## Name and title under which you would like this response to appear:

Mr. Szoka

## **Representing:**

Self

## What are your comments on these proposals?:

Analogue MUST be retained to preserve sound quality for future generations. It is also a mistake to switch over to digital television. Picture quality is inferior to analogue. Ofcom and the government is presiding over a decline in sound and picture quality with it's race for digital before the technology is up to broadcasting standards we enjoyed a few years ago.

Ofcom passes it off as a few audiophiles complaining but it is more serious than that. Just use your own eyes and ears. Give it a couple of generations and no one will be left alive who experienced quality sound and pictures.

In recent years the public have been misled by broadcasters and manufacterers in their claims of superior quality with digital. It is not true and Trading Standards should investigate and take appropriate legal action.

Indeed over recent years the sound quality of FM radio has declined with the overuse of compresion and too high output levels verging on distortion.

If I were a cynic I might believe that this was intentional to get the public accustomed to poor quality sound ready for the roll out of digital radio !

For an example of this, tune in to and announcer on Radio 1, then Radio 4. The sound quality on Radio 4 is far superior as compression and output is at much more sensible levels.

FM radio is therefore capable of giving us higher quality than it gives us now if broadcasters have any engineers with ears left or Ofcom insisted upon minimum broadcast standards.

As for digital radio - forget it until the technology can give us the quality and lesser power requirement.

Quality - not quantity.