

Fast facts - UK

2016

2017

TV

96%
Q1 2016
3h 36m
2015 average

94%
Q1 2017
3h 32m
2016 average

Proportion of UK homes with digital TV¹

Minutes spent watching broadcast TV per day
(per person aged 4+, average daily minutes)

Radio

53%
Q1 2016
42%
Q1 2016
182
2016²
337
May 2016
239
May 2016
41
May 2016

57%
Q1 2017
46%
Q1 2017
183
2017³
329
May 2017
251
May 2017
41
May 2017

Proportion of radio listeners with a DAB radio in their household

Proportion of listener hours through a digital platform
(DAB, online DTV)

Minutes spent listening to radio per day (among radio listeners)

Number of local radio stations broadcasting on analogue
(excluding community stations)

Number of community radio stations currently on air

Number of UK-wide radio stations (analogue and DAB)

Internet

86%
Q1 2016
24.7m
end 2015
9.2m
end 2015
81%
Q1 2016
38%
Q4 2015
28.9Mbit/s
Nov 2015
59%
Q1 2016
66%
Q1 2016

88%
Q1 2017
25.3m
end 2016
10.8m
end 2016
83%
Q1 2017
44%
Q4 2016
36.2Mbit/s
Nov 2016
58%
Q1 2017
66%
Q1 2017

Total household internet take-up

Number of fixed broadband connections

Number of superfast broadband connections

Proportion of adults with broadband (fixed and mobile)

Superfast broadband take-up (% of all connections)

Average actual fixed broadband speed

Proportion of homes with a tablet computer

Proportion of people who use their mobile phone to access
the internet

Landlines and mobiles

26.1m
end 2015
33.7m
end 2015
93%
Q1 2016
71%
Q1 2016
14%
Q1 2016
91.9m
end 2015
39.4m
end 2015

26.4m
end 2016
33.5m
end 2016
94%
Q1 2017
76%
Q1 2017
18%
Q1 2017
92.0m
end 2016
52.4m
end 2016

Number of residential fixed landlines

Number of fixed landlines in the UK, including ISDN
channels

Proportion of adults who personally own/use a mobile phone

Proportion of adults with a smartphone

Proportion of adults who live in a mobile-only home⁴

Number of mobile subscriptions (including M2M)

Number of 4G subscriptions

Post

12.2bn
2015
£4.3bn
2015

11.8bn
2016
£4.2bn
2016

Addressed letter mail volume

Addressed letter revenues

1. This figure is drawn from Ofcom's technology tracker. BARB's establishment survey measured TV take up at 95.6% of UK homes in Q1 2016 and this is set out in the TV section of Ofcom's Communications Market Report 2017

2. Average week in 2016

3. Average week in 2017

4. A household that solely uses mobile phones to fulfil its voice telephone requirements.