

MID data 2009 – PSB Report 2010

PSB Report 2010
7th July 2010

PSB overall network programme spend



Source: Ofcom/broadcasters. Note: figures are expressed in 2009 prices. BBC figures include BBC1, BBC2, BBC3, BBC4, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C or BBC HD. Figures exclude nations/regions programming.

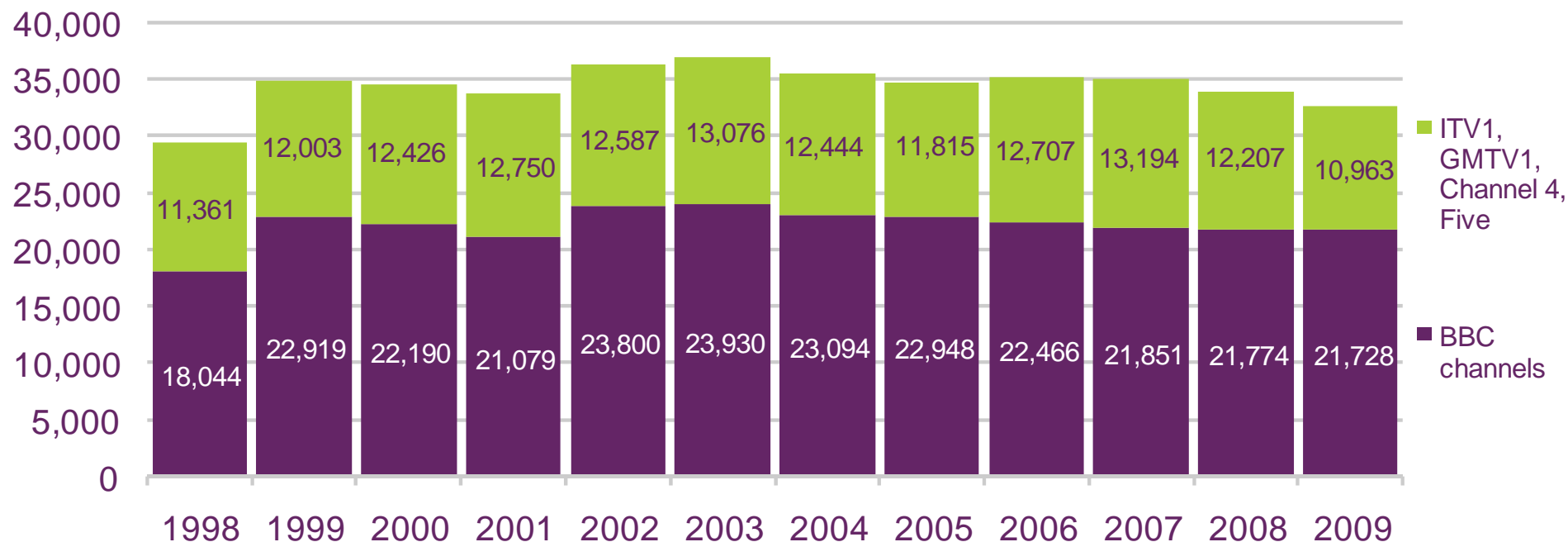
PSB network spend on first-run originations



Source: Ofcom/broadcasters. Note: figures are expressed in 2009 prices. BBC figures include BBC1, BBC2, BBC3, BBC4, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C or BBC HD. Figures exclude nations/regions programming.

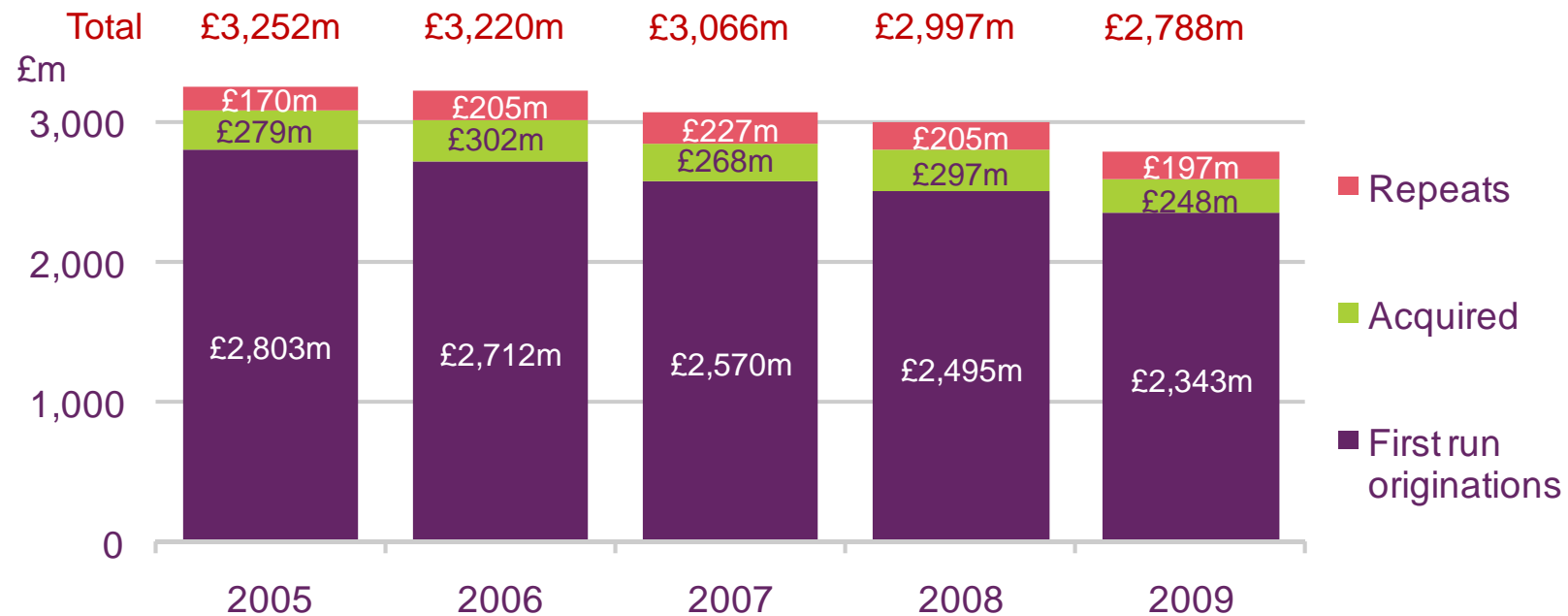
PSB hours of first-run network originations

Total 29,405 34,922 34,616 33,829 36,387 37,006 35,538 34,763 35,173 35,045 33,981 32,691



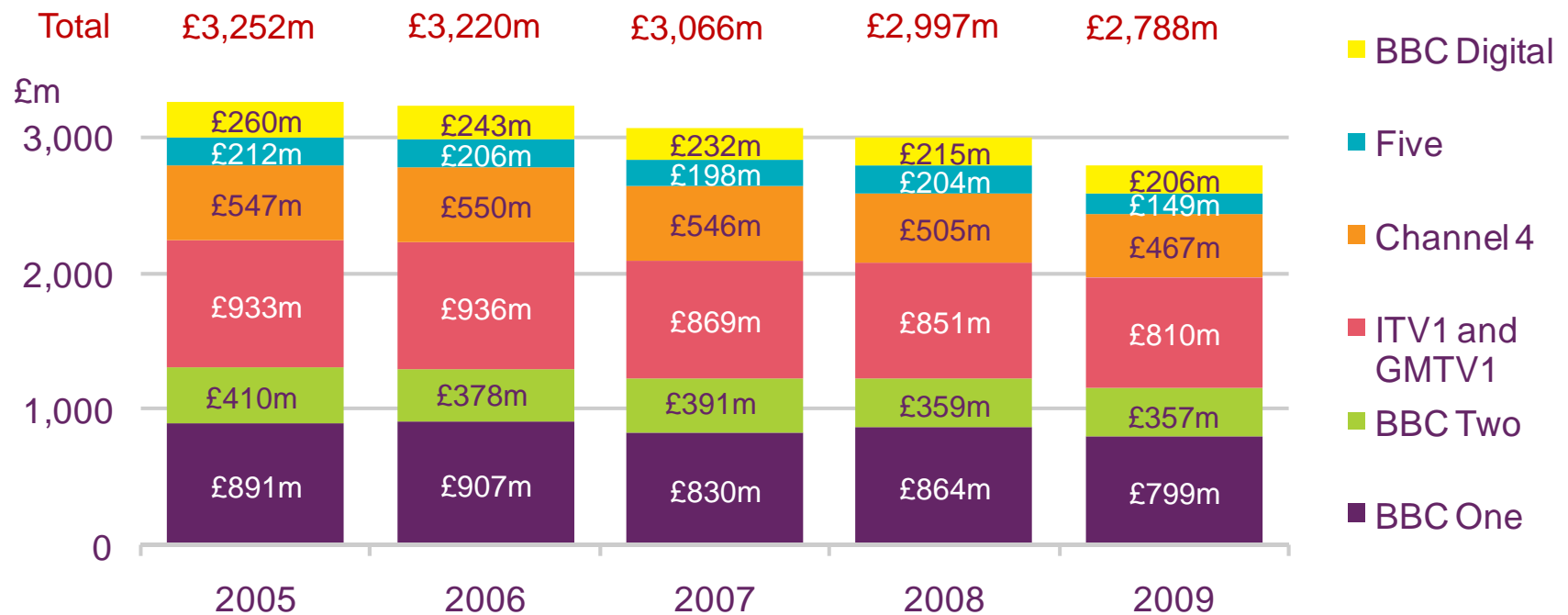
Source: Ofcom/broadcasters. Note: figures are expressed in 2009 prices. BBC figures include BBC1, BBC2, BBC3, BBC4, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C or BBC HD. Figures exclude nations/regions programming.

PSB network programme spend; by type of programming



Source: Ofcom/broadcasters. Note: figures are expressed in 2009 prices. Figures include PSB services: BBC1, BBC2, BBC3, BBC4, CBBC, CBeebies, BBC News, BBC Parliament, ITV1, GMTV1, Channel 4 and Five. The analysis does not include S4C or BBC HD. Figures exclude nations/regions programming.

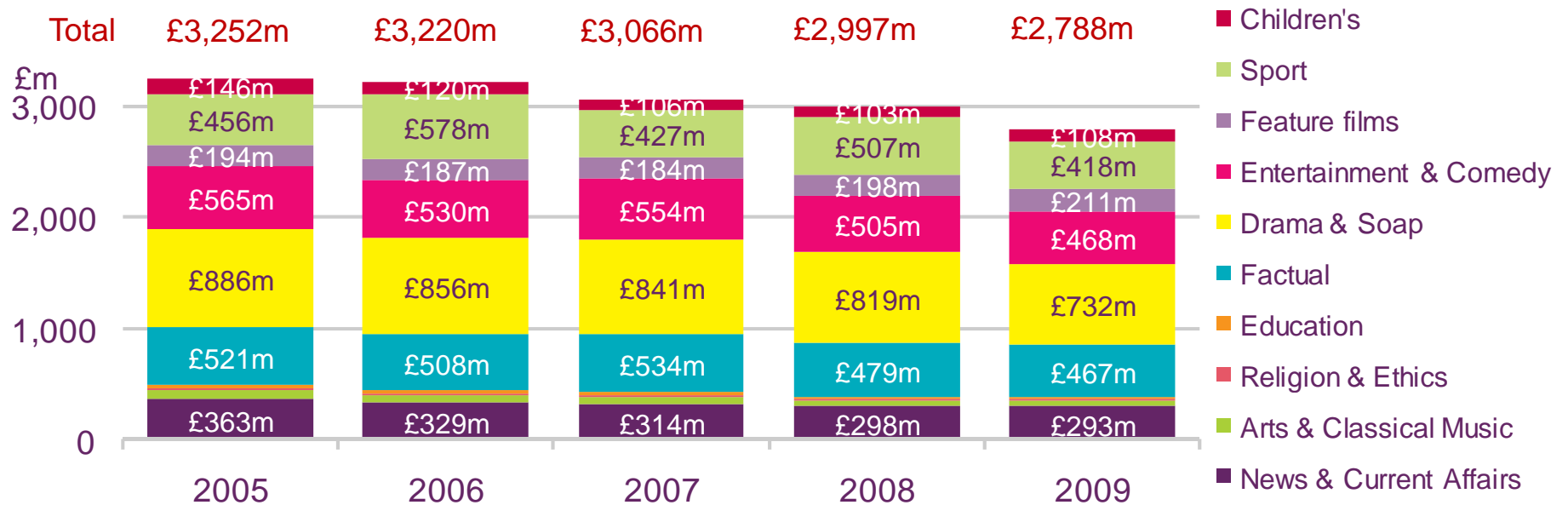
PSB network programme spend; by channel



Source: Ofcom/broadcasters. Note: figures are expressed in 2009 prices. BBC Digital includes BBC3, BBC4, CBBC, CBeebies, BBC News, and BBC Parliament. The analysis does not include S4C and BBC HD. Figures exclude nations/regions programming.



PSB network programme spend for PSB channels; by genre



Source: Ofcom/broadcasters. Note: figures are expressed in 2009 prices. Figures include PSB services: BBC1, BBC2, BBC3, BBC4, CBBC, CBeebies, BBC News, BBC Parliament, ITV1, GMTV1, Channel 4 and Five. The analysis does not include S4C or BBC HD. Figures exclude nations/regions programming.



Programme spend on nations and regions programming

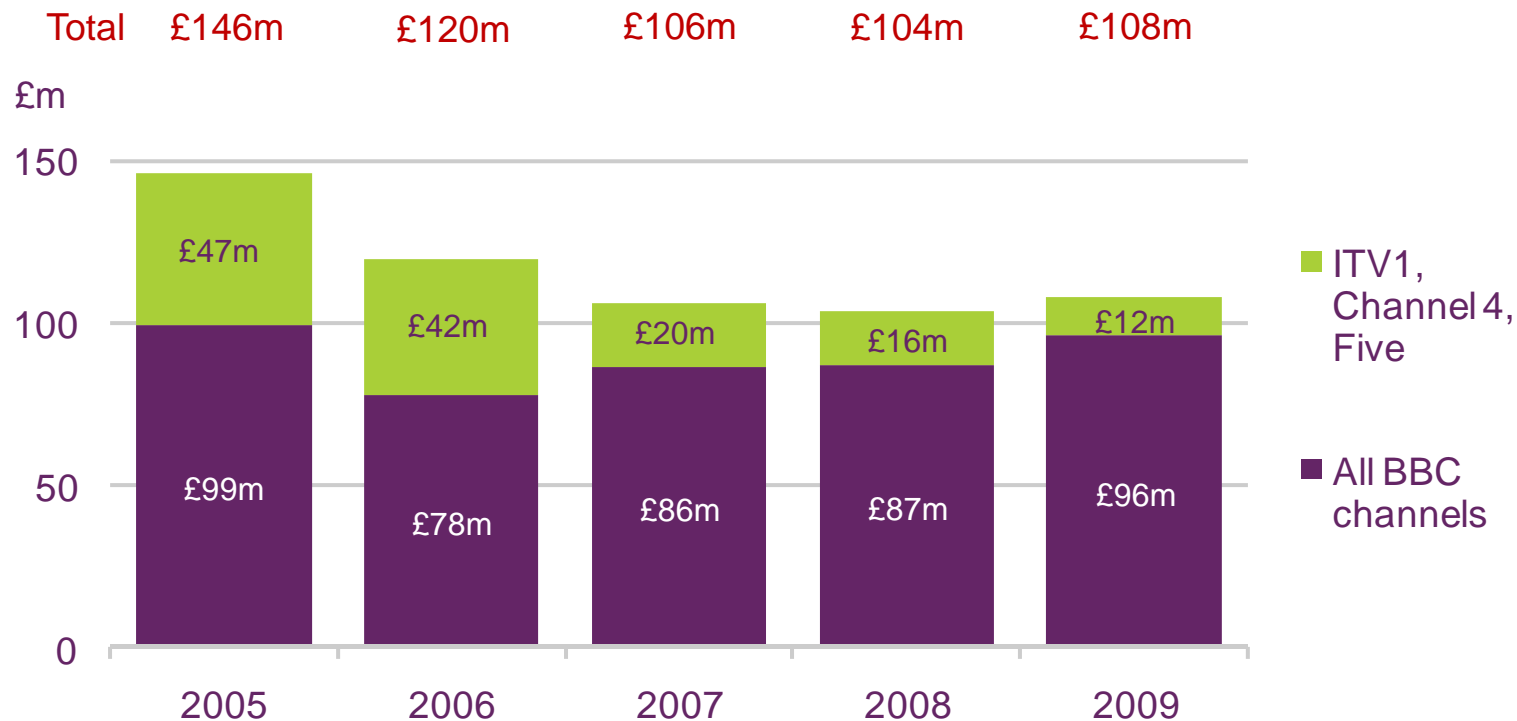
Total investment in nations and regions output by the BBC, ITV1/STV/UTV
Investment (£m, 2009 prices)



Source: Broadcasters.

Note: All figures expressed in 2009 prices, excludes Gaelic and Welsh language programming but includes some Irish language programming. Figures also exclude repeats.

Network children's programme spend on PSB channels

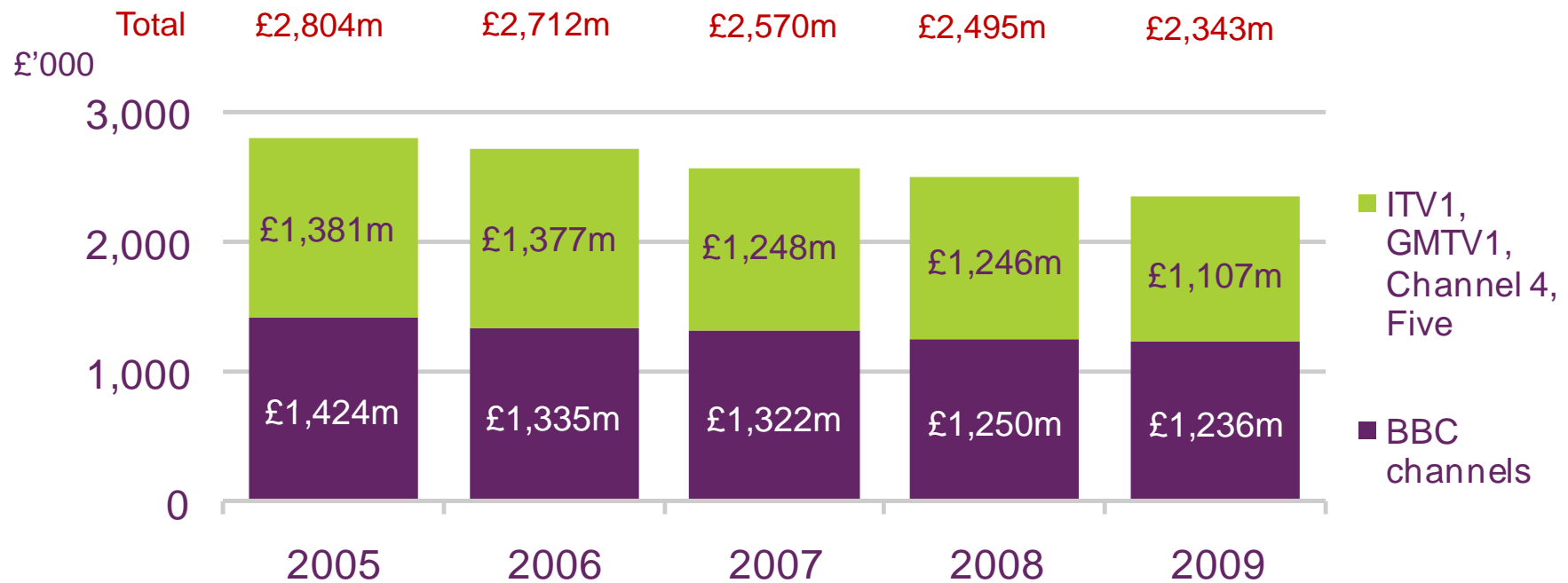


Source: Ofcom/broadcasters. Note: figures are expressed in 2009 prices. ITV1 includes GMTV1. BBC channels do not include BBC HD. CITV is excluded. Note: The later section on Children's programming also includes figures on S4C, whereas this overall measure includes only channels available across the whole of the UK.

PSB first run originations



PSB network programme spend on first-run originations

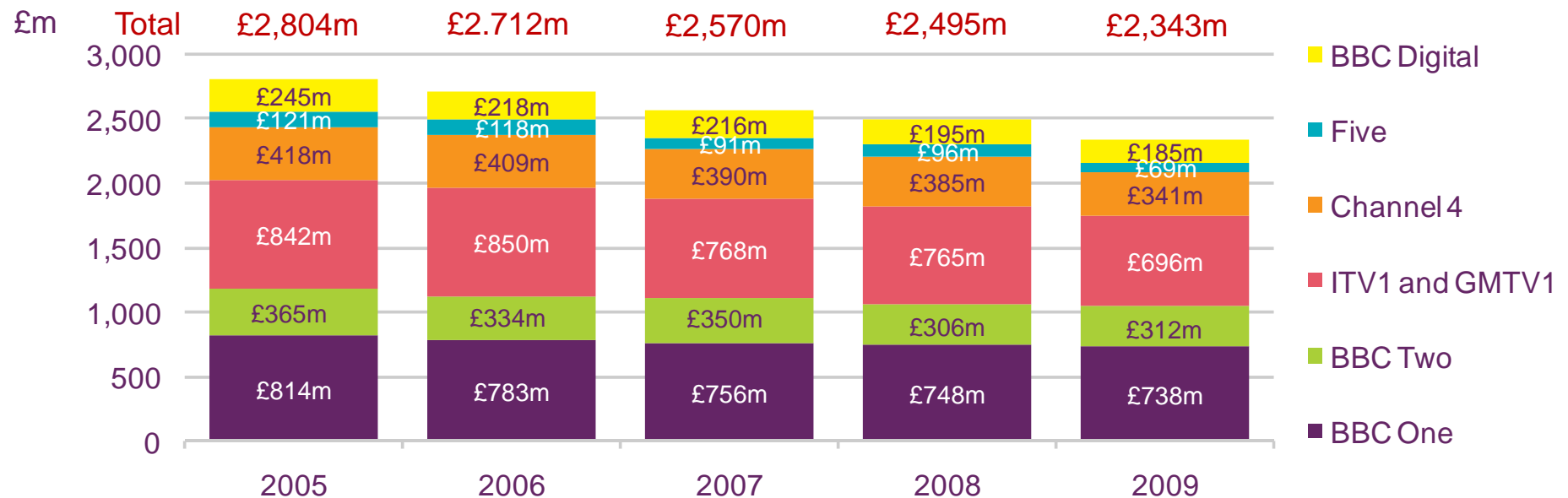


Source: Ofcom/broadcasters. Note: figures are expressed in 2009 prices. BBC figures include BBC1, BBC2, BBC3, BBC4, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C or BBC HD. Figures exclude nations/regions programming.

PSB first run originations



PSB first run originations spend; by channel

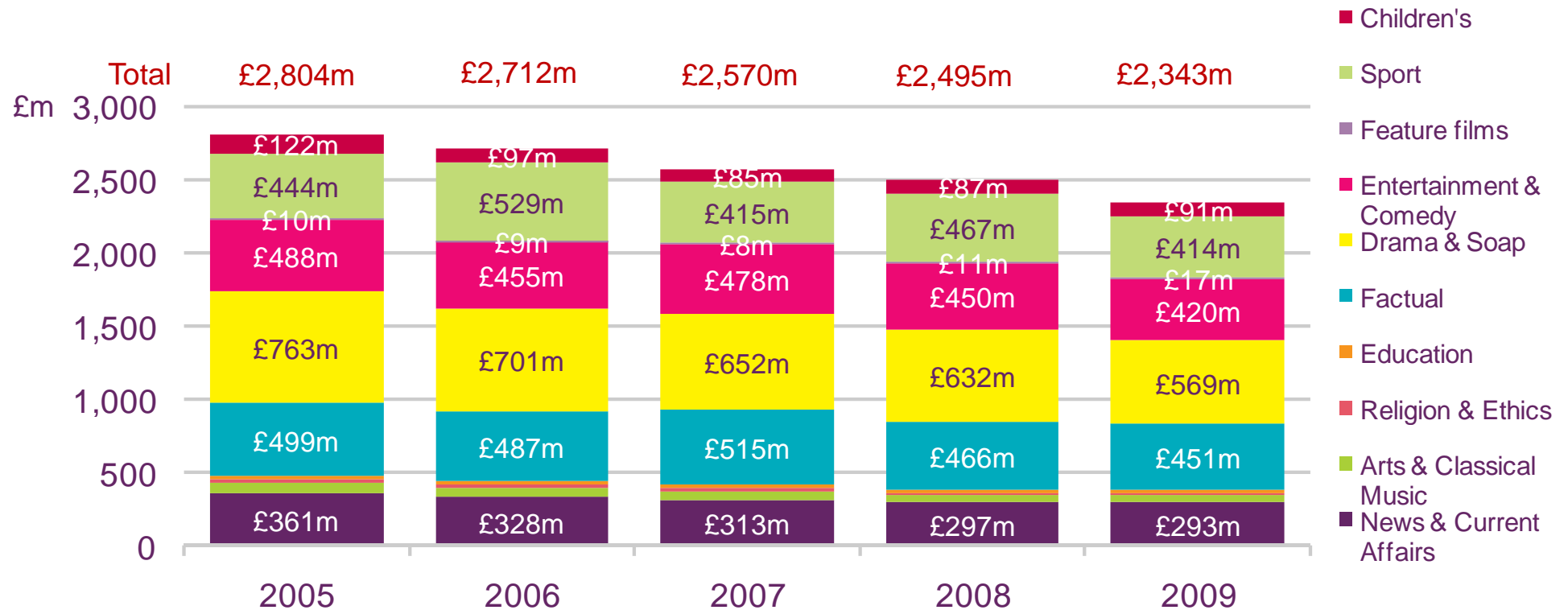


Source: Ofcom/broadcasters. Note: figures are expressed in 2009 prices. BBC Digital includes BBC3, BBC4, CBBC, CBeebies, BBC News, and BBC Parliament. The analysis does not include S4C and BBC HD. Figures exclude nations/regions programming.

PSB first run originations



PSB first run originations spend; by genre

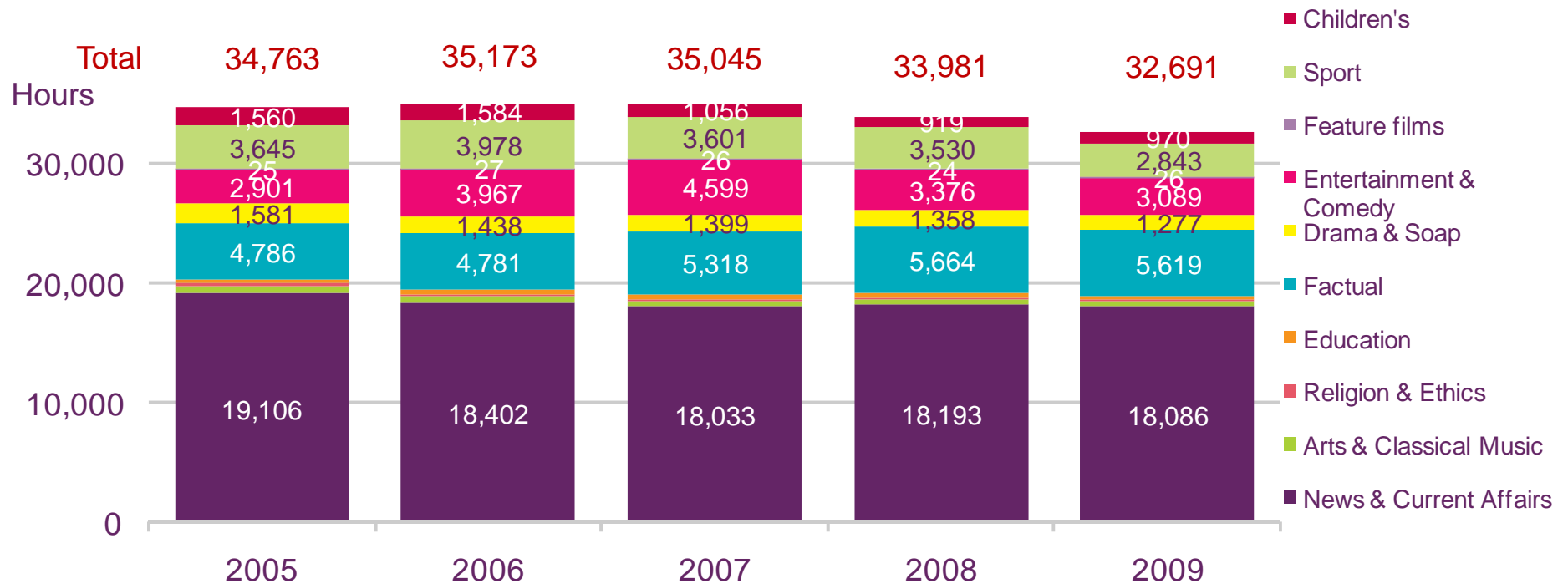


Source: Ofcom/broadcasters. Note: figures are expressed in 2009 prices. Figures include PSB services: BBC1, BBC2, BBC3, BBC4, CBBC, CBeebies, BBC News, BBC Parliament, ITV1, GMTV1, Channel 4 and Five. The analysis does not include S4C or BBC HD. Figures exclude nations/regions programming.

PSB first run originations



PSB first run origination hours; by genre



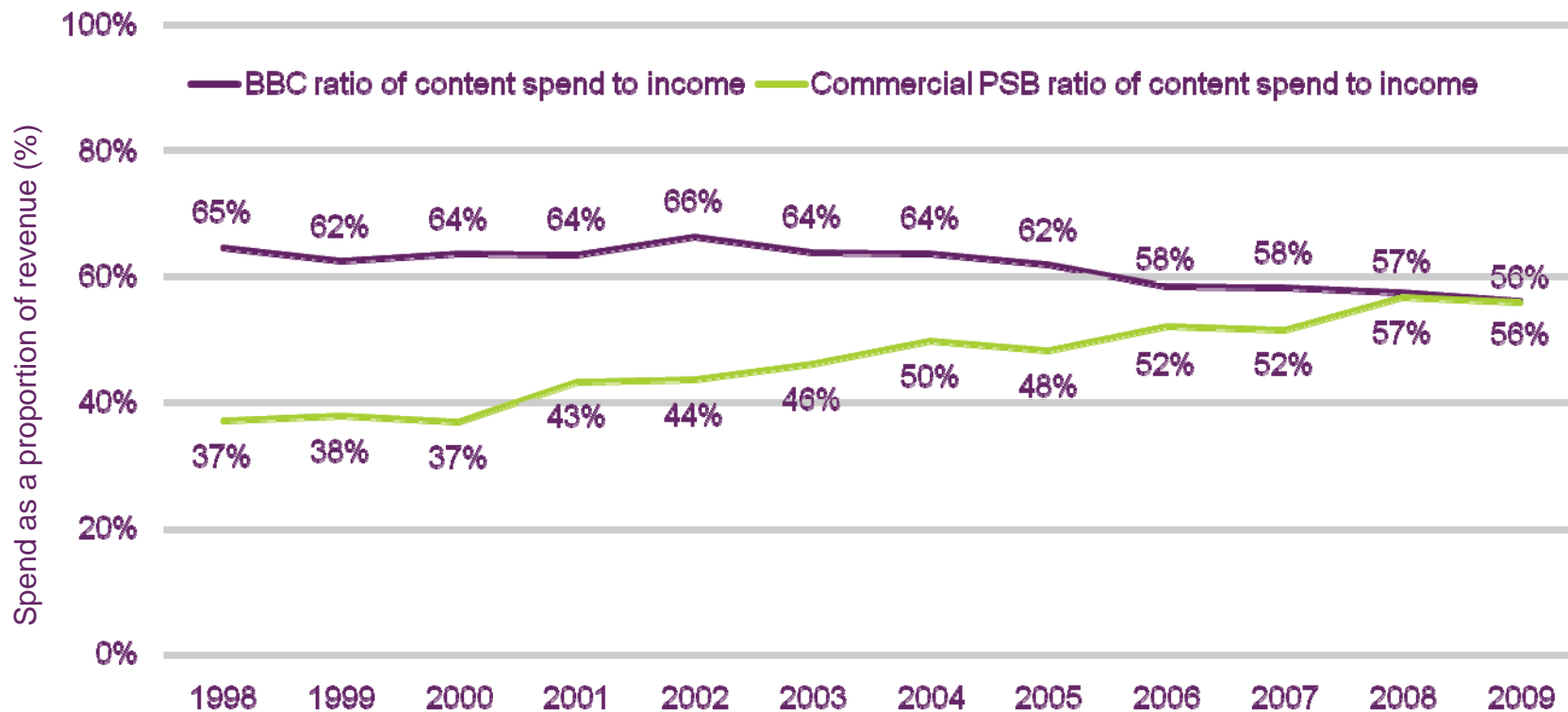
Source: Ofcom/broadcasters. Note: figures are expressed in 2009 prices. Figures include PSB services: BBC1, BBC2, BBC3, BBC4, CBBC, CBeebies, BBC News, BBC Parliament, ITV1, GMTV1, Channel 4 and Five. The analysis does not include S4C or BBC HD. Figures exclude nations/regions programming.

PSB first run originations

Ratios of originated content spending to revenue



PSB first run originated television programming: ratio of spend to revenue



Source: Broadcasters and Ofcom estimates drawing on data from the BBC's Annual Reports and Accounts. Spend is all day, all genres. It includes all spending on networked output by the BBC, ITV1, Channel 4 and Five. It also includes BBC, stv, ITV1 and UTV spending on programmes for viewers in the nations and regions and the BBC's spend on programmes for S4C and BBC Alba. BBC income is based on Ofcom estimates of total licence fee revenue that is spent on TV-related services, drawing on public domain information.

Proportion of Licence Fee spending allocate to each services type



Licence fee allocated to TV-related services

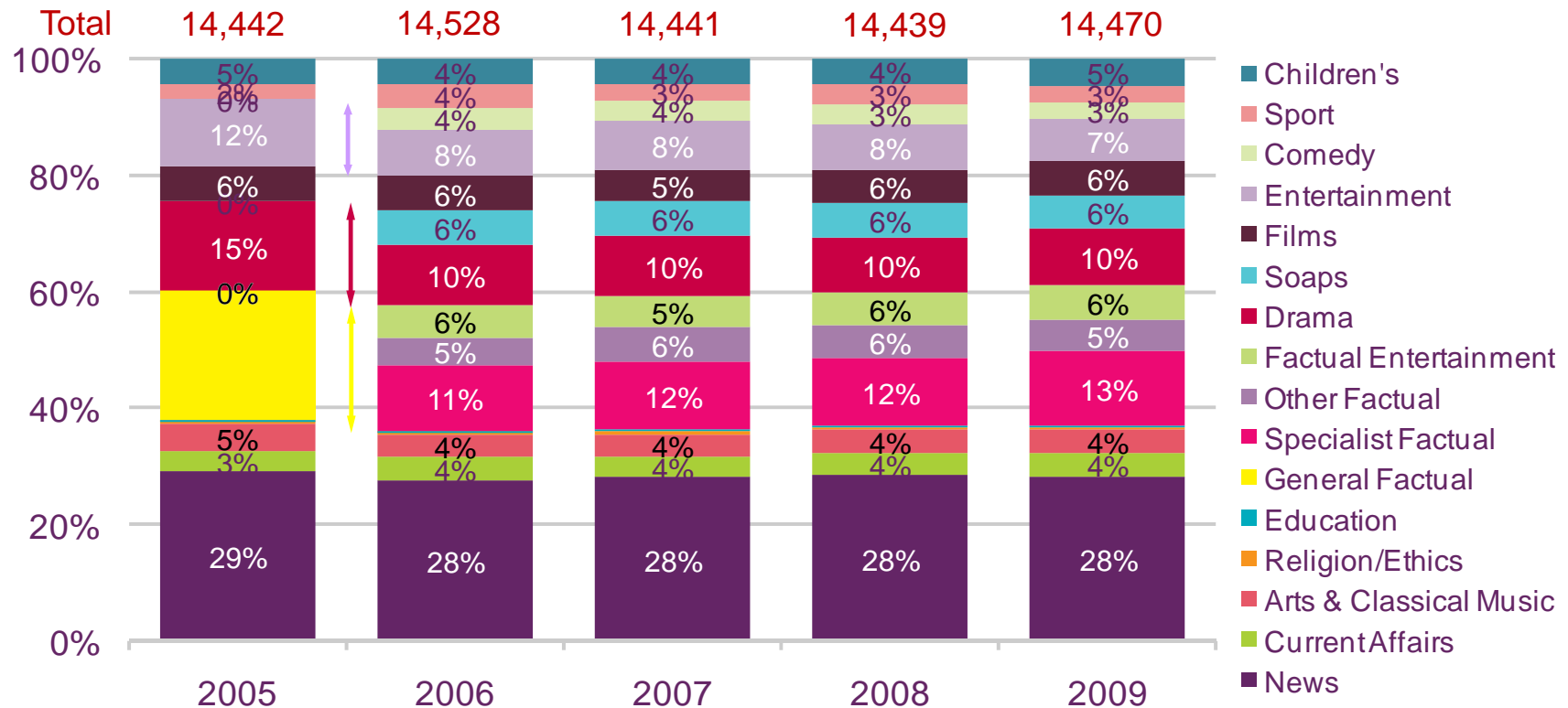


Source: BBC Annual Report and Accounts and Ofcom calculations. The spending allocated to television services includes all reported content, distribution and infrastructure costs; expenditure on BBC Alba and S4C, spend on Digital Text Services, financial contributions to Digital UK and the Digital Switchover Help Scheme and a pro-rata allocation of remaining overheads. Figures presented here may not match those published in the Communications Market Report 2009 owing to improvements in the calculation methodology.



Peak-time output on PSB channels*, 2005-2009

Proportion of output (hours %)



Source: Ofcom/broadcasters

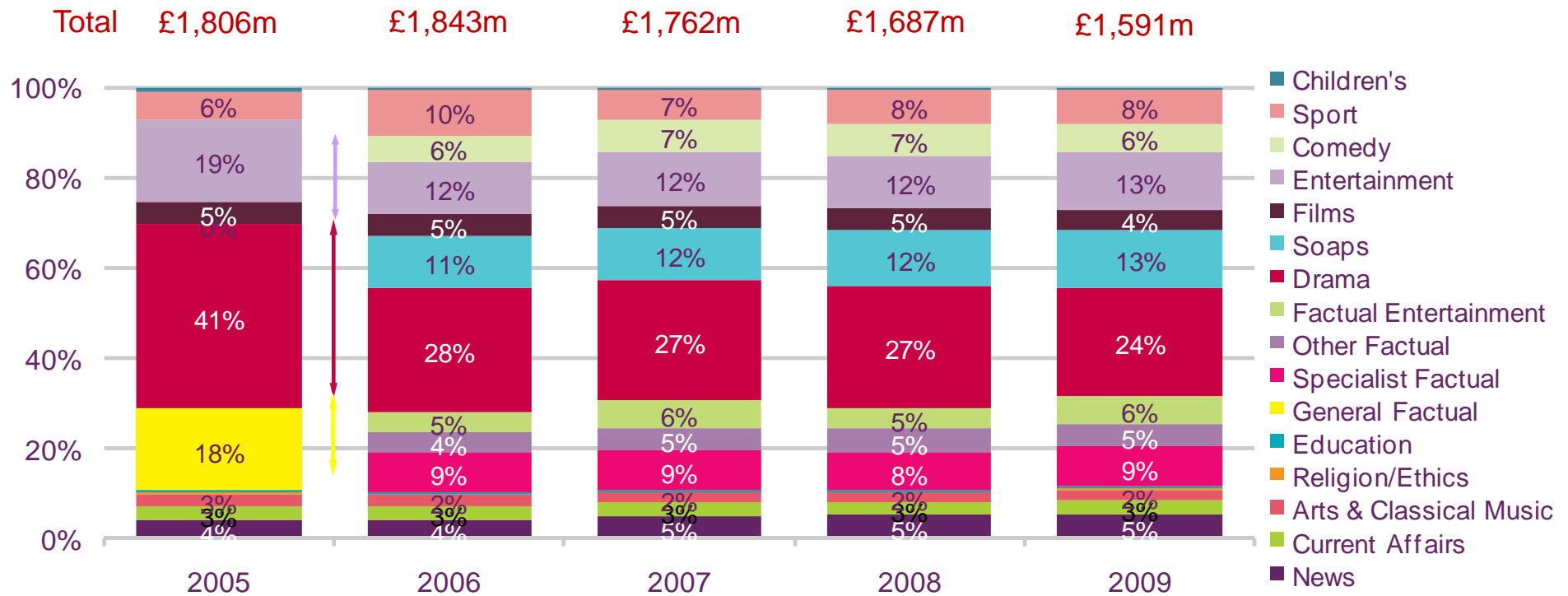
Note: Arrows indicate where old genre definitions (Entertainment, Drama incl. Soaps, and General Factual) map to new genre definitions

* All PSB channels excluding S4C and BBC HD. Figures exclude nations/regions programming



Peak-time spend on PSB channels*, 2005-2009

Proportion of spend (£ %)



Source: Ofcom/broadcasters

Note: Arrows indicate where old genre definitions (Entertainment, Drama incl. Soaps, and General Factual) map to new genre definitions

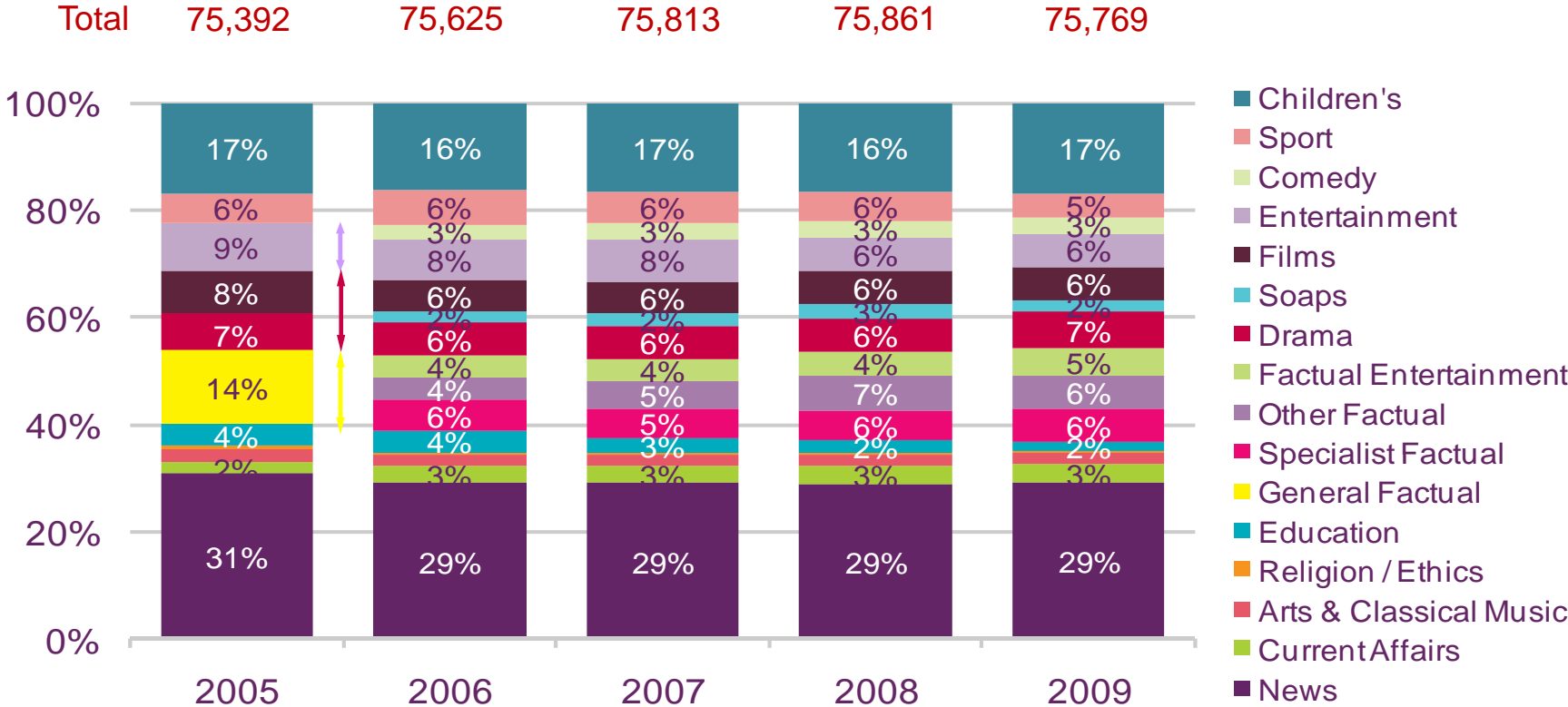
*All PSB Channels excluding S4C and BBC HD. Figures exclude nations/regions programming. Programme costs are given in 2009 prices.

Overview of output



24-hour output on PSB channels*, 2005-2009

Proportion of output (hours %)



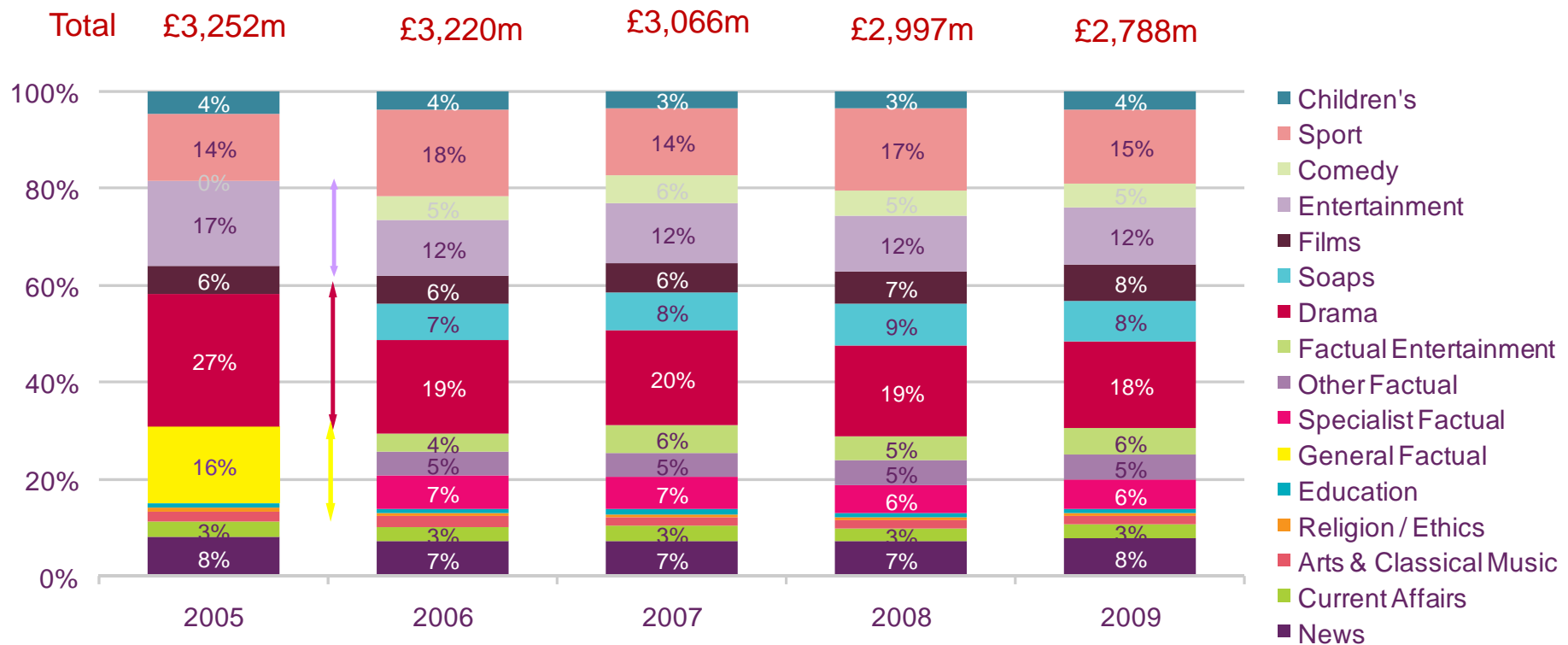
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24-hour spend on PSB channels*, 2005-2009

Proportion of spend (£ %)



Source: Ofcom/broadcasters

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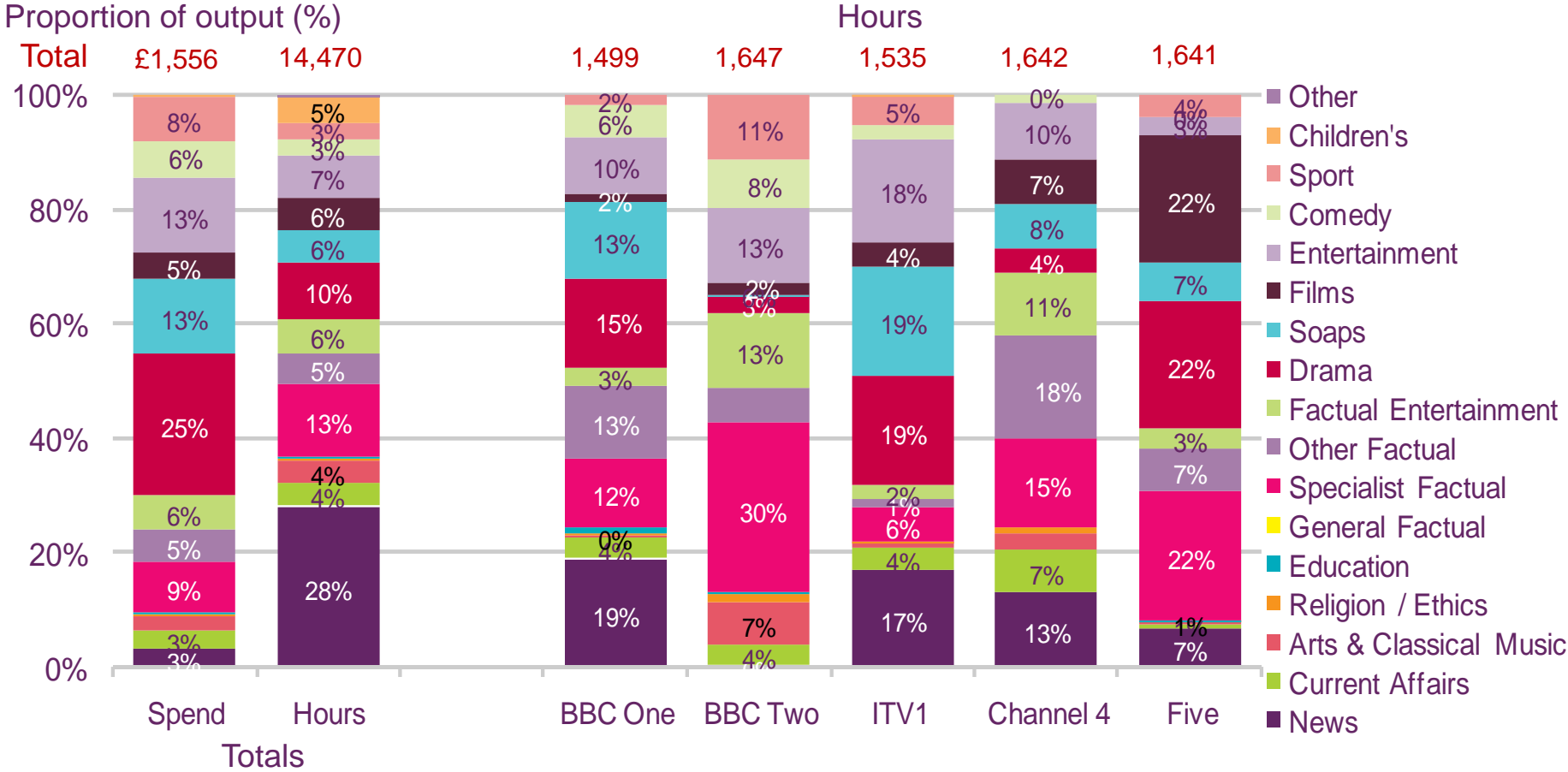
*All PSB Channels excluding S4C and BBC HD. Figures exclude nations/regions programming.

*Programme costs are given in 2009 prices, taking account of inflation using the Consumer Prices Index as provided by the Office of National Statistics

Overview of output



Proportion of peak-time genre output by channel, 2009



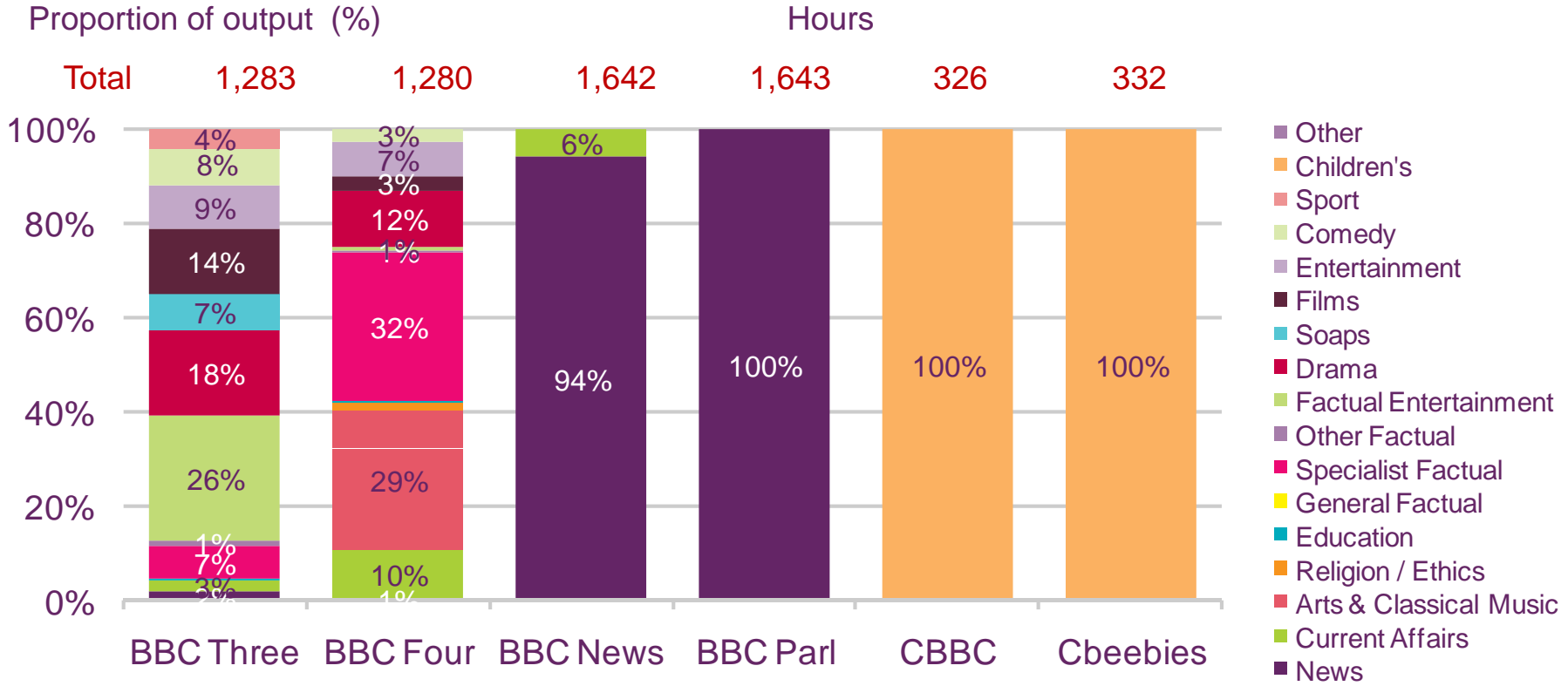
Source: Ofcom/broadcasters

Note: Total spend and hours data for all PSB channels excluding S4C and BBC HD. Figures exclude nations/regions programming.

Overview of output



Proportion of peak-time genre output by channel, 2009

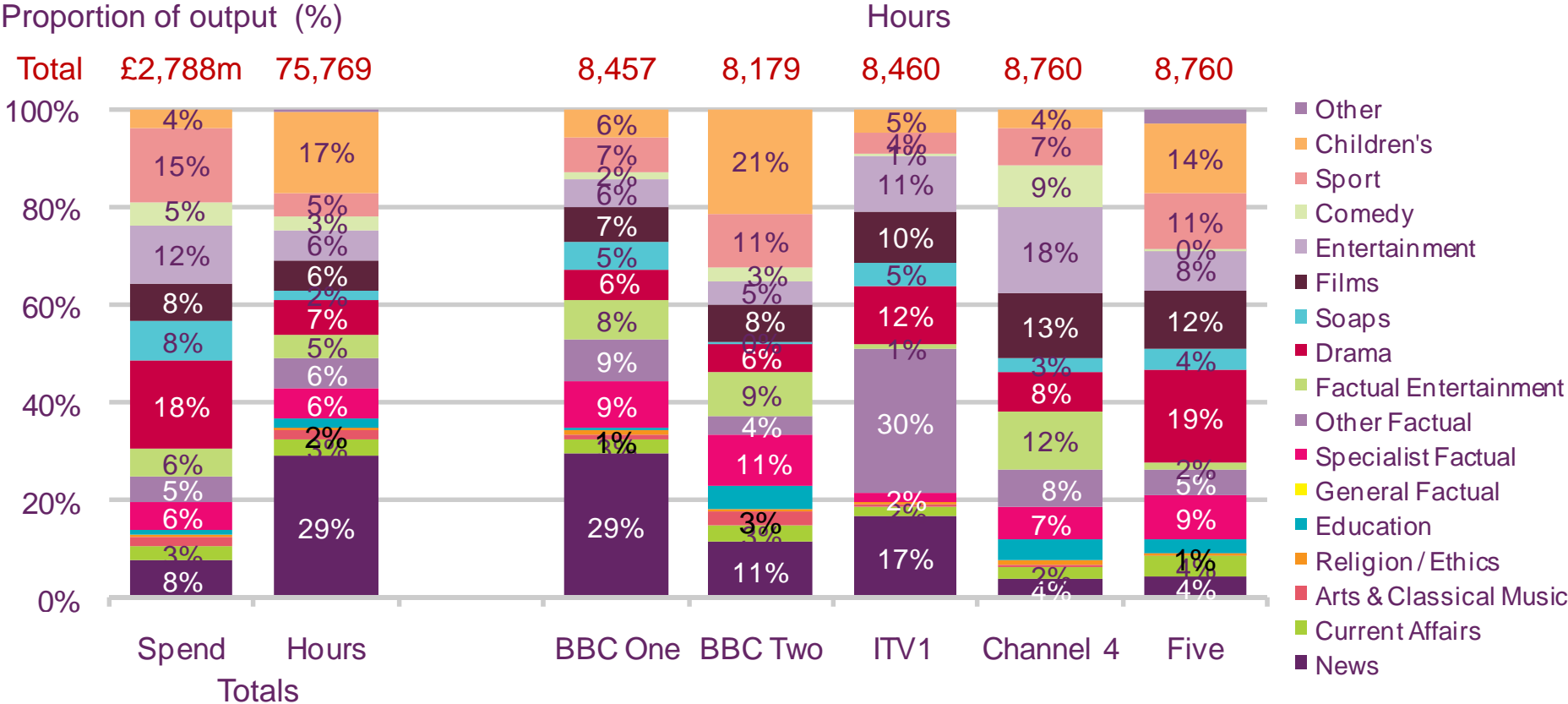


Source: Ofcom/broadcasters

Overview of output



Proportion of genre output by channel, 24 hours, 2009



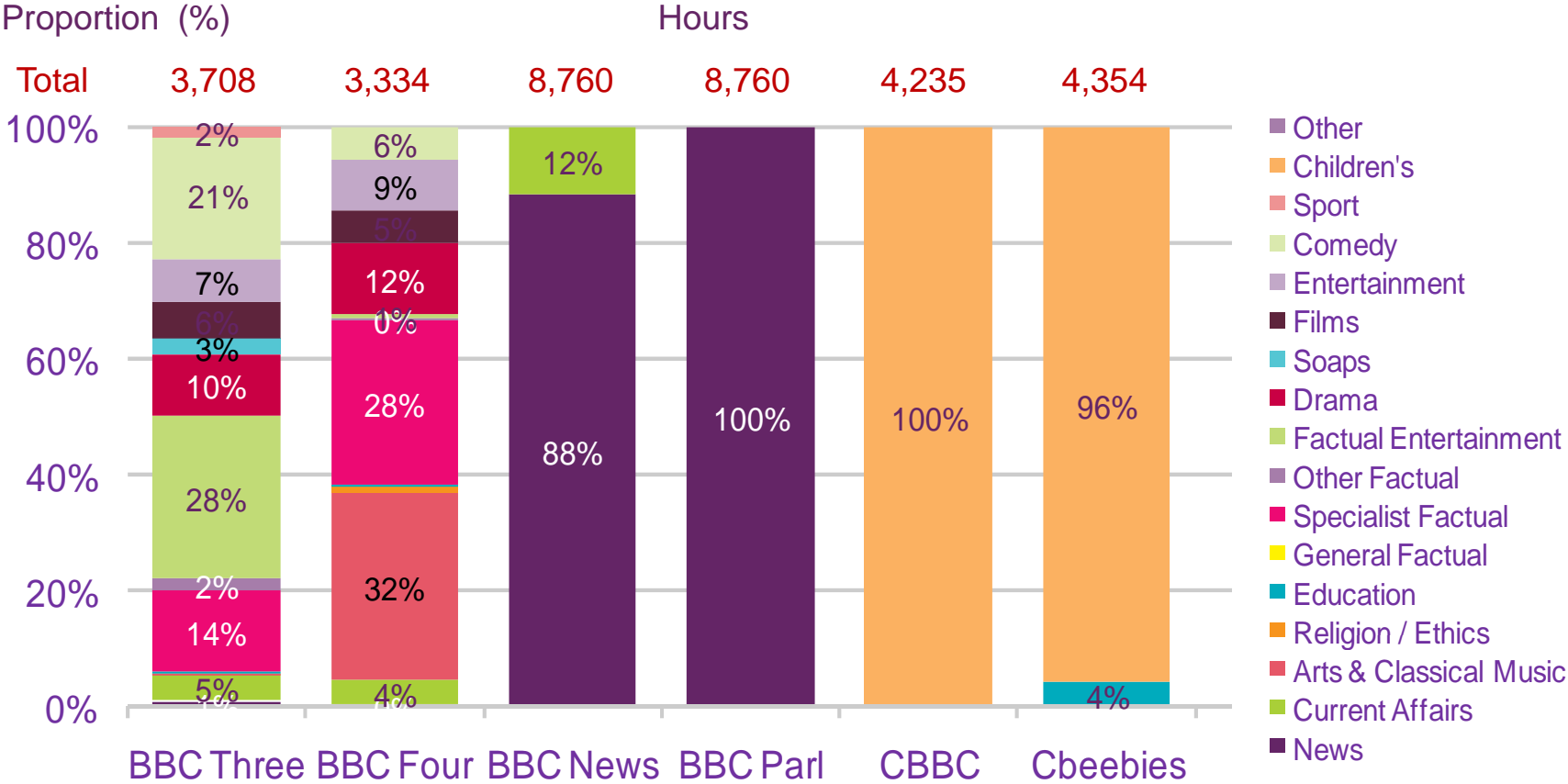
Source: Ofcom/broadcasters

Note: Total spend and hours data for all PSB channels excluding S4C and BBC HD. Figures exclude nations/regions programming.

Overview of output



Proportion of genre output by channel, 24 hours, 2009



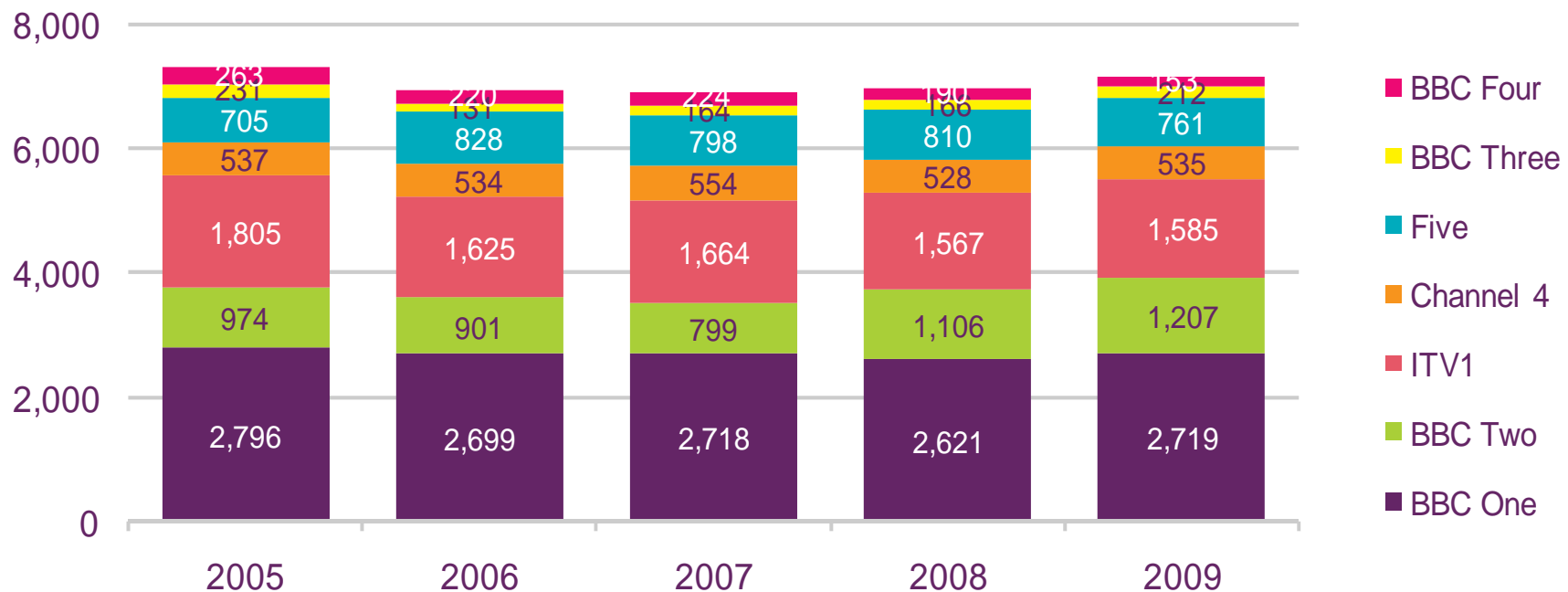
Source: Ofcom/broadcasters

News and Current Affairs



Annual volume of hours of UK/National news and current affairs output, all day 2005-2009

Spend	£315m	£282m	£269m	£253m	£248m
Hours	7,311	6,938	6,921	6,988	7,172



Source: Ofcom/broadcasters

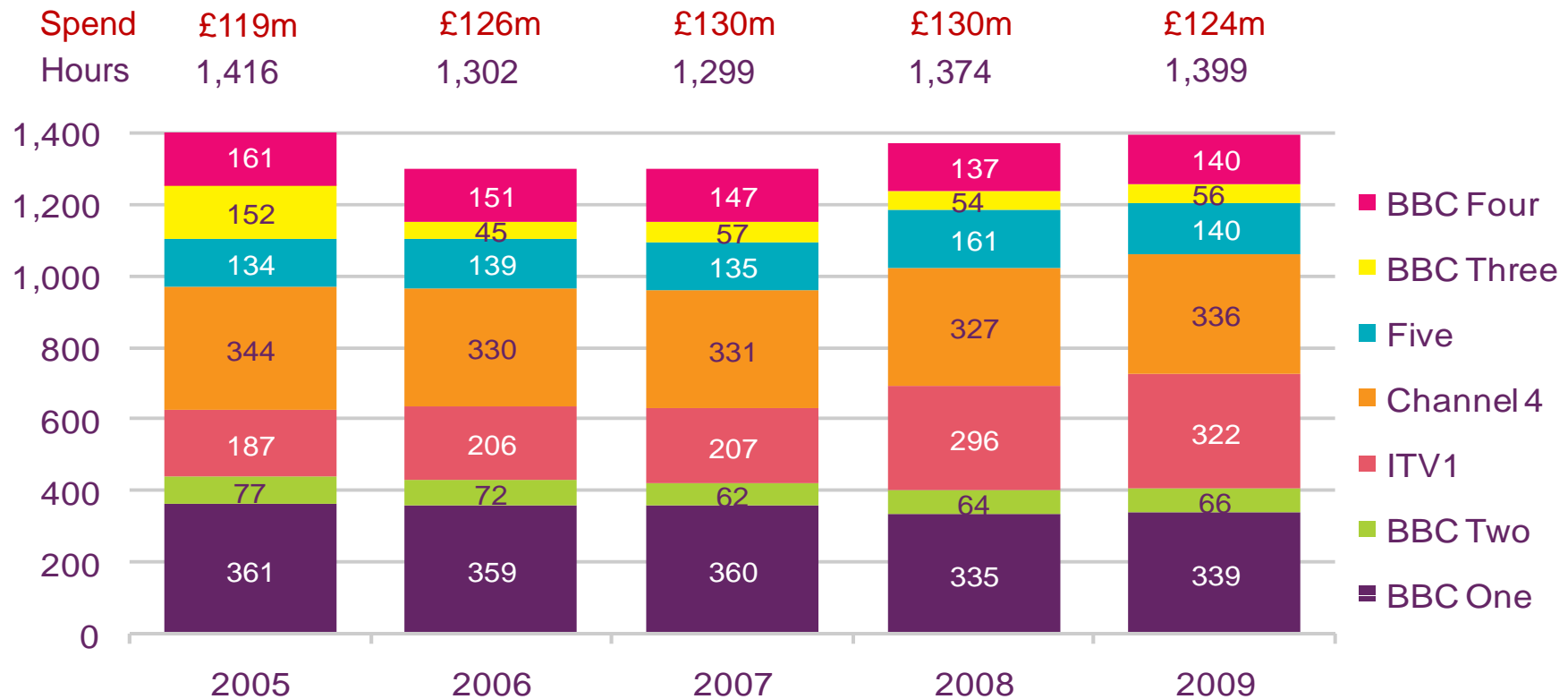
Note: UK/national News refers to network news and excludes non-network news.

Spend is given in 2009 prices

News and Current Affairs



Volume of hours of UK/national news and current affairs, peak time, 2005-2009



Source: Ofcom/broadcasters

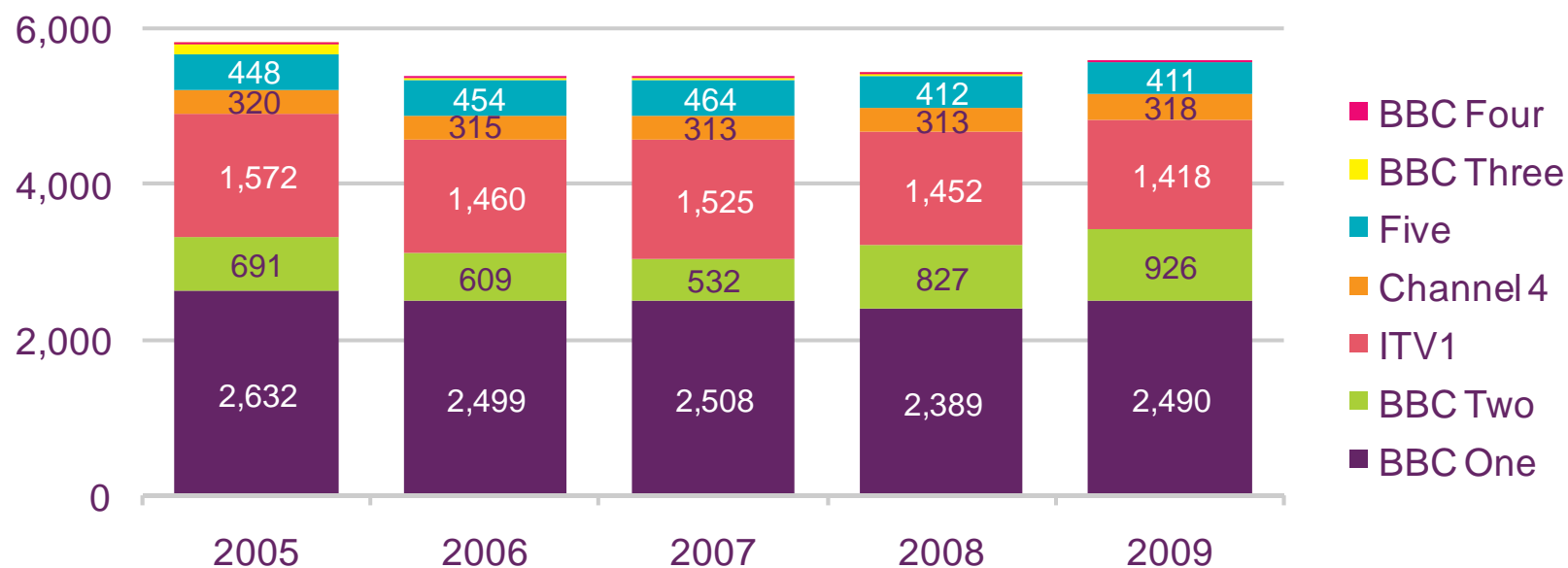
Note: UK/national News refers to network news and excludes non-network news.

Spend is given in 2009 prices



Volume of hours of UK/national News, all day, 2005 - 2009

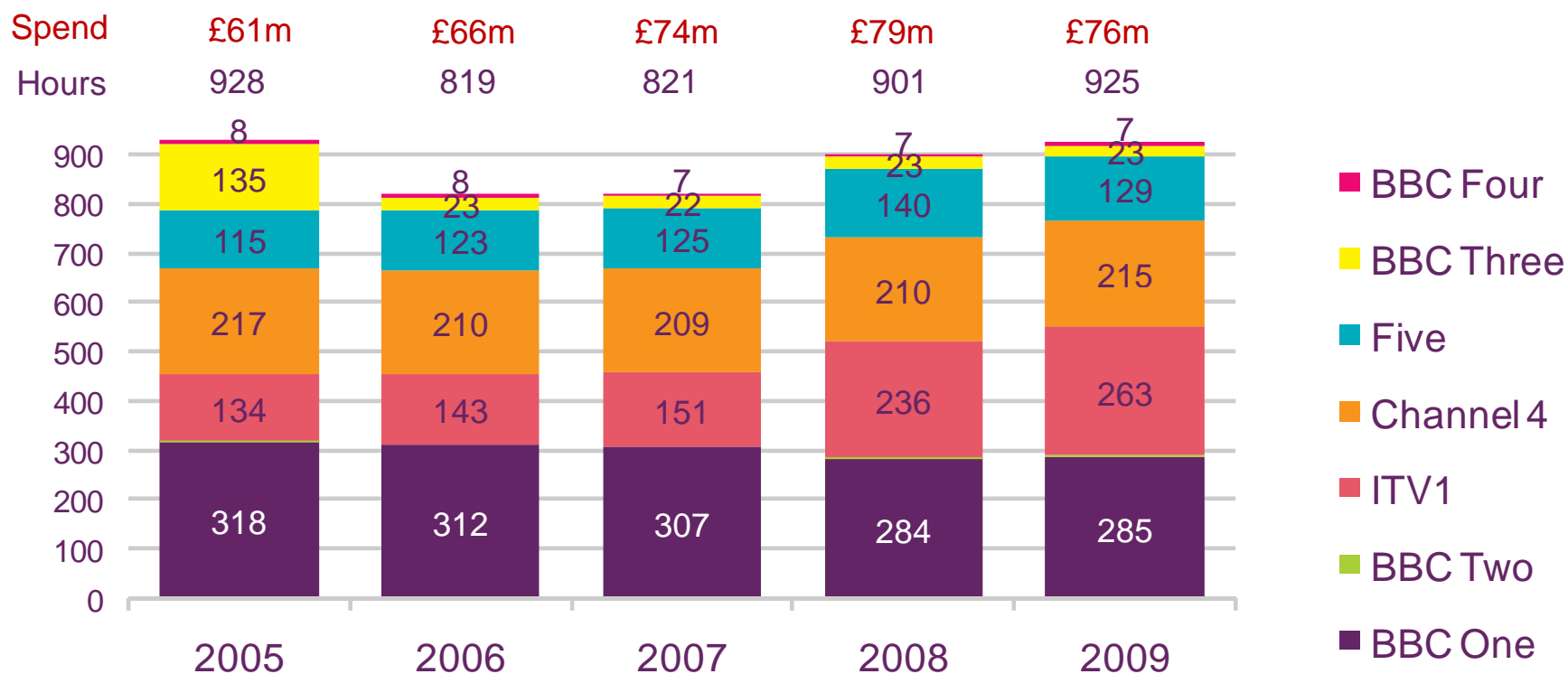
Spend	£210m	£186m	£180m	£173m	£171m
Hours	5,817	5,377	5,380	5,438	5,604



Source: Ofcom/broadcasters

Note: UK/national News refers to network News and excludes non-network News (referred to as nation/regions News in this report). Spend is given in 2009 prices

Volume of hours of UK/national News, peak time, 2005-2009



Source: Ofcom/broadcasters

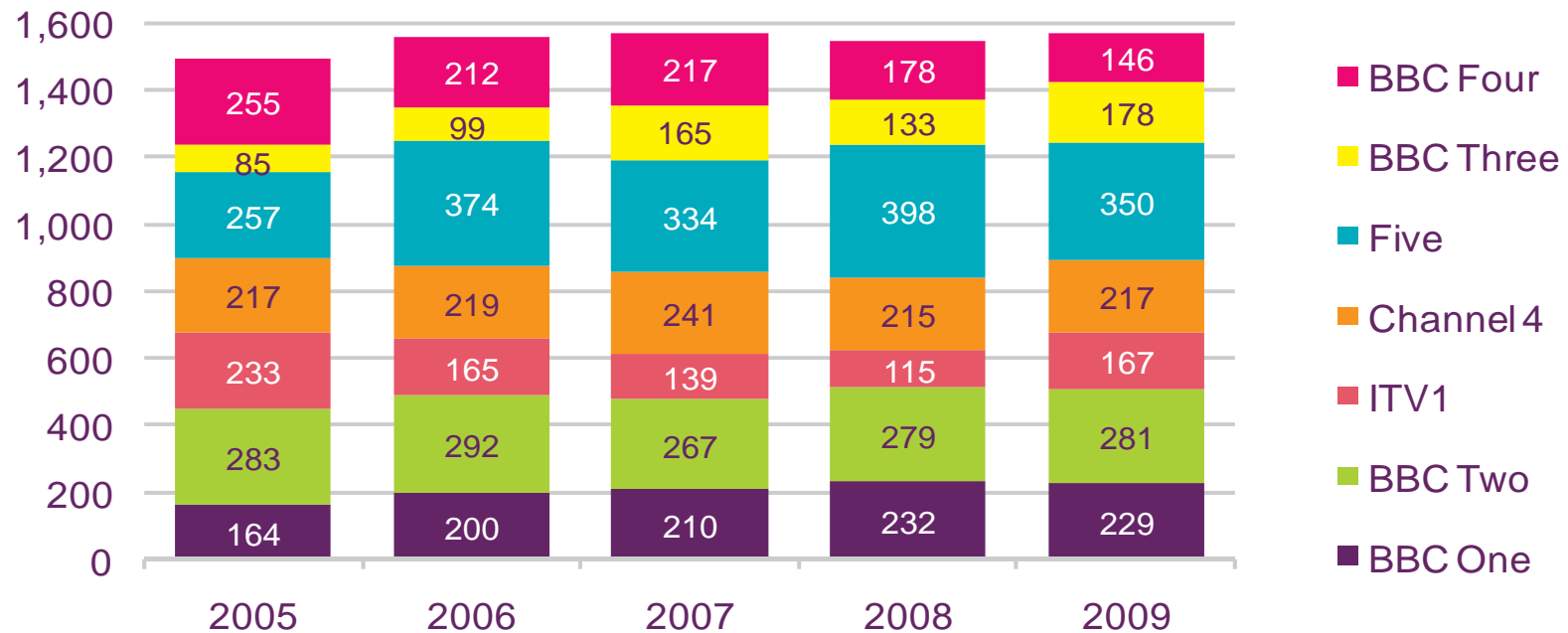
Note: UK/national News refers to network News and excludes non-Network news .

Spend is given in 2009 prices



Volume of hours of Current Affairs, all day, 2005 - 2009

Spend	£105m	£97m	£89m	£80m	£78m
Hours	1,494	1,561	1,573	1,550	1,568

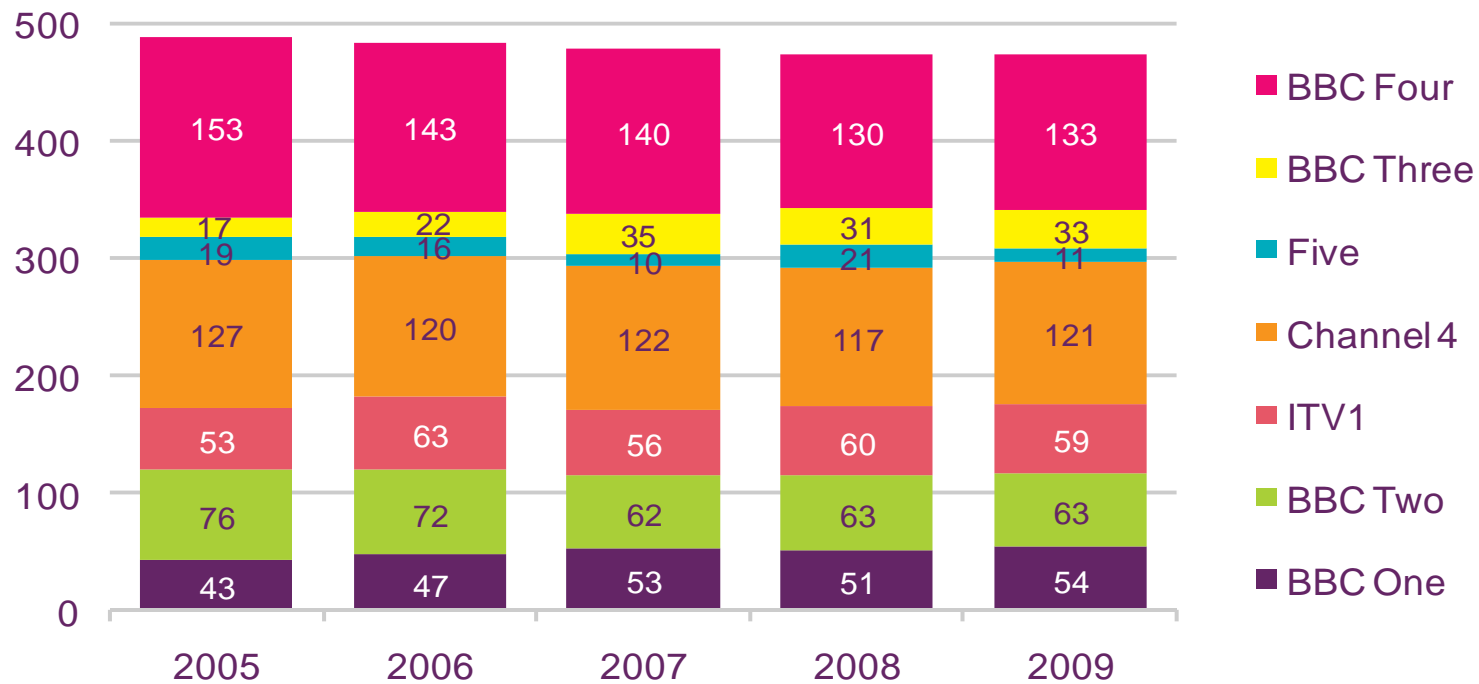


Source: Ofcom/broadcasters
 Note: Spend is given in 2009 prices



Volume of hours of Current Affairs, peak time, 2005 -2009

Spend	£59m	£60m	£56m	£50m	£49m
Hours	488	483	478	473	474

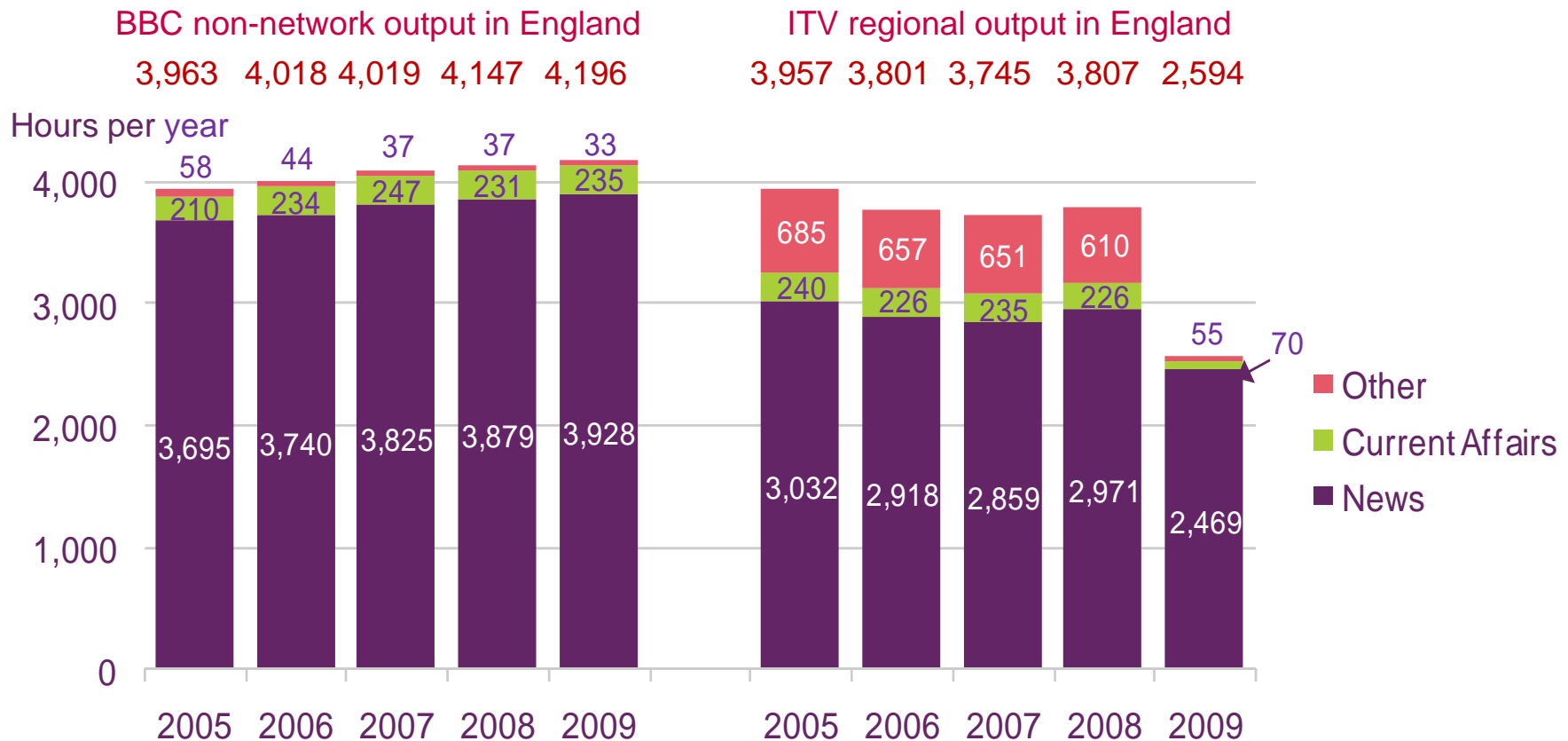


Source: Ofcom/broadcasters
 Note: Spend is given in 2009 prices

Nations and English regions



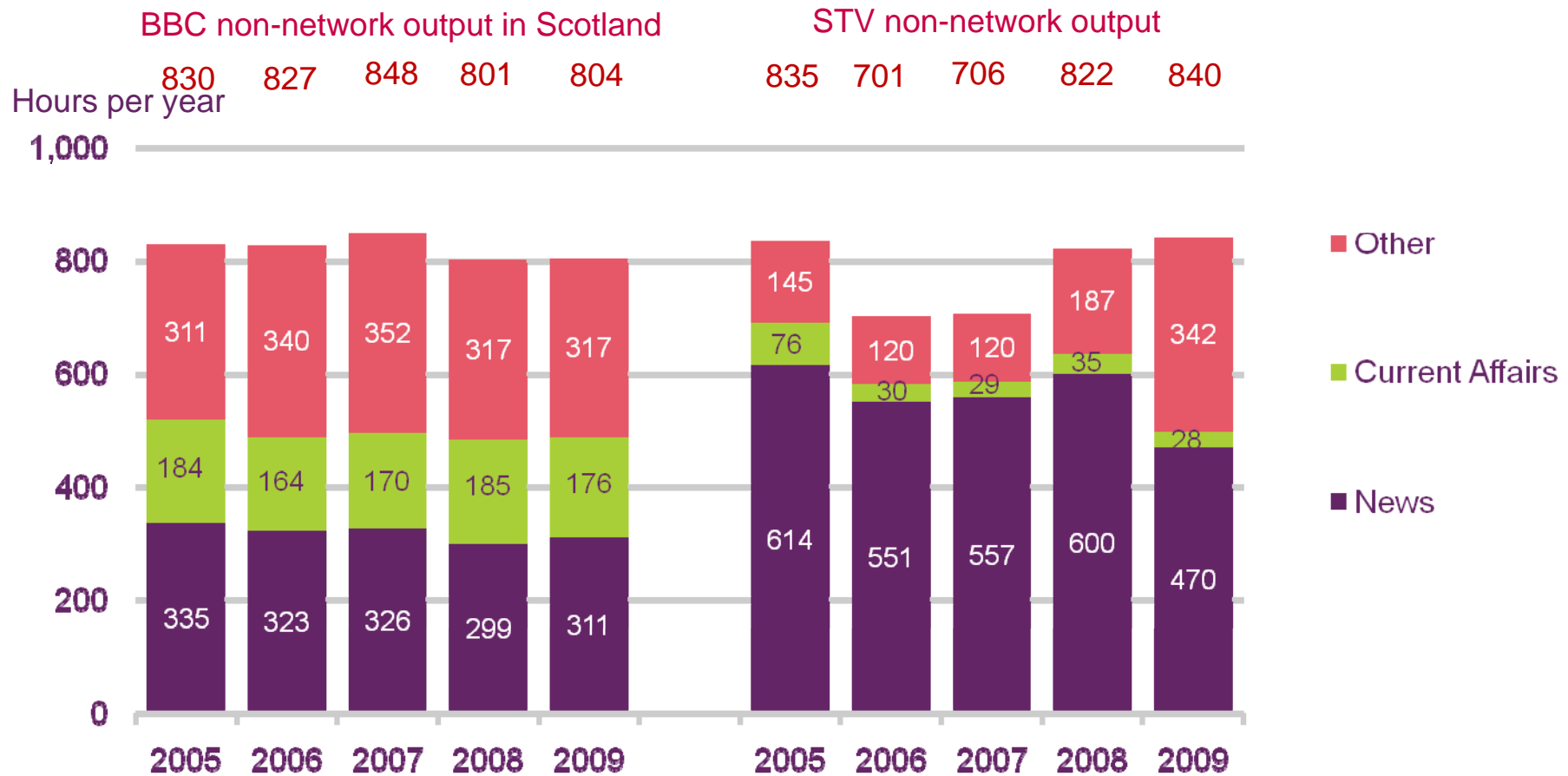
Non-network output in England, 2005-2009



Source: Ofcom/broadcasters

Note: Figures exclude repeats

Non-network output in Scotland, 2005-2009



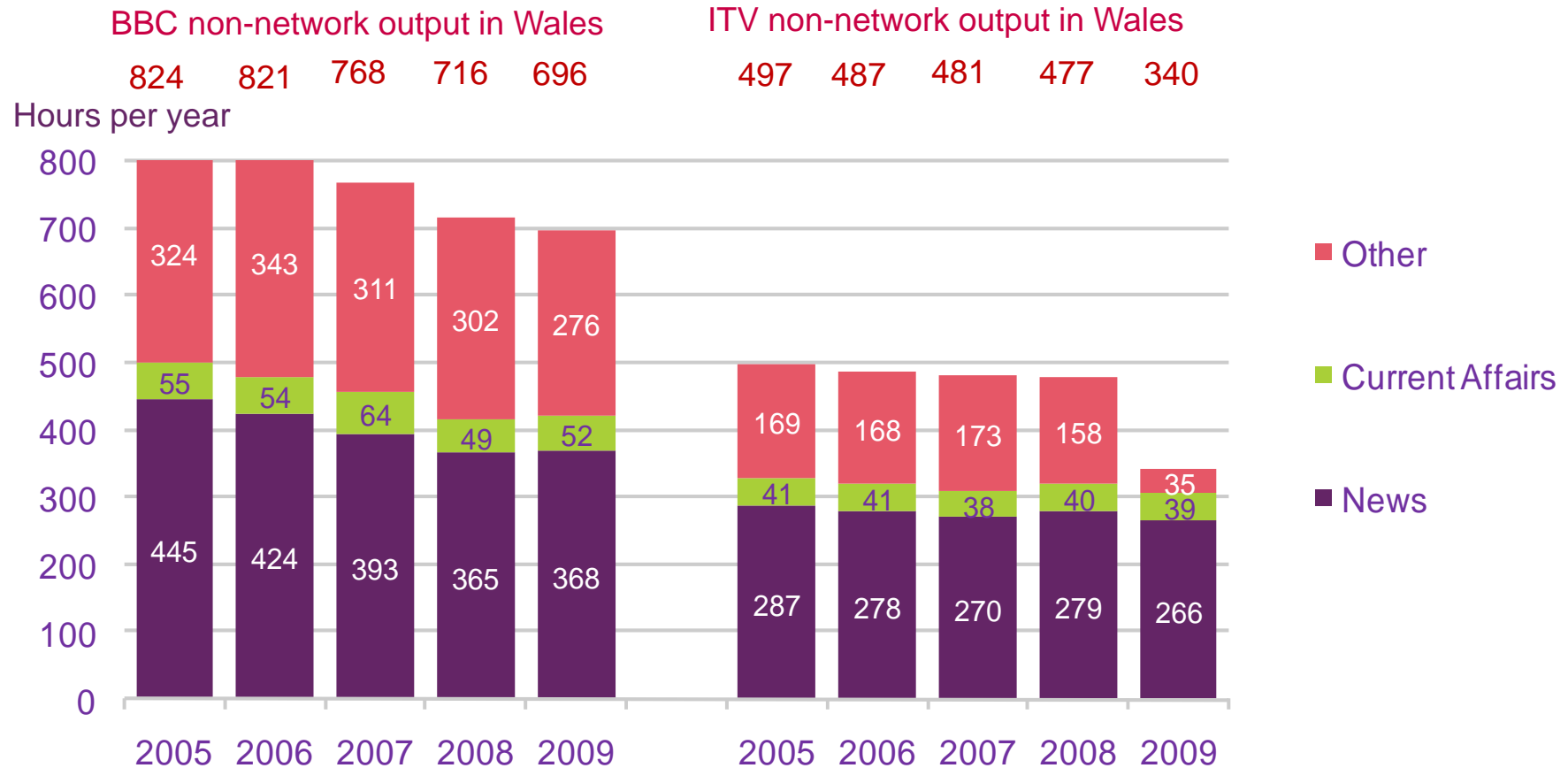
Source: Ofcom/broadcasters

Note: Figures exclude repeats and gaelic programming

Nations and English regions



Non-network output in Wales, 2005-2009



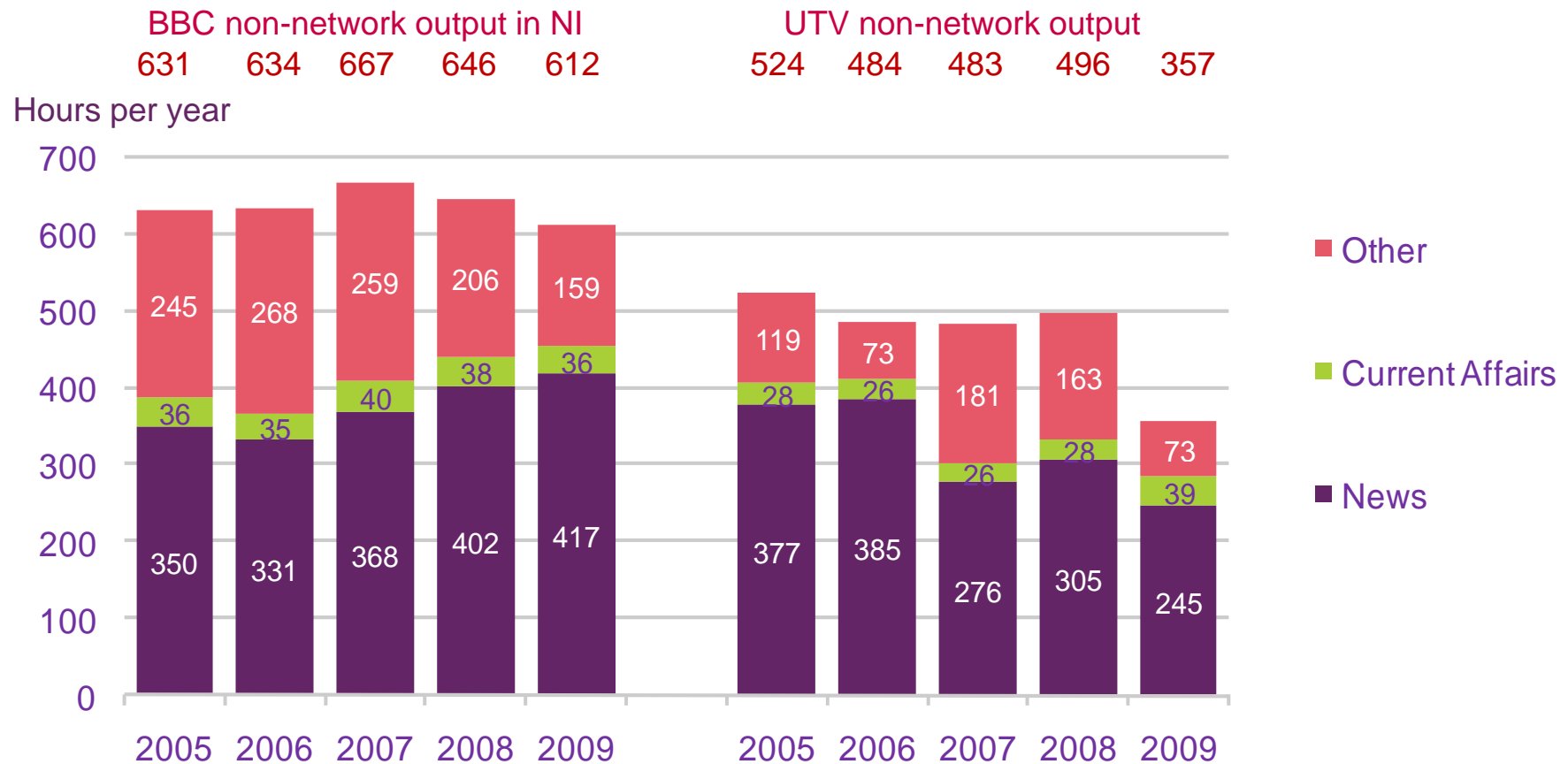
Source: Ofcom/broadcasters

Note: Figures exclude repeats

Nations and English regions



Non-network output in Northern Ireland, 2005-2009

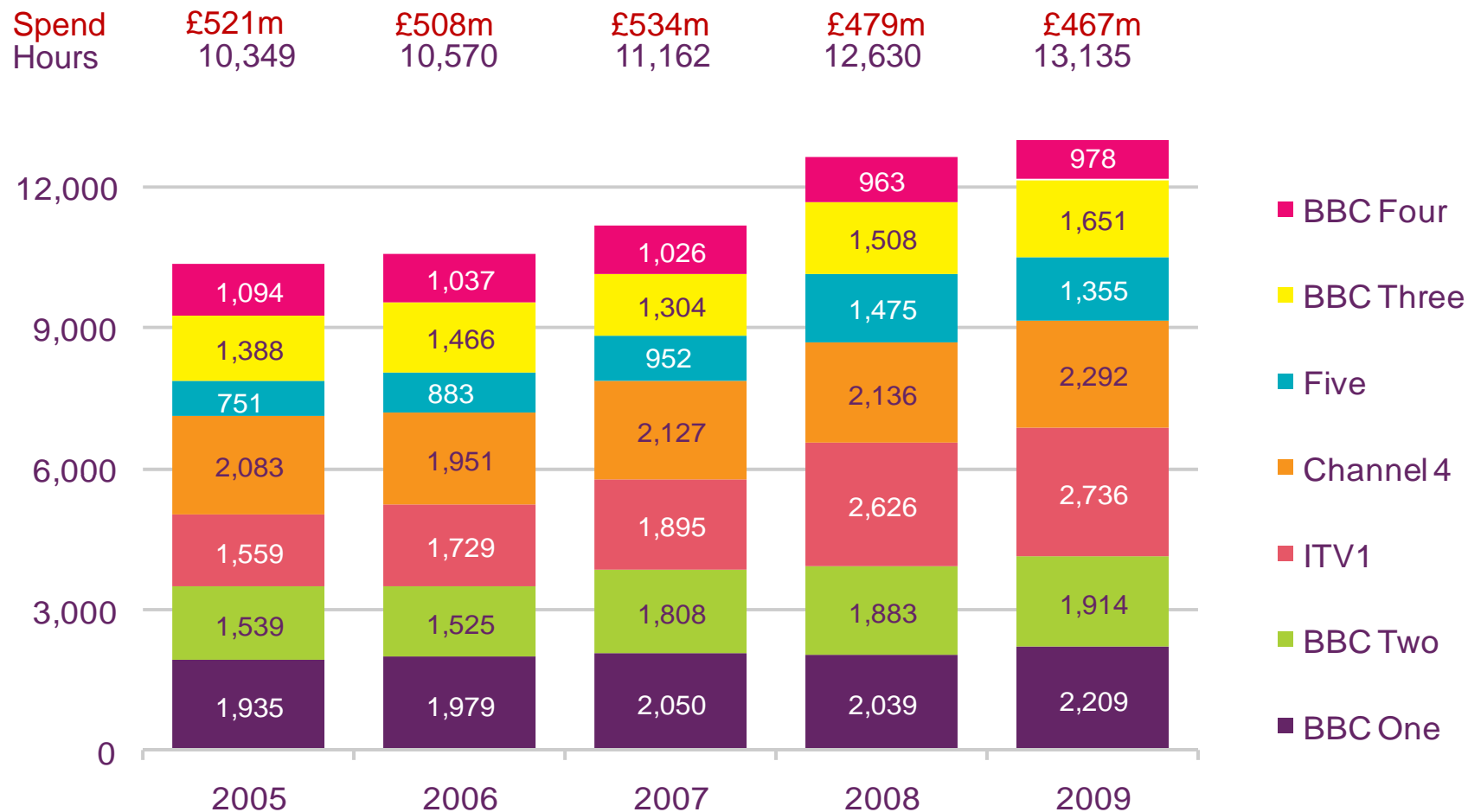


Source: Ofcom/broadcasters

Note: Figures exclude repeats



Factual output 2005-2009, all day



Source: Ofcom/broadcasters
 Note: Spend is given in 2009 prices

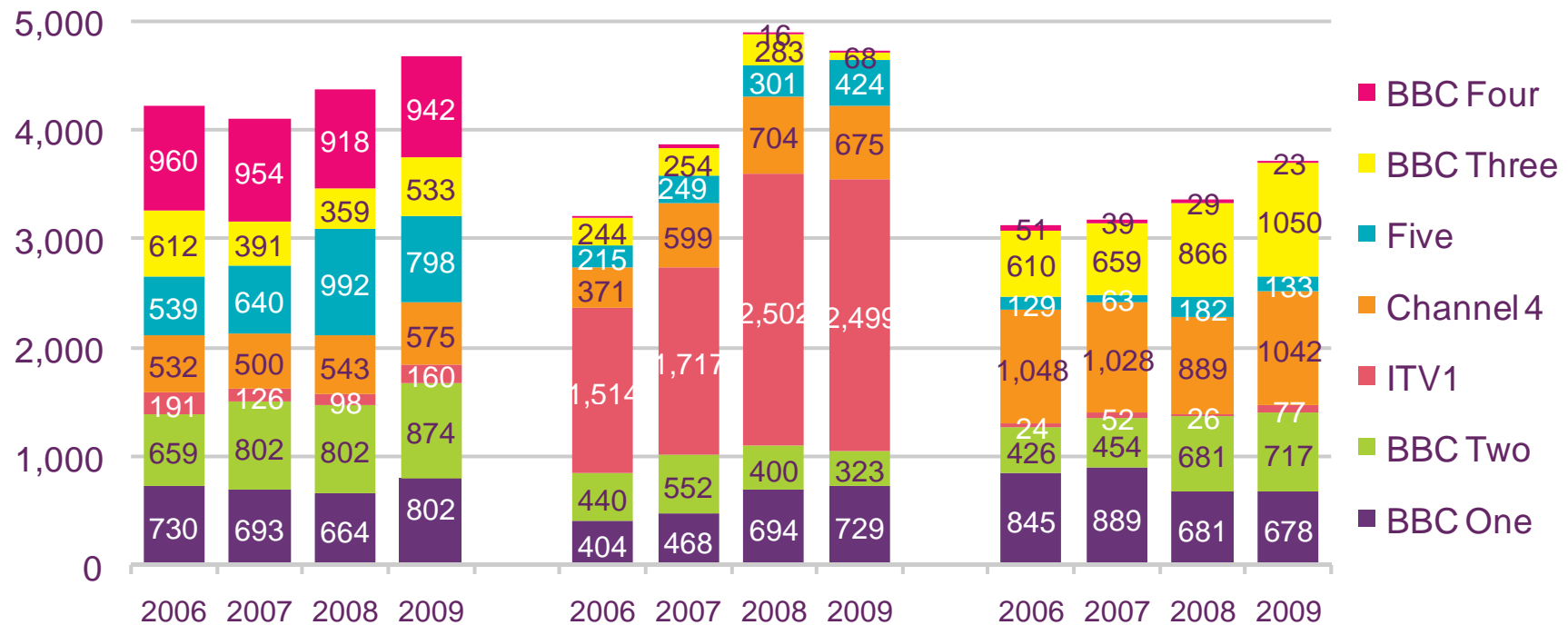
Factual by subgenre

Factual output 2006-2009*, by sub-genre



£228m	£204m	£175m	£166m	£154m	£158m	£157m	£147m	£127m	£172m	£147m	£154m
4,223	4,106	4,376	4,684	3,214	3,872	4,900	4,731	3,133	3,184	3,354	3,720

Hours per year, all day hours



Specialist Factual

Other Factual

Factual Entertainment

Source: Ofcom/broadcasters

* Data for 2005 by sub-genre is not available

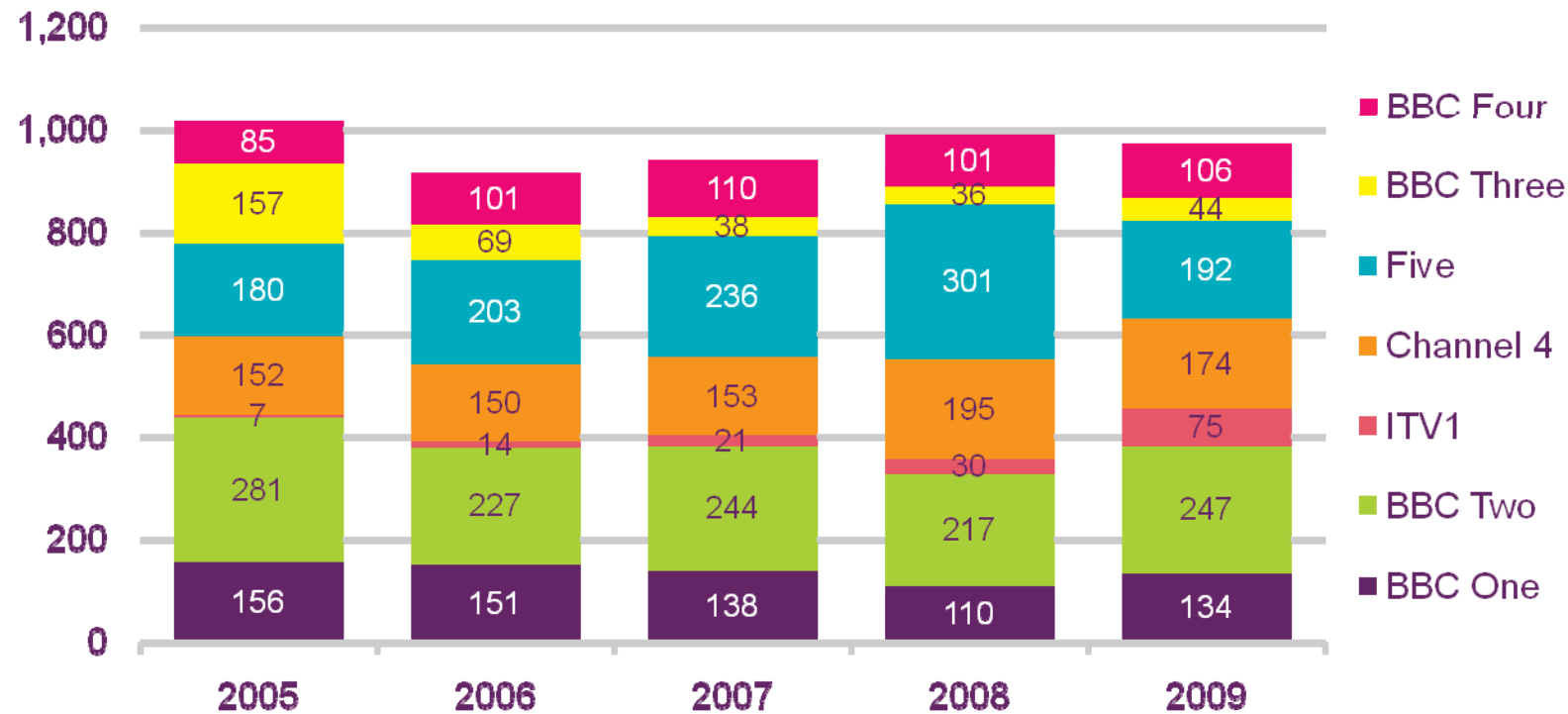
Note: Spend is given in 2009 prices

Specialist Factual



First-run, peak time originated Specialist Factual output, 2005 - 2009

	2005	2006	2007	2008	2009
Spend	N/A	£162m	£151m	£134m	£134m
Hours	1,018	915	940	990	972
Hours per year					



Source: Ofcom/broadcasters
 Note: Spend is given in 2009 prices

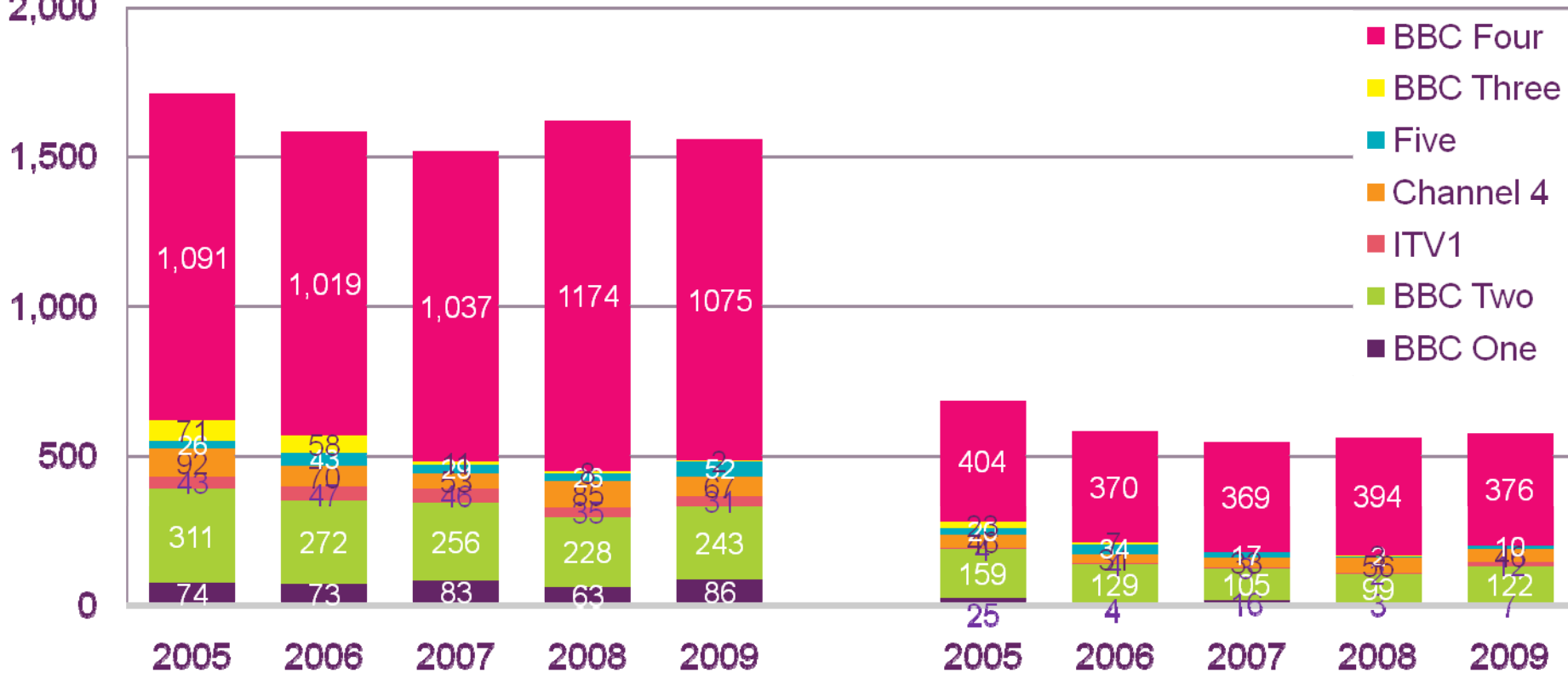
Arts, Education and Religion/Ethics



Arts & classical music output hours, 2005- 2009

	All day					Peak time				
Spend	£72m	£66m	£59m	£48m	£50m	£51m	£45m	£41m	£33m	£38m
Hours	1,708	1,582	1,515	1,619	1,556	681	579	543	559	573

Hours per year
2,000



Source: Ofcom/broadcasters

Note: Spend is given in 2009 prices

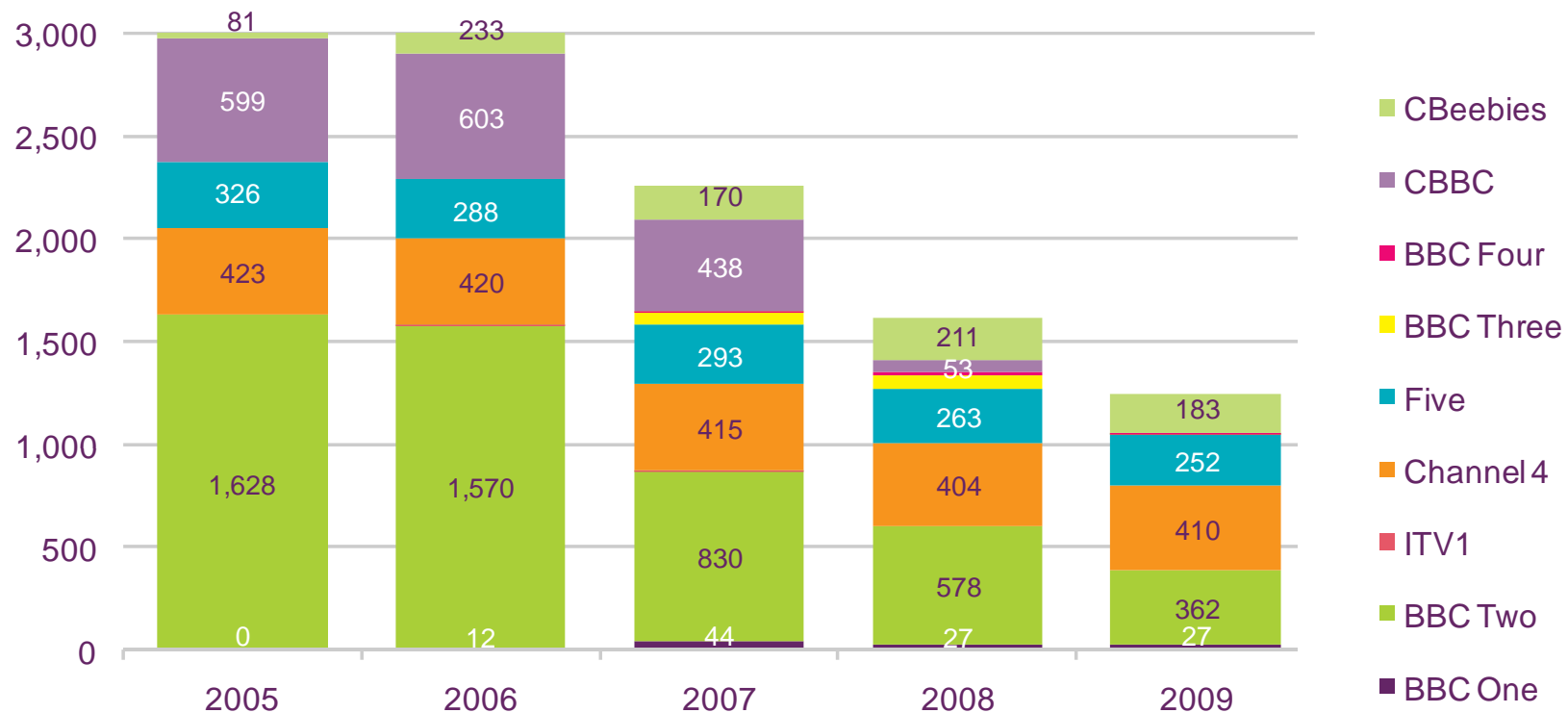
Arts, Education and Religion/Ethics



Formal Education output hours 2005-2009

	2005	2006	2007	2008	2009
Spend	£23m	£26m	£29m	£25m	£26m
Hours	3,057	3,130	2,260	1,618	1,240

Hours per year, all day hours



Source: Ofcom/broadcasters

Note: Formal Education programmes include Schools and the BBC Learning Zone. Other programmes from all broadcasters across a variety of genres include Learning Support materials. Spend is given in 2009 prices

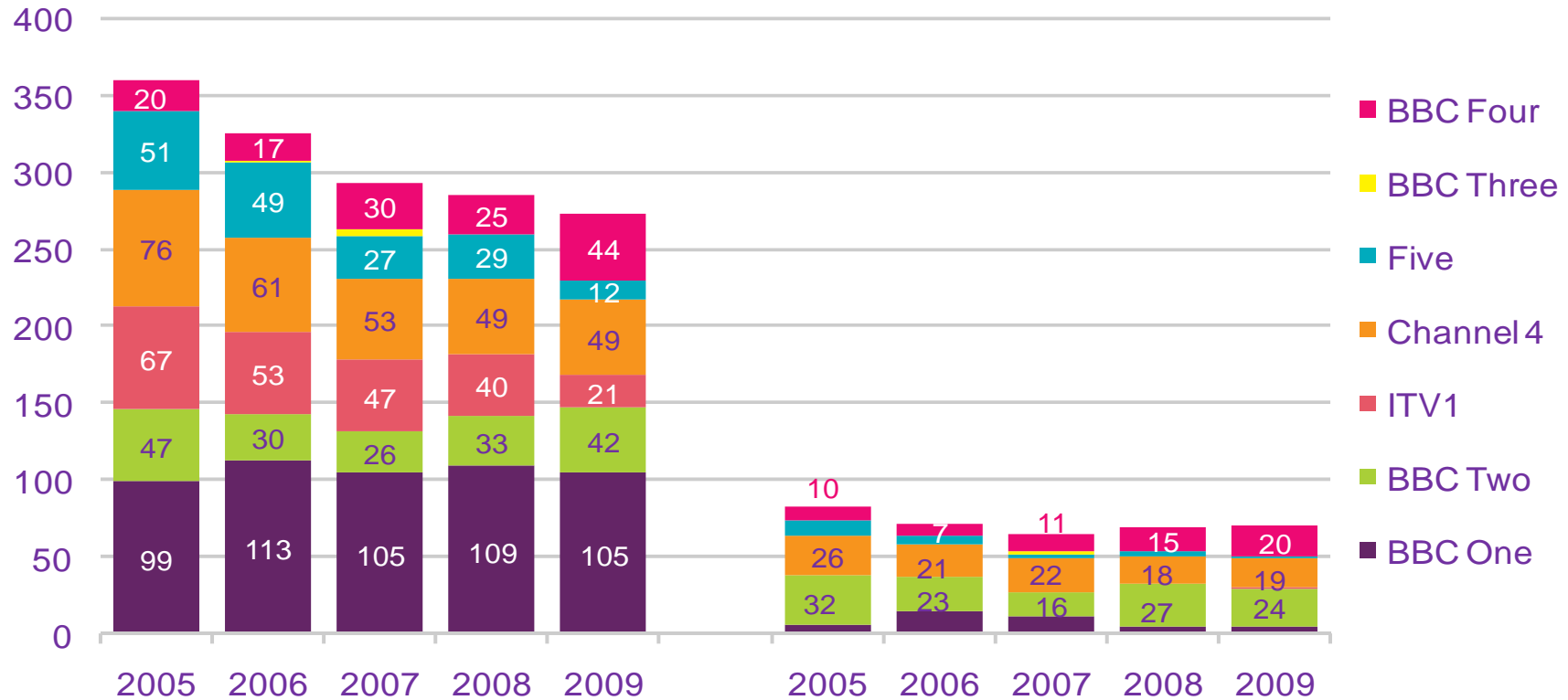
Arts, Education and Religion/Ethics

Religion/Ethics programming output hours, 2005-2009



Spend	£25m	£20m	£18m	£15m	£15m	£10m	£9m	£8m	£7m	£7m
Hours	360	325	293	285	273	83	71	65	69	70

Hours per year



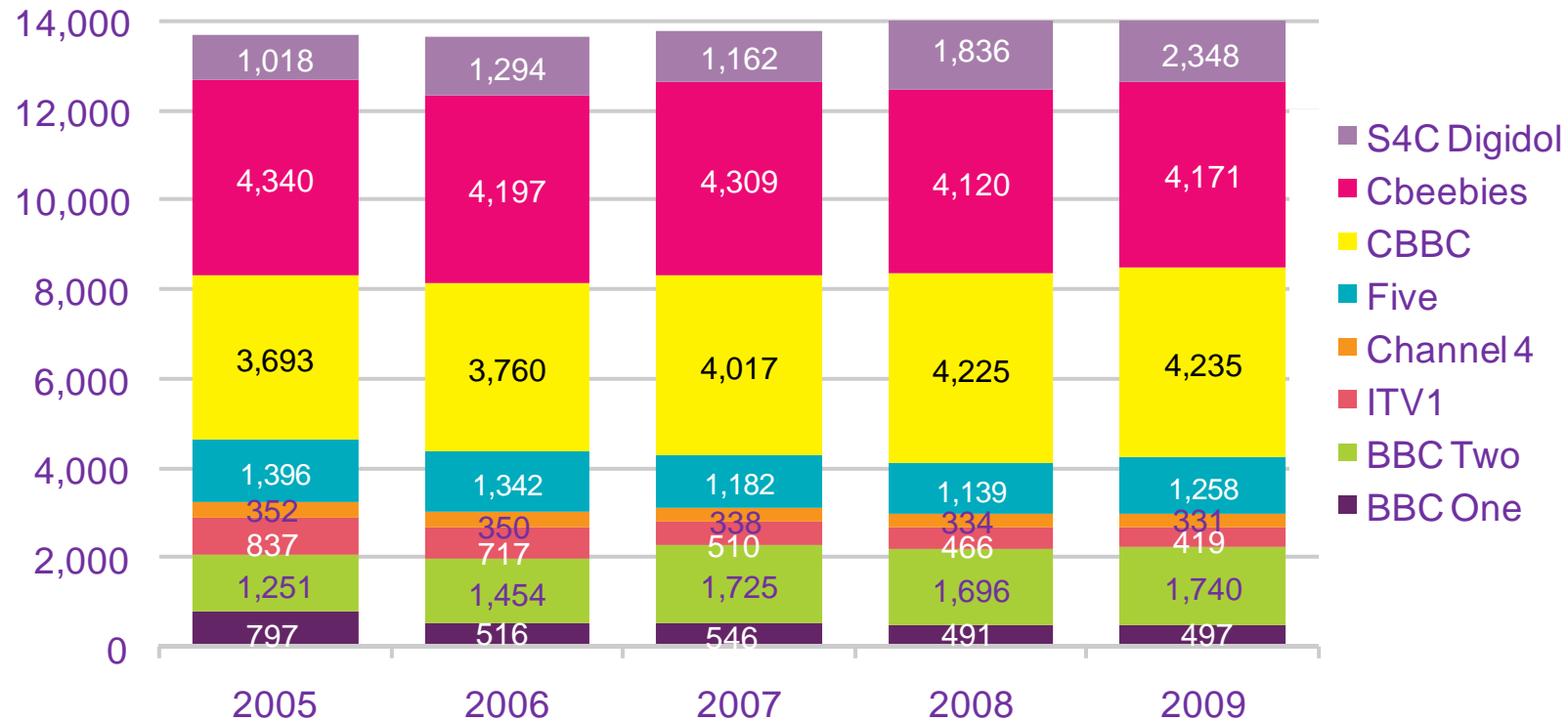
Source: Ofcom/broadcasters
 Note: Spend is given in 2009 prices



Children's PSB Output 2005 – 2009, hours per year

	2005	2006	2007	2008	2009
Spend	£157m	£130m	£117m	£116m	£122m
Hours	13,684	13,630	13,789	14,307	14,999

Hours per year

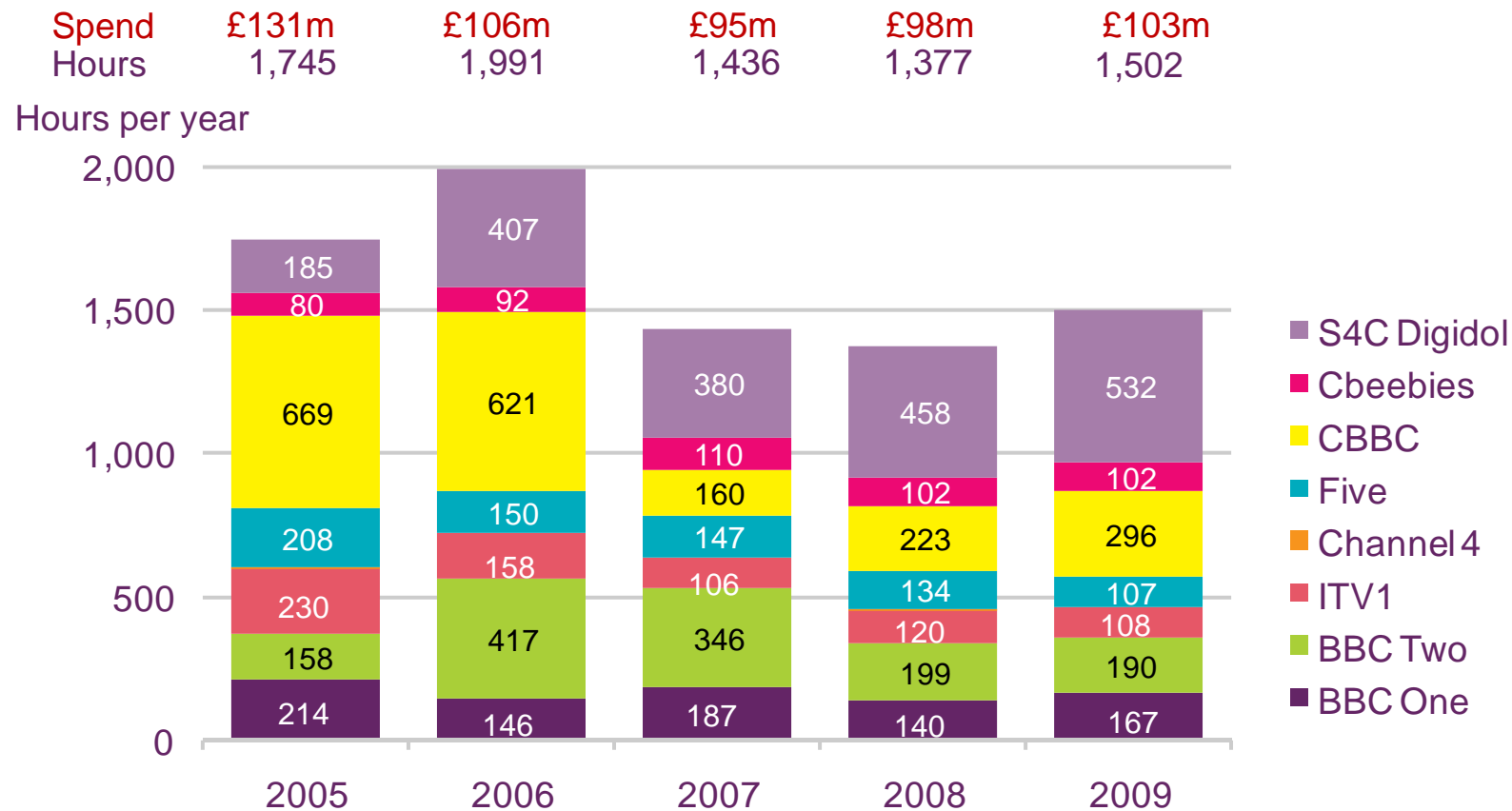


Source: Ofcom/broadcasters

Note: Spend is given in 2009 prices. Output and spend on the CITV channel is excluded.



Children's PSB Output 2005 – 2009, first run UK originated hours per year



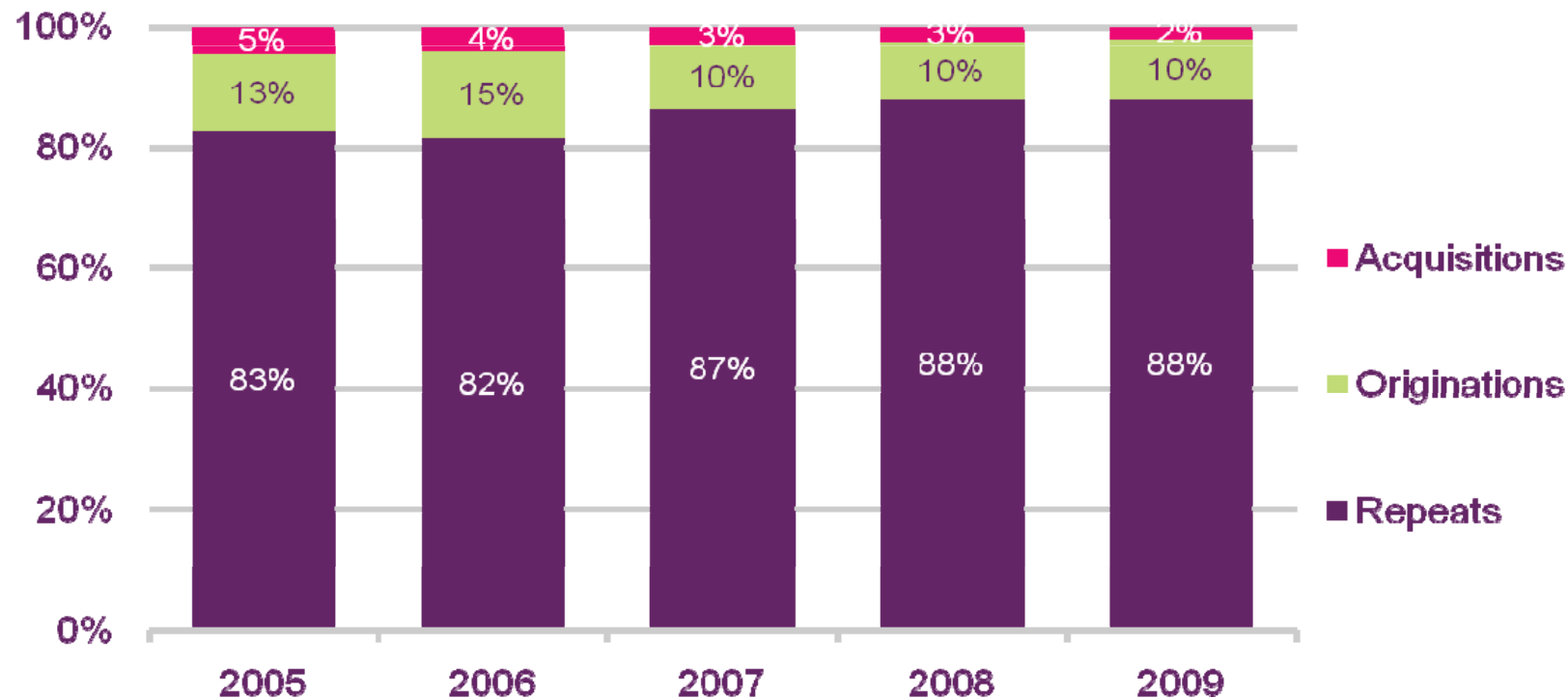
Source: Ofcom/broadcasters

Note: Spend is given in 2009 prices. Output and spend on the CITV channel is excluded.



Children's PSB Output* 2005 – 2009, proportion of output, originations, acquisitions and repeats

% of Children's output



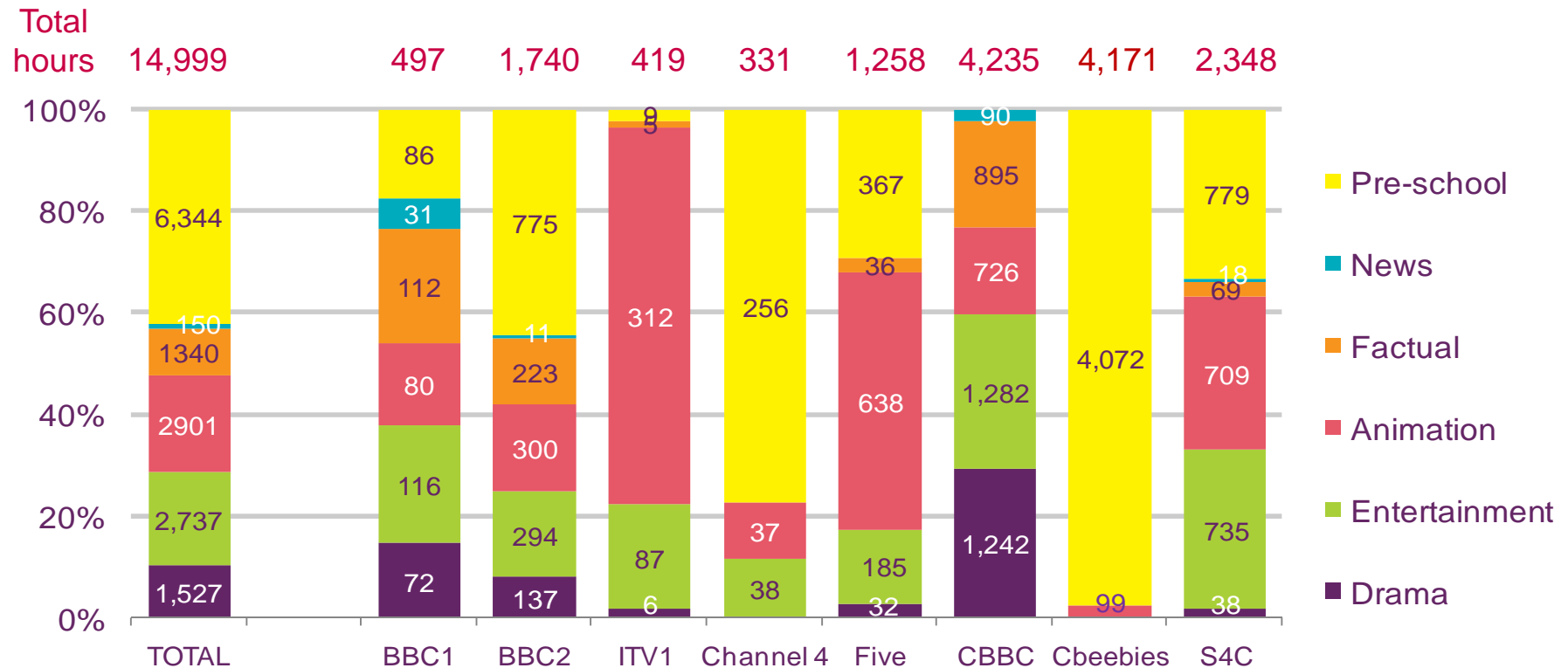
Source: Ofcom/broadcasters

Note: Spend is given in 2009 prices

*PSB Channels included: BBC One, BBC Two, ITV1, Channel 4, Five, CBBC, Cbeebies, S4C Digidol. Excluded: CITV.



Children's Output by sub-genre 2009



Source: Ofcom/broadcasters

Note: Spend is given in 2009 prices

*PSB Channels included: BBC One, BBC Two, ITV1, Channel 4, Five, CBBC, Cbeebies, S4C. Excluded: CITV.

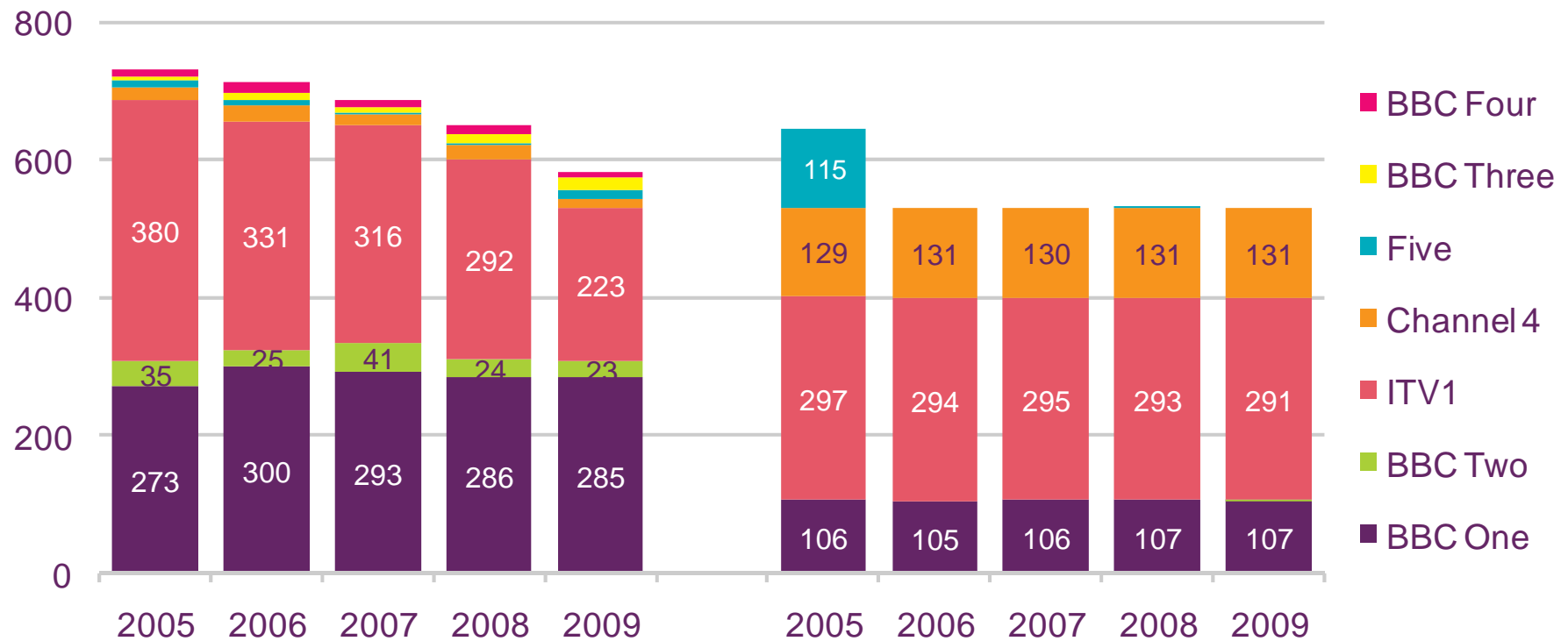
Drama, Soap, Sport and Comedy



Peak time first-run originated Drama and Soap output hours

	First-run peak time originated Drama (exc. Soap)					First-run peak time originated Soap				
Spend	N/A	£461m	£412m	£393m	£340m	N/A	£196m	£197m	£204m	£202m
Hours	731	714	688	650	583	647	530	531	534	530

Hours per year, PSB channels



Source: Ofcom/broadcasters

Drama, Soap, Sport and Comedy



UK Drama and UK Soap – All channels, all day, first-run originations

First-run all day originated Drama (exc. Soap)

First-run all day originated Soap

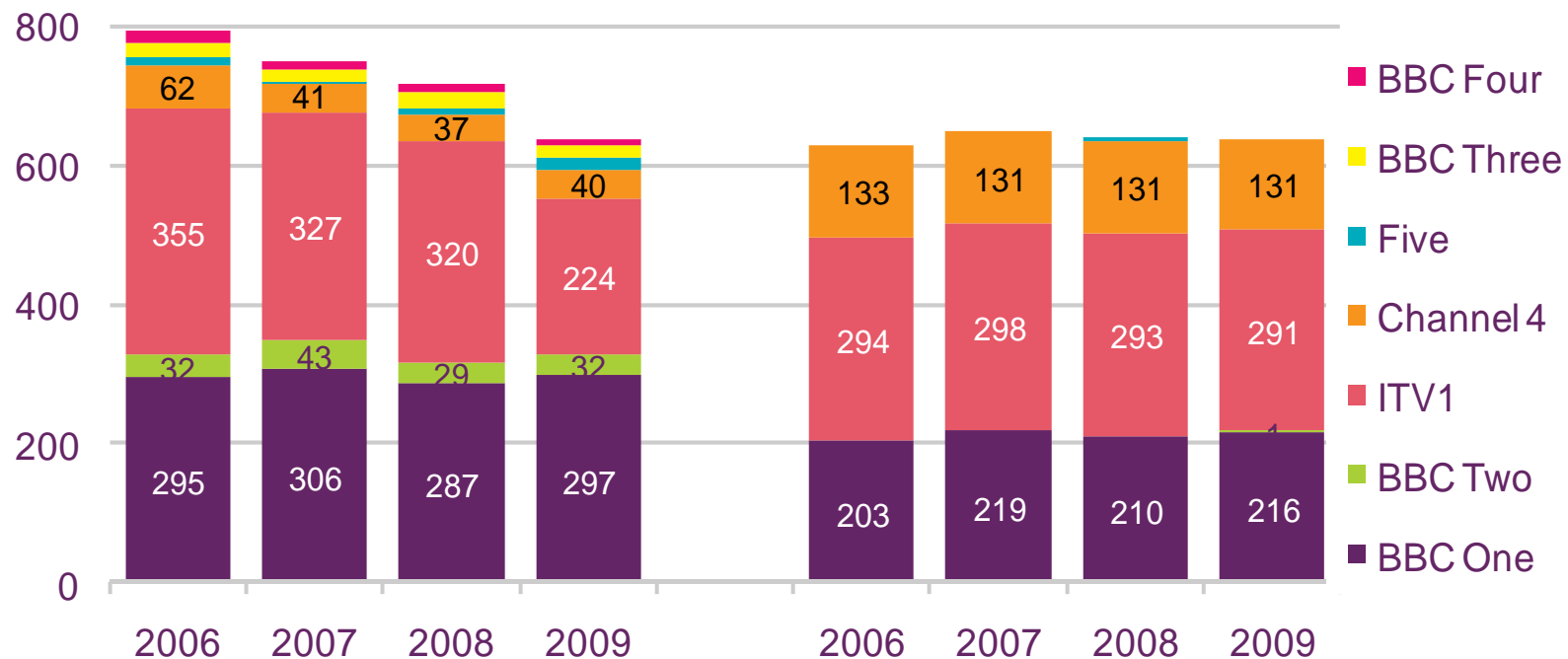
Spend £494m £444m £417m £356m

£207m £208m £215m £213m

Hours 794 749 718 638

630 648 640 639

Hours per of output per year, PSB channels



Source: Ofcom/broadcasters
Data for 2005 is not available

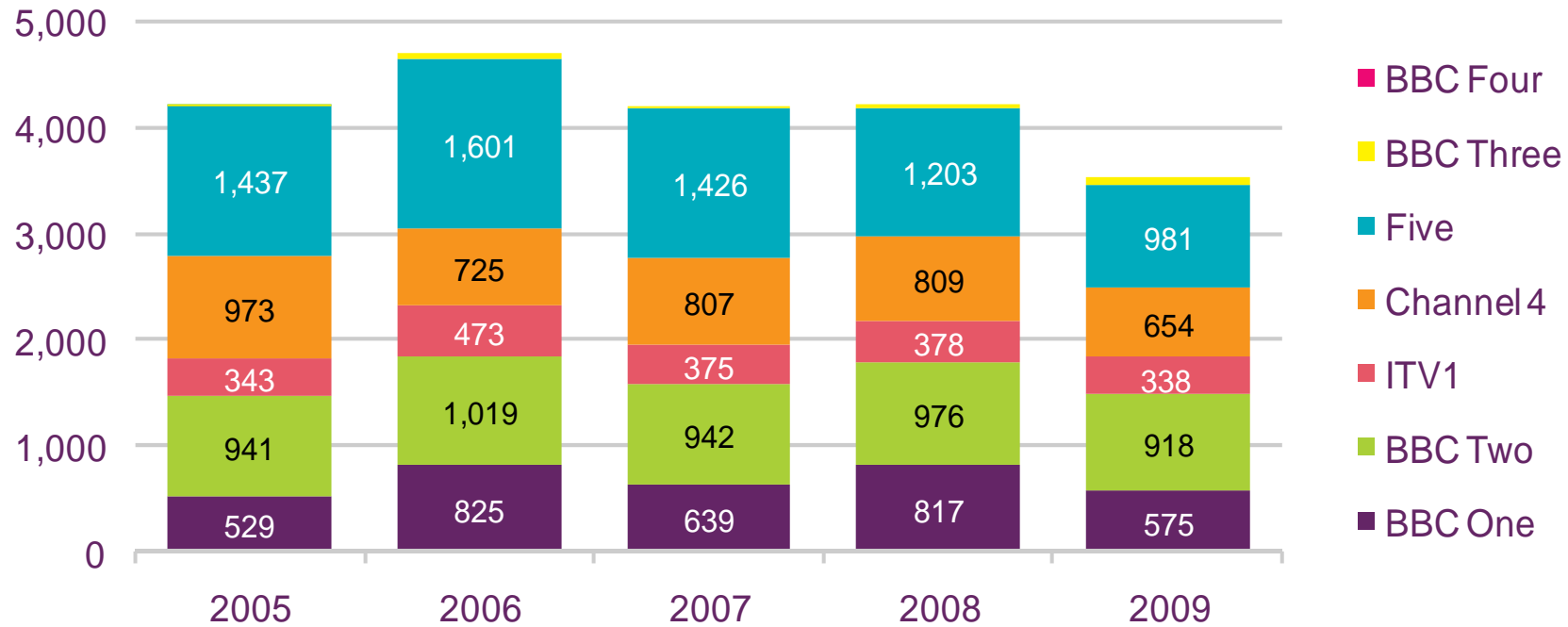
Drama, Soap, Sport and Comedy



Sport output hours, 2005-2009

Spend	£456m	£578m	£427m	£507m	£418m
Hours	4,226	4,699	4,194	4,228	3,537

Hours per year, all day hours



Source: Ofcom/broadcasters

Note: Spend is given in 2009 prices

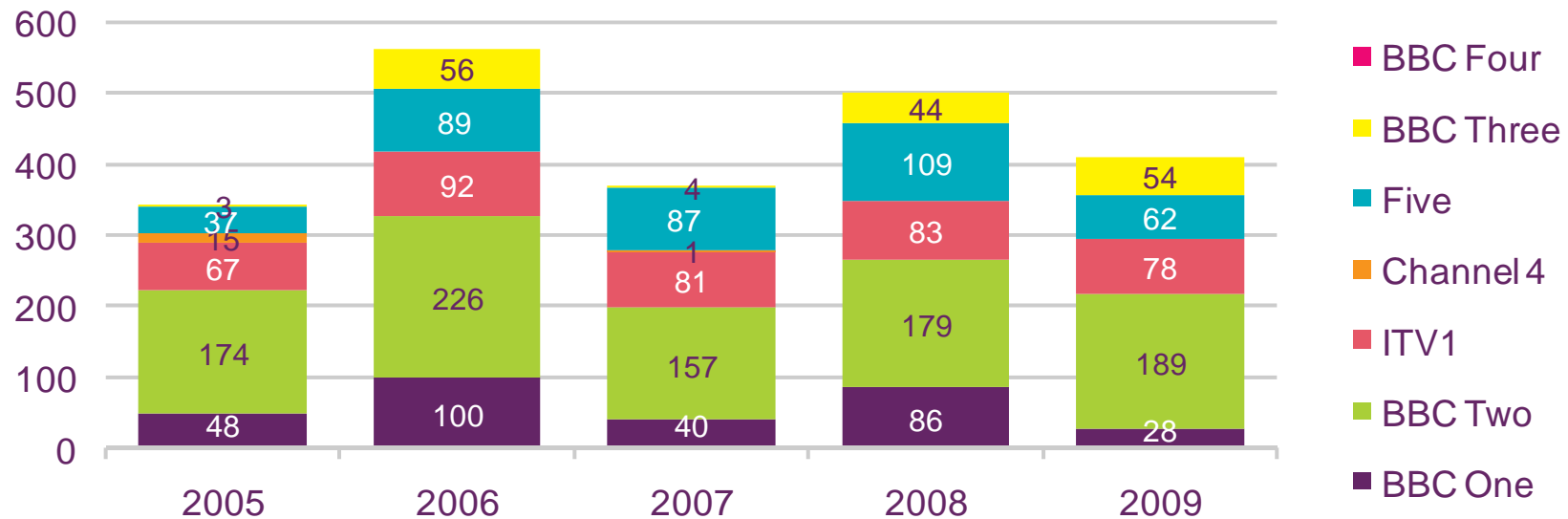
Drama, Soap, Sport and Comedy



Sport output peak time hours, 2005-2009

Year	Spend (£m)	Hours
2005	£109m	344
2006	£190m	563
2007	£124m	370
2008	£133m	501
2009	£123m	411

Hours per year, peak time hours



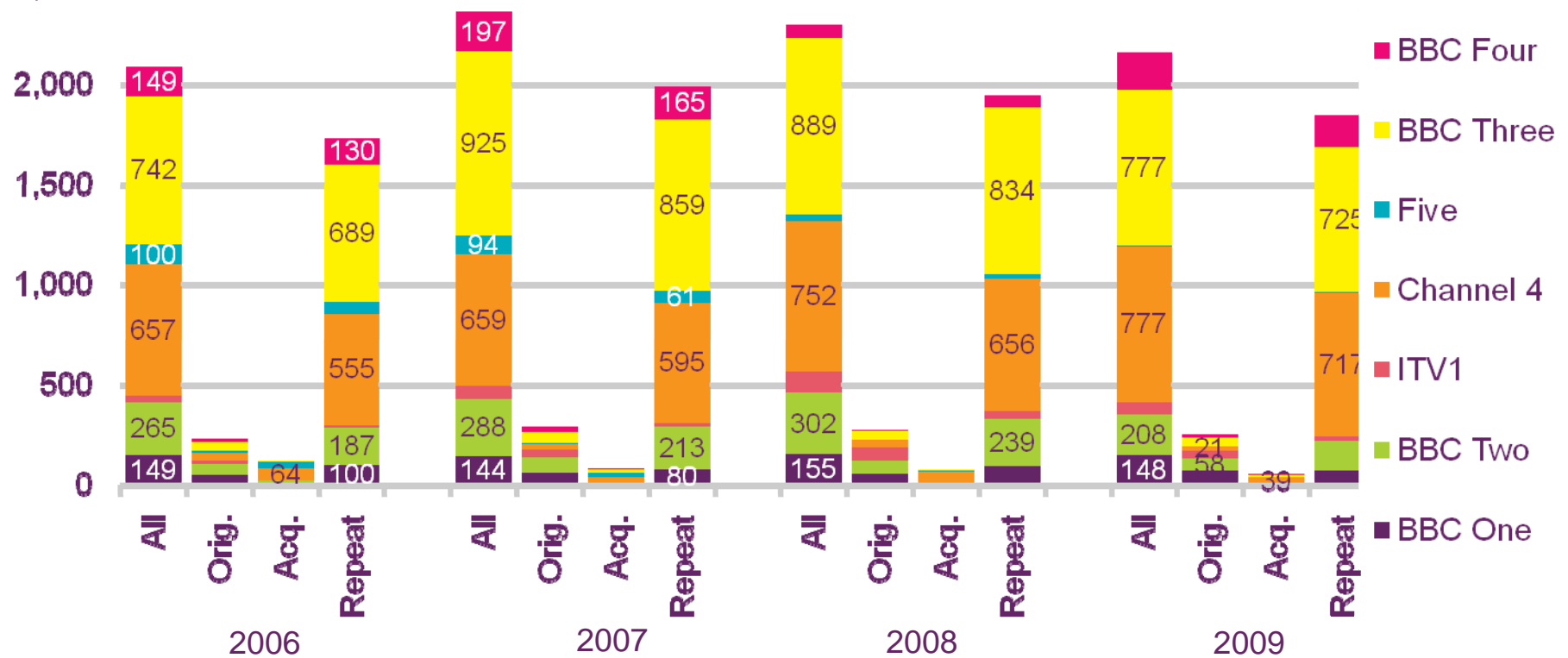
Source: Ofcom/broadcasters
 Note: Spend is given in 2009 prices

Drama, Soap, Sport and Comedy



Comedy output - all time, 2006 – 2009*

Spend	£154m	£178m	£159m	£138m
Hours	2,090	2,365	2,300	2,161
Hours per year, all day	235	292	276	256
	124	81	79	55
	1,731	1,992	1,945	1,850



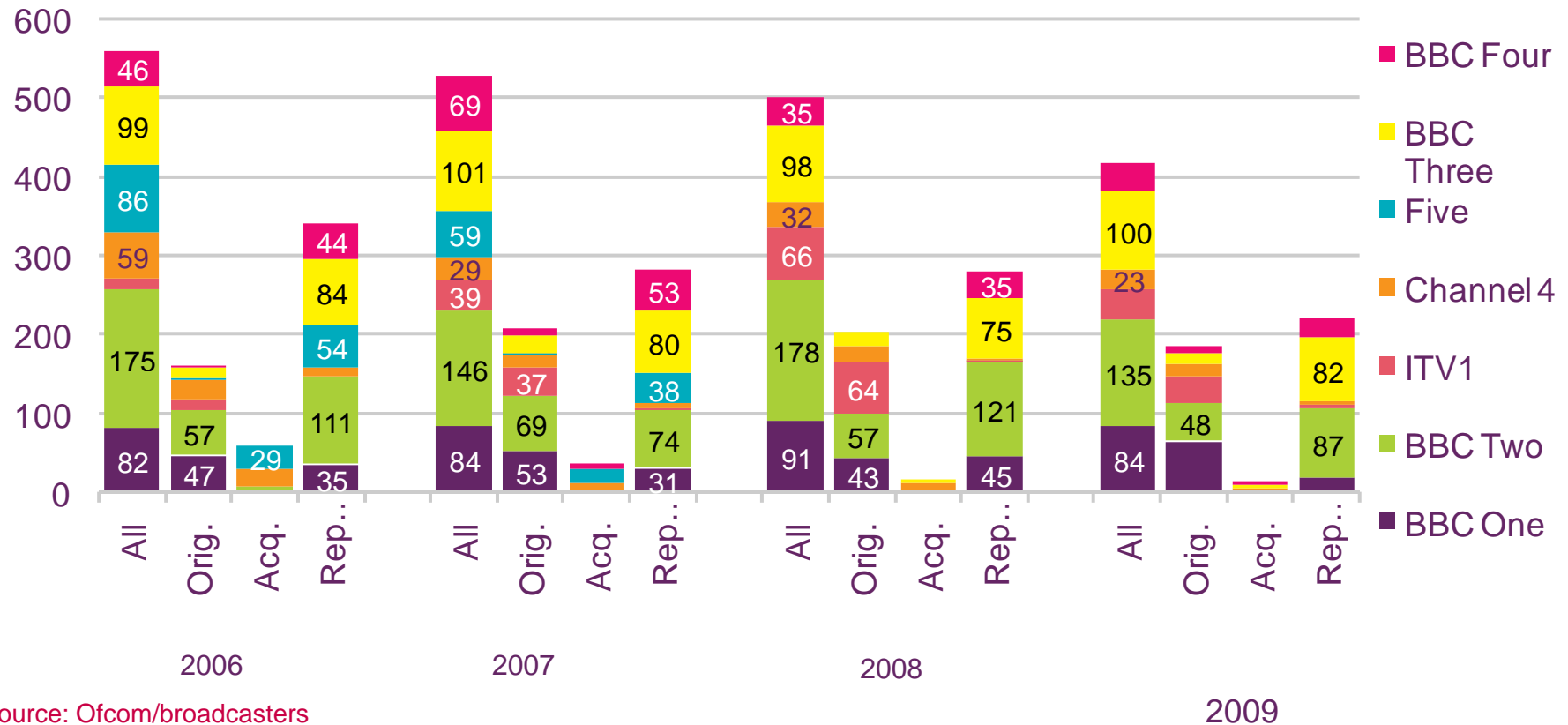
Source: Ofcom/broadcasters
 *Data for 2005 is not available
 Note: Spend is given in 2009 prices

Drama, Soap, Sport and Comedy



Comedy output - peak time, 2006 – 2009*

Spend	£107m				£122m				£116m				£99m			
Hours	560	161	59	340	527	208	36	283	500	204	16	280	417	184	13	220
Hours per year, peak time																



Source: Ofcom/broadcasters

*Data for 2005 is not available

Note: Spend is given in 2009 prices