KEY QUESTIONS

- Which of the following have you seen before?
- Where do you see it?
- What is the purpose of advertising of this nature?
- How do you think these adverts get to these places?
- Which adverts do you trust the most / least? (ranking exercise)
- What questions do you have about these different adverts?



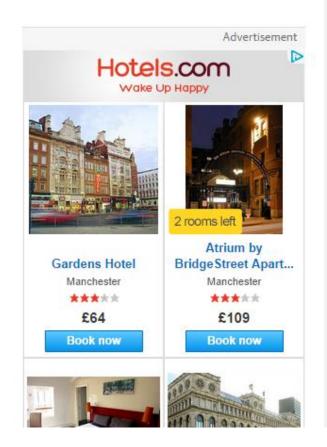


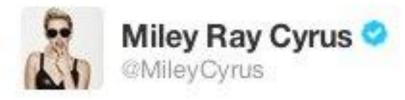
UN medical official dies of Ebola in German hospital

The 56-year-old UN employee, who caught Ebola while working in Liberia, has died at a clinic in Leipzig



A UN employee from Liberia who was transported to Leipzig last week after contracting Ebola died overnight at St. Georg Hospital. Photograph: Peter Endig/EPA







Thanks @blackjet for the flight to Silicon Valley! #wecantstop

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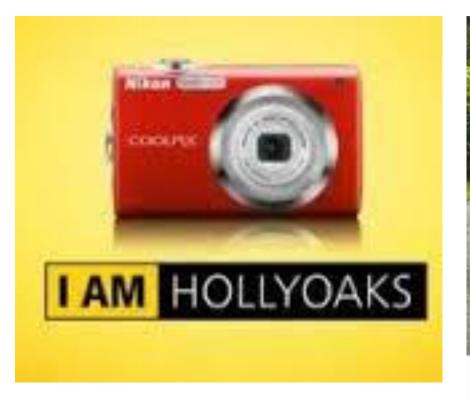


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