

Television channels required to provide access services in 2024

Statement:

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About this document

This document explains which TV channels licensed by Ofcom are required to provide access services (subtitles, signing and audio description) on a proportion of their programming in 2024.

Access services are intended to help people with sensory impairments to understand and enjoy TV programmes. In 2024, 83 channels will be required to provide access services.

1. Statement

- 1.1 The Communications Act 2003 ("the Act") required Ofcom to publish a code setting out the obligations of television channels licensed in the UK to provide television access services. Following consultation, Ofcom published the Ofcom Code on Television Access Services ("the Code") in July 2004, together with an explanatory statement setting out the channels that would be required to provide such services in the following year. A copy of the current version of the Code, incorporating amendments made since the Code was first published, can be found on the Ofcom website.
- 1.2 The Code also provides for a mid-year review of the audience share and revenues of UKlicensed television channels, based on data for the previous year. The purposes of the review are to establish whether, in the next calendar year, channels should be:
 - a) required to provide television access services;
 - b) required to meet a different level of provision; or
 - c) excluded from the requirement to provide television access services.
- 1.3 The statutory targets for broadcasters are expressed as percentages of the service. They rise from a low level to the ten-year targets prescribed by the Act, that is 80% for subtitling, 5% for signing and 10% for audio description. In the case of Channel 3 services (ITV, STV and UTV) and Channel 4, the relevant target for subtitling is 90% and for BBC channels it is 100% 1.
- 1.4 Of com has used the cost of providing access services to calculate three levels of provision that we apply to relevant channels:
 - a) Level One equates to the full current annual targets for subtitling, signing and audio description, as well as any alternative requirements;
 - b) Level Two equates to 66% of the current annual target for subtitling, as well as 100% of the targets for signing and audio description, and any alternative requirements; and
 - c) Level Three equates to 33% of the current annual target for subtitling, as well as 100% of the targets for signing and audio description and any alternative requirements.
- 1.5 Data collected from broadcasters in early 2023 was used by Ofcom to estimate the costs incurred for the provision of access services. This helps assess whether broadcasters can afford to meet their obligations, by spending no more than 1% of their relevant turnover.

¹ Under the BBC Charter and Agreement, Ofcom has specific duties relating to access services on BBC television and on demand services.

Domestic TV Services

- 1.6 The list of domestic channels required to provide access services in 2024 is at Annex 1. In brief:
 - a) 83 channels will be required to provide television access services in 2024;
 - b) 70 channels will be required to provide access services at Level One during 2024. One channel will be required to provide access services at Level Two and 12 channels at Level Three. Subtitling targets are now the highest required under the Code (80%) for most channels, with audio description at the maximum level of 10% for most; and
 - c) In addition, over 50 time-shifted services (e.g. ITV2 + 1) and simulcast HD services (e.g. Channel 4 HD) are also required to provide access services.
- 1.7 The statutory target for audio description is 10% from the tenth anniversary of the relevant launch date (normally the date on which a channel started broadcasting). Four broadcasters the BBC, ITV, Channel 4 and Sky have committed to audio describing at least 20% of their content on their channels.
- 1.8 Finally, the statutory target for sign-interpreted programming is 5% from the tenth anniversary of the relevant date. Channels with a smaller audience share (i.e. an audience share between the audience share and signing thresholds set out in Annex 1 of the Access Services Code) are excluded from the requirement to provide sign interpreted programming. Instead they are required to either:
 - a) provide a minimum amount of sign-presented programming between 7am and 11pm every month, subject to the targets shown in Table A below; or
 - b) pay a minimum annual contribution towards alternative signing arrangements approved by Ofcom as also set out in Table A.

Table A: Signing obligations for channels with smaller audience shares

Signing obligations for channels with smaller audience shares			
	(These channels should show at least the amount of sign-presented content set out below unless Ofcom has approved alternative arrangements)		
Anniversary of	Sign-presented content	Minimum annual contribution	
relevant date	(monthly)	towards alternative arrangements ²	
First	30 minutes	£29,861	
Second	30 minutes	£29,861	
Third	30 minutes	£29,861	
Fourth	30 minutes	£29,861	
Fifth	45 minutes	£44,853	
Sixth	45 minutes	£44,853	
Seventh	60 minutes	£59,845	
Eighth	60 minutes	£59,845	
Ninth	60 minutes	£59,845	
Tenth	75 minutes	£74,835	

Non-domestic TV Services

1.9 No non-domestic TV services will have a requirement to provide access services in 2024.

² Ofcom has adjusted these figures to reflect the yearly <u>Consumer Price Index</u> in 2022 being recorded at 9.1%. We will again review and, if necessary, update the minimum contribution levels when we publish the annual list of channels required to provide television access services in 2025.

A1. Domestic channels required to provide access services in 2024

Level One (full requirements) ³			
BBC One	5USA	Sky Sports Cricket	
BBC Two	Comedy Central	Sky Sports F1	
BBC Three	Comedy Central Extra	Sky Sports Football	
BBC Four	MTV	Sky Sports Golf	
BBC News	Nick Jr	Sky Sports Main Event	
BBC Parliament	Nick Jr 2	Sky Sports Mix	
BBC Scotland	Sky Arts	Sky Sports News	
CBBC	Sky Atlantic	Sky Sports Premier League	
CBeebies	Sky Cinema Action & Adventure	Sky Witness	
Channel 3 Services	Sky Cinema Animation	Challenge	
(ITV/STV/UTV)		Chanenge	
ITV2	Sky Cinema Family	Movies 24	
ITV3	Sky Cinema Greats	Pick	
ITV4	Sky Cinema Premiere	Alibi	
ITVBe	Sky Cinema Select	Dave	
Channel 4	Sky Comedy	Drama	
4seven	Sky Crime	Gold	
E4	Sky Documentaries	W	
E4 Extra	Sky Max	Yesterday	
Film 4	Sky Nature	TNT Sports 1	
More 4	Sky News	TNT Sports 2	
Channel 5	Sky Sci-fi	TNT Sports 3 ⁴	
5Action	Sky Showcase	CBS Reality	
5Select	Sky Sports Action		
5Star	Sky Sports Arena		

Level Two (full requirements for signing and audio description; 66% of subtitling)				
S4C				

Level Three (full requirements for signing and audio description; 33% of subtitling)				
CNN	DMAX	Quest		
Discovery	Food Network	Quest Red		
Discovery History	HGTV	Really		
Discovery Turbo	Investigation Discovery	TLC		

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³ Although the channel CITV would be due to have a requirement to provide access services in 2024, it has been announced that this <u>service will be closing in Autumn 2023</u>. We have therefore not included it in this list.

 $^{^{4}}$ BT Sport will be rebranded as TNT Sports on 18 July 2023.