Q1 Do you agree with Ofcom’s view that the proposed non-emergency healthcare service represents a justified use of a three-digit number? Please give reasons for your views.

I do, I think that this country needs an identifiable number like the already used 999 numbers to be able to reach help quickly. I don’t know anybody that can recall the NHS number instantly, in a situation where someone needs help that is urgent but not an emergency they need to be able to just dial and not think.

Q2 Do you agree with the DHs view that:

A) a three-digit number is the best choice for the proposed service and
B) of the three-digit numbers available, 111 is the best option?

Please give reasons for your views.

A. Yes it is best as outlined above it is easier to remember for the public.
B. 111 is instantly recognisable, a number like 114 for instance could confuse someone in a panic and they may be trying to remember was it 112 113 or 114?

Q3 What are your views on the tariff options selected by the DH?

I think that there should be no tariff for this number and that it should be absorbed by the government, although saying that I assume that if there were a tariff the public would not use the number without really needing it therefore putting less strain on the service and ensuring that callers with genuine reasons would be ensure the best service.

Q4 Do you have any comments on the proposed notification of modification to the Numbering Condition in Annex 8 of this document:

no