

Ref: 00378408 – Audio Description, Access Services - closed 24 January 2017

"1. Am I right in thinking that the 10% quota for audio description content on the UK's main channels was removed under the previous coalition government, and if so, can you confirm when this was?

2. Can you provide information on levels of audio description as a percentage of total broadcast content for each of the major channels for the five years prior to removal of the quota, and the five years since?

I would like to analyse what has happened to the levels of audio description on BBC1, BBC2, ITV & Channel 4 either side of the removal of the quota."

The 10% quota was not removed under the previous coalition government - there was however a decision in 2010 not to increase this quota (in light of the voluntary commitment to 20% made by Sky, the BBC, ITV and Channel 4).

The available reports on provision of television access services (dating back to 2005) can all be found here:

<https://www.ofcom.org.uk/research-and-data/accessibility-research/usability-and-accessibility>