

**Title:**

Mr

**Forename:**

Martin

**Surname:**

Farrell

**Representing:**

Self

**Organisation (if applicable):**

**Email:**

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**

**Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :**

No I disagree. Copy Management does not work. The licence payer wants convenience not technical restraints and complications. Music sold with DRM encryption failed because of this reason and now the industry has changed. The likes of Amazon have led the way with

sales of DRM free MP3 and the likes of Apple have backtracked and followed the business model.

**Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :**

For the reasons above option 1 would be my preferred option

**Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :**

It will be seen as a challenge to the hacking community and it's inevitable that the encryption will be broken eventually. In the interim, people will be forced to source the content from less reputable sources. What's the point?

**Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :**

As above.

**Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :**

No! I can not understand this argument at all. A licence payer should be able to access HD content from the BBC. The hardware and software they use to view this content should not be dictated. Freedom to choose should be their right.

**Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :**

For the reasons stated above I do not support the use of content management and therefore any licence costs are unnecessary.

**Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :**

Open Source Software could probably be made to work with the Huffman Code licensing. Why should their innovation be stifled in this way.

**Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :**

It will not work. Consumers who want choice and freedoms will seek out less reputable sources for the same content.

**Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:**

Freedom. Choice. Democracy.