
Small-scale radio multiplex licence

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

COAST DAB LTD

Multiplex licence area being applied for (note this must be a small-scale multiplex area *currently being advertised* by Ofcom):

INVERCLYDE

Contents

Section

<u>1. Overview</u>	<u>1</u>
<u>2. Extent of proposed coverage area</u>	<u>6</u>
<u>3. Ability to establish the proposed service</u>	<u>8</u>
<u>4. Involvement of C-DSP providers; demand or support from programme providers</u>	<u>18</u>
<u>5. Fair and effective competition</u>	<u>20</u>
<u>6. Declaration</u>	<u>21</u>

1. Overview

The purpose of this form

- 1.1 You should complete this form if you are applying for a licence to provide a small-scale radio multiplex service (a 'small-scale radio multiplex licence'). A small-scale radio multiplex service is the means by which DAB digital radio stations ('digital sound programme services') are broadcast, and can transmit around ten stereo digital sound programme services (or a significantly higher number if the DAB+ standard is utilised). The application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available separately.
- 1.2 Small-scale radio multiplex licences are awarded by Ofcom in a competitive process. Applications are judged against specified criteria, and Ofcom awards the licence to the applicant which it considers best meets the criteria.

How to complete the form

- 1.3 There are detailed instructions on how to complete this form, and information on the next steps in the application process, in our [guidance notes](#) for licence applicants and licensees. Please read this guidance and the frequently asked questions carefully before completing this form.
- 1.4 If you still have a query having read the guidance and FAQ, you can contact Ofcom's Broadcast Licensing team by email (smallscaledab@ofcom.org.uk). The team cannot provide advice or pre-approve applications but can answer general questions.
- 1.5 Please download this form and fill it in on a computer. If completing by hand, please use block capitals and black ink.
- 1.6 Please answer all the questions as fully as possible, use extra sheets if required and provide the supporting documentation listed at Section 7 of Part B of the application form. Sufficient information must be supplied about the applicant and the proposed service to enable Ofcom to consider the application in accordance with the statutory criteria for the granting of small-scale radio multiplex licences. Ofcom may need to request further details from you before a licence can be granted.
- 1.7 Ofcom reserves the right to reject applications made using an old version of the form.
- 1.8 Ofcom will accept handwritten application forms, but they must be filled in using block capitals and black ink.
- 1.9 Ofcom reserves the right to reject application forms that are illegible.

- 1.10 You must answer all questions in the application form and respond “N/A” to any questions that do not apply to the applicant.
- 1.11 Ofcom reserves the right to reject applications which do not meet the following criteria:
- a) The declarations in Section 6 of this form and in Section 8 of Part B of the application form must both be signed and dated.
 - b) The person who signs and makes the declaration on behalf of the applicant must be:
 - i) A director of the company or the company secretary where the applicant is a company.
 - ii) A designated member where the applicant is a Limited Liability Partnership.
 - c) All supporting documents as requested in the checklist at Section 7 of Part B of the application form must be supplied in legible form and translated into English where applicable.
- 1.12 If you are completing the form as an agent, i.e. you are acting on the applicant’s behalf, please note that you cannot sign it on your client’s behalf, and that the person signing the form needs to have personally checked the truth and completeness of the responses given. If your client wishes you to be Ofcom’s main contact in relation to the application, please make this clear in an accompanying letter, and provide evidence of your authority to act on behalf of the applicant. The form should be filled in so as to include information about the applicant, not the agent. If Ofcom has further questions once the application has been submitted, we will direct these to the applicant, not to the agent, but we will accept responses from the agent.

How to submit the form

- 1.13 We prefer application forms and required supporting documents to be submitted by email to smallscaledab@ofcom.org.uk. Handwritten applications and required supporting documents should be scanned and attached to the email.
- 1.14 You should receive a response from smallscaledab@ofcom.org.uk confirming that your application has been received by Ofcom. If you do not receive a response, it is likely your application has not been received and you should contact Ofcom’s Contact Centre on 0300 123 3333 and ask to leave a message for the Broadcast Licensing team, who will respond to your message as soon as possible.
- 1.15 If the applicant cannot submit the application form and/or the supporting documentation by email, the applicant may submit the application and/or the supporting documentation by post to:
- Ofcom
Broadcast Licensing
Riverside House
2a Southwark Bridge Road

London
SE1 9HA

- 1.16 Those applicants who submit their application by post will be sent an acknowledgement.

Application fee

- 1.17 A non-refundable application fee of £500 is payable either by cheque made out to 'Ofcom' or by bank transfer.
- 1.18 Applications will not be assessed until the application fee has been received in Ofcom's bank account.
- 1.19 Ofcom requests that applicants pay the application fee by bank transfer and that immediately after the applicant has instructed their bank to make the payment, confirmation of payment is emailed to ofcom.remittances@ofcom.org.uk.
- 1.20 To ensure that Ofcom can identify the payment, it must include a payment reference which is the applicant's postcode followed by the applicant's name (or as much of the name as is possible to provide within the character limit set by the bank) as provided in response to question 3.1 of this application.
- 1.21 The bank details to be used to pay the application fee are:
- Account Name: Office of Communications
- Bank details: Lloyds Bank, 69-73 Borough High Street, London SE1 1NQ
- Account number: 00782415
- Sort code: 30-97-90
- BIC: LOYDGB21351
- IBAN: GB05 LOYD 3097 9000 7824 15
- SWIFT: LOYD GB 2L
- 1.22 If the applicant is unable to make the payment by bank transfer, a cheque should be made out to 'Ofcom' and sent in the post to Ofcom Broadcast Licensing team, Riverside House, 2a Southwark Bridge Road, London SE1 9HA. You must state the name of the applicant as provided in response to question 3.2 and proposed service name on the back of the cheque.
- 1.23 If an applicant is paying the application fee by cheque, the cheque must be received within five days of the application being received by Ofcom or the application may be rejected. If an applicant's cheque bounces, the application may be rejected.

Supporting documentation

- 1.24 You must provide a range of supporting documentation when submitting this application form. Please refer to the checklist at Section 7 of Part B of the application form for full de-

tails. Please note that failure to supply the necessary documents will delay your application.

- 1.25 Ofcom reserves the right to reject applications with which the necessary documents are not supplied in legible form.
- 1.26 Please note that Ofcom cannot receive emails larger than 35MB. If your application email exceeds this limit, please send your supporting documents in a separate email(s), clearly indicating the applicant's name in the subject line of the email.

Provision of information

- 1.27 Ofcom requires complete and accurate information to assess applications. In particular, we must be satisfied that those applying for a licence are 'fit and proper' to hold a licence and are not disqualified from participation in a licence.
- 1.28 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

Publication of applications

- 1.29 Part A of the application form (i.e. this document) will be published by Ofcom on our website as soon as practicable following the closing-date for applications. Because this is the 'public' part of the application form, and Ofcom is legally required to publish applications for public comments, *no questions* should be answered by means of the submission of a confidential annex. If, for logistical reasons, an annex is required to answer a question in Part A of the form, this will be published on our website alongside Part A of the application form. Part B of the application form will remain confidential.
- 1.30 Ofcom may take into account any comments received from the public, which can be made to it with respect to Part A of the application submitted.
- 1.31 In submitting Part A of the application, you agree that Ofcom may publish contact details for the licensee, which may include personal data, on the Ofcom website and/or in other relevant publications.
- 1.32 When a licence is granted, the name of the service and public contact details for the licensee will be published on the Ofcom website. These are the details supplied by the applicant in the application form. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (smallscaledab@ofcom.org.uk).
- 1.33 Ofcom considers issued small-scale radio multiplex licences to be public documents and copies of licences will be made available to third parties on request, noting that personal data apart from the name of the licensee may be redacted.

Data protection

- 1.34 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's [General Privacy Statement](#) for more information about how we handle your personal information and your corresponding rights.

Keeping up to date with broadcasting matters

- 1.35 We strongly recommend that you subscribe to receive Ofcom's regular email updates on broadcasting matters. These include a [monthly radio licensing update](#) that lists new services licensed, licences revoked, licence transfers, and changes to licensed services during the past month. To subscribe to these updates, please visit www.ofcom.org.uk/about-ofcom/latest/email-updates and select 'Broadcasting'.

2. Extent of proposed coverage area

About this section

Under section 51(2)(a) of the 1996 Act, we are required to consider the extent of the coverage area an applicant proposes to achieve within the area which has been advertised. This section therefore asks you to describe the coverage you are proposing to achieve. Further questions on the detailed technical arrangements for the proposed service, including questions on the transmission site(s) that you intend to use and your plans for how the multiplexing and distribution of your service will be arranged are contained in Part B of the application form.

Before completing this section of the form, you should read carefully the notes on 'Extent of proposed coverage area' in Section 4 of Ofcom's [guidance notes for licence applicants and licensees](#).

Applicants should note there are confidential questions relating to extent of coverage area in Part B of the application form.

- 2.1 Please provide a summary, fully consistent with the more detailed information about transmission sites supplied separately in Part B, of the coverage area proposed to be achieved by your technical plan. This should include a description of the target area you are seeking to serve within the advertised licence area, and also any areas you are aiming to serve outside the advertised licence area for this small-scale radio multiplex service. (You may refer to your coverage prediction in the response you provide):

The Inverclyde SSDAB 'polygon' as advertised by OFCOM is loosely based on the licensed FM coverage area of YOUR Radio, before that station was subsumed by Nation Broadcasting. It's a geographically and topographically diverse area with the three main centres of population centered around a giant 'Z' bordering the Firth of Clyde. The area is bounded on three sides by mountains and hills, so we are not overallly concerned about signal overspill into adjacent areas, with the exception of the east of the area which borders onto the Paisley and West Glasgow proposed 'polygon'. We will mitigate overspill from the Langbank transmitter by using a directional dipole antenna to propogate northwards into the Vale of Leven to cover Alexandria and Dumbarton, with the signal not expected to overspill any further eastwards than the Erskine Bridge, which was historically the edge of the TSA of YOUR Radio, although there maybe some coverage in the Clydebank area of West Dunbartonshire. Langbank has been previously cleared by OFCOM to site FM transmitters on 103.0FM for YOUR Radio and in 2019 permission was granted for a Nation Scotland relay on 107.5FM to use this site, although neither progressed beyond planning permission stage due to the takeover of YOUR Radio by Nation Radio.

The main transmitter site at Whinhill is an MoD site which we have previously used for FM RSL transmissions. Again we will use a directional antenna on this site to ensure that coverage of the Faslane naval base situated to the north along the Gare Loch is robust and this site will also cover Helensburgh and the north side of the Firth of Clyde as well as Port Glasgow and Greenock on the south bank.

A third low power transmitter will be sited in Dunoon to cover the town and Cowal peninsula and the 'Tail O' Bank' area of Gourock around to Wemyss Bay on the south bank of the Firth, which is in the shadow of the site at Whinhill and would not otherwise be covered.

The original application by UK DAB Networks Ltd for the Inverclyde licence in Round 1 of the SSDAB rollout proposed to use the main mast at Rosneath, however as an Arqiva site, we decided that the single annual cost of this site was prohibitive, and we are able to provide three sites on an annual cost lower than the single Arqiva site.

From our population coverage plots prepared by Digris Ltd we estimate that we will serve a population at the 63db level of 120,745 being 84.7% of the proposed 'polygon' area. We do not specifically intend to serve any area east of the Erskine Bridge, although there may be some intermittant outdoor reception as far as Glasgow Airport. We estimate overspill at 63db into a small area around Clydebank with a population of 9,921 which is well below the 30% population overspill limit set by OFCOM.

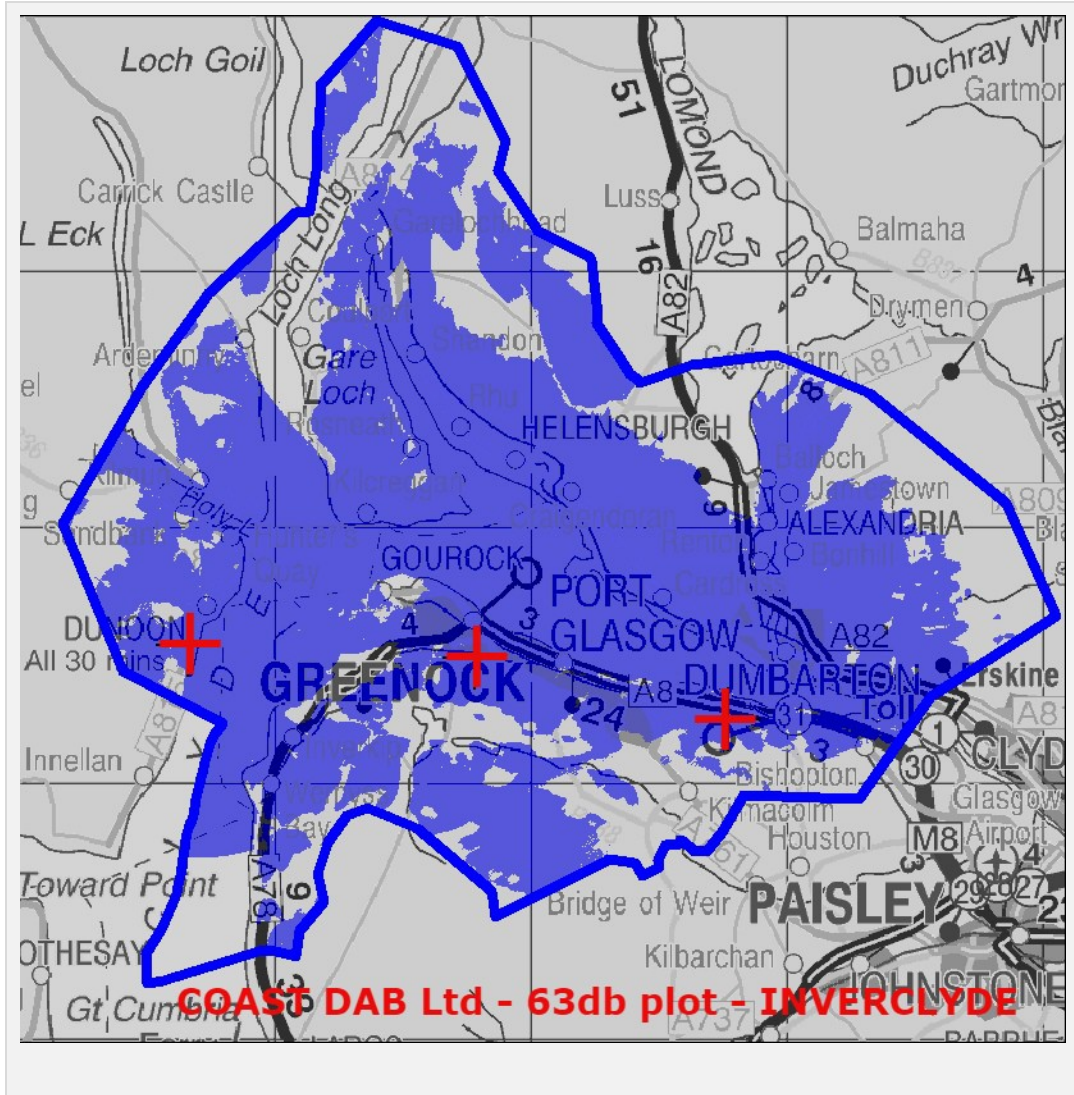
2.2 Please provide summary details of the sites required to achieve this coverage by completing the table below (add additional rows as required):

Site name	NGR	Antenna	Antenna type	New or exist-	ERP (W)
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Small-scale radio multiplex licence: Application form (Part A)

		height (m agl)	proposed with bearing	ing antenna	
Langbank	NS375721	20m agl	2 x folded di- pole – 15 deg bearing	New	100w
Whinhill	NS278749	20m agl	2 x folded di- pole – 350 deg bearing	New	200w
Dunoon	NS166754	15m agl	Colinear omni- directional	New	50w

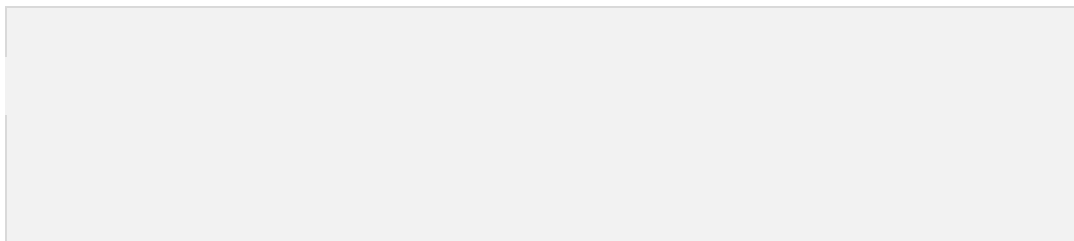
- 2.3 Please provide a coverage prediction map for the whole transmitter network you are proposing to build within 18 months if you are awarded a licence. The map should show the 63 dB μ V/m field strength and the advertised small-scale DAB licence area contour. [Small-scale DAB licence areas in GIS format](#) are available on the [Ofcom website](#).



Coverage:

Population:

15+ population served at 63dBuV/m or greater (2011 census)
Gross (in and out) **130,666**
Net (inside polygon) **120,745**
Outside polygon **9,921**



2.4 Please provide the following details of the prediction software used for your coverage assessments:

Provide the name and version of the	HTZ Communications V23.0 release 1456
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Small-scale radio multiplex licence: Application form (Part A)

prediction tool used.	
Detail the terrain model used by the software and its resolution.	ADTI SRTM 2003 30 x 30 spatial sampling
Detail the ground cover (clutter) data used by the software and its resolution.	ADTI 50m precision Extracted from satellite photography 1999-2001
What propagation algorithm has been used?	Deygout 94-2 with coarse integration Fresnel Zone fraction 0.8
Where multiple sites are proposed, describe what methodology has been used to assess the network (SFN) gain	Power summed
If these predictions have not used Ofcom-provided population data, state what population data has been used and its source.	OFCOM data sets used.
Have your predictions been generated by a commercial organisation? If so, by whom?	Produced by Digris Ltd. (Rash Mustapha)

3. Ability to establish the proposed service

About this section

In Section 3, we are asking questions about the applicant company, its financial and business plan, the relevant expertise and experience of those who will be involved in providing the small-scale radio multiplex service, and the timetable for coverage roll-out. The answers to these questions will enable Ofcom to assess the application under section 51(2)(c) of the 1996 Act. Additional information is requested in Part B of the application form.

In the first part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a small-scale radio multiplex licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a small-scale radio multiplex licence.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

The remaining questions in Section 3 relate to the applicant's financial and business plan, the expertise and experience of those involved, and the planned timetable for launching the proposed multiplex service.

Applicants should note there are confidential questions relating to extent of coverage area in Part B of the application form.

Applicant's details

3.1 Name of applicant (i.e. the body corporate that will hold the licence):

COAST DAB LTD

3.2 Company registration number stated on Companies House (if applicable):

SC745692

- 3.3 For UK registered companies, the address of the applicant’s registered office stated on Companies House. For non-UK registered companies, the principal office address:

15 Ardbeg Avenue, Burnside, Rutherglen, G73 5NF

- 3.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

Yes

If no, please submit the up-to-date document and indicate you have done so in the checklist in Section 7 of Part B of the application form.

Ownership and control of company which will hold the licence

Details of officers

- 3.5 Please complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address ¹	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Spencer Pryor	15 Ardbeg Avenue, Burnside, G73 5NF	Scotland	Director: Tower DAB Ltd C.I. Broadcasting Ltd Dabstream Ltd Mini Planet Ltd –3D Printers. Company Secretary: Timeless Radio Ltd – OFCOM DSP radio station	NHS Public Health Officer.
Derek McIntyre	C/o 15 Ardbeg Avenue, Burnside, G73 5NF	Scotland	No other directorships.	Broadcaster

¹ This should be the same address as is held and published by Companies House.

Details of participants

- 3.6 Please complete the table overleaf, expanding it if necessary, to list all bodies or individuals which hold or are beneficially entitled to shares, or who possess voting powers, in the applicant (i.e. the “participants”). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If parts of this question are not applicable to the applicant – for example, because the applicant does not have shareholders – please respond “N/A” in the relevant parts of the table.)

Full name of participant (existing and proposed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
Spencer Pryor	45	£45.00	45.00%	45.00%
Derek McIntyre	45	£45.00	45.00%	45.00%
To be allocated to participating C-DSP stations on award	10	£10.00	10.00%	10.00%
Comments				

Details of relationships of control

- 3.7 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled *by* the applicant, any director of the applicant, any person/body corporate with control over the applicant, or any body corporate controlled by a person/body corporate controlling the applicant. Please include bodies corporate under joint control – i.e. which are controlled acting together in concert with third parties (e.g. because of a shareholder’s agreement):

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of body corporate	Address	Person/body controlling the entity (i.e. the applicant itself or its associate)
Mini Planet Ltd	All of: 15 Ardbeg Avenue, Rutherglen, G73 5NF	Spencer Pryor 90% (Non Broadcasting related)
C.I. Broadcasting Ltd		Spencer Pryor 50%
Tower DAB Ltd		C.I. Broadcasting Ltd - 100%
Dabstream Ltd		Spencer Pryor 50%

Details of persons who control the applicant

- 3.8 Complete the table overleaf, expanding it if necessary, to list all persons/bodies corporate who control the applicant, or control any person/body corporate with control over the applicant. Please include persons or bodies that control the applicant (or body corporate with control over the applicant) jointly i.e. acting together in concert with third parties (e.g. because of a shareholder's agreement). Please note that some of this information may repeat information provided above on shareholders and other participants in the applicant:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of person/body corporate	Address	Person/body controlled by the entity (i.e. the applicant itself or its associate)
N/A		

- 3.9 Complete the following table, expanding it if necessary, to list other bodies in which any individual listed in response to question 3.8 is a director or designated member:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of individual	Name of body in which individual is a director or designated member
Spencer Pryor	Tower DAB Ltd – Director.
	Timeless Radio Ltd – Company Secretary
	C.I. Broadcasting Ltd – Director
	Dabstream Ltd – Director
	Mini Planet Ltd – Director

- 3.10 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled (including jointly controlled) by any body corporate listed in response to question 3.8:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of body corporate listed in 3.8	Body corporate controlled
N/A	

3.11 In relation to each body corporate identified in response to question 3.8, complete the table overleaf, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, in the body corporate concerned (i.e. “participants”). You may, but are not required to, exclude from this table any bodies listed in response to question 3.8. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Name of body corporate identified in response to question 3.8				
Full name of participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				
Comments				

Involvement of the applicant in specified activities

3.12 Please state below whether the applicant, or any individual or body corporate identified in questions 3.5 to 3.11 is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
A local authority	No	
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
A body whose objects are		

wholly or mainly of a religious nature; ²	No	
An individual who is an officer of a body falling within (b) or (c);	No	
A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
An advertising agency or an associate of an advertising agency	No	

Details of applications, licences and sanctions

3.13 Please answer ‘yes’ or ‘no’ to the following questions about the applicant (i.e. the body corporate that will hold the licence):

a) Is the applicant a current licensee of Ofcom?

NO

b) Has the applicant ever held an Ofcom broadcasting licence before?

NO

c) Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

YES

d) Does the applicant control an existing Ofcom licensee?

NO

e) Is the applicant controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

NO

f) Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television

² Please refer to sections 3 to 5 of Ofcom’s [religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

Yes - DSP licence for YOUR Radio Ltd – Surrendered.

- g) Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

Yes - DSP licence for YOUR Radio Ltd – Surrendered.

- h) Is the applicant – or any person(s) controlling the applicant – subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

NO

- i) Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

NO

Small-scale radio multiplex licence: Application form (Part A)

3.14 If the response to any of the questions (a) to (i) in 3.13 above is ‘yes’, please provide the details, expanding the table where necessary:

	Licence number(s) (if known)	Details
(a)	AL102937	YOUR Radio FM - Dumbarton
(b)	AL100675	YOUR Radio FM - Helensburgh
(c)		YOUR Radio Ltd - DSP
(d)		Eclipse Sports Radio/Rocksport - DSP
(e)	DP101892	Timeless Radio Ltd - DSP
(f)	DP104679	C.I. Broadcasting Ltd – DSP
(g)		GO Radio Ltd - DSP
(h)	SSDAB0008	Glasgow Trial SSDAB Multiplex
(i)		

3.15 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom’s consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we consider to be relevant to the applicant’s eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond “N/A”.

N/A

3.16 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

No.

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

Financial and business plan

3.17 Please provide a high-level estimate of the costs you believe will be required to establish the multiplex service.

Application preparation costs	£1,000
OFCOM application fee	£500
Total pre award costs:	£1,500
Pre-Operational Costs	
Regulatory finalisation costs (including planning permissions if required)	£1,000
25% deposit on capital equipment lease	£6,250
Installation costs	£5,000

3.18 Please indicate how the costs outlined in 3.17 (above) will be met, under the following headings:

- a) Share capital £100
- b) Loan stock £12,500
- c) Leasing/HP facilities (capital value) £25,000
- d) Bank overdraft. Available if required.
- e) Grants and donations. N/A
- f) Other (please specify)

3.19 Expanding the table if necessary, please list the providers of the funding which will be used to establish the service, and the amount of funding that each will provide. For incorporated investing shareholders, please provide a copy of the most recent statutory accounts if they are not currently available on Companies House.

Name of shareholder or investor	Percentage of shares held (if applicable)	Amount of funding provided (£)
Spencer Pryor	45.00%	£12,500.00

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- 3.20 All of the funding identified above should be confirmed. If any funding has not been confirmed, or if there are any pre-conditions before the funding is released which have not yet been met, provide an explanation of what needs to be done, the dates by which it needs to be carried out, and any steps the applicant needs to take to ensure the funding is confirmed and/or released.

There are no preconditions to the funding other than the award of the licence to the applicant.

Relevant expertise and experience

- 3.21 Please provide details of who will be responsible for the day-to-day general management of the multiplex service (for example, dealing with programme service providers and contractual matters). Please also briefly state their previous relevant experience. (Note that any individuals or contractors who cannot be identified at this stage can instead be included in the confidential section (Part B) of the application form.)

Spencer Pryor and Derek McIntyre will both run the multiplex on a day to day basis on an equal division of labour. Both reside within (or nearby) to the licence area and both have 24/7 access to all three proposed transmitter sites should on site maintenance or emergency repairs be required.

Mr McIntyre will be primarily responsible for Service Provider liaison and ensuring Service Provider regulatory compliance, as well as ensuring correct ingest feeds to the multiplexer are provided by the Service Providers. Mr McIntyre also has a huge amount of experience in running broadcast transmitters from small RSL 25w transmitter installs up to commercial class transmitters including microwave and HF studio to transmitter links.

Mr Pryor has over 30 years experience in operating radio and television transmitters and networks, from being the very first Radio Authority licensee in the Channel Islands in 1991 through to being the operator of the Glasgow SSDAB trial multiplex from 2015 to 2019 when he sold his interests to Nation Broadcasting. During his time as the Trial Operator he gained a wealth of experience in operating the SSDAB transmitters and multiplexers, including the specific problems raised by trying to operate a Single Frequency Network. Early versions of the Open Source software required to run the multiplexers were upgraded to give a more robust timing signal to ensure the transmitters ran in phase. The experience was a valuable learning curve and mistakes made in the early days of the trial will not be made in the successful transition to a full time production multiplex.

- 3.22 Please provide details of who will be carrying out the installation and on-going maintenance of your multiplexing / transmitter equipment (or the name of your proposed transmission and multiplex provider if you intend to use a third-party organisation for these services). Please also briefly state their previous relevant experience. (Note that any individuals or contractors who cannot be identified at this stage can instead be included in the confidential section [Part B] of the application form.)

Function	Responsible party	Previous experience
Installation of transmission equipment	Commtronix Ltd	Significant experience of installation of DAB and FM transmission systems for small and large broadcasters
Ongoing maintenance of the transmission equipment	Commtronix Ltd	Significant experience of installation of DAB and FM transmission systems for small and

		large broadcasters
Installation of the Multiplexing equipment	Optimum Ltd	Market leading cloud based multiplexing service
Day-to-day technical management and maintenance of the multiplexing equipment (if different from response to question 3.28 above)	Optimum Ltd	<p>Viamux/Optimum is a leading supplier of small-scale DAB solutions in the UK & Republic of Ireland. Established in 2017, Viamux specialises in Ofcom licence applications and coverage predictions as well as designing, building, installing, operating and maintaining small-scale radio multiplexes with clients in:</p> <ul style="list-style-type: none"> • Manchester, • Edinburgh, • Liverpool, • Blackpool, • Cardiff, • Newcastle & Gateshead, • Derry/Londonderry, • Exeter, • Preston, • Warrington, Widnes & Runcorn, • Cheshire East • Cheshire Mid • Nottingham.

Timetable for coverage roll-out

3.23 Please tell us how soon after licence award you expect your multiplex service to become operational and achieve the coverage you are proposing:

We plan to have the first transmitter (Dunoon) on air within eight months of licence award, with the following transmitters on air within 12-14 months after licence award. This is dependent on technical planning constraints at Langbank and Whinhill.

- 3.24 In addition, please provide, as an annex to be submitted with this application, an outline project plan with timeline (e.g. a Gantt chart or similar) showing the high level activities and tasks leading up to the launch of your multiplex service.

Attached as Annex 1. - GANTT Chart.

4. Involvement of C-DSP providers; demand or support from programme providers

About this section

Section 51(2)(ca) of the 1996 Act requires Ofcom to take into account the desirability of awarding a small-scale radio multiplex licence to a body corporate that is providing – or proposing to provide – a C-DSP service in the locality being advertised (or involving such a person as a participant in the licence-holding company).

Section 51(2)(f) of the 1996 Act requires Ofcom to take into account evidence that the applicant has support from providers interested in having their existing or planned programme services carried on the proposed multiplex.

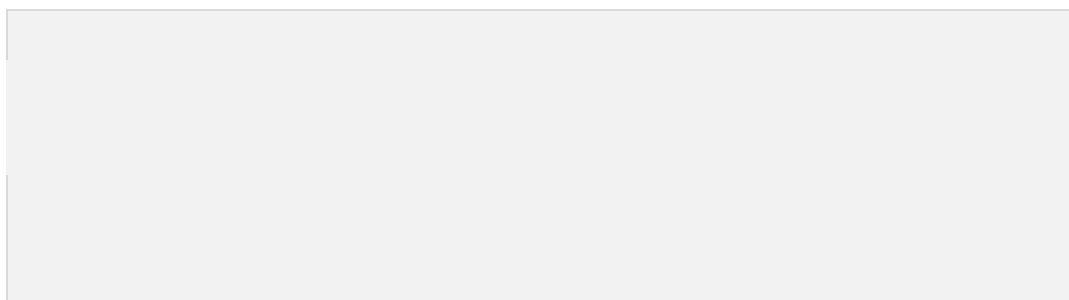
Note that we do not require applicants to provide us with a full-line up of services they intend to provide, or details about the content of those services.

Involvement of C-DSP providers

4.1 Is the applicant body proposing to provide its own C-DSP service on the multiplex?

NO

4.2 If the answer to the above question is 'yes', please provide a name and brief details of this proposed service. If the service is already licensed by Ofcom, the licence number should be provided:



4.3 If the answer to the above question is 'no', please provide details of any participant in the applicant body that is proposing to provide a C-DSP service on the multiplex. In this context, a "participant" refers to a person who holds or is beneficially entitled to shares in the applicant or possesses voting power in the applicant. If the service is already licensed by Ofcom, the licence number should be provided. Please refer to the nature of the participation (e.g. shareholding or agreement in relation to voting power):

It is proposed to offer 10% of the company's shares in total to the three regulated C-DSP Service Providers that take the reserved capacity on the multiplex. As of the application date we do not have a definitive bouquet of stations so are unable to identify who the proposed shareholders will be at the time of the application.

Demand or support from programme providers

- 4.4 Please provide in the table below (expanding the table if necessary) the names of providers (or prospective providers) of community or local digital sound programme services who have expressed their demand or support for the provision of the proposed multiplex service in the area to be served by the multiplex service. For reasons of transparency, the response to this question *must be answered below and should not be provided as a separate annex*. The evidence of the demand or support, such as signed heads of terms or emails, should be provided as a confidential annex, and relate only to the specific multiplex being applied for.

Name of service provider and station name (if known)	Proposed C-DSP or DSP	Nature of evidence of support provided
Dunoon Community Radio	C-DSP	Email Confirmation of Carriage Booking
Lomond Radio	C-DSP	Email Confirmation of Carriage Booking
Quality Radio	C-DSP	Email Confirmation of Carriage Booking
Celtic Music Radio	C-DSP	Email Confirmation of Carriage Booking
BFBS Scotland	DSP	Email Confirmation of Carriage Booking
Timeless Radio	DSP	Shareholder owned
Timeless 60s	DSP	Shareholder owned
Gaydio	DSP	Email Confirmation of Carriage Booking
Nation 70s	DSP	Email Confirmation -existing client
Nation 80s	DSP	Email Confirmation -existing client.

Small-scale radio multiplex licence: Application form (Part A)

Inverclyde Radio	DSP	Shareholder owned (D McIntyre)
Edge Radio	DSP	Email Confirmation of Carriage requirement.

5. Fair and effective competition

About this section

Section 51(2)(g) of the 1996 Act requires Ofcom to assess whether, in contracting or offering to contract with programme service providers, the applicant has acted in a manner calculated to ensure fair and effective competition in the provision of community and local digital sound programme services.

In assessing applications, we need to have confidence that the prospective small-scale radio multiplex licensee has approached a wide range of potential service providers. Negotiations that have taken place between the applicant and potential service providers need to have been demonstrably fair, and the terms of any contract for service provision must be fair and non-discriminatory.

Applicants should note there is one further question relating to fair and effective competition in Part B of the application form.

- 5.1 Please detail the measures that have already been taken, and will be taken before and during the licence period, to demonstrate that, in contracting or offering to contract with programme services providers, the applicant has acted in a manner calculated to ensure fair and effective competition in the provision of such services.

For example, how have you sought to engage a broad range of prospective service providers including those not directly involved as participants in the application and those who have decided not to proceed to express an interest or agree heads of terms at this stage, and how have you sought to make prospective service providers aware of your proposals and potential terms for carriage?

The Directors involved with this application are extremely well known within the proposed licence area having been involved in the local community and commercial radio industry for over 30 years, both as licencees, technical gurus, and as broadcasters on a number of stations in the area. They were precluded from applying for this licence in Round 1 of applications as both were under contract (Group company) at that time to the previous winner of this licence. When Nation Broadcasting/UK DAB Networks decided to surrender their licence due to not being able to agree a final transmission plan with OFCOM, the Directors of Coast DAB Ltd immediately asked OFCOM on the 20/6/22 to readvertise the licence and that we would apply for the licence.

Since that time we have contacted every known potential service provider based within the area, and a number of nearby based radio stations who may wish to extend their coverage into the Inverclyde area. We are aware that there is another applicant for this licence that is connected with an out-of-area local community station. If we win this licence we would not hesitate to offer any stations on that application fair and equal access to our multiplex alongside our bid partners. We have also publicised our intentions to apply in the local and trade press.

Continuing forward we will use our websites at www.coastdab.co.uk and www.towerdab.co.uk as the primary means of communication with both listeners and service providers. Under OFCOM's transparency and fairness terms we already list our proposed ratecard on these websites for prospective service providers

6. Declaration

About this section

This form must be submitted by the body corporate which will hold the licence. The declaration must be certified by a company director or the company secretary, and covers all information provided by in the applicant in both Part A and Part B of the application form. The declaration must also be dated.

- a) I hereby apply to Ofcom for the grant of a licence for the small-scale radio multiplex licence described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- b) I further declare and warrant:
 - i) that the applicant is not a disqualified person within the meaning of that expression as defined in Part 2 of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under section 145 of the Broadcasting Act 1996;
 - ii) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests;
 - iii) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
 - iv) that no director or person concerned directly or indirectly in the management of the Licensee is the subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- c) I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and substantial shareholders involved in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the person authorised to make the application of behalf of the applicant:

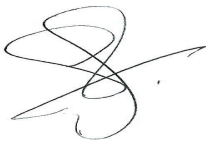
SPENCER PRYOR

Date of application:

14th October 2022

I am authorised to make this application on behalf of the applicant in my capacity as (delete as appropriate):

Company director. COAST DAB LTD.

A handwritten signature in black ink, appearing to be 'SPENCER PRYOR', written in a cursive style.

You now need to complete the [confidential section \(Part B\)](#) of the application form.