

Nation Radio (Ceredigion) – questions and answers

This is the non-confidential question asked to Radio Ceredigion Ltd with regard to its 'Nation Radio' application for the Ceredigion licence. The response from the applicant appears below.

Q1 : With regard to the Format you have drafted, can you clarify that there will be zero hours of locally-made programming (i.e. programming made from within the Ceredigion licence area). The narrative of the application would appear to suggest that this is the case, however in the Format you have drafted (p.15) you have stated that there will be “at least 21 hours per day” of locally-made programming.

In our application, we propose zero hours of local programming originated from within the Ceredigion licence area. However, we have assumed that Ofcom will grant the necessary permissions to both Radio Ceredigion and Nation Radio (South Wales) to allow shared programming and co-location.

On this basis, we had transposed the 21 hrs per day to align the wording with the existing format of Nation Radio (South Wales) and then further assumed that if the stations were permitted to co-locate within Nation Radio (South Wales) license area that these hours would be considered locally-made.

However, if this interpretation is inconsistent with licensing guidelines, please amend the Ceredigion application format accordingly to achieve our clearly stated objective of providing a 100% programming simulcast of Nation Radio (South Wales).