

Paul Jacobus
Floor 4, Competition Group
Ofcom, Riverside House
2A Southwark Bridge Road
London
SE1 9HA

30 June 2010

Dear Mr Jacobus,

Re: Wholesale Mobile Call Termination Review (second Consultation)

We, the undersigned, wish to respond to your current consultation on Mobile Termination Rates (MTRs).

It is our belief that MTRs create an artificial price floor for call charges to mobiles, significantly inflate the cost of calling a mobile and add to the billions which consumers pay each year to mobile phone companies. UK consumers deserve better.

Ensuring that MTRs are set at the cost of making a call (what Ofcom refers to as "pure LRIC" and estimates to be 0.5/minute) will deliver much greater competition, better deals and large savings for customers.

In countries where there are very low termination rates, competition flourishes and consumers get great value. If MTRs were significantly reduced then communications providers would be able to offer all-inclusive flat-rate packages for fixed lines and mobile calls, messaging and internet. This would be of huge benefit to the consumer, charities and other organisations.

We can see no reason why MTRs should not be reduced to this level or lower next year, rather than waiting another four years to happen. Reducing MTRs slowly will only delay benefits to consumers.

As supporters of the Terminate the Rate campaign, we hope that you will take our views, plus those of over 100,000 other individual supporters and campaign partners into account.

It is time to act now to reform this outdated regulation. We urge you to support the dramatic reduction of MTRs as soon as possible, and bring increased choice, competition, and value to the UK consumer now.

We confirm that this email constitutes a formal consultation response which Ofcom can publish.

Yours sincerely,

B. Christopher Conway