

**Title:**

**Forename:**

**Surname:**

**Representing:**

Self

**Organisation (if applicable):**

**Email:**

**What additional details do you want to keep confidential? :**

Keep name confidential

**If you want part of your response kept confidential, which parts? :**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Additional comments:**

**Question 1: Do you agree that the existing obligations on Channel 3 and Channel 5 licensees in respect of national and international news and current affairs, original productions, and Out of London productions should be maintained at their current levels? If not, what levels do you consider appropriate, and why? :**

**Question 2: Do you agree with ITV's proposals for changes to its regional news arrangements in England, including an increase in the number of news regions in order to provide a more localised service, coupled with a reduction in overall news minutage? :**

Regarding ITV's proposal, I wonder if ITV could offer STV/UTV the chance (and money) to produce six 3 minute opt-outs of Regional News (for their areas) for Daybreak in exchange for scrapping 10 minutes off the Evening Regional News programme? Could this help Daybreak's News offering and potentially be more cost effective for ITV plc (as the Daybreak bulletins are shorter and require less News gathering)? It would mean ITV breaking promises to keep the 30 minute Evening programme for Wales and Channel

Islands...but ITV would offer a more complete overall Regional News service to compete against the BBC (as follows)...

6:08,6:38,7:08,7:38,8:08,8:30 ITV/STV/UTV Daybreak Regional News bulletins (3 minute bulletins).

13:57 ITV/STV/UTV Regional News (3 minute bulletin).

18:00 ITV/STV/UTV Regional News (20 minute News programme).

22:25 ITV/STV/UTV Regional News (5 minute bulletin).

**Question 3: Do you agree with UTV's proposal for non-news obligations should be reduced to 90 minutes a week? If not, what alternative would you propose and why? :**

**Question 4: Do you agree with the proposals by STV to maintain overall minutage for regional content in the northern and central licence areas of Scotland at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :**

**Question 5: Do you agree with the proposals by ITV to maintain the overall minutage for regional content in Wales at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :**

**Question 6: Do you agree with the proposals by ITV to reduce the overall minutage for regional content in the Channel Islands from 4 hours a week to 3 hours 20 minutes as detailed in Annex 3, while maintaining the present provision of a 30 minute early evening regional news programme? If not, what alternative would you propose, and why? :**

**Question 7: Do you have any views on any other aspects of the nations and regions programming and production obligations of the Channel 3 licensees? :**

I believe as part of this proposal,each Pan-Region LONDON,MERIDIAN,WESTCOUNTRY,CENTRAL,ANGLIA,GRANADA,YORKSHIRE and TYNE TEES should also receive 30 minutes Political/Current Affairs programming (40 weeks a year).As the Border Region will have it's own programming as per ITV's proposal, I feel that Border should have it's own small Studios again.

i also feel the time has come for both ITV/BBC production arms to be less London centric. In ITV's case I feel the Salford and Leeds studios could benefit. I also think a new major Studio project should be built in Birmingham by local Developers/BBC/ITV. Currently the Birmingham/West Midlands/Midlands/East Anglia area is shunned by Media companies despite being home to Britain's second biggest city and being a major metropolitan/business area.

**Question 8: Which option would you prefer in respect of the news and current affairs in the Border region, and why? :**

**Question 9: If option 2 were to be adopted, should ITV be required to provide separate transmission for the Scottish and English parts of the region on DTT? :**

**Question 10: If you would prefer a different option to those set out in Questions 8 and 9 above, please explain what, and why:**

**Question 11: Do you agree that the Border licence should be amended to reduce the proportion of regional production required to a sustainable level? If not, what proposals would you like to make? :**

**Question 12: What views do you have on the proposal by STV and UTV to extend peak time to 11pm, which would extend the window in which they could schedule regional content that must be shown in peak time? :**