Page	Table	Title	Base Description	Base
1	1	Q.1 Which company does your household use for your landline telephone service and or line rental?	Base: All adults 16+ UK	6284
8	2	Q.2 And thinking of your personal mobile phone, which network are you on?	Base: All adults 16+ UK	6284
20	3	Q.3A Which company does your household use for its fixed broadband internet connection?	Base: All adults 16+ UK	6284
27	4	Q.4 Which company does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video and Netflix.	Base: All adults 16+ UK	6284
34	5	Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint?	Base: All adults 16+ UK	6284
41	6	Q.6 What was the issue(s) you had reason to complain about in connection with your home landline?	Base: All who had reason to complain about landline phone	191
48	7	Q.7 And have you gone ahead and made a complaint about your home landline service or supplier? If so, who did you complain to?	Base: All who had reason to complain about landline phone	191
54	9	Q.9 What was the issue(s) you had reason to complain about in connection with your mobile phone?	Base: All who had reason to complain about mobile phone provider	143
60	10	Q.10 And have you gone ahead and made a complaint about your mobile service or supplier? If so, who did you complain to?	Base: All who had reason to complain about mobile phone provider	143
66	12	Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet?	Base: All who had reason to complain about fixed broadband	637
73	13	Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to?	Base: All who had reason to complain about fixed broadband	637
79	14	Q.14 Why didn't you make a complaint about your fixed broadband service or supplier? [Unprompted]	Base: All who did not complain about fixed broadband issue	91
85	15	Q.15 What was the issue\s you had reason to complain about in connection with your pay TV?	Base: All who had reason to complain about Pay TV provider	124
93	16	Q.16 And did you go ahead and make a complaint about your pay TV service or supplier? If so, who did you complain to?	Base: All who had reason to complain about Pay TV provider	124

Page	Table	Title	Base Description	Base
99	18	Q.18 What is the total number of children aged under 18 in the household?	Base: All adults 16+ UK	6284
106	19	Q.19 Which of these, if any, impact or limit your daily activities or the work you can do?	Base: All adults 16+ UK	6284
120	20	Q.20 Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including household benefit, as well as any income from employment?	Base: All adults 16+ UK	6284
127	21	Q. Breaks X Breaks	Base: All adults 16+ UK	6284

Table 1

		GEN	DER				AGE						SOCIAL	GRADE		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base	6284	3060	3224	658	967	901	860	986	1043	869	1313	1763	1396	1812	3076	3208
Weighted Base	6284	3046	3238	888	1134	1076	916	1051	649	570	1274	1852	1304	1855	3126	3158
ВТ	1643	759	884	124	160	206	249	340	257	307	426	476	312	429	902	742
51	26%	25%	27%	14%	14%	19%	27%	32%	40%	54%	33%	26%	24%	23%	29%	23%
	1	46%	54%	8%	10%	13%	15%	21%	16%	19%	26%	29%	19%	26%	55%	45%
EE	170	91	80	10	37	36	26	32	16	12	29	42	49	50	71	99
	3%	3%	2%	1%	3%	3%	3%	3%	2%	2%	2%	2%	4%	3%	2%	3%
		53%	47%	6%	22%	21%	15%	19%	9%	7%	17%	25%	29%	30%	42%	58%
Plusnet	143	73	70	1	16	30	22	39	23	12	46	44	27	26	90	53
	2%	2% 51%	2% 49%	1%	1% 11%	3% 21%	2% 15%	4% 27%	4% 16%	2% 8%	4% 32%	2% 31%	2% 19%	1% 18%	3% 63%	2% 37%
D Off			1		1		7	7								l l
Post Office	55 1%	23 1%	32 1%	2	*	8 1%	1%	1%	13 2%	17 3%	8 1%	11 <i>1%</i>	10 <i>1%</i>	26 1%	19 <i>1%</i>	36 1%
	170	42%	58%	4%	2%	15%	13%	12%	23%	31%	14%	21%	19%	46%	35%	65%
Sky	974	459	515	100	206	216	162	167	76	48	187	297	229	261	484	490
Sky	15%	15%	16%	11%	18%	20%	18%	16%	12%	8%	15%	16%	18%	14%	15%	16%
	1	47%	53%	10%	21%	22%	17%	17%	8%	5%	19%	30%	23%	27%	50%	50%
TalkTalk	433	208	226	38	76	61	65	83	63	48	78	107	96	152	185	249
	7%	7%	7%	4%	7%	6%	7%	8%	10%	8%	6%	6%	7%	8%	6%	8%
	1	48%	52%	9%	18%	14%	15%	19%	15%	11%	18%	25%	22%	35%	43%	57%
Virgin Media	897	440	457	122	154	169	151	165	76	60	205	273	199	220	478	419
	14%	14% 49%	14% 51%	14% 14%	14% 17%	16% 19%	16% 17%	16% 18%	12% 8%	10% 7%	16% 23%	15% 30%	15% 22%	12% 24%	15% 53%	13% 47%
V-1-5	117		1						7	5						l l
Vodafone	2%	68 2%	49 2%	16 2%	27 2%	28 3%	20 2%	14 1%	/ 1%	5 1%	41 3%	26 1%	17 1%	34 2%	67 2%	50 2%
	2 /0	58%	42%	14%	23%	24%	17%	12%	6%	4%	35%	22%	14%	29%	57%	43%
Other	135	76	59	4	14	22	26	31	27	12	35	32	31	37	67	68
Guioi	2%	2%	2%	*	1%	2%	3%	3%	4%	2%	3%	2%	2%	2%	2%	2%
	1 1	56%	44%	3%	11%	16%	19%	23%	20%	9%	26%	24%	23%	27%	50%	50%
Don't have a landline	1437	723	714	361	395	261	165	154	69	31	172	479	263	523	651	786
telephone\line rental	23%	24%	22%	41%	35%	24%	18%	15%	11%	5%	14%	26%	20%	28%	21%	25%
service		50%	50%	25%	27%	18%	12%	11%	5%	2%	12%	33%	18%	36%	45%	55%
Don't know	279	126	153	109	47	38	24	18	22	20	48	64	70	97	112	167
	4%	4%	5%	12%	4%	4%	3%	2%	3%	4%	4%	3%	5%	5%	4%	5%
		45%	55%	39%	17%	14%	9%	6%	8%	7%	17%	23%	25%	35%	40%	60%



Table 1

		AR	EA		COU	NTRY						GO	VERNMENT	REGIONS					
					Scotla		Northern	North	North	Yorkshi re and The	East	West	East of		South	South		Scotla	Northern
	Total	Urban	Rural	England	nd	Wales	Ireland	East	West	Humber	Midlands	Midlands	England	London	East	West	Wales	nd	Ireland
Unweighted Base Weighted Base	6284 6284	4712 4782	1572 1502	4994 5293	778 534	332 314	180 143	264 258	647 627	489 489	429 452	553 582	556 604	725 850	817 885	514 545	332 314	778 534	180 143
ВТ	1643 26%	1150 24% 70%	493 33% 30%	1322 25% 80%	149 28% 9%	105 33% 6%	67 47% 4%	49 19% 3%	179 29% 11%	109 22% 7%	79 18% 5%	138 24% 8%	143 24% 9%	164 19% 10%	276 31% 17%	184 34% 11%	105 33% 6%	149 28% 9%	67 47% 4%
EE	170 3%	112 2% 66%	58 4% 34%	140 3% 82%	16 3% 9%	12 4% 7%	2 2% 1%	7 3% 4%	17 3% 10%	12 2% 7%	7 1% 4%	20 3% 12%	28 5% 16%	19 2% 11%	22 2% 13%	10 2% 6%	12 <i>4%</i> 7%	16 3% 9%	2 2% 1%
Plusnet	143 2%	89 2% 62%	54 4% 38%	128 2% 90%	8 1% 5%	7 2% 5%	-	3 1% 2%	13 2% 9%	10 2% 7%	17 4% 12%	25 4% 17%	13 2% 9%	9 1% 7%	18 2% 13%	20 4% 14%	7 2% 5%	8 1% 5%	
Post Office	55 1%	39 1% 71%	16 1% 29%	41 1% 75%	11 2% 20%	3 1% 5%	- - -	-	5 1% 10%	5 1% 9%	4 1% 7%	6 1% 11%	3 1% 6%	8 1% 14%	5 1% 9%	4 1% 8%	3 1% 5%	11 2% 20%	- - -
Sky	974 15%	749 16% 77%	225 15% 23%	809 15% 83%	91 17% 9%	58 19% 6%	16 11% 2%	41 16% 4%	103 16% 11%	71 15% 7%	74 16% 8%	101 17% 10%	95 16% 10%	108 13% 11%	144 16% 15%	71 13% 7%	58 19% 6%	91 17% 9%	16 11% 2%
TalkTalk	433 7%	308 6% 71%	126 8% 29%	354 7% 82%	51 10% 12%	22 7% 5%	7 5% 2%	16 <i>6%</i> <i>4%</i>	39 6% 9%	42 9% 10%	30 7% 7%	35 6% 8%	46 8% 11%	51 6% 12%	58 6% 13%	38 7% 9%	22 7% 5%	51 10% 12%	7 5% 2%
Virgin Media	897 14%	788 16% 88%	109 7% 12%	782 15% 87%	67 12% 7%	26 8% 3%	22 15% 2%	36 14% 4%	93 15% 10%	61 13% 7%	63 14% 7%	96 17% 11%	109 18% 12%	135 16% 15%	126 14% 14%	62 11% 7%	26 8% 3%	67 12% 7%	22 15% 2%
Vodafone	117 2%	80 2% 68%	37 2% 32%	92 2% 79%	18 3% 15%	5 2% 4%	2 2% 2%	2 1% 2%	4 1% 3%	4 1% 4%	15 3% 13%	10 2% 8%	7 1% 6%	17 2% 14%	24 3% 20%	10 2% 8%	5 2% 4%	18 3% 15%	2 2% 2%
Other	135 2%	85 2% 63%	49 3% 37%	114 2% 85%	10 2% 7%	10 3% 8%	* *	5 2% 4%	12 2% 9%	16 3% 12%	13 3% 10%	8 1% 6%	4 1% 3%	10 1% 8%	25 3% 19%	21 4% 15%	10 3% 8%	10 2% 7%	* *
Don't have a landline telephone\line rental service	1437 23%	1159 24% 81%	278 19% 19%	1260 24% 88%	101 19% 7%	53 17% 4%	23 16% 2%	84 33% 6%	107 17% 7%	135 28% 9%	141 31% 10%	122 21% 8%	125 21% 9%	284 33% 20%	164 19% 11%	98 18% 7%	53 17% 4%	101 19% 7%	23 16% 2%
Don't know	279 <i>4</i> %	223 5% 80%	56 4% 20%	249 5% 89%	14 3% 5%	12 4% 4%	4 2% 1%	14 5% 5%	54 9% 20%	23 5% 8%	10 2% 4%	22 4% 8%	31 5% 11%	44 5% 16%	23 3% 8%	28 5% 10%	12 4% 4%	14 3% 5%	4 2% 1%



Table 1

		ETHNIC	ORIGIN	INTERNET	ACCESS				Q.1 L/	ANDLINE SUPP	LIER			
	Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
Unweighted Base Weighted Base	6284 6284	5536 5400	672 802	5531 5719	753 565	4644 4451	1839 1643	925 974	473 433	871 897	174 170	147 143	67 55	110 117
ВТ	1643 26%	1497 28% 91%	130 16% 8%	1383 24% 84%	260 46% 16%	1643 37% 100%	1643 100% 100%	- - -	- - -	- - -	- - -	- - -	- - -	- - -
EE	170 3%	154 3% 90%	17 2% 10%	164 3% 96%	7 1% 4%	170 4% 100%	- - -	- - -	- - -	- - -	170 100% 100%	- - -	- -	- - -
Plusnet	143 2%	132 2% 92%	11 1% 8%	139 2% 97%	5 1% 3%	143 3% 100%	- - -	- - -	- - -	- - -	- - -	143 100% 100%	- - -	- - -
Post Office	55 1%	49 1% 89%	6 1% 11%	38 1% 68%	17 3% 32%	55 1% 100%	- - -	- - -	- - -	- - -	- - -	- - -	55 100% 100%	- - -
Sky	974 15%	838 16% 86%	132 16% 14%	943 16% 97%	31 <i>6%</i> 3%	974 22% 100%	- - -	974 100% 100%	- - -	- - -	- - -	- - -	- - -	- - -
TalkTalk	433 7%	384 7% 88%	50 6% 12%	406 7% 94%	28 5% 6%	433 10% 100%	- - -	- - -	433 100% 100%	- - -	- - -	- - -	- - -	- - -
Virgin Media	897 14%	778 14% 87%	113 14% 13%	855 15% 95%	42 7% 5%	897 20% 100%	- - -	- - -	- - -	897 100% 100%	- - -	- - -	- - -	- - -
Vodafone	117 2%	98 2% 84%	19 2% 16%	115 2% 98%	2 * 2%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	117 100% 100%
Other	135 2%	129 2% 95%	5 1% 4%	120 2% 89%	15 3% 11%	135 3% 100%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -
Don't have a landline telephone\line rental service	1437 23%	1126 21% 78%	264 33% 18%	1303 23% 91%	133 24% 9%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -
Don't know	279 4%	215 <i>4%</i> 77%	54 7% 19%	254 4% 91%	25 4% 9%		- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -



Table 1

						Q.2 MOBILE	SUPPLIER							Q.3A BR	OADBAND S	SUPPLIER		
	Total	Total mobile	ВТ	EE	O2	Tesco Mobile	Three	Virgin Mobile	Vodafon e	Lycamob ile	giffgaf f	Total broadba nd	ВТ	EE	Sky	TalkTal k	Virgin Media	Plusnet
Unweighted Base Weighted Base	6284 6284	5623 5746	261 236	1256 1303	1121 1131	457 424	582 650	364 362	922 937	63 71	285 324	4982 5088	1302 1222	268 278	1204 1287	561 542	1234 1341	196 199
ВТ	1643 26%	1409 25% 86%	184 78% 11%	304 23% 18%	339 30% 21%	132 31% 8%	110 17% 7%	26 7% 2%	222 24% 14%	5 7% *	53 16% 3%	1344 26% 82%	1090 89% 66%	28 10% 2%	115 9% 7%	23 4% 1%	48 4% 3%	14 7% 1%
EE	170 3%	167 3% 98%	2 1% 1%	131 10% 77%	11 1% 7%	3 1% 2%	6 1% 3%	2 1% 1%	7 1% 4%	- - -	3 1% 2%	165 3% 97%	2 * 1%	152 55% 89%	6 * 3%	2 * 1%	4 * 2%	- - -
Plusnet	143 2%	138 2% 97%	2 1% 1%	34 3% 24%	15 1% 10%	12 3% 8%	18 3% 12%	4 1% 3%	19 2% 13%	- - -	19 6% 13%	141 3% 98%	-	-	- -	- - -	-	141 71% 98%
Post Office	55 1%	39 1% 70%	- - -	4 * 7%	10 1% 19%	6 1% 11%	1 * 2%	- - -	8 1% 14%	- - -	6 2% 11%	8 * 14%	- - -	- - -	- - -	2 * 4%	4 * 8%	* * 1%
Sky	974 15%	922 16% 95%	11 5% 1%	224 17% 23%	204 18% 21%	56 13% 6%	118 18% 12%	30 8% 3%	152 16% 16%	7 10% 1%	21 6% 2%	946 19% 97%	6 * 1%	7 2% 1%	921 <i>7</i> 2% <i>9</i> 5%		7 1% 1%	1 * *
TalkTalk	433 7%	399 7% 92%	2 1% 1%	83 6% 19%	92 8% 21%	46 11% 11%	60 9% 14%	14 <i>4</i> % 3%	59 6% 14%	2 3% *	16 5% 4%	409 8% 94%	2 *	2 1% 1%	3 * 1%	397 73% 92%	3 * 1%	- - -
Virgin Media	897 14%	858 15% 96%	5 2% 1%	155 12% 17%	165 15% 18%	54 13% 6%	81 12% 9%	191 53% 21%	137 15% 15%	7 10% 1%	37 11% 4%	857 17% 96%	2 *	-	3	- - -	850 63% 95%	2 1% *
Vodafone	117 2%	115 2% 98%	- - -	8 1% 7%	2 * 1%	1 * 1%	11 2% 9%	1 * 1%	80 9% 68%	- - -	8 3% 7%	17 * 15%	3 * 3%	- - -	6 * 5%	3 1% 3%	4 * 3%	1 1% 1%
Other	135 2%	128 2% 95%	1 1% 1%	26 2% 19%	16 1% 12%	9 2% 7%	8 1% 6%	10 3% 7%	20 2% 14%	- - -	3 1% 2%	123 2% 91%	2 * 1%	4 1% 3%	2 * 1%	1 * 1%	*	2 1% 1%
Don't have a landline telephone\line rental service	1437 23%	1366 24% 95%	24 10% 2%	292 22% 20%	244 22% 17%	86 20% 6%	206 32% 14%	72 20% 5%	207 22% 14%	47 65% 3%	133 <i>41%</i> 9%	972 19% 68%	94 8% 7%	79 28% 5%	201 16% 14%	108 20% 8%	392 29% 27%	32 16% 2%
Don't know	279 4%	206 4% 74%	5 2% 2%	44 3% 16%	33 3% 12%	19 <i>4%</i> 7%	33 5% 12%	12 3% 4%	27 3% 10%	4 5% 1%	25 8% 9%	106 2% 38%	21 2% 7%	7 3% 3%	31 2% 11%	6 1% 2%	29 2% 11%	6 3% 2%



		Q.3A BRC SUPP	LIER
	Total	Post Office	Vodafon e
Unweighted Base Weighted Base	6284 6284	50 50	149 160
Weighted base	0204	- 00	100
BT	1643	*	13
	26%	1%	8% 1%
EE	170 3%	-	-
	3%	-	-
Plusnet	143 2%	-	
	2%	-	-
Post Office	55	28	-
	1%	55% 50%	-
Sky	974	-	2
	15%	-	1% *
TalkTalk	433	-	1
	7%	-	1% *
Virgin Media	897	2	3
	14%	3% *	2%
Vodafone	117	-	99
	2%	-	62% 85%
Other	135	-	-
	2%	-	-
Don't have a landline	1437	17	39
telephone\line rental service	23%	34% 1%	24% 3%
Don't know	279	3	4
	4%	6% 1%	2% 1%



Table 1 Reasons to Complain (QS1024 - 200702/200703/200704)

Q.1 Which company does your household use for your landline telephone service and or line rental? Base: All adults 16+ UK

			(	Q.4 PAY TV SUPPLIER		
	Total	Total TV	BT	Sky	TalkTalk	Virgin Media
Unweighted Base Weighted Base	6284 6284	3049 3112	279 269	1653 1672	108 108	846 884
ВТ	1643 26%	716 23% 44%	237 88% 14%	393 23% 24%	5 <i>5</i> % *	42 5% 3%
EE	170 3%	49 2% 29%	- - -	31 2% 18%	1 1% 1%	2 * 1%
Plusnet	143 2%	29 1% 20%	- - -	18 1% 12%	- - -	- - -
Post Office	55 1%	11 * 21%	1 * 2%	7 * 12%	- - -	1 * 2%
Sky	974 15%	834 27% 86%	2 1% *	814 <i>4</i> 9% 84%	1 1% *	3 *
TalkTalk	433 7%	165 5% 38%	- - -	68 4% 16%	84 77% 19%	3 * 1%
Virgin Media	897 14%	696 22% 78%	1 * *	28 2% 3%	- - -	651 74% 73%
Vodafone	117 2%	24 1% 21%	3 1% 2%	18 1% 15%	- - -	2 * 2%
Other	135 2%	55 2% 40%	- - -	31 2% 23%	1 1% 1%	- - -
Don't have a landline telephone\line rental service	1437 23%	437 14% 30%	16 <i>6</i> % 1%	204 12% 14%	15 1 <b>4</b> % 1%	156 18% 11%
Don't know	279 4%	96 3% 34%	8 3% 3%	61 <i>4%</i> 22%	1 1% *	22 2% 8%



Page 7

Table 1

## Reasons to Complain (QS1024 - 200702/200703/200704)

Q.1 Which company does your household use for your landline telephone service and or line rental? Base: All adults 16+ UK

		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH	ARACTERISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927
ВТ	1643 26%	233 23% 14%	362 28% 22%	245 27% 15%	337 30% 21%	1257 26% 76%
EE	170 3%	23 2% 14%	42 3% 25%	22 2% 13%	25 2% 15%	140 3% 82%
Plusnet	143 2%	8 1% 5%	27 2% 19%	33 4% 23%	20 2% 14%	121 2% 84%
Post Office	55 1%	17 2% 31%	9 1% 17%	5 1% 9%	27 2% 48%	27 1% 49%
Sky	974 15%	141 14% 14%	213 17% 22%	178 20% 18%	163 14% 17%	791 16% 81%
TalkTalk	433 7%	86 9% 20%	93 7% 21%	66 7% 15%	90 8% 21%	335 7% 77%
Virgin Media	897 14%	112 11% 13%	212 16% 24%	156 17% 17%	141 13% 16%	743 15% 83%
Vodafone	117 2%	19 2% 16%	24 2% 20%	29 3% 25%	12 1% 11%	102 2% 87%
Other	135 2%	22 2% 16%	43 3% 32%	17 2% 13%	24 2% 18%	109 2% 81%
Don't have a landline telephone\line rental service	1437 23%	307 31% 21%	236 18% 16%	140 15% 10%	242 22% 17%	1110 23% 77%
Don't know	279 <i>4</i> %	25 2% 9%	25 2% 9%	14 2% 5%	44 4% 16%	192 <i>4%</i> 69%



Table 2

# Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

	GENDER Total Male Famel						AGE						SOCIAL			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base	6284	3060	3224	658	967	901	860	986	1043	869	1313	1763	1396	1812	3076	3208
Weighted Base	6284	3046	3238	888	1134	1076	916	1051	649	570	1274	1852	1304	1855	3126	3158
ВТ	236	120	115	22	23	18	33	64	38	38	61	76	47	51	138	98
	4%	4% 51%	4% 49%	2% 9%	2% 10%	2% 8%	4% 14%	6% 27%	6% 16%	7% 16%	5% 26%	4% 32%	4% 20%	3% 22%	4% 58%	3% 42%
EE	1303	665	639	202	262	257	184	225	109	64	274	391	308	330	665	638
	21%	22% 51%	20% 49%	23% 15%	23% 20%	24% 20%	20% 14%	21% 17%	17% 8%	11% 5%	21% 21%	21% 30%	24% 24%	18% 25%	21% 51%	20% 49%
giffgaff	324 5%	171 6%	154 5%	71 8%	94 8%	60 <i>6%</i>	35 <i>4%</i>	43 <i>4</i> %	15 2%	6 1%	46 <i>4</i> %	117 6%	61 <i>5</i> %	100 5%	163 <i>5%</i>	161 <i>5%</i>
		53%	47%	22%	29%	18%	11%	13%	5%	2%	14%	36%	19%	31%	50%	50%
Lycamobile	71 1%	27	44	14	24	18	8 1%	3	3	2	8 1%	17	13	34	25	47 1%
		1% 38%	1% 62%	2% 20%	2% 33%	2% 25%	11%	5%	4%	2%	11%	1% 23%	1% 18%	2% 47%	1% 35%	65%
02	1131	553	578	150	242	200	181	192	104	61	242	352	222	314	595	536
	18%	18% 49%	18% 51%	17% 13%	21% 21%	19% 18%	20% 16%	18% 17%	16% 9%	11% 5%	19% 21%	19% 31%	17% 20%	17% 28%	19% 53%	17% 47%
Tesco Mobile	424	197	227	64	36	52	56	92	76	49	74	122	87	141	196	228
	7%	6% 46%	7% 54%	7% 15%	3% 9%	5% 12%	6% 13%	9% 22%	12% 18%	9% 12%	6% 17%	7% 29%	7% 21%	8% 33%	6% 46%	7% 54%
Three	650	327	323	118	174	150	95	72	31	10	115	215	146	174	330	320
	10%	11% 50%	10% 50%	13% 18%	15% 27%	14% 23%	10% 15%	7% 11%	5% 5%	2% 1%	9% 18%	12% 33%	11% 22%	9% 27%	11% 51%	10% 49%
Virgin Mobile	362	170	192	46	51	51	70	78	40	27	82	108	78	95	189	173
	6%	6% 47%	6% 53%	5% 13%	5% 14%	5% 14%	8% 19%	7% 21%	6% 11%	5% 7%	6% 23%	6% 30%	6% 22%	5% 26%	6% 52%	5% 48%
Vodafone	937	444	493	136	163	177	154	149	99	58	239	267	180	251	506	431
	15%	15% 47%	15% 53%	15% 15%	14% 17%	16% 19%	17% 16%	14% 16%	15% 11%	10% 6%	19% 26%	14% 29%	14% 19%	14% 27%	16% 54%	14% 46%
Other	308	146	161	29	38	55	60	68	35	23	73	84	68	82	158	150
	5%	5% 48%	5% 52%	3% 9%	3% 12%	5% 18%	7% 20%	6% 22%	5% 11%	4% 7%	6% 24%	5% 27%	5% 22%	4% 27%	5% 51%	5% 49%
Don't have a personal	319	143	176	9	11	14	23	39	62	162	31	54	51	183	85	234
mobile	5%	5% 45%	5% 55%	1% 3%	1% 3%	1% 4%	2% 7%	4% 12%	10% 19%	28% 51%	2% 10%	3% 17%	4% 16%	10% 57%	3% 27%	7% 73%
Don't know	219	82	137	28	15	23	18	27	37	71	29	48	43	99	77	142
	3%	3%	4%	3%	1%	2%	2%	3%	6%	12%	2%	3%	3%	5%	2%	5%
		37%	63%	13%	7%	11%	8%	12%	17%	32%	13%	22%	20%	45%	35%	65%



Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

		AR	EΑ		COL	NTRY						GO	VERNMENT	REGIONS					
					Scotla		Northern	North	North	Yorkshi re and The	East	West	East of		South	South		Scotla	Northern
	Total	Urban	Rural	England	nd	Wales	Ireland	East	West	Humber	Midlands	Midlands	England	London	East	West	Wales	nd	Ireland
Unweighted Base Weighted Base	6284 6284	4712 4782	1572 1502	4994 5293	778 534	332 314	180 143	264 258	647 627	489 489	429 452	553 582	556 604	725 850	817 885	514 545	332 314	778 534	180 143
ВТ	236 4%	159 3% 68%	76 5% 32%	196 <i>4</i> % 83%	23 4% 10%	14 5% 6%	2 2% 1%	8 3% 3%	19 3% 8%	14 3% 6%	9 2% 4%	25 4% 11%	21 <i>4</i> % 9%	36 4% 15%	35 4% 15%	28 5% 12%	14 5% 6%	23 4% 10%	2 2% 1%
EE	1303 21%	955 20% 73%	348 23% 27%	1081 20% 83%	115 22% 9%	89 28% 7%	18 13% 1%	57 22% 4%	119 19% 9%	114 23% 9%	91 20% 7%	134 23% 10%	138 23% 11%	172 20% 13%	161 18% 12%	97 18% 7%	89 28% 7%	115 22% 9%	18 13% 1%
giffgaff	324 5%	258 5% 80%	66 4% 20%	281 5% 87%	27 5% 8%	11 3% 3%	6 4% 2%	28 11% 8%	20 3% 6%	26 5% 8%	39 9% 12%	23 4% 7%	27 4% 8%	50 6% 15%	39 4% 12%	30 6% 9%	11 3% 3%	27 5% 8%	6 4% 2%
Lycamobile	71 1%	62 1% 87%	9 1% 13%	71 1% 99%	1 * 1%	-	- - -	3 1% 4%	2 * 3%	- - -	7 2% 10%	5 1% 7%	14 2% 20%	33 4% 46%	8 1% 11%	-	-	1 * 1%	- - -
O2	1131 <i>18%</i>	883 18% 78%	248 16% 22%	919 17% 81%	116 22% 10%	37 12% 3%	58 41% 5%	36 14% 3%	133 21% 12%	101 21% 9%	75 17% 7%	90 15% 8%	102 17% 9%	123 14% 11%	172 19% 15%	88 16% 8%	37 12% 3%	116 22% 10%	58 41% 5%
Tesco Mobile	424 7%	305 6% 72%	119 8% 28%	343 6% 81%	36 7% 8%	26 8% 6%	20 14% 5%	13 5% 3%	47 8% 11%	23 5% 5%	24 5% 6%	23 <i>4%</i> 5%	57 9% 13%	41 5% 10%	60 7% 14%	54 10% 13%	26 8% 6%	36 7% 8%	20 14% 5%
Three	650 10%	504 11% 78%	146 10% 22%	558 11% 86%	55 10% 9%	24 8% 4%	12 9% 2%	25 10% 4%	44 7% 7%	47 10% 7%	51 11% 8%	61 11% 9%	69 11% 11%	124 15% 19%	79 9% 12%	58 11% 9%	24 8% 4%	55 10% 9%	12 9% 2%
Virgin Mobile	362 6%	304 6% 84%	58 4% 16%	329 6% 91%	22 4% 6%	11 3% 3%	- - -	18 7% 5%	33 5% 9%	32 7% 9%	29 6% 8%	51 9% 14%	40 7% 11%	42 5% 11%	59 7% 16%	26 5% 7%	11 3% 3%	22 4% 6%	
Vodafone	937 15%	711 15% 76%	226 15% 24%	804 15% 86%	73 14% 8%	44 14% 5%	16 11% 2%	35 14% 4%	111 18% 12%	54 11% 6%	66 15% 7%	80 14% 9%	71 12% 8%	126 15% 13%	181 20% 19%	80 15% 9%	44 14% 5%	73 14% 8%	16 11% 2%
Other	308 5%	228 5% 74%	80 5% 26%	264 5% 86%	25 5% 8%	18 6% 6%	2 1% 1%	10 <i>4</i> % 3%	28 5% 9%	36 7% 12%	30 7% 10%	28 5% 9%	29 5% 9%	30 4% 10%	39 4% 13%	32 6% 11%	18 6% 6%	25 5% 8%	2 1% 1%
Don't have a personal mobile	319 5%	234 5% 73%	85 6% 27%	255 5% 80%	31 6% 10%	25 8% 8%	8 6% 2%	15 6% 5%	36 6% 11%	27 5% 8%	19 <i>4%</i> <i>6</i> %	38 7% 12%	17 3% 5%	30 4% 10%	36 4% 11%	37 7% 11%	25 8% 8%	31 6% 10%	8 6% 2%



Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

Unweighted Base Weighted Base

Don't know

	AR	EA		COL	NTRY						GO'	VERNMENT	<b>REGIONS</b>					
Total	Urban	Rural	England	Scotla nd	Wales	Northern Ireland	North East	North West	Yorkshi re and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotla nd	Northern Ireland
6284 6284	4712 4782	1572 1502	4994 5293	778 534	332 314	180 143	264 258	647 627	489 489	429 452	553 582	556 604	725 850	817 885	514 545	332 314	778 534	180 143
219 3%	179 4% 82%	40 3% 18%	193 <i>4%</i> <i>88%</i>	10 2% 5%	15 5% 7%	1 * *	10 4% 5%	35 6% 16%	15 3% 7%	12 3% 6%	25 4% 11%	19 3% 9%	44 5% 20%	16 2% 7%	16 3% 7%	15 5% 7%	10 2% 5%	1 * *



Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

		ETHNIC	ORIGIN	INTERNET					Q.1 L/	ANDLINE SUPP	LIER			
	Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
Unweighted Base Weighted Base	6284 6284	5536 5400	672 802	5531 5719	753 565	4644 4451	1839 1643	925 974	473 433	871 897	174 170	147 143	67 55	110 117
ВТ	236 <i>4%</i>	202 4% 86%	31 <i>4%</i> 13%	217 4% 92%	19 3% 8%	207 5% 88%	184 11% 78%	11 <i>1%</i> <i>5</i> %	2 1% 1%	5 1% 2%	2 1% 1%	2 1% 1%		- - -
EE	1303 21%	1146 21% 88%	149 19% 11%	1242 22% 95%	61 11% 5%	960 22% 74%	304 18% 23%	224 23% 17%	83 19% 6%	155 17% 12%	131 77% 10%	34 24% 3%	4 7% *	8 7% 1%
giffgaff	324 5%	268 5% 83%	45 6% 14%	318 6% 98%	7 1% 2%	158 4% 49%	53 3% 16%	21 2% 6%	16 4% 5%	37 4% 11%	3 2% 1%	19 13% 6%	6 11% 2%	8 7% 3%
Lycamobile	71 1%	26 * 36%	42 5% 59%	67 1% 94%	4 1% 6%	21 * 30%	5 * 7%	7 1% 10%	2 * 3%	7 1% 10%	- - -	- - -	- - -	- - -
O2	1131 18%	1014 19% 90%	102 13% 9%	1068 19% 94%	63 11% 6%	852 19% 75%	339 21% 30%	204 21% 18%	92 21% 8%	165 18% 15%	11 7% 1%	15 10% 1%	10 19% 1%	2 1% *
Tesco Mobile	424 7%	393 7% 93%	28 4% 7%	368 <i>6%</i> 87%	56 10% 13%	318 7% 75%	132 8% 31%	56 6% 13%	46 11% 11%	54 6% 13%	3 2% 1%	12 8% 3%	6 11% 1%	1 1% *
Three	650 10%	492 9% 76%	154 19% 24%	635 11% 98%	14 3% 2%	400 9% 62%	110 7% 17%	118 12% 18%	60 14% 9%	81 9% 12%	6 3% 1%	18 12% 3%	1 2% *	11 9% 2%
Virgin Mobile	362 6%	306 6% 85%	51 6% 14%	347 6% 96%	15 3% 4%	277 6% 76%	26 2% 7%	30 3% 8%	14 3% 4%	191 21% 53%	2 1% 1%	4 3% 1%	- - -	1 1% *
Vodafone	937 15%	821 15% 88%	106 13% 11%	887 16% 95%	50 9% 5%	623 14% 66%	222 14% 24%	152 16% 16%	59 14% 6%	137 15% 15%	7 4% 1%	19 13% 2%	8 14% 1%	80 68% 9%
Other	308 5%	267 5% 87%	40 5% 13%	291 5% 94%	17 3% 6%	244 5% 79%	34 2% 11%	100 10% 32%	25 6% 8%	26 3% 9%	3 1% 1%	16 11% 5%	4 6% 1%	3 2% 1%
Don't have a personal mobile	319 5%	291 5% 91%	21 3% 6%	127 2% 40%	192 34% 60%	266 6% 83%	165 10% 52%	27 3% 9%	18 <i>4%</i> <i>6%</i>	30 3% 9%	2 1% 1%	5 3% 2%	14 25% <i>4</i> %	1 1% *



Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

Unweighted Base Weighted Base

Don't know

	ETHNIC	ORIGIN	INTERNET	T ACCESS				Q.1 L	ANDLINE SUPP	PLIER			
Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
6284 6284	5536 5400	672 802	5531 5719	753 565	4644 4451	1839 1643	925 974	473 433	871 897	174 170	147 143	67 55	110 117
219 3%	174 3% 79%	33 4% 15%	153 3% 70%	66 12% 30%	126 3% 58%	69 4% 32%	25 3% 11%	17 4% 8%	9 1% 4%	2 1% 1%	- - -	3 5% 1%	1 1% 1%



Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

			Q.2 MOBILE SUPPLIER											Q.3A BR	DADBAND S	SUPPLIER		
	Total	Total mobile	ВТ	EE	O2	Tesco Mobile	Three	Virgin Mobile	Vodafon e	Lycamob ile	giffgaf f	Total broadba nd	ВТ	EE	Sky	TalkTal k	Virgin Media	Plusnet
Unweighted Base Weighted Base	6284 6284	5623 5746	261 236	1256 1303	1121 1131	457 424	582 650	364 362	922 937	63 71	285 324	4982 5088	1302 1222	268 278	1204 1287	561 542	1234 1341	196 199
ВТ	236 <i>4</i> %	236 4% 100%	236 100% 100%	- - -	-	-	- - -			- - -	-	213 4% 91%	174 14% 74%	3 1% 1%	16 1% 7%	7 1% 3%	8 1% 3%	3 2% 1%
EE	1303 21%	1303 23% 100%	- - -	1303 100% 100%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	1157 23% 89%	246 20% 19%	188 68% 14%	295 23% 23%	95 17% 7%	236 18% 18%	46 23% 4%
giffgaff	324 5%	324 6% 100%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	324 100% 100%	258 5% 79%	48 4% 15%	18 6% 6%	43 3% 13%	33 6% 10%	82 6% 25%	26 13% 8%
Lycamobile	71 1%	71 1% 100%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	71 100% 100%	- - -	49 1% 68%	7 1% 10%	4 1% 5%	15 1% 21%	6 1% 9%	17 1% 24%	- - -
O2	1131 18%	1131 20% 100%	- - -	-	1131 100% 100%	- - -	- - -	- - -	- - -	- - -	- - -	995 20% 88%	271 22% 24%	19 7% 2%	290 23% 26%	119 22% 11%	246 18% 22%	23 12% 2%
Tesco Mobile	424 7%	424 7% 100%	- - -	- - -	- - -	424 100% 100%	- - -	- - -	- - -	- - -	- - -	334 7% 79%	90 7% 21%	7 2% 2%	75 6% 18%	51 9% 12%	86 6% 20%	14 7% 3%
Three	650 10%	650 11% 100%	- - -	- - -	- - -	- - -	650 100% 100%	- - -	- - -	- - -	- - -	541 11% 83%	101 8% 15%	12 4% 2%	154 12% 24%	75 14% 12%	145 11% 22%	26 13% 4%
Virgin Mobile	362 6%	362 6% 100%	- - -	- - -	- - -	- - -	-	362 100% 100%	- - -	- - -	- - -	339 7% 94%	18 1% 5%	4 1% 1%	42 3% 12%	20 4% 5%	236 18% 65%	9 4% 2%
Vodafone	937 15%	937 16% 100%	- - -	- - -	- - -	- - -	-	-	937 100% 100%	- - -	- - -	728 14% 78%	176 14% 19%	15 5% 2%	192 15% 20%	77 14% 8%	209 16% 22%	28 14% 3%
Other	308 5%	308 5% 100%	- - -	- - -	- - -	- - -	- - -	- - -	- -	- - -	- - -	267 5% 87%	21 2% 7%	2 1% 1%	112 9% 36%	34 6% 11%	40 3% 13%	17 8% 5%
Don't have a personal mobile	319 5%		- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	123 2% 39%	49 <i>4%</i> 15%	3 1% 1%	26 2% 8%	9 2% 3%	24 2% 7%	6 3% 2%



Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

		Q.3A BRC SUPP	
	Total	Post Office	Vodafon e
Unweighted Base Weighted Base	6284 6284	50 50	149 160
ВТ	236 <i>4%</i>	- - -	- - -
EE	1303 21%	3 6% *	10 6% 1%
giffgaff	324 5%	10 20% 3%	10 6% 3%
Lycamobile	71 1%	- - -	1 1% 2%
O2	1131 <i>18%</i>	9 17% 1%	10 6% 1%
Tesco Mobile	424 7%	5 11% 1%	2 1% 1%
Three	650 10%	5 10% 1%	14 9% 2%
Virgin Mobile	362 6%	4 8% 1%	2 2% 1%
Vodafone	937 15%	9 17% 1%	98 61% 10%
Other	308 5%	2 4% 1%	7 <b>4</b> % 2%
Don't have a personal mobile	319 <i>5</i> %	3 5% 1%	4 2% 1%



Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

Unweighted Base Weighted Base

Don't know

	al mobile BT EE O2 Mobile Three Mobile e ile f 5 5623 261 1256 1121 457 582 364 922 63 26												Q.3A BRO	DADBAND S	TalkTal   Virgin   k   Media   Plusnet									
Total		ВТ	EE	O2		Three	Virgin Mobile	Vodafon e	1 '	giffgaf f	Total broadba nd	ВТ	EE	Sky	TalkTal k		Plusnet							
6284	5623	261	1256	1121	457	582	364	922	63	285	4982	1302	268	1204	561	1234	196							
6284	5746	236	1303	1131	424	650	362	937	71	324	5088	1222	278	1287	542	1341	199							
219	-	-	-	-	-	-	-	-	-	-	84	21	3	27	16	13	1							
3%	-	-	-	-	-	-	-	-	-	-	2%	2%	1%	2%	3%	1%	*							
1	-	-	-	-	-	-	-	-	-	-	38%	10%	1%	12%	7%	6%	*							



Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

Unweighted Base Weighted Base

Don't know

	Q.3A BRC SUPF	DADBAND PLIER
Total	Post Office	Vodafon e
6284 6284	50 50	149 160
219 3%	1 1% *	1 1% 1%



Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

				.4 PAY TV SUPPLIER		
	Total	Total TV	BT	Sky	TalkTalk	Virgin Media
Unweighted Base	6284	3049	279	1653	108	846
Weighted Base	6284	3112	269	1672	108	884
вт	236	111	62	36	2	7
	4%	4%	23%	2%	2%	1%
		47%	26%	15%	1%	3%
EE	1303	677	58	401	18	152
	21%	22%	22%	24%	17%	17%
		52%	4%	31%	1%	12%
giffgaff	324	108	8	37	9	38
	5%	3% 33%	3% 3%	2% 11%	9% 3%	4% 12%
	-   -	25				
Lycamobile	71 1%	25 1%	1	14 1%	2 2%	5 1%
	170	35%	2%	20%	3%	7%
O2	1131	649	48	369	26	174
02	18%	21%	18%	22%	24%	20%
		57%	4%	33%	2%	15%
Tesco Mobile	424	187	15	105	10	52
	7%	6%	6%	6%	9%	6%
		44%	4%	25%	2%	12%
Three	650	310	22	177	20	76
	10%	10% 48%	8%	11%	19%	9%
			3%	27%	3%	12%
Virgin Mobile	362	236	1	46	1	182
	6%	8% 65%	*	3% 13%	1%	21% 50%
Vodafone	937	473	32	261	8	144
Vodalone	15%	15%	12%	16%	7%	16%
		50%	3%	28%	1%	15%
Other	308	179	3	132	6	18
	5%	6%	1%	8%	6%	2%
		58%	1%	43%	2%	6%
Don't have a personal	319	93	9	53	4	24
mobile	5%	3%	3%	3%	3%	3%
		29%	3%	17%	1%	8%
Don't know	219	64	9	42	2	12
	3%	2% 29%	3% 4%	2% 19%	2% 1%	1% 5%



Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH	ARACTERISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927
ВТ	236 <i>4%</i>	37 4% 16%	37 3% 16%	37 4% 16%	37 3% 16%	191 <i>4%</i> 81%
EE	1303 21%	160 16% 12%	298 23% 23%	199 22% 15%	182 16% 14%	1081 22% 83%
giffgaff	324 5%	55 6% 17%	72 6% 22%	32 3% 10%	60 5% 18%	251 5% 77%
Lycamobile	71 1%	11 1% 15%	13 1% 18%	4 * 5%	6 1% 8%	61 1% 86%
O2	1131 18%	177 18% 16%	257 20% 23%	212 23% 19%	202 18% 18%	897 18% 79%
Tesco Mobile	424 7%	85 9% 20%	79 6% 19%	40 <b>4</b> % 9%	119 11% 28%	293 6% 69%
Three	650 10%	111 11% 17%	142 11% 22%	106 12% 16%	78 7% 12%	548 11% 84%
Virgin Mobile	362 6%	53 5% 15%	83 6% 23%	49 5% 13%	63 6% 17%	284 6% 78%
Vodafone	937 15%	135 14% 14%	184 1 <b>4</b> % 20%	159 18% 17%	143 13% 15%	763 15% 81%
Other	308 5%	54 5% 18%	73 6% 24%	47 5% 15%	55 5% 18%	250 5% 81%
Don't have a personal mobile	319 5%	84 8% 26%	30 2% 9%	15 2% 5%	130 12% 41%	172 3% 54%



# Q.2 And thinking of your personal mobile phone, which network are you on? Base: All adults 16+ UK

Unweighted Base Weighted Base

Don't know

	MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH	IARACTERISTICS
Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927
219 3%	30 3% 14%	17 1% 8%	8 1% 4%	48 4% 22%	134 3% 61%



Table 3

Q.3A Which company does your household use for its fixed broadband internet connection? Base: All adults 16+ UK

		GEN						SOCIAL GRADE								
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base	6284	3060	3224	658	967	901	860	986	1043	869	1313	1763	1396	1812	3076	3208
Weighted Base	6284	3046	3238	888	1134	1076	916	1051	649	570	1274	1852	1304	1855	3126	3158
ВТ	1222	590	632	136	157	183	197	260	170	120	348	380	260	235	727	495
	19%	19% 48%	20% 52%	15% 11%	14% 13%	17% 15%	21% 16%	25% 21%	26% 14%	21% 10%	27% 28%	21% 31%	20% 21%	13% 19%	23% 60%	16% 40%
EE	278	153	125	26	70	65	37	47	22	10	48	78	67	85	126	151
	4%	5%	4%	3%	6%	6%	4%	4%	3%	2%	4%	4%	5%	5%	4%	5%
		55%	45%	9%	25%	23%	13%	17%	8%	4%	17%	28%	24%	31%	46%	54%
Plusnet	199	95	104	23	26	37	31	40	26	16	56	76	35	33	131	68
	3%	3%	3%	3%	2%	3%	3%	4%	4%	3%	4%	4%	3%	2%	4%	2%
		48%	52%	12%	13%	19%	16%	20%	13%	8%	28%	38%	17%	17%	66%	34%
Post Office	50	26	25	8	6	13	6	8	6	4	6	17	7	20	23	27
	1%	1% 51%	1% 49%	1% 16%	1% 12%	1% 25%	1% 12%	1% 16%	1% 11%	1% 9%	12%	1% 34%	1% 15%	1% 39%	1% 46%	1% 54%
		•														
Sky	1287 20%	603 20%	684 21%	163 <i>18%</i>	299 26%	277 26%	207 23%	208 20%	91 <i>14</i> %	42 7%	241 19%	409 22%	302 23%	334 18%	651 21%	636 20%
	20%	47%	53%	13%	23%	20%	23% 16%	16%	7%	3%	19%	32%	23%	26%	51%	49%
TalkTalk	542	264	278	66	109	82	84	95	65	42	96	144	122	180	241	301
TaikTaik	9%	9%	9%	7%	10%	8%	9%	9%	10%	7%	8%	8%	9%	10%	8%	10%
		49%	51%	12%	20%	15%	15%	17%	12%	8%	18%	27%	22%	33%	44%	56%
Virgin Media	1341	678	663	281	274	262	190	204	86	43	295	486	264	296	781	560
•	21%	22%	20%	32%	24%	24%	21%	19%	13%	8%	23%	26%	20%	16%	25%	18%
		51%	49%	21%	20%	20%	14%	15%	6%	3%	22%	36%	20%	22%	58%	42%
Vodafone	160	91	70	19	40	47	26	14	10	5	56	29	30	46	84	76
	3%	3% 56%	2% 44%	2% 12%	4% 25%	4% 29%	3% 16%	1% 9%	1% 6%	1% 3%	4% 35%	2% 18%	2% 18%	3% 29%	3% 53%	2% 47%
		i								3%						
Other	220	105	115 <i>4</i> %	32 4%	33 3%	31 3%	40	46	30 5%	7	51	56 3%	45 3%	69	107	113
	3%	3% 48%	4% 52%	4% 15%	3% 15%	3% 14%	4% 18%	4% 21%	5% 14%	1% 3%	4% 23%	3% 25%	3% 20%	4% 31%	3% 48%	4% 52%
Dank have fixed	697	326	371	44	61	44	71	98	120	258	35	90	113	459	125	572
Don't have fixed broadband service	11%	320 11%	11%	5%	5%	44 4%	8%	98	120	258 45%	35 3%	90 5%	9%	459 25%	125 4%	18%
DI OGGIDATIO SETVICE	1170	47%	53%	6%	9%	6%	10%	14%	17%	45 <i>%</i> 37%	5%	13%	16%	66%	18%	82%
Don't know	288	116	172	90	58	35	27	31	24	23	42	87	61	98	129	158
DOLLKIOW	5%	4%	5%	10%	5%	3%	3%	3%	4%	4%	3%	5%	5%	5%	4%	5%
		40%	60%	31%	20%	12%	9%	11%	8%	8%	15%	30%	21%	34%	45%	55%



		AR	EA		COU	NTRY		GOVERNMENT REGIONS											
	Total	Urban	Rural	England	Scotla nd	Wales	Northern Ireland	North East	North West	Yorkshi re and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotla nd	Northern Ireland
Unweighted Base Weighted Base	6284 6284	4712 4782	1572 1502	4994 5293	778 534	332 314	180 143	264 258	647 627	489 489	429 452	553 582	556 604	725 850	817 885	514 545	332 314	778 534	180 143
ВТ	1222 19%	819 17% 67%	403 27% 33%	975 18% 80%	112 21% 9%	81 26% 7%	53 37% 4%	34 13% 3%	126 20% 10%	71 15% 6%	66 15% 5%	96 16% 8%	112 18% 9%	128 15% 10%	186 21% 15%	155 29% 13%	81 26% 7%	112 21% 9%	53 37% 4%
EE	278 4%	199 4% 72%	79 5% 28%	234 4% 84%	24 5% 9%	17 5% 6%	2 2% 1%	15 6% 6%	30 5% 11%	14 3% 5%	10 2% 4%	25 4% 9%	33 6% 12%	55 6% 20%	29 3% 10%	23 4% 8%	17 5% 6%	24 5% 9%	2 2% 1%
Plusnet	199 3%	134 3% 67%	66 4% 33%	177 3% 89%	12 2% 6%	10 3% 5%	- - -	7 3% 4%	18 3% 9%	14 3% 7%	26 6% 13%	27 5% 14%	16 3% 8%	13 2% 6%	29 3% 15%	27 5% 14%	10 3% 5%	12 2% 6%	- - -
Post Office	50 1%	39 1% 77%	11 1% 23%	39 1% 78%	8 1% 15%	3 1% 7%		- - -	* * 1%	8 2% 16%	4 1% 7%	3 * 5%	3 1% 7%	10 1% 19%	5 1% 11%	6 1% 12%	3 1% 7%	8 1% 15%	- - -
Sky	1287 20%	990 21% 77%	297 20% 23%	1080 20% 84%	113 21% 9%	75 24% 6%	19 13% 1%	58 23% 5%	125 20% 10%	111 23% 9%	98 22% 8%	127 22% 10%	123 20% 10%	158 19% 12%	189 21% 15%	90 17% 7%	75 24% 6%	113 21% 9%	19 13% 1%
TalkTalk	542 9%	394 8% 73%	148 10% 27%	451 9% 83%	63 12% 12%	24 8% 4%	5 4% 1%	15 6% 3%	47 8% 9%	53 11% 10%	36 8% 7%	50 9% 9%	49 8% 9%	65 8% 12%	87 10% 16%	49 9% 9%	24 8% 4%	63 12% 12%	5 4% 1%
Virgin Media	1341 21%	1166 24% 87%	174 12% 13%	1196 23% 89%	89 17% 7%	31 10% 2%	24 17% 2%	50 19% 4%	123 20% 9%	95 19% 7%	135 30% 10%	136 23% 10%	158 26% 12%	210 25% 16%	195 22% 15%	94 17% 7%	31 10% 2%	89 17% 7%	24 17% 2%
Vodafone	160 3%	119 2% 74%	42 3% 26%	131 2% 82%	18 3% 11%	8 2% 5%	3 2% 2%	3 1% 2%	12 2% 8%	7 1% 4%	12 3% 8%	10 2% 6%	6 1% 4%	27 3% 17%	37 4% 23%	16 3% 10%	8 2% 5%	18 3% 11%	3 2% 2%
Other	220 3%	157 3% 71%	63 4% 29%	189 <i>4%</i> <i>8</i> 6%	14 3% 6%	16 5% 7%	1 *	10 <i>4%</i> 5%	25 4% 11%	31 6% 14%	18 <i>4%</i> <i>8</i> %	19 3% 9%	16 3% 7%	16 2% 7%	35 4% 16%	20 4% 9%	16 5% 7%	14 3% 6%	1 * *
Don't have fixed broadband service	697 11%	524 11% 75%	173 11% 25%	562 11% 81%	64 12% 9%	36 12% 5%	34 24% 5%	48 19% 7%	77 12% 11%	65 13% 9%	29 7% 4%	73 13% 10%	55 9% 8%	95 11% 14%	71 8% 10%	49 9% 7%	36 12% 5%	64 12% 9%	34 24% 5%
Don't know	288 5%	242 5% 84%	46 3% 16%	257 5% 89%	17 3% 6%	12 4% 4%	1 1% *	15 6% 5%	42 7% 15%	21 4% 7%	18 <i>4%</i> <i>6%</i>	17 3% 6%	33 6% 12%	75 9% 26%	22 2% 7%	15 3% 5%	12 4% 4%	17 3% 6%	1 1% *



Table 3

		ETHNIC	ORIGIN	INTERNET					Q.1 L	ANDLINE SUPP	LIER			
	Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
Unweighted Base Weighted Base	6284 6284	5536 5400	672 802	5531 5719	753 565	4644 4451	1839 1643	925 974	473 433	871 897	174 170	147 143	67 55	110 117
ВТ	1222 19%	1101 20% 90%	113 <i>14%</i> 9%	1197 21% 98%	24 4% 2%	1104 25% 90%	1090 66% 89%	6 1% *	2 * *	2 *	2 1% *	- - -	- - -	3 3% *
EE	278 4%	232 4% 84%	37 5% 13%	273 5% 98%	5 1% 2%	192 <i>4%</i> 69%	28 2% 10%	7 1% 2%	2 1% 1%	- - -	152 89% 55%	- - -	- - -	- - -
Plusnet	199 3%	179 3% 90%	20 3% 10%	195 3% 98%	4 1% 2%	160 <i>4%</i> 80%	14 1% 7%	1 * *	- - -	2 * 1%	- - -	141 98% 71%	* 1% *	1 1% 1%
Post Office	50 1%	40 1% 79%	9 1% 18%	49 1% 97%	1 * 3%	30 1% 60%	* * 1%	- - -	- - -	2 * 3%	- - -	- - -	28 50% 55%	- - -
Sky	1287 20%	1092 20% 85%	185 23% 14%	1268 22% 99%	18 3% 1%	1049 24% 82%	115 7% 9%	921 95% 72%	3 1% *	3 *	6 3% *	- - -	- - -	6 <i>5%</i> *
TalkTalk	542 9%	472 9% 87%	66 8% 12%	531 9% 98%	11 2% 2%	425 10% 78%	23 1% 4%	- - -	397 92% 73%	- - -	2 1% *	- - -	2 4% *	3 3% 1%
Virgin Media	1341 21%	1143 21% 85%	185 23% 14%	1322 23% 99%	18 3% 1%	916 21% 68%	48 3% 4%	7 1% 1%	3 1% *	850 95% 63%	4 2% *	- - -	4 8% *	4 3% *
Vodafone	160 3%	131 2% 82%	27 3% 17%	160 3% 100%	1 * *	18 * 11%	13 1% 8%	2 * 1%	1 * 1%	3 * 2%	- - -	- - -	- - -	99 85% 62%
Other	220 3%	200 4% 91%	18 2% 8%	213 4% 97%	7 1% 3%	147 3% 67%	27 2% 12%	4 * 2%	3 1% 1%	- - -	- - -	- - -	1 2% 1%	- - -
Don't have fixed broadband service	697 11%	604 11% 87%	78 10% 11%	246 4% 35%	451 80% 65%	357 8% 51%	250 15% 36%	22 2% 3%	19 <i>4%</i> 3%	33 4% 5%	4 2% 1%	2 1% *	18 33% 3%	1 1% *
Don't know	288 5%	206 4% 71%	64 8% 22%	263 5% 91%	25 <i>4%</i> 9%	53 1% 18%	36 2% 13%	5 1% 2%	4 1% 1%	3 * 1%	2 1% 1%	1 1% *	1 2% *	- - -



Table 3

		Q.2 MOBILE SUPPLIER									Q.3A BROADBAND SUPPLIER							
	Total	Total mobile	ВТ	EE	O2	Tesco Mobile	Three	Virgin Mobile	Vodafon e	Lycamob ile	giffgaf f	Total broadba nd	ВТ	EE	Sky	TalkTal k	Virgin Media	Plusnet
Unweighted Base Weighted Base	6284 6284	5623 5746	261 236	1256 1303	1121 1131	457 424	582 650	364 362	922 937	63 71	285 324	4982 5088	1302 1222	268 278	1204 1287	561 542	1234 1341	196 199
ВТ	1222 19%	1152 20% 94%	174 74% 14%	246 19% 20%	271 24% 22%	90 21% 7%	101 <i>15%</i> 8%	18 5% 1%	176 19% 14%	7 10% 1%	48 15% 4%	1222 24% 100%	1222 100% 100%	- - -		- - -	- - -	- - -
EE	278 4%	271 5% 98%	3 1% 1%	188 <i>14%</i> <i>68%</i>	19 2% 7%	7 2% 2%	12 2% 4%	4 1% 1%	15 2% 5%	4 5% 1%	18 6% 6%	278 5% 100%	-	278 100% 100%	- - -	- - -	- - -	-
Plusnet	199 3%	192 3% 97%	3 1% 2%	46 <i>4%</i> 23%	23 2% 12%	14 3% 7%	26 4% 13%	9 2% 4%	28 3% 14%	- - -	26 8% 13%	199 <i>4%</i> 100%	- - -	- - -	- - -	- - -	- - -	199 100% 100%
Post Office	50 1%	47 1% 94%	- - -	3 * 6%	9 1% 17%	5 1% 11%	5 1% 10%	4 1% 8%	9 1% 17%	- - -	10 3% 20%	-	-	- - -	- -	- - -	-	- - -
Sky	1287 20%	1234 21% 96%	16 7% 1%	295 23% 23%	290 26% 23%	75 18% 6%	154 24% 12%	42 12% 3%	192 20% 15%	15 21% 1%	43 13% 3%	1287 25% 100%	- - -	- - -	1287 100% 100%	- -	-	-
TalkTalk	542 9%	517 9% 95%	7 3% 1%	95 7% 17%	119 11% 22%	51 12% 9%	75 12% 14%	20 5% 4%	77 8% 14%	6 9% 1%	33 10% 6%	542 11% 100%	- - -	- - -	- -	542 100% 100%	-	- - -
Virgin Media	1341 21%	1304 23% 97%	8 3% 1%	236 18% 18%	246 22% 18%	86 20% 6%	145 22% 11%	236 65% 18%	209 22% 16%	17 24% 1%	82 25% 6%	1341 26% 100%	-	- - -	- - -	- - -	1341 100% 100%	- - -
Vodafone	160 3%	155 3% 97%	- - -	10 1% 6%	10 1% 6%	2 1% 1%	14 2% 9%	2 1% 2%	98 10% 61%	1 2% 1%	10 3% 6%	-	-	- - -	- - -	- - -	- - -	- - -
Other	220 3%	211 4% 96%	2 1% 1%	51 <i>4%</i> 23%	27 2% 12%	11 3% 5%	28 4% 13%	10 3% 5%	32 3% 14%	- - -	7 2% 3%	220 4% 100%	- - -	- - -	- - -	- - -	- - -	- - -
Don't have fixed broadband service	697 11%	467 8% 67%	16 7% 2%	88 7% 13%	90 8% 13%	61 14% 9%	53 8% 8%	14 4% 2%	78 8% 11%	14 19% 2%	26 8% 4%	-	-	- - -	- - -	- - -	- - -	- - -
Don't know	288 5%	195 3% 68%	6 3% 2%	45 3% 16%	27 2% 9%	21 5% 7%	37 6% 13%	3 1% 1%	24 3% 8%	8 11% 3%	20 6% 7%	- - -	- - -	- - -	- - -	- - -	-	- - -



		Q.3A BRC	ΔΩΒΔΝΩ		
		SUPF	PLIER		
	Total	Post Office	Vodafon e		
Unweighted Base	6284	50	149		
Weighted Base	6284	50	160		
BT	1222	-	-		
	19%	-	-		
	070	-	-		
EE	278 4%	-			
	7,0	-	- 1		
Plusnet	199	-	_		
	3%	-	-		
		-	-		
Post Office	50	50 100%	-		
	1%	100% 100%	-		
Sky	1287	_	_		
City	20%	-	-		
		-	-		
TalkTalk	542	-	-		
	9%	-	-		
Virgin Media	1341	-	_		
VII giii Nieula	21%	-	-		
	1	-	-		
Vodafone	160	-	160		
	3%	-	100% 100%		
0.11	220	-	10070		
Other	220 3%	-	-		
	0,0	-	-		
Don't have fixed	697	-	-		
broadband service	11%	-	-		
		-	-		
Don't know	288	-	-		
	5%	-	-		



Table 3

Q.3A Which company does your household use for its fixed broadband internet connection? Base: All adults 16+ UK

		Q.4 PAY TV SUPPLIER										
	Total	Total TV	ВТ	Sky	TalkTalk	Virgin Media						
Unweighted Base	6284	3049	279	1653	108	846						
Weighted Base	6284	3112	269	1672	108	884						
ВТ	1222	557	247	275	-	6						
	19%	18%	92%	16%	-	1%						
		46%	20%	23%	-	*						
EE	278	69	1	42	3	-						
	4%	2%	1%	2%	3%	-						
		25%	1%	15%	1%	-						
Plusnet	199	40	1	27	-	2						
	3%	1%	*	2%	-	*						
		20%	*	13%	-	1%						
Post Office	50	8	1	5	-	-						
	1%	*	*	*	-	-						
		16%	2%	10%	-	-						
Sky	1287	1064	3	1045	2	-						
	20%	34%	1%	62%	1%	-						
		83%	*	81%	*	-						
TalkTalk	542	190	1	68	101	5						
	9%	6%	*	4%	93%	1%						
		35%	*	12%	19%	1%						
Virgin Media	1341	913	1	48	-	834						
	21%	29%	*	3%	-	94%						
		68%	*	4%	-	62%						
Vodafone	160	29	-	20	-	5						
	3%	1%	-	1%	-	1%						
		18%	-	13%	-	3%						
Other	220	76	-	36	1	-						
	3%	2%	-	2%	1%	-						
		35%	-	17%	*	-						
Don't have fixed	697	112	7	68	2	27						
broadband service	11%	4%	3%	4%	2%	3%						
		16%	1%	10%	*	4%						
Don't know	288	54	7	38	-	4						
	5%	2%	3%	2%	-	*						
	1 1	19%	2%	13%	-	2%						



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Q.3A Which company does your household use for its fixed broadband internet connection? Base: All adults 16+ UK

		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH	ARACTERISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927
ВТ	1222 19%	131 13% 11%	280 22% 23%	215 24% 18%	183 16% 15%	990 20% 81%
EE	278 4%	36 4% 13%	58 4% 21%	40 4% 15%	36 3% 13%	223 5% 80%
Plusnet	199 3%	9 1% 5%	39 3% 19%	39 4% 19%	28 2% 14%	164 3% 82%
Post Office	50 1%	11 1% 21%	11 1% 22%	3 * 7%	15 1% 30%	34 1% 67%
Sky	1287 20%	171 17% 13%	288 22% 22%	211 23% 16%	205 18% 16%	1051 21% 82%
TalkTalk	542 9%	104 10% 19%	114 9% 21%	77 8% 14%	89 8% 16%	440 9% 81%
Virgin Media	1341 21%	168 17% 13%	295 23% 22%	222 24% 17%	190 17% 14%	1128 23% 84%
Vodafone	160 3%	29 3% 18%	35 3% 22%	34 4% 21%	16 1% 10%	138 3% 86%
Other	220 3%	41 <i>4</i> % 19%	63 5% 29%	33 4% 15%	38 3% 17%	179 <i>4%</i> 81%
Don't have fixed broadband service	697 11%	261 26% 37%	79 6% 11%	19 2% 3%	278 25% 40%	389 8% 56%
Don't know	288 5%	32 3% 11%	27 2% 9%	13 1% 5%	47 4% 16%	191 <i>4%</i> 66%



		GEN	IDER	AGE				SOCIAL GRADE								
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base	6284	3060	3224	658	967	901	860	986	1043	869	1313	1763	1396	1812	3076	3208
Weighted Base	6284	3046	3238	888	1134	1076	916	1051	649	570	1274	1852	1304	1855	3126	3158
•																
DT	269	129	139	31	30	48	46	50	36	27	82	61	63	63	143	126
ВТ	4%										6%				143 5%	4%
	4%	4% 48%	4% 52%	4% 12%	3% 11%	4% 18%	5% 17%	5% 19%	6% 13%	5% 10%	30%	3% 23%	5% 23%	3% 23%	5% 53%	4% 47%
Ole	1672	1									t					
Sky	27%	790 26%	882 27%	199 22%	319 28%	334 31%	265 29%	310 29%	149 23%	97 17%	360	499 27%	407 31%	406 22%	858 27%	813 <i>26%</i>
	2/%	26% 47%	27% 53%	22% 12%	28% 19%	20%	29% 16%	29% 19%	23% 9%	6%	28% 22%	27% 30%	31% 24%	22% 24%	27% 51%	49%
- · - ·	400									078	t					
TalkTalk	108	47	61	17	21	14	22	13	12	9	15	28	24	41	43	65
	2%	2% 44%	2% 56%	2% 16%	2% 19%	1% 13%	2% 21%	1% 12%	2% 11%	2% 8%	1% 14%	2% 26%	2% 22%	2% 38%	1% 40%	2% 60%
		1		ľ							1					
Virgin Media	884	430	454	145	148	167	150	162	68	45	210	290	183	202	500	384
	14%	14% 49%	14% 51%	16% 16%	13% 17%	15% 19%	16% 17%	15% 18%	10% 8%	8% 5%	17% 24%	16% 33%	14% 21%	11% 23%	16% 57%	12% 43%
	1									5%	1					
Other	179	88	91	29	34	44	29	28	11	4	44	47	41	46	91	88
	3%	3% 49%	3% 51%	3% 16%	3% 19%	4% 24%	3% 16%	3% 16%	2% 6%	1% 2%	3% 25%	3% 26%	3% 23%	3% 26%	3% 51%	3% 49%
	1	1									1					
Don't have a pay TV	3024	1493	1531	416	551	452	390	470	363	382	545	889	546	1044	1434	1590
service	48%	49%	47%	47%	49%	42%	43%	45%	56%	67%	43%	48%	42%	56%	46%	50%
		49%	51%	14%	18%	15%	13%	16%	12%	13%	18%	29%	18%	35%	47%	53%
Don't know	149	68	81	51	31	18	12	18	12	7	18	38	40	53	56	92
	2%	2%	2%	6%	3%	2%	1%	2%	2%	1%	1%	2%	3%	3%	2%	3%
		46%	54%	34%	21%	12%	8%	12%	8%	5%	12%	25%	27%	36%	38%	62%



	AREA COUNTRY						GOVERNMENT REGIONS												
					Scotla		Northern	North	North	Yorkshi re and The	East	West	East of		South	South		Scotla	Northern
	Total	Urban	Rural	England	nd	Wales	Ireland	East	West	Humber	Midlands	Midlands	England	London	East	West	Wales	nd	Ireland
Unweighted Base Weighted Base	6284 6284	4712 4782	1572 1502	4994 5293	778 534	332 314	180 143	264 258	647 627	489 489	429 452	553 582	556 604	725 850	817 885	514 545	332 314	778 534	180 143
ВТ	269 <i>4</i> %	206 4% 77%	63 4% 23%	219 4% 82%	29 6% 11%	16 5% 6%	4 3% 2%	11 4% 4%	32 5% 12%	22 4% 8%	6 1% 2%	21 4% 8%	21 3% 8%	41 5% 15%	41 5% 15%	25 5% 9%	16 5% 6%	29 6% 11%	4 3% 2%
Sky	1672 27%	1247 26% 75%	425 28% 25%	1344 25% 80%	165 31% 10%	124 39% 7%	40 28% 2%	77 30% 5%	198 32% 12%	137 28% 8%	108 24% 6%	166 29% 10%	149 25% 9%	156 18% 9%	232 26% 14%	120 22% 7%	124 39% 7%	165 31% 10%	40 28% 2%
TalkTalk	108 2%	87 2% 81%	21 1% 19%	94 2% 87%	12 2% 11%	1 * 1%	1 1% 1%	4 1% 3%	12 2% 11%	8 2% 7%	8 2% 8%	12 2% 11%	9 2% 8%	20 2% 18%	11 1% 10%	10 2% 10%	1 * 1%	12 2% 11%	1 1% 1%
Virgin Media	884 14%	795 17% 90%	89 6% 10%	772 15% 87%	65 12% 7%	27 8% 3%	21 15% 2%	34 13% 4%	104 17% 12%	44 9% 5%	67 15% 8%	120 21% 14%	94 16% 11%	121 14% 14%	142 16% 16%	46 8% 5%	27 8% 3%	65 12% 7%	21 15% 2%
Other	179 3%	139 3% 77%	41 3% 23%	154 3% 86%	6 1% 3%	20 6% 11%	- - -	9 3% 5%	28 4% 15%	27 5% 15%	7 1% 4%	9 2% 5%	19 3% 11%	21 2% 11%	20 2% 11%	15 3% 8%	20 6% 11%	6 1% 3%	- -
Don't have a pay TV service	3024 48%	2184 46% 72%	839 56% 28%	2574 49% 85%	250 47% 8%	122 39% <i>4</i> %	78 54% 3%	113 <i>44</i> % <i>4</i> %	227 36% 7%	245 50% 8%	251 55% 8%	247 42% 8%	296 49% 10%	450 53% 15%	430 49% 14%	316 58% 10%	122 39% <i>4</i> %	250 47% 8%	78 54% 3%
Don't know	149 2%	124 3% 84%	24 2% 16%	135 3% 91%	8 1% 5%	5 2% 4%	- -	11 4% 7%	27 4% 18%	6 1% 4%	5 1% 3%	7 1% 5%	16 3% 11%	43 5% 29%	8 1% 6%	13 2% 9%	5 2% 4%	8 1% 5%	- - -



Unweighted Base Weighted Base
ВТ
Sky
TalkTalk
Virgin Media
Other
Don't have a pay TV service
Don't know

	ETHNIC	ORIGIN	INTERNET	T ACCESS				Q.1 L	ANDLINE SUPF	PLIER			
Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
6284 6284	5536 5400	672 802	5531 5719	753 565	4644 4451	1839 1643	925 974	473 433	871 897	174 170	147 143	67 55	110 117
269 4%	239 4% 89%	28 4% 11%	259 5% 96%	10 2% <i>4</i> %	241 5% 90%	237 14% 88%	2 * 1%	- - -	1 * *	- - -	- - -	1 2% *	3 2% 1%
1672 27%	1452 27% 87%	212 26% 13%	1592 28% 95%	80 14% 5%	1389 31% 83%	393 24% 23%	814 <i>84%</i> <i>4</i> 9%	68 16% 4%	28 3% 2%	31 18% 2%	18 12% 1%	7 12% *	18 15% 1%
108 2%	95 2% 88%	12 1% 11%	104 2% 96%	4 1% 4%	92 2% 85%	5 * 5%	1 * 1%	84 19% 77%	- - -	1 1% 1%	- - -	- - -	- - -
884 14%	776 14% 88%	101 13% 11%	849 15% 96%	36 6% 4%	704 16% 80%	42 3% 5%	3 *	3 1% *	651 73% 74%	2 1% *	- - -	1 2% *	2 2% *
179 3%	174 3% 97%	4 1% 2%	173 3% 96%	6 1% 4%	129 3% 72%	39 2% 22%	13 1% 7%	11 2% 6%	16 2% 9%	14 8% 8%	11 8% 6%	2 4% 1%	2 2% 1%
3024 48%	2564 47% 85%	410 51% 14%	2605 46% 86%	418 74% 14%	1856 <i>4</i> 2% 61%	907 55% 30%	136 14% 4%	263 61% 9%	197 22% 7%	119 <i>70%</i> <i>4</i> %	111 77% <i>4</i> %	43 78% 1%	92 78% 3%
149 2%	99 2% 67%	34 4% 23%	138 2% 93%	11 2% 7%	40 1% 27%	20 1% 13%	4 * 3%	5 1% 3%	4 * 3%	2 1% 2%	4 2% 2%	1 1% *	1 1% 1%



Unweighted Base Weighted Base
ВТ
Sky
TalkTalk
Virgin Media
Other
Don't have a pay TV service
Don't know

	Q.2 MOBILE SUPPLIER											Q.3A BROADBAND SUPPLIER					
Total	Total mobile	ВТ	EE	O2	Tesco Mobile	Three	Virgin Mobile	Vodafon e	Lycamob ile	giffgaf f	Total broadba nd	ВТ	EE	Sky	TalkTal k	Virgin Media	Plusnet
6284 6284	5623 5746	261 236	1256 1303	1121 1131	457 424	582 650	364 362	922 937	63 71	285 324	4982 5088	1302 1222	268 278	1204 1287	561 542	1234 1341	196 199
269 <i>4%</i>	251 4% 93%	62 26% 23%	58 4% 22%	48 4% 18%	15 <i>4</i> % 6%	22 3% 8%	1 *	32 3% 12%	1 2% *	8 3% 3%	254 5% 94%	247 20% 92%	1 1% 1%	3 * 1%	1 *	1 * *	1 *
1672 27%	1577 27% 94%	36 15% 2%	401 31% 24%	369 33% 22%	105 25% 6%	177 27% 11%	46 13% 3%	261 28% 16%	14 20% 1%	37 11% 2%	1540 30% 92%	275 23% 16%	42 15% 2%	1045 81% 62%	68 12% 4%	48 <i>4%</i> 3%	27 13% 2%
108 2%	103 2% 95%	2 1% 2%	18 1% 17%	26 2% 24%	10 2% 9%	20 3% 19%	1 * 1%	8 1% 7%	2 3% 2%	9 3% 9%	106 2% 98%	- - -	3 1% 3%	2 * 1%	101 <i>19%</i> 93%	- - -	- - -
884 14%	848 15% 96%	7 3% 1%	152 12% 17%	174 15% 20%	52 12% 6%	76 12% 9%	182 50% 21%	144 15% 16%	5 7% 1%	38 12% 4%	847 17% 96%	6 * 1%	-	- - -	5 1% 1%	834 62% 94%	2 1% *
179 3%	177 3% 99%	5 2% 3%	48 4% 27%	32 3% 18%	6 1% 3%	14 2% 8%	6 2% 3%	28 3% 15%	3 4% 2%	15 5% 8%	162 3% 90%	29 2% 16%	23 8% 13%	15 1% 8%	15 3% 9%	29 2% 16%	11 6% 6%
3024 48%	2696 <i>47%</i> 89%	120 51% 4%	605 46% 20%	462 41% 15%	232 55% 8%	326 50% 11%	125 34% 4%	453 48% 15%	44 62% 1%	206 63% 7%	2137 42% 71%	656 54% 22%	203 73% 7%	217 17% 7%	349 64% 12%	417 31% 14%	155 78% 5%
149 2%	94 2% 63%	5 2% 3%	21 2% 14%	20 2% 13%	5 1% 3%	14 2% 10%	1 * 1%	12 1% 8%	2 3% 1%	11 3% 7%	42 1% 28%	9 1% 6%	5 2% 3%	6 * 4%	4 1% 3%	11 1% 7%	4 2% 3%



		Q.3A BRO SUPF	
	Total	Post Office	Vodafon e
Unweighted Base Weighted Base	6284 6284	50 50	149 160
ВТ	269 <i>4%</i>	1 2% *	- - -
Sky	1672 27%	5 10% *	20 13% 1%
TalkTalk	108 2%	- - -	- - -
Virgin Media	884 14%	- - -	5 3% 1%
Other	179 3%	2 4% 1%	3 2% 2%
Don't have a pay TV service	3024 <i>4</i> 8%	41 82% 1%	130 81% 4%
Don't know	149 2%	1 1% *	2 1% 2%



		Q.4 PAY TV SUPPLIER									
	Total	Total TV	BT	Sky	TalkTalk	Virgin Media					
Unweighted Base Weighted Base	6284 6284	3049 3112	279 269	1653 1672	108 108	846 884					
ВТ	269 4%	269 9% 100%	269 100% 100%	- - -	- - -	- - -					
Sky	1672 27%	1672 <i>54%</i> 100%	- - -	1672 100% 100%	- - -	-					
TalkTalk	108 2%	108 3% 100%	- - -	- - -	108 100% 100%	-					
Virgin Media	884 14%	884 28% 100%	- - -	- - -	- - -	884 100% 100%					
Other	179 3%	179 6% 100%	- - -	- - -	- - -	- - -					
Don't have a pay TV service	3024 48%	-	-	- - -	- - -	-					
Don't know	149 2%	- - -	- - -	- - -	- - -	- - -					



		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CHA	ARACTERISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927
ВТ	269 4%	32 3% 12%	64 5% 24%	57 6% 21%	45 4% 17%	215 4% 80%
Sky	1672 27%	218 22% 13%	379 29% 23%	295 33% 18%	260 23% 16%	1364 28% 82%
TalkTalk	108 2%	24 2% 22%	13 1% 12%	12 1% 11%	19 2% 18%	83 2% 77%
Virgin Media	884 14%	99 10% 11%	208 16% 24%	155 17% 18%	137 12% 16%	730 15% 83%
Other	179 3%	30 3% 17%	48 4% 27%	25 3% 14%	28 2% 16%	149 3% 83%
Don't have a pay TV service	3024 48%	579 58% 19%	563 <b>44</b> % 19%	353 39% 12%	614 55% 20%	2294 47% 76%
Don't know	149 2%	11 1% 8%	12 1% 8%	9 1% 6%	19 2% 13%	91 2% 61%



Table 5

Q.5 Have you personally had a reason to complain about any of these services or suppliers in the last 12 months, whether or not you went on to make a complaint? Base: All adults 16+ UK

		GENDER		AGE						SOCIAL GRADE						
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base	6284	3060	3224	658	967	901	860	986	1043	869	1313	1763	1396	1812	3076	3208
Weighted Base	6284	3046	3238	888	1134	1076	916	1051	649	570	1274	1852	1304	1855	3126	3158
																ŀ
Landline phone	180	72	108	2	13	33	29	53	28	24	48	59	27	46	107	73
	3%	2% 40%	3%	*	1% 7%	3% 18%	3% 16%	5% 29%	4% 15%	4% 13%	4% 27%	3% 33%	2% 15%	2% 26%	3% 59%	2% 41%
			60%	1%												
Mobile phone	152	69	82	24	30	35	20	27	11	6	34	64	22	31	98	54
	2%	2% 46%	3% 54%	3% 16%	3% 19%	3% 23%	2% 13%	3% 18%	2% 7%	1% 4%	3% 22%	3% 42%	2% 15%	2% 21%	3% 65%	2% 35%
Fixed broadband internet	663	329	334	97	125	149	110	116	42	23	176	233	130	124	409	254
	11%	11% 50%	10% 50%	11% 15%	11% 19%	14% 22%	12% 17%	11% 18%	7% 6%	4% 4%	14% 27%	13% 35%	10% 20%	7% 19%	13% 62%	8% 38%
				13/6												t
Pay TV	120	60	60	4	19	17	27	34	13	6	29	39	24	26	69	51
	2%	2% 50%	2% 50%	3%	2% 16%	2% 14%	3% 23%	3% 29%	2% 10%	1% 5%	2% 24%	2% 33%	2% 20%	1% 22%	2% 57%	2% 43%
SUMMARY CODE																
REASON TO COMPLAIN	940	451	489	119	164	193	152	181	80	51	236	332	181	191	568	371
	15%	15% 48%	15% 52%	13% 13%	14% 17%	18% 20%	17% 16%	17% 19%	12% 8%	9% 5%	19% 25%	18% 35%	14% 19%	10% 20%	18% 60%	12% 40%
																1
None of these	5344	2595	2749	769 <i>8</i> 7%	970	883	764	870	569	520 91%	1038	1520	1123	1664	2557	2787
	85%	85% 49%	85% 51%	87% 14%	86% 18%	82% 17%	83% 14%	83% 16%	88% 11%	91% 10%	81% 19%	82% 28%	86% 21%	90% 31%	82% 48%	88% 52%



		AR	EA		COU	NTRY						GO'	VERNMENT	REGIONS					
	Total	Urban	Rural	England	Scotla nd	Wales	Northern Ireland	North East	North West	Yorkshi re and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotla nd	Northern Ireland
Unweighted Base Weighted Base	6284 6284	4712 4782	1572 1502	4994 5293	778 534	332 314	180 143	264 258	647 627	489 489	429 452	553 582	556 604	725 850	817 885	514 545	332 314	778 534	180 143
Landline phone	180 3%	124 3% 69%	56 4% 31%	150 3% 83%	12 2% 7%	16 5% 9%	2 2% 1%	3 1% 1%	15 2% 8%	8 2% 5%	14 3% 8%	10 2% 6%	26 4% 14%	15 2% 8%	43 5% 24%	17 3% 9%	16 5% 9%	12 2% 7%	2 2% 1%
Mobile phone	152 2%	114 2% 75%	38 3% 25%	133 3% 88%	10 2% 6%	7 2% 5%	2 2% 1%	4 1% 2%	16 3% 11%	5 1% 3%	13 3% 9%	7 1% <b>4</b> %	23 4% 15%	28 3% 18%	28 3% 19%	9 2% 6%	7 2% 5%	10 2% 6%	2 2% 1%
Fixed broadband internet	663 11%	488 10% 74%	176 12% 26%	528 10% 80%	70 13% 11%	51 16% 8%	14 10% 2%	14 5% 2%	57 9% 9%	47 10% 7%	46 10% 7%	53 9% 8%	72 12% 11%	68 8% 10%	113 13% 17%	58 11% 9%	51 16% 8%	70 13% 11%	14 10% 2%
Pay TV	120 2%	88 2% 74%	31 2% 26%	96 2% 80%	13 2% 11%	6 2% 5%	5 3% 4%	3 1% 3%	14 2% 12%	7 1% 6%	8 2% 7%	12 2% 10%	11 2% 9%	14 2% 12%	23 3% 20%	4 1% 3%	6 2% 5%	13 2% 11%	5 3% 4%
SUMMARY CODE		İ																	
REASON TO COMPLAIN	940 15%	697 15% 74%	243 16% 26%	766 14% 81%	93 17% 10%	62 20% 7%	20 14% 2%	19 7% 2%	81 13% 9%	61 13% 7%	68 15% 7%	72 12% 8%	105 17% 11%	107 13% 11%	176 20% 19%	77 14% 8%	62 20% 7%	93 17% 10%	20 14% 2%
None of these	5344 85%	4086 85% 76%	1258 84% 24%	4527 86% 85%	442 83% 8%	252 80% 5%	124 86% 2%	238 93% 4%	546 87% 10%	427 87% 8%	385 85% 7%	511 88% 10%	499 83% 9%	743 87% 14%	709 80% 13%	468 86% 9%	252 80% 5%	442 83% 8%	124 86% 2%



		ETHNIC	ORIGIN	INTERNET					Q.1 L	ANDLINE SUPP	LIER			
	Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
Unweighted Base Weighted Base	6284 6284	5536 5400	672 802	5531 5719	753 565	4644 4451	1839 1643	925 974	473 433	871 897	174 170	147 143	67 55	110 117
Landline phone	180 3%	168 3% 93%	11 1% 6%	162 3% 90%	18 3% 10%	166 <i>4%</i> 92%	67 4% 37%	31 3% 17%	13 3% 7%	28 3% 16%	8 5% 4%	9 6% 5%	4 8% 2%	5 <i>4%</i> 3%
Mobile phone	152 2%	124 2% 82%	27 3% 17%	150 3% 99%	2 * 1%	104 2% 68%	35 2% 23%	26 3% 17%	11 2% 7%	16 2% 10%	10 6% 7%	3 2% 2%	1 2% 1%	3 2% 2%
Fixed broadband internet	663 11%	589 11% 89%	65 8% 10%	660 12% 99%	3 1% 1%	517 12% 78%	152 9% 23%	118 12% 18%	68 16% 10%	113 13% 17%	25 15% 4%	23 16% 3%	4 7% 1%	17 15% 3%
Pay TV	120 2%	115 2% 96%	5 1% 4%	115 2% 96%	5 1% <b>4</b> %	107 2% 89%	20 1% 17%	35 4% 29%	11 3% 9%	37 4% 31%	2 1% 2%	1 1% 1%	- - -	1 1% 1%
SUMMARY CODE														
REASON TO COMPLAIN	940 15%	832 15% 89%	99 12% 10%	913 16% 97%	27 5% 3%	735 17% 78%	228 14% 24%	176 18% 19%	89 20% 9%	155 17% 16%	35 20% 4%	28 19% 3%	7 13% 1%	23 20% 2%
None of these	5344 85%	4568 85% 85%	703 88% 13%	4805 84% 90%	539 95% 10%	3716 83% 70%	1416 86% 26%	798 82% 15%	345 80% 6%	742 83% 14%	136 80% 3%	116 81% 2%	48 87% 1%	94 80% 2%



						Q.2 MOBILE	SUPPLIER							Q.3A BRO	DADBAND S	UPPLIER		
	Total	Total mobile	ВТ	EE	O2	Tesco Mobile	Three	Virgin Mobile	Vodafon e	Lycamob ile	giffgaf f	Total broadba nd	ВТ	EE	Sky	TalkTal k	Virgin Media	Plusnet
Unweighted Base Weighted Base	6284 6284	5623 5746	261 236	1256 1303	1121 1131	457 424	582 650	364 362	922 937	63 71	285 324	4982 5088	1302 1222	268 278	1204 1287	561 542	1234 1341	196 199
Landline phone	180 <i>3%</i>	158 3% 88%	9 <i>4%</i> 5%	39 3% 22%	29 3% 16%	13 3% 7%	17 3% 9%	18 5% 10%	20 2% 11%	- - -	6 2% 3%	152 3% 8 <b>4</b> %	55 4% 30%	8 3% 4%	35 3% 19%	10 2% 5%	29 2% 16%	11 5% 6%
Mobile phone	152 2%	149 3% 98%	7 3% 5%	28 2% 18%	17 1% 11%	11 3% 7%	39 6% 26%	12 3% 8%	27 3% 18%	- - -	6 2% 4%	128 3% 84%	30 2% 20%	14 5% 9%	27 2% 18%	11 2% 7%	32 2% 21%	5 2% 3%
Fixed broadband internet	663 11%	644 11% 97%	21 9% 3%	159 12% 24%	138 12% 21%	49 11% 7%	71 11% 11%	41 11% 6%	103 11% 15%	- - -	35 11% 5%	629 12% 95%	121 10% 18%	42 15% 6%	153 12% 23%	77 14% 12%	181 14% 27%	28 14% 4%
Pay TV	120 2%	115 2% 97%	4 2% 3%	23 2% 19%	27 2% 22%	9 2% 8%	16 2% 13%	7 2% 5%	16 2% 14%	- - -	4 1% 4%	112 2% 94%	13 1% 11%	5 2% 4%	40 3% 33%	12 2% 10%	41 3% 34%	1 * 1%
SUMMARY CODE																		İ
REASON TO COMPLAIN	940 15%	900 16% 96%	33 14% 4%	213 16% 23%	175 15% 19%	74 17% 8%	121 19% 13%	60 16% 6%	146 16% 16%	- - -	42 13% 4%	856 17% 91%	181 15% 19%	57 20% 6%	214 17% 23%	95 18% 10%	238 18% 25%	34 17% 4%
None of these	5344 85%	4845 84% 91%	203 86% 4%	1090 <i>84%</i> 20%	956 85% 18%	350 83% 7%	529 81% 10%	303 <i>84%</i> <i>6%</i>	791 84% 15%	71 100% 1%	282 87% 5%	4233 83% 79%	1041 85% 19%	221 80% 4%	1073 83% 20%	447 82% 8%	1103 82% 21%	165 83% 3%



		Q.3A BRC SUPP	
	Total	Post Office	Vodafon e
Unweighted Base Weighted Base	6284 6284	50 50	149 160
Landline phone	180 3%	3 6% 2%	4 3% 2%
Mobile phone	152 2%	1 2% 1%	3 2% 2%
Fixed broadband internet	663 11%	5 10% 1%	19 12% 3%
Pay TV	120 2%	- - -	1 1% 1%
SUMMARY CODE			
REASON TO COMPLAIN	940 15%	7 14% 1%	25 16% 3%
None of these	5344 85%	43 86% 1%	135 <i>84%</i> 3%



		Q.4 PAY TV SUPPLIER						
	Total	Total TV	ВТ	Sky	TalkTalk	Virgin Media		
Unweighted Base Weighted Base	6284 6284	3049 3112	279 269	1653 1672	108 108	846 884		
Landline phone	180 3%	91 3% 51%	7 2% 4%	49 3% 27%	3 3% 2%	25 3% 14%		
Mobile phone	152 2%	62 2% 41%	6 2% 4%	36 2% 24%	2 2% 2%	14 2% 9%		
Fixed broadband internet	663 11%	380 12% 57%	22 8% 3%	195 12% 29%	22 20% 3%	113 13% 17%		
Pay TV	120 2%	110 <i>4</i> % <i>9</i> 2%	6 2% 5%	56 3% 47%	6 5% 5%	40 5% 34%		
SUMMARY CODE	i i							
REASON TO COMPLAIN	940 <i>15%</i>	534 17% 57%	34 13% <i>4</i> %	285 17% 30%	29 27% 3%	154 17% 16%		
None of these	5344 85%	2578 83% 48%	235 87% 4%	1387 83% 26%	79 73% 1%	730 83% 14%		



		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CHA	ARACTERISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927
Landline phone	180 3%	30 3% 17%	32 2% 18%	43 5% 24%	61 <i>5%</i> 34%	112 2% 62%
Mobile phone	152 2%	19 2% 12%	34 3% 22%	33 4% 22%	31 3% 21%	119 2% 78%
Fixed broadband internet	663 11%	74 7% 11%	142 11% 21%	129 14% 19%	137 12% 21%	506 10% 76%
Pay TV	120 2%	15 2% 13%	30 2% 25%	26 3% 22%	20 2% 17%	98 2% 82%
SUMMARY CODE	1 1					
REASON TO COMPLAIN	940 15%	114 11% 12%	201 16% 21%	186 20% 20%	207 18% 22%	709 14% 75%
None of these	5344 85%	879 89% 16%	1087 84% 20%	720 80% 13%	917 82% 17%	4218 86% 79%



		GENDER		AGE		SOCIAL G	RADE	
	Total	Male	Female	55-64	AB	C1	ABC1	C2DE
Unweighted Base Weighted Base	191 180	80 72	111 108	50 53	55 48	58 59	113 107	78 73
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	46 25%	21 29% 46%	25 23% 54%	12 23% 26%	8 17% 18%	16 27% 34%	24 22% 52%	22 30% 48%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	21 12%	9 12% 43%	12 11% 57%	7 13% 33%	5 11% 26%	5 9% 26%	11 10% 52%	10 13% 48%
A problem relating to the installation or set up of your service for example the time taken to install\()set up the service, changed\()missed\()\()ate installation or installation appointment, it was not installed\()set up correctly or time taken for hardware to arrive	13 7%	4 5% 31%	9 8% 69%	4 7% 31%	3 6% 22%	5 8% 37%	7 7% 60%	5 7% 40%
Dissatisfaction with customer service from a previous occasion or contact	13 7%	5 7% 41%	8 7% 59%	- - -	5 10% 39%	3 6% 27%	8 8% 66%	4 6% 34%
The service not performing as it should, for example voice mails delivered late, poor callline quality or not performing as advertised, loss of service	97 54%	33 46% 34%	64 59% 66%	28 53% 29%	32 66% 33%	29 50% 30%	61 57% 63%	36 49% 37%
Or something else	15 8%	6 8% 38%	9 9% 62%	4 8% 26%	1 3% 8%	7 11% 43%	8 7% 51%	7 10% 49%



		AREA	\	COUNTRY
	Total	Urban	Rural	England
Unweighted Base Weighted Base	191 180	131 124	60 56	152 150
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	46 25%	33 27% 72%	13 23% 28%	37 25% 81%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	21 12%	15 12% 73%	6 10% 27%	19 13% 91%
A problem relating to the installation or set up of your service for example the time taken to install!set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	13 7%	7 6% 58%	5 9% 42%	10 7% 79%
Dissatisfaction with customer service from a previous occasion or contact	13 7%	9 7% 71%	4 7% 29%	9 6% 71%
The service not performing as it should, for example voice mails delivered late, poor call\line quality or not performing as advertised, loss of service	97 54%	69 56% 71%	28 50% 29%	82 54% 84%
Or something else	15 8%	8 6% 52%	7 13% 48%	14 9% 89%



		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE S	UPPLIER
	Total	White	Any Internet access	Total Landline	ВТ
Unweighted Base Weighted Base	191 180	180 168	171 162	178 166	72 67
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	46 25%	44 26% 95%	40 25% 87%	43 26% 94%	10 15% 22%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	21 12%	18 11% 86%	21 13% 100%	20 12% 94%	7 11% 36%
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	13 7%	13 7% 100%	12 7% 96%	10 6% 78%	6 9% 48%
Dissatisfaction with customer service from a previous occasion or contact	13 <i>7</i> %	11 6% 85%	11 7% 86%	13 8% 100%	5 8% 43%
The service not performing as it should, for example voice mails delivered late, poor call\line quality or not performing as advertised, loss of service	97 <i>54%</i>	90 53% 93%	90 56% 93%	91 55% 94%	40 60% 41%
Or something else	15 8%	14 8% 92%	11 7% 74%	13 8% 86%	7 10% 44%



		Q.2 MOBILE SUPPLIER	Q.3A BROADE	SAND SUPPLIER
	Total	Total mobile	Total broadband	BT
Unweighted Base Weighted Base	191 180	167 158	162 152	59 55
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	46 25%	39 24% 84%	38 25% 82%	6 12% 14%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	21 12%	20 12% 95%	21 14% 100%	7 14% 36%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	13 7%	13 8% 100%	10 6% 78%	5 9% 40%
Dissatisfaction with customer service from a previous occasion or contact	13 7%	13 8% 100%	11 7% 86%	5 8% 36%
The service not performing as it should, for example voice mails delivered late, poor call\line quality or not performing as advertised, loss of service	97 54%	86 55% 89%	86 57% 89%	36 65% 37%
Or something else	15 8%	11 7% 72%	10 6% 65%	4 7% 26%



		Q.4 PAY TV
	Total	SUPPLIER Total TV
Unweighted Base Weighted Base	191 180	93 91
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	46 25%	19 21% 41%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	21 12%	13 15% 64%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	13 7%	3 3% 23%
Dissatisfaction with customer service from a previous occasion or contact	13 7%	6 7% 49%
The service not performing as it should, for example voice mails delivered late, poor call line quality or not performing as advertised, loss of service	97 54%	52 57% 54%
Or something else	15 8%	8 9% 53%



		VULNERABLE CHA	ARACTERISTICS
		With at least	Without a
		one vulnerable	vulnerable
	Total	characteristic	characteristic
Unweighted Base	191	68	116
Weighted Base	180	61	112
, and the second			
A billing, pricing or	46	26	20
payment issue, for	25%	42%	18%
example		57%	43%
unexpected\unclear			
charges, overcharged or			
incorrect bill			
A problem with a repair	21	4	15
to the service, for	12%	6%	14%
example the time taken		18%	74%
to repair, it didn't			
happen\didn't happen when you were told it			
would or didn't solve			
the problem			
•	13	3	9
A problem relating to the installation or set	7%	5%	8%
up of your service for	7,0	23%	71%
example the time taken			
to install\set up the			
service,			
changed\missed\late			
installation or			
installation			
appointment, it was not installed\set up			
correctly or time taken			
for hardware to arrive			
Dissatisfaction with	13	4	9
customer service from a	7%	6%	8%
previous occasion or		31%	69%
contact			
The service not	97	29	65
performing as it should,	54%	47%	58%
for example voice mails		30%	67%
delivered late, poor			
call\line quality or not performing as			
advertised, loss of			
service			



Q.6 What was the issue(s) you had reason to complain about in connection with your home landline? Base: All who had reason to complain about landline phone

Unweighted Base Weighted Base Or something else

	VULNERABLE CHARACTERISTICS					
Total	With at least one vulnerable characteristic	Without a vulnerable characteristic				
191 180	68 61	116 112				
15 8%	4 7% 29%	9 8% 59%				



		GEND	ER	AGE		SOCIAL		
	Total	Male	Female	55-64	AB	C1	ABC1	C2DE
Unweighted Base	191	80	111	50	55	58	113	78
Weighted Base	180	72	108	53	48	59	107	73
Yes - to my landline	153	61	92	43	45	52	97	56
provider	85%	84%	86%	82%	93%	89%	91%	77%
·	1 1	40%	60%	28%	29%	34%	63%	37%
Yes - to Ofcom	3	1	2	2	1	1	2	1
	1%	1%	2%	3%	1%	2%	2%	1%
	1 1	26%	74%	68%	26%	42%	68%	32%
Yes - other	1	*	1	1	*	-	*	1
	1%	1%	1%	2%	1%	-	*	1%
	1 1	31%	69%	69%	31%	-	31%	69%
No	25	11	15	8	3	6	9	16
	14%	15%	14%	16%	6%	11%	9%	22%
	1 1	42%	58%	33%	12%	25%	37%	63%
SUMMARY CODE								
ANY YES	155	61	93	44	45	52	97	57
	86%	85%	86%	84%	94%	89%	91%	78%
		40%	60%	29%	29%	34%	63%	37%
Don't know	- 1	-	-	-	-	-	-	-
	1 - 1	-	-	-	-	-	-	-
		-	-	•	-	-	-	-



		AREA		COUNTRY
	Total	Urban	Rural	England
Unweighted Base Weighted Base	191 180	131 124	60 56	152 150
Yes - to my landline provider	153 85%	104 84% 68%	49 88% 32%	128 85% 83%
Yes - to Ofcom	3 1%	2 1% 58%	1 2% 42%	2 1% 74%
Yes - other	1 1%	- - -	1 3% 100%	1 1% 100%
No	25 14%	20 16% 80%	5 9% 20%	21 14% 81%
SUMMARY CODE				
ANY YES	155 <i>86%</i>	104 84% 67%	51 91% 33%	129 86% 84%
Don't know	- -	- - -	- - -	- - -



		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER	
	Total	White	Any Internet access	Total Landline	ВТ
Unweighted Base Weighted Base	191 180	180 168	171 162	178 166	72 67
Yes - to my landline provider	153 <i>8</i> 5%	145 86% 94%	140 86% 91%	141 85% 92%	57 86% 37%
Yes - to Ofcom	3 1%	3 2% 100%	3 2% 100%	2 1% 58%	2 2% 58%
Yes - other	1 1%	1 1% 100%	1 1% 100%	* * 31%	- - -
No	25 14%	22 13% 88%	21 13% 82%	24 15% 95%	9 14% 36%
SUMMARY CODE					
ANY YES	155 <i>8</i> 6%	146 87% 94%	141 87% 91%	142 85% 92%	57 86% 37%
Don't know	-	- - -	- - -	- - -	- - -



		Q.2 MOBILE SUPPLIER	Q.3A BROADBAND	SUPPLIER
	Total	Total mobile	Total broadband	BT
Unweighted Base	191	167	162	59
Weighted Base	180	158	152	55
Yes - to my landline	153	137	133	48
provider	85%	87%	88%	89%
	1 1	90%	87%	32%
Yes - to Ofcom	3	2	3	2
	1%	1%	2%	3%
		68%	100%	58%
Yes - other	1	1	*	-
	1%	1%	*	-
		69%	31%	-
No	25	20	18	6
	14%	12%	12%	11%
		78%	71%	25%
SUMMARY CODE				
ANY YES	155	138	134	48
	86%	88%	88%	89%
	1	89%	86%	31%
Don't know	- 1	-	-	-
	1 - 1	-	-	-
		-	-	-



		Q.4 PAY TV SUPPLIER		
	Total	Total TV		
Unweighted Base Weighted Base	191 180	93 91		
Yes - to my landline provider	153 <i>8</i> 5%	80 88% 52%		
Yes - to Ofcom	3 1%	2 2% 68%		
Yes - other	1 1%	1 2% 100%		
No	25 14%	10 11% 39%		
SUMMARY CODE				
ANY YES	155 <i>8</i> 6%	81 89% 53%		
Don't know	-	- - -		



		VULNERABLE CHARACTERISTICS		
	1	With at least	Without a	
	T-4-1	one vulnerable	vulnerable	
	Total	characteristic	characteristic	
Unweighted Base	191	68	116	
Weighted Base	180	61	112	
Yes - to my landline	153	55	92	
provider	85%	90%	82%	
•	1 1	36%	60%	
Yes - to Ofcom	3	1	2	
	1%	1%	2%	
		32%	68%	
Yes - other	1	*	1	
	1%	1%	1%	
		31%	69%	
No	25	6	19	
	14%	9%	17%	
		22%	75%	
SUMMARY CODE				
ANY YES	155	56	93	
	86%	91%	83%	
	1	36%	60%	
Don't know	-	-	-	
	-	-	-	
		-	-	



		GENDER		SOCIAL GRADE		
	Total	Male	Female	C1	ABC1	C2DE
Unweighted Base Weighted Base	143 152	63 69	80 82	56 64	93 98	50 54
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	37 24%	16 24% 44%	21 25% 56%	18 28% 48%	27 27% 72%	11 20% 28%
A problem with a repair to the service, for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	6 4%	3 4% 44%	4 4% 56%	4 6% 63%	4 4% 63%	2 4% 37%
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	2 1%	1% 22%	2 2% 78%	: :	2 2% 100%	•
Dissatisfaction with customer service from a previous occasion or contact	22 14%	12 17% 53%	10 13% 47%	11 16% 48%	13 14% 61%	9 16% 39%
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G or 4G) in certain areas, text (SMS or IM) or voice mails delivered late, poor call\line quality	93 61%	39 56% 42%	54 65% 58%	37 57% 39%	59 60% 64%	34 62% 36%
Or something else	6 <i>4</i> %	5 7% 78%	1 2% 22%	2 3% 29%	4 <b>4</b> % 71%	2 3% 29%



,			
	<b>+</b>	AREA	COUNTRY
	Total	Urban	England
Unweighted Base	143	107	120
Weighted Base	152	114	133
A Lillian maining an	37	32	31
A billing, pricing or payment issue, for	24%	28%	23%
example	24/0	86%	84%
unexpected\unclear		0070	0.770
charges, overcharged or			
incorrect bill			
A problem with a repair	6	6	6
to the service, for	4%	6%	5%
example the time taken	470	100%	100%
to repair,		70070	70070
it didn't happen\didn't			
happen when you were			
told it would or didn't			
solve the problem			
A problem relating to	2	2	1
the installation or set	1%	2%	1%
up of your service for		78%	62%
example time taken for			
hardware to arrive,			
switching issues such as			
problems trying to port			
your number			
Dissatisfaction with	22	18	19
customer service from a	14%	16%	14%
previous occasion or		82%	87%
contact			
The service not	93	64	83
performing as it should,	61%	57%	63%
for example loss of		69%	90%
service, unable to use			
mobile (2G, 3G or 4G) in certain areas, text			
(SMS or IM) or voice			
mails delivered late,			
poor call\line quality			
Or something else	6	4	6
Or something else	4%	4%	4%
	470	71%	100%

l	AREA	COUNTRY
Total	Urban	England
143	107	120
152	114	133
102	114	100
37	32	31
24%	28%	23%
	86%	84%
6	6	6
4%	6%	5%
4/0	100%	100%
	100%	100%
2	2	1
1%	2%	1%
.,.	78%	62%
	7.070	0270
22	18	19
14%	16%	14%
	82%	87%
i		
00	64	00
93 61%	64	83
61%	57%	63%
	69%	90%
6	4	6
4%	4%	4%
-70	71%	100%



		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER
	Total	White	Any Internet access	Total Landline
Unweighted Base Weighted Base	143 152	120 124	140 150	99 104
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	37 24%	35 28% 93%	36 24% 97%	29 28% 78%
A problem with a repair to the service, for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	6 <i>4%</i>	4 3% 62%	6 4% 100%	6 6% 100%
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	2 1%	2 2% 100%	2 1% 100%	* 22%
Dissatisfaction with customer service from a previous occasion or contact	22 14%	18 15% 84%	21 14% 96%	14 13% 64%
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G or 4G) in certain areas, text (SMS or IM) or voice mails delivered late, poor call\line quality	93 61%	72 58% 78%	91 61% 99%	62 60% 67%
Or something else	6 <i>4</i> %	3 2% 50%	6 4% 100%	2 2% 29%



		Q.2 MOBILE SUPPLIER	Q.3A BROADBAND SUPPLIER
	Total	Total mobile	Total broadband
Unweighted Base Weighted Base	143 152	140 149	118 128
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	37 24%	37 25% 100%	31 25% 85%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	6 4%	6 4% 100%	6 5% 100%
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	2 1%	2 1% 100%	1 1% 62%
Dissatisfaction with customer service from a previous occasion or contact	22 14%	22 15% 100%	20 16% 91%
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G or 4G) in certain areas, text (SMS or IM) or voice mails delivered late, poor call\text{\text{line}} in service.	93 61%	90 60% 97%	78 61% 84%
Or something else	6 <i>4</i> %	6 <b>4</b> % 100%	5 4% 78%



		Q.4 PAY TV
	Total	SUPPLIER Total TV
Unweighted Base	143	60
Weighted Base	152	62
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	37 24%	18 30% 50%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't	6 <i>4</i> %	5 8% 82%
happen when you were told it would or didn't solve the problem		
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	2 1%	• 1% 22%
Dissatisfaction with customer service from a previous occasion or contact	22 14%	14 22% 62%
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G or 4G) in certain areas, text (SMS or IM) or voice mails delivered late, poor call\line quality	93 61%	28 45% 30%
Or something else	6 4%	2 3% 29%



		VULNERABLE
		CHARACTERISTICS Without a
		vulnerable
	Total	characteristic
Unweighted Base	143	112
Weighted Base	152	119
•		
A billing pricing or	37	24
A billing, pricing or payment issue, for	24%	21%
example	2.770	66%
unexpected\unclear		
charges, overcharged or		
incorrect bill		
A problem with a repair	6	5
to the service, for	4%	4%
example the time taken		75%
to repair, it didn't happen\didn't		
happen when you were		
told it would or didn't		
solve the problem		
A problem relating to	2	2
the installation or set	1%	2%
up of your service for		100%
example time taken for		
hardware to arrive,		
switching issues such as problems trying to port		
your number		
Dissatisfaction with	22	20
customer service from a	14%	17%
previous occasion or		90%
contact		
The service not	93	74
performing as it should,	61%	62%
for example loss of		80%
service, unable to use		
mobile (2G, 3G or 4G) in certain areas, text		
(SMS or IM) or voice		
mails delivered late.		
poor call\line quality		
Or something else	6	5
gamig 6.66	4%	4%
		79%



		GENI	DER		SOCIAL GRADE	
	Total	Male	Female	C1	ABC1	C2DE
Unweighted Base Weighted Base	143 152	63 69	80 82	56 64	93 98	50 54
Yes- to my mobile phone provider	105 69%	49 70% 46%	57 69% 54%	52 81% 49%	72 73% 68%	33 62% 32%
Yes- to Ofcom	1 1%	1 1% 100%	- - -	1 2% 100%	1 1% 100%	- - -
Yes – other	3 2%	- - -	3 4% 100%	1 1% 32%	2 2% 62%	1 2% 38%
No	42 28%	20 28% 46%	23 28% 54%	11 18% 27%	24 25% 57%	18 34% 43%
SUMMARY CODE						
ANY YES	108 71%	49 70% 45%	60 72% 55%	53 82% 49%	74 75% 68%	34 64% 32%
Don't know	1 1%	1 2% 100%	- - -	- - -	- - -	1 2% 100%



1		ADEA	COLINTDY
	Total	AREA	COUNTRY
	Total	Urban	England
Unweighted Base	143	107	120
Weighted Base	152	114	133
Troiginoù Zuos			
Yes- to my mobile phone	105	76	92
provider	69%	66%	69%
provider	0370	72%	88%
		12/0	00 /0
Yes- to Ofcom	1	1	1
	1%	1%	1%
	İ	100%	100%
Yes – other	3	3	3
1 C3 — Otrici	2%	3%	2%
	270	100%	100%
No	42	34	37
	28%	30%	27%
		80%	87%
SUMMARY CODE			
ANY YES	108	78	95
7.11.1.20	71%	69%	72%
		72%	88%
D		4	
Don't know	1	1	1
	1%	1%	1%
		100%	100%



		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER
	Total	White	Any Internet access	Total Landline
Unweighted Base Weighted Base	143 152	120 124	140 150	99 104
Yes- to my mobile phone provider	105 69%	88 71% 84%	104 70% 99%	71 69% 68%
Yes- to Ofcom	1 1%	1 1% 100%	1 1% 100%	1 1% 100%
Yes – other	3 2%	3 2% 100%	2 1% 68%	3 3% 100%
No	42 28%	33 26% 78%	42 28% 100%	28 27% 67%
SUMMARY CODE	1 1			
ANY YES	108 71%	91 74% 84%	106 71% 98%	74 72% 69%
Don't know	1 1%	- - -	1 1% 100%	1 1% 100%



		Q.2 MOBILE SUPPLIER	Q.3A BROADBAND SUPPLIER
	Total	Total mobile	Total broadband
Unweighted Base Weighted Base	143 152	140 149	118 128
Yes- to my mobile phone provider	105 69%	102 69% 97%	90 70% 86%
Yes- to Ofcom	1 1%	1 1% 100%	1 1% 100%
Yes – other	3 2%	3 2% 100%	1 1% 38%
No	42 28%	42 28% 100%	35 28% 84%
SUMMARY CODE			
ANY YES	108 <i>71%</i>	105 71% 97%	91 71% 84%
Don't know	1 1%	1 1% 100%	1 1% 100%



		Q.4 PAY TV SUPPLIER
	Total	Total TV
Unweighted Base	143	60
Weighted Base	152	62
Yes- to my mobile phone	105	47
provider	69%	76%
		44%
Yes- to Ofcom	1	1
	1%	2% 100%
Yes – other	3	1
res – otriei	2%	2%
		38%
No	42	14
	28%	23%
		33%
SUMMARY CODE		
ANY YES	108	48
	71%	77% 44%
Dank Ima	1	44//
Don't know	1%	- -
	170	-



		VULNERABLE CHARACTERISTICS
		Without a
		vulnerable
	Total	characteristic
Unweighted Base	143	112
Weighted Base	152	119
Yes- to my mobile phone	105	78
provider	69%	66%
•	1	74%
Yes- to Ofcom	1	1
	1%	1%
		100%
Yes – other	3	2
	2%	2%
	1	68%
No	42	38
	28%	32%
		89%
SUMMARY CODE	i	
ANY YES	108	80
	71%	67%
		74%
Don't know	1	1
	1%	1%
		100%



Table 12

Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

		GENI			AGE					SOCIAL GRADE					
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base Weighted Base	637 663	311 329	326 334	72 97	107 125	128 149	102 110	108 116	80 42	177 176	206 233	134 130	120 124	383 409	254 254
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	97 15%	49 15% 50%	48 14% 50%	12 12% 12%	21 17% 22%	17 11% 17%	19 17% 20%	21 18% 22%	4 8% 4%	20 12% 21%	38 16% 40%	14 10% 14%	24 20% 25%	59 14% 61%	38 15% 39%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	41 6%	28 8% 68%	13 4% 32%	7 7% 18%	8 7% 21%	13 9% 32%	4 3% 9%	7 6% 18%	1 3% 3%	10 6% 24%	13 5% 31%	9 7% 21%	10 8% 24%	23 6% 56%	18 7% 44%
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	29 4%	9 3% 32%	20 6% 68%	5 5% 17%	7 6% 25%	6 4% 20%	3 2% 9%	3 3% 12%	2 5% 7%	3 2% 11%	10 4% 36%	10 8% 35%	5 4% 19%	14 3% 47%	16 6% 53%
Dissatisfaction with customer service from a previous occasion or contact	39 <i>6</i> %	18 5% 46%	21 6% 54%	6 6% 15%	7 6% 18%	8 6% 22%	5 5% 13%	8 7% 22%	3 6% 7%	9 5% 22%	14 6% 35%	8 6% 19%	9 7% 23%	22 5% 58%	16 6% 42%
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	532 80%	255 77% 48%	278 83% 52%	84 86% 16%	102 82% 19%	119 80% 22%	89 81% 17%	87 75% 16%	35 83% 7%	143 81% 27%	191 82% 36%	106 82% 20%	92 74% 17%	334 82% 63%	198 78% 37%
Or something else	16 2%	9 3% 54%	7 2% 46%	- - -	2 2% 13%	7 5% 43%	1 1% 9%	2 2% 14%	1 2% 5%	6 4% 40%	7 3% 42%	2 2% 13%	1 1% 5%	13 3% 82%	3 1% 18%



Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

		AR	EA	(	COUNTRY				GO\	/ERNMENT	REGIONS			
	Total	Urban	Rural	England	Scotla nd	Wales	North West	West Midlands	East of England	London	South East	South West	Wales	Scotla nd
Unweighted Base Weighted Base	637 663	467 488	170 176	472 528	100 70	47 51	56 57	43 53	66 72	52 68	106 113	53 58	47 51	100 70
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	97 15%	68 14% 71%	28 16% 29%	77 15% 79%	8 11% 8%	11 21% 11%	9 17% 10%	7 12% 7%	10 13% 10%	8 12% 8%	16 15% 17%	6 10% 6%	11 21% 11%	8 11% 8%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	41 6%	31 6% 76%	10 6% 24%	34 6% 84%	3 5% 9%	3 6% 8%	2 3% 4%	2 5% 6%	-	7 10% 16%	3 3% 8%	4 7% 10%	3 6% 8%	3 5% 9%
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	29 4%	18 4% 63%	11 6% 37%	22 4% 73%	3 4% 10%	4 8% 14%	2 4% 8%	3 5% 9%	2 3% 6%	-	4 3% 13%	2 4% 8%	4 8% 14%	3 4% 10%
Dissatisfaction with customer service from a previous occasion or contact	39 6%	27 5% 69%	12 7% 31%	30 6% 77%	4 6% 10%	5 10% 13%	1 2% 3%	3 5% 7%	3 4% 8%	6 9% 16%	4 3% 9%	5 9% 13%	5 10% 13%	4 6% 10%
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	532 80%	407 84% 77%	125 71% 23%	429 81% 81%	57 81% 11%	34 66% 6%	48 83% 9%	43 81% 8%	63 88% 12%	59 87% 11%	92 81% 17%	46 79% 9%	34 66% 6%	57 81% 11%
Or something else	16 2%	7 2% 47%	8 5% 53%	15 3% 94%	1 1% 6%	- - -	- - -	1 2% 8%	4 5% 23%	3 4% 16%	1 1% 9%	5 8% 31%	- - -	1 1% 6%



Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

		ETHNIC ORI		INTERNET ACCESS		509     159     102     72       517     152     118     68       75     15     17     7       14%     10%     14%     10%       77%     15%     18%     7%       31     6     4     8       6%     4%     3%     12%       76%     15%     10%     19%    23  10  2  4  4  6  78%  32%  8%  14%				
	Total	White	Minority Ethnic	Any Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	
Unweighted Base Weighted Base	637 663	575 589	54 65	633 660	509 517	159 152	102 118		109 113	
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	97 15%	90 15% 93%	7 10% 7%	97 15% 100%	14%	10%	14%	10%	26 23% 27%	
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	41 6%	40 7% 97%	1 2% 3%	41 6% 100%	6%	4%	3%	12%	9 8% 22%	
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	29 4%	28 5% 94%	2 3% 6%	29 4% 100%	4%	6%	2%	6%	3 3% 10%	
Dissatisfaction with customer service from a previous occasion or contact	39 6%	33 6% 85%	6 9% 15%	39 6% 100%	29 6% 75%	10 6% 25%	8 6% 20%	4 5% 10%	5 4% 12%	
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	532 80%	467 79% 88%	56 87% 11%	529 80% 99%	416 81% 78%	119 78% 22%	97 82% 18%	57 84% 11%	92 81% 17%	
Or something else	16 2%	15 2% 92%	1 2% 8%	16 2% 100%	11 2% 72%	7 5% 43%	1 1% 9%	1 2% 9%	1 1% 5%	



Table 12

Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

				Q.2 MOBILE				Q.3A BROADBAND SUPPLIER					
	Total	Total mobile	EE	O2	Tesco Mobile	Three	Vodafone	Total broadband	ВТ	Sky	TalkTalk	Virgin Media	
Unweighted Base Weighted Base	637 663	614 644	145 159	136 138	50 49	63 71	100 103	601 629	130 121	132 153	80 77	165 181	
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	97 15%	93 14% 96%	22 14% 23%	22 16% 22%	7 15% 8%	13 18% 13%	12 12% 13%	92 15% 95%	12 10% 13%	23 15% 24%	7 8% 7%	38 21% 39%	
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	41 6%	40 6% 97%	8 5% 21%	10 7% 24%	3 6% 7%	4 6% 10%	6 6% 14%	38 6% 94%	3 2% 7%	8 5% 19%	6 8% 16%	17 10% 43%	
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	29 4%	28 4% 96%	4 3% 14%	4 3% 12%	3 7% 12%	3 4% 10%	8 7% 26%	26 4% 87%	9 7% 30%	2 2% 8%	4 5% 14%	4 2% 14%	
Dissatisfaction with customer service from a previous occasion or contact	39 6%	39 6% 100%	9 6% 24%	6 4% 14%	3 6% 7%	4 5% 10%	8 8% 22%	36 6% 94%	7 6% 19%	12 8% 31%	4 5% 10%	9 5% 24%	
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	532 80%	517 80% 97%	129 81% 24%	114 83% 21%	37 77% 7%	60 84% 11%	82 79% 15%	505 80% 95%	93 77% 17%	122 80% 23%	66 86% 12%	146 80% 27%	
Or something else	16 2%	16 2% 98%	4 3% 28%	1 1% 6%	2 5% 1 <b>4</b> %	1 2% 9%	3 2% 16%	14 2% 88%	8 7% 50%	1 1% 9%	1 2% 9%	2 1% 13%	



Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

		Q.4 PAY TV SUPPLIER		
	Total	Total TV	Sky	Virgin Media
Unweighted Base Weighted Base	637 663	357 380	180 195	106 113
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	97 15%	52 14% 54%	25 13% 26%	21 19% 22%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	41 6%	26 7% 65%	8 4% 19%	13 12% 33%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	29 4%	14 4% 49%	6 3% 20%	4 4% 15%
Dissatisfaction with customer service from a previous occasion or contact	39 6%	20 5% 52%	10 5% 25%	4 4% 11%
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	532 80%	308 81% 58%	156 80% 29%	93 82% 17%
Or something else	16 2%	11 3% 70%	7 4% 47%	* * 3%



Table 12

Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH	ADACTEDISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	637 663	74 74	144 142	114 129	140 137	478 506
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	97 15%	12 16% 12%	32 22% 33%	19 15% 20%	40 29% 41%	55 11% 57%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	41 6%	6 8% 14%	9 6% 22%	5 4% 13%	11 8% 27%	27 5% 66%
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\text{missed\text{\text{late}}} installation or installation appointment, it was not installed\text{\text{set}} up correctly or time taken for hardware to arrive	29 4%	4 5% 12%	13 9% 46%	5 4% 17%	7 5% 23%	22 4% 74%
Dissatisfaction with customer service from a previous occasion or contact	39 <i>6%</i>	6 9% 16%	15 10% 38%	5 4% 14%	10 7% 25%	29 6% 75%
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	532 80%	61 82% 11%	101 71% 19%	103 79% 19%	99 73% 19%	418 82% 78%



Q.12 What was the issue\s you had reason to complain about in connection with your fixed broadband Internet? Base: All who had reason to complain about fixed broadband

Unweighted Base Weighted Base
Or something else

	MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH	IARACTERISTICS
Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
637 663	74 74	144 142	114 129	140 137	478 506
16 2%	1 2% 9%	5 3% 28%	2 1% 11%	2 2% 16%	12 2% 77%



Table 13

Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to? Base: All who had reason to complain about fixed broadband

Unweighted Base Weighted Base
Yes - to my fixed broadband provider
Yes - to Ofcom
Yes - other
No
SUMMARY CODE
ANY YES
Don't know

	GEN	DER			AG	SE SE					SOCIAL	GRADE		
Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	AB	C1	C2	DE	ABC1	C2DE
637 663	311 329	326 334	72 97	107 125	128 149	102 110	108 116	80 42	177 176	206 233	134 130	120 124	383 409	254 254
554 83%	277 84% 50%	277 83% 50%	69 70% 12%	104 83% 19%	126 <i>84%</i> 23%	94 86% 17%	105 90% 19%	37 88% 7%	158 90% 29%	191 82% 35%	100 77% 18%	104 <i>84%</i> 19%	349 85% 63%	204 80% 37%
3 *	1 * 32%	2 1% 68%	- - -	1 1% <b>4</b> 5%	1 * 23%	- - -	1 1% 22%	1% 10%	1 * 22%	* * 10%	- - -	2 2% 68%	1 * 32%	2 1% 68%
9 1%	4 1% 41%	5 2% 59%	4 4% 42%	- - -	1 * 8%	1 1% 8%	2 2% 24%	* 1% 5%	3 2% 32%	4 2% 42%	2 2% 27%	- - -	7 2% 73%	2 1% 27%
98 15%	50 15% 51%	47 14% 49%	23 24% 23%	21 17% 21%	22 15% 22%	14 13% 14%	10 9% 10%	4 11% 5%	15 9% 16%	37 16% 38%	26 20% 26%	19 16% 20%	53 13% 54%	45 18% 46%
562 85%	279 85% 50%	283 85% 50%	73 74% 13%	104 83% 19%	127 85% 23%	95 86% 17%	106 91% 19%	38 89% 7%	160 91% 28%	195 <i>84%</i> 35%	102 79% 18%	105 <i>84%</i> 19%	355 87% 63%	207 82% 37%
3 *	- - -	3 1% 100%	2 2% 64%	- - -	- - -	1 1% 36%	- - -	- - -	1 1% 36%	- - -	2 2% 64%	- - -	1 * 36%	2 1% 64%



Table 13

#### Reasons to Complain (QS1024 - 200702/200703/200704)

Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to? Base: All who had reason to complain about fixed broadband

Unweighted Base
Weighted Base
Yes - to my fixed
broadband provider
Yes - to Ofcom
Yes - other
No
SUMMARY CODE
ANY YES
Don't know

	AR	EA	(	COUNTRY				GO\	/ERNMENT	REGIONS			
Total	Urban	Rural	England	Scotla nd	Wales	North West	West Midlands	East of England	London	South East	South West	Wales	Scotla nd
637 663	467 488	170 176	472 528	100 70	47 51	56 57	43 53	66 72	52 68	106 113	53 58	47 51	100 70
554 83%	411 84% 74%	143 81% 26%	436 83% 79%	57 82% 10%	47 91% 8%	48 83% 9%	45 84% 8%	64 89% 12%	65 97% 12%	95 85% 17%	46 80% 8%	47 91% 8%	57 82% 10%
3 *	3 1% 100%	-	2 * 68%	1 1% 32%	-	- - -	- - -	1 1% 23%	-	-	-	-	1 1% 32%
9 1%	6 1% 66%	3 2% 34%	7 1% 80%	2 3% 20%	-	* 1% 5%	- - -	- - -	1 2% 13%	1 1% 10%	1 2% 11%	-	2 3% 20%
98 15%	68 14% 69%	30 17% 31%	81 15% 83%	11 16% 11%	5 9% 5%	9 16% 9%	6 12% 7%	7 10% 8%	2 3% 2%	15 14% 16%	11 18% 11%	5 9% 5%	11 16% 11%
562 <i>8</i> 5%	417 85% 74%	146 83% 26%	443 84% 79%	59 84% 11%	47 91% 8%	48 84% 9%	45 84% 8%	65 90% 12%	65 97% 12%	96 85% 17%	47 82% 8%	47 91% 8%	59 84% 11%
3 *	3 1% 100%	-	3 1% 100%	- - -	-	- - -	2 4% 64%		-	1 1% 36%	-	-	-



#### Table 13

#### Reasons to Complain (QS1024 - 200702/200703/200704)

Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to? Base: All who had reason to complain about fixed broadband

Unweighted Base
Weighted Base
Yes - to my fixed
broadband provider
Yes - to Ofcom
Yes - other
No
SUMMARY CODE
ANY YES
Don't know

	ETHNIC OR		INTERNET ACCESS		Q.	1 LANDLINE SUPPLIER		
Total	White	Minority Ethnic	Any Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media
637 663	575 589	54 65	633 660	509 517	159 152	102 118	72 68	109 113
554 83%	493 84% 89%	51 79% 9%	550 83% 99%	439 85% 79%	143 94% 26%	104 88% 19%	53 78% 10%	96 84% 17%
3	3 1% 100%	- - -	3 * 100%	3 1% 100%	1 * 22%	- - -	- - -	2 2% 78%
9 1%	8 1% 87%	1 2% 13%	9 1% 100%	4 1% 48%	2 1% 21%	- - -	- - -	- -
98 15%	84 14% 86%	14 21% 14%	98 15% 100%	71 14% 73%	8 5% 8%	14 12% 15%	13 19% 13%	17 15% 17%
562 85%	502 85% 89%	51 79% 9%	559 85% 99%	443 86% 79%	144 95% 26%	104 88% 19%	53 78% 9%	97 85% 17%
3 *	3 1% 100%	-	3 * 100%	3 1% 100%	-	- - -	2 3% 64%	-



#### Table 13

#### Reasons to Complain (QS1024 - 200702/200703/200704)

Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to? Base: All who had reason to complain about fixed broadband

Unweighted Base
Weighted Base
Yes - to my fixed
broadband provider
Yes - to Ofcom
Yes - other
No
SUMMARY CODE
ANY YES
Don't know

			Q.2 MOBILE	SUPPLIER				Q.3A BI	ROADBAND SUP	PLIER	
Total	Total mobile	EE	O2	Tesco Mobile	Three	Vodafone	Total broadband	ВТ	Sky	TalkTalk	Virgin Media
637 663	614 644	145 159	136 138	50 49	63 71	100 103	601 629	130 121	132 153	80 77	165 181
554 83%	537 83% 97%	138 87% 25%	118 86% 21%	42 85% 8%	57 80% 10%	93 91% 17%	526 84% 95%	111 92% 20%	138 90% 25%	60 78% 11%	146 80% 26%
3	3 * 90%	- -	3 2% 90%	- -	- -	- - -	3 * 100%	1 1% 22%	- - -	- - -	2 1% 78%
9 1%	9 1% 95%	1 * 8%	1 1% 15%	3 7% 37%	- - -	* * 3%	8 1% 89%	2 2% 21%	-	-	2 1% 26%
98 15%	96 15% 98%	20 13% 21%	18 13% 18%	4 8% 4%	15 20% 15%	10 9% 10%	92 15% 94%	9 7% 9%	15 10% 15%	15 20% 16%	32 18% 33%
562 <i>8</i> 5%	545 85% 97%	139 <i>87%</i> 25%	120 87% 21%	45 92% 8%	57 80% 10%	93 91% 17%	534 85% 95%	112 93% 20%	138 90% 25%	60 78% 11%	149 82% 27%
3	3 * 100%	- - -	- - -	- - -	- - -	- - -	3 * 100%	- - -	- - -	2 3% 64%	- - -



Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to? Base: All who had reason to complain about fixed broadband

		Q.4 PAY TV SUPPLIER					
	Total	Total TV	Sky	Virgin Media			
Unweighted Base	637	357	180	106			
Weighted Base	663	380	195	113			
Yes - to my fixed	554	335	174	99			
broadband provider	83%	88% 61%	90% 32%	87% 18%			
Yes - to Ofcom	3	3	-	2			
	*	1%	-	2%			
	1 1	90%	-	68%			
Yes - other	9	5	1	-			
	1%	1%	1%	-			
	1	52%	13%	-			
No	98	41	20	14			
	15%	11%	10%	12%			
	1	42%	21%	14%			
SUMMARY CODE	1 1						
ANY YES	562	339	174	99			
	85%	89%	90%	88%			
	1 1	60%	31%	18%			
Don't know	3	-	-	-			
	1 * 1	-	-	-			
		-	<u>-</u>	-			



Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? If so, who did you complain to? Base: All who had reason to complain about fixed broadband

		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH	ARACTERISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	637 663	74 74	144 142	114 129	140 137	478 506
Yes - to my fixed broadband provider	554 83%	62 83% 11%	118 83% 21%	114 88% 21%	117 86% 21%	419 83% 76%
Yes - to Ofcom	3 *	1 1% 23%	1 1% <b>4</b> 5%	1 1% 22%	2 1% 55%	1 * 45%
Yes - other	9 1%	1 1% 11%	3 2% 35%	2 2% 23%	2 2% 26%	7 1% 74%
No	98 15%	11 14% 11%	21 15% 22%	14 11% 15%	18 13% 19%	76 15% 78%
SUMMARY CODE						
ANY YES	562 85%	64 86% 11%	121 85% 21%	115 89% 20%	119 87% 21%	427 84% 76%
Don't know	3 *		- - -	- - -		3 1% 100%



		GENDER	SOCIAL GRADE
	Total	Male	ABC1
Unweighted Base	91	42	50
Weighted Base	98	50	53
Did not know where to	1	1	-
go∖ who to complain to	1%	2%	-
		100%	-
Didn't have the time	25	14	15
	26%	28%	27%
		56%	58%
Not worth the hassle	27	12	15
	28%	24%	28%
		45%	55%
They wouldn't do	12	5	8
anything anyway	13%	11%	16%
		45%	69%
I\ someone else sorted	7	4	7
the problem out	7%	9%	13%
·		63%	100%
The problem was resolved	24	11	13
	25%	22%	25%
	1	46%	54%
Other	18	7	7
	18%	13%	14%
		38%	42%



		AREA	COUNTRY
	Total	Urban	England
Unweighted Base Weighted Base	91 98	65 68	69 81
Did not know where to go\ who to complain to	1 1%	1 2% 100%	1 1% 100%
Didn't have the time	25 26%	16 24% 64%	23 28% 90%
Not worth the hassle	27 28%	25 36% 92%	22 27% 82%
They wouldn't do anything anyway	12 13%	7 11% 61%	9 10% 70%
I\ someone else sorted the problem out	7 7%	6 8% 80%	5 7% 79%
The problem was resolved	24 25%	17 25% 70%	21 26% 87%
Other	18 18%	9 13% 51%	16 19% 88%



		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER
	Total	White	Any Internet access	Total Landline
Unweighted Base Weighted Base	91 98	79 84	91 98	68 71
Did not know where to go\ who to complain to	1 1%	- - -	1 1% 100%	- - -
Didn't have the time	25 26%	21 25% 84%	25 26% 100%	16 22% 62%
Not worth the hassle	27 28%	22 26% 82%	27 28% 100%	22 32% 83%
They wouldn't do anything anyway	12 13%	10 12% 83%	12 13% 100%	10 14% 81%
I\ someone else sorted the problem out	7 7%	6 7% 80%	7 7% 100%	6 8% 79%
The problem was resolved	24 25%	23 27% 94%	24 25% 100%	13 18% 53%
Other	18 18%	16 19% 93%	18 18% 100%	15 21% 85%



		Q.2 MOBILE SUPPLIER	Q.3A BROADBAND SUPPLIER
	Total	Total mobile	Total broadband
Unweighted Base	91	89	85
Weighted Base	98	96	92
Did not know where to	1	1	1
go∖ who to complain to	1%	1% 100%	1% 100%
Didn't have the time	25 26%	25 26% 100%	24 26% 94%
Not worth the hassle	27 28%	25 26% 94%	27 29% 100%
They wouldn't do	12	11	12
anything anyway	13%	12% 91%	13% 94%
I\ someone else sorted	7	7	5
the problem out	7%	7% 100%	6% 79%
The problem was resolved	24 25%	24 25% 100%	23 25% 94%
Other	18 18%	16 17% 94%	17 18% 96%



	Total
Unweighted Base Weighted Base	91 98
3	
Did not know where to go\ who to complain to	1 1%
Didn't have the time	25 26%
Not worth the hassle	27 28%
They wouldn't do anything anyway	12 13%
I\ someone else sorted the problem out	7 7%
The problem was resolved	24 25%
Other	18 <i>18%</i>



		VULNERABLE CHARACTERISTICS
	l	Without a
		vulnerable
	Total	characteristic
Unweighted Base	91	70
Weighted Base	98	76
	l	
Did not know where to	1 1	_
go\ who to complain to	1%	-
	l	-
Didn't have the time	25	20
	26%	26%
	l	80%
Not worth the hassle	27	23
	28%	30%
		86%
They wouldn't do	12	9
anything anyway	13%	12%
		77%
I\ someone else sorted	7	5
the problem out	7%	7%
		79%
The problem was resolved	24	18
	25%	23%
		74%
Other	18	12
	18%	16%
		68%



Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

		GEND	ER I	SOCIAL GF	RADE
	Total	Male	Female	ABC1	C2DE
Unweighted Base Weighted Base	124 120	64 60	60 60	69 69	55 51
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	51 <i>4</i> 3%	32 54% 63%	19 31% 37%	27 40% 54%	24 46% 46%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	10 8%	4 7% 44%	5 9% 56%	6 9% 65%	3 7% 35%
A problem relating to the installation or set up of your service for example the time taken to installset up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	8 6%	4 6% 50%	4 6% 50%	4 6% 57%	3 6% 43%
Dissatisfaction with customer service from a previous occasion or contact	11 10%	5 8% 43%	6 11% 57%	7 10% 59%	5 9% 41%
The service not performing as it should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels\content	62 52%	25 42% 41%	37 62% 59%	34 49% 54%	28 56% 46%
Or something else	1 1%	- - -	1 1% 100%	- - -	1 1% 100%



Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

	Total	AREA Urban	COUNTRY England
	124		
Unweighted Base Weighted Base	124	89 88	94 96
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	51 <i>43%</i>	37 42% 73%	40 42% 79%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	10 8%	8 10% 87%	8 8% 83%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	8 6%	6 7% 80%	7 7% 87%
Dissatisfaction with customer service from a previous occasion or contact	11 10%	8 9% 72%	9 10% 80%
The service not performing as it should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels\content	62 52%	44 50% 72%	51 53% 82%
Or something else	1 1%	1 1% 100%	- - -



Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER
	Total	White	Any Internet access	Total Landline
Unweighted Base Weighted Base	124 120	119 115	118 115	112 107
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	51 43%	47 41% 91%	49 43% 96%	44 41% 86%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\text{Appen\text{didn't} happen when you were told it would or didn't solve the problem	10 8%	10 9% 100%	9 8% 93%	10 9% 100%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	8 6%	8 7% 100%	8 7% 100%	8 7% 100%
Dissatisfaction with customer service from a previous occasion or contact	11 10%	11 10% 100%	11 9% 92%	10 10% 91%
The service not performing as it should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels/content	62 52%	60 53% 97%	61 53% 98%	55 52% 89%



Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

Unweighted Base Weighted Base

Or something else

	ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER
Total	White	Any Internet access	Total Landline
124	119	118	112
120	115	115	107
1	1	-	1
1%	1%	-	1%
	100%	i	100%



Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

		Q.2 MOBILE	Q.3A BROADBAND
	Total	SUPPLIER Total mobile	SUPPLIER Total broadband
Unweighted Base	124	118	114
Weighted Base	120	115	112
A billing, pricing or	51	48	47
payment issue, for	43%	41% 94%	42% 92%
example		94%	92%
unexpected\unclear charges, overcharged or	!!		
incorrect bill	1 1		
	40	0	0
A problem with a repair	10 8%	9 8%	8 7%
to the service, for example the time taken	0%	89%	7% 80%
to repair, it didn't	1 1	89%	80%
happen\didn't happen	ł ł		
when you were told it	1 1		
would or didn't solve	1 1		
the problem	i i		
A problem relating to	8	8	6
the installation or set	6%	7%	6%
up of your service for	1 1	100%	83%
example the time taken	l I		
to install\set up the			
service, changed\missed\late			
installation or	1 1		
installation	ł ł		
appointment, it was not	1 1		
installed\set up	i i		
correctly or time taken	i i		
for hardware to arrive	1 1		
Dissatisfaction with	11	11	9
customer service from a	10%	9%	8%
previous occasion or	l I	95%	81%
contact			
The service not	62	61	59
performing as it should,	52%	53%	53%
for example intermittent		98%	95%
or complete loss of Pay TV service, poor picture			
quality or unable to get	ł ł		
certain TV	1 1		
channels\content			
Or something else	1 1	1	_
g oloo	1%	1%	-
	l i	100%	-



Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

		Q.4 PAY TV	SUPPLIER
	Total	Total TV	Sky
Unweighted Base Weighted Base	124 120	115 110	55 56
A billing, pricing or payment issue, for example unexpected\unclear charges, overcharged or incorrect bill	51 <i>43</i> %	45 40% 88%	28 51% 55%
A problem with a repair to the service, for example the time taken to repair, it didn't happen\didn't happen when you were told it would or didn't solve the problem	10 8%	9 8% 93%	1 3% 15%
A problem relating to the installation or set up of your service for example the time taken to install\set up the service, changed\missed\late installation or installation appointment, it was not installed\set up correctly or time taken for hardware to arrive	8 6%	7 6% 85%	3 5% 38%
Dissatisfaction with customer service from a previous occasion or contact	11 10%	10 9% 90%	5 10% 47%
The service not performing as it should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels\content	62 52%	59 53% 95%	27 48% 43%
Or something else	1 1%	1 1% 100%	- - -



Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

		VULNERABLE CHARACTERISTICS
	1	Without a
	Total	vulnerable characteristic
Harrista IB		
Unweighted Base Weighted Base	124 120	99 98
Weighted base	120	
A 1 1015	51	39
A billing, pricing or payment issue, for	43%	40%
example	40%	77%
unexpected\unclear	1	
charges, overcharged or		
incorrect bill		
A problem with a repair	10 8%	9
to the service, for example the time taken	8%	9% 89%
to repair, it didn't	1	5570
happen\didn't happen	1	
when you were told it		
would or didn't solve the problem		
•	8	8
A problem relating to the installation or set	6%	8 8%
up of your service for	1	100%
example the time taken		
to install\set up the		
service, changed\missed\late	1	
installation or	1	
installation	1	
appointment, it was not		
installed\set up correctly or time taken	•	
for hardware to arrive	1	
Dissatisfaction with	11	11
customer service from a	10%	11%
previous occasion or		95%
contact		
The service not	62 52%	52 53%
performing as it should, for example intermittent	52%	84%
or complete loss of Pay	1	0470
TV service, poor picture	l	
quality or unable to get	l	
certain TV channels\content	ł	
Onamicia (COMETIC		



Q.15 What was the issue\s you had reason to complain about in connection with your pay TV? Base: All who had reason to complain about Pay TV provider

Unweighted Base Weighted Base

Or something else

	VULNERABLE
	CHARACTERISTICS
	Without a
	vulnerable
Total	characteristic
124	99
120	98
4	
1	-
1%	-
	-



		GEN		SOCIAL	
	Total	Male	Female	ABC1	C2DE
Unweighted Base	124	64	60	69	55
Weighted Base	120	60	60	69	51
Yes - to my Pay TV	104	51	53	62	42
provider	87%	86%	88%	90%	83%
·	1 1	49%	51%	59%	41%
Yes - to Ofcom	2	2	-	1	1
	1%	3%	-	1%	2%
		100%	-	39%	61%
Yes - other	1 - 1	-	-	-	-
	1 - 1	-	-	-	-
		-	-	-	-
No	16	9	7	7	9
	13%	14%	12%	10%	17%
		55%	45%	43%	57%
SUMMARY CODE	1 1				
ANY YES	104	51	53	62	42
	87%	86%	88%	90%	83%
		49%	51%	59%	41%
Don't know	1 - 1	-	-	-	-
	-	-	-	-	-
		-	-	-	-



İ		AREA	COUNTRY
	Total	Urban	England
Unweighted Base	124	89	94
Weighted Base	120	88	96
Ţ,			
Yes - to my Pay TV	104	75	83
provider	87%	85%	86%
·		72%	79%
Yes - to Ofcom	2	1	-
	1%	1%	-
		39%	-
Yes - other	-	-	-
	-	-	-
		-	-
No	16	14	14
	13%	15%	14%
		87%	87%
SUMMARY CODE			
ANY YES	104	75	83
	87%	85%	86%
		72%	79%
Don't know	-	-	-
	-	-	-
		-	-



		ETHNIC ORIGIN	INTERNET ACCESS	Q.1 LANDLINE SUPPLIER
	Total	White	Any Internet access	Total Landline
Unweighted Base Weighted Base	124 120	119 115	118 115	112 107
Yes - to my Pay TV provider	104 87%	100 87% 96%	100 87% 96%	95 89% 91%
Yes - to Ofcom	2 1%	2 2% 100%	2 2% 100%	2 2% 100%
Yes - other	-	- - -	- - -	- - -
No	16 13%	15 13% 93%	15 13% 95%	12 11% 77%
SUMMARY CODE				
ANY YES	104 87%	100 87% 96%	100 87% 96%	95 89% 91%
Don't know	-	- - -	- - -	- - -



		Q.2 MOBILE SUPPLIER	Q.3A BROADBAND SUPPLIER
	Total	Total mobile	Total broadband
Unweighted Base	124	118	114
Weighted Base	120	115	112
Yes - to my Pay TV	104	100	97
provider	87%	86%	87%
		96%	94%
Yes - to Ofcom	2	2	2
	1%	2%	2%
		100%	100%
Yes - other	-	- 1	-
	-	-	-
		-	-
No	16	16	15
	13%	14% 100%	13% 95%
		100%	3370
SUMMARY CODE			
ANY YES	104	100	97
	87%	86%	87%
		96%	94%
Don't know	-	-	-
	-	-	-
		-	



		Q.4 PAY TV SU	PPLIER
	Total	Total TV	Sky
Unweighted Base	124	115	55
Weighted Base	120	110	56
Yes - to my Pay TV	104	95	49
provider	87%	86%	87%
		91%	47%
Yes - to Ofcom	2	1	-
	1%	1%	-
		39%	-
Yes - other	-	-	- 1
	- 1	-	-
		-	-
No	16	16	7
	13%	14%	13%
		100%	45%
SUMMARY CODE			
ANY YES	104	95	49
	87%	86%	87%
		91%	47%
Don't know	-	-	-
	-	-	- 1
		= .	-



		VULNERABLE CHARACTERISTICS
		Without a vulnerable
	Total	characteristic
Unweighted Base	124	99
Weighted Base	120	98
Yes - to my Pay TV	104	84
provider	87%	85%
		81%
Yes - to Ofcom	2	2
	1%	2% 100%
Yes - other	-	-
	-	-
		-
No	16	14
	13%	15% 92%
		9270
SUMMARY CODE		
ANY YES	104	84
	87%	85%
	1	81%
Don't know	-	-
	-	-
		-



Q.18 What is the total number of children aged under 18 in the household? Base: All adults 16+ UK

		GENI	DER	AGE				SOCIAL (								
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base	6284	3060	3224	658	967	901	860	986	1043	869	1313	1763	1396	1812	3076	3208
Weighted Base	6284	3046	3238	888	1134	1076	916	1051	649	570	1274	1852	1304	1855	3126	3158
0	1040	533	507	172	116	85	126	239	151	152	199	338	207	296	537	503
•	17%	18%	16%	19%	10%	8%	14%	23%	23%	27%	16%	18%	16%	16%	17%	16%
		51%	49%	16%	11%	8%	12%	23%	15%	15%	19%	33%	20%	28%	52%	48%
1	906	409	497	166	265	232	157	67	10	11	186	264	213	243	450	456
	14%	13%	15%	19%	23%	22%	17%	6%	1%	2%	15%	14%	16%	13%	14%	14%
		45%	55%	18%	29%	26%	17%	7%	1%	1%	20%	29%	23%	27%	50%	50%
2	778	329	449	87	196	325	128	29	12	2	195	223	164	196	418	360
	12%	11% <b>42</b> %	14% 58%	10% 11%	17% 25%	30% 42%	14% 16%	3% 4%	2% 1%	*	15% 25%	12% 29%	13% 21%	11% 25%	13% 54%	11% 46%
•	007							4/0	1 /0							
3	237 4%	97 3%	141 <i>4</i> %	25 3%	74 7%	105 <i>10%</i>	27 3%	4	1		41 3%	69 <i>4%</i>	51 <i>4%</i>	77 4%	110 <i>4</i> %	128 <i>4%</i>
	4/0	41%	59%	11%	31%	44%	11%	2%	1%	*	17%	29%	21%	32%	46%	54%
4	83	26	57	9	27	37	9	1	_	_	15	14	22	32	30	53
7	1%	1%	2%	1%	2%	3%	1%	*	-	_	1%	1%	2%	2%	1%	2%
	1	32%	68%	11%	32%	44%	11%	1%	-	-	18%	17%	26%	38%	36%	64%
5	19	7	12	8	5	3	3	-	-	_	1	8	2	8	9	10
	*	*	*	1%	*	*	*	-	-	-	*	*	*	*	*	*
	1	38%	62%	43%	24%	18%	15%	-	-	-	6%	40%	12%	42%	46%	54%
6	5	3	2	-	2	2	-	-	-	-	-	1	1	2	1	3
	. *	* 56%	* 44%	-	* 47%	* 53%	-	-	-	-	-	* 32%	* 25%	* 44%	* 32%	* 68%
_			44%	-	4/70	55%	-	-	-	-	-	32%	25%	44%	32%	
7	3	3	-	2	-	1	-	-	-	-	-	-	3	-	-	3
	1	100%	-	65%	-	35%	-	-	-		-	-	100%	-	-	100%
9	1	_	1	1	_	-	_	_	_	_	_		-	1	_	1
9	*	-	*	*	-	-	-	-	-	-	-	-	-	*	-	*
	1 1	-	100%	100%	-	-	-	-	-	-	-	-	-	100%	-	100%
17	1	-	1	_	-	-	1	-	-	_	-	-	-	1	-	1
	*	-	*	-	-	-	*	-	-	-	-	-	-	*	-	*
		-	100%	-	-	-	100%	-	-	-	-	-	-	100%	-	100%
No children aged 18 or	3210	1640	1570	418	450	285	465	712	475	406	638	933	641	998	1571	1639
under	51%	54%	48%	47%	40%	27%	51%	68%	73%	71%	50%	50%	49%	54%	50%	52%
		51%	49%	13%	14%	9%	14%	22%	15%	13%	20%	29%	20%	31%	49%	51%



Q.18 What is the total number of children aged under 18 in the household? Base: All adults 16+ UK

		AR	EA		COU	NTRY		GOVERNMENT REGIONS											
	Total	Urban	Rural	England	Scotla nd	Wales	Northern Ireland	North East	North West	Yorkshi re and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotla nd	Northern Ireland
Unweighted Base Weighted Base	6284 6284	4712 4782	1572 1502	4994 5293	778 534	332 314	180 143	264 258	647 627	489 489	429 452	553 582	556 604	725 850	817 885	514 545	332 314	778 534	180 143
0	1040 17%	732 15% 70%	309 21% 30%	917 17% 88%	87 16% 8%	27 9% 3%	9 6% 1%	54 21% 5%	47 7% 4%	63 13% 6%	134 30% 13%	82 14% 8%	70 12% 7%	116 14% 11%	251 28% 24%	100 18% 10%	27 9% 3%	87 16% 8%	9 6% 1%
1	906 14%	688 14% 76%	218 14% 24%	754 14% 83%	82 15% 9%	34 11% 4%	36 25% 4%	36 14% 4%	94 15% 10%	64 13% 7%	64 14% 7%	80 14% 9%	96 16% 11%	139 16% 15%	132 15% 15%	49 9% 5%	34 11% 4%	82 15% 9%	36 25% 4%
2	778 12%	606 13% 78%	172 11% 22%	654 12% 84%	60 11% 8%	41 13% 5%	24 17% 3%	35 14% 5%	61 10% 8%	72 15% 9%	48 11% 6%	70 12% 9%	107 18% 14%	98 12% 13%	104 12% 13%	58 11% 7%	41 13% 5%	60 11% 8%	24 17% 3%
3	237 4%	195 4% 82%	43 3% 18%	202 4% 85%	17 3% 7%	11 3% 5%	8 5% 3%	15 6% 6%	18 3% 7%	19 <i>4%</i> <i>8</i> %	10 2% 4%	16 3% 7%	23 4% 10%	38 4% 16%	43 5% 18%	21 <i>4</i> % 9%	11 3% 5%	17 3% 7%	8 5% 3%
4	83 1%	70 1% 84%	13 1% 16%	75 1% 90%	5 1% 6%	3 1% 3%	1 1% 1%	2 1% 3%	4 1% 5%	12 2% 15%	4 1% 4%	5 1% 6%	15 2% 18%	19 2% 23%	9 1% 11%	5 1% 6%	3 1% 3%	5 1% 6%	1 1% 1%
5	19 *	16 * 84%	3 * 16%	15 * 79%	2 * 9%	2 1% 12%	-	-	1 * 7%	-	1 * 4%	- - -	1 * 6%	9 1% 48%	3 * 14%	-	2 1% 12%	2 * 9%	-
6	5	4 * 78%	1 * 22%	3 * 56%	1 * 21%	-	1 1% 22%	-	-	-	-	-	-	3 * 56%	-	-	-	1 * 21%	1 1% 22%
7	3 *	1 * 35%	2 * 65%	3 * 100%	-	-	-	-	-	1 * 35%	2 * 65%	-	-	-	-	-	-	-	-
9	1 *	-	1 *	1 * 100%	-	-	-	-	-	-	-	-	-	-	-	1 * 100%	-	-	-
17	1 *	1 * 100%		100% 1 * 100%	-	-	-	-	-	-	- - -	-	- - -	-	-	100% 1 * 100%	-	-	
No children aged 18 or under	3210 51%	2470 52% 77%	741 49% 23%	2668 50% 83%	281 53% 9%	196 62% 6%	65 45% 2%	114 44% 4%	402 64% 13%	257 53% 8%	- 191 <i>4</i> 2% 6%	330 57% 10%	293 48% 9%	428 50% 13%	344 39% 11%	309 57% 10%	196 62% 6%	281 53% 9%	65 45% 2%



# Q.18 What is the total number of children aged under 18 in the household? Base: All adults 16+ UK

		ETHNIC	ORIGIN	INTERNET		Q.1 LANDLINE SUPPLIER								
	Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
Unweighted Base Weighted Base	6284 6284	5536 5400	672 802	5531 5719	753 565	4644 4451	1839 1643	925 974	473 433	871 897	174 170	147 143	67 55	110 117
0	1040 17%	922 17% 89%	112 14% 11%	897 16% 86%	144 25% 14%	741 17% 71%	323 20% 31%	139 14% 13%	84 19% 8%	117 13% 11%	28 16% 3%	25 17% 2%	7 13% 1%	15 13% 1%
1	906 14%	755 14% 83%	144 18% 16%	894 16% 99%	12 2% 1%	613 14% 68%	198 12% 22%	155 16% 17%	60 14% 7%	142 16% 16%	19 11% 2%	19 13% 2%	4 7% *	24 20% 3%
2	778 12%	627 12% 81%	148 18% 19%	771 13% 99%	7 1% 1%	591 13% 76%	158 10% 20%	168 17% 22%	53 12% 7%	143 16% 18%	30 18% <i>4</i> %	15 11% 2%	4 8% 1%	15 13% 2%
3	237 4%	170 3% 71%	61 8% 26%	237 4% 100%	- - -	160 <i>4%</i> 67%	27 2% 11%	59 6% 25%	10 2% 4%	49 5% 21%	6 3% 2%	2 2% 1%	4 7% 2%	8 7% 4%
4	83 1%	59 1% 71%	24 3% 29%	83 1% 100%	- - -	58 1% 70%	15 1% 18%	19 2% 23%	8 2% 9%	11 1% 13%	4 3% 5%	- - -	- - -	1 1% 1%
5	19 *	14 * 72%	5 1% 28%	19 * 100%	- - -	10 * <i>54%</i>	3 * 13%	- - -	1 * <i>4</i> %	6 1% 33%	- - -	- - -	- - -	1 1% 6%
6	5 *	2 * 44%	3 * 56%	5 * 100%	- - -	3 * 75%	1 * 22%	- - -	- - -	1 * 32%	- - -	- - -	- - -	- - -
7	3 *	3 * 100%	- - -	3 * 100%	- - -	1 * 35%	- - -	- - -	1 * 35%	- - -	- - -	- - -	- - -	- - -
9	1 *	1 * 100%	- - -	1 * 100%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- -
17	1 *	1 * 100%	- - -	1 * 100%	- - -	1 * 100%	- - -	- - -	- - -	1 * 100%	- - -	- - -	- - -	- - -
No children aged 18 or under	3210 51%	2846 53% 89%	305 38% 10%	2808 49% 87%	403 71% 13%	2272 51% 71%	919 56% 29%	434 45% 14%	218 50% 7%	427 48% 13%	83 49% 3%	82 57% 3%	35 64% 1%	53 45% 2%



Q.18 What is the total number of children aged under 18 in the household? Base: All adults 16+ UK

						Q.2 MOBILE	SUPPLIER					Q.3A BROADBAND SUPPLIER						
	Total	Total mobile	ВТ	EE	O2	Tesco Mobile	Three	Virgin Mobile	Vodafon e	Lycamob ile	giffgaf f	Total broadba nd	ВТ	EE	Sky	TalkTal k	Virgin Media	Plusnet
Unweighted Base Weighted Base	6284 6284	5623 5746	261 236	1256 1303	1121 1131	457 424	582 650	364 362	922 937	63 71	285 324	4982 5088	1302 1222	268 278	1204 1287	561 542	1234 1341	196 199
0	1040 <i>17</i> %	931 16% 90%	47 20% 4%	222 17% 21%	164 14% 16%	73 17% 7%	89 14% 9%	61 17% 6%	156 17% 15%	6 9% 1%	64 20% 6%	820 16% 79%	221 18% 21%	40 14% 4%	181 14% 17%	89 16% 9%	207 15% 20%	43 21% 4%
1	906 14%	882 15% 97%	23 10% 3%	213 16% 24%	163 14% 18%	45 11% 5%	125 19% 14%	45 12% 5%	154 16% 17%	17 24% 2%	47 15% 5%	777 15% 86%	164 13% 18%	35 13% 4%	219 17% 24%	82 15% 9%	219 16% 24%	21 10% 2%
2	778 12%	758 13% 97%	27 11% 3%	180 14% 23%	146 13% 19%	34 8% 4%	73 11% 9%	56 15% 7%	143 15% 18%	9 12% 1%	50 15% 6%	704 14% 90%	136 11% 18%	38 14% 5%	226 18% 29%	66 12% 8%	191 14% 25%	22 11% 3%
3	237 4%	231 4% 97%	3 1% 1%	49 4% 21%	50 4% 21%	11 3% <i>4</i> %	40 6% 17%	17 5% 7%	30 3% 13%	6 9% 3%	11 3% 5%	213 4% 90%	33 3% 14%	11 <i>4</i> % 5%	72 6% 30%	16 3% 7%	69 5% 29%	4 2% 2%
4	83 1%	79 1% 96%	3 1% 3%	17 1% 20%	16 1% 19%	6 1% 7%	16 2% 19%	3 1% 4%	6 1% 7%	3 4% 3%	5 2% 6%	79 2% 95%	13 1% 16%	9 3% 11%	24 2% 29%	13 2% 16%	17 1% 21%	- - -
5	19 *	17 * 88%	- - -	3 * 17%	3 * 13%	2 * 9%	1 * 7%	1 * 7%	- - -	1 2% 8%	4 1% 23%	17 * 87%	4 * 21%	-	2 * 12%	1 * <i>4</i> %	8 1% 40%	1 1% 6%
6	5 *	5 * 100%	- - -	2 * 53%	1 * 22%	- - -	1 * 25%	- - -		- - -	- - -	5 * 100%	- - -	1 * 25%	1 * 22%	- - -	1 * 32%	- - -
7	3 *	3 * 100%	- - -	-	- - -	- - -	- - -	- - -	- - -	- - -	2 1% 65%	3 * 100%	- - -	-	2 * 65%	1 * 35%	-	- - -
9	1 *	1 * 100%	- - -	- - -	1 * 100%	- - -	- - -	- - -	- - -	- - -	- - -	1 * 100%	1 * 100%	-	-	- - -	- - -	- - -
17	1 *	1 * 100%	- - -	- - -	- - -	1 * 100%	- - -	- - -	- - -	- - -	- - -	1 * 100%	- - -	-	-	- - -	1 * 100%	- - -
No children aged 18 or under	3210 51%	2837 49% 88%	133 57% 4%	617 <i>4</i> 7% 19%	589 52% 18%	254 60% 8%	306 47% 10%	179 <i>4</i> 9% 6%	448 48% 14%	29 41% 1%	140 <i>4</i> 3% <i>4</i> %	2469 49% 77%	650 53% 20%	143 52% 4%	558 43% 17%	274 50% 9%	626 <i>4</i> 7% 20%	108 <i>54%</i> 3%



Q.18 What is the total number of children aged under 18 in the household? Base: All adults 16+ UK

		Q.3A BROA SUPPL	ADBAND IER
	Total	Post Office	Vodafon e
Unweighted Base Weighted Base	6284 6284	50 50	149 160
0	1040 <i>17%</i>	8 16% 1%	16 10% 2%
1	906 14%	6 13% 1%	32 20% 4%
2	778 12%	5 10% 1%	23 14% 3%
3	237 4%	5 9% 2%	7 4% 3%
4	83 1%	- - -	1 1% 1%
5	19 *	- - -	1 1% 6%
6	5 *	- - -	- - -
7	3 *	- - -	
9	1 *	- - -	-
17	1 *	- - -	- - -
No children aged 18 or under	3210 51%	26 51% 1%	80 50% 2%



Q.18 What is the total number of children aged under 18 in the household? Base: All adults 16+ UK

		Q.4 PAY TV SUPPLIER						
	Total	Total TV	BT	Sky	TalkTalk	Virgin Media		
Unweighted Base	6284	3049	279	1653	108	846		
Weighted Base	6284	3112	269	1672	108	884		
-								
0	1040	469	46	263	19	117		
O .	17%	15%	17%	16%	18%	13%		
	'''	45%	4%	25%	2%	11%		
1	906	505	38	270	15	150		
•	14%	16%	14%	16%	14%	17%		
	1 1	56%	4%	30%	2%	17%		
2	778	486	34	259	14	139		
	12%	16%	13%	15%	13%	16%		
		62%	4%	33%	2%	18%		
3	237	151	7	88	7	44		
	4%	5%	3%	5%	6%	5%		
		64%	3%	37%	3%	19%		
4	83	48	3	26	5	12		
	1%	2%	1%	2%	5%	1%		
		58%	4%	31%	6%	14%		
5	19	3	-	1	-	1		
	1 * 1	* 17%	-	8%	-	6%		
	_		-		-			
6	5	2	-	1	-	1		
	1 1	54%	-	22%	-	32%		
-						32 /0		
7	3 *	2	-	2	-	-		
	1	65%	-	65%	-	-		
9	1	_	_	_	_	_		
9	*	-	-	-	_	_		
	1 1	-	-	-	-	-		
17	1 1	1	-	-	_	1		
•	*	*	-	-	-	*		
	1 1	100%	-	-	-	100%		
No children aged 18 or	3210	1444	140	761	48	418		
under	51%	46%	52%	46%	45%	47%		
	1 1	45%	4%	24%	2%	13%		



Q.18 What is the total number of children aged under 18 in the household? Base: All adults 16+ UK

		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CHARACTERISTICS			
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic		
Unweighted Base Weighted Base	6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927		
0	1040 17%	198 20% 19%	248 19% 24%	139 15% 13%	266 24% 26%	717 15% 69%		
1	906 14%	114 11% 13%	288 22% 32%	104 11% 11%	95 8% 10%	788 16% 87%		
2	778 12%	123 12% 16%	178 14% 23%	126 14% 16%	88 8% 11%	680 14% 87%		
3	237 4%	80 8% 34%	15 1% 7%	31 3% 13%	16 1% 7%	218 <i>4</i> % 92%		
4	83 1%	43 4% 52%	2 * 3%	5 1% 7%	6 1% 8%	73 1% 88%		
5	19	7 1% 36%	1 * 8%	3 * 17%	2 * 11%	17 * 89%		
6	5	3 * 68%	- - -	- - -	1 * 22%	4 * 78%		
7	3 *	1 * 35%	- - -	- - -	- - -	3 * 100%		
9	1 *	- - -	- - -	1 * 100%	<u>.</u>	-		
17	1 *	- - -	-	- - -	1 * 100%	- - -		
No children aged 18 or under	3210 51%	423 43% 13%	- 554 43% 17%	- 496 55% 15%	649 58% 20%	2428 49% 76%		



Table 19

Q.19 Which of these, if any, impact or limit your daily activities or the work you can do? Base: All adults 16+ UK

		GENDER		AGE					SOCIAL GRADE							
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base Weighted Base	6284 6284	3060 3046	3224 3238	658 888	967 1134	901 1076	860 916	986 1051	1043 649	869 570	1313 1274	1763 1852	1396 1304	1812 1855	3076 3126	3208 3158
A. Hearing (Poor hearing, partial hearing, or are deaf)	139 2%	75 2% 54%	65 2% 46%	5 1% 3%	10 1% 7%	9 1% 6%	12 1% 9%	28 3% 20%	28 4% 20%	48 8% 35%	32 2% 23%	40 2% 28%	17 1% 12%	51 3% 36%	71 2% 51%	68 2% 49%
B. Eyesight (Poor vision, colour blindness, partial sight, or are blind)	167 3%	83 3% 50%	84 3% 50%	15 2% 9%	16 1% 10%	15 1% 9%	18 2% 11%	38 4% 23%	24 4% 14%	41 7% 25%	26 2% 16%	54 3% 32%	27 2% 16%	60 3% 36%	80 3% 48%	87 3% 52%
C. Mobility (Cannot walk at all\ use a wheelchair or mobility scooter etc., or cannot walk very	449 7%	175 6% 39%	275 8% 61%	7 1% 2%	16 1% 4%	26 2% 6%	69 8% 15%	120 11% 27%	75 12% 17%	136 24% 30%	47 4% 11%	76 4% 17%	70 5% 16%	255 14% 57%	124 4% 28%	326 10% 72%
D. Dexterity (Limited ability to reach\ difficulty opening things with your hands\ difficulty us	96 2%	37 1% 39%	59 2% 61%	- - -	4 * 5%	8 1% 8%	13 1% 13%	21 2% 22%	20 3% 21%	30 5% 31%	10 1% 11%	25 1% 26%	18 1% 19%	43 2% 45%	35 1% 37%	60 2% 63%
E. Breathing (Breathlessness or chest pains)	197 3%	101 3% 51%	96 3% 49%	10 1% 5%	16 1% 8%	14 1% 7%	26 3% 13%	49 5% 25%	38 6% 19%	44 8% 22%	23 2% 12%	46 2% 23%	34 3% 17%	94 5% 48%	69 2% 35%	128 <i>4%</i> 65%
F. Mental abilities (Such as learning, understanding, concentration, memory, communicating, cogn	83 1%	38 1% <b>4</b> 6%	45 1% 54%	9 1% 11%	16 1% 19%	8 1% 9%	22 2% 26%	22 2% 26%	1 * 2%	6 1% 7%	4 * 4%	16 1% 20%	3 * 4%	60 3% 72%	20 1% 24%	63 2% 76%
G. Social\ behavioural (Conditions associated with this such as autism, attention deficit disord	28	12 * <b>43</b> %	16 * 57%	13 1% 45%	5 * 19%	4 * 14%	1 * 2%	6 1% 20%	-		- - -	3 * 9%	7 1% 24%	19 1% 67%	3 * 9%	26 1% 91%
H. Your mental health (Anxiety, depression, or trauma-related conditions, for example)	234 <i>4</i> %	101 3% 43%	133 4% 57%	45 5% 19%	50 4% 21%	32 3% 14%	50 5% 21%	41 4% 18%	11 2% 5%	4 1% 2%	24 2% 10%	45 2% 19%	36 3% 16%	129 7% 55%	69 2% 29%	165 5% 71%
J. Other illnesses\ conditions which impact or limit your daily activities or the work you can d	211 3%	109 4% 51%	102 3% 49%	11 1% 5%	15 1% 7%	26 2% 13%	34 4% 16%	51 5% 2 <b>4</b> %	31 5% 15%	43 8% 20%	19 1% 9%	51 3% 24%	30 2% 14%	110 6% 52%	70 2% 33%	141 <i>4%</i> 67%



Table 19

		GEN	IDER				AGE						SOCIAL	GRADE		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base Weighted Base	6284 6284	3060 3046	3224 3238	658 888	967 1134	901 1076	860 916	986 1051	1043 649	869 570	1313 1274	1763 1852	1396 1304	1812 1855	3076 3126	3208 3158
Nothing - no impairments or conditions impact or limit your daily activities or the work you can	4927 78%	2415 79% 49%	2512 78% 51%	753 85% 15%	979 86% 20%	926 86% 19%	716 78% 15%	784 75% 16%	464 71% 9%	306 54% 6%	1106 87% 22%	1537 83% 31%	1079 83% 22%	1204 65% 24%	2644 85% 54%	2283 72% 46%
SUMMARY CODES																
WITH A DISABILITY	1124 <i>18%</i>	511 17% <i>4</i> 5%	614 19% 55%	83 9% 7%	114 10% 10%	108 10% 10%	170 19% 15%	250 24% 22%	158 24% 14%	241 <i>4</i> 2% 21%	140 11% 12%	257 14% 23%	181 14% 16%	547 29% 49%	397 13% 35%	728 23% 65%
WITHOUT A DISABILITY	4927 78%	2415 79% 49%	2512 78% 51%	753 85% 15%	979 86% 20%	926 86% 19%	716 78% 15%	784 75% 16%	464 71% 9%	306 <i>54%</i> <i>6%</i>	1106 87% 22%	1537 83% 31%	1079 83% 22%	1204 65% 24%	2644 85% 54%	2283 72% 46%
Prefer not to say	108 2%	57 2% 53%	51 2% 47%	19 2% 18%	18 2% 17%	9 1% 9%	15 2% 13%	10 1% 10%	20 3% 18%	17 3% 16%	18 1% 17%	27 1% 25%	18 1% 17%	45 2% 42%	45 1% 42%	63 2% 58%
Don't know	124 2%	63 2% 50%	62 2% 50%	33 4% 26%	23 2% 19%	32 3% 26%	16 2% 13%	7 1% 5%	7 1% 6%	7 1% 5%	10 1% 8%	31 2% 25%	25 2% 20%	59 3% 47%	41 1% 33%	84 3% 67%



		AR	EA		COU	NTRY						GO'	VERNMENT	REGIONS					
	Total	Urban	Rural	England	Scotla nd	Wales	Northern Ireland	North East	North West	Yorkshi re and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotla nd	Northern Ireland
Unweighted Base Weighted Base	6284 6284	4712 4782	1572 1502	4994 5293	778 534	332 314	180 143	264 258	647 627	489 489	429 452	553 582	556 604	725 850	817 885	514 545	332 314	778 534	180 143
A. Hearing (Poor hearing, partial hearing, or are deaf)	139 2%	106 2% 76%	34 2% 24%	112 2% 81%	8 1% 6%	14 5% 10%	5 4% 4%	5 2% 4%	19 3% 14%	10 2% 7%	18 4% 13%	11 2% 8%	13 2% 9%	13 2% 9%	17 2% 12%	7 1% 5%	14 5% 10%	8 1% 6%	5 4% 4%
B. Eyesight (Poor vision, colour blindness, partial sight, or are blind)	167 3%	133 3% 79%	34 2% 21%	136 3% 81%	15 3% 9%	13 <i>4</i> % 8%	3 2% 2%	5 2% 3%	19 3% 12%	9 2% 6%	26 6% 16%	8 1% 5%	13 2% 8%	21 3% 13%	26 3% 16%	6 1% 4%	13 4% 8%	15 3% 9%	3 2% 2%
C. Mobility (Cannot walk at all\ use a wheelchair or mobility scooter etc., or cannot walk very	449 7%	347 7% 77%	102 7% 23%	361 7% 80%	47 9% 10%	31 10% 7%	10 7% 2%	16 <i>6%</i> 3%	64 10% 14%	22 5% 5%	34 8% 8%	60 10% 13%	29 5% 7%	36 4% 8%	69 8% 15%	31 6% 7%	31 10% 7%	47 9% 10%	10 7% 2%
D. Dexterity (Limited ability to reach\ difficulty opening things with your hands\ difficulty us	96 2%	74 2% 78%	21 1% 22%	77 1% 80%	12 2% 13%	5 2% 5%	2 1% 2%	7 3% 7%	14 2% 14%	5 1% 5%	8 2% 8%	10 2% 10%	7 1% 7%	7 1% 7%	15 2% 15%	5 1% 5%	5 2% 5%	12 2% 13%	2 1% 2%
E. Breathing (Breathlessness or chest pains)	197 3%	153 3% 78%	44 3% 22%	147 3% 75%	28 5% 14%	17 5% 9%	4 3% 2%	6 2% 3%	33 5% 17%	8 2% 4%	22 5% 11%	21 4% 11%	11 2% 6%	12 1% 6%	26 3% 13%	8 1% 4%	17 5% 9%	28 5% 14%	4 3% 2%
F. Mental abilities (Such as learning, understanding, concentration, memory, communicating, cogn	83 1%	67 1% 80%	16 1% 20%	63 1% 75%	14 3% 17%	3 1% 4%	4 2% 4%	4 1% 4%	14 2% 16%	6 1% 7%	11 2% 13%	3 1% 4%	5 1% 6%	11 1% 13%	6 1% 7%	4 1% 4%	3 1% 4%	14 3% 17%	4 2% 4%
G. Social\ behavioural (Conditions associated with this such as autism, attention deficit disord	28	20 * 72%	8 1% 28%	21 * 74%	3 1% 11%	1 * 3%	3 2% 12%	3 1% 12%	2 * 7%	- - -	3 1% 10%	2 * 7%	1 * 4%	3 * 12%	5 1% 18%	1 * 5%	1 * 3%	3 1% 11%	3 2% 12%
H. Your mental health (Anxiety, depression, or trauma-related conditions, for example)	234 4%	174 4% 74%	61 4% 26%	186 <i>4%</i> 79%	32 6% 14%	11 3% 5%	5 4% 2%	13 5% 5%	36 6% 15%	12 3% 5%	29 6% 12%	10 2% 4%	23 4% 10%	22 3% 9%	29 3% 13%	12 2% 5%	11 3% 5%	32 6% 14%	5 4% 2%



		AR	EΑ		COL	INTRY						GO'	VERNMENT	REGIONS					
	Total	Urban	Rural	England	Scotla nd	Wales	Northern Ireland	North East	North West	Yorkshi re and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotla nd	Northern Ireland
Unweighted Base Weighted Base	6284 6284	4712 4782	1572 1502	4994 5293	778 534	332 314	180 143	264 258	647 627	489 489	429 452	553 582	556 604	725 850	817 885	514 545	332 314	778 534	180 143
J. Other illnesses\ conditions which impact or limit your daily activities or the work you can d	211 3%	167 3% 79%	44 3% 21%	153 3% 73%	28 5% 13%	24 8% 11%	6 5% 3%	7 3% 4%	18 3% 9%	19 <i>4%</i> 9%	18 4% 9%	11 2% 5%	21 3% 10%	22 3% 11%	19 2% 9%	17 3% 8%	24 8% 11%	28 5% 13%	6 5% 3%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can	4927 78%	3734 78% 76%	1193 79% 24%	4186 79% 85%	397 <i>74%</i> <i>8%</i>	225 72% 5%	118 83% 2%	203 79% 4%	414 66% 8%	414 85% 8%	337 75% 7%	475 81% 10%	500 83% 10%	688 81% 14%	721 81% 15%	435 80% 9%	225 72% 5%	397 74% 8%	118 83% 2%
SUMMARY CODES		İ		Ì															
WITH A DISABILITY	1124 18%	869 18% 77%	255 17% 23%	887 17% 79%	127 24% 11%	85 27% 8%	25 17% 2%	46 18% 4%	146 23% 13%	63 13% 6%	104 23% 9%	100 17% 9%	97 16% 9%	106 12% 9%	153 17% 14%	72 13% 6%	85 27% 8%	127 24% 11%	25 17% 2%
WITHOUT A DISABILITY	4927 78%	3734 78% 76%	1193 79% 24%	4186 79% 85%	397 <i>74%</i> 8%	225 72% 5%	118 83% 2%	203 79% 4%	414 66% 8%	414 85% 8%	337 75% 7%	475 81% 10%	500 83% 10%	688 81% 14%	721 81% 15%	435 80% 9%	225 72% 5%	397 <i>74%</i> <i>8%</i>	118 83% 2%
Prefer not to say	108 2%	90 2% 83%	19 1% 17%	97 2% 89%	9 2% 8%	3 1% 3%	- -	6 2% 5%	15 2% 13%	9 2% 8%	11 2% 10%	5 1% <b>4</b> %	2 * 2%	33 4% 30%	10 1% 9%	8 1% 7%	3 1% 3%	9 2% 8%	
Don't know	124 2%	90 2% 72%	35 2% 28%	122 2% 98%	1 * 1%	1 * 1%		3 1% 2%	52 8% 42%	3 1% 3%		3 * 2%	5 1% 4%	23 3% 19%	2 * 2%	31 6% 25%	1 * 1%	1 * 1%	- - -



Table 19

		ETHNIC	ORIGIN	INTERNET	ACCESS				Q.1 L/	ANDLINE SUPP	LIER			
	Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
Unweighted Base Weighted Base	6284 6284	5536 5400	672 802	5531 5719	753 565	4644 4451	1839 1643	925 974	473 433	871 897	174 170	147 143	67 55	110 117
A. Hearing (Poor hearing, partial hearing, or are deaf)	139 2%	130 2% 93%	8 1% 6%	103 2% 74%	36 6% 26%	116 3% 83%	48 3% 34%	21 2% 15%	11 3% 8%	17 2% 12%	5 3% 4%	5 4% 4%	4 8% 3%	* *
B. Eyesight (Poor vision, colour blindness, partial sight, or are blind)	167 3%	150 3% 90%	14 2% 9%	129 2% 77%	39 7% 23%	125 3% 74%	59 4% 35%	25 3% 15%	8 2% 5%	19 2% 12%	4 2% 2%	5 3% 3%	3 5% 2%	2 2% 1%
C. Mobility (Cannot walk at all\ use a wheelchair or mobility scooter etc., or cannot walk very	449 7%	419 8% 93%	25 3% 6%	302 5% 67%	147 26% 33%	359 8% 80%	160 10% 36%	66 7% 15%	36 8% 8%	63 7% 14%	9 5% 2%	6 4% 1%	9 16% 2%	3 3% 1%
D. Dexterity (Limited ability to reach\ difficulty opening things with your hands\ difficulty us	96 2%	90 2% 94%	2 * 2%	66 1% 69%	29 5% 31%	80 2% 84%	36 2% 38%	16 2% 16%	8 2% 9%	11 1% 11%	1 1% 1%	3 2% 3%	4 7% 4%	- - -
E. Breathing (Breathlessness or chest pains)	197 3%	188 3% 95%	9 1% 4%	153 3% 77%	44 8% 23%	145 3% 74%	40 2% 20%	39 4% 20%	16 <i>4%</i> 8%	29 3% 15%	6 3% 3%	5 3% 2%	6 11% 3%	4 3% 2%
F. Mental abilities (Such as learning, understanding, concentration, memory, communicating, cogn	83 1%	78 1% 94%	3 * <b>4</b> %	72 1% 86%	11 2% 1 <b>4</b> %	47 1% 56%	13 1% 16%	15 1% 17%	9 2% 11%	8 1% 9%	1 1% 1%	- - -	- - -	-
G. Social\ behavioural (Conditions associated with this such as autism, attention deficit disord	28	25 * 88%	3 * 12%	26 * 92%	2 * 8%	14 * 48%	3 * 10%	7 1% 26%		3 * 12%	- - -	- - -	- - -	- - -
H. Your mental health (Anxiety, depression, or trauma-related conditions, for example)	234 4%	218 <i>4</i> % 93%	11 1% 5%	209 4% 89%	26 5% 11%	141 3% 60%	43 3% 18%	37 4% 16%	21 5% 9%	26 3% 11%	3 2% 1%	3 2% 1%	2 4% 1%	2 2% 1%



		ETHNIC	ORIGIN	INTERNET	T ACCESS				Q.1 L/	ANDLINE SUPF	LIER			
	Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
Unweighted Base Weighted Base	6284 6284	5536 5400	672 802	5531 5719	753 565	4644 4451	1839 1643	925 974	473 433	871 897	174 170	147 143	67 55	110 117
J. Other illnesses\ conditions which impact or limit your daily activities or the work you can d	211 3%	186 3% 88%	22 3% 11%	163 3% 77%	48 8% 23%	149 3% 71%	61 4% 29%	23 2% 11%	22 5% 10%	20 2% 9%	5 3% 2%	6 <i>4%</i> 3%	8 15% 4%	2 2% 1%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can	4927 78%	4202 78% 85%	677 84% 14%	4636 81% 94%	291 52% 6%	3523 79% 71%	1257 76% 26%	791 81% 16%	335 77% 7%	743 83% 15%	140 <i>82%</i> 3%	121 <i>84%</i> 2%	27 49% 1%	102 87% 2%
SUMMARY CODES														İ
WITH A DISABILITY	1124 18%	1031 19% 92%	80 10% 7%	872 15% 78%	253 45% 22%	826 19% 73%	337 21% 30%	163 17% 14%	90 21% 8%	141 16% 13%	25 15% 2%	20 14% 2%	27 48% 2%	12 11% 1%
WITHOUT A DISABILITY	4927 78%	4202 78% 85%	677 84% 14%	4636 81% 94%	291 52% 6%	3523 79% 71%	1257 76% 26%	791 81% 16%	335 77% 7%	743 83% 15%	140 82% 3%	121 <i>84%</i> 2%	27 49% 1%	102 87% 2%
Prefer not to say	108 2%	86 2% 79%	14 2% 13%	94 2% 87%	14 3% 13%	51 1% 47%	25 2% 23%	10 1% 9%	5 1% 5%	8 1% 7%	2 1% 2%	1 1% 1%	1 3% 1%	1 1% 1%
Don't know	124 2%	81 2% 65%	31 <i>4%</i> 25%	118 2% 95%	7 1% 5%	51 1% 41%	25 1% 20%	10 1% 8%	4 1% 3%	5 1% 4%	3 2% 2%	2 2% 2%	- - -	1 1% 1%



						Q.2 MOBILE	SUPPLIER							Q.3A BRO	DADBAND S	UPPLIER		
	Total	Total mobile	ВТ	EE	02	Tesco Mobile	Three	Virgin Mobile	Vodafon e	Lycamob ile	giffgaf f	Total broadba nd	ВТ	EE	Sky	TalkTal k	Virgin Media	Plusnet
Unweighted Base Weighted Base	6284 6284	5623 5746	261 236	1256 1303	1121 1131	457 424	582 650	364 362	922 937	63 71	285 324	4982 5088	1302 1222	268 278	1204 1287	561 542	1234 1341	196 199
A. Hearing (Poor hearing, partial hearing, or are deaf)	139 2%	112 2% 80%	3 1% 2%	27 2% 19%	22 2% 15%	16 4% 12%	4 1% 3%	9 2% 6%	18 2% 13%	1 1% 1%	3 1% 2%	95 2% 68%	22 2% 16%	7 2% 5%	24 2% 17%	11 2% 8%	21 2% 15%	6 3% 4%
B. Eyesight (Poor vision, colour blindness, partial sight, or are blind)	167 3%	136 2% 81%	6 2% 3%	30 2% 18%	31 3% 18%	19 5% 12%	11 2% 7%	8 2% 5%	16 2% 9%	1 1% 1%	7 2% 4%	123 2% 73%	34 3% 21%	7 3% 4%	30 2% 18%	8 1% 5%	34 3% 20%	5 2% 3%
C. Mobility (Cannot walk at all\ use a wheelchair or mobility scooter etc., or cannot walk very	449 7%	350 6% 78%	14 6% 3%	66 5% 15%	71 6% 16%	54 13% 12%	29 4% 6%	21 6% 5%	56 6% 13%	3 4% 1%	14 4% 3%	282 6% 63%	78 6% 17%	14 5% 3%	78 6% 17%	31 6% 7%	66 5% 15%	8 4% 2%
D. Dexterity (Limited ability to reach\ difficulty opening things with your hands\ difficulty us	96 2%	74 1% 78%	3 1% 3%	13 1% 14%	25 2% 26%	7 2% 7%	4 1% 5%	3 1% 3%	13 1% 14%	1 1% 1%	3 1% 3%	57 1% 59%	18 1% 18%	1 * 1%	17 1% 18%	4 1% 5%	11 1% 11%	3 1% 3%
E. Breathing (Breathlessness or chest pains)	197 3%	169 3% 86%	6 3% 3%	36 3% 19%	40 4% 20%	19 <i>4</i> % 9%	11 2% 6%	10 3% 5%	23 2% 12%	1 2% 1%	10 3% 5%	139 3% 71%	26 2% 13%	6 2% 3%	43 3% 22%	16 3% 8%	33 2% 17%	8 4% 4%
F. Mental abilities (Such as learning, understanding, concentration, memory, communicating, cogn	83 1%	72 1% 86%	2 1% 3%	14 1% 17%	14 1% 17%	6 1% 7%	8 1% 9%	8 2% 9%	9 1% 11%	- - -	6 2% 7%	59 1% 71%	5 * 6%	4 1% 5%	17 1% 21%	10 2% 12%	16 1% 19%	2 1% 3%
G. Social\ behavioural (Conditions associated with this such as autism, attention deficit disord	28	26 * 92%	- - -	3 * 11%	3 * 11%	5 1% 18%	1 * 5%	2 1% 6%	3 * 12%	- - -	6 2% 21%	18 * 62%	- - -	2 1% 7%	10 1% 37%	1 * 3%	5 * 16%	
H. Your mental health (Anxiety, depression, or trauma-related conditions, for example)	234 <i>4</i> %	217 4% 93%	4 1% 2%	38 3% 16%	52 5% 22%	24 6% 10%	21 3% 9%	14 4% 6%	40 4% 17%	1 1% *	17 5% 7%	173 3% 74%	30 2% 13%	9 3% 4%	52 4% 22%	21 4% 9%	44 3% 19%	5 3% 2%



Q.19 Which of these, if any, impact or limit your daily activities or the work you can do? Base: All adults 16+ UK

		Q.3A BRO	
			LIER
	Total	Post Office	Vodafon e
Unweighted Base	6284	50	149
Weighted Base	6284	50	160
A. Hearing (Poor	139	1	2
hearing, partial hearing, or are deaf)	2%	2% 1%	1% 1%
B. Eyesight (Poor	167	1	2
vision, colour blindness, partial sight, or are blind)	3%	3% 1%	1% 1%
C. Mobility (Cannot walk	449	5	5
at all\ use a wheelchair	7%	9%	3%
or mobility scooter etc., or cannot walk very		1%	1%
D. Dexterity (Limited	96	2	1
ability to reach\ difficulty opening things with your hands\ difficulty us	2%	4% 2%	1% 2%
E. Breathing	197	3	1
(Breathlessness or chest pains)	3%	7% 2%	1% *
F. Mental abilities	83	1	1
(Such as learning, understanding, concentration, memory, communicating, cogn	1%	2% 1%	1% 2%
G. Social\ behavioural	28	1	-
(Conditions associated with this such as	*	2% 4%	-
autism, attention deficit disord		4/0	-
H. Your mental health	234	1	3
(Anxiety, depression, or trauma-related	4%	2%	2% 1%
conditions, for example)			176



						Q.2 MOBILE	SUPPLIER							Q.3A BR	OADBAND S	SUPPLIER		
	Total	Total mobile	ВТ	EE	O2	Tesco Mobile	Three	Virgin Mobile	Vodafon e	Lycamob ile	giffgaf f	Total broadba nd	ВТ	EE	Sky	TalkTal k	Virgin Media	Plusnet
Unweighted Base Weighted Base	6284 6284	5623 5746	261 236	1256 1303	1121 1131	457 424	582 650	364 362	922 937	63 71	285 324	4982 5088	1302 1222	268 278	1204 1287	561 542	1234 1341	196 199
J. Other illnesses\ conditions which impact or limit your daily activities or the work you can d	211 3%	179 3% 85%	12 5% 6%	25 2% 12%	37 3% 18%	31 7% 15%	15 2% 7%	14 <i>4</i> % 6%	23 3% 11%	2 3% 1%	9 3% 4%	135 3% 64%	32 3% 15%	6 2% 3%	33 3% 15%	26 5% 12%	26 2% 12%	6 3% 3%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can	4927 78%	4621 80% 94%	191 81% 4%	1081 83% 22%	897 79% 18%	293 69% 6%	548 84% 11%	284 78% 6%	763 81% 15%	61 86% 1%	251 77% 5%	4175 82% 85%	990 81% 20%	223 80% 5%	1051 82% 21%	440 81% 9%	1128 84% 23%	164 82% 3%
SUMMARY CODES																		
WITH A DISABILITY	1124 18%	946 16% 84%	37 16% 3%	182 14% 16%	202 18% 18%	119 28% 11%	78 12% 7%	63 17% 6%	143 15% 13%	6 8% 1%	60 18% 5%	769 15% 68%	183 15% 16%	36 13% 3%	205 16% 18%	89 16% 8%	190 14% 17%	28 14% 2%
WITHOUT A DISABILITY	4927 78%	4621 80% 94%	191 <i>81%</i> <i>4</i> %	1081 83% 22%	897 79% 18%	293 69% 6%	548 84% 11%	284 78% 6%	763 81% 15%	61 86% 1%	251 77% 5%	4175 82% 85%	990 81% 20%	223 80% 5%	1051 82% 21%	440 81% 9%	1128 <i>84%</i> 23%	164 82% 3%
Prefer not to say	108 2%	83 1% 76%	5 2% 4%	19 1% 17%	13 1% 12%	8 2% 7%	10 2% 10%	9 3% 9%	9 1% 8%	3 5% 3%	4 1% 4%	72 1% 66%	21 2% 20%	6 2% 5%	16 1% 14%	6 1% 6%	20 1% 18%	3 2% 3%
Don't know	124 2%	96 2% 77%	2 1% 2%	21 2% 17%	18 2% 15%	3 1% 3%	13 2% 11%	6 2% 5%	21 2% 17%	1 2% 1%	9 3% 7%	73 1% 58%	28 2% 23%	13 5% 10%	15 1% 12%	7 1% 6%	3 * 2%	4 2% 3%



		Q.3A BRC	
		SUPF Post	Vodafon
	Total	Office	e
Unweighted Base	6284	50	149
Weighted Base	6284	50	160
J. Other illnesses\	211	6	4
conditions which impact	3%	12%	3%
or limit your daily activities or the work you can d		3%	2%
Nothing - no impairments	4927	34	138
or conditions impact or	78%	67%	86%
limit your daily activities or the work you can		1%	3%
SUMMARY CODES			
WITH A DISABILITY	1124	15	16
	18%	30%	10%
		1%	1%
WITHOUT A DISABILITY	4927	34	138
	78%	67% 1%	86% 3%
Prefer not to say	108	_	_
,	2%	-	-
		-	-
Don't know	124	1	7
	2%	3%	5%
		1%	6%



Q.19 Which of these, if any, impact or limit your daily activities or the work you can do? Base: All adults 16+ UK

			(	Q.4 PAY TV SUPPLIER		
	Total	Total TV	BT	Sky	TalkTalk	Virgin Media
Unweighted Base Weighted Base	6284 6284	3049 3112	279 269	1653 1672	108 108	846 884
A. Hearing (Poor hearing, partial hearing, or are deaf)	139 2%	61 2% 44%	5 2% 4%	34 2% 24%	2 2% 1%	18 2% 13%
B. Eyesight (Poor vision, colour blindness, partial sight, or are blind)	167 3%	70 2% 42%	8 3% 5%	34 2% 20%	1 1% 1%	22 3% 13%
C. Mobility (Cannot walk at all\ use a wheelchair or mobility scooter etc., or cannot walk very	449 7%	197 6% <b>44</b> %	20 8% 5%	105 6% 23%	6 <i>6</i> % 1%	57 6% 13%
D. Dexterity (Limited ability to reach\ difficulty opening things with your hands\ difficulty us	96 2%	33 1% 35%	2 1% 2%	23 1% 24%	- - -	7 1% 8%
E. Breathing (Breathlessness or chest pains)	197 3%	107 3% 54%	10 <b>4</b> % 5%	60 4% 30%	5 5% 3%	27 3% 14%
F. Mental abilities (Such as learning, understanding, concentration, memory, communicating, cogn	83 1%	35 1% 41%	2 1% 3%	18 1% 21%	2 2% 3%	11 1% 13%
G. Social\ behavioural (Conditions associated with this such as autism, attention deficit disord	28	11 * 41%	- - -	8 * 27%	-	4 * 13%
H. Your mental health (Anxiety, depression, or trauma-related conditions, for example)	234 4%	107 3% 46%	9 3% 4%	57 3% 24%	8 7% 3%	24 3% 10%
J. Other illnesses\ conditions which impact or limit your daily activities or the work you can d	211 3%	88 3% 42%	6 2% 3%	48 3% 23%	5 5% 2%	21 2% 10%



Q.19 Which of these, if any, impact or limit your daily activities or the work you can do? Base: All adults 16+ UK

				Q.4 PAY TV SUPPLIER		
	Total	Total TV	ВТ	Sky	TalkTalk	Virgin Media
Unweighted Base Weighted Base	6284 6284	3049 3112	279 269	1653 1672	108 108	846 884
Nothing - no impairments or conditions impact or limit your daily activities or the work you can	4927 78%	2542 82% 52%	215 80% 4%	1364 82% 28%	83 77% 2%	730 83% 15%
SUMMARY CODES	1 1					
WITH A DISABILITY	1124 18%	490 16% 44%	45 17% <i>4</i> %	260 16% 23%	19 18% 2%	137 16% 12%
WITHOUT A DISABILITY	4927 78%	2542 82% 52%	215 80% <i>4</i> %	1364 82% 28%	83 77% 2%	730 83% 15%
Prefer not to say	108 2%	36 1% 34%	4 2% 4%	19 1% 17%	2 2% 2%	9 1% 9%
Don't know	124 2%	43 1% 35%	3 1% 3%	28 2% 23%	3 3% 3%	7 1% 6%



Q.19 Which of these, if any, impact or limit your daily activities or the work you can do? Base: All adults 16+ UK

		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH	IARACTERISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927
A. Hearing (Poor hearing, partial hearing, or are deaf)	139 2%	32 3% 23%	33 3% 24%	13 1% 9%	139 12% 100%	- -
B. Eyesight (Poor vision, colour blindness, partial sight, or are blind)	167 3%	46 5% 27%	39 3% 23%	19 2% 11%	167 15% 100%	- -
C. Mobility (Cannot walk at all\ use a wheelchair or mobility scooter etc., or cannot walk very	449 7%	139 14% 31%	56 4% 13%	26 3% 6%	449 40% 100%	-
D. Dexterity (Limited ability to reach\ difficulty opening things with your hands\ difficulty us	96 2%	30 3% 32%	19 1% 20%	6 1% 6%	96 8% 100%	-
E. Breathing (Breathlessness or chest pains)	197 3%	60 6% 30%	35 3% 18%	19 2% 10%	197 18% 100%	- - -
F. Mental abilities (Such as learning, understanding, concentration, memory, communicating, cogn	83 1%	49 5% 58%	8 1% 10%	1 * 2%	83 7% 100%	- - -
G. Social\ behavioural (Conditions associated with this such as autism, attention deficit disord	28	14 1% 51%	<del>.</del> :	1 * <b>4</b> %	28 3% 100%	
H. Your mental health (Anxiety, depression, or trauma-related conditions, for example)	234 4%	99 10% 42%	36 3% 16%	22 2% 9%	234 21% 100%	- - -



Q.19 Which of these, if any, impact or limit your daily activities or the work you can do? Base: All adults 16+ UK

		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH	IARACTERISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927
J. Other illnesses\ conditions which impact or limit your daily activities or the work you can d	211 3%	70 7% 33%	36 3% 17%	18 2% 8%	211 19% 100%	:
Nothing - no impairments or conditions impact or limit your daily activities or the work you can	4927 78%	630 63% 13%	1074 83% 22%	797 88% 16%	- - -	4927 100% 100%
SUMMARY CODES						
WITH A DISABILITY	1124 18%	340 34% 30%	196 15% 17%	100 11% 9%	1124 100% 100%	- - -
WITHOUT A DISABILITY	4927 78%	630 63% 13%	1074 83% 22%	797 88% 16%	- - -	4927 100% 100%
Prefer not to say	108 2%	9 1% 9%	7 1% 7%	3 * 2%	- - -	- - -
Don't know	124 2%	14 1% 11%	10 1% 8%	6 1% 5%	- - -	- - -



		GEN	IDER				AGE						SOCIAL			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base	6284	3060	3224	658	967	901	860	986	1043	869	1313	1763	1396	1812	3076	3208
Weighted Base	6284	3046	3238	888	1134	1076	916	1051	649	570	1274	1852	1304	1855	3126	3158
Up to £199 - Up to	484	212	272	95	59	38	64	71	78	78	12	88	58	326	100	384
£10,399	8%	7%	8%	11%	5%	4%	7%	7%	12%	14%	1%	5%	4%	18%	3%	12%
,		44%	56%	20%	12%	8%	13%	15%	16%	16%	2%	18%	12%	67%	21%	79%
From £200 to £299 - From	489	204	285	33	87	65	55	88	81	81	34	92	99	264	126	363
£10,400 to £15,599	8%	7%	9%	4%	8%	6%	6%	8%	12%	14%	3%	5%	8%	14%	4%	12%
		42%	58%	7%	18%	13%	11%	18%	17%	17%	7%	19%	20%	54%	26%	74%
From £300 to £499 - From	552	285	267	53	119	92	71	114	60	42	61	168	153	170	229	323
£15,600 to £25,999	9%	9%	8%	6%	11%	9%	8%	11%	9%	7%	5%	9%	12%	9%	7%	10%
		52%	48%	10%	22%	17%	13%	21%	11%	8%	11%	30%	28%	31%	41%	59%
From £500 to £699 - From	576	300	275	50	143	125	80	106	52	20	118	197	158	104	314	262
£26,000 to £36,399	9%	10%	9%	6%	13%	12%	9%	10%	8%	3%	9%	11%	12%	6%	10%	8%
		52%	48%	9%	25%	22%	14%	18%	9%	3%	20%	34%	27%	18%	55%	45%
From £700 to £999 - From	520	270	250	38	130	122	100	89	32	9	161	219	103	38	380	140
£36,400 to £51,999	8%	9%	8%	4%	11%	11%	11%	8%	5%	2%	13%	12%	8%	2%	12%	4%
		52%	48%	7%	25%	23%	19%	17%	6%	2%	31%	42%	20%	7%	73%	27%
£1,000 and above -	565	322	243	45	127	158	121	89	20	5	294	178	65	27	473	92
£52,000 and above	9%	11%	7%	5%	11%	15%	13%	9%	3%	1%	23%	10%	5%	1%	15%	3%
		57%	43%	8%	22%	28%	21%	16%	4%	1%	52%	32%	11%	5%	84%	16%
Don't know	1080	477	603	372	175	110	119	113	83	108	159	319	229	374	478	602
	17%	16%	19%	42%	15%	10%	13%	11%	13%	19%	12%	17%	18%	20%	15%	19%
		44%	56%	34%	16%	10%	11%	10%	8%	10%	15%	30%	21%	35%	44%	56%
Refused	2017	976	1042	203	294	366	306	381	242	226	436	591	438	552	1027	991
	32%	32%	32%	23%	26%	34%	33%	36%	37%	40%	34%	32%	34%	30%	33%	31%
		48%	52%	10%	15%	18%	15%	19%	12%	11%	22%	29%	22%	27%	51%	49%



		AR	EA		COL	INTRY						GO'	/ERNMENT	REGIONS					
	Total	Urban	Rural	England	Scotla nd	Wales	Northern Ireland	North East	North West	Yorkshi re and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotla nd	Northern Ireland
Unweighted Base Weighted Base	6284 6284	4712 4782	1572 1502	4994 5293	778 534	332 314	180 143	264 258	647 627	489 489	429 452	553 582	556 604	725 850	817 885	514 545	332 314	778 534	180 143
Up to £199 - Up to £10,399	484 8%	341 7% 71%	143 9% 29%	399 8% 82%	46 9% 9%	18 <i>6%</i> <i>4</i> %	21 15% 4%	24 9% 5%	66 11% 14%	31 6% 6%	72 16% 15%	41 7% 9%	32 5% 7%	59 7% 12%	37 4% 8%	36 7% 7%	18 6% 4%	46 9% 9%	21 15% <i>4</i> %
From £200 to £299 - From £10,400 to £15,599	489 8%	344 7% 70%	145 10% 30%	412 8% 84%	41 8% 8%	20 6% 4%	16 11% 3%	26 10% 5%	67 11% 14%	34 7% 7%	48 11% 10%	40 7% 8%	37 6% 7%	65 8% 13%	50 6% 10%	44 8% 9%	20 6% 4%	41 8% 8%	16 11% 3%
From £300 to £499 - From £15,600 to £25,999	552 9%	398 8% 72%	154 10% 28%	440 8% 80%	49 9% 9%	32 10% 6%	32 22% 6%	27 11% 5%	66 10% 12%	50 10% 9%	44 10% 8%	50 9% 9%	41 7% 7%	60 7% 11%	57 6% 10%	45 8% 8%	32 10% 6%	49 9% 9%	32 22% 6%
From £500 to £699 - From £26,000 to £36,399	576 9%	436 9% 76%	140 9% 24%	485 9% 84%	42 8% 7%	26 8% 4%	24 16% 4%	18 7% 3%	71 11% 12%	45 9% 8%	35 8% 6%	46 8% 8%	45 7% 8%	85 10% 15%	97 11% 17%	43 8% 8%	26 8% 4%	42 8% 7%	24 16% 4%
From £700 to £999 - From £36,400 to £51,999	520 8%	381 8% 73%	139 9% 27%	444 8% 85%	35 7% 7%	29 9% 6%	12 8% 2%	3 1% 1%	59 9% 11%	31 6% 6%	35 8% 7%	40 7% 8%	75 12% 14%	60 7% 12%	95 11% 18%	46 8% 9%	29 9% 6%	35 7% 7%	12 8% 2%
£1,000 and above - £52,000 and above	565 9%	438 9% 78%	126 8% 22%	482 9% 85%	56 10% 10%	22 7% 4%	5 3% 1%	2 1% *	48 8% 8%	23 5% 4%	23 5% 4%	34 6% 6%	99 16% 18%	81 10% 14%	137 15% 24%	36 7% 6%	22 7% 4%	56 10% 10%	5 3% 1%
Don't know	1080 17%	845 18% 78%	236 16% 22%	880 17% 81%	98 18% 9%	75 24% 7%	27 19% 2%	48 18% 4%	98 16% 9%	161 33% 15%	65 14% 6%	102 18% 9%	97 16% 9%	99 12% 9%	105 12% 10%	106 19% 10%	75 24% 7%	98 18% 9%	27 19% 2%
Refused	2017 32%	1599 33% 79%	419 28% 21%	1752 33% 87%	167 31% 8%	92 29% 5%	7 5% *	110 <i>4</i> 3% 5%	153 24% 8%	114 23% 6%	131 29% 7%	228 39% 11%	179 30% 9%	341 40% 17%	306 35% 15%	188 35% 9%	92 29% 5%	167 31% 8%	7 5% *



		ETHNIC (	ORIGIN	INTERNET	ACCESS				Q.1 L	ANDLINE SUPF	LIER			
	Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
Unweighted Base	6284	5536	672	5531	753	4644	1839	925	473	871	174	147	67	110
Weighted Base	6284	5400	802	5719	565	4451	1643	974	433	897	170	143	55	117
Up to £199 - Up to £10,399	484 8%	418 8% 86%	65 8% 13%	354 6% 73%	130 23% 27%	273 6% 56%	112 7% 23%	54 6% 11%	41 9% 8%	36 4% 7%	6 3% 1%	5 3% 1%	8 14% 2%	9 7% 2%
From £200 to £299 - From	489	427	61	411	78	367	145	79	37	63	10	6	12	10
£10,400 to £15,599	8%	8% 87%	8% 13%	7% 84%	14% 16%	8% 75%	9% 30%	8% 16%	9% 8%	7% 13%	6% 2%	4% 1%	21% 2%	9% 2%
From £300 to £499 - From £15,600 to £25,999	552 9%	484 9% 88%	68 8% 12%	520 9% 94%	32 6% 6%	415 9% 75%	140 9% 25%	82 8% 15%	58 13% 11%	80 9% 15%	22 13% 4%	11 8% 2%	4 8% 1%	9 8% 2%
From £500 to £699 - From £26,000 to £36,399	576 9%	510 9% 89%	63 8% 11%	560 10% 97%	16 3% 3%	452 10% 78%	153 9% 27%	94 10% 16%	44 10% 8%	108 12% 19%	18 11% 3%	16 11% 3%	5 10% 1%	12 10% 2%
From £700 to £999 - From £36,400 to £51,999	520 8%	478 9% 92%	42 5% 8%	515 9% 99%	5 1% 1%	405 9% 78%	144 9% 28%	108 11% 21%	32 7% 6%	82 9% 16%	15 9% 3%	14 10% 3%	- - -	13 11% 2%
£1,000 and above - £52,000 and above	565 9%	508 9% 90%	57 7% 10%	561 10% 99%	4 1% 1%	454 10% 80%	147 9% 26%	115 12% 20%	32 7% 6%	112 12% 20%	16 9% 3%	17 12% 3%	3 6% 1%	19 17% 3%
Don't know	1080 17%	917 17% 85%	158 20% 15%	974 17% 90%	106 19% 10%	684 15% 63%	249 15% 23%	148 15% 14%	74 17% 7%	145 16% 13%	28 16% 3%	17 12% 2%	9 17% 1%	17 15% 2%
Refused	2017 32%	1658 31% 82%	287 36% 14%	1823 32% 90%	194 34% 10%	1400 31% 69%	554 34% 27%	293 30% 15%	115 26% 6%	272 30% 13%	56 33% 3%	59 41% 3%	14 26% 1%	28 24% 1%



						Q.2 MOBILE	SUPPLIER							Q.3A BRO	DADBAND S	UPPLIER		
	Total	Total mobile	ВТ	EE	O2	Tesco Mobile	Three	Virgin Mobile	Vodafon e	Lycamob ile	giffgaf f	Total broadba nd	ВТ	EE	Sky	TalkTal k	Virgin Media	Plusnet
Unweighted Base	6284	5623	261	1256	1121	457	582	364	922	63	285	4982	1302	268	1204	561	1234	196
Weighted Base	6284	5746	236	1303	1131	424	650	362	937	71	324	5088	1222	278	1287	542	1341	199
Up to £199 - Up to £10,399	484 8%	416 7% 86%	25 11% 5%	76 6% 16%	73 6% 15%	50 12% 10%	53 8% 11%	19 5% 4%	68 7% 14%	2 2% *	28 9% 6%	272 5% 56%	52 4% 11%	12 <i>4%</i> 2%	66 5% 14%	44 8% 9%	73 5% 15%	5 3% 1%
From £200 to £299 - From £10,400 to £15,599	489 8%	434 8% 89%	12 5% 2%	100 8% 20%	96 9% 20%	33 8% 7%	44 7% 9%	30 8% 6%	64 7% 13%	2 3% *	27 8% 6%	352 7% 72%	80 7% 16%	21 7% 4%	89 7% 18%	44 8% 9%	82 6% 17%	12 6% 2%
From £300 to £499 - From £15,600 to £25,999	552 9%	524 9% 95%	14 6% 3%	97 7% 18%	123 11% 22%	51 12% 9%	53 8% 10%	31 9% 6%	75 8% 14%	7 10% 1%	33 10% 6%	480 9% 87%	122 10% 22%	29 11% 5%	104 8% 19%	69 13% 13%	113 8% 21%	14 7% 2%
From £500 to £699 - From £26,000 to £36,399	576 9%	562 10% 98%	22 9% 4%	130 10% 23%	121 11% 21%	27 6% 5%	80 12% 14%	47 13% 8%	80 9% 14%	7 10% 1%	24 7% 4%	524 10% 91%	122 10% 21%	27 10% 5%	134 10% 23%	58 11% 10%	142 11% 25%	17 9% 3%
From £700 to £999 - From £36,400 to £51,999	520 8%	515 9% 99%	25 11% 5%	126 10% 24%	105 9% 20%	26 6% 5%	58 9% 11%	28 8% 5%	86 9% 16%	7 10% 1%	26 8% 5%	479 9% 92%	121 10% 23%	19 7% 4%	141 11% 27%	41 8% 8%	120 9% 23%	18 9% 3%
£1,000 and above - £52,000 and above	565 9%	551 10% 98%	13 <i>6%</i> 2%	128 10% 23%	128 11% 23%	18 <i>4%</i> 3%	72 11% 13%	29 8% 5%	106 11% 19%	2 3% *	21 7% 4%	527 10% 93%	130 11% 23%	26 9% 5%	137 11% 24%	38 7% 7%	155 12% 27%	21 11% 4%
Don't know	1080 17%	959 17% 89%	34 14% 3%	231 18% 21%	173 15% 16%	95 22% 9%	114 18% 11%	46 13% 4%	149 16% 14%	20 28% 2%	55 17% 5%	830 16% 77%	186 15% 17%	44 16% 4%	212 16% 20%	94 17% 9%	235 18% 22%	38 19% 4%
Refused	2017 32%	1784 31% 88%	91 39% 5%	415 32% 21%	311 28% 15%	125 29% 6%	176 27% 9%	131 36% 7%	310 33% 15%	24 33% 1%	110 34% 5%	1625 32% 81%	410 34% 20%	100 36% 5%	406 32% 20%	154 28% 8%	421 31% 21%	74 37% 4%



		Q.3A BRC SUPF	
	Total	Post Office	Vodafon e
Unweighted Base	6284	50	149
Weighted Base	6284	50	160
Weighted Edge			
Up to £199 - Up to	484	5	8
£10,399	8%	10%	5%
,		1%	2%
From £200 to £299 - From	489	8	18
£10,400 to £15,599	8%	15%	11%
		2%	4%
From £300 to £499 - From	552	4	17
£15,600 to £25,999	9%	8%	11%
		1%	3%
From £500 to £699 - From	576	4	16
£26,000 to £36,399	9%	8%	10%
		1%	3%
From £700 to £999 - From	520	2	16
£36,400 to £51,999	8%	3%	10%
		*	3%
£1,000 and above -	565	3	21
£52,000 and above	9%	7%	13%
		1%	4%
Don't know	1080	11	21
	17%	23% 1%	13%
		.,,	2%
Refused	2017	14	43
	32%	27% 1%	27% 2%
		170	2%



			(	Q.4 PAY TV SUPPLIER		
	Total	Total TV	BT	Sky	TalkTalk	Virgin Media
Unweighted Base Weighted Base	6284 6284	3049 3112	279 269	1653 1672	108 108	846 884
Up to £199 - Up to £10,399	484 8%	149 5% 31%	10 <i>4%</i> 2%	84 5% 17%	9 8% 2%	36 4% 7%
From £200 to £299 - From £10,400 to £15,599	489 8%	202 7% 41%	19 7% <i>4</i> %	113 7% 23%	10 9% 2%	50 6% 10%
From £300 to £499 - From £15,600 to £25,999	552 9%	282 9% 51%	24 9% 4%	151 9% 27%	11 10% 2%	70 8% 13%
From £500 to £699 - From £26,000 to £36,399	576 9%	328 11% 57%	34 13% 6%	154 9% 27%	6 6% 1%	107 12% 19%
From £700 to £999 - From £36,400 to £51,999	520 8%	327 11% 63%	25 9% 5%	197 12% 38%	5 5% 1%	87 10% 17%
£1,000 and above - £52,000 and above	565 9%	371 12% 66%	40 15% 7%	192 11% 34%	8 8% 1%	113 13% 20%
Don't know	1080 17%	524 17% 49%	46 17% <i>4</i> %	280 17% 26%	16 15% 2%	152 17% 14%
Refused	2017 32%	929 30% 46%	70 26% 3%	500 30% 25%	42 39% 2%	270 31% 13%



		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH	ARACTERISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927
Up to £199 - Up to £10,399	484 8%	484 49% 100%	- - -	- - -	186 17% 38%	283 6% 59%
From £200 to £299 - From £10,400 to £15,599	489 8%	266 27% 54%	223 17% <b>4</b> 6%	- - -	158 14% 32%	320 6% 65%
From £300 to £499 - From £15,600 to £25,999	552 9%	180 18% 33%	372 29% 67%	- - -	98 9% 18%	445 9% 81%
From £500 to £699 - From £26,000 to £36,399	576 9%	53 5% 9%	426 33% 74%	97 11% 17%	81 7% 14%	490 10% 85%
From £700 to £999 - From £36,400 to £51,999	520 8%	9 1% 2%	267 21% 51%	244 27% 47%	65 6% 13%	450 9% 86%
£1,000 and above - £52,000 and above	565 9%	- - -	-	565 62% 100%	48 <i>4%</i> 9%	513 10% 91%
Don't know	1080 17%	- - -	- - -	- - -	189 17% 18%	865 18% 80%
Refused	2017 32%	- - -	- - -	- - -	298 27% 15%	1561 32% 77%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

		GENE					AGE						SOCIAL (			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base	6284	3060	3224	658	967	901	860	986	1043	869	1313	1763	1396	1812	3076	3208
Weighted Base	6284	3046	3238	888	1134	1076	916	1051	649	570	1274	1852	1304	1855	3126	3158
INCOME	1 1															
Up to £10,399	484 8%	212 <i>7</i> %	272 8%	95 11%	59 <i>5%</i>	38 <i>4%</i>	64 7%	71 <i>7</i> %	78 12%	78 14%	12 1%	88 5%	58 <i>4%</i>	326 18%	100 3%	384 12%
	0%	44%	56%	20%	12%	4% 8%	13%	7 <i>%</i> 15%	16%	16%	2%	18%	4% 12%	67%	21%	79%
From £10,400 to £15,599	489	204	285	33	87	65	55	88	81	81	34	92	99	264	126	363
	8%	7%	9%	4%	8%	6%	6%	8%	12%	14%	3%	5%	8%	14%	4%	12%
	1 1	42%	58%	7%	18%	13%	11%	18%	17%	17%	7%	19%	20%	54%	26%	74%
From £15,600 to £25,999	552	285	267	53	119	92	71	114	60	42	61	168	153	170	229	323
	9%	9% 52%	8% 48%	6% 10%	11% 22%	9% 17%	8% 13%	11% 21%	9% 11%	7% 8%	5% 11%	9% 30%	12% 28%	9% 31%	7% 41%	10% 59%
From £26,000 to £36,399	576	300	275	50	143	125	80	106	52	20	118	197	158	104	314	262
110111 220,000 to 230,399	9%	10%	9%	6%	13%	12%	9%	10%	8%	3%	9%	11%	12%	6%	10%	8%
	1 1	52%	48%	9%	25%	22%	14%	18%	9%	3%	20%	34%	27%	18%	55%	45%
From £36,400 to £51,999	520	270	250	38	130	122	100	89	32	9	161	219	103	38	380	140
	8%	9% 52%	8% 48%	4% 7%	11% 25%	11% 23%	11% 19%	8% 17%	5% 6%	2% 2%	13% 31%	12% 42%	8% 20%	2% 7%	12% 73%	4% 27%
F2 000 and above	565	322	243	45	127	158	121	89	20	5	294	178	65	27	473	92
52,000 and above	9%	322 11%	243 7%	45 5%	127	158	13%	89 9%	20 3%	5 1%	294	178	5%	1%	473 15%	92 3%
	0,0	57%	43%	8%	22%	28%	21%	16%	4%	1%	52%	32%	11%	5%	84%	16%
WORKING STATUS	1 1															
Working	3339	1782	1558	352	855	858	647	552	66	8	780	1136	825	599	1916	1423
	53%	58% 53%	48% 47%	40% 11%	75% 26%	80% 26%	71% 19%	53% 17%	10% 2%	1%	61% 23%	61% 34%	63% 25%	32% 18%	61% 57%	45% 43%
Not working	2945	1264	1681	536	279	218	269	499	583	562	494	716	479	1256	1210	1735
Not working	47%	42%	52%	60%	25%	20%	29%	47%	90%	99%	39%	39%	37%	68%	39%	55%
	""	43%	57%	18%	9%	7%	9%	17%	20%	19%	17%	24%	16%	43%	41%	59%
PEOPLE IN HOUSEHOLD	1 1															
1 PERSON	1380	651	729	146	123	132	156	261	241	320	173	378	229	599	551	829
	22%	21% 47%	23% 53%	16% 11%	11% 9%	12% 10%	17% 11%	25% 19%	37% 17%	56% 23%	14% 13%	20% 27%	18% 17%	32% 43%	18% 40%	26% 60%
2 PEOPLE	2081	1047	1033	158	355	202	267	523	350	226	492	620	420	549	1112	969
Z I LOI LL	33%	34%	32%	18%	31%	19%	29%	50%	54%	40%	39%	33%	32%	30%	36%	31%
		50%	50%	8%	17%	10%	13%	25%	17%	11%	24%	30%	20%	26%	53%	47%
3 PEOPLE	1168	547	621	197	310	257	200	145	38	21	231	376	256	306	606	562
	19%	18% 47%	19% 53%	22% 17%	27% 27%	24% 22%	22% 17%	14% 12%	6% 3%	4% 2%	18% 20%	20% 32%	20% 22%	16% 26%	19% 52%	18% 48%
		4/%	53%	17%	21%	22%	17%	12%	3%	2%	20%	32%	22%	20%	52%	48%



Table 21 Reasons to Complain (QS1024 - 200702/200703/200704)

Q. Breaks X Breaks Base: All adults 16+ UK

		GEN	DER				AGE						SOCIAL C			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base	6284	3060	3224	658	967	901	860	986	1043	869	1313	1763	1396	1812	3076	3208
Weighted Base	6284	3046	3238	888	1134	1076	916	1051	649	570	1274	1852	1304	1855	3126	3158
4 PEOPLE	1062	528	534	224	215	313	215	78	13	3	270	317	252	223	588	475
	17%	17% 50%	17% 50%	25% 21%	19% 20%	29% 30%	23% 20%	7% 7%	2% 1%	1%	21% 25%	17% 30%	19% 24%	12% 21%	19% 55%	15% 45%
5 OR MORE PEOPLE	593	272	321	164	130	170	78	44	6	*	108	161	146	178	269	324
	9%	9% 46%	10% 54%	19% 28%	11% 22%	16% 29%	9% 13%	4% 7%	1% 1%	*	8% 18%	9% 27%	11% 25%	10% 30%	9% 45%	10% 55%
KIDS ANY QH	1791	770	1021	245	531	651	286	64	10	4	372	510	406	503	882	909
ANY QH	29%	25%	32%	245 28%	531 47%	61%	286 31%	6%	2%	4 1%	29%	28%	406 31%	27%	882 28%	909 29%
	2070	43%	57%	14%	30%	36%	16%	4%	1%	*	21%	28%	23%	28%	49%	51%
NO KIDS	4493	2276	2217	643	603	425	630	987	639	566	902	1341	897	1352	2244	2249
	71%	75% 51%	68% 49%	72% 14%	53% 13%	39% 9%	69% 14%	94% 22%	98% 14%	99% 13%	71% 20%	72% 30%	69% 20%	73% 30%	72% 50%	71% 50%
SOCIAL CLASS		3170	4370	1470	1370	370	1470	22 /0	1470	1370	20%	3070	2070	3070	3070	3070
A	157	78	79	8	20	28	23	39	23	17	157	_	_	_	157	_
	2%	3%	2%	1%	2%	3%	2%	4%	4%	3%	12%	-	-	-	5%	-
		50%	50%	5%	13%	18%	15%	25%	15%	11%	100%	-	-	-	100%	-
В	1117 18%	567 19%	550 17%	101 <i>11%</i>	190 <i>17%</i>	240 22%	198 22%	190 <i>18%</i>	122 19%	77 13%	1117 88%	-	-	-	1117 36%	-
	10%	51%	49%	9%	17%	21%	18%	17%	11%	7%	100%	-	-	-	100%	-
C1	1852	875	976	336	351	360	246	311	140	108	-	1852	-	-	1852	-
	29%	29%	30%	38%	31%	33%	27%	30%	22%	19%	-	100%	-	-	59%	-
		47%	53%	18%	19%	19%	13%	17%	8%	6%	-	100%	-	-	100%	-
C2	1304 21%	695 23%	608 19%	187 21%	245 22%	226 21%	198 22%	240 23%	118 <i>18%</i>	90 16%	-	-	1304 <i>100%</i>	-	-	1304 <i>41%</i>
	2170	53%	47%	14%	19%	17%	15%	18%	9%	7%	-	-	100%	-	-	100%
D	942	452	490	171	213	144	117	132	94	70	-	-	-	942	-	942
	15%	15% 48%	15% 52%	19% 18%	19% 23%	13% 15%	13% 12%	13% 14%	15% 10%	12% 7%	-	-	-	51% 100%	-	30% 100%
E	913	378	534	86	115	78	134	138	152	209	-	-	-	913	-	913
	15%	12% 41%	17% 59%	10% 9%	10% 13%	7% 9%	15% 15%	13% 15%	23% 17%	37% 23%	- -	-	-	49% 100%	-	29% 100%
MOST FINANCIALLY VULNERAE																
Most financially	993	426	567	140	179	141	132	134	132	134	34	152	139	667	187	806
vulnerable	16%	14% 43%	18% 57%	16% 14%	16% 18%	13% 14%	14% 13%	13% 13%	20% 13%	24% 14%	3% 3%	8% 15%	11% 14%	36% 67%	6% 19%	26% 81%
	$\Box$	43%	57%	14%	18%	14%	13%	13%	13%	14%	3%	15%	14%	67%	19%	81%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

		GEI	NDER				AGE						SOCIAL (	GRADE		$\overline{}$
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE
Unweighted Base	6284	3060	3224	658	967	901	860	986	1043	869	1313	1763	1396	1812	3076	3208
Weighted Base	6284	3046	3238	888	1134	1076	916	1051	649	570	1274	1852	1304	1855	3126	3158
POTENTIALLY FINANCIALLY VU	 LNERAB	LE														
Most financially	1288	655	633	109	280	250	182	250	137	79	241	469	368	210	710	577
vulnerable	20%	22%	20%	12%	25%	23%	20%	24%	21%	14%	19%	25%	28%	11%	23%	18%
	1	51%	49%	8%	22%	19%	14%	19%	11%	6%	19%	36%	29%	16%	55%	45%
LEAST FINANCIALLY VULNERA	BLE															
Least financially	906	512	394	65	206	208	177	174	54	22	404	320	129	52	724	182
vulnerable	14%	17%	12%	7%	18%	19%	19%	17%	8%	4%	32%	17%	10%	3%	23%	6%
	i i	57%	43%	7%	23%	23%	20%	19%	6%	2%	45%	35%	14%	6%	80%	20%
VULNERABLE CHARACTERISTIC	cs															
With at least one	1124	511	614	83	114	108	170	250	158	241	140	257	181	547	397	728
vulnerable	18%	17%	19%	9%	10%	10%	19%	24%	24%	42%	11%	14%	14%	29%	13%	23%
characteristic		45%	55%	7%	10%	10%	15%	22%	14%	21%	12%	23%	16%	49%	35%	65%
Without a vulnerable	4927	2415	2512	753	979	926	716	784	464	306	1106	1537	1079	1204	2644	2283
characteristic	78%	79%	78%	85%	86%	86%	78%	75%	71%	54%	87%	83%	83%	65%	85%	72%
	1	49%	51%	15%	20%	19%	15%	16%	9%	6%	22%	31%	22%	24%	54%	46%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

		AR	EA		COU	NTRY			_			GO	VERNMENT	REGIONS	_				
	Total	Urban	Rural	England	Scotla nd	Wales	Northern Ireland	North East	North West	Yorkshi re and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotla nd	Northern Ireland
Unweighted Base Weighted Base	6284 6284	4712 4782	1572 1502	4994 5293	778 534	332 314	180 143	264 258	647 627	489 489	429 452	553 582	556 604	725 850	817 885	514 545	332 314	778 534	180 143
INCOME Up to £10,399	484 8%	341 7% 71%	143 9% 29%	399 8% 82%	46 9% 9%	18 6% 4%	21 15% 4%	24 9% 5%	66 11% 14%	31 6% 6%	72 16% 15%	41 7% 9%	32 5% 7%	59 7% 12%	37 4% 8%	36 7% 7%	18 6% 4%	46 9% 9%	21 15% <i>4</i> %
From £10,400 to £15,599	489 8%	344 7% 70%	145 10% 30%	412 8% 84%	41 8% 8%	20 6% 4%	16 11% 3%	26 10% 5%	67 11% 14%	34 7% 7%	48 11% 10%	40 7% 8%	37 6% 7%	65 8% 13%	50 6% 10%	44 8% 9%	20 6% 4%	41 8% 8%	16 11% 3%
From £15,600 to £25,999	552 9%	398 8% 72%	154 10% 28%	440 8% 80%	49 9% 9%	32 10% 6%	32 22% 6%	27 11% 5%	66 10% 12%	50 10% 9%	44 10% 8%	50 9% 9%	41 7% 7%	60 7% 11%	57 6% 10%	45 8% 8%	32 10% 6%	49 9% 9%	32 22% 6%
From £26,000 to £36,399	576 9%	436 9% 76%	140 9% 24%	485 9% 84%	42 8% 7%	26 8% 4%	24 16% 4%	18 7% 3%	71 11% 12%	45 9% 8%	35 8% 6%	46 8% 8%	45 7% 8%	85 10% 15%	97 11% 17%	43 8% 8%	26 8% 4%	42 8% 7%	24 16% 4%
From £36,400 to £51,999	520 8%	381 8% 73%	139 9% 27%	444 8% 85%	35 7% 7%	29 9% 6%	12 8% 2%	3 1% 1%	59 9% 11%	31 6% 6%	35 8% 7%	40 7% 8%	75 12% 14%	60 7% 12%	95 11% 18%	46 8% 9%	29 9% 6%	35 7% 7%	12 8% 2%
52,000 and above	565 9%	438 9% 78%	126 8% 22%	482 9% 85%	56 10% 10%	22 7% 4%	5 3% 1%	2 1% *	48 8% 8%	23 5% 4%	23 5% 4%	34 6% 6%	99 16% 18%	81 10% 14%	137 15% 24%	36 7% 6%	22 7% 4%	56 10% 10%	5 3% 1%
WORKING STATUS Working	3339 53%	2557 53% 77%	783 52% 23%	2836 54% 85%	282 53% 8%	142 45% 4%	79 55% 2%	119 46% 4%	294 47% 9%	246 50% 7%	194 <i>4</i> 3% <i>6</i> %	301 52% 9%	368 61% 11%	513 60% 15%	521 59% 16%	280 51% 8%	142 45% 4%	282 53% 8%	79 55% 2%
Not working	2945 <i>47%</i>	2226 47% 76%	719 48% 24%	2457 46% 83%	252 47% 9%	171 55% 6%	64 <i>4</i> 5% 2%	139 <i>54%</i> <i>5%</i>	333 53% 11%	243 50% 8%	258 57% 9%	282 48% 10%	236 39% 8%	337 40% 11%	364 41% 12%	265 49% 9%	171 55% 6%	252 47% 9%	64 45% 2%
PEOPLE IN HOUSEHOLD 1 PERSON	1380 22%	1034 22% 75%	346 23% 25%	1142 22% 83%	145 27% 11%	68 22% 5%	24 17% 2%	52 20% 4%	150 24% 11%	85 17% 6%	148 33% 11%	160 28% 12%	97 16% 7%	168 20% 12%	158 18% 11%	123 22% 9%	68 22% 5%	145 27% 11%	24 17% 2%
2 PEOPLE	2081 33%	1522 32% 73%	559 37% 27%	1740 33% 84%	169 32% 8%	123 39% 6%	49 34% 2%	85 33% 4%	223 36% 11%	156 32% 8%	125 28% 6%	202 35% 10%	192 32% 9%	219 26% 11%	306 35% 15%	231 42% 11%	123 39% 6%	169 32% 8%	49 34% 2%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

		AR	EA		COU	NTRY						GO'	VERNMENT	REGIONS					
	Total	Urban	Rural	England	Scotla nd	Wales	Northern Ireland	North East	North West	Yorkshi re and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotla nd	Northern Ireland
Unweighted Base Weighted Base	6284 6284	4712 4782	1572 1502	4994 5293	778 534	332 314	180 143	264 258	647 627	489 489	429 452	553 582	556 604	725 850	817 885	514 545	332 314	778 534	180 143
3 PEOPLE	1168 19%	890 19% 76%	278 19% 24%	992 19% 85%	93 17% 8%	48 15% 4%	36 25% 3%	51 20% 4%	116 18% 10%	118 24% 10%	87 19% 7%	90 16% 8%	123 20% 11%	164 19% 14%	169 19% 14%	75 14% 6%	48 15% 4%	93 17% 8%	36 25% 3%
4 PEOPLE	1062 17%	844 18% 79%	218 15% 21%	904 17% 85%	92 17% 9%	41 13% 4%	24 17% 2%	49 19% 5%	103 16% 10%	77 16% 7%	69 15% 6%	82 14% 8%	129 21% 12%	162 19% 15%	159 18% 15%	73 13% 7%	41 13% 4%	92 17% 9%	24 17% 2%
5 OR MORE PEOPLE	593 9%	493 10% 83%	100 7% 17%	514 10% 87%	35 7% 6%	33 11% 6%	10 7% 2%	20 8% 3%	35 6% 6%	52 11% 9%	23 5% 4%	48 8% 8%	63 10% 11%	137 16% 23%	93 10% 16%	43 8% 7%	33 11% 6%	35 7% 6%	10 7% 2%
<b>KIDS</b> ANY QH	1791 29%	1389 29% 78%	403 27% 22%	1506 28% 84%	137 26% 8%	85 27% 5%	63 44% 4%	84 33% 5%	155 25% 9%	161 33% 9%	120 26% 7%	159 27% 9%	205 34% 11%	264 31% 15%	246 28% 14%	113 21% 6%	85 27% 5%	137 26% 8%	63 44% 4%
NO KIDS	4493 71%	3393 71% 76%	1099 73% 24%	3787 72% 84%	397 74% 9%	229 73% 5%	80 56% 2%	173 67% <i>4</i> %	473 75% 11%	328 67% 7%	333 74% 7%	424 73% 9%	399 <i>66%</i> <i>9%</i>	586 69% 13%	639 72% 14%	432 79% 10%	229 73% 5%	397 74% 9%	80 56% 2%
SOCIAL CLASS A	157 2%	122 3% 78%	35 2% 22%	122 2% 78%	22 4% 14%	13 4% 8%	1 * *	2 1% 1%	20 3% 12%	9 2% 6%	- - -	2 * 1%	14 2% 9%	17 2% 11%	51 6% 33%	6 1% 4%	13 <i>4</i> % 8%	22 4% 14%	1 * *
В	1117 18%	863 18% 77%	254 17% 23%	932 18% 83%	103 19% 9%	65 21% 6%	18 13% 2%	28 11% 3%	99 16% 9%	91 19% 8%	47 10% 4%	90 15% 8%	109 18% 10%	136 16% 12%	244 28% 22%	88 16% 8%	65 21% 6%	103 19% 9%	18 13% 2%
C1	1852 29%	1395 29% 75%	456 30% 25%	1609 30% 87%	137 26% 7%	75 24% 4%	31 22% 2%	62 24% 3%	152 24% 8%	125 26% 7%	204 45% 11%	114 20% 6%	201 33% 11%	260 31% 14%	317 36% 17%	173 32% 9%	75 24% 4%	137 26% 7%	31 22% 2%
C2	1304 21%	991 21% 76%	313 21% 24%	1102 21% 85%	116 22% 9%	65 21% 5%	20 14% 2%	86 33% 7%	115 18% 9%	111 23% 8%	79 17% 6%	159 27% 12%	133 22% 10%	173 20% 13%	128 14% 10%	120 22% 9%	65 21% 5%	116 22% 9%	20 14% 2%
D	942 15%	732 15% 78%	210 14% 22%	795 15% 84%	80 15% 8%	40 13% 4%	27 19% 3%	18 7% 2%	91 15% 10%	61 12% 6%	64 14% 7%	126 22% 13%	90 15% 10%	181 21% 19%	72 8% 8%	93 17% 10%	40 13% 4%	80 15% 8%	27 19% 3%
E	913 <i>15%</i>	680 14% 74%	233 16% 26%	733 14% 80%	76 14% 8%	57 18% 6%	47 33% 5%	61 24% 7%	151 24% 17%	92 19% 10%	59 13% 6%	92 16% 10%	57 9% 6%	83 10% 9%	73 8% 8%	66 12% 7%	57 18% 6%	76 14% 8%	47 33% 5%



Q. Breaks X Breaks Base: All adults 16+ UK

		ARI	EA		COU	NTRY						GO\	/ERNMENT	REGIONS					
					Scotla		Northern	North	North	Yorkshi re and The	East	West	East of		South	South		Scotla	Northern
	Total	Urban	Rural	England	nd	Wales	Ireland	East	West	Humber	Midlands	Midlands	England	London	East	West	Wales	nd	Ireland
Unweighted Base	6284	4712	1572	4994	778	332	180	264	647	489	429	553	556	725	817	514	332	778	180
Weighted Base	6284	4782	1502	5293	534	314	143	258	627	489	452	582	604	850	885	545	314	534	143
MOST FINANCIALLY VULNERAB																			
Most financially	993	726	267	824	80	42	48	51	129	74	113	78	69	143	91	76	42	80	48
vulnerable	16%	15%	18%	16%	15%	13%	33%	20%	21%	15%	25%	13%	11%	17%	10%	14%	13%	15%	33%
Valiforable		73%	27%	83%	8%	4%	5%	5%	13%	7%	11%	8%	7%	14%	9%	8%	4%	8%	5%
POTENTIALLY FINANCIALLY VU	LNERAB	LE																	
Most financially	1288	921	367	1067	108	61	52	44	164	97	103	112	114	146	187	99	61	108	52
vulnerable	20%	19%	24%	20%	20%	19%	36%	17%	26%	20%	23%	19%	19%	17%	21%	18%	19%	20%	36%
		72%	28%	83%	8%	5%	4%	3%	13%	8%	8%	9%	9%	11%	15%	8%	5%	8%	4%
LEAST FINANCIALLY VULNERA	BLE																		
Least financially	906	692	214	771	81	44	10	5	83	43	41	62	145	122	196	75	44	81	10
vulnerable	14%	14%	14%	15%	15%	14%	7%	2%	13%	9%	9%	11%	24%	14%	22%	14%	14%	15%	7%
		76%	24%	85%	9%	5%	1%	1%	9%	5%	4%	7%	16%	13%	22%	8%	5%	9%	1%
VULNERABLE CHARACTERISTIC	s																		
With at least one	1124	869	255	887	127	85	25	46	146	63	104	100	97	106	153	72	85	127	25
vulnerable	18%	18%	17%	17%	24%	27%	17%	18%	23%	13%	23%	17%	16%	12%	17%	13%	27%	24%	17%
characteristic		77%	23%	79%	11%	8%	2%	4%	13%	6%	9%	9%	9%	9%	14%	6%	8%	11%	2%
Without a vulnerable	4927	3734	1193	4186	397	225	118	203	414	414	337	475	500	688	721	435	225	397	118
characteristic	78%	78%	79%	79%	74%	72%	83%	79%	66%	85%	75%	81%	83%	81%	81%	80%	72%	74%	83%
		76%	24%	85%	8%	5%	2%	4%	8%	8%	7%	10%	10%	14%	15%	9%	5%	8%	2%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

		ETHNIC	ORIGIN	INTERNET					Q.1 L/	ANDLINE SUPP	LIER			
	Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
Unweighted Base Weighted Base	6284 6284	5536 5400	672 802	5531 5719	753 565	4644 4451	1839 1643	925 974	473 433	871 897	174 170	147 143	67 55	110 117
INCOME Up to £10,399	484 8%	418 8% 86%	65 8% 13%	354 6% 73%	130 23% 27%	273 6% 56%	112 7% 23%	54 6% 11%	41 9% 8%	36 4% 7%	6 3% 1%	5 3% 1%	8 14% 2%	9 7% 2%
From £10,400 to £15,599	489 8%	427 8% 87%	61 8% 13%	411 7% 84%	78 14% 16%	367 8% 75%	145 9% 30%	79 8% 16%	37 9% 8%	63 7% 13%	10 6% 2%	6 <b>4</b> % 1%	12 21% 2%	10 9% 2%
From £15,600 to £25,999	552 9%	484 9% 88%	68 8% 12%	520 9% 94%	32 6% 6%	415 9% 75%	140 9% 25%	82 8% 15%	58 13% 11%	80 9% 15%	22 13% 4%	11 8% 2%	4 8% 1%	9 8% 2%
From £26,000 to £36,399	576 9%	510 9% 89%	63 8% 11%	560 10% 97%	16 3% 3%	452 10% 78%	153 9% 27%	94 10% 16%	44 10% 8%	108 12% 19%	18 11% 3%	16 11% 3%	5 10% 1%	12 10% 2%
From £36,400 to £51,999	520 8%	478 9% 92%	42 5% 8%	515 9% 99%	5 1% 1%	405 9% 78%	144 9% 28%	108 11% 21%	32 7% 6%	82 9% 16%	15 9% 3%	14 10% 3%	- - -	13 11% 2%
52,000 and above	565 9%	508 9% 90%	57 7% 10%	561 10% 99%	4 1% 1%	454 10% 80%	147 9% 26%	115 12% 20%	32 7% 6%	112 12% 20%	16 9% 3%	17 12% 3%	3 6% 1%	19 17% 3%
WORKING STATUS Working	3339 53%	2857 53% 86%	435 54% 13%	3296 58% 99%	43 8% 1%	2384 54% 71%	753 46% 23%	614 63% 18%	218 50% 7%	531 59% 16%	105 62% 3%	79 55% 2%	12 22% *	77 66% 2%
Not working	2945 47%	2542 47% 86%	366 46% 12%	2422 42% 82%	522 92% 18%	2067 46% 70%	890 <i>54%</i> 30%	360 37% 12%	216 50% 7%	366 41% 12%	65 38% 2%	64 <i>45%</i> 2%	43 78% 1%	40 34% 1%
PEOPLE IN HOUSEHOLD 1 PERSON	1380 22%	1247 23% 90%	119 15% 9%	1039 18% 75%	341 60% 25%	902 20% 65%	398 24% 29%	131 13% 9%	100 23% 7%	141 16% 10%	39 23% 3%	39 28% 3%	24 44% 2%	19 16% 1%
2 PEOPLE	2081 33%	1890 35% 91%	166 21% 8%	1903 33% 91%	178 31% 9%	1578 35% 76%	655 40% 31%	327 34% 16%	174 <i>4</i> 0% 8%	245 27% 12%	55 32% 3%	54 37% 3%	16 29% 1%	32 27% 2%
3 PEOPLE	1168 19%	982 18% 84%	168 21% 14%	1142 20% 98%	27 5% 2%	816 18% 70%	276 17% 24%	192 20% 16%	68 16% 6%	190 21% 16%	30 18% 3%	28 20% 2%	8 14% 1%	26 22% 2%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

		ETHNIC	ORIGIN	INTERNET					Q.1 L/	ANDLINE SUPP	LIER			
	Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
Unweighted Base Weighted Base	6284 6284	5536 5400	672 802	5531 5719	753 565	4644 4451	1839 1643	925 974	473 433	871 897	174 170	147 143	67 55	110 117
4 PEOPLE	1062 17%	872 16% 82%	176 22% 17%	1048 18% 99%	15 3% 1%	760 17% 72%	221 13% 21%	208 21% 20%	63 14% 6%	196 22% 18%	31 18% 3%	17 12% 2%	3 6% *	25 21% 2%
5 OR MORE PEOPLE	593 9%	409 8% 69%	173 22% 29%	587 10% 99%	5 1% 1%	394 9% 66%	93 <i>6%</i> 16%	117 12% 20%	28 7% 5%	126 14% 21%	15 9% 2%	5 4% 1%	4 7% 1%	16 13% 3%
KIDS														
ANY QH	1791 29%	1444 27% 81%	326 41% 18%	1782 31% 99%	10 2% 1%	1263 28% 70%	351 21% 20%	356 37% 20%	111 26% 6%	318 35% 18%	54 32% 3%	28 19% 2%	9 16% *	39 33% 2%
NO KIDS	4493 71%	3956 73% 88%	476 59% 11%	3937 69% 88%	555 98% 12%	3188 72% 71%	1292 79% 29%	618 63% 14%	323 74% 7%	579 65% 13%	116 <i>68%</i> 3%	115 <i>81%</i> 3%	46 84% 1%	78 67% 2%
SOCIAL CLASS														
A	157 2%	144 3% 92%	13 2% 8%	154 3% 98%	3 * 2%	132 3% 84%	69 4% 44%	13 1% 8%	8 2% 5%	28 3% 18%	4 2% 3%	4 3% 2%	1 2% 1%	5 4% 3%
В	1117 18%	1009 19% 90%	98 12% <i>9</i> %	1088 19% 97%	29 5% 3%	882 20% 79%	357 22% 32%	174 18% 16%	70 16% 6%	177 20% 16%	25 15% 2%	42 30% 4%	7 12% 1%	36 30% 3%
C1	1852 29%	1557 29% 84%	272 34% 15%	1780 31% 96%	71 13% <i>4</i> %	1282 29% 69%	476 29% 26%	297 30% 16%	107 25% 6%	273 30% 15%	42 25% 2%	44 31% 2%	11 21% 1%	26 22% 1%
C2	1304 21%	1143 21% 88%	132 17% 10%	1212 21% 93%	92 16% 7%	954 21% 73%	312 19% 24%	229 23% 18%	96 22% 7%	199 22% 15%	49 29% <i>4</i> %	27 19% 2%	10 19% 1%	17 14% 1%
D	942 15%	733 14% 78%	195 24% 21%	846 15% 90%	95 17% 10%	616 14% 65%	176 11% 19%	140 <i>14%</i> 15%	89 21% 9%	136 15% 1 <b>4</b> %	31 18% 3%	13 9% 1%	11 20% 1%	21 18% 2%
E	913 <i>15%</i>	814 15% 89%	90 11% 10%	637 11% 70%	275 49% 30%	585 13% 64%	253 15% 28%	122 13% 13%	64 15% 7%	84 9% 9%	20 12% 2%	13 9% 1%	14 26% 2%	12 10% 1%
MOST FINANCIALLY VULNERAB	LE													
Most financially vulnerable	993 16%	834 15%	153 19%	795 14%	198 35%	641 <i>14%</i>	233 14%	141 <i>14%</i>	86 20%	112 13%	23 14%	8 5%	17 31%	19 16%
		84%	15%	80%	20%	65%	23%	14%	9%	11%	2%	1%	2%	2%



Q. Breaks X Breaks Base: All adults 16+ UK

		ETHNIC (	ORIGIN	INTERNET	ACCESS				Q.1 L	ANDLINE SUPP	LIER			
	Total	White	Minority Ethnic	Any Internet access	No Internet access	Total Landline	ВТ	Sky	TalkTalk	Virgin Media	EE	Plusnet	Post Office	Vodafone
Unweighted Base	6284	5536	672	5531	753	4644	1839	925	473	871	174	147	67	110
Weighted Base	6284	5400	802	5719	565	4451	1643	974	433	897	170	143	55	117
POTENTIALLY FINANCIALLY VU	 LNERAB	LE												
Most financially	1288	1159	129	1233	55	1002	362	213	93	212	42	27	9	24
vulnerable	20%	21%	16%	22%	10%	23%	22%	22%	21%	24%	25%	19%	17%	20%
		90%	10%	96%	4%	78%	28%	17%	7%	16%	3%	2%	1%	2%
LEAST FINANCIALLY VULNERAL	BLE													
Least financially	906	831	75	893	13	723	245	178	66	156	22	33	5	29
vulnerable	14%	15%	9%	16%	2%	16%	15%	18%	15%	17%	13%	23%	9%	25%
		92%	8%	99%	1%	80%	27%	20%	7%	17%	2%	4%	1%	3%
VULNERABLE CHARACTERISTIC	s													
With at least one	1124	1031	80	872	253	826	337	163	90	141	25	20	27	12
vulnerable	18%	19%	10%	15%	45%	19%	21%	17%	21%	16%	15%	14%	48%	11%
characteristic		92%	7%	78%	22%	73%	30%	14%	8%	13%	2%	2%	2%	1%
Without a vulnerable	4927	4202	677	4636	291	3523	1257	791	335	743	140	121	27	102
characteristic	78%	78%	84%	81%	52%	79%	76%	81%	77%	83%	82%	84%	49%	87%
	1	85%	14%	94%	6%	71%	26%	16%	7%	15%	3%	2%	1%	2%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

						Q.2 MOBILE	SUPPLIER							Q.3A BRO	DADBAND S	UPPLIER		
	Total	Total mobile	ВТ	EE	O2	Tesco Mobile	Three	Virgin Mobile	Vodafon e	Lycamob ile	giffgaf f	Total broadba nd	вт	EE	Sky	TalkTal k	Virgin Media	Plusnet
Unweighted Base Weighted Base	6284 6284	5623 5746	261 236	1256 1303	1121 1131	457 424	582 650	364 362	922 937	63 71	285 324	4982 5088	1302 1222	268 278	1204 1287	561 542	1234 1341	196 199
INCOME																		
Up to £10,399	484 8%	416 7% 86%	25 11% 5%	76 6% 16%	73 6% 15%	50 12% 10%	53 8% 11%	19 5% 4%	68 7% 14%	2 2% *	28 9% 6%	272 5% 56%	52 4% 11%	12 <i>4</i> % 2%	66 5% 14%	44 8% 9%	73 5% 15%	5 3% 1%
From £10,400 to £15,599	489 <i>8%</i>	434 8% 89%	12 5% 2%	100 8% 20%	96 9% 20%	33 8% 7%	44 7% 9%	30 8% 6%	64 7% 13%	2 3% *	27 8% 6%	352 7% 72%	80 7% 16%	21 7% 4%	89 7% 18%	44 8% 9%	82 6% 17%	12 6% 2%
From £15,600 to £25,999	552 9%	524 9% 95%	14 6% 3%	97 7% 18%	123 11% 22%	51 12% 9%	53 8% 10%	31 9% 6%	75 8% 14%	7 10% 1%	33 10% 6%	480 9% 87%	122 10% 22%	29 11% 5%	104 8% 19%	69 13% 13%	113 8% 21%	14 7% 2%
From £26,000 to £36,399	576 9%	562 10% 98%	22 9% 4%	130 10% 23%	121 11% 21%	27 6% 5%	80 12% 14%	47 13% 8%	80 9% 14%	7 10% 1%	24 7% 4%	524 10% 91%	122 10% 21%	27 10% 5%	134 10% 23%	58 11% 10%	142 11% 25%	17 9% 3%
From £36,400 to £51,999	520 8%	515 9% 99%	25 11% 5%	126 10% 24%	105 9% 20%	26 6% 5%	58 9% 11%	28 8% 5%	86 9% 16%	7 10% 1%	26 8% 5%	479 9% 92%	121 10% 23%	19 7% 4%	141 11% 27%	41 8% 8%	120 9% 23%	18 9% 3%
52,000 and above	565 9%	551 10% 98%	13 6% 2%	128 10% 23%	128 11% 23%	18 <i>4%</i> 3%	72 11% 13%	29 8% 5%	106 11% 19%	2 3% *	21 7% 4%	527 10% 93%	130 11% 23%	26 9% 5%	137 11% 24%	38 7% 7%	155 12% 27%	21 11% 4%
WORKING STATUS	3339	3245	400	814	050	167	400	400	500	22	171	2973	648	178	814	205	803	440
Working	53%	56% 97%	108 <i>46%</i> 3%	62% 24%	659 58% 20%	40% 5%	420 65% 13%	190 <i>5</i> 2% <i>6</i> %	528 56% 16%	33 46% 1%	53% 5%	58% 89%	53% 19%	64% 5%	63% 24%	295 54% 9%	60% 24%	110 55% 3%
Not working	2945 47%	2500 <i>44</i> % 85%	128 <i>54%</i> <i>4</i> %	490 38% 17%	472 <i>4</i> 2% 16%	256 60% 9%	230 35% 8%	172 <i>4</i> 8% 6%	409 44% 14%	38 54% 1%	153 <i>4</i> 7% <i>5</i> %	2116 <i>4</i> 2% 72%	574 47% 20%	100 36% 3%	473 37% 16%	247 46% 8%	537 40% 18%	89 <i>45%</i> 3%
PEOPLE IN HOUSEHOLD 1 PERSON	1380 22%	1138 20% 82%	64 27% 5%	252 19% 18%	217 19% 16%	105 25% 8%	113 17% 8%	76 21% 6%	183 20% 13%	8 11% 1%	64 20% 5%	869 17% 63%	213 17% 15%	59 21% 4%	154 12% 11%	121 22% 9%	227 17% 16%	51 26% <i>4</i> %
2 PEOPLE	2081 33%	1898 33% 91%	97 41% 5%	407 31% 20%	383 34% 18%	164 39% 8%	190 29% 9%	116 32% 6%	313 33% 15%	14 20% 1%	101 31% 5%	1747 34% 84%	500 41% 24%	98 35% 5%	418 33% 20%	209 38% 10%	364 27% 17%	65 33% 3%



Q. Breaks X Breaks Base: All adults 16+ UK

Table 21

		Q.3A BRC SUPP	
	Total	Post Office	Vodafon e
Unweighted Base Weighted Base	6284 6284	50 50	149 160
INCOME Up to £10,399	484 8%	5 10% 1%	8 5% 2%
From £10,400 to £15,599	489 8%	8 15% 2%	18 11% <i>4</i> %
From £15,600 to £25,999	552 9%	4 8% 1%	17 11% 3%
From £26,000 to £36,399	576 9%	4 8% 1%	16 10% 3%
From £36,400 to £51,999	520 8%	2 3% *	16 10% 3%
52,000 and above	565 9%	3 7% 1%	21 13% 4%
WORKING STATUS Working	3339 53%	23 45% 1%	110 68% 3%
Not working	2945 <i>4</i> 7%	27 55% 1%	51 32% 2%
PEOPLE IN HOUSEHOLD 1 PERSON	1380 22%	13 27% 1%	26 16% 2%
2 PEOPLE	2081 33%	13 26% 1%	46 29% 2%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

						Q.2 MOBILE	SUPPLIER							Q.3A BR	DADBAND S	UPPLIER		
	Total	Total mobile	ВТ	EE	O2	Tesco Mobile	Three	Virgin Mobile	Vodafon e	Lycamob ile	giffgaf f	Total broadba nd	ВТ	EE	Sky	TalkTal k	Virgin Media	Plusnet
Unweighted Base Weighted Base	6284 6284	5623 5746	261 236	1256 1303	1121 1131	457 424	582 650	364 362	922 937	63 71	285 324	4982 5088	1302 1222	268 278	1204 1287	561 542	1234 1341	196 199
3 PEOPLE	1168 19%	1110 19% 95%	27 11% 2%	264 20% 23%	227 20% 19%	62 15% 5%	139 21% 12%	62 17% 5%	191 20% 16%	18 25% 2%	72 22% 6%	1009 20% 86%	233 19% 20%	39 14% 3%	278 22% 24%	85 16% 7%	289 22% 25%	40 20% 3%
4 PEOPLE	1062 17%	1033 18% 97%	34 15% 3%	265 20% 25%	195 17% 18%	61 14% 6%	111 17% 10%	69 19% 7%	162 17% 15%	16 22% 2%	58 18% 5%	944 19% 89%	189 15% 18%	60 22% 6%	278 22% 26%	80 15% 8%	279 21% 26%	31 16% 3%
5 OR MORE PEOPLE	593 9%	566 10% 96%	14 6% 2%	116 9% 20%	108 10% 18%	31 7% 5%	97 15% 16%	39 11% 7%	89 9% 15%	16 22% 3%	29 9% 5%	520 10% 88%	87 7% 15%	21 8% 4%	158 12% 27%	48 9% 8%	182 14% 31%	12 6% 2%
KIDS ANY QH	1791 29%	1749 30% 98%	46 19% 3%	423 32% 24%	337 30% 19%	89 21% 5%	226 35% 13%	106 29% 6%	288 31% 16%	28 39% 2%	110 34% 6%	1599 31% 89%	297 24% 17%	87 31% 5%	491 38% 27%	157 29% 9%	462 34% 26%	38 19% 2%
NO KIDS	4493 71%	3996 <i>70%</i> 89%	190 81% 4%	880 68% 20%	794 70% 18%	335 79% 7%	423 65% 9%	256 71% 6%	649 69% 14%	43 61% 1%	215 66% 5%	3490 69% 78%	924 76% 21%	191 69% 4%	796 62% 18%	386 71% 9%	878 66% 20%	161 81% 4%
SOCIAL CLASS A	157 2%	150 3% 96%	12 5% 7%	25 2% 16%	27 2% 17%	8 2% 5%	21 3% 13%	12 3% 8%	27 3% 17%	- - -	9 3% 5%	146 3% 93%	64 5% 41%	5 2% 3%	16 1% 10%	11 2% 7%	39 3% 25%	5 2% 3%
В	1117 18%	1065 19% 95%	50 21% 4%	249 19% 22%	216 19% 19%	66 16% 6%	94 14% 8%	69 19% 6%	212 23% 19%	8 11% 1%	38 12% 3%	989 19% 88%	284 23% 25%	44 16% 4%	225 18% 20%	85 16% 8%	256 19% 23%	51 26% 5%
C1	1852 29%	1749 30% 94%	76 32% 4%	391 30% 21%	352 31% 19%	122 29% 7%	215 33% 12%	108 30% 6%	267 29% 14%	17 23% 1%	117 36% 6%	1629 32% 88%	380 31% 21%	78 28% 4%	409 32% 22%	144 27% 8%	486 36% 26%	76 38% 4%
C2	1304 21%	1210 21% 93%	47 20% 4%	308 24% 24%	222 20% 17%	87 21% 7%	146 22% 11%	78 22% 6%	180 19% 14%	13 18% 1%	61 19% 5%	1093 21% 84%	260 21% 20%	67 24% 5%	302 23% 23%	122 22% 9%	264 20% 20%	35 17% 3%
D	942 15%	862 15% 91%	22 9% 2%	189 14% 20%	168 15% 18%	57 13% 6%	115 18% 12%	57 16% 6%	130 14% 14%	27 39% 3%	50 15% 5%	718 14% 76%	120 10% 13%	50 18% 5%	190 15% 20%	108 20% 11%	191 14% 20%	19 9% 2%
E	913 15%	710 12% 78%	30 13% 3%	142 11% 16%	146 13% 16%	84 20% 9%	59 9% 7%	38 11% 4%	121 13% 13%	6 9% 1%	50 16% 6%	513 10% 56%	115 9% 13%	35 12% 4%	144 11% 16%	72 13% 8%	105 8% 11%	14 7% 2%



Q. Breaks X Breaks Base: All adults 16+ UK

		Q.3A BRC	MDRAND
	i	SUPF	LIER
	Total	Post Office	Vodafon e
Unweighted Base Weighted Base	6284 6284	50 50	149 160
3 PEOPLE	1168 <i>1</i> 9%	11 23% 1%	45 28% 4%
4 PEOPLE	1062 17%	7 15% 1%	30 19% 3%
5 OR MORE PEOPLE	593 <i>9%</i>	5 9% 1%	14 9% 2%
KIDS ANY QH	1791 29%	14 28% 1%	54 34% 3%
NO KIDS	4493 71%	36 72% 1%	107 66% 2%
SOCIAL CLASS	l		
A	157 2%	1 2% 1%	3 2% 2%
В	1117 <i>1</i> 8%	5 10% *	53 33% 5%
C1	1852 29%	17 34% 1%	29 18% 2%
C2	1304 21%	7 15% 1%	30 18% 2%
D	942 15%	11 21% 1%	27 17% 3%
E	913 <i>15%</i>	9 18% 1%	19 12% 2%



Q. Breaks X Breaks Base: All adults 16+ UK

						Q.2 MOBILE	SUPPLIER							Q.3A BRO	DADBAND S	UPPLIER		
	Total	Total mobile	ВТ	EE	O2	Tesco Mobile	Three	Virgin Mobile	Vodafon e	Lycamob ile	giffgaf f	Total broadba nd	ВТ	EE	Sky	TalkTal k	Virgin Media	Plusnet
Unweighted Base Weighted Base	6284 6284	5623 5746	261 236	1256 1303	1121 1131	457 424	582 650	364 362	922 937	63 71	285 324	4982 5088	1302 1222	268 278	1204 1287	561 542	1234 1341	196 199
MOST FINANCIALLY VULNERAB	LE   993	879	37	160	177	85	111	53	135	11	55	660	131	36	171	104	168	9
Most financially vulnerable	16%	15% 89%	16% 4%	12% 16%	16% 18%	20% 9%	17% 11%	15% 5%	14% 14%	15% 1%	17% 6%	13% 67%	11% 13%	13% 4%	13% 17%	19% 10%	13% 17%	5% 1%
POTENTIALLY FINANCIALLY VU	I LNERAE	I BLE																
Most financially vulnerable	1288 20%	1240 22% 96%	37 16% 3%	298 23% 23%	257 23% 20%	79 19% 6%	142 22% 11%	83 23% 6%	184 20% 14%	13 18% 1%	72 22% 6%	1136 22% 88%	280 23% 22%	58 21% 4%	288 22% 22%	114 21% 9%	295 22% 23%	39 19% 3%
LEAST FINANCIALLY VULNERAL	I BLE	i																
Least financially vulnerable	906 14%	883 15% 98%	37 16% 4%	199 <i>15%</i> 22%	212 19% 23%	40 9% <i>4</i> %	106 16% 12%	49 13% 5%	159 17% 18%	4 5% *	32 10% 3%	837 16% 92%	215 18% 24%	40 15% 4%	211 16% 23%	77 14% 8%	222 17% 24%	39 19% 4%
VULNERABLE CHARACTERISTIC	ds																	
With at least one vulnerable characteristic	1124 18%	946 16% 84%	37 16% 3%	182 14% 16%	202 18% 18%	119 28% 11%	78 12% 7%	63 17% 6%	143 15% 13%	6 8% 1%	60 18% 5%	769 15% 68%	183 15% 16%	36 13% 3%	205 16% 18%	89 16% 8%	190 14% 17%	28 14% 2%
Without a vulnerable characteristic	4927 78%	4621 80% 94%	191 <i>81%</i> <i>4</i> %	1081 83% 22%	897 79% 18%	293 69% 6%	548 84% 11%	284 78% 6%	763 81% 15%	61 86% 1%	251 77% 5%	4175 82% 85%	990 81% 20%	223 80% 5%	1051 82% 21%	440 81% 9%	1128 <i>84%</i> 23%	164 82% 3%



Q. Breaks X Breaks Base: All adults 16+ UK

		Q.3A BRO SUPF	PLIER
	Total	Post Office	Vodafon e
Unweighted Base	6284	50	149
Weighted Base	6284	50	160
MOST FINANCIALLY VULNERAB	LE		
Most financially	993	11	29
vulnerable	16%	21%	18%
		1%	3%
POTENTIALLY FINANCIALLY VU	NERABLE		
Most financially	1288	11	35
vulnerable	20%	22%	22%
		1%	3%
LEAST FINANCIALLY VULNERA	BLE		
Least financially	906	3	34
vulnerable	14%	7%	21%
		*	4%
VULNERABLE CHARACTERISTIC	is l		
With at least one	1124	15	16
vulnerable	18%	30%	10%
characteristic		1%	1%
Without a vulnerable	4927	34	138
characteristic	78%	67%	86%
		1%	3%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

				0.4 PAY TV SUPPLIER		
	Total	Total TV	BT	Sky	TalkTalk	Virgin Media
Unweighted Base	6284	3049	279	1653	108	846
Weighted Base	6284	3112	269	1672	108	884
J						
INCOME	1 1					
Up to £10,399	484	149	10	84	9	36
	8%	5% 31%	4%	5%	8%	4%
	1		2%	17%	2%	7%
From £10,400 to £15,599	489	202	19	113	10	50
	8%	7%	7%	7%	9%	6%
	1	41%	4%	23%	2%	10%
From £15,600 to £25,999	552	282	24	151	11	70
	9%	9%	9%	9%	10%	8%
		51%	4%	27%	2%	13%
From £26,000 to £36,399	576	328	34	154	6	107
	9%	11%	13%	9%	6%	12%
		57%	6%	27%	1%	19%
From £36,400 to £51,999	520	327	25	197	5	87
	8%	11%	9%	12%	5%	10%
		63%	5%	38%	1%	17%
52,000 and above	565	371	40	192	8	113
	9%	12%	15%	11%	8%	13%
	1	66%	7%	34%	1%	20%
WORKING STATUS	1 1					
Working	3339	1854	133	1018	52	531
	53%	60%	50%	61%	48%	60%
		56%	4%	30%	2%	16%
Not working	2945	1258	136	654	56	354
	47%	40%	50%	39%	52%	40%
		43%	5%	22%	2%	12%
PEOPLE IN HOUSEHOLD						
1 PERSON	1380	437	46	210	18	141
	22%	14%	17%	13%	17%	16%
		32%	3%	15%	1%	10%
2 PEOPLE	2081	1020	108	570	36	243
	33%	33%	40%	34%	33%	28%
	1	49%	5%	27%	2%	12%
3 PEOPLE	1168	636	53	334	21	197
	19%	20%	20%	20%	19%	22%
		54%	5%	29%	2%	17%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

				Q.4 PAY TV SUPPLIER		
	Total	Total TV	BT	Sky	TalkTalk	Virgin Media
Unweighted Base	6284	3049	279	1653	108	846
Weighted Base	6284	3112	269	1672	108	884
9						
4 PEOPLE	1062	666	41	369	17	195
	17%	21%	15%	22%	15%	22%
		63%	4%	35%	2%	18%
OR MORE PEOPLE	593	352	20	188	16	108
	9%	11%	8%	11%	15%	12%
		59%	3%	32%	3%	18%
KIDS	1 1					
ANY QH	1791	1050	67	569	33	312
	29%	34%	25%	34%	30%	35%
		59%	4%	32%	2%	17%
NO KIDS	4493	2061	202	1103	75	572
	71%	66%	75%	66%	70%	65%
		46%	4%	25%	2%	13%
SOCIAL CLASS						
4	157	78	15	36	1	21
	2%	3%	6%	2%	1%	2%
		50%	9%	23%	1%	13%
В	1117	633	67	323	14	190
	18%	20%	25%	19%	13%	21%
		57%	6%	29%	1%	17%
C1	1852	925	61	499	28	290
	29%	30%	23%	30%	26%	33%
		50%	3%	27%	2%	16%
C2	1304	718	63	407	24	183
	21%	23%	23%	24%	22%	21%
		55%	5%	31%	2%	14%
D	942	431	27	224	23	124
	15%	14%	10%	13%	21%	14%
		46%	3%	24%	2%	13%
E	913	326	36	182	18	78
	15%	10%	13%	11%	16%	9%
		36%	4%	20%	2%	9%
MOST FINANCIALLY VULNE						
Most financially	993	403	32	218	24	99
vulnerable	16%	13%	12%	13%	22%	11%
	1 1	41%	3%	22%	2%	10%



Q. Breaks X Breaks Base: All adults 16+ UK

			Q	.4 PAY TV SUPPLIER		
	Total	Total TV	ВТ	Sky	TalkTalk	Virgin Media
Unweighted Base	6284	3049	279	1653	108	846
Weighted Base	6284	3112	269	1672	108	884
POTENTIALLY FINANCIAL	 LY VULNERABLE					
Most financially	1288	712	64	379	13	208
vulnerable	20%	23%	24%	23%	12%	24%
	1 1	55%	5%	29%	1%	16%
LEAST FINANCIALLY VULI	NERABLE					
Least financially	906	544	57	295	12	155
vulnerable	14%	17%	21%	18%	11%	18%
	1 1	60%	6%	33%	1%	17%
<b>VULNERABLE CHARACTE</b>	RISTICS					
With at least one	1124	490	45	260	19	137
vulnerable	18%	16%	17%	16%	18%	16%
characteristic		44%	4%	23%	2%	12%
Without a vulnerable	4927	2542	215	1364	83	730
characteristic	78%	82%	80%	82%	77%	83%
	1 1	52%	4%	28%	2%	15%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

			INCOME					WOR STA			PEOPL	E IN HOUS	SEHOLD		KID	)S		;	SOCIAL	CLASS		
	Total	Up to £10,399	From £10,400 to £15,599	From £15,600 to £25,999	From £26,000 to £36,399	From £36,400 to £51,999	52,000 and above	Workin g	Not workin g	1 PERSON	2 PEOPLE	3 PEOPLE	4 PEOPLE	5 OR MORE PEOPLE	ANY QH	NO KIDS	A	В	C1	C2	D	E
Unweighted Base Weighted Base	6284 6284	510 484	538 489	587 552	567 576	479 520	486 565	2921 3339	3363 2945	1537 1380	2284 2081	1043 1168	914 1062	506 593	1554 1791	4730 4493	181 157		1763 1852	1396 1304	881 942	931 913
INCOME Up to £10,399	484	484	_	_	_	_	_	91	393	291	116	29	35	13	79	405	1	11	88	58	92	234
'	8%	100% 100%	-	-	-	-	-	3% 19%	13% 81%	21% 60%	6% 24%	3% 6%	3% 7%	2% 3%	4% 16%	9% 84%	1% *	1% 2%	5% 18%	4% 12%	10% 19%	26% 48%
From £10,400 to £15,599	489 8%	-	489 100% 100%	-	- - -	- - -	- - -	153 5% 31%	336 11% 69%	166 12% 34%	160 8% 33%	87 7% 18%	38 4% 8%	38 6% 8%	144 8% 29%	345 8% 71%	2 2% *	31 3% 6%	92 5% 19%	99 8% 20%	110 12% 23%	154 17% 31%
From £15,600 to £25,999	552 9%	-	-	552 100% 100%	- - -	- - -	- - -	314 9% 57%	238 8% 43%	123 9% 22%	210 10% 38%	101 9% 18%	60 6% 11%	59 10% 11%	180 10% 33%	372 8% 67%	6 4% 1%	55 5% 10%	168 9% 30%		120 13% 22%	50 5% 9%
From £26,000 to £36,399	576 9%	-	-	-	576 100% 100%	-	-	417 12% 72%	159 5% 28%	97 7% 17%	207 10% 36%	114 10% 20%	105 10% 18%	53 9% 9%	193 11% 34%	383 9% 66%	10 7% 2%	107 10% 19%	197 11% 34%		92 10% 16%	11 1% 2%
From £36,400 to £51,999	520 8%	-	- - -	- - -		520 100% 100%	- - -	433 13% 83%	87 3% 17%	50 4% 10%	194 9% 37%	128 11% 25%	114 11% 22%	34 6% 7%	178 10% 34%	343 8% 66%	18 11% 3%	143 13% 27%	219 12% 42%	103 8% 20%	34 4% 6%	4 * 1%
52,000 and above	565 9%	- - -	- - -	-	- -	- - -	565 100% 100%	470 14% 83%	95 3% 17%	19 1% 3%	171 8% 30%	119 10% 21%	182 17% 32%	74 12% 13%	236 13% 42%	329 7% 58%	46 29% 8%	248 22% 44%	178 10% 32%		26 3% 5%	2 *
WORKING STATUS Working	3339 53%	91 19% 3%	153 31% 5%	314 <i>57%</i> <i>9%</i>	417 72% 12%	433 83% 13%	470 83% 14%	3339 100% 100%		462 34% 14%	1040 50% 31%	792 68% 24%	715 67% 21%	329 56% 10%	1246 70% 37%	2093 47% 63%	82 52% 2%	698 62% 21%	1136 61% 34%		563 60% 17%	36 4% 1%
Not working	2945 47%	393 81% 13%	336 69% 11%	238 43% 8%	159 28% 5%	87 17% 3%	95 17% 3%	- - -	2945 100% 100%	918 66% 31%	1041 50% 35%	376 32% 13%	347 33% 12%	263 44% 9%	545 30% 19%	2399 53% 81%	75 48% 3%	419 38% 14%	716 39% 24%		379 40% 13%	877 96% 30%
PEOPLE IN HOUSEHOLD 1 PERSON	1380 22%	291 60% 21%	166 34% 12%	123 22% 9%	97 17% 7%	50 10% 4%	19 3% 1%	462 14% 34%	918 31% 66%	1380 100% 100%	- - -	-	- - -	- - -	- - -	1380 31% 100%	21 14% 2%	152 14% 11%	378 20% 27%		183 19% 13%	417 46% 30%
2 PEOPLE	2081 33%	116 24% 6%	160 33% 8%	210 38% 10%	207 36% 10%	194 37% 9%	171 30% 8%	1040 31% 50%	1041 35% 50%	- - -	2081 100% 100%	- - -		- - -	125 7% 6%	1956 <i>44%</i> 94%	67 43% 3%	425 38% 20%	620 33% 30%		281 30% 14%	268 29% 13%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

				INC	OME			WOR STA			PEOPL	E IN HOUS	EHOLD		KID	)S			SOCIAL	CLASS		
	Total	Up to £10,399	From £10,400 to £15,599	From £15,600 to £25,999	From £26,000 to £36,399	From £36,400 to £51,999	52,000 and above	Workin g	Not workin g	1 PERSON	2 PEOPLE	3 PEOPLE	4 PEOPLE	5 OR MORE PEOPLE	ANY QH	NO KIDS	А	В	C1	C2	D	Е
Unweighted Base Weighted Base	6284 6284	510 484	538 489	587 552	567 576	479 520	486 565	2921 3339	3363 2945	1537 1380	2284 2081	1043 1168	914 1062	506 593	1554 1791	4730 4493		1132 1117	1763 1852	1396 1304	881 942	931 913
3 PEOPLE	1168 19%	29 6% 3%	87 18% 7%	101 18% 9%	114 20% 10%	128 25% 11%	119 21% 10%	792 24% 68%	376 13% 32%		-	1168 100% 100%	- - -	-	561 31% 48%	607 14% 52%	24 15% 2%	206 18% 18%	376 20% 32%	256 20% 22%	193 21% 17%	112 12% 10%
4 PEOPLE	1062 17%	35 7% 3%	38 8% 4%	60 11% 6%	105 18% 10%	114 22% 11%	182 32% 17%	715 21% 67%	347 12% 33%	- - -	-	- - -	1062 100% 100%	-	681 38% 64%	381 8% 36%	30 19% 3%	240 21% 23%	317 17% 30%	252 19% 24%	152 16% 14%	70 8% 7%
5 OR MORE PEOPLE	593 9%	13 3% 2%	38 8% 6%	59 11% 10%	53 9% 9%	34 7% 6%	74 13% 12%	329 10% 56%	263 9% 44%	- - -	-	- - -	-	593 100% 100%	424 24% 72%	169 4% 28%	14 9% 2%	94 8% 16%	161 9% 27%	146 11% 25%	132 14% 22%	46 5% 8%
KIDS ANY QH	1791 29%	79 16% 4%	144 29% 8%	180 33% 10%	193 34% 11%	178 34% 10%	236 42% 13%	1246 37% 70%	545 19% 30%	- - -	125 6% 7%	561 48% 31%	681 <i>64%</i> 38%	424 72% 24%	1791 100% 100%		39 25% 2%	334 30% 19%	510 28% 28%	406 31% 23%	313 33% 17%	190 21% 11%
NO KIDS	4493 71%	405 84% 9%	345 71% 8%	372 67% 8%	383 66% 9%	343 66% 8%	329 58% 7%	2093 63% 47%	2399 81% 53%	1380 100% 31%	1956 94% 44%	607 52% 14%	381 36% 8%	169 28% 4%		4493 100% 100%	118 <i>7</i> 5% 3%	784 70% 17%	1341 72% 30%	897 69% 20%	629 67% 14%	723 79% 16%
SOCIAL CLASS A	157 2%	1 * 1%	2 * 2%	6 1% 4%	10 2% 7%	18 3% 11%	46 8% 29%	82 2% 52%	75 3% 48%	21 2% 14%	67 3% 43%	24 2% 15%	30 3% 19%	14 2% 9%	39 2% 25%	118 3% 75%	157 100% 100%	-	-	- - -	-	- - -
В	1117 18%	11 2% 1%	31 6% 3%	55 10% 5%	107 19% 10%	143 27% 13%	248 44% 22%	698 21% 62%	419 14% 38%	152 11% 14%	425 20% 38%	206 18% 18%	240 23% 21%	94 16% 8%	334 19% 30%	784 17% 70%	-	1117 100% 100%	-	-	-	-
C1	1852 29%	88 18% 5%	92 19% 5%	168 30% 9%	197 34% 11%	219 <i>4</i> 2% 12%	178 32% 10%	1136 34% 61%	716 24% 39%	378 27% 20%	620 30% 33%	376 32% 20%	317 30% 17%	161 27% 9%	510 28% 28%	1341 30% 72%	-	-	1852 100% 100%	- - -	- - -	-
C2	1304 21%	58 12% 4%	99 20% 8%	153 28% 12%	158 27% 12%	103 20% 8%	65 11% 5%	825 25% 63%	479 16% 37%	229 17% 18%	420 20% 32%	256 22% 20%	252 24% 19%	146 25% 11%	406 23% 31%	897 20% 69%	-	-	-	1304 100% 100%	- - -	- - -
D	942 15%	92 19% 10%	110 23% 12%	120 22% 13%	92 16% 10%	34 6% 4%	26 5% 3%	563 17% 60%	379 13% 40%	183 13% 19%	281 14% 30%	193 17% 21%	152 14% 16%	132 22% 14%	313 17% 33%	629 14% 67%	-	-	-	- - -	942 100% 100%	- - -
E	913 <i>15%</i>	234 48% 26%	154 31% 17%	50 9% 5%	11 2% 1%	4 1% *	2 *	36 1% 4%	877 30% 96%	417 30% 46%	268 13% 29%	112 10% 12%	70 7% 8%	46 8% 5%	190 11% 21%	723 16% 79%	- - -	-	- - -	- - -	-	913 100% 100%



Q. Breaks X Breaks Base: All adults 16+ UK

			INCOME			WOR STA			PEOPL	E IN HOUS	EHOLD		KIE	)S	SOCIAL CLASS							
			From £10,400	From £15,600	From £26,000	From £36,400	52,000		Not					5 OR								
	Total	Up to £10,399	to £15,599	to £25,999	to £36,399	to £51,999	and above	Workin	workin	1 PERSON	2 PEOPLE	3 PEOPLE	4 PEOPLE	MORE PEOPLE	ANY QH	NO KIDS	A	В	C1	C2	D	E
Unweighted Base	6284	510	538	587	567	479	486	2921	3363	1537	2284	1043	914	506	1554	4730	181	1132	1763	1396	881	931
Weighted Base	6284	484	489	552	576	520	565	3339	2945	1380	2081	1168	1062	593	1791	4493	157	1117	1852	1304	942	913
MOST FINANCIALLY VULNERAB	_																					
Most financially Volnerable	993	484	266	180	53	9	_	242	751	381	222	84	133	173	335	658	4	30	152	139	233	433
vulnerable	16%	100%	54%	33%	9%	2%	-	7%	26%	28%	11%	7%	13%	29%	19%	15%	3%	3%				47%
	1	49%	27%	18%	5%	1%	-	24%	76%	38%	22%	9%	13%	17%	34%	66%	*	3%				44%
POTENTIALLY FINANCIALLY VUI	NERAB	LE															ł					
Most financially	1288	-	223	372	426	267	-	901	386	198	470	375	219	25	435	852	20	221	469	368	195	14
vulnerable	20%	-	46%	67%	74%	51%	-	27%	13%	14%	23%	32%	21%	4%	24%	19%	13%	20%				2%
	I	-	17%	29%	33%	21%	-	70%	30%	15%	37%	29%	17%	2%	34%	66%	2%	17%	36%	29%	15%	1%
LEAST FINANCIALLY VULNERA	LE																İ					
Least financially	906	-	-	-	97	244	565	736	170	166	365	119	182	74	240	666	59	345	320	129	45	7
vulnerable	14%	-	-	-	17%	47%	100%	22%	6%	12%	18%	10%	17%	12%	13%	15%	38%	31%				1%
	ŀ	-	-	-	11%	27%	62%	81%	19%	18%	40%	13%	20%	8%	27%	73%	7%	38%	35%	14%	5%	1%
VULNERABLE CHARACTERISTIC															.=0		١					
With at least one	1124	186	158	98	81	65	48	258	866	426	381	154	112	51	176	948	16	124	257	181	167	380
vulnerable	18%	38% 17%	32% 14%	18% 9%	14% 7%	13% 6%	9% 4%	8% 23%	29% 77%	31% 38%	18% 34%	13% 14%	11% 10%	9% 5%	10% 16%	21% 84%	10%	11% 11%				42% 34%
characteristic	I						.,.		,.								1%					
Without a vulnerable	4927	283	320	445	490	450	513	2976	1951	877	1617	976	928	528	1579	3348	139	968	1537	1079	748	456
characteristic	78%	59%	65%	81%	85%	86%	91%	89%	66%	64%	78%	84%	87%	89%	88%	75%	88%	87%				50%
		6%	6%	9%	10%	9%	10%	60%	40%	18%	33%	20%	19%	11%	32%	68%	3%	20%	31%	22%	15%	9%



Q. Breaks X Breaks Base: All adults 16+ UK

		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH	ARACTERISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927
INCOME Up to £10,399	484 8%	484 49% 100%	: :	- - -	186 17% 38%	283 6% 59%
From £10,400 to £15,599	489 8%	266 27% 54%	223 17% 46%	- - -	158 14% 32%	320 6% 65%
From £15,600 to £25,999	552 9%	180 18% 33%	372 29% 67%	- - -	98 9% 18%	445 9% 81%
From £26,000 to £36,399	576 9%	53 5% 9%	426 33% 74%	97 11% 17%	81 7% 14%	490 10% 85%
From £36,400 to £51,999	520 8%	9 1% 2%	267 21% 51%	244 27% 47%	65 6% 13%	450 9% 86%
52,000 and above	565 9%	- - -	- - -	565 62% 100%	48 4% 9%	513 10% 91%
WORKING STATUS Working	3339 53%	242 24% 7%	901 70% 27%	736 81% 22%	258 23% 8%	2976 60% 89%
Not working	2945 47%	751 76% 26%	386 30% 13%	170 19% 6%	866 77% 29%	1951 <i>40%</i> 66%
PEOPLE IN HOUSEHOLD 1 PERSON	1380 22%	381 38% 28%	198 15% 14%	166 18% 12%	426 38% 31%	877 18% 64%
2 PEOPLE	2081 33%	222 22% 11%	470 37% 23%	365 40% 18%	381 34% 18%	1617 33% 78%



Table 21

Q. Breaks X Breaks Base: All adults 16+ UK

		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH.	ARACTERISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927
3 PEOPLE	1168 19%	84 9% 7%	375 29% 32%	119 13% 10%	154 14% 13%	976 20% 84%
4 PEOPLE	1062 17%	133 13% 13%	219 17% 21%	182 20% 17%	112 10% 11%	928 19% 87%
5 OR MORE PEOPLE	593 9%	173 17% 29%	25 2% 4%	74 8% 12%	51 5% 9%	528 11% 89%
KIDS						
ANY QH	1791 29%	335 34% 19%	435 34% 24%	240 27% 13%	176 16% 10%	1579 32% 88%
NO KIDS	4493 71%	658 66% 15%	852 66% 19%	666 73% 15%	948 84% 21%	3348 68% 75%
SOCIAL CLASS	1					
A	157 2%	4 * 3%	20 2% 13%	59 7% 38%	16 1% 10%	139 3% 88%
В	1117 18%	30 3% 3%	221 17% 20%	345 38% 31%	124 11% 11%	968 20% 87%
C1	1852 29%	152 15% 8%	469 36% 25%	320 35% 17%	257 23% 14%	1537 31% 83%
C2	1304 21%	139 14% 11%	368 29% 28%	129 1 <b>4</b> % 10%	181 16% 14%	1079 22% 83%
D	942 15%	233 23% 25%	195 15% 21%	45 5% 5%	167 15% 18%	748 15% 79%
E	913 <i>15%</i>	433 44% 47%	14 1% 2%	7 1% 1%	380 34% 42%	456 9% 50%



Q. Breaks X Breaks Base: All adults 16+ UK

		MOST FINANCIALLY VULNERABLE	POTENTIALLY FINANCIALLY VULNERABLE	LEAST FINANCIALLY VULNERABLE	VULNERABLE CH.	ARACTERISTICS
	Total	Most financially vulnerable	Potentially financially vulnerable	Least financially vulnerable	With at least one vulnerable characteristic	Without a vulnerable characteristic
Unweighted Base Weighted Base	6284 6284	1007 993	1338 1288	822 906	1277 1124	4787 4927
MOST FINANCIALLY VULNERA	ABLE					
Most financially	993	993	-	-	340	630
vulnerable	16%	100%	- 1	-	30%	13%
	1 1	100%	- I	- 1	34%	63%
POTENTIALLY FINANCIALLY \	ULNERABL	.E	i			
Most financially	1288	-	1288	-	196	1074
vulnerable	20%	-	100%	-	17%	22%
	1 1	-	100%	-	15%	83%
LEAST FINANCIALLY VULNER	ABLE		i .			
Least financially	906	-	- 1	906	100	797
vulnerable	14%	-	- 1	100%	9%	16%
	1 1	-	-	100%	11%	88%
VULNERABLE CHARACTERIS	rıċs İ		i			
With at least one	1124	340	196	100	1124	-
vulnerable	18%	34%	15%	11%	100%	-
characteristic	1 1	30%	17%	9%	100%	-
Without a vulnerable	4927	630	1074	797	•	4927
characteristic	78%	63%	83%	88%	-	100%
		13%	22%	16%	-	100%

