Community radio licence application form

Version 4

Waterside Radio

1. Station Name	Guidance Notes
What is the proposed station name?	*This is the name you expect to use to identify the station on air.*
Waterside Radio	

2. Community to be served	Guidance Notes
Define the community or communities you are proposing to serve. Drawing from various sources of data (e.g. from the Office of Population, Census and Survey) and in relation to your proposed coverage area, please determine the size of the population concerned and the make-up of the population as a whole, along with any relevant socio-economic information that would support your application. (Please tell us the sources of the information you provide.)	*It is a legislative requirement that a service is intended primarily to serve one or more communities (whether or not it also serves other members of the public) and we need to understand who comprises that community or communities. The target community will also be specified in the licence, if this application is successful.* *The legislation defines a 'community' as: people who live or work or undergo education or training in a particular area or locality, or people who have one or more interests or characteristics in common.*

Answer in fewer than 300 words:

All the inhabitants and communities of Totton and Eling, Marchwood, Hythe and Fawley.

The area is the eastern side of the New Forest National park and is a strip that runs to the left hand side of the Solent.

Totton and Eling contains a population of 28,800 (approx. 22,000 18+), Marchwood 5,900

(approx. 4,500 18+) and Hythe & Dibden 20,200 (approx. 16,000 18+)

The Waterside as it's known locally is a distinct community apart from Southampton and confined by the New Forest and the Solent.

3. Proposed area	Guidance Notes
What is the area you propose to serve?	*It is Ofcom policy that community radio stations usually serve an area of up to a 5 kilometre radius from the transmission site. See 'Coverage and planning policy for analogue radio broadcasting services'.* *http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf*

We would centre our service in the Totton and Eling Area although we hope the signal will reach into other parts of the Waterside like Marchwood and possibly Hythe. Our ideal scenario would include Hythe and Fawley but we think, given the geographical and topographic nature of the area, this is unlikely to be possible on 25 watts in each plane from a single site.

Programmes and programme output:

Definitions:

Studio location: The studio from which the service will be broadcast should be located within the licensed area. (In some instances, and by prior written agreement from Ofcom, it may be acceptable for the primary studio to be located outside the licensed area.)

Locally-produced: it is anticipated that most stations will produce the bulk of their output themselves, in the locality. However, for some target communities it may be appropriate for fairly high levels of output to originate from outside the licensed area.

Live output: is that which is produced by a presenter in the studio at the time of broadcast. The amount of live output may vary between different services depending on the needs or expectations of the target community.

Original output: All output specifically produced for this service (but excluding repeats and automated material).

Peak time: it may be helpful to state what material will be broadcast in 'peak time'. If you do, please say what you consider peak time to be for your target community (this may vary from station to station).

Automated output/voice-tracked material: most stations will carry automated output at some time. The amount of automated or voice-tracked material does not need to be specified in the key commitments.

Sustaining service/third party produced material: if you intend to broadcast material produced by a different organisation please state what it is and how much (per day or week as appropriate).

4. Programming output	Guidance Notes
Please fill-in all three questions below Question A asks you to **describe your programme service.** Question B relates to how your output will serve the **tastes and interests** of your target community. Question C is about how your service will **broaden the range of local** (non-BBC) **services** available in your area. Later in this form you will be asked to draft your own 'key commitments'. This will form the basis of your licence and is what Ofcom will judge you against. It should include a summary of your proposed programme output as set out below and reflect your commitment to cater for relevant tastes and interests, to broaden the range of relevant programmes and services and to provide a service with a distinct nature and content as set out in the Guidance Notes in the column opposite.	*The law requires applicants to state their proposals for providing a service that would:* *(i) cater for the tastes and interests of members of its target community or communities (or for any particular tastes and interests in those communities);* *(ii) broaden the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities;* *(iii) broaden the overall range of such non-BBC local services provided in the area concerned; and* *(iv) have a distinct nature, or provide distinct content, from any non-BBC local services with which it would overlap.* *Ofcom is required to consider the extent to which an applicant's proposals will cater for the tastes and interests of members of its target community or communities.* *Ofcom is also required to consider the extent to which proposals for a community radio station would broaden the range of programmes available by way of non-BBC local services (both commercial and community stations) in the area concerned (especially, the extent to which a proposed service would have a distinct nature or provide distinct content from any overlapping non-BBC local services).* *The information given here should be more detailed than what you set out in your draft key commitments (later in this form), and will help us gain a fuller understanding of how you will serve your target community and what the station will sound like.*

4. Programming output

A: Please tell us about your programme service. The following questions may help you describe your programme service (but should only be used as a guide):

- What will the service sound like?
- What music will you play?
- What are the main speech elements of the service and how will the social gain/community benefits you propose be reflected on-air?
- What is the likely music to speech ratio?
- Will this vary at different times of the day or week (or year)?
- Do you intend to broadcast live output? If so when and how much do you propose to do?
- Will you broadcast in languages other than English (what languages and how much)?
- Will your output be original i.e. specifically produced for your service?
- Will it be locally produced?
- Do you intend to repeat material?

Answer in fewer than 1,000 words:

Waterside Radio will be a full 24 hour local radio service serving Totton and Waterside made and produced by people that know and understand the area and its communities. We will provide a professional sounding service, for the Waterside – from the Waterside. We will produce programmes to reflect the area and it's specific needs. Totton and the Waterside are annexed from Southampton and are a distinct community on the eastern side of the New Forest. Language – English.

Music

The daytime music will be similar to that of a commercial radio station, researched, programmed and aimed at maximising the audience. We consider this vital so that information, reports and discussions relevant to the Waterside communities reach as much of the population as possible.

In the evenings the music may be more varied and specialised with some programmes possibly shared with other community radio stations.

Programme structure

Once fully operational and in the first year the programme structure would be a weekday live breakfast (3 Hours) and drive show (2 Hours). At weekends one morning show. (4 hours)

We would also try to use local volunteers to fill other slots with daily voice tracking. This way we could maintain a locally generated service even during non live programmes.

The live programmes will include National and Local news, reports on items of local interest, Traffic and Travel, Weather, Public Service Announcements with discussions interviews and phone-ins, typically at the end of breakfast and at the start of the drive show. At all times listeners would be encouraged to be part of the programmes by use of the telephone, text, social media and the website.

The remainder of the daytime output will be cleverly automated as detailed below.

The daytime automated output will be with voice tracked speech links, National News, Traffic and Travel, Weather reports and inputs such as Sports Reports. We would also input pre-recorded information with details from the local Council and other Waterside organisations and Community Services. If relevant we would repeat any previously live discussions, interviews or phone-ins. We would use modern play-out technology to produce interesting programmes which sounded live and were fully relevant to the Waterside.

We would expect to **increase daytime live programming** as our volunteers became more trained and experienced,

In the evenings we will carry some more specialised programmes and these may be shared with other community stations. We would hope local groups, Schools and Colleges would help to produce programmes.

Our overnight service would be simple automation.

Speech content details

30% speech on live daytime programmes, 15% daytime automation.

During the day national news on the hour, and local news bulletins at least four times per day during the live programmes.

Traffic and Travel at least every hour at peak times (more frequently if conditions require this). Weather – as Traffic and Travel.

Our mission is to disseminate information and in particular local information relevant to the Waterside communities and assist these communities in influencing changes in their communities. We will be the primary source where listeners <u>know</u> they can find out about what is happening in their area.

On-air reports, discussions and phone-ins would be on topics relevant to people living, working or being educated in the Waterside. For example Sailing or changes in local authority services such as policing, education, hospital services or changes in the local transport facilities. The proposed expansion of the Southampton Docks is also a big local issue, demonstrating the different priorities of the waterside community verses Southampton. The Waterside communities are feeling increasingly concerned as services are centralised in the major towns outside the Waterside and one of the key objectives would be to inform and if possible assist in reversing this trend. We would also encourage regular studio visits by Police PSOs.

Interaction with our website

We see our website and social media outlets as an essential part and of growing importance in providing and allowing the Waterside communities to influence local events and decisions. During on air programming will make frequent reference to our social media and website. This will provide <u>instant</u> information on as wide range of local services as possible. For example times and locations of local transport, GP surgeries, Libraries, Community and Sports Centres, Schools, Colleges and post offices with links to those services for further details.

Online Internet service

We also see our website as an important community reference point. So we will publish broadcast information hoping to generate a community hub. We will also stream the station.

B: Based on what you have said above, how will your proposed radio service cater for the tastes and interests of your target community/communities?

Answer in fewer than 400 words:

The target audience is the entire population of the Waterside and to cater for their tastes and

interests. The proposed service will provide information and discussion on subjects relevant to the population and communities of the Waterside.

We would attend as many events as possible both to take part in them, and be seen, so that Waterside Radio has face-to-face contact with communities away from our main studios.

It would be our intention to broadcast live from such events were possible.

We intend to make our evening programmes open access (with controls) to allow the community to make the programmes they want to hear. We hope local organisation with our support will make a variety of interesting and relevant content.

All existing commercial radio stations are almost entirely music based. None feature local discussion, debate or interaction about local subjects. They also cover huge areas so even news coverage fails to feature events in the Waterside other than extremely fleetingly and infrequently. We would make this our daily mission. The area has never had a radio service focused on it's needs.

C: How will your proposed community radio service add to the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities, add to the overall range of such services in the area concerned and be different and distinct from them? Please tell us which non-BBC local services your station will overlap with.

Answer in fewer than 400 words:

All commercial services that currently serve the Waterside are running on a regional basis. Most on them have no time for locality. We want to super serve the Waterside with a feeling community and inclusion.

We will overlap with Capital, Heart, Smooth, Sam FM, Wave 105. There is also secondary coverage from The Voice and Unity Radio. These are not intended for the area and are patchy in coverage.

Social gain

5. Social gain	Guidance Notes
Community radio is required to be for the public good and to bring community benefits, or social gains, to listeners and participants. The requirement for 'social gain,' is one of the key factors that makes community radio stations different from other radio services.	*Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case the delivery of social gain.*
Please tell us what community benefits your service will bring to your target community(ies) and/or the general public. Please include summaries of evidence to support your answer.	*The legislation sets out social gains that stations must provide. These are the achievement, in respect of individuals or groups of individuals in the target community, or in respect of other members of the public, of the following objectives –*
Your draft 'key commitments' (later in this form) should include a summary of your proposed social gain set out below.	*(a) the provision of a radio service to individuals who are otherwise underserved by such services,*
	(b) the facilitation of discussion and the expression of opinion,
	(c) the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the station, and
	(d) the better understanding of the particular community and the strengthening of links within it.
	Social gain may also include the achievement of other objectives of a social nature.[1]
	Applicants are required to provide evidence that their service will result in significant social gain to the public or the target community(ies). Copies of letters or research reports etc. should not be submitted, but brief relevant extracts from them, which represent an accurate and comprehensive summary, may be

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[1] See Article 2(3) of the Community Radio Order 2004 and Ofcom's Notes of guidance for community radio applicants and licensees.

| | *included. If we wish to see the source material, we will ask for it.* |
| | *Ofcom is required to have regard to the extent to which your proposed service would result in the delivery of social gain to the public or target community.* |

Answer in fewer than 1,500 words:

Underserved individuals

Our proposed radio service is for people who live, work, visit or are educated in the Waterside and covers an area detailed in Sections 2 and 3. Currently there is very little or no commercial local radio content for this community.

Discussion and expression of opinion

Our programmes will be relevant to our community and give individuals, groups and organisations the opportunity to discuss matters that affect them. By using reports and taking part in discussions and phone-ins they will be able to inquire and debate issues with the organisations that are responsible for services provided for the Waterside.

Contact with the public

Much of our output will be produced by volunteers and training will be an essential part of ensuring they will be able to undertake the tasks correctly and to their own and the listener's satisfaction. Initially this training will be given by experienced and qualified personnel, but with time we would hope that much of our staff training would be by the previously trained individuals with supervision to assist with this task. We expect to have 20 volunteers involved in the station by the end of the first year, undertaking tasks of assistant station Manager, on-air presentation, and research and administration assistants. We anticipate and hope that the experience gained by some of these individuals will result in their finding employment in paid positions in other organisations. We therefore accept and expect there will be a significant turnover of volunteers.

We will also give training opportunities to individuals who are interested in developing their abilities in areas that are not solely broadcasting. For example sales, administration and office skills.

In conjunction with a local schools and colleges we will provide work experience opportunities for young adults interested in opportunities in the media and broadcasting.

We propose to provide an opportunity for four long term unemployed people over the course of a year and help them to regain their confidence and find employment.

We hope to establish a Totton town centre studio and office. We will encourage people to drop in and meet our volunteers and use their local station as a community access point.

Contact with local charity organisations

We will work with local organisations and charities and give them airtime and web space to promote their services and recruit members. This would be a free service with advice on how to best present their aims and objectives to the public.

Our Website and social media

We see this as an essential part of our community social gain. All Waterside organisations will be listed and details of what they undertake, how to contact them and with links to their website and related organisation's sites. Our site will be heavily promoted on air with the various Waterside organisations having mentions and promotion in rotation. It is probable that the website will require significant input and we expect that this will require a volunteer specialist. We intend that this site will be the one visited first when people in the Waterside want information about the Waterside.

Financial input to local organisations

We do not expect revenue to exceed our costs in the immediate future. Initially any excess would be used to extend our services and in particular increase our presence in our transmission area. We anticipate operating as a Community Interest Company. Eventually once these goals are achieved we would donate excess funds to local organisation

Summary

We see the combination of these activities and in particular, broadcasting to and about the Waterside from the Waterside, training, contact with local organisations and our active web and social media sites, as making our station an integral part of our community.

Access and participation:

6. Participation in the service	Guidance Notes
How do you propose to ensure that members of your target community (or communities) are given opportunities to participate in the operation and management of the service? Your draft 'key commitments' (later in this form) should include a summary of your proposed participation objectives as set out below.	*Legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case providing opportunities to participate in the operation and management of the service. Ofcom requires information as to how this would be achieved.* *What will be the involvement of members of the target community in the radio station? How many volunteers do you anticipate will be involved in your service per year?*

Answer in fewer than 400 words:

The Waterside communities will be given every opportunity to be involved in all aspects of the station's operations. This involvement will include volunteer presenters, research, information gathering and co-ordination, administrators and section Managers.

The opportunity to take part in the stations operation will be fully publicised in all forms of communication with the public and on air.

See also Section 8 where formation of our advisory group is explained.

In the first year we plan for 20 volunteers undertaking presentation, research, coordination, administration and junior management. We will monitor the effectiveness of the training they receive and look for feedback on this from their colleagues and the members of the public they contact.

7. Access to facilities and training	Guidance Notes
Set out the practical (formal and informal) mechanisms which you will use to ensure that members of your target community can gain access to your facilities that would be used for the provision of your service and to receive training in their use. Your draft 'key commitments' (later in this form) should include a summary of your proposed access and objectives for training people in the use of the facilities as set out below.	*Ofcom is required by the legislation to have regard to the provision each applicant proposes to make to allow for access by members of the target community to the facilities to be used for the provision of the service and for their training in the use of those facilities.*

Answer in fewer than 400 words:

Via our on-air broadcasts, website and social network promotion, we will regularly encourage people to be involved with and take part in all the station's activities and output. Most initial contacts will be by phone, email or text but we will strongly encourage listeners and interested parties to drop-in and discuss how they can be involved.

The main studio/office in Totton will be open during daytime broadcasting hours.

All volunteers will require at least basic training for health and safety requirements before they can take part in the stations activities. More training will be required depending on their particular interests and abilities.

Training will be available for all aspects of broadcasting and this will include presentation, news and information gathering, website input, administration work and contacting local organisations.

We will also give training opportunities to individuals who are interested in developing their abilities in areas that are not solely broadcasting. For example administration and office skills.

Training will be undertaken by a combination of radio professionals and our previously trained volunteers. (One of our directors has hands-on previous experience in this area)

Ensuring accountability:

8. Accountability	Guidance Notes
Please set out your proposed community	*Broadcasting legislation specifies a number of*

accountability mechanisms. These should cover matters such as: How will members of your target community: • make contact with your service, and • influence the operation of the service? How will suggestions or criticisms from members of your target community (or communities) be considered and acted upon? Your draft 'key commitments' (later in this form) should include a summary of your proposed accountability measures as set out below.	*'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics. One is that, in respect of the provision of the service, the provider makes itself accountable to the community (or communities) the service is intended to serve.* *Ofcom is required to have regard to the provision each applicant proposes to make in order to ensure its accountability to the relevant community (or communities).*

Answer in fewer than 500 words:

The methods by which the public can contact the station management will be publicised on-air, on the website and in all documents and information produced by the station.

We will set up a community advisory group/committee consisting of representatives from organisations across the Waterside. We propose that this group meets quarterly and will include the following organisations. Totton and Eling Town Council, New Forest District Council, New Forest National Park, Emergency services, Representatives from Local Trade organisations, a representatives from Local Religious Organisation, and a charitable organisation such as Lions/Rotary. We would also invite two listeners who had demonstrated their interest in influencing the stations activities and these would be changed annually.

This committee or representatives from it will meet with the management team, directors and members who would be charged with listening, responding and acting on the recommendations made by the advisory group. The minutes of these meetings will be published on the station's website.

In addition to this formal action, individuals and local organisations will be encouraged to provide feedback on our programmes and make suggestions about improvements through our social media sites and our website. We will aim to ensure we respond to these comments quickly and where appropriate publish full replies which would appear on our website.

The station will publish grievance procedures on its website and details of complaints and the action taken.

Audience satisfaction surveys and listening figures will be undertaken at six month intervals using in house volunteers.

Guidance notes: station's draft key commitments

Please draft the Key Commitments for your proposed service. There is a blank key commitments document overleaf. If your organisation is awarded a licence, the key commitments you draft here will form the basis of what we put in the licence. (Please note: this would be subject to Ofcom's agreement, and we may require it to be amended, including, for example, to properly reflect legislative requirements).

Your draft Key Commitments should be consistent with, and summarise the answers you have already given in sections 1-8 of this application form.

It is important that you draft your own commitments, rather than just copying what may have been done by others. You should keep in mind that it will be a condition of any licence to meet the Key Commitments: something you must do at all times and for breach of which you could face sanctions including revocation of the licence. So, you should think carefully about what you will be committing to.

We would expect key commitments to be brief, and no more than two pages long.

KEY COMMITMENTS: to be completed by the applicant

Station name [As in section 1 of this application]	Waterside Radio
Community to be served [In no more than 30 words describe the community or communities you will serve. This should be a summary of section 2.]	All people living in the Waterside.

Proposed area [State the proposed coverage area as set out in section 3.]	The Waterside Area. To the east of the New Forest and the West of the Solent. Including Totton& Eling, Marchwood, Hythe and Fawley.

Programming output

[This should be a summary of the answer you have given in section 4, in no more than **200 words**]

Character of service

Waterside Radio is a full service radio station serving the Solent Waterside, made and produced by people that know and understand the area and its communities.

Programming

- Five hours live programming on weekdays with four at weekends. The live programmes will include national and local news, reports on items of local interest, traffic and travel, weather, public service announcements and discussions, interviews and phone-ins.
- Fully voice tracked automation for the remainder of the daytime output with national news, traffic and travel and weather reports.
- Overnight will be automated.
- In daytime, all programming will be locally made.
- The Studio is located in Totton.

Social gain

[Summarise the answers you have given in section 5.]

- Programmes are relevant to the Waterside communities.
- Provides the opportunity for local people to be involved and trained in programme making and the station's activities.
- Works with local organisations and charities to promote their services.
- Works with Waterside schools and colleges to provide training and work placement.
- Maintains an active and effective website that provides information about the Waterside.

Participation in the service

[Summarise the answer you have given in section 6.]

- Provides well-advertised opportunities for people of all ages and background to take part in the station's programming and management as volunteers and on an advisory group.
- Provides training so that interested parties can effectively contribute to our service.
- Provides facilities where people in towns away from the main studios can take part and contribute to the stations activities.

Access to facilities and training

[Summarise the answer you have given in section 7.]

- The main studio and office is open in daytime broadcasting hours.
- Provides training in radio broadcasting.
- Provides training in general office skills.

Accountability

[Summarise the answer you have given in section 8.]

- A community advisory group is formed from a range of Waterside organisations and the minutes are published on the website.
- Individuals and organisations are given on-air encouragement to provide feedback on station output and that feedback is published.
- Audience satisfaction surveys are undertaken with the results being published.

[Please note: If awarded a licence, the commitments the applicant makes in this section will, subject to Ofcom's agreement, form the basis of the 'key commitments' part of its community radio licence. The headings above are for applicants' guidance and will be removed from the final version.]

About your organisation:

9. Company details	Guidance Notes
The legislation requires that: • Community radio services should not be provided primarily for commercial reasons or for the financial or other material gain of the body providing the service or the individuals involved in it • Any profits produced may only be used to either improve the future provision of the service or for the delivery of social gain to members of the public or the target community	
Provide the name of the body corporate (e.g. company) submitting this application and the type of body corporate. Please provide copies of the company's Memorandum, Articles of Association and Certificate of Incorporation (or, where it is another type of body corporate, its founding documents and those which set out its objectives and rules of operation)	*Only a body corporate can hold a community radio licence. A body corporate is almost always a (registered) company, although it can also include, for example, some bodies created by statute (an individual or a registered charity on its own is not a body corporate).* *Your application must therefore be submitted on behalf of a registered company (or other body corporate). There are different types of company (e.g. a company limited by shares, a community interest company, a company limited by guarantee) and we need to know what kind of company is applying for a licence.* *We will not consider a licence award to a company if it has not yet been registered. If the application is successful the licence will be awarded to the body corporate (e.g. company) submitting this application.*

Company (or other body corporate) name: Waterside Radio Ltd

Date of registration: 16 October 2015

Company registration number: 09828496

Type of company (or other body corporate): Limited by shares.

Where your body is not a company, please explain how it meets the requirement to be a body corporate:

10. Ownership	Guidance Notes
Please provide details of who controls and who owns the body corporate (e.g. company) applying for this licence, and on what basis this control and ownership is achieved. (If this will be different once the station starts broadcasting please say so (a licence is not issued until broadcasting starts.) The information provided must include: • all the subscribers, members, shareholders, or whatever is appropriate for the applicant company (or body corporate), and state the extent of their interest (e.g. % shareholding) (if the company will be controlled by members, but the members are not yet recruited, please say so). (You will also be asked about the board of directors in 11 & 12 below.) • details of any individual, company or other body that may exert control over the applicant.	*Ofcom needs to know about the ownership of the company (or other body corporate) applying for this licence, and any issues regarding its control. We will also consider how the company (or body corporate) will be run (this will usually be specified in the Articles of Association of the company).* *In relation to exerting control over the applicant, the information provided should include the name and address of any individuals or corporate bodies in accordance with whose wishes the applicant's affairs are or will be conducted in most cases or in significant respects.*

Waterside Radio is a Company limited by shares. We plan to convert this to a Community Interest Company.

Lee Moulsdale is currently the Director and Nick Carroll is the company secretary. We are in the process of registering Andrew Croad as an additional Director.

We intend add further Directors as and when we identify further required expertise.

Ability to maintain the service:

11. Management and operations	Guidance Notes
With regard to the applicant please provide: • A list of directors, indicating who is the managing director and/or chair **(please see question 12 regarding directors' details)**. • An indication of management structure (e.g. management committee or equivalent, if applicable), and/or • Information about who would be responsible for the day to day management and running of the station (there is a separate question regarding other staff below). Explain the role(s) in the station, job titles, and indicate whether paid or voluntary, full or part-time (and the number of hours).	*In addition to the notes above on ownership, Ofcom is also required to evaluate the human resources involved in the running of a community radio station. Answers should demonstrate how those who have relevant experience will work for the station. In addition, a diagram or organisation chart may help paint a clearer picture.*

Lee Moulsdale (Managing) Will manage day to day operations for the station and will be a fulltime employee.

Andrew Croad (Engineering) Will be responsible for all technical aspects of the station including Studio and Transmission. (Part Time)

Nicholas Carroll (Company Secretary) Will oversee compliance, legal and financial management.

12. Management and operations	Guidance Notes
Please provide information regarding each director as set out below (some or all of which may be regarded as confidential). In addition if any individuals have been identified for management roles at the proposed station, please give further information in this section.	*Ofcom needs to know about the proposed directors and chair of the applicant.* **Some or all of the information given in this section will usually be removed from the publicly available copy of this application form**. *(All community radio applications forms will be made available on our website.) If you request that any information be removed, please indicate which (and why by email to community.radio @ofcom.org.uk).*

Answer (for each director):

Lee Moulsdale

Employment   Freelance Broadcaster

Other directorships   None

Relevant experience or qualifications

Has Spent the last five years as Station Manager for 3 FM station in the Middle East. Previously was Managing director for Play Radio Ltd holder of Southampton and Winchester FM license. Campaigned for an FM license via Max FM which held numerous RSL's and operated a fulltime cable radio station in Southampton. Also held the Programme controller position at several station including Rugby FM and worked as a presenter for BFBS. Also handled staff training in his most recent role.

Andrew Croad

Employment   Business Owner – Prosound Systems (Partnership)

Other directorships   None

Relevant experience or qualifications

An experienced Audio and Electrical engineer. Andy has spent his working life in the audio field. He was also responsible for Engineering for Max FM which ran a full time Cable Radio operation and several RSL's in the Southampton area. He is also experienced with Outside Broadcasting and event management.

Nicholas Carroll

Employment   Senior Editor - EWS

Other directorships   None

Relevant experience or qualifications

Nick is a leading editor planning, co-ordinating and ultimately delivering post production that has helped make these some of the most memorable TV moments. Nick has worked on a wide variety of Entertainment based programmes including Top of the Pops, Glastonbury and the National Lottery Win Your Wish List. Training of BBC staff from Analogue to digital production techniques.
Nick has also been an on location editor at the last four Olympics and two Commonwealth Games. He has had a hand in a range of programmes from Godzilla to Strictly Come Dancing and his eye for detail makes him invaluable team member. Since leaving the BBC Nick has worked a number of broadcaster including ITV, Channel 4 and Sky. His current role he is responsible for management, mentoring and training of a team of junior editors.
When not editing, Nick can be found at St Mary's stadium following his beloved Southampton FC.

If any individuals (not necessarily directors) have been identified for management roles please state what experience identified individuals have to undertake the role in question.

13. Staffing structure	Guidance Notes
What is the staffing structure of your proposed radio service? Provide a job title for each position and indicate whether the individual will be paid or will work in a voluntary capacity, will be full or part-time (indicate the number of hours for part-time posts). This may be provided as a diagram or organisation chart.	*The legislation requires that Ofcom has regard to the applicant's ability to maintain the proposed service (as well as to ensure the applicant is fit and proper to hold the licence). As well as its ownership, management and operations, the proposed staffing of the station is relevant to these considerations.*

Answer in fewer than 400 words, plus organisation chart (optional):

The **Board of Directors** will have specific responsibilities based on their previous experience. The board is ultimately responsible for the station.

The **Station Manager** will be a paid full time position.(37h/w)and report to the board of directors.

The Assistant Manager, website coordinators, producers, researchers and presenters report to the Station Manager.

The **Advisory committee** (See Section 8 Accountability) will meet regularly with the Managers (Members of the Board will also be present) and the proceedings documented and published.

We believe this management structure will ensure that the station takes account of and responds to the needs of the Waterside communities.

14. Applicant's experience	Guidance Notes
Please describe the history of your group, and any relevant experience of the group, or the individuals within the group, by answering the questions below.	*Ofcom is required to consider whether an applicant has the ability to run a community radio station for the licence period (up to five years). To aid our consideration we want to know about any relevant experience the applicant group as a whole, or the individuals involved, may have.*

A. Please provide a brief history of your group.

Answer in fewer than 300 words:

The Waterside Radio group was formed very recently in order to apply for this license. It consists of people who have held a long term interest in local and community radio in the Solent area dating back to the early 90's. Lee Moulsdale and Andrew Croad setup fulltime Cable Radio station Max FM (1995 – 1998). This held a Sound Service license and operated on the Videotron Cable Network. They also operated numerous RSL's to build interest for a Southampton Sallie License. Nick was a background

supporter and contributor through all of these projects.
It would be our intention to reconnect with many of the participant and businesses from these projects who are still local and available to bring their experience and passion into the Waterside Radio service.

B. Please summarise the group's broadcasting experience (e.g. internet radio, Restricted Service Licences (RSLs)).
Answer in fewer than 150 words:

Lee Moulsdale has also work for numerous UK Stations. Island FM, Rugby FM (Programme Controller), BFBS. He was also MD for Play Radio Ltd which held licences AL239-1 and AL241-1 (Southampton & Winchester). Recently returned from Amman, Jordan were he has been Station Manager for Three English FM services. Lee also ran a major online radio project called Play Radio UK.
Andrew Croad organised all the transmission and engineering needs of Max FM and it's numerous RSL's. He also organised Outside Broadcast for Max FM and later Play Radio.
Andy has also carried out work for other stations in the area including The Breeze. He runs his own Audio Installation company called Prosound and will support the license with technical equipment and expertise.
Nick Carroll has worked for the BBC for over 20 years and has considerable broadcast experience. He has also been a supporter of numerous Solent radio projects.

C. Please summarise the relevant experience of the group or its members, in relevant non-broadcast areas (such as third sector, local business, fund-raising, training or education).
Answer in fewer than 150 words:

Nick and Andy have both run successful businesses over a number of years. Experience includes Media recycling, Online Content Management, BBC Staff Training, Events Public Address and a Video Post Production.

D. Please summarise the radio broadcasting experience of key individuals in the applicant group (only if not already described above).
Answer in fewer than 150 words:

Mitch Johnson – A radio broadcaster ex of The BBC, Capital Radio and Virgin. He works freelance from his studio in the area and would help with presenting, station imaging and the training of new volunteers.

Evidence of demand:

15. Demand and/or support	Guidance Notes
Please provide a summary of evidence of demand and/or support for your proposed service.	*When considering community radio licence applications, Ofcom is required to take into account the extent of local demand for, or support for, the provision of the proposed service.*
This may include a variety of information, for example:	
• summary of support from statutory or voluntary sector organisations which expect to contribute practically and/or financially to your operations, or which would expect to collaborate with you in joint activities;	*It is for applicants to decide what evidence of demand or support they wish to submit. However, Ofcom does not believe that generic support for the establishment of a new radio service is as meaningful as evidence of considered support for a specific applicant's proposals. This means that Ofcom does not attach great value to numerous examples of similar generic or form letters of support by your group, or to petitions.*
• evidence of interest generated through radio activity (e.g. RSLs, internet radio), community activity, training, voluntary sector work etc;	
• results of research;	*Copies of letters or research reports etc. should not be submitted. However, your response here may include brief relevant extracts from such material and must represent an accurate and comprehensive summary of any such supporting evidence. If we wish to see the source material, we will ask for it.*
• summary of support from local politicians, councils, educational or religious bodies etc;	
• summary of support from local business or other sectors;	

• evidence of support from your proposed target community.	

Answer in fewer than 1,000 words:

Support for Waterside Radio has come from people and groups from all walks of life, but all with one common viewpoint. The Waterside needs its own community radio station.

We have received support from right across our community. A sample of which is highlighted here.

The proposed area of Totton and Eling is in our opinion very much underserved by nearby city and regional stations. This has been highlighted well by our local authority – Totton and Eling Town Council. In penning his support, D Biggs, Town Clerk highlights the point: "I think it is fair to say a local radio station would be a brilliant way of disseminating local news and information, which is lacking at the present time."

For the voluntary sector our station will be important too. We anticipate working very closely with 'Community First New Forest', a charity which provides support and advice to voluntary and community groups. Their Chief Executive, M Clowes looks forward to working with Waterside Radio and is in full support: "The bid to develop Waterside is one that we would support as we see the positive merits this would bring to local communities". They too are keen to be involved and we see our relationship with them as positive for both as they help promote our station and we promote their support services.

Sports clubs from across the area have too recognised the benefits of having their own local station. Typical of the support comes from the Totton and Eling Tennis Cub's R Cutter who can see the benefits to his and other sporting organisations: "We would be able to publicise events school links and community outreach work. It would give us a wonderful opportunity to connect with local people." The club clearly wants to play an active role in the station too: "I would welcome the chance to host outside broadcasts and contribute content."

From speaking with these groups there is without doubt a clear need for such a radio service. The groundswell of support.

We see our new station as being at the emotive heart of our community. But the physical heart of the community is the Totton and Eling Community Centre. A central meeting point and hub for locals, who can see the benefits and led their full support: "It would be a great way of bringing the community together, advertising local events and being able to reach the smaller parts of the area with information". They too can see how underserved our area is: "It would be good for the area as a whole, new and refreshing as there isn't anything like it".

We have received support from the charity sector too, typical of such has been from the Royal British Legion. The Totton and Eling branch Chairman is C Compton who sums up the feeling common to most letters we have received: "We need a local radio. It is often difficult to get our message out to people in the area. You have our support".

Finally, the Manager of the Hangar Farm Arts Centre, M Curtis is also very supportive and her hopes for a new station are very much how we see Waterside Radio working in the community: "Waterside Radio sounds like a fantastic opportunity for local people to hear about events immediately within their reach, of which our organisation is at the heart. Totton and the Waterside is a great place to live and I hope this station will be successful and be able to satisfy its listeners with all the vital news, views and opportunities for local people". That is exactly what we intent to do.

The underlying thread throughout all of the support raised, is that our community needs and wants a station they can identify with and call their own. Waterside Radio is offering exactly that and the effort to date by the group has not gone unnoticed: "Many thanks for trying to get something so worthwhile started!", says Mr Cutler.

Ability to maintain the service – financial information:

16. Pre-launch financial information

In assessing an applicant's ability to maintain the service we need to know what funds and assets it holds, how much it intends to spend getting the station on-air (pre-launch expenditure), and predicted funding for the pre-launch period. Please note 'in-kind' income is dealt with in 18 below.

Please note the categories listed below are examples for guidance only and may not be relevant to all applications (and others may be relevant to your application and in which case they must be listed)

Existing Assets		Pre-Launch Expenditure		
Item	**Amount**	**Item**	**Details**	**Amount**
	£s			**£s**
Cash at bank/building society	0			
Premises (value of buildings you own)	0	Premises lease/rent covering pre-launch	Prior to Launch	500
Value of studio equipment you own (less any finance debt)	0	Studio equipment	Donated 15,000	
Value of transmission equipment (less finance debt)	0	Transmission equipment	Additional TX kit £2000 + £4000 for Playout Hardware	6000
Outside broadcast equipment	0	Outside broadcast equipment	Available for free loan	0
Office equipment	0	Office equipment	Donated	0
Premises (annual rental income)	0			
Other items (these MUST be specified)	0	Other one off costs (please specify)		
		Staffing costs (gross)	Time will be given for free	0
		Publicity and marketing		1000
		Contingency (reserves)		2000
Total Assets:		**Total set up costs:**		**9,500**

Income: Please provide information on predicted funding for your pre-launch period

Secured cash funding:

Name of Funder(s)	Terms and conditions placed on funding (if any)	Amount of pre-launch funding (£s)
Directors Loan	Repay interest free over 5 years	3,000

Unconfirmed (not yet secured) cash funding:

e.g. grant		
Start-Up Grant		5,000
Training Grants	For start of staff training and supervision	2,000
Total funds available in the pre-launch period:		**10,000**

☐ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

17. Year 1 financial information - income

Please provide information on the predicted income for your first year of broadcasting. N.B. there is a legislative restriction on income from on-air advertising and sponsorship/commercial references (in summary, each station is allowed a 'fixed revenue allowance' of £15,000 per year from paid-for advertising and sponsorship; some stations may also be allowed up to 50% of their total relevant information per year (i.e. disregarding the fixed revenue allowance). See the 'Invitation of applications for community radio licences' for your region for further information).

Secured cash funding:

Name of Funder(s)	Terms and conditions placed on funding (if any)	Amount of year 1 total funding (£s)

Unconfirmed (not yet secured) cash funding:

Grants		20,000
On air advertising/sponsorship		15,000
Event income/Web Site		5,000
Total funds available to fund the first year of operation:		**40,000**

☐ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

18. Financial information – in-kind support

Please provide totals that reflect the in-kind support you expect to receive for the pre-launch period, and for year

one. You may count some volunteer input as in-kind support – please see our guidance on this
http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/volunteerinput.pdf

Pre-launch: Confirmed (secured) 'in-kind' support:

Details of 'in-kind' support provider	Terms and conditions placed this 'in-kind' support (if any)	Estimated equivalent value of support (£s)
Andrew Croad	Loan Of Studio and TX Equipment which will be purchased over a period of time. None	15,000
Lee Moulsdale	Training for Volunteers None	3,000

Unconfirmed (not yet secured) 'in-kind' support:

Volunteer input		8,000

Total 'in-kind' support available in the pre-launch period:£26,000

Year one: Confirmed (secured) 'in-kind' support:

Details of 'in-kind' support provider	Terms and conditions placed this 'in-kind' support (if any)	Estimated equivalent value of support (£s)
Lee Moulsdale	Training for Volunteers None	5,000
Mitch Johnson	Training for Volunteers None	5,000

Unconfirmed (not yet secured) 'in-kind' support:

Volunteer input		60,000
Total 'in-kind' support available in year one of operation:		**70,000**

☐ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

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19. Year 1 financial information – outgoings

Please summarise year 1 outgoings – your expected operational expenditure to cover the first 12 months after the service has commenced broadcasting. (Add rows if necessary).

Please note the categories listed below are examples for guidance only and may not be relevant to all applications. Please add further items if required.

Outgoings	Please include any additional information/explanations that you think might be helpful to your application	Year 1 total (£s)
Staff Pay and Employment Costs	Station Manager	21,000
Staff Volunteers	Assist Manager, News and Presenters	0
Premises	Rent Rates	3,200
Establishment/overheads	Heat light Power Communications	1,800
General & administration	Insurance, PPS. Computers	1,000
Legal & professional	Accountancy + advice	1,000
Engineering		
- Play Out System	RCS	1,200
- Transmitter operating costs	Electricity (This may be donated)	500
- Other (specify)	Internet	500
Programming		
- Copyright fees	PRS, MCPS & PPL	1,500
- News service	Offset against News link advertising	0
- Other (please specify)	Online	500
Sales costs/commission	Literature etc	200
Marketing and promotion		2,000
Audience research	In House	200
Broadcast licence fees	Ofcom, WTA	850
Others (these MUST be specified)		
Total outgoings:		**35450**

☐ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

20. Year 1 financial information – commercial activities on air

During your first year of broadcasting would your proposed station carry any on-air advertising? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)	Yes £12,000	*The legislation for Community Radio places limits on the amount of income annually from the sale of on-air advertising and sponsorship that can be generated.*
If 'No' might your proposed service seek to carry on-air advertising at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)		
During your first year of broadcasting would your proposed station carry sponsorship or commercial references in return for payment? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)	Yes £3,000	
If 'No' might your proposed service seek to carry sponsorship or commercial references in return for payment at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)		

☐ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

21. Pre-launch financial information - contingency

If there is a shortfall between pre-launch predicted income and outgoings, please explain below how you would expect to cover any outstanding costs.

Answer in fewer than 150 words and/or submit a summary table:

We anticipate no shortfall between income and outgoings, however should additional funds be required these will come in the form of donations and/or loans from Directors

☐ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

22. Year 1 financial information - contingency

If there is a shortfall between Year 1 income and Year 1 outgoings, please explain below how you would expect to cover any outstanding costs (see also 23 and 24 below).
Alternatively if there is a surplus at the end of Year 1, please explain what you intend to do with such additional resources.

Answer in fewer than 150 words and/or submit a summary table:

Any surplus will be reinvested into facilities.

☐ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

23. Financial information – loans and other borrowings

If any of your proposed funding (either set-up or operational) is in the form of loans e.g. from directors, individuals or organisations, please provide details as to who the loan is from and the terms of such lending, expected repayment terms, interest rate charged and other associated costs.

Answer in fewer than 150 words and/or submit a summary table:

A pre launch loan to setup studios, train staff and undertake marketing is in place from the Directors. Its terms are repayment over five years, interest free.

☐ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

24. Financial information – alternative funding streams

If there is a shortfall between income and outgoings, what arrangements have you explored and are in place to provide further financial and/or 'in-kind' support for your proposed service?

If you have any proposals for expanding and/or changing the funding model of your proposed service after the first year of operation, please provide details below:
Answer in fewer than 150 words and/or submit a summary table:
None
☐ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

Broadcasting engineering:

Engineering notes

We require preliminary radio frequency (r.f.) engineering information and applicants are advised that this section is not intended to be exhaustive. We are asking for the basic engineering parameters necessary to determine the extent of frequency availability in an applicant's chosen area (after taking account of the requirements of neighbouring broadcasters); and to determine whether the proposed service area can be adequately served from this site. As a result, applicants should note the importance of identifying a transmission site that is suitable for the area they wish to serve.

While Ofcom would not wish applicants to go to unnecessary expense (we do not guarantee the availability of a suitable frequency and/or our ability to allocate it for broadcasting from the chosen transmission site), we do require precise details about the transmission site chosen. The questions following relate to this.

Applicants should provide evidence of negotiations or agreement with the site owner (e.g. whether a provisional agreement is in place). Any licence award will be based on the coverage area from the site identified in the application. If a licence is offered, Ofcom may not be able to agree to a change from the site put forward in this application (and any request for a change will need to be justified).

Applicants should read and be aware of the relevant part of the Ofcom Site Engineering Code which may be found at: http://stakeholders.ofcom.org.uk/broadcasting/guidance/tech-guidance/eng_code/

Community radio stations typically have a coverage area of up to a 5 kilometre radius. Please see Ofcom's 'Coverage and planning policy for analogue broadcasting services' (including community radio) http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf

25. Engineering information

Note: there are fundamental differences between FM (VHF) and AM (MF) transmission systems. These include differences in mast and antenna size, transmitter site requirements, site location, installation cost, audio quality and night-time interference. Before completing this section, applicants may wish to take professional advice to ensure they understand these differences and their implications.

		Answer
Waveband:	Is the application for an FM licence?	Yes
	Is the application for an AM licence?	No
	Should a suitable FM frequency be unavailable, would a frequency on AM be acceptable? *If you have answered YES to this last question please complete the questions below separately for both an FM transmission site and an AM transmission site.*	No
	Do you understand the fundamental differences between FM (VHF) and AM (MF) services and have you incorporated these below and in, for example, your start-up and other costs, detailed earlier?	Yes
Transmission site address:	What is the postal address and post code:	Trant, Rushington House, Southampton SO40 9LT
National Grid Reference (NGR):	The NGR is a reference code comprising two letters and two groups of three numbers (e.g. SW 123 456). It is available from Ordnance Survey. Further information can be found at: http://www.ordnancesurvey.co.uk/oswebsite/index.html	SU 354 121
About the site's dimensions:	What is the height of the site, in metres, Above Ordnance Datum (AOD)?	13 Metres

	In metres, what is the total height of the mast / building Above Ground level (AGL)?	20 Metres
	What is the height, in metres, of the transmitting antenna AGL?	22 Metres
	Please supply photographs of the transmitter mast / building and aerial location.	x Tick if enclosed
About the transmission site:	Who owns the site and what are their full contact details?	
	Is this site already used for broadcasting and if so by whom?	No
Transmission site availability:	Delete as appropriate the yes/no answers which describe your situation regarding proposed site (it may be that you cannot answer all four questions):	
	Site identified?	Yes
	Provisional agreement with site owner in place?	Yes
	Or under negotiation?	No
	Applicant group owns site?	No
	Other – please specify.	
(Note: we cannot consider an application if no site has been identified.)		

How to contact you:

26. Public contact details	**Guidance Notes**
Provide the name of the person who will deal with enquiries from the press and public and the contact details for them.	*Ofcom will publish community radio licence applications, and from time to time statements which may include public contact details, on its website. A point of contact is required to deal with press and other enquiries from interested parties.*
Name: Lee Moulsdale	
Mobile: 07813 818 882	
E-mail: lee.moulsdale@me.com	

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

27. Contact details for Ofcom	**Guidance Notes**
Provide the name of the person who will be Ofcom's primary contact and their contact details:	*Ofcom will need to contact your group in relation to this application.*

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

Concluding declaration:

28. Declaration

APPLICANT'S, DIRECTORS' AND OWNERS' OTHER INTERESTS

1. In relation to the applicant and any body's and/or individuals whose details are given in sections 11, 12 and 13 of this application, please state whether the applicant, any body or individual is (and if so identify that body or individual) involved in any of the activities set out in the table below, and the extent of the involvement or interest. For these purposes, the applicant includes associates of the applicant (i.e. directors and their associates and other group companies): (Note: if none of the following categories in this section apply, this must be clearly indicated by writing "none" in any appropriate box.)

Activity/involvement	By the applicant and/or a shareholder or member	By a director (section 12 of this

	(section 11 of this application form)	application form)
a) Local authorities	None	None
b) Bodies whose objects are wholly or mainly of a political nature, or which are affiliated to such a body	None	None
c) Bodies whose objects are wholly or mainly of a religious nature	None	None
d) An individual who is an officer of a body falling within (c) above	None	None
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1a) of Part I of Schedule 2 to the Broadcasting Act 1990) or a body falling within (b) or (c) above)	None	None
f) An advertising agency or an associate of an advertising agency	None	None
g) Other broadcasting interests (including radio, television, satellite and cable broadcasting and allied activities).	None	None

Other interests

2.   Give details of any other interest or activity of the applicant which is or could be incompatible with the requirements imposed by or under Schedule 2 to the Broadcasting Act 1990 (as modified by the Community Radio Order 2004) and Articles 6 and 7 of the Community Radio Order 2004. Please also give details of any other participant in the applicant whose interest is or could be incompatible with those requirements. (You may need to seek advice about these matters)

None

Other matters

3.   In pursuance of its duties under Section 86(4) of the Broadcasting Act 1990 (as amended), Ofcom requires that the applicant should notify Ofcom of any matters which might influence Ofcom's judgement as to whether:

(i) the applicant;
(ii) any director of the applicant;
(iii) any individual, or any director of a company, who will have an interest of 5 per cent or more in the applicant;

may not be considered a 'fit and proper person' to participate in a radio licence. Such matters would include, for example, the following (whether they occurred in the UK or any other country): any unspent criminal conviction, any undischarged insolvency and/or bankruptcy orders, any disqualification from being a director of a limited company, and any adverse findings made by Ofcom (or its predecessor broadcast regulators), any other regulatory authority and/or any court or tribunal in respect of any regulatory matters.

None

Do you confirm, to the best of your knowledge and belief, that:

4.   The applicant is not a disqualified person in relation to the licence by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 (relating to political objects);

5.   The applicant is not otherwise a disqualified person in relation to the licence by virtue of Part II of Schedule 2 to the Broadcasting Act 1990 or any other rule prohibiting its holding the licence;

6.   No director, member or other person involved directly or indirectly in the management of the applicant group is the subject of a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996;

7.   No person (body corporate or individual) involved in the application has been convicted within the past five years of an unauthorised broadcasting offence and that the applicant will do all it can to ensure that no person (body corporate or individual) so convicted will be concerned in the provision of the service, the making of programmes included in it, or the operation of the radio station if the applicant is granted a licence; and

8.   Any matters which might influence Ofcom's judgement as to whether the directors or members of the applicant group are fit and proper persons to participate in a radio licence have been made to Ofcom.

Applicants should note that Ofcom reserves the right to revoke a licence if at any time any material statement made is found to be false and to have been made by the applicant or any member or officer thereof knowing it to be false, and that in the circumstances of section 144 of the Broadcasting Act 1996, the provision of false information or the withholding of relevant information with the intention of

Community radio application form

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misleading Ofcom could incur a criminal conviction and a disqualification from the holding of a licence.

X Please tick this box to confirm that the applicant agrees with the above statements.

Please tick the boxes below to indicate which additional documentation is included as part of this application. We are not willing to accept additional information with this application, other than that set out below:

X Memorandum & Articles of Association

X Certificate of Incorporation

X Application Payment (UK £ 600.00) non-returnable

X Photographs of the transmitter mast / building and aerial location.

I hereby apply to Ofcom for the grant of a community radio licence and declare that the information given in this application and any additional documentation is, to the best of my knowledge and belief, correct.

Lee Moulsdale _____ *(Name of person)*

Director _____ *(Title or position in the applicant group)*

18 October 2015 _____ *(Date)*

Please return this form and any additional electronic information by e-mail to:
community.radio@ofcom.org.uk

If there is any paper-based material associated with this application, please send it to:

> Community Radio Licensing Team, 5th Floor
> Ofcom
> Riverside House
> 2A Southwark Bridge Road
> London
> SE1 9HA

Please make sure you keep a copy of this form for your records..