### What do you want Ofcom to keep confidential?:

Keep name confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Of com should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: Do you agree with our analysis of consumer detriment on the 070 number range?:

Yes. My own personal experience of receiving scam calls suggests that these have stopped in recent months and the costs of additional controls would therefore be disproportionate.

Question 2: Do you agree that the costs outweigh the benefits in relation to closing the 070 number range and migrating users to an alternative range?:

Yes. I can't see that migrating users to a different range achieves much.

Question 3: Do you agree that Ofcom should keep the 070 range open and monitor the market in light of enforcement action by PhonepayPlus?:

I agree and consider enforcement to be the appropriate action. I am both the legitimate user of an 070 number and past receiver of "spam" 070 calls on my mobile. The latter have dried up recently so the enforcement does seem to be working.

Question 4: Do you agree that Ofcom should require OCPs to give greater prominence to the cost of calling 070 numbers in published price lists and promotional material?:

Yes I think that is reasonable.

## Question 5: Do you agree that Ofcom should amend its guidance to ensure that PNS providers carry out appropriate due diligence of sub-allocatees of personal numbers?:

Yes I agree. It was probably too easy in the past to obtain am 070 number and then use it for illegitimate purposes.

### Question 6: Do you agree that Ofcom should not bar the presentation of 070 CLI? Please provide evidence to support your response:

I agree with Ofcom's analysis. It is too easy to bypass the barring of 070 CLI by making a call from another number range and still presenting the 070 number. Given my personal experience in the reduction in 070 scams more extensive filtering would seem an excessive response.

# Question 7: Should services provided by, for example, Hospedia, Premier Telesolutions and Trader Media be provided on an alternative number range to 070? Please provide any evidence to support your views.:

I don't have strong views on this. It depends on whether they are creating a false perception of costs for users of these services and whether, as a possible consequence, they are also giving a bad impression of private users like myself.

## Question 8: Do you agree that Ofcom should withdraw formally the requirement for pre-call announcements on 070 Personal Numbers?:

Yes. I'm not sure it serves a sufficiently-useful purpose.

#### **Additional comments:**

Overall I'm happy with the conclusions and pleased that the number range is being permitted to continue for personal numbers. I guess the only remaining issue is about whether the cost of such numbers shouldn't be reduced. Whilst the current pricing is beneficial for me as a user of a personal number, especially if I work abroad as the international redirection cost is included in my service, it would probably be more reasonable for charges to be reduced in line with the falling cost of mobile phone calls.