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26 October 2009

FAO: SARAH WINTER

OfCom
Riverside House
2a Southwark Bridge
LONDON SE1 9HA

Dear Ms Winter

RE: 2009 OfCom Access Services Review

Audio description is a brilliant service that has completely revolutionised our service users' enjoyment and experience of television where those service users have a visual impairment. It is a narrative that describes the action, body language, facial expressions or scenery - all the aspects that visually impaired people would otherwise miss.

I understand the OfCom Access Services review includes 3 options for the future of audio description. On behalf of our many visually impaired service users I am requesting that OfCom choose option 2 and increase audio description to 20 per cent across all channels.

I should be obliged if you would take into consideration our request for an increase of audio description to 20 per cent.

Yours sincerely



(Bradnet formerly known as
Asian Disability Network - ADN)



INVISIBLE IS PEOPLE