

Question 1: Do you agree that public service provision and funding beyond the BBC is an important part of any future system?:

yes...we need 2 views from different newsrooms

Question 2: Which of the three refined models do you think is most appropriate?:

no change to ITV newsrooms and a return to local ITV..

Question 3: Do you agree that in any future model Channel 4 should have an extended remit to innovate and provide distinctive UK content across platforms? If so, should it receive additional funding directly, or should it have to compete for funding?:

Yes

Question 4: Do you think ITV1, Five and Teletext should continue to have public service obligations after 2014? Where ITV1 has an ongoing role, do you agree that the Channel 3 licensing structure should be simplified, if so what form of licensing would be most appropriate?:

Yes all should keep their public broadcasting obligations.....will there be a relicence issue for all the regions like in 1990s, which was meant to be repeated every 10 years..

Question 5: What role should competition for funding play in future? In which areas of content? What comments do you have on our description of how this might work in practice?:

Use Licence payers money from the BBC funds

Question 6: Do you agree with our findings that nations and regions news continues to have an important role and that additional funding should be provided to sustain it?:

yes

Question 7: Which of the three refined models do you think is most appropriate in the devolved nations?:

public service broadcasting is needed and should not be changed. All broadcasters including Sky who have a national output to so many members of the public should have local news

Question 8: Do you agree with our analysis of the future potential for local content services?:

no comment....im sorry but this was not fully understood in simple english for the public to understand

Question 9: Do you agree with our assessment of each possible funding source, in terms of its scale, advantages and disadvantages?:

no

Question 10: What source or sources of funding do you think are most appropriate for the future provision of public service content beyond the BBC?:

sponsorship from local companies and licence payers money

Question 11: Which of the potential approaches to funding for Channel 4 do you favour?:

Independent and advertising, maybe even all the companies that broadcast taking a share of 4

Question 12: Do you agree that our proposals for 'tier 2' quotas affecting ITV plc, stv, UTV, Channel TV, Channel 4, Five and Teletext are appropriate, in the light of our analysis of the growing pressure on funding and audiences? priorities? If not, how should we amend them, and what evidence can you provide to support your alternative?:

No and as above

Additional comments:

this is because shareholders dont make a profit, simple...if ITV PLC cant do the job, find another company that can and allow them to do the job