

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

QD1/ QD2. NATION/ REGION	1
Base : All parents of children aged 3-17	
QF. URBANITY	7
Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
GENDER OF CHILD	20
Base : All parents of children aged 3-17	
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Base : Those whose child ever goes online	
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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
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Base : Those whose child ever live streams their own videos	
QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)	124
Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	

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Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)	
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Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)	
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Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)	
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Base : All parents of children aged 3-17	
QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)	171
Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)	
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QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)	183
Base : All parents of children aged 3-17	
QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)	193
Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)	
QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)	203
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Base : All parents of children aged 3-17	
QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?	215
Base : All parents of children aged 3-17	
QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?	216
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QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?	220
Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)	
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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	

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QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)	252
Base : All parents of children aged 3-17	
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Base : Those whose child plays games	
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Base : Those whose child plays games	
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Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset	
QC44. Who do you chat to through the game when you play games online? (MULTI CODE)	300
Base : Children aged 8-17 who play games online	
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Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset	
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Base : All children aged 8-17	
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Base : All children aged 8-17	
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Base : All children aged 8-17	
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Base : Children aged 8-17 who use any social media apps/ sites	
SUMMARY TO SHOW USE OF SOCIAL MEDIA, MESSAGING, VOICE OR VIDEO CALLING AMONG 8-17 YEAR OLDS	338
Base : All children aged 8-17	
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Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites	
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Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites	
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Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites	
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Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites	
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Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites	
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Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)	

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Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos	
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Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos and who had help setting up these profiles (ADDED AT WAVE 2)	
QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)	377
Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos	
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Base : Children aged 12-17 who go online	
SUMMARY OF SCHOOL YEARS	389
Base : All parents of children aged 3-17	
C11. Is English your child's first or main language? (SINGLE CODE)	393
Base : All parents of children aged 3-17	
C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)	397
Base : All parents of children aged 3-17	
C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)	409
Base : All parents of children aged 3-17	
C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)	422
Base : Those whose child has multiple impacting or limiting conditions	
SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION	434
Base : All parents of children aged 3-17	
C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)	449
Base : All parents of children aged 3-17	
C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)	453
Base : All parents of children aged 3-17	
C6. What is your working status? (SINGLE CODE)	457
Base : All parents of children aged 3-17	
C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)	461
Base : All parents of children aged 3-17	
C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)	469
Base : All parents of children aged 3-17	
C10. How much help did your child receive in completing the questions today? (SINGLE CODE)	477
Base : All parents of children aged 8-17	
FINANCIAL VULNERABILITY	481
Base : Those where it is possible to calculate the Financial Vulnerability Index	

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 1

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
North East	125 4%	15 3%	25 4%	34 4%	31 3%	20 4%	15 3%	90 4%	20 4%	77 3%	48 4%	66 4%	59 3%
Yorkshire and Humberside	274 8%	34 8%	56 8%	78 9%	63 7%	42 9%	34 8%	198 8%	42 9%	183 8%	90 8%	143 8%	131 8%
North West	365 11%	55 12%	64 9%	105 11%	92 10%	50 11%	55 12%	260 10%	50 11%	250 11%	115 10%	190 11%	175 10%
West Midlands	304 9%	52 11%	55 8%	66 7%	89 10%	41 9%	52 11%	211 8%	41 9%	202 9%	102 9%	146 9%	158 9%
East Midlands	237 7%	38 8%	49 7%	62 7%	55 6%	34 7%	38 8%	165 7%	34 7%	159 7%	78 7%	116 7%	120 7%
East of England	314 9%	34 7%	59 9%	99 11%	93 10%	30 7%	34 7%	251 10%	30 7%	215 9%	99 9%	151 9%	164 10%
South West	260 8%	38 8%	51 7%	77 8%	71 8%	23 5%	38 8%	200 8%	23 5%	188 8%	73 6%	122 7%	139 8%
South East	463 14%	46 10%	99 14%	122 13%	127 14%	70 15%	46 10%	348 14%	70 15%	294 13%	169 15%	223 13%	240 14%
London	466 14%	63 14%	103 15%	106 12%	129 14%	66 14%	63 14%	338 13%	66 14%	301 13%	166 15%	248 15%	218 13%
Wales	169 5%	23 5%	34 5%	45 5%	45 5%	23 5%	23 5%	123 5%	23 5%	111 5%	58 5%	88 5%	81 5%
Scotland	304 9%	41 9%	61 9%	82 9%	80 9%	40 9%	41 9%	223 9%	40 9%	206 9%	98 9%	148 9%	156 9%
Northern Ireland	135 4%	18 4%	27 4%	36 4%	36 4%	19 4%	18 4%	98 4%	19 4%	92 4%	44 4%	68 4%	67 4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

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Table 1

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
North East	125 4%	11 5%	4 2%	13 4%	11 3%	17 4%	18 4%	17 4%	15 3%	8 4%	12 5%
Yorkshire and Humberside	274 8%	17 7%	17 8%	25 7%	31 9%	51 11%	27 6%	32 7%	31 7%	18 8%	24 10%
North West	365 11%	24 11%	31 14%	31 9%	33 10%	57 13%	47 10%	48 11%	44 10%	30 13%	20 9%
West Midlands	304 9%	25 11%	27 12%	23 7%	33 10%	34 7%	33 7%	45 10%	45 10%	20 9%	21 9%
East Midlands	237 7%	20 9%	18 8%	27 8%	21 6%	28 6%	33 7%	23 5%	32 7%	18 8%	15 7%
East of England	314 9%	17 7%	17 7%	33 10%	26 8%	45 10%	54 12%	41 9%	52 11%	15 7%	14 6%
South West	260 8%	20 9%	18 8%	28 8%	23 7%	32 7%	45 10%	38 8%	34 7%	4 2%	19 8%
South East	463 14%	19 8%	26 12%	47 14%	52 15%	60 13%	62 14%	59 13%	68 15%	37 16%	32 14%
London	466 14%	32 14%	31 14%	54 16%	49 14%	51 11%	54 12%	73 16%	56 12%	38 17%	28 12%
Wales	169 5%	12 5%	11 5%	17 5%	16 5%	23 5%	22 5%	24 5%	21 5%	12 5%	11 5%
Scotland	304 9%	22 10%	19 8%	30 9%	31 9%	40 9%	42 9%	37 8%	43 9%	19 8%	20 9%
Northern Ireland	135 4%	9 4%	9 4%	13 4%	14 4%	18 4%	18 4%	20 4%	16 4%	8 3%	11 5%

Columns Tested: a,b,c,d,e,f,g,h,i,j

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QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
North East	125	10	57	56	125	-	-	-	114	11
	4%	3%	4%	4%	4%	-%	-%	-%	4%	2%
					bcd					
Yorkshire and Humberside	274	21	131	115	274	-	-	-	228	46
	8%	7%	8%	8%	10%	-%	-%	-%	8%	10%
					bcd					
North West	365	30	174	155	365	-	-	-	340	25
	11%	10%	11%	11%	13%	-%	-%	-%	11%	6%
					bcd				b	
West Midlands	304	31	121	144	304	-	-	-	267	37
	9%	11%	8%	10%	11%	-%	-%	-%	9%	8%
					bcd					
East Midlands	237	22	112	96	237	-	-	-	185	52
	7%	8%	7%	7%	8%	-%	-%	-%	6%	12%
					bcd					a
East of England	314	22	136	143	314	-	-	-	254	60
	9%	8%	9%	10%	11%	-%	-%	-%	9%	14%
					bcd					a
South West	260	23	120	102	260	-	-	-	231	30
	8%	8%	8%	7%	9%	-%	-%	-%	8%	7%
					bcd					
South East	463	31	210	199	463	-	-	-	397	66
	14%	11%	14%	14%	16%	-%	-%	-%	13%	15%
					bcd					
London	466	35	213	210	466	-	-	-	453	13
	14%	12%	14%	14%	17%	-%	-%	-%	15%	3%
					bcd				b	
Wales	169	13	78	74	-	-	169	-	137	32
	5%	4%	5%	5%	-%	-%	100%	-%	5%	7%
							abd			

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 1

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Scotland	304	41	138	107	-	304	-	-	256	48
	9%	14%	9%	7%	-%	100%	-%	-%	9%	11%
		bc				acd				
Northern Ireland	135	12	60	56	-	-	-	135	111	25
	4%	4%	4%	4%	-%	-%	-%	100%	4%	6%
								abc		

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
North East	125 4%	20 2%	25 3%	27 4%	53 6%	45 2%	80 5%	26 4%	98 4%	31 3%	61 5%	24 3%
					abe		ae					
Yorkshire and Humberside	274 8%	62 6%	59 7%	56 8%	94 11%	121 7%	150 9%	68 10%	194 7%	89 9%	121 9%	47 6%
					ae					c	c	
North West	365 11%	101 11%	90 11%	76 11%	97 11%	191 11%	174 11%	52 8%	299 11%	108 11%	148 11%	78 9%
West Midlands	304 9%	68 7%	81 10%	66 9%	89 10%	149 8%	155 10%	51 8%	236 9%	94 10%	97 8%	76 9%
East Midlands	237 7%	62 6%	52 6%	63 9%	59 7%	114 6%	122 8%	44 7%	179 7%	62 7%	98 8%	54 6%
East of England	314 9%	87 9%	94 11%	76 11%	53 6%	181 10%	129 8%	71 11%	236 9%	80 8%	95 7%	100 12%
			d	d		d						b
South West	260 8%	72 8%	63 8%	55 8%	68 8%	136 8%	124 8%	45 7%	204 8%	70 7%	123 9%	53 6%
South East	463 14%	130 14%	98 12%	96 13%	137 15%	229 13%	233 15%	103 16%	339 13%	133 14%	166 13%	128 15%
London	466 14%	191 20%	124 15%	65 9%	85 10%	315 17%	151 9%	66 10%	367 14%	121 13%	146 11%	133 16%
		bcd	cd			cd						b
Wales	169 5%	46 5%	47 6%	36 5%	39 4%	93 5%	75 5%	40 6%	123 5%	43 5%	67 5%	42 5%
Scotland	304 9%	79 8%	73 9%	70 10%	81 9%	152 8%	151 9%	60 9%	232 9%	77 8%	120 9%	80 9%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 1

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE					IMPACTING OR LIMITING CONDITIONS			FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Northern Ireland	135	37	35	31	32	73	63	22	107	45	55	26
	4%	4%	4%	4%	4%	4%	4%	3%	4%	5%	4%	3%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 2

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QF. URBANITY

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Large city	817	121	173	175	221	127	121	569	127	525	292	419	398
	24%	27%	25%	19%	24%	28%	27%	23%	28%	23%	26%	25%	23%
		c	c			c							
Smaller city or large town	732	102	128	205	200	97	102	533	97	485	247	348	384
	21%	22%	19%	22%	22%	21%	22%	21%	21%	21%	22%	20%	22%
Medium town	773	88	171	216	206	91	88	594	91	526	247	399	374
	23%	19%	25%	24%	23%	20%	19%	24%	20%	23%	22%	23%	22%
Small town	651	92	116	198	166	79	92	480	79	446	205	332	319
	19%	20%	17%	22%	18%	17%	20%	19%	17%	20%	18%	19%	19%
Rural area	444	53	95	117	118	61	53	331	61	296	149	210	234
	13%	12%	14%	13%	13%	13%	12%	13%	13%	13%	13%	12%	14%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 2

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QF. URBANITY

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Large city	817	63	58	89	84	93	82	114	107	61	67
	24%	28%	25%	26%	25%	20%	18%	25%	23%	27%	29%
		f									f
Smaller city or large town	732	51	52	61	66	94	111	96	104	46	51
	21%	22%	23%	18%	19%	21%	24%	21%	23%	20%	22%
Medium town	773	46	42	83	88	126	90	100	107	45	47
	23%	20%	18%	24%	26%	28%	20%	22%	23%	20%	20%
Small town	651	45	46	63	54	88	110	89	77	47	33
	19%	20%	20%	18%	16%	19%	24%	20%	17%	20%	14%
							dj				
Rural area	444	22	30	45	49	56	62	57	61	30	31
	13%	10%	13%	13%	14%	12%	14%	13%	13%	13%	14%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QF. URBANITY

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Large city	817	70	355	363	698	65	20	34	817	-
	24%	24%	23%	25%	25%	21%	12%	25%	27%	-%
					c	c		c	b	
Smaller city or large town	732	63	328	314	598	68	35	31	732	-
	21%	22%	21%	22%	21%	23%	21%	23%	25%	-%
									b	
Medium town	773	63	355	326	656	63	28	26	773	-
	23%	22%	23%	22%	23%	21%	17%	19%	26%	-%
					c				b	
Small town	651	56	313	267	518	60	53	20	651	-
	19%	19%	20%	18%	18%	20%	32%	14%	22%	-%
							abd		b	
Rural area	444	39	199	188	339	48	32	25	-	444
	13%	13%	13%	13%	12%	16%	19%	18%	-%	100%
							a			a

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QF. URBANITY

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Large city	817 24%	311 32%	190 23%	127 18%	188 21%	500 28%	315 20%	135 21%	631 24%	242 25%	276 21%	209 25%
		bcd				bcd						
Smaller city or large town	732 21%	190 20%	185 22%	172 24%	182 20%	376 21%	354 22%	146 22%	558 21%	199 21%	297 23%	175 21%
Medium town	773 23%	171 18%	213 25%	186 26%	201 23%	384 21%	388 24%	147 23%	590 23%	226 24%	293 23%	180 21%
		a	a	a		a						
Small town	651 19%	161 17%	162 19%	140 20%	185 21%	323 18%	326 20%	120 19%	505 19%	167 18%	262 20%	161 19%
Rural area	444 13%	125 13%	91 11%	92 13%	132 15%	216 12%	224 14%	101 16%	331 13%	121 13%	169 13%	116 14%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 3

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
A	192 6%	21 5%	34 5%	41 4%	64 7%	33 7%	21 5%	138 6%	33 7%	115 5%	77 7%	109 6%	83 5%
B	765 22%	106 23%	159 23%	218 24%	190 21%	91 20%	106 23%	567 23%	91 20%	531 23%	234 21%	372 22%	392 23%
C1	841 25%	131 29%	177 26%	225 25%	208 23%	100 22%	131 29%	610 24%	100 22%	585 26%	256 23%	412 24%	429 25%
C2	718 21%	109 24%	133 19%	182 20%	207 23%	87 19%	109 24%	522 21%	87 19%	463 20%	255 22%	367 21%	350 21%
D	558 16%	51 11%	123 18%	151 17%	148 16%	84 18%	51 11%	423 17%	84 18%	372 16%	186 16%	279 16%	279 16%
E	331 10%	37 8%	55 8%	91 10%	91 10%	56 12%	37 8%	238 9%	56 12%	207 9%	124 11%	166 10%	165 10%
Don't know	13 *%	* *%	1 *%	3 *%	3 *%	5 1%	* *%	8 *%	5 1%	5 *%	8 1%	3 *%	9 1%
SUMMARY													
AB	957 28%	127 28%	193 28%	258 28%	254 28%	124 27%	127 28%	706 28%	124 27%	646 28%	310 27%	481 28%	476 28%
DE	888 26%	88 19%	178 26%	243 27%	239 26%	140 31%	88 19%	660 26%	140 31%	579 25%	310 27%	445 26%	444 26%
ABC1	1798 53%	258 57%	370 54%	484 53%	462 51%	224 49%	258 57%	1316 53%	224 49%	1231 54%	567 50%	893 52%	905 53%
C2DE	1606 47%	197 43%	312 46%	425 47%	446 49%	227 50%	197 43%	1182 47%	227 50%	1042 46%	564 50%	812 48%	794 46%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 3

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QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
A	192 6%	9 4%	12 5%	21 6%	12 4%	18 4%	22 5%	37 8%	27 6%	23 10%	9 4%
										ade	
B	765 22%	58 25%	49 21%	75 22%	84 25%	107 24%	110 24%	88 19%	102 22%	44 19%	47 21%
C1	841 25%	68 30%	63 28%	85 25%	92 27%	112 24%	114 25%	100 22%	107 24%	48 21%	53 23%
C2	718 21%	55 24%	54 24%	68 20%	65 19%	92 20%	90 20%	110 24%	96 21%	42 18%	45 20%
D	558 16%	21 9%	30 13%	59 17%	65 19%	81 18%	70 15%	77 17%	72 16%	41 18%	42 19%
				a	a	a				a	a
E	331 10%	18 8%	19 9%	34 10%	22 6%	44 10%	47 10%	42 9%	49 11%	28 12%	28 12%
Don't know	13 *% *%	* *% *%	- -% -%	- -% -%	1 *% *%	* *% *%	3 1% 1%	1 *% *%	3 1% 1%	2 1% 1%	3 1% 1%
SUMMARY											
AB	957 28%	66 29%	61 27%	97 28%	97 28%	126 28%	132 29%	125 27%	129 28%	68 30%	56 25%
DE	888 26%	39 17%	50 22%	92 27%	86 25%	126 28%	117 26%	119 26%	120 26%	69 30%	71 31%
				a		a			a	a	a
ABC1	1798 53%	134 59%	124 55%	182 53%	189 55%	237 52%	246 54%	225 49%	237 52%	115 51%	109 48%
C2DE	1606 47%	93 41%	104 45%	160 47%	152 44%	218 48%	207 45%	230 50%	216 47%	111 49%	116 51%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
A	192 6%	11 4%	82 5%	95 7%	160 6%	15 5%	7 4%	10 7%	167 6%	25 6%
B	765 22%	68 24%	369 24%	310 21%	634 23%	64 21%	39 23%	27 20%	665 22%	100 22%
C1	841 25%	82 28%	405 26%	333 23%	686 24%	73 24%	47 28%	35 26%	750 25%	91 21%
C2	718 21%	73 25%	303 20%	320 22%	581 21%	70 23%	36 21%	31 23%	625 21%	92 21%
D	558 16%	34 12%	259 17%	237 16%	464 17%	52 17%	26 15%	15 11%	480 16%	78 18%
E	331 10%	22 8%	131 8%	154 11%	272 10%	29 10%	13 8%	16 12%	277 9%	54 12%
Don't know	13 *%	* *%	1 *%	8 1%	11 *%	1 *%	1 *%	- -%	8 *%	4 1%
SUMMARY										
AB	957 28%	79 27%	451 29%	405 28%	794 28%	79 26%	46 27%	37 28%	832 28%	125 28%
DE	888 26%	56 19%	390 25%	391 27%	737 26%	81 27%	39 23%	32 24%	756 25%	132 30%
			a							
ABC1	1798 53%	161 56%	857 55%	738 51%	1481 53%	152 50%	93 55%	73 54%	1582 53%	216 49%
C2DE	1606 47%	129 44%	693 45%	711 49%	1317 47%	151 50%	75 45%	63 46%	1382 46%	224 50%

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 3

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
A	192 6%	192 20%	- -	- -	- -	192 11%	- -	43 7%	136 5%	35 4%	41 3%	97 12%
		bcdef				bcdf						ab
B	765 22%	765 80%	- -	- -	- -	765 43%	- -	131 20%	614 23%	93 10%	227 18%	382 45%
		bcdef				bcdf					a	ab
C1	841 25%	- -	841 100%	- -	- -	841 47%	- -	129 20%	683 26%	168 18%	373 29%	221 26%
			acdef			acdf			a		a	a
C2	718 21%	- -	- -	718 100%	- -	- -	718 45%	155 24%	541 21%	211 22%	342 26%	106 13%
				abdef			abde			c	c	
D	558 16%	- -	- -	- -	558 63%	- -	558 35%	81 13%	443 17%	243 25%	233 18%	29 4%
					abcef		abce			bc	c	
E	331 10%	- -	- -	- -	331 37%	- -	331 21%	104 16%	194 7%	200 21%	80 6%	4 *
					abcef		abce	b		bc	c	
Don't know	13 *	- -	- -	- -	- -	- -	- -	5 1%	4 *	6 1%	1 *	* *
SUMMARY												
AB	957 28%	957 100%	- -	- -	- -	957 53%	- -	173 27%	749 29%	128 13%	268 21%	479 57%
		bcdef				bcdf					a	ab
DE	888 26%	- -	- -	- -	888 100%	- -	888 55%	186 29%	636 24%	443 46%	313 24%	33 4%
					abcef		abce			bc	c	

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
ABC1	1798	957	841	-	-	1798	-	303	1432	295	641	701
	53%	100%	100%	-%	-%	100%	-%	47%	55%	31%	49%	83%
		cdf	cdf			cdf			a		a	ab
C2DE	1606	-	-	718	888	-	1606	341	1178	654	655	139
	47%	-%	-%	100%	100%	-%	100%	53%	45%	68%	50%	17%
				abe	abe		abe	b		bc	c	

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 4

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

AGE GROUP AND GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Boy, aged 3-4	228	228	-	-	-	-	228	-	-	228	-	228	-
	7%	50%	-%	-%	-%	-%	50%	-%	-%	10%	-%	13%	-%
		bcde					bc			b		b	
Boy, aged 5-7	342	-	342	-	-	-	-	342	-	342	-	342	-
	10%	-%	50%	-%	-%	-%	-%	14%	-%	15%	-%	20%	-%
			acde					ac		b		b	
Boy, aged 8-11	456	-	-	456	-	-	-	456	-	456	-	456	-
	13%	-%	-%	50%	-%	-%	-%	18%	-%	20%	-%	27%	-%
				abde				ac		b		b	
Boy, aged 12-15	456	-	-	-	456	-	-	456	-	114	342	456	-
	13%	-%	-%	-%	50%	-%	-%	18%	-%	5%	30%	27%	-%
					abce			ac		a		b	
Boy, aged 16-17	228	-	-	-	-	228	-	-	228	-	228	228	-
	7%	-%	-%	-%	-%	50%	-%	-%	50%	-%	20%	13%	-%
						abcd			ab		a	b	
Girl, aged 3-4	228	228	-	-	-	-	228	-	-	228	-	-	228
	7%	50%	-%	-%	-%	-%	50%	-%	-%	10%	-%	-%	13%
		bcde					bc			b		a	
Girl, aged 5-7	342	-	342	-	-	-	-	342	-	342	-	-	342
	10%	-%	50%	-%	-%	-%	-%	14%	-%	15%	-%	-%	20%
			acde					ac		b		a	
Girl, aged 8-11	456	-	-	456	-	-	-	456	-	456	-	-	456
	13%	-%	-%	50%	-%	-%	-%	18%	-%	20%	-%	-%	27%
				abde				ac		b		a	
Girl, aged 12-15	456	-	-	-	456	-	-	456	-	114	342	-	456
	13%	-%	-%	-%	50%	-%	-%	18%	-%	5%	30%	-%	27%
					abce			ac		a		a	
Girl, aged 16-17	228	-	-	-	-	228	-	-	228	-	228	-	228
	7%	-%	-%	-%	-%	50%	-%	-%	50%	-%	20%	-%	13%
						abcd			ab		a		a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 4

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

AGE GROUP AND GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Boy, aged 3-4	228	228	-	-	-	-	-	-	-	-	-
	7%	100%	-%	-%	-%	-%	-%	-%	-%	-%	-%
		bcdefghij									
Boy, aged 5-7	342	-	-	342	-	-	-	-	-	-	-
	10%	-%	-%	100%	-%	-%	-%	-%	-%	-%	-%
		abdefghij									
Boy, aged 8-11	456	-	-	-	-	456	-	-	-	-	-
	13%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%
		abcdefghij									
Boy, aged 12-15	456	-	-	-	-	-	-	456	-	-	-
	13%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%
		abcdefhij									
Boy, aged 16-17	228	-	-	-	-	-	-	-	-	228	-
	7%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%
		abcdefghij									
Girl, aged 3-4	228	-	228	-	-	-	-	-	-	-	-
	7%	-%	100%	-%	-%	-%	-%	-%	-%	-%	-%
		acdefghij									
Girl, aged 5-7	342	-	-	-	342	-	-	-	-	-	-
	10%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%
		abcefg hij									
Girl, aged 8-11	456	-	-	-	-	-	456	-	-	-	-
	13%	-%	-%	-%	-%	-%	100%	-%	-%	-%	-%
		abcdeghij									
Girl, aged 12-15	456	-	-	-	-	-	-	-	456	-	-
	13%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%
		abcdefgij									
Girl, aged 16-17	228	-	-	-	-	-	-	-	-	-	228
	7%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%
		abcdefghi									

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 4

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

AGE GROUP AND GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Boy, aged 3-4	228	151	74	-	185	22	12	9	205	22
	7%	52%	5%	-%	7%	7%	7%	7%	7%	5%
		bc	c							
Boy, aged 5-7	342	*	326	-	282	30	17	13	296	45
	10%	*%	21%	-%	10%	10%	10%	9%	10%	10%
			ac							
Boy, aged 8-11	456	-	369	75	375	40	23	18	400	56
	13%	-%	24%	5%	13%	13%	13%	13%	13%	13%
			ac	a						
Boy, aged 12-15	456	-	2	448	375	37	24	20	398	57
	13%	-%	*%	31%	13%	12%	14%	15%	13%	13%
				ab						
Boy, aged 16-17	228	-	-	194	189	19	12	8	198	30
	7%	-%	-%	13%	7%	6%	7%	6%	7%	7%
				ab						
Girl, aged 3-4	228	139	86	-	189	19	11	9	197	30
	7%	48%	6%	-%	7%	6%	6%	7%	7%	7%
		bc	c							
Girl, aged 5-7	342	*	331	-	280	31	16	14	292	49
	10%	*%	21%	-%	10%	10%	10%	11%	10%	11%
			ac							
Girl, aged 8-11	456	-	361	88	374	42	22	18	394	62
	13%	-%	23%	6%	13%	14%	13%	13%	13%	14%
			ac	a						
Girl, aged 12-15	456	-	1	445	376	43	21	16	394	61
	13%	-%	*%	31%	13%	14%	12%	12%	13%	14%
				ab						
Girl, aged 16-17	228	-	-	208	186	20	11	11	197	31
	7%	-%	-%	14%	7%	7%	7%	8%	7%	7%
				ab						

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 4

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

AGE GROUP AND GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Boy, aged 3-4	228 7%	66 7%	68 8% d	55 8%	39 4%	134 7%	93 6%	34 5%	183 7%	54 6%	96 7%	56 7%
Boy, aged 5-7	342 10%	97 10%	85 10%	68 9%	92 10%	182 10%	160 10%	70 11%	249 10%	98 10%	136 10%	74 9%
Boy, aged 8-11	456 13%	126 13%	112 13%	92 13%	126 14%	237 13%	218 14%	95 15%	343 13%	126 13%	195 15%	102 12%
Boy, aged 12-15	456 13%	125 13%	100 12%	110 15%	119 13%	225 13%	230 14%	111 17% b	327 13%	108 11%	187 14%	109 13%
Boy, aged 16-17	228 7%	68 7%	48 6%	42 6%	69 8%	115 6%	111 7%	51 8%	171 7%	49 5%	86 7%	67 8%
Girl, aged 3-4	228 7%	61 6%	63 8%	54 7%	50 6%	124 7%	104 6%	21 3%	189 7% a	64 7%	88 7%	57 7%
Girl, aged 5-7	342 10%	97 10%	92 11%	65 9%	86 10%	189 10%	152 9%	38 6%	288 11% a	85 9%	127 10%	93 11%
Girl, aged 8-11	456 13%	132 14%	114 14%	90 13%	117 13%	246 14%	207 13%	68 10%	366 14%	151 16% b	146 11%	120 14%
Girl, aged 12-15	456 13%	129 14%	107 13%	96 13%	120 14%	237 13%	216 13%	110 17%	331 13%	148 16%	151 12%	108 13%
Girl, aged 16-17	228 7%	56 6%	53 6%	45 6%	71 8%	109 6%	116 7%	51 8%	166 6%	72 8%	86 7%	54 6%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 5

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Boy	1708	228	342	456	456	228	228	1253	228	1139	570	1708	-
	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	100%	-%
												b	
Girl	1708	228	342	456	456	228	228	1253	228	1139	569	-	1708
	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	-%	100%
													a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 5

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Boy	1708	228	-	342	-	456	-	456	-	228	-
	50%	100%	-%	100%	-%	100%	-%	100%	-%	100%	-%
		bdfhj		bdfhj		bdfhj		bdfhj		bdfhj	
Girl	1708	-	228	-	342	-	456	-	456	-	228
	50%	-%	100%	-%	100%	-%	100%	-%	100%	-%	100%
			acegi		acegi		acegi		acegi		acegi

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Boy	1708	152	771	717	1405	148	88	68	1498	210
	50%	52%	50%	49%	50%	49%	52%	50%	50%	47%
Girl	1708	139	780	740	1404	156	81	67	1475	234
	50%	48%	50%	51%	50%	51%	48%	50%	50%	53%

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 5

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE					IMPACTING OR LIMITING CONDITIONS			FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Boy	1708	481	412	367	445	893	812	361	1274	435	699	408
	50%	50%	49%	51%	50%	50%	51%	56% b	49%	46%	54% a	49%
Girl	1708	476	429	350	444	905	794	288	1341	520	598	432
	50%	50%	51%	49%	50%	50%	49%	44%	51% a	54% b	46%	51%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 6

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3312	584	736	824	771	397	584	2331	397	2330	982	1681	1631
Effective Weighted Sample	2634	389	569	685	640	376	389	1883	376	1778	858	1328	1306
Total	3343	412	661	904	909	456	412	2475	456	2206	1137	1677	1666
Add funny filters to a photo	1379	163	333	354	372	157	163	1059	157	948	431	562	818
	41%	40%	50%	39%	41%	34%	40%	43%	34%	43%	38%	33%	49%
			acde					c					a
Make a drawing or picture online, or use colouring apps	1359	315	489	316	173	67	315	977	67	1174	185	557	802
	41%	76%	74%	35%	19%	15%	76%	39%	15%	53%	16%	33%	48%
		cde	cde	de			bc	c		b			a
(AGED 5-17 ONLY) Follow an online 'how to' tutorial to create or do something of their own	968	-	328	245	258	137	-	831	137	634	334	440	528
	29%	-%	50%	27%	28%	30%	-%	34%	30%	29%	29%	26%	32%
			acde	a	a	a		a	a				a
(AGED 8-17 ONLY) Find images online to use in creative or homework tasks	715	-	-	259	331	125	-	590	125	346	369	310	405
	21%	-%	-%	29%	36%	27%	-%	24%	27%	16%	32%	18%	24%
				ab	abce	ab		a	a		a		a
(AGED 8-17 ONLY) Make changes to a photo to improve how it looks	423	-	-	132	181	110	-	313	110	171	252	146	277
	13%	-%	-%	15%	20%	24%	-%	13%	24%	8%	22%	9%	17%
				ab	ab	abc		a	ab		a		a
(AGED 8-17 ONLY) Make an animation, meme or gif	377	-	-	170	158	49	-	328	49	214	163	165	212
	11%	-%	-%	19%	17%	11%	-%	13%	11%	10%	14%	10%	13%
				abe	abe	ab		a	a		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 6

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3312	584	736	824	771	397	584	2331	397	2330	982	1681	1631
Effective Weighted Sample	2634	389	569	685	640	376	389	1883	376	1778	858	1328	1306
Total	3343	412	661	904	909	456	412	2475	456	2206	1137	1677	1666
(AGED 5-17 ONLY) Coding/ programming	332	-	60	127	107	37	-	295	37	219	113	188	143
	10%	-%	9%	14%	12%	8%	-%	12%	8%	10%	10%	11%	9%
			a	abe	a	a		a	a				
(AGED 12-17 ONLY) Review or rate something online	227	-	-	-	125	102	-	125	102	20	208	97	130
	7%	-%	-%	-%	14%	22%	-%	5%	22%	1%	18%	6%	8%
					abc	abcd		a	ab		a		
(AGED 8-17 ONLY) Make or edit music online	217	-	-	79	84	54	-	163	54	93	125	89	128
	7%	-%	-%	9%	9%	12%	-%	7%	12%	4%	11%	5%	8%
				ab	ab	ab		a	ab		a		
(AGED 8-17 ONLY) Create an online scrapbook of ideas on sites like Pinterest	195	-	-	52	92	51	-	144	51	71	124	69	125
	6%	-%	-%	6%	10%	11%	-%	6%	11%	3%	11%	4%	8%
				ab	abc	abc		a	ab		a		a
(AGED 8-17 ONLY) Create an online photo book or calendar	162	-	-	48	79	35	-	127	35	60	102	52	110
	5%	-%	-%	5%	9%	8%	-%	5%	8%	3%	9%	3%	7%
				ab	ab	ab		a	a		a		a
(AGED 8-17 ONLY) Make a vlog	101	-	-	32	46	23	-	78	23	39	62	43	59
	3%	-%	-%	3%	5%	5%	-%	3%	5%	2%	5%	3%	4%
				ab	ab	ab		a	a		a		
(AGED 12-17 ONLY) Make a website/ app or game	89	-	-	-	62	27	-	62	27	14	76	55	35
	3%	-%	-%	-%	7%	6%	-%	3%	6%	1%	7%	3%	2%
					abc	abc		a	ab		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 6

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3312	584	736	824	771	397	584	2331	397	2330	982	1681	1631
Effective Weighted Sample	2634	389	569	685	640	376	389	1883	376	1778	858	1328	1306
Total	3343	412	661	904	909	456	412	2475	456	2206	1137	1677	1666
(AGED 12-17 ONLY) Write blogs or articles	70 2%	- -%	- -%	- -%	43 5%	27 6%	- -%	43 2%	27 6%	5 *%	66 6%	28 2%	42 3%
					abc	abc		a	ab		a		
(AGED 12-17 ONLY) Make a podcast	62 2%	- -%	- -%	- -%	43 5%	19 4%	- -%	43 2%	19 4%	6 *%	56 5%	31 2%	32 2%
					abc	abc		a	ab		a		
None of these	626 19%	70 17%	72 11%	208 23%	169 19%	108 24%	70 17%	449 18%	108 24%	388 18%	238 21%	409 24%	217 13%
		b		b	b	b						b	
Don't know	61 2%	2 *%	7 1%	21 2%	17 2%	15 3%	2 *%	44 2%	15 3%	31 1%	30 3%	34 2%	27 2%
						a			a				
SUMMARY													
ANY OF THESE CREATIVE ACTIVITIES	2655 79%	341 83%	582 88%	675 75%	724 80%	333 73%	341 83%	1982 80%	333 73%	1787 81%	869 76%	1234 74%	1421 85%
		ce	cde				c	c		b			a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3312	303	281	374	362	415	409	391	380	198	199
Effective Weighted Sample	2634	200	189	288	281	345	340	322	319	189	187
Total	3343	206	206	332	329	455	449	456	453	228	228
Add funny filters to a photo	1379	61	102	153	180	151	203	148	224	48	109
	41%	30%	50%	46%	55%	33%	45%	33%	49%	21%	48%
			aegi	aegi	aegi	i	aegi	i	aegi		aegi
Make a drawing or picture online, or use colouring apps	1359	152	163	221	268	117	199	44	129	23	44
	41%	74%	79%	67%	81%	26%	44%	10%	28%	10%	19%
		efghij	cefghij	efghij	cefghij	gi	efghij		gi		g
(AGED 5-17 ONLY) Follow an online 'how to' tutorial to create or do something of their own	968	-	-	163	165	109	136	112	146	56	81
	29%	-%	-%	49%	50%	24%	30%	25%	32%	25%	36%
				abefghij	abefghij	ab	ab	ab	ab	ab	abeg
(AGED 8-17 ONLY) Find images online to use in creative or homework tasks	715	-	-	-	-	110	149	150	181	50	74
	21%	-%	-%	-%	-%	24%	33%	33%	40%	22%	33%
						abcd	abcdei	abcd	abcdei	abcd	abcd
(AGED 8-17 ONLY) Make changes to a photo to improve how it looks	423	-	-	-	-	53	79	62	119	31	79
	13%	-%	-%	-%	-%	12%	18%	14%	26%	14%	35%
						abcd	abcd	abcd	abcdefgi	abcd	abcdefgi
(AGED 8-17 ONLY) Make an animation, meme or gif	377	-	-	-	-	72	98	62	96	31	18
	11%	-%	-%	-%	-%	16%	22%	14%	21%	14%	8%
						abcd	abcdgj	abcd	abcdj	abcd	abcd

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 6

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QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3312	303	281	374	362	415	409	391	380	198	199
Effective Weighted Sample	2634	200	189	288	281	345	340	322	319	189	187
Total	3343	206	206	332	329	455	449	456	453	228	228
(AGED 5-17 ONLY) Coding/ programming	332	-	-	32	29	75	52	56	51	25	12
	10%	-%	-%	10%	9%	17%	12%	12%	11%	11%	5%
				ab	ab	abcdj	ab	abj	ab	ab	ab
(AGED 12-17 ONLY) Review or rate something online	227	-	-	-	-	-	-	51	74	46	56
	7%	-%	-%	-%	-%	-%	-%	11%	16%	20%	25%
								abcdef	abcdef	abcdefg	abcdefg
(AGED 8-17 ONLY) Make or edit music online	217	-	-	-	-	34	45	31	53	24	30
	7%	-%	-%	-%	-%	8%	10%	7%	12%	10%	13%
						abcd	abcd	abcd	abcd	abcd	abcd
(AGED 8-17 ONLY) Create an online scrapbook of ideas on sites like Pinterest	195	-	-	-	-	21	31	35	57	13	38
	6%	-%	-%	-%	-%	5%	7%	8%	13%	6%	17%
						abcd	abcd	abcd	abcde	abcd	abcdefgi
(AGED 8-17 ONLY) Create an online photo book or calendar	162	-	-	-	-	24	25	21	58	8	27
	5%	-%	-%	-%	-%	5%	5%	5%	13%	3%	12%
						abcd	abcd	abcd	abcdefgi	abcd	abcdefgi
(AGED 8-17 ONLY) Make a vlog	101	-	-	-	-	11	21	23	24	9	14
	3%	-%	-%	-%	-%	2%	5%	5%	5%	4%	6%
						cd	abcd	abcd	abcd	abcd	abcd

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 6

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QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3312	303	281	374	362	415	409	391	380	198	199
Effective Weighted Sample	2634	200	189	288	281	345	340	322	319	189	187
Total	3343	206	206	332	329	455	449	456	453	228	228
(AGED 12-17 ONLY) Make a website/ app or game	89 3%	- -%	- -%	- -%	- -%	- -%	- -%	38 8%	24 5%	17 7%	10 4%
								abcdef	abcdef	abcdef	abcdef
(AGED 12-17 ONLY) Write blogs or articles	70 2%	- -%	- -%	- -%	- -%	- -%	- -%	14 3%	29 6%	14 6%	12 5%
								acdef	abcdef	abcdef	abcdef
(AGED 12-17 ONLY) Make a podcast	62 2%	- -%	- -%	- -%	- -%	- -%	- -%	21 5%	23 5%	10 4%	9 4%
								abcdef	abcdef	abcdef	abcdef
None of these	626 19%	40 20%	29 14%	50 15%	22 7%	137 30%	71 16%	111 24%	58 13%	72 31%	36 16%
		d	d	d		abcdefhj	d	bcdfh		abcdefhj	d
Don't know	61 2%	1 *%	1 1%	4 1%	3 1%	9 2%	12 3%	8 2%	9 2%	12 5%	2 1%
										abcd	
SUMMARY											
ANY OF THESE CREATIVE ACTIVITIES	2655 79%	165 80%	176 85%	278 84%	305 92%	310 68%	366 81%	337 74%	387 85%	144 63%	189 83%
		ei	egi	egi	acefghij		ei		egi		ei

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 6

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QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3312	380	1584	1244	2094	464	464	290	2872	440
Effective Weighted Sample	2634	248	1246	1069	1958	404	355	201	2299	335
Total	3343	256	1518	1455	2750	297	164	132	2910	433
Add funny filters to a photo	1379	100	687	565	1108	145	67	59	1209	170
	41%	39%	45%	39%	40%	49%	41%	45%	42%	39%
			c			a				
Make a drawing or picture online, or use colouring apps	1359	194	867	267	1099	137	67	55	1206	154
	41%	76%	57%	18%	40%	46%	41%	42%	41%	36%
		bc	c							
(AGED 5-17 ONLY) Follow an online 'how to' tutorial to create or do something of their own	968	*	518	424	792	81	51	43	852	116
	29%	*%	34%	29%	29%	27%	31%	33%	29%	27%
			a	a						
(AGED 8-17 ONLY) Find images online to use in creative or homework tasks	715	-	202	493	588	56	41	31	628	87
	21%	-%	13%	34%	21%	19%	25%	23%	22%	20%
			a	ab						
(AGED 8-17 ONLY) Make changes to a photo to improve how it looks	423	-	112	290	346	37	21	19	365	58
	13%	-%	7%	20%	13%	12%	13%	14%	13%	13%
			a	ab						
(AGED 8-17 ONLY) Make an animation, meme or gif	377	-	136	226	308	40	16	13	339	38
	11%	-%	9%	16%	11%	13%	10%	10%	12%	9%
			a	ab						

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 6

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3312	380	1584	1244	2094	464	464	290	2872	440
Effective Weighted Sample	2634	248	1246	1069	1958	404	355	201	2299	335
Total	3343	256	1518	1455	2750	297	164	132	2910	433
(AGED 5-17 ONLY) Coding/ programming	332	-	163	154	268	34	14	16	289	43
	10%	-%	11%	11%	10%	11%	8%	12%	10%	10%
			a	a						
(AGED 12-17 ONLY) Review or rate something online	227	-	1	204	190	17	12	10	197	30
	7%	-%	*%	14%	7%	6%	7%	7%	7%	7%
				ab						
(AGED 8-17 ONLY) Make or edit music online	217	-	56	154	189	15	6	8	208	10
	7%	-%	4%	11%	7%	5%	4%	6%	7%	2%
			a	ab					b	
(AGED 8-17 ONLY) Create an online scrapbook of ideas on sites like Pinterest	195	-	37	150	157	15	13	10	163	31
	6%	-%	2%	10%	6%	5%	8%	8%	6%	7%
				ab						
(AGED 8-17 ONLY) Create an online photo book or calendar	162	-	41	115	130	14	9	9	146	15
	5%	-%	3%	8%	5%	5%	5%	6%	5%	4%
			a	ab						
(AGED 8-17 ONLY) Make a vlog	101	-	25	71	83	7	6	5	89	12
	3%	-%	2%	5%	3%	2%	3%	4%	3%	3%
				ab						
(AGED 12-17 ONLY) Make a website/ app or game	89	-	-	86	78	5	3	3	76	14
	3%	-%	-%	6%	3%	2%	2%	2%	3%	3%
				ab						

Columns Tested: a,b,c - a,b,c,d - a,b

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Table 6

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QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3312	380	1584	1244	2094	464	464	290	2872	440
Effective Weighted Sample	2634	248	1246	1069	1958	404	355	201	2299	335
Total	3343	256	1518	1455	2750	297	164	132	2910	433
(AGED 12-17 ONLY) Write blogs or articles	70 2%	- -%	1 *%	65 4% ab	57 2%	7 2%	3 2%	3 3%	64 2%	6 1%
(AGED 12-17 ONLY) Make a podcast	62 2%	- -%	- -%	58 4% ab	52 2%	5 2%	2 1%	3 2%	58 2%	4 1%
None of these	626 19%	46 18%	255 17%	294 20%	537 20%	46 16%	23 14%	19 15%	532 18%	95 22%
Don't know	61 2%	1 *%	21 1%	32 2%	48 2%	4 1%	5 3%	3 2%	48 2%	13 3%
SUMMARY										
ANY OF THESE CREATIVE ACTIVITIES	2655 79%	209 82%	1242 82%	1129 78%	2164 79%	247 83%	135 83%	110 83%	2330 80%	325 75%

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3312	1023	936	704	636	1959	1340	610	2566	857	1286	879
Effective Weighted Sample	2634	825	753	573	537	1577	1090	498	2027	677	1024	710
Total	3343	940	821	703	867	1760	1570	637	2559	934	1272	826
Add funny filters to a photo	1379	390	371	273	341	761	614	267	1061	401	514	367
	41%	42%	45% f	39%	39%	43%	39%	42%	41%	43%	40%	44%
Make a drawing or picture online, or use colouring apps	1359	422	374	268	293	796	561	261	1042	374	515	348
	41%	45% df	46% cdf	38%	34%	45% cdf	36%	41%	41%	40%	41%	42%
(AGED 5-17 ONLY) Follow an online 'how to' tutorial to create or do something of their own	968	315	265	165	219	580	384	206	729	248	358	271
	29%	34% cdf	32% cdf	23%	25%	33% cdf	24%	32%	28%	27%	28%	33% a
(AGED 8-17 ONLY) Find images online to use in creative or homework tasks	715	231	177	140	164	409	303	156	533	195	250	212
	21%	25% f	22%	20%	19%	23%	19%	24%	21%	21%	20%	26% b
(AGED 8-17 ONLY) Make changes to a photo to improve how it looks	423	144	94	81	100	238	182	102	312	134	135	125
	13%	15%	12%	12%	12%	14%	12%	16%	12%	14%	11%	15% b

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

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QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3312	1023	936	704	636	1959	1340	610	2566	857	1286	879
Effective Weighted Sample	2634	825	753	573	537	1577	1090	498	2027	677	1024	710
Total	3343	940	821	703	867	1760	1570	637	2559	934	1272	826
(AGED 8-17 ONLY) Make an animation, meme or gif	377 11%	122 13%	77 9%	90 13%	87 10%	199 11%	177 11%	87 14%	274 11%	114 12%	135 11%	102 12%
(AGED 5-17 ONLY) Coding/ programming	332 10%	137 15% bcdf	75 9%	47 7%	72 8%	211 12% cf	119 8%	78 12%	246 10%	87 9%	117 9%	95 12%
(AGED 12-17 ONLY) Review or rate something online	227 7%	90 10% bcf	49 6%	37 5%	50 6%	139 8%	87 6%	52 8%	165 6%	58 6%	79 6%	70 9%
(AGED 8-17 ONLY) Make or edit music online	217 7%	74 8%	44 5%	55 8%	40 5%	118 7%	96 6%	64 10% b	145 6%	61 7%	74 6%	64 8%
(AGED 8-17 ONLY) Create an online scrapbook of ideas on sites like Pinterest	195 6%	72 8% f	47 6%	32 5%	41 5%	119 7%	73 5%	50 8%	136 5%	46 5%	75 6%	56 7%
(AGED 8-17 ONLY) Create an online photo book or calendar	162 5%	61 6% d	32 4%	39 6%	26 3%	93 5%	65 4%	45 7%	113 4%	55 6%	49 4%	42 5%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 6

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3312	1023	936	704	636	1959	1340	610	2566	857	1286	879
Effective Weighted Sample	2634	825	753	573	537	1577	1090	498	2027	677	1024	710
Total	3343	940	821	703	867	1760	1570	637	2559	934	1272	826
(AGED 8-17 ONLY) Make a vlog	101 3%	30 3%	20 2%	22 3%	29 3%	50 3%	51 3%	33 5% b	63 2%	29 3%	36 3%	30 4%
(AGED 12-17 ONLY) Make a website/ app or game	89 3%	36 4%	19 2%	11 2%	23 3%	55 3%	34 2%	28 4% b	56 2%	21 2%	45 4%	18 2%
(AGED 12-17 ONLY) Write blogs or articles	70 2%	39 4% bcdf	9 1%	11 2%	12 1%	48 3%	23 1%	25 4% b	41 2%	18 2%	15 1%	28 3% b
(AGED 12-17 ONLY) Make a podcast	62 2%	29 3%	10 1%	11 2%	12 1%	39 2%	23 1%	16 3%	42 2%	23 2%	18 1%	17 2%
None of these	626 19%	124 13%	151 18% a	139 20% a	206 24% ae	275 16%	345 22% ae	111 17%	482 19%	175 19%	257 20%	129 16%
Don't know	61 2%	8 1%	12 1%	14 2%	27 3% ae	20 1%	41 3% ae	12 2%	42 2%	19 2%	15 1%	8 1%
SUMMARY												
ANY OF THESE CREATIVE ACTIVITIES	2655 79%	807 86% bcdf	658 80% d	550 78%	634 73%	1465 83% cdf	1184 75%	514 81%	2035 80%	740 79%	1000 79%	688 83%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 7

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
WhatsApp	1900	124	192	493	734	358	124	1419	358	973	927	927	973
	56%	27%	28%	54%	81%	79%	27%	57%	79%	43%	81%	54%	57%
				ab	abc	abc		a	ab		a		
Snapchat	1270	57	96	231	581	307	57	907	307	505	765	572	698
	37%	12%	14%	25%	64%	67%	12%	36%	67%	22%	67%	33%	41%
				ab	abc	abc		a	ab		a		a
FaceTime	1014	68	149	278	329	190	68	756	190	564	450	455	558
	30%	15%	22%	31%	36%	42%	15%	30%	42%	25%	39%	27%	33%
			a	ab	ab	abc		a	ab		a		a
TikTok (Direct messaging)	888	43	62	198	395	191	43	654	191	391	497	412	476
	26%	9%	9%	22%	43%	42%	9%	26%	42%	17%	44%	24%	28%
				ab	abc	abc		a	ab		a		
Instagram (Direct)	827	24	44	95	385	279	24	525	279	220	607	360	467
	24%	5%	6%	10%	42%	61%	5%	21%	61%	10%	53%	21%	27%
				a	abc	abcd		a	ab		a		a
(Facebook) Messenger	725	47	70	126	269	213	47	465	213	297	428	370	355
	21%	10%	10%	14%	29%	47%	10%	19%	47%	13%	38%	22%	21%
					abc	abcd		a	ab		a		
Phone message apps (e.g. Apple iMessage/ Samsung Messages)	651	12	49	168	269	153	12	486	153	291	360	326	325
	19%	3%	7%	18%	30%	34%	3%	19%	34%	13%	32%	19%	19%
			a	ab	abc	abc		a	ab		a		
Microsoft Teams	406	11	26	111	170	88	11	307	88	184	223	192	215
	12%	2%	4%	12%	19%	19%	2%	12%	19%	8%	20%	11%	13%
				ab	abc	abc		a	ab		a		
Discord	297	3	13	48	154	79	3	215	79	88	209	196	101
	9%	1%	2%	5%	17%	17%	1%	9%	17%	4%	18%	11%	6%
				ab	abc	abc		a	ab		a	b	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 7

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Zoom	289	5	36	98	87	63	5	221	63	158	132	141	149
	8%	1%	5%	11%	10%	14%	1%	9%	14%	7%	12%	8%	9%
			a	ab	ab	ab		a	ab		a		
Skype	199	9	19	59	67	44	9	146	44	105	93	102	97
	6%	2%	3%	7%	7%	10%	2%	6%	10%	5%	8%	6%	6%
				ab	ab	ab		a	ab		a		
Telegram	61	1	8	12	21	19	1	41	19	26	35	30	31
	2%	*%	1%	1%	2%	4%	*%	2%	4%	1%	3%	2%	2%
					a	abc			ab		a		
Viber	51	3	4	12	21	11	3	37	11	19	32	29	22
	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	3%	2%	1%
											a		
Signal	37	1	6	8	13	10	1	26	10	18	20	21	17
	1%	*%	1%	1%	1%	2%	*%	1%	2%	1%	2%	1%	1%
						a			a				
Kik	37	1	9	5	12	10	1	26	10	15	22	21	16
	1%	*%	1%	1%	1%	2%	*%	1%	2%	1%	2%	1%	1%
						a			a		a		
Child sends messages or makes video/ voice calls on other apps/ sites	61	7	18	22	12	2	7	52	2	51	10	37	24
	2%	2%	3%	2%	1%	*%	2%	2%	*%	2%	1%	2%	1%
Child does not send messages or make video or voice calls on ANY apps/ sites	728	240	301	168	13	7	240	481	7	717	11	369	359
	21%	53%	44%	18%	1%	2%	53%	19%	2%	31%	1%	22%	21%
		bcde	cde	de			bc	c		b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 7

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Don't know	20	3	6	9	-	2	3	15	2	18	2	8	12
	1%	1%	1%	1%	-%	*%	1%	1%	*%	1%	*%	*%	1%

SUMMARY

ANY APPS/ SITES USED TO SEND MESSAGES OR TO MAKE VIDEO OR VOICE CALLS

	2669	213	376	735	899	446	213	2010	446	1543	1126	1331	1338
	78%	47%	55%	81%	99%	98%	47%	80%	98%	68%	99%	78%	78%
			a	ab	abc	abc		a	ab		a		
Base for stats	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Mean number of apps/ sites (out of 16)	2.6	.9	1.2	2.2	3.9	4.4	.9	2.5	4.4	1.7	4.2	2.5	2.6
			a	ab	abc	abcd		a	ab		a		
Standard deviation	2.34	1.39	1.56	1.83	2.24	2.46	1.39	2.22	2.46	1.84	2.35	2.30	2.38
Standard error	.04	.05	.06	.06	.08	.12	.05	.05	.12	.04	.07	.06	.06

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
WhatsApp	1900 56%	63 28%	60 26%	95 28%	97 28%	248 54%	244 54%	345 76%	389 85%	176 77%	183 80%
						abcd	abcd	abcdef	abcdefg	abcdef	abcdef
Snapchat	1270 37%	25 11%	31 14%	42 12%	54 16%	103 23%	128 28%	263 58%	318 70%	139 61%	167 73%
						abc	abcd	abcdef	abcdefg	abcdef	abcdefg
FaceTime	1014 30%	32 14%	36 16%	69 20%	80 23%	138 30%	140 31%	140 31%	189 42%	76 33%	114 50%
				a		abc	abc	abc	abcdefg	abc	abcdefgi
TikTok (Direct messaging)	888 26%	31 13%	12 5%	28 8%	34 10%	99 22%	99 22%	168 37%	227 50%	87 38%	104 45%
		b				bcd	bcd	abcdef	abcdefg	abcdef	abcdef
Instagram (Direct)	827 24%	13 6%	11 5%	20 6%	24 7%	41 9%	55 12%	158 35%	227 50%	128 56%	150 66%
							bc	abcdef	abcdefg	abcdefg	abcdefgh
(Facebook) Messenger	725 21%	25 11%	22 10%	37 11%	34 10%	72 16%	54 12%	132 29%	137 30%	104 46%	109 48%
								abcdef	abcdef	abcdefgh	abcdefgh
Phone message apps (e.g. Apple iMessage/ Samsung Messages)	651 19%	7 3%	5 2%	25 7%	24 7%	89 19%	79 17%	126 28%	144 31%	80 35%	73 32%
				b		abcd	abcd	abcd	abcdef	abcdef	abcdef
Microsoft Teams	406 12%	8 4%	3 1%	14 4%	11 3%	58 13%	54 12%	73 16%	97 21%	38 17%	49 22%
						abcd	abcd	abcd	abcdef	abcd	abcdef
Discord	297 9%	3 1%	* *%	6 2%	7 2%	31 7%	18 4%	107 23%	47 10%	50 22%	29 13%
						abcd	b	abcdefhj	abcd	abcdefh	abcd

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Zoom	289 8%	4 2%	2 1%	20 6% b	16 5% b	40 9% ab	58 13% abcd	43 9% ab	44 10% ab	33 15% abcd	29 13% abcd
Skype	199 6%	6 3%	2 1%	9 3%	11 3%	31 7% b	28 6% b	35 8% bc	32 7% b	20 9% abcd	24 11% abcd
Telegram	61 2%	* *%	1 *%	4 1%	4 1%	2 1%	9 2%	10 2%	11 2%	13 6% abcde	6 3%
Viber	51 1%	2 1%	2 1%	2 1%	2 *% gj	6 1%	6 1%	11 2%	10 2%	7 3%	3 1%
Signal	37 1%	1 1%	- -%	5 2%	* *%	3 1%	5 1%	6 1%	7 2%	5 2% d	5 2%
Kik	37 1%	- -%	1 *%	4 1%	5 2%	3 1%	3 1%	9 2%	4 1%	6 3% a	4 2%
Child sends messages or makes video/ voice calls on other apps/ sites	61 2%	3 1%	4 2%	14 4% gj	5 1%	15 3%	7 1%	3 1%	9 2%	2 1%	- -%
Child does not send messages or make video or voice calls on ANY apps/ sites	728 21%	125 55% efghij	115 51% efghij	152 44% efghij	149 44% efghij	79 17% ghij	89 20% ghij	9 2%	4 1%	6 2%	2 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 7

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Don't know	20	*	3	4	3	2	7	-	-	2	-
	1%	*%	1%	1%	1%	*%	1%	-%	-%	1%	-%
SUMMARY											
ANY APPS/ SITES USED TO SEND MESSAGES OR TO MAKE VIDEO OR VOICE CALLS	2669	103	110	186	190	375	360	447	452	220	226
	78%	45%	48%	55%	56%	82%	79%	98%	99%	97%	99%
						abcd	abcd	abcdef	abcdef	abcdef	abcdef
Base for stats	3417	228	228	342	342	456	456	456	456	228	228
Mean number of apps/ sites (out of 16)	2.6	1.0	.8	1.2	1.2	2.1	2.2	3.6	4.1	4.2	4.6
				b	b	abcd	abcd	abcdef	abcdefg	abcdefg	abcdefg
Standard deviation	2.34	1.53	1.23	1.52	1.60	1.78	1.89	2.28	2.17	2.59	2.31
Standard error	.04	.08	.07	.08	.08	.09	.09	.12	.11	.18	.16

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 7

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
WhatsApp	1900 56%	71 24%	607 39% a	1163 80% ab	1576 56%	165 54%	85 50%	75 55%	1663 56%	237 53%
Snapchat	1270 37%	33 11%	275 18% a	906 62% ab	1021 36%	120 40%	65 39%	64 47% a	1100 37%	171 38%
FaceTime	1014 30%	40 14%	408 26% a	534 37% ab	821 29%	104 34%	53 31%	36 26%	899 30%	115 26%
TikTok (Direct messaging)	888 26%	25 9%	220 14%	605 41% ab	726 26%	80 26%	42 25%	41 30%	792 27%	96 22%
Instagram (Direct)	827 24%	15 5%	117 8%	654 45% ab	670 24%	74 24%	43 26%	40 29%	736 25%	91 20%
(Facebook) Messenger	725 21%	34 12%	185 12%	469 32% ab	570 20%	81 27% a	39 23%	35 26%	649 22%	76 17%
Phone message apps (e.g. Apple iMessage/ Samsung Messages)	651 19%	6 2%	192 12% a	431 30% ab	520 19%	64 21%	37 22%	30 22%	551 19%	101 23%
Microsoft Teams	406 12%	6 2%	112 7% a	273 19% ab	334 12%	41 13%	19 11%	12 9%	355 12%	51 12%
Discord	297 9%	* *%	49 3% a	235 16% ab	243 9%	28 9%	13 7%	13 10%	266 9%	32 7%

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 7

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Zoom	289 8%	4 1%	123 8% a	153 11% a	249 9%	17 5%	15 9%	9 7%	265 9%	24 6%
Skype	199 6%	4 1%	73 5% a	110 8% ab	155 6%	23 8%	13 7%	8 6%	177 6%	21 5%
Telegram	61 2%	1 *%	18 1%	41 3% ab	42 1%	9 3%	4 2%	6 5% a	57 2%	4 1%
Viber	51 1%	1 *%	18 1%	30 2%	44 2%	2 1%	3 2%	2 2%	49 2%	1 *%
Signal	37 1%	1 *%	13 1%	22 1%	30 1%	2 1%	2 1%	3 2%	37 1%	- -%
Kik	37 1%	1 *%	14 1%	21 1%	29 1%	1 *%	4 2%	3 2%	37 1%	* *%
Child sends messages or makes video/ voice calls on other apps/ sites	61 2%	4 1%	38 2%	17 1%	52 2%	4 1%	4 2%	1 1%	53 2%	7 2%
Child does not send messages or make video or voice calls on ANY apps/ sites	728 21%	160 55% bc	517 33% c	25 2%	602 21%	59 19%	41 24%	27 20%	621 21%	107 24%
Don't know	20 1%	3 1%	10 1%	4 *%	17 1%	1 *%	* *%	1 1%	16 1%	4 1%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
SUMMARY										
ANY APPS/ SITES USED TO SEND MESSAGES OR TO MAKE VIDEO OR VOICE CALLS	2669	128	1024	1429	2189	244	128	108	2335	334
	78%	44%	66%	98%	78%	80%	76%	80%	79%	75%
			a	ab						
Base for stats	3417	291	1551	1458	2809	304	169	135	2973	444
Mean number of apps/ sites (out of 16)	2.6	.8	1.6	3.9	2.5	2.7	2.6	2.8	2.6	2.3
			a	ab						
Standard deviation	2.34	1.34	1.76	2.31	2.33	2.25	2.55	2.60	2.37	2.14
Standard error	.04	.06	.04	.07	.05	.10	.12	.15	.04	.10
Columns Tested: a,b,c - a,b,c,d - a,b										

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 7

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
WhatsApp	1900 56%	562 59%	478 57%	398 56%	453 51%	1040 58%	852 53%	370 57%	1455 56%	544 57%	699 54%	503 60%
Snapchat	1270 37%	364 38%	278 33%	272 38%	350 39%	642 36%	621 39%	273 42%	934 36%	383 40%	457 35%	322 38%
FaceTime	1014 30%	307 32%	278 33%	205 29%	220 25%	585 33%	425 26%	216 33%	756 29%	292 31%	374 29%	275 33%
TikTok (Direct messaging)	888 26%	277 29%	192 23%	194 27%	223 25%	470 26%	416 26%	201 31%	641 25%	278 29%	315 24%	242 29%
Instagram (Direct)	827 24%	273 29%	183 22%	183 25%	182 20%	456 25%	364 23%	187 29%	610 23%	236 25%	287 22%	233 28%
(Facebook) Messenger	725 21%	199 21%	136 16%	166 23%	222 25%	335 19%	388 24%	183 28%	502 19%	232 24%	294 23%	151 18%
Phone message apps (e.g. Apple iMessage/ Samsung Messages)	651 19%	183 19%	153 18%	144 20%	170 19%	335 19%	314 20%	152 23%	481 18%	196 21%	237 18%	166 20%
Microsoft Teams	406 12%	136 14%	93 11%	67 9%	107 12%	230 13%	174 11%	102 16%	286 11%	121 13%	136 10%	113 13%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Discord	297 9%	104 11%	68 8%	54 7%	70 8%	172 10%	124 8%	86 13% b	193 7%	71 7%	115 9%	76 9%
Zoom	289 8%	122 13% bcdf	62 7%	45 6%	59 7%	184 10% cf	104 6%	60 9%	217 8%	78 8%	84 6%	97 12% b
Skype	199 6%	89 9% bcdf	33 4%	36 5%	40 4%	122 7% b	76 5%	43 7%	146 6%	52 5%	71 5%	63 8%
Telegram	61 2%	34 4% bdf	5 1%	12 2%	10 1%	39 2% b	22 1%	20 3%	38 1%	13 1%	22 2%	22 3%
Viber	51 1%	23 2%	8 1%	12 2%	7 1%	31 2%	20 1%	11 2%	38 1%	13 1%	20 2%	12 1%
Signal	37 1%	20 2% df	11 1%	4 1%	2 *%	32 2% df	6 *%	6 1%	30 1%	7 1%	18 1%	9 1%
Kik	37 1%	17 2%	4 *%	8 1%	7 1%	21 1%	15 1%	11 2%	25 1%	10 1%	14 1%	8 1%
Child sends messages or makes video/ voice calls on other apps/ sites	61 2%	18 2%	20 2%	14 2%	9 1%	38 2%	23 1%	16 2%	41 2%	10 1%	27 2%	21 3%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Child does not send messages or make video or voice calls on ANY apps/ sites	728 21%	175 18%	196 23%	164 23%	191 22%	371 21%	356 22%	109 17%	581 22%	204 21%	271 21%	171 20%
Don't know	20 1%	5 *%	5 1%	1 *%	9 1%	10 1%	10 1%	5 1%	13 1%	3 *%	7 1%	2 *%
SUMMARY												
ANY APPS/ SITES USED TO SEND MESSAGES OR TO MAKE VIDEO OR VOICE CALLS	2669 78%	778 81%	640 76%	552 77%	688 77%	1418 79%	1240 77%	536 83% b	2020 77%	748 78%	1019 79%	667 79%
Base for stats	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Mean number of apps/ sites (out of 16)	2.6	2.9	2.4	2.5	2.4	2.6	2.5	3.0	2.4	2.7	2.4	2.8
		bcd				b		b				b
Standard deviation	2.34	2.56	2.19	2.33	2.22	2.40	2.27	2.50	2.28	2.42	2.22	2.44
Standard error	.04	.08	.07	.09	.09	.05	.06	.10	.04	.08	.06	.08

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 8

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
YouTube/ YouTube Kids	2879	389	584	801	750	354	389	2136	354	1965	914	1458	1421
	84%	85%	86%	88%	82%	78%	85%	85%	78%	86%	80%	85%	83%
		e	e	de			c	c		b			
TikTok	1412	53	112	357	605	284	53	1075	284	661	751	672	739
	41%	12%	16%	39%	66%	62%	12%	43%	62%	29%	66%	39%	43%
				ab	abc	abc		a	ab		a		
Instagram	725	22	41	100	323	239	22	464	239	218	507	311	413
	21%	5%	6%	11%	35%	52%	5%	19%	52%	10%	44%	18%	24%
				ab	abc	abcd		a	ab		a		a
Snapchat	668	35	57	122	300	154	35	479	154	281	386	297	371
	20%	8%	8%	13%	33%	34%	8%	19%	34%	12%	34%	17%	22%
				ab	abc	abc		a	ab		a		a
Facebook (inc. Facebook Gaming)	469	28	55	81	178	128	28	314	128	192	278	235	235
	14%	6%	8%	9%	20%	28%	6%	13%	28%	8%	24%	14%	14%
					abc	abcd		a	ab		a		
Twitch	202	5	17	29	104	47	5	149	47	71	131	144	57
	6%	1%	3%	3%	11%	10%	1%	6%	10%	3%	11%	8%	3%
					abc	abc		a	ab		a	b	
Pinterest	157	8	12	25	68	45	8	104	45	62	95	52	105
	5%	2%	2%	3%	7%	10%	2%	4%	10%	3%	8%	3%	6%
					abc	abc			ab		a		a
Vimeo	67	2	11	18	15	22	2	43	22	33	35	40	27
	2%	*%	2%	2%	2%	5%	*%	2%	5%	1%	3%	2%	2%
						abcd			ab		a		
GoNoodle	55	5	25	14	7	4	5	46	4	49	6	32	23
	2%	1%	4%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%
			ad							b			
Dailymotion	39	1	3	15	7	14	1	25	14	19	21	24	16
	1%	*%	*%	2%	1%	3%	*%	1%	3%	1%	2%	1%	1%
						abd			ab				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
		a	b	c	d	e	a	b	c	a	b	a	b
Significance Level: 99%													
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Triller	24 1%	4 1%	5 1%	7 1%	5 1%	4 1%	4 1%	16 1%	4 1%	18 1%	6 1%	13 1%	11 1%
Fruitlab	20 1%	3 1%	4 1%	3 *%	7 1%	3 1%	3 1%	14 1%	3 1%	13 1%	7 1%	14 1%	5 *%
Clash	14 *%	3 1%	4 1%	4 *%	2 *%	- -%	3 1%	11 *%	- -%	12 1%	2 *%	9 1%	5 *%
Imgur	14 *%	2 1%	2 *%	1 *%	7 1%	1 *%	2 1%	10 *%	1 *%	8 *%	5 *%	10 1%	3 *%
GROM social	10 *%	* *%	2 *%	2 *%	2 *%	4 1%	* *%	5 *%	4 1%	4 *%	6 1%	8 *%	1 *%
Child watches videos on other apps/ sites	147 4%	28 6% b	15 2%	32 4%	51 6% b	21 5%	28 6%	98 4%	21 5%	85 4%	62 5%	74 4%	73 4%
Child does not watch videos on ANY apps/ sites	128 4%	30 7% cde	42 6% d	30 3%	14 1%	12 3%	30 7% bc	86 3%	12 3%	106 5% b	22 2%	58 3%	70 4%
Don't know	7 *%	- -%	2 *%	4 *%	1 *%	- -%	- -%	7 *%	- -%	6 *%	1 *%	3 *%	4 *%
SUMMARY													
ANY APPS/ SITES USED TO WATCH VIDEOS	3282 96%	425 93%	639 93%	877 96%	897 98% ab	444 97% ab	425 93%	2413 96% a	444 97% a	2166 95%	1116 98% a	1647 96%	1634 96%
Base for stats	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Mean number of apps/ sites (out of 16)	2.0	1.3	1.4	1.8 ab	2.7 abc	2.9 abc	1.3	2.0 a	2.9 ab	1.6	2.8 a	2.0	2.1

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Standard deviation	1.48	.96	1.10	1.19	1.56	1.77	.96	1.42	1.77	1.21	1.65	1.52	1.44
Standard error	.03	.04	.04	.04	.06	.09	.04	.03	.09	.02	.05	.04	.04
Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b													

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
YouTube/ YouTube Kids	2879	199	190	297	288	402	400	378	373	182	172
	84%	88%	83%	87%	84%	88%	88%	83%	82%	80%	75%
		j		j		j	j				
TikTok	1412	33	21	54	58	177	180	280	326	129	155
	41%	14%	9%	16%	17%	39%	40%	61%	71%	56%	68%
				b		abcd	abcd	abcdef	abcdefgi	abcdef	abcdef
Instagram	725	13	9	18	23	40	60	133	190	106	133
	21%	6%	4%	5%	7%	9%	13%	29%	42%	47%	58%
						abcd	abcd	abcdef	abcdefg	abcdefg	abcdefgh
Snapchat	668	15	19	23	34	58	64	129	171	71	83
	20%	7%	9%	7%	10%	13%	14%	28%	37%	31%	36%
						ac	ac	abcdef	abcdef	abcdef	abcdef
Facebook (inc. Facebook Gaming)	469	12	15	22	33	45	36	93	86	63	65
	14%	5%	7%	6%	10%	10%	8%	20%	19%	28%	28%
								abcdef	abcdef	abcdef	abcdef
Twitch	202	2	3	12	5	17	12	76	28	37	11
	6%	1%	1%	4%	1%	4%	3%	17%	6%	16%	5%
								abcdefhj	abd	abcdefhj	
Pinterest	157	4	4	3	9	11	13	21	46	12	33
	5%	2%	2%	1%	3%	2%	3%	5%	10%	5%	14%
								c	abcdefg	c	abcdefgi
Vimeo	67	1	1	7	4	9	9	10	5	13	9
	2%	1%	1%	2%	1%	2%	2%	2%	1%	6%	4%
			*							abdh	b
GoNoodle	55	2	3	14	11	7	7	5	2	3	1
	2%	1%	1%	4%	3%	2%	2%	1%	1%	2%	1%
				h					*	2%	*

Columns Tested: a,b,c,d,e,f,g,h,i,j

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All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Dailymotion	39 1%	* *%	* *%	1 *%	2 1%	9 2%	5 1%	3 1%	4 1%	10 4%	4 2%
										abcdgh	
Triller	24 1%	1 *%	3 2%	2 1%	2 1%	5 1%	1 *%	3 1%	2 1%	2 1%	2 1%
Fruitlab	20 1%	* *%	2 1%	3 1%	1 *%	3 1%	- -%	5 1%	1 *%	2 1%	1 *%
Clash	14 *%	1 *%	2 1%	3 1%	1 *%	3 1%	* *%	1 *%	1 *%	- -%	- -%
Imgur	14 *%	* *%	2 1%	2 1%	- -%	1 *%	- -%	5 1%	1 *%	1 1%	- -%
GROM social	10 *%	* *%	- -%	2 1%	- -%	2 *%	- -%	2 *%	- -%	3 1%	1 1%
Child watches videos on other apps/sites	147 4%	9 4%	19 8%	10 3%	4 1%	16 4%	16 4%	24 5%	27 6%	15 6%	6 3%
			cd					d	d	d	
Child does not watch videos on ANY apps/sites	128 4%	15 7%	15 7%	18 5%	24 7%	13 3%	17 4%	7 1%	7 2%	6 2%	6 3%
		gh	gh	g	gh						
Don't know	7 *%	- -%	- -%	2 1%	- -%	- -%	4 1%	1 *%	- -%	- -%	- -%
SUMMARY											
ANY APPS/ SITES USED TO WATCH VIDEOS	3282 96%	213 93%	212 93%	321 94%	317 93%	443 97%	434 95%	448 98%	449 98%	222 98%	221 97%
								abcd	abcd		

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Total	3417	228	228	342	342	456	456	456	456	228	228
Base for stats	3417	228	228	342	342	456	456	456	456	228	228
Mean number of apps/ sites (out of 16)	2.0	1.3	1.3	1.4	1.4	1.8	1.8	2.6	2.8	2.9	3.0
Standard deviation	1.48	.96	.96	1.20	1.00	1.23	1.16	1.61	1.51	1.90	1.63
Standard error	.03	.05	.05	.06	.05	.06	.06	.08	.08	.14	.12

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 8

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
YouTube/ YouTube Kids	2879	249	1360	1183	2360	264	142	113	2520	359
	84%	86%	88%	81%	84%	87%	84%	84%	85%	81%
			c							
TikTok	1412	34	397	930	1129	148	69	66	1242	170
	41%	12%	26%	64%	40%	49%	41%	48%	42%	38%
			a	ab		a				
Instagram	725	15	117	559	586	65	36	37	645	80
	21%	5%	8%	38%	21%	21%	21%	28%	22%	18%
			ab							
Snapchat	668	20	155	473	549	60	30	28	587	80
	20%	7%	10%	32%	20%	20%	18%	21%	20%	18%
			ab							
Facebook (inc. Facebook Gaming)	469	17	124	296	371	47	26	26	423	47
	14%	6%	8%	20%	13%	15%	15%	19%	14%	11%
			ab							
Twitch	202	3	44	149	165	20	8	10	185	16
	6%	1%	3%	10%	6%	6%	5%	7%	6%	4%
			ab							
Pinterest	157	3	33	114	130	10	7	10	139	18
	5%	1%	2%	8%	5%	3%	4%	8%	5%	4%
			ab							
Vimeo	67	2	25	37	55	4	4	5	62	6
	2%	1%	2%	3%	2%	1%	2%	4%	2%	1%
GoNoodle	55	1	40	12	44	7	2	3	47	8
	2%	*%	3%	1%	2%	2%	1%	2%	2%	2%
			c							
Dailymotion	39	*	16	20	35	2	1	2	36	4
	1%	*%	1%	1%	1%	1%	*%	2%	1%	1%

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 8

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Triller	24 1%	3 1%	12 1%	9 1%	21 1%	1 *%	1 *%	2 1%	20 1%	4 1%
Fruitlab	20 1%	1 *%	9 1%	9 1%	14 *%	2 1%	1 *%	3 2% a	18 1%	2 *%
Clash	14 *%	1 *%	10 1%	3 *%	11 *%	1 *%	* *%	1 1%	12 *%	2 *%
Imgur	14 *%	1 *%	4 *%	8 1%	12 *%	- -%	1 *%	1 1%	12 *%	2 *%
GROM social	10 *%	* *%	3 *%	6 *%	6 *%	1 *%	* *%	3 2% a	10 *%	- -%
Child watches videos on other apps/sites	147 4%	19 7%	51 3%	66 5%	119 4%	14 5%	7 4%	7 5%	121 4%	26 6%
Child does not watch videos on ANY apps/ sites	128 4%	21 7%	74 5%	26 2%	106 4%	12 4%	7 4%	4 3%	113 4%	15 3%
Don't know	7 *%	- -%	2 *%	2 *%	6 *%	1 *%	* *%	- -%	5 *%	3 1%
SUMMARY										
ANY APPS/ SITES USED TO WATCH VIDEOS	3282 96%	269 93%	1475 95%	1430 98% ab	2697 96%	292 96%	162 96%	132 97%	2855 96%	427 96%
Base for stats	3417	291	1551	1458	2809	304	169	135	2973	444
Columns Tested: a,b,c - a,b,c,d - a,b										

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Mean number of apps/ sites (out of 16)	2.0	1.3	1.5	2.7	2.0	2.1	2.0	2.3	2.0	1.9
Standard deviation	1.48	.97	1.13	1.62	1.47	1.50	1.44	1.78	1.50	1.36
Standard error	.03	.05	.03	.05	.03	.07	.07	.10	.03	.06

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 8

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
YouTube/ YouTube Kids	2879	815	724	599	732	1540	1331	542	2216	802	1087	713
	84%	85%	86%	84%	82%	86%	83%	83%	85%	84%	84%	85%
TikTok	1412	398	313	306	389	711	695	302	1056	418	524	366
	41%	42%	37%	43%	44%	40%	43%	46%	40%	44%	40%	44%
							b					
Instagram	725	244	166	149	162	410	311	162	534	192	258	217
	21%	25%	20%	21%	18%	23%	19%	25%	20%	20%	20%	26%
		bdf										b
Snapchat	668	213	141	133	180	353	313	137	494	201	237	179
	20%	22%	17%	19%	20%	20%	20%	21%	19%	21%	18%	21%
		b										
Facebook (inc. Facebook Gaming)	469	149	81	97	142	230	239	115	319	144	176	111
	14%	16%	10%	14%	16%	13%	15%	18%	12%	15%	14%	13%
		b			b		b	b				
Twitch	202	73	53	35	41	125	76	48	141	47	67	65
	6%	8%	6%	5%	5%	7%	5%	7%	5%	5%	5%	8%
		f										
Pinterest	157	64	36	23	31	100	54	46	107	55	49	44
	5%	7%	4%	3%	4%	6%	3%	7%	4%	6%	4%	5%
		cf				f		b				
Vimeo	67	37	14	5	11	51	17	12	52	14	22	26
	2%	4%	2%	1%	1%	3%	1%	2%	2%	1%	2%	3%
		bcdf				cf						
GoNoodle	55	15	14	7	19	29	26	9	45	20	23	10
	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	1%
Dailymotion	39	14	10	10	5	24	15	8	29	9	18	11
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 8

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Triller	24 1%	12 1%	2 *%	3 *%	8 1%	14 1%	11 1%	5 1%	19 1%	12 1%	7 1%	3 *%
Fruitlab	20 1%	11 1%	2 *%	3 *%	3 *%	13 1%	6 *%	4 1%	16 1%	3 *%	13 1%	3 *%
Clash	14 *%	6 1%	2 *%	2 *%	4 *%	8 *%	6 *%	3 *%	10 *%	3 *%	7 1%	2 *%
Imgur	14 *%	8 1%	* *%	3 *%	2 *%	8 *%	5 *%	6 1%	8 *%	4 *%	7 1%	2 *%
GROM social	10 *%	4 *%	1 *%	1 *%	3 *%	5 *%	5 *%	3 *%	6 *%	4 *%	4 *%	1 *%
Child watches videos on other apps/sites	147 4%	46 5%	39 5%	22 3%	39 4%	85 5%	62 4%	41 6%	101 4%	45 5%	51 4%	34 4%
Child does not watch videos on ANY apps/ sites	128 4%	38 4%	35 4%	27 4%	28 3%	73 4%	54 3%	21 3%	99 4%	28 3%	50 4%	39 5%
Don't know	7 *%	- -%	1 *%	5 1%	* *%	1 *%	5 *%	3 *%	5 *%	3 *%	4 *%	- -%
SUMMARY												
ANY APPS/ SITES USED TO WATCH VIDEOS	3282 96%	919 96%	806 96%	686 96%	860 97%	1725 96%	1547 96%	626 96%	2511 96%	925 97%	1244 96%	801 95%
Base for stats	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Mean number of apps/ sites (out of 16)	2.0	2.2 bcf	1.9	2.0	2.0	2.1 b	2.0	2.2 b	2.0	2.1	2.0	2.1

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Standard deviation	1.48	1.76	1.36	1.31	1.39	1.59	1.35	1.58	1.45	1.50	1.42	1.60
Standard error	.03	.05	.04	.05	.05	.04	.04	.06	.03	.05	.04	.05

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 9

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP6/ QC5. Does your child ever upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Yes	1000	43	97	250	417	192	43	765	192	501	499	457	543
	29%	9%	14%	27%	46%	42%	9%	31%	42%	22%	44%	27%	32%
				ab	abc	abc		a	ab		a		a
No	2395	411	579	656	488	261	411	1723	261	1763	632	1242	1153
	70%	90%	85%	72%	54%	57%	90%	69%	57%	77%	55%	73%	67%
		bcde	cde	de			bc	c		b		b	
Don't know	22	1	7	5	5	3	1	18	3	14	8	10	13
	1%	*%	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 9

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP6/ QC5. Does your child ever upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Yes	1000	20	23	44	53	123	128	184	233	86	106
	29%	9%	10%	13%	15%	27%	28%	40%	51%	38%	47%
						abcd	abcd	abcdef	abcdefgi	abcd	abcdef
No	2395	207	204	293	286	331	325	271	217	141	120
	70%	91%	90%	86%	84%	73%	71%	60%	48%	62%	53%
		efghij	efghij	efghij	efghij	ghj	ghj	h		h	
Don't know	22	1	-	5	3	2	3	-	5	1	1
	1%	1%	-%	1%	1%	1%	1%	-%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP6/ QC5. Does your child ever upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Yes	1000	26	292	644	812	91	50	47	890	110
	29%	9%	19%	44%	29%	30%	30%	35%	30%	25%
			a	ab						
No	2395	265	1247	805	1975	213	119	88	2062	333
	70%	91%	80%	55%	70%	70%	70%	65%	69%	75%
		bc	c							
Don't know	22	-	11	9	21	*	*	-	21	1
	1%	-%	1%	1%	1%	*%	*%	-%	1%	*%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP6/ QC5. Does your child ever upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Yes	1000 29%	301 32%	226 27%	207 29%	262 30%	528 29%	469 29%	249 38% b	692 26%	305 32%	368 28%	259 31%
No	2395 70%	652 68%	608 72%	504 70%	620 70%	1261 70%	1124 70%	399 61%	1903 73% a	638 67%	925 71%	579 69%
Don't know	22 1%	3 *%	7 1%	7 1%	5 1%	10 1%	12 1%	1 *%	19 1%	12 1%	4 *%	2 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 10

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	932	60	115	237	354	166	60	706	166	503	429	428	504
Effective Weighted Sample	767	40	85	195	296	157	40	572	157	389	378	355	413
Total	1000	43	97	250	417	192	43	765	192	501	499	457	543
TikTok	651	**	36	157	310	136	**	503	136	293	358	258	393
	65%	**	37%	63%	74%	71%	**	66%	71%	59%	72%	57%	72%
				b	bc	b					a		a
Snapchat	397	**	22	71	185	105	**	278	105	152	245	152	245
	40%	**	23%	28%	44%	55%	**	36%	55%	30%	49%	33%	45%
					bc	bc			b		a		a
YouTube/ YouTube Kids	358	**	56	100	131	49	**	287	49	215	144	222	136
	36%	**	58%	40%	31%	25%	**	38%	25%	43%	29%	49%	25%
			cde	e				c		b		b	
Instagram	294	**	15	38	148	86	**	201	86	83	211	106	188
	29%	**	16%	15%	35%	45%	**	26%	45%	17%	42%	23%	35%
					bc	bc			b		a		a
Facebook (inc. Facebook Gaming)	172	**	18	25	66	56	**	109	56	69	103	88	84
	17%	**	18%	10%	16%	29%	**	14%	29%	14%	21%	19%	15%
					cd				b				
Twitch	56	**	6	10	27	10	**	43	10	20	35	37	18
	6%	**	7%	4%	7%	5%	**	6%	5%	4%	7%	8%	3%
												b	
Pinterest	30	**	5	6	9	8	**	21	8	15	16	12	18
	3%	**	5%	2%	2%	4%	**	3%	4%	3%	3%	3%	3%
Vimeo	15	**	4	4	6	1	**	13	1	11	4	11	5
	2%	**	4%	2%	1%	1%	**	2%	1%	2%	1%	2%	1%
Fruitlab	11	**	2	3	1	1	**	6	1	9	2	6	6
	1%	**	2%	1%	*%	1%	**	1%	1%	2%	*%	1%	1%
GoNoodle	11	**	4	1	3	-	**	7	-	11	-	6	6
	1%	**	4%	*%	1%	-%	**	1%	-%	2%	-%	1%	1%
										b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 10

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	932	60	115	237	354	166	60	706	166	503	429	428	504
Effective Weighted Sample	767	40	85	195	296	157	40	572	157	389	378	355	413
Total	1000	43	97	250	417	192	43	765	192	501	499	457	543
Clash	9 1%	** **	1 1%	2 1%	5 1%	1 1%	** **	8 1%	1 1%	5 1%	4 1%	5 1%	4 1%
Dailymotion	8 1%	** **	1 1%	2 1%	2 *%	2 1%	** **	5 1%	2 1%	4 1%	3 1%	1 *%	7 1%
Imgur	6 1%	** **	2 2%	* *%	1 *%	- -%	** **	4 *%	- -%	5 1%	1 *%	3 1%	4 1%
Triller	6 1%	** **	1 1%	2 1%	* *%	2 1%	** **	3 *%	2 1%	3 1%	3 1%	4 1%	1 *%
GROM social	3 *%	** **	3 3%	- -%	- -%	- -%	** **	3 *%	- -%	3 1%	- -%	3 1%	* *%
Child uploads videos to other apps/ sites	28 3%	** **	4 4%	13 5%	4 1%	5 3%	** **	20 3%	5 3%	20 4%	8 2%	14 3%	15 3%
Don't know	2 *%	** **	- -%	1 1%	- -%	- -%	** **	1 *%	- -%	2 *%	- -%	2 *%	- -%
SUMMARY													
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	999 100%	** **	97 100%	249 99%	417 100%	192 100%	** **	763 100%	192 100%	499 100%	499 100%	455 100%	543 100%
Base for stats	1000	**	97	250	417	192	**	765	192	501	499	457	543
Mean number of apps/ sites (out of 16)	2.1	**	1.8	1.7	2.2 c	2.4 bc	**	2.0	2.4 b	1.8	2.3 a	2.0	2.1
Standard deviation	1.32	**	1.39	1.24	1.23	1.45	**	1.27	1.45	1.30	1.31	1.39	1.26
Standard error	.04	**	.13	.08	.07	.11	**	.05	.11	.06	.06	.07	.06
Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b													

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	~i	~j
Unweighted total	932	30	30	53	62	115	122	158	196	72	94
Effective Weighted Sample	767	19	21	39	45	98	97	131	164	69	88
Total	1000	20	23	44	53	123	128	184	233	86	106
TikTok	651 65%	**	**	**	**	67 55%	90 70%	113 62%	196 84%	**	**
		**	**	**	**			efg		**	**
Snapchat	397 40%	**	**	**	**	31 25%	40 31%	65 35%	121 52%	**	**
		**	**	**	**			efg		**	**
YouTube/ YouTube Kids	358 36%	**	**	**	**	60 49%	39 31%	90 49%	41 18%	**	**
		**	**	**	**	fh		fh		**	**
Instagram	294 29%	**	**	**	**	14 12%	23 18%	47 26%	101 43%	**	**
		**	**	**	**			e	efg	**	**
Facebook (inc. Facebook Gaming)	172 17%	**	**	**	**	14 11%	12 9%	36 20%	30 13%	**	**
		**	**	**	**					**	**
Twitch	56 6%	**	**	**	**	8 7%	2 1%	14 8%	13 6%	**	**
		**	**	**	**					**	**
Pinterest	30 3%	**	**	**	**	2 2%	4 3%	2 1%	7 3%	**	**
		**	**	**	**					**	**
Vimeo	15 2%	**	**	**	**	2 2%	2 2%	4 2%	1 *%	**	**
		**	**	**	**					**	**
Fruitlab	11 1%	**	**	**	**	3 2%	* *%	- -%	1 1%	**	**
		**	**	**	**					**	**
GoNoodle	11 1%	**	**	**	**	1 *%	- -%	1 1%	2 1%	**	**
		**	**	**	**					**	**
Clash	9 1%	**	**	**	**	2 1%	* *%	2 1%	3 1%	**	**
		**	**	**	**					**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	~i	~j
Unweighted total	932	30	30	53	62	115	122	158	196	72	94
Effective Weighted Sample	767	19	21	39	45	98	97	131	164	69	88
Total	1000	20	23	44	53	123	128	184	233	86	106
Dailymotion	8	**	**	**	**	1	2	-	2	**	**
	1%	**	**	**	**	*%	1%	-%	1%	**	**
Imgur	6	**	**	**	**	-	*	-	1	**	**
	1%	**	**	**	**	-%	*%	-%	1%	**	**
Triller	6	**	**	**	**	2	-	-	*	**	**
	1%	**	**	**	**	2%	-%	-%	*%	**	**
GROM social	3	**	**	**	**	-	-	-	-	**	**
	*%	**	**	**	**	-%	-%	-%	-%	**	**
Child uploads videos to other apps/ sites	28	**	**	**	**	5	8	2	2	**	**
	3%	**	**	**	**	4%	6%	1%	1%	**	**
Don't know	2	**	**	**	**	1	-	-	-	**	**
	*%	**	**	**	**	1%	-%	-%	-%	**	**
SUMMARY											
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	999	**	**	**	**	121	128	184	233	**	**
	100%	**	**	**	**	99%	100%	100%	100%	**	**
Base for stats	1000	**	**	**	**	123	128	184	233	**	**
Mean number of apps/ sites (out of 16)	2.1	**	**	**	**	1.7	1.7	2.1	2.2	**	**
									ef		
Standard deviation	1.32	**	**	**	**	1.23	1.26	1.20	1.24	**	**
Standard error	.04	**	**	**	**	.11	.11	.10	.09	**	**
Columns Tested: a,b,c,d,e,f,g,h,i,j											

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	~d	a	~b
Unweighted total	932	36	311	553	602	125	118	87	837	95
Effective Weighted Sample	767	25	243	473	563	117	94	62	691	77
Total	1000	26	292	644	812	91	50	47	890	110
TikTok	651	**	148	466	521	60	38	**	571	**
	65%	**	51%	72%	64%	66%	75%	**	64%	**
				b						
Snapchat	397	**	73	300	327	32	22	**	351	**
	40%	**	25%	47%	40%	35%	43%	**	39%	**
				b						
YouTube/ YouTube Kids	358	**	141	190	289	37	15	**	322	**
	36%	**	48%	29%	36%	41%	31%	**	36%	**
			c							
Instagram	294	**	41	238	246	20	15	**	259	**
	29%	**	14%	37%	30%	22%	30%	**	29%	**
				b						
Facebook (inc. Facebook Gaming)	172	**	34	120	143	10	8	**	152	**
	17%	**	12%	19%	18%	11%	17%	**	17%	**
Twitch	56	**	14	39	43	7	3	**	50	**
	6%	**	5%	6%	5%	8%	6%	**	6%	**
Pinterest	30	**	7	20	25	1	1	**	28	**
	3%	**	2%	3%	3%	1%	3%	**	3%	**
Vimeo	15	**	8	6	13	-	2	**	11	**
	2%	**	3%	1%	2%	-%	4%	**	1%	**
Fruitlab	11	**	6	4	9	-	*	**	10	**
	1%	**	2%	1%	1%	-%	*%	**	1%	**
GoNoodle	11	**	6	4	9	1	*	**	11	**
	1%	**	2%	1%	1%	1%	*%	**	1%	**
Clash	9	**	2	7	6	1	*	**	9	**
	1%	**	1%	1%	1%	1%	*%	**	1%	**

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	~d	a	~b
Unweighted total	932	36	311	553	602	125	118	87	837	95
Effective Weighted Sample	767	25	243	473	563	117	94	62	691	77
Total	1000	26	292	644	812	91	50	47	890	110
Dailymotion	8 1%	** **	3 1%	4 1%	6 1%	- -%	1 2%	** **	7 1%	** **
Imgur	6 1%	** **	4 1%	1 *%	6 1%	1 1%	- -%	** **	6 1%	** **
Triller	6 1%	** **	3 1%	3 *%	4 1%	* 1%	1 1%	** **	6 1%	** **
GROM social	3 *%	** **	3 1%	- -%	3 *%	- -%	* *%	** **	2 *%	** **
Child uploads videos to other apps/ sites	28 3%	** **	10 3%	15 2%	26 3%	2 2%	* 1%	** **	25 3%	** **
Don't know	2 *%	** **	2 1%	- -%	1 *%	- -%	- -%	** **	2 *%	** **
SUMMARY										
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	999 100%	** **	291 99%	644 100%	811 100%	91 100%	50 100%	** **	889 100%	** **
Base for stats	1000	**	292	644	812	91	50	**	890	**
Mean number of apps/ sites (out of 16)	2.1	**	1.7	2.2	2.1	1.9	2.1	**	2.0	**
Standard deviation	1.32	**	1.25	1.33	1.31	1.15	1.33	**	1.30	**
Standard error	.04	**	.07	.06	.05	.10	.12	**	.05	**
Columns Tested: a,b,c - a,b,c,d - a,b										

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	932	310	239	195	184	549	379	228	651	268	353	250
Effective Weighted Sample	767	256	202	165	159	458	318	191	532	215	293	211
Total	1000	301	226	207	262	528	469	249	692	305	368	259
TikTok	651 65%	186 62%	146 65%	144 69%	173 66%	332 63%	316 67%	169 68%	456 66%	206 67%	235 64%	175 68%
Snapchat	397 40%	135 45%	82 36%	71 34%	108 41%	217 41%	178 38%	111 45%	262 38%	135 44%	132 36%	108 42%
YouTube/ YouTube Kids	358 36%	125 41%	72 32%	61 29%	100 38%	196 37%	160 34%	89 36%	243 35%	100 33%	137 37%	92 36%
Instagram	294 29%	109 36%	62 28%	60 29%	62 23%	171 32%	121 26%	84 34%	191 28%	91 30%	94 26%	94 36%
Facebook (inc. Facebook Gaming)	172 17%	62 21%	30 13%	30 15%	50 19%	92 17%	80 17%	46 19%	109 16%	56 19%	63 17%	46 18%
Twitch	56 6%	27 9%	7 3%	11 5%	11 4%	34 6%	22 5%	14 6%	38 5%	16 5%	14 4%	18 7%
Pinterest	30 3%	16 5%	4 2%	7 3%	3 1%	20 4%	11 2%	10 4%	20 3%	8 3%	7 2%	12 5%
Vimeo	15 2%	4 1%	3 1%	4 2%	4 2%	8 1%	8 2%	3 1%	12 2%	4 1%	10 3%	2 1%
Fruitlab	11 1%	5 2%	1 *	3 1%	3 1%	5 1%	6 1%	2 1%	8 1%	4 1%	5 1%	3 1%
GoNoodle	11 1%	3 1%	1 1%	3 2%	4 2%	4 1%	7 2%	5 2%	6 1%	7 2%	3 1%	1 *
Clash	9 1%	4 1%	1 *	3 1%	2 1%	4 1%	5 1%	5 2%	5 1%	5 2%	3 1%	1 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 10

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	932	310	239	195	184	549	379	228	651	268	353	250
Effective Weighted Sample	767	256	202	165	159	458	318	191	532	215	293	211
Total	1000	301	226	207	262	528	469	249	692	305	368	259
Dailymotion	8 1%	5 2%	- -%	2 1%	- -%	5 1%	2 1%	4 2%	3 *%	3 1%	3 1%	1 *%
Imgur	6 1%	4 1%	* *%	1 1%	1 *%	5 1%	2 *%	4 2%	3 *%	5 2%	2 1%	- -%
Triller	6 1%	4 1%	1 *%	* *%	- -%	5 1%	* *%	1 *%	5 1%	1 *%	1 *%	3 1%
GROM social	3 *%	2 1%	- -%	* *%	2 1%	2 *%	2 *%	2 1%	2 *%	2 1%	2 *%	- -%
Child uploads videos to other apps/ sites	28 3%	8 3%	7 3%	3 1%	10 4%	15 3%	13 3%	11 4%	15 2%	8 3%	13 4%	4 2%
Don't know	2 *%	1 *%	* *%	- -%	- -%	2 *%	- -%	- -%	2 *%	* *%	- -%	1 1%
SUMMARY												
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	999 100%	300 100%	226 100%	207 100%	262 100%	526 100%	469 100%	249 100%	691 100%	304 100%	368 100%	258 99%
Base for stats	1000	301	226	207	262	528	469	249	692	305	368	259
Mean number of apps/ sites (out of 16)	2.1	2.3 bcf	1.8	1.9	2.0	2.1 b	2.0	2.3	2.0	2.1	2.0	2.2
Standard deviation	1.32	1.60	1.07	1.19	1.22	1.42	1.21	1.39	1.30	1.42	1.17	1.47
Standard error	.04	.09	.07	.09	.09	.06	.06	.09	.05	.09	.06	.09
Columns Tested: a,b,c,d,e,f - a,b - a,b,c												

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 11

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
TikTok	651 19%	12 3%	36 5%	157 17% ab	310 34% abc	136 30% abc	12 3%	503 20% a	136 30% ab	293 13%	358 31% a	258 15%	393 23% a
Snapchat	397 12%	15 3%	22 3%	71 8% ab	185 20% abc	105 23% abc	15 3%	278 11% a	105 23% ab	152 7%	245 22% a	152 9%	245 14% a
YouTube/ YouTube Kids	358 10%	22 5%	56 8%	100 11% a	131 14% ab	49 11% a	22 5%	287 11% a	49 11% a	215 9%	144 13%	222 13% b	136 8%
Instagram	294 9%	7 2%	15 2%	38 4%	148 16% abc	86 19% abc	7 2%	201 8% a	86 19% ab	83 4%	211 19% a	106 6%	188 11% a
Facebook (inc. Facebook Gaming)	172 5%	7 2%	18 3%	25 3%	66 7% abc	56 12% abcd	7 2%	109 4% a	56 12% ab	69 3%	103 9% a	88 5%	84 5%
Twitch	56 2%	2 *%	6 1%	10 1%	27 3% ab	10 2%	2 *%	43 2%	10 2%	20 1%	35 3% a	37 2%	18 1%
Pinterest	30 1%	2 *%	5 1%	6 1%	9 1%	8 2%	2 *%	21 1%	8 2%	15 1%	16 1%	12 1%	18 1%
Vimeo	15 *%	1 *%	4 1%	4 *%	6 1%	1 *%	1 *%	13 1%	1 *%	11 *%	4 *%	11 1%	5 *%
Fruitlab	11 *%	4 1%	2 *%	3 *%	1 *%	1 *%	4 1%	6 *%	1 *%	9 *%	2 *%	6 *%	6 *%
GoNoodle	11 *%	4 1%	4 1%	1 *%	3 *%	- -%	4 1%	7 *%	- -%	11 *%	- -%	6 *%	6 *%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 11

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
		a	b	c	d	e	a	b	c	a	b	a	b
Significance Level: 99%													
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Clash	9	*	1	2	5	1	*	8	1	5	4	5	4
	%	%	%	%	1%	%	%	%	%	%	%	%	%
Dailymotion	8	1	1	2	2	2	1	5	2	4	3	1	7
	%	%	%	%	%	%	%	%	%	%	%	%	%
Imgur	6	3	2	*	1	-	3	4	-	5	1	3	4
	%	1%	%	%	%	-%	1%	%	-%	%	%	%	%
Triller	6	*	1	2	*	2	*	3	2	3	3	4	1
	%	%	%	%	%	%	%	%	%	%	%	%	%
GROM social	3	*	3	-	-	-	*	3	-	3	-	3	*
	%	%	%	-%	-%	-%	%	%	-%	%	-%	%	%
Child uploads videos to other apps/ sites	28	2	4	13	4	5	2	20	5	20	8	14	15
	1%	%	1%	1%	%	1%	%	1%	1%	1%	1%	1%	1%
Don't know	2	*	-	1	-	-	*	1	-	2	-	2	-
	%	%	-%	%	-%	-%	%	%	-%	%	-%	%	-%
SUMMARY													
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	999	43	97	249	417	192	43	763	192	499	499	455	543
	29%	9%	14%	27%	46%	42%	9%	30%	42%	22%	44%	27%	32%
				ab	abc	abc		a	ab		a		a
DO NOT UPLOAD VIDEOS ONLINE	2417	412	586	661	494	263	412	1741	263	1777	640	1252	1165
	71%	91%	86%	73%	54%	58%	91%	69%	58%	78%	56%	73%	68%
		cde	cde	de			bc	c		b		b	
Base for stats	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Mean number of apps/ sites (out of 16)	.6	.2	.3	.5	1.0	1.0	.2	.6	1.0	.4	1.0	.5	.7
				ab	abc	abc		a	ab		a		a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Standard deviation	1.18	.71	.83	1.01	1.36	1.52	.71	1.15	1.52	.97	1.42	1.15	1.20
Standard error	.02	.03	.03	.04	.05	.08	.03	.02	.08	.02	.05	.03	.03

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
TikTok	651 19%	7 3%	6 3%	20 6%	17 5%	67 15%	90 20%	113 25%	196 43%	52 23%	84 37%
						abcd	abcd	abcde	abcdefgi	abcd	abcdefgi
Snapchat	397 12%	2 1%	13 6%	13 4%	9 3%	31 7%	40 9%	65 14%	121 26%	41 18%	64 28%
			a			a	ad	abcde	abcdefg	abcdef	abcdefg
YouTube/ YouTube Kids	358 10%	12 5%	10 4%	26 8%	31 9%	60 13%	39 9%	90 20%	41 9%	34 15%	15 7%
						ab		abcdfhj		abc	
Instagram	294 9%	2 1%	5 2%	6 2%	9 3%	14 3%	23 5%	47 10%	101 22%	37 16%	49 22%
							a	abcde	abcdefg	abcdef	abcdefg
Facebook (inc. Facebook Gaming)	172 5%	3 1%	4 2%	6 2%	12 3%	14 3%	12 3%	36 8%	30 7%	29 13%	26 12%
								abcef	abc	abcdef	abcdef
Twitch	56 2%	1 *%	1 *%	3 1%	3 1%	8 2%	2 *%	14 3%	13 3%	10 5%	- -%
								f	f	abcdj	
Pinterest	30 1%	* *%	1 1%	3 1%	2 1%	2 *%	4 1%	2 *%	7 2%	5 2%	4 2%
Vimeo	15 *%	* *%	1 *%	3 1%	1 *%	2 *%	2 *%	4 1%	1 *%	1 *%	- -%
Fruitlab	11 *%	- -%	4 2%	2 *%	- -%	3 1%	* *%	- -%	1 *%	1 1%	- -%
GoNoodle	11 *%	* *%	4 2%	4 1%	- -%	1 *%	- -%	1 *%	2 *%	- -%	- -%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Clash	9 *% *% *% *%	* *% *% *%	* *% *% *%	1 *% *% *%	- -% -% -%	2 *% *% *%	* *% *% *%	2 *% *% *%	3 1% *% *%	1 1% *% *%	- -% -% -%
Dailymotion	8 *% *% *%	- -% *% *%	1 *% *% *%	1 *% *% *%	1 *% *% *%	1 *% *% *%	2 *% *% *%	- -% *% *%	2 *% *% *%	- -% *% *%	2 1% *% *%
Imgur	6 *% *% *%	1 *% *% *%	2 1% *% *%	2 1% *% *%	- -% -% -%	- -% -% -%	* *% *% *%	- -% *% *%	1 *% *% *%	- -% *% *%	- -% *% *%
Triller	6 *% *% *%	* *% *% *%	- -% *% *%	* *% *% *%	* *% *% *%	2 *% *% *%	- -% -% -%	- -% *% *%	* *% *% *%	1 1% *% *%	1 *% *% *%
GROM social	3 *% *% *%	* *% *% *%	* *% *% *%	3 1% *% *%	- -% -% -%	- -% -% -%	- -% -% -%	- -% *% *%	- -% *% *%	- -% *% *%	- -% *% *%
Child uploads videos to other apps/ sites	28 1% *% *%	2 1% *% *%	- -% *% *%	2 *% *% *%	2 1% *% *%	5 1% *% *%	8 2% *% *%	2 *% *% *%	2 *% *% *%	3 1% *% *%	3 1% *% *%
Don't know	2 *% *% *%	* *% *% *%	- -% *% *%	- -% *% *%	- -% *% *%	1 *% *% *%	- -% *% *%	- -% *% *%	- -% *% *%	- -% *% *%	- -% *% *%
SUMMARY											
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	999 29%	20 9%	23 10%	44 13%	53 15%	121 27% abcd	128 28% abcd	184 40% abcdef	233 51% abcdefgi	86 38% abcde	106 47% abcdef
DO NOT UPLOAD VIDEOS ONLINE	2417 71%	208 91% efghij	204 90% efghij	297 87% efghij	289 85% efghij	333 73% ghj	328 72% ghj	271 60% h	222 49% h	142 62% h	121 53% h
Base for stats	3417	228	228	342	342	456	456	456	456	228	228
Columns Tested: a,b,c,d,e,f,g,h,i,j											

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Total	3417	228	228	342	342	456	456	456	456	228	228
Mean number of apps/ sites (out of 16)	.6	.1	.2	.3	.3	.5	.5	.8	1.1	.9	1.1
Standard deviation	1.18	.58	.82	.94	.70	.99	1.03	1.26	1.43	1.59	1.44
Standard error	.02	.03	.05	.05	.04	.05	.05	.06	.07	.11	.10

Columns Tested: a,b,c,d,e,f,g,h,i,j

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Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
TikTok	651	10	148	466	521	60	38	33	571	80
	19%	4%	10%	32%	19%	20%	22%	24%	19%	18%
			a	ab						
Snapchat	397	7	73	300	327	32	22	17	351	46
	12%	3%	5%	21%	12%	11%	13%	13%	12%	10%
				ab						
YouTube/ YouTube Kids	358	15	141	190	289	37	15	17	322	37
	10%	5%	9%	13%	10%	12%	9%	13%	11%	8%
				ab						
Instagram	294	3	41	238	246	20	15	13	259	35
	9%	1%	3%	16%	9%	7%	9%	10%	9%	8%
				ab						
Facebook (inc. Facebook Gaming)	172	6	34	120	143	10	8	11	152	20
	5%	2%	2%	8%	5%	3%	5%	8%	5%	5%
				ab						
Twitch	56	1	14	39	43	7	3	3	50	6
	2%	*%	1%	3%	2%	2%	2%	2%	2%	1%
				b						
Pinterest	30	2	7	20	25	1	1	3	28	2
	1%	1%	*%	1%	1%	*%	1%	2%	1%	1%
Vimeo	15	1	8	6	13	-	2	1	11	4
	*%	*%	*%	*%	*%	-%	1%	*%	*%	1%
Fruitlab	11	1	6	4	9	-	*	2	10	2
	*%	*%	*%	*%	*%	-%	*%	2%	*%	*%
GoNoodle	11	1	6	4	9	1	*	1	11	-
	*%	*%	*%	*%	*%	*%	*%	1%	*%	-%

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Clash	9	*	2	7	6	1	*	2	9	-
	%	%	%	%	%	%	%	2%	%	-%
								a		
Dailymotion	8	1	3	4	6	-	1	1	7	*
	%	%	%	%	%	-%	1%	1%	%	%
Imgur	6	1	4	1	6	1	-	*	6	-
	%	%	%	%	%	%	-%	%	%	-%
Triller	6	*	3	3	4	*	1	*	6	-
	%	%	%	%	%	%	%	%	%	-%
GROM social	3	-	3	-	3	-	*	*	2	2
	%	-%	%	-%	%	-%	%	%	%	%
Child uploads videos to other apps/ sites	28	1	10	15	26	2	*	-	25	3
	1%	%	1%	1%	1%	1%	%	-%	1%	1%
Don't know	2	-	2	-	1	-	-	*	2	-
	%	-%	%	-%	%	-%	-%	%	%	-%
SUMMARY										
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	999	26	291	644	811	91	50	47	889	110
	29%	9%	19%	44%	29%	30%	30%	34%	30%	25%
			a	ab						
DO NOT UPLOAD VIDEOS ONLINE	2417	265	1258	814	1996	213	119	88	2083	334
	71%	91%	81%	56%	71%	70%	70%	65%	70%	75%
		bc	c							
Base for stats	3417	291	1551	1458	2809	304	169	135	2973	444
Columns Tested: a,b,c - a,b,c,d - a,b										

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QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Mean number of apps/ sites (out of 16)	.6	.2	.3	1.0	.6	.6	.6	.8	.6	.5
Standard deviation	1.18	.74	.86	1.40	1.17	1.07	1.21	1.49	1.18	1.17
Standard error	.02	.04	.02	.04	.03	.05	.05	.09	.02	.05

Columns Tested: a,b,c - a,b,c,d - a,b

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Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
TikTok	651 19%	186 19%	146 17%	144 20%	173 19%	332 18%	316 20%	169 26% b	456 17%	206 22%	235 18%	175 21%
Snapchat	397 12%	135 14% b	82 10%	71 10%	108 12%	217 12%	178 11%	111 17% b	262 10%	135 14%	132 10%	108 13%
YouTube/ YouTube Kids	358 10%	125 13% bc	72 9%	61 8%	100 11%	196 11%	160 10%	89 14% b	243 9%	100 10%	137 11%	92 11%
Instagram	294 9%	109 11% bdf	62 7%	60 8%	62 7%	171 10%	121 8%	84 13% b	191 7%	91 10%	94 7%	94 11% b
Facebook (inc. Facebook Gaming)	172 5%	62 7% b	30 4%	30 4%	50 6%	92 5%	80 5%	46 7% b	109 4%	56 6%	63 5%	46 5%
Twitch	56 2%	27 3% b	7 1%	11 1%	11 1%	34 2%	22 1%	14 2%	38 1%	16 2%	14 1%	18 2%
Pinterest	30 1%	16 2%	4 1%	7 1%	3 *%	20 1%	11 1%	10 1%	20 1%	8 1%	7 1%	12 1%
Vimeo	15 *%	4 *%	3 *%	4 1%	4 *%	8 *%	8 *%	3 *%	12 *%	4 *%	10 1%	2 *%
Fruitlab	11 *%	5 *%	1 *%	3 *%	3 *%	5 *%	6 *%	2 *%	8 *%	4 *%	5 *%	3 *%
GoNoodle	11 *%	3 *%	1 *%	3 *%	4 *%	4 *%	7 *%	5 1%	6 *%	7 1%	3 *%	1 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

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Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Clash	9 *%	4 *%	1 *%	3 *%	2 *%	4 *%	5 *%	5 1%	5 *%	5 1%	3 *%	1 *%
Dailymotion	8 *%	5 1%	- -%	2 *%	- -%	5 *%	2 *%	4 1%	3 *%	3 *%	3 *%	1 *%
Imgur	6 *%	4 *%	* *%	1 *%	1 *%	5 *%	2 *%	4 1%	3 *%	5 *%	2 *%	- -%
Triller	6 *%	4 *%	1 *%	* *%	- -%	5 *%	* *%	1 *%	5 *%	1 *%	1 *%	3 *%
GROM social	3 *%	2 *%	- -%	* *%	2 *%	2 *%	2 *%	2 *%	2 *%	2 *%	2 *%	- -%
Child uploads videos to other apps/ sites	28 1%	8 1%	7 1%	3 *%	10 1%	15 1%	13 1%	11 2%	15 1%	8 1%	13 1%	4 *%
Don't know	2 *%	1 *%	* *%	- -%	- -%	2 *%	- -%	- -%	2 *%	* *%	- -%	1 *%
SUMMARY												
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	999 29%	300 31%	226 27%	207 29%	262 30%	526 29%	469 29%	249 38% b	691 26%	304 32%	368 28%	258 31%
DO NOT UPLOAD VIDEOS ONLINE	2417 71%	655 68%	615 73%	511 71%	626 70%	1271 71%	1136 71%	400 62%	1922 74% a	651 68%	929 72%	581 69%
Base for stats	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Columns Tested: a,b,c,d,e,f - a,b - a,b,c												

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE					IMPACTING OR LIMITING CONDITIONS			FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Mean number of apps/ sites (out of 16)	.6	.7 bcf	.5	.6	.6	.6	.6	.9 b	.5	.7	.6	.7
Standard deviation	1.18	1.40	.99	1.09	1.14	1.23	1.12	1.39	1.10	1.28	1.08	1.29
Standard error	.02	.04	.03	.04	.04	.03	.03	.06	.02	.04	.03	.04

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 12

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3263	602	718	797	760	386	602	2275	386	2300	963	1652	1611
Effective Weighted Sample	2587	402	553	662	632	365	402	1834	365	1748	842	1307	1280
Total	3282	425	639	877	897	444	425	2413	444	2166	1116	1647	1634
Funny videos/ jokes/ pranks/ challenges	2148 65%	148 35%	369 58%	638 73%	664 74%	329 74%	148 35%	1671 69%	329 74%	1326 61%	822 74%	1095 66%	1054 64%
Cartoons/ animations/ mini-movies or songs	1795 55%	357 84%	474 74%	486 55%	344 38%	133 30%	357 84%	1305 54%	133 30%	1424 66%	371 33%	864 52%	931 57%
Music videos	1557 47%	105 25%	220 34%	397 45%	547 61%	288 65%	105 25%	1164 48%	288 65%	837 39%	720 64%	693 42%	864 53%
Game tutorials/ walk-throughs/ watching other people play games	1498 46%	93 22%	286 45%	488 56%	463 52%	167 38%	93 22%	1238 51%	167 38%	973 45%	525 47%	938 57%	560 34%
Personalities or influencers from TikTok or YouTube (like Charli D'Amelio or Dan TDM)	1437 44%	64 15%	216 34%	412 47%	502 56%	242 55%	64 15%	1131 47%	242 55%	821 38%	616 55%	661 40%	776 47%
Videos that help them to learn new things or help with their schoolwork or homework	1427 43%	181 42%	269 42%	382 44%	404 45%	191 43%	181 42%	1055 44%	191 43%	920 42%	507 45%	702 43%	725 44%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 12

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3263	602	718	797	760	386	602	2275	386	2300	963	1652	1611
Effective Weighted Sample	2587	402	553	662	632	365	402	1834	365	1748	842	1307	1280
Total	3282	425	639	877	897	444	425	2413	444	2166	1116	1647	1634
'How-to' videos or tutorials about hobbies/ things they are interested in	1305 40%	87 20%	263 41%	359 41%	414 46%	182 41%	87 20%	1036 43%	182 41%	817 38%	488 44%	581 35%	724 44%
		a	a	a	a	a	a	a	a	a	a	a	a
Whole programmes or films	1199 37%	134 31%	196 31%	302 34%	355 40%	212 48%	134 31%	853 35%	212 48%	710 33%	489 44%	548 33%	650 40%
					ab	abc			ab		a		a
Product reviews or 'unboxing' videos – e.g. where toys are unwrapped or assembled	1169 36%	157 37%	290 45%	367 42%	239 27%	115 26%	157 37%	897 37%	115 26%	877 40%	292 26%	560 34%	608 37%
		de	ade	de			c	c		b			
Film trailers, clips of programmes, 'best-bits' or programme highlights	1111 34%	53 12%	155 24%	287 33%	402 45%	214 48%	53 12%	844 35%	214 48%	583 27%	529 47%	546 33%	565 35%
			a	ab	abc	abc		a	ab		a		
Sports/ football clips or interviews	687 21%	28 7%	75 12%	199 23%	252 28%	132 30%	28 7%	527 22%	132 30%	356 16%	331 30%	531 32%	157 10%
			a	ab	ab	ab		a	ab		a	b	
Other types of video	52 2%	8 2%	12 2%	15 2%	11 1%	6 1%	8 2%	39 2%	6 1%	35 2%	17 2%	25 2%	27 2%
Don't know	40 1%	4 1%	7 1%	12 1%	9 1%	8 2%	4 1%	27 1%	8 2%	25 1%	15 1%	15 1%	25 2%
Base for stats	3282	425	639	877	897	444	425	2413	444	2166	1116	1647	1634

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3263	602	718	797	760	386	602	2275	386	2300	963	1652	1611
Total	3282	425	639	877	897	444	425	2413	444	2166	1116	1647	1634
Mean number of types of video watched (out of 12)	4.7	3.3	4.4	4.9	5.1	5.0	3.3	4.9	5.0	4.5	5.1	4.7	4.7
Standard deviation	2.38	1.98	2.27	2.33	2.39	2.46	1.98	2.35	2.46	2.33	2.43	2.40	2.36
Standard error	.04	.08	.08	.08	.09	.13	.08	.05	.13	.05	.08	.06	.06

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 12

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3263	309	293	363	355	404	393	383	377	193	193
Effective Weighted Sample	2587	205	197	280	272	337	325	316	316	184	181
Total	3282	213	212	321	317	443	434	448	449	222	221
Funny videos/ jokes/ pranks/ challenges	2148 65%	73 34%	75 35%	181 56%	188 59%	327 74%	311 72%	345 77%	319 71%	168 76%	161 73%
				ab	ab	abcd	abcd	abcd	abcd	abcd	abcd
Cartoons/ animations/ mini-movies or songs	1795 55%	178 84%	179 84%	231 72%	244 77%	233 53%	253 58%	155 35%	189 42%	67 30%	66 30%
		cefg hij	cefg hij	efghij	efghij	ghij	ghij		ij		
Music videos	1557 47%	51 24%	53 25%	94 29%	126 40%	178 40%	220 51%	242 54%	305 68%	128 58%	160 72%
					abc	abc	abcde	abcde	abcdefg	abcde	abcdefgi
Game tutorials/ walk-throughs/ watching other people play games	1498 46%	50 24%	43 20%	185 58%	101 32%	276 62%	213 49%	306 68%	157 35%	121 55%	46 21%
				abdhj	b	abdfhj	abdhj	abcdfnij	abj	abdhj	
Personalities or influencers from TikTok or YouTube (like Charli D'Amelio or Dan TDM)	1437 44%	33 15%	31 15%	115 36%	101 32%	196 44%	217 50%	223 50%	280 62%	95 43%	147 67%
				ab	ab	abd	abcd	abcd	abcdefgi	ab	abcdefgi
Videos that help them to learn new things or help with their schoolwork or homework	1427 43%	90 42%	90 42%	141 44%	128 40%	194 44%	188 43%	188 42%	216 48%	89 40%	102 46%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 12

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3263	309	293	363	355	404	393	383	377	193	193
Effective Weighted Sample	2587	205	197	280	272	337	325	316	316	184	181
Total	3282	213	212	321	317	443	434	448	449	222	221
'How-to' videos or tutorials about hobbies/ things they are interested in	1305 40%	40 19%	47 22%	121 38%	141 45%	161 36%	198 46%	175 39%	239 53%	84 38%	97 44%
				ab	ab	ab	ab	ab	abcegi	ab	ab
Whole programmes or films	1199 37%	68 32%	65 31%	87 27%	110 35%	139 31%	163 38%	159 35%	196 44%	95 43%	116 53%
							c		abce	ce	abcdefg
Product reviews or 'unboxing' videos – e.g. where toys are unwrapped or assembled	1169 36%	91 43%	66 31%	147 46%	143 45%	166 37%	202 46%	107 24%	133 30%	50 22%	65 29%
		ghij		bghij	bghij	gi	bghij				
Film trailers, clips of programmes, 'best-bits' or programme highlights	1111 34%	25 12%	27 13%	81 25%	74 23%	147 33%	141 32%	193 43%	210 47%	101 45%	114 51%
				ab	ab	abd	ab	abcdef	abcdef	abcdef	abcdef
Sports/ football clips or interviews	687 21%	16 8%	12 6%	62 19%	14 4%	159 36%	41 9%	191 43%	61 14%	104 47%	29 13%
				abdf		abcdfhj		abcdfhj	bd	abcdfhj	d
Other types of video	52 2%	6 3%	2 1%	4 1%	9 3%	6 1%	9 2%	5 1%	6 1%	5 2%	1 *%
Don't know	40 1%	1 1%	3 1%	3 1%	4 1%	5 1%	7 2%	2 *%	7 1%	4 2%	4 2%
Base for stats	3282	213	212	321	317	443	434	448	449	222	221

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3263	309	293	363	355	404	393	383	377	193	193
Total	3282	213	212	321	317	443	434	448	449	222	221
Mean number of types of video watched (out of 12)	4.7	3.4	3.3	4.5	4.3	4.9	5.0	5.1	5.2	5.0	5.0
Standard deviation	2.38	2.05	1.90	2.40	2.13	2.30	2.37	2.41	2.37	2.48	2.45
Standard error	.04	.12	.11	.13	.11	.11	.12	.12	.12	.18	.18

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3263	399	1543	1221	2054	459	460	290	2830	433
Effective Weighted Sample	2587	262	1210	1049	1920	399	350	200	2259	329
Total	3282	269	1475	1430	2697	292	162	132	2855	427
Funny videos/ jokes/ pranks/ challenges	2148 65%	82 31%	946 64% a	1050 73% ab	1753 65%	193 66%	108 67%	95 72%	1869 65%	279 65%
Cartoons/ animations/ mini-movies or songs	1795 55%	231 86% bc	988 67% c	523 37%	1479 55%	158 54%	87 54%	71 54%	1556 55%	239 56%
Music videos	1557 47%	62 23%	572 39% a	855 60% ab	1264 47%	150 52%	79 49%	64 49%	1386 49% b	171 40%
Game tutorials/ walk-throughs/ watching other people play games	1498 46%	58 22%	716 49% a	685 48% a	1219 45%	138 47%	78 48%	62 47%	1296 45%	202 47%
Personalities or influencers from TikTok or YouTube (like Charli D'Amelio or Dan TDM)	1437 44%	43 16%	552 37% a	791 55% ab	1168 43%	136 47%	68 42%	65 49%	1256 44%	181 42%
Videos that help them to learn new things or help with their schoolwork or homework	1427 43%	108 40%	647 44%	634 44%	1178 44%	124 43%	68 42%	56 43%	1237 43%	190 44%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
		a	b	c	a	b	c	d	a	b
Unweighted total	3263	399	1543	1221	2054	459	460	290	2830	433
Effective Weighted Sample	2587	262	1210	1049	1920	399	350	200	2259	329
Total	3282	269	1475	1430	2697	292	162	132	2855	427
'How-to' videos or tutorials about hobbies/ things they are interested in	1305 40%	51 19%	581 39%	631 44%	1062 39%	121 42%	65 40%	57 43%	1139 40%	166 39%
			a	a						
Whole programmes or films	1199 37%	90 34%	485 33%	585 41%	1001 37%	94 32%	56 34%	48 36%	1039 36%	160 38%
				b						
Product reviews or 'unboxing' videos – e.g. where toys are unwrapped or assembled	1169 36%	100 37%	654 44%	388 27%	944 35%	110 38%	59 37%	55 42%	1009 35%	159 37%
		c	c							
Film trailers, clips of programmes, 'best-bits' or programme highlights	1111 34%	37 14%	398 27%	637 45%	913 34%	94 32%	61 38%	43 33%	983 34%	129 30%
			a	ab						
Sports/ football clips or interviews	687 21%	16 6%	241 16%	398 28%	559 21%	66 23%	30 19%	32 24%	612 21%	75 18%
			a	ab						
Other types of video	52 2%	7 3%	26 2%	18 1%	46 2%	4 1%	1 1%	1 1%	45 2%	7 2%
Don't know	40 1%	4 2%	13 1%	19 1%	32 1%	3 1%	2 1%	2 2%	36 1%	3 1%
Base for stats	3282	269	1475	1430	2697	292	162	132	2855	427

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Unweighted total	3263	399	1543	1221	2054	459	460	290	2830	433
Total	3282	269	1475	1430	2697	292	162	132	2855	427
Mean number of types of video watched (out of 12)	4.7	3.3	4.6 a	5.0 ab	4.7	4.8	4.7	4.9	4.7	4.6
Standard deviation	2.38	1.98	2.31	2.40	2.37	2.46	2.34	2.55	2.41	2.21
Standard error	.04	.10	.06	.07	.05	.11	.11	.15	.05	.11

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3263	1005	923	692	631	1928	1323	603	2528	849	1263	860
Effective Weighted Sample	2587	808	742	560	532	1549	1072	490	1992	671	1002	690
Total	3282	919	806	686	860	1725	1547	626	2511	925	1244	801
Funny videos/ jokes/ pranks/ challenges	2148 65%	581 63%	554 69%	437 64%	569 66%	1135 66%	1007 65%	414 66%	1642 65%	620 67%	821 66%	540 67%
Cartoons/ animations/ mini-movies or songs	1795 55%	507 55%	446 55%	395 58%	445 52%	953 55%	840 54%	342 55%	1374 55%	519 56%	673 54%	435 54%
Music videos	1557 47%	447 49%	385 48%	311 45%	407 47%	832 48%	718 46%	306 49%	1187 47%	440 48%	574 46%	403 50%
Game tutorials/ walk-throughs/ watching other people play games	1498 46%	436 47%	350 43%	316 46%	390 45%	786 46%	706 46%	313 50%	1136 45%	423 46%	579 47%	370 46%
Personalities or influencers from TikTok or YouTube (like Charli D'Amelio or Dan TDM)	1437 44%	406 44%	362 45%	293 43%	369 43%	768 45%	662 43%	295 47%	1089 43%	415 45%	517 42%	396 49% b
Videos that help them to learn new things or help with their schoolwork or homework	1427 43%	437 48% df	350 43%	307 45%	329 38%	786 46% d	636 41%	274 44%	1101 44%	406 44%	504 41%	378 47% b

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3263	1005	923	692	631	1928	1323	603	2528	849	1263	860
Effective Weighted Sample	2587	808	742	560	532	1549	1072	490	1992	671	1002	690
Total	3282	919	806	686	860	1725	1547	626	2511	925	1244	801
'How-to' videos or tutorials about hobbies/ things they are interested in	1305 40%	377 41%	339 42%	272 40%	308 36%	717 42%	580 38%	267 43%	987 39%	358 39%	492 40%	339 42%
Whole programmes or films	1199 37%	329 36%	306 38%	245 36%	315 37%	635 37%	560 36%	246 39%	911 36%	337 36%	437 35%	318 40%
Product reviews or 'unboxing' videos – e.g. where toys are unwrapped or assembled	1169 36%	326 35%	313 39% d	259 38%	268 31%	638 37%	527 34%	222 35%	903 36%	327 35%	437 35%	303 38%
Film trailers, clips of programmes, 'best-bits' or programme highlights	1111 34%	337 37%	283 35%	219 32%	269 31%	621 36%	488 32%	242 39%	834 33%	306 33%	394 32%	304 38% b
Sports/ football clips or interviews	687 21%	221 24% df	177 22%	138 20%	148 17%	398 23% df	286 18%	112 18%	553 22%	183 20%	255 21%	188 23%
Other types of video	52 2%	17 2%	15 2%	8 1%	13 1%	32 2%	21 1%	8 1%	41 2%	10 1%	17 1%	13 2%
Don't know	40 1%	6 1%	4 1%	5 1%	25 3% abce	10 1%	30 2% e	10 2%	28 1%	13 1%	11 1%	3 *%
Base for stats	3282	919	806	686	860	1725	1547	626	2511	925	1244	801
Columns Tested: a,b,c,d,e,f - a,b - a,b,c												

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3263	1005	923	692	631	1928	1323	603	2528	849	1263	860
Total	3282	919	806	686	860	1725	1547	626	2511	925	1244	801
Mean number of types of video watched (out of 12)	4.7	4.8 df	4.8 df	4.7	4.5	4.8 df	4.5	4.9	4.7	4.7	4.6	5.0 b
Standard deviation	2.38	2.47	2.26	2.39	2.39	2.37	2.39	2.46	2.35	2.48	2.30	2.30
Standard error	.04	.08	.07	.09	.10	.05	.07	.10	.05	.09	.06	.08

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW WHETHER AND HOW YOUTUBE/ YOUTUBE KIDS IS USED BY THE CHILD FOR WATCHING/ UPLOADING VIDEOS

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
CHILD USES YOUTUBE/ YOUTUBE KIDS TO WATCH VIDEOS	2879	389	584	801	750	354	389	2136	354	1965	914	1458	1421
	84%	85%	86%	88%	82%	78%	85%	85%	78%	86%	80%	85%	83%
		e	e	de			c	c		b			
CHILD USES YOUTUBE/ YOUTUBE KIDS TO UPLOAD THEIR OWN VIDEOS	358	22	56	100	131	49	22	287	49	215	144	222	136
	10%	5%	8%	11%	14%	11%	5%	11%	11%	9%	13%	13%	8%
				a	ab	a		a	a			b	
CHILD USES YOUTUBE/ YOUTUBE KIDS FOR EITHER OF THESE	2908	393	589	814	755	358	393	2157	358	1988	920	1471	1437
	85%	86%	86%	89%	83%	79%	86%	86%	79%	87%	81%	86%	84%
		e	e	de			c	c		b			
CHILD DOES NOT USE YOUTUBE/ YOUTUBE KIDS TO WATCH OR UPLOAD THEIR OWN VIDEOS	509	63	95	97	156	98	63	348	98	290	219	237	272
	15%	14%	14%	11%	17%	21%	14%	14%	21%	13%	19%	14%	16%
					c	abc			ab		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW WHETHER AND HOW YOUTUBE/ YOUTUBE KIDS IS USED BY THE CHILD FOR WATCHING/ UPLOADING VIDEOS

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
CHILD USES YOUTUBE/ YOUTUBE KIDS TO WATCH VIDEOS	2879 84%	199 88%	190 83%	297 87%	288 84%	402 88%	400 88%	378 83%	373 82%	182 80%	172 75%
		j		j		j	j				
CHILD USES YOUTUBE/ YOUTUBE KIDS TO UPLOAD THEIR OWN VIDEOS	358 10%	12 5%	10 4%	26 8%	31 9%	60 13%	39 9%	90 20%	41 9%	34 15%	15 7%
						ab		abcdfhj		abc	
CHILD USES YOUTUBE/ YOUTUBE KIDS FOR EITHER OF THESE	2908 85%	201 88%	192 84%	297 87%	292 85%	408 90%	406 89%	380 83%	375 82%	185 81%	172 76%
		j		j	j	hij	j				
CHILD DOES NOT USE YOUTUBE/ YOUTUBE KIDS TO WATCH OR UPLOAD THEIR OWN VIDEOS	509 15%	27 12%	36 16%	45 13%	50 15%	48 10%	50 11%	75 17%	81 18%	42 19%	55 24%
								e	e		acdef

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW WHETHER AND HOW YOUTUBE/ YOUTUBE KIDS IS USED BY THE CHILD FOR WATCHING/ UPLOADING VIDEOS

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
CHILD USES YOUTUBE/ YOUTUBE KIDS TO WATCH VIDEOS	2879	249	1360	1183	2360	264	142	113	2520	359
	84%	86%	88% c	81%	84%	87%	84%	84%	85%	81%
CHILD USES YOUTUBE/ YOUTUBE KIDS TO UPLOAD THEIR OWN VIDEOS	358	15	141	190	289	37	15	17	322	37
	10%	5%	9%	13% ab	10%	12%	9%	13%	11%	8%
CHILD USES YOUTUBE/ YOUTUBE KIDS FOR EITHER OF THESE	2908	253	1375	1191	2384	266	143	115	2543	365
	85%	87%	89% c	82%	85%	87%	85%	85%	86%	82%
CHILD DOES NOT USE YOUTUBE/ YOUTUBE KIDS TO WATCH OR UPLOAD THEIR OWN VIDEOS	509	38	176	267	425	38	26	20	430	79
	15%	13%	11%	18% b	15%	13%	15%	15%	14%	18%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW WHETHER AND HOW YOUTUBE/ YOUTUBE KIDS IS USED BY THE CHILD FOR WATCHING/ UPLOADING VIDEOS

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
CHILD USES YOUTUBE/ YOUTUBE KIDS TO WATCH VIDEOS	2879 84%	815 85%	724 86%	599 84%	732 82%	1540 86%	1331 83%	542 83%	2216 85%	802 84%	1087 84%	713 85%
CHILD USES YOUTUBE/ YOUTUBE KIDS TO UPLOAD THEIR OWN VIDEOS	358 10%	125 13% bc	72 9%	61 8%	100 11%	196 11%	160 10%	89 14% b	243 9%	100 10%	137 11%	92 11%
CHILD USES YOUTUBE/ YOUTUBE KIDS FOR EITHER OF THESE	2908 85%	822 86%	730 87%	607 85%	741 83%	1552 86%	1348 84%	546 84%	2237 86%	810 85%	1098 85%	719 86%
CHILD DOES NOT USE YOUTUBE/ YOUTUBE KIDS TO WATCH OR UPLOAD THEIR OWN VIDEOS	509 15%	135 14%	112 13%	111 15%	148 17%	246 14%	258 16%	104 16%	377 14%	145 15%	199 15%	121 14%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP9/ QC8. You said that your child uses YouTube. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child aged 3-11 watches or uploads videos on YouTube

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	~d	~e	a	b	~c	a	~b	a	b
Unweighted total	1960	554	666	740	-	-	554	1406	-	1960	-	1000	960
Effective Weighted Sample	1488	370	513	617	-	-	370	1124	-	1488	-	759	729
Total	1795	393	589	814	-	-	393	1403	-	1795	-	906	890
Uses YouTube Kids app/ site	925	269	371	285	**	**	269	656	**	925	**	454	472
	52%	69%	63%	35%	**	**	69%	47%	**	52%	**	50%	53%
		c	c				b						
Uses 'main' YouTube app/ site	1163	188	329	646	**	**	188	975	**	1163	**	605	558
	65%	48%	56%	79%	**	**	48%	70%	**	65%	**	67%	63%
				ab			a						
Don't know	11	3	1	7	**	**	3	8	**	11	**	2	9
	1%	1%	*%	1%	**	**	1%	1%	**	1%	**	*%	1%
SUMMARY													
ONLY USES YOUTUBE KIDS APP/ SITE	609	202	258	149	**	**	202	408	**	609	**	293	317
	34%	51%	44%	18%	**	**	51%	29%	**	34%	**	32%	36%
		c	c				b						
ONLY USES MAIN YOUTUBE APP/ SITE	847	121	216	510	**	**	121	726	**	847	**	444	403
	47%	31%	37%	63%	**	**	31%	52%	**	47%	**	49%	45%
				ab			a						
USES BOTH	316	67	113	136	**	**	67	249	**	316	**	161	155
	18%	17%	19%	17%	**	**	17%	18%	**	18%	**	18%	17%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP9/ QC8. You said that your child uses YouTube. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child aged 3-11 watches or uploads videos on YouTube

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	~g	~h	~i	~j
Unweighted total	1960	287	267	336	330	377	363	-	-	-	-
Effective Weighted Sample	1488	191	179	259	253	314	303	-	-	-	-
Total	1795	201	192	297	292	408	406	-	-	-	-
Uses YouTube Kids app/ site	925 52%	146 73% cef	123 64% ef	174 59% ef	197 68% ef	134 33%	151 37%	** **	** **	** **	** **
Uses 'main' YouTube app/ site	1163 65%	92 46%	96 50%	180 61% a	149 51%	333 82% abcd	313 77% abcd	** **	** **	** **	** **
Don't know	11 1%	- -%	3 2%	* *%	1 *%	2 *%	5 1%	** **	** **	** **	** **
SUMMARY											
ONLY USES YOUTUBE KIDS APP/ SITE	609 34%	109 54% cef	93 49% ef	116 39% ef	142 49% ef	68 17%	82 20%	** **	** **	** **	** **
ONLY USES MAIN YOUTUBE APP/ SITE	847 47%	55 27%	66 34%	123 41% a	93 32%	266 65% abcd	244 60% abcd	** **	** **	** **	** **
USES BOTH	316 18%	37 19%	30 16%	57 19%	55 19%	66 16%	69 17%	** **	** **	** **	** **

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP9/ QC8. You said that your child uses YouTube. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child aged 3-11 watches or uploads videos on YouTube

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	1960	369	1438	111	1149	298	310	203	1691	269
Effective Weighted Sample	1488	244	1127	94	1080	263	283	169	1291	197
Total	1795	253	1371	135	1472	163	88	72	1568	227
Uses YouTube Kids app/ site	925	173	695	34	755	90	45	35	808	117
	52%	68%	51%	25%	51%	55%	51%	49%	52%	52%
		bc	c							
Uses 'main' YouTube app/ site	1163	119	907	118	950	106	59	47	1029	133
	65%	47%	66%	87%	65%	65%	67%	65%	66%	59%
			a	ab						
Don't know	11	3	7	-	8	1	*	1	9	2
	1%	1%	*%	-%	1%	1%	*%	1%	1%	1%
SUMMARY										
ONLY USES YOUTUBE KIDS APP/ SITE	609	131	448	15	502	56	28	23	520	90
	34%	52%	33%	11%	34%	34%	32%	32%	33%	40%
		bc	c							
ONLY USES MAIN YOUTUBE APP/ SITE	847	77	660	100	697	72	43	35	741	106
	47%	30%	48%	74%	47%	44%	49%	49%	47%	47%
			a	ab						
USES BOTH	316	42	247	18	253	34	16	12	289	27
	18%	17%	18%	14%	17%	21%	19%	17%	18%	12%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP9/ QC8. You said that your child uses YouTube. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child aged 3-11 watches or uploads videos on YouTube

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	1960	587	582	425	361	1169	786	301	1576	514	773	504
Effective Weighted Sample	1488	452	450	326	289	902	602	231	1194	388	588	384
Total	1795	499	475	374	444	975	817	279	1431	515	688	428
Uses YouTube Kids app/ site	925 52%	268 54%	254 53%	198 53%	204 46%	522 54%	402 49%	149 53%	731 51%	235 46%	369 54%	214 50%
Uses 'main' YouTube app/ site	1163 65%	319 64%	309 65%	231 62%	301 68%	628 64%	533 65%	181 65%	924 65%	351 68%	437 64%	289 67%
Don't know	11 1%	1 *%	2 *%	1 *%	7 2%	2 *%	8 1%	2 1%	9 1%	4 1%	3 *%	2 *%
SUMMARY												
ONLY USES YOUTUBE KIDS APP/ SITE	609 34%	178 36%	161 34%	139 37%	130 29%	339 35%	269 33%	96 35%	485 34%	155 30%	246 36%	134 31%
ONLY USES MAIN YOUTUBE APP/ SITE	847 47%	228 46%	217 46%	173 46%	227 51%	445 46%	400 49%	129 46%	678 47%	271 53%	315 46%	209 49%
USES BOTH	316 18%	90 18%	92 19%	59 16%	74 17%	183 19%	133 16%	53 19%	246 17%	81 16%	123 18%	79 19%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 15

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
YouTube (Live)	1278	116	205	335	420	202	116	960	202	759	519	707	571
	37%	25%	30%	37%	46%	44%	25%	38%	44%	33%	46%	41%	33%
			a	abc	ab		a	a		a		b	
TikTok (LIVE)	922	21	52	199	423	227	21	675	227	376	546	418	504
	27%	5%	8%	22%	46%	50%	5%	27%	50%	17%	48%	24%	30%
			ab	abc	abc			a	ab		a		a
Instagram (Live)	576	17	27	65	274	193	17	367	193	147	429	236	341
	17%	4%	4%	7%	30%	42%	4%	15%	42%	6%	38%	14%	20%
				abc	abcd			a	ab		a		a
Facebook (Live)	336	11	25	62	145	94	11	231	94	124	212	178	158
	10%	2%	4%	7%	16%	21%	2%	9%	21%	5%	19%	10%	9%
			a	abc	abc			a	ab		a		
Twitch	246	6	23	53	114	50	6	190	50	105	140	174	72
	7%	1%	3%	6%	13%	11%	1%	8%	11%	5%	12%	10%	4%
			a	abc	abc			a	a		a	b	
Yubo	20	2	5	5	6	3	2	16	3	13	7	10	10
	1%	*%	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%
YouNow	18	3	3	6	5	1	3	14	1	16	2	8	9
	1%	1%	*%	1%	1%	*%	1%	1%	*%	1%	*%	*%	1%
Snapchat (Live) (ADDED AT WAVE 2)	418	11	25	67	194	121	11	286	121	146	271	194	223
	12%	2%	4%	7%	21%	27%	2%	11%	27%	6%	24%	11%	13%
				ab	abc	abc		a	ab		a		
Telegram (Live) (ADDED AT WAVE 2)	38	2	5	11	11	9	2	27	9	20	18	25	13
	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Child watches live streamed videos on other apps/ sites	40	11	7	5	6	10	11	18	10	24	16	22	17
	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%
		c					b		b				
Child does not watch live streamed videos on ANY apps/ sites	1447	306	416	423	207	95	306	1045	95	1206	240	719	727
	42%	67%	61%	46%	23%	21%	67%	42%	21%	53%	21%	42%	43%
		cde	cde	de			bc	c		b			
Don't know	64	3	20	24	16	1	3	60	1	53	11	24	39
	2%	1%	3%	3%	2%	*%	1%	2%	*%	2%	1%	1%	2%
			ae	e				c					

SUMMARY

ANY LIVE STREAMING APPS/ SITES USED TO WATCH LIVE STREAM VIDEOS

	1907	147	248	464	689	359	147	1401	359	1019	888	965	942
	56%	32%	36%	51%	76%	79%	32%	56%	79%	45%	78%	56%	55%
				ab	abc	abc		a	ab		a		
Base for stats	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Mean number of apps/ sites	1.1	.4	.5	.9	1.8	2.0	.4	1.1	2.0	.8	1.9	1.2	1.1
				ab	abc	abc		a	ab		a		
Standard deviation	1.40	.80	.95	1.18	1.51	1.64	.80	1.35	1.64	1.13	1.56	1.42	1.38
Standard error	.02	.03	.03	.04	.05	.08	.03	.03	.08	.02	.05	.03	.03

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
YouTube (Live)	1278 37%	56 25%	60 26%	118 34%	87 26%	187 41%	148 33%	234 51%	186 41%	113 50%	89 39%
						abd		abcdefhj	abd	abcdf	abd
TikTok (LIVE)	922 27%	8 4%	12 5%	26 7%	27 8%	99 22%	100 22%	185 41%	238 52%	100 44%	127 56%
						abcd	abcd	abcdef	abcdefg	abcdef	abcdefg
Instagram (Live)	576 17%	9 4%	8 4%	12 3%	15 5%	34 7%	32 7%	101 22%	173 38%	81 35%	112 49%
								abcdef	abcdefg	abcdefg	abcdefgi
Facebook (Live)	336 10%	4 2%	7 3%	16 5%	8 2%	38 8%	23 5%	71 15%	75 16%	49 21%	45 20%
						abd		abcdef	abcdef	abcdef	abcdef
Twitch	246 7%	4 2%	2 1%	14 4%	9 2%	40 9%	13 3%	79 17%	35 8%	37 16%	13 6%
						abdf		abcdefhj	abdf	abcdefhj	b
Yubo	20 1%	- -%	2 1%	4 1%	* *%	3 1%	2 *%	3 1%	4 1%	- -%	3 1%
YouNow	18 1%	1 *%	2 1%	1 *%	2 1%	4 1%	2 *%	2 *%	3 1%	1 1%	- -%
Snapchat (Live) (ADDED AT WAVE 2)	418 12%	4 2%	7 3%	17 5%	8 2%	29 6%	38 8%	80 17%	115 25%	65 28%	56 25%
						a	ad	abcdef	abcdef	abcdefg	abcdef
Telegram (Live) (ADDED AT WAVE 2)	38 1%	1 1%	1 1%	4 1%	* *%	5 1%	5 1%	7 1%	5 1%	8 3%	2 1%
										d	

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 15

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Child watches live streamed videos on other apps/ sites	40 1%	3 1%	8 4% fh	3 1%	4 1%	4 1%	1 *%	6 1%	- -%	6 3% h	4 2%
Child does not watch live streamed videos on ANY apps/ sites	1447 42%	158 70% ceghij	147 65% efghij	196 57% efghij	220 64% efghij	198 43% ghij	225 49% ghij	119 26%	88 19%	48 21%	47 21%
Don't know	64 2%	1 *%	2 1%	9 3%	11 3%	9 2%	15 3%	5 1%	11 2%	1 *%	- -%
SUMMARY											
ANY LIVE STREAMING APPS/ SITES USED TO WATCH LIVE STREAM VIDEOS	1907 56%	69 30%	78 34%	137 40%	111 33%	249 55% abcd	215 47% abd	332 73% abcdef	357 78% abcdef	179 78% abcdef	180 79% abcdef
Base for stats	3417	228	228	342	342	456	456	456	456	228	228
Mean number of apps/ sites	1.1	.4	.5	.6 a	.5	1.0 abcd	.8 abd	1.7 abcdef	1.8 abcdef	2.0 abcdef	2.0 abcdef
Standard deviation	1.40	.76	.84	1.04	.84	1.22	1.13	1.50	1.51	1.73	1.56
Standard error	.02	.04	.05	.05	.04	.06	.06	.08	.08	.12	.11

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 15

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
YouTube (Live)	1278 37%	76 26%	503 32%	650 45% ab	1048 37%	121 40%	56 33%	53 39%	1152 39% b	127 29%
TikTok (LIVE)	922 27%	15 5%	202 13% a	659 45% ab	757 27%	82 27%	42 25%	41 31%	805 27%	117 26%
Instagram (Live)	576 17%	7 2%	84 5%	458 31% ab	474 17%	46 15%	26 15%	30 22%	514 17%	62 14%
Facebook (Live)	336 10%	6 2%	73 5%	240 16% ab	264 9%	36 12%	18 11%	19 14%	303 10%	33 7%
Twitch	246 7%	3 1%	67 4% a	171 12% ab	197 7%	24 8%	12 7%	13 10%	221 7%	25 6%
Yubo	20 1%	- -%	9 1%	11 1%	17 1%	* *%	1 *%	2 1%	17 1%	3 1%
YouNow	18 1%	1 *%	11 1%	6 *%	14 1%	1 *%	1 *%	2 2%	18 1%	- -%
Snapchat (Live) (ADDED AT WAVE 2)	418 12%	6 2%	81 5%	316 22% ab	347 12%	36 12%	16 9%	19 14%	350 12%	68 15%
Telegram (Live) (ADDED AT WAVE 2)	38 1%	1 *%	15 1%	21 1%	31 1%	3 1%	2 1%	3 2%	35 1%	4 1%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
		a	b	c	a	b	c	d	a	b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Child watches live streamed videos on other apps/ sites	40 1%	9 3% b	12 1%	17 1%	34 1%	3 1%	1 1%	2 2%	36 1%	4 1%
Child does not watch live streamed videos on ANY apps/ sites	1447 42%	197 68% bc	860 55% c	347 24%	1182 42%	137 45%	77 46%	51 37%	1229 41%	218 49% a
Don't know	64 2%	2 1%	37 2%	22 2%	53 2%	5 2%	4 2%	1 1%	54 2%	10 2%
SUMMARY										
ANY LIVE STREAMING APPS/ SITES USED TO WATCH LIVE STREAM VIDEOS	1907 56%	91 31%	654 42% a	1089 75% ab	1574 56%	162 53%	88 52%	83 61%	1690 57% b	217 49%
Base for stats	3417	291	1551	1458	2809	304	169	135	2973	444
Mean number of apps/ sites	1.1	.4	.7 a	1.7 ab	1.1	1.2	1.0	1.4 ac	1.2	1.0
Standard deviation	1.40	.80	1.06 a	1.54 ab	1.39	1.44	1.32	1.60 ac	1.40	1.35
Standard error	.02	.04	.03	.04	.03	.07	.06	.09	.03	.06
Columns Tested:		a,b,c - a,b,c,d - a,b								

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
YouTube (Live)	1278 37%	399 42% bc	283 34%	250 35%	343 39%	681 38%	594 37%	273 42% b	925 35%	372 39%	484 37%	311 37%
TikTok (LIVE)	922 27%	271 28%	203 24%	191 27%	254 29%	474 26%	446 28%	207 32% b	679 26%	287 30%	328 25%	244 29%
Instagram (Live)	576 17%	196 20% b	117 14%	127 18%	136 15%	313 17%	263 16%	131 20%	420 16%	146 15%	212 16%	173 21% a
Facebook (Live)	336 10%	119 12% b	60 7%	76 11%	81 9%	180 10%	157 10%	73 11%	243 9%	101 11%	129 10%	83 10%
Twitch	246 7%	82 9%	60 7%	47 7%	55 6%	142 8%	102 6%	57 9%	178 7%	65 7%	84 6%	73 9%
Yubo	20 1%	11 1%	2 *%	4 1%	3 *%	13 1%	7 *%	6 1%	14 1%	6 1%	11 1%	3 *%
YouNow	18 1%	7 1%	2 *%	2 *%	7 1%	9 1%	9 1%	7 1%	11 *%	5 1%	8 1%	2 *%
Snapchat (Live) (ADDED AT WAVE 2)	418 12%	140 15% b	83 10%	86 12%	108 12%	223 12%	194 12%	91 14%	312 12%	124 13%	150 12%	119 14%
Telegram (Live) (ADDED AT WAVE 2)	38 1%	21 2% b	3 *%	6 1%	9 1%	23 1%	15 1%	13 2%	24 1%	6 1%	15 1%	10 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Child watches live streamed videos on other apps/ sites	40 1%	13 1%	9 1%	6 1%	11 1%	22 1%	18 1%	5 1%	33 1%	12 1%	13 1%	11 1%
Child does not watch live streamed videos on ANY apps/ sites	1447 42%	378 39%	392 47% a	305 43%	366 41%	770 43%	671 42%	236 36%	1161 44% a	360 38%	555 43%	367 44%
Don't know	64 2%	13 1%	12 1%	16 2%	21 2%	26 1%	37 2%	5 1%	56 2%	25 3%	23 2%	8 1%

SUMMARY

ANY LIVE STREAMING APPS/ SITES USED TO WATCH LIVE STREAM VIDEOS

	1907 56%	566 59% b	437 52%	397 55%	502 56%	1002 56%	898 56%	408 63% b	1398 53%	570 60%	719 55%	465 55%
Base for stats	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Mean number of apps/ sites	1.1	1.3 bcef	1.0	1.1	1.1	1.2 b	1.1 b	1.3 b	1.1	1.2	1.1	1.2
Standard deviation	1.40	1.56	1.26	1.34	1.37	1.43	1.36	1.46	1.38	1.35	1.36	1.51
Standard error	.02	.05	.04	.05	.05	.03	.04	.06	.03	.05	.04	.05

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP11/ QC10. And does your child live stream their own videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Yes	428	22	44	89	188	86	22	320	86	206	222	220	208
	13%	5%	6%	10%	21%	19%	5%	13%	19%	9%	19%	13%	12%
				a	abc	abc		a	ab		a		
No	2962	433	630	816	721	363	433	2166	363	2054	908	1481	1481
	87%	95%	92%	90%	79%	80%	95%	86%	80%	90%	80%	87%	87%
		cde	de	de			bc	c		b			
Don't know	27	1	10	6	3	6	1	19	6	18	9	7	19
	1%	*%	1%	1%	*%	1%	*%	1%	1%	1%	1%	*%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP11/ QC10. And does your child live stream their own videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Yes	428	9	12	23	20	48	41	96	91	43	43
	13%	4%	5%	7%	6%	11%	9%	21%	20%	19%	19%
						a		abcdef	abcdef	abcdef	abcdef
No	2962	218	215	315	315	408	408	359	362	182	181
	87%	96%	95%	92%	92%	89%	90%	79%	80%	80%	79%
		efghij	ghij	ghij	ghij	ghij	ghij				
Don't know	27	1	-	3	7	-	6	*	2	3	4
	1%	*%	-%	1%	2%	-%	1%	*%	*%	1%	2%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP11/ QC10. And does your child live stream their own videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Yes	428	10	120	282	365	30	19	14	380	48
	13%	4%	8%	19%	13%	10%	11%	10%	13%	11%
				ab						
No	2962	280	1420	1164	2420	272	149	121	2570	392
	87%	96%	92%	80%	86%	90%	88%	90%	86%	88%
		bc	c							
Don't know	27	1	11	12	23	2	2	-	23	4
	1%	*%	1%	1%	1%	1%	1%	-%	1%	1%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP11/ QC10. And does your child live stream their own videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Yes	428 13%	153 16% bf	83 10%	83 12%	107 12%	236 13%	189 12%	124 19% b	269 10%	126 13%	173 13%	101 12%
No	2962 87%	800 84%	752 89% a	630 88%	770 87%	1552 86%	1400 87%	522 80%	2325 89% a	815 85%	1120 86%	736 88%
Don't know	27 1%	4 *%	6 1%	5 1%	12 1%	10 1%	17 1%	4 1%	20 1%	14 1% b	4 *%	3 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	d	~e	~a	b	~c	a	b	a	b
Unweighted total	391	37	49	81	149	75	37	279	75	207	184	203	188
Effective Weighted Sample	325	23	38	69	128	71	23	233	71	159	165	169	156
Total	428	22	44	89	188	86	22	320	86	206	222	220	208
TikTok (LIVE)	201 47%	**	**	**	91 48%	**	**	146 46%	**	87 42%	114 51%	91 41%	110 53%
YouTube (Live)	174 41%	**	**	**	66 35%	**	**	124 39%	**	94 46%	80 36%	113 51%	61 29%
Instagram (Live)	148 35%	**	**	**	76 40%	**	**	102 32%	**	51 25%	97 44%	65 29%	83 40%
Snapchat (Live) (ADDED AT WAVE 2)	129 30%	**	**	**	59 31%	**	**	94 29%	**	54 26%	75 34%	56 26%	73 35%
Facebook (Live)	99 23%	**	**	**	40 21%	**	**	67 21%	**	45 22%	53 24%	51 23%	48 23%
Twitch	69 16%	**	**	**	32 17%	**	**	49 15%	**	26 12%	43 19%	48 22%	21 10%
Telegram (Live) (ADDED AT WAVE 2)	27 6%	**	**	**	9 5%	**	**	19 6%	**	15 7%	13 6%	15 7%	12 6%
YouNow	7 2%	**	**	**	4 2%	**	**	6 2%	**	2 1%	5 2%	3 1%	4 2%
Yubo	3 1%	**	**	**	1 *%	**	**	2 1%	**	1 1%	2 1%	3 1%	* *%
Child posts or shares their own live streamed videos on other apps/ sites	5 1%	**	**	**	3 2%	**	**	4 1%	**	2 1%	3 1%	4 2%	1 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	d	~e	~a	b	~c	a	b	a	b
Unweighted total	391	37	49	81	149	75	37	279	75	207	184	203	188
Effective Weighted Sample	325	23	38	69	128	71	23	233	71	159	165	169	156
Total	428	22	44	89	188	86	22	320	86	206	222	220	208
Don't know	11	**	**	**	2	**	**	9	**	9	2	4	6
	3%	**	**	**	1%	**	**	3%	**	4%	1%	2%	3%

SUMMARY

ANY LIVE STREAMING APPS/
SITES USED TO POST OR SHARE
LIVE STREAM VIDEOS

	417	**	**	**	186	**	**	311	**	197	220	216	201
	97%	**	**	**	99%	**	**	97%	**	96%	99%	98%	97%
Base for stats	428	**	**	**	188	**	**	320	**	206	222	220	208
Mean number of apps/ sites	2.0	**	**	**	2.0	**	**	1.9	**	1.8	2.2	2.0	2.0
Standard deviation	1.43	**	**	**	1.30	**	**	1.35	**	1.39	1.44	1.46	1.39
Standard error	.07	**	**	**	.11	**	**	.08	**	.10	.11	.10	.10

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j
Unweighted total	391	17	20	29	20	44	37	78	71	35	40
Effective Weighted Sample	325	11	12	22	16	38	32	67	61	34	38
Total	428	9	12	23	20	48	41	96	91	43	43
TikTok (LIVE)	201 47%	**	**	**	**	**	**	**	**	**	**
YouTube (Live)	174 41%	**	**	**	**	**	**	**	**	**	**
Instagram (Live)	148 35%	**	**	**	**	**	**	**	**	**	**
Snapchat (Live) (ADDED AT WAVE 2)	129 30%	**	**	**	**	**	**	**	**	**	**
Facebook (Live)	99 23%	**	**	**	**	**	**	**	**	**	**
Twitch	69 16%	**	**	**	**	**	**	**	**	**	**
Telegram (Live) (ADDED AT WAVE 2)	27 6%	**	**	**	**	**	**	**	**	**	**
YouNow	7 2%	**	**	**	**	**	**	**	**	**	**
Yubo	3 1%	**	**	**	**	**	**	**	**	**	**
Child posts or shares their own live streamed videos on other apps/ sites	5 1%	**	**	**	**	**	**	**	**	**	**
Don't know	11 3%	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j
Unweighted total	391	17	20	29	20	44	37	78	71	35	40
Effective Weighted Sample	325	11	12	22	16	38	32	67	61	34	38
Total	428	9	12	23	20	48	41	96	91	43	43

SUMMARY

ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS

	417	**	**	**	**	**	**	**	**	**	**
	97%	**	**	**	**	**	**	**	**	**	**
Base for stats	428	**	**	**	**	**	**	**	**	**	**
Mean number of apps/ sites	2.0	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.43	**	**	**	**	**	**	**	**	**	**
Standard error	.07	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	~b	~c	~d	a	~b
Unweighted total	391	20	125	232	272	45	41	33	354	37
Effective Weighted Sample	325	13	98	204	255	41	30	26	294	32
Total	428	10	120	282	365	30	19	14	380	48
TikTok (LIVE)	201	**	47	144	169	**	**	**	175	**
	47%	**	39%	51%	46%	**	**	**	46%	**
YouTube (Live)	174	**	55	104	147	**	**	**	158	**
	41%	**	46%	37%	40%	**	**	**	42%	**
Instagram (Live)	148	**	23	117	126	**	**	**	134	**
	35%	**	19%	41%	34%	**	**	**	35%	**
			b							
Snapchat (Live) (ADDED AT WAVE 2)	129	**	27	94	112	**	**	**	113	**
	30%	**	22%	33%	31%	**	**	**	30%	**
Facebook (Live)	99	**	23	69	84	**	**	**	86	**
	23%	**	19%	24%	23%	**	**	**	23%	**
Twitch	69	**	19	49	58	**	**	**	61	**
	16%	**	16%	17%	16%	**	**	**	16%	**
Telegram (Live) (ADDED AT WAVE 2)	27	**	8	19	26	**	**	**	23	**
	6%	**	6%	7%	7%	**	**	**	6%	**
YouNow	7	**	2	5	6	**	**	**	7	**
	2%	**	2%	2%	2%	**	**	**	2%	**
Yubo	3	**	1	1	1	**	**	**	3	**
	1%	**	*%	*%	*%	**	**	**	1%	**
Child posts or shares their own live streamed videos on other apps/ sites	5	**	2	3	4	**	**	**	5	**
	1%	**	2%	1%	1%	**	**	**	1%	**
Don't know	11	**	4	6	9	**	**	**	8	**
	3%	**	3%	2%	3%	**	**	**	2%	**

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL ~a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND ~b	WALES ~c	N IRELAND ~d	URBAN a	RURAL ~b
Significance Level: 99%										
Unweighted total	391	20	125	232	272	45	41	33	354	37
Effective Weighted Sample	325	13	98	204	255	41	30	26	294	32
Total	428	10	120	282	365	30	19	14	380	48
SUMMARY										
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	417	**	116	276	356	**	**	**	371	**
	97%	**	97%	98%	97%	**	**	**	98%	**
Base for stats	428	**	120	282	365	**	**	**	380	**
Mean number of apps/ sites	2.0	**	1.7	2.1	2.0	**	**	**	2.0	**
				b						
Standard deviation	1.43	**	1.30	1.46	1.43	**	**	**	1.42	**
Standard error	.07	**	.12	.10	.09	**	**	**	.08	**
Columns Tested: a,b,c - a,b,c,d - a,b										

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	~b	~c	~d	e	f	a	b	a	b	~c
Unweighted total	391	156	84	77	72	240	149	118	242	110	165	93
Effective Weighted Sample	325	127	72	65	65	199	128	98	201	88	139	78
Total	428	153	83	83	107	236	189	124	269	126	173	101
TikTok (LIVE)	201 47%	74 48%	** **	** **	** **	119 50%	81 43%	58 47%	128 48%	59 47%	73 42%	** **
YouTube (Live)	174 41%	69 45%	** **	** **	** **	99 42%	75 40%	42 34%	108 40%	49 39%	63 36%	** **
Instagram (Live)	148 35%	60 39%	** **	** **	** **	84 36%	63 33%	47 38%	85 32%	41 32%	60 35%	** **
Snapchat (Live) (ADDED AT WAVE 2)	129 30%	54 35%	** **	** **	** **	74 31%	54 29%	40 33%	77 29%	38 30%	47 27%	** **
Facebook (Live)	99 23%	49 32%	** **	** **	** **	60 25%	39 21%	35 28%	54 20%	29 23%	41 24%	** **
Twitch	69 16%	29 19%	** **	** **	** **	39 16%	30 16%	22 18%	44 16%	30 24%	21 12%	** **
Telegram (Live) (ADDED AT WAVE 2)	27 6%	17 11%	** **	** **	** **	17 7%	11 6%	7 6%	20 8%	9 7%	8 4%	** **
YouNow	7 2%	3 2%	** **	** **	** **	3 1%	4 2%	4 3%	3 1%	3 2%	4 2%	** **
Yubo	3 1%	1 1%	** **	** **	** **	1 *%	2 1%	2 2%	1 *%	1 1%	2 1%	** **
Child posts or shares their own live streamed videos on other apps/ sites	5 1%	3 2%	** **	** **	** **	4 2%	1 1%	* *%	4 1%	1 1%	* *%	** **

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 ~b	C2 ~c	DE ~d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST ~c
Significance Level: 99%												
Unweighted total	391	156	84	77	72	240	149	118	242	110	165	93
Effective Weighted Sample	325	127	72	65	65	199	128	98	201	88	139	78
Total	428	153	83	83	107	236	189	124	269	126	173	101
Don't know	11	2	**	**	**	5	5	5	5	5	4	**
	3%	1%	**	**	**	2%	3%	4%	2%	4%	2%	**
SUMMARY												
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS												
	417	152	**	**	**	232	184	118	264	120	169	**
	97%	99%	**	**	**	98%	97%	96%	98%	96%	98%	**
Base for stats	428	153	**	**	**	236	189	124	269	126	173	**
Mean number of apps/ sites	2.0	2.3	**	**	**	2.1	1.9	2.1	1.9	2.1	1.8	**
Standard deviation	1.43	1.67	**	**	**	1.52	1.28	1.52	1.36	1.50	1.31	**
Standard error	.07	.13	**	**	**	.10	.11	.14	.09	.14	.10	**

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 18

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
TikTok (LIVE)	201 6%	5 1%	18 3%	37 4%	91 10%	50 11%	5 1%	146 6%	50 11%	87 4%	114 10%	91 5%	110 6%
				a	abc	abc		a	ab		a		
YouTube (Live)	174 5%	13 3%	22 3%	36 4%	66 7%	38 8%	13 3%	124 5%	38 8%	94 4%	80 7%	113 7%	61 4%
					abc	abc			ab		a	b	
Instagram (Live)	148 4%	6 1%	10 1%	16 2%	76 8%	39 9%	6 1%	102 4%	39 9%	51 2%	97 9%	65 4%	83 5%
					abc	abc		a	ab		a		
Snapchat (Live) (ADDED AT WAVE 2)	129 4%	5 1%	9 1%	26 3%	59 6%	29 6%	5 1%	94 4%	29 6%	54 2%	75 7%	56 3%	73 4%
					abc	abc		a	a		a		
Facebook (Live)	99 3%	5 1%	9 1%	19 2%	40 4%	27 6%	5 1%	67 3%	27 6%	45 2%	53 5%	51 3%	48 3%
					ab	abc			ab		a		
Twitch	69 2%	3 1%	5 1%	12 1%	32 4%	17 4%	3 1%	49 2%	17 4%	26 1%	43 4%	48 3%	21 1%
					abc	abc			a		a	b	
Telegram (Live) (ADDED AT WAVE 2)	27 1%	2 *%	2 *%	7 1%	9 1%	7 1%	2 *%	19 1%	7 1%	15 1%	13 1%	15 1%	12 1%
YouNow	7 *%	* *%	1 *%	2 *%	4 *%	1 *%	* *%	6 *%	1 *%	2 *%	5 *%	3 *%	4 *%
Yubo	3 *%	- -%	1 *%	1 *%	1 *%	1 *%	- -%	2 *%	1 *%	1 *%	2 *%	3 *%	* *%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Child posts or shares their own live streamed videos on other apps/ sites	5	1	1	-	3	-	1	4	-	2	3	4	1
	*%	*%	*%	-%	*%	-%	*%	*%	-%	*%	*%	*%	*%
Don't know	11	-	1	6	2	1	-	9	1	9	2	4	6
	*%	-%	*%	1%	*%	*%	-%	*%	*%	*%	*%	*%	*%

SUMMARY

ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	417	22	42	83	186	85	22	311	85	197	220	216	201
	12%	5%	6%	9%	20%	19%	5%	12%	19%	9%	19%	13%	12%
				a	abc	abc		a	ab		a		
DO NOT POST LIVE STREAM VIDEOS	2989	434	640	822	724	369	434	2186	369	2072	917	1488	1501
	87%	95%	94%	90%	79%	81%	95%	87%	81%	91%	81%	87%	88%
		cde	de	de			bc	c		b			
Base for stats	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Mean number of apps/ sites	.3	.1	.1	.2	.4	.5	.1	.2	.5	.2	.4	.3	.2
				a	abc	abc		a	ab		a		
Standard deviation	.84	.48	.57	.67	1.01	1.19	.48	.80	1.19	.67	1.07	.86	.81
Standard error	.01	.02	.02	.02	.04	.06	.02	.02	.06	.01	.03	.02	.02

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 18

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
TikTok (LIVE)	201 6%	3 1%	2 1%	10 3%	7 2%	19 4%	18 4%	35 8%	56 12%	24 11%	26 11%
								abd	abcdef	abcdef	abcdef
YouTube (Live)	174 5%	6 3%	7 3%	15 4%	7 2%	24 5%	12 3%	45 10%	20 4%	22 10%	15 7%
								abcdfh		abdf	d
Instagram (Live)	148 4%	3 1%	4 2%	5 1%	5 1%	7 2%	9 2%	31 7%	45 10%	19 8%	20 9%
								abcdef	abcdef	abcdef	abcdef
Snapchat (Live) (ADDED AT WAVE 2)	129 4%	2 1%	4 2%	6 2%	3 1%	11 2%	15 3%	22 5%	36 8%	15 7%	14 6%
								ad	abcdef	abcd	ad
Facebook (Live)	99 3%	1 1%	3 1%	6 2%	3 1%	10 2%	9 2%	22 5%	18 4%	12 5%	14 6%
								ad		ad	abcdf
Twitch	69 2%	3 1%	* *%	3 1%	3 1%	9 2%	3 1%	19 4%	13 3%	15 6%	2 1%
								bcdf		abcdefj	
Telegram (Live) (ADDED AT WAVE 2)	27 1%	- -%	2 1%	2 1%	* *%	2 *%	5 1%	5 1%	4 1%	6 3%	1 *%
										ad	
YouNow	7 *%	- -%	* *%	1 *%	- -%	- -%	2 *%	3 1%	2 *%	- -%	1 *%
Yubo	3 *%	- -%	- -%	* *%	* *%	1 *%	- -%	1 *%	- -%	1 1%	- -%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 18

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Child posts or shares their own live streamed videos on other apps/ sites	5	-	1	1	-	-	-	3	-	-	-
	*%	-%	1%	*%	-%	-%	-%	1%	-%	-%	-%
Don't know	11	-	-	-	1	2	4	1	1	1	-
	*%	-%	-%	-%	*%	*%	1%	*%	*%	1%	-%
SUMMARY											
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	417	9	12	23	19	46	37	95	90	42	43
	12%	4%	5%	7%	5%	10%	8%	21%	20%	18%	19%
						a		abcdef	abcdef	abcdef	abcdef
DO NOT POST LIVE STREAM VIDEOS	2989	219	215	318	322	408	415	359	364	185	185
	87%	96%	95%	93%	94%	89%	91%	79%	80%	81%	81%
		efghij	ghij	ghij	ghij	ghij	ghij				
Base for stats	3417	228	228	342	342	456	456	456	456	228	228
Mean number of apps/ sites	.3	.1	.1	.1	.1	.2	.2	.4	.4	.5	.4
								abcdef	abcdef	abcdef	abcdef
Standard deviation	.84	.42	.54	.67	.46	.66	.68	.97	1.04	1.34	1.03
Standard error	.01	.02	.03	.03	.02	.03	.03	.05	.05	.10	.07

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 18

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QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
TikTok (LIVE)	201 6%	3 1%	47 3%	144 10% ab	169 6%	13 4%	13 7%	6 5%	175 6%	26 6%
YouTube (Live)	174 5%	8 3%	55 4%	104 7% ab	147 5%	16 5%	4 3%	7 5%	158 5%	16 4%
Instagram (Live)	148 4%	2 1%	23 1%	117 8% ab	126 4%	11 3%	6 3%	5 4%	134 5%	14 3%
Snapchat (Live) (ADDED AT WAVE 2)	129 4%	3 1%	27 2%	94 6% ab	112 4%	7 2%	6 4%	4 3%	113 4%	16 4%
Facebook (Live)	99 3%	3 1%	23 1%	69 5% ab	84 3%	6 2%	5 3%	4 3%	86 3%	13 3%
Twitch	69 2%	* *%	19 1%	49 3% ab	58 2%	7 2%	2 1%	2 2%	61 2%	7 2%
Telegram (Live) (ADDED AT WAVE 2)	27 1%	1 *%	8 1%	19 1%	26 1%	- -%	1 *%	1 1%	23 1%	4 1%
YouNow	7 *%	* *%	2 *%	5 *%	6 *%	1 *%	1 *%	- -%	7 *%	- -%
Yubo	3 *%	- -%	1 *%	1 *%	1 *%	1 *%	* *%	1 1%	3 *%	- -%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Child posts or shares their own live streamed videos on other apps/ sites	5	-	2	3	4	*	*	-	5	-
	%	-%	%	%	%	%	%	-%	%	-%
Don't know	11	-	4	6	9	2	-	-	8	2
	%	-%	%	%	%	1%	-%	-%	%	1%
SUMMARY										
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	417	10	116	276	356	28	19	14	371	46
	12%	4%	7%	19%	13%	9%	11%	10%	12%	10%
				ab						
DO NOT POST LIVE STREAM VIDEOS	2989	280	1430	1176	2443	274	150	121	2593	396
	87%	96%	92%	81%	87%	90%	89%	90%	87%	89%
		c	c							
Base for stats	3417	291	1551	1458	2809	304	169	135	2973	444
Mean number of apps/ sites	.3	.1	.1	.4	.3	.2	.2	.2	.3	.2
				ab						
Standard deviation	.84	.46	.59	1.06	.85	.75	.79	.82	.84	.79
Standard error	.01	.02	.01	.03	.02	.03	.04	.05	.02	.04

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 18

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE					IMPACTING OR LIMITING CONDITIONS			FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
TikTok (LIVE)	201 6%	74 8%	45 5%	29 4%	52 6%	119 7%	81 5%	58 9%	128 5%	59 6%	73 6%	55 7%
YouTube (Live)	174 5%	69 7%	30 4%	32 4%	43 5%	99 6%	75 5%	42 7%	108 4%	49 5%	63 5%	51 6%
Instagram (Live)	148 4%	60 6%	25 3%	26 4%	37 4%	84 5%	63 4%	47 7%	85 3%	41 4%	60 5%	40 5%
Snapchat (Live) (ADDED AT WAVE 2)	129 4%	54 6%	20 2%	28 4%	26 3%	74 4%	54 3%	40 6%	77 3%	38 4%	47 4%	36 4%
Facebook (Live)	99 3%	49 5%	11 1%	16 2%	23 3%	60 3%	39 2%	35 5%	54 2%	29 3%	41 3%	27 3%
Twitch	69 2%	29 3%	9 1%	14 2%	16 2%	39 2%	30 2%	22 3%	44 2%	30 3%	21 2%	17 2%
Telegram (Live) (ADDED AT WAVE 2)	27 1%	17 2%	- -%	6 1%	5 1%	17 1%	11 1%	7 1%	20 1%	9 1%	8 1%	10 1%
YouNow	7 *%	3 *%	* *%	4 1%	1 *%	3 *%	4 *%	4 1%	3 *%	3 *%	4 *%	* *%
Yubo	3 *%	1 *%	- -%	2 *%	- -%	1 *%	2 *%	2 *%	1 *%	1 *%	2 *%	- -%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 18

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Child posts or shares their own live streamed videos on other apps/ sites	5 *%	3 *%	1 *%	1 *%	- -%	4 *%	1 *%	* *%	4 *%	1 *%	* *%	- -%
Don't know	11 *%	2 *%	3 *%	1 *%	4 *%	5 *%	5 *%	5 1%	5 *%	5 1%	4 *%	1 *%
SUMMARY												
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	417 12%	152 16% bf	80 10%	81 11%	103 12%	232 13%	184 11%	118 18% b	264 10%	120 13%	169 13%	100 12%
DO NOT POST LIVE STREAM VIDEOS	2989 87%	803 84%	758 90% a	635 88%	782 88%	1562 87%	1417 88% a	526 81%	2345 90% a	829 87%	1124 87%	739 88%
Base for stats	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Mean number of apps/ sites	.3	.4 bcdef	.2	.2	.2	.3 b	.2	.4 b	.2	.3	.2	.3
Standard deviation	.84	1.09	.61	.74	.77	.90	.76	1.05	.73	.89	.79	.94
Standard error	.01	.03	.02	.03	.03	.02	.02	.04	.01	.03	.02	.03
Columns Tested: a,b,c,d,e,f - a,b - a,b,c												

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 19

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
TikTok	1442 42%	35 8%	85 12%	383 42% ab	619 68% abc	321 70% abc	35 8%	1086 43% a	321 70% ab	647 28%	795 70% a	695 41%	747 44%
Snapchat	1257 37%	24 5%	55 8%	247 27% ab	595 65% abc	336 74% abcd	24 5%	898 36% a	336 74% ab	454 20%	804 71% a	570 33%	687 40% a
Instagram	1102 32%	22 5%	39 6%	148 16% ab	527 58% abc	366 80% abcd	22 5%	713 28% a	366 80% ab	290 13%	812 71% a	501 29%	601 35% a
Facebook	765 22%	21 5%	47 7%	131 14% ab	336 37% abc	229 50% abcd	21 5%	515 21% a	229 50% ab	259 11%	506 44% a	396 23%	369 22%
Pinterest	328 10%	9 2%	12 2%	57 6% ab	156 17% abc	94 21% abc	9 2%	225 9% a	94 21% ab	105 5%	223 20% a	101 6%	226 13% a
Twitter	314 9%	2 *%	10 1%	41 5% ab	138 15% abc	123 27% abcd	2 *%	189 8% a	123 27% ab	77 3%	237 21% a	169 10%	145 8%
BeReal	198 6%	3 1%	8 1%	26 3% a	111 12% abc	51 11% abc	3 1%	144 6% a	51 11% ab	54 2%	143 13% a	66 4%	131 8% a
Reddit	142 4%	3 1%	8 1%	13 1% abc	77 8% abc	40 9% abc	3 1%	98 4% a	40 9% ab	40 2%	101 9% a	83 5%	58 3%
PopJam	87 3%	20 4% bd	10 1%	35 4% bd	14 1%	9 2%	20 4%	58 2%	9 2%	72 3% b	14 1%	44 3%	43 2%
Tumblr	52 2%	2 1%	5 1%	9 1%	20 2%	16 3% abc	2 1%	34 1%	16 3% ab	21 1%	31 3% a	29 2%	23 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 19

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
		a	b	c	d	e	a	b	c	a	b	a	b
Significance Level: 99%													
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Wink	48	4	6	14	11	12	4	32	12	25	23	28	19
	1%	1%	1%	2%	1%	3%	1%	1%	3%	1%	2%	2%	1%
YuBo	44	4	9	12	10	9	4	31	9	27	17	20	23
	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%
GoBubble	27	4	3	9	8	2	4	21	2	19	8	12	15
	1%	1%	*%	1%	1%	*%	1%	1%	*%	1%	1%	1%	1%
Whisper	19	-	2	4	11	2	-	17	2	9	10	11	8
	1%	-%	*%	*%	1%	*%	-%	1%	*%	*%	1%	1%	*%
Momio	17	4	2	10	-	1	4	12	1	15	1	8	8
	*%	1%	*%	1%	-%	*%	1%	*%	*%	1%	*%	*%	*%
Child uses other social media apps/ sites	71	10	12	29	17	3	10	58	3	55	16	38	34
	2%	2%	2%	3%	2%	1%	2%	2%	1%	2%	1%	2%	2%
Child does not use ANY social media apps/ sites	1289	352	494	361	64	18	352	919	18	1239	50	653	636
	38%	77%	72%	40%	7%	4%	77%	37%	4%	54%	4%	38%	37%
		cde	cde	de			bc	c		b			
Don't know	15	2	8	3	2	-	2	13	-	15	-	10	5
	*%	1%	1%	*%	*%	-%	1%	1%	-%	1%	-%	1%	*%
SUMMARY													
ANY SOCIAL MEDIA APPS/ SITES USED	2113	101	182	547	845	438	101	1574	438	1024	1089	1045	1068
	62%	22%	27%	60%	93%	96%	22%	63%	96%	45%	96%	61%	63%
				ab	abc	abc		a	ab		a		
Base for stats	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b													

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Mean number of apps/ sites (out of 16)	1.7	.4	.5	1.3	2.9	3.5	.4	1.6	3.5	1.0	3.3	1.6	1.8
				ab	abc	abcd		a	ab		a		a
Standard deviation	1.93	.93	1.05	1.53	1.82	1.82	.93	1.83	1.82	1.44	1.84	1.88	1.97
Standard error	.03	.04	.04	.05	.07	.09	.04	.04	.09	.03	.06	.05	.05

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 19

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
TikTok	1442 42%	23 10%	12 5%	42 12% b	44 13% b	199 44% abcd	184 40% abcd	291 64% abcdef	328 72% abcdef	141 62% abcdef	180 79% abcdefgi
Snapchat	1257 37%	8 4%	16 7%	30 9%	25 7%	109 24% abcd	138 30% abcd	266 58% abcdef	330 72% abcdefg	157 69% abcdef	179 78% abcdefg
Instagram	1102 32%	11 5%	11 5%	19 5%	20 6%	67 15% abcd	81 18% abcd	222 49% abcdef	304 67% abcdefg	182 80% abcdefgh	184 81% abcdefgh
Facebook	765 22%	11 5%	11 5%	21 6%	26 8%	75 16% abcd	56 12% abc	178 39% abcdef	158 35% abcdef	112 49% abcdefn	117 52% abcdefgh
Pinterest	328 10%	3 1%	6 3%	4 1%	8 2%	20 4%	37 8% abcd	46 10% abcde	110 24% abcdefgi	28 12% abcde	65 29% abcdefgi
Twitter	314 9%	2 1%	* *%	8 2%	2 1%	23 5% abd	18 4% bd	61 13% abcdef	77 17% abcdef	76 33% abcdefghj	47 21% abcdef
BeReal	198 6%	1 1%	1 *%	1 *%	6 2%	10 2%	17 4% c	38 8% abcde	72 16% abcdefgi	16 7% abcde	35 15% abcdefi
Reddit	142 4%	2 1%	1 1%	4 1%	3 1%	8 2%	5 1% abcdef	47 10% abcdef	31 7% abcdef	23 10% abcdef	18 8% abcdef
PopJam	87 3%	9 4%	11 5%	5 1%	5 1%	15 3%	20 4%	7 2%	6 1%	7 3%	1 *%
Tumblr	52 2%	1 1%	1 *%	1 *%	4 1%	7 2%	2 *%	11 2%	9 2%	9 4% cf	7 3%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Wink	48 1%	1 1%	3 1%	2 1%	4 1%	7 1%	7 2%	8 2%	4 1%	10 4%	1 1%
										ach	
YuBo	44 1%	1 *%	2 1%	5 2%	3 1%	6 1%	6 1%	5 1%	5 1%	4 2%	6 3%
GoBubble	27 1%	2 1%	1 1%	1 *%	2 1%	6 1%	4 1%	1 *%	7 1%	1 1%	1 *%
Whisper	19 1%	- -%	- -%	2 1%	* *%	3 1%	1 *%	5 1%	6 1%	1 1%	1 *%
Momio	17 *%	* *%	3 1%	2 1%	- -%	4 1%	5 1%	- -%	- -%	1 1%	- -%
Child uses other social media apps/ sites	71 2%	2 1%	8 4%	5 2%	7 2%	15 3%	14 3%	13 3%	4 1%	3 1%	- -%
Child does not use ANY social media apps/ sites	1289 38%	172 76%	180 79%	252 74%	242 71%	175 39%	186 41%	40 9%	24 5%	14 6%	3 2%
		efghij	efghij	efghij	efghij	ghij	ghij	j			
Don't know	15 *%	2 1%	- -%	3 1%	5 1%	3 1%	- -%	2 *%	- -%	- -%	- -%
SUMMARY											
ANY SOCIAL MEDIA APPS/ SITES USED	2113 62%	53 23%	48 21%	87 25%	95 28%	277 61%	270 59%	414 91%	431 95%	214 94%	224 98%
						abcd	abcd	abcdef	abcdef	abcdef	abcdefg
Base for stats	3417	228	228	342	342	456	456	456	456	228	228
Columns Tested: a,b,c,d,e,f,g,h,i,j											

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Total	3417	228	228	342	342	456	456	456	456	228	228
Mean number of apps/ sites (out of 16)	1.7	.3	.4	.4	.5	1.3	1.3	2.6	3.2	3.4	3.7
Standard deviation	1.93	.79	1.05	1.12	.99	abcd	abcd	abcdef	abcdefg	abcdefg	abcdefgh
Standard error	.03	.04	.06	.06	.05	.07	.08	.09	.09	.14	.12

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
TikTok	1442 42%	21 7%	387 25% a	974 67% ab	1161 41%	143 47%	69 41%	69 51% a	1260 42%	182 41%
Snapchat	1257 37%	10 4%	237 15% a	961 66% ab	1015 36%	119 39%	62 37%	62 46% a	1090 37%	167 38%
Instagram	1102 32%	16 6%	140 9%	890 61% ab	901 32%	94 31%	58 34%	49 36%	971 33%	131 30%
Facebook	765 22%	14 5%	159 10% a	552 38% ab	606 22%	84 27% a	39 23%	36 27%	676 23%	89 20%
Pinterest	328 10%	4 1%	53 3%	258 18% ab	266 9%	28 9%	20 12%	13 10%	285 10%	43 10%
Twitter	314 9%	* *%	37 2%	262 18% ab	255 9%	29 9%	17 10%	13 9%	278 9%	36 8%
BeReal	198 6%	2 1%	21 1%	166 11% ab	158 6%	20 7%	12 7%	8 6%	177 6%	20 5%
Reddit	142 4%	2 1%	21 1%	113 8% ab	119 4%	9 3%	6 4%	7 5%	131 4%	10 2%
PopJam	87 3%	8 3%	48 3%	30 2%	68 2%	10 3%	2 1%	7 5% c	80 3%	6 1%
Tumblr	52 2%	3 1%	14 1%	30 2%	41 1%	3 1%	4 2%	4 3%	49 2%	3 1%

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 19

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
		a	b	c	a	b	c	d	a	b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Wink	48 1%	1 *%	18 1%	22 2%	42 1%	3 1%	2 1%	2 1%	44 1%	3 1%
YuBo	44 1%	1 *%	20 1%	23 2%	39 1%	1 *%	1 *%	3 2%	37 1%	6 1%
GoBubble	27 1%	3 1%	9 1%	15 1%	20 1%	4 1%	1 1%	1 1%	24 1%	2 1%
Whisper	19 1%	- -%	7 *%	10 1%	18 1%	- -%	1 *%	1 1%	17 1%	2 *%
Momio	17 *%	3 1%	8 1%	6 *%	15 1%	1 *%	* *%	1 1%	17 1%	- -%
Child uses other social media apps/ sites	71 2%	5 2%	42 3%	18 1%	58 2%	6 2%	6 3%	2 1%	63 2%	8 2%
Child does not use ANY social media apps/ sites	1289 38%	236 81% bc	909 59% c	110 8%	1075 38%	108 35%	66 39%	40 30%	1107 37%	182 41%
Don't know	15 *%	- -%	10 1%	1 *%	12 *%	3 1%	1 *%	- -%	14 *%	1 *%
SUMMARY										
ANY SOCIAL MEDIA APPS/ SITES USED	2113 62%	55 19%	631 41% a	1346 92% ab	1722 61%	194 64%	102 61%	95 70%	1851 62%	262 59%
Base for stats	3417	291	1551	1458	2809	304	169	135	2973	444
Mean number of apps/ sites (out of 16)	1.7	.3	.8 a	3.0 ab	1.7	1.8	1.8	2.1 a	1.7	1.6

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Standard deviation	1.93	.95	1.30	1.85	1.92	1.90	2.00	2.08	1.94	1.81
Standard error	.03	.05	.03	.05	.04	.09	.09	.12	.04	.08

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
TikTok	1442 42%	399 42%	331 39%	314 44%	392 44%	730 41%	706 44%	307 47%	1080 41%	436 46%	542 42%	363 43%
Snapchat	1257 37%	357 37%	281 33%	285 40%	330 37%	638 35%	615 38%	271 42%	938 36%	359 38%	460 35%	329 39%
Instagram	1102 32%	357 37%	252 30%	227 32%	261 29%	609 34%	489 30%	236 36%	822 31%	289 30%	405 31%	310 37%
Facebook	765 22%	236 25%	137 16%	161 22%	229 26%	373 21%	390 24%	180 28%	543 21%	227 24%	300 23%	187 22%
Pinterest	328 10%	120 13%	74 9%	58 8%	73 8%	194 11%	131 8%	84 13%	233 9%	102 11%	109 8%	91 11%
Twitter	314 9%	120 13%	69 8%	50 7%	73 8%	189 11%	123 8%	65 10%	235 9%	89 9%	118 9%	88 11%
BeReal	198 6%	77 8%	48 6%	38 5%	34 4%	125 7%	72 4%	57 9%	133 5%	58 6%	66 5%	62 7%
Reddit	142 4%	61 6%	30 4%	23 3%	26 3%	92 5%	49 3%	30 5%	100 4%	45 5%	48 4%	36 4%
PopJam	87 3%	38 4%	21 3%	14 2%	14 2%	59 3%	27 2%	14 2%	67 3%	29 3%	34 3%	21 2%
Tumblr	52 2%	27 3%	6 1%	9 1%	10 1%	33 2%	20 1%	11 2%	36 1%	10 1%	16 1%	18 2%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Wink	48 1%	20 2%	11 1%	8 1%	8 1%	31 2%	17 1%	19 3% b	27 1%	12 1%	19 1%	12 1%
YuBo	44 1%	20 2%	7 1%	11 1%	6 1%	27 2%	17 1%	21 3% b	22 1%	19 2%	16 1%	7 1%
GoBubble	27 1%	13 1%	3 *% af	7 1%	3 *% af	16 1%	10 1%	9 1%	18 1%	9 1%	10 1%	6 1%
Whisper	19 1%	9 1%	3 *% af	3 *% af	4 *% af	13 1%	7 *% af	3 1%	15 1%	8 1%	2 *% af	4 1%
Momio	17 *% af	7 1%	2 *% af	6 1%	2 *% af	9 1%	8 *% af	6 1%	10 *% af	8 1%	6 *% af	2 *% af
Child uses other social media apps/ sites	71 2%	19 2%	19 2%	12 2%	22 2%	38 2%	33 2%	21 3%	49 2%	25 3%	28 2%	14 2%
Child does not use ANY social media apps/ sites	1289 38%	334 35%	361 43% af	267 37%	324 36%	695 39%	591 37%	189 29%	1043 40% a	333 35%	491 38%	318 38%
Don't know	15 *% af	3 *% af	1 *% af	5 1%	6 1%	4 *% af	11 1%	3 1%	10 *% af	8 1%	4 *% af	2 *% af
SUMMARY												
ANY SOCIAL MEDIA APPS/ SITES USED	2113 62%	619 65% b	480 57%	445 62%	559 63%	1100 61%	1004 63%	457 70% b	1562 60%	614 64%	802 62%	519 62%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Base for stats	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Mean number of apps/ sites (out of 16)	1.7	2.0	1.5	1.7	1.7	1.8	1.7	2.1	1.7	1.8	1.7	1.8
		bcd				b		b				
Standard deviation	1.93	2.16	1.79	1.83	1.85	2.00	1.84	2.04	1.89	1.99	1.84	2.00
Standard error	.03	.07	.06	.07	.07	.04	.05	.08	.04	.07	.05	.07
Columns Tested: a,b,c,d,e,f - a,b - a,b,c												

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 20

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SOCIAL MEDIA APP FROM QC13 SELECTED FOR COVERAGE AT QC13A

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1576	-	-	478	717	381	-	1195	381	639	937	771	805
Effective Weighted Sample	1346	-	-	397	594	360	-	989	360	528	818	660	687
Total	1794	-	-	521	836	438	-	1356	438	714	1081	884	910
Facebook	283 16%	** **	** **	67 13%	141 17%	75 17%	** **	208 15%	75 17%	98 14%	185 17%	167 19% b	116 13%
Snapchat	283 16%	** **	** **	116 22% de	130 16% e	37 8%	** **	246 18% c	37 8%	152 21% b	131 12%	138 16%	145 16%
TikTok	281 16%	** **	** **	161 31% de	89 11%	31 7%	** **	250 18% c	31 7%	194 27% b	87 8%	155 17%	126 14%
Instagram	277 15%	** **	** **	50 10%	143 17% c	84 19% c	** **	193 14%	84 19%	72 10%	205 19% a	123 14%	154 17%
Pinterest	159 9%	** **	** **	37 7%	77 9%	45 10%	** **	114 8%	45 10%	54 8%	105 10%	48 5%	111 12% a
Twitter	152 8%	** **	** **	11 2%	72 9% c	69 16% cd	** **	83 6%	69 16% b	24 3%	128 12% a	88 10%	64 7%
BeReal	137 8%	** **	** **	17 3%	80 10% c	40 9% c	** **	97 7%	40 9%	31 4%	106 10% a	43 5%	94 10% a
Reddit	104 6%	** **	** **	10 2%	64 8% c	29 7% c	** **	74 5%	29 7%	25 4%	78 7% a	59 7%	45 5%
PopJam	42 2%	** **	** **	29 6% de	10 1%	3 1%	** **	39 3%	3 1%	37 5% b	5 1%	18 2%	24 3%
Tumblr	41 2%	** **	** **	8 2%	20 2%	13 3%	** **	28 2%	13 3%	12 2%	29 3%	22 3%	18 2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SOCIAL MEDIA APP FROM QC13 SELECTED FOR COVERAGE AT QC13A

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1576	-	-	478	717	381	-	1195	381	639	937	771	805
Effective Weighted Sample	1346	-	-	397	594	360	-	989	360	528	818	660	687
Total	1794	-	-	521	836	438	-	1356	438	714	1081	884	910
Wink	36	**	**	14	10	12	**	24	12	14	21	23	12
	2%	**	**	3%	1%	3%	**	2%	3%	2%	2%	3%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 20

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SOCIAL MEDIA APP FROM QC13 SELECTED FOR COVERAGE AT QC13A

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1576	-	-	-	-	234	244	352	365	185	196
Effective Weighted Sample	1346	-	-	-	-	197	200	289	305	176	184
Total	1794	-	-	-	-	263	258	408	428	214	224
Facebook	283 16%	**	**	**	**	43 16%	24 9%	91 22% fh	50 12%	33 15%	42 19% f
Snapchat	283 16%	**	**	**	**	54 21% ij	62 24% ij	63 15% j	67 16% j	21 10%	16 7%
TikTok	281 16%	**	**	**	**	86 33% ghij	74 29% ghij	54 13%	35 8%	14 6%	17 8%
Instagram	277 15%	**	**	**	**	22 8%	29 11%	60 15%	82 19% e	42 19% e	43 19% e
Pinterest	159 9%	**	**	**	**	14 5%	23 9%	23 6%	54 13% egi	11 5%	35 15% egi
Twitter	152 8%	**	**	**	**	9 3%	2 1%	31 8% f	41 9% ef	48 22% efghj	21 9% f
BeReal	137 8%	**	**	**	**	5 2%	11 4%	26 6%	54 13% ef	11 5%	28 13% ef
Reddit	104 6%	**	**	**	**	6 2%	5 2%	36 9% ef	28 7%	17 8% f	13 6%
PopJam	42 2%	**	**	**	**	11 4%	19 7% ghij	5 1%	5 1%	2 1%	1 *%
Tumblr	41 2%	**	**	**	**	6 2%	2 1%	11 3%	9 2%	6 3%	7 3%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SOCIAL MEDIA APP FROM QC13 SELECTED FOR COVERAGE AT QC13A

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1576	-	-	-	-	234	244	352	365	185	196
Effective Weighted Sample	1346	-	-	-	-	197	200	289	305	176	184
Total	1794	-	-	-	-	263	258	408	428	214	224
Wink	36	**	**	**	**	7	7	6	4	10	1
	2%	**	**	**	**	3%	3%	2%	1%	5%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 20

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SOCIAL MEDIA APP FROM QC13 SELECTED FOR COVERAGE AT QC13A

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1576	-	365	1153	1071	203	184	118	1386	190
Effective Weighted Sample	1346	-	303	990	1002	194	150	91	1188	159
Total	1794	-	388	1334	1460	168	89	78	1570	224
Facebook	283	**	55	217	223	35	16	9	255	29
	16%	**	14%	16%	15%	21%	18%	12%	16%	13%
Snapchat	283	**	85	188	234	25	13	10	241	42
	16%	**	22%	14%	16%	15%	15%	13%	15%	19%
			c							
TikTok	281	**	129	144	230	25	10	16	245	36
	16%	**	33%	11%	16%	15%	12%	21%	16%	16%
			c							
Instagram	277	**	32	234	227	19	17	15	236	41
	15%	**	8%	18%	16%	11%	19%	19%	15%	18%
			b							
Pinterest	159	**	23	133	134	13	6	6	137	23
	9%	**	6%	10%	9%	8%	7%	8%	9%	10%
Twitter	152	**	10	132	119	19	8	6	128	23
	8%	**	3%	10%	8%	11%	9%	8%	8%	10%
			b							
BeReal	137	**	8	121	107	15	9	6	119	18
	8%	**	2%	9%	7%	9%	10%	8%	8%	8%
			b							
Reddit	104	**	9	94	89	7	5	3	99	5
	6%	**	2%	7%	6%	4%	6%	3%	6%	2%
			b							
PopJam	42	**	22	21	33	7	1	2	39	3
	2%	**	6%	2%	2%	4%	1%	3%	2%	2%
			c							
Tumblr	41	**	7	29	32	1	3	4	38	3
	2%	**	2%	2%	2%	1%	4%	5%	2%	1%
Wink	36	**	8	22	31	2	1	1	33	2
	2%	**	2%	2%	2%	1%	1%	2%	2%	1%

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 20

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SOCIAL MEDIA APP FROM QC13 SELECTED FOR COVERAGE AT QC13A

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1576	496	412	342	318	908	660	349	1174	416	598	426
Effective Weighted Sample	1346	426	360	299	283	786	574	297	1003	353	514	370
Total	1794	511	411	390	473	922	863	392	1340	501	674	458
Facebook	283 16%	68 13%	50 12%	73 19%	92 20%	118 13%	165 19%	69 17%	200 15%	86 17%	107 16%	66 14%
Snapchat	283 16%	66 13%	62 15%	66 17%	86 18%	128 14%	152 18%	46 12%	231 17%	80 16%	108 16%	55 12%
TikTok	281 16%	67 13%	72 17%	55 14%	86 18%	138 15%	140 16%	59 15%	212 16%	74 15%	110 16%	76 17%
Instagram	277 15%	77 15%	69 17%	72 18%	59 13%	146 16%	132 15%	59 15%	212 16%	64 13%	110 16%	74 16%
Pinterest	159 9%	42 8%	40 10%	31 8%	44 9%	82 9%	75 9%	41 11%	116 9%	55 11%	53 8%	40 9%
Twitter	152 8%	55 11%	30 7%	28 7%	38 8%	85 9%	65 8%	31 8%	115 9%	38 8%	59 9%	45 10%
BeReal	137 8%	44 9%	40 10%	25 6%	27 6%	84 9%	53 6%	36 9%	97 7%	39 8%	45 7%	46 10%
Reddit	104 6%	45 9%	24 6%	17 4%	17 4%	69 7%	34 4%	20 5%	75 6%	35 7%	34 5%	27 6%
PopJam	42 2%	16 3%	11 3%	8 2%	8 2%	27 3%	15 2%	9 2%	32 2%	15 3%	19 3%	9 2%
Tumblr	41 2%	19 4%	5 1%	8 2%	9 2%	24 3%	17 2%	8 2%	28 2%	9 2%	14 2%	10 2%
Wink	36 2%	13 3%	8 2%	8 2%	6 1%	21 2%	14 2%	15 4%	20 2%	7 1%	14 2%	10 2%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 21

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC13A. Thinking about (SOCIAL MEDIA APP FROM QC13)... Which of these reasons, if any, are why you use it? (MULTI CODE)

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 ~a	5-7 ~b	8-11 c	12-15 d	16-17 e	3-4 ~a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	1576	-	-	478	717	381	-	1195	381	639	937	771	805
Effective Weighted Sample	1346	-	-	397	594	360	-	989	360	528	818	660	687
Total	1794	-	-	521	836	438	-	1356	438	714	1081	884	910
To keep up with what my friends are doing	1126 63%	**	**	283 54%	548 66%	295 67%	**	831 61%	295 67%	400 56%	726 67%	531 60%	596 65%
				c	c					a			
I like to see what's on my feed	770 43%	**	**	196 38%	362 43%	213 49%	**	558 41%	213 49%	268 38%	502 46%	360 41%	411 45%
					c						a		
I use it to follow influencers and celebrities	659 37%	**	**	154 30%	328 39%	176 40%	**	482 36%	176 40%	228 32%	431 40%	307 35%	352 39%
					c	c					a		
I like to use the different features - like filters, messaging, posting photos, games, etc.	645 36%	**	**	196 38%	289 35%	160 36%	**	486 36%	160 36%	267 37%	378 35%	282 32%	364 40%
													a
To keep up with my family	592 33%	**	**	180 34%	254 30%	158 36%	**	434 32%	158 36%	241 34%	351 32%	280 32%	312 34%
Other reasons	77 4%	**	**	32 6%	38 5%	7 2%	**	70 5%	7 2%	48 7%	28 3%	37 4%	40 4%
				e				c		b			
Don't know	27 2%	**	**	8 2%	14 2%	5 1%	**	22 2%	5 1%	11 2%	16 2%	13 1%	15 2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC13A. Thinking about (SOCIAL MEDIA APP FROM QC13)... Which of these reasons, if any, are why you use it? (MULTI CODE)

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1576	-	-	-	-	234	244	352	365	185	196
Effective Weighted Sample	1346	-	-	-	-	197	200	289	305	176	184
Total	1794	-	-	-	-	263	258	408	428	214	224
To keep up with what my friends are doing	1126 63%	**	**	**	**	129 49%	154 60%	259 64%	289 68%	143 67%	153 68%
I like to see what's on my feed	770 43%	**	**	**	**	98 37%	98 38%	162 40%	199 47%	100 47%	113 50%
I use it to follow influencers and celebrities	659 37%	**	**	**	**	75 28%	80 31%	147 36%	181 42%	85 40%	92 41%
I like to use the different features - like filters, messaging, posting photos, games, etc.	645 36%	**	**	**	**	91 35%	105 41%	120 30%	169 39%	70 33%	90 40%
To keep up with my family	592 33%	**	**	**	**	93 35%	87 34%	118 29%	136 32%	69 32%	89 40%
Other reasons	77 4%	**	**	**	**	18 7%	13 5%	18 4%	21 5%	1 1%	6 3%
Don't know	27 2%	**	**	**	**	3 1%	5 2%	7 2%	7 2%	3 1%	3 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC13A. Thinking about (SOCIAL MEDIA APP FROM QC13)... Which of these reasons, if any, are why you use it? (MULTI CODE)

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1576	-	365	1153	1071	203	184	118	1386	190
Effective Weighted Sample	1346	-	303	990	1002	194	150	91	1188	159
Total	1794	-	388	1334	1460	168	89	78	1570	224
To keep up with what my friends are doing	1126	**	203	873	916	103	56	51	984	143
	63%	**	52%	65%	63%	61%	63%	65%	63%	64%
				b						
I like to see what's on my feed	770	**	144	593	631	66	39	35	663	107
	43%	**	37%	44%	43%	39%	44%	45%	42%	48%
I use it to follow influencers and celebrities	659	**	123	517	537	57	32	32	577	81
	37%	**	32%	39%	37%	34%	36%	41%	37%	36%
I like to use the different features - like filters, messaging, posting photos, games, etc.	645	**	150	473	513	64	31	38	576	70
	36%	**	39%	35%	35%	38%	35%	48%	37%	31%
To keep up with my family	592	**	135	429	488	49	25	29	517	75
	33%	**	35%	32%	33%	29%	29%	37%	33%	34%
Other reasons	77	**	27	47	64	8	4	2	69	8
	4%	**	7%	4%	4%	5%	4%	2%	4%	4%
			c							
Don't know	27	**	4	22	20	4	1	2	22	5
	2%	**	1%	2%	1%	2%	1%	3%	1%	2%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC13A. Thinking about (SOCIAL MEDIA APP FROM QC13)... Which of these reasons, if any, are why you use it? (MULTI CODE)

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1576	496	412	342	318	908	660	349	1174	416	598	426
Effective Weighted Sample	1346	426	360	299	283	786	574	297	1003	353	514	370
Total	1794	511	411	390	473	922	863	392	1340	501	674	458
To keep up with what my friends are doing	1126 63%	309 60%	251 61%	253 65%	309 65%	561 61%	563 65%	230 59%	866 65%	309 62%	447 66%	272 59%
I like to see what's on my feed	770 43%	227 44%	179 44%	155 40%	206 44%	407 44%	361 42%	173 44%	571 43%	219 44%	272 40%	211 46%
I use it to follow influencers and celebrities	659 37%	198 39%	159 39%	140 36%	156 33%	357 39%	296 34%	147 38%	492 37%	187 37%	249 37%	170 37%
I like to use the different features - like filters, messaging, posting photos, games, etc.	645 36%	185 36%	158 38%	135 35%	162 34%	343 37%	298 35%	132 34%	487 36%	204 41%	237 35%	159 35%
To keep up with my family	592 33%	169 33%	107 26%	133 34%	179 38% b	276 30%	312 36% b	136 35%	437 33%	188 38%	213 32%	138 30%
Other reasons	77 4%	22 4%	21 5%	12 3%	21 5%	43 5%	34 4%	20 5%	54 4%	16 3%	26 4%	26 6%
Don't know	27 2%	4 1%	6 1%	13 3%	5 1%	10 1%	17 2%	9 2%	19 1%	4 1%	10 2%	9 2%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 22

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC13A. Thinking about (SOCIAL MEDIA APP FROM QC13)... Which of these reasons, if any, are why you use it? (MULTI CODE)

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	SOCIAL MEDIA APP SELECTED AT QC13										
		BeReal a	Facebook b	Instagram c	Pinterest d	PopJam ~e	Reddit ~f	Snapchat g	TikTok h	Tumblr ~i	Twitter j	Wink ~k
Significance Level: 99%												
Unweighted total	1576	126	245	247	131	38	91	248	248	35	134	33
Effective Weighted Sample	1346	109	209	208	113	32	78	209	212	30	119	29
Total	1794	137	283	277	159	42	104	283	281	41	152	36
To keep up with what my friends are doing	1126 63%	117 85% cdghj	212 75% dhj	196 71% dhj	60 38%	** **	** **	197 70% dh	139 49%	** **	85 56% d	** **
I like to see what's on my feed	770 43%	56 41% g	103 36% g	121 44% g	76 47% g	** **	** **	65 23% bg	139 49%	** **	88 58% abg	** **
I use it to follow influencers and celebrities	659 37%	32 24%	69 24%	134 48% abg	68 43% abg	** **	** **	76 27%	119 42% abg	** **	82 54% abg	** **
I like to use the different features - like filters, messaging, posting photos, games, etc.	645 36%	48 35%	84 30%	85 31%	57 36%	** **	** **	128 45% bch	79 28%	** **	51 33%	** **
To keep up with my family	592 33%	27 20%	167 59% acdghj	91 33% h	49 31% h	** **	** **	99 35% ah	47 17%	** **	46 30% h	** **
Other reasons	77 4%	- -%	8 3%	8 3%	26 17% abcgj	** **	** **	4 1%	21 7% ag	** **	3 2%	** **
Don't know	27 2%	4 3%	2 1%	5 2%	4 2%	** **	** **	3 1%	4 1%	** **	4 3%	** **

Columns Tested: a,b,c,d,e,f,g,h,i,j,k

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 23

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF APPS/ SITES FOR DIFFERENT ACTIVITIES

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
USE APPS/ SITES TO SEND MESSAGES OR MAKE VOICE OR VIDEO CALLS	2669	213	376	735	899	446	213	2010	446	1543	1126	1331	1338
	78%	47%	55%	81%	99%	98%	47%	80%	98%	68%	99%	78%	78%
			a	ab	abc	abc		a	ab		a		
WATCH OR POST VIDEOS ON VIDEO SHARING PLATFORM APPS/ SITES	3297	426	641	885	900	445	426	2426	445	2179	1118	1653	1645
	96%	94%	94%	97%	99%	98%	94%	97%	98%	96%	98%	97%	96%
				ab	ab	ab		a	a		a		
WATCH OR POST CONTENT LIVE STREAM VIDEO APPS/ SITES	1926	149	250	474	693	361	149	1416	361	1035	891	974	953
	56%	33%	37%	52%	76%	79%	33%	57%	79%	45%	78%	57%	56%
				ab	abc	abc		a	ab		a		
USE SOCIAL MEDIA APPS/ SITES	2113	101	182	547	845	438	101	1574	438	1024	1089	1045	1068
	62%	22%	27%	60%	93%	96%	22%	63%	96%	45%	96%	61%	63%
				ab	abc	abc		a	ab		a		
ANY OF THESE	3352	430	658	899	909	456	430	2466	456	2215	1137	1679	1673
	98%	94%	96%	99%	100%	100%	94%	98%	100%	97%	100%	98%	98%
				ab	ab	ab		a	a		a		
NONE OF THESE	65	25	25	12	2	-	25	40	-	63	2	29	36
	2%	6%	4%	1%	0%	0%	6%	2%	0%	3%	0%	2%	2%
		cde	cde				bc			b			
ALL OF THESE	1556	72	121	346	667	349	72	1135	349	686	869	772	784
	46%	16%	18%	38%	73%	77%	16%	45%	77%	30%	76%	45%	46%
				ab	abc	abc		a	ab		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 23

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF APPS/ SITES FOR DIFFERENT ACTIVITIES

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
USE APPS/ SITES TO SEND MESSAGES OR MAKE VOICE OR VIDEO CALLS	2669	103	110	186	190	375	360	447	452	220	226
	78%	45%	48%	55%	56%	82%	79%	98%	99%	97%	99%
						abcd	abcd	abcdef	abcdef	abcdef	abcdef
WATCH OR POST VIDEOS ON VIDEO SHARING PLATFORM APPS/ SITES	3297	213	214	322	319	445	440	449	451	223	221
	96%	93%	94%	94%	93%	98%	97%	99%	99%	98%	97%
						d		abcd	abcd		
WATCH OR POST CONTENT LIVE STREAM VIDEO APPS/ SITES	1926	70	80	137	113	253	221	335	358	179	182
	56%	31%	35%	40%	33%	56%	48%	74%	79%	78%	80%
						abcd	abd	abcdef	abcdef	abcdef	abcdef
USE SOCIAL MEDIA APPS/ SITES	2113	53	48	87	95	277	270	414	431	214	224
	62%	23%	21%	25%	28%	61%	59%	91%	95%	94%	98%
						abcd	abcd	abcdef	abcdef	abcdef	abcdefg
ANY OF THESE	3352	215	215	331	327	450	449	455	454	228	228
	98%	95%	94%	97%	96%	99%	99%	100%	100%	100%	100%
						ab	ab	abcd	abd	abd	abd
NONE OF THESE	65	12	13	10	15	6	6	1	2	-	-
	2%	5%	6%	3%	4%	1%	1%	*%	*%	-%	-%
		efghij	efghij	g	ghij						
ALL OF THESE	1556	36	36	60	61	187	159	316	351	172	177
	46%	16%	16%	18%	18%	41%	35%	69%	77%	75%	78%
						abcd	abcd	abcdef	abcdef	abcdef	abcdef

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF APPS/ SITES FOR DIFFERENT ACTIVITIES

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
USE APPS/ SITES TO SEND MESSAGES OR MAKE VOICE OR VIDEO CALLS	2669	128	1024	1429	2189	244	128	108	2335	334
	78%	44%	66% a	98% ab	78%	80%	76%	80%	79%	75%
WATCH OR POST VIDEOS ON VIDEO SHARING PLATFORM APPS/ SITES	3297	271	1481	1437	2710	293	163	132	2866	431
	96%	93%	96%	99% ab	96%	96%	96%	98%	96%	97%
WATCH OR POST CONTENT LIVE STREAM VIDEO APPS/ SITES	1926	93	662	1098	1590	162	90	84	1705	221
	56%	32%	43% a	75% ab	57%	53%	53%	62%	57% b	50%
USE SOCIAL MEDIA APPS/ SITES	2113	55	631	1346	1722	194	102	95	1851	262
	62%	19%	41% a	92% ab	61%	64%	61%	70%	62%	59%
ANY OF THESE	3352	274	1511	1455	2753	300	165	134	2912	439
	98%	94%	97% a	100% ab	98%	99%	98%	99%	98%	99%
NONE OF THESE	65	17	40	2	56	4	4	2	60	5
	2%	6% bc	3% c	*% ab	2%	1%	2%	1%	2%	1%
ALL OF THESE	1556	33	414	1044	1279	132	73	72	1377	179
	46%	11%	27% a	72% ab	46%	43%	43%	53%	46%	40%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF APPS/ SITES FOR DIFFERENT ACTIVITIES

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
USE APPS/ SITES TO SEND MESSAGES OR MAKE VOICE OR VIDEO CALLS	2669 78%	778 81%	640 76%	552 77%	688 77%	1418 79%	1240 77%	536 83% b	2020 77%	748 78%	1019 79%	667 79%
WATCH OR POST VIDEOS ON VIDEO SHARING PLATFORM APPS/ SITES	3297 96%	925 97%	813 97%	688 96%	861 97%	1738 97%	1549 96%	627 97%	2523 97%	928 97%	1248 96%	806 96%
WATCH OR POST CONTENT LIVE STREAM VIDEO APPS/ SITES	1926 56%	570 60% b	443 53%	400 56%	507 57%	1012 56%	907 56%	411 63% b	1413 54%	583 61%	724 56%	467 56%
USE SOCIAL MEDIA APPS/ SITES	2113 62%	619 65% b	480 57%	445 62%	559 63%	1100 61%	1004 63%	457 70% b	1562 60%	614 64%	802 62%	519 62%
ANY OF THESE	3352 98%	937 98%	829 98%	702 98%	871 98%	1766 98%	1573 98%	641 99%	2561 98%	942 99%	1269 98%	821 98%
NONE OF THESE	65 2%	19 2%	13 2%	16 2%	17 2%	32 2%	33 2%	8 1%	54 2%	13 1%	28 2%	19 2%
ALL OF THESE	1556 46%	485 51% b	337 40%	322 45%	406 46%	823 46% b	728 45%	347 53% b	1138 44%	454 48%	589 45%	398 47%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP18. Are you a friend or follower of your child on any of the social media apps or sites that your child uses? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2039	137	205	581	732	384	137	1518	384	1088	951	1008	1031
Effective Weighted Sample	1692	91	155	484	607	364	91	1243	364	861	831	836	856
Total	2215	101	182	639	854	440	101	1674	440	1119	1096	1096	1119
Yes	1683	66	135	475	665	343	66	1275	343	835	849	831	852
	76%	65%	74%	74%	78%	78%	65%	76%	78%	75%	77%	76%	76%
				a									
No	513	33	43	157	184	96	33	384	96	270	242	254	259
	23%	33%	24%	25%	22%	22%	33%	23%	22%	24%	22%	23%	23%
Don't know	19	3	4	7	5	1	3	15	1	14	5	11	8
	1%	2%	2%	1%	1%	*%	2%	1%	*%	1%	*%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP18. Are you a friend or follower of your child on any of the social media apps or sites that your child uses? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2039	70	67	100	105	287	294	363	369	188	196
Effective Weighted Sample	1692	48	44	76	80	241	243	298	309	179	185
Total	2215	53	48	87	95	321	318	419	435	216	223
Yes	1683	**	**	62	74	257	218	310	356	166	177
	76%	**	**	71%	77%	80%	68%	74%	82%	77%	79%
						f	f		f		
No	513	**	**	25	18	60	97	106	78	49	47
	23%	**	**	28%	19%	19%	31%	25%	18%	23%	21%
							eh				
Don't know	19	**	**	*	3	4	3	3	2	1	-
	1%	**	**	*%	4%	1%	1%	1%	*%	*%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP18. Are you a friend or follower of your child on any of the social media apps or sites that your child uses? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	2039	82	707	1183	1340	274	240	185	1793	246
Effective Weighted Sample	1692	52	567	1017	1253	251	190	135	1493	200
Total	2215	55	708	1372	1805	207	105	98	1938	277
Yes	1683	**	527	1064	1360	165	77	82	1493	190
	76%	**	74%	78%	75%	79%	73%	84%	77%	69%
									b	
No	513	**	171	304	430	41	27	15	428	84
	23%	**	24%	22%	24%	20%	26%	15%	22%	31%
									a	
Don't know	19	**	10	5	15	2	1	1	17	2
	1%	**	1%	*%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP18. Are you a friend or follower of your child on any of the social media apps or sites that your child uses? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2039	660	531	432	409	1191	841	436	1512	560	797	526
Effective Weighted Sample	1692	545	453	368	357	998	714	363	1254	460	661	446
Total	2215	637	515	470	584	1152	1055	476	1635	644	843	542
Yes	1683 76%	516 81% b	365 71%	366 78%	431 74%	881 76%	797 76%	376 79%	1226 75%	507 79%	642 76%	398 74%
No	513 23%	120 19%	147 29% a	103 22%	141 24%	267 23%	244 23%	96 20%	399 24%	131 20%	197 23%	143 26%
Don't know	19 1%	1 *%	3 1%	2 *%	12 2% ae	4 *%	14 1%	4 1%	10 1%	7 1%	4 *%	1 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 25

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP19. To what extent do you agree or disagree with this statement: "For my child, the benefits of using social media sites or apps like Instagram, Snapchat, Facebook or TikTok outweigh the risks." (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2039	137	205	581	732	384	137	1518	384	1088	951	1008	1031
Effective Weighted Sample	1692	91	155	484	607	364	91	1243	364	861	831	836	856
Total	2215	101	182	639	854	440	101	1674	440	1119	1096	1096	1119
Strongly disagree	151 7%	16 16% de	13 7%	65 10% de	43 5%	14 3%	16 16% bc	121 7% c	14 3%	112 10% b	39 4%	74 7%	77 7%
Slightly disagree	382 17%	20 19%	26 14%	128 20%	149 17%	59 14%	20 19%	303 18%	59 14%	210 19%	171 16%	184 17%	197 18%
Neither agree nor disagree	687 31%	20 20%	52 29%	202 32%	263 31%	150 34% a	20 20%	517 31%	150 34% a	327 29%	360 33%	350 32%	336 30%
Slightly agree	721 33%	27 27%	61 34%	185 29%	290 34%	157 36%	27 27%	536 32%	157 36%	335 30%	385 35%	340 31%	381 34%
Strongly agree	256 12%	18 18% c	25 14%	53 8%	105 12%	54 12%	18 18%	184 11%	54 12%	124 11%	131 12%	137 12%	119 11%
Don't know	20 1%	* *%	5 2%	6 1%	4 1%	5 1%	* *%	14 1%	5 1%	10 1%	9 1%	10 1%	9 1%
SUMMARY CODES													
TOTAL DISAGREE	533 24%	36 35% de	38 21%	193 30% de	192 22%	73 17%	36 35% c	423 25% c	73 17%	322 29% b	210 19%	258 24%	274 25%
TOTAL AGREE	976 44%	45 45%	87 48%	238 37% c	395 46% c	212 48% c	45 45%	720 43%	212 48%	460 41%	517 47%	477 44%	500 45%
TOTAL NEITHER/ DON'T KNOW	706 32%	20 20%	57 31%	207 32%	267 31%	155 35% a	20 20%	531 32%	155 35% a	337 30%	369 34%	361 33%	345 31%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP19. To what extent do you agree or disagree with this statement: "For my child, the benefits of using social media sites or apps like Instagram, Snapchat, Facebook or TikTok outweigh the risks." (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2039	70	67	100	105	287	294	363	369	188	196
Effective Weighted Sample	1692	48	44	76	80	241	243	298	309	179	185
Total	2215	53	48	87	95	321	318	419	435	216	223
Strongly disagree	151 7%	** **	** **	5 6%	7 8%	33 10% i	32 10% i	22 5%	21 5%	3 1%	11 5%
Slightly disagree	382 17%	** **	** **	13 15%	13 13%	61 19%	67 21%	73 18%	76 17%	29 13%	31 14%
Neither agree nor disagree	687 31%	** **	** **	25 28%	27 29%	104 32%	98 31%	136 33%	127 29%	75 35%	75 34%
Slightly agree	721 33%	** **	** **	28 33%	33 35%	87 27%	97 31%	136 32%	154 35%	75 35%	83 37%
Strongly agree	256 12%	** **	** **	13 15%	12 13%	32 10%	21 7%	50 12%	55 13%	32 15% f	22 10%
Don't know	20 1%	** **	** **	2 3%	2 2%	4 1%	2 1%	1 *%	3 1%	3 1%	2 1%
SUMMARY CODES											
TOTAL DISAGREE	533 24%	** **	** **	18 21%	20 21%	94 29% i	99 31% ij	95 23%	97 22%	32 15%	41 19%
TOTAL AGREE	976 44%	** **	** **	41 48%	46 48%	119 37%	119 37%	186 44%	209 48%	107 49%	105 47%
TOTAL NEITHER/ DON'T KNOW	706 32%	** **	** **	27 31%	30 31%	107 33%	100 32%	138 33%	130 30%	77 36%	77 35%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP19. To what extent do you agree or disagree with this statement: "For my child, the benefits of using social media sites or apps like Instagram, Snapchat, Facebook or TikTok outweigh the risks." (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	2039	82	707	1183	1340	274	240	185	1793	246
Effective Weighted Sample	1692	52	567	1017	1253	251	190	135	1493	200
Total	2215	55	708	1372	1805	207	105	98	1938	277
Strongly disagree	151	**	73	68	122	18	5	7	127	23
	7%	**	10%	5%	7%	8%	5%	7%	7%	8%
			c							
Slightly disagree	382	**	141	220	301	34	23	24	333	49
	17%	**	20%	16%	17%	16%	22%	25%	17%	18%
Neither agree nor disagree	687	**	215	420	570	59	32	26	615	72
	31%	**	30%	31%	32%	28%	31%	27%	32%	26%
Slightly agree	721	**	211	477	589	74	33	25	627	94
	33%	**	30%	35%	33%	36%	31%	26%	32%	34%
Strongly agree	256	**	66	173	208	22	12	14	219	37
	12%	**	9%	13%	12%	10%	11%	14%	11%	13%
Don't know	20	**	4	14	16	2	*	1	18	1
	1%	**	1%	1%	1%	1%	*%	1%	1%	*%
SUMMARY CODES										
TOTAL DISAGREE	533	**	213	288	422	51	27	31	460	73
	24%	**	30%	21%	23%	25%	26%	32%	24%	26%
			c							
TOTAL AGREE	976	**	276	651	797	95	45	39	845	131
	44%	**	39%	47%	44%	46%	43%	40%	44%	47%
			b							
TOTAL NEITHER/ DON'T KNOW	706	**	219	434	586	60	32	27	633	73
	32%	**	31%	32%	32%	29%	31%	28%	33%	27%

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 25

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP19. To what extent do you agree or disagree with this statement: "For my child, the benefits of using social media sites or apps like Instagram, Snapchat, Facebook or TikTok outweigh the risks." (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2039	660	531	432	409	1191	841	436	1512	560	797	526
Effective Weighted Sample	1692	545	453	368	357	998	714	363	1254	460	661	446
Total	2215	637	515	470	584	1152	1055	476	1635	644	843	542
Strongly disagree	151 7%	32 5%	44 9%	31 7%	43 7%	76 7%	74 7%	47 10%	100 6%	49 8%	67 8%	25 5%
Slightly disagree	382 17%	121 19%	97 19%	78 17%	81 14%	219 19%	159 15%	93 20%	273 17%	108 17%	153 18%	88 16%
Neither agree nor disagree	687 31%	148 23%	161 31% a	149 32% a	226 39% ae	309 27%	376 36% ae	142 30%	509 31%	219 34% c	259 31%	133 25%
Slightly agree	721 33%	234 37% d	160 31%	161 34%	164 28%	394 34%	325 31%	136 29%	550 34%	190 29%	266 32%	222 41% ab
Strongly agree	256 12%	99 16% bf	50 10%	46 10%	61 10%	149 13%	107 10%	55 12%	188 11%	73 11%	92 11%	71 13%
Don't know	20 1%	4 1%	1 *%	6 1%	9 1%	5 *%	14 1%	2 1%	15 1%	5 1%	6 1%	2 *%
SUMMARY CODES												
TOTAL DISAGREE	533 24%	153 24%	141 27%	109 23%	124 21%	295 26%	233 22%	140 29%	373 23%	157 24%	220 26%	113 21%
TOTAL AGREE	976 44%	333 52% bdf	210 41%	207 44%	225 38%	543 47% d	432 41%	192 40%	737 45%	263 41%	358 42%	293 54% ab
TOTAL NEITHER/ DON'T KNOW	706 32%	151 24%	163 32% a	155 33% a	235 40% ae	314 27%	390 37% ae	144 30%	525 32%	224 35% c	265 31%	135 25%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Yes – there is a minimum age requirement	2929	397	574	763	794	402	397	2130	402	1931	998	1457	1472
	86%	87%	84%	84%	87%	88%	87%	85%	88%	85%	88%	85%	86%
No – there is not a minimum age requirement	183	24	38	43	59	18	24	141	18	119	64	100	83
	5%	5%	6%	5%	7%	4%	5%	6%	4%	5%	6%	6%	5%
Don't know	304	35	71	105	58	35	35	234	35	227	77	152	153
	9%	8%	10%	12%	6%	8%	8%	9%	8%	10%	7%	9%	9%
				d						b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Yes – there is a minimum age requirement	2929	195	202	292	282	388	374	390	404	191	210
	86%	86%	89%	85%	83%	85%	82%	86%	89%	84%	92%
No – there is not a minimum age requirement	183	12	11	17	21	21	22	35	24	14	5
	5%	5%	5%	5%	6%	5%	5%	8%	5%	6%	2%
								j			
Don't know	304	20	15	33	38	46	59	30	28	23	13
	9%	9%	6%	10%	11%	10%	13%	7%	6%	10%	6%
							ghj				

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Yes – there is a minimum age requirement	2929	252	1320	1258	2396	267	146	121	2539	390
	86%	87%	85%	86%	85%	88%	87%	89%	85%	88%
No – there is not a minimum age requirement	183	15	73	87	162	10	6	5	161	23
	5%	5%	5%	6%	6%	3%	3%	4%	5%	5%
Don't know	304	24	157	113	251	27	17	9	273	31
	9%	8%	10%	8%	9%	9%	10%	7%	9%	7%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Yes – there is a minimum age requirement	2929 86%	842 88% df	730 87%	615 86%	729 82%	1573 87% df	1344 84%	584 90% b	2223 85%	808 85%	1113 86%	739 88%
No – there is not a minimum age requirement	183 5%	54 6%	29 3%	38 5%	63 7% b	83 5%	100 6% b	26 4%	143 5%	60 6%	65 5%	37 4%
Don't know	304 9%	61 6%	82 10%	64 9%	97 11% a	142 8%	161 10% a	40 6%	248 9%	88 9%	119 9%	65 8%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2039	137	205	581	732	384	137	1518	384	1088	951	1008	1031
Effective Weighted Sample	1692	91	155	484	607	364	91	1243	364	861	831	836	856
Total	2215	101	182	639	854	440	101	1674	440	1119	1096	1096	1119
Yes – there is a minimum age requirement	1882	84	144	528	740	387	84	1411	387	925	958	921	962
	85%	83%	79%	83%	87%	88%	83%	84%	88%	83%	87%	84%	86%
						b					a		
No – there is not a minimum age requirement	136	11	15	33	59	17	11	107	17	73	63	78	58
	6%	11%	8%	5%	7%	4%	11%	6%	4%	6%	6%	7%	5%
		e					c						
Don't know	197	6	23	78	55	35	6	156	35	122	75	98	99
	9%	6%	13%	12%	6%	8%	6%	9%	8%	11%	7%	9%	9%
				d						b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2039	70	67	100	105	287	294	363	369	188	196
Effective Weighted Sample	1692	48	44	76	80	241	243	298	309	179	185
Total	2215	53	48	87	95	321	318	419	435	216	223
Yes – there is a minimum age requirement	1882	**	**	73	71	268	260	355	385	181	206
	85%	**	**	84%	75%	83%	82%	85%	88%	84%	92%
									d		def
No – there is not a minimum age requirement	136	**	**	5	10	18	14	35	24	13	5
	6%	**	**	6%	11%	6%	4%	8%	5%	6%	2%
					j			j			
Don't know	197	**	**	9	14	35	44	28	26	23	13
	9%	**	**	10%	15%	11%	14%	7%	6%	10%	6%
							ghj				

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	2039	82	707	1183	1340	274	240	185	1793	246
Effective Weighted Sample	1692	52	567	1017	1253	251	190	135	1493	200
Total	2215	55	708	1372	1805	207	105	98	1938	277
Yes – there is a minimum age requirement	1882	**	590	1179	1527	180	89	87	1650	233
	85%	**	83%	86%	85%	87%	85%	89%	85%	84%
No – there is not a minimum age requirement	136	**	42	84	120	7	5	5	115	21
	6%	**	6%	6%	7%	3%	4%	5%	6%	8%
Don't know	197	**	76	109	159	20	12	7	174	23
	9%	**	11%	8%	9%	10%	11%	7%	9%	8%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2039	660	531	432	409	1191	841	436	1512	560	797	526
Effective Weighted Sample	1692	545	453	368	357	998	714	363	1254	460	661	446
Total	2215	637	515	470	584	1152	1055	476	1635	644	843	542
Yes – there is a minimum age requirement	1882 85%	561 88% df	440 86%	402 86%	470 80%	1002 87% d	873 83%	425 89% b	1370 84%	538 84%	712 84%	480 89%
No – there is not a minimum age requirement	136 6%	37 6%	23 4%	27 6%	50 8%	60 5%	76 7%	23 5%	104 6%	44 7%	52 6%	24 4%
Don't know	197 9%	40 6%	51 10%	41 9%	65 11% a	91 8%	106 10%	28 6%	161 10%	62 10%	80 9%	38 7%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 28

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	2948	569	647	704	677	351	569	2028	351	2081	867	1469	1479
Effective Weighted Sample	2335	380	499	586	563	332	380	1637	332	1580	758	1161	1174
Total	2929	397	574	763	794	402	397	2130	402	1931	998	1457	1472
Age under 10	48 2%	6 2%	14 2%	20 3%	6 1%	2 1%	6 2%	40 2%	2 1%	43 2% b	6 1%	22 1%	27 2%
Aged 10	27 1%	3 1%	6 1%	15 2%	4 *%	- -%	3 1%	25 1%	- -%	26 1% b	2 *%	15 1%	13 1%
Aged 11	29 1%	5 1%	2 *%	14 2%	8 1%	- -%	5 1%	24 1%	- -%	23 1%	6 1%	18 1%	11 1%
Aged 12	292 10%	33 8%	62 11%	89 12% e	86 11% e	22 6%	33 8%	237 11% c	22 6%	224 12% b	68 7%	138 9%	154 10%
Aged 13	1274 44%	147 37%	211 37%	329 43%	408 51% abc	178 44%	147 37%	948 45% a	178 44%	776 40%	499 50% a	616 42%	658 45%
Aged 14	275 9%	33 8%	54 9%	57 7%	84 11%	47 12%	33 8%	195 9%	47 12%	161 8%	114 11%	128 9%	147 10%
Aged 15	72 2%	9 2%	12 2%	12 2%	18 2%	20 5% c	9 2%	42 2%	20 5% b	34 2%	37 4% a	46 3%	25 2%
Aged 16	531 18%	99 25% cd	124 22% d	121 16%	99 12%	87 22% d	99 25% b	345 16%	87 22%	367 19%	164 16%	278 19%	253 17%
Aged 17	9 *%	2 1%	3 1%	- -%	- -%	4 1%	2 1%	3 *%	4 1% b	5 *%	4 *%	3 *%	6 *%
Aged 18 or over	123 4%	22 6%	24 4%	31 4%	28 4%	18 4%	22 6%	83 4%	18 4%	82 4%	41 4%	62 4%	61 4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 28

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2948	569	647	704	677	351	569	2028	351	2081	867	1469	1479
Effective Weighted Sample	2335	380	499	586	563	332	380	1637	332	1580	758	1161	1174
Total	2929	397	574	763	794	402	397	2130	402	1931	998	1457	1472
Don't know	248	36	62	75	52	23	36	189	23	191	57	130	118
	8%	9%	11%	10%	7%	6%	9%	9%	6%	10%	6%	9%	8%
										b			
SUMMARY													
AWARE OF MINIMUM AGE REQUIREMENT	2929	397	574	763	794	402	397	2130	402	1931	998	1457	1472
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	1274	147	211	329	408	178	147	948	178	776	499	616	658
	44%	37%	37%	43%	51%	44%	37%	45%	44%	40%	50%	42%	45%
					abc			a		a			
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	397	47	84	138	104	25	47	325	25	315	82	192	204
	14%	12%	15%	18%	13%	6%	12%	15%	6%	16%	8%	13%	14%
		e	e	e	e		c	c		b			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1010	166	217	221	230	176	166	668	176	650	360	518	492
	34%	42%	38%	29%	29%	44%	42%	31%	44%	34%	36%	36%	33%
		cd	cd			cd	b		b				
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1655	250	363	433	385	223	250	1182	223	1156	499	841	814
	56%	63%	63%	57%	49%	56%	63%	55%	56%	60%	50%	58%	55%
		d	d	d			b		b				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	2948	285	284	326	321	356	348	335	342	167	184
Effective Weighted Sample	2335	189	191	253	246	297	289	276	287	159	173
Total	2929	195	202	292	282	388	374	390	404	191	210
Age under 10	48 2%	2 1%	4 2%	6 2%	7 3%	9 2%	11 3%	3 1%	4 1%	1 1%	1 *%
Aged 10	27 1%	1 *%	2 1%	4 1%	2 1%	7 2%	8 2%	3 1%	1 *%	- -%	- -%
Aged 11	29 1%	2 1%	2 1%	1 *%	1 *%	8 2%	6 2%	7 2%	1 *%	- -%	- -%
Aged 12	292 10%	16 8%	18 9%	28 10%	34 12%	42 11%	47 13%	42 11%	43 11%	11 6%	12 6%
Aged 13	1274 44%	76 39%	72 36%	101 35%	110 39%	163 42%	167 45%	191 49%	217 54%	85 45%	93 44%
Aged 14	275 9%	15 8%	18 9%	29 10%	25 9%	26 7%	31 8%	44 11%	40 10%	13 7%	33 16% e
Aged 15	72 2%	5 2%	5 2%	9 3%	3 1%	5 1%	7 2%	14 4%	4 1%	14 7%	7 3%
Aged 16	531 18%	54 28% efgh	44 22% g	69 24% fgh	55 19% g	67 17%	54 14%	44 11%	56 14%	43 23% g	44 21% g
Aged 17	9 *%	- -%	2 1%	3 1%	- -%	- -%	- -%	- -%	- -%	- -%	4 2%
Aged 18 or over	123 4%	7 4%	15 7% f	8 3%	17 6% f	26 7% f	5 1%	13 3%	15 4%	9 5%	9 4%
Don't know	248 8%	17 8%	20 10%	33 11% j	29 10%	36 9%	39 10%	30 8%	23 6%	15 8%	8 4%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	2948	285	284	326	321	356	348	335	342	167	184
Effective Weighted Sample	2335	189	191	253	246	297	289	276	287	159	173
Total	2929	195	202	292	282	388	374	390	404	191	210
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	2929	195	202	292	282	388	374	390	404	191	210
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	1274	76	72	101	110	163	167	191	217	85	93
	44%	39%	36%	35%	39%	42%	45%	49%	54%	45%	44%
								bc	abcde		
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	397	21	26	39	44	66	72	54	49	12	13
	14%	11%	13%	14%	16%	17%	19%	14%	12%	6%	6%
					ij	ij	ij	j			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1010	82	84	118	99	124	97	115	115	79	97
	34%	42%	42%	40%	35%	32%	26%	29%	28%	41%	46%
		fgh	fgh	fgh						fh	efgh
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1655	120	130	190	173	226	208	199	187	106	117
	56%	61%	64%	65%	61%	58%	55%	51%	46%	55%	56%
		h	gh	gh	h	h					

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 28

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	2948	378	1396	1082	1840	425	422	261	2543	405
Effective Weighted Sample	2335	249	1095	931	1721	370	320	178	2029	306
Total	2929	252	1320	1258	2396	267	146	121	2539	390
Age under 10	48 2%	1 *%	40 3% c	8 1%	35 1%	7 3%	2 2%	4 4%	46 2%	2 1%
Aged 10	27 1%	2 1%	20 2%	6 *%	22 1%	2 1%	2 1%	1 1%	27 1%	- -%
Aged 11	29 1%	5 2%	12 1%	11 1%	26 1%	* *%	1 1%	1 1%	28 1%	1 *%
Aged 12	292 10%	20 8%	143 11%	123 10%	242 10%	30 11%	9 6%	11 9%	257 10%	35 9%
Aged 13	1274 44%	103 41%	509 39%	637 51% ab	1037 43%	113 43%	69 47%	54 45%	1093 43%	182 47%
Aged 14	275 9%	20 8%	116 9%	128 10%	232 10%	25 9%	12 8%	6 5%	233 9%	42 11%
Aged 15	72 2%	7 3%	23 2%	39 3%	60 3%	6 2%	4 2%	2 1%	65 3%	7 2%
Aged 16	531 18%	57 23% c	267 20% c	180 14%	431 18%	51 19%	29 20%	20 17%	460 18%	71 18%
Aged 17	9 *%	2 1%	3 *%	4 *%	9 *%	- -%	1 *%	- -%	8 *%	2 *%
Aged 18 or over	123 4%	11 5%	58 4%	49 4%	103 4%	5 2%	5 4%	11 9% ab	104 4%	19 5%
Don't know	248 8%	24 10%	129 10% c	73 6%	199 8%	26 10%	13 9%	11 9%	218 9%	30 8%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	2948	378	1396	1082	1840	425	422	261	2543	405
Effective Weighted Sample	2335	249	1095	931	1721	370	320	178	2029	306
Total	2929	252	1320	1258	2396	267	146	121	2539	390
SUMMARY										
AWARE OF MINIMUM AGE REQUIREMENT	2929	252	1320	1258	2396	267	146	121	2539	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	1274	103	509	637	1037	113	69	54	1093	182
	44%	41%	39%	51%	43%	43%	47%	45%	43%	47%
				ab						
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	397	27	215	148	325	40	14	18	359	38
	14%	11%	16%	12%	14%	15%	10%	15%	14%	10%
			c							
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1010	97	467	399	834	87	50	38	870	140
	34%	39%	35%	32%	35%	33%	34%	32%	34%	36%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1655	149	811	620	1358	153	77	67	1447	208
	56%	59%	61%	49%	57%	57%	53%	55%	57%	53%
		c	c							

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	2948	925	836	626	548	1761	1174	564	2271	764	1138	790
Effective Weighted Sample	2335	743	674	506	456	1416	944	459	1784	598	901	636
Total	2929	842	730	615	729	1573	1344	584	2223	808	1113	739
Age under 10	48 2%	21 2%	9 1%	10 2%	9 1%	29 2%	19 1%	15 3%	32 1%	16 2%	17 2%	14 2%
Aged 10	27 1%	9 1%	2 *%	10 2%	6 1%	12 1%	16 1%	6 1%	22 1%	10 1%	8 1%	9 1%
Aged 11	29 1%	13 2%	7 1%	5 1%	4 *%	20 1%	9 1%	8 1%	19 1%	12 1%	8 1%	4 1%
Aged 12	292 10%	89 11%	68 9%	68 11%	66 9%	158 10%	135 10%	52 9%	226 10%	74 9%	114 10%	81 11%
Aged 13	1274 44%	378 45%	337 46% c	235 38%	320 44%	715 45% c	555 41%	268 46%	973 44%	334 41%	492 44%	349 47%
Aged 14	275 9%	81 10%	78 11%	66 11%	50 7%	159 10%	116 9%	59 10%	207 9%	74 9%	99 9%	77 10%
Aged 15	72 2%	23 3%	17 2%	15 2%	17 2%	40 3%	32 2%	7 1%	61 3%	18 2%	23 2%	24 3%
Aged 16	531 18%	125 15%	137 19%	123 20%	143 20%	262 17%	267 20% a	92 16%	416 19%	150 19%	212 19%	105 14%
Aged 17	9 *%	- -%	4 1%	2 *%	3 *%	4 *%	5 *%	3 1%	6 *%	3 *%	3 *%	* *%
Aged 18 or over	123 4%	34 4%	27 4%	31 5%	31 4%	61 4%	61 5%	27 5%	86 4%	46 6%	43 4%	23 3%
Don't know	248 8%	69 8%	45 6%	50 8%	80 11% b	114 7%	130 10%	47 8%	175 8%	70 9%	93 8%	52 7%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2948	925	836	626	548	1761	1174	564	2271	764	1138	790
Effective Weighted Sample	2335	743	674	506	456	1416	944	459	1784	598	901	636
Total	2929	842	730	615	729	1573	1344	584	2223	808	1113	739
SUMMARY												
AWARE OF MINIMUM AGE REQUIREMENT	2929 100%	842 100%	730 100%	615 100%	729 100%	1573 100%	1344 100%	584 100%	2223 100%	808 100%	1113 100%	739 100%
AWARE AND GIVES THE CORRECT AGE (13)	1274 44%	378 45%	337 46% c	235 38%	320 44%	715 45% c	555 41%	268 46%	973 44%	334 41%	492 44%	349 47%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	397 14%	133 16%	86 12%	94 15%	85 12%	218 14%	178 13%	81 14%	299 13%	112 14%	148 13%	109 15%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1010 34%	263 31%	262 36%	237 39% a	244 33%	525 33%	481 36%	188 32%	776 35%	291 36%	380 34%	229 31%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1655 56%	465 55%	393 54%	381 62% be	409 56%	858 55%	789 59%	315 54%	1250 56%	473 59%	620 56%	390 53%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 29

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Age under 10	48 1%	6 1%	14 2%	20 2%	6 1%	2 *%	6 1%	40 2%	2 *%	43 2% b	6 *%	22 1%	27 2%
Aged 10	27 1%	3 1%	6 1%	15 2%	4 *%	- -%	3 1%	25 1%	- -%	26 1%	2 *%	15 1%	13 1%
Aged 11	29 1%	5 1%	2 *%	14 2%	8 1%	- -%	5 1%	24 1%	- -%	23 1%	6 1%	18 1%	11 1%
Aged 12	292 9%	33 7%	62 9%	89 10% e	86 9%	22 5%	33 7%	237 9% c	22 5%	224 10% b	68 6%	138 8%	154 9%
Aged 13	1274 37%	147 32%	211 31%	329 36%	408 45% abc	178 39% b	147 32%	948 38%	178 39%	776 34%	499 44% a	616 36%	658 39%
Aged 14	275 8%	33 7%	54 8%	57 6%	84 9%	47 10%	33 7%	195 8%	47 10%	161 7%	114 10% a	128 7%	147 9%
Aged 15	72 2%	9 2%	12 2%	12 1%	18 2%	20 4% c	9 2%	42 2%	20 4% b	34 2%	37 3% a	46 3%	25 1%
Aged 16	531 16%	99 22% cd	124 18% d	121 13%	99 11%	87 19% d	99 22% b	345 14%	87 19% b	367 16%	164 14%	278 16%	253 15%
Aged 17	9 *%	2 *%	3 *%	- -%	- -%	4 1% c	2 *%	3 *%	4 1% b	5 *%	4 *%	3 *%	6 *%
Aged 18 or over	123 4%	22 5%	24 4%	31 3%	28 3%	18 4%	22 5%	83 3%	18 4%	82 4%	41 4%	62 4%	61 4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Don't know	248	36	62	75	52	23	36	189	23	191	57	130	118
	7%	8%	9%	8%	6%	5%	8%	8%	5%	8%	5%	8%	7%
										b			
SUMMARY													
AWARE OF MINIMUM AGE REQUIREMENT	2929	397	574	763	794	402	397	2130	402	1931	998	1457	1472
	86%	87%	84%	84%	87%	88%	87%	85%	88%	85%	88%	85%	86%
AWARE AND GIVES THE CORRECT AGE (13)	1274	147	211	329	408	178	147	948	178	776	499	616	658
	37%	32%	31%	36%	45%	39%	32%	38%	39%	34%	44%	36%	39%
				abc	b					a			
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	397	47	84	138	104	25	47	325	25	315	82	192	204
	12%	10%	12%	15%	11%	5%	10%	13%	5%	14%	7%	11%	12%
			e	e	e			c		b			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1010	166	217	221	230	176	166	668	176	650	360	518	492
	30%	36%	32%	24%	25%	39%	36%	27%	39%	29%	32%	30%	29%
		cd	c			cd	b		b				
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1655	250	363	433	385	223	250	1182	223	1156	499	841	814
	48%	55%	53%	48%	42%	49%	55%	47%	49%	51%	44%	49%	48%
		d	d				b		b				
SAY THERE IS NO MINIMUM AGE REQUIREMENT	183	24	38	43	59	18	24	141	18	119	64	100	83
	5%	5%	6%	5%	7%	4%	5%	6%	4%	5%	6%	6%	5%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	304	35	71	105	58	35	35	234	35	227	77	152	153
	9%	8%	10%	12% d	6%	8%	8%	9%	8%	10% b	7%	9%	9%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Age under 10	48 1%	2 1%	4 2%	6 2%	7 2%	9 2%	11 2%	3 1%	4 1%	1 1%	1 *%
Aged 10	27 1%	1 *%	2 1%	4 1%	2 *%	7 1%	8 2%	3 1%	1 *%	- -%	- -%
Aged 11	29 1%	2 1%	2 1%	1 *%	1 *%	8 2%	6 1%	7 1%	1 *%	- -%	- -%
Aged 12	292 9%	16 7%	18 8%	28 8%	34 10%	42 9%	47 10%	42 9%	43 10%	11 5%	12 5%
Aged 13	1274 37%	76 33%	72 31%	101 30%	110 32%	163 36%	167 37%	191 42%	217 48%	85 38%	93 41%
Aged 14	275 8%	15 7%	18 8%	29 8%	25 7%	26 6%	31 7%	44 10%	40 9%	13 6%	33 15%
Aged 15	72 2%	5 2%	5 2%	9 3%	3 1%	5 1%	7 2%	14 3%	4 1%	14 6%	7 3%
Aged 16	531 16%	54 24%	44 19%	69 20%	55 16%	67 15%	54 12%	44 10%	56 12%	43 19%	44 19%
Aged 17	9 *%	- -%	2 1%	3 1%	- -%	- -%	- -%	- -%	- -%	- -%	4 2%
Aged 18 or over	123 4%	7 3%	15 6%	8 2%	17 5%	26 6%	5 1%	13 3%	15 3%	9 4%	9 4%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Don't know	248	17	20	33	29	36	39	30	23	15	8
	7%	7%	9%	10%	9%	8%	8%	6%	5%	7%	3%
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	2929	195	202	292	282	388	374	390	404	191	210
	86%	86%	89%	85%	83%	85%	82%	86%	89%	84%	92%
											df
AWARE AND GIVES THE CORRECT AGE (13)	1274	76	72	101	110	163	167	191	217	85	93
	37%	33%	31%	30%	32%	36%	37%	42%	48%	38%	41%
								c	abcdef		
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	397	21	26	39	44	66	72	54	49	12	13
	12%	9%	12%	12%	13%	14%	16%	12%	11%	5%	6%
					i	ij	ij				
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1010	82	84	118	99	124	97	115	115	79	97
	30%	36%	37%	35%	29%	27%	21%	25%	25%	35%	43%
		fgh	fgh	f						f	defgh
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1655	120	130	190	173	226	208	199	187	106	117
	48%	52%	57%	56%	51%	50%	46%	44%	41%	47%	52%
		h	fgh	gh							
SAY THERE IS NO MINIMUM AGE REQUIREMENT	183	12	11	17	21	21	22	35	24	14	5
	5%	5%	5%	5%	6%	5%	5%	8%	5%	6%	2%
								j			

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	304	20	15	33	38	46	59	30	28	23	13
	9%	9%	6%	10%	11%	10%	13%	7%	6%	10%	6%
							ghj				

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 29

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Age under 10	48 1%	1 *%	40 3% c	8 1%	35 1%	7 2%	2 1%	4 3%	46 2%	2 *%
Aged 10	27 1%	2 1%	20 1%	6 *%	22 1%	2 1%	2 1%	1 1%	27 1%	- -%
Aged 11	29 1%	5 2%	12 1%	11 1%	26 1%	* *%	1 *%	1 1%	28 1%	1 *%
Aged 12	292 9%	20 7%	143 9%	123 8%	242 9%	30 10%	9 6%	11 8%	257 9%	35 8%
Aged 13	1274 37%	103 35%	509 33%	637 44% b	1037 37%	113 37%	69 41%	54 40%	1093 37%	182 41%
Aged 14	275 8%	20 7%	116 7%	128 9%	232 8%	25 8%	12 7%	6 5%	233 8%	42 9%
Aged 15	72 2%	7 2%	23 2%	39 3%	60 2%	6 2%	4 2%	2 1%	65 2%	7 1%
Aged 16	531 16%	57 20% c	267 17% c	180 12%	431 15%	51 17%	29 17%	20 15%	460 15%	71 16%
Aged 17	9 *%	2 1%	3 *%	4 *%	9 *%	- -%	1 *%	- -%	8 *%	2 *%
Aged 18 or over	123 4%	11 4%	58 4%	49 3%	103 4%	5 2%	5 3%	11 8% ab	104 4%	19 4%
Don't know	248 7%	24 8%	129 8% c	73 5%	199 7%	26 9%	13 8%	11 8%	218 7%	30 7%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
SUMMARY										
AWARE OF MINIMUM AGE REQUIREMENT	2929 86%	252 87%	1320 85%	1258 86%	2396 85%	267 88%	146 87%	121 89%	2539 85%	390 88%
AWARE AND GIVES THE CORRECT AGE (13)	1274 37%	103 35%	509 33%	637 44% b	1037 37%	113 37%	69 41%	54 40%	1093 37%	182 41%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	397 12%	27 9%	215 14% c	148 10%	325 12%	40 13%	14 8%	18 13%	359 12%	38 9%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1010 30%	97 34%	467 30%	399 27%	834 30%	87 29%	50 30%	38 28%	870 29%	140 32%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1655 48%	149 51% c	811 52% c	620 43%	1358 48%	153 50%	77 46%	67 49%	1447 49%	208 47%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	183 5%	15 5%	73 5%	87 6%	162 6%	10 3%	6 3%	5 4%	161 5%	23 5%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	304 9%	24 8%	157 10%	113 8%	251 9%	27 9%	17 10%	9 7%	273 9%	31 7%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

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Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Age under 10	48 1%	21 2%	9 1%	10 1%	9 1%	29 2%	19 1%	15 2%	32 1%	16 2%	17 1%	14 2%
Aged 10	27 1%	9 1%	2 *%	10 1%	6 1%	12 1%	16 1%	6 1%	22 1%	10 1%	8 1%	9 1%
Aged 11	29 1%	13 1%	7 1%	5 1%	4 *%	20 1%	9 1%	8 1%	19 1%	12 1%	8 1%	4 1%
Aged 12	292 9%	89 9%	68 8%	68 10%	66 7%	158 9%	135 8%	52 8%	226 9%	74 8%	114 9%	81 10%
Aged 13	1274 37%	378 39% c	337 40% c	235 33%	320 36%	715 40% cf	555 35%	268 41%	973 37%	334 35%	492 38%	349 42%
Aged 14	275 8%	81 8%	78 9%	66 9%	50 6%	159 9%	116 7%	59 9%	207 8%	74 8%	99 8%	77 9%
Aged 15	72 2%	23 2%	17 2%	15 2%	17 2%	40 2%	32 2%	7 1%	61 2%	18 2%	23 2%	24 3%
Aged 16	531 16%	125 13%	137 16%	123 17%	143 16%	262 15%	267 17%	92 14%	416 16%	150 16%	212 16%	105 12%
Aged 17	9 *%	- -%	4 *%	2 *%	3 *%	4 *%	5 *%	3 *%	6 *%	3 *%	3 *%	* *%
Aged 18 or over	123 4%	34 4%	27 3%	31 4%	31 3%	61 3%	61 4%	27 4%	86 3%	46 5%	43 3%	23 3%
Don't know	248 7%	69 7%	45 5%	50 7%	80 9%	114 6%	130 8%	47 7%	175 7%	70 7%	93 7%	52 6%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

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QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
SUMMARY												
AWARE OF MINIMUM AGE REQUIREMENT	2929 86%	842 88% df	730 87%	615 86%	729 82%	1573 87% df	1344 84%	584 90% b	2223 85%	808 85%	1113 86%	739 88%
AWARE AND GIVES THE CORRECT AGE (13)	1274 37%	378 39% c	337 40% c	235 33%	320 36%	715 40% cf	555 35%	268 41%	973 37%	334 35%	492 38%	349 42%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	397 12%	133 14%	86 10%	94 13%	85 10%	218 12%	178 11%	81 12%	299 11%	112 12%	148 11%	109 13%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1010 30%	263 28%	262 31%	237 33%	244 27%	525 29%	481 30%	188 29%	776 30%	291 30%	380 29%	229 27%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1655 48%	465 49%	393 47%	381 53%	409 46%	858 48%	789 49%	315 49%	1250 48%	473 50%	620 48%	390 46%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	183 5%	54 6%	29 3%	38 5%	63 7% b	83 5%	100 6% b	26 4%	143 5%	60 6%	65 5%	37 4%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	304 9%	61 6%	82 10%	64 9%	97 11% a	142 8%	161 10% a	40 6%	248 9%	88 9%	119 9%	65 8%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 30

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2039	137	205	581	732	384	137	1518	384	1088	951	1008	1031
Effective Weighted Sample	1692	91	155	484	607	364	91	1243	364	861	831	836	856
Total	2215	101	182	639	854	440	101	1674	440	1119	1096	1096	1119
Age under 10	46 2%	6 6%	13 7%	19 3%	6 1%	2 *%	6 6%	38 2%	2 *%	41 4%	6 1%	22 2%	25 2%
		de	de	d			c			b			
Aged 10	24 1%	3 3%	3 1%	15 2%	4 *%	- -%	3 3%	22 1%	- -%	22 2%	2 *%	13 1%	12 1%
		e		de			c			b			
Aged 11	22 1%	- -%	2 1%	12 2%	8 1%	- -%	- -%	22 1%	- -%	16 1%	6 1%	16 1%	6 1%
Aged 12	204 9%	10 10%	17 9%	70 11%	86 10%	21 5%	10 10%	172 10%	21 5%	136 12%	67 6%	97 9%	107 10%
				e	e			c		b			
Aged 13	840 38%	21 21%	38 21%	231 36%	378 44%	173 39%	21 21%	647 39%	173 39%	359 32%	482 44%	389 35%	451 40%
				ab	abc	ab		a	a		a		
Aged 14	169 8%	5 5%	11 6%	28 4%	80 9%	46 10%	5 5%	119 7%	46 10%	58 5%	111 10%	76 7%	93 8%
					c	c					a		
Aged 15	51 2%	2 2%	3 2%	9 1%	17 2%	20 5%	2 2%	29 2%	20 5%	15 1%	36 3%	34 3%	18 2%
						c			b		a		
Aged 16	283 13%	17 17%	28 15%	69 11%	85 10%	84 19%	17 17%	183 11%	84 19%	130 12%	153 14%	143 13%	141 13%
						cd			b				
Aged 17	5 *%	- -%	1 1%	- -%	- -%	4 1%	- -%	1 *%	4 1%	1 *%	4 *%	1 *%	4 *%
									b				
Aged 18 or over	77 3%	8 8%	7 4%	22 4%	25 3%	14 3%	8 8%	54 3%	14 3%	43 4%	34 3%	43 4%	34 3%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 30

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

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Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2039	137	205	581	732	384	137	1518	384	1088	951	1008	1031
Effective Weighted Sample	1692	91	155	484	607	364	91	1243	364	861	831	836	856
Total	2215	101	182	639	854	440	101	1674	440	1119	1096	1096	1119
Don't know	160	13	19	53	52	23	13	124	23	103	57	88	72
	7%	13%	11%	8%	6%	5%	13%	7%	5%	9%	5%	8%	6%
										b			
SUMMARY													
AWARE OF MINIMUM AGE REQUIREMENT	1882	84	144	528	740	387	84	1411	387	925	958	921	962
	85%	83%	79%	83%	87%	88%	83%	84%	88%	83%	87%	84%	86%
						b				a			
AWARE AND GIVES THE CORRECT AGE (13)	840	21	38	231	378	173	21	647	173	359	482	389	451
	38%	21%	21%	36%	44%	39%	21%	39%	39%	32%	44%	35%	40%
				ab	abc	ab		a	a		a		
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	296	18	35	115	104	24	18	254	24	216	81	147	150
	13%	18%	20%	18%	12%	5%	18%	15%	5%	19%	7%	13%	13%
		e	e	de	e		c	c		b			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	586	32	50	129	207	168	32	386	168	247	338	297	289
	26%	32%	28%	20%	24%	38%	32%	23%	38%	22%	31%	27%	26%
						cd			b		a		
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1042	63	105	297	362	214	63	765	214	566	476	532	510
	47%	63%	58%	47%	42%	49%	63%	46%	49%	51%	43%	49%	46%
		cd	d				b			b			
SAY THERE IS NO MINIMUM AGE REQUIREMENT	136	11	15	33	59	17	11	107	17	73	63	78	58
	6%	11%	8%	5%	7%	4%	11%	6%	4%	6%	6%	7%	5%
		e					c						

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	2039	137	205	581	732	384	137	1518	384	1088	951	1008	1031
Effective Weighted Sample	1692	91	155	484	607	364	91	1243	364	861	831	836	856
Total	2215	101	182	639	854	440	101	1674	440	1119	1096	1096	1119
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	197	6	23	78	55	35	6	156	35	122	75	98	99
	9%	6%	13%	12%	6%	8%	6%	9%	8%	11%	7%	9%	9%
				d						b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 30

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

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Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2039	70	67	100	105	287	294	363	369	188	196
Effective Weighted Sample	1692	48	44	76	80	241	243	298	309	179	185
Total	2215	53	48	87	95	321	318	419	435	216	223
Age under 10	46 2%	** **	** **	6 7% ghij	7 7% ghij	9 3%	10 3%	3 1%	4 1%	1 1%	1 *%
Aged 10	24 1%	** **	** **	2 2%	1 1%	7 2%	8 3% h	3 1%	1 *%	- -%	- -%
Aged 11	22 1%	** **	** **	1 1%	1 1%	8 2%	4 1%	7 2%	1 *%	- -%	- -%
Aged 12	204 9%	** **	** **	7 8%	10 11%	34 11%	36 11%	42 10%	43 10%	10 4%	12 5%
Aged 13	840 38%	** **	** **	15 18%	23 24%	109 34% c	122 38% c	171 41% cd	206 47% cde	81 37% c	92 41% cd
Aged 14	169 8%	** **	** **	7 8%	4 4%	12 4%	16 5%	42 10% e	38 9%	12 6%	33 15% efi
Aged 15	51 2%	** **	** **	2 2%	1 1%	5 1%	5 1%	13 3%	4 1%	14 6% efh	7 3%
Aged 16	283 13%	** **	** **	19 21% fg	10 10%	39 12%	30 9%	35 8%	51 12%	40 18% fg	44 20% fg
Aged 17	5 *%	** **	** **	1 1%	- -%	- -%	- -%	- -%	- -%	- -%	4 2%
Aged 18 or over	77 3%	** **	** **	3 4%	4 4%	18 6% f	4 1%	10 2%	15 3%	9 4%	6 2%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 30

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2039	70	67	100	105	287	294	363	369	188	196
Effective Weighted Sample	1692	48	44	76	80	241	243	298	309	179	185
Total	2215	53	48	87	95	321	318	419	435	216	223
Don't know	160	**	**	9	11	27	26	29	23	15	8
	7%	**	**	10%	11%	9%	8%	7%	5%	7%	3%
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	1882	**	**	73	71	268	260	355	385	181	206
	85%	**	**	84%	75%	83%	82%	85%	88%	84%	92%
									d		def
AWARE AND GIVES THE CORRECT AGE (13)	840	**	**	15	23	109	122	171	206	81	92
	38%	**	**	18%	24%	34%	38%	41%	47%	37%	41%
						c	c	cd	cde	c	cd
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	296	**	**	16	19	57	58	54	49	11	13
	13%	**	**	19%	20%	18%	18%	13%	11%	5%	6%
				ij	ij	ij	ij	i			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	586	**	**	32	18	74	54	100	107	74	94
	26%	**	**	37%	19%	23%	17%	24%	25%	34%	42%
				f						f	defgh
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1042	**	**	57	48	159	138	184	179	100	114
	47%	**	**	66%	50%	50%	43%	44%	41%	46%	51%
				fg	hi						
SAY THERE IS NO MINIMUM AGE REQUIREMENT	136	**	**	5	10	18	14	35	24	13	5
	6%	**	**	6%	11%	6%	4%	8%	5%	6%	2%
					j			j			

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2039	70	67	100	105	287	294	363	369	188	196
Effective Weighted Sample	1692	48	44	76	80	241	243	298	309	179	185
Total	2215	53	48	87	95	321	318	419	435	216	223
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	197	**	**	9	14	35	44	28	26	23	13
	9%	**	**	10%	15%	11%	14%	7%	6%	10%	6%
							ghj				

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	2039	82	707	1183	1340	274	240	185	1793	246
Effective Weighted Sample	1692	52	567	1017	1253	251	190	135	1493	200
Total	2215	55	708	1372	1805	207	105	98	1938	277
Age under 10	46	**	38	8	35	6	2	4	44	2
	2%	**	5%	1%	2%	3%	2%	4%	2%	1%
			c							
Aged 10	24	**	17	6	20	2	1	1	24	-
	1%	**	2%	*%	1%	1%	1%	1%	1%	-%
			c							
Aged 11	22	**	10	11	20	-	*	1	21	1
	1%	**	1%	1%	1%	-%	*%	1%	1%	*%
Aged 12	204	**	71	122	169	21	5	8	182	21
	9%	**	10%	9%	9%	10%	5%	8%	9%	8%
Aged 13	840	**	216	595	674	83	43	40	728	113
	38%	**	30%	43%	37%	40%	41%	41%	38%	41%
			b							
Aged 14	169	**	34	124	145	15	7	3	151	18
	8%	**	5%	9%	8%	7%	7%	3%	8%	7%
			b							
Aged 15	51	**	11	38	44	3	2	1	47	4
	2%	**	2%	3%	2%	2%	2%	1%	2%	1%
Aged 16	283	**	94	162	223	31	16	13	249	34
	13%	**	13%	12%	12%	15%	16%	13%	13%	12%
Aged 17	5	**	1	4	5	-	-	-	4	2
	*%	**	*%	*%	*%	-%	-%	-%	*%	1%
Aged 18 or over	77	**	30	37	65	4	2	6	60	17
	3%	**	4%	3%	4%	2%	2%	6%	3%	6%
Don't know	160	**	67	73	126	15	9	10	138	22
	7%	**	9%	5%	7%	7%	9%	10%	7%	8%
			c							

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	2039	82	707	1183	1340	274	240	185	1793	246
Effective Weighted Sample	1692	52	567	1017	1253	251	190	135	1493	200
Total	2215	55	708	1372	1805	207	105	98	1938	277
SUMMARY										
AWARE OF MINIMUM AGE REQUIREMENT	1882	**	590	1179	1527	180	89	87	1650	233
	85%	**	83%	86%	85%	87%	85%	89%	85%	84%
AWARE AND GIVES THE CORRECT AGE (13)	840	**	216	595	674	83	43	40	728	113
	38%	**	30%	43%	37%	40%	41%	41%	38%	41%
				b						
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	296	**	137	147	244	29	9	14	272	24
	13%	**	19%	11%	14%	14%	8%	14%	14%	9%
			c							
AWARE BUT GIVES AN AGE OF 14 OR OLDER	586	**	171	365	483	53	27	23	512	74
	26%	**	24%	27%	27%	26%	26%	23%	26%	27%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1042	**	375	584	853	97	45	47	922	120
	47%	**	53%	43%	47%	47%	43%	48%	48%	43%
			c							
SAY THERE IS NO MINIMUM AGE REQUIREMENT	136	**	42	84	120	7	5	5	115	21
	6%	**	6%	6%	7%	3%	4%	5%	6%	8%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	197	**	76	109	159	20	12	7	174	23
	9%	**	11%	8%	9%	10%	11%	7%	9%	8%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	2039	660	531	432	409	1191	841	436	1512	560	797	526
Effective Weighted Sample	1692	545	453	368	357	998	714	363	1254	460	661	446
Total	2215	637	515	470	584	1152	1055	476	1635	644	843	542
Age under 10	46 2%	21 3%	9 2%	10 2%	7 1%	29 3%	17 2%	15 3%	31 2%	15 2%	17 2%	14 3%
Aged 10	24 1%	9 1%	2 *%	8 2%	6 1%	11 1%	14 1%	5 1%	20 1%	10 2%	5 1%	9 2%
Aged 11	22 1%	12 2%	4 1%	4 1%	2 *%	16 1%	6 1%	5 1%	15 1%	9 1%	8 1%	3 *%
Aged 12	204 9%	64 10%	41 8%	46 10%	53 9%	105 9%	99 9%	43 9%	148 9%	58 9%	82 10%	51 9%
Aged 13	840 38%	254 40%	222 43% cf	153 33%	208 36%	475 41% cf	361 34%	198 42%	617 38%	219 34%	325 39%	241 45% a
Aged 14	169 8%	46 7%	50 10%	42 9%	31 5%	96 8%	72 7%	37 8%	126 8%	50 8%	61 7%	47 9%
Aged 15	51 2%	20 3%	5 1%	15 3%	12 2%	25 2%	26 2%	3 1%	45 3%	11 2%	19 2%	19 3%
Aged 16	283 13%	67 10%	62 12%	74 16%	78 13%	129 11%	152 14%	61 13%	211 13%	89 14%	104 12%	53 10%
Aged 17	5 *%	- -%	1 *%	1 *%	3 1%	1 *%	4 *%	3 1%	2 *%	3 *%	1 *%	- -%
Aged 18 or over	77 3%	23 4%	16 3%	19 4%	18 3%	39 3%	37 4%	17 4%	52 3%	28 4%	31 4%	10 2%
Don't know	160 7%	46 7%	30 6%	30 6%	53 9%	75 7%	83 8%	38 8%	103 6%	46 7%	58 7%	33 6%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2039	660	531	432	409	1191	841	436	1512	560	797	526
Effective Weighted Sample	1692	545	453	368	357	998	714	363	1254	460	661	446
Total	2215	637	515	470	584	1152	1055	476	1635	644	843	542
SUMMARY												
AWARE OF MINIMUM AGE REQUIREMENT	1882	561	440	402	470	1002	873	425	1370	538	712	480
	85%	88% df	86%	86%	80%	87% d	83%	89% b	84%	84%	84%	89%
AWARE AND GIVES THE CORRECT AGE (13)	840	254	222	153	208	475	361	198	617	219	325	241
	38%	40%	43% cf	33%	36%	41% cf	34%	42%	38%	34%	39%	45% a
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	296	105	56	68	68	161	136	68	214	92	112	77
	13%	16%	11%	14%	12%	14%	13%	14%	13%	14%	13%	14%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	586	157	133	151	142	290	293	121	436	181	216	129
	26%	25%	26%	32%	24%	25%	28%	25%	27%	28%	26%	24%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1042	308	219	249	262	526	511	227	753	319	386	238
	47%	48%	43%	53% b	45%	46%	48%	48%	46%	50%	46%	44%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	136	37	23	27	50	60	76	23	104	44	52	24
	6%	6%	4%	6%	8%	5%	7%	5%	6%	7%	6%	4%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	197	40	51	41	65	91	106	28	161	62	80	38
	9%	6%	10%	9%	11% a	8%	10%	6%	10%	10%	9%	7%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 31

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	1739	111	166	485	638	339	111	1289	339	903	836	844	895
Effective Weighted Sample	1449	76	125	406	530	321	76	1057	321	718	731	704	746
Total	1882	84	144	528	740	387	84	1411	387	925	958	921	962
Age under 10	46	6	13	19	6	2	6	38	2	41	6	22	25
	2%	7%	9%	4%	1%	1%	7%	3%	1%	4%	1%	2%	3%
		de	de	de			c			b			
Aged 10	24	3	3	15	4	-	3	22	-	22	2	13	12
	1%	3%	2%	3%	1%	-%	3%	2%	-%	2%	*%	1%	1%
		e		de			c			b			
Aged 11	22	-	2	12	8	-	-	22	-	16	6	16	6
	1%	-%	2%	2%	1%	-%	-%	2%	-%	2%	1%	2%	1%
				e									
Aged 12	204	10	17	70	86	21	10	172	21	136	67	97	107
	11%	12%	12%	13%	12%	6%	12%	12%	6%	15%	7%	11%	11%
				e	e			c		b			
Aged 13	840	21	38	231	378	173	21	647	173	359	482	389	451
	45%	25%	27%	44%	51%	45%	25%	46%	45%	39%	50%	42%	47%
				ab	ab	ab		a	a	a	a		
Aged 14	169	5	11	28	80	46	5	119	46	58	111	76	93
	9%	6%	8%	5%	11%	12%	6%	8%	12%	6%	12%	8%	10%
				c	c	c				a			
Aged 15	51	2	3	9	17	20	2	29	20	15	36	34	18
	3%	2%	2%	2%	2%	5%	2%	2%	5%	2%	4%	4%	2%
						c			b				
Aged 16	283	17	28	69	85	84	17	183	84	130	153	143	141
	15%	20%	20%	13%	12%	22%	20%	13%	22%	14%	16%	15%	15%
						cd			b				
Aged 17	5	-	1	-	-	4	-	1	4	1	4	1	4
	*%	-%	1%	-%	-%	1%	-%	*%	1%	*%	*%	*%	*%
									b				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 31

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	1739	111	166	485	638	339	111	1289	339	903	836	844	895
Effective Weighted Sample	1449	76	125	406	530	321	76	1057	321	718	731	704	746
Total	1882	84	144	528	740	387	84	1411	387	925	958	921	962
Aged 18 or over	77	8	7	22	25	14	8	54	14	43	34	43	34
	4%	10%	5%	4%	3%	4%	10%	4%	4%	5%	4%	5%	4%
		d											
Don't know	160	13	19	53	52	23	13	124	23	103	57	88	72
	8%	15%	13%	10%	7%	6%	15%	9%	6%	11%	6%	10%	7%
		e					c			b			
SUMMARY													
AWARE OF MINIMUM AGE REQUIREMENT	1882	84	144	528	740	387	84	1411	387	925	958	921	962
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	840	21	38	231	378	173	21	647	173	359	482	389	451
	45%	25%	27%	44%	51%	45%	25%	46%	45%	39%	50%	42%	47%
				ab	ab	ab		a	a		a		
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	296	18	35	115	104	24	18	254	24	216	81	147	150
	16%	22%	25%	22%	14%	6%	22%	18%	6%	23%	8%	16%	16%
		e	de	de	e		c	c		b			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	586	32	50	129	207	168	32	386	168	247	338	297	289
	31%	38%	35%	24%	28%	43%	38%	27%	43%	27%	35%	32%	30%
						cd			b		a		
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1042	63	105	297	362	214	63	765	214	566	476	532	510
	55%	75%	73%	56%	49%	55%	75%	54%	55%	61%	50%	58%	53%
		cde	cde				bc			b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 ~a	FEMALE 3-4 ~b	MALE 5-7 ~c	FEMALE 5-7 ~d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	1739	57	54	81	85	240	245	308	330	158	181
Effective Weighted Sample	1449	40	36	62	63	202	203	253	277	150	171
Total	1882	44	40	73	71	268	260	355	385	181	206
Age under 10	46 2%	** **	** **	** **	** **	9 3%	10 4%	3 1%	4 1%	1 1%	1 *%
Aged 10	24 1%	** **	** **	** **	** **	7 3%	8 3%	3 1%	1 *%	- -%	- -%
Aged 11	22 1%	** **	** **	** **	** **	8 3%	4 1%	7 2%	1 *%	- -%	- -%
Aged 12	204 11%	** **	** **	** **	** **	34 13%	36 14%	42 12%	43 11%	10 5%	12 6%
Aged 13	840 45%	** **	** **	** **	** **	109 41%	122 47%	171 48%	206 54%	81 45%	92 45%
Aged 14	169 9%	** **	** **	** **	** **	12 4%	16 6%	42 12%	38 10%	12 7%	33 16%
Aged 15	51 3%	** **	** **	** **	** **	5 2%	5 2%	13 4%	4 1%	14 8%	7 3%
Aged 16	283 15%	** **	** **	** **	** **	39 15%	30 11%	35 10%	51 13%	40 22%	44 21%
Aged 17	5 *%	** **	** **	** **	** **	- -%	- -%	- -%	- -%	- -%	4 2%
Aged 18 or over	77 4%	** **	** **	** **	** **	18 7%	4 2%	10 3%	15 4%	9 5%	6 3%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1739	57	54	81	85	240	245	308	330	158	181
Effective Weighted Sample	1449	40	36	62	63	202	203	253	277	150	171
Total	1882	44	40	73	71	268	260	355	385	181	206
Don't know	160	**	**	**	**	27	26	29	23	15	8
	8%	**	**	**	**	10%	10%	8%	6%	8%	4%
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	1882	**	**	**	**	268	260	355	385	181	206
	100%	**	**	**	**	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	840	**	**	**	**	109	122	171	206	81	92
	45%	**	**	**	**	41%	47%	48%	54%	45%	45%
									e		
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	296	**	**	**	**	57	58	54	49	11	13
	16%	**	**	**	**	21%	22%	15%	13%	6%	6%
						ij	hij	ij			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	586	**	**	**	**	74	54	100	107	74	94
	31%	**	**	**	**	28%	21%	28%	28%	41%	45%
										efgh	efgh
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1042	**	**	**	**	159	138	184	179	100	114
	55%	**	**	**	**	59%	53%	52%	46%	55%	55%
						h					

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1739	66	592	1023	1140	240	202	157	1533	206
Effective Weighted Sample	1449	42	476	882	1068	221	159	115	1280	170
Total	1882	43	590	1179	1527	180	89	87	1650	233
Age under 10	46 2%	** **	38 6% c	8 1%	35 2%	6 3%	2 3%	4 4%	44 3%	2 1%
Aged 10	24 1%	** **	17 3% c	6 *%	20 1%	2 1%	1 1%	1 1%	24 1%	- -%
Aged 11	22 1%	** **	10 2%	11 1%	20 1%	- -%	* *%	1 2%	21 1%	1 *%
Aged 12	204 11%	** **	71 12%	122 10%	169 11%	21 12%	5 6%	8 9%	182 11%	21 9%
Aged 13	840 45%	** **	216 37%	595 50% b	674 44%	83 46%	43 49%	40 46%	728 44%	113 48%
Aged 14	169 9%	** **	34 6%	124 11% b	145 9%	15 8%	7 8%	3 4%	151 9%	18 8%
Aged 15	51 3%	** **	11 2%	38 3%	44 3%	3 2%	2 3%	1 2%	47 3%	4 2%
Aged 16	283 15%	** **	94 16%	162 14%	223 15%	31 17%	16 18%	13 15%	249 15%	34 15%
Aged 17	5 *%	** **	1 *%	4 *%	5 *%	- -%	- -%	- -%	4 *%	2 1%
Aged 18 or over	77 4%	** **	30 5%	37 3%	65 4%	4 2%	2 2%	6 7%	60 4%	17 7%
Don't know	160 8%	** **	67 11% c	73 6%	126 8%	15 8%	9 11%	10 11%	138 8%	22 9%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1739	66	592	1023	1140	240	202	157	1533	206
Effective Weighted Sample	1449	42	476	882	1068	221	159	115	1280	170
Total	1882	43	590	1179	1527	180	89	87	1650	233
SUMMARY										
AWARE OF MINIMUM AGE REQUIREMENT	1882	**	590	1179	1527	180	89	87	1650	233
	100%	**	100%	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	840	**	216	595	674	83	43	40	728	113
	45%	**	37%	50%	44%	46%	49%	46%	44%	48%
				b						
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	296	**	137	147	244	29	9	14	272	24
	16%	**	23%	12%	16%	16%	10%	16%	16%	10%
			c							
AWARE BUT GIVES AN AGE OF 14 OR OLDER	586	**	171	365	483	53	27	23	512	74
	31%	**	29%	31%	32%	29%	31%	26%	31%	32%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1042	**	375	584	853	97	45	47	922	120
	55%	**	63%	50%	56%	54%	51%	54%	56%	52%
			c							

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 31

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1739	580	452	368	332	1032	700	385	1278	474	670	465
Effective Weighted Sample	1449	481	387	315	289	868	595	323	1062	391	557	395
Total	1882	561	440	402	470	1002	873	425	1370	538	712	480
Age under 10	46 2%	21 4%	9 2%	10 3%	7 1%	29 3%	17 2%	15 4%	31 2%	15 3%	17 2%	14 3%
Aged 10	24 1%	9 2%	2 *%	8 2%	6 1%	11 1%	14 2%	5 1%	20 1%	10 2%	5 1%	9 2%
Aged 11	22 1%	12 2%	4 1%	4 1%	2 *%	16 2%	6 1%	5 1%	15 1%	9 2%	8 1%	3 1%
Aged 12	204 11%	64 11%	41 9%	46 11%	53 11%	105 10%	99 11%	43 10%	148 11%	58 11%	82 11%	51 11%
Aged 13	840 45%	254 45%	222 50% cf	153 38%	208 44%	475 47% c	361 41%	198 47%	617 45%	219 41%	325 46%	241 50% a
Aged 14	169 9%	46 8%	50 11%	42 10%	31 7%	96 10%	72 8%	37 9%	126 9%	50 9%	61 9%	47 10%
Aged 15	51 3%	20 4%	5 1%	15 4%	12 2%	25 2%	26 3%	3 1%	45 3% a	11 2%	19 3%	19 4%
Aged 16	283 15%	67 12%	62 14%	74 18%	78 17%	129 13%	152 17%	61 14%	211 15%	89 17%	104 15%	53 11%
Aged 17	5 *%	- -%	1 *%	1 *%	3 1%	1 *%	4 *%	3 1%	2 *%	3 1%	1 *%	- -%
Aged 18 or over	77 4%	23 4%	16 4%	19 5%	18 4%	39 4%	37 4%	17 4%	52 4%	28 5%	31 4%	10 2%
Don't know	160 8%	46 8%	30 7%	30 8%	53 11%	75 8%	83 10%	38 9%	103 8%	46 9%	58 8%	33 7%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1739	580	452	368	332	1032	700	385	1278	474	670	465
Effective Weighted Sample	1449	481	387	315	289	868	595	323	1062	391	557	395
Total	1882	561	440	402	470	1002	873	425	1370	538	712	480
SUMMARY												
AWARE OF MINIMUM AGE REQUIREMENT	1882 100%	561 100%	440 100%	402 100%	470 100%	1002 100%	873 100%	425 100%	1370 100%	538 100%	712 100%	480 100%
AWARE AND GIVES THE CORRECT AGE (13)	840 45%	254 45%	222 50% cf	153 38%	208 44%	475 47% c	361 41%	198 47%	617 45%	219 41%	325 46%	241 50% a
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	296 16%	105 19%	56 13%	68 17%	68 14%	161 16%	136 16%	68 16%	214 16%	92 17%	112 16%	77 16%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	586 31%	157 28%	133 30%	151 38% ae	142 30%	290 29%	293 34%	121 28%	436 32%	181 34%	216 30%	129 27%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1042 55%	308 55%	219 50%	249 62% be	262 56%	526 53%	511 59% b	227 53%	753 55%	319 59% c	386 54%	238 50%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Strongly disagree	1052 31%	204 45%	315 46%	226 25%	181 20%	126 28%	204 45%	722 29%	126 28%	778 34%	274 24%	517 30%	535 31%
		cde	cde			d	bc			b			
Slightly disagree	698 20%	105 23%	132 19%	166 18%	189 21%	106 23%	105 23%	488 19%	106 23%	438 19%	260 23%	339 20%	360 21%
Neither agree nor disagree	464 14%	39 9%	68 10%	151 17%	133 15%	72 16%	39 9%	353 14%	72 16%	297 13%	167 15%	245 14%	219 13%
				ab	a	ab		a	a				
Slightly agree	852 25%	64 14%	96 14%	286 31%	300 33%	107 23%	64 14%	681 27%	107 23%	526 23%	326 29%	425 25%	427 25%
				abe	abe	ab		a	a		a		
Strongly agree	308 9%	38 8%	58 9%	78 9%	93 10%	41 9%	38 8%	229 9%	41 9%	216 9%	92 8%	167 10%	141 8%
Don't know	42 1%	5 1%	14 2%	4 *	14 2%	5 1%	5 1%	33 1%	5 1%	23 1%	19 2%	17 1%	25 1%
SUMMARY CODES													
TOTAL DISAGREE	1750 51%	309 68%	447 65%	392 43%	370 41%	232 51%	309 68%	1210 48%	232 51%	1216 53%	534 47%	855 50%	895 52%
		cde	cde			d	bc			b			
TOTAL AGREE	1160 34%	103 23%	154 23%	363 40%	393 43%	147 32%	103 23%	911 36%	147 32%	742 33%	418 37%	592 35%	568 33%
				ab	abe	ab		a	a				
TOTAL NEITHER/ DON'T KNOW	506 15%	44 10%	82 12%	156 17%	148 16%	77 17%	44 10%	386 15%	77 17%	320 14%	186 16%	261 15%	245 14%
				a	a	a		a	a				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Strongly disagree	1052 31%	98 43% efghij	106 46% efghij	150 44% efghij	165 48% efghij	101 22%	125 28% h	98 22%	83 18%	69 30% h	57 25%
Slightly disagree	698 20%	55 24%	50 22%	65 19%	67 20%	83 18%	83 18%	97 21%	93 20%	39 17%	66 29% cefi
Neither agree nor disagree	464 14%	23 10%	17 7%	42 12%	27 8%	78 17% bd	73 16% bd	66 15% bd	67 15% bd	36 16% bd	36 16% bd
Slightly agree	852 25%	28 12%	36 16%	44 13%	52 15%	150 33% abcdj	136 30% abcd	144 32% abcdj	156 34% abcdj	59 26% acd	48 21%
Strongly agree	308 9%	22 10%	16 7%	34 10%	24 7%	43 9%	34 8%	46 10%	47 10%	22 9%	19 8%
Don't know	42 1%	2 1%	3 1%	7 2%	7 2%	1 *% bd	3 1% b	4 1%	10 2% b	3 1% b	2 1%
SUMMARY CODES											
TOTAL DISAGREE	1750 51%	153 67% efghij	156 68% efghij	215 63% efghi	232 68% efghij	184 40%	209 46%	195 43%	176 39%	109 48%	123 54% eh
TOTAL AGREE	1160 34%	50 22%	52 23%	79 23%	76 22%	193 42% abcdj	170 37% abcd	190 42% abcdj	203 45% abcdj	80 35% abcd	67 29%
TOTAL NEITHER/ DON'T KNOW	506 15%	25 11%	19 9%	48 14%	34 10%	79 17% bd	77 17% b	71 16%	77 17% b	39 17% b	38 17%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Strongly disagree	1052 31%	131 45% bc	567 37% c	310 21%	884 31%	84 27%	45 26%	40 29%	910 31%	142 32%
Slightly disagree	698 20%	70 24%	299 19%	301 21%	584 21%	51 17%	39 23%	24 18%	602 20%	96 22%
Neither agree nor disagree	464 14%	22 8%	203 13%	219 15% a	376 13%	46 15%	23 14%	19 14%	408 14%	56 13%
Slightly agree	852 25%	37 13%	334 22% a	464 32% ab	676 24%	92 30% a	46 27%	38 28%	733 25%	119 27%
Strongly agree	308 9%	27 9%	131 8%	146 10%	252 9%	29 10%	14 8%	13 9%	279 9%	29 7%
Don't know	42 1%	3 1%	17 1%	18 1%	37 1%	1 *%	2 1%	2 1%	40 1%	3 1%
SUMMARY CODES										
TOTAL DISAGREE	1750 51%	202 69% bc	866 56% c	611 42%	1468 52% b	135 44%	84 50%	64 47%	1513 51%	238 54%
TOTAL AGREE	1160 34%	64 22%	464 30% a	610 42% ab	928 33%	122 40% a	60 36%	51 37%	1012 34%	148 33%
TOTAL NEITHER/ DON'T KNOW	506 15%	26 9%	220 14%	237 16% a	413 15%	47 16%	25 15%	21 15%	448 15%	58 13%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Strongly disagree	1052 31%	288 30%	281 33%	197 28%	281 32%	569 32%	478 30%	190 29%	815 31%	276 29%	401 31%	262 31%
Slightly disagree	698 20%	206 22%	170 20%	146 20%	172 19%	376 21%	319 20%	127 20%	546 21%	188 20%	257 20%	179 21%
Neither agree nor disagree	464 14%	116 12%	105 12%	107 15%	133 15%	221 12%	240 15%	90 14%	343 13%	157 16%	191 15%	69 8%
Slightly agree	852 25%	225 24%	201 24%	198 28%	226 25%	426 24%	424 26%	175 27%	643 25%	237 25%	326 25%	229 27%
Strongly agree	308 9%	113 12% df	73 9%	57 8%	66 7%	186 10%	122 8%	63 10%	230 9%	92 10%	104 8%	91 11%
Don't know	42 1%	8 1%	11 1%	12 2%	10 1%	20 1%	22 1%	5 1%	36 1%	5 *%	17 1%	10 1%
SUMMARY CODES												
TOTAL DISAGREE	1750 51%	494 52%	451 54%	344 48%	453 51%	945 53%	797 50%	317 49%	1362 52%	464 49%	658 51%	441 53%
TOTAL AGREE	1160 34%	338 35%	274 33%	254 35%	292 33%	612 34%	546 34%	238 37%	873 33%	330 34%	430 33%	320 38%
TOTAL NEITHER/ DON'T KNOW	506 15%	125 13%	116 14%	120 17%	143 16%	241 13%	263 16%	95 15%	379 15%	162 17%	208 16%	79 9%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents of children aged 3-17

	Total	CHILD'S AGE (3)	
		3-12	13-17
Significance Level: 99%		a	b
Unweighted total	3417	2433	984
Effective Weighted Sample	2702	1845	860
Total	3417	2278	1139
Strongly disagree	1052 31%	778 34% b	274 24%
Slightly disagree	698 20%	438 19%	260 23%
Neither agree nor disagree	464 14%	297 13%	167 15%
Slightly agree	852 25%	526 23%	326 29% a
Strongly agree	308 9%	216 9%	92 8%
Don't know	42 1%	23 1%	19 2%
SUMMARY CODES			
TOTAL DISAGREE	1750 51%	1216 53% b	534 47%
TOTAL AGREE	1160 34%	742 33%	418 37%
TOTAL NEITHER/ DON'T KNOW	506 15%	320 14%	186 16%

Columns Tested: a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents who are unaware of a minimum age requirement or that are aware of one but mention an incorrect age

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2143	433	521	528	420	241	433	1469	241	1596	547	1106	1037
Effective Weighted Sample	1691	286	405	439	350	229	286	1185	229	1213	480	872	819
Total	2143	308	472	582	503	277	308	1557	277	1502	640	1092	1050
Strongly disagree	642 30%	144 47%	214 45%	144 25%	74 15%	66 24%	144 47%	432 28%	66 24%	520 35%	122 19%	325 30%	316 30%
		cde	cde	d		d	bc			b			
Slightly disagree	431 20%	64 21%	91 19%	105 18%	101 20%	71 25%	64 21%	297 19%	71 25%	282 19%	149 23%	212 19%	220 21%
Neither agree nor disagree	319 15%	27 9%	48 10%	106 18%	90 18%	48 17%	27 9%	245 16%	48 17%	213 14%	106 16%	166 15%	153 15%
				ab	ab	a		a	a				
Slightly agree	512 24%	41 13%	62 13%	174 30%	171 34%	63 23%	41 13%	408 26%	63 23%	321 21%	191 30%	258 24%	254 24%
				ab	abe	ab		a	a		a		
Strongly agree	208 10%	30 10%	43 9%	49 8%	59 12%	26 9%	30 10%	151 10%	26 9%	147 10%	61 10%	118 11%	90 9%
Don't know	31 1%	2 1%	14 3%	3 1%	8 2%	3 1%	2 1%	25 2%	3 1%	19 1%	12 2%	13 1%	17 2%
			c										
SUMMARY CODES													
TOTAL DISAGREE	1073 50%	208 67%	304 64%	249 43%	175 35%	137 49%	208 67%	728 47%	137 49%	802 53%	271 42%	537 49%	536 51%
		cde	cde			d	bc			b			
TOTAL AGREE	720 34%	71 23%	106 22%	223 38%	230 46%	89 32%	71 23%	559 36%	89 32%	468 31%	252 39%	376 34%	344 33%
				ab	abe	b		a		a			
TOTAL NEITHER/ DON'T KNOW	350 16%	29 9%	62 13%	110 19%	98 19%	51 18%	29 9%	270 17%	51 18%	232 15%	117 18%	180 16%	170 16%
				a	a	a		a	a				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required?"

Base : All parents who are unaware of a minimum age requirement or that are aware of one but mention an incorrect age

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	2143	221	212	268	253	267	261	226	194	124	117
Effective Weighted Sample	1691	147	140	207	197	223	216	187	163	118	111
Total	2143	152	156	240	232	293	289	265	238	142	135
Strongly disagree	642 30%	73 48% efghij	71 46% efghij	105 44% efghij	108 47% efghij	66 22% h	78 27% h	48 18%	26 11%	33 23% h	33 24% h
Slightly disagree	431 20%	30 20%	34 22%	47 20%	43 19%	51 17%	55 19%	55 21%	46 19%	30 21%	41 30% e
Neither agree nor disagree	319 15%	14 9%	13 8%	28 11%	21 9%	57 19% abd	50 17% abd	40 15% abd	50 21% abd	28 19% bd	20 15%
Slightly agree	512 24%	17 11%	24 15%	27 11%	36 15%	90 31% abcd	84 29% abcd	87 33% abcd	85 36% abcdj	38 26% ac	26 19%
Strongly agree	208 10%	17 11%	13 8%	27 11%	17 7%	28 10%	21 7%	32 12%	26 11%	13 9%	13 10%
Don't know	31 1%	1 1%	* *%	7 3%	7 3%	1 *%	2 1%	3 1%	5 2%	1 1%	2 2%
SUMMARY CODES											
TOTAL DISAGREE	1073 50%	103 68% efghi	105 67% efghi	152 63% efghi	152 65% efghi	116 40%	133 46% h	103 39%	72 30%	63 44%	74 55% egh
TOTAL AGREE	720 34%	34 22%	37 24%	54 22%	52 22%	118 40% abcd	105 36% acd	119 45% abcdj	111 47% abcdj	51 36% c	39 29%
TOTAL NEITHER/ DON'T KNOW	350 16%	15 10%	13 9%	34 14%	28 12%	58 20% b	51 18%	43 16%	55 23% abd	29 20% b	22 16%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents who are unaware of a minimum age requirement or that are aware of one but mention an incorrect age

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	2143	281	1082	696	1351	309	288	195	1868	275
Effective Weighted Sample	1691	181	850	599	1262	268	215	139	1484	207
Total	2143	188	1041	820	1771	191	100	81	1880	263
Strongly disagree	642 30%	89 48% bc	382 37% c	136 17%	548 31%	47 25%	24 24%	22 27%	558 30%	83 32%
Slightly disagree	431 20%	44 23%	197 19%	170 21%	362 20%	29 15%	25 25% b	16 19%	380 20%	52 20%
Neither agree nor disagree	319 15%	16 8%	143 14%	143 17% a	264 15%	30 16%	14 14%	12 14%	278 15%	41 15%
Slightly agree	512 24%	17 9%	215 21% a	267 33% ab	399 23%	64 34% a	27 27%	23 28%	442 24%	70 27%
Strongly agree	208 10%	21 11%	89 9%	94 11%	171 10%	19 10%	10 10%	8 10%	193 10%	15 6%
Don't know	31 1%	* *%	16 1%	10 1%	27 2%	1 1%	1 1%	1 2%	29 2%	1 1%
SUMMARY CODES										
TOTAL DISAGREE	1073 50%	133 71% bc	580 56% c	306 37%	910 51% b	76 40%	49 49%	38 47%	938 50%	135 51%
TOTAL AGREE	720 34%	39 20%	303 29%	361 44% ab	570 32%	83 44% a	36 36%	30 37%	635 34%	85 32%
TOTAL NEITHER/ DON'T KNOW	350 16%	16 9%	158 15%	154 19% a	290 16%	31 16%	15 15%	13 16%	308 16%	42 16%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents who are unaware of a minimum age requirement or that are aware of one but mention an incorrect age

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2143	645	590	485	415	1235	900	372	1659	574	828	532
Effective Weighted Sample	1691	516	469	394	350	985	730	301	1303	449	655	429
Total	2143	579	504	483	568	1083	1051	381	1642	621	805	491
Strongly disagree	642 30%	162 28%	177 35% c	124 26%	175 31%	340 31%	300 29%	101 27%	509 31%	173 28%	245 30%	153 31%
Slightly disagree	431 20%	113 20%	102 20%	94 19%	120 21%	215 20%	214 20%	67 18%	343 21%	127 21%	151 19%	105 21%
Neither agree nor disagree	319 15%	85 15%	69 14%	73 15%	90 16%	153 14%	163 16%	63 16%	231 14%	105 17% c	128 16% c	47 10%
Slightly agree	512 24%	135 23%	104 21%	140 29% be	133 23%	239 22%	273 26%	106 28%	378 23%	152 24%	200 25%	116 24%
Strongly agree	208 10%	79 14% df	45 9%	42 9%	41 7%	124 11%	83 8%	41 11%	155 9%	59 9%	71 9%	63 13%
Don't know	31 1%	6 1%	7 1%	10 2%	8 1%	13 1%	18 2%	4 1%	26 2%	5 1%	10 1%	7 1%
SUMMARY CODES												
TOTAL DISAGREE	1073 50%	275 48%	279 55% c	218 45%	295 52%	555 51%	513 49%	168 44%	852 52%	301 48%	396 49%	258 53%
TOTAL AGREE	720 34%	213 37%	149 30%	182 38%	174 31%	363 33%	357 34%	147 39%	533 32%	210 34%	271 34%	179 36%
TOTAL NEITHER/ DON'T KNOW	350 16%	90 16%	76 15%	82 17%	99 17%	166 15%	181 17%	66 17%	257 16%	110 18% c	138 17% c	54 11%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2039	137	205	581	732	384	137	1518	384	1088	951	1008	1031
Effective Weighted Sample	1692	91	155	484	607	364	91	1243	364	861	831	836	856
Total	2215	101	182	639	854	440	101	1674	440	1119	1096	1096	1119
Strongly disagree	421 19%	32 31% bcd	28 15%	96 15%	150 18%	115 26%	32 31%	274 16%	115 26%	175 16%	246 22%	204 19%	217 19%
Slightly disagree	431 19%	14 14%	32 17%	103 16%	177 21%	104 24% c	14 14%	312 19%	104 24%	175 16%	256 23% a	205 19%	226 20%
Neither agree nor disagree	359 16%	11 11%	29 16%	121 19%	126 15%	72 16%	11 11%	276 16%	72 16%	195 17%	164 15%	184 17%	175 16%
Slightly agree	735 33%	28 28%	56 31%	253 40% e	295 35% e	104 24%	28 28%	603 36% c	104 24%	414 37% b	322 29%	364 33%	371 33%
Strongly agree	243 11%	16 15%	31 17% e	65 10%	92 11%	40 9%	16 15%	188 11%	40 9%	154 14% b	90 8%	129 12%	114 10%
Don't know	26 1%	- -%	6 3% c	1 *%	14 2%	5 1%	- -%	21 1%	5 1%	7 1%	19 2%	10 1%	16 1%
SUMMARY CODES													
TOTAL DISAGREE	851 38%	46 46% c	60 33%	199 31%	327 38%	219 50% bcd	46 46%	586 35%	219 50% b	349 31%	502 46% a	409 37%	442 40%
TOTAL AGREE	979 44%	44 43%	87 48% e	317 50% e	387 45% e	144 33%	44 43%	791 47% c	144 33%	567 51% b	412 38%	493 45%	486 43%
TOTAL NEITHER/ DON'T KNOW	385 17%	11 11%	35 19%	122 19%	140 16%	77 17%	11 11%	297 18%	77 17%	202 18%	183 17%	194 18%	191 17%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2039	70	67	100	105	287	294	363	369	188	196
Effective Weighted Sample	1692	48	44	76	80	241	243	298	309	179	185
Total	2215	53	48	87	95	321	318	419	435	216	223
Strongly disagree	421 19%	**	**	10 11%	18 19%	41 13%	55 17%	76 18%	74 17%	62 29%	52 23%
										cefg	e
Slightly disagree	431 19%	**	**	14 17%	17 18%	55 17%	49 15%	88 21%	89 20%	38 18%	66 30%
											efi
Neither agree nor disagree	359 16%	**	**	18 21%	11 12%	60 19%	61 19%	63 15%	63 14%	36 17%	36 16%
Slightly agree	735 33%	**	**	24 27%	32 34%	130 41%	122 38%	142 34%	154 35%	56 26%	48 21%
						ij	ij	j	j		
Strongly agree	243 11%	**	**	18 21%	13 14%	35 11%	29 9%	46 11%	46 11%	21 10%	19 9%
				fj							
Don't know	26 1%	**	**	3 3%	3 3%	- -%	1 *%	4 1%	10 2%	3 1%	2 1%
					e						
SUMMARY CODES											
TOTAL DISAGREE	851 38%	**	**	24 28%	36 38%	95 30%	104 33%	164 39%	163 37%	101 47%	119 53%
										cef	cefg
TOTAL AGREE	979 44%	**	**	42 48%	45 47%	166 52%	152 48%	188 45%	199 46%	77 36%	67 30%
				j	j	ij	j	j	j		
TOTAL NEITHER/ DON'T KNOW	385 17%	**	**	21 24%	14 15%	60 19%	62 20%	67 16%	73 17%	39 18%	38 17%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	2039	82	707	1183	1340	274	240	185	1793	246
Effective Weighted Sample	1692	52	567	1017	1253	251	190	135	1493	200
Total	2215	55	708	1372	1805	207	105	98	1938	277
Strongly disagree	421 19%	** **	124 18%	258 19%	351 19%	33 16%	15 15%	21 22%	369 19%	51 19%
Slightly disagree	431 19%	** **	116 16%	288 21%	361 20%	31 15%	24 23%	15 15%	370 19%	61 22%
Neither agree nor disagree	359 16%	** **	126 18%	211 15%	292 16%	35 17%	17 17%	14 15%	316 16%	43 16%
Slightly agree	735 33%	** **	249 35%	455 33%	581 32%	82 40%	37 36%	35 36%	638 33%	97 35%
Strongly agree	243 11%	** **	87 12%	142 10%	197 11%	26 12%	10 10%	10 10%	219 11%	24 9%
Don't know	26 1%	** **	6 1%	18 1%	23 1%	1 *%	* *%	2 2%	26 1%	- -%
SUMMARY CODES										
TOTAL DISAGREE	851 38%	** **	241 34%	546 40%	712 39%	63 31%	39 37%	37 37%	739 38%	112 41%
TOTAL AGREE	979 44%	** **	336 47%	598 44%	778 43%	108 52%	48 46%	45 46%	857 44%	121 44%
TOTAL NEITHER/ DON'T KNOW	385 17%	** **	131 19%	229 17%	315 17%	36 17%	18 17%	16 16%	342 18%	43 16%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2039	660	531	432	409	1191	841	436	1512	560	797	526
Effective Weighted Sample	1692	545	453	368	357	998	714	363	1254	460	661	446
Total	2215	637	515	470	584	1152	1055	476	1635	644	843	542
Strongly disagree	421 19%	113 18%	110 21%	85 18%	111 19%	223 19%	196 19%	85 18%	315 19%	136 21%	146 17%	99 18%
Slightly disagree	431 19%	130 20%	105 20%	87 19%	105 18%	235 20%	192 18%	98 21%	318 19%	116 18%	163 19%	109 20%
Neither agree nor disagree	359 16%	93 15%	84 16%	76 16%	104 18%	178 15%	180 17%	76 16%	256 16%	118 18%	150 18%	55 10%
Slightly agree	735 33%	197 31%	164 32%	171 36%	202 35%	361 31%	373 35%	161 34%	545 33%	203 32%	284 34%	194 36%
Strongly agree	243 11%	98 15%	45 9%	46 10%	54 9%	143 12%	100 9%	53 11%	179 11%	67 10%	89 11%	78 14%
Don't know	26 1%	5 1%	7 1%	5 1%	9 1%	12 1%	14 1%	3 1%	21 1%	3 *%	11 1%	6 1%
SUMMARY CODES												
TOTAL DISAGREE	851 38%	244 38%	214 42%	172 37%	215 37%	458 40%	388 37%	183 38%	633 39%	252 39%	308 37%	208 38%
TOTAL AGREE	979 44%	296 46%	209 41%	217 46%	256 44%	504 44%	473 45%	214 45%	725 44%	271 42%	374 44%	272 50%
TOTAL NEITHER/ DON'T KNOW	385 17%	98 15%	92 18%	81 17%	113 19%	190 16%	194 18%	79 17%	278 17%	121 19%	161 19%	62 11%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 36

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
YouTube/ YouTube Kids	3037	400	620	840	800	377	400	2260	377	2065	973	1545	1492
	89%	88%	91%	92%	88%	83%	88%	90%	83%	91%	85%	90%	87%
			e	de				c		b		b	
WhatsApp	1900	124	192	493	734	358	124	1419	358	973	927	927	973
	56%	27%	28%	54%	81%	79%	27%	57%	79%	43%	81%	54%	57%
				ab	abc	abc		a	ab		a		
TikTok	1761	79	151	460	706	364	79	1317	364	852	909	855	906
	52%	17%	22%	50%	78%	80%	17%	53%	80%	37%	80%	50%	53%
				ab	abc	abc		a	ab		a		
Snapchat	1491	70	118	290	655	357	70	1064	357	623	868	682	809
	44%	15%	17%	32%	72%	78%	15%	42%	78%	27%	76%	40%	47%
				ab	abc	abc		a	ab		a		a
Instagram (inc. Instagram Direct)	1293	50	77	193	582	391	50	852	391	415	878	594	699
	38%	11%	11%	21%	64%	86%	11%	34%	86%	18%	77%	35%	41%
				ab	abc	abcd		a	ab		a		a
Facebook (inc. Messenger)	1034	64	109	197	394	270	64	700	270	446	588	530	503
	30%	14%	16%	22%	43%	59%	14%	28%	59%	20%	52%	31%	29%
				ab	abc	abcd		a	ab		a		
FaceTime	1014	68	149	278	329	190	68	756	190	564	450	455	558
	30%	15%	22%	31%	36%	42%	15%	30%	42%	25%	39%	27%	33%
			a	ab	ab	abc		a	ab		a		a
Phone message apps (e.g. Apple iMessage/ Samsung Messages)	651	12	49	168	269	153	12	486	153	291	360	326	325
	19%	3%	7%	18%	30%	34%	3%	19%	34%	13%	32%	19%	19%
			a	ab	abc	abc		a	ab		a		
Microsoft Teams	406	11	26	111	170	88	11	307	88	184	223	192	215
	12%	2%	4%	12%	19%	19%	2%	12%	19%	8%	20%	11%	13%
				ab	abc	abc		a	ab		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 36

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Pinterest	374	11	19	65	174	105	11	258	105	127	247	117	257
	11%	3%	3%	7%	19%	23%	3%	10%	23%	6%	22%	7%	15%
				ab	abc	abc		a	ab		a		a
Twitch	337	11	34	71	155	66	11	260	66	146	191	234	103
	10%	2%	5%	8%	17%	14%	2%	10%	14%	6%	17%	14%	6%
				a	abc	abc		a	a		a	b	
Twitter	314	2	10	41	138	123	2	189	123	77	237	169	145
	9%	*%	1%	5%	15%	27%	*%	8%	27%	3%	21%	10%	8%
				ab	abc	abcd		a	ab		a		
Discord	297	3	13	48	154	79	3	215	79	88	209	196	101
	9%	1%	2%	5%	17%	17%	1%	9%	17%	4%	18%	11%	6%
				ab	abc	abc		a	ab		a	b	
Zoom	289	5	36	98	87	63	5	221	63	158	132	141	149
	8%	1%	5%	11%	10%	14%	1%	9%	14%	7%	12%	8%	9%
			a	ab	ab	ab		a	ab		a		
Skype	199	9	19	59	67	44	9	146	44	105	93	102	97
	6%	2%	3%	7%	7%	10%	2%	6%	10%	5%	8%	6%	6%
				ab	ab	ab		a	ab		a		
BeReal	198	3	8	26	111	51	3	144	51	54	143	66	131
	6%	1%	1%	3%	12%	11%	1%	6%	11%	2%	13%	4%	8%
				a	abc	abc		a	ab		a		a
Reddit	142	3	8	13	77	40	3	98	40	40	101	83	58
	4%	1%	1%	1%	8%	9%	1%	4%	9%	2%	9%	5%	3%
					abc	abc		a	ab		a		
Telegram	95	5	12	21	34	24	5	66	24	45	50	54	41
	3%	1%	2%	2%	4%	5%	1%	3%	5%	2%	4%	3%	2%
				a	abc	abc		a	ab		a		
PopJam	87	20	10	35	14	9	20	58	9	72	14	44	43
	3%	4%	1%	4%	1%	2%	4%	2%	2%	3%	1%	3%	2%
		bd		bd						b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 36

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Vimeo	76 2%	3 1%	11 2%	20 2%	19 2%	22 5% ab	3 1%	51 2%	22 5% ab	40 2%	37 3%	46 3%	30 2%
GoNoodle	64 2%	8 2%	26 4% de	14 2%	10 1%	4 1%	8 2%	51 2%	4 1%	57 3% b	6 1%	35 2%	29 2%
YuBo	54 2%	5 1%	11 2%	14 2%	12 1%	13 3%	5 1%	37 1%	13 3%	32 1%	22 2%	27 2%	27 2%
Tumblr	52 2%	2 1%	5 1%	9 1%	20 2%	16 3% abc	2 1%	34 1%	16 3% ab	21 1%	31 3% a	29 2%	23 1%
Viber	51 1%	3 1%	4 1%	12 1%	21 2%	11 2%	3 1%	37 1%	11 2%	19 1%	32 3% a	29 2%	22 1%
Wink	48 1%	4 1%	6 1%	14 2%	11 1%	12 3%	4 1%	32 1%	12 3%	25 1%	23 2%	28 2%	19 1%
Dailymotion	45 1%	2 *%	3 1%	16 2%	8 1%	15 3% abd	2 *%	28 1%	15 3% ab	22 1%	23 2%	24 1%	21 1%
Signal	37 1%	1 *%	6 1%	8 1%	13 1%	10 2% a	1 *%	26 1%	10 2% a	18 1%	20 2%	21 1%	17 1%
Kik	37 1%	1 *%	9 1%	5 1%	12 1%	10 2% a	1 *%	26 1%	10 2% a	15 1%	22 2% a	21 1%	16 1%
Triller	28 1%	5 1%	5 1%	7 1%	5 1%	6 1%	5 1%	17 1%	6 1%	19 1%	9 1%	15 1%	13 1%
GoBubble	27 1%	4 1%	3 *%	9 1%	8 1%	2 *%	4 1%	21 1%	2 *%	19 1%	8 1%	12 1%	15 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Fruitlab	26 1%	5 1%	4 1%	6 1%	7 1%	3 1%	5 1%	17 1%	3 1%	19 1%	7 1%	17 1%	9 1%
YouNow	22 1%	3 1%	3 *%	6 1%	8 1%	2 *%	3 1%	17 1%	2 *%	16 1%	6 1%	11 1%	11 1%
Clash	21 1%	4 1%	5 1%	5 1%	6 1%	1 *%	4 1%	16 1%	1 *%	15 1%	6 *%	14 1%	7 *%
Whisper	19 1%	- -%	2 *%	4 *%	11 1%	2 *%	- -%	17 1%	2 *%	9 *%	10 1%	11 1%	8 *%
Imgur	18 1%	4 1%	4 1%	1 *%	7 1%	1 *%	4 1%	12 *%	1 *%	12 1%	5 *%	13 1%	5 *%
Momio	17 *%	4 1%	2 *%	10 1%	- -%	1 *%	4 1%	12 *%	1 *%	15 1%	1 *%	8 *%	8 *%
GROM social	13 *%	1 *%	5 1%	2 *%	2 *%	4 1%	1 *%	8 *%	4 1%	7 *%	6 1%	11 1%	2 *%
NONE OF THESE	88 3%	34 8%	31 5%	18 2%	4 *%	2 *%	34 8%	52 2%	2 *%	85 4%	3 *%	40 2%	48 3%
		cde	cde	d			bc			b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
YouTube/ YouTube Kids	3037	204	196	314	306	426	413	406	394	194	183
	89%	90%	86%	92%	90%	94%	91%	89%	86%	85%	80%
		j		j	j	bhij	j	j			
WhatsApp	1900	63	60	95	97	248	244	345	389	176	183
	56%	28%	26%	28%	28%	54%	54%	76%	85%	77%	80%
						abcd	abcd	abcdef	abcdefg	abcdef	abcdef
TikTok	1761	45	34	77	74	233	227	331	375	169	196
	52%	20%	15%	23%	22%	51%	50%	73%	82%	74%	86%
						abcd	abcd	abcdef	abcdefg	abcdef	abcdefgi
Snapchat	1491	28	42	55	63	134	157	298	356	166	191
	44%	12%	18%	16%	18%	29%	34%	65%	78%	73%	84%
						abcd	abcd	abcdef	abcdefg	abcdef	abcdefgi
Instagram (inc. Instagram Direct)	1293	27	23	36	41	89	104	251	330	191	200
	38%	12%	10%	10%	12%	20%	23%	55%	72%	84%	88%
						bc	abcd	abcdef	abcdefg	abcdefgh	abcdefgh
Facebook (inc. Messenger)	1034	33	30	54	54	110	87	202	193	131	139
	30%	15%	13%	16%	16%	24%	19%	44%	42%	58%	61%
						abcd		abcdef	abcdef	abcdefgh	abcdefgh
FaceTime	1014	32	36	69	80	138	140	140	189	76	114
	30%	14%	16%	20%	23%	30%	31%	31%	42%	33%	50%
					a	abc	abc	abc	abcdefg	abc	abcdefgi
Phone message apps (e.g. Apple iMessage/ Samsung Messages)	651	7	5	25	24	89	79	126	144	80	73
	19%	3%	2%	7%	7%	19%	17%	28%	31%	35%	32%
				b		abcd	abcd	abcdf	abcdef	abcdef	abcdef
Microsoft Teams	406	8	3	14	11	58	54	73	97	38	49
	12%	4%	1%	4%	3%	13%	12%	16%	21%	17%	22%
						abcd	abcd	abcd	abcdef	abcd	abcdef

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Pinterest	374	4	7	5	13	25	41	51	123	32	73
	11%	2%	3%	1%	4%	5%	9%	11%	27%	14%	32%
						c	abc	abcde	abcdefgi	abcde	abcdefgi
Twitch	337	5	5	21	13	52	19	106	49	49	17
	10%	2%	2%	6%	4%	11%	4%	23%	11%	22%	7%
						abdf		abcdefhj	abdf	abcdefhj	
Twitter	314	2	*	8	2	23	18	61	77	76	47
	9%	1%	*%	2%	1%	5%	4%	13%	17%	33%	21%
						abd	bd	abcdef	abcdef	abcdefghj	abcdef
Discord	297	3	*	6	7	31	18	107	47	50	29
	9%	1%	*%	2%	2%	7%	4%	23%	10%	22%	13%
						abcd	b	abcdefhj	abcdf	abcdefn	abcdf
Zoom	289	4	2	20	16	40	58	43	44	33	29
	8%	2%	1%	6%	5%	9%	13%	9%	10%	15%	13%
				b	b	ab	abcd	ab	ab	abcd	abcd
Skype	199	6	2	9	11	31	28	35	32	20	24
	6%	3%	1%	3%	3%	7%	6%	8%	7%	9%	11%
						b	b	bc	b	abcd	abcd
BeReal	198	1	1	1	6	10	17	38	72	16	35
	6%	1%	*%	*%	2%	2%	4%	8%	16%	7%	15%
							c	abcde	abcdefgi	abcde	abcdefi
Reddit	142	2	1	4	3	8	5	47	31	23	18
	4%	1%	1%	1%	1%	2%	1%	10%	7%	10%	8%
								abcdef	abcdef	abcdef	abcdef
Telegram	95	1	3	8	4	9	12	17	16	18	6
	3%	1%	1%	2%	1%	2%	3%	4%	4%	8%	3%
										abcdef	
PopJam	87	9	11	5	5	15	20	7	6	7	1
	3%	4%	5%	1%	1%	3%	4%	2%	1%	3%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 36

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OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Vimeo	76 2%	2 1%	2 1%	7 2%	5 1%	10 2%	10 2%	14 3%	5 1%	13 6%	9 4%
										abdh	
GoNoodle	64 2%	2 1%	7 3%	16 5%	11 3%	7 2%	7 2%	6 1%	4 1%	3 2%	1 *%
				hj							
YuBo	54 2%	1 *%	4 2%	8 2%	4 1%	7 2%	6 1%	6 1%	6 1%	5 2%	8 3%
Tumblr	52 2%	1 1%	1 *%	1 *%	4 1%	7 2%	2 *%	11 2%	9 2%	9 4%	7 3%
										cf	
Viber	51 1%	2 1%	2 1%	2 1%	2 *%	6 1%	6 1%	11 2%	10 2%	7 3%	3 1%
Wink	48 1%	1 1%	3 1%	2 1%	4 1%	7 1%	7 2%	8 2%	4 1%	10 4%	1 1%
										ach	
Dailymotion	45 1%	* *%	1 1%	1 *%	2 1%	9 2%	7 2%	3 1%	6 1%	10 4%	5 2%
										abcdg	
Signal	37 1%	1 1%	- -%	5 2%	* *%	3 1%	5 1%	6 1%	7 2%	5 2%	5 2%
										d	
Kik	37 1%	- -%	1 *%	4 1%	5 2%	3 1%	3 1%	9 2%	4 1%	6 3%	4 2%
										a	
Triller	28 1%	1 *%	3 2%	3 1%	2 1%	5 1%	1 *%	3 1%	3 1%	4 2%	3 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 36

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OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
GoBubble	27 1%	2 1%	1 1%	1 *%	2 1%	6 1%	4 1%	1 *%	7 1%	1 1%	1 *%
Fruitlab	26 1%	* *%	5 2%	3 1%	1 *%	6 1%	* *%	5 1%	1 *%	2 1%	1 *%
YouNow	22 1%	1 *%	2 1%	1 *%	2 1%	4 1%	2 *%	5 1%	4 1%	1 1%	1 *%
Clash	21 1%	1 1%	2 1%	4 1%	1 *%	4 1%	* *%	3 1%	3 1%	1 1%	- -%
Whisper	19 1%	- -%	- -%	2 1%	* *%	3 1%	1 *%	5 1%	6 1%	1 1%	1 *%
Imgur	18 1%	1 *%	3 1%	4 1%	- -%	1 *%	* *%	5 1%	1 *%	1 1%	- -%
Momio	17 *%	* *%	3 1%	2 1%	- -%	4 1%	5 1%	- -%	- -%	1 1%	- -%
GROM social	13 *%	1 *%	* *%	5 1%	- -%	2 *%	- -%	2 *%	- -%	3 1%	1 1%
NONE OF THESE	88 3%	15 7%	20 9%	15 5%	16 5%	7 1%	11 2%	2 *%	2 *%	2 1%	- -%
		eghij	efghij	ghj	ghj						

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 36

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OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
YouTube/ YouTube Kids	3037	258	1421	1262	2497	274	147	119	2651	386
	89%	89%	92%	87%	89%	90%	87%	88%	89%	87%
			c							
WhatsApp	1900	71	607	1163	1576	165	85	75	1663	237
	56%	24%	39%	80%	56%	54%	50%	55%	56%	53%
			a	ab						
TikTok	1761	50	521	1121	1429	169	83	80	1552	209
	52%	17%	34%	77%	51%	56%	49%	59%	52%	47%
			a	ab						
Snapchat	1491	42	342	1049	1212	135	74	70	1300	191
	44%	14%	22%	72%	43%	44%	44%	52%	44%	43%
			a	ab						
Instagram (inc. Instagram Direct)	1293	31	228	974	1061	108	66	59	1146	147
	38%	11%	15%	67%	38%	35%	39%	44%	39%	33%
				ab						
Facebook (inc. Messenger)	1034	45	281	655	824	109	54	47	916	118
	30%	15%	18%	45%	29%	36%	32%	35%	31%	27%
				ab						
FaceTime	1014	40	408	534	821	104	53	36	899	115
	30%	14%	26%	37%	29%	34%	31%	26%	30%	26%
			a	ab						
Phone message apps (e.g. Apple iMessage/ Samsung Messages)	651	6	192	431	520	64	37	30	551	101
	19%	2%	12%	30%	19%	21%	22%	22%	19%	23%
			a	ab						
Microsoft Teams	406	6	112	273	334	41	19	12	355	51
	12%	2%	7%	19%	12%	13%	11%	9%	12%	12%
			a	ab						

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Pinterest	374	5	68	288	304	32	21	17	328	47
	11%	2%	4%	20%	11%	11%	12%	12%	11%	10%
				ab						
Twitch	337	6	97	225	273	34	15	15	303	34
	10%	2%	6%	15%	10%	11%	9%	11%	10%	8%
			a	ab						
Twitter	314	*	37	262	255	29	17	13	278	36
	9%	*%	2%	18%	9%	9%	10%	9%	9%	8%
				ab						
Discord	297	*	49	235	243	28	13	13	266	32
	9%	*%	3%	16%	9%	9%	7%	10%	9%	7%
			a	ab						
Zoom	289	4	123	153	249	17	15	9	265	24
	8%	1%	8%	11%	9%	5%	9%	7%	9%	6%
			a	a						
Skype	199	4	73	110	155	23	13	8	177	21
	6%	1%	5%	8%	6%	8%	7%	6%	6%	5%
			a	ab						
BeReal	198	2	21	166	158	20	12	8	177	20
	6%	1%	1%	11%	6%	7%	7%	6%	6%	5%
				ab						
Reddit	142	2	21	113	119	9	6	7	131	10
	4%	1%	1%	8%	4%	3%	4%	5%	4%	2%
				ab						
Telegram	95	2	32	60	72	12	4	7	85	10
	3%	1%	2%	4%	3%	4%	2%	5%	3%	2%
				ab						
PopJam	87	8	48	30	68	10	2	7	80	6
	3%	3%	3%	2%	2%	3%	1%	5%	3%	1%
								c		

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 36

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Vimeo	76 2%	3 1%	28 2%	42 3%	63 2%	4 1%	4 3%	5 4%	68 2%	8 2%
GoNoodle	64 2%	2 1%	45 3%	15 1%	52 2%	7 2%	2 1%	3 2%	55 2%	8 2%
YuBo	54 2%	1 *%	25 2%	27 2%	48 2%	2 1%	1 1%	3 2%	48 2%	6 1%
Tumblr	52 2%	3 1%	14 1%	30 2%	41 1%	3 1%	4 2%	4 3%	49 2%	3 1%
Viber	51 1%	1 *%	18 1%	30 2%	44 2%	2 1%	3 2%	2 2%	49 2%	1 *%
Wink	48 1%	1 *%	18 1%	22 2%	42 1%	3 1%	2 1%	2 1%	44 1%	3 1%
Dailymotion	45 1%	1 *%	18 1%	22 2%	40 1%	2 1%	1 1%	2 2%	41 1%	4 1%
Signal	37 1%	1 *%	13 1%	22 1%	30 1%	2 1%	2 1%	3 2%	37 1%	- -%
Kik	37 1%	1 *%	14 1%	21 1%	29 1%	1 *%	4 2%	3 2%	37 1%	* *%
Triller	28 1%	3 1%	13 1%	12 1%	23 1%	2 1%	1 1%	2 1%	24 1%	4 1%
GoBubble	27 1%	3 1%	9 1%	15 1%	20 1%	4 1%	1 1%	1 1%	24 1%	2 1%
Fruitlab	26 1%	3 1%	12 1%	11 1%	19 1%	2 1%	1 *%	4 3%	24 1%	2 *%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
YouNow	22 1%	1 *%	11 1%	10 1%	17 1%	1 *%	1 1%	2 2%	22 1%	- -%
Clash	21 1%	1 *%	11 1%	8 1%	16 1%	2 1%	1 *%	3 2%	19 1%	2 *%
Whisper	19 1%	- -%	7 *%	10 1%	18 1%	- -%	1 *%	1 1%	17 1%	2 *%
Imgur	18 1%	2 1%	8 *%	8 1%	15 1%	1 *%	1 *%	1 1%	16 1%	2 *%
Momio	17 *%	3 1%	8 1%	6 *%	15 1%	1 *%	* *%	1 1%	17 1%	- -%
GROM social	13 *%	* *%	6 *%	6 *%	9 *%	1 *%	* *%	3 2%	11 *%	2 *%
NONE OF THESE	88 3%	25 8%	52 3%	4 *%	76 3%	5 2%	5 3%	3 2%	80 3%	8 2%

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 36

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
YouTube/ YouTube Kids	3037 89%	861 90%	754 90%	639 89%	774 87%	1616 90%	1413 88%	566 87%	2334 89%	847 89%	1151 89%	749 89%
WhatsApp	1900 56%	562 59% d	478 57%	398 56%	453 51%	1040 58% d	852 53%	370 57%	1455 56%	544 57%	699 54%	503 60%
TikTok	1761 52%	503 53%	395 47%	387 54%	469 53%	897 50%	856 53% b	376 58% b	1314 50%	523 55%	664 51%	442 53%
Snapchat	1491 44%	424 44%	333 40%	321 45%	406 46%	758 42%	727 45%	323 50% b	1096 42%	449 47%	546 42%	367 44%
Instagram (inc. Instagram Direct)	1293 38%	419 44% bdf	294 35%	269 38%	304 34%	713 40%	574 36%	284 44% b	953 36%	351 37%	484 37%	344 41%
Facebook (inc. Messenger)	1034 30%	307 32% b	204 24%	228 32% b	292 33% b	511 28%	520 32% b	253 39% b	722 28%	312 33%	410 32%	237 28%
FaceTime	1014 30%	307 32% df	278 33% df	205 29%	220 25%	585 33% df	425 26%	216 33%	756 29%	292 31%	374 29%	275 33%
Phone message apps (e.g. Apple iMessage/ Samsung Messages)	651 19%	183 19%	153 18%	144 20%	170 19%	335 19%	314 20%	152 23% b	481 18%	196 21%	237 18%	166 20%
Microsoft Teams	406 12%	136 14% c	93 11%	67 9%	107 12%	230 13%	174 11%	102 16% b	286 11%	121 13%	136 10%	113 13%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 36

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Pinterest	374 11%	142 15%	81 10%	65 9%	83 9%	223 12%	148 9%	100 15%	264 10%	121 13%	123 9%	102 12%
		bcd	f					b				
Twitch	337 10%	119 12%	79 9%	61 9%	76 9%	198 11%	138 9%	85 13%	229 9%	89 9%	118 9%	97 12%
		f						b				
Twitter	314 9%	120 13%	69 8%	50 7%	73 8%	189 11%	123 8%	65 10%	235 9%	89 9%	118 9%	88 11%
		bcd										
Discord	297 9%	104 11%	68 8%	54 7%	70 8%	172 10%	124 8%	86 13%	193 7%	71 7%	115 9%	76 9%
								b				
Zoom	289 8%	122 13%	62 7%	45 6%	59 7%	184 10%	104 6%	60 9%	217 8%	78 8%	84 6%	97 12%
		bcd				cf						b
Skype	199 6%	89 9%	33 4%	36 5%	40 4%	122 7%	76 5%	43 7%	146 6%	52 5%	71 5%	63 8%
		bcd				b						
BeReal	198 6%	77 8%	48 6%	38 5%	34 4%	125 7%	72 4%	57 9%	133 5%	58 6%	66 5%	62 7%
		df				df		b				
Reddit	142 4%	61 6%	30 4%	23 3%	26 3%	92 5%	49 3%	30 5%	100 4%	45 5%	48 4%	36 4%
		bcd				f						
Telegram	95 3%	52 5%	7 1%	16 2%	20 2%	59 3%	36 2%	29 4%	64 2%	24 2%	31 2%	32 4%
		bcd				b						

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
PopJam	87 3%	38 4% f	21 3%	14 2%	14 2%	59 3%	27 2%	14 2%	67 3%	29 3%	34 3%	21 2%
Vimeo	76 2%	39 4% bcdf	15 2%	9 1%	14 2%	54 3% f	23 1%	13 2%	59 2%	17 2%	27 2%	28 3%
GoNoodle	64 2%	16 2%	15 2%	10 1%	22 3%	31 2%	32 2%	12 2%	50 2%	25 3%	26 2%	11 1%
YuBo	54 2%	28 3% bdf	7 1%	12 2%	8 1%	35 2%	20 1%	26 4% b	28 1%	21 2%	22 2%	10 1%
Tumblr	52 2%	27 3% b	6 1%	9 1%	10 1%	33 2%	20 1%	11 2%	36 1%	10 1%	16 1%	18 2%
Viber	51 1%	23 2%	8 1%	12 2%	7 1%	31 2%	20 1%	11 2%	38 1%	13 1%	20 2%	12 1%
Wink	48 1%	20 2%	11 1%	8 1%	8 1%	31 2%	17 1%	19 3% b	27 1%	12 1%	19 1%	12 1%
Dailymotion	45 1%	18 2%	10 1%	12 2%	5 1%	28 2%	17 1%	12 2%	32 1%	12 1%	20 2%	12 1%
Signal	37 1%	20 2% df	11 1%	4 1%	2 *%	32 2% df	6 *%	6 1%	30 1%	7 1%	18 1%	9 1%
Kik	37 1%	17 2%	4 *%	8 1%	7 1%	21 1%	15 1%	11 2%	25 1%	10 1%	14 1%	8 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Triller	28 1%	15 2% b	2 *%	3 *%	8 1%	17 1%	11 1%	5 1%	22 1%	12 1%	7 1%	6 1%
GoBubble	27 1%	13 1%	3 *%	7 1%	3 *%	16 1%	10 1%	9 1%	18 1%	9 1%	10 1%	6 1%
Fruitlab	26 1%	13 1%	3 *%	5 1%	4 1%	16 1%	10 1%	5 1%	19 1%	5 1%	16 1%	5 1%
YouNow	22 1%	9 1%	3 *%	4 1%	7 1%	11 1%	11 1%	7 1%	15 1%	7 1%	10 1%	3 *%
Clash	21 1%	9 1%	2 *%	4 1%	6 1%	11 1%	10 1%	6 1%	14 1%	6 1%	9 1%	3 *%
Whisper	19 1%	9 1%	3 *%	3 *%	4 *%	13 1%	7 *%	3 1%	15 1%	8 1%	2 *%	4 1%
Imgur	18 1%	11 1% b	1 *%	3 *%	3 *%	12 1%	6 *%	9 1% b	9 *%	6 1%	9 1%	2 *%
Momio	17 *%	7 1%	2 *%	6 1%	2 *%	9 1%	8 *%	6 1%	10 *%	8 1%	6 *%	2 *%
GROM social	13 *%	5 1%	1 *%	2 *%	5 1%	6 *%	7 *%	5 1%	8 *%	6 1%	6 *%	1 *%
NONE OF THESE	88 3%	27 3%	17 2%	18 2%	27 3%	44 2%	45 3%	12 2%	71 3%	25 3%	31 2%	26 3%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 37

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
YouTube/ YouTube Kids	3037	400	620	840	800	377	400	2260	377	2065	973	1545	1492
	89%	88%	91%	92%	88%	83%	88%	90%	83%	91%	85%	90%	87%
			e	de				c		b		b	
WhatsApp	1900	124	192	493	734	358	124	1419	358	973	927	927	973
	56%	27%	28%	54%	81%	79%	27%	57%	79%	43%	81%	54%	57%
				ab	abc	abc		a	ab		a		
TikTok	1761	79	151	460	706	364	79	1317	364	852	909	855	906
	52%	17%	22%	50%	78%	80%	17%	53%	80%	37%	80%	50%	53%
				ab	abc	abc		a	ab		a		
Snapchat	1491	70	118	290	655	357	70	1064	357	623	868	682	809
	44%	15%	17%	32%	72%	78%	15%	42%	78%	27%	76%	40%	47%
				ab	abc	abc		a	ab		a		a
Instagram (inc. Instagram Direct)	1293	50	77	193	582	391	50	852	391	415	878	594	699
	38%	11%	11%	21%	64%	86%	11%	34%	86%	18%	77%	35%	41%
				ab	abc	abcd		a	ab		a		a
Facebook (inc. Messenger)	1034	64	109	197	394	270	64	700	270	446	588	530	503
	30%	14%	16%	22%	43%	59%	14%	28%	59%	20%	52%	31%	29%
				ab	abc	abcd		a	ab		a		
Pinterest	374	11	19	65	174	105	11	258	105	127	247	117	257
	11%	3%	3%	7%	19%	23%	3%	10%	23%	6%	22%	7%	15%
				ab	abc	abc		a	ab		a		a
Twitch	337	11	34	71	155	66	11	260	66	146	191	234	103
	10%	2%	5%	8%	17%	14%	2%	10%	14%	6%	17%	14%	6%
				a	abc	abc		a	a		a	b	
Twitter	314	2	10	41	138	123	2	189	123	77	237	169	145
	9%	*%	1%	5%	15%	27%	*%	8%	27%	3%	21%	10%	8%
				ab	abc	abcd		a	ab		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Discord	297 9%	3 1%	13 2%	48 5% ab	154 17% abc	79 17% abc	3 1%	215 9% a	79 17% ab	88 4%	209 18% a	196 11% b	101 6%
BeReal	198 6%	3 1%	8 1%	26 3% a	111 12% abc	51 11% abc	3 1%	144 6% a	51 11% ab	54 2%	143 13% a	66 4%	131 8% a
Reddit	142 4%	3 1%	8 1%	13 1%	77 8% abc	40 9% abc	3 1%	98 4% a	40 9% ab	40 2%	101 9% a	83 5%	58 3%
Vimeo	76 2%	3 1%	11 2%	20 2%	19 2%	22 5% ab	3 1%	51 2%	22 5% ab	40 2%	37 3%	46 3%	30 2%
YuBo	54 2%	5 1%	11 2%	14 2%	12 1%	13 3%	5 1%	37 1%	13 3%	32 1%	22 2%	27 2%	27 2%
Tumblr	52 2%	2 1%	5 1%	9 1%	20 2%	16 3% abc	2 1%	34 1%	16 3% ab	21 1%	31 3% a	29 2%	23 1%
Wink	48 1%	4 1%	6 1%	14 2%	11 1%	12 3%	4 1%	32 1%	12 3%	25 1%	23 2%	28 2%	19 1%
Dailymotion	45 1%	2 *%	3 1%	16 2%	8 1%	15 3% abd	2 *%	28 1%	15 3% ab	22 1%	23 2%	24 1%	21 1%
Signal	37 1%	1 *%	6 1%	8 1%	13 1%	10 2% a	1 *%	26 1%	10 2% a	18 1%	20 2%	21 1%	17 1%
Kik	37 1%	1 *%	9 1%	5 1%	12 1%	10 2% a	1 *%	26 1%	10 2% a	15 1%	22 2% a	21 1%	16 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Triller	28 1%	5 1%	5 1%	7 1%	5 1%	6 1%	5 1%	17 1%	6 1%	19 1%	9 1%	15 1%	13 1%
Fruitlab	26 1%	5 1%	4 1%	6 1%	7 1%	3 1%	5 1%	17 1%	3 1%	19 1%	7 1%	17 1%	9 1%
YouNow	22 1%	3 1%	3 *%	6 1%	8 1%	2 *%	3 1%	17 1%	2 *%	16 1%	6 1%	11 1%	11 1%
Clash	21 1%	4 1%	5 1%	5 1%	6 1%	1 *%	4 1%	16 1%	1 *%	15 1%	6 *%	14 1%	7 *%
Whisper	19 1%	- -%	2 *%	4 *%	11 1%	2 *%	- -%	17 1%	2 *%	9 *%	10 1%	11 1%	8 *%
Imgur	18 1%	4 1%	4 1%	1 *%	7 1%	1 *%	4 1%	12 *%	1 *%	12 1%	5 *%	13 1%	5 *%
NONE OF THESE	107 3%	37 8%	34 5%	26 3%	5 1%	4 1%	37 8%	66 3%	4 1%	99 4%	8 1%	46 3%	60 4%
Base for stats	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Mean number of apps/ sites (out of 25)	3.7	1.9	2.1	3.1	5.3	5.9	1.9	3.6	5.9	2.7	5.7	3.7	3.7
Standard deviation	2.70	1.75	1.95	2.22	2.47	2.52	1.75	2.60	2.52	2.21	2.49	2.76	2.65
Standard error	.05	.07	.07	.08	.09	.13	.07	.05	.13	.04	.08	.07	.06

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
YouTube/ YouTube Kids	3037 89%	204 90%	196 86%	314 92%	306 90%	426 94%	413 91%	406 89%	394 86%	194 85%	183 80%
		j		j	j	bhij	j	j			
WhatsApp	1900 56%	63 28%	60 26%	95 28%	97 28%	248 54%	244 54%	345 76%	389 85%	176 77%	183 80%
						abcd	abcd	abcdef	abcdefg	abcdef	abcdef
TikTok	1761 52%	45 20%	34 15%	77 23%	74 22%	233 51%	227 50%	331 73%	375 82%	169 74%	196 86%
						abcd	abcd	abcdef	abcdefg	abcdef	abcdefgi
Snapchat	1491 44%	28 12%	42 18%	55 16%	63 18%	134 29%	157 34%	298 65%	356 78%	166 73%	191 84%
						abcd	abcd	abcdef	abcdefg	abcdef	abcdefgi
Instagram (inc. Instagram Direct)	1293 38%	27 12%	23 10%	36 10%	41 12%	89 20%	104 23%	251 55%	330 72%	191 84%	200 88%
						bc	abcd	abcdef	abcdefg	abcdefgh	abcdefgh
Facebook (inc. Messenger)	1034 30%	33 15%	30 13%	54 16%	54 16%	110 24%	87 19%	202 44%	193 42%	131 58%	139 61%
						abcd		abcdef	abcdef	abcdefgh	abcdefgh
Pinterest	374 11%	4 2%	7 3%	5 1%	13 4%	25 5%	41 9%	51 11%	123 27%	32 14%	73 32%
						c	abc	abcde	abcdefgi	abcde	abcdefgi
Twitch	337 10%	5 2%	5 2%	21 6%	13 4%	52 11%	19 4%	106 23%	49 11%	49 22%	17 7%
						abdf		abcdefhj	abdf	abcdefhj	
Twitter	314 9%	2 1%	* **	8 2%	2 1%	23 5%	18 4%	61 13%	77 17%	76 33%	47 21%
						abd	bd	abcdef	abcdef	abcdefghj	abcdef

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Discord	297 9%	3 1%	* *%	6 2%	7 2%	31 7%	18 4%	107 23%	47 10%	50 22%	29 13%
						abcd	b	abcdehij	abcdf	abcdeh	abcdf
BeReal	198 6%	1 1%	1 *%	1 *%	6 2%	10 2%	17 4%	38 8%	72 16%	16 7%	35 15%
							c	abcde	abcdeghi	abcde	abcdehi
Reddit	142 4%	2 1%	1 1%	4 1%	3 1%	8 2%	5 1%	47 10%	31 7%	23 10%	18 8%
								abcde	abcde	abcde	abcde
Vimeo	76 2%	2 1%	2 1%	7 2%	5 1%	10 2%	10 2%	14 3%	5 1%	13 6%	9 4%
										abdh	
YuBo	54 2%	1 *%	4 2%	8 2%	4 1%	7 2%	6 1%	6 1%	6 1%	5 2%	8 3%
Tumblr	52 2%	1 1%	1 *%	1 *%	4 1%	7 2%	2 *%	11 2%	9 2%	9 4%	7 3%
										cf	
Wink	48 1%	1 1%	3 1%	2 1%	4 1%	7 1%	7 2%	8 2%	4 1%	10 4%	1 1%
										ach	
Dailymotion	45 1%	* *%	1 1%	1 *%	2 1%	9 2%	7 2%	3 1%	6 1%	10 4%	5 2%
										abcdg	
Signal	37 1%	1 1%	- -%	5 2%	* *%	3 1%	5 1%	6 1%	7 2%	5 2%	5 2%
										d	
Kik	37 1%	- -%	1 *%	4 1%	5 2%	3 1%	3 1%	9 2%	4 1%	6 3%	4 2%
										a	

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Triller	28 1%	1 *%	3 2%	3 1%	2 1%	5 1%	1 *%	3 1%	3 1%	4 2%	3 1%
Fruitlab	26 1%	* *%	5 2%	3 1%	1 *%	6 1%	* *%	5 1%	1 *%	2 1%	1 *%
YouNow	22 1%	1 *%	2 1%	1 *%	2 1%	4 1%	2 *%	5 1%	4 1%	1 1%	1 *%
Clash	21 1%	1 1%	2 1%	4 1%	1 *%	4 1%	* *%	3 1%	3 1%	1 1%	- -%
Whisper	19 1%	- -%	- -%	2 1%	* *%	3 1%	1 *%	5 1%	6 1%	1 1%	1 *%
Imgur	18 1%	1 *%	3 1%	4 1%	- -%	1 *%	* *%	5 1%	1 *%	1 1%	- -%
NONE OF THESE	107 3%	15 7%	21 9%	16 5%	17 5%	10 2%	16 4%	2 *%	4 1%	3 1%	1 1%
		eghij	efghij	gh	ghj		g				
Base for stats	3417	228	228	342	342	456	456	456	456	228	228
Mean number of apps/ sites (out of 25)	3.7	1.9	1.9	2.1	2.1	3.2	3.1	5.1	5.5	5.9	5.9
						abcd	abcd	abcdef	abcdef	abcdefg	abcdefg
Standard deviation	2.70	1.57	1.91	2.10	1.80	2.32	2.11	2.59	2.33	2.74	2.29
Standard error	.05	.09	.11	.11	.09	.11	.10	.13	.12	.20	.16

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
YouTube/ YouTube Kids	3037 89%	258 89%	1421 92% c	1262 87%	2497 89%	274 90%	147 87%	119 88%	2651 89%	386 87%
WhatsApp	1900 56%	71 24%	607 39% a	1163 80% ab	1576 56%	165 54%	85 50%	75 55%	1663 56%	237 53%
TikTok	1761 52%	50 17%	521 34% a	1121 77% ab	1429 51%	169 56%	83 49%	80 59%	1552 52%	209 47%
Snapchat	1491 44%	42 14%	342 22% a	1049 72% ab	1212 43%	135 44%	74 44%	70 52%	1300 44%	191 43%
Instagram (inc. Instagram Direct)	1293 38%	31 11%	228 15%	974 67% ab	1061 38%	108 35%	66 39%	59 44%	1146 39%	147 33%
Facebook (inc. Messenger)	1034 30%	45 15%	281 18%	655 45% ab	824 29%	109 36%	54 32%	47 35%	916 31%	118 27%
Pinterest	374 11%	5 2%	68 4%	288 20% ab	304 11%	32 11%	21 12%	17 12%	328 11%	47 10%
Twitch	337 10%	6 2%	97 6% a	225 15% ab	273 10%	34 11%	15 9%	15 11%	303 10%	34 8%
Twitter	314 9%	* *%	37 2%	262 18% ab	255 9%	29 9%	17 10%	13 9%	278 9%	36 8%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Discord	297 9%	* *%	49 3% a	235 16% ab	243 9%	28 9%	13 7%	13 10%	266 9%	32 7%
BeReal	198 6%	2 1%	21 1%	166 11% ab	158 6%	20 7%	12 7%	8 6%	177 6%	20 5%
Reddit	142 4%	2 1%	21 1%	113 8% ab	119 4%	9 3%	6 4%	7 5%	131 4%	10 2%
Vimeo	76 2%	3 1%	28 2%	42 3%	63 2%	4 1%	4 3%	5 4%	68 2%	8 2%
YuBo	54 2%	1 *%	25 2%	27 2%	48 2%	2 1%	1 1%	3 2%	48 2%	6 1%
Tumblr	52 2%	3 1%	14 1%	30 2%	41 1%	3 1%	4 2%	4 3%	49 2%	3 1%
Wink	48 1%	1 *%	18 1%	22 2%	42 1%	3 1%	2 1%	2 1%	44 1%	3 1%
Dailymotion	45 1%	1 *%	18 1%	22 2%	40 1%	2 1%	1 1%	2 2%	41 1%	4 1%
Signal	37 1%	1 *%	13 1%	22 1%	30 1%	2 1%	2 1%	3 2%	37 1%	- -%
Kik	37 1%	1 *%	14 1%	21 1%	29 1%	1 *%	4 2%	3 2%	37 1%	* *%
Triller	28 1%	3 1%	13 1%	12 1%	23 1%	2 1%	1 1%	2 1%	24 1%	4 1%
Fruitlab	26 1%	3 1%	12 1%	11 1%	19 1%	2 1%	1 *%	4 3%	24 1%	2 *%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
YouNow	22 1%	1 *%	11 1%	10 1%	17 1%	1 *%	1 1%	2 2%	22 1%	- -%
Clash	21 1%	1 *%	11 1%	8 1%	16 1%	2 1%	1 *%	3 2%	19 1%	2 *%
Whisper	19 1%	- -%	7 *%	10 1%	18 1%	- -%	1 *%	1 1%	17 1%	2 *%
Imgur	18 1%	2 1%	8 *%	8 1%	15 1%	1 *%	1 *%	1 1%	16 1%	2 *%
NONE OF THESE	107 3%	26 9%	64 4%	5 *%	92 3%	7 2%	5 3%	3 2%	92 3%	15 3%
		bc	c							
Base for stats	3417	291	1551	1458	2809	304	169	135	2973	444
Mean number of apps/ sites (out of 25)	3.7	1.8	2.5	5.3	3.7	3.7	3.6	4.1	3.8	3.4
			a	ab				a	b	
Standard deviation	2.70	1.77	2.10	2.49	2.69	2.54	2.78	3.15	2.74	2.46
Standard error	.05	.08	.05	.07	.06	.12	.13	.18	.05	.11
Columns Tested: a,b,c - a,b,c,d - a,b										

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
YouTube/ YouTube Kids	3037 89%	861 90%	754 90%	639 89%	774 87%	1616 90%	1413 88%	566 87%	2334 89%	847 89%	1151 89%	749 89%
WhatsApp	1900 56%	562 59%	478 57%	398 56%	453 51%	1040 58%	852 53%	370 57%	1455 56%	544 57%	699 54%	503 60%
TikTok	1761 52%	503 53%	395 47%	387 54%	469 53%	897 50%	856 53%	376 58%	1314 50%	523 55%	664 51%	442 53%
Snapchat	1491 44%	424 44%	333 40%	321 45%	406 46%	758 42%	727 45%	323 50%	1096 42%	449 47%	546 42%	367 44%
Instagram (inc. Instagram Direct)	1293 38%	419 44%	294 35%	269 38%	304 34%	713 40%	574 36%	284 44%	953 36%	351 37%	484 37%	344 41%
Facebook (inc. Messenger)	1034 30%	307 32%	204 24%	228 32%	292 33%	511 28%	520 32%	253 39%	722 28%	312 33%	410 32%	237 28%
Pinterest	374 11%	142 15%	81 10%	65 9%	83 9%	223 12%	148 9%	100 15%	264 10%	121 13%	123 9%	102 12%
Twitch	337 10%	119 12%	79 9%	61 9%	76 9%	198 11%	138 9%	85 13%	229 9%	89 9%	118 9%	97 12%
Twitter	314 9%	120 13%	69 8%	50 7%	73 8%	189 11%	123 8%	65 10%	235 9%	89 9%	118 9%	88 11%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Discord	297 9%	104 11%	68 8%	54 7%	70 8%	172 10%	124 8%	86 13% b	193 7%	71 7%	115 9%	76 9%
BeReal	198 6%	77 8% df	48 6%	38 5%	34 4%	125 7% df	72 4%	57 9% b	133 5%	58 6%	66 5%	62 7%
Reddit	142 4%	61 6% bcdf	30 4%	23 3%	26 3%	92 5% f	49 3%	30 5%	100 4%	45 5%	48 4%	36 4%
Vimeo	76 2%	39 4% bcdf	15 2%	9 1%	14 2%	54 3% f	23 1%	13 2%	59 2%	17 2%	27 2%	28 3%
YuBo	54 2%	28 3% bdf	7 1%	12 2%	8 1%	35 2%	20 1%	26 4% b	28 1%	21 2%	22 2%	10 1%
Tumblr	52 2%	27 3% b	6 1%	9 1%	10 1%	33 2%	20 1%	11 2%	36 1%	10 1%	16 1%	18 2%
Wink	48 1%	20 2%	11 1%	8 1%	8 1%	31 2%	17 1%	19 3% b	27 1%	12 1%	19 1%	12 1%
Dailymotion	45 1%	18 2%	10 1%	12 2%	5 1%	28 2%	17 1%	12 2%	32 1%	12 1%	20 2%	12 1%
Signal	37 1%	20 2% df	11 1%	4 1%	2 *%	32 2% df	6 *%	6 1%	30 1%	7 1%	18 1%	9 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

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SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Kik	37 1%	17 2%	4 *%	8 1%	7 1%	21 1%	15 1%	11 2%	25 1%	10 1%	14 1%	8 1%
Triller	28 1%	15 2%	2 *%	3 *%	8 1%	17 1%	11 1%	5 1%	22 1%	12 1%	7 1%	6 1%
Fruitlab	26 1%	13 1%	3 *%	5 1%	4 1%	16 1%	10 1%	5 1%	19 1%	5 1%	16 1%	5 1%
YouNow	22 1%	9 1%	3 *%	4 1%	7 1%	11 1%	11 1%	7 1%	15 1%	7 1%	10 1%	3 *%
Clash	21 1%	9 1%	2 *%	4 1%	6 1%	11 1%	10 1%	6 1%	14 1%	6 1%	9 1%	3 *%
Whisper	19 1%	9 1%	3 *%	3 *%	4 *%	13 1%	7 *%	3 1%	15 1%	8 1%	2 *%	4 1%
Imgur	18 1%	11 1%	1 *%	3 *%	3 *%	12 1%	6 *%	9 1%	9 *%	6 1%	9 1%	2 *%
NONE OF THESE	107 3%	33 3%	22 3%	19 3%	32 4%	54 3%	51 3%	17 3%	82 3%	29 3%	34 3%	32 4%
Base for stats	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Mean number of apps/ sites (out of 25)	3.7	4.1 bcdef	3.5	3.6	3.5	3.8 b	3.6	4.2 b	3.6	3.8	3.6	3.8
Standard deviation	2.70	3.14	2.43	2.52	2.52	2.85	2.52	2.89	2.64	2.73	2.62	2.82
Standard error	.05	.10	.08	.09	.10	.06	.07	.12	.05	.09	.07	.09

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
YouTube/ YouTube Kids	1156	172	270	259	305	150	172	834	150	783	373	645	511
	34%	38%	39%	28%	33%	33%	38%	33%	33%	34%	33%	38%	30%
		c	c									b	
WhatsApp	1150	12	38	295	535	270	12	868	270	450	699	544	605
	34%	3%	6%	32%	59%	59%	3%	35%	59%	20%	61%	32%	35%
				ab	abc	abc		a	ab		a		
TikTok	1147	19	55	273	530	269	19	858	269	478	669	527	619
	34%	4%	8%	30%	58%	59%	4%	34%	59%	21%	59%	31%	36%
				ab	abc	abc		a	ab		a		a
Snapchat	1113	18	41	208	556	291	18	804	291	381	732	508	605
	33%	4%	6%	23%	61%	64%	4%	32%	64%	17%	64%	30%	35%
				ab	abc	abc		a	ab		a		a
Instagram	943	5	28	113	477	321	5	618	321	209	734	421	522
	28%	1%	4%	12%	52%	70%	1%	25%	70%	9%	64%	25%	31%
			a	ab	abc	abcd		a	ab		a		a
Facebook	683	10	32	106	314	222	10	451	222	198	485	355	328
	20%	2%	5%	12%	34%	49%	2%	18%	49%	9%	43%	21%	19%
				ab	abc	abcd		a	ab		a		
Twitter	185	*	2	22	76	85	*	100	85	30	155	101	84
	5%	%	%	2%	8%	19%	%	4%	19%	1%	14%	6%	5%
				ab	abc	abcd		a	ab		a		
Pinterest	180	2	7	25	90	56	2	122	56	51	129	54	126
	5%	%	1%	3%	10%	12%	%	5%	12%	2%	11%	3%	7%
				a	abc	abc		a	ab		a		a
Discord	180	*	4	21	100	55	*	124	55	37	143	124	55
	5%	%	1%	2%	11%	12%	%	5%	12%	2%	13%	7%	3%
				ab	abc	abc		a	ab		a	b	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 38

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Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Twitch	147 4%	4 1%	5 1%	19 2%	79 9%	39 8%	4 1%	104 4%	39 8%	42 2%	105 9%	111 6%	36 2%
					abc	abc		a	ab		a	b	
BeReal	146 4%	- -%	5 1%	17 2%	87 10%	38 8%	- -%	108 4%	38 8%	33 1%	113 10%	44 3%	103 6%
				a	abc	abc		a	ab		a		a
Reddit	71 2%	2 *%	4 1%	6 1%	38 4%	21 5%	2 *%	48 2%	21 5%	21 1%	50 4%	42 2%	29 2%
					abc	abc			ab		a		
Wink	21 1%	- -%	1 *%	7 1%	8 1%	5 1%	- -%	16 1%	5 1%	8 *%	13 1%	14 1%	7 *%
Tumblr	20 1%	- -%	1 *%	- -%	10 1%	10 2%	- -%	10 *%	10 2%	2 *%	18 2%	11 1%	9 1%
					c	abc			ab		a		
YuBo	17 *%	* *%	- -%	3 *%	6 1%	7 2%	* *%	10 *%	7 2%	4 *%	13 1%	8 *%	10 1%
						ab			ab		a		
Signal	11 *%	- -%	1 *%	3 *%	4 *%	3 1%	- -%	8 *%	3 1%	5 *%	6 *%	6 *%	5 *%
Vimeo	10 *%	* *%	2 *%	1 *%	4 *%	3 1%	* *%	7 *%	3 1%	3 *%	7 1%	6 *%	4 *%
Triller	9 *%	* *%	2 *%	5 1%	1 *%	1 *%	* *%	8 *%	1 *%	7 *%	2 *%	5 *%	4 *%
Dailymotion	8 *%	- -%	1 *%	3 *%	1 *%	4 1%	- -%	5 *%	4 1%	4 *%	5 *%	5 *%	3 *%
Kik	7 *%	- -%	- -%	2 *%	1 *%	4 1%	- -%	3 *%	4 1%	2 *%	5 *%	3 *%	4 *%
									b				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Whisper	6	-	*	-	5	1	-	5	1	1	5	2	4
	*%	-%	*%	-%	1%	*%	-%	*%	*%	*%	*%	*%	*%
											a		
Imgur	6	1	2	1	-	1	1	3	1	4	1	4	2
	*%	*%	*%	*%	-%	*%	*%	*%	*%	*%	*%	*%	*%
Fruitlab	5	4	1	1	-	-	4	2	-	5	-	1	4
	*%	1%	*%	*%	-%	-%	1%	*%	-%	*%	-%	*%	*%
							b						
YouNow	5	1	*	-	3	1	1	4	1	1	4	3	2
	*%	*%	*%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%
Clash	3	-	1	3	-	-	-	3	-	3	-	3	-
	*%	-%	*%	*%	-%	-%	-%	*%	-%	*%	-%	*%	-%
Child does not have a profile on ANY of these	820	223	307	240	36	14	223	583	14	790	30	404	416
	24%	49%	45%	26%	4%	3%	49%	23%	3%	35%	3%	24%	24%
		cde	cde	de			bc	c		b			
Don't know	34	3	10	14	5	2	3	29	2	27	6	16	18
	1%	1%	2%	2%	*%	*%	1%	1%	*%	1%	1%	1%	1%
SUMMARY													
CHILD DOES NOT USE ANY OF THESE APPS/ SITES	107	37	34	26	5	4	37	66	4	99	8	46	60
	3%	8%	5%	3%	1%	1%	8%	3%	1%	4%	1%	3%	4%
		cde	de	d			bc			b			
CHILD HAS A PROFILE ON ANY OF THESE	2457	193	332	630	865	436	193	1828	436	1362	1095	1242	1215
	72%	42%	49%	69%	95%	96%	42%	73%	96%	60%	96%	73%	71%
				ab	abc	abc		a	ab		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

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Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
CHILD AGED 3-12 HAS A PROFILE ON ANY OF THESE	1362	193	332	630	206	-	193	1169	-	1362	-	697	665
	40%	42%	49%	69%	23%	-%	42%	47%	-%	60%	-%	41%	39%
		de	de	abde	e		c	c		b		a	b
Base for stats	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Mean number of apps/ sites (out of 25)	2.1	.6	.7	1.5	3.5	4.1	.6	2.0	4.1	1.2	3.9	2.1	2.2
			a	ab	abc	abcd		a	ab		a		
Standard deviation	2.25	.79	1.10	1.64	2.26	2.44	.79	2.13	2.44	1.53	2.37	2.23	2.26
Standard error	.04	.03	.04	.06	.08	.12	.03	.04	.12	.03	.08	.05	.05

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
YouTube/ YouTube Kids	1156 34%	95 42% fhj	77 34% f	135 40% fhj	135 39% fhj	152 33% f	107 24% fj	174 38% fj	131 29% fj	89 39% fj	60 26% fj
WhatsApp	1150 34%	5 2%	7 3%	17 5%	21 6%	144 32% abcd	151 33% abcd	245 54% abcdef	290 64% abcdef	133 58% abcdef	136 60% abcdef
TikTok	1147 34%	10 4%	9 4%	30 9%	25 7%	134 29% abcd	139 31% abcd	240 53% abcdef	290 64% abcdefgi	114 50% abcdef	155 68% abcdefgi
Snapchat	1113 33%	8 3%	10 4%	19 5%	22 6%	89 20% abcd	118 26% abcd	256 56% abcdef	300 66% abcdef	137 60% abcdef	154 68% abcdef
Instagram	943 28%	3 2%	1 *%	13 4%	14 4% b	52 12% abcd	61 13% abcd	194 43% abcdef	283 62% abcdefg	158 70% abcdefg	162 71% abcdefg
Facebook	683 20%	7 3%	3 2%	18 5%	14 4%	61 13% abcd	45 10% abd	158 35% abcdef	156 34% abcdef	112 49% abcdefgh	110 48% abcdefgh
Twitter	185 5%	* *%	- -%	1 *%	1 *%	10 2%	12 3%	33 7% abcdef	42 9% abcdef	56 24% abcdefghj	29 13% abcdef
Pinterest	180 5%	1 1%	1 *%	3 1%	4 1%	13 3%	12 3%	19 4% abc	70 15% abcdefg	17 8% abcdf	39 17% abcdefgi
Discord	180 5%	- -%	* *%	1 *%	2 1%	14 3% ab	7 1%	72 16% abcdefh	27 6% abcdf	37 16% abcdefh	19 8% abcdef

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

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Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Twitch	147 4%	4 2%	1 *%	5 1%	* *%	14 3%	6 1%	58 13%	21 5%	30 13%	8 4%
						d		abcdehij	bdf	abcdehij	d
BeReal	146 4%	- -%	- -%	- -%	5 1%	3 1%	13 3%	29 6%	58 13%	11 5%	27 12%
							abc	abcde	abcdehij	abce	abcdehij
Reddit	71 2%	2 1%	- -%	2 1%	2 1%	4 1%	2 *%	21 5%	18 4%	13 6%	7 3%
								abcdehij	bcdef	abcdehij	bf
Wink	21 1%	- -%	- -%	1 *%	- -%	2 *%	6 1%	6 1%	2 *%	5 2%	- -%
										d	
Tumblr	20 1%	- -%	- -%	* *%	* *%	- -%	- -%	4 1%	5 1%	6 3%	4 2%
										abcdehij	
YuBo	17 *%	* *%	* *%	- -%	- -%	2 *%	1 *%	3 1%	4 1%	3 1%	4 2%
Signal	11 *%	- -%	- -%	1 *%	* *%	1 *%	1 *%	3 1%	1 *%	1 *%	2 1%
Vimeo	10 *%	- -%	* *%	1 *%	* *%	- -%	1 *%	3 1%	* *%	1 1%	2 1%
Triller	9 *%	* *%	* *%	- -%	2 *%	5 1%	- -%	- -%	1 *%	- -%	1 *%
Dailymotion	8 *%	- -%	- -%	* *%	1 *%	2 *%	1 *%	1 *%	- -%	3 1%	1 *%

Columns Tested: a,b,c,d,e,f,g,h,i,j

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Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Kik	7 *% -%	- -%	- -%	- -%	- -%	- -%	2 *% -%	1 *% -%	- -%	1 1% -%	3 1% -%
Whisper	6 *% -%	- -%	- -%	* *% -%	- -%	- -%	- -%	1 *% -%	4 1% -%	- -%	1 *% -%
Imgur	6 *% -%	- -%	1 1% -%	2 *% -%	- -%	1 *% -%	* *% -%	- -%	- -%	1 1% -%	- -%
Fruitlab	5 *% -%	- -%	4 2% -%	* *% -%	* *% -%	1 *% -%	- -%	- -%	- -%	- -%	- -%
YouNow	5 *% *% -%	1 *% -%	- -%	- -%	* *% -%	- -%	- -%	2 *% -%	1 *% -%	- -%	1 *% -%
Clash	3 *% -%	- -%	- -%	1 *% -%	- -%	3 1% -%	- -%	- -%	- -%	- -%	- -%
Child does not have a profile on ANY of these	820 24%	105 46%	118 52%	155 45%	152 44%	112 25%	128 28%	22 5%	14 3%	9 4%	4 2%
		efghij	efghij	efghij	efghij	ghij	ghij				
Don't know	34 1%	1 *% 1%	2 1%	4 1%	6 2%	7 2%	7 2%	3 1%	1 *% -%	1 *% -%	1 *% -%
SUMMARY											
CHILD DOES NOT USE ANY OF THESE APPS/ SITES	107 3%	15 7%	21 9%	16 5%	17 5%	10 2%	16 4%	2 *% -%	4 1%	3 1%	1 1%
		efghij	efghij	gh	ghj		g				

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
CHILD HAS A PROFILE ON ANY OF THESE	2457	107	86	166	166	326	304	428	437	215	221
	72%	47%	38%	49%	49%	72%	67%	94%	96%	94%	97%
						abcd	abcd	abcdef	abcdef	abcdef	abcdef
CHILD AGED 3-12 HAS A PROFILE ON ANY OF THESE	1362	107	86	166	166	326	304	98	108	-	-
	40%	47%	38%	49%	49%	72%	67%	21%	24%	-%	-%
		ghij	ghij	ghij	ghij	abcdghij	abcdghij	ij	ij		
Base for stats	3417	228	228	342	342	456	456	456	456	228	228
Mean number of apps/ sites (out of 25)	2.1	.6	.5	.7	.7	1.6	1.5	3.3	3.7	4.1	4.1
				b	b	abcd	abcd	abcdef	abcdef	abcdefg	abcdefg
Standard deviation	2.25	.79	.78	1.09	1.12	1.65	1.62	2.29	2.21	2.53	2.35
Standard error	.04	.04	.04	.06	.06	.08	.08	.12	.11	.18	.17

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 38

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
YouTube/ YouTube Kids	1156	102	536	478	955	103	55	43	1021	135
	34%	35%	35%	33%	34%	34%	33%	32%	34%	30%
WhatsApp	1150	5	254	849	957	104	52	37	1009	141
	34%	2%	16%	58%	34%	34%	31%	27%	34%	32%
			a	ab						
TikTok	1147	12	247	842	933	107	56	50	1010	137
	34%	4%	16%	58%	33%	35%	33%	37%	34%	31%
			a	ab						
Snapchat	1113	8	186	881	902	104	54	52	958	154
	33%	3%	12%	60%	32%	34%	32%	39%	32%	35%
			a	ab						
Instagram	943	3	98	795	771	86	50	36	826	117
	28%	1%	6%	55%	27%	28%	30%	26%	28%	26%
			a	ab						
Facebook	683	7	113	528	538	77	36	32	602	82
	20%	2%	7%	36%	19%	25%	21%	24%	20%	18%
			a	ab		a				
Twitter	185	*	14	160	145	21	11	8	163	22
	5%	*%	1%	11%	5%	7%	6%	6%	5%	5%
				ab						
Pinterest	180	2	21	151	148	16	11	5	164	16
	5%	1%	1%	10%	5%	5%	7%	4%	6%	4%
				ab						
Discord	180	-	15	155	157	14	6	2	156	24
	5%	-%	1%	11%	6%	5%	4%	2%	5%	5%
				ab						
Twitch	147	2	24	117	119	19	7	3	130	17
	4%	1%	2%	8%	4%	6%	4%	2%	4%	4%
				ab						

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
BeReal	146 4%	- -%	11 1%	131 9% ab	114 4%	18 6%	11 6%	3 3%	131 4%	15 3%
Reddit	71 2%	2 1%	9 1%	56 4% ab	61 2%	6 2%	3 2%	1 1%	64 2%	6 1%
Wink	21 1%	- -%	5 *%	11 1%	19 1%	1 *%	* *%	1 1%	19 1%	2 *%
Tumblr	20 1%	- -%	1 *%	15 1% b	17 1%	- -%	2 1%	2 1%	18 1%	2 *%
YuBo	17 *%	* *%	1 *%	16 1% b	15 1%	- -%	* *%	1 1%	14 *%	3 1%
Signal	11 *%	- -%	4 *%	7 *%	10 *%	- -%	* *%	1 1%	11 *%	- -%
Vimeo	10 *%	* *%	2 *%	7 *%	9 *%	- -%	1 *%	1 *%	10 *%	- -%
Triller	9 *%	- -%	6 *%	3 *%	8 *%	- -%	* *%	1 1%	9 *%	- -%
Dailymotion	8 *%	- -%	2 *%	7 *%	6 *%	- -%	* *%	2 1%	8 *%	* *%
Kik	7 *%	- -%	2 *%	4 *%	6 *%	- -%	- -%	1 1%	7 *%	- -%
Whisper	6 *%	- -%	* *%	4 *%	5 *%	- -%	* *%	* *%	6 *%	* *%

Columns Tested: a,b,c - a,b,c,d - a,b

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Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Imgur	6 *%	- -%	4 *%	1 *%	5 *%	- -%	* *%	* *%	6 *%	- -%
Fruitlab	5 *%	1 *%	4 *%	- -%	5 *%	* *%	- -%	* *%	5 *%	- -%
YouNow	5 *%	- -%	1 *%	4 *%	5 *%	- -%	- -%	* *%	5 *%	- -%
Clash	3 *%	- -%	3 *%	1 *%	2 *%	1 *%	- -%	1 *%	3 *%	- -%
Child does not have a profile on ANY of these	820 24%	152 52%	584 38%	66 5%	676 24%	72 24%	40 24%	32 24%	691 23%	129 29%
Don't know	34 1%	1 *%	25 2%	8 1%	28 1%	2 1%	3 2%	1 *%	31 1%	3 1%
SUMMARY										
CHILD DOES NOT USE ANY OF THESE APPS/ SITES	107 3%	26 9%	64 4%	5 *%	92 3%	7 2%	5 3%	3 2%	92 3%	15 3%
CHILD HAS A PROFILE ON ANY OF THESE	2457 72%	112 39%	877 57%	1378 95%	2013 72%	224 74%	120 71%	100 74%	2159 73%	298 67%
CHILD AGED 3-12 HAS A PROFILE ON ANY OF THESE	1362 40%	112 39%	877 57%	343 24%	1113 40%	127 42%	65 38%	57 42%	1207 41%	155 35%

Columns Tested: a,b,c - a,b,c,d - a,b

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QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Base for stats	3417	291	1551	1458	2809	304	169	135	2973	444
Mean number of apps/ sites (out of 25)	2.1	.5	1.0	3.6	2.1	2.2	2.1	2.1	2.1	2.0
Standard deviation	2.25	.78	1.32	2.31	2.25	2.25	2.26	2.14	2.27	2.11
Standard error	.04	.04	.03	.07	.05	.10	.10	.12	.04	.10

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
YouTube/ YouTube Kids	1156 34%	340 36%	269 32%	222 31%	323 36%	610 34%	545 34%	262 40%	823 31%	329 34%	465 36%	254 30%
WhatsApp	1150 34%	317 33%	278 33%	267 37%	281 32%	596 33%	548 34%	249 38%	855 33%	334 35%	424 33%	309 37%
TikTok	1147 34%	310 32%	264 31%	253 35%	316 36%	574 32%	570 35%	257 40%	842 32%	339 35%	428 33%	302 36%
Snapchat	1113 33%	309 32%	256 30%	252 35%	293 33%	565 31%	545 34%	246 38%	823 31%	326 34%	407 31%	289 34%
Instagram	943 28%	302 32% bdf	215 26%	213 30%	209 23%	517 29%	421 26%	215 33% b	692 26%	256 27%	332 26%	277 33% b
Facebook	683 20%	209 22% b	115 14%	146 20% b	210 24% be	325 18% b	356 22% be	175 27% b	483 18%	209 22%	269 21%	159 19%
Twitter	185 5%	74 8% bf	35 4%	32 4%	44 5%	109 6%	76 5%	31 5%	146 6%	56 6%	61 5%	55 7%
Pinterest	180 5%	70 7% df	40 5%	33 5%	34 4%	110 6%	68 4%	54 8% b	121 5%	65 7% b	49 4%	52 6%
Discord	180 5%	58 6%	44 5%	31 4%	46 5%	102 6%	77 5%	48 7%	124 5%	41 4%	67 5%	49 6%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

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Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Twitch	147 4%	53 6%	39 5%	27 4%	27 3%	92 5%	55 3%	36 5%	106 4%	36 4%	45 3%	49 6%
BeReal	146 4%	52 5%	36 4%	36 5%	21 2%	88 5%	57 4%	37 6%	103 4%	43 4%	48 4%	48 6%
Reddit	71 2%	34 4%	11 1%	12 2%	13 1%	45 2%	25 2%	16 2%	49 2%	27 3%	21 2%	16 2%
Wink	21 1%	10 1%	2 *%	4 1%	4 *%	12 1%	9 1%	8 1%	12 *%	5 1%	9 1%	5 1%
Tumblr	20 1%	7 1%	3 *%	6 1%	4 *%	10 1%	10 1%	6 1%	10 *%	2 *%	6 *%	7 1%
YuBo	17 *%	6 1%	3 *%	6 1%	1 *%	9 1%	8 *%	10 2%	7 *%	8 1%	5 *%	3 *%
Signal	11 *%	9 1%	1 *%	- -%	- -%	11 1%	- -%	1 *%	8 *%	1 *%	8 1%	2 *%
Vimeo	10 *%	7 1%	* *%	2 *%	1 *%	7 *%	3 *%	2 *%	7 *%	3 *%	3 *%	3 *%
Triller	9 *%	5 1%	1 *%	1 *%	2 *%	6 *%	3 *%	4 1%	5 *%	6 1%	1 *%	- -%
Dailymotion	8 *%	6 1%	- -%	3 *%	- -%	6 *%	3 *%	1 *%	7 *%	3 *%	2 *%	3 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

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Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Kik	7 *%	4 *%	1 *%	- -%	2 *%	5 *%	2 *%	3 *%	3 *%	2 *%	1 *%	3 *%
Whisper	6 *%	6 1%	* *%	- -%	- -%	6 *%	- -%	2 *%	2 *%	3 *%	* *%	1 *%
Imgur	6 *%	2 *%	* *%	3 *%	- -%	3 *%	3 *%	4 1%	2 *%	4 *%	1 *%	1 *%
Fruitlab	5 *%	3 *%	- -%	1 *%	1 *%	3 *%	3 *%	1 *%	4 *%	2 *%	2 *%	1 *%
YouNow	5 *%	3 *%	- -%	2 *%	- -%	3 *%	2 *%	2 *%	3 *%	3 *%	2 *%	- -%
Clash	3 *%	- -%	- -%	1 *%	3 *%	- -%	3 *%	1 *%	3 *%	1 *%	1 *%	- -%
Child does not have a profile on ANY of these	820 24%	238 25%	234 28% df	159 22%	188 21%	472 26% f	346 22%	107 17%	685 26% a	206 22%	308 24%	212 25%
Don't know	34 1%	12 1%	5 1%	7 1%	10 1%	16 1%	18 1%	4 1%	24 1%	13 1%	8 1%	4 *%
SUMMARY												
CHILD DOES NOT USE ANY OF THESE APPS/ SITES	107 3%	33 3%	22 3%	19 3%	32 4%	54 3%	51 3%	17 3%	82 3%	29 3%	34 3%	32 4%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
CHILD HAS A PROFILE ON ANY OF THESE	2457	675	581	533	658	1256	1191	522	1822	707	947	592
	72%	71%	69%	74%	74%	70%	74%	80% b	70%	74%	73%	71%
CHILD AGED 3-12 HAS A PROFILE ON ANY OF THESE	1362	377	333	283	365	710	648	253	1035	400	545	311
	40%	39%	40%	39%	41%	40%	40%	39%	40%	42%	42%	37%
Base for stats	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Mean number of apps/ sites (out of 25)	2.1	2.3	1.9	2.2	2.1	2.1	2.1	2.6	2.0	2.2	2.0	2.2
		b						b				
Standard deviation	2.25	2.53	2.09	2.20	2.09	2.34	2.14	2.40	2.18	2.33	2.12	2.35
Standard error	.04	.08	.07	.08	.08	.05	.06	.10	.04	.08	.06	.08

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3101	533	696	804	713	355	533	2213	355	2207	894	1617	1484
Effective Weighted Sample	2459	352	536	667	593	336	352	1784	336	1679	783	1281	1179
Total	3114	368	621	878	840	407	368	2339	407	2077	1038	1617	1498
Creative and building games (e.g. Roblox, Minecraft)	1484	120	325	518	390	131	120	1233	131	1065	419	800	684
	48%	33%	52%	59%	47%	32%	33%	53%	32%	51%	40%	49%	46%
			ae	ade	ae			ac		b			
Playing against multiple people/ teams (e.g. Fortnite, Fall Guys, Among Us)	1140	16	105	389	442	187	16	937	187	614	526	738	403
	37%	4%	17%	44%	53%	46%	4%	40%	46%	30%	51%	46%	27%
			a	ab	abc	ab		a	a		a	b	
Action/adventure (Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer)	1067	81	240	324	291	131	81	855	131	705	361	647	420
	34%	22%	39%	37%	35%	32%	22%	37%	32%	34%	35%	40%	28%
			a	a	a	a		a	a			b	
Puzzles or quizzes (e.g. Trivia 360, Sudoku, Candy Crush)	987	128	237	253	235	134	128	725	134	680	307	366	620
	32%	35%	38%	29%	28%	33%	35%	31%	33%	33%	30%	23%	41%
			cd										a
Playing in a virtual world (e.g. Animal Crossing, World of Warcraft, Sims)	899	44	147	297	290	122	44	733	122	563	336	411	487
	29%	12%	24%	34%	34%	30%	12%	31%	30%	27%	32%	25%	33%
			a	ab	ab	a		a	a		a		a
Shooters (e.g. Star Wars: Battlefront, Call of Duty)	768	14	50	203	327	174	14	580	174	334	434	600	168
	25%	4%	8%	23%	39%	43%	4%	25%	43%	16%	42%	37%	11%
				ab	abc	abc		a	ab		a	b	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3101	533	696	804	713	355	533	2213	355	2207	894	1617	1484
Effective Weighted Sample	2459	352	536	667	593	336	352	1784	336	1679	783	1281	1179
Total	3114	368	621	878	840	407	368	2339	407	2077	1038	1617	1498
Sports (e.g. FIFA, NBA, Rocket League)	742 24%	25 7%	88 14% a	218 25% ab	267 32% abc	144 35% abc	25 7%	573 25% a	144 35% ab	398 19%	345 33% a	606 37% b	137 9%
Playing against one other person (e.g. Words with Friends, Online chess)	625 20%	19 5%	66 11% a	208 24% ab	213 25% ab	120 29% ab	19 5%	486 21% a	120 29% ab	338 16%	287 28% a	348 22%	278 19%
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	519 17%	30 8%	114 18% a	182 21% a	135 16% a	58 14% a	30 8%	431 18% a	58 14% a	366 18%	153 15%	159 10%	360 24% a
Makeovers (e.g. Glamm'd, Homescapes)	439 14%	45 12%	102 16%	151 17% de	97 12%	43 11%	45 12%	350 15%	43 11%	330 16% b	108 10%	48 3%	390 26% a
Interactive stories (e.g. Episode, Chapters)	423 14%	75 20% bcde	77 12%	116 13%	111 13%	44 11%	75 20% bc	303 13%	44 11%	301 14%	122 12%	166 10%	257 17% a
Simulation experience (e.g. flying a plane)	415 13%	39 11%	64 10%	121 14%	142 17% ab	49 12%	39 11%	327 14%	49 12%	252 12%	163 16%	251 16% b	164 11%
Other type of games	132 4%	65 18% bcde	33 5% cd	18 2%	6 1%	9 2%	65 18% bc	58 2%	9 2%	120 6% b	12 1%	65 4%	67 4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3101	533	696	804	713	355	533	2213	355	2207	894	1617	1484
Effective Weighted Sample	2459	352	536	667	593	336	352	1784	336	1679	783	1281	1179
Total	3114	368	621	878	840	407	368	2339	407	2077	1038	1617	1498
Don't know	58	24	17	10	2	5	24	30	5	52	6	21	37
	2%	7%	3%	1%	*%	1%	7%	1%	1%	3%	1%	1%	2%
		bcde	d				bc			b			
Base for stats	3114	368	621	878	840	407	368	2339	407	2077	1038	1617	1498
Mean number of types (out of 13)	3.1	1.9	2.7	3.4	3.5	3.3	1.9	3.2	3.3	2.9	3.4	3.2	3.0
			a	ab	ab	ab		a	a		a	b	
Standard deviation	2.04	1.55	1.81	1.99	2.15	2.15	1.55	2.03	2.15	1.96	2.16	2.05	2.03
Standard error	.04	.07	.07	.07	.08	.11	.07	.04	.11	.04	.07	.05	.05

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3101	276	257	358	338	411	393	380	333	192	163
Effective Weighted Sample	2459	183	170	275	260	341	326	313	280	183	153
Total	3114	187	181	316	305	450	429	444	396	220	187
Creative and building games (e.g. Roblox, Minecraft)	1484 48%	65 35%	56 31%	189 60%	136 45%	268 60%	250 58%	206 46%	185 47%	73 33%	58 31%
				abdg hij	bj	abdg hij	abdg hij	bij	abij		
Playing against multiple people/ teams (e.g. Fortnite, Fall Guys, Among Us)	1140 37%	10 5%	6 3%	79 25%	26 9%	247 55%	142 33%	274 62%	169 43%	128 58%	59 32%
				abd		abcd fhj	abd	abcd fhj	abcd	abcd fhj	abd
Action/adventure (Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer)	1067 34%	52 28%	29 16%	156 49%	83 27%	186 41%	137 32%	174 39%	117 30%	78 35%	53 28%
		b		abdf hij	b	abdhj	b	abd	b	b	b
Puzzles or quizzes (e.g. Trivia 360, Sudoku, Candy Crush)	987 32%	59 32%	69 38%	104 33%	132 43%	99 22%	154 36%	77 17%	158 40%	28 13%	107 57%
		gi	egi	egi	egi	i	egi		egi		abcd efghi
Playing in a virtual world (e.g. Animal Crossing, World of Warcraft, Sims)	899 29%	22 12%	22 12%	69 22%	78 25%	121 27%	176 41%	143 32%	147 37%	57 26%	64 34%
				a	ab	ab	abcdei	abc	abcde	ab	abc
Shooters (e.g. Star Wars: Battlefront, Call of Duty)	768 25%	9 5%	5 3%	42 13%	8 3%	153 34%	50 12%	258 58%	69 17%	138 63%	36 19%
				abd		abcd fhj	bd	abcd efhj	abd	abcd efhj	abd

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3101	276	257	358	338	411	393	380	333	192	163
Effective Weighted Sample	2459	183	170	275	260	341	326	313	280	183	153
Total	3114	187	181	316	305	450	429	444	396	220	187
Sports (e.g. FIFA, NBA, Rocket League)	742 24%	17 9%	8 5%	73 23%	14 5%	183 41%	35 8%	215 48%	52 13%	117 53%	27 14%
				abdfh		abcdfhj		abcdfhj	bd	abcdefhj	bd
Playing against one other person (e.g. Words with Friends, Online chess)	625 20%	6 3%	13 7%	38 12%	28 9%	119 27%	88 21%	116 26%	97 25%	68 31%	52 27%
				a		abcd	abcd	abcd	abcd	abcd	abcd
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	519 17%	12 7%	17 9%	41 13%	72 24%	60 13%	122 29%	31 7%	104 26%	14 6%	44 24%
					abcegi	g	abcegi		abcegi		abcegi
Makeovers (e.g. Glamm'd, Homescapes)	439 14%	3 2%	42 23%	15 5%	87 28%	14 3%	137 32%	9 2%	88 22%	7 3%	36 19%
			acegi		acegi		aceghij		acegi		acegi
Interactive stories (e.g. Episode, Chapters)	423 14%	31 17%	44 24%	37 12%	40 13%	41 9%	75 18%	36 8%	74 19%	20 9%	24 13%
		g	cdegi				eg		egi		
Simulation experience (e.g. flying a plane)	415 13%	21 11%	19 10%	41 13%	23 8%	74 16%	47 11%	83 19%	59 15%	32 15%	16 9%
						d		dfj	d		
Other type of games	132 4%	35 19%	30 17%	15 5%	18 6%	7 2%	11 3%	4 1%	2 1%	4 2%	5 3%
		cdefghij	cdefghij	gh	egh						

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3101	276	257	358	338	411	393	380	333	192	163
Effective Weighted Sample	2459	183	170	275	260	341	326	313	280	183	153
Total	3114	187	181	316	305	450	429	444	396	220	187
Don't know	58	9	15	3	13	5	6	1	1	4	1
	2%	5%	8%	1%	4%	1%	1%	*%	*%	2%	1%
		gh	ceghij		egh						
Base for stats	3114	187	181	316	305	450	429	444	396	220	187
Mean number of types (out of 13)	3.1	1.8	2.0	2.8	2.4	3.5	3.3	3.7	3.3	3.5	3.1
				abd	ab	abcd	abcd	abcdj	abcd	abcd	abd
Standard deviation	2.04	1.42	1.67	1.92	1.67	1.91	2.06	2.16	2.12	2.15	2.14
Standard error	.04	.09	.10	.10	.09	.09	.10	.11	.12	.15	.17

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3101	338	1528	1142	1940	439	440	282	2690	411
Effective Weighted Sample	2459	221	1196	980	1814	383	337	202	2150	310
Total	3114	226	1452	1335	2550	283	155	126	2713	402
Creative and building games (e.g. Roblox, Minecraft)	1484	83	789	576	1198	144	79	62	1294	190
	48%	37%	54% ac	43%	47%	51%	51%	49%	48%	47%
Playing against multiple people/ teams (e.g. Fortnite, Fall Guys, Among Us)	1140	5	433	657	927	108	61	44	1010	130
	37%	2%	30% a	49% ab	36%	38%	39%	35%	37%	32%
Action/adventure (Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer)	1067	40	547	448	881	90	54	41	935	131
	34%	18%	38% a	34% a	35%	32%	35%	33%	34%	33%
Puzzles or quizzes (e.g. Trivia 360, Sudoku, Candy Crush)	987	69	497	390	815	88	47	36	855	131
	32%	30%	34%	29%	32%	31%	30%	29%	32%	33%
Playing in a virtual world (e.g. Animal Crossing, World of Warcraft, Sims)	899	24	416	435	733	76	48	41	781	117
	29%	11%	29% a	33% a	29%	27%	31%	33%	29%	29%
Shooters (e.g. Star Wars: Battlefront, Call of Duty)	768	6	209	519	638	59	40	30	689	79
	25%	3%	14% a	39% ab	25%	21%	26%	24%	25%	20%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3101	338	1528	1142	1940	439	440	282	2690	411
Effective Weighted Sample	2459	221	1196	980	1814	383	337	202	2150	310
Total	3114	226	1452	1335	2550	283	155	126	2713	402
Sports (e.g. FIFA, NBA, Rocket League)	742	12	276	423	602	71	40	29	659	83
	24%	5%	19%	32%	24%	25%	26%	23%	24%	21%
			a	ab						
Playing against one other person (e.g. Words with Friends, Online chess)	625	7	238	345	520	50	28	28	550	76
	20%	3%	16%	26%	20%	17%	18%	22%	20%	19%
			a	ab						
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	519	15	284	207	426	46	23	24	451	68
	17%	7%	20%	15%	17%	16%	15%	19%	17%	17%
			a	a						
Makeovers (e.g. Glamm'd, Homescapes)	439	24	242	162	351	44	26	18	383	55
	14%	11%	17%	12%	14%	15%	17%	15%	14%	14%
			c							
Interactive stories (e.g. Episode, Chapters)	423	52	199	158	350	39	17	18	369	54
	14%	23%	14%	12%	14%	14%	11%	14%	14%	13%
		bc								
Simulation experience (e.g. flying a plane)	415	20	190	193	345	30	18	22	362	53
	13%	9%	13%	14%	14%	11%	12%	17%	13%	13%
Other type of games	132	53	61	16	105	15	5	6	112	19
	4%	23%	4%	1%	4%	5%	3%	5%	4%	5%
		bc	c							
Don't know	58	12	37	7	47	8	2	1	53	6
	2%	5%	3%	1%	2%	3%	1%	1%	2%	1%
		c	c							

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3101	338	1528	1142	1940	439	440	282	2690	411
Total	3114	226	1452	1335	2550	283	155	126	2713	402
Base for stats	3114	226	1452	1335	2550	283	155	126	2713	402
Mean number of types (out of 13)	3.1	1.8	3.0	3.4	3.1	3.0	3.1	3.2	3.1	3.0
			a	ab						
Standard deviation	2.04	1.35	1.98	2.10	2.04	2.04	2.12	2.06	2.04	2.10
Standard error	.04	.07	.05	.06	.05	.10	.10	.12	.04	.10

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3101	949	881	671	589	1830	1260	579	2398	821	1204	820
Effective Weighted Sample	2459	761	708	544	497	1468	1022	471	1890	650	958	656
Total	3114	870	767	668	800	1637	1468	601	2383	890	1188	764
Creative and building games (e.g. Roblox, Minecraft)	1484 48%	415 48%	367 48%	299 45%	398 50%	782 48%	697 47%	307 51%	1136 48%	426 48%	559 47%	374 49%
Playing against multiple people/ teams (e.g. Fortnite, Fall Guys, Among Us)	1140 37%	331 38%	256 33%	227 34%	322 40%	587 36%	549 37%	252 42%	860 36%	335 38%	414 35%	301 39%
Action/adventure (Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer)	1067 34%	312 36%	263 34%	220 33%	270 34%	575 35%	490 33%	236 39%	794 33%	287 32%	414 35%	279 37%
Puzzles or quizzes (e.g. Trivia 360, Sudoku, Candy Crush)	987 32%	299 34% cf	283 37% cdf	169 25%	235 29%	582 36% cf	404 28%	194 32%	755 32%	281 32%	366 31%	258 34%
Playing in a virtual world (e.g. Animal Crossing, World of Warcraft, Sims)	899 29%	264 30%	213 28%	201 30%	214 27%	478 29%	415 28%	201 33%	669 28%	238 27%	361 30%	229 30%
Shooters (e.g. Star Wars: Battlefront, Call of Duty)	768 25%	218 25%	164 21%	176 26%	208 26%	382 23%	384 26%	162 27%	578 24%	207 23%	294 25%	203 27%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3101	949	881	671	589	1830	1260	579	2398	821	1204	820
Effective Weighted Sample	2459	761	708	544	497	1468	1022	471	1890	650	958	656
Total	3114	870	767	668	800	1637	1468	601	2383	890	1188	764
Sports (e.g. FIFA, NBA, Rocket League)	742 24%	247 28%	197 26%	147 22%	148 18%	444 27%	295 20%	124 21%	596 25%	174 20%	298 25%	222 29%
		cdf	df			df					a	a
Playing against one other person (e.g. Words with Friends, Online chess)	625 20%	197 23%	111 14%	118 18%	197 25%	308 19%	315 21%	148 25%	447 19%	183 21%	245 21%	138 18%
		b			bce		b	b				
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	519 17%	176 20%	132 17%	89 13%	120 15%	308 19%	210 14%	118 20%	382 16%	147 17%	205 17%	129 17%
		cf				cf						
Makeovers (e.g. Glamm'd, Homescapes)	439 14%	122 14%	110 14%	89 13%	115 14%	232 14%	204 14%	74 12%	341 14%	153 17%	148 12%	106 14%
										b		
Interactive stories (e.g. Episode, Chapters)	423 14%	130 15%	97 13%	80 12%	114 14%	228 14%	194 13%	97 16%	305 13%	130 15%	160 13%	103 13%
Simulation experience (e.g. flying a plane)	415 13%	133 15%	90 12%	79 12%	110 14%	223 14%	190 13%	89 15%	307 13%	118 13%	166 14%	96 13%
Other type of games	132 4%	37 4%	35 5%	33 5%	27 3%	72 4%	60 4%	23 4%	105 4%	24 3%	60 5%	36 5%
Don't know	58 2%	16 2%	17 2%	14 2%	11 1%	33 2%	25 2%	13 2%	38 2%	15 2%	21 2%	16 2%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3101	949	881	671	589	1830	1260	579	2398	821	1204	820
Total	3114	870	767	668	800	1637	1468	601	2383	890	1188	764
Base for stats	3114	870	767	668	800	1637	1468	601	2383	890	1188	764
Mean number of types (out of 13)	3.1	3.3	3.0	2.9	3.1	3.2	3.0	3.4	3.1	3.0	3.1	3.2
		bcf				c		b				
Standard deviation	2.04	2.20	1.93	1.98	2.01	2.08	2.00	2.20	2.00	2.03	2.03	2.10
Standard error	.04	.07	.06	.08	.08	.05	.06	.09	.04	.07	.06	.07

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3101	533	696	804	713	355	533	2213	355	2207	894	1617	1484
Effective Weighted Sample	2459	352	536	667	593	336	352	1784	336	1679	783	1281	1179
Total	3114	368	621	878	840	407	368	2339	407	2077	1038	1617	1498
Yes	1882	73	214	596	681	318	73	1491	318	1046	836	1081	801
	60%	20%	34%	68%	81%	78%	20%	64%	78%	50%	81%	67%	53%
			a	ab	abc	abc		a	ab	a	a	b	
No	1182	290	399	256	153	83	290	808	83	992	190	517	665
	38%	79%	64%	29%	18%	20%	79%	35%	20%	48%	18%	32%	44%
		bcde	cde	de			bc	c		b			a
Don't know	51	4	7	27	6	6	4	40	6	38	12	18	32
	2%	1%	1%	3%	1%	2%	1%	2%	2%	2%	1%	1%	2%
				d									

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3101	276	257	358	338	411	393	380	333	192	163
Effective Weighted Sample	2459	183	170	275	260	341	326	313	280	183	153
Total	3114	187	181	316	305	450	429	444	396	220	187
Yes	1882	36	38	122	92	334	262	393	288	197	121
	60%	19%	21%	39%	30%	74%	61%	88%	73%	90%	65%
				ab	a	abcdf	abcd	abcdefhj	abcdf	abcdefhj	abcd
No	1182	148	142	193	207	105	150	51	102	20	63
	38%	79%	79%	61%	68%	23%	35%	12%	26%	9%	34%
		cdefghij	cefghij	efghij	efghij	gi	egi		gi		gi
Don't know	51	3	1	1	6	11	16	-	6	3	3
	2%	2%	*%	*%	2%	2%	4%	-%	2%	1%	2%
						g	cg				

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : Those whose child plays games

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3101	338	1528	1142	1940	439	440	282	2690	411
Effective Weighted Sample	2459	221	1196	980	1814	383	337	202	2150	310
Total	3114	226	1452	1335	2550	283	155	126	2713	402
Yes	1882	39	707	1058	1532	176	98	75	1653	229
	60%	17%	49%	79%	60%	62%	63%	60%	61%	57%
			a	ab						
No	1182	184	715	260	974	103	56	50	1016	166
	38%	81%	49%	19%	38%	36%	36%	39%	37%	41%
		bc	c							
Don't know	51	3	30	18	44	4	1	1	44	7
	2%	1%	2%	1%	2%	1%	1%	1%	2%	2%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : Those whose child plays games

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3101	949	881	671	589	1830	1260	579	2398	821	1204	820
Effective Weighted Sample	2459	761	708	544	497	1468	1022	471	1890	650	958	656
Total	3114	870	767	668	800	1637	1468	601	2383	890	1188	764
Yes	1882	547	403	399	527	950	926	406	1396	558	710	462
	60%	63%	53%	60%	66%	58%	63%	68%	59%	63%	60%	60%
		b			be		b	b				
No	1182	310	348	263	259	657	522	181	950	319	465	291
	38%	36%	45%	39%	32%	40%	36%	30%	40%	36%	39%	38%
			adf			d			a			
Don't know	51	13	16	6	14	29	20	13	37	13	12	11
	2%	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Yes	1882	73	214	596	681	318	73	1491	318	1046	836	1081	801
	55%	16%	31%	65%	75%	70%	16%	59%	70%	46%	73%	63%	47%
			a	ab	abc	ab		a	ab	a	a	b	
No	1182	290	399	256	153	83	290	808	83	992	190	517	665
	35%	64%	58%	28%	17%	18%	64%	32%	18%	44%	17%	30%	39%
		cde	cde	de			bc	c		b			a
Don't know	51	4	7	27	6	6	4	40	6	38	12	18	32
	1%	1%	1%	3%	1%	1%	1%	2%	1%	2%	1%	1%	2%
				d									
CHILD DOES NOT PLAY GAMES	303	88	63	33	72	48	88	167	48	201	101	92	211
	9%	19%	9%	4%	8%	11%	19%	7%	11%	9%	9%	5%	12%
		bcde	c		c	c	bc		b				a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Yes	1882	36	38	122	92	334	262	393	288	197	121
	55%	16%	17%	36%	27%	73%	58%	86%	63%	86%	53%
				ab	ab	abcdfhj	abcd	abcdefhj	abcd	abcdefhj	abcd
No	1182	148	142	193	207	105	150	51	102	20	63
	35%	65%	63%	56%	61%	23%	33%	11%	22%	9%	28%
		efghij	efghij	efghij	efghij	gi	eghi		gi		gi
Don't know	51	3	1	1	6	11	16	-	6	3	3
	1%	2%	*%	*%	2%	2%	4%	-%	1%	1%	1%
						g	cg				
CHILD DOES NOT PLAY GAMES	303	41	47	26	37	6	27	12	60	8	40
	9%	18%	21%	8%	11%	1%	6%	3%	13%	3%	18%
		cefgi	cdefgi	eg	egi		e		efgi		cefgi

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Yes	1882	39	707	1058	1532	176	98	75	1653	229
	55%	13%	46%	73%	55%	58%	58%	56%	56%	51%
			a	ab						
No	1182	184	715	260	974	103	56	50	1016	166
	35%	63%	46%	18%	35%	34%	33%	37%	34%	37%
		bc	c							
Don't know	51	3	30	18	44	4	1	1	44	7
	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%
CHILD DOES NOT PLAY GAMES	303	65	98	122	258	21	14	9	260	43
	9%	22%	6%	8%	9%	7%	9%	7%	9%	10%
		bc								

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Yes	1882 55%	547 57%	403 48%	399 56%	527 59%	950 53%	926 58%	406 63%	1396 53%	558 58%	710 55%	462 55%
No	1182 35%	310 32%	348 41%	263 37%	259 29%	657 37%	522 32%	181 28%	950 36%	319 33%	465 36%	291 35%
Don't know	51 1%	13 1%	16 2%	6 1%	14 2%	29 2%	20 1%	13 2%	37 1%	13 1%	12 1%	11 1%
CHILD DOES NOT PLAY GAMES	303 9%	87 9%	75 9%	50 7%	88 10%	162 9%	138 9%	49 7%	231 9%	65 7%	109 8%	76 9%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP26/ G3B. When your child plays games online, which of these describe how they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	1752	111	247	541	576	277	111	1364	277	1034	718	1016	736
Effective Weighted Sample	1434	70	185	447	480	262	70	1107	262	807	627	833	601
Total	1882	73	214	596	681	318	73	1491	318	1046	836	1081	801
Playing on their own - against the games console/ computer or other device	1210	44	151	366	427	221	44	945	221	666	545	736	474
	64%	61%	71%	61%	63%	70%	61%	63%	70%	64%	65%	68%	59%
												b	
Playing with or against someone they know/ that they have met in person	1373	36	117	430	538	252	36	1085	252	706	667	833	539
	73%	50%	55%	72%	79%	79%	50%	73%	79%	67%	80%	77%	67%
				ab	ab	ab		a	a		a	b	
Playing with or against someone they do not know/ they have not met in person	604	12	43	164	244	142	12	451	142	269	335	403	201
	32%	16%	20%	27%	36%	45%	16%	30%	45%	26%	40%	37%	25%
				abc	abc	abc		a	ab		a	b	
Don't know	26	1	2	16	5	1	1	23	1	20	6	7	19
	1%	1%	1%	3%	1%	*%	1%	2%	*%	2%	1%	1%	2%
													a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP26/ G3B. When your child plays games online, which of these describe how they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	1752	56	55	141	106	309	232	339	237	171	106
Effective Weighted Sample	1434	33	36	107	79	255	192	280	200	163	99
Total	1882	36	38	122	92	334	262	393	288	197	121
Playing on their own - against the games console/ computer or other device	1210 64%	**	**	90 73% fh	62 67%	220 66%	146 56%	265 68% f	162 56%	143 73% fh	78 65%
Playing with or against someone they know/ that they have met in person	1373 73%	**	**	75 61%	42 45%	247 74% d	183 70% d	321 82% cdfj	217 75% d	171 87% cdefhj	81 67% d
Playing with or against someone they do not know/ they have not met in person	604 32%	**	**	29 24%	14 15%	109 33% df	54 21%	157 40% cdf	87 30% d	101 51% cdefhj	41 34% d
Don't know	26 1%	**	**	1 1%	2 2%	5 1%	11 4%	- -%	5 2%	- -%	1 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP26/ G3B. When your child plays games online, which of these describe how they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games online

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1752	61	716	906	1128	242	240	142	1539	213
Effective Weighted Sample	1434	38	564	776	1056	221	189	103	1266	168
Total	1882	39	707	1058	1532	176	98	75	1653	229
Playing on their own - against the games console/ computer or other device	1210	**	450	686	993	107	62	48	1071	140
	64%	**	64%	65%	65%	61%	64%	64%	65%	61%
Playing with or against someone they know/ that they have met in person	1373	**	470	825	1127	121	71	53	1193	180
	73%	**	66%	78%	74%	69%	73%	71%	72%	79%
				b						
Playing with or against someone they do not know/ they have not met in person	604	**	182	388	491	60	33	20	534	70
	32%	**	26%	37%	32%	34%	34%	27%	32%	31%
				b						
Don't know	26	**	13	11	21	3	1	*	21	4
	1%	**	2%	1%	1%	2%	1%	1%	1%	2%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP26/ G3B. When your child plays games online, which of these describe how they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games online

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1752	566	437	371	372	1003	743	380	1301	486	664	465
Effective Weighted Sample	1434	463	364	312	322	826	625	315	1060	395	550	383
Total	1882	547	403	399	527	950	926	406	1396	558	710	462
Playing on their own - against the games console/ computer or other device	1210 64%	376 69%	253 63%	251 63%	325 62%	629 66%	576 62%	257 63%	894 64%	357 64%	454 64%	304 66%
Playing with or against someone they know/ that they have met in person	1373 73%	408 75%	302 75%	275 69%	385 73%	710 75%	660 71%	292 72%	1031 74%	398 71%	499 70%	362 78% b
Playing with or against someone they do not know/ they have not met in person	604 32%	172 31%	125 31%	126 32%	178 34%	297 31%	304 33%	148 36%	435 31%	166 30%	214 30%	173 37%
Don't know	26 1%	2 *%	4 1%	4 1%	15 3% ae	6 1%	20 2% e	5 1%	17 1%	13 2%	6 1%	3 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC43. When you play games online, do you ever chat through the game to other people who are playing, through messaging or using a headset? (SINGLE CODE)

Base : Children aged 8-17 who play games online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1394	-	-	541	576	277	-	1117	277	676	718	819	575
Effective Weighted Sample	1185	-	-	447	480	262	-	926	262	558	627	696	489
Total	1595	-	-	596	681	318	-	1277	318	759	836	924	671
Yes	1184	**	**	402	527	256	**	929	256	520	664	756	428
	74%	**	**	67%	77%	80%	**	73%	80%	69%	79%	82%	64%
				c	c					a	b		
No	394	**	**	185	151	58	**	336	58	230	165	163	231
	25%	**	**	31%	22%	18%	**	26%	18%	30%	20%	18%	34%
				de				c		b			a
Don't know	16	**	**	9	3	4	**	12	4	9	7	4	12
	1%	**	**	2%	*%	1%	**	1%	1%	1%	1%	*%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC43. When you play games online, do you ever chat through the game to other people who are playing, through messaging or using a headset? (SINGLE CODE)

Base : Children aged 8-17 who play games online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1394	-	-	-	-	309	232	339	237	171	106
Effective Weighted Sample	1185	-	-	-	-	255	192	280	200	163	99
Total	1595	-	-	-	-	334	262	393	288	197	121
Yes	1184	**	**	**	**	249	153	338	189	169	86
	74%	**	**	**	**	75%	58%	86%	66%	86%	71%
						f		efhj		efhj	
No	394	**	**	**	**	83	102	55	96	25	33
	25%	**	**	**	**	25%	39%	14%	33%	13%	27%
						gi	egi		gi		gi
Don't know	16	**	**	**	**	2	7	-	3	2	2
	1%	**	**	**	**	1%	3%	-%	1%	1%	1%
							g				

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC43. When you play games online, do you ever chat through the game to other people who are playing, through messaging or using a headset? (SINGLE CODE)

Base : Children aged 8-17 who play games online

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL ~a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND ~d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	1394	-	433	906	949	177	172	96	1225	169
Effective Weighted Sample	1185	-	358	776	888	169	141	75	1046	139
Total	1595	-	468	1058	1307	145	80	62	1399	196
Yes	1184	**	313	820	969	106	64	**	1031	154
	74%	**	67%	78% b	74%	73%	80%	**	74%	79%
No	394	**	149	229	325	38	16	**	354	40
	25%	**	32% c	22%	25%	26%	20%	**	25%	20%
Don't know	16	**	6	8	13	2	-	**	14	2
	1%	**	1%	1%	1%	1%	-%	**	1%	1%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC43. When you play games online, do you ever chat through the game to other people who are playing, through messaging or using a headset? (SINGLE CODE)

Base : Children aged 8-17 who play games online

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1394	433	359	295	301	792	596	311	1032	382	527	367
Effective Weighted Sample	1185	375	309	256	268	683	516	265	877	321	450	320
Total	1595	456	348	335	450	805	785	349	1188	465	596	398
Yes	1184	344	253	257	326	597	582	267	873	342	426	315
	74%	75%	73%	77%	72%	74%	74%	77%	74%	73%	72%	79%
No	394	108	94	77	116	201	193	76	305	119	162	81
	25%	24%	27%	23%	26%	25%	25%	22%	26%	26%	27%	20%
Don't know	16	5	2	1	9	7	9	6	9	4	8	2
	1%	1%	*%	*%	2%	1%	1%	2%	1%	1%	1%	*%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1038	-	-	373	445	220	-	818	220	470	568	674	364
Effective Weighted Sample	881	-	-	307	370	207	-	675	207	385	495	571	310
Total	1184	-	-	402	527	256	-	929	256	520	664	756	428
People I am friends with/ people that I know outside of the game	1051	**	**	354	475	222	**	829	222	464	587	675	376
	89%	**	**	88%	90%	87%	**	89%	87%	89%	88%	89%	88%
People that I only know through playing the game	460	**	**	118	218	124	**	336	124	162	298	306	154
	39%	**	**	29%	41%	48%	**	36%	48%	31%	45%	40%	36%
				c	c	c		b	b	a	a		
Don't know	8	**	**	8	1	-	**	8	-	8	1	5	3
	1%	**	**	2%	*%	-%	**	1%	-%	1%	*%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	~j
Unweighted total	1038	-	-	-	-	235	138	293	152	146	74
Effective Weighted Sample	881	-	-	-	-	192	115	241	128	139	68
Total	1184	-	-	-	-	249	153	338	189	169	86
People I am friends with/ people that I know outside of the game	1051	**	**	**	**	220	134	306	169	149	**
	89%	**	**	**	**	88%	88%	91%	89%	88%	**
People that I only know through playing the game	460	**	**	**	**	74	44	145	73	87	**
	39%	**	**	**	**	30%	29%	43%	39%	51%	**
								ef		ef	
Don't know	8	**	**	**	**	4	3	1	-	-	**
	1%	**	**	**	**	2%	2%	*0%	-%	-%	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	~d	a	b
Unweighted total	1038	-	297	699	704	129	136	69	905	133
Effective Weighted Sample	881	-	245	599	659	123	111	52	773	108
Total	1184	-	313	820	969	106	64	45	1031	154
People I am friends with/ people that I know outside of the game	1051	**	279	728	864	89	58	**	918	133
	89%	**	89%	89%	89%	84%	90%	**	89%	86%
People that I only know through playing the game	460	**	96	340	372	46	27	**	407	53
	39%	**	31%	41%	38%	43%	42%	**	39%	34%
			b							
Don't know	8	**	4	3	6	1	*	**	4	4
	1%	**	1%	*%	1%	1%	1%	**	*%	3%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1038	328	260	225	219	588	444	235	764	279	377	290
Effective Weighted Sample	881	281	224	195	195	504	385	200	648	234	324	252
Total	1184	344	253	257	326	597	582	267	873	342	426	315
People I am friends with/ people that I know outside of the game	1051	309	223	228	288	532	516	230	780	303	375	285
	89%	90%	88%	89%	89%	89%	89%	86%	89%	89%	88%	90%
People that I only know through playing the game	460	139	90	92	135	228	227	111	327	130	161	131
	39%	40%	35%	36%	42%	38%	39%	42%	37%	38%	38%	42%
Don't know	8	2	-	1	4	2	5	3	5	5	3	-
	1%	*%	-%	1%	1%	*%	1%	1%	1%	2%	1%	-%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1394	-	-	541	576	277	-	1117	277	676	718	819	575
Effective Weighted Sample	1185	-	-	447	480	262	-	926	262	558	627	696	489
Total	1595	-	-	596	681	318	-	1277	318	759	836	924	671
People I am friends with/ people that I know outside of the game	1051 66%	** **	** **	354 59%	475 70%	222 70%	** **	829 65%	222 70%	464 61%	587 70%	675 73%	376 56%
				c	c					a	a	b	
People that I only know through playing the game	460 29%	** **	** **	118 20%	218 32%	124 39%	** **	336 26%	124 39%	162 21%	298 36%	306 33%	154 23%
				c	c			b	b	a	a	b	
Don't know	8 1%	** **	** **	8 1%	1 *%	- -%	** **	8 1%	- -%	8 1%	1 *%	5 1%	3 1%
DO NOT CHAT THROUGH THE GAME WHEN PLAYING GAMES ONLINE	410 26%	** **	** **	194 33%	154 23%	62 20%	** **	348 27%	62 20%	239 31%	171 21%	168 18%	243 36%
				de						b		a	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1394	-	-	-	-	309	232	339	237	171	106
Effective Weighted Sample	1185	-	-	-	-	255	192	280	200	163	99
Total	1595	-	-	-	-	334	262	393	288	197	121
People I am friends with/ people that I know outside of the game	1051 66%	**	**	**	**	220 66%	134 51%	306 78%	169 59%	149 76%	73 60%
						f		efhj		fhj	
People that I only know through playing the game	460 29%	**	**	**	**	74 22%	44 17%	145 37%	73 25%	87 44%	37 30%
								efh		efh	f
Don't know	8 1%	**	**	**	**	4 1%	3 1%	1 *%	- -%	- -%	- -%
DO NOT CHAT THROUGH THE GAME WHEN PLAYING GAMES ONLINE	410 26%	**	**	**	**	85 25%	109 42%	55 14%	99 34%	28 14%	35 29%
						gi	egi		gi		gi

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	~d	a	b
Unweighted total	1394	-	433	906	949	177	172	96	1225	169
Effective Weighted Sample	1185	-	358	776	888	169	141	75	1046	139
Total	1595	-	468	1058	1307	145	80	62	1399	196
People I am friends with/ people that I know outside of the game	1051	**	279	728	864	89	58	**	918	133
	66%	**	60%	69%	66%	62%	72%	**	66%	68%
				b						
People that I only know through playing the game	460	**	96	340	372	46	27	**	407	53
	29%	**	20%	32%	28%	31%	34%	**	29%	27%
				b						
Don't know	8	**	4	3	6	1	*	**	4	4
	1%	**	1%	*%	*%	1%	*%	**	*%	2%
										a
DO NOT CHAT THROUGH THE GAME WHEN PLAYING GAMES ONLINE	410	**	155	238	338	39	16	**	368	42
	26%	**	33%	22%	26%	27%	20%	**	26%	21%
			c							

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1394	433	359	295	301	792	596	311	1032	382	527	367
Effective Weighted Sample	1185	375	309	256	268	683	516	265	877	321	450	320
Total	1595	456	348	335	450	805	785	349	1188	465	596	398
People I am friends with/ people that I know outside of the game	1051 66%	309 68%	223 64%	228 68%	288 64%	532 66%	516 66%	230 66%	780 66%	303 65%	375 63%	285 72%
People that I only know through playing the game	460 29%	139 30%	90 26%	92 27%	135 30%	228 28%	227 29%	111 32%	327 28%	130 28%	161 27%	131 33%
Don't know	8 1%	2 *%	- -%	1 *%	4 1%	2 *%	5 1%	3 1%	5 *%	5 1%	3 *%	- -%
DO NOT CHAT THROUGH THE GAME WHEN PLAYING GAMES ONLINE	410 26%	112 25%	95 27%	78 23%	124 28%	208 26%	203 26%	82 23%	315 26%	123 27%	169 28%	82 21%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1038	-	-	373	445	220	-	818	220	470	568	674	364
Effective Weighted Sample	881	-	-	307	370	207	-	675	207	385	495	571	310
Total	1184	-	-	402	527	256	-	929	256	520	664	756	428
I use in game chat or messaging	308	**	**	117	144	47	**	261	47	144	164	177	131
	26%	**	**	29%	27%	19%	**	28%	19%	28%	25%	23%	31%
				e				c					
Xbox chat/ app	443	**	**	127	216	100	**	343	100	172	270	318	125
	37%	**	**	32%	41%	39%	**	37%	39%	33%	41%	42%	29%
												b	
PlayStation chat/ app	288	**	**	70	139	78	**	209	78	100	188	209	78
	24%	**	**	18%	26%	31%	**	23%	31%	19%	28%	28%	18%
					c	c					a	b	
Discord	241	**	**	35	135	70	**	170	70	58	183	156	85
	20%	**	**	9%	26%	28%	**	18%	28%	11%	28%	21%	20%
					c	c					a		
Twitch	126	**	**	19	72	35	**	91	35	30	97	93	33
	11%	**	**	5%	14%	14%	**	10%	14%	6%	15%	12%	8%
					c	c					a		
Steam Chat	81	**	**	13	45	23	**	58	23	22	59	64	17
	7%	**	**	3%	9%	9%	**	6%	9%	4%	9%	8%	4%
					c	c					a		
Skype	75	**	**	18	40	17	**	58	17	31	44	38	37
	6%	**	**	5%	8%	7%	**	6%	7%	6%	7%	5%	9%
VR chat (ADDED AT WAVE 2)	39	**	**	11	24	4	**	35	4	18	21	19	20
	3%	**	**	3%	5%	1%	**	4%	1%	4%	3%	3%	5%
Ventrilo	38	**	**	9	17	12	**	26	12	11	27	20	18
	3%	**	**	2%	3%	5%	**	3%	5%	2%	4%	3%	4%
Google Hangouts	37	**	**	6	17	14	**	23	14	11	26	26	11
	3%	**	**	2%	3%	5%	**	3%	5%	2%	4%	3%	3%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1038	-	-	373	445	220	-	818	220	470	568	674	364
Effective Weighted Sample	881	-	-	307	370	207	-	675	207	385	495	571	310
Total	1184	-	-	402	527	256	-	929	256	520	664	756	428
Rec room (ADDED AT WAVE 2)	33	**	**	15	11	7	**	26	7	20	14	15	19
	3%	**	**	4%	2%	3%	**	3%	3%	4%	2%	2%	4%
Element	19	**	**	5	11	3	**	15	3	7	11	13	6
	2%	**	**	1%	2%	1%	**	2%	1%	1%	2%	2%	1%
TeamSpeak	19	**	**	4	10	5	**	14	5	7	12	15	4
	2%	**	**	1%	2%	2%	**	1%	2%	1%	2%	2%	1%
Mumble	14	**	**	7	4	3	**	11	3	8	6	9	5
	1%	**	**	2%	1%	1%	**	1%	1%	2%	1%	1%	1%
Tox	8	**	**	3	3	2	**	6	2	3	5	4	5
	1%	**	**	1%	1%	1%	**	1%	1%	*%	1%	*%	1%
I do this on other apps/ sites	84	**	**	53	23	8	**	75	8	53	31	40	43
	7%	**	**	13%	4%	3%	**	8%	3%	10%	5%	5%	10%
				de						b		a	a
Don't know	87	**	**	52	30	6	**	82	6	62	25	47	40
	7%	**	**	13%	6%	2%	**	9%	2%	12%	4%	6%	9%
				de				c		b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

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QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	~j
Unweighted total	1038	-	-	-	-	235	138	293	152	146	74
Effective Weighted Sample	881	-	-	-	-	192	115	241	128	139	68
Total	1184	-	-	-	-	249	153	338	189	169	86
I use in game chat or messaging	308 26%	**	**	**	**	72 29%	45 29%	74 22%	70 37%	32 19%	**
Xbox chat/ app	443 37%	**	**	**	**	92 37%	35 23%	155 46%	62 33%	71 42%	**
PlayStation chat/ app	288 24%	**	**	**	**	49 20%	22 14%	102 30%	37 20%	59 35%	**
Discord	241 20%	**	**	**	**	23 9%	12 8%	89 26%	47 25%	44 26%	**
Twitch	126 11%	**	**	**	**	12 5%	7 5%	52 15%	20 10%	29 17%	**
Steam Chat	81 7%	**	**	**	**	10 4%	3 2%	37 11%	8 4%	17 10%	**
Skype	75 6%	**	**	**	**	7 3%	11 7%	23 7%	17 9%	8 5%	**
VR chat (ADDED AT WAVE 2)	39 3%	**	**	**	**	6 2%	5 3%	12 4%	12 6%	1 1%	**
Ventrilo	38 3%	**	**	**	**	6 2%	3 2%	10 3%	7 4%	5 3%	**
Google Hangouts	37 3%	**	**	**	**	4 2%	2 1%	12 3%	5 3%	10 6%	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	~j
Unweighted total	1038	-	-	-	-	235	138	293	152	146	74
Effective Weighted Sample	881	-	-	-	-	192	115	241	128	139	68
Total	1184	-	-	-	-	249	153	338	189	169	86
Rec room (ADDED AT WAVE 2)	33	**	**	**	**	9	7	3	8	3	**
	3%	**	**	**	**	4%	4%	1%	4%	2%	**
Element	19	**	**	**	**	4	1	7	4	2	**
	2%	**	**	**	**	2%	1%	2%	2%	1%	**
TeamSpeak	19	**	**	**	**	4	-	7	3	4	**
	2%	**	**	**	**	2%	-%	2%	1%	2%	**
Mumble	14	**	**	**	**	2	4	4	-	3	**
	1%	**	**	**	**	1%	3%	1%	-%	2%	**
Tox	8	**	**	**	**	1	1	-	3	2	**
	1%	**	**	**	**	*%	1%	-%	2%	1%	**
I do this on other apps/ sites	84	**	**	**	**	28	25	10	13	2	**
	7%	**	**	**	**	11%	16%	3%	7%	1%	**
						gi	gi				
Don't know	87	**	**	**	**	29	23	16	14	2	**
	7%	**	**	**	**	12%	15%	5%	7%	1%	**
						gi	gi				

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	~d	a	b
Unweighted total	1038	-	297	699	704	129	136	69	905	133
Effective Weighted Sample	881	-	245	599	659	123	111	52	773	108
Total	1184	-	313	820	969	106	64	45	1031	154
I use in game chat or messaging	308	**	92	203	260	17	18	**	276	32
	26%	**	29%	25%	27%	16%	28%	**	27%	21%
Xbox chat/ app	443	**	95	322	350	42	28	**	381	62
	37%	**	30%	39%	36%	40%	44%	**	37%	40%
PlayStation chat/ app	288	**	55	218	234	29	13	**	245	43
	24%	**	18%	27%	24%	28%	20%	**	24%	28%
			b							
Discord	241	**	26	207	204	19	13	**	219	22
	20%	**	8%	25%	21%	18%	20%	**	21%	14%
			b							
Twitch	126	**	15	108	103	15	4	**	115	11
	11%	**	5%	13%	11%	14%	7%	**	11%	7%
			b							
Steam Chat	81	**	11	66	71	5	3	**	75	6
	7%	**	4%	8%	7%	5%	4%	**	7%	4%
Skype	75	**	13	57	63	6	3	**	72	3
	6%	**	4%	7%	6%	5%	4%	**	7%	2%
VR chat (ADDED AT WAVE 2)	39	**	11	26	32	5	2	**	29	10
	3%	**	4%	3%	3%	4%	2%	**	3%	6%
Ventrilo	38	**	7	31	33	1	1	**	37	2
	3%	**	2%	4%	3%	1%	1%	**	4%	1%
Google Hangouts	37	**	5	29	33	-	1	**	37	-
	3%	**	2%	4%	3%	-%	2%	**	4%	-%
Rec room (ADDED AT WAVE 2)	33	**	11	22	25	3	3	**	29	4
	3%	**	4%	3%	3%	3%	5%	**	3%	3%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	~d	a	b
Unweighted total	1038	-	297	699	704	129	136	69	905	133
Effective Weighted Sample	881	-	245	599	659	123	111	52	773	108
Total	1184	-	313	820	969	106	64	45	1031	154
Element	19	**	4	14	17	-	-	**	19	-
	2%	**	1%	2%	2%	-%	-%	**	2%	-%
TeamSpeak	19	**	4	15	17	1	-	**	19	-
	2%	**	1%	2%	2%	1%	-%	**	2%	-%
Mumble	14	**	6	8	11	1	-	**	13	1
	1%	**	2%	1%	1%	1%	-%	**	1%	1%
Tox	8	**	3	5	8	-	-	**	8	-
	1%	**	1%	1%	1%	-%	-%	**	1%	-%
I do this on other apps/ sites	84	**	44	35	74	5	4	**	73	11
	7%	**	14%	4%	8%	5%	6%	**	7%	7%
Don't know	87	**	38	47	70	9	4	**	68	19
	7%	**	12%	6%	7%	9%	6%	**	7%	13%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1038	328	260	225	219	588	444	235	764	279	377	290
Effective Weighted Sample	881	281	224	195	195	504	385	200	648	234	324	252
Total	1184	344	253	257	326	597	582	267	873	342	426	315
I use in game chat or messaging	308 26%	97 28%	63 25%	58 23%	89 27%	161 27%	147 25%	80 30%	222 25%	95 28%	110 26%	80 25%
Xbox chat/ app	443 37%	135 39%	96 38%	103 40%	105 32%	231 39%	208 36%	96 36%	326 37%	115 34%	171 40%	136 43%
PlayStation chat/ app	288 24%	87 25%	54 21%	60 23%	87 27%	141 24%	147 25%	71 27%	205 24%	97 28%	104 24%	62 20%
Discord	241 20%	79 23%	47 19%	56 22%	57 18%	126 21%	113 19%	73 27% b	160 18%	69 20%	88 21%	61 19%
Twitch	126 11%	59 17% bcdf	22 9%	21 8%	23 7%	82 14% f	44 8%	39 15%	82 9%	31 9%	43 10%	41 13%
Steam Chat	81 7%	31 9%	15 6%	22 9%	12 4%	46 8%	35 6%	32 12% b	48 6%	17 5%	33 8%	21 7%
Skype	75 6%	42 12% bcdf	8 3%	13 5%	12 4%	49 8% b	25 4%	24 9%	44 5%	24 7%	18 4%	29 9%
VR chat (ADDED AT WAVE 2)	39 3%	12 4%	7 3%	6 2%	12 4%	19 3%	19 3%	17 6% b	21 2%	14 4%	15 4%	3 1%
Ventrilo	38 3%	13 4%	4 2%	11 4%	10 3%	18 3%	21 4%	14 5%	23 3%	12 3%	14 3%	10 3%
Google Hangouts	37 3%	21 6% f	4 2%	6 3%	5 1%	26 4%	11 2%	12 4%	23 3%	7 2%	4 1%	22 7% b

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1038	328	260	225	219	588	444	235	764	279	377	290
Effective Weighted Sample	881	281	224	195	195	504	385	200	648	234	324	252
Total	1184	344	253	257	326	597	582	267	873	342	426	315
Rec room (ADDED AT WAVE 2)	33 3%	12 3%	6 2%	5 2%	9 3%	18 3%	15 2%	11 4%	20 2%	13 4%	12 3%	6 2%
Element	19 2%	8 2%	3 1%	6 2%	2 1%	11 2%	8 1%	4 2%	14 2%	9 3%	8 2%	2 1%
TeamSpeak	19 2%	10 3%	2 1%	4 2%	3 1%	11 2%	7 1%	3 1%	15 2%	4 1%	5 1%	5 2%
Mumble	14 1%	4 1%	3 1%	5 2%	1 *%	7 1%	7 1%	3 1%	9 1%	3 1%	9 2%	3 1%
Tox	8 1%	7 2%	- -%	- -%	1 *%	7 1%	1 *%	2 1%	4 *%	3 1%	4 1%	1 *%
I do this on other apps/ sites	84 7%	24 7%	23 9%	17 7%	20 6%	47 8%	37 6%	17 6%	63 7%	33 10%	19 5%	23 7%
Don't know	87 7%	18 5%	19 8%	18 7%	30 9%	38 6%	49 8%	11 4%	73 8%	23 7%	36 8%	17 5%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	2000	-	-	830	773	397	-	1603	397	1016	984	1005	995
Effective Weighted Sample	1702	-	-	690	642	376	-	1330	376	842	860	853	849
Total	2278	-	-	911	911	456	-	1822	456	1139	1139	1139	1139
Quora (ADDED AT WAVE 2)	145	**	**	27	72	46	**	99	46	42	103	70	75
	6%	**	**	3%	8%	10%	**	5%	10%	4%	9%	6%	7%
				c	c	c		b	b	a	a		
Curious Cat	88	**	**	30	38	20	**	68	20	41	47	45	44
	4%	**	**	3%	4%	4%	**	4%	4%	4%	4%	4%	4%
Sendit (ADDED AT WAVE 2)	85	**	**	18	45	21	**	64	21	25	60	31	54
	4%	**	**	2%	5%	5%	**	3%	5%	2%	5%	3%	5%
				c	c	c				a	a		
Ask.fm	62	**	**	16	27	18	**	44	18	22	40	34	28
	3%	**	**	2%	3%	4%	**	2%	4%	2%	3%	3%	2%
Tellonym	50	**	**	14	20	17	**	34	17	17	34	14	36
	2%	**	**	2%	2%	4%	**	2%	4%	1%	3%	1%	3%
													a
NGL (ADDED AT WAVE 2)	44	**	**	11	23	11	**	34	11	19	26	30	14
	2%	**	**	1%	3%	2%	**	2%	2%	2%	2%	3%	1%
Questi	38	**	**	9	16	13	**	25	13	11	27	22	16
	2%	**	**	1%	2%	3%	**	1%	3%	1%	2%	2%	1%
Connected2Me	30	**	**	5	17	8	**	22	8	11	19	16	13
	1%	**	**	1%	2%	2%	**	1%	2%	1%	2%	1%	1%
Superfy	24	**	**	4	13	6	**	17	6	7	16	15	9
	1%	**	**	*%	1%	1%	**	1%	1%	1%	1%	1%	1%
Beacon (ADDED AT WAVE 2)	7	**	**	2	2	2	**	4	2	2	4	4	3
	*%	**	**	*%	*%	1%	**	*%	1%	*%	*%	*%	*%
I use other Q and A apps/ sites	30	**	**	10	11	9	**	21	9	11	19	15	15
	1%	**	**	1%	1%	2%	**	1%	2%	1%	2%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	2000	-	-	830	773	397	-	1603	397	1016	984	1005	995
Effective Weighted Sample	1702	-	-	690	642	376	-	1330	376	842	860	853	849
Total	2278	-	-	911	911	456	-	1822	456	1139	1139	1139	1139
I do not use any of these	1796	**	**	780	689	328	**	1468	328	964	832	908	888
	79%	**	**	86%	76%	72%	**	81%	72%	85%	73%	80%	78%
				de				c		b			
Don't know	102	**	**	39	33	30	**	73	30	46	57	53	49
	4%	**	**	4%	4%	7%	**	4%	7%	4%	5%	5%	4%
SUMMARY													
ANY OF THESE APPS OR SITES	380	**	**	92	189	98	**	281	98	130	250	178	202
	17%	**	**	10%	21%	22%	**	15%	22%	11%	22%	16%	18%
				c		c		b		a			
Base for stats	2278	**	**	911	911	456	**	1822	456	1139	1139	1139	1139
Mean number of apps/ sites (out of 8)	.3	**	**	.2	.3	.4	**	.2	.4	.2	.3	.3	.3
				c		c		b		a			
Standard deviation	.73	**	**	.59	.76	.90	**	.68	.90	.62	.82	.75	.71
Standard error	.02	**	**	.02	.03	.05	**	.02	.05	.02	.03	.02	.02

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	2000	-	-	-	-	416	414	391	382	198	199
Effective Weighted Sample	1702	-	-	-	-	346	345	322	320	189	187
Total	2278	-	-	-	-	456	456	456	456	228	228
Quora (ADDED AT WAVE 2)	145 6%	**	**	**	**	17 4%	10 2%	34 7%	38 8%	19 8%	27 12%
		**	**	**	**			f	f	f	ef
Curious Cat	88 4%	**	**	**	**	13 3%	17 4%	19 4%	19 4%	12 5%	8 4%
Sendit (ADDED AT WAVE 2)	85 4%	**	**	**	**	8 2%	11 2%	10 2%	35 8%	13 6%	8 3%
		**	**	**	**				efg	e	
Ask.fm	62 3%	**	**	**	**	10 2%	6 1%	11 2%	16 4%	13 6%	5 2%
		**	**	**	**					f	
Tellonym	50 2%	**	**	**	**	4 1%	10 2%	6 1%	14 3%	4 2%	12 5%
		**	**	**	**						eg
NGL (ADDED AT WAVE 2)	44 2%	**	**	**	**	7 2%	3 1%	15 3%	8 2%	8 4%	3 1%
Questi	38 2%	**	**	**	**	5 1%	4 1%	8 2%	7 2%	8 3%	5 2%
Connected2Me	30 1%	**	**	**	**	5 1%	* *%	8 2%	9 2%	4 2%	4 2%
Superfy	24 1%	**	**	**	**	4 1%	* *%	8 2%	5 1%	3 1%	3 2%
Beacon (ADDED AT WAVE 2)	7 *%	**	**	**	**	2 1%	- -%	- -%	2 *%	1 1%	1 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	2000	-	-	-	-	416	414	391	382	198	199
Effective Weighted Sample	1702	-	-	-	-	346	345	322	320	189	187
Total	2278	-	-	-	-	456	456	456	456	228	228
I use other Q and A apps/ sites	30	**	**	**	**	4	6	8	3	3	6
	1%	**	**	**	**	1%	1%	2%	1%	1%	3%
I do not use any of these	1796	**	**	**	**	384	396	355	334	170	158
	79%	**	**	**	**	84%	87%	78%	73%	74%	69%
						hij	ghij				
Don't know	102	**	**	**	**	24	15	13	21	16	14
	4%	**	**	**	**	5%	3%	3%	5%	7%	6%
SUMMARY											
ANY OF THESE APPS OR SITES	380	**	**	**	**	47	45	88	101	42	56
	17%	**	**	**	**	10%	10%	19%	22%	19%	25%
								ef	ef	ef	ef
Base for stats	2278	**	**	**	**	456	456	456	456	228	228
Mean number of apps/ sites (out of 8)	.3	**	**	**	**	.2	.1	.3	.3	.4	.4
								f	ef	ef	ef
Standard deviation	.73	**	**	**	**	.64	.54	.67	.83	1.05	.73
Standard error	.02	**	**	**	**	.03	.03	.03	.04	.07	.05
Columns Tested: a,b,c,d,e,f,g,h,i,j											

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL ~a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	2000	-	684	1246	1370	245	243	142	1743	257
Effective Weighted Sample	1702	-	569	1070	1282	234	201	111	1489	213
Total	2278	-	734	1458	1874	202	113	90	1981	297
Quora (ADDED AT WAVE 2)	145 6%	** **	18 2%	118 8% b	129 7%	6 3%	4 4%	5 6%	129 6%	16 6%
Curious Cat	88 4%	** **	26 4%	59 4%	78 4%	2 1%	4 4%	4 5%	82 4%	6 2%
Sendit (ADDED AT WAVE 2)	85 4%	** **	16 2%	69 5%	68 4%	7 4%	6 5%	3 4%	79 4%	6 2%
Ask.fm	62 3%	** **	12 2%	46 3%	53 3%	1 1%	4 3%	4 4%	58 3%	4 1%
Tellonym	50 2%	** **	11 1%	38 3%	44 2%	2 1%	2 1%	2 2%	48 2%	3 1%
NGL (ADDED AT WAVE 2)	44 2%	** **	9 1%	35 2%	39 2%	1 *%	1 1%	3 4%	42 2%	3 1%
Questi	38 2%	** **	7 1%	28 2%	31 2%	4 2%	2 1%	2 2%	36 2%	2 1%
Connected2Me	30 1%	** **	3 *%	26 2%	25 1%	1 *%	1 1%	2 3%	30 1%	- -%
Superfy	24 1%	** **	3 *%	20 1%	20 1%	1 *%	2 2%	1 1%	22 1%	2 1%
Beacon (ADDED AT WAVE 2)	7 *%	** **	2 *%	4 *%	2 *%	1 1%	* *%	2 3% a	7 *%	- -%
I use other Q and A apps/ sites	30 1%	** **	11 2%	17 1%	24 1%	3 1%	1 1%	2 2%	28 1%	2 1%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	2000	-	684	1246	1370	245	243	142	1743	257
Effective Weighted Sample	1702	-	569	1070	1282	234	201	111	1489	213
Total	2278	-	734	1458	1874	202	113	90	1981	297
I do not use any of these	1796	**	635	1100	1472	168	88	68	1557	239
	79%	**	87%	75%	79%	83%	78%	76%	79%	81%
			c							
Don't know	102	**	26	66	83	12	3	5	80	22
	4%	**	4%	5%	4%	6%	3%	5%	4%	7%
SUMMARY										
ANY OF THESE APPS OR SITES	380	**	73	291	319	22	22	17	344	35
	17%	**	10%	20%	17%	11%	19%	19%	17%	12%
			b							
Base for stats	2278	**	734	1458	1874	202	113	90	1981	297
Mean number of apps/ sites (out of 8)	.3	**	.2	.3	.3	.1	.2	.4	.3	.1
			b	b	b		b	b	b	
Standard deviation	.73	**	.59	.79	.75	.46	.59	.98	.76	.44
Standard error	.02	**	.02	.02	.02	.03	.04	.08	.02	.03
Columns Tested: a,b,c - a,b,c,d - a,b										

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2000	616	541	421	412	1157	833	427	1500	536	760	521
Effective Weighted Sample	1702	532	468	367	368	1000	722	364	1275	453	648	455
Total	2278	637	533	476	621	1170	1097	486	1705	654	851	560
Quora (ADDED AT WAVE 2)	145 6%	63 10%	34 6%	22 5%	26 4%	97 8%	48 4%	32 7%	107 6%	43 7%	47 6%	42 7%
Curious Cat	88 4%	34 5%	9 2%	16 3%	29 5%	43 4%	45 4%	29 6%	58 3%	32 5%	30 4%	21 4%
Sendit (ADDED AT WAVE 2)	85 4%	38 6%	15 3%	13 3%	19 3%	53 5%	32 3%	21 4%	55 3%	29 4%	19 2%	25 4%
Ask.fm	62 3%	31 5%	7 1%	18 4%	6 1%	38 3%	24 2%	14 3%	46 3%	22 3%	12 1%	23 4%
Tellonym	50 2%	26 4%	7 1%	8 2%	9 2%	33 3%	18 2%	16 3%	31 2%	23 4%	16 2%	11 2%
NGL (ADDED AT WAVE 2)	44 2%	22 3%	4 1%	6 1%	13 2%	25 2%	19 2%	9 2%	36 2%	11 2%	13 1%	19 3%
Questi	38 2%	22 3%	2 *%	9 2%	5 1%	23 2%	14 1%	7 1%	30 2%	10 2%	12 1%	14 2%
Connected2Me	30 1%	18 3%	6 1%	4 1%	2 *%	24 2%	6 1%	8 2%	19 1%	11 2%	9 1%	9 2%
Superfy	24 1%	14 2%	* *%	3 1%	6 1%	15 1%	9 1%	11 2%	11 1%	5 1%	7 1%	10 2%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2000	616	541	421	412	1157	833	427	1500	536	760	521
Effective Weighted Sample	1702	532	468	367	368	1000	722	364	1275	453	648	455
Total	2278	637	533	476	621	1170	1097	486	1705	654	851	560
Beacon (ADDED AT WAVE 2)	7 *%	2 *%	1 *%	1 *%	2 *%	4 *%	3 *%	- -%	7 *%	1 *%	- -%	3 1%
I use other Q and A apps/ sites	30 1%	11 2%	5 1%	7 1%	7 1%	16 1%	14 1%	8 2%	22 1%	10 2%	10 1%	7 1%
I do not use any of these	1796 79%	461 72%	444 83% ae	375 79%	505 81% a	904 77%	881 80% a	373 77%	1369 80%	497 76%	689 81%	444 79%
Don't know	102 4%	19 3%	22 4%	22 5%	40 6%	41 3%	62 6%	12 3%	75 4%	38 6% c	40 5%	13 2%
SUMMARY												
ANY OF THESE APPS OR SITES	380 17%	157 25% bcdf	68 13%	79 17%	76 12%	224 19% bdf	155 14%	100 21%	261 15%	120 18%	122 14%	103 18%
Base for stats	2278	637	533	476	621	1170	1097	486	1705	654	851	560
Mean number of apps/ sites (out of 8)	.3	.4 bcdef	.2	.2	.2	.3 bf	.2	.3	.2	.3	.2	.3 b
Standard deviation	.73	.99	.49	.61	.66	.81	.64	.76	.73	.80	.59	.85
Standard error	.02	.04	.02	.03	.03	.02	.02	.04	.02	.03	.02	.04
Columns Tested:	a,b,c,d,e,f - a,b - a,b,c											

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC14. Is there a minimum age that someone has to be before they can have a profile on most social media apps or sites? So sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	2000	-	-	830	773	397	-	1603	397	1016	984	1005	995
Effective Weighted Sample	1702	-	-	690	642	376	-	1330	376	842	860	853	849
Total	2278	-	-	911	911	456	-	1822	456	1139	1139	1139	1139
Yes – there is a minimum age requirement	1747	**	**	603	762	382	**	1365	382	787	960	856	891
	77%	**	**	66%	84%	84%	**	75%	84%	69%	84%	75%	78%
				c	c			b		a			
No – there is not a minimum age requirement	91	**	**	45	29	16	**	74	16	54	37	58	32
	4%	**	**	5%	3%	4%	**	4%	4%	5%	3%	5%	3%
Don't know	440	**	**	263	120	58	**	383	58	298	142	224	216
	19%	**	**	29%	13%	13%	**	21%	13%	26%	13%	20%	19%
				de				c		b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC14. Is there a minimum age that someone has to be before they can have a profile on most social media apps or sites? So sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	2000	-	-	-	-	416	414	391	382	198	199
Effective Weighted Sample	1702	-	-	-	-	346	345	322	320	189	187
Total	2278	-	-	-	-	456	456	456	456	228	228
Yes – there is a minimum age requirement	1747	**	**	**	**	294	308	379	384	183	199
	77%	**	**	**	**	65%	68%	83%	84%	80%	87%
								ef	ef	ef	ef
No – there is not a minimum age requirement	91	**	**	**	**	32	13	16	13	10	6
	4%	**	**	**	**	7%	3%	3%	3%	5%	3%
						f					
Don't know	440	**	**	**	**	129	134	61	58	34	23
	19%	**	**	**	**	28%	29%	13%	13%	15%	10%
						ghij	ghij				

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC14. Is there a minimum age that someone has to be before they can have a profile on most social media apps or sites? So sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All children aged 8-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	2000	-	684	1246	1370	245	243	142	1743	257
Effective Weighted Sample	1702	-	569	1070	1282	234	201	111	1489	213
Total	2278	-	734	1458	1874	202	113	90	1981	297
Yes – there is a minimum age requirement	1747	**	481	1198	1447	145	86	68	1518	229
	77%	**	66%	82%	77%	72%	76%	76%	77%	77%
				b						
No – there is not a minimum age requirement	91	**	39	49	75	8	4	4	88	3
	4%	**	5%	3%	4%	4%	3%	5%	4%	1%
Don't know	440	**	214	211	351	49	23	17	376	64
	19%	**	29%	14%	19%	24%	20%	19%	19%	22%
			c							

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC14. Is there a minimum age that someone has to be before they can have a profile on most social media apps or sites? So sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All children aged 8-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2000	616	541	421	412	1157	833	427	1500	536	760	521
Effective Weighted Sample	1702	532	468	367	368	1000	722	364	1275	453	648	455
Total	2278	637	533	476	621	1170	1097	486	1705	654	851	560
Yes – there is a minimum age requirement	1747 77%	513 81% d	396 74%	372 78%	455 73%	909 78%	827 75%	397 82% b	1283 75%	500 76%	641 75%	450 80%
No – there is not a minimum age requirement	91 4%	17 3%	20 4%	17 4%	37 6%	37 3%	53 5%	12 3%	76 4%	28 4%	43 5%	14 3%
Don't know	440 19%	106 17%	117 22%	87 18%	130 21%	223 19%	217 20%	76 16%	347 20%	126 19%	167 20%	96 17%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 ~a	5-7 ~b	8-11 c	12-15 d	16-17 e	3-4 ~a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	2000	-	-	830	773	397	-	1603	397	1016	984	1005	995
Effective Weighted Sample	1702	-	-	690	642	376	-	1330	376	842	860	853	849
Total	2278	-	-	911	911	456	-	1822	456	1139	1139	1139	1139
Age under 10	35 2%	** **	** **	28 3% d	4 *% d	3 1%	** **	32 2%	3 1%	31 3% b	4 *%	15 1%	20 2%
Aged 10	66 3%	** **	** **	48 5% de	13 1%	4 1%	** **	62 3% c	4 1%	55 5% b	11 1%	34 3%	31 3%
Aged 11	29 1%	** **	** **	16 2%	11 1%	1 *%	** **	28 2%	1 *%	21 2%	8 1%	18 2%	10 1%
Aged 12	201 9%	** **	** **	69 8%	107 12% ce	25 5%	** **	176 10% c	25 5%	117 10%	84 7%	102 9%	99 9%
Aged 13	822 36%	** **	** **	199 22% c	417 46% c	207 45% c	** **	615 34%	207 45% b	275 24%	547 48% a	375 33%	447 39% a
Aged 14	125 6%	** **	** **	24 3%	65 7% c	36 8% c	** **	89 5%	36 8%	38 3%	87 8% a	68 6%	57 5%
Aged 15	90 4%	** **	** **	37 4%	34 4%	19 4%	** **	71 4%	19 4%	45 4%	46 4%	43 4%	47 4%
Aged 16	163 7%	** **	** **	66 7%	42 5%	55 12% cd	** **	108 6%	55 12% b	77 7%	86 8%	87 8%	76 7%
Aged 17	3 *%	** **	** **	* *% d	1 *% d	1 *% d	** **	2 *% d	1 *% d	2 *% d	1 *% d	2 *% d	1 *% d
Aged 18 or older	51 2%	** **	** **	33 4% d	12 1%	5 1%	** **	45 2%	5 1%	33 3%	18 2%	30 3%	21 2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 ~a	5-7 ~b	8-11 c	12-15 d	16-17 e	3-4 ~a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	2000	-	-	830	773	397	-	1603	397	1016	984	1005	995
Effective Weighted Sample	1702	-	-	690	642	376	-	1330	376	842	860	853	849
Total	2278	-	-	911	911	456	-	1822	456	1139	1139	1139	1139
Don't know	163	**	**	82	55	26	**	137	26	93	69	82	80
	7%	**	**	9%	6%	6%	**	8%	6%	8%	6%	7%	7%
SUMMARY													
AWARE OF MINIMUM AGE REQUIREMENT	1747	**	**	603	762	382	**	1365	382	787	960	856	891
	77%	**	**	66%	84%	84%	**	75%	84%	69%	84%	75%	78%
					c	c			b		a		
AWARE AND GIVES THE CORRECT AGE (13)	822	**	**	199	417	207	**	615	207	275	547	375	447
	36%	**	**	22%	46%	45%	**	34%	45%	24%	48%	33%	39%
					c	c			b		a		a
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	330	**	**	162	136	33	**	298	33	224	107	170	161
	15%	**	**	18%	15%	7%	**	16%	7%	20%	9%	15%	14%
				e	e			c		b			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	432	**	**	160	155	117	**	315	117	195	237	229	203
	19%	**	**	18%	17%	26%	**	17%	26%	17%	21%	20%	18%
						cd			b				
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	925	**	**	404	346	175	**	750	175	512	413	481	444
	41%	**	**	44%	38%	38%	**	41%	38%	45%	36%	42%	39%
									b				
SAY THERE IS NO MINIMUM AGE REQUIREMENT	91	**	**	45	29	16	**	74	16	54	37	58	32
	4%	**	**	5%	3%	4%	**	4%	4%	5%	3%	5%	3%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 ~a	5-7 ~b	8-11 c	12-15 d	16-17 e	3-4 ~a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	2000	-	-	830	773	397	-	1603	397	1016	984	1005	995
Effective Weighted Sample	1702	-	-	690	642	376	-	1330	376	842	860	853	849
Total	2278	-	-	911	911	456	-	1822	456	1139	1139	1139	1139
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	440	**	**	263	120	58	**	383	58	298	142	224	216
	19%	**	**	29%	13%	13%	**	21%	13%	26%	13%	20%	19%
				de				c		b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 ~a	FEMALE 3-4 ~b	MALE 5-7 ~c	FEMALE 5-7 ~d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	2000	-	-	-	-	416	414	391	382	198	199
Effective Weighted Sample	1702	-	-	-	-	346	345	322	320	189	187
Total	2278	-	-	-	-	456	456	456	456	228	228
Age under 10	35 2%	** **	** **	** **	** **	11 2%	17 4%	2 *%	2 *%	2 1%	1 *%
Aged 10	66 3%	** **	** **	** **	** **	25 6%	23 5%	9 2%	4 1%	- -%	4 2%
Aged 11	29 1%	** **	** **	** **	** **	12 3%	5 1%	7 2%	4 1%	- -%	1 *%
Aged 12	201 9%	** **	** **	** **	** **	33 7%	36 8%	53 12%	54 12%	15 7%	9 4%
Aged 13	822 36%	** **	** **	** **	** **	92 20%	107 23%	189 42%	227 50%	94 41%	113 49%
Aged 14	125 6%	** **	** **	** **	** **	10 2%	14 3%	39 9%	26 6%	18 8%	17 8%
Aged 15	90 4%	** **	** **	** **	** **	14 3%	23 5%	17 4%	17 4%	12 5%	7 3%
Aged 16	163 7%	** **	** **	** **	** **	40 9%	26 6%	22 5%	20 4%	25 11%	30 13%
Aged 17	3 *%	** **	** **	** **	** **	* *%	- -%	1 *%	- -%	- -%	1 *%
Aged 18 or older	51 2%	** **	** **	** **	** **	21 5%	12 3%	6 1%	6 1%	3 1%	3 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 ~a	FEMALE 3-4 ~b	MALE 5-7 ~c	FEMALE 5-7 ~d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	2000	-	-	-	-	416	414	391	382	198	199
Effective Weighted Sample	1702	-	-	-	-	346	345	322	320	189	187
Total	2278	-	-	-	-	456	456	456	456	228	228
Don't know	163 7%	**	**	**	**	36 8%	46 10%	33 7%	22 5%	13 6%	12 5%
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	1747 77%	**	**	**	**	294 65%	308 68%	379 83%	384 84%	183 80%	199 87%
								ef	ef	ef	ef
AWARE AND GIVES THE CORRECT AGE (13)	822 36%	**	**	**	**	92 20%	107 23%	189 42%	227 50%	94 41%	113 49%
								ef	ef	ef	ef
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	330 15%	**	**	**	**	81 18%	81 18%	71 16%	64 14%	18 8%	15 7%
						ij	ij	j			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	432 19%	**	**	**	**	86 19%	74 16%	85 19%	70 15%	58 26%	58 26%
										h	fh
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	925 41%	**	**	**	**	202 44%	202 44%	190 42%	156 34%	89 39%	86 38%
						h	h				
SAY THERE IS NO MINIMUM AGE REQUIREMENT	91 4%	**	**	**	**	32 7%	13 3%	16 3%	13 3%	10 5%	6 3%
						f					

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 ~a	FEMALE 3-4 ~b	MALE 5-7 ~c	FEMALE 5-7 ~d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	2000	-	-	-	-	416	414	391	382	198	199
Effective Weighted Sample	1702	-	-	-	-	346	345	322	320	189	187
Total	2278	-	-	-	-	456	456	456	456	228	228
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	440	**	**	**	**	129	134	61	58	34	23
	19%	**	**	**	**	28%	29%	13%	13%	15%	10%
						ghij	ghij				

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	2000	-	684	1246	1370	245	243	142	1743	257
Effective Weighted Sample	1702	-	569	1070	1282	234	201	111	1489	213
Total	2278	-	734	1458	1874	202	113	90	1981	297
Age under 10	35 2%	** **	23 3% c	10 1%	28 2%	2 1%	1 1%	4 4%	34 2%	1 *%
Aged 10	66 3%	** **	45 6% c	21 1%	50 3%	7 4%	2 2%	6 7% a	56 3%	10 3%
Aged 11	29 1%	** **	9 1%	20 1%	23 1%	4 2%	1 1%	1 2%	25 1%	4 1%
Aged 12	201 9%	** **	52 7%	146 10%	161 9%	23 11%	10 9%	7 8%	180 9%	21 7%
Aged 13	822 36%	** **	152 21%	641 44% b	687 37%	62 31%	46 40%	28 31%	720 36%	102 34%
Aged 14	125 6%	** **	15 2%	103 7% b	101 5%	11 5%	9 8%	5 5%	105 5%	20 7%
Aged 15	90 4%	** **	35 5%	54 4%	78 4%	6 3%	3 3%	3 3%	77 4%	13 4%
Aged 16	163 7%	** **	54 7%	95 7%	138 7%	15 7%	5 5%	5 5%	138 7%	25 8%
Aged 17	3 *%	** **	* *%	3 *%	3 *%	- -%	* *%	- -%	3 *%	- -%
Aged 18 or older	51 2%	** **	28 4% c	22 2%	43 2%	2 1%	3 3%	3 3%	44 2%	7 2%
Don't know	163 7%	** **	68 9% c	84 6%	135 7%	14 7%	6 5%	8 9%	136 7%	27 9%

Columns Tested: a,b,c - a,b,c,d - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 49

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL ~a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	2000	-	684	1246	1370	245	243	142	1743	257
Effective Weighted Sample	1702	-	569	1070	1282	234	201	111	1489	213
Total	2278	-	734	1458	1874	202	113	90	1981	297
SUMMARY										
AWARE OF MINIMUM AGE REQUIREMENT	1747	**	481	1198	1447	145	86	68	1518	229
	77%	**	66%	82%	77%	72%	76%	76%	77%	77%
				b						
AWARE AND GIVES THE CORRECT AGE (13)	822	**	152	641	687	62	46	28	720	102
	36%	**	21%	44%	37%	31%	40%	31%	36%	34%
				b						
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	330	**	129	197	262	36	14	18	295	36
	15%	**	18%	14%	14%	18%	12%	20%	15%	12%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	432	**	132	277	363	33	21	15	367	65
	19%	**	18%	19%	19%	16%	18%	16%	19%	22%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	925	**	329	557	761	83	40	41	798	127
	41%	**	45%	38%	41%	41%	36%	45%	40%	43%
			c							
SAY THERE IS NO MINIMUM AGE REQUIREMENT	91	**	39	49	75	8	4	4	88	3
	4%	**	5%	3%	4%	4%	3%	5%	4%	1%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	440	**	214	211	351	49	23	17	376	64
	19%	**	29%	14%	19%	24%	20%	19%	19%	22%
			c							

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	2000	616	541	421	412	1157	833	427	1500	536	760	521
Effective Weighted Sample	1702	532	468	367	368	1000	722	364	1275	453	648	455
Total	2278	637	533	476	621	1170	1097	486	1705	654	851	560
Age under 10	35 2%	14 2%	4 1%	9 2%	7 1%	19 2%	16 1%	12 2%	23 1%	8 1%	14 2%	12 2%
Aged 10	66 3%	23 4%	25 5%	7 1%	11 2%	48 4%	18 2%	9 2%	56 3%	18 3%	21 2%	25 4%
Aged 11	29 1%	9 1%	8 1%	5 1%	8 1%	16 1%	13 1%	2 *%	27 2%	7 1%	16 2%	5 1%
Aged 12	201 9%	67 10%	49 9%	51 11%	34 6%	116 10%	85 8%	45 9%	145 8%	55 8%	71 8%	58 10%
Aged 13	822 36%	243 38%	201 38%	159 33%	215 35%	444 38%	374 34%	204 42%	593 35%	217 33%	295 35%	231 41%
Aged 14	125 6%	33 5%	32 6%	25 5%	34 5%	66 6%	59 5%	22 4%	101 6%	38 6%	53 6%	29 5%
Aged 15	90 4%	38 6%	14 3%	22 5%	16 3%	52 4%	38 3%	14 3%	74 4%	29 4%	23 3%	28 5%
Aged 16	163 7%	37 6%	29 6%	40 8%	56 9%	66 6%	96 9%	41 8%	114 7%	56 9%	58 7%	29 5%
Aged 17	3 *%	1 *%	- -%	2 *%	- -%	1 *%	2 *%	1 *%	2 *%	- -%	3 *%	- -%
Aged 18 or older	51 2%	9 1%	12 2%	12 3%	16 3%	21 2%	28 3%	12 2%	38 2%	18 3%	16 2%	10 2%
Don't know	163 7%	38 6%	22 4%	41 9%	58 9%	60 5%	98 9%	36 7%	112 7%	54 8%	70 8%	23 4%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	2000	616	541	421	412	1157	833	427	1500	536	760	521
Effective Weighted Sample	1702	532	468	367	368	1000	722	364	1275	453	648	455
Total	2278	637	533	476	621	1170	1097	486	1705	654	851	560
SUMMARY												
AWARE OF MINIMUM AGE REQUIREMENT	1747 77%	513 81% d	396 74%	372 78%	455 73%	909 78%	827 75%	397 82% b	1283 75%	500 76%	641 75%	450 80%
AWARE AND GIVES THE CORRECT AGE (13)	822 36%	243 38%	201 38%	159 33%	215 35%	444 38%	374 34%	204 42%	593 35%	217 33%	295 35%	231 41%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	330 15%	113 18% df	85 16% d	71 15%	61 10%	198 17% df	132 12%	67 14%	251 15%	88 13%	123 14%	101 18%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	432 19%	118 19%	88 17%	101 21%	122 20%	206 18%	223 20%	90 18%	327 19%	141 21%	153 18%	96 17%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	925 41%	270 42%	195 37%	213 45%	240 39%	465 40%	453 41%	193 40%	690 40%	283 43%	345 41%	220 39%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	91 4%	17 3%	20 4%	17 4%	37 6%	37 3%	53 5%	12 3%	76 4%	28 4%	43 5%	14 3%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	440 19%	106 17%	117 22%	87 18%	130 21%	223 19%	217 20%	76 16%	347 20%	126 19%	167 20%	96 17%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC19. Still thinking about the social media sites or apps you use. Which one of these statements best describes how you use these? (SINGLE CODE)

Base : Children aged 8-17 who use any social media apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1607	-	-	502	724	381	-	1226	381	665	942	790	817
Effective Weighted Sample	1372	-	-	417	600	360	-	1015	360	550	822	675	697
Total	1830	-	-	547	845	438	-	1392	438	741	1089	905	925
I share, comment or post things	492	**	**	101	236	155	**	337	155	149	343	197	295
	27%	**	**	18%	28%	35%	**	24%	35%	20%	31%	22%	32%
					c	c			b		a		a
I 'like' things and follow accounts, but don't really share, comment or post things	822	**	**	211	409	202	**	621	202	298	524	407	416
	45%	**	**	39%	48%	46%	**	45%	46%	40%	48%	45%	45%
					c						a		
I only really read or watch things	495	**	**	224	192	78	**	416	78	281	214	291	204
	27%	**	**	41%	23%	18%	**	30%	18%	38%	20%	32%	22%
				de				c		b		b	
Don't know	21	**	**	11	7	3	**	18	3	13	8	10	11
	1%	**	**	2%	1%	1%	**	1%	1%	2%	1%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC19. Still thinking about the social media sites or apps you use. Which one of these statements best describes how you use these? (SINGLE CODE)

Base : Children aged 8-17 who use any social media apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1607	-	-	-	-	248	254	357	367	185	196
Effective Weighted Sample	1372	-	-	-	-	208	209	293	307	176	184
Total	1830	-	-	-	-	277	270	414	431	214	224
I share, comment or post things	492 27%	**	**	**	**	41 15%	60 22%	95 23%	141 33%	61 29%	94 42%
									efg	e	efgi
I 'like' things and follow accounts, but don't really share, comment or post things	822 45%	**	**	**	**	108 39%	103 38%	186 45%	223 52%	112 53%	90 40%
									ef	ef	
I only really read or watch things	495 27%	**	**	**	**	123 44%	101 38%	128 31%	65 15%	40 19%	38 17%
						ghij	hij	hij			
Don't know	21 1%	**	**	**	**	6 2%	5 2%	5 1%	3 1%	-	3 1%
		**	**	**	**					-	

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC19. Still thinking about the social media sites or apps you use. Which one of these statements best describes how you use these? (SINGLE CODE)

Base : Children aged 8-17 who use any social media apps/ sites

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1607	-	385	1163	1092	206	190	119	1413	194
Effective Weighted Sample	1372	-	319	999	1022	197	155	92	1211	161
Total	1830	-	410	1346	1490	170	91	79	1604	226
I share, comment or post things	492	**	62	408	407	39	24	21	428	64
	27%	**	15%	30%	27%	23%	26%	27%	27%	28%
				b						
I 'like' things and follow accounts, but don't really share, comment or post things	822	**	159	624	672	78	41	31	737	85
	45%	**	39%	46%	45%	46%	45%	40%	46%	38%
I only really read or watch things	495	**	178	304	396	50	25	24	420	75
	27%	**	43%	23%	27%	29%	27%	31%	26%	33%
			c							
Don't know	21	**	11	10	15	3	2	2	18	3
	1%	**	3%	1%	1%	1%	2%	2%	1%	1%
			c							

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC19. Still thinking about the social media sites or apps you use. Which one of these statements best describes how you use these? (SINGLE CODE)

Base : Children aged 8-17 who use any social media apps/ sites

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1607	504	422	347	326	926	673	360	1194	425	612	432
Effective Weighted Sample	1372	434	367	303	290	801	585	306	1020	360	525	376
Total	1830	521	421	396	483	942	879	406	1361	512	690	464
I share, comment or post things	492 27%	153 29%	116 27%	94 24%	127 26%	269 29%	221 25%	98 24%	366 27%	136 27%	175 25%	136 29%
I 'like' things and follow accounts, but don't really share, comment or post things	822 45%	238 46%	173 41%	192 48%	214 44%	411 44%	405 46%	195 48%	606 45%	241 47%	304 44%	205 44%
I only really read or watch things	495 27%	124 24%	131 31%	105 26%	134 28%	255 27%	239 27%	107 26%	377 28%	129 25%	199 29%	122 26%
Don't know	21 1%	6 1%	1 *%	6 1%	9 2%	7 1%	14 2%	6 1%	12 1%	5 1%	12 2%	- -%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF SOCIAL MEDIA, MESSAGING, VOICE OR VIDEO CALLING AMONG 8-17 YEAR OLDS

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	2000	-	-	830	773	397	-	1603	397	1016	984	1005	995
Effective Weighted Sample	1702	-	-	690	642	376	-	1330	376	842	860	853	849
Total	2278	-	-	911	911	456	-	1822	456	1139	1139	1139	1139
USES ANY MESSAGING/ VOICE OR VIDEO CALLING APPS OR SITES	2080	**	**	735	899	446	**	1634	446	954	1126	1042	1038
	91%	**	**	81%	99%	98%	**	90%	98%	84%	99%	91%	91%
				c	c			b		a			
USES ANY SOCIAL MEDIA APPS/ SITES	1830	**	**	547	845	438	**	1392	438	741	1089	905	925
	80%	**	**	60%	93%	96%	**	76%	96%	65%	96%	79%	81%
				c	c			b		a			
EITHER OF THESE	2124	**	**	768	906	450	**	1674	450	993	1131	1060	1064
	93%	**	**	84%	99%	99%	**	92%	99%	87%	99%	93%	93%
				c	c			b		a			
NEITHER OF THESE	154	**	**	143	5	6	**	148	6	146	8	79	75
	7%	**	**	16%	1%	1%	**	8%	1%	13%	1%	7%	7%
				de				c		b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF SOCIAL MEDIA, MESSAGING, VOICE OR VIDEO CALLING AMONG 8-17 YEAR OLDS

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	2000	-	-	-	-	416	414	391	382	198	199
Effective Weighted Sample	1702	-	-	-	-	346	345	322	320	189	187
Total	2278	-	-	-	-	456	456	456	456	228	228
USES ANY MESSAGING/ VOICE OR VIDEO CALLING APPS OR SITES	2080	**	**	**	**	375	360	447	452	220	226
	91%	**	**	**	**	82%	79%	98%	99%	97%	99%
								ef	ef	ef	ef
USES ANY SOCIAL MEDIA APPS/ SITES	1830	**	**	**	**	277	270	414	431	214	224
	80%	**	**	**	**	61%	59%	91%	95%	94%	98%
								ef	ef	ef	efg
EITHER OF THESE	2124	**	**	**	**	385	383	453	454	222	228
	93%	**	**	**	**	85%	84%	99%	100%	98%	100%
								ef	ef	ef	ef
NEITHER OF THESE	154	**	**	**	**	71	73	3	2	6	-
	7%	**	**	**	**	15%	16%	1%	*%	2%	-%
						ghij	ghij				

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF SOCIAL MEDIA, MESSAGING, VOICE OR VIDEO CALLING AMONG 8-17 YEAR OLDS

Base : All children aged 8-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	2000	-	684	1246	1370	245	243	142	1743	257
Effective Weighted Sample	1702	-	569	1070	1282	234	201	111	1489	213
Total	2278	-	734	1458	1874	202	113	90	1981	297
USES ANY MESSAGING/ VOICE OR VIDEO CALLING APPS OR SITES	2080	**	573	1429	1706	190	100	85	1817	263
	91%	**	78%	98%	91%	94%	89%	94%	92%	89%
				b						
USES ANY SOCIAL MEDIA APPS/ SITES	1830	**	410	1346	1490	170	91	79	1604	226
	80%	**	56%	92%	80%	84%	81%	87%	81%	76%
				b						
EITHER OF THESE	2124	**	600	1446	1743	193	102	86	1853	271
	93%	**	82%	99%	93%	96%	91%	96%	94%	91%
				b						
NEITHER OF THESE	154	**	134	12	131	9	10	4	128	26
	7%	**	18%	1%	7%	4%	9%	4%	6%	9%
			c							

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF SOCIAL MEDIA, MESSAGING, VOICE OR VIDEO CALLING AMONG 8-17 YEAR OLDS

Base : All children aged 8-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2000	616	541	421	412	1157	833	427	1500	536	760	521
Effective Weighted Sample	1702	532	468	367	368	1000	722	364	1275	453	648	455
Total	2278	637	533	476	621	1170	1097	486	1705	654	851	560
USES ANY MESSAGING/ VOICE OR VIDEO CALLING APPS OR SITES	2080	586	484	444	555	1071	999	449	1553	585	786	520
	91%	92%	91%	93%	89%	92%	91%	92%	91%	89%	92%	93%
USES ANY SOCIAL MEDIA APPS/ SITES	1830	521	421	396	483	942	879	406	1361	512	690	464
	80%	82%	79%	83%	78%	80%	80%	84%	80%	78%	81%	83%
EITHER OF THESE	2124	596	495	452	571	1091	1023	463	1582	599	797	534
	93%	94%	93%	95%	92%	93%	93%	95%	93%	91%	94%	95%
NEITHER OF THESE	154	40	39	24	50	79	74	23	123	56	53	26
	7%	6%	7%	5%	8%	7%	7%	5%	7%	9%	6%	5%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17D. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1861	-	-	701	768	392	-	1469	392	884	977	929	932
Effective Weighted Sample	1586	-	-	583	638	371	-	1219	371	733	854	791	795
Total	2124	-	-	768	906	450	-	1674	450	993	1131	1060	1064
All the time	395	**	**	173	146	76	**	319	76	215	180	203	192
	19%	**	**	23%	16%	17%	**	19%	17%	22%	16%	19%	18%
				d						b			
Most of the time	998	**	**	328	466	204	**	794	204	436	562	484	514
	47%	**	**	43%	51%	45%	**	47%	45%	44%	50%	46%	48%
				c									
Sometimes	594	**	**	187	255	152	**	442	152	249	345	296	299
	28%	**	**	24%	28%	34%	**	26%	34%	25%	31%	28%	28%
				c					b				
Never	44	**	**	18	16	11	**	34	11	21	23	27	17
	2%	**	**	2%	2%	2%	**	2%	2%	2%	2%	3%	2%
Don't know	92	**	**	62	24	7	**	86	7	71	21	50	43
	4%	**	**	8%	3%	1%	**	5%	1%	7%	2%	5%	4%
				de				c		b			
SUMMARY													
ALL OR MOST OF THE TIME	1393	**	**	501	612	281	**	1113	281	652	742	687	706
	66%	**	**	65%	67%	62%	**	66%	62%	66%	66%	65%	66%
EVER	1988	**	**	688	867	433	**	1555	433	901	1087	983	1005
	94%	**	**	90%	96%	96%	**	93%	96%	91%	96%	93%	94%
				c	c					a			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17D. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1861	-	-	-	-	349	352	387	381	193	199
Effective Weighted Sample	1586	-	-	-	-	291	292	319	319	184	187
Total	2124	-	-	-	-	385	383	453	454	222	228
All the time	395 19%	**	**	**	**	94 25%	79 21%	63 14%	83 18%	45 20%	31 14%
						gj					
Most of the time	998 47%	**	**	**	**	160 42%	167 44%	227 50%	239 53%	97 44%	108 47%
								e			
Sometimes	594 28%	**	**	**	**	89 23%	98 26%	137 30%	118 26%	69 31%	83 36%
										e	
Never	44 2%	**	**	**	**	10 3%	7 2%	11 2%	5 1%	7 3%	4 2%
Don't know	92 4%	**	**	**	**	31 8%	31 8%	15 3%	9 2%	4 2%	2 1%
						hij	ghij				
SUMMARY											
ALL OR MOST OF THE TIME	1393 66%	**	**	**	**	255 66%	246 64%	290 64%	322 71%	142 64%	138 61%
EVER	1988 94%	**	**	**	**	344 89%	344 90%	427 94%	440 97%	211 95%	221 97%
								ef			ef

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17D. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1861	-	562	1235	1274	234	219	134	1625	236
Effective Weighted Sample	1586	-	468	1061	1192	224	181	104	1392	195
Total	2124	-	600	1446	1743	193	102	86	1853	271
All the time	395	**	131	248	324	34	13	24	351	44
	19%	**	22%	17%	19%	18%	13%	27%	19%	16%
							c			
Most of the time	998	**	253	719	831	90	47	30	878	120
	47%	**	42%	50%	48%	47%	46%	35%	47%	44%
				b						
Sometimes	594	**	143	420	469	59	38	29	511	83
	28%	**	24%	29%	27%	31%	37%	34%	28%	31%
							a			
Never	44	**	17	24	41	2	1	1	36	9
	2%	**	3%	2%	2%	1%	1%	1%	2%	3%
Don't know	92	**	55	35	77	9	3	3	77	15
	4%	**	9%	2%	4%	4%	3%	3%	4%	6%
			c							
SUMMARY										
ALL OR MOST OF THE TIME	1393	**	384	967	1156	124	60	54	1229	164
	66%	**	64%	67%	66%	64%	59%	62%	66%	61%
EVER	1988	**	528	1387	1625	183	98	83	1741	247
	94%	**	88%	96%	93%	95%	95%	96%	94%	91%
				b						

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17D. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1861	577	500	396	379	1077	775	405	1389	491	705	497
Effective Weighted Sample	1586	498	433	346	339	930	674	346	1182	416	603	433
Total	2124	596	495	452	571	1091	1023	463	1582	599	797	534
All the time	395	115	89	87	103	204	190	89	285	119	142	115
	19%	19%	18%	19%	18%	19%	19%	19%	18%	20%	18%	21%
Most of the time	998	296	233	221	246	529	467	200	766	267	368	276
	47%	50%	47%	49%	43%	48%	46%	43%	48%	45%	46%	52%
Sometimes	594	157	146	120	165	303	285	140	437	172	238	118
	28%	26%	29%	27%	29%	28%	28%	30%	28%	29%	30%	22%
											c	
Never	44	5	7	10	21	12	31	12	29	11	22	6
	2%	1%	1%	2%	4%	1%	3%	3%	2%	2%	3%	1%
					ae		e					
Don't know	92	23	20	13	36	43	49	21	64	30	28	19
	4%	4%	4%	3%	6%	4%	5%	5%	4%	5%	3%	4%
SUMMARY												
ALL OR MOST OF THE TIME	1393	411	322	308	349	733	657	290	1052	386	509	390
	66%	69%	65%	68%	61%	67%	64%	63%	66%	64%	64%	73%
												ab
EVER	1988	568	468	428	514	1035	943	429	1489	557	748	508
	94%	95%	95%	95%	90%	95%	92%	93%	94%	93%	94%	95%
		d				d						

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17E. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1861	-	-	701	768	392	-	1469	392	884	977	929	932
Effective Weighted Sample	1586	-	-	583	638	371	-	1219	371	733	854	791	795
Total	2124	-	-	768	906	450	-	1674	450	993	1131	1060	1064
All the time	569	**	**	174	249	147	**	423	147	229	341	272	297
	27%	**	**	23%	27%	33%	**	25%	33%	23%	30%	26%	28%
						c			b		a		
Most of the time	803	**	**	249	387	167	**	636	167	330	473	385	418
	38%	**	**	32%	43%	37%	**	38%	37%	33%	42%	36%	39%
					c						a		
Sometimes	564	**	**	232	214	118	**	446	118	300	264	297	267
	27%	**	**	30%	24%	26%	**	27%	26%	30%	23%	28%	25%
				d					b				
Never	92	**	**	53	26	13	**	79	13	64	28	49	43
	4%	**	**	7%	3%	3%	**	5%	3%	6%	2%	5%	4%
				de					b				
Don't know	96	**	**	59	32	6	**	90	6	70	26	57	39
	5%	**	**	8%	4%	1%	**	5%	1%	7%	2%	5%	4%
				de				c		b			
SUMMARY													
ALL OR MOST OF THE TIME	1372	**	**	424	635	313	**	1059	313	558	814	658	715
	65%	**	**	55%	70%	70%	**	63%	70%	56%	72%	62%	67%
					c	c					a		
EVER	1936	**	**	656	849	431	**	1505	431	859	1078	954	982
	91%	**	**	85%	94%	96%	**	90%	96%	86%	95%	90%	92%
					c	c			b		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17E. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1861	-	-	-	-	349	352	387	381	193	199
Effective Weighted Sample	1586	-	-	-	-	291	292	319	319	184	187
Total	2124	-	-	-	-	385	383	453	454	222	228
All the time	569	**	**	**	**	83	92	108	141	82	64
	27%	**	**	**	**	21%	24%	24%	31%	37%	28%
									e	efg	
Most of the time	803	**	**	**	**	129	121	188	198	68	98
	38%	**	**	**	**	33%	32%	42%	44%	31%	43%
									efi		f
Sometimes	564	**	**	**	**	120	113	115	99	62	56
	27%	**	**	**	**	31%	29%	25%	22%	28%	24%
						h					
Never	92	**	**	**	**	24	29	17	8	7	6
	4%	**	**	**	**	6%	8%	4%	2%	3%	3%
						h	h				
Don't know	96	**	**	**	**	30	29	24	7	2	3
	5%	**	**	**	**	8%	7%	5%	2%	1%	1%
						hij	hij	h			
SUMMARY											
ALL OR MOST OF THE TIME	1372	**	**	**	**	211	212	296	339	151	163
	65%	**	**	**	**	55%	55%	65%	75%	68%	71%
								e	efg	ef	ef
EVER	1936	**	**	**	**	331	325	411	438	213	218
	91%	**	**	**	**	86%	85%	91%	97%	96%	96%
									efg	ef	ef

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17E. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1861	-	562	1235	1274	234	219	134	1625	236
Effective Weighted Sample	1586	-	468	1061	1192	224	181	104	1392	195
Total	2124	-	600	1446	1743	193	102	86	1853	271
All the time	569	**	128	417	460	52	28	30	500	70
	27%	**	21%	29%	26%	27%	27%	35%	27%	26%
				b						
Most of the time	803	**	194	581	671	62	41	29	711	92
	38%	**	32%	40%	39%	32%	40%	34%	38%	34%
				b						
Sometimes	564	**	178	367	453	66	26	19	489	75
	27%	**	30%	25%	26%	34%	25%	22%	26%	28%
						a				
Never	92	**	43	44	82	3	3	4	72	20
	4%	**	7%	3%	5%	2%	3%	5%	4%	7%
			c							
Don't know	96	**	57	37	77	10	5	3	82	14
	5%	**	10%	3%	4%	5%	5%	4%	4%	5%
			c							
SUMMARY										
ALL OR MOST OF THE TIME	1372	**	322	998	1131	113	68	60	1210	162
	65%	**	54%	69%	65%	59%	67%	69%	65%	60%
				b						
EVER	1936	**	500	1365	1584	180	94	78	1699	237
	91%	**	83%	94%	91%	93%	92%	91%	92%	87%
				b						

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17E. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1861	577	500	396	379	1077	775	405	1389	491	705	497
Effective Weighted Sample	1586	498	433	346	339	930	674	346	1182	416	603	433
Total	2124	596	495	452	571	1091	1023	463	1582	599	797	534
All the time	569 27%	180 30%	113 23%	130 29%	145 25%	293 27%	274 27%	124 27%	418 26%	159 27%	198 25%	173 32%
Most of the time	803 38%	223 37%	192 39%	168 37%	218 38%	415 38%	387 38%	158 34%	619 39%	219 37%	316 40%	195 36%
Sometimes	564 27%	143 24%	151 30%	110 24%	155 27%	294 27%	265 26%	128 28%	416 26%	162 27%	219 27%	119 22%
Never	92 4%	25 4%	18 4%	16 4%	31 5%	43 4%	46 5%	25 5%	63 4%	32 5%	33 4%	19 4%
Don't know	96 5%	25 4%	21 4%	28 6%	23 4%	45 4%	51 5%	27 6%	66 4%	27 4%	32 4%	28 5%
SUMMARY												
ALL OR MOST OF THE TIME	1372 65%	403 68%	305 62%	298 66%	363 63%	709 65%	661 65%	282 61%	1037 66%	378 63%	514 65%	368 69%
EVER	1936 91%	546 92%	456 92%	408 90%	518 91%	1002 92%	926 91%	410 89%	1453 92%	540 90%	733 92%	487 91%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17F. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - I feel safe using these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1861	-	-	701	768	392	-	1469	392	884	977	929	932
Effective Weighted Sample	1586	-	-	583	638	371	-	1219	371	733	854	791	795
Total	2124	-	-	768	906	450	-	1674	450	993	1131	1060	1064
All the time	434	**	**	175	159	100	**	334	100	215	219	269	165
	20%	**	**	23%	18%	22%	**	20%	22%	22%	19%	25%	16%
												b	
Most of the time	1107	**	**	360	505	241	**	866	241	480	626	513	593
	52%	**	**	47%	56%	54%	**	52%	54%	48%	55%	48%	56%
					c						a		a
Sometimes	441	**	**	152	201	87	**	353	87	208	233	202	238
	21%	**	**	20%	22%	19%	**	21%	19%	21%	21%	19%	22%
Never	44	**	**	18	16	9	**	34	9	20	23	19	25
	2%	**	**	2%	2%	2%	**	2%	2%	2%	2%	2%	2%
Don't know	99	**	**	62	25	12	**	87	12	69	30	57	42
	5%	**	**	8%	3%	3%	**	5%	3%	7%	3%	5%	4%
				de						b			
SUMMARY													
ALL OR MOST OF THE TIME	1541	**	**	535	664	341	**	1200	341	696	845	782	759
	73%	**	**	70%	73%	76%	**	72%	76%	70%	75%	74%	71%
EVER	1982	**	**	688	865	429	**	1553	429	904	1078	984	997
	93%	**	**	90%	95%	95%	**	93%	95%	91%	95%	93%	94%
					c	c					a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17F. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - I feel safe using these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1861	-	-	-	-	349	352	387	381	193	199
Effective Weighted Sample	1586	-	-	-	-	291	292	319	319	184	187
Total	2124	-	-	-	-	385	383	453	454	222	228
All the time	434	**	**	**	**	109	66	87	72	73	27
	20%	**	**	**	**	28%	17%	19%	16%	33%	12%
						fgjh				fgjh	
Most of the time	1107	**	**	**	**	162	198	250	255	101	140
	52%	**	**	**	**	42%	52%	55%	56%	45%	62%
								e	e		ei
Sometimes	441	**	**	**	**	74	78	90	111	38	50
	21%	**	**	**	**	19%	20%	20%	24%	17%	22%
Never	44	**	**	**	**	9	10	9	7	1	8
	2%	**	**	**	**	2%	3%	2%	2%	1%	4%
Don't know	99	**	**	**	**	31	31	16	9	10	2
	5%	**	**	**	**	8%	8%	4%	2%	4%	1%
						hj	hj				
SUMMARY											
ALL OR MOST OF THE TIME	1541	**	**	**	**	271	264	337	327	174	168
	73%	**	**	**	**	70%	69%	75%	72%	78%	74%
EVER	1982	**	**	**	**	345	342	428	438	211	217
	93%	**	**	**	**	90%	89%	94%	96%	95%	95%
									ef		

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17F. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - I feel safe using these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1861	-	562	1235	1274	234	219	134	1625	236
Effective Weighted Sample	1586	-	468	1061	1192	224	181	104	1392	195
Total	2124	-	600	1446	1743	193	102	86	1853	271
All the time	434	**	128	291	349	50	19	17	372	62
	20%	**	21%	20%	20%	26%	18%	20%	20%	23%
Most of the time	1107	**	280	783	904	100	56	47	991	116
	52%	**	47%	54%	52%	52%	55%	55%	53%	43%
				b					b	
Sometimes	441	**	122	308	367	36	21	17	370	70
	21%	**	20%	21%	21%	19%	20%	19%	20%	26%
Never	44	**	15	26	40	1	1	1	40	3
	2%	**	3%	2%	2%	*%	1%	1%	2%	1%
Don't know	99	**	55	38	83	7	5	4	80	19
	5%	**	9%	3%	5%	3%	5%	5%	4%	7%
			c							
SUMMARY										
ALL OR MOST OF THE TIME	1541	**	408	1074	1253	149	75	64	1363	178
	73%	**	68%	74%	72%	77%	74%	74%	74%	66%
EVER	1982	**	530	1381	1620	185	96	80	1733	248
	93%	**	88%	96%	93%	96%	94%	94%	94%	92%
				b						

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17F. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - I feel safe using these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1861	577	500	396	379	1077	775	405	1389	491	705	497
Effective Weighted Sample	1586	498	433	346	339	930	674	346	1182	416	603	433
Total	2124	596	495	452	571	1091	1023	463	1582	599	797	534
All the time	434 20%	130 22%	88 18%	107 24%	107 19%	218 20%	214 21%	84 18%	329 21%	113 19%	164 21%	131 25%
Most of the time	1107 52%	306 51%	279 56%	225 50%	296 52%	584 54%	520 51%	228 49%	847 54%	320 54%	394 49%	290 54%
Sometimes	441 21%	125 21%	95 19%	96 21%	121 21%	220 20%	217 21%	118 25%	309 20%	131 22%	183 23%	82 15%
Never	44 2%	4 1%	7 1%	7 2%	22 4%	11 1%	29 3%	10 2%	28 2%	13 2%	21 3%	5 1%
Don't know	99 5%	31 5%	26 5%	16 4%	25 4%	57 5%	42 4%	23 5%	69 4%	21 4%	35 4%	27 5%
SUMMARY												
ALL OR MOST OF THE TIME	1541 73%	436 73%	367 74%	332 73%	403 71%	803 74%	735 72%	311 67%	1176 74%	433 72%	559 70%	421 79%
EVER	1982 93%	560 94%	462 93%	428 95%	524 92%	1022 94%	952 93%	429 93%	1485 94%	564 94%	741 93%	503 94%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17C. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1861	-	-	701	768	392	-	1469	392	884	977	929	932
Effective Weighted Sample	1586	-	-	583	638	371	-	1219	371	733	854	791	795
Total	2124	-	-	768	906	450	-	1674	450	993	1131	1060	1064
All the time	183	**	**	53	77	53	**	130	53	79	104	88	95
	9%	**	**	7%	9%	12%	**	8%	12%	8%	9%	8%	9%
Most of the time	323	**	**	111	146	67	**	256	67	143	180	155	168
	15%	**	**	14%	16%	15%	**	15%	15%	14%	16%	15%	16%
Sometimes	1358	**	**	470	599	290	**	1068	290	611	748	678	680
	64%	**	**	61%	66%	64%	**	64%	64%	61%	66%	64%	64%
Never	118	**	**	58	42	18	**	100	18	67	51	57	61
	6%	**	**	8%	5%	4%	**	6%	4%	7%	4%	5%	6%
Don't know	142	**	**	76	43	23	**	119	23	93	49	82	60
	7%	**	**	10%	5%	5%	**	7%	5%	9%	4%	8%	6%
				de						b			
SUMMARY													
ALL OR MOST OF THE TIME	506	**	**	164	223	119	**	387	119	222	284	243	263
	24%	**	**	21%	25%	26%	**	23%	26%	22%	25%	23%	25%
EVER	1864	**	**	633	822	409	**	1455	409	833	1031	921	943
	88%	**	**	82%	91%	91%	**	87%	91%	84%	91%	87%	89%
				c	c					a			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17C. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1861	-	-	-	-	349	352	387	381	193	199
Effective Weighted Sample	1586	-	-	-	-	291	292	319	319	184	187
Total	2124	-	-	-	-	385	383	453	454	222	228
All the time	183	**	**	**	**	30	23	35	42	22	30
	9%	**	**	**	**	8%	6%	8%	9%	10%	13%
											f
Most of the time	323	**	**	**	**	52	58	73	73	30	36
	15%	**	**	**	**	14%	15%	16%	16%	14%	16%
Sometimes	1358	**	**	**	**	238	231	298	301	141	149
	64%	**	**	**	**	62%	60%	66%	66%	64%	65%
Never	118	**	**	**	**	28	30	18	24	11	7
	6%	**	**	**	**	7%	8%	4%	5%	5%	3%
Don't know	142	**	**	**	**	36	41	29	14	18	5
	7%	**	**	**	**	9%	11%	6%	3%	8%	2%
						hj	hj				
SUMMARY											
ALL OR MOST OF THE TIME	506	**	**	**	**	82	81	108	115	52	67
	24%	**	**	**	**	21%	21%	24%	25%	24%	29%
EVER	1864	**	**	**	**	321	313	406	415	194	215
	88%	**	**	**	**	83%	82%	90%	92%	87%	95%
								f	ef		ef

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17C. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1861	-	562	1235	1274	234	219	134	1625	236
Effective Weighted Sample	1586	-	468	1061	1192	224	181	104	1392	195
Total	2124	-	600	1446	1743	193	102	86	1853	271
All the time	183	**	38	134	148	16	9	10	165	17
	9%	**	6%	9%	8%	8%	9%	11%	9%	6%
Most of the time	323	**	90	228	267	28	18	11	280	43
	15%	**	15%	16%	15%	15%	17%	13%	15%	16%
Sometimes	1358	**	363	944	1109	128	65	56	1184	175
	64%	**	60%	65%	64%	67%	64%	65%	64%	65%
Never	118	**	47	68	100	11	5	3	102	16
	6%	**	8%	5%	6%	5%	4%	4%	6%	6%
Don't know	142	**	62	71	120	10	6	6	123	20
	7%	**	10%	5%	7%	5%	6%	7%	7%	7%
			c							
SUMMARY										
ALL OR MOST OF THE TIME	506	**	128	362	414	44	27	21	445	61
	24%	**	21%	25%	24%	23%	26%	24%	24%	22%
EVER	1864	**	490	1307	1523	173	92	77	1629	236
	88%	**	82%	90%	87%	90%	90%	89%	88%	87%
				b						

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17C. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1861	577	500	396	379	1077	775	405	1389	491	705	497
Effective Weighted Sample	1586	498	433	346	339	930	674	346	1182	416	603	433
Total	2124	596	495	452	571	1091	1023	463	1582	599	797	534
All the time	183 9%	50 8%	28 6%	36 8%	68 12%	78 7%	105 10%	56 12%	119 8%	57 10%	71 9%	42 8%
Most of the time	323 15%	101 17%	69 14%	63 14%	91 16%	169 16%	154 15%	87 19%	219 14%	100 17%	135 17%	65 12%
Sometimes	1358 64%	378 63%	331 67%	288 64%	352 62%	710 65%	640 63%	272 59%	1045 66%	358 60%	505 63%	372 70%
Never	118 6%	28 5%	29 6%	29 7%	31 5%	57 5%	61 6%	13 3%	100 6%	42 7%	41 5%	26 5%
Don't know	142 7%	39 7%	37 8%	35 8%	28 5%	77 7%	63 6%	34 7%	100 6%	41 7%	46 6%	29 5%
SUMMARY												
ALL OR MOST OF THE TIME	506 24%	151 25%	97 20%	99 22%	159 28%	248 23%	258 25%	143 31%	338 21%	157 26%	206 26%	107 20%
EVER	1864 88%	529 89%	428 87%	387 86%	511 90%	957 88%	899 88%	416 90%	1382 87%	515 86%	711 89%	479 90%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17B. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1861	-	-	701	768	392	-	1469	392	884	977	929	932
Effective Weighted Sample	1586	-	-	583	638	371	-	1219	371	733	854	791	795
Total	2124	-	-	768	906	450	-	1674	450	993	1131	1060	1064
All the time	291	**	**	93	124	73	**	218	73	123	168	150	141
	14%	**	**	12%	14%	16%	**	13%	16%	12%	15%	14%	13%
Most of the time	501	**	**	154	230	117	**	384	117	205	296	229	272
	24%	**	**	20%	25%	26%	**	23%	26%	21%	26%	22%	26%
Sometimes	835	**	**	274	382	180	**	655	180	354	481	390	445
	39%	**	**	36%	42%	40%	**	39%	40%	36%	43%	37%	42%
											a		
Never	284	**	**	112	113	59	**	225	59	156	128	163	121
	13%	**	**	15%	12%	13%	**	13%	13%	16%	11%	15%	11%
Don't know	213	**	**	135	57	21	**	192	21	154	59	128	86
	10%	**	**	18%	6%	5%	**	11%	5%	16%	5%	12%	8%
				de				c		b		b	
SUMMARY													
ALL OR MOST OF THE TIME	792	**	**	247	355	190	**	602	190	328	463	379	413
	37%	**	**	32%	39%	42%	**	36%	42%	33%	41%	36%	39%
						c					a		
EVER	1627	**	**	521	736	370	**	1257	370	683	944	769	858
	77%	**	**	68%	81%	82%	**	75%	82%	69%	83%	73%	81%
				c		c			b		a		a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 56

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17B. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1861	-	-	-	-	349	352	387	381	193	199
Effective Weighted Sample	1586	-	-	-	-	291	292	319	319	184	187
Total	2124	-	-	-	-	385	383	453	454	222	228
All the time	291 14%	**	**	**	**	47 12%	46 12%	66 15%	59 13%	37 17%	36 16%
Most of the time	501 24%	**	**	**	**	73 19%	81 21%	112 25%	118 26%	44 20%	73 32% efi
Sometimes	835 39%	**	**	**	**	130 34%	144 38%	173 38%	209 46% e	86 39%	93 41%
Never	284 13%	**	**	**	**	63 16% j	48 13%	59 13%	54 12%	41 18% j	18 8%
Don't know	213 10%	**	**	**	**	72 19% ghij	64 17% ghij	42 9% h	15 3%	14 6%	7 3%
SUMMARY											
ALL OR MOST OF THE TIME	792 37%	**	**	**	**	120 31%	127 33%	178 39%	177 39%	81 36%	109 48% ef
EVER	1627 77%	**	**	**	**	250 65%	271 71%	351 78% e	385 85% efi	167 75%	202 89% efgi

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17B. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1861	-	562	1235	1274	234	219	134	1625	236
Effective Weighted Sample	1586	-	468	1061	1192	224	181	104	1392	195
Total	2124	-	600	1446	1743	193	102	86	1853	271
All the time	291	**	75	208	237	24	16	15	266	25
	14%	**	13%	14%	14%	12%	16%	17%	14%	9%
Most of the time	501	**	122	360	411	40	28	22	435	66
	24%	**	20%	25%	24%	21%	27%	25%	23%	24%
Sometimes	835	**	199	597	688	79	36	33	723	112
	39%	**	33%	41%	39%	41%	35%	39%	39%	41%
Never	284	**	76	200	240	23	10	10	247	37
	13%	**	13%	14%	14%	12%	10%	12%	13%	14%
Don't know	213	**	127	80	167	27	12	7	181	32
	10%	**	21%	6%	10%	14%	12%	8%	10%	12%
			c							
SUMMARY										
ALL OR MOST OF THE TIME	792	**	197	569	648	64	44	36	701	91
	37%	**	33%	39%	37%	33%	43%	42%	38%	33%
EVER	1627	**	397	1165	1335	142	80	69	1425	202
	77%	**	66%	81%	77%	74%	78%	81%	77%	75%
				b						

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17B. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1861	577	500	396	379	1077	775	405	1389	491	705	497
Effective Weighted Sample	1586	498	433	346	339	930	674	346	1182	416	603	433
Total	2124	596	495	452	571	1091	1023	463	1582	599	797	534
All the time	291 14%	83 14%	81 16%	48 11%	78 14%	164 15%	126 12%	88 19% b	190 12%	80 13%	127 16%	63 12%
Most of the time	501 24%	156 26% b	90 18%	122 27% b	129 23%	247 23%	251 25%	116 25%	368 23%	140 23%	194 24%	127 24%
Sometimes	835 39%	226 38%	194 39%	178 39%	234 41%	420 38%	412 40%	175 38%	634 40%	231 39%	303 38%	227 43%
Never	284 13%	75 13%	69 14%	54 12%	82 14%	144 13%	136 13%	38 8%	235 15% a	85 14%	98 12%	71 13%
Don't know	213 10%	55 9%	60 12%	49 11%	48 8%	116 11%	98 10%	46 10%	157 10%	64 11%	76 10%	46 9%
SUMMARY												
ALL OR MOST OF THE TIME	792 37%	240 40%	171 35%	170 38%	207 36%	411 38%	377 37%	203 44% b	557 35%	220 37%	321 40%	190 36%
EVER	1627 77%	466 78%	365 74%	348 77%	441 77%	831 76%	789 77%	379 82%	1191 75%	450 75%	623 78%	417 78%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	d	e	~a	b	c	a	b	a	b
Unweighted total	1160	-	-	-	768	392	-	768	392	183	977	580	580
Effective Weighted Sample	1004	-	-	-	638	371	-	638	371	152	854	500	504
Total	1356	-	-	-	906	450	-	906	450	225	1131	675	682
Send supportive messages to friends if they are having a hard time	692 51%	**	**	**	455 50%	238 53%	**	455 50%	238 53%	95 42%	597 53%	256 38%	437 64% a
Search out, share or discuss news stories with others on these apps and sites	336 25%	**	**	**	202 22%	134 30% d	**	202 22%	134 30% b	36 16%	301 27% a	159 24%	177 26%
Write my own posts about causes I care about	244 18%	**	**	**	149 16%	94 21%	**	149 16%	94 21%	30 13%	214 19%	106 16%	137 20%
Follow activists and campaigners who talk about causes I care about	227 17%	**	**	**	128 14%	99 22% d	**	128 14%	99 22% b	28 12%	199 18%	103 15%	124 18%
Follow or interact with political parties or campaign groups e.g. Black Lives Matter, the Green Party	171 13%	**	**	**	101 11%	71 16%	**	101 11%	71 16%	23 10%	148 13%	70 10%	102 15%
None of these	356 26%	**	**	**	251 28%	105 23%	**	251 28%	105 23%	85 38% b	271 24%	246 36% b	110 16%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	d	e	~a	b	c	a	b	a	b
Unweighted total	1160	-	-	-	768	392	-	768	392	183	977	580	580
Effective Weighted Sample	1004	-	-	-	638	371	-	638	371	152	854	500	504
Total	1356	-	-	-	906	450	-	906	450	225	1131	675	682
Don't know	33	**	**	**	23	10	**	23	10	3	30	16	17
	2%	**	**	**	2%	2%	**	2%	2%	1%	3%	2%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	g	h	i	j
Unweighted total	1160	-	-	-	-	-	-	387	381	193	199
Effective Weighted Sample	1004	-	-	-	-	-	-	319	319	184	187
Total	1356	-	-	-	-	-	-	453	454	222	228
Send supportive messages to friends if they are having a hard time	692 51%	**	**	**	**	**	**	170 37%	285 63% gi	86 39%	152 67% gi
Search out, share or discuss news stories with others on these apps and sites	336 25%	**	**	**	**	**	**	93 20%	110 24%	66 30%	68 30%
Write my own posts about causes I care about	244 18%	**	**	**	**	**	**	60 13%	89 20%	46 21%	48 21%
Follow activists and campaigners who talk about causes I care about	227 17%	**	**	**	**	**	**	58 13%	69 15%	44 20%	55 24% g
Follow or interact with political parties or campaign groups e.g. Black Lives Matter, the Green Party	171 13%	**	**	**	**	**	**	40 9%	61 13%	30 14%	41 18% g
None of these	356 26%	**	**	**	**	**	**	172 38% hj	79 17%	73 33% hj	31 14%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	g	h	i	j
Unweighted total	1160	-	-	-	-	-	-	387	381	193	199
Effective Weighted Sample	1004	-	-	-	-	-	-	319	319	184	187
Total	1356	-	-	-	-	-	-	453	454	222	228
Don't know	33	**	**	**	**	**	**	9	13	7	4
	2%	**	**	**	**	**	**	2%	3%	3%	2%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	~b	c	a	b	c	~d	a	b
Unweighted total	1160	-	4	1103	824	140	124	72	1017	143
Effective Weighted Sample	1004	-	4	951	767	133	98	55	884	121
Total	1356	-	3	1286	1117	120	66	54	1179	178
Send supportive messages to friends if they are having a hard time	692 51%	** **	** **	645 50%	567 51%	62 51%	37 56%	** **	597 51%	96 54%
Search out, share or discuss news stories with others on these apps and sites	336 25%	** **	** **	314 24%	280 25%	29 24%	14 22%	** **	310 26% b	27 15%
Write my own posts about causes I care about	244 18%	** **	** **	222 17%	205 18%	20 17%	11 17%	** **	209 18%	35 19%
Follow activists and campaigners who talk about causes I care about	227 17%	** **	** **	216 17%	180 16%	18 15%	10 16%	** **	193 16%	34 19%
Follow or interact with political parties or campaign groups e.g. Black Lives Matter, the Green Party	171 13%	** **	** **	162 13%	139 12%	14 12%	9 13%	** **	146 12%	25 14%
None of these	356 26%	** **	** **	344 27%	299 27%	29 24%	15 22%	** **	307 26%	49 28%
Don't know	33 2%	** **	** **	31 2%	25 2%	4 3%	3 4%	** **	28 2%	5 3%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1160	361	302	247	243	663	490	274	847	294	437	315
Effective Weighted Sample	1004	315	266	221	220	581	434	239	730	254	380	276
Total	1356	378	304	292	374	682	666	319	990	372	506	338
Send supportive messages to friends if they are having a hard time	692 51%	219 58%	144 47%	145 50%	180 48%	363 53%	325 49%	178 56%	489 49%	206 55%	254 50%	174 51%
Search out, share or discuss news stories with others on these apps and sites	336 25%	113 30%	68 22%	70 24%	83 22%	181 27%	154 23%	73 23%	248 25%	102 28%	128 25%	79 23%
Write my own posts about causes I care about	244 18%	82 22% b	40 13%	50 17%	70 19%	122 18%	120 18%	65 20%	166 17%	81 22%	95 19%	50 15%
Follow activists and campaigners who talk about causes I care about	227 17%	91 24% bcdf	46 15%	36 12%	53 14%	137 20% f	90 13%	64 20%	151 15%	68 18%	71 14%	78 23% b
Follow or interact with political parties or campaign groups e.g. Black Lives Matter, the Green Party	171 13%	64 17%	32 10%	30 10%	45 12%	95 14%	75 11%	43 14%	118 12%	63 17% b	48 9%	43 13%
None of these	356 26%	72 19%	98 32% a	73 25%	112 30% a	170 25%	185 28% a	74 23%	279 28%	75 20%	134 26%	103 30% a

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1160	361	302	247	243	663	490	274	847	294	437	315
Effective Weighted Sample	1004	315	266	221	220	581	434	239	730	254	380	276
Total	1356	378	304	292	374	682	666	319	990	372	506	338
Don't know	33	9	7	6	10	16	16	5	21	7	8	4
	2%	2%	2%	2%	3%	2%	2%	1%	2%	2%	2%	1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC21. Thinking about all the sites/ apps you just said you have your own profile on, which one of these statements fits the best? (SINGLE CODE)

Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	~e	~a	b	~c	a	~b	a	b
Unweighted total	747	-	-	578	169	-	-	747	-	747	-	385	362
Effective Weighted Sample	618	-	-	479	140	-	-	618	-	618	-	317	301
Total	836	-	-	630	206	-	-	836	-	836	-	424	413
I set up these profiles myself	236	**	**	141	95	**	**	236	**	236	**	127	109
	28%	**	**	22%	46%	**	**	28%	**	28%	**	30%	26%
				c									
I set up these profiles with help from someone else	392	**	**	300	92	**	**	392	**	392	**	193	200
	47%	**	**	48%	45%	**	**	47%	**	47%	**	45%	48%
Someone else set up these profiles for me	195	**	**	178	17	**	**	195	**	195	**	99	95
	23%	**	**	28%	8%	**	**	23%	**	23%	**	23%	23%
				d									
Don't know	13	**	**	12	2	**	**	13	**	13	**	5	8
	2%	**	**	2%	1%	**	**	2%	**	2%	**	1%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC21. Thinking about all the sites/ apps you just said you have your own profile on, which one of these statements fits the best? (SINGLE CODE)

Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	~g	~h	~i	~j
Unweighted total	747	-	-	-	-	300	278	85	84	-	-
Effective Weighted Sample	618	-	-	-	-	250	229	68	72	-	-
Total	836	-	-	-	-	326	304	98	108	-	-
I set up these profiles myself	236	**	**	**	**	73	68	**	**	**	**
	28%	**	**	**	**	22%	22%	**	**	**	**
I set up these profiles with help from someone else	392	**	**	**	**	157	143	**	**	**	**
	47%	**	**	**	**	48%	47%	**	**	**	**
Someone else set up these profiles for me	195	**	**	**	**	93	85	**	**	**	**
	23%	**	**	**	**	28%	28%	**	**	**	**
Don't know	13	**	**	**	**	3	8	**	**	**	**
	2%	**	**	**	**	1%	3%	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC21. Thinking about all the sites/ apps you just said you have your own profile on, which one of these statements fits the best? (SINGLE CODE)

Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	~d	a	~b
Unweighted total	747	-	452	282	473	103	103	68	658	89
Effective Weighted Sample	618	-	374	235	447	101	102	64	547	71
Total	836	-	479	343	679	81	41	35	739	97
I set up these profiles myself	236	**	85	146	187	25	14	**	209	**
	28%	**	18%	43%	28%	31%	35%	**	28%	**
				b						
I set up these profiles with help from someone else	392	**	225	162	323	35	15	**	355	**
	47%	**	47%	47%	48%	43%	36%	**	48%	**
Someone else set up these profiles for me	195	**	158	33	158	19	11	**	163	**
	23%	**	33%	10%	23%	23%	28%	**	22%	**
			c							
Don't know	13	**	11	2	10	2	1	**	12	**
	2%	**	2%	1%	2%	3%	2%	**	2%	**

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC21. Thinking about all the sites/ apps you just said you have your own profile on, which one of these statements fits the best? (SINGLE CODE)

Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	747	229	204	161	151	433	312	140	579	196	302	190
Effective Weighted Sample	618	192	171	135	132	363	262	116	479	162	249	162
Total	836	234	199	177	224	433	401	159	648	240	328	206
I set up these profiles myself	236 28%	64 27%	53 27%	49 28%	67 30%	117 27%	117 29%	37 23%	187 29%	75 31%	75 23%	68 33%
I set up these profiles with help from someone else	392 47%	122 52%	94 47%	89 50%	87 39%	216 50%	176 44%	74 47%	307 47%	96 40%	169 52%	101 49%
Someone else set up these profiles for me	195 23%	48 21%	47 24%	37 21%	61 27%	96 22%	99 25%	46 29%	143 22%	62 26%	78 24%	36 17%
Don't know	13 2%	- -%	4 2%	1 *%	8 4%	4 1%	9 2%	2 1%	11 2%	7 3%	5 1%	1 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC21A. Please think about the site or app that you use the most. Who was it that helped you set up this profile/ set up this profile for you? (MULTI CODE)

Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos and who had help setting up these profiles (ADDED AT WAVE 2)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	~d	~e	~a	b	~c	a	~b	a	b
Unweighted total	526	-	-	437	89	-	-	526	-	526	-	265	261
Effective Weighted Sample	441	-	-	365	76	-	-	441	-	441	-	221	220
Total	587	-	-	478	110	-	-	587	-	587	-	292	295
Your parent, guardian or carer	530	**	**	436	**	**	**	530	**	530	**	267	262
	90%	**	**	91%	**	**	**	90%	**	90%	**	92%	89%
Your older brother or sister	79	**	**	54	**	**	**	79	**	79	**	34	45
	13%	**	**	11%	**	**	**	13%	**	13%	**	12%	15%
One of your friends	18	**	**	7	**	**	**	18	**	18	**	6	13
	3%	**	**	2%	**	**	**	3%	**	3%	**	2%	4%
Someone else in your family	16	**	**	12	**	**	**	16	**	16	**	8	9
	3%	**	**	3%	**	**	**	3%	**	3%	**	3%	3%
Another person	1	**	**	1	**	**	**	1	**	1	**	-	1
	*%	**	**	*%	**	**	**	*%	**	*%	**	-%	*%
Don't know	1	**	**	1	**	**	**	1	**	1	**	-	1
	*%	**	**	*%	**	**	**	*%	**	*%	**	-%	*%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC21A. Please think about the site or app that you use the most. Who was it that helped you set up this profile/ set up this profile for you? (MULTI CODE)

Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos and who had help setting up these profiles (ADDED AT WAVE 2)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	~g	~h	~i	~j
Unweighted total	526	-	-	-	-	227	210	38	51	-	-
Effective Weighted Sample	441	-	-	-	-	190	175	31	46	-	-
Total	587	-	-	-	-	250	228	42	67	-	-
Your parent, guardian or carer	530	**	**	**	**	231	206	**	**	**	**
	90%	**	**	**	**	92%	90%	**	**	**	**
Your older brother or sister	79	**	**	**	**	23	31	**	**	**	**
	13%	**	**	**	**	9%	13%	**	**	**	**
One of your friends	18	**	**	**	**	4	3	**	**	**	**
	3%	**	**	**	**	2%	1%	**	**	**	**
Someone else in your family	16	**	**	**	**	6	6	**	**	**	**
	3%	**	**	**	**	3%	3%	**	**	**	**
Another person	1	**	**	**	**	-	1	**	**	**	**
	*%	**	**	**	**	-%	*%	**	**	**	**
Don't know	1	**	**	**	**	-	1	**	**	**	**
	*%	**	**	**	**	-%	1%	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC21A. Please think about the site or app that you use the most. Who was it that helped you set up this profile/ set up this profile for you? (MULTI CODE)

Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos and who had help setting up these profiles (ADDED AT WAVE 2)

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	~b	~c	~d	a	~b
Unweighted total	526	-	357	161	343	69	66	48	461	65
Effective Weighted Sample	441	-	297	137	325	68	65	45	388	52
Total	587	-	383	195	482	54	26	26	518	69
Your parent, guardian or carer	530	**	354	169	434	**	**	**	467	**
	90%	**	93%	86%	90%	**	**	**	90%	**
Your older brother or sister	79	**	41	36	66	**	**	**	68	**
	13%	**	11%	19%	14%	**	**	**	13%	**
One of your friends	18	**	5	12	15	**	**	**	17	**
	3%	**	1%	6%	3%	**	**	**	3%	**
				b						
Someone else in your family	16	**	10	6	12	**	**	**	14	**
	3%	**	3%	3%	2%	**	**	**	3%	**
Another person	1	**	1	-	1	**	**	**	1	**
	*%	**	*%	-%	*%	**	**	**	*%	**
Don't know	1	**	-	-	1	**	**	**	1	**
	*%	**	-%	-%	*%	**	**	**	*%	**

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC21A. Please think about the site or app that you use the most. Who was it that helped you set up this profile/ set up this profile for you? (MULTI CODE)

Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos and who had help setting up these profiles (ADDED AT WAVE 2)

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	526	164	147	114	101	311	215	103	408	129	225	131
Effective Weighted Sample	441	141	124	97	89	265	183	88	340	109	188	112
Total	587	170	142	127	148	312	275	120	450	158	248	137
Your parent, guardian or carer	530 90%	152 89%	129 91%	113 89%	136 92%	280 90%	249 91%	109 91%	406 90%	132 83%	234 95%	124 90%
Your older brother or sister	79 13%	23 14%	12 8%	22 17%	22 15%	35 11%	44 16%	11 10%	64 14%	32 20%	25 10%	16 12%
One of your friends	18 3%	7 4%	5 4%	2 2%	4 3%	12 4%	6 2%	4 4%	14 3%	8 5%	6 2%	3 2%
Someone else in your family	16 3%	1 1%	5 4%	6 5%	3 2%	7 2%	10 4%	4 3%	10 2%	5 3%	8 3%	2 2%
Another person	1 *%	1 1%	- -%	- -%	- -%	1 *%	- -%	- -%	1 *%	1 1%	- -%	- -%
Don't know	1 *%	- -%	1 1%	- -%	- -%	1 *%	- -%	- -%	1 *%	- -%	- -%	- -%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1697	-	-	578	739	380	-	1317	380	747	950	856	841
Effective Weighted Sample	1447	-	-	479	613	359	-	1091	359	618	829	730	717
Total	1932	-	-	630	865	436	-	1496	436	836	1095	969	962
I have an account just for my parents/ family to see	338 18%	** **	** **	152 24% de	125 14%	61 14%	** **	277 19%	61 14%	180 21% b	158 14%	164 17%	175 18%
I have one account for my closest friends and another for everyone else	296 15%	** **	** **	74 12%	141 16%	82 19% c	** **	214 14%	82 19%	101 12%	195 18% a	133 14%	163 17%
I have one account that I use for the 'real' me and one that has edited/ filtered posts or photos	243 13%	** **	** **	52 8%	135 16% c	56 13%	** **	187 13%	56 13%	83 10%	161 15% a	106 11%	137 14%
I have separate account(s) dedicated to a hobby (e.g. skateboarding, gaming, photography etc)	193 10%	** **	** **	45 7%	103 12% c	45 10%	** **	148 10%	45 10%	63 8%	130 12% a	83 9%	110 11%
I have more than one but I don't use them all	191 10%	** **	** **	34 5%	99 11% c	57 13% c	** **	133 9%	57 13%	59 7%	132 12% a	83 9%	108 11%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1697	-	-	578	739	380	-	1317	380	747	950	856	841
Effective Weighted Sample	1447	-	-	479	613	359	-	1091	359	618	829	730	717
Total	1932	-	-	630	865	436	-	1496	436	836	1095	969	962
I have different accounts for sharing/ posting my own content and for following other people	149 8%	** **	** **	33 5%	65 7%	51 12%	** **	97 7%	51 12%	42 5%	106 10%	74 8%	75 8%
Something else	28 1%	** **	** **	6 1%	19 2%	3 1%	** **	25 2%	3 1%	12 1%	16 1%	12 1%	16 2%
Don't know	42 2%	** **	** **	20 3%	11 1%	11 2%	** **	31 2%	11 2%	23 3%	19 2%	19 2%	23 2%
I don't have more than one profile	855 44%	** **	** **	302 48%	367 42%	185 43%	** **	669 45%	185 43%	399 48%	456 42%	478 49%	376 39%
SUMMARY													
ANY RESPONSES RELATING TO MORE THAN ONE PROFILE	1035 54%	** **	** **	308 49%	487 56%	240 55%	** **	795 53%	240 55%	414 49%	621 57%	472 49%	563 58%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1697	-	-	-	-	300	278	369	370	187	193
Effective Weighted Sample	1447	-	-	-	-	250	229	305	309	178	181
Total	1932	-	-	-	-	326	304	428	437	215	221
I have an account just for my parents/ family to see	338 18%	** **	** **	** **	** **	79 24% ghi	73 24% ghi	62 14%	63 14%	23 10%	39 18%
I have one account for my closest friends and another for everyone else	296 15%	** **	** **	** **	** **	39 12%	35 11%	60 14%	81 19%	34 16%	47 21% ef
I have one account that I use for the 'real' me and one that has edited/ filtered posts or photos	243 13%	** **	** **	** **	** **	30 9%	22 7%	51 12%	84 19% ef	26 12%	31 14%
I have separate account(s) dedicated to a hobby (e.g. skateboarding, gaming, photography etc)	193 10%	** **	** **	** **	** **	22 7%	23 7%	40 9%	63 14% e	21 10%	24 11%
I have more than one but I don't use them all	191 10%	** **	** **	** **	** **	16 5%	19 6%	47 11% e	52 12% e	20 9%	37 17% ef

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1697	-	-	-	-	300	278	369	370	187	193
Effective Weighted Sample	1447	-	-	-	-	250	229	305	309	178	181
Total	1932	-	-	-	-	326	304	428	437	215	221
I have different accounts for sharing/ posting my own content and for following other people	149 8%	**	**	**	**	18 5%	15 5%	32 8%	32 7%	24 11%	27 12%
											ef
Something else	28 1%	**	**	**	**	1 *%	5 2%	9 2%	10 2%	2 1%	1 *%
Don't know	42 2%	**	**	**	**	8 2%	12 4%	5 1%	7 2%	7 3%	4 2%
I don't have more than one profile	855 44%	**	**	**	**	165 51%	137 45%	208 49%	159 36%	105 49%	80 36%
								hj	hj	h	
SUMMARY											
ANY RESPONSES RELATING TO MORE THAN ONE PROFILE	1035 54%	**	**	**	**	153 47%	155 51%	216 50%	271 62%	103 48%	137 62%
									egi		ei

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1697	-	452	1184	1157	215	205	120	1488	209
Effective Weighted Sample	1447	-	374	1018	1082	205	169	93	1275	172
Total	1932	-	479	1378	1579	178	96	79	1691	240
I have an account just for my parents/ family to see	338	**	120	205	285	32	13	9	305	33
	18%	**	25%	15%	18%	18%	13%	11%	18%	14%
			c							
I have one account for my closest friends and another for everyone else	296	**	53	238	249	22	12	13	269	28
	15%	**	11%	17%	16%	12%	13%	17%	16%	12%
				b						
I have one account that I use for the 'real' me and one that has edited/ filtered posts or photos	243	**	38	196	202	24	9	7	211	33
	13%	**	8%	14%	13%	14%	9%	9%	12%	14%
				b						
I have separate account(s) dedicated to a hobby (e.g. skateboarding, gaming, photography etc)	193	**	31	149	165	14	8	5	172	21
	10%	**	6%	11%	10%	8%	9%	7%	10%	9%
I have more than one but I don't use them all	191	**	22	163	156	19	11	5	171	20
	10%	**	5%	12%	10%	10%	12%	7%	10%	8%
				b						

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	1697	-	452	1184	1157	215	205	120	1488	209
Effective Weighted Sample	1447	-	374	1018	1082	205	169	93	1275	172
Total	1932	-	479	1378	1579	178	96	79	1691	240
I have different accounts for sharing/ posting my own content and for following other people	149	**	28	114	126	11	8	3	131	18
	8%	**	6%	8%	8%	6%	8%	4%	8%	7%
Something else	28	**	3	25	25	1	1	-	22	6
	1%	**	1%	2%	2%	1%	1%	-%	1%	2%
Don't know	42	**	19	18	32	4	1	5	35	7
	2%	**	4%	1%	2%	2%	1%	6%	2%	3%
			c					a		
I don't have more than one profile	855	**	235	588	676	88	52	39	741	114
	44%	**	49%	43%	43%	49%	54%	49%	44%	47%
							a			
SUMMARY										
ANY RESPONSES RELATING TO MORE THAN ONE PROFILE	1035	**	226	772	871	86	43	35	916	119
	54%	**	47%	56%	55%	48%	45%	44%	54%	50%
				b						

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1697	518	455	373	343	973	716	372	1265	444	652	456
Effective Weighted Sample	1447	445	395	327	307	840	624	318	1078	378	557	398
Total	1932	532	447	427	517	979	943	427	1435	547	730	488
I have an account just for my parents/ family to see	338 18%	103 19%	63 14%	82 19%	89 17%	165 17%	171 18%	90 21%	233 16%	117 21%	120 16%	71 15%
I have one account for my closest friends and another for everyone else	296 15%	86 16%	61 14%	71 17%	77 15%	147 15%	148 16%	77 18%	210 15%	97 18%	103 14%	70 14%
I have one account that I use for the 'real' me and one that has edited/ filtered posts or photos	243 13%	80 15%	49 11%	47 11%	66 13%	129 13%	114 12%	59 14%	175 12%	71 13%	82 11%	71 15%
I have separate account(s) dedicated to a hobby (e.g. skateboarding, gaming, photography etc)	193 10%	68 13%	35 8%	42 10%	45 9%	103 10%	87 9%	52 12%	127 9%	58 11%	67 9%	52 11%
I have more than one but I don't use them all	191 10%	74 14%	37 8%	38 9%	40 8%	111 11%	78 8%	46 11%	136 9%	48 9%	67 9%	57 12%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1697	518	455	373	343	973	716	372	1265	444	652	456
Effective Weighted Sample	1447	445	395	327	307	840	624	318	1078	378	557	398
Total	1932	532	447	427	517	979	943	427	1435	547	730	488
I have different accounts for sharing/ posting my own content and for following other people	149 8%	57 11%	26 6%	28 7%	38 7%	82 8%	66 7%	41 10%	98 7%	38 7%	56 8%	42 9%
Something else	28 1%	6 1%	7 2%	6 1%	8 2%	13 1%	15 2%	11 3%	16 1%	13 2%	8 1%	4 1%
Don't know	42 2%	12 2%	8 2%	6 1%	16 3%	20 2%	22 2%	3 1%	35 2%	13 2%	13 2%	10 2%
I don't have more than one profile	855 44%	208 39%	233 52% af	183 43%	226 44%	441 45%	409 43%	182 43%	653 46%	202 37%	352 48% a	231 47% a
SUMMARY												
ANY RESPONSES RELATING TO MORE THAN ONE PROFILE	1035 54%	311 58% b	206 46%	237 56%	275 53%	518 53%	512 54%	243 57%	747 52%	331 61% bc	365 50%	247 51%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC38A. Which one of these answers best describes what you think about this statement? "I think it is important that people can say what they want online, even if it upsets or offends other people" (SINGLE CODE)

Base : Children aged 12-17 who go online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	d	e	~a	b	c	a	b	a	b
Unweighted total	1168	-	-	-	771	397	-	771	397	186	982	589	579
Effective Weighted Sample	1011	-	-	-	640	376	-	640	376	154	858	508	503
Total	1365	-	-	-	909	456	-	909	456	228	1137	683	681
Agree	376	**	**	**	255	120	**	255	120	66	309	198	178
	28%	**	**	**	28%	26%	**	28%	26%	29%	27%	29%	26%
Neither agree nor disagree	367	**	**	**	236	131	**	236	131	41	326	185	182
	27%	**	**	**	26%	29%	**	26%	29%	18%	29%	27%	27%
										a			
Disagree	584	**	**	**	389	195	**	389	195	109	475	271	313
	43%	**	**	**	43%	43%	**	43%	43%	48%	42%	40%	46%
Don't know	39	**	**	**	28	10	**	28	10	12	27	29	9
	3%	**	**	**	3%	2%	**	3%	2%	5%	2%	4%	1%
												b	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC38A. Which one of these answers best describes what you think about this statement? "I think it is important that people can say what they want online, even if it upsets or offends other people" (SINGLE CODE)

Base : Children aged 12-17 who go online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	g	h	i	j
Unweighted total	1168	-	-	-	-	-	-	391	380	198	199
Effective Weighted Sample	1011	-	-	-	-	-	-	322	319	189	187
Total	1365	-	-	-	-	-	-	456	453	228	228
Agree	376	**	**	**	**	**	**	129	127	69	51
	28%	**	**	**	**	**	**	28%	28%	30%	22%
Neither agree nor disagree	367	**	**	**	**	**	**	124	112	61	70
	27%	**	**	**	**	**	**	27%	25%	27%	31%
Disagree	584	**	**	**	**	**	**	180	209	91	103
	43%	**	**	**	**	**	**	39%	46%	40%	45%
Don't know	39	**	**	**	**	**	**	23	5	6	4
	3%	**	**	**	**	**	**	5%	1%	3%	2%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC38A. Which one of these answers best describes what you think about this statement? "I think it is important that people can say what they want online, even if it upsets or offends other people" (SINGLE CODE)

Base : Children aged 12-17 who go online

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	~b	c	a	b	c	~d	a	b
Unweighted total	1168	-	4	1110	829	140	126	73	1024	144
Effective Weighted Sample	1011	-	4	957	771	133	100	55	890	122
Total	1365	-	3	1293	1123	120	67	54	1185	179
Agree	376	**	**	363	306	36	15	**	334	41
	28%	**	**	28%	27%	30%	22%	**	28%	23%
Neither agree nor disagree	367	**	**	341	306	38	13	**	329	38
	27%	**	**	26%	27%	32%	20%	**	28%	21%
Disagree	584	**	**	555	480	41	38	**	490	94
	43%	**	**	43%	43%	34%	56%	**	41%	52%
							ab			
Don't know	39	**	**	35	31	5	1	**	32	6
	3%	**	**	3%	3%	4%	2%	**	3%	3%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC38A. Which one of these answers best describes what you think about this statement? "I think it is important that people can say what they want online, even if it upsets or offends other people" (SINGLE CODE)

Base : Children aged 12-17 who go online

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1168	361	306	248	246	667	494	278	851	297	441	315
Effective Weighted Sample	1011	315	270	222	222	584	438	242	734	257	383	276
Total	1365	378	308	293	377	686	670	324	994	376	510	338
Agree	376 28%	120 32% b	63 20%	87 30%	103 27%	183 27%	190 28%	94 29%	264 27%	121 32%	133 26%	94 28%
Neither agree nor disagree	367 27%	99 26%	75 24%	68 23%	124 33%	174 25%	191 29%	88 27%	262 26%	96 25%	147 29%	68 20%
Disagree	584 43%	150 40%	150 49%	136 46%	144 38%	300 44%	280 42%	134 41%	440 44%	153 41%	213 42%	170 50%
Don't know	39 3%	9 2%	20 7% cf	2 1%	7 2%	29 4% f	9 1%	8 3%	28 3%	6 2%	17 3%	6 2%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
PRE-SCHOOL	291	290	1	-	-	-	290	1	-	291	-	152	139
	9%	64%	*%	-%	-%	-%	64%	*%	-%	13%	-%	9%	8%
		bcde					bc			b			
PRIMARY	1551	159	657	731	3	-	159	1391	-	1551	-	771	780
	45%	35%	96%	80%	*%	-%	35%	56%	-%	68%	-%	45%	46%
		de	acde	ade			c	ac		b			
SECONDARY	1458	-	-	163	893	402	-	1055	402	385	1073	717	740
	43%	-%	-%	18%	98%	88%	-%	42%	88%	17%	94%	42%	43%
				ab	abce	abc		a	ab		a		
POST-SCHOOL	35	-	-	-	-	35	-	-	35	-	35	20	14
	1%	-%	-%	-%	-%	8%	-%	-%	8%	-%	3%	1%	1%
						abcd			ab		a		
UNKNOWN	83	6	25	18	15	19	6	58	19	52	32	48	35
	2%	1%	4%	2%	2%	4%	1%	2%	4%	2%	3%	3%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
PRE-SCHOOL	291	151	139	*	*	-	-	-	-	-	-
	9%	66%	61%	*%	*%	-%	-%	-%	-%	-%	-%
		cdefghij	cdefghij								
PRIMARY	1551	74	86	326	331	369	361	2	1	-	-
	45%	32%	38%	95%	97%	81%	79%	*%	*%	-%	-%
		ghij	ghij	abefghij	abefghij	abghij	abghij				
SECONDARY	1458	-	-	-	-	75	88	448	445	194	208
	43%	-%	-%	-%	-%	16%	19%	98%	98%	85%	91%
						abcd	abcd	abcdefij	abcdefij	abcdef	abcdef
POST-SCHOOL	35	-	-	-	-	-	-	-	-	20	14
	1%	-%	-%	-%	-%	-%	-%	-%	-%	9%	6%
										abcdefgh	abcdefgh
UNKNOWN	83	3	3	15	10	11	6	6	9	13	5
	2%	1%	2%	4%	3%	2%	1%	1%	2%	6%	2%
										afg	

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
PRE-SCHOOL	291	291	-	-	225	41	13	12	252	39
	9%	100%	-%	-%	8%	13%	8%	9%	8%	9%
		bc				ac				
PRIMARY	1551	-	1551	-	1274	138	78	60	1351	199
	45%	-%	100%	-%	45%	45%	46%	45%	45%	45%
			ac							
SECONDARY	1458	-	-	1458	1220	107	74	56	1269	188
	43%	-%	-%	100%	43%	35%	44%	41%	43%	42%
				ab	b					
POST-SCHOOL	35	-	-	-	24	5	2	3	28	7
	1%	-%	-%	-%	1%	2%	1%	2%	1%	1%
UNKNOWN	83	-	-	-	65	13	2	4	72	11
	2%	-%	-%	-%	2%	4%	1%	3%	2%	3%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE					IMPACTING OR LIMITING CONDITIONS			FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
PRE-SCHOOL	291 9%	79 8%	82 10%	73 10%	56 6%	161 9%	129 8%	29 4%	245 9% a	72 8%	120 9%	72 9%
PRIMARY	1551 45%	451 47%	405 48%	303 42%	390 44%	857 48%	693 43%	256 39%	1226 47% a	431 45%	599 46%	390 46%
SECONDARY	1458 43%	405 42%	333 40%	320 45%	391 44%	738 41%	711 44%	339 52% b	1070 41%	421 44%	532 41%	362 43%
POST-SCHOOL	35 1%	3 *%	7 1%	6 1%	19 2% ae	9 1%	25 2% ae	12 2%	23 1%	14 1%	14 1%	4 1%
UNKNOWN	83 2%	19 2%	14 2%	15 2%	33 4% e	33 2%	48 3%	14 2%	50 2%	17 2%	32 2%	12 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Yes	3174	414	617	862	865	417	414	2343	417	2114	1060	1581	1593
	93%	91%	90%	95%	95%	91%	91%	94%	91%	93%	93%	93%	93%
				b	ab								
No	66	13	17	13	12	11	13	42	11	45	21	35	32
	2%	3%	2%	1%	1%	3%	3%	2%	3%	2%	2%	2%	2%
Child is bilingual/ trilingual – using English equally with one or more other languages	169	29	45	36	31	28	29	112	28	114	55	88	81
	5%	6%	7%	4%	3%	6%	6%	4%	6%	5%	5%	5%	5%
Prefer not to say	8	-	5	-	3	-	-	8	-	5	3	5	3
	*%	-%	1%	-%	*%	-%	-%	*%	-%	*%	*%	*%	*%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Yes	3174	204	210	305	312	426	435	436	429	210	206
	93%	89%	92%	89%	91%	94%	96%	96%	94%	92%	90%
No	66	5	7	9	7	6	7	6	5	7	4
	2%	2%	3%	3%	2%	1%	2%	1%	1%	3%	2%
Child is bilingual/ trilingual – using English equally with one or more other languages	169	19	10	26	19	23	13	10	21	10	18
	5%	8%	4%	7%	6%	5%	3%	2%	5%	4%	8%
		fg		fg							g
Prefer not to say	8	-	-	2	3	-	-	3	-	-	-
	*%	-%	-%	*%	1%	-%	-%	1%	-%	-%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Yes	3174	266	1437	1364	2609	294	144	127	2751	422
	93%	92%	93%	94%	93%	97%	85%	94%	93%	95%
					c	ac		c		
No	66	6	32	27	53	4	6	4	57	9
	2%	2%	2%	2%	2%	1%	4%	3%	2%	2%
Child is bilingual/ trilingual – using English equally with one or more other languages	169	18	81	65	139	7	19	4	158	11
	5%	6%	5%	4%	5%	2%	11%	3%	5%	2%
							abd			
Prefer not to say	8	-	-	2	7	-	*	1	7	2
	*%	-%	-%	*%	*%	-%	*%	*%	*%	*%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Yes	3174	879	794	659	830	1673	1489	594	2440	870	1218	788
	93%	92%	94%	92%	93%	93%	93%	91%	93%	91%	94%	94%
No	66	15	15	18	17	30	36	16	49	30	23	9
	2%	2%	2%	3%	2%	2%	2%	2%	2%	3%	2%	1%
										c		
Child is bilingual/ trilingual – using English equally with one or more other languages	169	61	32	39	36	93	75	39	122	56	54	43
	5%	6%	4%	5%	4%	5%	5%	6%	5%	6%	4%	5%
Prefer not to say	8	2	-	1	5	2	7	-	3	*	2	-
	*%	*%	-%	*%	1%	*%	*%	-%	*%	*%	*%	-%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 65

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
WHITE													
English/ Welsh/ Scottish/ Northern Irish/ British	2654	318	519	738	723	356	318	1980	356	1768	886	1326	1328
	78%	70%	76%	81%	79%	78%	70%	79%	78%	78%	78%	78%	78%
			a	a	a		a	a	a				
Irish	33	4	8	7	11	3	4	26	3	25	9	12	22
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Gypsy, Traveller or Irish Traveller	2	1	1	-	-	-	1	1	-	2	-	2	-
	*%	*%	*%	-%	-%	-%	*%	*%	-%	*%	-%	*%	-%
Any other White background	105	16	29	23	23	15	16	75	15	68	37	56	49
	3%	3%	4%	3%	2%	3%	3%	3%	3%	3%	3%	3%	3%
MIXED OR MULTIPLE ETHNIC GROUPS													
White and Black Caribbean	60	14	16	9	14	8	14	38	8	40	20	33	27
	2%	3%	2%	1%	1%	2%	3%	2%	2%	2%	2%	2%	2%
		c											
White and Black African	49	9	10	17	11	2	9	38	2	40	9	23	26
	1%	2%	1%	2%	1%	*%	2%	1%	*%	2%	1%	1%	2%
White and Asian	65	11	17	18	14	5	11	50	5	50	15	28	37
	2%	2%	3%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%
Any other mixed/ multiple ethnic background	50	15	13	12	5	6	15	30	6	41	10	23	27
	1%	3%	2%	1%	1%	1%	3%	1%	1%	2%	1%	1%	2%
		d					b						

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 65

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
ASIAN AND BRITISH ASIAN													
Indian	59 2%	12 3%	12 2%	18 2%	8 1%	9 2%	12 3%	38 2%	9 2%	43 2%	16 1%	33 2%	26 2%
Pakistani	101 3%	15 3%	19 3%	14 1%	34 4%	19 4%	15 3%	67 3%	19 4%	49 2%	52 5%	51 3%	50 3%
Bangladeshi	58 2%	10 2%	9 1%	8 1%	17 2%	15 3%	10 2%	34 1%	15 3%	30 1%	29 3%	29 2%	29 2%
Chinese	11 *% c	* *% c	- -% c	6 1%	4 *% c	1 *% c	* *% c	9 *% c	1 *% c	10 *% c	1 *% c	7 *% c	4 *% c
Any other Asian background	24 1%	5 1%	5 1%	5 1%	6 1%	2 1%	5 1%	17 1%	2 1%	16 1%	9 1%	17 1%	8 *% c
BLACK AND BLACK BRITISH													
Caribbean	31 1%	1 *% c	11 2%	8 1%	8 1%	4 1%	1 *% c	26 1%	4 1%	21 1%	10 1%	15 1%	16 1%
African	65 2%	14 3%	11 2%	18 2%	20 2%	4 1%	14 3%	48 2%	4 1%	45 2%	20 2%	31 2%	34 2%
Any other Black/ African/ Caribbean background	5 *% c	- -% c	- -% c	3 *% c	2 *% c	- -% c	- -% c	5 *% c	- -% c	5 *% c	- -% c	2 *% c	3 *% c
OTHER ETHNIC GROUPS													
Arab	19 1%	3 1%	3 *% c	3 *% c	6 1%	3 1%	3 1%	12 *% c	3 1%	9 *% c	9 1%	9 1%	10 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Any other ethnic background	10	1	-	1	3	4	1	4	4	3	7	3	7
	*%	*%	-%	*%	*%	1%	*%	*%	1%	*%	1%	*%	*%
Prefer not to say	14	4	1	5	2	1	4	9	1	12	2	9	5
	*%	1%	*%	1%	*%	*%	1%	*%	*%	1%	*%	1%	*%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
WHITE											
English/ Welsh/ Scottish/ Northern Irish/ British	2654	152	166	256	263	363	375	375	347	179	177
	78%	67%	73%	75%	77%	80%	82%	82%	76%	79%	78%
						a	ab	ab			
Irish	33	1	3	3	5	1	7	5	6	1	1
	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%
Gypsy, Traveller or Irish Traveller	2	1	-	1	-	-	-	-	-	-	-
	*%	1%	-%	*%	-%	-%	-%	-%	-%	-%	-%
Any other White background	105	11	4	14	15	13	10	12	11	7	8
	3%	5%	2%	4%	5%	3%	2%	3%	2%	3%	4%
MIXED OR MULTIPLE ETHNIC GROUPS											
White and Black Caribbean	60	11	4	8	8	6	3	6	8	3	5
	2%	5%	2%	2%	2%	1%	1%	1%	2%	1%	2%
		f									
White and Black African	49	5	4	3	6	9	8	4	7	1	1
	1%	2%	2%	1%	2%	2%	2%	1%	1%	1%	*%
White and Asian	65	5	6	10	7	5	13	7	7	1	3
	2%	2%	3%	3%	2%	1%	3%	2%	2%	1%	2%
Any other mixed/ multiple ethnic background	50	5	10	4	9	5	6	4	2	6	-
	1%	2%	4%	1%	3%	1%	1%	1%	*%	2%	-%
			ghj								

Columns Tested: a,b,c,d,e,f,g,h,i,j

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C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
ASIAN AND BRITISH ASIAN											
Indian	59 2%	6 3%	6 3%	7 2%	4 1%	11 2%	6 1%	2 1%	6 1%	5 2%	4 2%
Pakistani	101 3%	9 4%	7 3%	11 3%	9 3%	10 2%	4 1%	15 3%	19 4% f	7 3%	12 5% f
Bangladeshi	58 2%	3 1%	7 3% d	9 3%	* *% d	6 1%	1 *% df	6 1%	11 2%	5 2%	10 4% df
Chinese	11 *% df	- -% df	* *% df	- -% df	- -% df	4 1%	2 *% df	2 *% df	2 *% df	1 1%	- -% df
Any other Asian background	24 1%	3 1%	2 1%	5 1%	1 *% df	5 1%	- -% df	2 *% df	5 1%	2 1%	- -% df
BLACK AND BLACK BRITISH											
Caribbean	31 1%	1 *% df	* *% df	3 1%	7 2%	5 1%	3 1%	3 1%	4 1%	3 1%	1 *% df
African	65 2%	9 4%	5 2%	7 2%	4 1%	6 1%	12 3%	7 2%	12 3%	3 1%	1 *% df
Any other Black/ African/ Caribbean background	5 *% df	- -% df	- -% df	- -% df	- -% df	- -% df	3 1%	2 *% df	- -% df	- -% df	- -% df
OTHER ETHNIC GROUPS											
Arab	19 1%	2 1%	2 1%	1 *% df	2 *% df	3 1%	- -% df	1 *% df	5 1%	2 1%	1 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Any other ethnic background	10	1	-	-	-	-	1	-	3	1	3
	*%	1%	-%	-%	-%	-%	*%	-%	1%	1%	1%
Prefer not to say	14	3	2	*	1	4	1	1	1	-	1
	*%	1%	1%	*%	*%	1%	*%	*%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
WHITE										
English/ Welsh/ Scottish/ Northern Irish/ British	2654	216	1192	1150	2123	279	148	105	2249	404
	78%	74%	77%	79%	76%	92%	87%	77%	76%	91%
						ad	ad			a
Irish	33	3	16	14	18	1	1	14	30	3
	1%	1%	1%	1%	1%	*%	*%	10%	1%	1%
								abc		
Gypsy, Traveller or Irish Traveller	2	-	1	-	2	-	-	*	2	-
	*%	-%	*%	-%	*%	-%	-%	*%	*%	-%
Any other White background	105	12	48	41	93	7	4	2	102	4
	3%	4%	3%	3%	3%	2%	2%	2%	3%	1%
									b	
MIXED OR MULTIPLE ETHNIC GROUPS										
White and Black Caribbean	60	6	32	20	52	4	3	1	57	3
	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%
White and Black African	49	3	31	13	44	2	2	1	40	9
	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%
White and Asian	65	5	37	21	57	2	3	3	62	3
	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%
Any other mixed/ multiple ethnic background	50	8	28	9	47	1	2	*	44	6
	1%	3%	2%	1%	2%	*%	1%	*%	1%	1%
		c								

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
ASIAN AND BRITISH ASIAN										
Indian	59 2%	5 2%	29 2%	25 2%	55 2%	1 *%	1 *%	2 2%	58 2%	1 *%
Pakistani	101 3%	11 4%	34 2%	53 4%	95 3%	3 1%	1 1%	1 1%	99 3%	2 *%
Bangladeshi	58 2%	8 3%	16 1%	34 2%	57 2%	* *%	* *%	1 *%	57 2%	2 *%
Chinese	11 *%	* *%	6 *%	5 *%	11 *%	* *%	* *%	- -%	11 *%	* *%
Any other Asian background	24 1%	3 1%	13 1%	9 1%	22 1%	* *%	* *%	1 1%	24 1%	- -%
BLACK AND BLACK BRITISH										
Caribbean	31 1%	- -%	19 1%	11 1%	30 1%	- -%	- -%	* *%	27 1%	4 1%
African	65 2%	5 2%	30 2%	29 2%	60 2%	2 1%	2 1%	2 2%	64 2%	2 *%
Any other Black/ African/ Caribbean background	5 *%	- -%	3 *%	2 *%	5 *%	- -%	- -%	- -%	5 *%	- -%
OTHER ETHNIC GROUPS										
Arab	19 1%	* *%	6 *%	11 1%	17 1%	1 *%	1 *%	* *%	19 1%	- -%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Any other ethnic background	10	1	2	6	8	-	1	-	8	2
	*%	*%	*%	*%	*%	-%	1%	-%	*%	*%
Prefer not to say	14	2	7	4	12	1	1	1	14	-
	*%	1%	*%	*%	*%	*%	*%	*%	*%	-%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
WHITE												
English/ Welsh/ Scottish/ Northern Irish/ British	2654 78%	715 75%	646 77%	558 78%	725 82% ae	1361 76%	1282 80% a	528 81%	2032 78%	701 73%	1061 82% a	675 80% a
Irish	33 1%	11 1%	12 1%	9 1%	2 *%	23 1%	11 1%	6 1%	25 1%	9 1%	11 1%	9 1%
Gypsy, Traveller or Irish Traveller	2 *%	1 *%	- -%	1 *%	- -%	1 *%	1 *%	2 *% b	- -%	1 *%	- -%	1 *%
Any other White background	105 3%	32 3%	21 3%	31 4%	21 2%	53 3%	52 3%	14 2%	85 3%	28 3%	38 3%	22 3%
MIXED OR MULTIPLE ETHNIC GROUPS												
White and Black Caribbean	60 2%	24 2%	15 2%	11 2%	10 1%	39 2%	21 1%	8 1%	47 2%	16 2%	24 2%	12 1%
White and Black African	49 1%	11 1%	19 2%	10 1%	8 1%	30 2%	18 1%	11 2%	34 1%	18 2%	22 2%	6 1%
White and Asian	65 2%	24 2%	16 2%	10 1%	15 2%	40 2%	25 2%	11 2%	46 2%	17 2%	22 2%	15 2%
Any other mixed/ multiple ethnic background	50 1%	19 2%	11 1%	12 2%	8 1%	30 2%	21 1%	7 1%	42 2%	13 1%	23 2%	12 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
ASIAN AND BRITISH ASIAN												
Indian	59 2%	20 2%	16 2%	12 2%	11 1%	36 2%	23 1%	7 1%	50 2%	20 2%	16 1%	17 2%
Pakistani	101 3%	26 3%	23 3%	18 2%	33 4%	49 3%	51 3%	23 3%	74 3%	53 6% bc	22 2%	13 2%
Bangladeshi	58 2%	14 1%	11 1%	12 2%	20 2%	25 1%	32 2%	7 1%	41 2%	22 2%	13 1%	6 1%
Chinese	11 *%	3 *%	3 *%	- -%	5 1%	6 *%	5 *%	* *%	11 *%	2 *%	2 *%	5 1%
Any other Asian background	24 1%	9 1%	6 1%	4 1%	6 1%	15 1%	9 1%	2 *%	19 1%	9 1%	10 1%	3 *%
BLACK AND BLACK BRITISH												
Caribbean	31 1%	8 1%	11 1%	4 1%	7 1%	19 1%	12 1%	1 *%	25 1%	9 1%	4 *%	9 1%
African	65 2%	25 3%	21 2%	12 2%	8 1%	45 3%	20 1%	9 1%	52 2%	19 2%	21 2%	22 3%
Any other Black/ African/ Caribbean background	5 *%	3 *%	- -%	- -%	2 *%	3 *%	2 *%	- -%	5 *%	2 *%	- -%	2 *%
OTHER ETHNIC GROUPS												
Arab	19 1%	9 1%	3 *%	4 1%	2 *%	13 1%	6 *%	9 1%	10 *%	10 1%	3 *%	4 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Any other ethnic background	10 *%	* *%	2 *%	5 1%	2 *%	2 *%	7 *%	2 *%	7 *%	* *%	4 *%	4 *%
Prefer not to say	14 *%	4 *%	3 *%	3 *%	4 *%	7 *%	7 *%	* *%	10 *%	6 1%	* *%	2 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Hearing? Poor hearing, partial hearing, or are deaf	56 2%	9 2%	11 2%	10 1%	19 2%	6 1%	9 2%	41 2%	6 1%	36 2%	20 2%	30 2%	26 2%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	111 3%	7 2%	19 3%	40 4% a	30 3%	16 3%	7 2%	88 4%	16 3%	74 3%	37 3%	59 3%	52 3%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	51 1%	7 2%	7 1%	13 1%	14 2%	8 2%	7 2%	35 1%	8 2%	31 1%	19 2%	32 2%	19 1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	37 1%	5 1%	13 2%	7 1%	6 1%	5 1%	5 1%	27 1%	5 1%	29 1%	8 1%	21 1%	16 1%
Breathing? Breathlessness or chest pains	50 1%	4 1%	9 1%	9 1%	19 2%	9 2%	4 1%	37 1%	9 2%	24 1%	26 2%	19 1%	31 2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	134 4%	16 3%	23 3%	40 4%	40 4%	15 3%	16 3%	103 4%	15 3%	86 4%	47 4%	82 5%	52 3%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	49 1%	8 2%	17 2% c	6 1%	11 1%	7 2%	8 2%	34 1%	7 2%	32 1%	17 1%	34 2% b	14 1%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	259 8%	21 5%	50 7%	70 8%	79 9%	39 9%	21 5%	199 8%	39 9%	160 7%	99 9%	170 10% b	89 5%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	182 5%	2 1%	8 1%	26 3% a	92 10% abc	54 12% abc	2 1%	125 5% a	54 12% ab	54 2%	128 11% a	70 4%	112 7% a
Other illnesses/ conditions which impact or limit their daily activities	48 1%	10 2%	4 1%	7 1%	17 2%	10 2%	10 2%	29 1%	10 2%	24 1%	24 2%	23 1%	25 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Nothing – no impairments or conditions that impact or limit their daily activities	2615 77%	372 82% de	537 79%	709 78%	658 72%	337 74%	372 82% c	1905 76%	337 74%	1793 79% b	822 72%	1274 75%	1341 78%
Don't know	73 2%	13 3%	21 3%	24 3%	10 1%	5 1%	13 3%	55 2%	5 1%	58 3%	15 1%	35 2%	38 2%
Prefer not to say	81 2%	15 3%	17 3%	16 2%	21 2%	11 2%	15 3%	54 2%	11 2%	54 2%	27 2%	39 2%	41 2%
SUMMARY													
ANY IMPACTING OR LIMITING CONDITIONS	649 19%	55 12%	108 16%	163 18% a	221 24% abc	102 22% a	55 12%	492 20% a	102 22% a	374 16%	275 24% a	361 21% b	288 17%
MULTIPLE IMPACTING OR LIMITING CONDITIONS	213 6%	21 5%	32 5%	48 5%	72 8%	40 9% b	21 5%	152 6%	40 9%	113 5%	99 9% a	123 7%	90 5%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Hearing? Poor hearing, partial hearing, or are deaf	56 2%	8 3%	1 1%	5 1%	6 2%	5 1%	5 1%	9 2%	10 2%	4 2%	3 1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	111 3%	4 2%	3 1%	11 3%	8 2%	24 5%	16 3%	16 4%	14 3%	4 2%	11 5%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	51 1%	3 1%	4 2%	5 2%	2 1%	8 2%	5 1%	9 2%	5 1%	6 3%	2 1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	37 1%	2 1%	4 2%	8 2%	6 2%	5 1%	2 1%	4 1%	3 1%	3 1%	1 1%
Breathing? Breathlessness or chest pains	50 1%	3 1%	2 1%	4 1%	4 1%	3 1%	6 1%	8 2%	11 2%	1 1%	8 3%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	134 4%	6 3%	10 4%	16 5%	6 2%	25 6%	15 3%	29 6% d	11 2%	5 2%	10 4%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	49 1%	5 2%	3 1%	14 4% f	3 1%	5 1%	1 *%	7 1%	5 1%	4 2%	3 1%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	259 8%	11 5%	10 5%	35 10% df	15 4%	52 11% abdf	18 4%	49 11% bdf	30 7%	23 10% f	16 7%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	182 5%	* *%	2 1%	4 1%	4 1%	13 3%	13 3%	30 7% abcd	62 14% abcdefg	22 10% abcdef	32 14% abcdefg

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Other illnesses/ conditions which impact or limit their daily activities	48 1%	6 2%	4 2%	4 1%	1 *%	1 *%	7 1%	6 1%	11 2%	7 3% de	3 1%
Nothing – no impairments or conditions that impact or limit their daily activities	2615 77%	183 80%	189 83% cgh	249 73%	288 84% ceghj	343 75%	366 80% g	327 72%	331 73%	171 75%	166 73%
Don't know	73 2%	5 2%	8 4%	11 3%	10 3%	10 2%	14 3%	5 1%	6 1%	4 2%	1 *%
Prefer not to say	81 2%	7 3%	9 4%	11 3%	6 2%	7 2%	9 2%	13 3%	9 2%	1 1%	10 4%
SUMMARY											
ANY IMPACTING OR LIMITING CONDITIONS	649 19%	34 15%	21 9%	70 20% bd	38 11%	95 21% bd	68 15%	111 24% abdf	110 24% abdf	51 22% bd	51 22% bd
MULTIPLE IMPACTING OR LIMITING CONDITIONS	213 6%	9 4%	11 5%	24 7% d	8 2%	35 8% df	13 3%	34 8% df	38 8% df	20 9% df	20 9% df

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Hearing? Poor hearing, partial hearing, or are deaf	56 2%	4 2%	22 1%	25 2%	49 2%	4 1%	2 1%	1 1%	49 2%	7 2%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	111 3%	2 1%	49 3%	54 4%	92 3%	8 3%	6 4%	5 4%	91 3%	20 5%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	51 1%	1 *%	24 2%	21 1%	40 1%	5 2%	4 2%	1 1%	40 1%	10 2%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	37 1%	2 1%	21 1%	9 1%	27 1%	6 2%	3 2%	1 1%	28 1%	8 2%
Breathing? Breathlessness or chest pains	50 1%	3 1%	18 1%	25 2%	40 1%	6 2%	3 2%	1 1%	41 1%	9 2%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	134 4%	8 3%	63 4%	59 4%	112 4%	12 4%	6 4%	3 2%	112 4%	22 5%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	49 1%	4 1%	25 2%	17 1%	35 1%	7 2%	4 2%	3 2%	43 1%	6 1%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	259 8%	12 4%	117 8%	122 8%	215 8%	19 6%	14 8%	11 8%	214 7%	45 10%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	182 5%	* *%	31 2%	137 9% ab	144 5%	19 6%	16 9% ad	3 2%	162 5%	20 4%
Other illnesses/ conditions which impact or limit their daily activities	48 1%	3 1%	15 1%	29 2%	35 1%	9 3%	3 2%	2 2%	39 1%	9 2%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Nothing – no impairments or conditions that impact or limit their daily activities	2615	245	1226	1070	2153	232	123	107	2283	331
	77%	84%	79%	73%	77%	76%	73%	79%	77%	75%
		c	c							
Don't know	73	10	39	17	63	5	2	3	67	6
	2%	3%	3%	1%	2%	2%	1%	2%	2%	1%
Prefer not to say	81	8	30	31	65	7	5	3	75	5
	2%	3%	2%	2%	2%	2%	3%	2%	3%	1%
SUMMARY										
ANY IMPACTING OR LIMITING CONDITIONS	649	29	256	339	527	60	40	22	548	101
	19%	10%	16%	23%	19%	20%	24%	16%	18%	23%
			a	ab						
MULTIPLE IMPACTING OR LIMITING CONDITIONS	213	8	84	110	171	20	15	6	176	37
	6%	3%	5%	8%	6%	7%	9%	5%	6%	8%
				a						

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Hearing? Poor hearing, partial hearing, or are deaf	56 2%	18 2%	12 1%	12 2%	12 1%	30 2%	24 2%	56 9% b	- -%	16 2%	20 2%	16 2%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	111 3%	30 3%	17 2%	33 5% b	30 3%	47 3%	63 4%	111 17% b	- -%	43 5% c	39 3%	17 2%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	51 1%	18 2%	5 1%	9 1%	17 2%	24 1%	27 2%	51 8% b	- -%	22 2% c	20 2%	5 1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	37 1%	20 2% f	7 1%	5 1%	5 1%	27 1%	10 1%	37 6% b	- -%	8 1%	19 1%	7 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Breathing? Breathlessness or chest pains	50 1%	16 2%	10 1%	10 1%	12 1%	27 1%	22 1%	50 8% b	- -%	22 2% c	19 1%	6 1%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	134 4%	41 4%	23 3%	32 4%	36 4%	64 4%	68 4%	134 21% b	- -%	47 5%	57 4%	21 2%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	49 1%	13 1%	9 1%	15 2%	11 1%	22 1%	27 2%	49 7% b	- -%	19 2%	19 2%	9 1%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	259 8%	64 7%	45 5%	55 8%	94 11% be	109 6%	149 9% be	259 40% b	- -%	80 8%	114 9% c	44 5%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Their mental health? Anxiety, depression, or trauma-related conditions, for example	182 5%	40 4%	44 5%	37 5%	57 6%	84 5%	94 6%	182 28% b	- -%	59 6%	81 6% c	28 3%
Other illnesses/ conditions which impact or limit their daily activities	48 1%	8 1%	12 1%	12 2%	16 2%	21 1%	28 2%	48 7% b	- -%	15 2%	16 1%	12 1%
Nothing – no impairments or conditions that impact or limit their daily activities	2615 77%	749 78% d	683 81% df	541 75%	636 72%	1432 80% df	1178 73%	- -%	2615 100% a	693 73%	971 75%	711 85% ab
Don't know	73 2%	20 2%	15 2%	10 1%	28 3%	35 2%	38 2%	- -%	- -%	28 3%	24 2%	12 1%
Prefer not to say	81 2%	14 1%	15 2%	11 2%	38 4% abce	28 2%	49 3% e	- -%	- -%	24 3%	26 2%	8 1%
SUMMARY												
ANY IMPACTING OR LIMITING CONDITIONS	649 19%	173 18%	129 15%	155 22% be	186 21% b	303 17%	341 21% be	649 100% b	- -%	211 22% c	275 21% c	110 13%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
MULTIPLE IMPACTING OR LIMITING CONDITIONS	213	54	40	47	67	94	114	213	-	77	82	37
	6%	6%	5%	7%	8%	5%	7%	33% b	-%	8% c	6%	4%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	~d	~e	~a	b	~c	a	~b	a	~b
Unweighted total	212	31	37	47	63	34	31	147	34	127	85	126	86
Effective Weighted Sample	170	20	29	37	54	33	20	118	33	95	76	99	72
Total	213	21	32	48	72	40	21	152	40	113	99	123	90
Eyesight? Poor vision, colour blindness, partial sight, or are blind	11 5%	**	**	**	**	**	**	9 6%	**	5 5%	**	7 6%	**
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	10 5%	**	**	**	**	**	**	4 3%	**	6 5%	**	6 5%	**
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	7 3%	**	**	**	**	**	**	4 3%	**	4 4%	**	2 2%	**
Breathing? Breathlessness or chest pains	3 1%	**	**	**	**	**	**	2 1%	**	1 1%	**	* *%	**

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	~d	~e	~a	b	~c	a	~b	a	~b
Unweighted total	212	31	37	47	63	34	31	147	34	127	85	126	86
Effective Weighted Sample	170	20	29	37	54	33	20	118	33	95	76	99	72
Total	213	21	32	48	72	40	21	152	40	113	99	123	90
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	12 6%	**	**	**	**	**	**	12 8%	**	11 10%	**	8 7%	**
Difficulty with speech? e.g. due to a stroke, stutter or stammer	7 3%	**	**	**	**	**	**	3 2%	**	3 2%	**	5 4%	**
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	79 37%	**	**	**	**	**	**	60 39%	**	52 46%	**	57 46%	**
Their mental health? Anxiety, depression, or trauma-related conditions, for example	37 17%	**	**	**	**	**	**	22 14%	**	7 7%	**	14 11%	**
Other illnesses/ conditions which impact or limit their daily activities	5 3%	**	**	**	**	**	**	5 4%	**	2 2%	**	2 2%	**

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	~d	~e	~a	b	~c	a	~b	a	~b
Unweighted total	212	31	37	47	63	34	31	147	34	127	85	126	86
Effective Weighted Sample	170	20	29	37	54	33	20	118	33	95	76	99	72
Total	213	21	32	48	72	40	21	152	40	113	99	123	90
No – all of these are equally impacting or limiting	37	**	**	**	**	**	**	28	**	20	**	20	**
	17%	**	**	**	**	**	**	19%	**	17%	**	17%	**
Don't know	3	**	**	**	**	**	**	1	**	1	**	1	**
	1%	**	**	**	**	**	**	1%	**	1%	**	1%	**
Prefer not to say	1	**	**	**	**	**	**	*	**	-	**	-	**
	1%	**	**	**	**	**	**	*%	**	-%	**	-%	**

SUMMARY

NOMINATES A PRIMARY IMPACTING OR LIMITING CONDITION

	171	**	**	**	**	**	**	121	**	92	**	102	**
	81%	**	**	**	**	**	**	80%	**	82%	**	83%	**

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j
Unweighted total	212	16	15	29	8	33	14	31	32	17	17
Effective Weighted Sample	170	10	11	22	7	27	10	26	28	16	16
Total	213	9	11	24	8	35	13	34	38	20	20
Eyesight? Poor vision, colour blindness, partial sight, or are blind	11 5%	**	**	**	**	**	**	**	**	**	**
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	10 5%	**	**	**	**	**	**	**	**	**	**
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	7 3%	**	**	**	**	**	**	**	**	**	**
Breathing? Breathlessness or chest pains	3 1%	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j
Unweighted total	212	16	15	29	8	33	14	31	32	17	17
Effective Weighted Sample	170	10	11	22	7	27	10	26	28	16	16
Total	213	9	11	24	8	35	13	34	38	20	20
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	12 6%	**	**	**	**	**	**	**	**	**	**
Difficulty with speech? e.g. due to a stroke, stutter or stammer	7 3%	**	**	**	**	**	**	**	**	**	**
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	79 37%	**	**	**	**	**	**	**	**	**	**
Their mental health? Anxiety, depression, or trauma-related conditions, for example	37 17%	**	**	**	**	**	**	**	**	**	**
Other illnesses/ conditions which impact or limit their daily activities	5 3%	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j
Unweighted total	212	16	15	29	8	33	14	31	32	17	17
Effective Weighted Sample	170	10	11	22	7	27	10	26	28	16	16
Total	213	9	11	24	8	35	13	34	38	20	20
No – all of these are equally impacting or limiting	37 17%	**	**	**	**	**	**	**	**	**	**
Don't know	3 1%	**	**	**	**	**	**	**	**	**	**
Prefer not to say	1 1%	**	**	**	**	**	**	**	**	**	**

SUMMARY

NOMINATES A PRIMARY IMPACTING OR LIMITING CONDITION	171 81%	**	**	**	**	**	**	**	**	**	**
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Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	~b	~c	a	~b	~c	~d	a	~b
Unweighted total	212	18	88	97	129	30	38	15	178	34
Effective Weighted Sample	170	10	69	85	122	28	28	11	143	27
Total	213	8	84	110	171	20	15	6	176	37
Eyesight? Poor vision, colour blindness, partial sight, or are blind	11 5%	**	**	**	9 5%	**	**	**	8 5%	**
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	10 5%	**	**	**	7 4%	**	**	**	8 4%	**
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	7 3%	**	**	**	6 3%	**	**	**	4 2%	**
Breathing? Breathlessness or chest pains	3 1%	**	**	**	2 1%	**	**	**	3 2%	**

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	~b	~c	a	~b	~c	~d	a	~b
Unweighted total	212	18	88	97	129	30	38	15	178	34
Effective Weighted Sample	170	10	69	85	122	28	28	11	143	27
Total	213	8	84	110	171	20	15	6	176	37
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	12 6%	**	**	**	10 6%	**	**	**	9 5%	**
Difficulty with speech? e.g. due to a stroke, stutter or stammer	7 3%	**	**	**	5 3%	**	**	**	5 3%	**
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	79 37%	**	**	**	66 39%	**	**	**	63 36%	**
Their mental health? Anxiety, depression, or trauma-related conditions, for example	37 17%	**	**	**	33 19%	**	**	**	32 18%	**
Other illnesses/ conditions which impact or limit their daily activities	5 3%	**	**	**	3 2%	**	**	**	5 3%	**

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	~b	~c	a	~b	~c	~d	a	~b
Unweighted total	212	18	88	97	129	30	38	15	178	34
Effective Weighted Sample	170	10	69	85	122	28	28	11	143	27
Total	213	8	84	110	171	20	15	6	176	37
No – all of these are equally impacting or limiting	37 17%	**	**	**	29 17%	**	**	**	33 19%	**
Don't know	3 1%	**	**	**	- -%	**	**	**	3 2%	**
Prefer not to say	1 1%	**	**	**	1 *%	**	**	**	1 1%	**

SUMMARY

NOMINATES A PRIMARY IMPACTING OR LIMITING CONDITION	171 81%	**	**	**	141 83%	**	**	**	138 79%	**
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Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB ~a	C1 ~b	C2 ~c	DE ~d	ABC1 e	C2DE f	ANY a	NONE ~b	MOST ~a	POTENTIALITY ~b	LEAST ~c
Significance Level: 99%												
Unweighted total	212	63	42	48	55	105	103	212	-	74	85	37
Effective Weighted Sample	170	52	35	37	46	87	83	170	-	60	67	30
Total	213	54	40	47	67	94	114	213	-	77	82	37
Eyesight? Poor vision, colour blindness, partial sight, or are blind	11 5%	** **	** **	** **	** **	5 5%	6 5%	11 5%	** **	** **	** **	** **
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	10 5%	** **	** **	** **	** **	8 8%	2 2%	10 5%	** **	** **	** **	** **
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	7 3%	** **	** **	** **	** **	6 7%	* *%	7 3%	** **	** **	** **	** **
Breathing? Breathlessness or chest pains	3 1%	** **	** **	** **	** **	3 3%	- -%	3 1%	** **	** **	** **	** **

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB ~a	C1 ~b	C2 ~c	DE ~d	ABC1 e	C2DE f	ANY a	NONE ~b	MOST ~a	POTENTIALITY ~b	LEAST ~c
Significance Level: 99%												
Unweighted total	212	63	42	48	55	105	103	212	-	74	85	37
Effective Weighted Sample	170	52	35	37	46	87	83	170	-	60	67	30
Total	213	54	40	47	67	94	114	213	-	77	82	37
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	12 6%	** **	** **	** **	** **	6 6%	7 6%	12 6%	** **	** **	** **	** **
Difficulty with speech? e.g. due to a stroke, stutter or stammer	7 3%	** **	** **	** **	** **	4 4%	3 3%	7 3%	** **	** **	** **	** **
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	79 37%	** **	** **	** **	** **	28 30%	51 44%	79 37%	** **	** **	** **	** **
Their mental health? Anxiety, depression, or trauma-related conditions, for example	37 17%	** **	** **	** **	** **	13 14%	20 17%	37 17%	** **	** **	** **	** **
Other illnesses/ conditions which impact or limit their daily activities	5 3%	** **	** **	** **	** **	4 4%	2 2%	5 3%	** **	** **	** **	** **

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB ~a	C1 ~b	C2 ~c	DE ~d	ABC1 e	C2DE f	ANY a	NONE ~b	MOST ~a	POTENTIALY ~b	LEAST ~c
Significance Level: 99%												
Unweighted total	212	63	42	48	55	105	103	212	-	74	85	37
Effective Weighted Sample	170	52	35	37	46	87	83	170	-	60	67	30
Total	213	54	40	47	67	94	114	213	-	77	82	37
No – all of these are equally impacting or limiting	37 17%	**	**	**	**	17 18%	20 18%	37 17%	**	**	**	**
Don't know	3 1%	**	**	**	**	* *%	2 2%	3 1%	**	**	**	**
Prefer not to say	1 1%	**	**	**	**	1 1%	* *%	1 1%	**	**	**	**
SUMMARY												
NOMINATES A PRIMARY IMPACTING OR LIMITING CONDITION	171 81%	**	**	**	**	76 81%	91 80%	171 81%	**	**	**	**
Columns Tested: a,b,c,d,e,f - a,b - a,b,c												

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Hearing? Poor hearing, partial hearing, or are deaf	38 1%	7 2%	8 1%	7 1%	13 1%	3 1%	7 2%	28 1%	3 1%	28 1%	11 1%	20 1%	18 1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	74 2%	2 1%	16 2%	28 3% a	21 2%	7 2%	2 1%	64 3% a	7 2%	53 2%	20 2%	41 2%	32 2%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	24 1%	4 1%	3 *%	5 1%	7 1%	4 1%	4 1%	16 1%	4 1%	15 1%	9 1%	16 1%	8 *%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	12 *%	1 *%	2 *%	4 *%	3 *%	2 1%	1 *%	8 *%	2 1%	8 *%	4 *%	7 *%	5 *%
Breathing? Breathlessness or chest pains	24 1%	3 1%	6 1%	5 1%	6 1%	3 1%	3 1%	18 1%	3 1%	14 1%	10 1%	11 1%	12 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	49 1%	3 1%	12 2%	20 2%	11 1%	3 1%	3 1%	43 2%	3 1%	38 2%	11 1%	31 2%	17 1%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	23 1%	4 1%	7 1%	2 *%	7 1%	3 1%	4 1%	16 1%	3 1%	13 1%	11 1%	17 1%	6 *%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	204 6%	19 4%	45 7%	59 7%	58 6%	22 5%	19 4%	163 6%	22 5%	137 6%	67 6%	137 8% b	67 4%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	129 4%	1 *%	2 *%	13 1%	69 8% abc	43 10% abc	1 *%	84 3% a	43 10% ab	30 1%	99 9% a	43 3%	86 5% a
Other illnesses/ conditions which impact or limit their daily activities	31 1%	6 1%	4 1%	6 1%	11 1%	4 1%	6 1%	22 1%	4 1%	18 1%	13 1%	15 1%	16 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Don't know	75	13	21	24	11	6	13	56	6	59	16	35	40
	2%	3%	3%	3%	1%	1%	3%	2%	1%	3%	1%	2%	2%
Prefer not to say	82	15	17	16	22	12	15	55	12	54	28	39	43
	2%	3%	3%	2%	2%	3%	3%	2%	3%	2%	2%	2%	2%
SUMMARY													
HAS AN IMPACTING OR LIMITING CONDITION	649	55	108	163	221	102	55	492	102	374	275	361	288
	19%	12%	16%	18%	24%	22%	12%	20%	22%	16%	24%	21%	17%
			a	abc	a		a	a	a	a	b	b	
DOES NOT HAVE ANY IMPACTING OR LIMITING CONDITION	2615	372	537	709	658	337	372	1905	337	1793	822	1274	1341
	77%	82%	79%	78%	72%	74%	82%	76%	74%	79%	72%	75%	78%
		de					c			b			
HAS A MAIN OR PRIMARY IMPACTING OR LIMITING CONDITION	608	51	105	150	207	95	51	462	95	353	255	340	268
	18%	11%	15%	16%	23%	21%	11%	18%	21%	16%	22%	20%	16%
				abc	a		a	a	a	a	a	b	
HAS MULTIPLE IMPACTING IMPACTING OR LIMITING CONDITIONS AND ALL ARE EQUALLY IMPACTING OR LIMITING	37	4	3	11	14	5	4	28	5	20	17	20	17
	1%	1%	*%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS	213	21	32	48	72	40	21	152	40	113	99	123	90
	6%	5%	5%	5%	8%	9%	5%	6%	9%	5%	9%	7%	5%
						b					a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
HAS A SINGLE IMPACTING OR LIMITING CONDITION	437	34	77	115	149	62	34	341	62	261	176	238	198
	13%	8%	11%	13%	16%	14%	8%	14%	14%	11%	15%	14%	12%
				a	ab	a		a	a		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Hearing? Poor hearing, partial hearing, or are deaf	38 1%	6 3%	1 1%	5 1%	4 1%	2 *%	5 1%	7 1%	7 1%	1 1%	1 1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	74 2%	1 1%	1 *%	9 3%	7 2%	16 3%	12 3%	11 2%	9 2%	4 2%	3 2%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	24 1%	2 1%	3 1%	3 1%	1 *%	3 1%	3 1%	6 1%	1 *%	3 1%	1 *%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	12 *%	1 1%	- -%	1 *%	1 *%	2 *%	2 *%	* *%	2 1%	2 1%	- -%
Breathing? Breathlessness or chest pains	24 1%	2 1%	* *%	3 1%	3 1%	1 *%	4 1%	4 1%	3 1%	1 1%	2 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	49 1%	2 1%	1 1%	10 3%	2 1%	12 3%	8 2%	7 2%	4 1%	1 *%	2 1%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	23 1%	3 1%	1 1%	4 1%	3 1%	2 *%	* *%	6 1%	2 *%	3 1%	- -%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	204 6%	10 4%	9 4%	30 9% f	15 4%	44 10% dfj	15 3%	37 8% f	21 5%	15 7%	7 3%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	129 4%	- -%	1 1%	1 *%	1 *%	6 1%	8 2%	20 4% abcd	49 11% abcdefg	17 8% abcdef	26 11% abcdefg
Other illnesses/ conditions which impact or limit their daily activities	31 1%	4 2%	2 1%	4 1%	1 *%	1 *%	6 1%	4 1%	7 2%	3 1%	1 *%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

Table 68

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Don't know	75	5	8	11	10	10	14	5	6	4	2
	2%	2%	4%	3%	3%	2%	3%	1%	1%	2%	1%
Prefer not to say	82	7	9	11	6	7	9	13	9	1	10
	2%	3%	4%	3%	2%	2%	2%	3%	2%	1%	5%
SUMMARY											
HAS AN IMPACTING OR LIMITING CONDITION	649	34	21	70	38	95	68	111	110	51	51
	19%	15%	9%	20%	11%	21%	15%	24%	24%	22%	22%
				bd		bd		abdf	abdf	bd	bd
DOES NOT HAVE ANY IMPACTING OR LIMITING CONDITION	2615	183	189	249	288	343	366	327	331	171	166
	77%	80%	83%	73%	84%	75%	80%	72%	73%	75%	73%
			cgh		ceghj		g				
HAS A MAIN OR PRIMARY IMPACTING OR LIMITING CONDITION	608	31	20	68	37	87	63	102	105	51	44
	18%	14%	9%	20%	11%	19%	14%	22%	23%	22%	19%
				bd		bd		bdf	abdf	bd	bd
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS AND ALL ARE EQUALLY IMPACTING OR LIMITING	37	2	1	2	1	7	4	9	5	-	5
	1%	1%	*%	1%	*%	2%	1%	2%	1%	-%	2%
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS	213	9	11	24	8	35	13	34	38	20	20
	6%	4%	5%	7%	2%	8%	3%	8%	8%	9%	9%
				d		df		df	df	df	df

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
HAS A SINGLE IMPACTING OR LIMITING CONDITION	437	25	10	46	31	60	55	77	72	31	31
	13%	11%	4%	14%	9%	13%	12%	17%	16%	13%	14%
				b		b	b	bd	b	b	b

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Hearing? Poor hearing, partial hearing, or are deaf	38 1%	4 1%	17 1%	15 1%	34 1%	1 *%	2 1%	1 1%	34 1%	5 1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	74 2%	2 1%	34 2%	37 3%	59 2%	7 2%	5 3%	4 3%	60 2%	14 3%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	24 1%	* *%	11 1%	12 1%	18 1%	3 1%	3 2%	* *%	20 1%	4 1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	12 *%	* *%	7 *%	5 *%	9 *%	2 1%	1 1%	- -%	8 *%	4 1%
Breathing? Breathlessness or chest pains	24 1%	2 1%	11 1%	10 1%	20 1%	2 1%	1 1%	1 1%	22 1%	1 *%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
		a	b	c	a	b	c	d	a	b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	49 1%	2 1%	28 2%	18 1%	41 1%	5 2%	2 1%	1 1%	41 1%	8 2%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	23 1%	2 1%	10 1%	11 1%	17 1%	4 1%	1 *%	2 2%	21 1%	2 *%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	204 6%	12 4%	100 6%	90 6%	170 6%	13 4%	10 6%	10 7%	167 6%	37 8%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	129 4%	- -%	12 1%	104 7% ab	107 4% d	12 4% d	9 6% d	1 *%	112 4%	17 4%
Other illnesses/ conditions which impact or limit their daily activities	31 1%	2 1%	11 1%	18 1%	22 1%	6 2%	2 1%	2 1%	26 1%	5 1%
Don't know	75 2%	10 3%	40 3%	18 1%	63 2%	5 2%	4 3%	3 2%	69 2%	6 1%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Prefer not to say	82	8	30	32	66	7	5	3	76	5
	2%	3%	2%	2%	2%	2%	3%	2%	3%	1%
SUMMARY										
HAS AN IMPACTING OR LIMITING CONDITION	649	29	256	339	527	60	40	22	548	101
	19%	10%	16%	23%	19%	20%	24%	16%	18%	23%
			a	ab						
DOES NOT HAVE ANY IMPACTING OR LIMITING CONDITION	2615	245	1226	1070	2153	232	123	107	2283	331
	77%	84%	79%	73%	77%	76%	73%	79%	77%	75%
		c	c							
HAS A MAIN OR PRIMARY IMPACTING OR LIMITING CONDITION	608	26	241	321	497	53	36	22	511	97
	18%	9%	16%	22%	18%	18%	21%	16%	17%	22%
			a	ab						
HAS MULTIPLE IMPACTING IMPACTING OR LIMITING CONDITIONS AND ALL ARE EQUALLY IMPACTING OR LIMITING	37	2	14	16	29	7	1	*	33	4
	1%	1%	1%	1%	1%	2%	1%	*%	1%	1%
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS	213	8	84	110	171	20	15	6	176	37
	6%	3%	5%	8%	6%	7%	9%	5%	6%	8%
				a						
HAS A SINGLE IMPACTING OR LIMITING CONDITION	437	21	172	229	356	40	25	16	372	64
	13%	7%	11%	16%	13%	13%	15%	11%	13%	14%
				ab						

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Hearing? Poor hearing, partial hearing, or are deaf	38 1%	14 1%	8 1%	9 1%	7 1%	22 1%	16 1%	38 6% b	- -%	8 1%	14 1%	13 2%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	74 2%	20 2%	14 2%	22 3%	18 2%	34 2%	40 2%	74 11% b	- -%	27 3%	31 2%	8 1%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	24 1%	10 1%	2 *%	8 1%	5 1%	11 1%	13 1%	24 4% b	- -%	11 1%	9 1%	2 *%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	12 *%	8 1%	3 *%	2 *%	- -%	11 1%	2 *%	12 2% b	- -%	1 *%	10 1%	1 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Breathing? Breathlessness or chest pains	24 1%	8 1%	6 1%	6 1%	3 *%	14 1%	9 1%	24 4% b	- -%	10 1%	9 1%	2 *%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	49 1%	15 2%	9 1%	12 2%	13 1%	24 1%	25 2%	49 8% b	- -%	17 2%	22 2%	8 1%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	23 1%	6 1%	4 *%	9 1%	4 *%	10 1%	13 1%	23 4% b	- -%	9 1%	8 1%	6 1%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	204 6%	51 5%	33 4%	43 6%	76 9% be	84 5%	119 7% be	204 31% b	- -%	64 7%	89 7% c	34 4%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Their mental health? Anxiety, depression, or trauma-related conditions, for example	129 4%	27 3%	33 4%	24 3%	41 5%	60 3%	65 4%	129 20% b	- -%	44 5%	55 4%	19 2%
Other illnesses/ conditions which impact or limit their daily activities	31 1%	6 1%	8 1%	9 1%	7 1%	15 1%	17 1%	31 5% b	- -%	9 1%	8 1%	11 1%
Don't know	75 2%	21 2%	15 2%	11 1%	29 3%	35 2%	40 2%	3 *% b	- -%	28 3%	26 2%	12 1%
Prefer not to say	82 2%	14 1%	15 2%	11 2%	39 4% abce	29 2%	50 3%	1 *%	- -%	24 3%	27 2%	8 1%
SUMMARY												
HAS AN IMPACTING OR LIMITING CONDITION	649 19%	173 18%	129 15%	155 22% be	186 21% b	303 17%	341 21% be	649 100% b	- -%	211 22% c	275 21% c	110 13%
DOES NOT HAVE ANY IMPACTING OR LIMITING CONDITION	2615 77%	749 78% d	683 81% df	541 75%	636 72%	1432 80% df	1178 73%	- -%	2615 100% a	693 73%	971 75%	711 85% ab

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
HAS A MAIN OR PRIMARY IMPACTING OR LIMITING CONDITION	608 18%	165 17%	120 14%	143 20% b	175 20% b	285 16%	318 20% be	608 94% b	- -%	202 21% c	255 20% c	104 12%
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS AND ALL ARE EQUALLY IMPACTING OR LIMITING	37 1%	8 1%	9 1%	11 2%	9 1%	17 1%	20 1% b	37 6% b	- -%	9 1%	18 1%	5 1%
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS	213 6%	54 6%	40 5%	47 7%	67 8%	94 5%	114 7%	213 33% b	- -%	77 8% c	82 6%	37 4%
HAS A SINGLE IMPACTING OR LIMITING CONDITION	437 13%	119 12%	90 11%	108 15%	119 13%	209 12%	227 14%	437 67% b	- -%	134 14% c	193 15% c	73 9%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 2 - 3rd to 24th November 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
16-24	131 4%	56 12% bcde	28 4% c	10 1%	24 3%	12 3%	56 12% bc	63 3%	12 3%	98 4%	33 3%	66 4%	64 4%
25-34	1000 29%	257 56% bcde	318 47% cde	286 31% de	124 14% e	15 3%	257 56% bc	728 29% c	15 3%	905 40% b	94 8%	501 29%	498 29%
35-44	1402 41%	131 29%	262 38% a	424 47% ab	405 44% a	181 40% a	131 29%	1090 44% a	181 40% a	915 40%	487 43%	691 40%	712 42%
45-54	741 22%	7 1%	63 9% a	168 18% ab	310 34% abc	193 42% abcd	7 1%	541 22% a	193 42% ab	307 13%	434 38% a	380 22%	360 21%
55-64	107 3%	* *% *	7 1%	7 1%	40 4% abc	52 11% abcd	* *% *	54 2% a	52 11% ab	26 1%	80 7% a	56 3%	51 3%
65-74	12 *% *	2 *% *	1 *% *	2 *% *	5 1%	3 1%	2 *% *	8 *% *	3 1%	4 *% *	8 1%	9 1%	4 *% *
Refused	24 1%	3 1%	5 1%	14 2%	3 *% -	- -%	3 1%	22 1%	- -%	22 1%	2 *% -	5 *% -	19 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
16-24	131 4%	33 14%	23 10%	9 3%	19 6%	5 1%	5 1%	11 2%	14 3%	8 4%	4 2%
		cdefghij	cefg hij		ef						
25-34	1000 29%	123 54%	134 59%	166 48%	152 45%	151 33%	135 30%	54 12%	70 15%	7 3%	8 3%
		efghij	defghij	efghij	efghij	ghij	ghij	ij	ij		
35-44	1402 41%	66 29%	66 29%	129 38%	133 39%	208 46%	216 47%	194 43%	211 46%	94 41%	87 38%
				ab	ab	ab	ab	ab	ab	ab	
45-54	741 22%	4 2%	3 1%	34 10%	28 8%	84 19%	84 18%	166 36%	145 32%	92 40%	101 44%
				ab	ab	abcd	abcd	abcdef	abcdef	abcdef	abcdefh
55-64	107 3%	* *%	- -%	2 1%	4 1%	2 *%	5 1%	26 6%	14 3%	25 11%	27 12%
								abcdef	be	abcdefh	abcdefh
65-74	12 *%	2 1%	- -%	- -%	1 *%	2 *%	- -%	4 1%	1 *%	1 1%	2 1%
Refused	24 1%	* *%	3 1%	2 *%	4 1%	3 1%	11 2%	* *%	2 *%	- -%	- -%
							g				

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
16-24	131 4%	36 12% bc	49 3%	38 3%	112 4%	9 3%	4 2%	6 5%	119 4%	12 3%
25-34	1000 29%	165 57% bc	640 41% c	178 12%	831 30%	83 27%	47 28%	39 29%	887 30%	113 25%
35-44	1402 41%	85 29%	645 42% a	622 43% a	1117 40%	148 49% a	81 48% a	57 42%	1219 41%	184 41%
45-54	741 22%	4 1%	188 12% a	520 36% ab	625 22%	56 18%	31 19%	29 22%	630 21%	111 25%
55-64	107 3%	* *%	12 1%	85 6% ab	93 3%	7 2%	5 3%	2 1%	88 3%	19 4%
65-74	12 *%	- -%	3 *%	9 1%	12 *%	- -%	* *%	1 *%	9 *%	3 1%
Refused	24 1%	1 *%	14 1%	7 *%	19 1%	2 1%	1 1%	2 1%	21 1%	3 1%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
16-24	131 4%	28 3%	27 3%	36 5%	40 4%	55 3%	76 5%	25 4%	88 3%	43 5%	55 4%	13 2%
										c	c	
25-34	1000 29%	249 26%	234 28%	238 33% ae	276 31%	483 27%	514 32% ae	169 26%	777 30%	348 36% c	396 31% c	187 22%
35-44	1402 41%	411 43%	359 43%	269 37%	358 40%	769 43%	627 39%	255 39%	1091 42%	387 41%	494 38%	384 46% b
45-54	741 22%	222 23%	192 23%	143 20%	179 20%	414 23%	323 20%	170 26%	549 21%	151 16%	286 22% a	224 27% a
55-64	107 3%	34 4%	26 3%	23 3%	24 3%	59 3%	47 3%	24 4%	81 3%	16 2%	50 4% a	30 4%
65-74	12 *%	3 *%	1 *%	3 *%	6 1%	4 *%	9 1%	4 1%	8 *%	3 *%	9 1%	1 *%
Refused	24 1%	11 1%	4 *%	5 1%	5 1%	15 1%	10 1%	2 *%	20 1%	7 1%	7 1%	1 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Man	741	63	143	201	212	121	63	556	121	457	284	426	315
	22%	14%	21%	22%	23%	27%	14%	22%	27%	20%	25%	25%	18%
			a	a	a	a		a	a		a	b	
Woman	2665	391	538	704	699	333	391	1941	333	1811	854	1275	1390
	78%	86%	79%	77%	77%	73%	86%	77%	73%	80%	75%	75%	81%
		bcde					bc			b			a
Non-binary	11	1	2	7	-	2	1	8	2	10	2	8	4
	*%	*%	*%	1%	-%	*%	*%	*%	*%	*%	*%	*%	*%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Man	741	36	27	79	65	106	94	138	74	66	56
	22%	16%	12%	23%	19%	23%	21%	30%	16%	29%	25%
				b		b	b	abdfh		abh	b
Woman	2665	191	200	261	277	345	359	317	382	161	172
	78%	84%	88%	76%	81%	76%	79%	70%	84%	70%	75%
		gi	cefgij		gi		g		egi		
Non-binary	11	*	1	2	-	4	3	-	-	2	-
	*%	*%	*%	*%	-%	1%	1%	-%	-%	1%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Man	741	38	316	354	580	80	37	44	653	88
	22%	13%	20%	24%	21%	26%	22%	32%	22%	20%
			a	a		a		ac		
Woman	2665	252	1227	1102	2219	223	131	92	2309	357
	78%	87%	79%	76%	79%	73%	78%	68%	78%	80%
		bc			d		d			
Non-binary	11	1	8	2	9	1	1	-	11	-
	*%	*%	1%	*%	*%	*%	1%	-%	*%	-%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Man	741 22%	269 28%	163 19%	169 24%	139 16%	433 24%	308 19%	125 19%	585 22%	155 16%	309 24%	225 27%
		bdf		d		df					a	a
Woman	2665 78%	682 71%	678 81%	546 76%	747 84%	1359 76%	1294 81%	519 80%	2025 77%	797 83%	983 76%	613 73%
		ae	ae		ace	ae				bc		
Non-binary	11 *%	6 1%	* *%	3 *%	2 *%	6 *%	4 *%	6 1%	4 *%	3 *%	5 *%	3 *%
								b				

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
In full time employment	1683	193	330	453	462	245	193	1245	245	1092	591	862	822
	49%	42%	48%	50%	51%	54%	42%	50%	54%	48%	52%	50%	48%
					a	a		a	a				
In part time employment	977	157	199	265	262	94	157	725	94	696	280	460	517
	29%	34%	29%	29%	29%	21%	34%	29%	21%	31%	25%	27%	30%
		e	e	e	e		c	c		b			
Unemployed	138	28	29	41	28	13	28	98	13	104	34	63	76
	4%	6%	4%	5%	3%	3%	6%	4%	3%	5%	3%	4%	4%
A student	51	8	13	8	12	8	8	34	8	30	20	24	26
	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%
Full-time responsibility for home/ family	499	64	102	130	128	74	64	360	74	320	178	265	233
	15%	14%	15%	14%	14%	16%	14%	14%	16%	14%	16%	16%	14%
Retired	9	1	-	2	4	2	1	5	2	3	6	9	-
	*%	*%	-%	*%	*%	*%	*%	*%	*%	*%	*%	1%	-%
												b	
Other	43	1	6	10	9	18	1	25	18	21	22	17	26
	1%	*%	1%	1%	1%	4%	*%	1%	4%	1%	2%	1%	2%
						abcd			ab				
Prefer not to say	18	3	5	2	6	2	3	13	2	10	7	9	9
	1%	1%	1%	*%	1%	*%	1%	1%	*%	*%	1%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
In full time employment	1683 49%	99 43%	94 41%	163 48%	166 49%	230 50%	224 49%	243 53% b	220 48%	127 56% b	118 52%
In part time employment	977 29%	76 33% ij	81 35% gij	95 28%	103 30%	127 28%	138 30%	114 25%	148 32% ij	47 21%	47 21%
Unemployed	138 4%	9 4%	19 8% g	16 5%	13 4%	22 5%	19 4%	9 2%	19 4%	7 3%	5 2%
A student	51 1%	3 1%	5 2%	7 2%	7 2%	4 1%	4 1%	6 1%	6 1%	4 2%	4 2%
Full-time responsibility for home/ family	499 15%	37 16%	27 12%	57 17%	45 13%	66 15%	64 14%	72 16%	57 12%	33 15%	41 18%
Retired	9 *%	1 1%	- -%	- -%	- -%	2 *%	- -%	4 1%	- -%	2 1%	- -%
Other	43 1%	* *%	* *%	3 1%	3 1%	3 1%	7 1%	5 1%	4 1%	6 3%	12 5% abcdegh
Prefer not to say	18 1%	1 1%	2 1%	1 *%	5 1%	2 *%	* *%	4 1%	2 *%	2 1%	- -%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
In full time employment	1683	118	761	748	1344	162	96	80	1482	202
	49%	41%	49%	51%	48%	53%	57%	59%	50%	45%
			a	a			a	a		
In part time employment	977	100	469	385	824	78	41	33	846	130
	29%	34%	30%	26%	29%	26%	25%	24%	28%	29%
		c								
Unemployed	138	15	70	49	113	16	6	4	123	16
	4%	5%	5%	3%	4%	5%	3%	3%	4%	3%
A student	51	5	25	20	42	4	4	*	47	4
	1%	2%	2%	1%	2%	1%	3%	*%	2%	1%
Full-time responsibility for home/ family	499	48	210	215	429	40	17	12	415	84
	15%	16%	14%	15%	15%	13%	10%	9%	14%	19%
Retired	9	1	-	6	8	*	*	-	6	3
	*%	*%	-%	*%	*%	*%	*%	-%	*%	1%
Other	43	1	13	28	31	3	3	7	38	6
	1%	*%	1%	2%	1%	1%	2%	5%	1%	1%
								ab		
Prefer not to say	18	3	3	7	16	1	*	-	17	*
	1%	1%	*%	1%	1%	*%	*%	-%	1%	*%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
In full time employment	1683	655	490	336	198	1145	534	276	1337	284	685	599
	49%	68%	58%	47%	22%	64%	33%	43%	51%	30%	53%	71%
		bcd	cd	df		bcd	d		a		a	ab
In part time employment	977	218	243	236	275	461	511	180	754	315	386	183
	29%	23%	29%	33%	31%	26%	32%	28%	29%	33%	30%	22%
		a	a	ae	a	ae	ae			c	c	
Unemployed	138	6	6	13	112	12	125	35	90	81	33	2
	4%	1%	1%	2%	13%	1%	8%	5%	3%	9%	3%	0%
					abcef		abce			bc	c	
A student	51	10	20	12	8	30	20	8	42	17	20	7
	1%	1%	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%
Full-time responsibility for home/ family	499	56	71	104	265	128	369	127	352	234	149	41
	15%	6%	8%	15%	30%	7%	23%	20%	13%	25%	11%	5%
				abe	abcef		abce	b		bc	c	
Retired	9	2	1	3	2	3	5	5	4	3	3	2
	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
								b				
Other	43	5	9	9	20	14	28	17	26	18	17	5
	1%	1%	1%	1%	2%	1%	2%	3%	1%	2%	1%	1%
					ae			b				
Prefer not to say	18	3	2	4	8	5	13	1	9	2	3	2
	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Income Support	88 3%	6 1%	17 2%	21 2%	28 3%	16 4%	6 1%	66 3%	16 4%	45 2%	43 4%	42 2%	46 3%
Income-based Jobseeker's Allowance	27 1%	3 1%	6 1%	9 1%	8 1%	2 *%	3 1%	22 1%	2 *%	19 1%	8 1%	9 1%	18 1%
Pensions Credit (Guaranteed Credit)	37 1%	2 *%	3 *%	10 1%	16 2%	5 1%	2 *%	29 1%	5 1%	22 1%	15 1%	15 1%	21 1%
Pensions Credit (no Guaranteed Credit)	11 *%	2 *%	1 *%	4 *%	4 *%	- -%	2 *%	9 *%	- -%	9 *%	3 *%	6 *%	5 *%
Employment and Support Allowance (ESA)	113 3%	11 2%	8 1%	34 4% b	32 4% b	27 6% ab	11 2%	75 3%	27 6% ab	57 3%	56 5% a	60 3%	53 3%
Universal Credit (and household has other earnings)	535 16%	94 21% cde	120 18%	133 15%	128 14%	60 13%	94 21% bc	381 15%	60 13%	385 17%	150 13%	264 15%	271 16%
Universal Credit (and household has no other earnings)	231 7%	30 7%	58 8%	57 6%	62 7%	24 5%	30 7%	177 7%	24 5%	167 7%	63 6%	115 7%	115 7%
Personal Independence Payment (PIP)	205 6%	19 4%	33 5%	45 5%	61 7%	47 10% abc	19 4%	139 6%	47 10% ab	108 5%	97 8% a	109 6%	96 6%
Carer's allowance	173 5%	11 2%	21 3%	44 5%	57 6% ab	40 9% ab	11 2%	122 5%	40 9% ab	92 4%	81 7% a	93 5%	80 5%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Disability Living Allowance (DLA)	184	15	27	68	50	24	15	145	24	124	60	110	74
	5%	3%	4%	7%	5%	5%	3%	6%	5%	5%	5%	6%	4%
				ab									
Other	68	11	4	23	22	8	11	49	8	44	24	38	30
	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
				b									
None of these - Do not receive any of these benefits	2049	279	416	548	530	276	279	1495	276	1374	674	1020	1029
	60%	61%	61%	60%	58%	61%	61%	60%	61%	60%	59%	60%	60%
Don't know	46	5	4	9	19	9	5	32	9	21	26	23	24
	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%
										a			
Prefer not to say	126	10	27	32	41	16	10	100	16	79	47	63	62
	4%	2%	4%	3%	4%	4%	2%	4%	4%	3%	4%	4%	4%
SUMMARY													
ANY BENEFITS	1196	162	236	322	321	155	162	879	155	804	392	603	593
	35%	36%	34%	35%	35%	34%	36%	35%	34%	35%	34%	35%	35%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Income Support	88 3%	3 1%	4 2%	11 3%	6 2%	9 2%	12 3%	10 2%	18 4%	8 4%	8 3%
Income-based Jobseeker's Allowance	27 1%	- -%	3 1%	* *%	5 2%	3 1%	5 1%	4 1%	4 1%	1 1%	1 *%
Pensions Credit (Guaranteed Credit)	37 1%	2 1%	* *%	2 *%	1 *%	3 1%	7 2%	5 1%	11 2%	3 1%	2 1%
Pensions Credit (no Guaranteed Credit)	11 *%	1 *%	1 1%	* *%	1 *%	2 *%	2 *%	3 1%	1 *%	- -%	- -%
Employment and Support Allowance (ESA)	113 3%	5 2%	6 3%	5 2%	3 1%	17 4%	17 4%	15 3%	17 4%	17 8%	10 4%
Universal Credit (and household has other earnings)	535 16%	45 20%	49 22% eh	57 17%	63 19%	60 13%	73 16%	72 16%	56 12%	31 14%	29 13%
Universal Credit (and household has no other earnings)	231 7%	12 5%	18 8%	38 11% i	19 6%	26 6%	31 7%	30 7%	32 7%	9 4%	15 7%
Personal Independence Payment (PIP)	205 6%	8 3%	11 5%	21 6%	12 3%	24 5%	21 5%	34 7%	28 6%	23 10% ad	24 11% adf

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Carer's allowance	173 5%	4 2%	7 3%	11 3%	10 3%	25 6%	19 4%	28 6%	29 6%	25 11%	15 6%
Disability Living Allowance (DLA)	184 5%	4 2%	10 5%	18 5%	9 3%	48 11%	20 4%	28 6%	22 5%	12 5%	12 5%
Other	68 2%	7 3%	4 2%	2 1%	2 1%	11 3%	11 2%	13 3%	9 2%	4 2%	4 2%
None of these - Do not receive any of these benefits	2049 60%	149 65%	129 57%	198 58%	218 64%	279 61%	269 59%	263 58%	267 59%	130 57%	146 64%
Don't know	46 1%	- -%	5 2%	4 1%	- -%	3 1%	6 1%	10 2%	9 2%	5 2%	4 2%
Prefer not to say	126 4%	3 1%	7 3%	12 4%	15 4%	13 3%	18 4%	26 6%	15 3%	9 4%	7 3%
SUMMARY											
ANY BENEFITS	1196 35%	76 33%	86 38%	128 37%	108 32%	160 35%	162 36%	157 34%	165 36%	83 37%	72 31%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Income Support	88 3%	5 2%	26 2%	54 4% b	67 2%	7 2%	7 4%	8 6% a	72 2%	16 4%
Income-based Jobseeker's Allowance	27 1%	2 1%	15 1%	10 1%	22 1%	2 1%	2 1%	1 1%	25 1%	2 *%
Pensions Credit (Guaranteed Credit)	37 1%	* *%	9 1%	27 2% b	32 1%	2 1%	1 1%	2 1%	32 1%	5 1%
Pensions Credit (no Guaranteed Credit)	11 *%	1 *%	4 *%	6 *%	9 *%	- -%	1 1%	1 1%	10 *%	1 *%
Employment and Support Allowance (ESA)	113 3%	7 2%	42 3%	57 4%	90 3%	13 4%	6 3%	5 4%	100 3%	14 3%
Universal Credit (and household has other earnings)	535 16%	55 19%	260 17%	200 14%	446 16%	46 15%	23 14%	19 14%	474 16%	60 14%
Universal Credit (and household has no other earnings)	231 7%	22 7%	115 7%	85 6%	189 7%	21 7%	10 6%	10 7%	187 6%	44 10%
Personal Independence Payment (PIP)	205 6%	14 5%	73 5%	108 7% b	160 6%	25 8%	9 5%	11 8%	163 5%	42 9% a
Carer's allowance	173 5%	7 2%	54 3%	97 7% ab	137 5%	15 5%	8 5%	14 10% ac	140 5%	33 7%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Disability Living Allowance (DLA)	184 5%	9 3%	82 5%	88 6%	151 5%	15 5%	9 5%	9 7%	156 5%	28 6%
Other	68 2%	10 3%	23 1%	35 2%	58 2%	5 2%	2 1%	3 2%	60 2%	8 2%
None of these - Do not receive any of these benefits	2049 60%	178 61%	966 62%	849 58%	1667 59%	189 62%	111 66%	82 61%	1786 60%	263 59%
Don't know	46 1%	2 1%	11 1%	28 2% b	42 1%	2 1%	1 *%	2 1%	40 1%	6 1%
Prefer not to say	126 4%	8 3%	39 3%	64 4%	104 4%	13 4%	4 2%	5 3%	112 4%	13 3%
SUMMARY										
ANY BENEFITS	1196 35%	103 36%	535 34%	517 35%	995 35%	101 33%	53 31%	47 35%	1034 35%	162 36%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Income Support	88 3%	23 2%	7 1%	13 2%	44 5%	30 2%	58 4%	33 5%	48 2%	63 7%	13 1%	8 1%
					abce		be	b		bc		
Income-based Jobseeker's Allowance	27 1%	6 1%	3 *%	9 1%	8 1%	10 1%	17 1%	8 1%	11 *%	11 1%	10 1%	4 *%
Pensions Credit (Guaranteed Credit)	37 1%	14 1%	5 1%	9 1%	9 1%	19 1%	18 1%	22 3%	13 *%	18 2%	14 1%	4 *%
								b				
Pensions Credit (no Guaranteed Credit)	11 *%	3 *%	2 *%	6 1%	1 *%	4 *%	7 *%	6 1%	5 *%	3 *%	8 1%	1 *%
								b				
Employment and Support Allowance (ESA)	113 3%	22 2%	14 2%	23 3%	55 6%	35 2%	78 5%	49 8%	54 2%	61 6%	37 3%	12 1%
					abe		abe	b		bc		
Universal Credit (and household has other earnings)	535 16%	63 7%	116 14%	128 18%	227 26%	179 10%	355 22%	150 23%	361 14%	253 26%	234 18%	17 2%
			ae	ae	abce	a	abe	b		bc	c	
Universal Credit (and household has no other earnings)	231 7%	16 2%	21 3%	29 4%	165 19%	37 2%	193 12%	64 10%	157 6%	142 15%	73 6%	7 1%
				a	abcef		abce	b		bc	c	

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Personal Independence Payment (PIP)	205 6%	39 4%	33 4%	39 5%	94 11%	72 4%	133 8%	75 11%	119 5%	90 9%	78 6%	25 3%
					abce		abe	b		bc	c	
Carer's allowance	173 5%	25 3%	17 2%	38 5%	92 10%	42 2%	131 8%	87 13%	75 3%	92 10%	55 4%	15 2%
				abe	abce		abe	b		bc	c	
Disability Living Allowance (DLA)	184 5%	44 5%	29 3%	39 5%	72 8%	73 4%	111 7%	109 17%	62 2%	64 7%	75 6%	30 4%
					abe		be	b		c		
Other	68 2%	11 1%	15 2%	13 2%	29 3%	26 1%	42 3%	21 3%	44 2%	35 4%	23 2%	3 *%
					ae					c	c	
None of these - Do not receive any of these benefits	2049 60%	733 77%	595 71%	425 59%	290 33%	1328 74%	715 45%	219 34%	1769 68%	326 34%	801 62%	741 88%
		bcd	cd	df		cd	d		a		a	ab
Don't know	46 1%	11 1%	9 1%	14 2%	10 1%	20 1%	24 2%	11 2%	28 1%	13 1%	10 1%	8 1%
Prefer not to say	126 4%	22 2%	30 4%	25 4%	46 5%	52 3%	71 4%	23 4%	82 3%	21 2%	35 3%	10 1%
					a							
SUMMARY												
ANY BENEFITS	1196 35%	191 20%	207 25%	253 35%	543 61%	398 22%	796 50%	397 61%	736 28%	595 62%	451 35%	81 10%
				abe	abcef		abce	b		bc	c	

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Up to £199 per week / Up to £10,399 per year	255 7%	43 9%	51 7%	79 9%	57 6%	25 5%	43 9%	188 7%	25 5%	186 8%	69 6%	111 6%	144 8%
From £200 to £299 per week / From £10,400 to £15,999 per year	325 10%	41 9%	56 8%	103 11%	72 8%	54 12%	41 9%	230 9%	54 12%	219 10%	106 9%	176 10%	149 9%
From £300 to £499 per week / From £15,600 to £25,999 per year	525 15%	55 12%	110 16%	137 15%	151 17%	73 16%	55 12%	397 16%	73 16%	343 15%	183 16%	263 15%	263 15%
From £500 to £699 per week / From £26,000 to £36,399 per year	578 17%	81 18%	109 16%	142 16%	164 18%	83 18%	81 18%	414 17%	83 18%	375 16%	203 18%	308 18%	270 16%
From £700 to £999 per week / From £36,400 to £51,999 per year	596 17%	87 19%	122 18%	162 18%	158 17%	67 15%	87 19%	443 18%	67 15%	408 18%	188 17%	290 17%	306 18%
From £1,000 to £1,499 per week / from £52,000 to £77,999 per year	515 15%	73 16%	110 16%	142 16%	130 14%	59 13%	73 16%	383 15%	59 13%	355 16%	160 14%	249 15%	265 16%
£1,500 and above per week / £78,000 and above per year	302 9%	35 8%	55 8%	76 8%	82 9%	54 12%	35 8%	213 9%	54 12%	192 8%	110 10%	148 9%	154 9%
Don't know	125 4%	25 5%	25 4%	24 3%	38 4%	12 3%	25 5%	88 3%	12 3%	82 4%	43 4%	65 4%	60 4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	3417	654	763	830	773	397	654	2366	397	2433	984	1724	1693
Effective Weighted Sample	2702	433	589	690	642	376	433	1909	376	1845	860	1358	1344
Total	3417	456	683	911	911	456	456	2506	456	2278	1139	1708	1708
Prefer not to say	196	16	46	46	59	29	16	151	29	119	77	99	97
	6%	3%	7%	5%	6%	6%	3%	6%	6%	5%	7%	6%	6%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Up to £199 per week / Up to £10,399 per year	255 7%	17 8%	25 11% gi	28 8%	22 6%	35 8%	44 10%	21 5%	37 8%	9 4%	16 7%
From £200 to £299 per week / From £10,400 to £15,599 per year	325 10%	23 10%	18 8%	29 8%	27 8%	57 12% h	46 10%	42 9%	30 7%	25 11%	28 12%
From £300 to £499 per week / From £15,600 to £25,999 per year	525 15%	26 12%	29 13%	64 19%	45 13%	68 15%	69 15%	72 16%	79 17%	32 14%	41 18%
From £500 to £699 per week / From £26,000 to £36,399 per year	578 17%	43 19%	38 17%	58 17%	51 15%	77 17%	65 14%	91 20%	73 16%	40 17%	43 19%
From £700 to £999 per week / From £36,400 to £51,999 per year	596 17%	42 18%	45 20%	55 16%	67 20%	86 19%	76 17%	73 16%	85 19%	34 15%	33 15%
From £1,000 to £1,499 per week/ from £52,000 to £77,999 per year	515 15%	36 16%	37 16%	46 13%	65 19%	64 14%	78 17%	71 16%	59 13%	32 14%	26 11%
£1,500 and above per week / £78,000 and above per year	302 9%	18 8%	17 7%	28 8%	27 8%	37 8%	39 9%	35 8%	47 10%	30 13%	24 10%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3417	334	320	385	378	416	414	391	382	198	199
Effective Weighted Sample	2702	221	213	297	292	346	345	322	320	189	187
Total	3417	228	228	342	342	456	456	456	456	228	228
Don't know	125	15	10	14	11	10	14	16	22	9	4
	4%	7%	4%	4%	3%	2%	3%	4%	5%	4%	2%
Prefer not to say	196	7	9	19	27	21	25	35	24	17	12
	6%	3%	4%	6%	8%	5%	5%	8%	5%	8%	5%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Up to £199 per week / Up to £10,399 per year	255 7%	26 9%	125 8%	99 7%	214 8%	21 7%	7 4%	13 10%	208 7%	47 11%
From £200 to £299 per week / From £10,400 to £15,599 per year	325 10%	25 9%	155 10%	126 9%	271 10%	30 10%	13 8%	11 8%	296 10%	29 7%
From £300 to £499 per week / From £15,600 to £25,999 per year	525 15%	33 11%	229 15%	240 16%	415 15%	51 17%	33 20%	27 20%	454 15%	72 16%
From £500 to £699 per week / From £26,000 to £36,399 per year	578 17%	51 18%	247 16%	262 18%	484 17%	41 14%	27 16%	26 19%	505 17%	73 16%
From £700 to £999 per week / From £36,400 to £51,999 per year	596 17%	59 20%	283 18%	242 17%	481 17%	59 20%	32 19%	24 18%	525 18%	71 16%
From £1,000 to £1,499 per week/ from £52,000 to £77,999 per year	515 15%	42 15%	252 16%	209 14%	422 15%	52 17%	27 16%	14 10%	451 15%	64 14%
£1,500 and above per week / £78,000 and above per year	302 9%	27 9%	132 9%	138 9%	254 9%	23 8%	13 8%	12 9%	251 8%	51 11%
Don't know	125 4%	13 5%	51 3%	55 4%	113 4%	4 1%	5 3%	3 2%	116 4%	9 2%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	URBAN a	RURAL b
Significance Level: 99%										
Unweighted total	3417	436	1627	1246	2145	483	486	303	2959	458
Effective Weighted Sample	2702	284	1275	1070	2005	418	371	208	2357	346
Total	3417	291	1551	1458	2809	304	169	135	2973	444
Prefer not to say	196	14	77	87	156	22	11	6	167	29
	6%	5%	5%	6%	6%	7%	7%	5%	6%	6%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
Up to £199 per week / Up to £10,399 per year	255 7%	26 3%	31 4%	42 6% ae	153 17% abcef	57 3%	195 12% abce	60 9%	179 7%	255 27% bc	- -%	- -%
From £200 to £299 per week / From £10,400 to £15,599 per year	325 10%	31 3%	45 5%	54 8% ae	194 22% abcef	77 4%	248 15% abce	86 13% b	219 8%	201 21% bc	124 10% c	- -%
From £300 to £499 per week / From £15,600 to £25,999 per year	525 15%	71 7%	114 14% a	118 17% ae	218 25% abce	186 10%	337 21% abe	128 20% b	373 14%	304 32% bc	221 17% c	- -%
From £500 to £699 per week / From £26,000 to £36,399 per year	578 17%	97 10%	163 19% ae	192 27% abdef	126 14%	260 14% a	318 20% ade	120 18%	433 17%	153 16% c	425 33% ac	- -%
From £700 to £999 per week / From £36,400 to £51,999 per year	596 17%	182 19% df	197 23% df	151 21% df	66 7%	379 21% df	217 14% d	99 15%	480 18%	41 4%	527 41% ac	24 3%
From £1,000 to £1,499 per week/ from £52,000 to £77,999 per year	515 15%	256 27% bcdf	154 18% cdf	84 12% df	20 2%	410 23% cdf	104 6% d	67 10%	435 17% a	- -%	- -%	515 61% ab

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3417	1050	970	725	658	2020	1383	630	2644	888	1320	904
Effective Weighted Sample	2702	843	776	586	552	1618	1117	511	2078	695	1048	725
Total	3417	957	841	718	888	1798	1606	649	2615	955	1297	840
£1,500 and above per week / £78,000 and above per year	302	213	58	18	12	271	30	36	261	-	-	302
	9%	22%	7%	3%	1%	15%	2%	6%	10%	-%	-%	36%
		bcdef	cdf			bcdf			a			ab
Don't know	125	23	33	21	46	56	68	26	87	-	-	-
	4%	2%	4%	3%	5%	3%	4%	4%	3%	-%	-%	-%
					a							
Prefer not to say	196	57	45	36	52	102	88	27	148	-	-	-
	6%	6%	5%	5%	6%	6%	5%	4%	6%	-%	-%	-%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C10. How much help did your child receive in completing the questions today? (SINGLE CODE)

Base : All parents of children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	2000	-	-	830	773	397	-	1603	397	1016	984	1005	995
Effective Weighted Sample	1702	-	-	690	642	376	-	1330	376	842	860	853	849
Total	2278	-	-	911	911	456	-	1822	456	1139	1139	1139	1139
A lot	228	**	**	106	81	41	**	187	41	123	105	114	114
	10%	**	**	12%	9%	9%	**	10%	9%	11%	9%	10%	10%
A little	745	**	**	457	215	73	**	672	73	526	219	390	355
	33%	**	**	50%	24%	16%	**	37%	16%	46%	19%	34%	31%
				de	e			c		b			
None	1305	**	**	348	615	342	**	963	342	490	815	635	670
	57%	**	**	38%	68%	75%	**	53%	75%	43%	72%	56%	59%
					c	c			b		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C10. How much help did your child receive in completing the questions today? (SINGLE CODE)

Base : All parents of children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	2000	-	-	-	-	416	414	391	382	198	199
Effective Weighted Sample	1702	-	-	-	-	346	345	322	320	189	187
Total	2278	-	-	-	-	456	456	456	456	228	228
A lot	228	**	**	**	**	53	53	46	36	16	25
	10%	**	**	**	**	12%	12%	10%	8%	7%	11%
A little	745	**	**	**	**	227	230	126	89	37	36
	33%	**	**	**	**	50%	51%	28%	20%	16%	16%
						ghij	ghij	ij			
None	1305	**	**	**	**	176	172	284	331	174	167
	57%	**	**	**	**	39%	38%	62%	73%	77%	73%
								ef	efg	efg	ef

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C10. How much help did your child receive in completing the questions today? (SINGLE CODE)

Base : All parents of children aged 8-17

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	a	b
Unweighted total	2000	-	684	1246	1370	245	243	142	1743	257
Effective Weighted Sample	1702	-	569	1070	1282	234	201	111	1489	213
Total	2278	-	734	1458	1874	202	113	90	1981	297
A lot	228	**	83	142	193	15	11	10	195	33
	10%	**	11%	10%	10%	7%	9%	11%	10%	11%
A little	745	**	377	342	601	75	42	27	646	99
	33%	**	51%	23%	32%	37%	37%	30%	33%	33%
			c							
None	1305	**	274	974	1080	112	60	53	1140	165
	57%	**	37%	67%	58%	55%	54%	59%	58%	56%
				b						

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C10. How much help did your child receive in completing the questions today? (SINGLE CODE)

Base : All parents of children aged 8-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2000	616	541	421	412	1157	833	427	1500	536	760	521
Effective Weighted Sample	1702	532	468	367	368	1000	722	364	1275	453	648	455
Total	2278	637	533	476	621	1170	1097	486	1705	654	851	560
A lot	228 10%	60 9%	42 8%	52 11%	68 11%	102 9%	120 11%	71 15% b	143 8%	71 11%	82 10%	44 8%
A little	745 33%	201 32%	194 36%	153 32%	195 31%	395 34%	348 32%	173 36%	538 32%	199 30%	296 35%	188 33%
None	1305 57%	376 59%	297 56%	271 57%	358 58%	673 58%	629 57%	241 50%	1025 60% a	385 59%	472 56%	328 59%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3112	600	695	762	694	361	600	2151	361	2225	887	1561	1551
Effective Weighted Sample	2457	395	532	637	577	341	395	1735	341	1682	777	1229	1229
Total	3092	415	612	839	812	414	415	2263	414	2075	1017	1542	1550
Most Financially Vulnerable	955	118	183	277	257	121	118	717	121	642	313	435	520
	31%	28%	30%	33%	32%	29%	28%	32%	29%	31%	31%	28%	34%
												a	a
Potentially Financially Vulnerable	1297	184	263	340	338	172	184	941	172	877	420	699	598
	42%	44%	43%	41%	42%	41%	44%	42%	41%	42%	41%	45%	39%
												b	b
Least Financially Vulnerable	840	113	167	222	217	121	113	605	121	556	284	408	432
	27%	27%	27%	26%	27%	29%	27%	27%	29%	27%	28%	26%	28%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3112	303	297	351	344	382	380	349	345	176	185
Effective Weighted Sample	2457	198	197	268	264	320	318	288	288	168	174
Total	3092	206	209	308	304	422	417	405	407	202	212
Most Financially Vulnerable	955	54	64	98	85	126	151	108	148	49	72
	31%	26%	31%	32%	28%	30%	36%	27%	36%	24%	34%
							i		i		
Potentially Financially Vulnerable	1297	96	88	136	127	195	146	187	151	86	86
	42%	47%	42%	44%	42%	46%	35%	46%	37%	43%	40%
		f				f		f			
Least Financially Vulnerable	840	56	57	74	93	102	120	109	108	67	54
	27%	27%	27%	24%	30%	24%	29%	27%	26%	33%	26%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	SCHOOL YEAR			NATION				AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	a	b
Unweighted total	3112	400	1502	1126	1945	440	443	284	2695	417
Effective Weighted Sample	2457	259	1174	970	1819	381	338	192	2143	314
Total	3092	264	1421	1314	2537	277	152	126	2687	405
Most Financially Vulnerable	955	72	431	421	790	77	43	45	835	121
	31%	27%	30%	32%	31%	28%	28%	36%	31%	30%
Potentially Financially Vulnerable	1297	120	599	532	1055	120	67	55	1128	169
	42%	45%	42%	40%	42%	43%	44%	44%	42%	42%
Least Financially Vulnerable	840	72	390	362	692	80	42	26	724	116
	27%	27%	27%	28%	27%	29%	28%	21%	27%	29%

Columns Tested: a,b,c - a,b,c,d - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3112	970	882	667	584	1852	1251	581	2421	888	1320	904
Effective Weighted Sample	2457	775	706	540	491	1480	1011	471	1897	695	1048	725
Total	3092	875	762	659	789	1637	1448	596	2375	955	1297	840
Most Financially Vulnerable	955 31%	128 15%	168 22% a	211 32% abe	443 56% abcef	295 18%	654 45% abce	211 35% b	693 29%	955 100% bc	- -%	- -%
Potentially Financially Vulnerable	1297 42%	268 31%	373 49% ade	342 52% ade	313 40% a	641 39% a	655 45% ae	275 46%	971 41%	- -%	1297 100% ac	- -%
Least Financially Vulnerable	840 27%	479 55% bcdef	221 29% cdf	106 16% df	33 4%	701 43% bcdf	139 10% d	110 18%	711 30% a	- -%	- -%	840 100% ab

Columns Tested: a,b,c,d,e,f - a,b - a,b,c