15%	3 32%	2 39%	1 56%	-	-	3 35%
8	1 7%	1 53%	-	-	-	1 11%	-	-	-	-	1 12%
9	4 26%	-	2 69%	-	2 58%	3 30%	2 33%	1 44%	-	2 54%	2 24%
Agree Completely 10	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 5%	-	-	-	-	1 9%	-	-	-	-	-
Total mentions	16 100%	2 100%	3 100%	1 100%	4 100%	9 100%	6 100%	2 100%	-	4 100%	9 100%
Mean	6.75	7.05	7.75	7.00	7.63	7.27	6.54	7.87	-	6.25	6.89
1-3 (Net)	2 10%	-	-	-	-	-	1 15%	-	-	1 24%	1 8%
1-4 (Net)	2 15%	-	-	-	-	1 9%	2 28%	-	-	2 46%	1 8%
1-2 (Net)	2 10%	-	-	-	-	-	1 15%	-	-	1 24%	1 8%

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Table 289
D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Scotland offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	16**	2**	3**	1**	4**	9**	6**	2**	..	4**	9**
EffectiveBase	17	2	3	1	4	12	6	2	-	4	10
4-7 (Net)	8	1	1	1	1	5	3	1	-	1	5
	52%	47%	31%	100%	42%	51%	52%	56%	-	22%	56%
5-6 (Net)	2	1	1	-	1	1	-	-	-	-	2
	12%	47%	31%	-	26%	10%	-	-	-	-	21%
8-10 (Net)	5	1	2	-	2	4	2	1	-	2	3
	33%	53%	69%	-	58%	41%	33%	44%	-	54%	36%
7-10 (Net)	11	1	2	1	3	7	4	2	-	2	6
	68%	53%	69%	100%	74%	73%	72%	100%	-	54%	71%
9-10 (Net)	4	-	2	-	2	3	2	1	-	2	2
	26%	-	69%	-	58%	30%	33%	44%	-	54%	24%

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Table 289
D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Scotland offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	19	-	5	-	-	-	-	-	-	-	19
WeightedBase	16**	..**	4**	..**	..**	..**	..**	..**	..**	..**	16**
EffectiveBase	17	-	4	-	-	-	-	-	-	-	17
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	2 10%	-	-	-	-	-	-	-	-	-	2 10%
3	-	-	-	-	-	-	-	-	-	-	-
4	1 5%	-	-	-	-	-	-	-	-	-	1 5%
5	1 6%	-	1 26%	-	-	-	-	-	-	-	1 6%
6	1 6%	-	-	-	-	-	-	-	-	-	1 6%
7	5 35%	-	1 15%	-	-	-	-	-	-	-	5 35%
8	1 7%	-	-	-	-	-	-	-	-	-	1 7%
9	4 26%	-	2 58%	-	-	-	-	-	-	-	4 26%
Agree Completely 10	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 5%	-	-	-	-	-	-	-	-	-	1 5%
Total mentions	16 100%	-	4 100%	-	-	-	-	-	-	-	16 100%
Mean	6.75	-	7.63	-	-	-	-	-	-	-	6.75
1-3 (Net)	2 10%	-	-	-	-	-	-	-	-	-	2 10%
1-4 (Net)	2 15%	-	-	-	-	-	-	-	-	-	2 15%
1-2 (Net)	2 10%	-	-	-	-	-	-	-	-	-	2 10%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 289
D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Scotland offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	16**	..**	4**	..**	..**	..**	..**	..**	..**	..**	16**
EffectiveBase	17	-	4	-	-	-	-	-	-	-	17
4-7 (Net)	8	-	1	-	-	-	-	-	-	-	8
	52%	-	42%	-	-	-	-	-	-	-	52%
5-6 (Net)	2	-	1	-	-	-	-	-	-	-	2
	12%	-	26%	-	-	-	-	-	-	-	12%
8-10 (Net)	5	-	2	-	-	-	-	-	-	-	5
	33%	-	58%	-	-	-	-	-	-	-	33%
7-10 (Net)	11	-	3	-	-	-	-	-	-	-	11
	68%	-	74%	-	-	-	-	-	-	-	68%
9-10 (Net)	4	-	2	-	-	-	-	-	-	-	4
	26%	-	58%	-	-	-	-	-	-	-	26%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 290
D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1249	202	92	29	121	322	279	39	31	67	934
WeightedBase	1073	181	84*	29**	114*	263	207	31**	21**	48*	828
EffectiveBase	870	136	61	21	82	213	205	29	26	49	652
Not At All Agree 1	31 3%	2 1%	1 2%	1 4%	3 2%	7 3%	3 2%	* 1%	1 3%	* 1%	26 3%
2	18 2%	5 2%	* *	1 4%	1 1%	5 2%	2 1%	- -	- -	1 3%	16 2%
3	32 3%	11 6%z	3 4%	1 4%	5 4%	10 4%	5 3%	1 5%	2 8%	2 4%	27 3%
4	41 4%	3 2%	4 5%	4 13%	7 7%	14 5%	7 3%	* 1%	- -	- -	34 4%
5	75 7%	10 5%	4 4%	3 9%	6 6%	20 7%	16 8%	3 9%	* 1%	3 5%	57 7%
6	123 11%F	14 8%	17 21%zAD	* 1%	18 16%	42 16%z	16 8%	2 5%	1 5%	5 11%	105 13%F
7	196 18%	32 18%	13 16%	3 11%	16 14%	38 14%	49 23%z	12 38%	4 19%	8 17%	145 17%
8	250 23%	49 27%	21 25%	7 23%	27 24%	67 26%	54 26%	6 20%	9 41%	13 28%	186 22%
9	138 13%E	27 15%	8 10%	3 10%	11 10%	22 9%	25 12%	1 4%	2 7%	6 13%	105 13%
Agree Completely 10	152 14%T	28 16%	10 12%	4 13%	14 12%	31 12%	29 14%	5 17%	3 16%	9 19%	112 14%
Don't know	17 2%T	2 1%	2 3%	2 8%	5 4%	6 2%	1 1%	- -	- -	- -	15 2%
Total mentions	1073 100%	181 100%	84 100%	29 100%	114 100%	263 100%	207 100%	31 100%	21 100%	48 100%	828 100%
Mean	7.17E	7.39	7.09	6.61	6.97	6.90	7.34	7.29	7.42	7.53	7.08

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 290
D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1073	181	84*	29**	114*	263	207	31**	21**	48*	828
EffectiveBase	870	136	61	21	82	213	205	29	26	49	652
1-3 (Net)	82 8%	17 9%	5 6%	4 12%	9 8%	22 8%	11 5%	2 6%	2 11%	4 8%	69 8%
1-4 (Net)	123 11%	20 11%	9 11%	7 25%	16 14%	36 14%	18 9%	2 7%	2 11%	4 8%	103 12%
1-2 (Net)	49 5%	6 3%	2 2%	2 8%	4 4%	12 5%	6 3%	* 1%	1 3%	2 3%	42 5%
4-7 (Net)	435 41%A	58 32%	38 45%	10 34%	48 42%	114 43%	87 42%	16 53%	5 25%	16 33%	341 41%
5-6 (Net)	197 18%	23 13%	21 25%A	3 10%	24 21%	62 24%z	31 15%	4 14%	1 7%	8 16%	162 20%
8-10 (Net)	540 50%	104 57%	39 46%	13 46%	52 46%	121 46%	108 52%	13 41%	14 64%	29 59%	403 49%
7-10 (Net)	736 69%ER	135 75%D	52 62%	17 57%	69 61%	159 60%	157 76%zR	24 79%	18 82%	37 76%	548 66%
9-10 (Net)	290 27%E	55 30%	18 22%	7 23%	25 22%	54 20%	54 26%	7 21%	5 23%	15 32%	217 26%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 290
D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1249	81	18	17	5	50	31	58	23	151	1095
WeightedBase	1073	86*	18**	8**	2**	44*	43**	62*	24**	116*	954
EffectiveBase	870	58	13	14	5	35	24	41	17	82	788
Not At All Agree 1	31	2	*	-	-	1	1	2	1	5	26
	3%	3%	2%	-	-	3%	2%	3%	3%	4%	3%
2	18	1	-	*	-	1	-	-	1	-	17
	2%	1%	-	4%	-	3%	-	-	5%	-	2%
3	32	3	1	-	*	3	1	3	-	5	27
	3%	4%	6%	-	19%	6%	1%	5%	-	4%	3%
4	41	6	1	-	-	1	5	5	1	5	37
	4%	7%	8%	-	-	3%	12%	8%	6%	4%	4%
5	75	5	1	1	-	*	4	3	2	8	66
	7%	5%	5%	9%	-	1%	10%	4%	7%	7%	7%
6	123	15	1	1	*	7	8	11	4	17	106
	11%F	18%	6%	13%	21%	17%	19%	18%	18%	14%	11%
7	196	11	4	1	-	9	1	7	4	14	182
	18%	13%	23%	16%	-	22%	3%	11%	16%	12%	19%z
8	250	19	6	1	1	8	11	12	7	20	230
	23%	22%	33%	18%	60%	18%	26%	20%	29%	17%	24%
9	138	8	1	2	-	6	2	7	1	12	126
	13%E	9%	5%	28%	-	15%	4%	12%	3%	11%	13%
Agree Completely 10	152	12	*	1	-	6	7	10	3	25	126
	14%T	14%	2%	13%	-	14%	15%	16%	11%	22%zT	13%
Don't know	17	3	2	-	-	-	3	2	1	6	11
	2%T	3%	9%	-	-	-	7%	4%	2%	5%zT	1%
Total mentions	1073	86	18	8	2	44	43	62	24	116	954
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.17E	6.96	6.72	7.63	6.62	7.05	6.86	7.03	6.78	7.23	7.17

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 290
D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1073	86*	18**	8**	2**	44*	43**	62*	24**	116*	954
EffectiveBase	870	58	13	14	5	35	24	41	17	82	788
1-3 (Net)	82	7	1	*	*	5	1	5	2	10	71
	8%	8%	8%	4%	19%	12%	3%	8%	8%	8%	7%
1-4 (Net)	123	13	3	*	*	6	7	10	3	14	108
	11%	15%	16%	4%	19%	15%	15%	16%	13%	12%	11%
1-2 (Net)	49	4	*	*	-	3	1	2	2	5	43
	5%	4%	2%	4%	-	6%	2%	3%	8%	4%	5%
4-7 (Net)	435	37	7	3	*	18	19	26	11	43	391
	41%A	43%	42%	38%	21%	42%	44%	41%	47%	37%	41%
5-6 (Net)	197	20	2	2	*	8	12	14	6	25	171
	18%	23%	11%	22%	21%	17%	29%	22%	26%	21%	18%
8-10 (Net)	540	40	7	5	1	20	19	29	10	57	482
	50%	46%	40%	59%	60%	46%	45%	47%	43%	50%	51%
7-10 (Net)	736	50	11	6	1	30	21	37	14	71	665
	69%ER	59%	64%	75%	60%	68%	49%	58%	59%	61%	70%z
9-10 (Net)	290	20	1	3	-	12	8	17	3	38	252
	27%E	24%	7%	41%	-	28%	19%	27%	14%	33%	26%

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Table 291
D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Three (now available only online) offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	170	11	8	1	9	33	50	12	5	9	116
WeightedBase	130	6**	6**	2**	8**	24**	36*	9**	3**	6**	91*
EffectiveBase	118	9	7	1	6	23	38	9	4	7	79
Not At All Agree 1	1 1%	-	-	-	-	-	-	-	-	-	1 1%
2	* *	-	-	-	-	-	-	-	-	-	-
3	- -	-	-	-	-	-	-	-	-	-	-
4	5 4%	-	1 12%	-	1 8%	2 8%	1 4%	-	-	1 10%	4 4%
5	2 2%	-	-	-	-	* 1%	-	-	-	-	2 3%
6	14 11%	1 20%	-	-	-	3 13%	3 9%	* 4%	-	* 5%	11 12%
7	24 19%	2 24%	2 37%	-	2 26%	6 24%	9 25%	2 25%	-	1 17%	15 16%
8	28 22%	2 32%	-	2 100%	2 29%	5 21%	8 21%	4 39%	3 78%	2 24%	20 22%
9	22 17%	1 16%	1 16%	-	1 11%	5 22%	7 19%	2 18%	1 22%	1 20%	14 16%
Agree Completely 10	28 22%	1 8%	2 35%	-	2 25%	3 11%	8 22%	1 14%	-	1 19%	19 21%
Don't know	5 4%T	-	-	-	-	-	* 1%	-	-	* 5%	5 5%
Total mentions	130 100%	6 100%	6 100%	2 100%	8 100%	24 100%	36 100%	9 100%	3 100%	6 100%	91 100%
Mean	7.94	7.67	8.01	8.00	8.01	7.61	8.06	8.13	8.22	7.92	7.89
1-3 (Net)	1 1%	-	-	-	-	-	-	-	-	-	1 1%
1-4 (Net)	6 5%	-	1 12%	-	1 8%	2 8%	1 4%	-	-	1 10%	4 5%

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Table 291
D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Three (now available only online) offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	130	6**	6**	2**	8**	24**	36*	9**	3**	6**	91*
EffectiveBase	118	9	7	1	6	23	38	9	4	7	79
1-2 (Net)	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
4-7 (Net)	46	3	3	-	3	11	13	3	-	2	32
	35%	44%	49%	-	35%	46%	37%	29%	-	32%	35%
5-6 (Net)	17	1	-	-	-	3	3	*	-	*	13
	13%	20%	-	-	-	14%	9%	4%	-	5%	15%
8-10 (Net)	78	4	3	2	5	13	22	6	3	4	54
	60%	56%	51%	100%	65%	54%	62%	71%	100%	63%	59%
7-10 (Net)	102	5	5	2	7	19	31	9	3	5	69
	79%	80%	88%	100%	92%	78%	86%	96%	100%	80%	75%
9-10 (Net)	50	2	3	-	3	8	15	3	1	2	34
	38%	24%	51%	-	36%	34%	41%	32%	22%	39%	37%

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Table 291
D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Three (now available only online) offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	170	8	-	1	-	6	2	6	2	37	133
WeightedBase	130	8**	..**	***	..**	4**	3**	5**	2**	22**	107*
EffectiveBase	118	6	-	1	-	5	2	4	2	19	99
Not At All Agree 1	1	-	-	-	-	-	-	-	-	*	*
	1%	-	-	-	-	-	-	-	-	2%	*
2	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	*
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	5	1	-	-	-	1	-	1	-	-	5
	4%	9%	-	-	-	15%	-	12%	-	-	5%
5	2	-	-	-	-	-	-	-	-	-	2
	2%	-	-	-	-	-	-	-	-	-	2%
6	14	-	-	-	-	-	-	-	-	4	11
	11%	-	-	-	-	-	-	-	-	17%	10%
7	24	2	-	-	-	2	-	1	1	2	22
	19%	28%	-	-	-	48%	-	23%	41%	10%	20%
8	28	2	-	-	-	-	2	2	-	6	22
	22%	31%	-	-	-	-	75%	43%	-	26%	21%
9	22	*	-	*	-	*	-	*	-	5	16
	17%	6%	-	100%	-	10%	-	8%	-	25%	15%
Agree Completely 10	28	2	-	-	-	1	1	1	1	1	27
	22%	26%	-	-	-	27%	25%	14%	59%	4%	25%z
Don't know	5	-	-	-	-	-	-	-	-	3	2
	4%T	-	-	-	-	-	-	-	-	15%	2%
Total mentions	130	8	-	*	-	4	3	5	2	22	107
	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.94	7.95	-	9.00	-	7.56	8.50	7.64	8.76	7.73	7.97
1-3 (Net)	1	-	-	-	-	-	-	-	-	*	1
	1%	-	-	-	-	-	-	-	-	2%	1%
1-4 (Net)	6	1	-	-	-	1	-	1	-	*	6
	5%	9%	-	-	-	15%	-	12%	-	2%	5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 291
D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Three (now available only online) offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	130	8**	-**	***	-**	4**	3**	5**	2**	22**	107*
EffectiveBase	118	6	-	1	-	5	2	4	2	19	99
1-2 (Net)	1	-	-	-	-	-	-	-	-	*	1
	1%	-	-	-	-	-	-	-	-	2%	1%
4-7 (Net)	46	3	-	-	-	3	-	2	1	6	40
	35%	37%	-	-	-	63%	-	35%	41%	28%	37%
5-6 (Net)	17	-	-	-	-	-	-	-	-	4	13
	13%	-	-	-	-	-	-	-	-	17%	12%
8-10 (Net)	78	5	-	*	-	2	3	4	1	12	66
	60%	63%	-	100%	-	37%	100%	65%	59%	55%	61%
7-10 (Net)	102	7	-	*	-	4	3	5	2	15	87
	79%	91%	-	100%	-	85%	100%	88%	100%	66%	81%
9-10 (Net)	50	2	-	*	-	2	1	1	1	6	43
	38%	32%	-	100%	-	37%	25%	22%	59%	29%	40%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 292
D1b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer Kids offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	142	8	4	2	6	26	43	11	6	5	96
WeightedBase	113*	8**	3**	1**	4**	19**	34**	7**	5**	5**	78*
EffectiveBase	85	4	3	2	5	16	28	8	5	3	56
Not At All Agree 1	1 1%	- -	- -	- -	- -	1 3%	- -	- -	- -	- -	1 1%
2	3 3%	- -	- -	- -	- -	- -	3 9%	- -	- -	3 56%	- -
3	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
4	1 1%	- -	- -	- -	- -	- -	* 1%	- -	* 7%	- -	1 1%
5	2 2%	- -	- -	- -	- -	2 9%	2 5%	- -	- -	- -	* *
6	17 15%	3 37%	- -	- -	- -	4 22%	4 10%	1 18%	1 28%	- -	13 17%
7	21 19%	3 32%	1 42%	- -	1 31%	4 22%	9 28%	1 20%	1 26%	* 6%	12 15%
8	21 19%	2 27%	* 15%	* 32%	1 19%	2 12%	8 24%	2 33%	- -	2 38%	13 17%
9	23 21%	- -	1 44%	1 68%	2 50%	4 21%	3 7%	* 6%	* 7%	- -	20 25%
Agree Completely 10	21 18%	- -	- -	- -	- -	2 8%	5 15%	2 23%	2 32%	- -	16 20%
Don't know	2 2%	* 4%	- -	- -	- -	* 2%	- -	- -	- -	- -	1 2%
Total mentions	113 100%	8 100%	3 100%	1 100%	4 100%	19 100%	34 100%	7 100%	5 100%	5 100%	78 100%
Mean	7.72	6.89	8.02	8.68	8.20	7.20	7.16	7.96	7.62	4.57	7.95
1-3 (Net)	5 4%	- -	- -	- -	- -	1 3%	3 9%	- -	- -	3 56%	2 3%
1-4 (Net)	6 6%T	- -	- -	- -	- -	1 3%	3 10%	- -	* 7%	3 56%	3 4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 292
D1b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer Kids offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	113*	8**	3**	1**	4**	19**	34**	7**	5**	5**	78*
EffectiveBase	85	4	3	2	5	16	28	8	5	3	56
1-2 (Net)	4 3%T	-	-	-	-	1 3%	3 9%	-	-	3 56%	1 1%
4-7 (Net)	41 36%	6 70%	1 42%	-	1 31%	10 54%	15 45%	3 38%	3 61%	* 6%	26 34%
5-6 (Net)	19 17%	3 37%	-	-	-	6 32%	5 16%	1 18%	1 28%	-	14 18%
8-10 (Net)	65 58%	2 27%	2 58%	1 100%	3 69%	8 42%	16 47%	4 62%	2 39%	2 38%	48 62%
7-10 (Net)	86 76%	5 59%	3 100%	1 100%	4 100%	12 64%	25 74%	6 82%	3 65%	2 44%	60 77%
9-10 (Net)	44 39%	-	1 44%	1 68%	2 50%	6 30%	8 23%	2 29%	2 39%	-	35 45%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 292
D1b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer Kids offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	142	5	-	1	-	3	2	2	3	41	101
WeightedBase	113*	3**	-.**	1**	-.**	2**	1**	1**	2**	24**	89*
EffectiveBase	85	4	-	1	-	2	2	2	3	20	65
Not At All Agree 1	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
2	3	-	-	-	-	-	-	-	-	3	-
	3%	-	-	-	-	-	-	-	-	12%	-
3	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
4	1	-	-	-	-	-	-	-	-	1	*
	1%	-	-	-	-	-	-	-	-	4%	*
5	2	-	-	-	-	-	-	-	-	2	-
	2%	-	-	-	-	-	-	-	-	9%	-
6	17	-	-	-	-	-	-	-	-	3	14
	15%	-	-	-	-	-	-	-	-	12%	16%
7	21	1	-	-	-	1	-	-	1	4	17
	19%	38%	-	-	-	62%	-	-	49%	15%	20%
8	21	1	-	-	-	1	-	1	-	3	18
	19%	23%	-	-	-	38%	-	100%	-	14%	20%
9	23	1	-	1	-	-	1	-	1	5	19
	21%	39%	-	100%	-	-	100%	-	51%	20%	21%
Agree Completely 10	21	-	-	-	-	-	-	-	-	3	18
	18%	-	-	-	-	-	-	-	-	13%	20%
Don't know	2	-	-	-	-	-	-	-	-	*	1
	2%	-	-	-	-	-	-	-	-	1%	2%
Total mentions	113	3	-	1	-	2	1	1	2	24	89
	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.72	8.02	-	9.00	-	7.38	9.00	8.00	8.02	6.90	7.95z
1-3 (Net)	5	-	-	-	-	-	-	-	-	3	2
	4%	-	-	-	-	-	-	-	-	12%	2%
1-4 (Net)	6	-	-	-	-	-	-	-	-	4	2
	6%T	-	-	-	-	-	-	-	-	16%	3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 292
D1b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer Kids offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	113*	3**	-**	1**	-**	2**	1**	1**	2**	24**	89*
EffectiveBase	85	4	-	1	-	2	2	2	3	20	65
1-2 (Net)	4	-	-	-	-	-	-	-	-	3	1
	3%T	-	-	-	-	-	-	-	-	12%	1%
4-7 (Net)	41	1	-	-	-	1	-	-	1	10	32
	36%	38%	-	-	-	62%	-	-	49%	39%	36%
5-6 (Net)	19	-	-	-	-	-	-	-	-	5	14
	17%	-	-	-	-	-	-	-	-	21%	16%
8-10 (Net)	65	2	-	1	-	1	1	1	1	11	54
	58%	62%	-	100%	-	38%	100%	100%	51%	47%	60%
7-10 (Net)	86	3	-	1	-	2	1	1	2	15	71
	76%	100%	-	100%	-	100%	100%	100%	100%	62%	80%
9-10 (Net)	44	1	-	1	-	-	1	-	1	8	36
	39%	39%	-	100%	-	-	100%	-	51%	33%	41%

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Table 293

D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Base = All respondents

	Summary Table					
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
UnweightedBase	3907	3907	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
Not At All Well 1	44 1%	47 1%	43 1%	63 2%	56 1%	53 1%
2	36 1%	31 1%	34 1%	56 1%	39 1%	43 1%
3	49 1%	57 1%	52 1%	77 2%	61 2%	60 2%
4	95 2%	98 3%	88 2%	150 4%	108 3%	89 2%
5	241 6%	241 6%	246 6%	296 8%	250 6%	279 7%
6	341 9%	318 8%	295 8%	400 10%	343 9%	391 10%
7	547 14%	568 15%	560 14%	589 15%	593 15%	552 14%
8	784 20%	761 19%	763 20%	655 17%	753 19%	795 20%
9	485 12%	529 14%	475 12%	366 9%	444 11%	437 11%
Extremely Well 10	389 10%	402 10%	358 9%	269 7%	361 9%	340 9%
Don't know	896 23%	854 22%	993 25%	987 25%	898 23%	868 22%
Total mentions	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%
Mean	7.39	7.42	7.38	6.93	7.26	7.23
1-3 (Net)	130 3%	135 3%	129 3%	196 5%	156 4%	156 4%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 293

D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Base = All respondents

	Summary Table					
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
1-4 (Net)	225 6%	233 6%	217 6%	346 9%	264 7%	245 6%
1-2 (Net)	81 2%	78 2%	77 2%	119 3%	96 2%	96 2%
4-7 (Net)	1224 31%	1226 31%	1189 30%	1434 37%	1294 33%	1311 34%
5-6 (Net)	582 15%	560 14%	541 14%	696 18%	594 15%	670 17%
8-10 (Net)	1658 42%	1693 43%	1596 41%	1290 33%	1558 40%	1572 40%
7-10 (Net)	2205 56%	2261 58%	2156 55%	1879 48%	2151 55%	2124 54%
9-10 (Net)	874 22%	932 24%	833 21%	635 16%	805 21%	777 20%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 294

D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Base = All who have listened to BBC radio in the past 3 months

	Summary Table					
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
UnweightedBase	2287	2287	2287	2287	2287	2287
WeightedBase	2225	2225	2225	2225	2225	2225
EffectiveBase	1598	1598	1598	1598	1598	1598
Not At All Well 1	13 1%	15 1%	12 1%	28 1%	20 1%	14 1%
2	10 *	6 *	8 *	20 1%	11 *	16 1%
3	16 1%	22 1%	19 1%	35 2%	19 1%	29 1%
4	49 2%	49 2%	54 2%	104 5%	62 3%	50 2%
5	122 5%	118 5%	120 5%	160 7%	126 6%	144 6%
6	209 9%	182 8%	182 8%	249 11%	198 9%	235 11%
7	350 16%	381 17%	366 16%	410 18%	425 19%	385 17%
8	600 27%	582 26%	579 26%	515 23%	563 25%	610 27%
9	396 18%	449 20%	380 17%	298 13%	349 16%	347 16%
Extremely Well 10	329 15%	353 16%	298 13%	219 10%	306 14%	297 13%
Don't know	133 6%	69 3%	207 9%	186 8%	145 7%	98 4%
Total mentions	2225 100%	2225 100%	2225 100%	2225 100%	2225 100%	2225 100%
Mean	7.76	7.82	7.73	7.23	7.62	7.59
1-3 (Net)	38 2%	42 2%	38 2%	83 4%	50 2%	58 3%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 294

D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Base = All who have listened to BBC radio in the past 3 months

Summary Table						
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
WeightedBase	2225	2225	2225	2225	2225	2225
EffectiveBase	1598	1598	1598	1598	1598	1598
1-4 (Net)	87 4%	91 4%	92 4%	188 8%	112 5%	108 5%
1-2 (Net)	23 1%	20 1%	20 1%	48 2%	31 1%	30 1%
4-7 (Net)	729 33%	730 33%	722 32%	924 42%	811 36%	813 37%
5-6 (Net)	330 15%	300 14%	303 14%	409 18%	324 15%	379 17%
8-10 (Net)	1325 60%	1383 62%	1258 57%	1032 46%	1219 55%	1255 56%
7-10 (Net)	1675 75%	1764 79%	1624 73%	1443 65%	1643 74%	1639 74%
9-10 (Net)	725 33%	802 36%	678 30%	517 23%	655 29%	644 29%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 295

D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	44 1%	6 1%	3 1%	5 1%	8 1%	17 1%	12 1%	1 1%	2 1%	4 1%	31 1%
2	36 1%	8 1%	5 1%	- -	5 1%	15 1%	5 1%	* *	- -	2 1%	29 1%
3	49 1%	4 1%	5 1%	1 *	6 1%	19 1%	11 1%	2 1%	2 2%	3 1%	34 1%
4	95 2%	13 2%	13 3%	9 3%	22 3%	44 3%	22 2%	3 2%	3 2%	10 3%	72 2%
5	241 6%FOT	33 6%	26 5%	19 5%	45 5%	100 6%	40 5%	8 6%	7 5%	16 5%	191 7%
6	341 9%DEO	56 9%	34 7%	21 6%	55 7%	102 6%	62 7%	9 7%	9 7%	18 6%	263 9%
7	547 14%BDEFJ O	88 15%B	43 9%	49 14%	92 11%B	187 12%	98 11%	15 11%	11 8%	31 10%	425 15%F
8	784 20%CEFIL	106 18%	115 24%CD	43 12%	158 19%C	272 17%	151 17%I	22 16%	28 22%I	31 11%	610 21%zFI
9	485 12%CEKM	61 10%	59 12%	30 9%	89 11%	156 10%	125 14%	25 19%zR	21 16%	42 14%	343 12%
Extremely Well 10	389 10%CDEKQ	67 11%CD	39 8%	22 6%	61 7%	127 8%	91 10%	11 8%	7 5%	23 8%	282 10%
Don't know	896 23%R	153 26%	148 30%z	153 43%zABD	301 36%zAB	538 34%z	255 29%zR	37 28%	39 31%R	114 39%zFGR	603 21%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Mean	7.39E	7.39	7.48	7.25	7.39	7.27	7.53z	7.60	7.45	7.36	7.36

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 295

D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
1-3 (Net)	130 3%	18 3%	13 3%	6 2%	19 2%	51 3%	28 3%	3 2%	4 3%	8 3%	94 3%
1-4 (Net)	225 6%L	32 5%	26 5%	15 4%	41 5%	95 6%	49 6%	6 4%	7 6%	18 6%	166 6%
1-2 (Net)	81 2%	14 2%	7 2%	5 1%	13 1%	32 2%	17 2%	1 1%	2 1%	5 2%	60 2%
4-7 (Net)	1224 31%BDEFI JOPQ	190 32%BD	116 24%	97 28%	214 25%	432 27%	221 25%	34 26%	29 23%	75 25%	951 33%zFHI
5-6 (Net)	582 15%DEFJO	89 15%	60 12%	40 11%	99 12%	201 13%	101 12%	17 13%	16 12%	34 12%	454 16%zF
8-10 (Net)	1658 42%CDEIJ KMQ	234 39%C	213 43%CD	96 27%	308 37%C	555 35%	367 42%I	58 44%I	56 43%I	97 33%	1235 43%I
7-10 (Net)	2205 56%CDEIJ KMOQ	322 54%C	256 52%CD	144 41%	400 48%C	742 47%	465 53%I	73 55%I	67 52%	127 43%	1660 58%I
9-10 (Net)	874 22%CDEIK QS	128 22%C	97 20%	53 15%	150 18%	283 18%	216 25%	36 27%	28 21%	65 22%	625 22%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 295

D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	44	8	-	-	*	4	3	2	6	4	40
	1%	1%	-	-	2%	1%	1%	1%	1%	1%	1%
2	36	4	-	-	*	2	3	2	2	5	32
	1%	1%	-	-	2%	*	1%	1%	1%	1%	1%
3	49	5	1	-	1	1	4	2	3	4	46
	1%	1%	1%	-	4%JL	*	1%	1%	1%	1%	1%
4	95	19	3	*	-	7	13	9	10	10	86
	2%	3%	3%	1%	-	2%	3%	3%	3%	2%	3%
5	241	33	2	8	1	24	10	19	14	43	196
	6%FOT	5%	3%	14%zJK	7%	7%OQ	3%	6%O	4%	9%zT	6%
6	341	48	3	2	1	31	18	16	32	49	292
	9%DEO	7%	4%	3%	8%	10%OP	5%	5%	8%O	10%	9%
7	547	71	14	5	2	38	33	29	42	69	472
	14%BDEFJ	10%	17%	10%	13%	12%	9%	10%	11%	14%	14%
O	784	131	18	6	3	62	69	64	67	106	678
	20%CEFIL	19%	23%	11%	14%	20%	19%	22%	17%	21%	20%
9	485	76	3	10	*	36	40	37	39	50	435
	12%CEKM	11%M	3%	19%KM	2%	11%	11%	12%	10%	10%	13%
Extremely Well 10	389	52	1	6	2	26	26	34	19	38	350
	10%CDEKQ	8%K	1%	11%K	12%K	8%Q	7%	11%OQ	5%	8%	10%
Don't know	896	241	36	17	7	90	151	84	157	125	769
	23%R	35%z	45%z	31%	38%z	28%	41%zNP	28%	40%zNP	25%	23%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.39E	7.40	7.14	7.69	6.99	7.34	7.47	7.59	7.24	7.25	7.41

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 295

D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
1-3 (Net)	130 3%	17 2%	1 1%	- -	1 7%KL	6 2%	10 3%	6 2%	10 3%	12 2%	117 3%
1-4 (Net)	225 6%L	36 5%	4 4%	* 1%	1 7%L	13 4%	23 6%	15 5%	21 5%	22 4%	203 6%
1-2 (Net)	81 2%	12 2%	- -	- -	1 3%KL	6 2%	6 2%	4 1%	8 2%	9 2%	72 2%
4-7 (Net)	1224 31%BDEFI JOPQ	171 25%	22 27%	16 28%	5 27%	99 31%OQ	72 20%	73 25%	98 25%O	171 34%	1046 31%
5-6 (Net)	582 15%DEFJO	81 12%	6 7%	10 18%K	3 15%	54 17%OPQ	27 7%	35 12%O	46 12%O	92 18%	488 14%
8-10 (Net)	1658 42%CDEIJ KMQ	259 38%	22 27%	22 41%	5 28%	124 39%Q	136 37%	134 45%OQ	125 32%	193 39%	1463 43%
7-10 (Net)	2205 56%CDEIJ KMOQ	330 48%	35 44%	28 51%	7 40%	161 51%Q	168 46%	163 55%OQ	166 43%	263 52%	1935 57%
9-10 (Net)	874 22%CDJEJK QS	128 19%K	3 4%	16 30%JKM	2 14%K	61 19%	67 18%	70 24%OQ	58 15%	88 18%	785 23%zS

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 296

D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	47 1%	4 1%	7 1%	6 2%	13 2%	21 1%	15 2%	1 1%	2 1%	5 2%	31 1%
2	31 1%	6 1%	2 *	- -	2 *	14 1%	3 *	1 1%	1 1%	- -	27 1%
3	57 1%	9 2%	11 2%CD	- -	11 1%	24 2%	11 1%	1 *	1 1%	5 2%	43 2%
4	98 3%	11 2%	14 3%	8 2%	22 3%	37 2%	18 2%	3 2%	4 3%	10 3%	77 3%
5	241 6%FT	24 4%	30 6%	15 4%	45 5%	105 7%	37 4%	5 4%	2 2%	11 4%	189 7%F
6	318 8%EF	36 6%	37 7%	29 8%	65 8%	104 7%	54 6%	11 8%	17 13%FI	17 6%	249 9%F
7	568 15%BDEJOP	98 16%BCD	52 11%	38 11%	89 11%	196 12%	128 15%I	17 13%	14 11%	31 11%	413 14%
8	761 19%EFI	105 18%	105 21%	54 15%	159 19%	269 17%	133 15%	20 15%	18 14%	39 13%	606 21%zFI
9	529 14%DEJQ	77 13%	52 11%	36 10%	88 10%	164 10%	111 13%	19 14%	15 12%	30 10%	404 14%
Extremely Well 10	402 10%EKS	77 13%	48 10%	31 9%	79 9%	137 9%	110 13%zR	18 14%	12 9%	32 11%	278 10%
Don't know	854 22%R	150 25%	132 27%z	136 39%zABD	268 32%zAB	506 32%z	249 29%zR	36 27%R	43 33%zR	112 38%zFGR	564 20%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Mean	7.42E	7.62	7.33	7.45	7.38	7.28	7.56z	7.75	7.35	7.42	7.39

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 296

D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
1-3 (Net)	135 3%	20 3%	20 4%	6 2%	26 3%	58 4%	30 3%	2 2%	4 3%	11 4%	101 4%
1-4 (Net)	233 6%	31 5%	34 7%	15 4%	49 6%	95 6%	48 5%	5 4%	8 6%	20 7%	178 6%
1-2 (Net)	78 2%	11 2%	9 2%	6 2%	16 2%	34 2%	19 2%	2 1%	3 2%	5 2%	58 2%
4-7 (Net)	1226 31% CDEFI JOP	168 28%	132 27%	89 25%	222 26%	442 28%	237 27%	36 27%	38 29%	69 24%	929 32% FI
5-6 (Net)	560 14% AFIT	60 10%	67 14%	43 12%	110 13%	209 13%	92 11%	16 12%	19 15%	28 10%	438 15% zFI
8-10 (Net)	1693 43% CDEIK MQ	259 43% C	205 42%	121 34%	326 39%	570 36%	355 41% I	57 43%	45 35%	102 35%	1288 45% zI
7-10 (Net)	2261 58% BCDEH JKMOQ	356 60% BCD	257 52%	158 45%	415 49%	766 49%	483 55% HI	75 57% I	59 46%	133 45%	1702 59% HI
9-10 (Net)	932 24% CDEKO Q	154 26% CD	100 20%	66 19%	167 20%	301 19%	221 25%	38 28%	27 21%	63 21%	682 24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 296

D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	47	12	-	1	*	6	6	6	6	3	44
	1%	2%	-	2%	2%	2%	2%	2%	1%	1%	1%
2	31	2	-	-	*	1	1	-	2	3	27
	1%	*	-	-	2%	*	*	-	1%	1%	1%
3	57	8	1	1	1	2	6	3	5	3	54
	1%	1%	2%	1%	4%	1%	2%	1%	1%	1%	2%
4	98	20	2	1	-	7	13	11	9	11	87
	3%	3%	2%	1%	-	2%	3%	4%	2%	2%	3%
5	241	33	4	7	1	18	15	13	20	49	191
	6%FT	5%	5%	12%zJ	7%	6%	4%	4%	5%	10%zT	6%
6	318	58	2	3	2	30	28	22	36	41	275
	8%EF	8%	3%	6%	9%	9%	8%	7%	9%	8%	8%
7	568	68	14	6	2	37	30	23	44	67	497
	15%BDEJO	10%	17%	11%	9%	12%	8%	8%	11%	13%	15%
8	761	135	14	8	3	63	72	65	70	101	660
	19%EFI	20%	17%	14%	14%	20%	20%	22%	18%	20%	19%
9	529	72	7	8	1	35	38	37	35	72	456
	14%DEIQ	11%	8%	15%	5%	11%	10%	12%	9%	14%	13%
Extremely Well 10	402	68	1	8	2	37	31	41	27	34	368
	10%EKS	10%K	1%	14%K	10%K	11%Q	9%	14%OQ	7%	7%	11%zS
Don't know	854	212	36	13	7	83	129	77	135	116	736
	22%R	31%z	45%zJL	24%	38%z	26%	35%zNP	26%	35%zNP	23%	22%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.42E	7.39	7.20	7.50	6.99	7.44	7.34	7.60	7.21	7.34	7.43

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 296

D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
1-3 (Net)	135 3%	22 3%	1 2%	2 3%	1 7%	9 3%	13 3%	9 3%	13 3%	9 2%	126 4%
1-4 (Net)	233 6%	42 6%	3 4%	2 4%	1 7%	16 5%	25 7%	20 7%	22 6%	20 4%	213 6%
1-2 (Net)	78 2%	14 2%	-	1 2%	1 3%K	7 2%	7 2%	6 2%	8 2%	6 1%	72 2%
4-7 (Net)	1226 31% CDEFI JOP	179 26%	22 27%	17 30%	5 25%	92 29%	86 23%	69 23%	110 28%	168 34%	1049 31%
5-6 (Net)	560 14% AFIT	91 13%	6 8%	10 18%	3 16%	48 15%	43 12%	35 12%	57 15%	91 18% zT	465 14%
8-10 (Net)	1693 43% CDEIK MQ	276 40% K	21 27%	24 43% K	5 29%	134 42% Q	141 38%	143 48% OQ	132 34%	208 41%	1484 44%
7-10 (Net)	2261 58% BCDEH IJKMOQ	343 50%	35 44%	30 55%	7 39%	171 54% Q	172 47%	167 56% OQ	177 45%	275 55%	1981 58%
9-10 (Net)	932 24% CDEKO Q	140 20% K	7 9%	16 29% K	3 15%	71 22% Q	69 19%	78 26% OQ	62 16%	107 21%	825 24%

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Table 297

D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	43 1%	4 1%	6 1%	5 1%	11 1%	21 1%	13 2%	* *	2 1%	4 1%	29 1%
2	34 1% D	7 1%	2 *	- -	2 *	12 1%	3 *	* *	- -	* *	29 1%
3	52 1% D	14 2% CD	4 1%	- -	4 *	16 1%	7 1%	1 1%	2 1%	4 1%	40 1%
4	88 2%	11 2%	12 2%	8 2%	19 2%	31 2%	18 2%	- -	2 2%	6 2%	69 2%
5	246 6% T	34 6%	37 8%	18 5%	55 7%	106 7%	47 5%	9 7%	12 9%	19 7%	183 6%
6	295 8% CDEHOP	41 7%	31 6%	14 4%	45 5%	87 6%	57 7%	13 10% H	3 2%	16 6%	225 8% H
7	560 14% BDEFI JLOT	88 15%	49 10%	48 14%	97 12%	181 11%	91 10%	12 9%	13 10%	25 8%	450 16% zFI
8	763 20% ACEK	93 16%	92 19%	50 14%	142 17%	271 17%	163 19%	26 20%	19 15%	44 15%	574 20%
9	475 12% BCDEJ MNQ	73 12% D	40 8%	28 8%	68 8%	136 9%	102 12%	15 11%	21 16% I	27 9%	358 12%
Extremely Well 10	358 9% CDEJQ	53 9%	37 8%	19 6%	56 7%	116 7%	92 11%	13 10%	9 7%	24 8%	254 9%
Don't know	993 25% R	179 30% z	179 37% z	163 46% zABD	341 41% zAB	599 38% z	278 32% zR	42 32% R	47 36% zR	123 42% zFGR	672 23%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

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Table 297

D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.38EQ	7.34	7.25	7.32	7.28	7.26	7.52	7.62	7.48	7.34	7.35
1-3 (Net)	129 3%	25 4%	13 3%	5 1%	18 2%	49 3%	24 3%	2 2%	3 3%	8 3%	99 3%
1-4 (Net)	217 6%	36 6%	24 5%	13 4%	37 4%	79 5%	42 5%	2 2%	5 4%	14 5%	167 6%
1-2 (Net)	77 2%	11 2%	8 2%	5 1%	14 2%	33 2%	17 2%	1 *	2 1%	5 2%	58 2%
4-7 (Net)	1189 30% CDEFI JOPT	174 29%	128 26%	87 25%	216 26%	405 26%	213 24%	34 25%	30 23%	66 23%	927 32% zFI
5-6 (Net)	541 14% CET	75 13%	68 14%	32 9%	99 12%	193 12%	104 12%	22 17%	15 11%	36 12%	408 14%
8-10 (Net)	1596 41% BCDEI JKMNOQ	219 37% C	169 35%	97 28%	267 32%	523 33%	356 41% I	54 41%	49 38%	96 33%	1186 41% I
7-10 (Net)	2156 55% BCDEF IJKMNOQ	307 52% CD	218 45%	145 41%	363 43%	704 45%	447 51% I	66 50%	62 48%	121 41%	1635 57% zFI
9-10 (Net)	833 21% BCDEJ KNQS	126 21% CD	77 16%	47 13%	125 15%	252 16%	193 22% I	28 22%	30 23%	52 18%	612 21%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 297

D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	43 1%	11 2%	-	-	1 3%KL	5 2%	6 2%	5 2%	6 1%	3 1%	41 1%
2	34 1%D	2 *	-	-	-	1 *	1 *	-	2 1%	6 1%	28 1%
3	52 1%D	3 1%	-	-	1 4%JKL	1 *	3 1%	1 *	3 1%	3 1%	49 1%
4	88 2%	16 2%	2 3%	1 2%	-	7 2%	9 2%	8 3%	8 2%	6 1%	82 2%
5	246 6%T	43 6%	5 6%	5 10%	2 9%	18 6%	25 7%	18 6%	26 7%	44 9%zT	201 6%
6	295 8%CDEHOP	37 5%	1 2%	5 8%K	2 9%K	23 7%	14 4%	12 4%	25 6%O	40 8%	251 7%
7	560 14%BDEFI JLOT	79 11%	13 16%	3 6%	2 11%	44 14%	34 9%	32 11%	47 12%	91 18%zT	467 14%
8	763 20%ACEK	121 18%	7 9%	11 20%	3 14%	61 19%	60 16%	53 18%	68 18%	109 22%	653 19%
9	475 12%BCDEJM NQ	56 8%	4 5%	7 13%	1 3%	24 7%	33 9%	31 10%	26 7%	50 10%	424 13%
Extremely Well 10	358 9%CDEJQ	46 7%	2 3%	6 11%K	2 10%K	18 6%	28 8%Q	34 11%NQ	13 3%	34 7%	325 10%
Don't know	993 25%R	273 40%z	45 57%zILM	16 29%	7 36%	116 36%z	157 43%zP	106 35%z	167 43%zN	114 23%	876 26%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%

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Table 297

D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.38EQ	7.27	7.12	7.64	6.86	7.22	7.33	7.57NQ	7.02	7.27	7.40
1-3 (Net)	129 3%	16 2%	-	-	1 7%JKL	7 2%	10 3%	6 2%	10 3%	12 2%	117 3%
1-4 (Net)	217 6%	32 5%	2 3%	1 2%	1 7%	14 4%	18 5%	14 5%	18 5%	19 4%	198 6%
1-2 (Net)	77 2%	13 2%	-	-	1 3%KL	6 2%	7 2%	5 2%	8 2%	9 2%	68 2%
4-7 (Net)	1189 30%CDEFI JOPT	175 25%	21 26%	15 27%	5 29%	93 29%	82 22%	69 23%	105 27%	182 36%zT	1001 29%
5-6 (Net)	541 14%CET	80 12%	6 7%	10 18%K	3 18%K	42 13%	39 10%	30 10%	51 13%	85 17%	452 13%
8-10 (Net)	1596 41%BCDEI JKMNOQ	224 33%K	14 17%	24 44%JK	5 28%	103 32%	121 33%	117 39%NOQ	107 27%	194 39%	1402 41%
7-10 (Net)	2156 55%BCDEF IJKMNOQ	302 44%	27 33%	28 50%K	7 39%	147 46%Q	155 42%	149 50%OQ	154 39%	284 57%	1869 55%
9-10 (Net)	833 21%BCDEI KNQS	103 15%	6 8%	13 24%JK	2 14%	42 13%	61 16%Q	64 22%NQ	38 10%	84 17%	749 22%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 298

D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	63 2%	6 1%	7 1%	6 2%	13 2%	28 2%	21 2%zR	1 1%	2 2%	8 3%	38 1%
2	56 1%	15 2%	5 1%	3 1%	8 1%	17 1%	11 1%	- -	- -	6 2%	43 2%
3	77 2%	9 1%	15 3%	5 1%	20 2%	37 2%	14 2%	2 2%	2 2%	3 1%	58 2%
4	150 4%F	29 5%	15 3%	15 4%	29 3%	48 3%	17 2%	2 1%	* *	7 2%	127 4%zF
5	296 8%	36 6%	40 8%	23 6%	63 7%	120 8%	70 8%	9 7%	9 7%	29 10%	213 7%
6	400 10%	64 11%	45 9%	28 8%	73 9%	143 9%	80 9%	14 11%	13 10%	23 8%	302 10%
7	589 15%BDEIJ O	87 15%	54 11%	39 11%	93 11%	172 11%	119 14%i	18 14%	20 15%	26 9%	455 16%i
8	655 17%ACDEF IO	73 12%	74 15%	42 12%	116 14%	216 14%	123 14%i	21 16%	14 11%	29 10%	512 18%zFI
9	366 9%CDEJIM Q	62 10%CD	32 7%	18 5%	51 6%	113 7%	80 9%	13 10%	11 8%	24 8%	274 10%
Extremely Well 10	269 7%Q	43 7%	28 6%	15 4%	43 5%	96 6%	72 8%	11 8%	7 6%	18 6%	184 6%
Don't know	987 25%R	175 29%	173 35%z	158 45%zABD	331 39%zAB	585 37%z	264 30%zR	40 30%	50 39%zR	120 41%zFGR	675 23%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 298

D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.93DEQ	6.91	6.76	6.65	6.72	6.80	6.97	7.24I	7.02	6.68	6.92
1-3 (Net)	196 5%	29 5%	27 6%	14 4%	42 5%	82 5%	47 5%	4 3%	5 4%	16 6%	140 5%
1-4 (Net)	346 9%5	58 10%	42 9%	29 8%	71 8%	130 8%	64 7%	6 4%	5 4%	23 8%	267 9%
1-2 (Net)	119 3%	20 3%	12 2%	9 3%	21 3%	45 3%	33 4%	1 1%	2 2%	13 5%	82 3%
4-7 (Net)	1434 37%BCDEF IJOQ	215 36%	154 31%	105 30%	259 31%	484 31%	286 33%	43 33%	42 33%	85 29%	1097 38%zFI
5-6 (Net)	696 18%	100 17%	85 17%	51 14%	136 16%	263 17%	150 17%	23 18%	22 17%	53 18%	515 18%
8-10 (Net)	1290 33%BCDEI JKOQ	178 30%C	135 28%	75 21%	210 25%	425 27%	274 32%I	45 34%I	32 25%	72 24%	970 34%I
7-10 (Net)	1879 48%BCDEI JKLOQ	264 44%CD	189 39%	114 32%	303 36%	598 38%	393 45%I	63 48%I	52 40%	98 33%	1425 49%zI
9-10 (Net)	635 16%BCDEJ KNQ	105 18%CD	61 12%	33 9%	94 11%	209 13%	152 17%	23 18%	18 14%	42 14%	458 16%

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Table 298

D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	63	11	1	-	1	8	3	4	8	6	57
	2%	2%	2%	-	3%L	3%	1%	1%	2%	1%	2%
2	56	5	1	2	-	4	1	2	3	5	51
	1%	1%	1%	3%J	-	1%	*	1%	1%	1%	2%
3	77	19	-	1	1	4	15	7	11	6	71
	2%	3%	-	2%	4%K	1%	4%z	2%	3%N	1%	2%
4	150	27	2	-	-	11	16	13	15	11	139
	4%F	4%	3%	-	-	4%	4%	4%	4%	2%	4%
5	296	45	8	8	2	22	23	15	30	48	247
	8%	7%	10%	15%zJ	9%	7%	6%	5%	8%	10%	7%
6	400	63	4	4	2	31	32	31	32	51	347
	10%	9%	5%	7%	13%	10%	9%	10%	8%	10%	10%
7	589	76	11	4	2	48	28	33	43	91	494
	15%BDEIJ	11%	14%	7%	11%	15%O	8%	11%	11%	18%	15%
8	655	99	9	6	2	54	44	43	55	83	571
	17%ACDEF IO	14%	11%	11%	12%	17%	12%	14%	14%	17%	17%
9	366	43	2	5	*	19	24	23	19	48	318
	9%CDEJMQ	6%	3%	9%	2%	6%	6%	8%	5%	9%	9%
Extremely Well 10	269	35	2	5	2	13	22	25	10	33	237
	7%Q	5%	2%	8%	10%K	4%	6%Q	8%NQ	3%	6%	7%
Don't know	987	264	40	20	7	105	159	101	162	120	863
	25%R	38%z	50%z	37%z	36%	33%z	43%zNP	34%z	42%zN	24%	25%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 298

D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.93DEQ	6.73	6.47	6.91	6.72	6.73	6.73	7.03Q	6.47	7.04	6.91
1-3 (Net)	196 5%	35 5%	3 3%	3 5%	1 7%	15 5%	20 5%	13 4%	22 6%	17 3%	179 5%
1-4 (Net)	346 9% S	62 9%	5 6%	3 5%	1 7%	27 8%	36 10%	26 9%	37 9%	27 5%	319 9% zS
1-2 (Net)	119 3%	16 2%	3 3%	2 3%	1 3%	12 4%	5 1%	5 2%	11 3%	11 2%	108 3%
4-7 (Net)	1434 37% BCDEF IJOQ	212 31%	25 31%	16 29%	6 32%	112 35%	100 27%	92 31%	120 31%	201 40%	1227 36%
5-6 (Net)	696 18%	109 16%	11 14%	12 22%	4 21%	53 17%	56 15%	46 15%	63 16%	99 20%	594 17%
8-10 (Net)	1290 33% BCDEI JKOQ	177 26%	13 16%	16 29%	4 24%	87 27% Q	90 24%	92 31% OQ	85 22%	163 33%	1126 33%
7-10 (Net)	1879 48% BCDEI JKLOQ	253 37%	24 30%	20 36%	6 35%	134 42% OQ	119 32%	125 42% OQ	128 33%	255 51%	1620 48%
9-10 (Net)	635 16% BCDEI KNQ	78 11%	4 5%	10 18% K	2 12%	32 10%	46 12% Q	49 16% NQ	29 8%	80 16%	555 16%

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Table 299

D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	56 1%	10 2%	5 1%	8 2%	14 2%	25 2%	16 2%	1 1%	2 1%	5 2%	39 1%
2	39 1%	7 1%	4 1%	1 *	5 1%	14 1%	6 1%	1 1%	2 1%	1 *	30 1%
3	61 2%	6 1%	13 3%CD	1 *	15 2%CD	28 2%	8 1%	1 *	1 *	3 1%	49 2%
4	108 3%	14 2%	11 2%	11 3%	22 3%	40 3%	22 3%	2 1%	6 5%	10 3%	84 3%
5	250 6%	39 7%	34 7%	17 5%	51 6%	106 7%	48 5%	11 8%	7 6%	20 7%	183 6%
6	343 9%EFH	46 8%	45 9%	19 6%	64 8%	117 7%	58 7%	9 7%	4 3%	17 6%	271 9%FH
7	593 15%BDEFI JOQ	93 16%	54 11%	41 12%	95 11%	193 12%	110 13%I	16 12%	14 11%	25 8%	466 16%zFI
8	753 19%E	95 16%	90 18%	62 18%	153 18%	264 17%	146 17%	18 14%	29 22%	43 15%	582 20%I
9	444 11%CDEJO Q	75 13%CD	47 10%	19 6%	67 8%	126 8%	111 13%	21 16%	15 12%	29 10%	321 11%
Extremely Well 10	361 9%DEKQS	56 9%	36 7%	24 7%	60 7%	121 8%	89 10%	13 10%	9 7%	24 8%	258 9%
Don't know	898 23%R	154 26%	149 30%z	148 42%zABD	297 35%zAB	542 34%z	258 30%zR	39 30%R	40 31%R	115 39%zFR	599 21%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 299

D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.26EQ	7.28	7.12	7.14	7.13	7.10	7.42z	7.53	7.32	7.21	7.23
1-3 (Net)	156 4%	23 4%	23 5%	10 3%	33 4%	67 4%	30 3%	3 2%	4 3%	9 3%	119 4%
1-4 (Net)	264 7% _S	38 6%	34 7%	21 6%	55 7%	107 7%	52 6%	4 3%	10 8%	19 7%	203 7%
1-2 (Net)	96 2%	17 3%	10 2%	9 3%	19 2%	39 2%	22 3%	2 2%	3 3%	6 2%	70 2%
4-7 (Net)	1294 33% _{CDEFI} JOP	193 32%	143 29%	88 25%	231 27%	456 29%	237 27%	38 29%	32 25%	72 25%	1004 35% _{zFHI}
5-6 (Net)	594 15% _{CFPT}	85 14%	78 16% _C	36 10%	115 14% _C	223 14%	105 12%	20 15%	11 9%	38 13%	454 16% _F
8-10 (Net)	1558 40% _{CDEIJ} KOQ	226 38% _C	174 36%	106 30%	280 33%	511 32%	346 40% _I	52 40%	53 41%	96 33%	1160 40% _I
7-10 (Net)	2151 55% _{BCDEI} JKMOQ	320 54% _{CD}	228 47%	147 42%	375 45%	704 45%	456 52% _I	68 52% _I	68 53% _I	121 41%	1626 56% _{zI}
9-10 (Net)	805 21% _{CDEJK} OQ	131 22% _{CD}	84 17%	43 12%	127 15%	247 16%	200 23% _I	34 26%	25 19%	54 18%	579 20%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 299

D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	56 1%	13 2%	-	-	1 3% KL	8 2%	6 2%	3 1%	10 3%	2 *	54 2%
2	39 1%	3 *	1 2%	1 1%	-	2 *	1 *	1 *	1 1%	4 1%	35 1%
3	61 2%	10 1%	3 4%	1 2%	1 4%	2 1%	7 2%	2 1%	7 2%	7 1%	53 2%
4	108 3%	19 3%	2 2%	1 1%	-	8 2%	11 3%	12 4%	8 2%	7 1%	100 3%
5	250 6%	38 5%	4 5%	8 14% zJ	1 7%	16 5%	22 6%	13 4%	24 6%	44 9% T	206 6%
6	343 9% EFH	56 8%	3 4%	3 5%	2 11%	26 8%	31 8%	17 6%	39 10%	50 10%	290 9%
7	593 15% BDEFI JOQ	77 11%	12 15%	4 8%	2 9%	42 13%	35 9%	37 12%	39 10%	78 16%	511 15%
8	753 19% E	124 18%	16 20%	10 17%	3 14%	66 21% Q	58 16%	64 21% O	60 15%	99 20%	653 19%
9	444 11% CDEJOQ	53 8%	4 5%	10 17% JKM	1 3%	26 8%	27 7%	30 10%	23 6%	54 11%	390 11%
Extremely Well 10	361 9% DEKQS	52 8% K	1 1%	6 10% K	2 10% K	24 8%	28 8%	32 11% Q	20 5%	30 6%	331 10% zS
Don't know	898 23% R	243 35% zL	34 42% zL	13 24%	7 38% z	99 31% z	144 39% zP	86 29% z	158 40% zNP	124 25%	772 23%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 299

D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.26EQ	7.15	6.75	7.43	6.88	7.22Q	7.08	7.53OQ	6.80	7.19	7.27
1-3 (Net)	156 4%	26 4%	5 6%	2 3%	1 7%	11 4%	14 4%	6 2%	20 5%	14 3%	142 4%
1-4 (Net)	264 7% ^S	45 7%	7 8%	2 4%	1 7%	19 6%	26 7%	18 6%	27 7%	22 4%	242 7% ^{zS}
1-2 (Net)	96 2%	16 2%	1 2%	1 1%	1 3%	9 3%	7 2%	4 1%	12 3%	7 1%	89 3%
4-7 (Net)	1294 33% ^{CDEFI} JOP	189 28%	21 26%	16 28%	5 27%	91 29%	98 27%	80 27%	110 28%	179 36%	1108 33%
5-6 (Net)	594 15% ^{CFPT}	94 14%	7 9%	10 19%	3 18%	41 13%	52 14%	31 10%	63 16%	94 19% ^T	496 15%
8-10 (Net)	1558 40% ^{CDEIJ} KOQ	230 33%	21 26%	25 45% ^{JKM}	5 28%	117 37% ^Q	113 31%	127 43% ^{OQ}	103 26%	184 37%	1374 40%
7-10 (Net)	2151 55% ^{BCDEI} JKMOQ	306 44%	33 41%	29 53%	7 37%	159 50% ^{OQ}	148 40%	164 55% ^{OQ}	142 36%	262 52%	1886 56%
9-10 (Net)	805 21% ^{CDEJK} OQ	105 15% ^K	4 6%	15 28% ^{JK}	2 14%	50 16% ^Q	55 15%	63 21% ^{OQ}	42 11%	84 17%	721 21% ^z

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 300

D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	53 1%	8 1%	3 1%	8 2%	11 1%	20 1%	15 2%	1 1%	4 3%	5 2%	38 1%
2	43 1%	8 1%	5 1%	- -	5 1%	18 1%	6 1%	- -	1 1%	* *	35 1%
3	60 2% ^S	6 1%	10 2%	2 1%	13 2%	18 1%	10 1%	2 2%	3 3%	4 1%	47 2%
4	89 2%	15 3%	7 1%	7 2%	13 2%	34 2%	19 2%	* *	* *	7 2%	66 2%
5	279 7%	47 8%	42 9%	22 6%	64 8%	124 8%	55 6%	6 5%	14 11% ^{FG}	17 6%	213 7%
6	391 10% ^{EFI}	65 11%	47 10%	24 7%	71 8%	118 7%	65 7%	9 7%	10 8%	18 6%	313 11% ^{zFI}
7	552 14% ^{BDEFJ} LOP	80 13%	51 10%	36 10%	87 10%	165 10%	102 12%	20 15%	15 12%	31 10%	429 15% ^F
8	795 20%	100 17%	98 20%	72 21%	170 20%	300 19%	155 18%	24 18%	26 20%	47 16%	613 21%
9	437 11% ^{CDEJQ}	59 10%	46 9%	21 6%	67 8%	134 9%	108 12%	23 18% ^{zHIR}	11 9%	30 10%	311 11%
Extremely Well 10	340 9% ^{KQS}	62 10%	40 8%	25 7%	65 8%	120 8%	86 10% ^H	12 9%	6 5%	22 8%	242 8%
Don't know	868 22% ^R	147 25%	139 28% ^z	135 38% ^{zABD}	274 33% ^{zAB}	526 33% ^z	250 29% ^{zR}	34 26%	39 30% ^{zR}	113 39% ^{zFGR}	575 20%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
Mean	7.23	7.19	7.21	7.20	7.21	7.17	7.39 ^{zHR}	7.72 ^{zHR}	6.87	7.31	7.19

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Table 300

D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
1-3 (Net)	156 4% S	22 4%	19 4%	10 3%	29 3%	56 4%	30 3%	3 2%	7 6%	9 3%	120 4%
1-4 (Net)	245 6%	37 6%	25 5%	17 5%	43 5%	90 6%	49 6%	4 3%	8 6%	15 5%	186 6%
1-2 (Net)	96 2%	16 3%	8 2%	8 2%	16 2%	38 2%	20 2%	1 1%	4 3%	5 2%	72 3%
4-7 (Net)	1311 34% CDEFI JOP	207 35% CD	147 30%	88 25%	235 28%	440 28%	241 28%	35 27%	40 31%	73 25%	1021 35% zFI
5-6 (Net)	670 17% EFI	112 19%	90 18%	45 13%	135 16%	242 15%	120 14%	15 11%	24 19%	36 12%	526 18% zFI
8-10 (Net)	1572 40% CDEIK Q	221 37%	184 38%	118 34%	302 36%	554 35%	350 40% I	59 45% HI	43 33%	99 34%	1166 40% I
7-10 (Net)	2124 54% BCDEI JKMOQ	301 50%	235 48%	155 44%	389 46%	719 46%	452 52% I	80 60% HI	58 45%	129 44%	1595 55% HI
9-10 (Net)	777 20% CDEIK QS	121 20% C	86 18%	46 13%	132 16%	254 16%	194 22% HI	36 27% HIR	17 13%	52 18%	553 19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 300

D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	53	11	-	-	*	8	3	3	7	2	51
	1%	2%	-	-	2%	2%	1%	1%	2%	*	1%
2	43	3	1	-	*	1	3	2	1	5	38
	1%	1%	2%	-	2%	*	1%	1%	*	1%	1%
3	60	9	2	1	1	3	5	2	7	1	58
	2% S	1%	3%	1%	5% zJ	1%	1%	1%	2%	*	2% S
4	89	10	2	1	-	7	3	7	3	12	77
	2%	1%	3%	2%	-	2%	1%	2%	1%	2%	2%
5	279	50	4	9	1	29	21	15	35	42	236
	7%	7%	4%	17% zJK	7%	9% P	6%	5%	9% O	8%	7%
6	391	60	6	4	2	28	32	24	36	50	338
	10% EFI	9%	7%	7%	9%	9%	9%	8%	9%	10%	10%
7	552	66	17	3	2	31	35	26	40	75	475
	14% BDEFJ	10%	21% JL	5%	9%	10%	9%	9%	10%	15%	14%
	LOP										
8	795	148	12	8	3	72	76	76	72	118	676
	20%	21%	14%	15%	14%	22%	21%	25%	18%	24%	20%
9	437	52	4	10	1	23	29	26	27	44	393
	11% CDEJQ	8%	5%	19% zJKM	3%	7%	8%	9%	7%	9%	12%
Extremely Well 10	340	56	1	7	2	29	27	38	18	30	310
	9% KQS	8% K	1%	12% K	10% K	9% Q	7%	13% zOQ	5%	6%	9% zS
Don't know	868	223	32	12	7	89	134	80	143	121	744
	22% R	32% z	40% zL	22%	38% zL	28% z	36% zP	27%	37% zNP	24%	22%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.23	7.24	6.69	7.49 K	6.83	7.16	7.33 Q	7.59 zNQ	6.93	7.21	7.24

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 300

D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
1-3 (Net)	156	23	4	1	2	12	12	7	16	9	147
	4% S	3%	5%	1%	9% L	4%	3%	2%	4%	2%	4% zS
1-4 (Net)	245	33	6	2	2	19	15	14	19	21	223
	6%	5%	8%	3%	9%	6%	4%	5%	5%	4%	7%
1-2 (Net)	96	14	1	-	1	8	6	5	9	8	89
	2%	2%	2%	-	3% L	3%	2%	2%	2%	2%	3%
4-7 (Net)	1311	186	28	17	5	95	91	71	114	179	1125
	34% CDEFI JOP	27%	35%	30%	26%	30%	25%	24%	29%	36%	33%
5-6 (Net)	670	110	9	13	3	57	53	38	71	92	574
	17% EFI	16%	12%	24% K	16%	18%	14%	13%	18%	18%	17%
8-10 (Net)	1572	256	16	25	5	123	132	139	117	192	1380
	40% CDEIK Q	37% K	20%	46% KM	28%	39% Q	36% Q	47% NOQ	30%	38%	41%
7-10 (Net)	2124	322	33	28	7	155	167	166	156	267	1854
	54% BCDEI JKMOQ	47%	41%	51%	37%	48% Q	45%	55% OQ	40%	53%	55%
9-10 (Net)	777	108	5	17	2	52	56	63	45	74	704
	20% CDEJK QS	16% K	6%	31% zJKM	14%	16% Q	15%	21% OQ	12%	15%	21% zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 301

D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Not At All Well 1	13 1%	1 *	1 *	3 2%	4 1%	7 1%	4 1%	1 1%	- -	1 1%	9 1%
2	10 *	* *	1 1%	- -	1 *	2 *	4 1%	- -	- -	2 1%	5 *
3	16 1%	1 *	* *	1 1%	2 *	5 1%	7 1%	1 1%	2 3%zR	1 1%	8 *
4	49 2%	5 1%	10 3%	6 3%	16 3%	25 3%z	11 2%	1 2%	3 4%	7 5%zFR	36 2%
5	122 5%O	21 6%	14 5%	10 6%	24 5%	42 5%	18 4%	4 6%	2 3%	4 3%	98 6%
6	209 9%	33 10%	23 8%	18 10%	41 9%	67 9%	42 9%	6 7%	7 11%	12 9%	155 9%
7	350 16%	62 19%	37 13%	37 21%	74 16%	122 16%	67 14%	9 12%	8 12%	18 14%	272 16%
8	600 27%CL	86 26%C	86 30%CD	28 16%	115 25%C	198 26%	115 24%I	20 25%	21 31%I	22 17%	467 28%I
9	396 18%CEKM	52 16%	46 16%	21 11%	67 14%	109 14%	105 22%zR	24 30%zR	15 22%	34 26%zR	281 17%
Extremely Well 10	329 15%K	57 17%	36 13%	22 12%	59 13%	109 14%	81 17%	11 13%	6 9%	20 15%	238 14%
Don't know	133 6%	15 5%	32 11%zA	33 18%zA	66 14%zA	75 10%z	25 5%	3 4%	3 4%	10 7%	98 6%
Total mentions	2225 100%	332 100%	287 100%	180 100%	468 100%	761 100%	478 100%	81 100%	67 100%	130 100%	1667 100%
Mean	7.76CQ	7.82C	7.77	7.36	7.62	7.66	7.86	7.97	7.62	7.76	7.75

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 301

D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

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Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
1-3 (Net)	38 2% R	2 1%	2 1%	5 3%	7 1%	13 2%	14 3% zR	1 2%	2 3%	3 3%	22 1%
1-4 (Net)	87 4%	7 2%	12 4%	11 6%	23 5%	38 5%	26 5%	3 4%	5 7%	10 8% zR	58 3%
1-2 (Net)	23 1%	1 *	2 1%	3 2%	5 1%	9 1%	7 2%	1 1%	- -	3 2%	14 1%
4-7 (Net)	729 33%	121 36%	84 29%	71 40%	155 33%	255 34%	138 29%	21 26%	21 31%	41 31%	561 34%
5-6 (Net)	330 15%	54 16%	37 13%	28 16%	65 14%	108 14%	60 12%	10 12%	10 14%	16 12%	253 15%
8-10 (Net)	1325 60% CDEJK Q	194 58% C	169 59% CD	71 39%	240 51% C	417 55%	301 63%	55 69%	41 62%	76 59%	986 59%
7-10 (Net)	1675 75% CDEJL OQ	256 77% CD	206 72% CD	108 60%	314 67% C	539 71%	368 77%	65 80%	50 74%	94 72%	1258 75%
9-10 (Net)	725 33% CDERJ KQS	108 33%	83 29%	43 24%	125 27%	219 29%	186 39% zR	35 43% zR	21 31%	54 41% zR	519 31%

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Table 301

D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Not At All Well 1	13 1%	4 1%	-	-	-	2 1%	2 1%	2 1%	2 1%	1 *	12 1%
2	10 *	1 *	-	-	-	-	1 1%	1 1%	-	* *	9 *
3	16 1%	1 *	-	-	* 3%J	-	1 1%	-	1 1%	1 1%	14 1%
4	49 2%	14 3%	2 7%	* 1%	-	5 3%	8 4%	6 3%	8 4%	5 2%	44 2%
5	122 5%O	17 4%	1 3%	5 14%zJ	1 12%J	14 7%O	3 1%	7 4%	10 5%O	15 6%	106 5%
6	209 9%	35 9%	3 9%	2 5%	1 13%	19 10%	16 8%	12 7%	22 11%	24 10%	185 9%
7	350 16%	57 15%	11 34%zJL	4 10%	2 22%	32 17%	25 13%	26 14%	32 16%	41 17%	306 15%
8	600 27%CIL	99 25%L	10 30%L	4 11%	2 22%	50 26%	48 25%	49 26%	49 24%	75 31%	525 27%
9	396 18%CEKM	56 14%	1 4%	9 25%KM	* 3%	27 14%	29 15%	30 16%	25 13%	31 13%	364 18%
Extremely Well 10	329 15%K	50 13%	1 2%	6 17%K	2 21%K	25 13%	24 12%	31 17%	19 9%	29 12%	299 15%
Don't know	133 6%	55 14%z	3 10%	7 18%z	* 3%	19 10%	37 19%zNP	23 12%z	33 16%zN	18 8%	114 6%
Total mentions	2225 100%	388 100%	33 100%	37 100%	10 100%	194 100%	195 100%	188 100%	200 100%	241 100%	1979 100%
Mean	7.76CQ	7.65	7.10	7.92	7.43	7.62	7.67	7.85	7.44	7.64	7.78

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Table 301

D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
1-3 (Net)	38	7	-	-	*	2	5	3	3	3	36
	2%R	2%	-	-	3%	1%	2%	2%	2%	1%	2%
1-4 (Net)	87	20	2	*	*	7	13	9	11	8	80
	4%	5%	7%	1%	3%	4%	7%	5%	5%	3%	4%
1-2 (Net)	23	5	-	-	-	2	3	3	2	1	21
	1%	1%	-	-	-	1%	2%	2%	1%	1%	1%
4-7 (Net)	729	122	17	11	5	70	52	51	71	85	641
	33%	31%	53%zL	30%	48%	36%P	27%	27%	36%O	35%	32%
5-6 (Net)	330	51	4	7	3	32	19	19	32	38	291
	15%	13%	12%	19%	26%	17%P	10%	10%	16%O	16%	15%
8-10 (Net)	1325	204	12	19	5	103	101	111	93	135	1188
	60%CDJEK Q	53%	37%	52%	46%	53%	52%	59%Q	46%	56%	60%
7-10 (Net)	1675	261	23	23	7	135	126	137	125	176	1494
	75%CDEJL OQ	67%	71%	62%	68%	70%	65%	73%	62%	73%	76%
9-10 (Net)	725	105	2	15	2	53	53	61	44	60	663
	33%CDERJ KQS	27%K	6%	41%JK	24%K	27%	27%	33%	22%	25%	34%zS

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Table 302

D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Not At All Well 1	15 1%	* *	1 *	5 3%zA	6 1%	8 1%	6 1%	* *	- -	2 2%	9 1%
2	6 *	- -	- -	- -	- -	- -	2 *	* *	* *	- -	4 *
3	22 1%	2 1%	5 2%	- -	5 1%	10 1%	7 2%	- -	* 1%	2 2%	14 1%
4	49 2%	5 2%	6 2%	7 4%	13 3%	19 2%	8 2%	1 2%	2 3%	3 2%	39 2%
5	118 5%F	16 5%	20 7%	7 4%	27 6%	50 7%	14 3%	3 3%	* *	3 3%	94 6%F
6	182 8%	22 7%	19 7%	20 11%	40 8%	54 7%	38 8%	10 12%	12 18%zFIR	9 7%	135 8%
7	381 17%P	64 19%	41 14%	27 15%	69 15%	132 17%	90 19%	15 18%	10 16%	19 15%	276 17%
8	582 26%F	81 24%	86 30%	41 23%	127 27%	199 26%	100 21%	15 18%	11 17%	29 23%	467 28%zF
9	449 20%E	67 20%	45 16%	32 18%	77 16%	132 17%	103 22%	19 23%	15 22%	28 21%	337 20%
Extremely Well 10	353 16%RK	68 20%	45 16%	29 16%	74 16%	120 16%	100 21%zR	17 21%	11 17%	30 23%zR	242 15%
Don't know	69 3%	8 2%	18 6%zA	13 7%zA	31 7%zA	37 5%z	11 2%	1 2%	4 6%	3 3%	50 3%
Total mentions	2225 100%	332 100%	287 100%	180 100%	468 100%	761 100%	478 100%	81 100%	67 100%	130 100%	1667 100%
Mean	7.82	8.05zCD	7.77	7.64	7.72	7.72	7.94	8.03	7.85	8.00	7.80

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 302

D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
1-3 (Net)	42 2%	2 1%	6 2%	5 3%	11 2%	18 2%	15 3%zR	1 1%	1 1%	5 4%	27 2%
1-4 (Net)	91 4%	7 2%	12 4%	12 6%	24 5%	37 5%	23 5%	2 2%	3 4%	8 6%	65 4%
1-2 (Net)	20 1%	* *	1 *	5 3%A	6 1%	8 1%	8 2%	1 1%	* *	2 2%	13 1%
4-7 (Net)	730 33%P	107 32%	86 30%	62 34%	148 32%	254 33%	150 31%	28 35%	25 37%	35 27%	544 33%
5-6 (Net)	300 14%	37 11%	39 14%	27 15%	66 14%	104 14%	52 11%	12 15%	13 19%	12 10%	229 14%
8-10 (Net)	1383 62%	216 65%	176 61%	101 56%	278 59%	451 59%	302 63%	50 63%	37 56%	87 67%	1046 63%
7-10 (Net)	1764 79%CDM	280 84%BCD	218 76%	129 71%	346 74%	583 77%	392 82%H	65 81%	48 72%	106 82%	1322 79%
9-10 (Net)	802 36%K	135 41%	90 31%	61 34%	151 32%	252 33%	203 42%zR	36 45%	26 39%	58 44%R	579 35%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

*small base

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Table 302

D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Not At All Well 1	15	5	-	1	-	3	2	3	2	1	14
	1%	1%	-	2%	-	2%	1%	2%	1%	*	1%
2	6	-	-	-	-	-	-	-	-	1	5
	*	-	-	-	-	-	-	-	-	*	*
3	22	3	1	1	*	1	1	1	1	2	20
	1%	1%	4%	2%	3%	1%	1%	1%	1%	1%	1%
4	49	11	1	1	-	4	7	6	5	8	40
	2%	3%	3%	2%	-	2%	4%	3%	2%	4%	2%
5	118	20	2	4	1	12	8	5	15	19	98
	5%F	5%	6%	10%	12%	6%	4%	3%	7%	8%	5%
6	182	34	2	2	2	16	18	11	23	22	160
	8%	9%	5%	7%	16%	8%	9%	6%	12%	9%	8%
7	381	54	9	5	2	31	23	18	36	42	335
	17%P	14%	26%	12%	16%	16%P	12%	9%	18%P	18%	17%
8	582	109	10	6	2	50	58	57	52	63	519
	26%F	28%	29%	17%	22%	26%	30%	30%	26%	26%	26%
9	449	64	5	7	1	33	32	33	31	50	398
	20%E	17%	17%	18%	9%	17%	16%	18%	15%	21%	20%
Extremely Well 10	353	64	1	8	2	35	29	37	26	27	326
	16%RK	16%K	2%	22%K	18%K	18%	15%	20%	13%	11%	16%
Don't know	69	26	2	3	*	9	16	16	10	6	63
	3%	7%z	7%	8%z	3%	5%	8%z	8%z	5%	2%	3%
Total mentions	2225	388	33	37	10	194	195	188	200	241	1979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.82	7.77	7.28	7.69	7.43	7.80	7.75	7.99	7.57	7.61	7.85z

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Table 302

D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All who have listened to BBC radio in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
1-3 (Net)	42 2%	8 2%	1 4%	2 4%	* 3%	4 2%	3 2%	5 2%	3 2%	3 1%	39 2%
1-4 (Net)	91 4%	19 5%	2 7%	2 6%	* 3%	8 4%	10 5%	11 6%	8 4%	12 5%	79 4%
1-2 (Net)	20 1%	5 1%	-	1 2%	-	3 2%	2 1%	3 2%	2 1%	2 1%	19 1%
4-7 (Net)	730 33%P	119 31%	13 41%	11 31%	5 45%	62 32%P	57 29%P	40 21%	79 39%OP	92 38%	634 32%
5-6 (Net)	300 14%	54 14%	4 12%	6 17%	3 29%zJ	27 14%	26 14%	16 8%	38 19%P	41 17%	258 13%
8-10 (Net)	1383 62%	236 61%	16 48%	21 57%	5 49%	118 61%	118 61%	128 68%Q	109 54%	140 58%	1243 63%
7-10 (Net)	1764 79%CDM	290 75%	24 74%	25 69%	7 65%	149 77%	141 73%	145 77%	145 72%	182 76%	1578 80%
9-10 (Net)	802 36%K	128 33%	6 19%	15 40%K	3 27%	67 35%	60 31%	71 38%	57 29%	77 32%	724 37%

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Table 303

D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Not At All Well 1	12 1%	* *	1 *	3 2%	4 1%	5 1%	5 1%	- -	- -	1 1%	7 *
2	8 *	1 *	- -	- -	- -	1 *	2 *	* *	- -	* *	6 *
3	19 1%	6 2%D	* *	- -	* *	4 *	4 1%	1 1%	2 2%	2 2%	12 1%
4	54 2%	9 3%	4 1%	7 4%	11 2%	18 2%	11 2%	- -	1 2%	2 2%	43 3%
5	120 5%	23 7%	20 7%	10 6%	30 6%	53 7%	26 5%	7 9%	7 10%	11 8%	84 5%
6	182 8%E	21 6%	19 7%	8 5%	28 6%	47 6%	36 8%	7 9%	1 2%	7 5%	135 8%
7	366 16%FIT	63 19%	42 15%	40 22%	81 17%	126 17%	58 12%	9 11%	10 15%	13 10%	300 18%zFI
8	579 26%	71 21%	77 27%	39 22%	116 25%	200 26%	130 27%	21 26%	15 22%	34 26%	433 26%
9	380 17%BCDEJ NOPQ	61 18%BCD	28 10%	17 10%	45 10%	93 12%	88 18%	15 18%	17 25%	23 18%	283 17%
Extremely Well 10	298 13%Q	45 14%	34 12%	16 9%	51 11%	96 13%	76 16%	10 13%	6 9%	18 14%	211 13%
Don't know	207 9%S	32 10%	62 22%zA	39 21%zA	101 22%zA	119 16%z	43 9%	10 12%	8 13%	19 15%zFR	153 9%
Total mentions	2225 100%	332 100%	287 100%	180 100%	468 100%	761 100%	478 100%	81 100%	67 100%	130 100%	1667 100%
Mean	7.73CQ	7.68	7.71	7.39	7.59	7.65	7.83	7.75	7.72	7.74	7.71

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 303

D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
1-3 (Net)	38 2%	7 2%	1 *	3 2%	4 1%	10 1%	11 2%	1 2%	2 2%	4 3%	25 1%
1-4 (Net)	92 4%	16 5%	5 2%	10 6%B	15 3%B	27 4%	22 5%	1 2%	3 4%	6 5%	68 4%
1-2 (Net)	20 1%	1 *	1 *	3 2%	4 1%	6 1%	7 1%	* *	- -	1 1%	13 1%
4-7 (Net)	722 32%FPT	116 35%	85 30%	65 36%	150 32%	243 32%	130 27%	23 29%	19 29%	32 25%	562 34%F
5-6 (Net)	303 14%P	44 13%	39 14%	18 10%	58 12%	100 13%	62 13%	14 18%	8 12%	17 13%	219 13%
8-10 (Net)	1258 57%BCDEJ KNOQ	177 53%C	139 49%	73 41%	213 46%	389 51%	294 61%zR	46 57%	38 56%	74 57%	927 56%
7-10 (Net)	1624 73%BCDEJ OQ	240 72%BD	181 63%	113 63%	294 63%	515 68%	352 74%	55 68%	47 71%	87 67%	1227 74%
9-10 (Net)	678 30%BCDEJ KNOQS	106 32%BCD	62 22%	34 19%	96 21%	190 25%	164 34%	25 31%	23 34%	41 31%	494 30%

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Table 303

D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Not At All Well 1	12	4	-	-	-	2	2	2	2	1	11
	1%	1%	-	-	-	1%	1%	1%	1%	1%	1%
2	8	-	-	-	-	-	-	-	-	*	7
	*	-	-	-	-	-	-	-	-	*	*
3	19	-	-	-	*	-	-	-	-	1	17
	1%	-	-	-	3%J	-	-	-	-	1%	1%
4	54	9	1	1	-	5	4	5	4	4	50
	2%	2%	2%	3%	-	2%	2%	2%	2%	2%	3%
5	120	23	3	2	2	9	13	7	16	19	102
	5%	6%	10%	7%	15%zJ	5%	7%	4%	8%	8%	5%
6	182	22	1	3	2	12	10	8	14	22	158
	8%E	6%	3%	8%	16%JK	6%	5%	4%	7%	9%	8%
7	366	68	9	3	-	38	30	27	41	52	312
	16%FIT	17%	28%L	9%	16%	20%	15%	14%	20%	22%	16%
8	579	99	7	8	3	54	46	47	53	76	503
	26%	26%	21%	21%	25%	28%	24%	25%	26%	31%	25%
9	380	36	2	6	1	19	17	20	17	31	349
	17%BCDEIN	9%	7%	17%	6%	10%	9%	10%	8%	13%	18%
Extremely Well 10	298	41	2	6	2	18	23	30	11	24	274
	13%Q	11%	5%	17%	18%	9%	12%Q	16%NQ	6%	10%	14%
Don't know	207	86	8	7	-	37	49	43	42	10	195
	9%S	22%zM	25%zM	18%zM	-	19%z	25%z	23%z	21%z	4%	10%zS
Total mentions	2225	388	33	37	10	194	195	188	200	241	1979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.73CQ	7.59	7.29	7.91	7.33	7.58	7.60	7.90Q	7.31	7.54	7.75

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 303

D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
1-3 (Net)	38 2%	4 1%	-	-	*	2 1%	2 1%	2 1%	2 1%	3 1%	35 2%
1-4 (Net)	92 4%	13 3%	1 2%	1 3%	*	7 3%	6 3%	7 4%	6 3%	7 3%	85 4%
1-2 (Net)	20 1%	4 1%	-	-	-	2 1%	2 1%	2 1%	2 1%	2 1%	18 1%
4-7 (Net)	722 32%FPT	121 31%	14 42%	10 27%	5 48%L	64 33%P	58 30%	46 24%	76 38%P	97 40%zT	622 31%
5-6 (Net)	303 14%P	45 12%	4 13%	5 15%	3 32%zJ	21 11%	24 12%	15 8%	30 15%	40 17%	260 13%
8-10 (Net)	1258 57%BCDEJ KNOQ	177 46%	11 33%	20 55%	5 49%	91 47%	86 44%	96 51%	81 40%	131 54%	1126 57%
7-10 (Net)	1624 73%BCDEJ OQ	245 63%	20 61%	23 63%	7 65%	129 67%	116 59%	123 66%	121 61%	183 76%	1439 73%
9-10 (Net)	678 30%BCDEJ KNOQS	78 20%	4 12%	12 34%JK	2 24%	37 19%	40 21%	50 27%Q	28 14%	55 23%	623 31%zS

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Table 304

D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Not At All Well 1	28 1%	1 *	3 1%	5 3%A	8 2%	11 1%	11 2%	* *	- -	4 3%R	16 1%
2	20 1%	3 1%	2 1%	2 1%	4 1%	4 1%	7 2%	- -	- -	3 2%	13 1%
3	35 2%	4 1%	10 3%z	5 3%	15 3%z	21 3%z	6 1%	2 3%	2 3%	- -	28 2%
4	104 5%F	21 6%	8 3%	13 7%	21 5%B	33 4%	13 3%	1 2%	* 1%	5 4%	87 5%F
5	160 7%	23 7%	26 9%	15 8%	41 9%	68 9%	39 8%	6 7%	4 7%	18 14%zFR	115 7%
6	249 11%	46 14%	26 9%	21 11%	47 10%	85 11%	53 11%	10 12%	9 13%	13 10%	184 11%
7	410 18%IL	56 17%	46 16%	36 20%	82 17%	123 16%	89 19%I	12 15%	17 25%I	14 11%	312 19%I
8	515 23%AC	56 17%	63 22%	28 16%	92 20%	164 21%	100 21%	20 25%	10 16%	24 18%	399 24%
9	298 13%BCDEJ NQ	55 17%BCD	25 9%	9 5%	34 7%	76 10%	66 14%	13 16%	6 9%	18 14%	228 14%
Extremely Well 10	219 10%RQ	37 11%	26 9%	15 8%	41 9%	78 10%	63 13%zR	10 13%	7 11%	16 13%	145 9%
Don't know	186 8%	31 9%	51 18%zA	32 18%zA	83 18%zA	100 13%z	32 7%	6 7%	10 16%F	14 11%F	140 8%
Total mentions	2225 100%	332 100%	287 100%	180 100%	468 100%	761 100%	478 100%	81 100%	67 100%	130 100%	1667 100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 304

D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Mean	7.23CDEJ NQ	7.30CD	7.08	6.62	6.90	7.09	7.28	7.51	7.34	7.04	7.22
1-3 (Net)	83 4%	7 2%	16 5%	11 6%A	27 6%zA	36 5%	24 5%	3 3%	2 3%	7 6%	57 3%
1-4 (Net)	188 8%	28 8%	24 8%	24 14%z	48 10%	69 9%	37 8%	4 5%	2 3%	12 9%	144 9%
1-2 (Net)	48 2%	3 1%	6 2%	6 4%	12 3%	15 2%	18 4%zR	* *	- -	7 6%zGR	29 2%
4-7 (Net)	924 42%L	146 44%	106 37%	85 47%	191 41%	308 40%	194 40%	30 37%	30 46%	50 39%	698 42%
5-6 (Net)	409 18%	69 21%	52 18%	36 20%	88 19%	153 20%	91 19%	16 19%	13 20%	31 24%	299 18%
8-10 (Net)	1032 46%BCDEJ KNOQ	149 45%CD	114 40%CD	52 29%	167 36%C	318 42%	228 48%	43 53%H	24 36%	58 45%	771 46%
7-10 (Net)	1443 65%BCDEI JLOQ	205 62%C	160 56%	88 49%	248 53%	440 58%	318 66%I	55 68%	41 61%	72 56%	1084 65%
9-10 (Net)	517 23%BCDEJ KNQ	93 28%BCD	51 18%	24 13%	75 16%	154 20%	128 27%	23 28%	14 20%	34 26%	372 22%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 304

D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Not At All Well 1	28	8	-	-	-	6	2	4	4	4	24
	1%	2%	-	-	-	3%	1%	2%	2%	2%	1%
2	20	2	-	2	-	2	-	1	1	*	20
	1%	1%	-	5%zJ	-	1%	-	1%	1%	*	1%
3	35	14	-	1	*	3	11	4	10	2	33
	2%	4%z	-	2%	3%	1%	6%zP	2%	5%zN	1%	2%
4	104	20	1	-	-	9	12	9	12	6	98
	5%F	5%	2%	-	-	5%	6%	5%	6%	3%	5%
5	160	31	4	4	2	15	16	6	24	20	140
	7%	8%	13%	12%	15%	8%P	8%P	3%	12%zP	8%	7%
6	249	38	4	3	2	16	22	19	20	24	223
	11%	10%	11%	7%	22%zJL	8%	11%	10%	10%	10%	11%
7	410	68	9	3	2	44	24	30	38	57	352
	18%IL	18%	28%L	7%	17%	23%O	12%	16%	19%	24%	18%
8	515	79	6	5	2	46	33	39	40	58	457
	23%AC	20%	17%	13%	21%	24%	17%	21%	20%	24%	23%
9	298	29	1	4	*	12	17	16	13	34	264
	13%BCDEJN	7%	3%	11%	3%	6%	9%	8%	7%	14%	13%
Extremely Well 10	219	32	2	5	2	12	21	23	9	23	196
	10%RQ	8%	5%	12%	18%	6%	11%Q	13%NQ	4%	10%	10%
Don't know	186	66	7	11	-	28	38	36	29	12	172
	8%	17%zM	20%zM	30%zJM	-	15%z	19%z	19%z	15%z	5%	9%
Total mentions	2225	388	33	37	10	194	195	188	200	241	1979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 304

D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All who have listened to BBC radio in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Mean	7.23CDEJ NQ	6.87	6.95	7.07	7.17	6.86	6.89	7.27NQ	6.52	7.35	7.22
1-3 (Net)	83 4%	24 6%z	-	3 8%	* 3%	11 6%	13 7%	9 5%	15 8%z	6 3%	77 4%
1-4 (Net)	188 8%	44 11%	1 2%	3 8%	* 3%	20 10%	25 13%	17 9%	27 13%z	13 5%	175 9%
1-2 (Net)	48 2%	10 3%	-	2 5%	-	8 4%	2 1%	5 3%	5 3%	4 2%	44 2%
4-7 (Net)	924 42%L	158 41%	18 54%L	10 26%	6 54%L	84 44%P	74 38%	64 34%	94 47%P	107 44%	813 41%
5-6 (Net)	409 18%	69 18%	8 24%	7 19%	4 38%zJ	31 16%	38 20%	25 13%	44 22%	43 18%	364 18%
8-10 (Net)	1032 46%BCDEJ KNOQ	141 36%	8 25%	13 36%	4 43%	70 36%	70 36%	78 42%	62 31%	115 48%	916 46%
7-10 (Net)	1443 65%BCDEJ JLOQ	209 54%	17 54%	16 44%	6 59%	114 59%Q	94 48%	109 58%O	100 50%	172 72%	1268 64%
9-10 (Net)	517 23%BCDEJ KNQ	61 16%	3 8%	9 23%	2 21%	24 12%	37 19%Q	39 21%NQ	22 11%	57 24%	460 23%

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Table 305

D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Not At All Well 1	20 1%	1 *	3 1%	7 4%zA	10 2%z	11 1%	7 2%	1 1%	-	2 2%	13 1%
2	11 *	1 *	-	1 *	1 *	2 *	5 1%	1 1%	2 3%zR	1 *	6 *
3	19 1%	3 1%	6 2%	-	6 1%	10 1%	1 *	-	-	1 *	16 1%
4	62 3%	12 4%	4 2%	8 5%	13 3%	23 3%	13 3%	1 2%	5 8%zFR	4 3%	48 3%
5	126 6%	19 6%	21 7%	8 4%	29 6%	53 7%	22 5%	6 7%	3 5%	9 7%	92 6%
6	198 9%	25 8%	27 10%	13 7%	41 9%	68 9%	37 8%	6 7%	1 2%	10 8%	148 9%
7	425 19%ILO	72 22%	45 16%	31 17%	75 16%	136 18%	84 17%	12 15%	12 18%	15 12%	331 20%I
8	563 25%	72 22%	75 26%	45 25%	120 26%	182 24%	104 22%	14 18%	18 27%	29 22%	443 27%
9	349 16%CDEJO Q	65 20%CD	36 13%	14 8%	51 11%	89 12%	88 18%	20 25%zR	10 15%	23 18%	255 15%
Extremely Well 10	306 14%	46 14%	34 12%	21 11%	55 12%	104 14%	82 17%zR	13 16%	9 14%	20 15%	214 13%
Don't know	145 7%	17 5%	35 12%zA	33 18%zA	68 15%zA	83 11%z	35 7%	7 8%	6 9%	16 12%zFR	101 6%
Total mentions	2225 100%	332 100%	287 100%	180 100%	468 100%	761 100%	478 100%	81 100%	67 100%	130 100%	1667 100%

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Table 305

D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Mean	7.62CDEQ	7.70C	7.50	7.26	7.41	7.47	7.75	7.86	7.56	7.67	7.60
1-3 (Net)	50 2%	5 1%	9 3%	7 4%	16 3%	23 3%	13 3%	1 2%	2 3%	4 3%	35 2%
1-4 (Net)	112 5%	17 5%	13 5%	16 9%	29 6%	45 6%	26 6%	3 3%	7 11%	7 6%	83 5%
1-2 (Net)	31 1%	2 1%	3 1%	7 4%zA	10 2%B	13 2%	12 3%zR	1 2%	2 3%	3 2%	19 1%
4-7 (Net)	811 36%P	128 39%	98 34%	60 33%	158 34%	280 37%	156 33%	25 31%	22 33%	38 30%	619 37%
5-6 (Net)	324 15%	44 13%	49 17%	21 11%	70 15%	121 16%	59 12%	12 14%	4 7%	19 15%	240 14%
8-10 (Net)	1219 55%CDEJK OQ	183 55%	146 51%	80 44%	225 48%	375 49%	275 57%	47 59%	37 56%	72 55%	912 55%
7-10 (Net)	1643 74%BCDEJ OQ	255 77%BCD	190 66%	111 61%	301 64%	511 67%	358 75%I	60 74%	49 74%	87 67%	1243 75%
9-10 (Net)	655 29%CDEJK OQ	111 33%CD	71 25%	35 19%	106 23%	193 25%	170 36%zR	33 41%zR	19 29%	43 33%	469 28%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 305

D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Not At All Well 1	20	10	-	-	-	5	4	3	6	1	19
	1%	2%z	-	-	-	3%z	2%	2%	3%z	*	1%
2	11	-	-	1	-	-	-	-	-	1	10
	*	-	-	2%J	-	-	-	-	-	*	1%
3	19	3	2	1	*	-	3	-	3	2	17
	1%	1%	7%zJ	2%	3%	-	1%	-	1%	1%	1%
4	62	11	1	1	-	3	8	6	5	5	57
	3%	3%	3%	2%	-	2%	4%	3%	2%	2%	3%
5	126	21	2	4	1	10	12	5	16	19	106
	6%	6%	8%	11%	12%	5%	6%	3%	8%	8%	5%
6	198	33	2	3	2	15	19	12	22	21	175
	9%	9%	7%	8%	19%zJ	8%	10%	6%	11%	9%	9%
7	425	61	10	3	1	36	24	28	33	53	368
	19%ILO	16%	32%JL	8%	13%	19%	12%	15%	16%	22%	19%
8	563	100	8	9	3	55	46	51	49	63	501
	25%	26%	26%	23%	25%	28%	23%	27%	24%	26%	25%
9	349	42	2	7	1	24	18	25	17	37	312
	16%CDEJO	11%	6%	19%	6%	12%	9%	13%	8%	15%	16%
Extremely Well 10	306	47	1	6	2	24	23	28	18	23	282
	14%	12%	2%	15%K	18%K	12%	12%	15%	9%	10%	14%
Don't know	145	61	3	4	*	22	39	28	33	15	130
	7%	16%z	10%	10%	3%	11%z	20%z	15%z	16%z	6%	7%
Total mentions	2225	388	33	37	10	194	195	188	200	241	1979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 305

D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All who have listened to BBC radio in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Mean	7.62CDEQ	7.45	6.83	7.59	7.37	7.57Q	7.31	7.79OQ	7.12	7.51	7.64
1-3 (Net)	50 2%	12 3%	2 7%	2 4%	* 3%	5 3%	7 4%	3 2%	9 5%	4 2%	47 2%
1-4 (Net)	112 5%	23 6%	3 10%	2 6%	* 3%	8 4%	15 8%	10 5%	14 7%	9 4%	103 5%
1-2 (Net)	31 1%	10 2%	-	1 2%	-	5 3%	4 2%	3 2%	6 3%	2 1%	30 1%
4-7 (Net)	811 36%P	126 33%	16 50%	10 28%	5 45%	64 33%	62 32%	52 28%	75 37%	99 41%	706 36%
5-6 (Net)	324 15%	55 14%	5 15%	7 18%	3 32%zJ	25 13%	30 16%P	17 9%	37 19%P	40 17%	281 14%
8-10 (Net)	1219 55%CDEJK OQ	189 49%	11 34%	21 57%K	5 49%	102 53%Q	86 44%	105 56%OQ	84 42%	123 51%	1095 55%
7-10 (Net)	1643 74%BCDEJ OQ	249 64%	21 66%	24 66%	6 62%	139 72%OQ	110 57%	133 71%OQ	116 58%	177 73%	1463 74%
9-10 (Net)	655 29%CDEJK OQ	88 23%	3 8%	12 34%K	2 24%	48 25%Q	41 21%	53 28%OQ	35 17%	61 25%	595 30%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 306

D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Not At All Well 1	14 1%	* *	1 *	5 3%zAB	5 1%B	6 1%	5 1%	1 1%	- -	2 2%	9 1%
2	16 1%	2 1%	2 1%	- -	2 *	7 1%	4 1%	- -	1 1%	* *	10 1%
3	29 1%	2 1%	6 2%	2 1%	8 2%	10 1%	6 1%	1 1%	3 5%zFR	2 1%	22 1%
4	50 2%	8 2%	3 1%	4 2%	8 2%	15 2%	10 2%	* *	* 1%	2 2%	38 2%
5	144 6%	23 7%	28 10%	14 8%	42 9%z	67 9%z	27 6%	3 4%	10 15%zFGIR	6 4%	109 7%
6	235 11%F	43 13%	30 10%	18 10%	47 10%	71 9%	33 7%	5 6%	3 4%	8 6%	190 11%F
7	385 17%LP	62 19%	42 15%	27 15%	69 15%	113 15%	76 16%	15 19%	7 11%	20 15%	296 18%
8	610 27%T	81 24%	79 28%	52 29%	131 28%	214 28%	124 26%	21 26%	21 31%	39 30%	469 28%
9	347 16%CDEJNS	50 15%	37 13%	17 10%	54 11%	97 13%	89 19%	21 26%zR	11 17%	24 18%	248 15%
Extremely Well 10	297 13%	52 16%	39 13%	24 13%	63 13%	106 14%	78 16%zH	11 14%	4 7%	18 14%	211 13%
Don't know	98 4%T	9 3%	22 8%zA	18 10%zA	40 9%zA	54 7%z	25 5%	2 2%	6 9%	10 7%	64 4%
Total mentions	2225 100%	332 100%	287 100%	180 100%	468 100%	761 100%	478 100%	81 100%	67 100%	130 100%	1667 100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 306

D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Mean	7.59Q	7.63	7.51	7.39	7.47	7.52	7.76zHR	7.95H	7.26	7.77	7.55
1-3 (Net)	58 3%	4 1%	9 3%	6 4%	15 3%	22 3%	16 3%	2 2%	4 6%	4 3%	41 2%
1-4 (Net)	108 5%	12 4%	12 4%	11 6%	23 5%	37 5%	26 5%	2 3%	4 6%	7 5%	79 5%
1-2 (Net)	30 1%	2 1%	3 1%	5 3%	7 2%	12 2%	9 2%	1 1%	1 1%	2 2%	19 1%
4-7 (Net)	813 37%FIP	136 41%	103 36%	63 35%	165 35%	267 35%	146 30%	24 30%	20 30%	36 27%	633 38%FI
5-6 (Net)	379 17%F	66 20%	58 20%	32 18%	89 19%	139 18%	60 13%	9 11%	13 19%	14 10%	299 18%FI
8-10 (Net)	1255 56%KQ	183 55%	154 54%	93 52%	247 53%	418 55%	292 61%z	53 65%	36 54%	81 62%	928 56%
7-10 (Net)	1639 74%DEIQ	245 74%	196 68%	120 66%	316 68%	531 70%	367 77%H	68 85%zHR	43 65%	100 77%	1224 73%
9-10 (Net)	644 29%RKQS	102 31%	75 26%	41 23%	117 25%	203 27%	168 35%zR	32 40%zHR	15 23%	42 32%	459 28%

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Table 306

D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Not At All Well 1	14	5	-	-	-	3	2	3	2	1	13
	1%	1%	-	-	-	2%	1%	2%	1%	*	1%
2	16	2	-	-	-	1	1	1	1	*	15
	1%	1%	-	-	-	*	1%	1%	*	*	1%
3	29	5	1	1	1	1	4	1	4	*	28
	1%	1%	4%	2%	6%zJ	1%	2%	1%	2%	*	1%
4	50	5	2	1	-	4	1	3	2	7	43
	2%	1%	5%	2%	-	2%	1%	2%	1%	3%	2%
5	144	34	1	5	1	19	15	5	29	13	130
	6%	9%	4%	15%z	12%	10%P	8%P	3%	14%zOP	5%	7%
6	235	38	5	3	2	16	22	18	20	25	208
	11%F	10%	15%	8%	16%	8%	11%	9%	10%	10%	11%
7	385	53	11	3	1	24	29	20	33	45	338
	17%LP	14%	34%zJL	7%	13%	13%	15%	11%	17%	19%	17%
8	610	114	7	7	3	62	53	61	53	86	524
	27%T	29%	22%	18%	25%	32%	27%	33%	27%	36%zT	26%
9	347	42	3	8	1	18	24	22	20	23	324
	16%CDJEJN S	11%	9%	22%J	6%	9%	12%	12%	10%	10%	16%zS
Extremely Well 10	297	54	1	6	2	28	26	36	18	21	276
	13%	14%	2%	17%K	18%K	15%Q	13%	19%Q	9%	9%	14%
Don't know	98	35	2	3	*	17	18	17	18	18	79
	4%T	9%z	5%	9%	3%	9%z	9%z	9%z	9%z	7%T	4%
Total mentions	2225	388	33	37	10	194	195	188	200	241	1979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 306

D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Mean	7.59Q	7.50	6.92	7.66	7.28	7.51	7.50	7.84OQ	7.18	7.50	7.60
1-3 (Net)	58 3%	12 3%	1 4%	1 2%	1 6%	5 3%	8 4%	6 3%	7 3%	2 1%	56 3%
1-4 (Net)	108 5%	18 5%	3 9%	2 4%	1 6%	9 4%	9 5%	9 5%	9 4%	9 4%	99 5%
1-2 (Net)	30 1%	7 2%	-	-	-	4 2%	3 2%	5 2%	3 1%	1 1%	28 1%
4-7 (Net)	813 37%FIP	131 34%	19 58%zJL	12 32%	4 42%	64 33%P	67 34%P	46 25%	84 42%NP	91 38%	719 36%
5-6 (Net)	379 17%F	72 19%	6 19%	8 23%	3 29%	36 18%	36 19%P	23 12%	49 25%zP	38 16%	339 17%
8-10 (Net)	1255 56%KQ	211 54%K	11 33%	21 57%K	5 49%	108 56%Q	103 53%	119 63%OQ	92 46%	130 54%	1124 57%
7-10 (Net)	1639 74%DEIQ	264 68%	22 67%	23 64%	6 62%	132 68%	132 68%	139 74%Q	125 62%	176 73%	1462 74%
9-10 (Net)	644 29%RKQS	96 25%	4 11%	14 39%JK	2 24%	46 24%	50 26%	58 31%Q	38 19%	44 18%	600 30%zS

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Table 307

D2_sum. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10)

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Provides a mix of different types of radio station.	1675 75% CDEJL OQ	256 77% CD	206 72% CD	108 60%	314 67% C	539 71%	368 77%	65 80%	50 74%	94 72%	1258 75%
Provides high quality radio output.	1764 79% CDM	280 84% BCD	218 76%	129 71%	346 74%	583 77%	392 82% H	65 81%	48 72%	106 82%	1322 79%
Supports UK music and presenters.	1624 73% BCDEJ OQ	240 72% BD	181 63%	113 63%	294 63%	515 68%	352 74%	55 68%	47 71%	87 67%	1227 74%
Takes risks and provides radio content or music that is new and innovative or less well known	1443 65% BCDEI JLOQ	205 62% C	160 56%	88 49%	248 53%	440 58%	318 66% I	55 68%	41 61%	72 56%	1084 65%
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1643 74% BCDEJ OQ	255 77% BCD	190 66%	111 61%	301 64%	511 67%	358 75% I	60 74%	49 74%	87 67%	1243 75%
Provides distinctive radio programmes and output.	1639 74% DEJQ	245 74%	196 68%	120 66%	316 68%	531 70%	367 77% H	68 85% zHR	43 65%	100 77%	1224 73%

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Table 307

D2_sum. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10)

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Provides a mix of different types of radio station.	1675	261	23	23	7	135	126	137	125	176	1494
	75%<u>CDEJL</u> OQ	67%	71%	62%	68%	70%	65%	73%	62%	73%	76%
Provides high quality radio output.	1764	290	24	25	7	149	141	145	145	182	1578
	79%<u>CDM</u>	75%	74%	69%	65%	77%	73%	77%	72%	76%	80%
Supports UK music and presenters.	1624	245	20	23	7	129	116	123	121	183	1439
	73%<u>BCDEJ</u> OQ	63%	61%	63%	65%	67%	59%	66%	61%	76%	73%
Takes risks and provides radio content or music that is new and innovative or less well known	1443	209	17	16	6	114	94	109	100	172	1268
	65%<u>BCDEI</u> JLOQ	54%	54%	44%	59%	59% Q	48%	58% O	50%	72%	64%
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1643	249	21	24	6	139	110	133	116	177	1463
	74%<u>BCDEJ</u> OQ	64%	66%	66%	62%	72% OQ	57%	71% OQ	58%	73%	74%
Provides distinctive radio programmes and output.	1639	264	22	23	6	132	132	139	125	176	1462
	74%<u>DEJQ</u>	68%	67%	64%	62%	68%	68%	74% Q	62%	73%	74%

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Table 308
 D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
 Base = All respondents

Summary Table						
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
UnweightedBase	3907	3907	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
Not At All Important	86	73	83	93	78	80
1	2%	2%	2%	2%	2%	2%
2	36	42	44	53	38	34
	1%	1%	1%	1%	1%	1%
3	43	37	37	50	49	53
	1%	1%	1%	1%	1%	1%
4	68	64	79	119	86	76
	2%	2%	2%	3%	2%	2%
5	212	204	241	260	228	256
	5%	5%	6%	7%	6%	7%
6	317	265	297	346	316	320
	8%	7%	8%	9%	8%	8%
7	547	514	546	570	542	554
	14%	13%	14%	15%	14%	14%
8	839	769	759	764	771	794
	21%	20%	19%	20%	20%	20%
9	571	635	583	516	615	607
	15%	16%	15%	13%	16%	16%
Extremely Important	602	739	642	490	614	546
10	15%	19%	16%	13%	16%	14%
Don't know	584	566	595	646	571	588
	15%	14%	15%	17%	15%	15%
Total mentions	3907	3907	3907	3907	3907	3907
	100%	100%	100%	100%	100%	100%
Mean	7.59	7.78	7.59	7.31	7.59	7.52
1-3 (Net)	166	152	164	196	164	166
	4%	4%	4%	5%	4%	4%

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Table 308
D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Base = All respondents

Summary Table						
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
1-4 (Net)	233 6%	216 6%	244 6%	315 8%	250 6%	242 6%
1-2 (Net)	122 3%	115 3%	127 3%	146 4%	116 3%	114 3%
4-7 (Net)	1144 29%	1047 27%	1163 30%	1296 33%	1171 30%	1205 31%
5-6 (Net)	529 14%	469 12%	538 14%	606 16%	544 14%	576 15%
8-10 (Net)	2013 52%	2142 55%	1985 51%	1769 45%	2000 51%	1947 50%
7-10 (Net)	2561 66%	2657 68%	2531 65%	2339 60%	2542 65%	2501 64%
9-10 (Net)	1174 30%	1374 35%	1226 31%	1005 26%	1229 31%	1153 30%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 309
D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Base = All who have listened to BBC radio in the past 3 months

Summary Table						
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
UnweightedBase	2287	2287	2287	2287	2287	2287
WeightedBase	2225	2225	2225	2225	2225	2225
EffectiveBase	1598	1598	1598	1598	1598	1598
Not At All Important	20	14	19	22	20	23
1	1%	1%	1%	1%	1%	1%
2	8	8	9	18	9	10
	*	*	*	1%	*	*
3	15	13	13	19	12	13
	1%	1%	1%	1%	1%	1%
4	34	31	45	69	43	37
	2%	1%	2%	3%	2%	2%
5	85	90	119	120	104	121
	4%	4%	5%	5%	5%	5%
6	194	142	179	214	187	175
	9%	6%	8%	10%	8%	8%
7	314	293	337	371	326	340
	14%	13%	15%	17%	15%	15%
8	602	539	534	534	561	566
	27%	24%	24%	24%	25%	25%
9	408	460	402	362	418	444
	18%	21%	18%	16%	19%	20%
Extremely Important	450	560	473	375	460	417
10	20%	25%	21%	17%	21%	19%
Don't know	94	76	95	121	85	79
	4%	3%	4%	5%	4%	4%
Total mentions	2225	2225	2225	2225	2225	2225
	100%	100%	100%	100%	100%	100%
Mean	7.98	8.18	7.93	7.68	7.95	7.90
1-3 (Net)	43	35	41	59	41	46
	2%	2%	2%	3%	2%	2%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 309
D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Base = All who have listened to BBC radio in the past 3 months

Summary Table						
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
WeightedBase	2225	2225	2225	2225	2225	2225
EffectiveBase	1598	1598	1598	1598	1598	1598
1-4 (Net)	77 3%	66 3%	86 4%	128 6%	84 4%	82 4%
1-2 (Net)	28 1%	23 1%	28 1%	39 2%	29 1%	33 1%
4-7 (Net)	627 28%	555 25%	680 31%	774 35%	660 30%	673 30%
5-6 (Net)	280 13%	232 10%	298 13%	334 15%	291 13%	296 13%
8-10 (Net)	1461 66%	1559 70%	1409 63%	1271 57%	1438 65%	1427 64%
7-10 (Net)	1774 80%	1851 83%	1745 78%	1642 74%	1765 79%	1767 79%
9-10 (Net)	858 39%	1020 46%	874 39%	737 33%	878 39%	861 39%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 310
D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides a mix of different types of radio station.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	86	15	15	16	31	52	22	3	4	7	61
1	2%S	2%	3%	5%z	4%z	3%z	3%	3%	3%	2%	2%
2	36	9	4	1	6	14	6	-	1	2	28
	1%	2%	1%	*	1%	1%	1%	-	1%	1%	1%
3	43	6	6	-	6	17	10	2	3	5	33
	1%	1%	1%	-	1%	1%	1%	2%	2%	2%	1%
4	68	12	8	3	11	21	12	1	1	5	50
	2%	2%	2%	1%	1%	1%	1%	1%	*	2%	2%
5	212	25	35	12	48	86	44	5	6	12	163
	5%	4%	7%	4%	6%C	5%	5%	4%	5%	4%	6%
6	317	33	39	36	74	118	78	15	15	27	226
	8%	6%	8%	10%A	9%	7%	9%	11%	12%	9%	8%
7	547	87	46	35	81	173	109	13	16	38	420
	14%BCDEI OP	15%BD	9%	10%	10%	11%	12%	10%	12%	13%	15%
8	839	118	93	67	160	294	151	23	23	30	659
	21%EFILM	20%	19%	19%	19%	19%	17%I	17%I	18%I	10%	23%zFI
9	571	89	75	41	116	207	130	27	15	45	417
	15%MS	15%	15%	12%	14%	13%	15%	20%	12%	15%	14%
Extremely Important	602	107	75	42	117	227	144	19	11	44	438
10	15%KQS	18%C	15%	12%	14%	14%	17%H	14%	9%	15%	15%
Don't know	584	96	92	99	191	367	164	23	33	78	388
	15%RLT	16%	19%z	28%zABD	23%zAB	23%z	19%zR	18%	26%zR	26%zFGR	13%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 310
D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides a mix of different types of radio station.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.59EMQ	7.68	7.51	7.40	7.47	7.48	7.61	7.69	7.16	7.51	7.59
1-3 (Net)	166 4%	30 5%	25 5%	18 5%	43 5%	83 5%z	39 4%	6 4%	8 7%	14 5%	122 4%
1-4 (Net)	233 6%	42 7%	33 7%	21 6%	53 6%	104 7%	51 6%	7 5%	9 7%	20 7%	172 6%
1-2 (Net)	122 3%S	24 4%	19 4%	18 5%	37 4%	66 4%z	29 3%	3 3%	5 4%	10 3%	89 3%
4-7 (Net)	1144 29%DEJOP	157 26%	128 26%	86 24%	213 25%	399 25%	244 28%	34 26%	38 29%	82 28%	858 30%
5-6 (Net)	529 14%A	58 10%	74 15%A	48 14%	122 14%A	204 13%	123 14%	20 15%	21 16%	39 13%	388 13%
8-10 (Net)	2013 52%CDEHI JQS	314 53%C	244 50%	150 42%	394 47%	727 46%	425 49%HI	69 52%HI	50 39%	119 41%	1514 53%HI
7-10 (Net)	2561 66%BCDEF HIJKMNOQ S	401 67%BCD	290 59%	185 52%	475 56%	900 57%	533 61%HI	81 62%	66 51%	157 53%	1934 67%zFHI
9-10 (Net)	1174 30%CEHQS	196 33%C	151 31%C	83 24%	234 28%C	433 28%	274 31%H	46 35%H	26 20%	89 30%H	855 30%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 310
D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides a mix of different types of radio station.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	86	23	2	2	3	8	15	11	12	4	82
1	2% 36	3% 2	3% 3	4% -	18% *	3% *	4% 2	4% *	3% 2	1% 2	2% 34
2	1% 43	* 6	4% *	z -	J *	* 3	1% 3	* 1	1% 5	* 7	1% 37
3	1% 68	1% 8	* 2	z 1%	J -	1% 6	1% 3	* 2	1% 2%	1% 2%	1% 57
4	2% 212	1% 38	2% 4	1% 3	- 2	2% 23	1% 15	1% 12	2% 26	2% 32	2% 181
5	5% 317	6% 62	5% 7	6% 5	12% *	7% 32	4% 31	4% 19	7% 43	6% 44	5% 270
6	8% 547	9% 63	8% 9	9% 8	2% 1	10% 38	8% 25	6% 21	11% 42	9% 82	8% 465
7	14% 839	BCDEI 9%	JO 11%	OP 15%	P 7%	12% 59	OP 7%	7% 71	11% 66	16% 107	14% 730
8	21% 571	EFILM 20%	20% 17	18% 8	12% 1	10% 42	19% 49	24% 46	17% 45	21% 52	21% 520
9	15% 602	MS 91	13% 3	M 17	M 8	4% 4	15% 43	13% 49	15% 54	12% 38	15% 544
Extremely Important	10% 584	KQS 166	13% 19	K 4%	JK 3	24% 3	JK 3	JK 3	JK 3	JK 3	JK 3
10	15% 584	KQS 166	13% 19	K 4%	JK 3	24% 3	JK 3	JK 3	JK 3	JK 3	JK 3
Don't know	15% 584	RLT 166	z 19	z 3	L 3	20% 64	z 102	z 61	z 105	z 104	z 477
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 310
D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides a mix of different types of radio station.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.59EMQ	7.49M	7.12	7.97KM	6.24	7.45	7.54Q	7.85NQ	7.20	7.47	7.61
1-3 (Net)	166 4%	31 4%	6 7%	2 4%	4 22%zJKL	12 4%	19 5%	13 4%	18 5%	13 3%	153 4%
1-4 (Net)	233 6%	39 6%	7 9%	3 5%	4 22%zJKL	17 5%	22 6%	15 5%	25 6%	23 5%	210 6%
1-2 (Net)	122 3%S	25 4%	5 6%	2 4%	4 20%zJKL	9 3%	17 5%	12 4%	14 4%	6 1%	116 3%zS
4-7 (Net)	1144 29%DEJOP	172 25%	21 26%	17 31%	4 22%	99 31%OP	73 20%	54 18%	118 30%OP	167 33%	972 29%
5-6 (Net)	529 14%A	101 15%	11 13%	8 15%	3 14%	55 17%P	46 12%	31 11%	69 18%zOP	76 15%	450 13%
8-10 (Net)	2013 52%CDEHI JQS	319 46%	34 43%	33 60%JKM	7 38%	144 45%Q	175 47%Q	171 57%NOQ	149 38%	217 43%	1793 53%zS
7-10 (Net)	2561 66%BCDEF HIJKMNOQ S	382 56%	43 53%	41 76%zJKM	8 46%	182 57%Q	200 54%	191 64%OQ	191 49%	298 60%	2258 67%zS
9-10 (Net)	1174 30%CEHQS	183 27%	20 24%	26 48%zJKM	5 28%	85 27%Q	98 26%	100 33%NOQ	83 21%	109 22%	1063 31%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 311
 D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides high quality radio output.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	73	13	12	10	22	45	21	3	5	7	50
1	2%	2%	2%	3%	3%	3%z	2%	3%	4%	2%	2%
2	42	9	7	1	9	15	4	1	2	1	36
	1%	2%	1%	*	1%	1%	1%	1%	2%	*	1%
3	37	6	7	-	7	12	9	1	-	4	27
	1%	1%	1%	-	1%	1%	1%	1%	-	1%	1%
4	64	17	8	3	11	28	13	2	5	6	48
	2%	3%	2%	1%	1%	2%	1%	2%	4%	2%	2%
5	204	22	32	18	50	92	43	6	7	11	155
	5%	4%	7%	5%	6%	6%	5%	4%	5%	4%	5%
6	265	42	31	17	48	90	45	10	9	7	201
	7%l	7%	6%	5%	6%	6%	5%l	7%l	7%l	2%	7%l
7	514	64	42	44	86	175	103	16	16	38	395
	13%BDEOP	11%	9%	12%	10%	11%	12%	12%	13%	13%	14%
8	769	101	81	64	145	263	159	19	17	43	582
	20%EIMN	17%	17%	18%	17%	17%	18%	14%	13%	15%	20%l
9	635	107	69	41	110	209	131	29	16	43	481
	16%CDEJM	18%CD	14%	12%	13%	13%	15%	22%FH	12%	15%	17%
	Q										
Extremely Important	739	124	108	61	169	288	175	21	18	56	541
10	19%KS	21%	22%	17%	20%	18%	20%	16%	14%	19%	19%
Don't know	566	92	92	94	185	359	166	24	34	77	367
	14%RLT	15%	19%z	27%zABD	22%zAB	23%z	19%zR	18%	27%zFR	26%zFR	13%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 311
 D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides high quality radio output.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.78EHM	7.80	7.73	7.78	7.75	7.65	7.84H	7.77	7.29	7.87H	7.76
1-3 (Net)	152 4%	28 5%	26 5%	11 3%	38 4%	72 5%	35 4%	5 4%	7 5%	12 4%	113 4%
1-4 (Net)	216 6%	45 8%	34 7%	14 4%	49 6%	100 6%	47 5%	7 6%	12 9%	18 6%	161 6%
1-2 (Net)	115 3%	23 4%	19 4%	11 3%	31 4%	60 4%z	25 3%	4 3%	7 5%	8 3%	86 3%
4-7 (Net)	1047 27%DEFU OP	144 24%	113 23%	81 23%	194 23%	385 24%	205 23%	34 26%	36 28%	62 21%	799 28%FI
5-6 (Net)	469 12%I	64 11%	63 13%	35 10%	97 12%	182 12%	89 10%I	15 12%I	16 12%I	18 6%	356 12%I
8-10 (Net)	2142 55%CDEHI JMOQ	332 56%C	258 53%	166 47%	424 50%	760 48%	465 53%H	68 52%H	51 40%	142 48%	1603 56%HI
7-10 (Net)	2657 68%BCDEH IJKMOQ	395 66%	301 61%	209 59%	510 61%	935 59%	569 65%H	85 64%H	67 52%	180 61%	1998 69%zHI
9-10 (Net)	1374 35%CEOQS	231 39%C	177 36%	102 29%	279 33%	497 32%	306 35%	50 38%H	34 27%	100 34%	1022 35%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 311
 D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides high quality radio output.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	73	16	1	2	4	6	10	6	10	5	68
1	2%	2%	1%	3%	20%zJKL	2%	3%	2%	3%	1%	2%
2	42	5	3	-	*	1	5	3	2	3	38
	1%	1%	4%zJ	-	2%	*	1%	1%	1%	1%	1%
3	37	7	-	-	*	1	5	1	5	4	33
	1%	1%	-	-	2%	*	1%	*	1%	1%	1%
4	64	9	2	-	-	4	6	4	5	7	57
	2%	1%	2%	-	-	1%	2%	1%	1%	1%	2%
5	204	41	4	3	2	19	21	12	29	26	175
	5%	6%	4%	6%	12%z	6%	6%	4%	7%	5%	5%
6	265	35	7	5	1	17	18	16	19	38	225
	7%l	5%	9%	9%	4%	5%	5%	5%	5%	8%	7%
7	514	74	7	4	1	42	32	22	51	70	444
	13%BDEOP	11%	9%	7%	7%	13%P	9%	8%	13%O	14%	13%
8	769	119	16	8	1	47	73	52	67	108	657
	20%EIMN	17%	20%	15%	7%	15%	20%	17%	17%	22%	19%
9	635	84	15	10	1	40	44	39	45	79	556
	16%CDEJM	12%	19%	18%M	5%	13%	12%	13%	12%	16%	16%
Extremely Important	739	137	7	21	4	75	63	79	58	67	670
10	19%KS	20%K	9%	37%zJK	24%K	23%Q	17%	27%zOQ	15%	13%	20%zS
Don't know	566	161	19	3	3	68	93	63	97	93	472
	14%RLT	23%zL	24%zL	5%	16%L	21%z	25%z	21%z	25%z	19%zT	14%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 311
D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides high quality radio output.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.78EHM	7.77M	7.45M	8.32zJKM	6.11	7.97Q	7.59	8.11zOQ	7.49	7.72	7.79
1-3 (Net)	152 4%	28 4%	4 5%	2 3%	4 24%zJKL	7 2%	21 6%	10 3%	18 5%	12 2%	140 4%
1-4 (Net)	216 6%	37 5%	6 7%	2 3%	4 24%zJKL	11 3%	26 7%	14 5%	23 6%	19 4%	196 6%
1-2 (Net)	115 3%	21 3%	4 5%	2 3%	4 22%zJKL	6 2%	15 4%	9 3%	12 3%	8 2%	107 3%
4-7 (Net)	1047 27%DEFJU OP	159 23%	19 24%	12 22%	4 23%	82 26%P	77 21%	54 18%	105 27%OP	142 28%	901 27%
5-6 (Net)	469 12%I	76 11%	10 13%	8 15%	3 16%	36 11%	40 11%	28 9%	48 12%	64 13%	401 12%
8-10 (Net)	2142 55%CDEHI JMOQ	341 50%	38 47%	39 71%zJKM	7 37%	161 51%Q	179 49%	171 57%OQ	170 44%	254 51%	1883 55%
7-10 (Net)	2657 68%BCDEH IJKMOQ	414 60%M	45 56%	43 78%JKM	8 44%	203 64%Q	211 57%	193 65%O	221 57%	324 65%	2327 69%
9-10 (Net)	1374 35%CEOQS	221 32%	22 27%	30 56%zJKM	5 30%	115 36%Q	107 29%	118 40%OQ	103 26%	146 29%	1226 36%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 312
 D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Supports UK music and presenters.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important											
1	83 2%	12 2%	15 3%	12 3%	26 3%	44 3%z	21 2%	3 3%	4 3%	6 2%	59 2%
2	44 1%	11 2%	3 1%	1 *	5 1%	20 1%	7 1%	- -	- -	* *	36 1%
3	37 1%	7 1%	9 2%	2 1%	11 1%	16 1%	5 1%	- -	1 1%	4 2%F	31 1%
4	79 2%	13 2%	11 2%	5 1%	15 2%	26 2%	20 2%	2 2%	3 3%	6 2%	55 2%
5	241 6%	33 5%	39 8%	18 5%	57 7%	100 6%	58 7%	4 3%	12 9%G	17 6%	171 6%
6	297 8%	45 8%	38 8%	28 8%	66 8%	106 7%	55 6%	15 11%FI	7 6%	16 5%	225 8%
7	546 14%BCDEH JOP	76 13%	43 9%	33 9%	75 9%	183 12%	107 12%	13 10%	9 7%	30 10%	420 15%H
8	759 19%E	96 16%	100 20%	60 17%	160 19%	277 18%	156 18%	26 20%	24 19%	52 18%	580 20%
9	583 15%DEM QS	107 18%BCD	61 12%	40 11%	100 12%	200 13%	115 13%	23 18%	20 16%	32 11%	447 16%
Extremely Important											
10	642 16%EJKQ	96 16%	76 16%	44 12%	120 14%	231 15%	156 18%	20 15%	14 11%	44 15%	468 16%
Don't know	595 15%RLT	101 17%	95 19%z	110 31%zABD	205 24%zAB	374 24%z	171 20%zR	25 19%	34 26%zR	86 29%zFGR	390 14%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 312

D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Supports UK music and presenters.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.59DEMQ	7.59	7.41	7.44	7.42	7.46	7.63	7.77	7.41	7.60	7.60
1-3 (Net)	164 4%	30 5%	27 6%	15 4%	42 5%	80 5%	33 4%	3 3%	5 4%	11 4%	126 4%
1-4 (Net)	244 6%	44 7%	38 8%	20 6%	58 7%	106 7%	53 6%	6 4%	8 7%	17 6%	182 6%
1-2 (Net)	127 3%	23 4%	18 4%	13 4%	31 4%	64 4%	28 3%	3 3%	4 3%	7 2%	95 3%
4-7 (Net)	1163 30%CDEJ P	167 28%	130 27%	83 24%	214 25%	415 26%	240 28%	34 26%	31 24%	68 23%	871 30%I
5-6 (Net)	538 14%	77 13%	77 16%	46 13%	123 15%	206 13%	113 13%	19 14%	19 15%	33 11%	396 14%
8-10 (Net)	1985 51%CDEJ OQ	299 50%C	236 48%	143 41%	380 45%	708 45%	427 49%I	69 53%	59 45%	128 44%	1495 52%I
7-10 (Net)	2531 65%BCDEF HIJKMNOQ	375 63%CD	279 57%	176 50%	455 54%	891 57%	534 61%HI	82 62%	67 52%	158 54%	1915 66%zFHI
9-10 (Net)	1226 31%CDEJK NQS	203 34%CD	137 28%	83 24%	220 26%	431 27%	271 31%I	43 33%	35 27%	77 26%	915 32%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 312
 D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Supports UK music and presenters.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	83	20	1	2	4	7	13	10	10	5	78
1	2%	3%	2%	3%	20%zJKL	2%	4%	3%	3%	1%	2%
2	44	4	-	-	*	2	2	*	4	7	37
	1%	1%	-	-	2%	1%	1%	*	1%	1%	1%
3	37	10	1	-	*	4	6	4	5	1	36
	1%	1%	2%	-	2%	1%	2%	1%	1%	*	1%
4	79	14	1	*	-	9	6	8	6	7	72
	2%	2%	1%	1%	-	3%	2%	3%	2%	1%	2%
5	241	43	7	5	2	20	23	11	31	35	204
	6%	6%	9%	9%	12%	6%	6%	4%	8%	7%	6%
6	297	57	6	3	1	24	32	23	34	38	258
	8%	8%	7%	6%	4%	8%	9%	8%	9%	8%	8%
7	546	61	8	5	1	31	30	22	40	77	465
	14%BCDEHJ	9%	9%	10%	5%	10%	8%	7%	10%	15%	14%
8	759	128	17	13	2	65	62	57	71	105	652
	19%E	19%	21%	23%	12%	21%	17%	19%	18%	21%	19%
9	583	82	11	6	1	36	46	41	41	56	527
	15%DEM QS	12%	14%	11%	4%	11%	12%	14%	11%	11%	16%zS
Extremely Important	642	92	5	18	4	42	49	54	37	70	573
10	16%EJKQ	13%	7%	34%zJK	24%JK	13%	13%	18%OQ	10%	14%	17%
Don't know	595	177	23	3	3	78	99	67	110	100	494
	15%RLT	26%zL	29%zL	5%	15%L	24%z	27%z	22%z	28%z	20%zT	15%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 312
 D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Supports UK music and presenters.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.59DEMQ	7.40M	7.34M	8.10zJKM	6.14	7.45	7.35	7.66Q	7.18	7.56	7.60
1-3 (Net)	164 4%	34 5%	3 3%	2 3%	4 24%zJKL	13 4%	21 6%	15 5%	19 5%	13 3%	151 4%
1-4 (Net)	244 6%	48 7%	3 4%	2 3%	4 24%zJKL	21 7%	27 7%	23 8%	25 6%	21 4%	223 7%
1-2 (Net)	127 3%	24 4%	1 2%	2 3%	4 22%zJKL	9 3%	15 4%	10 4%	14 4%	12 2%	115 3%
4-7 (Net)	1163 30%CDEIJ P	175 25%	21 26%	14 25%	4 22%	84 26%	92 25%	64 21%	111 29%	157 31%	999 29%
5-6 (Net)	538 14%	99 14%	13 16%	8 14%	3 16%	44 14%	55 15%	34 11%	65 17%	73 15%	462 14%
8-10 (Net)	1985 51%CDEIJ OQ	302 44%	33 42%	37 68%zJKM	7 40%	144 45%Q	158 43%	153 51%OQ	149 38%	231 46%	1751 52%z
7-10 (Net)	2531 65%BCDEF HIJKMNOQ	363 53%	41 51%	43 78%zJKM	8 46%	175 55%Q	188 51%	175 58%OQ	189 48%	308 61%	2217 65%
9-10 (Net)	1226 31%CDEJK NQS	174 25%	16 20%	25 45%zJK	5 28%	79 25%	95 26%Q	96 32%NOQ	78 20%	126 25%	1099 32%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 313
**D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
 Takes risks and provides radio content or music that is new and innovative or less well known**
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	93	13	12	15	27	53	29	3	4	9	61
1	2%	2%	3%	4%	3%	3%z	3%	3%	3%	3%	2%
2	53	9	8	4	12	18	12	2	2	4	39
	1%	2%	2%	1%	1%	1%	1%	2%	2%	1%	1%
3	50	12	11	2	13	26	10	-	-	5	38
	1%	2%	2%	1%	2%	2%	1%	-	-	2%	1%
4	119	12	16	12	27	46	16	4	1	9	95
	3%F	2%	3%	3%	3%	3%	2%	3%	1%	3%	3%
5	260	37	37	19	56	101	61	5	9	19	189
	7%	6%	8%	5%	7%	6%	7%	4%	7%	6%	7%
6	346	55	41	23	64	106	70	13	12	16	260
	9%EI	9%	8%	7%	8%	7%	8%	10%	10%	5%	9%
7	570	79	48	38	87	172	108	18	16	32	446
	15%BDEJM OP	13%	10%	11%	10%	11%	12%	14%	13%	11%	15%z
8	764	100	88	49	137	266	159	23	24	35	582
	20%CDEIM Q	17%	18%	14%	16%	17%	18%I	18%	19%	12%	20%I
9	516	86	53	38	91	181	110	19	10	40	386
	13%DEM Q	14%	11%	11%	11%	11%	13%	14%	8%	14%	13%
Extremely Important	490	77	67	30	97	193	115	17	11	33	359
10	13%CQS	13%	14%	9%	12%C	12%	13%	13%	8%	11%	12%
Don't know	646	115	108	122	230	413	180	28	39	92	429
	17%RLT	19%	22%z	35%zABD	27%zAB	26%z	21%zR	21%	30%zFR	31%zFGR	15%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 313

D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.31DMQ	7.34	7.19	7.01	7.12	7.21	7.31	7.43	7.11	7.21	7.33
1-3 (Net)	196 5%	34 6%	32 7%	21 6%	53 6%	97 6%z	51 6%	6 4%	6 5%	17 6%	137 5%
1-4 (Net)	315 8%	47 8%	48 10%	32 9%	80 9%	143 9%	67 8%	10 7%	7 5%	27 9%	232 8%
1-2 (Net)	146 4%	23 4%	21 4%	19 5%	39 5%	71 4%	41 5%	6 4%	6 5%	13 4%	100 3%
4-7 (Net)	1296 33%CDEFI JOP	184 31%	142 29%	92 26%	234 28%	426 27%	255 29%	40 30%	39 30%	76 26%	989 34%zFI
5-6 (Net)	606 16%E	92 15%	78 16%	43 12%	120 14%	208 13%	131 15%	18 13%	22 17%	34 12%	448 16%
8-10 (Net)	1769 45%CDEHI JKNOQ	263 44%C	208 42%CD	117 33%	325 39%C	640 41%	384 44%i	59 45%	45 35%	108 37%	1327 46%HI
7-10 (Net)	2339 60%BCDEF HIJKMNOQ	343 57%CD	256 52%CD	155 44%	411 49%C	813 52%	493 57%i	77 58%i	62 48%	140 48%	1773 62%zFHI
9-10 (Net)	1005 26%CDEHJ NQ	163 27%C	119 24%	68 19%	188 22%	374 24%	225 26%H	35 27%H	21 16%	73 25%	745 26%H

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Table 313
**D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
 Takes risks and provides radio content or music that is new and innovative or less well known**
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	93	18	2	3	4	6	12	7	12	6	88
1	2%	3%	3%	6%	20%zJKL	2%	3%	2%	3%	1%	3%
2	53	9	2	-	*	5	5	*	9	7	46
	1%	1%	3%	-	2%	1%P	1%	*	2%P	1%	1%
3	50	12	1	-	*	5	7	5	6	2	48
	1%	2%	2%	-	2%	1%	2%	2%	2%	*	1%
4	119	25	1	1	-	15	10	9	16	16	103
	3%F	4%	2%	2%	-	5%	3%	3%	4%	3%	3%
5	260	48	3	3	2	25	22	17	31	33	226
	7%	7%	4%	5%	12%	8%	6%	6%	8%	7%	7%
6	346	50	8	5	1	29	21	27	24	40	303
	9%EI	7%	10%	9%	7%	9%	6%	9%	6%	8%	9%
7	570	68	10	8	1	33	36	21	47	71	498
	15%BDEJM	10%	12%	14%	4%	10%	10%	7%	12%	14%	15%
8	764	113	12	11	2	53	60	57	55	100	662
	20%CDEIM	16%	15%	19%	9%	17%	16%	19%	14%	20%	20%
9	516	77	9	4	1	31	46	42	35	71	445
	13%DEM	11%	12%	7%	4%	10%	12%	14%	9%	14%	13%
Extremely Important	490	70	5	18	4	32	38	40	31	44	446
10	13%CQS	10%	6%	32%zJK	24%zJK	10%	10%	13%	8%	9%	13%zS
Don't know	646	198	26	3	3	85	113	74	124	110	533
	17%RLT	29%zL	33%zL	5%	16%L	27%z	31%z	25%z	32%z	22%zT	16%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 313
**D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
 Takes risks and provides radio content or music that is new and innovative or less well known**
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.31DMQ	7.11M	6.92	7.77JKM	6.04	7.02	7.19Q	7.49NQ	6.78	7.36	7.31
1-3 (Net)	196 5%	39 6%	6 7%	3 6%	4 24%zJKL	16 5%	24 6%	12 4%	27 7%	15 3%	181 5%
1-4 (Net)	315 8%	64 9%	7 9%	4 8%	4 24%zJKL	31 10%	34 9%	21 7%	43 11%	31 6%	284 8%
1-2 (Net)	146 4%	28 4%	5 6%	3 6%	4 22%zJKL	11 3%	17 5%	7 2%	21 5%	13 3%	133 4%
4-7 (Net)	1296 33% CDEFI JOP	191 28%	22 28%	17 30%	4 23%	102 32%P	89 24%	73 25%	118 30%O	161 32%	1130 33%
5-6 (Net)	606 16% E	98 14%	11 14%	8 14%	4 20%	55 17%	43 12%	44 15%	54 14%	73 15%	528 16%
8-10 (Net)	1769 45% CDEHI JKNOQ	260 38%	26 32%	32 59% zJKM	7 37%	115 36%	144 39% Q	139 47% NOQ	120 31%	215 43%	1553 46%
7-10 (Net)	2339 60% BCDEF HIJKMNQO	328 48%	36 44%	40 74% zJKM	7 40%	148 46%	180 49%	160 54% Q	168 43%	287 57%	2051 60%
9-10 (Net)	1005 26% CDEHJ NQ	147 21%	14 18%	22 40% zJK	5 28%	63 20%	84 23% Q	82 27% NQ	65 17%	115 23%	890 26%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 314
 D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
 Provides radio stations that appeal to a wide range of different audiences across the UK
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	78	13	14	11	25	45	22	4	4	6	53
1	2%	2%	3%	3%	3%	3%z	3%	3%	3%	2%	2%
2	38	7	3	1	5	15	6	-	-	*	30
	1%	1%	1%	*	1%	1%	1%	-	-	*	1%
3	49	7	7	*	7	16	8	1	3	3	38
	1%	1%	1%	*	1%C	1%	1%	1%	2%	1%	1%
4	86	11	13	10	23	32	18	1	3	10	64
	2%	2%	3%	3%	3%	2%	2%	1%	3%	3%	2%
5	228	34	36	12	48	98	51	7	6	16	169
	6%	6%	7%CD	3%	6%C	6%	6%	5%	5%	5%	6%
6	316	52	24	34	58	110	58	13	14	20	243
	8%B	9%	5%	10%BD	7%B	7%	7%	10%	11%	7%	8%
7	542	63	50	41	92	180	106	13	11	33	409
	14%ABDEI OP	11%	10%	12%	11%	11%	12%	10%	9%	11%	14%
8	771	97	95	63	158	272	149	25	23	38	606
	20%EFIM	16%	19%	18%	19%	17%	17%I	19%	18%	13%	21%zFI
9	615	112	71	48	119	210	145	24	16	42	445
	16%EM	19%	15%	14%	14%	13%	17%	18%	12%	14%	15%
Extremely Important	614	107	85	34	119	234	146	21	16	45	449
10	16%CKQS	18%C	17%CD	10%	14%C	15%	17%	16%	12%	15%	16%
Don't know	571	94	90	98	187	363	161	24	33	80	374
	15%RLT	16%	18%z	28%zABD	22%zAB	23%z	18%zR	18%	26%zR	27%zFGR	13%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 314
D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides radio stations that appeal to a wide range of different audiences across the UK
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.59M	7.70	7.58	7.38	7.50	7.48	7.66	7.75	7.33	7.59	7.58
1-3 (Net)	164 4%	27 5%	24 5%	13 4%	37 4%	76 5%	36 4%	5 3%	6 5%	10 3%	121 4%
1-4 (Net)	250 6%	38 6%	37 8%	22 6%	59 7%	108 7%	54 6%	6 4%	10 8%	20 7%	186 6%
1-2 (Net)	116 3% S	19 3%	17 3%	13 4%	30 4%	60 4% z	28 3%	4 3%	4 3%	6 2%	83 3%
4-7 (Net)	1171 30% BDEFJ OP	160 27%	124 25%	97 28%	221 26%	420 27%	233 27%	34 26%	35 27%	79 27%	887 31% F
5-6 (Net)	544 14%	85 14%	61 12%	46 13%	107 13%	209 13%	109 13%	20 15%	20 16%	36 12%	413 14%
8-10 (Net)	2000 51% CDEIJ MQS	316 53% C	252 52% CD	145 41%	397 47% C	716 45%	441 51% I	70 53% I	55 42%	125 43%	1500 52% I
7-10 (Net)	2542 65% CDEHI JMNOQ	379 64% C	302 62% CD	186 53%	488 58% C	896 57%	547 63% HI	83 63%	66 51%	159 54%	1910 66% zHI
9-10 (Net)	1229 31% CEIQS	219 37% zCD	157 32% CD	82 23%	239 28% C	445 28%	292 34% H	45 34%	31 24%	88 30%	894 31%

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Table 314
D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides radio stations that appeal to a wide range of different audiences across the UK
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	78	18	2	2	4	7	10	7	10	5	74
1	2%	3%	3%	3%	20%zJKL	2%	3%	3%	3%	1%	2%
2	38	2	2	-	*	-	2	-	2	2	36
	1%	*	3%J	-	2%	-	1%	-	1%	*	1%
3	49	5	2	-	*	2	3	1	4	8	40
	1%	1%	2%	-	2%	1%	1%	*	1%	2%	1%
4	86	20	3	-	-	8	12	16	4	14	71
	2%	3%	3%	-	-	3%	3%Q	5%zNQ	1%	3%	2%
5	228	39	4	3	2	22	17	10	29	27	201
	6%	6%	5%	6%	12%zJ	7%P	5%	3%	7%	5%	6%
6	316	49	4	5	*	30	19	19	31	44	270
	8%B	7%	5%	8%	2%	9%	5%	6%	8%	9%	8%
7	542	71	9	9	2	36	35	22	49	72	467
	14%ABDEJ OP	10%	12%	17%	10%	11%	10%	7%	13%	14%	14%
8	771	133	16	9	1	62	70	59	73	114	654
	20%EFIM	19%M	19%	16%	7%	20%	19%	20%	19%	23%	19%
9	615	97	14	7	1	45	52	47	50	63	552
	16%EM	14%M	18%M	13%	4%	14%	14%	16%	13%	13%	16%
Extremely Important	614	92	5	18	4	42	50	53	39	55	558
10	16%CKQS	13%	6%	33%zJK	24%JK	13%	14%	18%Q	10%	11%	16%zS
Don't know	571	163	19	3	3	64	99	64	99	97	472
	15%RLT	24%zL	24%zL	5%	16%L	20%z	27%z	21%z	25%zN	19%zT	14%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 314
 D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
 Provides radio stations that appeal to a wide range of different audiences across the UK
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.59M	7.53M	7.14M	8.08zJKM	6.09	7.50	7.56	7.76	7.35	7.48	7.60
1-3 (Net)	164 4%	25 4%	6 8%	2 3%	4 24%zJKL	9 3%	15 4%	8 3%	16 4%	15 3%	150 4%
1-4 (Net)	250 6%	45 6%	9 11%	2 3%	4 24%zJKL	18 5%	27 7%	25 8%	20 5%	29 6%	221 6%
1-2 (Net)	116 3%S	20 3%	4 6%	2 3%	4 22%zJKL	7 2%	13 3%	7 3%	12 3%	6 1%	109 3%zS
4-7 (Net)	1171 30%BDEFJ OP	179 26%	20 25%	17 31%	4 25%	96 30%P	83 23%	67 22%	113 29%O	157 31%	1009 30%
5-6 (Net)	544 14%	88 13%	8 10%	8 14%	3 14%	52 16%OP	36 10%	28 10%	60 15%O	71 14%	471 14%
8-10 (Net)	2000 51%CDEIJ MQS	321 47%	35 44%	34 62%JKM	6 35%	149 47%	172 47%	159 53%OQ	162 42%	232 46%	1765 52%zS
7-10 (Net)	2542 65%CDEHI JMNOQ	393 57%	44 55%	43 78%zJKM	8 46%	185 58%	207 56%	181 61%	211 54%	304 61%	2232 66%
9-10 (Net)	1229 31%CEIQS	189 27%	20 24%	25 46%zJKM	5 28%	87 27%	102 28%	100 34%Q	89 23%	118 23%	1111 33%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 315
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides distinctive radio programmes and output.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	80	12	12	13	24	45	21	3	4	6	57
1	2%	2%	2%	4%	3%	3%z	2%	3%	3%	2%	2%
2	34	3	4	1	5	13	2	-	-	-	31
	1%F	1%	1%	*	1%	1%	*	-	-	-	1%
3	53	12	10	1	11	22	16	-	5	8	36
	1%	2%	2%	*	1%	1%	2%	-	4%	3%	1%
4	76	9	4	5	9	23	12	4	2	6	60
	2%	1%	1%	2%	1%	1%	1%	3%	2%	2%	2%
5	256	43	37	19	56	108	57	7	10	13	186
	7%	7%	8%	5%	7%	7%	7%	6%	7%	4%	6%
6	320	37	34	24	58	97	67	12	9	15	237
	8%E	6%	7%	7%	7%	6%	8%I	9%	7%	5%	8%
7	554	83	57	41	97	184	105	16	11	35	425
	14%DEP	14%	12%	12%	12%	12%	12%	12%	8%	12%	15%
8	794	102	94	56	150	278	141	19	25	40	631
	20%EFIMQ	17%	19%	16%	18%	18%	16%	14%	19%	14%	22%zFI
9	607	111	65	53	118	225	136	28	20	49	449
	16%M	19%	13%	15%	14%	14%	16%	21%	15%	17%	16%
Extremely Important	546	95	84	42	125	222	144	21	12	43	385
10	14%KS	16%	17%	12%	15%	14%	17%zHR	16%	9%	15%	13%
Don't know	588	90	90	98	188	359	170	23	32	80	386
	15%RLT	15%	18%	28%zABD	22%zAB	23%z	20%zR	17%	25%zR	27%zFGR	13%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 315
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Provides distinctive radio programmes and output.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.52M	7.63	7.58	7.47	7.53	7.49	7.61	7.71	7.24	7.67	7.50
1-3 (Net)	166 4%S	27 5%	25 5%	15 4%	40 5%	80 5%	39 5%	3 3%	9 7%	13 5%	124 4%
1-4 (Net)	242 6%	36 6%	28 6%	21 6%	49 6%	103 7%	52 6%	7 5%	11 8%	20 7%	184 6%
1-2 (Net)	114 3%	15 2%	15 3%	14 4%	29 4%	58 4%	23 3%	3 3%	4 3%	6 2%	88 3%
4-7 (Net)	1205 31% CDEFI JOP	172 29%	131 27%	89 25%	220 26%	412 26%	241 28%	39 29%	31 24%	69 23%	908 32% I
5-6 (Net)	576 15% EI	81 14%	71 15%	43 12%	114 14%	205 13%	124 14% I	20 15%	18 14%	27 9%	423 15% I
8-10 (Net)	1947 50% CEMOQ	307 51% C	243 50%	150 43%	393 47%	726 46%	420 48%	67 51%	57 44%	132 45%	1464 51%
7-10 (Net)	2501 64% CDEFH IJKMOQ	390 65% CD	299 61%	191 54%	490 58%	909 58%	525 60%	82 62%	67 52%	167 57%	1890 66% zFHI
9-10 (Net)	1153 30% S	206 34% zC	149 30%	94 27%	243 29%	448 28%	280 32%	48 37% H	32 25%	92 31%	833 29%

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Table 315
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides distinctive radio programmes and output.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	80	17	2	2	3	7	10	7	10	5	75
1	2%	2%	3%	3%	18%zJKL	2%	3%	2%	3%	1%	2%
2	34	5	-	-	*	-	5	3	2	2	32
	1%F	1%	-	-	2%	-	1%	1%	1%	*	1%
3	53	7	3	-	*	3	4	1	6	3	49
	1%	1%	4%	-	2%	1%	1%	*	2%	1%	1%
4	76	7	2	-	-	5	2	5	2	11	65
	2%	1%	3%	-	-	2%	*	2%	1%	2%	2%
5	256	45	4	4	3	27	19	16	29	36	220
	7%	7%	5%	7%	14%zJ	8%	5%	5%	8%	7%	6%
6	320	48	7	3	*	25	23	21	27	35	282
	8%E	7%	8%	6%	2%	8%	6%	7%	7%	7%	8%
7	554	80	6	10	2	39	41	23	57	79	474
	14%DEP	12%	7%	18%	9%	12%P	11%	8%	15%P	16%	14%
8	794	120	18	10	1	54	66	66	54	108	683
	20%EFIMQ	17%	23%M	18%	7%	17%	18%	22%Q	14%	22%	20%
9	607	99	12	6	1	48	51	42	57	67	540
	16%M	14%M	15%	11%	4%	15%	14%	14%	15%	13%	16%
Extremely Important	546	99	4	18	4	47	52	55	44	52	493
10	14%KS	14%K	5%	32%zJK	24%zK	15%	14%	18%Q	11%	10%	15%zS
Don't know	588	161	21	3	3	64	97	60	101	102	484
	15%RLT	23%zL	26%zL	5%	18%L	20%z	26%zP	20%z	26%zN	20%zT	14%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 315
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides distinctive radio programmes and output.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.52M	7.57M	7.12	8.05zKM	6.16	7.57	7.57	7.79	7.39	7.52	7.52
1-3 (Net)	166 4%S	29 4%	6 7%	2 3%	4 22%zJKL	10 3%	19 5%	11 4%	18 5%	10 2%	156 5%zS
1-4 (Net)	242 6%	36 5%	8 10%	2 3%	4 22%zJKL	15 5%	21 6%	16 5%	20 5%	21 4%	220 6%
1-2 (Net)	114 3%	22 3%	2 3%	2 3%	4 20%zJKL	7 2%	15 4%	10 3%	12 3%	7 1%	106 3%
4-7 (Net)	1205 31%CDEFI JOP	180 26%	19 24%	17 31%	4 25%	95 30%P	85 23%	64 21%	116 30%OP	161 32%	1041 31%
5-6 (Net)	576 15%EI	93 14%	11 13%	7 13%	3 16%	51 16%	42 11%	37 12%	56 14%	71 14%	502 15%
8-10 (Net)	1947 50%CEMQ	318 46%	35 43%	34 62%zJKM	6 35%	149 47%Q	169 46%	163 55%NOQ	155 40%	227 45%	1716 51%
7-10 (Net)	2501 64%CEFH IJKMOQ	398 58%	41 51%	43 79%zJKM	8 44%	188 59%	210 57%	186 62%	212 54%	306 61%	2190 64%
9-10 (Net)	1153 30%S	198 29%	16 20%	24 43%zJK	5 28%	95 30%	102 28%	97 33%	101 26%	119 24%	1033 30%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 316

D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Provides a mix of different types of radio station.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Not At All Important	20	-	1	8	9	12	6	-	-	3	14
1	1%	-	*	4%zABD	2%zAB	2%	1%	-	-	3%	1%
2	8	1	-	-	-	2	1	-	-	1	6
*	*	*	-	-	-	*	*	-	-	1%	*
3	15	*	3	-	3	7	6	1	3	2	9
1%	1%	*	1%	-	1%	1%	1%	1%	4%zR	2%	1%
4	34	9	1	2	3	8	5	-	-	3	26
2%	2%	3%B	*	1%	1%	1%	1%	-	-	2%	2%
5	85	14	19	5	24	33	16	1	2	3	67
4%	4%	4%	7%z	3%	5%	4%	3%	2%	3%	2%	4%
6	194	18	29	21	50	72	52	10	10	13	134
9%	9%	5%	10%	12%A	11%A	9%	11%	12%	15%	10%	8%
7	314	51	34	20	53	92	58	10	12	19	241
14%OT	15%	15%	12%	11%	11%	12%	12%	12%	18%	15%	14%
8	602	87	70	48	119	202	106	17	19	18	477
27%FIL	26%	26%	25%	27%	25%	27%	22%I	21%	29%I	14%	29%zFI
9	408	67	50	22	73	116	99	24	9	30	300
18%EQS	20%	20%	18%	12%	16%	15%	21%	29%zHR	13%	23%	18%
Extremely Important	450	76	60	31	91	165	110	17	10	32	324
10	20%	23%	21%	17%	19%	22%	23%	21%	15%	24%	19%
Don't know	94	10	21	22	43	52	19	1	3	6	69
4%	3%	7%z	12%zA	9%zA	7%z	4%	4%	1%	4%	4%	4%
Total mentions	2225	332	287	180	468	761	478	81	67	130	1667
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 316

D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Provides a mix of different types of radio station.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Mean	7.98CQ	8.15C	7.99	7.63	7.86	7.93	8.03	8.26H	7.66	7.91	7.97
1-3 (Net)	43 2%	1 *	4 1%	8 4%zA	12 3%A	21 3%	13 3%	1 1%	3 4%	6 5%zR	29 2%
1-4 (Net)	77 3%	10 3%	4 2%	10 6%B	15 3%B	29 4%	18 4%	1 1%	3 4%	10 7%zFR	55 3%
1-2 (Net)	28 1%	1 *	1 *	8 4%zABD	9 2%B	14 2%	7 2%	- -	- -	4 3%	20 1%
4-7 (Net)	627 28%PT	92 28%	82 29%	48 27%	131 28%	204 27%	131 27%	21 26%	23 35%	38 29%	468 28%
5-6 (Net)	280 13%	32 10%	48 17%A	26 15%	74 16%A	105 14%	68 14%	11 14%	12 18%	16 12%	201 12%
8-10 (Net)	1461 66%CDJQS	229 69%CD	181 63%	102 56%	283 60%	483 63%	315 66%	58 72%H	38 57%	80 62%	1101 66%
7-10 (Net)	1774 80%CDEJN OQ	280 84%BCD	215 75%	121 67%	336 72%	575 76%	373 78%	68 84%	50 74%	99 76%	1342 80%
9-10 (Net)	858 39%CIQS	143 43%C	110 38%	54 30%	164 35%	281 37%	209 44%zHR	41 51%zHR	19 28%	62 48%zHR	624 37%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 316

D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Provides a mix of different types of radio station.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Not At All Important	20	6	1	2	*	3	3	5	1	-	20
1	1%	2%	3%	4%z	3%	1%	2%	3%	1%	-	1%
2	8	-	-	-	-	-	-	-	-	1	7
	*	-	-	-	-	-	-	-	-	*	*
3	15	2	*	-	*	2	-	-	2	1	14
	1%	*	1%	-	4%zJ	1%	-	-	1%	1%	1%
4	34	2	1	-	-	2	-	*	2	6	28
	2%	1%	3%	-	-	1%	-	*	1%	2%	1%
5	85	20	1	1	2	13	8	5	15	9	76
	4%	5%	3%	4%	16%zJKL	7%	4%	3%	8%z	4%	4%
6	194	43	5	2	*	22	21	13	30	22	172
	9%	11%	14%	5%	4%	11%	11%	7%	15%z	9%	9%
7	314	41	6	6	1	27	14	16	25	48	265
	14%OT	10%	18%	16%	10%	14%	7%	8%	12%	20%zT	13%
8	602	105	7	5	2	47	58	56	49	72	529
	27%FIL	27%	20%	14%	18%	24%	30%	30%	24%	30%	27%
9	408	57	9	6	1	26	30	35	22	29	379
	18%EQS	15%	29%JM	17%	6%	14%	16%	18%	11%	12%	19%zS
Extremely Important	450	70	3	15	4	39	31	40	30	39	410
10	20%	18%	8%	40%zJK	37%zJK	20%	16%	21%	15%	16%	21%
Don't know	94	42	-	-	*	13	29	18	25	15	79
	4%	11%zL	-	-	3%	7%	15%zN	10%z	12%zN	6%	4%
Total mentions	2225	388	33	37	10	194	195	188	200	241	1979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 316

D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Provides a mix of different types of radio station.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Mean	7.98CQ	7.85	7.50	8.29	7.77	7.76	7.94Q	8.12NQ	7.58	7.80	8.00
1-3 (Net)	43 2%	8 2%	1 4%	2 4%	1 6%	5 2%	3 2%	5 3%	3 2%	2 1%	41 2%
1-4 (Net)	77 3%	10 3%	2 7%	2 4%	1 6%	7 4%	3 2%	5 3%	5 3%	8 3%	69 3%
1-2 (Net)	28 1%	6 2%	1 3%	2 4%	* 3%	3 1%	3 2%	5 3%	1 1%	1 *	28 1%
4-7 (Net)	627 28%PT	106 27%	12 38%	9 25%	3 29%	63 33%P	42 22%	34 18%	72 36%OP	84 35%zT	541 27%
5-6 (Net)	280 13%	63 16%	5 17%	3 9%	2 19%	35 18%P	29 15%	18 10%	45 22%zOP	31 13%	248 13%
8-10 (Net)	1461 66%CDJQS	232 60%	19 57%	26 71%	6 62%	112 58%	119 61%Q	131 70%NQ	101 50%	139 58%	1318 67%zS
7-10 (Net)	1774 80%CDEJN OQ	272 70%	25 76%	32 87%J	7 71%	139 72%Q	133 68%	146 78%OQ	126 63%	187 78%	1583 80%
9-10 (Net)	858 39%CIQS	127 33%	12 37%	21 57%zJ	4 43%	65 34%	62 32%	74 40%Q	52 26%	68 28%	789 40%zS

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 317

D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Provides high quality radio output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Not At All Important	14	-	1	2	3	5	5	-	1	3	10
1	1%	-	*	1%	1%	1%	1%	-	1%	2%zR	1%
2	8	*	-	-	-	2	1	1	1	-	7
	*	*	-	-	-	*	*	1%	1%	-	*
3	13	3	*	-	*	2	5	*	-	1	8
	1%	1%	*	-	*	*	1%	*	-	*	*
4	31	8	3	2	5	11	9	2	4	5	19
	1%	3%	1%	1%	1%	1%	2%	2%	6%zFR	4%zR	1%
5	90	10	20	9	29	43	21	5	5	4	67
	4%	3%	7%z	5%	6%z	6%z	4%	6%	7%	3%	4%
6	142	18	20	13	33	51	21	6	5	3	110
	6%F	5%	7%	7%	7%	7%	4%	8%	8%	2%	7%
7	293	39	28	22	50	95	55	10	4	13	229
	13%LOP	12%	10%	12%	11%	13%	12%	12%	6%	10%	14%
8	539	85	57	48	106	170	110	15	14	26	409
	24%	25%	20%	27%	23%	22%	23%	18%	21%	20%	25%
9	460	78	48	22	70	125	98	20	11	31	348
	21%CDEJN	23%CD	17%	12%	15%	16%	20%	25%	17%	24%	21%
	OQ										
Extremely Important	560	88	89	49	138	211	138	20	16	41	404
10	25%	26%	31%z	27%	29%z	28%	29%	25%	24%	32%	24%
Don't know	76	5	22	13	34	45	17	2	5	3	54
	3%	1%	8%zA	7%zA	7%zA	6%z	4%	2%	7%	2%	3%
Total mentions	2225	332	287	180	468	761	478	81	67	130	1667
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 317

D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Provides high quality radio output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Mean	8.18	8.30	8.30	8.13	8.23	8.17	8.25	8.13	7.79	8.31	8.17
1-3 (Net)	35 2%	3 1%	1 *	2 1%	3 1%	9 1%	10 2%	1 1%	2 3%	4 3%	25 2%
1-4 (Net)	66 3%	12 4%	4 1%	4 2%	8 2%	20 3%	19 4%	3 4%	6 9%zR	8 6%zR	44 3%
1-2 (Net)	23 1%	* *	1 *	2 1%	3 1%	7 1%	5 1%	1 1%	2 3%	3 2%	17 1%
4-7 (Net)	555 25%LP	74 22%	71 25%	46 26%	117 25%	201 26%	106 22%	22 28%	18 27%	25 19%	426 26%
5-6 (Net)	232 10%	27 8%	40 14%	22 12%	62 13%	94 12%	41 9%	11 14%i	10 16%i	7 6%	178 11%
8-10 (Net)	1559 70%EQ	250 75%D	194 67%	119 66%	313 67%	506 66%	345 72%	55 68%	42 63%	99 76%	1161 70%
7-10 (Net)	1851 83%BDEHJ MOQ	289 87%BCD	222 77%	141 78%	363 78%	601 79%	401 84%H	65 80%	46 69%	112 86%H	1391 83%H
9-10 (Net)	1020 46%Q	165 50%	137 48%	71 39%	208 44%	336 44%	235 49%	40 50%	28 41%	72 56%zR	753 45%

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Table 317
D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides high quality radio output.
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Not At All Important	14	2	-	1	*	-	2	2	-	*	14
1	1%	1%	-	2%	3%	-	1%	1%	-	*	1%
2	8	-	-	-	-	-	-	-	-	1	8
	*	-	-	-	-	-	-	-	-	*	*
3	13	-	-	-	*	-	-	-	-	*	12
	1%	-	-	-	4%zJ	-	-	-	-	*	1%
4	31	4	1	-	-	1	3	-	4	2	28
	1%	1%	3%	-	-	1%	1%	-	2%	1%	1%
5	90	24	2	1	2	11	13	5	19	9	81
	4%	6%	6%	4%	16%zL	6%	6%P	3%	9%zP	4%	4%
6	142	26	4	2	1	11	15	13	13	18	122
	6%F	7%	11%	6%	6%	6%	8%	7%	7%	7%	6%
7	293	43	5	1	1	30	13	13	30	39	252
	13%LOP	11%	16%	4%	10%	16%OP	6%	7%	15%O	16%	13%
8	539	91	7	6	1	34	57	46	45	68	469
	24%	23%	21%	17%	12%	18%	29%N	25%	22%	28%	24%
9	460	53	9	8	1	27	26	28	25	49	411
	21%CDEJN	14%	27%	21%	9%	14%	13%	15%	13%	20%	21%
Extremely Important	560	111	5	17	4	64	47	63	48	47	512
10	25%	29%	17%	47%zJK	37%	33%zQ	24%	34%zO	24%	19%	26%
Don't know	76	34	-	-	*	14	20	17	17	7	69
	3%	9%zL	-	-	3%	7%z	10%z	9%z	8%z	3%	3%
Total mentions	2225	388	33	37	10	194	195	188	200	241	1979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 317
D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides high quality radio output.
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Mean	8.18	8.22	7.93	8.76zJKM	7.74	8.35Q	8.08	8.50zOQ	7.96	8.10	8.20
1-3 (Net)	35 2%	2 1%	-	1 2%	1 6%zJK	-	2 1%	2 1%	-	1 1%	34 2%
1-4 (Net)	66 3%	6 2%	1 3%	1 2%	1 6%J	1 1%	5 2%	2 1%	4 2%	4 2%	62 3%
1-2 (Net)	23 1%	2 1%	-	1 2%	* 3%	-	2 1%	2 1%	-	1 *	22 1%
4-7 (Net)	555 25%LP	97 25%	12 35%L	5 13%	3 32%L	54 28%P	43 22%	31 17%	66 33%zOP	69 28%	484 24%
5-6 (Net)	232 10%	50 13%	5 17%	4 10%	2 22%z	23 12%	28 14%	18 10%	32 16%z	27 11%	203 10%
8-10 (Net)	1559 70%EQ	255 66%	21 65%	31 85%zJKM	6 59%	125 65%	130 67%	137 73%Q	118 59%	164 68%	1392 70%
7-10 (Net)	1851 83%BDEHJ MOQ	298 77%	26 80%	33 89%M	7 68%	155 80%	142 73%	150 80%	147 74%	203 84%	1644 83%
9-10 (Net)	1020 46%Q	164 42%	14 43%	25 68%zJKM	5 46%	91 47%Q	73 37%	91 48%O	73 36%	96 40%	922 47%

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Table 318
D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Not At All Important	19	*	1	3	5	5	4	-	-	2	14
1	1%	*	*	2%	1%	1%	1%	-	-	2%	1%
2	9	*	-	-	-	4	*	-	-	*	8
	*	*	-	-	-	*	*	-	-	*	*
3	13	1	3	2	6	8	1	-	-	1	11
	1%	*	1%	1%	1%	1%	*	-	-	1%	1%
4	45	6	8	4	12	17	11	2	3	4	32
	2%	2%	3%	2%	3%	2%	2%	2%	5%	3%	2%
5	119	19	24	12	36	49	29	4	4	7	85
	5%	6%	8%	6%	8%z	6%	6%	5%	6%	5%	5%
6	179	27	27	21	48	67	32	8	5	8	135
	8%	8%	9%	12%	10%	9%	7%	9%	7%	6%	8%
7	337	50	27	18	46	98	65	9	6	15	260
	15%BDJO	15%	10%	10%	10%	13%	14%	11%	9%	11%	16%
8	534	75	72	41	113	184	111	19	19	30	408
	24%	23%	25%	23%	24%	24%	23%	23%	29%	23%	24%
9	402	71	43	22	64	118	90	21	14	29	301
	18%DEJNQ	21%CD	15%	12%	14%	15%	19%	26%	21%	22%	18%
	S										
Extremely Important	473	69	59	34	93	160	120	17	13	28	338
10	21%	21%	20%	19%	20%	21%	25%zR	20%	20%	21%	20%
Don't know	95	13	24	22	45	52	14	2	3	6	74
	4%	4%	8%z	12%zA	10%zA	7%z	3%	3%	4%	5%	4%
Total mentions	2225	332	287	180	468	761	478	81	67	130	1667
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.93DJQ	8.04	7.81	7.63	7.74	7.85	8.06	8.14	8.01	7.97	7.91

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 318
D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
1-3 (Net)	41 2%	2 1%	5 2%	6 3%	10 2%	17 2%	6 1%	-	-	3 3%	33 2%
1-4 (Net)	86 4%	8 3%	12 4%	10 6%	23 5%	33 4%	17 4%	2 2%	3 5%	7 5%	66 4%
1-2 (Net)	28 1%	1 *	1 *	3 2%	5 1%	9 1%	5 1%	-	-	3 2%	23 1%
4-7 (Net)	680 31%L	102 31%	86 30%	56 31%	142 30%	231 30%	137 29%	22 28%	18 26%	33 26%	513 31%
5-6 (Net)	298 13%	46 14%	51 18%	33 18%	84 18%z	116 15%	61 13%	11 14%	8 12%	15 12%	220 13%
8-10 (Net)	1409 63%CDJOQ	215 65%C	173 60%	97 54%	270 58%	462 61%	320 67%	56 70%	46 69%	87 67%	1047 63%
7-10 (Net)	1745 78%BCDEJ NOPQ	265 80%BCD	200 70%	115 64%	316 68%	560 74%	385 81%	65 81%	52 78%	101 78%	1307 78%
9-10 (Net)	874 39%CDJNQ S	140 42%CD	101 35%	56 31%	157 34%	278 37%	210 44%z	37 46%	27 41%	57 44%	640 38%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 318
D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Supports UK music and presenters.
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Not At All Important	19	4	-	1	*	2	2	4	-	-	19
1	1%	1%	-	2%	3%	1%	1%	2%	-	-	1%
2	9	-	-	-	-	-	-	-	-	1	8
	*	-	-	-	-	-	-	-	-	*	*
3	13	5	-	-	*	2	3	3	2	1	12
	1%	1%	-	-	4%z	1%	2%	2%	1%	*	1%
4	45	12	*	*	-	6	6	6	6	6	39
	2%	3%	1%	1%	-	3%	3%	3%	3%	2%	2%
5	119	29	2	3	2	12	17	7	21	11	108
	5%	7%	8%	8%	16%z	6%	9%P	4%	11%zP	4%	5%
6	179	42	5	1	1	20	22	18	24	21	157
	8%	11%L	14%L	2%	6%	10%	11%	10%	12%	9%	8%
7	337	38	4	3	1	23	15	18	21	44	291
	15%BDJO	10%	11%	8%	10%	12%	8%	9%	10%	18%	15%
8	534	93	9	9	2	49	44	41	52	65	468
	24%	24%	27%	26%	18%	25%	22%	22%	26%	27%	24%
9	402	52	7	5	1	23	29	30	21	28	374
	18%DEJNQ S	13%	21%	14%	6%	12%	15%	16%	11%	11%	19%zS
Extremely Important	473	70	4	15	4	37	34	40	30	49	424
10	21%	18%	13%	40%zJK	37%zJK	19%	17%	22%	15%	20%	21%
Don't know	95	44	2	-	-	20	24	21	23	15	80
	4%	11%zL	6%	-	-	10%z	12%z	11%z	12%z	6%	4%
Total mentions	2225	388	33	37	10	194	195	188	200	241	1979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.93DJQ	7.66	7.80	8.44zJ	7.72	7.71	7.62	7.83	7.50	7.88	7.95

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 318

D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Supports UK music and presenters.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
1-3 (Net)	41 2%	9 2%	-	1 2%	1 6%K	4 2%	5 3%	7 4%	2 1%	2 1%	39 2%
1-4 (Net)	86 4%	21 5%	* 1%	1 2%	1 6%	10 5%	11 6%	12 7%	8 4%	8 3%	78 4%
1-2 (Net)	28 1%	4 1%	-	1 2%	* 3%	2 1%	2 1%	4 2%	-	1 *	27 1%
4-7 (Net)	680 31%L	121 31%	11 34%	7 18%	3 32%	61 32%	60 31%	49 26%	72 36%	82 34%	595 30%
5-6 (Net)	298 13%	71 18%z	7 22%	4 10%	2 22%	32 17%	39 20%z	26 14%	45 23%z	31 13%	265 13%
8-10 (Net)	1409 63%CDJOQ	215 55%	20 61%	29 80%zJ	6 62%	108 56%	106 55%	112 60%	103 51%	142 59%	1265 64%
7-10 (Net)	1745 78%BCDEJ NOPQ	253 65%	23 72%	32 88%JM	7 71%	132 68%	121 62%	129 69%	124 62%	186 77%	1556 79%
9-10 (Net)	874 39%CDJNQ S	122 31%	11 34%	20 54%zJ	4 43%	59 31%	63 32%	71 38%Q	51 26%	77 32%	798 40%zS

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Table 319
D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Not At All Important	22	-	2	7	8	11	7	-	-	3	15
1	1%	-	1%	4%zAB	2%AB	1%	1%	-	-	3%	1%
2	18	2	3	2	5	8	5	2	-	3	11
	1%	*	1%	1%	1%	1%	1%	2%	-	2%	1%
3	19	1	5	2	7	11	3	-	-	1	14
	1%	*	2%	1%	1%	1%	1%	-	-	1%	1%
4	69	6	8	8	16	25	7	*	*	4	60
	3%F	2%	3%	4%	3%	3%	1%	*	*	3%	4%F
5	120	20	22	9	31	46	29	3	4	6	86
	5%	6%	8%	5%	7%	6%	6%	3%	5%	4%	5%
6	214	29	30	15	44	68	43	8	10	9	157
	10%	9%	10%	8%	9%	9%	9%	10%	14%	7%	9%
7	371	55	37	28	66	105	69	12	10	15	292
	17%EP	17%	13%	16%	14%	14%	14%	15%	15%	12%	18%
8	534	74	63	36	99	168	111	19	18	19	409
	24%I	22%	22%	20%	21%	22%	23%I	23%	27%I	15%	25%I
9	362	65	34	18	52	103	86	17	7	33	265
	16%CDEJN	19%BCD	12%	10%	11%	14%	18%	21%	11%	25%zFHR	16%
	Q										
Extremely Important	375	58	53	23	76	139	92	15	10	22	271
10	17%	17%	19%	13%	16%	18%	19%	19%	15%	17%	16%
Don't know	121	23	31	32	63	76	27	5	8	16	86
	5%	7%	11%z	18%zA	13%zA	10%z	6%	6%	13%zFR	12%zFR	5%
Total mentions	2225	332	287	180	468	761	478	81	67	130	1667
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 319

D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Mean	7.68CDJN Q	7.91CD	7.58	7.18	7.43	7.59	7.80	8.00	7.76	7.72	7.66
1-3 (Net)	59 3%A	2 1%	9 3%	11 6%zA	20 4%zA	30 4%z	15 3%	2 2%	-	7 6%	40 2%
1-4 (Net)	128 6%A	8 2%	18 6%	19 10%zA	36 8%A	55 7%	21 4%	2 2%	*	11 8%FH	101 6%
1-2 (Net)	39 2%	2 *	4 2%	9 5%zA	13 3%AB	18 2%	11 2%	2 2%	-	6 5%zR	26 2%
4-7 (Net)	774 35%IP	110 33%	97 34%	60 33%	157 34%	245 32%	148 31%	23 29%	23 35%	33 25%	595 36%I
5-6 (Net)	334 15%	49 15%	51 18%	24 13%	75 16%	114 15%	72 15%	10 13%	13 20%	14 11%	243 15%
8-10 (Net)	1271 57%CDJNO Q	197 59%CD	150 52%	77 43%	228 49%	410 54%	289 60%	51 63%	35 52%	74 57%	945 57%
7-10 (Net)	1642 74%BCDEJ NOPQ	252 76%BCD	188 65%	106 59%	293 63%	515 68%	358 75%	63 78%	45 67%	89 68%	1237 74%
9-10 (Net)	737 33%CDJNQ	123 37%CD	87 30%	41 23%	128 27%	242 32%	178 37%z	32 40%	17 26%	55 42%zHR	536 32%

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Table 319

D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Not At All Important	22	5	1	2	*	3	2	5	-	-	22
1	1%	1%	3%	6%zJ	3%	1%	1%	3%	-	-	1%
2	18	5	-	-	-	2	3	-	5	3	15
	1%	1%	-	-	-	1%	1%	-	3%z	1%	1%
3	19	5	1	-	*	4	1	1	4	2	17
	1%	1%	4%	-	4%	2%	1%	1%	2%	1%	1%
4	69	14	*	1	-	10	4	4	11	10	59
	3%F	4%	1%	3%	-	5%	2%	2%	5%	4%	3%
5	120	27	2	1	2	16	11	9	18	10	110
	5%	7%	5%	2%	16%zL	8%	6%	5%	9%	4%	6%
6	214	38	3	2	1	20	19	20	18	21	192
	10%	10%	9%	6%	10%	10%	10%	11%	9%	9%	10%
7	371	51	8	6	1	25	26	17	35	43	326
	17%EP	13%	25%	15%	6%	13%	14%	9%	17%	18%	17%
8	534	86	4	7	2	44	42	48	38	61	472
	24%I	22%	14%	20%	15%	23%	22%	26%	19%	25%	24%
9	362	41	7	3	1	16	25	27	14	41	321
	16%CDEJN Q	11%	22%	9%	6%	8%	13%Q	14%N	7%	17%	16%
Extremely Important	375	55	3	14	4	28	27	30	25	31	344
10	17%	14%	10%	38%zJK	37%zJK	15%	14%	16%	12%	13%	17%
Don't know	121	60	3	-	*	26	34	26	34	20	100
	5%	15%zL	8%	-	3%	13%z	18%z	14%z	17%z	8%	5%
Total mentions	2225	388	33	37	10	194	195	188	200	241	1979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 319
**D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
 Takes risks and provides radio content or music that is new and innovative or less well known**
 Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Mean	7.68CDJNQ	7.38	7.33	7.98	7.67	7.21	7.55Q	7.68NQ	7.08	7.64	7.68
1-3 (Net)	59 3%A	15 4%	2 7%	2 6%	1 6%	9 5%	6 3%	6 3%	9 4%	5 2%	54 3%
1-4 (Net)	128 6%A	29 8%	3 8%	3 9%	1 6%	19 10%z	11 5%	10 5%	20 10%z	15 6%	113 6%
1-2 (Net)	39 2%	10 3%	1 3%	2 6%z	* 3%	5 3%	5 2%	5 3%	5 3%	3 1%	37 2%
4-7 (Net)	774 35%IP	131 34%	13 39%	10 27%	3 32%	70 36%P	60 31%	49 26%	81 41%OP	84 35%	688 35%
5-6 (Net)	334 15%	65 17%	4 13%	3 9%	3 26%L	36 18%	29 15%	29 15%	36 18%	30 13%	302 15%
8-10 (Net)	1271 57%CDJNQ	182 47%	15 46%	25 67%J	6 59%	88 46%	94 48%Q	106 56%NQ	76 38%	133 55%	1137 57%
7-10 (Net)	1642 74%BCDEJNOPQ	234 60%	23 70%	30 82%J	7 65%	113 58%	120 62%	123 65%	111 55%	176 73%	1463 74%
9-10 (Net)	737 33%CDJNQ	96 25%	10 32%	17 47%zJ	4 43%J	44 23%	52 27%	58 31%Q	38 19%	72 30%	665 34%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 320

D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Not At All Important	20	1	1	3	5	7	6	-	-	2	13
1	1%	*	*	2%	1%	1%	1%	-	-	2%	1%
2	9	-	-	-	-	3	2	-	-	*	7
	*	-	-	-	-	*	*	-	-	*	*
3	12	2	2	-	2	5	2	1	1	1	9
	1%	1%	1%	-	*	1%	*	1%	2%	*	1%
4	43	4	6	2	8	12	9	-	1	5	32
	2%	1%	2%	1%	2%	2%	2%	-	1%	4%	2%
5	104	18	20	8	27	43	20	4	2	4	82
	5%	5%	7%	4%	6%	6%	4%	5%	3%	3%	5%
6	187	28	22	20	41	65	32	8	7	8	145
	8%	8%	7%	11%	9%	9%	7%	10%	11%	6%	9%
7	326	41	34	29	63	103	63	7	7	16	246
	15%T	12%	12%	16%	13%	14%	13%	8%	11%	13%	15%
8	561	74	74	47	121	191	111	20	21	21	437
	25%IT	22%	26%	26%	26%	25%	23%I	24%	32%I	17%	26%I
9	418	76	42	30	72	115	107	21	11	32	298
	19%ES	23%BD	15%	16%	15%	15%	22%zR	27%	16%	25%	18%
Extremely Important	460	80	64	25	89	166	111	19	13	33	337
10	21%CQ	24%C	22%C	14%	19%C	22%	23%	23%	19%	25%	20%
Don't know	85	9	23	18	40	49	15	1	3	7	61
	4%	3%	8%zA	10%zA	9%zA	7%z	3%	2%	5%	6%	4%
Total mentions	2225	332	287	180	468	761	478	81	67	130	1667
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.95	8.17C	7.98	7.72	7.88	7.92	8.10	8.26	8.00	8.12	7.93

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 320

D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
1-3 (Net)	41 2%	3 1%	3 1%	3 2%	6 1%	15 2%	9 2%	1 1%	1 2%	3 2%	29 2%
1-4 (Net)	84 4%	7 2%	9 3%	6 3%	15 3%	27 4%	18 4%	1 1%	2 3%	8 6%	61 4%
1-2 (Net)	29 1%	1 *	1 *	3 2%	5 1%	10 1%	7 2%	- -	- -	3 2%	20 1%
4-7 (Net)	660 30%	91 27%	81 28%	58 32%	140 30%	224 29%	125 26%	19 23%	17 26%	33 25%	505 30%
5-6 (Net)	291 13%	46 14%	41 14%	27 15%	68 15%	108 14%	52 11%	12 15%	9 14%	12 9%	226 14%
8-10 (Net)	1438 65%CIQ	230 69%CD	181 63%	101 56%	281 60%	472 62%	329 69%z	60 74%	45 68%	86 67%	1071 64%
7-10 (Net)	1765 79%CDEIQ	271 82%CD	215 75%	130 72%	344 74%	576 76%	393 82%	67 83%	52 78%	103 79%	1318 79%
9-10 (Net)	878 39%CDIQS	156 47%zBCD	107 37%	54 30%	161 34%	282 37%	218 46%zR	40 50%	24 36%	65 50%zR	634 38%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 320

D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Not At All Important	20	4	-	1	*	2	2	4	-	-	20
1	1%	1%	-	2%	3%	1%	1%	2%	-	-	1%
2	9	-	-	-	-	-	-	-	-	-	9
*	*	-	-	-	-	-	-	-	-	-	*
3	12	1	-	-	*	1	-	-	1	2	10
1%	1%	*	-	-	4%zJ	1%	-	-	1%	1%	*
4	43	7	1	-	-	1	6	4	3	8	34
2%	2%	2%	4%	-	-	1%	3%	2%	1%	4%	2%
5	104	23	1	1	2	13	10	8	15	6	98
5%	5%	6%	3%	4%	16%zJKL	7%	5%	4%	8%	3%	5%
6	187	35	3	3	*	22	13	15	21	18	168
8%	8%	9%	9%	7%	4%	11%	7%	8%	10%	7%	8%
7	326	50	5	6	2	26	24	17	33	49	277
15%T	15%T	13%	17%	15%	16%	14%	12%	9%	17%	20%zT	14%
8	561	106	8	6	1	53	53	51	55	80	479
25%IT	25%IT	27%	24%	15%	12%	27%	27%	27%	27%	33%zT	24%
9	418	57	9	6	1	28	28	32	25	30	388
19%ES	19%ES	15%	26%	17%	6%	15%	15%	17%	12%	12%	20%zS
Extremely Important	460	67	4	15	4	34	32	39	28	37	422
10	21%CQ	17%	13%	40%zJK	37%zJK	18%	17%	21%	14%	15%	21%
Don't know	85	38	2	-	*	13	26	19	20	11	75
4%	10%zL	10%zL	5%	-	3%	7%	13%z	10%z	10%z	4%	4%
Total mentions	2225	388	33	37	10	194	195	188	200	241	1979
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.95	7.83	7.92	8.43zJ	7.71	7.81	7.84	7.97	7.69	7.80	7.97

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 320
D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides radio stations that appeal to a wide range of different audiences across the UK
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
1-3 (Net)	41	5	-	1	1	3	2	4	1	2	39
	2%	1%	-	2%	6%zJK	2%	1%	2%	1%	1%	2%
1-4 (Net)	84	12	1	1	1	4	8	8	4	11	73
	4%	3%	4%	2%	6%	2%	4%	4%	2%	4%	4%
1-2 (Net)	29	4	-	1	*	2	2	4	-	-	29
	1%	1%	-	2%	3%	1%	1%	-	-	-	1%
4-7 (Net)	660	116	11	10	4	62	54	44	72	82	576
	30%	30%	32%	26%	35%	32%P	28%	24%	36%P	34%	29%
5-6 (Net)	291	58	4	4	2	35	24	23	36	24	265
	13%	15%	12%	11%	19%	18%	12%	12%	18%	10%	13%
8-10 (Net)	1438	229	20	26	6	115	114	121	108	146	1289
	65%CIQ	59%	63%	72%	56%	60%	58%	65%	54%	61%	65%
7-10 (Net)	1765	279	26	32	7	142	138	138	141	195	1566
	79%CDEJO Q	72%	79%	87%I	71%	73%	71%	74%	70%	81%	79%
9-10 (Net)	878	123	13	21	4	63	60	70	53	66	810
	39%CDJQS	32%	39%	57%zI	43%	32%	31%	37%	26%	27%	41%zS

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Table 321
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides distinctive radio programmes and output.
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Not At All Important	23	-	1	4	5	8	5	-	*	2	18
1	1%	-	*	2%A	1%B	1%	1%	-	*	1%	1%
2	10	*	-	-	-	3	2	-	-	-	8
	*	*	-	-	-	*	*	-	-	-	*
3	13	1	1	1	2	5	7	-	1	3	7
	1%	*	*	1%	1%	1%	1%zR	-	2%	2%zR	*
4	37	6	1	3	4	14	6	2	1	2	28
	2%	2%	*	2%	1%	2%	1%	2%	2%	2%	2%
5	121	27	23	13	36	51	25	5	6	4	90
	5%	8%	8%	7%	8%z	7%	5%	6%	9%	3%	5%
6	175	17	23	10	33	47	38	8	4	5	126
	8%	5%	8%	5%	7%	6%	8%	10%	5%	4%	8%
7	340	53	35	28	63	106	61	9	5	15	264
	15%P	16%	12%	16%	14%	14%	13%	12%	7%	11%	16%
8	566	77	71	41	112	184	101	16	22	25	449
	25%FQ	23%	25%	23%	24%	24%	21%	20%	33%FI	19%	27%zF
9	444	80	43	32	75	134	104	24	13	38	330
	20%D	24%BD	15%	17%	16%	18%	22%	30%zR	19%	29%zFR	20%
Extremely Important	417	69	67	30	97	160	113	17	12	30	291
10	19%R	21%	23%	16%	21%	21%	24%zR	21%	18%	23%	17%
Don't know	79	1	20	19	39	48	17	-	3	6	57
	4%A	*	7%zA	10%zA	8%zA	6%z	4%	-	5%	4%	3%
Total mentions	2225	332	287	180	468	761	478	81	67	130	1667
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.90	8.05	8.04	7.72	7.92	7.92	8.04	8.13	7.89	8.22	7.88

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Table 321
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides distinctive radio programmes and output.
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
1-3 (Net)	46 2%	2 1%	2 1%	6 3%A	8 2%B	16 2%	13 3%	-	2 3%	5 4%	32 2%
1-4 (Net)	82 4%B	7 2%	3 1%	9 5%B	12 3%B	30 4%	19 4%	2 2%	3 5%	7 5%	60 4%
1-2 (Net)	33 1%	* *	1 *	4 2%A	5 1%B	11 1%	7 1%	-	* *	2 1%	26 2%
4-7 (Net)	673 30%IP	103 31%	83 29%	54 30%	137 29%	218 29%	130 27%I	24 30%	15 23%	26 20%	508 30%I
5-6 (Net)	296 13%I	45 13%	47 16%	22 12%	69 15%	98 13%	62 13%I	13 16%I	9 14%	9 7%	216 13%
8-10 (Net)	1427 64%Q	226 68%C	182 63%	102 57%	284 61%	478 63%	318 67%	57 70%	47 70%	94 72%	1070 64%
7-10 (Net)	1767 79%CDJQ	279 84%BCD	217 76%	130 72%	347 74%	585 77%	379 79%	66 82%	51 77%	108 84%	1334 80%
9-10 (Net)	861 39%	149 45%C	110 38%	61 34%	172 37%	294 39%	217 45%zR	41 50%zR	24 37%	69 53%zHR	621 37%

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Table 321
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides distinctive radio programmes and output.
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Not At All Important	23	3	1	1	*	1	2	3	-	*	22
1	1%	1%	3%	2%	3%	1%	1%	2%	-	*	1%
2	10	-	-	-	-	-	-	-	-	*	10
	*	-	-	-	-	-	-	-	-	*	*
3	13	2	*	-	*	*	1	*	1	*	13
	1%	*	1%	-	4%zJ	*	1%	*	1%	*	1%
4	37	3	1	-	-	3	-	2	1	5	31
	2%	1%	4%	-	-	2%	-	1%	*	2%	2%
5	121	30	2	2	2	17	13	11	18	10	111
	5%	8%	7%	6%	19%zJL	9%	7%	6%	9%	4%	6%
6	175	28	4	1	*	18	9	11	17	17	158
	8%	7%	12%	2%	4%	10%	5%	6%	8%	7%	8%
7	340	52	3	6	1	27	26	15	37	46	293
	15%P	13%	11%	17%	13%	14%P	13%	8%	19%P	19%	15%
8	566	94	9	8	1	43	51	58	36	73	490
	25%FQ	24%	28%	21%	12%	22%	26%Q	31%NQ	18%	30%	25%
9	444	62	7	5	1	31	31	27	35	40	405
	20%D	16%	22%	13%	6%	16%	16%	14%	18%	17%	20%
Extremely Important	417	75	4	15	4	41	34	42	33	39	377
10	19%R	19%	12%	40%zJK	37%zJK	21%	17%	22%	17%	16%	19%
Don't know	79	39	-	-	*	11	28	18	21	10	69
	4%A	10%zL	-	-	3%	6%	14%zN	9%z	10%zN	4%	4%
Total mentions	2225	388	33	37	10	194	195	188	200	241	1979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.90	7.91	7.47	8.42zK	7.65	7.86	7.97	8.03	7.80	7.91	7.90

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Table 321
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides distinctive radio programmes and output.
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
1-3 (Net)	46 2%	5 1%	1 4%	1 2%	1 6%J	2 1%	3 2%	4 2%	1 1%	1 *	45 2%
1-4 (Net)	82 4%B	8 2%	3 8%J	1 2%	1 6%	5 2%	3 2%	6 3%	2 1%	6 3%	76 4%
1-2 (Net)	33 1%	3 1%	1 3%	1 2%	* 3%	1 1%	2 1%	3 2%	- -	1 *	32 2%
4-7 (Net)	673 30%IP	113 29%	11 33%	9 25%	4 35%	65 34%P	48 25%	40 21%	73 37%OP	79 33%	593 30%
5-6 (Net)	296 13%I	58 15%	6 19%	3 8%	2 22%L	36 18%P	22 11%	22 12%	36 18%	27 11%	268 14%
8-10 (Net)	1427 64%Q	231 60%	20 62%	27 74%	6 56%	115 60%	116 60%	127 67%Q	105 52%	152 63%	1272 64%
7-10 (Net)	1767 79%CDJQ	283 73%	24 73%	33 90%zJKM	7 68%	142 73%	142 73%	142 76%	142 71%	198 82%	1565 79%
9-10 (Net)	861 39%	137 35%	11 34%	19 52%zJ	4 43%	72 37%	65 33%	69 37%	68 34%	79 33%	781 39%

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Table 322

D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Provides a mix of different types of radio station.	2561	401	290	185	475	900	533	81	66	157	1934
	66%BCDEF HIJKMNOQ S	67%BCD	59%	52%	56%	57%	61%HI	62%	51%	53%	67%zFHI
Provides high quality radio output.	2657	395	301	209	510	935	569	85	67	180	1998
	68%BCDEH IJKMOQ	66%	61%	59%	61%	59%	65%H	64%H	52%	61%	69%zHI
Supports UK music and presenters.	2531	375	279	176	455	891	534	82	67	158	1915
	65%BCDEF HIJKMNOQ	63%CD	57%	50%	54%	57%	61%HI	62%	52%	54%	66%zFHI
Takes risks and provides radio content or music that is new and innovative or less well known	2339	343	256	155	411	813	493	77	62	140	1773
	60%BCDEF HIJKMNOQ	57%CD	52%CD	44%	49%C	52%	57%I	58%I	48%	48%	62%zFHI
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	2542	379	302	186	488	896	547	83	66	159	1910
	65%CDEHI JMNOQ	64%C	62%CD	53%	58%C	57%	63%HI	63%	51%	54%	66%zHI
Provides distinctive radio programmes and output.	2501	390	299	191	490	909	525	82	67	167	1890
	64%CDEFH IJKMOQ	65%CD	61%	54%	58%	58%	60%	62%	52%	57%	66%zFHI

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 322

D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Provides a mix of different types of radio station.	2561	382	43	41	8	182	200	191	191	298	2258
	66%BCDEF HIJKMNOQ S	56%	53%	76%zJKM	46%	57%Q	54%	64%OQ	49%	60%	67%zS
Provides high quality radio output.	2657	414	45	43	8	203	211	193	221	324	2327
	68%BCDEH IJKMOQ	60%M	56%	78%JKM	44%	64%Q	57%	65%O	57%	65%	69%
Supports UK music and presenters.	2531	363	41	43	8	175	188	175	189	308	2217
	65%BCDEF HIJKMNOQ	53%	51%	78%zJKM	46%	55%Q	51%	58%OQ	48%	61%	65%
Takes risks and provides radio content or music that is new and innovative or less well known	2339	328	36	40	7	148	180	160	168	287	2051
	60%BCDEF HIJKMNOQ	48%	44%	74%zJKM	40%	46%	49%	54%Q	43%	57%	60%
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	2542	393	44	43	8	185	207	181	211	304	2232
	65%CDEHI JMNOQ	57%	55%	78%zJKM	46%	58%	56%	61%	54%	61%	66%
Provides distinctive radio programmes and output.	2501	398	41	43	8	188	210	186	212	306	2190
	64%CDEFH IJKMOQ	58%	51%	79%zJKM	44%	59%	57%	62%	54%	61%	64%

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Table 323

D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2287	316	286	159	445	783	545	94	72	152	1659
WeightedBase	2225	332	287	180	468	761	478	81*	67*	130	1667
EffectiveBase	1598	212	200	126	326	553	395	69	52	112	1158
Provides a mix of different types of radio station.	1774 80%CDEJN OQ	280 84%BCD	215 75%	121 67%	336 72%	575 76%	373 78%	68 84%	50 74%	99 76%	1342 80%
Provides high quality radio output.	1851 83%BDEHJ MOQ	289 87%BCD	222 77%	141 78%	363 78%	601 79%	401 84%H	65 80%	46 69%	112 86%H	1391 83%H
Supports UK music and presenters.	1745 78%BCDEJ NOPQ	265 80%BCD	200 70%	115 64%	316 68%	560 74%	385 81%	65 81%	52 78%	101 78%	1307 78%
Takes risks and provides radio content or music that is new and innovative or less well known	1642 74%BCDEJ NOPQ	252 76%BCD	188 65%	106 59%	293 63%	515 68%	358 75%	63 78%	45 67%	89 68%	1237 74%
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1765 79%CDEJO Q	271 82%CD	215 75%	130 72%	344 74%	576 76%	393 82%	67 83%	52 78%	103 79%	1318 79%
Provides distinctive radio programmes and output.	1767 79%CDIQ	279 84%BCD	217 76%	130 72%	347 74%	585 77%	379 79%	66 82%	51 77%	108 84%	1334 80%

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Table 323

D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	2287	312	38	63	32	169	143	162	150	298	1982
WeightedBase	2225	388	33*	37*	10*	194	195	188	200	241	1979
EffectiveBase	1598	248	30	55	32	128	120	123	125	169	1424
Provides a mix of different types of radio station.	1774	272	25	32	7	139	133	146	126	187	1583
	80% CDEJN OQ	70%	76%	87% J	71%	72% Q	68%	78% OQ	63%	78%	80%
Provides high quality radio output.	1851	298	26	33	7	155	142	150	147	203	1644
	83% BDEHJ MOQ	77%	80%	89% M	68%	80%	73%	80%	74%	84%	83%
Supports UK music and presenters.	1745	253	23	32	7	132	121	129	124	186	1556
	78% BCDEJ NOPQ	65%	72%	88% JM	71%	68%	62%	69%	62%	77%	79%
Takes risks and provides radio content or music that is new and innovative or less well known	1642	234	23	30	7	113	120	123	111	176	1463
	74% BCDEJ NOPQ	60%	70%	82% J	65%	58%	62%	65%	55%	73%	74%
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1765	279	26	32	7	142	138	138	141	195	1566
	79% CDEJO Q	72%	79%	87% J	71%	73%	71%	74%	70%	81%	79%
Provides distinctive radio programmes and output.	1767	283	24	33	7	142	142	142	142	198	1565
	79% CDJQ	73%	73%	90% zJKM	68%	73%	73%	76%	71%	82%	79%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 324
D2b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
Base = All who have listened to BBC radio in the past 3 months

Summary Table									
	BBC Radio 1 offers me something that other radio stations do not	BBC Radio 2 offers me something that other radio stations do not	BBC Radio 3 offers me something that other radio stations do not	BBC Radio 4 offers me something that other radio stations do not	BBC Radio 5 live offers me something that other radio stations do not	BBC 6 Music offers me something that other radio stations do not	BBC Asian Network offers me something that other radio stations do not	BBC local radio offers me something that other radio stations do not	Any other BBC station
UnweightedBase	981	888	204	533	437	171	133	633	161
WeightedBase	890	867	177	552	391	159	75	591	133
EffectiveBase	695	631	138	372	297	110	86	438	113
Not At All Agree 1	17 2%	8 1%	- -	2 *	3 1%	* *	1 1%	8 1%	5 4%
2	15 2%	16 2%	* *	3 *	* *	- -	* *	3 *	- -
3	24 3%	15 2%	2 1%	3 *	4 1%	* *	- -	11 2%	3 2%
4	27 3%	14 2%	3 2%	10 2%	5 1%	- -	* *	27 5%	3 2%
5	55 6%	60 7%	5 3%	10 2%	27 7%	3 2%	3 4%	40 7%	12 9%
6	112 13%	79 9%	17 10%	31 6%	36 9%	11 7%	9 12%	38 6%	14 10%
7	179 20%	155 18%	31 17%	57 10%	82 21%	31 20%	12 16%	100 17%	13 9%
8	204 23%	242 28%	48 27%	135 24%	91 23%	32 20%	20 26%	134 23%	29 22%
9	125 14%	132 15%	31 18%	113 20%	68 17%	28 17%	17 23%	104 18%	15 11%
Agree Completely 10	110 12%	118 14%	39 22%	180 33%	72 18%	47 30%	12 16%	103 17%	30 22%
Don't know	22 2%	28 3%	1 1%	9 2%	3 1%	6 4%	1 1%	24 4%	12 9%
Total mentions	890 100%	867 100%	177 100%	552 100%	391 100%	159 100%	75 100%	591 100%	133 100%
Mean	7.24	7.51	8.04	8.44	7.78	8.36	7.93	7.61	7.51
1-3 (Net)	56 6%	39 4%	2 1%	7 1%	6 2%	1 *	1 1%	22 4%	8 6%
1-4 (Net)	83 9%	53 6%	5 3%	17 3%	12 3%	1 *	1 2%	49 8%	10 8%
1-2 (Net)	32 4%	24 3%	* *	4 1%	3 1%	* *	1 1%	11 2%	5 4%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 324
D2b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
Base = All who have listened to BBC radio in the past 3 months

	Summary Table								
	BBC Radio 1 offers me something that other radio stations do not	BBC Radio 2 offers me something that other radio stations do not	BBC Radio 3 offers me something that other radio stations do not	BBC Radio 4 offers me something that other radio stations do not	BBC Radio 5 live offers me something that other radio stations do not	BBC 6 Music offers me something that other radio stations do not	BBC Asian Network offers me something that other radio stations do not	BBC local radio stations offers me something that other radio stations do not	Any other BBC station
WeightedBase	890	867	177	552	391	159	75	591	133
EffectiveBase	695	631	138	372	297	110	86	438	113
4-7 (Net)	373 42%	308 36%	56 31%	109 20%	150 38%	45 28%	24 32%	205 35%	41 31%
5-6 (Net)	167 19%	139 16%	22 12%	42 8%	63 16%	14 9%	12 15%	78 13%	25 19%
8-10 (Net)	439 49%	492 57%	118 67%	427 77%	231 59%	107 67%	49 65%	341 58%	74 55%
7-10 (Net)	618 69%	647 75%	149 84%	485 88%	313 80%	138 87%	61 82%	441 75%	86 65%
9-10 (Net)	235 26%	249 29%	71 40%	293 53%	140 36%	75 47%	29 39%	207 35%	44 33%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 325
D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 1 offers me something that other radio stations do not

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	981	58	36	17	53	206	229	41	23	42	715
WeightedBase	890	48*	32**	15**	47*	172	183	36**	20**	26*	674
EffectiveBase	695	39	28	13	41	148	165	29	15	30	508
Not At All Agree 1	17	1	*	-	*	3	2	*	*	*	15
	2%	2%	1%	-	1%	2%	1%	1%	2%	1%	2%
2	15	-	-	-	-	2	3	*	-	*	12
	2%	-	-	-	-	1%	2%	1%	-	2%	2%
3	24	4	-	-	-	6	4	-	-	-	19
	3%	9%z	-	-	-	3%	2%	-	-	-	3%
4	27	-	-	-	-	4	3	-	1	1	23
	3%	-	-	-	-	2%	2%	-	4%	3%	3%
5	55	1	2	-	2	10	9	1	2	1	43
	6%	1%	7%	-	5%	6%	5%	2%	9%	5%	6%
6	112	8	11	2	12	32	22	3	1	2	87
	13%	17%	33%	11%	26%z	19%z	12%	9%	4%	9%	13%
7	179	12	2	5	8	29	28	9	4	6	141
	20%	25%	7%	37%	17%	17%	15%	24%	22%	21%	21%
8	204	6	7	2	10	33	54	7	6	3	146
	23%T	12%	23%	16%	21%	19%	29%zIR	20%	31%	12%	22%
9	125	7	4	3	7	23	24	9	2	6	96
	14%	14%	12%	19%	14%	13%	13%	24%	12%	24%	14%
Agree Completely 10	110	5	2	1	3	24	30	6	1	5	76
	12%	11%	7%	5%	7%	14%	17%	17%	3%	19%	11%
Don't know	22	4	3	2	4	7	4	-	3	1	16
	2%	9%z	9%	12%	10%z	4%	2%	-	13%	4%	2%
Total mentions	890	48	32	15	47	172	183	36	20	26	674
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.24	7.12	7.14	7.66	7.30	7.20	7.57zR	7.97	7.24	7.77	7.15
1-3 (Net)	56	5	*	-	*	11	9	1	*	1	46
	6%	10%	1%	-	1%	6%	5%	2%	2%	3%	7%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 325
D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 1 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	890	48*	32**	15**	47*	172	183	36**	20**	26*	674
EffectiveBase	695	39	28	13	41	148	165	29	15	30	508
1-4 (Net)	83	5	*	-	*	15	12	1	1	2	69
	9%	10%	1%	-	1%	9%	6%	2%	6%	6%	10%
1-2 (Net)	32	1	*	-	*	5	5	1	*	1	27
	4%	2%	1%	-	1%	3%	3%	2%	2%	3%	4%
4-7 (Net)	373	21	15	7	22	75	62	13	8	10	294
	42%F	43%	48%	48%	48%	44%	34%	36%	39%	38%	44%F
5-6 (Net)	167	9	13	2	15	42	31	4	3	4	130
	19%	18%	40%	11%	31%z	25%z	17%	12%	13%	14%	19%
8-10 (Net)	439	18	13	6	19	79	108	22	9	15	318
	49%	38%	42%	40%	42%	46%	59%zR	62%	46%	55%	47%
7-10 (Net)	618	30	16	11	27	108	136	31	14	20	459
	69%E	63%	50%	77%	58%	63%	74%	86%	68%	77%	68%
9-10 (Net)	235	12	6	4	10	47	55	15	3	11	172
	26%	26%	19%	24%	21%	27%	30%	42%	15%	43%zR	26%

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Table 325
D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 1 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	981	40	7	5	1	26	14	20	20	158	820
WeightedBase	890	36*	8**	2**	***	21**	14**	13**	23**	111*	778
EffectiveBase	695	31	6	5	1	19	12	15	17	91	603
Not At All Agree 1	17	-	-	*	-	-	-	-	-	2	15
	2%	-	-	19%	-	-	-	-	-	2%	2%
2	15	-	-	-	-	-	-	-	-	*	14
	2%	-	-	-	-	-	-	-	-	*	2%
3	24	-	-	-	-	-	-	-	-	3	21
	3%	-	-	-	-	-	-	-	-	3%	3%
4	27	-	-	-	-	-	-	-	-	4	23
	3%	-	-	-	-	-	-	-	-	3%	3%
5	55	2	-	-	-	2	-	2	1	6	49
	6%	7%	-	-	-	11%	-	13%	3%	5%	6%
6	112	9	4	-	-	6	3	3	5	11	101
	13%	24%	45%	-	-	26%	21%	24%	24%	10%	13%
7	179	7	-	*	*	6	1	3	5	22	157
	20%	20%	-	13%	100%	27%	9%	19%	20%	20%	20%
8	204	6	3	1	-	2	4	3	3	38	167
	23%T	18%	34%	30%	-	10%	30%	22%	15%	34%zT	21%
9	125	5	2	-	-	4	1	1	4	14	111
	14%	14%	21%	-	-	17%	9%	4%	19%	13%	14%
Agree Completely 10	110	3	-	-	-	2	1	1	3	11	99
	12%	9%	-	-	-	9%	8%	4%	11%	10%	13%
Don't know	22	4	-	1	-	*	3	2	2	2	20
	2%	10%z	-	39%	-	1%	22%	14%	8%	1%	3%
Total mentions	890	36	8	2	*	21	14	13	23	111	778
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.24	7.38	7.31	5.60	7.00	7.22	7.68	6.92	7.63	7.35	7.22
1-3 (Net)	56	-	-	*	-	-	-	-	-	5	51
	6%	-	-	19%	-	-	-	-	-	5%	7%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 325
D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 1 offers me something that other radio stations do not

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	890	36*	8**	2**	***	21**	14**	13**	23**	111*	778
EffectiveBase	695	31	6	5	1	19	12	15	17	91	603
1-4 (Net)	83	-	-	*	-	-	-	-	-	9	74
	9%	-	-	19%	-	-	-	-	-	8%	10%
1-2 (Net)	32	-	-	*	-	-	-	-	-	3	30
	4%	-	-	19%	-	-	-	-	-	2%	4%
4-7 (Net)	373	18	4	*	*	14	4	7	11	42	330
	42%F	50%	45%	13%	100%	64%	30%	56%	47%	38%	42%
5-6 (Net)	167	11	4	-	-	8	3	5	6	16	150
	19%	30%	45%	-	-	37%	21%	37%	26%	15%	19%
8-10 (Net)	439	14	4	1	-	8	7	4	10	62	377
	49%	40%	55%	30%	-	35%	47%	30%	46%	56%	48%
7-10 (Net)	618	22	4	1	*	13	8	7	15	84	534
	69%E	60%	55%	42%	100%	62%	57%	49%	66%	76%	69%
9-10 (Net)	235	8	2	-	-	5	3	1	7	25	210
	26%	22%	21%	-	-	25%	18%	8%	30%	22%	27%

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Table 326
D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 2 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	888	174	129	55	184	296	207	37	24	53	645
WeightedBase	867	186	131*	55*	185	285	180	33**	23**	41*	652
EffectiveBase	631	120	92	46	137	211	153	30	16	39	457
Not At All Agree 1	8 1%	- -	1 *	- -	1 *	3 1%	4 2%	- -	1 3%	* 1%	4 1%
2	16 2%	5 3%	4 3%	- -	4 2%	7 3%	4 2%	- -	- -	1 3%	11 2%
3	15 2%	3 2%	5 4%	1 2%	6 3%	6 2%	5 3%	1 3%	1 4%	1 3%	10 2%
4	14 2%	4 2%	- -	2 4%B	2 1%	3 1%	2 1%	- -	* 2%	* 1%	12 2%
5	60 7%	13 7%	13 10%	5 10%	18 10%	24 8%	9 5%	2 5%	- -	* 1%	46 7%
6	79 9%C	16 9%	16 12%C	1 1%	16 9%C	22 8%	12 6%	* 1%	- -	3 7%	57 9%
7	155 18%	35 19%	16 12%	13 24%	29 16%	58 20%	28 16%	8 24%	6 24%	7 17%	125 19%
8	242 28%	46 25%	33 25%	13 23%	46 25%	70 24%	46 26%	9 28%	7 29%	10 24%	190 29%
9	132 15%T	33 18%	17 13%	9 16%	26 14%	43 15%	27 15%	8 23%	4 16%	9 21%	100 15%
Agree Completely 10	118 14%	25 14%	21 16%	7 14%	29 16%	35 12%	36 20%zR	4 13%	4 17%	7 18%	80 12%
Don't know	28 3%	6 3%	4 3%	3 6%	8 4%	13 5%	8 4%	1 4%	1 5%	1 3%	18 3%
Total mentions	867 100%	186 100%	131 100%	55 100%	185 100%	285 100%	180 100%	33 100%	23 100%	41 100%	652 100%
Mean	7.51Q	7.55	7.36	7.57	7.42	7.37	7.62	7.94	7.81	7.78	7.51

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 326
D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 2 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	867	186	131*	55*	185	285	180	33**	23**	41*	652
EffectiveBase	631	120	92	46	137	211	153	30	16	39	457
1-3 (Net)	39 4%	8 4%	10 7%	1 2%	11 6%	17 6%	13 7%	1 3%	1 6%	3 7%	25 4%
1-4 (Net)	53 6%	11 6%	10 7%	4 7%	13 7%	20 7%	15 8%	1 3%	2 8%	3 8%	37 6%
1-2 (Net)	24 3%	5 2%	5 4%	-	5 3%	11 4%	8 4%	-	1 3%	2 4%	15 2%
4-7 (Net)	308 36%F	68 37%	45 34%	21 39%	66 36%	108 38%	51 28%	10 30%	6 26%	11 26%	239 37%
5-6 (Net)	139 16%	29 16%	29 22%	6 11%	35 19%	46 16%	21 12%	2 6%	-	3 8%	103 16%
8-10 (Net)	492 57%Q	104 56%	72 55%	29 53%	101 54%	147 52%	109 60%	21 64%	15 62%	26 63%	369 57%
7-10 (Net)	647 75%QT	139 75%	88 67%	42 77%	130 70%	206 72%	137 76%	29 88%	20 87%	33 80%	494 76%
9-10 (Net)	249 29%	58 31%	39 30%	16 29%	55 30%	78 27%	63 35%	12 35%	8 34%	16 39%	180 28%

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Table 326
D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 2 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	888	128	15	38	3	73	55	77	51	58	827
WeightedBase	867	149	14**	22*	1**	77*	72*	83*	65*	51*	814
EffectiveBase	631	100	12	32	3	55	46	60	41	32	597
Not At All Agree 1	8	1	-	-	-	1	-	-	1	-	8
	1%	*	-	-	-	1%	-	-	1%	-	1%
2	16	4	-	-	-	-	4	4	1	*	15
	2%	3%	-	-	-	-	6%z	4%	1%	1%	2%
3	15	5	1	-	-	1	4	3	3	-	15
	2%	3%	7%	-	-	2%	6%	3%	4%	-	2%
4	14	1	-	1	-	-	1	1	-	-	14
	2%	1%	-	4%	-	-	2%	2%	-	-	2%
5	60	17	-	1	-	12	5	2	15	-	60
	7%	11%	-	7%	-	16%zP	7%	3%	23%zOP	-	7%
6	79	13	2	2	-	6	7	6	7	4	74
	9%C	9%	11%	7%	-	7%	10%	7%	10%	8%	9%
7	155	23	4	2	*	12	11	11	12	12	143
	18%	15%	27%	9%	37%	16%	15%	14%	18%	23%	18%
8	242	36	3	6	-	21	16	21	15	17	225
	28%	24%	25%	27%	-	27%	22%	25%	23%	34%	28%
9	132	20	3	2	*	13	8	14	6	13	118
	15%T	14%	23%	10%	31%	16%	11%	17%	9%	26%	14%
Agree Completely 10	118	20	1	8	*	9	11	15	5	4	114
	14%	13%	7%	35%zJ	31%	11%	16%	18%	7%	7%	14%
Don't know	28	8	-	-	-	3	4	5	3	1	27
	3%	5%	-	-	-	4%	6%	6%	4%	1%	3%
Total mentions	867	149	14	22	1	77	72	83	65	51	814
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.51Q	7.28	7.53	8.19zJ	8.56	7.45Q	7.10	7.66Q	6.81	7.97	7.49

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 326
D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 2 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	867	149	14**	22*	1**	77*	72*	83*	65*	51*	814
EffectiveBase	631	100	12	32	3	55	46	60	41	32	597
1-3 (Net)	39	10	1	-	-	2	8	6	4	*	38
	4%	7%	7%	-	-	2%	11%z	8%	6%	1%	5%
1-4 (Net)	53	11	1	1	-	2	10	8	4	*	52
	6%	8%	7%	4%	-	2%	13%zN	9%N	6%	1%	6%
1-2 (Net)	24	5	-	-	-	1	4	4	1	*	23
	3%	3%	-	-	-	1%	6%	4%	2%	1%	3%
4-7 (Net)	308	54	5	6	*	30	25	21	33	15	291
	36%F	37%	38%	27%	37%	39%P	34%	25%	51%zOP	30%	36%
5-6 (Net)	139	30	2	3	-	18	12	8	22	4	134
	16%	20%	11%	14%	-	23%P	17%	10%	33%zOP	8%	16%
8-10 (Net)	492	77	8	16	1	42	35	51	26	34	457
	57%Q	51%	55%	73%J	63%	54%	48%	61%Q	39%	67%	56%
7-10 (Net)	647	100	11	18	1	54	46	62	37	46	600
	75%QT	67%	82%	82%	100%	70%	63%	75%	57%	90%zT	74%
9-10 (Net)	249	40	4	10	1	21	19	30	11	17	232
	29%	27%	30%	45%z	63%	28%	27%	36%Q	16%	34%	28%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 327
D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 3 offers me something that other radio stations do not

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	204	17	21	18	39	57	67	21	11	19	130
WeightedBase	177	17**	25**	21**	46**	61*	60*	15**	8**	16**	110*
EffectiveBase	138	10	15	15	30	42	49	16	9	14	85
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	*	-	-	-	-	*	*	-	-	*	-
	*	-	-	-	-	1%	1%	-	-	3%	-
3	2	-	*	1	1	1	1	*	*	1	*
	1%	-	1%	6%	3%	2%	3%	2%	4%	9%	*
4	3	-	-	1	1	1	1	-	-	1	2
	2%	-	-	7%	3%	2%	1%	-	-	5%	2%
5	5	-	-	-	-	*	2	-	1	-	3
	3%	-	-	-	-	1%	3%	-	16%	-	2%
6	17	*	*	2	3	3	4	-	*	*	12
	10%	3%	2%	10%	6%	5%	7%	-	6%	3%	11%
7	31	1	5	6	12	13	11	2	1	*	19
	17%	7%	21%	29%	25%	21%	19%	16%	10%	2%	17%
8	48	6	9	2	11	17	13	6	3	3	34
	27%	37%	35%	11%	24%	28%	22%	39%	41%	21%	30%
9	31	2	3	1	4	6	13	5	1	5	18
	18%	11%	14%	3%	9%	10%	22%	33%	11%	34%	16%
Agree Completely 10	39	7	6	7	13	17	13	2	1	4	22
	22%	42%	25%	33%	29%	28%	22%	10%	13%	23%	20%
Don't know	1	-	*	-	*	*	-	-	-	-	*
	1%	-	2%	-	1%	1%	-	-	-	-	*
Total mentions	177	17	25	21	46	61	60	15	8	16	110
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.04	8.83	8.33	7.64	8.01	8.07	8.01	8.28	7.50	7.89	8.00
1-3 (Net)	2	-	*	1	1	2	2	*	*	2	*
	1%	-	1%	6%	3%	3%	3%	2%	4%	12%	*
1-4 (Net)	5	-	*	3	3	3	3	*	*	3	2
	3%	-	1%	13%	6%	6%	5%	2%	4%	17%	2%
1-2 (Net)	*	-	-	-	-	*	*	-	-	*	-
	*	-	-	-	-	1%	1%	-	-	3%	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 327
D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 3 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	177	17**	25**	21**	46**	61*	60*	15**	8**	16**	110*
EffectiveBase	138	10	15	15	30	42	49	16	9	14	85
4-7 (Net)	56	2	6	10	16	18	18	2	3	2	36
	31%	10%	23%	47%	34%	29%	30%	16%	32%	10%	33%
5-6 (Net)	22	*	*	2	3	4	6	-	2	*	15
	12%	3%	2%	10%	6%	6%	10%	-	22%	3%	13%
8-10 (Net)	118	15	18	10	28	41	40	13	5	13	73
	67%	90%	74%	48%	62%	67%	66%	82%	65%	78%	66%
7-10 (Net)	149	16	24	16	40	53	51	15	6	13	92
	84%	97%	95%	77%	87%	88%	85%	98%	75%	80%	84%
9-10 (Net)	71	9	10	8	17	23	27	7	2	9	40
	40%	53%	38%	37%	38%	38%	45%	43%	24%	57%	36%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 327
D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 3 offers me something that other radio stations do not

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	204	35	1	2	1	23	12	24	11	38	164
WeightedBase	177	43**	1**	1**	***	29**	14**	29**	15**	25**	151
EffectiveBase	138	27	1	2	1	19	8	17	10	20	116
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	*	-	-	-	-	-	-	-	-	-	*
3	2	1	-	-	*	1	-	1	-	-	2
	1%	3%	-	-	100%	4%	-	4%	-	-	1%
4	3	1	-	-	-	-	1	1	-	*	3
	2%	3%	-	-	-	-	10%	5%	-	1%	2%
5	5	-	-	-	-	-	-	-	-	-	5
	3%	-	-	-	-	-	-	-	-	-	3%
6	17	3	-	-	-	3	-	1	2	3	15
	10%	6%	-	-	-	9%	-	3%	13%	11%	10%
7	31	10	1	-	-	6	5	5	6	5	25
	17%	24%	100%	-	-	19%	33%	16%	39%	21%	17%
8	48	11	-	*	-	8	3	7	3	6	41
	27%	25%	-	39%	-	27%	21%	25%	24%	23%	27%
9	31	3	-	1	-	2	1	2	2	8	24
	18%	8%	-	61%	-	9%	6%	5%	13%	31%	16%
Agree Completely 10	39	13	-	-	-	9	4	12	1	3	36
	22%	31%	-	-	-	32%	27%	42%	8%	13%	24%
Don't know	1	*	-	-	-	-	*	-	*	-	1
	1%	1%	-	-	-	-	3%	-	3%	-	1%
Total mentions	177	43	1	1	*	29	14	29	15	25	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.04	8.06	7.00	8.61	3.00	8.15	7.87	8.27	7.64	8.09	8.04
1-3 (Net)	2	1	-	-	*	1	-	1	-	-	2
	1%	3%	-	-	100%	4%	-	4%	-	-	1%
1-4 (Net)	5	3	-	-	*	1	1	3	-	*	5
	3%	6%	-	-	100%	4%	10%	9%	-	1%	3%
1-2 (Net)	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 327
D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 3 offers me something that other radio stations do not

Base = All who have listened to BBC radio in the past 3 months

Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase 177	43**	1**	1**	***	29**	14**	29**	15**	25**	151
EffectiveBase 138	27	1	2	1	19	8	17	10	20	116
4-7 (Net) 56 31%	14 33%	1 100%	- -	- -	8 28%	6 43%	7 24%	8 52%	8 33%	47 31%
5-6 (Net) 22 12%	3 6%	- -	- -	- -	3 9%	- -	1 3%	2 13%	3 11%	19 13%
8-10 (Net) 118 67%	27 63%	- -	1 100%	- -	20 68%	8 54%	21 72%	7 45%	17 67%	100 67%
7-10 (Net) 149 84%	38 87%	1 100%	1 100%	- -	25 87%	13 87%	25 88%	12 84%	22 88%	125 83%
9-10 (Net) 71 40%	17 38%	- -	1 61%	- -	12 41%	5 33%	14 47%	3 21%	11 44%	60 40%

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Table 328
D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 4 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	533	102	82	44	126	176	110	21	16	32	411
WeightedBase	552	122*	88*	59*	147*	187	107*	18**	18**	29**	431
EffectiveBase	372	70	59	37	96	130	80	16	12	23	286
Not At All Agree 1	2 *	* *	- -	- -	- -	- -	- -	- -	- -	- -	2 *
2	3 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%
3	3 *	- -	- -	1 2%	1 1%	1 1%	1 1%	- -	- -	1 4%	2 *
4	10 2%T	* 2%	2 2%	1 2%	3 2%	3 2%	1 1%	1 8%	1 8%	1 5%	9 2%
5	10 2%	3 2%	1 1%	- -	1 1%	1 1%	3 3%	- -	- -	- -	7 2%
6	31 6%	8 7%	3 4%	4 6%	7 5%	9 5%	6 6%	1 7%	1 4%	2 5%	25 6%
7	57 10%T	14 11%	4 5%	8 14%	12 8%	18 10%	10 10%	4 23%	- -	5 17%	46 11%
8	135 24%A	18 15%	26 29%	13 22%	39 26%	50 27%	26 24%	4 24%	7 37%	4 14%	105 24%
9	113 20%	21 17%	12 14%	11 18%	23 15%	29 15%	14 13%	1 4%	2 9%	1 4%	95 22%
Agree Completely 10	180 33%	57 47%z	38 43%	21 36%	60 40%	73 39%z	42 39%	6 34%	6 35%	15 50%	132 31%
Don't know	9 2%	- -	2 2%	- -	2 1%	2 1%	2 2%	- -	1 7%	- -	6 1%
Total mentions	552 100%	122 100%	88 100%	59 100%	147 100%	187 100%	107 100%	18 100%	18 100%	29 100%	431 100%
Mean	8.44	8.76	8.79	8.43	8.65	8.63	8.52	8.04	8.43	8.37	8.40
1-3 (Net)	7 1%	* *	- -	1 2%	1 1%	1 1%	1 1%	- -	- -	1 4%	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 328
D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 4 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	552	122*	88*	59*	147*	187	107*	18**	18**	29**	431
EffectiveBase	372	70	59	37	96	130	80	16	12	23	286
1-4 (Net)	17	1	2	3	4	4	3	1	1	3	15
	3%T	1%	2%	4%	3%	2%	2%	8%	8%	9%	3%
1-2 (Net)	4	*	-	-	-	-	-	-	-	-	4
	1%	*	-	-	-	-	-	-	-	-	1%
4-7 (Net)	109	25	10	13	23	32	21	7	2	8	87
	20%PT	21%	11%	22%	16%	17%	20%	38%	12%	27%	20%
5-6 (Net)	42	11	4	4	8	10	10	1	1	2	32
	8%	9%	5%	6%	5%	5%	9%	7%	4%	5%	7%
8-10 (Net)	427	96	76	45	121	152	82	11	15	20	332
	77%	79%	86%	76%	82%	81%	77%	62%	81%	69%	77%
7-10 (Net)	485	110	80	53	133	170	92	16	15	25	378
	88%	90%	91%	89%	90%	91%	86%	86%	81%	86%	88%
9-10 (Net)	293	78	50	32	82	102	57	7	8	16	227
	53%	64%z	57%	54%	56%	55%	53%	38%	44%	54%	53%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 328
D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 4 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	533	102	8	14	2	58	44	67	35	65	467
WeightedBase	552	132*	7**	8**	1**	69*	63*	84*	48**	59*	492
EffectiveBase	372	82	6	12	2	45	36	52	30	35	337
Not At All Agree 1	2	-	-	-	-	-	-	-	-	*	1
	*	-	-	-	-	-	-	-	-	1%	*
2	3	-	-	-	-	-	-	-	-	-	3
	*	-	-	-	-	-	-	-	-	-	1%
3	3	1	-	-	-	1	-	1	-	*	2
	*	1%	-	-	-	2%	-	1%	-	1%	*
4	10	3	-	-	-	*	3	2	1	5	6
	2%T	2%	-	-	-	*	5%	2%	3%	8%zT	1%
5	10	*	-	1	-	*	-	-	-	*	9
	2%	*	-	8%	-	1%	-	-	1%	2%	2%
6	31	6	-	1	-	3	3	2	4	1	30
	6%	5%	-	8%	-	4%	5%	2%	9%	2%	6%
7	57	9	1	2	*	5	4	3	6	12	46
	10%T	7%	14%	21%	50%	7%	7%	4%	12%	20%T	9%
8	135	34	3	1	-	13	21	20	14	13	120
	24%A	26%	49%	17%	-	19%	33%	23%	29%	23%	24%
9	113	20	2	1	-	8	12	15	5	10	103
	20%	15%	22%	17%	-	12%	19%	18%	10%	17%	21%
Agree Completely 10	180	56	1	2	*	37	19	39	17	15	164
	33%	42%z	15%	29%	50%	53%zO	30%	46%zO	36%	26%	33%
Don't know	9	2	-	-	-	2	1	2	*	1	8
	2%	2%	-	-	-	2%	1%	2%	1%	1%	2%
Total mentions	552	132	7	8	1	69	63	84	48	59	492
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.44	8.69	8.38	8.14	8.49	8.93z	8.43	8.88zO	8.37	8.01	8.49
1-3 (Net)	7	1	-	-	-	1	-	1	-	1	6
	1%	1%	-	-	-	2%	-	1%	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 328
D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 4 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	552	132*	7**	8**	1**	69*	63*	84*	48**	59*	492
EffectiveBase	372	82	6	12	2	45	36	52	30	35	337
1-4 (Net)	17	4	-	-	-	2	3	3	1	5	12
	3%T	3%	-	-	-	2%	5%	4%	3%	9%T	2%
1-2 (Net)	4	-	-	-	-	-	-	-	-	*	4
	1%	-	-	-	-	-	-	-	-	1%	1%
4-7 (Net)	109	19	1	3	*	8	11	7	12	19	90
	20%PT	15%	14%	37%	50%	12%	17%	9%	25%	32%	18%
5-6 (Net)	42	7	-	1	-	3	3	2	5	2	39
	8%	5%	-	16%	-	5%	5%	2%	10%	4%	8%
8-10 (Net)	427	110	6	5	*	58	51	73	36	39	388
	77%	83%	86%	63%	50%	84%	82%	88%z	75%	66%	79%
7-10 (Net)	485	119	7	7	1	63	56	77	42	50	433
	88%	90%	100%	84%	100%	91%	89%	92%	86%	86%	88%
9-10 (Net)	293	76	3	4	*	45	31	54	22	25	267
	53%	57%	37%	46%	50%	65%	49%	64%O	45%	43%	54%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 329
D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 5 live offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	437	70	43	21	64	122	84	16	7	26	339
WeightedBase	391	68*	42**	24**	66*	116*	57*	9**	5**	18**	322
EffectiveBase	297	45	28	16	44	82	56	12	6	20	234
Not At All Agree 1	3 1%	-	-	-	-	1 1%	1 1%	-	-	-	2 1%
2	* *	-	-	-	-	-	-	-	-	-	* *
3	4 1%	2 3%	-	-	-	1 1%	1 1%	-	-	1 3%	3 1%
4	5 1%	1 2%	-	-	-	1 1%	* 1%	-	-	-	4 1%
5	27 7%	3 4%	5 11%	1 5%	6 9%	8 7%	3 4%	-	-	1 3%	22 7%
6	36 9%	6 8%	5 12%	2 9%	7 11%	11 10%	5 8%	1 14%	-	1 7%	31 10%
7	82 21% F	19 29%	5 11%	7 30%	12 18%	23 19%	5 8%	2 21%	1 22%	1 6%	73 23% F
8	91 23%	17 26%	8 20%	2 9%	11 16%	28 24%	22 38% zR	3 29%	1 23%	7 37%	68 21%
9	68 17%	11 16%	10 24%	3 13%	13 20%	21 18%	8 14%	2 19%	1 24%	2 9%	59 18%
Agree Completely 10	72 18%	8 12%	8 19%	8 34%	16 25%	20 17%	14 25%	2 17%	1 31%	6 34%	57 18%
Don't know	3 1%	-	1 2%	-	1 1%	1 1%	* 1%	-	-	* 2%	3 1%
Total mentions	391 100%	68 100%	42 100%	24 100%	66 100%	116 100%	57 100%	9 100%	5 100%	18 100%	322 100%
Mean	7.78	7.61	7.92	8.19	8.02	7.76	8.11	8.04	8.64	8.29	7.76
1-3 (Net)	6 2%	2 3%	-	-	-	3 2%	1 2%	-	-	1 3%	5 2%
1-4 (Net)	12 3%	3 4%	-	-	-	4 3%	2 3%	-	-	1 3%	10 3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 329
D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 5 live offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	391	68*	42**	24**	66*	116*	57*	9**	5**	18**	322
EffectiveBase	297	45	28	16	44	82	56	12	6	20	234
1-2 (Net)	3	-	-	-	-	1	1	-	-	-	2
	1%	-	-	-	-	1%	1%	-	-	-	1%
4-7 (Net)	150	29	15	11	25	43	12	3	1	3	130
	38%F	43%	35%	43%	38%	37%	21%	35%	22%	16%	40%F
5-6 (Net)	63	9	10	3	13	19	7	1	-	2	53
	16%	13%	24%	14%	20%	17%	12%	14%	-	10%	16%
8-10 (Net)	231	37	27	14	40	69	44	6	4	14	183
	59%	54%	63%	57%	61%	60%	76%zR	65%	78%	79%	57%
7-10 (Net)	313	56	31	21	52	92	48	8	5	15	256
	80%	83%	74%	86%	79%	79%	84%	86%	100%	85%	80%
9-10 (Net)	140	19	18	11	30	41	22	3	3	7	115
	36%	29%	43%	47%	45%	35%	38%	36%	55%	42%	36%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 329
D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 5 live offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	437	53	4	6	1	37	16	34	19	62	375
WeightedBase	391	61*	2**	3**	***	40**	21**	36**	25**	47*	344
EffectiveBase	297	38	4	5	1	25	13	22	16	34	263
Not At All Agree 1	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	1%
2	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	*
3	4	-	-	-	-	-	-	-	-	-	4
	1%	-	-	-	-	-	-	-	-	-	1%
4	5	-	-	-	-	-	-	-	-	*	5
	1%	-	-	-	-	-	-	-	-	1%	1%
5	27	5	-	1	-	2	3	3	2	2	25
	7%	9%	-	18%	-	6%	14%	8%	10%	5%	7%
6	36	7	-	-	-	6	1	6	2	4	32
	9%	12%	-	-	-	14%	7%	15%	7%	8%	9%
7	82	12	-	-	-	8	4	4	8	12	70
	21%F	20%	-	-	-	21%	17%	12%	31%	26%	20%
8	91	9	*	1	-	4	5	3	6	14	77
	23%	15%	18%	28%	-	11%	24%	8%	26%	30%	22%
9	68	13	1	*	-	7	6	11	1	5	63
	17%	21%	28%	9%	-	17%	27%	31%	5%	10%	18%
Agree Completely 10	72	15	1	1	*	12	2	9	5	9	63
	18%	24%	53%	18%	100%	31%	10%	25%	21%	19%	18%
Don't know	3	-	-	1	-	-	-	-	-	*	3
	1%	-	-	26%	-	-	-	-	-	1%	1%
Total mentions	391	61	2	3	*	40	21	36	25	47	344
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.78	7.98	9.35	7.88	10.00	8.11	7.73	8.14	7.74	7.87	7.77
1-3 (Net)	6	-	-	-	-	-	-	-	-	-	6
	2%	-	-	-	-	-	-	-	-	-	2%
1-4 (Net)	12	-	-	-	-	-	-	-	-	*	11
	3%	-	-	-	-	-	-	-	-	1%	3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 329
D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 5 live offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	391	61*	2**	3**	***	40**	21**	36**	25**	47*	344
EffectiveBase	297	38	4	5	1	25	13	22	16	34	263
1-2 (Net)	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	1%
4-7 (Net)	150	25	-	1	-	17	8	13	12	19	132
	38%F	40%	-	18%	-	41%	39%	36%	47%	40%	38%
5-6 (Net)	63	13	-	1	-	8	4	9	4	6	57
	16%	21%	-	18%	-	21%	21%	24%	17%	13%	17%
8-10 (Net)	231	36	2	2	*	24	13	23	13	28	203
	59%	60%	100%	55%	100%	59%	61%	64%	53%	59%	59%
7-10 (Net)	313	48	2	2	*	32	17	28	21	40	273
	80%	79%	100%	55%	100%	79%	79%	76%	83%	85%	79%
9-10 (Net)	140	27	1	1	*	19	8	20	7	14	126
	36%	44%	82%	28%	100%	48%	37%	56%	27%	29%	37%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 330
D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC 6 Music offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	171	16	5	2	7	25	46	10	5	11	122
WeightedBase	159	16**	5**	3**	8**	24**	44**	10**	3**	8**	114*
EffectiveBase	110	12	3	2	5	16	29	6	4	9	79
Not At All Agree 1	*	-	-	-	-	-	*	-	*	-	-
	*	-	-	-	-	-	1%	-	11%	-	-
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	*
4	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
5	3	-	-	-	-	-	1	-	-	1	3
	2%	-	-	-	-	-	1%	-	-	8%	2%
6	11	1	3	-	3	3	5	3	*	1	6
	7%	5%	47%	-	31%	12%	11%	30%	16%	10%	5%
7	31	-	-	-	-	3	6	1	*	2	26
	20%	-	-	-	-	12%	13%	10%	10%	22%	23%
8	32	4	2	-	2	5	10	5	1	1	21
	20%	23%	46%	-	31%	21%	24%	46%	40%	20%	19%
9	28	2	-	1	1	3	5	*	-	-	22
	17%	16%	-	45%	15%	12%	11%	4%	-	-	20%
Agree Completely 10	47	9	*	-	*	9	15	1	1	3	31
	30%	57%	6%	-	4%	37%	35%	10%	23%	40%	27%
Don't know	6	-	-	1	1	1	1	-	-	-	4
	4%	-	-	55%	19%	6%	3%	-	-	-	4%
Total mentions	159	16	5	3	8	24	44	10	3	8	114
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.36	9.19	7.18	9.00	7.52	8.54	8.39	7.53	7.28	8.13	8.34
1-3 (Net)	1	-	-	-	-	-	*	-	*	-	*
	*	-	-	-	-	-	1%	-	11%	-	*
1-4 (Net)	1	-	-	-	-	-	*	-	*	-	*
	*	-	-	-	-	-	1%	-	11%	-	*
1-2 (Net)	*	-	-	-	-	-	*	-	*	-	-
	*	-	-	-	-	-	1%	-	11%	-	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 330
D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC 6 Music offers me something that other radio stations do not

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	159	16**	5**	3**	8**	24**	44**	10**	3**	8**	114*
EffectiveBase	110	12	3	2	5	16	29	6	4	9	79
4-7 (Net)	45	1	3	-	3	6	11	4	1	3	34
	28%	5%	47%	-	31%	24%	25%	40%	26%	40%	30%
5-6 (Net)	14	1	3	-	3	3	5	3	*	1	8
	9%	5%	47%	-	31%	12%	13%	30%	16%	19%	7%
8-10 (Net)	107	15	3	1	4	17	31	6	2	4	74
	67%	95%	53%	45%	50%	70%	71%	60%	63%	60%	66%
7-10 (Net)	138	15	3	1	4	20	36	7	2	6	100
	87%	95%	53%	45%	50%	82%	83%	70%	73%	81%	88%
9-10 (Net)	75	11	*	1	2	12	20	1	1	3	53
	47%	72%	6%	45%	19%	49%	47%	13%	23%	40%	47%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 330
D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC 6 Music offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	171	5	1	1	-	2	3	3	2	33	138
WeightedBase	159	7**	***	***	..**	2**	5**	4**	4**	19**	140*
EffectiveBase	110	4	1	1	-	2	3	3	2	18	93
Not At All Agree 1	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	2%	-
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	*
4	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
5	3	-	-	-	-	-	-	-	-	*	3
	2%	-	-	-	-	-	-	-	-	2%	2%
6	11	3	-	-	-	-	3	-	3	1	10
	7%	34%	-	-	-	-	51%	-	67%	4%	7%
7	31	-	-	-	-	-	-	-	-	6	26
	20%	-	-	-	-	-	-	-	-	31%	18%
8	32	2	-	*	-	1	1	2	-	4	28
	20%	29%	-	100%	-	50%	19%	59%	-	20%	20%
9	28	1	-	-	-	1	-	-	1	5	22
	17%	17%	-	-	-	50%	-	-	33%	29%	16%
Agree Completely 10	47	-	*	-	-	-	-	-	-	2	45
	30%	-	100%	-	-	-	-	-	-	12%	32%
Don't know	6	1	-	-	-	-	1	1	-	-	6
	4%	20%	-	-	-	-	30%	41%	-	-	4%
Total mentions	159	7	*	*	-	2	5	4	4	19	140
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mean	8.36	7.36	10.00	8.00	-	8.50	6.54	8.00	6.99	7.98	8.42
1-3 (Net)	1	-	-	-	-	-	-	-	-	*	*
	*	-	-	-	-	-	-	-	-	2%	*
1-4 (Net)	1	-	-	-	-	-	-	-	-	*	*
	*	-	-	-	-	-	-	-	-	2%	*
1-2 (Net)	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	2%	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 330
D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC 6 Music offers me something that other radio stations do not

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	159	7**	***	***	-**	2**	5**	4**	4**	19**	140*
EffectiveBase	110	4	1	1	-	2	3	3	2	18	93
4-7 (Net)	45	3	-	-	-	-	3	-	3	7	39
	28%	34%	-	-	-	-	51%	-	67%	36%	27%
5-6 (Net)	14	3	-	-	-	-	3	-	3	1	13
	9%	34%	-	-	-	-	51%	-	67%	6%	9%
8-10 (Net)	107	3	*	*	-	2	1	2	1	12	95
	67%	46%	100%	100%	-	100%	19%	59%	33%	62%	68%
7-10 (Net)	138	3	*	*	-	2	1	2	1	17	121
	87%	46%	100%	100%	-	100%	19%	59%	33%	93%	86%
9-10 (Net)	75	1	*	-	-	1	-	-	1	8	67
	47%	17%	100%	-	-	50%	-	-	33%	42%	48%

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Table 331
D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Asian Network offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	133	7	1	1	2	23	29	6	3	6	94
WeightedBase	75*	4**	1**	***	1**	13**	19**	5**	1**	5**	50*
EffectiveBase	86	6	1	1	2	19	21	5	3	5	60
Not At All Agree 1	1 1%	-	-	-	-	-	-	-	-	-	1 1%
2	* *	-	-	-	-	-	-	-	-	-	* 1%
3	- -	-	-	-	-	-	-	-	-	-	- -
4	* *	-	-	-	-	-	-	-	-	-	* 1%
5	3 4%	-	-	-	-	2 17%	-	-	-	-	3 6%
6	9 12%	-	-	-	-	2 17%	2 9%	-	-	-	6 12%
7	12 16%	3 64%	-	* 100%	* 40%	3 22%	3 14%	1 16%	* 40%	1 11%	6 12%
8	20 26%	* 8%	1 100%	-	1 60%	2 16%	6 33%	2 36%	* 29%	2 41%	13 25%
9	17 23% ^S	-	-	-	-	2 19%	5 25%	1 21%	-	1 23%	12 24%
Agree Completely 10	12 16%	1 29%	-	-	-	1 9%	4 20%	1 28%	* 31%	1 25%	8 17%
Don't know	1 1%	-	-	-	-	-	-	-	-	-	* 1%
Total mentions	75 100%	4 100%	1 100%	* 100%	1 100%	13 100%	19 100%	5 100%	1 100%	5 100%	50 100%
Mean	7.93 ^S	7.94	8.00	7.00	7.60	7.29	8.34	8.60	8.23	8.62	7.89
1-3 (Net)	1 1%	-	-	-	-	-	-	-	-	-	1 2%
1-4 (Net)	1 2%	-	-	-	-	-	-	-	-	-	1 3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 331
D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Asian Network offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	75*	4**	1**	***	1**	13**	19**	5**	1**	5**	50*
EffectiveBase	86	6	1	1	2	19	21	5	3	5	60
1-2 (Net)	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	2%
4-7 (Net)	24	3	-	*	*	7	4	1	*	1	15
	32%	64%	-	100%	40%	56%	22%	16%	40%	11%	31%
5-6 (Net)	12	-	-	-	-	4	2	-	-	-	9
	15%	-	-	-	-	34%	9%	-	-	-	18%
8-10 (Net)	49	1	1	-	1	5	15	4	1	4	33
	65%\$	36%	100%	-	60%	44%	78%	84%	60%	89%	67%
7-10 (Net)	61	4	1	*	1	8	17	5	1	5	40
	82%\$	100%	100%	100%	100%	66%	91%	100%	100%	100%	79%
9-10 (Net)	29	1	-	-	-	4	8	2	*	2	21
	39%\$	29%	-	-	-	28%	45%	48%	31%	48%	41%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 331
D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Asian Network offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	133	2	-	-	-	2	-	1	1	98	34
WeightedBase	75*	1**	..**	..**	..**	1**	..**	***	1**	48*	26**
EffectiveBase	86	2	-	-	-	2	-	1	1	63	24
Not At All Agree 1	1 1%	-	-	-	-	-	-	-	-	*	*
2	* *	-	-	-	-	-	-	-	-	*	-
3	- -	-	-	-	-	-	-	-	-	-	-
4	* *	-	-	-	-	-	-	-	-	*	-
5	3 4%	-	-	-	-	-	-	-	-	3	-
6	9 12%	-	-	-	-	-	-	-	-	8	1
7	12 16%	* 40%	-	-	-	* 40%	-	* 100%	-	9 19%	3 10%
8	20 26%	1 60%	-	-	-	1 60%	-	-	1 100%	12 24%	8 31%
9	17 23% ^S	-	-	-	-	-	-	-	-	8 16%	9 36%
Agree Completely 10	12 16%	-	-	-	-	-	-	-	-	7 15%	5 18%
Don't know	1 1%	-	-	-	-	-	-	-	-	1 2%	-
Total mentions	75 100%	1 100%	-	-	-	1 100%	-	* 100%	1 100%	48 100%	26 100%
Mean	7.93 ^S	7.60	-	-	-	7.60	-	7.00	8.00	7.65	8.47
1-3 (Net)	1 1%	-	-	-	-	-	-	-	-	1 1%	* 1%
1-4 (Net)	1 2%	-	-	-	-	-	-	-	-	1 2%	* 1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 331
D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Asian Network offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	75*	1**	-**	-**	-**	1**	-**	***	1**	48*	26**
EffectiveBase	86	2	-	-	-	2	-	1	1	63	24
1-2 (Net)	1 1%	-	-	-	-	-	-	-	-	1 1%	* 1%
4-7 (Net)	24 32%	* 40%	-	-	-	* 40%	-	* 100%	-	20 42%z	4 14%
5-6 (Net)	12 15%	-	-	-	-	-	-	-	-	11 22%z	1 4%
8-10 (Net)	49 65%\$	1 60%	-	-	-	1 60%	-	-	1 100%	27 55%	22 85%
7-10 (Net)	61 82%\$	1 100%	-	-	-	1 100%	-	* 100%	1 100%	36 74%	25 95%
9-10 (Net)	29 39%\$	-	-	-	-	-	-	-	-	15 31%	14 54%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 332
D2b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC local radio stations offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	633	90	113	77	190	285	168	31	31	57	445
WeightedBase	591	77*	106*	85*	191	267	144	27**	27**	49*	428
EffectiveBase	438	59	76	62	138	201	124	25	23	44	305
Not At All Agree 1	8 1%	* *	2 2%	- -	2 1%	4 1%	2 1%	- -	1 3%	1 2%	6 1%
2	3 *	- -	1 1%	2 2%	3 1%	3 1%	1 *	* 1%	1 2%	* 1%	2 *
3	11 2%	2 3%	2 2%	2 3%	4 2%	5 2%	1 1%	- -	* 1%	1 2%	10 2%
4	27 5%	5 6%	3 2%	2 3%	5 2%	8 3%	11 7%	3 9%	3 11%	4 8%	16 4%
5	40 7%D	5 7%	5 4%	2 2%	6 3%	15 6%	7 5%	1 5%	1 3%	2 4%	30 7%
6	38 6%	10 14%zBD	3 3%	5 6%	8 4%	12 4%	10 7%	1 5%	3 10%	3 5%	24 6%
7	100 17%DEJNQ	13 17%	11 10%	10 12%	21 11%	34 13%	26 18%	9 34%	5 17%	7 15%	69 16%
8	134 23%	13 17%	25 23%	21 25%	46 24%	70 26%	24 17%	3 12%	8 29%	6 11%	108 25%zI
9	104 18%	15 20%	22 21%	14 16%	36 19%	48 18%	18 13%	4 15%	- -	9 18%	83 19%
Agree Completely 10	103 17%	12 16%	25 24%	20 24%	46 24%z	52 20%	36 25%zR	3 13%	4 16%	14 28%R	66 15%
Don't know	24 4%	- -	8 8%A	7 8%A	15 8%zA	17 6%z	8 5%	1 5%	2 7%	3 6%	14 3%
Total mentions	591 100%	77 100%	106 100%	85 100%	191 100%	267 100%	144 100%	27 100%	27 100%	49 100%	428 100%
Mean	7.61	7.44	8.05z	7.96	8.01z	7.81	7.65	7.34	6.89	7.77	7.61

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 332
D2b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC local radio stations offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	591	77*	106*	85*	191	267	144	27**	27**	49*	428
EffectiveBase	438	59	76	62	138	201	124	25	23	44	305
1-3 (Net)	22	3	4	4	9	11	4	*	2	2	18
	4%	3%	4%	5%	5%	4%	3%	1%	7%	5%	4%
1-4 (Net)	49	7	7	7	14	19	15	3	5	6	34
	8%	10%	7%	8%	7%	7%	10%	10%	18%	12%	8%
1-2 (Net)	11	*	3	2	4	6	3	*	2	1	8
	2%	*	2%	2%	2%	2%	2%	1%	6%	2%	2%
4-7 (Net)	205	34	21	19	40	69	55	15	11	16	139
	35%BCDEJ NOPQ	44%BCD	20%	22%	21%	26%	38%	53%	42%	32%	32%
5-6 (Net)	78	16	8	7	14	27	18	3	4	5	54
	13%DJNP	21%BCD	7%	8%	7%	10%	12%	10%	13%	9%	13%
8-10 (Net)	341	40	72	55	128	170	78	11	12	28	257
	58%	53%	68%z	65%	67%z	64%z	54%	40%	45%	57%	60%
7-10 (Net)	441	54	84	65	149	204	104	20	17	36	326
	75%	70%	79%	76%	78%	76%	72%	74%	62%	72%	76%
9-10 (Net)	207	28	48	34	82	100	54	8	4	23	148
	35%	36%	45%	40%	43%z	38%	37%	28%	16%	46%	35%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 332
D2b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC local radio stations offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	633	131	20	10	29	71	60	57	74	67	564
WeightedBase	591	163	15**	5**	9**	80*	83*	68*	95*	46*	544
EffectiveBase	438	107	16	9	29	55	53	44	63	38	399
Not At All Agree 1	8	2	-	-	-	1	1	1	1	2	7
	1%	1%	-	-	-	2%	1%	2%	1%	4%	1%
2	3	2	-	-	1	2	-	2	-	-	3
	* 1%	-	-	6%	2%	-	3%z	-	-	-	*
3	11	4	-	-	*	2	1	4	-	*	11
	2%	2%	-	-	4%	3%	2%	6%	-	1%	2%
4	27	3	2	-	-	3	-	1	2	1	26
	5%	2%	11%	-	-	4%	-	1%	3%	1%	5%
5	40	5	1	*	*	1	4	1	4	5	35
	7%D	3%	7%	6%	3%	2%	4%	2%	4%	11%	6%
6	38	6	1	*	1	3	3	1	5	2	36
	6%	4%	4%	9%	11%	3%	4%	1%	5%	5%	7%
7	100	15	3	1	2	6	9	7	8	7	94
	17%DEINQ	9%	23%	23%	18%	7%	11%	10%	8%	14%	17%
8	134	40	3	*	3	24	15	13	27	17	116
	23%	24%	17%	10%	34%	30%	19%	19%	28%	36%zT	21%
9	104	31	4	*	*	15	16	15	16	6	98
	18%	19%	29%	6%	4%	19%	20%	22%	17%	14%	18%
Agree Completely 10	103	41	1	2	2	15	26	17	25	5	98
	17%	25%z	9%	36%	17%	19%	31%z	24%	26%	10%	18%
Don't know	24	14	-	*	*	7	7	7	7	2	22
	4%	9%z	-	10%	4%	9%	9%	10%	8%	4%	4%
Total mentions	591	163	15	5	9	80	83	68	95	46	544
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.61	8.10z	7.51	8.20	7.27	7.79	8.40z	7.88	8.26z	7.41	7.62

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 332
D2b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC local radio stations offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	591	163	15**	5**	9**	80*	83*	68*	95*	46*	544
EffectiveBase	438	107	16	9	29	55	53	44	63	38	399
1-3 (Net)	22	8	-	-	1	6	2	7	1	2	20
	4%	5%	-	-	10%	7%Q	2%	10%zOQ	1%	4%	4%
1-4 (Net)	49	11	2	-	1	9	2	8	3	3	46
	8%	7%	11%	-	10%	11%Q	2%	12%O	3%	6%	8%
1-2 (Net)	11	4	-	-	1	3	1	3	1	2	9
	2%	2%	-	-	6%	4%	1%	5%	1%	4%	2%
4-7 (Net)	205	29	7	2	3	13	16	10	19	14	191
	35%BCDEJ NOPQ	18%	45%	38%	32%	16%	19%	14%	20%	31%	35%
5-6 (Net)	78	11	2	1	1	4	7	2	8	7	71
	13%DJNP	6%	11%	15%	14%	5%	8%	3%	9%	15%	13%
8-10 (Net)	341	112	8	2	5	55	58	45	68	28	311
	58%	69%z	55%	52%	54%	68%	70%	65%	71%z	60%	57%
7-10 (Net)	441	127	11	4	7	60	67	52	76	34	405
	75%	78%	78%	75%	72%	75%	81%	76%	80%	75%	75%
9-10 (Net)	207	72	6	2	2	30	42	32	41	11	195
	35%	44%z	38%	42%	20%	38%	51%z	46%	43%	24%	36%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 333
D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?

- Any other BBC station

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	161	24	22	10	32	57	44	2	4	14	111
WeightedBase	133	18**	15**	10**	25**	42*	31*	1**	3**	10**	96*
EffectiveBase	113	15	17	8	24	43	33	2	4	11	79
Not At All Agree 1	5 4%	-	-	-	-	-	1 2%	-	-	-	4 4%
2	-	-	-	-	-	-	-	-	-	-	-
3	3 2%	-	-	-	-	-	1 2%	-	-	1 6%	1 1%
4	3 2%	-	-	1 14%	1 6%	2 4%	-	-	-	-	3 3%
5	12 9%	1 6%	-	2 17%	2 7%	4 10%	2 7%	-	-	-	8 8%
6	14 10%T	4 24%	1 4%	-	1 2%	2 6%	3 9%	-	-	1 8%	10 10%
7	13 9%	2 13%	2 16%	-	2 9%	7 16%	1 4%	-	1 40%	-	11 12%
8	29 22%	5 28%	4 24%	2 22%	6 23%	9 22%	9 28%	1 68%	-	3 25%	20 21%
9	15 11%	-	-	1 9%	1 3%	5 12%	2 8%	-	1 29%	1 8%	12 13%
Agree Completely 10	30 22%	1 7%	5 35%	1 10%	6 25%	7 16%	12 39%zR	* 32%	1 31%	5 53%	18 18%
Don't know	12 9%	4 21%	3 22%	3 28%	6 24%	6 15%	-	-	-	-	8 9%
Total mentions	133 100%	18 100%	15 100%	10 100%	25 100%	42 100%	31 100%	1 100%	3 100%	10 100%	96 100%
Mean	7.51	7.17	8.58	6.89	7.93	7.64	8.15	8.64	8.52	8.68	7.40
1-3 (Net)	8 6%	-	-	-	-	-	1 4%	-	-	1 6%	5 5%
1-4 (Net)	10 8%	-	-	1 14%	1 6%	2 4%	1 4%	-	-	1 6%	8 8%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 333
D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- Any other BBC station

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	133	18**	15**	10**	25**	42*	31*	1**	3**	10**	96*
EffectiveBase	113	15	17	8	24	43	33	2	4	11	79
1-2 (Net)	5	-	-	-	-	-	1	-	-	-	4
	4%	-	-	-	-	-	2%	-	-	-	4%
4-7 (Net)	41	8	3	3	6	15	6	-	1	1	32
	31%	43%	20%	32%	24%	36%	21%	-	40%	8%	33%
5-6 (Net)	25	6	1	2	2	7	5	-	-	1	18
	19%	30%	4%	17%	9%	16%	17%	-	-	8%	19%
8-10 (Net)	74	7	9	4	13	21	23	1	2	9	51
	55%	35%	59%	41%	51%	49%	75%zR	100%	60%	86%	53%
7-10 (Net)	86	9	11	4	15	27	24	1	3	9	62
	65%	49%	74%	41%	61%	65%	79%z	100%	100%	86%	64%
9-10 (Net)	44	1	5	2	7	12	14	*	2	6	30
	33%	7%	35%	19%	28%	28%	47%	32%	60%	61%	31%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 333
D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- Any other BBC station

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	161	12	4	14	2	5	7	7	5	24	137
WeightedBase	133	12**	4**	9**	1**	4**	8**	6**	6**	24**	109*
EffectiveBase	113	9	4	12	2	4	5	5	4	15	100
Not At All Agree 1	5	-	-	-	-	-	-	-	-	-	5
	4%	-	-	-	-	-	-	-	-	-	4%
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	3	-	-	-	-	-	-	-	-	*	2
	2%	-	-	-	-	-	-	-	-	1%	2%
4	3	1	-	-	-	-	1	1	-	-	3
	2%	12%	-	-	-	-	18%	24%	-	-	3%
5	12	-	-	2	-	-	-	-	-	1	10
	9%	-	-	20%	-	-	-	-	-	5%	9%
6	14	-	-	*	*	-	-	-	-	6	8
	10%T	-	-	3%	50%	-	-	-	-	23%	7%
7	13	1	1	1	-	-	1	1	-	2	10
	9%	7%	23%	7%	-	-	10%	13%	-	9%	9%
8	29	2	2	2	-	2	1	*	2	6	24
	22%	18%	55%	17%	-	42%	6%	7%	29%	23%	22%
9	15	-	1	-	-	-	-	-	-	5	10
	11%	-	22%	-	-	-	-	-	-	20%	9%
Agree Completely 10	30	2	-	4	-	2	-	*	2	4	25
	22%	18%	-	46%	-	58%	-	5%	32%	17%	23%
Don't know	12	5	-	1	*	-	5	3	2	*	11
	9%	44%	-	7%	50%	-	65%	50%	39%	1%	10%
Total mentions	133	12	4	9	1	4	8	6	6	24	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.51	7.64	7.99	8.21	6.00	9.15	5.62	6.03	9.05	7.76	7.45
1-3 (Net)	8	-	-	-	-	-	-	-	-	*	7
	6%	-	-	-	-	-	-	-	-	1%	7%
1-4 (Net)	10	1	-	-	-	-	1	1	-	*	10
	8%	12%	-	-	-	-	18%	24%	-	1%	9%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 333
D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- Any other BBC station

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	133	12**	4**	9**	1**	4**	8**	6**	6**	24**	109*
EffectiveBase	113	9	4	12	2	4	5	5	4	15	100
1-2 (Net)	5	-	-	-	-	-	-	-	-	-	5
	4%	-	-	-	-	-	-	-	-	-	4%
4-7 (Net)	41	2	1	3	*	-	2	2	-	9	32
	31%	19%	23%	30%	50%	-	28%	38%	-	38%	29%
5-6 (Net)	25	-	-	2	*	-	-	-	-	7	18
	19%	-	-	23%	50%	-	-	-	-	28%	17%
8-10 (Net)	74	4	3	6	-	4	1	1	3	15	59
	55%	36%	77%	63%	-	100%	6%	13%	61%	60%	54%
7-10 (Net)	86	5	4	6	-	4	1	2	3	17	69
	65%	43%	100%	70%	-	100%	17%	26%	61%	69%	64%
9-10 (Net)	44	2	1	4	-	2	-	*	2	9	35
	33%	18%	22%	46%	-	58%	-	5%	32%	37%	32%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 334

D3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Base = All respondents

Summary Table						
	Have a mix of different types of content.	Have high quality content.	Provide content that other websites or apps don't provide.	Present content in a unique/ innovative way.	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content.
UnweightedBase	3907	3907	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
Not At All Well 1	47 1%	30 1%	64 2%	66 2%	47 1%	56 1%
2	29 1%	33 1%	55 1%	49 1%	38 1%	34 1%
3	34 1%	37 1%	64 2%	68 2%	45 1%	45 1%
4	70 2%	88 2%	106 3%	136 3%	85 2%	98 3%
5	242 6%	219 6%	279 7%	274 7%	227 6%	252 6%
6	296 8%	302 8%	324 8%	396 10%	325 8%	326 8%
7	598 15%	513 13%	567 15%	567 15%	577 15%	560 14%
8	713 18%	740 19%	602 15%	582 15%	696 18%	681 17%
9	412 11%	480 12%	358 9%	342 9%	395 10%	379 10%
Extremely Well 10	278 7%	313 8%	244 6%	211 5%	249 6%	252 6%
Don't know	1188 30%	1151 29%	1244 32%	1217 31%	1222 31%	1222 31%
Total mentions	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%
Mean	7.30	7.41	6.97	6.87	7.20	7.14
1-3 (Net)	110 3%	100 3%	184 5%	182 5%	130 3%	135 3%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 334

D3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Base = All respondents

Summary Table						
	Have a mix of different types of content.	Have high quality content.	Provide content that other websites or apps don't provide.	Present content in a unique/ innovative way.	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content.
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
1-4 (Net)	180 5%	188 5%	290 7%	318 8%	215 6%	233 6%
1-2 (Net)	77 2%	63 2%	120 3%	114 3%	85 2%	90 2%
4-7 (Net)	1206 31%	1123 29%	1275 33%	1373 35%	1215 31%	1237 32%
5-6 (Net)	538 14%	522 13%	602 15%	670 17%	553 14%	579 15%
8-10 (Net)	1402 36%	1533 39%	1204 31%	1135 29%	1341 34%	1312 34%
7-10 (Net)	2000 51%	2046 52%	1771 45%	1702 44%	1918 49%	1873 48%
9-10 (Net)	690 18%	794 20%	602 15%	553 14%	644 16%	631 16%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 335

D3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Base = All who have used BBC online services in the past 3 months

Summary Table						
	Have a mix of different types of content.	Have high quality content.	Provide content that other websites or apps don't provide.	Present content in a unique/ innovative way.	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content.
UnweightedBase	1906	1906	1906	1906	1906	1906
WeightedBase	1777	1777	1777	1777	1777	1777
EffectiveBase	1340	1340	1340	1340	1340	1340
Not At All Well 1	9 1%	4 *	15 1%	16 1%	4 *	15 1%
2	6 *	11 1%	26 1%	19 1%	7 *	12 1%
3	19 1%	13 1%	38 2%	43 2%	25 1%	20 1%
4	35 2%	35 2%	56 3%	82 5%	45 3%	50 3%
5	116 7%	113 6%	146 8%	137 8%	113 6%	128 7%
6	149 8%	148 8%	207 12%	237 13%	188 11%	190 11%
7	366 21%	311 18%	339 19%	361 20%	356 20%	341 19%
8	490 28%	482 27%	398 22%	375 21%	463 26%	444 25%
9	274 15%	354 20%	252 14%	246 14%	263 15%	277 16%
Extremely Well 10	190 11%	209 12%	173 10%	139 8%	174 10%	174 10%
Don't know	123 7%	96 5%	126 7%	121 7%	141 8%	126 7%
Total mentions	1777 100%	1777 100%	1777 100%	1777 100%	1777 100%	1777 100%
Mean	7.58	7.72	7.23	7.10	7.50	7.42
1-3 (Net)	34 2%	28 2%	79 4%	78 4%	35 2%	46 3%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 335

D3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Base = All who have used BBC online services in the past 3 months

Summary Table						
	Have a mix of different types of content.	Have high quality content.	Provide content that other websites or apps don't provide.	Present content in a unique/ innovative way.	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content.
WeightedBase	1777	1777	1777	1777	1777	1777
EffectiveBase	1340	1340	1340	1340	1340	1340
1-4 (Net)	69 4%	63 4%	135 8%	160 9%	80 4%	96 5%
1-2 (Net)	15 1%	15 1%	41 2%	35 2%	10 1%	26 1%
4-7 (Net)	666 37%	607 34%	748 42%	818 46%	701 39%	709 40%
5-6 (Net)	265 15%	261 15%	353 20%	374 21%	301 17%	318 18%
8-10 (Net)	954 54%	1046 59%	823 46%	760 43%	900 51%	896 50%
7-10 (Net)	1319 74%	1357 76%	1163 65%	1122 63%	1256 71%	1237 70%
9-10 (Net)	464 26%	563 32%	425 24%	385 22%	437 25%	452 25%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 336

D3_1. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	47 1%	11 2%D	3 1%	1 *	4 *	13 1%	11 1%	* *	- -	3 1%	36 1%
2	29 1%	4 1%	3 1%	- *	3 *	10 1%	3 *	- -	- -	* *	25 1%
3	34 1%	4 1%	5 1%	- -	5 1%	14 1%	6 1%	3 2%F	1 1%	4 1%	25 1%
4	70 2%	9 1%	6 1%	4 1%	9 1%	23 1%	21 2%	2 2%	4 3%	5 2%	47 2%
5	242 6%CDEJ	37 6%C	26 5%CD	6 2%	32 4%C	73 5%	42 5%	9 7%	10 8%	16 5%	189 7%
6	296 8%BCDEFJ NOQ	49 8%BCD	18 4%	11 3%	29 3%	83 5%	43 5%	10 8%	5 4%	14 5%	234 8%F
7	598 15%BCDEF IJLMNOPQ	87 15%BCD	48 10%	23 7%	71 8%	171 11%	108 12%I	15 12%	13 10%	26 9%	461 16%FI
8	713 18%CDEFI JMOQ	93 16%C	80 16%CD	17 5%	96 11%C	195 12%	135 15%I	24 18%I	22 17%I	28 10%	548 19%FI
9	412 11%BCDEJ LNOPQ	65 11%BCD	27 6%	17 5%	44 5%	114 7%	76 9%	14 11%	6 5%	21 7%	323 11%
Extremely Well 10	278 7%BCDEIJ MOQ	40 7%CD	21 4%	5 2%	26 3%C	69 4%	68 8%I	11 8%	6 5%	12 4%	201 7%
Don't know	1188 30%RS	198 33%	253 52%zA	268 76%zABD	521 62%zAB	813 52%z	357 41%zGR	43 33%	61 47%zGR	165 56%zFGR	793 28%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 336

D3_1. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.30	7.23	7.23	7.30	7.25	7.19	7.38	7.39	7.14	7.10	7.29
1-3 (Net)	110	19	11	1	12	37	20	4	1	7	86
	3%CDS	3%C	2%	*	1%C	2%	2%	3%	1%	2%	3%
1-4 (Net)	180	28	17	5	22	60	42	6	6	12	134
	5%CDJQ	5%C	3%	1%	3%	4%	5%	4%	4%	4%	5%
1-2 (Net)	77	15	6	1	7	23	14	*	-	3	61
	2%DJNP	3%CD	1%	*	1%	1%	2%	*	-	1%	2%
4-7 (Net)	1206	182	98	44	141	349	214	37	32	60	932
	31%BCDEF IJKLMNOP QT	30%BCD	20%CD	12%	17%C	22%	25%	28%	25%	21%	32%zFI
5-6 (Net)	538	86	44	17	61	155	85	19	15	29	423
	14%BCDEF JKNOPQ	14%BCD	9%C	5%	7%C	10%	10%	15%	12%	10%	15%zF
8-10 (Net)	1402	198	127	39	166	377	279	49	34	61	1072
	36%BCDEF HIJKLMNO PQ	33%BCD	26%CD	11%	20%C	24%	32%I	37%I	26%	21%	37%zFHI
7-10 (Net)	2000	285	175	62	237	548	387	64	47	87	1533
	51%BCDEF HIJKLMNO PQT	48%BCD	36%CD	18%	28%C	35%	44%I	48%I	37%	30%	53%zFHI
9-10 (Net)	690	105	48	22	70	182	144	25	12	33	524
	18%BCDEH	18%BCD	10%	6%	8%	12%	17%HI	19%HI	10%	11%	18%HI

IJKLMNOP
Q

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 336

D3_1. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	47	3	1	-	-	-	3	1	3	2	46
	1%	*	1%	-	-	-	1%	*	1%	*	1%
2	29	2	-	*	*	-	2	-	2	3	26
	1%	*	-	1%	2%	-	1%	-	1%	1%	1%
3	34	5	-	-	-	3	2	4	1	1	33
	1%	1%	-	-	-	1%	1%	1%	*	*	1%
4	70	7	2	-	-	4	3	5	1	10	60
	2%	1%	3%	-	-	1%	1%	2%	*	2%	2%
5	242	27	2	2	*	11	16	10	17	34	207
	6%CDEJ	4%	3%	4%	2%	4%	4%	3%	4%	7%	6%
6	296	25	2	2	1	11	14	13	12	44	251
	8%BCDEFJ	4%	2%	3%	5%	3%	4%	4%	3%	9%	7%
	NOQ										
7	598	59	7	4	1	28	31	31	28	91	505
	15%BCDEFI	9%	9%	7%	5%	9%	8%	10%	7%	18%	15%
	JLMNOPQ										
8	713	81	9	6	1	47	34	48	33	94	617
	18%CDEFI	12%	11%	11%	3%	15%Q	9%	16%OQ	8%	19%	18%
	JMOQ										
9	412	36	5	2	1	19	17	19	17	61	349
	11%BCDEJL	5%	6%	4%	3%	6%	5%	6%	4%	12%	10%
	NOPQ										
Extremely Well 10	278	24	1	2	-	13	10	17	6	38	240
	7%BCDEJL	3%	1%	3%	-	4%Q	3%	6%OQ	2%	8%	7%
	MOQ										
Don't know	1188	418	51	38	14	182	236	149	270	123	1062
	30%RS	61%z	64%z	68%z	79%zI	57%zP	64%zP	50%z	69%zNP	25%	31%zS
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 336

D3_1. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.30	7.27	7.06	7.44	6.67	7.49Q	7.05	7.46O	7.02	7.41	7.28
1-3 (Net)	110	11	1	*	*	3	8	5	6	6	105
	3%CD	2%	1%	1%	2%	1%	2%	2%	2%	1%	3%zS
1-4 (Net)	180	18	3	*	*	7	11	10	7	16	164
	5%CDIQ	3%	4%	1%	2%	2%	3%	3%	2%	3%	5%
1-2 (Net)	77	5	1	*	*	-	5	1	5	5	72
	2%DJNP	1%	1%	1%	2%	-	1%P	*	1%	1%	2%
4-7 (Net)	1206	118	14	7	2	54	64	60	58	179	1023
	31%BCDEF IJKLMNOP QT	17%	17%	14%	12%	17%	17%	20%	15%	36%zT	30%
5-6 (Net)	538	52	4	4	1	22	30	23	29	78	458
	14%BCDEFJ KNO PQ	8%	5%	7%	7%	7%	8%	8%	7%	16%	13%
8-10 (Net)	1402	141	15	10	1	79	62	85	56	192	1206
	36%BCDEF HIJKLMNO PQ	20%M	18%	17%	7%	25%OQ	17%	29%OQ	14%	38%	36%
7-10 (Net)	2000	200	22	13	2	107	93	116	84	284	1712
	51%BCDEF HIJKLMNO PQT	29%M	27%	24%	12%	34%OQ	25%	39%OQ	21%	57%zT	50%
9-10 (Net)	690	60	6	4	1	32	28	37	23	99	589
	18%BCDEHI JKLMNOPQ	9%	7%	7%	3%	10%Q	7%	12%OQ	6%	20%	17%

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Table 337

D3_2. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	30 1%	6 1%	3 1%	1 *	4 1%	11 1%	9 1%	- -	- -	3 1%	20 1%
2	33 1%	4 1%	4 1%	- -	4 *	12 1%	8 1%	1 1%	* *	- -	23 1%
3	37 1%	5 1%	2 *	2 1%	4 1%	12 1%	4 1%	* *	1 1%	3 1%	31 1%
4	88 2%D	6 1%	7 2%	3 1%	10 1%	26 2%	15 2%	2 1%	3 2%	4 1%	72 2%
5	219 6%CEF	44 7%C	30 6%CD	8 2%	39 5%C	72 5%	32 4%	7 5%	5 4%	9 3%	173 6%F
6	302 8%BDEJ	55 9%BD	23 5%	20 6%	43 5%	89 6%	62 7%	17 13%zFR	15 11%	22 8%	224 8%
7	513 13%BCDEJ LNOPQ	65 11%CD	43 9%	18 5%	61 7%	163 10%	96 11%	21 16%H	9 7%	27 9%	397 14%
8	740 19%BCDEF IJLMNOPQ	102 17%CD	61 12%CD	21 6%	81 10%C	190 12%	127 15%I	16 12%	24 18%I	27 9%	578 20%zFGI
9	480 12%CDEJK MOQ	67 11%CD	47 10%CD	12 4%	59 7%C	128 8%	104 12%	17 13%	13 10%	27 9%	358 12%
Extremely Well 10	313 8%BCDEJ LMNOQ	52 9%BCD	18 4%	6 2%	24 3%	77 5%	69 8%I	10 8%	5 4%	13 5%	236 8%I
Don't know	1151 29%RS	191 32%	252 52%zA	259 74%zABD	511 61%zAB	795 50%z	345 40%zGR	41 31%	54 42%zR	157 54%zFGHR	772 27%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 337

D3_2. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.41DEOQ	7.39	7.23	7.02	7.17	7.25	7.50	7.42	7.35	7.28	7.41
1-3 (Net)	100 3%N	15 2%	9 2%	3 1%	13 1%	35 2%	21 2%	1 1%	1 1%	6 2%	73 3%
1-4 (Net)	188 5%CDEJ	20 3%	17 3%	6 2%	23 3%	61 4%	36 4%	3 2%	4 3%	10 3%	145 5%
1-2 (Net)	63 2%	9 2%	7 1%	1 *	8 1%	24 1%	16 2%	1 1%	* *	3 1%	42 1%
4-7 (Net)	1123 29%BCDEF IJKLMNOQ	170 28%BCD	103 21%CD	50 14%	153 18%C	350 22%	205 24%	47 35%FI	32 25%	63 21%	865 30%zFI
5-6 (Net)	522 13%CDEFJ Q	99 17%BCD	53 11%	29 8%	82 10%	161 10%	95 11%	24 18%FI	20 15%	31 11%	397 14%
8-10 (Net)	1533 39%BCDEF IJKLMNO P Q	221 37%BCD	125 26%CD	40 11%	165 20%C	396 25%	300 34%I	43 32%I	42 33%I	68 23%	1172 41%zFI
7-10 (Net)	2046 52%BCDEF HIJKLMNO PQT	287 48%BCD	168 34%CD	58 16%	225 27%C	559 36%	396 45%I	63 48%I	51 40%	95 32%	1569 54%zFI
9-10 (Net)	794 20%BCDEI JKLMNOQ	119 20%BCD	64 13%CD	19 5%	83 10%C	206 13%	173 20%I	27 20%	18 14%	40 14%	594 21%I

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 337

D3_2. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	30	4	1	-	-	*	3	1	3	1	30
	1%	1%	1%	-	-	*	1%	*	1%	*	1%
2	33	3	-	*	*	-	3	1	2	3	29
	1%	*	-	1%	2%	-	1%	*	1%	1%	1%
3	37	2	2	-	-	1	1	2	-	3	34
	1%	*	3%J	-	-	*	*	1%	-	1%	1%
4	88	9	1	-	-	7	2	5	4	10	78
	2%D	1%	1%	-	-	2%	1%	2%	1%	2%	2%
5	219	32	4	2	*	10	22	18	14	33	186
	6%CEF	5%	5%	4%	2%	3%	6%	6%	4%	7%	5%
6	302	37	3	1	1	19	18	15	22	41	260
	8%BDEJ	5%	4%	3%	5%	6%	5%	5%	6%	8%	8%
7	513	47	9	3	1	22	25	21	26	74	436
	13%BCDEIJL NOPQ	7%	12%	6%	7%	7%	7%	7%	7%	15%	13%
8	740	67	8	5	*	37	30	41	27	106	631
	19%BCDEF IJLMNOPQ	10%	10%	10%	2%	12%Q	8%	14%OQ	7%	21%	19%
9	480	52	2	4	1	29	23	31	21	58	422
	12%CDEIKM OQ	8%	3%	8%	3%	9%Q	6%	10%OQ	5%	12%	12%
Extremely Well 10	313	20	3	1	-	12	9	13	7	52	262
	8%BCDEIJ LMNOQ	3%	3%	2%	-	4%	2%	5%	2%	10%	8%
Don't know	1151	414	46	37	14	181	233	150	264	119	1029
	29%RS	60%z	58%z	67%z	79%zJK	57%z	63%zP	50%z	68%zNP	24%	30%zS
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 337

D3_2. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.41DEOQ	7.21	6.77	7.54	6.60	7.46Q	6.95	7.39O	6.99	7.54	7.40
1-3 (Net)	100 3%N	9 1%	3 4%	* 1%	* 2%	1 *	8 2%	4 1%	5 1%	7 1%	93 3%
1-4 (Net)	188 5%CDEJ	18 3%	4 5%	* 1%	* 2%	9 3%	10 3%	9 3%	9 2%	17 3%	170 5%
1-2 (Net)	63 2%	7 1%	1 1%	* 1%	* 2%	* *	6 2%	2 1%	5 1%	4 1%	59 2%
4-7 (Net)	1123 29%BCDEF IJKLMNOPQ	126 18%	18 22%	7 13%	2 14%	59 18%	67 18%	59 20%	67 17%	159 32%	960 28%
5-6 (Net)	522 13%CDEFJ Q	69 10%	8 9%	4 7%	1 7%	29 9%	40 11%	33 11%	36 9%	74 15%	446 13%
8-10 (Net)	1533 39%BCDEF JKLMNOPQ	140 20%M	13 16%	11 20%M	1 5%	78 24%OQ	62 17%	85 29%OQ	54 14%	216 43%	1314 39%
7-10 (Net)	2046 52%BCDEF HIJKLMNO PQT	187 27%M	22 28%M	14 25%	2 12%	100 31%Q	87 23%	106 36%OQ	80 21%	291 58%zT	1750 52%
9-10 (Net)	794 20%BCDEI JKLMNOPQ	72 10%	5 6%	5 10%	1 3%	40 13%Q	32 9%	44 15%OQ	28 7%	110 22%	683 20%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 338

D3_3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	64 2%DJ	10 2%	3 1%	1 *	4 *	22 1%	12 1%	* *	- -	3 1%	50 2%
2	55 1%	7 1%	10 2% C	* *	10 1% C	27 2%	14 2%	2 2%	1 1%	1 *	39 1%
3	64 2% CDEJ	13 2% CD	4 1%	- -	4 1%	15 1%	12 1%	* *	2 1%	3 1%	50 2%
4	106 3% CE	17 3%	12 2%	3 1%	15 2%	30 2%	19 2%	6 5% I	4 3%	3 1%	84 3%
5	279 7% CDEFLM	43 7% C	31 6% C	10 3%	41 5% C	94 6%	43 5%	5 4%	8 6%	17 6%	224 8% zF
6	324 8% BCDEJO PQ	45 7% CD	21 4%	10 3%	30 4%	82 5%	68 8%	13 10%	12 9%	20 7%	242 8%
7	567 15% ACDEF IJNOQT	66 11% C	54 11% CD	22 6%	76 9% C	170 11%	97 11%	16 12%	20 16% I	24 8%	444 15% zFI
8	602 15% BCDEF IJKLMOQT	77 13% C	56 11% CD	20 6%	76 9% C	162 10%	105 12% I	21 16% I	11 8%	19 6%	474 16% zFHI
9	358 9% BCDEIL NOPQ	53 9% BD	24 5%	18 5%	42 5%	96 6%	74 8%	13 10%	8 6%	29 10%	267 9%
Extremely Well 10	244 6% BCDEIJ LNOQ	39 7% BCD	8 2%	5 1%	13 1%	49 3%	59 7% I	9 7% I	4 3%	8 3%	180 6% I
Don't know	1244 32% RS	227 38% z	266 54% zA	264 75% zABD	530 63% zAB	830 53% z	368 42% zR	45 34%	60 47% zGR	165 56% zFGR	829 29%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 338

D3_3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.97BE	6.93	6.66	7.25BD	6.83B	6.76	7.06	7.23	6.82	6.99	6.96
1-3 (Net)	184 5%CDJN	29 5%CD	17 4%CD	2 *	19 2%C	63 4%	38 4%	3 2%	3 2%	8 3%	139 5%
1-4 (Net)	290 7%CDEIUL NPQS	47 8%CD	29 6%CD	5 1%	34 4%C	93 6%	57 7%I	9 7%	6 5%	11 4%	223 8%I
1-2 (Net)	120 3%CDJ	16 3%C	13 3%C	2 *	15 2%C	48 3%	26 3%	2 2%	1 1%	4 1%	89 3%
4-7 (Net)	1275 33%BCDEF JKLMNQP Q	171 29%CD	118 24%CD	44 13%	162 19%C	376 24%	228 26%	40 31%	44 34%I	65 22%	994 34%zFI
5-6 (Net)	602 15%BCDEF JKLMOPQ	88 15%CD	52 11%CD	20 6%	71 8%C	176 11%	111 13%	18 14%	20 15%	38 13%	466 16%F
8-10 (Net)	1204 31%BCDEF HIJKLMNO PQ	169 28%BCD	88 18%C	42 12%	130 15%C	307 20%	237 27%HI	44 33%HI	23 18%	55 19%	921 32%zFHI
7-10 (Net)	1771 45%ABCDE FHJKLMN OPQT	235 39%BCD	142 29%CD	64 18%	206 25%C	477 30%	335 38%I	60 45%HI	43 33%	80 27%	1364 47%zFHI
9-10 (Net)	602 15%BCDEJ LMNOPQ	92 15%BCD	32 7%	23 6%	55 6%	145 9%	133 15%	22 17%	12 9%	37 13%	447 16%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 338

D3_3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	64	3	1	-	-	-	3	1	3	5	59
	2%DJ	*	1%	-	-	-	1%	*	1%	1%	2%
2	55	8	1	*	1	4	4	3	5	4	52
	1%	1%	2%	1%	3%	1%	1%	1%	1%	1%	2%
3	64	4	-	-	-	3	1	3	1	6	58
	2%CDEJ	1%	-	-	-	1%	*	1%	*	1%	2%
4	106	12	2	1	-	3	9	6	7	7	98
	3%CE	2%	2%	1%	-	1%	2%	2%	2%	1%	3%
5	279	38	2	1	-	20	18	15	23	35	243
	7%CDEFML	6%	2%	1%	-	6%	5%	5%	6%	7%	7%
6	324	23	3	3	1	16	7	12	11	46	276
	8%BCDEJO PQ	3%	4%	5%	5%	5%	2%	4%	3%	9%	8%
7	567	62	8	5	1	32	30	38	24	97	470
	15%ACDEFI JNOQT	9%	10%	8%	5%	10%Q	8%	13%OQ	6%	19%zT	14%
8	602	68	5	2	1	36	32	43	25	99	500
	15%BCDEF IJKLMOQT	10%	6%	4%	5%	11%Q	9%	14%OQ	6%	20%zT	15%
9	358	35	5	2	*	15	20	14	22	44	313
	9%BCDEJL NOPQ	5%	6%	3%	2%	5%	6%	5%	6%	9%	9%
Extremely Well 10	244	11	1	1	-	6	5	10	1	32	211
	6%BCDEJL LNOQ	2%	1%	1%	-	2%Q	1%	3%OQ	*	6%	6%
Don't know	1244	423	52	41	14	184	239	155	267	125	1115
	32%RS	61%z	65%z	75%zJ	79%zJ	58%z	65%zP	52%z	69%zNP	25%	33%zS
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 338

D3_3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.97BE	6.84	6.74	6.98	6.36	6.91	6.76	7.08	6.55	7.19z	6.94
1-3 (Net)	184 5%CDJN	16 2%	2 3%	* 1%	1 3%	6 2%	9 2%	6 2%	9 2%	15 3%	169 5%
1-4 (Net)	290 7%CDEIJL NPQS	28 4%	4 5%	1 2%	1 3%	10 3%	18 5%	12 4%	16 4%	22 4%	267 8%zS
1-2 (Net)	120 3%CDJ	11 2%	2 3%	* 1%	1 3%	4 1%	8 2%	3 1%	8 2%	9 2%	111 3%
4-7 (Net)	1275 33%BCDEF IJKLMNOP Q	136 20%	15 19%	9 16%	2 10%	72 22%Q	65 17%	71 24%O	65 17%	185 37%	1088 32%
5-6 (Net)	602 15%BCDEFJ KLMOPQ	62 9%	5 7%	3 6%	1 5%	36 11%	25 7%	27 9%	34 9%	81 16%	519 15%
8-10 (Net)	1204 31%BCDEF HIJKLMNO PQ	114 17%	11 13%	5 8%	1 7%	57 18%Q	57 15%	66 22%OQ	48 12%	176 35%	1024 30%
7-10 (Net)	1771 45%ABCDE FHIJKLMN OPQT	176 26%M	19 24%	9 17%	2 12%	89 28%Q	87 24%Q	104 35%NOQ	72 18%	273 54%zT	1494 44%
9-10 (Net)	602 15%BCDEJL MNO PQ	46 7%	6 7%	2 4%	* 2%	21 7%	25 7%	23 8%	23 6%	76 15%	524 15%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 339

D3_4. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	66	15	5	1	6	21	12	*	-	3	49
	2%DJ	3%CD	1%	*	1%	1%	1%	*	-	1%	2%
2	49	8	5	-	5	18	11	1	*	1	35
	1%	1%	1%	-	1%	1%	1%	1%	*	*	1%
3	68	9	6	1	7	25	19	3	4	5	48
	2%D	1%	1%	*	1%	2%	2%	2%	3%	2%	2%
4	136	20	13	5	18	37	22	1	4	3	111
	3%DEI	3%	3%	1%	2%	2%	2%I	*	3%	1%	4%I
5	274	34	29	10	40	79	59	10	8	16	201
	7%CDEM	6%	6%	3%	5%	5%	7%	8%	6%	5%	7%
6	396	60	36	12	49	111	69	12	13	22	305
	10%CDEFJ LNPQ	10%CD	7%C	4%	6%C	7%	8%	9%	10%	7%	11%F
7	567	75	49	20	69	166	102	20	18	26	442
	15%BCDEF IJLNOQ	13%CD	10%	6%	8%	11%	12%	15%I	14%	9%	15%FI
8	582	93	49	21	70	165	100	20	18	26	460
	15%BCDEF IJMNOQT	16%BCD	10%	6%	8%	10%	12%	15%	14%	9%	16%zFI
9	342	40	25	11	36	90	71	14	5	20	257
	9%BCDEJK OPQ	7%	5%	3%	4%	6%	8%	10%H	4%	7%	9%
Extremely Well 10	211	28	11	4	15	45	49	8	3	8	157
	5%BCDEJN OQ	5%CD	2%	1%	2%	3%	6%I	6%	3%	3%	5%
Don't know	1217	215	262	265	527	819	358	44	55	162	817
	31%RS	36%z	54%zA	75%zABD	63%zAB	52%z	41%zR	33%	43%zR	55%zFGHR	28%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 339

D3_4. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	6.87ET	6.75	6.67	6.93	6.74	6.71	6.88	7.22	6.74	6.91	6.88
1-3 (Net)	182 5%CDJNPQ	32 5%CD	15 3%	3 1%	18 2%C	64 4%	41 5%	4 3%	4 3%	9 3%	132 5%
1-4 (Net)	318 8%CDEIJL NOP	52 9%CD	28 6%CD	8 2%	36 4%C	101 6%	63 7%I	5 4%	8 6%	12 4%	243 8%I
1-2 (Net)	114 3%CDJN	23 4%CD	9 2%	1 *	11 1%	40 3%	23 3%	1 1%	* *	4 1%	84 3%
4-7 (Net)	1373 35%BCDEF IJKLMNQP	189 32%CD	127 26%CD	48 14%	175 21%C	393 25%	251 29%I	43 32%I	43 33%I	67 23%	1059 37%zFI
5-6 (Net)	670 17%BCDEF JKLMNOQ	94 16%CD	66 13%CD	23 6%	88 10%C	190 12%	128 15%	22 17%	21 16%	38 13%	506 18%
8-10 (Net)	1135 29%BCDEF IJKLMNQP QT	161 27%BCD	85 17%CD	37 10%	122 14%C	300 19%	220 25%I	41 31%HI	27 21%	55 19%	874 30%zFHI
7-10 (Net)	1702 44%BCDEF IJKLMNQP QT	235 39%BCD	134 27%CD	57 16%	190 23%C	466 30%	322 37%I	62 47%FI	45 35%	82 28%	1316 46%zFHI
9-10 (Net)	553 14%BCDEH	68 11%CD	36 7%	15 4%	52 6%	135 9%	120 14%HI	22 16%H	8 6%	29 10%	414 14%H

IJKLMNQP
Q

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 339

D3_4. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	66	3	2	-	*	-	3	1	3	3	62
	2%DJ	*	3%J	-	2%	-	1%	*	1%	1%	2%
2	49	4	-	*	-	-	4	2	2	5	44
	1%	1%	-	1%	-	-	1%	1%	1%	1%	1%
3	68	6	1	*	*	2	4	2	4	6	62
	2%D	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%
4	136	18	*	*	-	12	6	6	12	17	119
	3%DEI	3%	*	1%	-	4%	1%	2%	3%	3%	4%
5	274	35	2	2	-	15	20	21	14	30	244
	7%CDEMQ	5%	3%	3%	-	5%	5%	7%	4%	6%	7%
6	396	43	4	1	1	18	25	18	25	54	340
	10%CDEFJL NPQ	6%	5%	2%	4%	6%	7%	6%	6%	11%	10%
7	567	58	6	4	1	31	27	37	21	79	485
	15%BCDEFI JLNOQ	8%	7%	6%	7%	10%Q	7%	12%OQ	5%	16%	14%
8	582	55	9	5	1	32	23	32	23	97	484
	15%BCDEFI JMNOQT	8%	11%	9%	5%	10%Q	6%	11%O	6%	19%zT	14%
9	342	32	1	3	*	18	14	15	18	54	287
	9%BCDEJK OPQ	5%	1%	5%	2%	6%	4%	5%	5%	11%	8%
Extremely Well 10	211	13	2	1	-	7	6	9	4	33	178
	5%BCDEJN OQ	2%	3%	1%	-	2%	2%	3%	1%	7%	5%
Don't know	1217	421	53	39	14	183	238	156	265	123	1090
	31%RS	61%z	66%z	71%z	79%zJ	57%z	64%zP	52%z	68%zNP	25%	32%zS
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 339

D3_4. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	6.87ET	6.73	6.67	7.19	6.43	6.98Q	6.47	6.93O	6.50	7.20zT	6.81
1-3 (Net)	182 5%CDJNPQ	13 2%	3 4%	1 1%	1 3%	2 1%	11 3%	5 2%	9 2%N	13 3%	168 5%
1-4 (Net)	318 8%CDEIJL NOP	31 4%	4 5%	1 2%	1 3%	14 4%	17 5%	10 3%	21 5%	30 6%	287 8%
1-2 (Net)	114 3%CDJIN	8 1%	2 3%	* 1%	* 2%	- -	8 2%N	3 1%	5 1%	8 2%	106 3%
4-7 (Net)	1373 35%BCDEF IJKLMNOP Q	154 22%LM	12 15%	7 13%	2 10%	77 24%Q	78 21%	82 27%OQ	72 19%	180 36%	1188 35%
5-6 (Net)	670 17%BCDEF JKLMNOQ	78 11%	6 7%	3 6%	1 4%	33 10%	45 12%	39 13%	39 10%	84 17%	584 17%
8-10 (Net)	1135 29%BCDEF IJKLMNOP QT	100 15%	12 15%	8 15%	1 7%	57 18%OQ	42 11%	56 19%OQ	44 11%	185 37%zT	950 28%
7-10 (Net)	1702 44%BCDEF IJKLMNOP QT	158 23%	18 22%	12 22%	2 14%	89 28%OQ	70 19%	93 31%OQ	65 17%	264 53%zT	1435 42%
9-10 (Net)	553 14%BCDEHI JKLMNOQ	45 7%	3 4%	3 6%	* 2%	25 8%	20 5%	24 8%	21 5%	87 17%	465 14%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 340

D3_5. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	47 1%	13 2%D	3 1%	1 *	5 1%	17 1%	10 1%	- -	- -	2 1%	37 1%
2	38 1%	4 1%	5 1%	2 1%	6 1%	16 1%	5 1%	* *	- -	1 *	32 1%
3	45 1%	6 1%	8 2%	1 *	9 1%	16 1%	6 1%	2 2%	1 1%	1 *	37 1%
4	85 2%C	10 2%	12 2%CD	* *	12 1%C	26 2%	13 2%	2 2%	2 2%	4 1%	68 2%
5	227 6%CDE	33 5%C	27 5%CD	6 2%	33 4%C	75 5%	41 5%	7 5%	7 5%	12 4%	173 6%
6	325 8%BCDEJ KLOPQ	57 10%BCD	20 4%	10 3%	30 4%	83 5%	70 8%	12 9%	10 8%	22 7%	242 8%
7	577 15%BCDEF IJOQ	96 16%CD	54 11%	23 7%	77 9%	180 11%	93 11%	12 9%	14 11%	27 9%	457 16%zFGI
8	696 18%BCDEI JMNOQT	96 16%CD	63 13%CD	22 6%	86 10%C	189 12%	137 16%I	29 22%I	25 19%I	30 10%	531 18%I
9	395 10%BCDEIJ LNOPQ	50 8%	27 6%	17 5%	44 5%	104 7%	76 9%I	14 11%I	11 8%	16 5%	305 11%I
Extremely Well 10	249 6%BCDEIN OQ	25 4%C	13 3%	4 1%	17 2%	57 4%	63 7%	8 6%	4 3%	15 5%	177 6%
Don't know	1222 31%RS	207 35%	258 53%zA	264 75%zABD	523 62%zAB	812 52%z	357 41%zR	44 34%	56 43%zR	164 56%zFGHR	822 29%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 340

D3_5. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.20BEQ	7.00	6.89	7.27	6.99	7.01	7.36	7.45	7.33	7.22	7.17
1-3 (Net)	130 3%	23 4%	15 3%	5 1%	20 2%	49 3%	20 2%	3 2%	1 1%	4 1%	106 4%
1-4 (Net)	215 6%CDFI	33 6%C	27 6%CD	5 1%	32 4%C	76 5%	33 4%	5 4%	3 2%	8 3%	174 6%FI
1-2 (Net)	85 2%	16 3%	8 2%	3 1%	11 1%	33 2%	14 2%	* *	- -	3 1%	69 2%
4-7 (Net)	1215 31%BCDEF IJKLMNOP Q	196 33%BCD	112 23%CD	39 11%	152 18%C	364 23%	217 25%	33 25%	32 25%	64 22%	941 33%zFI
5-6 (Net)	553 14%BCDEJ KLNOPQ	90 15%BCD	46 9%CD	16 5%	62 7%C	158 10%	111 13%	19 15%	17 13%	34 11%	415 14%
8-10 (Net)	1341 34%ABCDE IJKLMNOP QT	171 29%BCD	103 21%CD	44 12%	147 17%C	351 22%	276 32%I	52 39%I	40 31%I	61 21%	1014 35%I
7-10 (Net)	1918 49%BCDEF IJKLMNOP QT	267 45%BCD	157 32%CD	67 19%	224 27%C	530 34%	369 42%I	63 48%I	53 41%I	88 30%	1471 51%zFI
9-10 (Net)	644 16%ABCDE	75 13%CD	40 8%	21 6%	61 7%	161 10%	139 16%I	23 17%I	15 12%	31 11%	482 17%I

IJKLMNOP
Q

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 340

D3_5. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	47	3	1	-	*	-	3	1	3	4	43
	1%	*	1%	-	2%	-	1%	*	1%	1%	1%
2	38	4	1	*	*	2	2	2	2	3	35
	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%
3	45	7	2	-	-	4	3	4	2	2	42
	1%	1%	3%	-	-	1%	1%	1%	1%	*	1%
4	85	11	*	1	-	3	8	4	7	8	78
	2% C	2%	*	1%	-	1%	2%	1%	2%	2%	2%
5	227	30	1	2	-	11	18	13	17	31	195
	6% CDE	4%	2%	3%	-	4%	5%	4%	4%	6%	6%
6	325	27	1	1	1	16	10	12	15	38	285
	8% BCDEJK LOPQ	4%	1%	2%	5%	5%	3%	4%	4%	8%	8%
7	577	65	6	5	1	37	28	33	32	80	494
	15% BCDEFI JOQ	9%	7%	9%	7%	12%	8%	11%	8%	16%	15%
8	696	70	9	6	1	39	31	45	24	116	579
	18% BCDEI JMNOQT	10%	12%	11%	3%	12% Q	8%	15% OQ	6%	23% zT	17%
9	395	37	5	2	1	16	21	17	20	59	337
	10% BCDEIJ LNOPQ	5%	6%	4%	3%	5%	6%	6%	5%	12%	10%
Extremely Well 10	249	14	1	1	*	4	11	10	4	32	217
	6% BCDEIJ OQ	2%	2%	2%	2%	1%	3% Q	3% N	1%	6%	6%
Don't know	1222	420	52	37	14	186	234	157	263	129	1090
	31% RS	61% z	64% z	68% z	76% zJ	58% z	63% zP	53% z	68% zNP	26%	32% zS
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 340

D3_5. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.20BEQ	6.99	6.85	7.31	6.62	7.06	6.93	7.20	6.77	7.42zT	7.17
1-3 (Net)	130 3%	14 2%	5 6%	* 1%	1 4%	6 2%	8 2%	7 2%	7 2%	9 2%	120 4%
1-4 (Net)	215 6%CDFI	26 4%	5 6%	1 2%	1 4%	9 3%	17 5%	11 4%	14 4%	17 3%	198 6%
1-2 (Net)	85 2%	8 1%	2 3%	* 1%	1 4%	2 1%	5 1%	3 1%	5 1%	7 1%	78 2%
4-7 (Net)	1215 31%BCDEF IJKLMNOP Q	133 19%	9 11%	8 15%	2 12%	68 21%	65 18%	62 21%	71 18%	157 31%	1052 31%
5-6 (Net)	553 14%BCDEJK LNOPQ	56 8%	3 3%	2 4%	1 5%	28 9%	29 8%	25 8%	32 8%	69 14%	480 14%
8-10 (Net)	1341 34%ABCDE IJKLMNOP QT	121 18%	15 19%	9 17%	2 9%	58 18%Q	63 17%Q	73 24%NOQ	48 12%	206 41%zT	1133 33%
7-10 (Net)	1918 49%BCDEF IJKLMNOP QT	186 27%	21 26%	14 26%	3 16%	96 30%Q	90 24%	106 35%OQ	80 21%	286 57%zT	1627 48%
9-10 (Net)	644 16%ABCDEI JKLMNOPQ	51 7%	6 7%	3 5%	1 5%	19 6%	32 9%	27 9%	24 6%	90 18%	554 16%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 341

D3_6. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Well 1	56 1% S	12 2%	5 1%	3 1%	8 1%	19 1%	13 2%	1 1%	2 1%	5 2%	43 1%
2	34 1%	4 1%	3 1%	-	3 *	16 1%	5 1%	-	-	* *	26 1%
3	45 1%	6 1%	6 1%	-	6 1%	14 1%	8 1%	1 1%	-	1 *	37 1%
4	98 3% CDEJ	9 1%	11 2% C	1 *	11 1% C	29 2%	22 2%	6 5% I	1 1%	3 1%	71 2%
5	252 6% CDEQ	45 8% CD	26 5%	10 3%	36 4%	74 5%	45 5%	8 6%	9 7%	13 5%	198 7%
6	326 8% BCDEFJ NOPQ	56 9% BCD	19 4%	12 3%	31 4%	80 5%	54 6%	8 6%	6 5%	19 6%	253 9% F
7	560 14% CDEFI JNOQ	76 13% C	57 12% CD	19 6%	76 9% C	178 11%	98 11%	25 19% FHI	13 10%	27 9%	435 15% FI
8	681 17% CDEFI JMOQT	99 17% CD	70 14% CD	18 5%	89 11% C	196 12%	123 14%	15 12%	20 16%	34 12%	528 18% FI
9	379 10% BCDEIJ KMNOPQ	47 8% BCD	19 4%	11 3%	30 4%	84 5%	75 9%	11 8%	10 8%	17 6%	293 10% I
Extremely Well 10	252 6% BCDEIN OQ	36 6% BCD	14 3%	8 2%	22 3%	60 4%	65 7%	11 8%	6 4%	15 5%	176 6%
Don't know	1222 31% RS	207 35%	260 53% zA	270 77% zABD	530 63% zAB	825 52% z	362 42% zR	45 34%	61 48% zGR	158 54% zFGR	824 29%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 341

D3_6. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.14EOT	7.03	6.91	7.17	6.98	6.98	7.25	7.17	7.31	7.16	7.12
1-3 (Net)	135 3%CDJNP	22 4%C	14 3%	3 1%	17 2%C	49 3%	26 3%	3 2%	2 1%	7 2%	105 4%
1-4 (Net)	233 6%CDEJNP S	31 5%C	24 5%CD	3 1%	28 3%C	77 5%	48 5%	9 7%	3 2%	10 3%	176 6%
1-2 (Net)	90 2%NP	16 3%	8 2%	3 1%	11 1%	34 2%	18 2%	1 1%	2 1%	6 2%	69 2%
4-7 (Net)	1237 32%BCDEF JKLMNQP	186 31%BCD	112 23%CD	42 12%	154 18%C	361 23%	219 25%	47 35%FHI	29 23%	62 21%	957 33%zFHI
5-6 (Net)	579 15%BCDEF JKLMNOQ	102 17%BCD	45 9%	22 6%	67 8%	154 10%	99 11%	16 12%	15 12%	32 11%	452 16%zF
8-10 (Net)	1312 34%BCDEF JKLMNQP QT	182 30%BCD	103 21%CD	37 11%	141 17%C	341 22%	264 30%i	37 28%	36 28%	66 23%	996 35%FI
7-10 (Net)	1873 48%ABCDE FIJKLMNO PQT	258 43%BCD	160 33%CD	57 16%	217 26%C	519 33%	362 42%i	62 47%i	49 38%	93 32%	1431 50%zFHI
9-10 (Net)	631 16%BCDEI JKLMNOQP	83 14%BCD	33 7%	19 5%	52 6%	144 9%	140 16%i	22 16%	16 12%	33 11%	469 16%i

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 341

D3_6. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Well 1	56	6	2	-	-	1	5	1	5	1	55
	1%S	1%	3%	-	-	*	1%	*	1%	*	2%zS
2	34	2	-	*	*	-	2	-	2	5	29
	1%	*	-	1%	2%	-	1%	-	1%	1%	1%
3	45	5	-	*	-	*	5	3	3	4	42
	1%	1%	-	1%	-	*	1%	1%	1%	1%	1%
4	98	8	3	*	*	5	3	4	4	7	91
	3%CDEJ	1%	3%	1%	2%	2%	1%	1%	1%	1%	3%
5	252	33	1	2	-	14	19	20	14	40	211
	6%CDEQ	5%	2%	3%	-	4%	5%	7%	3%	8%	6%
6	326	27	2	1	1	15	12	13	14	44	281
	8%BCDEFJ NOPQ	4%	2%	3%	3%	5%	3%	4%	4%	9%	8%
7	560	61	10	4	1	28	33	36	25	68	491
	14%CDEFIJ NOQ	9%	12%	8%	7%	9%	9%	12%Q	6%	14%	14%
8	681	74	8	5	1	42	32	38	36	111	569
	17%CDEFI JMOQT	11%	10%	9%	5%	13%Q	9%	13%O	9%	22%zT	17%
9	379	27	1	2	*	14	12	12	15	64	315
	10%BCDEIJ KMNO PQ	4%	1%	4%	2%	5%	3%	4%	4%	13%zT	9%
Extremely Well 10	252	18	3	1	-	10	8	14	4	35	217
	6%BCDEJN OQ	3%	3%	2%	-	3%Q	2%	5%OQ	1%	7%	6%
Don't know	1222	427	50	38	14	188	239	159	268	123	1094
	31%RS	62%z	63%z	70%z	79%zI	59%z	65%zP	53%z	69%zNP	25%	32%zS
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/JR - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 341

D3_6. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All respondents

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.14EOT	6.99	6.73	7.23	6.60	7.27OQ	6.71	7.18O	6.78	7.41zT	7.10
1-3 (Net)	135 3%CDJNP	13 2%	2 3%	1 1%	* 2%	2 *	12 3%NP	3 1%	10 3%N	9 2%	126 4%
1-4 (Net)	233 6%CDEJNP S	21 3%	5 6%	1 2%	1 3%	7 2%	15 4%	7 2%	14 4%	16 3%	217 6%zS
1-2 (Net)	90 2%NP	8 1%	2 3%	* 1%	* 2%	1 *	7 2%P	1 *	7 2%N	6 1%	84 2%
4-7 (Net)	1237 32%BCDEF IJKLMNOP Q	129 19%	16 19%	8 14%	2 12%	62 20%Q	66 18%	73 24%OQ	56 14%	158 32%	1074 32%
5-6 (Net)	579 15%BCDEFJ KLMNOQ	60 9%	3 4%	3 5%	1 3%	29 9%	31 8%	33 11%	27 7%	84 17%	492 14%
8-10 (Net)	1312 34%BCDEF IJKLMNOP QT	119 17%	12 15%	8 15%	1 7%	67 21%OQ	52 14%	64 21%OQ	55 14%	210 42%zT	1102 32%
7-10 (Net)	1873 48%ABCDE FIJKLMNO PQT	180 26%	22 27%	13 23%	2 14%	95 30%Q	85 23%	99 33%OQ	80 21%	278 55%zT	1592 47%
9-10 (Net)	631 16%BCDEIJ KLMNOQ	45 7%	4 5%	3 6%	* 2%	25 8%	20 5%	26 9%	19 5%	98 20%	532 16%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 342

D3_7. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Not At All Well 1	9 1%	- -	- -	- -	- -	1 *	2 1%	* -	- -	- -	7 1%
2	6 *	* -	- -	- -	- -	1 *	* -	- -	- -	* *	5 *
3	19 1%	2 1%	4 2%	- -	4 2%	5 1%	3 1%	3 4%zFR	1 3%	2 2%	15 1%
4	35 2%R	3 1%	- -	- -	- -	7 2%	14 4%zR	1 1%	3 6%R	2 3%	20 1%
5	116 7%	12 5%	12 8%	1 1%	13 7%	27 6%	21 6%	5 8%	7 13%	8 10%	92 7%
6	149 8%	25 10%	8 5%	5 11%	13 7%	36 9%	25 7%	5 7%	2 4%	7 8%	118 9%
7	366 21%	50 20%	26 18%	11 22%	37 19%	73 17%	72 21%	10 16%	9 18%	16 19%	281 21%
8	490 28%	69 28%	47 32%	8 16%	55 28% C	114 27%	93 26%	17 26%	16 31%	18 21%	379 28%
9	274 15% B	47 19% BD	11 7%	9 17%	19 10%	57 13%	54 15%	11 16%	5 10%	16 18%	211 16%
Extremely Well 10	190 11%	28 11%	15 11%	1 2%	17 9%	44 10%	48 14%	9 14%	3 6%	9 11%	135 10%
Don't know	123 7%	13 5%	22 15% zA	16 31% zABD	37 19% zAB	60 14% z	20 6%	4 6%	5 9%	8 9%	100 7%
Total mentions	1777 100%	250 100%	144 100%	50 100%	194 100%	426 100%	352 100%	64 100%	51 100%	87 100%	1363 100%
Mean	7.58	7.76	7.55	7.65	7.57	7.59	7.63	7.59	7.12	7.48	7.57
1-3 (Net)	34 2%	2 1%	4 2%	- -	4 2%	7 2%	5 1%	3 5% F	1 3%	2 2%	27 2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 342

D3_7. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
1-4 (Net)	69 4%	6 2%	4 2%	- -	4 2%	14 3%	19 6%	4 6%	4 9%	5 5%	47 3%
1-2 (Net)	15 1%	* *	- -	- -	- -	2 1%	2 1%	* *	- -	* *	12 1%
4-7 (Net)	666 37%	90 36%	46 32%	17 33%	63 32%	143 34%	132 38%	21 32%	21 41%	34 39%	511 37%
5-6 (Net)	265 15%	36 15%	20 14%	6 12%	26 13%	64 15%	46 13%	10 15%	9 17%	15 17%	210 15%
8-10 (Net)	954 54%CO	144 58%C	73 51%	18 35%	90 47%	215 51%	194 55%	37 57%	24 47%	43 50%	726 53%
7-10 (Net)	1319 74%CDEJO	195 78%CD	99 69%	28 57%	127 66%	288 68%	267 76%	47 73%	33 65%	60 68%	1006 74%
9-10 (Net)	464 26%D	75 30%BD	26 18%	10 20%	36 18%	101 24%	101 29%	20 31%	8 16%	25 29%	346 25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 342

D3_7. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Not At All Well 1	9	-	-	-	-	-	-	-	-	*	9
	1%	-	-	-	-	-	-	-	-	*	1%
2	6	-	-	-	-	-	-	-	-	*	5
	*	-	-	-	-	-	-	-	-	*	*
3	19	4	-	-	-	1	2	2	1	*	19
	1%	2%	-	-	-	1%	3%	2%	2%	*	1%
4	35	-	-	-	-	-	-	-	-	4	31
	2%R	-	-	-	-	-	-	-	-	2%	2%
5	116	10	2	1	*	4	5	7	3	20	94
	7%	6%	14%	9%	16%	5%	6%	6%	5%	9%	6%
6	149	13	-	*	-	5	8	7	6	20	130
	8%	8%	-	2%	-	6%	10%	6%	10%	8%	8%
7	366	30	4	2	*	19	11	18	12	55	311
	21%	18%	30%	19%	17%	22%	14%	16%	22%	23%	20%
8	490	46	5	3	1	30	16	31	15	58	432
	28%	28%	38%	24%	34%	35%	20%	28%	26%	24%	28%
9	274	17	-	2	1	10	7	12	5	39	234
	15%B	10%	-	13%	33%	12%	8%	11%	9%	16%	15%
Extremely Well 10	190	14	1	1	-	9	6	11	3	21	169
	11%	9%	7%	10%	-	10%	7%	10%	6%	9%	11%
Don't know	123	33	1	3	-	7	26	22	11	19	104
	7%	20%z	11%	23%	-	8%	32%zNP	20%zN	20%zN	8%	7%
Total mentions	1777	166	13	12	2	85	81	110	56	237	1538
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.58	7.58	7.36	7.77	7.67	7.74	7.35	7.67	7.40	7.55	7.59
1-3 (Net)	34	4	-	-	-	1	2	2	1	1	33
	2%	2%	-	-	-	1%	3%	2%	2%	*	2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 342

D3_7. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
1-4 (Net)	69	4	-	-	-	1	2	2	1	6	64
	4%	2%	-	-	-	1%	3%	2%	2%	2%	4%
1-2 (Net)	15	-	-	-	-	-	-	-	-	1	14
	1%	-	-	-	-	-	-	-	-	*	1%
4-7 (Net)	666	53	6	4	1	28	25	32	21	99	566
	37%	32%	44%	30%	33%	33%	30%	29%	37%	42%	37%
5-6 (Net)	265	22	2	1	*	9	13	14	9	40	224
	15%	13%	14%	11%	16%	11%	16%	12%	15%	17%	15%
8-10 (Net)	954	77	6	6	1	49	29	54	23	118	835
	54%CO	47%	45%	47%	67%	57%OQ	35%	49%O	41%	50%	54%
7-10 (Net)	1319	108	10	8	2	68	40	72	35	173	1146
	74%CDEJO	65%	75%	66%	84%	79%OPQ	49%	66%O	63%	73%	75%
9-10 (Net)	464	31	1	3	1	19	12	23	8	60	403
	26%D	19%	7%	23%	33%	22%	15%	21%	15%	25%	26%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 343

D3_8. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Not At All Well 1	4 *	- -	- -	- -	- -	1 *	1 *	- -	- -	* *	2 *
2	11 1%R	- -	1 1%	- -	1 *	4 1%	5 1%R	1 1%	* 1%	- -	5 *
3	13 1%	1 *	- -	- -	- -	1 *	2 1%	* *	1 2%	2 2%	10 1%
4	35 2%	1 *	2 1%	- -	2 1%	7 2%	8 2%	* *	2 4%	2 2%	27 2%
5	113 6%	19 8%	15 10%	3 6%	17 9%	32 8%	18 5%	3 5%	4 8%	5 5%	90 7%
6	148 8%	27 11%	7 5%	8 16%BD	15 8%B	36 8%	30 9%	9 14%	6 12%	12 14%	112 8%
7	311 18%	37 15%	19 13%	8 16%	27 14%	64 15%	60 17%	15 24%	6 12%	13 15%	242 18%
8	482 27%	70 28%	40 28%	9 18%	49 25%	107 25%	93 26%	12 18%	16 32%	19 22%	375 27%
9	354 20%	49 20%	33 23%	5 10%	38 20%	81 19%	77 22%	15 23%	10 19%	20 22%	263 19%
Extremely Well 10	209 12%DJP	41 16%BCD	9 6%	2 3%	10 5%	42 10%	44 12%	7 10%	2 5%	11 12%	158 12%
Don't know	96 5%A	5 2%	20 14%zA	15 31%zABD	35 18%zAB	51 12%z	14 4%	2 3%	3 7%	5 5%	79 6%
Total mentions	1777 100%	250 100%	144 100%	50 100%	194 100%	426 100%	352 100%	64 100%	51 100%	87 100%	1363 100%
Mean	7.72	7.90	7.69	7.30	7.61	7.66	7.73	7.63	7.37	7.66	7.72
1-3 (Net)	28 2%	1 *	1 1%	- -	1 *	6 1%	8 2%	1 2%	1 2%	2 2%	17 1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 343

D3_8. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
1-4 (Net)	63 4%A	2 1%	3 2%	- -	3 1%	13 3%	17 5%	1 2%	3 6%	4 5%	44 3%
1-2 (Net)	15 1%R	- -	1 1%	- -	1 *	5 1%	6 2%R	1 1%	* 1%	* *	7 1%
4-7 (Net)	607 34%	84 34%	42 29%	19 38%	61 31%	138 32%	117 33%	28 44%F	18 36%	31 36%	471 35%
5-6 (Net)	261 15%	46 18%	21 15%	11 22%	32 17%	68 16%	48 14%	12 19%	10 20%	16 19%	202 15%
8-10 (Net)	1046 59%CDEJO	159 64%CD	82 57%CD	16 32%	97 50%C	230 54%	214 61%	33 51%	28 55%	49 56%	796 58%
7-10 (Net)	1357 76%CDEJO PQ	197 79%CD	100 70%CD	24 48%	124 64%C	294 69%	274 78%	48 75%	34 67%	62 71%	1038 76%
9-10 (Net)	563 32%CO	90 36%CD	41 29%	7 14%	48 25%	123 29%	121 34%	21 33%	12 23%	30 35%	421 31%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

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Table 343

D3_8. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Not At All Well 1	4*	-	-	-	-	-	-	-	-	*	4*
2	11	1	-	-	-	-	1	1	-	1	11
	1%R	*	-	-	-	-	1%	1%	-	*	1%
3	13	-	-	-	-	-	-	-	-	1	12
	1%	-	-	-	-	-	-	-	-	*	1%
4	35	2	-	-	-	2	-	*	2	4	31
	2%	1%	-	-	-	2%	-	*	3%	2%	2%
5	113	14	2	1	*	5	9	10	3	14	99
	6%	8%	14%	11%	16%	5%	11%	10%	6%	6%	6%
6	148	15	-	-	-	9	6	9	6	19	128
	8%	9%	-	-	-	11%	7%	8%	10%	8%	8%
7	311	22	3	1	1	12	9	13	9	48	263
	18%	13%	25%	10%	33%	15%	11%	12%	16%	20%	17%
8	482	40	5	3	*	22	18	29	11	66	415
	27%	24%	42%	24%	16%	26%	22%	26%	20%	28%	27%
9	354	34	-	3	1	22	12	23	11	38	316
	20%	20%	-	27%	34%	25%	15%	21%	19%	16%	21%
Extremely Well 10	209	8	1	1	-	5	3	5	3	29	179
	12%DJP	5%	11%	5%	-	6%	4%	4%	6%	12%	12%
Don't know	96	31	1	3	-	8	23	20	11	17	80
	5%A	19%z	8%	23%	-	9%	28%zNP	18%zN	20%z	7%	5%
Total mentions	1777	166	13	12	2	85	81	110	56	237	1538
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.72	7.59	7.51	7.90	7.52	7.74	7.40	7.61	7.57	7.74	7.71
1-3 (Net)	28	1	-	-	-	-	1	1	-	2	26
	2%	*	-	-	-	-	1%	1%	-	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 343

D3_8. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
1-4 (Net)	63	3	-	-	-	2	1	1	2	5	58
	4%A	2%	-	-	-	2%	1%	1%	3%	2%	4%
1-2 (Net)	15	1	-	-	-	-	1	1	-	1	14
	1%R	*	-	-	-	-	1%	1%	-	*	1%
4-7 (Net)	607	52	5	3	1	28	24	33	20	85	522
	34%	31%	39%	21%	50%	33%	30%	30%	35%	36%	34%
5-6 (Net)	261	28	2	1	*	14	15	19	9	33	228
	15%	17%	14%	11%	16%	16%	18%	17%	16%	14%	15%
8-10 (Net)	1046	83	7	7	1	49	33	57	26	134	910
	59%CDEJO	50%	53%	56%	50%	58%	41%	52%	46%	56%	59%
7-10 (Net)	1357	104	10	8	2	62	43	70	34	182	1173
	76%CDEJO	63%	78%	66%	84%	72%O	52%	63%	61%	77%	76%
	PQ										
9-10 (Net)	563	42	1	4	1	27	15	28	14	67	495
	32%CO	25%	11%	31%	34%	32%	19%	25%	25%	28%	32%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 344

D3_9. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Not At All Well 1	15 1%	- -	- -	- -	- -	3 1%	3 1%	* -	- -	- -	11 1%
2	26 1%R	1 *	6 4%A	- -	6 3%	14 3%z	9 3%	2 3%	1 2%	1 1%	15 1%
3	38 2%	2 1%	4 2%	- -	4 2%	8 2%	8 2%	* *	2 3%	1 2%	29 2%
4	56 3%	10 4%	4 3%	- -	4 2%	11 3%	12 3%	4 6%	1 2%	1 1%	43 3%
5	146 8%	24 10%	16 11%	3 6%	19 10%	42 10%	22 6%	2 4%	5 10%	8 9%	123 9%
6	207 12%	28 11%	14 9%	6 11%	19 10%	44 10%	44 13%	8 13%	7 13%	15 17%	154 11%
7	339 19%	39 16%	33 23%	8 15%	40 21%	85 20%	67 19%	11 17%	14 27%	12 14%	262 19%
8	398 22%	57 23%	34 23%	9 17%	42 22%	85 20%	73 21%	16 24%	6 13%	13 14%	312 23%
9	252 14%BDEJ	41 16%BD	7 5%	6 13%	13 7%	43 10%	53 15%	11 18%	6 12%	19 22%zFR	185 14%
Extremely Well 10	173 10%BDJ	29 12%BD	5 4%	1 2%	7 3%	31 7%	40 11%	6 9%	2 4%	8 9%	129 9%
Don't know	126 7%	17 7%	23 16%zA	17 34%zABD	40 20%zAB	60 14%z	23 6%	3 5%	7 14%F	9 11%	100 7%
Total mentions	1777 100%	250 100%	144 100%	50 100%	194 100%	426 100%	352 100%	64 100%	51 100%	87 100%	1363 100%
Mean	7.23BDEJ Q	7.45BD	6.70	7.40	6.85	6.95	7.25	7.32	6.83	7.40	7.22

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 344

D3_9. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
1-3 (Net)	79 4%A	3 1%	9 6%A	- -	9 5%	24 6%	20 6%	2 4%	3 5%	2 2%	55 4%
1-4 (Net)	135 8%	14 5%	14 9%	- -	14 7%	36 8%	32 9%	6 10%	4 7%	3 4%	98 7%
1-2 (Net)	41 2%	1 *	6 4%A	- -	6 3%	17 4%z	12 3%	2 3%	1 2%	1 1%	26 2%
4-7 (Net)	748 42%	102 41%	66 46%	16 33%	83 43%	183 43%	145 41%	26 40%	27 52%	36 41%	582 43%
5-6 (Net)	353 20%	52 21%	29 20%	9 18%	38 20%	87 20%	66 19%	11 16%	12 23%	23 26%	277 20%
8-10 (Net)	823 46%BDEHJ OQ	127 51%BCD	46 32%	16 33%	62 32%	159 37%	166 47%H	33 51%H	15 28%	40 45%H	626 46%H
7-10 (Net)	1163 65%BCDEJ OQ	167 67%BCD	79 55%	24 48%	102 53%	244 57%	232 66%	44 68%	28 55%	52 59%	889 65%
9-10 (Net)	425 24%BDEJN OPQ	70 28%BD	12 9%	8 15%	20 10%	74 17%	93 26%	17 27%	8 16%	27 31%H	314 23%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 344

D3_9. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Not At All Well 1	15	-	-	-	-	-	-	-	-	1	14
	1%	-	-	-	-	-	-	-	-	*	1%
2	26	5	-	-	*	3	2	2	3	1	25
	1%R	3%	-	-	16%	4%	3%	2%	5%	*	2%
3	38	4	-	-	-	2	1	2	1	6	32
	2%	2%	-	-	-	2%	2%	2%	2%	3%	2%
4	56	4	-	1	-	1	3	1	3	5	51
	3%	2%	-	6%	-	1%	4%	1%	5%	2%	3%
5	146	16	2	1	-	9	8	10	6	15	131
	8%	10%	14%	6%	-	10%	9%	9%	11%	6%	9%
6	207	16	2	1	*	9	7	8	8	29	178
	12%	10%	13%	10%	16%	10%	9%	7%	15%	12%	12%
7	339	34	4	2	*	23	12	26	8	56	283
	19%	21%	30%	15%	17%	26%	14%	24%O	14%	24%	18%
8	398	37	3	2	1	22	15	27	10	57	341
	22%	22%	22%	14%	34%	26%	18%	25%	17%	24%	22%
9	252	12	-	1	*	7	4	9	3	32	219
	14%BDEJ	7%	-	11%	16%	9%	5%	8%	5%	13%	14%
Extremely Well 10	173	5	1	1	-	3	2	4	1	16	156
	10%BDJ	3%	7%	5%	-	4%	2%	3%	2%	7%	10%
Don't know	126	34	2	4	-	7	27	21	13	18	108
	7%	20%z	14%	34%	-	8%	33%zNP	19%zN	23%zN	8%	7%
Total mentions	1777	166	13	12	2	85	81	110	56	237	1538
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.23BDEJ	6.81	7.04	7.18	6.69	6.92Q	6.65	7.06	6.30	7.27	7.22
	Q										

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 344

D3_9. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All who have used BBC online services in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
1-3 (Net)	79	9	-	-	*	5	4	5	4	8	71
	4%A	5%	-	-	16%	6%	5%	4%	8%	3%	5%
1-4 (Net)	135	13	-	1	*	6	7	5	7	13	122
	8%	8%	-	6%	16%	7%	8%	5%	13%	6%	8%
1-2 (Net)	41	5	-	-	*	3	2	2	3	2	39
	2%	3%	-	-	16%	4%	3%	2%	5%	1%	3%
4-7 (Net)	748	70	7	5	1	41	29	45	25	106	643
	42%	42%	57%	36%	33%	48%	36%	41%	45%	45%	42%
5-6 (Net)	353	32	4	2	*	18	15	18	15	45	308
	20%	19%	27%	15%	16%	21%	18%	16%	26%	19%	20%
8-10 (Net)	823	54	4	4	1	33	21	40	14	105	716
	46%BDEHJ	32%	30%	29%	50%	38%	26%	36%	25%	44%	47%
	OQ										
7-10 (Net)	1163	88	8	6	1	55	33	66	22	161	1000
	65%BCDEJ	53%	59%	45%	67%	65%OQ	40%	60%OQ	38%	68%	65%
	OQ										
9-10 (Net)	425	17	1	2	*	10	6	12	4	48	375
	24%BDEIN	10%	7%	16%	16%	12%	8%	11%	8%	20%	24%
	OPQ										

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 345

D3_10. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Not At All Well 1	16 1%	-	-	-	-	1 *	2 *	* *	- -	1 1%	14 1%
2	19 1%	1 *	2 2%	-	2 1%	7 2%	6 2%	1 1%	* 1%	* *	12 1%
3	43 2%	6 2%	5 4%	-	5 3%	14 3%	16 4%zR	2 3%	4 8%zR	3 4%	27 2%
4	82 5%	17 7%	8 6%	2 5%	10 5%	19 4%	10 3%	* *	1 2%	1 1%	69 5%
5	137 8%	13 5%	10 7%	1 2%	11 6%	29 7%	25 7%	3 4%	1 2%	5 5%	105 8%
6	237 13%	37 15%	19 13%	6 12%	25 13%	57 13%	45 13%	9 13%	9 18%	13 15%	184 14%
7	361 20%	44 17%	32 22%	10 21%	43 22%	85 20%	73 21%	15 23%	12 24%	17 20%	273 20%
8	375 21%	66 26%	27 19%	6 13%	33 17%	79 18%	69 20%	15 23%	11 22%	16 19%	295 22%
9	246 14% BDO	32 13%	10 7%	5 10%	15 8%	51 12%	53 15%	13 21% H	4 8%	15 17%	183 13%
Extremely Well 10	139 8%	21 9%	6 4%	1 2%	7 4%	26 6%	30 9%	5 8%	1 2%	7 8%	105 8%
Don't know	121 7%	13 5%	23 16% zA	17 35% zABD	41 21% zAB	58 14% z	22 6%	2 3%	6 13% G	10 11%	95 7%
Total mentions	1777	250	144	50	194	426	352	64	51	87	1363
Mean	7.10	7.23 B	6.74	7.16	6.83	6.97	7.12	7.47 H	6.79	7.28	7.10
1-3 (Net)	78 4%	6 2%	8 5%	-	8 4%	22 5%	23 7% z	3 5%	4 8%	4 5%	53 4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 345

D3_10. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
1-4 (Net)	160	23	16	2	18	41	33	3	5	5	122
	9%	9%	11%	5%	9%	10%	9%	5%	11%	6%	9%
1-2 (Net)	35	1	2	-	2	8	7	1	*	1	26
	2%	*	2%	-	1%	2%	2%	2%	1%	1%	2%
4-7 (Net)	818	111	70	20	89	190	154	26	24	36	632
	46%	44%	48%	40%	46%	45%	44%	41%	46%	41%	46%
5-6 (Net)	374	50	30	7	37	86	71	11	10	18	289
	21%	20%	21%	14%	19%	20%	20%	17%	20%	20%	21%
8-10 (Net)	760	119	43	13	56	156	153	33	17	38	583
	43%BCDEJ OPQ	48%BCD	30%	25%	29%	37%	43%	52%H	33%	43%	43%
7-10 (Net)	1122	163	75	23	98	241	226	48	29	55	856
	63%BCDEJ OQ	65%BCD	52%	46%	51%	56%	64%	75%H	57%	63%	63%
9-10 (Net)	385	54	16	6	22	77	84	19	5	21	288
	22%BDJOP	21%BD	11%	12%	12%	18%	24%H	29%H	10%	25%H	21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 345

D3_10. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Not At All Well 1	16	-	-	-	-	-	-	-	-	1	15
	1%	-	-	-	-	-	-	-	-	*	1%
2	19	2	-	-	-	-	2	2	-	2	17
	1%	1%	-	-	-	-	3%	2%	-	1%	1%
3	43	4	1	*	*	-	4	1	2	4	39
	2%	2%	7%	3%	16%	-	5%	1%	4%	2%	3%
4	82	10	-	*	-	8	1	3	7	10	72
	5%	6%	-	2%	-	10%P	2%	3%	12%zO	4%	5%
5	137	9	1	1	-	4	5	8	1	12	125
	8%	6%	7%	8%	-	5%	7%	7%	2%	5%	8%
6	237	22	2	1	*	12	11	12	10	31	205
	13%	13%	16%	5%	17%	14%	13%	11%	18%	13%	13%
7	361	36	4	2	*	23	13	27	9	45	317
	20%	22%	30%	18%	16%	27%	16%	25%	15%	19%	21%
8	375	28	3	2	1	16	11	20	7	53	321
	21%	17%	21%	16%	34%	19%	14%	18%	13%	23%	21%
9	246	13	-	2	*	10	3	8	5	41	205
	14%BDO	8%	-	14%	16%	12%	3%	7%	9%	17%	13%
Extremely Well 10	139	6	1	1	-	3	3	4	2	19	120
	8%	3%	7%	5%	-	3%	4%	4%	3%	8%	8%
Don't know	121	36	1	4	-	9	27	23	13	19	102
	7%	22%z	11%	28%	-	10%	34%zNP	21%zN	23%zN	8%	7%
Total mentions	1777	166	13	12	2	85	81	110	56	237	1538
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.10	6.80	6.83	7.26	6.84	7.00	6.51	6.92	6.56	7.36z	7.06
1-3 (Net)	78	6	1	*	*	-	6	4	2	6	72
	4%	4%	7%	3%	16%	-	7%N	3%	4%	3%	5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 345

D3_10. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
1-4 (Net)	160	16	1	1	*	8	7	7	9	16	144
	9%	10%	7%	6%	16%	10%	9%	6%	16%	7%	9%
1-2 (Net)	35	2	-	-	-	-	2	2	-	3	32
	2%	1%	-	-	-	-	3%	2%	-	1%	2%
4-7 (Net)	818	78	7	4	1	47	31	51	27	98	718
	46%	47%	53%	33%	33%	55%	38%	46%	48%	41%	47%
5-6 (Net)	374	32	3	2	*	16	16	20	12	43	329
	21%	19%	23%	13%	17%	18%	20%	18%	20%	18%	21%
8-10 (Net)	760	46	4	4	1	29	17	32	14	114	646
	43%BCDEJ	28%	29%	36%	50%	34%	21%	29%	25%	48%	42%
	OPQ										
7-10 (Net)	1122	83	8	7	1	52	30	60	23	158	963
	63%BCDEJ	50%	59%	53%	67%	61%OQ	37%	54%O	41%	67%	63%
	OQ										
9-10 (Net)	385	19	1	2	*	13	6	12	7	60	325
	22%BDJOP	11%	7%	19%	16%	15%	7%	11%	12%	25%	21%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 346

D3_11. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Not At All Well 1	4 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	3 *
2	7 *	- -	- -	- -	- -	* *	2 *	* *	- -	* *	4 *
3	25 1%	2 1%	5 3%	- -	5 3%	6 1%	2 1%	1 2%	1 2%	* *	21 2%
4	45 3%	5 2%	5 4%	- -	5 3%	14 3%	8 2%	2 3%	2 4%	2 3%	35 3%
5	113 6%	18 7%	11 8%	1 1%	12 6%	32 8%	24 7%	4 7%	5 10%	8 10%	87 6%
6	188 11%	34 13%	11 8%	4 7%	15 8%	34 8%	43 12%	5 8%	5 10%	13 15%	136 10%
7	356 20%	50 20%	31 22%	12 25%	43 22%	86 20%	59 17%	7 12%	11 21%	13 15%	286 21%
8	463 26%O	66 26%	39 27%	7 15%	47 24%	110 26%	99 28%	22 34%	12 23%	20 23%	347 25%
9	263 15%BD	41 17%B	10 7%	7 15%	18 9%	51 12%	50 14%	11 17%	5 10%	9 11%	206 15%
Extremely Well 10	174 10%DN	16 6%	8 6%	1 2%	10 5%	34 8%	44 13%	7 11%	3 7%	9 10%	124 9%
Don't know	141 8%	18 7%	22 15%zA	17 35%zABD	39 20%zAB	57 13%z	20 6%	3 5%	7 13%F	10 12%F	114 8%
Total mentions	1777 100%	250 100%	144 100%	50 100%	194 100%	426 100%	352 100%	64 100%	51 100%	87 100%	1363 100%
Mean	7.50BQ	7.46	7.12	7.64	7.23	7.38	7.59	7.64	7.16	7.34	7.48
1-3 (Net)	35 2%	2 1%	5 3%	- -	5 3%	8 2%	5 1%	1 2%	1 2%	1 1%	28 2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 346

D3_11. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
1-4 (Net)	80 4%	7 3%	10 7%	- -	10 5%	21 5%	13 4%	4 6%	3 6%	3 4%	63 5%
1-2 (Net)	10 1%	- -	- -	- -	- -	2 *	2 1%	* *	- -	* *	7 1%
4-7 (Net)	701 39%	107 43%	59 41%	17 33%	76 39%	166 39%	134 38%	19 30%	23 45%	37 43%	544 40%
5-6 (Net)	301 17%	51 21%	23 16%	4 9%	27 14%	66 16%	67 19%	10 15%	10 19%	22 25%	223 16%
8-10 (Net)	900 51%BCDEJ OQ	124 49%D	58 40%	16 32%	74 38%	195 46%	194 55%HI	40 63%HI	20 40%	39 45%	677 50%
7-10 (Net)	1256 71%BDEJ OQ	174 70%	89 62%	28 57%	117 60%	281 66%	253 72%I	48 74%I	31 61%	52 60%	963 71%I
9-10 (Net)	437 25%BDEJN Q	57 23%BD	19 13%	9 17%	27 14%	85 20%	94 27%	18 28%	9 17%	19 21%	330 24%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 346

D3_11. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Not At All Well 1	4	-	-	-	-	-	-	-	-	*	3
	*	-	-	-	-	-	-	-	-	*	*
2	7	-	-	-	-	-	-	-	-	*	6
	*	-	-	-	-	-	-	-	-	*	*
3	25	4	1	-	-	2	1	1	2	2	22
	1%	2%	7%	-	-	3%	2%	1%	4%	1%	1%
4	45	5	-	1	-	*	4	2	3	4	40
	3%	3%	-	6%	-	1%	5%	2%	5%	2%	3%
5	113	10	1	1	-	5	6	7	3	15	97
	6%	6%	7%	6%	-	6%	7%	6%	6%	6%	6%
6	188	15	-	-	*	6	8	8	7	22	166
	11%	9%	-	-	16%	8%	10%	7%	12%	9%	11%
7	356	37	3	3	1	24	14	22	15	46	309
	20%	23%	22%	21%	33%	28%	17%	20%	27%	20%	20%
8	463	38	4	4	*	27	11	29	9	70	392
	26%O	23%	32%	31%	16%	32%OQ	14%	26%O	16%	30%	25%
9	263	15	1	1	1	9	6	10	5	33	230
	15%BD	9%	7%	8%	34%	10%	8%	9%	8%	14%	15%
Extremely Well 10	174	8	1	1	-	2	6	7	1	23	151
	10%DN	5%	10%	5%	-	2%	7%	6%	2%	10%	10%
Don't know	141	34	2	3	-	10	24	23	11	21	121
	8%	21%z	16%	24%	-	11%	30%zN	21%zN	20%z	9%	8%
Total mentions	1777	166	13	12	2	85	81	110	56	237	1538
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.50BQ	7.19	7.38	7.44	7.68	7.30Q	7.05	7.42	6.76	7.59	7.48
1-3 (Net)	35	4	1	-	-	2	1	1	2	3	32
	2%	2%	7%	-	-	3%	2%	1%	4%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 346

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Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
1-4 (Net)	80 4%	9 5%	1 7%	1 6%	-	3 3%	6 7%	3 3%	5 10%	7 3%	72 5%
1-2 (Net)	10 1%	-	-	-	-	-	-	-	-	1 *	9 1%
4-7 (Net)	701 39%	67 41%	4 28%	4 32%	1 50%	36 42%	32 39%	39 36%	28 50%	87 37%	613 40%
5-6 (Net)	301 17%	25 15%	1 7%	1 6%	* 16%	11 13%	14 17%	15 14%	10 18%	36 15%	263 17%
8-10 (Net)	900 51%BCDEJ OQ	61 37%	6 48%	6 44%	1 50%	38 44%Q	23 29%	46 42%O	15 26%	126 53%	773 50%
7-10 (Net)	1256 71%BDEIJ OQ	98 59%	9 70%	8 65%	2 84%	61 72%OQ	37 46%	69 62%O	30 53%	173 73%	1082 70%
9-10 (Net)	437 25%BDEJN Q	23 14%	2 17%	2 13%	1 34%	11 12%	12 15%	17 16%	6 10%	56 24%	381 25%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 347

D3_12. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Not At All Well 1	15 1%	- -	1 1%	- -	1 1%	2 *	2 *	- -	* 1%	- -	13 1%
2	12 1%	* *	- -	- -	- -	5 1%	2 1%	- -	- -	* *	8 1%
3	20 1%	3 1%	3 2%	- -	3 1%	4 1%	6 2%	1 2%	- -	* *	13 1%
4	50 3%	3 1%	5 3%	- -	5 2%	13 3%	12 4%	4 6%I	1 2%	1 1%	37 3%
5	128 7%	22 9%	13 9%	1 3%	15 8%	28 7%	25 7%	3 5%	3 6%	7 9%	100 7%
6	190 11%	31 13%	8 6%	5 11%	14 7%	35 8%	34 10%	3 4%	5 9%	12 13%G	149 11%
7	341 19%	52 21%	29 20%	8 15%	36 19%	84 20%	69 19%	21 32%zFIR	9 18%	15 17%	259 19%
8	444 25%	64 25%	46 32%C	7 15%	53 27%C	112 26%	86 24%	10 15%	14 27%	25 28%G	343 25%
9	277 16%BDEJO	36 15%	11 7%	5 11%	16 8%	49 11%	57 16%	9 14%	10 20%	10 11%	213 16%
Extremely Well 10	174 10%DJ	26 10%	8 5%	2 3%	9 5%	33 8%	44 12%	9 15%	3 6%	11 13%	121 9%
Don't know	126 7%	12 5%	21 15%zA	21 43%zABD	42 22%zAB	62 15%z	17 5%	4 6%	6 12%F	6 7%	106 8%
Total mentions	1777	250	144	50	194	426	352	64	51	87	1363
Mean	7.42	7.49	7.19	7.51	7.25	7.36	7.50	7.49	7.61	7.57	7.40

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 347

D3_12. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
1-3 (Net)	46 3%	3 1%	4 3%	- -	4 2%	10 2%	9 3%	1 2%	* 1%	1 1%	34 3%
1-4 (Net)	96 5% S	6 2%	8 6%	- -	8 4%	23 5%	22 6% I	5 8% I	1 3%	1 2%	72 5%
1-2 (Net)	26 1%	* *	1 1%	- -	1 1%	6 2%	4 1%	- -	* 1%	* *	21 2%
4-7 (Net)	709 40%	109 44%	55 38%	14 29%	69 36%	160 38%	140 40%	31 48%	18 34%	35 40%	545 40%
5-6 (Net)	318 18%	54 21%	22 15%	7 13%	28 15%	63 15%	59 17%	6 9%	7 15%	19 22% G	249 18%
8-10 (Net)	896 50% CDEJO P	126 50% C	64 45%	14 29%	78 40%	194 46%	186 53%	28 44%	27 53%	46 53%	677 50%
7-10 (Net)	1237 70% CDEJO P	178 71% CD	93 65% CD	22 44%	115 59% C	278 65%	255 72%	49 77%	36 70%	61 70%	936 69%
9-10 (Net)	452 25% BDEJO P	62 25% BD	19 13%	7 14%	25 13%	82 19%	100 28%	19 29%	13 25%	21 24%	335 25%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Table 347

D3_12. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Not At All Well 1	15	1	-	-	-	1	-	-	1	1	14
	1%	1%	-	-	-	1%	-	-	2%	*	1%
2	12	-	-	-	-	-	-	-	-	1	11
	1%	-	-	-	-	-	-	-	-	*	1%
3	20	2	-	*	-	-	2	2	-	*	19
	1%	1%	-	3%	-	-	3%	2%	-	*	1%
4	50	3	1	*	*	2	1	1	2	3	47
	3%	2%	7%	2%	16%	2%	2%	1%	4%	1%	3%
5	128	13	1	1	-	6	8	11	2	21	106
	7%	8%	7%	6%	-	7%	9%	10%	4%	9%	7%
6	190	13	-	-	*	8	5	8	5	26	164
	11%	8%	-	-	16%	10%	6%	8%	9%	11%	11%
7	341	30	4	2	*	15	15	24	6	41	299
	19%	18%	30%	20%	17%	17%	18%	22%	10%	17%	19%
8	444	44	5	3	1	27	17	24	21	62	383
	25%	27%	38%	22%	34%	32%	22%	22%	37% O	26%	25%
9	277	14	-	2	*	10	4	8	6	45	232
	16% BDEJO	8%	-	14%	16%	12%	5%	8%	10%	19%	15%
Extremely Well 10	174	7	1	1	-	4	3	6	2	21	154
	10% DJ	4%	10%	5%	-	5%	4%	5%	3%	9%	10%
Don't know	126	38	1	3	-	13	25	26	12	17	109
	7%	23% z	8%	28%	-	15% z	31% z	24% z	20% z	7%	7%
Total mentions	1777	166	13	12	2	85	81	110	56	237	1538
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.42	7.23	7.36	7.45	7.01	7.38	7.04	7.19	7.30	7.58	7.40

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 347

D3_12. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
1-3 (Net)	46 3%	4 2%	-	*	-	1 1%	2 3%	2 2%	1 2%	2 1%	44 3%
1-4 (Net)	96 5% ^S	7 4%	1 7%	1 6%	* 16%	3 3%	4 5%	3 3%	3 6%	5 2%	91 6% ^z ₅
1-2 (Net)	26 1%	1 1%	-	-	-	1 1%	-	-	1 2%	1 1%	25 2%
4-7 (Net)	709 40%	59 36%	6 44%	3 28%	1 50%	30 36%	29 36%	44 40%	15 27%	91 39%	617 40%
5-6 (Net)	318 18%	26 16%	1 7%	1 6%	* 16%	14 16%	13 16%	19 17%	7 13%	47 20%	270 18%
8-10 (Net)	896 50% ^{CDEJO} P	66 40%	6 48%	5 41%	1 50%	41 48% ^P	25 31%	38 34%	28 50% ^O	127 54%	769 50%
7-10 (Net)	1237 70% ^{CDEJO} P	96 58%	10 78%	8 61%	1 67%	56 66%	40 49%	62 56%	34 60%	169 71%	1068 69%
9-10 (Net)	452 25% ^{BDEJO} P	22 13%	1 10%	2 19%	* 16%	14 16%	7 9%	14 13%	7 13%	66 28%	386 25%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 348

D3_sum. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... (7-10)

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Have a mix of different types of content.	1319 74%CDEJO	195 78%CD	99 69%	28 57%	127 66%	288 68%	267 76%	47 73%	33 65%	60 68%	1006 74%
Have high quality content.	1357 76%CDEJO PQ	197 79%CD	100 70%CD	24 48%	124 64%C	294 69%	274 78%	48 75%	34 67%	62 71%	1038 76%
Provide content that other websites or apps don't provide.	1163 65%BCDEJ OQ	167 67%BCD	79 55%	24 48%	102 53%	244 57%	232 66%	44 68%	28 55%	52 59%	889 65%
Present content in a unique/innovative way.	1122 63%BCDEJ OQ	163 65%BCD	75 52%	23 46%	98 51%	241 56%	226 64%	48 75%H	29 57%	55 63%	856 63%
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1256 71%BDEJU OQ	174 70%	89 62%	28 57%	117 60%	281 66%	253 72%I	48 74%I	31 61%	52 60%	963 71%I
Provide distinctive online programmes and content.	1237 70%CDEJO P	178 71%CD	93 65%CD	22 44%	115 59%C	278 65%	255 72%	49 77%	36 70%	61 70%	936 69%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 348

D3_sum. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... (7-10)

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Have a mix of different types of content.	1319	108	10	8	2	68	40	72	35	173	1146
	74% CDEJO	65%	75%	66%	84%	79% OPQ	49%	66% O	63%	73%	75%
Have high quality content.	1357	104	10	8	2	62	43	70	34	182	1173
	76% CDEJO PQ	63%	78%	66%	84%	72% O	52%	63%	61%	77%	76%
Provide content that other websites or apps don't provide.	1163	88	8	6	1	55	33	66	22	161	1000
	65% BCDEJ OQ	53%	59%	45%	67%	65% OQ	40%	60% OQ	38%	68%	65%
Present content in a unique/innovative way.	1122	83	8	7	1	52	30	60	23	158	963
	63% BCDEJ OQ	50%	59%	53%	67%	61% OQ	37%	54% O	41%	67%	63%
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1256	98	9	8	2	61	37	69	30	173	1082
	71% BDEJ OQ	59%	70%	65%	84%	72% OQ	46%	62% O	53%	73%	70%
Provide distinctive online programmes and content.	1237	96	10	8	1	56	40	62	34	169	1068
	70% CDEJO P	58%	78%	61%	67%	66%	49%	56%	60%	71%	69%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 349

D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Base = All respondents

Summary Table						
	Have a mix of different types of content	Have high quality content	Provide content that other websites or apps don't provide	Present content in a unique/innovative way	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content
UnweightedBase	3907	3907	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
Not At All Important						
1	106 3%	101 3%	130 3%	115 3%	102 3%	123 3%
2	23 1%	28 1%	42 1%	46 1%	34 1%	34 1%
3	27 1%	38 1%	42 1%	43 1%	37 1%	40 1%
4	67 2%	59 1%	66 2%	86 2%	76 2%	72 2%
5	244 6%	185 5%	282 7%	271 7%	239 6%	219 6%
6	272 7%	255 7%	299 8%	343 9%	268 7%	291 7%
7	559 14%	461 12%	548 14%	572 15%	540 14%	576 15%
8	796 20%	776 20%	754 19%	739 19%	736 19%	800 20%
9	505 13%	602 15%	452 12%	453 12%	529 14%	490 13%
Extremely Important						
10	521 13%	636 16%	456 12%	417 11%	545 14%	449 11%
Don't know	786 20%	765 20%	835 21%	822 21%	800 20%	813 21%
Total mentions	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%	3907 100%
Mean	7.50	7.70	7.26	7.21	7.49	7.36
1-3 (Net)	156 4%	167 4%	214 5%	204 5%	173 4%	196 5%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 349

D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Base = All respondents

Summary Table						
	Have a mix of different types of content	Have high quality content	Provide content that other websites or apps don't provide	Present content in a unique/innovative way	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content
WeightedBase	3907	3907	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717	2717	2717
1-4 (Net)	223 6%	225 6%	280 7%	290 7%	249 6%	269 7%
1-2 (Net)	128 3%	128 3%	172 4%	161 4%	136 3%	157 4%
4-7 (Net)	1142 29%	961 25%	1195 31%	1272 33%	1123 29%	1159 30%
5-6 (Net)	516 13%	441 11%	582 15%	614 16%	507 13%	510 13%
8-10 (Net)	1823 47%	2014 52%	1663 43%	1609 41%	1810 46%	1739 45%
7-10 (Net)	2382 61%	2476 63%	2211 57%	2181 56%	2350 60%	2315 59%
9-10 (Net)	1026 26%	1238 32%	908 23%	870 22%	1074 27%	939 24%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 350

D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Base = All who have used BBC online services in the past 3 months

Summary Table						
	Have a mix of different types of content	Have high quality content	Provide content that other websites or apps don't provide	Present content in a unique/innovative way	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content
UnweightedBase	1906	1906	1906	1906	1906	1906
WeightedBase	1777	1777	1777	1777	1777	1777
EffectiveBase	1340	1340	1340	1340	1340	1340
Not At All Important						
1	11 1%	7 *	20 1%	14 1%	9 1%	14 1%
2	4 *	5 *	14 1%	20 1%	7 *	9 *
3	9 1%	10 1%	18 1%	9 1%	16 1%	15 1%
4	22 1%	20 1%	27 2%	46 3%	43 2%	37 2%
5	93 5%	58 3%	124 7%	114 6%	80 5%	81 5%
6	136 8%	128 7%	157 9%	188 11%	156 9%	161 9%
7	312 18%	233 13%	319 18%	331 19%	284 16%	325 18%
8	484 27%	473 27%	460 26%	443 25%	427 24%	483 27%
9	319 18%	378 21%	285 16%	294 17%	343 19%	320 18%
Extremely Important						
10	317 18%	400 23%	272 15%	237 13%	330 19%	258 15%
Don't know	69 4%	65 4%	80 5%	80 4%	80 5%	74 4%
Total mentions	1777 100%	1777 100%	1777 100%	1777 100%	1777 100%	1777 100%
Mean	7.91	8.18	7.65	7.57	7.88	7.75
1-3 (Net)	25 1%	22 1%	53 3%	43 2%	33 2%	38 2%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 350

D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Base = All who have used BBC online services in the past 3 months

Summary Table						
	Have a mix of different types of content	Have high quality content	Provide content that other websites or apps don't provide	Present content in a unique/innovative way	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content
WeightedBase	1777	1777	1777	1777	1777	1777
EffectiveBase	1340	1340	1340	1340	1340	1340
1-4 (Net)	47 3%	42 2%	80 4%	90 5%	76 4%	76 4%
1-2 (Net)	15 1%	12 1%	34 2%	34 2%	17 1%	23 1%
4-7 (Net)	563 32%	440 25%	627 35%	680 38%	564 32%	604 34%
5-6 (Net)	229 13%	186 10%	281 16%	302 17%	236 13%	242 14%
8-10 (Net)	1120 63%	1250 70%	1017 57%	974 55%	1100 62%	1061 60%
7-10 (Net)	1432 81%	1484 83%	1336 75%	1306 73%	1384 78%	1386 78%
9-10 (Net)	636 36%	778 44%	557 31%	531 30%	672 38%	578 33%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 351

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	106	13	27	20	47	71	36	4	8	15	69
1	3% S	2%	5% zA	6% zA	6% zA	5% z	4% zR	3%	6% R	5% zR	2%
2	23	4	3	-	3	7	5	1	-	1	17
	1%	1%	1%	-	*	*	1%	1%	-	*	1%
3	27	4	2	-	2	10	4	2	3	2	23
	1%	1%	*	-	*	1%	*	2%	2% F	1%	1%
4	67	9	8	4	12	20	16	3	3	7	49
	2%	2%	2%	1%	1%	1%	2%	2%	2%	2%	2%
5	244	35	30	11	41	88	40	9	10	12	192
	6% CF	6%	6%	3%	5%	6%	5%	7%	8%	4%	7%
6	272	49	25	14	39	83	56	11	13	18	202
	7% DE	8% CD	5%	4%	5%	5%	6%	9%	10%	6%	7%
7	559	66	50	29	79	175	104	13	11	30	430
	14% BCDEF	11%	10%	8%	9%	11%	12%	10%	8%	10%	15%
	JKOQT										
8	796	125	87	31	117	254	138	23	14	35	632
	20% CDEFH	21% CD	18% CD	9%	14% C	16%	16% I	18%	11%	12%	22% zFHI
	IJLMNOQ										
9	505	66	36	17	53	132	106	21	12	26	375
	13% BCDEI	11% CD	7%	5%	6%	8%	12% I	16% I	9%	9%	13%
	JLNOQ										
Extremely Important	521	84	52	21	73	173	119	14	13	23	385
10	13% CDEIJ	14% CD	11%	6%	9% C	11%	14% I	10%	10%	8%	13% I
	NOQ										
Don't know	786	140	170	206	376	562	246	30	43	124	509
	20% R	24%	35% zA	58% zABD	45% zAB	36% z	28% zR	23%	33% zR	42% zFGR	18%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 351

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.50BCDE HIJKMOQ	7.54BCD	7.07	6.72	6.96	7.21	7.42HI	7.29	6.74	6.96	7.51HI
1-3 (Net)	156 4%S	22 4%	32 6%z	20 6%	52 6%z	89 6%z	46 5%	7 5%	11 8%zR	18 6%	109 4%
1-4 (Net)	223 6%	31 5%	40 8%z	24 7%	64 8%z	109 7%z	62 7%	10 7%	14 10%zR	25 9%z	158 5%
1-2 (Net)	128 3%S	17 3%	30 6%zA	20 6%z	50 6%zA	79 5%z	42 5%zR	5 4%	8 6%	16 5%R	85 3%
4-7 (Net)	1142 29%BCDEF IJKLMNP Q	159 27%CD	113 23%CD	58 16%	171 20%C	366 23%	216 25%	37 28%	36 28%	67 23%	872 30%FI
5-6 (Net)	516 13%CDEFJ LMNP	84 14%CD	55 11%	25 7%	80 9%	171 11%	96 11%	21 16%	23 18%FI	29 10%	394 14%
8-10 (Net)	1823 47%BCDEF HIJMNOQ	275 46%BCD	174 36%CD	68 19%	243 29%C	559 35%	363 42%HI	58 44%HI	39 30%	85 29%	1393 48%zFHI
7-10 (Net)	2382 61%BCDEF HIJKMNOP Q	341 57%BCD	225 46%CD	97 28%	322 38%C	734 47%	467 54%HI	71 54%HI	49 38%	115 39%	1822 63%zFGHI
9-10 (Net)	1026 26%BCDEI JKMNOQ	151 25%BCD	88 18%CD	38 11%	125 15%C	305 19%	225 26%I	35 26%I	25 19%	49 17%	760 26%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 351

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	106	30	8	2	7	10	20	7	23	2	104
1	3% S	4% z	10% zI	3%	38% zJKL	3%	5% zP	2%	6% zN	*	3% zS
2	23	3	-	-	*	-	3	1	2	4	19
	1%	*	-	-	2%	-	1%	*	1%	1%	1%
3	27	2	-	-	-	*	1	*	1	2	25
	1%	*	-	-	-	*	*	*	*	*	1%
4	67	10	2	-	*	7	3	5	5	11	56
	2%	1%	2%	-	2%	2%	1%	2%	1%	2%	2%
5	244	35	4	1	*	15	20	10	25	38	206
	6% CF	5%	5%	2%	2%	5%	5%	3%	6%	8%	6%
6	272	35	2	2	*	12	22	13	22	30	242
	7% DE	5%	3%	3%	2%	4%	6%	4%	6%	6%	7%
7	559	66	5	7	2	36	30	30	37	87	468
	14% BCDEFJKOQT	10%	6%	12%	9%	11%	8%	10%	9%	17%	14%
8	796	94	17	5	1	41	52	52	41	98	697
	20% CDEFHJLMNOQ	14%	22% LM	9%	7%	13%	14%	18% Q	11%	20%	21%
9	505	42	7	2	1	24	18	27	15	64	441
	13% BCDEJLNQ	6%	9%	4%	5%	8% Q	5%	9% OQ	4%	13%	13%
Extremely Important	521	53	5	14	1	25	27	35	18	60	460
10	13% CDEIJUNOQ	8%	6%	26% zJKM	7%	8% Q	7%	12% OQ	5%	12%	14%
Don't know	786	319	30	22	5	146	172	118	201	106	678
	20% R	46% zM	37% z	41% z	27%	46% z	47% zP	39% z	52% zP	21%	20%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 351

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.50BCDE HIJKMOQ	7.00M	6.59M	8.20zJKM	4.15	7.23Q	6.80	7.65NOQ	6.38	7.58	7.48
1-3 (Net)	156 4%S	35 5%	8 10%z	2 3%	7 39%zJKL	11 3%	24 7%zP	8 3%	27 7%zNP	8 2%	147 4%zS
1-4 (Net)	223 6%	45 6%	10 13%zL	2 3%	7 41%zJKL	18 6%	27 7%	13 4%	31 8%	18 4%	204 6%
1-2 (Net)	128 3%S	33 5%	8 10%z	2 3%	7 39%zJKL	10 3%	23 6%zP	8 3%	25 6%zN	6 1%	122 4%zS
4-7 (Net)	1142 29%BCDEF IJKLMNOP Q	146 21%	13 17%	9 17%	3 14%	70 22%	75 20%	58 19%	88 23%	165 33%	973 29%
5-6 (Net)	516 13%CDEFJ LMNP	70 10%	7 8%	3 5%	1 4%	27 9%	42 11%	23 8%	47 12%	68 14%	448 13%
8-10 (Net)	1823 47%BCDEF HIJMNO PQ	189 27%	29 36%M	22 39%JM	3 19%	91 29%Q	98 26%Q	115 38%NOQ	74 19%	222 44%	1597 47%
7-10 (Net)	2382 61%BCDEF HIJKMNOP Q	255 37%	34 42%	28 51%JM	5 28%	127 40%Q	128 35%Q	145 48%NOQ	110 28%	309 62%	2065 61%
9-10 (Net)	1026 26%BCDEI JKMNOQ	95 14%	12 15%	16 30%JKM	2 12%	50 16%Q	45 12%Q	62 21%OQ	33 8%	124 25%	901 27%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 352

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	101	13	24	22	46	69	37	4	6	13	63
1	3%RS	2%	5%zA	6%zA	5%zA	4%z	4%zR	3%	5%	5%R	2%
2	28	3	3	-	3	12	5	1	-	1	22
	1%	*	1%	-	*	1%	1%	1%	-	*	1%
3	38	7	1	-	1	9	5	*	1	2	30
	1%DJ	1%D	*	-	*	1%	1%	*	1%	1%	1%
4	59	7	15	4	19	26	10	5	5	5	49
	1%	1%	3%z	1%	2%	2%	1%	4%zF	4%F	2%	2%
5	185	39	23	9	33	69	28	7	5	9	147
	5%F	7%C	5%	3%	4%	4%	3%	5%	4%	3%	5%F
6	255	38	24	14	37	84	47	6	4	13	197
	7%DE	6%	5%	4%	4%	5%	5%	4%	3%	5%	7%
7	461	45	41	26	67	147	90	13	14	29	348
	12%ABCDEJ	8%	8%	7%	8%	9%	10%	10%	11%	10%	12%
	NPT										
8	776	111	65	38	102	233	153	26	22	38	597
	20%BCDEJ	19%BCD	13%	11%	12%	15%	18%i	20%	17%	13%	21%i
	JMNOPQ										
9	602	93	50	20	70	170	110	22	12	30	468
	15%BCDEF	16%BCD	10%C	6%	8%C	11%	13%	17%i	9%	10%	16%FI
	IJLMNOQ										
Extremely Important	636	107	71	24	94	207	149	15	14	31	469
10	16%CDEJ	18%CD	14%CD	7%	11%C	13%	17%i	11%	11%	10%	16%i
	KNOQ										
Don't know	765	134	173	196	369	550	237	32	45	123	493
	20%R	23%	35%zA	56%zABD	44%zAB	35%z	27%zR	24%R	35%zR	42%zFGR	17%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 352

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.70BCDE IJKMOQ	7.78BCD	7.32	6.80	7.15	7.37	7.66I	7.48	7.25	7.30	7.71I
1-3 (Net)	167 4%S	23 4%	28 6%	22 6%	50 6%z	90 6%z	47 5%	5 4%	7 5%	16 6%	115 4%
1-4 (Net)	225 6%	30 5%	43 9%zA	26 8%	69 8%z	116 7%z	57 7%	11 8%	12 9%	21 7%	163 6%
1-2 (Net)	128 3%S	16 3%	27 5%z	22 6%zA	49 6%zA	81 5%z	42 5%zR	5 4%	6 5%	14 5%	84 3%
4-7 (Net)	961 25%CEFI JKLMPT	128 22%C	103 21%	53 15%	156 19%	326 21%	174 20%	31 24%	28 22%	56 19%	740 26%zFI
5-6 (Net)	441 11%CEFI	77 13%CD	47 10%	23 7%	70 8%	153 10%	75 9%	13 10%	9 7%	22 8%	344 12%FI
8-10 (Net)	2014 52%BCDEF HIJKMNOP QS	311 52%BCD	186 38%CD	81 23%	267 32%C	609 39%	412 47%HI	63 48%I	48 38%	98 33%	1534 53%zFHI
7-10 (Net)	2476 63%BCDEF HIJKLMNO PQ	356 60%BCD	227 46%CD	107 30%	334 40%C	757 48%	502 58%I	76 58%I	63 49%	127 43%	1882 65%zFHI
9-10 (Net)	1238 32%BCDEH IJKMNOQ	199 33%BCD	121 25%CD	43 12%	164 20%C	377 24%	259 30%HI	37 28%	27 21%	60 21%	937 33%HI

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 352

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	101	32	5	2	7	12	20	7	25	4	97
1	3%RS	5%z	7%z	3%	39%zJKL	4%	5%zP	2%	6%zP	1%	3%zS
2	28	3	-	-	-	-	3	1	2	2	25
	1%	*	-	-	-	-	1%	*	1%	*	1%
3	38	-	1	-	-	-	-	-	-	2	37
	1%DJ	-	2%J	-	-	-	-	-	-	*	1%
4	59	17	2	-	-	10	7	8	8	10	49
	1%	2%	3%	-	-	3%	2%	3%	2%	2%	1%
5	185	28	3	1	*	15	13	6	22	28	157
	5%F	4%	3%	2%	2%	5%P	3%	2%	6%	6%	5%
6	255	34	1	2	*	12	22	18	16	33	222
	7%DE	5%	1%	4%	2%	4%	6%	6%	4%	7%	7%
7	461	56	5	5	2	24	31	19	36	90	369
	12%ABCDEJ	8%	6%	9%	9%	8%	8%	6%	9%	18%zT	11%
8	776	79	15	7	2	37	42	39	40	85	688
	20%BCDEI	11%	18%	13%	9%	12%	11%	13%	10%	17%	20%
9	602	56	10	2	1	32	24	33	23	77	524
	15%BCDEFI	8%	13%	4%	5%	10%Q	7%	11%OQ	6%	15%	15%
Extremely Important	636	73	6	14	1	36	37	48	25	70	565
10	16%CDEIJ	11%	7%	26%zJKM	7%	11%Q	10%Q	16%OQ	6%	14%	17%
Don't know	765	311	31	22	5	140	171	119	192	100	663
	20%R	45%zM	39%z	39%z	27%	44%z	46%z	40%z	49%zP	20%	20%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 352

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.70BCDE IJKMOQ	7.17M	7.02M	8.23JKM	4.22	7.37Q	7.00	7.84NOQ	6.57	7.72	7.69
1-3 (Net)	167 4%S	35 5%	7 9%	2 3%	7 39%zJKL	12 4%	23 6%P	7 2%	27 7%zNP	8 2%	159 5%zS
1-4 (Net)	225 6%	51 7%	9 12%z	2 3%	7 39%zJKL	21 7%	30 8%	16 5%	36 9%z	18 4%	207 6%
1-2 (Net)	128 3%S	35 5%z	5 7%	2 3%	7 39%zJKL	12 4%	23 6%zP	7 2%	27 7%zNP	7 1%	122 4%zS
4-7 (Net)	961 25%CDEFI JKLMPT	135 20%	11 14%	8 15%	2 12%	62 19%	73 20%	52 17%	83 21%	160 32%zT	797 23%
5-6 (Net)	441 11%CDEF	62 9%	4 5%	3 6%	1 4%	28 9%	35 9%	24 8%	38 10%	61 12%	379 11%
8-10 (Net)	2014 52%BCDEF HIJKMNOP QS	208 30%	31 39%M	24 43%JM	4 21%	105 33%Q	103 28%	120 40%NOQ	88 23%	233 46%	1777 52%zS
7-10 (Net)	2476 63%BCDEF HIJKLMNO PQ	264 38%	36 45%	28 52%JM	5 30%	130 41%Q	134 36%	140 47%OQ	124 32%	322 64%	2146 63%
9-10 (Net)	1238 32%BCDEH IJKMNOQ	129 19%	16 20%	16 30%JM	2 12%	68 21%Q	61 17%	81 27%OQ	48 12%	148 30%	1089 32%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 353

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	130	17	24	22	46	77	40	5	6	15	86
1	3% S	3%	5%	6% zA	5% z	5% z	5% zR	3%	5%	5%	3%
2	4%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
3	4%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
4	6%	1%	2%	*	1%	1%	1%	1%	*	1%	2%
5	28%	5%	3%	3%	4%	6%	5%	5%	5%	5%	8% F
6	29%	4%	2%	2%	4%	6%	6%	6%	4%	6%	8%
7	54%	7%	5%	1%	7%	16%	9%	18%	15%	23%	43%
8	75%	12%	7%	3%	10%	23%	13%	26%	20%	37%	59%
9	45%	8%	8%	5%	7%	11%	13%	17%	14%	25%	32%
Extremely Important	45%	12%	9%	5%	7%	10%	12%	9%	8%	7%	12% I
10	83%	14%	18%	22%	41%	59%	26%	37%	50%	13%	53%
Don't know	21% R	24%	38% zA	64% zABD	49% zAB	38% z	30% zR	28% R	39% zR	46% zFGR	18%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 353

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.26CDEJ KMOQ	7.19C	6.98	6.54	6.85	6.99	7.31I	7.43	7.18	6.93	7.25
1-3 (Net)	214 5%S	35 6%	33 7%	25 7%	58 7%	109 7%z	53 6%	6 5%	8 6%	18 6%	156 5%
1-4 (Net)	280 7%S	40 7%	43 9%	26 7%	69 8%	130 8%	66 8%	7 5%	9 7%	21 7%	208 7%
1-2 (Net)	172 4%S	29 5%	29 6%	22 6%	51 6%z	90 6%z	46 5%	5 4%	6 5%	15 5%	121 4%
4-7 (Net)	1195 31%BCDEF HIJKLMNO PQT	173 29%CD	114 23%CD	36 10%	150 18%C	363 23%	202 23%	33 25%	27 21%	59 20%	941 33%zFHI
5-6 (Net)	582 15%BCDEF JLNOPQ	93 16%BCD	51 10%CD	18 5%	68 8%C	182 12%	96 11%	14 11%	11 9%	33 11%	455 16%zF
8-10 (Net)	1663 43%BCDEI JKMNOPQ	244 41%BCD	156 32%CD	66 19%	222 26%C	506 32%	352 40%I	56 42%I	44 34%	82 28%	1255 44%I
7-10 (Net)	2211 57%BCDEF HIJKMNOP Q	319 54%BCD	209 43%CD	83 24%	292 35%C	666 42%	445 51%I	74 56%I	59 46%I	105 36%	1688 59%zFHI
9-10 (Net)	908 23%BCDEI JKNOPQ	121 20%CD	83 17%CD	34 10%	117 14%C	270 17%	215 25%I	29 22%	24 19%	46 16%	661 23%I

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 353

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	130	32	6	2	7	12	20	7	25	4	127
1	3% S	5%	8% z	3%	38% zJKL	4%	5% P	2%	6% zP	1%	4% zS
2	4%	3%	1%	-	*	-	3%	1%	2%	5%	36%
	1%	*	2%	-	2%	-	1%	*	1%	1%	1%
3	4%	6%	*	-	-	2%	4%	2%	5%	3%	39%
	1%	1%	*	-	-	1%	1%	1%	1%	1%	1%
4	6%	7%	4%	-	*	5%	3%	5%	2%	7%	59%
	2%	1%	5% J	-	2%	1%	1%	2%	1%	1%	2%
5	28%	29%	2%	1%	*	12%	17%	11%	18%	47%	235%
	7% CDEFJN P	4%	2%	2%	2%	4%	5%	4%	5%	9%	7%
6	29%	26%	6%	2%	1%	14%	12%	17%	9%	43%	255%
	8% CDEJOQ	4%	8%	5%	5%	4%	3%	6% Q	2%	9%	8%
7	54%	61%	4%	5%	1%	31%	30%	27%	34%	88%	458%
	14% CDEFIJ KMOPQT	9%	5%	9%	4%	10%	8%	9%	9%	17% zT	13%
8	75%	87%	11%	6%	1%	43%	44%	53%	34%	94%	658%
	19% BCDEF IJLMNOQ	13%	14%	11%	4%	14% Q	12%	18% OQ	9%	19%	19%
9	45%	44%	7%	3%	2%	19%	24%	26%	18%	51%	402%
	12% ABCDEJ NOQ	6%	8%	6%	10%	6%	7%	9%	4%	10%	12%
Extremely Important	45%	44%	4%	13%	1%	21%	24%	26%	18%	57%	397%
10	12% CDEJUN OQ	6%	4%	23% zJKM	7%	6%	6%	9%	5%	11%	12%
Don't know	8%	34%	3%	2%	5%	16%	18%	12%	22%	10%	72%
	21% R	51% zM	44% z	42% z	27%	50% zP	51% zP	42% z	58% zNOP	20%	21%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 353

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.26CDEJ KMOQ	6.92M	6.28M	8.12zJKM	4.20	7.08Q	6.77	7.46OQ	6.34	7.37	7.25
1-3 (Net)	214 5%S	41 6%	8 10%	2 3%	7 39%zJKL	14 4%	27 7%P	9 3%	32 8%NP	12 2%	202 6%zS
1-4 (Net)	280 7%S	48 7%	12 15%zJL	2 3%	7 41%zJKL	19 6%	30 8%P	14 5%	34 9%	19 4%	261 8%zS
1-2 (Net)	172 4%S	35 5%	8 10%z	2 3%	7 39%zJKL	12 4%	23 6%P	7 2%	27 7%zNP	9 2%	163 5%zS
4-7 (Net)	1195 31%BCDEF HIJKLMNO PQT	124 18%	16 20%	9 16%	2 12%	61 19%	62 17%	60 20%	64 16%	185 37%zT	1007 30%
5-6 (Net)	582 15%BCDEFJ LNOPQ	55 8%	8 10%	4 7%	1 7%	26 8%	29 8%	28 10%	27 7%	90 18%	490 14%
8-10 (Net)	1663 43%BCDEI JKMNOPQ	175 25%	21 27%	22 39%JM	4 21%	83 26%Q	92 25%Q	105 35%NOQ	70 18%	202 40%	1458 43%
7-10 (Net)	2211 57%BCDEF HIJKLMN OPQ	236 34%	25 31%	26 48%JKM	4 24%	114 36%Q	122 33%Q	132 44%NOQ	104 27%	289 58%	1916 56%
9-10 (Net)	908 23%BCDEI JKNOPQ	88 13%	10 13%	16 29%JK	3 17%	40 13%	48 13%	52 17%Q	36 9%	108 22%	799 24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 354

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	115	18	22	22	44	70	42	4	6	15	69
1	3%RS	3%	4%	6%zA	5%z	4%z	5%zR	3%	5%	5%zR	2%
2	46	6	5	-	5	14	4	1	-	*	40
	1%F	1%	1%	-	1%	1%	*	1%	-	*	1%
3	43	10	4	-	4	19	9	1	1	5	33
	1%	2%CD	1%	-	*	1%	1%	1%	*	2%	1%
4	86	12	10	2	12	25	14	2	1	5	70
	2%	2%	2%	1%	1%	2%	2%	2%	1%	2%	2%
5	271	46	29	9	39	88	55	11	7	12	200
	7%CDEJ	8%CD	6%	3%	5%C	6%	6%	8%	5%	4%	7%
6	343	51	38	12	50	112	67	11	12	24	265
	9%CDEJO	9%C	8%CD	3%	6%C	7%	8%	8%	9%	8%	9%
7	572	83	41	19	61	156	95	16	14	27	453
	15%BCDEF IJKNOPQ	14%BCD	8%	6%	7%	10%	11%	12%	11%	9%	16%zFI
8	739	112	71	28	98	235	134	19	18	30	581
	19%BCDEF IJLMNOQ	19%CD	14%CD	8%	12%C	15%	15%i	15%	14%	10%	20%zFI
9	453	53	36	21	57	117	104	26	14	25	332
	12%BCDEJL OQ	9%	7%	6%	7%	7%	12%i	20%zFHIR	11%	8%	12%
Extremely Important	417	69	43	22	64	146	98	9	10	18	302
10	11%CDEJL NOQ	12%CD	9%	6%	8%	9%	11%i	7%	8%	6%	10%i
Don't know	822	138	191	217	408	593	249	32	47	131	539
	21%R	23%	39%zA	62%zABD	48%zAB	38%z	29%zR	24%	36%zGR	45%zFGR	19%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 354

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.21BCDE IJMOQT	7.15	6.91	6.73	6.86	6.98	7.17I	7.24	7.10	6.74	7.23I
1-3 (Net)	204 5%S	34 6%	31 6%	22 6%	53 6%	103 7%z	55 6%	6 5%	7 5%	21 7%	142 5%
1-4 (Net)	290 7%S	46 8%	40 8%	25 7%	65 8%	128 8%	70 8%	9 7%	8 6%	25 9%	211 7%
1-2 (Net)	161 4%S	24 4%	27 6%	22 6%	49 6%z	84 5%z	47 5%	5 4%	6 5%	16 5%	109 4%
4-7 (Net)	1272 33%BCDEF IJKLMNQP	192 32%BCD	118 24%CD	43 12%	161 19%C	381 24%	231 27%	39 30%	34 26%	68 23%	988 34%zFI
5-6 (Net)	614 16%CDEJL MOP	97 16%CD	68 14%CD	21 6%	88 11%C	200 13%	122 14%	21 16%	18 14%	37 12%	465 16%
8-10 (Net)	1609 41%BCDEI JMNOPQ	233 39%BCD	150 31%CD	70 20%	220 26%C	499 32%	336 39%I	54 41%I	42 33%	73 25%	1214 42%I
7-10 (Net)	2181 56%BCDEF HIJKMNOP Q	316 53%BCD	191 39%CD	89 25%	280 33%C	655 42%	430 49%I	70 53%I	56 43%	100 34%	1667 58%zFHI
9-10 (Net)	870 22%BCDEI JNOQ	122 20%CD	79 16%	42 12%	121 14%	264 17%	202 23%I	35 26%I	24 19%	43 15%	633 22%I

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 354

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	115	29	6	2	7	12	17	4	25	5	110
1	3%RS	4%	8%z	3%	38%zJKL	4%P	5%P	1%	6%zP	1%	3%zS
2	46	5	-	-	*	*	4	3	2	6	40
	1%F	1%	-	-	2%	*	1%	1%	1%	1%	1%
3	43	3	*	-	-	3	-	3	-	4	39
	1%	*	*	-	-	1%	-	1%	-	1%	1%
4	86	10	2	-	*	4	7	6	5	7	79
	2%	1%	2%	-	2%	1%	2%	2%	1%	1%	2%
5	271	33	4	2	*	13	20	13	19	32	238
	7%CDEJ	5%	5%	3%	2%	4%	5%	4%	5%	6%	7%
6	343	44	4	2	*	26	18	18	27	46	296
	9%CDEJO	6%	4%	3%	2%	8%	5%	6%	7%	9%	9%
7	572	52	2	5	2	27	25	26	26	84	484
	15%BCDEFIJKNOPQ	7%	3%	10%	9%	8%	7%	9%	7%	17%	14%
8	739	78	14	5	1	38	39	43	35	91	647
	19%BCDEFIJKLMNOQ	11%	17%	10%	5%	12%	11%	14%	9%	18%	19%
9	453	47	8	2	1	27	20	28	19	66	387
	12%BCDEJLOQ	7%	9%	3%	5%	8%Q	5%	9%OQ	5%	13%	11%
Extremely Important	417	44	4	15	1	20	25	28	17	55	361
10	11%CDEIUNOQ	6%	4%	28%zJKM	7%	6%	7%	9%Q	4%	11%	11%
Don't know	822	343	37	23	5	149	194	127	216	106	714
	21%R	50%zM	46%z	41%z	29%	47%z	53%zP	43%z	55%zNP	21%	21%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 354

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.21BCDE IJMOQT	6.86M	6.63M	8.25zJKM	4.05	7.00Q	6.72	7.41OQ	6.32	7.46zT	7.18
1-3 (Net)	204 5%S	37 5%	7 8%	2 3%	7 39%zJKL	16 5%	21 6%	10 3%	27 7%	14 3%	190 6%zS
1-4 (Net)	290 7%S	48 7%	8 10%	2 3%	7 41%zJKL	19 6%	28 8%	16 5%	32 8%	21 4%	269 8%zS
1-2 (Net)	161 4%S	34 5%	6 8%	2 3%	7 39%zJKL	13 4%	21 6%P	7 2%	27 7%zNP	11 2%	151 4%zS
4-7 (Net)	1272 33%BCDEF IJKLMNOP Q	139 20%	11 14%	8 15%	3 14%	69 22%	70 19%	62 21%	76 20%	170 34%	1097 32%
5-6 (Net)	614 16%CDEIL MOP	77 11%	8 9%	3 6%	1 4%	39 12%	38 10%	31 10%	46 12%	78 16%	534 16%
8-10 (Net)	1609 41%BCDEI JMNOQ	169 25%	25 31%	22 41%JM	3 17%	85 27%Q	84 23%	99 33%OQ	70 18%	211 42%	1395 41%
7-10 (Net)	2181 56%BCDEF HIJKMNOP Q	221 32%	27 34%	27 50%JKM	5 26%	112 35%Q	109 30%	125 42%OQ	96 25%	296 59%	1879 55%
9-10 (Net)	870 22%BCDEI JNOQ	91 13%	11 14%	17 31%JKM	2 12%	46 15%Q	45 12%	56 19%OQ	35 9%	120 24%	749 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 355

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	102	17	24	22	46	68	37	4	8	17	64
1	3%RS	3%	5%z	6%zA	5%zA	4%z	4%zR	3%	6%zR	6%zR	2%
2	34	2	3	-	3	13	4	*	-	*	30
	1%	*	1%	-	*	1%	*	*	-	*	1%
3	37	9	7	1	8	16	6	2	-	2	29
	1%	2%	1%	*	1%	1%	1%	1%	-	1%	1%
4	76	6	11	3	14	25	13	5	5	5	62
	2%	1%	2%	1%	2%	2%	1%	3%	4%F	2%	2%
5	239	48	25	16	41	90	40	10	6	12	188
	6%F	8%D	5%	5%	5%	6%	5%	8%	4%	4%	7%
6	268	42	28	12	40	86	63	9	8	18	194
	7%CDE	7%	6%	3%	5%	5%	7%	7%	7%	6%	7%
7	540	70	40	25	65	163	105	17	20	36	405
	14%BCDEJ KNOPQ	12%D	8%	7%	8%	10%	12%	13%	16%	12%	14%
8	736	108	81	31	112	235	131	19	13	36	581
	19%CDEFH IJLMOQ	18%CD	17%CD	9%	13%C	15%	15%	14%	10%	12%	20%zFHI
9	529	72	42	14	56	136	99	19	13	20	412
	14%BCDEJ JLMNOQ	12%CD	9%CD	4%	7%C	9%	11%I	14%I	10%	7%	14%I
Extremely Important	545	78	53	22	75	176	134	15	10	28	389
10	14%CDEJ KNOQ	13%CD	11%C	6%	9%C	11%	15%HI	11%	7%	10%	13%
Don't know	800	144	176	207	383	570	240	33	46	119	527
	20%R	24%	36%zA	59%zABD	45%zAB	36%z	28%zR	25%	36%zGR	40%zFGR	18%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 355

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.49BCDE HIJKMNOQ	7.40CD	7.10	6.55	6.92	7.16	7.46HI	7.24	6.84	6.96	7.49HI
1-3 (Net)	173 4%S	28 5%	33 7%z	23 7%	56 7%z	97 6%z	46 5%	6 5%	8 6%	20 7%	123 4%
1-4 (Net)	249 6%S	34 6%	44 9%z	26 7%	70 8%z	122 8%z	59 7%	11 8%	13 10%	24 8%	186 6%
1-2 (Net)	136 3%S	19 3%	26 5%z	22 6%z	49 6%z	81 5%z	40 5%	5 3%	8 6%	17 6%zR	95 3%
4-7 (Net)	1123 29%BCDEF JKLMNOQ	166 28%BCD	105 21%	55 16%	160 19%	363 23%	220 25%	41 31%	39 31%	71 24%	850 29%F
5-6 (Net)	507 13%CDEL	90 15%CD	53 11%	28 8%	81 10%	176 11%	103 12%	19 15%	14 11%	30 10%	383 13%
8-10 (Net)	1810 46%BCDEF HIJKMNOP Q	258 43%BCD	176 36%CD	67 19%	242 29%CD	546 35%	364 42%HI	52 40%HI	36 28%	85 29%	1382 48%zFHI
7-10 (Net)	2350 60%ABCDE FHIJKMNO PQ	329 55%BCD	216 44%CD	92 26%	307 37%CD	709 45%	469 54%HI	69 52%I	56 43%	121 41%	1787 62%zFGHI
9-10 (Net)	1074 27%BCDEH IJKMNOQ	150 25%CD	95 19%CD	36 10%	131 16%CD	312 20%	233 27%HI	34 25%I	22 17%	49 17%	801 28%HI

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 355

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	102	30	8	2	7	13	17	5	25	3	99
1	3%RS	4%z	10%z	3%	38%zJKL	4%P	5%zP	2%	6%zP	1%	3%zS
2	34	2	*	-	*	-	2	-	2	4	31
	1%	*	*	-	2%	-	1%	-	1%	1%	1%
3	37	7	1	-	-	3	4	1	5	3	34
	1%	1%	2%	-	-	1%	1%	*	1%	1%	1%
4	76	13	1	-	-	5	8	8	5	7	69
	2%	2%	2%	-	-	2%	2%	3%	1%	1%	2%
5	239	36	4	1	*	13	23	9	27	34	205
	6%F	5%	5%	2%	2%	4%	6%P	3%	7%	7%	6%
6	268	36	2	2	1	17	19	17	19	27	241
	7%CDE	5%	2%	3%	3%	5%	5%	6%	5%	5%	7%
7	540	53	4	6	2	30	23	23	31	77	460
	14%BCDEJK	8%	5%	11%	9%	9%	6%	8%	8%	15%	14%
	NO PQ										
8	736	92	13	5	1	45	47	51	41	105	628
	19%CDEFH	13%	17%	9%	7%	14%	13%	17%Q	11%	21%	19%
	IJLM OQ										
9	529	46	7	3	1	23	23	28	18	73	456
	14%BCDEIJ	7%	8%	5%	3%	7%	6%	9%Q	5%	15%	13%
	LMNO Q										
Extremely Important	545	54	4	15	1	20	34	36	19	65	478
10	14%CDEIJK	8%	5%	27%zJKM	7%	6%	9%Q	12%NQ	5%	13%	14%
	NO Q										
Don't know	800	319	36	22	5	150	169	121	199	103	695
	20%R	46%zM	44%z	41%z	29%	47%z	46%z	40%z	51%zP	21%	20%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 355

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.49BCDE HIJKMNOQ	6.97M	6.38M	8.26zJKM	4.07	7.06Q	6.89Q	7.69NOQ	6.29	7.71z	7.46
1-3 (Net)	173 4%S	38 6%	9 12%zJL	2 3%	7 39%zJKL	15 5%P	23 6%P	6 2%	32 8%zNP	9 2%	164 5%zS
1-4 (Net)	249 6%S	51 7%	11 13%zL	2 3%	7 39%zJKL	20 6%	31 8%P	14 5%	37 10%zP	16 3%	233 7%zS
1-2 (Net)	136 3%S	32 5%	8 10%z	2 3%	7 39%zJKL	13 4%P	19 5%P	5 2%	27 7%zNP	6 1%	130 4%zS
4-7 (Net)	1123 29%BCDEF JKLMNOQ	138 20%	11 14%	9 16%	3 14%	64 20%	73 20%	57 19%	81 21%	145 29%	974 29%
5-6 (Net)	507 13%CDEL	72 10%	6 7%	3 5%	1 5%	30 9%	42 11%	26 9%	45 12%	61 12%	445 13%
8-10 (Net)	1810 46%BCDEF HIJKMNOP Q	193 28%	24 30%	22 41%JM	3 17%	89 28%Q	104 28%Q	115 39%NOQ	78 20%	243 49%	1563 46%
7-10 (Net)	2350 60%ABCDE FHIJKMNO PQ	246 36%	28 35%	28 51%JKM	5 26%	119 37%Q	127 34%Q	138 46%NOQ	108 28%	320 64%	2022 60%
9-10 (Net)	1074 27%BCDEH IJKMNOQ	101 15%	11 14%	17 32%JKM	2 10%	43 14%Q	57 15%Q	64 21%NOQ	36 9%	138 28%	934 28%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 356

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Not At All Important	123	17	27	22	50	77	38	4	8	15	83
1	3% S	3%	6% z	6% zA	6% zA	5% z	4% z	3%	6%	5%	3%
2	34	4	4	-	4	12	6	1	1	1	28
	1%	1%	1%	-	*	1%	1%	1%	1%	*	1%
3	40	11	1	1	2	17	10	1	*	2	28
	1% D	2% BD	*	*	*	1%	1%	1%	*	1%	1%
4	72	7	14	3	17	25	11	2	3	4	59
	2%	1%	3%	1%	2%	2%	1%	2%	2%	1%	2%
5	219	41	35	7	42	84	41	8	9	10	162
	6% C	7% C	7% CD	2%	5% C	5%	5%	6%	7%	3%	6%
6	291	38	25	16	41	85	53	13	10	15	226
	7% DE	6%	5%	5%	5%	5%	6%	10%	8%	5%	8%
7	576	57	51	17	68	172	100	10	17	28	453
	15% ABCDEF	9% C	10% CD	5%	8% C	11%	11%	8%	13%	10%	16% zFGI
	GIJKNOQT										
8	800	128	69	34	103	233	159	31	18	46	615
	20% BCDEJ	22% BCD	14%	10%	12%	15%	18%	23% H	14%	16%	21% I
	LMNOPQ										
9	490	65	39	18	57	134	101	16	14	24	368
	13% BCDEI	11% CD	8%	5%	7%	8%	12% I	12%	11%	8%	13%
	JLMNOQ										
Extremely Important	449	82	50	21	71	161	107	12	9	21	325
10	11% CDIJN	14% CD	10%	6%	8%	10%	12% I	9%	7%	7%	11%
	Q										
Don't know	813	146	174	212	386	577	245	33	40	126	534
	21% R	25%	36% zA	60% zABD	46% zAB	37% z	28% zR	25%	31% zR	43% zFGHR	19%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 356

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Mean	7.36BCDE HJKMOQ	7.44BCD	6.91	6.70	6.84	7.07	7.35	7.30	6.85	7.04	7.36H
1-3 (Net)	196 5%S	32 5%	33 7%	23 7%	56 7%z	106 7%z	54 6%	6 5%	9 7%	18 6%	140 5%
1-4 (Net)	269 7%S	39 7%	47 10%z	26 7%	73 9%	131 8%z	64 7%	9 7%	12 9%	22 8%	199 7%
1-2 (Net)	157 4%S	21 3%	32 6%z	22 6%	54 6%zA	89 6%z	44 5%	5 4%	8 7%	16 6%	111 4%
4-7 (Net)	1159 30%ACDEF IJKLMNOP Q	143 24%C	125 26%CD	43 12%	168 20%C	365 23%	205 24%	33 25%	39 30%I	57 19%	900 31%zFI
5-6 (Net)	510 13%CDEFI LMP	79 13%C	60 12%CD	23 7%	83 10%C	169 11%	94 11%	21 16%I	19 14%	25 8%	388 13%I
8-10 (Net)	1739 45%BCDEH IJKMNOPQ	275 46%BCD	158 32%CD	74 21%	232 28%C	527 33%	367 42%HI	59 45%HI	41 32%	92 31%	1308 45%HI
7-10 (Net)	2315 59%BCDEF HIJKMNOP Q	332 56%BCD	209 43%CD	90 26%	300 36%C	699 44%	467 54%I	69 53%I	58 45%	120 41%	1761 61%zFHI
9-10 (Net)	939 24%BCDEI JMNOQ	147 25%BCD	89 18%CD	40 11%	129 15%C	295 19%	208 24%I	29 22%	23 18%	46 16%	693 24%I

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 356

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Not At All Important	123	32	9	2	7	12	20	7	25	2	120
1	3% S	5% z	12% zI	3%	38% zJKL	4%	5% zP	2%	6% zP	*	4% zS
2	34	3	*	-	*	*	3	1	2	4	30
	1%	*	*	-	2%	*	1%	*	1%	1%	1%
3	40	2	-	-	*	2	-	2	-	5	35
	1% D	*	-	-	2%	1%	-	1%	-	1%	1%
4	72	13	4	-	-	3	10	7	6	5	67
	2%	2%	5% z	-	-	1%	3%	2%	1%	1%	2%
5	219	37	3	1	*	20	17	10	27	28	191
	6% C	5%	4%	2%	2%	6%	5%	3%	7%	6%	6%
6	291	37	2	2	*	17	20	15	22	38	252
	7% DE	5%	2%	3%	2%	5%	5%	5%	6%	8%	7%
7	576	56	5	6	1	26	31	31	25	95	481
	15% ABCDEF	8%	6%	10%	7%	8%	8%	10%	7%	19% zT	14%
	GIJKNOQT										
8	800	83	12	6	2	42	41	41	42	104	691
	20% BCDEJ	12%	15%	12%	9%	13%	11%	14%	11%	21%	20%
	LMNOPQ										
9	490	45	10	2	1	24	21	27	18	61	429
	13% BCDEIJ	7%	13%	4%	3%	8% Q	6%	9% O	5%	12%	13%
	LMNOQ										
Extremely Important	449	51	4	14	1	21	31	33	19	51	397
10	11% CDIJNQ	7%	5%	26% zJKM	7%	6%	8% Q	11% NQ	5%	10%	12%
Don't know	813	327	31	22	5	151	176	124	203	108	703
	21% R	48% zIM	39% z	41% z	29%	47% z	48% z	41% z	52% zP	21%	21%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 356

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Mean	7.36BCDE HJKMOQ	6.89M	6.36M	8.19zJKM	4.02	7.01Q	6.77	7.46NOQ	6.35	7.55	7.33
1-3 (Net)	196 5%S	37 5%	10 12%zJL	2 3%	7 41%zJKL	15 5%	23 6%	10 3%	27 7%	12 2%	185 5%zS
1-4 (Net)	269 7%S	50 7%	14 17%zJL	2 3%	7 41%zJKL	18 6%	33 9%	18 6%	33 8%	17 3%	252 7%zS
1-2 (Net)	157 4%S	35 5%	10 12%zJL	2 3%	7 39%zJKL	13 4%	23 6%P	8 3%	27 7%zNP	6 1%	150 4%zS
4-7 (Net)	1159 30%ACDEF IJKLMNOP Q	144 21%	13 17%	9 16%	2 11%	66 21%	78 21%	63 21%	81 21%	166 33%	991 29%
5-6 (Net)	510 13%CDEFI LMP	75 11%	4 6%	3 6%	1 4%	37 12%	38 10%	25 8%	50 13%	66 13%	443 13%
8-10 (Net)	1739 45%BCDEH IJKMNOPQ	180 26%	26 33%	22 41%JM	3 19%	87 27%Q	92 25%	101 34%OQ	78 20%	216 43%	1517 45%
7-10 (Net)	2315 59%BCDEF HIJKMNOP Q	236 34%	31 39%	28 51%JM	5 26%	113 35%Q	123 33%Q	132 44%NOQ	104 27%	311 62%	1998 59%
9-10 (Net)	939 24%BCDEI JMNOQ	96 14%	14 18%	16 29%JM	2 10%	45 14%Q	51 14%Q	60 20%NOQ	37 9%	112 22%	826 24%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 357

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Not At All Important	11	*	-	-	-	2	3	-	-	-	8
1	1%	*	-	-	-	1%	1%	-	-	-	1%
2	4	1	1	-	1	2	1	1	-	*	3
	*	*	1%	-	*	*	*	1%	-	*	*
3	9	2	2	-	2	4	4	2	3	2	6
	1%	1%	1%	-	1%	1%	1%	3%zR	6%zFR	2%	*
4	22	1	4	-	4	5	6	2	1	3	16
	1%	1%	3%	-	2%	1%	2%	3%	2%	3%	1%
5	93	11	9	3	12	24	20	4	7	4	68
	5%	4%	6%	6%	6%	6%	6%	7%	14%zFIR	5%	5%
6	136	21	13	4	17	40	32	4	5	12	103
	8%	8%	9%	8%	9%	9%	9%	7%	10%	14%z	8%
7	312	32	27	7	34	72	63	11	6	15	239
	18%	13%	18%	14%	17%	17%	18%	16%	11%	17%	18%
8	484	71	40	15	55	113	82	14	13	14	393
	27%l	28%	28%	29%	28%	27%	23%	22%	25%	16%	29%zl
9	319	50	15	5	20	58	70	15	6	18	231
	18%BDElQ	20%BD	11%	9%	10%	14%	20%	23%	11%	21%	17%
Extremely Important	317	47	23	7	29	75	68	12	8	15	236
10	18%Q	19%	16%	13%	15%	18%	19%	18%	15%	17%	17%
Don't know	69	14	11	10	21	32	5	-	2	4	60
	4%FT	6%	7%	21%zABD	11%zB	8%z	1%	-	5%	5%F	4%F
Total mentions	1777	250	144	50	194	426	352	64	51	87	1363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.91HQ	8.06BD	7.63	7.87	7.69	7.79	7.85H	7.74	7.25	7.71	7.92H

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 357

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
1-3 (Net)	25	3	3	-	3	8	8	3	3	2	16
	1%	1%	2%	-	1%	2%	2%	4%R	6%zR	2%	1%
1-4 (Net)	47	5	7	-	7	12	14	5	4	5	32
	3%	2%	5%	-	3%	3%	4%	7%zR	8%zR	6%	2%
1-2 (Net)	15	1	1	-	1	4	4	1	-	*	10
	1%	1%	1%	-	*	1%	1%	1%	-	*	1%
4-7 (Net)	563	65	53	14	66	141	120	21	19	33	426
	32%	26%	37%	27%	34%	33%	34%	33%	38%	38%	31%
5-6 (Net)	229	32	22	7	29	64	52	9	12	16	172
	13%	13%	15%	13%	15%	15%	15%	14%	24%zR	18%	13%
8-10 (Net)	1120	168	78	26	104	245	219	40	26	48	861
	63%DEJQQ	67%BD	54%	52%	54%	58%	62%	63%	52%	55%	63%
7-10 (Net)	1432	199	105	33	137	317	282	51	32	62	1100
	81%BCDEH IJOQ	80%	73%	66%	71%	74%	80%HI	79%H	63%	71%	81%HI
9-10 (Net)	636	97	38	11	49	132	138	26	13	34	468
	36%BDEJQ	39%BD	26%	23%	25%	31%	39%	41%	26%	39%	34%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 357

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Not At All Important	11	-	-	-	-	-	-	-	-	-	11
1	1%	-	-	-	-	-	-	-	-	-	1%
2	4	1	-	-	-	-	1	1	-	1	3
	*	*	-	-	-	-	1%	1%	-	*	*
3	9	2	-	-	-	*	1	*	1	1	8
	1%	1%	-	-	-	1%	2%	*	2%	1%	1%
4	22	4	-	-	*	1	3	2	2	2	21
	1%	2%	-	-	16%	1%	4%	2%	3%	1%	1%
5	93	11	1	-	-	6	5	4	7	15	78
	5%	7%	7%	-	-	7%	6%	4%	12%	6%	5%
6	136	15	1	1	*	7	7	8	7	15	122
	8%	9%	5%	8%	17%	9%	9%	7%	12%	6%	8%
7	312	30	1	2	*	17	13	17	14	52	259
	18%	18%	10%	13%	16%	20%	16%	15%	24%	22%	17%
8	484	43	7	4	1	26	17	32	10	63	421
	27% ¹	26%	54%	31%	50%	30%	21%	29%	19%	27%	27%
9	319	17	2	1	-	10	6	14	3	39	280
	18% ^{BDEIQ}	10%	14%	9%	-	12%	8%	13%	5%	16%	18%
Extremely Important	317	24	1	4	-	10	14	21	3	33	283
10	18% ^Q	15%	11%	29%	-	12%	17%	19%	6%	14%	18%
Don't know	69	20	-	1	-	7	13	11	9	17	52
	4% ^{FT}	12% ^z	-	10%	-	8%	16% ^z	10% ^z	16% ^z	7% ^{zT}	3%
Total mentions	1777	166	13	12	2	85	81	110	56	237	1538
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.91 ^{HQ}	7.62	7.95	8.43	6.84	7.68 ^Q	7.55	7.96 ^Q	6.89	7.82	7.92

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 357

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
1-3 (Net)	25	3	-	-	-	*	2	1	1	2	22
	1%	2%	-	-	-	1%	3%	1%	2%	1%	1%
1-4 (Net)	47	6	-	-	*	1	5	3	3	4	43
	3%	4%	-	-	16%	2%	6%	3%	6%	2%	3%
1-2 (Net)	15	1	-	-	-	-	1	1	-	1	14
	1%	*	-	-	-	-	1%	1%	-	*	1%
4-7 (Net)	563	60	3	3	1	32	28	31	29	83	480
	32%	36%	22%	21%	50%	37%	35%	28%	52%zOP	35%	31%
5-6 (Net)	229	26	1	1	*	14	12	12	14	30	200
	13%	16%	11%	8%	17%	16%	15%	11%	24%z	12%	13%
8-10 (Net)	1120	84	10	9	1	46	38	67	17	134	984
	63%DEJOQ	51%	78%	70%	50%	54%Q	47%Q	61%OQ	30%	57%	64%
7-10 (Net)	1432	114	12	10	1	64	51	84	30	187	1243
	81%BCDEH IJOQ	69%	89%	83%	67%	75%Q	63%	76%OQ	54%	79%	81%
9-10 (Net)	636	41	3	5	-	21	21	35	6	71	563
	36%BDEIQ	25%	25%	38%	-	24%Q	25%Q	32%Q	11%	30%	37%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 358

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Not At All Important	7	*	-	-	-	3	2	-	-	*	5
1	*	*	-	-	-	1%	1%	-	-	*	*
2	5	1	1	-	1	1	2	1	-	-	3
	*	*	1%	-	*	*	1%	1%	-	-	*
3	10	1	-	-	-	1	4	*	1	1	7
	1%	*	-	-	-	*	1%	1%	2%	1%	*
4	20	-	8	-	8	8	5	4	2	2	15
	1%	-	5%zA	-	4%zA	2%	1%	6%zFR	4%z	3%	1%
5	58	12	4	1	6	11	6	1	2	1	50
	3%	5%	3%	3%	3%	3%	2%	1%	4%	1%	4%
6	128	14	6	5	11	37	28	2	1	10	97
	7%	6%	4%	10%	6%	9%	8%	4%	2%	11%	7%
7	233	21	12	6	18	45	41	6	6	12	183
	13%PT	9%	8%	13%	10%	11%	12%	9%	12%	14%	13%
8	473	71	42	16	57	115	102	22	19	20	357
	27%	28%	29%	31%	30%	27%	29%	35%	37%	23%	26%
9	378	57	26	4	30	78	68	15	7	15	294
	21%CQ	23%C	18%	8%	16%	18%	19%	23%	15%	17%	22%
Extremely Important	400	66	30	7	37	90	87	12	8	19	300
10	23%	26%	21%	14%	19%	21%	25%	18%	17%	22%	22%
Don't know	65	7	14	10	25	38	7	1	4	6	52
	4%	3%	10%zA	21%zA	13%zA	9%z	2%	2%	8%F	6%F	4%
Total mentions	1777	250	144	50	194	426	352	64	51	87	1363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.18Q	8.39	8.10	7.94	8.06	8.11	8.18	8.06	7.93	7.98	8.17
1-3 (Net)	22	2	1	-	1	4	8	1	1	2	14
	1%	1%	1%	-	*	1%	2%	2%	2%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 358

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
1-4 (Net)	42	2	9	-	9	12	13	5	3	4	29
	2%	1%	6%zA	-	4%A	3%	4%	7%zR	6%	5%	2%
1-2 (Net)	12	1	1	-	1	4	4	1	-	*	7
	1%	1%	1%	-	*	1%	1%	1%	-	*	1%
4-7 (Net)	440	47	31	13	43	101	81	13	11	26	346
	25%T	19%	21%	25%	22%	24%	23%	20%	22%	30%	25%
5-6 (Net)	186	26	11	6	17	48	34	3	3	11	147
	10%	10%	7%	13%	9%	11%	10%	5%	6%	13%	11%
8-10 (Net)	1250	194	98	27	125	282	257	49	35	54	951
	70%CIQS	78%zCD	68%	54%	65%	66%	73%I	76%I	68%	62%	70%
7-10 (Net)	1484	215	110	33	143	327	298	55	41	66	1134
	83%CDEJN	86%CD	77%	66%	74%	77%	85%I	85%	80%	76%	83%
	OQ										
9-10 (Net)	778	123	56	11	68	167	155	27	16	34	594
	44%CDIQS	49%CD	39%	22%	35%	39%	44%	41%	31%	39%	44%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 358

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Not At All Important	7	-	-	-	-	-	-	-	-	-	7
1	*	-	-	-	-	-	-	-	-	-	*
2	5	1	-	-	-	-	1	1	-	1	4
	*	*	-	-	-	-	1%	1%	-	*	*
3	10	-	-	-	-	-	-	-	-	-	10
	1%	-	-	-	-	-	-	-	-	-	1%
4	20	8	-	-	-	5	3	2	6	5	15
	1%	5%z	-	-	-	6%z	4%	2%	10%zP	2%	1%
5	58	6	*	-	-	4	2	3	2	7	51
	3%	3%	2%	-	-	4%	2%	3%	4%	3%	3%
6	128	10	-	1	*	7	3	8	2	21	107
	7%	6%	-	5%	16%	8%	4%	7%	4%	9%	7%
7	233	17	1	*	*	8	9	5	12	49	185
	13%PT	10%	7%	2%	17%	9%	11%	5%	20%NP	21%zT	12%
8	473	44	6	6	1	22	23	26	18	57	415
	27%	27%	50%	45%	67%	25%	28%	24%	31%	24%	27%
9	378	26	3	1	-	14	12	24	1	43	335
	21%CQ	15%	27%	7%	-	16%Q	15%Q	22%Q	2%	18%	22%
Extremely Important	400	32	1	4	-	19	13	26	6	42	356
10	23%	19%	11%	32%	-	22%Q	16%	24%	10%	18%	23%
Don't know	65	23	*	1	-	7	16	14	9	12	53
	4%	14%z	3%	10%	-	8%	20%z	12%z	17%z	5%	3%
Total mentions	1777	166	13	12	2	85	81	110	56	237	1538
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.18Q	8.00	8.35	8.64	7.50	7.99Q	8.01Q	8.36Q	7.26	7.96	8.21
1-3 (Net)	22	1	-	-	-	-	1	1	-	1	21
	1%	*	-	-	-	-	1%	1%	-	*	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 358

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
1-4 (Net)	42	9	-	-	-	5	4	3	6	6	36
	2%	5%	-	-	-	6%	5%	3%	10%z	2%	2%
1-2 (Net)	12	1	-	-	-	-	1	1	-	1	11
	1%	*	-	-	-	-	1%	1%	-	*	1%
4-7 (Net)	440	40	1	1	1	24	17	18	22	82	358
	25%T	24%	10%	7%	33%	28%P	21%	17%	39%zOP	34%zT	23%
5-6 (Net)	186	16	*	1	*	11	5	11	5	28	158
	10%	9%	2%	5%	16%	12%	6%	10%	9%	12%	10%
8-10 (Net)	1250	102	11	10	1	54	48	77	25	142	1106
	70%CIQS	61%	87%	83%	67%	64%Q	59%	70%OQ	44%	60%	72%zS
7-10 (Net)	1484	119	12	11	2	63	56	83	36	191	1291
	83%DEIN	72%	95%	86%	84%	73%	70%	75%	64%	81%	84%
9-10 (Net)	778	58	5	5	-	33	25	51	7	85	691
	44%CDJQS	35%	38%	38%	-	39%Q	31%Q	46%OQ	12%	36%	45%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 359

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Not At All Important	20	*	-	-	-	6	2	*	-	*	19
1	1%	*	-	-	-	1%	*	*	-	*	1%
2	14	2	1	-	1	2	3	1	*	-	10
	1%	1%	1%	-	*	1%	1%	1%	1%	-	1%
3	18	2	-	1	1	3	4	1	2	-	14
	1%	1%	-	3%	1%	1%	1%	1%	3%	-	1%
4	27	1	1	-	1	3	7	*	1	*	20
	2%	1%	1%	-	1%	1%	2%	*	1%	*	1%
5	124	21	6	2	8	29	20	2	3	2	99
	7%	8%	4%	4%	4%	7%	6%	4%	6%	3%	7%
6	157	22	16	3	19	47	29	3	1	14	122
	9%	9%	11%	6%	10%	11%	8%	5%	2%	16%zFGHR	9%
7	319	42	28	6	34	69	59	13	11	13	249
	18%T	17%	20%	12%	18%	16%	17%	20%	21%	15%	18%
8	460	69	43	13	56	112	89	20	15	23	363
	26%	28%	30%	27%	29%	26%	25%	31%	29%	27%	27%
9	285	37	17	5	22	55	74	12	7	13	203
	16%R	15%	12%	11%	11%	13%	21%zR	19%	14%	14%	15%
Extremely Important	272	40	17	4	22	58	56	10	5	14	201
10	15%	16%	12%	9%	11%	14%	16%	15%	10%	16%	15%
Don't know	80	12	16	14	30	42	10	2	7	7	63
	5%	5%	11%z	29%zABD	15%zAB	10%z	3%	4%	13%zFGR	8%F	5%
Total mentions	1777	250	144	50	194	426	352	64	51	87	1363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.65	7.73	7.73	7.71	7.72	7.58	7.79	7.90	7.62	7.86	7.59
1-3 (Net)	53	5	1	1	2	11	9	2	2	*	43
	3%	2%	1%	3%	1%	3%	3%	3%	4%	*	3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 359

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
1-4 (Net)	80 4%	6 2%	2 1%	1 3%	3 2%	14 3%	16 5%I	2 3%	2 5%	1 1%	63 5%
1-2 (Net)	34 2%	3 1%	1 1%	- -	1 *	8 2%	5 1%	1 2%	* 1%	* *	29 2%
4-7 (Net)	627 35%	86 35%	51 35%	11 21%	61 32%	148 35%	115 33%	19 29%	15 30%	29 34%	490 36%
5-6 (Net)	281 16%	43 17%	22 15%	5 10%	26 14%	75 18%	49 14%	6 9%	4 8%	16 19%	221 16%
8-10 (Net)	1017 57%QS	146 59%	77 53%	23 47%	100 52%	225 53%	218 62%	41 65%	27 53%	50 57%	767 56%
7-10 (Net)	1336 75%CE	188 75%C	105 73%	29 59%	134 69%	294 69%	277 79%	54 84%	38 74%	63 72%	1016 75%
9-10 (Net)	557 31%DERJN Q	77 31%	34 24%	10 20%	44 23%	113 27%	129 37%zR	22 34%	12 24%	27 31%	404 30%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 359

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Not At All Important	20	-	-	-	-	-	-	-	-	*	20
1	1%	-	-	-	-	-	-	-	-	*	1%
2	14	1	-	-	-	-	1	-	-	3	11
	1%	*	-	-	-	-	1%	1%	-	1%	1%
3	18	1	-	-	-	-	1	-	1	1	17
	1%	1%	-	-	-	-	2%	-	3%	1%	1%
4	27	1	-	-	*	1	-	1	-	2	26
	2%	*	-	-	16%	1%	-	1%	-	1%	2%
5	124	7	1	-	-	4	3	4	3	16	108
	7%	4%	7%	-	-	5%	3%	4%	5%	7%	7%
6	157	14	3	1	*	8	6	11	4	23	134
	9%	9%	25%	6%	17%	10%	7%	10%	6%	10%	9%
7	319	32	1	1	-	21	11	16	16	57	261
	18%T	19%	7%	12%	-	24%P	14%	14%	28%O	24%zT	17%
8	460	47	4	5	*	26	21	35	12	57	403
	26%	28%	34%	37%	18%	31%	26%	32%	21%	24%	26%
9	285	20	1	*	1	8	11	15	4	30	255
	16%R	12%	9%	3%	49%	10%	14%	14%	8%	13%	17%
Extremely Important	272	17	1	4	-	6	11	14	3	30	241
10	15%	10%	8%	29%	-	7%	14%	13%	5%	13%	16%
Don't know	80	27	1	2	-	11	16	13	14	17	63
	5%	16%z	11%	13%	-	13%z	19%z	12%z	24%z	7%	4%
Total mentions	1777	166	13	12	2	85	81	110	56	237	1538
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.65	7.70	7.41	8.43	7.49	7.56	7.85	7.86	7.33	7.57	7.65
1-3 (Net)	53	2	-	-	-	-	2	1	1	4	48
	3%	1%	-	-	-	-	3%	1%	3%	2%	3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 359

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
1-4 (Net)	80	3	-	-	*	1	2	2	1	6	74
	4%	2%	-	-	16%	1%	3%	1%	3%	3%	5%
1-2 (Net)	34	1	-	-	-	-	1	1	-	3	31
	2%	*	-	-	-	-	1%	1%	-	1%	2%
4-7 (Net)	627	54	5	2	1	34	20	31	22	99	528
	35%	32%	39%	18%	33%	40%	24%	29%	39%	42%	34%
5-6 (Net)	281	21	4	1	*	12	9	15	6	40	241
	16%	13%	32%	6%	17%	14%	11%	14%	11%	17%	16%
8-10 (Net)	1017	84	7	9	1	40	43	65	19	117	899
	57%QS	50%	50%	69%	67%	47%	53%Q	59%Q	34%	49%	58%zS
7-10 (Net)	1336	115	7	10	1	61	54	81	35	174	1160
	75%CE	69%	57%	81%	67%	72%	67%	73%	62%	74%	75%
9-10 (Net)	557	37	2	4	1	14	23	30	7	60	496
	31%DERJN	22%	17%	32%	49%	16%	28%Q	27%N	13%	25%	32%
	Q										

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 360

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Not At All Important	14	*	-	-	-	3	1	-	-	-	13
1	1%	*	-	-	-	1%	*	-	-	-	1%
2	20	3	3	-	3	5	3	1	-	*	16
	1%	1%	2%	-	1%	1%	1%	1%	-	*	1%
3	9	2	*	-	*	1	3	1	1	-	7
	1%	1%	*	-	*	*	1%	1%	1%	-	*
4	46	9	4	1	5	8	10	1	1	1	35
	3%	4%	3%	2%	2%	2%	3%	1%	2%	2%	3%
5	114	20	8	2	10	25	22	4	4	4	87
	6%	8%	6%	4%	5%	6%	6%	6%	8%	4%	6%
6	188	23	19	2	21	51	41	6	6	18	142
	11%	9%	13%	5%	11%	12%	12%	10%	12%	21%zFR	10%
7	331	45	19	8	27	72	57	8	7	14	263
	19%	18%	13%	17%	14%	17%	16%	13%	13%	16%	19%
8	443	62	40	8	48	104	80	15	15	11	355
	25%l	25%	28%	17%	25%	24%	23%l	24%	30%l	13%	26%l
9	294	39	16	9	25	57	73	22	7	18	210
	17%R	16%	11%	18%	13%	13%	21%zR	34%zFHR	14%	21%	15%
Extremely Important	237	37	16	5	21	51	52	6	5	10	174
10	13%	15%	11%	10%	11%	12%	15%	10%	10%	11%	13%
Don't know	80	9	19	14	33	48	12	-	5	10	63
	4%	4%	13%zA	28%zABD	17%zAB	11%z	3%	-	9%FG	12%zFGR	5%
Total mentions	1777	250	144	50	194	426	352	64	51	87	1363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.57	7.55	7.45	7.90	7.55	7.52	7.69	7.83	7.55	7.58	7.53
1-3 (Net)	43	5	3	-	3	10	7	2	1	*	35
	2%	2%	2%	-	2%	2%	2%	3%	1%	*	3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 360

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
1-4 (Net)	90	15	7	1	8	17	17	2	2	2	70
	5%S	6%	5%	2%	4%	4%	5%	4%	3%	2%	5%
1-2 (Net)	34	3	3	-	3	8	4	1	-	*	29
	2%	1%	2%	-	1%	2%	1%	1%	-	*	2%
4-7 (Net)	680	98	50	14	63	156	130	19	18	38	526
	38%	39%	35%	27%	33%	37%	37%	30%	35%	43%	39%
5-6 (Net)	302	43	27	4	31	76	63	10	10	22	229
	17%	17%	19%	9%	16%	18%	18%	16%	20%	25%z	17%
8-10 (Net)	974	137	72	22	94	212	204	43	28	39	738
	55%E	55%	50%	45%	49%	50%	58%l	67%zl	54%	44%	54%
7-10 (Net)	1306	182	91	31	121	284	261	52	35	53	1001
	73%BDEIJ OQ	73%	63%	62%	63%	67%	74%l	80%l	68%	61%	73%l
9-10 (Net)	531	75	32	14	46	109	124	28	12	28	384
	30%ER	30%	22%	28%	24%	26%	35%zR	43%zHR	24%	32%	28%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 360

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Not At All Important	14	-	-	-	-	-	-	-	-	*	14
1	1%	-	-	-	-	-	-	-	-	*	1%
2	20	3	-	-	-	*	2	3	-	1	19
	1%	2%	-	-	-	1%	3%	2%	-	*	1%
3	9	*	-	-	-	*	-	*	-	-	9
	1%	*	-	-	-	1%	-	*	-	-	1%
4	46	4	-	-	*	-	4	3	1	3	43
	3%	3%	-	-	16%	-	6%	3%	3%	1%	3%
5	114	9	1	-	-	6	4	7	3	10	104
	6%	6%	7%	-	-	7%	5%	6%	5%	4%	7%
6	188	17	3	1	*	14	4	10	7	30	158
	11%	10%	20%	6%	16%	16%	5%	9%	13%	13%	10%
7	331	24	2	1	*	15	9	16	8	54	277
	19%	15%	12%	10%	17%	17%	12%	15%	14%	23%	18%
8	443	38	5	4	1	23	15	26	13	51	392
	25% 1	23%	37%	36%	34%	27%	19%	23%	22%	21%	25%
9	294	24	1	*	*	15	9	16	8	42	252
	17% R	14%	5%	3%	16%	18%	11%	14%	14%	18%	16%
Extremely Important	237	15	1	4	-	4	11	13	2	29	207
10	13%	9%	8%	34%	-	5%	14%	12% N	4%	12%	13%
Don't know	80	30	1	2	-	8	22	16	14	17	63
	4%	18% z	11%	12%	-	9%	27% zNP	15% z	25% zN	7%	4%
Total mentions	1777	166	13	12	2	85	81	110	56	237	1538
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.57	7.49	7.42	8.55	7.01	7.47	7.52	7.52	7.42	7.70	7.55
1-3 (Net)	43	3	-	-	-	1	2	3	-	1	42
	2%	2%	-	-	-	1%	3%	3%	-	1%	3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Table 360

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
1-4 (Net)	90	8	-	-	*	1	7	6	1	4	85
	5% ^S	5%	-	-	16%	1%	8%	6% ^N	3%	2%	6% ^{ZS}
1-2 (Net)	34	3	-	-	-	*	2	3	-	1	33
	2%	2%	-	-	-	1%	3%	2%	-	1%	2%
4-7 (Net)	680	56	5	2	1	34	21	36	20	97	583
	38%	33%	39%	16%	50%	40%	26%	33%	35%	41%	38%
5-6 (Net)	302	27	4	1	*	19	7	17	10	40	262
	17%	16%	27%	6%	16%	23%	9%	15%	18%	17%	17%
8-10 (Net)	974	78	7	9	1	42	35	55	23	121	851
	55% ^E	47%	50%	72%	50%	49%	44%	50%	40%	51%	55%
7-10 (Net)	1306	102	8	10	1	57	45	71	31	176	1128
	73% ^{BDEIJ}	61%	62%	82%	67%	67%	55%	65%	55%	74%	73%
9-10 (Net)	531	39	2	5	*	19	20	29	10	71	459
	30% ^{ER}	24%	13%	37%	16%	23%	25%	26%	18%	30%	30%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 361

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Not At All Important											
1	9 1%	1 1%	-	-	-	3 1%	3 1%	-	-	* *	7 *
2	7 *	1 *	-	-	-	* *	1 *	* *	-	-	6 *
3	16 1%	2 1%	3 2%	-	3 1%	4 1%	2 1%	* *	-	* *	14 1%
4	43 2%	4 2%	7 5%	-	7 4%	12 3%	9 2%	3 4%	4 8%zFR	4 5%	34 2%
5	80 5%	15 6%	4 3%	2 4%	6 3%	17 4%	15 4%	4 6%	3 6%	4 5%	63 5%
6	156 9%	22 9%	14 10%	3 6%	17 9%	45 11%	35 10%	5 7%	3 6%	11 13%	120 9%
7	284 16%	35 14%	16 11%	8 16%	24 12%	59 14%	59 17%	10 15%	15 29%zFR	17 19%	215 16%
8	427 24%	55 22%	43 30%	11 23%	54 28%	105 25%	80 23%	16 24%	8 16%	18 20%	335 25%
9	343 19%	50 20%	26 18%	5 10%	31 16%	72 17%	61 17%	12 19%	6 12%	12 14%	269 20%
Extremely Important											
10	330 19%DJNQ	48 19%	19 13%	5 10%	23 12%	68 16%	78 22%	13 21%	7 13%	16 18%	237 17%
Don't know											
	80 5%	15 6%	13 9%z	16 32%zABD	29 15%zAB	41 10%z	11 3%	2 3%	6 11%zF	4 5%	64 5%
Total mentions	1777 100%	250 100%	144 100%	50 100%	194 100%	426 100%	352 100%	64 100%	51 100%	87 100%	1363 100%
Mean	7.88Q	7.91	7.75	7.85	7.77	7.78	7.93	7.91	7.41	7.66	7.86
1-3 (Net)	33 2%	5 2%	3 2%	-	3 1%	7 2%	6 2%	1 1%	-	1 1%	26 2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 361

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Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
1-4 (Net)	76 4%	9 3%	9 6%	-	9 5%	19 5%	14 4%	3 5%	4 8%	5 6%	60 4%
1-2 (Net)	17 1%	2 1%	-	-	-	3 1%	4 1%	* *	-	* *	13 1%
4-7 (Net)	564 32%	76 30%	41 28%	13 26%	53 28%	133 31%	117 33%	21 32%	25 49%zFR	36 41%	431 32%
5-6 (Net)	236 13%	37 15%	18 13%	5 10%	23 12%	62 15%	50 14%	8 13%	6 12%	15 17%	183 13%
8-10 (Net)	1100 62%CHQ	154 62%C	87 61%	21 42%	108 56%	244 57%	219 62%H	41 64%H	21 40%	46 53%	842 62%H
7-10 (Net)	1384 78%CDEJO Q	189 76%C	103 72%	29 59%	132 68%	303 71%	277 79%	51 79%	35 69%	63 72%	1057 78%
9-10 (Net)	672 38%CDEJN Q	99 40%CD	44 31%	10 20%	54 28%	140 33%	139 39%H	25 40%	13 25%	28 33%	507 37%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 361

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Not At All Important	9	-	-	-	-	-	-	-	-	*	9
1	1%	-	-	-	-	-	-	-	-	*	1%
2	7	-	-	-	-	-	-	-	-	1	6
	*	-	-	-	-	-	-	-	-	*	*
3	16	3	-	-	-	3	-	1	1	*	16
	1%	2%	-	-	-	3%	-	1%	2%	*	1%
4	43	6	1	-	-	1	4	4	2	5	38
	2%	4%	7%	-	-	2%	5%	3%	4%	2%	2%
5	80	5	1	-	-	1	4	1	4	8	72
	5%	3%	7%	-	-	1%	5%	1%	7%	3%	5%
6	156	16	-	*	1	8	8	11	5	14	142
	9%	10%	-	3%	33%	9%	10%	10%	10%	6%	9%
7	284	19	3	2	*	9	10	13	6	41	243
	16%	11%	20%	15%	17%	11%	12%	11%	11%	17%	16%
8	427	45	4	4	1	30	15	30	14	64	362
	24%	27%	34%	33%	50%	35%	19%	28%	26%	27%	24%
9	343	29	1	1	-	16	13	20	9	50	293
	19%	17%	9%	10%	-	18%	16%	18%	15%	21%	19%
Extremely Important	330	18	1	4	-	5	14	17	1	37	292
10	19%DJNQ	11%	11%	29%	-	5%	17%Q	15%NQ	2%	16%	19%
Don't know	80	26	2	1	-	13	13	13	13	16	64
	5%	16%z	13%	10%	-	16%z	16%z	12%z	24%z	7%	4%
Total mentions	1777	166	13	12	2	85	81	110	56	237	1538
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.88Q	7.74	7.54	8.52	7.18	7.69	7.78	7.95	7.26	7.99	7.86
1-3 (Net)	33	3	-	-	-	3	-	1	1	2	31
	2%	2%	-	-	-	3%	-	1%	2%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
1-4 (Net)	76	8	1	-	-	4	4	5	3	7	69
	4%	5%	7%	-	-	5%	5%	5%	6%	3%	5%
1-2 (Net)	17	-	-	-	-	-	-	-	-	1	15
	1%	-	-	-	-	-	-	-	-	1%	1%
4-7 (Net)	564	46	4	2	1	20	26	28	18	68	495
	32%	28%	34%	18%	50%	23%	32%	26%	31%	29%	32%
5-6 (Net)	236	21	1	*	1	9	12	12	9	22	214
	13%	13%	7%	3%	33%	11%	15%	11%	16%	9%	14%
8-10 (Net)	1100	92	7	9	1	50	42	67	24	151	947
	62%CHQ	55%	53%	72%	50%	58%	52%	61%	43%	64%	62%
7-10 (Net)	1384	111	9	11	1	59	52	80	31	192	1190
	78%CDEIO	66%	73%	87%	67%	69%	64%	73%	54%	81%	77%
9-10 (Net)	672	47	3	5	-	20	27	37	10	87	585
	38%CDEIN	28%	19%	39%	-	24%	33%Q	34%	17%	37%	38%
	Q										

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 362

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Not At All Important	14	*	-	-	-	6	2	-	-	*	13
1	1%	*	-	-	-	1%	*	-	-	*	1%
2	9	2	1	-	1	1	3	1	1	1	6
	*	1%	1%	-	1%	*	1%	1%	2%	1%	*
3	15	3	1	-	1	4	4	1	*	*	11
	1%	1%	1%	-	*	1%	1%	2%	1%	*	1%
4	37	5	4	-	4	6	8	2	3	2	27
	2%	2%	3%	-	2%	1%	2%	4%	6%	2%	2%
5	81	13	11	2	12	25	10	2	4	3	68
	5%	5%	7%	3%	6%	6%	3%	2%	8%	3%	5%
6	161	14	11	7	18	41	35	8	5	11	125
	9%	5%	8%	15%A	9%	10%	10%	13%	11%	12%	9%
7	325	34	31	2	33	72	64	7	14	15	250
	18%C	14%	22%CD	5%	17%C	17%	18%	11%	28%G	17%	18%
8	483	73	35	13	49	107	101	22	10	24	368
	27%	29%	25%	27%	25%	25%	29%	35%	20%	28%	27%
9	320	42	18	6	24	62	59	10	5	17	247
	18%	17%	12%	13%	12%	15%	17%	16%	9%	19%	18%
Extremely Important	258	50	18	7	25	63	59	10	6	11	189
10	15%	20%z	13%	14%	13%	15%	17%	16%	11%	13%	14%
Don't know	74	13	14	12	26	38	9	-	2	4	61
	4%	5%	10%z	23%zABD	13%zAB	9%z	2%	-	5%	5%	4%
Total mentions	1777	250	144	50	194	426	352	64	51	87	1363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.75HQ	7.96	7.55	7.96	7.64	7.65	7.81H	7.72	7.17	7.73	7.72H
1-3 (Net)	38	6	2	-	2	11	8	2	1	2	30
	2%	2%	1%	-	1%	3%	2%	3%	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Table 362

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
1-4 (Net)	76 4%	11 4%	6 4%	- -	6 3%	17 4%	16 5%	4 7%	4 8%	3 4%	56 4%
1-2 (Net)	23 1%	2 1%	1 1%	- -	1 1%	7 2%	4 1%	1 1%	1 2%	1 1%	19 1%
4-7 (Net)	604 34%A	66 26%	57 39%A	11 23%	68 35%	145 34%	117 33%	19 30%	27 53%zFGIR	30 34%	469 34%
5-6 (Net)	242 14%	26 11%	21 15%	9 18%	30 16%	66 16%	45 13%	10 15%	10 19%	13 15%	193 14%
8-10 (Net)	1061 60%BDEHJ OQ	165 66%BD	71 49%	27 54%	98 50%	232 54%	219 62%H	43 67%H	21 40%	51 59%H	803 59%H
7-10 (Net)	1386 78%CDEJO Q	200 80%CD	102 71%	29 58%	131 68%	304 71%	282 80%H	50 78%	35 68%	66 76%	1053 77%
9-10 (Net)	578 33%Q	92 37%BD	36 25%	13 27%	49 25%	125 29%	118 33%	21 32%	10 20%	27 32%	435 32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Table 362

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
Not At All Important	14	-	-	-	-	-	-	-	-	-	14
1	1%	-	-	-	-	-	-	-	-	-	1%
2	9	1	-	-	-	*	1	1	-	*	8
	*	1%	-	-	-	1%	1%	1%	-	*	1%
3	15	*	-	-	*	*	-	*	-	3	13
	1%	*	-	-	16%	1%	-	*	-	1%	1%
4	37	4	-	-	-	-	4	3	1	4	33
	2%	3%	-	-	-	-	5%	3%	3%	2%	2%
5	81	10	2	-	-	7	4	4	6	7	74
	5%	6%	14%	-	-	8%	4%	4%	11%	3%	5%
6	161	17	-	1	-	9	8	8	9	21	140
	9%	10%	-	8%	-	11%	10%	7%	16%	9%	9%
7	325	28	3	2	1	16	12	19	9	53	272
	18% ^C	17%	25%	15%	33%	19%	14%	17%	16%	22%	18%
8	483	39	4	4	1	24	15	27	12	74	408
	27%	24%	34%	33%	50%	29%	18%	25%	21%	31%	27%
9	320	21	2	1	-	13	9	15	7	36	284
	18%	13%	14%	5%	-	15%	10%	13%	12%	15%	18%
Extremely Important	258	20	1	4	-	7	14	18	2	26	231
10	15%	12%	11%	29%	-	8%	17%	16% ^N	4%	11%	15%
Don't know	74	24	*	1	-	8	16	14	10	13	60
	4%	15% ^z	3%	10%	-	9% ^z	20% ^z	13% ^z	17% ^z	6%	4%
Total mentions	1777	166	13	12	2	85	81	110	56	237	1538
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.75 ^{HQ}	7.59	7.67	8.37	6.85	7.56	7.62	7.80	7.15	7.74	7.75
1-3 (Net)	38	2	-	-	*	1	1	2	-	3	35
	2%	1%	-	-	16%	1%	1%	2%	-	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 362

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157
1-4 (Net)	76 4%	6 4%	-	-	*	1 1%	5 6%	5 4%	1 3%	7 3%	69 4%
1-2 (Net)	23 1%	1 1%	-	-	-	* 1%	1 1%	1 1%	-	* *	23 1%
4-7 (Net)	604 34%A	60 36%	5 39%	3 23%	1 33%	32 38%	27 34%	34 31%	26 45%	85 36%	519 34%
5-6 (Net)	242 14%	28 17%	2 14%	1 8%	-	16 19%	11 14%	13 11%	15 27%zP	28 12%	214 14%
8-10 (Net)	1061 60%BDEHJ OQ	81 49%	8 58%	8 68%	1 50%	44 52%	37 45%	60 54%	21 37%	136 57%	923 60%
7-10 (Net)	1386 78%CDEJO Q	109 65%	11 83%	10 83%	2 84%	60 71%Q	48 60%	78 71%O	30 53%	189 80%	1195 78%
9-10 (Net)	578 33%Q	42 25%	3 25%	4 35%	-	20 23%	22 27%	33 30%	9 16%	62 26%	515 33%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 363

D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Have a mix of different types of content	2382 61%BCDEF HIJKMNOP Q	341 57%BCD	225 46%CD	97 28%	322 38%C	734 47%	467 54%HI	71 54%HI	49 38%	115 39%	1822 63%zFGHI
Have high quality content	2476 63%BCDEF HIJKLMNO PQ	356 60%BCD	227 46%CD	107 30%	334 40%C	757 48%	502 58%I	76 58%I	63 49%	127 43%	1882 65%zFHI
Provide content that other websites or apps don't provide	2211 57%BCDEF HIJKMNOP Q	319 54%BCD	209 43%CD	83 24%	292 35%C	666 42%	445 51%I	74 56%I	59 46%I	105 36%	1688 59%zFHI
Present content in a unique/innovative way	2181 56%BCDEF HIJKMNOP Q	316 53%BCD	191 39%CD	89 25%	280 33%C	655 42%	430 49%I	70 53%I	56 43%	100 34%	1667 58%zFHI
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	2350 60%ABCDE FHIJKMNO PQ	329 55%BCD	216 44%CD	92 26%	307 37%C	709 45%	469 54%HI	69 52%I	56 43%	121 41%	1787 62%zFGHI
Provide distinctive online programmes and	2315 59%BCDEF	332 56%BCD	209 43%CD	90 26%	300 36%C	699 44%	467 54%I	69 53%I	58 45%	120 41%	1761 61%zFHI

content HIJKMNOP
Q

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 363

D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG		
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295	
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396	
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354	
Have a mix of different types of content	2382	255	34	28	5	127	128	145	110	309	2065	
		61%BCDEF	37%	42%	51%JM	28%	40%Q	35%Q	48%NOQ	28%	62%	61%
		HIJKMNOP										
		Q										
Have high quality content	2476	264	36	28	5	130	134	140	124	322	2146	
		63%BCDEF	38%	45%	52%JM	30%	41%Q	36%	47%OQ	32%	64%	63%
		HIJKLMNO										
		PQ										
Provide content that other websites or apps don't provide	2211	236	25	26	4	114	122	132	104	289	1916	
		57%BCDEF	34%	31%	48%JKM	24%	36%Q	33%Q	44%NOQ	27%	58%	56%
		HIJKMNOP										
		Q										
Present content in a unique/innovative way	2181	221	27	27	5	112	109	125	96	296	1879	
		56%BCDEF	32%	34%	50%JKM	26%	35%Q	30%	42%OQ	25%	59%	55%
		HIJKMNOP										
		Q										
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	2350	246	28	28	5	119	127	138	108	320	2022	
		60%ABCDE	36%	35%	51%JKM	26%	37%Q	34%Q	46%NOQ	28%	64%	60%
		FHIJKMNO										
		PQ										
Provide distinctive online programmes and	2315	236	31	28	5	113	123	132	104	311	1998	
		59%BCDEF	34%	39%	51%JM	26%	35%Q	33%Q	44%NOQ	27%	62%	59%

content HIJKMNOP
Q

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 364

D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1906	252	145	52	197	476	428	81	57	113	1413
WeightedBase	1777	250	144*	50*	194	426	352	64*	51*	87*	1363
EffectiveBase	1340	168	99	38	137	328	309	61	41	80	997
Have a mix of different types of content	1432 81%BCDEH IJOQ	199 80%	105 73%	33 66%	137 71%	317 74%	282 80%HI	51 79%H	32 63%	62 71%	1100 81%HI
Have high quality content	1484 83%CDEJN OQ	215 86%CD	110 77%	33 66%	143 74%	327 77%	298 85%I	55 85%	41 80%	66 76%	1134 83%
Provide content that other websites or apps don't provide	1336 75%CE	188 75%C	105 73%	29 59%	134 69%	294 69%	277 79%	54 84%	38 74%	63 72%	1016 75%
Present content in a unique/innovative way	1306 73%BDEJ OQ	182 73%	91 63%	31 62%	121 63%	284 67%	261 74%I	52 80%I	35 68%	53 61%	1001 73%I
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1384 78%CDEJO Q	189 76%C	103 72%	29 59%	132 68%	303 71%	277 79%	51 79%	35 69%	63 72%	1057 78%
Provide distinctive online programmes and content	1386 78%CDEJO Q	200 80%CD	102 71%	29 58%	131 68%	304 71%	282 80%H	50 78%	35 68%	66 76%	1053 77%

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Table 364

D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG		
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
UnweightedBase	1906	149	18	24	6	84	65	99	50	305	1599	
WeightedBase	1777	166	13**	12**	2**	85*	81*	110*	56*	237	1538	
EffectiveBase	1340	109	13	21	6	57	52	71	38	181	1157	
Have a mix of different types of content	1432	114	12	10	1	64	51	84	30	187	1243	
		81%BCDEH IJOQ	69%	89%	83%	67%	75%Q	63%	76%OQ	54%	79%	81%
Have high quality content	1484	119	12	11	2	63	56	83	36	191	1291	
		83%CDEJN OQ	72%	95%	86%	84%	73%	70%	75%	64%	81%	84%
Provide content that other websites or apps don't provide	1336	115	7	10	1	61	54	81	35	174	1160	
		75%CE	69%	57%	81%	67%	72%	67%	73%	62%	74%	75%
Present content in a unique/innovative way	1306	102	8	10	1	57	45	71	31	176	1128	
		73%BDEIJ OQ	61%	62%	82%	67%	67%	55%	65%	55%	74%	73%
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1384	111	9	11	1	59	52	80	31	192	1190	
		78%CDEJO Q	66%	73%	87%	67%	69%	64%	73%	54%	81%	77%
Provide distinctive online programmes and content	1386	109	11	10	2	60	48	78	30	189	1195	
		78%CDEJO Q	65%	83%	83%	84%	71%Q	60%	71%O	53%	80%	78%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base; **very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 365
D3b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
Base = All who have used BBC websites/apps in the last 3 months

Summary Table												
	BBC.co.uk offers me something that other websites/apps do not	BBC Sport offers me something that other websites/apps do not	BBC News offers me something that other websites/apps do not	BBC Weather offers me something that other websites/apps do not	BBC CBeebies Playtime offers me something that other websites/apps do not	BBC Music offers me something that other websites/apps do not	BBC Food offers me something that other websites/apps do not	BBC iWonder offers me something that other websites/apps do not	BBC+ offers me something that other websites/apps do not	BBC Bitesize offers me something that other websites/apps do not	BBC CBeebies Storytime offers me something that other websites/apps do not	BBC Sounds offers me something that other websites/apps do not
UnweightedBase	588	682	1152	974	127	155	372	46	67	116	101	12
WeightedBase	505	607	1047	897	101	128	331	35	48	85	76	14
EffectiveBase	417	477	815	690	83	105	255	33	49	76	64	10
Not At All Agree 1	8 2%	12 2%	30 3%	16 2%	- -	1 1%	3 1%	- -	- -	* *	- -	1 8%
2	3 *	6 1%	9 1%	10 1%	- -	* *	1 *	- -	1 3%	1 1%	- -	- -
3	6 1%	9 1%	20 2%	25 3%	- -	* *	3 1%	- -	- -	- -	* *	- -
4	21 4%	16 3%	52 5%	33 4%	2 2%	1 1%	7 2%	3 8%	3 5%	- -	- -	2 17%
5	31 6%	34 6%	99 9%	71 8%	2 2%	4 3%	17 5%	1 3%	3 6%	7 8%	3 4%	1 6%
6	57 11%	69 11%	116 11%	110 12%	6 6%	9 7%	36 11%	5 13%	2 3%	5 6%	9 12%	- -
7	104 21%	111 18%	180 17%	158 18%	11 11%	27 21%	56 17%	3 8%	12 24%	12 15%	10 13%	1 6%
8	118 23%	170 28%	215 21%	194 22%	24 23%	40 31%	78 24%	5 16%	6 11%	23 27%	20 26%	4 31%
9	70 14%	96 16%	165 16%	155 17%	23 22%	23 18%	71 21%	9 26%	12 25%	13 15%	16 21%	2 14%
Agree Completely 10	81 16%	75 12%	127 12%	100 11%	33 33%	17 13%	46 14%	6 17%	8 17%	22 26%	15 20%	2 17%
Don't know	7 1%	9 1%	33 3%	24 3%	1 1%	7 5%	14 4%	4 11%	2 5%	2 2%	3 4%	- -
Total mentions	505 100%	607 100%	1047 100%	897 100%	101 100%	128 100%	331 100%	35 100%	48 100%	85 100%	76 100%	14 100%
Mean	7.47	7.45	7.15	7.23	8.53	7.89	7.73	7.84	7.71	8.07	8.08	6.99
1-3 (Net)	16 3%	27 4%	60 6%	51 6%	- -	2 1%	7 2%	- -	1 3%	1 1%	* *	1 8%
1-4 (Net)	38 7%	42 7%	112 11%	85 9%	2 2%	3 2%	14 4%	3 8%	4 8%	1 1%	* *	3 25%
1-2 (Net)	10 2%	18 3%	39 4%	26 3%	- -	1 1%	4 1%	- -	1 3%	1 1%	- -	1 8%

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Table 365

D3b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?

Base = All who have used BBC websites/apps in the last 3 months

	Summary Table											
	BBC.co.uk offers me something that other websites/apps do not	BBC Sport offers me something that other websites/apps do not	BBC News offers me something that other websites/apps do not	BBC Weather offers me something that other websites/apps do not	BBC CBeebies Playtime offers me something that other websites/apps do not	BBC Music offers me something that other websites/apps do not	BBC Food offers me something that other websites/apps do not	BBC iWonder offers me something that other websites/apps do not	BBC+ offers me something that other websites/apps do not	BBC Bitesize offers me something that other websites/apps do not	BBC CBeebies Storytime offers me something that other websites/apps do not	BBC Sounds offers me something that other websites/apps do not
WeightedBase	505	607	1047	897	101	128	331	35	48	85	76	14
EffectiveBase	417	477	815	690	83	105	255	33	49	76	64	10
4-7 (Net)	213 42%	230 38%	447 43%	372 42%	21 20%	41 32%	116 35%	11 31%	19 39%	25 29%	23 30%	4 29%
5-6 (Net)	88 17%	103 17%	215 21%	181 20%	8 8%	13 10%	53 16%	6 16%	4 9%	12 15%	13 16%	1 6%
8-10 (Net)	269 53%	341 56%	507 48%	449 50%	79 79%	80 62%	194 59%	20 58%	26 54%	57 68%	50 66%	9 63%
7-10 (Net)	373 74%	452 75%	687 66%	607 68%	90 89%	106 83%	250 76%	23 66%	38 78%	70 82%	60 79%	10 69%
9-10 (Net)	151 30%	172 28%	292 28%	255 28%	56 55%	40 31%	117 35%	15 42%	21 43%	35 41%	31 40%	4 32%

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Table 366
D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC.co.uk offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	588	76	36	8	44	112	150	32	21	36	418
WeightedBase	505	72*	32**	5**	38**	85*	113	24**	15**	23**	371
EffectiveBase	417	52	23	6	29	76	109	26	16	25	298
Not At All Agree 1	8 2%	* *	- -	- -	- -	* *	4 3%	* 1%	1 6%	1 5%	4 1%
2	3 *	- -	* 1%	- -	* 1%	* *	* *	* 1%	* 2%	* 1%	2 1%
3	6 1%T	* 1%	* 1%	- -	* 1%	2 2%	* *	- -	- -	- -	5 1%
4	21 4%	- -	- -	- -	- -	2 2%	2 1%	- -	1 4%	1 5%	15 4%
5	31 6%	4 6%	2 6%	- -	2 5%	5 6%	6 5%	1 4%	2 13%	2 7%	24 6%
6	57 11%	9 13%	9 26%	- -	9 23%	16 18%z	10 9%	2 10%	4 25%	2 9%	45 12%
7	104 21%	19 27%	4 11%	* 6%	4 11%	15 17%	20 17%	3 14%	1 5%	6 25%	82 22%
8	118 23%	16 22%	8 24%	1 24%	9 24%	17 20%	31 27%	9 36%	5 31%	6 24%	85 23%
9	70 14%	8 11%	1 3%	4 69%	5 13%	10 12%	13 12%	3 13%	1 4%	3 11%	51 14%
Agree Completely 10	81 16%R	15 21%	9 27%	- -	9 23%	17 20%	28 24%zR	5 21%	1 10%	3 13%	50 13%
Don't know	7 1%T	* *	- -	- -	- -	2 2%	* *	- -	- -	- -	6 2%
Total mentions	505 100%	72 100%	32 100%	5 100%	38 100%	85 100%	113 100%	24 100%	15 100%	23 100%	371 100%
Mean	7.47	7.78	7.62	8.63	7.77	7.53	7.79z	7.94	6.59	7.12	7.39
1-3 (Net)	16 3%T	1 1%	1 2%	- -	1 2%	2 3%	4 4%	1 3%	1 8%	1 6%	12 3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 366
D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC.co.uk offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	505	72*	32**	5**	38**	85*	113	24**	15**	23**	371
EffectiveBase	417	52	23	6	29	76	109	26	16	25	298
1-4 (Net)	38	1	1	-	1	4	6	1	2	3	26
	7%AT	1%	2%	-	2%	5%	5%	3%	12%	11%	7%
1-2 (Net)	10	*	*	-	*	1	4	1	1	1	6
	2%	*	1%	-	1%	1%	3%	3%	8%	6%	2%
4-7 (Net)	213	32	14	*	15	37	37	7	7	11	166
	42%F	45%	44%	6%	39%	44%	33%	28%	47%	46%	45%F
5-6 (Net)	88	13	11	-	11	21	16	3	6	4	69
	17%	18%	33%	-	28%	25%	14%	14%	38%	16%	19%
8-10 (Net)	269	38	17	5	22	43	71	17	7	11	186
	53%	54%	54%	94%	60%	51%	63%zR	70%	45%	48%	50%
7-10 (Net)	373	58	21	5	26	58	91	20	7	17	269
	74%	80%	65%	100%	70%	68%	80%	84%	50%	73%	73%
9-10 (Net)	151	23	10	4	14	27	41	8	2	6	101
	30%	32%	30%	69%	36%	31%	36%	34%	14%	24%	27%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 366
D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC.co.uk offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	588	32	2	6	4	23	9	23	9	99	489
WeightedBase	505	31**	2**	3**	1**	24**	8**	24**	8**	71*	435
EffectiveBase	417	22	1	5	4	15	8	15	8	54	363
Not At All Agree 1	8	-	-	-	-	-	-	-	-	2	6
	2%	-	-	-	-	-	-	-	-	3%	1%
2	3	-	-	-	*	-	-	-	-	*	2
	*	-	-	-	25%	-	-	-	-	1%	*
3	6	*	-	-	-	*	-	*	-	3	3
	1%T	1%	-	-	-	2%	-	2%	-	4%T	1%
4	21	-	-	-	-	-	-	-	-	5	16
	4%	-	-	-	-	-	-	-	-	7%	4%
5	31	2	-	-	-	2	-	1	1	2	29
	6%	6%	-	-	-	8%	-	3%	15%	3%	7%
6	57	7	2	-	*	6	1	5	1	7	50
	11%	21%	83%	-	26%	24%	10%	23%	15%	10%	12%
7	104	3	-	1	-	2	2	2	1	12	92
	21%	11%	-	20%	-	8%	19%	10%	14%	16%	21%
8	118	8	-	1	*	4	4	6	2	16	102
	23%	25%	-	25%	25%	16%	53%	25%	25%	23%	23%
9	70	3	-	2	*	3	-	2	1	8	63
	14%	9%	-	55%	25%	12%	-	7%	15%	11%	14%
Agree Completely 10	81	8	*	-	-	7	1	7	1	12	69
	16%R	26%	17%	-	-	29%	18%	31%	14%	17%	16%
Don't know	7	-	-	-	-	-	-	-	-	4	3
	1%T	-	-	-	-	-	-	-	-	6%zT	1%
Total mentions	505	31	2	3	1	24	8	24	8	71	435
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.47	7.84	6.68	8.35	6.25	7.79	7.97	7.94	7.53	7.23	7.51
1-3 (Net)	16	*	-	-	*	*	-	*	-	5	11
	3%T	1%	-	-	25%	2%	-	2%	-	7%	3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 366
D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC.co.uk offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	505	31**	2**	3**	1**	24**	8**	24**	8**	71*	435
EffectiveBase	417	22	1	5	4	15	8	15	8	54	363
1-4 (Net)	38	*	-	-	*	*	-	*	-	10	28
	7%AT	1%	-	-	25%	2%	-	2%	-	14%T	6%
1-2 (Net)	10	-	-	-	*	-	-	-	-	2	8
	2%	-	-	-	25%	-	-	-	-	3%	2%
4-7 (Net)	213	12	2	1	*	10	2	8	4	26	187
	42%F	38%	83%	20%	26%	41%	29%	36%	45%	37%	43%
5-6 (Net)	88	9	2	-	*	8	1	6	2	9	79
	17%	27%	83%	-	26%	33%	10%	26%	31%	13%	18%
8-10 (Net)	269	19	*	2	1	13	6	15	4	36	233
	53%	61%	17%	80%	49%	57%	71%	63%	55%	51%	54%
7-10 (Net)	373	23	*	3	1	15	7	17	6	47	325
	74%	71%	17%	100%	49%	65%	90%	72%	69%	67%	75%
9-10 (Net)	151	11	*	2	*	10	1	9	2	19	132
	30%	36%	17%	55%	25%	42%	18%	38%	30%	28%	30%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 367
D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Sport offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	682	96	41	19	60	141	131	25	12	26	527
WeightedBase	607	87*	37**	15**	52*	115*	109*	18**	11**	21**	479
EffectiveBase	477	66	26	14	40	95	91	18	7	21	370
Not At All Agree 1	12 2%	* *	1 3%	- -	1 2%	5 5%	5 5%	- -	- -	- -	7 1%
2	6 1%	2 2%	* 1%	- -	* 1%	* *	2 2%	1 3%	* 3%	1 3%	4 1%
3	9 1%	3 3%	* 1%	- -	* 1%	1 1%	1 1%	1 3%	1 5%	- -	8 2%
4	16 3%R	1 1%	* 1%	1 9%	2 3%	2 2%	6 5%R	* 2%	- -	3 16%	7 2%
5	34 6%S	7 8%	5 15%	- -	5 10%	7 6%	7 7%	- -	- -	2 11%	26 5%
6	69 11%	9 10%	5 14%	1 8%	7 13%	18 15%	12 11%	1 3%	3 28%	2 9%	57 12%
7	111 18%T	12 14%	6 17%	3 17%	9 17%	22 19%	16 15%	2 13%	1 11%	3 17%	94 20%
8	170 28%	31 35%	11 29%	6 40%	17 32%	31 27%	30 28%	5 30%	3 24%	3 16%	132 28%
9	96 16%	12 13%	1 4%	2 14%	4 7%	12 11%	12 11%	3 18%	1 13%	4 19%	80 17%
Agree Completely 10	75 12%	8 9%	4 12%	1 7%	6 11%	14 12%	16 15%	5 28%	2 16%	2 10%	58 12%
Don't know	9 1%T	3 4%	2 4%	1 4%	2 4%	2 2%	1 1%	- -	- -	- -	7 2%
Total mentions	607 100%	87 100%	37 100%	15 100%	52 100%	115 100%	109 100%	18 100%	11 100%	21 100%	479 100%
Mean	7.45	7.37	7.01	7.55	7.17	7.18	7.12	8.12	7.34	6.93	7.51
1-3 (Net)	27 4%	5 5%	2 5%	- -	2 3%	7 6%	8 8%	1 6%	1 8%	1 3%	19 4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 367
D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Sport offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	607	87*	37**	15**	52*	115*	109*	18**	11**	21**	479
EffectiveBase	477	66	26	14	40	95	91	18	7	21	370
1-4 (Net)	42 7%R	6 7%	2 5%	1 9%	3 7%	9 8%	14 13%zR	1 8%	1 8%	4 19%	26 5%
1-2 (Net)	18 3%	2 2%	1 3%	- -	1 2%	6 5%	7 7%zR	1 3%	* 3%	1 3%	11 2%
4-7 (Net)	230 38%	29 33%	17 47%	5 35%	23 43%	49 43%	41 38%	3 18%	4 39%	11 52%	184 38%
5-6 (Net)	103 17%S	16 18%	11 29%	1 8%	12 23%	25 21%	19 18%	1 3%	3 28%	4 19%	82 17%
8-10 (Net)	341 56%	50 58%	16 44%	9 61%	26 49%	57 50%	58 53%	14 75%	6 52%	9 45%	269 56%
7-10 (Net)	452 75%T	62 71%	23 61%	12 78%	35 66%	80 69%	74 68%	16 88%	7 64%	13 62%	363 76%
9-10 (Net)	172 28%	20 23%	6 16%	3 21%	9 17%	26 23%	28 26%	8 46%	3 29%	6 29%	138 29%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 367
D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Sport offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	682	44	7	6	3	37	7	32	12	102	579
WeightedBase	607	43*	6**	3**	1**	35**	8**	31**	11**	74*	532
EffectiveBase	477	30	5	5	3	24	6	22	8	59	417
Not At All Agree 1	12	-	1	-	-	-	-	-	-	-	12
	2%	-	15%	-	-	-	-	-	-	-	2%
2	6	-	-	-	*	-	-	-	-	1	6
	1%	-	-	-	32%	-	-	-	-	1%	1%
3	9	*	-	-	-	*	-	*	-	*	9
	1%	1%	-	-	-	1%	-	1%	-	*	2%
4	16	1	-	*	-	-	1	1	-	*	15
	3%R	3%	-	11%	-	-	19%	5%	-	*	3%
5	34	5	-	-	-	4	1	2	4	*	34
	6%S	13%	-	-	-	12%	18%	6%	33%	*	6%
6	69	7	-	-	-	7	-	7	-	4	65
	11%	16%	-	-	-	19%	-	21%	-	5%	12%
7	111	7	2	1	-	6	1	6	1	20	90
	18%T	16%	27%	22%	-	17%	10%	18%	8%	27%	17%
8	170	13	2	*	1	10	3	9	5	24	146
	28%	32%	37%	11%	68%	29%	45%	27%	44%	32%	27%
9	96	3	-	1	-	2	1	2	1	11	86
	16%	7%	-	23%	-	7%	7%	7%	6%	15%	16%
Agree Completely 10	75	4	1	-	-	4	-	3	1	10	65
	12%	10%	21%	-	-	12%	-	10%	10%	14%	12%
Don't know	9	1	-	1	-	1	-	1	-	4	5
	1%T	3%	-	34%	-	4%	-	4%	-	5%zT	1%
Total mentions	607	43	6	3	1	35	8	31	11	74	532
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.45	7.20	7.06	7.35	6.06	7.33	6.65	7.21	7.19	7.95zT	7.38
1-3 (Net)	27	*	1	-	*	*	-	*	-	1	26
	4%	1%	15%	-	32%	1%	-	1%	-	1%	5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 367
D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Sport offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	607	43*	6**	3**	1**	35**	8**	31**	11**	74*	532
EffectiveBase	477	30	5	5	3	24	6	22	8	59	417
1-4 (Net)	42	2	1	*	*	*	1	2	-	1	41
	7% R	4%	15%	11%	32%	1%	19%	6%	-	2%	8%
1-2 (Net)	18	-	1	-	*	-	-	-	-	1	17
	3%	-	15%	-	32%	-	-	-	-	1%	3%
4-7 (Net)	230	20	2	1	-	17	4	16	5	25	205
	38%	47%	27%	33%	-	47%	48%	50%	41%	33%	38%
5-6 (Net)	103	12	-	-	-	11	1	8	4	4	99
	17% S	28%	-	-	-	31%	18%	27%	33%	6%	19% zS
8-10 (Net)	341	21	4	1	1	17	4	14	7	45	296
	56%	49%	58%	34%	68%	48%	52%	45%	59%	61%	56%
7-10 (Net)	452	27	5	2	1	23	5	20	7	65	387
	75% T	64%	85%	55%	68%	65%	63%	63%	67%	88% zT	73%
9-10 (Net)	172	7	1	1	-	7	1	5	2	21	150
	28%	17%	21%	23%	-	19%	7%	17%	16%	28%	28%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 368
D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1152	159	92	33	125	278	231	43	32	59	877
WeightedBase	1047	148	94*	29**	123*	248	195	35*	26**	46*	807
EffectiveBase	815	106	64	24	87	190	173	32	25	44	618
Not At All Agree 1	30 3%	2 1%	2 2%	3 9%	5 4%	14 5%z	5 3%	- -	2 7%	1 2%	22 3%
2	9 1%	2 1%	1 1%	- -	1 1%	1 *	4 2%	1 3%	- -	2 4%zR	5 1%
3	20 2%T	1 1%	2 2%	- -	2 2%	4 1%	4 2%	1 3%	1 3%	1 1%	16 2%
4	52 5%	4 3%	4 4%	1 4%	5 4%	7 3%	6 3%	1 2%	2 7%	1 2%	43 5%
5	99 9%	19 13%	7 8%	1 5%	9 7%	20 8%	20 10%	* 1%	1 5%	5 10%	74 9%
6	116 11%	23 15%	10 11%	- -	10 8%	31 12%	19 10%	6 18%	3 13%	4 9%	92 11%
7	180 17%	19 13%	22 24%	6 22%	29 23%	53 21%	30 15%	8 24%I	6 22%	4 9%	145 18%
8	215 21%	27 19%	19 20%	4 14%	23 19%	44 18%	37 19%	7 19%	3 12%	10 21%	175 22%
9	165 16%B	30 20%B	7 7%	7 26%	14 11%B	36 15%	33 17%	4 11%	2 9%	9 20%	125 15%
Agree Completely 10	127 12%	17 11%	10 11%	2 6%	12 10%	25 10%	30 15%	5 15%	2 9%	8 18%	90 11%
Don't know	33 3%R	4 3%	9 10%z	4 14%	13 11%zA	15 6%z	9 4%	1 4%	3 13%	2 5%	20 2%
Total mentions	1047	148	94	29	123	248	195	35	26	46	807
Mean	7.15	7.29	7.00	7.09	7.02	7.00	7.27	7.33	6.50	7.50	7.13

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 368
D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1047	148	94*	29**	123*	248	195	35*	26**	46*	807
EffectiveBase	815	106	64	24	87	190	173	32	25	44	618
1-3 (Net)	60 6%	5 3%	5 5%	3 9%	8 6%	18 7%	13 7%	2 6%	3 11%	3 7%	43 5%
1-4 (Net)	112 11%	9 6%	9 10%	4 13%	13 11%	24 10%	19 10%	3 8%	4 17%	4 8%	86 11%
1-2 (Net)	39 4%	4 3%	3 3%	3 9%	6 5%	14 6%	9 5%	1 3%	2 7%	3 6%	28 3%
4-7 (Net)	447 43%	65 44%	44 47%	9 31%	53 43%	110 44%	74 38%	16 46%	12 47%	13 29%	354 44%
5-6 (Net)	215 21%	41 28% zD	18 19%	1 5%	19 16%	51 21%	38 20%	7 19%	5 18%	9 19%	166 21%
8-10 (Net)	507 48% IO	74 50%	36 38%	14 46%	49 40%	105 42%	99 51%	15 44%	8 30%	27 59%	390 48%
7-10 (Net)	687 66% O	94 63%	58 62%	20 68%	78 63%	158 64%	129 66%	24 68%	13 51%	31 68%	535 66%
9-10 (Net)	292 28%	47 32%	17 18%	9 32%	26 21%	61 25%	63 32%	9 26%	5 18%	17 38%	215 27%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 368
D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1152	96	11	15	3	57	39	66	30	189	963
WeightedBase	1047	107*	7**	8**	1**	60*	47*	72*	35**	142	904
EffectiveBase	815	70	8	13	3	39	31	48	22	113	702
Not At All Agree 1	30	5	-	*	-	2	2	2	2	4	26
	3%	4%	-	5%	-	4%	5%	3%	6%	3%	3%
2	9	1	-	-	-	-	1	1	-	2	7
	1%	1%	-	-	-	-	2%	1%	-	1%	1%
3	20	2	-	-	*	2	-	*	1	7	14
	2%T	2%	-	-	32%	3%	-	1%	3%	5%zT	2%
4	52	5	-	1	-	1	3	5	-	3	49
	5%	4%	-	9%	-	2%	7%	6%	-	2%	5%
5	99	8	-	*	-	2	6	7	1	15	84
	9%	8%	-	6%	-	4%	12%	9%	4%	10%	9%
6	116	10	-	-	-	5	5	7	4	14	102
	11%	10%	-	-	-	9%	10%	9%	11%	10%	11%
7	180	25	4	*	-	19	6	14	10	19	161
	17%	23%	50%	4%	-	31%z	12%	20%	29%	14%	18%
8	215	19	1	2	1	13	6	12	8	32	182
	21%	18%	16%	22%	68%	23%	12%	16%	22%	23%	20%
9	165	10	1	3	-	4	6	8	2	26	139
	16%B	9%	12%	40%	-	6%	13%	11%	6%	18%	15%
Agree Completely 10	127	10	1	1	-	9	1	8	2	14	112
	12%	10%	17%	8%	-	16%	2%	11%O	7%	10%	12%
Don't know	33	13	*	*	-	1	11	8	4	6	27
	3%R	12%z	5%	6%	-	2%	24%zNP	12%zN	12%	4%	3%
Total mentions	1047	107	7	8	1	60	47	72	35	142	904
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.15	6.91	7.96	7.60	6.38	7.24	6.38	6.96	6.82	7.09	7.15

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 368
D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	1047	107*	7**	8**	1**	60*	47*	72*	35**	142	904
EffectiveBase	815	70	8	13	3	39	31	48	22	113	702
1-3 (Net)	60	7	-	*	*	4	3	4	3	13	47
	6%	7%	-	5%	32%	7%	6%	5%	10%	9%	5%
1-4 (Net)	112	12	-	1	*	5	6	8	3	16	96
	11%	11%	-	14%	32%	9%	13%	11%	10%	11%	11%
1-2 (Net)	39	5	-	*	-	2	3	3	2	6	33
	4%	5%	-	5%	-	4%	6%	4%	6%	4%	4%
4-7 (Net)	447	48	4	1	-	28	20	32	15	51	396
	43%	45%	50%	19%	-	47%	42%	45%	44%	36%	44%
5-6 (Net)	215	19	-	*	-	8	11	13	5	29	186
	21%	17%	-	6%	-	13%	23%	19%	15%	20%	21%
8-10 (Net)	507	40	3	6	1	27	13	28	12	73	434
	48%JO	37%	45%	70%	68%	44%	28%	38%	35%	51%	48%
7-10 (Net)	687	64	7	6	1	45	19	42	22	92	595
	66%O	60%	95%	74%	68%	76%OP	40%	58%O	63%	65%	66%
9-10 (Net)	292	20	2	4	-	13	7	16	4	40	252
	28%	19%	29%	48%	-	22%	15%	22%	13%	28%	28%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 369
D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Weather offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	974	145	82	36	118	252	212	42	29	56	725
WeightedBase	897	145*	83*	36**	119*	228	177	38*	28**	46*	687
EffectiveBase	690	93	57	28	85	177	157	32	22	38	515
Not At All Agree 1	16 2%	2 1%	* *	- -	* *	3 1%	5 3%	- -	1 2%	1 1%	10 1%
2	10 1%	1 1%	2 3%	- -	2 2%	3 1%	3 2%	1 3%	- -	- -	6 1%
3	25 3%	8 6%	2 2%	1 4%	3 3%	10 4%	3 2%	- -	1 4%	1 2%	22 3%
4	33 4%	7 5%	3 4%	- -	3 3%	5 2%	7 4%	* 1%	3 12%	2 5%	24 3%
5	71 8%	16 11%	7 9%	4 10%	11 9%	22 9%	16 9%	4 11%	1 3%	5 12%	54 8%
6	110 12%	17 11%	14 17%	3 9%	18 15%	27 12%	22 12%	6 15%	7 23%	2 5%	86 13%
7	158 18%	23 16%	18 22%	3 8%	21 18%	39 17%	27 15%	8 21%	4 14%	8 17%	128 19%
8	194 22%	29 20%	19 23%	8 21%	27 22%	48 21%	43 24%	9 24%	4 15%	8 18%	145 21%
9	155 17%N	23 16%	7 8%	6 16%	13 11%	34 15%	28 16%	6 15%	2 7%	9 20%	119 17%
Agree Completely 10	100 11%	14 10%	8 9%	1 3%	9 7%	23 10%	18 10%	2 6%	2 5%	7 15%	77 11%
Don't know	24 3%	5 3%	2 3%	10 28%	13 11% B	14 6% z	4 2%	1 4%	4 14%	3 6%	16 2%
Total mentions	897 100%	145 100%	83 100%	36 100%	119 100%	228 100%	177 100%	38 100%	28 100%	46 100%	687 100%
Mean	7.23	7.00	6.97	7.24	7.04	7.13	7.11	7.21	6.44	7.49	7.25
1-3 (Net)	51 6%	11 8%	4 5%	1 4%	6 5%	16 7%	11 6%	1 3%	2 6%	1 3%	38 6%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 369
D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Weather offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	897	145*	83*	36**	119*	228	177	38*	28**	46*	687
EffectiveBase	690	93	57	28	85	177	157	32	22	38	515
1-4 (Net)	85	18	7	1	9	21	19	1	5	4	62
	9%	12%	9%	4%	7%	9%	11%	4%	18%	8%	9%
1-2 (Net)	26	3	3	-	3	6	8	1	1	1	16
	3%	2%	3%	-	2%	3%	5%	3%	2%	1%	2%
4-7 (Net)	372	63	43	10	53	93	72	18	15	17	293
	42%	43%	52%	27%	44%	41%	40%	47%	52%	38%	43%
5-6 (Net)	181	33	22	7	29	48	38	10	7	8	141
	20%	22%	26%	19%	24%	21%	21%	26%	26%	16%	20%
8-10 (Net)	449	67	34	15	48	106	90	17	8	24	341
	50%JO	46%	41%	40%	40%	46%	51%	46%	28%	53%	50%
7-10 (Net)	607	90	52	17	69	145	116	25	12	32	469
	68%DJOP	62%	62%	48%	58%	63%	66%	67%	42%	70%	68%
9-10 (Net)	255	37	14	7	21	57	46	8	3	16	196
	28%DJN	26%	17%	19%	18%	25%	26%	21%	12%	35%	28%

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Table 369
D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Weather offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	974	90	12	13	3	46	44	57	33	129	844
WeightedBase	897	104*	8**	7**	1**	49*	55*	67*	37**	85*	810
EffectiveBase	690	69	8	11	3	32	37	43	26	78	613
Not At All Agree 1	16	-	*	-	-	-	-	-	-	-	16
	2%	-	5%	-	-	-	-	-	-	-	2%
2	10	2	-	-	-	-	2	1	1	3	7
	1%	2%	-	-	-	-	4%	1%	4%	4%zT	1%
3	25	3	-	-	-	1	2	2	1	*	25
	3%	3%	-	-	-	2%	4%	3%	4%	*	3%
4	33	3	-	-	-	*	3	1	2	3	31
	4%	3%	-	-	-	1%	5%	1%	6%	3%	4%
5	71	10	-	1	-	5	5	9	1	11	61
	8%	10%	-	12%	-	10%	9%	13%	4%	12%	8%
6	110	17	-	*	-	11	7	11	6	7	103
	12%	17%	-	5%	-	22%	12%	17%	17%	8%	13%
7	158	17	4	1	-	7	10	8	8	20	138
	18%	16%	49%	9%	-	14%	18%	12%	23%	23%	17%
8	194	23	2	1	1	17	6	14	9	21	173
	22%	22%	30%	13%	100%	35%OP	10%	20%	25%	25%	21%
9	155	11	-	2	-	2	9	8	3	15	140
	17%N	10%	-	29%	-	5%	15%	12%	8%	17%	17%
Agree Completely 10	100	6	1	2	-	2	4	5	*	6	92
	11%	6%	17%	24%	-	4%	7%	8%	1%	7%	11%
Don't know	24	12	-	*	-	4	9	9	3	-	24
	3%	12%z	-	7%	-	7%	16%z	13%z	9%	-	3%
Total mentions	897	104	8	7	1	49	55	67	37	85	810
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.23	6.90	7.53	8.24	8.00	7.05	6.76	7.05	6.64	7.19	7.23
1-3 (Net)	51	5	*	-	-	1	5	3	3	3	48
	6%	5%	5%	-	-	2%	8%	4%	8%	4%	6%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 369
D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Weather offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	897	104*	8**	7**	1**	49*	55*	67*	37**	85*	810
EffectiveBase	690	69	8	11	3	32	37	43	26	78	613
1-4 (Net)	85	8	*	-	-	1	7	3	5	6	79
	9%	8%	5%	-	-	3%	13%	5%	14%	7%	10%
1-2 (Net)	26	2	*	-	-	-	2	1	1	3	23
	3%	2%	5%	-	-	-	4%	1%	4%	4%	3%
4-7 (Net)	372	47	4	2	-	23	24	29	18	40	332
	42%	45%	49%	26%	-	47%	44%	43%	50%	47%	41%
5-6 (Net)	181	27	-	1	-	16	12	20	8	18	164
	20%	26%	-	18%	-	32%	21%	29%	21%	21%	20%
8-10 (Net)	449	39	4	5	1	21	18	27	12	42	406
	50%JO	38%	47%	67%	100%	44%	32%	40%	34%	49%	50%
7-10 (Net)	607	56	7	5	1	28	28	35	21	62	544
	68%DJOP	54%	95%	76%	100%	58%	50%	52%	57%	72%	67%
9-10 (Net)	255	16	1	4	-	4	12	13	3	21	232
	28%DJN	16%	17%	54%	-	9%	22%	20%	9%	24%	29%

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Table 370
D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Playtime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	127	4	5	2	7	26	29	9	5	5	97
WeightedBase	101*	2**	4**	1**	5**	21**	23**	7**	4**	3**	78*
EffectiveBase	83	3	4	2	6	20	19	7	4	4	64
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
4	2	-	*	-	*	*	-	-	-	-	2
	2%	-	10%	-	8%	2%	-	-	-	-	2%
5	2	-	-	-	-	1	1	-	1	1	1
	2%	-	-	-	-	4%	4%	-	20%	26%	2%
6	6	-	-	-	-	-	2	1	-	-	4
	6%	-	-	-	-	-	9%	19%	-	-	5%
7	11	*	1	-	1	2	1	1	-	*	10
	11%	15%	35%	-	28%	11%	6%	15%	-	9%	12%
8	24	1	-	*	*	2	6	3	1	1	18
	23%	58%	-	29%	6%	12%	26%	39%	31%	26%	23%
9	23	-	1	1	1	7	5	1	1	-	17
	22%	-	19%	71%	29%	34%	23%	21%	27%	-	22%
Agree Completely 10	33	1	1	-	1	8	7	*	1	1	25
	33%	27%	36%	-	29%	38%	33%	6%	22%	39%	33%
Don't know	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
Total mentions	101	2	4	1	5	21	23	7	4	3	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.53	8.38	8.15	8.71	8.26	8.79	8.53	7.80	8.09	7.89	8.53
1-3 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-4 (Net)	2	-	*	-	*	*	-	-	-	-	2
	2%	-	10%	-	8%	2%	-	-	-	-	2%
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 370
D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Playtime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	101*	2**	4**	1**	5**	21**	23**	7**	4**	3**	78*
EffectiveBase	83	3	4	2	6	20	19	7	4	4	64
4-7 (Net)	21	*	2	-	2	3	4	2	1	1	16
	20%	15%	45%	-	36%	17%	19%	34%	20%	35%	21%
5-6 (Net)	8	-	-	-	-	1	3	1	1	1	5
	8%	-	-	-	-	4%	13%	19%	20%	26%	6%
8-10 (Net)	79	2	2	1	3	17	18	4	3	2	61
	79%	85%	55%	100%	64%	83%	81%	66%	80%	65%	78%
7-10 (Net)	90	2	4	1	5	20	20	5	3	2	70
	89%	100%	90%	100%	92%	94%	87%	81%	80%	74%	90%
9-10 (Net)	56	1	2	1	3	15	13	2	2	1	43
	55%	27%	55%	71%	58%	72%	56%	27%	48%	39%	55%

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Table 370
D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Playtime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	127	5	-	2	-	1	4	3	2	29	98
WeightedBase	101*	3**	..**	2**	..**	***	3**	2**	1**	14**	87*
EffectiveBase	83	4	-	2	-	1	3	2	2	20	67
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
4	2	*	-	-	-	*	-	*	-	-	2
	2%	12%	-	-	-	100%	-	19%	-	-	2%
5	2	-	-	-	-	-	-	-	-	1	1
	2%	-	-	-	-	-	-	-	-	9%	1%
6	6	-	-	-	-	-	-	-	-	2	4
	6%	-	-	-	-	-	-	-	-	12%	5%
7	11	1	-	1	-	-	1	-	1	1	10
	11%	14%	-	56%	-	-	16%	-	40%	6%	12%
8	24	*	-	-	-	-	*	*	-	2	22
	23%	9%	-	-	-	-	10%	14%	-	12%	25%
9	23	1	-	1	-	-	1	-	1	2	20
	22%	22%	-	44%	-	-	25%	-	60%	17%	23%
Agree Completely 10	33	1	-	-	-	-	1	1	-	6	27
	33%	43%	-	-	-	-	49%	67%	-	42%	31%
Don't know	1	-	-	-	-	-	-	-	-	*	1
	1%	-	-	-	-	-	-	-	-	2%	1%
Total mentions	101	3	-	2	-	*	3	2	1	14	87
	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%
Mean	8.53	8.45	-	7.88	-	4.00	9.06	8.58	8.21	8.45	8.54
1-3 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-4 (Net)	2	*	-	-	-	*	-	*	-	-	2
	2%	12%	-	-	-	100%	-	19%	-	-	2%
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

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Table 370
D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Playtime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	101*	3**	-**	2**	-**	***	3**	2**	1**	14**	87*
EffectiveBase	83	4	-	2	-	1	3	2	2	20	67
4-7 (Net)	21	1	-	1	-	*	1	*	1	4	17
	20%	27%	-	56%	-	100%	16%	19%	40%	27%	19%
5-6 (Net)	8	-	-	-	-	-	-	-	-	3	5
	8%	-	-	-	-	-	-	-	-	21%	6%
8-10 (Net)	79	3	-	1	-	-	3	2	1	10	70
	79%	73%	-	44%	-	-	84%	81%	60%	71%	80%
7-10 (Net)	90	3	-	2	-	-	3	2	1	10	80
	89%	88%	-	100%	-	-	100%	81%	100%	77%	91%
9-10 (Net)	56	2	-	1	-	-	2	1	1	8	48
	55%	65%	-	44%	-	-	74%	67%	60%	59%	54%

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Table 371
D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Music offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	155	12	6	1	7	21	37	10	4	6	117
WeightedBase	128	10**	6**	***	7**	19**	31**	10**	4**	4**	97*
EffectiveBase	105	9	3	1	4	14	28	9	3	3	77
Not At All Agree 1	1 1%	-	-	-	-	-	-	-	-	-	1 1%
2	* *	-	-	-	-	-	-	-	-	-	* *
3	* *	-	-	-	-	-	-	-	-	-	* *
4	1 1%	-	-	-	-	-	-	-	-	-	1 1%
5	4 3%	-	-	-	-	-	2 8%	-	-	-	2 2%
6	9 7%	2 19%	1 8%	-	1 7%	1 6%	-	-	-	-	9 9%
7	27 21%	2 24%	3 46%	-	3 44%	6 34%	5 15%	2 20%	1 35%	2 37%	21 22%
8	40 31%	3 26%	1 13%	* 100%	1 18%	3 14%	11 35%	4 44%	2 57%	-	29 30%
9	23 18%	2 18%	-	-	-	2 13%	5 15%	1 12%	-	2 56%	19 19%
Agree Completely 10	17 13%	* 3%	1 8%	-	1 8%	3 15%	7 22%	2 23%	* 8%	* 7%	10 11%
Don't know	7 5%	1 9%	2 24%	-	2 23%	3 17%	2 5%	-	-	-	5 5%
Total mentions	128 100%	10 100%	6 100%	* 100%	7 100%	19 100%	31 100%	10 100%	4 100%	4 100%	97 100%
Mean	7.89	7.59	7.39	8.00	7.43	7.96	8.20	8.38	7.80	8.32	7.79
1-3 (Net)	2 1%	-	-	-	-	-	-	-	-	-	2 2%
1-4 (Net)	3 2%	-	-	-	-	-	-	-	-	-	3 3%
1-2 (Net)	1 1%	-	-	-	-	-	-	-	-	-	1 1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 371
D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Music offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	128	10**	6**	***	7**	19**	31**	10**	4**	4**	97*
EffectiveBase	105	9	3	1	4	14	28	9	3	3	77
4-7 (Net)	41	4	4	-	4	7	7	2	1	2	33
	32%	43%	54%	-	52%	40%	23%	20%	35%	37%	34%
5-6 (Net)	13	2	1	-	1	1	2	-	-	-	10
	10%	19%	8%	-	7%	6%	8%	-	-	-	11%
8-10 (Net)	80	5	1	*	2	8	22	8	2	3	58
	62%	48%	21%	100%	25%	42%	72%	80%	65%	63%	59%
7-10 (Net)	106	7	4	*	5	14	27	10	4	4	79
	83%	72%	68%	100%	69%	76%	87%	100%	100%	100%	81%
9-10 (Net)	40	2	1	-	1	5	11	3	*	3	29
	31%	21%	8%	-	8%	28%	36%	35%	8%	63%	30%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 371
D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Music offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	155	7	-	-	-	5	2	4	3	41	114
WeightedBase	128	7**	..**	..**	..**	6**	1**	5**	2**	23**	106*
EffectiveBase	105	4	-	-	-	3	2	2	3	23	83
Not At All Agree 1	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
2	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	2%	-
3	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	2%	-
4	1	-	-	-	-	-	-	-	-	*	1
	1%	-	-	-	-	-	-	-	-	2%	1%
5	4	-	-	-	-	-	-	-	-	1	3
	3%	-	-	-	-	-	-	-	-	6%	3%
6	9	1	-	-	-	-	1	-	1	1	8
	7%	7%	-	-	-	-	50%	-	30%	3%	8%
7	27	3	-	-	-	3	-	3	-	4	23
	21%	44%	-	-	-	52%	-	59%	-	17%	21%
8	40	1	-	-	-	1	-	*	1	5	35
	31%	18%	-	-	-	21%	-	7%	51%	22%	33%
9	23	-	-	-	-	-	-	-	-	8	15
	18%	-	-	-	-	-	-	-	-	35%	14%
Agree Completely 10	17	1	-	-	-	-	1	1	-	3	14
	13%	8%	-	-	-	-	50%	10%	-	11%	14%
Don't know	7	2	-	-	-	2	-	1	*	-	7
	5%	23%	-	-	-	27%	-	25%	19%	-	6%
Total mentions	128	7	-	-	-	6	1	5	2	23	106
	100%	100%	-	-	-	100%	100%	100%	100%	100%	100%
Mean	7.89	7.43	-	-	-	7.29	8.02	7.49	7.26	7.94	7.88
1-3 (Net)	2	-	-	-	-	-	-	-	-	1	1
	1%	-	-	-	-	-	-	-	-	3%	1%
1-4 (Net)	3	-	-	-	-	-	-	-	-	1	2
	2%	-	-	-	-	-	-	-	-	5%	2%
1-2 (Net)	1	-	-	-	-	-	-	-	-	*	1
	1%	-	-	-	-	-	-	-	-	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 371
D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Music offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	128	7**	-**	-**	-**	6**	1**	5**	2**	23**	106*
EffectiveBase	105	4	-	-	-	3	2	2	3	23	83
4-7 (Net)	41	4	-	-	-	3	1	3	1	6	34
	32%	52%	-	-	-	52%	50%	59%	30%	28%	32%
5-6 (Net)	13	1	-	-	-	-	1	-	1	2	11
	10%	7%	-	-	-	-	50%	-	30%	9%	10%
8-10 (Net)	80	2	-	-	-	1	1	1	1	16	64
	62%	25%	-	-	-	21%	50%	17%	51%	69%	61%
7-10 (Net)	106	5	-	-	-	4	1	4	1	20	87
	83%	69%	-	-	-	73%	50%	75%	51%	86%	82%
9-10 (Net)	40	1	-	-	-	-	1	1	-	11	29
	31%	8%	-	-	-	-	50%	10%	-	47%	28%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 372
D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Food offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	372	43	19	5	24	70	91	14	6	12	271
WeightedBase	331	47**	22**	4**	26**	61*	73*	12**	7**	11**	247
EffectiveBase	255	28	13	4	16	51	67	11	5	9	183
Not At All Agree 1	3 1%	-	-	-	-	-	-	-	-	-	3 1%
2	1 *	-	-	-	-	-	1 1%	-	-	-	* *
3	3 1%	-	-	-	-	1 1%	-	-	-	-	3 1%
4	7 2%	-	4 21%	-	4 17%	4 7%z	1 1%	-	-	-	6 2%
5	17 5%	4 8%	-	-	-	3 5%	2 3%	-	2 28%	2 17%	15 6%
6	36 11%	4 10%	4 19%	1 19%	5 19%	10 17%	10 14%	4 33%	3 43%	3 29%	24 10%
7	56 17%	6 13%	7 31%	* 8%	7 28%	14 22%	8 11%	-	-	1 9%	48 19%
8	78 24%	10 21%	5 23%	2 44%	7 26%	11 18%	21 28%	2 16%	2 24%	* 3%	55 22%
9	71 21%	8 18%	1 4%	-	1 4%	8 13%	17 23%	5 41%	* 5%	3 28%	52 21%
Agree Completely 10	46 14%	7 15%	1 2%	-	1 2%	6 10%	12 16%	1 10%	-	2 14%	29 12%
Don't know	14 4%T	7 16%	-	1 30%	1 5%	4 6%	1 2%	-	-	-	11 5%
Total mentions	331 100%	47 100%	22 100%	4 100%	26 100%	61 100%	73 100%	12 100%	7 100%	11 100%	247 100%
Mean	7.73E	7.89	6.58	7.36	6.67	7.22	7.97	7.96	6.33	7.38	7.61
1-3 (Net)	7 2%	-	-	-	-	1 1%	1 1%	-	-	-	6 2%
1-4 (Net)	14 4%	-	4 21%	-	4 17%	5 9%	1 2%	-	-	-	12 5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 372
D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Food offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	331	47**	22**	4**	26**	61*	73*	12**	7**	11**	247
EffectiveBase	255	28	13	4	16	51	67	11	5	9	183
1-2 (Net)	4	-	-	-	-	-	1	-	-	-	3
	1%	-	-	-	-	-	1%	-	-	-	1%
4-7 (Net)	116	14	15	1	17	31	21	4	5	6	93
	35%	31%	71%	27%	64%	51%z	29%	33%	71%	55%	38%
5-6 (Net)	53	8	4	1	5	13	13	4	5	5	39
	16%	18%	19%	19%	19%	22%	17%	33%	71%	46%	16%
8-10 (Net)	194	25	6	2	8	25	50	8	2	5	136
	59%E	54%	29%	44%	32%	41%	68%	67%	29%	45%	55%
7-10 (Net)	250	31	13	2	15	39	58	8	2	6	184
	76%E	66%	61%	52%	59%	63%	79%	67%	29%	54%	75%
9-10 (Net)	117	15	1	-	1	14	29	6	*	5	81
	35%E	33%	7%	-	6%	23%	40%	51%	5%	42%	33%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 372
D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Food offers me something that other websites/apps do not

Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	372	21	2	-	1	10	11	15	6	65	307
WeightedBase	331	24**	2**	**	***	9**	15**	19**	5**	42*	289
EffectiveBase	255	15	2	-	1	6	9	10	5	33	222
Not At All Agree 1	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	1%
2	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
3	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	1%
4	7	4	-	-	-	-	4	4	-	-	7
	2%	19%	-	-	-	-	31%	24%	-	-	2%
5	17	-	-	-	-	-	-	-	-	3	15
	5%	-	-	-	-	-	-	-	-	6%	5%
6	36	5	-	-	-	1	4	3	1	3	33
	11%	20%	-	-	-	12%	25%	19%	26%	7%	11%
7	56	7	-	-	-	5	2	6	1	9	47
	17%	30%	-	-	-	52%	15%	32%	21%	21%	16%
8	78	5	1	-	*	2	3	4	2	6	72
	24%	22%	69%	-	100%	22%	22%	20%	30%	14%	25%
9	71	1	-	-	-	-	1	1	-	12	59
	21%	4%	-	-	-	-	7%	5%	-	27%	21%
Agree Completely 10	46	-	1	-	-	-	-	-	-	4	42
	14%	-	31%	-	-	-	-	-	-	9%	15%
Don't know	14	1	-	-	-	1	-	-	1	7	7
	4%T	5%	-	-	-	13%	-	-	22%	16%zT	2%
Total mentions	331	24	2	-	*	9	15	19	5	42	289
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Mean	7.73E	6.51	8.61	-	8.00	7.11	6.17	6.39	7.04	7.92	7.71
1-3 (Net)	7	-	-	-	-	-	-	-	-	-	7
	2%	-	-	-	-	-	-	-	-	-	2%
1-4 (Net)	14	4	-	-	-	-	4	4	-	-	14
	4%	19%	-	-	-	-	31%	24%	-	-	5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 372
D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Food offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	331	24**	2**	-**	***	9**	15**	19**	5**	42*	289
EffectiveBase	255	15	2	-	1	6	9	10	5	33	222
1-2 (Net)	4	-	-	-	-	-	-	-	-	-	4
	1%	-	-	-	-	-	-	-	-	-	1%
4-7 (Net)	116	17	-	-	-	6	10	14	3	14	102
	35%	69%	-	-	-	65%	71%	75%	48%	33%	35%
5-6 (Net)	53	5	-	-	-	1	4	3	1	5	48
	16%	20%	-	-	-	12%	25%	19%	26%	13%	16%
8-10 (Net)	194	6	2	-	*	2	4	5	2	21	173
	59%E	26%	100%	-	100%	22%	29%	25%	30%	51%	60%
7-10 (Net)	250	13	2	-	*	7	6	11	3	30	220
	76%E	56%	100%	-	100%	75%	44%	57%	51%	71%	76%
9-10 (Net)	117	1	1	-	-	-	1	1	-	15	101
	35%E	4%	31%	-	-	-	7%	5%	-	36%	35%

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Table 373
D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iWonder offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	46	4	3	-	3	7	9	6	4	5	36
WeightedBase	35*	4**	3**	..**	3**	6**	9**	6**	4**	6**	26**
EffectiveBase	33	3	3	-	3	6	7	5	3	4	26
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
4	3 8%	-	1 50%	-	1 50%	1 24%	1 16%	1 24%	1 33%	1 26%	1 5%
5	1 3%	1 25%	-	-	-	-	-	-	-	-	1 4%
6	5 13%	-	-	-	-	-	-	-	-	-	5 18%
7	3 8%	-	-	-	-	1 12%	1 14%	1 21%	-	-	1 6%
8	5 16%	1 35%	-	-	-	2 35%	3 29%	3 44%	3 60%	3 47%	2 10%
9	9 26%	2 40%	1 50%	-	1 50%	2 29%	1 7%	* 5%	-	-	8 32%
Agree Completely 10	6 17%	-	-	-	-	-	3 34%	* 5%	* 7%	2 27%	3 11%
Don't know	4 11%	-	-	-	-	-	-	-	-	-	4 15%
Total mentions	35 100%	4 100%	3 100%	-	3 100%	6 100%	9 100%	6 100%	4 100%	6 100%	26 100%
Mean	7.84	7.65	6.51	-	6.51	7.22	7.96	6.97	6.82	7.52	7.79
1-3 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-4 (Net)	3 8%	-	1 50%	-	1 50%	1 24%	1 16%	1 24%	1 33%	1 26%	1 5%
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 373
D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iWonder offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	35*	4**	3**	-**	3**	6**	9**	6**	4**	6**	26**
EffectiveBase	33	3	3	-	3	6	7	5	3	4	26
4-7 (Net)	11	1	1	-	1	2	3	3	1	1	8
	31%	25%	50%	-	50%	36%	30%	45%	33%	26%	32%
5-6 (Net)	6	1	-	-	-	-	-	-	-	-	6
	16%	25%	-	-	-	-	-	-	-	-	22%
8-10 (Net)	20	3	1	-	1	4	6	3	3	4	14
	58%	75%	50%	-	50%	64%	70%	55%	67%	74%	53%
7-10 (Net)	23	3	1	-	1	5	8	5	3	4	15
	66%	75%	50%	-	50%	76%	84%	76%	67%	74%	59%
9-10 (Net)	15	2	1	-	1	2	4	1	*	2	11
	42%	40%	50%	-	50%	29%	41%	10%	7%	27%	44%

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Table 373
D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iWonder offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	46	3	-	-	-	2	1	-	3	13	33
WeightedBase	35*	3**	..**	..**	..**	1**	1**	..**	3**	9**	26**
EffectiveBase	33	3	-	-	-	2	1	-	3	7	26
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
4	3	1	-	-	-	-	1	-	1	-	3
	8%	50%	-	-	-	-	100%	-	50%	-	11%
5	1	-	-	-	-	-	-	-	-	-	1
	3%	-	-	-	-	-	-	-	-	-	4%
6	5	-	-	-	-	-	-	-	-	-	5
	13%	-	-	-	-	-	-	-	-	-	17%
7	3	-	-	-	-	-	-	-	-	1	2
	8%	-	-	-	-	-	-	-	-	8%	8%
8	5	-	-	-	-	-	-	-	-	1	4
	16%	-	-	-	-	-	-	-	-	15%	16%
9	9	1	-	-	-	1	-	-	1	3	6
	26%	50%	-	-	-	100%	-	-	50%	32%	24%
Agree Completely 10	6	-	-	-	-	-	-	-	-	2	4
	17%	-	-	-	-	-	-	-	-	18%	17%
Don't know	4	-	-	-	-	-	-	-	-	2	1
	11%	-	-	-	-	-	-	-	-	27%	5%
Total mentions	35	3	-	-	-	1	1	-	3	9	26
	100%	100%	-	-	-	100%	100%	-	100%	100%	100%
Mean	7.84	6.51	-	-	-	9.00	4.00	-	6.51	8.81	7.59
1-3 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-4 (Net)	3	1	-	-	-	-	1	-	1	-	3
	8%	50%	-	-	-	-	100%	-	50%	-	11%
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 373
D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iWonder offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	35*	3**	-**	-**	-**	1**	1**	-**	3**	9**	26**
EffectiveBase	33	3	-	-	-	2	1	-	3	7	26
4-7 (Net)	11	1	-	-	-	-	1	-	1	1	10
	31%	50%	-	-	-	-	100%	-	50%	8%	39%
5-6 (Net)	6	-	-	-	-	-	-	-	-	-	6
	16%	-	-	-	-	-	-	-	-	-	21%
8-10 (Net)	20	1	-	-	-	1	-	-	1	6	15
	58%	50%	-	-	-	100%	-	-	50%	65%	56%
7-10 (Net)	23	1	-	-	-	1	-	-	1	6	17
	66%	50%	-	-	-	100%	-	-	50%	73%	63%
9-10 (Net)	15	1	-	-	-	1	-	-	1	4	11
	42%	50%	-	-	-	100%	-	-	50%	50%	40%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 374
D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC+ offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	67	2	2	2	4	12	25	6	4	10	40
WeightedBase	48*	1**	2**	2**	4**	9**	16**	4**	3**	6**	31*
EffectiveBase	49	2	2	1	3	9	17	4	3	6	31
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	1 3%	-	-	-	-	-	-	-	-	-	1 4%
3	-	-	-	-	-	-	-	-	-	-	-
4	3 5%	-	-	-	-	1 12%	-	-	-	-	3 8%
5	3 6%	-	-	-	-	-	2 11%	-	-	1 10%	1 4%
6	2 3%	-	-	-	-	1 13%	* 2%	-	-	-	1 4%
7	12 24%	* 43%	1 75%	-	1 32%	2 24%	6 35%	1 19%	2 56%	3 49%	6 19%
8	6 11%	* 57%	* 25%	-	* 11%	1 11%	* 2%	-	-	-	5 16%
9	12 25%	-	-	-	-	* 3%	5 34%	2 40%	1 35%	1 25%	6 19%
Agree Completely 10	8 17%	-	-	-	-	1 13%	2 14%	2 41%	* 9%	1 10%	6 20%
Don't know	2 5%	-	-	2 100%	2 57%	2 24%	* 2%	-	-	* 6%	2 6%
Total mentions	48 100%	1 100%	2 100%	2 100%	4 100%	9 100%	16 100%	4 100%	3 100%	6 100%	31 100%
Mean	7.71	7.57	7.25	-	7.25	7.07	7.88	9.03	7.97	7.63	7.58
1-3 (Net)	1 3%	-	-	-	-	-	-	-	-	-	1 4%
1-4 (Net)	4 8%	-	-	-	-	1 12%	-	-	-	-	4 13%
1-2 (Net)	1 3%	-	-	-	-	-	-	-	-	-	1 4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 374
D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC+ offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	48*	1**	2**	2**	4**	9**	16**	4**	3**	6**	31*
EffectiveBase	49	2	2	1	3	9	17	4	3	6	31
4-7 (Net)	19	*	1	-	1	5	8	1	2	4	11
	39%	43%	75%	-	32%	50%	48%	19%	56%	59%	35%
5-6 (Net)	4	-	-	-	-	1	2	-	-	1	2
	9%	-	-	-	-	13%	13%	-	-	10%	8%
8-10 (Net)	26	*	*	-	*	3	8	3	1	2	17
	54%	57%	25%	-	11%	27%	50%	81%	44%	35%	54%
7-10 (Net)	38	1	2	-	2	5	14	4	3	5	23
	78%	100%	100%	-	43%	51%	85%	100%	100%	84%	74%
9-10 (Net)	21	-	-	-	-	2	8	3	1	2	12
	43%	-	-	-	-	16%	47%	81%	44%	35%	39%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 374
D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC+ offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	67	3	1	-	-	3	-	1	2	18	49
WeightedBase	48*	4**	***	..**	..**	4**	..**	1**	2**	8**	41*
EffectiveBase	49	2	1	-	-	2	-	1	1	14	39
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	1 3%	-	-	-	-	-	-	-	-	-	1 3%
3	-	-	-	-	-	-	-	-	-	-	-
4	3 5%	-	-	-	-	-	-	-	-	-	3 6%
5	3 6%	-	-	-	-	-	-	-	-	*	3 6%
6	2 3%	-	-	-	-	-	-	-	-	-	2 4%
7	12 24%	1 36%	-	-	-	1 36%	-	1 100%	-	2 31%	9 23%
8	6 11%	* 12%	-	-	-	* 12%	-	-	* 19%	2 27%	4 9%
9	12 25%	-	-	-	-	-	-	-	-	1 20%	11 26%
Agree Completely 10	8 17%	-	-	-	-	-	-	-	-	1 17%	7 17%
Don't know	2 5%	2 53%	* 100%	-	-	2 53%	-	-	2 81%	-	2 5%
Total mentions	48 100%	4 100%	* 100%	-	-	4 100%	-	1 100%	2 100%	8 100%	41 100%
Mean	7.71	7.25	-	-	-	7.25	-	7.00	8.00	8.10	7.64
1-3 (Net)	1 3%	-	-	-	-	-	-	-	-	-	1 3%
1-4 (Net)	4 8%	-	-	-	-	-	-	-	-	-	4 10%
1-2 (Net)	1 3%	-	-	-	-	-	-	-	-	-	1 3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 374
D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC+ offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	48*	4**	***	-**	-**	4**	-**	1**	2**	8**	41*
EffectiveBase	49	2	1	-	-	2	-	1	1	14	39
4-7 (Net)	19	1	-	-	-	1	-	1	-	3	16
	39%	36%	-	-	-	36%	-	100%	-	36%	39%
5-6 (Net)	4	-	-	-	-	-	-	-	-	*	4
	9%	-	-	-	-	-	-	-	-	5%	10%
8-10 (Net)	26	*	-	-	-	*	-	-	*	5	21
	54%	12%	-	-	-	12%	-	-	19%	64%	52%
7-10 (Net)	38	2	-	-	-	2	-	1	*	7	31
	78%	47%	-	-	-	47%	-	100%	19%	95%	75%
9-10 (Net)	21	-	-	-	-	-	-	-	-	3	18
	43%	-	-	-	-	-	-	-	-	37%	44%

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Table 375
D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Bitesize offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	116	3	3	-	3	19	37	10	4	5	74
WeightedBase	85*	2**	2**	..**	2**	13**	22**	5**	2**	2**	59*
EffectiveBase	76	2	3	-	3	14	27	7	3	3	48
Not At All Agree 1	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	1%
2	1	-	-	-	-	-	*	-	*	-	*
	1%	-	-	-	-	-	1%	-	19%	-	1%
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
5	7	-	-	-	-	-	2	1	1	-	6
	8%T	-	-	-	-	-	7%	16%	48%	-	9%
6	5	-	-	-	-	1	2	-	-	-	4
	6%	-	-	-	-	8%	7%	-	-	-	6%
7	12	-	-	-	-	1	1	-	-	-	11
	15%T	-	-	-	-	9%	4%	-	-	-	19%
8	23	1	2	-	2	3	5	2	*	1	16
	27%	68%	66%	-	66%	23%	24%	33%	17%	25%	27%
9	13	1	-	-	-	3	5	1	-	2	7
	15%	32%	-	-	-	24%	25%	20%	-	63%	12%
Agree Completely 10	22	-	1	-	1	5	6	2	*	*	14
	26%	-	34%	-	34%	37%	29%	31%	17%	12%	23%
Don't know	2	-	-	-	-	-	1	-	-	-	1
	2%	-	-	-	-	-	4%	-	-	-	1%
Total mentions	85	2	2	-	2	13	22	5	2	2	59
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Mean	8.07	8.32	8.69	-	8.69	8.73	8.36	8.33	5.80	8.88	7.92
1-3 (Net)	1	-	-	-	-	-	*	-	*	-	1
	1%	-	-	-	-	-	1%	-	19%	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 375
D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Bitesize offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	85*	2**	2**	-**	2**	13**	22**	5**	2**	2**	59*
EffectiveBase	76	2	3	-	3	14	27	7	3	3	48
1-4 (Net)	1	-	-	-	-	-	*	-	*	-	1
	1%	-	-	-	-	-	1%	-	19%	-	1%
1-2 (Net)	1	-	-	-	-	-	*	-	*	-	1
	1%	-	-	-	-	-	1%	-	19%	-	1%
4-7 (Net)	25	-	-	-	-	2	4	1	1	-	20
	29%T	-	-	-	-	17%	18%	16%	48%	-	34%
5-6 (Net)	12	-	-	-	-	1	3	1	1	-	9
	15%T	-	-	-	-	8%	14%	16%	48%	-	16%
8-10 (Net)	57	2	2	-	2	11	17	4	1	2	37
	68%	100%	100%	-	100%	83%	77%	84%	34%	100%	63%
7-10 (Net)	70	2	2	-	2	12	18	4	1	2	48
	82%	100%	100%	-	100%	92%	81%	84%	34%	100%	82%
9-10 (Net)	35	1	1	-	1	8	12	3	*	2	21
	41%	32%	34%	-	34%	61%	53%	51%	17%	75%	36%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 375
D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Bitesize offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	116	3	-	-	-	3	-	2	1	33	83
WeightedBase	85*	2**	..**	..**	..**	2**	..**	1**	1**	25**	60*
EffectiveBase	76	3	-	-	-	3	-	2	1	17	62
Not At All Agree 1	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	1%
2	1	-	-	-	-	-	-	-	-	1	-
	1%	-	-	-	-	-	-	-	-	3%	-
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
5	7	-	-	-	-	-	-	-	-	4	3
	8%T	-	-	-	-	-	-	-	-	17%	5%
6	5	-	-	-	-	-	-	-	-	2	4
	6%	-	-	-	-	-	-	-	-	7%	6%
7	12	-	-	-	-	-	-	-	-	7	5
	15%T	-	-	-	-	-	-	-	-	28%	9%
8	23	2	-	-	-	2	-	*	1	5	18
	27%	66%	-	-	-	66%	-	34%	100%	20%	30%
9	13	-	-	-	-	-	-	-	-	4	9
	15%	-	-	-	-	-	-	-	-	15%	15%
Agree Completely 10	22	1	-	-	-	1	-	1	-	3	19
	26%	34%	-	-	-	34%	-	66%	-	10%	32%z
Don't know	2	-	-	-	-	-	-	-	-	-	2
	2%	-	-	-	-	-	-	-	-	-	3%
Total mentions	85	2	-	-	-	2	-	1	1	25	60
	100%	100%	-	-	-	100%	-	100%	100%	100%	100%
Mean	8.07	8.69	-	-	-	8.69	-	9.32	8.00	7.25	8.42z
1-3 (Net)	1	-	-	-	-	-	-	-	-	1	*
	1%	-	-	-	-	-	-	-	-	3%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 375
D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Bitesize offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	85*	2**	-**	-**	-**	2**	-**	1**	1**	25**	60*
EffectiveBase	76	3	-	-	-	3	-	2	1	17	62
1-4 (Net)	1	-	-	-	-	-	-	-	-	1	*
	1%	-	-	-	-	-	-	-	-	3%	1%
1-2 (Net)	1	-	-	-	-	-	-	-	-	1	*
	1%	-	-	-	-	-	-	-	-	3%	1%
4-7 (Net)	25	-	-	-	-	-	-	-	-	13	12
	29%T	-	-	-	-	-	-	-	-	52%	20%
5-6 (Net)	12	-	-	-	-	-	-	-	-	6	6
	15%T	-	-	-	-	-	-	-	-	24%	11%
8-10 (Net)	57	2	-	-	-	2	-	1	1	11	46
	68%	100%	-	-	-	100%	-	100%	100%	45%	77%z
7-10 (Net)	70	2	-	-	-	2	-	1	1	18	52
	82%	100%	-	-	-	100%	-	100%	100%	73%	86%
9-10 (Net)	35	1	-	-	-	1	-	1	-	6	28
	41%	34%	-	-	-	34%	-	66%	-	25%	47%z

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Table 376
D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Storytime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	101	5	5	-	5	25	29	9	3	8	67
WeightedBase	76*	3**	4**	..**	4**	21**	21**	5**	2**	5**	52*
EffectiveBase	64	4	4	-	4	20	20	7	2	6	41
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	*	-	-	-	-	-	-	-	-	-	*
4	-	-	-	-	-	-	-	-	-	-	-
5	3 4%	-	1 16%	-	1 16%	2 7%	1 6%	-	1 33%	1 12%	2 4%
6	9 12%	-	1 23%	-	1 23%	2 8%	1 5%	1 22%	-	1 14%	8 16%
7	10 13%R	* 11%	-	-	-	* 1%	7 35%	2 41%	-	2 29%	3 5%
8	20 26%	* 12%	* 7%	-	* 7%	2 10%	1 4%	-	-	1 16%	18 35%
9	16 21%	1 34%	1 18%	-	1 18%	6 30%	6 28%	1 31%	-	1 23%	10 19%
Agree Completely 10	15 20%	1 32%	-	-	-	6 30%	4 21%	* 6%	1 67%	* 6%	11 21%
Don't know	3 4%	* 11%	1 36%	-	1 36%	3 14%	-	-	-	-	-
Total mentions	76 100%	3 100%	4 100%	-	4 100%	21 100%	21 100%	5 100%	2 100%	5 100%	52 100%
Mean	8.08	8.97	6.82	-	6.82	8.58	8.05	7.58	8.35	7.43	8.09
1-3 (Net)	*	-	-	-	-	-	-	-	-	-	*
1-4 (Net)	*	-	-	-	-	-	-	-	-	-	1%
1-4 (Net)	*	-	-	-	-	-	-	-	-	-	*
1-4 (Net)	*	-	-	-	-	-	-	-	-	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	76*	3**	4**	-**	4**	21**	21**	5**	2**	5**	52*
EffectiveBase	64	4	4	-	4	20	20	7	2	6	41
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
4-7 (Net)	23	*	2	-	2	4	10	3	1	3	13
	30%	11%	39%	-	39%	17%	47%	63%	33%	55%	25%
5-6 (Net)	13	-	2	-	2	3	2	1	1	1	10
	16%	-	39%	-	39%	16%	12%	22%	33%	26%	19%
8-10 (Net)	50	2	1	-	1	14	11	2	1	2	39
	66%	78%	25%	-	25%	69%	53%	37%	67%	45%	75%z
7-10 (Net)	60	2	1	-	1	15	18	4	1	4	42
	79%	89%	25%	-	25%	71%	88%	78%	67%	74%	80%
9-10 (Net)	31	2	1	-	1	12	10	2	1	2	20
	40%	66%	18%	-	18%	60%	49%	37%	67%	29%	39%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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- BBC CBeebies Storytime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	101	3	2	-	-	-	3	2	1	33	68
WeightedBase	76*	3**	1**	..**	..**	..**	3**	2**	1**	17**	60*
EffectiveBase	64	3	2	-	-	-	3	2	1	23	45
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	*	-	-	-	-	-	-	-	-	*	-
4	-	-	-	-	-	-	-	-	-	2%	-
5	3	-	1	-	-	-	-	-	-	1	2
	4%	-	70%	-	-	-	-	-	-	7%	3%
6	9	1	-	-	-	-	1	1	-	*	9
	12%	30%	-	-	-	-	30%	39%	-	2%	15%
7	10	-	-	-	-	-	-	-	-	3	7
	13%R	-	-	-	-	-	-	-	-	17%	12%
8	20	-	*	-	-	-	-	-	-	5	15
	26%	-	30%	-	-	-	-	-	-	27%	25%
9	16	1	-	-	-	-	1	-	1	5	11
	21%	24%	-	-	-	-	24%	-	100%	28%	19%
Agree Completely 10	15	-	-	-	-	-	-	-	-	3	12
	20%	-	-	-	-	-	-	-	-	17%	20%
Don't know	3	1	-	-	-	-	1	1	-	-	3
	4%	46%	-	-	-	-	46%	61%	-	-	5%
Total mentions	76	3	1	-	-	-	3	2	1	17	60
	100%	100%	100%	-	-	-	100%	100%	100%	100%	100%
Mean	8.08	7.33	5.91	-	-	-	7.33	6.00	9.00	8.09	8.08
1-3 (Net)	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	2%	-
1-4 (Net)	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	2%	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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- BBC CBeebies Storytime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	76*	3**	1**	-**	-**	-**	3**	2**	1**	17**	60*
EffectiveBase	64	3	2	-	-	-	3	2	1	23	45
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
4-7 (Net)	23	1	1	-	-	-	1	-	-	4	18
	30%	30%	70%	-	-	-	30%	39%	-	27%	30%
5-6 (Net)	13	1	1	-	-	-	1	1	-	2	11
	16%	30%	70%	-	-	-	30%	39%	-	9%	18%
8-10 (Net)	50	1	*	-	-	-	1	-	1	12	38
	66%	24%	30%	-	-	-	24%	-	100%	72%	64%
7-10 (Net)	60	1	*	-	-	-	1	-	1	15	46
	79%	24%	30%	-	-	-	24%	-	100%	89%	76%
9-10 (Net)	31	1	-	-	-	-	1	-	1	7	23
	40%	24%	-	-	-	-	24%	-	100%	45%	39%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Table 377
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- BBC Sounds offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	12	1	3	-	3	4	2	-	-	-	10
WeightedBase	14**	2**	2**	..**	2**	3**	2**	..**	..**	..**	12**
EffectiveBase	10	1	3	-	3	4	2	-	-	-	8
Not At All Agree 1	1 8%	-	-	-	-	-	-	-	-	-	1 10%
2	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
4	2 17%	-	-	-	-	-	-	-	-	-	2 19%
5	1 6%	-	-	-	-	1 30%	-	-	-	-	1 7%
6	-	-	-	-	-	-	-	-	-	-	-
7	1 6%	-	-	-	-	-	1 51%	-	-	-	-
8	4 31%	2 100%	1 40%	-	1 40%	1 28%	1 49%	-	-	-	4 29%
9	2 14%	-	1 60%	-	1 60%	1 42%	-	-	-	-	2 16%
Agree Completely 10	2 17%	-	-	-	-	-	-	-	-	-	2 20%
Don't know	-	-	-	-	-	-	-	-	-	-	-
Total mentions	14 100%	2 100%	2 100%	-	2 100%	3 100%	2 100%	-	-	-	12 100%
Mean	6.99	8.00	8.60	-	8.60	7.53	7.49	-	-	-	6.92
1-3 (Net)	1 8%	-	-	-	-	-	-	-	-	-	1 10%
1-4 (Net)	3 25%	-	-	-	-	-	-	-	-	-	3 28%
1-2 (Net)	1 8%	-	-	-	-	-	-	-	-	-	1 10%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	14**	2**	2**	-**	2**	3**	2**	-**	-**	-**	12**
EffectiveBase	10	1	3	-	3	4	2	-	-	-	8
4-7 (Net)	4	-	-	-	-	1	1	-	-	-	3
	29%	-	-	-	-	30%	51%	-	-	-	26%
5-6 (Net)	1	-	-	-	-	1	-	-	-	-	1
	6%	-	-	-	-	30%	-	-	-	-	7%
8-10 (Net)	9	2	2	-	2	2	1	-	-	-	8
	63%	100%	100%	-	100%	70%	49%	-	-	-	65%
7-10 (Net)	10	2	2	-	2	2	2	-	-	-	8
	69%	100%	100%	-	100%	70%	100%	-	-	-	65%
9-10 (Net)	4	-	1	-	1	1	-	-	-	-	4
	32%	-	60%	-	60%	42%	-	-	-	-	36%

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Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	12	2	-	1	-	1	1	1	1	1	11
WeightedBase	14**	1**	-.**	1**	-.**	1**	1**	1**	1**	1**	13**
EffectiveBase	10	2	-	1	-	1	1	1	1	1	9
Not At All Agree 1	1	-	-	-	-	-	-	-	-	-	1
	8%	-	-	-	-	-	-	-	-	-	9%
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	2	-	-	-	-	-	-	-	-	-	2
	17%	-	-	-	-	-	-	-	-	-	18%
5	1	-	-	-	-	-	-	-	-	1	-
	6%	-	-	-	-	-	-	-	-	100%	-
6	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
7	1	-	-	-	-	-	-	-	-	-	1
	6%	-	-	-	-	-	-	-	-	-	7%
8	4	1	-	-	-	-	1	1	-	-	4
	31%	57%	-	-	-	-	100%	100%	-	-	33%
9	2	1	-	1	-	1	-	-	1	-	2
	14%	43%	-	100%	-	100%	-	-	100%	-	15%
Agree Completely 10	2	-	-	-	-	-	-	-	-	-	2
	17%	-	-	-	-	-	-	-	-	-	18%
Don't know	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	14	1	-	1	-	1	1	1	1	1	13
	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%
Mean	6.99	8.43	-	9.00	-	9.00	8.00	8.00	9.00	5.00	7.12
1-3 (Net)	1	-	-	-	-	-	-	-	-	-	1
	8%	-	-	-	-	-	-	-	-	-	9%
1-4 (Net)	3	-	-	-	-	-	-	-	-	-	3
	25%	-	-	-	-	-	-	-	-	-	27%
1-2 (Net)	1	-	-	-	-	-	-	-	-	-	1
	8%	-	-	-	-	-	-	-	-	-	9%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	14**	1**	-**	1**	-**	1**	1**	1**	1**	1**	13**
EffectiveBase	10	2	-	1	-	1	1	1	1	1	9
4-7 (Net)	4	-	-	-	-	-	-	-	-	1	3
	29%	-	-	-	-	-	-	-	-	100%	24%
5-6 (Net)	1	-	-	-	-	-	-	-	-	1	-
	6%	-	-	-	-	-	-	-	-	100%	-
8-10 (Net)	9	1	-	1	-	1	1	1	1	-	9
	63%	100%	-	100%	-	100%	100%	100%	100%	-	67%
7-10 (Net)	10	1	-	1	-	1	1	1	1	-	10
	69%	100%	-	100%	-	100%	100%	100%	100%	-	73%
9-10 (Net)	4	1	-	1	-	1	-	-	1	-	4
	32%	43%	-	100%	-	100%	-	-	100%	-	34%

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Table 378

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Base = All respondents

Summary Table				
	Watch/access TV channels	Watch catch up, on demand or video streaming services	Listen to radio	Access online and apps
UnweightedBase	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717
TV	3545 91%	1914 49%	660 17%	512 13%
Laptop/computer/netbook	713 18%	1175 30%	463 12%	1523 39%
Tablet	470 12%	719 18%	367 9%	1156 30%
Smartphone	413 11%	605 15%	846 22%	1487 38%
Digital radio	-	-	1499 38%	-
Analogue radio	-	-	1040 27%	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	258 7%
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	-	-	342 9%	205 5%
E-reader (e.g. Kindle)	-	-	-	244 6%
Games console	206 5%	372 10%	111 3%	278 7%
None of these	182 5%	1221 31%	986 25%	1246 32%
Total mentions	5528 141%	6006 154%	6314 162%	6908 177%

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Table 379
E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch/access TV channels

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
TV	3545 91% <i>S</i>	569 95% <i>z</i>	480 98% <i>zA</i>	346 98% <i>z</i>	826 98% <i>zA</i>	1471 93% <i>z</i>	787 90%	114 86%	118 91%	276 94% <i>FG</i>	2626 91%
Laptop/computer/ netbook	713 18% <i>BCDEF</i> HJKLMNO PQT	96 16% <i>BCD</i>	44 9% <i>CD</i>	13 4%	57 7% <i>C</i>	175 11%	129 15% <i>I</i>	24 18% <i>I</i>	13 10%	25 9%	545 19% <i>FHI</i>
Tablet	470 12% <i>ABCDEH</i> JLMNOPQT	49 8% <i>BCD</i>	21 4%	9 2%	29 4%	118 7%	90 10%	14 11%	7 5%	27 9%	366 13% <i>H</i>
Smartphone	413 11% <i>ABCDEH</i> IJKLMNO P T	31 5% <i>BCD</i>	10 2%	3 1%	13 2%	85 5%	83 9% <i>HI</i>	10 7%	4 3%	13 4%	304 11% <i>HI</i>
Digital radio	-	-	-	-	-	-	-	-	-	-	-
Analogue radio	-	-	-	-	-	-	-	-	-	-	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	-	-	-	-	-	-	-	-
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	-	-	-	-	-	-	-	-	-	-	-
E-reader (e.g. Kindle)	-	-	-	-	-	-	-	-	-	-	-
Games console	206 5% <i>ABCDEI</i> JLNOPQ	6 1%	4 1%	-	4 *	44 3%	44 5% <i>I</i>	9 7% <i>I</i>	3 2%	7 2%	155 5% <i>I</i>
None of these	182 5% <i>BCDJNO</i> PQT	19 3%	8 2%	5 2%	13 2%	75 5%	38 4%	10 7%	8 6%	10 3%	134 5%
Total mentions	5528 141%	769 129%	566 116%	376 107%	943 112%	1967 125%	1170 134%	180 136%	152 118%	357 122%	4129 143%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 379
E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch/access TV channels

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
TV	3545	676	78	54	17	313	363	294	382	405	3132
	91% S	98% z	97% z	99% z	95%	98% z	98% z	98% z	98% z	81%	92% zS
Laptop/computer/netbook	713	47	7	2	1	26	21	31	16	115	596
	18% BCDEFH	7%	9%	4%	3%	8% Q	6%	11% OQ	4%	23% T	18%
	IJKLMNOPQ										
	T										
Tablet	470	22	4	2	1	15	7	17	5	79	391
	12% ABCDEH	3%	6%	4%	3%	5% Q	2%	6% OQ	1%	16% T	12%
	JLMNOPQT										
Smartphone	413	9	2	1	-	9	*	6	4	76	337
	11% ABCDEH	1%	3%	3%	-	3% OQ	*	2% O	1%	15% T	10%
	IJKLMNOPQ										
	T										
Digital radio	-	-	-	-	-	-	-	-	-	-	-
Analogue radio	-	-	-	-	-	-	-	-	-	-	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	-	-	-	-	-	-	-	-
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	-	-	-	-	-	-	-	-	-	-	-
E-reader (e.g. Kindle)	-	-	-	-	-	-	-	-	-	-	-
Games console	206	4	-	-	-	3	1	3	1	35	170
	5% ABCDEI	1%	-	-	-	1%	*	1%	*	7%	5%
	JLNOPQ										
None of these	182	11	*	1	1	6	6	4	8	45	135
	5% BCDJNO	2%	*	1%	5% K	2%	2%	1%	2%	9% T	4%
	PQT										
Total mentions	5528	770	93	60	19	373	398	354	416	756	4761
	141%	112%	115%	110%	107%	117%	108%	119%	107%	151%	140%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 380
E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch catch up, on demand or video streaming services

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
TV	1914	303	204	63	267	560	371	50	40	104	1463
	49%BCDEF GHIJKLMNO PQS	51%BCD	42%CD	18%	32%C	36%	43%HI	38%	31%	36%	51%zFGHI
Laptop/computer/ netbook	1175	125	59	16	75	255	227	41	21	37	893
	30%ABCDE FHIJKLMN OPQT	21%BCD	12%CD	5%	9%C	16%	26%HI	31%HI	16%	13%	31%FHI
Tablet	719	65	26	18	44	154	136	23	12	27	557
	18%ABCDE FHIJKLMN OPQT	11%BCD	5%	5%	5%	10%	16%I	17%I	9%	9%	19%FHI
Smartphone	605	34	8	2	10	105	135	21	11	24	445
	15%ABCDEH IJKLMNOPQ T	6%BCD	2%	1%	1%	7%	16%HI	16%I	8%	8%	15%I
Digital radio	-	-	-	-	-	-	-	-	-	-	-
Analogue radio	-	-	-	-	-	-	-	-	-	-	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	-	-	-	-	-	-	-	-
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	-	-	-	-	-	-	-	-	-	-	-
E-reader (e.g. Kindle)	-	-	-	-	-	-	-	-	-	-	-
Games console	372	4	5	2	7	73	82	14	6	13	277
	10%ABCDEI JKLMNOPQ	1%	1%	*	1%	5%	9%I	11%I	4%	5%	10%I
None of these	1221	238	250	265	516	813	347	55	65	162	835
	31%R	40%z	51%zA	75%zABD	61%zAB	52%z	40%zR	42%zR	51%zFR	55%zFGR	29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 380

E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Watch catch up, on demand or video streaming services

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Total mentions	6006	769	552	367	919	1959	1297	204	154	367	4469
	154%	129%	113%	104%	109%	124%	149%	155%	120%	125%	155%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 380
E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch catch up, on demand or video streaming services

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
TV	1914	212	25	26	4	94	118	126	87	180	1733
	49%BCDEF GHIJKMNO PQS	31%	31%	48%JKM	21%	30%Q	32%Q	42%NOQ	22%	36%	51%z5
Laptop/computer/ netbook	1175	59	11	4	1	37	23	42	17	182	988
	30%ABCDEF HIJKLMNQP QT	9%	14%	7%	3%	11%OQ	6%	14%OQ	4%	36%zT	29%
Tablet	719	41	2	1	*	23	18	24	17	117	600
	18%ABCDEF HIJKLMNQP QT	6%	3%	2%	2%	7%	5%	8%	4%	23%zT	18%
Smartphone	605	8	-	1	*	7	1	6	2	105	498
	15%ABCDEH IJKLMNOQP T	1%	-	2%	2%	2%Q	*	2%O	1%	21%zT	15%
Digital radio	-	-	-	-	-	-	-	-	-	-	-
Analogue radio	-	-	-	-	-	-	-	-	-	-	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	-	-	-	-	-	-	-	-
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	-	-	-	-	-	-	-	-	-	-	-
E-reader (e.g. Kindle)	-	-	-	-	-	-	-	-	-	-	-
Games console	372	6	1	-	-	2	4	1	4	52	319
	10%ABCDEI JKLMNOQP	1%	1%	-	-	1%	1%	*	1%	10%	9%
None of these	1221	428	48	26	14	200	227	147	280	164	1052
	31%R	62%zL	60%z	48%z	77%zL	63%zP	61%zP	49%z	72%zNOP	33%	31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 380

E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Watch catch up, on demand or video streaming services

Base = All respondents

	65+ Age Group by Nation				65+ Age Group England				MEG		
	Total (Z)	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Total mentions	6006	754	87	59	19	363	392	346	408	801	5191
	154%	110%	108%	107%	105%	114%	106%	116%	105%	160%	153%

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Table 381
E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Listen to radio

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
TV	660 17% CDEIJS	119 20% CD	87 18% CD	31 9%	118 14% C	239 15%	152 17%	24 18%	24 18%	46 16%	469 16%
Laptop/computer/netbook	463 12% BCDEHJKLNOPQ	67 11% BCD	17 3%	6 2%	23 3%	76 5%	91 10% H	14 11% H	5 4%	26 9%	354 12% H
Tablet	367 9% BCDEJKNOPQ	43 7% BCD	16 3%	9 3%	25 3%	65 4%	95 11% G	6 5%	10 8%	28 9%	263 9%
Smartphone	846 22% ABCDEIJKMNOPQ	92 15% BCD	43 9%	22 6%	65 8%	196 12%	173 20% I	26 20%	18 14%	39 13%	636 22% I
Digital radio	1499 38% CDEFGIJOQS	248 42% CD	181 37% CD	103 29%	284 34% C	506 32%	300 34% I	38 29%	41 32%	80 27%	1156 40% zFGI
Analogue radio	1040 27% EM	182 30%	131 27%	97 28%	228 27%	384 24%	252 29%	35 27%	42 33%	82 28%	744 26%
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	-	-	-	-	-	-	-	-
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	342 9% ABCDEIJLMNOPQ	32 5% CD	14 3%	3 1%	16 2% C	53 3%	80 9% I	10 7%	11 8%	12 4%	245 9% I
E-reader (e.g. Kindle)	-	-	-	-	-	-	-	-	-	-	-
Games console	111 3% ABCDEIJNPT	3 1%	5 1%	-	5 1%	26 2%	26 3% I	6 4% I	5 4% I	1 *	79 3% I
None of these	986 25% T	140 24%	147 30% zA	144 41% zABD	291 35% zAB	543 34% z	240 28%	44 34% zR	41 32%	103 35% zFR	708 25%
Total mentions	6314 162%	927 155%	641 131%	415 118%	1056 125%	2088 133%	1408 162%	203 154%	197 153%	418 142%	4655 161%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 381
E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Listen to radio

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
TV	660	89	13	14	1	43	46	55	34	51	607
	17% CDEIQS	13%	16%	25% zJM	7%	14% Q	12%	18% OQ	9%	10%	18% zS
Laptop/computer/netbook	463	20	1	2	1	16	4	15	6	67	395
	12% BCDEHJKLNOPQ	3%	1%	3%	4%	5% OQ	1%	5% OQ	2%	13%	12%
Tablet	367	22	1	2	*	11	10	9	12	60	307
	9% BCDEJKNOPQ	3%	2%	4%	2%	4%	3%	3%	3%	12%	9%
Smartphone	846	54	3	7	1	25	29	25	29	103	740
	22% ABCDEIJKMNOPQ	8%	3%	13% K	4%	8%	8%	8%	7%	21%	22%
Digital radio	1499	220	29	25	9	120	100	119	101	137	1359
	38% CDEFGIJOQS	32%	36%	46% J	52% zJ	38% OQ	27%	40% OQ	26%	27%	40% zS
Analogue radio	1040	186	23	17	2	97	89	76	110	112	927
	27% EM	27% M	28% M	32% M	10%	30%	24%	26%	28%	22%	27% z
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	-	-	-	-	-	-	-	-
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	342	13	3	1	-	5	8	6	8	46	296
	9% ABCDEIJLMNOPQ	2%	3%	1%	-	2%	2%	2%	2%	9%	9%
E-reader (e.g. Kindle)	-	-	-	-	-	-	-	-	-	-	-
Games console	111	5	-	-	-	1	4	1	4	25	86
	3% ABCDEIJNPT	1%	-	-	-	*	1%	*	1%	5% zT	3%
None of these	986	244	28	14	6	101	143	89	155	179	803
	25% T	35% z	34%	25%	34%	32% z	39% zP	30%	40% zNP	36% zT	24%
Total mentions	6314	854	100	81	20	420	435	395	460	782	5519
	162%	124%	124%	149%	112%	132%	118%	132%	118%	156%	163%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 382
E2_4. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Access online and apps

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
TV	512	60	32	5	37	137	94	13	7	18	399
	13%BCDEF	10%CD	6%CD	2%	4%C	9%	11%I	9%	6%	6%	14%FHI
	HIJKLMNO										
	PQ										
Laptop/computer/netbook	1523	236	132	50	182	420	288	44	27	59	1176
	39%BCDEF	40%BCD	27%CD	14%	22%C	27%	33%HI	33%HI	21%	20%	41%zFHI
	HIJKLMNO										
	Q										
Tablet	1156	147	73	31	104	286	217	36	20	53	891
	30%ABCDE	25%BCD	15%CD	9%	12%C	18%	25%HI	27%HI	16%	18%	31%zFHI
	FHIJKLMN										
	OPQ										
Smartphone	1487	164	63	15	78	327	281	32	27	54	1140
	38%ABCDE	28%BCD	13%CD	4%	9%C	21%	32%HI	25%	21%	19%	40%zFGHI
	FGHIJKLM										
	NOPQ										
Digital radio	-	-	-	-	-	-	-	-	-	-	-
Analogue radio	-	-	-	-	-	-	-	-	-	-	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	258	12	5	1	6	37	63	13	5	11	181
	7%ABCDEJ	2%	1%	*	1%	2%	7%I	10%I	4%	4%	6%
	KLNOPQT										
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	205	10	7	4	11	37	60	14	2	11	135
	5%ABCDEJ	2%	1%	1%	1%	2%	7%zHIR	11%zHIR	2%	4%	5%
	JNOQ										
E-reader (e.g. Kindle)	244	27	14	4	18	47	55	10	10	15	177
	6%BCDEIL	5%CD	3%	1%	2%	3%	6%	7%	7%	5%	6%
	NOPQ										
Games console	278	15	8	1	9	63	60	9	7	8	204
	7%ABCDEI	2%C	2%	*	1%	4%	7%I	7%	6%	3%	7%I
	JKLMNO PQ										
None of these	1246	246	295	272	567	848	369	54	74	173	840
	32%RS	41%z	60%zA	77%zABD	67%zAB	54%z	42%zR	41%zR	57%zFGR	59%zFGR	29%
Total mentions	6908	917	628	382	1011	2202	1488	224	180	402	5144
	177%	154%	128%	109%	120%	140%	171%	170%	140%	137%	178%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 382
E2_4. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Access online and apps

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
TV	512	30	4	3	-	18	12	16	15	63	448
	13%BCDEFH IJKLMNOPQ	4%	5%	5%	-	6%	3%	5%	4%	13%	13%
Laptop/computer/ netbook	1523	159	14	7	2	84	75	100	59	199	1319
	39%BCDEF HIJKLMNO Q	23%M	17%	14%	8%	26%Q	20%Q	34%NOQ	15%	40%	39%
Tablet	1156	91	3	8	1	43	48	52	39	163	990
	30%ABCDE FGHIJKLMN OPQ	13%K	4%	14%K	7%	14%	13%	17%Q	10%	32%	29%
Smartphone	1487	66	6	4	2	35	31	41	25	200	1281
	38%ABCDE FGHIJKLM NOPQ	10%	7%	8%	10%	11%Q	8%	14%OQ	6%	40%	38%
Digital radio	-	-	-	-	-	-	-	-	-	-	-
Analogue radio	-	-	-	-	-	-	-	-	-	-	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	258	6	-	*	-	2	3	3	2	54	204
	7%ABCDEJ KLNOPQT	1%	-	1%	-	1%	1%	1%	1%	11%zT	6%
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	205	10	-	1	-	6	4	8	2	37	167
	5%ABCDER JNOQ	2%	-	1%	-	2%	1%	3%	1%	7%T	5%
E-reader (e.g. Kindle)	244	13	4	1	*	7	6	8	5	31	214
	6%BCDEJL NOPQ	2%	4%	1%	2%	2%	2%	3%	1%	6%	6%
Games console	278	9	-	-	-	1	8	4	4	43	235
	7%ABCDEI JKLMNOQ	1%	-	-	-	*	2%	1%	1%	9%	7%
None of these	1246	454	57	42	14	201	253	157	297	129	1113
	32%RS	66%z	71%z	76%z	78%z	63%zP	68%zP	53%z	76%zNOP	26%	33%zS
Total mentions	6908	839	87	65	19	399	441	391	449	919	5970
	177%	122%	109%	119%	105%	125%	119%	131%	115%	183%	176%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 383

F1. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Definitely agree	1607 41% S	285 48% z	240 49% z	186 53% z	426 51% z	674 43%	374 43%	56 42%	50 39%	134 46%	1179 41%
Slightly agree	1049 27% BCDEJ NPT	149 25%	103 21%	76 21%	178 21%	345 22%	228 26%	44 33% I	42 33%	69 24%	780 27%
Neither agree nor disagree	469 12% BDKNQ	61 10%	39 8%	33 9%	72 9%	170 11%	87 10%	13 10%	13 10%	29 10%	362 13%
Slightly disagree	266 7%	28 5%	40 8% A	17 5%	58 7%	127 8% z	58 7%	7 5%	8 6%	26 9%	205 7%
Definitely disagree	451 12%	72 12%	68 14%	35 10%	103 12%	236 15% z	118 14%	12 9%	15 11%	33 11%	313 11%
Don't Know	64 2% ABDFJ	2 *	- -	4 1% B	4 1%	23 1%	6 1%	* *	* *	2 1%	43 2%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
1-2 (Net)	2656 68% E	434 73% z	343 70%	262 74% z	605 72% z	1019 65%	602 69%	100 76%	93 72%	204 69%	1959 68%
4-5 (Net)	717 18%	100 17%	108 22% CD	53 15%	161 19% C	364 23% z	176 20%	19 14%	23 18%	59 20%	517 18%

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Table 383

F1. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Definitely agree	1607	358	30	32	7	170	188	183	176	160	1443
	41% S	52% zK	37%	58% zKM	39%	53% zQ	51% z	61% zNOQ	45%	32%	42% zS
Slightly agree	1049	133	29	12	5	54	80	41	92	165	880
	27% BCDEJ	19%	36% J	21%	27%	17%	22% P	14%	24% NP	33% zT	26%
Neither agree nor disagree	469	65	2	3	1	25	40	33	32	76	392
	12% BDKNQ	9%	3%	6%	5%	8%	11%	11%	8%	15% zT	12%
Slightly disagree	266	45	10	1	1	20	25	16	29	37	229
	7%	7%	13% L	2%	7%	6%	7%	5%	7%	7%	7%
Definitely disagree	451	83	9	7	4	49	34	24	59	50	400
	12%	12%	11%	13%	21% z	15% OP	9%	8%	15% OP	10%	12%
Don't Know	64	3	1	-	-	1	2	1	2	12	52
	2% ABDFJ	*	1%	-	-	*	1%	*	*	2%	2%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1-2 (Net)	2656	491	58	43	12	223	268	224	268	325	2323
	68% E	71%	72%	79% z	66%	70%	73%	75% z	69%	65%	68%
4-5 (Net)	717	128	19	8	5	69	59	40	88	88	629
	18%	19%	24%	14%	29% zL	22% P	16%	13%	23% OP	18%	19%

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Table 384

F2. To what extent do you agree or disagree with the statement 'The BBC is less relevant to me than it was in the past'?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Definitely agree	711 18%	103 17%	103 21%	58 16%	161 19%	311 20%	155 18%	25 19%	26 20%	47 16%	523 18%
Slightly agree	1031 26%M	155 26%	124 25%	100 29%	224 27%	396 25%	238 27%	39 30%	36 28%	71 24%	756 26%
Neither agree nor disagree	824 21%BDKMO P	115 19%	76 16%	62 18%	138 16%	322 20%	174 20%	20 15%	25 20%	68 23%	620 22%
Slightly disagree	505 13%	70 12%	59 12%	39 11%	98 12%	187 12%	125 14%	23 17%	20 15%	39 13%	364 13%
Definitely disagree	742 19%	148 25%z	123 25%z	84 24%z	207 25%z	317 20%	167 19%	22 17%	20 15%	63 21%	549 19%
Don't Know	95 2%ABF	5 1%	5 1%	8 2%	13 2%	42 3%	12 1%	3 2%	1 1%	6 2%	71 2%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
1-2 (Net)	1741 45%	258 43%	227 46%	158 45%	386 46%	707 45%	393 45%	64 48%	63 49%	118 40%	1278 44%
4-5 (Net)	1247 32%	219 37%z	182 37%z	123 35%	305 36%z	505 32%	292 34%	45 34%	39 31%	102 35%	913 32%

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Table 384

F2. To what extent do you agree or disagree with the statement 'The BBC is less relevant to me than it was in the past'?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Definitely agree	711	132	16	8	6	64	68	54	78	73	636
	18%	19%	20%	14%	34%zJL	20%	18%	18%	20%	15%	19%
Slightly agree	1031	186	24	12	2	82	104	84	102	138	891
	26%M	27%M	30%M	22%	11%	26%	28%	28%	26%	28%	26%
Neither agree nor disagree	824	122	7	8	1	66	56	40	83	119	700
	21%BDKMO	18%KM	8%	15%	7%	21%P	15%	13%	21%OP	24%	21%
Slightly disagree	505	70	19	6	3	28	42	27	43	69	435
	13%	10%	24%zJL	10%	18%	9%	11%	9%	11%	14%	13%
Definitely disagree	742	168	12	21	5	75	92	90	77	83	659
	19%	24%z	15%	39%zJK	30%zK	24%	25%z	30%zNQ	20%	17%	19%
Don't Know	95	10	2	-	-	3	7	4	6	19	76
	2%ABF	2%	3%	-	-	1%	2%	1%	2%	4%	2%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1-2 (Net)	1741	318	40	20	8	146	172	138	180	212	1526
	45%	46%	50%	36%	45%	46%	47%	46%	46%	42%	45%
4-5 (Net)	1247	238	31	27	9	103	134	117	121	151	1094
	32%	35%	39%	49%zJ	48%zJ	32%	36%	39%z	31%	30%	32%

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Table 385

NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
More than 10 times a day	159 4%CDEIQ	31 5%CD	17 3%CD	1 *	18 2%C	40 3%	35 4%	9 7%	7 6%	9 3%	119 4%
Between 6 and 10 times a day	275 7%BDEOQ	42 7%	22 5%	19 5%	42 5%	77 5%	70 8%	18 14%zFIR	9 7%	22 8%	195 7%
Between 2 and 5 times a day	1438 37%S	252 42%z	220 45%z	187 53%zABD	408 48%zB	596 38%	353 41%zR	50 38%	50 39%	133 45%zR	1036 36%
Once a day	1120 29%	189 32%	158 32%	105 30%	263 31%	491 31%z	234 27%	34 26%	35 27%	82 28%	840 29%
4-6 days a week	196 5%ACDQ	13 2%	18 4%	8 2%	25 3%	65 4%	42 5%	5 4%	9 7%	9 3%	145 5%
2-3 days a week	197 5%ABDJ	16 3%	11 2%	12 3%	22 3%	71 5%	43 5%	5 4%	6 5%	16 5%	147 5%
Once a week	193 5%BDFLN	19 3%	14 3%	10 3%	23 3%	76 5%	31 4%	3 2%	3 2%	8 3%	158 5%zF
Less often than once a week	106 3%ACDJOP T	5 1%	11 2%C	1 *	13 2%C	43 3%	16 2%	4 3%	5 4%	5 2%	81 3%
Less often than once a month	52 1%BDJ	4 1%	* *	1 *	2 *	17 1%	12 1%I	2 2%	* *	* *	37 1%
Never	141 4%	23 4%	16 3%	8 2%	24 3%	90 6%z	30 3%	1 1%	3 2%	9 3%	105 4%
Don't know	30 1%	5 1%	2 *	- -	2 *	10 1%	5 1%	- -	- -	- -	20 1%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 385

NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Daily (Net)	2992	513	417	313	730	1204	692	111	102	246	2190
	77% ^S	86% ^z	85% ^z	89% ^z	87% ^z	76%	79% ^z	84% ^{zR}	79%	84% ^{zFR}	76%
Weekly (Net)	586	48	42	29	71	212	116	13	18	33	450
	15% ^{ABCDJK LMNQT}	8%	9%	8%	8%	13%	13%	10%	14%	11%	16%

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Table 385

NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
More than 10 times a day	159 4% CDEIQ	16 2%	-	1 3%	-	6 2%	10 3%	11 4%	6 1%	19 4%	139 4%
Between 6 and 10 times a day	275 7% BDEOQ	36 5%	2 3%	3 5%	1 4%	24 7% Q	13 3%	23 8% OQ	13 3%	38 8%	237 7%
Between 2 and 5 times a day	1438 37% S	321 47% z	38 47%	36 66% zJK	13 73% zJK	158 50% z	162 44% z	137 46% z	183 47% z	148 30%	1285 38% zS
Once a day	1120 29%	221 32% M	27 34%	12 22%	3 18%	98 31%	122 33%	86 29%	135 35% z	147 29%	972 29%
4-6 days a week	196 5% ACDQ	24 3%	* *	1 2%	-	8 3%	16 4%	15 5%	9 2%	35 7%	161 5%
2-3 days a week	197 5% ABDJ	21 3%	1 1%	* 1%	-	8 3%	13 3%	10 3%	11 3%	35 7%	162 5%
Once a week	193 5% BDFLN	23 3%	-	-	1 4% KL	2 1%	20 5% NP	7 3%	15 4% N	34 7%	158 5%
Less often than once a week	106 3% ACDJOP T	9 1%	3 4%	1 2%	-	6 2%	3 1%	2 1%	7 2%	19 4%	83 2%
Less often than once a month	52 1% BDJ	2 *	-	-	-	* *	1 *	-	2 *	6 1%	46 1%
Never	141 4%	16 2%	7 9% zJL	* 1%	* 2%	7 2%	9 3%	7 2%	9 2%	13 3%	127 4%
Don't know	30 1%	-	2 2% J	-	-	-	-	-	-	5 1%	25 1%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 385

NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Daily (Net)	2992	594	67	52	17	286	308	258	336	353	2634
	77% S	86% z	83%	95% zJK	94% z	90% zO	83% z	86% z	86% z	70%	78% zS
Weekly (Net)	586	68	1	1	1	19	48	32	35	104	481
	15% ABCDJ KLMNQT	10% KL	2%	3%	4%	6%	13% NQ	11% N	9%	21% zT	14%

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Table 386

QIA1. In which of the following locations have you accessed the internet in the past 3 months?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
At home	3401	506	363	146	508	1145	657	94	80	190	2607
	87%BCDEF GHIJKLMN OPQT	85%BCD	74%CD	41%	60%C	73%	75%HI	71%	62%	65%	90%zFGHI
At someone else's home	1887	214	114	28	141	472	358	53	32	71	1440
	48%ABCDE FHIJKLMN OPQT	36%BCD	23%CD	8%	17%C	30%	41%HI	40%HI	25%	24%	50%zFGHI
At work	1836	232	52	7	59	309	282	46	28	42	1476
	47%ABCDE FGHIJKLM NOPQ	39%BCD	11%CD	2%	7%C	20%	32%HI	35%HI	22%I	14%	51%zFGHI
Whilst commuting/ travelling / on the move	1926	222	71	20	91	439	363	53	33	69	1487
	49%ABCDE FGHIJKLM NOPQT	37%BCD	14%CD	6%	11%C	28%	42%HI	40%HI	25%	24%	52%zFGHI
In a public place e.g. café, library	1783	200	87	21	107	404	359	54	45	74	1341
	46%ABCDE FHIJKLMN OPQT	33%BCD	18%CD	6%	13%C	26%	41%I	41%I	35%I	25%	47%FHI
Elsewhere	1410	145	64	22	86	332	281	47	32	59	1071
	36%ABCDE FHIJKLMN OPQT	24%BCD	13%CD	6%	10%C	21%	32%I	36%I	25%	20%	37%FHI

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Table 386

Q1A1. In which of the following locations have you accessed the internet in the past 3 months?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
At home	3401	420	47	33	8	197	223	235	185	452	2939
	87%BCDEF GHIJKLMN OPQT	61%M	58%	61%	46%	62%Q	60%Q	79%NOQ	47%	90%	87%
At someone else's home	1887	123	10	7	1	64	59	74	49	281	1600
	48%ABCDE FGHIJKLMN OPQT	18%M	13%	14%	4%	20%Q	16%	25%OQ	12%	56%zT	47%
At work	1836	50	6	3	*	26	24	41	9	244	1589
	47%BCDEF GHIJKLMNO PQ	7%	7%	5%	2%	8%Q	6%Q	14%NOQ	2%	49%	47%
Whilst commuting/ travelling / on the move	1926	78	8	5	1	43	35	46	32	302	1618
	49%ABCDE FGHIJKLM NOPQT	11%	9%	9%	5%	13%Q	10%	15%OQ	8%	60%zT	48%
In a public place e.g. café, library	1783	85	13	7	2	48	38	62	23	269	1512
	46%ABCDE FGHIJKLMN OPQT	12%	16%	12%	14%	15%Q	10%Q	21%NOQ	6%	54%zT	45%
Elsewhere	1410	71	8	5	2	34	37	47	24	229	1178
	36%ABCDE FGHIJKLMN OPQT	10%	10%	9%	10%	11%Q	10%Q	16%NOQ	6%	46%zT	35%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 387

DC01. How many people live in your house, including yourself?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
One	838	167	170	180	350	537	294	56	52	130	517
	21%RS	28%z	35%zA	51%zABD	42%zAB	34%z	34%zR	43%zFR	41%zR	44%zFR	18%
Two	1320	277	268	152	421	623	293	39	45	104	983
	34%S	46%z	55%zACD	43%z	50%zC	40%z	34%	29%	35%	35%	34%
Three	718	85	36	13	49	177	129	10	14	27	561
	18%ABCDE FGHIJKLM NOPQ	14%BCD	7%	4%	6%C	11%	15%GI	8%	11%	9%	19%zFGHI
Four	636	43	10	1	11	143	95	17	10	19	507
	16%ABCDEF HIJKLMN OPQ	7%BCD	2%	*	1%C	9%	11%I	13%I	8%	6%	18%zFHI
Five	235	13	1	4	5	52	44	4	7	10	185
	6%ABCDEJ KLNOPQT	2%BD	*	1%	1%	3%	5%	3%	5%	4%	6%
Six	97	5	1	-	1	23	9	2	1	3	84
	2%ABCDEF JNOPQT	1%	*	-	*	1%	1%	2%	*	1%	3%zF
More than six	37	1	1	-	1	13	6	4	1	1	29
	1%DT	*	*	-	*	1%	1%	3%zFI	*	*	1%
Prefer not to say	27	6	1	1	3	8	-	-	-	-	16
	1%FT	1%	*	*	*	*	-	-	-	-	1%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 387

DC01. How many people live in your house, including yourself?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
One	838	283	37	23	7	96	187	114	169	57	776
	21%RS	41%z	46%z	42%z	41%z	30%z	51%zNPQ	38%zN	43%zN	11%	23%zS
Two	1320	345	40	27	9	192	153	154	191	103	1217
	34%S	50%z	49%z	50%z	50%z	60%zOPQ	41%z	52%zO	49%zO	21%	36%zS
Three	718	44	3	2	1	23	21	21	23	95	623
	18%ABCDEF GHIJKLMNO PQ	6%	3%	4%	5%	7%	6%	7%	6%	19%	18%
Four	636	8	1	1	1	3	4	5	3	119	512
	16%ABCDEF HIJKLMNQP QT	1%	2%	2%	4%	1%	1%	2%	1%	24%zT	15%
Five	235	5	-	*	-	2	3	2	3	65	169
	6%ABCDEJ KLNOPQT	1%	-	1%	-	1%	1%	1%	1%	13%zT	5%
Six	97	-	-	1	-	-	-	-	-	38	59
	2%ABCDEF JNOPQT	-	-	2%J	-	-	-	-	-	8%zT	2%
More than six	37	1	-	-	-	-	1	1	-	12	25
	1%DT	*	-	-	-	-	*	*	-	2%zT	1%
Prefer not to say	27	3	-	-	-	1	1	1	1	11	15
	1%FT	*	-	-	-	*	*	1%	*	2%zT	*
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 388

DC02. Do you have any children living in your household? By children, we mean children under 16 living at home.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Yes	1121	42	11	5	17	263	190	26	16	37	885
	29% ABCDEF	7% BCD	2%	2%	2%	17%	22% HI	20%	13%	13%	31% zFGHI
	GHIJKLMNO										
	PQT										
No	2741	548	477	345	822	1301	674	105	112	252	1980
	70% RS	92% z	97% zA	98% zA	98% zA	83% z	77% zR	80% zR	87% zFR	86% zFR	69%
Prefer not to say	45	7	1	1	3	12	7	1	*	4	18
	1% DRT	1%	*	*	*	1%	1%	1%	*	1%	1%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 388

DC02. Do you have any children living in your household? By children, we mean children under 16 living at home.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Yes	1121	14	*	2	*	4	10	5	8	205	916
	29%ABCDEF	2%	*	4%	2%	1%	3%	2%	2%	41%zT	27%
	GHIJKLMNO										
	PQT										
No	2741	672	80	52	18	313	359	293	379	282	2452
	70%RS	98%z	100%z	96%z	98%z	98%z	97%z	98%z	97%z	56%	72%zS
Prefer not to say	45	3	-	-	-	1	1	-	3	14	28
	1%DRT	*	-	-	-	*	*	-	1%	3%zT	1%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 389

DC03. Thinking about the children under 16 in your household, what ages are they? Please type in the age of each child in a separate box.

Base = All who have children living in their household

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1206	47	11	6	17	300	238	36	24	52	916
WeightedBase	1121	42*	11**	5**	17**	263	190	26**	16**	37*	885
EffectiveBase	795	30	7	4	11	189	172	28	19	39	598
0-4	467	11	4	-	4	132	63	10	6	11	387
	42%F	26%	40%	-	27%	50%z	33%	39%	34%	30%	44%zF
5-7	312	8	*	1	1	66	36	4	6	5	269
	28%FT	18%	3%	14%	6%	25%	19%	16%	34%	14%	30%zFI
8-11	388	9	6	4	9	96	71	9	5	9	305
	35%	21%	49%	68%	55%	36%	37%	37%	33%	26%	34%
12-15	363	22	1	3	4	76	78	11	8	19	265
	32%R	54%z	8%	60%	25%	29%	41%zR	43%	50%	52%zR	30%
Prefer not to say	60	4	-	-	-	8	9	3	1	4	44
	5%	9%	-	-	-	3%	5%	11%	5%	10%	5%
Total mentions	1590	54	11	8	19	377	257	38	26	49	1270
	142%	128%	100%	142%	113%	143%	135%	146%	156%	132%	143%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 389

DC03. Thinking about the children under 16 in your household, what ages are they? Please type in the age of each child in a separate box.

Base = All who have children living in their household

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1206	11	1	4	1	3	8	5	6	283	922
WeightedBase	1121	14**	***	2**	***	4**	10**	5**	8**	205	916
EffectiveBase	795	8	1	3	1	2	7	4	5	163	634
0-4	467	4	-	*	-	1	4	3	1	86	381
	42%F	31%	-	13%	-	13%	38%	66%	9%	42%	42%
5-7	312	1	*	-	-	*	*	*	*	74	239
	28%FT	6%	100%	-	-	12%	3%	6%	6%	36%zT	26%
8-11	388	8	-	1	-	3	5	2	6	81	307
	35%	59%	-	47%	-	87%	48%	34%	75%	40%	33%
12-15	363	3	-	1	*	-	3	-	3	67	295
	32%R	21%	-	40%	100%	-	29%	-	33%	33%	32%
Prefer not to say	60	-	-	-	-	-	-	-	-	16	44
	5%	-	-	-	-	-	-	-	-	8%	5%
Total mentions	1590	16	*	2	*	4	11	5	10	324	1266
	142%	116%	100%	100%	100%	112%	118%	106%	123%	158%	138%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 390

DC04. Are you responsible for the children under 16 in your household? Are you their parent or guardian?

Base = All who have children living in their household

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1206	47	11	6	17	300	238	36	24	52	916
WeightedBase	1121	42*	11**	5**	17**	263	190	26**	16**	37*	885
EffectiveBase	795	30	7	4	11	189	172	28	19	39	598
Yes	995	35	5	2	6	228	150	19	11	29	807
	89%FS	84%	42%	32%	39%	87%	79%	72%	66%	79%	91%zFI
No	120	6	7	4	10	34	39	7	6	7	74
	11%R	14%	58%	68%	61%	13%	20%zR	28%	34%	20%R	8%
Prefer not to say	6	1	-	-	-	1	2	-	-	*	3
	1%	2%	-	-	-	*	1%	-	-	1%	*
Total mentions	1121	42	11	5	17	263	190	26	16	37	885
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 390

DC04. Are you responsible for the children under 16 in your household? Are you their parent or guardian?

Base = All who have children living in their household

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	1206	11	1	4	1	3	8	5	6	283	922
WeightedBase	1121	14**	***	2**	***	4**	10**	5**	8**	205	916
EffectiveBase	795	8	1	3	1	2	7	4	5	163	634
Yes	995	5	*	1	*	4	1	1	4	172	822
	89%FS	36%	100%	40%	100%	88%	14%	10%	52%	84%	90%S
No	120	9	-	1	-	*	8	5	4	30	91
	11%R	64%	-	60%	-	12%	86%	90%	48%	15%	10%
Prefer not to say	6	-	-	-	-	-	-	-	-	3	3
	1%	-	-	-	-	-	-	-	-	1%	*
Total mentions	1121	14	*	2	*	4	10	5	8	205	916
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base, ** very small base (under 30) ineligible for sig testing

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Table 391

DC05. Are you a carer for someone over the age of 16?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Yes	343	64	19	16	35	106	111	17	15	43	210
	9%BCDER	11%BCD	4%	5%	4%	7%	13%zR	13%R	12%	15%zR	7%
	JKLMNOP										
	QT										
No	3516	525	469	335	804	1456	754	114	114	246	2643
	90%FIS	88%	96%zA	95%zA	96%zA	92%z	87%	87%	88%	84%	92%zFI
Prefer not to say	48	7	1	1	3	13	6	1	*	4	29
	1%DT	1%	*	*	*	1%	1%	1%	*	1%	1%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 391

DC05. Are you a carer for someone over the age of 16?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Yes	343	32	1	1	-	14	19	15	18	62	280
	9%BCDERJ	5%	1%	2%	-	4%	5%	5%	5%	12%zT	8%
	KLMNOPQT										
No	3516	653	79	53	18	304	349	284	369	426	3083
	90%FIS	95%z	99%z	98%z	100%z	95%z	95%z	95%z	95%z	85%	91%zS
Prefer not to say	48	3	-	-	-	1	1	-	3	13	33
	1%DT	*	-	-	-	*	*	-	1%	3%zT	1%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 392

DC06. Which, if any, is the highest educational or professional qualification you have obtained. If you're still studying, please select the highest level achieved so far.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
GCSE/O-Level/CSE/ standard grades or equivalent	873 22%CDHJN Q	164 28%zBCD	98 20%	58 16%	156 18%	389 25%z	172 20%	24 19%	16 13%	55 19%	663 23%FH
Vocational qualifications or equivalent (=NVQ1+2)	358 9%S	67 11%	60 12%z	38 11%	98 12%z	173 11%z	87 10%	14 11%	13 10%	37 13%	264 9%
A-Level/Highers or equivalent (=NVQ3)	833 21%ABCDE IJKLMNOQ	100 17%C	82 17%CD	26 7%	108 13%C	265 17%	178 20%i	26 20%	26 20%	42 14%	628 22%i
Bachelor Degree or equivalent (=NVQ4)	841 22%BCDEF HIJKMNOQ T	115 19%BCD	65 13%CD	19 5%	84 10%C	163 10%	139 16%i	24 19%i	14 11%	34 12%	673 23%zFHI
Masters/PhD or equivalent	303 8%ABCDEI JOQT	30 5%	22 4%	11 3%	33 4%	45 3%	54 6%	6 5%	8 6%	12 4%	239 8%i
Other	117 3%T	21 4%	14 3%	14 4%	29 3%	54 3%	21 2%	4 3%	2 2%	5 2%	90 3%
No formal qualifications	529 14%R	93 16%	142 29%zA	180 51%zABD	322 38%zAB	459 29%z	205 24%zR	31 24%zR	50 39%zFGR	104 36%zFGR	300 10%
Don't know	52 1%R	7 1%	6 1%	6 2%	12 1%	28 2%	13 2%	1 1%	-	5 2%	25 1%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

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Table 392

DC06. Which, if any, is the highest educational or professional qualification you have obtained. If you're still studying, please select the highest level achieved so far.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
GCSE/O-Level/CSE/ standard grades or equivalent	873	120	19	13	4	49	70	56	64	94	777
	22% CDHJN Q	17%	23%	24%	23%	15%	19%	19%	16%	19%	23%
Vocational qualifications or equivalent (=NVQ1+2)	358	87	8	3	1	41	46	30	56	20	338
	9% S	13% zL	10%	5%	4%	13%	12%	10%	14% z	4%	10% zS
A-Level/Highers or equivalent (=NVQ3)	833	90	11	6	1	45	45	53	37	108	722
	21% ABCDE IJLMNOQ	13%	13%	12%	5%	14% Q	12%	18% OQ	10%	22%	21%
Bachelor Degree or equivalent (=NVQ4)	841	68	6	8	1	35	34	61	8	132	706
	22% BCDEF HIJKMNOQ T	10%	8%	14%	7%	11% Q	9% Q	20% NOQ	2%	26% zT	21%
Masters/PhD or equivalent	303	25	4	3	1	18	7	21	4	61	242
	8% ABCDEI JOQT	4%	5%	6%	4%	6% OQ	2%	7% OQ	1%	12% zT	7%
Other	117	22	4	1	2	15	7	9	13	24	92
	3% T	3%	5%	2%	8% zJ	5%	2%	3%	3%	5% zT	3%
No formal qualifications	529	264	29	20	9	113	152	64	200	53	475
	14% R	38% z	36% z	37% z	48% z	35% zP	41% zP	22% z	51% zNOP	11%	14%
Don't know	52	12	-	-	-	4	8	4	8	8	44
	1% R	2%	-	-	-	1%	2%	1%	2%	2%	1%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T

* small base

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Table 393

DC07. In which of the following income bands does your gross annual household income fall?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Up to GBP 10,000	376	69	71	69	140	283	166	20	22	70	199
	10%R	12%	15%z	19%zA	17%zA	18%z	19%zR	15%R	17%zR	24%zFGR	7%
GBP 10,000 - GBP 14,999	389	51	83	73	155	261	144	28	19	61	229
	10%R	9%	17%zA	21%zA	18%zA	17%z	17%zR	21%zR	15%R	21%zFR	8%
GBP 15,000 - GBP 19,999	390	59	74	42	116	223	97	14	20	35	286
	10%S	10%	15%zA	12%	14%z	14%z	11%	11%	15%	12%	10%
GBP 20,000 - GBP 29,999	604	109	59	26	86	206	127	16	29	35	458
	15%CDEIL OQS	18%BCD	12%	7%	10%	13%	15%	12%	23%FGI	12%	16%
GBP 30,000 - GBP 39,999	520	71	43	6	50	125	75	20	11	9	433
	13%BCDEF IJKLMNOPQ	12%CD	9%CD	2%	6%C	8%	9%I	15%FI	9%I	3%	15%zFI
GBP 40,000 - GBP 49,999	363	51	15	4	19	40	48	9	1	11	309
	9%BCDEFH IJKLMNOPQ	8%BCD	3%	1%	2%	3%	5%H	7%H	1%	4%	11%zFHI
GBP 50,000 - GBP 74,999	336	44	12	2	13	27	47	4	4	16	281
	9%BCDEFG JKLMNOQ	7%BCD	2%	*	2%C	2%	5%	3%	3%	5%	10%zFGHI
GBP 75,000 and above	171	20	9	4	14	19	26	4	4	2	136
	4%BCDEFI JOQ	3%	2%	1%	2%	1%	3%I	3%	3%	1%	5%FI
Prefer not to say	759	124	123	127	249	392	141	17	18	53	552
	19%FT	21%	25%z	36%zABD	30%zAB	25%z	16%	13%	14%	18%	19%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 393

DC07. In which of the following income bands does your gross annual household income fall?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Up to GBP 10,000	376	115	12	11	2	41	74	19	95	42	332
	10%R	17%z	15%	20%z	11%	13%P	20%zNP	7%	24%zNP	8%	10%
GBP 10,000 - GBP 14,999	389	131	13	9	3	62	68	42	89	49	339
	10%R	19%z	16%	16%	15%	20%zP	19%z	14%z	23%zP	10%	10%
GBP 15,000 - GBP 19,999	390	89	16	5	6	31	58	31	59	34	356
	10%S	13%z	20%z	9%	31%zJL	10%	16%zP	10%	15%zN	7%	10%zS
GBP 20,000 - GBP 29,999	604	64	14	4	4	37	27	38	27	56	548
	15%CDEILO QS	9%	17%J	7%	19%JL	12%Q	7%	13%OQ	7%	11%	16%zS
GBP 30,000 - GBP 39,999	520	42	4	3	1	25	17	32	10	70	449
	13%BCDEFI JKLMNOQ	6%	5%	5%	4%	8%Q	5%	11%OQ	3%	14%	13%
GBP 40,000 - GBP 49,999	363	13	4	1	-	11	3	10	4	53	309
	9%BCDEFH IJKLMNOPQ	2%	5%	3%	-	3%OQ	1%	3%O	1%	11%	9%
GBP 50,000 - GBP 74,999	336	11	-	2	-	7	4	7	4	42	294
	9%BCDEFG JKMNOPQ	2%	-	3%	-	2%	1%	2%	1%	8%	9%
GBP 75,000 and above	171	11	1	2	*	9	2	11	-	23	148
	4%BCDEFI JOQ	2%	1%	3%	2%	3%Q	1%	4%OQ	-	5%	4%
Prefer not to say	759	211	16	19	3	95	116	109	102	132	621
	19%FT	31%zM	20%	34%zM	17%	30%z	31%z	36%zQ	26%z	26%zT	18%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 394

DC08. What is your current working status?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Paid employment (30+ hours a week)	1561 40%ABCDE FGHIJKLM NOPQ	202 34%BCD	32 7%CD	2 1%	34 4%C	270 17%	210 24%I	39 29%HI	24 18%	35 12%	1304 45%FGHI
Paid employment (8-29 hours a week)	559 14%BCDEF HIJKLMNO PQ	118 20%zBCD	32 7%CD	6 2%	39 5%C	176 11%	88 10%I	14 11%I	7 6%	15 5%	439 15%zFHI
Paid employment (less than 8 hours a week)	54 1%DEJ	6 1%	2 *	- -	2 *	14 1%	13 1%I	1 1%	- -	* *	38 1%
Self employed (30+ hours a week)	199 5%BCDEFJ NOPQ	42 7%BCD	10 2%	1 *	11 1%	41 3%	22 3%	2 2%	4 3%	10 3%	169 6%zF
Self employed (8-29 hours a week)	107 3%CEO	20 3%C	14 3%	3 1%	17 2%C	32 2%	25 3%	1 1%	1 1%	7 2%	81 3%
Self employed (less than 8 hours a week)	33 1%	2 *	5 1%	1 *	6 1%	8 1%	7 1%	* *	- -	2 1%	25 1%
Retired	833 21%ARS	103 17%	384 78%zA	337 96%zABD	721 86%zAB	740 47%z	305 35%zR	51 39%zR	76 59%zFGR	159 54%zFGR	505 18%
Studying full time	114 3%ABCDEI JNOPQT	- -	* *	- -	* *	19 1%	26 3%I	4 3%I	3 2%I	- -	84 3%I
Not in paid employment/Looking after the house or home	198 5%BCDRJL NOPQT	47 8%zBCD	2 *	- -	2 *	113 7%z	66 8%zR	7 6%	5 4%	21 7%	127 4%
Unemployed	151 4%BCDRJN OPQT	30 5%BCD	1 *	- -	1 *	107 7%z	65 7%zR	6 5%	8 6%R	22 7%zR	79 3%
Other	47 1%DR	18 3%zBCD	3 1%	- -	3 *	33 2%z	32 4%zR	5 4%zR	2 1%	16 5%zR	13 *

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 394

DC08. What is your current working status?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Prefer not to say	50 1%RT	7 1%	3 1%	2 1%	5 1%	23 1%	12 1%	1 1%	-	6 2%R	20 1%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 394

DC08. What is your current working status?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Paid employment (30+ hours a week)	1561	29	3	1	1	16	13	16	13	209	1351
	40%ABCDEF	4%	4%	2%	5%	5%	3%	5%	3%	42%	40%
	GHIJKLMNO										
	PQ										
Paid employment (8-29 hours a week)	559	34	4	1	1	13	21	18	16	59	499
	14%BCDEFH	5%	5%	1%	4%	4%	6%	6%	4%	12%	15%
	IJKLMNOPQ										
Paid employment (less than 8 hours a week)	54	2	-	-	-	1	1	1	1	10	44
	1%DEJ	*	-	-	-	*	*	*	*	2%	1%
Self employed (30+ hours a week)	199	9	-	2	-	5	4	5	4	21	178
	5%BCDEFJ	1%	-	3%	-	2%	1%	2%	1%	4%	5%
	NOPQ										
Self employed (8-29 hours a week)	107	13	4	-	-	11	2	8	6	13	92
	3%CEO	2%	5%	-	-	3%OQ	1%	3%O	1%	3%	3%
Self employed (less than 8 hours a week)	33	6	-	-	-	4	2	5	1	7	26
	1%	1%	-	-	-	1%Q	1%	2%	*	1%	1%
Retired	833	584	70	51	16	264	319	240	344	40	791
	21%ARS	85%z	87%z	93%z	89%z	83%z	86%zP	80%z	88%zNP	8%	23%zS
Studying full time	114	*	-	-	-	-	*	-	*	48	63
	3%ABCDEI	*	-	-	-	-	*	-	*	10%zT	2%
	JNOPQT										
Not in paid employment/Looking after the house or home	198	2	-	-	-	-	2	1	1	45	152
	5%BCDRJL	*	-	-	-	-	1%	*	*	9%zT	4%
	NOPQT										
Unemployed	151	*	-	-	*	-	*	-	*	29	122
	4%BCDRJN	*	-	-	2%J	-	*	-	*	6%	4%
	OPQT										
Other	47	3	-	-	-	1	2	2	2	5	43
	1%DR	*	-	-	-	*	1%	1%	*	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 394

DC08. What is your current working status?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Prefer not to say	50	5	-	-	-	3	2	3	2	16	34
	1%RT	1%	-	-	-	1%	*	1%	*	3%zT	1%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 395

SOCIAL GRADE. Social grade

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
A	279	40	32	19	50	50	51	7	7	9	214
	7%EIKMQ	7%	6%	5%	6%	3%	6%I	5%	5%	3%	7%I
B	777	97	79	47	127	127	142	24	14	47	597
	20%CDEFH	16%	16%	13%	15%	8%	16%	18%	11%	16%	21%FH
	JOQ										
C1	995	149	109	68	177	177	187	38	33	50	780
	25%CDEFI	25%	22%	19%	21%	11%	22%I	29%FI	26%I	17%	27%zFI
	NQ										
C2	876	129	134	109	242	242	186	27	33	66	651
	22%EPS	22%	27%z	31%zA	29%zA	15%	21%	21%	26%	22%	23%
D	665	108	97	88	185	665	153	22	27	65	493
	17%P	18%	20%	25%zA	22%z	42%z	18%	17%	21%	22%zF	17%
E	314	73	39	21	60	314	151	13	14	58	148
	8%RLP	12%zCD	8%	6%	7%	20%z	17%zGR	10%R	11%R	20%zGHR	5%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AB (Net)	1057	137	111	66	177	177	193	31	21	55	811
	27%CDEFH	23%	23%	19%	21%	11%	22%	23%	17%	19%	28%zFHI
	IJKMOQ										
C1 (Net)	995	149	109	68	177	177	187	38	33	50	780
	25%CDEFI	25%	22%	19%	21%	11%	22%I	29%FI	26%I	17%	27%zFI
	NQ										
C2 (Net)	876	129	134	109	242	242	186	27	33	66	651
	22%EPS	22%	27%z	31%zA	29%zA	15%	21%	21%	26%	22%	23%
DE (Net)	980	182	136	109	245	980	304	36	42	123	641
	25%RP	30%z	28%	31%z	29%z	62%z	35%zR	27%	32%R	42%zFGR	22%
ABC1 (Net)	2051	286	220	134	354	354	381	69	54	105	1590
	53%BCDEF	48%C	45%	38%	42%	22%	44%I	52%FI	42%	36%	55%zFHI
	HIJKMNQT										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 395

SOCIAL GRADE. Social grade

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
C2DE (Net)	1856	311	269	218	487	1222	490	63	74	188	1292
	47%RPS	52%	55%z	62%zA	58%z	78%z	56%zGR	48%	58%zR	64%zFGR	45%

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 395

SOCIAL GRADE. Social grade

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
A	279	46	*	5	-	29	17	46	-	35	245
	7%EIKMQ	7%K	*	8%K	-	9%OQ	4%Q	15%zNOQ	-	7%	7%
B	777	102	11	12	2	50	53	102	-	120	657
	20%CDEFH JOQ	15%	13%	21%	13%	16%Q	14%Q	34%zNOQ	-	24%zT	19%
C1	995	151	13	9	4	46	104	151	-	137	855
	25%CDEFI NQ	22%	16%	17%	23%	15%Q	28%NQ	50%zNOQ	-	27%	25%
C2	876	196	25	16	5	114	82	-	196	77	795
	22%EPS	29%z	31%	29%	27%	36%zOP	22%P	-	50%zNOP	15%	23%zS
D	665	140	27	12	6	63	77	-	140	95	569
	17%P	20%z	34%zJ	22%	32%zJ	20%P	21%P	-	36%zNOP	19%	17%
E	314	54	4	1	1	16	38	-	54	38	275
	8%RLP	8%	5%	2%	6%	5%P	10%NP	-	14%zNP	8%	8%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AB (Net)	1057	148	11	16	2	79	69	148	-	155	902
	27%CDEFH IJKMOQ	21%	13%	30%KM	13%	25%Q	19%Q	50%zNOQ	-	31%	27%
C1 (Net)	995	151	13	9	4	46	104	151	-	137	855
	25%CDEFI NQ	22%	16%	17%	23%	15%Q	28%NQ	50%zNOQ	-	27%	25%
C2 (Net)	876	196	25	16	5	114	82	-	196	77	795
	22%EPS	29%z	31%	29%	27%	36%zOP	22%P	-	50%zNOP	15%	23%zS
DE (Net)	980	193	32	13	7	79	114	-	193	133	845
	25%RP	28%	39%z	25%	38%z	25%P	31%zP	-	50%zNOP	26%	25%
ABC1 (Net)	2051	298	24	26	6	125	173	298	-	291	1756
	53%BCDEF HIJKMNQT	43%K	29%	47%K	35%	39%Q	47%Q	100%zNOQ	-	58%zT	52%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 395

SOCIAL GRADE. Social grade

Base = All respondents

	65+ Age Group by Nation				65+ Age Group England				MEG		
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)	
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
C2DE (Net)	1856	390	57	29	12	194	196	-	390	210	1639
	47%RPS	57%z	71%zL	53%	65%z	61%zP	53%P	-	100%zNOP	42%	48%zS

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 396

DC13. Ofcom wants to ensure that it talks to as representative a sample of people as possible.

Please indicate which of the following you consider yourself to be:

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Heterosexual or straight	3505	543	461	318	779	1434	750	114	121	268	2662
	90%FS	91%	94%z	90%	93%z	91%	86%	87%	94%FG	91%F	92%zFG
Gay or lesbian	86	13	3	-	3	23	24	4	3	4	58
	2%BCDEJN	2%CD	1%	-	*	1%	3%	3%	3%	1%	2%
	OQ										
Bisexual	97	5	1	-	1	19	44	9	2	4	45
	2%ABCDER	1%	*	-	*	1%	5%zIR	7%zHIR	2%	1%	2%
	JNOPQ										
Prefer not to say	181	33	17	33	50	78	44	3	2	17	97
	5%RT	6%	3%	9%zBD	6%B	5%	5%R	3%	1%	6%	3%
Other	38	3	7	1	9	22	9	2	*	*	21
	1%R	*	2%	*	1%	1%	1%I	1%	*	*	1%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 396

DC13. Ofcom wants to ensure that it talks to as representative a sample of people as possible.

Please indicate which of the following you consider yourself to be:

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Heterosexual or straight	3505	633	76	53	18	291	342	273	359	431	3067
Gay or lesbian	86	1	1	*	-	1	-	1	-	7	79
	90%FS	92%	94%	97%z	98%z	91%	92%	92%	92%	86%	90%zS
	2%BCDEJN	*	2%J	1%	-	*	-	*	-	1%	2%
	OQ										
Bisexual	97	1	-	-	-	1	-	-	1	17	80
	2%ABCDER	*	-	-	-	*	-	-	*	3%	2%
	JNOPQ										
Prefer not to say	181	47	1	1	*	23	24	21	26	38	139
	5%RT	7%z	2%	2%	2%	7%	6%	7%	7%	8%zT	4%
Other	38	7	2	-	-	2	4	3	4	7	30
	1%R	1%	3%	-	-	1%	1%	1%	1%	1%	1%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 397

DC14. Have you gone through any part of a process (including thoughts or actions) to change from the sex you were described as at birth to the gender you identify with, or do you intend to?
(This could include changing your name, wearing different clothes, taking hormones or having gender reassignment surgery).

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Yes	113	6	2	*	2	15	66	16	9	20	44
	3% ABCDEF JNOPQT	1%	*	*	*	1%	8% zR	12% zFIR	7% zR	7% zR	2%
No	3675	567	480	341	821	1514	788	115	118	266	2775
	94% FGIS	95%	98% zA	97%	98% zA	96% z	91%	88%	92%	91%	96% zFGHI
I prefer not to say	119	24	8	11	19	46	16	-	1	7	64
	3% FRT	4%	2%	3%	2%	3%	2%	-	1%	2%	2%
Total mentions	3907	596	489	352	841	1576	871	132	129	293	2882
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 397

DC14. Have you gone through any part of a process (including thoughts or actions) to change from the sex you were described as at birth to the gender you identify with, or do you intend to?
(This could include changing your name, wearing different clothes, taking hormones or having gender reassignment surgery).

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Yes	113	1	-	1	-	1	-	-	1	24	89
		3%ABCDER	*	-	-	*	-	-	*	5%zT	3%
		JNOPQT		1%	-						
No	3675	669	80	53	18	312	358	289	380	446	3220
		94%FGIS	97%z	100%z	96%	98%z	97%	97%	98%z	89%	95%zS
I prefer not to say	119	18	-	1	-	6	12	9	8	31	87
		3%FRT	3%	-	2%	2%	3%	3%	2%	6%zT	3%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 398

DC15. Which of these, if any, limit your daily activities or the work you can do?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Breathlessness or chest pains	251 6%R	50 8%	56 11%z	58 16%zA	114 14%zA	170 11%z	251 29%zR	39 30%zR	61 48%zFGIR	109 37%zFR	-
Poor vision, partial sight or blindness	132 3%R	17 3%	25 5%	26 7%zA	51 6%zA	70 4%z	132 15%zR	132 100%zFHIR	29 23%zFR	44 15%zR	-
Difficulty in speaking or in communicating	56 1%R	5 1%	4 1%	7 2%	10 1%	25 2%	56 6%zR	10 8%zR	13 10%zR	25 8%zR	-
Poor hearing, partial hearing or deafness	129 3%R	19 3%	30 6%z	46 13%zABD	75 9%zAB	97 6%z	129 15%zR	29 22%zFR	129 100%zFGIR	48 16%zR	-
Cannot walk at all / use a wheelchair	54 1%R	7 1%	10 2%	12 3%z	22 3%z	35 2%z	54 6%zR	14 11%zFR	16 13%zFR	54 18%zFGR	-
Cannot walk far or manage stairs or can only do so with difficulty	237 6%R	41 7%	56 11%zA	81 23%zABD	137 16%zAB	189 12%z	237 27%zR	35 27%zR	40 31%zR	237 81%zFGHR	-
Limited ability to reach	63 2%R	15 2%	10 2%	11 3%z	21 3%z	35 2%z	63 7%zR	12 9%zR	12 9%zR	63 21%zFGHR	-
Mental health problems or difficulties	242 6%ABCDRJ KNOPQ	16 3%	5 1%	6 2%	11 1%	105 7%	242 28%zGHIR	23 17%zIR	20 15%zR	29 10%zR	-
Dyslexia	54 1%DRJ	8 1%	2 *	1 *	3 *	19 1%	54 6%zIR	4 3%R	4 3%R	4 1%R	-
Other illnesses or health problems which limit your daily activities or the work that you can do	162 4%R	33 6%	35 7%z	23 7%	58 7%z	105 7%z	162 19%zGHIR	8 6%R	13 10%zR	42 14%zGR	-
Prefer not to say	113 3%FIR	25 4%	13 3%	8 2%	21 3%	41 3%	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 398

DC15. Which of these, if any, limit your daily activities or the work you can do?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
None	2882	443	333	191	524	1028	-	-	-	-	2882
	74%BCDEF GHIJKNOQ T	74%CD	68%CD	54%	62%C	65%	-	-	-	-	100%zFGHI
Don't know	40	5	1	-	1	10	-	-	-	-	-
	1%DFRJ	1%	*	-	*	1%	-	-	-	-	-
Total mentions	4415	685	579	470	1048	1928	1379	306	337	655	2882
	113%	115%	118%	133%	125%	122%	158%	232%	262%	223%	100%
Any disability (Net)	871	123	143	152	295	497	871	132	129	293	-
	22%RS	21%	29%zA	43%zABD	35%zAB	32%z	100%zR	100%zR	100%zR	100%zR	-

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Table 398

DC15. Which of these, if any, limit your daily activities or the work you can do?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Breathlessness or chest pains	251 6%R	97 14%zLM	13 16%zL	3 5%	1 4%	45 14%z	53 14%z	36 12%z	62 16%z	26 5%	225 7%
Poor vision, partial sight or blindness	132 3%R	44 6%z	4 6%	2 3%	1 4%	15 5%	29 8%zP	13 4%	31 8%zN	15 3%	115 3%
Difficulty in speaking or in communicating	56 1%R	10 2%	-	-	-	6 2%	5 1%	-	10 3%P	10 2%	46 1%
Poor hearing, partial hearing or deafness	129 3%R	64 9%z	8 10%z	2 3%	1 5%	36 11%z	28 8%z	27 9%z	37 10%z	10 2%	118 3%
Cannot walk at all / use a wheelchair	54 1%R	20 3%z	-	2 3%	-	5 2%	15 4%z	6 2%	14 4%zN	10 2%	43 1%
Cannot walk far or manage stairs or can only do so with difficulty	237 6%R	111 16%zM	16 20%zM	9 16%z	1 5%	51 16%z	61 16%zP	35 12%z	76 20%zP	20 4%	217 6%
Limited ability to reach	63 2%R	17 2%	2 3%	2 3%	1 3%	10 3%	7 2%	5 2%	12 3%	4 1%	59 2%
Mental health problems or difficulties	242 6%ABCDRJ KNOPQ	10 1%	-	1 1%	-	2 1%	8 2%	2 1%	8 2%	20 4%	223 7%
Dyslexia	54 1%DRJ	3 *	-	-	* 2%	2 1%	1 *	2 1%	1 *	4 1%	50 1%
Other illnesses or health problems which limit your daily activities or the work that you can do	162 4%R	50 7%z	2 3%	3 6%	3 14%zK	29 9%z	21 6%	23 8%z	27 7%z	12 2%	149 4%
Prefer not to say	113 3%FIR	19 3%	1 1%	1 2%	* 2%	9 3%	10 3%	6 2%	13 3%	12 2%	100 3%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

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Table 398

DC15. Which of these, if any, limit your daily activities or the work you can do?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
None	2882	429	44	38	13	189	240	208	220	403	2473
	74%BCDEF GHIJKNOQ T	62%	55%	69%	74%K	59%	65%Q	70%NQ	57%	80%zT	73%
Don't know	40	1	-	-	-	1	-	-	1	9	32
	1%DFRJ	*	-	-	-	*	-	-	*	2%	1%
Total mentions	4415	876	91	61	20	399	477	363	513	554	3850
	113%	127%	113%	112%	112%	125%	129%	122%	132%	110%	113%
Any disability (Net)	871	239	35	16	4	119	120	84	155	78	791
	22%RS	35%z	44%zM	29%	25%	37%zP	32%z	28%z	40%zOP	15%	23%zS

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Table 399
DC17. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
Base = All respondents

	Summary Table			
	I am satisfied with my life	I feel very positive about my future	I don't like people to think badly of me	White lies are acceptable to avoid hurting people's feelings
UnweightedBase	3907	3907	3907	3907
WeightedBase	3907	3907	3907	3907
EffectiveBase	2717	2717	2717	2717
Strongly agree	631 16%	612 16%	629 16%	268 7%
Agree	1657 42%	1463 37%	1451 37%	1009 26%
Slightly agree	733 19%	762 20%	735 19%	1141 29%
Neither agree nor disagree	369 9%	472 12%	714 18%	713 18%
Slightly disagree	264 7%	351 9%	152 4%	308 8%
Disagree	173 4%	165 4%	144 4%	298 8%
Strongly disagree	79 2%	81 2%	81 2%	169 4%
Total mentions	3907 100%	3907 100%	3907 100%	3907 100%
T2B (Net)	2289 59%	2075 53%	2080 53%	1277 33%
B2B (Net)	253 6%	247 6%	226 6%	467 12%

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Table 400
 DC17_1. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- I am satisfied with my life
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Strongly agree	631 16%AFI	75 13%	109 22%zA	61 17%	171 20%zA	263 17%	101 12%	14 11%	15 12%	26 9%	506 18%zFI
Agree	1657 42%FGH	272 46%	227 46%	177 50%z	404 48%z	687 44%	276 32%	41 31%	40 31%	110 37%F	1322 46%zFGHI
Slightly agree	733 19%L	130 22%	89 18%	60 17%	149 18%	300 19%	181 21%	34 26%	38 30%zFIR	60 21%	534 19%
Neither agree nor disagree	369 9%BDRKN	57 9%	31 6%	26 7%	57 7%	141 9%	112 13%zR	13 10%	15 11%	33 11%	225 8%
Slightly disagree	264 7%BCDRJQ	41 7%CD	20 4%	11 3%	31 4%	92 6%	95 11%zR	19 15%zR	14 11%R	27 9%R	161 6%
Disagree	173 4%RS	16 3%	12 2%	16 5%	28 3%	71 4%	77 9%zHR	8 6%R	5 4%	27 9%zHR	88 3%
Strongly disagree	79 2%BCDRJN OQT	6 1%	1 *	1 *	2 *	23 1%	29 3%zR	2 1%	1 1%	10 3%	47 2%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
T2B (Net)	2289 59%FGHI	346 58%	336 69%zA	238 68%zA	574 68%zA	950 60%	376 43%	55 42%	56 43%	136 47%	1828 63%zFGHI
B2B (Net)	253 6%ABDRJN P	22 4%	13 3%	17 5%	30 4%	93 6%	106 12%zHR	10 8%	6 4%	37 13%zHR	135 5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 400
DC17_1. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- I am satisfied with my life
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Strongly agree	631	143	12	11	5	76	67	62	81	89	541
	16%AFI	21%z	14%	21%	27%z	24%z	18%	21%	21%z	18%	16%
Agree	1657	326	36	31	11	146	180	141	185	225	1430
	42%FGH	47%z	45%	56%z	59%z	46%	49%z	47%	47%	45%	42%
Slightly agree	733	118	24	5	2	57	61	54	65	82	649
	19%L	17%	30%zJLM	9%	9%	18%	17%	18%	17%	16%	19%
Neither agree nor disagree	369	50	2	5	1	18	32	21	29	39	328
	9%BDRKN	7%	2%	9%	4%	6%	9%	7%	7%	8%	10%
Slightly disagree	264	28	2	1	-	13	14	16	12	31	231
	7%BCDRJQ	4%	3%	2%	-	4%	4%	5%	3%	6%	7%
Disagree	173	24	3	2	*	9	15	5	18	12	160
	4%RS	3%	3%	3%	2%	3%	4%	2%	5%	2%	5%
Strongly disagree	79	1	1	-	-	-	1	1	-	23	56
	2%BCDRJN	*	1%J	-	-	-	*	*	-	5%zT	2%
	OQT										
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
T2B (Net)	2289	468	48	42	15	222	247	202	266	313	1971
	59%FGHI	68%z	60%	77%zK	86%zJK	70%z	67%z	68%z	68%z	63%	58%
B2B (Net)	253	24	4	2	*	9	16	6	18	36	216
	6%ABDRJN	4%	5%	3%	2%	3%	4%	2%	5%	7%	6%
	P										

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 401
 DC17_2. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- I feel very positive about my future
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Strongly agree	612 16%DEFGH IT	80 13%	67 14%	41 12%	108 13%	219 14%	83 10%I	11 9%	10 8%	14 5%	511 18%zFGHI
Agree	1463 37%FGHI	226 38%	217 44%z	143 41%	359 43%z	594 38%	214 25%	31 24%	29 23%	81 28%	1196 41%zFGHI
Slightly agree	762 20%	112 19%	92 19%	63 18%	155 18%	294 19%	186 21%	24 18%	29 23%	64 22%	546 19%
Neither agree nor disagree	472 12%BRS	82 14%B	40 8%	59 17%zBD	99 12%B	201 13%	130 15%zR	31 24%zFIR	28 22%zR	47 16%R	311 11%
Slightly disagree	351 9%RLS	68 11%	42 9%	26 7%	68 8%	158 10%	132 15%zR	18 14%R	23 18%zR	44 15%zR	210 7%
Disagree	165 4%RS	18 3%	27 6%	17 5%	45 5%	80 5%	85 10%zR	12 9%zR	7 5%	32 11%zR	71 2%
Strongly disagree	81 2%DRJ	11 2%	4 1%	3 1%	7 1%	31 2%	39 4%zR	4 3%	2 2%	12 4%zR	37 1%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
T2B (Net)	2075 53%FGHIT	305 51%	283 58%	184 52%	467 56%	813 52%	298 34%	42 32%	39 30%	94 32%	1708 59%zFGHI
B2B (Net)	247 6%R	29 5%	32 6%	20 6%	52 6%	111 7%	124 14%zHR	16 12%zR	9 7%	44 15%zHR	108 4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

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Table 401
 DC17_2. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- I feel very positive about my future
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Strongly agree	612	88	6	10	4	43	45	40	49	110	500
	16%DEFGH IT	13%	8%	18%	20%K	13%	12%	13%	13%	22%zT	15%
Agree	1463	291	33	28	8	154	137	121	170	208	1253
	37%FGHI	42%z	41%	52%z	42%	48%zOP	37%	41%	44%zO	41%	37%
Slightly agree	762	120	23	6	5	48	72	53	68	88	672
	20%	17%	29%zL	12%	26%L	15%	19%	18%	17%	18%	20%
Neither agree nor disagree	472	84	7	7	1	29	55	39	45	42	428
	12%BRS	12%	9%	13%	5%	9%	15%	13%	12%	8%	13%zS
Slightly disagree	351	59	8	1	1	26	33	29	30	28	323
	9%RLS	9%L	10%	2%	5%	8%	9%	10%	8%	5%	10%zS
Disagree	165	40	3	2	*	14	26	16	24	10	155
	4%RS	6%	3%	4%	2%	4%	7%z	5%	6%	2%	5%zS
Strongly disagree	81	6	1	*	-	4	2	1	5	16	65
	2%DRJ	1%	1%	1%	-	1%	*	*	1%	3%	2%
Total mentions	3907	688	80	55	18	319	370	298	390	501	3396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
T2B (Net)	2075	379	39	38	11	197	182	161	218	317	1752
	53%FGHIT	55%	48%	69%zJK	62%	62%zOP	49%	54%	56%O	63%zT	52%
B2B (Net)	247	46	4	2	*	18	28	17	29	26	221
	6%R	7%	5%	4%	2%	6%	7%	6%	7%	5%	6%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

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Table 402
 DC17_3. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- I don't like people to think badly of me
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Strongly agree	629 16%R	82 14%	75 15%	58 16%	132 16%	250 16%	171 20%zIR	19 14%	19 15%	44 15%	434 15%
Agree	1451 37%H	216 36%	194 40%	155 44%zA	349 42%z	607 39%	299 34%	49 37%	35 27%	107 36%	1104 38%H
Slightly agree	735 19%DJOP	122 20%	79 16%	55 16%	134 16%	274 17%	167 19%	22 17%	38 30%zFGR	64 22%	548 19%
Neither agree nor disagree	714 18%CK	118 20%C	101 21%CD	46 13%	147 17%C	273 17%	146 17%	27 20%	25 19%	46 16%	520 18%
Slightly disagree	152 4%	19 3%	18 4%	11 3%	29 3%	60 4%	34 4%	10 8%zF	8 6%	13 4%	113 4%
Disagree	144 4%	25 4%	17 3%	20 6%	37 4%	73 5%z	33 4%	3 2%	3 2%	11 4%	107 4%
Strongly disagree	81 2%OT	13 2%	6 1%	7 2%	13 1%	37 2%	22 2%	3 2%	1 1%	8 3%	57 2%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
T2B (Net)	2080 53%H	298 50%	269 55%	213 61%zA	482 57%zA	858 54%	470 54%H	67 51%	54 42%	151 51%	1537 53%H
B2B (Net)	226 6%	39 6%	23 5%	27 8%	50 6%	110 7%z	54 6%	6 4%	4 3%	19 6%	164 6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 402
 DC17_3. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- I don't like people to think badly of me
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Strongly agree	629 16%R	113 16%	7 8%	9 16%	4 22%K	51 16%	63 17%	37 12%	76 19%P	88 17%	540 16%
Agree	1451 37%H	289 42%z	33 41%	21 39%	7 36%	129 41%	159 43%z	138 46%z	151 39%	179 36%	1268 37%
Slightly agree	735 19%DJOP	96 14%	27 34%zJLM	8 14%	3 14%	46 15%	50 13%	40 14%	56 14%	96 19%	636 19%
Neither agree nor disagree	714 18%CK	127 18%K	6 7%	11 21%K	3 14%	65 20%	63 17%	52 18%	75 19%	84 17%	629 19%
Slightly disagree	152 4%	24 3%	4 5%	1 2%	1 4%	5 2%	18 5%	11 4%	13 3%	21 4%	131 4%
Disagree	144 4%	29 4%	3 4%	4 6%	2 9%	12 4%	17 5%	18 6%	10 3%	16 3%	129 4%
Strongly disagree	81 2%OT	10 1%	1 1%	1 2%	* 2%	10 3%OP	- -	1 *	9 2%O	18 4%zT	63 2%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
T2B (Net)	2080 53%H	402 58%z	39 49%	30 55%	10 58%	180 57%	222 60%z	175 59%	227 58%	267 53%	1808 53%
B2B (Net)	226 6%	39 6%	4 5%	5 8%	2 10%	22 7%	17 5%	20 7%	19 5%	34 7%	192 6%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 403
 DC17_4. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
 - White lies are acceptable to avoid hurting people's feelings
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Strongly agree	268 7%K	44 7%	41 8%	34 10%	75 9%z	119 8%	57 7%	8 6%	10 8%	19 6%	202 7%
Agree	1009 26%	151 25%	156 32%zA	136 39%zA	292 35%zA	490 31%z	227 26%	33 25%	37 29%	87 30%	749 26%
Slightly agree	1141 29%CDEJN	157 26%	133 27%	79 22%	212 25%	406 26%	249 29%	42 32%	33 26%	82 28%	856 30%
Neither agree nor disagree	713 18%CDEIJ MQ	138 23%zBCD	80 16%	47 13%	127 15%	251 16%	147 17%I	25 19%	27 21%I	38 13%	526 18%I
Slightly disagree	308 8%BDEJK OQ	59 10%BD	22 5%	21 6%	44 5%	100 6%	73 8%	10 7%	11 9%	28 10%	220 8%
Disagree	298 8%T	32 5%	40 8%	28 8%	68 8%	134 9%	67 8%	9 7%	4 3%	25 9%H	223 8%
Strongly disagree	169 4%DRPT	15 2%	16 3%	8 2%	24 3%	75 5%	50 6%zR	6 4%	7 5%	15 5%	108 4%
Total mentions	3907 100%	596 100%	489 100%	352 100%	841 100%	1576 100%	871 100%	132 100%	129 100%	293 100%	2882 100%
T2B (Net)	1277 33%	195 33%	198 40%zA	169 48%zA	367 44%zA	610 39%z	285 33%	41 31%	47 36%	106 36%	950 33%
B2B (Net)	467 12%AT	47 8%	56 11%	36 10%	92 11%	210 13%	117 13%	14 11%	11 9%	40 14%	331 11%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 403
DC17_4. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- White lies are acceptable to avoid hurting people's feelings
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Strongly agree	268 7%K	69 10%zK	* *	2 4%	3 17%zKL	26 8%	43 12%zP	21 7%	48 12%zN	29 6%	238 7%
Agree	1009 26%z	227 33%z	37 46%zI	22 40%z	6 36%	110 35%z	117 32%z	106 36%z	121 31%	115 23%	894 26%
Slightly agree	1141 29%CDEJN	170 25%	25 31%	14 25%	3 19%	73 23%	96 26%	74 25%	95 24%	135 27%	1003 30%
Neither agree nor disagree	713 18%CDEIJ MQ	103 15%M	13 16%M	10 18%M	* 2%	44 14%	60 16%	54 18%	50 13%	79 16%	630 19%
Slightly disagree	308 8%BDEJKO Q	38 6%	* *	4 7%K	1 7%K	26 8%OQ	12 3%	20 7%O	18 5%	38 8%	270 8%
Disagree	298 8%T	60 9%	4 5%	2 4%	2 9%	27 8%	33 9%	19 7%	41 11%	56 11%zT	241 7%
Strongly disagree	169 4%DRPT	20 3%	* *	1 2%	2 11%zJKL	12 4%P	8 2%	4 1%	17 4%	49 10%zT	119 4%
Total mentions	3907 100%	688 100%	80 100%	55 100%	18 100%	319 100%	370 100%	298 100%	390 100%	501 100%	3396 100%
T2B (Net)	1277 33%	296 43%z	37 47%z	24 44%z	9 52%z	136 43%z	160 43%z	127 43%z	169 43%z	144 29%	1133 33%
B2B (Net)	467 12%AT	81 12%	4 6%	3 6%	4 20%KL	39 12%P	41 11%	23 8%	58 15%P	104 21%zT	360 11%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 404

BAN1. Banner 1

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Methodology											
Online	1605	179	70	18	87	324	392	64	40	92	1160
	41%ABCDE HIJKLMNO PQ	30%BCD	14%CD	5%	10%C	21%	45%zHIR	49%HI	31%	32%	40%I
F2F	2302	417	420	334	754	1252	478	68	88	201	1723
	59%F	70%z	86%zA	95%zABD	90%zAB	79%z	55%	51%	69%zFG	68%zFGR	60%F
Sex											
Male	1906	285	227	166	394	736	407	64	79	137	1427
	49%OPT	48%	46%	47%	47%	47%	47%	49%	61%zFGIR	47%	50%
Female	1998	312	262	186	447	839	462	67	50	157	1455
	51%HNS	52%	54%	53%	53%	53%	53%H	51%H	39%	53%H	50%H
Male 16-34	602	-	-	-	-	114	111	22	12	14	464
	15%ABCDEF IJKLMNO PQ T	-	-	-	-	7%	13%I	17%I	9%	5%	16%FI
Male 35-54	625	-	-	-	-	136	89	10	12	31	513
	16%ABCDEF GIJKLMNO PQ	-	-	-	-	9%	10%	8%	9%	11%	18%zFGHI
Male 55+	679	285	227	166	394	486	206	33	55	92	450
	17%ROS	48%z	46%z	47%z	47%z	31%z	24%zR	25%zR	42%zFGIR	31%zFR	16%
Female 16-34	588	-	-	-	-	129	127	19	5	7	433
	15%ABCDEH IJKLMNO PQ T	-	-	-	-	8%	15%HI	14%HI	4%	2%	15%HI
Female 35-54	651	-	-	-	-	173	123	14	5	32	504
	17%ABCDEF HIJKLMNO PQ	-	-	-	-	11%	14%H	10%H	4%	11%H	17%FGHI
Female 55+	759	312	262	186	447	537	212	35	40	117	518
	19%RNS	52%z	54%z	53%z	53%z	34%z	24%zR	26%R	31%zR	40%zFGR	18%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 404

BAN1. Banner 1

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Male ABC1	981	133	98	53	151	151	177	31	32	50	771
	25%BCDEF IJOQT	22%C	20%	15%	18%	10%	20%	23%	25%	17%	27%zFI
Male C2DE	925	152	129	114	243	585	229	34	47	87	657
	24%OP	25%	26%	32%z	29%z	37%z	26%	25%	36%zFR	30%zR	23%
Female ABC1	1069	153	122	82	203	203	202	38	22	55	820
	27%DEFHI KNQ	26%	25%	23%	24%	13%	23%I	29%HI	17%	19%	28%zFHI
Female C2DE	929	159	140	104	244	636	260	29	28	102	635
	24%RNPS	27%	29%z	30%z	29%z	40%z	30%zR	22%	22%	35%zFGHR	22%
Age											
16-24	545	-	-	-	-	110	124	20	11	9	390
	14%ABCDEI JKLMNOPT	-	-	-	-	7%	14%I	15%I	9%I	3%	14%I
25-34	648	-	-	-	-	134	116	21	6	12	508
	17%ABCDEF HIJKLMNO QT	-	-	-	-	9%	13%HI	16%HI	5%	4%	18%zFHI
35-44	607	-	-	-	-	135	82	9	5	24	499
	16%ABCDEF GHIJKLMNO PQ	-	-	-	-	9%	9%H	7%	4%	8%	17%zFGHI
45-54	669	-	-	-	-	174	130	15	12	40	518
	17%ABCDEH JKLMNOPT	-	-	-	-	11%	15%	11%	10%	14%	18%H
55-64	596	596	-	-	-	182	123	17	19	52	443
	15%BCDE JKLMNO QS	100%zBCD	-	-	-	12%	14%	13%	15%	18%	15%
65-74	489	-	489	-	489	489	143	25	30	64	333
	13%ACRS	-	100%zACD	-	58%zAC	31%z	16%zR	19%zR	23%zR	22%zFR	12%
75+	352	-	-	352	352	352	152	26	46	92	191
	9%ABRS	-	-	100%zABD	42%zAB	22%z	17%zR	20%zR	36%zFGR	32%zFGR	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 404

BAN1. Banner 1

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Net 16-34	1193	-	-	-	-	244	241	41	17	21	898
	31%ABCDEH IJKLMNOPQ T	-	-	-	-	15%	28%HI	31%HI	13%I	7%	31%HI
Net 35-54	1276	-	-	-	-	309	212	23	17	64	1017
	33%ABCDEF GHIJKLMNO PQ	-	-	-	-	20%	24%H	18%	13%	22%H	35%zFGHI
Net 55+	1438	596	489	352	841	1023	418	68	94	208	967
	37%RS	100%z	100%z	100%z	100%z	65%z	48%zR	51%zR	73%zFGR	71%zFGR	34%
Social Grade											
ABC1	2051	286	220	134	354	354	381	69	54	105	1590
	53%BCDEF HIJKLMNQT	48%C	45%	38%	42%	22%	44%I	52%FI	42%	36%	55%zFHI
C2DE	1856	311	269	218	487	1222	490	63	74	188	1292
	47%RPS	52%	55%z	62%zA	58%z	78%z	56%zGR	48%	58%zR	64%zFGR	45%
AB	1057	137	111	66	177	177	193	31	21	55	811
	27%DEFH IJKMOQ	23%	23%	19%	21%	11%	22%	23%	17%	19%	28%zFHI
C1	995	149	109	68	177	177	187	38	33	50	780
	25%DEFI NQ	25%	22%	19%	21%	11%	22%I	29%FI	26%I	17%	27%zFI
C2	876	129	134	109	242	242	186	27	33	66	651
	22%EPS	22%	27%z	31%zA	29%zA	15%	21%	21%	26%	22%	23%
DE	980	182	136	109	245	980	304	36	42	123	641
	25%RP	30%z	28%	31%z	29%z	62%z	35%zR	27%	32%R	42%zFGR	22%
Age With Social Grade											
16-24 ABC1	321	-	-	-	-	-	77	15	9	8	226
	8%ABCDEI JKLMNOPQ T	-	-	-	-	-	9%I	11%I	7%I	3%	8%I
16-24 C2DE	224	-	-	-	-	110	47	6	2	2	163
	6%ABCDIJ KLNOPQ	-	-	-	-	7%z	5%I	4%I	2%	1%	6%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 404

BAN1. Banner 1

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
25-34 ABC1	368	-	-	-	-	-	64	17	3	7	290
9%ABCDEF HIJKLMNO PQT		-	-	-	-	-	7%HI	13%FHI	3%	3%	10%FHI
25-34 C2DE	280	-	-	-	-	134	52	4	3	4	219
7%ABCDHI JKLMNO PQ		-	-	-	-	9%z	6%I	3%	2%	1%	8%HI
35-44 ABC1	356	-	-	-	-	-	45	6	1	15	295
9%ABCDEF HIJKLMNO PQ		-	-	-	-	-	5%H	5%H	1%	5%H	10%zFHI
35-44 C2DE	250	-	-	-	-	135	36	2	4	9	204
6%ABCDFG IJKLNOPQ		-	-	-	-	9%z	4%	2%	3%	3%	7%zFGI
45-54 ABC1	366	-	-	-	-	-	49	8	4	16	305
9%ABCDEF HIJKLMNO PQ		-	-	-	-	-	6%	6%	3%	6%	11%zFHI
45-54 C2DE	303	-	-	-	-	174	81	7	8	24	214
8%ABCDJK LMNOPQ		-	-	-	-	11%z	9%	5%	7%	8%	7%
55+ ABC1	640	286	220	134	354	354	145	23	37	59	475
16%QS		48%zC	45%z	38%z	42%z	22%z	17%	17%	29%zFGIR	20%	16%
55+ C2DE	798	311	269	218	487	669	273	45	57	150	493
20%RPS		52%z	55%z	62%zA	58%z	42%z	31%zR	34%zR	44%zFR	51%zFGR	17%
Working Status											
Paid employment (30+ hours)	1561	202	32	2	34	270	210	39	24	35	1304
40%ABCDE FGHIJKLM NOPQ		34%BCD	7%CD	1%	4%C	17%	24%I	29%HI	18%	12%	45%zFGHI
Paid employment (8-29 hours a week)	559	118	32	6	39	176	88	14	7	15	439
14%BCDEF HIJKLMNO PQ		20%zBCD	7%CD	2%	5%C	11%	10%I	11%I	6%	5%	15%zFHI
Paid employment (less than 8 hours a week)	54	6	2	-	2	14	13	1	-	*	38
1%DEJ		1%	*	-	*	1%	1%I	1%	-	*	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 404

BAN1. Banner 1

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Self employed	339	64	29	5	34	81	55	4	5	18	274
	9%CDEFG JMOQ	11%BCD	6%CD	1%	4%C	5%	6%	3%	4%	6%	10%zFGH
Retired	833	103	384	337	721	740	305	51	76	159	505
	21%ARS	17%	78%zA	96%zABD	86%zAB	47%z	35%zR	39%zR	59%zFGR	54%zFGR	18%
Studying full time	114	-	*	-	*	19	26	4	3	-	84
	3%ABCDEI JNOPQT	-	*	-	*	1%	3%I	3%I	2%I	-	3%I
Not in paid employment/Looking after the house or home	198	47	2	-	2	113	66	7	5	21	127
	5%BCDRJL NOPQT	8%zBCD	*	-	*	7%z	8%zR	6%	4%	7%	4%
Unemployed	151	30	1	-	1	107	65	6	8	22	79
	4%BCDRJN OPQT	5%BCD	*	-	*	7%z	7%zR	5%	6%R	7%zR	3%
In work (8 hours or more)	2426	382	89	13	101	519	346	56	35	67	1993
	62%BCDEF GHIJKLMN OPQ	64%BCD	18%CD	4%	12%C	33%	40%HI	42%HI	28%	23%	69%zFGHI
Out of work/ Retired/ Working less than 8 hours)	1384	189	394	338	732	1001	481	70	92	204	857
	35%R	32%	81%zA	96%zABD	87%zAB	64%z	55%zR	53%zR	71%zFGR	70%zFGR	30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 404

BAN1. Banner 1

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Methodology											
Online	1605	69	8	7	2	30	40	56	13	199	1402
	41%ABCDE HIJKLMNO PQ	10%	10%	13%	14%	9%Q	11%Q	19%NOQ	3%	40%	41%
F2F	2302	619	72	48	16	289	330	242	377	303	1993
	59%F	90%z	90%z	87%z	86%z	91%zP	89%zP	81%z	97%zNOP	60%	59%
Sex											
Male	1906	319	41	26	9	319	-	125	194	277	1623
	49%OPT	46%	51%	47%	47%	100%zOPQ	-	42%O	50%O	55%zT	48%
Female	1998	370	39	29	9	-	370	173	196	223	1772
	51%HNS	54%	49%	53%	53%	-	100%zNPQ	58%zN	50%N	45%	52%zS
Male 16-34	602	-	-	-	-	-	-	-	-	125	473
	15%ABCDEF IJKLMNOPQ T	-	-	-	-	-	-	-	-	25%zT	14%
Male 35-54	625	-	-	-	-	-	-	-	-	95	528
	16%ABCDEF GJKLMNOP Q	-	-	-	-	-	-	-	-	19%	16%
Male 55+	679	319	41	26	9	319	-	125	194	57	621
	17%ROS	46%z	51%z	47%z	47%z	100%zOPQ	-	42%zO	50%zO	11%	18%zS
Female 16-34	588	-	-	-	-	-	-	-	-	101	486
	15%ABCDEH IJKLMNOPQ T	-	-	-	-	-	-	-	-	20%zT	14%
Female 35-54	651	-	-	-	-	-	-	-	-	92	558
	17%ABCDEF HIJKLMNOP Q	-	-	-	-	-	-	-	-	18%	16%
Female 55+	759	370	39	29	9	-	370	173	196	30	728
	19%RNS	54%z	49%z	53%z	53%z	-	100%zNPQ	58%zN	50%zN	6%	21%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 404

BAN1. Banner 1

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Male ABC1	981	125	12	11	2	125	-	125	-	151	829
	25%BCDEF IJOQT	18%	15%	20%	14%	39%zOQ	-	42%zOQ	-	30%zT	24%
Male C2DE	925	194	29	15	6	194	-	-	194	126	794
	24%OP	28%z	36%z	27%	33%	61%zOPQ	-	-	50%zOP	25%	23%
Female ABC1	1069	173	11	15	4	-	173	173	-	140	928
	27%DEFHI KNQ	25%K	14%	27%	21%	-	47%zNQ	58%zNOQ	-	28%	27%
Female C2DE	929	196	28	14	6	-	196	-	196	84	844
	24%RNPS	29%z	35%z	26%	31%	-	53%zNP	-	50%zNP	17%	25%zS
Age											
16-24	545	-	-	-	-	-	-	-	-	120	421
	14%ABCDEI JKLMNOPQT	-	-	-	-	-	-	-	-	24%zT	12%
25-34	648	-	-	-	-	-	-	-	-	107	539
	17%ABCDEF HIJKLMNOP QT	-	-	-	-	-	-	-	-	21%zT	16%
35-44	607	-	-	-	-	-	-	-	-	96	510
	16%ABCDEF GHIJKLMNO PQ	-	-	-	-	-	-	-	-	19%zT	15%
45-54	669	-	-	-	-	-	-	-	-	91	577
	17%ABCDEH JKLMNOPQ	-	-	-	-	-	-	-	-	18%	17%
55-64	596	-	-	-	-	-	-	-	-	54	542
	15%BCDEJK LMNOPQS	-	-	-	-	-	-	-	-	11%	16%zS
65-74	489	390	54	32	13	178	212	185	205	10	479
	13%ACRS	57%z	67%z	58%z	74%zJ	56%z	57%z	62%zQ	52%z	2%	14%zS
75+	352	298	26	23	5	141	158	113	185	23	328
	9%ABRS	43%zM	33%z	42%z	26%z	44%z	43%z	38%z	48%zP	5%	10%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 404

BAN1. Banner 1

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Net 16-34	1193	-	-	-	-	-	-	-	-	227	960
	31%ABCDEH IJKLMNOPQ T	-	-	-	-	-	-	-	-	45%zT	28%
Net 35-54	1276	-	-	-	-	-	-	-	-	187	1087
	33%ABCDEF GHIJKLMNO PQ	-	-	-	-	-	-	-	-	37%zT	32%
Net 55+	1438	688	80	55	18	319	370	298	390	87	1348
	37%RS	100%z	100%z	100%z	100%z	100%z	100%z	100%z	100%z	17%	40%zS
Social Grade											
ABC1	2051	298	24	26	6	125	173	298	-	291	1756
	53%BCDEF HIJKLMNQ	43%K	29%	47%K	35%	39%Q	47%Q	100%zNOQ	-	58%zT	52%
C2DE	1856	390	57	29	12	194	196	-	390	210	1639
	47%RPS	57%z	71%zJL	53%	65%z	61%zP	53%P	-	100%zNOP	42%	48%zS
AB	1057	148	11	16	2	79	69	148	-	155	902
	27%CDEFH IJKMOQ	21%	13%	30%KM	13%	25%Q	19%Q	50%zNOQ	-	31%	27%
C1	995	151	13	9	4	46	104	151	-	137	855
	25%CDEFI NQ	22%	16%	17%	23%	15%Q	28%NQ	50%zNOQ	-	27%	25%
C2	876	196	25	16	5	114	82	-	196	77	795
	22%EPS	29%z	31%	29%	27%	36%zOP	22%P	-	50%zNOP	15%	23%zS
DE	980	193	32	13	7	79	114	-	193	133	845
	25%RP	28%	39%z	25%	38%z	25%P	31%zP	-	50%zNOP	26%	25%
Age With Social Grade											
16-24 ABC1	321	-	-	-	-	-	-	-	-	84	235
	8%ABCDEI JKLMNOPQ T	-	-	-	-	-	-	-	-	17%zT	7%
16-24 C2DE	224	-	-	-	-	-	-	-	-	36	186
	6%ABCDIJ KLNOPQ	-	-	-	-	-	-	-	-	7%	5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 404

BAN1. Banner 1

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
25-34 ABC1	368	-	-	-	-	-	-	-	-	72	295
9%ABCDEF HIJKLMNO PQT										14%zT	9%
25-34 C2DE	280	-	-	-	-	-	-	-	-	35	244
7%ABCDHI JKLMNO PQ										7%	7%
35-44 ABC1	356	-	-	-	-	-	-	-	-	60	297
9%ABCDEF HIJKLMNO PQ										12%	9%
35-44 C2DE	250	-	-	-	-	-	-	-	-	36	214
6%ABCDFG IJKLMNO PQ										7%	6%
45-54 ABC1	366	-	-	-	-	-	-	-	-	45	321
9%ABCDEF HIJKLMNO PQ										9%	9%
45-54 C2DE	303	-	-	-	-	-	-	-	-	46	255
8%ABCDJK LMNOPQ										9%	8%
55+ ABC1	640	298	24	26	6	125	173	298	-	32	608
16%QS 43%zK 29%z 47%zK 35%z						39%zQ 47%zQ 100%zNOQ				6%	18%zS
55+ C2DE	798	390	57	29	12	194	196	-	390	55	741
20%RPS 57%z 71%zJL 53%z 65%z						61%zP 53%zP			100%zNOP	11%	22%zS
Working Status											
Paid employment (30+ hours)	1561	29	3	1	1	16	13	16	13	209	1351
40%ABCDEF GHIJKLMNO PQ		4%	4%	2%	5%	5%	3%	5%	3%	42%	40%
Paid employment (8-29 hours a week)	559	34	4	1	1	13	21	18	16	59	499
14%BCDEFH IJKLMNO PQ		5%	5%	1%	4%	4%	6%	6%	4%	12%	15%
Paid employment (less than 8 hours a week)	54	2	-	-	-	1	1	1	1	10	44
1%DEJ *		*	-	-	-	*	*	*	*	2%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 404

BAN1. Banner 1

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Self employed	339	29	4	2	-	20	8	18	11	41	297
	9% CDEFGJ	4%	5%	3%	-	6% OQ	2%	6% O	3%	8%	9%
	MOQ										
Retired	833	584	70	51	16	264	319	240	344	40	791
	21% ARS	85% z	87% z	93% z	89% z	83% z	86% zP	80% z	88% zNP	8%	23% zS
Studying full time	114	*	-	-	-	-	*	-	*	48	63
	3% ABCDEI	*	-	-	-	-	*	-	*	10% zT	2%
	JNOPQT										
Not in paid employment/Looking after the house or home	198	2	-	-	-	-	2	1	1	45	152
	5% BCDRJL	*	-	-	-	-	1%	*	*	9% zT	4%
	NOPQT										
Unemployed	151	*	-	-	*	-	*	-	*	29	122
	4% BCDRJN	*	-	-	2% J	-	*	-	*	6%	4%
	OPQT										
In work (8 hours or more)	2426	85	11	4	2	45	40	46	39	303	2120
	62% BCDEF	12%	13%	7%	9%	14% Q	11%	16% O	10%	60%	62%
	GHIJKLMN										
	OPQ										
Out of work/ Retired/ Working less than 8 hours)	1384	595	70	51	16	269	326	247	348	178	1199
	35% R	86% z	87% z	93% z	91% z	84% z	88% zP	83% z	89% zN	36%	35%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 405

BAN2. Banner 2

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Nations											
England	3258	471	390	298	688	1285	722	110	107	236	2400
	83% A BEKL MT	79%	80%	85%	82%	82%	83%	83%	83%	80%	83%
Scotland	332	58	54	26	80	154	79	11	14	33	244
	8% J LMNO PQS	10%	11%	7%	10%	10% z	9%	9%	11%	11%	8%
Wales	194	45	32	23	55	84	40	6	5	17	149
	5% J NO PQS	8% z	7%	7%	7%	5%	5%	5%	4%	6%	5%
Northern Ireland	123	22	13	5	18	53	30	4	3	8	90
	3% J NO PQS	4%	3%	1%	2%	3%	3%	3%	2%	3%	3%
TV Region											
East of England	377	53	53	55	108	159	86	16	19	27	266
	10% K L M	9%	11%	16% z A	13% z	10%	10%	12%	14%	9%	9%
London	730	102	65	52	117	243	132	24	17	49	566
	19% B DEFK LMT	17%	13%	15%	14%	15%	15%	18%	13%	17%	20% z F
Midlands East	166	22	16	10	26	65	21	*	7	5	142
	4% F G T	4%	3%	3%	3%	4%	2%	*	5% G	2%	5% z F G I
Midlands West	374	53	46	41	87	149	103	15	15	30	253
	10% R K L M	9%	9%	12%	10%	9%	12% z R	11%	12%	10%	9%
North East and Cumbria	164	25	18	16	34	87	53	3	5	20	107
	4% R S	4%	4%	5%	4%	6% z	6% z R	2%	4%	7% R	4%
North West	426	78	62	36	98	174	85	11	8	33	313
	11% K L M	13%	13%	10%	12%	11%	10%	8%	6%	11%	11%
Scotland	332	58	54	26	80	154	79	11	14	33	244
	8% J LMNO PQS	10%	11%	7%	10%	10% z	9%	9%	11%	11%	8%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 405

BAN2. Banner 2

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
South	187	32	14	3	17	43	38	8	5	8	144
	5% CDEILN QS	5% CD	3%	1%	2% C	3%	4%	6%	4%	3%	5%
South East	181	28	20	23	42	62	31	3	1	3	150
	5% ILS	5%	4%	6%	5%	4%	4% I	2%	1%	1%	5% zI
South West	91	7	16	7	23	39	25	3	2	10	64
	2% S	1%	3%	2%	3%	3%	3%	2%	1%	3%	2%
Ulster	123	22	13	5	18	53	30	4	3	8	90
	3% JNO PQS	4%	3%	1%	2%	3%	3%	3%	2%	3%	3%
Wales	194	45	32	23	55	84	40	6	5	17	149
	5% JNO PQS	8% z	7%	7%	7%	5%	5%	5%	4%	6%	5%
West	191	27	29	18	47	92	50	6	11	16	137
	5% LS	4%	6%	5%	6%	6%	6%	5%	9%	6%	5%
Yorkshire and Lincolnshire	372	46	51	37	88	171	99	22	17	34	258
	10% KLM	8%	10%	11%	11%	11%	11%	17% zR	13%	12%	9%
Ethnicity											
White	3396	542	479	328	806	1418	791	115	118	266	2473
	87% RS	91% z	98% zACD	93% z	96% zAC	90% z	91% zR	87%	92%	91% R	86%
BAME	501	54	10	23	33	154	78	15	10	27	403
	13% ABCDEF JKLMNO PQT	9% BD	2%	7% BD	4% B	10%	9%	11%	8%	9%	14% zFI
Black	135	19	2	16	18	49	22	4	-	9	110
	3% BDOPT	3% B	*	5% BD	2% B	3%	3%	3%	-	3%	4%
Asian/Asian British	229	19	6	5	11	68	27	5	5	9	188
	6% ABCDEF JKLMNO PQT	3%	1%	1%	1%	4%	3%	4%	4%	3%	7% zFI
Ind/Pak/Bang	135	17	6	1	7	56	16	5	2	4	111
	3% BCDFJO PQT	3% CD	1%	*	1%	4%	2%	4%	1%	1%	4% F

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Table 405

BAN2. Banner 2

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Other ethnic group	45	7	2	2	4	16	7	2	1	3	34
	1%T	1%	*	1%	*	1%	1%	1%	*	1%	1%
Disability											
Yes (Net all)	871	123	143	152	295	497	871	132	129	293	-
	22%RS	21%	29%zA	43%zABD	35%zAB	32%z	100%zR	100%zR	100%zR	100%zR	-
Disabled - 65 and over	295	-	143	152	295	295	295	51	75	156	-
	8%ARS	-	29%zA	43%zABD	35%zAB	19%z	34%zR	39%zR	58%zFGR	53%zFGR	-
Disabled - 64 and under	576	123	-	-	-	202	576	81	53	137	-
	15%BCDER JKLMNOPT	21%zBCD	-	-	-	13%	66%zHIR	61%zHIR	42%zR	47%zR	-
No (all)	2882	443	333	191	524	1028	-	-	-	-	2882
	74%BCDEF GHIJKNOQT	74%CD	68%CD	54%	62%C	65%	-	-	-	-	100%zFGHI
Not disabled - 65 and over	524	-	333	191	524	524	-	-	-	-	524
	13%AFGHIS	-	68%zACD	54%zA	62%zAC	33%z	-	-	-	-	18%zFGHI
Not disabled - 64 and under	2358	443	-	-	-	504	-	-	-	-	2358
	60%BCDEF GHIJKLMN OPQT	74%zBCD	-	-	-	32%	-	-	-	-	82%zFGHI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

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Table 405

BAN2. Banner 2

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Nations											
England	3258	688	-	-	-	319	370	298	390	473	2776
83%ABEK LMT		100%zKLM	-	-	-	100%z	100%z	100%z	100%z	94%zT	82%
Scotland	332	-	80	-	-	-	-	-	-	18	314
8%JLMNOP QS		-	100%zJLM	-	-	-	-	-	-	4%	9%zS
Wales	194	-	-	55	-	-	-	-	-	5	189
5%JNOPQS		-	-	100%zJKM	-	-	-	-	-	1%	6%zS
Northern Ireland	123	-	-	-	18	-	-	-	-	5	117
3%JNOPQS		-	-	-	100%zJKL	-	-	-	-	1%	3%zS
TV Region											
East of England	377	108	-	-	-	52	56	51	57	43	334
10%KLM		16%zKLM	-	-	-	16%z	15%z	17%z	15%z	9%	10%
London	730	117	-	-	-	60	57	59	58	215	509
19%BDEFK LMT		17%KLM	-	-	-	19%	15%	20%	15%	43%zT	15%
Midlands East	166	26	-	-	-	12	13	14	12	33	132
4%FGT		4%	-	-	-	4%	4%	5%	3%	6%zT	4%
Midlands West	374	87	-	-	-	43	44	26	61	37	337
10%RKLM		13%zKLM	-	-	-	14%zP	12%	9%	16%zP	7%	10%
North East and Cumbria	164	34	-	-	-	15	19	9	25	3	161
4%RS		5%L	-	-	-	5%	5%	3%	7%	1%	5%zS
North West	426	98	-	-	-	48	50	45	53	56	369
11%KLM		14%zKLM	-	-	-	15%z	13%	15%z	14%	11%	11%
Scotland	332	-	80	-	-	-	-	-	-	18	314
8%JLMNOP QS		-	100%zJLM	-	-	-	-	-	-	4%	9%zS

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 405

BAN2. Banner 2

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
South	187	17	-	-	-	6	11	12	5	13	172
	5% CDEILN QS	2%	-	-	-	2%	3%	4%	1%	3%	5% S
South East	181	42	-	-	-	11	31	26	17	5	176
	5% ILS	6% KL	-	-	-	4%	8% zNQ	9% zN	4%	1%	5% zS
South West	91	23	-	-	-	10	13	11	13	2	89
	2% S	3%	-	-	-	3%	4%	4%	3%	*	3% zS
Ulster	123	-	-	-	18	-	-	-	-	5	117
	3% JNOPQS	-	-	-	100% zJKL	-	-	-	-	1%	3% zS
Wales	194	-	-	55	-	-	-	-	-	5	189
	5% JNOPQS	-	-	100% zJKM	-	-	-	-	-	1%	6% zS
West	191	47	-	-	-	16	31	14	33	14	177
	5% LS	7% zKL	-	-	-	5%	8% zP	5%	8% zN	3%	5% zS
Yorkshire and Lincolnshire	372	88	-	-	-	44	45	31	57	53	319
	10% KLM	13% zKLM	-	-	-	14% z	12%	11%	15% z	11%	9%
Ethnicity											
White	3396	654	80	54	18	293	361	289	365	-	3396
	87% RS	95% z	100% z	98% z	100% z	92% z	98% zNQ	97% zN	94% z	-	100% zS
BAME	501	33	-	1	-	25	8	9	24	501	-
	13% ABCDEF JKLMNQPQT	5%	-	2%	-	8% OP	2%	3%	6% O	100% zT	-
Black	135	18	-	-	-	13	4	2	16	135	-
	3% BDOPT	3%	-	-	-	4% OP	1%	1%	4% OP	27% zT	-
Asian/Asian British	229	11	-	-	-	8	3	6	5	229	-
	6% ABCDEF JKLMNQPQT	2%	-	-	-	3%	1%	2%	1%	46% zT	-
Ind/Pak/Bang	135	7	-	-	-	5	2	2	5	135	-
	3% BCDFJO PQT	1%	-	-	-	1%	1%	1%	1%	27% zT	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 405

BAN2. Banner 2

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Other ethnic group	45	3	-	1	-	3	1	1	3	45	-
1%T	*	-	-	2%	-	1%	*	*	1%	9%zT	-
Disability											
Yes (Net all)	871	239	35	16	4	119	120	84	155	78	791
22%RS	35%z	44%zM	29%	25%	37%zP	32%z	28%z	40%zOP	15%	23%zS	
Disabled - 65 and over	295	239	35	16	4	119	120	84	155	11	283
8%ARS	35%z	44%zM	29%z	25%z	37%zP	32%z	28%z	40%zOP	2%	8%zS	
Disabled - 64 and under	576	-	-	-	-	-	-	-	-	67	508
15%BCDERJ	-	-	-	-	-	-	-	-	-	13%	15%
KLMNOPQ											
No (all)	2882	429	44	38	13	189	240	208	220	403	2473
74%BCDEF	62%	55%	69%	74%K	59%	65%Q	70%NQ	57%	80%zT	73%	
GHIJKNOQ											
T											
Not disabled - 65 and over	524	429	44	38	13	189	240	208	220	22	502
13%AFGHI	62%z	55%z	69%z	74%zK	59%z	65%zQ	70%zNQ	57%z	4%	15%zS	
S											
Not disabled - 64 and under	2358	-	-	-	-	-	-	-	-	381	1971
60%BCDEFG	-	-	-	-	-	-	-	-	-	76%zT	58%
HJKLMNQP											
QT											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/J/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 *small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 406

BAN3. Banner 3

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Religion											
Christianity	1609 41%	282 47%z	290 59%zA	245 69%zABD	534 64%zAB	775 49%z	388 45%z	66 50%R	66 51%zR	171 58%zFR	1162 40%
Non Christian	2273 58%ABCDE FHJKLMN OPQ	311 52%BCD	197 40%CD	105 30%	302 36%C	792 50%	479 55%I	65 49%	62 48%	122 42%	1703 59%GHI
No religion	2027 52%ABCDE IJLMNO PQ S	280 47%BCD	182 37%CD	97 28%	279 33%C	701 44%	436 50%I	57 43%	58 45%	108 37%	1512 52%I
Islam	89 2%BCDJNO PQT	9 2%D	1 *	1 *	1 *	33 2%	14 2%	2 2%	2 1%	4 1%	70 2%
Hinduism	50 1%T	6 1%	3 1%	2 1%	5 1%	18 1%	7 1%	1 1%	* *	2 1%	41 1%
Sikhism	37 1%T	4 1%	2 *	1 *	3 *	17 1%	4 *	2 1%	1 1%	1 *	30 1%
Judaism	39 1%T	8 1%	4 1%	2 1%	6 1%	9 1%	8 1%	1 1%	1 1%	4 1%	27 1%
Budhism	12 *	1 *	1 *	* *	1 *	4 *	3 *	1 1%	* *	2 1%	8 *
Other	23 1%	3 1%	5 1%	3 1%	7 1%	11 1%	7 1%	1 1%	- -	2 1%	16 1%
Sexual Orientation											
Hetrosexual or straight	3505 90%FS	543 91%	461 94%z	318 90%	779 93%z	1434 91%	750 86%	114 87%	121 94%FG	268 91%F	2662 92%zFG
LGB (Net Lesbian, Gay, Bisexual)	183 5%BCDERJ NOPQ	18 3%BCD	3 1%	- -	3 *	42 3%	67 8%zIR	13 10%zIR	5 4%	8 3%	103 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 406

BAN3. Banner 3

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Lesbian	33 1%DJ	8 1%BD	-	-	-	9 1%	11 1%	1 1%	2 2%	2 1%	22 1%
Gay	53 1%DEJ	5 1%	3 1%	-	3 *	13 1%	13 1%	2 2%	1 1%	2 1%	36 1%
Bisexual	97 2%ABCDEF JNOPQ	5 1%	1 *	-	1 *	19 1%	44 5%zIR	9 7%zHIR	2 2%	4 1%	45 2%
Children											
Yes	1121 29%ABCDEFGH IJKLMNOPQ	42 7%BCD	11 2%	5 2%	17 2%	263 17%	190 22%HI	26 20%	16 13%	37 13%	885 31%zFGHI
Yes aged 0-4	467 12%ABCDEFGH IJKLMNOPQ	11 2%C	4 1%	-	4 1%	132 8%	63 7%I	10 8%	6 4%	11 4%	387 13%zFHI
Yes aged 5-7	312 8%ABCDEFGH IJKLMNOPQ	8 1%D	* *	1 *	1 *	66 4%	36 4%I	4 3%	6 4%	5 2%	269 9%zFGI
Yes aged 8-11	388 10%ABCDEI JKLMNOPQT	9 1%	6 1%	4 1%	9 1%	96 6%	71 8%I	9 7%	5 4%	9 3%	305 11%HI
Yes aged 12-15	363 9%ABCDEI KLNOPQT	22 4%BCD	1 *	3 1%	4 *	76 5%	78 9%	11 8%	8 6%	19 7%	265 9%
No	2741 70%RS	548 92%z	477 97%zA	345 98%zA	822 98%zA	1301 83%z	674 77%zR	105 80%zR	112 87%zFR	252 86%zFR	1980 69%
Education											
Higher	1144 29%ABCDE FHIJKMNO QT	144 24%BCD	87 18%CD	30 8%	117 14%C	208 13%	193 22%I	31 23%	22 17%	46 16%	912 32%zFHI
Non-Higher	2710 69%RS	445 75%z	396 81%zA	316 90%zABD	713 85%zAB	1340 85%z	664 76%zR	100 76%	107 83%zR	242 83%zFR	1946 67%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 406

BAN3. Banner 3

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
TV service											
Pay TV	2304	350	241	119	361	735	461	71	66	154	1763
	59%BCDEF IJKLMNOPQ	59%BCD	49%CD	34%	43%C	47%	53%	54%	51%	52%	61%zFHI
Non Pay TV	1976	300	290	264	554	940	534	90	86	183	1359
	51%RS	50%	59%zA	75%zABD	66%zAB	60%z	61%zR	68%zR	67%zR	62%zR	47%
TV service connected to the internet											
Yes	2775	408	270	95	365	843	547	74	72	158	2117
	71%BCDEF GHIJKLMN OPQS	68%BCD	55%CD	27%	43%C	54%	63%I	56%	56%	54%	73%zFGHI
No	1097	187	211	254	465	715	315	58	57	134	742
	28%RT	31%	43%zA	72%zABD	55%zAB	45%z	36%zR	44%zR	44%zR	46%zFR	26%
News use											
Daily	2992	513	417	313	730	1204	692	111	102	246	2190
	77%S	86%z	85%z	89%z	87%z	76%	79%z	84%zR	79%	84%zFR	76%
Weekly	586	48	42	29	71	212	116	13	18	33	450
	15%ABCDJK LMNQT	8%	9%	8%	8%	13%	13%	10%	14%	11%	16%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 406

BAN3. Banner 3

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Religion											
Christianity	1609	433	45	40	17	165	267	178	255	184	1422
	41%	63%z	56%z	73%zK	95%zJKL	52%z	72%zNPQ	60%zN	65%zN	37%	42%
Non Christian	2273	253	34	15	1	152	101	118	134	313	1956
	58%ABCDE FHJKLMN OPQ	37%M	42%M	27%M	3%	48%OPQ	27%	40%O	34%O	62%	58%
No religion	2027	233	34	12	1	139	93	108	125	137	1886
	52%ABCDE IJKLMNO PQ S	34%LM	42%LM	21%M	3%	44%OPQ	25%	36%O	32%O	27%	56%zS
Islam	89	1	-	-	-	1	1	1	1	79	9
	2%BCDJNO PQT	*	-	-	-	*	*	*	*	16%zT	*
Hinduism	50	5	-	-	-	4	1	2	3	45	5
	1%T	1%	-	-	-	1%	*	1%	1%	9%zT	*
Sikhism	37	3	-	-	-	2	1	1	2	35	1
	1%T	*	-	-	-	1%	*	*	1%	7%zT	*
Judaism	39	6	-	-	-	4	2	5	1	10	29
	1%T	1%	-	-	-	1%	1%	2%	*	2%T	1%
Budhism	12	1	-	*	-	1	*	*	1	4	8
	*	*	-	1%	-	*	*	*	*	1%	*
Other	23	5	-	3	-	3	2	1	3	3	19
	1%	1%	-	5%zJK	-	1%	*	*	1%	1%	1%
Sexual Orientation											
Hetrosexual or straight	3505	633	76	53	18	291	342	273	359	431	3067
	90%FS	92%	94%	97%z	98%z	91%	92%	92%	92%	86%	90%zS
LGB (Net Lesbian, Gay, Bisexual)	183	2	1	*	-	2	-	1	1	24	159
	5%BCDERJ NOPQ	*	2%	1%	-	1%	-	*	*	5%	5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 406

BAN3. Banner 3

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Lesbian	33	-	-	-	-	-	-	-	-	3	30
	1%DJ	-	-	-	-	-	-	-	-	1%	1%
Gay	53	1	1	*	-	1	-	1	-	4	49
	1%DEJ	*	2%J	1%	-	*	-	*	-	1%	1%
Bisexual	97	1	-	-	-	1	-	-	1	17	80
	2%ABCDEF JNOPQ	*	-	-	-	*	-	-	*	3%	2%
Children											
Yes	1121	14	*	2	*	4	10	5	8	205	916
	29%ABCDEF GHIJKLMNO PQT	2%	*	4%	2%	1%	3%	2%	2%	41%zT	27%
Yes aged 0-4	467	4	-	*	-	1	4	3	1	86	381
	12%ABCDEF HIJKLMNQP QT	1%	-	1%	-	*	1%	1%	*	17%zT	11%
Yes aged 5-7	312	1	*	-	-	*	*	*	*	74	239
	8%ABCDEF IJKLMNQP QT	*	*	-	-	*	*	*	*	15%zT	7%
Yes aged 8-11	388	8	-	1	-	3	5	2	6	81	307
	10%ABCDEF JKLMNQPQT	1%	-	2%	-	1%	1%	1%	2%	16%zT	9%
Yes aged 12-15	363	3	-	1	*	-	3	-	3	67	295
	9%ABCDEF KLNOPQT	*	-	2%	2%	-	1%	-	1%	13%zT	9%
No	2741	672	80	52	18	313	359	293	379	282	2452
	70%RS	98%z	100%z	96%z	98%z	98%z	97%z	98%z	97%z	56%	72%zS
Education											
Higher	1144	93	10	11	2	52	41	82	12	193	948
	29%ABCDEF FHIJKMNO QT	14%	13%	20%	11%	16%Q	11%Q	27%NOQ	3%	39%zT	28%
Non-Higher	2710	583	70	44	16	263	320	213	370	300	2404
	69%RS	85%z	87%z	80%z	89%z	82%zP	87%zP	71%	95%zNOP	60%	71%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 406

BAN3. Banner 3

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
TV service											
Pay TV	2304	294	29	30	7	124	170	153	141	316	1986
	59%BCDEF	43%	37%	56%JKM	38%	39%	46%Q	51%NQ	36%	63%	58%
	IJKMNOPQ										
Non Pay TV	1976	459	52	30	12	223	236	176	283	208	1762
	51%RS	67%zL	65%z	55%	65%z	70%zP	64%z	59%z	73%zOP	41%	52%zS
TV service connected to the internet											
Yes	2775	291	42	22	10	139	152	161	130	333	2437
	71%BCDEF	42%	52%	40%	55%	44%Q	41%Q	54%NOQ	33%	66%	72%zS
	GHIJKLMN										
	OPQS										
No	1097	386	39	32	8	172	214	133	252	164	928
	28%RT	56%z	48%z	59%z	45%z	54%zP	58%zP	45%z	65%zNOP	33%zT	27%
News use											
Daily	2992	594	67	52	17	286	308	258	336	353	2634
	77%S	86%z	83%	95%zJK	94%z	90%zO	83%z	86%z	86%z	70%	78%zS
Weekly	586	68	1	1	1	19	48	32	35	104	481
	15%ABCDJ	10%KL	2%	3%	4%	6%	13%NQ	11%N	9%	21%zT	14%
	KLMNQT										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
 * small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 407

BAN4. Banner 4

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3907	552	485	310	795	1593	946	147	125	312	2803
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Watched any BBC TV channel											
Yes (used at least once every 3 months)	3388	544	465	332	797	1357	784	120	119	270	2476
	87%RS	91%z	95%zA	94%z	95%zA	86%	90%zR	91%	92%	92%zR	86%
Yes (monthly)	632	100	90	46	136	238	142	23	20	48	464
	16%MS	17%	18%	13%	16%	15%	16%	17%	16%	16%	16%
Yes (weekly)	2367	411	317	208	525	891	533	81	75	178	1750
	61%EMS	69%zCD	65%	59%	62%	57%	61%	61%	58%	61%	61%
Yes (daily)	2138	367	363	276	638	953	518	74	87	189	1554
	55%S	61%z	74%zA	78%zA	76%zA	60%z	59%zR	56%	68%zR	64%zR	54%
No	498	52	24	17	42	213	83	12	9	22	393
	13%ABCDFI JLNOPQT	9%BD	5%	5%	5%	14%	10%	9%	7%	7%	14%zFHI
Listened to any BBC radio station											
Yes (used at least in last 3 months)	2225	332	287	180	468	761	478	81	67	130	1667
	57%EIKS	56%	59%	51%	56%	48%	55%I	61%I	52%	44%	58%I
Yes (monthly)	288	36	30	18	48	83	62	9	4	10	215
	7%EIM	6%	6%	5%	6%	5%	7%I	7%	3%	3%	7%I
Yes (weekly)	1175	167	145	69	214	366	238	49	35	58	910
	30%CDEIJ KOQ	28%C	30%CD	20%	25%C	23%	27%I	37%FI	27%	20%	32%zFI
Yes (daily)	1220	211	179	117	297	448	264	37	38	76	910
	31%ES	35%	37%z	33%	35%z	28%	30%	28%	29%	26%	32%
No	1665	263	199	170	369	806	387	51	61	163	1207
	43%T	44%	41%	48%	44%	51%z	44%	39%	47%	56%zFGR	42%
Used any BBC On-demand											
Yes (used at least once every 3 months)	1583	237	150	46	196	413	308	48	33	73	1218
	41%BCDEF	40%BCD	31%CD	13%	23%C	26%	35%HI	36%I	25%	25%	42%zFHI

HIJKLMNO
QS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 407

BAN4. Banner 4

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Yes (monthly)	320	49	35	8	43	83	70	9	5	17	236
	8%CDEJOQ	8%C	7%CD	2%	5%C	5%	8%	7%	4%	6%	8%
Yes (weekly)	1000	152	95	27	122	259	190	26	24	41	782
	26%BCDEF IJKMNOQS	25%CD	19%CD	8%	15%C	16%	22%I	20%	19%	14%	27%zFI
Yes (daily)	309	36	18	7	25	68	64	16	7	12	236
	8%BCDEU NOQT	6%CD	4%	2%	3%	4%	7%I	12%FHI	5%	4%	8%I
No	2317	357	339	306	645	1163	562	84	96	219	1660
	59%RT	60%	69%zA	87%zABD	77%zAB	74%z	65%zR	64%	75%zFR	75%zFGR	58%

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Table 407

BAN4. Banner 4

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
Used any BBC Online											
Yes (used at least once every 3 months)	1777	250	144	50	194	426	352	64	51	87	1363
	45%BCDEF IJKLMNOP Q	42%BCD	29%CD	14%	23%C	27%	40%I	49%I	40%I	30%	47%zFI
Yes (monthly)	351	55	30	11	41	90	76	19	15	16	264
	9%BCDEJ KOQ	9%CD	6%	3%	5%	6%	9%I	15%zFI	12%I	5%	9%
Yes (weekly)	1069	137	87	24	111	246	218	37	30	45	818
	27%ABCDE IJKLMNOP Q	23%CD	18%CD	7%	13%C	16%	25%I	28%I	23%	15%	28%I
Yes (daily)	891	128	65	27	93	194	167	33	25	51	698
	23%BCDEF IJKMNOQ	22%BCD	13%CD	8%	11%C	12%	19%	25%I	19%	17%	24%zFI
No	2119	346	345	299	644	1145	514	68	78	206	1512
	54%R	58%	71%zA	85%zABD	77%zAB	73%z	59%zR	51%	60%	70%zFGHR	52%
Number of BBC platforms used											
None	296	40	19	14	33	149	47	5	7	13	238
	8%BCDFJ LNOPT	7%	4%	4%	4%	9%z	5%	4%	5%	4%	8%zFI
One	853	139	135	139	274	499	250	36	45	113	564
	22%R	23%	28%z	39%zABD	33%zAB	32%z	29%zR	27%R	35%zR	39%zFGR	20%
Two	1014	156	168	145	313	496	231	26	30	89	741
	26%	26%	34%zA	41%zA	37%zA	31%z	26%	20%	23%	30%G	26%
Three	883	136	96	39	134	262	161	33	24	45	680
	23%CEFI JMNOQ	23%CD	20%CD	11%	16%C	17%	18%	25%I	19%	15%	24%FI
Four	861	126	72	16	88	170	182	32	23	33	659
	22%BCDEI JKLMNOQ	21%BCD	15%CD	5%	11%C	11%	21%I	24%I	18%	11%	23%I
Preview only											
Yes	1251	208	216	215	431	695	344	53	55	124	856
	32%RS	35%	44%zA	61%zABD	51%zAB	44%z	40%zR	40%R	43%zR	42%zR	30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 407

BAN4. Banner 4

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3907	596	489	352	841	1576	871	132	129*	293	2882
EffectiveBase	2717	371	350	252	602	1121	690	113	97	236	1934
No	2656	389	273	137	410	881	526	79	73	170	2027
	68%BCDEF HIJKLMNP QT	65%BCD	56%CD	39%	49% C	56%	60%	60%	57%	58%	70% zFGHI
Yes, under 50	494	-	-	-	-	137	96	12	3	15	372
	13%ABCDEH IJKLMNPQ T	-	-	-	-	9%	11% HI	9% H	2%	5%	13% HI
Yes, over 50	757	208	216	215	431	558	248	41	53	109	483
	19% RS	35% z	44% zA	61% zABD	51% zAB	35% z	29% zR	31% zR	41% zFR	37% zFR	17%
No, under 50	1633	-	-	-	-	334	275	44	25	48	1294
	42%BCDEF HIJKLMNP QT	-	-	-	-	21%	32% HI	33% HI	19%	17%	45% zFGHI
No, over 50	1024	389	273	137	410	547	251	35	49	121	733
	26% S	65% zBCD	56% zCD	39% z	49% zC	35% z	29%	27%	38% zFGR	41% zFGR	25%
Linear TV only											
Yes	381	81	76	74	150	239	99	18	15	42	271
	10% T	14% z	15% z	21% zA	18% z	15% z	11%	13%	12%	14% zR	9%
No	3526	515	414	278	691	1337	772	114	114	251	2612
	90%ABCDE IJLNPQ S	86% C	85%	79%	82%	85%	89%	87%	88%	86%	91% I
Yes, under 55	150	-	-	-	-	58	25	6	-	5	120
	4% ABCDHJ NOP QT	-	-	-	-	4%	3%	4% H	-	2%	4% H
Yes, over 55	231	81	76	74	150	182	74	12	15	37	151
	6% RS	14% z	15% z	21% zA	18% z	12% z	9% zR	9%	12% zR	13% zFR	5%
No, under 55	2319	-	-	-	-	495	428	59	34	80	1795
	59% BCDEF GHIJKLM NO P QT	-	-	-	-	31%	49% HI	44% HI	27%	27%	62% zFGHI
No, over 55	1207	515	414	278	691	842	344	55	79	171	816
	31% RS	86% zC	85% z	79% z	82% z	53% z	39% zR	42% zR	62% zFGR	58% zFGR	28%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
*small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 407

BAN4. Banner 4

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
UnweightedBase	3907	561	86	93	55	278	283	263	298	598	3295
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Watched any BBC TV channel											
Yes (used at least once every 3 months)	3388 87%RS	652 95%z	75 93%	54 99%zM	16 91%	305 96%z	347 94%z	286 96%z	366 94%z	387 77%	2994 88%zS
Yes (monthly)	632 16%MS	112 16%M	14 17%	9 17%	1 5%	50 16%	62 17%	56 19%	56 14%	52 10%	578 17%zS
Yes (weekly)	2367 61%EMS	432 63%M	46 57%	39 71%M	8 47%	197 62%	235 64%	207 69%zNQ	225 58%	250 50%	2110 62%zS
Yes (daily)	2138 55%S	514 75%z	62 77%z	48 87%zJ	15 82%z	248 78%z	266 72%z	225 76%z	289 74%z	225 45%	1909 56%zS
No	498 13%ABCD FIJLNOPQT	34 5%	5 7%	* 1%	2 9%L	14 4%	21 6%	12 4%	23 6%	109 22%zT	387 11%
Listened to any BBC radio station											
Yes (used at least in last 3 months)	2225 57%EIKS	388 56%K	33 40%	37 67%K	10 57%	194 61%Q	195 53%	188 63%OQ	200 51%	241 48%	1979 58%zS
Yes (monthly)	288 7%EIIM	45 7%	2 2%	1 2%	-	21 7%	23 6%	24 8%	21 5%	32 6%	255 8%
Yes (weekly)	1175 30%CDEIJ KOQ	178 26%	14 18%	17 30%	5 25%	101 32%OQ	77 21%	93 31%OQ	85 22%	137 27%	1036 31%
Yes (daily)	1220 31%ES	241 35%	24 30%	25 46%z	6 35%	124 39%zQ	117 32%	125 42%zOQ	116 30%	111 22%	1107 33%zS
No	1665 43%T	297 43%	47 58%zL	18 33%	8 43%	123 39%	173 47%P	108 36%	189 48%NP	258 51%zT	1403 41%
Used any BBC On-demand											
Yes (used at least once every 3 months)	1583 41%BCDEF	156 23%M	23 29%M	16 29%M	2 9%	78 25%Q	77 21%Q	103 35%NOQ	52 13%	178 35%	1402 41%zS

HIJKLMNO
QS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base

Ofcom - BBC Performance Tracker - April 2018 to April 2019

Table 407

BAN4. Banner 4

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Yes (monthly)	320	33	7	2	*	16	18	25	9	28	289
	8%CDEJQQ	5%	8%	4%	2%	5%Q	5%Q	8%OQ	2%	6%	9%
Yes (weekly)	1000	97	12	12	1	51	46	64	34	99	900
	26%BCDEF IJKMNOQS	14%	15%	22%M	5%	16%Q	13%Q	21%OQ	9%	20%	27%zS
Yes (daily)	309	20	3	1	*	11	10	14	6	61	248
	8%BCDEIJ NOQT	3%	4%	2%	2%	3%	3%	5%	2%	12%zT	7%
No	2317	533	57	39	16	240	292	195	338	322	1988
	59%RT	77%z	71%z	71%z	91%zJKL	75%zP	79%zP	65%	87%zNOP	64%zT	59%

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	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
Used any BBC Online											
Yes (used at least once every 3 months)	1777	166	13	12	2	85	81	110	56	237	1538
	45%BCDEF IJKLMNOP Q	24%M	16%	23%	10%	27%Q	22%Q	37%NOQ	14%	47%	45%
Yes (monthly)	351	36	1	2	1	21	16	21	15	40	311
	9%BCDEIJ KOQ	5%	1%	4%	3%	6%	4%	7%	4%	8%	9%
Yes (weekly)	1069	93	10	6	1	48	45	58	35	143	924
	27%ABCDE IJKLMNOP Q	14%	13%	12%	5%	15%Q	12%	19%OQ	9%	29%	27%
Yes (daily)	891	79	4	8	1	46	33	57	22	116	775
	23%BCDEF IJKMNOQ	12%	5%	14%	7%	14%Q	9%Q	19%OQ	6%	23%	23%
No	2119	518	67	42	16	233	286	185	333	263	1848
	54%R	75%z	84%z	77%z	90%zJ	73%zP	77%zP	62%z	85%zNOP	52%	54%
Number of BBC platforms used											
None	296	29	3	-	1	13	15	9	20	73	222
	8%BCDFIJ LNOPT	4%	4%	-	5%L	4%	4%	3%	5%	15%zT	7%
One	853	219	34	14	7	91	128	68	151	105	744
	22%R	32%z	42%zL	25%	40%z	29%z	35%zP	23%	39%zNP	21%	22%
Two	1014	254	28	22	8	117	137	105	150	129	882
	26%	37%z	34%	41%z	46%z	37%z	37%z	35%z	38%z	26%	26%
Three	883	110	10	14	-	52	58	58	52	98	784
	23%CDEFI JMNOQ	16%M	13%M	25%M	-	16%	16%	19%	13%	20%	23%
Four	861	76	6	5	2	45	31	59	17	97	763
	22%BCDEI JKLMNOQ	11%	7%	9%	9%	14%OQ	8%Q	20%NOQ	4%	19%	22%
Preview only											
Yes	1251	353	50	18	10	173	180	123	229	120	1124
	32%RS	51%zL	62%zL	33%	57%zL	54%zP	49%zP	41%z	59%zOP	24%	33%zS

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
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	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes (S)	No (T)
WeightedBase	3907	688	80*	55*	18*	319	370	298	390	501	3396
EffectiveBase	2717	455	69	82	54	216	239	204	252	354	2354
No	2656	336	30	36	8	146	190	175	161	381	2271
	68%BCDEF HIJKLMNP QT	49%	38%	67%JKM	43%	46%	51%Q	59%NOQ	41%	76%zT	67%
Yes, under 50	494	-	-	-	-	-	-	-	-	81	409
	13%ABCDEH IJKLMNO PQ T	-	-	-	-	-	-	-	-	16%zT	12%
Yes, over 50	757	353	50	18	10	173	180	123	229	39	715
	19%RS	51%zL	62%zL	33%z	57%zL	54%zP	49%zP	41%z	59%zOP	8%	21%zS
No, under 50	1633	-	-	-	-	-	-	-	-	300	1331
	42%BCDEF HIJKLMNP QT	-	-	-	-	-	-	-	-	60%zT	39%
No, over 50	1024	336	30	36	8	146	190	175	161	81	940
	26%S	49%z	38%z	67%zJKM	43%z	46%z	51%zQ	59%zNOQ	41%z	16%	28%zS
Linear TV only											
Yes	381	131	9	10	*	57	74	65	66	66	312
	10%T	19%zM	11%	17%zM	2%	18%z	20%z	22%z	17%z	13%zT	9%
No	3526	557	71	45	18	261	296	233	324	435	3084
	90%ABCDE IJKLMNOP QS	81%	89%	83%	98%JL	82%	80%	78%	83%	87%	91%zS
Yes, under 55	150	-	-	-	-	-	-	-	-	48	100
	4%ABCDH NOPQT	-	-	-	-	-	-	-	-	10%zT	3%
Yes, over 55	231	131	9	10	*	57	74	65	66	18	212
	6%RS	19%zM	11%	17%zM	2%	18%z	20%z	22%z	17%z	4%	6%S
No, under 55	2319	-	-	-	-	-	-	-	-	366	1948
	59%BCDEF GHIJKLMNO PQT	-	-	-	-	-	-	-	-	73%zT	57%
No, over 55	1207	557	71	45	18	261	296	233	324	69	1136
	31%RS	81%z	89%z	83%z	98%zJL	82%z	80%z	78%z	83%z	14%	33%zS

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q - z/S/T
* small base