

**Title:**

**Forename:**

**Surname:**

**Representing:**

Self

**Organisation (if applicable):**

**Email:**

**What additional details do you want to keep confidential? :**

Keep name confidential

**If you want part of your response kept confidential, which parts? :**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Additional comments:**

FURTHER UPDATE SENT 25/02/13

Promising but...

Although these proposals sound promising, Tyne Tees could always end up with their programme being recorded due to Border's sub-region bulletin being longer. Under these proposals I see the highly populated Granada and London Regions are also no longer guaranteed full 30 minute programmes dedicated to their areas despite those areas having no Sub-regions!

I think the Current Affairs/Political programme that is being proposed for the Border area is a good idea, though would like to see Ofcom state this should happen for all the Pan-Regions (such as the whole Central region).

**Question 1: Do you agree that the existing obligations on Channel 3 and Channel 5 licensees in respect of national and international news and current affairs, original productions, and Out of London productions should be maintained at their current levels? If not, what levels do you consider appropriate, and why? :**

I feel the quotas for Out Of London production should be amended to each region. I believe most Public Service Broadcasting obligations on Channel 3 and Channel 5 are at the correct level, though feel that in England that ITV plc should be producing at least 30 minutes per week of non-News Regional programming. As for the Regional News itself, I feel ITV's proposal is promising but just needs a few amendments as described in the Additional comments section.

**Question 2: Do you agree with ITV's proposals for changes to its regional news arrangements in England, including an increase in the number of news regions in order to provide a more localised service, coupled with a reduction in overall news minutage? :**

Promising but...

Although these proposals sound promising, Tyne Tees could end up with their programme always being recorded due to Border's sub-region bulletin being longer. Under these proposals I also see the highly populated Granada and London Regions are also no longer guaranteed full 30 minute programmes dedicated to their areas despite those areas having no Sub-regions!

\*Now my amended proposal - As two of the original ITV (Pan) 'Regions' I feel both the West and Westcountry should have separate 30 minute Evening programmes. I'm also thinking ITV Meridian's proposed 'Thames Valley' opt-out should be extended to 15 minutes with the rest of the programme being Pan-Regional (with the rest of the Meridian region).

Therefore with my updated proposal ITV's Evening Regional News would be split like this...I feel it would serve the sub-regions better than ITV's proposal while staying realistic with it's costs.

London: 30 minutes Pan-Regional programme.

Meridian: 15 minutes Sub-Regional (Meridian East, Meridian West and Thames Valley, 15 minutes Pan-Regional.

Westcountry: 30 minutes Pan-Regional programme.

West: 30 minutes Pan-Regional programme.

Central: 15 minutes Sub-Regional (Central West, Central East), 15 minutes Pan-Regional.

Anglia: 15 minutes Sub-Regional (Anglia West, Anglia East), 15 minutes Pan-Regional.

Granada: 30 minutes Pan-Regional programme.

Yorkshire (Calendar): 15 minutes Sub-Regional (Calendar North, Calendar South), 15 minutes Pan-Regional.

Tyne Tees: 30 minutes Pan-Regional programme.

Border: 30 minutes Pan-Regional programme.

I think the Current Affairs/Political programme that is being proposed for the Border area is a good idea, though would like to see Ofcom state this should happen for all the Pan-Regions (such as the whole Central region).

= 30 minutes Current Affairs/Magazine programming for each Pan-Region (40 weeks a year).

As for the length of the other Regional News bulletins, ITV's current proposal seems viable whilst still serving the viewer.

**Question 3: Do you agree with UTV's proposal for non-news obligations should be reduced to 90 minutes a week? If not, what alternative would you propose and why? :**

I feel UTV should serve the same amount of Non-News obligations as ITV Wales and STV therefore agree with this proposal.

**Question 4: Do you agree with the proposals by STV to maintain overall minutage for regional content in the northern and central licence areas of Scotland at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :**

**Question 5: Do you agree with the proposals by ITV to maintain the overall minutage for regional content in Wales at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :**

**Question 6: Do you agree with the proposals by ITV to reduce the overall minutage for regional content in the Channel Islands from 4 hours a week to 3 hours 20 minutes as detailed in Annex 3, while maintaining the present provision of a 30 minute early evening regional news programme? If not, what alternative would you propose, and why? :**

**Question 7: Do you have any views on any other aspects of the nations and regions programming and production obligations of the Channel 3 licensees? :**

I have long been in the belief that the 35% quota for programmes outside London for ITV/C4 should be scrapped in favour of a quota for each region/Home Nation. I'd also like to see Ofcom and the BBC to talk about adapting this approach to Regional Production.

**Question 8: Which option would you prefer in respect of the news and current affairs in the Border region, and why? :**

I believe the option where STV take over Border Scotland could be the best option. However I do not live in the area and independent research points at keeping the status quo with renegotiated conditions...it should be up to the people of the Border region.

**Question 9: If option 2 were to be adopted, should ITV be required to provide separate transmission for the Scottish and English parts of the region on DTT? :**

**Question 10: If you would prefer a different option to those set out in Questions 8 and 9 above, please explain what, and why:**

If ITV plc keep the Border Region, I feel the programmes for Tyne Tees and Border (as original Channel 3/ITV Licence Regions) should be resplit with both receiving full 30 minute Evening News programmes. This should also apply to the original West and Westcountry Regions.

The Pan-Regions (London, Meridian, Westcountry, West, Central, Anglia, Granada, Yorkshire, Tyne Tees, Border) should always be served! Then Sub-Regions should be looked at, like those that have been proposed.

**Question 11: Do you agree that the Border licence should be amended to reduce the proportion of regional production required to a sustainable level? If not, what proposals would you like to make? :**

If ITV continue to serve the Border region, I believe they should serve their Region a 30 minute weekly Non-News Current Affairs/Political programme (I feel all ITV plc Pan-regions should have their own weekly Current Affairs programming) as well as screen some of STV's National programming (for the Border Scotland sub-region only).

**Question 12: What views do you have on the proposal by STV and UTV to extend peak time to 11pm, which would extend the window in which they could schedule regional content that must be shown in peak time? :**

In this age I feel this is long overdue, therefore totally agree with their proposal.