### What do you want Ofcom to keep confidential?:

Keep name confidential

### If you want part of your response kept confidential, which parts?:

#### Ofcom may publish a response summary:

Yes

### I confirm that I have read the declaration:

Yes

### Of com should only publish this response after the consultation has ended:

You may publish my response on receipt

#### Additional comments:

# Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

"copy management" aka DRM, is a failed technology. It does nothing but inconvenience the users of DRM protected content. Personally I will \*NEVER\* buy or use and DRM protected media that restricts my fair use of that content.

### Question 2: Do you agree that the BBC?s proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

I do not agree.

## Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

I do not agree.

## Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

I do not agree.

Question 5: Do you agree that the BBC?s proposed approach for implementing content management would safeguard citizens and consumers

### legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

I do not agree. DRM should not be implemented on free-to-air broadcasts by the publicly funded BBC UNDER ANY CIRCUMSTANCES.

### Question 6: Do you agree that the BBC?s proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? .:

I do not agree. Any DRM system will significantly increase the cost of any receiver. There will be additional costs involved when the DRM system is circumvented and receivers require upgrading or replacing.

# Question 7: Do stakeholders agree that the BBC?s proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

DRM protection has been shown to be unpopular. Any form of DRM protection would make HD DTT much less attractive to consumers.

# Question 8: Do the BBC?s proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

No opinion.

# Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC?s proposal, that have not been addressed by this consultation?:

Ofcom should consider the White Elephant nature of DRM. By its very nature it is exceedingly vulnerable to reverse engineering. To date not form of DRM has been successful in preventing copyright theft/infringement. The only real effect DRM has is to inconvenience users and increase the profits of commercial pirates.

If someone wants a copy of a film or TV programme but cannot make a copy themselves they are forced to find a copy that has already been produced. That means buying from a commercial pirate or downloading via BitTorrent, etc. In my opinion DRM serves no purpose. It merely creates more customers for "Knock off Nigel".