

Community Digital Sound Programme (C-DSP) licence

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

Drive 105 FM Community Radio Ltd

Proposed service name:

Drive 105 FM

Radio multiplex service(s) on which the proposed C-DSP service is to be provided:

Derry/Londonderry, Northern Ireland

Public contact details:

Publication date: 1 September 2020

richard.moore@childrenincrossfire.org

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1. Overview

You should complete this form if you are applying for a community digital sound programme licence ("C-DSP"). You can find further information about C-DSP services in the <u>guidance notes for licensees</u> and applicants.

This application form is divided into two parts – Part A (which we will publish on our website) and Part B (which will be kept confidential). This document constitutes Part A; Part B of the application form is available on our website.

If you encounter any issues using these forms, please contact broadcast.licensing@ofcom.org.uk.

The purpose of this form

- 1.1 You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.
- 1.2 A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom's published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.
- 1.3 A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.
- 1.4 As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.
- 1.5 An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).
- 1.6 You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the guidance notes for applicants and licensees.

Provision of information

- Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.
- 1.8 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

Publication of information about applications and licensed services

- 1.9 Information provided in **Part A** of the application form will be published by Ofcom following the submission of your application. Information provided in **Part B** will not be published.
- In submitting this application, you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast.licensing@ofcom.org.uk).
- 1.11 Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.
- 1.12 Ofcom publishes a monthly radio licensing update which lists new services licensed, licences revoked, licence transfers, and changes to licensed services during the past month.

Data protection

1.13 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's General Privacy Statement for further information about how Ofcom handles your personal information and your corresponding rights.

Keeping up to date with broadcasting matters

1.14 We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.

1.15 To sign up to receive these communications, you must visit <u>the email updates area of our website</u> and select 'Broadcasting.'

2. Applicant's details

About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read <u>Ofcom's guidance on the definition of 'control' of media companies</u>. Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

Drive 105 Community Radio Ltd

2.2 Company registration number stated on Companies House:

NI1601965

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

2 St Josephs Avenue, Derry/Londonderry, County Derry/Londonderry, BT48 6TH

2.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

Yes (delete as appropriate)

If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.

2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the <u>guidance notes</u>).

Full name	Richard Moore
Job title	Director
Address	42 Upper Galliagh Road, Derry, Co. Derry, N. Ireland, BT48 8LW
Telephone	028 7127 8942
Mobile phone	07967 373359
Email	richard.moore@childrenincrossfire.org

2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

http://www.drive105.co.uk

2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

Drive 105 is a not-for-profit organisation which delivers social gain to members of the station's target audience across the Derry/Londonderry area. It relies on advertising and donations from local businesses as well as grant funding.

Since launching in 2009, the station has built up a large, loyal following and is now widely recognised as a key media platform with a strong commitment to supporting the community both on and off air. Drive 105's ethos is access to all and we are proud to have volunteers representing all aspects of the local community.

We see the addition of DAB to our multi-platform approach as a logical next step, assuring the station of a long-term future which will allow it to continue delivering social gain.

The costs involved are relatively modest and we are confident that there is sufficient margin in our existing budget to cover the necessary investment. Drive 105 will set-aside an appropriate proportion of the monthly surplus into a DAB contingency fund to be used as a hedge against any future unexpected costs or depletion in revenue – so that any unforeseen change in circumstances will not impact the short-term viability or long-term sustainability of the station.

Ownership and control of the company which will hold the licence

Details of officers, participants and shareholders of the applicant

2.8 Please provide the following details for each director or designated member of the applicant:

Full name	Correspondence	Country of	Other officerships held	Other employ-
of individ-	address ¹	residence	(and nature of the	ment
ual			business concerned)	
Richard	2 St. Joseph's	Northern	Malinderry LTD,	Children in
Moore	Avenue, Derry,	Ireland	Moore Brothers LTD,	Crossfire
	BT48 6 TH		FOYLE DAB LTD	
Linda	84 Thornhill	Northern	N/A	Northern Ire-
Cheung	Park	Ireland		land Environ-
	Derry			ment Agency
	BT48 8PB			
Tara	84 Thornhill	Northern	N/A	Seagate
Cheung	Park	Ireland		
	Derry			

 $^{^{}m 1}$ This should be the same address as is held and published by Companies House.

	BT48 8PB			
Ashley Young	24 The Rectory Fahan Co. Donegal Ireland	Ireland	Children in Crossfire	Credit Union Ireland
Michael Kielty	20 Woodend Meadow STRABANE County Tyrone BT82 0FB	Northern Ireland	N/A	MK Audio
Ursula Moore	110 The Mead- ows, Derry, BT48 8RL	Northern Ireland	N/A	Children in Crossfire

2.9	Please identify any entities with which the applicant is affiliated:
	(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of the entity	Address
FOYLE DAB LTD	2 St. Joseph's Avenue, Derry, BT48 6 TH

2.10 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by the applicant, and their affiliates:

Full name of entity	Address	Affiliates
None		

2.11 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder's agreement), each such person must be identified here:

Full name of individ-	Address	Affiliates
ual or body		

N/A	

2.12 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.11, and any affiliates of those bodies:

Full name of individual	Name of body in which of- ficership held	Affiliates of that body
N/A		

2.13 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.11, and their affiliates:

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
None		

2.14 In relation to each body corporate identified in response to question 2.11, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned ("participants"). You may, but are not required to, exclude from this table any bodies listed in response to question 2.11. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Name of body corporate identified in response to question 2.11				
Full name of >5% participant	Number of shares	Total invest- ment (£s)	Total invest- ment (%)	% of voting rights
N/A				

Comments		

Involvement of the applicant in specified activities

2.15 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
A local authority	No	
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
A body whose objects are wholly or mainly of a religious nature; ²	No	
An individual who is an officer of a body falling within (b) or (c);	No	
A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
An advertising agency or an associate of an advertising agency	No	

² Please refer to Sections 3 to 5 of <u>Ofcom's religious guidance note</u> for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

Details of applications, licences and sanctions

2.16 Is the applicant a current licensee of Ofcom?

Yes

If yes, please provide the licence details expanding the table if necessary:

Licence num- ber	Name of multiplex
CR000132	N/A

2.17 Has the applicant held an Ofcom broadcasting licence before?

No

Licence number	Name of service or multiplex

2.18 Has anyone involved in the proposed service, held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

No (delete as appropriate).

If yes, please provide the details expanding the table if necessary:

Dates licence	Licence num-	Name of service or multiplex
was held or	ber (if known)	
dates of in-		
volvement		

2.19 Does the applicant control an existing Ofcom licensee?

NI	0
14	w

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex	

2.20 Is the applicant controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a "participant")?

No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex	

2.21 Has the applicant made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.22 Is the applicant subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

No

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

2.23 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

No

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction imposed	Date sanction imposed

2.24 In relation to any of the directors, shareholders or other individuals named in this application, please provide any information which you think may be a relevant consideration for Ofcom in determining whether or not the applicant is fit and proper to hold a Broadcasting Act licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant's eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond "N/A".

N/A

2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

No

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

3. The proposed service

About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences.

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

Your proposed service and target community

3.1 What is the proposed service name?

Drive 105

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Derry/Londonderry

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 5.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).³

³ If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

Unit 4
SpringGrowth House
Springtown Industrial Estate
Derry / Londonderry
BT48 ONA

3.4 If the proposed service is a simulcast of an existing licensed radio service, please list that below and provide the licence number.

Drive 105 CR000132

3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words**.

Drive FM is for the people of Derry/Londonderry with an entertaining radio service that acts as a voice of the community and reflects the city's multicultural make-up. It promotes good community relations and provides a forum for debate of local issues. It also delivers training in skills allied to radio broadcasting.

Our aim is to provide entertainment, News and Information which would not otherwise be available to this group.

The service broadcasts:

Music-The main type of music broadcast over the course of each week is: mainstream popular music from the 1960s to date; Irish folk; Christian and country & western music also feature.

Speech-The main types of speech output broadcast over the course of each week are: discussion programmes; current affairs; news; sport; and interviews.

The studio is located within the licensed coverage area.

3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

The C-DSP service will be a simulcast of Drive 105 so there will be no incremental revenue or funding opportunities and we see no immediate potential in attempting to upsell the DAB audience...although this may come in time as listeners migrate to digital from FM.

At best the C-DSP service will be cost-neutral, but we are budgeting to subsidise it from existing surpluses achieved by the core FM service.

This is entirely in keeping with our original vision for the station to re-invest in facilities such as updated studio and transmission equipment where required enabling us to provide the best possible service for our community. Broadcasting on the DAB platform will enhance quality and provide us with long-term assurance of meeting the needs of the people of Derry/Londonderry.

As always, any other surplus funds will be spent on training our volunteers or to enhance the service.

Social gain

3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than**500 words. Please do not provide names of individuals in your answer.

- -Drive 105 has covered many issues of local interest, in depth. Through our daily programming, topics such as disability, politics, the elderly, local entertainment, leisure, business, health etc have been discussed. Thanks to our capacity to carry out outside broadcasts, we are able to take the station out into the local community, broadcasting live from the premises of community groups, shopping centres, sports grounds and schools from across the political and religious spectrum. As a result of this, Drive 105 is now receiving invites from Community Groups, festivals, businesses and local leisure centres, to broadcast live from their premises.
- Debate and discussion is a significant feature of Drive 105's daily programming. These discussions not only involve live interviews, but the wider public, through phone in's, texting, emails etc.
- -Over the last 10 years, Drive 105 has trained over 500 volunteers in a variety of skills including, producing, presenting, editing, recording, IT skills, writing skills, reception duties, dealing with the public, etc.
- -We have consulted a wide number of Community groups on how we can meet their needs and help promote their work. This has resulted in them being involved in many of our programmes. Also the public are invited to feedback via our website and social forums such as facebook.
- -Drive 105 has interviewed and promoted the work of many local charities and locally based international charities. On a weekly basis, charities and their work are a regular feature on Drive 105. We have also featured groups who focus on issues effecting minority communities in our target area.
- -In recent months, Drive 105 has played a significant role during the COVID pandemic, sharing vital public health and safety messages on an hourly basis. Also Drive 105 proved to be an important service in reducing a sense of isolation for those who had to stay at home. Those concerned were able to engage with the service and presenters via telephone and other social media platforms. In addition, many in the community from across the religious spectrum, were unable to attend their normal Sunday worship. Drive 105 was able to broadcast these services live on a weekly basis.

The C-DSP licence will enable us to simulcast Drive 105 on DAB so all the social gain initiatives and achievements will be present.

3.8 Please summarise how your service will facilitate discussion and the expression of opinion.

Answer in fewer than 200 words.

Drive 105 has allocated significant time on a daily basis for debate and discussion programmes which include phone ins, recorded and live interviews. These programmes involve a cross-section of the local community taking into account age, gender, culture, etc.

We have always sought to showcase local talent, champion local sport and have daily discussion shows. This is evidenced by our high number of listeners and the number of outside broadcasts that we carry out. For example, we broadcast live from many community events throughout the city including, festivals, sports events at senior and junior level, political and policing events etc. In addition, we have carried out outside broadcasts at high profile events such as the Clipper, the Fleadh and at a record number of events during the City of Culture year.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words**.
 - -Drive 105 is fully accessible to everyone irrespective of political/religious affiliation, gender, disability or race etc. Our premises are centrally located and fortunately all studios and offices are on ground level which means that physical access is not a problem.
 - -Over the last 10 years we have trained over 500 volunteers, mainly in the area of producing/presenting a programme, on IT skills and reception duties etc. Many have been actively involved in the decision making process around significant Drive 105 events such as the 'Drive Factor', a talent competition showcasing local talent. This was a high profile event and would not have been possible without the support and the expertise they gained in working with Drive 105.

All of the training carried out at the station is delivered by volunteers. Drive 105 has a second studio (Studio B) where volunteers can be trained whilst live shows are taking place. This has also presented the opportunity to train volunteers on recording and editing skills. We also have portable recording equipment which has added to the skills offered.

- -In addition we have a strong core of volunteers who have been with us since the station started in 2009. This creates a strong level of sustainability and continuity.
- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words**.

Drive 105 has built up excellent relationships with community groups, charities, businesses, sports organisations, educational establishments and local council. We liaise with these groups to ensure the service remains relevant and responds to their needs and the needs of the community. Through phone in's and via social media platforms, we constantly promote and create awareness of the services provided by the above organisations. We also constantly encourage our listeners to text, email or connect with us on social media to share their views on how we can best serve them.

3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words**.

Our station manager, Richard Moore, is registered blind and is the founder and director of an international NGO in Ireland, called Children in Crossfire. In recent years he has been Chair of RNIB N; a trustee of a cross community organisation 'Towards Understanding and Healing'; he is a pastoral council member of The Longtower Church in Derry and is the musical director of a folk choir. Through his work with Children in Crossfire in Ireland, Richard is very active in Cross Community work. Richard has had previous radio experience in presenting a disability show for BBC Radio Ulster/Foyle.

Drive 105 has an established arrangement with the Media and Journalism Dept of the North West Institution of Further & Higher Education.

Participation

3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words**.

- -Drive 105 is fully accessible to everyone irrespective of political/religious affiliation, gender, disability or race. Our premises are centrally located and fortunately all studios and offices are on ground level which means that physical access is not a problem.
- -Over the last year we have trained 25 volunteers, mainly in the area of producing/presenting a programme, on IT skills and reception duties. Many have been actively involved in the decision-making process around significant Drive 105 events such as the Drive Factor which was mentioned previously. This was a high-profile event and would not have been possible without the support and the expertise they gained in working with Drive 105.
- -Over the last year we have had some disabled volunteers at the station and at all times we would encourage and cooperate to make this possible.
- -Most of the training carried out at the station is delivered by volunteers. We are delighted to say that we have fitted out a second studio (Studio B) where volunteers can be trained whilst live shows are taking place. This has also presented the opportunity to train volunteers on recording and editing skills. We have also purchased portable recording equipment which has added to the skills offered.
- -In addition we have a strong core of volunteers who have been with us since the station started in 2009. This creates a strong level of sustainability and continuity.

Accountability

3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words**.

The service is accountable at various levels:

- Through the management structure, the board and station manager evaluate and monitor the service on a monthly basis.
- Financial procedures are in place and strictly enforced at the highest level of accountability.
- We meet with our volunteers and various sections of the community and other interested bodies to encourage honest and open dialogue, with regards to the service and how it is performing.
- A provision of an email service, text and social media messaging allows for the general public or potential volunteers to be able to contact us.
- 3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words**.

Drive 105 has always welcomed constructive criticism from listeners and community partners. Suggestions are encouraged via our website with an area providing direct access to our Head of Programming. All members of the management team have access to this portal so the process is entirely transparent and efficient.

These comments and suggestions are discussed at regular meetings and any decisions are fed back to the originator.

Draft Key Commitments

Service name: the on-air name of the programme service (as in question 3.1 of this application)

Drive 105 FM

Proposed radio multiplex service: as in question 3.2 of this application, specify if small-scale or local multiplex the radio station plans to broadcast on

Derry/Londonderry

Description of target audience:

Drive FM is for the people of Derry/Londonderry.

Description of locality, which can be all of, or a subset of, the area covered by the radio multiplex service specified above:

Our core target will remain the city of Derry/Londonderry. However, we recognise that the multiplex area is a great deal larger and, where an affinity exists, we will extend our editorial focus over time.

Brief statement of main purpose of the radio service, its functions/activities: *describe in no more than 50 words*

Drive 105 acts as the voice of the Derry/Londonderry community, reflecting the city's multicultural make-up. It promotes good community relations and provides a forum for debate of local issues and delivers training in skills allied to radio broadcasting.

The text below is included in the Key Commitments in all C-DSP licences, and does not need to be amended or augmented. Every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee).

The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:

- · the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and

• the better understanding of the particular community and the strengthening of links within it.

Members of the target community shall contribute to the operation and management of the service.

The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.

4. Compliance of the service

About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Phone-paid Services Authority Code of Practice

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the <u>C-DSP guidance notes</u>, where you will also find links to the codes and rules listed above.

4.1 Will the individual named as Compliance Contact in response to question 2.3 in Part B have overall responsibility for compliance for the duration of the licence?

Yes

4.2 Please give details of all compliance training and compliance experience (including dates) the person named in response to question 2.3 in Part B has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

Richard Moore the station manager plus other long term volunteers at the station, have been successfully running Drive 105 for the last 10 years. During this period of time they have been aware of and familiar with the Ofcom Broadcasting Code, The BCAP Code and The Phone-paid services authority code of practice. They have working practical experience and have been diligent in ensuring that Drive 105 adheres to all compliance issues relating to the above and will use this experience to ensure the service is totally compliant going forward.

4.3 How many staff does the applicant have (or plan to have) in its compliance team? Please provide a brief description of the functions each person will be performing. Please do not give names of individual members of staff.

Drive 105 is run on an entirely voluntary basis and therefore does not have employees. However, through regular meetings of the management team etc, the station ensures the highest possible standards are maintained in relation to compliance and service delivery.

4.4 How does the applicant intend to train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

Drive 105 have a well-established peer to peer training programme for new volunteers. This includes: operating the play out system; microphone technique; operating a mixing desk; programme planning; producing and understanding of compliance procedures. This includes an understanding and the importance of all relevant compliance procedures.

4.5 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public). Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules at all times while the service is broadcasting, in particular when the service is broadcasting live content but also when pre-recorded material4 is being broadcast.

The Drive 105 Management team has developed a wealth of experience over the last 10 years of the importance of ensuring the highest standards of compliance are met. As part of our training programme we ensure all new volunteers are made aware of the importance of compliance and how to ensure we maintain a high level of compliance. New trainees go through a series of recording shows which the management team oversee to ensure, among other issues, the programme is compliant. As well as that, the management team, continually review and listen to all live and recorded shows to ensure the service is at all times, compliant.

⁴ This could include, for example, material obtained from, or streamed from, third-party sources as well as content produced by the licensee.

4.6 Please set out how you will ensure compliance with your Key Commitments, including how you will maintain up-to-date information on how these are being delivered.

Drive 105 through its management team, will ensure the station programming is compliant with our key commitments. Our weekly programming will ensure we incorporate discussion shows in areas such as politics, sport, environmental issues, business etc. We will actively ensure the general public is involved through discussion shows, request shows, phone in's and also making use of other social media platforms.

We encourage and receive constant feedback from both our volunteers and the general public to advise how we can continue to ensure the station is reflective of the needs of the local community and the service is accessible to everyone involved.

We liaise on an ongoing basis, with local educational establishments and other community organisations to ensure that they are able to utilise the service not only to promote their work but also to help them develop skills or assist with their own education/training programmes.

4.7	What language(s) does the applicant intend to broadcast in?

All output is in English

4.8 For each language listed in response to question 4.7, please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules.

Please do not give names of individual members of staff.

N/A

5. Declaration

About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign the form.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following:

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
 - a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
 - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
 - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
 - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influ-

ence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:

RICHARD MOORE

Date of application:

13 November 2020

I am authorised to make this application on behalf of the applicant in my capacity as (**delete as appropriate**):

Managing Director

You now need to complete the <u>confidential section (Part B) of the application</u> form