

**What do you want Ofcom to keep confidential?:**

Keep name confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**

**Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :**

No, it will only serve to hinder the proper use of the content by the viewers.

**Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :**

No, there is no appropriate means to implement a "content management" system that does not interfere with the viewers' rights. Making legally obtained material harder to use than pirated material only serves to encourage more people to use the pirated material.

**Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :**

No. The programme information should be kept in an open standard that everyone can access.

**Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :**

No ammendments are needed.

**Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers**

**legitimate use of HD content, and if not, what additional guarantees would be appropriate? :**

No, on the contrary, it will make legitimate use of the content harder for the viewers, who will be pushed towards other sources where they can freely use the content as they see fit, without being treated like children or criminals.

**Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :**

No, moving away from a standard system will reduce competition, pushing prices up.

**Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :**

No, it will only serve to complicate it, adding another requirement for consumers to look out for.

**Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :**

Unknown.

**Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:**

No