## What do you want Ofcom to keep confidential?:

Keep name confidential

## If you want part of your response kept confidential, which parts?:

name and email address

#### Ofcom may publish a response summary:

Yes

#### I confirm that I have read the declaration:

Yes

# Of com should only publish this response after the consultation has ended:

Yes

# **Question 1: Do you agree with our analysis of consumer detriment on the 070 number range?:**

No. I am aware that mobile numbers start with 076 077 078 079. The information regarding call charges is freely available, and is shown on someone's phone bill, as a non mobile number.

# Question 2: Do you agree that the costs outweigh the benefits in relation to closing the 070 number range and migrating users to an alternative range?:

The cost of changing peoples phone numbers goes beyond the basic core of cost in money. Many people will have these numbers stored in their phones and paper/electronic address books. Who is going to tell them that my number has changed? If I haven't spoken to someone in a while, and there number changes, how do I contact them? 070 number aleviate any of the number changes when people change or upgrade their mobile phone.

#### Question 3: Do you agree that Ofcom should keep the 070 range open and monitor the market in light of enforcement action by PhonepayPlus?:

Yes.

Question 4: Do you agree that Ofcom should require OCPs to give greater prominence to the cost of calling 070 numbers in published price lists and promotional material?: Why give greater promience say over a 09 number ? Are Ofcom going to bold these numbers, and how about 0845 and 08xx calls to non freefone numbers? Should they be given pominenence as well. If everything is goven prominence, this will be self defeating will it not?

#### Question 5: Do you agree that Ofcom should amend its guidance to ensure that PNS providers carry out appropriate due diligence of suballocatees of personal numbers?:

No. As the call costs are no where near the price of 09xx numbers, shouldn't someone be claming down on 09xx numbers, and their general issue?

## **Question 6: Do you agree that Ofcom should not bar the presentation of 070 CLI? Please provide evidence to support your response:**

I subscribe to BT Anaonymous Call Rejection to stop unwanted calls. If the CLI is not presented, how will the person receiving the call make the judgement to answer the call? Also wouldn't BT's ACR service block 070 numbers?

#### Question 7: Should services provided by, for example, Hospedia, Premier Telesolutions and Trader Media be provided on an alternative number range to 070? Please provide any evidence to support your views.:

As long as the call charges for all of the mentioned companies are the same, I cannot see a valid reason, apart from a non sensical beaurocratic reason, why.

## Question 8: Do you agree that Ofcom should withdraw formally the requirement for pre-call announcements on 070 Personal Numbers?:

Yes. There is no such system on 09xx numbers, which are far more expensive. When Oficom did put the pre-call announcement on 070 numbers, I had a few emails from freinds asking if I had been disconnected. Unfortunately the British public will hear an announcement, but may not actually listen and comprehend the actual announcement, they will just assume that the line has been discontinued, or there is a fault, hang up, and try later, which may cost them more!

## Additional comments:

I have held an 070 number for many, many, many years. When I change my phone annually, I do not have to contact everyone to tell them of my new number, as I just swap the 070 number to the new number. Saves me time. money, and also alleiviates any problems to anyone that I have not told, therefore avoiding arguements and possibly loosing freinds.