Table of Contents

Table 1 1
Weighting Variable - Gender
Base: All Respondents

Table 2 4
Weighting Variable - Age
Base: All Respondents

Table 3 7
Weighting Variable - SEG
Base: All Respondents

Table 4 10
Weighting Variable - Region
Base: All Respondents

Table 5 16
Weighting Variable - Employment
Base: All Respondents

Table 6 19
Weighting Variable - Cabled/Not Cabled
Base: All Respondents

Table 7 22
Derived from Postcode: Region
Base: All Respondents

Table 8 28
Derived from Postcode: Urban/Rural
Base: All Respondents

Table 9 34
Derived: Financial Vulnerability
Base: All Respondents

Table 10 37
Derived: Bundle 1
Base: All Respondents

Table 11 40
Derived: Bundle 2
Base: All Respondents

Table 12 46
QZ1. Which of the following are you?
Base: All Respondents

Table 13 49
QZ2. How old are you?
Base: All Respondents

Table 14 55
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

Table 15 67
QZ4(V1). What is the total number of people in the household - including yourself and any children?
Base: All Respondents

Table 16 70
QZ4(V2). What is the total number of people in the household? - including yourself and any children?
Base: All Respondents

Table 17 73
QZ6. And what is the total number of children in the household (Under 18)?
Base: All Respondents

Table 18 76
QZ7. What ages are your children? - Child 1
Base: Where 1 or more children in household

Table 19 78
QZ7. What ages are your children? - Child 2
Base: Where 2 or more children in household

Table 20 80
QZ7. What ages are your children? - Child 3
Base: Where 3 or more children in household

Table 21 81
QZ7. What ages are your children? - Child 4
Base: Where 4 or more children in household

Table 22 82
QZ7. What ages are your children? - Child 5
Base: Where 5 or more children in household

Table 23 83
QZ7. What ages are your children? - All
Base: Where children in household

Table 24 85
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

Table 25 91
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

Table 26 97
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

Table 27 103
QG1. What games consoles do you or members of your household actively use?
Base: Where a games console at home

Table 28 109
QS1. Do you or does anyone in your household have a smart speaker or smart display which can respond to voice commands like " Alexa" , " Hey Google" , " Siri" or " Hey Portal" ?
Base: All Respondents

Table 29 112
QS2. How many smart speakers or smart displays are in your household?
Base: Where has smart speaker or smart display

Table 30 115
QS3. Are any of your smart speakers in your household a smart display?
Base: Where has smart speaker or smart display

Table 31 118
QS4. Do any of the children in your household use a smart speaker? - Child 1
Base: Where has smart speaker or smart display

Table 32 120
QS4. Do any of the children in your household use a smart speaker? - Child 2
Base: Where has smart speaker or smart display

Table 33 122
QS4. Do any of the children in your household use a smart speaker? - Child 3
Base: Where has smart speaker or smart display

Table 34 123
QS4. Do any of the children in your household use a smart speaker? - Child 4
Base: Where has smart speaker or smart display

Table 35 124
QS4. Do any of the children in your household use a smart speaker? - Child 5
Base: Where has smart speaker or smart display

Table 36 125
QS4. Do any of the children in your household use a smart speaker?
Base: Where has smart speaker or smart display and children in household

Table 37 127
QS5. In which rooms in your house do you have a smart speaker or smart display?
Base: Where has smart speaker or smart display

Table 38 132
QS6. Which brands or types of smart speakers/smart display do you have in your household?
Base: Where has smart speaker or smart display

Table 39 138
QS7. Thinking of your household’ s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where has smart speaker

Table 40 147
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

Table 41 156
QV1. Does anyone in your household have a car, and if so, do you use it as a driver or passenger?
Base: All Respondents

Table 42 159
QV2. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

Table 43 168
Summary: QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement?
Base: Where has children in the household aged 4 to 18

Table 44 169
QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 1
Base: Where has children in the household aged 4 to 18

Table 45 171
QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 2
Base: Where has children in the household aged 4 to 18

Table 46 173
QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 3
Base: Where has children in the household aged 4 to 18

Table 47 174
QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 4
Base: Where has children in the household aged 4 to 18

Table 48 175
QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 5
Base: Where has children in the household aged 4 to 18

Table 49 176
QL1. Is there a landline phone in your home, and if there is, what can it be used for?
Base: All Respondents

Table 50 179
QL2. How often do you use this landline phone handset at home yourself to make calls?
Base: Where has landline phone at home that can be used to make calls

Table 51 182
QL3. Does your household receive a fixed broadband service through a phone line?
Base: All Respondents

Table 52 185
QL4. Which of these is your main supplier for your landline?
Base: Where has landline phone at home

Table 53 191
QM1. Is there a mobile phone in your household which is used to make and receive calls?
Base: All Respondents

Table 54 194
QM2. Are any of the mobile phones in your household a smartphone?
Base: Where have a mobile phone in the household

Table 55 197
QM3. Which of these describes how you acquired your main mobile phone?
Base: Where personally use a mobile phone

Table 56 200
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone

Table 57 209
QM5. Can you access a 4G or 5G service on your smartphone?
Base: Where personally use a smartphone

Table 58 212
QM6. Which of these best describes the mobile package you personally use most often?
Base: Where personally use a smartphone

Table 59 215
QM7. When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card?
Base: Where have a pay monthly/contract

Table 60 218
QM8. What type of monthly data allowance do you get with your mobile phone contract?
Base: Where have 4G or 5G connection and have a pay monthly/contract

Table 61 221
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

Table 62 234
QM10. Do you use any of the following types of apps on your smartphone?
Base: Where have a smart phone

Table 63 243
QE1. Do you or does anyone in your household have access to the internet at HOME (via any device, e.g. PC, mobile phone etc), and if so, do you personally use the internet at home?
Base: All Respondents

Table 64 246
QE3. How many people in your household share the internet connection?
Base: Where have Internet access at home

Table 65 252
QE4. Which of these – if any – is your home internet connection used for?
Base: Where have Internet access at home

Table 66 255
QE2. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

Table 67 261
QE6. How often do you personally use the internet nowadays either at home or elsewhere?
Base: Where use internet at home or elsewhere

Table 68 265
QE5. And how many hours in a typical week would you say you spend online?
Base: Where use internet at home or elsewhere

Table 69 269
QE7. Which of these methods does your household use to connect to the internet at home?
Base: Where have Internet access at home

Table 70 272
QE7. Which of these methods does your household use to connect to the internet at home? - Summary
Base: All Respondents

Table 71 275
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have Internet access at home

Table 72 284
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

Table 73 301
QE10. In the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?
Base: Where use internet for gaming

Table 74 305
QE11. Do you ever connect to the internet using a VPN (Virtual Private Network)?
Base: Where use the Internet at home

Table 75 308
QE12. Which of these fixed broadband services does your household have?
Base: Where have fixed broadband at home

Table 76 311
QE35. Do you or anyone in your household use a fixed wireless internet connection at home - (also known as Wi-Fi)?
Base: Where have fixed broadband at home

Table 77 314
Q36. How often, if ever do you unplug or switch the power off on your WiFi router?
Base: Where have WIFI

Table 78 317
QE13. How likely are you to get internet access at home in the next 12 months?
Base: Where does not have internet at home

Table 79 318
QE14. Which of these are reasons why you are unlikely to get internet access at home in the next 12 months?
Base: Where unlikely to get internet access in next 12 months

Table 80 321
QE15. Have you or anyone in your household ever used one of these services to make voice or video calls using the internet at home?
Base: All Respondents

Table 81 324
QM9E9E15. Derived: Household use of voice/video calls online
Base: Where have not said they use voice or video calls online

Table 82 327
QE16. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

Table 83 333
QE17. How often do you use these services to make or receive voice or video calls?
Base: Where use online voice or video calls

Table 84 336
QE18. Which – if any – of these are the voice or video calls used for?
Base: Where use online voice or video calls

Table 85 339
QR1. How many radios do you have in your home that you, or someone in your household, listen to?
Base: All Respondents

Table 86 342
QR2. How many of these [NUMBER] radios are DAB radio sets?
Base: Where have at least one active radio

Table 87 345
Summary: QR3. How often, if at all, do you do each of these types of activities...?
Base: All Respondents

Table 88 346
QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?
Base: All Respondents

Table 89 351
QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?
Base: All Respondents

Table 90 356
QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?
Base: All Respondents

Table 91 361
QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?
Base: All Respondents

Table 92 366
QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?
Base: All Respondents

Table 93 371
QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?
Base: All Respondents

Table 94 376
QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?
Base: All Respondents

Table 95 381
QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?
Base: All Respondents

Table 96 386
QR3. How often, if at all, do you do each of these types of activities...Social audio services?
Base: All Respondents

Table 97 391
QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?
Base: All Respondents

Table 98 397
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where has car and use it as a driver

Table 99 403
QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?
Base: All Respondents

Table 100 407
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio before today

Table 101 414
QT1. Do you have any working TV sets that are used by anyone in your home to watch TV programmes or films?
Base: All Respondents

Table 102 417
QT2. Which of these best describes the main TV set in your household?
Base: Where have a TV

Table 103 420
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films?
Base: All Respondents

Table 104 426
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films? - Summary
Base: All Respondents

Table 105 429
QT4. Which – if any – of these are used in your household to watch paid for sports?
Base: All Respondents

Table 106 435
QT5. Does your household have Sky Q or Sky+?
Base: Where have Sky TV

Table 107 438
QT6. Do you ever use any of these online TV services to watch channels or programmes live at the time they are broadcast?
Base: All Respondents

Table 108 444
QT7. Do you have a subscription to any of these paid for services?
Base: All Respondents

Table 109 450
Summary: QT8. Which - if any - of these are reasons why your household took out a subscription to?
Base: Where have subscription to any of these paid for services

Table 110 452
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

Table 111 464
QT8. Which - if any - of these are reasons why your household took out a subscription to...Amazon Prime Video?
Base: Where have subscription to any of these paid for services

Table 112 475
QT8. Which - if any - of these are reasons why your household took out a subscription to...Disney+?
Base: Where have subscription to any of these paid for services

Table 113 483
QT8. Which - if any - of these are reasons why your household took out a subscription to...NOW?
Base: Where have subscription to any of these paid for services

Table 114 486
QT8. Which - if any - of these are reasons why your household took out a subscription to...ITV Hub+?
Base: Where have subscription to any of these paid for services

Table 115 489
QT8. Which - if any - of these are reasons why your household took out a subscription to...Britbox?
Base: Where have subscription to any of these paid for services

Table 116 492
QT8. Which - if any - of these are reasons why your household took out a subscription to...All4+?
Base: Where have subscription to any of these paid for services

Table 117 495
QT8. Which - if any - of these are reasons why your household took out a subscription to...AppleTV+?
Base: Where have subscription to any of these paid for services

Table 118 498
QT9. What type of Netflix subscription do you pay for?
Base: Where have Netflix

Table 119 501
QT10. How is Netflix paid for as far as you know?
Base: Where have both Sky TV and Netflix

Table 120 503
QT11. How is Netflix paid for as far as you know?
Base: Where have both Virgin and Netflix

Table 121 505
QT12. How is Amazon Prime Video paid for as far as you know?
Base: Where have Amazon Prime

Table 122 508
QT13. Which of these, if any, do you or does anyone in your household use to watch programmes, sport or films?
Base: Where have a TV set laptop/computer/smartphone in the house

Table 123 511
QT14. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where a TV set is watched

Table 124 518
QT15. Which - if any - of the following do they use to do this?
Base: Where use streaming boxes/sticks

Table 125 520
Summary: QT16. How frequently, if at all, do you watch each of these channels?
Base: Northern Ireland only

Table 126 521
QT16. How frequently, if at all, do you watch each of these channels? - RTE 1?
Base: Northern Ireland only

Table 127 524
QT16. How frequently, if at all, do you watch each of these channels? - RTE 2?
Base: Northern Ireland only

Table 128 526
QT16. How frequently, if at all, do you watch each of these channels? - Virgin Media One?
Base: Northern Ireland only

Table 129 528
QT16. How frequently, if at all, do you watch each of these channels? - TG4?
Base: Northern Ireland only

Table 130 531
Do we have your permission to ask you about the following? - A.Your ethnicity
Base: All Respondents

Table 131 534
Do we have your permission to ask you about the following? - B. Any impacting or limiting conditions which may affect your daily activities or the work you can do
Base: All Respondents

Table 132 537
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

Table 133 550
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

Table 134 559
QZ10. What is your working status?
Base: All Respondents

Table 135 563
QZ11. And is your home...?
Base: All Respondents

Table 136 566
QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?
Base: All Respondents

Table 137 570
QZ13. Does anyone in your household – including yourself – receive any of the following benefits?
Base: Where given permission

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 1
Weighting Variable - Gender
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Male	1961 49%	1961 +100% b	- --%	559 48%	654 48%	749 51%	271 +56% bce	288 -43%	654 48% b	749 51% b	403 48% b	85 44%	118 -43%	143 47%	573 +58% abc
Female	2042 51%	- --%	2040 +100% a	602 52%	707 52%	732 49%	215 -44%	386 +57% acde	707 52% a	732 49%	429 52% a	108 56% d	158 +57% d	159 53% d	418 -42%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 1 (continuation)
Weighting Variable - Gender
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Male	1961	537	440	504	441	1625	177	99	55
	49%	+52%	-41%	+58%	-45%	49%	49%	49%	46%
		bd		abd					
Female	2042	486	624	359	541	1688	184	101	65
	51%	-48%	+59%	-42%	+55%	51%	51%	51%	54%
		c	ac		ac				

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 1 (continuation)
Weighting Variable - Gender
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Male	1961	244	274	186	137	184	177	125	74	224	1613	343	1022	677
	49%	51%	49%	52%	49%	51%	49%	-39%	46%	51%	49%	47%	+52%	-45%
		g	g	g	g	g	g			g			b	
Female	2042	236	285	174	141	176	182	196	86	213	1658	380	959	821
	51%	49%	51%	48%	51%	49%	51%	+61%	54%	49%	51%	53%	-48%	+55%
								abcdefi						a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 2
Weighting Variable - Age
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
16 - 34	1161 29%	559 28%	600 29%	1161 +100% bc	- --%	- --%	487 +100% cde	674 +100% cde	- --%	- --%	- --%	57 29% b	55 -20%	99 33% b	274 28% b
35 - 54	1361 34%	654 33%	707 35%	- --%	1361 +100% ac	- --%	- --%	- --%	1361 +100% abde	- --%	- --%	55 28%	77 -28%	82 -27%	449 +45% abc
55+	1481 37%	749 38%	732 36%	- --%	- --%	1481 +100% ab	- --%	- --%	- --%	1481 +100% abc	833 +100% abc	81 42% d	145 +52% acd	121 40% d	269 -27%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 2 (continuation)
Weighting Variable - Age
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
16 - 34	1161 29%	228 -22%	438 +41% acd	245 28% ad	223 -23%	969 29% d	104 29%	55 28%	30 -25%
35 - 54	1361 34%	427 +42% bcd	355 33% d	312 36% d	243 -25%	1130 34%	125 35%	65 32%	37 31%
55+	1481 37%	367 36% b	271 -25%	306 35% b	515 +52% abc	1214 37%	130 36%	80 40%	53 +44% ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 2 (continuation)
Weighting Variable - Age
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
16 - 34	1161 29%	179 +37% bcfghi	122 -22%	71 -20%	123 +44% bcfghi	144 +40% bcfghi	98 27% c	73 -23%	42 26%	117 27% c	1030 +31% b	129 -18%	642 +32% b	352 -24%
35 - 54	1361 34%	186 +39% c	190 34%	105 29%	90 32%	121 34%	137 38% c	100 31%	50 31%	151 35%	1102 34%	256 35%	973 +49% b	183 -12%
55+	1481 37%	115 -24%	248 +44% adef	185 +51% adefi	65 -23%	95 -26%	123 34% ade	147 +46% adef	68 42% ade	169 39% ade	1140 -35%	338 +47% a	366 -18%	963 +64% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 3
Weighting Variable - SEG
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
AB	1041 26%	547 +28% b	494 -24%	235 -20%	430 +32% ac	375 25% a	79 -16%	156 23% a	430 +32% abde	375 25% a	190 -23% a	10 -5%	22 -8%	37 -12% a	406 +41% abc
C1	1081 27%	449 -23%	631 +31% a	444 +38% bc	362 27% c	275 -19%	228 +47% bcde	216 +32% cde	362 27% de	275 -19%	147 -18%	40 -21%	60 -22%	90 30% ab	269 27% a
C2	881 22%	515 +26% b	364 -18%	254 22%	318 23%	308 21%	95 19%	159 24% e	318 23% e	308 21% e	130 -16%	26 -13%	64 23% a	89 +30% ad	236 24% a
DE	1001 25%	449 -23%	551 +27% a	228 -20%	250 -18%	522 +35% ab	85 -18%	143 -21%	250 -18%	522 +35% abc	365 +44% abcd	117 +61% bcd	131 +47% cd	86 28% d	80 -8%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 3 (continuation)
Weighting Variable - SEG
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
AB	1041 26%	1023 +100% bcd	- --%	- --%	- --%	859 26%	83 23%	52 26%	42 +35% abc
C1	1081 27%	- --%	1065 +100% acd	- --%	- --%	903 27%	97 27%	49 25%	28 24%
C2	881 22%	- --%	- --%	863 +100% abd	- --%	701 -21%	108 +30% acd	48 24%	23 19%
DE	1001 25%	- --%	- --%	- --%	982 +100% abc	849 +26% b	72 -20%	50 25% b	26 22%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 3 (continuation)
Weighting Variable - SEG
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
AB	1041 26%	120 25%	217 +39% acdefghi	67 -19%	80 29% ce	72 -20%	93 26% c	70 22%	46 29% c	94 22%	817 -25%	220 +30% a	661 +33% b	265 -18%
C1	1081 27%	155 +32% bi	118 -21%	96 27%	90 32% bi	113 31% bi	98 27%	97 30% bi	37 23%	99 23%	910 +28% b	168 -23%	570 +29% b	348 -23%
C2	881 22%	75 -16%	119 21% a	85 23% ag	64 23% ag	88 24% ag	83 23% ag	49 -15%	38 24% ag	100 23% ag	715 22%	166 23%	561 +28% b	219 -15%
DE	1001 25%	129 27% bd	105 -19%	113 +31% bdf	44 -16%	87 24% d	84 23% d	104 +32% bdef	38 24%	145 +33% bdef	829 25%	169 23%	188 -10%	666 +44% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 4
Weighting Variable - Region
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
East of England	360 9%	177 9%	184 9%	100 9%	137 10%	123 8%	45 9%	55 8%	137 10%	123 8%	67 8%	10 5%	24 9%	22 7%	69 -7%
East Midlands	280 7%	140 7%	139 7%	123 +11% bc	90 7% c	67 -5%	56 +12% cde	66 +10% cde	90 7% de	67 -5%	38 -5%	16 8%	20 7%	25 8%	112 +11%
London	480 12%	244 12%	237 12%	179 +15% c	187 +14% c	115 -8%	73 +15% de	105 +16% de	187 +14% de	115 -8%	50 -6%	28 14% c	38 14% c	22 -7%	109 11% c
North East	160 4%	74 4%	86 4%	42 4%	50 4%	68 5%	19 4%	23 3%	50 4%	68 5%	36 4%	16 +9% cd	16 6%	13 4%	38 4%
North West	440 11%	227 12%	213 10%	117 10%	154 11%	169 11%	57 12%	61 9%	154 11%	169 11%	100 12%	16 8%	29 10%	29 10%	103 10%
South East	560 14%	275 14%	285 14%	122 -11%	190 14% a	248 +17% ab	44 -9%	78 12%	190 14% a	248 +17% abc	143 +17% abc	12 -6%	28 10%	41 13% a	144 15% a
South West	360 9%	186 9%	174 9%	71 -6%	105 -8%	185 +12% ab	27 -6%	44 -6%	105 -8%	185 +12% abc	111 +13% abc	10 -5%	29 10% ad	32 11% ad	65 -7%
West Midlands	360 9%	184 9%	176 9%	144 +12% bc	121 9% c	95 -6%	47 10% d	97 +14% acde	121 9% d	95 -6%	56 -7%	19 10%	25 9%	21 7%	110 +11% c
Yorkshire & Humber	320 8%	125 -6%	196 +10% a	73 -6%	100 7%	147 +10% ab	28 6%	45 7%	100 7%	147 +10% abc	83 +10% abc	21 11%	28 10%	34 +11% d	74 7%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 4 (continuation)
Weighting Variable - Region
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Scotland	360 9%	177 9%	184 9%	104 9%	125 9%	130 9%	52 11%	53 8%	125 9%	130 9%	68 8%	27 +14% bd	19 7%	33 11% d	72 -7%
Wales	200 5%	98 5%	101 5%	55 5%	65 5%	80 5%	27 6%	28 4%	65 5%	80 5%	46 5%	9 4%	11 4%	17 6%	52 5%
Northern Ireland	120 3%	55 3%	65 3%	30 3%	37 3%	53 4%	10 2%	20 3%	37 3%	53 4%	35 +4% a	8 4%	10 4%	13 4%	44 +4%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 4 (continuation)
Weighting Variable - Region
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
East of England	360 9%	92 9%	97 9%	83 10%	85 9%	358 +11% bcd	- --%	- --%	- --%
East Midlands	280 7%	79 8% d	93 +9% d	63 7% d	44 -4%	278 +8% bcd	- --%	- --%	- --%
London	480 12%	117 11% c	144 14% c	64 -7%	124 13% c	479 +14% bcd	- --%	- --%	- --%
North East	160 4%	46 4%	36 3%	38 4%	38 4%	160 +5% bcd	- --%	- --%	- --%
North West	440 11%	92 -9%	97 -9%	98 11%	139 +14% ab	438 +13% bcd	- --%	- --%	- --%
South East	560 14%	213 +21% bcd	117 -11%	118 14% d	103 -11%	560 +17% bcd	- --%	- --%	- --%
South West	360 9%	65 -6%	96 9% a	85 10% a	113 +11% a	360 +11% bcd	- --%	- --%	- --%
West Midlands	360 9%	72 -7%	113 +11% a	87 10% a	86 9%	360 +11% bcd	- --%	- --%	- --%
Yorkshire & Humber	320 8%	70 7%	97 9% c	49 -6%	102 +10% ac	320 +10% bcd	- --%	- --%	- --%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 4 (continuation)
Weighting Variable - Region
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Scotland	360 9%	82 8%	97 9%	108 +13% abd	71 -7%	- --%	360 +100% acd	- --%	- --%
Wales	200 5%	52 5%	49 5%	48 6%	50 5%	- --%	- --%	200 +100% abd	- --%
Northern Ireland	120 3%	42 +4%	28 3%	23 3%	26 3%	- --%	- --%	- --%	120 +100% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 4 (continuation)
Weighting Variable - Region
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
East of England	360 9%	- --%	- --%	- --%	- --%	- --%	358 +100% abcdeghi	- --%	- --%	- --%	230 -7%	129 +18% a	193 10% b	113 -8%
East Midlands	280 7%	- --%	- --%	- --%	278 +100% abcefghi	- --%	- --%	- --%	- --%	- --%	245 +7% b	33 -5%	165 +8%	105 7%
London	480 12%	479 +100% bcdefghi	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	479 +15% b	- --%	136 -7% b	62 -4%
North East	160 4%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	160 +100% abcdefgi	- --%	138 4%	21 3%	93 +5%	66 4%
North West	440 11%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	438 +100% abcdefgh	390 +12% b	48 -7%	229 12%	185 +12%
South East	560 14%	- --%	560 +100% acdefghi	- --%	- --%	- --%	- --%	- --%	- --%	- --%	435 -13%	124 +17% a	275 14%	239 +16%
South West	360 9%	- --%	- --%	360 +100% abdefghi	- --%	- --%	- --%	- --%	- --%	- --%	261 -8%	100 +14% a	176 9%	176 +12% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 4 (continuation)
Weighting Variable - Region
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
West Midlands	360 9%	- --%	- --%	- --%	- --%	360 +100% abcdfghi	- --%	- --%	- --%	- --%	327 +10% b	34 -5%	215 +11% b	127 8%
Yorkshire & Humber	320 8%	- --%	- --%	- --%	- --%	- --%	- --%	320 +100% abcdefhi	- --%	- --%	273 8%	47 7%	134 -7%	159 +11% a
Scotland	360 9%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	277 -8%	84 +12% a	207 +10%	128 9%
Wales	200 5%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	148 -5%	53 +7% a	103 5%	90 +6%
Northern Ireland	120 3%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	68 -2%	52 +7% a	54 3%	47 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 5
Weighting Variable - Employment
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Working	2322 58%	1196 +61% b	1124 -55%	752 +65% c	1142 +84% ac	427 -29%	233 -48% de	519 +77% ade	1142 +84% abde	427 -29% e	53 -6%	37 -19%	104 -38% a	166 55% ab	832 +84% abc
Not working	1681 42%	765 -39%	915 +45% a	409 -35% b	219 -16%	1054 +71% ab	254 +52% bc	155 -23% c	219 -16%	1054 +71% abc	780 +94% abcd	155 +81% bcd	173 +62% cd	136 45% d	159 -16%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 5 (continuation)
Weighting Variable - Employment
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Working	2322	749	681	640	216	1925	222	106	63
	58%	+73%	+64%	+74%	-22%	58%	62%	-53%	-53%
		bd	d	bd		cd	cd		
Not working	1681	274	384	223	765	1389	138	94	57
	42%	-27%	-36%	-26%	+78%	42%	38%	+47%	+47%
			ac		abc			ab	ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 5 (continuation)
Weighting Variable - Employment
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Working	2322	322	309	178	171	227	230	152	94	243	1918	398	1981	-
	58%	+67%	55%	-49%	61%	63%	+64%	-47%	59%	55%	59%	55%	+100%	--%
		bcgi	g		cg	bcg	bcgi		g				b	
Not working	1681	157	251	182	107	134	128	169	66	195	1353	324	-	1498
	42%	-33%	45%	+51%	39%	37%	-36%	+53%	41%	45%	41%	45%	--%	+100%
			aef	adef				abdefh		af				a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 6
Weighting Variable - Cabled/Not Cabled
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Cabled	1961	981	978	630	679	652	270	360	679	652	355	98	113	135	524
	49%	50%	48%	+54%	50%	-44%	+55%	+53%	50%	-44%	-43%	51%	-41%	45%	+53%
				bc	c		cde	de	de			b			bc
Non Cabled	2042	980	1062	531	682	829	217	313	682	829	477	95	164	167	468
	51%	50%	52%	-46%	50%	+56%	-45%	-47%	50%	+56%	+57%	49%	+59%	55%	-47%
					a	ab			a	abc	abc		ad	d	

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 6 (continuation)
Weighting Variable - Cabled/Not Cabled
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Cabled	1961 49%	479 47%	506 48%	452 +52% a	472 48%	1709 +52% bc	132 -37% c	47 -23%	72 +60% abc
Non Cabled	2042 51%	544 53% c	559 52%	411 -48%	509 52%	1604 -48% d	229 +63% ad	153 +77% abd	48 -40%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 6 (continuation)
Weighting Variable - Cabled/Not Cabled
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Cabled	1961	349	260	101	206	204	161	81	45	302	1879	80	977	675
	49%	+73%	46%	-28%	+74%	+57%	45%	-25%	-28%	+69%	+57%	-11%	49%	-45%
		bcefgh	cgh		bcefgh	bcfgh	cgh			bcefgh	b		b	
Non Cabled	2042	130	300	260	72	156	198	239	115	136	1392	643	1004	823
	51%	-27%	54%	+72%	-26%	-43%	55%	+75%	+72%	-31%	-43%	+89%	51%	+55%
			adei	abdefi		adi	adei	abdefi	abdefi			a		a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 7
Derived from Postcode: Region
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1948	2047	1035	1269	1693	432	603	1269	1693	987	234	279	313	989
Effective Weighted Sample	2725	1349	1375	722	892	1132	309	413	892	1132	650	153	185	205	664
Weighted Bases	**3994**	**1956**	**2036**	**1159**	**1357**	**1478**	**485**	**674**	**1357**	**1478**	**833**	**192**	**275**	**302**	**985**
North East	160 4%	74 4%	86 4%	42 4%	50 4%	68 5%	19 4%	23 3%	50 4%	68 5%	36 4%	16 +8% d	16 6%	13 4%	38 4%
North West	438 11%	224 11%	213 10%	117 10%	151 11%	169 11%	57 12%	61 9%	151 11%	169 11%	100 12%	16 8%	29 11%	29 10%	101 10%
Yorkshire and The Humber	320 8%	125 -6%	196 +10% a	73 -6%	100 7%	147 +10% ab	28 6%	45 7%	100 7%	147 +10% abc	83 +10% abc	21 11%	28 10%	34 +11% d	74 7%
East Midlands	278 7%	137 7%	139 7%	123 +11% bc	90 7% c	65 -4%	56 +12% cde	66 +10% cde	90 7% de	65 -4%	38 -5%	16 8%	20 7%	25 8%	109 +11%
West Midlands	360 9%	184 9%	176 9%	144 +12% bc	121 9% c	95 -6%	47 10% d	97 +14% acde	121 9% d	95 -6%	56 -7%	19 10%	25 9%	21 7%	110 +11% c
East of England	358 9%	177 9%	182 9%	98 8%	137 10%	123 8%	43 9%	55 8%	137 10%	123 8%	67 8%	10 5%	22 8%	22 7%	69 -7%
London	479 12%	244 12%	236 12%	179 +15% c	186 +14% c	115 -8%	73 +15% de	105 +16% de	186 +14% de	115 -8%	50 -6%	28 14% c	38 14% c	22 -7%	107 11%
South East	560 14%	274 14%	285 14%	122 -11%	190 14% a	248 +17% ab	44 -9%	78 12%	190 14% a	248 +17% abc	143 +17% abc	12 -6%	28 10%	41 13% a	143 15% a
South West	360 9%	186 10%	174 9%	71 -6%	105 -8%	185 +12% ab	27 -6%	44 -6%	105 -8%	185 +12% abc	111 +13% abc	10 -5%	29 11% ad	32 11% ad	65 -7%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 7 (continuation)
Derived from Postcode: Region
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1948	2047	1035	1269	1693	432	603	1269	1693	987	234	279	313	989
Effective Weighted Sample	2725	1349	1375	722	892	1132	309	413	892	1132	650	153	185	205	664
Weighted Bases	**3994**	**1956**	**2036**	**1159**	**1357**	**1478**	**485**	**674**	**1357**	**1478**	**833**	**192**	**275**	**302**	**985**
Summary: England	3313 83%	1625 83%	1686 83%	969 84%	1130 83%	1214 82%	396 82%	573 85%	1130 83%	1214 82%	684 82%	149 -78%	234 85% a	239 79%	817 83%
Scotland	360 9%	177 9%	184 9%	104 9%	125 9%	130 9%	52 11%	53 8%	125 9%	130 9%	68 8%	27 +14% bd	19 7%	33 11%	72 -7%
Wales	200 5%	98 5%	101 5%	55 5%	65 5%	80 5%	27 6%	28 4%	65 5%	80 5%	46 5%	9 4%	11 4%	17 6%	52 5%
Northern Ireland	120 3%	55 3%	65 3%	30 3%	37 3%	53 4%	10 2%	20 3%	37 3%	53 4%	35 +4% a	8 4%	10 4%	13 4%	44 +4%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 7 (continuation)
Derived from Postcode: Region
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3997	1069	941	675	1248	2496	500	501	500
Effective Weighted Sample	2725	714	664	500	861	2036	377	462	469
Weighted Bases	**3994**	**1019**	**1062**	**863**	**979**	**3313**	**360**	**200**	**120**
North East	160 4%	46 5%	36 3%	38 4%	38 4%	160 +5% bcd	- --%	- --%	- --%
North West	438 11%	89 -9%	97 -9%	98 11%	139 +14% ab	438 +13% bcd	- --%	- --%	- --%
Yorkshire and The Humber	320 8%	70 7%	97 9% c	49 -6%	102 +10% ac	320 +10% bcd	- --%	- --%	- --%
East Midlands	278 7%	79 8% d	90 +8% d	63 7% d	44 -4%	278 +8% bcd	- --%	- --%	- --%
West Midlands	360 9%	72 -7%	113 +11% a	87 10% a	86 9%	360 +11% bcd	- --%	- --%	- --%
East of England	358 9%	92 9%	97 9%	83 10%	84 9%	358 +11% bcd	- --%	- --%	- --%
London	479 12%	116 11% c	144 14% c	64 -7%	124 13% c	479 +14% bcd	- --%	- --%	- --%
South East	560 14%	213 +21% bcd	117 -11%	118 14% d	103 -11%	560 +17% bcd	- --%	- --%	- --%
South West	360 9%	65 -6%	96 9% a	85 10% a	113 +12% a	360 +11% bcd	- --%	- --%	- --%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 7 (continuation)
Derived from Postcode: Region
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3997	1069	941	675	1248	2496	500	501	500
Effective Weighted Sample	2725	714	664	500	861	2036	377	462	469
Weighted Bases	**3994**	**1019**	**1062**	**863**	**979**	**3313**	**360**	**200**	**120**
Summary: England	3313 83%	843 83%	888 84% c	684 -79%	831 +85% c	3313 +100% bcd	- --%	- --%	- --%
Scotland	360 9%	82 8%	97 9%	108 +13% abd	71 -7%	- --%	360 +100% acd	- --%	- --%
Wales	200 5%	52 5%	49 5%	48 6%	50 5%	- --%	- --%	200 +100% abd	- --%
Northern Ireland	120 3%	42 +4%	28 3%	23 3%	26 3%	- --%	- --%	- --%	120 +100% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 7 (continuation)
Derived from Postcode: Region
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	374	411	249	215	263	280	253	125	326	3337	660	1832	1670
Effective Weighted Sample	2725	310	332	211	180	210	221	205	103	269	2314	425	1283	1110
Weighted Bases	**3994**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1977**	**1495**
North East	160 4%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	160 +100% abcdefgi	- --%	138 4%	21 3%	93 +5%	65 4%
North West	438 11%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	438 +100% abcdefgh	390 +12% b	48 -7%	226 11%	185 +12%
Yorkshire and The Humber	320 8%	- --%	- --%	- --%	- --%	- --%	- --%	320 +100% abcdefhi	- --%	- --%	273 8%	47 7%	134 -7%	159 +11% a
East Midlands	278 7%	- --%	- --%	- --%	278 +100% abcefghi	- --%	- --%	- --%	- --%	- --%	245 +7% b	33 -5%	165 +8%	103 7%
West Midlands	360 9%	- --%	- --%	- --%	- --%	360 +100% abcdfghi	- --%	- --%	- --%	- --%	327 +10% b	34 -5%	215 +11% b	127 8%
East of England	358 9%	- --%	- --%	- --%	- --%	- --%	358 +100% abcdeghi	- --%	- --%	- --%	230 -7%	129 +18% a	193 10% b	113 -8%
London	479 12%	479 +100% bcdefghi	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	479 +15% b	- --%	135 -7% b	62 -4%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 7 (continuation)
Derived from Postcode: Region
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	374	411	249	215	263	280	253	125	326	3337	660	1832	1670
Effective Weighted Sample	2725	310	332	211	180	210	221	205	103	269	2314	425	1283	1110
Weighted Bases	**3994**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1977**	**1495**
South East	560 14%	- --%	560 +100% acdefghi	- --%	- --%	- --%	- --%	- --%	- --%	- --%	435 -13%	124 +17% a	275 14%	238 +16%
South West	360 9%	- --%	- --%	360 +100% abdefghi	- --%	- --%	- --%	- --%	- --%	- --%	261 -8%	100 +14% a	176 9%	176 +12% a
Summary: England	3313 83%	479 +100%	560 +100%	360 +100%	278 +100%	360 +100%	358 +100%	320 +100%	160 +100%	438 +100%	2778 +85% b	535 -74%	1613 -82%	1229 82%
Scotland	360 9%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	277 -8%	84 +12% a	207 +10%	128 9%
Wales	200 5%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	148 -5%	53 +7% a	103 5%	90 +6%
Northern Ireland	120 3%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	- --%	68 -2%	52 +7% a	54 3%	47 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 8
Derived from Postcode: Urban/Rural
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1948	2047	1035	1269	1693	432	603	1269	1693	987	234	279	313	989
Effective Weighted Sample	2725	1349	1375	722	892	1132	309	413	892	1132	650	153	185	205	664
Weighted Bases	**3994**	**1956**	**2036**	**1159**	**1357**	**1478**	**485**	**674**	**1357**	**1478**	**833**	**192**	**275**	**302**	**985**
A. Large City	597 15%	302 15%	295 14%	237 +20% bc	232 +17% c	129 -9%	97 +20% de	140 +21% de	232 +17% de	129 -9%	59 -7%	41 +21% cd	50 18% c	29 -10%	136 14% c
B. Smaller city or large town	579 15%	289 15%	291 14%	207 +18% bc	190 14%	182 -12%	97 +20% cde	111 16% de	190 14%	182 -12%	98 -12%	36 19% b	32 12%	44 15%	153 15%
C. Medium town	1161 29%	596 30%	564 28%	351 30%	392 29%	417 28%	135 28%	216 32%	392 29%	417 28%	228 27%	40 -21%	70 25%	82 27%	307 31% a
D. Small Town within 10 miles from a settlement with 15K+ pop	824 21%	369 -19%	454 +22% a	200 -17%	260 19%	365 +25% ab	80 -16%	120 18%	260 19%	365 +25% abc	223 +27% abc	37 19%	72 +26% d	69 23% d	166 -17%
E. Small Town more than 10 miles from a settlement with 15K+ pop	110 3%	57 3%	53 3%	36 3%	28 2%	46 3%	22 +5% bc	14 2%	28 2%	46 3%	25 3%	17 +9% bd	7 3%	18 +6% d	20 2%
F. Rural Area within 10 miles from a settlement with 15K+ pop	595 15%	278 14%	317 16%	101 -9%	214 16% a	281 +19% ab	42 -9%	58 -9%	214 16% ab	281 +19% abc	170 +20% abc	16 -8%	38 14%	47 16% a	173 +18% a
G. Rural Area more than 10 miles from a settlement with 15K+ pop	128 3%	65 3%	63 3%	29 2%	42 3%	57 4%	13 3%	16 2%	42 3%	57 4%	29 4%	5 2%	6 2%	13 4%	31 3%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 8 (continuation)
Derived from Postcode: Urban/Rural
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3997	1948	2047	1035	1269	1693	432	603	1269	1693	987	234	279	313	989
Effective Weighted Sample	2725	1349	1375	722	892	1132	309	413	892	1132	650	153	185	205	664
Weighted Bases	**3994**	**1956**	**2036**	**1159**	**1357**	**1478**	**485**	**674**	**1357**	**1478**	**833**	**192**	**275**	**302**	**985**
Summary: Urban	3271 82%	1613 82%	1657 81%	1030 +89% bc	1102 81% c	1140 -77%	430 +89% cde	600 +89% cde	1102 81% de	1140 -77%	634 -76%	171 +89% cd	231 84%	241 80%	781 -79%
Summary: Rural	723 18%	343 18%	380 19%	129 -11%	256 19% a	338 +23% ab	55 -11%	74 -11%	256 19% ab	338 +23% abc	199 +24% abc	21 -11%	44 16%	61 20% a	204 +21% a

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 8 (continuation)
Derived from Postcode: Urban/Rural
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3997	1069	941	675	1248	2496	500	501	500
Effective Weighted Sample	2725	714	664	500	861	2036	377	462	469
Weighted Bases	**3994**	**1019**	**1062**	**863**	**979**	**3313**	**360**	**200**	**120**
A. Large City	597 15%	135 13% c	188 +18% ac	80 -9%	164 17% ac	561 +17% bcd	37 -10% cd	- --%	- --%
B. Smaller city or large town	579 15%	127 -12%	183 +17% ad	123 14%	138 14%	505 +15% b	32 -9%	24 12%	19 16% b
C. Medium town	1161 29%	299 29%	294 28%	275 32%	274 28%	995 +30% bcd	86 -24%	51 25%	28 -24%
D. Small Town within 10 miles from a settlement with 15K+ pop	824 21%	223 22% b	192 -18%	193 22% b	208 21%	675 20% d	81 22% d	56 +28% abd	12 -10%
E. Small Town more than 10 miles from a settlement with 15K+ pop	110 3%	19 -2%	37 4% a	27 3%	26 3%	43 -1%	41 +12% ad	16 +8% a	9 +7% a
F. Rural Area within 10 miles from a settlement with 15K+ pop	595 15%	186 +18% bd	135 -13%	128 15%	141 14%	487 15% b	39 -11%	37 +18% ab	33 +27% abc
G. Rural Area more than 10 miles from a settlement with 15K+ pop	128 3%	31 3%	33 3%	37 4%	28 3%	48 -1%	44 +12% ac	16 +8% a	19 +16% ac

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 8 (continuation)
Derived from Postcode: Urban/Rural
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3997	1069	941	675	1248	2496	500	501	500
Effective Weighted Sample	2725	714	664	500	861	2036	377	462	469
Weighted Bases	**3994**	**1019**	**1062**	**863**	**979**	**3313**	**360**	**200**	**120**
Summary: Urban	3271	803	894	698	810	2778	277	148	68
	82%	-79%	+84%	81%	83%	+84%	-77%	-74%	-57%
			a		a	bcd	d	d	
Summary: Rural	723	216	168	165	169	535	84	53	52
	18%	+21%	-16%	19%	17%	-16%	+23%	+26%	+43%
		bd					a	a	abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 8 (continuation)
Derived from Postcode: Urban/Rural
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	374	411	249	215	263	280	253	125	326	3337	660	1832	1670
Effective Weighted Sample	2725	310	332	211	180	210	221	205	103	269	2314	425	1283	1110
Weighted Bases	**3994**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1977**	**1495**
A. Large City	597 15%	479 +100% bcdefghi	- --%	- --%	- --%	81 +23% bcdfghi	- --%	- --%	- --%	- --%	597 +18% b	- --%	195 -10% b	112 -7%
B. Smaller city or large town	579 15%	- --%	56 -10% a	54 15% a	85 +31% abcfhi	83 +23% abcfhi	45 12% a	91 +28% abcfhi	22 14% a	71 16% ab	579 +18% b	- --%	320 +16%	235 16%
C. Medium town	1161 29%	- --%	234 +42% acdefg	84 -23% a	85 31% a	88 24% a	120 34% aceg	78 24% a	70 +44% acdeg	237 +54% abcdefgh	1161 +35% b	- --%	623 +32%	468 +31%
D. Small Town within 10 miles from a settlement with 15K+ pop	824 21%	- --%	146 +26% afi	103 +29% aefi	76 +27% afi	74 21% a	65 18% a	82 +26% afi	47 +29% afi	82 19% a	824 +25% b	- --%	429 22%	339 +23%
E. Small Town more than 10 miles from a settlement with 15K+ pop	110 3%	- --%	- --%	20 +6% abdefhi	- --%	- --%	- --%	23 +7% abdefhi	- -%	- --%	110 +3% b	- --%	50 3%	43 3%
F. Rural Area within 10 miles from a settlement with 15K+ pop	595 15%	- --%	124 +22% adeghi	77 +21% adei	33 12% a	34 -9% a	103 +29% abcdeghi	47 15% a	21 13% a	48 -11% a	- --%	595 +82% a	283 14%	252 +17% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 8 (continuation)
Derived from Postcode: Urban/Rural
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3997	374	411	249	215	263	280	253	125	326	3337	660	1832	1670
Effective Weighted Sample	2725	310	332	211	180	210	221	205	103	269	2314	425	1283	1110
Weighted Bases	**3994**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1977**	**1495**
G. Rural Area more than 10 miles from a settlement with 15K+ pop	128	-	-	23	-	-	25	-	-	-	-	128	77	46
	3%	--%	--%	+6%	--%	--%	+7%	--%	--%	--%	--%	+18%	+4%	3%
				abdeghi			abdeghi					a		
Summary: Urban	3271	479	435	261	245	327	230	273	138	390	3271	-	1617	1196
	82%	+100%	-78%	-72%	+88%	+91%	-64%	85%	87%	+89%	+100%	--%	82%	-80%
		bcdefghi	f	f	bcf	bcf		bcf	bcf	bcf	b			
Summary: Rural	723	-	124	100	33	34	129	47	21	48	-	723	360	298
	18%	--%	+22%	+28%	-12%	-9%	+36%	15%	13%	-11%	--%	+100%	18%	+20%
			adeghi	adeghi	a	a	abcdeghi	a	a	a		a		

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 9
Derived: Financial Vulnerability
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Most financially vulnerable	362 9%	154 -8%	208 +10% a	127 +11% c	143 +11% c	92 -6%	48 10% de	80 +12% de	143 +11% de	92 -6%	52 -6%	193 +100% bcd	54 +20% d	82 +27% bd	33 -3%
Potentially financially vulnerable	777 19%	393 20%	384 19%	186 -16%	245 18%	346 +23% ab	69 -14%	117 17%	245 18%	346 +23% abc	217 +26% abc	- --%	217 +78% ad	216 +72% ad	343 +35% a
Least financially vulnerable	608 15%	365 +19% b	243 -12%	166 14%	267 +20% ac	175 -12%	31 -6%	135 +20% ade	267 +20% ade	175 -12% ae	55 -7%	- --%	- --%	- --%	608 +61% abc
No Group	2256 56%	1050 -54%	1204 +59% a	681 59% b	706 -52%	869 +59% b	339 +70% bcde	342 -51%	706 -52%	869 +59% bc	509 +61% bc	- --%	6 -2% ad	4 -1%	7 -1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 9 (continuation)
Derived: Financial Vulnerability
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Most financially vulnerable	362 9%	32 -3%	73 -7% a	91 10% ab	162 +16% abc	291 9%	38 11%	19 9%	14 +12% a
Potentially financially vulnerable	777 19%	143 -14%	224 21% a	200 +23% a	202 21% a	622 -19%	78 22%	41 21%	32 +27% ac
Least financially vulnerable	608 15%	293 +29% bcd	157 15% d	122 14% d	36 -4%	515 16% b	34 -10%	29 14% b	27 +22% abc
No Group	2256 56%	555 54%	611 57% c	450 -52%	583 +59% ac	1886 +57% d	210 58% d	111 56% d	47 -39%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 9 (continuation)
Derived: Financial Vulnerability
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Most financially vulnerable	362 9%	56 12% bcf	31 -6%	22 6%	35 13% bcf	34 9%	20 -5%	33 10% bf	23 +15% bcf	37 8%	310 9%	52 7%	123 -6%	189 +13% a
Potentially financially vulnerable	777 19%	69 -14%	102 18%	69 19%	65 24% afi	68 19%	56 16%	88 +28% abcefi	40 25% afi	66 -15%	633 19%	141 20%	407 21%	304 20%
Least financially vulnerable	608 15%	68 14%	87 15%	45 13%	70 +25% abcfghi	74 +20% acfg	44 12%	35 -11%	20 12%	72 16%	474 -14%	131 +18% a	479 +24% b	77 -5%
No Group	2256 56%	286 60% degh	340 61% degh	224 62% degh	107 -39%	186 52% d	239 +67% degh	164 51% d	77 48%	264 60% degh	1855 57%	399 55%	972 -49%	928 +62% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 10
Derived: Bundle 1
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Bundle of services	3157 79%	1564 80%	1591 78%	870 -75%	1134 +83% ac	1153 78%	363 -75%	506 -75%	1134 +83% abde	1153 78% e	610 -73%	128 -66%	199 -72%	244 81% ab	851 +86% abc
Dual bundle	1843 46%	920 47%	923 45%	577 +50% bc	614 45%	652 -44%	251 +51% cde	326 48% e	614 45%	652 -44%	350 -42%	85 44%	128 46%	143 47%	462 47%
Triple bundle	1135 28%	561 29%	572 28%	262 -23%	457 +34% ac	417 28% a	104 -21%	158 -23%	457 +34% abde	417 28% ab	215 26%	38 -20%	66 24%	81 27%	328 +33% abc
Quad bundle	196 5%	91 5%	105 5%	36 -3%	67 5% a	94 +6% a	12 -2%	24 4%	67 5% a	94 +6% ab	51 6% ab	6 3%	6 -2%	24 +8% ab	64 +6% b
None	846 21%	397 20%	449 22%	291 +25% b	227 -17%	328 22% b	124 +25% c	168 +25% c	227 -17%	328 22% c	222 +27% cd	65 +34% cd	78 +28% cd	58 19% d	141 -14%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 10 (continuation)
Derived: Bundle 1
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Bundle of services	3157	853	850	714	700	2593	311	155	92
	79%	+83%	80%	+83%	-71%	-78%	+86%	78%	77%
		bd	d	d			acd		
Dual bundle	1843	491	521	399	407	1526	161	88	63
	46%	48%	+49%	46%	-41%	46%	45%	44%	+52%
		d	d	d					abc
Triple bundle	1135	305	299	272	246	915	132	61	27
	28%	30%	28%	+32%	-25%	-28%	+37%	30%	-22%
		d		d		d	acd	d	
Quad bundle	196	61	36	47	50	168	18	7	3
	5%	6%	-3%	5%	5%	5%	5%	4%	-2%
		b		b		d	d		
None	846	170	215	149	282	721	49	45	28
	21%	-17%	20%	-17%	+29%	+22%	-14%	22%	23%
			a		abc	b		b	b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 10 (continuation)
Derived: Bundle 1
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Bundle of services	3157 79%	343 -72%	457 82% ag	278 77%	216 78%	294 82% ag	284 79% a	239 75%	140 +88% acdfgi	341 78%	2587 79%	564 78%	1662 +84% b	1111 -74%
Dual bundle	1843 46%	222 46%	289 +52% ehi	168 47%	129 47%	155 43%	162 45%	144 45%	66 42%	192 44%	1470 -45%	369 +51% a	938 47% b	653 -44%
Triple bundle	1135 28%	100 -21%	149 27%	99 27%	78 28%	114 32% a	102 28% a	83 26%	56 35% a	134 31% a	978 +30% b	157 -22%	643 +32% b	376 -25%
Quad bundle	196 5%	21 4%	24 4%	14 4%	10 4%	27 +8% i	20 6%	18 6%	18 +11% abcdfi	16 4%	157 5%	39 5%	91 5%	90 +6%
None	846 21%	136 +28% befh	103 18%	82 23% h	62 22% h	66 18%	75 21% h	82 25% beh	20 -12%	96 22% h	684 21%	159 22%	319 -16%	387 +26% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 11
Derived: Bundle 2
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Landline, broadband, mobile and Pay TV Same	196 5%	91 5%	105 5%	36 -3%	67 5% a	94 +6% a	12 -2%	24 4%	67 5% a	94 +6% ab	51 6% ab	6 3%	6 -2%	24 +8% ab	64 +6% b
Landline, mobile and broadband	230 6%	131 +7% b	99 -5%	59 5%	72 5%	100 +7%	21 4%	37 6%	72 5%	100 +7%	69 +8% abc	10 5%	14 5%	25 8%	52 5%
Landline, broadband and Pay TV	880 22%	417 21%	462 23%	197 -17%	375 +28% ac	308 21% a	80 -16%	117 -17%	375 +28% abde	308 21% ae	141 -17%	28 -14%	50 18%	54 18%	269 +27% abc
Mobile, broadband and Pay TV	17 *%	9 *%	8 *%	4 *%	7 1%	5 *%	2 *%	3 *%	7 1%	5 *%	3 *%	- -%	1 *%	2 1%	6 1%
Mobile,Landline and Pay TV	8 *%	4 *%	4 *%	2 *%	2 *%	4 *%	1 *%	* *%	2 *%	4 *%	3 *%	- -%	2 1%	* *%	2 *%
Landline and Pay TV	77 2%	42 2%	35 2%	15 1%	28 2%	33 2%	9 2%	7 1%	28 2%	33 2%	17 2%	4 2%	9 3%	9 3%	15 1%
Mobile and Broadband	219 5%	96 5%	123 6%	99 +9% bc	69 5% c	51 -3%	44 +9% cde	55 +8% cde	69 5% de	51 -3%	22 -3%	16 +8%	13 5%	15 5%	51 5%
Landline and Broadband	1321 33%	681 +35% b	639 -31%	377 33%	439 32%	504 34%	165 34%	212 31%	439 32%	504 34%	275 33%	59 30%	96 35%	95 32%	340 34%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 11 (continuation)
Derived: Bundle 2
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Landline and Mobile	51 1%	26 1%	25 1%	13 1%	14 1%	24 2%	3 1%	10 1%	14 1%	24 2%	18 +2% ac	3 2%	1 *%	11 +4% bd	9 1%
Broadband and Pay TV	180 4%	80 4%	100 5%	68 +6% c	69 5% c	42 -3%	26 5% de	43 +6% de	69 5% de	42 -3%	16 -2%	1 -1%	9 3% a	9 3% a	56 +6% a
Mobile and Pay TV	40 1%	18 1%	22 1%	11 1%	8 1%	21 +1% b	7 1%	4 1%	8 1%	21 +1% c	12 1% c	3 1%	1 *%	3 1%	12 1%
None	846 21%	397 20%	449 22%	291 +25% b	227 -17%	328 22% b	124 +25% c	168 +25% c	227 -17%	328 22% c	222 +27% cd	65 +34% cd	78 +28% cd	58 19% d	141 -14%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 11 (continuation)
Derived: Bundle 2
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Landline, broadband, mobile and Pay TV Same	196 5%	61 6% b	36 -3%	47 5% b	50 5%	168 5% d	18 5% d	7 4%	3 -2%
Landline, mobile and broadband	230 6%	73 +7% d	61 6%	42 5%	50 5%	184 6% d	25 7% d	17 +9% ad	4 -3%
Landline, broadband and Pay TV	880 22%	227 22%	232 22%	224 +26% d	188 -19%	709 -21%	105 +29% acd	43 21%	23 19%
Mobile, broadband and Pay TV	17 *%	3 *%	3 *%	5 1%	5 1%	14 *%	2 1%	* *%	* *%
Mobile,Landline and Pay TV	8 *%	2 *%	3 *%	* *%	2 *%	8 *%	- -%	* *%	* *%
Landline and Pay TV	77 2%	12 1%	18 2%	24 3% a	20 2%	66 2%	5 1%	4 2%	2 1%
Mobile and Broadband	219 5%	41 -4%	66 6% a	52 6%	59 6% a	187 6% d	18 5%	10 5%	4 3%
Landline and Broadband	1321 33%	368 +36% d	363 34% d	291 34% d	284 -29%	1068 -32%	124 34%	69 34%	54 +45% abc
Landline and Mobile	51 1%	13 1%	12 1%	14 2%	9 1%	45 1%	3 1%	1 *%	2 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 11 (continuation)
Derived: Bundle 2
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Broadband and Pay TV	180	58	60	25	34	160	12	6	2
	4%	+6%	+6%	-3%	-3%	+5%	3%	3%	-2%
		cd	cd			cd			
Mobile and Pay TV	40	8	16	10	6	33	1	3	1
	1%	1%	1%	1%	1%	1%	*%	1%	*%
			d						
None	846	170	215	149	282	721	49	45	28
	21%	-17%	20%	-17%	+29%	+22%	-14%	22%	23%
			a		abc	b		b	b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 11 (continuation)
Derived: Bundle 2
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Landline, broadband, mobile and Pay TV Same	196 5%	21 4%	24 4%	14 4%	10 4%	27 +8% i	20 6%	18 6%	18 +11% abcdfi	16 4%	157 5%	39 5%	91 5%	90 +6%
Landline, mobile and broadband	230 6%	28 6%	39 7%	27 7%	11 4%	21 6%	14 4%	12 4%	7 5%	25 6%	182 6%	49 7%	104 5%	102 +7%
Landline, broadband and Pay TV	880 22%	68 -14%	109 19%	71 20%	66 24% a	91 25% a	85 24% a	68 21% a	47 +29% abc	104 24% a	776 +24% b	104 -14%	525 +26% b	265 -18%
Mobile, broadband and Pay TV	17 *%	3 1%	1 *%	1 *%	1 *%	2 1%	1 *%	2 1%	1 1%	3 1%	14 *%	3 *%	10 1%	6 *%
Mobile,Landline and Pay TV	8 *%	1 *%	1 *%	- -%	- -%	- -%	3 +1%	- -%	- -%	2 1%	7 *%	2 *%	4 *%	3 *%
Landline and Pay TV	77 2%	12 3%	7 1%	2 1%	10 4% c	7 2%	11 3% c	3 1%	3 2%	11 3%	65 2%	12 2%	36 2%	27 2%
Mobile and Broadband	219 5%	36 +8% cfi	32 6% c	7 -2%	38 +14% abcefgi	16 4%	14 4%	14 4%	15 +10% cefi	15 3%	187 6%	32 4%	115 6%	72 5%
Landline and Broadband	1321 33%	130 -27%	220 +39% adei	144 +40% adei	71 -25%	106 29%	128 36% adi	105 33%	48 30%	117 -27%	1011 -31%	305 +42% a	669 34%	478 32%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 11 (continuation)
Derived: Bundle 2
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Landline and Mobile	51 1%	20 +4% bcdefgh	7 1%	2 1%	- -%	1 *%	- --%	4 1%	- -%	11 +3% def	45 1%	6 1%	8 -*%	23 2% a
Broadband and Pay TV	180 4%	24 5%	20 4%	11 3%	13 5%	26 +7% bch	13 4%	13 4%	2 1%	37 +9% bcfgh	164 +5% b	16 -2%	112 +6% b	53 -4%
Mobile and Pay TV	40 1%	- --%	8 1% a	4 1% a	4 2% a	5 2% a	3 1%	8 +2% ai	- -%	1 *%	29 1%	8 1%	20 1%	17 1%
None	846 21%	136 +28% befh	103 18%	82 23% h	62 22% h	66 18%	75 21% h	82 25% beh	20 -12%	96 22% h	684 21%	159 22%	319 -16%	387 +26% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 12
QZ1. Which of the following are you?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Man	1961 49%	1961 +100% b	- --%	559 48%	654 48%	749 51%	271 +56% bce	288 -43%	654 48% b	749 51% b	403 48% b	85 44%	118 -43%	143 47%	573 +58% abc
Woman	2040 51%	- --%	2040 +100% a	600 52%	707 52%	732 49%	214 -44%	386 +57% acde	707 52% a	732 49% a	429 52% a	108 56% d	158 +57% d	159 53% d	418 -42%
Non-Binary	2 *%	- -%	- -%	2 +*%	- -%	- -%	2 +*% cde	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Prefer to use my own term - please specify	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Prefer not to say	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 12 (continuation)
QZ1. Which of the following are you?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Man	1961	537	440	504	441	1625	177	98	55
	49%	+52%	-41%	+58%	-45%	49%	49%	49%	46%
		bd		abd					
Woman	2040	486	624	357	541	1686	184	101	65
	51%	-48%	+59%	-41%	+55%	51%	51%	51%	54%
		c	ac		ac				
Non-Binary	2	-	*	2	-	2	-	*	-
	*%	-%	*%	+*%	-%	*%	-%	*%	-%
Prefer to use my own term - please specify	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%
Prefer not to say	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 12 (continuation)
QZ1. Which of the following are you?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Man	1961 49%	244 51% g	274 49% g	186 52% g	137 49% g	184 51% g	177 49% g	125 -39%	74 46%	224 51% g	1613 49%	343 47%	1022 +52% b	676 -45%
Woman	2040 51%	236 49%	285 51%	174 48%	139 50%	176 49%	182 51%	196 +61% abcdefi	86 54%	213 49%	1657 51%	380 53%	957 -48%	821 +55% a
Non-Binary	2 *%	- -%	- -%	- -%	2 +1%	- -%	- -%	- -%	- -%	- -%	2 *%	- -%	2 *%	* *%
Prefer to use my own term - please specify	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Prefer not to say	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 13
QZ2. How old are you?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
16 - 17 years	67 2%	47 +2% b	19 -1%	67 +6% bc	- --%	- --%	67 +14% bcde	- --%	- --%	- --%	- --%	3 2% c	2 1%	- --%	7 -1%
18 - 24 years	420 10%	224 11%	194 -10%	420 +36% bc	- --%	- --%	420 +86% bcde	- --%	- --%	- --%	- --%	25 13% d	24 9%	35 11% d	54 -5%
25 - 34 years	674 17%	288 -15%	386 +19% a	674 +58% bc	- --%	- --%	- --%	674 +100% acde	- --%	- --%	- --%	28 15%	30 -11%	64 +21% b	213 +21% ab
35 - 44 years	734 18%	346 18%	388 19%	- --%	734 +54% ac	- --%	- --%	- --%	734 +54% abde	- --%	- --%	27 14%	41 15%	41 -14%	236 +24% abc
45 - 54 years	627 16%	308 16%	319 16%	- --%	627 +46% ac	- --%	- --%	- --%	627 +46% abde	- --%	- --%	28 15%	36 13%	41 13%	212 +21% abc
55 - 64 years	649 16%	345 +18% b	303 -15%	- --%	- --%	649 +44% ab	- --%	- --%	- --%	649 +44% abce	- --%	31 16%	46 16%	41 14%	175 18%
65 - 74 years	461 12%	222 11%	239 12%	- --%	- --%	461 +31% ab	- --%	- --%	- --%	461 +31% abc	461 +55% abcd	26 13% d	53 +19% d	50 +17% d	64 -6%
75 - 84 years	291 7%	148 8%	143 7%	- --%	- --%	291 +20% ab	- --%	- --%	- --%	291 +20% abc	291 +35% abcd	20 10% d	33 +12% d	24 8% d	28 -3%
85 years or over	81 2%	33 2%	48 2%	- --%	- --%	81 +5% ab	- --%	- --%	- --%	81 +5% abc	81 +10% abcd	5 3% d	13 +5% d	6 2% d	3 -*%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 13 (continuation)
QZ2. How old are you?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Summary: 16 - 24	487 12%	271 +14% b	214 -10%	487 +42% bc	- --%	- --%	487 +100% bcde	- --%	- --%	- --%	- --%	28 15% d	26 9%	35 11% d	61 -6%
Summary: 25 - 34	674 17%	288 -15%	386 +19% a	674 +58% bc	- --%	- --%	- --%	674 +100% acde	- --%	- --%	- --%	28 15%	30 -11%	64 +21% b	213 +21% ab
Summary: 35 - 54	1361 34%	654 33%	707 35%	- --%	1361 +100% ac	- --%	- --%	- --%	1361 +100% abde	- --%	- --%	55 28%	77 -28%	82 -27%	449 +45% abc
Summary: 55 - 64	649 16%	345 +18% b	303 -15%	- --%	- --%	649 +44% ab	- --%	- --%	- --%	649 +44% abce	- --%	31 16%	46 16%	41 14%	175 18%
Summary: 65+	833 21%	403 21%	429 21%	- --%	- --%	833 +56% ab	- --%	- --%	- --%	833 +56% abc	833 +100% abcd	50 +26% d	99 +36% acd	80 +27% d	95 -10%
Summary: 75+	372 9%	181 9%	190 9%	- --%	- --%	372 +25% ab	- --%	- --%	- --%	372 +25% abc	372 +45% abcd	25 13% d	46 +17% cd	30 10% d	31 -3%
Prefer not to say	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 13 (continuation)
QZ2. How old are you?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
16 - 17 years	67 2%	11 1%	33 +3% acd	13 2%	9 -1%	54 2%	3 1%	5 2%	2 2%
18 - 24 years	420 10%	62 -6%	193 +18% acd	80 9% a	74 -8%	342 10% d	48 +13% ad	22 11% d	8 -6%
25 - 34 years	674 17%	155 15%	213 +20% ad	152 18% d	140 -14%	573 +17%	53 15%	28 14%	20 17%
35 - 44 years	734 18%	236 +23% bd	188 18% d	177 21% d	117 -12%	610 18%	73 20% cd	31 15%	18 15%
45 - 54 years	627 16%	191 +19% d	167 16%	134 16%	126 -13%	520 16%	52 14%	34 17%	19 16%
55 - 64 years	649 16%	181 18% b	125 -12%	176 +20% bd	153 16% b	530 16%	62 17%	35 17%	18 15%
65 - 74 years	461 12%	109 11% b	80 -8%	79 -9%	192 +20% abc	375 11%	42 12%	25 13%	19 +16% ab
75 - 84 years	291 7%	65 6%	52 -5%	43 -5%	126 +13% abc	237 7%	24 7%	17 9%	13 +10% ab
85 years or over	81 2%	12 -1%	15 1%	9 -1%	45 +5% abc	72 2%	3 1%	3 1%	3 3% b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 13 (continuation)
QZ2. How old are you?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Summary: 16 - 24	487 12%	73 -7%	226 +21% acd	93 11% a	83 -9%	396 12% d	52 14% d	27 14% d	10 -8%
Summary: 25 - 34	674 17%	155 15%	213 +20% ad	152 18% d	140 -14%	573 +17%	53 15%	28 14%	20 17%
Summary: 35 - 54	1361 34%	427 +42% bcd	355 33% d	312 36% d	243 -25%	1130 34%	125 35%	65 32%	37 31%
Summary: 55 - 64	649 16%	181 18% b	125 -12%	176 +20% bd	153 16% b	530 16%	62 17%	35 17%	18 15%
Summary: 65+	833 21%	186 -18% b	147 -14%	130 -15%	363 +37% abc	684 21%	68 19%	46 23%	35 +29% abc
Summary: 75+	372 9%	77 -8%	67 -6%	52 -6%	171 +17% abc	309 9%	27 7%	20 10%	16 +13% ab
Prefer not to say	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 13 (continuation)
QZ2. How old are you?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
16 - 17 years	67 2%	11 2%	6 1%	5 1%	10 +4% bg	6 2%	6 2%	3 1%	2 1%	6 1%	53 2%	11 2%	10 -1%	46 +3% a
18 - 24 years	420 10%	63 13% bcg	38 -7%	22 -6%	46 +17% bcfg	41 11% bc	38 11%	26 8%	17 11%	51 12% bc	376 +12% b	44 -6%	185 -9%	171 11% a
25 - 34 years	674 17%	105 +22% bcfgi	78 14%	44 -12%	66 +24% bcfghi	97 +27% bcfghi	55 15%	45 14%	23 14%	61 14%	600 +18% b	74 -10%	447 +23% b	135 -9%
35 - 44 years	734 18%	123 +26% bcdeghi	103 18%	55 15%	46 17%	54 15%	73 20% h	56 18%	19 12%	82 19%	602 18%	131 18%	513 +26% b	89 -6%
45 - 54 years	627 16%	63 13%	87 16%	50 14%	44 16%	66 18%	64 18%	44 14%	31 19%	70 16%	500 15%	125 17%	461 +23% b	94 -6%
55 - 64 years	649 16%	65 14%	104 19% de	74 +20% ade	27 -10%	39 -11%	56 16% d	63 20% ade	31 20% de	70 16% d	506 -15%	139 +19% a	313 16%	250 17%
65 - 74 years	461 12%	36 -7%	70 12% ad	61 +17% adef	19 -7%	34 9%	33 9%	45 14% ad	20 12%	59 13% ad	344 -11%	117 +16% a	44 -2%	375 +25% a
75 - 84 years	291 7%	13 -3%	52 9% ade	38 +11% ade	13 5%	17 5%	25 7% a	32 10% ade	16 10% ae	31 7% a	223 -7%	68 +9% a	6 -*%	262 +17% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 13 (continuation)
QZ2. How old are you?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
85 years or over	81 2%	1 -*% 	22 +4% ah	12 3% a	6 2% a	5 2% a	9 3% a	6 2% a	* *%	10 2% a	67 2%	14 2%	2 -*%	76 +5% a
Summary: 16 - 24	487 12%	73 +15% bcg	44 -8%	27 -8%	56 +20% bcefghi	47 13% bc	43 12%	28 9%	19 12%	57 13% bc	430 +13% b	55 -8%	195 -10%	218 +15% a
Summary: 25 - 34	674 17%	105 +22% bcfgi	78 14%	44 -12%	66 +24% bcfghi	97 +27% bcfghi	55 15%	45 14%	23 14%	61 14%	600 +18% b	74 -10%	447 +23% b	135 -9%
Summary: 35 - 54	1361 34%	186 +39% c	190 34%	105 29%	90 32%	121 34%	137 38% c	100 31%	50 31%	151 35%	1102 34%	256 35%	973 +49% b	183 -12%
Summary: 55 - 64	649 16%	65 14%	104 19% de	74 +20% ade	27 -10%	39 -11%	56 16% d	63 20% ade	31 20% de	70 16% d	506 -15%	139 +19% a	313 16%	250 17%
Summary: 65+	833 21%	50 -10%	143 +26% adef	111 +31% adefi	38 -14%	56 -16%	67 19% a	83 +26% adef	36 23% ad	100 23% ade	634 -19%	199 +28% a	53 -3%	713 +48% a
Summary: 75+	372 9%	14 -3%	74 +13% ade	50 +14% ade	19 7% a	23 6% a	34 10% a	38 12% ae	17 10% a	41 9% a	290 9%	82 +11%	9 -*%	338 +23% a
Prefer not to say	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 14
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Very senior management; doctor, lawyer, company director (50+ people), judge, surgeon, school headmaster etc.	218 5%	133 +7% b	85 -4%	38 -3%	85 6% a	96 +6% a	11 -2%	27 4%	85 6% ab	96 +6% ab	41 5% a	1 -1%	5 -2%	5 -1%	83 +8% abc
Senior or middle management in large organisation; school teacher, office manager, junior doctor, bank manager, police inspector, accountant etc.	805 20%	404 21%	401 20%	191 -16%	342 +25% ac	272 -18%	62 -13%	128 19% a	342 +25% abde	272 -18% a	145 -17% a	8 -4%	17 -6%	32 -11% a	321 +32% abc
Junior management or professional; or administrative supervisor, clerical, policeman, nurse, secretary, clerk, self-employed (5+ people), etc.	925 23%	364 -19%	561 +27% a	307 +26% c	349 +26% c	269 -18%	109 22% e	198 +29% ade	349 +26% de	269 -18%	145 -17%	23 -12%	56 20% a	84 +28% ab	263 +26% ab

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 14 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Skilled manual worker - e.g. mechanic, paramedic, cook, fitter, plumber, electrician, lorry driver, train driver, hairdresser, beautician, etc.	863 22%	504 +26% b	357 -18%	245 21%	312 23%	306 21%	93 19%	152 23% e	312 23% e	306 21% e	130 -16%	24 -13%	64 23% a	89 +30% ad	236 +24% a
Semi-skilled or unskilled manual worker - e.g. baggage handler, restaurant server, factory worker, receptionist, labourer, gardener etc.	299 7%	167 +9% b	132 -6%	104 +9% c	96 7%	99 7%	45 9%	58 9%	96 7%	99 7%	63 8%	27 +14% d	44 +16% d	40 +13% d	47 -5%
Housewife/househusband	98 2%	8 -*%	90 +4% a	34 3% c	38 3%	26 -2%	5 1%	28 +4% ade	38 3% a	26 -2%	13 2%	10 +5% d	11 4% d	10 3% d	2 -*%
Unemployed	234 6%	110 6%	124 6%	86 +7% c	104 +8% c	45 -3%	33 7% de	53 +8% de	104 +8% de	45 -3% e	5 -1%	53 +28% bcd	29 +11% cd	13 4% d	8 -1%
Student	139 3%	76 4%	64 3%	132 +11% bc	6 -*%	2 -*%	117 +24% bcde	15 2% cde	6 -*%	2 -*%	2 -*%	15 +8% bcd	4 1%	6 2% d	6 -1%
Retired and on state pension ONLY	351 9%	156 8%	195 10%	- --%	6 -*% a	345 +23% ab	- --%	- --%	6 -*%	345 +23% abc	281 +34% abcd	26 +13% cd	43 +16% cd	22 7% d	21 -2%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 14 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
SEG: A	218 5%	133 +7% b	85 -4%	38 -3%	85 6% a	96 +6% a	11 -2%	27 4%	85 6% ab	96 +6% ab	41 5% a	1 -1%	5 -2%	5 -1%	83 +8% abc
SEG: B	805 20%	404 21%	401 20%	191 -16%	342 +25% ac	272 -18%	62 -13%	128 19% a	342 +25% abde	272 -18% a	145 -17% a	8 -4%	17 -6%	32 -11% a	321 +32% abc
SEG: C1	1065 27%	440 -22%	624 +31% a	438 +38% bc	355 26% c	271 -18%	226 +46% bcde	213 +32% cde	355 26% de	271 -18%	147 -18%	38 -20%	60 -22%	90 30% ab	268 27% a
SEG: C2	863 22%	504 +26% b	357 -18%	245 21%	312 23%	306 21%	93 19%	152 23% e	312 23% e	306 21% e	130 -16%	24 -13%	64 23% a	89 +30% ad	236 +24% a
SEG: D	299 7%	167 +9% b	132 -6%	104 +9% c	96 7%	99 7%	45 9%	58 9%	96 7%	99 7%	63 8%	27 +14% d	44 +16% d	40 +13% d	47 -5%
SEG: E	683 17%	274 -14%	409 +20% a	120 -10%	147 -11%	416 +28% ab	38 -8%	81 -12% a	147 -11%	416 +28% abc	300 +36% abcd	89 +46% bcd	84 +30% cd	45 15% d	31 -3%
SEG: AB	1023 26%	537 +27% b	486 -24%	228 -20%	427 +31% ac	367 25% a	73 -15%	155 23% a	427 +31% abde	367 25% a	186 -22% a	10 -5%	22 -8%	37 -12% a	404 +41% abc
SEG: C1C2	1927 48%	944 48%	981 48%	684 +59% bc	666 49% c	577 -39%	319 +65% bcde	365 +54% cde	666 49% de	577 -39% e	277 -33%	62 -32%	124 45% a	180 +60% abd	504 +51% a
SEG: DE	982 25%	441 -22%	541 +27% a	223 -19%	243 -18%	515 +35% ab	83 -17%	140 -21%	243 -18%	515 +35% abc	363 +44% abcd	116 +60% bcd	128 +46% cd	85 28% d	78 -8%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 14 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
SEG: ABC1	2087 52%	977 -50%	1110 +54% a	667 +57% c	782 +57% c	639 -43%	299 +61% bde	368 55% de	782 +57% de	639 -43%	333 -40%	48 -25%	82 -30%	127 -42% ab	672 +68% abc
SEG: C2DE	1845 46%	945 +48% b	898 -44%	469 -40%	555 -41%	821 +55% ab	177 -36%	292 43% a	555 -41%	821 +55% abc	493 +59% abc	140 +73% cd	192 +69% cd	175 +58% d	314 -32%
10.Prefer not to say	71 2%	40 2%	31 2%	26 2%	24 2%	21 1%	11 2% e	14 2% e	24 2% e	21 1%	7 -1%	5 2% cd	3 1%	* -*%	5 -*%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 14 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Very senior management; doctor, lawyer, company director (50+ people), judge, surgeon, school headmaster etc.	218 5%	218 +21% bcd	- --%	- --%	- --%	188 6%	13 4%	12 6%	6 5%
Senior or middle management in large organisation; school teacher, office manager, junior doctor, bank manager, police inspector, accountant etc.	805 20%	805 +79% bcd	- --%	- --%	- --%	655 20%	69 19%	40 20%	36 +30% abc
Junior management or professional; or administrative supervisor, clerical, policeman, nurse, secretary, clerk, self-employed (5+ people), etc.	925 23%	- --%	925 +87% acd	- --%	- --%	777 23% c	84 23%	38 -19%	24 20%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 14 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Skilled manual worker - e.g. mechanic, paramedic, cook, fitter, plumber, electrician, lorry driver, train driver, hairdresser, beautician, etc.	863 22%	- --%	- --%	863 +100% abd	- --%	684 -21%	108 +30% acd	48 24%	23 19%
Semi-skilled or unskilled manual worker - e.g. baggage handler, restaurant server, factory worker, receptionist, labourer, gardener etc.	299 7%	- --%	- --%	- --%	299 +30% abc	248 7%	28 8%	11 5%	10 8%
Housewife/househusband	98 2%	- --%	- --%	- --%	98 +10% abc	78 2%	6 2%	3 1%	11 +9% abc
Unemployed	234 6%	- --%	- --%	- --%	234 +24% abc	200 6%	18 5%	12 6%	5 4%
Student	139 3%	- --%	139 +13% acd	- --%	- --%	112 3%	13 4%	11 +5% a	4 4%
Retired and on state pension ONLY	351 9%	- --%	- --%	- --%	351 +36% abc	305 +9% bd	19 -5% d	25 +12% abd	1 -1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 14 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
SEG: A	218 5%	218 +21% bcd	- --%	- --%	- --%	188 6%	13 4%	12 6%	6 5%
SEG: B	805 20%	805 +79% bcd	- --%	- --%	- --%	655 20%	69 19%	40 20%	36 +30% abc
SEG: C1	1065 27%	- --%	1065 +100% acd	- --%	- --%	888 27%	97 27%	49 24%	28 24%
SEG: C2	863 22%	- --%	- --%	863 +100% abd	- --%	684 -21%	108 +30% acd	48 24%	23 19%
SEG: D	299 7%	- --%	- --%	- --%	299 +30% abc	248 7%	28 8%	11 5%	10 8%
SEG: E	683 17%	- --%	- --%	- --%	683 +70% abc	583 +18% bd	43 -12%	39 20% bd	16 14%
SEG: AB	1023 26%	1023 +100% bcd	- --%	- --%	- --%	843 25%	82 23%	52 26%	42 +35% abc
SEG: C1C2	1927 48%	- --%	1065 +100% ad	863 +100% ad	- --%	1572 -47%	205 +57% acd	96 48%	51 -43%
SEG: DE	982 25%	- --%	- --%	- --%	982 +100% abc	831 +25% b	71 -20%	50 25%	26 22%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 14 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
SEG: ABC1	2087 52%	1023 +100% cd	1065 +100% cd	- --%	- --%	1731 52%	179 50%	101 50%	71 +59% abc
SEG: C2DE	1845 46%	- --%	- --%	863 +100% ab	982 +100% ab	1515 46%	179 50% d	98 49% d	49 -41%
10.Prefer not to say	71 2%	- --%	- --%	- --%	- --%	67 +2% bd	2 -1%	2 1% d	- --%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 14 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Very senior management; doctor, lawyer, company director (50+ people), judge, surgeon, school headmaster etc.	218	31	45	7	20	15	28	10	9	22	172	47	138	55
	5%	6%	+8%	-2%	7%	4%	8%	3%	5%	5%	5%	6%	+7%	-4%
		c	ceg		c		cg						b	
Senior or middle management in large organisation; school teacher, office manager, junior doctor, bank manager, police inspector, accountant etc.	805	85	168	57	59	57	64	60	37	67	631	170	518	204
	20%	18%	+30%	16%	21%	16%	18%	19%	23%	-15%	-19%	+23%	+26%	-14%
			acdefgi						i			a	b	
Junior management or professional; or administrative supervisor, clerical, policeman, nurse, secretary, clerk, self-employed (5+ people), etc.	925	117	109	87	82	93	84	92	36	77	761	162	562	242
	23%	24%	19%	24%	+30%	26%	24%	+29%	22%	-18%	23%	22%	+28%	-16%
		i			bi	i		bi					b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 14 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Skilled manual worker - e.g. mechanic, paramedic, cook, fitter, plumber, electrician, lorry driver, train driver, hairdresser, beautician, etc.	863 22%	64 -13%	118 21% a	85 23% ag	63 23% ag	87 24% ag	83 23% ag	49 -15%	38 24% ag	98 22% ag	698 21%	165 23%	559 +28% b	219 -15%
Semi-skilled or unskilled manual worker - e.g. baggage handler, restaurant server, factory worker, receptionist, labourer, gardener etc.	299 7%	32 7%	40 7%	30 8%	14 5%	24 7%	29 8%	32 10% d	18 11% d	30 7%	238 7%	59 8%	167 +8% b	93 -6%
Housewife/househusband	98 2%	13 3%	18 3%	10 3%	5 2%	8 2%	8 2%	5 2%	4 3%	8 2%	75 2%	24 3%	6 -*%	75 +5% a
Unemployed	234 6%	25 5%	27 5%	20 6%	11 4%	29 8%	15 4%	26 8%	11 7%	35 8%	209 +6% b	25 -3%	2 -*%	198 +13% a
Student	139 3%	28 +6% bcgh	8 -1%	9 2%	8 3%	20 +6% bgh	13 4%	5 2%	1 *%	20 5% bgh	133 +4% b	6 -1%	6 -*%	105 +7% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 14 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Retired and on state pension ONLY	351 9%	55 +11% bdh	18 -3%	53 +15% bdefh	14 -5%	25 7% b	32 9% bh	38 12% bdh	4 -3%	67 +15% bdefh	288 9%	61 8%	6 -*%	295 +20% a
SEG: A	218 5%	31 6% c	45 +8% ceg	7 -2%	20 7% c	15 4%	28 8% cg	10 3%	9 5%	22 5%	172 5%	47 6%	138 +7% b	55 -4%
SEG: B	805 20%	85 18%	168 +30% acdefgi	57 16%	59 21%	57 16%	64 18%	60 19%	37 23% i	67 -15%	631 -19%	170 +23% a	518 +26% b	204 -14%
SEG: C1	1065 27%	144 30% bi	117 -21%	96 27%	90 +32% bi	113 31% bi	97 27%	97 30% bi	36 23%	97 22%	894 +27% b	168 -23%	569 +29% b	347 -23%
SEG: C2	863 22%	64 -13%	118 21% a	85 23% ag	63 23% ag	87 24% ag	83 23% ag	49 -15%	38 24% ag	98 22% ag	698 21%	165 23%	559 +28% b	219 -15%
SEG: D	299 7%	32 7%	40 7%	30 8%	14 5%	24 7%	29 8%	32 10% d	18 11% d	30 7%	238 7%	59 8%	167 +8% b	93 -6%
SEG: E	683 17%	93 19% bd	63 -11%	83 +23% bdfh	30 -11%	62 17% bd	54 15%	69 +22% bdh	20 12%	109 +25% bdefh	572 17%	110 15%	13 -1%	567 +38% a
SEG: AB	1023 26%	116 24%	213 +38% acdefgi	65 -18%	79 28% cei	72 -20%	92 26% c	70 22%	46 29% c	89 -20%	803 -25%	216 +30% a	656 +33% b	259 -17%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 14 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
SEG: C1C2	1927	208	235	181	153	199	180	146	75	195	1592	333	1128	566
	48%	-43%	-42%	50%	+55%	+55%	50%	46%	47%	45%	49%	46%	+57%	-38%
				b	abgi	abgi	b						b	
SEG: DE	982	124	103	113	44	86	84	102	38	139	810	169	181	661
	25%	26%	-18%	+31%	-16%	24%	23%	+32%	24%	+32%	25%	23%	-9%	+44%
		bd		bdf		d	d	bdef		bdef				a
SEG: ABC1	2087	260	330	161	169	185	189	168	82	187	1697	384	1225	606
	52%	54%	+59%	-45%	+61%	51%	53%	52%	52%	-43%	52%	53%	+62%	-40%
		ci	cei		cei	i	i	i					b	
SEG: C2DE	1845	188	221	197	107	173	167	151	76	237	1508	333	740	880
	46%	-39%	-39%	+55%	-38%	48%	47%	47%	48%	+54%	46%	46%	-37%	+59%
				abd		abd				abd				a
10.Prefer not to say	71	31	9	2	2	3	2	2	1	14	66	5	17	12
	2%	+7%	2%	1%	1%	1%	1%	1%	1%	+3%	+2%	-1%	-1%	-1%
		bcdefgh								cefg	b			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 15
QZ4(V1). What is the total number of people in the household - including yourself and any children?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
1	760 19%	344 -18%	416 +20% a	110 -9%	167 -12% a	484 +33% ab	30 -6%	80 -12% a	167 -12% a	484 +33% abc	342 +41% abcd	102 +53% bcd	87 +31% d	91 +30% d	109 -11%
2	1447 36%	774 +39% b	673 -33%	350 -30% b	321 -24%	776 +52% ab	111 -23%	239 35% ac	321 -24%	776 +52% abc	427 +51% abc	38 -20%	104 38% a	92 -30% a	395 +40% ac
3	756 19%	341 -17%	413 +20% a	279 +24% c	325 +24% c	153 -10%	129 +26% de	150 +22% de	325 +24% de	153 -10% e	46 -5%	18 -9%	41 15%	42 -14%	214 +22% abc
4	629 16%	299 15%	330 16%	235 +20% c	354 +26% ac	40 -3%	109 +22% de	125 +19% de	354 +26% bde	40 -3% e	11 -1%	15 -8%	28 -10%	46 15% a	175 +18% ab
5+	378 9%	188 10%	190 9%	177 +15% c	177 +13% c	24 -2%	99 +20% bcde	78 12% de	177 +13% de	24 -2% e	6 -1%	18 10% b	14 -5%	28 9% b	93 9% b
Not Provided	33 1%	14 1%	19 1%	11 1% c	17 +1% c	5 -*%	9 +2% bde	2 *%	17 +1% bde	5 -*%	1 -*%	2 1%	3 1%	3 1%	5 *%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 15 (continuation)
QZ4(V1). What is the total number of people in the household - including yourself and any children?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
1	760 19%	140 -14%	174 -16%	134 -16%	291 +30% abc	611 -18%	83 +23% ac	35 17%	30 +25% ac
2	1447 36%	410 +40% bcd	372 35%	305 35%	341 35%	1199 36%	125 35%	75 37%	41 34%
3	756 19%	193 19% d	231 +22% d	178 21% d	141 -14%	623 19% d	81 +23% cd	34 17%	18 -15%
4	629 16%	185 +18% d	160 15% d	164 +19% bd	112 -11%	533 16% b	44 -12%	35 17% b	16 14%
5+	378 9%	89 9%	118 +11% d	79 9%	83 8%	320 10% b	24 -7%	20 10% b	14 12% b
Not Provided	33 1%	6 1%	10 1%	3 *%	13 +1% c	28 1%	3 1%	1 1%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 15 (continuation)
QZ4(V1). What is the total number of people in the household - including yourself and any children?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
1	760 19%	84 17%	99 18%	83 23% f	44 16%	65 18%	46 -13%	72 22% f	37 23% f	82 19% f	633 19%	126 17%	238 -12%	423 +28% a
2	1447 36%	118 -25%	218 39% a	151 +42% a	96 34% a	136 38% a	149 +42% a	119 37% a	59 37% a	153 35% a	1127 -34%	313 +43% a	665 -34%	624 +42% a
3	756 19%	114 +24% cegi	111 20%	61 17%	59 21%	61 17%	64 18%	48 15%	29 18%	76 17%	651 +20% b	105 -15%	479 +24% b	187 -12%
4	629 16%	85 18% c	77 14%	40 -11%	36 13%	62 17% c	66 19% c	49 15%	24 15%	93 +21% bcd	526 16%	102 14%	389 +20% b	141 -9%
5+	378 9%	71 +15% bcefghi	51 9%	23 6%	42 +15% bceghi	30 8%	33 9%	28 9%	10 6%	32 7%	306 9%	72 10%	196 10% b	114 -8%
Not Provided	33 1%	7 2% f	5 1%	2 1%	1 *%	6 2% f	- -%	5 1% f	- -%	2 *%	28 1%	4 1%	15 1%	9 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 16
QZ4(V2). What is the total number of people in the household? - including yourself and any children?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Small (1-2 people)	2207 55%	1118 +57% b	1089 -53%	460 -40%	488 -36%	1260 +85% ab	141 -29%	319 -47% ac	488 -36% a	1260 +85% abc	770 +92% abcd	140 +73% cd	191 +69% cd	183 +61% d	504 -51%
Medium (3-4 people)	1385 35%	641 -33%	743 +36% a	514 +44% c	679 +50% ac	192 -13%	238 +49% bde	275 +41% de	679 +50% bde	192 -13% e	56 -7%	33 -17%	69 -25% a	88 -29% a	390 +39% abc
Large (5+ people)	378 9%	188 10%	190 9%	177 +15% c	177 +13% c	24 -2%	99 +20% bcde	78 12% de	177 +13% de	24 -2% e	6 -1%	18 10% b	14 -5%	28 9% b	93 9% b
Not Provided	33 1%	14 1%	19 1%	11 1% c	17 +1% c	5 -*%	9 +2% bde	2 *%	17 +1% bde	5 -*%	1 -*%	2 1%	3 1%	3 1%	5 *%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 16 (continuation)
QZ4(V2). What is the total number of people in the household? - including yourself and any children?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Small (1-2 people)	2207 55%	549 54%	546 -51%	439 -51%	633 +64% abc	1810 55%	208 58%	110 55%	71 59%
Medium (3-4 people)	1385 35%	378 37% d	391 37% d	342 +40% d	253 -26%	1156 35% d	125 35% d	69 34% d	34 -28%
Large (5+ people)	378 9%	89 9%	118 +11% d	79 9%	83 8%	320 10% b	24 -7%	20 10% b	14 12% b
Not Provided	33 1%	6 1%	10 1%	3 *%	13 +1% c	28 1%	3 1%	1 1%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 16 (continuation)
QZ4(V2). What is the total number of people in the household? - including yourself and any children?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Small (1-2 people)	2207 55%	202 -42%	316 57% a	234 +65% abdefi	140 50%	202 56% a	195 54% a	190 59% a	96 60% a	234 54% a	1760 -54%	439 +61% a	902 -46%	1047 +70% a
Medium (3-4 people)	1385 35%	199 +42% bcg	188 34%	101 -28%	95 34%	123 34%	130 36% c	97 30%	53 33%	170 39% cg	1177 +36% b	207 -29%	868 +44% b	328 -22%
Large (5+ people)	378 9%	71 +15% bcefghi	51 9%	23 6%	42 +15% bceghi	30 8%	33 9%	28 9%	10 6%	32 7%	306 9%	72 10%	196 10% b	114 -8%
Not Provided	33 1%	7 2% f	5 1%	2 1%	1 *%	6 2% f	- -%	5 1% f	- -%	2 *%	28 1%	4 1%	15 1%	9 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 17
QZ6. And what is the total number of children in the household (Under 18)?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
None	2584 65%	1348 +69% b	1235 -61%	662 -57% b	554 -41%	1368 +92% ab	292 -60% c	369 -55% c	554 -41%	1368 +92% abc	803 +96% abcd	145 +75% cd	191 69% d	192 64%	598 -60%
1	554 14%	226 -12%	328 +16% a	210 +18% c	297 +22% ac	47 -3%	92 +19% de	118 +17% de	297 +22% bde	47 -3% e	5 -1%	16 -9%	34 12%	44 15% a	169 +17% ab
2	535 13%	228 -12%	307 +15% a	173 15% c	337 +25% ac	24 -2%	54 11% de	120 +18% ade	337 +25% abde	24 -2%	9 -1%	16 -8%	35 12%	42 14% a	156 +16% a
3	148 4%	68 3%	80 4%	57 +5% c	90 +7% c	2 -*%	18 4% de	39 +6% de	90 +7% ade	2 -*%	- --%	4 2%	10 3%	14 5%	40 4%
4	41 1%	20 1%	21 1%	13 1% c	26 +2% c	2 -*%	6 1% de	7 1% de	26 +2% de	2 -*%	- --%	4 2%	1 *%	2 1%	14 1%
5+	25 1%	11 1%	14 1%	14 +1% c	11 1% c	- --%	8 +2% de	6 1% de	11 1% de	- --%	- --%	4 +2% d	2 1%	3 1%	5 *%
Prefer not to say	116 3%	61 3%	55 3%	32 3%	46 3%	38 3%	17 3% e	16 2%	46 3% e	38 3%	14 -2%	3 2%	6 2%	4 1%	10 -1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 17 (continuation)
QZ6. And what is the total number of children in the household (Under 18)?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
None	2584 65%	641 63%	686 64%	520 -60%	687 +70% abc	2108 -64%	251 +70% a	135 67%	85 +71% a
1	554 14%	139 14%	169 +16% d	133 15% d	108 -11%	470 14% d	47 13%	26 13%	11 -9%
2	535 13%	164 +16% bd	127 12%	146 +17% bd	92 -9%	448 14%	48 13%	25 13%	13 11%
3	148 4%	40 4%	41 4%	30 4%	36 4%	126 4%	10 3%	5 2%	7 +6% abc
4	41 1%	13 1%	7 1%	9 1%	11 1%	36 1% b	* -*%	3 1% b	1 1%
5+	25 1%	- --%	6 1% a	8 1% a	11 +1% a	22 1%	1 *%	1 1%	1 *%
Prefer not to say	116 3%	26 3%	30 3%	16 2%	36 4% c	103 +3% b	3 -1%	5 3% b	2 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 17 (continuation)
QZ6. And what is the total number of children in the household (Under 18)?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
None	2584 65%	282 -59%	367 66%	258 +72% adfgi	163 59%	234 65%	219 61%	198 62%	111 70% ad	276 63%	2095 64%	484 67%	1091 -55%	1162 +78% a
1	554 14%	84 +18% c	76 14%	39 11%	47 17%	47 13%	48 13%	49 15%	19 12%	61 14%	476 +15% b	78 -11%	363 +18% b	118 -8%
2	535 13%	68 14%	77 14%	42 12%	43 15%	43 12%	52 15%	33 10%	20 12%	69 16%	440 13%	93 13%	362 +18% b	109 -7%
3	148 4%	25 5%	23 4%	15 4%	8 3%	17 5%	12 3%	9 3%	5 3%	12 3%	116 4%	32 4%	80 4% b	38 -3%
4	41 1%	2 *%	3 1%	4 1%	7 +3% abg	6 2% g	8 +2% ag	- -%	- -%	6 1%	32 1%	9 1%	23 1%	14 1%
5+	25 1%	5 1%	3 1%	- -%	4 2% i	4 1%	3 1%	3 1%	- -%	- -%	19 1%	6 1%	10 1%	10 1%
Prefer not to say	116 3%	12 2%	11 2%	2 -1%	5 2%	9 3%	17 +5% bc	28 +9% abcdehi	5 3%	14 3% c	92 3%	21 3%	52 3%	48 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 18
QZ7. What ages are your children? - Child 1
Base: Where 1 or more children in household

		Gender		Sub-Age Group			Age Group				Household Income			Social Group			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**	**AB**	**C1**	**C2**	**DE**
Column		a	b	a	b	c	a	b	c	d	a	b	c	a	b	c	d
Unweighted Bases	1174	509	664	424	676	74	154	270	676	74	63	103	376	352	287	233	293
Effective Weighted Sample	831	370	462	295	485	52	114	181	485	52	46	68	258	240	210	179	210
Weighted Bases	**1303**	**553**	**750**	**467**	**761**	**75**	**178**	**289**	**761**	**75**	**80**	**106**	**383**	**357**	**349**	**327**	**259**
0-3	156 12%	60 11%	96 13%	105 +22% bc	49 -6%	2 -3%	36 +20% cd	69 +24% cd	49 -6%	2 -3%	7 9%	25 +24% ac	46 12%	36 10%	40 12%	47 14%	30 11%
4-6	139 11%	59 11%	80 11%	69 +15% bc	67 -9%	3 4%	10 -6%	59 +20% acd	67 -9%	3 4%	7 8%	12 11%	49 13%	45 13%	29 8%	33 10%	32 12%
7-9	179 14%	72 13%	107 14%	71 15% c	108 14% c	1 -1%	6 -3%	65 +23% acd	108 14% ad	1 -1%	8 11%	18 17%	52 13%	52 15%	52 15%	42 13%	32 12%
10-12	196 15%	93 17%	104 14%	48 -10%	141 +18% a	8 10%	17 -9%	31 -11%	141 +18% ab	8 10%	12 15%	14 13%	79 +21%	66 +18% d	56 16% d	48 15%	26 -10%
13-15	259 20%	93 -17%	166 +22% a	48 -10%	188 +25% a	23 +30% a	30 17% b	18 -6%	188 +25% ab	23 +30% ab	27 +33% c	25 24%	79 21%	57 -16%	68 20%	84 +26% a	50 19%
16-18	199 15%	100 +18% b	99 -13%	64 14%	108 14%	27 +36% ab	56 +32% bc	8 -3%	108 14% b	27 +36% bc	15 19% b	9 -8%	55 14%	55 15%	57 16%	38 12%	48 18% c
Don't know/Refused	175 13%	76 14%	99 13%	62 13%	101 13%	12 16%	23 13%	40 14%	101 13%	12 16%	4 -5%	4 -3%	24 -6%	46 13%	46 13%	34 10%	41 16%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b,c - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 18 (continuation)
QZ7. What ages are your children? - Child 1
Base: Where 1 or more children in household

		Nation				England Regions								Urbanity		Working Status	
	Total	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	a	b	c	d	e	f	g	h	a	b	a	b
Unweighted Bases	1174	777	121	145	130	131	125	70	87	93	81	65	91	991	182	748	286
Effective Weighted Sample	831	645	93	133	121	109	100	58	80	77	66	55	79	709	123	528	201
Weighted Bases	**1303**	**1103**	**106**	**60**	**33**	**185**	**182**	**100**	**110**	**117**	**122**	**95**	**148**	**1084**	**218**	**838**	**289**
0-3	156 12%	135 12%	11 10%	5 9%	4 13%	27 15%	28 15% h	12 12%	14 13%	13 11%	22 18% h	8 9%	9 6%	141 +13% b	14 -7%	114 +14% b	26 9%
4-6	139 11%	117 11%	11 11%	6 11%	5 14%	20 11%	16 9%	12 12%	11 10%	18 15%	13 11%	10 11%	11 8%	114 11%	25 11%	88 11%	34 12%
7-9	179 14%	150 14%	18 17% c	5 9%	6 18% c	27 14%	25 14%	12 12%	13 12%	23 19%	14 11%	12 13%	18 12%	150 14%	29 13%	117 14%	36 12%
10-12	196 15%	168 15%	18 17%	7 12%	3 9%	11 -6%	39 +21% af	12 12%	17 16% a	25 21% af	12 10%	21 22% af	23 16% a	163 15%	33 15%	140 +17%	37 13%
13-15	259 20%	210 -19%	27 26%	13 22%	8 26%	31 17%	30 16%	30 +30% abdh	18 16%	21 18%	30 25%	19 20%	20 14%	195 -18%	64 +29% a	182 +22%	55 19%
16-18	199 15%	166 15%	15 15%	11 18%	7 20%	25 14%	22 12%	12 12%	33 +30% abceh	14 12%	22 18%	16 17%	17 11%	164 15%	35 16%	101 -12%	73 +25% a
Don't know/Refused	175 13%	157 +14% bd	5 -5%	12 +20% bd	* -1%	45 +24% bcdefg	22 12% de	11 11%	4 -3%	4 -3%	10 8%	8 8%	49 +33% bcdefg	156 +14% b	18 -8%	96 -11%	28 -10%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g,h - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 19
QZ7. What ages are your children? - Child 2
Base: Where 2 or more children in household

		Gender		Sub-Age Group		Age Group			Household Income		Social Group			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**16-24**	**25-34**	**35-54**	**15.6k-25.99K**	**26K+**	**AB**	**C1**	**C2**	**DE**
Column		a	b	a	b	a	b	c	a	b	a	b	c	d
Unweighted Bases	681	290	391	243	410	76	167	410	61	218	207	156	139	174
Effective Weighted Sample	477	212	265	165	293	57	108	293	41	143	141	113	105	124
Weighted Bases	**748**	**327**	**422**	**257**	**464**	**86**	**171**	**464**	**62**	**214**	**217**	**180**	**193**	**150**
0-3	137	56	81	80	56	17	64	56	22	35	41	26	42	29
	18%	17%	19%	+31%	-12%	20%	+37%	-12%	+36%	16%	19%	14%	22%	19%
				b			ac		b					
4-6	137	56	82	50	85	2	48	85	6	44	49	34	37	18
	18%	17%	19%	20%	18%	-2%	+28%	18%	9%	21%	22%	19%	19%	-12%
							ac	a		a	d			
7-9	132	55	77	37	93	12	26	93	21	46	36	35	34	27
	18%	17%	18%	15%	+20%	14%	15%	+20%	+33%	22%	16%	20%	18%	18%
10-12	120	45	75	24	93	17	6	93	8	44	26	35	36	22
	16%	14%	18%	-9%	+20%	20%	-4%	+20%	12%	+20%	12%	19%	19%	15%
					a	b		b						
13-15	88	51	36	20	61	18	3	61	5	23	26	20	17	24
	12%	+16%	-9%	-8%	13%	+21%	-2%	13%	8%	11%	12%	11%	9%	+16%
		b			a	b		b						
16-18	16	10	6	7	4	7	-	4	-	-	4	3	4	3
	2%	3%	1%	3%	-1%	+8%	--%	-1%	-%	--%	2%	2%	2%	2%
						bc								
Don't know/Refused	119	54	65	38	73	14	24	73	1	22	35	27	23	27
	16%	17%	15%	15%	16%	16%	14%	16%	-1%	-10%	16%	15%	12%	18%
										a				

Columns Tested: a,b - a,b - a,b,c - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 19 (continuation)
QZ7. What ages are your children? - Child 2
Base: Where 2 or more children in household

		Nation				England Regions				Urbanity		Working Status	
	Total	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**West Midlands**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	a	b	c	d	a	b	a	b
Unweighted Bases	681	445	64	84	87	72	74	57	53	567	113	426	172
Effective Weighted Sample	477	370	50	77	82	59	60	47	46	401	77	297	119
Weighted Bases	**748**	**633**	**59**	**34**	**22**	**101**	**106**	**70**	**87**	**607**	**140**	**475**	**171**
0-3	137 18%	113 18%	13 22%	6 18%	5 21%	17 16%	21 20%	14 20%	13 15%	113 19%	24 17%	91 19%	35 20%
4-6	137 18%	115 18%	13 22%	4 12%	5 23%	14 14%	25 23%	19 27%	16 19%	116 19%	22 15%	98 +21% b	21 -12%
7-9	132 18%	110 17%	12 20%	7 19%	4 18%	13 13%	13 13%	15 22%	12 13%	100 16%	32 23%	78 16%	36 21%
10-12	120 16%	98 15%	13 21%	4 13%	4 21%	20 20%	17 16%	15 22%	8 9%	100 16%	20 14%	78 16%	25 15%
13-15	88 12%	74 12%	5 9%	5 15%	4 16%	8 8%	8 8%	4 5%	3 4%	59 -10%	28 +20% a	57 12%	25 15%
16-18	16 2%	15 2%	- -%	1 2%	- -%	2 2%	2 2%	1 1%	3 3%	12 2%	3 2%	3 -1%	10 +6% a
Don't know/Refused	119 16%	108 +17% bd	3 -5%	7 20% bd	* -2%	27 +26% c	20 19% c	2 -4%	32 +37% bc	107 +18% b	11 -8%	71 15%	19 11%

Columns Tested: a,b,c,d - a,b,c,d - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 20
QZ7. What ages are your children? - Child 3
Base: Where 3 or more children in household

		Gender		Sub-Age Group		Age Group	Household Income	Social Group		Nation	Urbanity	Working Status	
	Total	**Man**	**Woman**	**16-34**	**35-54**	**35-54**	**26K+**	**AB**	**DE**	**England**	**Urban**	**Working**	**Not working**
Column		a	b	a	b			a	b			a	b
Unweighted Bases	206	93	113	77	124	124	64	53	65	137	164	110	64
Effective Weighted Sample	145	66	79	58	84	84	43	35	47	115	120	75	47
Weighted Bases	**214**	**99**	**115**	**84**	**127**	**127**	**58**	**53**	**58**	**185**	**167**	**114**	**62**
0-3	61 29%	18 -18%	43 +38% a	34 +41% b	27 -21%	27 -21%	10 -16%	14 27%	21 37%	52 28%	47 28%	27 23%	21 35%
4-6	40 19%	16 16%	24 21%	12 14%	27 21%	27 21%	11 19%	8 15%	11 18%	34 18%	31 19%	21 19%	11 17%
7-9	34 16%	20 20%	15 13%	8 -10%	26 +21% a	26 +21%	19 +33%	11 21%	7 12%	28 15%	28 17%	23 21%	9 14%
10-12	27 13%	13 13%	14 12%	9 11%	16 13%	16 13%	6 11%	6 12%	8 13%	23 12%	17 10%	14 12%	13 +20%
13-15	14 6%	8 8%	6 5%	5 6%	8 6%	8 6%	4 6%	2 4%	5 9%	13 7%	12 7%	8 7%	4 7%
16-18	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Don't know/Refused	38 18%	25 +25% b	13 -11%	15 17%	23 18%	23 18%	9 15%	11 21%	7 12%	35 19%	31 19%	21 19% b	4 -7%

Columns Tested: a,b - a,b - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 21
QZ7. What ages are your children? - Child 4
Base: Where 4 or more children in household

	Total
Unweighted Bases	61
Effective Weighted Sample	43
Weighted Bases	**65**
0-3	23 34%
4-6	13 20%
7-9	9 14%
10-12	4 6%
13-15	1 2%
16-18	- -%
Don't know/Refused	15 23%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 22
QZ7. What ages are your children? - Child 5
Base: Where 5 or more children in household

	Total
Unweighted Bases	23
Effective Weighted Sample	16
Weighted Bases	**25**
0-3	11 44%
4-6	2 9%
7-9	5 21%
10-12	- -%
13-15	- -%
16-18	- -%
Don't know/Refused	6 26%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 23
QZ7. What ages are your children? - All
Base: Where children in household

		Gender		Sub-Age Group			Age Group				Household Income			Social Group			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**	**AB**	**C1**	**C2**	**DE**
Column		a	b	a	b	c	a	b	c	d	a	b	c	a	b	c	d
Unweighted Bases	1174	509	664	424	676	74	154	270	676	74	63	103	376	352	287	233	293
Effective Weighted Sample	831	370	462	295	485	52	114	181	485	52	46	68	258	240	210	179	210
Weighted Bases	**1303**	**553**	**750**	**467**	**761**	**75**	**178**	**289**	**761**	**75**	**80**	**106**	**383**	**357**	**349**	**327**	**259**
0 - 3	341 26%	128 -23%	213 +28% a	204 +44% bc	134 -18% c	4 -5%	50 28% cd	154 +53% acd	134 -18% d	4 -5%	21 26%	52 +49% ac	90 23%	84 23%	78 22%	97 30%	79 31% ab
4 - 6	306 23%	130 23%	176 23%	130 +28% bc	169 22% c	6 -9%	18 -10%	112 +39% acd	169 22% ad	6 -9%	12 15%	24 22%	98 26%	99 +28% b	69 20%	77 24%	59 23%
7 - 9	328 25%	141 26%	187 25%	107 23% c	218 +29% ac	3 -4%	27 -15% d	81 28% ad	218 +29% ad	3 -4%	18 22%	34 32%	108 28%	95 27%	91 26%	77 24%	63 24%
10 - 12	319 24%	136 25%	183 24%	74 -16%	232 +31% ac	12 17%	36 20%	38 -13%	232 +31% abd	12 17%	24 31%	23 21%	121 +32% b	92 26% d	86 25%	93 28% d	48 -19%
13 - 15	324 25%	132 24%	192 26%	69 -15%	229 +30% a	26 +35% a	49 27% b	20 -7%	229 +30% b	26 +35% b	30 +37%	29 27%	97 25%	76 21%	80 23%	97 +30% a	71 27%
16 - 18	199 15%	100 +18% b	99 -13%	64 14%	108 14%	27 +36% ab	56 +32% bc	8 -3%	108 14% b	27 +36% bc	15 19% b	9 -8%	55 14%	55 15%	57 16%	38 12%	48 18% c
Prefer not to say	175 13%	76 14%	99 13%	62 13%	101 13%	12 16%	23 13%	40 14%	101 13%	12 16%	4 -5%	4 -3%	24 -6%	46 13%	46 13%	34 10%	41 16%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b,c - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 23 (continuation)
QZ7. What ages are your children? - All
Base: Where children in household

		Nation				England Regions								Urbanity		Working Status	
	Total	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	a	b	c	d	e	f	g	h	a	b	a	b
Unweighted Bases	1174	777	121	145	130	131	125	70	87	93	81	65	91	991	182	748	286
Effective Weighted Sample	831	645	93	133	121	109	100	58	80	77	66	55	79	709	123	528	201
Weighted Bases	**1303**	**1103**	**106**	**60**	**33**	**185**	**182**	**100**	**110**	**117**	**122**	**95**	**148**	**1084**	**218**	**838**	**289**
0 - 3	341 26%	293 27%	27 25%	11 -19%	10 30% c	52 28%	54 30%	19 19%	32 30%	35 30%	45 +37% cgh	19 20%	28 19%	284 26%	57 26%	221 26%	81 28%
4 - 6	306 23%	257 23%	28 26%	11 19%	10 29% c	36 19%	40 22%	24 24%	27 25%	40 +34% ah	27 22%	19 20%	31 21%	252 23%	53 25%	197 24%	69 24%
7 - 9	328 25%	274 25%	30 28%	13 22%	11 +33% ac	40 22%	41 22%	25 24%	32 29%	42 +36% abfh	27 22%	24 26%	32 22%	266 25%	62 28%	205 25%	79 27%
10 - 12	319 24%	267 24%	31 29%	12 20%	8 26%	31 -17%	51 28% a	25 25%	28 25%	40 +35% afh	25 20%	25 26%	32 21%	261 24%	58 27%	218 26%	67 23%
13 - 15	324 25%	264 -24%	31 29%	18 29%	11 +35% a	36 19%	38 21%	36 +35% abeh	32 29% h	24 20%	38 31% h	25 27%	24 -16%	240 -22%	84 +38% a	220 26%	76 26%
16 - 18	199 15%	166 15%	15 15%	11 18%	7 20%	25 14%	22 12%	12 12%	33 +30% abceh	14 12%	22 18%	16 17%	17 11%	164 15%	35 16%	101 -12%	73 +25% a
Prefer not to say	175 13%	157 +14% bd	5 -5%	12 +20% bd	* -1%	45 +24% bcdefg	22 12% de	11 11%	4 -3%	4 -3%	10 8%	8 8%	49 +33% bcdefg	156 +14% b	18 -8%	96 -11%	28 -10%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g,h - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 24
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
1.PC (a desktop computer)	1563 39%	894 +46% b	669 -33%	430 37%	579 +43% ac	554 37%	207 43% bde	223 -33%	579 +43% bde	554 37% e	269 -32%	40 -21%	69 -25%	104 34% ab	460 +46% abc
2.Laptop	2846 71%	1433 +73% b	1411 -69%	890 +77% c	1091 +80% ac	865 -58%	381 +78% de	510 +76% de	1091 +80% bde	865 -58% e	430 -52%	87 -45%	132 -48%	193 -64% ab	808 +81% abc
3.Tablet	2566 64%	1240 63%	1325 65%	702 -60%	989 +73% ac	875 -59%	284 -58% e	418 62% e	989 +73% abde	875 -59% e	438 -53%	91 -47%	147 -53%	171 -57% a	756 +76% abc
4.A games console (e.g. PlayStation, Xbox, Nintendo DS, Nintendo Switch)	1495 37%	760 39%	733 36%	630 +54% c	694 +51% c	171 -12%	293 +60% bcde	337 +50% de	694 +51% de	171 -12% e	39 -5%	52 -27%	88 -32%	115 38% a	507 +51% abc
5.Smart TV	2698 67%	1328 68%	1369 67%	798 69% c	1041 +76% ac	859 -58%	325 67% de	474 70% de	1041 +76% abde	859 -58% e	409 -49%	91 -47%	149 -54%	195 64% ab	782 +79% abc
6.An iPod or other portable media player	788 20%	413 +21% b	375 -18%	231 20% c	358 +26% ac	200 -13%	98 20% de	133 20% de	358 +26% abde	200 -13% e	80 -10%	14 -7%	31 -11%	40 -13% a	292 +30% abc
7.E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	763 19%	377 19%	384 19%	179 -15%	322 +24% ac	261 18%	73 -15%	106 -16%	322 +24% abde	261 18% e	115 -14%	15 -8%	26 -10%	40 -13% a	302 +30% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 24 (continuation)
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
8.A DVD player- standard, Blu Ray or HD DVD	1232 31%	634 +32% b	598 -29%	233 -20%	455 +33% a	545 +37% a	102 -21%	131 -19%	455 +33% ab	545 +37% abe	268 32% ab	42 -22%	71 26%	92 30% a	376 +38% abc
9.Smart watch	1117 28%	578 +29% b	538 -26%	388 +33% c	512 +38% ac	218 -15%	172 +35% de	215 +32% de	512 +38% bde	218 -15% e	73 -9%	25 -13%	39 -14%	69 -23% ab	430 +43% abc
10.VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	262 7%	142 7%	118 -6%	97 +8% c	119 +9% c	46 -3%	46 +9% de	50 7% de	119 +9% de	46 -3% e	11 -1%	5 -3%	12 4%	19 6%	107 +11% abc
11.None of these	217 5%	98 5%	119 6%	32 -3%	26 -2%	160 +11% ab	18 4% c	13 -2%	26 -2%	160 +11% abc	125 +15% abcd	27 +14% cd	31 +11% cd	15 5% d	4 -*%
12.Don't know	6 *%	4 *%	3 *%	2 *%	3 *%	1 *%	1 *%	1 *%	3 *%	1 *%	1 *%	- -%	- -%	- -%	2 *%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 24 (continuation)
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
1.PC (a desktop computer)	1563 39%	555 +54% bcd	430 40% d	309 -36% d	242 -25%	1310 40% d	131 36% d	84 42% d	32 -27%
2.Laptop	2846 71%	881 +86% bcd	846 +80% cd	575 -67% d	500 -51%	2371 72% d	246 68%	148 74% bd	75 -63%
3.Tablet	2566 64%	743 +73% bcd	715 +67% d	567 66% d	501 -51%	2115 64%	239 66%	129 64%	75 63%
4.A games console (e.g. PlayStation, Xbox, Nintendo DS, Nintendo Switch)	1495 37%	416 +41% d	440 +41% d	346 40% d	283 -29%	1232 37%	131 36%	83 41%	44 36%
5.Smart TV	2698 67%	771 +75% bcd	723 68% d	594 69% d	566 -58%	2240 68%	233 65%	136 68%	83 69%
6.An iPod or other portable media player	788 20%	297 +29% bcd	230 22% cd	143 -17% d	108 -11%	647 20%	59 16%	56 +28% abd	20 17%
7.E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	763 19%	319 +31% bcd	225 21% cd	118 -14% d	92 -9%	610 -18%	74 21%	42 21%	31 +26% ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 24 (continuation)
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
8.A DVD player- standard, Blu Ray or HD DVD	1232 31%	419 +41% bcd	319 30% d	252 29% d	233 -24%	1046 +32% b	65 -18%	76 +38% ab	39 32% b
9.Smart watch	1117 28%	376 +37% cd	374 +35% cd	230 27% d	124 -13%	896 -27%	101 28%	73 +37% ab	44 +36% ab
10.VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	262 7%	90 +9% d	72 7% d	56 6% d	39 -4%	218 7% b	15 -4%	20 +10% abd	7 6%
11.None of these	217 5%	13 -1%	22 -2%	44 5% ab	134 +14% abc	172 5%	23 7%	11 5%	11 +9% ac
12.Don't know	6 *%	3 *%	3 *%	- -%	1 *%	6 *%	- -%	- -%	- -%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 24 (continuation)
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
1.PC (a desktop computer)	1563 39%	187 39%	273 +49% aceghi	117 -33%	121 43% cehi	122 34%	183 +51% aceghi	117 36%	48 -30%	142 -32%	1249 -38%	308 +43% a	851 +43% b	499 -33%
2.Laptop	2846 71%	369 +77% ghi	429 +77% ghi	255 71% gh	205 74% ghi	261 72% ghi	289 +81% ceghi	193 -60%	89 -56%	281 -64%	2318 71%	522 72%	1568 +79% b	885 -59%
3.Tablet	2566 64%	290 61%	359 64%	231 64%	181 65%	225 63%	246 69% ai	224 +70% ai	106 66%	253 -58%	2057 -63%	501 +69% a	1394 +70% b	848 -57%
4.A games console (e.g. PlayStation, Xbox, Nintendo DS, Nintendo Switch)	1495 37%	111 -23%	200 36% a	123 34% a	142 +51% abcfgi	154 43% ac	135 38% a	119 37% a	71 44% a	178 41% a	1235 38%	254 35%	1002 +51% b	369 -25%
5.Smart TV	2698 67%	348 +73% ci	384 69% c	203 -56%	187 67% c	254 70% c	245 68% c	223 70% c	114 72% c	283 65% c	2216 68%	476 66%	1492 +75% b	842 -56%
6.An iPod or other portable media player	788 20%	81 17%	102 18%	62 17%	81 +29% abcegi	67 19%	84 24% ag	44 -14%	36 23% g	89 20% g	627 19%	155 21%	501 +25% b	211 -14%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 24 (continuation)
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
7.E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	763	62	146	67	47	59	64	58	31	76	587	170	461	234
	19%	-13%	+26%	19%	17%	16%	18%	18%	19%	17%	-18%	+23%	+23%	-16%
			acdefgi									a	b	
8.A DVD player- standard, Blu Ray or HD DVD	1232	89	205	141	86	129	143	112	53	88	956	270	629	485
	31%	-19%	+37%	+39%	31%	36%	+40%	35%	33%	-20%	-29%	+37%	32%	32%
			ai	ai	ai	ai	adi	ai	ai			a		
9.Smart watch	1117	99	162	87	98	92	93	75	56	133	906	208	750	251
	28%	-21%	29%	24%	+35%	26%	26%	24%	35%	30%	28%	29%	+38%	-17%
			a		acefg				acg	a			b	
10.VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	262	17	30	23	33	28	24	15	16	30	197	62	179	70
	7%	-4%	5%	6%	+12%	8%	7%	5%	10%	7%	-6%	+9%	+9%	-5%
					abcg	a			a			a	b	
11.None of these	217	11	27	26	9	8	24	15	14	40	181	36	33	165
	5%	-2%	5%	7%	3%	-2%	7%	5%	9%	+9%	6%	5%	-2%	+11%
				ade			ae		ade	abdeg				a
12.Don't know	6	-	4	-	1	-	-	-	-	-	3	3	2	4
	*%	-%	+1%	-%	*%	-%	-%	-%	-%	-%	-*%	*%	*%	*%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 25
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3730	1823	1905	1013	1242	1475	421	592	1242	1475	816	191	242	300	983
Effective Weighted Sample	2562	1272	1289	707	874	998	303	405	874	998	544	130	162	196	661
Weighted Bases	**3780**	**1860**	**1918**	**1127**	**1333**	**1320**	**467**	**660**	**1333**	**1320**	**707**	**166**	**246**	**287**	**985**
1.PC (a desktop computer)	1050 28%	657 +35% b	393 -21%	285 -25%	373 28%	391 30% a	129 28%	156 -24%	373 28% b	391 30% b	190 27%	25 -15%	42 -17%	66 23% a	333 +34% abc
2.Laptop	2230 59%	1105 59%	1125 59%	715 +63% c	870 +65% c	644 -49%	316 +68% bde	400 61% de	870 +65% de	644 -49% e	309 -44%	68 -41%	88 -36%	151 -52% ab	643 +65% abc
3.Tablet	1807 48%	846 -46%	961 +50% a	472 -42%	662 50% a	674 +51% a	174 -37%	297 45% a	662 50% a	674 +51% ab	338 48% a	67 -40%	104 42%	116 -40%	542 +55% abc
4.A games console (e.g. PlayStation, Xbox, Nintendo DS, Nintendo Switch)	708 19%	460 +25% b	246 -13%	421 +37% bc	241 18% c	46 -3%	217 +47% bcde	204 +31% cde	241 18% de	46 -3% e	13 -2%	27 16%	41 17%	58 20%	233 +24% ab
5.Smart TV	2191 58%	1069 57%	1122 58%	634 56%	849 +64% ac	708 -54%	243 -52%	391 59% ade	849 +64% ade	708 -54% e	339 -48%	77 -46%	124 -50%	161 56% a	637 +65% abc
6.An iPod or other portable media player	372 10%	210 +11% b	162 -8%	128 +11% c	143 11% c	101 -8%	48 10% e	80 +12% de	143 11% de	101 -8%	43 -6%	6 -4%	17 7%	16 -6%	144 +15% abc
7.E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	392 10%	171 -9%	222 +12% a	82 -7%	172 +13% a	139 11% a	22 -5%	60 9% a	172 +13% abe	139 11% a	66 9% a	8 -5%	19 8%	25 9%	176 +18% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 25 (continuation)
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3730	1823	1905	1013	1242	1475	421	592	1242	1475	816	191	242	300	983
Effective Weighted Sample	2562	1272	1289	707	874	998	303	405	874	998	544	130	162	196	661
Weighted Bases	**3780**	**1860**	**1918**	**1127**	**1333**	**1320**	**467**	**660**	**1333**	**1320**	**707**	**166**	**246**	**287**	**985**
8.A DVD player- standard, Blu Ray or HD DVD	630 17%	347 +19% b	284 -15%	104 -9%	233 18% a	292 +22% ab	43 -9%	62 -9%	233 18% ab	292 +22% abc	141 +20% ab	27 16%	42 17%	44 15%	198 +20%
9.Smart watch	664 18%	324 17%	340 18%	239 +21% c	304 +23% c	121 -9%	97 21% de	142 +22% de	304 +23% de	121 -9% e	43 -6%	13 -8%	19 -8%	39 14% ab	269 +27% abc
10.VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	118 3%	79 +4% b	39 -2%	58 +5% bc	43 3% c	17 -1%	27 +6% cde	31 +5% de	43 3% de	17 -1%	6 -1%	5 3%	2 -1%	13 4% b	47 +5% b
11.None of these	81 2%	35 2%	47 2%	14 -1%	27 2%	41 +3% a	3 -1%	11 2%	27 2%	41 +3% a	28 +4% abc	8 +5% d	22 +9% cd	9 3% d	9 -1%
12.Don't know	9 *%	4 *%	5 *%	2 *%	5 *%	2 *%	2 *%	- -%	5 *%	2 *%	- -%	1 1%	- -%	- -%	3 *%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 25 (continuation)
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3730	1049	917	643	1059	2345	460	468	452
Effective Weighted Sample	2562	703	648	478	738	1920	348	433	424
Weighted Bases	**3780**	**1007**	**1040**	**819**	**847**	**3135**	**337**	**189**	**110**
1.PC (a desktop computer)	1050 28%	394 +39% bcd	286 28% d	213 26% d	139 -16%	888 +28% cd	89 26%	43 -23%	25 -23%
2.Laptop	2230 59%	748 +74% bcd	693 +67% cd	405 -50% d	348 -41%	1865 59% b	181 -54%	113 60%	65 60%
3.Tablet	1807 48%	523 +52% bd	480 46% d	427 +52% bd	347 -41%	1492 48%	159 47%	81 -43%	67 +61% abc
4.A games console (e.g. PlayStation, Xbox, Nintendo DS, Nintendo Switch)	708 19%	192 19%	211 20% d	157 19%	142 17%	600 19% b	50 -15%	37 20% b	21 19%
5.Smart TV	2191 58%	622 +62% bd	586 56%	486 59% d	460 -54%	1810 58%	201 60% c	100 -53%	75 +68% abc
6.An iPod or other portable media player	372 10%	155 +15% bcd	94 9%	61 -7%	57 -7%	314 10% b	15 -4%	25 +13% b	13 12% b
7.E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	392 10%	175 +17% bcd	106 10% cd	59 -7%	43 -5%	316 10%	33 10%	17 9%	21 +19% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 25 (continuation)
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3730	1049	917	643	1059	2345	460	468	452
Effective Weighted Sample	2562	703	648	478	738	1920	348	433	424
Weighted Bases	**3780**	**1007**	**1040**	**819**	**847**	**3135**	**337**	**189**	**110**
8.A DVD player- standard, Blu Ray or HD DVD	630 17%	230 +23% bcd	147 -14%	121 15%	126 15%	538 +17% b	33 -10%	31 17% b	23 +21% b
9.Smart watch	664 18%	245 +24% cd	230 +22% cd	111 -14% d	69 -8%	526 -17%	68 20%	36 19%	30 +27% abc
10.VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	118 3%	45 +4% cd	34 3%	18 2%	19 2%	102 3%	7 2%	7 4%	2 2%
11.None of these	81 2%	6 -1%	12 -1%	20 2% ab	44 +5% abc	68 2%	5 2%	4 2%	4 3%
12.Don't know	9 *%	4 *% b	- -%	1 *%	2 *%	9 +*%	- -%	- -%	- -%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 25 (continuation)
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3730	365	387	229	205	256	263	237	113	290	3113	612	1802	1456
Effective Weighted Sample	2562	303	313	195	172	204	209	193	93	241	2173	399	1262	978
Weighted Bases	**3780**	**468**	**528**	**334**	**268**	**352**	**335**	**306**	**146**	**398**	**3087**	**684**	**1946**	**1329**
1.PC (a desktop computer)	1050	139	186	63	93	91	133	70	42	71	838	207	571	324
	28%	30%	+35%	-19%	+35%	26%	+40%	23%	29%	-18%	27%	30%	+29%	-24%
		ci	cegi		cegi	i	aceghi		ci				b	
2.Laptop	2230	330	347	191	171	187	224	138	77	201	1831	393	1255	647
	59%	+70%	+66%	57%	64%	-53%	+67%	-45%	53%	-51%	59%	57%	+64%	-49%
		ceghi	ceghi	g	egi		ceghi						b	
3.Tablet	1807	227	224	161	135	154	177	155	94	165	1443	356	972	592
	48%	49%	-42%	48%	50%	44%	53%	51%	+65%	-41%	-47%	+52%	+50%	-45%
					i		bei	bi	abcdefgi			a	b	
4.A games console (e.g. PlayStation, Xbox, Nintendo DS, Nintendo Switch)	708	66	96	46	91	75	63	46	53	65	595	113	461	185
	19%	-14%	18%	-14%	+34%	21%	19%	15%	+36%	16%	19%	17%	+24%	-14%
					abcefgi	ac			abcefgi				b	
5.Smart TV	2191	304	283	145	162	208	198	184	111	215	1812	374	1213	677
	58%	+65%	54%	-44%	60%	59%	59%	60%	+76%	54%	59%	55%	+62%	-51%
		bci	c		c	c	c	c	abcdefgi	c			b	
6.An iPod or other portable media player	372	55	34	17	49	36	53	16	28	25	290	77	225	98
	10%	12%	-7%	-5%	+18%	10%	+16%	-5%	+19%	-6%	9%	11%	+12%	-7%
		bcgi			abcegi	cg	bcgi		abcegi				b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 25 (continuation)
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3730	365	387	229	205	256	263	237	113	290	3113	612	1802	1456
Effective Weighted Sample	2562	303	313	195	172	204	209	193	93	241	2173	399	1262	978
Weighted Bases	**3780**	**468**	**528**	**334**	**268**	**352**	**335**	**306**	**146**	**398**	**3087**	**684**	**1946**	**1329**
7.E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	392 10%	48 10% c	67 13% c	15 -4%	33 12% c	32 9% c	32 10% c	31 10% c	23 16% ci	35 9% c	300 -10%	87 +13% a	245 +13% b	109 -8%
8.A DVD player- standard, Blu Ray or HD DVD	630 17%	64 14% i	105 20% agi	61 18% i	53 20% gi	70 20% agi	75 +22% agi	39 13%	40 +27% agi	32 -8%	495 -16%	130 19%	313 16%	253 +19% a
9.Smart watch	664 18%	73 16%	76 14%	34 -10%	72 +27% abcefgi	57 16%	51 15%	42 14%	52 +35% abcefgi	69 17% c	550 18%	111 16%	462 +24% b	134 -10%
10.VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	118 3%	6 -1%	18 3%	6 2%	21 +8% abcgi	13 4%	13 4% a	4 1%	9 +6% acg	13 3%	86 -3%	31 +5% a	77 +4% b	34 3%
11.None of these	81 2%	6 1%	6 1%	7 2%	3 1%	7 2%	9 3%	11 4% b	1 1%	17 +4% abd	64 2%	17 3%	21 -1%	56 +4% a
12.Don't know	9 *%	1 *%	4 +1%	3 +1%	- -%	- -%	- -%	- -%	- -%	- -%	3 -*%	6 +1% a	5 *% b	- --%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 26
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
1.PC (a desktop computer)	1050 26%	657 +33% b	393 -19%	285 25%	373 27%	391 26%	129 27%	156 23%	373 27% be	391 26% e	190 -23%	25 -13%	42 -15%	66 22% ab	333 +34% abc
2.Laptop	2230 56%	1105 56%	1125 55%	715 +62% c	870 +64% c	644 -44%	316 +65% de	400 +59% de	870 +64% de	644 -44% e	309 -37%	68 -36%	88 -32%	151 -50% ab	643 +65% abc
3.Tablet	1807 45%	846 -43%	961 +47% a	472 -41%	662 +49% a	674 45% a	174 -36%	297 44% a	662 +49% ae	674 45% ae	338 -41%	67 -35%	104 -38%	116 -38%	542 +55% abc
4.A games console (e.g. PlayStation, Xbox, Nintendo DS, Nintendo Switch)	708 18%	460 +23% b	246 -12%	421 +36% bc	241 18% c	46 -3%	217 +45% bcde	204 +30% cde	241 18% de	46 -3% e	13 -2%	27 14%	41 15%	58 19%	233 +24% ab
5.Smart TV	2191 55%	1069 54%	1122 55%	634 55% c	849 +62% ac	708 -48%	243 -50% e	391 58% ade	849 +62% ade	708 -48% e	339 -41%	77 -40%	124 -45%	161 53% ab	637 +64% abc
6.An iPod or other portable media player	372 9%	210 +11% b	162 -8%	128 +11% c	143 11% c	101 -7%	48 10% de	80 +12% de	143 11% de	101 -7%	43 -5%	6 -3%	17 6%	16 -5%	144 +15% abc
7.E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	392 10%	171 -9%	222 +11% a	82 -7%	172 +13% ac	139 9% a	22 -5%	60 9% a	172 +13% abde	139 9% a	66 -8% a	8 -4%	19 7%	25 8% a	176 +18% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 26 (continuation)
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
8.A DVD player- standard, Blu Ray or HD DVD	630 16%	347 +18% b	284 -14%	104 -9%	233 17% a	292 +20% a	43 -9%	62 -9%	233 17% ab	292 +20% ab	141 17% ab	27 14%	42 15%	44 15%	198 +20% ac
9.Smart watch	664 17%	324 16%	340 17%	239 +21% c	304 +22% c	121 -8%	97 +20% de	142 +21% de	304 +22% de	121 -8% e	43 -5%	13 -7%	19 -7%	39 13% ab	269 +27% abc
10.VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	118 3%	79 +4% b	39 -2%	58 +5% bc	43 3% c	17 -1%	27 +6% cde	31 +5% de	43 3% de	17 -1%	6 -1%	5 3%	2 -1%	13 4% b	47 +5% b
11.None of these	299 7%	133 7%	166 8%	46 -4%	52 -4%	201 +14% ab	21 -4%	24 -4%	52 -4%	201 +14% abc	153 +18% abcd	35 +18% cd	53 +19% cd	24 8% d	13 -1%
12.Don't know	15 *%	7 *%	8 *%	4 *%	8 1%	3 *%	3 1%	1 *%	8 1%	3 *%	1 *%	1 1%	- -%	- -%	5 1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 26 (continuation)
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
1.PC (a desktop computer)	1050 26%	394 +39% bcd	286 27% d	213 25% d	139 -14%	888 +27% cd	89 25%	43 -22%	25 -21%
2.Laptop	2230 56%	748 +73% bcd	693 +65% cd	405 -47% d	348 -35%	1865 +56% b	181 -50%	113 57% b	65 54%
3.Tablet	1807 45%	523 +51% bd	480 45% d	427 +50% d	347 -35%	1492 45%	159 44%	81 -41%	67 +56% abc
4.A games console (e.g. PlayStation, Xbox, Nintendo DS, Nintendo Switch)	708 18%	192 19% d	211 +20% d	157 18% d	142 -14%	600 +18% b	50 -14%	37 19% b	21 17%
5.Smart TV	2191 55%	622 +61% bd	586 55% d	486 56% d	460 -47%	1810 55%	201 56%	100 -50%	75 +62% abc
6.An iPod or other portable media player	372 9%	155 +15% bcd	94 9% d	61 -7%	57 -6%	314 9% b	15 -4%	25 +12% b	13 11% b
7.E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	392 10%	175 +17% bcd	106 10% cd	59 -7% d	43 -4%	316 10%	33 9%	17 9%	21 +18% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 26 (continuation)
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
8.A DVD player- standard, Blu Ray or HD DVD	630 16%	230 +22% bcd	147 -14%	121 14%	126 -13%	538 +16% b	33 -9%	31 16% b	23 19% b
9.Smart watch	664 17%	245 +24% cd	230 +22% cd	111 -13% d	69 -7%	526 -16%	68 19%	36 18%	30 +25% abc
10.VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	118 3%	45 +4% cd	34 3%	18 2%	19 -2%	102 3%	7 2%	7 3%	2 2%
11.None of these	299 7%	18 -2%	34 -3% a	64 7% ab	178 +18% abc	240 7%	29 8%	15 8%	14 +12% abc
12.Don't know	15 *%	7 +1%	3 *%	1 *%	2 *%	14 *%	- -%	- -%	- -%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 26 (continuation)
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
1.PC (a desktop computer)	1050	139	186	63	93	91	133	70	42	71	838	207	571	324
	26%	29%	+33%	-17%	+33%	25%	+37%	22%	26%	-16%	26%	29%	+29%	-22%
		cgi	cegi		cgi	ci	aceghi		ci				b	
2.Laptop	2230	330	347	191	171	187	224	138	77	201	1831	393	1255	647
	56%	+69%	+62%	53%	61%	52%	+62%	-43%	48%	-46%	56%	54%	+63%	-43%
		bceghi	ceghi	g	eghi	g	ceghi						b	
3.Tablet	1807	227	224	161	135	154	177	155	94	165	1443	356	972	592
	45%	47%	-40%	45%	49%	43%	49%	49%	+59%	-38%	-44%	+49%	+49%	-39%
		bi			bi		bi	bi	abcei			a	b	
4.A games console (e.g. PlayStation, Xbox, Nintendo DS, Nintendo Switch)	708	66	96	46	91	75	63	46	53	65	595	113	461	185
	18%	-14%	17%	-13%	+33%	21%	17%	14%	+33%	15%	18%	16%	+23%	-12%
					abcefgi	ac			abcefgi				b	
5.Smart TV	2191	304	283	145	162	208	198	184	111	215	1812	374	1213	677
	55%	+63%	51%	-40%	58%	58%	55%	58%	+69%	-49%	55%	52%	+61%	-45%
		bcfi	c		ci	ci	c	ci	bcdefgi	c			b	
6.An iPod or other portable media player	372	55	34	17	49	36	53	16	28	25	290	77	225	98
	9%	12%	-6%	-5%	+18%	10%	+15%	-5%	+18%	-6%	9%	11%	+11%	-7%
		bcgi			abcegi	cg	bcgi		bcegi				b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 26 (continuation)
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
7.E-reader - digital book reader (e.g. Kindle, Kobo eReader, Nook eReader)	392 10%	48 10% c	67 12% c	15 -4%	33 12% c	32 9% c	32 9% c	31 10% c	23 14% ci	35 8%	300 -9%	87 +12% a	245 +12% b	109 -7%
8.A DVD player- standard, Blu Ray or HD DVD	630 16%	64 13% i	105 19% agi	61 17% i	53 19% gi	70 19% agi	75 +21% agi	39 12% i	40 +25% agi	32 -7%	495 -15%	130 18%	313 16%	253 17%
9.Smart watch	664 17%	73 15% c	76 13%	34 -10%	72 +26% abcefgi	57 16% c	51 14%	42 13%	52 +32% abcefgi	69 16% c	550 17%	111 15%	462 +23% b	134 -9%
10.VR or virtual reality headsets (e.g. Oculus, PS VR, Samsung Gear VR, or HTC Vive)	118 3%	6 -1%	18 3%	6 2%	21 +7% abcgi	13 3%	13 4%	4 1%	9 +6% acg	13 3%	86 -3%	31 +4% a	77 +4% b	34 -2%
11.None of these	299 7%	17 -4%	33 6%	33 9% ade	12 4%	15 -4%	33 9% ade	26 8% a	15 9% ae	57 +13% abde	245 7%	53 7%	54 -3%	221 +15% a
12.Don't know	15 *%	1 *%	9 +2% efgi	3 1%	1 *%	- -%	- -%	- -%	- -%	- -%	5 -*%	9 +1% a	8 *%	4 *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 27
QG1. What games consoles do you or members of your household actively use?
Base: Where a games console at home

		Gender		Sub-Age Group			Age Group				Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	a	b	c	d
Unweighted Bases	1438	732	704	581	660	197	271	310	660	197	53	83	118	493
Effective Weighted Sample	991	506	484	400	462	133	193	208	462	133	35	57	76	340
Weighted Bases	**1495**	**760**	**733**	**630**	**694**	**171**	**293**	**337**	**694**	**171**	**52**	**88**	**115**	**507**
1.Playstation 5 Disk Edition	209 14%	119 16%	90 12%	94 15%	96 14%	18 11%	42 14%	52 16%	96 14%	18 11%	7 14%	11 12%	16 14%	84 +17%
2.Playstation 5 Digital Edition	114 8%	64 8%	50 7%	47 7%	60 9% c	7 -4%	24 8%	23 7%	60 9% d	7 -4%	3 5%	4 4%	14 12%	55 +11%
3.Other/previous Playstation models (e.g. PS4 or PS3)	502 34%	258 34%	243 33%	240 +38% b	206 -30%	56 32%	115 +39% c	125 37% c	206 -30%	56 32%	17 32%	37 42% c	33 29%	169 33%
4.XBox Series X	302 20%	141 19%	159 22%	128 20% c	152 22% c	22 -13%	62 21% d	66 20% d	152 22% d	22 -13%	10 18%	11 13%	20 17%	108 21%
5.XBox Series S	151 10%	72 9%	79 11%	64 10%	67 10%	21 12%	22 8%	42 12%	67 10%	21 12%	5 9%	11 12%	15 13%	53 10%
6.Other/previous Xbox models (e.g. XBox One or 360)	275 18%	153 20%	121 17%	105 17%	140 20%	30 17%	63 22% b	42 -12%	140 20% b	30 17%	14 27%	26 +30% d	27 23%	91 18%
7.Nintendo Switch, Switch OLED or SwitchLite	368 25%	163 -21%	205 +28% a	150 24% c	196 +28% c	22 -13%	57 -19%	93 28% ad	196 +28% ad	22 -13%	11 22%	20 22%	28 24%	144 +28%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 27 (continuation)
QG1. What games consoles do you or members of your household actively use?
Base: Where a games console at home

		Gender		Sub-Age Group			Age Group				Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	a	b	c	d
Unweighted Bases	1438	732	704	581	660	197	271	310	660	197	53	83	118	493
Effective Weighted Sample	991	506	484	400	462	133	193	208	462	133	35	57	76	340
Weighted Bases	**1495**	**760**	**733**	**630**	**694**	**171**	**293**	**337**	**694**	**171**	**52**	**88**	**115**	**507**
8.Nintendo Wii/Wii U	112 7%	42 -6%	70 +10% a	46 7%	57 8%	9 5%	23 8%	22 7%	57 8%	9 5%	1 3%	4 4%	7 6%	36 7%
9.Handheld console (e.g. Playstation Vita, 3DS)	42 3%	29 +4% b	13 -2%	15 2%	27 +4% c	1 -*%	8 3%	7 2%	27 +4% d	1 -*%	2 4%	1 1%	2 2%	28 +6%
10.Retro console (e.g. Nintendo 64)	41 3%	29 +4% b	11 -2%	17 3%	21 3%	2 1%	6 2%	11 3%	21 3%	2 1%	* *%	2 2%	1 1%	24 +5%
11.Other	40 3%	25 3%	14 2%	8 -1%	16 2%	16 +9% ab	5 2%	3 -1%	16 2%	16 +9% abc	2 4%	3 4%	2 1%	16 3%
Not answered	1 *%	1 *%	- -%	- -%	1 *%	- -%	- -%	- -%	1 *%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 27 (continuation)
QG1. What games consoles do you or members of your household actively use?
Base: Where a games console at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1438	429	405	258	337	889	171	196	179
Effective Weighted Sample	991	289	286	193	233	738	127	181	168
Weighted Bases	**1495**	**416**	**440**	**346**	**283**	**1232**	**131**	**83**	**44**
1.Playstation 5 Disk Edition	209 14%	74 +18% b	54 12%	42 12%	37 13%	166 13%	23 17%	11 13%	10 +22% ac
2.Playstation 5 Digital Edition	114 8%	36 9%	28 6%	32 9%	17 6%	93 8%	5 4%	9 10% b	8 +18% abc
3.Other/previous Playstation models (e.g. PS4 or PS3)	502 34%	124 -30%	147 33%	112 33%	114 +40% abc	445 +36% bd	24 -18%	27 33% bd	6 -13%
4.XBox Series X	302 20%	79 19%	94 21%	80 23% d	47 17%	218 -18%	54 +41% acd	18 21%	12 +29% a
5.XBox Series S	151 10%	43 10%	44 10%	34 10%	30 10%	127 10%	9 7%	12 +15% b	4 8%
6.Other/previous Xbox models (e.g. XBox One or 360)	275 18%	76 18%	75 17%	64 18%	58 20%	230 19% bd	15 -11%	23 +28% abd	4 -8%
7.Nintendo Switch, Switch OLED or SwitchLite	368 25%	104 25%	96 22%	96 28%	71 25%	310 25% d	27 20%	23 28% d	7 -16%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 27 (continuation)
QG1. What games consoles do you or members of your household actively use?
Base: Where a games console at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1438	429	405	258	337	889	171	196	179
Effective Weighted Sample	991	289	286	193	233	738	127	181	168
Weighted Bases	**1495**	**416**	**440**	**346**	**283**	**1232**	**131**	**83**	**44**
8.Nintendo Wii/Wii U	112 7%	37 9%	28 6%	25 7%	20 7%	87 7%	11 9%	8 10%	3 6%
9.Handheld console (e.g. Playstation Vita, 3DS)	42 3%	12 3%	7 2%	13 4%	9 3%	39 +3%	2 1%	1 2%	* 1%
10.Retro console (e.g. Nintendo 64)	41 3%	11 3%	10 2%	9 3%	10 3%	38 +3% d	1 1%	1 2%	- --%
11.Other	40 3%	11 3%	14 3%	6 2%	8 3%	34 3%	3 2%	3 3%	1 2%
Not answered	1 *%	1 *%	- -%	- -%	- -%	1 *%	- -%	- -%	- -%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 27 (continuation)
QG1. What games consoles do you or members of your household actively use?
Base: Where a games console at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1438	84	144	85	106	116	89	88	55	122	1217	218	914	395
Effective Weighted Sample	991	70	116	71	93	94	73	72	44	106	852	143	640	269
Weighted Bases	**1495**	**111**	**200**	**123**	**142**	**154**	**135**	**119**	**71**	**178**	**1235**	**254**	**1002**	**369**
1.Playstation 5 Disk Edition	209 14%	20 18% ce	37 19% ce	9 8%	23 16%	12 8%	15 11%	16 13%	10 14%	23 13%	182 15%	26 10%	140 14%	42 11%
2.Playstation 5 Digital Edition	114 8%	7 6%	19 10%	17 +14% fg	8 6%	10 7%	4 3%	5 4%	7 9%	15 9%	101 8%	13 5%	84 8%	20 5%
3.Other/previous Playstation models (e.g. PS4 or PS3)	502 34%	49 +44% c	69 35%	28 -23%	55 39% c	57 37% c	55 41% c	41 34%	28 39% c	63 35%	426 35%	75 30%	329 33%	130 35%
4.XBox Series X	302 20%	21 19%	35 17%	26 21%	27 19%	26 17%	28 21%	20 17%	12 16%	22 -12%	239 19%	63 25%	207 21%	68 19%
5.XBox Series S	151 10%	8 7%	21 10%	14 11%	7 5%	25 +16% d	12 9%	11 10%	13 +19% adi	15 8%	127 10%	25 10%	105 10%	35 9%
6.Other/previous Xbox models (e.g. XBox One or 360)	275 18%	7 -6%	37 19% a	25 20% af	39 +28% af	27 18% a	12 -9%	31 26% af	13 18% a	40 22% af	235 19%	37 15%	150 -15%	114 +31% a
7.Nintendo Switch, Switch OLED or SwitchLite	368 25%	24 22%	59 29%	36 29%	36 26%	35 23%	33 25%	27 23%	15 21%	44 25%	318 +26% b	49 -19%	258 26%	82 22%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 27 (continuation)
QG1. What games consoles do you or members of your household actively use?
Base: Where a games console at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1438	84	144	85	106	116	89	88	55	122	1217	218	914	395
Effective Weighted Sample	991	70	116	71	93	94	73	72	44	106	852	143	640	269
Weighted Bases	**1495**	**111**	**200**	**123**	**142**	**154**	**135**	**119**	**71**	**178**	**1235**	**254**	**1002**	**369**
8.Nintendo Wii/Wii U	112 7%	3 3%	18 9% i	11 9%	14 10% i	10 7%	8 6%	12 10% i	6 9%	5 -3%	94 8%	15 6%	76 8%	27 7%
9.Handheld console (e.g. Playstation Vita, 3DS)	42 3%	1 1%	15 +8% aei	4 3%	5 4%	2 1%	4 3%	4 3%	1 1%	3 2%	36 3%	6 2%	30 3%	9 2%
10.Retro console (e.g. Nintendo 64)	41 3%	- -%	16 +8% aefi	3 2%	8 5% a	2 1%	2 2%	2 2%	3 4%	2 1%	35 3%	5 2%	24 2%	12 3%
11.Other	40 3%	3 2%	9 5%	2 2%	2 1%	7 4%	4 3%	5 5%	- -%	2 1%	27 -2%	13 +5% a	26 3%	10 3%
Not answered	1 *%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	1 +1%	1 *%	- -%	1 *%	- -%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 28
QS1. Do you or does anyone in your household have a smart speaker or smart display which can respond to voice commands like " Alexa" , " Hey Google" , " Siri" or " Hey Portal" ?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Yes - There is a smart speaker/display in my household and I personally use it	1401 35%	688 35%	712 35%	437 +38% c	542 +40% c	422 -28%	187 38% de	251 37% de	542 +40% de	422 -28% e	167 -20%	37 -19%	63 -23%	120 40% ab	483 +49% abc
Yes - There is a smart speaker/display in my household but I do not personally use it	151 4%	69 4%	82 4%	49 4%	48 4%	55 4%	24 5% e	24 4%	48 4%	55 4%	23 3%	6 3%	10 3%	13 4%	50 +5%
Summary: Any	1552 39%	758 39%	794 39%	486 +42% c	590 +43% c	477 -32%	211 +43% de	275 41% de	590 +43% de	477 -32% e	190 -23%	43 -23%	73 -26%	132 44% ab	533 +54% abc
No, there is no smart speaker/smart display in my household	2416 60%	1188 61%	1227 60%	663 -57%	760 -56%	994 +67% ab	268 -55%	394 59%	760 -56%	994 +67% abc	635 +76% abcd	147 +77% cd	204 +74% cd	168 55% d	455 -46%
Don't know	34 1%	16 1%	18 1%	12 1%	11 1%	11 1%	8 2%	5 1%	11 1%	11 1%	7 1%	2 1%	- -%	2 1%	3 -*%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 28 (continuation)
QS1. Do you or does anyone in your household have a smart speaker or smart display which can respond to voice commands like " Alexa" , " Hey Google" , " Siri" or " Hey Portal" ?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Yes - There is a smart speaker/display in my household and I personally use it	1401	444	383	330	226	1112	144	80	58
	35%	+43%	36%	+38%	-23%	-34%	+40%	+40%	+48%
		bcd	d	d			a	a	abc
Yes - There is a smart speaker/display in my household but I do not personally use it	151	43	46	39	23	129	10	10	1
	4%	4%	4%	4%	-2%	4%	3%	5%	-1%
		d	d	d		d		d	
Summary: Any	1552	487	428	369	249	1240	154	90	59
	39%	+48%	40%	+43%	-25%	-37%	43%	+45%	+49%
		bcd	d	d			a	a	ab
No, there is no smart speaker/smart display in my household	2416	530	627	489	725	2042	206	109	60
	60%	-52%	59%	-57%	+74%	+62%	57%	-54%	-50%
			a	a	abc	cd	d		
Don't know	34	6	10	5	8	31	1	1	1
	1%	1%	1%	1%	1%	1%	*%	1%	1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 28 (continuation)
QS1. Do you or does anyone in your household have a smart speaker or smart display which can respond to voice commands like " Alexa" , " Hey Google" , " Siri" or " Hey Portal" ?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Yes - There is a smart speaker/display in my household and I personally use it	1401	101	164	126	117	117	141	120	89	138	1111	283	883	393
	35%	-21%	-29%	35%	+42%	32%	39%	37%	+56%	31%	-34%	+39%	+45%	-26%
			a	a	abei	a	abi	ab	abcdefgi	a		a	b	
Yes - There is a smart speaker/display in my household but I do not personally use it	151	5	26	10	13	23	4	18	-	29	125	24	71	62
	4%	-1%	5%	3%	5%	+6%	-1%	6%	--%	+7%	4%	3%	4%	4%
			afh		afh	acfh		afh		acfh				
Summary: Any	1552	106	190	135	131	140	145	138	89	166	1236	308	953	454
	39%	-22%	-34%	38%	+47%	39%	40%	43%	+56%	38%	-38%	+43%	+48%	-30%
			a	a	abci	a	a	ab	abcefgi	a		a	b	
No, there is no smart speaker/smart display in my household	2416	360	363	223	147	220	211	180	71	267	2009	407	1017	1033
	60%	+75%	+65%	62%	-53%	61%	59%	56%	-44%	61%	+61%	-56%	-51%	+69%
		bcdefghi	dgh	h		h	h	h		h	b			a
Don't know	34	13	7	2	-	-	3	2	-	5	26	9	11	11
	1%	+3%	1%	1%	-%	-%	1%	1%	-%	1%	1%	1%	-1%	1%
		de												

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 29
QS2. How many smart speakers or smart displays are in your household?
Base: Where has smart speaker or smart display

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	1544	753	790	443	586	515	196	247	586	515	221	51	74	129	550
Effective Weighted Sample	1031	509	521	296	396	343	133	163	396	343	141	32	48	82	365
Weighted Bases	**1552**	**758**	**794**	**486**	**590**	**477**	**211**	**275**	**590**	**477**	**190**	**43**	**73**	**132**	**533**
1	881 57%	404 -53%	477 +60% a	266 55%	304 -52%	311 +65% ab	102 -48%	165 60% ac	304 -52%	311 +65% ac	137 +72% abc	25 57%	38 52%	85 64% d	257 -48%
2	368 24%	175 23%	193 24%	120 25%	155 26% c	93 -19%	65 +31% bde	55 20%	155 26% de	93 -19%	27 -14%	9 20%	16 22%	30 23%	154 +29%
3	158 10%	87 11%	71 9%	53 11% c	72 +12% c	34 -7%	22 10% e	31 11% de	72 +12% de	34 -7%	9 -5%	10 +22% c	9 12%	11 8%	66 +12%
4	69 4%	41 5%	28 3%	24 5%	32 5% c	13 -3%	12 6% e	12 4%	32 5% de	13 -3%	3 -2%	* 1%	4 6%	2 2%	27 5%
5+	64 4%	42 +6% b	22 -3%	17 4%	27 5%	20 4%	7 3%	10 4%	27 5%	20 4%	10 5%	- -%	3 5%	2 2%	28 5%
Don't know	12 1%	9 1%	4 *%	5 1% b	* -*%	7 1% b	4 2% c	2 1%	* -*%	7 1% c	4 +2% c	- -%	2 3% d	2 1%	1 *%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 29 (continuation)
QS2. How many smart speakers or smart displays are in your household?
Base: Where has smart speaker or smart display

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1544	519	397	282	331	878	201	216	244
Effective Weighted Sample	1031	343	268	211	219	730	152	200	230
Weighted Bases	**1552**	**487**	**428**	**369**	**249**	**1240**	**154**	**90**	**59**
1	881 57%	246 -51%	241 56%	225 61% a	153 62% a	691 -56%	99 +64% ac	48 54%	40 +68% ac
2	368 24%	123 25%	109 25%	76 21%	58 23%	295 24%	39 25%	21 23%	11 19%
3	158 10%	53 11%	45 11%	37 10%	22 9%	131 11% d	12 8%	11 12% d	4 -6%
4	69 4%	28 6%	16 4%	14 4%	11 4%	57 5%	4 2%	4 5%	3 4%
5+	64 4%	35 +7% bcd	17 4% d	8 2%	3 -1%	57 +5% b	* -*%	5 6% b	1 2%
Don't know	12 1%	1 *%	* *%	8 +2% ab	2 1%	9 1%	* *%	1 1%	- -%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 29 (continuation)
QS2. How many smart speakers or smart displays are in your household?
Base: Where has smart speaker or smart display

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1544	79	135	92	102	97	97	95	64	117	1251	288	912	489
Effective Weighted Sample	1031	63	108	78	88	80	80	81	54	98	847	183	627	319
Weighted Bases	**1552**	**106**	**190**	**135**	**131**	**140**	**145**	**138**	**89**	**166**	**1236**	**308**	**953**	**454**
1	881 57%	59 56%	114 60% dg	80 59% d	54 -41%	78 56% d	92 63% dgh	63 -45%	41 46%	110 +66% dgh	696 56%	183 60%	506 -53%	279 +61% a
2	368 24%	27 26%	34 18%	41 30% b	42 +32% bf	30 22%	27 18%	36 26%	22 25%	36 22%	309 +25% b	56 -18%	256 +27% b	89 -20%
3	158 10%	5 4%	18 9%	8 6%	15 11%	15 11%	19 13% a	28 +20% abci	11 13%	12 7%	118 10%	40 13%	109 +11%	40 9%
4	69 4%	7 6%	16 +8% ci	2 1%	8 6%	8 6%	3 2%	5 3%	7 8% ci	2 1%	52 4%	15 5%	41 4%	21 5%
5+	64 4%	8 8%	5 3%	4 3%	11 +8%	3 2%	4 3%	7 5%	8 +9% be	6 4%	53 4%	10 3%	40 4%	21 5%
Don't know	12 1%	- -%	3 1%	- -%	1 1%	5 +4% i	- -%	- -%	- -%	- -%	8 1%	3 1%	2 -*%	4 1% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 30
QS3. Are any of your smart speakers in your household a smart display?
Base: Where has smart speaker or smart display

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	1544	753	790	443	586	515	196	247	586	515	221	51	74	129	550
Effective Weighted Sample	1031	509	521	296	396	343	133	163	396	343	141	32	48	82	365
Weighted Bases	**1552**	**758**	**794**	**486**	**590**	**477**	**211**	**275**	**590**	**477**	**190**	**43**	**73**	**132**	**533**
Yes	608 39%	314 41%	294 37%	195 40%	247 42% c	166 -35%	86 41%	108 39%	247 42% d	166 -35%	67 35%	19 44%	30 41%	40 -31%	191 -36%
No	917 59%	431 57%	486 61%	282 58%	335 57%	301 +63% b	122 58%	160 58%	335 57%	301 +63% c	116 61%	21 48%	43 59%	89 67% a	340 +64% a
Don't know	27 2%	13 2%	14 2%	10 2%	8 1%	9 2%	3 1%	7 2%	8 1%	9 2%	7 +4% c	4 +8% bd	- -%	3 2% d	3 -*%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 30 (continuation)
QS3. Are any of your smart speakers in your household a smart display?
Base: Where has smart speaker or smart display

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1544	519	397	282	331	878	201	216	244
Effective Weighted Sample	1031	343	268	211	219	730	152	200	230
Weighted Bases	**1552**	**487**	**428**	**369**	**249**	**1240**	**154**	**90**	**59**
Yes	608 39%	188 39%	169 40%	142 39%	99 40%	485 39% d	71 +46% cd	32 36%	17 -29%
No	917 59%	293 60%	250 58%	223 60%	144 58%	730 59%	81 53%	58 64% b	42 +71% ab
Don't know	27 2%	5 1%	9 2%	4 1%	6 2%	25 +2% cd	2 1%	- --%	- --%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 30 (continuation)
QS3. Are any of your smart speakers in your household a smart display?
Base: Where has smart speaker or smart display

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1544	79	135	92	102	97	97	95	64	117	1251	288	912	489
Effective Weighted Sample	1031	63	108	78	88	80	80	81	54	98	847	183	627	319
Weighted Bases	**1552**	**106**	**190**	**135**	**131**	**140**	**145**	**138**	**89**	**166**	**1236**	**308**	**953**	**454**
Yes	608	57	84	41	41	33	85	39	35	71	509	96	380	156
	39%	+54%	44%	30%	31%	-24%	+58%	-28%	39%	43%	+41%	-31%	40%	-34%
		cdeg	cdeg				bcdeghi		e	eg	b		b	
No	917	45	106	89	86	103	60	97	52	93	700	211	564	285
	59%	-42%	56%	66%	66%	+73%	-42%	+70%	59%	56%	-57%	+69%	59%	+63%
			f	af	af	abfi		abfi	f	f		a		
Don't know	27	4	-	6	3	4	-	2	2	3	27	-	10	13
	2%	4%	-%	+4%	3%	3%	-%	2%	2%	2%	+2%	--%	-1%	+3%
		b		bf		b					b			a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 31
QS4. Do any of the children in your household use a smart speaker? - Child 1
Base: Where has smart speaker or smart display

		Gender		Sub-Age Group		Age Group			Household Income	Social Group				Nation			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**16-24**	**25-34**	**35-54**	**26K+**	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	a	b	a	b	c		a	b	c	d	a	b	c	d
Unweighted Bases	584	253	330	187	358	72	115	358	233	212	142	122	106	348	67	80	88
Effective Weighted Sample	400	176	224	127	246	52	75	246	155	141	100	91	74	291	53	74	83
Weighted Bases	**629**	**262**	**366**	**208**	**382**	**78**	**130**	**382**	**228**	**200**	**167**	**169**	**88**	**510**	**62**	**34**	**22**
Yes	439	189	249	121	295	56	66	295	168	145	121	113	58	352	43	27	16
	70%	72%	68%	-58%	+77% a	71% b	-51%	+77% b	74%	72%	73%	67%	65%	69%	69%	79%	72%
No	187	70	116	86	84	23	64	84	58	53	45	56	31	155	18	7	6
	30%	27%	32%	+41% b	-22%	29%	+49% ac	-22%	26%	26%	27%	33%	35%	30%	30%	21%	27%
Prefer not to say	3	2	1	*	3	-	*	3	1	3	*	-	-	2	1	-	*
	1%	1%	*%	*%	1%	-%	*%	1%	*%	+1%	*%	-%	-%	*%	1%	-%	1%

Columns Tested: a,b - a,b - a,b,c - a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 31 (continuation)
QS4. Do any of the children in your household use a smart speaker? - Child 1
Base: Where has smart speaker or smart display

		Urbanity		Working Status	
	Total	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	a	b
Unweighted Bases	584	472	111	419	122
Effective Weighted Sample	400	326	73	289	82
Weighted Bases	**629**	**502**	**125**	**459**	**119**
Yes	439 70%	346 69%	91 73%	330 72%	83 70%
No	187 30%	153 30%	34 27%	126 28%	36 30%
Prefer not to say	3 1%	3 1%	- -%	3 1%	- -%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 32
QS4. Do any of the children in your household use a smart speaker? - Child 2
Base: Where has smart speaker or smart display

		Gender		Sub-Age Group		Age Group		Household Income	Social Group				Nation		Urbanity	
	Total	**Man**	**Woman**	**16-34**	**35-54**	**25-34**	**35-54**	**26K+**	**AB**	**C1**	**C2**	**DE**	**England**	**N. Ireland**	**Urban**	**Rural**
Column		a	b	a	b	a	b		a	b	c	d	a	b	a	b
Unweighted Bases	344	149	195	109	221	75	221	138	117	82	75	68	196	62	271	72
Effective Weighted Sample	231	103	128	71	151	46	151	88	75	56	56	48	163	58	184	47
Weighted Bases	**358**	**164**	**194**	**113**	**234**	**78**	**234**	**127**	**109**	**89**	**103**	**53**	**283**	**15**	**275**	**82**
Yes	213 59%	95 58%	118 61%	53 -47%	153 +65% a	34 -44%	153 +65% a	83 65%	67 62%	62 +70% cd	55 54%	27 50%	165 58%	10 65%	154 -56%	57 +69% a
No	134 37%	63 39%	71 36%	56 +50% b	75 -32%	41 +53% b	75 -32%	41 32%	41 38%	23 -26%	43 42% b	25 47% b	109 38%	4 29%	110 40%	24 29%
Prefer not to say	11 3%	6 4%	5 3%	4 3%	7 3%	3 3%	7 3%	3 3%	1 1%	4 5%	5 5%	1 3%	9 3%	1 6%	10 4%	1 1%

Columns Tested: a,b - a,b - a,b - a,b,c,d - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 32 (continuation)
QS4. Do any of the children in your household use a smart speaker? - Child 2
Base: Where has smart speaker or smart display

		Working Status	
	Total	**Working**	**Not working**
Column		a	b
Unweighted Bases	344	246	70
Effective Weighted Sample	231	167	46
Weighted Bases	**358**	**264**	**66**
Yes	213 59%	160 61%	44 67%
No	134 37%	95 36%	21 32%
Prefer not to say	11 3%	8 3%	1 1%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 33
QS4. Do any of the children in your household use a smart speaker? - Child 3
Base: Where has smart speaker or smart display

		Gender		Sub-Age Group	Age Group	Nation	Urbanity	Working Status
	Total	**Man**	**Woman**	**35-54**	**35-54**	**England**	**Urban**	**Working**
Column		a	b				a	
Unweighted Bases	114	54	60	72	72	70	84	70
Effective Weighted Sample	77	37	41	46	46	59	59	46
Weighted Bases	**117**	**56**	**60**	**71**	**71**	**99**	**85**	**70**
Yes	54	28	26	35	35	44	39	36
	46%	49%	43%	50%	50%	45%	46%	52%
No	52	22	30	28	28	45	41	27
	44%	38%	50%	40%	40%	46%	48%	38%
Prefer not to say	11	7	4	7	7	9	5	7
	9%	12%	7%	10%	10%	10%	-6%	11%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 34
QS4. Do any of the children in your household use a smart speaker? - Child 4
Base: Where has smart speaker or smart display

	Total
Unweighted Bases	30
Effective Weighted Sample	20
Weighted Bases	**32**
Yes	9 28%
No	19 61%
Prefer not to say	3 11%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 35
QS4. Do any of the children in your household use a smart speaker? - Child 5
Base: Where has smart speaker or smart display

	Total
Unweighted Bases	11
Effective Weighted Sample	8
Weighted Bases	**11**
Yes	2 19%
No	7 62%
Prefer not to say	2 19%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 36
QS4. Do any of the children in your household use a smart speaker?
Base: Where has smart speaker or smart display and children in household

		Gender		Sub-Age Group		Age Group			Household Income	Social Group				Nation			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**16-24**	**25-34**	**35-54**	**26K+**	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	a	b	a	b	c		a	b	c	d	a	b	c	d
Unweighted Bases	584	253	330	187	358	72	115	358	233	212	142	122	106	348	67	80	88
Effective Weighted Sample	400	176	224	127	246	52	75	246	155	141	100	91	74	291	53	74	83
Weighted Bases	**629**	**262**	**366**	**208**	**382**	**78**	**130**	**382**	**228**	**200**	**167**	**169**	**88**	**510**	**62**	**34**	**22**
Yes	447	192	255	121	303	56	66	303	171	148	123	116	58	358	46	27	16
	71%	73%	70%	-58%	+79% a	71% b	-51%	+79% b	75%	74%	73%	69%	66%	70%	73%	79%	72%
No	182	70	112	87	79	23	64	79	57	52	44	53	30	152	17	7	6
	29%	27%	30%	+42% b	-21%	29%	+49% ac	-21%	25%	26%	27%	31%	34%	30%	27%	21%	28%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%

Columns Tested: a,b - a,b - a,b,c - a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 36 (continuation)
QS4. Do any of the children in your household use a smart speaker?
Base: Where has smart speaker or smart display and children in household

		Urbanity		Working Status	
	Total	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	a	b
Unweighted Bases	584	472	111	419	122
Effective Weighted Sample	400	326	73	289	82
Weighted Bases	**629**	**502**	**125**	**459**	**119**
Yes	447 71%	353 70%	92 74%	336 73%	85 71%
No	182 29%	149 30%	33 26%	123 27%	34 29%
Prefer not to say	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 37
QS5. In which rooms in your house do you have a smart speaker or smart display?
Base: Where has smart speaker or smart display

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	1544	753	790	443	586	515	196	247	586	515	221	51	74	129	550
Effective Weighted Sample	1031	509	521	296	396	343	133	163	396	343	141	32	48	82	365
Weighted Bases	**1552**	**758**	**794**	**486**	**590**	**477**	**211**	**275**	**590**	**477**	**190**	**43**	**73**	**132**	**533**
Living room/lounge	845 54%	454 +60% b	391 -49%	256 53%	311 53%	278 +58%	102 48%	155 56%	311 53%	278 +58% a	123 +65% ac	24 56%	42 58%	81 62%	283 53%
Kitchen/kitchen-diner/dining room	742 48%	350 46%	392 49%	216 44%	317 +54% ac	209 -44%	91 43% e	125 45% e	317 +54% abde	209 -44% e	63 -33%	15 -34%	38 53% a	57 43%	302 +57% ac
Hallway/landing	44 3%	22 3%	23 3%	14 3%	19 3%	11 2%	5 2%	9 3%	19 3%	11 2%	3 2%	* 1%	1 2%	4 3%	11 2%
Bathroom/shower room	49 3%	22 3%	27 3%	16 3%	23 4%	11 2%	5 2%	10 4%	23 4%	11 2%	9 4%	1 2%	2 3%	1 1%	18 3%
Bedroom	602 39%	309 41%	292 37%	230 +47% c	249 +42% c	123 -26%	121 +57% bcde	108 39% de	249 +42% de	123 -26% e	36 -19%	25 +57% c	29 40%	42 32%	242 +45% c
Garage/shed	20 1%	12 2%	7 1%	4 1%	8 1%	8 2%	3 1%	1 *%	8 1%	8 2%	3 2%	- -%	1 1%	3 2%	5 1%
Study/home office	88 6%	56 +7% b	32 -4%	24 5%	34 6%	30 6%	7 3%	17 6%	34 6%	30 6%	8 4%	- -%	3 4%	10 8% a	40 +8% a
Move around as needed/portable	79 5%	35 5%	44 6%	28 6%	27 5%	24 5%	15 7%	13 5%	27 5%	24 5%	6 3%	3 7%	* 1%	8 6%	20 4%
Other	6 *%	5 1%	1 *%	- -%	- --%	6 +1% ab	- -%	- -%	- --%	6 +1% c	6 +3% abc	* 1% d	- -%	1 1% d	* *%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 37 (continuation)
QS5. In which rooms in your house do you have a smart speaker or smart display?
Base: Where has smart speaker or smart display

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	1544	753	790	443	586	515	196	247	586	515	221	51	74	129	550
Effective Weighted Sample	1031	509	521	296	396	343	133	163	396	343	141	32	48	82	365
Weighted Bases	**1552**	**758**	**794**	**486**	**590**	**477**	**211**	**275**	**590**	**477**	**190**	**43**	**73**	**132**	**533**
10.Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 37 (continuation)
QS5. In which rooms in your house do you have a smart speaker or smart display?
Base: Where has smart speaker or smart display

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1544	519	397	282	331	878	201	216	244
Effective Weighted Sample	1031	343	268	211	219	730	152	200	230
Weighted Bases	**1552**	**487**	**428**	**369**	**249**	**1240**	**154**	**90**	**59**
Living room/lounge	845 54%	283 +58% c	237 55%	176 -48%	132 53%	686 55% d	77 50%	52 58% d	25 -43%
Kitchen/kitchen-diner/dining room	742 48%	275 +56% bcd	196 46%	168 46%	103 -41%	595 48%	65 42%	44 49%	33 +57% ab
Hallway/landing	44 3%	22 +5% bd	8 2% d	14 4% d	* -*%	34 3%	6 4%	2 2%	3 +5% a
Bathroom/shower room	49 3%	15 3%	10 2%	12 3%	11 5%	44 +4% d	3 2%	2 2%	* -*%
Bedroom	602 39%	178 37%	185 +43% a	145 39%	92 37%	492 40% d	54 35% d	38 42% d	15 -25%
Garage/shed	20 1%	11 +2%	5 1%	2 *%	2 1%	15 1%	3 2%	2 2%	* 1%
Study/home office	88 6%	48 +10% bcd	25 6% cd	9 -2%	6 -3%	71 6%	6 4%	7 7%	2 3%
Move around as needed/portable	79 5%	24 5%	21 5%	21 6%	12 5%	63 5%	6 4%	6 7%	3 6%
Other	6 *%	1 *%	1 *%	4 +1%	- -%	6 *%	- -%	* *%	* *%
10.Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 37 (continuation)
QS5. In which rooms in your house do you have a smart speaker or smart display?
Base: Where has smart speaker or smart display

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1544	79	135	92	102	97	97	95	64	117	1251	288	912	489
Effective Weighted Sample	1031	63	108	78	88	80	80	81	54	98	847	183	627	319
Weighted Bases	**1552**	**106**	**190**	**135**	**131**	**140**	**145**	**138**	**89**	**166**	**1236**	**308**	**953**	**454**
Living room/lounge	845 54%	78 +73% bcdegi	104 55% e	72 53%	68 52%	55 -39%	93 +65% e	73 53%	52 59% e	90 54% e	696 +56% b	145 -47%	501 53%	255 56%
Kitchen/kitchen-diner/dining room	742 48%	43 40%	90 47%	66 49%	72 55% a	68 48%	64 44%	77 56% a	39 44%	76 46%	557 -45%	180 +58% a	503 +53% b	181 -40%
Hallway/landing	44 3%	2 2%	8 4%	1 1%	8 +6% ch	1 1%	4 2%	7 5%	- -%	3 2%	32 3%	12 4%	31 3%	10 2%
Bathroom/shower room	49 3%	2 2%	8 4%	6 4%	7 5% i	3 2%	3 2%	5 4%	8 +9% ei	1 1%	39 3%	10 3%	33 3%	14 3%
Bedroom	602 39%	36 33%	60 31%	48 36%	67 +51% abcfi	56 40%	47 33%	63 45% b	53 +59% abcefi	63 38%	484 39%	114 37%	397 +42%	171 38%
Garage/shed	20 1%	- -%	2 1%	1 1%	2 2%	2 2%	2 1%	- -%	5 +6% agi	- -%	17 1%	3 1%	13 1%	7 2%
Study/home office	88 6%	9 8%	18 +9% i	4 3%	15 +12% cei	4 3%	7 5%	7 5%	3 4%	5 3%	65 5%	22 7%	55 6%	23 5%
Move around as needed/portable	79 5%	1 1%	9 5%	9 7%	11 8% afg	20 +14% abfgi	2 1%	2 1%	4 5%	5 3%	67 5%	11 4%	53 6%	21 5%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 37 (continuation)
QS5. In which rooms in your house do you have a smart speaker or smart display?
Base: Where has smart speaker or smart display

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1544	79	135	92	102	97	97	95	64	117	1251	288	912	489
Effective Weighted Sample	1031	63	108	78	88	80	80	81	54	98	847	183	627	319
Weighted Bases	**1552**	**106**	**190**	**135**	**131**	**140**	**145**	**138**	**89**	**166**	**1236**	**308**	**953**	**454**
Other	6 *%	- -%	3 1%	- -%	1 1%	2 +2%	- -%	- -%	- -%	- -%	6 1%	- -%	1 -*%	4 +1% a
10.Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 38
QS6. Which brands or types of smart speakers/smart display do you have in your household?
Base: Where has smart speaker or smart display

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	1544	753	790	443	586	515	196	247	586	515	221	51	74	129	550
Effective Weighted Sample	1031	509	521	296	396	343	133	163	396	343	141	32	48	82	365
Weighted Bases	**1552**	**758**	**794**	**486**	**590**	**477**	**211**	**275**	**590**	**477**	**190**	**43**	**73**	**132**	**533**
1.Amazon Echo (with Alexa voice assistant)	1247 80%	605 80%	641 81%	371 -76%	486 82% a	390 82% a	167 79%	204 -74%	486 82% b	390 82% b	154 81%	38 88% b	52 72%	114 86% b	426 80%
2.Apple HomePod	30 2%	21 +3% b	9 -1%	15 +3% b	5 -1%	10 2%	1 1%	13 +5% acd	5 -1%	10 2%	3 2%	- -%	- -%	2 2%	17 +3%
3.Bose	28 2%	14 2%	14 2%	6 1%	9 1%	13 3%	6 3% b	* -*%	9 1%	13 3% b	3 1%	- -%	- -%	- -%	12 2%
4.Google Home/ Google Nest	228 15%	102 13%	127 16%	101 +21% bc	79 13%	48 -10%	47 +22% cde	54 +19% cde	79 13%	48 -10%	18 -10%	5 11%	13 18%	17 13%	89 17%
5.Facebook/Meta Portal	20 1%	8 1%	11 1%	5 1%	8 1%	6 1%	3 2%	2 1%	8 1%	6 1%	3 2%	- -%	- -%	3 2%	6 1%
6.Samsung	25 2%	15 2%	10 1%	4 1%	8 1%	13 +3% a	2 1%	2 1%	8 1%	13 +3%	6 +3% b	- -%	5 +7% cd	1 1%	7 1%
7.Sonos	54 3%	28 4%	26 3%	13 3%	30 +5% c	11 2%	5 2%	8 3%	30 +5% d	11 2%	5 3%	- -%	2 3%	5 4%	24 5%
8.Sony	13 1%	8 1%	5 1%	4 1%	2 *%	8 +2% b	3 2%	* *%	2 *%	8 +2% c	2 1%	- -%	- -%	- -%	3 1%
9.Other	29 2%	20 +3% b	9 -1%	3 -1%	17 +3% a	9 2%	3 1%	1 -*%	17 +3% b	9 2%	4 2%	1 3%	* *%	2 1%	16 +3%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 38 (continuation)
QS6. Which brands or types of smart speakers/smart display do you have in your household?
Base: Where has smart speaker or smart display

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	1544	753	790	443	586	515	196	247	586	515	221	51	74	129	550
Effective Weighted Sample	1031	509	521	296	396	343	133	163	396	343	141	32	48	82	365
Weighted Bases	**1552**	**758**	**794**	**486**	**590**	**477**	**211**	**275**	**590**	**477**	**190**	**43**	**73**	**132**	**533**
10.Don't know	31 2%	15 2%	16 2%	14 3% b	6 -1%	11 2%	2 1%	11 +4% ac	6 -1%	11 2%	3 2%	* 1%	1 2%	2 1%	4 -1%
Not answered	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 38 (continuation)
QS6. Which brands or types of smart speakers/smart display do you have in your household?
Base: Where has smart speaker or smart display

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1544	519	397	282	331	878	201	216	244
Effective Weighted Sample	1031	343	268	211	219	730	152	200	230
Weighted Bases	**1552**	**487**	**428**	**369**	**249**	**1240**	**154**	**90**	**59**
1.Amazon Echo (with Alexa voice assistant)	1247 80%	371 -76%	348 81%	306 83% a	211 +85% a	984 -79%	135 +87% a	74 82%	50 84%
2.Apple HomePod	30 2%	14 3% c	8 2%	2 -*%	5 2%	27 2%	1 1%	1 1%	* 1%
3.Bose	28 2%	15 +3% c	6 1%	2 1%	4 2%	25 2%	* *%	3 3% bd	* *%
4.Google Home/ Google Nest	228 15%	69 14%	73 17% d	59 16% d	24 -10%	185 15% b	14 -9%	15 16% b	10 16% b
5.Facebook/Meta Portal	20 1%	9 2%	9 2% c	1 *%	1 *%	19 +2%	* *%	- -%	- -%
6.Samsung	25 2%	8 2%	7 2%	5 1%	4 2%	24 +2% bd	- -%	1 1%	- --%
7.Sonos	54 3%	33 +7% bcd	9 2%	8 2%	4 -2%	44 4% d	8 5% d	2 2%	* -1%
8.Sony	13 1%	7 1%	1 *%	3 1%	2 1%	11 1%	2 1%	- -%	* *%
9.Other	29 2%	13 3%	8 2%	4 1%	4 2%	22 2%	3 2%	4 +4% a	1 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 38 (continuation)
QS6. Which brands or types of smart speakers/smart display do you have in your household?
Base: Where has smart speaker or smart display

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1544	519	397	282	331	878	201	216	244
Effective Weighted Sample	1031	343	268	211	219	730	152	200	230
Weighted Bases	**1552**	**487**	**428**	**369**	**249**	**1240**	**154**	**90**	**59**
10.Don't know	31 2%	12 3%	5 1%	7 2%	5 2%	25 2%	4 3%	2 2%	* 1%
Not answered	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 38 (continuation)
QS6. Which brands or types of smart speakers/smart display do you have in your household?
Base: Where has smart speaker or smart display

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1544	79	135	92	102	97	97	95	64	117	1251	288	912	489
Effective Weighted Sample	1031	63	108	78	88	80	80	81	54	98	847	183	627	319
Weighted Bases	**1552**	**106**	**190**	**135**	**131**	**140**	**145**	**138**	**89**	**166**	**1236**	**308**	**953**	**454**
1.Amazon Echo (with Alexa voice assistant)	1247	51	151	111	95	117	124	114	81	141	986	256	780	368
	80%	-48%	80%	82%	-73%	83%	85%	83%	+91%	85%	80%	83%	82%	81%
			a	a	a	a	ad	a	ad	ad				
2.Apple HomePod	30	8	2	-	2	5	2	2	2	4	27	2	15	8
	2%	+8%	1%	-%	1%	3%	1%	2%	2%	2%	2%	1%	2%	2%
		bcdf												
3.Bose	28	8	5	1	4	2	1	3	-	1	22	6	14	10
	2%	+7%	3%	1%	3%	1%	1%	3%	-%	*%	2%	2%	1%	2%
		cefhi												
4.Google Home/ Google Nest	228	27	35	18	35	19	7	16	9	18	184	40	141	67
	15%	+26%	19%	14%	+27%	14%	-5%	12%	10%	11%	15%	13%	15%	15%
		cefghi	f	f	cefghi	f								
5.Facebook/Meta Portal	20	-	4	2	4	1	-	2	6	1	20	-	11	8
	1%	-%	2%	2%	3%	1%	-%	1%	+7%	1%	+2%	--%	1%	2%
									aefi		b			
6.Samsung	25	5	1	4	3	-	4	4	-	2	21	4	9	12
	2%	+5%	1%	3%	2%	-%	2%	3%	-%	1%	2%	1%	-1%	+3%
		be												a
7.Sonos	54	8	6	4	6	5	9	5	-	-	47	8	40	11
	3%	7%	3%	3%	5%	4%	6%	4%	-%	--%	4%	3%	4%	2%
		hi			i	i	hi	i						
8.Sony	13	1	5	2	1	1	1	-	-	-	13	-	5	7
	1%	1%	+3%	1%	1%	*%	1%	-%	-%	-%	1%	-%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 38 (continuation)
QS6. Which brands or types of smart speakers/smart display do you have in your household?
Base: Where has smart speaker or smart display

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1544	79	135	92	102	97	97	95	64	117	1251	288	912	489
Effective Weighted Sample	1031	63	108	78	88	80	80	81	54	98	847	183	627	319
Weighted Bases	**1552**	**106**	**190**	**135**	**131**	**140**	**145**	**138**	**89**	**166**	**1236**	**308**	**953**	**454**
9.Other	29 2%	4 4%	4 2%	2 1%	2 2%	2 1%	3 2%	3 2%	- -%	2 1%	22 2%	7 2%	23 +2%	6 1%
10.Don't know	31 2%	8 +8% begi	2 1%	4 3%	3 2%	2 1%	3 2%	- -%	2 2%	1 1%	28 2%	4 1%	12 -1%	8 2%
Not answered	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 39
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where has smart speaker

		Gender		Sub-Age Group			Age Group					Household Income		
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c
Unweighted Bases	1405	688	716	402	539	464	172	230	539	464	197	67	116	506
Effective Weighted Sample	931	464	467	268	360	308	115	153	360	308	126	43	74	332
Weighted Bases	**1401**	**688**	**712**	**437**	**542**	**422**	**187**	**251**	**542**	**422**	**167**	**63**	**120**	**483**
1.Listen to live radio (so at the same time as the show is broadcast)	826 59%	379 -55%	446 +63% a	214 -49%	360 +66% ac	252 60% a	81 -43%	134 53% a	360 +66% abd	252 60% a	100 60% a	39 61%	63 53%	294 61%
2.Listen to catch-up radio (so after the show was originally broadcast)	240 17%	135 +20% b	105 -15%	68 15%	112 +21% ac	59 -14%	23 13%	44 18% e	112 +21% ade	59 -14%	17 -10%	7 11%	13 -11%	91 19% b
3.Listen to music via a streaming service – like Spotify, Apple Music or Deezer	866 62%	417 61%	449 63%	313 +72% bc	334 62% c	218 -52%	136 +73% cde	177 +71% cde	334 62% de	218 -52%	78 -47%	37 58%	79 66%	310 64%
4.Listen to a podcast	231 16%	130 +19% b	100 -14%	95 +22% bc	91 17% c	45 -11%	40 21% de	56 +22% de	91 17% de	45 -11%	18 -11%	8 12%	17 14%	104 +22%
5.Listen to an audiobook	124 9%	67 10%	57 8%	38 9%	54 10%	33 8%	9 5%	29 11% a	54 10% a	33 8%	15 9%	4 6%	16 13%	57 +12%
6.Play an interactive audio game	71 5%	39 6%	32 4%	26 6% c	36 +7% c	9 -2%	8 4% e	18 7% de	36 +7% de	9 -2%	1 -1%	1 2%	6 5%	31 6%
7.Get news reports	382 27%	195 28%	187 26%	120 28%	145 27%	117 28%	46 25%	74 29%	145 27%	117 28%	39 23%	24 37%	33 27%	139 29%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 39 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where has smart speaker

		Gender		Sub-Age Group			Age Group					Household Income		
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c
Unweighted Bases	1405	688	716	402	539	464	172	230	539	464	197	67	116	506
Effective Weighted Sample	931	464	467	268	360	308	115	153	360	308	126	43	74	332
Weighted Bases	**1401**	**688**	**712**	**437**	**542**	**422**	**187**	**251**	**542**	**422**	**167**	**63**	**120**	**483**
8.Get weather reports	524 37%	238 -35%	286 +40% a	172 39%	198 37%	153 36%	65 35%	107 43% e	198 37%	153 36%	55 33%	22 34%	48 40%	188 39%
9.Get travel information or updates	248 18%	128 19%	121 17%	66 15%	100 18%	82 19%	24 13%	42 17%	100 18%	82 19%	24 14%	8 13%	24 20%	92 19%
10.Searching for information online or asking general questions	491 35%	230 33%	261 37%	158 36%	187 35%	145 34%	65 35%	93 37% e	187 35%	145 34%	46 -27%	15 -24%	44 36%	188 +39% a
11.As an alarm, personal schedule reminder or to make a shopping list	448 32%	226 33%	222 31%	169 +39% bc	170 31%	110 -26%	70 38% de	98 +39% cde	170 31% e	110 -26% e	30 -18%	27 42%	44 37%	168 35%
12.To control smart home devices, such as smart TV, heating or lighting	217 15%	121 +18% b	96 -13%	81 +19% c	93 17% c	43 -10%	25 13%	56 +22% ade	93 17% de	43 -10%	18 -11%	11 17%	23 19%	99 +20%
13.To make calls, send texts or emails (including pairing with mobile phone)	95 7%	50 7%	45 6%	21 5%	41 8%	32 8%	9 5%	12 5%	41 8%	32 8%	14 8%	7 11%	7 5%	45 +9%
14.To watch videos	58 4%	35 5%	24 3%	18 4%	28 5%	13 3%	6 3%	12 5%	28 5%	13 3%	6 4%	7 +12% bc	1 1%	20 4%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 39 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where has smart speaker

		Gender		Sub-Age Group			Age Group					Household Income		
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c
Unweighted Bases	1405	688	716	402	539	464	172	230	539	464	197	67	116	506
Effective Weighted Sample	931	464	467	268	360	308	115	153	360	308	126	43	74	332
Weighted Bases	**1401**	**688**	**712**	**437**	**542**	**422**	**187**	**251**	**542**	**422**	**167**	**63**	**120**	**483**
15.Other	62	29	32	10	29	23	2	8	29	23	9	*	2	20
	4%	4%	5%	-2%	5%	6%	-1%	3%	5%	6%	6%	*%	2%	4%
					a	a			a	a	a			

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 39 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where has smart speaker

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1405	475	358	259	299	785	188	190	238
Effective Weighted Sample	931	310	238	193	198	652	142	176	224
Weighted Bases	**1401**	**444**	**383**	**330**	**226**	**1112**	**144**	**80**	**58**
1.Listen to live radio (so at the same time as the show is broadcast)	826 59%	281 +63% b	205 -53%	197 60%	132 59%	655 59% d	104 +72% acd	48 59% d	15 -27%
2.Listen to catch-up radio (so after the show was originally broadcast)	240 17%	93 +21% d	64 17% d	53 16%	24 -11%	195 18% cd	33 +23% cd	6 -8%	5 -8%
3.Listen to music via a streaming service – like Spotify, Apple Music or Deezer	866 62%	265 60%	265 +69% acd	195 59%	130 58%	690 62% b	77 -54%	50 62%	41 +72% abc
4.Listen to a podcast	231 16%	106 +24% bcd	61 16% c	29 -9%	34 15% c	191 17% d	22 15% d	10 13% d	3 -5%
5.Listen to an audiobook	124 9%	57 +13% bc	31 8%	17 -5%	19 9%	100 9% d	11 8%	9 11% d	2 -4%
6.Play an interactive audio game	71 5%	28 6%	22 6%	13 4%	8 4%	58 5%	7 5%	4 5%	2 3%
7.Get news reports	382 27%	135 31% d	105 27%	84 25%	54 24%	288 -26% d	63 +44% acd	21 26% d	8 -14%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 39 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where has smart speaker

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1405	475	358	259	299	785	188	190	238
Effective Weighted Sample	931	310	238	193	198	652	142	176	224
Weighted Bases	**1401**	**444**	**383**	**330**	**226**	**1112**	**144**	**80**	**58**
8.Get weather reports	524 37%	184 +41% cd	147 38%	111 34%	77 34%	411 37% d	74 +51% acd	29 36% d	8 -14%
9.Get travel information or updates	248 18%	91 20% d	63 16%	66 20% d	28 -13%	167 -15% d	64 +44% acd	13 16% d	4 -8%
10.Searching for information online or asking general questions	491 35%	155 35%	139 36%	119 36%	73 32%	371 -33% d	80 +56% acd	31 39% d	5 -8%
11.As an alarm, personal schedule reminder or to make a shopping list	448 32%	144 33%	129 34%	109 33%	62 27%	379 +34% bd	32 -22%	24 29% d	9 -16%
12.To control smart home devices, such as smart TV, heating or lighting	217 15%	89 +20% bcd	56 15%	41 12%	29 13%	191 +17% bd	10 -7%	10 13%	4 -7%
13.To make calls, send texts or emails (including pairing with mobile phone)	95 7%	40 +9% b	18 5%	19 6%	18 8%	85 +8% bd	3 -2%	7 9% bd	* -*%
14.To watch videos	58 4%	16 4%	13 3%	20 6%	9 4%	50 5%	3 2%	4 5%	1 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 39 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where has smart speaker

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1405	475	358	259	299	785	188	190	238
Effective Weighted Sample	931	310	238	193	198	652	142	176	224
Weighted Bases	**1401**	**444**	**383**	**330**	**226**	**1112**	**144**	**80**	**58**
15.Other	62 4%	28 +6% bd	11 3%	19 6% d	4 -2%	46 4%	4 3%	3 3%	9 +15% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 39 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where has smart speaker

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1405	74	116	86	90	81	95	83	64	96	1131	270	846	429
Effective Weighted Sample	931	59	93	73	78	68	78	71	54	80	762	170	579	279
Weighted Bases	**1401**	**101**	**164**	**126**	**117**	**117**	**141**	**120**	**89**	**138**	**1111**	**283**	**883**	**393**
1.Listen to live radio (so at the same time as the show is broadcast)	826 59%	59 58%	108 66% dhi	73 58%	59 50%	73 63%	95 68% dhi	80 67% dhi	42 -47%	67 -48%	642 58%	180 64%	544 +62% b	208 -53%
2.Listen to catch-up radio (so after the show was originally broadcast)	240 17%	29 +29% dgh	31 19% g	20 16% g	13 11%	26 22% gh	29 20% g	8 -7%	9 10%	30 22% g	180 16%	59 21%	165 +19% b	47 -12%
3.Listen to music via a streaming service – like Spotify, Apple Music or Deezer	866 62%	53 52%	93 57%	86 68% a	78 66%	69 59%	86 61%	75 63%	65 73% ab	85 61%	689 62%	170 60%	573 +65% b	229 58%
4.Listen to a podcast	231 16%	26 +26% cf	30 19%	13 11%	17 14%	23 20%	14 10%	23 19%	24 +27% cdfi	20 14%	186 17%	41 14%	144 16%	52 -13%
5.Listen to an audiobook	124 9%	7 7%	18 11%	7 5%	8 7%	15 13%	12 8%	14 12%	9 10%	9 7%	99 9%	23 8%	72 8%	31 8%
6.Play an interactive audio game	71 5%	4 4%	9 5%	4 3%	4 4%	9 7%	5 4%	11 9%	5 6%	7 5%	63 6%	8 3%	49 6%	13 -3%
7.Get news reports	382 27%	31 31% i	41 25%	27 21%	29 24%	35 30% i	44 32% i	26 22%	31 35% i	23 -17%	285 -26%	95 +34% a	246 28%	102 26%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 39 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where has smart speaker

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1405	74	116	86	90	81	95	83	64	96	1131	270	846	429
Effective Weighted Sample	931	59	93	73	78	68	78	71	54	80	762	170	579	279
Weighted Bases	**1401**	**101**	**164**	**126**	**117**	**117**	**141**	**120**	**89**	**138**	**1111**	**283**	**883**	**393**
8.Get weather reports	524 37%	29 28%	68 41%	37 29%	43 36%	41 35%	61 44% ac	47 39%	42 47% ac	43 32%	399 -36%	123 +43% a	335 38%	151 38%
9.Get travel information or updates	248 18%	11 10%	38 23% adgi	20 16%	10 -8%	20 17%	26 18%	13 11%	15 17%	15 11%	187 17%	61 21%	171 +19%	60 15%
10.Searching for information online or asking general questions	491 35%	22 -21%	68 42% ai	46 37% ai	34 29%	39 33%	51 37% ai	50 42% ai	29 33%	32 -23%	369 -33%	118 +42% a	320 36%	134 34%
11.As an alarm, personal schedule reminder or to make a shopping list	448 32%	25 24%	57 35%	38 30%	42 36%	48 41% af	33 24%	48 40% af	35 39% f	54 39% af	359 32%	85 30%	304 +34%	114 29%
12.To control smart home devices, such as smart TV, heating or lighting	217 15%	22 22% cf	27 16%	12 9%	32 +27% cf	18 15%	11 -8%	32 +27% cf	15 16%	23 17%	179 16%	37 13%	141 16%	60 15%
13.To make calls, send texts or emails (including pairing with mobile phone)	95 7%	7 7%	12 8%	6 5%	18 +15% cfi	11 10% i	9 6%	13 11% i	5 5%	3 -2%	82 7%	13 5%	53 6%	33 8%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 39 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where has smart speaker

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1405	74	116	86	90	81	95	83	64	96	1131	270	846	429
Effective Weighted Sample	931	59	93	73	78	68	78	71	54	80	762	170	579	279
Weighted Bases	**1401**	**101**	**164**	**126**	**117**	**117**	**141**	**120**	**89**	**138**	**1111**	**283**	**883**	**393**
14.To watch videos	58	5	2	3	5	14	6	5	-	11	53	5	39	15
	4%	5%	2%	2%	4%	+12%	4%	4%	-%	+8%	+5%	-2%	4%	4%
						bcdfh				bh	b			
15.Other	62	1	7	10	6	-	11	1	4	6	48	14	41	19
	4%	1%	4%	8%	5%	--%	8%	1%	4%	4%	4%	5%	5%	5%
				aeg	e		aeg							

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 40
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
1.Smart home security such as security cameras, alarms and video doorbells which can send alerts to your mobile phone, tablet or smart speaker	516 13%	258 13%	258 13%	138 12%	235 +17% ac	143 -10%	47 -10%	90 13% de	235 +17% abde	143 -10%	62 -7%	10 -5%	18 -7%	22 -7%	192 +19% abc
2.Smart bathroom scales which work with an app to keep a record of measurements and set goals	94 2%	41 2%	51 3%	28 2% c	51 +4% c	15 -1%	6 1%	22 3% ade	51 +4% ade	15 -1%	3 -*%	- --%	2 1%	2 -1%	56 +6% abc
3.Smart baby monitors which you can view and talk through on your mobile phone or smart speaker	40 1%	10 -1%	30 +1% a	14 1% c	21 +2% c	5 -*%	3 1%	12 2% de	21 +2% de	5 -*%	2 -*%	- -%	1 *%	2 1%	19 +2% ab
4.Smart lighting which you can control remotely using an app on your mobile phone or smart speaker	277 7%	166 +8% b	111 -5%	101 +9% c	112 +8% c	63 -4%	45 +9% de	56 8% de	112 +8% de	63 -4% e	22 -3%	9 5%	11 -4%	18 6%	133 +13% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 40 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
5.Smart heating which you can control remotely using an app on your mobile phone or smart speaker	248 6%	130 7%	119 6%	63 5%	111 +8% ac	74 -5%	29 6% e	34 5%	111 +8% bde	74 -5%	29 -4%	1 -1%	17 6% ac	8 -3%	117 +12% abc
6.Smart smoke alarms which send an alert to your phone	84 2%	43 2%	40 2%	26 2%	34 3%	23 2%	11 2%	15 2%	34 3% e	23 2%	9 -1%	1 *%	4 1%	2 -1%	26 3% ac
7.Smart fridge freezer	40 1%	24 1%	16 1%	12 1%	17 1%	11 1%	5 1%	7 1%	17 1% e	11 1%	3 -*%	- -%	2 1%	2 1%	14 1%
8.Smart washing machine or tumble dryer	109 3%	58 3%	50 2%	34 3%	42 3%	33 2%	18 4%	16 2%	42 3%	33 2%	16 2%	1 -*%	4 2%	6 2%	33 3% a
9.Smart plugs which allow you to control home appliances remotely so you can turn them on or off using an app	175 4%	108 +5% b	68 -3%	51 4%	78 +6% c	46 -3%	16 3%	35 5% de	78 +6% ade	46 -3%	20 -2%	4 2%	11 4%	12 4%	86 +9% abc
10.Other	8 *%	3 *%	5 *%	* *%	5 *%	3 *%	- -%	* *%	5 *%	3 *%	1 *%	- -%	- -%	- -%	3 *%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 40 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
11.None of these	3078 77%	1487 76%	1591 78%	873 75%	977 -72%	1228 +83% ab	373 77% c	499 74%	977 -72%	1228 +83% abc	718 +86% abcd	168 +87% d	232 +84% d	251 +83% d	656 -66%
12.Don't know	35 1%	18 1%	17 1%	22 +2% bc	9 1%	5 -*%	11 +2% cde	11 +2% cde	9 1%	5 -*%	2 -*%	4 2% b	- -%	3 1%	11 1%
Not answered	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Summary: Any	890 22%	457 23%	432 21%	266 23% c	375 +28% ac	249 -17%	102 21% de	164 24% de	375 +28% ade	249 -17% e	112 -13%	21 -11%	45 -16%	48 -16%	325 +33% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 40 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
1.Smart home security such as security cameras, alarms and video doorbells which can send alerts to your mobile phone, tablet or smart speaker	516 13%	194 +19% bcd	112 -10% d	119 14% bd	78 -8%	446 +13% bd	36 -10%	22 11%	10 -9%
2.Smart bathroom scales which work with an app to keep a record of measurements and set goals	94 2%	42 +4% bcd	23 2% d	20 2% d	9 -1%	77 2%	7 2%	5 3%	1 1%
3.Smart baby monitors which you can view and talk through on your mobile phone or smart speaker	40 1%	23 +2% bcd	5 1%	5 1%	5 -*%	36 1%	1 *%	3 1% b	* *%
4.Smart lighting which you can control remotely using an app on your mobile phone or smart speaker	277 7%	108 +11% bcd	81 8% d	54 6% d	30 -3%	240 +7% b	14 -4%	15 8% b	6 5%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 40 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
5.Smart heating which you can control remotely using an app on your mobile phone or smart speaker	248 6%	109 +11% bcd	71 7% d	42 5% d	21 -2%	209 6%	19 5%	13 6%	5 4%
6.Smart smoke alarms which send an alert to your phone	84 2%	34 +3% bd	10 -1%	19 2% b	11 -1%	78 +2% b	2 -*%	2 1%	1 1%
7.Smart fridge freezer	40 1%	15 1%	11 1%	5 1%	9 1%	38 +1% cd	1 *%	- --%	- --%
8.Smart washing machine or tumble dryer	109 3%	35 3% b	18 -2%	27 3%	23 2%	93 3% d	11 3% d	5 2% d	1 -*%
9.Smart plugs which allow you to control home appliances remotely so you can turn them on or off using an app	175 4%	66 +6% bd	47 4% d	37 4% d	23 -2%	157 +5% b	6 -2%	9 5% b	4 3%
10.Other	8 *%	3 *% d	2 *%	2 *%	- -%	6 *%	1 *%	- -%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 40 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
11.None of these	3078 77%	697 -68%	827 78% a	668 77% a	844 +86% abc	2519 -76%	297 +82% a	157 78%	102 +85% ac
12.Don't know	35 1%	8 1%	11 1%	6 1%	5 1%	29 1% d	4 1% d	2 1% d	- --%
Not answered	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Summary: Any	890 22%	318 +31% bcd	227 21% d	188 22% d	133 -14%	766 +23% bd	59 -16%	41 21% d	18 -15%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 40 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
1.Smart home security such as security cameras, alarms and video doorbells which can send alerts to your mobile phone, tablet or smart speaker	516 13%	42 -9%	73 13% c	17 -5%	47 17% ac	46 13% c	83 +23% abcegi	44 14% ac	33 +21% abce	61 14% ac	411 13%	103 14%	301 +15% b	134 -9%
2.Smart bathroom scales which work with an app to keep a record of measurements and set goals	94 2%	8 2%	15 3%	3 1%	13 +5% aci	8 2%	8 2%	11 3%	5 3%	6 1%	76 2%	15 2%	70 +4% b	14 -1%
3.Smart baby monitors which you can view and talk through on your mobile phone or smart speaker	40 1%	5 1%	8 1%	1 *%	2 1%	4 1%	2 1%	8 +2% c	2 1%	3 1%	37 1%	4 *%	29 +1% b	6 -*%
4.Smart lighting which you can control remotely using an app on your mobile phone or smart speaker	277 7%	22 5%	32 6%	17 5%	30 +11% abcf	33 9% af	13 -4%	38 +12% abcf	19 +12% abcf	36 8% f	230 7%	46 6%	178 +9% b	75 -5%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 40 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
5.Smart heating which you can control remotely using an app on your mobile phone or smart speaker	248 6%	27 6%	29 5%	15 4%	30 +11% abcf	30 8% cf	13 4%	22 7%	13 8%	31 7%	210 6%	37 5%	149 +8% b	61 -4%
6.Smart smoke alarms which send an alert to your phone	84 2%	29 +6% bcefghi	7 1%	6 2%	8 3%	6 2%	10 3%	5 1%	- -%	8 2%	80 +2% b	4 -1%	33 2% b	13 -1%
7.Smart fridge freezer	40 1%	6 1%	9 2%	1 *%	4 2%	3 1%	9 +2% ci	4 1%	1 1%	1 *%	33 1%	7 1%	15 1%	15 1%
8.Smart washing machine or tumble dryer	109 3%	18 4% c	9 2%	3 1%	8 3%	15 4% bc	11 3%	11 3%	4 2%	14 3%	87 3%	21 3%	49 2%	32 2%
9.Smart plugs which allow you to control home appliances remotely so you can turn them on or off using an app	175 4%	11 -2%	21 4%	6 -2%	20 +7% acf	18 5% cf	7 -2%	25 +8% abcf	23 +14% abcdefgi	24 6% acf	146 4%	29 4%	117 +6% b	44 -3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 40 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
10.Other	8	-	-	1	-	2	4	-	-	-	8	*	6	1
	*%	-%	-%	*%	-%	*%	+1%	-%	-%	-%	*%	*%	*%	*%
							ab							
11.None of these	3078	375	439	319	195	264	251	243	99	333	2506	568	1467	1240
	77%	78%	78%	+89%	-70%	73%	-70%	76%	-62%	76%	77%	79%	-74%	+83%
		dfh	dfh	abdefghi		h		h		h				a
12.Don't know	35	7	7	-	1	3	3	4	-	4	28	7	16	11
	1%	2%	1%	-%	*%	1%	1%	1%	-%	1%	1%	1%	1%	1%
Not answered	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Summary: Any	890	97	114	41	81	93	104	74	60	100	737	148	498	247
	22%	20%	20%	-11%	+29%	26%	+29%	23%	+38%	23%	23%	20%	+25%	-17%
		c	c		abc	c	abc	c	abcegi	c			b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 41
QV1. Does anyone in your household have a car, and if so, do you use it as a driver or passenger?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Yes - and I use it as a driver or passenger	2922 73%	1526 +78% b	1394 -68%	712 -61%	1084 +80% ac	1126 +76% a	258 -53%	454 -67% a	1084 +80% abde	1126 +76% abe	597 72% a	71 -37%	148 -54% a	212 70% ab	884 +89% abc
Yes - but I don't use it as a driver or passenger	109 3%	38 -2%	71 +3% a	43 +4% b	29 2%	37 2%	29 +6% bcde	13 2%	29 2%	37 2%	26 3%	10 +5% d	10 4%	6 2%	18 -2%
Summary: Any	3031 76%	1563 +80% b	1466 -72%	755 -65%	1113 +82% ac	1163 +79% a	287 -59%	467 -69% a	1113 +82% abde	1163 +79% abe	623 75% ab	81 -42%	158 -57% a	218 72% ab	902 +91% abc
No	972 24%	398 -20%	574 +28% a	406 +35% bc	248 -18%	318 -21% b	200 +41% bcde	207 +31% cde	248 -18%	318 -21% c	210 25% cd	112 +58% bcd	119 +43% cd	84 28% d	90 -9%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 41 (continuation)
QV1. Does anyone in your household have a car, and if so, do you use it as a driver or passenger?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Yes - and I use it as a driver or passenger	2922 73%	907 +89% bcd	757 71% d	690 +80% bd	520 -53%	2401 -72%	266 74%	152 76%	96 +80% ab
Yes - but I don't use it as a driver or passenger	109 3%	30 3%	25 2%	20 2%	31 3%	97 +3% d	5 2%	4 2%	1 -1%
Summary: Any	3031 76%	937 +92% bcd	782 74% d	710 +82% bd	551 -56%	2498 75%	272 75%	155 78%	97 +81% ab
No	972 24%	86 -8%	282 26% ac	153 -18% a	431 +44% abc	816 25% d	89 25% d	45 22%	23 -19%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 41 (continuation)
QV1. Does anyone in your household have a car, and if so, do you use it as a driver or passenger?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Yes - and I use it as a driver or passenger	2922	241	473	275	203	275	283	229	109	312	2291	624	1667	925
	73%	-50%	+85%	76%	73%	76%	+79%	71%	68%	71%	-70%	+86%	+84%	-62%
			acdeghi	a	a	a	aghi	a	a	a		a	b	
Yes - but I don't use it as a driver or passenger	109	33	16	11	10	2	8	14	-	3	97	10	17	65
	3%	+7%	3%	3%	4%	-*%	2%	4%	-%	-1%	3%	-1%	-1%	+4%
		bcefhi	ei	ei	ehi			ehi			b			a
Summary: Any	3031	274	489	286	213	277	291	243	109	315	2387	634	1684	990
	76%	-57%	+87%	79%	77%	77%	+81%	76%	-68%	72%	-73%	+88%	+85%	-66%
			acdefghi	ahi	a	a	ahi	a	a	a		a	b	
No	972	205	70	75	65	83	67	77	51	123	884	88	297	508
	24%	+43%	-13%	21%	23%	23%	-19%	24%	+32%	28%	+27%	-12%	-15%	+34%
		bcdefghi		b	b	b	b	b	bcf	bcf	b			a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 42
QV2. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	2871	1500	1369	637	1006	1228	234	403	1006	1228	659	75	142	222	903
Effective Weighted Sample	1963	1044	918	436	705	834	163	273	705	834	443	48	96	144	601
Weighted Bases	**2922**	**1526**	**1394**	**712**	**1084**	**1126**	**258**	**454**	**1084**	**1126**	**597**	**71**	**148**	**212**	**884**
1. A DAB digital radio	1798 62%	979 +64% b	819 -59%	453 64% c	683 63% c	662 -59%	153 59%	300 +66% de	683 63% de	662 -59% e	311 -52%	34 -48%	63 -42%	109 -51%	618 +70% abc
2. The ability to make and receive calls 'hands free' on a mobile phone via the car's dashboard	1402 48%	739 48%	663 48%	345 48% c	604 +56% ac	452 -40%	112 43% e	233 51% ade	604 +56% ade	452 -40% e	201 -34%	15 -21%	45 -30%	69 -32%	569 +64% abc
3. An in-built 'infotainment system' with a touchscreen	845 29%	503 +33% b	341 -24%	196 28%	357 +33% ac	291 -26%	65 25% e	131 29% e	357 +33% ade	291 -26% e	108 -18%	7 -10%	21 -14%	37 -18%	320 +36% abc
4. Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	878 30%	482 32%	396 28%	196 27%	365 +34% ac	318 28%	69 27%	127 28% e	365 +34% abde	318 28% e	133 -22%	11 -15%	34 23%	36 -17%	348 +39% abc
5. The ability to stream music and other audio content from a phone via the car's dashboard	888 30%	494 +32% b	394 -28%	258 +36% c	372 +34% c	259 -23%	85 33% de	173 +38% de	372 +34% de	259 -23% e	90 -15%	7 -10%	26 -18%	42 -20%	393 +45% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 42 (continuation)
QV2. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	2871	1500	1369	637	1006	1228	234	403	1006	1228	659	75	142	222	903
Effective Weighted Sample	1963	1044	918	436	705	834	163	273	705	834	443	48	96	144	601
Weighted Bases	**2922**	**1526**	**1394**	**712**	**1084**	**1126**	**258**	**454**	**1084**	**1126**	**597**	**71**	**148**	**212**	**884**
6. The ability to stream other apps (e.g. navigation) by connecting your phone to the car's dashboard	701 24%	381 25%	320 23%	182 26% c	294 +27% c	225 -20%	58 22% e	125 27% de	294 +27% de	225 -20% e	84 -14%	1 -2%	22 -15% a	30 -14% a	296 +34% abc
7. In-built Wi-Fi 'hotspot' - so you and others can use the car's own data connection to go online	378 13%	217 +14% b	161 -12%	86 12%	176 +16% ac	117 -10%	26 10%	59 13% e	176 +16% ade	117 -10% e	45 -8%	2 -3%	12 8%	15 -7%	160 +18% abc
8. Remote monitoring of the car using a smartphone - for example enabling you to lock or unlock the car, check fuel levels, monitor the car's performance, identify faults or remind you where you parked	340 12%	202 +13% b	138 -10%	79 11%	146 +13% c	116 10%	26 10%	52 12% e	146 +13% de	116 10% e	44 -7%	1 -1%	7 -4%	9 -4%	143 +16% abc
9. A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	438 15%	256 +17% b	182 -13%	121 17%	159 15%	157 14%	51 +20% de	71 16%	159 15%	157 14%	69 -12%	4 -6%	18 12%	20 -9%	160 +18% ac

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 42 (continuation)
QV2. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	2871	1500	1369	637	1006	1228	234	403	1006	1228	659	75	142	222	903
Effective Weighted Sample	1963	1044	918	436	705	834	163	273	705	834	443	48	96	144	601
Weighted Bases	**2922**	**1526**	**1394**	**712**	**1084**	**1126**	**258**	**454**	**1084**	**1126**	**597**	**71**	**148**	**212**	**884**
10. Built-in satellite navigation with a screen in the car's dashboard	1093 37%	634 +42% b	458 -33%	229 -32%	442 +41% a	423 38% a	62 -24%	167 37% ae	442 +41% ae	423 38% ae	178 -30%	13 -18%	21 -14%	51 -24% b	419 +47% abc
11. Voice assistant for e.g. making calls, playing music or navigation	634 22%	362 +24% b	272 -20%	150 21%	267 +25% c	217 -19%	45 18%	105 23% e	267 +25% ade	217 -19% e	77 -13%	5 -7%	23 16%	26 -12%	267 +30% abc
Summary: Any	2253 77%	1216 +80% b	1037 -74%	561 79% c	888 +82% c	804 -71%	199 77% e	363 80% de	888 +82% de	804 -71% e	385 -65%	41 -58%	84 -56%	143 -67% b	767 +87% abc
12. None of these	615 21%	300 20%	313 22%	127 -18%	186 -17%	301 +27% ab	50 20%	77 -17%	186 -17%	301 +27% abc	196 +33% abcd	30 +42% d	59 +40% d	65 +31% d	109 -12%
13. Don't know	54 2%	9 -1%	45 +3% a	24 +3% b	9 -1%	21 2% b	9 3% c	15 +3% c	9 -1%	21 2% c	15 3% c	- -%	5 3% d	4 2%	7 -1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 42 (continuation)
QV2. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	2871	961	687	536	645	1751	348	371	396
Effective Weighted Sample	1963	641	479	402	442	1450	263	345	371
Weighted Bases	**2922**	**907**	**757**	**690**	**520**	**2401**	**266**	**152**	**96**
1. A DAB digital radio	1798 62%	621 +69% bcd	440 -58%	418 61%	295 -57%	1444 -60% d	192 +72% ad	105 +69% ad	53 -55%
2. The ability to make and receive calls 'hands free' on a mobile phone via the car's dashboard	1402 48%	506 +56% bcd	360 48% d	316 46% d	204 -39%	1117 -47%	149 +56% a	79 52%	52 +54% a
3. An in-built 'infotainment system' with a touchscreen	845 29%	329 +36% bcd	205 27% d	193 28% d	112 -22%	679 -28% d	96 +36% ad	45 30% d	20 -21%
4. Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	878 30%	339 +37% bcd	210 28% d	198 29% d	119 -23%	719 30%	82 31%	48 32% d	24 -25%
5. The ability to stream music and other audio content from a phone via the car's dashboard	888 30%	326 +36% bd	225 30% d	224 32% d	103 -20%	720 30% d	90 34% d	52 34% d	21 -22%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 42 (continuation)
QV2. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	2871	961	687	536	645	1751	348	371	396
Effective Weighted Sample	1963	641	479	402	442	1450	263	345	371
Weighted Bases	**2922**	**907**	**757**	**690**	**520**	**2401**	**266**	**152**	**96**
6. The ability to stream other apps (e.g. navigation) by connecting your phone to the car's dashboard	701 24%	259 +29% bd	174 23% d	173 25% d	87 -17%	571 24% d	75 28% d	34 23%	17 -18%
7. In-built Wi-Fi 'hotspot' - so you and others can use the car's own data connection to go online	378 13%	165 +18% bcd	71 -9%	94 14% bd	44 -8%	281 -12%	37 14%	17 11%	40 +42% abc
8. Remote monitoring of the car using a smartphone - for example enabling you to lock or unlock the car, check fuel levels, monitor the car's performance, identify faults or remind you where you parked	340 12%	150 +16% bcd	65 -9%	82 12% d	39 -7%	278 12%	33 12%	16 10%	11 11%
9. A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	438 15%	155 +17% d	118 16% d	109 16% d	53 -10%	354 15%	42 16%	24 16%	16 17%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 42 (continuation)
QV2. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	2871	961	687	536	645	1751	348	371	396
Effective Weighted Sample	1963	641	479	402	442	1450	263	345	371
Weighted Bases	**2922**	**907**	**757**	**690**	**520**	**2401**	**266**	**152**	**96**
10. Built-in satellite navigation with a screen in the car's dashboard	1093 37%	402 +44% bcd	272 36% d	262 38% d	147 -28%	892 37%	92 35%	68 +45% ab	37 38%
11. Voice assistant for e.g. making calls, playing music or navigation	634 22%	241 +27% bd	161 21% d	154 22% d	73 -14%	496 -21%	82 +31% acd	34 23%	17 18%
Summary: Any	2253 77%	748 +82% bcd	583 77% d	527 76% d	368 -71%	1821 -76%	225 +84% ad	126 +83% ad	75 78%
12. None of these	615 21%	148 -16%	159 21% a	151 22% a	140 +27% abc	535 +22% bc	35 -13%	23 -15%	22 22% bc
13. Don't know	54 2%	11 1%	16 2%	13 2%	12 2%	45 2% d	7 3% d	3 2% d	- --%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 42 (continuation)
QV2. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2871	191	343	184	161	191	217	160	80	224	2308	558	1560	994
Effective Weighted Sample	1963	159	279	158	140	154	172	137	67	189	1612	360	1088	662
Weighted Bases	**2922**	**241**	**473**	**275**	**203**	**275**	**283**	**229**	**109**	**312**	**2291**	**624**	**1667**	**925**
1. A DAB digital radio	1798 62%	128 -53%	282 60%	145 -53%	130 64% ac	181 66% ac	179 63% ac	141 62%	64 59%	193 62%	1410 62%	383 61%	1100 +66% b	516 -56%
2. The ability to make and receive calls 'hands free' on a mobile phone via the car's dashboard	1402 48%	123 51% bc	150 -32%	103 -38%	119 +59% bc	134 49% bc	162 +57% bc	122 53% bc	51 47% b	152 49% bc	1073 -47%	324 +52% a	895 +54% b	361 -39%
3. An in-built 'infotainment system' with a touchscreen	845 29%	63 26%	118 25%	65 24%	69 34% bc	80 29%	97 34% bc	63 27%	29 27%	95 30%	651 28%	189 30%	554 +33% b	206 -22%
4. Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	878 30%	67 28% b	83 -18%	66 24%	87 +43% abcei	72 26% b	121 +43% abcei	87 +38% abce	35 32% b	101 32% b	665 -29%	209 +33% a	570 +34% b	235 -25%
5. The ability to stream music and other audio content from a phone via the car's dashboard	888 30%	70 29% b	91 -19%	64 -23%	93 +46% abceghi	92 34% bc	106 +37% bc	79 34% bc	33 31% b	92 29% b	690 30%	194 31%	609 +37% b	194 -21%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 42 (continuation)
QV2. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2871	191	343	184	161	191	217	160	80	224	2308	558	1560	994
Effective Weighted Sample	1963	159	279	158	140	154	172	137	67	189	1612	360	1088	662
Weighted Bases	**2922**	**241**	**473**	**275**	**203**	**275**	**283**	**229**	**109**	**312**	**2291**	**624**	**1667**	**925**
6. The ability to stream other apps (e.g. navigation) by connecting your phone to the car's dashboard	701 24%	62 26% bc	67 -14%	47 -17%	63 +31% bc	79 29% bc	93 +33% bci	60 26% bc	25 23% b	75 24% b	539 24%	159 25%	477 +29% b	149 -16%
7. In-built Wi-Fi 'hotspot' - so you and others can use the car's own data connection to go online	378 13%	31 13%	44 -9%	23 -8%	30 15%	31 11%	48 17% bcg	22 10%	18 16%	35 11%	300 13%	75 12%	266 +16% b	80 -9%
8. Remote monitoring of the car using a smartphone - for example enabling you to lock or unlock the car, check fuel levels, monitor the car's performance, identify faults or remind you where you parked	340 12%	28 11%	32 -7%	24 9%	31 15% b	35 13% b	53 +19% abcgi	23 10%	16 15% b	37 12% b	264 12%	74 12%	233 +14% b	74 -8%
9. A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	438 15%	21 -9%	61 13%	28 -10%	32 16% a	41 15%	57 +20% abc	36 16% a	29 +27% abcdegi	49 16% a	343 15%	93 15%	283 +17% b	130 14%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 42 (continuation)
QV2. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2871	191	343	184	161	191	217	160	80	224	2308	558	1560	994
Effective Weighted Sample	1963	159	279	158	140	154	172	137	67	189	1612	360	1088	662
Weighted Bases	**2922**	**241**	**473**	**275**	**203**	**275**	**283**	**229**	**109**	**312**	**2291**	**624**	**1667**	**925**
10. Built-in satellite navigation with a screen in the car's dashboard	1093	62	203	101	85	110	91	80	35	125	852	236	712	298
	37%	-26%	+43%	37%	42%	40%	32%	35%	32%	40%	37%	38%	+43%	-32%
			af	a	a	a				a			b	
11. Voice assistant for e.g. making calls, playing music or navigation	634	37	61	52	61	59	86	53	17	69	493	137	435	144
	22%	-15%	-13%	19%	+30%	22%	+30%	23%	16%	22%	22%	22%	+26%	-16%
					abch	b	abceh	b		b			b	
Summary: Any	2253	186	353	177	157	222	223	183	82	238	1782	464	1360	640
	77%	77%	75%	-64%	77%	81%	79%	80%	75%	76%	78%	74%	+82%	-69%
		c	c		c	c	c	c		c			b	
12. None of these	615	46	111	94	40	51	55	42	27	68	466	148	287	265
	21%	19%	24%	+34%	20%	19%	19%	18%	25%	22%	20%	24%	-17%	+29%
				abdefgi										a
13. Don't know	54	9	8	4	6	2	6	4	-	6	43	11	20	21
	2%	+4%	2%	1%	3%	1%	2%	2%	-%	2%	2%	2%	-1%	2%
		e												a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 43
Summary: QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement?
Base: Where has children in the household aged 4 to 18

	Total	All the time	Some of the time	Rarely	Never	Not applicable - my child is not at school	Summary: Ever
Child 1	4003	501 13%	310 8%	63 2%	87 2%	11 *%	874 22%
Child 2	4003	226 6%	169 4%	29 1%	60 2%	9 *%	423 11%
Child 3	4003	48 1%	33 1%	18 *%	14 *%	2 *%	98 2%
Child 4	4003	11 *%	2 *%	4 *%	10 *%	* *%	17 *%
Child 5	4003	4 *%	- -%	2 *%	1 *%	- -%	6 *%

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 44
QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 1
Base: Where has children in the household aged 4 to 18

		Gender		Sub-Age Group			Age Group				Household Income			Social Group			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**	**AB**	**C1**	**C2**	**DE**
Column		a	b	a	b	c	a	b	c	d	a	b	c	a	b	c	d
Unweighted Bases	896	391	504	285	551	60	112	173	551	60	55	79	308	275	223	176	219
Effective Weighted Sample	636	289	349	195	397	44	83	113	397	44	40	53	210	189	163	137	158
Weighted Bases	**972**	**417**	**555**	**300**	**611**	**61**	**119**	**181**	**611**	**61**	**69**	**78**	**313**	**274**	**263**	**245**	**188**
All the time	501 52%	220 53%	281 51%	152 51%	317 52%	32 53%	84 +70% bcd	68 -38%	317 52% b	32 53% b	40 57%	43 55%	181 +58%	145 53%	126 48%	140 57% d	88 47%
Some of the time	310 32%	133 32%	177 32%	82 -27%	213 +35% a	15 25%	22 -19%	59 33% a	213 +35% a	15 25%	20 29%	26 34%	88 28%	91 33%	88 33%	71 29%	61 32%
Rarely	63 6%	27 6%	36 6%	22 7%	39 6%	2 3%	1 -1%	20 +11% ac	39 6% a	2 3%	3 5%	6 7%	17 6%	16 6%	21 8%	15 6%	10 5%
Never	87 9%	34 8%	53 10%	40 +13% b	40 -7%	7 11%	10 8%	30 +16% c	40 -7%	7 11%	4 5%	3 4%	23 7%	19 7%	24 9%	17 7%	27 +14% ac
Not applicable - my child is not at school	11 1%	4 1%	7 1%	5 2% b	2 -*%	4 +7% ab	2 1%	3 2% c	2 -*%	4 +7% abc	3 +4%	- -%	3 1%	3 1%	3 1%	3 1%	2 1%
Summary: Ever	874 90%	379 91%	494 89%	255 -85%	569 +93% ac	50 -81%	107 90%	148 -82%	569 +93% bd	50 -81%	63 91%	74 96%	287 92%	252 92% d	235 90%	226 92% d	159 -85%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b,c - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 44 (continuation)
QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 1
Base: Where has children in the household aged 4 to 18

		Nation				England Regions								Urbanity		Working Status	
	Total	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	a	b	c	d	e	f	g	h	a	b	a	b
Unweighted Bases	896	583	100	101	112	84	95	57	71	81	61	51	57	747	149	566	234
Effective Weighted Sample	636	486	77	93	105	69	76	47	65	66	50	44	50	537	103	404	163
Weighted Bases	**972**	**810**	**90**	**43**	**28**	**113**	**132**	**78**	**92**	**100**	**90**	**79**	**90**	**786**	**186**	**629**	**235**
All the time	501 52%	399 -49%	56 +62% a	24 57%	22 +78% abc	45 -40%	46 -35%	42 55% b	68 +74% abcefgh	45 45%	42 46%	42 53% b	41 46%	397 51%	104 56%	347 +55%	119 51%
Some of the time	310 32%	272 +34% d	25 28% d	11 26% d	2 -9%	51 +45% cdef	68 +51% cdefh	20 26%	17 -18%	29 29%	25 27%	28 35% d	27 30%	255 32%	55 30%	195 31%	68 29%
Rarely	63 6%	53 6%	6 6%	3 6%	2 6%	4 3%	13 10%	7 9%	2 3%	7 7%	2 2%	5 6%	11 +13% adf	48 6%	15 8%	43 7%	19 8%
Never	87 9%	78 +10% b	3 -3%	4 9%	2 8%	10 9%	6 4%	8 10%	4 5%	19 +19% abdgh	20 +23% abdgh	4 5%	6 7%	75 10%	12 7%	40 -6%	25 11% a
Not applicable - my child is not at school	11 1%	10 1%	* 1%	1 2%	- -%	4 3%	- -%	- -%	1 1%	- -%	1 1%	- -%	4 +5% be	11 1%	- -%	4 -1%	3 1%
Summary: Ever	874 90%	723 -89%	87 +96% a	38 89%	26 92%	100 88%	127 +96% ef	70 90%	87 95% ef	81 -81%	69 -76%	75 95% ef	79 89%	700 89%	174 93%	585 +93% b	207 88%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g,h - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 45
QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 2
Base: Where has children in the household aged 4 to 18

		Gender		Sub-Age Group		Age Group			Household Income	Social Group				Nation		Urbanity	
	Total	**Man**	**Woman**	**16-34**	**35-54**	**16-24**	**25-34**	**35-54**	**26K+**	**AB**	**C1**	**C2**	**DE**	**England**	**N. Ireland**	**Urban**	**Rural**
Column		a	b	a	b	a	b	c		a	b	c	d	a	b	a	b
Unweighted Bases	456	196	260	132	305	53	79	305	162	139	111	92	112	298	67	372	84
Effective Weighted Sample	321	145	176	93	215	38	54	215	106	96	79	72	79	247	63	264	59
Weighted Bases	**492**	**216**	**276**	**138**	**335**	**55**	**83**	**335**	**158**	**141**	**127**	**128**	**94**	**412**	**17**	**387**	**105**
All the time	226 46%	110 51%	116 42%	70 50%	147 44%	38 +68% bc	32 39%	147 44%	84 +53%	65 46%	59 46%	64 50%	37 39%	179 -43%	12 +74% a	167 -43%	60 +57% a
Some of the time	169 34%	71 33%	98 35%	40 29%	122 36%	11 -20%	28 34%	122 36% a	52 33%	54 38%	42 33%	40 31%	33 35%	149 +36% b	2 -12%	139 36%	30 29%
Rarely	29 6%	12 6%	16 6%	8 6%	21 6%	2 4%	6 7%	21 6%	8 5%	6 4%	9 7%	7 6%	6 6%	20 -5%	1 4%	22 6%	7 6%
Never	60 12%	21 10%	39 14%	19 14%	39 12%	4 8%	14 17%	39 12%	10 -7%	13 9%	13 10%	17 14%	17 18%	57 +14%	2 11%	57 +15% b	3 -3%
Not applicable - my child is not at school	9 2%	2 1%	7 2%	2 2%	6 2%	- -%	2 3%	6 2%	3 2%	3 2%	4 3%	- -%	2 2%	7 2%	- -%	3 -1%	6 +5% a
Summary: Ever	423 86%	194 89%	230 83%	118 85%	290 87%	51 92%	67 80%	290 87%	144 +92%	125 89%	110 87%	111 86%	76 81%	348 -85%	15 89%	327 84%	96 92%

Columns Tested: a,b - a,b - a,b,c - a,b,c,d - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 45 (continuation)
QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 2
Base: Where has children in the household aged 4 to 18

		Working Status	
	Total	**Working**	**Not working**
Column		a	b
Unweighted Bases	456	287	118
Effective Weighted Sample	321	202	83
Weighted Bases	**492**	**313**	**118**
All the time	226 46%	156 +50%	56 47%
Some of the time	169 34%	103 33%	37 32%
Rarely	29 6%	20 6%	7 6%
Never	60 12%	33 11%	14 12%
Not applicable - my child is not at school	9 2%	1 -*%	4 4% a
Summary: Ever	423 86%	279 +89%	100 85%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 46
QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 3
Base: Where has children in the household aged 4 to 18

		Gender		Sub-Age Group	Age Group	Nation	Urbanity	Working Status
	Total	**Man**	**Woman**	**35-54**	**35-54**	**England**	**Urban**	**Working**
Column		a	b				a	
Unweighted Bases	117	55	62	81	81	76	91	67
Effective Weighted Sample	83	39	44	56	56	65	68	46
Weighted Bases	**115**	**56**	**59**	**77**	**77**	**98**	**88**	**66**
All the time	48	25	23	29	29	38	37	27
	42%	44%	40%	37%	37%	-38%	42%	42%
Some of the time	33	20	13	23	23	30	23	21
	29%	36%	21%	29%	29%	31%	26%	32%
Rarely	18	4	13	15	15	16	12	11
	15%	-8%	+23%	19%	19%	17%	13%	16%
			a					
Never	14	7	8	10	10	12	14	5
	13%	12%	13%	13%	13%	13%	16%	-7%
Not applicable - my child is not at school	2	-	2	2	2	2	2	2
	2%	-%	3%	2%	2%	2%	2%	2%
Summary: Ever	98	49	49	66	66	84	72	59
	86%	88%	84%	85%	85%	86%	82%	90%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 47
QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 4
Base: Where has children in the household aged 4 to 18

	Total
Unweighted Bases	30
Effective Weighted Sample	22
Weighted Bases	**28**
All the time	11 38%
Some of the time	2 9%
Rarely	4 13%
Never	10 37%
Not applicable - my child is not at school	* 2%
Summary: Ever	17 61%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 48
QD3. To what extent do(es) the child(ren) in your household have access at home to appropriate devices based on their schooling requirement? - Child 5
Base: Where has children in the household aged 4 to 18

	Total
Unweighted Bases	8
Effective Weighted Sample	6
Weighted Bases	**7**
All the time	4 54%
Some of the time	- -%
Rarely	2 30%
Never	1 17%
Not applicable - my child is not at school	- -%
Summary: Ever	6 83%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 49
QL1. Is there a landline phone in your home, and if there is, what can it be used for?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Yes - can use to make and receive calls	2322 58%	1155 59%	1165 57%	369 -32%	748 -55% a	1205 +81% ab	182 -37% b	187 -28%	748 -55% ab	1205 +81% abc	707 +85% abcd	79 -41%	159 57% a	151 -50% a	545 -55% a
Yes - can receive but not make calls/ incoming only	134 3%	62 3%	72 4%	34 3%	53 4%	46 3%	17 3%	18 3%	53 4%	46 3%	24 3%	7 4%	8 3%	18 +6% d	33 3%
Yes, but line not working properly/ needs to be repaired	60 1%	17 -1%	43 +2% a	14 1%	29 +2% c	17 1%	5 1%	9 1%	29 +2% d	17 1%	10 1%	3 1%	8 +3%	5 2%	13 1%
No, do not have landline phone	1470 37%	718 37%	752 37%	731 +63% bc	528 39% c	211 -14%	277 +57% cde	454 +67% acde	528 39% de	211 -14% e	91 -11%	103 +54% bcd	102 37%	128 +42%	400 +40%
Don't know	17 *%	9 *%	9 *%	13 +1% bc	3 *%	1 -*%	6 +1% cde	7 +1% cde	3 *%	1 -*%	- --%	1 *%	- -%	- -%	* -*%
Summary: Yes	2516 63%	1235 63%	1279 63%	417 -36%	830 61% a	1269 +86% ab	204 -42% b	213 -32%	830 61% ab	1269 +86% abc	741 +89% abcd	89 -46%	174 63% a	174 -58% a	591 -60% a

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 49 (continuation)
QL1. Is there a landline phone in your home, and if there is, what can it be used for?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Yes - can use to make and receive calls	2322 58%	656 +64% bcd	561 -53%	479 56%	583 59% b	1911 58%	215 60%	123 61%	67 56%
Yes - can receive but not make calls/ incoming only	134 3%	22 -2%	35 3%	33 4% a	43 +4% a	88 -3%	37 +10% acd	4 2%	2 2%
Yes, but line not working properly/ needs to be repaired	60 1%	19 2%	11 1%	13 2%	15 1%	49 1%	3 1%	3 1%	4 +3% abc
No, do not have landline phone	1470 37%	317 -31%	454 +43% ad	334 39% a	339 34%	1255 +38% b	99 -28%	70 35% b	46 38% b
Don't know	17 *%	9 +1% d	3 *%	4 *%	2 *%	11 -*%	6 +2% acd	1 *%	* *%
Summary: Yes	2516 63%	696 +68% bc	608 -57%	525 61%	641 +65% b	2048 -62%	255 +71% acd	129 65%	74 61%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 49 (continuation)
QL1. Is there a landline phone in your home, and if there is, what can it be used for?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Yes - can use to make and receive calls	2322 58%	221 -46%	350 +62% adeh	242 +67% adegh	117 -42%	196 54% ad	253 +71% abdeghi	186 58% ad	83 52%	262 60% ad	1825 -56%	491 +68% a	1010 -51%	1016 +68% a
Yes - can receive but not make calls/ incoming only	134 3%	19 4% eg	16 3%	9 2%	5 2%	4 -1%	12 3%	4 1%	12 +7% bcdegi	7 2%	95 -3%	36 +5% a	69 3%	38 -3%
Yes, but line not working properly/ needs to be repaired	60 1%	11 2% i	15 +3% i	4 1%	2 1%	2 1%	10 3% i	2 1%	4 2% i	- --%	41 -1%	17 +2% a	30 2%	18 1%
No, do not have landline phone	1470 37%	221 +46% bcfi	179 -32% f	105 -29%	154 +55% abcefghi	159 +44% bcf	80 -22%	127 40% bcf	61 38% f	169 39% cf	1293 +40% b	177 -25%	866 +44% b	423 -28%
Don't know	17 *%	6 +1% bi	- -%	- -%	- -%	- -%	3 1%	1 *%	- -%	- -%	17 1%	* *%	6 *%	4 *%
Summary: Yes	2516 63%	251 -52%	381 +68% adeg	255 +71% adegi	124 -45%	202 -56% d	275 +77% abdeghi	192 60% d	99 62% d	269 61% ad	1961 -60%	545 +75% a	1110 -56%	1071 +71% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 50
QL2. How often do you use this landline phone handset at home yourself to make calls?
Base: Where has landline phone at home that can be used to make calls

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	2362	1155	1206	322	667	1373	160	162	667	1373	834	103	165	168	560
Effective Weighted Sample	1607	802	804	229	474	918	115	115	474	918	549	69	107	111	374
Weighted Bases	**2322**	**1155**	**1165**	**369**	**748**	**1205**	**182**	**187**	**748**	**1205**	**707**	**79**	**159**	**151**	**545**
I use the landline phone to make all my calls	705 30%	337 29%	368 32%	76 -21%	160 -21%	469 +39% ab	34 -19%	42 -22%	160 -21%	469 +39% abc	323 +46% abcd	28 35% d	67 +42% d	48 32%	132 -24%
I often use the landline phone to make calls	284 12%	122 -11%	162 +14% a	18 -5%	41 -5%	224 +19% ab	5 -3%	13 -7%	41 -5%	224 +19% abc	147 +21% abc	9 11%	34 +21% ad	21 14% d	34 -6%
I occasionally use the landline phone to make calls	674 29%	343 30%	331 28%	100 27%	237 32%	337 28%	46 25%	54 29%	237 32% e	337 28%	175 -25%	21 27% b	23 -14%	47 31% b	177 +32% b
Never	655 28%	352 +30% b	302 -26%	173 +47% c	308 +41% c	174 -14%	97 +53% bcde	76 +41% de	308 +41% de	174 -14% e	61 -9%	21 27%	35 22%	34 23%	202 +37% abc
Don't know	4 *%	2 *%	2 *%	2 *% c	2 *% c	- --%	- -%	2 +1% de	2 *% d	- --%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 50 (continuation)
QL2. How often do you use this landline phone handset at home yourself to make calls?
Base: Where has landline phone at home that can be used to make calls

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	2362	688	504	384	749	1461	312	307	279
Effective Weighted Sample	1607	462	359	280	512	1187	238	287	261
Weighted Bases	**2322**	**656**	**561**	**479**	**583**	**1911**	**215**	**123**	**67**
I use the landline phone to make all my calls	705 30%	177 -27%	154 27%	139 29%	221 +38% abc	579 30% c	54 -25%	30 -25%	42 +62% abc
I often use the landline phone to make calls	284 12%	74 11%	57 10%	41 -9%	104 +18% abc	234 12% d	22 10% d	21 +17% abd	4 -5%
I occasionally use the landline phone to make calls	674 29%	220 +34% cd	176 31% d	123 26%	143 -25%	544 28% d	74 +35% ad	41 33% d	13 -19%
Never	655 28%	184 28% d	174 31% d	176 +37% ad	112 -19%	551 29% d	64 30% d	31 25% d	9 -13%
Don't know	4 *%	* *%	- -%	- -%	2 *%	4 *%	* *%	- -%	- -%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 50 (continuation)
QL2. How often do you use this landline phone handset at home yourself to make calls?
Base: Where has landline phone at home that can be used to make calls

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2362	180	252	164	107	146	196	141	70	205	1909	450	948	1141
Effective Weighted Sample	1607	149	203	141	97	114	152	117	55	168	1325	291	661	760
Weighted Bases	**2322**	**221**	**350**	**242**	**117**	**196**	**253**	**186**	**83**	**262**	**1825**	**491**	**1010**	**1016**
I use the landline phone to make all my calls	705 30%	93 +42% bdegi	96 28% e	93 +38% bdegi	30 25%	33 -17%	91 36% egi	46 24%	45 +54% bcdefgi	52 -20%	528 -29%	177 +36% a	201 -20%	371 +37% a
I often use the landline phone to make calls	284 12%	14 -6%	39 11%	32 13% a	16 13% a	27 14% a	28 11%	21 11%	7 8%	50 +19% abfh	209 -11%	72 15%	72 -7%	186 +18% a
I occasionally use the landline phone to make calls	674 29%	77 35% fh	117 34% fh	71 29% h	30 26%	49 25%	53 -21%	66 35% fhi	13 -16%	67 26%	545 30%	127 26%	316 +31% b	273 -27%
Never	655 28%	36 -16%	96 28% a	47 -19%	41 35% ac	87 +44% abcfgh	79 31% ac	54 29% a	18 22%	93 +35% ach	539 +30% b	116 -24%	421 +42% b	185 -18%
Don't know	4 *%	2 +1%	- -%	- -%	- -%	- -%	2 +1%	- -%	- -%	- -%	4 *%	- -%	- -%	* *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 51
QL3. Does your household receive a fixed broadband service through a phone line?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Yes	3085	1524	1559	805	1120	1160	334	471	1120	1160	620	113	199	233	819
	77%	78%	76%	-69%	+82%	78%	-68%	-70%	+82%	78%	-74%	-59%	-72%	77%	+83%
					ac	a			abde	abe	ab		a	a	abc
No	822	408	414	301	220	301	116	185	220	301	197	75	75	64	161
	21%	21%	20%	+26%	-16%	20%	24%	+27%	-16%	20%	+24%	+39%	+27%	21%	-16%
				bc		b	c	cd		c	cd	bcd	d	d	
Don't know	97	29	67	55	21	20	37	18	21	20	15	4	2	5	12
	2%	-1%	+3%	+5%	-2%	-1%	+8%	3%	-2%	-1%	2%	2%	1%	2%	-1%
			a	bc			bcde	d							

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 51 (continuation)
QL3. Does your household receive a fixed broadband service through a phone line?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Yes	3085 77%	845 +83% bd	818 77% d	695 +81% d	676 -69%	2527 -76%	296 +82% ac	152 76%	101 +84% ac
No	822 21%	159 -16%	206 19% a	154 -18%	284 +29% abc	708 +21% bd	55 -15%	38 19%	18 -15%
Don't know	97 2%	20 2%	41 +4% acd	14 2%	22 2%	78 2% d	9 2% d	9 +5% ad	1 -1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 51 (continuation)
QL3. Does your household receive a fixed broadband service through a phone line?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Yes	3085	320	440	303	187	262	309	253	131	322	2489	588	1587	1097
	77%	-67%	79%	+84%	-67%	73%	+86%	79%	82%	74%	-76%	+81%	+80%	-73%
			ad	adei			abdegi	ad	ade			a	b	
No	822	141	111	53	78	94	48	59	17	108	698	122	356	370
	21%	+29%	20%	-15%	+28%	+26%	-13%	18%	-11%	+25%	+21%	-17%	-18%	+25%
		bcfgh	fh		bcfgh	cfgh		h		cfh	b			a
Don't know	97	18	9	5	12	5	1	8	12	8	84	13	39	31
	2%	4%	2%	1%	+4%	1%	-*%	2%	+7%	2%	3%	2%	2%	2%
		bf			bcef			f	bcefgi					

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 52
QL4. Which of these is your main supplier for your landline?
Base: Where has landline phone at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3449	1665	1783	772	1099	1578	319	453	1099	1578	923	167	236	274	893
Effective Weighted Sample	2334	1147	1186	536	761	1054	232	305	761	1054	607	111	156	178	588
Weighted Bases	**3411**	**1678**	**1731**	**847**	**1181**	**1384**	**355**	**492**	**1181**	**1384**	**782**	**134**	**234**	**260**	**868**
1.BT	1149 34%	606 +36% b	543 -31%	217 -26%	328 -28%	603 +44% ab	97 -27%	120 -25%	328 -28%	603 +44% abc	363 +46% abc	40 30%	76 33%	71 -27%	273 32%
2.EE	130 4%	62 4%	68 4%	44 +5% c	42 4%	44 3%	20 6% d	24 5%	42 4%	44 3%	29 4%	5 4%	9 4%	18 +7% d	26 3%
3.KCOM	25 1%	12 1%	13 1%	6 1%	5 *%	14 1%	1 *%	5 1%	5 *%	14 1%	7 1%	1 1%	4 +2%	2 1%	15 +2%
4.NOW	57 2%	32 2%	25 1%	36 +4% bc	5 -*%	15 -1%	14 +4% cde	22 +4% cde	5 -*%	15 -1%	8 1%	1 1%	2 1%	10 +4% d	13 2%
5.Plusnet	137 4%	66 4%	70 4%	29 3%	44 4%	65 5%	10 3%	19 4%	44 4%	65 5%	35 4%	4 3%	15 6% d	13 5%	28 3%
6.Post Office	9 *%	1 -*%	8 +*% a	- -%	2 *%	7 +1% a	- -%	- -%	2 *%	7 +1%	7 +1% bc	3 +2% cd	1 *%	- -%	2 *%
7.Sky	719 21%	328 -20%	392 +23% a	155 -18%	328 +28% ac	236 -17%	58 -16%	97 20% e	328 +28% abde	236 -17%	120 -15%	34 25% b	39 17%	52 20%	209 +24% b
8.TalkTalk	312 9%	137 -8%	175 +10% a	92 11%	97 8%	123 9%	39 11%	53 11%	97 8%	123 9%	71 9%	21 +16% d	39 +17% d	30 12% d	58 -7%
9.Hyperoptic	3 *%	- -%	3 *%	1 *%	2 *%	- -%	1 *% d	* *%	2 *%	- -%	- -%	- -%	- -%	* *%	- -%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 52 (continuation)
QL4. Which of these is your main supplier for your landline?
Base: Where has landline phone at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3449	1665	1783	772	1099	1578	319	453	1099	1578	923	167	236	274	893
Effective Weighted Sample	2334	1147	1186	536	761	1054	232	305	761	1054	607	111	156	178	588
Weighted Bases	**3411**	**1678**	**1731**	**847**	**1181**	**1384**	**355**	**492**	**1181**	**1384**	**782**	**134**	**234**	**260**	**868**
10.Utility Warehouse	27 1%	10 1%	17 1%	6 1%	10 1%	11 1%	3 1%	3 1%	10 1%	11 1%	4 1%	1 1%	2 1%	2 1%	6 1%
11.Virgin Media	526 15%	271 16%	255 15%	164 +19% c	202 17% c	161 -12%	69 +19% de	95 +19% de	202 17% de	161 -12%	75 -10%	11 -8%	20 -8%	31 12%	165 +19% abc
12.Vodafone	98 3%	50 3%	48 3%	27 3%	44 +4% c	27 -2%	8 2%	19 4% de	44 +4% de	27 -2%	15 2%	6 4%	12 +5%	11 4%	31 4%
13.Other	110 3%	50 3%	59 3%	20 2%	42 4%	48 3%	5 1%	15 3%	42 4% a	48 3%	29 4% a	6 4%	14 +6% d	11 4%	24 3%
14.Don't know	111 3%	55 3%	56 3%	50 +6% bc	30 3%	31 -2%	30 +8% bcde	20 4% d	30 3%	31 -2%	19 2%	1 1%	* -*%	10 4% b	17 -2%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 52 (continuation)
QL4. Which of these is your main supplier for your landline?
Base: Where has landline phone at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3449	972	804	588	1032	2097	444	446	456
Effective Weighted Sample	2334	639	567	434	708	1715	335	413	428
Weighted Bases	**3411**	**908**	**887**	**751**	**805**	**2795**	**321**	**177**	**109**
1.BT	1149	355	256	238	279	893	127	68	55
	34%	+39%	-29%	32%	35%	-32%	+40%	+39%	+50%
		bcd			b		a	a	abc
2.EE	130	32	39	25	29	108	9	11	2
	4%	3%	4%	3%	4%	4%	3%	+6%	-1%
						d		abd	
3.KCOM	25	11	4	5	4	23	2	-	-
	1%	+1%	*%	1%	1%	+1%	*%	-%	-%
4.NOW	57	11	20	11	15	48	7	1	*
	2%	1%	2%	1%	2%	2%	2%	1%	-*%
						d	cd		
5.Plusnet	137	45	32	19	39	119	9	7	3
	4%	5%	4%	-3%	5%	4%	3%	4%	3%
		c			c				
6.Post Office	9	1	2	*	6	8	*	-	1
	*%	*%	*%	*%	+1%	*%	*%	-%	1%
7.Sky	719	170	203	174	167	577	79	46	17
	21%	-19%	23%	23%	21%	21%	25%	+26%	-15%
			a	a		d	d	ad	
8.TalkTalk	312	65	95	64	83	269	21	11	8
	9%	-7%	11%	8%	10%	+10%	7%	-6%	7%
			a		a	bc			
9.Hyperoptic	3	-	*	-	-	3	*	-	-
	*%	-%	*%	-%	-%	*%	*%	-%	-%
10.Utility Warehouse	27	9	11	5	3	21	4	3	-
	1%	1%	1%	1%	*%	1%	1%	1%	-%
			d				d	d	

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 52 (continuation)
QL4. Which of these is your main supplier for your landline?
Base: Where has landline phone at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3449	972	804	588	1032	2097	444	446	456
Effective Weighted Sample	2334	639	567	434	708	1715	335	413	428
Weighted Bases	**3411**	**908**	**887**	**751**	**805**	**2795**	**321**	**177**	**109**
11.Virgin Media	526 15%	131 14%	140 16% d	143 +19% ad	101 -13%	452 +16% c	47 15% c	12 -7%	15 13% c
12.Vodafone	98 3%	25 3%	24 3%	31 +4% d	18 2%	84 3%	5 2%	6 3%	3 3%
13.Other	110 3%	29 3%	24 3%	23 3%	30 4%	92 3%	6 2%	7 4% b	5 5% b
14.Don't know	111 3%	24 3%	37 4% c	14 -2%	32 4% c	99 +4% b	5 -1%	5 3%	2 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 52 (continuation)
QL4. Which of these is your main supplier for your landline?
Base: Where has landline phone at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3449	275	361	226	172	217	255	207	110	274	2844	599	1583	1445
Effective Weighted Sample	2334	229	293	193	149	173	200	171	90	223	1960	384	1095	960
Weighted Bases	**3411**	**344**	**499**	**336**	**209**	**292**	**324**	**277**	**141**	**373**	**2749**	**653**	**1686**	**1285**
1.BT	1149 34%	105 30% d	207 +41% adefghi	119 35% de	43 -20%	77 -26%	102 31% d	84 30% d	40 29%	117 31% d	829 -30%	314 +48% a	516 -31%	484 +38% a
2.EE	130 4%	26 +7% bfi	9 -2%	14 4%	9 4%	14 5% b	6 2%	15 5% b	4 3%	12 3%	108 4%	22 3%	58 3%	49 4%
3.KCOM	25 1%	- -%	- -%	- -%	- -%	- -%	- -%	23 +8% abcdefhi	- -%	- -%	11 -*%	14 +2% a	7 -*%	12 1%
4.NOW	57 2%	1 *%	3 1%	12 +4% abfg	9 +4% abfg	13 +4% abfg	- --%	1 *%	2 1%	7 2% f	54 +2% b	3 -*%	29 2%	27 2%
5.Plusnet	137 4%	12 3%	22 4%	18 5%	12 6%	9 3%	12 4%	9 3%	7 5%	18 5%	90 -3%	47 +7% a	65 4%	53 4%
6.Post Office	9 *%	2 *%	- -%	2 *%	- -%	1 *%	- -%	2 1%	1 1%	- -%	6 *%	3 *%	2 *%	7 +1% a
7.Sky	719 21%	64 19%	96 19%	56 17%	43 21%	55 19%	71 22%	61 22%	54 +38% abcdefgi	78 21%	603 +22% b	115 -18%	411 +24% b	229 -18%
8.TalkTalk	312 9%	34 10%	45 9%	33 10%	10 -5%	32 11% d	37 11% d	34 12% d	11 8%	33 9%	262 10%	47 7%	154 9%	120 9%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 52 (continuation)
QL4. Which of these is your main supplier for your landline?
Base: Where has landline phone at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3449	275	361	226	172	217	255	207	110	274	2844	599	1583	1445
Effective Weighted Sample	2334	229	293	193	149	173	200	171	90	223	1960	384	1095	960
Weighted Bases	**3411**	**344**	**499**	**336**	**209**	**292**	**324**	**277**	**141**	**373**	**2749**	**653**	**1686**	**1285**
9.Hyperoptic	3 *%	3 +1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	3 *%	- -%	* *%	- -%
10.Utility Warehouse	27 1%	2 1%	4 1%	1 *%	- -%	2 1%	4 1%	5 +2%	- -%	3 1%	23 1%	4 1%	11 1%	11 1%
11.Virgin Media	526 15%	68 +20% bcg	64 13% g	28 -8%	63 +30% abcfghi	68 +23% bcgh	63 19% bcg	12 -4%	18 12% g	68 18% cg	520 +19% b	6 -1%	290 +17% b	173 -13%
12.Vodafone	98 3%	9 3%	19 4% e	22 +6% aegi	6 3%	3 1%	9 3%	4 2%	2 2%	10 3%	76 3%	22 3%	55 3%	28 2%
13.Other	110 3%	10 3%	21 4%	9 3%	7 3%	7 2%	11 4%	8 3%	2 1%	15 4%	79 -3%	30 +5% a	43 -3%	51 4% a
14.Don't know	111 3%	9 3%	10 2%	22 +7% abh	8 4%	10 4%	10 3%	17 +6% bh	1 *%	13 3%	84 3%	26 4%	44 -3%	40 3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 53
QM1. Is there a mobile phone in your household which is used to make and receive calls?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Yes, and I personally use one	3853 96%	1891 96%	1960 96%	1148 +99% c	1350 +99% c	1354 -91%	481 +99% de	667 +99% de	1350 +99% de	1354 -91% e	730 -88%	181 -94%	251 -91%	292 97% b	987 +100% abc
Yes, but I don't personally use one	37 1%	16 1%	21 1%	4 -*%	2 -*%	31 +2% ab	3 1%	1 -*%	2 -*%	31 +2% abc	22 +3% abc	1 1%	7 +3% d	5 2% d	2 -*%
No	112 3%	53 3%	59 3%	7 -1%	9 -1%	96 +6% ab	3 -1%	4 -1%	9 -1%	96 +6% abc	80 +10% abcd	11 +6% cd	19 +7% cd	5 2% d	3 -*%
Don't know	2 *%	2 *%	- -%	1 *%	- -%	* *%	- -%	1 *%	- -%	* *%	* *%	- -%	- -%	- -%	- -%
Summary: Yes	3890 97%	1907 97%	1981 97%	1152 +99% c	1352 +99% c	1385 -94%	484 +99% de	668 +99% de	1352 +99% de	1385 -94% e	752 -90%	182 -94%	258 -93%	297 98% ab	989 +100% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 53 (continuation)
QM1. Is there a mobile phone in your household which is used to make and receive calls?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Yes, and I personally use one	3853 96%	1009 +99% d	1039 +98% d	841 97% d	898 -91%	3191 96%	348 97%	192 96%	116 96%
Yes, but I don't personally use one	37 1%	5 *%	14 1% a	7 1%	11 1%	29 1%	3 1%	5 +2% abd	* *%
No	112 3%	8 -1%	12 -1%	15 2%	73 +7% abc	93 3%	9 3%	3 2%	4 3%
Don't know	2 *%	2 +*%	- -%	- -%	- -%	1 *%	- -%	* *%	- -%
Summary: Yes	3890 97%	1014 +99% d	1053 +99% d	847 98% d	909 -93%	3219 97%	351 97%	197 98%	116 97%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 53 (continuation)
QM1. Is there a mobile phone in your household which is used to make and receive calls?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Yes, and I personally use one	3853 96%	465 97% i	542 97% i	340 94%	268 97%	357 +99% cfgi	345 96%	309 97% i	159 +100% cfi	406 -93%	3151 96%	695 96%	1967 +99% b	1378 -92%
Yes, but I don't personally use one	37 1%	2 *%	5 1%	6 2% e	2 1%	- -%	4 1%	3 1%	- -%	7 1% e	28 1%	9 1%	8 -*%	27 +2% a
No	112 3%	11 2%	13 2%	14 4% eh	7 3%	3 1%	10 3%	8 3%	* *%	25 +6% abeh	91 3%	18 3%	7 -*%	94 +6% a
Don't know	2 *%	1 +*%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	1 *%	* *%	- -%	- -%
Summary: Yes	3890 97%	467 97% i	547 98% i	346 96%	271 97%	357 99% ci	348 97%	312 97%	159 100% ci	413 -94%	3179 97%	704 97%	1974 +100% b	1404 -94%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 54
QM2. Are any of the mobile phones in your household a smartphone?
Base: Where have a mobile phone in the household

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3865	1890	1973	1030	1262	1573	431	599	1262	1573	882	221	261	306	988
Effective Weighted Sample	2636	1308	1327	717	886	1050	309	409	886	1050	578	145	173	200	664
Weighted Bases	**3890**	**1907**	**1981**	**1152**	**1352**	**1385**	**484**	**668**	**1352**	**1385**	**752**	**182**	**258**	**297**	**989**
Yes, and I personally use one	3613 93%	1791 +94% b	1820 -92%	1145 +99% bc	1325 +98% c	1142 -82%	479 +99% de	666 +100% cde	1325 +98% de	1142 -82% e	569 -76%	153 -84%	216 -84%	275 92% ab	966 +98% abc
Yes, but I don't personally use one	59 2%	29 2%	30 2%	7 -1%	6 -*%	46 +3% ab	5 1%	2 -*%	6 -*%	46 +3% abc	30 +4% abc	7 +4% d	5 2%	6 2%	7 -1%
No	209 5%	83 -4%	127 +6% a	* -*%	17 -1% a	192 +14% ab	- --%	* -*%	17 -1% ab	192 +14% abc	150 +20% abcd	22 +12% cd	35 +14% cd	17 6% d	16 -2%
Don't know	9 *%	4 *%	5 *%	- -%	4 *%	5 *%	- -%	- -%	4 *%	5 *%	4 1%	- -%	1 1% d	- -%	- -%
Summary: Yes	3672 94%	1820 +95% b	1850 -93%	1152 +100% bc	1331 +98% c	1188 -86%	484 +100% cde	668 +100% cde	1331 +98% de	1188 -86% e	599 -80%	160 -88%	221 -86%	280 94% ab	973 +98% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 54 (continuation)
QM2. Are any of the mobile phones in your household a smartphone?
Base: Where have a mobile phone in the household

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3865	1060	929	661	1154	2404	485	491	481
Effective Weighted Sample	2636	708	656	490	796	1965	366	453	451
Weighted Bases	**3890**	**1014**	**1053**	**847**	**909**	**3219**	**351**	**197**	**116**
Yes, and I personally use one	3613 93%	972 +96% cd	997 +95% d	790 93% d	790 -87%	3000 +93% c	322 92%	176 -89%	109 94% c
Yes, but I don't personally use one	59 2%	18 2%	11 1%	14 2%	15 2%	43 -1%	8 2% d	7 +4% ad	1 1%
No	209 5%	23 -2%	41 -4% a	43 5% a	101 +11% abc	170 5%	19 6%	13 7%	7 6%
Don't know	9 *%	1 *%	4 *%	* *%	4 *%	6 *%	2 1%	1 *%	- -%
Summary: Yes	3672 94%	990 +98% bcd	1008 +96% d	804 95% d	805 -89%	3043 95%	330 94%	183 93%	109 94%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 54 (continuation)
QM2. Are any of the mobile phones in your household a smartphone?
Base: Where have a mobile phone in the household

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3865	360	399	238	208	258	270	245	124	302	3221	640	1827	1558
Effective Weighted Sample	2636	299	322	203	174	207	214	199	102	250	2234	412	1279	1033
Weighted Bases	**3890**	**467**	**547**	**346**	**271**	**357**	**348**	**312**	**159**	**413**	**3179**	**704**	**1974**	**1404**
Yes, and I personally use one	3613 93%	457 +98% bceghi	510 93% c	302 -87%	259 96% ci	335 94% c	333 96% cghi	285 91%	144 90%	375 91%	2969 +93% b	637 -91%	1936 +98% b	1182 -84%
Yes, but I don't personally use one	59 2%	6 1%	6 1%	8 2%	1 *%	4 1%	2 *%	5 2%	3 2%	9 2%	48 1%	11 2%	11 -1%	40 +3% a
No	209 5%	4 -1%	28 5% a	35 +10% abdef	8 3%	19 5% a	14 4% a	21 7% a	13 8% ad	29 7% a	157 -5%	52 +7% a	27 -1%	175 +12% a
Don't know	9 *%	- -%	3 *%	- -%	2 1%	- -%	- -%	1 *%	- -%	- -%	6 *%	3 *%	- --%	7 +1% a
Summary: Yes	3672 94%	463 +99% bcdefghi	516 94% c	310 -90%	260 96% c	338 95% c	335 96% c	290 93%	147 92%	384 93%	3016 +95% b	649 -92%	1947 +99% b	1222 -87%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 55
QM3. Which of these describes how you acquired your main mobile phone?
Base: Where personally use a mobile phone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3821	1869	1950	1026	1258	1537	428	598	1258	1537	854	218	253	301	986
Effective Weighted Sample	2606	1293	1312	714	884	1026	306	408	884	1026	560	143	167	198	662
Weighted Bases	**3853**	**1891**	**1960**	**1148**	**1350**	**1354**	**481**	**667**	**1350**	**1354**	**730**	**181**	**251**	**292**	**987**
It was bought as a brand new phone - as part of a contract including calls, texts and data	2507 65%	1196 -63%	1311 +67% a	767 67% c	968 +72% ac	773 -57%	287 -60% e	480 +72% ade	968 +72% ade	773 -57% e	358 -49%	82 -46%	122 -49%	196 67% ab	705 +71% ab
It was bought as a brand new phone - not as part of a contract, just the phone itself	877 23%	459 +24% b	418 -21%	241 21%	262 -19%	374 +28% ab	111 23%	130 -19%	262 -19%	374 +28% bc	243 +33% abcd	55 +30% cd	84 +34% cd	66 22%	212 21%
It was bought as a refurbished/ used phone	240 6%	131 7%	109 6%	86 +8%	75 6%	78 6%	54 +11% bcde	33 5%	75 6%	78 6%	40 5%	24 +13% cd	28 +11% cd	10 -3%	29 -3%
It was passed on to me/ hand me down	176 5%	77 4%	97 5%	38 -3%	38 -3%	100 +7% ab	22 5% b	16 -2%	38 -3%	100 +7% abc	65 +9% abc	18 +10% bd	13 5%	21 +7% d	29 -3%
Other	32 1%	18 1%	14 1%	5 *%	7 *%	20 +2% ab	3 1%	3 *%	7 *%	20 +2% bc	16 +2% abc	1 *%	3 1% c	- -%	7 1%
Don't know	21 1%	9 1%	11 1%	10 +1% b	1 -*%	9 1% b	4 1% c	7 1% c	1 -*%	9 1% c	7 +1% c	- -%	* *%	* *%	6 1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 55 (continuation)
QM3. Which of these describes how you acquired your main mobile phone?
Base: Where personally use a mobile phone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3821	1053	918	654	1136	2380	480	478	479
Effective Weighted Sample	2606	704	647	485	784	1945	361	441	450
Weighted Bases	**3853**	**1009**	**1039**	**841**	**898**	**3191**	**348**	**192**	**116**
It was bought as a brand new phone - as part of a contract including calls, texts and data	2507 65%	713 +71% cd	697 67% d	550 65% d	508 -57%	2087 65% b	204 -59%	128 67% b	81 +70% b
It was bought as a brand new phone - not as part of a contract, just the phone itself	877 23%	215 21%	238 23%	191 23%	217 24%	720 23% d	96 +28% acd	40 21%	21 -18%
It was bought as a refurbished/ used phone	240 6%	29 -3%	65 6% a	49 6% a	90 +10% abc	207 6% d	15 4%	13 7% d	5 -4%
It was passed on to me/ hand me down	176 5%	40 4%	32 -3%	31 4%	71 +8% abc	130 -4%	28 +8% ac	8 4%	9 +8% ac
Other	32 1%	7 1%	4 *%	14 +2% b	8 1%	29 1% d	2 1%	1 1%	- --%
Don't know	21 1%	5 1%	3 *%	5 1%	4 *%	17 1%	2 1%	1 *%	- -%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 55 (continuation)
QM3. Which of these describes how you acquired your main mobile phone?
Base: Where personally use a mobile phone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3821	358	394	234	206	258	268	241	124	297	3186	631	1819	1525
Effective Weighted Sample	2606	297	318	199	172	207	212	196	102	246	2210	406	1273	1012
Weighted Bases	**3853**	**465**	**542**	**340**	**268**	**357**	**345**	**309**	**159**	**406**	**3151**	**695**	**1967**	**1378**
It was bought as a brand new phone - as part of a contract including calls, texts and data	2507 65%	346 +75% cdegh	375 69% cdeg	170 -50%	149 -55%	212 -59% c	267 +77% bcdeghi	187 60% c	102 64% c	280 69% cdeg	2074 +66% b	427 -61%	1443 +73% b	718 -52%
It was bought as a brand new phone - not as part of a contract, just the phone itself	877 23%	88 19% f	114 21% f	107 +32% abfhi	82 +31% abfhi	101 +28% abfh	38 -11%	76 25% f	25 16%	87 22% f	707 22%	171 25%	362 -18%	407 +30% a
It was bought as a refurbished/ used phone	240 6%	10 -2%	26 5%	42 +12% abegi	24 9% abi	22 6% a	37 +11% abgi	18 6% a	14 9% ai	14 -3%	191 6%	49 7%	105 -5%	114 +8% a
It was passed on to me/ hand me down	176 5%	15 3% f	16 3% f	15 5% f	8 3% f	18 5% f	- --%	20 6% bf	18 +11% abcdefi	19 5% f	136 4%	40 6%	38 -2%	113 +8% a
Other	32 1%	1 *%	4 1%	6 2% a	3 1%	2 1%	2 1%	8 +3% ab	- -%	4 1%	25 1%	7 1%	14 1%	15 1%
Don't know	21 1%	5 1%	7 +1%	- -%	2 1%	1 *%	1 *%	1 *%	- -%	2 *%	18 1%	2 *%	4 -*%	11 1% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 56
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3821	1869	1950	1026	1258	1537	428	598	1258	1537	854	218	253	301	986
Effective Weighted Sample	2606	1293	1312	714	884	1026	306	408	884	1026	560	143	167	198	662
Weighted Bases	**3853**	**1891**	**1960**	**1148**	**1350**	**1354**	**481**	**667**	**1350**	**1354**	**730**	**181**	**251**	**292**	**987**
1.Asda Mobile	9 *%	3 *%	7 *%	1 *%	1 *%	7 +1% b	1 *%	* *%	1 *%	7 +1% c	5 +1% c	1 1% d	- -%	1 *%	- -%
2.BT	136 4%	93 +5% b	43 -2%	24 -2%	27 -2%	85 +6% ab	12 2%	12 -2%	27 -2%	85 +6% abc	57 +8% abc	8 4%	6 2%	10 3%	27 3%
3.EE	987 26%	491 26%	496 25%	307 27% c	367 27% c	312 -23%	143 +30% de	164 25% e	367 27% de	312 -23%	148 -20%	46 26%	57 23%	69 24%	265 27%
4.Giffgaff	180 5%	91 5%	89 5%	76 +7% c	69 5% c	36 -3%	28 6% de	48 +7% de	69 5% de	36 -3%	20 -3%	11 6%	20 +8%	21 +7%	53 5%
5.iD Mobile (Carphone Warehouse)	44 1%	16 1%	29 1%	15 1%	13 1%	17 1%	9 2%	6 1%	13 1%	17 1%	9 1%	- -%	4 1%	3 1%	12 1%
6.Lebara	24 1%	12 1%	12 1%	10 1%	6 *%	8 1%	3 1%	7 1% e	6 *%	8 1%	2 *%	- -%	1 *%	- -%	4 *%
7.Lyca Mobile	19 1%	6 *%	14 1%	12 +1% c	6 *% c	1 -*%	9 +2% bcde	3 *%	6 *% de	1 -*%	- --%	3 +2% bcd	- -%	- -%	2 *%
8.O2	733 19%	337 18%	396 20%	213 19%	271 20%	249 18%	84 17%	129 19%	271 20%	249 18%	133 18%	29 16%	50 20%	46 16%	193 20%
9.Plusnet	29 1%	15 1%	14 1%	6 *%	7 1%	16 +1%	1 *%	5 1%	7 1%	16 +1%	9 1%	- -%	2 1%	4 1%	8 1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 56 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3821	1869	1950	1026	1258	1537	428	598	1258	1537	854	218	253	301	986
Effective Weighted Sample	2606	1293	1312	714	884	1026	306	408	884	1026	560	143	167	198	662
Weighted Bases	**3853**	**1891**	**1960**	**1148**	**1350**	**1354**	**481**	**667**	**1350**	**1354**	**730**	**181**	**251**	**292**	**987**
10.Sky Mobile	164 4%	75 4%	89 5%	42 4%	52 4%	70 +5%	18 4%	25 4%	52 4%	70 +5%	37 5%	9 5%	7 3%	18 6% b	48 5%
11.Smarty	24 1%	11 1%	12 1%	7 1%	4 *%	13 1% b	4 1%	3 *%	4 *%	13 1% c	4 1%	1 *%	2 1%	4 1%	10 1%
12.Talk Mobile	13 *%	7 *%	6 *%	5 *%	2 *%	6 *%	* *%	4 1%	2 *%	6 *%	3 *%	- -%	- -%	3 1%	2 *%
13.TalkTalk	30 1%	17 1%	13 1%	8 1% b	1 -*%	20 +1% b	5 1% c	3 *%	1 -*%	20 +1% c	17 +2% bc	1 1%	3 1%	2 1%	2 -*%
14.Tesco	272 7%	125 7%	147 8%	51 -4%	88 7% a	134 +10% ab	25 5%	26 -4%	88 7% b	134 +10% abc	72 +10% abc	15 8%	23 9%	24 8%	60 6%
15.Three/3	331 9%	153 8%	178 9%	119 +10% c	129 10% c	83 -6%	31 6%	88 +13% acde	129 10% ade	83 -6%	40 -5%	21 12%	27 11%	24 8%	75 8%
16.Utility Warehouse	11 *%	8 *%	3 *%	3 *%	6 *%	2 *%	3 1% bd	- -%	6 *%	2 *%	2 *%	- -%	- -%	2 1%	5 1%
17.Virgin Media/ Any Virgin	145 4%	77 4%	68 3%	34 3%	59 4%	52 4%	14 3%	21 3%	59 4%	52 4%	27 4%	3 2%	5 2%	14 5% a	41 4%
18.Vodafone	591 15%	306 16%	284 15%	182 16%	227 17% c	182 -13%	69 14%	113 17% d	227 17% de	182 -13%	100 14%	26 15%	33 13%	44 15%	164 17%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 56 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3821	1869	1950	1026	1258	1537	428	598	1258	1537	854	218	253	301	986
Effective Weighted Sample	2606	1293	1312	714	884	1026	306	408	884	1026	560	143	167	198	662
Weighted Bases	**3853**	**1891**	**1960**	**1148**	**1350**	**1354**	**481**	**667**	**1350**	**1354**	**730**	**181**	**251**	**292**	**987**
19.Voxi	20 1%	9 *%	9 *%	17 +1% bc	2 -*%	1 -*%	14 +3% bcde	4 1% de	2 -*%	1 -*%	- --%	1 1%	4 +2% d	* *%	4 *%
20.Other	22 1%	10 1%	12 1%	4 *%	2 -*%	16 +1% ab	4 1% b	- --%	2 -*%	16 +1% bc	10 +1% bc	2 1%	3 1%	2 1%	3 *%
21.Don't know	68 2%	30 2%	38 2%	11 -1%	10 -1%	46 +3% ab	5 1%	6 1%	10 -1%	46 +3% abc	38 +5% abcd	3 2%	6 2% d	2 1%	5 -1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 56 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3821	1053	918	654	1136	2380	480	478	479
Effective Weighted Sample	2606	704	647	485	784	1945	361	441	450
Weighted Bases	**3853**	**1009**	**1039**	**841**	**898**	**3191**	**348**	**192**	**116**
1.Asda Mobile	9 *%	1 *%	1 *%	4 1%	3 *%	7 *%	2 *%	1 *%	- -%
2.BT	136 4%	52 +5% bcd	28 3%	24 3%	23 3%	111 3%	15 4%	5 3%	5 5%
3.EE	987 26%	247 24%	305 +29% acd	206 24%	214 24%	827 26% d	80 23% d	70 +36% abd	7 -6%
4.Giffgaff	180 5%	44 4%	41 4%	40 5%	55 +6% b	157 +5% c	14 4%	5 3%	4 3%
5.iD Mobile (Carphone Warehouse)	44 1%	16 2% c	14 1%	4 *%	11 1%	38 1%	2 1%	3 2%	1 1%
6.Lebara	24 1%	10 1%	5 *%	5 1%	5 1%	21 1%	1 *%	1 *%	1 *%
7.Lyca Mobile	19 1%	3 *%	7 1%	3 *%	4 *%	18 1%	- -%	- -%	1 1% bc
8.O2	733 19%	216 +21% d	191 18%	164 20%	148 -16%	585 -18% c	65 19%	28 -14%	55 +47% abc
9.Plusnet	29 1%	4 *%	13 +1% ac	2 *%	10 1% c	25 1%	1 *%	3 1%	* *%
10.Sky Mobile	164 4%	39 4%	44 4%	39 5%	41 5%	134 4%	16 5%	8 4%	3 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 56 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3821	1053	918	654	1136	2380	480	478	479
Effective Weighted Sample	2606	704	647	485	784	1945	361	441	450
Weighted Bases	**3853**	**1009**	**1039**	**841**	**898**	**3191**	**348**	**192**	**116**
11.Smarty	24 1%	5 1%	10 1%	4 *%	5 1%	22 1%	2 *%	1 *%	- -%
12.Talk Mobile	13 *%	4 *%	4 *%	- -%	4 *%	12 *%	* *%	1 *%	- -%
13.TalkTalk	30 1%	9 1%	4 *%	6 1%	11 1% b	24 1%	5 1%	1 *%	* *%
14.Tesco	272 7%	58 -6%	52 -5%	56 7%	103 +11% abc	222 7%	23 6%	17 9%	10 9%
15.Three/3	331 9%	69 -7%	96 9%	77 9%	83 9% a	275 9%	33 10%	16 8%	7 6%
16.Utility Warehouse	11 *%	5 *%	4 *%	1 *%	2 *%	8 *%	2 1%	1 1%	- -%
17.Virgin Media/ Any Virgin	145 4%	40 4% d	36 4%	44 +5% d	22 -2%	126 4% cd	15 4% cd	3 -2%	2 -2%
18.Vodafone	591 15%	167 17% d	157 15%	145 17% d	115 -13%	494 15%	57 16%	23 -12%	15 13%
19.Voxi	20 1%	3 *%	10 +1% d	6 1% d	1 -*%	12 -*%	6 +2% ad	1 1%	* *%
20.Other	22 1%	9 1% c	3 *%	1 *%	8 1% c	15 *%	4 1%	1 1%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 56 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3821	1053	918	654	1136	2380	480	478	479
Effective Weighted Sample	2606	704	647	485	784	1945	361	441	450
Weighted Bases	**3853**	**1009**	**1039**	**841**	**898**	**3191**	**348**	**192**	**116**
21.Don't know	68 2%	9 -1%	15 1%	10 1%	31 +3% abc	56 2%	5 2%	4 2%	3 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 56 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3821	358	394	234	206	258	268	241	124	297	3186	631	1819	1525
Effective Weighted Sample	2606	297	318	199	172	207	212	196	102	246	2210	406	1273	1012
Weighted Bases	**3853**	**465**	**542**	**340**	**268**	**357**	**345**	**309**	**159**	**406**	**3151**	**695**	**1967**	**1378**
1.Asda Mobile	9 *%	- -%	1 *%	4 +1% a	1 *%	- -%	- -%	- -%	- -%	1 *%	4 -*%	5 +1% a	1 -*%	8 +1% a
2.BT	136 4%	21 5%	29 +5% cdg	7 2%	5 2%	13 4%	10 3%	6 2%	4 2%	18 4%	100 -3%	36 +5% a	39 -2%	80 +6% a
3.EE	987 26%	166 +36% bcdegi	112 -21%	77 23%	60 22%	96 27%	99 29% bi	69 22%	64 +40% bcdefgi	83 -20%	823 26%	160 23%	518 26% b	307 -22%
4.Giffgaff	180 5%	10 -2%	20 4%	16 5%	23 +9% abf	19 5% a	11 3%	23 +7% abf	9 6%	26 6% a	143 5%	38 5%	95 5%	66 5%
5.iD Mobile (Carphone Warehouse)	44 1%	2 *%	7 1%	7 2% f	9 +3% afi	6 2%	1 *%	4 1%	1 1%	2 1%	31 -1%	14 +2% a	19 1%	21 1%
6.Lebara	24 1%	4 1%	2 *%	1 *%	3 1%	- -%	2 *%	5 1%	- -%	6 1%	20 1%	4 1%	11 1%	10 1%
7.Lyca Mobile	19 1%	10 +2% bcfgi	- -%	1 *%	3 1% b	5 +1% bi	- -%	- -%	- -%	- -%	19 1%	1 *%	4 -*%	6 *%
8.O2	733 19%	56 -12%	126 +23% adegh	65 19% a	43 16%	52 15%	67 19% a	51 16%	23 15%	101 +25% adegh	580 18%	152 +22% a	430 +22% b	237 -17%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 56 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3821	358	394	234	206	258	268	241	124	297	3186	631	1819	1525
Effective Weighted Sample	2606	297	318	199	172	207	212	196	102	246	2210	406	1273	1012
Weighted Bases	**3853**	**465**	**542**	**340**	**268**	**357**	**345**	**309**	**159**	**406**	**3151**	**695**	**1967**	**1378**
9.Plusnet	29 1%	5 1%	2 *%	3 1%	1 *%	6 2% f	- -%	2 1%	- -%	5 1%	13 -*%	16 +2% a	13 1%	10 1%
10.Sky Mobile	164 4%	13 3%	15 3%	14 4%	11 4%	16 5%	15 4%	20 7% ab	17 +11% abcdefi	13 3%	129 4%	33 5%	78 4%	70 5%
11.Smarty	24 1%	5 1%	3 1%	4 1%	2 1%	- -%	- -%	5 +2% ef	- -%	2 *%	24 +1% b	- --%	13 1%	8 1%
12.Talk Mobile	13 *%	5 +1% b	- -%	- -%	4 +1% b	- -%	- -%	- -%	- -%	3 1%	10 *%	3 *%	5 *%	4 *%
13.TalkTalk	30 1%	2 *%	4 1%	7 +2% f	1 *%	2 1%	- -%	2 1%	2 1%	5 1%	28 1%	2 *%	6 -*%	21 +2% a
14.Tesco	272 7%	7 -1%	51 +9% aeh	30 9% ae	18 7% a	15 4% a	30 9% ae	29 9% ae	6 4%	36 9% ae	222 7%	50 7%	111 -6%	134 +10% a
15.Three/3	331 9%	57 +12% bfi	38 7%	28 8%	24 9%	33 9%	23 7%	32 10%	13 8%	26 6%	284 9%	47 7%	187 +10% b	103 7%
16.Utility Warehouse	11 *%	- -%	2 *%	- -%	- -%	- -%	2 *%	- -%	- -%	4 +1%	7 *%	4 1%	4 *%	4 *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 56 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3821	358	394	234	206	258	268	241	124	297	3186	631	1819	1525
Effective Weighted Sample	2606	297	318	199	172	207	212	196	102	246	2210	406	1273	1012
Weighted Bases	**3853**	**465**	**542**	**340**	**268**	**357**	**345**	**309**	**159**	**406**	**3151**	**695**	**1967**	**1378**
17.Virgin Media/ Any Virgin	145 4%	22 5%	16 3%	11 3%	13 5%	19 5%	15 4%	8 3%	3 2%	19 5%	139 +4% b	7 -1%	79 4%	52 4%
18.Vodafone	591 15%	70 15%	102 +19% hi	56 17%	40 15%	64 18% hi	56 16%	43 14%	16 10%	48 12%	477 15%	113 16%	324 +16% b	179 -13%
19.Voxi	20 1%	2 *%	3 *%	- -%	2 1%	5 +1% fi	- -%	- -%	- -%	- -%	20 +1% b	- --%	12 1%	6 *%
20.Other	22 1%	2 *%	3 1%	2 *%	1 *%	3 1%	2 1%	3 1%	- -%	- -%	18 1%	3 *%	5 -*%	13 +1% a
21.Don't know	68 2%	5 1%	6 1%	7 2%	4 2%	3 1%	13 +4% abe	8 3%	2 1%	8 2%	58 2%	10 1%	15 -1%	41 +3% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 57
QM5. Can you access a 4G or 5G service on your smartphone?
Base: Where personally use a smartphone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3546	1747	1797	1023	1232	1291	427	596	1232	1291	663	183	219	283	965
Effective Weighted Sample	2426	1216	1209	713	867	861	306	407	867	861	431	121	144	185	648
Weighted Bases	**3613**	**1791**	**1820**	**1145**	**1325**	**1142**	**479**	**666**	**1325**	**1142**	**569**	**153**	**216**	**275**	**966**
Yes - 4G	2433 67%	1188 66%	1243 68%	757 66%	898 68%	778 68%	325 68%	432 65%	898 68% e	778 68% e	359 -63%	98 64%	142 65%	200 +73% ad	608 -63%
Yes - 5G	893 25%	489 +27% b	405 -22%	345 +30% c	365 +28% c	184 -16%	144 +30% de	201 +30% de	365 +28% de	184 -16%	75 -13%	27 -18%	47 22%	52 -19%	318 +33% abc
No, neither	71 2%	38 2%	33 2%	15 1%	10 -1%	46 +4% ab	4 1%	10 2%	10 -1%	46 +4% abc	33 +6% abc	6 +4% d	15 +7% cd	5 2%	12 1%
Don't know	215 6%	75 -4%	140 +8% a	29 -2%	52 -4%	134 +12% ab	6 -1%	23 -3% a	52 -4% a	134 +12% abc	102 +18% abcd	22 +14% bcd	13 6% d	17 6% d	28 -3%
Summary: Yes	3327 92%	1677 +94% b	1648 -91%	1102 +96% c	1263 +95% c	961 -84%	469 +98% bcde	633 +95% de	1263 +95% de	961 -84% e	434 -76%	125 -82%	188 -87%	252 92% a	926 +96% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 57 (continuation)
QM5. Can you access a 4G or 5G service on your smartphone?
Base: Where personally use a smartphone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3546	1017	881	601	989	2217	443	432	450
Effective Weighted Sample	2426	678	623	450	683	1819	332	399	422
Weighted Bases	**3613**	**972**	**997**	**790**	**790**	**3000**	**322**	**176**	**109**
Yes - 4G	2433 67%	614 -63%	690 69% a	530 67%	551 70% a	1980 -66%	246 +76% a	125 71% a	78 72% a
Yes - 5G	893 25%	293 +30% d	262 26% d	203 26% d	127 -16%	784 +26% bcd	56 -17%	37 21% d	14 -13%
No, neither	71 2%	22 2% b	7 -1%	12 1%	29 +4% bc	53 -2%	5 1%	4 2%	9 +8% abc
Don't know	215 6%	43 -4%	38 -4%	45 6%	82 +10% abc	183 6%	15 5%	10 6%	7 7%
Summary: Yes	3327 92%	907 93% d	952 +95% acd	733 93% d	679 -86%	2764 92% d	302 94% d	161 92% d	92 -85%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 57 (continuation)
QM5. Can you access a 4G or 5G service on your smartphone?
Base: Where personally use a smartphone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3546	353	368	206	197	237	258	219	110	269	2973	569	1787	1297
Effective Weighted Sample	2426	293	299	175	165	192	204	179	91	224	2068	368	1252	860
Weighted Bases	**3613**	**457**	**510**	**302**	**259**	**335**	**333**	**285**	**144**	**375**	**2969**	**637**	**1936**	**1182**
Yes - 4G	2433 67%	268 -59%	316 -62%	208 69% a	175 68% a	237 71% ab	214 64%	196 69% a	87 60%	280 +75% abfh	1988 67%	441 69%	1290 67%	826 +70%
Yes - 5G	893 25%	165 +36% bcdegi	139 27%	67 22%	69 27%	71 21%	95 29% gi	59 21%	41 28%	77 20%	751 25%	140 22%	569 +29% b	192 -16%
No, neither	71 2%	3 1%	16 3% ai	9 3% ai	2 1%	2 1%	7 2%	9 3% ai	2 1%	2 1%	49 -2%	22 +3% a	17 -1%	45 +4% a
Don't know	215 6%	20 4%	40 8%	17 6%	12 5%	23 7%	17 5%	21 7%	14 10% ai	17 4%	181 6%	35 5%	60 -3%	120 +10% a
Summary: Yes	3327 92%	433 +95% bgh	454 -89%	275 91%	244 94% b	309 92%	309 93%	255 89%	127 89%	357 95% bgh	2739 92%	581 91%	1859 +96% b	1017 -86%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 58
QM6. Which of these best describes the mobile package you personally use most often?
Base: Where personally use a smartphone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3821	1869	1950	1026	1258	1537	428	598	1258	1537	854	218	253	301	986
Effective Weighted Sample	2606	1293	1312	714	884	1026	306	408	884	1026	560	143	167	198	662
Weighted Bases	**3853**	**1891**	**1960**	**1148**	**1350**	**1354**	**481**	**667**	**1350**	**1354**	**730**	**181**	**251**	**292**	**987**
Prepay/ pay as you go - using top-ups	729 19%	356 19%	373 19%	210 18% b	179 -13%	340 +25% ab	104 22% bc	107 -16%	179 -13%	340 +25% bc	231 +32% abcd	74 +41% bcd	79 +31% cd	41 -14% d	85 -9%
Monthly contract/ SIM-only - paying monthly	3069 80%	1508 80%	1559 80%	927 81% c	1159 +86% ac	983 -73%	370 77% e	557 +83% ade	1159 +86% ade	983 -73% e	483 -66%	106 -59%	172 -69% a	251 +86% ab	892 +90% abc
Other	11 *%	7 *%	4 *%	* *%	4 *%	6 *% a	- -%	* *%	4 *%	6 *%	* *%	- -%	- -%	* *%	5 *%
Don't know	44 1%	20 1%	24 1%	11 1%	8 -1%	25 +2% b	7 2%	4 1%	8 -1%	25 +2% bc	16 +2% bc	* *%	* *%	- -%	5 -*%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 58 (continuation)
QM6. Which of these best describes the mobile package you personally use most often?
Base: Where personally use a smartphone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3821	1053	918	654	1136	2380	480	478	479
Effective Weighted Sample	2606	704	647	485	784	1945	361	441	450
Weighted Bases	**3853**	**1009**	**1039**	**841**	**898**	**3191**	**348**	**192**	**116**
Prepay/ pay as you go - using top-ups	729 19%	115 -11%	151 -15% a	154 18% ab	291 +32% abc	613 19% b	48 -14%	39 21% b	27 +23% b
Monthly contract/ SIM-only - paying monthly	3069 80%	882 +87% bcd	875 +84% d	677 80% d	589 -66%	2529 79%	297 +85% acd	150 78%	88 76%
Other	11 *%	5 *% d	5 *% d	1 *%	- --%	9 *%	- -%	1 *%	1 +1% b
Don't know	44 1%	7 1%	9 1%	9 1%	18 +2% ab	40 1% d	3 1% d	1 1%	- --%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 58 (continuation)
QM6. Which of these best describes the mobile package you personally use most often?
Base: Where personally use a smartphone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3821	358	394	234	206	258	268	241	124	297	3186	631	1819	1525
Effective Weighted Sample	2606	297	318	199	172	207	212	196	102	246	2210	406	1273	1012
Weighted Bases	**3853**	**465**	**542**	**340**	**268**	**357**	**345**	**309**	**159**	**406**	**3151**	**695**	**1967**	**1378**
Prepay/ pay as you go - using top-ups	729 19%	67 -14%	97 18%	87 +26% abfg	52 19%	79 22% af	52 15%	53 17%	31 20%	95 +24% af	597 19%	130 19%	231 -12%	412 +30% a
Monthly contract/ SIM-only - paying monthly	3069 80%	391 +84% cei	437 81% c	250 -74%	212 79%	271 76%	286 83% cei	252 82% c	124 78%	304 -75%	2505 79%	559 80%	1718 +87% b	939 -68%
Other	11 *%	- -%	1 *%	- -%	2 1%	1 *%	2 1%	- -%	3 +2% abcgi	- -%	9 *%	2 *%	8 *%	3 *%
Don't know	44 1%	7 1%	8 1%	2 1%	3 1%	6 2%	4 1%	4 1%	* *%	6 1%	40 1%	4 1%	10 -1%	24 +2% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 59
QM7. When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card?
Base: Where have a pay monthly/contract

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3002	1471	1529	833	1074	1095	337	496	1074	1095	555	127	171	255	892
Effective Weighted Sample	2063	1025	1037	580	755	740	240	341	755	740	369	86	114	171	604
Weighted Bases	**3069**	**1508**	**1559**	**927**	**1159**	**983**	**370**	**557**	**1159**	**983**	**483**	**106**	**172**	**251**	**892**
Handset and contract	2048 67%	977 -65%	1071 +69% a	631 68% c	823 +71% c	595 -60%	227 -61%	405 +73% ade	823 +71% ade	595 -60%	275 -57%	70 66% b	93 -54%	158 63%	604 68% b
SIM card only	990 32%	521 +35% b	468 -30%	287 31%	334 -29%	370 +38% ab	137 +37% bc	149 -27%	334 -29%	370 +38% bc	195 +40% bc	35 33%	76 +44% d	91 36%	281 32%
Don't know	30 1%	10 1%	20 1%	9 1% b	2 -*%	18 +2% b	6 2% c	3 1%	2 -*%	18 +2% bc	13 +3% bc	1 1%	3 2%	2 1%	6 1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 59 (continuation)
QM7. When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card?
Base: Where have a pay monthly/contract

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3002	916	786	517	743	1862	403	371	363
Effective Weighted Sample	2063	616	549	392	518	1532	302	343	340
Weighted Bases	**3069**	**882**	**875**	**677**	**589**	**2529**	**297**	**150**	**88**
Handset and contract	2048 67%	592 67%	597 68%	451 67%	381 65%	1700 67% d	196 66% d	111 +74% abd	37 -42%
SIM card only	990 32%	287 33%	270 31%	218 32%	197 34%	804 32% c	97 33% c	39 -26%	50 +57% abc
Don't know	30 1%	3 -*%	7 1%	8 1%	10 +2% a	24 1%	4 1%	1 *%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 59 (continuation)
QM7. When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card?
Base: Where have a pay monthly/contract

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3002	303	309	175	162	195	219	186	96	217	2511	488	1594	1024
Effective Weighted Sample	2063	252	253	149	136	158	174	154	79	179	1753	321	1115	685
Weighted Bases	**3069**	**391**	**437**	**250**	**212**	**271**	**286**	**252**	**124**	**304**	**2505**	**559**	**1718**	**939**
Handset and contract	2048 67%	257 66%	327 +75% acdeg	161 64%	124 -59%	178 66%	214 +75% acdeg	147 -58%	85 69%	206 68%	1709 +68% b	335 -60%	1259 +73% b	562 -60%
SIM card only	990 32%	132 34% bf	103 -24%	87 35% bf	84 +40% bf	92 34% bf	68 -24%	105 +41% bfi	38 30%	96 31% b	773 -31%	217 +39% a	449 -26%	364 +39% a
Don't know	30 1%	2 1%	6 1%	2 1%	3 2%	2 1%	4 1%	1 *%	1 1%	3 1%	22 1%	7 1%	9 -1%	13 1% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 60
QM8. What type of monthly data allowance do you get with your mobile phone contract?
Base: Where have 4G or 5G connection and have a pay monthly/contract

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	2705	1348	1355	806	1020	879	328	478	1020	879	399	105	141	227	841
Effective Weighted Sample	1867	945	921	562	717	599	234	328	717	599	268	71	94	153	572
Weighted Bases	**2788**	**1393**	**1394**	**894**	**1100**	**794**	**364**	**530**	**1100**	**794**	**352**	**87**	**141**	**227**	**848**
Unlimited	1327 48%	657 47%	668 48%	424 47%	544 49%	359 45%	161 44%	263 50%	544 49% e	359 45%	151 43%	36 41%	67 47%	99 44%	407 48%
Limited (e.g. 20GB per month)	1345 48%	696 50%	649 47%	451 51%	520 47%	373 47%	200 +55% bcde	252 47%	520 47%	373 47%	162 46%	47 54%	66 47%	124 +55%	416 49%
Don't know	116 4%	39 -3%	76 +5% a	18 -2%	36 3%	62 +8% ab	3 -1%	16 3% a	36 3% a	62 +8% abc	38 +11% abc	4 4%	9 6% c	4 2%	25 -3%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 60 (continuation)
QM8. What type of monthly data allowance do you get with your mobile phone contract?
Base: Where have 4G or 5G connection and have a pay monthly/contract

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	2705	840	730	468	632	1682	368	332	320
Effective Weighted Sample	1867	567	511	357	443	1386	276	306	300
Weighted Bases	**2788**	**813**	**815**	**620**	**501**	**2295**	**276**	**134**	**78**
Unlimited	1327 48%	399 49% b	359 -44%	307 50%	243 48%	1082 47% d	155 +56% acd	60 45%	30 -39%
Limited (e.g. 20GB per month)	1345 48%	388 48%	431 +53% acd	282 45%	226 45%	1120 49% b	106 -39%	70 52% b	46 +58% ab
Don't know	116 4%	26 3%	25 3%	31 5%	33 +7% ab	94 4%	15 6%	4 3%	2 3%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 60 (continuation)
QM8. What type of monthly data allowance do you get with your mobile phone contract?
Base: Where have 4G or 5G connection and have a pay monthly/contract

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2705	287	275	157	146	166	200	165	82	204	2270	432	1508	846
Effective Weighted Sample	1867	240	225	132	123	136	160	136	68	169	1591	285	1055	567
Weighted Bases	**2788**	**370**	**385**	**222**	**194**	**238**	**265**	**224**	**108**	**289**	**2284**	**500**	**1631**	**780**
Unlimited	1327	207	179	97	69	96	160	90	50	133	1099	227	799	334
	48%	+56%	47%	44%	-36%	40%	+60%	40%	46%	46%	48%	45%	49%	-43%
		bcdegi	d				bcdeghi						b	
Limited (e.g. 20GB per month)	1345	158	185	115	124	127	91	121	58	143	1098	243	785	392
	48%	-43%	48%	52%	+64%	53%	-34%	54%	53%	49%	48%	49%	48%	50%
			f	f	abcfi	af		af	f	f				
Don't know	116	5	21	10	2	14	14	13	1	14	87	29	47	54
	4%	-1%	5%	5%	-1%	6%	5%	6%	1%	5%	4%	6%	-3%	+7%
			ad	d		adh	ad	ad		ad				a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3821	1869	1950	1026	1258	1537	428	598	1258	1537	854	218	253	301	986
Effective Weighted Sample	2606	1293	1312	714	884	1026	306	408	884	1026	560	143	167	198	662
Weighted Bases	**3853**	**1891**	**1960**	**1148**	**1350**	**1354**	**481**	**667**	**1350**	**1354**	**730**	**181**	**251**	**292**	**987**
Listen to radio	822 21%	457 +24% b	365 -19%	237 21% c	370 +27% ac	215 -16%	87 18% e	150 22% de	370 +27% abde	215 -16% e	80 -11%	11 -6%	40 -16% a	51 17% a	295 +30% abc
Listen to music (not radio)	1689 44%	863 +46% b	824 -42%	766 +67% bc	659 +49% c	264 -19%	345 +72% bcde	421 +63% cde	659 +49% de	264 -19% e	95 -13%	41 -23%	71 -28%	137 47% ab	550 +56% abc
Listen to podcasts	850 22%	460 +24% b	388 -20%	376 +33% bc	347 +26% c	128 -9%	169 +35% cde	207 +31% cde	347 +26% de	128 -9% e	38 -5%	12 -6%	18 -7%	57 19% ab	333 +34% abc
Play games	1117 29%	536 28%	579 30%	474 +41% bc	472 +35% c	171 -13%	239 +50% bcde	235 +35% de	472 +35% de	171 -13% e	68 -9%	40 -22%	68 27%	97 33% a	338 +34% ab
Listen to or read an e-book	502 13%	234 12%	269 14%	185 +16% c	231 +17% c	86 -6%	81 +17% de	105 +16% de	231 +17% de	86 -6% e	30 -4%	21 12% b	11 -4%	40 14% b	194 +20% abc
Watching short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo or Facebook)	1843 48%	908 48%	932 48%	762 +66% bc	730 +54% c	351 -26%	342 +71% bcde	420 +63% cde	730 +54% de	351 -26% e	139 -19%	54 -30%	89 -35%	155 53% ab	587 +60% abc
Watching TV programmes/ films online e.g. Netflix, BBC iPlayer, Sky Go	1045 27%	518 27%	525 27%	504 +44% bc	408 +30% c	133 -10%	253 +53% bcde	251 +38% cde	408 +30% de	133 -10% e	45 -6%	35 -19%	50 -20%	81 28% ab	347 +35% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61 (continuation)
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3821	1869	1950	1026	1258	1537	428	598	1258	1537	854	218	253	301	986
Effective Weighted Sample	2606	1293	1312	714	884	1026	306	408	884	1026	560	143	167	198	662
Weighted Bases	**3853**	**1891**	**1960**	**1148**	**1350**	**1354**	**481**	**667**	**1350**	**1354**	**730**	**181**	**251**	**292**	**987**
Using social media e.g. Facebook, Twitter, Snapchat, Instagram	2003 52%	907 -48%	1094 +56% a	839 +73% bc	807 +60% c	358 -26%	372 +77% bcde	467 +70% cde	807 +60% de	358 -26% e	140 -19%	77 -42%	102 -41%	150 51% ab	653 +66% abc
Send / receive SMS text messages	3421 89%	1672 88%	1748 89%	1028 90% c	1248 +92% ac	1145 -85%	419 87% e	609 +91% ade	1248 +92% ade	1145 -85% e	576 -79%	155 86%	214 85%	259 89%	931 +94% abc
Make normal calls	3533 92%	1728 91%	1803 92%	1031 -90%	1258 +93% a	1244 92%	424 -88%	607 91%	1258 +93% ae	1244 92% a	663 91%	167 93%	224 89%	273 93%	921 +93% b
Use IM/ instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, iMessage)	2499 65%	1177 -62%	1320 +67% a	907 +79% bc	983 +73% c	609 -45%	393 +82% cde	514 +77% de	983 +73% de	609 -45% e	250 -34%	83 -46%	130 -52%	195 67% ab	761 +77% abc
Making voice calls over the internet e.g. via WhatsApp, Facebook Messenger or Zoom	2092 54%	948 -50%	1142 +58% a	769 +67% c	856 +63% c	467 -35%	320 +66% de	449 +67% de	856 +63% de	467 -35% e	180 -25%	70 -39%	105 -42%	155 53% ab	663 +67% abc
Making video calls over the internet e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom	1887 49%	867 -46%	1018 +52% a	723 +63% bc	749 +56% c	415 -31%	309 +64% cde	414 +62% cde	749 +56% de	415 -31% e	161 -22%	53 -29%	99 -40% a	149 51% ab	606 +61% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61 (continuation)
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3821	1869	1950	1026	1258	1537	428	598	1258	1537	854	218	253	301	986
Effective Weighted Sample	2606	1293	1312	714	884	1026	306	408	884	1026	560	143	167	198	662
Weighted Bases	**3853**	**1891**	**1960**	**1148**	**1350**	**1354**	**481**	**667**	**1350**	**1354**	**730**	**181**	**251**	**292**	**987**
Send/receive emails	2154	1060	1093	758	858	538	297	460	858	538	226	70	116	160	722
	56%	56%	56%	+66%	+64%	-40%	+62%	+69%	+64%	-40%	-31%	-39%	-46%	55%	+73%
				c	c		de	acde	de	e				a	abc
General browsing/ surfing the internet	2802	1386	1415	973	1116	714	403	570	1116	714	311	105	154	219	831
	73%	73%	72%	+85%	+83%	-53%	+84%	+85%	+83%	-53%	-43%	-58%	-61%	75%	+84%
				c	c		de	de	de	e				ab	abc
Take photos or videos	2962	1430	1530	994	1142	826	420	574	1142	826	376	114	164	233	864
	77%	76%	78%	+87%	+85%	-61%	+87%	+86%	+85%	-61%	-52%	-63%	-66%	80%	+88%
				c	c		de	de	de	e				ab	abc
Accessing/ receiving news	2099	1067	1031	689	884	526	285	404	884	526	215	52	107	156	699
	54%	+56%	-53%	+60%	+65%	-39%	+59%	+61%	+65%	-39%	-29%	-29%	-43%	53%	+71%
		b		c	ac		de	de	abde	e			a	ab	abc
Accessing/ receiving sports/ team news/ scores	1301	820	479	442	546	313	204	238	546	313	114	22	53	89	471
	34%	+43%	-24%	+39%	+40%	-23%	+42%	36%	+40%	-23%	-16%	-12%	-21%	30%	+48%
		b		c	c		bde	de	bde	e			a	ab	abc
Contactless mobile payment at point of sale/ checkouts e.g. Apple Pay, Google Wallet or contactless bank cards	1369	702	665	611	524	234	271	341	524	234	86	31	58	101	497
	36%	+37%	-34%	+53%	+39%	-17%	+56%	+51%	+39%	-17%	-12%	-17%	-23%	35%	+50%
		b		bc	c		cde	cde	de	e				ab	abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61 (continuation)
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3821	1869	1950	1026	1258	1537	428	598	1258	1537	854	218	253	301	986
Effective Weighted Sample	2606	1293	1312	714	884	1026	306	408	884	1026	560	143	167	198	662
Weighted Bases	**3853**	**1891**	**1960**	**1148**	**1350**	**1354**	**481**	**667**	**1350**	**1354**	**730**	**181**	**251**	**292**	**987**
Use your phone for Sat Nav or directions	1948 51%	987 +52% b	959 -49%	692 +60% c	816 +60% c	440 -32%	278 +58% de	415 +62% de	816 +60% de	440 -32% e	169 -23%	53 -29%	99 -40% a	137 47% a	657 +67% abc
Checked in somewhere by scanning a QR code with the NHS COVID-19 Test and Trace app	1597 41%	748 -40%	847 +43% a	552 +48% c	660 +49% c	384 -28%	229 +48% de	323 +48% de	660 +49% de	384 -28% e	154 -21%	39 -22%	78 -31% a	115 39% ab	566 +57% abc
Other	23 1%	13 1%	10 1%	3 *%	6 *%	13 +1% a	1 *%	2 *%	6 *%	13 +1%	10 +1% c	* *%	* *%	2 1%	8 1%
None of these	17 *%	8 *%	9 *%	1 -*%	- --%	17 +1% ab	- -%	1 *%	- --%	17 +1% abc	12 +2% abc	1 *%	4 +2% cd	- -%	2 *%
Don't know	2 *%	2 *%	- -%	- -%	- -%	2 *%	- -%	- -%	- -%	2 *%	2 +*%	- -%	- -%	- -%	- -%
Summary: Entertainment	2853 74%	1392 74%	1460 74%	1068 +93% bc	1134 +84% c	651 -48%	460 +96% bcde	608 +91% cde	1134 +84% de	651 -48% e	276 -38%	110 -61%	160 -64%	217 74% ab	857 +87% abc
Summary: Communication	3720 97%	1827 97%	1891 96%	1098 -96%	1315 +97% a	1307 97%	457 -95%	641 96%	1315 +97% a	1307 97%	702 96%	174 96%	238 95%	282 97%	960 97%
Summary: Other	3180 83%	1558 82%	1619 83%	1045 +91% c	1220 +90% c	915 -68%	433 +90% de	612 +92% de	1220 +90% de	915 -68% e	427 -58%	125 -69%	182 -73%	247 84% ab	902 +91% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61 (continuation)
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3821	1053	918	654	1136	2380	480	478	479
Effective Weighted Sample	2606	704	647	485	784	1945	361	441	450
Weighted Bases	**3853**	**1009**	**1039**	**841**	**898**	**3191**	**348**	**192**	**116**
Listen to radio	822 21%	306 +30% bcd	189 -18%	162 19%	145 -16%	681 21%	72 21%	41 21%	27 23%
Listen to music (not radio)	1689 44%	499 +49% cd	528 +51% cd	356 42% d	276 -31%	1412 44%	140 40%	85 44%	51 44%
Listen to podcasts	850 22%	313 +31% cd	285 +27% cd	132 -16% d	105 -12%	695 22%	75 21%	40 21%	35 +30% abc
Play games	1117 29%	288 28%	329 +32% d	240 29%	240 27%	941 29% d	93 27%	52 27%	26 -23%
Listen to or read an e-book	502 13%	175 +17% cd	157 +15% cd	93 11% d	69 -8%	423 13% b	35 -10%	25 13%	17 14% b
Watching short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo or Facebook)	1843 48%	527 +52% cd	571 +55% cd	381 45% d	338 -38%	1555 +49% b	134 -38%	90 47% b	59 51% b
Watching TV programmes/ films online e.g. Netflix, BBC iPlayer, Sky Go	1045 27%	296 29% d	338 +33% cd	231 27% d	165 -18%	896 +28% b	62 -18%	51 26% b	33 28% b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61 (continuation)
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3821	1053	918	654	1136	2380	480	478	479
Effective Weighted Sample	2606	704	647	485	784	1945	361	441	450
Weighted Bases	**3853**	**1009**	**1039**	**841**	**898**	**3191**	**348**	**192**	**116**
Using social media e.g. Facebook, Twitter, Snapchat, Instagram	2003 52%	545 54% d	635 +61% acd	446 53% d	350 -39%	1659 52%	183 52%	98 51%	59 51%
Send / receive SMS text messages	3421 89%	926 +92% cd	936 90% d	745 89% d	757 -84%	2835 89% c	314 90% c	164 -86%	102 88%
Make normal calls	3533 92%	937 93% d	961 93% d	777 92%	808 -90%	2919 92%	318 91%	182 +95% ab	107 92%
Use IM/ instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, iMessage)	2499 65%	707 +70% cd	760 +73% cd	541 64% d	455 -51%	2103 +66% bd	196 -56%	124 65% b	68 -59%
Making voice calls over the internet e.g. via WhatsApp, Facebook Messenger or Zoom	2092 54%	621 +62% cd	625 +60% cd	458 54% d	357 -40%	1788 +56% bc	143 -41%	94 -49% b	64 55% b
Making video calls over the internet e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom	1887 49%	578 +57% cd	569 +55% cd	394 47% d	317 -35%	1594 +50% b	140 -40%	86 45%	63 +54% bc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61 (continuation)
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3821	1053	918	654	1136	2380	480	478	479
Effective Weighted Sample	2606	704	647	485	784	1945	361	441	450
Weighted Bases	**3853**	**1009**	**1039**	**841**	**898**	**3191**	**348**	**192**	**116**
Send/receive emails	2154 56%	673 +67% bcd	623 +60% cd	461 55% d	361 -40%	1774 56%	195 56%	114 59%	68 59%
General browsing/ surfing the internet	2802 73%	774 +77% cd	843 +81% acd	598 71% d	537 -60%	2319 73%	254 73%	143 75%	80 69%
Take photos or videos	2962 77%	814 +81% cd	865 +83% cd	640 76% d	598 -67%	2455 77% d	261 75% d	161 +84% abd	79 -68%
Accessing/ receiving news	2099 54%	646 +64% cd	625 +60% cd	455 54% d	346 -39%	1754 55% d	181 52% d	106 55% d	52 -45%
Accessing/ receiving sports/ team news/ scores	1301 34%	421 +42% bcd	385 +37% d	276 33% d	200 -22%	1101 +35% bd	98 -28%	62 32%	33 -29%
Contactless mobile payment at point of sale/ checkouts e.g. Apple Pay, Google Wallet or contactless bank cards	1369 36%	419 +42% cd	441 +42% cd	299 36% d	185 -21%	1181 +37% bd	83 -24%	67 35% bd	33 -29%
Use your phone for Sat Nav or directions	1948 51%	599 +59% cd	606 +58% cd	425 51% d	294 -33%	1644 +52% b	146 -42%	100 52% b	54 47%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61 (continuation)
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3821	1053	918	654	1136	2380	480	478	479
Effective Weighted Sample	2606	704	647	485	784	1945	361	441	450
Weighted Bases	**3853**	**1009**	**1039**	**841**	**898**	**3191**	**348**	**192**	**116**
Checked in somewhere by scanning a QR code with the NHS COVID-19 Test and Trace app	1597 41%	513 +51% cd	506 +49% cd	321 -38% d	240 -27%	1330 42% d	145 42%	73 38%	41 -36%
Other	23 1%	10 1%	5 1%	4 *%	4 *%	9 -*%	1 *%	1 *%	12 +10% abc
None of these	17 *%	5 1%	3 *%	1 *%	9 +1% c	16 1%	* *%	1 *%	* *%
Don't know	2 *%	- -%	- -%	- -%	2 +*%	2 *%	- -%	- -%	- -%
Summary: Entertainment	2853 74%	770 +76% d	844 +81% acd	626 74% d	560 -62%	2392 +75% bd	237 -68%	137 72%	81 -70%
Summary: Communication	3720 97%	977 97%	1012 97% d	814 97%	855 -95%	3085 97% b	327 -94%	190 +99% abd	111 96%
Summary: Other	3180 83%	868 +86% cd	923 +89% cd	678 81% d	657 -73%	2644 83% d	276 79%	167 +87% abd	86 -75%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61 (continuation)
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3821	358	394	234	206	258	268	241	124	297	3186	631	1819	1525
Effective Weighted Sample	2606	297	318	199	172	207	212	196	102	246	2210	406	1273	1012
Weighted Bases	**3853**	**465**	**542**	**340**	**268**	**357**	**345**	**309**	**159**	**406**	**3151**	**695**	**1967**	**1378**
Listen to radio	822	141	130	55	52	67	88	46	22	81	665	155	510	181
	21%	+30%	24%	-16%	19%	19%	26%	-15%	-14%	20%	21%	22%	+26%	-13%
		cdeghi	cgh				cgh						b	
Listen to music (not radio)	1689	252	218	115	152	171	152	122	51	180	1429	258	1020	420
	44%	+54%	40%	-34%	+57%	48%	44%	39%	-32%	44%	+45%	-37%	+52%	-30%
		bcfghi			bcfghi	ch	ch			ch	b		b	
Listen to podcasts	850	128	144	41	72	66	82	63	33	67	704	140	548	184
	22%	+28%	+26%	-12%	27%	19%	24%	20%	20%	-16%	22%	20%	+28%	-13%
		cei	cei		cei	c	ci	c	c				b	
Play games	1117	131	147	70	108	118	101	102	52	112	944	168	647	342
	29%	28%	27%	-21%	+40%	33%	29%	33%	33%	28%	+30%	-24%	+33%	-25%
		c			abcfi	c	c	c	c		b		b	
Listen to or read an e-book	502	68	70	26	44	54	45	45	18	53	418	81	310	125
	13%	15%	13%	-8%	16%	15%	13%	14%	11%	13%	13%	12%	+16%	-9%
		c	c		c	c	c	c		c			b	
Watching short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo or Facebook)	1843	257	264	110	165	193	165	151	63	187	1544	295	1107	513
	48%	+55%	49%	-32%	+62%	+54%	48%	49%	39%	46%	+49%	-42%	+56%	-37%
		chi	c		bcfghi	ch	c	c		c	b		b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61 (continuation)
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3821	358	394	234	206	258	268	241	124	297	3186	631	1819	1525
Effective Weighted Sample	2606	297	318	199	172	207	212	196	102	246	2210	406	1273	1012
Weighted Bases	**3853**	**465**	**542**	**340**	**268**	**357**	**345**	**309**	**159**	**406**	**3151**	**695**	**1967**	**1378**
Watching TV programmes/ films online e.g. Netflix, BBC iPlayer, Sky Go	1045	153	122	75	105	126	101	75	37	102	882	160	640	278
	27%	+33%	-22%	22%	+39%	+35%	29%	24%	24%	25%	+28%	-23%	+33%	-20%
		bcghi			bcfghi	bcghi					b		b	
Using social media e.g. Facebook, Twitter, Snapchat, Instagram	2003	247	246	123	173	216	182	164	86	222	1659	340	1230	552
	52%	53%	-45%	-36%	+64%	+61%	53%	53%	54%	55%	53%	49%	+63%	-40%
		bc	c		abcfgi	bc	c	c	c	bc			b	
Send / receive SMS text messages	3421	418	456	288	242	319	296	289	145	381	2801	614	1808	1164
	89%	90%	-84%	-85%	90%	89%	86%	+94%	91%	+94%	89%	88%	+92%	-85%
		b			b			bcf	b	bcf			b	
Make normal calls	3533	393	507	314	247	341	288	283	157	391	2871	655	1850	1271
	92%	-85%	94%	92%	92%	+95%	-84%	91%	+99%	+96%	-91%	+94%	+94%	92%
			af	af	af	af		af	abcdfg	acdfg		a	b	
Use IM/ instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, iMessage)	2499	325	355	194	208	248	228	205	76	265	2037	455	1462	736
	65%	+70%	65%	-57%	+77%	69%	66%	66%	-48%	65%	65%	65%	+74%	-53%
		ch	ch		bcfghi	ch	ch	ch		h			b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61 (continuation)
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3821	358	394	234	206	258	268	241	124	297	3186	631	1819	1525
Effective Weighted Sample	2606	297	318	199	172	207	212	196	102	246	2210	406	1273	1012
Weighted Bases	**3853**	**465**	**542**	**340**	**268**	**357**	**345**	**309**	**159**	**406**	**3151**	**695**	**1967**	**1378**
Making voice calls over the internet e.g. via WhatsApp, Facebook Messenger or Zoom	2092 54%	311 +67% bcefghi	310 57% chi	145 -43%	189 +70% bcefghi	200 56% ch	189 55% c	171 55% c	72 -45%	201 50%	1746 +55% b	342 -49%	1272 +65% b	557 -40%
Making video calls over the internet e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom	1887 49%	250 +54% chi	271 50% c	130 -38%	165 +62% bcghi	197 +55% chi	181 53% ch	152 49% c	66 42%	181 44%	1587 +50% b	296 -43%	1118 +57% b	530 -38%
Send/receive emails	2154 56%	247 53%	294 54% c	155 -46%	189 +70% abcfghi	227 +64% abcfh	176 51%	184 59% ch	72 -45%	231 57% ch	1736 -55%	414 +60% a	1301 +66% b	609 -44%
General browsing/ surfing the internet	2802 73%	366 +79% bcfg	374 69%	225 -66%	212 +79% bcg	271 76% cg	246 71%	208 67%	116 73%	300 74%	2312 73% b	484 -70%	1662 +84% b	801 -58%
Take photos or videos	2962 77%	359 77% c	407 75% c	218 -64%	229 +85% abcfgh	300 +84% abcf	247 -72%	240 77% c	122 77% c	333 +82% bcf	2440 77%	515 74%	1712 +87% b	902 -66%
Accessing/ receiving news	2099 54%	288 +62% ceghi	299 55%	165 49%	174 +65% bceghi	183 51%	203 59% cgh	151 49%	74 46%	218 54%	1716 54%	376 54%	1288 +66% b	558 -40%

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61 (continuation)
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3821	358	394	234	206	258	268	241	124	297	3186	631	1819	1525
Effective Weighted Sample	2606	297	318	199	172	207	212	196	102	246	2210	406	1273	1012
Weighted Bases	**3853**	**465**	**542**	**340**	**268**	**357**	**345**	**309**	**159**	**406**	**3151**	**695**	**1967**	**1378**
Accessing/ receiving sports/ team news/ scores	1301 34%	205 +44% bceghi	187 34% gh	105 31%	103 39% gh	107 30%	144 +42% ceghi	79 -26%	35 -22%	134 33% h	1054 33%	240 34%	814 +41% b	309 -22%
Contactless mobile payment at point of sale/ checkouts e.g. Apple Pay, Google Wallet or contactless bank cards	1369 36%	212 +46% bcfghi	177 33%	113 33%	124 +46% bcfghi	159 +44% bcfghi	119 35%	90 -29%	48 30%	138 34%	1182 +38% b	182 -26%	884 +45% b	339 -25%
Use your phone for Sat Nav or directions	1948 51%	285 +61% bcfghi	275 51% c	145 -43%	154 +57% cgh	199 56% cgh	175 51%	137 -44%	67 42%	206 51%	1596 51%	348 50%	1249 +64% b	479 -35%
Checked in somewhere by scanning a QR code with the NHS COVID-19 Test and Trace app	1597 41%	236 +51% bceghi	232 43% c	105 -31%	138 +51% bceghi	138 39%	154 45% ci	121 39%	62 39%	144 -36%	1333 +42% b	257 -37%	990 +50% b	425 -31%
Other	23 1%	- -%	2 *%	5 +2% af	- -%	1 *%	- -%	- -%	- -%	1 *%	16 *%	7 1%	12 1%	10 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 61 (continuation)
QM9. Which, if any, of the following activities do you use your mobile for?
Base: Where use a mobile phone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3821	358	394	234	206	258	268	241	124	297	3186	631	1819	1525
Effective Weighted Sample	2606	297	318	199	172	207	212	196	102	246	2210	406	1273	1012
Weighted Bases	**3853**	**465**	**542**	**340**	**268**	**357**	**345**	**309**	**159**	**406**	**3151**	**695**	**1967**	**1378**
None of these	17 *%	3 1%	6 +1%	4 1%	- -%	2 1%	1 *%	- -%	- -%	1 *%	13 *%	4 1%	- --%	17 +1% a
Don't know	2 *%	- -%	- -%	- -%	- -%	- -%	2 +*%	- -%	- -%	- -%	2 *%	- -%	- -%	- -%
Summary: Entertainment	2853 74%	409 +88% bcefghi	378 -70% c	198 -58%	227 +84% bcfghi	277 78% bch	260 75% c	228 74% c	105 -66%	309 76% ch	2378 +75% b	469 -67%	1617 +82% b	822 -60%
Summary: Communication	3720 97%	440 -95% f	524 97% f	334 98% af	258 96% f	355 +99% abdf	306 -89%	306 +99% af	159 100% af	403 +99% abdf	3042 97%	672 97%	1915 +97%	1326 96%
Summary: Other	3180 83%	396 85% cf	441 81% f	260 -76%	237 +88% bcf	314 +88% bcf	256 -74%	253 82% f	133 83% f	355 +87% bcf	2628 +83% b	545 -78%	1814 +92% b	979 -71%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 62
QM10. Do you use any of the following types of apps on your smartphone?
Base: Where have a smart phone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3546	1747	1797	1023	1232	1291	427	596	1232	1291	663	183	219	283	965
Effective Weighted Sample	2426	1216	1209	713	867	861	306	407	867	861	431	121	144	185	648
Weighted Bases	**3613**	**1791**	**1820**	**1145**	**1325**	**1142**	**479**	**666**	**1325**	**1142**	**569**	**153**	**216**	**275**	**966**
1.Banking	2421 67%	1215 68%	1204 66%	912 +80% bc	982 +74% c	527 -46%	384 +80% cde	528 +79% cde	982 +74% de	527 -46% e	215 -38%	80 -52%	132 61%	194 70% ab	797 +83% abc
2.Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1467 41%	681 -38%	784 +43% a	686 +60% bc	598 +45% c	183 -16%	287 +60% cde	399 +60% cde	598 +45% de	183 -16% e	61 -11%	46 -30%	84 39%	117 43% a	467 +48% ab
3.Games	1250 35%	621 35%	627 34%	583 +51% bc	506 +38% c	160 -14%	285 +60% bcde	298 +45% cde	506 +38% de	160 -14% e	52 -9%	46 30%	74 34%	111 +40% a	382 +40% a
4.Music/Audio Streaming	1633 45%	840 +47% b	792 -43%	739 +65% bc	659 +50% c	235 -21%	325 +68% cde	414 +62% cde	659 +50% de	235 -21% e	78 -14%	38 -25%	79 -37% a	126 46% ab	576 +60% abc
5.Navigation/ Maps	2155 60%	1114 +62% b	1039 -57%	786 +69% c	885 +67% c	484 -42%	317 +66% de	469 +70% de	885 +67% de	484 -42% e	190 -33%	66 -43%	98 -45%	162 59% ab	725 +75% abc
6.News/ newspapers	1508 42%	803 +45% b	706 -39%	530 +46% c	629 +47% c	350 -31%	232 +48% de	298 45% de	629 +47% de	350 -31% e	147 -26%	31 -20%	65 -30% a	104 38% a	522 +54% abc
7.Payment services (e.g. Apple Pay, PayPal)	1593 44%	786 44%	805 44%	671 +59% bc	658 +50% c	264 -23%	286 +60% cde	384 +58% cde	658 +50% de	264 -23% e	99 -17%	47 -31%	82 38%	139 +51% ab	553 +57% ab
8.Shopping (e.g. Amazon, Ocado, eBay)	1926 53%	875 -49%	1049 +58% a	753 +66% bc	818 +62% c	355 -31%	304 +64% de	448 +67% cde	818 +62% de	355 -31% e	127 -22%	56 -36%	104 48% a	159 58% ab	653 +68% abc

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 62 (continuation)
QM10. Do you use any of the following types of apps on your smartphone?
Base: Where have a smart phone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3546	1747	1797	1023	1232	1291	427	596	1232	1291	663	183	219	283	965
Effective Weighted Sample	2426	1216	1209	713	867	861	306	407	867	861	431	121	144	185	648
Weighted Bases	**3613**	**1791**	**1820**	**1145**	**1325**	**1142**	**479**	**666**	**1325**	**1142**	**569**	**153**	**216**	**275**	**966**
9.Social media (e.g. Facebook, Twitter, Instagram, Snapchat, Tiktok)	2220 61%	1025 -57%	1193 +66% a	904 +79% bc	880 +66% c	436 -38%	381 +79% cde	523 +79% cde	880 +66% de	436 -38% e	162 -28%	82 -54%	121 56%	181 66% ab	703 +73% abc
10.Taxi booking or travel (e.g. Uber, Trainline)	1056 29%	523 29%	531 29%	454 +40% bc	423 +32% c	178 -16%	194 +41% cde	260 +39% cde	423 +32% de	178 -16% e	61 -11%	35 -23%	48 -22%	68 25%	387 +40% abc
11.TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1329 37%	651 36%	677 37%	608 +53% bc	527 +40% c	194 -17%	278 +58% bcde	331 +50% cde	527 +40% de	194 -17% e	71 -13%	46 30%	68 32%	111 40% ab	461 +48% abc
12.Messaging apps (e.g. WhatsApp, Facebook Messenger)	2319 64%	1084 -61%	1233 +68% a	847 +74% c	945 +71% c	527 -46%	352 +73% de	496 +74% de	945 +71% de	527 -46% e	220 -39%	82 -54%	126 58%	187 68% ab	727 +75% abc
13.Fitness apps (e.g. Strava, Map My Run)	846 23%	422 24%	422 23%	382 +33% bc	348 +26% c	116 -10%	169 +35% cde	213 +32% cde	348 +26% de	116 -10% e	34 -6%	15 -10%	33 -15%	60 22% a	333 +34% abc
14.NHS apps (e.g. Test and Trace)	1772 49%	832 -46%	938 +52% a	575 50% c	723 +55% ac	473 -41%	253 53% de	323 48% de	723 +55% bde	473 -41% e	207 -36%	49 -32%	85 -39%	139 51% ab	609 +63% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 62 (continuation)
QM10. Do you use any of the following types of apps on your smartphone?
Base: Where have a smart phone

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3546	1747	1797	1023	1232	1291	427	596	1232	1291	663	183	219	283	965
Effective Weighted Sample	2426	1216	1209	713	867	861	306	407	867	861	431	121	144	185	648
Weighted Bases	**3613**	**1791**	**1820**	**1145**	**1325**	**1142**	**479**	**666**	**1325**	**1142**	**569**	**153**	**216**	**275**	**966**
15.Any other healthcare apps	538 15%	216 -12%	320 +18% a	225 +20% bc	215 16% c	98 -9%	92 +19% de	132 +20% de	215 16% de	98 -9%	39 -7%	11 -7%	27 13%	40 15% a	206 +21% abc
16.Apps to order food/ drink for the table at a pub/ bar/ restaurant	782 22%	351 -20%	429 +24% a	372 +33% bc	297 22% c	112 -10%	173 +36% bcde	200 +30% cde	297 22% de	112 -10% e	31 -5%	20 -13%	34 -16%	58 21% a	306 +32% abc
17.None of these	408 11%	213 12%	194 11%	35 -3%	94 -7% a	279 +24% ab	11 -2%	24 -4%	94 -7% ab	279 +24% abc	186 +33% abcd	28 +19% cd	35 +16% d	31 11% d	36 -4%
18.Don't know	19 1%	14 +1% b	5 -*%	6 1%	1 -*%	11 +1% b	3 1%	3 1%	1 -*%	11 +1% c	8 +1% c	* *%	* *%	* *%	* -*%
Summary: Any	3186 88%	1564 87%	1621 89%	1104 +96% bc	1230 +93% c	852 -75%	465 +97% cde	639 +96% cde	1230 +93% de	852 -75% e	375 -66%	124 -81%	181 -84%	243 89% a	930 +96% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 62 (continuation)
QM10. Do you use any of the following types of apps on your smartphone?
Base: Where have a smart phone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3546	1017	881	601	989	2217	443	432	450
Effective Weighted Sample	2426	678	623	450	683	1819	332	399	422
Weighted Bases	**3613**	**972**	**997**	**790**	**790**	**3000**	**322**	**176**	**109**
1.Banking	2421	704	724	551	410	2018	216	115	67
	67%	+72%	+73%	70%	-52%	67%	67%	65%	-62%
		d	d	d		d			
2.Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1467	399	490	312	249	1249	118	67	27
	41%	41%	+49%	40%	-32%	+42%	37%	38%	-25%
		d	acd	d		bd	d	d	
3.Games	1250	304	398	288	245	1065	96	56	26
	35%	-31%	+40%	36%	-31%	+36%	-30%	32%	-24%
			ad	ad		bd	d	d	
4.Music/Audio Streaming	1633	471	531	364	247	1377	118	87	45
	45%	+49%	+53%	46%	-31%	+46%	-37%	50%	42%
		d	acd	d		b		bd	
5.Navigation/ Maps	2155	649	651	486	341	1828	150	106	63
	60%	+67%	+65%	62%	-43%	+61%	-47%	61%	58%
		cd	d	d		b		b	b
6.News/ newspapers	1508	494	459	319	214	1330	68	71	33
	42%	+51%	+46%	40%	-27%	+44%	-21%	40%	-30%
		bcd	cd	d		bd		bd	b
7.Payment services (e.g. Apple Pay, PayPal)	1593	467	497	357	253	1355	111	83	40
	44%	+48%	+50%	45%	-32%	+45%	-34%	47%	-37%
		d	d	d		bd		bd	
8.Shopping (e.g. Amazon, Ocado, eBay)	1926	568	588	421	325	1657	108	109	46
	53%	+58%	+59%	53%	-41%	+55%	-34%	+62%	-42%
		cd	cd	d		bd		abd	b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 62 (continuation)
QM10. Do you use any of the following types of apps on your smartphone?
Base: Where have a smart phone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3546	1017	881	601	989	2217	443	432	450
Effective Weighted Sample	2426	678	623	450	683	1819	332	399	422
Weighted Bases	**3613**	**972**	**997**	**790**	**790**	**3000**	**322**	**176**	**109**
9.Social media (e.g. Facebook, Twitter, Instagram, Snapchat, Tiktok)	2220	608	682	501	399	1872	166	113	62
	61%	63%	+68%	63%	-51%	+62%	-52%	64%	57%
		d	acd	d		bd		bd	
10.Taxi booking or travel (e.g. Uber, Trainline)	1056	351	333	216	134	959	43	36	16
	29%	+36%	+33%	27%	-17%	+32%	-13%	-20%	-14%
		cd	cd	d		bcd		bd	
11.TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1329	386	430	276	221	1148	52	71	55
	37%	+40%	+43%	35%	-28%	+38%	-16%	40%	+51%
		d	cd	d		b		b	abc
12.Messaging apps (e.g. WhatsApp, Facebook Messenger)	2319	687	689	509	400	1956	164	122	71
	64%	+71%	+69%	64%	-51%	+65%	-51%	+69%	65%
		cd	d	d		b		b	b
13.Fitness apps (e.g. Strava, Map My Run)	846	287	276	176	95	733	45	40	24
	23%	+29%	+28%	22%	-12%	+24%	-14%	23%	22%
		cd	cd	d		b		b	b
14.NHS apps (e.g. Test and Trace)	1772	571	550	345	283	1547	111	70	40
	49%	+59%	+55%	-44%	-36%	+52%	-35%	-40%	-37%
		cd	cd	d		bcd			

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 62 (continuation)
QM10. Do you use any of the following types of apps on your smartphone?
Base: Where have a smart phone

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3546	1017	881	601	989	2217	443	432	450
Effective Weighted Sample	2426	678	623	450	683	1819	332	399	422
Weighted Bases	**3613**	**972**	**997**	**790**	**790**	**3000**	**322**	**176**	**109**
15.Any other healthcare apps	538 15%	177 +18% cd	179 +18% d	113 14% d	60 -8%	482 +16% bc	9 -3%	20 12% b	23 +22% abc
16.Apps to order food/ drink for the table at a pub/ bar/ restaurant	782 22%	243 +25% d	248 +25% d	187 24% d	92 -12%	664 +22% d	62 19% d	44 25% bd	9 -9%
17.None of these	408 11%	74 -8%	66 -7%	96 12% ab	161 +20% abc	333 11%	34 11%	21 12%	19 +18% abc
18.Don't know	19 1%	5 1%	3 *%	3 *%	7 1%	13 *%	5 +2% acd	- -%	* *%
Summary: Any	3186 88%	893 +92% cd	928 +93% cd	691 87% d	622 -79%	2653 88% d	283 88% d	155 88% d	89 -82%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 62 (continuation)
QM10. Do you use any of the following types of apps on your smartphone?
Base: Where have a smart phone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3546	353	368	206	197	237	258	219	110	269	2973	569	1787	1297
Effective Weighted Sample	2426	293	299	175	165	192	204	179	91	224	2068	368	1252	860
Weighted Bases	**3613**	**457**	**510**	**302**	**259**	**335**	**333**	**285**	**144**	**375**	**2969**	**637**	**1936**	**1182**
1.Banking	2421	329	317	196	195	232	232	193	92	232	2033	382	1462	626
	67%	+72%	-62%	65%	+75%	69%	70%	68%	64%	62%	+68%	-60%	+76%	-53%
		bi			bchi		b				b		b	
2.Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1467	212	174	86	131	153	161	125	51	156	1273	189	904	376
	41%	+46%	-34%	-29%	+50%	46%	+48%	44%	35%	42%	+43%	-30%	+47%	-32%
		bch			bch	bc	bch	bc		c	b		b	
3.Games	1250	168	147	91	106	126	137	110	59	121	1044	200	740	363
	35%	37%	-29%	30%	+41%	38%	+41%	39%	41%	32%	35%	31%	+38%	-31%
		b			bci	b	bci	b	bc				b	
4.Music/Audio Streaming	1633	190	226	116	155	168	166	129	61	166	1355	272	1040	403
	45%	42%	44%	-38%	+60%	50%	50%	45%	42%	44%	46%	43%	+54%	-34%
					abcefghi	ac	ac						b	
5.Navigation/ Maps	2155	286	303	167	196	216	228	158	61	213	1756	392	1353	537
	60%	63%	60%	55%	+76%	65%	+68%	55%	-42%	57%	59%	62%	+70%	-45%
		h	h	h	abceghi	cgh	bcghi	h		h			b	
6.News/ newspapers	1508	234	231	105	137	159	182	107	35	140	1243	260	922	385
	42%	+51%	45%	-35%	+53%	48%	+55%	37%	-24%	37%	42%	41%	+48%	-33%
		cghi	chi		cghi	cghi	bcghi	h		h			b	
7.Payment services (e.g. Apple Pay, PayPal)	1593	201	195	120	148	176	151	130	62	172	1346	243	1013	399
	44%	44%	-38%	40%	+57%	+53%	45%	46%	43%	46%	+45%	-38%	+52%	-34%
					abcfghi	abc					b		b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 62 (continuation)
QM10. Do you use any of the following types of apps on your smartphone?
Base: Where have a smart phone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3546	353	368	206	197	237	258	219	110	269	2973	569	1787	1297
Effective Weighted Sample	2426	293	299	175	165	192	204	179	91	224	2068	368	1252	860
Weighted Bases	**3613**	**457**	**510**	**302**	**259**	**335**	**333**	**285**	**144**	**375**	**2969**	**637**	**1936**	**1182**
8.Shopping (e.g. Amazon, Ocado, eBay)	1926 53%	232 51%	255 50%	160 53%	165 +64% abc	211 +63% abc	186 56%	158 55%	82 57%	207 55%	1610 +54% b	310 -49%	1236 +64% b	480 -41%
9.Social media (e.g. Facebook, Twitter, Instagram, Snapchat, Tiktok)	2220 61%	289 63% c	302 59%	165 -55%	182 +70% bch	218 65% c	215 65% c	186 65% c	81 56%	233 62%	1862 +63% b	351 -55%	1342 +69% b	615 -52%
10.Taxi booking or travel (e.g. Uber, Trainline)	1056 29%	197 +43% bcfghi	143 28% c	62 -21%	98 +38% bch	119 +36% ch	101 30% c	92 32% ch	30 21%	115 31% c	925 +31% b	128 -20%	675 +35% b	235 -20%
11.TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1329 37%	186 41% bh	145 -28%	98 33%	137 +53% abcfghi	149 +44% bch	135 40% b	109 38% b	43 30%	147 39% b	1126 +38% b	200 -31%	829 +43% b	354 -30%
12.Messaging apps (e.g. WhatsApp, Facebook Messenger)	2319 64%	282 62%	320 63%	187 62%	196 +76% abcghi	234 70% ah	235 +71% abh	185 65%	80 56%	235 63%	1896 64%	417 65%	1417 +73% b	644 -54%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 62 (continuation)
QM10. Do you use any of the following types of apps on your smartphone?
Base: Where have a smart phone

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3546	353	368	206	197	237	258	219	110	269	2973	569	1787	1297
Effective Weighted Sample	2426	293	299	175	165	192	204	179	91	224	2068	368	1252	860
Weighted Bases	**3613**	**457**	**510**	**302**	**259**	**335**	**333**	**285**	**144**	**375**	**2969**	**637**	**1936**	**1182**
13.Fitness apps (e.g. Strava, Map My Run)	846 23%	123 27% bc	105 21%	54 -18%	82 +32% bcgi	97 +29% bcg	89 27% c	59 21%	37 26%	87 23%	734 +25% b	108 -17%	574 +30% b	172 -15%
14.NHS apps (e.g. Test and Trace)	1772 49%	248 +54% ci	280 +55% ci	120 -40%	141 54% c	157 47%	196 +59% cei	156 55% ci	80 56% c	170 45%	1443 49%	325 51%	1073 +55% b	493 -42%
15.Any other healthcare apps	538 15%	39 -8%	75 15% a	36 12%	63 +24% abci	71 +21% abc	60 18% a	52 18% a	23 16% a	63 17% a	437 15%	98 15%	335 +17% b	152 -13%
16.Apps to order food/ drink for the table at a pub/ bar/ restaurant	782 22%	53 -12%	74 -15%	51 17%	105 +41% abcefhi	102 +30% abcfi	69 21% ab	95 +33% abcfi	34 24% ab	81 22% ab	679 +23% b	100 -16%	516 +27% b	200 -17%
17.None of these	408 11%	36 -8%	66 13% adef	54 +18% adef	17 -7%	23 -7%	22 -7%	34 12% f	23 16% adef	57 +15% adef	338 11%	70 11%	120 -6%	231 +20% a
18.Don't know	19 1%	2 *%	3 1%	- -%	- -%	5 +1%	4 1%	- -%	* *%	- -%	12 *%	6 1%	3 -*%	7 1% a
Summary: Any	3186 88%	419 +92% bchi	440 86%	248 -82%	242 +93% bchi	307 92% bchi	308 +92% bchi	251 88%	120 83%	319 85%	2619 88%	561 88%	1813 +94% b	944 -80%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 63
QE1. Do you or does anyone in your household have access to the internet at HOME (via any device, e.g. PC, mobile phone etc), and if so, do you personally use the internet at home?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Yes - have access and use at home	3667 92%	1797 92%	1867 92%	1110 +96% c	1307 +96% c	1250 -84%	464 +95% de	646 +96% de	1307 +96% de	1250 -84% e	651 -78%	146 -76%	234 -84% a	277 92% ab	973 +98% abc
Yes - have access but don't use at home	39 1%	17 1%	22 1%	11 1% b	3 -*%	26 +2% b	6 1% c	5 1%	3 -*%	26 +2% c	22 +3% bc	3 1%	5 2%	1 *%	7 1%
No - do not have access at home	269 7%	127 6%	142 7%	28 -2%	44 -3%	197 +13% ab	11 -2%	17 -2%	44 -3%	197 +13% abc	157 +19% abcd	44 +23% bcd	36 +13% cd	24 8% d	11 -1%
Don't know	28 1%	20 +1% b	9 -*%	12 1%	7 1%	9 1%	6 1% e	6 1%	7 1%	9 1%	2 *%	- -%	2 1% d	- -%	1 -*%
Summary: Yes	3706 93%	1814 93%	1889 93%	1121 +97% c	1309 +96% c	1276 -86%	470 +96% de	651 +97% de	1309 +96% de	1276 -86% e	673 -81%	149 -77%	239 -86% a	278 92% ab	980 +99% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 63 (continuation)
QE1. Do you or does anyone in your household have access to the internet at HOME (via any device, e.g. PC, mobile phone etc), and if so, do you personally use the internet at home?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Yes - have access and use at home	3667 92%	989 +97% cd	1020 +96% d	811 +94% d	796 -81%	3039 92% d	331 92%	183 92%	107 -89%
Yes - have access but don't use at home	39 1%	5 1%	13 1%	6 1%	15 +1% a	32 1%	1 *%	5 +2% abd	1 1%
No - do not have access at home	269 7%	24 -2%	29 -3%	36 -4% a	168 +17% abc	214 6%	28 8%	12 6%	13 +10% ac
Don't know	28 1%	5 *%	2 -*%	10 1% bd	3 *%	28 +1% bcd	- --%	- -%	- -%
Summary: Yes	3706 93%	994 +97% cd	1033 +97% cd	817 +95% d	811 -83%	3071 93% d	332 92%	188 94% d	108 -90%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 63 (continuation)
QE1. Do you or does anyone in your household have access to the internet at HOME (via any device, e.g. PC, mobile phone etc), and if so, do you personally use the internet at home?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Yes - have access and use at home	3667 92%	404 -84%	521 93% a	333 92% a	267 +96% afg	348 +97% acfgh	324 91% a	290 91% a	145 91%	407 93% a	2992 91%	668 92%	1953 +99% b	1283 -86%
Yes - have access but don't use at home	39 1%	7 2%	3 1%	4 1%	3 1%	4 1%	3 1%	4 1%	4 3% bi	1 *%	33 1%	6 1%	6 -*%	27 +2% a
No - do not have access at home	269 7%	46 +10% de	35 6% e	23 7% e	8 -3%	9 -2%	27 8% de	27 8% de	10 6%	30 7% de	218 7%	49 7%	22 -1%	186 +12% a
Don't know	28 1%	23 +5% bcdefghi	1 *%	- -%	- -%	- -%	4 1%	- -%	- -%	- -%	28 +1% b	- --%	- --%	2 -*%
Summary: Yes	3706 93%	411 -86%	524 94% a	337 93% a	270 +97% afgi	352 +98% abcfgi	327 91% a	294 92% a	150 94% a	408 93% a	3025 92%	674 93%	1959 +99% b	1310 -87%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 64
QE3. How many people in your household share the internet connection?
Base: Where have Internet access at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3644	1776	1866	1001	1218	1425	418	583	1218	1425	776	169	231	286	981
Effective Weighted Sample	2494	1233	1260	696	856	959	297	398	856	959	515	112	156	186	657
Weighted Bases	**3706**	**1814**	**1889**	**1121**	**1309**	**1276**	**470**	**651**	**1309**	**1276**	**673**	**149**	**239**	**278**	**980**
1	719 19%	334 18%	384 20%	134 -12%	159 -12%	426 +33% ab	45 -10%	88 -14%	159 -12%	426 +33% abc	289 +43% abcd	75 +50% bcd	82 +34% d	86 +31% d	121 -12%
2	1525 41%	788 +43% b	737 -39%	448 40% b	417 -32%	660 +52% ab	128 -27%	320 +49% ac	417 -32%	660 +52% ac	337 +50% ac	31 -21%	81 -34% a	105 38% a	447 +46% abc
3	677 18%	323 18%	352 19%	228 +20% c	311 +24% c	138 -11%	118 +25% bde	109 17% de	311 +24% bde	138 -11% e	34 -5%	13 -9%	44 18% a	34 -12%	203 +21% ac
4	476 13%	218 12%	258 14%	167 +15% c	280 +21% ac	29 -2%	91 +19% bde	76 12% de	280 +21% bde	29 -2% e	7 -1%	14 9%	20 -8%	30 11%	131 13% b
5	173 5%	80 4%	93 5%	77 +7% c	81 +6% c	15 -1%	42 +9% bde	35 5% de	81 +6% de	15 -1%	5 -1%	2 -1%	4 -2%	14 5% ab	51 5% ab
6	82 2%	47 3%	36 2%	42 +4% c	38 +3% c	3 -*%	26 +6% bcde	16 2% de	38 +3% de	3 -*%	- --%	8 +5% cd	4 2%	5 2%	19 2%
7	12 *%	8 *%	4 *%	8 +1% c	3 *%	- --%	7 +2% bcde	1 *%	3 *%	- --%	- -%	- -%	- -%	1 *%	3 *%
8	7 *%	1 *%	6 *%	4 +*% c	2 *%	- --%	1 *%	3 +1% de	2 *%	- --%	- -%	2 +2% d	2 1% d	1 *%	1 *%
9	5 *%	5 *%	1 *%	5 +*% bc	* *%	* *%	5 +1% bcde	- -%	* *%	* *%	* *%	3 +2% bcd	- -%	- -%	- -%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 64 (continuation)
QE3. How many people in your household share the internet connection?
Base: Where have Internet access at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3644	1776	1866	1001	1218	1425	418	583	1218	1425	776	169	231	286	981
Effective Weighted Sample	2494	1233	1260	696	856	959	297	398	856	959	515	112	156	186	657
Weighted Bases	**3706**	**1814**	**1889**	**1121**	**1309**	**1276**	**470**	**651**	**1309**	**1276**	**673**	**149**	**239**	**278**	**980**
10	1 *%	1 *%	- -%	- -%	1 *%	- -%	- -%	- -%	1 *%	- -%	- -%	- -%	- -%	- -%	- -%
Not Provided	28 1%	10 1%	18 1%	9 1% c	17 +1% c	3 -*%	7 1% de	2 *%	17 +1% de	3 -*%	1 -*%	1 1%	3 1%	3 1%	5 *%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 64 (continuation)
QE3. How many people in your household share the internet connection?
Base: Where have Internet access at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3644	1041	905	635	1016	2278	453	464	445
Effective Weighted Sample	2494	695	641	473	702	1864	343	429	417
Weighted Bases	**3706**	**994**	**1033**	**817**	**811**	**3071**	**332**	**188**	**108**
1	719 19%	138 -14%	184 18% a	144 18% a	238 +29% abc	596 19%	64 19%	33 17%	25 23% c
2	1525 41%	466 +47% bcd	409 40%	327 40%	304 -38%	1266 41%	137 41%	77 41%	41 38%
3	677 18%	179 18% d	200 19% d	172 +21% d	117 -14%	555 18%	72 22%	32 17%	18 17%
4	476 13%	135 14% d	139 13%	110 13%	86 -11%	400 13%	35 10%	28 15% b	12 11%
5	173 5%	54 5%	50 5%	30 4%	35 4%	141 5%	16 5%	7 4%	9 +8% ac
6	82 2%	13 -1%	37 +4% ad	21 3%	12 1%	72 2% b	2 -1%	5 3% b	2 2%
7	12 *%	1 *%	- --%	7 +1% ab	4 *% b	7 -*%	2 1%	2 +1% a	* *%
8	7 *%	1 *%	1 *%	2 *%	4 +*%	5 *%	- -%	1 +1% a	- -%
9	5 *%	* *%	3 *%	2 *%	* *%	5 *%	- -%	1 *%	- -%
10	1 *%	- -%	1 *%	- -%	- -%	1 *%	- -%	- -%	- -%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 64 (continuation)
QE3. How many people in your household share the internet connection?
Base: Where have Internet access at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3644	1041	905	635	1016	2278	453	464	445
Effective Weighted Sample	2494	695	641	473	702	1864	343	429	417
Weighted Bases	**3706**	**994**	**1033**	**817**	**811**	**3071**	**332**	**188**	**108**
Not Provided	28 1%	6 1%	10 1%	3 *%	10 1%	24 1%	3 1%	1 1%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 64 (continuation)
QE3. How many people in your household share the internet connection?
Base: Where have Internet access at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3644	313	383	232	206	252	257	226	114	295	3039	601	1807	1426
Effective Weighted Sample	2494	259	310	197	173	202	202	184	95	245	2113	391	1266	956
Weighted Bases	**3706**	**411**	**524**	**337**	**270**	**352**	**327**	**294**	**150**	**408**	**3025**	**674**	**1959**	**1310**
1	719 19%	70 17%	91 17%	88 +26% abfi	52 19%	73 21%	47 -14%	62 21%	34 23% f	78 19%	599 20%	120 18%	257 -13%	368 +28% a
2	1525 41%	139 -34%	239 +46% adi	153 45% ad	95 35%	147 42%	159 +49% adi	123 42%	57 38%	154 38%	1200 -40%	320 +48% a	806 41%	557 42%
3	677 18%	91 22% c	90 17%	42 -12%	60 22% c	58 17%	52 16%	50 17%	27 18%	84 21% c	584 +19% b	93 -14%	435 +22% b	171 -13%
4	476 13%	61 15%	71 14%	31 9%	26 10%	46 13%	43 13%	35 12%	24 16%	63 16% c	390 13%	85 13%	288 +15% b	119 -9%
5	173 5%	33 +8% cefi	25 5%	13 4%	18 7% i	11 3%	10 3%	14 5%	6 4%	11 3%	137 5%	37 5%	108 +6% b	42 -3%
6	82 2%	7 2%	2 -*%	6 2%	11 +4% b	9 3% b	15 +5% ab	6 2%	1 1%	15 4% b	70 2%	13 2%	44 2%	32 2%
7	12 *%	1 *%	- -%	2 1%	2 1%	2 1%	- -%	- -%	- -%	- -%	10 *%	2 *%	4 *%	7 1%
8	7 *%	2 *%	- -%	- -%	2 +1%	- -%	1 *%	1 *%	- -%	- -%	7 *%	- -%	1 *%	6 +*% a
9	5 *%	3 +1%	- -%	- -%	2 +1%	- -%	- -%	- -%	- -%	- -%	3 *%	2 *%	2 *%	* *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 64 (continuation)
QE3. How many people in your household share the internet connection?
Base: Where have Internet access at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3644	313	383	232	206	252	257	226	114	295	3039	601	1807	1426
Effective Weighted Sample	2494	259	310	197	173	202	202	184	95	245	2113	391	1266	956
Weighted Bases	**3706**	**411**	**524**	**337**	**270**	**352**	**327**	**294**	**150**	**408**	**3025**	**674**	**1959**	**1310**
10	1 *%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	1 +*%	1 *%	- -%	- -%	1 *%
Not Provided	28 1%	5 1%	5 1%	2 1%	1 *%	4 1%	- -%	4 1%	- -%	2 *%	26 1%	3 *%	15 1%	7 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 65
QE4. Which of these – if any – is your home internet connection used for?
Base: Where have Internet access at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3644	1776	1866	1001	1218	1425	418	583	1218	1425	776	169	231	286	981
Effective Weighted Sample	2494	1233	1260	696	856	959	297	398	856	959	515	112	156	186	657
Weighted Bases	**3706**	**1814**	**1889**	**1121**	**1309**	**1276**	**470**	**651**	**1309**	**1276**	**673**	**149**	**239**	**278**	**980**
Working from home	1475 40%	747 41%	728 39%	465 41% c	726 +55% ac	284 -22%	167 36% de	298 +46% ade	726 +55% abde	284 -22% e	59 -9%	17 -11%	41 -17%	67 -24% a	573 +58% abc
Ordinary school work/ homework	861 23%	392 -22%	469 +25% a	282 25% c	526 +40% ac	53 -4%	149 +32% bde	133 20% de	526 +40% abde	53 -4% e	10 -1%	27 18%	54 22%	56 20%	284 +29% abc
University/college work	460 12%	229 13%	230 12%	260 +23% bc	164 13% c	35 -3%	201 +43% bcde	60 -9% de	164 13% bde	35 -3% e	8 -1%	24 16% c	27 11%	26 9%	115 12%
Virtual school lessons or university lectures/ seminars	531 14%	252 14%	279 15%	186 +17% c	240 +18% c	104 -8%	122 +26% bcde	64 -10%	240 +18% bde	104 -8%	52 -8%	14 10%	14 -6%	21 -8%	129 13% bc
None of these	1630 44%	806 44%	822 44%	382 -34% b	352 -27%	895 +70% ab	141 -30%	241 -37% ac	352 -27%	895 +70% abc	560 +83% abcd	99 +67% d	139 +58% d	167 +60% d	304 -31%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 65 (continuation)
QE4. Which of these – if any – is your home internet connection used for?
Base: Where have Internet access at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3644	1041	905	635	1016	2278	453	464	445
Effective Weighted Sample	2494	695	641	473	702	1864	343	429	417
Weighted Bases	**3706**	**994**	**1033**	**817**	**811**	**3071**	**332**	**188**	**108**
Working from home	1475 40%	641 +64% bcd	493 +48% cd	239 -29% d	87 -11%	1224 40%	130 39%	76 41%	38 -35%
Ordinary school work/ homework	861 23%	257 +26% d	261 25% d	204 25% d	133 -16%	720 23%	73 22%	43 23%	24 22%
University/college work	460 12%	119 12% cd	230 +22% acd	62 -8%	45 -6%	363 -12%	44 13%	36 +19% ab	17 +16% a
Virtual school lessons or university lectures/ seminars	531 14%	133 13%	175 +17% ac	94 -12%	119 15%	451 15% bd	17 -5%	55 +29% abd	6 -6%
None of these	1630 44%	291 -29%	343 -33%	430 +53% ab	539 +66% abc	1341 44% c	163 +49% ac	71 -38%	54 +50% ac

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 65 (continuation)
QE4. Which of these – if any – is your home internet connection used for?
Base: Where have Internet access at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3644	313	383	232	206	252	257	226	114	295	3039	601	1807	1426
Effective Weighted Sample	2494	259	310	197	173	202	202	184	95	245	2113	391	1266	956
Weighted Bases	**3706**	**411**	**524**	**337**	**270**	**352**	**327**	**294**	**150**	**408**	**3025**	**674**	**1959**	**1310**
Working from home	1475 40%	203 +49% cdgi	231 44% c	68 -20%	104 39% c	147 42% c	149 +46% ci	114 39% c	58 39% c	150 37% c	1196 40%	272 40%	1082 +55% b	184 -14%
Ordinary school work/ homework	861 23%	121 +29% bcfh	96 -18%	49 -15%	84 +31% bcefh	80 23% c	61 19%	83 28% bcfh	27 18%	119 +29% bcfh	705 23%	155 23%	530 +27% b	208 -16%
University/college work	460 12%	67 +16% bch	35 -7%	26 -8%	62 +23% bcefghi	45 13% b	35 11%	31 11%	12 8%	49 12% b	401 +13% b	58 -9%	200 -10%	194 +15% a
Virtual school lessons or university lectures/ seminars	531 14%	62 15% cef	55 -10% c	14 -4%	51 +19% bcef	31 -9% c	25 -8%	47 16% bcef	20 13% c	146 +36% abcdefgh	454 +15% b	76 -11%	272 14%	201 15%
None of these	1630 44%	155 -38%	247 47% adi	234 +70% abdefghi	92 -34%	149 42% i	143 44% di	124 42% i	64 43% i	131 -32%	1302 -43%	327 +49% a	626 -32%	825 +63% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 66
QE2. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
1.Your workplace	1492 37%	755 38%	736 36%	570 +49% c	700 +51% c	222 -15%	213 +44% de	357 +53% ade	700 +51% ade	222 -15% e	31 -4%	21 -11%	44 -16%	111 37% ab	604 +61% abc
2.School/ college/ University	429 11%	225 11%	204 10%	282 +24% bc	123 -9% c	24 -2%	215 +44% bcde	68 10% de	123 -9% de	24 -2% e	4 -*%	23 12% c	29 11%	21 -7%	98 10%
3.Library	240 6%	108 5%	132 6%	133 +11% bc	79 6% c	29 -2%	97 +20% bcde	36 5% de	79 6% de	29 -2%	12 -1%	17 9% d	19 7%	16 5%	52 5%
4.UK culture centre/ Learn Direct/ other online learning centres	146 4%	76 4%	70 3%	76 +7% bc	48 4% c	21 -1%	42 +9% bcde	34 +5% de	48 4% de	21 -1%	11 -1%	2 -1%	4 -1%	7 2%	33 3%
5.Internet cafe	442 11%	241 +12% b	200 -10%	178 +15% c	172 +13% c	92 -6%	93 +19% bcde	85 13% de	172 +13% de	92 -6% e	31 -4%	10 -5%	15 -6%	24 8%	106 11% ab
6.In someone else' home	1405 35%	644 -33%	761 +37% a	537 +46% bc	534 +39% c	333 -22%	237 +49% cde	300 +45% cde	534 +39% de	333 -22% e	135 -16%	49 -25%	82 30%	125 +42% ab	471 +47% ab
7.While travelling	1680 42%	828 42%	853 42%	584 +50% c	677 +50% c	419 -28%	247 +51% de	337 +50% de	677 +50% de	419 -28% e	174 -21%	49 -25%	84 -30%	126 42% ab	557 +56% abc
8.In cafes/ restaurants/ pubs/ bars	1187 30%	549 -28%	638 +31% a	452 +39% c	480 +35% c	254 -17%	185 +38% de	267 +40% de	480 +35% de	254 -17% e	101 -12%	31 -16%	54 -20%	105 +35% ab	418 +42% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 66 (continuation)
QE2. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
9.In shops or shopping centres	1089 27%	494 -25%	593 +29% a	444 +38% bc	430 +32% c	215 -14%	202 +42% cde	241 +36% de	430 +32% de	215 -14% e	86 -10%	35 -18%	60 -22%	97 +32% ab	327 +33% ab
10.In leisure centres/ gyms/ sports grounds	696 17%	347 18%	348 17%	312 +27% bc	286 +21% c	98 -7%	153 +31% bcde	159 +24% de	286 +21% de	98 -7% e	32 -4%	8 -4%	36 -13% a	50 16% a	220 +22% abc
11.Outdoor areas such as parks	894 22%	431 22%	463 23%	338 +29% c	380 +28% c	176 -12%	147 +30% de	191 +28% de	380 +28% de	176 -12% e	61 -7%	23 -12%	53 19% a	75 25% a	285 +29% ab
12.Other	14 *%	10 *%	5 *%	1 *%	8 1% a	6 *%	- -%	1 *%	8 1%	6 *%	1 *%	- -%	4 +1%	* *%	9 +1%
13.No, do not	1373 34%	661 34%	712 35%	205 -18%	323 -24% a	845 +57% ab	68 -14%	137 -20% a	323 -24% a	845 +57% abc	575 +69% abcd	100 +52% cd	126 +45% cd	94 31% d	135 -14%
Summary: Any	2630 66%	1301 66%	1328 65%	956 +82% bc	1038 +76% c	636 -43%	419 +86% bcde	537 +80% de	1038 +76% de	636 -43% e	258 -31%	92 -48%	151 -55%	208 69% ab	856 +86% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 66 (continuation)
QE2. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
1.Your workplace	1492	541	496	327	117	1219	166	70	32
	37%	+53%	+47%	38%	-12%	37%	+46%	35%	-27%
		bcd	cd	d		d	acd	d	
2.School/ college/ University	429	105	219	56	48	356	38	23	8
	11%	10%	+21%	-6%	-5%	11%	10%	11%	-7%
		cd	acd			d		d	
3.Library	240	62	110	30	38	201	23	11	5
	6%	6%	+10%	-4%	-4%	6%	6%	6%	5%
		cd	acd						
4.UK culture centre/ Learn Direct/ other online learning centres	146	40	64	14	26	136	5	4	1
	4%	4%	+6%	-2%	-3%	+4%	-1%	-2%	-1%
		c	acd			bcd			
5.Internet cafe	442	140	148	71	76	403	16	16	5
	11%	+14%	+14%	-8%	-8%	+12%	-4%	-8%	-4%
		cd	cd			bcd		bd	
6.In someone else' home	1405	424	444	294	233	1161	160	65	11
	35%	+41%	+42%	34%	-24%	35%	+45%	33%	-9%
		cd	cd	d		d	acd	d	
7.While travelling	1680	506	511	383	263	1402	177	84	11
	42%	+50%	+48%	44%	-27%	42%	+49%	42%	-9%
		cd	d	d		d	acd	d	
8.In cafes/ restaurants/ pubs/ bars	1187	398	373	222	180	965	154	51	13
	30%	+39%	+35%	-26%	-18%	-29%	+43%	-25%	-11%
		cd	cd	d		d	acd	d	

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 66 (continuation)
QE2. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
9.In shops or shopping centres	1089 27%	320 +31% cd	349 +33% cd	227 26% d	182 -19%	893 27% d	135 +37% acd	45 -23% d	11 -10%
10.In leisure centres/ gyms/ sports grounds	696 17%	233 +23% cd	251 +24% cd	123 -14% d	83 -8%	600 +18% cd	68 19% cd	21 -11% d	6 -5%
11.Outdoor areas such as parks	894 22%	274 +27% cd	275 +26% cd	185 21% d	151 -15%	719 -22% d	114 +32% acd	52 26% ad	5 -4%
12.Other	14 *%	5 *%	* *%	6 +1% bd	1 *%	9 -*%	1 *%	- -%	* *%
13.No, do not	1373 34%	228 -22%	257 -24%	282 33% ab	562 +57% abc	1130 34% b	89 -25%	79 +40% ab	74 +62% abc
Summary: Any	2630 66%	795 +78% cd	808 +76% cd	580 67% d	420 -43%	2183 66% cd	271 +75% acd	121 -60% d	46 -38%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 66 (continuation)
QE2. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
1.Your workplace	1492	236	191	93	136	158	131	101	58	116	1220	267	1194	89
	37%	+49%	34%	-26%	+49%	+44%	37%	-32%	36%	-26%	37%	37%	+60%	-6%
		bcfghi	ci		bcfghi	bcgi	ci		ci				b	
2.School/ college/ University	429	76	43	16	49	47	43	29	10	45	375	50	152	200
	11%	+16%	-8%	-5%	+18%	13%	12%	9%	6%	10%	+11%	-7%	-8%	+13%
		bcghi			bcghi	bch	c	c		c	b			a
3.Library	240	56	13	12	26	14	42	8	6	24	217	23	77	98
	6%	+12%	-2%	3%	+9%	4%	+12%	-3%	4%	5%	+7%	-3%	-4%	7%
		bceghi			bceg		bceghi			b	b			a
4.UK culture centre/ Learn Direct/ other online learning centres	146	75	4	4	9	5	30	1	2	5	139	7	32	31
	4%	+16%	-1%	-1%	3%	-1%	+8%	-*%	1%	-1%	+4%	-1%	-2%	-2%
		bcdefghi			bg		bcdeghi				b			
5.Internet cafe	442	144	54	13	34	27	99	6	10	15	379	61	220	94
	11%	+30%	10%	-4%	12%	8%	+28%	-2%	6%	-3%	+12%	-8%	11%	-6%
		bcdeghi	cgi		cgi	gi	bcdeghi		g		b		b	
6.In someone else' home	1405	227	144	98	137	131	184	95	59	87	1142	256	814	399
	35%	+47%	-26%	-27%	+49%	36%	+51%	30%	37%	-20%	35%	35%	+41%	-27%
		bceghi		i	bceghi	bci	bceghi	i	bi				b	
7.While travelling	1680	258	208	147	138	176	215	93	52	115	1347	327	1038	436
	42%	+54%	-37%	41%	+50%	+49%	+60%	-29%	-33%	-26%	-41%	45%	+52%	-29%
		bcghi	gi	gi	bghi	bghi	bcdeghi						b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 66 (continuation)
QE2. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
8.In cafes/ restaurants/ pubs/ bars	1187	197	123	83	114	96	163	78	50	62	963	219	751	287
	30%	+41%	-22%	-23%	+41%	27%	+45%	-24%	31%	-14%	29%	30%	+38%	-19%
		bcegi	i	i	bcegi	i	bceghi	i	bi				b	
9.In shops or shopping centres	1089	199	93	85	104	87	175	63	37	50	900	184	665	276
	27%	+42%	-17%	24%	+37%	24%	+49%	-20%	23%	-11%	28%	25%	+34%	-18%
		bceghi	i	bi	bceghi	bi	bcdeghi	i	i				b	
10.In leisure centres/ gyms/ sports grounds	696	172	58	43	63	45	126	34	19	39	592	104	437	142
	17%	+36%	-10%	-12%	+23%	-13%	+35%	-11%	12%	-9%	+18%	-14%	+22%	-9%
		bcdeghi			bceghi		bcdeghi				b		b	
11.Outdoor areas such as parks	894	161	79	68	74	90	129	43	28	48	733	156	565	215
	22%	+34%	-14%	19%	27%	25%	+36%	-13%	18%	-11%	22%	22%	+29%	-14%
		bceghi		i	bgi	bgi	bcdeghi						b	
12.Other	14	-	5	4	-	-	-	-	-	-	7	3	8	5
	*%	-%	+1%	1%	-%	-%	-%	-%	-%	-%	-*%	*%	*%	*%
13.No, do not	1373	98	210	157	58	92	83	141	58	234	1121	252	351	831
	34%	-20%	38%	+44%	-21%	-26%	-23%	+44%	36%	+53%	34%	35%	-18%	+55%
			adef	adef				adef	adef	abcdefgh				a
Summary: Any	2630	382	350	203	220	268	275	180	102	204	2151	471	1630	667
	66%	+80%	62%	-56%	+79%	+74%	+77%	-56%	64%	-47%	66%	65%	+82%	-45%
		bcghi	i	i	bcghi	bcghi	bcghi	i	i				b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 67
QE6. How often do you personally use the internet nowadays either at home or elsewhere?
Base: Where use internet at home or elsewhere

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3666	1791	1873	1013	1242	1411	427	586	1242	1411	757	180	231	294	985
Effective Weighted Sample	2515	1247	1267	706	873	952	306	401	873	952	504	119	156	193	661
Weighted Bases	**3732**	**1833**	**1897**	**1135**	**1330**	**1267**	**481**	**654**	**1330**	**1267**	**660**	**157**	**238**	**288**	**984**
Several times a day	3130 84%	1556 85%	1572 83%	1075 +95% bc	1202 +90% c	853 -67%	464 +96% bcde	611 +93% cde	1202 +90% de	853 -67% e	387 -59%	107 -68%	189 -79% a	230 80% a	913 +93% abc
About once a day	302 8%	145 8%	157 8%	32 -3%	71 -5% a	199 +16% ab	8 -2%	23 -4%	71 -5% a	199 +16% abc	117 +18% abc	20 +13% d	25 10% d	28 10% d	42 -4%
Several times a week	142 4%	57 -3%	85 +5% a	17 -1%	32 -2%	93 +7% ab	2 -*%	14 -2% a	32 -2% a	93 +7% abc	62 +9% abc	14 +9% bd	7 3%	16 5% d	16 -2%
At least once a week	59 2%	25 1%	34 2%	7 -1%	10 -1%	41 +3% ab	3 1%	5 1%	10 -1%	41 +3% abc	31 +5% abc	8 +5% cd	9 +4% cd	1 1%	7 -1%
Less often	58 2%	26 1%	32 2%	2 -*%	7 -*%	50 +4% ab	1 -*%	1 -*%	7 -*%	50 +4% abc	40 +6% abcd	6 +4% d	5 2% d	10 +4% d	3 -*%
Never	39 1%	24 1%	15 1%	3 -*%	8 1%	28 +2% ab	3 1%	- --%	8 1%	28 +2% abc	25 +4% abcd	2 1%	3 1% d	2 1%	3 -*%
Don't know	3 *%	- -%	3 *%	- -%	- -%	3 +*%	- -%	- -%	- -%	3 +*%	- -%	- -%	- -%	- -%	- -%
Summary: Daily	3431 92%	1700 93%	1729 91%	1107 +97% bc	1273 +96% c	1052 -83%	472 +98% cde	634 +97% de	1273 +96% de	1052 -83% e	503 -76%	127 -81%	214 90% a	259 90% a	955 +97% abc
Summary: At least weekly	3632 97%	1782 97%	1848 97%	1131 +100% c	1315 +99% c	1186 -94%	477 +99% de	653 +100% cde	1315 +99% de	1186 -94% e	596 -90%	149 -95%	230 96%	276 96%	977 +99% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 67 (continuation)
QE6. How often do you personally use the internet nowadays either at home or elsewhere?
Base: Where use internet at home or elsewhere

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3666	1047	910	637	1024	2301	460	452	447
Effective Weighted Sample	2515	701	644	476	711	1883	347	418	419
Weighted Bases	**3732**	**1001**	**1035**	**823**	**821**	**3095**	**336**	**184**	**108**
Several times a day	3130 84%	907 +91% cd	914 +88% cd	661 -80% d	608 -74%	2621 +85% bd	271 -81% d	152 83% d	79 -73%
About once a day	302 8%	63 -6%	56 -5%	95 +12% ab	79 10% ab	230 -7%	43 +13% ac	15 8%	13 +12% ac
Several times a week	142 4%	14 -1%	41 4% a	27 3% a	58 +7% abc	112 4%	14 4%	10 5%	6 +6% a
At least once a week	59 2%	6 -1%	9 -1%	24 +3% ab	18 2% ab	47 2%	2 1%	5 3% b	3 2% b
Less often	58 2%	7 -1%	9 -1%	4 -1%	37 +5% abc	48 2%	6 2%	2 1%	3 3% c
Never	39 1%	3 -*%	6 1%	9 1% a	21 +3% abc	33 1%	1 *%	1 *%	4 +4% abc
Don't know	3 *%	- -%	- -%	3 +*%	- -%	3 *%	- -%	- -%	- -%
Summary: Daily	3431 92%	969 +97% bcd	970 +94% d	756 92% d	687 -84%	2852 92% d	314 93% d	167 91% d	92 -85%
Summary: At least weekly	3632 97%	990 +99% d	1021 +99% d	807 98% d	763 -93%	3011 97% d	330 98% d	181 99% d	101 -93%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 67 (continuation)
QE6. How often do you personally use the internet nowadays either at home or elsewhere?
Base: Where use internet at home or elsewhere

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3666	334	383	229	205	250	259	229	116	296	3058	602	1817	1415
Effective Weighted Sample	2515	277	310	195	172	201	204	185	96	246	2133	392	1273	950
Weighted Bases	**3732**	**434**	**523**	**335**	**269**	**350**	**329**	**295**	**151**	**409**	**3048**	**676**	**1967**	**1304**
Several times a day	3130 84%	402 +93% bceghi	429 82%	259 -77%	240 +89% bcg	293 84%	294 +89% bcgi	240 81%	124 82%	341 83%	2588 +85% b	535 -79%	1785 +91% b	941 -72%
About once a day	302 8%	17 -4%	60 +11% aefi	36 11% ae	19 7%	14 -4%	20 6%	28 9% ae	9 6%	26 6%	215 -7%	86 +13% a	113 -6%	169 +13% a
Several times a week	142 4%	2 -1%	17 3% a	29 +9% abdfhi	2 -1%	22 +6% adfh	8 2%	17 6% ad	2 1%	13 3% a	110 4%	32 5%	45 -2%	81 +6% a
At least once a week	59 2%	4 1%	10 2% df	3 1%	- -%	8 2% df	- --%	6 2% df	9 +6% abcdfi	7 2% f	49 2%	8 1%	10 -1%	38 +3% a
Less often	58 2%	2 *%	2 *%	5 1%	7 3% ab	7 2%	6 2%	5 2%	6 +4% ab	7 2%	48 2%	10 1%	3 -*%	50 +4% a
Never	39 1%	4 1%	5 1%	2 1%	2 1%	5 1%	1 *%	- -%	1 1%	14 +3% abcdfg	34 1%	5 1%	11 -1%	25 +2% a
Don't know	3 *%	3 +1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	3 *%	- -%	- -%	- -%
Summary: Daily	3431 92%	420 +97% ceghi	489 93% ce	295 -88%	258 +96% ceghi	308 -88%	314 +96% ceghi	268 91%	133 88%	367 90%	2804 92%	621 92%	1899 +97% b	1110 -85%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 67 (continuation)
QE6. How often do you personally use the internet nowadays either at home or elsewhere?
Base: Where use internet at home or elsewhere

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3666	334	383	229	205	250	259	229	116	296	3058	602	1817	1415
Effective Weighted Sample	2515	277	310	195	172	201	204	185	96	246	2133	392	1273	950
Weighted Bases	**3732**	**434**	**523**	**335**	**269**	**350**	**329**	**295**	**151**	**409**	**3048**	**676**	**1967**	**1304**
Summary: At least weekly	3632 97%	426 98% i	516 99% hi	328 98%	261 97%	338 97%	322 98%	290 98% i	143 95%	388 -95%	2962 97%	661 98%	1954 +99% b	1229 -94%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 68
QE5. And how many hours in a typical week would you say you spend online?
Base: Where use internet at home or elsewhere

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3666	1791	1873	1013	1242	1411	427	586	1242	1411	757	180	231	294	985
Effective Weighted Sample	2515	1247	1267	706	873	952	306	401	873	952	504	119	156	193	661
Weighted Bases	**3732**	**1833**	**1897**	**1135**	**1330**	**1267**	**481**	**654**	**1330**	**1267**	**660**	**157**	**238**	**288**	**984**
None	46 1%	23 1%	23 1%	1 -*%	4 -*%	41 +3% ab	- --%	1 -*%	4 -*%	41 +3% abc	33 +5% abc	5 +3% d	5 2% d	5 2% d	2 -*%
Up to 2 hours	267 7%	127 7%	140 7%	31 -3%	53 -4%	184 +14% ab	13 -3%	18 -3%	53 -4%	184 +14% abc	124 +19% abcd	30 +19% bcd	29 +12% d	31 +11% d	25 -3%
3 to 5 hours	363 10%	187 10%	176 9%	58 -5%	111 -8% a	195 +15% ab	26 -5%	32 -5%	111 -8% b	195 +15% abc	98 +15% abc	19 12%	37 +16% d	34 12%	88 9%
6 to 8 hours	363 10%	172 9%	191 10%	98 9%	113 9%	151 +12% ab	37 8%	61 9%	113 9%	151 +12% ac	98 +15% abc	19 12%	22 9%	34 12% d	76 -8%
9 to 11 hours	335 9%	175 10%	158 8%	108 10% b	89 -7%	138 +11% b	41 9%	67 10% c	89 -7%	138 +11% c	71 11% c	14 9%	19 8%	21 7%	98 10%
12 to 15 hours	416 11%	193 11%	223 12%	99 -9%	152 11% a	165 +13% a	32 -7%	67 10% a	152 11% a	165 +13% a	88 +13% a	16 10%	29 12%	32 11%	105 11%
16 to 22 hours	357 10%	158 9%	199 11%	120 11% c	135 10%	102 -8%	48 10% e	72 11% de	135 10% e	102 -8%	43 -7%	12 8%	20 9%	37 13%	123 +13%
Over 22 hours	1484 40%	743 41%	740 39%	587 +52% c	637 +48% c	260 -21%	269 +56% bcde	318 +49% de	637 +48% de	260 -21% e	88 -13%	38 -24%	74 -31%	91 -31%	457 +46% abc
Don't know/ unsure	101 3%	54 3%	46 2%	32 3%	36 3%	32 3%	15 3%	17 3%	36 3%	32 3%	17 3%	4 3%	4 2%	4 2%	9 -1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 68 (continuation)
QE5. And how many hours in a typical week would you say you spend online?
Base: Where use internet at home or elsewhere

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3666	1047	910	637	1024	2301	460	452	447
Effective Weighted Sample	2515	701	644	476	711	1883	347	418	419
Weighted Bases	**3732**	**1001**	**1035**	**823**	**821**	**3095**	**336**	**184**	**108**
None	46 1%	7 1%	5 -*%	6 1%	27 +3% abc	31 -1%	8 +2% a	2 1%	5 +5% ac
Up to 2 hours	267 7%	36 -4%	58 -6% a	69 8% ab	94 +11% abc	226 7%	20 6%	11 6%	10 9%
3 to 5 hours	363 10%	85 9%	88 9%	90 11%	98 +12% ab	313 +10%	25 8%	14 8%	10 9%
6 to 8 hours	363 10%	79 -8%	97 9%	91 11% a	91 11% a	311 +10% b	23 -7%	20 11% b	8 8%
9 to 11 hours	335 9%	92 9%	88 8%	82 10%	69 8%	279 9%	32 9%	18 10%	7 7%
12 to 15 hours	416 11%	104 10%	111 11%	113 +14% ad	82 10%	332 -11%	51 +15% a	20 11%	13 12%
16 to 22 hours	357 10%	97 10%	102 10%	81 10%	75 9%	291 9%	35 10%	18 10%	10 9%
Over 22 hours	1484 40%	485 +48% bcd	456 +44% cd	275 -33%	248 -30%	1240 40%	121 36%	76 41%	44 41%
Don't know/ unsure	101 3%	15 -2%	30 3% a	15 2%	38 +5% ac	71 -2% d	23 +7% acd	6 3% d	1 -1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 68 (continuation)
QE5. And how many hours in a typical week would you say you spend online?
Base: Where use internet at home or elsewhere

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3666	334	383	229	205	250	259	229	116	296	3058	602	1817	1415
Effective Weighted Sample	2515	277	310	195	172	201	204	185	96	246	2133	392	1273	950
Weighted Bases	**3732**	**434**	**523**	**335**	**269**	**350**	**329**	**295**	**151**	**409**	**3048**	**676**	**1967**	**1304**
None	46 1%	6 1%	4 1%	2 1%	4 2% f	5 1%	- -%	4 1%	3 2% f	3 1%	40 1%	6 1%	3 -*%	37 +3% a
Up to 2 hours	267 7%	19 -4%	34 6% d	34 10% adf	7 -3%	36 +10% adf	14 4%	32 +11% abdf	12 8% d	37 9% adf	226 7%	41 6%	65 -3%	157 +12% a
3 to 5 hours	363 10%	51 12% h	65 12% dfhi	37 11% h	19 7%	55 +16% dfghi	25 7%	25 8% h	4 -3%	31 8%	275 -9%	89 +13% a	153 -8%	154 +12% a
6 to 8 hours	363 10%	39 9%	57 11% h	57 +17% abefhi	30 11% h	29 8%	26 8%	36 12% h	6 -4%	30 7%	299 10%	63 9%	157 -8%	154 +12% a
9 to 11 hours	335 9%	31 7% h	40 8% h	42 +13% abfh	20 7% h	41 12% fh	20 6%	44 +15% abdfh	2 -2%	39 10% h	279 9%	57 8%	177 9%	133 10%
12 to 15 hours	416 11%	43 10%	70 13% e	36 11%	27 10%	26 8%	35 11%	39 13% e	12 8%	44 11%	308 -10%	107 +16% a	227 12%	139 11%
16 to 22 hours	357 10%	60 +14% eh	55 11% eh	28 8% h	28 11% h	20 -6%	32 10% h	27 9% h	3 -2%	37 9% h	292 10%	61 9%	195 10%	105 -8%
Over 22 hours	1484 40%	178 41% cg	183 -35%	93 -28%	132 +49% bceg	119 -34%	173 +53% abcegi	87 -29%	107 +71% abcdefgi	168 41% cg	1248 +41% b	234 -35%	954 +48% b	384 -29%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 68 (continuation)
QE5. And how many hours in a typical week would you say you spend online?
Base: Where use internet at home or elsewhere

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3666	334	383	229	205	250	259	229	116	296	3058	602	1817	1415
Effective Weighted Sample	2515	277	310	195	172	201	204	185	96	246	2133	392	1273	950
Weighted Bases	**3732**	**434**	**523**	**335**	**269**	**350**	**329**	**295**	**151**	**409**	**3048**	**676**	**1967**	**1304**
Don't know/ unsure	101	7	15	5	2	18	4	1	-	18	82	18	37	42
	3%	2%	3%	2%	1%	+5%	1%	-*%	-%	4%	3%	3%	-2%	3%
			g			acdfgh				adfgh				a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 69
QE7. Which of these methods does your household use to connect to the internet at home?
Base: Where have Internet access at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3644	1776	1866	1001	1218	1425	418	583	1218	1425	776	169	231	286	981
Effective Weighted Sample	2494	1233	1260	696	856	959	297	398	856	959	515	112	156	186	657
Weighted Bases	**3706**	**1814**	**1889**	**1121**	**1309**	**1276**	**470**	**651**	**1309**	**1276**	**673**	**149**	**239**	**278**	**980**
Fixed Broadband through a phone line or cable service - perhaps using a Wi-Fi router to go online, via any device	3468 94%	1718 +95% b	1749 -93%	1029 -92%	1240 95% a	1199 94% a	426 -91%	604 93%	1240 95% a	1199 94% a	637 95% a	128 -86%	225 94% a	262 94% a	933 +95% a
Access to the internet using a mobile network - using your phone’ s 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	880 24%	442 24%	438 23%	300 +27% c	358 +27% c	222 -17%	142 +30% bde	159 24% de	358 +27% de	222 -17% e	93 -14%	39 26%	55 23%	73 26%	332 +34% bc
Other	2 *%	1 *%	1 *%	- -%	2 *%	- -%	- -%	- -%	2 *%	- -%	- -%	- -%	2 +1% d	- -%	- -%
Summary: Total broadband	3617 98%	1783 +98% b	1832 -97%	1097 98% c	1290 +99% c	1231 -96%	456 97%	641 98% de	1290 +99% de	1231 -96%	647 -96%	142 95%	236 99%	273 98%	977 +100% ac
Don't know	87 2%	30 -2%	57 +3% a	24 2%	18 -1%	45 +4% ab	14 3% c	10 2%	18 -1%	45 +4% bc	26 +4% bc	7 5% bd	2 1%	5 2% d	3 -*%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 69 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home?
Base: Where have Internet access at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3644	1041	905	635	1016	2278	453	464	445
Effective Weighted Sample	2494	695	641	473	702	1864	343	429	417
Weighted Bases	**3706**	**994**	**1033**	**817**	**811**	**3071**	**332**	**188**	**108**
Fixed Broadband through a phone line or cable service - perhaps using a Wi-Fi router to go online, via any device	3468 94%	946 +95% d	974 94% d	776 95% d	731 -90%	2882 94% b	302 -91%	175 93%	103 95% b
Access to the internet using a mobile network - using your phone’ s 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	880 24%	271 +27% d	247 24% d	200 24% d	159 -20%	670 -22% c	96 +29% ac	33 -18%	77 +72% abc
Other	2 *%	- -%	- -%	- -%	2 +*%	2 *%	- -%	- -%	- -%
Summary: Total broadband	3617 98%	982 +99% d	1011 98% d	803 98% d	778 -96%	3006 +98% bc	319 -96%	180 -96%	106 99% bc
Don't know	87 2%	12 -1%	22 2%	13 2%	32 +4% abc	64 -2%	14 +4% ad	8 +4% ad	2 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 69 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home?
Base: Where have Internet access at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3644	313	383	232	206	252	257	226	114	295	3039	601	1807	1426
Effective Weighted Sample	2494	259	310	197	173	202	202	184	95	245	2113	391	1266	956
Weighted Bases	**3706**	**411**	**524**	**337**	**270**	**352**	**327**	**294**	**150**	**408**	**3025**	**674**	**1959**	**1310**
Fixed Broadband through a phone line or cable service - perhaps using a Wi-Fi router to go online, via any device	3468 94%	381 93%	476 -91%	319 95%	248 92%	333 95%	317 +97% abd	277 94%	141 94%	387 95% b	2826 93%	636 94%	1856 +95%	1221 93%
Access to the internet using a mobile network - using your phone' s 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	880 24%	124 +30% bcefgi	59 -11%	45 -13%	87 +32% bcefgi	58 -17%	62 19% b	59 20% b	102 +68% abcdefgi	74 -18% b	697 -23%	179 27%	533 +27% b	257 -20%
Other	2 *%	1 *%	1 *%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	2 *%	- -%	- -%	1 *%
Summary: Total broadband	3617 98%	404 98%	501 -96%	325 96%	263 97%	350 +100% bc	325 99% bc	289 98%	150 100% bc	399 98%	2947 97%	663 98%	1930 +99% b	1266 -97%
Don't know	87 2%	6 2%	22 +4% aefh	12 4% efh	7 3%	2 -*%	2 1%	5 2%	- -%	8 2%	76 3%	10 2%	29 -1%	43 +3% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 70
QE7. Which of these methods does your household use to connect to the internet at home? - Summary
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Total broadband	3617 90%	1783 91%	1832 90%	1097 +94% c	1290 +95% c	1231 -83%	456 +94% de	641 +95% de	1290 +95% de	1231 -83% e	647 -78%	142 -74%	236 -85% a	273 90% a	977 +99% abc
None	386 10%	178 9%	208 10%	64 -6%	71 -5%	250 +17% ab	31 -6%	33 -5%	71 -5%	250 +17% abc	185 +22% abcd	50 +26% bcd	41 +15% d	29 10% d	15 -1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 70 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home? - Summary
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Total broadband	3617 90%	982 +96% cd	1011 +95% d	803 +93% d	778 -79%	3006 +91%	319 88%	180 90%	106 88%
None	386 10%	41 -4%	54 -5%	60 -7% a	204 +21% abc	308 -9%	42 12%	20 10%	14 12%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 70 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home? - Summary
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Total broadband	3617	404	501	325	263	350	325	289	150	399	2947	663	1930	1266
	90%	-84%	90%	90%	+95%	+97%	91%	90%	94%	91%	90%	92%	+97%	-85%
			a	a	ab	abcfgi	a	a	a	a			b	
None	386	75	59	35	15	10	34	31	10	38	324	60	51	232
	10%	+16%	10%	10%	-5%	-3%	9%	10%	6%	9%	10%	8%	-3%	+15%
		bcdefghi	de	e			e	e		e				a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 71
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have Internet access at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3644	1776	1866	1001	1218	1425	418	583	1218	1425	776	169	231	286	981
Effective Weighted Sample	2494	1233	1260	696	856	959	297	398	856	959	515	112	156	186	657
Weighted Bases	**3706**	**1814**	**1889**	**1121**	**1309**	**1276**	**470**	**651**	**1309**	**1276**	**673**	**149**	**239**	**278**	**980**
1.Airband	4 *%	- --%	4 +*% a	- -%	3 *%	2 *%	- -%	- -%	3 *%	2 *%	* *%	- -%	- -%	- -%	3 *%
2.Boundless Networks	5 *%	3 *%	3 *%	3 *%	3 *%	- -%	3 +1% de	- -%	3 *%	- -%	- -%	- -%	- -%	- -%	- -%
3.BT	937 25%	522 +29% b	415 -22%	236 -21%	273 -21%	429 +34% ab	111 24%	125 -19%	273 -21%	429 +34% abc	238 +35% abc	27 -18%	51 21%	63 23%	245 25% a
4.EE	201 5%	77 -4%	124 +7% a	84 +7% bc	63 5%	54 -4%	33 7% de	50 +8% cde	63 5%	54 -4%	28 4%	6 4%	13 5%	15 5%	47 5%
5.GiffGaff	34 1%	20 1%	14 1%	18 +2% bc	7 1%	9 1%	8 2% ce	11 +2% cde	7 1%	9 1%	2 *%	2 1%	2 1%	3 1%	10 1%
6.Gigaclear	4 *%	3 *%	1 *%	1 *%	3 *%	- -%	1 *%	- -%	3 *%	- -%	- -%	- -%	- -%	- -%	2 *%
7.Hyperoptic	9 *%	3 *%	6 *%	6 +1% c	2 *%	1 *%	1 *%	5 +1% cde	2 *%	1 *%	- -%	- -%	- -%	* *%	3 *%
8.KCOM	26 1%	13 1%	12 1%	7 1%	3 -*%	15 +1% b	1 *%	6 1%	3 -*%	15 +1% c	7 1% c	1 1%	4 2%	2 1%	17 +2%
9.Lothian Broadband	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 71 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have Internet access at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3644	1776	1866	1001	1218	1425	418	583	1218	1425	776	169	231	286	981
Effective Weighted Sample	2494	1233	1260	696	856	959	297	398	856	959	515	112	156	186	657
Weighted Bases	**3706**	**1814**	**1889**	**1121**	**1309**	**1276**	**470**	**651**	**1309**	**1276**	**673**	**149**	**239**	**278**	**980**
10.NOW	62 2%	31 2%	31 2%	41 +4% bc	7 -1%	14 -1%	17 +4% cde	24 +4% cde	7 -1%	14 -1%	7 1%	1 1%	6 3%	12 +4% ad	10 1%
11.O2	35 1%	16 1%	19 1%	20 +2% bc	9 1%	6 -*%	9 +2% cde	10 2% de	9 1%	6 -*%	3 *%	1 1%	4 2%	6 +2%	12 1%
12.Plusnet	149 4%	74 4%	74 4%	36 3%	45 3%	68 +5% ab	11 2%	25 4%	45 3%	68 +5% ac	40 +6% ac	4 3%	17 +7% d	15 5%	32 3%
13.Post Office	7 *%	3 *%	3 *%	- -%	4 *%	3 *%	- -%	- -%	4 *%	3 *%	3 *%	3 +2% bcd	- -%	- -%	2 *%
14.Quickline	* *%	- -%	* *%	- -%	- -%	* *%	- -%	- -%	- -%	* *%	- -%	- -%	- -%	* +*%	- -%
15.Shell Energy (previously First Utility)	38 1%	13 1%	25 1%	8 1%	16 1%	14 1%	4 1%	3 *%	16 1%	14 1%	12 +2% b	2 1%	6 +3% cd	1 *%	8 1%
16.Sky	831 22%	376 -21%	455 +24% a	218 -19%	357 +27% ac	257 -20%	83 -18%	135 21%	357 +27% abde	257 -20%	130 -19%	35 23%	43 18%	58 21%	242 +25% b
17.OVO	2 *%	- -%	2 *%	- -%	- -%	2 *%	- -%	- -%	- -%	2 *%	2 +*%	- -%	- -%	- -%	2 +*%
18.TalkTalk	327 9%	145 8%	182 10%	104 9%	105 8%	119 9%	46 10%	58 9%	105 8%	119 9%	67 10%	19 13% d	36 +15% d	33 12% d	62 -6%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 71 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have Internet access at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3644	1776	1866	1001	1218	1425	418	583	1218	1425	776	169	231	286	981
Effective Weighted Sample	2494	1233	1260	696	856	959	297	398	856	959	515	112	156	186	657
Weighted Bases	**3706**	**1814**	**1889**	**1121**	**1309**	**1276**	**470**	**651**	**1309**	**1276**	**673**	**149**	**239**	**278**	**980**
19.Three Broadband/ Relish	30 1%	16 1%	14 1%	9 1%	12 1%	9 1%	5 1%	5 1%	12 1%	9 1%	2 *%	4 +3% cd	3 1%	1 *%	8 1%
20.Utility Warehouse	24 1%	9 *%	15 1%	6 1%	9 1%	8 1%	3 1%	3 *%	9 1%	8 1%	6 1%	1 1%	* *%	4 1%	6 1%
21.Virgin Media	625 17%	327 18%	298 16%	213 +19% c	251 +19% c	162 -13%	78 17% de	135 +21% de	251 +19% de	162 -13%	66 -10%	13 -9%	22 -9%	35 -12%	200 +20% abc
22.Vodafone	133 4%	68 4%	65 3%	42 4%	59 +5% c	32 -3%	15 3%	26 4% e	59 +5% de	32 -3%	14 -2%	14 +10% d	15 +6%	15 5%	33 3%
23.Zen	11 *%	5 *%	6 *%	3 *%	5 *%	3 *%	2 *%	1 *%	5 *%	3 *%	2 *%	- -%	2 +1%	* *%	4 *%
24.Other (please specify)	67 2%	29 2%	38 2%	11 -1%	31 2% a	25 2% a	5 1%	6 1%	31 2% b	25 2%	13 2%	7 +5% bd	3 1%	5 2%	13 1%
25.Don't know	143 4%	61 3%	82 4%	56 +5% b	43 3%	44 3%	33 +7% bcd	23 4%	43 3%	44 3%	30 4%	8 6% d	11 4% d	10 4%	18 -2%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 71 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have Internet access at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3644	1041	905	635	1016	2278	453	464	445
Effective Weighted Sample	2494	695	641	473	702	1864	343	429	417
Weighted Bases	**3706**	**994**	**1033**	**817**	**811**	**3071**	**332**	**188**	**108**
1.Airband	4 *%	3 *%	* *%	- -%	2 *%	4 *%	- -%	- -%	* *%
2.Boundless Networks	5 *%	- -%	5 +1% ad	- -%	- -%	5 *%	- -%	- -%	- -%
3.BT	937 25%	305 +31% bcd	236 -23%	204 25%	176 -22%	730 -24%	110 +33% ac	49 26%	46 +42% abc
4.EE	201 5%	52 5%	69 +7%	38 5%	39 5%	165 5% d	17 5% d	16 +9% abd	3 -2%
5.GiffGaff	34 1%	2 -*%	5 *%	12 2% ab	15 +2% ab	33 +1%	1 *%	1 *%	* *%
6.Gigaclear	4 *%	3 +*%	1 *%	- -%	- -%	4 *%	- -%	- -%	- -%
7.Hyperoptic	9 *%	3 *%	3 *%	- -%	2 *%	9 *%	* *%	- -%	- -%
8.KCOM	26 1%	11 1%	5 1%	5 1%	4 1%	26 +1% c	- -%	- -%	- -%
9.Lothian Broadband	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
10.NOW	62 2%	12 1%	21 2%	17 2%	13 2%	52 2% d	8 2% d	2 1%	* -*%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 71 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have Internet access at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3644	1041	905	635	1016	2278	453	464	445
Effective Weighted Sample	2494	695	641	473	702	1864	343	429	417
Weighted Bases	**3706**	**994**	**1033**	**817**	**811**	**3071**	**332**	**188**	**108**
11.O2	35 1%	5 1%	15 +1% a	6 1%	8 1%	27 1%	3 1%	1 1%	4 +3% abc
12.Plusnet	149 4%	48 5% c	36 3%	21 -3%	42 +5% c	128 4% d	9 3%	9 5% d	2 -2%
13.Post Office	7 *%	1 *%	- -%	* *%	3 *%	6 *%	- -%	- -%	1 +1% a
14.Quickline	* *%	- -%	- -%	- -%	* *%	- -%	- -%	* +*% a	- -%
15.Shell Energy (previously First Utility)	38 1%	10 1%	11 1%	9 1%	9 1%	34 1%	1 *%	2 1%	1 1%
16.Sky	831 22%	211 21%	249 24%	178 22%	188 23%	679 22% d	83 25% d	51 +27% ad	18 -17%
17.OVO	2 *%	- -%	- -%	- -%	2 +*%	2 *%	- -%	- -%	- -%
18.TalkTalk	327 9%	67 -7%	90 9%	72 9%	95 +12% ab	278 9%	24 7%	15 8%	8 7%
19.Three Broadband/ Relish	30 1%	7 1%	2 -*%	7 1%	12 +2% b	25 1%	1 *%	2 1%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 71 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have Internet access at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3644	1041	905	635	1016	2278	453	464	445
Effective Weighted Sample	2494	695	641	473	702	1864	343	429	417
Weighted Bases	**3706**	**994**	**1033**	**817**	**811**	**3071**	**332**	**188**	**108**
20.Utility Warehouse	24 1%	6 1%	9 1%	4 *%	5 1%	16 -1%	4 1%	3 +2% ad	* *%
21.Virgin Media	625 17%	166 17%	161 16%	167 +20% bd	119 -15%	541 +18% c	53 16% c	15 -8%	16 15% c
22.Vodafone	133 4%	35 4%	35 3%	33 4%	29 4%	116 4%	9 3%	7 4%	2 2%
23.Zen	11 *%	6 1%	3 *%	- -%	2 *%	9 *%	- -%	2 +1% bd	- -%
24.Other (please specify)	67 2%	19 2%	17 2%	14 2%	15 2%	55 2%	5 2%	4 2%	3 3%
25.Don't know	143 4%	23 -2%	57 +6% a	29 4%	32 4% a	126 +4% b	5 -1%	10 5% bd	2 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 71 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have Internet access at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3644	313	383	232	206	252	257	226	114	295	3039	601	1807	1426
Effective Weighted Sample	2494	259	310	197	173	202	202	184	95	245	2113	391	1266	956
Weighted Bases	**3706**	**411**	**524**	**337**	**270**	**352**	**327**	**294**	**150**	**408**	**3025**	**674**	**1959**	**1310**
1.Airband	4 *%	- -%	- -%	2 *%	3 +1%	- -%	- -%	- -%	- -%	- -%	* -*%	4 +1% a	3 *%	2 *%
2.Boundless Networks	5 *%	3 +1%	3 +*%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	5 *%	- -%	3 *%	3 *%
3.BT	937 25%	86 21% d	162 +31% adeg	85 25% d	30 -11%	74 21% d	87 27% d	68 23% d	38 25% d	101 25% d	652 -22%	283 +42% a	455 -23%	351 27% a
4.EE	201 5%	41 +10% bcefi	19 4%	15 4%	26 +10% bcefi	15 4%	12 4%	17 6%	8 5%	13 3%	161 5%	39 6%	109 6%	63 5%
5.GiffGaff	34 1%	- -%	7 1% a	1 *%	11 +4% abcfgi	4 1%	2 1%	2 1%	4 +3% a	2 *%	26 1%	8 1%	18 1%	14 1%
6.Gigaclear	4 *%	- -%	- -%	- -%	4 +2% abefi	- -%	- -%	- -%	- -%	- -%	- --%	4 +1% a	2 *%	2 *%
7.Hyperoptic	9 *%	9 +2% bcdefgi	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	9 *%	- -%	* -*%	1 *%
8.KCOM	26 1%	- -%	- -%	- -%	- -%	- -%	- -%	26 +9% abcdefhi	- -%	- -%	11 -*%	14 +2% a	9 *%	12 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 71 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have Internet access at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3644	313	383	232	206	252	257	226	114	295	3039	601	1807	1426
Effective Weighted Sample	2494	259	310	197	173	202	202	184	95	245	2113	391	1266	956
Weighted Bases	**3706**	**411**	**524**	**337**	**270**	**352**	**327**	**294**	**150**	**408**	**3025**	**674**	**1959**	**1310**
9.Lothian Broadband	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
10.NOW	62 2%	6 1%	3 1%	12 +4% bfg	6 2% f	13 +4% bfg	- --%	1 *%	2 2% f	9 2% f	59 +2% b	4 -1%	34 2%	28 2%
11.O2	35 1%	3 1%	8 1%	2 1%	5 2% e	- -%	6 2% e	1 *%	- -%	2 1%	31 1%	4 1%	21 1%	8 1%
12.Plusnet	149 4%	16 4%	25 5%	18 5%	10 4%	11 3%	9 3%	13 4%	6 4%	20 5%	104 -3%	44 +7% a	76 4%	55 4%
13.Post Office	7 *%	1 *%	- -%	4 +1% b	- -%	1 *%	- -%	1 *%	- -%	- -%	6 *%	1 *%	2 *%	3 *%
14.Quickline	* *%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	* *%	- -%	* *%	- -%
15.Shell Energy (previously First Utility)	38 1%	3 1%	6 1%	7 2%	2 1%	3 1%	1 *%	6 2%	- -%	7 2%	26 1%	12 +2% a	12 -1%	21 +2% a
16.Sky	831 22%	69 -17%	109 21%	73 22%	55 21%	85 24% a	76 23%	71 24% a	56 +38% abcdefgi	85 21%	700 +23% b	131 -19%	490 +25% b	268 -20%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 71 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have Internet access at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3644	313	383	232	206	252	257	226	114	295	3039	601	1807	1426
Effective Weighted Sample	2494	259	310	197	173	202	202	184	95	245	2113	391	1266	956
Weighted Bases	**3706**	**411**	**524**	**337**	**270**	**352**	**327**	**294**	**150**	**408**	**3025**	**674**	**1959**	**1310**
17.OVO	2 *%	- -%	- -%	- -%	- -%	- -%	2 +*%	- -%	- -%	- -%	- --%	2 +*% a	- -%	2 *%
18.TalkTalk	327 9%	45 11% d	47 9% d	33 10% d	11 -4%	32 9% d	32 10% d	34 12% d	11 7%	34 8%	291 +10% b	34 -5%	158 8%	126 10%
19.Three Broadband/ Relish	30 1%	1 *%	6 1%	2 1%	- -%	2 1%	1 *%	5 2% a	2 1%	6 2%	23 1%	7 1%	16 1%	10 1%
20.Utility Warehouse	24 1%	1 *%	3 1%	1 *%	- -%	4 1%	5 1%	2 1%	- -%	1 *%	18 1%	6 1%	10 *%	14 +1%
21.Virgin Media	625 17%	92 +22% bcgh	76 15% g	35 -10%	74 +27% bcfgh	78 +22% bcgh	64 19% cgh	17 -6%	15 -10%	91 +22% bcgh	618 +20% b	6 -1%	373 +19% b	188 -14%
22.Vodafone	133 4%	13 3%	27 5%	20 6% e	13 5%	8 2%	10 3%	9 3%	4 3%	12 3%	115 4%	18 3%	72 4%	45 3%
23.Zen	11 *%	- -%	4 1%	1 *%	- -%	2 1%	2 1%	- -%	- -%	- -%	10 *%	1 *%	8 *%	2 *%
24.Other (please specify)	67 2%	12 3%	10 2%	6 2%	2 1%	4 1%	9 3%	4 1%	2 1%	6 2%	48 -2%	19 +3% a	28 1%	25 2%
25.Don't know	143 4%	11 3%	9 -2%	21 +6% abh	17 6% abh	17 5% b	10 3%	19 +7% abh	2 1%	20 5% b	112 4%	31 5%	61 -3%	67 +5% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 72
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3666	1791	1873	1013	1242	1411	427	586	1242	1411	757	180	231	294	985
Effective Weighted Sample	2515	1247	1267	706	873	952	306	401	873	952	504	119	156	193	661
Weighted Bases	**3732**	**1833**	**1897**	**1135**	**1330**	**1267**	**481**	**654**	**1330**	**1267**	**660**	**157**	**238**	**288**	**984**
Online shopping for goods (e.g. groceries, homeware, clothes)	2752 74%	1297 -71%	1454 +77% a	910 +80% c	1066 +80% c	776 -61%	376 +78% de	534 +82% de	1066 +80% de	776 -61% e	357 -54%	90 -57%	156 -66%	215 74% ab	848 +86% abc
Online shopping for services (e.g. holiday booking, travel booking, insurance)	2059 55%	1016 55%	1041 55%	698 +61% c	816 +61% c	546 -43%	282 59% de	415 +64% de	816 +61% de	546 -43% e	234 -35%	34 -21%	98 -41% a	146 51% ab	728 +74% abc
Online food takeaway deliveries	1729 46%	815 -44%	913 +48% a	746 +66% bc	739 +56% c	244 -19%	328 +68% cde	418 +64% cde	739 +56% de	244 -19% e	83 -13%	44 -28%	98 41% a	130 45% a	585 +59% abc
Online banking/ paying bills e.g. transferring money between accounts, managing mortgage or other payments	2413 65%	1182 64%	1229 65%	824 +73% c	963 +72% c	626 -49%	347 +72% de	478 +73% de	963 +72% de	626 -49% e	272 -41%	68 -43%	143 60% a	197 68% a	797 +81% abc
Trading/ auctions e.g. eBay, Facebook marketplace	1324 35%	651 36%	671 35%	424 37% c	584 +44% ac	316 -25%	159 33% de	265 +41% ade	584 +44% ade	316 -25% e	125 -19%	37 -24%	70 -29%	104 36% a	452 +46% abc
Send/ receive e-mails	3219 86%	1577 86%	1639 86%	1019 +90% c	1192 +90% c	1007 -80%	423 88% de	596 +91% de	1192 +90% de	1007 -80% e	489 -74%	119 -76%	195 -82%	247 86% a	925 +94% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3666	1791	1873	1013	1242	1411	427	586	1242	1411	757	180	231	294	985
Effective Weighted Sample	2515	1247	1267	706	873	952	306	401	873	952	504	119	156	193	661
Weighted Bases	**3732**	**1833**	**1897**	**1135**	**1330**	**1267**	**481**	**654**	**1330**	**1267**	**660**	**157**	**238**	**288**	**984**
Communicating via instant messaging e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp	2626 70%	1256 -69%	1368 +72% a	916 +81% c	1040 +78% c	671 -53%	398 +83% cde	518 +79% de	1040 +78% de	671 -53% e	301 -46%	91 -58%	161 67%	209 73% a	807 +82% abc
Make/receive voice calls over the internet e.g. Microsoft Teams, WhatsApp or Zoom	2223 60%	1038 -57%	1183 +62% a	799 +70% c	900 +68% c	524 -41%	343 +71% de	456 +70% de	900 +68% de	524 -41% e	236 -36%	62 -40%	124 -52% a	166 58% a	714 +73% abc
Make/receive video calls over the internet e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom	2070 55%	953 -52%	1115 +59% a	738 +65% c	815 +61% c	517 -41%	311 +65% de	427 +65% de	815 +61% de	517 -41% e	226 -34%	58 -37%	112 -47% a	148 51% a	683 +69% abc
Finding/ downloading information for work/ school/ university/ general interest	2448 66%	1220 67%	1226 65%	796 +70% c	979 +74% c	673 -53%	365 +76% bde	431 66% de	979 +74% bde	673 -53% e	297 -45%	74 -47%	116 -49%	177 61% ab	738 +75% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3666	1791	1873	1013	1242	1411	427	586	1242	1411	757	180	231	294	985
Effective Weighted Sample	2515	1247	1267	706	873	952	306	401	873	952	504	119	156	193	661
Weighted Bases	**3732**	**1833**	**1897**	**1135**	**1330**	**1267**	**481**	**654**	**1330**	**1267**	**660**	**157**	**238**	**288**	**984**
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	1926 52%	954 52%	971 51%	555 -49%	797 +60% ac	574 -45%	218 -45% e	336 51% de	797 +60% abde	574 -45% e	258 -39%	45 -29%	109 46% a	155 54% a	613 +62% abc
Accessing news	2044 55%	1051 +57% b	992 -52%	635 56% c	823 +62% ac	586 -46%	276 57% de	359 55% de	823 +62% bde	586 -46% e	265 -40%	46 -29%	109 -46% a	156 54% a	709 +72% abc
Maps/Directions	2083 56%	1069 +58% b	1012 -53%	731 +64% c	808 +61% c	544 -43%	310 +64% de	421 +64% de	808 +61% de	544 -43% e	228 -35%	58 -37%	107 -45%	174 60% ab	719 +73% abc
Accessing files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1163 31%	602 +33% b	560 -29%	462 +41% c	498 +37% c	204 -16%	224 +47% bcde	238 +36% de	498 +37% de	204 -16% e	61 -9%	21 -13%	62 26% a	88 31% a	433 +44% abc
To find information on health-related issues	2053 55%	930 -51%	1121 +59% a	622 55% c	827 +62% ac	604 -48%	250 52% e	372 57% de	827 +62% abde	604 -48% e	282 -43%	68 -43%	126 53%	167 58% a	625 +64% ab
Remote healthcare services e.g. video consultation with hospital or GP	1025 27%	475 -26%	548 +29% a	341 +30% c	419 +31% c	265 -21%	135 28% de	205 +31% de	419 +31% de	265 -21%	132 -20%	16 -10%	72 30% a	87 30% a	353 +36% a

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3666	1791	1873	1013	1242	1411	427	586	1242	1411	757	180	231	294	985
Effective Weighted Sample	2515	1247	1267	706	873	952	306	401	873	952	504	119	156	193	661
Weighted Bases	**3732**	**1833**	**1897**	**1135**	**1330**	**1267**	**481**	**654**	**1330**	**1267**	**660**	**157**	**238**	**288**	**984**
Online home workouts (e.g. Joe Wicks or via subscriptions such as Peloton)	471 13%	198 -11%	271 +14% a	208 +18% c	206 +15% c	57 -4%	100 +21% cde	108 +17% de	206 +15% de	57 -4% e	14 -2%	10 -7%	21 9%	28 10%	205 +21% abc
Watching TV programmes/ films/ sport content online (e.g. Netflix, BBC iPlayer, or Sky Go)	1913 51%	939 51%	972 51%	771 +68% bc	710 53% c	433 -34%	337 +70% cde	434 +66% cde	710 53% de	433 -34% e	174 -26%	60 -38%	116 49% a	145 50% a	623 +63% abc
Watching short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	1827 49%	915 50%	910 48%	728 +64% bc	714 +54% c	385 -30%	329 +68% bcde	399 +61% cde	714 +54% de	385 -30% e	145 -22%	54 -34%	103 43%	151 52% ab	615 +63% abc
Paid-for online gaming	399 11%	252 +14% b	146 -8%	231 +20% bc	144 11% c	24 -2%	124 +26% bcde	107 +16% cde	144 11% de	24 -2%	11 -2%	15 9%	20 8%	24 8%	149 +15% abc
Free online gaming	657 18%	351 +19% b	305 -16%	346 +31% bc	244 18% c	67 -5%	175 +36% bcde	171 +26% cde	244 18% de	67 -5%	29 -4%	20 13%	48 20%	52 18%	228 +23% a
Using social media sites or apps (such as Facebook, Twitter, LinkedIn, Instagram or Snapchat)	2296 62%	1065 -58%	1229 +65% a	878 +77% bc	889 +67% c	529 -42%	371 +77% cde	507 +78% cde	889 +67% de	529 -42% e	222 -34%	83 -53%	148 62%	175 61%	725 +74% abc

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3666	1791	1873	1013	1242	1411	427	586	1242	1411	757	180	231	294	985
Effective Weighted Sample	2515	1247	1267	706	873	952	306	401	873	952	504	119	156	193	661
Weighted Bases	**3732**	**1833**	**1897**	**1135**	**1330**	**1267**	**481**	**654**	**1330**	**1267**	**660**	**157**	**238**	**288**	**984**
Online dating sites/ apps	160 4%	85 5%	75 4%	104 +9% bc	45 -3% c	11 -1%	55 +12% bcde	49 +7% cde	45 -3% de	11 -1%	2 -*%	9 6%	12 5%	10 3%	45 5%
Other	* *%	* *%	- -%	- -%	- -%	* *%	- -%	- -%	- -%	* *%	- -%	- -%	- -%	- -%	- -%
None of these	86 2%	37 2%	49 3%	7 -1%	20 -1% a	59 +5% ab	1 -*%	5 -1%	20 -1%	59 +5% abc	47 +7% abcd	4 3% d	7 3% d	6 2%	7 -1%
Don't know	4 *%	3 *%	1 *%	1 *%	- -%	3 *%	- -%	1 *%	- -%	3 *%	2 +*% c	- -%	- -%	2 +1% d	- -%
Summary: Purchasing/Finances	3168 85%	1546 84%	1620 85%	1042 +92% c	1193 +90% c	932 -74%	437 +91% de	605 +93% de	1193 +90% de	932 -74% e	437 -66%	118 -75%	198 83% a	248 86% a	926 +94% abc
Summary: Communication	3406 91%	1665 91%	1739 92%	1080 +95% c	1251 +94% c	1074 -85%	458 +95% de	622 +95% de	1251 +94% de	1074 -85% e	534 -81%	131 -83%	208 -87%	258 89%	951 +97% abc
Summary: Information	3061 82%	1513 83%	1546 81%	977 +86% c	1163 +87% c	920 -73%	431 +90% bde	546 83% de	1163 +87% bde	920 -73% e	435 -66%	109 -70%	167 -70%	240 83% ab	898 +91% abc
Summary: Health	2256 60%	1030 -56%	1224 +65% a	706 62% c	887 +67% ac	663 -52%	286 59% de	420 +64% de	887 +67% ade	663 -52% e	312 -47%	77 -49%	139 59%	184 64% a	687 +70% abc
Summary: Entertainment	2357 63%	1167 64%	1188 63%	897 +79% bc	878 +66% c	582 -46%	392 +82% cde	505 +77% cde	878 +66% de	582 -46% e	252 -38%	80 -51%	145 61% a	194 67% a	734 +75% abc

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Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3666	1791	1873	1013	1242	1411	427	586	1242	1411	757	180	231	294	985
Effective Weighted Sample	2515	1247	1267	706	873	952	306	401	873	952	504	119	156	193	661
Weighted Bases	**3732**	**1833**	**1897**	**1135**	**1330**	**1267**	**481**	**654**	**1330**	**1267**	**660**	**157**	**238**	**288**	**984**
Summary: Social	2308 62%	1071 -58%	1235 +65% a	883 +78% bc	892 +67% c	533 -42%	376 +78% cde	507 +78% cde	892 +67% de	533 -42% e	223 -34%	84 -54%	148 62%	175 61%	727 +74% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3666	1047	910	637	1024	2301	460	452	447
Effective Weighted Sample	2515	701	644	476	711	1883	347	418	419
Weighted Bases	**3732**	**1001**	**1035**	**823**	**821**	**3095**	**336**	**184**	**108**
Online shopping for goods (e.g. groceries, homeware, clothes)	2752	839	808	568	511	2284	253	132	76
	74%	+84%	+78%	-69%	-62%	74%	75%	72%	71%
		bcd	cd	d					
Online shopping for services (e.g. holiday booking, travel booking, insurance)	2059	688	621	420	312	1685	211	95	61
	55%	+69%	+60%	-51%	-38%	-54%	+63%	52%	56%
		bcd	cd	d			ac		
Online food takeaway deliveries	1729	515	554	375	269	1475	143	70	38
	46%	+51%	+53%	46%	-33%	+48%	42%	-38%	-35%
		cd	cd	d		bcd	d		
Online banking/ paying bills e.g. transferring money between accounts, managing mortgage or other payments	2413	750	712	519	410	2009	231	109	55
	65%	+75%	+69%	63%	-50%	65%	69%	-60%	-51%
		bcd	cd	d		cd	cd	d	
Trading/ auctions e.g. eBay, Facebook marketplace	1324	414	382	316	203	1117	123	60	17
	35%	+41%	37%	38%	-25%	+36%	37%	33%	-16%
		bd	d	d		d	d	d	
Send/ receive e-mails	3219	936	926	701	616	2670	303	155	84
	86%	+94%	+89%	85%	-75%	86%	+90%	84%	-78%
		bcd	cd	d		d	acd	d	

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Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3666	1047	910	637	1024	2301	460	452	447
Effective Weighted Sample	2515	701	644	476	711	1883	347	418	419
Weighted Bases	**3732**	**1001**	**1035**	**823**	**821**	**3095**	**336**	**184**	**108**
Communicating via instant messaging e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp	2626	753	775	574	493	2206	218	129	70
	70%	+75%	+75%	70%	-60%	+71%	-65%	70%	-64%
		cd	cd	d		bd			
Make/receive voice calls over the internet e.g. Microsoft Teams, WhatsApp or Zoom	2223	710	656	457	382	1892	161	104	62
	60%	+71%	+63%	-56%	-46%	+61%	-48%	57%	57%
		bcd	cd	d		b		b	b
Make/receive video calls over the internet e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom	2070	662	621	422	348	1744	155	101	65
	55%	+66%	+60%	-51%	-42%	+56%	-46%	55%	60%
		bcd	cd	d		b		b	b
Finding/ downloading information for work/ school/ university/ general interest	2448	745	738	533	406	2068	196	130	48
	66%	+74%	+71%	65%	-49%	+67%	-58%	+71%	-44%
		cd	cd	d		bd	d	bd	
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	1926	633	551	407	323	1654	152	81	32
	52%	+63%	53%	49%	-39%	+53%	-45%	-44%	-30%
		bcd	d	d		bcd	d	d	

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Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3666	1047	910	637	1024	2301	460	452	447
Effective Weighted Sample	2515	701	644	476	711	1883	347	418	419
Weighted Bases	**3732**	**1001**	**1035**	**823**	**821**	**3095**	**336**	**184**	**108**
Accessing news	2044 55%	660 +66% bcd	613 +59% cd	441 54% d	305 -37%	1713 +55% d	177 53% d	99 54% d	49 -46%
Maps/Directions	2083 56%	647 +65% bcd	617 +60% d	451 55% d	345 -42%	1770 +57% bd	150 -45%	107 58% bd	49 -45%
Accessing files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1163 31%	403 +40% cd	387 +37% cd	235 29% d	131 -16%	1015 +33% bd	63 -19%	63 34% bd	18 -16%
To find information on health-related issues	2053 55%	616 +62% cd	609 +59% cd	420 -51%	387 -47%	1741 +56% b	151 -45%	97 53% b	57 53% b
Remote healthcare services e.g. video consultation with hospital or GP	1025 27%	316 +32% cd	332 +32% cd	190 -23%	176 -21%	921 +30% bcd	36 -11%	45 25% bd	19 -17% b
Online home workouts (e.g. Joe Wicks or via subscriptions such as Peloton)	471 13%	171 +17% cd	150 +14% d	102 12% d	47 -6%	403 +13% b	24 -7%	28 15% b	13 12% b

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Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3666	1047	910	637	1024	2301	460	452	447
Effective Weighted Sample	2515	701	644	476	711	1883	347	418	419
Weighted Bases	**3732**	**1001**	**1035**	**823**	**821**	**3095**	**336**	**184**	**108**
Watching TV programmes/ films/ sport content online (e.g. Netflix, BBC iPlayer, or Sky Go)	1913	565	591	381	349	1648	111	96	51
	51%	+56%	+57%	-46%	-42%	+53%	-33%	52%	47%
		cd	cd			bd		b	b
Watching short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	1827	522	560	387	332	1561	103	102	58
	49%	+52%	+54%	47%	-40%	+50%	-31%	+56%	54%
		cd	cd	d		b		ab	b
Paid-for online gaming	399	105	124	95	69	345	28	21	5
	11%	11%	12%	12%	-8%	+11%	8%	12%	-5%
			d	d		d	d	d	
Free online gaming	657	162	212	150	125	574	27	43	13
	18%	16%	+20%	18%	-15%	+19%	-8%	+23%	-12%
			ad			bd		abd	
Using social media sites or apps (such as Facebook, Twitter, LinkedIn, Instagram or Snapchat)	2296	611	720	518	418	1939	179	114	61
	62%	61%	+70%	63%	-51%	+63%	-53%	62%	-56%
		d	acd	d		bd		b	
Online dating sites/ apps	160	45	55	27	33	133	15	11	1
	4%	4%	5%	3%	4%	4%	5%	6%	-1%
						d	d	d	
Other	*	-	*	-	-	-	-	*	-
	*%	-%	*%	-%	-%	-%	-%	+*%	-%

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Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3666	1047	910	637	1024	2301	460	452	447
Effective Weighted Sample	2515	701	644	476	711	1883	347	418	419
Weighted Bases	**3732**	**1001**	**1035**	**823**	**821**	**3095**	**336**	**184**	**108**
None of these	86 2%	14 -1%	12 -1%	14 2%	44 +5% abc	66 2%	7 2%	6 3%	7 +7% abc
Don't know	4 *%	2 *%	- -%	- -%	2 *%	3 *%	1 *%	* *%	- -%
Summary: Purchasing/Finances	3168 85%	923 +92% bcd	919 +89% cd	685 83% d	603 -73%	2631 85% d	292 87% cd	151 82%	85 -78%
Summary: Communication	3406 91%	956 +96% cd	971 +94% cd	746 91% d	689 -84%	2834 92% d	313 93% d	165 90% d	87 -81%
Summary: Information	3061 82%	888 +89% bcd	887 +86% cd	658 80% d	588 -72%	2583 +83% bd	243 -72% d	158 +86% bd	70 -65%
Summary: Health	2256 60%	662 +66% cd	687 +66% cd	467 -57% d	416 -51%	1915 +62% bd	165 -49%	109 59% b	60 -55%
Summary: Entertainment	2357 63%	662 +66% cd	706 +68% cd	499 61% d	456 -56%	2021 +65% b	139 -41%	125 +68% bd	66 61% b
Summary: Social	2308 62%	615 61% d	726 +70% acd	518 63% d	420 -51%	1948 +63% bd	181 -54%	114 62% b	61 -56%

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Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3666	334	383	229	205	250	259	229	116	296	3058	602	1817	1415
Effective Weighted Sample	2515	277	310	195	172	201	204	185	96	246	2133	392	1273	950
Weighted Bases	**3732**	**434**	**523**	**335**	**269**	**350**	**329**	**295**	**151**	**409**	**3048**	**676**	**1967**	**1304**
Online shopping for goods (e.g. groceries, homeware, clothes)	2752	350	416	228	203	233	267	207	102	277	2244	502	1571	839
	74%	+80%	+80%	-68%	76%	-67%	+81%	70%	68%	-68%	74%	74%	+80%	-64%
		ceghi	ceghi		e		ceghi						b	
Online shopping for services (e.g. holiday booking, travel booking, insurance)	2059	274	279	172	160	164	215	155	73	194	1642	410	1281	546
	55%	+63%	53%	51%	60%	-47%	+65%	53%	48%	-47%	-54%	+61%	+65%	-42%
		bceghi			ei		bceghi					a	b	
Online food takeaway deliveries	1729	221	227	110	167	174	199	136	61	180	1475	251	1108	413
	46%	51%	43%	-33%	+62%	50%	+60%	46%	41%	44%	+48%	-37%	+56%	-32%
		bc	c		abceghi	c	abceghi	c		c	b		b	
Online banking/ paying bills e.g. transferring money between accounts, managing mortgage or other payments	2413	275	357	220	190	227	237	188	86	230	1951	454	1469	703
	65%	63%	68%	66%	71%	65%	+72%	64%	57%	-56%	64%	67%	+75%	-54%
			hi	i	hi	i	aghi						b	
Trading/ auctions e.g. eBay, Facebook marketplace	1324	106	200	103	104	120	175	111	72	126	1058	259	860	356
	35%	-24%	38%	31%	39%	34%	+53%	38%	+48%	31%	35%	38%	+44%	-27%
			ai		a	a	abcdegi	a	acei				b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3666	334	383	229	205	250	259	229	116	296	3058	602	1817	1415
Effective Weighted Sample	2515	277	310	195	172	201	204	185	96	246	2133	392	1273	950
Weighted Bases	**3732**	**434**	**523**	**335**	**269**	**350**	**329**	**295**	**151**	**409**	**3048**	**676**	**1967**	**1304**
Send/ receive e-mails	3219	391	457	286	240	299	300	263	107	328	2606	607	1783	1038
	86%	+90%	87%	85%	89%	86%	+91%	89%	-71%	-80%	-85%	+90%	+91%	-80%
		hi	hi	h	hi	h	cehi	hi		h		a	b	
Communicating via instant messaging e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp	2626	338	367	221	199	262	260	212	88	259	2147	475	1553	777
	70%	+78%	70%	66%	74%	75%	+79%	72%	-59%	-63%	70%	70%	+79%	-60%
		bchi	h		hi	chi	bchi	hi					b	
Make/receive voice calls over the internet e.g. Microsoft Teams, WhatsApp or Zoom	2223	318	301	168	182	238	240	166	75	204	1826	393	1337	621
	60%	+73%	58%	-50%	+68%	+68%	+73%	56%	-50%	-50%	60%	58%	+68%	-48%
		bcghi			bcghi	bcghi	bcghi						b	
Make/receive video calls over the internet e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom	2070	258	272	161	173	229	216	163	79	193	1702	364	1245	599
	55%	59%	52%	-48%	+64%	+65%	+66%	55%	53%	-47%	56%	54%	+63%	-46%
		bci			bchi	bcghi	bcghi						b	
Finding/ downloading information for work/ school/ university/ general interest	2448	266	392	235	180	263	228	184	72	247	1967	474	1460	751
	66%	61%	+75%	70%	67%	+75%	69%	62%	-48%	-60%	-65%	+70%	+74%	-58%
		h	adghi	ahi	h	aghi	ahi	h		h		a	b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3666	334	383	229	205	250	259	229	116	296	3058	602	1817	1415
Effective Weighted Sample	2515	277	310	195	172	201	204	185	96	246	2133	392	1273	950
Weighted Bases	**3732**	**434**	**523**	**335**	**269**	**350**	**329**	**295**	**151**	**409**	**3048**	**676**	**1967**	**1304**
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	1926 52%	267 +61% degi	297 +57% ei	181 54% i	133 49%	165 47%	201 +61% degi	150 51%	87 58% i	174 -43%	1546 -51%	373 +55% a	1119 +57% b	575 -44%
Accessing news	2044 55%	257 59% i	293 56%	170 51%	174 +65% bcegi	184 53%	190 58%	159 54%	83 55%	202 50%	1654 54%	383 57%	1223 +62% b	578 -44%
Maps/Directions	2083 56%	279 +64% bcghi	267 -51% h	181 54% h	186 +69% bcghi	226 +65% bcghi	214 +65% bcghi	155 53% h	61 -40%	200 -49%	1691 55%	384 57%	1252 +64% b	583 -45%
Accessing files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1163 31%	167 +39% bci	142 27%	72 -22%	120 +44% bceghi	116 33% c	146 +44% bceghi	99 33% c	47 31%	107 -26%	957 31%	203 30%	719 +37% b	291 -22%
To find information on health-related issues	2053 55%	291 +67% bcdghi	295 56% i	168 50%	146 54% i	216 +62% cgi	214 +65% bcdghi	152 51%	80 53%	179 -44%	1652 54%	394 58%	1176 +60% b	622 -48%

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Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3666	334	383	229	205	250	259	229	116	296	3058	602	1817	1415
Effective Weighted Sample	2515	277	310	195	172	201	204	185	96	246	2133	392	1273	950
Weighted Bases	**3732**	**434**	**523**	**335**	**269**	**350**	**329**	**295**	**151**	**409**	**3048**	**676**	**1967**	**1304**
Remote healthcare services e.g. video consultation with hospital or GP	1025	192	111	78	97	101	110	93	30	108	857	164	585	284
	27%	+44%	-21%	23%	+36%	29%	+33%	32%	20%	26%	28%	24%	+30%	-22%
		bcefghi			bchi	b	bch	bh					b	
Online home workouts (e.g. Joe Wicks or via subscriptions such as Peloton)	471	44	59	25	59	51	46	46	15	57	388	79	331	99
	13%	10%	11%	-7%	+22%	15%	14%	16%	10%	14%	13%	12%	+17%	-8%
					abcefhi	c	c	c		c			b	
Watching TV programmes/ films/ sport content online (e.g. Netflix, BBC iPlayer, or Sky Go)	1913	295	235	146	174	220	161	147	68	202	1592	314	1115	548
	51%	+68%	-45%	-44%	+65%	+63%	49%	50%	45%	49%	+52%	-47%	+57%	-42%
		bcfghi			bcfghi	bcfghi					b		b	
Watching short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	1827	270	232	138	173	203	162	144	60	180	1531	293	1077	532
	49%	+62%	-44%	-41%	+64%	+58%	49%	49%	-40%	44%	+50%	-43%	+55%	-41%
		bcfghi			bcfghi	bcfghi					b		b	
Paid-for online gaming	399	34	42	26	54	50	23	42	24	51	332	67	245	110
	11%	8%	8%	8%	+20%	14%	-7%	14%	16%	12%	11%	10%	+12%	-8%
					abcfi	abcf		abcf	abcf	f			b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3666	334	383	229	205	250	259	229	116	296	3058	602	1817	1415
Effective Weighted Sample	2515	277	310	195	172	201	204	185	96	246	2133	392	1273	950
Weighted Bases	**3732**	**434**	**523**	**335**	**269**	**350**	**329**	**295**	**151**	**409**	**3048**	**676**	**1967**	**1304**
Free online gaming	657	48	60	56	80	88	46	68	41	88	540	116	413	200
	18%	-11%	-11%	17%	+30%	+25%	14%	+23%	+27%	22%	18%	17%	+21%	-15%
				a	abcfi	abcf		abf	abcf	abf			b	
Using social media sites or apps (such as Facebook, Twitter, LinkedIn, Instagram or Snapchat)	2296	313	287	173	191	256	204	184	99	233	1894	398	1347	683
	62%	+72%	-55%	-52%	+71%	+73%	62%	62%	65%	57%	62%	59%	+68%	-52%
		bcfgi			bcfi	bcfgi	c	c	bc				b	
Online dating sites/ apps	160	21	24	7	18	16	7	14	10	16	133	27	99	42
	4%	5%	5%	2%	7%	4%	2%	5%	7%	4%	4%	4%	+5%	-3%
					cf				cf				b	
Other	*	-	-	-	-	-	-	-	-	-	*	-	-	*
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	-%	-%	*%
None of these	86	3	9	3	3	3	3	7	12	22	72	14	28	53
	2%	-1%	2%	1%	1%	1%	1%	2%	+8%	+5%	2%	2%	-1%	+4%
									abcdefg	abcdef				a
Don't know	4	-	2	-	-	-	1	-	1	-	4	-	1	3
	*%	-%	*%	-%	-%	-%	*%	-%	1%	-%	*%	-%	*%	*%
Summary: Purchasing/Finances	3168	401	457	262	237	285	306	238	122	324	2595	563	1774	990
	85%	+92%	87%	-78%	88%	82%	+93%	81%	81%	-79%	85%	83%	+90%	-76%
		bceghi	cegi		cgi		bceghi						b	

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 72 (continuation)
QE9. Which, if any, of these do you do online?
Base: Where use the Internet at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3666	334	383	229	205	250	259	229	116	296	3058	602	1817	1415
Effective Weighted Sample	2515	277	310	195	172	201	204	185	96	246	2133	392	1273	950
Weighted Bases	**3732**	**434**	**523**	**335**	**269**	**350**	**329**	**295**	**151**	**409**	**3048**	**676**	**1967**	**1304**
Summary: Communication	3406	414	486	307	247	324	310	277	121	347	2772	627	1868	1125
	91%	+95%	93%	92%	92%	93%	94%	94%	-80%	-85%	91%	93%	+95%	-86%
		hi	hi	hi	hi	hi	hi	hi					b	
Summary: Information	3061	372	455	289	234	312	272	235	112	302	2469	585	1725	983
	82%	86%	+87%	86%	87%	+89%	83%	80%	-74%	-74%	-81%	+87%	+88%	-75%
		hi	ghi	hi	ghi	fghi	i					a	b	
Summary: Health	2256	325	308	182	171	228	233	175	81	213	1817	432	1288	693
	60%	+75%	59%	-54%	63%	65%	+71%	59%	53%	-52%	-60%	+64%	+65%	-53%
		bcdeghi			i	chi	bcghi					a	b	
Summary: Entertainment	2357	349	286	195	210	259	192	188	94	248	1968	383	1340	723
	63%	+80%	-55%	58%	+78%	+74%	58%	64%	63%	61%	+65%	-57%	+68%	-55%
		bcfghi			bcfghi	bcfghi		b			b		b	
Summary: Social	2308	318	290	173	191	256	204	184	100	234	1904	400	1350	689
	62%	+73%	-55%	-52%	+71%	+73%	62%	62%	66%	57%	62%	59%	+69%	-53%
		bcfgi			bcfi	bcfgi	c	c	bc				b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 73
QE10. In the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?
Base: Where use internet for gaming

		Gender		Sub-Age Group			Age Group				Household Income		Social Group			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**15.6k-25.99K**	**26K+**	**AB**	**C1**	**C2**	**DE**
Column		a	b	a	b	c	a	b	c	d	a	b	a	b	c	d
Unweighted Bases	670	370	299	336	245	89	171	165	245	89	57	227	172	198	128	162
Effective Weighted Sample	481	265	215	245	179	58	123	121	179	58	39	166	123	146	97	116
Weighted Bases	**758**	**407**	**349**	**396**	**279**	**83**	**199**	**197**	**279**	**83**	**61**	**255**	**185**	**251**	**172**	**140**
1.Playstation plus	167	100	67	112	53	2	58	54	53	2	9	69	37	59	33	35
	22%	25%	19%	+28%	19%	-2%	+29%	+28%	19%	-2%	15%	+27%	20%	23%	19%	25%
				bc	c		cd	cd	d							
2.Playstation now	33	24	9	22	11	-	14	8	11	-	5	11	8	9	5	11
	4%	+6%	-3%	6%	4%	--%	+7%	4%	4%	--%	8%	4%	4%	4%	3%	+8%
		b		c			d									
3.Nintendo switch online	98	48	48	64	34	*	31	33	34	*	5	36	26	24	26	20
	13%	12%	14%	+16%	12%	-*%	15%	17%	12%	-*%	9%	14%	14%	10%	15%	14%
				c	c		d	d	d							
4.Xbox live gold	146	94	52	82	59	5	49	33	59	5	10	64	47	34	46	16
	19%	+23%	-15%	21%	21%	-6%	+25%	17%	21%	-6%	17%	+25%	+25%	-14%	+27%	-11%
		b		c	c		d	d	d				bd		bd	
5.Xbox games pass ultimate/console/PC	119	91	29	80	37	3	45	35	37	3	6	48	30	37	25	25
	16%	+22%	-8%	+20%	13%	-3%	+22%	18%	13%	-3%	11%	19%	16%	15%	15%	17%
		b		bc	c		cd	d	d							
6.EA Play on XBox or Playstation	59	38	20	39	20	-	26	13	20	-	2	26	21	12	15	10
	8%	9%	6%	+10%	7%	--%	+13%	7%	7%	--%	4%	10%	+11%	5%	9%	7%
				c	c		cd	d	d				b			
7.Prime gaming	44	35	8	36	7	1	23	13	7	1	-	13	16	16	9	3
	6%	+9%	-2%	+9%	-2%	-1%	+12%	7%	-2%	-1%	-%	5%	9%	6%	5%	-2%
		b		bc			cd	cd					d			
8.Apple arcade	12	8	4	10	2	*	6	4	2	*	2	3	3	6	*	3
	2%	2%	1%	+2%	1%	*%	3%	2%	1%	*%	3%	1%	2%	2%	*%	2%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 73 (continuation)
QE10. In the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?
Base: Where use internet for gaming

		Gender		Sub-Age Group			Age Group				Household Income		Social Group			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**15.6k-25.99K**	**26K+**	**AB**	**C1**	**C2**	**DE**
Column		a	b	a	b	c	a	b	c	d	a	b	a	b	c	d
Unweighted Bases	670	370	299	336	245	89	171	165	245	89	57	227	172	198	128	162
Effective Weighted Sample	481	265	215	245	179	58	123	121	179	58	39	166	123	146	97	116
Weighted Bases	**758**	**407**	**349**	**396**	**279**	**83**	**199**	**197**	**279**	**83**	**61**	**255**	**185**	**251**	**172**	**140**
9.Google play pass	31 4%	21 5%	11 3%	22 +6% b	6 2%	2 3%	11 5%	12 6%	6 2%	2 3%	2 3%	9 3%	6 3%	5 2%	11 6%	9 7% b
10.A game streaming service e.g. Google Stadia, GeForce now	17 2%	15 +4% b	2 -1%	11 3%	6 2%	- -%	4 2%	7 3%	6 2%	- -%	- -%	7 3%	8 +4% d	8 3% d	1 1%	- --%
11.Other	5 1%	4 1%	1 *%	3 1%	* *%	1 1%	2 1%	1 1%	* *%	1 1%	- -%	2 1%	- -%	2 1%	1 *%	2 1%
12.Don't know	39 5%	16 4%	23 7%	21 5%	15 5%	4 5%	17 +9% b	3 -2%	15 5%	4 5%	4 7%	6 -2%	8 4%	19 7%	5 3%	7 5%
13.None of these	306 40%	143 -35%	163 +47% a	131 -33%	109 39%	66 +80% ab	55 -28%	77 39% a	109 39% a	66 +80% abc	29 48%	89 -35%	72 39%	105 42%	66 39%	61 43%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 73 (continuation)
QE10. In the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?
Base: Where use internet for gaming

		Nation			England Regions				Urbanity		Working Status	
	Total	**England**	**Wales**	**N. Ireland**	**East Midlands**	**West Midlands**	**Yorkshire & Humber**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	a	b	c	d	a	b	a	b
Unweighted Bases	670	459	107	53	66	73	55	64	573	96	382	226
Effective Weighted Sample	481	384	99	50	56	62	44	55	418	66	280	155
Weighted Bases	**758**	**657**	**45**	**14**	**97**	**99**	**74**	**93**	**634**	**123**	**455**	**233**
1.Playstation plus	167 22%	143 22%	10 22%	3 24%	16 17%	19 19%	28 +38% abd	17 19%	143 23%	24 20%	106 23%	43 19%
2.Playstation now	33 4%	27 4%	4 +9% a	1 8%	2 2%	- -%	6 8% b	5 5% b	25 4%	8 6%	17 4%	10 4%
3.Nintendo switch online	98 13%	86 13%	6 13%	1 6%	9 9%	12 13%	8 10%	16 17%	85 13%	13 10%	66 15%	22 9%
4.Xbox live gold	146 19%	120 -18%	8 19%	1 -8%	26 27%	25 25%	10 13%	21 22%	122 19%	24 19%	102 +22% b	34 -14%
5.Xbox games pass ultimate/console/PC	119 16%	105 16%	9 20%	2 11%	21 22%	16 16%	14 19%	17 18%	97 15%	22 18%	78 17%	38 16%
6.EA Play on XBox or Playstation	59 8%	52 8%	3 7%	1 6%	10 11%	6 6%	8 10%	10 11%	50 8%	8 7%	32 7%	20 9%
7.Prime gaming	44 6%	40 6%	2 5%	* 2%	7 7%	10 10%	6 7%	6 7%	37 6%	6 5%	26 6%	17 7%
8.Apple arcade	12 2%	9 1%	1 3%	* 3%	2 2%	- -%	4 +5% b	- -%	9 1%	2 2%	6 1%	6 2%
9.Google play pass	31 4%	25 4%	6 +13% ac	- -%	1 1%	4 4%	5 6% d	- -%	24 4%	7 6%	16 4%	14 6%

Columns Tested: a,b,c - a,b,c,d - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 73 (continuation)
QE10. In the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?
Base: Where use internet for gaming

		Nation			England Regions				Urbanity		Working Status	
	Total	**England**	**Wales**	**N. Ireland**	**East Midlands**	**West Midlands**	**Yorkshire & Humber**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	a	b	c	d	a	b	a	b
Unweighted Bases	670	459	107	53	66	73	55	64	573	96	382	226
Effective Weighted Sample	481	384	99	50	56	62	44	55	418	66	280	155
Weighted Bases	**758**	**657**	**45**	**14**	**97**	**99**	**74**	**93**	**634**	**123**	**455**	**233**
10.A game streaming service e.g. Google Stadia, GeForce now	17	14	2	-	1	2	3	1	14	3	13	2
	2%	2%	4%	-%	1%	3%	4%	1%	2%	2%	3%	1%
11.Other	5	4	*	-	2	-	1	-	4	*	2	1
	1%	1%	1%	-%	2%	-%	1%	-%	1%	*%	1%	1%
12.Don't know	39	33	4	*	2	1	6	16	35	4	16	15
	5%	5%	9%	3%	2%	1%	9%	+17%	6%	3%	-4%	7%
							b	ab				
13.None of these	306	275	14	7	46	37	23	23	252	54	183	103
	40%	+42%	-30%	52%	47%	37%	31%	-24%	40%	44%	40%	44%
		b		b	d							

Columns Tested: a,b,c - a,b,c,d - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 74
QE11. Do you ever connect to the internet using a VPN (Virtual Private Network)?
Base: Where use the Internet at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3666	1791	1873	1013	1242	1411	427	586	1242	1411	757	180	231	294	985
Effective Weighted Sample	2515	1247	1267	706	873	952	306	401	873	952	504	119	156	193	661
Weighted Bases	**3732**	**1833**	**1897**	**1135**	**1330**	**1267**	**481**	**654**	**1330**	**1267**	**660**	**157**	**238**	**288**	**984**
Yes, for work/business purposes	635 17%	331 18%	304 16%	194 17% c	338 +25% ac	103 -8%	66 14% de	128 20% ade	338 +25% abde	103 -8% e	17 -3%	6 -4%	7 -3%	14 -5%	268 +27% abc
Yes, for education purposes	163 4%	77 4%	86 5%	72 +6% c	81 +6% c	10 -1%	55 +11% bcde	17 -3% de	81 +6% bde	10 -1%	1 -*%	7 4%	9 4%	4 -1%	50 5% c
Yes, for other reasons	285 8%	166 +9% b	117 -6%	107 +9% c	114 9% c	64 -5%	59 +12% bcde	48 7% de	114 9% de	64 -5% e	18 -3%	8 5%	16 7%	22 8%	105 +11% a
No	2814 75%	1348 -74%	1466 +77% a	824 -73% b	902 -68%	1087 +86% ab	343 -71%	481 74% c	902 -68%	1087 +86% abc	611 +93% abcd	137 +88% d	212 +89% d	248 +86% d	642 -65%
Don't know	83 2%	35 2%	47 2%	25 2%	29 2%	28 2%	15 3%	11 2%	29 2%	28 2%	17 3%	3 2% b	- --%	4 1%	24 2% b
Summary: Yes	835 22%	449 +25% b	384 -20%	285 +25% c	399 +30% ac	151 -12%	123 26% de	162 25% de	399 +30% bde	151 -12% e	33 -5%	17 -11%	26 -11%	36 -13%	318 +32% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 74 (continuation)
QE11. Do you ever connect to the internet using a VPN (Virtual Private Network)?
Base: Where use the Internet at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3666	1047	910	637	1024	2301	460	452	447
Effective Weighted Sample	2515	701	644	476	711	1883	347	418	419
Weighted Bases	**3732**	**1001**	**1035**	**823**	**821**	**3095**	**336**	**184**	**108**
Yes, for work/business purposes	635 17%	311 +31% bcd	199 +19% cd	91 -11% d	24 -3%	513 -17%	71 +21% ac	26 14%	20 18%
Yes, for education purposes	163 4%	46 5% d	65 +6% cd	28 3%	19 -2%	122 -4%	30 +9% ac	5 3%	6 6% c
Yes, for other reasons	285 8%	86 9%	80 8%	62 8%	53 6%	237 8%	30 9% d	10 6%	5 -5%
No	2814 75%	636 -64%	750 -72% a	667 +81% ab	725 +88% abc	2343 76%	241 72%	144 78% b	83 76%
Don't know	83 2%	22 2%	17 2%	21 3%	21 3%	71 2% d	6 2% d	5 3% d	* -*%
Summary: Yes	835 22%	342 +34% bcd	269 +26% cd	134 -16% d	76 -9%	680 22%	89 +27% ac	35 19%	25 23%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 74 (continuation)
QE11. Do you ever connect to the internet using a VPN (Virtual Private Network)?
Base: Where use the Internet at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3666	334	383	229	205	250	259	229	116	296	3058	602	1817	1415
Effective Weighted Sample	2515	277	310	195	172	201	204	185	96	246	2133	392	1273	950
Weighted Bases	**3732**	**434**	**523**	**335**	**269**	**350**	**329**	**295**	**151**	**409**	**3048**	**676**	**1967**	**1304**
Yes, for work/business purposes	635	124	96	42	42	37	59	28	15	70	516	113	474	41
	17%	+29%	18%	13%	16%	-11%	18%	-9%	-10%	17%	17%	17%	+24%	-3%
		bcdefghi	egh				eg			eg			b	
Yes, for education purposes	163	52	11	7	4	8	18	9	-	14	141	22	65	53
	4%	+12%	-2%	2%	-1%	2%	6%	3%	--%	3%	5%	3%	-3%	4%
		bcdefghi					bcdeh			h				
Yes, for other reasons	285	103	20	25	12	19	20	17	9	12	243	39	121	71
	8%	+24%	-4%	8%	4%	5%	6%	6%	6%	-3%	8%	6%	-6%	-5%
		bcdefghi		bi										
No	2814	240	390	279	217	288	251	241	126	312	2283	527	1395	1157
	75%	-55%	74%	+83%	80%	+82%	76%	+82%	+84%	76%	75%	78%	-71%	+89%
			a	ab	a	ab	a	ab	ab	a				a
Don't know	83	12	20	1	1	8	9	6	3	11	71	12	31	30
	2%	3%	+4%	-*%	*%	2%	3%	2%	2%	3%	2%	2%	-2%	2%
		cd	cd			c	cd			c				
Summary: Yes	835	182	114	55	52	54	68	48	22	86	694	137	541	116
	22%	+42%	22%	-17%	19%	-15%	21%	-16%	-15%	21%	23%	20%	+27%	-9%
		bcdefghi	e										b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 75
QE12. Which of these fixed broadband services does your household have?
Base: Where have fixed broadband at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3402	1674	1726	916	1149	1337	375	541	1149	1337	724	144	216	271	941
Effective Weighted Sample	2331	1165	1165	637	808	903	267	370	808	903	482	94	145	176	633
Weighted Bases	**3468**	**1718**	**1749**	**1029**	**1240**	**1199**	**426**	**604**	**1240**	**1199**	**637**	**128**	**225**	**262**	**933**
Standard broadband - Broadband through a phone line or cable service - which is not superfast, so the download speed is less than 30Mbps	1272 37%	615 36%	657 38%	391 38% b	381 -31%	501 +42% b	165 39% c	226 37% c	381 -31%	501 +42% c	300 +47% abcd	66 +51% d	116 +52% d	119 +46% d	272 -29%
Superfast broadband - A premium service that delivers higher speeds through either fibre optic or cable service - so the download speed is 30Mbps or higher and less than 300Mbps	1443 42%	772 +45% b	672 -38%	376 -37%	590 +48% ac	477 40%	137 -32%	239 40% ae	590 +48% abde	477 40% ae	213 -33%	35 -27%	71 -31%	108 41% ab	457 +49% abc
Ultrafast broadband - the download speed is 300Mbps or higher	301 9%	156 9%	143 8%	109 +11% c	129 +10% c	64 -5%	36 8% de	73 +12% de	129 +10% de	64 -5%	25 -4%	8 6%	16 7%	12 -5%	130 +14% abc
Don't know	452 13%	175 -10%	276 +16% a	154 +15% b	140 -11%	158 13%	88 +21% bcde	66 11%	140 -11%	158 13%	99 +16% bc	20 15% cd	23 10%	23 -9%	74 -8%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 75 (continuation)
QE12. Which of these fixed broadband services does your household have?
Base: Where have fixed broadband at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3402	986	854	605	921	2130	410	435	423
Effective Weighted Sample	2331	660	605	453	634	1749	310	402	397
Weighted Bases	**3468**	**946**	**974**	**776**	**731**	**2882**	**302**	**175**	**103**
Standard broadband - Broadband through a phone line or cable service - which is not superfast, so the download speed is less than 30Mbps	1272 37%	290 -31%	367 38% a	298 38% a	303 +41% a	1045 36%	127 +42% ad	64 36%	36 35%
Superfast broadband - A premium service that delivers higher speeds through either fibre optic or cable service - so the download speed is 30Mbps or higher and less than 300Mbps	1443 42%	455 +48% bcd	401 41% d	304 39%	261 -36%	1221 +42% b	94 -31%	70 40% b	51 +50% abc
Ultrafast broadband - the download speed is 300Mbps or higher	301 9%	107 +11% bd	78 8% d	75 10% d	40 -6%	237 -8%	42 +14% ac	12 7%	10 10%
Don't know	452 13%	94 -10%	128 13% a	99 13%	126 +17% abc	379 13% d	38 13% d	29 +17% d	5 -5%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 75 (continuation)
QE12. Which of these fixed broadband services does your household have?
Base: Where have fixed broadband at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3402	293	346	220	191	238	250	206	109	277	2828	570	1716	1316
Effective Weighted Sample	2331	242	281	187	162	191	197	171	90	231	1971	370	1203	881
Weighted Bases	**3468**	**381**	**476**	**319**	**248**	**333**	**317**	**277**	**141**	**387**	**2826**	**636**	**1856**	**1221**
Standard broadband - Broadband through a phone line or cable service - which is not superfast, so the download speed is less than 30Mbps	1272	119	203	127	98	125	115	116	31	112	976	296	617	513
	37%	-31%	+43%	40%	39%	37%	36%	42%	-22%	-29%	-35%	+47%	-33%	+42%
			ahi	ahi	hi	hi	h	ahi				a		a
Superfast broadband - A premium service that delivers higher speeds through either fibre optic or cable service - so the download speed is 30Mbps or higher and less than 300Mbps	1443	182	188	133	104	111	132	116	84	171	1208	229	849	438
	42%	+48%	39%	42%	42%	-33%	42%	42%	+60%	44%	+43%	-36%	+46%	-36%
		be							abcdefgi	e	b		b	
Ultrafast broadband - the download speed is 300Mbps or higher	301	47	20	14	25	31	25	18	11	45	270	31	201	73
	9%	+12%	-4%	-4%	10%	9%	8%	6%	8%	12%	+10%	-5%	+11%	-6%
		bcg			bc	bc				bc	b		b	
Don't know	452	33	65	44	21	67	46	28	15	60	372	79	189	197
	13%	-9%	14%	14%	9%	+20%	14%	10%	10%	16%	13%	12%	-10%	+16%
			a			abdgh	a			ad				a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 76
QE35. Do you or anyone in your household use a fixed wireless internet connection at home - (also known as Wi-Fi)?
Base: Where have fixed broadband at home

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3402	1674	1726	916	1149	1337	375	541	1149	1337	724	144	216	271	941
Effective Weighted Sample	2331	1165	1165	637	808	903	267	370	808	903	482	94	145	176	633
Weighted Bases	**3468**	**1718**	**1749**	**1029**	**1240**	**1199**	**426**	**604**	**1240**	**1199**	**637**	**128**	**225**	**262**	**933**
Yes	3265 94%	1634 +95% b	1629 -93%	968 94%	1195 +96% ac	1102 -92%	391 -92%	577 96% ade	1195 +96% ade	1102 -92%	571 -90%	118 92%	208 92%	242 92%	897 +96% abc
No	151 4%	65 4%	86 5%	44 4%	34 -3%	74 +6% b	22 5% c	22 4%	34 -3%	74 +6% bc	49 +8% bc	9 7% d	12 5%	11 4%	31 3%
Don't know	52 1%	19 -1%	33 2%	18 2%	11 -1%	24 2% b	13 +3% bc	4 1%	11 -1%	24 2% bc	18 +3% bc	1 1%	6 3% d	9 +3% d	6 -1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 76 (continuation)
QE35. Do you or anyone in your household use a fixed wireless internet connection at home - (also known as Wi-Fi)?
Base: Where have fixed broadband at home

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3402	986	854	605	921	2130	410	435	423
Effective Weighted Sample	2331	660	605	453	634	1749	310	402	397
Weighted Bases	**3468**	**946**	**974**	**776**	**731**	**2882**	**302**	**175**	**103**
Yes	3265 94%	911 +96% cd	930 +96% d	725 93% d	659 -90%	2746 +95% b	245 -81%	171 +97% b	98 96% b
No	151 4%	33 3%	28 -3%	41 5% b	49 +7% ab	90 -3%	53 +17% acd	3 -2%	3 3%
Don't know	52 1%	3 -*%	15 2% a	10 1% a	23 +3% abc	46 2%	4 1%	2 1%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 76 (continuation)
QE35. Do you or anyone in your household use a fixed wireless internet connection at home - (also known as Wi-Fi)?
Base: Where have fixed broadband at home

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3402	293	346	220	191	238	250	206	109	277	2828	570	1716	1316
Effective Weighted Sample	2331	242	281	187	162	191	197	171	90	231	1971	370	1203	881
Weighted Bases	**3468**	**381**	**476**	**319**	**248**	**333**	**317**	**277**	**141**	**387**	**2826**	**636**	**1856**	**1221**
Yes	3265 94%	367 96%	450 94%	302 95%	238 96%	311 93%	311 +98% bei	262 95%	139 +99% e	365 94%	2675 +95% b	585 -92%	1770 +95% b	1132 -93%
No	151 4%	9 2%	20 4% f	12 4% f	5 2%	18 5% f	2 -1%	10 4% f	2 1%	13 3% f	114 -4%	36 6%	71 4%	62 5%
Don't know	52 1%	6 1%	7 1%	5 2%	5 2%	5 1%	5 1%	5 2%	- -%	9 2%	37 1%	15 2%	14 -1%	27 +2% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 77
Q36. How often, if ever do you unplug or switch the power off on your WiFi router?
Base: Where have WIFI

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3178	1577	1600	861	1103	1214	346	515	1103	1214	642	127	197	251	902
Effective Weighted Sample	2178	1100	1077	597	775	819	245	352	775	819	428	83	131	162	610
Weighted Bases	**3265**	**1634**	**1629**	**968**	**1195**	**1102**	**391**	**577**	**1195**	**1102**	**571**	**118**	**208**	**242**	**897**
Switch it off whenever I/we are not using it	77 2%	42 3%	34 2%	23 2%	20 2%	34 +3% b	8 2%	14 2%	20 2%	34 +3% c	18 3% c	4 3%	4 2%	12 +5% d	19 2%
Switch it off at night	102 3%	52 3%	49 3%	30 3%	31 3%	41 4%	8 2%	22 4%	31 3%	41 4%	22 4%	4 3%	7 3%	10 4% d	16 -2%
Switch it off when I/we go out	42 1%	21 1%	21 1%	11 1%	19 2%	11 1%	6 1%	6 1%	19 2%	11 1%	6 1%	3 3%	1 1%	6 2%	12 1%
Switch if off when I /we are away from home overnight	156 5%	77 5%	79 5%	44 5%	69 +6% c	43 4%	17 4%	26 5%	69 +6% d	43 4%	22 4%	6 5%	5 3%	6 3%	45 5%
Never or very rarely switch it off	2964 91%	1482 91%	1480 91%	886 92%	1077 90%	1001 91%	359 92%	527 91%	1077 90%	1001 91%	517 91%	105 89%	194 93%	217 90%	821 92%
Don't know	27 1%	10 1%	18 1%	6 1%	10 1%	11 1%	4 1%	2 *%	10 1%	11 1%	5 1%	- -%	- -%	2 1%	6 1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 77 (continuation)
Q36. How often, if ever do you unplug or switch the power off on your WiFi router?
Base: Where have WIFI

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3178	943	806	559	836	2024	326	422	404
Effective Weighted Sample	2178	631	576	418	575	1661	247	390	379
Weighted Bases	**3265**	**911**	**930**	**725**	**659**	**2746**	**245**	**171**	**98**
Switch it off whenever I/we are not using it	77 2%	15 2%	24 3%	16 2%	22 3% a	71 +3% bd	2 -1%	3 2%	1 -1%
Switch it off at night	102 3%	18 -2%	32 3%	19 3%	28 +4% a	84 3% cd	16 +7% acd	1 -1%	1 -1%
Switch it off when I/we go out	42 1%	12 1%	12 1%	7 1%	10 1%	26 -1%	13 +5% acd	1 1%	2 2%
Switch if off when I /we are away from home overnight	156 5%	46 5% d	61 +7% cd	28 4%	19 -3%	107 -4%	37 +15% acd	7 4%	5 5%
Never or very rarely switch it off	2964 91%	842 +92% b	835 90%	662 91%	593 90%	2511 +91% b	190 -78%	165 +97% abd	92 93% b
Don't know	27 1%	4 *%	9 1%	4 1%	9 1% a	22 1%	4 2%	1 *%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 77 (continuation)
Q36. How often, if ever do you unplug or switch the power off on your WiFi router?
Base: Where have WIFI

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3178	279	328	207	182	224	244	192	108	260	2646	530	1630	1204
Effective Weighted Sample	2178	231	265	176	153	180	192	159	89	217	1847	340	1143	807
Weighted Bases	**3265**	**367**	**450**	**302**	**238**	**311**	**311**	**262**	**139**	**365**	**2675**	**585**	**1770**	**1132**
Switch it off whenever I/we are not using it	77 2%	20 +5% defgi	12 3% f	15 +5% dfi	1 *%	6 2%	1 -*%	5 2%	6 5% df	5 1%	65 2%	12 2%	33 -2%	31 3%
Switch it off at night	102 3%	19 +5% cdhi	22 +5% cd	4 1%	3 1%	6 2%	10 3%	11 4%	1 1%	7 2%	81 3%	20 3%	37 -2%	44 4% a
Switch it off when I/we go out	42 1%	3 1%	8 2%	- -%	2 1%	5 2%	1 *%	3 1%	- -%	3 1%	30 1%	12 2%	28 2%	13 1%
Switch if off when I /we are away from home overnight	156 5%	21 6% hi	24 5% hi	12 4% hi	8 3%	10 3%	12 4% hi	16 6% hi	- --%	4 -1%	127 5%	29 5%	93 5%	47 4%
Never or very rarely switch it off	2964 91%	318 -87%	398 89%	278 92%	224 94% ab	288 93% a	290 93% a	235 89%	134 96% abg	347 +95% abg	2430 91%	529 90%	1620 91%	1030 91%
Don't know	27 1%	2 1%	8 2%	2 1%	3 1%	3 1%	2 1%	- -%	- -%	2 1%	22 1%	5 1%	13 1%	8 1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 78
QE13. How likely are you to get internet access at home in the next 12 months?
Base: Where does not have internet at home

		Gender		Sub-Age Group	Age Group		Household Income	Social Group	Nation		Urbanity		Working Status
	Total	**Man**	**Woman**	**55+**	**55+**	**65+**	**Under 10.4K**	**DE**	**England**	**N. Ireland**	**Urban**	**Rural**	**Not working**
Column		a	b		a	b			a	b	a	b	
Unweighted Bases	337	159	178	263	263	209	66	231	197	55	277	59	245
Effective Weighted Sample	224	108	115	170	170	134	45	158	158	52	190	35	157
Weighted Bases	**269**	**127**	**142**	**197**	**197**	**157**	**44**	**168**	**214**	**13**	**218**	**49**	**186**
Certain to	40 15%	18 14%	23 16%	12 -6%	12 -6%	7 -4%	7 16%	10 -6%	40 +19% b	1 -5%	40 +18% b	* -1%	7 -4%
Likely to	10 4%	8 +7% b	1 -1%	1 -*%	1 -*%	- --%	2 4%	4 2%	7 3%	- -%	8 4%	2 3%	4 -2%
Unlikely to	45 17%	21 16%	24 17%	36 18%	36 18%	30 19%	6 14%	24 14%	36 17%	1 9%	31 -14%	14 +29% a	38 +20%
Certain not to	157 58%	75 59%	82 58%	143 +73%	143 +73%	117 +75%	26 60%	120 +71%	117 -54%	11 +86% a	124 57%	31 63%	134 +72%
Don't know	17 6%	5 4%	12 8%	6 -3%	6 -3%	3 -2%	2 5%	11 6%	15 7% b	- -%	15 7%	2 4%	4 -2%
Summary: Likely	50 19%	26 20%	24 17%	12 -6%	12 -6%	7 -4%	9 20%	13 -8%	47 +22% b	1 -5%	48 +22% b	2 -4%	10 -6%
Summary: Unlikely	202 75%	96 76%	106 75%	179 +91%	179 +91%	147 +94%	33 75%	144 +86%	152 -71%	12 +95% a	155 -71%	45 +92% a	172 +92%

Columns Tested: a,b - a,b - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 79
QE14. Which of these are reasons why you are unlikely to get internet access at home in the next 12 months?
Base: Where unlikely to get internet access in next 12 months

		Gender		Sub-Age Group	Age Group		Household Income	Social Group	Nation		Urbanity		Working Status
	Total	**Man**	**Woman**	**55+**	**55+**	**65+**	**Under 10.4K**	**DE**	**England**	**N. Ireland**	**Urban**	**Rural**	**Not working**
Column		a	b		a	b			a	b	a	b	
Unweighted Bases	271	128	143	243	243	199	51	200	141	53	214	56	228
Effective Weighted Sample	173	83	90	155	155	126	32	134	112	51	142	32	145
Weighted Bases	**202**	**96**	**106**	**179**	**179**	**147**	**33**	**144**	**152**	**12**	**155**	**45**	**172**
1.No need to go online/ not interested	149 73%	67 70%	81 77%	143 80%	143 80%	125 +85%	22 67%	106 74%	107 -70%	10 82%	113 73%	36 79%	131 +76%
2.Broadband set up costs are too high	22 11%	15 +15% b	7 -7%	10 6%	10 6%	7 -5%	5 16%	16 11%	18 12%	1 8%	16 10%	6 13%	17 10%
3.Cost of a desktop, tablet or laptop computer to use the internet is too high	12 6%	6 7%	6 5%	9 5%	9 5%	9 6%	2 5%	10 7%	10 7%	- -%	11 7%	1 2%	10 6%
4.Cost of a mobile phone handset to use the internet is too high	11 5%	7 7%	4 4%	6 3%	6 3%	6 4%	2 7%	9 6%	8 5%	1 4%	10 6%	1 1%	9 5%
5.Monthly cost of a fixed broadband service is too high	20 10%	10 11%	10 10%	10 6%	10 6%	3 -2%	4 11%	16 11%	17 11%	2 16%	15 10%	5 11%	14 -8%
6.Monthly cost of a mobile phone service is too high	8 4%	4 4%	4 4%	5 3%	5 3%	3 -2%	3 9%	5 4%	5 3%	* 4%	6 4%	2 5%	6 3%

Columns Tested: a,b - a,b - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 79 (continuation)
QE14. Which of these are reasons why you are unlikely to get internet access at home in the next 12 months?
Base: Where unlikely to get internet access in next 12 months

		Gender		Sub-Age Group	Age Group		Household Income	Social Group	Nation		Urbanity		Working Status
	Total	**Man**	**Woman**	**55+**	**55+**	**65+**	**Under 10.4K**	**DE**	**England**	**N. Ireland**	**Urban**	**Rural**	**Not working**
Column		a	b		a	b			a	b	a	b	
Unweighted Bases	271	128	143	243	243	199	51	200	141	53	214	56	228
Effective Weighted Sample	173	83	90	155	155	126	32	134	112	51	142	32	145
Weighted Bases	**202**	**96**	**106**	**179**	**179**	**147**	**33**	**144**	**152**	**12**	**155**	**45**	**172**
7.Getting online/ getting connected to the internet is too complicated	10 5%	6 6%	4 4%	9 5%	9 5%	8 6%	3 9%	8 5%	8 5%	1 5%	9 5%	2 4%	9 5%
8.Using the internet is too complicated	20 10%	15 +16% b	5 -5%	18 10%	18 10%	15 10%	4 11%	19 +13%	15 10%	1 8%	11 -7%	7 15%	16 9%
9.Happy to use the internet at work/ elsewhere	8 4%	5 5%	3 3%	5 3%	5 3%	3 -2%	3 8%	5 4%	7 5%	1 5%	8 5%	* 1%	3 -2%
10.Someone else can go online for me if necessary	34 17%	9 -9%	25 +23% a	33 18%	33 18%	26 17%	6 18%	25 17%	29 +19% b	* -2%	29 19%	5 10%	33 +19%
11.Don't have broadband where I live	1 1%	1 1%	- -%	1 1%	1 1%	1 1%	* 1%	- --%	1 1%	- -%	1 1%	- -%	- --%
12.Broadband is too slow where I live	1 1%	1 1%	* *%	1 1%	1 1%	1 1%	- -%	- --%	1 1%	* 3%	1 1%	* 1%	* -*%
13.Concerned about security/ fraud/ privacy	5 3%	2 2%	3 3%	5 3%	5 3%	4 2%	1 4%	5 3%	4 2%	1 7%	2 -1%	3 +6% a	5 3%

Columns Tested: a,b - a,b - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 79 (continuation)
QE14. Which of these are reasons why you are unlikely to get internet access at home in the next 12 months?
Base: Where unlikely to get internet access in next 12 months

		Gender		Sub-Age Group	Age Group		Household Income	Social Group	Nation		Urbanity		Working Status
	Total	**Man**	**Woman**	**55+**	**55+**	**65+**	**Under 10.4K**	**DE**	**England**	**N. Ireland**	**Urban**	**Rural**	**Not working**
Column		a	b		a	b			a	b	a	b	
Unweighted Bases	271	128	143	243	243	199	51	200	141	53	214	56	228
Effective Weighted Sample	173	83	90	155	155	126	32	134	112	51	142	32	145
Weighted Bases	**202**	**96**	**106**	**179**	**179**	**147**	**33**	**144**	**152**	**12**	**155**	**45**	**172**
14.Concerned about harmful/ offensive content	2 1%	1 1%	2 2%	2 1%	2 1%	2 1%	- -%	2 1%	2 1%	* 3%	2 1%	* 1%	2 1%
15.Poor eyesight	9 5%	5 5%	4 4%	8 5%	8 5%	5 3%	1 4%	7 5%	8 5%	* 3%	7 5%	2 5%	6 4%
16.Other	17 8%	13 +13% b	4 -4%	15 8%	15 8%	15 10%	3 10%	11 7%	15 +10%	1 11%	15 10%	2 4%	15 9%
17.Don't know	1 1%	- -%	1 1%	1 1%	1 1%	1 *%	* 1%	1 1%	- -%	1 +9% a	1 *%	* 1%	1 1%

Columns Tested: a,b - a,b - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 80
QE15. Have you or anyone in your household ever used one of these services to make voice or video calls using the internet at home?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	1399	727	672	209	301	889	83	126	301	889	607	127	134	111	176
Effective Weighted Sample	925	484	441	140	203	591	57	82	203	591	394	77	91	71	111
Weighted Bases	**1272**	**686**	**585**	**227**	**295**	**749**	**93**	**135**	**295**	**749**	**491**	**101**	**121**	**98**	**168**
Yes	466 37%	256 37%	210 36%	135 +59% bc	149 +50% c	182 -24%	58 +62% de	77 +57% de	149 +50% de	182 -24% e	95 -19%	32 32%	27 -22%	38 39% b	88 +52% abc
No never used	765 60%	408 59%	358 61%	80 -35%	139 -47% a	545 +73% ab	30 -33%	50 -37%	139 -47% a	545 +73% abc	385 +78% abcd	69 68% d	89 +74% cd	57 58%	80 -48%
Don't know	40 3%	23 3%	18 3%	12 5%	7 2%	22 3%	5 5%	7 5% e	7 2%	22 3%	11 2%	* *%	5 4% ad	3 3% d	- --%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 80 (continuation)
QE15. Have you or anyone in your household ever used one of these services to make voice or video calls using the internet at home?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1399	240	251	241	639	789	243	182	182
Effective Weighted Sample	925	156	173	171	435	630	186	169	171
Weighted Bases	**1272**	**207**	**273**	**287**	**474**	**988**	**166**	**69**	**44**
Yes	466 37%	94 +45% d	125 +46% d	107 37% d	131 -28%	356 36%	65 39%	26 37%	17 38%
No never used	765 60%	107 -52%	145 -53%	173 60%	326 +69% abc	596 60%	98 59%	43 62%	27 61%
Don't know	40 3%	6 3%	3 -1%	7 2%	16 3%	36 +4% cd	4 2%	* -*%	* -1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 80 (continuation)
QE15. Have you or anyone in your household ever used one of these services to make voice or video calls using the internet at home?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1399	80	129	95	53	69	79	88	54	142	1149	247	375	825
Effective Weighted Sample	925	62	104	81	43	51	62	71	43	115	774	154	265	542
Weighted Bases	**1272**	**102**	**162**	**139**	**62**	**89**	**94**	**107**	**60**	**172**	**1021**	**246**	**391**	**684**
Yes	466	49	30	47	18	39	53	41	19	60	388	76	186	183
	37%	+48%	-18%	34%	29%	43%	+56%	39%	31%	35%	+38%	-31%	+48%	-27%
		bd		b		b	bcdghi	b		b	b		b	
No never used	765	31	127	90	42	49	41	64	41	109	595	168	201	489
	60%	-31%	+78%	65%	67%	55%	-44%	60%	69%	64%	-58%	+68%	-51%	+71%
			acefgi	af	af	a		af	af	af		a		a
Don't know	40	21	5	2	2	2	-	2	-	2	38	2	4	13
	3%	+21%	3%	1%	3%	2%	-%	1%	-%	1%	+4%	-1%	-1%	-2%
		bcdefghi									b			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 81
QM9E9E15. Derived: Household use of voice/video calls online
Base: Where have not said they use voice or video calls online

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Yes	3197	1531	1664	1069	1215	914	452	616	1215	914	436	124	183	242	911
	80%	-78%	+82%	+92%	+89%	-62%	+93%	+91%	+89%	-62%	-52%	-64%	-66%	80%	+92%
			a	bc	c		cde	de	de	e				ab	abc
No	806	430	376	92	146	567	35	57	146	567	397	69	94	60	80
	20%	+22%	-18%	-8%	-11%	+38%	-7%	-9%	-11%	+38%	+48%	+36%	+34%	20%	-8%
		b			a	ab			a	abc	abcd	cd	cd	d	

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 81 (continuation)
QM9E9E15. Derived: Household use of voice/video calls online
Base: Where have not said they use voice or video calls online

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Yes	3197	910	917	683	639	2681	259	157	93
	80%	+89%	+86%	79%	-65%	+81%	-72%	78%	78%
		cd	cd	d		b		b	b
No	806	113	148	180	343	632	101	43	27
	20%	-11%	-14%	21%	+35%	-19%	+28%	22%	22%
				ab	abc		acd		

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 81 (continuation)
QM9E9E15. Derived: Household use of voice/video calls online
Base: Where have not said they use voice or video calls online

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Yes	3197	427	427	268	234	309	317	255	118	326	2638	553	1776	997
	80%	+89%	-76%	-74%	84%	+86%	+88%	79%	74%	-74%	+81%	-76%	+90%	-67%
		bcghi			bchi	bchi	bcghi				b		b	
No	806	53	132	92	44	51	41	66	41	112	633	170	205	502
	20%	-11%	+24%	+26%	16%	-14%	-12%	21%	26%	+26%	-19%	+24%	-10%	+33%
			adef	adef				af	adef	adef		a		a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 82
QE16. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3096	1481	1613	948	1120	1028	398	550	1120	1028	506	137	179	253	914
Effective Weighted Sample	2132	1039	1092	662	792	693	285	377	792	693	335	94	119	162	615
Weighted Bases	**3197**	**1531**	**1664**	**1069**	**1215**	**914**	**452**	**616**	**1215**	**914**	**436**	**124**	**183**	**242**	**911**
1.Facebook Messenger	1232 39%	536 -35%	694 +42% a	500 +47% bc	470 39% c	262 -29%	203 +45% cde	297 +48% cde	470 39% de	262 -29%	109 -25%	57 46%	100 +55% d	123 +51% d	362 40%
2.FaceTime	1408 44%	651 43%	755 45%	546 +51% bc	534 44% c	328 -36%	265 +59% bcde	280 45% de	534 44% de	328 -36%	151 -35%	50 41%	75 41%	115 47%	447 +49% b
3.Google Hangouts	107 3%	56 4%	51 3%	53 +5% bc	37 3%	17 -2%	23 +5% de	30 +5% de	37 3% e	17 -2% e	1 -*%	2 2%	11 +6% c	4 2%	34 4%
4.Google Duo	69 2%	36 2%	34 2%	27 3% c	34 3% c	9 -1%	13 3% de	14 2% de	34 3% de	9 -1%	1 -*%	4 3%	3 2%	6 2%	24 3%
5.Instagram	455 14%	214 14%	241 15%	272 +25% bc	144 -12% c	39 -4%	154 +34% bcde	118 +19% cde	144 -12% de	39 -4%	19 -4%	14 11%	19 10%	47 +20% ab	136 15%
6.Microsoft Teams	933 29%	448 29%	484 29%	332 31% c	457 +38% ac	145 -16%	148 33% de	184 30% de	457 +38% bde	145 -16% e	28 -6%	11 -9%	26 -14%	54 -22% ab	373 +41% abc
7.Skype	364 11%	180 12%	185 11%	99 -9%	160 +13% a	105 12%	42 9%	57 9%	160 +13% ab	105 12%	58 13% b	7 -5%	16 8%	27 11%	136 +15% ab
8.Snapchat	420 13%	186 12%	232 14%	280 +26% bc	120 -10% c	20 -2%	163 +36% bcde	117 +19% cde	120 -10% de	20 -2%	8 -2%	24 +20% d	23 13%	40 17% d	108 12%
9.WhatsApp	2403 75%	1121 -73%	1280 +77% a	854 +80% c	948 +78% c	600 -66%	345 76% de	510 +83% acde	948 +78% de	600 -66%	281 -64%	94 76%	141 77%	190 78%	720 +79%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 82 (continuation)
QE16. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3096	1481	1613	948	1120	1028	398	550	1120	1028	506	137	179	253	914
Effective Weighted Sample	2132	1039	1092	662	792	693	285	377	792	693	335	94	119	162	615
Weighted Bases	**3197**	**1531**	**1664**	**1069**	**1215**	**914**	**452**	**616**	**1215**	**914**	**436**	**124**	**183**	**242**	**911**
10.Zoom	1226 38%	563 37%	661 40%	376 -35%	534 +44% ac	316 -35%	151 -33%	225 36%	534 +44% abde	316 -35%	137 -31%	23 -18%	50 -27%	76 -31% a	452 +50% abc
11.Telegram	58 2%	21 1%	37 2%	29 +3% c	23 2% c	7 -1%	10 2% d	19 +3% de	23 2% d	7 -1%	5 1%	* *%	4 2%	4 2%	29 +3%
12.Signal	28 1%	10 1%	16 1%	9 1%	13 1%	6 1%	4 1%	5 1%	13 1% e	6 1%	* -*%	* *%	1 1%	1 *%	10 1%
13.Discord	153 5%	108 +7% b	45 -3%	112 +10% bc	29 -2%	12 -1%	68 +15% bcde	44 +7% cde	29 -2% e	12 -1%	2 -1%	5 4%	7 4%	6 3%	62 +7% c
14.Other	20 1%	14 +1% b	6 -*%	5 *%	7 1%	8 1%	2 *%	3 *%	7 1%	8 1%	4 1%	1 1%	1 *%	2 1%	8 1%
15.Don't know	53 2%	27 2%	26 2%	11 1%	14 1%	27 +3% ab	7 2%	4 -1%	14 1%	27 +3% bc	19 +4% abc	3 3%	2 1%	2 1%	15 2%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 82 (continuation)
QE16. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3096	945	807	518	781	1976	349	382	385
Effective Weighted Sample	2132	634	569	390	547	1622	264	354	361
Weighted Bases	**3197**	**910**	**917**	**683**	**639**	**2681**	**259**	**157**	**93**
1.Facebook Messenger	1232 39%	280 -31%	382 +42% a	292 +43% a	265 41% a	1005 -37%	121 +47% a	63 40%	41 +44% a
2.FaceTime	1408 44%	398 44% d	465 +51% acd	305 45% d	226 -35%	1187 44% d	105 41%	79 +50% abd	32 -35%
3.Google Hangouts	107 3%	35 4% d	43 +5% d	21 3% d	9 -1%	87 3%	13 5% d	5 3%	2 2%
4.Google Duo	69 2%	15 2%	25 3%	16 2%	11 2%	61 2%	6 2%	3 2%	1 1%
5.Instagram	455 14%	123 14%	156 +17% ad	91 13%	79 12%	357 -13%	42 16%	30 +19% a	26 +28% abc
6.Microsoft Teams	933 29%	414 +46% bcd	331 +36% cd	125 -18% d	50 -8%	769 29%	82 32% d	57 +36% ad	23 -24%
7.Skype	364 11%	141 +15% bcd	111 12% d	65 10%	47 -7%	309 12% d	24 9%	25 +16% abd	6 -6%
8.Snapchat	420 13%	82 -9%	145 +16% a	94 14% a	92 14% a	331 -12%	36 14%	30 +19% a	23 +25% ab
9.WhatsApp	2403 75%	684 75%	704 77%	508 74%	472 74%	2042 +76% bc	166 -64%	109 -69%	84 +90% abc
10.Zoom	1226 38%	478 +53% bcd	387 +42% cd	196 -29%	154 -24%	1020 38%	109 42% d	60 39%	32 34%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 82 (continuation)
QE16. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3096	945	807	518	781	1976	349	382	385
Effective Weighted Sample	2132	634	569	390	547	1622	264	354	361
Weighted Bases	**3197**	**910**	**917**	**683**	**639**	**2681**	**259**	**157**	**93**
11.Telegram	58 2%	22 2%	17 2%	8 1%	11 2%	48 2%	4 2%	5 3%	1 1%
12.Signal	28 1%	11 1%	9 1%	5 1%	3 *%	23 1%	2 1%	2 1%	* *%
13.Discord	153 5%	52 6% d	56 +6% d	27 4%	16 -2%	133 5% d	9 4%	9 6% d	1 -1%
14.Other	20 1%	8 1%	8 1%	2 *%	2 *%	10 -*%	2 1%	1 *%	1 1% a
15.Don't know	53 2%	15 2%	13 1%	6 1%	16 +3% c	43 2% c	8 +3% c	* -*%	1 1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 82 (continuation)
QE16. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3096	328	309	184	178	221	241	196	90	229	2593	499	1640	1064
Effective Weighted Sample	2132	272	251	157	150	178	191	160	74	192	1816	322	1148	715
Weighted Bases	**3197**	**427**	**427**	**268**	**234**	**309**	**317**	**255**	**118**	**326**	**2638**	**553**	**1776**	**997**
1.Facebook Messenger	1232	129	130	121	94	126	119	107	55	124	1036	195	712	367
	39%	-30%	-30%	45%	40%	41%	38%	42%	46%	38%	39%	35%	+40%	37%
				ab	ab	ab		ab	ab					
2.FaceTime	1408	179	193	90	136	144	147	80	62	155	1174	229	828	429
	44%	42%	45%	-34%	+58%	46%	46%	-32%	52%	48%	45%	42%	+47%	43%
		g	cg		abcefgi	cg	cg		cg	cg				
3.Google Hangouts	107	27	11	7	8	16	1	6	7	4	97	10	66	18
	3%	+6%	3%	3%	3%	5%	-*%	3%	6%	-1%	+4%	-2%	4%	-2%
		bfi	f	f	f	fi		f	fi		b		b	
4.Google Duo	69	16	16	3	9	5	3	2	5	2	51	18	37	15
	2%	+4%	+4%	1%	4%	2%	1%	1%	4%	1%	2%	3%	2%	2%
		fgi	fgi		gi				fgi					
5.Instagram	455	63	59	22	38	63	36	24	18	34	374	81	258	141
	14%	15%	14%	-8%	16%	+20%	11%	10%	15%	10%	14%	15%	15%	14%
		c			c	bcfgi								
6.Microsoft Teams	933	86	120	71	82	98	102	73	26	112	746	185	685	168
	29%	-20%	28%	27%	35%	32%	32%	29%	22%	34%	-28%	+33%	+39%	-17%
			a		ah	a	a	a		ah		a	b	
7.Skype	364	42	68	29	29	35	40	29	9	28	287	77	210	113
	11%	10%	+16%	11%	12%	11%	13%	12%	8%	8%	11%	+14%	12%	11%
			ai									a		
8.Snapchat	420	38	55	25	48	64	28	24	12	37	359	61	224	153
	13%	-9%	13%	9%	+20%	+21%	-9%	9%	10%	11%	14%	11%	13%	+15%
					abcfghi	abcfghi								a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 82 (continuation)
QE16. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3096	328	309	184	178	221	241	196	90	229	2593	499	1640	1064
Effective Weighted Sample	2132	272	251	157	150	178	191	160	74	192	1816	322	1148	715
Weighted Bases	**3197**	**427**	**427**	**268**	**234**	**309**	**317**	**255**	**118**	**326**	**2638**	**553**	**1776**	**997**
9.WhatsApp	2403	378	326	184	184	242	255	181	83	209	1986	414	1370	704
	75%	+89%	76%	-69%	79%	78%	+80%	71%	70%	-64%	75%	75%	+77%	-71%
		bcdefghi	i		ci	ci	cghi						b	
10.Zoom	1226	178	176	86	95	113	133	100	28	111	973	249	756	310
	38%	42%	41%	32%	41%	37%	42%	39%	-23%	34%	-37%	+45%	+43%	-31%
		ch	ch		h	h	ch	h				a	b	
11.Telegram	58	9	8	2	5	6	3	6	7	3	55	3	34	13
	2%	2%	2%	1%	2%	2%	1%	2%	+6%	1%	+2%	-1%	2%	1%
									bcfi		b			
12.Signal	28	7	4	2	2	1	6	1	-	1	20	8	17	4
	1%	2%	1%	1%	1%	*%	2%	*%	-%	*%	1%	1%	1%	-*%
13.Discord	153	12	16	14	25	21	7	16	12	10	127	26	91	55
	5%	3%	4%	5%	+11%	7%	-2%	6%	+10%	3%	5%	5%	5%	5%
					abfi	af		f	abfi					
14.Other	20	1	1	1	2	1	3	2	-	-	14	1	10	9
	1%	*%	*%	*%	1%	*%	1%	1%	-%	-%	1%	*%	1%	1%
15.Don't know	53	5	14	3	-	2	6	5	2	7	47	6	23	14
	2%	1%	+3%	1%	-%	1%	2%	2%	1%	2%	2%	1%	1%	1%
			de											

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 83
QE17. How often do you use these services to make or receive voice or video calls?
Base: Where use online voice or video calls

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3096	1481	1613	948	1120	1028	398	550	1120	1028	506	137	179	253	914
Effective Weighted Sample	2132	1039	1092	662	792	693	285	377	792	693	335	94	119	162	615
Weighted Bases	**3197**	**1531**	**1664**	**1069**	**1215**	**914**	**452**	**616**	**1215**	**914**	**436**	**124**	**183**	**242**	**911**
Every day	1283 40%	604 39%	678 41%	505 +47% c	557 +46% c	221 -24%	218 +48% de	287 +47% de	557 +46% de	221 -24%	91 -21%	47 38%	60 -33%	92 38%	435 +48% abc
At least once a week	1191 37%	577 38%	612 37%	400 37%	428 35%	363 40% b	173 38%	227 37%	428 35%	363 40% c	167 38%	45 36%	75 41% d	86 35%	297 -33%
At least once a month	409 13%	190 12%	220 13%	103 -10%	133 -11%	174 +19% ab	39 -9%	64 10%	133 -11%	174 +19% abc	93 +21% abc	18 14%	27 15%	35 15%	103 11%
A few times a year	160 5%	83 5%	77 5%	27 -2%	54 4% a	79 +9% ab	5 -1%	21 3% a	54 4% a	79 +9% abc	41 +9% abc	8 6%	13 7%	16 7%	46 5%
Less than once a year	103 3%	50 3%	53 3%	20 -2%	27 -2%	57 +6% ab	8 2%	12 -2%	27 -2%	57 +6% abc	29 +7% abc	6 4% d	7 4% d	11 5% d	13 -1%
Don't know	51 2%	26 2%	25 1%	14 1%	17 1%	20 2%	8 2%	6 1%	17 1%	20 2%	15 +3% bc	* *%	2 1%	2 1%	18 2%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 83 (continuation)
QE17. How often do you use these services to make or receive voice or video calls?
Base: Where use online voice or video calls

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3096	945	807	518	781	1976	349	382	385
Effective Weighted Sample	2132	634	569	390	547	1622	264	354	361
Weighted Bases	**3197**	**910**	**917**	**683**	**639**	**2681**	**259**	**157**	**93**
Every day	1283 40%	436 +48% cd	400 +44% cd	231 -34%	199 -31%	1144 +43% bcd	54 -21%	50 -32% b	32 -34% b
At least once a week	1191 37%	312 -34%	344 37%	268 39%	248 39%	972 -36% d	123 +48% ad	70 +44% ad	27 -29%
At least once a month	409 13%	84 -9%	106 12%	103 15% a	111 +17% ab	325 -12%	48 +19% a	22 14%	13 14%
A few times a year	160 5%	41 5%	30 -3%	48 +7% ab	39 6% b	122 -5%	19 +7% a	11 7%	7 +8% a
Less than once a year	103 3%	20 -2%	28 3%	24 4%	30 +5% a	85 3%	6 2%	4 3%	8 +9% abc
Don't know	51 2%	17 2%	10 1%	9 1%	12 2%	35 -1%	8 +3% ac	* -*%	5 +6% ac

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 83 (continuation)
QE17. How often do you use these services to make or receive voice or video calls?
Base: Where use online voice or video calls

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3096	328	309	184	178	221	241	196	90	229	2593	499	1640	1064
Effective Weighted Sample	2132	272	251	157	150	178	191	160	74	192	1816	322	1148	715
Weighted Bases	**3197**	**427**	**427**	**268**	**234**	**309**	**317**	**255**	**118**	**326**	**2638**	**553**	**1776**	**997**
Every day	1283	275	175	79	100	129	133	78	53	119	1098	182	755	306
	40%	+64%	41%	-29%	43%	42%	42%	-31%	45%	37%	+42%	-33%	+43%	-31%
		bcdefghi	cg		cg	cg	cg		cg		b		b	
At least once a week	1191	126	171	106	97	120	111	90	44	106	973	219	687	377
	37%	-30%	40%	39%	42%	39%	35%	35%	37%	32%	37%	40%	39%	38%
			a	a	a	a								
At least once a month	409	12	56	50	15	31	42	53	14	51	326	82	193	186
	13%	-3%	13%	+19%	-7%	10%	13%	+21%	12%	16%	12%	15%	-11%	+19%
			ad	ade	a	a	ad	abdef	a	ad				a
A few times a year	160	8	7	16	15	17	12	22	6	20	112	47	77	68
	5%	-2%	-2%	6%	6%	6%	4%	+9%	5%	6%	-4%	+8%	4%	+7%
				ab	ab	ab		abf		ab		a		a
Less than once a year	103	2	2	15	6	11	11	10	2	27	87	16	45	47
	3%	-*%	-*%	+6%	3%	4%	3%	4%	1%	+8%	3%	3%	-3%	+5%
				ab	ab	ab	ab	ab		abdefh				a
Don't know	51	4	16	3	-	-	8	1	-	3	42	7	19	13
	2%	1%	+4%	1%	-%	--%	2%	*%	-%	1%	2%	1%	-1%	1%
			adegi				de							

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 84
QE18. Which – if any – of these are the voice or video calls used for?
Base: Where use online voice or video calls

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3096	1481	1613	948	1120	1028	398	550	1120	1028	506	137	179	253	914
Effective Weighted Sample	2132	1039	1092	662	792	693	285	377	792	693	335	94	119	162	615
Weighted Bases	**3197**	**1531**	**1664**	**1069**	**1215**	**914**	**452**	**616**	**1215**	**914**	**436**	**124**	**183**	**242**	**911**
Working from home	1124 35%	563 37%	561 34%	346 -32% c	588 +48% ac	190 -21%	119 -26% de	227 37% ade	588 +48% abde	190 -21% e	36 -8%	19 -16%	30 -16%	59 -25% ab	467 +51% abc
Distance/virtual learning (e.g. video lessons with a teacher)	375 12%	177 12%	196 12%	195 +18% bc	141 12% c	39 -4%	132 +29% bcde	63 10% de	141 12% de	39 -4%	12 -3%	12 10%	16 9%	36 15%	99 11%
Catching up with friends/ family	2631 82%	1215 -79%	1414 +85% a	912 +85% b	968 -80%	751 82%	387 86% c	525 +85% c	968 -80%	751 82%	371 85% c	105 85%	162 +88% d	210 +87% d	734 81%
Medical calls with doctor or other healthcare professional	272 9%	106 -7%	166 +10% a	102 10% c	106 9%	64 -7%	38 8%	65 10% d	106 9%	64 -7%	35 8%	16 13%	18 10%	29 +12%	76 8%
Other	22 1%	7 *%	14 1%	3 *%	5 *%	14 +1% ab	- -%	3 1%	5 *%	14 +1% ac	10 +2% abc	- -%	1 *%	4 +2%	6 1%
None of these	173 5%	105 +7% b	68 -4%	35 -3%	63 5% a	75 +8% ab	15 -3%	20 -3%	63 5%	75 +8% abc	42 +10% abc	4 3%	8 4%	10 4%	40 4%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 84 (continuation)
QE18. Which – if any – of these are the voice or video calls used for?
Base: Where use online voice or video calls

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3096	945	807	518	781	1976	349	382	385
Effective Weighted Sample	2132	634	569	390	547	1622	264	354	361
Weighted Bases	**3197**	**910**	**917**	**683**	**639**	**2681**	**259**	**157**	**93**
Working from home	1124 35%	535 +59% bcd	375 +41% cd	161 -24% d	40 -6%	957 36% d	92 35% d	50 32% d	22 -24%
Distance/virtual learning (e.g. video lessons with a teacher)	375 12%	116 13% d	148 +16% acd	65 10% d	38 -6%	318 12% d	28 11%	21 14% d	8 -8%
Catching up with friends/ family	2631 82%	710 -78%	744 81%	573 84% a	570 +89% abc	2178 -81%	230 +89% a	141 +90% ad	78 84%
Medical calls with doctor or other healthcare professional	272 9%	78 9%	91 10%	51 7%	49 8%	229 9% d	22 9% d	14 9% d	4 -5%
Other	22 1%	* -*%	9 1% a	5 1% a	7 1% a	16 1%	3 1%	2 1%	1 1%
None of these	173 5%	36 -4%	41 4%	42 6%	47 +7% ab	154 +6% bc	4 -2%	4 -2%	9 +9% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 84 (continuation)
QE18. Which – if any – of these are the voice or video calls used for?
Base: Where use online voice or video calls

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3096	328	309	184	178	221	241	196	90	229	2593	499	1640	1064
Effective Weighted Sample	2132	272	251	157	150	178	191	160	74	192	1816	322	1148	715
Weighted Bases	**3197**	**427**	**427**	**268**	**234**	**309**	**317**	**255**	**118**	**326**	**2638**	**553**	**1776**	**997**
Working from home	1124 35%	182 +43% ceghi	177 +41% cgh	65 -24%	89 38% c	105 34% c	121 38% c	77 30%	32 27%	109 34% c	919 35%	202 36%	876 +49% b	86 -9%
Distance/virtual learning (e.g. video lessons with a teacher)	375 12%	56 13%	40 9%	24 9%	42 +18% bcefgh	32 10%	32 10%	26 10%	8 7%	57 +18% bcefgh	309 12%	66 12%	181 -10%	138 +14% a
Catching up with friends/ family	2631 82%	357 84% i	334 -78%	219 81%	207 +88% befgi	248 80%	251 79%	206 81%	114 +96% abcdefgi	242 -74%	2172 82%	455 82%	1432 -81%	891 +89% a
Medical calls with doctor or other healthcare professional	272 9%	38 9%	38 9%	21 8%	28 12% fi	32 10% f	17 5%	25 10%	12 10%	20 6%	227 9%	42 8%	127 -7%	104 +10% a
Other	22 1%	- -%	2 *%	4 2% a	- -%	1 *%	2 1%	6 +2% abdi	1 *%	- -%	17 1%	4 1%	5 -*%	13 +1% a
None of these	173 5%	19 5% h	36 +8% adgh	14 5% gh	7 3%	19 6% gh	29 +9% adgh	4 -1%	- --%	26 8% dgh	152 6% b	18 -3%	65 -4%	60 6% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 85
QR1. How many radios do you have in your home that you, or someone in your household, listen to?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
None	2255 56%	1063 -54%	1190 +58% a	877 +76% bc	857 +63% c	520 -35%	364 +75% cde	513 +76% cde	857 +63% de	520 -35% e	250 -30%	119 62% b	145 53%	187 +62% b	555 56%
1	1090 27%	555 28%	535 26%	171 -15%	344 25% a	575 +39% ab	75 -15%	95 -14%	344 25% ab	575 +39% abc	351 +42% abc	55 28%	86 31% cd	70 23%	247 25%
2-3	493 12%	251 13%	242 12%	59 -5%	118 -9% a	316 +21% ab	23 -5%	36 -5%	118 -9% ab	316 +21% abc	187 +22% abc	13 -7%	36 13% a	38 13% a	140 14% a
4-5	76 2%	44 2%	32 2%	10 -1%	18 1%	48 +3% ab	5 1%	5 -1%	18 1%	48 +3% abc	29 +4% abc	- --%	2 1%	4 1%	25 3% ab
6-10	22 1%	14 1%	8 *%	4 *%	5 *%	13 +1%	4 1% b	- --%	5 *%	13 +1% b	11 +1% bc	* *%	1 *%	1 *%	8 1%
11 or more	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Don't know	67 2%	33 2%	34 2%	39 +3% bc	19 1% c	9 -1%	14 +3% cde	25 +4% cde	19 1% de	9 -1%	4 -*%	6 3% c	7 2%	2 1%	15 2%
Summary: Any	1681 42%	865 +44% b	816 -40%	244 -21%	485 -36% a	952 +64% ab	108 -22%	136 -20%	485 -36% ab	952 +64% abc	579 +70% abcd	68 -35%	124 45% a	114 38%	421 42% a

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 85 (continuation)
QR1. How many radios do you have in your home that you, or someone in your household, listen to?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
None	2255 56%	523 -51%	683 +64% acd	484 56% a	523 -53%	1897 +57% cd	200 56% d	99 -50%	57 -47%
1	1090 27%	281 27% b	250 -23%	249 29% b	295 +30% b	856 -26%	117 +32% a	71 +35% a	44 +36% a
2-3	493 12%	168 +16% bcd	94 -9%	107 12% b	117 12% b	432 +13% b	18 -5%	25 13% b	16 13% b
4-5	76 2%	30 +3% bc	10 -1%	6 -1%	28 +3% bc	68 +2%	3 1%	2 1%	2 2%
6-10	22 1%	10 +1% c	7 1% c	- --%	4 *%	19 1%	* *%	2 1%	1 1%
11 or more	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Don't know	67 2%	11 1%	21 2%	16 2%	15 2%	41 -1%	22 +6% acd	2 1%	1 -*%
Summary: Any	1681 42%	488 +48% bc	361 -34%	362 42% b	444 +45% b	1376 42%	138 38%	99 +50% ab	63 +52% ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 85 (continuation)
QR1. How many radios do you have in your home that you, or someone in your household, listen to?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
None	2255 56%	286 60% b	248 -44%	187 52%	187 +67% bcg	249 +69% abcfgi	210 59% b	177 55% b	95 59% b	259 59% b	1918 +59% b	336 -46%	1252 +63% b	693 -46%
1	1090 27%	99 -21%	189 +34% ade	97 27% de	52 -19%	67 -19%	98 27% de	85 27% de	45 28% de	124 28% ade	862 -26%	226 +31% a	493 -25%	502 +34% a
2-3	493 12%	62 13%	101 +18% dei	59 +16% ei	29 10%	32 9%	45 13%	49 15% ei	18 11%	37 -9%	371 -11%	120 +17% a	181 -9%	236 +16% a
4-5	76 2%	15 +3%	10 2%	8 2%	8 3%	11 3%	4 1%	4 1%	1 1%	6 1%	55 -2%	21 +3% a	30 2%	34 2%
6-10	22 1%	3 1%	4 1%	5 1%	1 *%	1 *%	- -%	1 *%	- -%	4 1%	19 1%	3 *%	3 -*%	12 1% a
11 or more	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Don't know	67 2%	13 3% ef	8 1% e	4 1%	2 1%	- --%	2 *%	4 1%	1 1%	7 2% e	47 -1%	17 2%	22 -1%	20 1%
Summary: Any	1681 42%	180 38%	304 +54% adefghi	169 47% ade	89 -32%	112 -31%	146 41% de	139 44% de	64 40%	172 39% e	1306 -40%	369 +51% a	707 -36%	785 +52% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 86
QR2. How many of these [NUMBER] radios are DAB radio sets?
Base: Where have at least one active radio

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	1824	927	896	230	485	1109	99	131	485	1109	693	98	139	128	460
Effective Weighted Sample	1221	638	583	158	334	736	72	85	334	736	453	65	92	79	303
Weighted Bases	**1681**	**865**	**816**	**244**	**485**	**952**	**108**	**136**	**485**	**952**	**579**	**68**	**124**	**114**	**421**
None	420 25%	210 24%	210 26%	39 -16%	100 -21%	281 +29% ab	8 -7%	31 23% a	100 -21% a	281 +29% ac	198 +34% abcd	26 +38% d	53 +43% d	43 +38% d	66 -16%
1	871 52%	456 53%	414 51%	146 +60% c	288 +59% c	437 -46%	69 +63% de	78 57% de	288 +59% de	437 -46%	249 -43%	36 53%	52 -41%	49 -43%	250 +59% bc
2-3	284 17%	150 17%	134 16%	31 13%	75 16%	177 +19% a	13 12%	19 14%	75 16%	177 +19%	89 15%	5 -7%	12 -10%	14 12%	87 +21% abc
4-5	27 2%	16 2%	11 1%	3 1%	12 2%	13 1%	1 1%	2 2%	12 2%	13 1%	9 2%	- -%	1 1%	2 2%	12 +3%
6-10	5 *%	5 1%	1 *%	- -%	2 *%	4 *%	- -%	- -%	2 *%	4 *%	4 1%	- -%	1 1%	- -%	1 *%
11 or more	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Don't know	74 4%	27 -3%	46 +6% a	25 +10% bc	9 -2%	40 4% b	18 +17% bcde	6 5%	9 -2%	40 4% c	31 5% c	2 3%	6 5% d	7 6% d	5 -1%
Summary: Any	1187 71%	627 73%	560 69%	180 74% c	376 +78% c	631 -66%	82 76% e	98 72% e	376 +78% de	631 -66% e	350 -60%	41 -60%	65 -52%	64 -57%	350 +83% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 86 (continuation)
QR2. How many of these [NUMBER] radios are DAB radio sets?
Base: Where have at least one active radio

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1824	542	352	300	603	1100	195	260	266
Effective Weighted Sample	1221	358	243	219	409	894	149	240	251
Weighted Bases	**1681**	**488**	**361**	**362**	**444**	**1376**	**138**	**99**	**63**
None	420 25%	74 -15%	85 24% a	92 25% a	162 +36% abc	339 25% b	22 -16%	23 23%	34 +54% abc
1	871 52%	268 55% d	205 +57% d	204 56% d	184 -41%	693 -50% d	102 +74% acd	55 55% d	21 -33%
2-3	284 17%	119 +24% bcd	50 14%	51 14%	60 -13%	252 +18% bd	7 -5%	15 15% b	6 -10%
4-5	27 2%	12 2% c	3 1%	- --%	11 3% c	25 2%	- -%	2 2%	* 1%
6-10	5 *%	3 1% d	2 1%	- -%	- -%	5 *%	- -%	* *%	* *%
11 or more	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Don't know	74 4%	11 -2%	16 4%	15 4%	27 +6% a	61 4% d	7 5% d	4 4%	1 -2%
Summary: Any	1187 71%	403 +82% bcd	260 72% d	255 70% d	255 -57%	975 71% d	109 +79% ad	72 72% d	28 -44%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 86 (continuation)
QR2. How many of these [NUMBER] radios are DAB radio sets?
Base: Where have at least one active radio

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	1824	159	222	121	80	96	121	112	53	136	1459	362	702	914
Effective Weighted Sample	1221	136	179	103	71	78	92	89	43	110	1002	228	481	602
Weighted Bases	**1681**	**180**	**304**	**169**	**89**	**112**	**146**	**139**	**64**	**172**	**1306**	**369**	**707**	**785**
None	420 25%	30 -17%	75 25%	51 30% af	24 27%	24 21%	23 -16%	38 27% af	17 27%	58 +34% aef	315 24%	103 28%	125 -18%	259 +33% a
1	871 52%	80 45%	152 50%	87 51%	42 47%	65 58% a	74 51%	71 51%	35 55%	87 51%	696 +53% b	174 -47%	432 +61% b	362 -46%
2-3	284 17%	50 +28% bceghi	58 19%	24 14%	16 18%	19 17%	33 22% i	24 17%	7 11%	22 13%	218 17%	63 17%	114 16%	112 -14%
4-5	27 2%	7 +4% bi	3 1%	5 3% i	4 +5% bi	1 1%	1 1%	3 2%	1 2%	- -%	20 2%	7 2%	12 2%	12 2%
6-10	5 *%	1 1%	1 *%	2 1%	- -%	1 1%	- -%	- -%	- -%	- -%	4 *%	1 *%	2 *%	3 *%
11 or more	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Don't know	74 4%	11 6% c	17 5% c	1 -*%	3 4%	3 3%	15 +10% cegi	3 2%	4 6% c	5 3%	53 4%	21 6%	22 -3%	37 5%
Summary: Any	1187 71%	139 77% i	213 70%	118 70%	62 70%	85 76% i	108 74%	99 71%	43 68%	109 -63%	939 +72% b	246 67%	560 +79% b	489 -62%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 87
Summary: QR3. How often, if at all, do you do each of these types of activities...?
Base: All Respondents

	Total	At least daily	At least weekly	At least monthly	Less than once a month	Never	Don't know	Summary: Ever	Summary: At least once a week	Summary: At lest once a month
Listen to live radio	4003	1407 35%	952 24%	222 6%	208 5%	1173 29%	41 1%	2789 70%	2359 59%	2581 64%
Listen to catch-up radio	4003	208 5%	355 9%	164 4%	199 5%	2985 75%	93 2%	926 23%	563 14%	727 18%
Listen to podcasts	4003	227 6%	454 11%	287 7%	237 6%	2721 68%	77 2%	1205 30%	681 17%	968 24%
Listen to a paid-for or subscription music streaming service	4003	658 16%	430 11%	88 2%	60 2%	2691 67%	76 2%	1236 31%	1088 27%	1176 29%
Listen to a free music streaming service	4003	515 13%	518 13%	138 3%	117 3%	2641 66%	73 2%	1289 32%	1033 26%	1171 29%
Listen to an audiobook	4003	101 3%	172 4%	152 4%	160 4%	3333 83%	86 2%	584 15%	272 7%	424 11%
Listen to music videos online or through music TV channels	4003	255 6%	406 10%	232 6%	180 5%	2844 71%	86 2%	1074 27%	662 17%	893 22%
Play an interactive audio game using only your voice	4003	42 1%	52 1%	58 1%	86 2%	3662 91%	104 3%	237 6%	94 2%	151 4%
Social audio services	4003	36 1%	39 1%	35 1%	69 2%	3720 93%	104 3%	179 4%	75 2%	110 3%

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 88
QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
At least daily	1407 35%	720 +37% b	687 -34%	235 -20%	495 36% a	678 +46% ab	61 -13%	174 -26% a	495 36% ab	678 +46% abce	348 +42% abc	40 -21%	107 39% a	103 34% a	442 +45% ac
At least weekly	952 24%	459 23%	493 24%	247 -21%	349 26% a	356 24%	101 21%	146 22%	349 26% a	356 24%	206 25%	33 -17%	60 22%	75 25% a	240 24% a
At least monthly	222 6%	96 5%	126 6%	71 6% c	85 6% c	65 -4%	38 +8% de	34 5%	85 6% d	65 -4%	37 4%	16 8% b	10 4%	14 5%	67 7%
Less than once a month	208 5%	104 5%	104 5%	79 +7% bc	56 -4%	73 5%	42 +9% bcd	37 5%	56 -4%	73 5%	48 6%	18 +10% bcd	13 5%	10 3%	52 5%
Never	1173 29%	560 29%	611 30%	509 +44% bc	360 -26% c	304 -21%	240 +49% bcde	269 +40% cde	360 -26% de	304 -21%	190 -23%	82 +43% bcd	81 29% d	94 31% d	183 -18%
Don't know	41 1%	22 1%	19 1%	20 +2% c	16 1% c	5 -*%	5 1%	15 +2% de	16 1% d	5 -*%	4 -*%	4 2%	6 2%	5 2%	7 1%
Summary: Ever	2789 70%	1379 70%	1410 69%	632 -54%	985 +72% a	1172 +79% ab	242 -50%	390 -58% a	985 +72% ab	1172 +79% abc	639 +77% abc	107 -55%	191 69% a	203 67% a	801 +81% abc
Summary: At least once a week	2359 59%	1179 60%	1180 58%	482 -41%	844 +62% a	1034 +70% ab	162 -33%	319 -47% a	844 +62% ab	1034 +70% abc	554 +67% abc	72 -37%	167 60% a	178 59% a	682 +69% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 88 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Summary: At lest once a month	2581	1275	1306	553	929	1099	200	353	929	1099	591	88	177	192	749
	64%	65%	64%	-48%	+68%	+74%	-41%	-52%	+68%	+74%	+71%	-46%	64%	64%	+76%
					a	ab		a	ab	abc	ab		a	a	abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 88 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
At least daily	1407	453	303	327	307	1149	108	75	68
	35%	+44%	-28%	38%	-31%	35%	-30%	37%	+56%
		bcd		bd		b		b	abc
At least weekly	952	250	266	222	202	754	129	47	22
	24%	24%	25%	26%	-21%	-23%	+36%	23%	-18%
		d	d	d		d	acd	d	
At least monthly	222	56	69	39	57	188	16	12	7
	6%	5%	6%	5%	6%	6%	4%	6%	6%
Less than once a month	208	44	62	40	58	166	24	10	6
	5%	4%	6%	5%	6%	5%	7%	5%	5%
Never	1173	219	342	229	349	1021	77	57	18
	29%	-21%	+32%	27%	+36%	+31%	-21%	29%	-15%
			ac	a	ac	bd	d	bd	
Don't know	41	2	23	6	9	35	6	-	-
	1%	-*%	+2%	1%	1%	1%	2%	--%	--%
			acd		a	cd	cd		
Summary: Ever	2789	802	699	628	624	2258	277	143	102
	70%	+78%	-66%	+73%	-64%	-68%	+77%	71%	+85%
		bcd		bd			ac		abc
Summary: At least once a week	2359	702	568	549	509	1904	238	122	89
	59%	+69%	-53%	+64%	-52%	-57%	+66%	61%	+74%
		bcd		bd			a		abc
Summary: At lest once a month	2581	758	637	588	566	2092	253	133	96
	64%	+74%	-60%	+68%	-58%	-63%	+70%	66%	+80%
		bcd		bd			a		abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 88 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
At least daily	1407	127	224	147	91	104	137	115	60	144	1093	307	729	535
	35%	-26%	+40%	+41%	33%	-29%	38%	36%	37%	33%	-33%	+42%	+37%	36%
			aei	ae			ae	a	a			a		
At least weekly	952	79	152	81	44	97	90	66	44	101	740	212	552	320
	24%	-16%	27%	22%	-16%	27%	25%	21%	28%	23%	-23%	+29%	+28%	-21%
			ad			ad	ad		ad	ad		a	b	
At least monthly	222	34	23	16	21	24	13	24	8	25	192	30	115	80
	6%	7%	4%	5%	8%	7%	4%	7%	5%	6%	6%	4%	6%	5%
Less than once a month	208	15	33	18	11	17	14	26	12	18	165	41	86	96
	5%	3%	6%	5%	4%	5%	4%	+8%	8%	4%	5%	6%	-4%	+6%
								afi	a					a
Never	1173	206	120	99	110	118	103	86	35	143	1045	128	494	456
	29%	+43%	-22%	27%	+40%	33%	29%	27%	22%	33%	+32%	-18%	-25%	30%
		bcefghi			bcfgh	bh	b			bh	b			a
Don't know	41	18	6	-	-	-	1	4	-	6	36	5	6	11
	1%	+4%	1%	-%	-%	-%	*%	1%	-%	1%	1%	1%	-*%	1%
		bcdefghi												
Summary: Ever	2789	255	433	262	168	243	254	231	124	289	2190	590	1481	1031
	70%	-53%	+77%	73%	-60%	67%	71%	72%	+78%	66%	-67%	+82%	+75%	69%
			adei	ad		a	ad	ad	adei	a		a	b	
Summary: At least once a week	2359	206	377	228	135	201	227	181	104	245	1833	519	1280	855
	59%	-43%	+67%	63%	-49%	56%	63%	57%	65%	56%	-56%	+72%	+65%	57%
			adegi	ad		a	ad	a	ad	a		a	b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 88 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Summary: At lest once a month	2581 64%	239 -50%	400 +71% adegi	244 68% ad	156 -56%	225 63% a	240 67% ad	205 64% a	112 70% ad	270 62% a	2025 -62%	549 +76% a	1395 +70% b	935 -62%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 89
QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
At least daily	208 5%	111 6%	97 5%	48 4%	88 +6% a	72 5%	11 -2%	38 6% ae	88 +6% ae	72 5% ae	26 -3%	5 3%	12 4%	10 3%	59 6% a
At least weekly	355 9%	169 9%	186 9%	99 8%	152 +11% ac	104 -7%	41 8%	58 9%	152 +11% de	104 -7%	53 -6%	7 -4%	18 6%	21 7%	120 +12% abc
At least monthly	164 4%	99 +5% b	65 -3%	55 5%	56 4%	53 4%	24 5% e	31 5%	56 4%	53 4%	24 -3%	6 3%	8 3%	15 5%	48 5%
Less than once a month	199 5%	111 +6% b	88 -4%	71 +6% b	55 4%	73 5%	27 6%	44 7% c	55 4%	73 5%	39 5%	3 -2%	11 4%	13 4%	66 +7% a
Never	2985 75%	1428 -73%	1554 +76% a	863 74%	976 -72%	1146 +77% b	381 78% bc	482 71%	976 -72%	1146 +77% bc	666 +80% bc	166 +86% bcd	218 79% d	238 79% d	675 -68%
Don't know	93 2%	42 2%	50 2%	25 2%	35 3%	33 2%	3 -1%	22 3% a	35 3% a	33 2% a	25 3% a	6 3%	11 4%	5 2%	24 2%
Summary: Ever	926 23%	490 +25% b	435 -21%	273 24%	350 +26% c	302 -20%	103 21%	170 25% de	350 +26% de	302 -20% e	142 -17%	21 -11%	48 -18% a	59 20% a	292 +29% abc
Summary: At least once a week	563 14%	280 14%	283 14%	147 13%	240 +18% ac	176 -12%	52 -11%	95 14% e	240 +18% ade	176 -12%	79 -10%	12 -6%	30 11%	31 10%	178 +18% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 89 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Summary: At lest once a month	727 18%	379 19%	348 17%	202 17%	295 +22% ac	229 -15%	76 16%	126 19% e	295 +22% ade	229 -15% e	103 -12%	18 -10%	38 -14%	46 15% a	227 +23% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 89 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
At least daily	208 5%	72 +7% cd	58 5% c	27 -3%	47 5%	185 +6% bd	10 -3%	10 5%	3 -3%
At least weekly	355 9%	135 +13% bcd	83 8% d	78 9% d	52 -5%	263 -8%	65 +18% acd	18 9%	7 -6%
At least monthly	164 4%	49 5% d	42 4% d	50 +6% d	20 -2%	124 -4%	21 +6% ad	14 +7% ad	4 3%
Less than once a month	199 5%	54 5%	68 +6% cd	33 4%	40 4%	166 5%	19 5%	7 3%	7 6%
Never	2985 75%	691 -68%	780 73% a	657 76% a	807 +82% abc	2500 +75% b	234 -65%	150 75% b	98 +82% abc
Don't know	93 2%	22 2%	34 +3% d	18 2%	15 -2%	75 2% cd	11 3% cd	1 -1%	1 -*%
Summary: Ever	926 23%	311 +30% bcd	251 24% d	188 22% d	159 -16%	739 -22% d	116 +32% acd	48 24% d	21 -18%
Summary: At least once a week	563 14%	207 +20% bcd	140 13% d	105 12%	99 -10%	449 -14% d	75 +21% acd	27 14% d	10 -9%
Summary: At lest once a month	727 18%	257 +25% bcd	183 17% d	155 18% d	119 -12%	573 -17% d	96 +27% acd	42 21% d	14 -12%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 89 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
At least daily	208 5%	46 +10% bcdegh	32 6%	14 4%	7 3%	12 3%	33 +9% cdegh	9 3%	4 3%	28 6% g	163 5%	45 6%	110 6% b	51 -3%
At least weekly	355 9%	47 10% cdgh	65 +12% cdfgh	15 -4%	14 -5%	34 10% ch	21 6%	18 -5%	4 -2%	46 11% cdfgh	281 9%	72 10%	222 +11% b	99 -7%
At least monthly	164 4%	18 4%	20 4%	22 6% g	12 4%	18 5% g	11 3%	5 -1%	3 2%	16 4%	139 4%	25 3%	104 +5% b	48 -3%
Less than once a month	199 5%	25 5%	27 5%	18 5%	14 5%	19 5%	17 5%	19 6%	4 3%	22 5%	156 5%	43 6%	98 5%	69 5%
Never	2985 75%	315 -66%	388 -69%	290 +81% ab	230 +83% abi	277 77% ab	272 76% a	262 +82% abi	145 +91% abcdefgi	322 74% a	2467 +75% b	515 -71%	1415 -71%	1198 +80% a
Don't know	93 2%	28 +6% cdefghi	29 +5% cdefhi	1 -*%	- --%	- --%	5 1%	8 2% de	- -%	4 1%	65 -2%	23 3%	33 -2%	33 2%
Summary: Ever	926 23%	136 +28% cdgh	143 26% dgh	69 19% h	48 -17% h	84 23% gh	81 23% gh	51 -16%	15 -9%	112 26% dgh	740 23%	185 26%	533 +27% b	268 -18%
Summary: At least once a week	563 14%	93 +19% cdegh	96 +17% cdgh	29 -8%	21 -8%	47 13% h	53 15% cdgh	27 -8%	8 -5%	74 17% cdgh	445 14%	116 16%	332 +17% b	151 -10%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 89 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Summary: At lest once a month	727	111	117	51	33	65	64	31	11	90	584	141	436	198
	18%	+23%	21%	14%	-12%	18%	18%	-10%	-7%	21%	18%	20%	+22%	-13%
		cdgh	cdgh	h		gh	gh			cdgh			b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 90
QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
At least daily	227 6%	120 6%	107 5%	88 +8% c	95 +7% c	44 -3%	35 7% de	53 +8% de	95 +7% de	44 -3% e	14 -2%	1 -*%	6 -2%	9 -3% a	90 +9% abc
At least weekly	454 11%	235 12%	218 11%	199 +17% bc	158 12% c	97 -7%	83 +17% cde	116 +17% cde	158 12% de	97 -7% e	30 -4%	9 -5%	12 -4%	31 10% ab	158 +16% abc
At least monthly	287 7%	149 8%	138 7%	132 +11% bc	94 7% c	61 -4%	66 +14% cde	66 +10% cde	94 7% de	61 -4%	29 -3%	14 7% b	9 -3%	26 8% b	86 +9% b
Less than once a month	237 6%	124 6%	113 6%	86 +7% c	80 6%	70 -5%	28 6%	59 +9% cde	80 6% e	70 -5%	32 -4%	5 -3%	14 5%	14 5%	74 +8% a
Never	2721 68%	1294 -66%	1427 +70% a	644 -55%	898 66% a	1179 +80% ab	272 -56%	372 -55%	898 66% ab	1179 +80% abc	710 +85% abcd	162 +84% cd	225 +81% cd	220 73% d	565 -57%
Don't know	77 2%	40 2%	37 2%	12 -1%	36 +3% a	29 2% a	3 -1%	9 1%	36 +3% a	29 2% a	18 2% a	2 1%	10 3% ac	3 1%	18 2%
Summary: Ever	1205 30%	627 +32% b	576 -28%	505 +44% bc	427 31% c	273 -18%	212 +44% cde	293 +44% cde	427 31% de	273 -18% e	105 -13%	29 -15%	42 -15%	79 26% ab	409 +41% abc
Summary: At least once a week	681 17%	354 18%	326 16%	287 +25% bc	253 19% c	141 -10%	118 +24% cde	169 +25% cde	253 19% de	141 -10% e	44 -5%	10 -5%	18 -7%	39 13% ab	248 +25% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 90 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Summary: At lest once a month	968 24%	503 +26% b	463 -23%	419 +36% bc	347 25% c	202 -14%	184 +38% cde	235 +35% cde	347 25% de	202 -14% e	72 -9%	24 -13%	28 -10%	65 22% ab	334 +34% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 90 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
At least daily	227 6%	100 +10% bcd	71 7% cd	23 -3%	28 -3%	185 6% b	7 -2%	10 5% b	25 +21% abc
At least weekly	454 11%	162 +16% cd	146 +14% cd	89 10% d	56 -6%	359 -11%	60 +17% acd	22 11%	13 10%
At least monthly	287 7%	96 +9% cd	98 +9% cd	51 6% d	36 -4%	244 7% d	23 6% d	16 8% d	3 -3%
Less than once a month	237 6%	74 +7% d	61 6% d	54 6% d	36 -4%	181 -5% d	35 +10% ad	15 7% d	4 -3%
Never	2721 68%	574 -56%	659 -62% a	635 +74% ab	808 +82% abc	2278 +69% bd	230 -64%	136 68%	75 -63%
Don't know	77 2%	17 2%	29 +3% c	10 1%	18 2%	66 2% d	5 1% d	2 1%	* -*%
Summary: Ever	1205 30%	432 +42% bcd	377 +35% cd	217 -25% d	157 -16%	969 -29%	125 +35% a	62 31%	45 +37% ac
Summary: At least once a week	681 17%	262 +26% bcd	218 +20% cd	112 -13% d	84 -9%	544 -16%	67 19%	32 16%	38 +31% abc
Summary: At lest once a month	968 24%	357 +35% bcd	315 +30% cd	163 -19% d	120 -12%	788 24%	90 25%	48 24%	41 +34% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 90 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	London	South East	South West	East Midlands	West Midlands	East of England	Yorkshire & Humber	North East	North West	Urban	Rural	Working	Not working
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
At least daily	227 6%	49 +10% cdefghi	38 7% ce	10 -3%	15 5%	11 3%	18 5%	16 5%	6 4%	21 5%	198 +6% b	29 -4%	136 +7% b	43 -3%
At least weekly	454 11%	54 11% c	63 11% c	23 -6%	32 12% c	47 13% c	55 +15% ci	32 10%	18 12%	36 8%	354 -11%	99 +14% a	300 +15% b	111 -7%
At least monthly	287 7%	41 9%	35 6%	29 8%	23 8%	33 9%	21 6%	17 5%	20 +13% bfgi	25 6%	239 7%	48 7%	163 +8% b	87 -6%
Less than once a month	237 6%	33 7% h	38 7% h	19 5%	19 7% h	14 4%	16 4%	18 6%	3 -2%	22 5%	194 6%	41 6%	128 6%	75 5%
Never	2721 68%	273 -57%	365 65% a	275 +76% abd	189 68% a	256 71% a	249 70% a	229 72% a	112 70% a	330 +75% ab	2230 68%	491 68%	1231 -62%	1162 +78% a
Don't know	77 2%	30 +6% cdefghi	21 +4% cdefhi	3 1%	- --%	- --%	- --%	8 2% def	- -%	3 1%	57 2%	15 2%	23 -1%	20 -1%
Summary: Ever	1205 30%	177 +37% cegi	174 31% ci	81 -23%	89 32% ci	104 29%	109 30% c	84 26%	47 30%	104 -24%	984 30%	217 30%	727 +37% b	316 -21%
Summary: At least once a week	681 17%	103 +21% cgi	101 18% c	33 -9%	47 17% c	58 16% c	72 20% ci	48 15% c	25 15%	57 -13%	552 17%	128 18%	436 +22% b	154 -10%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 90 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Summary: At lest once a month	968 24%	143 +30% cgi	136 24% c	62 -17%	70 25% c	90 25% c	94 26% ci	65 20%	45 28% ci	82 -19%	790 24%	176 24%	599 +30% b	241 -16%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 91
QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
At least daily	658 16%	323 16%	333 16%	371 +32% bc	228 17% c	59 -4%	200 +41% bcde	171 +25% cde	228 17% de	59 -4% e	14 -2%	17 -9%	21 -8%	50 17% ab	241 +24% abc
At least weekly	430 11%	216 11%	214 10%	170 +15% c	179 +13% c	81 -5%	64 13% de	106 +16% de	179 +13% de	81 -5% e	26 -3%	9 -5%	23 8%	23 8%	161 +16% abc
At least monthly	88 2%	49 2%	39 2%	34 3% c	31 2%	23 -2%	8 2%	26 +4% ade	31 2% e	23 -2%	9 -1%	2 1%	5 2%	7 2%	17 2%
Less than once a month	60 2%	30 2%	30 1%	20 2%	23 2%	17 1%	8 2%	12 2%	23 2%	17 1%	10 1%	5 3%	6 2%	5 2%	22 +2%
Never	2691 67%	1301 66%	1391 68%	550 -47%	869 -64% a	1273 +86% ab	205 -42%	345 -51% a	869 -64% ab	1273 +86% abc	758 +91% abcd	158 +82% cd	215 +78% d	214 71% d	535 -54%
Don't know	76 2%	43 2%	33 2%	16 1%	31 2%	29 2%	2 -*%	14 2% a	31 2% a	29 2% a	15 2% a	1 1%	7 2%	3 1%	16 2%
Summary: Ever	1236 31%	618 32%	616 30%	595 +51% bc	461 +34% c	180 -12%	280 +57% bcde	315 +47% cde	461 +34% de	180 -12% e	59 -7%	33 -17%	55 -20%	85 28% ab	440 +44% abc
Summary: At least once a week	1088 27%	539 28%	546 27%	541 +47% bc	407 +30% c	139 -9%	264 +54% bcde	277 +41% cde	407 +30% de	139 -9% e	40 -5%	26 -13%	44 -16%	73 24% ab	402 +41% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 91 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Summary: At lest once a month	1176 29%	588 30%	586 29%	575 +50% bc	438 +32% c	162 -11%	272 +56% bcde	303 +45% cde	438 +32% de	162 -11% e	49 -6%	28 -14%	49 -18%	80 26% ab	418 +42% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 91 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
At least daily	658 16%	192 +19% cd	247 +23% acd	120 -14% d	90 -9%	546 16% b	41 -11%	42 +21% ab	29 +24% ab
At least weekly	430 11%	127 +12% d	143 +13% d	93 11% d	62 -6%	360 11% d	32 9%	27 13% bd	9 -8%
At least monthly	88 2%	21 2%	29 3%	14 2%	18 2%	77 2%	7 2%	3 1%	1 1%
Less than once a month	60 2%	17 2%	11 1%	15 2%	17 2%	45 1%	7 2%	3 1%	3 2%
Never	2691 67%	645 -63% b	609 -57%	606 70% ab	783 +80% abc	2221 67% c	269 +75% acd	124 -62%	78 65%
Don't know	76 2%	21 2%	26 2%	14 2%	13 1%	65 2% cd	4 1%	1 -1%	1 -*%
Summary: Ever	1236 31%	356 +35% cd	430 +40% acd	243 28% d	186 -19%	1028 31% b	88 -24%	75 +37% ab	42 35% b
Summary: At least once a week	1088 27%	319 +31% cd	390 +37% acd	214 25% d	152 -15%	906 27% b	74 -20%	69 +34% ab	38 +32% b
Summary: At lest once a month	1176 29%	340 +33% cd	419 +39% acd	227 -26% d	169 -17%	983 30% b	80 -22%	72 +36% ab	39 33% b

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 91 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
At least daily	658 16%	76 16%	84 15%	51 14%	73 +26% abcefghi	57 16%	64 18% h	49 15%	15 -10%	76 17% h	542 17%	116 16%	409 +21% b	174 -12%
At least weekly	430 11%	44 9% c	71 13% c	18 -5%	25 9%	45 12% c	61 +17% acdgh	32 10% c	11 7%	54 12% c	345 11%	83 12%	296 +15% b	82 -5%
At least monthly	88 2%	24 +5% bdfgh	11 2%	9 2%	2 1%	8 2%	7 2%	5 2%	1 *%	11 3%	82 +2% b	6 -1%	47 2% b	19 -1%
Less than once a month	60 2%	10 2%	9 2%	4 1%	6 2%	2 1%	6 2%	7 2%	- -%	2 *%	51 2%	7 1%	24 1%	20 1%
Never	2691 67%	297 -62%	363 65%	276 +77% abdefi	172 62%	248 69% f	217 -61%	224 70% af	133 +83% abdefgi	291 67%	2190 67%	501 69%	1179 -59%	1186 +79% a
Don't know	76 2%	29 +6% cdefghi	22 +4% cdefghi	3 1%	- --%	- --%	3 1%	4 1%	- -%	3 1%	62 2%	9 1%	27 -1%	17 -1%
Summary: Ever	1236 31%	154 32% ch	175 31% ch	81 -23%	106 +38% cgh	112 31% ch	138 +39% bcgh	93 29% h	26 -17%	143 33% ch	1020 31%	213 29%	775 +39% b	295 -20%
Summary: At least once a week	1088 27%	120 25% h	155 28% ch	68 -19%	98 +35% abcgh	102 28% ch	126 +35% abcgh	81 25% h	26 -16%	130 30% ch	887 27%	199 28%	705 +36% b	255 -17%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 91 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Summary: At lest once a month	1176	144	165	77	100	110	132	86	26	141	969	206	751	275
	29%	30%	30%	-21%	+36%	31%	+37%	27%	-17%	32%	30%	28%	+38%	-18%
		ch	ch		cgh	ch	bcgh	h		ch			b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 92
QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
At least daily	515 13%	269 14%	246 12%	257 +22% bc	177 13% c	81 -5%	109 +22% cde	148 +22% cde	177 13% de	81 -5% e	30 -4%	18 9%	27 10%	39 13%	151 +15% ab
At least weekly	518 13%	253 13%	265 13%	216 +19% bc	190 14% c	112 -8%	92 +19% cde	124 +18% cde	190 14% de	112 -8% e	41 -5%	8 -4%	24 -9% a	42 14% a	154 +16% ab
At least monthly	138 3%	74 4%	65 3%	39 3% c	68 +5% c	31 -2%	12 3%	27 4% de	68 +5% ade	31 -2%	11 -1%	6 3%	5 2%	5 2%	36 4%
Less than once a month	117 3%	66 3%	52 3%	31 3%	48 4%	38 3%	12 2%	19 3%	48 4% e	38 3%	12 -1%	4 2%	9 3% c	3 -1%	43 +4% c
Never	2641 66%	1258 -64%	1381 +68% a	599 -52%	850 -62% a	1191 +80% ab	259 -53%	340 -51%	850 -62% ab	1191 +80% abc	723 +87% abcd	156 +81% bcd	203 +74% d	208 69% d	587 -59%
Don't know	73 2%	42 2%	31 2%	18 2%	28 2%	28 2%	3 -1%	15 2% a	28 2%	28 2%	16 2%	1 1%	8 3%	5 2%	21 2%
Summary: Ever	1289 32%	661 +34% b	628 31%	543 +47% bc	483 +36% c	262 -18%	225 +46% cde	318 +47% cde	483 +36% de	262 -18% e	94 -11%	35 -18%	65 -24%	89 29% a	384 +39% abc
Summary: At least once a week	1033 26%	522 27%	511 25%	473 +41% bc	367 27% c	193 -13%	201 +41% cde	272 +40% cde	367 27% de	193 -13% e	70 -8%	25 -13%	51 -19%	81 27% ab	305 +31% ab

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 92 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Summary: At lest once a month	1171 29%	595 30%	576 28%	513 +44% bc	435 +32% c	224 -15%	213 +44% cde	300 +44% cde	435 +32% de	224 -15% e	81 -10%	31 -16%	56 -20%	86 28% ab	341 +34% ab

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 92 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
At least daily	515 13%	151 +15% cd	176 +16% cd	85 -10%	92 -9%	435 13% b	16 -4%	32 +16% b	32 +27% abc
At least weekly	518 13%	140 14% d	161 +15% d	130 15% d	83 -8%	416 -13% d	61 +17% ad	29 15% d	11 -9%
At least monthly	138 3%	40 4% d	40 4% d	32 4%	22 -2%	106 -3%	25 +7% acd	5 2%	2 2%
Less than once a month	117 3%	35 3%	39 4% c	16 2%	26 3%	85 -3%	23 +6% acd	4 2%	2 2%
Never	2641 66%	638 -62%	626 -59%	585 68% ab	744 +76% abc	2208 +67% d	232 64%	128 64%	72 -60%
Don't know	73 2%	19 2%	23 2%	15 2%	14 1%	63 2% cd	4 1%	1 -1%	1 -*%
Summary: Ever	1289 32%	366 +36% cd	415 +39% cd	263 30% d	223 -23%	1042 -31%	125 35%	71 35%	48 +40% a
Summary: At least once a week	1033 26%	291 +28% d	337 +32% cd	214 25% d	175 -18%	851 26% b	77 -21%	61 +31% ab	43 +36% ab
Summary: At lest once a month	1171 29%	330 +32% d	377 +35% cd	246 29% d	197 -20%	957 29%	102 28%	66 33%	46 +38% ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 92 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
At least daily	515 13%	71 15% hi	69 12%	44 12%	45 16% ghi	60 17% ghi	61 +17% ghi	31 10%	12 8%	42 10%	415 13%	100 14%	285 +14% b	151 -10%
At least weekly	518 13%	56 12% dgh	88 16% cdgh	37 10% gh	15 -6%	61 +17% cdgh	75 +21% acdghi	17 -5%	6 -4%	60 14% dgh	422 13%	96 13%	343 +17% b	121 -8%
At least monthly	138 3%	14 3%	20 4%	13 4%	7 2%	16 4%	8 2%	6 2%	5 3%	16 4%	105 3%	33 5%	93 +5% b	32 -2%
Less than once a month	117 3%	20 4% c	15 3%	3 -1%	7 3%	9 2%	9 3%	11 4% c	3 2%	8 2%	96 3%	19 3%	62 3%	36 2%
Never	2641 66%	292 -61%	344 -62%	260 +72% abef	202 +73% abef	215 -60%	205 -57%	249 +78% abefi	134 +84% abcdefi	308 70% abef	2177 67%	463 64%	1166 -59%	1141 +76% a
Don't know	73 2%	27 +6% cdefghi	22 +4% cdefhi	3 1%	2 1%	- --%	1 -*%	5 2% e	- -%	3 1%	57 2%	12 2%	32 2%	18 -1%
Summary: Ever	1289 32%	161 34% gh	193 35% cdgh	97 27% h	74 27% h	146 +40% cdghi	153 +43% abcdghi	66 -21%	26 -16%	126 29% gh	1037 32%	248 34%	783 +40% b	339 -23%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 92 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Summary: At least once a week	1033	126	157	81	61	121	136	48	18	102	836	196	628	272
	26%	26%	28%	22%	22%	+34%	+38%	-15%	-11%	23%	26%	27%	+32%	-18%
		gh	gh	gh	h	cdghi	abcdghi			gh			b	
Summary: At lest once a month	1171	141	178	94	67	137	144	54	23	119	941	229	721	304
	29%	29%	32%	26%	24%	+38%	+40%	-17%	-15%	27%	29%	32%	+36%	-20%
		gh	dgh	gh	h	acdghi	abcdghi			gh			b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 93
QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
At least daily	101 3%	44 2%	57 3%	26 2%	46 +3% c	28 2%	10 2% e	16 2% e	46 +3% de	28 2% e	6 -1%	2 1%	3 1%	5 2%	44 +4% abc
At least weekly	172 4%	98 +5% b	73 -4%	75 +6% c	75 +5% c	22 -2%	30 +6% de	45 +7% de	75 +5% de	22 -2% e	5 -1%	4 2%	8 3%	13 4%	69 +7% ab
At least monthly	152 4%	88 +5% b	63 -3%	64 +6% c	58 4% c	29 -2%	31 +6% de	33 5% de	58 4% de	29 -2%	14 -2%	1 -1%	3 -1%	10 3% a	47 5% ab
Less than once a month	160 4%	75 4%	85 4%	54 5% c	65 5% c	41 -3%	19 4%	35 5% de	65 5% de	41 -3%	19 -2%	6 3%	9 3%	16 5%	64 +6% ab
Never	3333 83%	1608 -82%	1723 +84% a	925 -80%	1078 -79%	1330 +90% ab	395 81%	530 -79%	1078 -79%	1330 +90% abc	768 +92% abcd	179 +93% bcd	243 +88% d	255 84% d	747 -75%
Don't know	86 2%	47 2%	38 2%	18 2%	38 +3% a	30 2%	3 -1%	14 2%	38 +3% a	30 2%	20 2% a	1 1%	11 +4% ac	3 1%	20 2%
Summary: Ever	584 15%	306 16%	278 14%	218 +19% c	244 +18% c	122 -8%	89 +18% de	129 +19% de	244 +18% de	122 -8% e	44 -5%	12 -6%	23 -8%	44 15% ab	224 +23% abc
Summary: At least once a week	272 7%	142 7%	130 6%	101 +9% c	121 +9% c	51 -3%	39 8% de	61 +9% de	121 +9% de	51 -3% e	11 -1%	6 -3%	11 4%	18 6%	113 +11% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 93 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Summary: At lest once a month	424 11%	231 +12% b	193 -9%	165 +14% c	179 +13% c	80 -5%	70 +14% de	95 +14% de	179 +13% de	80 -5% e	26 -3%	7 -4%	14 -5%	28 9% a	161 +16% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 93 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
At least daily	101 3%	38 +4% cd	37 +4% cd	8 -1%	17 -2%	75 -2%	8 2%	6 3%	10 +8% abc
At least weekly	172 4%	60 +6% cd	67 +6% cd	21 -2%	22 -2%	144 4%	11 3%	8 4%	9 +7% abc
At least monthly	152 4%	58 +6% bd	39 4% d	32 4% d	16 -2%	122 4%	16 4%	10 5%	3 3%
Less than once a month	160 4%	50 5% d	54 +5% d	32 4%	23 -2%	134 4%	10 3%	10 5%	4 3%
Never	3333 83%	795 -78%	840 -79%	756 +88% ab	885 +90% ab	2759 83% d	313 +87% acd	165 82%	94 -78%
Don't know	86 2%	23 2%	26 2%	13 2%	19 2%	79 +2% bcd	3 -1%	1 -1%	* -*%
Summary: Ever	584 15%	205 +20% cd	198 +19% cd	94 -11% d	77 -8%	475 14%	45 12%	34 17% b	26 +21% ab
Summary: At least once a week	272 7%	98 +10% cd	105 +10% cd	30 -3%	38 -4%	219 7%	19 5%	13 7%	19 +15% abc
Summary: At lest once a month	424 11%	156 +15% cd	144 +14% cd	62 -7%	54 -6%	341 10%	35 10%	24 12%	22 +18% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 93 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
At least daily	101 3%	17 3% ceh	21 4% ceh	3 1%	3 1%	2 -*%	7 2%	8 3% e	- -%	13 3% eh	75 2%	24 3%	48 2%	29 2%
At least weekly	172 4%	30 +6% hi	20 4%	11 3%	14 5% h	19 5% h	22 6% hi	16 5% h	1 -*%	11 2%	144 4%	28 4%	114 +6% b	35 -2%
At least monthly	152 4%	23 5% cf	27 5% f	7 2%	7 2%	19 5% cf	4 -1%	8 3%	3 2%	24 5% cf	132 4%	19 3%	87 +4% b	43 -3%
Less than once a month	160 4%	21 4% g	20 4%	17 5% g	10 4%	25 +7% gi	17 5% gi	5 -1%	11 7% gi	9 -2%	131 4%	27 4%	101 +5% b	35 -2%
Never	3333 83%	359 -75%	444 -79%	320 +89% abe	244 88% ab	296 82% a	304 85% a	275 86% ab	145 +91% abe	374 85% ab	2721 83%	610 84%	1600 -81%	1334 +89% a
Don't know	86 2%	29 +6% cdefghi	28 +5% cdefhi	3 1%	- --%	- --%	3 1%	8 3% de	- -%	8 2% e	68 2%	15 2%	33 -2%	21 -1%
Summary: Ever	584 15%	91 +19% cdghi	89 16%	37 -10%	34 12%	65 18% cgh	51 14%	37 12%	15 9%	56 13%	482 15%	97 13%	349 +18% b	143 -10%
Summary: At least once a week	272 7%	47 +10% chi	42 7% h	14 -4% h	18 6% h	21 6% h	29 8% ch	24 8% h	1 -*%	24 5% h	219 7%	51 7%	161 +8% b	65 -4%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 93 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Summary: At lest once a month	424	71	68	20	24	40	33	32	4	48	351	70	248	108
	11%	+15%	12%	-6%	9%	11%	9%	10%	-3%	11%	11%	10%	+13%	-7%
		cdfh	ch		h	ch	h	h		ch			b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 94
QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
At least daily	255 6%	115 6%	140 7%	130 +11% bc	89 7% c	37 -2%	58 +12% cde	72 +11% cde	89 7% de	37 -2%	12 -1%	10 5%	15 5%	30 +10% ab	69 7%
At least weekly	406 10%	206 11%	200 10%	183 +16% bc	150 11% c	74 -5%	87 +18% cde	96 +14% cde	150 11% de	74 -5% e	28 -3%	10 -5%	18 -7%	50 +17% ab	136 +14% ab
At least monthly	232 6%	115 6%	117 6%	89 +8% c	84 6% c	59 -4%	37 8% de	52 +8% de	84 6% de	59 -4%	27 -3%	6 3%	10 4%	14 5%	68 7% a
Less than once a month	180 5%	100 5%	80 4%	57 5%	65 5%	58 4%	24 5% e	33 5% e	65 5% e	58 4% e	16 -2%	3 -2%	10 3%	10 3%	58 +6% a
Never	2844 71%	1370 70%	1472 72%	681 -59%	940 69% a	1223 +83% ab	277 -57%	404 -60%	940 69% ab	1223 +83% abc	732 +88% abcd	159 +83% cd	215 +78% cd	195 -65%	636 -64%
Don't know	86 2%	56 +3% b	30 -1%	21 2%	34 2%	30 2%	4 -1%	17 3% a	34 2% a	30 2%	18 2%	4 2%	8 3%	3 1%	25 3%
Summary: Ever	1074 27%	536 27%	538 26%	459 +40% bc	387 28% c	228 -15%	206 +42% cde	253 +37% cde	387 28% de	228 -15% e	82 -10%	30 -15%	53 -19%	104 +34% ab	331 +33% ab
Summary: At least once a week	662 17%	321 16%	341 17%	313 +27% bc	238 18% c	111 -7%	145 +30% cde	167 +25% cde	238 18% de	111 -7% e	39 -5%	20 -10%	33 -12%	80 +26% abd	205 +21% ab

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 94 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Summary: At lest once a month	893 22%	436 22%	457 22%	402 +35% bc	322 24% c	170 -11%	182 +37% cde	219 +33% cde	322 24% de	170 -11% e	66 -8%	26 -14%	44 -16%	94 +31% ab	273 +28% ab

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 94 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
At least daily	255 6%	56 5%	83 +8% a	51 6%	60 6%	223 +7% b	9 -3%	16 8% b	6 5% b
At least weekly	406 10%	116 11% d	120 11% d	92 11% d	74 -8%	331 10%	35 10%	28 +14% ab	12 10%
At least monthly	232 6%	72 +7% d	62 6%	49 6%	45 -5%	177 -5%	36 +10% ad	14 7%	6 5%
Less than once a month	180 5%	54 5% d	60 +6% d	38 4%	27 -3%	132 -4%	34 +10% acd	9 4%	3 3%
Never	2844 71%	706 69%	711 -67%	616 71% b	760 +77% abc	2374 +72% c	244 68%	133 -66%	92 +76% abc
Don't know	86 2%	19 2%	29 3%	17 2%	16 2%	76 +2% bcd	3 -1%	1 -1%	1 -*%
Summary: Ever	1074 27%	298 29% d	324 +30% d	229 27% d	206 -21%	864 -26%	114 +32% ad	66 +33% ad	28 23%
Summary: At least once a week	662 17%	172 17% d	203 +19% d	142 17%	134 -14%	555 17% b	44 -12%	44 +22% abd	19 15%
Summary: At lest once a month	893 22%	244 24% d	264 +25% d	192 22% d	179 -18%	732 22%	80 22%	58 +29% abd	25 20%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 94 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
At least daily	255 6%	46 +10% bhi	32 6%	22 6%	16 6%	40 +11% bcdhi	24 7%	22 7%	5 3%	17 4%	223 +7% b	32 -4%	132 7%	79 -5%
At least weekly	406 10%	35 7%	50 9%	40 11%	29 10%	46 13% a	45 12% a	25 8%	17 11%	45 10%	333 10%	73 10%	265 +13% b	107 -7%
At least monthly	232 6%	18 4%	23 4%	20 6%	14 5%	39 +11% abcdfi	12 3%	22 7%	9 6%	20 4%	187 6%	45 6%	145 +7% b	68 -5%
Less than once a month	180 5%	18 4%	18 3%	18 5% h	6 2%	17 5% h	18 5% h	17 5% h	1 -*%	18 4% h	133 -4%	46 +6% a	100 5% b	50 -3%
Never	2844 71%	331 69% e	411 73% e	257 71% e	211 76% e	219 -61%	259 72% e	228 71% e	127 +80% ae	330 75% e	2326 71%	515 71%	1311 -66%	1174 +78% a
Don't know	86 2%	31 +7% cdefghi	25 +5% cdefhi	3 1%	2 1%	- --%	1 -*%	7 2% ef	- -%	8 2% ef	69 2%	11 2%	29 -1%	21 -1%
Summary: Ever	1074 27%	117 24%	123 -22%	100 28%	65 23%	141 +39% abcdfghi	99 28%	85 27%	32 20%	100 23%	875 27%	196 27%	641 +32% b	303 -20%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 94 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Summary: At least once a week	662 17%	81 17%	82 15%	62 17%	45 16%	85 +24% abdghi	69 19%	47 15%	23 14%	62 14%	556 17%	105 15%	397 +20% b	186 -12%
Summary: At lest once a month	893 22%	99 21%	105 19%	82 23%	59 21%	124 +34% abcdfghi	80 22%	69 21%	32 20%	82 19%	743 23%	151 21%	542 +27% b	253 -17%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 95
QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
At least daily	42 1%	20 1%	22 1%	24 +2% bc	11 1%	7 -*%	13 +3% cde	11 2% de	11 1% e	7 -*%	* -*%	1 1%	1 *%	2 1%	7 1%
At least weekly	52 1%	31 2%	21 1%	28 +2% c	19 1% c	6 -*%	14 +3% cde	14 2% de	19 1% d	6 -*%	5 -1%	- -%	2 1%	7 2% a	13 1%
At least monthly	58 1%	41 +2% b	17 -1%	34 +3% bc	18 1% c	5 -*%	15 +3% cde	19 +3% cde	18 1% de	5 -*%	2 -*%	- -%	2 1%	3 1%	13 1%
Less than once a month	86 2%	54 +3% b	31 -2%	45 +4% bc	31 2% c	10 -1%	27 +6% bcde	17 3% de	31 2% de	10 -1%	5 -1%	4 2%	4 1%	6 2%	34 +3%
Never	3662 91%	1761 -90%	1899 +93% a	1003 -86%	1243 91% a	1416 +96% ab	414 -85%	590 -87%	1243 91% ab	1416 +96% abc	799 +96% abc	182 94% d	257 93%	281 93%	895 90%
Don't know	104 3%	54 3%	50 2%	27 2%	39 3%	37 3%	4 -1%	23 3% a	39 3% a	37 3% a	22 3% a	5 3%	10 4% c	3 1%	29 3% c
Summary: Ever	237 6%	146 +7% b	91 -4%	130 +11% bc	79 6% c	27 -2%	69 +14% bcde	61 +9% cde	79 6% de	27 -2%	12 -1%	5 -3%	10 4%	19 6%	67 7% ab
Summary: At least once a week	94 2%	51 3%	43 2%	51 +4% bc	30 2% c	13 -1%	27 +5% cde	25 +4% de	30 2% de	13 -1%	5 -1%	1 1%	4 1%	9 3%	20 2%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 95 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Summary: At lest once a month	151 4%	92 +5% b	60 -3%	86 +7% bc	48 4% c	18 -1%	42 +9% cde	44 +7% cde	48 4% de	18 -1%	7 -1%	1 -1%	6 2%	12 4% a	33 3% a

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 95 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
At least daily	42 1%	9 1%	13 1% d	15 +2% d	4 -*%	38 +1% b	* -*%	2 1%	1 1%
At least weekly	52 1%	14 1%	18 2%	7 1%	9 1%	40 1%	8 2%	3 1%	2 2%
At least monthly	58 1%	13 1%	19 2%	10 1%	9 1%	49 1%	4 1%	3 1%	1 1%
Less than once a month	86 2%	20 2%	34 +3% d	18 2%	13 -1%	75 2%	4 1%	3 2%	2 1%
Never	3662 91%	936 91%	949 -89%	795 92% b	927 +94% ab	3019 -91%	340 +94% a	188 94%	113 +95% a
Don't know	104 3%	30 3%	31 3%	18 2%	20 2%	92 +3% bcd	4 -1%	2 -1%	1 -1%
Summary: Ever	237 6%	57 6% d	84 +8% ad	50 6% d	35 -4%	202 6%	17 5%	11 5%	6 5%
Summary: At least once a week	94 2%	24 2%	31 3% d	23 3% d	13 -1%	78 2%	8 2%	5 2%	3 2%
Summary: At lest once a month	151 4%	37 4%	50 5% d	32 4%	22 -2%	127 4%	13 3%	7 4%	4 3%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 95 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
At least daily	42 1%	8 2% i	9 2% i	2 1%	3 1%	9 +2% i	2 *%	5 2% i	- -%	- --%	37 1%	5 1%	21 1%	16 1%
At least weekly	52 1%	11 +2% cf	8 1%	1 *%	2 1%	7 2%	1 *%	2 1%	3 2%	5 1%	44 1%	8 1%	25 1%	16 1%
At least monthly	58 1%	10 2%	3 1%	1 *%	4 1%	9 3% bc	4 1%	3 1%	2 1%	14 +3% bc	54 +2% b	4 -1%	36 +2% b	9 -1%
Less than once a month	86 2%	12 2%	10 2%	6 2%	3 1%	10 3%	6 2%	6 2%	4 2%	19 +4% bcd	78 +2% b	6 -1%	41 2%	25 2%
Never	3662 91%	402 -84%	501 89% a	347 +96% abei	265 +95% abei	326 90% a	341 +95% abei	297 93% a	151 95% a	389 89%	2974 -91%	686 +95% a	1816 92%	1404 +94% a
Don't know	104 3%	36 +8% cdefghi	29 +5% cdefh	3 1%	2 1%	- --%	4 1%	7 2% e	- -%	11 2% e	85 3%	14 2%	42 2%	28 -2%
Summary: Ever	237 6%	41 +9% cdf	30 5%	10 -3%	11 4%	34 +10% bcdfg	13 4%	16 5%	8 5%	38 +9% cdf	213 +6% b	23 -3%	123 6% b	67 -4%
Summary: At least once a week	94 2%	20 +4% cfi	17 3%	3 1%	5 2%	15 +4% cfi	3 1%	8 2%	3 2%	5 1%	81 2%	13 2%	46 2%	33 2%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 95 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Summary: At lest once a month	151 4%	29 +6% cf	20 4%	5 -1%	8 3%	24 +7% cf	7 2%	10 3%	5 3%	18 4% c	134 +4% b	17 -2%	82 4% b	42 -3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 96
QR3. How often, if at all, do you do each of these types of activities...Social audio services?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
At least daily	36 1%	14 1%	23 1%	20 +2% c	11 1%	5 -*%	12 +2% cde	8 1% de	11 1% e	5 -*%	1 -*%	1 1%	2 1%	1 *%	5 1%
At least weekly	39 1%	27 +1% b	12 -1%	18 +2% c	18 1% c	4 -*%	9 +2% de	9 1% de	18 1% de	4 -*%	3 -*%	* *%	4 1%	4 1%	13 1%
At least monthly	35 1%	21 1%	15 1%	27 +2% bc	6 *%	2 -*%	8 2% cde	19 +3% cde	6 *%	2 -*%	1 -*%	1 1%	1 *%	3 1%	5 *%
Less than once a month	69 2%	43 +2% b	26 -1%	37 +3% bc	24 2% c	8 -1%	17 +4% cde	19 +3% de	24 2% de	8 -1%	4 -*%	3 2%	1 *%	4 1%	20 2%
Never	3720 93%	1802 -92%	1916 +94% a	1027 -88%	1269 93% a	1424 +96% ab	433 -89%	594 -88%	1269 93% ab	1424 +96% abc	802 +96% abc	179 93%	259 94%	287 95%	919 93%
Don't know	104 3%	55 3%	48 2%	33 3%	32 2%	38 3%	8 2%	25 4%	32 2%	38 3%	23 3%	8 4% c	9 3%	4 1%	29 3%
Summary: Ever	179 4%	104 +5% b	75 -4%	101 +9% bc	60 4% c	18 -1%	46 +9% cde	55 +8% cde	60 4% de	18 -1%	8 -1%	6 3%	8 3%	11 4%	43 4%
Summary: At least once a week	75 2%	40 2%	35 2%	37 +3% c	29 2% c	9 -1%	21 +4% cde	17 2% de	29 2% de	9 -1%	3 -*%	1 1%	6 2%	4 1%	18 2%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 96 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Social audio services?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Summary: At lest once a month	110 3%	61 3%	50 2%	64 +6% bc	36 3% c	11 -1%	29 +6% cde	35 +5% cde	36 3% de	11 -1%	4 -1%	3 1%	7 3%	7 2%	23 2%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 96 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Social audio services?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
At least daily	36 1%	8 1%	18 +2% d	6 1%	5 *%	32 1%	* -*%	3 2% b	1 1%
At least weekly	39 1%	13 1% d	15 1% d	6 1%	5 -*%	29 1%	7 +2% a	2 1%	1 1%
At least monthly	35 1%	10 1%	13 1%	4 *%	5 1%	32 1%	1 *%	1 1%	1 1%
Less than once a month	69 2%	13 1%	31 +3% acd	11 1%	8 -1%	64 +2% bc	2 -1%	1 -1%	1 1%
Never	3720 93%	954 93% b	951 -89%	818 +95% b	940 +96% ab	3066 -93%	344 +96% a	190 95% a	116 +96% a
Don't know	104 3%	25 2%	36 3%	17 2%	20 2%	90 3% d	5 1%	2 1%	1 -1%
Summary: Ever	179 4%	44 4% d	77 +7% acd	27 3%	22 -2%	157 +5%	11 3%	7 4%	4 3%
Summary: At least once a week	75 2%	20 2% d	32 +3% cd	12 1%	9 -1%	61 2%	7 2%	5 3%	2 1%
Summary: At lest once a month	110 3%	31 3% d	45 +4% cd	16 2%	14 -1%	93 3%	9 2%	6 3%	3 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 96 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Social audio services?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
At least daily	36 1%	8 2% c	6 1%	- -%	4 1%	7 2% c	2 1%	2 1%	- -%	3 1%	31 1%	5 1%	15 1%	17 1%
At least weekly	39 1%	11 +2% cf	4 1%	- -%	1 *%	4 1%	- -%	2 1%	- -%	7 2% cf	36 1%	3 *%	19 1%	8 -1%
At least monthly	35 1%	10 +2% bc	- --%	- -%	4 1% b	3 1% b	3 1%	5 2% bc	- -%	6 1% b	34 1%	2 *%	20 1%	7 -*%
Less than once a month	69 2%	19 +4% bcg	9 2%	4 1%	3 1%	8 2%	5 1%	2 1%	5 3%	9 2%	66 +2% b	2 -*%	30 2%	16 -1%
Never	3720 93%	395 -82%	513 92% a	353 +98% abegi	263 95% a	338 94% a	344 +96% ab	300 94% a	154 97% a	405 93% a	3019 -92%	697 +96% a	1862 +94%	1419 +95%
Don't know	104 3%	36 +7% cdefghi	28 +5% cdefhi	3 1%	3 1%	- --%	4 1%	8 3% e	- -%	8 2% e	85 3%	14 2%	36 -2%	30 2%
Summary: Ever	179 4%	48 +10% bcdfghi	19 3%	4 -1%	12 4% c	22 6% c	10 3%	12 4%	5 3%	25 6% c	167 +5% b	12 -2%	84 4%	48 -3%
Summary: At least once a week	75 2%	19 +4% cfh	10 2% c	- --%	5 2% c	11 3% cf	2 1%	4 1%	- -%	10 2% c	67 2%	8 1%	34 2%	25 2%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 96 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Social audio services?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Summary: At lest once a month	110	29	10	-	9	14	5	10	-	15	100	10	54	32
	3%	+6%	2%	--%	3%	4%	2%	3%	-%	4%	+3%	-1%	3%	2%
		bcfh	c		ch	ch		c		ch	b			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 97
QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Listen to live radio	2789 70%	1379 70%	1410 69%	632 -54%	985 +72% a	1172 +79% ab	242 -50%	390 -58% a	985 +72% ab	1172 +79% abc	639 +77% abc	107 -55%	191 69% a	203 67% a	801 +81% abc
Listen to catch-up radio	926 23%	490 +25% b	435 -21%	273 24%	350 +26% c	302 -20%	103 21%	170 25% de	350 +26% de	302 -20% e	142 -17%	21 -11%	48 -18% a	59 20% a	292 +29% abc
Listen to podcasts	1205 30%	627 +32% b	576 -28%	505 +44% bc	427 31% c	273 -18%	212 +44% cde	293 +44% cde	427 31% de	273 -18% e	105 -13%	29 -15%	42 -15%	79 26% ab	409 +41% abc
Listen to a paid-for or subscription music streaming service	1236 31%	618 32%	616 30%	595 +51% bc	461 +34% c	180 -12%	280 +57% bcde	315 +47% cde	461 +34% de	180 -12% e	59 -7%	33 -17%	55 -20%	85 28% ab	440 +44% abc
Listen to a free music streaming service	1289 32%	661 +34% b	628 31%	543 +47% bc	483 +36% c	262 -18%	225 +46% cde	318 +47% cde	483 +36% de	262 -18% e	94 -11%	35 -18%	65 -24%	89 29% a	384 +39% abc
Listen to an audiobook	584 15%	306 16%	278 14%	218 +19% c	244 +18% c	122 -8%	89 +18% de	129 +19% de	244 +18% de	122 -8% e	44 -5%	12 -6%	23 -8%	44 15% ab	224 +23% abc
Listen to music videos online or through music TV channels	1074 27%	536 27%	538 26%	459 +40% bc	387 28% c	228 -15%	206 +42% cde	253 +37% cde	387 28% de	228 -15% e	82 -10%	30 -15%	53 -19%	104 +34% ab	331 +33% ab

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 97 (continuation)
QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Play an interactive audio game using only your voice	237 6%	146 +7% b	91 -4%	130 +11% bc	79 6% c	27 -2%	69 +14% bcde	61 +9% cde	79 6% de	27 -2%	12 -1%	5 -3%	10 4%	19 6%	67 7% ab
Social audio services	179 4%	104 +5% b	75 -4%	101 +9% bc	60 4% c	18 -1%	46 +9% cde	55 +8% cde	60 4% de	18 -1%	8 -1%	6 3%	8 3%	11 4%	43 4%
None of the above	723 18%	342 17%	381 19%	206 18%	253 19%	263 18%	74 15%	132 20%	253 19%	263 18%	174 +21% ad	59 +31% bcd	63 +23% d	53 17% d	86 -9%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 97 (continuation)
QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Listen to live radio	2789 70%	802 +78% bcd	699 -66%	628 +73% bd	624 -64%	2258 -68%	277 +77% ac	143 71%	102 +85% abc
Listen to catch-up radio	926 23%	311 +30% bcd	251 24% d	188 22% d	159 -16%	739 -22% d	116 +32% acd	48 24% d	21 -18%
Listen to podcasts	1205 30%	432 +42% bcd	377 +35% cd	217 -25% d	157 -16%	969 -29%	125 +35% a	62 31%	45 +37% ac
Listen to a paid-for or subscription music streaming service	1236 31%	356 +35% cd	430 +40% acd	243 28% d	186 -19%	1028 31% b	88 -24%	75 +37% ab	42 35% b
Listen to a free music streaming service	1289 32%	366 +36% cd	415 +39% cd	263 30% d	223 -23%	1042 -31%	125 35%	71 35%	48 +40% a
Listen to an audiobook	584 15%	205 +20% cd	198 +19% cd	94 -11% d	77 -8%	475 14%	45 12%	34 17% b	26 +21% ab
Listen to music videos online or through music TV channels	1074 27%	298 29% d	324 +30% d	229 27% d	206 -21%	864 -26%	114 +32% ad	66 +33% ad	28 23%
Play an interactive audio game using only your voice	237 6%	57 6% d	84 +8% ad	50 6% d	35 -4%	202 6%	17 5%	11 5%	6 5%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 97 (continuation)
QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Social audio services	179	44	77	27	22	157	11	7	4
	4%	4%	+7%	3%	-2%	+5%	3%	4%	3%
		d	acd						
None of the above	723	123	160	150	264	624	60	28	10
	18%	-12%	-15%	17%	+27%	+19%	17%	-14%	-8%
			a	a	abc	cd	d	d	

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 97 (continuation)
QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Listen to live radio	2789 70%	255 -53%	433 +77% adei	262 73% ad	168 -60%	243 67% a	254 71% ad	231 72% ad	124 +78% adei	289 66% a	2190 -67%	590 +82% a	1481 +75% b	1031 69%
Listen to catch-up radio	926 23%	136 +28% cdgh	143 26% dgh	69 19% h	48 -17% h	84 23% gh	81 23% gh	51 -16%	15 -9%	112 26% dgh	740 23%	185 26%	533 +27% b	268 -18%
Listen to podcasts	1205 30%	177 +37% cegi	174 31% ci	81 -23%	89 32% ci	104 29%	109 30% c	84 26%	47 30%	104 -24%	984 30%	217 30%	727 +37% b	316 -21%
Listen to a paid-for or subscription music streaming service	1236 31%	154 32% ch	175 31% ch	81 -23%	106 +38% cgh	112 31% ch	138 +39% bcgh	93 29% h	26 -17%	143 33% ch	1020 31%	213 29%	775 +39% b	295 -20%
Listen to a free music streaming service	1289 32%	161 34% gh	193 35% cdgh	97 27% h	74 27% h	146 +40% cdghi	153 +43% abcdghi	66 -21%	26 -16%	126 29% gh	1037 32%	248 34%	783 +40% b	339 -23%
Listen to an audiobook	584 15%	91 +19% cdghi	89 16%	37 -10%	34 12%	65 18% cgh	51 14%	37 12%	15 9%	56 13%	482 15%	97 13%	349 +18% b	143 -10%
Listen to music videos online or through music TV channels	1074 27%	117 24%	123 -22%	100 28%	65 23%	141 +39% abcdfghi	99 28%	85 27%	32 20%	100 23%	875 27%	196 27%	641 +32% b	303 -20%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 97 (continuation)
QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Play an interactive audio game using only your voice	237	41	30	10	11	34	13	16	8	38	213	23	123	67
	6%	+9%	5%	-3%	4%	+10%	4%	5%	5%	+9%	+6%	-3%	6%	-4%
		cdf				bcdfg				cdf	b		b	
Social audio services	179	48	19	4	12	22	10	12	5	25	167	12	84	48
	4%	+10%	3%	-1%	4%	6%	3%	4%	3%	6%	+5%	-2%	4%	-3%
		bcdfghi			c	c				c	b			
None of the above	723	146	70	68	46	51	74	65	19	85	631	92	251	300
	18%	+31%	-12%	19%	17%	14%	21%	20%	12%	20%	+19%	-13%	-13%	+20%
		bcdefghi		b			beh	bh		b	b			a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 98
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where has car and use it as a driver

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	2871	1500	1369	637	1006	1228	234	403	1006	1228	659	75	142	222	903
Effective Weighted Sample	1963	1044	918	436	705	834	163	273	705	834	443	48	96	144	601
Weighted Bases	**2922**	**1526**	**1394**	**712**	**1084**	**1126**	**258**	**454**	**1084**	**1126**	**597**	**71**	**148**	**212**	**884**
Listen to live radio on an in-car FM or AM radio	1585 54%	814 53%	772 55%	335 -47%	592 55% a	658 +58% a	122 -47%	214 -47%	592 55% ab	658 +58% ab	368 +62% abc	34 47%	109 +74% ad	141 +67% ad	488 55%
Listen to live radio on an in-car DAB radio	1379 47%	766 +50% b	612 -44%	303 -43%	554 +51% ac	523 46%	106 41%	196 43%	554 +51% abde	523 46% e	232 -39%	17 -25%	46 -31%	80 -38% a	508 +58% abc
Listen to radio on a mobile phone	336 12%	185 12%	151 11%	127 +18% bc	152 +14% c	58 -5%	53 +21% cde	73 +16% de	152 +14% de	58 -5% e	17 -3%	6 9%	9 -6%	23 11%	148 +17% bc
Listen to music on an in-car CD or tape player	451 15%	254 17%	197 14%	87 -12%	191 +18% a	174 15%	39 15%	48 -11%	191 +18% b	174 15% b	89 15% b	7 10%	35 +24% a	43 +20% a	159 +18%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via a mobile phone	503 17%	282 18%	219 -16%	226 +32% bc	221 +20% c	56 -5%	97 +38% bcde	129 +28% cde	221 +20% de	56 -5% e	13 -2%	6 -8%	11 -8%	31 15% b	237 +27% abc
Listen to music using a streaming service like Spotify, Apple Music or Deezer via an in-car infotainment system (not via a mobile phone)	252 9%	134 9%	118 8%	124 +17% bc	103 9% c	25 -2%	49 +19% cde	75 +17% cde	103 9% de	25 -2% e	5 -1%	4 6%	9 6%	7 -3%	117 +13% bc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 98 (continuation)
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where has car and use it as a driver

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	2871	1500	1369	637	1006	1228	234	403	1006	1228	659	75	142	222	903
Effective Weighted Sample	1963	1044	918	436	705	834	163	273	705	834	443	48	96	144	601
Weighted Bases	**2922**	**1526**	**1394**	**712**	**1084**	**1126**	**258**	**454**	**1084**	**1126**	**597**	**71**	**148**	**212**	**884**
Listen to music stored on a phone	377 13%	207 14%	168 12%	147 +21% bc	154 14% c	76 -7%	61 +24% cde	87 +19% cde	154 14% de	76 -7% e	21 -4%	5 8%	7 -5%	26 12% b	141 +16% b
Listen to a podcast via a mobile phone	172 6%	92 6%	80 6%	65 +9% c	86 +8% c	21 -2%	24 +9% de	41 +9% de	86 +8% de	21 -2%	6 -1%	1 2%	4 3%	6 -3%	72 +8% abc
None of these	239 8%	109 -7%	130 +9% a	65 9% b	65 -6%	109 +10% b	26 10% c	39 9%	65 -6%	109 +10% c	70 +12% c	13 +19% bcd	10 7%	17 8% d	38 -4%
Summary: Any	2683 92%	1417 +93% b	1264 -91%	647 91%	1019 +94% ac	1017 -90%	232 90%	415 91%	1019 +94% ade	1017 -90%	526 -88%	57 -81%	138 93% a	195 92% a	846 +96% ac

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 98 (continuation)
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where has car and use it as a driver

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	2871	961	687	536	645	1751	348	371	396
Effective Weighted Sample	1963	641	479	402	442	1450	263	345	371
Weighted Bases	**2922**	**907**	**757**	**690**	**520**	**2401**	**266**	**152**	**96**
Listen to live radio on an in-car FM or AM radio	1585 54%	501 55% b	366 -48%	408 +59% b	290 56% b	1302 54% b	123 -46%	74 -49%	81 +85% abc
Listen to live radio on an in-car DAB radio	1379 47%	500 +55% bcd	356 47% d	317 46% d	195 -38%	1093 -46%	152 +57% ad	81 +54% a	48 50%
Listen to radio on a mobile phone	336 12%	122 +13% d	89 12% d	87 13% d	36 -7%	272 11% b	20 -7%	21 14% b	22 +23% abc
Listen to music on an in-car CD or tape player	451 15%	156 17% d	114 15% d	125 +18% d	53 -10%	354 -15%	49 18%	29 19% a	17 18%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via a mobile phone	503 17%	188 +21% d	152 +20% d	116 17% d	44 -8%	406 17%	43 16%	33 +22% a	19 20%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via an in-car infotainment system (not via a mobile phone)	252 9%	92 10% d	78 10% d	56 8% d	24 -5%	197 -8%	23 8%	19 +12% a	13 +14% ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 98 (continuation)
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where has car and use it as a driver

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	2871	961	687	536	645	1751	348	371	396
Effective Weighted Sample	1963	641	479	402	442	1450	263	345	371
Weighted Bases	**2922**	**907**	**757**	**690**	**520**	**2401**	**266**	**152**	**96**
Listen to music stored on a phone	377 13%	137 +15% d	108 14% d	79 11%	48 -9%	290 -12%	35 13%	25 16% a	25 +26% abc
Listen to a podcast via a mobile phone	172 6%	85 +9% bcd	40 5%	27 -4%	20 -4%	134 6%	9 -3%	9 6%	19 +20% abc
None of these	239 8%	50 -5%	61 8% a	41 -6%	72 +14% abc	217 +9% bcd	10 -4%	8 6%	3 -3%
Summary: Any	2683 92%	857 +95% bd	696 92% d	649 +94% d	447 -86%	2183 -91%	256 +96% a	143 94% a	93 +97% a

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 98 (continuation)
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where has car and use it as a driver

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2871	191	343	184	161	191	217	160	80	224	2308	558	1560	994
Effective Weighted Sample	1963	159	279	158	140	154	172	137	67	189	1612	360	1088	662
Weighted Bases	**2922**	**241**	**473**	**275**	**203**	**275**	**283**	**229**	**109**	**312**	**2291**	**624**	**1667**	**925**
Listen to live radio on an in-car FM or AM radio	1585	155	301	147	109	121	185	104	55	126	1224	357	877	524
	54%	+64%	+64%	54%	53%	-44%	+65%	-46%	51%	-40%	53%	57%	-53%	57%
		cdeghi	cdeghi	i	i		cdeghi							a
Listen to live radio on an in-car DAB radio	1379	98	179	138	98	142	133	103	50	151	1070	305	892	369
	47%	41%	-38%	50%	48%	52%	47%	45%	46%	48%	47%	49%	+54%	-40%
				b	b	ab	b			b			b	
Listen to radio on a mobile phone	336	37	45	16	36	49	40	20	4	26	286	48	233	65
	12%	15%	10%	-6%	+18%	+18%	14%	9%	-4%	8%	+12%	-8%	+14%	-7%
		bchi			bcghi	bcghi	ch				b		b	
Listen to music on an in-car CD or tape player	451	38	65	42	47	51	33	31	22	25	339	110	257	151
	15%	16%	14%	15%	+23%	18%	12%	14%	20%	-8%	15%	18%	15%	16%
		i	i	i	bfgi	i			i					
Listen to music using a streaming service like Spotify, Apple Music or Deezer via a mobile phone	503	23	70	16	61	49	71	42	21	52	382	119	371	88
	17%	-10%	15%	-6%	+30%	18%	+25%	18%	20%	17%	17%	19%	+22%	-10%
			c		abcegi	ac	abci	ac	ac	ac			b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 98 (continuation)
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where has car and use it as a driver

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2871	191	343	184	161	191	217	160	80	224	2308	558	1560	994
Effective Weighted Sample	1963	159	279	158	140	154	172	137	67	189	1612	360	1088	662
Weighted Bases	**2922**	**241**	**473**	**275**	**203**	**275**	**283**	**229**	**109**	**312**	**2291**	**624**	**1667**	**925**
Listen to music using a streaming service like Spotify, Apple Music or Deezer via an in-car infotainment system (not via a mobile phone)	252 9%	11 -4%	28 -6%	7 -3%	21 10% acg	27 10% acg	50 +18% abcdegi	7 -3%	18 +17% abcg	27 9% cg	198 9%	54 9%	187 +11% b	48 -5%
Listen to music stored on a phone	377 13%	23 10% c	31 -6%	12 -4%	43 +21% abci	36 13% bc	58 +20% abci	33 14% bc	15 14% bc	39 12% bc	292 13%	83 13%	260 +16% b	82 -9%
Listen to a podcast via a mobile phone	172 6%	10 4%	20 4%	6 -2%	12 6%	17 6%	31 +11% abci	19 8% c	5 5%	14 4%	131 6%	40 6%	128 +8% b	28 -3%
None of these	239 8%	46 +19% bcdefhi	45 9% eh	17 6%	12 6%	9 -3%	33 11% eh	29 +13% cdeh	1 -1%	26 8% eh	200 +9% b	39 6%	70 -4%	94 +10% a
Summary: Any	2683 92%	195 -81%	428 91% a	258 94% ag	191 94% ag	266 +97% abfgi	251 89% a	199 -87%	108 +99% abfgi	286 92% a	2090 -91%	586 94% a	1596 +96% b	830 -90%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 99
QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
DAB radio	2787 70%	1437 +73% b	1348 -66%	706 -61%	1012 +74% a	1068 +72% a	278 -57%	428 -64% a	1012 +74% abe	1068 +72% abe	561 67% a	96 -50%	178 -64% a	210 70% a	804 +81% abc
On TV via Freeview, cable or satellite TV services	1999 50%	1009 51%	990 49%	543 -47%	755 +56% ac	700 -47%	228 47% e	315 47% e	755 +56% abde	700 -47% e	338 -41%	93 48%	135 49%	170 +56%	653 +66% abc
Online via an app or web browser on a smartphone, tablet or computer	1537 38%	793 +40% b	744 -36%	527 +45% c	579 +43% c	431 -29%	232 +48% de	295 +44% de	579 +43% de	431 -29% e	189 -23%	55 -28%	86 -31%	125 41% ab	556 +56% abc
On a smart speaker such as Amazon Echo, Google Home	1488 37%	740 38%	748 37%	495 +43% c	568 +42% c	424 -29%	220 +45% de	276 +41% de	568 +42% de	424 -29% e	175 -21%	43 -22%	76 -27%	123 41% ab	553 +56% abc
I wasn't aware of digital radio before today	765 19%	328 -17%	437 +21% a	276 +24% bc	192 -14%	297 20% b	123 +25% cd	153 +23% c	192 -14%	297 20% c	203 +24% cd	53 +27% cd	57 21% d	51 17% d	77 -8%
Summary: Aware of any	3238 81%	1634 +83% b	1603 -79%	885 -76%	1169 +86% ac	1184 80% a	364 -75%	521 -77%	1169 +86% abde	1184 80% ae	630 -76%	140 -73%	220 79%	251 83% a	915 +92% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 99 (continuation)
QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
DAB radio	2787 70%	828 +81% bcd	721 68% d	662 +77% bd	546 -56%	2279 -69% d	279 +77% ad	152 +76% ad	71 -59%
On TV via Freeview, cable or satellite TV services	1999 50%	604 +59% bd	549 52% d	499 +58% bd	328 -33%	1673 50% d	191 53% d	95 47% d	34 -28%
Online via an app or web browser on a smartphone, tablet or computer	1537 38%	483 +47% cd	464 +44% d	361 +42% d	216 -22%	1263 38% d	158 +44% ad	87 +43% ad	24 -20%
On a smart speaker such as Amazon Echo, Google Home	1488 37%	484 +47% bcd	438 +41% d	348 +40% d	205 -21%	1170 -35%	186 +52% acd	83 41% ad	42 35%
I wasn't aware of digital radio before today	765 19%	108 -11%	184 17% a	123 -14% a	314 +32% abc	671 +20% bc	26 -7%	29 -15% b	37 +31% abc
Summary: Aware of any	3238 81%	915 +89% bcd	880 83% d	739 +86% d	668 -68%	2643 -80% d	334 +93% acd	171 +85% ad	83 -69%

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 99 (continuation)
QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
DAB radio	2787	194	403	298	201	266	260	214	134	309	2216	565	1585	966
	70%	-40%	72%	+83%	72%	74%	73%	67%	+84%	71%	-68%	+78%	+80%	-65%
			a	abdefgi	a	a	a	a	abdefgi	a		a	b	
On TV via Freeview, cable or satellite TV services	1999	164	284	186	133	202	207	173	128	195	1565	428	1169	666
	50%	-34%	51%	52%	48%	+56%	+58%	54%	+80%	-45%	-48%	+59%	+59%	-44%
			a	a	a	ai	adi	ai	abcdefgi	a		a	b	
Online via an app or web browser on a smartphone, tablet or computer	1537	97	191	133	130	166	175	124	103	144	1212	319	979	462
	38%	-20%	34%	37%	+47%	+46%	+49%	39%	+65%	-33%	-37%	+44%	+49%	-31%
			a	a	abci	abci	abcgi	a	abcdefgi	a		a	b	
On a smart speaker such as Amazon Echo, Google Home	1488	61	176	120	126	159	161	124	105	138	1162	319	968	433
	37%	-13%	-32%	33%	+45%	+44%	+45%	39%	+66%	-31%	-36%	+44%	+49%	-29%
			a	a	abci	abci	abci	a	abcdefgi	a		a	b	
I wasn't aware of digital radio before today	765	211	105	40	53	45	74	48	15	80	675	88	198	359
	19%	+44%	19%	-11%	19%	-12%	21%	15%	-9%	18%	+21%	-12%	-10%	+24%
		bcdefghi	ceh		ceh		ceh			ch	b			a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 99 (continuation)
QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Summary: Aware of any	3238	268	455	320	225	315	284	272	145	358	2596	635	1783	1139
	81%	-56%	81%	+89%	81%	+88%	79%	85%	+91%	82%	-79%	+88%	+90%	-76%
			a	abdfi	a	abdf	a	a	abdfi	a		a	b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 100
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio before today

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3186	1616	1568	812	1091	1283	333	479	1091	1283	690	169	217	254	914
Effective Weighted Sample	2197	1127	1069	560	764	885	235	326	764	885	476	114	147	169	621
Weighted Bases	**3238**	**1634**	**1603**	**885**	**1169**	**1184**	**364**	**521**	**1169**	**1184**	**630**	**140**	**220**	**251**	**915**
1.A wider choice of radio stations/ digital-only radio stations	1999 62%	1072 +66% b	927 -58%	547 62%	768 +66% c	684 -58%	218 60%	329 63% de	768 +66% de	684 -58%	339 -54%	75 -54%	107 -49%	154 61% b	641 +70% abc
2.Clear and high-quality sound	2006 62%	1091 +67% b	915 -57%	495 -56%	775 +66% ac	736 62% a	206 -57%	289 -55%	775 +66% abde	736 62% b	366 -58%	73 -52%	128 58%	160 64% a	632 +69% ab
3.Interference free/ no dropped signal	1132 35%	617 +38% b	515 -32%	291 33%	457 +39% ac	385 -32%	113 31%	177 34% e	457 +39% ade	385 -32% e	166 -26%	42 30%	68 31%	72 -29%	386 +42% abc
4.Extra features (including ability to pause and rewind live radio, programme guides)	620 19%	352 +22% b	269 -17%	178 20% c	262 +22% c	181 -15%	79 22% de	99 19% e	262 +22% de	181 -15% e	68 -11%	25 18%	39 18%	34 -14%	238 +26% abc
5.Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	543 17%	310 +19% b	233 -15%	160 18% c	214 18% c	169 -14%	69 19% de	91 18% e	214 18% de	169 -14% e	67 -11%	20 14%	32 14%	29 -11%	238 +26% abc
6.Ease of use (e.g. find your station by name, not frequency)	893 28%	496 +30% b	395 -25%	265 30% c	369 +32% c	259 -22%	98 27% de	167 +32% de	369 +32% de	259 -22% e	108 -17%	25 -18%	46 -21%	65 26%	354 +39% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 100 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio before today

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3186	1616	1568	812	1091	1283	333	479	1091	1283	690	169	217	254	914
Effective Weighted Sample	2197	1127	1069	560	764	885	235	326	764	885	476	114	147	169	621
Weighted Bases	**3238**	**1634**	**1603**	**885**	**1169**	**1184**	**364**	**521**	**1169**	**1184**	**630**	**140**	**220**	**251**	**915**
7.Future-proof	324 10%	197 +12% b	127 -8%	86 10%	144 +12% c	94 -8%	39 11% e	47 9% e	144 +12% de	94 -8% e	30 -5%	10 7%	22 10%	21 8%	141 +15% abc
8.Ready for switchover	390 12%	226 +14% b	163 -10%	113 13% c	163 +14% c	114 -10%	53 15% de	59 11% e	163 +14% de	114 -10% e	43 -7%	14 10%	22 10%	27 11%	151 +17% abc
9.Being able to get rid of a standalone radio set by replacing it with a smart speaker or another online device	336 10%	181 11%	155 10%	97 11% c	148 +13% c	91 -8%	43 12% de	55 11% e	148 +13% de	91 -8%	35 -5%	7 -5%	19 9%	35 14% a	153 +17% ab
10.None of these	225 7%	100 6%	125 8%	65 7%	62 -5%	98 +8% b	25 7%	40 8%	62 -5%	98 +8% c	63 +10% c	15 +11% cd	25 +11% cd	11 5%	39 -4%
11.Don't know	318 10%	120 -7%	198 +12% a	108 +12% b	96 -8%	114 10%	49 +13% c	60 11% c	96 -8%	114 10%	77 +12% c	20 +15% d	23 10%	25 10%	62 -7%
Summary: Any	2695 83%	1414 +87% b	1279 -80%	712 -80%	1011 +86% ac	972 82%	291 80%	421 81%	1011 +86% abde	972 82% e	490 -78%	104 -75%	172 -78%	215 86% ab	814 +89% ab

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 100 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio before today

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3186	950	793	568	842	1964	461	417	339
Effective Weighted Sample	2197	645	562	425	590	1610	346	387	318
Weighted Bases	**3238**	**915**	**880**	**739**	**668**	**2643**	**334**	**171**	**83**
1.A wider choice of radio stations/ digital-only radio stations	1999 62%	604 +66% d	555 63% d	461 62% d	362 -54%	1604 -61%	231 +69% ad	114 +67% ad	47 57%
2.Clear and high-quality sound	2006 62%	637 +70% bcd	528 60% d	459 62% d	359 -54%	1630 62%	197 59%	112 65% b	62 +75% abc
3.Interference free/ no dropped signal	1132 35%	401 +44% bcd	264 -30%	248 33%	209 -31%	934 35%	109 33%	61 36%	27 33%
4.Extra features (including ability to pause and rewind live radio, programme guides)	620 19%	210 +23% d	171 19% d	143 19% d	92 -14%	499 19%	64 19%	40 +23% ad	12 15%
5.Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	543 17%	197 +22% cd	166 19% cd	100 -14%	76 -11%	459 +17% d	48 14% d	27 16% d	4 -5%
6.Ease of use (e.g. find your station by name, not frequency)	893 28%	294 +32% cd	258 29% d	195 26% d	137 -21%	744 28% d	81 24% d	57 +33% abd	6 -7%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 100 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio before today

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3186	950	793	568	842	1964	461	417	339
Effective Weighted Sample	2197	645	562	425	590	1610	346	387	318
Weighted Bases	**3238**	**915**	**880**	**739**	**668**	**2643**	**334**	**171**	**83**
7.Future-proof	324 10%	121 +13% bcd	86 10% d	67 9%	48 -7%	264 10% d	39 12% d	20 12% d	2 -2%
8.Ready for switchover	390 12%	128 +14% d	112 13% d	89 12% d	58 -9%	313 12% d	50 15% d	25 15% d	1 -2%
9.Being able to get rid of a standalone radio set by replacing it with a smart speaker or another online device	336 10%	129 +14% bcd	86 10% d	74 10% d	46 -7%	253 -10% d	62 +18% acd	18 10% d	4 -5%
10.None of these	225 7%	46 -5%	58 7%	49 7%	62 +9% ab	194 +7%	16 5%	10 6%	5 6%
11.Don't know	318 10%	64 -7%	89 10% a	75 10% a	89 +13% ab	269 10% cd	35 10% d	12 -7% d	1 -1%
Summary: Any	2695 83%	806 +88% bcd	734 83% d	615 83% d	517 -77%	2179 -82%	284 85%	149 +87% a	77 +93% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 100 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio before today

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3186	218	328	220	178	224	222	210	109	255	2634	547	1640	1235
Effective Weighted Sample	2197	183	264	187	151	180	177	171	91	212	1845	365	1158	839
Weighted Bases	**3238**	**268**	**455**	**320**	**225**	**315**	**284**	**272**	**145**	**358**	**2596**	**635**	**1783**	**1139**
1.A wider choice of radio stations/ digital-only radio stations	1999 62%	178 66% bgi	250 -55%	190 60%	149 66% bgi	197 62%	189 66% bgi	150 -55%	107 +74% bcegi	194 -54%	1599 62%	397 63%	1205 +68% b	613 -54%
2.Clear and high-quality sound	2006 62%	179 67% bg	250 -55%	184 58%	142 63% g	191 61%	215 +76% abcdegi	140 -51%	116 +80% abcdegi	213 60%	1566 -60%	434 +68% a	1185 +66% b	651 -57%
3.Interference free/ no dropped signal	1132 35%	121 +45% bcegi	143 31%	94 29%	81 36% g	106 34% g	108 38% g	66 -24%	87 +60% abcdefgi	128 36% g	934 +36% b	197 -31%	685 +38% b	336 -30%
4.Extra features (including ability to pause and rewind live radio, programme guides)	620 19%	99 +37% bcdefghi	79 17% i	52 16%	48 21% gi	60 19% gi	59 21% gi	32 -12%	31 21% gi	39 -11%	512 20%	103 -16%	375 +21% b	162 -14%
5.Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	543 17%	85 +32% bcdefgi	63 14% i	42 13%	51 +23% bci	59 19% i	46 16% i	41 15% i	42 +29% bcefgi	30 -8%	460 +18% b	77 -12%	335 +19% b	150 -13%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 100 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio before today

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3186	218	328	220	178	224	222	210	109	255	2634	547	1640	1235
Effective Weighted Sample	2197	183	264	187	151	180	177	171	91	212	1845	365	1158	839
Weighted Bases	**3238**	**268**	**455**	**320**	**225**	**315**	**284**	**272**	**145**	**358**	**2596**	**635**	**1783**	**1139**
6.Ease of use (e.g. find your station by name, not frequency)	893 28%	94 +35% cfhi	126 28% h	83 26% h	78 +35% fhi	117 +37% bcfghi	62 -22%	71 26% h	23 -16%	89 25%	742 +29% b	145 -23%	558 +31% b	250 -22%
7.Future-proof	324 10%	65 +24% bcdefghi	43 9% i	28 9% i	23 10% i	28 9% i	19 7%	25 9% i	20 14% fi	14 -4%	279 +11% b	45 -7%	198 +11% b	74 -7%
8.Ready for switchover	390 12%	54 +20% cdfgi	64 14% fgi	37 11% i	27 12% i	46 15% fgi	22 -8%	21 -8%	20 14% i	22 -6%	337 +13% b	53 -8%	236 +13% b	105 -9%
9.Being able to get rid of a standalone radio set by replacing it with a smart speaker or another online device	336 10%	19 7%	32 -7%	20 -6%	38 +17% abcefi	31 10%	29 10%	36 13% abc	18 12%	31 9%	262 10%	74 12%	229 +13% b	89 -8%
10.None of these	225 7%	21 8% f	47 +10% f	26 8% f	17 8% f	18 6%	7 -3%	29 +11% f	7 5%	22 6%	188 7%	37 6%	90 -5%	96 +8% a
11.Don't know	318 10%	33 12% deh	74 +16% defhi	35 11% h	13 6%	18 -6%	19 7%	39 +14% defh	4 -3%	33 9% h	275 +11% b	41 -6%	147 -8%	134 +12% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 100 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio before today

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3186	218	328	220	178	224	222	210	109	255	2634	547	1640	1235
Effective Weighted Sample	2197	183	264	187	151	180	177	171	91	212	1845	365	1158	839
Weighted Bases	**3238**	**268**	**455**	**320**	**225**	**315**	**284**	**272**	**145**	**358**	**2596**	**635**	**1783**	**1139**
Summary: Any	2695	215	334	259	195	279	257	204	134	303	2133	556	1546	909
	83%	80%	-73%	81%	86%	+88%	+91%	-75%	+93%	84%	-82%	+88%	+87%	-80%
				b	bg	abcg	abcgi		abcgi	bg		a	b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 101
QT1. Do you have any working TV sets that are used by anyone in your home to watch TV programmes or films?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Yes	3831	1853	1975	1067	1309	1455	446	621	1309	1455	818	173	261	296	962
	96%	-94%	+97%	-92%	96%	+98%	-92%	-92%	96%	+98%	+98%	-90%	94%	+98%	+97%
			a		a	ab			ab	abc	abc			ab	ab
No	172	108	64	94	52	26	41	53	52	26	15	20	16	6	29
	4%	+6%	-3%	+8%	4%	-2%	+8%	+8%	4%	-2%	-2%	+10%	6%	-2%	-3%
		b		bc	c		cde	cde	de			cd	cd		

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 101 (continuation)
QT1. Do you have any working TV sets that are used by anyone in your home to watch TV programmes or films?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Yes	3831 96%	986 96% b	997 -94%	840 +97% b	944 96% b	3168 96%	345 96%	193 97%	117 97%
No	172 4%	37 4%	68 +6% acd	22 -3%	38 4%	145 4%	15 4%	7 3%	3 3%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 101 (continuation)
QT1. Do you have any working TV sets that are used by anyone in your home to watch TV programmes or films?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Yes	3831	427	543	351	259	348	339	316	158	427	3121	702	1909	1443
	96%	-89%	97%	97%	-93%	97%	95%	+99%	99%	97%	95%	+97%	+96%	96%
			ad	ad		a	a	adf	adf	ad		a		
No	172	52	16	10	19	12	19	4	2	11	150	20	72	55
	4%	+11%	3%	3%	+7%	3%	5%	-1%	1%	3%	5%	-3%	-4%	4%
		bcefghi			bcghi		gh				b			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 102
QT2. Which of these best describes the main TV set in your household?
Base: Where have a TV

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3846	1853	1991	955	1229	1662	396	559	1229	1662	968	215	262	304	974
Effective Weighted Sample	2621	1287	1333	668	862	1110	286	382	862	1110	636	141	174	199	655
Weighted Bases	**3831**	**1853**	**1975**	**1067**	**1309**	**1455**	**446**	**621**	**1309**	**1455**	**818**	**173**	**261**	**296**	**962**
An HDTV set or HD ready TV - which can receive High Definition picture quality	2330 61%	1110 60%	1219 62%	620 -58%	821 63% a	889 61%	260 58%	360 58%	821 63%	889 61%	484 59%	104 60%	159 61%	203 +69% ad	583 61%
An Ultra High Definition (known as UHD) TV set or UHD ready TV - also known as 4K TV	861 22%	514 +28% b	347 -18%	274 +26% c	335 +26% c	252 -17%	110 25% de	164 +26% de	335 +26% de	252 -17% e	105 -13%	23 -13%	32 -12%	51 -17%	298 +31% abc
Neither of these	325 8%	126 -7%	199 +10% a	77 7%	74 -6%	174 +12% ab	19 -4%	58 9% ac	74 -6%	174 +12% ac	131 +16% abcd	31 +18% cd	50 +19% cd	24 8% d	31 -3%
Don't know	314 8%	104 -6%	210 +11% a	96 9% b	79 -6%	140 +10% b	57 +13% bc	39 6%	79 -6%	140 +10% bc	98 +12% bc	16 9% d	20 7%	16 5%	50 -5%
np	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 102 (continuation)
QT2. Which of these best describes the main TV set in your household?
Base: Where have a TV

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3846	1043	888	654	1203	2392	478	485	486
Effective Weighted Sample	2621	696	628	486	829	1952	361	447	456
Weighted Bases	**3831**	**986**	**997**	**840**	**944**	**3168**	**345**	**193**	**117**
An HDTV set or HD ready TV - which can receive High Definition picture quality	2330	587	625	528	557	1949	192	117	65
	61%	60%	63%	63%	59%	+62%	-56%	61%	-56%
						bd			
An Ultra High Definition (known as UHD) TV set or UHD ready TV - also known as 4K TV	861	274	224	208	137	686	108	43	23
	22%	+28%	22%	25%	-14%	-22%	+31%	22%	19%
		bd	d	d			acd		
Neither of these	325	55	67	54	141	274	17	12	21
	8%	-6%	-7%	-6%	+15%	9%	-5%	6%	+18%
					abc	b			abc
Don't know	314	69	81	49	109	259	28	20	8
	8%	7%	8%	-6%	+12%	8%	8%	11%	7%
					abc			d	
np	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 102 (continuation)
QT2. Which of these best describes the main TV set in your household?
Base: Where have a TV

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3846	335	399	243	206	257	263	248	124	317	3197	644	1776	1614
Effective Weighted Sample	2621	276	322	206	175	205	207	201	102	262	2217	414	1243	1072
Weighted Bases	**3831**	**427**	**543**	**351**	**259**	**348**	**339**	**316**	**158**	**427**	**3121**	**702**	**1909**	**1443**
An HDTV set or HD ready TV - which can receive High Definition picture quality	2330 61%	268 63% h	364 +67% cdh	200 57% h	144 56% h	225 65% dh	227 +67% cdh	191 60% h	59 -37%	271 63% h	1883 60%	441 63%	1172 61%	852 59%
An Ultra High Definition (known as UHD) TV set or UHD ready TV - also known as 4K TV	861 22%	98 23% bf	86 -16%	66 19%	72 +28% bcef	59 -17%	46 -13%	91 +29% bcefi	80 +50% abcdefgi	89 21% f	718 23%	142 20%	533 +28% b	223 -15%
Neither of these	325 8%	40 9%	41 7%	55 +16% abdefghi	20 8%	24 7%	23 7%	25 8%	9 6%	37 9%	268 9%	56 8%	85 -4%	195 +14% a
Don't know	314 8%	22 -5%	52 10% ag	29 8% g	23 9% g	40 +11% ag	43 +13% agi	9 -3%	10 7%	30 7% g	252 8%	63 9%	118 -6%	173 +12% a
np	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 103
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Sky TV (with a monthly subscription)	1200 30%	551 -28%	649 +32% a	285 -25%	482 +35% ac	433 29% a	120 -25%	165 -24%	482 +35% abde	433 29% b	223 -27%	30 -15%	73 26% a	93 31% a	336 +34% ab
Virgin Media (cable TV subscription)	426 11%	219 11%	207 10%	115 10%	174 +13% ac	137 -9%	45 9%	69 10%	174 +13% de	137 -9%	64 -8%	10 -5%	19 -7%	23 8%	139 +14% abc
Freeview or Freeview Play (a free service often built into TV sets)	1414 35%	689 35%	726 36%	348 -30%	442 -32%	625 +42% ab	129 -26%	219 32% a	442 -32% a	625 +42% abc	379 +46% abc	82 +43%	120 +44% d	115 38%	363 37%
BT TV	209 5%	125 +6% b	84 -4%	46 -4%	61 4%	102 +7% ab	29 6% b	17 -3%	61 4% b	102 +7% bc	45 5% b	6 3%	9 3%	14 5%	65 +7% b
TalkTalk TV/ EE TV/ Plusnet TV/ YouView	82 2%	33 2%	48 2%	24 2%	21 2%	38 3%	11 2%	13 2%	21 2%	38 3%	15 2%	5 3%	9 3%	6 2%	16 2%
Freesat/ Sky TV (free service, no subscription)	217 5%	113 6%	105 5%	59 5%	69 5%	90 6%	36 +7% b	22 -3%	69 5%	90 6% b	54 6% b	14 7%	22 +8%	28 +9%	71 +7%
None of these	699 17%	370 +19% b	329 -16%	314 +27% bc	197 -15%	188 -13%	130 +27% cde	184 +27% cde	197 -15%	188 -13%	119 -14%	54 +28% bcd	47 17%	51 17%	129 -13%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 103 (continuation)
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Don't know	50 1%	22 1%	29 1%	18 2%	17 1%	16 1%	11 +2% de	6 1%	17 1%	16 1%	8 1%	- -%	1 *%	- --%	5 -*%
Summary: Traditional Pay TV	1872 47%	902 46%	968 47%	461 -40%	722 +53% ac	689 47% a	199 -41%	262 -39%	722 +53% abde	689 47% abe	341 -41%	51 -26%	108 -39% a	135 45% a	531 +54% abc
Summary: Free (digital) TV	1571 39%	768 39%	804 39%	398 -34%	492 -36%	681 +46% ab	159 -33%	239 -35%	492 -36%	681 +46% abc	414 +50% abc	94 +49% d	134 +49% d	132 44%	407 41%
Summary: Any	3254 81%	1569 -80%	1682 +82% a	829 -71%	1147 +84% a	1277 +86% a	345 -71%	484 -72%	1147 +84% ab	1277 +86% ab	706 +85% ab	139 -72%	229 83% a	251 83% a	857 +86% a

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 103 (continuation)
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Sky TV (with a monthly subscription)	1200 30%	326 32% d	353 +33% d	255 30%	253 -26%	948 -29%	135 +37% ad	82 +41% ad	31 26%
Virgin Media (cable TV subscription)	426 11%	114 11% d	101 9%	117 +14% bd	83 -8%	370 +11% c	36 10% c	9 -5%	11 9% c
Freeview or Freeview Play (a free service often built into TV sets)	1414 35%	368 36% b	325 -31%	311 36% b	387 +39% b	1178 36% b	108 -30%	66 33%	62 +52% abc
BT TV	209 5%	74 +7% bcd	44 4%	39 5%	48 5%	170 5%	26 +7% cd	8 4%	5 4%
TalkTalk TV/ EE TV/ Plusnet TV/ YouView	82 2%	13 -1%	21 2%	22 3% a	26 3% a	76 +2% b	3 -1%	3 1%	1 1%
Freesat/ Sky TV (free service, no subscription)	217 5%	55 5%	59 5%	53 6%	51 5%	167 -5% d	27 +8% ad	20 +10% ad	3 -3%
None of these	699 17%	163 16%	208 +20% ac	123 -14%	187 19% c	596 +18% cd	57 16%	27 -14%	15 -12%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 103 (continuation)
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Don't know	50 1%	9 1%	18 2%	10 1%	9 1%	43 1% d	4 1% d	3 1% d	* -*%
Summary: Traditional Pay TV	1872 47%	504 49% d	506 48% d	427 49% d	405 -41%	1525 -46% d	198 +55% ad	100 50% d	46 -39%
Summary: Free (digital) TV	1571 39%	405 40% b	372 -35%	348 40% b	424 +43% b	1306 39% b	119 -33%	81 40% b	64 +53% abc
Summary: Any	3254 81%	850 83% b	838 -79%	730 +85% bd	785 80%	2675 -81%	299 83%	170 +85% a	105 +88% ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 103 (continuation)
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Sky TV (with a monthly subscription)	1200 30%	118 -25%	167 30% c	77 -21%	74 27%	116 32% aci	106 30% c	104 32% aci	77 +48% abcdefgi	108 -25%	967 30%	230 32%	665 +34% b	394 -26%
Virgin Media (cable TV subscription)	426 11%	56 12% bg	38 -7%	26 7%	51 +18% abcgh	52 +14% bcg	48 14% bcg	13 -4%	12 7%	74 +17% abcgh	415 +13% b	11 -2%	243 +12% b	138 -9%
Freeview or Freeview Play (a free service often built into TV sets)	1414 35%	115 -24%	179 32% a	154 +43% abd	85 31%	125 35% a	124 35% a	141 +44% abdef	72 +45% abdef	183 +42% abd	1071 -33%	342 +47% a	668 -34%	597 +40% a
BT TV	209 5%	26 5% h	36 6% dh	14 4%	7 -2%	18 5%	19 5% h	26 +8% cdh	2 -1%	23 5%	161 5%	48 7%	99 5%	81 5%
TalkTalk TV/ EE TV/ Plusnet TV/ YouView	82 2%	7 2%	10 2%	9 3%	5 2%	17 +5% abi	9 2%	10 3% i	5 3%	4 1%	66 2%	16 2%	38 2%	36 2%
Freesat/ Sky TV (free service, no subscription)	217 5%	21 4%	32 6%	19 5%	18 7%	14 4%	16 4%	23 7%	6 3%	18 4%	154 -5%	63 +9% a	91 -5%	95 +6% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 103 (continuation)
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
None of these	699	130	125	71	76	41	47	47	11	47	608	87	303	267
	17%	+27%	+22%	20%	+27%	-11%	-13%	15%	-7%	-11%	+19%	-12%	-15%	18%
		cefghi	efghi	efhi	efghi			h			b			a
Don't know	50	16	8	4	-	1	7	-	1	6	41	9	11	20
	1%	+3%	1%	1%	-%	*%	2%	-%	*%	1%	1%	1%	-1%	1%
		deg					dg							a
Summary: Traditional Pay TV	1872	202	243	127	130	199	182	143	95	205	1570	299	1020	633
	47%	42%	43%	-35%	47%	+55%	51%	45%	+60%	47%	+48%	-41%	+51%	-42%
			c		c	abcgi	ac	c	abcdgi	c	b		b	
Summary: Free (digital) TV	1571	137	206	167	97	135	136	156	76	196	1190	380	732	660
	39%	-28%	37%	+46%	35%	37%	38%	+49%	+48%	+45%	-36%	+53%	-37%	+44%
			a	abde		a	a	abdef	abd	abd		a		a
Summary: Any	3254	333	427	285	202	318	304	274	148	385	2622	627	1666	1212
	81%	-70%	-76%	79%	-73%	+88%	85%	85%	+93%	+88%	-80%	+87%	+84%	81%
			a	a		abcd	abd	abd	abcdfg	abcd		a	b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 104
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films? - Summary
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Traditional Pay TV	1872 47%	902 46%	968 47%	461 -40%	722 +53% ac	689 47% a	199 -41%	262 -39%	722 +53% abde	689 47% abe	341 -41%	51 -26%	108 -39% a	135 45% a	531 +54% abc
Free (digital) TV	1571 39%	768 39%	804 39%	398 -34%	492 -36%	681 +46% ab	159 -33%	239 -35%	492 -36%	681 +46% abc	414 +50% abc	94 +49% d	134 +49% d	132 44%	407 41%
Any	3254 81%	1569 -80%	1682 +82% a	829 -71%	1147 +84% a	1277 +86% a	345 -71%	484 -72%	1147 +84% ab	1277 +86% ab	706 +85% ab	139 -72%	229 83% a	251 83% a	857 +86% a
None	749 19%	392 +20% b	358 -18%	331 +29% bc	214 -16%	204 -14%	142 +29% cde	190 +28% cde	214 -16%	204 -14%	127 -15%	54 +28% bcd	47 17%	51 17%	134 -14%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 104 (continuation)
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films? - Summary
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Traditional Pay TV	1872 47%	504 49% d	506 48% d	427 49% d	405 -41%	1525 -46% d	198 +55% ad	100 50% d	46 -39%
Free (digital) TV	1571 39%	405 40% b	372 -35%	348 40% b	424 +43% b	1306 39% b	119 -33%	81 40% b	64 +53% abc
Any	3254 81%	850 83% b	838 -79%	730 +85% bd	785 80%	2675 -81%	299 83%	170 +85% a	105 +88% ab
None	749 19%	173 17%	226 +21% ac	133 -15%	197 20% c	638 +19% cd	61 17% d	30 -15%	15 -12%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 104 (continuation)
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films? - Summary
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Traditional Pay TV	1872	202	243	127	130	199	182	143	95	205	1570	299	1020	633
	47%	42%	43%	-35%	47%	+55%	51%	45%	+60%	47%	+48%	-41%	+51%	-42%
			c		c	abcgi	ac	c	abcdgi	c	b		b	
Free (digital) TV	1571	137	206	167	97	135	136	156	76	196	1190	380	732	660
	39%	-28%	37%	+46%	35%	37%	38%	+49%	+48%	+45%	-36%	+53%	-37%	+44%
			a	abde		a	a	abdef	abd	abd		a		a
Any	3254	333	427	285	202	318	304	274	148	385	2622	627	1666	1212
	81%	-70%	-76%	79%	-73%	+88%	85%	85%	+93%	+88%	-80%	+87%	+84%	81%
			a	a		abcd	abd	abd	abcdfg	abcd		a	b	
None	749	146	133	75	76	42	54	47	12	53	649	96	315	286
	19%	+30%	+24%	21%	+27%	-12%	15%	15%	-7%	-12%	+20%	-13%	-16%	19%
		bcefghi	efghi	ehi	efghi		h	h			b			a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 105
QT4. Which – if any – of these are used in your household to watch paid for sports?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
1. Sky Sports channels or Sky Sports Pass from NOW	560 14%	292 15%	267 13%	133 -11%	237 +17% ac	189 13%	56 12%	77 -11%	237 +17% abde	189 13% e	83 -10%	5 -3%	25 -9% a	36 12% a	213 +22% abc
2. BT Sport channels or BT Sport Monthly Pass	338 8%	213 +11% b	125 -6%	84 7%	130 10% a	124 8%	43 9%	41 -6%	130 10% be	124 8% e	51 -6%	7 -3%	11 -4%	20 7%	139 +14% abc
3. Amazon Prime Video	517 13%	261 13%	256 13%	175 +15% c	223 +16% c	119 -8%	70 14% de	105 +16% de	223 +16% de	119 -8% e	42 -5%	10 -5%	16 -6%	41 14% ab	210 +21% abc
4. Eurosport monthly or annual pass	20 *%	17 +1% b	3 -*%	2 *%	8 1%	10 1% a	* *%	1 *%	8 1%	10 1%	5 1%	1 *%	1 *%	2 1%	9 +1%
5. NBA pass	4 *%	- -%	4 *%	* *%	3 +*% c	- -%	* *%	- -%	3 +*% d	- -%	- -%	1 +1%	- -%	- -%	* *%
6. Twitch	21 1%	20 +1% b	1 -*%	14 +1% bc	5 *%	1 -*%	7 +1% cde	7 +1% de	5 *%	1 -*%	- --%	- -%	1 *%	- -%	12 +1%
7. Pick TV	14 *%	8 *%	6 *%	2 *%	9 +1%	3 *%	2 *%	- -%	9 +1% b	3 *%	2 *%	- -%	- -%	- -%	7 +1%
8. UFC Fight Pass	7 *%	6 +*% b	* -*%	5 +*%	* *%	2 *%	3 +1% ce	2 *%	* *%	2 *%	- -%	1 *%	- -%	- -%	3 *%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 105 (continuation)
QT4. Which – if any – of these are used in your household to watch paid for sports?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
9. DAZN	6 *%	6 +*% b	* -*%	2 *%	3 *%	2 *%	1 *%	* *%	3 *%	2 *%	1 *%	- -%	- -%	- -%	5 +1%
10. Discovery +	89 2%	48 2%	41 2%	25 2%	40 +3% c	25 2%	6 1%	19 3% e	40 +3% ade	25 2%	9 -1%	2 1%	2 1%	13 +4% ab	33 +3% b
11. None of these	2934 73%	1389 -71%	1543 +76% a	838 72%	940 -69%	1155 +78% ab	349 72%	489 72%	940 -69%	1155 +78% abc	682 +82% abcd	168 +87% cd	234 +84% cd	218 72% d	614 -62%
12. Don't know	60 1%	25 1%	34 2%	21 2%	18 1%	20 1%	14 +3% bcd	7 1%	18 1%	20 1%	13 2%	4 2%	2 1%	4 1%	10 1%
Summary: Any	1010 25%	547 +28% b	463 -23%	302 26% c	402 +30% c	305 -21%	123 25% de	178 26% de	402 +30% de	305 -21% e	138 -17%	21 -11%	41 -15%	80 27% ab	367 +37% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 105 (continuation)
QT4. Which – if any – of these are used in your household to watch paid for sports?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
1. Sky Sports channels or Sky Sports Pass from NOW	560 14%	171 +17% d	180 +17% d	116 13% d	83 -8%	464 14%	51 14%	27 13%	14 12%
2. BT Sport channels or BT Sport Monthly Pass	338 8%	103 +10% d	92 9% d	90 +10% d	48 -5%	271 8%	41 +11% acd	13 6%	8 7%
3. Amazon Prime Video	517 13%	185 +18% cd	167 +16% cd	101 12% d	62 -6%	438 13% d	40 11%	27 13% d	11 -9%
4. Eurosport monthly or annual pass	20 *%	7 1% b	* -*%	7 1% b	5 *%	16 *%	1 *%	1 1%	1 1%
5. NBA pass	4 *%	1 *%	2 *%	* *%	- -%	3 *%	- -%	- -%	* *%
6. Twitch	21 1%	8 1%	7 1%	2 *%	4 *%	16 *%	3 1%	1 1%	* *%
7. Pick TV	14 *%	5 1%	1 *%	5 1%	3 *%	13 *%	1 *%	- -%	- -%
8. UFC Fight Pass	7 *%	1 *%	1 *%	4 +*%	1 *%	5 *%	1 *%	1 1%	* *%
9. DAZN	6 *%	2 *%	3 *%	2 *%	- -%	5 *%	- -%	1 *%	* *%
10. Discovery +	89 2%	25 2%	20 2%	23 3%	21 2%	73 2%	5 1%	6 3%	2 2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 105 (continuation)
QT4. Which – if any – of these are used in your household to watch paid for sports?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
11. None of these	2934 73%	685 -67%	740 -69%	636 74% a	819 +83% abc	2440 74% b	245 -68%	149 75% b	96 +80% ab
12. Don't know	60 1%	16 2%	25 +2% cd	7 1%	9 -1%	48 1%	9 2%	2 1%	2 1%
Summary: Any	1010 25%	321 +31% cd	300 +28% d	220 25% d	154 -16%	825 25% d	107 +30% ad	49 24% d	23 -19%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 105 (continuation)
QT4. Which – if any – of these are used in your household to watch paid for sports?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
1. Sky Sports channels or Sky Sports Pass from NOW	560 14%	73 15% ci	72 13%	29 -8%	39 14% c	58 16% ci	59 16% ci	54 17% ci	39 +25% abcdefi	40 -9%	473 14% b	83 -11%	327 +17% b	153 -10%
2. BT Sport channels or BT Sport Monthly Pass	338 8%	28 -6%	47 8%	22 6%	28 10%	24 7%	49 +14% abcehi	33 10% a	10 6%	31 7%	263 8%	70 10%	187 +9% b	113 8%
3. Amazon Prime Video	517 13%	52 11% c	44 -8%	22 -6%	44 16% bci	42 12% c	131 +37% abcdeghi	56 +18% abchi	13 8%	33 -8%	397 -12%	118 +16% a	332 +17% b	122 -8%
4. Eurosport monthly or annual pass	20 *%	- -%	5 1%	1 *%	3 1%	5 +1% af	- -%	- -%	2 1% a	1 *%	17 1%	3 *%	9 *%	9 1%
5. NBA pass	4 *%	- -%	- -%	- -%	1 *%	- -%	- -%	2 +1%	- -%	- -%	3 *%	* *%	2 *%	2 *%
6. Twitch	21 1%	- -%	3 1%	5 1% a	2 1%	- -%	- -%	2 1%	1 1%	3 1%	17 1%	4 1%	11 1%	7 *%
7. Pick TV	14 *%	4 1%	- -%	1 *%	1 *%	4 +1% b	1 *%	3 1%	- -%	- -%	11 *%	3 *%	6 *%	3 *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 105 (continuation)
QT4. Which – if any – of these are used in your household to watch paid for sports?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
8. UFC Fight Pass	7	-	1	-	2	1	-	-	1	-	6	*	4	1
	*%	-%	*%	-%	1%	*%	-%	-%	1%	-%	*%	*%	*%	*%
9. DAZN	6	1	-	-	2	1	-	1	-	-	6	-	3	2
	*%	*%	-%	-%	+1%	*%	-%	*%	-%	-%	*%	-%	*%	*%
10. Discovery +	89	11	8	7	9	4	14	7	7	7	72	15	45	32
	2%	2%	1%	2%	3%	1%	4%	2%	4%	2%	2%	2%	2%	2%
							be		be					
11. None of these	2934	334	440	298	204	273	198	222	114	358	2402	529	1378	1191
	73%	70%	+79%	+83%	73%	76%	-55%	69%	72%	+82%	73%	73%	-70%	+79%
		f	afg	adfgh	f	f		f	f	adfgh				a
12. Don't know	60	19	6	-	3	4	3	7	2	5	55	5	18	19
	1%	+4%	1%	--%	1%	1%	1%	2%	1%	1%	+2%	-1%	-1%	1%
		bcdefi						c			b			
Summary: Any	1010	127	114	62	71	83	158	91	44	75	814	189	585	288
	25%	26%	-20%	-17%	26%	23%	+44%	29%	27%	-17%	25%	26%	+30%	-19%
		bci			ci		abcdeghi	bci	ci				b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 106
QT5. Does your household have Sky Q or Sky+?
Base: Where have Sky TV

		Gender		Sub-Age Group			Age Group					Household Income		
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c
Unweighted Bases	1179	554	624	261	436	482	115	146	436	482	249	72	100	358
Effective Weighted Sample	810	376	434	181	309	325	80	101	309	325	164	50	66	235
Weighted Bases	**1200**	**551**	**649**	**285**	**482**	**433**	**120**	**165**	**482**	**433**	**223**	**73**	**93**	**336**
Yes - Sky +	231 19%	104 19%	127 20%	47 16%	78 -16%	106 +24% ab	16 14%	30 18%	78 -16%	106 +24% ac	54 +24% ac	23 +31% c	29 +31% c	50 -15%
Yes - Sky Q	731 61%	354 +64% b	377 -58%	174 61%	315 +65% c	242 -56%	73 61%	100 61% e	315 +65% de	242 -56%	112 -50%	36 50%	48 -52%	238 +71% ab
Yes - both Sky+ and Sky Q	30 3%	18 3%	12 2%	8 3% c	19 +4% c	3 -1%	6 5% de	2 1%	19 +4% de	3 -1%	1 -*%	- -%	* *%	12 4%
Yes - not sure which	57 5%	21 4%	36 5%	17 6%	18 4%	22 5%	8 7%	9 6%	18 4%	22 5%	11 5%	4 5%	7 7% c	9 -3%
No	97 8%	41 8%	56 9%	23 8%	35 7%	39 9%	7 5%	16 10%	35 7%	39 9%	29 +13% ac	9 12% c	9 10% c	14 -4%
Don't know	54 5%	13 -2%	42 +6% a	17 6%	17 3%	21 5%	10 +8% c	7 4%	17 3%	21 5%	16 +7% c	1 1%	* -*%	12 4%
Summary: Yes	1049 87%	497 +90% b	552 -85%	246 86%	430 89%	373 86%	104 86%	142 86%	430 89% e	373 86% e	178 -80%	63 86%	84 90%	310 +92%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 106 (continuation)
QT5. Does your household have Sky Q or Sky+?
Base: Where have Sky TV

		Social Group				Nation				England Regions							
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North West**
Column		a	b	c	d	a	b	c	d	a	b	c	d	e	f	g	h
Unweighted Bases	1179	345	300	192	332	689	157	199	131	92	119	54	62	82	73	75	82
Effective Weighted Sample	810	234	215	149	227	570	123	186	123	75	97	47	56	65	58	62	68
Weighted Bases	**1200**	**326**	**353**	**255**	**253**	**948**	**135**	**82**	**31**	**118**	**167**	**77**	**74**	**116**	**106**	**104**	**108**
Yes - Sky +	231 19%	63 19%	70 20%	42 16%	56 22%	185 20%	20 15%	16 20%	9 +29% abc	26 22%	29 18%	10 14%	11 15%	23 20%	24 23%	23 23%	16 15%
Yes - Sky Q	731 61%	204 63%	215 61%	158 62%	146 58%	573 60% d	87 64% d	54 66% d	15 -49%	62 53%	112 67% af	42 55%	50 68%	71 61%	55 52%	62 60%	77 +71% af
Yes - both Sky+ and Sky Q	30 3%	12 4%	8 2%	6 2%	4 2%	22 2%	5 4%	3 3%	* 1%	- -%	2 1%	3 4%	1 2%	1 1%	1 1%	5 5% a	5 4% a
Yes - not sure which	57 5%	14 4%	17 5%	9 3%	16 6%	42 4%	10 8%	3 4%	2 6%	12 +10% bcde	3 2%	1 1%	- -%	1 1%	11 +10% bcde	8 7% bde	4 4%
No	97 8%	25 8%	26 7%	29 +11% d	14 6%	86 +9% c	6 5%	3 -3%	2 6%	11 10%	14 8%	20 +25% abdefgh	8 11%	14 12% h	9 8%	4 3%	3 3%
Don't know	54 5%	8 -2%	18 5%	12 5%	17 7% a	41 4%	7 5%	4 5%	3 +10% a	7 6%	7 4%	1 1%	4 5%	7 6%	6 6%	2 2%	3 2%
Summary: Yes	1049 87%	293 90% c	309 88%	214 84%	222 88%	822 87%	121 90%	75 +92% ad	27 85%	100 84%	146 87% c	57 -74%	62 84%	96 83%	91 86%	98 95% acde	103 +95% acde

Columns Tested: a,b,c,d - a,b,c,d - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 106 (continuation)
QT5. Does your household have Sky Q or Sky+?
Base: Where have Sky TV

		Urbanity		Working Status	
	Total	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	a	b
Unweighted Bases	1179	966	210	612	439
Effective Weighted Sample	810	673	138	436	293
Weighted Bases	**1200**	**967**	**230**	**665**	**394**
Yes - Sky +	231 19%	187 19%	43 19%	111 -17%	85 22% a
Yes - Sky Q	731 61%	578 60%	150 65%	438 +66%	240 61%
Yes - both Sky+ and Sky Q	30 3%	25 3%	5 2%	25 +4% b	5 -1%
Yes - not sure which	57 5%	45 5%	13 5%	28 4%	13 3%
No	97 8%	81 8%	16 7%	43 -6%	28 7%
Don't know	54 5%	51 +5% b	4 -2%	20 -3%	23 6% a
Summary: Yes	1049 87%	835 -86%	210 +92% a	602 +90%	343 87%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 107
QT6. Do you ever use any of these online TV services to watch channels or programmes live at the time they are broadcast?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
1.All 4	516 13%	250 13%	266 13%	187 +16% c	211 +15% c	119 -8%	96 +20% bcde	90 13% de	211 +15% de	119 -8% e	45 -5%	26 13%	35 13%	57 +19% b	182 +18% b
2.Amazon Prime Video	1023 26%	535 +27% b	488 -24%	341 +29% c	434 +32% c	248 -17%	145 +30% de	197 +29% de	434 +32% de	248 -17% e	103 -12%	23 -12%	40 -14%	86 28% ab	381 +38% abc
3.BBC iPlayer	1209 30%	581 30%	626 31%	371 32% c	450 +33% c	388 -26%	171 +35% de	200 30% e	450 +33% de	388 -26% e	183 -22%	40 -21%	81 29% a	100 33% a	410 +41% abc
4.BT TV (including BT Sport)	170 4%	111 +6% b	59 -3%	62 +5%	50 4%	58 4%	34 +7% bcde	28 4%	50 4%	58 4%	30 4%	- --%	5 -2% a	13 4% a	74 +7% ab
5.Facebook/ Facebook Watch	155 4%	77 4%	78 4%	77 +7% bc	63 5% c	15 -1%	41 +8% cde	37 +5% de	63 5% de	15 -1%	10 -1%	5 2%	10 4%	18 +6% a	51 +5%
6.ITV Hub or STV Player	677 17%	349 18%	327 16%	223 +19% c	244 18% c	210 -14%	112 +23% bcde	111 17% e	244 18% de	210 -14% e	89 -11%	18 -9%	48 17% a	60 20% a	244 +25% ab
7.NOW	247 6%	112 6%	135 7%	110 +10% bc	92 7% c	44 -3%	56 +11% cde	54 +8% de	92 7% de	44 -3%	20 -2%	7 3%	12 4%	22 7% a	71 7% a
8.My5	293 7%	136 7%	157 8%	82 7%	130 +10% ac	81 -5%	40 8% de	42 6% e	130 +10% bde	81 -5% e	30 -4%	17 9%	22 8%	29 9%	100 +10%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 107 (continuation)
QT6. Do you ever use any of these online TV services to watch channels or programmes live at the time they are broadcast?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
9.Twitter	84 2%	47 2%	37 2%	35 +3% c	42 +3% c	7 -*%	24 +5% bde	10 2% de	42 +3% bde	7 -*%	1 -*%	1 1%	2 1%	7 2%	34 +3% ab
10.YouTube	898 22%	465 24% b	431 -21%	386 +33% bc	360 +26% c	152 -10%	193 +40% bcde	193 +29% de	360 +26% de	152 -10% e	66 -8%	45 23%	58 21%	69 23%	272 +27% b
11.None of these	1953 49%	938 48%	1015 50%	478 -41%	576 -42%	899 +61% ab	172 -35%	306 45% a	576 -42% a	899 +61% abc	566 +68% abcd	116 +60% cd	144 52% d	134 44% d	371 -37%
12.Don't know	61 2%	36 2%	25 1%	12 1%	24 2%	25 2%	9 2%	4 -1%	24 2% b	25 2% b	16 2% b	2 1%	5 2%	1 *%	7 -1%
Summary: Any	1989 50%	987 50%	999 49%	670 +58% c	762 +56% c	557 -38%	306 +63% bcde	364 +54% de	762 +56% de	557 -38% e	250 -30%	74 -38%	128 46%	167 +55% ab	613 +62% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 107 (continuation)
QT6. Do you ever use any of these online TV services to watch channels or programmes live at the time they are broadcast?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
1.All 4	516 13%	173 +17% bcd	144 14% d	108 13% d	84 -9%	444 +13% bd	32 -9%	29 14% bd	8 -7%
2.Amazon Prime Video	1023 26%	352 +34% bcd	272 26% d	245 +28% d	146 -15%	861 26% bd	71 -20%	63 +32% abd	23 -19%
3.BBC iPlayer	1209 30%	399 +39% bcd	313 29% d	285 33% d	194 -20%	985 30% d	120 33% d	72 +36% ad	25 -21%
4.BT TV (including BT Sport)	170 4%	60 +6% bd	40 4%	34 4%	31 -3%	133 4%	18 5%	9 4%	7 6%
5.Facebook/ Facebook Watch	155 4%	53 +5% d	40 4%	34 4%	28 -3%	130 4%	11 3%	9 4%	5 4%
6.ITV Hub or STV Player	677 17%	213 +21% bd	183 17% d	173 +20% d	100 -10%	561 17%	54 15%	41 +20% bd	18 15%
7.NOW	247 6%	73 7% d	77 7% d	73 +8% d	21 -2%	214 +6% c	18 5%	7 -3%	6 5%
8.My5	293 7%	92 +9% d	75 7% d	76 9% d	43 -4%	244 7% b	17 -5%	19 +10% b	9 8% b
9.Twitter	84 2%	26 3% d	25 2% d	23 3% d	7 -1%	66 2%	7 2%	7 +3% a	3 3%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 107 (continuation)
QT6. Do you ever use any of these online TV services to watch channels or programmes live at the time they are broadcast?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
10.YouTube	898 22%	232 23% d	261 25% d	212 25% d	173 -18%	749 23% b	58 -16%	64 +32% abd	23 19%
11.None of these	1953 49%	431 -42%	478 -45%	388 -45%	618 +63% abc	1641 +50% bc	147 -41%	86 -43%	78 +65% abc
12.Don't know	61 2%	11 1%	18 2%	10 1%	21 2%	47 1%	9 +3% c	2 1%	1 1%
Summary: Any	1989 50%	581 +57% d	568 +53% d	465 +54% d	343 -35%	1626 -49% d	204 +57% ad	113 +56% ad	40 -33%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 107 (continuation)
QT6. Do you ever use any of these online TV services to watch channels or programmes live at the time they are broadcast?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
1.All 4	516	40	54	27	66	56	71	57	31	43	409	104	317	152
	13%	-8%	-10%	-8%	+24%	15%	+20%	+18%	+19%	10%	13%	14%	+16%	-10%
					abcei	abci	abci	abci	abci				b	
2.Amazon Prime Video	1023	101	127	74	94	95	164	62	59	85	826	192	660	246
	26%	-21%	23%	20%	+34%	26%	+46%	-19%	+37%	-19%	25%	27%	+33%	-16%
					abcgi	i	abcdegi		abcegi				b	
3.BBC iPlayer	1209	101	150	98	111	115	153	100	62	95	940	262	682	386
	30%	-21%	27%	27%	+40%	32%	+43%	31%	+39%	-22%	-29%	+36%	+34%	-26%
					abcgi	ai	abcegi	ai	abci			a	b	
4.BT TV (including BT Sport)	170	13	16	8	22	19	21	16	6	11	128	39	97	52
	4%	3%	3%	2%	+8%	5%	6%	5%	3%	3%	-4%	5%	+5%	4%
					abci		abci						b	
5.Facebook/ Facebook Watch	155	10	26	10	14	23	19	17	1	10	135	20	101	41
	4%	2%	5%	3%	5%	+6%	5%	5%	1%	2%	4%	3%	+5%	-3%
			h		h	achi	ahi	ah					b	
6.ITV Hub or STV Player	677	32	88	58	73	57	107	51	41	54	516	158	402	227
	17%	-7%	16%	16%	+26%	16%	+30%	16%	+26%	-12%	-16%	+22%	+20%	-15%
			a	a	abcegi	a	abcegi	a	abcegi	a		a	b	
7.NOW	247	19	27	18	16	31	33	26	22	22	213	32	167	57
	6%	4%	5%	5%	6%	9%	+9%	8%	+14%	5%	7%	-4%	+8%	-4%
						a	abi	a	abcdi		b		b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 107 (continuation)
QT6. Do you ever use any of these online TV services to watch channels or programmes live at the time they are broadcast?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
8.My5	293	6	25	24	29	22	60	35	16	27	226	65	180	90
	7%	-1%	-5%	7%	11%	6%	+17%	+11%	10%	6%	-7%	9%	+9%	-6%
			a	a	ab	a	abcei	abi	ab	a			b	
9.Twitter	84	9	7	5	3	10	16	6	1	9	76	8	56	14
	2%	2%	1%	1%	1%	3%	+4%	2%	1%	2%	+2%	-1%	+3%	-1%
							bcd				b		b	
10.YouTube	898	103	83	49	92	100	98	65	59	100	749	146	532	280
	22%	21%	-15%	-13%	+33%	+28%	+27%	20%	+37%	23%	23%	20%	+27%	-19%
		bc			abcgi	bcg	bc	c	abcfgi	bc			b	
11.None of these	1953	239	319	208	105	171	123	167	61	248	1623	329	846	866
	49%	50%	+57%	+58%	-38%	48%	-34%	52%	-38%	+57%	+50%	46%	-43%	+58%
		dfh	adefh	defh		df		dfh		defh				a
12.Don't know	61	20	11	3	1	-	2	5	1	4	47	13	10	20
	2%	+4%	2%	1%	*%	--%	1%	1%	1%	1%	1%	2%	-*%	1%
		cdefhi	e											a
Summary: Any	1989	220	229	149	172	189	233	149	98	186	1601	381	1125	612
	50%	46%	-41%	-41%	+62%	52%	+65%	47%	+61%	-42%	49%	53%	+57%	-41%
					abcegi	bci	abcegi		abcgi				b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 108
QT7. Do you have a subscription to any of these paid for services?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Netflix	2319 58%	1108 57%	1208 59%	841 +72% c	936 +69% c	542 -37%	356 +73% de	485 +72% de	936 +69% de	542 -37% e	232 -28%	74 -39%	113 -41%	178 59% ab	712 +72% abc
Amazon Prime Video	1532 38%	761 39%	768 38%	542 +47% c	626 +46% c	364 -25%	216 +44% de	326 +48% de	626 +46% de	364 -25% e	151 -18%	36 -19%	64 -23%	113 37% ab	564 +57% abc
Disney+	872 22%	417 21%	454 22%	383 +33% c	410 +30% c	79 -5%	147 +30% de	236 +35% cde	410 +30% de	79 -5% e	26 -3%	25 -13%	35 -13%	73 24% ab	289 +29% ab
NOW	219 5%	97 5%	121 6%	104 +9% bc	86 6% c	29 -2%	46 +10% cde	57 +8% de	86 6% de	29 -2%	13 -2%	8 4%	12 4%	12 4%	64 6%
ITV Hub+/STV Player VIP	161 4%	73 4%	88 4%	74 +6% bc	52 4% c	35 -2%	30 +6% cde	45 +7% cde	52 4% de	35 -2%	18 -2%	7 4%	8 3%	9 3%	43 4%
Britbox	38 1%	13 1%	24 1%	18 +2% c	13 1%	6 -*%	9 +2% de	10 1% d	13 1%	6 -*%	5 1%	3 1%	2 1%	9 +3% bd	10 1%
All4+	79 2%	34 2%	45 2%	37 +3% c	27 2% c	15 -1%	22 +4% bcde	15 2% de	27 2% de	15 -1%	3 -*%	4 2%	3 1%	9 3%	17 2%
AppleTV+	106 3%	51 3%	55 3%	43 +4% c	46 3% c	17 -1%	17 4% de	26 +4% de	46 3% de	17 -1%	4 -1%	4 2%	2 -1%	9 3%	54 +5% ab
No, none of these	1373 34%	685 35%	688 34%	240 -21%	327 -24%	807 +54% ab	109 -22%	131 -19%	327 -24% b	807 +54% abc	538 +65% abcd	107 +56% cd	142 +51% cd	101 33% d	182 -18%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 108 (continuation)
QT7. Do you have a subscription to any of these paid for services?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Summary: Any	2630 66%	1276 65%	1352 66%	921 +79% c	1034 +76% c	674 -46%	378 +78% de	543 +81% cde	1034 +76% de	674 -46% e	294 -35%	85 -44%	135 -49%	201 67% ab	810 +82% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 108 (continuation)
QT7. Do you have a subscription to any of these paid for services?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Netflix	2319 58%	665 +65% cd	677 +64% d	519 60% d	428 -44%	1912 58% d	220 61% d	121 60% d	62 -52%
Amazon Prime Video	1532 38%	527 +52% bcd	430 40% d	330 38% d	231 -24%	1322 +40% bd	77 -21%	98 +49% abd	30 -25%
Disney+	872 22%	277 +27% cd	258 +24% d	193 22% d	134 -14%	756 +23% bd	43 -12%	59 +29% abd	14 -12%
NOW	219 5%	59 6% d	82 +8% d	56 7% d	18 -2%	194 +6% cd	15 4% d	6 -3%	2 -2%
ITV Hub+/STV Player VIP	161 4%	51 5% d	40 4%	43 5% d	27 -3%	146 +4% bcd	7 -2%	5 2%	3 2%
Britbox	38 1%	6 1%	18 +2% ac	4 *%	10 1%	29 1%	3 1%	6 +3% abd	* *%
All4+	79 2%	25 2% d	23 2% d	20 2% d	9 -1%	74 +2% bcd	3 1% d	2 1% d	- --%
AppleTV+	106 3%	50 +5% bcd	29 3% d	12 -1%	13 -1%	89 3%	5 -1%	8 4% bd	2 1%
No, none of these	1373 34%	253 -25%	309 -29% a	277 32% a	495 +50% abc	1137 34%	123 34%	61 30%	50 +42% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 108 (continuation)
QT7. Do you have a subscription to any of these paid for services?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Summary: Any	2630 66%	770 +75% bcd	755 +71% d	586 68% d	487 -50%	2176 66% d	238 66% d	139 70% d	70 -58%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 108 (continuation)
QT7. Do you have a subscription to any of these paid for services?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Netflix	2319	266	323	179	187	219	231	172	93	241	1881	433	1418	619
	58%	56%	58%	-50%	+67%	61%	+65%	54%	58%	55%	58%	60%	+72%	-41%
			c		abcgi	c	acgi						b	
Amazon Prime Video	1532	170	219	128	138	149	186	104	64	165	1244	284	985	394
	38%	35%	39%	36%	+50%	41%	+52%	-32%	40%	38%	38%	39%	+50%	-26%
					abcgi	g	abceghi						b	
Disney+	872	84	132	73	99	80	90	74	33	92	738	134	594	199
	22%	-17%	24%	20%	+36%	22%	25%	23%	20%	21%	+23%	-19%	+30%	-13%
			a		abcefghi		a				b		b	
NOW	219	24	23	19	14	24	38	17	12	22	193	25	149	50
	5%	5%	4%	5%	5%	7%	+11%	5%	8%	5%	+6%	-3%	+8%	-3%
							abcdgi				b		b	
ITV Hub+/STV Player VIP	161	10	20	4	11	19	64	6	4	9	129	32	104	43
	4%	-2%	4%	-1%	4%	5%	+18%	2%	2%	2%	4%	4%	+5%	-3%
					c	acgi	abcdeghi						b	
Britbox	38	-	2	4	3	8	7	3	-	2	26	12	24	13
	1%	--%	*%	1%	1%	+2%	2%	1%	-%	1%	-1%	+2%	1%	1%
						ab	ab					a		
All4+	79	10	9	1	9	13	27	2	2	2	71	8	47	24
	2%	2%	2%	-*%	3%	+4%	+8%	1%	1%	-*%	2%	1%	2%	2%
					cgi	cgi	abcdeghi							

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 108 (continuation)
QT7. Do you have a subscription to any of these paid for services?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
AppleTV+	106 3%	20 +4% g	13 2%	9 3%	15 +5% befg	7 2%	6 2%	3 1%	4 3%	11 2%	92 3% b	11 -1%	76 +4% b	24 -2%
No, none of these	1373 34%	183 38% def	199 36% df	140 39% def	70 -25%	107 30%	92 -26%	128 +40% def	57 36% df	161 37% df	1138 35%	233 32%	412 -21%	751 +50% a
Summary: Any	2630 66%	296 62%	361 64%	220 61%	208 +75% abcghi	253 70% acg	266 +74% abcghi	192 -60%	102 64%	277 63%	2133 65%	490 68%	1569 +79% b	747 -50%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 109
Summary: QT8. Which - if any - of these are reasons why your household took out a subscription to?
Base: Where have subscription to any of these paid for services

	Total	1.To obtain free delivery	2.Got it free when I bought an Apple device	3.To take advantage of a free trial or promotional offer	4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	5.To watch a specific programme/ series	6.To access a back catalog TV progra	7.To access a back catalog films	8.To access new movie release	9.To watch at a time that suits	10.To watch multipl a row/ to watch box sets	11.To watch someth the progra main TV/ broadc	12.Che a subscri pay TV (e.g. Sky, Virgin, BT TV)	13.Che	14.I saw it adverti it looked interes	15.No adverti in the progra	16.Can watch it when I'm away from home/ abroad/ on holida
Netflix	4003	- -%	- -%	467 12%	948 24%	997 25%	688 17%	838 21%	920 23%	866 22%	563 14%	578 14%	222 6%	223 6%	107 3%	307 8%	282 7%
Amazon Prime Video	4003	974 24%	- -%	289 7%	540 13%	563 14%	436 11%	463 12%	450 11%	407 10%	268 7%	257 6%	117 3%	113 3%	54 1%	153 4%	149 4%
Disney+	4003	- -%	- -%	152 4%	360 9%	384 10%	256 6%	278 7%	326 8%	240 6%	130 3%	121 3%	69 2%	64 2%	35 1%	77 2%	69 2%
NOW	4003	- -%	- -%	32 1%	69 2%	94 2%	47 1%	56 1%	57 1%	55 1%	28 1%	32 1%	27 1%	9 *%	4 *%	13 *%	12 *%
ITV Hub+	4003	- -%	- -%	28 1%	71 2%	71 2%	53 1%	37 1%	35 1%	80 2%	27 1%	28 1%	10 *%	7 *%	8 *%	19 *%	17 *%
Britbox	4003	- -%	- -%	4 *%	11 *%	19 *%	14 *%	6 *%	6 *%	9 *%	3 *%	7 *%	6 *%	5 *%	3 *%	8 *%	8 *%
All4+	4003	- -%	- -%	10 *%	35 1%	31 1%	27 1%	16 *%	11 *%	35 1%	7 *%	15 *%	9 *%	3 *%	3 *%	6 *%	3 *%
AppleTV+	4003	- -%	49 1%	26 1%	30 1%	45 1%	21 1%	22 1%	19 *%	20 1%	20 *%	21 1%	9 *%	7 *%	7 *%	13 *%	10 *%

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 109 (continuation)
Summary: QT8. Which - if any - of these are reasons why your household took out a subscription to?
Base: Where have subscription to any of these paid for services

	Total	17.To replace a TV subscription that I/ we cancelled	18.Recommendation from a friend/ family member	19.Got it to watch during lockdown in 2020/ 2021	20.Other	21.Don't know
Netflix	4003	81 2%	195 5%	86 2%	37 1%	43 1%
Amazon Prime Video	4003	54 1%	72 2%	40 1%	13 *%	14 *%
Disney+	4003	20 *%	82 2%	47 1%	4 *%	14 *%
NOW	4003	5 *%	9 *%	7 *%	3 *%	14 *%
ITV Hub+	4003	6 *%	14 *%	9 *%	3 *%	7 *%
Britbox	4003	2 *%	5 *%	3 *%	- -%	- -%
All4+	4003	4 *%	5 *%	2 *%	2 *%	7 *%
AppleTV+	4003	4 *%	6 *%	2 *%	3 *%	3 *%

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 110
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	2237	1073	1162	769	862	606	325	444	862	606	263	78	121	177	723
Effective Weighted Sample	1545	754	790	533	608	413	229	304	608	413	173	52	79	114	486
Weighted Bases	**2319**	**1108**	**1208**	**841**	**936**	**542**	**356**	**485**	**936**	**542**	**232**	**74**	**113**	**178**	**712**
1.To obtain free delivery	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
2.Got it free when I bought an Apple device	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
3.To take advantage of a free trial or promotional offer	467 20%	243 +22% b	224 -19%	131 -16%	210 +22% a	126 +23% a	51 -14%	80 -16%	210 +22% ab	126 +23% ab	48 21% a	12 16%	12 -11%	29 17%	126 18%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	948 41%	456 41%	492 41%	383 +46% c	388 41% c	178 -33%	165 +46% de	218 +45% de	388 41% de	178 -33%	63 -27%	29 39%	34 -30%	78 44% b	322 +45% b
5.To watch a specific programme/ series	997 43%	461 42%	536 44%	420 +50% bc	400 43% c	176 -33%	168 47% de	252 +52% cde	400 43% de	176 -33%	67 -29%	36 49%	45 40%	86 48%	319 45%
6.To access a back catalogue of TV programmes	688 30%	330 30%	358 30%	282 +33% c	277 30% c	130 -24%	101 28%	180 +37% acde	277 30% de	130 -24%	52 -22%	23 31%	32 28%	41 -23%	235 +33% c

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 110 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	2237	1073	1162	769	862	606	325	444	862	606	263	78	121	177	723
Effective Weighted Sample	1545	754	790	533	608	413	229	304	608	413	173	52	79	114	486
Weighted Bases	**2319**	**1108**	**1208**	**841**	**936**	**542**	**356**	**485**	**936**	**542**	**232**	**74**	**113**	**178**	**712**
7.To access a back catalogue of films	838 36%	391 35%	445 37%	316 38%	342 37%	179 33%	114 32%	202 +42% ad	342 37%	179 33%	80 35%	22 30%	46 40%	58 33%	264 37%
8.To access new movie releases	920 40%	435 39%	485 40%	384 +46% bc	359 38% c	177 -33%	157 44% de	226 +47% cde	359 38% d	177 -33%	79 -34%	25 34%	49 43%	76 43%	259 -36%
9.To watch at a time that suits	866 37%	425 38%	440 36%	363 +43% bc	336 36% c	166 -31%	135 38% de	228 +47% acde	336 36% d	166 -31%	70 -30%	26 34%	33 29%	72 41% b	298 +42% b
10.To watch multiple episodes in a row/ to watch box sets	563 24%	282 25%	281 23%	239 +28% c	234 25% c	90 -17%	100 28% de	139 +29% de	234 25% de	90 -17%	31 -13%	13 18%	22 19%	55 +31% ab	229 +32% ab
11.To watch something different to the programmes on main TV/ broadcast TV	578 25%	286 26%	290 24%	226 27%	222 24%	130 24%	95 27%	131 27% e	222 24%	130 24%	47 20%	11 -14%	24 21%	54 31% a	227 +32% ab
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	222 10%	119 11%	102 8%	121 +14% bc	71 -8%	30 -6%	47 +13% cde	73 +15% cde	71 -8% e	30 -6%	8 -4%	9 12%	13 12%	27 +15%	75 11%

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 110 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	2237	1073	1162	769	862	606	325	444	862	606	263	78	121	177	723
Effective Weighted Sample	1545	754	790	533	608	413	229	304	608	413	173	52	79	114	486
Weighted Bases	**2319**	**1108**	**1208**	**841**	**936**	**542**	**356**	**485**	**936**	**542**	**232**	**74**	**113**	**178**	**712**
13.Cheaper than buying DVDs	223 10%	106 10%	117 10%	111 +13% bc	83 9% c	29 -5%	43 12% de	68 +14% cde	83 9% de	29 -5%	9 -4%	10 13% b	3 -3%	32 +18% bd	70 10% b
14.I saw it advertised and it looked interesting	107 5%	50 4%	58 5%	56 +7% bc	37 4%	14 -3%	21 6% de	36 +7% cde	37 4% e	14 -3%	3 -1%	2 3%	5 5%	12 7%	28 4%
15.No advertising breaks in the programmes/ shows	307 13%	149 13%	157 13%	151 +18% bc	106 -11%	49 -9%	60 +17% cde	91 +19% cde	106 -11% e	49 -9%	13 -5%	12 16%	25 +22%	28 16%	113 +16%
16.Can watch it when I'm away from home/ abroad/ on holiday	282 12%	144 13%	138 11%	145 +17% bc	107 11% c	30 -5%	63 +18% cde	82 +17% cde	107 11% de	30 -5%	10 -4%	7 9%	14 12%	27 15%	117 +16%
17.To replace a TV subscription that I/ we cancelled	81 3%	32 3%	49 4%	43 +5% c	34 4% c	4 -1%	15 4% de	28 +6% de	34 4% de	4 -1%	1 -*%	3 3%	8 +7% d	7 4%	21 3%
18.Recommendation from a friend/ family member	195 8%	85 8%	110 9%	61 7%	75 8%	59 +11% a	27 8%	34 7%	75 8%	59 +11% b	26 11%	5 7%	13 11%	18 10%	49 7%

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 110 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	2237	1073	1162	769	862	606	325	444	862	606	263	78	121	177	723
Effective Weighted Sample	1545	754	790	533	608	413	229	304	608	413	173	52	79	114	486
Weighted Bases	**2319**	**1108**	**1208**	**841**	**936**	**542**	**356**	**485**	**936**	**542**	**232**	**74**	**113**	**178**	**712**
19.Got it to watch during lockdown in 2020/ 2021	86 4%	30 -3%	57 +5% a	42 +5% c	31 3%	14 2%	14 4%	28 +6% cd	31 3%	14 2%	7 3%	2 3%	8 +7% d	5 3%	22 3%
20.Other	37 2%	11 -1%	26 +2% a	12 1%	7 -1%	18 +3% ab	7 2%	5 1%	7 -1%	18 +3% bc	12 +5% abc	4 +5% cd	1 1%	- -%	8 1%
21.Don't know	43 2%	27 +2% b	16 -1%	16 2%	10 -1%	17 +3% b	12 +3% bc	5 1%	10 -1%	17 +3% bc	9 +4% bc	- -%	2 2%	2 1%	7 1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 110 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	2237	701	589	393	526	1390	293	290	261
Effective Weighted Sample	1545	471	418	296	369	1148	223	269	247
Weighted Bases	**2319**	**665**	**677**	**519**	**428**	**1912**	**220**	**121**	**62**
1.To obtain free delivery	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
2.Got it free when I bought an Apple device	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
3.To take advantage of a free trial or promotional offer	467 20%	131 20%	118 -17%	107 21%	102 +24% b	389 20% d	45 20% d	29 24% d	5 -8%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	948 41%	304 +46% cd	300 +44% cd	195 38%	144 -34%	801 +42% bd	75 -34%	52 43% bd	17 -27%
5.To watch a specific programme/ series	997 43%	294 44%	298 44%	203 39%	189 44%	854 +45% bd	55 -25%	65 +54% abd	20 -32%
6.To access a back catalogue of TV programmes	688 30%	228 +34% bd	187 28%	148 29%	118 28%	542 -28%	71 32%	42 35% a	32 +52% abc
7.To access a back catalogue of films	838 36%	257 39%	230 34%	185 36%	154 36%	653 -34%	85 39%	51 +42% a	44 +72% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 110 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	2237	701	589	393	526	1390	293	290	261
Effective Weighted Sample	1545	471	418	296	369	1148	223	269	247
Weighted Bases	**2319**	**665**	**677**	**519**	**428**	**1912**	**220**	**121**	**62**
8.To access new movie releases	920 40%	266 40%	244 -36%	207 40%	190 +44% b	742 -39%	83 38%	48 39%	47 +75% abc
9.To watch at a time that suits	866 37%	275 +41% d	268 40% d	184 35%	131 -31%	664 -35%	100 +46% a	62 +52% a	35 +56% ab
10.To watch multiple episodes in a row/ to watch box sets	563 24%	189 +28% cd	173 26% d	111 21%	84 -20%	433 -23%	65 +30% a	35 29% a	26 +42% abc
11.To watch something different to the programmes on main TV/ broadcast TV	578 25%	187 +28% d	175 26% d	127 24%	86 -20%	442 -23%	80 +36% ad	38 +31% a	16 25%
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	222 10%	57 9%	87 +13% acd	39 8%	37 9%	164 -9%	36 +16% a	14 12%	7 11%
13.Cheaper than buying DVDs	223 10%	70 10%	68 10%	49 9%	36 8%	170 -9% d	40 +18% acd	12 10% d	2 -4%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 110 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	2237	701	589	393	526	1390	293	290	261
Effective Weighted Sample	1545	471	418	296	369	1148	223	269	247
Weighted Bases	**2319**	**665**	**677**	**519**	**428**	**1912**	**220**	**121**	**62**
14.I saw it advertised and it looked interesting	107 5%	24 4%	38 6%	24 5%	20 5%	91 5%	11 5%	3 3%	3 4%
15.No advertising breaks in the programmes/ shows	307 13%	90 14%	106 +16% c	50 -10%	54 13%	248 13% d	39 +18% ad	17 14% d	2 -4%
16.Can watch it when I'm away from home/ abroad/ on holiday	282 12%	89 13%	91 14%	54 10%	45 11%	234 12% d	26 12% d	21 +18% abd	1 -2%
17.To replace a TV subscription that I/ we cancelled	81 3%	21 3%	30 4%	11 2%	17 4%	64 3% d	9 4% d	7 +6% ad	* -*%
18.Recommendation from a friend/ family member	195 8%	62 9%	59 9%	32 6%	41 10%	161 8% d	21 10% d	11 9% d	2 -4%
19.Got it to watch during lockdown in 2020/ 2021	86 4%	29 4%	26 4%	14 3%	15 3%	65 -3% d	18 +8% acd	4 3%	1 -1%
20.Other	37 2%	9 1%	10 1%	10 2%	8 2%	33 2% d	3 1%	1 1%	- --%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 110 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	2237	701	589	393	526	1390	293	290	261
Effective Weighted Sample	1545	471	418	296	369	1148	223	269	247
Weighted Bases	**2319**	**665**	**677**	**519**	**428**	**1912**	**220**	**121**	**62**
21.Don't know	43 2%	4 -1%	15 2% a	13 3% a	11 3% a	41 +2% d	2 1%	1 *%	- --%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 110 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2237	210	232	121	138	147	169	126	76	171	1870	364	1310	668
Effective Weighted Sample	1545	179	190	103	117	120	134	104	61	144	1309	244	918	448
Weighted Bases	**2319**	**266**	**323**	**179**	**187**	**219**	**231**	**172**	**93**	**241**	**1881**	**433**	**1418**	**619**
1.To obtain free delivery	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
2.Got it free when I bought an Apple device	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
3.To take advantage of a free trial or promotional offer	467 20%	85 +32% bcdefgh	59 18% d	27 15%	18 -10%	38 18%	28 -12%	28 16%	17 18%	87 +36% bcdefgh	402 +21% b	65 -15%	275 19%	106 -17%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	948 41%	85 -32%	146 45% aei	65 37%	97 +52% acei	74 34%	120 +52% acei	75 44% ai	62 +66% abcdefgi	77 -32%	726 -39%	219 +51% a	605 +43%	241 39%
5.To watch a specific programme/ series	997 43%	146 +55% begi	122 38%	82 46% gi	96 +51% begi	82 37%	112 48% bgi	56 -33%	82 +88% abcdefgi	77 -32%	836 +44% b	159 -37%	629 44% b	235 -38%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 110 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2237	210	232	121	138	147	169	126	76	171	1870	364	1310	668
Effective Weighted Sample	1545	179	190	103	117	120	134	104	61	144	1309	244	918	448
Weighted Bases	**2319**	**266**	**323**	**179**	**187**	**219**	**231**	**172**	**93**	**241**	**1881**	**433**	**1418**	**619**
6.To access a back catalogue of TV programmes	688 30%	119 +45% bcefgi	68 -21%	34 -19%	78 +42% bcefgi	48 -22%	59 26% i	33 -19%	66 +71% abcdefgi	37 -15%	557 30%	130 30%	428 30% b	154 -25%
7.To access a back catalogue of films	838 36%	127 +48% bcefgi	110 34% gi	59 33% i	71 38% fgi	72 33% i	61 -26%	39 -23%	63 +68% abcdefgi	51 -21%	681 36%	153 35%	514 36%	206 33%
8.To access new movie releases	920 40%	165 +62% bcdefgi	110 34% g	71 40% gi	81 43% gi	74 34% g	76 33% g	34 -20%	66 +71% bcdefgi	66 -27%	767 +41% b	152 -35%	557 39%	229 37%
9.To watch at a time that suits	866 37%	121 +45% bdegi	76 -23%	64 36% b	62 33% b	74 34% b	87 38% b	51 30%	56 +60% abcdefgi	73 -30%	688 37%	174 40%	572 +40% b	213 34%
10.To watch multiple episodes in a row/ to watch box sets	563 24%	65 24% bf	44 -14%	34 19%	44 24% b	54 25% bf	36 -16%	53 31% bcf	48 +52% abcdefgi	54 22% b	448 24%	111 26%	391 +28% b	129 -21%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 110 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2237	210	232	121	138	147	169	126	76	171	1870	364	1310	668
Effective Weighted Sample	1545	179	190	103	117	120	134	104	61	144	1309	244	918	448
Weighted Bases	**2319**	**266**	**323**	**179**	**187**	**219**	**231**	**172**	**93**	**241**	**1881**	**433**	**1418**	**619**
11.To watch something different to the programmes on main TV/ broadcast TV	578	70	47	35	56	53	64	44	20	52	446	130	392	147
	25%	26%	-14%	20%	30%	24%	28%	26%	22%	21%	-24%	+30%	+28%	24%
		b			b	b	b	b				a		
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	222	24	20	16	25	28	13	12	1	25	186	35	129	66
	10%	9%	6%	9%	13%	13%	5%	7%	-1%	10%	10%	8%	9%	11%
		h		h	bfh	bfh				h				
13.Cheaper than buying DVDs	223	39	25	10	25	20	9	19	1	21	176	47	135	42
	10%	+15%	8%	6%	13%	9%	-4%	11%	-1%	9%	9%	11%	10%	-7%
		bcfh			cfh	h		fh		h			b	
14.I saw it advertised and it looked interesting	107	25	12	6	10	15	13	5	1	2	99	9	55	31
	5%	+9%	4%	4%	5%	7%	6%	3%	1%	-1%	+5%	-2%	-4%	5%
		bcghi			i	i	i				b			
15.No advertising breaks in the programmes/ shows	307	54	28	13	42	37	17	26	8	23	252	55	188	80
	13%	+20%	-9%	-7%	+22%	17%	-7%	15%	9%	10%	13%	13%	13%	13%
		bcfhi			bcfhi	bcf		f						
16.Can watch it when I'm away from home/ abroad/ on holiday	282	40	33	13	41	31	21	27	1	28	247	35	200	54
	12%	15%	10%	7%	+22%	14%	9%	16%	-1%	12%	+13%	-8%	+14%	-9%
		ch	h	h	bcfhi	h	h	ch		h	b		b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 110 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Netflix?
Base: Where have subscription to any of these paid for services

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2237	210	232	121	138	147	169	126	76	171	1870	364	1310	668
Effective Weighted Sample	1545	179	190	103	117	120	134	104	61	144	1309	244	918	448
Weighted Bases	**2319**	**266**	**323**	**179**	**187**	**219**	**231**	**172**	**93**	**241**	**1881**	**433**	**1418**	**619**
17.To replace a TV subscription that I/ we cancelled	81 3%	18 +7% bcfh	3 -1%	- --%	15 +8% bcefh	5 2%	4 2%	5 3%	- -%	15 +6% bcfh	73 +4% b	8 -2%	52 4%	19 3%
18.Recommendation from a friend/ family member	195 8%	19 7%	33 10% h	8 4%	20 11% h	19 9%	29 +12% ch	15 9%	2 2%	16 7%	153 8%	43 10%	115 8%	62 10%
19.Got it to watch during lockdown in 2020/ 2021	86 4%	11 4%	8 3%	2 1%	9 5%	10 5%	12 5%	7 4%	1 1%	5 2%	73 4%	14 3%	52 4%	24 4%
20.Other	37 2%	1 1%	1 *%	3 1%	3 1%	7 3% b	11 +5% ab	3 2%	- -%	6 2% b	27 1%	10 2%	15 -1%	18 +3% a
21.Don't know	43 2%	5 2%	9 3% d	5 3%	- -%	5 2%	10 +4% d	3 2%	1 1%	2 1%	36 2%	8 2%	17 -1%	16 3% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 111
QT8. Which - if any - of these are reasons why your household took out a subscription to...Amazon Prime Video?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group			Age Group					Household Income		
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c
Unweighted Bases	1431	712	717	475	566	390	192	283	566	390	165	60	114	543
Effective Weighted Sample	996	505	489	334	398	268	136	198	398	268	112	39	75	376
Weighted Bases	**1532**	**761**	**768**	**542**	**626**	**364**	**216**	**326**	**626**	**364**	**151**	**64**	**113**	**564**
1.To obtain free delivery	974 64%	496 65%	477 62%	345 64%	396 63%	233 64%	120 -56%	225 +69% ae	396 63% e	233 64% ae	80 -53%	36 56%	63 56%	372 66% b
2.Got it free when I bought an Apple device	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
3.To take advantage of a free trial or promotional offer	289 19%	152 20%	137 18%	96 18%	122 20%	71 20%	46 21%	50 15%	122 20%	71 20%	30 20%	14 22%	18 16%	111 20%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	540 35%	288 +38% b	252 33%	202 37% c	228 36% c	110 -30%	96 +45% bcde	106 32%	228 36% de	110 -30%	38 -25%	23 35%	43 38%	196 35%
5.To watch a specific programme/ series	563 37%	296 39%	267 35%	240 +44% bc	231 37% c	92 -25%	109 +51% bcde	131 40% de	231 37% de	92 -25%	28 -18%	18 29%	42 37%	208 37%
6.To access a back catalogue of TV programmes	436 28%	234 31%	202 26%	173 +32% c	187 30% c	77 -21%	73 34% de	100 31% de	187 30% de	77 -21% e	20 -13%	18 28%	31 27%	152 27%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 111 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Amazon Prime Video?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group			Age Group					Household Income		
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c
Unweighted Bases	1431	712	717	475	566	390	192	283	566	390	165	60	114	543
Effective Weighted Sample	996	505	489	334	398	268	136	198	398	268	112	39	75	376
Weighted Bases	**1532**	**761**	**768**	**542**	**626**	**364**	**216**	**326**	**626**	**364**	**151**	**64**	**113**	**564**
7.To access a back catalogue of films	463 30%	250 +33% b	213 -28%	171 32%	187 30%	105 29%	76 35% e	95 29%	187 30%	105 29%	36 24%	23 36%	27 24%	154 27%
8.To access new movie releases	450 29%	225 30%	226 29%	177 +33% c	181 29%	92 -25%	82 +38% bcde	95 29%	181 29%	92 -25%	39 26%	27 +42% bc	30 27%	139 -25%
9.To watch at a time that suits	407 27%	213 28%	194 25%	159 29% c	169 27%	79 -22%	65 30% de	94 29% de	169 27% e	79 -22% e	20 -13%	13 21%	28 24%	161 29%
10.To watch multiple episodes in a row/ to watch box sets	268 18%	139 18%	129 17%	114 +21% c	113 18% c	41 -11%	54 +25% cde	61 19% de	113 18% de	41 -11%	13 -8%	12 18%	23 20%	131 +23%
11.To watch something different to the programmes on main TV/ broadcast TV	257 17%	130 17%	127 17%	104 19%	93 15%	61 17%	41 19% e	63 19% e	93 15%	61 17%	17 -11%	14 23%	26 23%	121 +21%
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	117 8%	67 9%	50 7%	52 +10% c	44 7%	21 6%	14 7%	38 +12% cde	44 7%	21 6%	9 6%	8 13%	15 +14%	49 9%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 111 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Amazon Prime Video?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group			Age Group					Household Income		
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c
Unweighted Bases	1431	712	717	475	566	390	192	283	566	390	165	60	114	543
Effective Weighted Sample	996	505	489	334	398	268	136	198	398	268	112	39	75	376
Weighted Bases	**1532**	**761**	**768**	**542**	**626**	**364**	**216**	**326**	**626**	**364**	**151**	**64**	**113**	**564**
13.Cheaper than buying DVDs	113 7%	60 8%	53 7%	55 +10% c	47 7% c	12 -3%	17 8% de	38 +12% cde	47 7% de	12 -3%	3 -2%	6 9%	11 10%	42 7%
14.I saw it advertised and it looked interesting	54 4%	33 4%	21 3%	26 +5%	19 3%	9 2%	14 +6% cde	13 4%	19 3%	9 2%	2 2%	2 3%	7 6% c	14 3%
15.No advertising breaks in the programmes/ shows	153 10%	80 11%	73 10%	84 +15% bc	50 -8%	20 -5%	35 +16% cde	49 +15% cde	50 -8%	20 -5%	5 -4%	12 +19%	12 11%	64 11%
16.Can watch it when I'm away from home/ abroad/ on holiday	149 10%	68 9%	81 10%	78 +14% bc	57 9% c	14 -4%	38 +18% cde	40 12% de	57 9% de	14 -4%	4 -3%	7 11%	12 11%	68 +12%
17.To replace a TV subscription that I/ we cancelled	54 4%	24 3%	31 4%	28 +5% c	20 3%	6 -2%	13 +6% d	15 5% d	20 3%	6 -2%	4 3%	4 6%	4 4%	17 3%
18.Recommendation from a friend/ family member	72 5%	42 6%	29 4%	35 +6% bc	24 4%	13 3%	18 +8% cd	17 5%	24 4%	13 3%	6 4%	1 1%	6 5%	21 4%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 111 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Amazon Prime Video?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group			Age Group					Household Income		
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c
Unweighted Bases	1431	712	717	475	566	390	192	283	566	390	165	60	114	543
Effective Weighted Sample	996	505	489	334	398	268	136	198	398	268	112	39	75	376
Weighted Bases	**1532**	**761**	**768**	**542**	**626**	**364**	**216**	**326**	**626**	**364**	**151**	**64**	**113**	**564**
19.Got it to watch during lockdown in 2020/ 2021	40 3%	21 3%	19 2%	21 +4%	12 2%	7 2%	6 3%	15 +5% cd	12 2%	7 2%	3 2%	4 6%	3 3%	21 +4%
20.Other	13 1%	8 1%	5 1%	2 *%	3 1%	8 +2% ab	- -%	2 1%	3 1%	8 +2% ac	1 1%	2 +4%	1 1%	6 1%
21.Don't know	14 1%	5 1%	9 1%	6 1%	5 1%	3 1%	2 1%	4 1%	5 1%	3 1%	3 2%	- -%	6 +5% c	1 -*%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 111 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Amazon Prime Video?
Base: Where have subscription to any of these paid for services

		Social Group				Nation				England Regions							
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North West**
Column		a	b	c	d	a	b	c	d	a	b	c	d	e	f	g	h
Unweighted Bases	1431	522	376	240	277	952	118	235	123	132	159	87	99	101	137	77	112
Effective Weighted Sample	996	361	266	180	196	784	90	217	115	109	128	75	84	84	109	62	94
Weighted Bases	**1532**	**527**	**430**	**330**	**231**	**1322**	**77**	**98**	**30**	**170**	**219**	**128**	**138**	**149**	**186**	**104**	**165**
1.To obtain free delivery	974 64%	340 65%	264 61%	222 67%	142 61%	856 +65% bd	36 -47% d	71 +72% abd	8 -27%	83 -49%	130 59%	77 60%	90 65% a	93 62% a	140 +75% abce	81 +78% abce	109 66% a
2.Got it free when I bought an Apple device	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
3.To take advantage of a free trial or promotional offer	289 19%	96 18%	89 21%	52 16%	49 21%	254 19% d	16 21% d	16 16% d	2 -8%	36 21%	47 21%	18 14%	23 17%	26 17%	39 21%	22 21%	36 22%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	540 35%	185 35%	166 38%	105 32%	79 34%	475 36% d	23 30%	32 33% d	6 -21%	66 39% eh	72 33%	41 32%	58 42% eh	39 -26%	85 +46% bceh	40 38% h	40 -24%
5.To watch a specific programme/ series	563 37%	195 37%	163 38%	125 38%	75 32%	497 +38% b	18 -24%	39 39% b	10 33%	104 +61% bcdefgh	49 -22%	42 33%	61 44% be	44 29%	75 40% b	33 32%	53 32%
6.To access a back catalogue of TV programmes	436 28%	160 30%	110 25%	101 31%	63 27%	375 28%	16 21%	28 29%	17 +55% abc	76 +45% bcegh	42 -19%	25 -19%	51 37% bceh	30 20%	62 34% bceh	30 29% h	25 -15%

Columns Tested: a,b,c,d - a,b,c,d - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 111 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Amazon Prime Video?
Base: Where have subscription to any of these paid for services

		Social Group				Nation				England Regions							
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North West**
Column		a	b	c	d	a	b	c	d	a	b	c	d	e	f	g	h
Unweighted Bases	1431	522	376	240	277	952	118	235	123	132	159	87	99	101	137	77	112
Effective Weighted Sample	996	361	266	180	196	784	90	217	115	109	128	75	84	84	109	62	94
Weighted Bases	**1532**	**527**	**430**	**330**	**231**	**1322**	**77**	**98**	**30**	**170**	**219**	**128**	**138**	**149**	**186**	**104**	**165**
7.To access a back catalogue of films	463 30%	152 29%	122 28%	105 32%	81 35%	397 30%	17 22%	29 30%	20 +65% abc	80 +47% bcefh	53 24% h	24 -19%	49 36% bch	44 29% h	56 30% h	35 34% ch	22 -13%
8.To access new movie releases	450 29%	149 28%	120 28%	102 31%	76 33%	386 29%	18 24%	25 26%	20 +68% abc	98 +57% bcdefgh	36 -16%	32 25%	47 34% bh	33 22%	51 27% b	23 23%	34 -21%
9.To watch at a time that suits	407 27%	152 29% d	124 29% d	79 24%	48 -21%	349 26%	16 21%	32 +33% b	10 33% b	72 +42% bcdeh	32 -15%	21 -16%	32 23%	30 20%	66 +35% bcdeh	31 30% bc	37 22%
10.To watch multiple episodes in a row/ to watch box sets	268 18%	95 18%	72 17%	53 16%	46 20%	228 17%	11 15%	21 21%	8 +27% ab	48 +28% bcfh	21 -10%	11 -9%	27 20% bc	30 20% bc	25 13%	25 24% bcf	22 13%
11.To watch something different to the programmes on main TV/ broadcast TV	257 17%	83 16%	75 17%	53 16%	47 20%	216 16%	12 16%	23 +23% ad	3 10%	37 22% bh	20 -9%	20 15%	31 23% bh	22 15%	40 22% bh	24 23% bh	16 -10%
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	117 8%	25 -5%	44 +10% a	25 8%	21 9% a	102 8%	4 5%	10 11% d	1 4%	16 10%	12 5%	5 4%	14 10%	21 +14% bcf	9 5%	14 +13% bcf	11 6%

Columns Tested: a,b,c,d - a,b,c,d - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 111 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Amazon Prime Video?
Base: Where have subscription to any of these paid for services

		Social Group				Nation				England Regions							
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North West**
Column		a	b	c	d	a	b	c	d	a	b	c	d	e	f	g	h
Unweighted Bases	1431	522	376	240	277	952	118	235	123	132	159	87	99	101	137	77	112
Effective Weighted Sample	996	361	266	180	196	784	90	217	115	109	128	75	84	84	109	62	94
Weighted Bases	**1532**	**527**	**430**	**330**	**231**	**1322**	**77**	**98**	**30**	**170**	**219**	**128**	**138**	**149**	**186**	**104**	**165**
13.Cheaper than buying DVDs	113 7%	34 6%	47 +11% ac	14 -4%	17 7%	95 7% d	7 9% d	10 10% d	1 -2%	25 +14% bcfh	8 4%	4 3%	14 10%	13 9%	10 6%	12 12% bc	9 5%
14.I saw it advertised and it looked interesting	54 4%	16 3%	16 4%	12 4%	10 5%	43 3% d	6 +8% ad	4 4% d	- --%	14 +8% ceh	8 4%	1 1%	7 5%	1 1%	6 3%	4 4%	1 1%
15.No advertising breaks in the programmes/ shows	153 10%	55 10%	52 12% c	24 7%	21 9%	133 10% d	7 10% d	13 13% d	* -1%	29 +17% bcef	8 -3%	9 7%	34 +24% bcefgh	8 6%	16 8%	11 11% b	14 8%
16.Can watch it when I'm away from home/ abroad/ on holiday	149 10%	57 11%	48 11%	24 7%	19 8%	132 10% d	6 7% d	11 11% d	* -1%	21 12%	15 7%	6 5%	25 +18% bcf	17 12%	14 8%	17 +16% bcf	16 9%
17.To replace a TV subscription that I/ we cancelled	54 4%	15 3%	20 5%	9 3%	10 5%	48 4% d	3 4% d	3 3% d	- --%	7 4%	2 1%	2 2%	15 +11% abcfg	6 4%	4 2%	3 3%	8 5% b
18.Recommendation from a friend/ family member	72 5%	25 5%	18 4%	15 5%	14 6%	58 4%	4 5%	8 +8% a	2 6%	6 4%	12 6%	3 2%	9 6%	6 4%	12 7%	3 3%	7 4%

Columns Tested: a,b,c,d - a,b,c,d - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 111 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Amazon Prime Video?
Base: Where have subscription to any of these paid for services

		Social Group				Nation				England Regions							
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North West**
Column		a	b	c	d	a	b	c	d	a	b	c	d	e	f	g	h
Unweighted Bases	1431	522	376	240	277	952	118	235	123	132	159	87	99	101	137	77	112
Effective Weighted Sample	996	361	266	180	196	784	90	217	115	109	128	75	84	84	109	62	94
Weighted Bases	**1532**	**527**	**430**	**330**	**231**	**1322**	**77**	**98**	**30**	**170**	**219**	**128**	**138**	**149**	**186**	**104**	**165**
19.Got it to watch during lockdown in 2020/ 2021	40 3%	12 2%	14 3%	7 2%	7 3%	35 3%	1 2%	4 4% d	- -%	4 2%	5 2%	2 1%	6 4%	8 5%	4 2%	2 2%	2 2%
20.Other	13 1%	6 1%	3 1%	4 1%	1 *%	10 1%	* 1%	1 1%	2 +6% abc	1 1%	- -%	2 2%	2 1%	- -%	2 1%	3 3% b	- -%
21.Don't know	14 1%	3 1%	6 1%	4 1%	1 *%	11 1%	1 1%	1 1%	* 2%	4 2%	2 1%	1 1%	- -%	1 1%	3 1%	1 1%	- -%

Columns Tested: a,b,c,d - a,b,c,d - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 111 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Amazon Prime Video?
Base: Where have subscription to any of these paid for services

		Urbanity		Working Status	
	Total	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	a	b
Unweighted Bases	1431	1202	226	887	416
Effective Weighted Sample	996	847	154	626	279
Weighted Bases	**1532**	**1244**	**284**	**985**	**394**
1.To obtain free delivery	974 64%	765 -61%	206 +73% a	657 +67% b	232 -59%
2.Got it free when I bought an Apple device	- -%	- -%	- -%	- -%	- -%
3.To take advantage of a free trial or promotional offer	289 19%	226 18%	63 22%	179 18%	68 17%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	540 35%	419 -34%	118 +42% a	344 35%	139 35%
5.To watch a specific programme/ series	563 37%	472 38%	91 32%	367 37% b	113 -29%
6.To access a back catalogue of TV programmes	436 28%	357 29%	79 28%	276 28%	98 25%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 111 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Amazon Prime Video?
Base: Where have subscription to any of these paid for services

		Urbanity		Working Status	
	Total	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	a	b
Unweighted Bases	1431	1202	226	887	416
Effective Weighted Sample	996	847	154	626	279
Weighted Bases	**1532**	**1244**	**284**	**985**	**394**
7.To access a back catalogue of films	463 30%	385 31%	78 27%	285 29%	109 28%
8.To access new movie releases	450 29%	381 +31%	69 24%	268 -27%	113 29%
9.To watch at a time that suits	407 27%	332 27%	75 26%	288 +29% b	77 -20%
10.To watch multiple episodes in a row/ to watch box sets	268 18%	225 18%	43 15%	186 19% b	57 14%
11.To watch something different to the programmes on main TV/ broadcast TV	257 17%	209 17%	46 16%	188 +19% b	57 14%
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	117 8%	92 7%	25 9%	69 7%	32 8%
13.Cheaper than buying DVDs	113 7%	93 7%	20 7%	65 7%	33 8%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 111 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Amazon Prime Video?
Base: Where have subscription to any of these paid for services

		Urbanity		Working Status	
	Total	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	a	b
Unweighted Bases	1431	1202	226	887	416
Effective Weighted Sample	996	847	154	626	279
Weighted Bases	**1532**	**1244**	**284**	**985**	**394**
14.I saw it advertised and it looked interesting	54 4%	45 4%	9 3%	32 3%	11 3%
15.No advertising breaks in the programmes/ shows	153 10%	128 10%	26 9%	103 10%	37 9%
16.Can watch it when I'm away from home/ abroad/ on holiday	149 10%	128 10%	20 7%	113 +11% b	24 -6%
17.To replace a TV subscription that I/ we cancelled	54 4%	49 4%	5 2%	35 4%	15 4%
18.Recommendation from a friend/ family member	72 5%	55 4%	17 6%	43 4%	23 6%
19.Got it to watch during lockdown in 2020/ 2021	40 3%	31 2%	9 3%	28 3%	9 2%
20.Other	13 1%	10 1%	3 1%	5 *%	6 1%
21.Don't know	14 1%	13 1%	1 *%	5 1%	4 1%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 112
QT8. Which - if any - of these are reasons why your household took out a subscription to...Disney+?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group			Age Group				Household Income		Social Group			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**15.6k-25.99K**	**26K+**	**AB**	**C1**	**C2**	**DE**
Column		a	b	a	b	c	a	b	c	d	a	b	a	b	c	d
Unweighted Bases	804	389	413	344	368	92	140	204	368	92	69	283	266	227	144	160
Effective Weighted Sample	565	277	287	242	262	64	100	142	262	64	46	198	184	159	109	116
Weighted Bases	**872**	**417**	**454**	**383**	**410**	**79**	**147**	**236**	**410**	**79**	**73**	**289**	**277**	**258**	**193**	**134**
1.To obtain free delivery	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
2.Got it free when I bought an Apple device	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
3.To take advantage of a free trial or promotional offer	152 17%	66 16%	86 19%	63 17%	76 19%	12 16%	18 13%	45 19%	76 19%	12 16%	9 12%	39 -14%	43 15%	46 18%	32 17%	31 23%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	360 41%	181 43%	179 39%	164 43%	161 39%	35 44%	63 43%	101 43%	161 39%	35 44%	43 +58% b	112 39%	116 42%	112 43%	77 40%	51 38%
5.To watch a specific programme/ series	384 44%	190 46%	193 42%	175 46%	179 44%	30 37%	64 44%	111 47%	179 44%	30 37%	28 39%	137 48%	123 44%	129 +50% c	72 37%	56 42%
6.To access a back catalogue of TV programmes	256 29%	126 30%	130 29%	121 32%	118 29%	17 22%	42 29%	79 33% d	118 29%	17 22%	19 26%	92 32%	94 +34% b	61 -24%	58 30%	42 32%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 112 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Disney+?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group			Age Group				Household Income		Social Group			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**15.6k-25.99K**	**26K+**	**AB**	**C1**	**C2**	**DE**
Column		a	b	a	b	c	a	b	c	d	a	b	a	b	c	d
Unweighted Bases	804	389	413	344	368	92	140	204	368	92	69	283	266	227	144	160
Effective Weighted Sample	565	277	287	242	262	64	100	142	262	64	46	198	184	159	109	116
Weighted Bases	**872**	**417**	**454**	**383**	**410**	**79**	**147**	**236**	**410**	**79**	**73**	**289**	**277**	**258**	**193**	**134**
7.To access a back catalogue of films	278 32%	151 +36% b	127 -28%	124 32%	133 32%	21 27%	48 33%	76 32%	133 32%	21 27%	18 25%	98 34%	97 35%	70 27%	64 33%	47 35%
8.To access new movie releases	326 37%	159 38%	167 37%	165 +43% bc	138 -34%	23 29%	74 +50% bcd	91 39%	138 -34%	23 29%	19 -25%	112 39% a	101 36%	89 35%	75 39%	54 40%
9.To watch at a time that suits	240 28%	128 31%	112 25%	120 +31% c	103 25%	16 21%	53 +36% cd	67 29%	103 25%	16 21%	23 31%	85 29%	90 +32% c	67 26%	41 21%	40 30%
10.To watch multiple episodes in a row/ to watch box sets	130 15%	71 17%	59 13%	69 +18% b	51 13%	9 11%	29 20% c	40 17%	51 13%	9 11%	8 10%	61 +21% a	47 17%	40 16%	20 10%	22 17%
11.To watch something different to the programmes on main TV/ broadcast TV	121 14%	65 16%	56 12%	59 15%	52 13%	11 13%	32 +21% bc	27 12%	52 13%	11 13%	13 18%	48 16%	46 17%	36 14%	19 10%	20 15%
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	69 8%	43 +10% b	26 -6%	43 +11% b	21 -5%	5 6%	8 5%	35 +15% acd	21 -5%	5 6%	12 +16%	25 9%	14 -5%	32 +12% ac	11 6%	12 9%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 112 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Disney+?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group			Age Group				Household Income		Social Group			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**15.6k-25.99K**	**26K+**	**AB**	**C1**	**C2**	**DE**
Column		a	b	a	b	c	a	b	c	d	a	b	a	b	c	d
Unweighted Bases	804	389	413	344	368	92	140	204	368	92	69	283	266	227	144	160
Effective Weighted Sample	565	277	287	242	262	64	100	142	262	64	46	198	184	159	109	116
Weighted Bases	**872**	**417**	**454**	**383**	**410**	**79**	**147**	**236**	**410**	**79**	**73**	**289**	**277**	**258**	**193**	**134**
13.Cheaper than buying DVDs	64 7%	36 9%	28 6%	39 +10% bc	23 6%	2 3%	9 6%	30 +13% cd	23 6%	2 3%	10 13%	23 8%	17 6%	28 +11% d	11 6%	7 5%
14.I saw it advertised and it looked interesting	35 4%	16 4%	19 4%	22 +6% b	11 3%	3 4%	4 3%	18 +7% c	11 3%	3 4%	2 3%	19 +7%	12 4%	12 5%	3 1%	9 7% c
15.No advertising breaks in the programmes/ shows	77 9%	40 10%	37 8%	46 +12% bc	27 -7%	4 5%	14 10%	32 +13% cd	27 -7%	4 5%	14 +19% b	28 10%	22 8%	27 11%	14 7%	13 10%
16.Can watch it when I'm away from home/ abroad/ on holiday	69 8%	35 8%	34 8%	40 +11% c	27 7%	2 -2%	16 11% d	24 10% d	27 7%	2 -2%	8 10%	28 10%	21 8%	17 7%	17 9%	14 11%
17.To replace a TV subscription that I/ we cancelled	20 2%	6 1%	14 3%	12 3%	7 2%	- -%	4 3%	8 3%	7 2%	- -%	1 1%	4 1%	3 1%	9 3%	1 1%	6 +5% ac
18.Recommendation from a friend/ family member	82 9%	36 9%	46 10%	35 9%	36 9%	10 13%	9 6%	26 11%	36 9%	10 13%	8 10%	29 10%	26 9%	16 -6%	19 10%	21 +16% ab

Columns Tested: a,b - a,b,c - a,b,c,d - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 112 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Disney+?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group			Age Group				Household Income		Social Group			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**15.6k-25.99K**	**26K+**	**AB**	**C1**	**C2**	**DE**
Column		a	b	a	b	c	a	b	c	d	a	b	a	b	c	d
Unweighted Bases	804	389	413	344	368	92	140	204	368	92	69	283	266	227	144	160
Effective Weighted Sample	565	277	287	242	262	64	100	142	262	64	46	198	184	159	109	116
Weighted Bases	**872**	**417**	**454**	**383**	**410**	**79**	**147**	**236**	**410**	**79**	**73**	**289**	**277**	**258**	**193**	**134**
19.Got it to watch during lockdown in 2020/ 2021	47 5%	18 4%	29 6%	27 7%	18 5%	2 2%	13 9%	14 6%	18 5%	2 2%	6 8%	12 4%	12 4%	15 6%	10 5%	10 7%
20.Other	4 *%	2 *%	2 1%	* *%	2 *%	2 +2% a	- -%	* *%	2 *%	2 +2%	* *%	2 1%	2 1%	1 *%	* *%	* *%
21.Don't know	14 2%	6 2%	8 2%	5 1%	7 2%	3 3%	2 1%	3 1%	7 2%	3 3%	* 1%	2 1%	2 1%	3 1%	7 +4% a	2 2%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 112 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Disney+?
Base: Where have subscription to any of these paid for services

		Nation				England Regions							Urbanity		Working Status	
	Total	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	a	b	c	d	e	f	g	a	b	a	b
Unweighted Bases	804	537	69	140	58	64	92	52	68	59	65	61	701	103	528	210
Effective Weighted Sample	565	447	51	129	55	53	76	44	59	49	52	52	497	72	376	140
Weighted Bases	**872**	**756**	**43**	**59**	**14**	**84**	**132**	**73**	**99**	**80**	**90**	**92**	**738**	**134**	**594**	**199**
1.To obtain free delivery	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
2.Got it free when I bought an Apple device	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
3.To take advantage of a free trial or promotional offer	152 17%	130 17% d	8 19% d	13 22% d	1 -6%	11 13%	24 18%	15 20%	11 11%	10 12%	16 18%	28 +30% ade	125 17%	27 20%	101 17%	31 15%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	360 41%	310 41%	21 49% d	25 42%	4 30%	30 36%	62 47% e	27 36%	43 44% e	18 -22%	45 50% e	34 37%	276 -37%	84 +63% a	235 40%	90 45%
5.To watch a specific programme/ series	384 44%	338 45% bd	13 -30%	30 51% bd	3 -25%	46 55% bcg	51 39%	26 36%	51 52% g	34 43%	41 46%	29 -32%	329 45%	55 41%	265 45%	76 38%
6.To access a back catalogue of TV programmes	256 29%	220 29%	11 26%	20 33%	5 37%	34 +41% bcg	22 -17%	14 19%	40 +40% bcg	20 25%	30 33% b	22 24%	201 -27%	55 +41% a	165 28%	51 26%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 112 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Disney+?
Base: Where have subscription to any of these paid for services

		Nation				England Regions							Urbanity		Working Status	
	Total	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	a	b	c	d	e	f	g	a	b	a	b
Unweighted Bases	804	537	69	140	58	64	92	52	68	59	65	61	701	103	528	210
Effective Weighted Sample	565	447	51	129	55	53	76	44	59	49	52	52	497	72	376	140
Weighted Bases	**872**	**756**	**43**	**59**	**14**	**84**	**132**	**73**	**99**	**80**	**90**	**92**	**738**	**134**	**594**	**199**
7.To access a back catalogue of films	278 32%	235 31%	15 34%	21 35%	8 +54% abc	40 +48% bcfg	26 -20%	20 27%	32 32%	30 37% b	26 29%	20 22%	222 -30%	56 +42% a	178 30%	62 31%
8.To access new movie releases	326 37%	280 37%	13 30%	25 42%	8 +56% ab	54 +65% bdefg	20 -15%	39 +53% bdg	34 34% b	29 36% b	35 39% b	21 -23%	267 36%	58 43%	209 35%	72 36%
9.To watch at a time that suits	240 28%	205 27%	10 23%	18 31%	7 +49% abc	34 +41% bdeg	23 -17%	26 36% beg	24 24%	12 -15%	28 31% eg	14 -16%	194 26%	46 34%	171 29%	47 24%
10.To watch multiple episodes in a row/ to watch box sets	130 15%	107 -14%	6 14%	13 +23% a	4 +26% a	19 +23% bcg	7 -5%	4 -5%	19 19% bcg	12 15% b	11 13%	6 -6%	101 -14%	28 +21% a	89 15%	30 15%
11.To watch something different to the programmes on main TV/ broadcast TV	121 14%	99 -13%	8 18%	13 +22% ad	1 9%	18 +22% bce	8 -6%	6 8%	22 +22% bce	6 7%	16 18% b	9 10%	93 -13%	28 +21% a	84 14%	32 16%
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	69 8%	58 8%	3 8%	7 11%	1 7%	8 10% b	1 -1%	8 11% b	14 +14% b	5 6%	8 8% b	5 6%	57 8%	12 9%	44 7%	18 9%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 112 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Disney+?
Base: Where have subscription to any of these paid for services

		Nation				England Regions							Urbanity		Working Status	
	Total	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	a	b	c	d	e	f	g	a	b	a	b
Unweighted Bases	804	537	69	140	58	64	92	52	68	59	65	61	701	103	528	210
Effective Weighted Sample	565	447	51	129	55	53	76	44	59	49	52	52	497	72	376	140
Weighted Bases	**872**	**756**	**43**	**59**	**14**	**84**	**132**	**73**	**99**	**80**	**90**	**92**	**738**	**134**	**594**	**199**
13.Cheaper than buying DVDs	64 7%	57 7%	2 5%	5 9%	* 2%	4 5%	6 4%	7 9%	9 9%	5 6%	5 6%	9 10%	54 7%	10 8%	43 7%	14 7%
14.I saw it advertised and it looked interesting	35 4%	28 4%	4 8%	3 5%	* 1%	3 4%	5 4%	2 2%	4 4%	4 5%	3 3%	1 1%	27 4%	8 6%	20 3%	12 6%
15.No advertising breaks in the programmes/ shows	77 9%	69 9% d	3 7% d	5 9% d	- --%	12 15% bf	5 4%	3 4%	25 +25% bcefg	3 4%	3 3%	5 5%	65 9%	11 9%	54 9%	19 9%
16.Can watch it when I'm away from home/ abroad/ on holiday	69 8%	59 8%	3 8%	6 10% d	* 2%	5 6%	8 6%	7 10%	19 +19% abeg	5 6%	8 9%	3 3%	50 -7%	19 +14% a	47 8%	14 7%
17.To replace a TV subscription that I/ we cancelled	20 2%	15 -2%	3 +7% ad	2 4%	- -%	4 4%	3 2%	- -%	2 2%	2 3%	2 2%	2 2%	17 2%	3 2%	12 2%	7 3%
18.Recommendation from a friend/ family member	82 9%	65 -9%	6 15%	7 12%	3 +19% a	2 -2%	12 9%	2 3%	5 5%	13 16% ac	15 +16% acd	7 7%	66 9%	16 12%	50 8%	28 +14% a
19.Got it to watch during lockdown in 2020/ 2021	47 5%	39 5%	6 +13% acd	3 5%	- -%	3 4%	5 4%	4 5%	6 6%	6 7%	3 3%	4 4%	40 5%	7 5%	33 5%	13 7%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 112 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Disney+?
Base: Where have subscription to any of these paid for services

		Nation				England Regions							Urbanity		Working Status	
	Total	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	a	b	c	d	e	f	g	a	b	a	b
Unweighted Bases	804	537	69	140	58	64	92	52	68	59	65	61	701	103	528	210
Effective Weighted Sample	565	447	51	129	55	53	76	44	59	49	52	52	497	72	376	140
Weighted Bases	**872**	**756**	**43**	**59**	**14**	**84**	**132**	**73**	**99**	**80**	**90**	**92**	**738**	**134**	**594**	**199**
20.Other	4	2	-	-	2	-	1	-	-	-	1	-	3	1	3	1
	*%	*%	-%	-%	+12% abc	-%	1%	-%	-%	-%	1%	-%	*%	*%	1%	*%
21.Don't know	14	13	1	1	-	3	4	1	-	-	3	1	14	-	9	4
	2%	2%	2%	1%	-%	3%	3%	2%	-%	-%	4%	1%	2%	-%	2%	2%

Columns Tested: a,b,c,d - a,b,c,d,e,f,g - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 113
QT8. Which - if any - of these are reasons why your household took out a subscription to...NOW?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group		Age Group	Household Income	Social Group		Nation	Urbanity	Working Status
	Total	**Man**	**Woman**	**16-34**	**35-54**	**35-54**	**26K+**	**AB**	**C1**	**England**	**Urban**	**Working**
Column		a	b	a	b			a	b		a	
Unweighted Bases	186	88	97	83	73	73	58	56	66	142	169	123
Effective Weighted Sample	137	65	73	62	54	54	42	43	52	115	124	91
Weighted Bases	**219**	**97**	**121**	**104**	**86**	**86**	**64**	**59**	**82**	**194**	**193**	**149**
1.To obtain free delivery	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
2.Got it free when I bought an Apple device	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
3.To take advantage of a free trial or promotional offer	32 14%	12 12%	20 16%	17 16%	12 14%	12 14%	11 17%	5 8%	17 20%	28 15%	30 16%	19 13%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	69 32%	29 30%	40 33%	31 30%	33 38%	33 38%	22 34%	19 31%	32 38%	55 -28%	60 31%	47 31%
5.To watch a specific programme/ series	94 43%	42 43%	52 43%	48 47%	37 43%	37 43%	30 47%	21 36%	42 52%	84 43%	80 41%	61 41%
6.To access a back catalogue of TV programmes	47 21%	27 +28% b	19 -16%	27 26%	14 17%	14 17%	11 17%	14 24%	14 17%	39 20%	41 21%	27 18%
7.To access a back catalogue of films	56 26%	32 33%	25 20%	30 29%	23 27%	23 27%	16 25%	16 27%	17 21%	50 26%	48 25%	35 23%

Columns Tested: a,b - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 113 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...NOW?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group		Age Group	Household Income	Social Group		Nation	Urbanity	Working Status
	Total	**Man**	**Woman**	**16-34**	**35-54**	**35-54**	**26K+**	**AB**	**C1**	**England**	**Urban**	**Working**
Column		a	b	a	b			a	b		a	
Unweighted Bases	186	88	97	83	73	73	58	56	66	142	169	123
Effective Weighted Sample	137	65	73	62	54	54	42	43	52	115	124	91
Weighted Bases	**219**	**97**	**121**	**104**	**86**	**86**	**64**	**59**	**82**	**194**	**193**	**149**
8.To access new movie releases	57 26%	31 32%	26 22%	35 +33%	20 23%	20 23%	18 28%	11 19%	20 25%	48 25%	48 25%	41 28%
9.To watch at a time that suits	55 25%	24 25%	31 26%	36 +35% b	16 18%	16 18%	14 22%	16 27%	25 31%	46 24%	48 25%	40 27%
10.To watch multiple episodes in a row/ to watch box sets	28 13%	10 11%	17 14%	19 +18% b	5 -6%	5 -6%	9 14%	5 8%	15 18%	23 12%	26 14%	14 9%
11.To watch something different to the programmes on main TV/ broadcast TV	32 15%	12 12%	20 17%	19 18%	8 9%	8 9%	11 18%	8 14%	19 +23%	28 14%	31 16%	27 18%
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	27 12%	6 -6%	21 +17% a	13 12%	14 16%	14 16%	8 13%	11 19%	6 7%	23 12%	25 13%	18 12%
13.Cheaper than buying DVDs	9 4%	2 2%	7 6%	8 +8% b	1 1%	1 1%	4 6%	3 5%	2 3%	6 3%	9 5%	5 3%

Columns Tested: a,b - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 113 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...NOW?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group		Age Group	Household Income	Social Group		Nation	Urbanity	Working Status
	Total	**Man**	**Woman**	**16-34**	**35-54**	**35-54**	**26K+**	**AB**	**C1**	**England**	**Urban**	**Working**
Column		a	b	a	b			a	b		a	
Unweighted Bases	186	88	97	83	73	73	58	56	66	142	169	123
Effective Weighted Sample	137	65	73	62	54	54	42	43	52	115	124	91
Weighted Bases	**219**	**97**	**121**	**104**	**86**	**86**	**64**	**59**	**82**	**194**	**193**	**149**
14.I saw it advertised and it looked interesting	4 2%	2 2%	2 2%	1 1%	2 2%	2 2%	1 2%	1 2%	2 3%	2 -1%	4 2%	4 3%
15.No advertising breaks in the programmes/ shows	13 6%	9 9%	4 3%	12 +12% b	1 -1%	1 -1%	5 8%	3 5%	6 7%	9 -5%	11 6%	12 +8%
16.Can watch it when I'm away from home/ abroad/ on holiday	12 6%	3 3%	9 8%	8 8%	3 3%	3 3%	5 8%	3 5%	4 5%	11 6%	12 6%	8 5%
17.To replace a TV subscription that I/ we cancelled	5 2%	1 1%	4 4%	2 2%	3 3%	3 3%	3 4%	- -%	4 5%	4 2%	4 2%	4 3%
18.Recommendation from a friend/ family member	9 4%	6 6%	3 3%	5 5%	1 2%	1 2%	1 2%	2 3%	6 7%	9 4%	9 5%	8 5%
19.Got it to watch during lockdown in 2020/ 2021	7 3%	2 2%	5 4%	6 6%	1 1%	1 1%	1 2%	1 2%	1 1%	7 3%	7 3%	7 5%
20.Other	3 1%	2 2%	1 1%	- -%	1 1%	1 1%	- -%	2 3%	1 1%	3 1%	3 1%	1 1%
21.Don't know	14 7%	8 9%	6 5%	6 5%	3 4%	3 4%	- --%	5 9%	3 4%	13 7%	10 5%	9 6%

Columns Tested: a,b - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 114
QT8. Which - if any - of these are reasons why your household took out a subscription to...ITV Hub+?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group	Social Group	Nation	England Regions	Urbanity	Working Status
	Total	**Man**	**Woman**	**16-34**	**AB**	**England**	**East of England**	**Urban**	**Working**
Column		a	b					a	
Unweighted Bases	153	76	76	66	55	119	58	134	95
Effective Weighted Sample	111	57	55	47	41	95	46	102	72
Weighted Bases	**161**	**73**	**88**	**74**	**51**	**146**	**64**	**129**	**104**
1.To obtain free delivery	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
2.Got it free when I bought an Apple device	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
3.To take advantage of a free trial or promotional offer	28 17%	10 14%	18 20%	16 22%	10 20%	25 17%	9 14%	23 18%	16 16%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	71 44%	40 +55% b	31 -35%	36 48%	25 49%	65 44%	45 +71%	49 38%	48 46%
5.To watch a specific programme/ series	71 44%	34 47%	37 42%	38 51%	22 42%	65 45%	31 48%	53 41%	53 +51%
6.To access a back catalogue of TV programmes	53 33%	27 38%	25 29%	27 36%	16 32%	45 -31%	20 31%	41 32%	37 35%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 114 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...ITV Hub+?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group	Social Group	Nation	England Regions	Urbanity	Working Status
	Total	**Man**	**Woman**	**16-34**	**AB**	**England**	**East of England**	**Urban**	**Working**
Column		a	b					a	
Unweighted Bases	153	76	76	66	55	119	58	134	95
Effective Weighted Sample	111	57	55	47	41	95	46	102	72
Weighted Bases	**161**	**73**	**88**	**74**	**51**	**146**	**64**	**129**	**104**
7.To access a back catalogue of films	37 23%	21 28%	17 19%	17 22%	14 27%	32 22%	13 20%	29 22%	26 25%
8.To access new movie releases	35 21%	19 26%	16 18%	16 21%	9 18%	30 20%	14 22%	27 21%	23 22%
9.To watch at a time that suits	80 50%	42 58%	39 44%	34 45%	29 58%	73 50%	45 +71%	61 47%	55 52%
10.To watch multiple episodes in a row/ to watch box sets	27 17%	17 23%	11 12%	14 19%	8 16%	24 17%	9 14%	23 17%	16 16%
11.To watch something different to the programmes on main TV/ broadcast TV	28 18%	16 22%	12 14%	8 -11%	9 17%	27 18%	13 21%	22 17%	20 19%
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	10 6%	3 4%	6 7%	6 8%	2 4%	8 5%	2 3%	7 6%	3 -3%
13.Cheaper than buying DVDs	7 4%	3 4%	4 5%	4 5%	2 5%	6 4%	1 2%	7 5%	5 5%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 114 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...ITV Hub+?
Base: Where have subscription to any of these paid for services

		Gender		Sub-Age Group	Social Group	Nation	England Regions	Urbanity	Working Status
	Total	**Man**	**Woman**	**16-34**	**AB**	**England**	**East of England**	**Urban**	**Working**
Column		a	b					a	
Unweighted Bases	153	76	76	66	55	119	58	134	95
Effective Weighted Sample	111	57	55	47	41	95	46	102	72
Weighted Bases	**161**	**73**	**88**	**74**	**51**	**146**	**64**	**129**	**104**
14.I saw it advertised and it looked interesting	8 5%	4 6%	3 4%	5 6%	- --%	7 5%	1 2%	5 4%	5 5%
15.No advertising breaks in the programmes/ shows	19 12%	8 11%	11 12%	13 +17%	6 13%	19 +13%	8 12%	11 9%	9 8%
16.Can watch it when I'm away from home/ abroad/ on holiday	17 10%	8 11%	9 10%	10 14%	6 12%	16 11%	6 9%	12 10%	9 8%
17.To replace a TV subscription that I/ we cancelled	6 4%	2 2%	4 5%	4 6%	- -%	6 4%	2 3%	4 3%	3 3%
18.Recommendation from a friend/ family member	14 9%	5 7%	9 10%	6 8%	5 9%	13 9%	8 13%	9 7%	8 7%
19.Got it to watch during lockdown in 2020/ 2021	9 5%	1 2%	7 8%	7 9%	2 4%	9 6%	3 5%	6 5%	4 4%
20.Other	3 2%	- -%	3 4%	1 2%	- -%	3 2%	1 1%	3 2%	- --%
21.Don't know	7 4%	5 6%	2 2%	2 3%	1 2%	6 4%	1 1%	7 5%	3 3%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 115
QT8. Which - if any - of these are reasons why your household took out a subscription to...Britbox?
Base: Where have subscription to any of these paid for services

	Total
Unweighted Bases	39
Effective Weighted Sample	25
Weighted Bases	**38**
1.To obtain free delivery	- -%
2.Got it free when I bought an Apple device	- -%
3.To take advantage of a free trial or promotional offer	4 11%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	11 30%
5.To watch a specific programme/ series	19 52%
6.To access a back catalogue of TV programmes	14 37%
7.To access a back catalogue of films	6 16%
8.To access new movie releases	6 15%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 115 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Britbox?
Base: Where have subscription to any of these paid for services

	Total
Unweighted Bases	39
Effective Weighted Sample	25
Weighted Bases	**38**
9.To watch at a time that suits	9 25%
10.To watch multiple episodes in a row/ to watch box sets	3 8%
11.To watch something different to the programmes on main TV/ broadcast TV	7 19%
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	6 15%
13.Cheaper than buying DVDs	5 13%
14.I saw it advertised and it looked interesting	3 8%
15.No advertising breaks in the programmes/ shows	8 21%
16.Can watch it when I'm away from home/ abroad/ on holiday	8 21%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 115 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...Britbox?
Base: Where have subscription to any of these paid for services

	Total
Unweighted Bases	39
Effective Weighted Sample	25
Weighted Bases	**38**
17.To replace a TV subscription that I/ we cancelled	2 4%
18.Recommendation from a friend/ family member	5 13%
19.Got it to watch during lockdown in 2020/ 2021	3 8%
20.Other	- -%
21.Don't know	- -%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 116
QT8. Which - if any - of these are reasons why your household took out a subscription to...All4+?
Base: Where have subscription to any of these paid for services

		Nation	Urbanity
	Total	**England**	**Urban**
Column		a	
Unweighted Bases	71	64	66
Effective Weighted Sample	57	52	54
Weighted Bases	**79**	**74**	**71**
1.To obtain free delivery	- -%	- -%	- -%
2.Got it free when I bought an Apple device	- -%	- -%	- -%
3.To take advantage of a free trial or promotional offer	10 12%	9 12%	10 14%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	35 44%	32 43%	28 39%
5.To watch a specific programme/ series	31 39%	29 39%	26 36%
6.To access a back catalogue of TV programmes	27 34%	26 35%	20 28%
7.To access a back catalogue of films	16 21%	15 20%	12 17%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 116 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...All4+?
Base: Where have subscription to any of these paid for services

		Nation	Urbanity
	Total	**England**	**Urban**
Column		a	
Unweighted Bases	71	64	66
Effective Weighted Sample	57	52	54
Weighted Bases	**79**	**74**	**71**
8.To access new movie releases	11 14%	10 14%	7 10%
9.To watch at a time that suits	35 44%	34 45%	28 40%
10.To watch multiple episodes in a row/ to watch box sets	7 9%	7 9%	5 8%
11.To watch something different to the programmes on main TV/ broadcast TV	15 18%	14 19%	15 20%
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	9 11%	8 10%	9 12%
13.Cheaper than buying DVDs	3 4%	3 4%	3 5%
14.I saw it advertised and it looked interesting	3 4%	3 4%	3 5%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 116 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...All4+?
Base: Where have subscription to any of these paid for services

		Nation	Urbanity
	Total	**England**	**Urban**
Column		a	
Unweighted Bases	71	64	66
Effective Weighted Sample	57	52	54
Weighted Bases	**79**	**74**	**71**
15.No advertising breaks in the programmes/ shows	6 7%	5 7%	6 8%
16.Can watch it when I'm away from home/ abroad/ on holiday	3 4%	2 3%	3 4%
17.To replace a TV subscription that I/ we cancelled	4 5%	4 5%	4 6%
18.Recommendation from a friend/ family member	5 7%	5 7%	4 6%
19.Got it to watch during lockdown in 2020/ 2021	2 3%	2 3%	2 3%
20.Other	2 2%	2 3%	2 3%
21.Don't know	7 8%	7 9%	7 9%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 117
QT8. Which - if any - of these are reasons why your household took out a subscription to...AppleTV+?
Base: Where have subscription to any of these paid for services

		Gender	Nation	Urbanity	Working Status
	Total	**Man**	**England**	**Urban**	**Working**
Column				a	
Unweighted Bases	100	52	66	90	64
Effective Weighted Sample	70	37	54	63	45
Weighted Bases	**106**	**51**	**89**	**92**	**76**
1.To obtain free delivery	- -%	- -%	- -%	- -%	- -%
2.Got it free when I bought an Apple device	49 46%	27 53%	41 46%	39 43%	37 49%
3.To take advantage of a free trial or promotional offer	26 24%	10 19%	22 25%	24 26%	22 +29%
4.To watch exclusive TV content not available elsewhere/ original series made by the provider (including sports)	30 28%	16 32%	22 -24%	24 26%	20 26%
5.To watch a specific programme/ series	45 43%	18 35%	37 41%	37 40%	31 40%
6.To access a back catalogue of TV programmes	21 20%	8 16%	18 20%	21 22%	14 19%
7.To access a back catalogue of films	22 21%	15 28%	16 19%	20 21%	15 19%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 117 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...AppleTV+?
Base: Where have subscription to any of these paid for services

		Gender	Nation	Urbanity	Working Status
	Total	**Man**	**England**	**Urban**	**Working**
Column				a	
Unweighted Bases	100	52	66	90	64
Effective Weighted Sample	70	37	54	63	45
Weighted Bases	**106**	**51**	**89**	**92**	**76**
8.To access new movie releases	19 17%	10 20%	14 16%	19 20%	12 15%
9.To watch at a time that suits	20 19%	13 25%	15 16%	17 18%	16 22%
10.To watch multiple episodes in a row/ to watch box sets	20 18%	14 +27%	14 -15%	17 18%	17 22%
11.To watch something different to the programmes on main TV/ broadcast TV	21 19%	14 +28%	16 18%	16 17%	19 +25%
12.Cheaper than a subscription to pay TV (e.g. Sky, Virgin, BT TV)	9 8%	4 8%	8 9%	9 9%	9 +11%
13.Cheaper than buying DVDs	7 6%	3 7%	6 6%	3 4%	6 9%
14.I saw it advertised and it looked interesting	7 7%	2 5%	7 8%	7 8%	6 8%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 117 (continuation)
QT8. Which - if any - of these are reasons why your household took out a subscription to...AppleTV+?
Base: Where have subscription to any of these paid for services

		Gender	Nation	Urbanity	Working Status
	Total	**Man**	**England**	**Urban**	**Working**
Column				a	
Unweighted Bases	100	52	66	90	64
Effective Weighted Sample	70	37	54	63	45
Weighted Bases	**106**	**51**	**89**	**92**	**76**
15.No advertising breaks in the programmes/ shows	13 12%	4 7%	11 12%	8 9%	10 13%
16.Can watch it when I'm away from home/ abroad/ on holiday	10 9%	4 8%	9 10%	10 11%	7 9%
17.To replace a TV subscription that I/ we cancelled	4 4%	1 3%	4 4%	4 5%	4 6%
18.Recommendation from a friend/ family member	6 6%	3 5%	5 6%	6 7%	5 7%
19.Got it to watch during lockdown in 2020/ 2021	2 2%	2 4%	2 2%	2 2%	2 3%
20.Other	3 3%	- -%	3 3%	3 3%	3 4%
21.Don't know	3 3%	2 4%	3 4%	3 4%	2 3%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 118
QT9. What type of Netflix subscription do you pay for?
Base: Where have Netflix

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	2237	1073	1162	769	862	606	325	444	862	606	263	78	121	177	723
Effective Weighted Sample	1545	754	790	533	608	413	229	304	608	413	173	52	79	114	486
Weighted Bases	**2319**	**1108**	**1208**	**841**	**936**	**542**	**356**	**485**	**936**	**542**	**232**	**74**	**113**	**178**	**712**
Basic (1 screen at a time, currently £5.99 a month)	945 41%	456 41%	489 40%	315 -38%	371 40%	258 +48% ab	122 -34%	193 40%	371 40%	258 +48% abc	116 +50% abc	37 50% d	50 44% d	70 40%	242 -34%
Standard (2 screens at a time, currently £9.99 a month)	563 24%	257 23%	307 25%	200 24% c	260 +28% c	103 -19%	76 21%	124 26% de	260 +28% ade	103 -19%	44 -19%	15 20%	24 22%	54 30%	235 +33% ab
Premium (4 screens at a time, currently £13.99 a month)	434 19%	230 +21% b	202 -17%	213 +25% bc	172 18% c	49 -9%	102 +29% cde	111 +23% de	172 18% de	49 -9%	16 -7%	15 20%	22 19%	36 20%	162 +23%
Don't know	377 16%	166 15%	211 17%	113 -13%	132 -14%	132 +24% ab	57 16%	56 -12%	132 -14%	132 +24% abc	57 +24% abc	8 11%	17 15%	18 -10%	73 -10%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 118 (continuation)
QT9. What type of Netflix subscription do you pay for?
Base: Where have Netflix

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	2237	701	589	393	526	1390	293	290	261
Effective Weighted Sample	1545	471	418	296	369	1148	223	269	247
Weighted Bases	**2319**	**665**	**677**	**519**	**428**	**1912**	**220**	**121**	**62**
Basic (1 screen at a time, currently £5.99 a month)	945 41%	274 41%	262 39%	202 39%	196 +46% bc	775 41% cd	111 +50% acd	41 -34% d	15 -25%
Standard (2 screens at a time, currently £9.99 a month)	563 24%	174 26% d	187 +28% d	121 23% d	76 -18%	469 25% b	42 -19%	31 25%	20 +33% ab
Premium (4 screens at a time, currently £13.99 a month)	434 19%	124 19%	130 19%	107 21%	67 16%	355 19%	32 14%	32 +26% ab	15 +25% ab
Don't know	377 16%	93 14%	97 14%	89 17%	89 +21% ab	313 16%	36 16%	18 15%	11 18%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 118 (continuation)
QT9. What type of Netflix subscription do you pay for?
Base: Where have Netflix

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	2237	210	232	121	138	147	169	126	76	171	1870	364	1310	668
Effective Weighted Sample	1545	179	190	103	117	120	134	104	61	144	1309	244	918	448
Weighted Bases	**2319**	**266**	**323**	**179**	**187**	**219**	**231**	**172**	**93**	**241**	**1881**	**433**	**1418**	**619**
Basic (1 screen at a time, currently £5.99 a month)	945 41%	89 -34%	174 +54% adfgi	89 +50% adfg	61 -33%	95 44% f	65 -28%	61 35%	46 50% adfg	95 39% f	779 41%	163 38%	559 39%	270 44%
Standard (2 screens at a time, currently £9.99 a month)	563 24%	87 +33% bcef	73 23%	37 21%	44 24%	47 21%	48 21%	49 28%	26 28%	57 24%	453 24%	109 25%	370 +26% b	117 -19%
Premium (4 screens at a time, currently £13.99 a month)	434 19%	52 20% b	34 -11%	33 19% b	60 +32% abcefhi	44 20% b	30 -13%	44 +25% bfh	10 11%	47 20% b	357 19%	77 18%	275 19%	120 19%
Don't know	377 16%	37 14%	42 13%	20 11%	21 11%	33 15%	89 +38% abcdeghi	19 11%	11 11%	42 17%	293 16%	85 20%	215 15%	112 18%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 119
QT10. How is Netflix paid for as far as you know?
Base: Where have both Sky TV and Netflix

		Gender		Sub-Age Group			Age Group					Household Income		Social Group			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**15.6k-25.99K**	**26K+**	**AB**	**C1**	**C2**	**DE**
Column		a	b	a	b	c	a	b	c	d	e	a	b	a	b	c	d
Unweighted Bases	770	360	409	204	326	240	90	114	326	240	105	63	277	250	201	123	191
Effective Weighted Sample	531	247	283	140	230	163	62	79	230	163	68	41	179	171	142	95	131
Weighted Bases	**785**	**367**	**418**	**213**	**359**	**213**	**91**	**122**	**359**	**213**	**95**	**58**	**259**	**233**	**235**	**162**	**149**
Pay Netflix direct	407 52%	180 49%	227 54%	136 +64% bc	179 50%	92 -43%	66 +73% bcde	70 57% de	179 50% e	92 -43%	35 -37%	25 43%	130 50%	124 53%	133 57%	76 47%	72 48%
Pay Sky TV to receive Netflix	290 37%	146 40%	143 34%	46 -21%	150 +42% a	94 +44% a	13 -14%	33 -27% a	150 +42% ab	94 +44% ab	45 +47% ab	29 +50%	110 +43%	90 38% b	67 -28%	71 44% b	62 42% b
Pay mobile phone provider to receive Netflix	9 1%	5 1%	4 1%	1 *%	5 1%	4 2%	1 1%	- -%	5 1%	4 2%	2 2%	- -%	3 1%	8 +3% bd	- -%	1 *%	1 *%
We share the Netflix login of someone who lives elsewhere	26 3%	7 -2%	20 +5% a	10 5% b	4 -1%	12 +6% b	2 2%	8 6% c	4 -1%	12 +6% c	9 +9% ac	4 7% b	3 -1%	5 2%	13 +6%	4 2%	4 3%
Something else	17 2%	7 2%	10 2%	6 3% c	10 3% c	1 -*%	- -%	6 +5% ad	10 3% d	1 -*%	1 1%	- -%	8 3%	3 1%	10 +4% a	3 2%	2 1%
Don't know	36 5%	23 6%	14 3%	15 7% b	11 3%	10 5%	9 +9% c	6 5%	11 3%	10 5%	4 4%	- -%	4 -2%	4 -2%	13 5% a	8 5%	8 5%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 119 (continuation)
QT10. How is Netflix paid for as far as you know?
Base: Where have both Sky TV and Netflix

		Nation				England Regions					Urbanity		Working Status	
	Total	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**West Midlands**	**Yorkshire & Humber**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	a	b	c	d	e	a	b	a	b
Unweighted Bases	770	447	103	135	84	60	72	53	54	52	622	147	450	238
Effective Weighted Sample	531	372	81	126	79	52	58	43	45	44	436	98	320	157
Weighted Bases	**785**	**622**	**86**	**56**	**20**	**76**	**101**	**75**	**75**	**69**	**616**	**169**	**487**	**207**
Pay Netflix direct	407 52%	312 -50%	50 58%	30 54%	14 +69% ac	56 +74% bcde	55 54%	28 -37%	42 56%	37 54%	331 54%	76 45%	258 53%	101 49%
Pay Sky TV to receive Netflix	290 37%	236 38% d	28 32%	22 39% d	4 -21%	11 -15%	39 38% a	36 48% a	28 37% a	26 37% a	213 -35%	76 +45% a	183 38%	85 41%
Pay mobile phone provider to receive Netflix	9 1%	8 1%	- -%	1 1%	- -%	1 1%	2 2%	2 2%	- -%	1 2%	8 1%	1 1%	5 1%	1 *%
We share the Netflix login of someone who lives elsewhere	26 3%	18 3%	5 5%	2 3%	2 +8% a	- -%	2 2%	3 4%	2 3%	3 4%	23 4%	3 2%	16 3%	10 5%
Something else	17 2%	17 +3%	- -%	- -%	- -%	3 4%	3 3%	3 4%	- -%	- -%	14 2%	3 2%	7 1%	2 1%
Don't know	36 5%	29 5%	5 5%	2 4%	* 2%	5 7% b	- --%	4 5% b	3 4%	2 3%	27 4%	10 6%	18 4%	9 4%

Columns Tested: a,b,c,d - a,b,c,d,e - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 120
QT11. How is Netflix paid for as far as you know?
Base: Where have both Virgin and Netflix

		Gender		Sub-Age Group			Age Group			Household Income	Social Group				Nation	Urbanity
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**25-34**	**35-54**	**55+**	**26K+**	**AB**	**C1**	**C2**	**DE**	**England**	**Urban**
Column		a	b	a	b	c	a	b	c		a	b	c	d	a	
Unweighted Bases	333	168	165	98	146	89	62	146	89	123	113	78	63	73	235	323
Effective Weighted Sample	264	137	127	74	120	75	45	120	75	97	93	63	55	60	212	259
Weighted Bases	**283**	**148**	**135**	**88**	**133**	**62**	**54**	**133**	**62**	**106**	**84**	**68**	**78**	**47**	**244**	**275**
Pay Netflix direct	194 69%	105 71%	89 66%	70 +80% bc	91 68% c	33 -53%	47 +88% bc	91 68% c	33 -53%	78 73%	63 74%	47 69%	52 66%	30 63%	168 69%	188 69%
Pay Virgin Media TV to receive Netflix	47 17%	25 17%	22 16%	6 -7%	26 19% a	16 +25% a	3 -6%	26 19% a	16 +25% a	19 18%	13 15%	10 14%	15 19%	8 17%	41 17%	45 16%
Pay mobile phone provider to receive Netflix	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
We share someone else's Netflix login	13 5%	4 3%	9 7%	2 2%	6 5%	5 8%	1 2%	6 5%	5 8%	2 -2%	3 4%	2 3%	4 5%	4 8%	9 -4%	13 5%
Something else	3 1%	- -%	3 2%	- -%	1 *%	2 +3%	- -%	1 *%	2 +3%	1 1%	1 2%	- -%	- -%	1 2%	2 1%	3 1%
Don't know	26 9%	13 9%	13 10%	10 11%	10 7%	7 11%	3 5%	10 7%	7 11%	7 6%	5 5%	9 14% a	7 10%	5 10%	24 10%	26 9%

Columns Tested: a,b - a,b,c - a,b,c - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 120 (continuation)
QT11. How is Netflix paid for as far as you know?
Base: Where have both Virgin and Netflix

		Working Status	
	Total	**Working**	**Not working**
Column		a	b
Unweighted Bases	333	209	97
Effective Weighted Sample	264	170	76
Weighted Bases	**283**	**189**	**68**
Pay Netflix direct	194 69%	133 70% b	40 -59%
Pay Virgin Media TV to receive Netflix	47 17%	35 18%	11 16%
Pay mobile phone provider to receive Netflix	- -%	- -%	- -%
We share someone else's Netflix login	13 5%	6 3%	7 +10% a
Something else	3 1%	2 1%	1 1%
Don't know	26 9%	13 -7%	9 14%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 121
QT12. How is Amazon Prime Video paid for as far as you know?
Base: Where have Amazon Prime

		Gender		Sub-Age Group			Age Group					Household Income		
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c
Unweighted Bases	1431	712	717	475	566	390	192	283	566	390	165	60	114	543
Effective Weighted Sample	996	505	489	334	398	268	136	198	398	268	112	39	75	376
Weighted Bases	**1532**	**761**	**768**	**542**	**626**	**364**	**216**	**326**	**626**	**364**	**151**	**64**	**113**	**564**
Pay Amazon direct	1322 86%	658 86%	662 86%	464 86%	538 86%	320 88%	172 -80%	292 90% a	538 86% a	320 88% a	128 85%	58 90%	102 90%	497 88%
Pay Virgin Media TV to receive Amazon Prime Video	18 1%	11 1%	7 1%	3 1%	7 1%	8 2%	1 1%	2 1%	7 1%	8 2%	1 1%	1 2%	1 1%	8 1%
Pay mobile phone provider to receive Amazon Prime	38 2%	24 3%	14 2%	12 2%	22 +4% c	4 -1%	6 3%	6 2%	22 +4% d	4 -1%	3 2%	* 1%	3 3%	19 3%
We share someone else's Amazon Prime login	58 4%	25 3%	33 4%	26 5%	19 3%	12 3%	16 +7% bcd	10 3%	19 3%	12 3%	9 6%	4 6%	3 3%	20 4%
Something else	25 2%	14 2%	12 2%	8 1%	11 2%	7 2%	3 1%	5 2%	11 2%	7 2%	3 2%	- -%	- -%	4 1%
Don't know	71 5%	31 4%	41 5%	29 5%	29 5%	13 4%	18 +8% bd	11 3%	29 5%	13 4%	6 4%	1 1%	4 4%	16 -3%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 121 (continuation)
QT12. How is Amazon Prime Video paid for as far as you know?
Base: Where have Amazon Prime

		Social Group				Nation				England Regions							
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North West**
Column		a	b	c	d	a	b	c	d	a	b	c	d	e	f	g	h
Unweighted Bases	1431	522	376	240	277	952	118	235	123	132	159	87	99	101	137	77	112
Effective Weighted Sample	996	361	266	180	196	784	90	217	115	109	128	75	84	84	109	62	94
Weighted Bases	**1532**	**527**	**430**	**330**	**231**	**1322**	**77**	**98**	**30**	**170**	**219**	**128**	**138**	**149**	**186**	**104**	**165**
Pay Amazon direct	1322 86%	471 +89% bc	358 -83%	273 83%	209 +91% bc	1145 87%	62 80%	83 85%	27 91% b	152 89% f	190 87%	120 +94% ef	120 87%	122 82%	146 -79%	97 93% ef	143 86%
Pay Virgin Media TV to receive Amazon Prime Video	18 1%	6 1%	2 1%	4 1%	3 1%	17 1%	- -%	1 1%	- -%	- -%	3 1%	1 1%	2 1%	1 1%	7 +4% a	- -%	3 2%
Pay mobile phone provider to receive Amazon Prime	38 2%	10 2%	12 3%	12 4%	4 2%	29 -2%	2 3% d	7 +7% ad	- -%	3 2%	6 3%	2 1%	2 2%	8 5% fg	1 *%	- -%	6 4%
We share someone else's Amazon Prime login	58 4%	14 3%	25 +6% a	12 3%	6 3%	48 4%	4 5%	4 4%	1 4%	2 1%	10 4%	2 2%	7 5%	4 3%	7 4%	5 5%	7 4%
Something else	25 2%	10 2%	7 2%	6 2%	2 1%	21 2%	3 4%	1 1%	1 2%	3 2%	2 1%	- -%	2 1%	5 4% h	8 +4% ch	- -%	- -%
Don't know	71 5%	16 -3%	27 6% ad	22 7% ad	6 3%	62 5%	6 8% c	3 3%	1 3%	10 6%	9 4%	3 2%	5 3%	8 6%	17 +9% g	2 2%	7 4%

Columns Tested: a,b,c,d - a,b,c,d - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 121 (continuation)
QT12. How is Amazon Prime Video paid for as far as you know?
Base: Where have Amazon Prime

		Urbanity		Working Status	
	Total	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	a	b
Unweighted Bases	1431	1202	226	887	416
Effective Weighted Sample	996	847	154	626	279
Weighted Bases	**1532**	**1244**	**284**	**985**	**394**
Pay Amazon direct	1322 86%	1069 86%	249 88%	855 87%	340 86%
Pay Virgin Media TV to receive Amazon Prime Video	18 1%	16 1%	1 *%	14 1%	3 1%
Pay mobile phone provider to receive Amazon Prime	38 2%	31 2%	7 3%	28 3%	5 1%
We share someone else's Amazon Prime login	58 4%	53 +4%	4 2%	27 -3%	27 +7% a
Something else	25 2%	20 2%	5 2%	21 2% b	1 -*%
Don't know	71 5%	55 4%	17 6%	41 4%	17 4%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 122
QT13. Which of these, if any, do you or does anyone in your household use to watch programmes, sport or films?
Base: Where have a TV set laptop/computer/smartphone in the house

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3993	1945	2046	1035	1270	1688	432	603	1270	1688	979	234	279	312	993
Effective Weighted Sample	2722	1346	1375	722	893	1128	310	413	893	1128	644	154	185	204	666
Weighted Bases	**3995**	**1956**	**2037**	**1160**	**1360**	**1475**	**486**	**674**	**1360**	**1475**	**827**	**192**	**277**	**301**	**991**
TV set	3508 88%	1673 -86%	1833 +90% a	945 -81%	1230 +90% a	1333 +90% a	383 -79%	562 -83%	1230 +90% ab	1333 +90% abe	727 88% ab	141 -73%	234 85% a	266 88% a	925 +93% abc
Laptop/ computer	996 25%	529 +27% b	466 -23%	443 +38% bc	370 +27% c	183 -12%	209 +43% bcde	234 +35% cde	370 +27% de	183 -12% e	73 -9%	27 -14%	46 -17%	63 21% a	341 +34% abc
Tablet (e.g. iPad)	716 18%	342 17%	372 18%	268 +23% c	290 +21% c	159 -11%	108 +22% de	160 +24% de	290 +21% de	159 -11% e	60 -7%	15 -8%	31 -11%	45 15% a	296 +30% abc
Smartphone	906 23%	443 23%	463 23%	448 +39% bc	344 +25% c	115 -8%	212 +44% bcde	236 +35% cde	344 +25% de	115 -8% e	37 -4%	43 22%	57 21%	73 24%	327 +33% abc
None of these	212 5%	117 6%	95 5%	56 5%	53 -4%	103 +7% ab	16 3%	39 6%	53 -4%	103 +7% ac	76 +9% abcd	24 +13% bcd	20 7% d	16 5% d	24 -2%
Don't know	30 1%	16 1%	14 1%	14 +1%	8 1%	9 1%	10 +2% cd	4 1%	8 1%	9 1%	8 1%	2 1%	5 2% c	- -%	6 1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 122 (continuation)
QT13. Which of these, if any, do you or does anyone in your household use to watch programmes, sport or films?
Base: Where have a TV set laptop/computer/smartphone in the house

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3993	1070	942	674	1243	2488	499	501	499
Effective Weighted Sample	2722	715	665	500	857	2030	377	462	468
Weighted Bases	**3995**	**1021**	**1065**	**862**	**976**	**3306**	**360**	**200**	**120**
TV set	3508 88%	918 +90% bd	913 -86%	787 +91% bd	835 -86%	2891 -87%	322 89%	178 89%	110 +92% a
Laptop/ computer	996 25%	344 +34% bcd	315 +30% cd	185 -21% d	138 -14%	828 25% b	72 -20%	65 +33% abd	32 26% b
Tablet (e.g. iPad)	716 18%	235 +23% bcd	203 19% d	158 18% d	113 -12%	600 18% b	35 -10%	47 +23% ab	28 +23% ab
Smartphone	906 23%	250 24% d	275 +26% d	218 25% d	154 -16%	776 +23% b	39 -11%	55 +27% b	33 +28% ab
None of these	212 5%	34 -3%	43 -4%	38 4%	87 +9% abc	181 5%	18 5%	8 4%	6 5%
Don't know	30 1%	13 +1% c	7 1%	1 -*%	8 1%	26 1%	1 *%	1 *%	* *%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 122 (continuation)
QT13. Which of these, if any, do you or does anyone in your household use to watch programmes, sport or films?
Base: Where have a TV set laptop/computer/smartphone in the house

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3993	372	411	249	214	263	280	253	124	322	3327	660	1834	1666
Effective Weighted Sample	2722	308	332	211	179	210	221	205	102	266	2307	425	1284	1106
Weighted Bases	**3995**	**478**	**560**	**360**	**277**	**360**	**358**	**320**	**158**	**435**	**3264**	**723**	**1981**	**1492**
TV set	3508	359	481	334	239	333	313	288	155	389	2837	664	1814	1289
	88%	-75%	86%	+93%	86%	+92%	87%	90%	+98%	89%	-87%	+92%	+92%	-86%
			a	abdf	a	abdf	a	a	abcdefgi	a		a	b	
Laptop/ computer	996	121	117	89	109	121	74	62	49	86	835	161	593	283
	25%	25%	-21%	25%	+39%	+34%	21%	-19%	31%	-20%	26%	22%	+30%	-19%
					abcfgi	abcfgi			bfgi				b	
Tablet (e.g. iPad)	716	43	94	58	88	98	40	62	46	71	581	129	460	201
	18%	-9%	17%	16%	+32%	+27%	-11%	19%	+29%	16%	18%	18%	+23%	-13%
			af	a	abcfgi	abcfgi		af	abcfgi	a			b	
Smartphone	906	105	81	69	100	119	95	65	57	86	772	131	565	246
	23%	22%	-14%	19%	+36%	+33%	26%	20%	+36%	20%	+24%	-18%	+28%	-16%
		b			abcfgi	abcgi	bc		abcfgi		b		b	
None of these	212	47	51	9	13	4	11	22	1	22	182	30	51	110
	5%	+10%	+9%	-3%	5%	-1%	3%	7%	-1%	5%	6%	4%	-3%	+7%
		cdefhi	cefhi		e			cefh		eh				a
Don't know	30	8	7	2	-	3	1	1	-	4	26	3	10	9
	1%	+2%	1%	1%	-%	1%	*%	*%	-%	1%	1%	*%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 123
QT14. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where a TV set is watched

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3536	1682	1852	859	1150	1527	347	512	1150	1527	866	182	238	280	937
Effective Weighted Sample	2406	1166	1239	597	805	1021	250	347	805	1021	571	119	156	182	629
Weighted Bases	**3508**	**1673**	**1833**	**945**	**1230**	**1333**	**383**	**562**	**1230**	**1333**	**727**	**141**	**234**	**266**	**925**
1. Using TV apps or services on your smart TV (often found on the menu or home screen)	1192 34%	581 35%	611 33%	383 +40% c	506 +41% c	304 -23%	134 35% de	249 +44% ade	506 +41% ade	304 -23% e	131 -18%	28 -20%	49 -21%	85 32% ab	423 +46% abc
2. A set-top box connected to your TV (such as Sky Plus/Q, Virgin Media Tivo/V6, BT TV, YouView) to access streaming services	968 28%	485 29%	481 26%	233 -25%	389 +32% ac	345 26%	105 27%	128 -23%	389 +32% bde	345 26%	182 25%	17 -12%	49 -21% a	67 25% a	321 +35% abc
3. A streaming box or stick (such as Amazon Fire TV, NOW, Google Chromecast, Roku, Apple TV) connected to your TV	486 14%	253 +15% b	232 -13%	177 +19% bc	189 15% c	121 -9%	78 +20% cde	99 +18% de	189 15% de	121 -9% e	42 -6%	6 -5%	30 13% a	45 17% a	198 +21% ab
4. A laptop/ computer connected to your TV	406 12%	214 +13% b	192 -10%	174 +18% bc	156 13% c	76 -6%	68 +18% cde	106 +19% cde	156 13% de	76 -6% e	28 -4%	14 10% b	10 -4%	29 11% b	162 +17% abc
5. A tablet computer (e.g. iPad) connected to your TV	193 6%	84 5%	109 6%	63 7% c	86 +7% c	43 -3%	19 5% e	45 +8% de	86 +7% de	43 -3%	18 -2%	4 3%	10 4%	12 5%	80 +9% abc

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 123 (continuation)
QT14. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where a TV set is watched

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3536	1682	1852	859	1150	1527	347	512	1150	1527	866	182	238	280	937
Effective Weighted Sample	2406	1166	1239	597	805	1021	250	347	805	1021	571	119	156	182	629
Weighted Bases	**3508**	**1673**	**1833**	**945**	**1230**	**1333**	**383**	**562**	**1230**	**1333**	**727**	**141**	**234**	**266**	**925**
6. A smartphone connected to your TV	360 10%	160 10%	201 11%	168 +18% bc	142 12% c	50 -4%	64 +17% cde	104 +18% cde	142 12% de	50 -4%	19 -3%	11 8%	26 11%	29 11%	132 +14% a
7. Games console connected to your TV	365 10%	179 11%	184 10%	195 +21% bc	147 +12% c	23 -2%	89 +23% cde	106 +19% cde	147 +12% de	23 -2% e	5 -1%	11 8%	25 11%	33 12%	154 +17% ab
8. Connecting TV to on demand or streaming services via another method	102 3%	58 3%	45 2%	38 +4% c	47 +4% c	17 -1%	23 +6% bde	15 3% de	47 +4% de	17 -1%	9 -1%	5 4% c	5 2%	2 -1%	43 +5% c
9. None of these	1214 35%	572 34%	642 35%	218 -23%	350 -28% a	647 +49% ab	91 -24%	127 -23%	350 -28% b	647 +49% abc	392 +54% abcd	77 +55% bcd	96 +41% d	96 36% d	196 -21%
10. Don't know	44 1%	12 -1%	32 +2% a	15 2% b	8 -1%	21 2% b	11 +3% bc	4 1%	8 -1%	21 2% c	9 1%	3 2% c	3 1%	* *%	7 1%
Summary: Any	2250 64%	1088 65%	1160 63%	712 +75% bc	872 +71% c	665 -50%	282 +74% de	430 +77% cde	872 +71% de	665 -50% e	326 -45%	60 -43%	136 -58% a	170 64% a	722 +78% abc

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 123 (continuation)
QT14. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where a TV set is watched

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3536	980	822	611	1072	2183	445	446	457
Effective Weighted Sample	2406	653	577	454	742	1783	334	412	429
Weighted Bases	**3508**	**918**	**913**	**787**	**835**	**2891**	**322**	**178**	**110**
1. Using TV apps or services on your smart TV (often found on the menu or home screen)	1192	371	335	258	214	1014	78	74	22
	34%	+40%	+37%	33%	-26%	+35%	-24%	+41%	-20%
		cd	d	d		bd		abd	
2. A set-top box connected to your TV (such as Sky Plus/Q, Virgin Media Tivo/V6, BT TV, YouView) to access streaming services	968	283	249	229	198	825	67	53	19
	28%	+31%	27%	29%	-24%	+29%	-21%	30%	-17%
		d		d		bd		bd	
3. A streaming box or stick (such as Amazon Fire TV, NOW, Google Chromecast, Roku, Apple TV) connected to your TV	486	140	150	130	65	378	51	35	21
	14%	15%	+16%	+16%	-8%	-13%	16%	+20%	+19%
		d	d	d				a	a
4. A laptop/ computer connected to your TV	406	143	129	80	47	349	21	21	15
	12%	+16%	+14%	10%	-6%	+12%	-7%	12%	14%
		cd	cd	d		b		b	b
5. A tablet computer (e.g. iPad) connected to your TV	193	67	54	37	34	158	5	13	13
	6%	+7%	6%	5%	-4%	5%	-2%	7%	+12%
		cd				b		b	abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 123 (continuation)
QT14. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where a TV set is watched

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3536	980	822	611	1072	2183	445	446	457
Effective Weighted Sample	2406	653	577	454	742	1783	334	412	429
Weighted Bases	**3508**	**918**	**913**	**787**	**835**	**2891**	**322**	**178**	**110**
6. A smartphone connected to your TV	360 10%	116 +13% cd	104 11% d	73 9%	62 -7%	311 +11% b	9 -3%	22 12% b	18 +17% ab
7. Games console connected to your TV	365 10%	91 10%	102 11% d	106 +13% ad	66 -8%	301 10%	27 8%	24 13% b	13 12%
8. Connecting TV to on demand or streaming services via another method	102 3%	33 4%	24 3%	25 3%	20 2%	84 3%	7 2%	8 +5% b	3 3%
9. None of these	1214 35%	268 -29%	285 -31%	273 35% a	369 +44% abc	966 -33% c	144 +45% ac	50 -28%	53 +49% ac
10. Don't know	44 1%	10 1%	13 1%	7 1%	14 2%	39 1% d	3 1%	2 1%	* -*%
Summary: Any	2250 64%	641 +70% cd	614 +67% d	508 65% d	453 -54%	1886 +65% bd	175 -54%	126 +71% abd	56 -51%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 123 (continuation)
QT14. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where a TV set is watched

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3536	289	352	229	192	247	241	224	121	288	2926	605	1690	1449
Effective Weighted Sample	2406	239	283	195	164	197	190	182	99	239	2026	390	1179	961
Weighted Bases	**3508**	**359**	**481**	**334**	**239**	**333**	**313**	**288**	**155**	**389**	**2837**	**664**	**1814**	**1289**
1. Using TV apps or services on your smart TV (often found on the menu or home screen)	1192	153	110	81	102	97	116	114	70	172	963	226	700	326
	34%	+42%	-23%	-24%	+43%	29%	37%	40%	+45%	+44%	34%	34%	+39%	-25%
		bce			bce		bc	bce	bce	bce			b	
2. A set-top box connected to your TV (such as Sky Plus/Q, Virgin Media Tivo/V6, BT TV, YouView) to access streaming services	968	119	93	76	76	91	128	89	58	96	793	172	526	345
	28%	+33%	-19%	23%	32%	27%	+41%	31%	+37%	25%	28%	26%	29%	27%
		bci			bc	b	bcdegi	bc	bcei					
3. A streaming box or stick (such as Amazon Fire TV, NOW, Google Chromecast, Roku, Apple TV) connected to your TV	486	25	55	42	51	49	45	47	18	46	394	92	309	138
	14%	-7%	11%	13%	+21%	15%	14%	16%	11%	12%	14%	14%	+17%	-11%
				a	abchi	a	a	a		a			b	
4. A laptop/ computer connected to your TV	406	53	62	33	53	49	33	32	9	24	355	51	241	112
	12%	15%	13%	10%	+22%	15%	11%	11%	-6%	-6%	+12%	-8%	+13%	-9%
		hi	hi		abcefghi	hi		i			b		b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 123 (continuation)
QT14. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where a TV set is watched

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3536	289	352	229	192	247	241	224	121	288	2926	605	1690	1449
Effective Weighted Sample	2406	239	283	195	164	197	190	182	99	239	2026	390	1179	961
Weighted Bases	**3508**	**359**	**481**	**334**	**239**	**333**	**313**	**288**	**155**	**389**	**2837**	**664**	**1814**	**1289**
5. A tablet computer (e.g. iPad) connected to your TV	193	17	23	15	23	19	14	24	6	17	150	40	120	55
	6%	5%	5%	4%	+10%	6%	4%	8%	4%	4%	5%	6%	+7%	-4%
					abcfi								b	
6. A smartphone connected to your TV	360	65	44	29	40	44	20	32	11	28	318	43	217	90
	10%	+18%	9%	9%	+17%	13%	-6%	11%	7%	7%	+11%	-6%	+12%	-7%
		bcfghi			bcfhi	fi					b		b	
7. Games console connected to your TV	365	15	50	40	60	48	23	36	11	18	320	44	251	86
	10%	-4%	10%	12%	+25%	+14%	7%	13%	7%	-5%	+11%	-7%	+14%	-7%
			ai	ai	abcefghi	afi		ai			b		b	
8. Connecting TV to on demand or streaming services via another method	102	19	18	7	7	10	11	1	-	11	88	14	64	31
	3%	+5%	4%	2%	3%	3%	3%	-*%	-%	3%	3%	2%	+4%	2%
		gh	gh		g	g	gh			g				
9. None of these	1214	66	245	152	59	118	75	85	46	121	932	282	541	566
	35%	-18%	+51%	+45%	-25%	36%	-24%	29%	30%	31%	-33%	+42%	-30%	+44%
			adefghi	adefghi		adf		a	a	a		a		a
10. Don't know	44	18	5	4	2	5	2	-	-	3	38	7	11	13
	1%	+5%	1%	1%	1%	1%	1%	-%	-%	1%	1%	1%	-1%	1%
		bcdefghi												

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 123 (continuation)
QT14. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where a TV set is watched

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3536	289	352	229	192	247	241	224	121	288	2926	605	1690	1449
Effective Weighted Sample	2406	239	283	195	164	197	190	182	99	239	2026	390	1179	961
Weighted Bases	**3508**	**359**	**481**	**334**	**239**	**333**	**313**	**288**	**155**	**389**	**2837**	**664**	**1814**	**1289**
Summary: Any	2250	275	231	178	178	210	236	203	109	265	1868	375	1261	710
	64%	+77%	-48%	-53%	+74%	63%	+75%	+71%	70%	68%	+66%	-57%	+70%	-55%
		bcei			bce	bc	bce	bc	bc	bc	b		b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 124
QT15. Which - if any - of the following do they use to do this?
Base: Where use streaming boxes/sticks

		Gender		Sub-Age Group			Age Group					Household Income	Social Group			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**26K+**	**AB**	**C1**	**C2**	**DE**
Column		a	b	a	b	c	a	b	c	d	e		a	b	c	d
Unweighted Bases	511	258	252	166	207	138	74	92	207	138	52	215	178	151	89	91
Effective Weighted Sample	331	174	156	113	130	88	53	60	130	88	33	137	106	103	68	66
Weighted Bases	**486**	**253**	**232**	**177**	**189**	**121**	**78**	**99**	**189**	**121**	**42**	**198**	**140**	**150**	**130**	**65**
Amazon Fire TV (plug in stick, plug in box or cube)	345 71%	176 70%	168 72%	133 75%	127 67%	85 70%	59 76%	73 74%	127 67%	85 70%	27 64%	147 74%	96 69%	106 71%	95 73%	47 72%
Google Chromecast	66 14%	38 15%	28 12%	30 17% c	28 15% c	8 -6%	11 14%	19 19% d	28 15% d	8 -6%	4 10%	27 14%	17 12%	19 13%	20 16%	9 14%
Roku	37 8%	16 6%	21 9%	14 8%	14 7%	9 8%	3 4%	10 10%	14 7%	9 8%	4 10%	14 7%	8 5%	11 8%	7 5%	11 +17% abc
Apple TV box	21 4%	10 4%	11 5%	7 4%	5 3%	9 7% b	4 5%	4 4%	5 3%	9 7% c	3 7%	9 5%	11 +8% b	4 2%	4 3%	3 4%
NOW TV Smart Stick	36 7%	15 6%	21 9%	20 +11% c	15 8% c	1 -1%	14 +19% bcde	6 6% d	15 8% de	1 -1%	- --%	11 6%	6 -4%	10 7%	16 +12% a	5 7%
Other	16 3%	10 4%	6 2%	- --%	7 4% a	9 +8% a	- -%	- --%	7 4%	9 +8% ab	2 4%	4 2%	3 2%	4 3%	8 6%	1 2%
Don't know	27 6%	14 6%	13 6%	6 3%	12 7%	9 7%	- --%	6 6% a	12 7% a	9 7% a	5 +12% a	5 -2%	12 8%	7 4%	4 3%	5 7%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 124 (continuation)
QT15. Which - if any - of the following do they use to do this?
Base: Where use streaming boxes/sticks

		Nation				Urbanity		Working Status	
	Total	**England**	**Scotland**	**Wales**	**N. Ireland**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	a	b	a	b
Unweighted Bases	511	268	67	84	91	425	85	309	159
Effective Weighted Sample	331	222	51	78	86	276	55	201	104
Weighted Bases	**486**	**378**	**51**	**35**	**21**	**394**	**92**	**309**	**138**
Amazon Fire TV (plug in stick, plug in box or cube)	345 71%	260 -69%	43 +85% ad	28 78%	14 69%	272 69%	73 +80% a	213 69%	104 75%
Google Chromecast	66 14%	52 14% b	2 -4%	6 17% b	6 +31% abc	53 13%	13 14%	41 13%	17 12%
Roku	37 8%	31 8% d	5 10% d	1 3%	- --%	30 8%	7 8%	28 9%	9 7%
Apple TV box	21 4%	18 5%	1 2%	2 5%	* 2%	17 4%	4 5%	8 -3%	12 +9% a
NOW TV Smart Stick	36 7%	30 8% d	3 5%	2 5%	* -2%	31 8%	4 4%	26 8%	9 7%
Other	16 3%	15 4%	- -%	* 1%	1 4%	12 3%	5 5%	13 4%	2 2%
Don't know	27 6%	25 +7%	1 1%	1 2%	1 4%	23 6%	4 5%	17 6%	7 5%

Columns Tested: a,b,c,d - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 125
Summary: QT16. How frequently, if at all, do you watch each of these channels?
Base: Northern Ireland only

	Total	Every day	At least weekly	At least monthly	Less often than monthly	Never	Don't know	Summary: Ever	Summary: At least once a week	Summary: At least once a month
RTE 1	4003	25 1%	26 1%	9 *%	11 *%	45 1%	- -%	71 2%	51 1%	60 2%
RTE 2	4003	30 1%	19 *%	11 *%	9 *%	49 1%	- -%	68 2%	49 1%	59 1%
Virgin Media One	4003	5 *%	5 *%	5 *%	6 *%	95 2%	* *%	21 1%	10 *%	16 *%
TG4	4003	19 *%	14 *%	8 *%	7 *%	68 2%	* *%	49 1%	33 1%	42 1%

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 126
QT16. How frequently, if at all, do you watch each of these channels? - RTE 1?
Base: Northern Ireland only

		Gender		Sub-Age Group			Age Group				Household Income	Social Group				Nation
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**25-34**	**35-54**	**55+**	**65+**	**26K+**	**AB**	**C1**	**C2**	**DE**	**N. Ireland**
Column		a	b	a	b	c	a	b	c	d		a	b	c	d	
Unweighted Bases	486	219	267	103	152	231	70	152	231	151	185	183	109	78	116	486
Effective Weighted Sample	456	205	252	97	143	219	66	143	219	143	174	174	102	74	111	456
Weighted Bases	**117**	**53**	**64**	**28**	**37**	**52**	**18**	**37**	**52**	**34**	**43**	**42**	**28**	**22**	**25**	**117**
Every day	25 21%	13 +25% b	11 -18%	3 -9%	7 18% a	16 +30% ab	2 -9%	7 18%	16 +30% ab	11 +33% ab	9 21%	8 18%	7 26%	5 24%	5 18%	25 21%
At least weekly	26 23%	11 21%	15 24%	4 16%	11 +29% a	11 22%	3 16%	11 +29% ad	11 22%	6 17%	13 +31%	12 +29% bc	5 18%	4 18%	5 21%	26 23%
At least monthly	9 8%	4 7%	5 9%	2 7%	2 5%	5 11% b	1 6%	2 5%	5 11% b	4 12% b	4 8%	4 8%	3 12% c	* -2%	2 7%	9 8%
Less often than monthly	11 9%	6 11%	5 8%	4 13%	3 9%	4 8%	2 12%	3 9%	4 8%	3 9%	4 9%	6 +14% bd	1 5%	2 8%	2 7%	11 9%
Never	45 39%	19 35%	27 42%	15 +55% bc	14 39%	16 -30%	11 +57% bcd	14 39%	16 -30%	10 -29%	14 -31%	12 -30%	11 39%	11 48% a	12 +47% a	45 39%
Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Summary: Ever	71 61%	34 65%	37 58%	13 -45%	23 61% a	36 +70% a	8 -43%	23 61% a	36 +70% a	24 +71% a	30 +69%	30 +70% cd	17 61%	11 52%	13 -53%	71 61%
Summary: At least once a week	51 44%	25 46%	26 42%	7 -25%	17 47% a	27 +51% a	5 -25%	17 47% a	27 +51% a	17 50% a	22 +52%	20 48%	12 44%	9 42%	10 39%	51 44%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 126 (continuation)
QT16. How frequently, if at all, do you watch each of these channels? - RTE 1?
Base: Northern Ireland only

		Gender		Sub-Age Group			Age Group				Household Income	Social Group				Nation
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**25-34**	**35-54**	**55+**	**65+**	**26K+**	**AB**	**C1**	**C2**	**DE**	**N. Ireland**
Column		a	b	a	b	c	a	b	c	d		a	b	c	d	
Unweighted Bases	486	219	267	103	152	231	70	152	231	151	185	183	109	78	116	486
Effective Weighted Sample	456	205	252	97	143	219	66	143	219	143	174	174	102	74	111	456
Weighted Bases	**117**	**53**	**64**	**28**	**37**	**52**	**18**	**37**	**52**	**34**	**43**	**42**	**28**	**22**	**25**	**117**
Summary: At least once a month	60 52%	28 54%	32 50%	9 -32%	19 52% a	32 +62% ab	6 -31%	19 52% a	32 +62% ab	21 +61% a	26 +60%	24 56%	15 56%	10 44%	12 46%	60 52%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 126 (continuation)
QT16. How frequently, if at all, do you watch each of these channels? - RTE 1?
Base: Northern Ireland only

		Urbanity		Working Status	
	Total	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	a	b
Unweighted Bases	486	311	175	214	196
Effective Weighted Sample	456	302	166	200	186
Weighted Bases	**117**	**66**	**50**	**53**	**45**
Every day	25 21%	14 21%	11 22%	9 -16%	13 +28% a
At least weekly	26 23%	14 21%	12 24%	14 +27%	9 20%
At least monthly	9 8%	6 9%	3 7%	3 6%	4 10%
Less often than monthly	11 9%	6 9%	5 11%	6 11%	4 8%
Never	45 39%	27 41%	18 36%	21 40%	15 34%
Don't know	- -%	- -%	- -%	- -%	- -%
Summary: Ever	71 61%	39 59%	32 64%	32 60%	30 66%
Summary: At least once a week	51 44%	28 42%	23 46%	23 43%	22 48%
Summary: At least once a month	60 52%	34 51%	27 53%	26 49%	26 +58%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 127
QT16. How frequently, if at all, do you watch each of these channels? - RTE 2?
Base: Northern Ireland only

		Gender		Sub-Age Group			Age Group				Household Income	Social Group				Nation
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**25-34**	**35-54**	**55+**	**65+**	**26K+**	**AB**	**C1**	**C2**	**DE**	**N. Ireland**
Column		a	b	a	b	c	a	b	c	d		a	b	c	d	
Unweighted Bases	486	219	267	103	152	231	70	152	231	151	185	183	109	78	116	486
Effective Weighted Sample	456	205	252	97	143	219	66	143	219	143	174	174	102	74	111	456
Weighted Bases	**117**	**53**	**64**	**28**	**37**	**52**	**18**	**37**	**52**	**34**	**43**	**42**	**28**	**22**	**25**	**117**
Every day	30 26%	15 29%	15 23%	3 -12%	10 28% a	17 +32% a	2 -12%	10 28% a	17 +32% a	10 29% a	13 30%	12 27%	7 26%	6 27%	6 22%	30 26%
At least weekly	19 16%	8 15%	11 17%	3 11%	6 18%	9 17%	3 14%	6 18%	9 17%	6 17%	9 20%	8 18%	5 16%	3 14%	3 14%	19 16%
At least monthly	11 9%	6 10%	5 8%	3 11%	3 8%	5 9%	2 9%	3 8%	5 9%	3 9%	5 12%	5 11% c	4 13% c	1 -3%	2 7%	11 9%
Less often than monthly	9 8%	4 8%	5 7%	2 9%	2 4%	5 9%	1 6%	2 4%	5 9%	4 +12% b	3 6%	4 10% b	1 -3%	1 6%	3 10% b	9 8%
Never	49 42%	20 38%	29 45%	16 +57% bc	15 42%	17 -33%	11 +59% bcd	15 42%	17 -33%	11 -33%	14 -32%	14 -34%	11 41%	11 50% a	12 48% a	49 42%
Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Summary: Ever	68 58%	33 62%	35 55%	12 -43%	21 58% a	35 +67% a	8 -41%	21 58% a	35 +67% a	23 +67% a	29 +68%	28 +66% cd	16 59%	11 50%	13 52%	68 58%
Summary: At least once a week	49 42%	23 44%	25 40%	7 -24%	17 45% a	25 +49% a	5 -26%	17 45% a	25 +49% a	16 46% a	21 +49%	19 45%	12 42%	9 41%	9 36%	49 42%
Summary: At least once a month	59 51%	29 54%	30 48%	10 -34%	20 54% a	30 +58% a	6 -35%	20 54% a	30 +58% a	19 55% a	27 +62%	24 57% d	15 56% d	10 44%	11 -42%	59 51%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 127 (continuation)
QT16. How frequently, if at all, do you watch each of these channels? - RTE 2?
Base: Northern Ireland only

		Urbanity		Working Status	
	Total	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	a	b
Unweighted Bases	486	311	175	214	196
Effective Weighted Sample	456	302	166	200	186
Weighted Bases	**117**	**66**	**50**	**53**	**45**
Every day	30	15	15	14	13
	26%	23%	29%	27%	28%
At least weekly	19	12	7	9	8
	16%	18%	13%	17%	17%
At least monthly	11	5	5	4	4
	9%	8%	10%	7%	9%
Less often than monthly	9	5	4	3	4
	8%	7%	8%	6%	9%
Never	49	29	20	23	17
	42%	44%	39%	43%	37%
Don't know	-	-	-	-	-
	-%	-%	-%	-%	-%
Summary: Ever	68	37	31	30	29
	58%	56%	61%	57%	63%
Summary: At least once a week	49	27	21	23	20
	42%	41%	42%	44%	45%
Summary: At least once a month	59	33	27	27	25
	51%	49%	53%	51%	54%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 128
QT16. How frequently, if at all, do you watch each of these channels? - Virgin Media One?
Base: Northern Ireland only

		Gender		Sub-Age Group			Age Group				Household Income	Social Group				Nation
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**25-34**	**35-54**	**55+**	**65+**	**26K+**	**AB**	**C1**	**C2**	**DE**	**N. Ireland**
Column		a	b	a	b	c	a	b	c	d		a	b	c	d	
Unweighted Bases	486	219	267	103	152	231	70	152	231	151	185	183	109	78	116	486
Effective Weighted Sample	456	205	252	97	143	219	66	143	219	143	174	174	102	74	111	456
Weighted Bases	**117**	**53**	**64**	**28**	**37**	**52**	**18**	**37**	**52**	**34**	**43**	**42**	**28**	**22**	**25**	**117**
Every day	5 5%	2 4%	3 5%	1 3%	2 4%	3 6%	1 3%	2 4%	3 6%	2 6%	3 +8%	1 -2%	3 +10% a	1 4%	1 5%	5 5%
At least weekly	5 4%	3 5%	2 3%	1 3%	2 4%	2 5%	* 2%	2 4%	2 5%	1 3%	3 +7%	2 5%	* 2%	1 5%	1 4%	5 4%
At least monthly	5 5%	2 4%	3 5%	1 4%	3 +8% c	1 3%	1 3%	3 +8% cd	1 3%	* -1%	2 5%	2 5%	1 4%	* 1%	2 7%	5 5%
Less often than monthly	6 5%	3 5%	3 4%	2 7%	1 4%	2 4%	1 5%	1 4%	2 4%	1 4%	2 5%	2 6%	1 4%	* 2%	2 6%	6 5%
Never	95 82%	43 81%	53 83%	23 83%	29 80%	43 83%	16 86%	29 80%	43 83%	29 85%	32 -75%	34 81%	22 80%	19 88%	20 79%	95 82%
Don't know	* *%	- -%	* *%	- -%	* 1%	- -%	- -%	* 1%	- -%	- -%	- -%	* *%	- -%	- -%	- -%	* *%
Summary: Ever	21 18%	10 19%	11 17%	5 17%	7 20%	9 17%	3 14%	7 20%	9 17%	5 15%	11 +25%	8 18%	5 20%	3 12%	5 21%	21 18%
Summary: At least once a week	10 9%	5 9%	5 8%	2 6%	3 8%	5 10%	1 6%	3 8%	5 10%	3 10%	6 +15%	3 7%	3 11%	2 9%	2 8%	10 9%
Summary: At least once a month	16 13%	7 14%	8 13%	3 10%	6 16%	7 13%	2 8%	6 16%	7 13%	4 11%	9 +20%	5 12%	4 16%	2 10%	4 15%	16 13%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 128 (continuation)
QT16. How frequently, if at all, do you watch each of these channels? - Virgin Media One?
Base: Northern Ireland only

		Urbanity		Working Status	
	Total	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	a	b
Unweighted Bases	486	311	175	214	196
Effective Weighted Sample	456	302	166	200	186
Weighted Bases	**117**	**66**	**50**	**53**	**45**
Every day	5 5%	3 5%	2 5%	2 3%	2 4%
At least weekly	5 4%	3 4%	2 4%	3 5%	2 4%
At least monthly	5 5%	3 4%	3 5%	1 -2%	2 3%
Less often than monthly	6 5%	4 6%	2 3%	2 4%	3 6%
Never	95 82%	54 81%	42 83%	46 +86%	38 83%
Don't know	* *%	* *%	- -%	* *%	- -%
Summary: Ever	21 18%	13 19%	9 17%	7 -14%	8 17%
Summary: At least once a week	10 9%	6 9%	4 9%	4 8%	3 8%
Summary: At least once a month	16 13%	9 13%	7 14%	5 -10%	5 11%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 129
QT16. How frequently, if at all, do you watch each of these channels? - TG4?
Base: Northern Ireland only

		Gender		Sub-Age Group			Age Group				Household Income	Social Group				Nation
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**25-34**	**35-54**	**55+**	**65+**	**26K+**	**AB**	**C1**	**C2**	**DE**	**N. Ireland**
Column		a	b	a	b	c	a	b	c	d		a	b	c	d	
Unweighted Bases	486	219	267	103	152	231	70	152	231	151	185	183	109	78	116	486
Effective Weighted Sample	456	205	252	97	143	219	66	143	219	143	174	174	102	74	111	456
Weighted Bases	**117**	**53**	**64**	**28**	**37**	**52**	**18**	**37**	**52**	**34**	**43**	**42**	**28**	**22**	**25**	**117**
Every day	19 16%	9 18%	10 15%	2 -9%	6 17% a	10 20% a	1 -6%	6 17% a	10 20% a	6 18% a	8 18%	8 18% d	5 17% d	5 22% d	2 -8%	19 16%
At least weekly	14 12%	9 +17% b	5 -9%	2 -7%	5 13%	8 15% a	1 7%	5 13%	8 15%	5 14%	6 13%	5 13%	3 9%	4 16%	3 11%	14 12%
At least monthly	8 7%	3 6%	5 7%	2 6%	2 6%	4 8%	1 7%	2 6%	4 8%	2 7%	5 +11%	4 9% c	3 11% cd	* 2%	1 4%	8 7%
Less often than monthly	7 6%	3 5%	4 7%	1 4%	3 9%	3 6%	1 3%	3 9%	3 6%	3 8%	3 8%	3 8% c	2 6%	* -1%	2 7%	7 6%
Never	68 58%	29 54%	39 61%	21 +74% bc	20 54%	27 -52%	14 +77% bcd	20 54%	27 -52%	18 53%	21 -50%	22 -52%	16 57%	13 59%	17 +69% a	68 58%
Don't know	* *%	- -%	* *%	- -%	* 1%	- -%	- -%	* 1%	- -%	- -%	* 1%	- -%	- -%	- -%	* +1%	* *%
Summary: Ever	49 42%	24 46%	24 38%	7 -26%	17 45% a	25 +48% a	4 -23%	17 45% a	25 +48% a	16 47% a	21 +50%	20 +48% d	12 43% d	9 41%	8 -30%	49 42%
Summary: At least once a week	33 29%	18 +34% b	15 -24%	4 -15%	11 30% a	18 +34% a	2 -13%	11 30% a	18 +34% a	11 32% a	14 31%	13 31% d	7 26%	8 +38% d	5 -19%	33 29%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 129 (continuation)
QT16. How frequently, if at all, do you watch each of these channels? - TG4?
Base: Northern Ireland only

		Gender		Sub-Age Group			Age Group				Household Income	Social Group				Nation
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**25-34**	**35-54**	**55+**	**65+**	**26K+**	**AB**	**C1**	**C2**	**DE**	**N. Ireland**
Column		a	b	a	b	c	a	b	c	d		a	b	c	d	
Unweighted Bases	486	219	267	103	152	231	70	152	231	151	185	183	109	78	116	486
Effective Weighted Sample	456	205	252	97	143	219	66	143	219	143	174	174	102	74	111	456
Weighted Bases	**117**	**53**	**64**	**28**	**37**	**52**	**18**	**37**	**52**	**34**	**43**	**42**	**28**	**22**	**25**	**117**
Summary: At least once a month	42 36%	22 +41% b	20 -31%	6 -22%	13 37% a	22 +42% a	4 -20%	13 37% a	22 +42% a	13 39% a	18 +42%	17 40% d	10 37% d	9 40% d	6 -23%	42 36%

Columns Tested: a,b - a,b,c - a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 129 (continuation)
QT16. How frequently, if at all, do you watch each of these channels? - TG4?
Base: Northern Ireland only

		Urbanity		Working Status	
	Total	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	a	b
Unweighted Bases	486	311	175	214	196
Effective Weighted Sample	456	302	166	200	186
Weighted Bases	**117**	**66**	**50**	**53**	**45**
Every day	19 16%	9 14%	10 19%	9 18%	8 18%
At least weekly	14 12%	7 11%	7 14%	8 15%	6 13%
At least monthly	8 7%	5 8%	3 5%	3 6%	4 8%
Less often than monthly	7 6%	5 8%	2 4%	4 7%	3 7%
Never	68 58%	39 59%	28 57%	29 55%	24 54%
Don't know	* *%	- -%	* 1%	- -%	- -%
Summary: Ever	49 42%	27 41%	22 43%	24 45%	21 46%
Summary: At least once a week	33 29%	17 25%	17 33%	17 32%	14 31%
Summary: At least once a month	42 36%	22 33%	19 39%	20 38%	18 39%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 130
Do we have your permission to ask you about the following? - A.Your ethnicity
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Yes	3824 96%	1860 -95%	1962 +96% a	1105 95%	1292 95%	1428 +96% b	454 -93%	651 97% a	1292 95%	1428 +96% ac	808 +97% ac	188 98%	268 97%	295 +98%	959 +97%
No	179 4%	101 +5% b	78 -4%	56 5%	69 5% c	53 -4%	33 +7% bde	23 3%	69 5% de	53 -4%	24 -3%	5 2%	9 3%	7 -2%	33 -3%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 130 (continuation)
Do we have your permission to ask you about the following? - A.Your ethnicity
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Yes	3824	994	995	821	949	3173	339	196	110
	96%	+97%	-93%	95%	+97%	96%	94%	+98%	-91%
		bc			b	d		abd	
No	179	29	70	42	33	141	21	4	10
	4%	-3%	+7%	5%	-3%	4%	6%	-2%	+9%
			ad	a		c	c		ac

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 130 (continuation)
Do we have your permission to ask you about the following? - A.Your ethnicity
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Yes	3824	404	547	358	268	348	356	309	160	423	3122	695	1981	1498
	96%	-84%	+98%	+99%	97%	97%	+99%	96%	+100%	97%	95%	96%	+100%	+100%
			a	adegi	a	a	adegi	a	adegi	a				
No	179	76	12	2	10	12	3	12	-	15	149	28	-	-
	4%	+16%	-2%	-1%	3%	3%	-1%	4%	--%	3%	5%	4%	--%	--%
		bcdefghi			cfh	cfh		cfh		cfh				

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 131
Do we have your permission to ask you about the following? - B. Any impacting or limiting conditions which may affect your daily activities or the work you can do
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Yes	3503 88%	1710 87%	1791 88%	1003 86%	1166 -86%	1334 +90% ab	414 85%	589 87%	1166 -86%	1334 +90% ac	768 +92% abc	165 86%	249 90%	277 +92% a	902 +91% a
No	500 12%	251 13%	249 12%	158 14% c	195 +14% c	147 -10%	73 15% de	85 13% e	195 +14% de	147 -10%	65 -8%	27 14% cd	27 10%	25 -8%	90 -9%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 131 (continuation)
Do we have your permission to ask you about the following? - B. Any impacting or limiting conditions which may affect your daily activities or the work you can do
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Yes	3503	916	922	783	846	2865	336	194	101
	88%	+90%	87%	+91%	86%	-86%	+93%	+97%	-84%
		bd		bd			ad	abd	
No	500	107	143	80	135	448	24	6	19
	12%	-10%	13%	-9%	14%	+14%	-7%	-3%	+16%
			ac		ac	bc	c		bc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 131 (continuation)
Do we have your permission to ask you about the following? - B. Any impacting or limiting conditions which may affect your daily activities or the work you can do
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Yes	3503	198	514	358	268	346	312	294	160	416	2831	665	1979	1498
	88%	-41%	+92%	+99%	+97%	+96%	87%	+92%	+100%	+95%	-87%	+92%	+100%	+100%
			af	abdefgi	abfg	abf	a	a	abdefgi	af		a		
No	500	281	46	2	10	14	46	26	-	22	440	57	2	-
	12%	+59%	-8%	-1%	-3%	-4%	13%	-8%	--%	-5%	+13%	-8%	-*%	--%
		bcdefghi	cdeh		ch	ch	bcdehi	cdh		ch	b			

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3819	1857	1960	990	1207	1622	408	582	1207	1622	944	230	271	303	967
Effective Weighted Sample	2613	1292	1320	692	848	1093	292	400	848	1093	628	153	179	200	647
Weighted Bases	**3824**	**1860**	**1962**	**1105**	**1292**	**1428**	**454**	**651**	**1292**	**1428**	**808**	**188**	**268**	**295**	**959**
A. WHITE : English/ Welsh/ Scottish/ Northern Irish/ British	3127 82%	1511 81%	1614 82%	789 -71%	1010 -78% a	1328 +93% ab	316 -70%	473 -73%	1010 -78% ab	1328 +93% abc	770 +95% abcd	155 82%	229 86%	250 85%	816 +85%
B. WHITE : Irish	75 2%	42 2%	33 2%	29 3%	22 2%	25 2%	10 2%	18 3%	22 2%	25 2%	15 2%	6 3%	6 2%	6 2%	28 +3%
C. WHITE : Gypsy or Irish traveller	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
D. WHITE : Roma	5 *%	2 *%	2 *%	2 *%	2 *%	- -%	2 *% d	1 *%	2 *%	- -%	- -%	- -%	- -%	- -%	2 *%
E. WHITE : Any other White background (please specify)	2 *%	2 *%	* *%	2 *%	1 *%	- -%	- -%	2 +*% d	1 *%	- -%	- -%	- -%	- -%	- -%	2 *%
F. MIXED/ MULTIPLE ETHNIC GROUPS : White and Black Caribbean	14 *%	4 *%	10 1%	11 +1% bc	3 *%	- --%	5 +1% cde	6 +1% cde	3 *%	- --%	- --%	1 *%	- -%	1 *%	3 *%
G. MIXED/ MULTIPLE ETHNIC GROUPS : White and Black African	5 *%	1 *%	4 *%	1 *%	4 +*% c	- -%	* *%	* *%	4 +*% d	- -%	- -%	- -%	- -%	- -%	1 *%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132 (continuation)
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3819	1857	1960	990	1207	1622	408	582	1207	1622	944	230	271	303	967
Effective Weighted Sample	2613	1292	1320	692	848	1093	292	400	848	1093	628	153	179	200	647
Weighted Bases	**3824**	**1860**	**1962**	**1105**	**1292**	**1428**	**454**	**651**	**1292**	**1428**	**808**	**188**	**268**	**295**	**959**
H. MIXED/ MULTIPLE ETHNIC GROUPS : White and Asian	13 *%	10 1%	4 *%	6 *%	6 *%	2 -*%	3 1% d	2 *%	6 *%	2 -*%	2 *%	- -%	1 *%	2 1% d	- --%
I. MIXED/ MULTIPLE ETHNIC GROUPS : Any other Mixed/ multiple ethnic background (please specify)	4 *%	1 *%	3 *%	4 +*% bc	- -%	- -%	2 +*% cde	1 *%	- -%	- -%	- -%	- -%	- -%	- -%	1 *%
J. BLACK OR BLACK BRITISH : Caribbean	42 1%	12 -1%	29 +1% a	11 1%	20 2%	11 1%	4 1%	8 1%	20 2%	11 1%	6 1%	1 1%	2 1%	1 *%	7 1%
K. BLACK OR BLACK BRITISH : African	58 2%	26 1%	32 2%	27 +2% c	25 2% c	6 -*%	17 +4% bcde	10 2% de	25 2% de	6 -*%	1 -*%	5 3% d	10 +4% cd	3 1%	7 -1%
L. BLACK OR BLACK BRITISH : Any other Black/ Black British/ African/ Caribbean background (please specify)	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
M. ASIAN OR ASIAN BRITISH : Indian	93 2%	42 2%	51 3%	34 3% c	47 +4% c	12 -1%	14 3% de	20 3% de	47 +4% de	12 -1%	3 -*%	5 3%	3 1%	6 2%	14 -1%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132 (continuation)
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3819	1857	1960	990	1207	1622	408	582	1207	1622	944	230	271	303	967
Effective Weighted Sample	2613	1292	1320	692	848	1093	292	400	848	1093	628	153	179	200	647
Weighted Bases	**3824**	**1860**	**1962**	**1105**	**1292**	**1428**	**454**	**651**	**1292**	**1428**	**808**	**188**	**268**	**295**	**959**
N. ASIAN OR ASIAN BRITISH : Pakistani	34 1%	22 1%	13 1%	19 +2% c	11 1%	4 -*%	14 +3% bcde	5 1% e	11 1% e	4 -*%	* -*%	- -%	1 *%	4 1%	5 1%
O. ASIAN OR ASIAN BRITISH : Bangladeshi	36 1%	19 1%	17 1%	21 +2% c	14 1% c	- --%	14 +3% bcde	7 1% de	14 1% de	- --%	- --%	3 2% d	5 2% d	5 2% d	3 -*%
P. ASIAN OR ASIAN BRITISH : Chinese	21 1%	12 1%	9 *%	8 1% c	11 1% c	2 -*%	- -%	8 +1% ade	11 1% de	2 -*%	- --%	3 +2% cd	3 1% d	- -%	1 -*%
Q. ASIAN OR ASIAN BRITISH : Any other Asian background (please specify)	6 *%	2 *%	3 *%	4 *%	1 *%	1 *%	- -%	4 +1% de	1 *%	1 *%	- -%	- -%	- -%	- -%	1 *%
R. OTHER ETHNIC GROUP : Arab	14 *%	6 *%	7 *%	9 +1% bc	1 *%	3 *%	6 +1% cde	4 1%	1 *%	3 *%	1 *%	* *%	- -%	* *%	* *%
S. OTHER ETHNIC GROUP : Any other background (please specify)	264 7%	139 7%	124 6%	122 +11% bc	109 +8% c	33 -2%	44 +10% de	78 +12% cde	109 +8% de	33 -2% e	9 -1%	9 5%	8 -3%	17 6%	67 7% b

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132 (continuation)
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3819	1857	1960	990	1207	1622	408	582	1207	1622	944	230	271	303	967
Effective Weighted Sample	2613	1292	1320	692	848	1093	292	400	848	1093	628	153	179	200	647
Weighted Bases	**3824**	**1860**	**1962**	**1105**	**1292**	**1428**	**454**	**651**	**1292**	**1428**	**808**	**188**	**268**	**295**	**959**
Prefer not to say/ Refused	12 *%	6 *%	6 *%	7 1% c	4 *%	2 *%	3 1% d	3 1%	4 *%	2 *%	1 *%	- -%	* *%	- -%	- --%
Summary: White	3209 84%	1558 84%	1650 84%	822 -74%	1035 -80% a	1352 +95% ab	328 -72%	494 -76%	1035 -80% ab	1352 +95% abc	785 +97% abcd	161 86%	235 88%	255 86%	848 +88%
Summary: Mixed/Multiple ethnic groups	36 1%	16 1%	20 1%	21 +2% c	13 1% c	2 -*%	11 +2% cde	10 2% de	13 1% de	2 -*%	2 -*%	1 *%	1 *%	3 1%	6 1%
Summary: Black or Black British	100 3%	38 -2%	61 +3% a	38 +3% c	45 +3% c	17 -1%	21 +5% de	18 3% de	45 +3% de	17 -1%	7 -1%	6 3%	12 +4% cd	4 1%	14 -1%
Summary: Asian or Asian British	190 5%	97 5%	93 5%	86 +8% c	84 +7% c	19 -1%	41 +9% de	45 +7% de	84 +7% de	19 -1% e	3 -*%	11 6% d	12 5%	15 5% d	24 -3%
Summary: Other ethnic group	290 8%	152 8%	138 7%	137 +12% bc	114 +9% c	38 -3%	53 +12% de	85 +13% cde	114 +9% de	38 -3% e	12 -1%	9 5%	8 -3%	18 6%	68 7% b

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132 (continuation)
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3819	1036	883	641	1199	2400	468	490	456
Effective Weighted Sample	2613	693	625	476	830	1956	353	452	428
Weighted Bases	**3824**	**994**	**995**	**821**	**949**	**3173**	**339**	**196**	**110**
A. WHITE : English/ Welsh/ Scottish/ Northern Irish/ British	3127 82%	821 83% b	765 -77%	710 +87% ab	794 84% b	2555 -81% d	320 +94% ad	184 +94% ad	60 -55%
B. WHITE : Irish	75 2%	24 2%	21 2%	14 2%	17 2%	28 -1%	3 -1%	1 -*%	44 +40% abc
C. WHITE : Gypsy or Irish traveller	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
D. WHITE : Roma	5 *%	2 *%	- -%	2 *%	1 *%	5 *%	- -%	- -%	- -%
E. WHITE : Any other White background (please specify)	2 *%	- -%	* *%	2 +*%	- -%	2 *%	- -%	- -%	1 +1% a
F. MIXED/ MULTIPLE ETHNIC GROUPS : White and Black Caribbean	14 *%	5 *%	3 *%	1 *%	6 1%	12 *%	1 *%	1 *%	- -%
G. MIXED/ MULTIPLE ETHNIC GROUPS : White and Black African	5 *%	1 *%	1 *%	* *%	1 *%	4 *%	- -%	- -%	1 +1%
H. MIXED/ MULTIPLE ETHNIC GROUPS : White and Asian	13 *%	5 *%	4 *%	1 *%	3 *%	11 *%	2 1%	- -%	- -%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132 (continuation)
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3819	1036	883	641	1199	2400	468	490	456
Effective Weighted Sample	2613	693	625	476	830	1956	353	452	428
Weighted Bases	**3824**	**994**	**995**	**821**	**949**	**3173**	**339**	**196**	**110**
I. MIXED/ MULTIPLE ETHNIC GROUPS : Any other Mixed/ multiple ethnic background (please specify)	4 *%	2 *%	1 *%	- -%	- -%	4 *%	- -%	- -%	- -%
J. BLACK OR BLACK BRITISH : Caribbean	42 1%	6 1%	13 1% c	1 -*%	14 1% ac	42 +1% bcd	- --%	- --%	* *%
K. BLACK OR BLACK BRITISH : African	58 2%	7 -1%	26 +3% ad	11 1%	12 1%	56 +2% bd	* -*%	2 1%	* *%
L. BLACK OR BLACK BRITISH : Any other Black/ Black British/ African/ Caribbean background (please specify)	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
M. ASIAN OR ASIAN BRITISH : Indian	93 2%	36 +4% bd	21 2%	17 2%	14 -1%	93 +3% bcd	- --%	1 -*%	* -*%
N. ASIAN OR ASIAN BRITISH : Pakistani	34 1%	11 1% c	14 +1% c	1 -*%	6 1%	34 +1% bcd	* *%	- --%	- --%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132 (continuation)
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3819	1036	883	641	1199	2400	468	490	456
Effective Weighted Sample	2613	693	625	476	830	1956	353	452	428
Weighted Bases	**3824**	**994**	**995**	**821**	**949**	**3173**	**339**	**196**	**110**
O. ASIAN OR ASIAN BRITISH : Bangladeshi	36 1%	3 -*%	20 +2% ac	2 -*%	10 1% a	35 +1% bc	* *%	- --%	* *%
P. ASIAN OR ASIAN BRITISH : Chinese	21 1%	3 *%	8 1%	3 *%	7 1%	18 1%	2 1%	- -%	- -%
Q. ASIAN OR ASIAN BRITISH : Any other Asian background (please specify)	6 *%	1 *%	5 +*% d	- -%	- -%	4 *%	1 *%	- -%	- -%
R. OTHER ETHNIC GROUP : Arab	14 *%	- --%	10 +1% acd	1 *%	3 *%	13 *%	1 *%	- -%	- -%
S. OTHER ETHNIC GROUP : Any other background (please specify)	264 7%	63 6%	81 8%	53 6%	60 6%	246 +8% bcd	7 -2%	8 -4%	3 -2%
Prefer not to say/ Refused	12 *%	3 *%	3 *%	* *%	3 *%	11 *%	* *%	- -%	1 1%
Summary: White	3209 84%	847 85% b	786 -79%	728 +89% ab	811 85% b	2590 -82%	323 +95% a	185 +94% a	105 +95% a

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132 (continuation)
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3819	1036	883	641	1199	2400	468	490	456
Effective Weighted Sample	2613	693	625	476	830	1956	353	452	428
Weighted Bases	**3824**	**994**	**995**	**821**	**949**	**3173**	**339**	**196**	**110**
Summary: Mixed/Multiple ethnic groups	36 1%	13 1% c	9 1%	3 *%	9 1%	31 1%	3 1%	1 *%	1 1%
Summary: Black or Black British	100 3%	13 -1%	39 +4% ac	12 -1%	26 3% a	97 +3% bcd	* -*%	2 -1%	1 -1%
Summary: Asian or Asian British	190 5%	54 5% c	67 +7% cd	23 -3%	37 4%	184 +6% bcd	5 -1%	1 -*%	* -*%
Summary: Other ethnic group	290 8%	67 7%	95 +10% acd	55 7%	66 7%	270 +9% bcd	8 -2%	8 -4%	3 -3%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132 (continuation)
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3819	321	402	248	207	257	278	246	125	316	3187	627	1834	1673
Effective Weighted Sample	2613	266	325	210	173	205	220	198	103	260	2214	409	1284	1112
Weighted Bases	**3824**	**404**	**547**	**358**	**268**	**348**	**356**	**309**	**160**	**423**	**3122**	**695**	**1981**	**1498**
A. WHITE : English/ Welsh/ Scottish/ Northern Irish/ British	3127 82%	166 -41%	460 84% a	337 +94% abdefg	214 80% a	276 79% a	298 84% a	273 +88% ade	153 +96% abdefgi	379 +90% abdef	2487 -80%	633 +91% a	1630 82%	1317 +88% a
B. WHITE : Irish	75 2%	9 2% cfg	9 2% c	- --%	3 1%	3 1%	1 -*%	* -*%	- -%	4 1%	54 -2%	21 +3% a	41 2%	25 2%
C. WHITE : Gypsy or Irish traveller	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
D. WHITE : Roma	5 *%	2 *%	2 +*%	- -%	- -%	- -%	- -%	1 *%	- -%	- -%	2 *%	2 *%	5 +*% b	- -%
E. WHITE : Any other White background (please specify)	2 *%	- -%	- -%	- -%	- -%	2 +*%	- -%	- -%	- -%	- -%	2 *%	* *%	2 *%	- -%
F. MIXED/ MULTIPLE ETHNIC GROUPS : White and Black Caribbean	14 *%	1 *%	3 1%	- -%	1 *%	3 1%	- -%	3 1%	- -%	1 *%	14 *%	1 *%	6 *%	7 *%
G. MIXED/ MULTIPLE ETHNIC GROUPS : White and Black African	5 *%	4 +1%	- -%	- -%	- -%	- -%	- -%	1 *%	- -%	- -%	5 *%	* *%	1 *%	* *%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132 (continuation)
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3819	321	402	248	207	257	278	246	125	316	3187	627	1834	1673
Effective Weighted Sample	2613	266	325	210	173	205	220	198	103	260	2214	409	1284	1112
Weighted Bases	**3824**	**404**	**547**	**358**	**268**	**348**	**356**	**309**	**160**	**423**	**3122**	**695**	**1981**	**1498**
H. MIXED/ MULTIPLE ETHNIC GROUPS : White and Asian	13	2	3	1	-	3	2	-	-	-	11	2	6	7
	*%	1%	1%	*%	-%	1%	1%	-%	-%	-%	*%	*%	*%	*%
I. MIXED/ MULTIPLE ETHNIC GROUPS : Any other Mixed/ multiple ethnic background (please specify)	4	-	-	-	-	1	1	-	-	1	4	-	1	3
	*%	-%	-%	-%	-%	*%	*%	-%	-%	*%	*%	-%	*%	*%
J. BLACK OR BLACK BRITISH : Caribbean	42	26	2	-	1	6	4	-	-	2	42	-	18	7
	1%	+7%	*%	-%	*%	2%	1%	-%	-%	1%	+1%	--%	1%	-*%
		bcdefghi				cg					b			
K. BLACK OR BLACK BRITISH : African	58	30	2	2	4	9	5	1	1	3	57	1	23	17
	2%	+8%	-*%	*%	1%	3%	1%	*%	*%	1%	+2%	-*%	1%	1%
		bcdefghi				bg					b			
L. BLACK OR BLACK BRITISH : Any other Black/ Black British/ African/ Caribbean background (please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132 (continuation)
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3819	321	402	248	207	257	278	246	125	316	3187	627	1834	1673
Effective Weighted Sample	2613	266	325	210	173	205	220	198	103	260	2214	409	1284	1112
Weighted Bases	**3824**	**404**	**547**	**358**	**268**	**348**	**356**	**309**	**160**	**423**	**3122**	**695**	**1981**	**1498**
M. ASIAN OR ASIAN BRITISH : Indian	93 2%	26 +6% bcghi	11 2%	2 -1%	17 +6% bcghi	11 3% c	12 3% cg	2 1%	1 *%	11 3%	87 +3% b	6 -1%	57 3% b	22 -1%
N. ASIAN OR ASIAN BRITISH : Pakistani	34 1%	12 +3% cfg	6 1%	1 *%	3 1%	7 +2% fg	- -%	- -%	1 1%	5 1%	34 +1% b	- --%	7 -*%	16 1% a
O. ASIAN OR ASIAN BRITISH : Bangladeshi	36 1%	25 +6% bcdefghi	- --%	1 *%	3 1% b	2 1%	3 1%	- -%	- -%	1 *%	36 +1% b	- --%	5 -*%	5 -*%
P. ASIAN OR ASIAN BRITISH : Chinese	21 1%	1 *%	2 *%	- -%	4 +2% c	5 +2%	1 *%	3 1%	- -%	2 1%	17 1%	4 1%	10 1%	9 1%
Q. ASIAN OR ASIAN BRITISH : Any other Asian background (please specify)	6 *%	1 *%	2 *%	- -%	- -%	- -%	1 *%	- -%	- -%	- -%	6 *%	- -%	2 *%	2 *%
R. OTHER ETHNIC GROUP : Arab	14 *%	7 +2% bcefi	- -%	- -%	6 +2% bcefgi	- -%	- -%	* *%	- -%	- -%	14 *%	- -%	* -*%	8 1% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132 (continuation)
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3819	321	402	248	207	257	278	246	125	316	3187	627	1834	1673
Effective Weighted Sample	2613	266	325	210	173	205	220	198	103	260	2214	409	1284	1112
Weighted Bases	**3824**	**404**	**547**	**358**	**268**	**348**	**356**	**309**	**160**	**423**	**3122**	**695**	**1981**	**1498**
S. OTHER ETHNIC GROUP : Any other background (please specify)	264 7%	90 +22% bcdefghi	38 7% i	15 4%	14 5%	20 6%	26 7% i	25 8% hi	4 3%	13 -3%	242 +8% b	22 -3%	158 +8% b	50 -3%
Prefer not to say/ Refused	12 *%	1 *%	8 +2% ei	- -%	- -%	- -%	2 1%	- -%	- -%	- -%	9 *%	3 *%	8 *%	3 *%
Summary: White	3209 84%	176 -44%	471 86% a	337 +94% abdefg	216 81% a	280 81% a	299 84% a	274 +89% ade	153 +96% abdefg	383 +91% adef	2545 -82%	657 +94% a	1678 85%	1341 +90% a
Summary: Mixed/Multiple ethnic groups	36 1%	7 2%	6 1%	1 *%	1 *%	8 +2% c	3 1%	4 1%	- -%	2 1%	33 1%	3 *%	15 1%	17 1%
Summary: Black or Black British	100 3%	57 +14% bcdefghi	4 -1%	2 -*%	5 2%	15 4% bcghi	9 3% g	1 -*%	1 *%	5 1%	99 +3% b	1 -*%	41 -2%	24 -2%
Summary: Asian or Asian British	190 5%	65 +16% bcdefghi	21 4% c	4 -1%	27 +10% bcfghi	25 7% cgh	16 5% cg	5 -2%	2 -1%	19 5% cg	180 +6% b	10 -1%	81 -4%	55 -4%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 132 (continuation)
QZ8. Which one of these groups best describes your ethnic group or background?
Base: Where given permission

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3819	321	402	248	207	257	278	246	125	316	3187	627	1834	1673
Effective Weighted Sample	2613	266	325	210	173	205	220	198	103	260	2214	409	1284	1112
Weighted Bases	**3824**	**404**	**547**	**358**	**268**	**348**	**356**	**309**	**160**	**423**	**3122**	**695**	**1981**	**1498**
Summary: Other ethnic group	290	98	46	15	19	20	28	25	4	13	265	25	166	61
	8%	+24%	8%	-4%	7%	6%	8%	8%	-3%	-3%	+8%	-4%	8%	-4%
		bcdefghi	chi		i		hi	hi			b		b	

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 133
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3528	1716	1810	909	1098	1521	376	533	1098	1521	898	209	252	283	903
Effective Weighted Sample	2400	1184	1215	633	768	1015	268	365	768	1015	593	137	165	189	606
Weighted Bases	**3503**	**1710**	**1791**	**1003**	**1166**	**1334**	**414**	**589**	**1166**	**1334**	**768**	**165**	**249**	**277**	**902**
1. Hearing? Poor hearing, partial hearing, or are deaf	167	95	72	21	21	125	5	16	21	125	93	9	17	16	37
	5%	+6%	-4%	-2%	-2%	+9%	-1%	-3%	-2%	+9%	+12%	6%	7%	6%	4%
		b				ab				abc	abcd				
2. Eyesight? Poor vision, colour blindness, partial sight, or are blind	117	50	67	9	26	83	3	6	26	83	67	7	13	11	24
	3%	3%	4%	-1%	-2%	+6%	-1%	-1%	-2%	+6%	+9%	4%	5%	4%	3%
					a	ab				abc	abcd		d		
3. Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	250	89	161	11	42	196	3	9	42	196	142	33	38	25	33
	7%	-5%	+9%	-1%	-4%	+15%	-1%	-1%	-4%	+15%	+19%	+20%	+15%	9%	-4%
			a		a	ab			ab	abc	abcd	cd	cd	d	
4. Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc	46	15	31	3	13	30	-	3	13	30	19	3	10	8	6
	1%	-1%	+2%	-*%	1%	+2%	--%	1%	1%	+2%	+3%	2%	+4%	+3%	1%
			a		a	ab			a	abc	abc		d	d	

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 133 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3528	1716	1810	909	1098	1521	376	533	1098	1521	898	209	252	283	903
Effective Weighted Sample	2400	1184	1215	633	768	1015	268	365	768	1015	593	137	165	189	606
Weighted Bases	**3503**	**1710**	**1791**	**1003**	**1166**	**1334**	**414**	**589**	**1166**	**1334**	**768**	**165**	**249**	**277**	**902**
5. Breathing? Breathlessness or chest pains	98 3%	52 3%	46 3%	11 -1%	30 3% a	57 +4% ab	7 2%	3 -1%	30 3% b	57 +4% abc	38 +5% abc	16 +10% cd	18 +7% d	11 4% d	14 -2%
6. Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	54 2%	26 2%	28 2%	23 +2% c	18 2%	13 -1%	11 3% de	12 2% de	18 2%	13 -1%	5 -1%	12 +7% cd	10 +4% cd	3 1%	6 -1%
7. Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger' s, etc.	25 1%	15 1%	10 1%	18 +2% bc	6 1% c	1 -*%	6 1% de	12 +2% cde	6 1% de	1 -*%	* -*%	2 1%	3 1%	* *%	12 +1%
8. Your mental health? Anxiety, depression, or trauma-related conditions, for example	133 4%	52 -3%	79 +4% a	54 +5% c	55 +5% c	23 -2%	26 +6% de	29 5% de	55 +5% de	23 -2% e	2 -*%	24 +15% bcd	16 +7% d	13 5%	26 3%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 133 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	3528	1716	1810	909	1098	1521	376	533	1098	1521	898	209	252	283	903
Effective Weighted Sample	2400	1184	1215	633	768	1015	268	365	768	1015	593	137	165	189	606
Weighted Bases	**3503**	**1710**	**1791**	**1003**	**1166**	**1334**	**414**	**589**	**1166**	**1334**	**768**	**165**	**249**	**277**	**902**
9. Other illnesses/ conditions which impact or limit your daily activities or the work you can do	190 5%	81 5%	109 6%	18 -2%	51 4% a	121 +9% ab	6 -1%	12 -2%	51 4% ab	121 +9% abc	80 +10% abc	24 +15% cd	30 +12% cd	17 6% d	26 -3%
10. Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	2743 78%	1373 +80% b	1369 -76%	882 +88% bc	980 +84% c	881 -66%	360 +87% de	522 +89% cde	980 +84% de	881 -66% e	457 -59%	87 -53%	168 -67% a	212 76% ab	768 +85% abc
11. Prefer not to say	85 2%	35 2%	50 3%	16 -2%	20 -2%	49 +4% ab	8 2%	8 1%	20 -2%	49 +4% bc	31 +4% bc	2 1%	1 -*%	1 -*%	2 -*%
Summary: Any	676 19%	303 -18%	372 +21% a	105 -11%	167 -14% a	404 +30% ab	46 -11%	59 -10%	167 -14% b	404 +30% abc	280 +37% abcd	76 +46% bcd	81 +32% cd	64 23% d	132 -15%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 133 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3528	967	829	615	1081	2155	461	486	421
Effective Weighted Sample	2400	642	587	454	748	1760	348	448	395
Weighted Bases	**3503**	**916**	**922**	**783**	**846**	**2865**	**336**	**194**	**101**
1. Hearing? Poor hearing, partial hearing, or are deaf	167	40	37	34	56	138	11	9	6
	5%	4%	4%	4%	+7%	5%	3%	5%	6%
					ab				
2. Eyesight? Poor vision, colour blindness, partial sight, or are blind	117	20	27	20	51	100	5	6	5
	3%	-2%	3%	2%	+6%	4%	-2%	3%	5%
					abc	b			b
3. Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	250	44	41	44	121	203	16	17	13
	7%	-5%	-4%	6%	+14%	7%	5%	9%	+13%
					abc			b	abc
4. Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc	46	7	11	4	25	35	-	5	6
	1%	1%	1%	-*%	+3%	1%	--%	+2%	+6%
					abc	b		ab	abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 133 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3528	967	829	615	1081	2155	461	486	421
Effective Weighted Sample	2400	642	587	454	748	1760	348	448	395
Weighted Bases	**3503**	**916**	**922**	**783**	**846**	**2865**	**336**	**194**	**101**
5. Breathing? Breathlessness or chest pains	98 3%	6 -1%	16 -2% a	25 3% a	50 +6% abc	78 3%	4 -1%	6 3%	8 +8% abc
6. Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	54 2%	4 -*%	7 -1%	6 1%	37 +4% abc	45 2%	2 1%	4 2%	2 2% b
7. Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger' s, etc.	25 1%	3 *%	9 1%	4 1%	8 1%	22 1%	1 *%	2 1%	1 1%
8. Your mental health? Anxiety, depression, or trauma-related conditions, for example	133 4%	10 -1%	29 3% a	31 4% a	61 +7% abc	110 4%	9 3%	11 +6% bd	3 3%
9. Other illnesses/ conditions which impact or limit your daily activities or the work you can do	190 5%	34 -4%	37 -4%	34 4%	85 +10% abc	155 5%	12 4%	12 6%	12 +11% abc

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 133 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	3528	967	829	615	1081	2155	461	486	421
Effective Weighted Sample	2400	642	587	454	748	1760	348	448	395
Weighted Bases	**3503**	**916**	**922**	**783**	**846**	**2865**	**336**	**194**	**101**
10. Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	2743 78%	779 +85% d	758 +82% d	643 +82% d	528 -62%	2234 78%	284 +85% acd	148 76%	75 -74%
11. Prefer not to say	85 2%	16 2%	23 2%	15 2%	31 +4% ac	71 2% d	5 2%	8 +4% bd	1 -1%
Summary: Any	676 19%	121 -13%	141 -15%	124 -16%	288 +34% abc	560 20% b	46 -14%	39 20% b	26 +25% ab

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 133 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3528	161	376	248	207	254	245	228	125	311	2928	595	1833	1673
Effective Weighted Sample	2400	135	304	210	173	203	194	186	103	256	2020	391	1283	1112
Weighted Bases	**3503**	**198**	**514**	**358**	**268**	**346**	**312**	**294**	**160**	**416**	**2831**	**665**	**1979**	**1498**
1. Hearing? Poor hearing, partial hearing, or are deaf	167	4	24	22	8	16	11	19	13	20	128	36	47	119
	5%	2%	5%	6%	3%	5%	4%	6%	8%	5%	5%	5%	-2%	+8%
									ad					a
2. Eyesight? Poor vision, colour blindness, partial sight, or are blind	117	2	17	22	4	6	13	16	7	14	77	41	29	89
	3%	1%	3%	+6%	1%	2%	4%	6%	5%	3%	-3%	+6%	-1%	+6%
				ade				ade				a		a
3. Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	250	9	33	29	13	13	18	33	19	36	204	45	36	213
	7%	4%	6%	8%	5%	-4%	6%	+11%	+12%	9%	7%	7%	-2%	+14%
				e				abdef	adef	e				a
4. Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc	46	4	7	7	1	3	-	7	2	4	37	8	7	37
	1%	2%	1%	2%	*%	1%	-%	3%	1%	1%	1%	1%	-*%	+2%
		f		f				df						a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 133 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3528	161	376	248	207	254	245	228	125	311	2928	595	1833	1673
Effective Weighted Sample	2400	135	304	210	173	203	194	186	103	256	2020	391	1283	1112
Weighted Bases	**3503**	**198**	**514**	**358**	**268**	**346**	**312**	**294**	**160**	**416**	**2831**	**665**	**1979**	**1498**
5. Breathing? Breathlessness or chest pains	98 3%	4 2%	10 2%	13 4%	6 2%	7 2%	8 3%	10 3%	13 +8% abdefi	8 2%	77 3%	18 3%	23 -1%	75 +5% a
6. Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	54 2%	3 1%	4 1%	4 1%	4 2%	5 2%	7 2%	6 2%	8 +5% bci	4 1%	49 2%	5 1%	14 -1%	40 +3% a
7. Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger' s, etc.	25 1%	3 1%	2 *%	2 1%	3 1%	1 *%	- -%	6 +2% fi	4 +2% bfi	1 *%	21 1%	5 1%	14 1%	10 1%
8. Your mental health? Anxiety, depression, or trauma-related conditions, for example	133 4%	4 2%	10 -2%	15 4%	10 4%	20 6% bf	6 2%	17 6% bf	14 +9% abfi	16 4%	108 4%	25 4%	48 -2%	83 +6% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 133 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	3528	161	376	248	207	254	245	228	125	311	2928	595	1833	1673
Effective Weighted Sample	2400	135	304	210	173	203	194	186	103	256	2020	391	1283	1112
Weighted Bases	**3503**	**198**	**514**	**358**	**268**	**346**	**312**	**294**	**160**	**416**	**2831**	**665**	**1979**	**1498**
9. Other illnesses/ conditions which impact or limit your daily activities or the work you can do	190 5%	6 3%	20 4%	24 7%	14 5%	19 6%	13 4%	25 +9% abf	8 5%	27 6%	153 5%	38 6%	41 -2%	149 +10% a
10. Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	2743 78%	178 +90% bcdefghi	407 79% gh	270 75%	217 81% gh	275 80% gh	250 80% gh	204 -69%	109 -68%	325 78% gh	2221 78%	519 78%	1770 +89% b	952 -64%
11. Prefer not to say	85 2%	4 2%	19 4% d	8 2%	2 1%	5 1%	14 +4% deh	6 2%	1 1%	12 3%	73 3%	12 2%	25 -1%	60 +4% a
Summary: Any	676 19%	16 -8%	87 17% a	80 22% a	49 18% a	66 19% a	48 16% a	84 +29% abdefi	50 +31% abdefi	78 19% a	537 19%	134 20%	184 -9%	486 +32% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 134
QZ10. What is your working status?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
In full-time employment	1585 40%	925 +47% b	658 -32%	543 +47% c	779 +57% ac	263 -18%	162 -33% de	381 +57% ade	779 +57% ade	263 -18% e	19 -2%	3 -1%	37 -13% a	120 40% ab	656 +66% abc
In part-time employment	396 10%	98 -5%	299 +15% a	99 9%	194 +14% ac	103 -7%	33 -7% e	66 10% de	194 +14% abde	103 -7% e	34 -4%	20 10%	53 +19% acd	29 10%	98 10%
Retired	867 22%	425 22%	442 22%	- --%	7 -1% a	860 +58% ab	- --%	- --%	7 -1%	860 +58% abc	700 +84% abcd	51 27% d	105 +38% acd	87 +29% d	110 -11%
Unemployed	271 7%	117 -6%	155 +8% a	97 +8% c	108 +8% c	65 -4%	42 9% de	56 8% de	108 +8% de	65 -4% e	4 -*%	59 +30% bcd	35 +13% cd	17 6% d	7 -1%
A student	225 6%	121 6%	104 5%	211 +18% bc	14 -1% c	* -*%	175 +36% bcde	36 5% cde	14 -1% de	* -*%	- --%	19 +10% bcd	8 -3%	9 -3%	15 -2%
Full-time responsibility for the home/ family	134 3%	13 -1%	121 +6% a	44 4%	54 4% c	37 -2%	1 -*%	43 +6% acde	54 4% ade	37 -2% ae	10 -1%	11 +6% d	13 5% d	17 +6% d	17 -2%
Refused	524 13%	262 13%	262 13%	167 14% c	205 +15% c	152 -10%	75 15% de	92 14% de	205 +15% de	152 -10%	67 -8%	30 15% cd	28 10%	23 -8%	90 -9%
Summary: Working	1981 49%	1022 +52% b	957 -47%	642 +55% c	973 +72% ac	366 -25%	195 -40% de	447 +66% ade	973 +72% abde	366 -25% e	53 -6%	23 -12%	90 -32% a	149 49% ab	753 +76% abc
Summary: Not working	1498 37%	676 -34%	821 +40% a	352 -30% b	183 -13%	963 +65% ab	218 +45% bc	135 -20% c	183 -13%	963 +65% abc	713 +86% abcd	140 +73% bcd	159 +58% cd	130 +43% d	148 -15%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 134 (continuation)
QZ10. What is your working status?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
In full-time employment	1585 40%	567 +55% bd	449 42% d	441 +51% bd	117 -12%	1271 -38%	182 +51% acd	81 41%	48 40%
In part-time employment	396 10%	89 9% d	120 11% d	118 +14% ad	64 -6%	342 +10% bd	25 -7%	22 11% bd	6 -5%
Retired	867 22%	205 20% bc	152 -14%	140 -16%	362 +37% abc	707 21%	75 21%	52 +26% a	30 25%
Unemployed	271 7%	10 -1%	16 -2%	29 -3% ab	215 +22% abc	226 7%	21 6%	17 9%	7 5%
A student	225 6%	32 -3% d	161 +15% acd	21 -2% d	9 -1%	176 -5%	26 7%	18 +9% ad	5 4%
Full-time responsibility for the home/ family	134 3%	12 -1%	17 -2%	30 3% ab	74 +8% abc	120 +4% bc	6 -2%	3 -2%	5 4% bc
Refused	524 13%	108 -11%	150 14% ac	84 -10%	140 14% ac	471 +14% bc	25 -7% c	7 -3%	19 16% bc
Summary: Working	1981 49%	656 +64% bd	569 +53% d	559 +65% bd	181 -18%	1613 -49%	207 +58% ad	103 51% d	54 45%
Summary: Not working	1498 37%	259 -25%	347 -33% ac	219 -25%	661 +67% abc	1229 37%	128 36%	90 +45% abd	47 39%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 134 (continuation)
QZ10. What is your working status?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
In full-time employment	1585 40%	122 -26%	221 39% ag	123 34% a	132 +47% acg	163 +45% acg	150 42% ag	99 -31%	76 48% acg	184 42% ag	1293 40%	289 40%	1585 +80% b	- --%
In part-time employment	396 10%	13 -3%	54 10% a	53 +15% a	34 12% a	53 +15% a	43 12% a	34 11% a	17 10% a	42 10% a	324 10%	71 10%	396 +20% b	- --%
Retired	867 22%	28 -6%	154 +28% adef	126 +35% abdefhi	43 -15% a	52 -14% a	61 17% a	100 +31% adef	38 24% ae	105 24% adef	649 -20%	215 +30% a	- --%	867 +58% a
Unemployed	271 7%	11 -2%	38 7% a	26 7% a	14 5%	36 +10% adf	19 5% a	26 8% a	15 9% a	41 +9% a	238 +7% b	34 -5%	- --%	271 +18% a
A student	225 6%	15 -3%	18 -3%	13 4%	39 +14% abcfghi	33 +9% abchi	19 5%	15 5%	4 2%	20 5%	205 +6% b	20 -3%	- --%	225 +15% a
Full-time responsibility for the home/ family	134 3%	7 -1%	29 +5% ae	12 3%	7 2%	5 1%	14 4% a	19 +6% ae	9 6% ae	19 4% ae	105 3%	29 4%	- --%	134 +9% a
Refused	524 13%	282 +59% bcdefghi	46 -8% cdh	8 -2%	10 -3%	18 -5% h	51 14% bcdeghi	28 -9% cdh	1 -1%	26 -6% ch	458 +14% b	64 -9%	- --%	- --%
Summary: Working	1981 49%	135 -28%	275 49% a	176 49% a	165 +60% abcg	215 +60% abcg	193 54% ag	134 -42% a	93 +58% ag	226 52% ag	1617 49%	360 50%	1981 +100% b	- --%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 134 (continuation)
QZ10. What is your working status?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Summary: Not working	1498 37%	62 -13%	238 +43% af	176 +49% adef	103 37% a	127 35% a	113 -32% a	159 +50% adef	65 41% a	185 +42% af	1196 -37%	298 +41% a	- --%	1498 +100% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 135
QZ11. And is your home...?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Being bought on mortgage	1126 28%	559 29%	567 28%	328 28% c	598 +44% ac	199 -13%	110 -23% de	218 +32% ade	598 +44% abde	199 -13% e	50 -6%	6 -3%	17 -6%	57 -19% ab	459 +46% abc
Owned outright by household	1188 30%	627 +32% b	562 -28%	73 -6%	187 -14% a	928 +63% ab	47 -10% b	26 -4%	187 -14% ab	928 +63% abc	617 +74% abcd	32 -16%	104 +38% acd	76 25% a	252 -25% a
Rented from Local Authority/ Housing Association/ Trust	693 17%	299 -15%	394 +19% a	218 19% c	276 +20% c	199 -13%	83 17% e	136 +20% de	276 +20% de	199 -13%	108 -13%	110 +57% bcd	77 +28% d	87 +29% d	74 -7%
Rented from private landlord	745 19%	354 18%	389 19%	413 +36% bc	248 18% c	85 -6%	168 +34% cde	245 +36% cde	248 18% de	85 -6% e	25 -3%	41 21%	74 +27% d	72 +24%	194 20%
Other	39 1%	18 1%	20 1%	33 +3% bc	1 -*%	4 -*%	19 +4% cde	14 +2% cde	1 -*%	4 -*%	3 -*%	1 *%	1 *%	7 +2% d	6 1%
Don't know	49 1%	34 +2% b	15 -1%	46 +4% bc	2 -*%	1 -*%	36 +7% bcde	10 1% cde	2 -*%	1 -*%	- --%	3 2% bd	- -%	2 1%	2 -*%
Prefer not to say	163 4%	69 4%	94 5%	49 4%	49 4%	65 4%	24 5%	25 4%	49 4%	65 4%	29 4%	1 -*%	2 -1%	2 -1%	4 -*%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 135 (continuation)
QZ11. And is your home...?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Being bought on mortgage	1126 28%	425 +42% bcd	316 30% d	262 30% d	109 -11%	903 -27%	126 +35% ad	61 31%	35 29%
Owned outright by household	1188 30%	368 +36% bc	246 -23%	219 -25%	342 +35% bc	976 29% b	80 -22%	76 +38% ab	52 +44% ab
Rented from Local Authority/ Housing Association/ Trust	693 17%	44 -4%	148 -14% a	170 20% ab	318 +32% abc	553 -17% cd	102 +28% acd	19 -10%	14 -12%
Rented from private landlord	745 19%	129 -13%	266 +25% acd	175 20% ad	160 -16% a	663 +20% bd	35 -10%	32 16% b	14 -12%
Other	39 1%	15 1% d	14 1% d	4 *%	4 -*%	33 1%	2 1%	3 1%	* *%
Don't know	49 1%	4 -*%	20 +2% a	9 1%	14 1% a	43 1%	3 1%	2 1%	1 1%
Prefer not to say	163 4%	39 4%	56 +5% cd	23 -3%	35 4%	141 4%	12 3%	7 4%	3 3%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 135 (continuation)
QZ11. And is your home...?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Being bought on mortgage	1126 28%	71 -15%	151 27% ac	67 -18%	99 +36% abc	106 30% ac	110 31% ac	116 +36% abc	50 31% ac	133 30% ac	921 28%	203 28%	870 +44% b	172 -11%
Owned outright by household	1188 30%	109 -23%	221 +39% adefghi	158 +44% adefghi	66 -24%	81 -22%	76 -21%	93 29% f	38 24%	135 31% aef	886 -27%	298 +41% a	320 -16%	739 +49% a
Rented from Local Authority/ Housing Association/ Trust	693 17%	113 +24% bdfg	58 -10%	71 20% bdfg	28 -10%	73 20% bdfg	41 -11%	41 -13%	47 +30% bcdefgi	82 19% bdfg	607 +19% b	81 -11%	250 -13%	316 +21% a
Rented from private landlord	745 19%	163 +34% bcefghi	102 18% ch	44 -12%	75 +27% bcefhi	70 19% ch	66 18% h	62 19% ch	15 -9%	66 15%	677 +21% b	68 -9%	424 +21% b	204 -14%
Other	39 1%	2 *%	5 1%	8 +2% ad	- -%	5 1%	5 1%	3 1%	- -%	7 2%	32 1%	6 1%	23 1%	12 1%
Don't know	49 1%	7 2% g	6 1%	3 1%	2 1%	4 1%	8 2% g	- -%	7 +5% abcdegi	5 1%	29 -1%	20 +3% a	22 1%	12 -1%
Prefer not to say	163 4%	14 3%	17 3%	9 2%	8 3%	22 6% cgi	53 +15% abcdeghi	6 2%	3 2%	9 2%	118 -4%	45 +6% a	71 4%	42 -3%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 136
QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?
Base: All Respondents

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
Up to £10,399	193 5%	85 4%	108 5%	57 5%	55 4%	81 5%	28 6%	28 4%	55 4%	81 5%	50 +6% c	193 +100% bcd	- --%	- --%	- --%
£10,400 to £15,599	277 7%	118 -6%	158 +8% a	55 -5%	77 -6%	145 +10% ab	26 5%	30 -4%	77 -6%	145 +10% abc	99 +12% abc	- --%	277 +100% acd	- --%	- --%
£15,600 to £25,999	302 8%	143 7%	159 8%	99 9% b	82 -6%	121 8% b	35 7%	64 +10% c	82 -6%	121 8% c	80 +10% c	- --%	- --%	302 +100% abd	- --%
£26,000 to £36,399	262 7%	135 7%	127 6%	70 6%	100 7%	92 6%	18 -4%	52 8% a	100 7% a	92 6% a	48 6%	- --%	- --%	- --%	262 +26% abc
£36,400 to £51,999	329 8%	192 +10% b	137 -7%	102 9% c	137 +10% c	90 -6%	23 -5% e	79 +12% ade	137 +10% ade	90 -6% e	19 -2%	- --%	- --%	- --%	329 +33% abc
£52,000 to £77,999	235 6%	146 +7% b	90 -4%	69 6% c	106 +8% c	60 -4%	11 -2%	58 +9% ade	106 +8% ade	60 -4% e	18 -2%	- --%	- --%	- --%	235 +24% abc
£78,000 and above	165 4%	100 +5% b	64 -3%	32 -3%	106 +8% ac	27 -2%	8 -2%	23 3% de	106 +8% abde	27 -2%	9 -1%	- --%	- --%	- --%	165 +17% abc
Don't know	823 21%	351 -18%	470 +23% a	371 +32% bc	196 -14%	256 -17% b	236 +49% bcde	135 20% c	196 -14%	256 -17% c	160 19% c	- --%	- --%	- --%	- --%
Refused	1417 35%	691 35%	726 36%	305 -26%	503 37% a	608 +41% ab	102 -21%	204 -30% a	503 37% ab	608 +41% abc	348 +42% abc	- --%	- --%	- --%	- --%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 136 (continuation)
QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?
Base: All Respondents

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
Up to £10,399	193	10	38	24	116	149	27	9	8
	5%	-1%	-4%	-3%	+12%	-5%	+7%	4%	6%
			a	a	abc		ac		
£10,400 to £15,599	277	22	60	64	128	234	19	11	10
	7%	-2%	6%	7%	+13%	7%	5%	6%	9%
			a	a	abc				b
£15,600 to £25,999	302	37	90	89	85	239	33	17	13
	8%	-4%	8%	+10%	9%	-7%	9%	9%	+11%
			a	a	a				a
£26,000 to £36,399	262	73	80	63	43	204	26	14	15
	7%	7%	7%	7%	-4%	-6%	7%	7%	+12%
		d	d	d					abc
£36,400 to £51,999	329	110	90	110	20	267	29	19	14
	8%	+11%	8%	+13%	-2%	8%	8%	10%	+12%
		d	d	bd					a
£52,000 to £77,999	235	112	63	48	12	201	14	12	7
	6%	+11%	6%	6%	-1%	6%	4%	6%	5%
		bcd	d	d					
£78,000 and above	165	109	35	16	4	144	3	7	8
	4%	+11%	3%	-2%	-*%	+4%	-1%	3%	+7%
		bcd	d	d		b		b	abc
Don't know	823	123	255	168	258	697	41	70	15
	21%	-12%	+24%	19%	+26%	+21%	-11%	+35%	-13%
			ac	a	ac	bd		abd	
Refused	1417	427	354	281	316	1177	169	41	30
	35%	+42%	33%	33%	-32%	36%	+47%	-21%	-25%
		bcd				cd	acd		

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 136 (continuation)
QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Up to £10,399	193 5%	28 6% b	12 -2%	10 3%	16 6% b	19 5% b	10 3%	21 7% bcf	16 +10% bcfi	16 4%	171 +5% b	21 -3%	23 -1%	140 +9% a
£10,400 to £15,599	277 7%	38 8%	28 5%	29 8%	20 7%	25 7%	22 6%	28 9%	16 10% b	29 7%	231 7%	44 6%	90 -5%	159 +11% a
£15,600 to £25,999	302 8%	22 -4%	41 7%	32 9% a	25 9% a	21 6%	22 6%	34 +11% ae	13 8%	29 7%	241 7%	61 8%	149 8%	130 +9%
£26,000 to £36,399	262 7%	26 5%	34 6%	17 5%	19 7%	30 8% f	14 4%	27 8% f	13 8%	23 5%	213 6%	46 6%	172 +9% b	64 -4%
£36,400 to £51,999	329 8%	35 7%	45 8%	21 6%	39 +14% abcfhi	35 10%	25 7%	30 9%	10 6%	28 6%	259 8%	70 10%	252 +13% b	47 -3%
£52,000 to £77,999	235 6%	18 4%	30 5%	22 6%	23 8% a	31 9% a	21 6%	16 5%	13 8%	28 6%	187 6%	48 7%	191 +10% b	24 -2%
£78,000 and above	165 4%	28 6% cfgh	34 +6% cfgh	4 -1%	28 +10% cefghi	14 4% g	9 3%	2 -1%	2 1%	22 5% cg	122 -4%	40 +5% a	138 +7% b	13 -1%
Don't know	823 21%	61 -13%	110 20% a	64 18%	41 -15%	54 -15%	70 20% a	105 +33% abcdef	40 25% ade	151 +35% abcdef	697 +21% b	126 -17%	321 -16%	422 +28% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 136 (continuation)
QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?
Base: All Respondents

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
Refused	1417 35%	224 +47% deghi	226 +40% dghi	160 +44% dghi	66 -24%	131 36% dghi	165 +46% deghi	57 -18%	36 -23%	111 -25% g	1150 35%	268 37%	645 -33%	498 -33%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 137
QZ13. Does anyone in your household – including yourself – receive any of the following benefits?
Base: Where given permission

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
1. Income Support	53 1%	16 -1%	37 +2% a	18 2%	19 1%	17 1%	5 1%	13 2%	19 1%	17 1%	7 1%	13 +7% bcd	8 +3% d	7 2% d	1 -*%
2. Income-based Jobseeker's Allowance	13 *%	5 *%	8 *%	8 +1% c	3 *%	2 *%	3 1% e	4 1% e	3 *%	2 *%	- --%	4 +2% bcd	* *%	1 *%	1 *%
3. Pensions Credit (Guaranteed Credit)	177 4%	75 4%	102 5%	9 -1%	6 -*%	163 +11% ab	2 -*%	7 -1%	6 -*%	163 +11% abc	146 +18% abcd	32 +16% bcd	22 +8% cd	9 3%	13 -1%
5. Employment and Support Allowance (ESA)	64 2%	29 1%	35 2%	16 1%	29 +2%	19 1%	4 1% e	12 2% e	29 +2% e	19 1% e	1 -*%	14 +7% bd	6 2% d	11 +4% d	6 -1%
6. Universal Credit (and household has other earnings)	155 4%	32 -2%	123 +6% a	71 +6% c	68 +5% c	16 -1%	24 5% de	47 +7% de	68 +5% de	16 -1%	3 -*%	14 +7% d	38 +14% ad	34 +11% d	21 -2%
7. Universal Credit (and household does not have other earnings)	147 4%	58 -3%	90 +4% a	63 +5% c	66 +5% c	19 -1%	18 4% de	45 +7% ade	66 +5% de	19 -1% e	3 -*%	42 +22% bcd	22 +8% cd	12 4% d	6 -1%
8. Personal Independence Payment (PIP)	150 4%	67 3%	83 4%	22 -2%	55 4% a	73 +5% a	10 -2%	12 -2%	55 4% ab	73 +5% ab	35 4% ab	21 +11% d	21 +8% d	21 +7% d	31 3%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 137 (continuation)
QZ13. Does anyone in your household – including yourself – receive any of the following benefits?
Base: Where given permission

		Gender		Sub-Age Group			Age Group					Household Income			
	Total	**Man**	**Woman**	**16-34**	**35-54**	**55+**	**16-24**	**25-34**	**35-54**	**55+**	**65+**	**Under 10.4K**	**10.4k-15.59K**	**15.6k-25.99K**	**26K+**
Column		a	b	a	b	c	a	b	c	d	e	a	b	c	d
Unweighted Bases	4003	1951	2050	1036	1271	1696	433	603	1271	1696	987	235	280	313	993
Effective Weighted Sample	2729	1350	1377	723	893	1134	310	413	893	1134	650	154	186	205	666
Weighted Bases	**4003**	**1961**	**2040**	**1161**	**1361**	**1481**	**487**	**674**	**1361**	**1481**	**833**	**193**	**277**	**302**	**991**
9. Carer's Allowance	86 2%	37 2%	48 2%	22 2%	36 3%	27 2%	9 2%	13 2%	36 3% e	27 2%	11 1%	11 +6% d	13 +5% d	13 +4% d	12 -1%
10. Other	71 2%	29 1%	42 2%	16 1%	31 2%	24 2%	8 2%	8 1%	31 2%	24 2%	18 2%	6 3% d	12 +4% d	13 +4% d	11 1%
11. None - do not receive any benefits	2695 67%	1397 +71% b	1296 -64%	764 66%	949 +70% ac	982 66%	300 -62%	463 69% a	949 +70% ade	982 66%	543 65%	53 -27%	146 -53% a	190 63% ab	877 +88% abc
12. Don't know	142 4%	83 +4% b	60 -3%	91 +8% bc	22 -2%	29 -2%	74 +15% bcde	16 2%	22 -2%	29 -2%	12 -1%	6 3%	3 -1%	3 -1%	12 -1%
13. Prefer not to say	455 11%	216 11%	240 12%	121 10%	158 12%	176 12%	45 9%	75 11%	158 12%	176 12%	87 10%	14 -7% d	16 -6% d	24 -8% d	20 -2%
Summary: Any	710 18%	265 -14%	445 +22% a	186 16%	231 17%	294 +20% ab	67 -14%	119 18%	231 17%	294 +20% ac	191 +23% abc	121 +63% bcd	112 +41% cd	84 +28% d	81 -8%

Columns Tested: a,b - a,b,c - a,b,c,d,e - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 137 (continuation)
QZ13. Does anyone in your household – including yourself – receive any of the following benefits?
Base: Where given permission

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
1. Income Support	53 1%	2 -*%	5 -*%	4 -*%	43 +4% abc	42 1%	6 2%	1 1%	4 +4% ac
2. Income-based Jobseeker's Allowance	13 *%	- --%	4 *% a	1 *%	8 +1% a	9 *%	2 *%	2 +1% a	* *%
3. Pensions Credit (Guaranteed Credit)	177 4%	22 -2%	30 -3%	28 3%	97 +10% abc	143 4%	14 4%	15 +7% abd	4 4%
5. Employment and Support Allowance (ESA)	64 2%	4 -*%	9 -1%	16 2% a	35 +4% abc	55 2%	4 1%	5 2% d	1 1%
6. Universal Credit (and household has other earnings)	155 4%	11 -1%	45 4% a	40 5% a	55 +6% a	139 +4% bd	7 -2%	7 3%	2 -2%
7. Universal Credit (and household does not have other earnings)	147 4%	4 -*%	13 -1% a	12 -1% a	116 +12% abc	132 +4% b	6 -2%	7 3%	3 2%
8. Personal Independence Payment (PIP)	150 4%	21 -2%	24 -2%	27 3%	78 +8% abc	121 4%	11 3%	13 +6% ab	5 4%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 137 (continuation)
QZ13. Does anyone in your household – including yourself – receive any of the following benefits?
Base: Where given permission

		Social Group				Nation			
	Total	**AB**	**C1**	**C2**	**DE**	**England**	**Scotland**	**Wales**	**N. Ireland**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	4003	1071	942	675	1251	2496	500	501	500
Effective Weighted Sample	2729	716	665	500	863	2036	377	462	469
Weighted Bases	**4003**	**1023**	**1065**	**863**	**982**	**3313**	**360**	**200**	**120**
9. Carer's Allowance	86 2%	10 -1%	10 -1%	18 2% b	46 +5% abc	73 2% b	2 -1%	6 3% b	3 3% b
10. Other	71 2%	12 1%	17 2%	14 2%	28 +3% a	58 2%	4 1%	7 +4% abd	1 1%
11. None - do not receive any benefits	2695 67%	857 +84% bcd	769 +72% d	609 +71% d	425 -43%	2226 67%	243 67%	132 66%	92 +77% abc
12. Don't know	142 4%	19 -2%	59 +6% acd	26 3%	32 3% a	120 4%	12 3%	8 4% d	2 2%
13. Prefer not to say	455 11%	80 -8%	99 -9%	98 11% a	154 +16% abc	369 11% cd	60 +17% acd	14 -7%	7 -6%
Summary: Any	710 18%	67 -7%	137 -13% a	130 -15% a	371 +38% abc	598 18% b	46 -13%	45 +23% abd	18 15%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 137 (continuation)
QZ13. Does anyone in your household – including yourself – receive any of the following benefits?
Base: Where given permission

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
1. Income Support	53 1%	4 1%	5 1%	- -%	2 1%	7 2% c	5 1%	4 1%	10 +6% abcdefgi	4 1%	46 1%	7 1%	5 -*%	42 +3% a
2. Income-based Jobseeker's Allowance	13 *%	2 *%	3 1%	- -%	1 *%	1 *%	- -%	2 1%	- -%	- -%	11 *%	2 *%	2 -*%	10 +1% a
3. Pensions Credit (Guaranteed Credit)	177 4%	13 3%	16 3%	22 6% ab	15 5%	23 6% abf	10 3%	13 4%	10 6%	22 5%	142 4%	35 5%	14 -1%	148 +10% a
5. Employment and Support Allowance (ESA)	64 2%	8 2%	7 1%	7 2% f	3 1%	5 1%	1 -*%	14 +4% abdefi	5 3% f	5 1%	55 2%	9 1%	18 -1%	36 +2% a
6. Universal Credit (and household has other earnings)	155 4%	31 +6% c	20 4%	8 2%	14 5%	13 4%	12 3%	17 5%	4 2%	18 4%	135 4%	20 3%	83 4%	58 4%
7. Universal Credit (and household does not have other earnings)	147 4%	11 2%	8 -1%	18 5% b	7 3%	21 +6% ab	13 4%	17 5% ab	17 +11% abcdfgi	20 5% b	129 4%	18 2%	20 -1%	115 +8% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

2191 - Technology Tracker 2022 - Weighted 5% Sig. Level (PUBLICATION)
Table 137 (continuation)
QZ13. Does anyone in your household – including yourself – receive any of the following benefits?
Base: Where given permission

		England Regions									Urbanity		Working Status	
	Total	**London**	**South East**	**South West**	**East Midlands**	**West Midlands**	**East of England**	**Yorkshire & Humber**	**North East**	**North West**	**Urban**	**Rural**	**Working**	**Not working**
Column		a	b	c	d	e	f	g	h	i	a	b	a	b
Unweighted Bases	4003	374	411	249	215	263	280	253	125	326	3337	660	1834	1673
Effective Weighted Sample	2729	310	332	211	180	210	221	205	103	269	2314	425	1284	1112
Weighted Bases	**4003**	**479**	**560**	**360**	**278**	**360**	**358**	**320**	**160**	**438**	**3271**	**723**	**1981**	**1498**
8. Personal Independence Payment (PIP)	150 4%	8 -2%	12 2%	14 4%	15 5% ab	12 3%	10 3%	24 +7% abefi	15 +9% abcefi	12 3%	115 4%	35 5%	40 -2%	103 +7% a
9. Carer's Allowance	86 2%	7 2%	17 3% f	8 2%	8 3%	7 2%	2 1%	6 2%	10 +7% acefgi	6 1%	69 2%	15 2%	24 -1%	55 +4% a
10. Other	71 2%	4 1%	2 -*%	6 2%	7 2% b	10 3% ab	9 3% b	2 1%	1 1%	16 +4% abg	56 2%	15 2%	28 1%	40 +3% a
11. None - do not receive any benefits	2695 67%	312 65%	434 +77% acdefghi	221 -61%	187 67%	228 63%	233 65%	212 66%	99 62%	300 69%	2180 67%	513 +71% a	1599 +81% b	812 -54%
12. Don't know	142 4%	26 +5% e	16 3%	12 3%	11 4%	7 2%	20 +6% e	7 2%	6 4%	14 3%	122 4%	20 3%	46 -2%	54 4% a
13. Prefer not to say	455 11%	76 +16% bdghi	42 -8%	64 +18% bdghi	21 8%	48 13% bghi	53 15% bdghi	25 8%	5 -3%	34 -8%	377 12%	73 10%	145 -7%	173 12% a
Summary: Any	710 18%	65 -14%	68 -12%	63 18%	58 21% ab	78 22% abf	52 14%	76 +24% abf	48 +30% abcfi	89 20% ab	592 18%	116 16%	191 -10%	458 +31% a

Columns Tested: a,b,c,d,e,f,g,h,i - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded