## **Comments:**

## Question 1: Do stakeholders agree that withdrawing the Topcomm Direction is the best option available given the evidence provided in the consultation?:

Tesco Telecoms welcomes Ofcom's proposal to withdraw the existing Topcomm Direction. We agree that, based on the evidence, the current arrangements do not achieve the policy aims initially envisaged of providing benefits to consumers and, in light of the burdensome costs of compliance, the Direction should be withdrawn.

We are committed to ensuring a high level of service for our customers, including provision of information, and therefore welcome Ofcom's commitment to gather further evidence to ensure that any future regulatory requirements are necessary, appropriate and proportionate for the benefit of both customers and business.