

Rhona Parry
PSB Review
OFCOM
Riverside House
2a Southwark Bridge Road
London
SE1 9HA

23 May 2008

Dear Rhona

I would like to make the following response in relation to Ofcom's Second Review of Public Service Television Broadcasting with specific reference to Wales.

ITV Wales

Concern has been expressed about the ability of commercial broadcasters like ITV to ensure delivery of PSB obligations after digital switchover. In relation to this, I would ask that the unique political, economic and social situation in Wales is taken into account by your review.

News gathering and dissemination

The contribution made by ITV Wales' news department should not be taken for granted. The importance of having an independent voice complementing that of BBC Wales is essential for democracy post devolution in Wales. The print media available to the people of Wales continues to be London centric, offering very little news about Wales. At present the people of Wales must rely on a small number of news outlets e.g. BBC Wales, ITV Wales, Media Wales (Western Mail and Daily Post) to find out news which is relevant to them.

I understand that ITV have put forward proposals to Ofcom to reorganise news in the Nations and Regions of ITV. As this proposal sees Wales as a stand alone news service, I believe this is a good way forward to ensure plurality of voice in Wales'.

Yours faithfully

Berwyn Rowlands
Managing Director
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