



Scottish Enterprise

Jack Perry  
Chief Executive

19 December 2008

Dr. Vicky Nash  
Director, Scotland  
Ofcom  
Sutherland House  
149 St Vincent Street  
Glasgow  
G2 5NW

Dear Dr. Nash

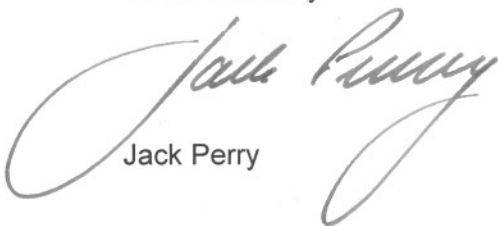
As Chief Executive of Scotland's principal economic development agency, I write to you regarding the recent Ofcom review of the future of Public Service Broadcasting to make a specific observation in respect of stv group plc.

stv's has a core role in Scotland's economy, employing 375 permanent staff and 500 freelancers, and is responsible for some of Scotland's most successful production exports. stv is a major component of the creative industries in Scotland. Scottish Enterprise is working with stv in a number of areas where opportunities exist for significant growth, primarily through increased local commissioning and expansion into innovative digital platforms, products and services.

In relation to the review of Public Service Broadcasting, we note two of the evolutionary options being considered could have a significant negative impact on the activities of stv.

Given the importance of stv to the Scottish economy, I would urge OFCOM to take into account the threats to stv posed by these two options and give consideration as to how OFCOM can support stv's business as part of its review.

Yours sincerely



Jack Perry

150 Broomielaw  
Atlantic Quay  
Glasgow G2 8LU  
Telephone 0141 228 2421

Fax 0141 228 2040

Email [jack.perry@scotent.co.uk](mailto:jack.perry@scotent.co.uk)

[www.scottish-enterprise.com](http://www.scottish-enterprise.com)



INVESTOR IN PEOPLE



Awarded for excellence

**80% recycled**  
This is printed on  
80% recycled paper.