

# Community Digital Sound Programme (C-DSP) licence

Application form - Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

High Peak One Radio CIC

**Proposed service name:** 

High Peak 1

Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or <u>currently being advertised</u> by Ofcom as shown in the multiplex licence advertisement)

Glossop and Buxton

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email): Anthony Craig Pattison, 5 Hartington Drive, Chinley, High Peak, SK23 6DQ

Publication date: 1 June 2021

# Contents

Section	
1. Overview	3
2. Applicant's details	6
3. The proposed service	16
4. Compliance of the service	23
5. Declaration	28

## 1. Overview

You should complete this form if you are applying for a community digital sound programme licence ("C-DSP"). You can find further information about C-DSP services in the <u>guidance notes for licensees and applicants</u>.

This application form is divided into two parts – Part A (which we will publish on our website) and Part B (which will be kept confidential). This document constitutes Part A; Part B of the application form is available on our website.

If you encounter any issues using these forms, please contact <a href="mailto:broadcast.licensing@ofcom.org.uk">broadcast.licensing@ofcom.org.uk</a>.

## The purpose of this form

- 1.1 You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.
- 1.2 A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom's published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.
- 1.3 A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.
- 1.4 As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.
- 1.5 An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).
- 1.6 You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the <u>guidance notes for applicants and licensees</u>.

#### **Provision of information**

- 1.7 Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.
- 1.8 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

## Publication of information about applications and licensed services

- 1.9 Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.
- 1.10 In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast Licensing@ofcom.org.uk).
- 1.11 Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.
- 1.12 Ofcom publishes a <u>monthly radio licensing update</u> which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

## **Data protection**

1.13 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's General Privacy Statement for further information about how Ofcom handles your personal information and your corresponding rights.

## **Keeping up to date with broadcasting matters**

- 1.14 We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.
- 1.15 To sign up to receive these communications, you must visit the email updates area of our website and select 'Broadcasting.'

# 2. Applicant's details

#### **About this section**

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read <u>Ofcom's guidance on the definition of 'control' of media companies</u>. Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

## **Applicant information and contact details**

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

High Peak One Radio CIC

2.2 Company registration number stated on Companies House:

14473442

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

5 Hartington Drive
Chinley
High Peak
SK23 6DQ

2.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

Yes (delete as appropriate)

2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the <u>guidance notes</u>).

Full name	Anthony Craig Pattison
Job title	Director
Address	
	5 Hartington Drive
	Chinley
	High Peak
	SK23 6DQ
Telephone	
Mobile	07854 208 940
phone	
Email	craig@highpeakonedigital.co.uk

2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

www.highpeak1.co.uk

2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

The organisation will be financed via grants from High Peak Borough Council / Derbyshire County Council and from on air advertising, plus managers loans if required.

We currently have £20,000 of investment left in the will of my work college Mark Atherton, Along with £20,000 from director Thomas Burgess.

## Ownership and control of the company which will hold the licence

## Details of officers, participants and shareholders of the applicant

2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address <sup>1</sup>	Country of residence	Other officerships held (and nature of the business con- cerned)	Other employment
Anthony Craig Pattison	5 Hartington Drive Chinley High Peak SK23 6DQ	UK		Freelance Presenter and Voice Over Artist
Helen Mason	82 The Punch Bowl Park Manchester Road Buxton Derbyshire SK17 6TB	UK		University Lecturer and Voice over artist.

 $<sup>^{</sup>m 1}$  This should be the same address as is held and published by Companies House.

Thomas James	156 Burlow Road,	UK	Electrician
Alwyn Burgess	Harpur Hill, Buxton,		
	Derbyshire, Sk17 9PP		

2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant ("participants"). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Full name of >5% partici-	Number of	Total invest-	Total invest-	% of voting	
pant (existing and pro-	shares	ment (£s)	ment (%)	rights	
posed)					
N/C					
Comments					

2.10 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of the entity	Address
High Peak One Digital	The Studio's Glutton Bridge, Buxton, Derbyshire, SK17 0EN

2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of entity	Address	Affiliates
N/A		

## Details of persons who control the applicant

2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder's agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of individ- ual or body	Address	Affiliates
Anthony Craig Patti-	5 Hartington Drive	
son	Chinley	
	High Peak	
	SK23 6DQ	
Helen Mason	82 The Punch Bowl Park	
	Manchester Road	
	Buxton	
	Derbyshire	
	SK17 6TB	
Thomas James Alwyn	156 Burlow Road, Harpur Hill, Buxton,	
Burgess	Derbyshire, Sk17 9PP	

2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An "officership" refers to being a director of a body corporate, designated member of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of individual	Name of body in which of- ficership held	Affiliates of that body
N/A		

2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
N/A		

2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. "participants"). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond "N/A" in the table)

Name of body corporate identified in response to question 2.11				
Full name of >5% partici-	Number of	Total invest-	Total invest-	% of voting
pant	shares	ment (£s)	ment (%)	rights
N/A				
Comments				

### Involvement of the applicant in specified activities

2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the	
		body/individual/agency they are involved	
		with; and the extent of their involvement	

A local authority	No	
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
A body whose objects are wholly or mainly of a religious nature; <sup>2</sup>	No	
An individual who is an officer of a body falling within (b) or (c);	No	
A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
An advertising agency or an associate of an advertising agency	No	

## Details of applications, licences and sanctions

2.17 Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?

#### Yes

If yes, please provide the licence details expanding the table if necessary:

Licence num-	Name of multiplex
ber	
	Glossop and Buxton Small Scale DAB

<sup>&</sup>lt;sup>2</sup> Please refer to Sections 3 to 5 of <u>Ofcom's religious guidance note</u> for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

2.18	Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broad-
	casting licence before?

#### No

If yes, please provide the details expanding the table if necessary:

Licence number	Name of service or multiplex

2.19 Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

#### Yes

If yes, please provide the details expanding the table if necessary:

Dates licence	Licence num-	Name of service or multiplex
was held or	ber (if known)	
dates of in-		
volvement		
2001 - 2006		Peak FM Chesterfield Programme Manager

2.20 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

#### Yes

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex		
	Glossop and Buxton Small Scale DAB Multiplex		

2.21	Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing
	licensee or by any person who is connected (within the meaning of Schedule 2 to the
	Broadcasting Act 1990) with an existing licensee (i.e. as a "participant")?

#### No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex		

2.22 Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

#### No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex		

2.23 Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

#### No

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

2.24 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

#### No

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction im- posed	Date sanction imposed

2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

#### No

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

2.26 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom's consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant's eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond "N/A".

# 3. The proposed service

#### About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simulcast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.** 

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

## Your proposed service and target community

3.1 What is the proposed service name?

High Peak 1

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Glossop and Buxton

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 5.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).<sup>3</sup> T

<sup>&</sup>lt;sup>3</sup> If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

Torr Vale Mill, New Mills, Derbyshire, SK22 3HS

3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

N/A

3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words**.

High Peak 1 will broadcast on the Glossop and Buxton Small Scale DAB Multiplex. Its core audience will be aged 18-35 across the High Peak.

High Peak 1 will provide local information across the High Peak we will also forge ties with the local schools, colleges, and universities in the area to give young people the chance to be involved in the radio station. We also welcome the opportunity to support their media departments in offering talks in the local schools and colleges, to give a real world insight into the industry for those who are considering this area as a career or a pathway at university. This is important as young people across the High Peak have not had the chance to gain first-hand experience in this field previously. As well as giving the local schools and colleges the opportunity to be involved with the radio station, we will also encourage the community to be very much part of the radio stations output.

The High Peak area is part rural and part town, with the two main towns being Glossop and Buxton. A particularly creative and arts focused area, we have many events that happen over the course of a year which would benefit by having a local community station offering them a voice, and a platform to create greater awareness of their event.

As part of our output, we will promote the community events across the area via our community file. We will provide local news, weather, and travel for the area. We will attend as many local events as possible be it Christmas Lights, Carnivals, and summer music events

3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.** 

High Peak One Radio is a company limited by guarantee, it is a not-for-profit organisation.

Any extra profit the radio station creates will be put back into the business to help fund training of our volunteers who are a major part of the radio station.

The revenue that is generated from airtime and sponsorship will be used to help fund the overall cost of running the radio station.

## Social gain

3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. Answer in fewer than 500 words. Please do not provide names of individuals in your answer.

High Peak 1 will serve the High Peak with local information. The output of the radio station will consist of volunteers and students from the local colleges and universities as well as our small team of radio presenters.

The area is witnessing a cultural shift in its demographic. Buxton is a university town as such sees additional temporary residents from a variety backgrounds. Currently there is very little to unite them and serve their needs.

Not only will High Peak 1 fill a much-needed gap for this demographic in the listener music and playlist provision, it will provide the opportunity to experience radio training for those students within the area to assist them with their media skills. Digital Media skills in particular are essential for 21 Century living and communication. High Peak 1 will be available across a number of digital platforms in addition to DAB.

We will also give the community the opportunity to be part of the radio station, this can be in a number of ways including, listening panels, show contribution, and local voices from local support groups.

Here are a selection of the organisations we intend to work with:

Friends of Chinley Park

Glossop Rugby Club,

Chinley Community Co Op

Hope Valley Climate Action

New Mills Festival

University Of Derby Buxton

Chapel en le Frith Players

High Peak 1 will bring the community closer together.

High Peak 1 will give the target age group a platform to improve their confidence and social skills with public speaking whilst following broadcasting guidelines.

3.8	Please summarise how your service will facilitate discussion and the expression of opinion.  Answer in fewer than 200 words.
	High Peak 1 will serve the 18-35 age group of the High Peak.
	Providing local information to the area.
	We will broadcast a range of shows targeted at our age demographic. We will give our audience the opportunity to be part of the decision process for these shows. This will be done by face-to-face visits in the radio station to zoom and teams' calls.
	As mentioned above, providing community groups with a voice to gather support, interest and to offer their services to young vulnerable members of the demographic, allows for a more cohesive and connected community.
3.9	How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. <b>Answer in fewer than 400 words</b> .
	Our aim to establish premises in the heart of the geographical area, therefore becoming visible and accessible to the groups we serve. High Peak 1 will offer training at our studios from radio professionals for those who wish to try their hand at radio presenting reengaging the disengaged. We will also provide work experience opportunities for schools, colleges, and universities. We will also be open for members of the public to call in to talk to

us about their community events or project which we will then broadcast on the radio.

C-DSP licence: Application form (Part A)

3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words**.

During the planning of our programmes, we will involve our volunteers. This will help ensure that the radio station always stays relevant to the local community. We will produce programmes that are relevant to our target audience from Heath and Social Well Being, advice on careers, events in the local area and many more that are relevant to our target audience. Local programming will enable us to remain focused on what is at the heart of our audience's needs, and create and maintain a connected and inclusive community.

3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words**.

As all three directors are local to the area, they have been involved with local groups and services previously.

Education is an area in which two directors have previously worked, (one presently still working in this field) so enabling social gain through educational training is a priority for High Peak 1 in addition, the provision of training of this nature can facilitate confidence building in people of all ages and works to enhance a collective community spirit.

The decision to locate the High Peak 1 studio in Torr Vale Mill, ensures this grade 11 listed building remains accessible and part of the community it has provided work for for over two centuries. The restoration is also supported by the local authority and English Heritage. This heritage building sits within the New Mills conservation area and Torrs Country Park and provides a valuable walking and social area for local people.

## **Participation**

3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words**.

High Peak 1 will reach its target audience via the social media platforms. Promotion of the radio station will also be done in the schools, colleges, universities, and local events across the High Peak. We will operate an open-door policy where people will be able to visit the radio station and meet with one of our management team to put forward their ideas for the successful running of the radio station.

## **Accountability**

3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words**.

High Peak 1 will be available to be contacted via the website, social media, face to face and they will also be able to call the radio station via watts app, and phone. We will also have regular meetings where people can meet the management team and put forward new ideas on what the service should offer.

3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words**.

We feel it is important for people in the area to be able to give feedback. This can be done via email, phone, or face to face by calling into the radio station.

We will listen to all suggestions and criticisms and act on them immediately via meetings to ensure the correct outcome.

## **Draft Key Commitments**

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

#### **ANNEX TO LICENCE**

#### LICENSED SERVICE NO tbc

Licensed Service	Service Description	Transmission Sched- ule	Multiplex
<high (the="" 3.1="" application)="" as="" in="" name="" of="" on-air="" one="" peak="" programme="" question="" radio="" service="" the="" this=""></high>	<high 1="" peak=""> is a community station for The High Peak. The radio station will give the people living in the community the opportunity to be involved in community radio. The radio station will provide a platform to promote local events, alongside training for those who wish to pursue a career in radio.</high>		<glossop (as="" 3.2="" advert):="" and="" application,="" as="" buxton="" if="" in="" licence="" local="" multiplex="" of="" or="" per="" question="" radio="" small-scale="" specify="" ssdab="" station<="" td="" the="" this=""></glossop>

	plans to broadcast
The service broadcasts.	on>
Music: This will be Hot AC aimed at the 18 -35 demographic	
Speech Output: We will provide over the course of a week, local news, community event information, along with radio shows that are relevant and engaging to our target demographic.	
The service will provide a minimum of 30 hours per week original output.	
The service will provide a minimum of 8 hours per day locally produced output.	
The studio is in the broadcast and area covered by the license.	
The service will provide a range of community benefits.	
The facilitation of discussion and the expression of opinion.	
We will give the local community a voice via our radio shows that target our age demographic	
The provision	
We will provide training to the local community in radio broadcasting.	
The better understanding of the community, inclusivity and strengthening links within it.	
The service will actively involve members of the community along with the local schools, colleges, and university to be a part of the radio station via participating in the management of the radio stations output along with presenting their own radio shows.	

C-DSP	licence:	<b>Application</b>	form (	Part A	١

Content will be monitored and evaluated to ensure it is accountable to the	
community served.	
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## 4. Compliance of the service

#### **About this section**

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Phone-paid Services Authority Code of Practice

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the <u>C-DSP guidance</u> notes, where you will also find links to the codes and rules listed above.

4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

High Peak 1 Compliance Manager will be Craig Pattison. Craig has over 20 years' experience in the radio industry. Craig will be in overall control of the radio stations output.

4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

4.3

C fo	Craig has worked for over 20 years in the radio industry. Including running Peak FM in Chesterfield. Craig is also a freelance radio presenter. Having been Programme Manager or Peak FM for a number of years and currently being a radio presenter, he is fully aware of the latest Ofcom broadcast code.
of do	r each role within your compliance team please provide job title and a brief description the functions of the role specific to ensuring compliance of the proposed service. Please not give names of individual members of staff – this question relates to job roles rather an currently employed individuals.
	here will be 2 members of staff within High Peak 1 that will be responsible for Program- ning, Sales and Administration.

High Peak 1 will provide full compliance training before staff and volunteers can undertake a role that is directly connected with the output. This will be done by Craig Pattison and Helen Mason, both of which have previously provided training as tutors for an Undergraduate degree course at Staffordshire University in Radio Presenting and Production. They are fully aware of the current Ofcom Broadcast Code. There will also be a review of the compliance rules every month to make sure that all volunteers and staff are fully aware of any changes that may occur.

4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

Yes, all training will be mandatory for all staff and volunteers.

- 4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).
  - a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

All presenters will have compliance training before being allowed to present a radio show on High Peak 1. We will also review all show content before we release this for transmission. Guests will be reminded if they are part of a live show the rules around live broadcasting. Should any non-compliant material be broadcast on air we will issue an immediate apology on air. We will then arrange a meeting with the person who was responsible for the inappropriate content to discuss why it happened and ensure they understand the rules and regulations, why they are important, and that they will adhere to them at all times in the future. All content will however be reviewed before it is cleared for on air broadcast. With this in mind all material will be fully compliant before broadcast.

b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee. All pre-recorded content will have to be cleared for broadcast by our fully trained staff before it is allowed on air.

All music with come from reputable record companies and not from third party streaming sites.

As part of the training, presenters and content creators will examine what constitutes as a credible source for gathering any on air information.

4.7 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to what you will broadcast on the station, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

Presenters will receive regular appraisals and reviews of their show with ongoing guidance and advice.

This will help them develop their skills and make sure they are kept up to date with the current compliance regulation. Our output will also be monitored daily to ensure that we remain compliant to our key commitments as set out in this document.

4.8 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to the station's off-air social gain activities, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

4.9

4.10

We will ensure that our staff and volunteers are informed and reminded of our key commitments on a weekly basis.  Our Content Director will monitor the output of the radio station to ensure that we keep within our key commitments.
What language(s) does the applicant intend to broadcast in?
English
For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules.  Please do not give names of individual members of staff.
English 2

## 5. Declaration

#### About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign the form.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
  - a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
  - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
  - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
  - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influ-

ence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:

**ANTHONY CRAIG PATTISON** 

Date of application:

19<sup>TH</sup> JUNE 2023

I am authorised to make this application on behalf of the applicant in my capacity as

company director craig pattison

You also need to complete the confidential section (Part B) of the application

form