Title:

Mr

Forename:

David

Surname:

Anthony

Representing:

Self

Organisation (if applicable):

Email:

d.anthony@talk21.com

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Of com should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

Whilst it may aid in securing content from other providers, it will not impact on the viability of the platform that can (and should) predominally be supported by original content from companies such as the BBC.

Question 2: Do you agree that the BBC?s proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

No, I believe the BBC should commit to fully free-to-air use of their multiplexes, including EPG data.

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

No, the BBC should not attempt to introduce or require content management on any platform.

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

Yes, whilst they continue not to carry BBC content.

Question 5: Do you agree that the BBC?s proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

No, I believe that legitimage use of content would be curtailed and restricted to devices agreed, which may not include many devices in use. The only appropriate guarantee of safeguarding legitimate us is to leave the multiplexes unencumbered by restrictions.

Question 6: Do you agree that the BBC?s proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? .:

Yes, in terms of cost to manufacture, however this does not prevent manufacturers charing at a premium for enabled equipment.

Question 7: Do stakeholders agree that the BBC?s proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

Yes, provided fair and equitable access to the schema is provided and monitored.

Question 8: Do the BBC?s proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

No opinion.

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC?s proposal, that have not been addressed by this consultation?:

No.