

# Community Digital Sound Programme (C-DSP) licence

Application form – Part A (public)
Name of applicant (i.e. the body corporate that will hold the licence):
Sound Communities CIC
Proposed service name:
Ocean Youth Radio
Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or <u>currently being advertised</u> by Ofcom as shown in the multiplex licence advertisement)
Tordab

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):

Ocean Youth Radio 52a Hyde Road, Paignton,TQ4 5BY info@soundcommunities.co.uk

Publication date: 1 June 2021

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# 1. Overview

You should complete this form if you are applying for a community digital sound programme licence ("C-DSP"). You can find further information about C-DSP services in the <u>guidance notes for licensees</u> and <u>applicants</u>.

This application form is divided into two parts – Part A (which we will publish on our website) and Part B (which will be kept confidential). This document constitutes Part A; Part B of the application form is available on our website.

If you encounter any issues using these forms, please contact <a href="mailto:broadcast.licensing@ofcom.org.uk">broadcast.licensing@ofcom.org.uk</a>.

## The purpose of this form

- 1.1 You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.
- 1.2 A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom's published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.
- 1.3 A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.
- 1.4 As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.
- 1.5 An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).
- 1.6 You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the guidance notes for applicants and licensees.

#### **Provision of information**

- 1.7 Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.
- 1.8 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

## Publication of information about applications and licensed services

- 1.9 Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.
- 1.10 In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast.licensing@ofcom.org.uk).
- 1.11 Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.
- 1.12 Ofcom publishes a monthly radio licensing update which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

# **Data protection**

1.13 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's General Privacy Statement for further information about how Ofcom handles your personal information and your corresponding rights.

# **Keeping up to date with broadcasting matters**

- 1.14 We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.
- 1.15 To sign up to receive these communications, you must visit the email updates area of our website and select 'Broadcasting.'

# 2. Applicant's details

#### About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read <u>Ofcom's guidance on the definition of 'control' of media companies</u>. Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

# **Applicant information and contact details**

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

Sound Communities CIC

2.2 Company registration number stated on Companies House:

8269920

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

1-3 Winner Street, Paignton, Devon, TQ1 3BN

2.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

#### Yes

If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.

2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the guidance notes).

Full name	Kate Rudman
Job title	Director
Address	1-3 Winner Street, Paignton, Torbay
Telephone	01803 840 982
Mobile phone	07969 218793
Email	kate@soundcommunities.co.uk

2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

www.oceanyouth.co.uk

2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

We receive funding from a variety of trusts and foundations including BBC Children In Need, The National Lottery Community Foundation, Youth Music, Devon Community Foundation and The Rank Foundation. We expect these funders to continue to help support our activities and core costs. We received repeat funding from the Audio Content Fund.

# Ownership and control of the company which will hold the licence

#### Details of officers, participants and shareholders of the applicant

2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individ- ual	Correspondence address <sup>1</sup>	Country of residence	Other officerships held (and nature of the business concerned)	Other employ- ment
Kate Rud- man	52a Hyde Road, Paignton, TQ4 5BY	UK	n/a	n/a
Mike Cook	52a Hyde Road, Paignton, TQ4 5BY	UK	n/a	n/a
Mitch Knight	52a Hyde Road, Paignton, TQ4 5BY	UK	n/a	n/a

2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant ("participants"). If you are unable to provide a complete answer to this

 $<sup>^{\</sup>mathrm{1}}$  This should be the same address as is held and published by Companies House.

question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Full name of >5% partici-	Number of	Total invest-	Total invest-	% of voting
pant (existing and pro-	shares	ment (£s)	ment (%)	rights
posed)				
N/A				
Comments				
We are a Community Interest Company so have no shares.				

2.10 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of the entity	Address
N/A	

2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of entity	Address	Affiliates
N/A		

## Details of persons who control the applicant

2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant

jointly because they act together in concert (e.g. because of a shareholder's agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of individ- ual or body	Address	Affiliates
N/A		

2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An "officership" refers to being a director of a body corporate, designated member of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of individual	Name of body in which of- ficership held	Affiliates of that body
N/A		

2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of body corpo-	Body corporate controlled	Affiliates of body corporate
rate listed in 2.11		controlled
N/A		

2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. "participants"). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a

complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond "N/A" in the table)

Name of body corporate identified in response to question 2.11				
Full name of >5% participant	Number of shares	Total invest- ment (£s)	Total invest- ment (%)	% of voting rights
N/A				
Comments				

### Involvement of the applicant in specified activities

2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
A local authority	No	
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
A body whose objects are wholly or mainly of a religious nature; <sup>2</sup>	No	

<sup>&</sup>lt;sup>2</sup> Please refer to Sections 3 to 5 of <u>Ofcom's religious guidance note</u> for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

C-DSP licence: Application form (Part A)

	An individual wh			
	of a body falling	within (b) or		
	(c);			
	A body corporat	e which is an	No	
	associate (as de	·		
	graphs 1(1) and			
	of Schedule 2 to			
	casting Act 1990 falling within (b)			
	Talling Within (5)	, 01 (0),		
	An advertising a	gency or an	No	
	associate of an a	advertising		
	agency			
			•	
Dotoile	of application	as liconoos o	nd constin	n.c
Details	of application	is, licefices a	ina Sanctio	115
2.17	Is the applicant (i Ofcom?	.e. the body cor	porate that wi	Ill hold the licence) a current licensee of
	No			
		vide the licence	details expand	ding the table if necessary:
	Licence num-	Name of multi		,
	ber	Name of multi	piex	
2.18	Has the applicant	(i.e. the body co	orporate that	will hold the licence) held an Ofcom broad-
	casting licence be			•
N	lo			
	If yes, please pro	vide the details o	expanding the	table if necessary:
	Licence number	Name of serv	vice or multipl	ex

No

2.19	Has anyone involved in the proposed service held an Ofcom broadcasting licence or been
	involved in an Ofcom-licensed broadcast service before?

If yes, please provide the details expanding the table if necessary:

Dates licence	Licence num-	Name of service or multiplex
was held or	ber (if known)	
dates of in-		
volvement		

2.20 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

#### No

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex

2.21 Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a "participant")?

#### No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.22 Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

#### No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.23 Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

#### No

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

2.24 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

#### No

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction imposed	Date sanction imposed

2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

#### No

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

2.26 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom's consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant's eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond "N/A".

# 3. The proposed service

#### About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simulcast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.** 

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

# Your proposed service and target community

3.1 What is the proposed service name?

Ocean Youth Radio

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Tordab

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 5.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).<sup>3</sup>

<sup>&</sup>lt;sup>3</sup> If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

1-3 Winner Street, Paignton, Torbay, Devon, TQ1 3BN

3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

N/A

3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words**.

We will be serving all communities in Torbay, South Devon through targeting young people (YP) as our main audience. We will make an effort to reach deprived, isolated and vulnerable young people through our programming and outside broadcasts. There is an overall population of 146,200 (Torbay/South Devon JSNA, 2014/15) with 27,280 young people aged between 5-24yrs old. (JSNA 2015)

Like many seaside towns, Torbay was once prosperous however it suffers now from severe economic and cultural deprivation. It is the most deprived local authority in the southwest with some of the lowest levels of cultural engagement in England.

Many of the young people with whom we work are disadvantaged and socially and economically isolated. The following areas where we work have incredibly high rates of child poverty: Watcombe 42%, Roundham with Hyde 35%, Blatchcombe 33%, Berry Head with Furzeham 33%, St Mary's-with-Summercombe 33%. (Ofsted Report 2016/2017, Rate per 0.18 pop)

Many YP here can be acutely territorial and insular rarely leaving their estates, without youth workers or support systems. This isolation is compounded by their increasing use of often image-obsessed social media. They can feel a severe lack of agency, aspirations, employment prospects, access to cultural opportunities and subsequently confidence. This deprivation often leads to risk taking behaviours and results in low self-esteem. Risk-taking behaviours include alcohol, smoking and drug abuse.

Approximately 45% of Torbay's population are over the age of 50 and the majority of people asked across Torbay hold a negative view of ageing. (Ageing Well, 2015)

We also aim to target families, schools and older people through our intergenerational work exemplified by our Hear & Now oral history project.

3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.** 

Sound Communities as a CIC is legally bound to use any profit to benefit it's community which is young people. Ocean Youth Radio is a youth-led project supported by staff at Sound Communities and a committed core youth team of volunteer presenters and producers.

Sound Communities are overseen by an advisory board who quarterly audit accounts and activities to ensure that the strategic direction and day to day operations of the organisation and are driven effectively towards better outcomes for young people.

# Social gain

3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer,

including details about other organisations you intend to work with. **Answer in fewer than** 500 words. Please do not provide names of individuals in your answer.

Our station will continue to reach and transform YP's lives however this DAB license will enable us to reach even further to engage more hard to reach YP as producers and listeners.

Our experience has proved to us how powerfully radio can improve YPs' communication skills which improves their confidence and self-esteem. It particularly appeals to young people who are not achieving at conventional learning in school and consequently suffer from low confidence.

Gail Rogers (Children and Families Commissioner, 2015) states, "I have witnessed how this work has developed confidence in those YP who do not know how to express themselves, or do not believe that their voice is going to be heard when they speak out. ..it has raised the aspirations and self-esteem of many YP and kept them engaged where many other activities and media have failed."

Our outreach programme in our Boom Bus (mobile recording and broadcast studio) travels to some of the most deprived areas' youth clubs and attracts YP to become active in their communities, express their views and connects them to the wider youth community in Torbay. A local youth worker sees the value of our outreach broadcasts "I think it really is beneficial going to their patch because a lot of YP don't have the confidence to come in to an unknown place." (Hickey, S. 2014)

"Ocean Youth offered my son a place that felt safe and gave him the courage to see himself as equal and worthy. He was a child who struggled to feel this at school, because of gender identity and anxiety. My child already possessed talent, but struggled to see himself 'fitting' in higher education after his school experience. It has been so validating for him to be met simply as the person that he is. Wonderful." Parent, 1/3/21

We work very closely with a wide range of partners who refer YP to us. We and our partners take care in ensuring they are offered the best quality and most appropriate support, especially those who are at risk, vulnerable and with complex needs. These partners include: local charities, special schools, charities, youth centres, employment agencies, School Phobics, Young Carers, young homeless, Youth Justice Service team and Housing Associations. We also deliver partnership projects e.g working with YPs to develop issue-based content on topics including being a young carer with Torbay Youth Trust's young carers network.

"It's quite outstanding what Ocean Youth has achieved. There is a clear, transformative effect and I believe this station could well serve to be a best practice model for engaging YP in certain areas across the UK to develop skills." Community Radio Awards Panel Feedback, 2020

We have won many nominations and national awards including Silver at the Arias for Best Grass Roots Project (2021) and Best Rising Talent at The Young Audio Awards (2020).

3.8 Please summarise how your service will facilitate discussion and the expression of opinion.

Answer in fewer than 200 words.

YP have always had a voice – our station will make sure it's heard and listened to. When YP feel that they genuinely have the freedom to express themselves and that people are listening to them they respond powerfully with creativity and commitment. This is happening at Ocean Youth.

YP use their voice here to explore issues that are affecting them and their peers, building their capacity to cope, signposting them to support that is available and raising awareness about the dangers attached to risk-taking behaviours. Shows by local YP themselves have the power to support, inform and engage young listeners in ways that adults and national agencies cannot. Social action through the radio will lead YP to help their communities to lead more emotionally healthy and less isolated lives.

Our producers have produced content on:

- -youth loneliness
- -physical activity
- -bullying
- -anxiety
- -transition to secondary school

Local peer voices succeed where advice from agencies often fail "76% of YP want to receive information and guidance from their peers." (My place Survey, 2010). Broadcasts counteract the cultural, social and emotional isolation that many YP here face connecting them with each other through their shared experiences and love of music.

3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words**.

The station will continue to develop employment pathways such as work experience, accreditation and paid work. Our training and broadcasts also develop YP's digital technology skills which are easily transferable and increase their employability, creativity and aspirations.

We offer after school clubs open to all and free to access and we also offer many targeted early intervention opportunities as well as alternative provision. These opportunities can all lead to YP getting their own show and, if they should wish, join the core team to shape the future of the station.

We ensure that these opportunities are available by sourcing funding from a variety of sources. We have been very effective at sourcing this income from funders such as: BBC Children In Need, National Lottery Community Fund, Sanctuary Housing, Devon Community Fund and Paul Hamlyn Foundation.

The station's core team is also planning ways of creating new revenue streams such as sponsorship, merchandise and events. This income will ensure that the station's open access participation opportunities continue without reliance on funding.

3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words**.

By YP expressing themselves and exploring the challenges which they face, young listeners, commissioners, local stakeholders, and the wider community are able to better understand the challenges, coping strategies and also ways to support YP more effectively.

The station already provides a safe-place where YP can come and be part of a social action community. The broadcasts also connect YP who are often isolated geographically and/or socially.

3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words**.

We are a Trauma-Informed organisation. As former teachers, youth workers and peer mentors we know how to effectively engage and support our young people and we are committed to learning new and effective strategies to improve their mental health. We work with leading psychologists, practitioners and peer organisations regionally and nationally to develop our therapeutic approaches to helping young people to develop new skills, build confidence, self-esteem and improve their mental health.

Our staff are highly qualified with Masters Level qualifications in education. We have a strong track record of delivering projects using the combined arts of radio, drama, music and digital imaging to improve mental health.

We have worked with many partners to pilot and evidence our approach including: 0-19, Public Health Torbay, Torbay Council, Checkpoint Torbay, Torbay Culture, NHS, Peninsula Medical School, Brunel Academy.

## **Participation**

3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words**.

We have an open access weekly radio club available to any YP in Torbay to sign up for and attend. All involved YP will be offered the opportunity to join the core team which makes key decisions about the station. The core team meet every two weeks currently but this will become weekly once we are broadcasting on our DAB station.

There are also regular visioning days called Seaways when all YP involved with the station are invited to contribute ideas around how the station is developing.

We will also put a feedback button on our station's website to ensure there is an easy way for our audience to communicate any concerns, opinions and/or ideas they may have.

# **Accountability**

3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words**.

We have an email address that is available on our website and all of our social media channels allow direct messages.

During broadcasts we make regular call outs for listeners to interact and we include polls and invitations to contribute responses whenever possible. Any feedback received from open meetings and online engagement is logged and discussed at core team meetings and put into practise if appropriate and possible. The core team makes decisions based on a one person one vote system.

We also send out surveys, at times with incentives, to get feedback on the impact of the content. This is to gauge the effectiveness of our content and also helps us to measure the impact of our work.

Any criticisms will be immediately taken to the Sound Communities CIC senior management team and logged. We will respond immediately either with a change in programming or a meeting with the relevant producer and the core team to discuss how to take the complaint and whether it needs acting upon or not.

3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words**.

Any criticisms will be immediately taken to the Sound Communities CIC senior management team and logged. We will respond immediately either with a change in programming or a meeting with the relevant producer and the core team to discuss how to take the complaint and whether it needs acting upon or not.

Any suggestions will be taken to the core team meetings and voted upon and also tabled at our Seaways inclusive events for all station volunteers. Our feedback button on our website will support audience members to respond.

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# **Draft Key Commitments**

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

#### **ANNEX TO LICENCE**

#### LICENSED SERVICE NO tbc

Licensed Service	Service Description	Transmission Sched- ule	Multiplex
Ocean Youth Radio (the on-air name of the programme service as in question 3.1 of this application)>	Ocean Youth Radio is a radio service intended to serve  NOTE: The next 3 headings below are the components of the 'character of service'.  Young People in  Torbay NOTE: this can be all, or a subset of, the area covered by the radio multiples service described in the next column> ("the target community") by		Tordab (as per the licence advert): as in question 3.2 of this application, specify if small-scale or local multiplex the radio

<ENTER A BRIEF STATEMENT OF MAIN PURPOSE OF THE RADIO SERVICE, ITS FUNC-TIONS/ACTIVITIES describe in no more than 50 words>

Ocean Youth Radio will give a platform for local young people to use their voice to explore issues affecting them, share music, connect and develop confidence, skills and aspirations. Social action through Ocean Youth Radio will lead our young people to help their peers to lead be more emotionally healthy and connected.

The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee).

The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community shall contribute to the operation and management of the service.

station plans to broadcast on>

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The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.	

# 4. Compliance of the service

#### **About this section**

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Phone-paid Services Authority Code of Practice

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the <u>C-DSP guidance notes</u>, where you will also find links to the codes and rules listed above.

4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

The compliance officer, Kate Rudman, has completed an MA in Radio Production in 2008 at Bournemouth University which included coverage of the compliance arrangement requirements for a community radio station and the Ofcom Broadcasting Code. Kate Rudman has also studied the BCAP Code: the UK Code of Broadcast Advertising and The Phone-paid Services Authority Code of Practice in order to prepare effectively for the process of taking on a C-DSP license. She was already familiar with requirements set out in these codes due to running an online internet station for many years with several RSLs.

Kate Rudman also signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published which she reads and then communicates to her team, updating policies and training materials when necessary.

4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

Kate Rudman (Compliance Officer) has had decades of experience supporting young people to broadcast live on air on Internet-based community stations (2001-2023 in Preston Manor City Learning Centre, Ocean Youth Radio), Restricted Service Licenses (2016-2018), and also on FM community station Soundart Radio. (2017-2019)

Kate Rudman entered into agreements with the copyright licensing bodies before commencing broadcasting. These are PPL and PRS for Music.

4.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff – this question relates to job roles rather than currently employed individuals.

Head of Compliance - will take overall responsibility for the station's compliance to all regulation requirements as set out by Ofcom. This involves ensuring all YP are trained and monitored during their broadcasts and that all pre-recorded content complies with the relevant codes. This involves updating training materials, organising staff training and providing reminders regularly in response to events such as elections.

Head of Operations - will manage procedures involving YP registration, attendance, safeguarding and

Radio Station Manager - will manage YP in the studio and ensure compliance.

Studio Producers – will manage YP in the studio and ensure compliance.

4.4 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

Staff, as part of their induction process, will complete a compliance training module with a quiz at the end to monitor their understanding of the required codes of practise.

Our core team of young people who lead the station and are studio producers earn AQA Level 2 awards in Radio Production. One of these modules is code of practise. They need to pass this module in order to become part of the core team. All presenters will also be required to pass our Kahoot quiz on Codes of Practise before they are able to go online. No young people broadcast live without a senior staff member present. There are also posters in the studio reminding young people of the codes of practise required.

4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

#### The training will be mandatory.

- 4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).
  - a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

We will ensure that non-compliant content is not broadcast live on air by doing the following:

Ensuring all staff/presenters understand the broadcasting code and how to respond if the rules are broken. They will apologise making it clear what was wrong with the broadcast and explaining that it was aired in error. Live content will be monitored carefully during broadcasts to ensure that should non-compliant content be aired, then presenters can respond appropriately.

All young presenters (under 16) will have written consent to broadcast on air from parents/guardians.

Ensure that there is always one producer monitoring broadcasts who is able to identify offensive or racist language even if in dialect.

Risk assessments will be written if any interviewees/performers are deemed to have potential for breaking the required codes.

To help us to prevent any non-compliant content from being broadcast we will have regularly updated lists of terror group and offensive dialect to watch out for.

We will ensure that presenters and producers are clear around the rules of transparent wording for sponsorship, prizes, services and that any independent assessment of products is genuine.

During election time, we will mostly avoid any political debates as the challenges of ensuing due impartiality are high for small community station such as ours. We will consider coverage if our young presenters are very enthusiastic however it will be monitored extremely carefully by the station manager and compliance officer.

We will ensure that our presenters avoid all heath and wealth claims that could cause potential harm and assist audiences over sensitive topics that might affect them with sign-posting to support helplines. We will not broadcast any glamourisation of violent, dangerous or seriously anti-social behaviour or demonstrations/sharing of methods of suicide or self-harm. This will be part of all presenters' induction process and posters will be on the walls of the studio as reminders. If any such material is broadcast, it will be picked up instantly and challenged by the senior producer.

We will consider carefully the impact of representation of the use of illegal drugs, smoking, solvent abuse and the misuse of alcohol and violence incl knives, sexually explicit behaviour and mental health challenges. Any plan for content of this nature will be given to the Compliance Officer before scheduling and a risk assessment will be written if deemed necessary including consideration of nay impact on producers' physical and emotional health. Expert advice may well be sought.

If the content of the show is of a more adult nature it will not be aired between 6:00 and 9:00 or 15:00 and 19:00 and it will be proceeded by clear information explaining the nature of the content.

As regards, due accuracy when reporting news, producers will be trained to understand the codes and broadcasts will be monitored carefully.

For all of the above, if a presenter/producer has failed to comply with rules they will eb given a warning and if they transgress again they will not be able to broadcast live again for a period of 6 months. If they fail to comply on a further occasion they will be banned from future live broadcasting.

b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.

All pre-recorded material will be submitted to the station manager for listening with source material etc recorded on a template and filed. The station manager will monitor recordings carefully for any non-compliance of the codes including any infringements of copyright.

If at all unsure, the station manager will refer the material the compliance officer who will make a decision. The station manager will be very clear and updated on all Ofcom requirements and read updates carefully. If any updates are relevant all presenters will be emailed the details immediately.

4.7 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to what you will broadcast on the station, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

The Compliance officer will monitor the output of the station with the support of the station manager. Reviews of how the station is fulfilling it's key commitments will be conducted annually on a formal basis and this will then be part of the Sound Communities CIC Impact Report (published on website and shared on social media platforms) and presented to their Advisory Board however there will be a quarterly update at the station's core team meeting which will be shared with the Compliance officer so that if there are any shortfalls these can be addressed.

4.8 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to the station's off-air social gain activities, including how you will monitor that

these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

All presenters and producers sign up to our monitoring system, Upshot. Part of our annual review will be to send out surveys via this system to evaluate the social gain that the station's activities are having. We will also send out surveys via our social media platforms for particular content to gauge the impact the content has had on listeners. An infographic of this information will be included in the Sound Communities CIC Impact Report.

Ocean Youth will work towards producing an independent Impact report.

4.9	What language(s) does the applicant intend to broadcast in?
	English

4.10 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules.

Please do not give names of individual members of staff.

4

# 5. Declaration

#### **About this section**

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign the form.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following:

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
  - a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
  - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
  - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
  - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influ-

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ence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:

KATE RUDMAN

#### Date of application:

14/2/23

I am authorised to make this application on behalf of the applicant in my capacity as (**delete as appropriate**):

Company secretary / company director / designated member (in the case of a Limited Liability Partnership)

You also need to complete the <u>confidential section (Part B) of the application</u> <u>form</u>