

4th November 2009

Sara Winter
Ofcom
Riverside House
2A Southwark Bridge
London
SE1 9HA

Dear Sara Winter,

Re: 2009 Ofcom Access services review

I am writing this letter on behalf of the members of The Challenge Club, Frinton on Sea, which is a club for the Visually Impaired.

Audio description is a brilliant service that has completely revolutionised the enjoyment of television for some of us. It is a narrative that describes the action, body language, facial expressions or scenery that we might otherwise miss.

We understand the Ofcom Access Services review includes three options for the future of audio description. We are requesting that Ofcom choose option two and increase audio description to 20% across all channels.

Some of our club members are already able to access audio description on their TVs and greatly appreciate the difference this makes to their enjoyment of those programmes.

I have permission from all those people whose names I have put at the end of this letter, to do so.

Please take onboard our request for an increase of audio description to 20 per cent.