



# Community radio licence application form

Version 4

## **Wey Valley Radio**

1. Station Name	Guidance Notes
What is the proposed station name?	<i>This is the name you expect to use to identify the station on air.</i>
Wey Valley Radio	

2. Community to be served	Guidance Notes
Define the community or communities you are proposing to serve. Drawing from various sources of data (e.g. from the Office of Population, Census and Survey) and in relation to your proposed coverage area, please determine the size of the population concerned and the make-up of the population as a whole, along with any relevant socio-economic information that would support your application.  (Please tell us the sources of the information you provide.)	<i>It is a legislative requirement that a service is intended primarily to serve one or more communities (whether or not it also serves other members of the public) and we need to understand who comprises that community or communities. The target community will also be specified in the licence, if this application is successful.  The legislation defines a 'community' as: people who live or work or undergo education or training in a particular area or locality, or people who have one or more interests or characteristics in common.</i>
<b>Answer in fewer than 300 words:</b>	
<p>The station will serve the residents and visitors to the town of Alton, Hampshire and surrounding villages. On air programming will target a broad range of listeners across this community, typically between 15 and 65 years of age. Some specialist programmes may also target a younger or older audience.</p> <p>The population of Alton (Parish) during the 2011 census (Office for National Statistics) was 17816 of which 11463 were in the age range of 15 to 65 (64%). Just over 51% of the population are female and 91% of the population were born in the United Kingdom.</p> <p>North East Hampshire has relatively high income levels compared to the UK average (2011 Annual Survey of Hours and Earnings, Office for National Statistics) and we believe this relative affluence will help contribute to the long-term financial viability of the station.</p>	

3. Proposed area	Guidance Notes
What is the area you propose to serve?	<i>It is Ofcom policy that community radio stations usually serve an area of up to a 5 kilometre radius from the transmission site. See 'Coverage and planning policy for analogue radio broadcasting services'.</i>  <a href="http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf">http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf</a>
The town of Alton, Hampshire and surrounding villages within the GU34 postcode district.	

### Programmes and programme output:

#### Definitions:

*Studio location: The studio from which the service will be broadcast should be located within the licensed area. (In some instances, and by prior written agreement from Ofcom, it may be acceptable for the primary studio to be located outside the licensed area.)*

*Locally-produced: it is anticipated that most stations will produce the bulk of their output themselves, in the locality. However, for some target communities it may be appropriate for fairly high levels of output to originate from outside the licensed area.*

*Live output: is that which is produced by a presenter in the studio at the time of broadcast. The amount of live output may vary between different services depending on the needs or expectations of the target community.*

*Original output: All output specifically produced for this service (but excluding repeats and automated material).*

*Peak time: it may be helpful to state what material will be broadcast in 'peak time'. If you do, please say what you consider peak time to be for your target community (this may vary from station to station).*

*Automated output/voice-tracked material: most stations will carry automated output at some time. The amount of automated or voice-tracked material does not need to be specified in the key commitments.*

*Sustaining service/third party produced material: if you intend to broadcast material produced by a different organisation please state what it is and how much (per day or week as appropriate).*

4. Programming output	Guidance Notes
<p>Please fill-in all three questions below</p> <p>Question A asks you to <b>describe your programme service</b>.</p> <p>Question B relates to how your output will serve the <b>tastes and interests</b> of your target community.</p> <p>Question C is about how your service will <b>broaden the range of local</b> (non-BBC) <b>services</b> available in your area.</p> <p>Later in this form you will be asked to draft your own 'key commitments'. This will form the basis of your licence and is what Ofcom will judge you against. It should include a summary of your proposed programme output as set out below and reflect your commitment to cater for relevant tastes and interests, to broaden the range of relevant programmes and services and to provide a service with a distinct nature and content as set out in the Guidance Notes in the column opposite.</p>	<p><i>The law requires applicants to state their proposals for providing a service that would:</i></p> <ul style="list-style-type: none"> <li><i>(i) cater for the tastes and interests of members of its target community or communities (or for any particular tastes and interests in those communities);</i></li> <li><i>(ii) broaden the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities;</i></li> <li><i>(iii) broaden the overall range of such non-BBC local services provided in the area concerned; and</i></li> <li><i>(iv) have a distinct nature, or provide distinct content, from any non-BBC local services with which it would overlap.</i></li> </ul> <p><i>Ofcom is required to consider the extent to which an applicant's proposals will cater for the tastes and interests of members of its target community or communities.</i></p> <p><i>Ofcom is also required to consider the extent to which proposals for a community radio station would broaden the range of programmes available by way of non-BBC local services (both commercial and community stations) in the area concerned (especially, the extent to which a proposed service would have a distinct nature or provide distinct content from any overlapping non-BBC local services).</i></p> <p><i>The information given here should be more detailed than what you set out in your draft key commitments (later in this form), and will help us gain a fuller understanding of how you will serve your target community and what the station will sound like.</i></p>
<p><b>4. Programming output</b></p>	
<p><b>A: Please tell us about your programme service. The following questions may help you describe your programme service (but should only be used as a guide):</b></p> <ul style="list-style-type: none"> <li>• What will the service sound like?</li> <li>• What music will you play?</li> <li>• What are the main speech elements of the service and how will the social gain/community benefits you propose be reflected on-air?</li> <li>• What is the likely music to speech ratio?</li> <li>• Will this vary at different times of the day or week (or year)?</li> <li>• Do you intend to broadcast live output? If so when and how much do you propose to do?</li> <li>• Will you broadcast in languages other than English (what languages and how much)?</li> <li>• Will your output be original i.e. specifically produced for your service?</li> <li>• Will it be locally produced?</li> <li>• Do you intend to repeat material?</li> </ul>	
<p><b>Answer in fewer than 1,000 words:</b></p> <p>During weekday daytimes (7am to 7pm) the service will play a mainstream selection of popular music, ranging from the 1960's to the current day, interspersed with local information, news and other spoken information of significance and value to the local community.</p> <p>Programmes at the weekend, during public holidays and after 7pm may as an alternative focus on specialist music, speech programming (such as in depth local news, discussions or plays) or other material of interest to the local community. Music from local artists may be played at any time.</p> <p>The station aims to give a voice to all residents of Alton and surrounding areas and will actively encourage listeners and members of this community to participate and contribute to programmes by</p>	

phone, text message, email and social networks. Spoken content will include news and information, details of local events, activities and discussion of local issues. Those involved in media training at the station will be encouraged to present live on-air.

A minimum of six hours per day will be locally produced original material broadcast live. The majority of all output will be locally produced at our studio in Alton.

**B: Based on what you have said above, how will your proposed radio service cater for the tastes and interests of your target community/communities?**

**Answer in fewer than 400 words:**

The 2011 census reports that 64% of the local population are aged 15 to 65 and this is reflected in our choice of a mainstream selection of music dating from the 1960s to the current day during daytime programmes. With the inclusion of local news, information and other spoken material of significance to this audience, we believe the service will offer a unique and valuable resource to the community to entertain as well as educate and inform.

Specialist programmes and the opportunity for trainees and volunteers to broadcast will create a new and exciting outlet for local talent, musicians and other performers as well as catering for listeners of musical genres not traditionally served by commercial radio.

**C: How will your proposed community radio service add to the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities, add to the overall range of such services in the area concerned and be different and distinct from them? Please tell us which non-BBC local services your station will overlap with.**

**Answer in fewer than 400 words:**

The primary local commercial station covering Alton is The Breeze who appear to be targeting a narrow audience demographic over the age of 40. In addition, they primarily broadcast networked output from studios in Southampton (25 miles away or 45 minutes by car) and these programmes have only minimal significance to the residents of Alton.

While other commercial stations (such as The Eagle and various London stations) can sometimes be received in Alton, the town falls outside their official coverage areas.

There are currently no radio services targeted directly at the majority of Alton residents and dedicated to providing local news, information and entertainment for this community.

## Social gain

5. Social gain	Guidance Notes
<p>Community radio is required to be for the public good and to bring community benefits, or social gains, to listeners and participants. The requirement for 'social gain,' is one of the key factors that makes community radio stations different from other radio services.</p> <p>Please tell us what community benefits your service will bring to your target community(ies) and/or the general public. Please include summaries of evidence to support your answer.</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed social gain set out below.</p>	<p><i>Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case the delivery of social gain.</i></p> <p><i>The legislation sets out social gains that stations must provide. These are the achievement, in respect of individuals or groups of individuals in the target community, or in respect of other members of the public, of the following objectives –</i></p> <ul style="list-style-type: none"> <li><i>(a) the provision of a radio service to individuals who are otherwise underserved by such services,</i></li> <li><i>(b) the facilitation of discussion and the expression of opinion,</i></li> <li><i>(c) the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the station, and</i></li> <li><i>(d) the better understanding of the particular community and the strengthening of links within it.</i></li> </ul> <p><i>Social gain may also include the achievement of other objectives of a social nature.<sup>1</sup></i></p>

<sup>1</sup> See Article 2(3) of the Community Radio Order 2004 and Ofcom's Notes of guidance for community radio applicants and licensees.

	<p><i>Applicants are required to provide evidence that their service will result in significant social gain to the public or the target community(ies). Copies of letters or research reports etc. should not be submitted, but brief relevant extracts from them, which represent an accurate and comprehensive summary, may be included. If we wish to see the source material, we will ask for it.</i></p> <p><i>Ofcom is required to have regard to the extent to which your proposed service would result in the delivery of social gain to the public or target community.</i></p>
--	--

**Answer in fewer than 1,500 words:**

Wey Valley Radio seeks to provide a wide range of social gains to listeners, participants and the general public. While not an exhaustive list, this will include:

- Providing media training and other learning opportunities (such as ICT, office administration and interpersonal skills) to members of the local community. This training will be of most value to those who might otherwise not have engaged in formal further education.
- Providing “real world” experience to those seeking a career in the media industry. As well as live presentation this will include modern broadcasting techniques such as “voice-tracking” and music scheduling and will allow those involved to gain the experience and self-confidence required to expand their employment opportunities.
- Facilitating discussion and expression of local issues and providing a platform for community engagement.
- Expanding the choice of media available for the local population by providing a platform for local artists and reflecting local tastes by providing an outlet for specialist programming.
- Allow members of the local community to have volunteering opportunities and a platform to express their passions, experience and knowledge in ways that benefit the wider community.
- Informing listeners of local events, news and information directly relating to their community and providing a platform for the organisers of such events and activities to promote their existence to the local population, many of whom might otherwise be unaware of their existence. This will additionally assist in supporting the viability of local support groups, events, charities and other causes, expanding the range of such options to the general public as a whole. For listeners located in the surrounding rural area this will create a new and valuable connection to their community and provide information regarding local support services and events that might otherwise be inaccessible.

**Access and participation:**

6. Participation in the service	Guidance Notes
<p>How do you propose to ensure that members of your target community (or communities) are given opportunities to participate in the operation and management of the service?</p> <p>Your draft ‘key commitments’ (later in this form) should include a summary of your proposed participation objectives as set out below.</p>	<p><i>Legislation specifies a number of ‘characteristics of community radio services’. Licence holders need to ensure their services conform to these characteristics, including in this case providing opportunities to participate in the operation and management of the service. Ofcom requires information as to how this would be achieved.</i></p> <p><i>What will be the involvement of members of the target community in the radio station? How many volunteers do you anticipate will be involved in your service per year?</i></p>

**Answer in fewer than 400 words:**

At least half of our presenters, office and production staff will be volunteers or trainees from the local community and we will actively seek local volunteers and trainees to fill these roles wherever possible.

The station will regularly engage with the public both on-air and online to elicit feedback to programming, recruit new volunteers and advise the general public of the availability of training places. We will engage with listeners via telephone, text messages, email and social networks and promote these channels of feedback on air. In addition we will actively engage with local educational

establishments to share and promote training and other facilities.

A steering group will be established with membership open to all volunteers and trainees and this will feed back the views of volunteers, trainees and the general public to the station management ensuring that all views are taken in to consideration.

We will attend and broadcast live from events in the community wherever practical, enabling the public to meet station staff and provide feedback face to face. Such events include The Alton Show and the Alton Yuletide Festival.

7. Access to facilities and training	Guidance Notes
--------------------------------------	----------------

Set out the practical (formal and informal) mechanisms which you will use to ensure that members of your target community can gain access to your facilities that would be used for the provision of your service and to receive training in their use.

Your draft 'key commitments' (later in this form) should include a summary of your proposed access and objectives for training people in the use of the facilities as set out below.

*Ofcom is required by the legislation to have regard to the provision each applicant proposes to make to allow for access by members of the target community to the facilities to be used for the provision of the service and for their training in the use of those facilities.*

**Answer in fewer than 400 words:**

Wey Valley Radio will engage with members of local community to provide access to our facilities and training in the following ways:

- We will actively approach local schools, educational establishments and the town's sixth form college to enable students to produce and present programmes and programme segments for broadcast.
- We will actively seek volunteers and trainees from the local community and at least half of our presenters, production and office staff will be local volunteers or trainees.
- We will hold "open days" at our studios and attend and broadcast from events in the community to promote the opportunities for training and volunteering at the station.
- Where practical we will provide access to our equipment and resources for use by other local community projects.

**Ensuring accountability:**

8. Accountability	Guidance Notes
-------------------	----------------

Please set out your proposed community accountability mechanisms. These should cover matters such as:

How will members of your target community:

- make contact with your service, and
- influence the operation of the service?

How will suggestions or criticisms from members of your target community (or communities) be considered and acted upon?

Your draft 'key commitments' (later in this form) should include a summary of your proposed accountability measures as set out below.

*Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics. One is that, in respect of the provision of the service, the provider makes itself accountable to the community (or communities) the service is intended to serve.*

*Ofcom is required to have regard to the provision each applicant proposes to make in order to ensure its accountability to the relevant community (or communities).*

**Answer in fewer than 500 words:**

Wey Valley Radio will be directly accountable to the community via a number of mechanisms:

- The station will actively seek and solicit the views of the public, listeners, volunteers and trainees, both on-air and "face to face" at outside broadcasts and public events. We will promote and request feedback by telephone, text message, email, post and social networks.
- We will build relationships with local educational establishments and community groups and directly involve members of the public, both as trainees and volunteers.

- A steering group will be established with membership open to anyone who is a volunteer or trainee at the station. This steering group will summarise public feedback and response and feed this to the management to ensure the views of the local community are taken in to account during the decision making process.
- We will provide an efficient and transparent complaints process to ensure that any such issues are handled confidentially and courteously.
- The station will hold an annual general meeting at which members, volunteers, trainees and the public will be encouraged to express their views.

### Guidance notes: station's draft key commitments

Please draft the Key Commitments for your proposed service. There is a blank key commitments document overleaf. If your organisation is awarded a licence, the key commitments you draft here will form the basis of what we put in the licence. (Please note: this would be subject to Ofcom's agreement, and we may require it to be amended, including, for example, to properly reflect legislative requirements).

Your draft Key Commitments should be consistent with, and summarise the answers you have already given in sections 1-8 of this application form.

It is important that you draft your own commitments, rather than just copying what may have been done by others. You should keep in mind that it will be a condition of any licence to meet the Key Commitments: something you must do at all times and for breach of which you could face sanctions including revocation of the licence. So, you should think carefully about what you will be committing to.

**We would expect key commitments to be brief, and no more than two pages long.**

### KEY COMMITMENTS: to be completed by the applicant

<b>Station name</b> [As in section 1 of this application]	Wey Valley Radio
<b>Community to be served</b> [In no more than 30 words describe the community or communities you will serve. This should be a summary of section 2.]	The station will serve the residents and visitors to the town of Alton, Hampshire and surrounding villages.
<b>Proposed area</b> [State the proposed coverage area as set out in section 3.]	The town of Alton, Hampshire and surrounding villages within the GU34 postcode.
<b>Programming output</b> [This should be a summary of the answer you have given in section 4, in no more than <b>200 words</b> ] A minimum of six hours per day will be locally produced live and original material. The majority of all output will be locally produced.  During weekday daytimes (7am to 7pm) the service will play a mainstream selection of popular music ranging from the 1960's to the current day, interspersed with local information, news and other spoken information of significance and value to the local community.  Programmes at the weekend, during public holidays and after 7pm may as an alternative focus on specialist music, speech programming (such as in depth local news, discussions or plays) or other material of interest to the local community. Music from local artists may be played at any time.	
<b>Social gain</b> Wey Valley Radio seeks to provide a wide range of social gains to listeners, participants and the general public, including: <ul style="list-style-type: none"> <li>• Providing media training, experience and other learning opportunities to members of the local community.</li> <li>• Facilitating discussion and expression of local issues and providing a platform for community engagement.</li> <li>• Allowing members of the public to have volunteering opportunities and a platform to express their talent, passions, experience and knowledge in ways that benefit the local community.</li> <li>• Informing listeners of local events, news and information directly relating to their community and providing a platform for the organisers of such events and activities to promote their existence to the local population.</li> </ul>	

**Participation in the service**

[Summarise the answer you have given in section 6.]

- At least half of our presenters, office and production staff will be volunteers or trainees from the local community and we will actively seek local volunteers and trainees to fill these roles wherever possible.
- The station will regularly engage with the public to participate in and elicit feedback to programming, recruit new volunteers and advise the general public of the availability of training places. We will engage with listeners via telephone, text messages, email and social networks and will promote these channels of feedback both on-air and online.
- A steering group will be established with membership open to all volunteers and trainees and this will feed back the views of volunteers, trainees and the general public to the station management ensuring that all views are taken in to consideration.
- We will attend and broadcast live from events in the community wherever practical, enabling the public to meet station staff and provide feedback face to face.

**Access to facilities and training**

[Summarise the answer you have given in section 7.]

- The station will actively seek volunteers and trainees from the local community and at least half of our presenters, production and office staff will be local volunteers or trainees.
- The station will actively engage with local educational establishments to share and promote training, access to facilities and work to enable students to produce and present programmes and programme segments for broadcast.
- We will hold an annual "open day" at our studios and will attend and broadcast from local events to promote the opportunities for training and volunteering at the station.
- Where practical we will provide access to our equipment and resources for use by other local community projects.

**Accountability**

[Summarise the answer you have given in **section 8.**]

- The station will actively solicit the views of the public, listeners, volunteers and trainees, both on-air and "face to face" at outside broadcasts and public events. We will promote and request feedback by telephone, text message, email, post and social networks.
- A steering group will be established with membership open to anyone who is a volunteer or trainee at the station. The steering group will summarise public feedback and feed this to the station management ensuring that the views of the community are taken in to account during the decision making process.
- We will provide an efficient and transparent complaints process to ensure that any such issues are handled confidentially and courteously.
- The station will hold an annual general meeting at which members, volunteers, trainees and the public will be encouraged to express their views.
- We will build relationships with local educational establishments and community groups and directly involve members of the public in the running of the station.

[Please note: If awarded a licence, the commitments the applicant makes in this section will, subject to Ofcom's agreement, form the basis of the 'key commitments' part of its community radio licence. The headings above are for applicants' guidance and will be removed from the final version.]

**About your organisation:**

9. Company details	Guidance Notes
<p>The legislation requires that:</p> <ul style="list-style-type: none"> <li>• Community radio services should not be provided primarily for commercial reasons or for the financial or other material gain of the body providing the service or the individuals involved in it</li> <li>• Any profits produced may only be used to either improve the future provision of the service or for the delivery of social gain to members of the public or the target community</li> </ul>	
<p>Provide the name of the body corporate (e.g. company) submitting this application and the type of</p>	<p><i>Only a body corporate can hold a community radio licence. A body corporate is almost always a (registered)</i></p>

<p>body corporate.</p> <p>Please provide copies of the company's Memorandum, Articles of Association and Certificate of Incorporation (or, where it is another type of body corporate, its founding documents and those which set out its objectives and rules of operation)</p>	<p><i>company, although it can also include, for example, some bodies created by statute (an individual or a registered charity on its own is not a body corporate).</i></p> <p><i>Your application must therefore be submitted on behalf of a registered company (or other body corporate). There are different types of company (e.g. a company limited by shares, a community interest company, a company limited by guarantee) and we need to know what kind of company is applying for a licence.</i></p> <p><i>We will not consider a licence award to a company if it has not yet been registered. If the application is successful the licence will be awarded to the body corporate (e.g. company) submitting this application.</i></p>
<p><b>Company (or other body corporate) name:</b> Wey Valley Radio (Alton) Ltd.</p> <p><b>Date of registration:</b> 13<sup>th</sup> October 2015</p> <p><b>Company registration number:</b> 09822128</p> <p><b>Type of company (or other body corporate):</b> Company limited by guarantee</p> <p><b>Where your body is not a company, please explain how it meets the requirement to be a body corporate:</b> N/A</p>	

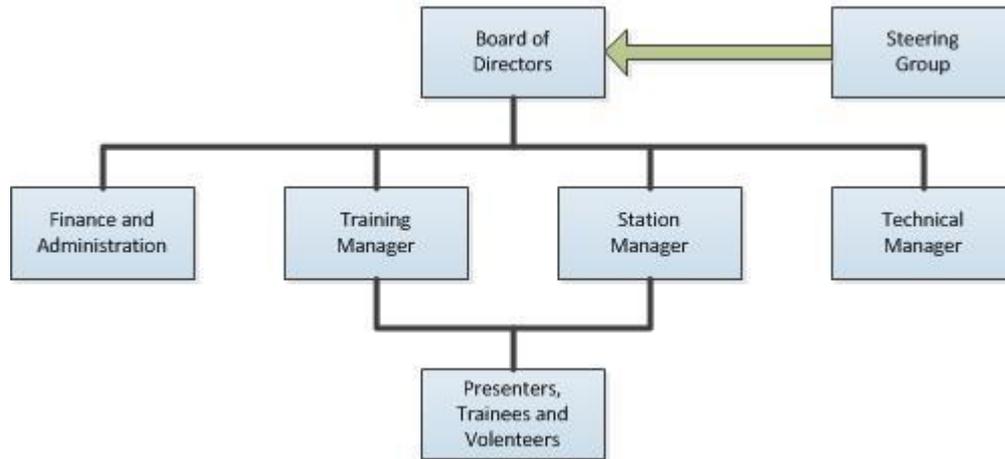
10. Ownership	Guidance Notes
<p>Please provide details of who controls and who owns the body corporate (e.g. company) applying for this licence, and on what basis this control and ownership is achieved. (If this will be different once the station starts broadcasting please say so (a licence is not issued until broadcasting starts.)</p> <p>The information provided must include:</p> <ul style="list-style-type: none"> <li>all the subscribers, members, shareholders, or whatever is appropriate for the applicant company (or body corporate), and state the extent of their interest (e.g. % shareholding) (if the company will be controlled by members, but the members are not yet recruited, please say so). (You will also be asked about the board of directors in 11 &amp; 12 below.)</li> <li>details of any individual, company or other body that may exert control over the applicant.</li> </ul>	<p><i>Ofcom needs to know about the ownership of the company (or other body corporate) applying for this licence, and any issues regarding its control. We will also consider how the company (or body corporate) will be run (this will usually be specified in the Articles of Association of the company).</i></p> <p><i>In relation to exerting control over the applicant, the information provided should include the name and address of any individuals or corporate bodies in accordance with whose wishes the applicant's affairs are or will be conducted in most cases or in significant respects.</i></p>
<p>Wey Valley Radio (Alton) Ltd is a not-for-profit company led by David Way, who is acting as managing director and chairman. David has over 25 year experience in local and community radio, having founded one of the first such small scale stations under the name Wey Valley Radio in the early 1990s.</p> <p>Membership of Wey Valley Radio (Alton) Ltd will be open to all members of the target community and will be run by and for the benefit of the community. Our initial management team and member list is comprised as follows:</p> <ul style="list-style-type: none"> <li>David Way – Managing Director and Chairman – No shareholding.</li> <li>Paul Wisdom – Director – No shareholding.</li> <li>Sandra Bambling – Director and accountant – No shareholding.</li> </ul>	

**Ability to maintain the service:**

11. Management and operations	Guidance Notes
<p>With regard to the applicant please provide:</p> <ul style="list-style-type: none"> <li>A list of directors, indicating who is the managing</li> </ul>	<p><i>In addition to the notes above on ownership, Ofcom is also required to evaluate the human resources involved</i></p>

<p>director and/or chair (<b>please see question 12 regarding directors' details</b>).</p> <ul style="list-style-type: none"> <li>• An indication of management structure (e.g. management committee or equivalent, if applicable), and/or</li> <li>• Information about who would be responsible for the day to day management and running of the station (there is a separate question regarding other staff below). Explain the role(s) in the station, job titles, and indicate whether paid or voluntary, full or part-time (and the number of hours).</li> </ul>	<p><i>in the running of a community radio station. Answers should demonstrate how those who have relevant experience will work for the station. In addition, a diagram or organisation chart may help paint a clearer picture.</i></p>
---	--

Wey Valley Radio will implement the following management structure:



The Board of Directors comprises:

- David Way – Managing Director and Chairman
- Paul Wisdom
- Sandra Bambling

The Board of Directors will be responsible for final editorial control of all programming output. The board will plan, schedule and delegate the day to day running of the station to staff and volunteers as required to fulfil the stations objectives and in response to local demands. The board will be responsible for recruitment of staff and volunteers, fundraising, health and safety and any other tasks required in the running of the company.

**Finance and Administration: Sandra Bambling**

Sandra Bambling is a qualified accountant and it is expected that in addition to being on the board of directors, she will head the Finance and Administration team. Finance and Administration includes accounts, bookkeeping, sales and office administration (including the delegation of these tasks as required) and ensuring that the company complies with its legal and contractual obligations. This is an unpaid, voluntary, part time post, expected to be less than 20 hours per week.

**Training Manager: Mark Carter**

The training manager will act as a liaison between the community, local educational establishments, trainees and volunteers. Their duties will include seeking and establishing relationships between the station, local schools, colleges and other training providers. They will be responsible for arranging both formal and informal training and delegating these tasks to others. This is an unpaid, voluntary and part time post.

**Station Manager: Paul Wisdom** (temporarily filling this role until final assessment of volunteers).

The station manager will liaise directly with the training manager to identify and place suitable volunteers and trainees within the station. They will also be responsible for managing the day to day running of the studios and ensuring all on-air output complies with the broadcast code, legal requirements and station policies. This is an unpaid, voluntary and part time post.

**Technical Manager: Jonathan Cohen** (temporarily filling role until final assessment of volunteers).

The technical manager will liaise with the stations transmission provider (Transplan UK), suppliers

and presenters to ensure the station has technical support available 24/7 in the event of any studio, transmission or other equipment failure. A rota of technically trained volunteers will provide first line support, with more complex issues escalated to the technical manager for resolution or delegation. This is an unpaid, voluntary and part time post.

**Steering Group.**

The Steering Group will be comprised of members of the stations volunteer and trainee staff. Membership of the steering group will be open to anyone who is volunteering or training at the station (with the exception of directors) and there will be no limit on places. The duty of the Steering Group will be to collect and collate feedback from the public, listeners, volunteers and trainees and feed this to the board for use in their decision making processes.

12. Management and operations	Guidance Notes
-------------------------------	----------------

<p>Please provide information regarding each director as set out below (some or all of which may be regarded as confidential).</p> <p>In addition if any individuals have been identified for management roles at the proposed station, please give further information in this section.</p>	<p><i>Ofcom needs to know about the proposed directors and chair of the applicant. <b>Some or all of the information given in this section will usually be removed from the publicly available copy of this application form.</b> (All community radio applications forms will be made available on our website.) If you request that any information be removed, please indicate which (and why) by email to <a href="mailto:community.radio@ofcom.org.uk">community.radio@ofcom.org.uk</a>.</i></p>
--	---

**Answer (for each director):**

**Name:** David Way  
**Position:** Managing Director and Chairman  
**Employment:** South West Trains  
**Other directorships:** None

**Relevant experience or qualifications:**

David has a wealth of experience in the radio industry and especially in the local and community sector. He led the successful Radio Authority application for one of the first "small scale" local licences in Alton back in the early 1990s launching Wey Valley Radio in Alton in 1992, acting as Managing Director of Wey Valley Radio Ltd from 1992-1998 and Managing Director of Delta Radio Ltd until 2008. His roles during this period also included acting as Chairman and Station Manager.

As well as station management, David is a popular local presenter and hosted the locally based Breakfast and Morning shows on Wey Valley Radio and later Delta FM until 2008. David has also worked as a freelance broadcaster and/or consultant for a number of stations including Eagle Radio, Garrison Radio, County Sound, Star FM and Destiny 105 and has additional experience in sales, marketing and public speaking.

He has strong connections to the town having lived in Alton and the surrounding area since 1980. During his career in radio David has spent much of his time directly involved in organising volunteers and trainees and is uniquely qualified and experienced in the many issues and challenges faced in this environment and when operating on a tight budget.

**Name:** Paul Wisdom  
**Position:** Director and acting Station Manager  
**Employment:** Presenter and Producer BFBS UK  
**Other directorships:** None

**Relevant experience or qualifications:**

Paul has worked in radio presentation and production since 1995. His experience includes work at Radio Mercury, Essex FM, Delta Radio, Smooth Radio and BFBS UK. As an experienced broadcaster Paul is well placed to manage the day to day running of the station and supervise trainees and volunteers.

His broadcasting background, training and experience means he is qualified to advise volunteers and staff on the day to day running of the station and studios and will ensure all output complies with the broadcast code, legal and contractual requirements and station policies.

**Name: Sandra Bambling**

**Position: Director and Accountant**

**Employment: Bambling & Company Accountants**

**Other directorships: None**

**Relevant experience or qualifications:**

Sandra is an experienced local accountant and has excellent links to the local business community. Her connections and experience are invaluable in assisting the station to raise finance and support from local businesses, raise awareness of the station across the business community and negotiate the provision of goods, services and premises at minimal cost. Sandra will play a key part in ensuring firm financial management of the company.

**If any individuals (not necessarily directors) have been identified for management roles please state what experience identified individuals have to undertake the role in question.**

**Name: Mark Carter**

**Position: Training Manager**

**Relevant experience or qualifications:**

Mark is currently Assistant Editor at BBC Sussex and BBC Surrey and has volunteered to manage the stations training requirements. Mark's community radio experience includes having led a training seminar for members of the Susy Radio news team. He has twice been nominated in the EDF Energy Media Awards, as Radio Journalist of the Year and for News/Current Affairs Programme of the Year.

Before joining the BBC, Mark worked at a number of commercial radio stations in news, presentation and management in Surrey, Hampshire, Kent and Berkshire, giving him valuable experience in local and commercial radio. He joined what is now BBC Surrey in 2003, initially as a newsreader before becoming Head of Output. He began regular presenting duties in 2006, hosting the Drive Show for almost three years, before moving to the Breakfast Show at the start of 2009.

BBC Surrey have expressed their support for Wey Valley Radio, both in terms of editorial and training opportunities as well as offering to provide technical expertise, both in terms of studio set-up and ongoing support and advice. Mark will be a key figure in ensuring these opportunities are used for the maximum benefit of the community.

**Name: Jonathan Cohen**

**Position: Technical Manager** (Temporary filling this role until our assessment of volunteers is complete)

**Relevant experience or qualifications:**

Jonathan is an experienced IT Consultant with a strong background in broadcasting and the media. He first broadcast on the RSL station Radio Cracker in 1991 and then worked for a number of stations including the original Wey Valley Radio in 1993-94, Quality Europe FM, Country Music Radio and a number of online stations. He is currently a director of community station Destiny 105 (OX4 FM CIC) in Oxford.

Jonathan will not be involved in the general management or day-to-day running of the station, however he has offered his assistance as temporary part-time technical manager and consultant and will fill the initial "on call" technical support role as well as providing training and equipment to assist with the launch of station.

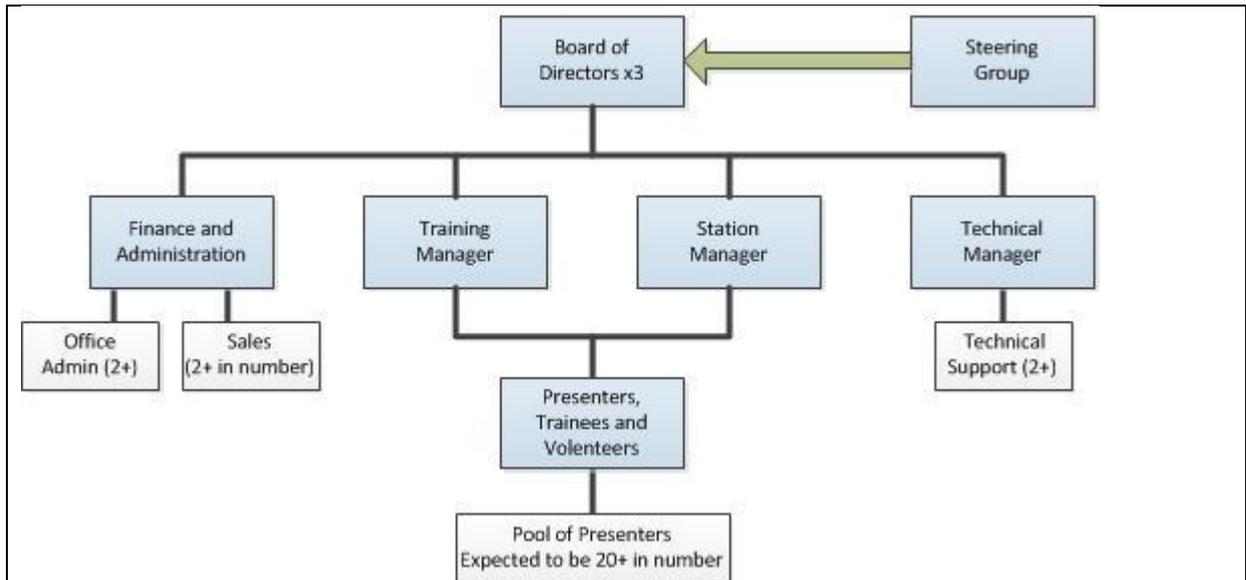
### 13. Staffing structure

### Guidance Notes

What is the staffing structure of your proposed radio service? Provide a job title for each position and indicate whether the individual will be paid or will work in a voluntary capacity, will be full or part-time (indicate the number of hours for part-time posts). This may be provided as a diagram or organisation chart.

*The legislation requires that Ofcom has regard to the applicant's ability to maintain the proposed service (as well as to ensure the applicant is fit and proper to hold the licence). As well as its ownership, management and operations, the proposed staffing of the station is relevant to these considerations.*

**Answer in fewer than 400 words, plus organisation chart (optional):**



It is anticipated that at launch, all staff will be volunteers, though the payment of expenses may be required and we also may consider paying commission to sales personnel. In addition to the board of directors, it is anticipated the station will require the following staff positions:

Training Manager, Station Manager and Technical Manager. These rolls are detailed in the previous section and it's anticipated that each will require a single volunteer, working part time for less than 20 hours per week.

Office Administrators. The office administrators will support the general day to day running of the station by answering telephones, emails and assisting with the general day to day tasks around the station. This is a part time role and it's expected that a minimum of two volunteers, for a maximum of twenty hours each per week, will be required to support the station and provide cover.

Sales. The sales role is a flexible part time role selling advertising to support the station's budget. This role will include sales and the management of commercial production. While we will initially seek to fill this role with volunteers, the payment of commission and expenses may be required in future. This is a part time role and it's expected that a minimum of two volunteers will be required for ten hours per week.

Presenters. We anticipate a pool of approximately twenty presenters will be required to fill the weekly schedule. This pool will include daytime and evening presenters, local news readers and researchers. This is a voluntary part time role and the number of hours will vary between two and twenty hours per week, per person, depending on the volunteer's availability.

Technical Support. We anticipate training a minimum of two technically competent volunteers to provide "first line" support to other members of the station. Again this is a voluntary and part time role, expected to require around five hours per week from each volunteer.

Steering committee. Membership of the steering committee is voluntary and will be open to all volunteers, trainees and staff at the station (with the exception of directors). It is anticipated that the steering committee will meet quarterly with meetings taking approximately 2 hours. There will be no expectation of any additional work required from members.

**14. Applicant's experience**

**Guidance Notes**

Please describe the history of your group, and any relevant experience of the group, or the individuals within the group, by answering the questions below.

*Ofcom is required to consider whether an applicant has the ability to run a community radio station for the licence period (up to five years). To aid our consideration we want to know about any relevant experience the applicant group as a whole, or the individuals involved, may have.*

**A. Please provide a brief history of your group.**

**Answer in fewer than 300 words:**

Wey Valley Radio was initially formed in the early 1990s before the current community licensing regime was in place. At that time the only licensing option available was a “small scale” Independent Local Radio licence. The station was successful in its bid for a licence and launched on FM in November 1992. Despite the much higher costs of operation as an ILR station in the early 1990s and the lack of any options for automation, the station was successfully run in the spirit of a “community” station by David Way for many years, gaining significant local support and helping to train and launch the careers of many in the media industry.

Sadly, the pressure and structure of being an externally owned commercial entity led to the shareholders merging the station with nearby Delta Radio and then finally transferring ownership of the station to a larger group, effectively forcing the closure of the local station.

Since this time David Way has been working with those involved in the original community group to restore true local community radio to the Alton area.

In preparing this application we have been amazed at the fond memories members the public recall from twenty years ago and the significant goodwill this has generated. We are of the firm belief that the return of the station as a true community enterprise will be of immense benefit to the local area.

**B. Please summarise the group’s broadcasting experience (e.g. internet radio, Restricted Service Licences (RSLs)).****Answer in fewer than 150 words:**

The Wey Valley Radio team led by David Way first broadcast in Alton as part of the Radio Cracker RSL in 1991. Between 1992 and 2010 the station was licensed and broadcast, first as Wey Valley Radio and then as Delta Radio, as a “small scale” commercial Independent Local Radio station, as its original application pre-dated the existing community radio licensing regime. Following the closure of Delta Radio in 2010 members of the original team have worked together and broadcast online, in preparation for this license application.

**C. Please summarise the relevant experience of the group or its members, in relevant non-broadcast areas (such as third sector, local business, fund-raising, training or education).****Answer in fewer than 150 words:**

David Way has a wealth of experience in the local and community sector. During his career David has spent much of his time directly involved in organising volunteers, trainees and fund raising and is highly experienced in the many issues and challenges faced when operating in a voluntary environment and on a tight budget.

Sandra Bambling is an experienced local accountant and has excellent links to the local business community. Her connections and experience are invaluable in assisting the station with fund raising and financial management.

Mark Carter is well placed to manage the stations training having already led training seminars for other community stations.

**D. Please summarise the radio broadcasting experience of key individuals in the applicant group (only if not already described above).****Answer in fewer than 150 words:**

Members of the group have experience across the whole spectrum of UK radio. Our core team have experience of community radio (David Way, Mark Carter, Paul Wisdom), commercial local radio (David Way, Mark Carter, Paul Wisdom), BBC local radio (Mark Carter) and BFBS Forces Radio (Paul Wisdom).

**Evidence of demand:****15. Demand and/or support****Guidance Notes**

Please provide a summary of evidence of demand and/or support for your proposed service.

This may include a variety of information, for example:

- summary of support from statutory or voluntary sector organisations which expect to contribute

*When considering community radio licence applications, Ofcom is required to take into account the extent of local demand for, or support for, the provision of the proposed service.*

*It is for applicants to decide what evidence of demand or support they wish to submit. However, Ofcom does not*

<p>practically and/or financially to your operations, or which would expect to collaborate with you in joint activities;</p> <ul style="list-style-type: none"> <li>• evidence of interest generated through radio activity (e.g. RSLs, internet radio), community activity, training, voluntary sector work etc;</li> <li>• results of research;</li> <li>• summary of support from local politicians, councils, educational or religious bodies etc;</li> <li>• summary of support from local business or other sectors;</li> <li>• evidence of support from your proposed target community.</li> </ul>	<p><i>believe that generic support for the establishment of a new radio service is as meaningful as evidence of considered support for a specific applicant's proposals. This means that Ofcom does not attach great value to numerous examples of similar generic or form letters of support by your group, or to petitions.</i></p> <p><i>Copies of letters or research reports etc. should not be submitted. However, your response here may include brief relevant extracts from such material and must represent an accurate and comprehensive summary of any such supporting evidence. If we wish to see the source material, we will ask for it.</i></p>
---	---

**Answer in fewer than 1,000 words:**

The station has received a wide range of letters, emails and online messages expressing support from across the community. Extracts from some of letters and messages we have received in just the last month are summarised below:

*"I am writing to register East Hampshire District Council's support for the formation of a community radio station for Alton. ... As an active and growing community, Alton would benefit from a dedicated radio station for the town. I would envisage the station being heavily involved with the many locally-organised events, reporting on issues of importance to the area and propagating messages of importance to the town. In turn, this contributes to a more engaged, informed and active community. I hope that you are successful in your bid, and look forward to working closely with you in the future."*

**John G, Community Officer (Alton and surrounding villages), East Hampshire District Council**

*"The town of Alton falls between the BBC local radio areas of BBC Surrey to the north and BBC Radio Solent to the south and it would be rare for an Alton story to feature on either station. BBC Surrey recognises that Alton is an under-served area by the BBC and would welcome the opportunity to support a community radio station in this part of North East Hampshire.*

*BBC Surrey would seek to support an Alton community radio station, both in terms of editorial and training opportunities. BBC Surrey has previously provided support to other community radio stations, such as Susy Radio based in Merstham, East Surrey. For example, Assistant Editor Mark Carter led a training seminar for members of the Susy newsteam on issues such as media law and creative writing.*

*BBC Surrey would be happy to provide technical expertise, both in terms of studio set-up and then ongoing support and advice where issues arise."*

**Mark C, Assistant Editor, BBC Sussex and BBC Surrey**

*"I am writing to offer support from Alton Town Council to the principle of the formation of a community radio station for the town. Alton is built upon its community spirit and cohesion; the enthusiasm and interest by Altonians in local matters is very much apparent. Alton is currently undergoing a period of change with a number of new housing developments being delivered over the coming months and years. Other exciting projects will include the creation of a new sports centre and the re-development of the former brewery site in the middle of the town. Having an additional medium through which residents and businesses can be kept informed of progress on such matters is critically important. It is only through active communication that we can ensure the local community is able to engage and take a key part in many of the decisions which will need to be made as we move these projects forward.*

*In addition we are firmly committed to delivering a tactical events programme for Alton and really pushing the town to the forefront as a destination for tourism, locally organised events and shopping experiences. It is therefore vital to be able to publicise these through as many different outlets as possible and community radio can fulfil a key function in the dissemination of information The creation of a community radio station is therefore a very positive step and we would offer our support for such an endeavour."*

**Leah C, Town Clerk, Alton Town Council**

*"Having been involved in the media landscape of the Northeast Hampshire area for the past 15 years, I feel that Alton would benefit from again having a small scale local radio station."*

**Marcus D, Managing Director, Media2u Ltd**

"...I wish you every success in your application. I used to own Newsmann in the High Street (now The Co-op) and your support for local business and community groups was first-class. I still have the tapes of my "Newsmann Man" adverts on your station and have many memories of being interviewed by you and your colleagues!"

**Michael D**

In addition to the above, we have received many more messages from members of the public and volunteers offering support and wishing to be involved with the station.

**Ability to maintain the service – financial information:**

**16. Pre-launch financial information**

In assessing an applicant's ability to maintain the service we need to know what funds and assets it holds, how much it intends to spend getting the station on-air (pre-launch expenditure), and predicted funding for the pre-launch period. Please note 'in-kind' income is dealt with in 18 below.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

**17. Year 1 financial information – income**

Please provide information on the predicted income for your first year of broadcasting. N.B. there is a legislative restriction on income from on-air advertising and sponsorship/commercial references (in summary, each station is allowed a 'fixed revenue allowance' of £15,000 per year from paid-for advertising and sponsorship; some stations may also be allowed up to 50% of their total relevant information per year (i.e. disregarding the fixed revenue allowance). See the 'Invitation of applications for community radio licences' for your region for further information).

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

**18. Financial information – in-kind support**

Please provide totals that reflect the in-kind support you expect to receive for the pre-launch period, and for year one. You may count some volunteer input as in-kind support – please see our guidance on this <http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/volunteerinput.pdf>

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

**19. Year 1 financial information – outgoings**

Please summarise year 1 outgoings – your expected operational expenditure to cover the first 12 months after the service has commenced broadcasting. (Add rows if necessary).

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

**20. Year 1 financial information – commercial activities on air**

During your first year of broadcasting would your proposed station carry any on-air advertising? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)		<i>The legislation for Community Radio places limits on the amount of income annually from the sale of on-air advertising and sponsorship that can be generated.</i>
If 'No' might your proposed service seek to carry on-air advertising at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)		
During your first year of broadcasting would your proposed station carry sponsorship or commercial references in return for payment? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)		
If 'No' might your proposed service seek to carry sponsorship or commercial references in return for payment at a later date? (If so, please state the amount of		

income you estimate from this source and its estimated proportion of total income)		
<input checked="" type="checkbox"/> Tick this box if you request Ofcom to withhold this information from the public copy of your application.		

### 21. Pre-launch financial information – contingency

If there is a shortfall between pre-launch predicted income and outgoings, please explain below how you would expect to cover any outstanding costs.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

### 22. Year 1 financial information – contingency

If there is a shortfall between Year 1 income and Year 1 outgoings, please explain below how you would expect to cover any outstanding costs (see also 23 and 24 below).

Alternatively if there is a surplus at the end of Year 1, please explain what you intend to do with such additional resources.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

### 23. Financial information – loans and other borrowings

If any of your proposed funding (either set-up or operational) is in the form of loans e.g. from directors, individuals or organisations, please provide details as to who the loan is from and the terms of such lending, expected repayment terms, interest rate charged and other associated costs.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

### 24. Financial information – alternative funding streams

If there is a shortfall between income and outgoings, what arrangements have you explored and are in place to provide further financial and/or 'in-kind' support for your proposed service?

If you have any proposals for expanding and/or changing the funding model of your proposed service after the first year of operation, please provide details below:

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

## Broadcasting engineering:

### Engineering notes

We require preliminary radio frequency (r.f.) engineering information and applicants are advised that this section is not intended to be exhaustive. We are asking for the basic engineering parameters necessary to determine the extent of frequency availability in an applicant's chosen area (after taking account of the requirements of neighbouring broadcasters); and to determine whether the proposed service area can be adequately served from this site. As a result, applicants should note the importance of identifying a transmission site that is suitable for the area they wish to serve.

While Ofcom would not wish applicants to go to unnecessary expense (we do not guarantee the availability of a suitable frequency and/or our ability to allocate it for broadcasting from the chosen transmission site), we do require precise details about the transmission site chosen. The questions following relate to this.

Applicants should provide evidence of negotiations or agreement with the site owner (e.g. whether a provisional agreement is in place). Any licence award will be based on the coverage area from the site identified in the application. If a licence is offered, Ofcom may not be able to agree to a change from the site put forward in this application (and any request for a change will need to be justified).

Applicants should read and be aware of the relevant part of the Ofcom Site Engineering Code which may be found at: [http://stakeholders.ofcom.org.uk/broadcasting/guidance/tech-guidance/eng\\_code/](http://stakeholders.ofcom.org.uk/broadcasting/guidance/tech-guidance/eng_code/)

Community radio stations typically have a coverage area of up to a 5 kilometre radius. Please see Ofcom's 'Coverage and planning policy for analogue broadcasting services' (including community radio)

<http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf>

**25. Engineering information**

Note: there are fundamental differences between FM (VHF) and AM (MF) transmission systems. These include differences in mast and antenna size, transmitter site requirements, site location, installation cost, audio quality and night-time interference. Before completing this section, applicants may wish to take professional advice to ensure they understand these differences and their implications.

<b>Answer</b>		
Waveband:	Is the application for an FM licence?	Yes
	Is the application for an AM licence?	No
	Should a suitable FM frequency be unavailable, would a frequency on AM be acceptable? <i>If you have answered YES to this last question please complete the questions below separately for both an FM transmission site and an AM transmission site.</i>	No
	Do you understand the fundamental differences between FM (VHF) and AM (MF) services and have you incorporated these below and in, for example, your start-up and other costs, detailed earlier?	Yes
Transmission site address:	What is the postal address and post code:	Thedden Grange, Alton, Hampshire, GU34 4AU
National Grid Reference (NGR):	The NGR is a reference code comprising two letters and two groups of three numbers (e.g. SW 123 456). It is available from Ordnance Survey. Further information can be found at: <a href="http://www.ordnancesurvey.co.uk/oswebsite/index.html">http://www.ordnancesurvey.co.uk/oswebsite/index.html</a>	SU 685 392
About the site's dimensions:	What is the height of the site, in metres, Above Ordnance Datum (AOD)?	182 metres
	In metres, what is the total height of the mast / building Above Ground level (AGL)?	14 metres
	What is the height, in metres, of the transmitting antenna AGL?	14 metres
	Please supply photographs of the transmitter mast / building and aerial location.	✓ Tick if enclosed
About the transmission site:	Who owns the site and what are their full contact details?	
	Is this site already used for broadcasting and if so by whom?	No
Transmission site availability:	Delete as appropriate the yes/no answers which describe your situation regarding proposed site (it may be that you cannot answer all four questions):	
	Site identified?	Yes
	Provisional agreement with site owner in place?	Yes
	Or under negotiation?	No
	Applicant group owns site?	No
	Other – please specify.	
<i>(Note: we cannot consider an application if no site has been identified.)</i>		

**How to contact you:**

<b>26. Public contact details</b>	<b>Guidance Notes</b>
Provide the name of the person who will deal with enquiries from the press and public and the contact details for them.	<i>Ofcom will publish community radio licence applications, and from time to time statements which may include public contact details, on its website. A point of contact is required to deal with press and other enquiries from interested parties.</i>

<b>Name:</b>	David Way
<b>Phone:</b>	01420 260844
<b>E-mail:</b>	info@weyvalleyradio.uk
<b>Website:</b>	www.weyvalleyradio.uk

*PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS*

**27. Contact details for Ofcom****Guidance Notes**

Provide the name of the person who will be Ofcom's primary contact and their contact details:

*Ofcom will need to contact your group in relation to this application.*

*PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS*

**Concluding declaration:****28. Declaration****APPLICANT'S, DIRECTORS' AND OWNERS' OTHER INTERESTS**

1. In relation to the applicant and any body's and/or individuals whose details are given in sections 11, 12 and 13 of this application, please state whether the applicant, any body or individual is (and if so identify that body or individual) involved in any of the activities set out in the table below, and the extent of the involvement or interest. For these purposes, the applicant includes associates of the applicant (i.e. directors and their associates and other group companies): (Note: if none of the following categories in this section apply, this must be clearly indicated by writing "none" in any appropriate box.)

<b>Activity/involvement</b>	<b>By the applicant and/or a shareholder or member (section 11 of this application form)</b>	<b>By a director (section 12 of this application form)</b>
a) Local authorities	None	None
b) Bodies whose objects are wholly or mainly of a political nature, or which are affiliated to such a body	None	None
c) Bodies whose objects are wholly or mainly of a religious nature	None	None
d) An individual who is an officer of a body falling within (c) above	None	None
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1a) of Part I of Schedule 2 to the Broadcasting Act 1990) or a body falling within (b) or (c) above	None	None
f) An advertising agency or an associate of an advertising agency	None	None
g) Other broadcasting interests (including radio, television, satellite and cable broadcasting and allied activities).	None	None

**Other interests**

2. Give details of any other interest or activity of the applicant which is or could be incompatible with the requirements imposed by or under Schedule 2 to the Broadcasting Act 1990 (as modified by the Community Radio Order 2004) and Articles 6 and 7 of the Community Radio Order 2004. Please also give details of any other participant in the applicant whose interest is or could be incompatible with those requirements. (You may need to seek advice about these matters)

None

**Other matters**

3. In pursuance of its duties under Section 86(4) of the Broadcasting Act 1990 (as amended), Ofcom requires that the applicant should notify Ofcom of any matters which might influence Ofcom's judgement

as to whether:

- (i) the applicant;
- (ii) any director of the applicant;
- (iii) any individual, or any director of a company, who will have an interest of 5 per cent or more in the applicant;

may not be considered a 'fit and proper person' to participate in a radio licence. Such matters would include, for example, the following (whether they occurred in the UK or any other country): any unspent criminal conviction, any undischarged insolvency and/or bankruptcy orders, any disqualification from being a director of a limited company, and any adverse findings made by Ofcom (or its predecessor broadcast regulators), any other regulatory authority and/or any court or tribunal in respect of any regulatory matters.

None

Do you confirm, to the best of your knowledge and belief, that:

4. The applicant is not a disqualified person in relation to the licence by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 (relating to political objects);
5. The applicant is not otherwise a disqualified person in relation to the licence by virtue of Part II of Schedule 2 to the Broadcasting Act 1990 or any other rule prohibiting its holding the licence;
6. No director, member or other person involved directly or indirectly in the management of the applicant group is the subject of a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996;
7. No person (body corporate or individual) involved in the application has been convicted within the past five years of an unauthorised broadcasting offence and that the applicant will do all it can to ensure that no person (body corporate or individual) so convicted will be concerned in the provision of the service, the making of programmes included in it, or the operation of the radio station if the applicant is granted a licence; and
8. Any matters which might influence Ofcom's judgement as to whether the directors or members of the applicant group are fit and proper persons to participate in a radio licence have been made to Ofcom.

**Applicants should note that Ofcom reserves the right to revoke a licence if at any time any material statement made is found to be false and to have been made by the applicant or any member or officer thereof knowing it to be false, and that in the circumstances of section 144 of the Broadcasting Act 1996, the provision of false information or the withholding of relevant information with the intention of misleading Ofcom could incur a criminal conviction and a disqualification from the holding of a licence.**

Please tick this box to confirm that the applicant agrees with the above statements.

Please tick the boxes below to indicate which additional documentation is included as part of this application. We are not willing to accept additional information with this application, other than that set out below:

- Memorandum & Articles of Association
- Certificate of Incorporation
- Application Payment (UK £ 600.00) non-returnable
- Photographs of the transmitter mast / building and aerial location.

**I hereby apply to Ofcom for the grant of a community radio licence and declare that the information given in this application and any additional documentation is, to the best of my knowledge and belief, correct.**

David Way *(Name of person)*

Managing Director and Chairman *(Title or position in the applicant group)*

18<sup>th</sup> October 2015 *(Date)*

**Please return this form and any additional electronic information by e-mail to:**  
**[community.radio@ofcom.org.uk](mailto:community.radio@ofcom.org.uk)**

If there is any paper-based material associated with this application, please send it to:

Community Radio Licensing Team, 5th Floor  
Ofcom  
Riverside House  
2A Southwark Bridge Road  
London  
SE1 9HA

*Please make sure you keep a copy of this form for your records.*